

FARWELL
Texas

THE STATE LINE TRIBUNE

TEXICO
New Mexico

THIRTY-SECOND YEAR.

FARWELL, PARMER COUNTY, TEXAS, DECEMBER 23, 1943.

\$1.50 PER YEAR.



There Shall Be Peace

By TOM HORNER
Editor, Every Week Magazine

AND there were in the same country shepherds abiding in the field, keeping watch over their flock by night. And, lo, the angel of the Lord came upon them, and the glory of the Lord shone round about them; and they were sore afraid. And the angel said unto them, Fear not; for, behold, I bring you good tidings of great joy, which shall be to all people. For unto you is born this day in the city of David a Savior, which is Christ the Lord. And this shall be a sign unto you; Ye shall find the Babe wrapped in swaddling clothes, lying in a manger. And suddenly there was with the angel a multitude of the heavenly host praising God, and saying, Glory to God in the highest, and on earth peace, good will toward men.—Luke: 11, 8-14.

THIS is the message of Christmas, echoing from that little town of Bethlehem across twenty centuries of time to a war-torn world. From the shepherds, themselves members of a conquered people, the message is comforting to millions who must exist in fear and suffering until the promise of Christmas is fulfilled.

CHRISTMAS, 1943, is different from other holidays we have known. Absent are the happy trips homeward; gasoline restrictions limit motor travel and crowded railroads devote all efforts to speeding men and materials to war zones. Missing, too, are many of the season's joys. Even the Christmas tree may be conspicuously absent in many localities.

But these are only the outward symbols of Christmas. The real Christmas is still here, multiplied a thousand-fold by the unity of a nation, of 30 nations, joined in battle against the foes of all that Christ and Christmas represent.

The real Christmas is faith: faith in God—be He the God of Christian, Jew, Mohammedan, Hindu or Buddhist. Faith in the privilege of worshipping Him freely, as conscience dictates.

The real Christmas is hope—hope for a future in which all men and all nations shall be free. Hope that the spirit of Christmas—giving, not getting—shall one day spread over the earth. A hope backed by determination to give all, even life itself, that it may be achieved.

The real Christmas is love—love of fellow man; the desire for friendship and co-operation with all peoples so that all may have equal opportunity, so that all may share in the happiness of God's peace; so that all may be free from fear and want, from hate and killing.

THIS is the promise of Christmas: There shall be peace—a lasting peace in which, we hope, there shall be no room for envy, for hate, for fear. In which not even our enemies shall find cause to raise up another Hitler, another Mussolini or another Togo.

There shall be peace—in all the world, when men turn from the way of death to the way of life; when men put truth and justice above greed and conquest.

There shall be peace—in our homes, when sons and brothers and husbands return; when factory wheels again are geared to make toys and gifts, not bombs and guns.

There shall be peace—in our hearts. For those who do not return, we will know at last, they did not die in vain. For those sacrifices we made, the victory will be worth the cost.



Texas Farm News Reports



"Cattle grubs are as bad in Lamar county as they were three years ago when control measures started," according to County Agent A. L. Edmiaston. He says this pest costs American farmers at least 50 million dollars every year through loss in meat, milk and leather.

The long arm of war reaches into every home, which accounts for Minnie Bell Roeser, age 13, and her sister, June, age 11, getting up at 5:30 a. m. to milk five cows so they won't be late for the school bus. They milk again in the evening. But despite milking and going to school they have produced a year-round garden. The sisters, members of the Friday girls' 4-H club of Trinity county, sold tomatoes from their fall garden and, according to County Home Demonstration Agent Mildred L. Chapman, have 12 other varieties of vegetables growing.

E. L. Schoenberg, 4-H club boy of Somerville, (Burlison county), made the first entry for the Chicago Market Fat Stock Show and carlot competition. He will exhibit three head of Duroc Jersey barrows in open and junior swine classes.

One phase of Fire Prevention Week in Texas was devoted to a fight against barn fires, many of which would be prevented by being more careful about the things which produce fires. Most frequent causes are smoking around highly inflammable materials, short circuits in electrical wiring caused from dust and cobwebs, spontaneous combustion from improperly cured hay and grain, and carelessness with open-flame lights.

Several members of the Pear Ridge girls' 4-H club of Jefferson county gave their services to the wartime emergency this year, according to Georgia Macha, assistant county home demonstration agent. In the first place, the club increased its membership by 22. Five members worked a total of 247 hours at the Red Cross making surgical dressings.

J. L. Rainey, pecan grower of San Angelo, harvested a big crop of nuts from 200 budded trees in his orchard near Ben Ficklin. One tree yielded 560 pounds. Experts estimate the 200 trees will yield from 25,000 to 30,000 pounds this year. Mr. Rainey's first sale was 4,000 pounds at 27 cents per pound. They were the Schley variety.

Jack Tyler, whose 1,095 Hereford calf was judged grand champion at the Armstrong county fall livestock show, has a challenging record in meat production. This year he had demonstrations in swine, beef cattle and sheep, and produced 24,316 pounds of meat valued at \$2,940. He is a five-year 4-H club member, and was selected as the 1943 county winner of the meat animal contest, says County Agricultural Agent Leon C. Ransom.

An editorial in Farm and Ranch urges farmers to plow under cotton stalks to guard against boll weevil. "If one pair of weevils survives the winter, under normal conditions, they are capable of increasing the weevil population by 12,000,000 during the season," the farm paper declares. It points out that research shows 19 to 24 times as many weevils survive the winter in and near cotton fields where stalks are left growing until killed by frost.

County Home Demonstration Agent Lucile, of Knox county, reported an unusual record held by Mrs. R. M. Almanrode. She has missed only 13 home demonstration club meetings in 18 years. She has a perfect attendance record for 13 of the 18 years. Mrs. Almanrode began her club work when a bride of two weeks and has held every office in her club. She boasts of having canned the first calf in Stonewall county long before that county had extension service work.

J. M. Williams, vocational teacher at Ballinger, (Russell county), is advising farmers to place orders early for baby chicks. He thinks the demand on hatcheries will be as heavy next season as that which swamped baby chick producers in 1943. He is urging farmers to purchase chicks as close to home as possible. "If the kind or breed of chicks wanted can not be secured in your locality, try not to go outside the State to make the purchase," he urged.

Farmers in the vicinity of Nocona, (Montague county), can have free use of the city's canning center if they have beef or poultry which they want to put up for future use. County Home Demonstration Agent Eva Sue Merritt has launched a campaign in the county to bring about full use of the center which is located on the high school grounds.

The Houston Bank for Co-Operatives reports that Texas farmers own 419 gins, 7 cottonseed oil mills, one compress and 26 cotton warehouses. The bank has found that farmer organizations are acquiring an increasing proportion of the machinery which manufacturers, processes, stores and finances their products, supplies and services.

During 1943 the Texas Prison System farms produced 2,191 bales of cotton and the system now has 175,000 bushels of corn stored for future use. During the last three months the system's textile mill has manufactured an average of 10,000 yards of 8-ounce duck per week, working two shifts six days per week.

In order to aid Red River county farmers in their soil conservation work, the county has purchased a terracing machine which has been turned over to the soil conservation service which will have full control over use of the machine. Officials declare hundreds of miles of terraces are needed in the county's long range conservation program.

Owners of poultry flocks should use spare time in late fall for culling flocks to insure full benefit from scarce feed, an experienced poultryman said. All boarder hens should be disposed of—probably through canning for the food supply. The birds to be kept should be watched for diseases, particularly paralysis. Most common symptoms of paralysis are lameness, curled up toes, limp wings, peculiar movements of the head, loss of a sense of balance, or total paralysis of limbs, he said.

Max LaPrada, Titus county 4-H club member, practices progressive cropping. His white potato crop, which sold for \$94, was planted in alternate rows with corn, and after the potato harvest peas were planted in the rows. The production was 30 bushels of corn and 700 pounds of peas. Out of these earnings Max bought a \$100 war bond. His Chester White gilt took first place at the fall 4-H livestock show, according to James W. McGown, county agricultural agent.

Several of the 20 Haskell county 4-H club boys who had home gardens as their 1943 demonstrations marketed part of their crops for cash in addition to supplying their families with vegetables for daily use and canning. Gene Harrell of the Rochester club sold \$104.50 worth, mainly watermelons, and John Ed May of the New Cook Club sold \$20.65 worth. In addition, 200 containers of surplus products were canned from his garden. The mother of Everett Payne of the Rule club canned 60 quarts of his products and Everett sold \$2.37 worth.

According to County Agricultural Agent J. W. Wilson, Hunt county 4-H club boys have declared war on rats. Almost every club boy in the county, he reports, has pledged himself to kill a minimum of 100 rats by June 1, 1944.

DEAD or alive?

This question is often settled by the quality of the vaccine used. Cutter Vaccines and Serums are not produced for the buyer who wants to save two cents on a hundred dollar animal. We produce vaccines and serums for your stock the way we produce them for human use... yes, they're made by a laboratory which makes vaccines and serums for you and your children, and for the armed forces. See your CUTTER distributor! Cutter Laboratories, Berkeley, Calif.

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County Agent John W. Measel, of Bowie county, reports that many farmers in that area will start a new practice this year—feeding wheat to dairy cattle. He says wheat is equal to corn when it forms one-third to one-half of the concentrate mixture. It equals corn in starch, is higher in protein, and is as high in digestible nutrients. He explains the farmer should not overlook the fact that wheat is higher in protein than corn, and this makes it possible to use less protein supplement in the feed ration.

E. R. Killough, of Hubbard, (Hill county), produced a pecan this year which was three inches long with the hull removed. It measured six inches around the long way and four inches the other way. It was grown on a native tree which had a bud taken from one in Waco. Foliage resembles an English walnut while the nut is shaped like a pecan. Mr. Killough has been experimenting with pecans for many years.

A group of Wilbarger farmers and business leaders went to Tillman county, Oklahoma, to make inquiry about results obtained from a flax planting project there this year. They found that about 20,000 acres had been planted in that county. It had an average yield of more than 10 bushels per acre which sold for \$2.60 per bushel. They found also that this new crop can be grown with equipment already available, such as drills and combines. Several farmers in the Vernon area will plant some flax next year as a result of the success reported from across Red river.

Fruit trees should be treated during the winter for harmful pests and surface diseases, according to J. F. Rosborough, horticulturalist for A. & M. College extension service. For prevention of borers and scale he recommends paradichloro-benzene, commonly called PDB. This should be used during the fall months. No soil preparation is necessary except breaking the crust for 15 to 18 inches around the tree and removal of grass and weeds. PDB crystals should be placed in a circle about three inches from the trunk. One ounce should be used for mature trees, and half of an ounce for young ones. The crystals should be covered with dirt and firmly packed immediately into a cone-shaped mound, to be torn down after six weeks.

Horace Foster, Denison, (Grayson county), nurseryman, is urging a campaign for extermination of crows. He says they are multiplying by the hundreds of thousands and carry off peanuts, pecans and lots of small grain. He says Texas farmers have suffered more damage this year because they could not get ammunition to kill the crows.

Texas farmers have been warned that daisies carry the yellow-dwarf potato disease. The warning comes after experiments showed 45 per cent of plants in a test patch were infected. Diseased daisy plants are dwarfed and in spring or fall show rosettes of curled, twisted leaves. During most of the summer they appear normal except for their smaller size.

Edith Picha, Nueces county 4-H club girl, has a hand in so many jobs that it's possible only to touch the high spots. The key to her activities, in her own words, is that with an only brother in the Army all labor scarce, "I have taken over a man's job" on the family's 200-acre farm. She drove the tractor and helped plant all the crops—cotton, corn and feed—and a whole grist of vegetables. The latter include 20 acres each of onions, cabbage and beets. She helped her mother can more than 450 jars of vegetables, and in addition she and her father helped a neighbor plant his Victory garden. "From planting to harvesting," she explains, "I helped with everything and I do admit that it was hard work, but I hope that by producing food for our service men Victory soon will be won."

Texas Hereford breeders scored heavily in the National Hereford Show held in Dallas at mid-November. They won five of seven classes for females and two of the bull classes. Essar Ranch, of San Antonio, showed the grand champion bull, and Wyoming Hereford Ranch, of Cheyenne, Wyo., had the grand champion cow. B. F. Irby and Sons, of Goliad, (Goliad county), sold two heifers through the auction for \$4,400 and \$2,775. Merlyn Gail Kothmann, of Mason, (Mason county), had the champion club steer. W. H. Hammon, of Wichita Falls, showed the reserve champion female. Veteran breeders estimated the 351 head shown would have brought \$525,000 in an auction.

The Panola county USDA war board has compiled a set of eight recommendations for good forest cutting practices which will insure a future timber crop, better cash returns and a continuous supply of wood:

1. Cut timber selectively, leaving a good stand for a crop of saw logs and poles. Young stands can be thinned for pulpwood.
2. Get prices and wood specifications from several buyers, or direct from the mills.
3. Obtain a contract for a definite number of cords, always with prices and specifications before cutting any timber.
4. If standing timber is sold, use a scale contract which specifies trees to be cut, period of cutting, total quantity to be cut, price and method of payment, damage to unmarked trees, and fire protection.
5. Cut stumps low. Use tops to a diameter of four inches.
6. Mark all trees to be cut.
7. Cut pulpwood on slack days or when the ground is too wet to work at regular jobs.
8. Get the greatest cash return from timber by doing own cutting and hauling.

HORSES AND MULES

Ship us your surplus HORSES, MARES and MULES while they are fat. Crops are good in the Eastern cotton States and we have a good demand for all classes. We hold sales on Monday and Tuesday each week. If you don't have a truck load, you and your neighbors ship jack pot load.

ROSS BROTHERS HORSE & MULE CO.
124 East Exchange Fort Worth, Texas

What's the word you think most of at Christmas?

THERE'S one word men of good will everywhere associate with Christmas. That word is "Peace. Peace on earth"...

There can be no peace this Christmas. Not one of us would want the only kind of peace there could be, an inconclusive peace.

But we do want the right kind of peace as soon as possible. And this Christmas we can help hasten the coming of that wonderful day, by making War Bonds our chief gift.

Every Bond you buy brightens the chances of a better world than man has ever known.

How, then, could you possibly give a better present than Bonds, Bonds, Bonds? Give them to each member of the family. Give them to your friends. Give them to everybody.

Give War Bonds for Christmas

For the BEST SALES and SERVICE
Send Your CATTLE, HOGS and SHEEP to
DAGGETT - KEEN COM. CO. FORT WORTH, TEXAS
ESTABLISHED 1909
CHAS. DAGGETT Cattle Salesman
FRANK LISLE Hog Salesman
BOB BRAMLETT Sheep Salesman

BUYERS AND SELLERS OF
Ear Corn, Maizeheads, Hay, Grain, Feeds
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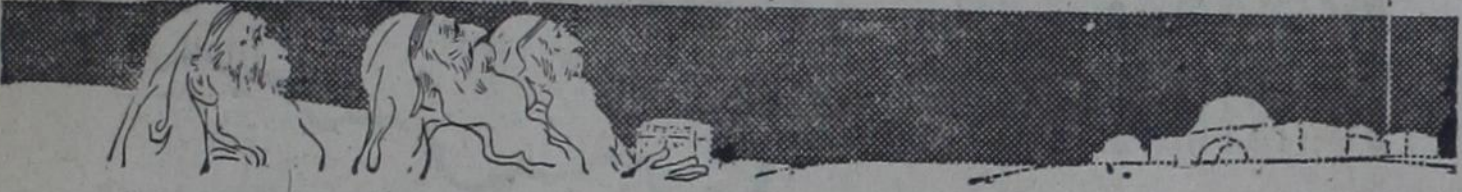
Registration Applied For By John Rosol

THE CAT AND THE KID

30 Tedger Syndicate JOHN ROSOL

And lo, the star, which they saw in the east, went before them, till it came and stood over where the young child was. When they saw the star, they rejoiced with exceeding great joy. And when they were come into the house, they saw the young child with Mary, His Mother, and fell down, and worshipped Him; and when they had opened their treasures, they presented unto Him gifts; gold, frankincense and myrrh.

The Gospel according to St. Matthew



GAS FUMES FATAL TO MOTHER, CHILD



ONE SHOT, ONE JAP—That's the record of Sgt. Sam Justice, a member of the U. S. Marines, now stationed on Bougainville. He had been previously reported missing in action, but latest reports seem to indicate that he was very much in action.

TRAGEDY
A holiday tragedy that took the life of a young farm woman and her little four-year-old daughter greeted Eugene Dixon, living seven miles northwest of Texico, upon his return home from a business trip to Roswell last Friday evening.

Mrs. Dixon, the 22-year-old wife, and the little girl Rosmarie were lying on the floor of the dining room, their bodies rigid and cold.

A coroner's jury in Clovis on Saturday returned a verdict that they met their death from carbon-monoxide poison, caused by fumes from a butane gas stove in the room.

Funeral services for the pair were held at the Steed Memorial chapel Tuesday afternoon and the remains were buried in the Clovis cemetery.

The condition of the mother and daughter's bodies indicated that they had been dead for several hours. Mr. Dixon had been in Roswell since early in the day in search of cottonseed cake with which to feed his dairy herd and found the bodies on his return late that evening. He immediately notified nearby neighbors.

At the coroner's inquest, Dixon revealed that he installed a butane system only a few weeks ago, and that his wife had complained of headaches ever since they installed the gas heater in the home. He said that the room was very warm when he entered and that his wife and baby girl were lying on the floor.

The Dixon's were a young farm family of exceeding ability and industry. Through hard work and good management they were getting a fair start with their farming and dairy operations.

GIVE YOUR RENEWAL TO CRIPPLED GIRL

Subscribers of the Bovina region, whose subscription will expire during the next few days, are reminded that Miss Millie Holden is authorized to accept new and renewal subscriptions. Miss Holden is badly crippled from the effects of an attack of infantile paralysis and this will be the means of helping her earn some Christmas money.

30 Tractors Assured For Parmer County

Parmer county has been assured a full quota of 30 farm tractors for the present season, it was announced here today by Ellis Mills, of the AAA office.

This number, Mills added, will just about take off half of the applications now on file, and he gave some hope that more tractors in addition to the 30 might be available in this county. He said that there were ten implement dealers serving the county and a check with these dealers revealed that it was considered likely they would have more than 30 tractors to be offered for sale, in which case additional machines would be available. "I feel certain if any dealer has any tractors on hand after certificates have been issued to cover the 30, he will be permitted to sell them," Mills said.

Speaking of the combine outlook, Mills said that Parmer county had been allocated 21 for the season, and he felt reasonable sure that that number would be available to this county.

He went on to say that this county had also been given a quota of 21 grain drills, adding "right now we don't know how many we will get."

Christmas Play Nets \$317.24 to Orphans

The Christmas pageant, presented at the local Methodist church last Sunday evening, under the direction of Ellis Mills, drew a nice sized crowd and netted \$317.24 for the Methodist Home at Waco, Texas, Supt. J. T. Carter, layman representative of the Home, reported today.

The pageant, which was written and directed by Mr. Mills, featured the old, yet always new Christmas story, with Mrs. Lenton Pool acting as the principal narrator. Miss Joan Booth was cast as Mary, while Clifford Henderson took the part of Joseph, supported by the usual cast of shepherds. The junior choir, under the direction of Mrs. Paul H. Tripp, furnished the music, and Miss Marcia Anne Johnson contributed a solo to the program.

Supt. Carter stated today that the offering this year was more than double that raised locally last year for the Home, where 400 orphaned boys and girls are housed and are being cared for and trained into useful citizens.

Most Roads Now Open Following Moisture

Most country roads leading to Texico-Farwell are open again this week after almost two weeks of practically impassable conditions, due to rain, sleet and snow.

However, some east-west rural roads are yet blocked by heavy drifts of snow and sleet, which has melted very little since piling up two weeks ago, and as a consequence, many farmers are still having to detour around these roads in order to reach their trading centers.

It is agreed that some wheat and quite a bit of barley and rye will be planted in Parmer county as soon as the fields are dry enough to work. Some farmers, fearing that it is too late to plant wheat, are making arrangements to seed their fields to rye and barley.

MANY FARM SALES

Col. Dick Doshier, local auctioneer, reports there are a number of farm sales in prospect after the holiday season, and that he expects a lively business. He had a very successful sale at the Levy farm last week, he reports.

Farwell Marine Gets Jap With First Shot

(The following story was written by Sergeant Peter Pavone, Jr. of 27 Baldwin Street, Bridgeport, Connecticut, a Marine Corps Combat Correspondent and sent to this newspaper by air mail.)

Bougainville—(Delayed)—Marine Sergeant Sam J. Justice, 26, former ranch hand of Farwell, Texas, meted out some to at least one Jap rifleman during the first few minutes after his unit went into combat here.

The lanky, drawling Texan was with a five-man patrol proceeding ahead of his line when they encountered a group of Japs. Sam saw one pop up out of a fox-hole.

Sam finished him off with one shot and then hurried on to catch up with the remainder of his group, which had meanwhile killed half a dozen or more of the enemy.

2 More Cars of Meal Alloted Parmer Co.

An additional two carloads of cotton seed meal have been alloted to Parmer county stockmen through the Commodity Credit Corporation, Ellis Mills, AAA supervisor, announced here today.

This, he said, will make a total of four carloads to be allocated to this county for the month of December, and he gave it as his opinion that considerable more could be expected for the month of January. Also, there will not be sufficient protein feed to meet all demands to the limit and he warned stockmen to be just as conservative as possible in their feeding operations.

Better Check Your Driver's License

Mrs. Bess Mansfield, clerk at the sheriff's office, today warned all motorists to check up the expiration date of their driver's license.

She explained that all Parmer county driver's licenses would expire in the near future, some are already expired, and must be renewed before expiration date if the holder is to be permitted foregoing the rigid examination that is required on all new applicants for licenses.

Application blanks for renewing licenses may be obtained at the sheriff's office, providing such application is made in advance of expiration dates. But if the license is allowed to lapse, the holder will be required to submit to an examination to be conducted by a state patrolman, she added.

Better check your license and note the expiration date. If it expires in the near future, come to the sheriff's office and get an application blank for a renewal.

MOVING TO BORGER

Mr. and Mrs. G. S. Loyd, who have lived at Friona for the past several years, are moving to Borger, where they will make their home. Mr. Loyd renewed his subscription to The Tribune last week in order to keep up with what was going on in Parmer county.

Baptist Program Set For Christmas Eve

Concluding the Christmas programs to be offered locally will be a program to be presented at the Baptist church on Christmas Eve, under the direction of Mrs. Edd Eason, Mrs. Clyde Magness and Mrs. W. C. Wright.

Musical numbers, featuring the adult choir, will make up most of the program. Members of other departments will render special numbers to round out an interesting Christmas program.

Rev. W. C. Wright, pastor, has announced that contributions, in the form of gifts and cash, will be made to the Portales Orphans' Home at Portales, N. M., which is maintained by the Baptists of this region. The public is invited to attend.

Ira Taylor to Have Sale on January 6

Ira Taylor, one of the pioneer homesteaders of this region, has announced that he will have a public farm sale at his place southwest of Texico on Thursday, January 6th.

Mr. and Mrs. Taylor, who came to this locality 35 years ago, have recently sold their farm and plan to go to Calif., where they will spend a few months visiting their children, and then return here to make their home.

A complete list of the offerings to be listed in the sale will appear in The Tribune next week. Col. Dick Doshier will act as auctioneer and O. W. Francis will serve as clerk of the sale.

T Gas Tags Must be Renewed January 1

Holders of T gasoline ration books will have to get their books renewed by January 1st, Mrs. Nell Bobst, clerk at the ration office, announced today.

Mrs. Bobst went on to explain that holders of T books that had been granted through the local office would not be asked to make application for renewals, but parties who have T books issued by other boards would have to make application for new mileage gasoline for use in trucks.

She suggested that anybody now operating vehicles on T books, who for any reason failed to receive a renewal of their coupons by mail by Jan. 5th, it might be well to come to the local office and check up for fear of an oversight or a misplacement in the mails.

Ten thousand American women work in petroleum refineries.

Farwell Flyer Gives Life to Save Destruction of Village in England

The heretofore untold story of how Lt. Claude (Buzz) Gober, son of Mr. and Mrs. J. I. Gober, lost his life, has been revealed in letters received this week from two members of his crew, one of whom was an eye-witness of the crash of the B-17, which cost the lives of all but one member of the crew.

Lt. Gober, it is now revealed, together with other members of his crew, willingly sacrificed his life in order to keep his bomb-laden plane from falling on a small village in England, on Nov. 18.

The Tribune is publishing two letters, and a newspaper account of the crash, which give the details of the plane crash in which our young hero laid his life on the altar willingly to save the lives of many in the little village of Wargrave, England.

The two letters follow:
11-19-43
384th Bomb Gr.
544th Sqn.

Dear Mr. and Mrs. Gober:
The writer of this letter was the co-pilot on the crew of which your son Claude was bombardier. On the day of the crash that cost Claude his life I was relieved of my duty in favor of a more experienced co-pilot, Albert H. Doman, who along with all aboard except Alan Purdy, the radio operator, met death in that crash. It is by this token that I am enabled now to send you my condolence.

Claude and the crew were on an operational mission. While yet over Britian the plane suddenly went into a spin from which, apparently, it never recovered. From Alan Purdy, who was thrown from the plane, I learn that Claude at this time was in the radio room, for he had just completed a duty regarding the bombs. However, he had no parachute on, nor was he able to get one soon enough. Conjecture may supply various theories on the cause of the accident, but one thing seems certain to me: That no one was at fault and that nothing could have been done to have prevented the loss. It was cruel destiny—This great loss to us.

To you, as well as to me, I am sure there is not much consolation in knowing that Claude (lived and) died a hero. He is gone, and he is irreplaceable. His spirit, however, will always live with the men who knew him. Claude was an exemplary soldier and an exceedingly capable bombardier, as I knew and I was told by the leading bombardier of this group.

But Claude's death is more than just a great loss to you and to his country, Claude and I were close friends. The four officers of his crew: Connell, Anghius, Claude and I, of whom I alone remain yet alive—not only worked and played together, we ate together, we slept in the same quarters, we argued, we joked, we laughed, we talked—always together. Through it all I have come to know Claude as a good, sound, honest fellow. There was not hate in



Gave Life For Others

The following account, taken from a London newspaper, tells the story of the heroic act of Lt. Claude Gober, son of Mr. and Mrs. J. I. Gober, living northeast of this city:

9 In Blazing Bomb-Laden Fort Die To Save English Village

WARGRAVE, Berkshire, Nov. 18—All but one member of the crew of an American B17 gave their lives Saturday to save this little village when their bomb-laden Fortress caught fire and had to be abandoned. They stayed on board their burning plane, steered it away from the town's houses and accurately released their entire load of explosive along the banks of a narrow river a split second before the plane blew up in the air.

The sole survivor of the Fortress was blown out when the plane exploded. His parachute opened and he escaped with a sprained ankle. He was listed by the Air Force as S-Sgt. Alan B. Purdy.

Villagers of Wargrave were convinced that the heroism, self-sacrifice and cool aiming of the airmen saved the village from being wiped out. As it was, the bombs did practically no damage to the town.

The local chief rescue officer said he was convinced the airmen could have bailed out in plenty of time, as they had previously sent a radio distress call.

"In my opinion," he said, "the U. S. fliers deliberately stayed on board to reach the riverside field and unload their bombs before making a crash landing. The proof is that although the river is 60 yards wide, one bomb broke the river bank and landed in the water, and the rest landed in a straight line on both banks not more than 20 feet from the water, thus saving our lives."

"I believe the aim would have been more accurate still if the explosion of the plane had not moved the direction of the last three bombs."

Local Barber Is Very Unhappy

Fred Henry of the Twin City Barber Shop, is very unhappy, and it all came about by what he terms "the biggest yarn ever told in his shop by a preacher." Henry contends that barber shops are always the accepted place for spinning yarns, but he dislikes the idea of a preacher carrying off the honors for telling the biggest one.

The yarn, according to Henry, was told by an unnamed local preacher who vows that he witnessed a jack rabbit chasing a vicious bull dog.

CHOOSING DEATH rather than take the risk of blowing up a whole little village in England, Lt. Claude Gober, above, son of Mr. and Mrs. J. I. Gober, died with other members of his crew on an American flying fortress.

him. He was clean. He always thought the best of a person always overlooked all else to see the best in a person. Being such a credit to you, to his state, to his country, he goes now leaving us sad, making us feel incomplete.

Not many days ago he told me he wanted to buy Christmas presents for all of you—and especially for his little sister—"Sissy", as he called her. I know he had a great warm spot in his heart for her. In his bag—after he did not come back—I found over \$200, which I gave to our Adjutant to send to you, which I trust you have received by this time. Perhaps you could buy something for "sissy"—as Claude would have done. Such good fellows as Claude must not be forgotten. Every little girl should have as fine a brother as Claude was.

I had no intention of writing this much to you. After all words are nothing in the face of such a great loss to you. Yet I wanted you to know what little we know of the accident. In a separate envelope I send you a newspaper clipping which gives one version of the crash. Whether or not it is correct in every detail is unimportant. A man such as Claude performs a thousand heroic acts which go unrecorded, unrecognized.

I also want you to know that I have attended Claude's funeral, and that he has been properly laid to rest.

Please accept my heartfelt sympathy. I share in your grief.
Yours respectfully,
Sampson Sharff.

November 23, 1943
Dear Mr. Gober:
As radio man on your son's crew,
(Continued on back page)

Renew Now ... \$1.50 Year



We hope it is brimmed full of the things you so richly deserve. We hope Old Santa has remembered you well and fills your stocking, not only with the material things for which you have wished, but that he will throw in for good measure an abundance of good cheer, good hope, and good fellowship.

State Line Grocery and Market

MAE & JOHN



THE trouble began at Christmas time. Rod Fairfax gave his wife, Esther, a nightgown. She knew he was going to give her a nightgown because the Fairfaxes were a practical family with a limited income and they always talked over such things as Christmas presents before they bought them.

It was black. Black silk crepe. It had doodads here and there to liven it up a bit.

Esther stared at it. "Oh, Rod!" she said, her heart sinking.

"Isn't it a pip!" Rod cried happily.

"It's a pip, all right. But—but it must have cost an awful lot."

"Well, as a matter of fact, it was a little more than I intended to pay, but you needed it and just this once I thought I'd splurge. After all, you deserve nice things."

"Yes—but—but—all that money for a nightgown and—now I can't have a new evening gown." Esther plopped down on the divan and began to weep.

"Be practical! You telling me to be practical and you go throw away



"It looks great," Rod said of the dress Esther had made over.

money on a thing like that when all I can do is wear it to bed! And I do need a new evening gown. I'm going to make a speech at my college class reunion in February and—oh, I had planned on a new evening gown." She sat up, and became defiant. "And I'm going to have one," she declared.

Esther began weeping again, but it didn't do any more than provide an outlet for her bitterness. A new evening gown, she knew, was now entirely out of the question. Even if they could afford it she could never persuade Rod that she needed one to wear for only one night. Now, a nightgown, you could wear every night. More practical.

Relations between the Fairfaxes were a bit strained during the ensuing weeks. Esther trotted out her two evening gowns, one of which she had bought at a bargain sale a decade ago and the other which had fitted her fine when she was twenty pounds lighter. She ripped them both apart and made a single garment.

"Swell!" Rod approved. "It looks great. It does something for you." "Among other things," Esther replied icily, "it makes me feel like the dickens."

Rod said nothing. He had been reading the papers during the past few days and had learned that this alumni dinner and reunion which his wife was attending was really something. Many of the girls in her class had married men who had prospered and were famous, and it occurred to him that, stacked up against these females, Esther, in her made-over dress, might look a bit dowdy. And if she looked dowdy that would reflect on him, wouldn't it?

Esther departed the day before the reunion and that night Rod read in the papers that, because Mrs. John Cannon, wife of the celebrated piano virtuoso, had agreed to attend, the affair had assumed the proportions of a major social function and would be broadcast over station ABC-XYZ.

So Rod, feeling qualms of guilt, settled himself in his easy chair the next night, tuned in and lent an ear. He got a big bang from hearing his wife's voice come over the air and at the conclusion of her speech he felt pretty proud. In fact, he felt so proud that he wished now that he had bought her the evening gown. He could imagine her standing up to the microphone with the eyes of several hundred fashionably dressed females watching her, feeling like a plugged nickel in her made-over thing. He began to think of something he could do to make up for the humiliation he had caused her.

Rod blinked again. Esther laughed merrily. "Darling, I went up there without my made-over. Imagine! So I did the only thing I could. I wore the lovely black nightgown, and it really looked stunning. Oh, Rod, you were right. A black nightgown is more practical."

Happy Memories

Here's what went into a 12 pound Christmas cake in the happy days before rationing and scarcities, in case you've forgotten:

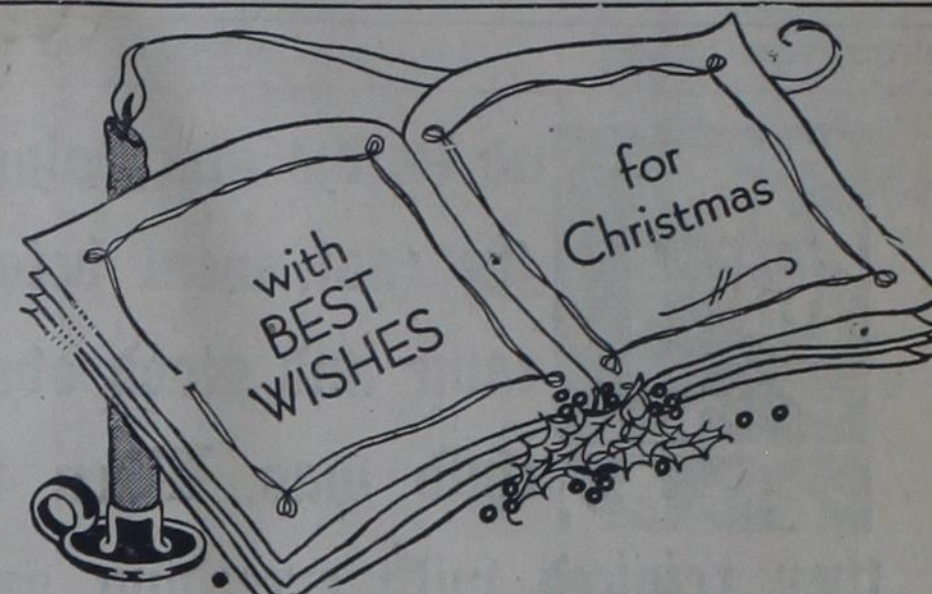
Christmas Fruit Cake

- 1 pound of butter or other fat
- 1 1/4 pounds of brown sugar
- 10 egg yolks
- 2 oranges, juice and grated rind
- 1 lemon, juice and grated rind
- 1 teaspoon of soda
- 1 cup of molasses
- 1 cup of black coffee
- 1 pound of flour
- 1 teaspoon of salt
- 1 teaspoon of cloves
- 2 teaspoons of cinnamon
- 2 teaspoons of mace
- 2 teaspoons of nutmeg
- 1 glass of tart jelly
- 3 pounds of raisins
- 2 pounds of currants
- 1 pound of citron
- 2 cups of flour for the fruit
- 10 egg whites

Practically all creamed cottage cheese came under rationing recently when brown stamps were required for this type of cheese containing 4 percent or more butterfat.

Purification of salt water from oil wells before it is returned to the ground—to eliminate the effects of chemical changes and of growth of bacteria occurring when the water is exposed to the air—is resulting in the prolongation of the life of Texas oil fields, F. B. Plummer, University of Texas geologist, has pointed out.

Inflationary prices for some finished cotton fabrics made from imported grey goods will be eliminated by an amendment to the finished piece goods price regulation.



TEXICO POSTOFFICE

Lucy O. Brown, Postmaster

Bonnie Fields, Asst.



AMERICA WELCOMES CHRISTMAS

AND WE EXTEND

Season's Greetings

BARNES' LAUNDRY



AS THE TUNE OF THIS GREAT OLD CHRISTMAS CAROL IS SUNG THROUGHOUT AMERICA, WE PAUSE TO EXTEND SEASON'S GREETINGS TO OUR MANY LOYAL FRIENDS.

Karl's Auto Clinic

FARWELL, TEXAS.

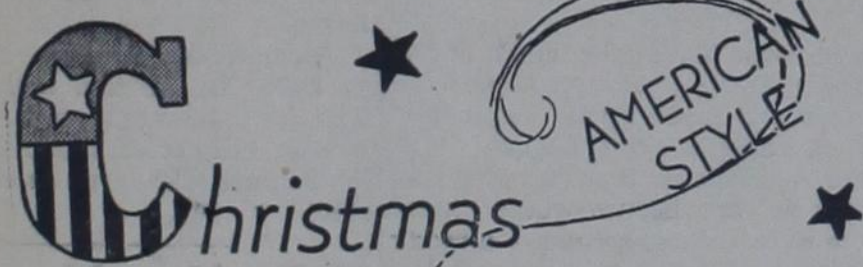


Happy Christmas

To Our Many Friends and Customers, to Our Employees, A MERRY CHRISTMAS!

Serving You and Working With You Has Been a Pleasure!

Mr. and Mrs. Elton Malone FARWELL, TEXAS.



There is an atmosphere of good will and good cheer prevailing among the members of this organization which finds expression in this greeting to you.

At the Yuletide season we are reminded of our many pleasant business relationships . . . of our many courtesies . . . of our own good will toward you.

We wish you a Happy Christmas.

Steed Mortuary

PHONE 14

CLOVIS, N. M.

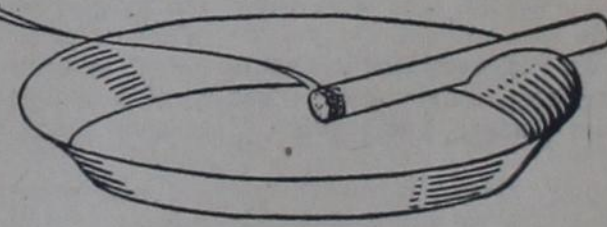
Season's Greetings

A MERRY CHRISTMAS

a Happy, Prosperous New Year, too!

It is natural at the Christmas Season to look back over the year; it is then that we realize that friendship and friendliness play an important part in making business life more thoroughly wholesome and enjoyable. Yes, it is then that we realize that our many pleasant business relationships make life a happy experience.

It is only natural, too, that we look upon our business associates as our good friends . . . And, while between friends, it is hardly necessary to express one's feelings, (when they are pretty well understood already), we are mighty glad that the Christmas Spirit gives us this opportunity to pledge anew our friendship for you and to express our gratitude for your good will.



Farwell Bonded Warehouse

Farwell Gin



Lariat Gin

OUR CHRISTMAS WISH



Health
Happiness
Prosperity

It is a big order, we know, but we are sincere in the knowledge that our friends deserve all three.

It is good to think back over the events of the past year, and to pick out those things which are bright and cheerful. These occasions overshadow the dark spots and simplify the task of forgetting dreams unrealized. Your thoughtfulness to this organization is deeply appreciated, and because of this we deem it a privilege to express Season's Greetings. Our sincere good wishes to every one.

Macon Elevator

Mr. and Mrs. J. P. Macon
Bovina, Texas.



"THIS 'peace on earth, good will toward men' stuff gives me a pain," Darl said. He laughed cynically, looking down into the girl's troubled eyes. "It gets me how you got hooked into it, Pam. Why don't you look the thing squarely in the face and realize it's the bunk!"

"You must be blind!" Pamela cried. "There are thousands and thousands of people who give things."

"O.K., honey." He smiled. "We look at it differently. The way I figure it, a man never does something for nothing. If he isn't rewarded with material gain, then he's rewarded by having his vanity salvaged. There's always a selfish motive behind a so-called act of kindness, no matter which way you figure it. But it isn't important. What is important is that it's Christmas and you and I are in love and we ought to think of celebrating."

"It is important, Darl." Her voice was suddenly vibrant. "It's important to me to show you that you're wrong. I couldn't be happy with a man who had those ideas." And then, seeing the expression on his face, her tone softened. "Oh, I know it seems silly to you—quarreling about something so trite. But to me it isn't trite. Oh, Darl, let me show you how wrong you are!"

The streets were festive. Colored lights and greenery showed in every window. Lighted trees were on every street corner. Pam stopped the car while a group of carol singers trooped by. A girl with a tambourine thrust a smiling face against the coupe window. She dropped coins into it and smiled and said, "Merry Christmas."

They left the gaily lighted streets behind. Pam turned into a side



A moment later, a small middle-aged lady came bustling out.

street. She stopped before a house and sounded her horn. A moment later a small, middle-aged lady came bustling out. She carried a basket. Pam opened the door for her, and introduced Darl. Her name was Kimball.

"Well!" said the little lady. "This is nice. I suppose you're the young man to whom Miss Tripp is engaged."

"Yes, we're engaged," Darl said. He wondered what she had in the basket. She was so poorly dressed, so frail and appeared so undernourished. But there was a sparkle in her eyes.

But instead of driving back to the city, Pam drove across the railroad tracks and into the desolate, ill-lighted thoroughfares of Jaytown.

At last they stopped before a dilapidated tenement house. They entered a dark, cold hall, mounted stairs and rapped on a door. A weak voice bade them enter.

The room was warmer than the hall outside, lighted with a kerosene lamp. A woman lay in bed, a child cradled in her arms. Mrs. Kimball matter-of-factly stirred up the fire, produced candles and lighted them. Pamela straightened things in the room with surprising efficiency. The woman in the bed watched from hollow eyes while Mrs. Kimball unpacked her basket, set out a pitifully small supply of foodstuffs, some strings of popcorn, the green bough of a pine tree, an orange, two apples, a bottle of milk.

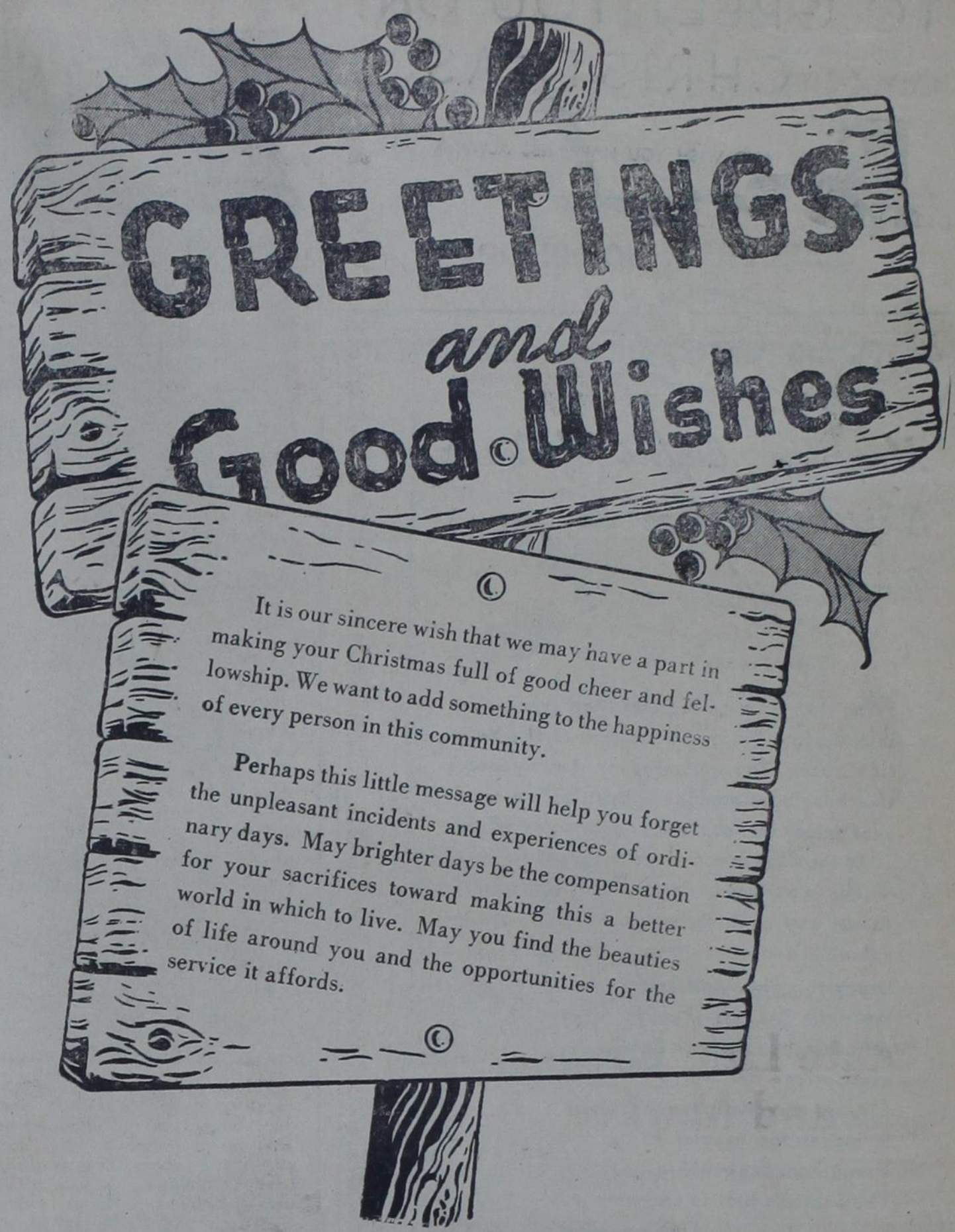
The sick woman's eyes were eager, grateful as the things appeared. In no time at all the pine bough was arranged on the table, the strings of popcorn draped over it, oranges placed at its base, two candles on either side.

Darl's forehead wrinkled. He saw the glow on Mrs. Kimball's face, the sparkle in her eyes. She was poor. She was doing all she could, and the woman in the bed knew this. She was giving back gratitude and warmth of feeling and love.

They left Mrs. Kimball and drove back to the city. They stopped near the park to listen to the carol singers. Pam looked at him. "Did it mean anything to you, Darl? Do you see what I mean?"

Darl thought of the woman in the bed and Mrs. Kimball. "It's a selfish motive," he thought. And aloud he said: "I never thought about it this way before, but isn't it nice we have such—selfish people as Mrs. Kimball and Pamela Tripp?"

Pamela nestled against his shoulder. "And Darl Holloway," she added.



It is our sincere wish that we may have a part in making your Christmas full of good cheer and fellowship. We want to add something to the happiness of every person in this community.

Perhaps this little message will help you forget the unpleasant incidents and experiences of ordinary days. May brighter days be the compensation for your sacrifices toward making this a better world in which to live. May you find the beauties of life around you and the opportunities for the service it affords.

We Repair Most Sizes
of Tractor Tires

Murphy-Echols Tire Co.

500 MITCHELL

CLOVIS, N. M.



POKEN OR WRITTEN, there is no more cheering greeting than the age-old Holiday salutation "Merry Christmas and a Happy New Year."

It is a greeting of friendliness that warms the heart and brings friends closer to each other, no matter how far distant they may be. It is the thoughtful expression of regard that one man has for another—the salutation of understanding and in all lands the manifestation of kindness among friends and kindred.

It is a greeting that interprets for us the true meaning of Christmas and the New Year—the entire Holiday Season.

So as the Holidays approach again, it is our sincere and hearty wish that yours will be a very Merry Christmas and a Happy New Year.

THELMA'S

CLOVIS, N. M.

Merry Christmas TO YOU, ... YOU ... and YOU!

We sincerely believe we have a host of friends in this community, none of whom do we wish to overlook in saying "Merry Christmas". We would like to see each of you personally to express our Christmas sentiment, but this we cannot do.

As you read this, please keep in mind that it is written with sincere appreciation of the good fellowship we have enjoyed. Whatever has happened within the past year—come what may in the future—at Christmastime we like to forget the tribulations caused by conditions and pause for a few minutes of peaceful meditation with our friends.

We wish you a season of joy and a new year which will see peace and good will for all.

Dear Santa—I want a broom, a win. sweater and a pair of silk stockings too. Bring me some candy and nuts too. Thank you Your friend.

Dear Santa—me some nuts and Your

Dear Santa—what I want a train and gun. I want and some our school

Dear broomst I would like you bring glad. Go

Dear Sa girl in the some good nuts. Soy book. T you Ch Santa.

Dear boy. I but if

Dear Santa—I'm going to tell you what I want for Christmas. A bicycle, a football, a pair of box-gloves a pair of boots and a book.

Dear Santa—I want a doll and a buggy and doll clothes and a clock and dishes and 3

Thank you

Gaines & Elliott Hardware Co.

BOVINA, TEXAS.

TO GREET YOU ON
CHRISTMAS



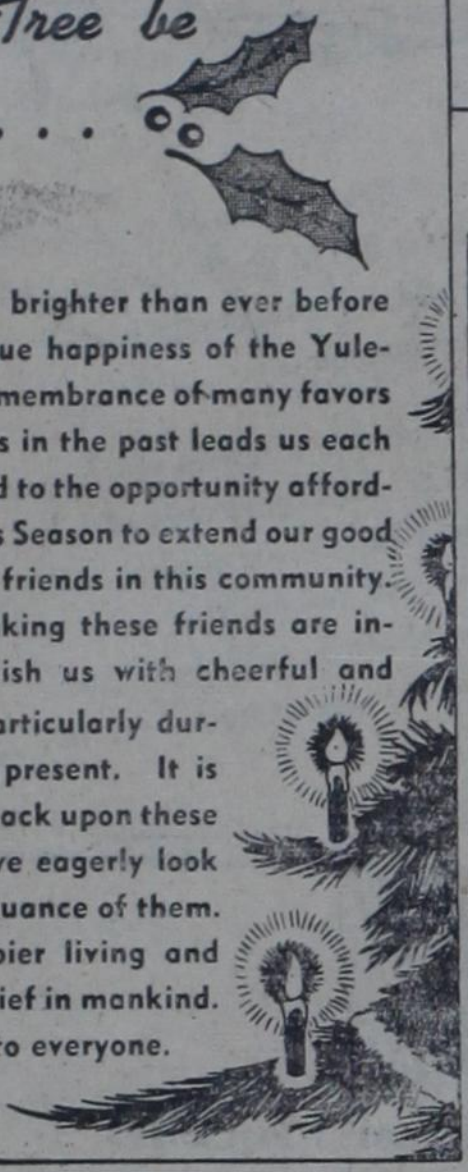
AND WISH YOU HAPPINESS ALWAYS

ELECTRIC SHOE SHOP

TEXICO, N. M.

May the Lights of Your
Christmas Tree be
Undimmed . . .

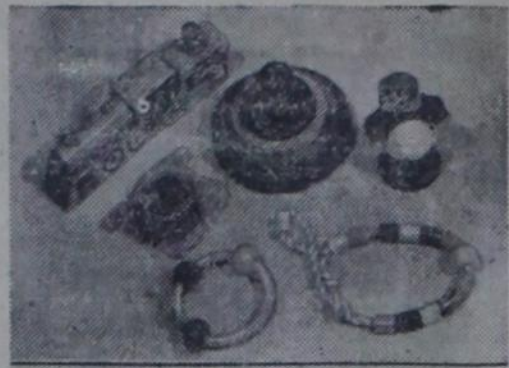
May they be even brighter than ever before in reflecting the true happiness of the Yuletide Season. The remembrance of many favors that have been ours in the past leads us each year to look forward to the opportunity afforded by the Christmas Season to extend our good wishes to our good friends in this community. In our way of thinking these friends are invaluable and furnish us with cheerful and happy thoughts, particularly during times like the present. It is refreshing to look back upon these associations, and we eagerly look forward to a continuance of them. It makes for happier living and strengthens our belief in mankind. The Season's best to everyone.



Trimble Barber and
Tailor Shop

Bovina, Texas.

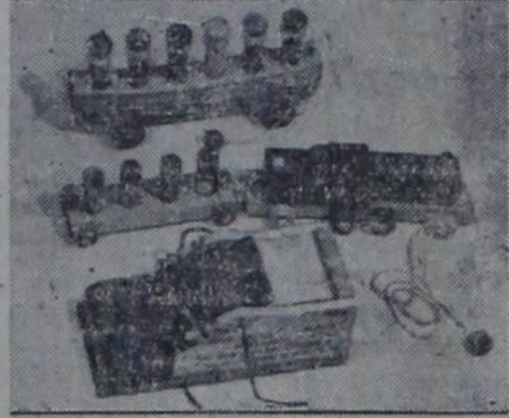
'Educational' Toys Will
Teach as They Entertain



ONE-TWO



TWO-FOUR



FOUR-SIX



SIX-TEN

The newest toys are designed to teach your child how to use his hands, his eyes and his intelligence. Just as much fun to play with as any of the beloved objects we treasure as children, these sturdy new toys teach as well as entertain. The toys illustrated above, taken from a group on display at the Merchandise Mart in Chicago, show the kinds of toys recommended for various age groups.

It takes five years for the termite to complete its life cycle—including the time he spends gnawing at the underpinnings of your house.

AT FIRST
SIGN OF A
COLD
USE **666**
666 TABLETS, SALVE, NOSE DROPS

Send The Tribune for Christmas, \$1.50

This Season, more than ever before, we realize the true significance of Christmas. As in years past, we have looked forward to the opportunity of expressing Season's Greetings to our friends and customers, and this year is no exception.

Much has happened within the past year to alter our habits and customs. Such changes have been necessary, and we have gladly tried to do our part. Because of these changes, the true meaning of Christmas is brought home to us more

forcibly Christmas is a tangible thing that means so much in a chaotic world. It is a season of good fellowship to which American people look forward with enthusiasm. It is the one time of the year when cares can be forgotten, and an occasion which you can treasure through the months to come.

We are sure that you have had your problems and your cares. You have had your share of disappointments. It is because we are fully conscious of your problems that we want to attempt to bring a note of cheer to you at this Christmastime. With sincere feelings of friendship and appreciation, we wish for you a very happy Christmas.

The Peace
of



Kimbrow Drug

BOVINA, TEXAS.

TRIBUNE ADS BRING HOME THE BACON



CHRISTMAS
AND FRIENDS
GO HAND IN HAND . . .

All too often we take our friends for granted. We are aware of the fact that every day sees some evidence of the friendships of the people whom we strive to serve and too frequently we neglect acknowledging these kindnesses.

But at Christmas, when we pause in the busy whirl of everyday routine things, we become conscious of our shortcomings, and wish to convey in this message our heartfelt thanks for the good things that have come our way.

To you, our friends, we wish you a Happy Christmas and a New Year of Health and Prosperity.



This Sincere Greeting
From Your
County Officials



LEE THOMPSON
County Judge and School Superintendent

DAVID MOSELEY
County Commissioner, Pct. No. 1

EARL BOOTH
Sheriff—Assessor—Collector

F. T. SCHLENKER
County Commissioner, Pct. No. 2

D. K. ROBERTS
County and District Clerk

ROY B. EZELL
County Treasurer

T. E. LEVY
County Commissioner, Pct. No. 3

A. D. SMITH
County Attorney

O. M. JENNINGS
County Commissioner, Pct. No. 4

**TOYS AROUSED
BOYS' GENIUS**



Robert Louis Stevenson's preoccupation with toy theaters in his youth, much of which was spent in illness, led to the flowering of his dramatic

prose in adulthood. The Wright brothers' first interest in flying is traced to youthful experiments with kites and toy airships.

The Teddy bear is the most popular doll of all time. The first Teddy bear was designed by Margarete Steiff from a cartoonist's version of the late President Theodore ("Teddy") Roosevelt's bear hunt in the Rockies, and thus the toy was named.

Year in and year out the Teddy bear and his stuffed cousins, from Uncle Remus in 1909 to the Panda in 1937, have topped all others in popularity, the authors say. They estimate that there are some 10 million Teddy bears in American homes today.

The ball is one of the closest rivals of the doll among children and its antiquity can be traced to ancient Egypt. Pottery, wood, and papyrus balls were common in the land of Cleopatra and a manuscript of the 15th century mentions "the yellow glass used for the little balls with which school boys play, and which are very cheap."

Give him a Crisp WAR BOND for a CHRISTMAS present to be remembered. Keep on BACKING THE ATTACK.



**Shortbread Is
Tasty Scotch
Holiday Fare**

WANT to please someone who "has everything" with a really extra special Christmas gift?

A festively decorated round of Royal Scotch shortbread is the perfect answer to that very pressing problem.

The familiar tartan-covered, heather-trimmed tins are missing from the stores this year, so we'll use a really wonderful old Christmas recipe from Scotland and make some ourselves instead.

A quarter cup of powdered sugar is all the recipe requires, so you can plan to make as many rounds as you can for Christmas gifts.

After all sugar is a very precious item this Christmas, isn't it, and it's good to know of something so delectable that does require so little!

One of the tricks in making good Scotch shortbread is to rub the butter into the flour mixture with the fingertips instead of a pastry blender. The butter softens slightly that way and absorbs the flour and sugar perfectly.

The sliced cherries and the chopped almonds are the ingredients that give the regal touch and unbelievably Christmassy texture to this usually somewhat austere Scotch specialty. It's so good you just have to taste it to believe it!

Save half a dozen of the most perfect cherries and almonds for decoration—or use bits of green angelica with the cherries instead.

If you have a box of glace fruit you can let your imagination run riot of course and really go to town, but in general the cherries will do the job very nicely indeed.

When the shortbread is baked, cut a round of white cardboard exactly the same size. Slide a broad spatula gently under the round of shortbread when it is cool and lift it carefully on to the cardboard.

Wrap gaily in cellophane and trim proudly with red ribbon and holly, for a gift of Royal Scotch shortbread is a very elegant gift indeed!

Royal Scotch Shortbread.

- 1/2 cup sifted flour
- 1/3 cup cornstarch
- 1/4 cup powdered beet sugar
- 1/4 cup butter
- 1 egg yolk, beaten
- 1/4 cup chopped blanched almonds
- 1/2 cup candied cherries, quartered

Sift together flour, cornstarch and sugar. Add butter, blending with finger tips until thoroughly mixed. Add egg yolk, mix well with fork. Add almonds and cherries. Form into a ball. Place in the center of a greased cooky sheet. Pat or roll out about half an inch thick keeping as perfect a circle as possible. Pinch edges decoratively. Arrange halved cherries and almonds or angelica in the center. Bake in a slow oven (300 degrees) for half an hour or until center is done and edges are lightly browned. Allow to cool. Loosen carefully with spatula before transferring from cooky sheet. The shortbread may be shaped into a square and cut into finger strips before baking if preferred.

Songfest



Almost any school teacher would envy Santa his ability to extract music from these youthful admirers. Their voices may not be those of the herald angels, but their dispositions at this time of year approach the angelic.

Cromwell's Decree Forbid

Observance of Christmas

In the time of Cromwell, an edict forbidding the observance of Christmas was issued. It ordered all shops to be kept open on Christmas day, the shopkeepers to be protected against violence, and says "that no observance shall be had of the five and twentieth day of December, commonly called Christmas day; nor any solemnity used or exercised in churches upon that day in respect thereof."

Meaning of December

December is derived from "decem," meaning ten. In the old Roman calendar the year began in March and December was the tenth month.

**Special Flavor
Of Christmas
Enriches Life**

**Children Are Robbed Who
Never Have Quickened
To Its Thrill.**

There is a very special flavor about Christmas which has nothing to do with the giving and getting of presents, and which depends only on the spirit which the presents represent. The adult who can keep this spirit and not let himself be worn out and exasperated by the material aspects of the season has kept a part of his childhood alive and can still feel the thrill which the season holds for children.

The child who has experienced the finest essence of Christmas will always look upon the season with joy and anticipation. His senses will always be stirred by the smell of ever-

green, the crackle of holly and the picture of people loaded down with mysterious parcels.

To get the full flavor there must be secrets, hidden packages, whisperings and private consultations. There must be also increased tension until Christmas Eve with the frantic effort to sleep, that the time may pass more quickly, or the determination to lie awake and peep for a sight of the unexpected.

When Christmas has become too elaborate and is a burden instead of a joy, when everyone decides not to celebrate Christmas this year, the children have been robbed of one of the high spots of childhood.

Life is enriched and quickened by an occasional break in the procedure of everyday existence, and the season which offers the greatest possibilities for such a break is the feast of the winter solstice, when the harvest is over and the spring not yet at hand—the feast of Christmas.

FDR says:

I hope Americans will figure out for themselves additional payroll savings.



**Burning Good Luck
Candles Is Ancient
Christmas Custom**

Try not to let Christmas go by without burning two "good luck candles"—bayberry candles, of course, with their pungent incense! They are as much a part of Christmastide as the holly wreath or the evergreen tree, and there's no perfume to equal the faint fragrance of the wax from real bayberry shrubs.

An old legend vows: That if lovers are separated at Christmas time through some quarrel or misunderstanding, both burn a bayberry candle before midnight on Christmas eve, the sweet incense will be wafted from one to the other and a joyous reunion effected.

But whether that's true or not, we all do know that:

"A bayberry candle burned to the socket
Will bring luck to the house and gold to the pocket!"

**IN A CORNER OF
THE WORLD**



Where the guiding light of Peace still is the hope of its people, we pause and look back with pride to new friendships formed and old ones grown stronger. And as we face the future, we are grateful for the folks who have been our inspiration in the past, helping us to strive toward even greater service from year to year.

This is our pledge to maintain these efforts that we may continue to enjoy your confidence.

**Farmers Supply
Company**

CLIFF HENDERSON, Mgr.

Texico, Farwell

**MERRY
AMERICAN
CHRISTMAS**

and may our flag forever be the symbol of

**JUSTICE,
FREEDOM
and UNITY**

**Continental Oil
Company**

C. J. DOOSE, Representative

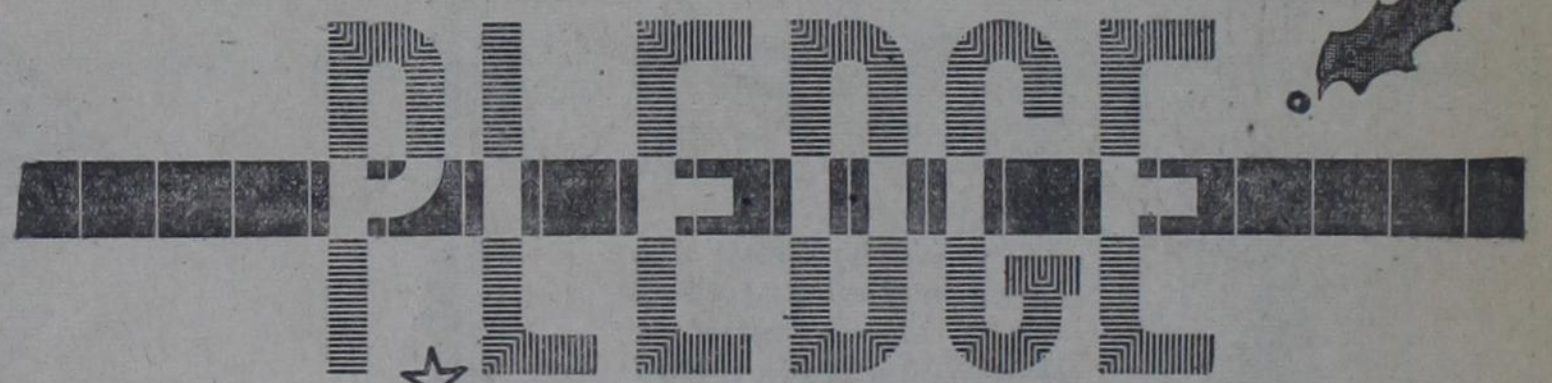
**THE JOYS
OF
CHRISTMAS**

Are enhanced by the thoughts of the splendid associations which have been ours in the past. It reminds us of the loyalty of our hosts of friends in the area. We wish you a Merry Christmas.

**CITY
CAFE**

FARWELL, TEXAS.

Here's a Christmas



TO THOSE WHOM WE SERVE

AS THE SHADOWS OF THE OLD YEAR LENGTHEN TOWARD THE TWILIGHT AND AS WE PREPARE OURSELVES FOR THE PROBLEMS OF THE NEW YEAR. IT GIVES US REASON TO PAUSE FOR A MOMENT OR TWO TO CONSIDER THE PLEASURES THAT HAVE BEEN OURS. WE SINCERELY BELIEVE THAT WE HAVE MANY GENUINE FRIENDSHIPS AMONG THE PEOPLE OF THIS FINE COMMUNITY; FRIENDSHIPS WE VALUE ABOVE ALL THINGS MATERIAL: ASSOCIATIONS THAT HAVE BEEN CEMENTED

BY THE LOYAL THOUGHTFULNESS OF THOSE WHOM WE SERVE WE ARE INDEED GRATEFUL FOR THE OPPORTUNITIES THAT HAVE BEEN PRESENTED TO US. AND WE ARE CONSCIOUS OF OUR RESPONSIBILITY TO YOU. WE DO NOT HESITATE TO RENEW OUR PLEDGE OF SERVICE AND CO-OPERATION IN WHATEVER CAPACITY WE MAY BE CALLED UPON. A JOYOUS AMERICAN CHRISTMAS IS EXTENDED TO THE CITIZENS OF THIS AREA.

**Cicero Smith Lumber
Company**

AUBREY BROCK, Mgr.

BOVINA, TEXAS.

Tommies Hold Vigil in the Desert



These are not shepherds but British Tommies assembled around the silent glow of a bonfire in the Libyan desert. The Tommies are holding their own Christmas eve vigil far from home under a bright North African moon. An accordionist accompanies them in the singing of their hymns.

YULE CELEBRATIONS WERE ONCE BANNED IN OLD NEW ENGLAND

Christmas was not always merry in England and New England.

The Puritans were scornful of the cheerful customs prevalent during the holiday season. In 1643 in England, anti-Christmas sentiments were enacted into law by the Roundhead parliament which abolished the observance of the three "grand festivals"—Christmas, Easter, and Whitsuntide, and during the next 12 years Christmas was not celebrated in England.

The restoration of the royalty in England brought about a revival of Christmas traditions along with the renewed observance of the feast.

In America, anti-Christmas sentiments accompanied the Pilgrims when they disembarked from the Mayflower. On December 25, 1659, Governor Bradford rebuked certain young men who, having just arrived on the small ship Fortune, declined to work on "ye day called Christmas."

The governor allowed that "if they made it a matter of conscience he would spare them until they were better informed." Later, Bradford found these same youths sporting and playing in the streets. He sent them to their lodgings, telling them they should be allowed to keep their devotions—if the same were kept privately—but "there must be no gaming or revelling in the streets."

The Massachusetts general court welcomed the tidings that parliament had outlawed Christmas and enacted a measure providing that "anybody who is found observing . . . any such day as Christmas, shall pay for every such offense a fine of five shillings."

In 1681, the ordinance of '59 was repealed. However, in several New England communities the Puritan prejudice against the observance of Christmas persisted.

Will power is what makes you do what you know you should do when you don't want to do it.

There's only one thing that everybody in the world agrees on and that is the value of friendship.



With a full sense of gratitude for having been able to serve you; with full realization of the value of tried and proven friendships and the advantage of living among such splendid people, we

send our Greetings to our friends.

May the best of everything be yours this Christmas. May the Yuletide occasion make all of us more appreciative of our way of life. May it truly be an American Christmas

The Texas Company

S. E. MORRIS, Consignee

SANTA'S ON HIS WAY...

And, we hope, brings with him an abundance of good things for our loyal friends and customers.

You have been good to us and in return we extend our kindest wishes to you, one and all.



Goldsmith Produce

FARWELL, TEXAS.



The pleasant custom of stopping in our business activities to extend Season's Greetings to our friends makes this season of the year a happy one.

Christmas can always be a happy time if we but make it so. It is the time to think of the pleasant things of life, of loved ones and friends, of the finer things in a world that strives for Peace.

FOR AN

American Christmas

When we wish you a Merry American Christmas we are only expressing a wish that is uppermost in our thoughts at this time. It is our sincere hope that you will spend an enjoyable Yuletide this year and for many more years to come.

Bovina Wheat Growers



MERRY CHRISTMAS

HAPPINESS, gaiety and mirth fill the air. Christmas carols, children's happy voices, bells ringing overshadow the heavy spot in our hearts. We put our trust in God for a better world tomorrow, and we realize we have much for which to be thankful today.

SECURITY STATE BANK

The Gospel According to St. Luke

AND it came to pass in those days that there went out a decree from Caesar Augustus that all the world should be taxed.



2. (And this taxing was first made when Cyrenius was governor of Syria.)

3. And all went to be taxed, everyone into his own city.

4. And Joseph also went up from Galilee, out of the city of Nazareth, into Judea, unto the city of David, which is called Bethlehem; (because he was of the house and lineage of David:)



5. To be taxed with Mary, his espoused wife, being great with child.

6. And so it was, that, while they were there, the days were accomplished that she should be delivered.

7. And she brought forth her first-born son, and wrapped him in swaddling clothes, and laid him in a manger, because there was no room for them in the inn.

8. And there were in the same country shepherds abiding in the field, keeping watch over their flock by night.

9. And, lo, an angel of the Lord came upon them, and the glory of the Lord shone round about them: and they were sore afraid.

10. And the angel said unto them, Fear not; for, behold, I bring you good tidings of great joy, which shall be to all people.



11. For unto you is born this day in the city of David a Saviour, which is Christ the Lord.

12. And this shall be a sign unto you: Ye shall find the babe wrapped in swaddling clothes, lying in a manger.

13. And suddenly there was with the angel a multitude of the heavenly host praising God, and saying:

14. Glory to God in the highest, and on earth peace, good will toward men.

15. And it came to pass, as the angels were gone away from them into heaven, the shepherds said one to another, Let us now go even unto Bethlehem, and see this thing which is come to pass, which the Lord hath made known unto us.



16. And they came with haste, and found Mary, and Joseph, and the babe lying in a manger.

17. And when they had seen it, they made known abroad the saying which was told them concerning this child.

18. And all they that heard it wondered at those things which were told them by the shepherds.

19. But Mary kept all these things, and pondered them in her heart.

20. And the shepherds returned, glorifying and praising God for all the things that they had heard and seen, as it was told unto them.

21. And when eight days were accomplished for the circumcising of the child, his name was called JESUS, which was so named of the angel before he was conceived in the womb.

Santa gets a Gift

by ETHELDA BEDFORD

THE minute Tommy woke he remembered that it was the day before Christmas. And that meant—his breath escaped in a quick, white plume across his bed—Santa would soon arrive! The thought shot sudden warmth through his small body as he climbed out of bed and reached for a stocking. After supper he would hang one up . . . and, if it should have a hole in the toe like this one, that wouldn't matter. Santa, of course, understood why he had not had anything new for a long time.

"Tommy!" his mother's voice called. "Dress quickly, dear. It's very cold. That's why I let you sleep late."

Tommy turned and saw her watching him from the doorway. Her blue eyes looked tired, as if she had been up a long time.

"Mommy, will it be long before Santa comes?"

"I'll tell you about that later," she said. "Let's bring your things into the kitchen by the stove."

"I'm sorry there's no milk, dearest," Mommy said. "Maybe I shall hear from the agency today and get a job and—"

He didn't want to talk about milk, or Mommy getting a defense job, or even ask why his Dad did not come home any more. "Mommy, what about Santa Claus?" he asked.

So then she told him. He listened quietly, hot little tears burning his eyelids. She had told him the most dreadful thing he had ever heard in all his life. No wonder she cried, too.

"But, darling," Mommy said, wiping his eyes with her apron. "I have something nice for you. I was saving it for tomorrow but I'll let you have it now because it will



"Santa asked us to give you all these presents," the nurse said.

make you healthy and strong enough to be a soldier like Daddy."

She gave him a luscious, bright red apple.

Yes, he thought, if Santa had only had a mother who knew everything that was good for him, he wouldn't be so sick now that he couldn't go out with his presents tonight. And he would not be in the hospital.

Then a bright thought came to Tommy and he began to run. When he reached his destination he was out of breath. He hurried into the wide corridor, his small feet making silent steps on the heavily piled carpet which led to the reception desk. The white-uniformed nurse didn't see him as he stood there. Tommy found his voice then.

"Look," he said, "I've brought a present for Santa Claus. Will you please give it to him?"

"Oh—er—is Santa Claus here?" the nurse asked.

"Yes," said Tommy, nodding. "My mother told me. He's awfully sick with a cold and can't come out tonight."

Then the doctor spoke up. "Yes, darling. Santa is here and he's very ill." He leaned over and covered her hand with his. Looking straight at Tommy he said, "Sonny, you bet we'll give him your apple. I'll see that the rascal eats every bite of it!"

"And tell him to eat it slowly and chew up the skin. Then he'll get big and strong like my Dad."

The nurse put her arm around Tommy then. "Just wait here a minute, little boy. Sit here in my chair and we'll be right back and tell you what goes on in Santa's room when he gets your gift."

He was looking at the tree when he saw the nurse and doctor appear from behind it. Their arms were loaded with Christmas packages and they were smiling and hurrying over to him. There was even a huge stocking, running over with toys and sweets.

"Santa ate your apple, sonny," the doctor said. "Thanks a lot"; he said to tell you it made him feel so strong that he got right out of bed and went over to his closet where he had all these presents."

"He asked us to give them to you for him," the nurse said, "because he has a lot of business to do tonight at the soldiers' camps. He said you'd understand."

"Oh!" cried Tommy. "Geel! All those wonderful presents when he hadn't expected anything. Wouldn't Mommy be s'prised!"

Greeting Cards First Used in Victorian Era

The custom of sending greeting cards is perhaps the youngest member in the family of Christmas traditions, although the ideal was expressed by the Excelsis Deo of the angels.

Until authorities at the British museum recently discovered a drawing depicting four scenes of holiday celebration—early Victorian style—dated 1842, J. C. Horsley was accredited with having created the first commercial Christmas card in 1843.

The 1842 creation was an elaborate affair. Drawn by W. M. Edgley, it includes scenes of a dinner party—featuring the plum pudding, a group of carol singers, a crowd watching a Punch and Judy show, a panel of silk-hatted and cane-toting ice skaters, dancers doing a Roger de Coverly—the Victorian Conga—and evidence that the poor must not be forgotten.

It is impossible to say whether or not Mr. Horsley was aware of Edgley's masterpiece, but Horsley had a friend, and thereby hangs the tale. Sir Henry Cole, a man with many friends, was confronted by the task of sending them a cheery holiday greeting. The quill pens in use a century ago sputtered and were irritating, so Sir Henry spoke to Horsley about the matter. Horsley, a member of the Royal Academy in London, was agreeably impressed and turned out an appropriate design inscribed simply, "A Merry Christmas and a Happy New Year to You."

Edgley and Horsley made beginnings. According to research authorities the custom was taken up in America about 30 years later during the 1870s when Louis Prang, a Boston lithographer, printed a catalogue of Christmas cards.

No matter whether the greeting is the elaborate descendant of Edgley's drawing, or a simple good wish offered in friendship as worked out by Sir Henry and Horsley, or the glorious echo of the angels' enunciation, send that Christmas card to the boy in the service—and to his loved ones keeping faith at home.

Mince Pies for Luck—That's British Tradition

One of England's gay Christmas traditions centers around its delectable mince pies. It seems that each mince pie eaten between Christmas Eve and Twelfth Night will ensure a whole month of good luck in the coming year.

That works out to just about a pie a day for 12 days, to cover the calendar year—a stunt that would seem more likely to cause chronic dyspepsia than good fortune. But these aren't the pies we Americans are accustomed to—the English mince pie is about the size of a doughnut. To eat a dozen in as many days is no trick at all, when two or three of them can be gobbled with a cup of tea.

A large number of our subscriber's time will expire on January 1st, 1944. Notices are being mailed this week. If your time is up we invite you to renew at once before we are compelled by postal regulations to stop your paper

A Merry Christmas



The warmth and friendliness of the Holiday season prompts us to again wish you a season of Peace and happiness in an unsettled world. The Christmas Season this year shines like a guiding light. It gives us hope in the future and a sincere appreciation of the value of the brotherhood of man.

As we wish you the joy of Christmas and every happiness throughout the new year, we add our genuine thanks for your patronage in the past.



Williams Merc. Co.

"Only Exclusive Dry Goods Store in Parmer County"

BOVINA, TEXAS.



The Entire Personnel of This Organization Joins in Extending

Season's Greetings

CARL McCULLEY
RODNEY FORD
ELBERT LANDRUM
TIMY DYCUS FORD
MRS. BESS FRANCIS
G. C. HOUSTON, Jr.
J. M. LANDRUM
GASTON LANDRUM
C. E. CELESTINE
MR. AUTREY
DAN VAN HUSS
W. H. BURK
GORDON YOUNG
CLYDE HOUSTON
LEONARD RUSSON
JESSE BYNUM
ROSA D. ROBERTS
M. C. ROBERTS

ROBERT'S SEED COMPANY



THE AMERICAN WAY

WITH THE PLEASANT FEELING THAT COMES WITH THE KNOWLEDGE OF MANY NEW CUSTOMERS AND THE CONTINUED PATRONAGE OF THOSE WHO HAVE BEEN WITH US FOR MANY YEARS, WE WARMLY WISH YOU A MERRY CHRISTMAS AND A HAPPY NEW YEAR.

Mr. and Mrs. D. W. Bagley

Distributors of Phillips 66 Products

The State Line Tribune

Entered as a second class mail matter at Farwell, Texas, under the Act of March 3, 1879.

W. H. GRAHAM, Editor and Owner

ISSUED EVERY THURSDAY

Per Year \$1.50

OUR PLEDGE

We pledge allegiance to the Flag of the United States, and to the Republic for which it stands; One Nation, indivisible, with Liberty and Justice for all.



SANTA CLAUS LETTERS

Dear Santa Claus:

I am a little girl 5½ years old and have been pretty good, so please bring me a doll with suit case and clothes, house coat and house slippers and fruits and nuts.

Oh yes Santa, please bring my little cousin Dennis Dean Edwards a little gun, teddy bear and house shoes.

We will be at our grandmothers in Farwell.

Love to you,
Glenna Ruth Davis.

Dear Santa:

I am a little girl one year old. Will you please bring me a doll and a rocking chair. Don't forget my daddy who is somewhere in Northern Ireland, also remember the other boys and girls in the service. You may send them my share of nuts and candy. Love,
Judith Ann Billingsley.

Dear Santa Claus:

I am a little girl 9 years old, my name is Wanda Joy Pruitt. I want a doll and a doctor set. If you have it, and I want some nuts and candy and some fruit. Do not forget my brother that is in the Marines and all the rest of the boys and girls.

Yours truly,
Wanda Joy Pruitt.

Dear Santa:

I am a boy 9 years old. I would like for you to bring me a set of Lincoln Logs, and also a tommy gun, don't forget to give some candy and nuts.

Mark Charles.

Dear Santa Claus:

I am a little girl 8 years old and in the 2nd grade. My teacher is Mrs. Fowler, I like her very much. I have tried to be a good girl. I want you to bring me a doll with hair, some candy, nuts and oranges. I have a brother 6 years old, he is in the 1st grade, he wants a gun or anything you might have for him. Also some candy, nuts and oranges, his name is Edward. My little sisters name is Doris and she is almost 3 years old, she wants a train and some more toys to play with and some candy, nuts, apples and oranges.

Please remember all other little boys and girls and take them what they want.
yours truly,
Mary Joyce Rolland.

Dear Santa Claus:

Please bring me a doll with a coat. Bring James a little wagon.

We have been pretty good this year. Please remember the little children in the foreign countries.

Karolene and James Towns.

Dear Santa Claus:

I am a little girl 10 years old and hoping you can bring me just a few little things this Christmas.

I would like to have a little baby doll, a weaving loom, a baton, and some fruit, candy and nuts, nothing else, as I know there are many more folks who are expecting you also, and I wouldn't want you to miss anyone.

Lovingly,
Neva Ladell Sparks.

Dear Santa:

I am a little boy 7 years old and have tried to be a good little boy. Please don't forget me this year, because I want so very much for you to bring me a little lumber truck, a



CON-D-MENTAL

Keeps the chickens and hogs healthy. Give the liquid and powder and get eggs—more eggs. Your dealer has Con-D-Mental. 3-12tp

WANTED—Plain sewing and remodeling work. Mrs. J. B. Coltharpe, Texico. 4-3tp

WOULD LIKE to work on farm, on shares if possible, or by month with crop. Write me all details. Jeff H. Roberson, Route 2 Box 223-Z, Amarillo, Texas. 4-4tp

FOR SALE—1929 Ford Sedan, motor in good condition 2 new tires, three like new. Alton Day, at the W. H. Jarrell farm north of Texico 6-2tp

FOR SALE—Two 3-year-old registered Milking Shorthorn bulls. Also Aberdeen Angus bull, 2 years old. Roy Slagle, 7 miles west, 1 north of Friona. 4-2tp

FOR SALE—10,000 bundles hegari without grain. R. L. Douglas 2½ miles north Wilsey Switch. 5-2tp

FOR SALE—Improved 160 acre farm, located 6 miles west Bovina; three-room house, barns, outhouses, well and windmill, 100 acres in cultivation, 25 acres in wheat. See me at Bovina school. G. H. Dickson. 5-3tp

FOR SALE—Registered Jersey bull calf; papers furnished, \$50. H. B. Payne, ½ mile north and 2 east Oklahoma Lane school. 5-3tp

WANTED—Table model cream separator. Willie Goldsmith at Farmers Supply Co. 5-3tp

uke or banjo, some goodies to eat and of course anything else you may have to spare, just so you have plenty left for my brothers, sister, mother, daddy and everybody else.
Bye,
Billie Frank Sparks.

Mrs. Abie Crume, linotype operator at The Tribune office, departed Saturday by bus for Fort Lewis, Wash., where she plans to spend the Yuletide season visiting her husband, who is stationed there.

Merry Christmas to All
B. N. Graham

PLEASANT HILL

Mrs. Jane Bell, came in last Wednesday from a visit with her husbands people. Mr. Bell having left the states.

School has closed until Jan. 3 here, because the busses can't run.

Mr. and Mrs. Buck Ellison, visited with Mr. and Mrs. Eule Hart Sunday. Mr. and Mrs. Pearl Singleterry and daughter plan on spending the holidays in Hereford.

Mr. and Mrs. C. E. Barnes and Mrs. Jane Barnes and baby girl visited in the J. A. Parker home Sunday.

Mr. and Mrs. W. P. Kays, are expecting their daughter and her son and daughter from Amarillo for the holidays.

There's quite a number of cases of flu around the community.

There were about 16 present at the Christmas club, last Thursday, at Mrs. Thornton. Next club will meet with Mrs. Tom Burnett the 20th.

Elmer Langford is suffering from intestinal flu at present.

Writes Wife From Jap Prison Camp

Capt. John Foster Beall, who has been a prisoner of the Japanese since the fall of Bataan, has written his wife, who now lives in El Paso, that he is receiving treatment in a Jap prison camp in the Philippine Islands.

Capt. Beall probably wrote all that he was allowed, stating that he was well and that his health was good, adding "don't get discouraged; this can't go on forever."

Capt. Beall was with the 200th, made up mostly of New Mexico boys, when the Japs overran the Islands. He is married to the former Emily Minter, daughter of Mr. and Mrs. W. R. Minter of this city.



May you enjoy the Christmas Season to its fullest extent . . . And may the New Year be one of usefulness, Happiness, and Success.



Phillips Variety Store
Texico, N. M.

County Clerk D. K. Roberts and wife have gone to Phoenix, Ariz., where they will spend the holidays with relatives.

Mrs. Dorothy Lovelace expects to leave Friday for Friona, for a Christmas vacation with her family.

AT FIRST SIGN OF A
COLD
USE **666**
666 TABLETS, SALVE, NOSE DROPS

A screw driver is called a screw puller in Germany.

To keep crabgrass out of a lawn provide a heavy turf three of four inches high.



MAY YOUR CHRISTMAS BE MERRY

And may your blessings be many in the coming year and in the years to come.

Goodyear Service Store

115 West Fifth St.

Clovis, N. M.

For Sale—

RECLEAVED BARLEY and RYE
Suitable for Planting

A Limited Amount Yet On Hand, \$6.00 Per Cwt.

Henderson Grain & Seed Company
FARWELL, TEXAS

THE CHRISTMAS SEASON

A PRICELESS GIFT

IS SHARED BY ALL AMERICA



SEASON'S GREETINGS

FARWELL POSTOFFICE

Noma N. Lokey, Postmaster

Mrs. Morgan Billington, Asst.

"SHOULD AULD ACQUAINTANCE BE FORGOT?"



Definitely not! When friendships mean as much to others as they do to us, we assure you that we want to remember them always.

Come what may—war, unrest, uncertainty, disappointments,—there is one thing American people can fall back upon without reservation—friends.

Christmas gives us that opportunity to renew these friendships, to pledge anew our allegiance to them. May you have every wish come true, is our Christmas wish.

Hunter & Matthews

INSURANCE

TEXICO, N. M.



MAY THE CHRISTMAS BELLS RING IN A MOST HAPPY SEASON

Spaulding Hardware

220 Main Street

Clovis, N. M.

Thank God We Are Americans

SEASON'S BEST WISHES

This year, more than ever before, we are truly appreciative of the fact that we are Americans. It gives us a better understanding of the Christmas season and its significance. It gives us a better understanding of our friends, their problems and their happiness. We are glad we are a part of this glorious country and have a share in its great privileges. We are grateful that it is our lot to be Americans!



HALL'S GROCERY & MARKET

Farwell, Texas.

Local Happenings

Cpl. Gast Weds Big Spring Girl, Saturday

A quiet home wedding was solemnized at the home of the bride's father, Mr. J. I. McCrary, in Big Spring, the past Saturday afternoon uniting in marriage Cpl. Lawrence H. Gast of this city, and Miss Elizabeth McCrary of Big Spring.

Only immediate family members were present at the ceremony, which was performed by Rev. J. E. Moore, Presbyterian minister of Big Spring.

Cpl. and Mrs. Gast were honored with a pre-Christmas dinner in the bride's home on Sunday, attended by family members.

Mrs. Gast is a daughter of J. I. McCrary of Big Spring, and at present is employed as telephone operator at the Big Spring air base. Cpl. Gast, known locally as "Shorty", is the son of Mr. and Mrs. Karl Gast of this city. He is a graduate of the Farwell high school, and is now stationed at Camp Fannin, near Tyler, Texas. Mrs. Gast expects to get a transfer and join her husband at Camp Fannin shortly after the first of the year.

Good Crowd Hears Mrs. Vohs Give Book Review

A good crowd gathered at the Farwell school auditorium last Thursday evening to hear Mrs. Albert Vohs of Clovis, give her review on the book, "Beneath Another Sun."

The occasion was the regular meeting of the local Men's Club, at which a covered dish luncheon was served and was open to the public.

Mrs. Vohs, in her usual able manner, reviewed the new book in detail, and held the attention of her hearers to a remarkable degree.

Mr. and Mrs. B. N. Graham visited in the home of their daughter, Mrs. Raymond Ross, in Morton on Monday of this week. Mr. and Mrs. Ross plan to spend Christmas here in the Graham home.

Mr. and Mrs. Curtis Danner and children of Portland, Oregon arrived Sunday to spend the holidays with their parents.

Yuletide Social Is Held On Wednesday

The Christmas social of the Wesleyan Guild of the Methodist Church was held in the home of Mrs. D. K. Roberts, president, the past Wednesday evening.

Miss Hazel Anglin was in charge of the entertainment and opened the social by reading the Christmas story. The group then spent 30 minutes in writing letters to service men. Games were offered in the seasonal spirit after which an exchange of gifts was observed, with the packages being distributed from the decorated tree.

Plum pudding topped with whipped cream and accompanied by hot chocolate was served to Mesdames W. B. LeVeque, Paul Tripp, H. Y. Overstreet, Wesley Ingram, J. T. Carter, Bess Henneman, Ruby Dixon, Aubrey Sprawls, Frances King, F. M. Mills, Lenton Pool, Morgan Billington, Misses Hazel Anglin and Lucile Hadley, and the hostess.

Mrs. Bradshaw, Miss Thomas Hostesses

Miss Berthamae Thomas and Mrs. Lee Bradshaw were hostesses the past Wednesday night, when they entertained with a Yuletide party for members of the young adult class of the local Church of Christ.

Miss Thomas was in charge of the program, and gave several appropriate readings, following which the group sang Christmas carols. The house was beautifully decorated with colorful poinsettias, and the only lights were tall tapers and the colored Christmas tree lights.

Individual plum puddings were served with coffee to Mesdames H. Arnold, J. D. Thomas, Joe Crane, Noble Goldsmith, Ollie Williams, Bill Moore, Carl G. Davis, Herbert McDaniel, Leon Cantrell, L. C. Cox, Roy Bobst, Mose Glasscock, Hugh Edwards and the hostesses.

Marine Sgt. Edmond Middick, who is just back in the States from the southwest Pacific theatre, visited here over the past weekend with his sister, Mrs. Bessie Lee Henneman. He was accompanied by his wife and sister, Mrs. Irene Corey, both of Amarillo.

Bible Class Enjoys Social, Friday

The Wesley Bible Class of the Methodist Church enjoyed its annual Christmas social, Friday afternoon, when members and guests met in the home of Mrs. A. D. Smith, Mrs. Anne Overstreet was associate hostess.

Mrs. Roy B. Ezell was in charge of the devotional, opening the short program with the Christmas story, read from the second chapter of Luke, after which the group sang "Silent Night" and Mrs. Overstreet led in prayer.

"The Meaning of the Symbols of Christmas" was the title of a reading given by Mrs. Smith. Informal singing of Christmas carols then concluded the program.

Gifts were piled high at the base of the decorated Christmas tree, and each member obligated to perform a "stunt" before being given a package. The entertaining rooms were decorated with sprays of evergreen and large pine cones.

Refreshments of plum pudding and coffee were served buffet style, with Mrs. Overstreet presiding at the lace covered table. Lighted red tapers served as decoration on the serving table.

Guests of the afternoon were introduced and Mrs. Minnie Massey, first president of the class, was an especial guest. Mrs. Massey has been away from Farwell for 13 years, and is now living in Clovis.

Attendants included Mrs. Massey, Mrs. Paul Tripp, Mrs. W. H. Graham and Mrs. Effie Johnson, guests, Mesdames J. H. Barger, S. C. Hunter, J. H. Nabors, E. G. Blair Will Engram, O. B. Pipkin, G. W. Atchley, B. N. Graham, Ruby Dixon, W. W. Bigham, Roy B. Ezell, G. W. Lambert, Minnie Leftwich, Lena Yoder, B. E. Nobles and Ralph Humble, members.

Foreign Service Is Auxiliary Lesson

An interesting lesson on missionaries, schools and hospitals in foreign nations was given to the Girls Auxiliary of the Baptist church, Thursday, when the group met in the home of Mrs. John Lockhart. The "Lottie Moon" offering was taken at the meeting.

Allen Lockhart read an appropriate poem commemorating the offering, and a lighted taper was placed on the Christmas tree.

The group will hold its Christmas social on Thursday, December 23 at 4 o'clock, Central time, and gifts will be exchanged.

Those attending the meeting last week were Minnie Smotherman, Margery Baker, Harriet Baker and Mrs. Lockhart.

"The Lost Carol" to Be Given, Dec. 24th

A Christmas cantata, "The Lost Carol", will be presented by piano and choral students of Mrs. E. T. Caldwell on Christmas Eve, at 8:30, in the auditorium of the Oklahoma Lane school.

The cantata is set in the year 1816, with the principal action taking part in the home of Fran: Gruber, the man responsible for the loved carol "Silent Night". Characters in the play will be Bessie Ruth Caldwell, Mary Hughes, Billy Bentley and Leonard Hannah.

The program will be given in connection with the annual community Christmas tree program at Oklahoma Lane, and the public is invited.

To Be Given at Bovina

The cantata, with different characters, will likewise be presented in Bovina, on Wednesday night, December 22, at 8:30, Mrs. Caldwell announces.

Characters at this time will be Ray Hart, Willy Ellen Williams, Bobby Howard and Billy Hart.

The play, with the carols and tableaux scenes, will be enjoyed by everyone who sees it, in the opinion of Mrs. Caldwell, who urged a good attendance at both presentations.

Mrs. Smith Presents Pupils In Recital

Mrs. A. Douglas Smith of this city, presented her expression pupils, about twenty in number, in a recital at the Methodist church on Monday evening.

A number of musical numbers contributed to the program, and the junior choir of the Methodist church rendered Christmas carols.

The church was beautifully decorated with evergreen boughs and red tapers about the altar. The program drew a good audience.

Give a war bond for Christmas!

STEED Mortuary

"Serving Clovis Territory Since Clovis Began"

PHONE 14

CLOVIS, N. M.

NEWS FROM OUR BOYS IN CAMPS



HARGING COMING HOME

Mr. and Mrs. N. R. Harding are in receipt of a telegram announcing that their son, Ensign Warren G. Harding, will arrive home on the 24th for an eight-day furlough. He is stationed in Chicago.

CAPT. BRADSHAW HERE

Capt. Lee Bradshaw is home for the holidays and will divide his time between his wife here, the former Miss Evelyn Kyker, and his mother, who lives at Slaton.

GOOD CONDUCT AWARD

M-Sgt. D. K. Lindop, writes his parents, Mr. and Mrs. George Lindop that he has recently been awarded the medal of good conduct. Sgt. Lindop is stationed in England, where his duties are inspecting radios at his base.

PASSES THROUGH

A-C James M. White, son of Mr. and Mrs. Jack White, passed through here one day last week on a troop train for a new location in Arizona. His parents enjoyed a brief visit with him while the train was stopped in Clovis.

HERE FROM PANAMA

CSSMA L. A. Cantrell is here from Panama, visiting his wife, the former Miss Ilene Randol. He has a 30 day leave and will spend some of his time with his parents at Amherst.

GETS HIS WINGS

Lt. Walter Moeller and wife were brief visitors in the J. D. Thomas home the past Sunday. They were enroute to his new assignment in California. He recently received his wings at Chandler Field, Ariz. He is a Muleshoe boy and is married to the former, Miss Beulah Kistler, sister of Mrs. Thomas.

SHIPPING OUT

Lt. Allan Rogers, son of Mr. and Mrs. A. Rogers, has notified his parents here that he was "shipping out" from his base on the west coast. He is a naval flying cadet and received his training at Corpus Christi. His wife will remain in California for the time being.

TULON WHITE HOME

Tulon G. White, a member of the Sea Bees, is home on a thirty-day leave after spending a year on Guadalcanal. He said that his entire unit landed on the west coast one day last week after a year and five days on the island.

White couldn't give out much information for publication as to his experiences except to say that "it was pretty tough". He told of experiencing his first earthquake and thought that somebody was trying to upset his tent, when his rifle, while swung by a leather strap to a tent pole, began to sway to and fro. He said that the boys were getting plenty to eat now, but that at first the food situation was pretty critical.

SAYS HE CAN TAKE IT

Raymond Hall, P.M. 2-C, who has recently been transferred from the Navy to the Marines, writes his parents, Mr. and Mrs. W. W. Hall of this city, that "I am still kicking. I have had a pretty rough time and will probably have more of it, but I can take it," leaving his parents to guess where he is stationed.

His letter bears all the evidence of having been written from a foxhole, and the postage stamp was attached with small gobs of chewing gum.

Lutheran Ladies Have Christmas Social

The Lutheran ladies of Lariat met Wednesday afternoon in the home of Mrs. E. Keilbreg for a Christmas social.

A number of games were played during the afternoon, and the small children that were present sang Christmas songs and recited poems.

Gifts were exchanged and in the late afternoon refreshments were served to: Mrs. E. Kube, Mrs. M. Kriegel, Mrs. A. Kriegel, Mrs. E.

MERRY CHRISTMAS TO YOU

Red Cross Pharmacy

TEXICO, N. M.

CARD OF THANKS

We wish to take this method to thank our friends and neighbors for their kind words and beautiful floral offerings in the sudden death of our dear husband, father and grandfather. May God's blessings rest upon you all.

Presents Recital

Piano pupils of Mrs. Florence M. Vinyard gave a recital in the home of Mrs. Vinyard on Sunday afternoon from 3 to 5. Parents of the pupils were in attendance.

At the close of the program a social hour was enjoyed in the candle lit room. The hostess served Christmas candies.

Mrs. John Beall, the former Miss Emily Minter, who is teaching school in El Paso, is expected here for the holidays, and will visit in the home of Mrs. A. H. Overstreet, and her parents, Mr. and Mrs. W. R. Minter up near Friona.

Mrs. Hayden Cason, nee Mary Lou Crume, came up from Roswell the latter part of the week to meet her husband, who arrived here on a brief furlough from his camp in California on Sunday.

Mrs. A. C. Whittenburg
H. L. Whittenburg and family
George Whittenburg and family
Mr. and Mrs. Roy Whittenberg
Mr. and Mrs. Glenn Splawn and children
Mr. and Mrs. Leland Yeary and Sue.

Miss Hazel Anglin will leave Friday for Tahoka, where she will spend the holidays with her parents.

Mrs. Bessie Lee Henneman and son expect to spend Christmas Day with relatives in Amarillo.

AMBULANCE PHONE 1000

Johnson-Bayless
Funeral Home, 921 Pile, Clovis

Xmas Specials

THURSDAY & FRIDAY

We will be closed from 8 P. M. Friday Night until Monday Morning

Buy Your Nuts From Us
PECANS -- WALNUTS -- PEANUTS -- ALMONDS

- MINCE MEAT—20 oz. jar, Each 34c
- CHOC. SYRUP—10 oz. jar, Each 25c
- PUDDING—Clinton's, 2 for 11c
- MILNOT—Milk, It Whips, 3 for 25c
- BREAD—3 For 25c
- SALAD DRESSING—Lady Peggy, Qt. 29c
- VANILLA—8 oz. bottle 8c
- WEINERS—Pinkneys, lb. 24c
- GINGER BREAD MIX—lb. 21c
- COFFEE—Admiration, lb. 32c
2 lbs. 39c
- MARMALADE—2 lb. jar 33c
- SARDINES—Plain Sauce, lb. can 13c
- CRACKERS—2 lb. box 28c
- BROOMS—Each 98c

Canned Goods

- TOMATO JUICE—Del Monte, Gal. size 53c
- GRAPEFRUIT JUICE—46 oz. (no pts.) 29c
- APPLE JUICE—Qt. (no pts.) 27c
- PUMPKIN—No. 2½ can 19c
- PEAS—Del Monte, No. 2 can 19c
- SPINACH—No. 2 can 15c
- SOUP—Chicken Noodle, 10½ oz. can 10c

Many last minute Xmas gift suggestions are still to be found in our Dry Goods and Notions Dept. We invite your inspection.

C.G. Davis Merc. Co

"THE BEST PLACE TO TRADE"

BETWEEN US PERSONALLY!

There are so many things we would like to say to each of you personally. Personal wishes created by our mutual friendship. These are in our heart and you will know, this simple greeting covers them all. May this Christmas bring you an abundance of health, happiness, peace and prosperity.

Dr. and Mrs. H. Scott Johnson

GREETINGS

OF THE YULETIDE SEASON



We can think of no better way to express our appreciation for the many favors you have afforded us in the past. Since we cannot see each of you personally, this message is sent with a sincere feeling of friendliness to all. We wish you the Season's best.

Twin City Barber Shop

FRED HENRY, Prop.

WE REPAIR SHOES

Keep your shoes in good repair by bringing them to us regularly.

Fair Prices—Prompt Service

Electric Shoe Shop

Next Door to Texico Postoffice

These Evergreens Offer You Lasting Beauty and Variety



EVERYONE will be using lots of evergreen this year for all kinds of home decoration, and even on Christmas packages and for party favors. You'll find that you can have more fun, as well as greater success in using them, if you can identify the various types of evergreen and use each type to the best advantage.

It really isn't difficult to tell them apart, although you may be a little confused at first by the obvious similarities. But the differences are just as great, and the accompanying picture will help you to distinguish at a glance some of the outstanding ones.

To the beginner all evergreens are "some kind of pine," so let's start with the pines. You can easily remember that all evergreens that have needles belong to the pine family. But don't call them all pine! The pine trees themselves bear their needles in bunches of two, three or five, and the needles are long, straight and sharp-looking. The white pine (E) has bunches of five needles that look like stiff brushes.

At first glance the white fir (G) may look to you like a pine. But if you look more closely you will see that the fir needles are borne singly. They are flat, and when they fall they leave a smooth, bare stem. The most popular Christmas tree is a fir, the balsam fir.

The spruce also bears its needles singly instead of in bunches, like the

pine. An example of this type is the Colorado blue spruce (C), so called because it has a bluish appearance, especially when the trees are young. Another lovely example of this type is the Norway spruce (A).

It will probably help you to distinguish between the fir and the spruce if you remember that fir cones stand erect on the tree, while spruce cones hang down. Also, when fir needles fall they leave a smooth stem. Spruce needles leave a rough stem.

Most evergreens are conifers. That is, they bear their seeds in cones. An exception is the yew. If you have an evergreen hedge, the chances are good that it's yew, one of the most beautiful, as well as one of the most popular, evergreens for that purpose. Glossy green, with blunt needles, the oriental yew (D) has red berries instead of cones. Sprays of yew are highly decorative and last a long time.

An exception to the rule that evergreens retain their needles or leaves, sometimes for years, is the larch (F), which sheds its leaves.

And that brings us to the troublesome fact that some evergreens have leaves instead of needles. The larch, already mentioned, is one example. Another is the cedar and the so-called cedars, such as the white "cedar" (B) which is really arbutus. They have tiny leaves arranged in lazy patterns. Covered with snow, the cedars look like delicate etching done by an enchanted Jack Frost.

The deadly spotted fevers—typhus, Rocky Mountain spotted fever, and others—are particularly dangerous in war boom communities where an increasing number of war workers may be compelled to live in wooded areas, exposed to tick bites and the danger of infection. Dr. Ludwik Anigstein, of the University of Texas Medical School, warns.

The burden of supplying the world with food must fall upon four great plains areas—the middle United States, the Steppes of Russia and Siberia, the pampas of Argentina, and the central plains of Australia. To feed the people of all nations, production of food must be increased and distribution problems solved.

Our AMERICAN Heritage at Christmas time!

As another Christmas dawns, we in this organization are laying aside all other thoughts and are reflecting upon the many reasons we have for which to be thankful. Foremost, of course, is our American heritage. Yes, we ARE truly thankful that we are AMERICANS. We appreciate too, our friends and loyal customers who have meant so much to us and to the progress of this institution.

So, to you, our friends, we extend heartiest good wishes. May the coming year see the dawn of a brighter day when the real Christmas spirit of Peace on Earth, Good Will toward men, will again prevail.



Minneapolis-Moline

EDD EASON JIM MOSS RALPH HUMBLE



CORP. BILL TRAVERS had tried not to remember that it was the day before Christmas. He'd played a game with himself, pretending not to notice the heightened spirit around camp. But he couldn't keep kidding himself when he saw the giant spruce being set up in front of the barracks. Today was December twenty-four, tomorrow would be Christmas and Norma hadn't written.

They'd first come to grips on their honeymoon. They had planned to take a short motor trip up north but, when they'd reached the point where they were supposed to turn back, Norma had insisted they go to Canada for a few days. Bill had tried to put his foot down, but Norma had argued and cried. When Bill saw her pouting, young face, so pale and set, his determination crumbled like a house of sand. They went to Canada; Bill returned to work five days late and had to look for a new job.

Despite that, he continued to give in, no matter how far off the beam she was. At first he backed down



Those had been the perfect moments.

because he loved her and wanted her to be happy. Later it was because he was afraid that if he didn't yield she never would and their wonderful marriage would end.

Seeing the boys on a ladder, hanging bright red and silver balls on the evergreen boughs, made him remember how much fun his three Christmas eves with Norma had been. The way she always laughed when he insisted on putting up the high ornaments with their rusty ice pick. She'd hold her breath while he teetered on a chair, reaching up to the tip of the tree to put on the silver star. Then he'd hop down.

"See, I made it," he'd say, handing her the old pick. "Now put this carefully away so I can use it next year." And they'd look at each other very seriously, kiss very gently and say very quietly, "Merry Christmas, darling." Yes, those had been the perfect moments.

One of the boys, a friendly chap from the Midwest, passed by and called, "Hi, Bill! All ready for Christmas?"

"Yeah," Bill said drily, "all ready."

All ready and no place to go! But that wasn't quite true. He did have some place to go, a lovely place. His own little home, only a five-hour bus trip from camp. But he couldn't go because of a foolish quarrel they'd had during his last furlough. And because Bill, for once, had refused to give in.

"Well, I'm going now," he said. Then after a moment of tortured silence: "Good-by, Norma. I'll have a few days leave for Christmas. Let me know if you—if you—"

She cut in, her voice sounding high and queer. "Good-by, Bill."

The Midwestern boy came along again.

"Come on, the mail's in. Maybe we've got something." He took Bill's arm, pulled him along.

At the camp post office men were waiting eagerly for their names to be called. Bill was only half listening. He vaguely heard several "Thompsons" and suddenly he jerked his head in surprise, for "Bill Travers" had been called, and a slim package was traveling from hand to hand until it reached him. The neat, printed letters told him it was a gift from Norma.

Bill ran all the way back to his barracks and there, oblivious of the other fellows around him, began to open his present. Under the brown paper, there was white tissue and red ribbon, but no card. Then he burst into laughter. Then tossed the wrappings high up into the air and whooped, "Yippeeee! She wants me back!"

"What's up?" One of his companions came over grinning.

Bill grabbed his cap. "I've got to get a bus ticket in a hurry. My wife sent me a beautiful gift, and I'm going home for Christmas!"

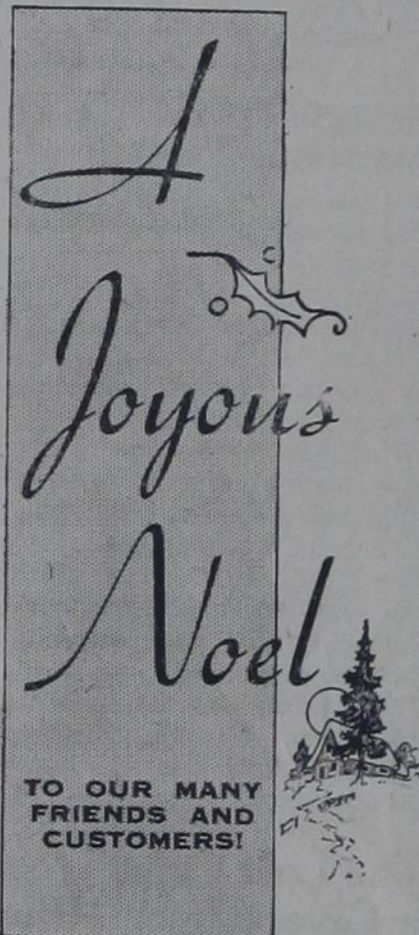
After his hasty exit his bunkmate peered cautiously into the cardboard case and called to the other fellows. "Come over here and take a look. Travers must be nuts, getting so excited over a present like this. Why, it's nothing but a rusty old ice pick!"

Christmas Doll



Despite priorities and shortages, little sister still will have her Christmas doll. Although wartime shortages exist in the items listed above, manufacturers displaying their wares in Chicago's Merchandise Mart state that they will have sufficient replacements through the use of less critical materials.

Independent Rock is the outstanding landmark of the Oregon, Mormon and California trails.



Vanity Fair
HAZEL ANGLIN

You will look a long time before you will find a more suitable Christmas present than a subscription to The State Line Tribune . . . only \$1.50 for a full year—52 issues.

JOYOUS



CHRISTMAS

Let Every Heart Be Glad!

CARRY on the tradition that is American. Be thankful for the many blessings that God has bestowed upon us and hope for Victory in 1944!

Best Wishes for a Joyous Christmas!

Henderson Grain and Seed Company

FARWELL, TEXAS.



FOR A GAY CHRISTMAS

We are hoping that your Christmas will be gay and delightful as were the childhood Merry Christmases spent at grandmother's farm. Today, as then, may the gladness of Christmas force all other thoughts from your mind, and may the coming years of peace bring you happiness that is complete.

Southwestern
PUBLIC SERVICE
Company

**Winter Solstice
Period of Many
Ancient Rituals**

Christmas is celebrated in honor of the Saviour's nativity, and while there are no records to prove that December 25th is the precise date, historians, astronomers, and research authorities have substantiated the fact that the event must have occurred during the time of the Winter Solstice.

The Winter Solstice, when the sun swings toward the earth once more, has been celebrated as a festival of some sort by the various peoples of the earth since, and even prior to, the recording of history.

Symbolic Palm Tree.

In ancient Egypt, the palm tree, known to put forth one shoot each month, completed its cycle of twelve during this period and was symbolic of the year's fruitful harvests and accomplishments.

The mystic rites of the Druids

centered around the cutting of the Mistletoe whose branches, when cut and distributed by the Arch-Druid, traditionally bestowed blessings of nature and divine favor upon the receiver.

In the Scandinavian countries, fires were kindled in defiance of the Frost King, and families, gathered about the warmth, spent the long evenings telling weird tales involving Valkyrie and Werewolves—as well as anticipating to what distant ports their ships would sail when no longer ice-bound. The time was also sacred to Thor, and the Yule logs, great chunks of the Thunder Oak, blazed upon the hearths amid feasting and fellowship.

Honoring Saturnus.

Two Roman holidays—Brumalia and Juvenilia—were combined into one great festival in honor of Saturnus—Saturnalia. It was a period of general celebration lasting from what would correspond to our December 18th on through the Calends of January. Processions and gift-giving were in order, the courts were adjourned and no criminals were convicted, while convention was abandoned, equality reigning among slaves and free men.

The earliest Christians solemnized the Mass of Christ, whence the word "Christmas," during Saturnalia.

many of the faithful suffering persecution and martyrdom as a result. After Constantine recognized Christianity in the Fourth century, the celebration of Christmas became an established custom.

Indeed, Christmas is celebrated in honor of the Babe born in Bethlehem. And the Lord, in His Wisdom, understands that the traditions preserved from ancient customs and peoples are in keeping with the angelic enunciation of His Birth:

"Fear not; for behold I bring you good tidings of great joy, which shall be to all people."

**Christmas in New Mexico
Marked by Indian Drama**

Christmas in New Mexico is a subtle mixture of the past and present, with Indian ceremonials and Spanish-American folk customs existing alongside typically Christian celebrations. Most popular of Christmas ceremonials among New Mexico's Pueblo Indians is "Los Matachines," a dance drama which has its roots in the ancient Aztec civilization of Mexico. In many pueblos, especially those in the Rio Grande and Jemez valleys, ceremonial dances are performed after midnight mass, on Christmas eve, on Christmas day, and for the ensuing three days. The fortnight before and after Christmas renews the annual New Mexico presentations of age-old miracle plays.



"PEACE ON EARTH"

In these troubled times of world unrest and strife, Christmas brings home to us the realization that "Peace on earth, goodwill toward men" is more than just an empty phrase.

It is the foundation of all the teachings of Him whose birthday we celebrate. May that spirit go with you throughout the days of the coming year.

C. R. Anthony Company

CLOVIS, N. M.

**THE GLOWING
CANDLES • OF
CHRISTMAS....**

Typify the Peace and
Contentment of Christmas



We sincerely hope that you will receive a large share of contentment and happiness from the Yuletide activities. May you enjoy the associations of those dear to you, and may these associations result in the most glorious Christmas that has ever come your way.



OLLIE'S GARAGE & SALVAGE

**THE GLOW
of YULE LOGS**

Reflects the spirit of Christmas in a manner which best expresses our sincere good wishes to everyone.

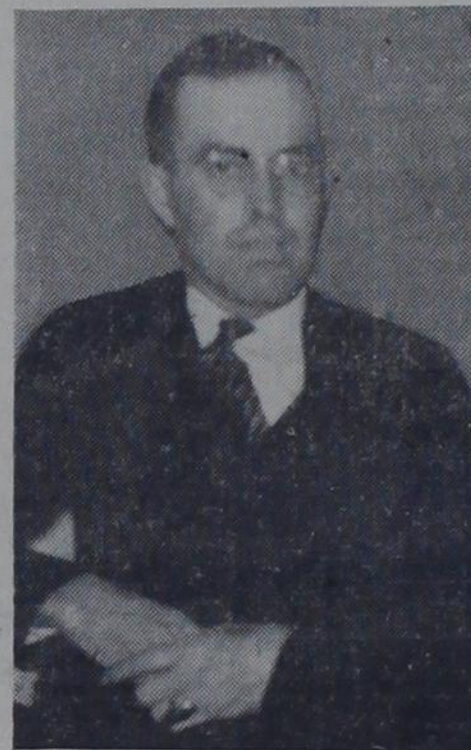
In this brief, simple message, we wish to convey our Christmas Greetings, and trust that you will accept them in the true meaning in which they are presented. May the new year hold for you every success and may your every ambition be realized.



Merry Christmas



Garlon A. Harper
COUNTY AGENT



BOB BARTON
Local Manager

Merry Christmas

ONE OF THE GREATEST PLEASURES OF THE CHRISTMAS SEASON IS THE OPPORTUNITY TO ACKNOWLEDGE OUR FRIENDS AND IT IS WITH THIS IN MIND THAT WE SEND YOU SEASON'S GREETINGS.

The business you have entrusted to us is indeed appreciated, and we hope that with the turn of the year, the pleasant relations existing between us will be increased and strengthened.

And so we, your local manager, and the entire personnel of the Southern Union Gas Company, sincerely wish you a most joyous Christmas and a New Year of Happiness and Prosperity.



Southern Union Gas Company



'I Remember Them When . . .'



"There's Jack and Bill, Tom and Mike, Bob, Joe and all the rest. I remember them when they weren't old enough to tie their own shoes. And now look at them! They're even better men than I thought they'd be. Old Santa will never forget them—nor will the rest of the world. The present they are giving us is far better than anything I could ever do for them."

Christmas Cactus Will Bring Back Memories to Old Folk

A Christmas cactus, buds ready to open, will delight the older woman who lives more or less with memories of winters long passed. This is an old-fashioned favorite that today's plant lovers find useful and desirable.

That Was That

"Daughter," said mother, "what are you planning to give that young man friend of yours for Christmas?"
"Huh!" snapped daughter, "if the old tightwad doesn't come across with something better than he did last year I'm going to give him the gate—with a big G."

The End of the Play
by William M. Chackeray

The play is done; the curtain drops,
Slow falling, to the prompter's bell;
A moment yet the actor stops
And looks around to say farewell.
It is an irksome word and task,
And when he's laughed and said his say,
He shows as he removes the mask,
A face that's anything but gay.

One word, ere yet the evening ends,
Let's close it with a parting rhyme,
And pledge a hand to all young friends,
As fits the merry Christmas time.
On Life's wide scene you, too, have parts,
That Fate ere long shall bid you play;
Goodnight! with honest, gentle hearts
A kindly greeting go away.

Come wealth or want, come good or ill,
Let young and old accept their part,
And bow before the Awful Will,
And bear it with an honest heart,
Who misses, or who wins the prize.
Go, lose or conquer, if you can;
But if you fail or if you rise,
Be each, pray God, a gentleman.

A gentleman or old or young!
(Bear kindly with my humble lays),
The sacred chorus first was sung
Upon the first of Christmas days.
The shepherds heard it overhead—
The joyful angels raised it then:
Glory to heaven on high, it said,
And peace on earth to gentle men.

My song, same this, it little worth;
I lay the weary pen aside,
And wish you health and love and mirth,
As fits the holy Christmas-tide
As fits the holy Christmas birth,
Be this, good friends, our carol still—
Be peace on earth, be peace on earth,
To men of gentle will.

Evergreens Freshen

Evergreens of the Northwest are among the most beautiful Christmas decorations. The common Douglas fir with its distinctive pendent cones fills a room with grace and fragrance.

Small spruces near the coast and some of the true firs of mountain forests also bring their fresh breath into the Christmas setting.

The spruces have stiff, prickly needles and are symmetrical. The true firs have regularly spaced, prim-looking branches and can be nicely decorated. For mantel vases, for wreaths and for door sprays pine with holly or cones and a bright bunch of berries or a gay red ribbon are a choice holiday motif.

Bayberry Wax

Many people used to utilize the bayberry for indoor decorations at Christmas time. In Maine and Massachusetts the wax which invests the berries was once collected to make into candles. It was obtained by boiling the berries in water, when the wax rose to the surface.

Under the name of bayberry tallow it was also used in soap making; in stiffening the ends of circular or solar lamp wicks. A relative, sweet-gale, grows on the border of ponds, and sweet-fern, also a sister of the pastures, was used for medicine.

Yule Tree Market

Spruce, hemlock and balsam are the principal types used in the eastern Christmas tree market.

Need Little to Keep Faith

With Children at Yule

Tonight, perhaps some soldier is less lonely because he remembers the sled or drum or train he found beneath his Christmas tree one morning long ago.

It takes so little to keep faith with the children. Madame Schumann - Heineck remembered one Christmas all her life. She was perhaps seven or eight when times were very hard and it did not seem as if very much was going to be left for her. But on Christmas morning, the little girl found she had been remembered. Her treasure? It was an orange, round and yellow, and her very own. Just one orange saved that Christmas day for all eternity. Years later, a famous lady realized the love and sacrifice and ideals that orange represented.

'Pin Money'

Until quite recently, pins were made of wire and were very expensive—and highly prized. So, it became customary for men in ordinary circumstances to give their wives and daughters "pin money" on New Year's day.

Used in making perfumes, musk comes from a male Asiatic deer.

Merry Christmas

Try as we may we can think of no better Christmas sentiment than those two simple, but significant words, "Merry Christmas".

We sincerely hope that you will have a full measure of happiness at this time of the year and throughout the years to come.



Mr. and Mrs. J. D. Thomas
FARWELL, TEXAS.

GREETINGS
GREETINGS



To You, One and All!!

Expressing our appreciation of your courtesies of the past year and extending the compliments of the season, we wish you a Season of hap-

piness, goodwill and contentment. Whatever the New Year holds for all of us, may it see the realization of your every ambition.

LEVINE'S

CLOVIS, N. M.



GREETINGS...
of the Season

IT IS TIME TO BE MERRY

Of all the grand occasions and celebrations throughout the year, none has the full significance and genuine feeling of thoughtfulness as the occasion of Christmas. It is a time of merriment for all—an opportunity to express the true feeling we have for friends and loved ones. An experience to be treasured during the other 364 days of the year.

It is good to be alive on Christmas! It is good to observe an American Christmas. It is good to receive the thoughtfulness and good wishes of those who mean so much to us! It is a good time to have a good time! Let's all be merry!



Harrison Hardware Co.

TEXICO, N. M.

CORDIAL GREETINGS

AND A NOTE TO SANTA—

We know you are busy—so's everybody else. We just want to remind you that here in this community are the finest folks in the world, and we are hoping that you will remember them well in your Christmas Eve travels. Our friends here are deserving of all good things. Please don't forget them!



Fox Drug Company

Phone 303

Clovis, N. M.



for CENTURIES PAST

Truly impressive is a spirit that has lived traditionally through centuries and centuries and which comes to us in this modern day as fervent and sincere as ever.

Each year heralds many changes in world affairs; each twelve months has its share of reverses and adversities; but through it all shines the bright star that leads toward PEACE and FREEDOM for all.

Would that all of us could carry the spirit of Christmas throughout the three hundred and sixty-five days of the year. What an enviable year it would provide.

As for us, we promise to keep these thoughts in mind next year. We want it to be the happiest ever for each of you, and we want to have a part in this happiness of yours.

Merry Christmas now, next year, and many years to come. May the significance of the Yuletide continue to thrive through the centuries!



S. E. Cone Grain & Seed Co.

R. S. (BOB) JOHNSTON, Mgr.

Bovina, Texas.

Make the Most of Your Cards— Here Are Some Possibilities



DO YOU have a hankering to make your home bright for the holidays? Then gather up the Christmas cards you've been finding in your mail box these December mornings, for those colorful bits of "Season's Greetings" have no end of Christmas decor possibilities.

Especially during the holidays, "home is where the hearth is." So here are some suggestions for "dressing up" your fireplace in an eye-catching mantle of Christmas cards. In less time than it takes to read this, you can line up your Christmas cards, in not too precise rows, or hang them in festoons from the mantel, as illustrated above.

This simple trick could just as successfully be applied to the top of your bookcase, or to a tiered table.

But if you're looking for the ingenious, here are some other ideas. Is it a touch of patriotism that you want to add to your Christmas scene? With the assistance of some scotch tape you can easily arrange your Christmas cards in a "V" formation over your fireplace. Or perhaps you feel in the old-fashioned and traditional mood. Then attach wide red or green ribbons (or both) festoon fashion around the mantel and secure the cards to the ribbon with paper clips. Or frame your fireplace by pasting Christmas cards in a scattered design.

Why not try decorating your spruce or pine with Christmas cards? (See the sketch in the upper left hand corner.) You'll find this novel idea quite as gay as the usual adornments, and twice as refreshing!

Incidentally, should the thoughtful people who sent you the cards stop in for a holiday visit, you'll be pleasantly surprised to see how flattered they'll be at finding their remembrances so charmingly displayed.

If you're really a conscientious conserver, here's another item to add to your list. Have you always hesitated to destroy your Christmas cards because of sentimentality or

the obvious beauty of the cards? Then you should be pleased to hear that there are any number of different uses to which they can be put—from adding a decorator's touch to an old wastepaper basket to making place cards for a kiddie party. Here are some suggestions for enlisting your holiday greetings in a good cause.

Why not have your club pool their receipt of Christmas cards? Delightful scrapbooks could be made for the children of servicemen in your neighborhood. Or send the cards to the children's wards in hospitals. The young patients enjoy handling the colorful cards, and making their own scrapbooks helps them pass the weary hours swiftly.

Army and navy hospitals look forward to receiving tray favors made from used Christmas cards. And the servicemen appreciate the thought behind the token.

If your club is planning to participate in a war-relief bazaar, inexpensive and distinctive novelties can be made from Christmas cards. Bookends, vases, bookmarks, hand blotters, match books can all look quite impressive by the simple addition of a design cut out of Christmas cards.

Fire Hazards Beset Homes At Christmas

Your Christmas tree and the decorations on it are fire hazards which you will want to watch most carefully this Christmas. Remember when you bring a tree into your house it is going to dry up. A fresh cut tree will not take fire any more easily during the first day or two than would the evergreen shrubs growing outside but it becomes a more serious fire hazard every hour. At the end of a week, it will be highly flammable.

It is best to bring in a fresh tree as short a time before Christmas as possible, and to remove it as soon afterwards as you can. If you do this, ordinary precautions should prevent it from taking fire. Families, clubs, churches and business men who want to keep their trees from a week or more before Christmas until after New Year's day need observe special safeguards to keep it reasonably safe.

Place in Pan of Water.
The tree can be kept fresh if you set it up in a pan of water. Cut off the base of the tree at an angle at least one inch above the original cut and keep it standing in water during the entire period that the tree is in the house, adding water to the jar or tub in which the tree stands at intervals to keep the water level always above the cut. This method when used with fresh trees reduces the flammability as effectively as any fireproofing chemicals. Chemicals may cause the tree to turn brown or yellow or to lose its needles.

The place you select for your tree should be well away from stoves, radiators, and other sources of heat. The tree should be well secured against falling by inconspicuous wires holding it against the wall. The tree should be so placed that standing or fallen, it cannot block a doorway which might be needed to "escape from the room."

Candle Still Takes Toll.
The candle for Christmas is still taking its yearly toll of lives and property. It is found on Christmas trees more rarely every year, but none the less, it is used unwisely in many places during the Christmas season. Open flame lighting is entirely out of place unless you set up your candles and lamps well away from Christmas trees, window curtains, and burnable decorations, have a fire extinguisher handy and then keep constant watch over them. Such precautions are not needed for the equally attractive electric lights made especially for decoration.

But it is important that your Christmas lights be in good condition. A short circuit in worn wiring might be sufficient to start the tree burning. Sets bearing the label of Underwriters Laboratories, Inc., have been tested for fire hazard and pronounced safe by experts.

'Boxing Day' Observance Has Biblical Background

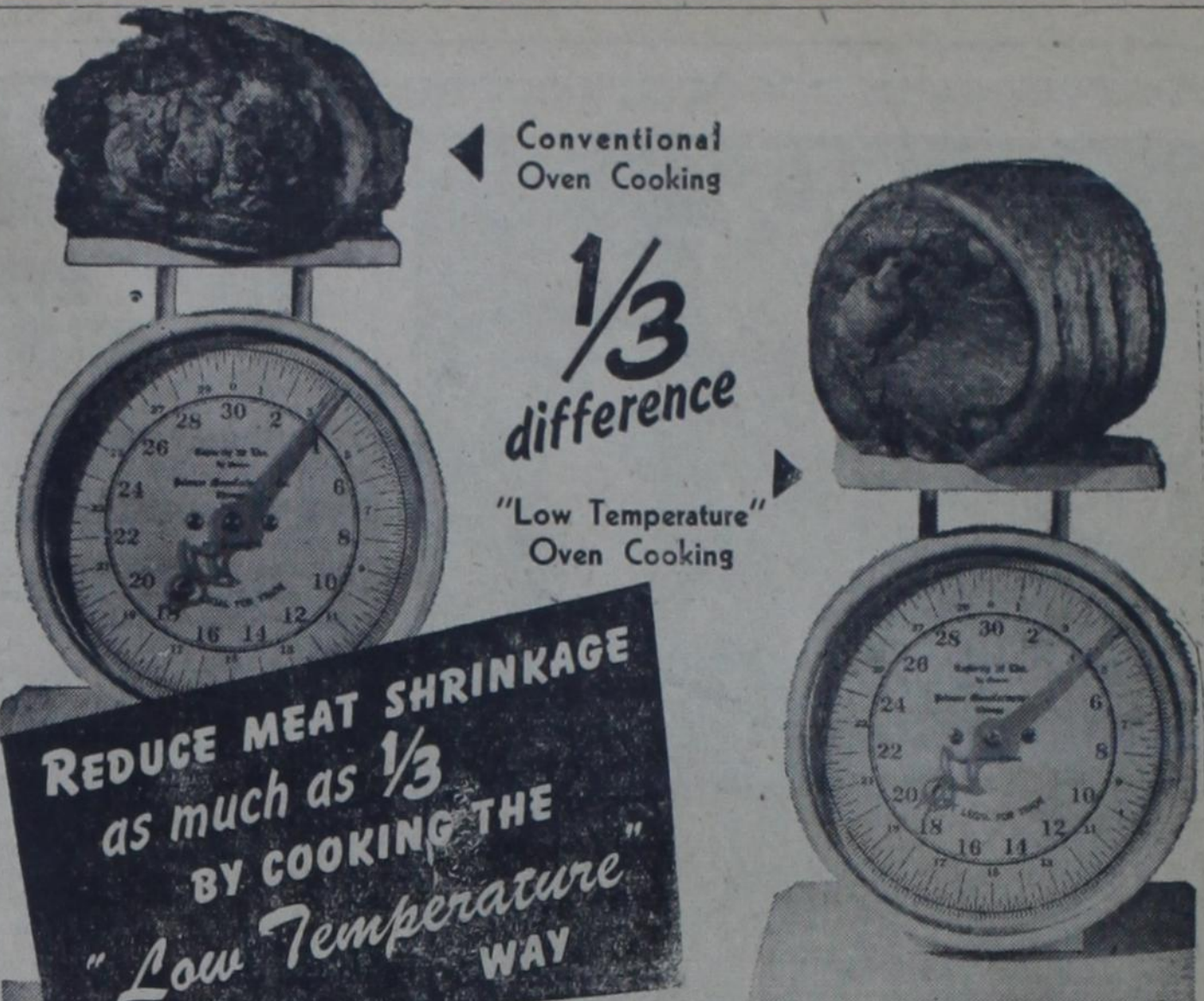
"Boxing day" is in reality St. Stephen's day and is observed in England and other Old World countries in commemoration of the biblical martyr in recognition of his having been the first to seal with his blood the testimony of fidelity to his Lord. The year in which he was stoned to death, as recorded in the Acts of the Apostles, is supposed to have been 33 A. D. Due to the custom, established many years ago, of distributing Christmas boxes or gifts of money to employees and public servants, such as postmen, lamp-lighters, and others, on the day after Christmas, it became popularly known as "Boxing day," and observed as a general holiday by the common people.

Old English Celebrated If Log Burnt at Christmas

Among the many old English Christmas festivities was the ceremony attached to bringing a great log, sometimes the root of a tree, into the household on Christmas Eve, placing it in the fireplace and lighting it with a branch of the previous year's log. While it burned through the night there was great celebration but if it went out it presaged ill luck for the coming year.

Here's Norse Legend: Kiss Under Mistletoe Sign of Reconciliation

In Norse mythology, Balder, the god who personified the sun, was hated by Lok, who planned to destroy him. Balder's mother obtained a promise from all living things, except the mistletoe, that they would not harm Balder. Lok made an arrow from the mistletoe and gave it to Balder's blind brother, Hoder, explaining how he could throw it. The arrow struck Balder, killing him, but he was restored to life and the mistletoe was placed under his mother's care so that it would never again bring harm. The custom of giving a kiss of love or peace under the mistletoe is an assurance that it will never again be an instrument of evil.



**REDUCE MEAT SHRINKAGE
as much as 1/3
BY COOKING THE
"Low Temperature"
WAY**

PICNIC MEAT LOAF

Packed with Nutritives

1 1/2 lbs. ground meat	1/2 onion, chopped
1 cup all bran	1 1/2 tsp. salt
2 eggs, beaten	1/4 tsp. pepper
2 carrots, grated	1/2 cup celery
	1/2 cup catsup

Mix ingredients and bake. Place in a greased loaf pan and bake at 400 degrees for one hour. Serves 10. Try it on your range.

DON'T WASTE MEAT. Stretch it as far as you can. Use your meat points to maximum advantage.

If you have a new model gas range with "low temperature" oven, cook meat at 300 to 350°. You'll be amazed at the reduction in shrinkage . . . the uniform doneness throughout . . . the juicy tenderness.

The use of meat "extenders", too, will provide more meat dishes. Serve meat loaf, hash, goulash, pot pie, slumgullion. Properly prepared, they're nutritive and tasty.



SOUTHERN UNION GAS COMPANY

"Helping Build New Mexico"

Telephone 2821

There's Nothing Like GAS for Cooking and Baking

Greetings



IN THE OLD TIME
AMERICAN SPIRIT

Say what you will—there is something about the spirit of Christmas that gets under a fellow's skin, whether he likes it or not.

Old Santa Claus plays on the heartstrings until the purse strings are so completely untied that even the fattest pocketbook has some difficulty regaining its health again. We have been through it many times. So have you. If you feel the same way we do about it, you wouldn't miss all the fun under any circumstances.

So, in the old time American spirit of the Holidays, we wish you the best of Health, Happiness and Prosperity for the Holidays and for many days to come.

JACK HOLT

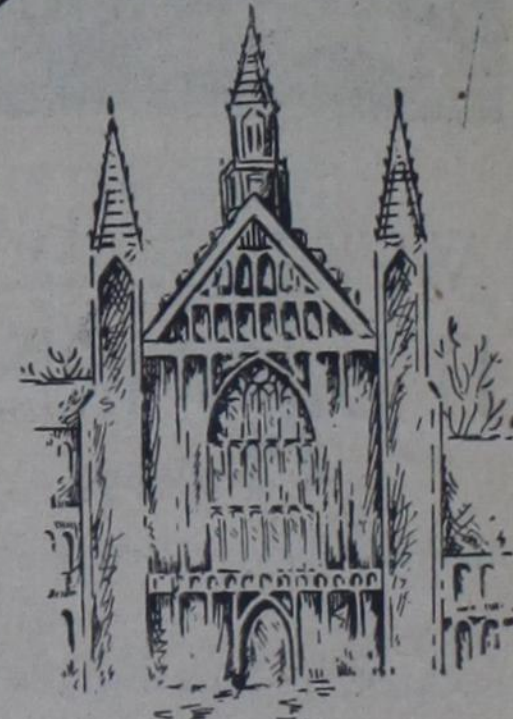
"THE CLOTHIER"

Clovis, New Mexico.

The Christmas Spirit FINDS ITS SHRINE IN America

☆ Christmas this year in America has been made doubly significant by the glorious sacrifice of the youth of our Nation. Somehow we believe it fitting and appropriate to remember them especially, in our Christmas Greetings. Without their efforts Christmas this year would be empty indeed. Because of their sacrifice and their willingness to serve, an American Christmas is again possible.

Season's Greetings to the youth of America, and to their loved ones and friends. May the coming year bring Peace and contentment for all.



DON'T FORGET YOUR
CO-OPERATIVE

**Consumers Fuel Association
And Grocery**

BOVINA

LARIAT



Everyone is happy to have Christmas come. Its spirit has a way of bringing to the surface, for outward expression, the cordial feelings of goodwill which friends and loved ones have for each other every day of the year.

Regardless of what the coming years hold for you and yours, whatever the disappointments may be, we trust you will remember that our thoughts are of our friends and we are seeking the brighter side of things that may result in peace, happiness and contentment for all.

May Brothers

"Clovis" Oldest and Finest Jewelers
CLOVIS, N. M.



WE'RE GLAD IT'S CHRISTMAS



- BECAUSE it gives us an opportunity to renew old acquaintances.
- BECAUSE it's the one time of the year when problems and tribulations can be forgotten.
- BECAUSE the spirit of Christmas prevails everywhere and the brotherhood of man predominates the thoughts of civilized man.
- BECAUSE we can be young again, and relive a life of fond memories with our loved ones.
- BECAUSE a world which observes Christmas is a world worth living in—a joy for all.



Lariat Elevator

BOONE ALLISON, Mgr.



WHEN Dr. Wade turned away from the telephone his face was grave. Sara, his wife, came into the living-room quickly. She had been standing in the hall, listening.

"Hugh, you can't go! You can't! It's Christmas and the children are all coming home, and oh, it will simply ruin all our plans!"

"Now, now," Dr. Wade said. He slipped off his house jacket and moved around the tree that sparkled with gay ornaments and bright tinsel and strings of popcorn. From the closet he brought his overcoat and overshoes and his cap with the fur-lined earlaps. Sara watched him desperately. Once she glanced toward the window. Snow hissed against the glass. Wind howled about the eaves.

Dr. Wade stood by the door and drew on his gloves and picked up his bag. He looked down at his small wife whose hair was streaked



... The young wife lay, her face white and drawn.

with gray, whose eyes were anxious and desperate, but proud and loving. A smile rested lightly on his lips as he waited.

Sara bit her lip and looked away. When she looked back again her eyes held nothing but affectionate reproach. "You—you—" she said, and stood tiptoe and kissed him.

Dr. Wade backed his coupe out of the garage. He was glad that he had taken the precaution to put chains on the night before. With a storm like this the street department would be hours getting the roads clear.

In the village Dr. Wade stopped and went into Cy Anderson's store to make some purchases. An hour later he stopped the coupe at the foot of the logging road that led up to Bald Ridge. Even with chains it would be impossible to go farther with the coupe. So he produced snowshoes from the rear compartment of the coupe, strapped them on, tied a canvas pack on his back, tucked his kit under one arm and started up the road.

The storm had increased rather than lessened in fury. Frequently—more frequently than he liked to admit—Dr. Wade had to pause to rest, turning his back to the wind.

It was two hours later when Dr. Wade saw the blurred outline of the cabin. Ordinarily the trip would have taken him less than thirty minutes. He knocked and the door opened at once. He stepped inside and leaned against the wall, breathing heavily. Slowly he became aware of the warmth. Life came back to his muscles. He looked up and smiled.

Young Brad Jones was watching him, wide-eyed, dumb gratitude in his face. Behind him his young wife lay on the bed near the stove, her face white and drawn, biting her lips to keep from crying out.

Dr. Wade had delivered hundreds of babies, but this one was different. It was different because it was Christmas and a storm raged outside, and his children were coming home and he wasn't going to be there to greet them. It was different because he had stopped in Anderson's store and bought some things that brought tears to Mrs. Jones' eyes, and made it impossible for young Brad to speak.

It was late afternoon when Dr. Wade started for home. The storm had abated, but the wind was colder, sharper. Now that it was over the doctor's thought leaped ahead, to his own home and his own children. He was sorry he hadn't been there to greet them. He and Sara had planned so many surprises.

Sara met him at the door. She helped him off with his coat and brought his slippers from before the fire. Her eyes were shining.

"The children didn't get here. The storm held up the train. They just phoned from the station. They'll be here any minute, and we'll both be on hand to greet them. Oh, it's going to be the best Christmas ever!"

Dr. Wade smiled and thought of the expressions on the faces of young Brad Jones and his wife. "Yes," he said, "the best Christmas ever." And his chin fell forward on his chest and he slept.

Sara looked at him. "Oh, you—you—" she said lovingly and tiptoed out of the room.

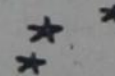
Cordial Greetings



IN A COUNTRY
IN A WORLD



Where the gleaming torch of Liberty and Freedom still burns brightly . . . we pause to reflect with sincere joy upon new friendships formed and old ones grown richer . . . and as we enter a New Year we express our gratitude to you for having made our experiences throughout the past year pleasant and profitable.



MAY YOURS BE A MOST MERRY CHRISTMAS
AND THE NEW YEAR PROSPEROUS

O. W. Rhinehart

WHOLESALE and RETAIL PHILLIPS 66 PRODUCTS
Bovina, Texas.

With the Return of the Joyous

HOLIDAY

SEASON

We are afforded the pleasant opportunity of brushing aside for the moment the cares and burdens of world affairs and business to greet you and wish you the happiness of the season.

As we take mental inventory of our business activities, we realize no asset is more priceless, more conducive to success than the good-will and friendship of our many customer friends.

And so we join with those who have a sincere interest in your happiness and prosperity to extend our best wishes to each of you



Capitol Freehold Land Trust

**Mother Nature Is a Good Assistant
In Planning Christmas Decorations**

IF YOU live in the country, you are unusually lucky, because you have close at hand the means for making your house lovelier than ever this Christmas. And even if you don't, you can make the most of the greens, the fruits and the flowers you can get.

Fruit on a plate, surrounded with sprays of evergreen or holly, makes a colorful centerpiece that's really "good enough to eat." A simple suggestion, that, but the trick lies in making a thoughtful arrangement to suit your own table.

And taffy apples make grand place cards. To the stick in each, tie a sprig of green with a colored ribbon, a different color for each guest. Let your guests draw duplicate pieces of ribbon and find their places that way. It's fun, and it will save you the grief of deciding whether to seat Aunt Bessie next to Grandma or opposite Uncle Pete.

To a stick (a yardstick will do) tie clusters of pine cones. Lay the stick on your mantel so that the cones hang over the edge.

Cover the whole with sprays of evergreen. Add candles if you like.



Tie wreaths of evergreen or holly to your front door and hang them in your windows. Tie evergreen to the base of your candle sticks. Fasten it to your Christmas presents. Wear it in your hair. Don't be afraid to use it where you like to give your home a friendly appearance.

Evergreen or holly corsages make excellent party favors, and you can make them in a twinkling by tying the sprigs together with ribbon. You can wire them for added security, but it really isn't necessary. Use them for place cards, too.

And if you didn't do it this year, be sure next fall to grow your own Christmas flowers for decorations and for gifts—especially to shut-in friends. A few cents' worth of narcissus bulbs will provide you with many weeks' pleasure. Half the fun of Christmas is in getting ready for it. Most of the other half is in doing it yourself. Let nature help you!



"...AND moreover, this is New Year's eve," said Wallace, as if that ought to settle the matter. "Cheer up. Let's go to the Officers' Club and join in the fun."

George Martin shook his head. Before he could welcome the approach of another year he had a troublesome decision to make. The crowded streets, the milling people, the babbling groups headed for Times Square—none of these signs of the coming of 1944 had power to lift him from his depression. His voice was solemn.

"Look at my problem from the personal angle," he said. "Tell me, Wallace, how would you feel if you had been told you couldn't return to the school ship after the holidays?"

"I'd feel bad, naturally. But not as if the world had come to an end."

"You're not a sailor," returned Martin. "You don't understand what the school ship gets to mean to a fellow. It gets in the blood... under a man's skin."

He listened carefully as Martin continued: "You should have seen Doyle's face when the Cadet Council told him he was through. It went white. It's not only the way a fellow feels about it himself, it's a fellow's family..."

Wallace was saying: "The school ship's not the only place of its kind in the world. A fellow can still work his way up from the fo'c'sle, you know, and become just as good an officer."

They were walking along a waterfront street, now, past seamen's lodging houses. A row of men stood in line before the doorway of a Sailors' Mission.

"Shipping's bad," volunteered one of the men. "No more ships. Can't get a job for love nor money. Got a cigarette?"

Martin pulled a package of them from his pocket, offered it. The



You're to report back to the school ship January 3.

sailor took a cigarette eagerly, waited for a light. "Thanks, buddy." "See what a fellow's up against?" Martin said. "Even old-timers can't get ships. A youngster would have no chance at all."

At the next stand he purchased a newspaper. He stood under a neon sign and opened it to the Want ads. "Look. Here are your shore jobs. Wanted: an office boy. Must run elevator. Wanted: boy to distribute handbills. Wanted: soda clerk. Are these anything for a fellow who really wants a sea career—a merchant officer's career, the whole world ahead of him, and a captain's berth at the end?" He threw down the newspaper. "I've made up my mind. Come with me," he said.

At a small hotel for sailors, he turned in and inquired: "Doyle stopping here? Thomas Doyle?"

The clerk thumbed through the register. "Number 1215."

As George Martin entered the room, Doyle sprang to his feet. He had been stretched out on the narrow bunk, his face buried in the pillow.

"I heard you hadn't gone home, Doyle," said Martin.

Doyle's eyes were swollen and red. "I thought I'd rather stay here, sir... until after the holidays. Then I thought I'd get a ship—or a shore job. I couldn't face them at home, sir... I just couldn't."

Martin took out his watch. "If you can get out to the airport by one o'clock, you'll catch a night plane to Bangor. That's where you live, isn't it? Got enough money?"

"Yes, I have. But..."

"Do as you're told," said Martin. "Your case has been up for consideration since the holidays started last week. I've been thinking it over carefully, and will veto the action of the Cadet Council. You're to report back to the school ship on January third, with the others. It'll be up to you to make good. Those are orders."

The boy's face was radiant. "Happy New Year, sir! That's all I needed, sir, to change the whole world for me—another chance at the school ship!"

"Funny old world," said George Martin, superintendent of the Nautical Training School, as he rejoined his friend in the lobby. "Another chance at the school ship... that's all Doyle needed to face New Year."

**THANK YOU—
For Your Card**

The English, compelled to make the most of every scrap of paper, have learned how to put their Christmas cards to good use. They send back to their friends the cards they received from them the year before, just scratching out the friend's name and adding their own.

Yule Card History

Although the first Christmas cards were printed in England in 1842, it was not until about 20 years later that they were commonly sold. At first they were simply handwritten sentiments with the sender's name appended. However, as their commercial possibilities were unfolded, they were developed their present form.

Yule Decorations

Smart Christmas decorations may be made from white birch twigs combined with white pine cones and sprays. One unusual piece consists of a basket made from white birch and filled with pine sprays, red berries and dried grasses.



**SEASON'S
GREETINGS**

TO ALL
AMERICA

IN THE GOOD OLD FASHIONED
SPIRIT OF THE OCCASION

**Texico
Hotel**

Mrs. J. M. Crow—Faye Crow

Renew Now ... \$1.50 Year



Land of Happy Homes

OURS is a land of happy homes and free hearts. Our God has bountifully bestowed many blessings upon us. Let us put our trust in Him and be glad this happy Yuletide Season.

Kemp Lumber Company

Joe Crume, Mgr.

**IT'S OUR PLEASURE
TO GREET YOU**

In the excitement of a busy holiday season, we trust that you will stop long enough to accept our GREETINGS OF THE SEASON. Our own Christmas would be incomplete if we did not take advantage of the opportunity to wish you all the good things we can think of. You have been considerate of us in the past, and we trust that we may continue to merit your patronage in the future.



Cranfill Grocery

Bovina, Texas.



AN OPEN LETTER

ABOUT CLOTHING CONSERVATION

Dear Customer:

You have realized for many years that your clothes last longer and look better because they are properly cleaned. For that reason, some of you who once sent only your finest clothes to us, now send all your garments to us to be cleaned. You realize that quality cleaning is a smart and necessary economy. You know that you can depend upon us, that we will adhere to high standards... and we appreciate your loyalty.

**WE DO OUR PART... CONSERVE
YOUR CLOTHES WITH QUALITY CLEANING**

... And May We Take This Occasion to
Wish You a Happy Yuletide Season

City Cleaners

FARWELL, TEXAS.

AMERICA CELEBRATES



Christmas



Business and world affairs are forgotten, and the good people of a free America pause to observe a season of cheer and good fellowship.

In other parts of the world the Yuletide Season is also being observed, but we do not believe that it is possible for others to realize the full significance of Christmas that is in evidence in our own America. We have had our reverses, too. We have experienced disappointments that have been difficult to bear. Yet we do not forget that we have much for which to be thankful. We

are a free country! Free thinking, freedom of speech, religion, and press is the American way of life, and we, as its citizens, appreciate the happiness and contentment resulting from these freedoms.

Christmas takes on a newer meaning this season. It gives us an opportunity to forget our cares and to lose ourselves in the glorious atmosphere of sociability of loved ones and the associations of friends tried and proven. Our Christmas Greeting is full of genuine feeling, and we wish for you and yours all the happiness of the occasion.

**Farwell Elevator
Company**

W. BART OSBORNE, Mgr.

GREETINGS



AT CHRISTMAS TIME WE REALIZE MORE THAN EVER HOW MUCH IT MEANS TO HAVE THE FRIENDSHIP AND GOOD WILL OF FOLKS LIKE YOU . . . AND SO WE THANK YOU AGAIN AND EXTEND OUR BEST WISHES FOR CHRISTMAS AND THE NEW YEAR.

Sikes Motor Company

Farwell Wins Twin Bill From Bovina, Friday

(By Bob Sudderth)
 Bovina suffered her second defeat Friday night, as the Farwell Steers were on the stampede and rounded up 36 points while Bovina made 15.
 Elton Young started off with a bang. He made 8 points before anyone else on either team made a score. Clarence Summers didn't do so bad, he made 14 points and that tied Elton for high point man. Bovina's high point man was Joe Moore who tallied 6 points.
 The Farwell line-up consisted of Forward, Elton Young; Forward, Bert Williams, Center, Glenn Phillips; Guard, Clarence Summers. Guard, Duane Sprawls.
 Bovina's first team was Forward, Looney; Forward, Trimble. Center, Norton. Guard, Moore, and Guard, Meshew. At the first quarter Bovina sent in another team, Johnson, Ross, Brach, C. Hawkins, and H. Hawkins, and changed back to the first team at the half.
 The B teams played the second game of the night and it just seemed to be Farwell's night, because the score was 21-15 in the Steer's favor.
 Don Williams, a new boy, was high point man for Farwell with 10 points and he is just a freshman. Ross and Starr tied for high point men of Bovina with 4 points each. The Farwell players were Forward, B. Williams, who played just one quarter and was succeeded by Billy James Moore; Forward, Don Williams; Center, Junior, Robinson; Guard, Rueben Meissner; Guard, Junior Harding who gave his position to Kalbas about the half.
 Bovina started with Forward, Starr; Forward, Hawkins; Center, Looney, Guard, Smith and Guard Ross.
 Farwell's next game is with Oklahoma Lane, January the seventh.

Texico and Ranchvale Divide Double Header

Texico and Ranchvale divided honors in a twin bill played on the local court Tuesday night, with the visiting girls taking the first contest and the Texico boys winning the last game.
 The Ranchvale lassies avenged the defeat they met at the hands of the local girls when they met the last time by coming back and defeating Miss Rodewald's cagers by a score of 27 to 15, in a hotly contested encounter.
 In the boys' game, Texico again took the measure of the visitors by nosing them out in a furious game with a count of 29-20 to celebrate the last game James Box, ranking guard will play before leaving for the army.

RETURNS TO NURSING

Mrs. V. Scott Johnson of this city, who is a registered nurse by profession, has responded to the acute demand for trained nurses at the Memorial hospital in Clovis and donned the uniform to give aid to the sick and suffering.
 There is a serious shortage of trained nurses at the hospital and an appeal has been issued to all trained nurses for assistance in the emergency.

FIREMEN STAGE DANCES

The Texico Volunteer Fire Department is sponsoring four dances at the Priboth Roller Rink in Muleshoe during the holidays. The first will be on Christmas Eve, followed by another on Christmas night. Then on New Year's Eve and on New Year's night more dances will be held. The fireboys would like to see a good attendance at all these dances.

Give a war bond for Christmas!

Farming Talk

By GARLON A. HARPER
 County Agricultural Agent
 Texas A. & M. Extension Service

Well, so you have made your income tax estimate for 1943. Didn't that complete farm record book come in mighty handy when you were figuring up your farm income and deductible expenses? Or did you keep a farm record book during 1943? Just before December 15th, didn't you wish you had? Maybe you don't realize it but if you keep a farm record book you probably overlooked a lot of deductible expenses which would have cut your tax bill down. Of course, you don't want to not pay taxes you actually owe but on the other hand you don't want to pay more than your fair share. THE ANSWER IS: KEEP A COMPLETE FARM RECORD DURING 1944.

In keeping a farm record you don't have to keep such an elaborate set of books. Any form of record book which will show the date, the amount, and the nature of all farm income and expenses is good. Some of you may be inclined toward close attention to details. Then for you, is the more elaborate type of record book which will give you exact and detailed information on all of your different farm enterprises as well as a balance of your whole operation on the entire farm. Some of you may simply detest working with all little details and think you don't have time to keep such an elaborate set of farm books. Then you should get one of those simple record books.

Regardless of what type you are, be sure to keep a record book during 1944. Here are some of the main items you will want to have in that book regardless of how simple or how elaborate you may want to make your farm record keeping: (1) A schedule of all things which depreciate in value and must be replaced after a time, such as farm machinery, farm buildings, high priced breeding animals and so on; (2) A complete record of all income received from sale; (3) A complete record of all farm expenses, show nature of expenditure, date, and amount of item paid for. These are absolutely essential. In addition to these there are other items such as balance of net worth of farming enterprise, expenses and income listed under different farming projects, and a dozen other things which will help you to do a better job of farming during 1944 and the following years.

Keep a record book on your farming business during 1944 and you will not only do a better job of filing your income tax return but you will also be a better farmer.

First of the Year Is Subscription Pay-Up

Statements are being mailed to a large number of our subscribers this week, whose subscription will expire on or about Jan. 1st.
 We urge you to come in or mail your check for renewal at once if you desire to have the paper continue coming to your address. Once your name is dropped from the list, you would have to be replaced as a new subscriber, and already many of the large daily papers are not allowed to accept new subscribers. This rule might be made applicable to weekly newspapers anytime.
 Until last year, the policy of this newspaper was to stage a Christmas special and offer the paper at \$1.00 a year. Prevailing circumstances forced us to discontinue this special rate during the holidays, and maintain the regular subscription price of \$1.50. There has been no advance—just a discontinuation of the Xmas special.
 Delinquent subscribers will be dropped from the list after the first of the year.

MOVING TO FRIONA

Mr. and Mrs. W. R. Minter are this week making final arrangements to move from their farm south of this city to a larger farm near Friona.

I want to express to you my deepest sympathies.
 I joined the crew back in May and Lt. Gober and I have had a lot of fun since. He and I were continually boxing and fooling around. He was always ready to do anything he could for the enlisted men on the crew.
 I am lost without my crew, they were all fine men, all eager to start their missions. We were on a mission when the accident occurred. It was just one of those things that happen—no one was at fault.
 Your son was a great man. He died doing what he liked and fighting for his country. He shall always live in my heart as a true friend and a hero.
 Sincerely,
 Alan B. Purdy.

BOVINA NEWS

Sgt. Don Mason from Chicago, is home on a furlough, visiting his wife, Mrs. Opal Mason.
 Miss Guy Fay Harrison of Canyon, visited her sister, Miss Oleta Harrison over the weekend.
 John Robert Kimbrow was home over the weekend visiting his parents.
 There will be a Victory Program at the Bovina high school December 31, given by the boys of the Clovis Air Base. The admission will be just a war bond or a stamp. Everyone is invited to come.
 Mr. and Mrs. Buck Wise and family of Plainview, are visiting in the Erwin Boatman home this week.
 Mr. and Mrs. Erwin Boatman and daughter, Roberty, returned home Dec. 12 after a week's visit with her parents, Mr. and Mrs. Verne Purdy of Dover, Okla.
 School buses ran Monday, Dec. 20 for the first time in ten days due to bad road conditions.

Mr. and Mrs. Curtis Danner and children of Portland, Oregon, arrived in Bovina Sunday to spend the Christmas holidays with his parents, Mr. and Mrs. G. C. Danner, and her parents, Mr. and Mrs. Bob Kyker of Farwell.
 Juston Danner of Auburn, Ala., arrived Monday to spend the Christmas holidays with his parents.
 Mr. and Mrs. Davis King are the proud parents of a new son, born Sunday night, Dec. 19th.
 Mrs. H. A. Nichols has returned home from a visit to Groom, Texas.
 Billie and Clara Ethel Derriek are on the sick list this week.
 Mrs. J. H. Hammonds left Friday for San Diego, Calif., where she will be with her husband, who is stationed there.
 Cash Richards was injured Saturday when he was repairing a windmill, and a part of it fell on him. He is better at this writing.

Miss Eva Copeland of Gallup, N. M., is visiting at the home of Mr. and Mrs. J. H. Englant this week.
 Mrs. H. E. McLean and Mrs. Bessie Loyd visited in the W. M. Loyd home in Friona, Saturday.
 Mr. and Mrs. Buck Loyd, and Mrs. G. E. Free were business visitors in Clovis, Thursday.
 Miss Della Beeler of Tucumcari, N. M., is visiting her sister, Miss Mattie Beeler, this week.
 Pfc. Elza Godsey, who has been stationed at Guadalcanal, is home on a 30-day leave, visiting his parents, Mr. and Mrs. S. R. Godsey, and also sisters and niece. He has sure seen some fighting, too.
 Mrs. Mable Newberry left Thursday for Liberty, Kansas, to spend Christmas with relatives. She will also visit in Oklahoma.
 Mr. and Mrs. Howard Cook and family have gone to Kansas to visit during the holidays.

GREETINGS

As we close our books we thank you for your many favors during the past year and extend a sincere expression of Good Cheer for the coming year.

If we can be of service to you in the years to come, please feel free to call on us. It is our purpose to serve in any manner that we can, efficiently and promptly.



Fox Drug Store

Farwell, Texas.

Stores to Close All Day for Christmas

A check-up here early this week revealed that practically all local stores would be closed all day Christmas and would not reopen until Monday morning, Jan. 27th.
 Announcement is also made that all the public offices at the court house will be closed Thursday afternoon and will remain closed until Monday.

SCHOOLS CLOSE

Both Texico and Farwell schools were dismissed Wednesday afternoon for the holiday season. Classes will be resumed in both schools on Monday, Jan. 3rd, it has been announced.

Ravens annually return to the same nesting place.

SHOWING IMPROVEMENT

Mary Belle, oldest daughter of Mr. and Mrs. John Aldridge of this city, who is receiving treatment in a Lubbock hospital, is reported to be showing satisfactory improvement and may be permitted to return home the latter part of this week.



MARION DOSHER Licensed Auctioneer

Now Available and Ready to go Anywhere

FARM SALES
 A SPECIALTY

Let Me Cry Your
 Farm Sale

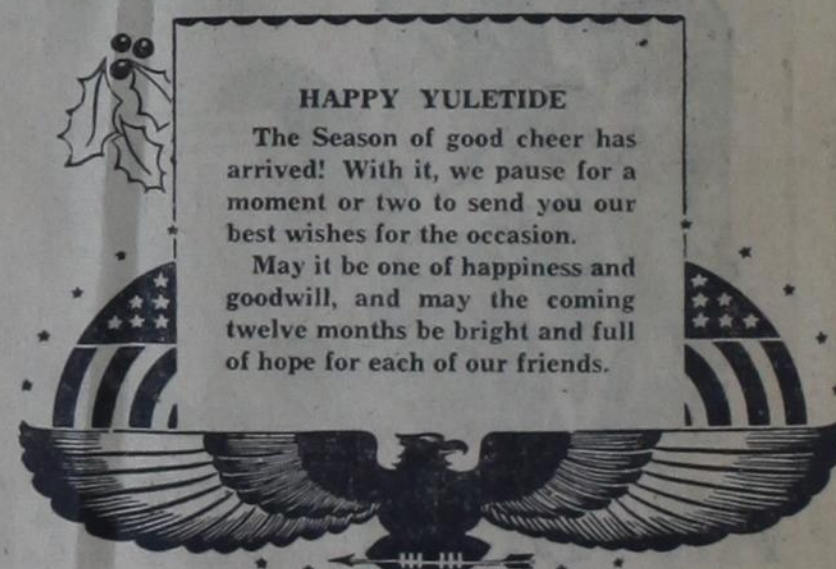
Farwell, Texas.

WHEN YOUR GRAIN is ground, mixed and properly balanced with a proven egg-making concentrate like Purina Chowder, you have the "makings" of a real egg-producing feed. Let us turn your grain into just such a dependable egg mash through our Approved Purina Custom Grinding and Mixing Service.
 Our Formulas are Purina-Approved and we follow their specifications accurately in making up balanced laying mash. Bring in your grain—we'll do the rest!



FARMER'S SUPPLY COMPANY

TODAY . . . in America!



HAPPY YULETIDE

The Season of good cheer has arrived! With it, we pause for a moment or two to send you our best wishes for the occasion.
 May it be one of happiness and goodwill, and may the coming twelve months be bright and full of hope for each of our friends.

BILLINGTON'S BARBER SHOP ESTELENE'S BEAUTY SHOP

WE BUY

Sudan, Red Top, Milo, Kafir and Wheat

TOP PRICES PAID

Phone, Write or See Us!

Car Lots—Truck Lots

Farwell Elevator Co.

W. BART OSBORNE, Mgr.

Distributors of the Famous VIT-A-WAY for Livestock



CHEERIO, Here Comes Santa

Hi! Ho! Merrily we go! Nothing like an old fashioned sleigh ride at Christmas time. It typifies the real meaning of Christmas and gives us something tangible on which to hang our ambitions in a world full of unrest and strife.

Ford Produce Co.

FARWELL, TEXAS

Sheetrock

WE HAVE JUST UNLOADED A CARLOAD OF SHEETROCK.

Roberts Seed Co.

Texico, N. M.



THE PEACE of CHRISTMASTIME

MAY IT CONTINUE THROUGHOUT THE OTHER DAYS OF THE YEAR—OUR YULETIDE WISH FOR YOU

Summer's Dairy