

Big Spring Daily Herald

VOL. 3—NO. 263

EIGHT PAGES TODAY

BIG SPRING, TEXAS, WEDNESDAY EVENING, APRIL 1, 1931.

MEMBER OF THE ASSOCIATED PRESS

HOME TOWN TALK

By **BEDDY**

Showmanship and automobiles.

Dinner dances and style presentations.

Northern and sunshine.

A plan to provide employment to replace charity.

A lot of things happen in every community; all sorts of things.

This Ford show is a new wrinkle. Pretty good stuff. It costs Henry Ford \$4,000 a week to operate that free show. He's got six 'in circulation.'

Strengthening of good will rather than immediate sales is the principal aim. Dealers everywhere one of the shows is presented reap very real benefits.

The plan being fostered by the Settles hotel for presentations of new styles in women's ready-to-wear in connection with the weekly Tuesday evening dinner dances inaugurated last night should add to the growing reputation for individuality this hotel is acquiring.

Every citizen should feel a personal responsibility for helping to provide employment for heads of about 100 families in the city that now are objects of charity.

Most all these families are worthy. Of course, there are always exceptions, where children and their mothers suffer from laziness of the father or older brothers. But, employment is very hard to obtain—we all know that.

It will be much better for all concerned—the people themselves as well as the entire community—if employment can be provided to replace charity.

Spring football training for the high school squad starts today. Work toward producing a good, strong team. Wins should begin right now. Let's don't wait until the season is half over, after fans have determined whether the club is a winner or not, before we offer any support we can.

The fan who backs a team only after it has won some games is not worth much. It is the fan who backs 'em all the time that counts.

Cooperate with the coaches; let's don't interfere with their efforts to have the boys follow training rules all the time and don't contribute to cockiness on the team by making the boys feel like being a football player is the only thing in high school that is worth while.

You'll have to go a long way to find one more fond of football than your humble servant. But football out of its place is worse than no football at all.

Got a hunch Big Spring is going to hop into the gridiron next fall.

MINISTER BURIED

COPEVILLE, April 1 (UP)—Funeral services were held here today for Rev. G. M. Hall, 91, pioneer Cella county Presbyterian minister.

1000TH BILL

AUSTIN, Texas, April 1 (UP)—The thousandth bill was offered in the house of the Texas legislature Monday. It is a local bill applying only to Presidio county. The senate has received 575 bills.

American Airways Line Carries 200,000 People Without Injury

Lee Sanders, terminal manager of American Airways, in a statement issued today regarding the fatal crash of a Transcontinental and Western Air passenger and mail plane Tuesday in which Knute Rockne, Notre Dame football coach and seven others were killed, said: "The American Airways, Inc. which operates the passenger line from Atlanta to Los Angeles as a

CITY OFFICER STOPS PARTY OF BRIDGE CLUB IN MEXICAN CAFE;

"CAN'T DEAL CARDS IN PUBLIC"

The Ace High Bridge Club met last evening. High score honors went to the city police department when night Patrolman L. A. Coffee made a grand slam in the closing minutes of play.

Low score went to F. A. Gomez, proprietor of the Gomez Cafe, who was hailed into corporation court Wednesday morning following the bridge party.

Four tables of bridge players, members and guests of the Ace High club, removed wraps from the lounge room and went to their respective homes at 10:30 o'clock.

It all came to pass like this: Members of the club entertained their husbands with a bridge party. Gomez Cafe was the scene of the festive. Following a dinner, the cards were shuffled and dealt, the bidding begun, the players squared off. Then came the officers.

Constable Miller Nichols, together with city policemen, entered the room and ordered that play be stopped. After a bit of argument, however, the game was allowed to continue.

Later Patrolman Coffee returned, ordered that cards be pocketed instead of dealt, and the remaining bidding done somewhere else. He was netting under orders of

Death List In Quake Climbs As Fires Rage

Thousands Killed; Two Thousand Among Injured

CONSUL IS VICTIM

U. S. Marines Gain Control of Blaze; Few Buildings Standing

MANAGUA, April 1 (UP)—With fire raging, 60,000 population is stunned by Managua's destruction by an earthquake, Tuesday.

Thousands were killed and 2,000 injured, including a number of Americans. The earthquakes continued today.

There was hardly a building left standing in the city.

The Italian consul, Napoleon Riva, was among those killed in the earthquake. The American legation today was in flames, with all archives reported lost.

The United States Marines reported this afternoon they had the Managua fire well in hand.

STRANDED SCHOOL BUS, SURVIVORS



At top, the Towner, Colo., school bus, stranded in a blizzard March 26, and in which five of 20 children perished after 24 hours' exposure. The driver also was frozen to death trying to get help. Below, four of the survivors huddling under "comforters" at a nearby farmhouse, waiting for an ambulance which came and took them to a hospital.

Hoover Calls Rockne Death National Loss

Sends Message of Sympathy to Widow of Noted Coach

FUNERAL DELAYED

Body Sent to South Bend; Coroner's Jury Probes Crash

WASHINGTON, April 1 (UP)—As the nation mourned the death of Knute Rockne, Notre Dame's famed football coach, who was killed with seven others when a Transcontinental and Western Air passenger plane crashed near Bazaar, Kansas, Tuesday, President Hoover today telegraphed Mrs. Rockne, describing Rockne's death as "a national loss."

Indications at South Bend pointed to burial one week from today, but university officials there postponed announcement until the arrival of his widow, enroute northward from Florida.

A coroner's jury at Cottonwood Falls, near the scene of the crash, today heard testimony in an attempt to fathom the mystery shrouding the cause of the accident.

Rockne's body was placed aboard a train at Strong City, Kansas, today, enroute to South Bend.

Witnesses told Cottonwood Falls inquest officials that they heard the airplane's motor backing and missing just previous to the crash. The ship, apparently, was in distress several minutes before the tragedy. Another witness testified there was no rain in the vicinity of the crash Tuesday.

Cotton Co-Op Leaders Make Statement

Senat eVotes Engrossment Of Bond Plan

Conditions Complained of By Westbrook Reviewed

HOUSTON, April 1 (UP)—A statement saying measures were to be taken "to overcome as soon as possible some of the conditions complained of" by Lawrence Westbrook, Texas, representative of the American Cotton Cooperative Association, in his letter of resignation, was issued early tonight by the advisory committee of the Texas Cotton Cooperative association after an all-day executive meeting.

Westbrook, when he sent his letter of resignation to Chairman James C. Stone of the federal farm board on March 15, requested the

Miss Sangster Joins Staff of First Baptist

Miss Katherine Sangster, newly elected educational director of the First Baptist church arrived Tuesday evening and will begin her work at the church today.

Miss Sangster is a former resident of Navasota, and has received her education in her home city, in the New England Conservatory of Music in Boston, Mass., where she studied pipe organ and in Baylor College at Belton.

She has been a teacher of music in College Station and Bryan and has taught school for a short while. Her work for the last two years has been with the state board of the B. Y. P. U. department, where she has worked under the direction of F. C. Gardner of Dallas. She has conducted young peoples' work in many churches in Texas during B. Y. P. U. revivals.

Miss Sangster has served as educational director of her own home church at Navasota and at Dumas, Okla. She will be in the prayer service this evening and it is hoped that many of the church people will be in attendance so they can meet her and welcome her to her new field, said Rev. R. C. Day, the pastor.

Mrs. Woodson, 46, Succumbs Here

Mrs. Lela Woodson, 46, wife of T. L. Woodson, died at 8:15 p. m. Tuesday at the family home, Second and San Antonio streets.

Funeral rites will be held at the residence this afternoon, with the Rev. Richbourg conducting. Burial will be in the New Mt. Olive cemetery.

She is survived by her father, W. B. Sessum, her husband, and five sons and two daughters. The children are Obble Woodson, Pennsylvania; Reginald, T. L., John E. and Douglas Woodson of Big Spring, and Mrs. Festis Hefferman and Mrs. Ila Richbourg of Big Spring.

Four sisters, Mrs. Lela Woodson of Oklahoma, Mrs. Janie Ashworth, Abilene, Mrs. Maud Kelley, Kaufman and Mrs. Ethel Boone, Rusks and three brothers, Will and Arthur Sessum of Buckeye, Arizona, and Floyd Sessum of Abilene, also survive.

Six Victims Of Blizzard Laid to Rest

FIFTEEN SURVIVORS IN HOSPITAL, WRACKED WITH PAIN

HOLLY, Colo., April 1 (UP)—Five children who died together in the cold were buried together in a snow-covered cemetery here yesterday.

In a grave next to theirs, the frozen plains where he died a hero's death received the body of Carl Miller, 29-year-old bus driver.

Hundreds jammed the National Guard armory here, largest building in town, for the joint funeral service for the six victims of the appalling Towner school bus disaster.

The 15 little survivors continued their fight for life in a hospital at Lamar. Swathed in bandages, their bodies whacked with pain, they were unable to come to the funeral.

Six parents, three mothers and three fathers, who had spent sleepless vigils at the bedside in the hospital, left their living children today to attend the dead.

Borne down by grief, still dazed by the horror that overtook the ironically named Pleasant Hill school bus, they stood silent, and also together, in the throng that filled the armory.

Ministers of all faiths joined in a service for the small victims of the tragedy.

In the crowds that came across the wide and flat plains were booted ranchers in sheep-skins, many of whom had aided in the search for Miller and in the rescue of the survivors.

Grim faced, they listened to the prayers.

They knew the horrors of a blizzard. The black silk of their wives rustled as they gazed and sobbed while the ministers conducted the services. Many of the women were mothers of children who escaped the same fate.

Opponent Makes Motion; Final Passage Is Doubtful

AUSTIN, April 1.—Voting 19 to 10, the Senate late Tuesday engrossed the \$212,000,000 highway bond issue resolution.

Senator Martin of Hillsboro, an opponent, moved to engross the resolution.

Senators Beck of DeKalb, Berkeley of Alpine, Cousins of Beaumont, Gainer of Bryan, Greer of Athens, Holbrook of Galveston, Loy of Sherman, Moore of Gainesville, Neal of Carthage, Oneal of Wichita Falls, Parr of Benavides, Patton of Crockett, Purl of Dallas, Russek of Schulenburg, Stevenson of Victoria, Thomas of Nacogdoches, Williamson of San Antonio, Wood of Houston and Woodward of Coleman, voted for the resolution.

Those opposing engrossment were: Senators Cunningham of Abilene, Hardin of Stephenville, Hopkins of Gonzales, Hornsby of Austin, Martin of Hillsboro, Parish of Lubbock, Rawlings of Fort Worth, Small of Wellington and Woodruff of Deatur.

Senator Pollard, absent, was paired with Senator DeBerry. Pollard would have voted for engrossment and DeBerry against.

Senator Greer, on roll call, voted against engrossing the resolution, but later changed to the affirmative.

Martin's move was unexpected and seemingly a surprise to the proponents of the bond issue. The first effort to have the previous question ordered and shut off debate was made last Friday. As a result of proponents' plan to have the previous question ordered, Martin at that time conducted a short filibuster.

Martin relinquished the floor after one hour and 45 minutes, being told at that time, "If the previous question was ordered, the opponents would do it."

This afternoon's session also had its filibuster. Taking the floor shortly after 2 o'clock, Senator Poage of Waco, kept it until 4.

Senator Poage of Waco proposed to amend the resolution by eliminating the state bond issue feature and authorizing the building and maintenance of roads and the refunding of county bonded indebtedness from the gasoline and motor fuel tax alone.

The amendment was tabled, 10 to 10.

An amendment by Senator Martin of Hillsboro which stated the highway bonds should be sold for cash only, was adopted.

Martin said he had made that move to prevent the State from paying for road building with the bonds. He referred to the plan under which the State capital was built.

In quick order the Senate voted to table two other amendments by Martin. One proposed to print on the face of the bonds the statement that the state would never impose another tax except a gasoline and motor fuel tax for payment of the bonds. The vote to table was 19 to 10. The second Martin amendment sought to fix the maturity date of the bonds at not later than 20 years from issuance. The vote was 19 to 11.

Earlier in the afternoon Senator Purl sought to bring the resolution before the Senate for engrossment, but he failed to get a second to his motion to move the previous question. As last week Senator Martin on his feet saying he would hold the floor "24 hours" to forestall Purl's proposal.

Speaking for his amendment which sought to eliminate the bond issue feature from the resolution.

Lions Club Men Mobilized For Attendance Try

Members of the Lions club have been teamed to increase attendance at the regular weekly luncheons of the organization held at the Settles Hotel.

Each of the two team members will be responsible for the other's attendance at the luncheons.

The following arrangement was announced: W. B. Connor Jr. and Dr. C. K. Bivings; H. W. Bohannon and H. S. Faw; W. E. Bonham Jr. and W. J. Wooster; Buell T. Cardwell and R. C. Campbell; Dr. C. C. Carter and Dr. W. B. Hardy; H. B. Dunagan Jr. and Robert W. Henry; Theron Hicks and T. E. Johnson; J. C. Waits Jr. and Jack Hodges; L. A. Hirsch and H. P. Wood; Tracy T. Smith and W. M. Mancell; R. F. Schermerhorn and M. L. Tinsley; Cecil Collings and Marcus J. Williamson.

Employment Relief Committee To Meet

First meeting of the steering committee in charge of a campaign to obtain employment for families now being cared for by charity organizations has been set for 10 a. m. Thursday at Chamber of Commerce offices.

Members of the committee are B. F. Robbins, G. R. Porter, E. J. Mary, Rev. R. L. Owen and C. E. Talbot.

Brother of Local Man Laid to Rest

E. F. Springman has received notice of the death of his brother, Horace Springman, in Washington, D. C. He died Sunday.

Rites were held at 9 o'clock Wednesday morning. Mr. Springman was unable to attend. Burial was in the Congressional Cemetery.

REFINERY EMPLOYE HURT

Joe E. Hill Jr., Cosden Refinery employe, was injured Tuesday afternoon, at the plant when he picked up an electric wire. He was knocked to the ground by the current.

He was given emergency treatment at Bivings and Barcus Hospital. He will be a patient here several days.

Hill was cleaning a still at the time of the accident.

Motor Routes Mean Better Service For You!

The more promptly you receive your Herald at your home each day the more pleased we are...

Men in automobiles are now carrying Heralds in the residence sections of Big Spring. Each man owns his own route and operates it on an independent basis. The route carriers are: Virgil Reed, S. W. Wheeler, and Tom Compton.

If you should fail to receive your paper, phone the Herald any time up to 9 o'clock. One will be sent you promptly. Just call—

728 or 729

Principals Of Schools Meet

Principals of various Howard county schools met here Tuesday night to select questions to be given in final examinations to seventh grade students in the latter part of May.

Two sets of questions were selected. One will be given to classes of schools closing May 1 and May 8. The others will be given to schools closing May 15 and 22.

Those here for the conference with Mrs. Pauline Cantrell Brigham, county superintendent, were Bes U. Comalander, Coahoma, Miss Alice Pickle, Midway, Mrs. Arab Phillips, Lomax, Mrs. Swan Crumbrigg, Chalk, and Mrs. Lavada Brownrigg, Moore.

City Planning Is Club Topic

Importance of Zoning Reviewed by Conference Delegates

City planning and zoning was again brought before the Business Men's Luncheon Club today, with Shine Phillips, in charge of the program.

Phillips, who is chairman of the board of city development, with V. R. Smitham, city manager, and C. E. Talbot, city commissioner, recently attended a conference at Dallas.

(CONTINUED ON PAGE 3)

First Settles Dinner Dance, With Presentation Of Grissom-Robertson Styles, Staged In Setting Of Unusual Beauty Heartily Received By Diners

The first weekly dinner dance and styles presentation of the Settles hotel, in which Grissom-Robertson Styles, Inc. was featured Tuesday evening not by the individual brilliance of any performer nor by the crowd in attendance but—well, the whole show was a brilliant affair.

From the first course of the dinner through the final appearance of the models presenting Grissom-Robertson ready-to-wear in the latest creations, the affair aroused interest and appreciation of the diners.

An unexpected feature was furnished when cameramen of Combined Studies, Inc., in the city for a day and night awaiting automobile repairs, took motion pictures of various parts of the program.

Ted Leonard's ability as a showman was manifested upon every hand. The moderate setting for the promenade, with Bob Turner's

Mayor Protests New Bus Line

Mayor J. B. Pickle Wednesday forwarded the railroad commission a protest against granting a certificate of public necessity and convenience entitling H. Lauer and V. Fugaley to operate a motor bus line through Big Spring.

Hearing on the application is set for Friday in Austin. The mayor's protest was based on contention that this section is empty roads.

The Weather

WEST TEXAS: Cloudy, rain in spots in southeast portion tonight; Thursday late, rising temperatures.

EAST TEXAS: Increasing clouds, warmer tonight; Thursday mostly cloudy. Probably showers Thursday.

In Buying The Easter Suit Consider This:



Hart Schaffner & Marx

offers the Greatest Value in Years!

In the new Hart Schaffner & Marx suits you get more in style, in material and in workmanship, and fair prices remain the same. Easter will find you suitably clad if your suit is selected from our display of the smartest new colors.

\$27.50

One pair trousers

\$35 - \$60

with two trousers

1882 **J. & W. FISHER** 1931

The Store That Quality Built
307 MAIN

Golden Age of Eating, With Each Person Securing Right Ratio of Calories Foreseen by Dr. Fishbien

DALLAS, April 1. (UP)—The golden age of eating when each person will secure the right ratio of calories, vitamins and mineral salts, when coffee and "sinks" will be relegated to the darkest nook on the pantry shelf, was foreseen in the address of Dr. Morris Fishbien to the Southern Clinical Society in session here.

The diet of mankind has begun to change because of a new understanding of dietary needs. Dr. Fishbien, editor of the Journal of the American Medical Association, told nearly 3,000 doctors and visitors here last night.

In the bureau of statistics at Washington Dr. Fishbien has found a readsign pointing to the new era. In 1926 the sugar consumption of the United States was 109.3 pounds per capita. In 1930 it had been reduced to 99.37 pounds per capita—which caused wise physicians to shake their stethoscopes with glee as the sugar industry magnates grew grave with concern.

Energy Food
Sugar is essentially an energy food, not a body-building and health preserving food. The average man does well enough with 2,700 to 3,000 calories per day. A lumberman in Maine may need 5,000 to 6,000. But a woman who spends most of her time listening to the radio, playing bridge or going to the latest talkie should manage well enough with 2,000.

If Dr. Fishbien had his way, every cafe coffee cup and doughnut would be replaced by a milk-glass and a soup bowl. It's all a matter of proteins, mineral salts, and vitamins, he explained.

The great American "Eat More Campaign" received the scorn of southern physicians last night. "The scientific basis for such a campaign is the human body's need for more iron, more alkali, more vitamins and more stimulation to the intestinal tract," said Dr. Fishbien.

Need Small
But what's good for the king's horses is not necessarily good for the king's men. The actual need for these substances is small, and he can be satisfied by variety of foods.

Exploitation of foods, which has led to "faddism" in "foodism" caused the American Medical Association to establish a committee on foods to examine all weapons of the "Eat More" crusaders. Food products honestly made and honestly sold are entitled to the use of the seal of the association. A variety of technical topics occupied some 1200 southern doctors today as the second session of the society began. Some of the leading lights of the scientific world are here for the conference.

NEW "WABBLE" METER UNMASKS WHOOPER

AKRON, Ohio (INS)—If your boss has a "wabble" meter, don't try to tell him that you have enough rest when you struggle into the office after a lengthy party the night before, because the "wabble" meter will show your boss differently.

R. W. Brown, head of the engineering research laboratory here, is the inventor of this new device which was designed principally for testing automobiles to find out the fatiguing effects of joyride jolts. "Automobile manufacturers can use this meter to discover and eliminate the vibrations from riding that tire joyride enthusiasts," said Brown.

The meter consists of a low platform which tester-tiggers both sideways and from front to back. Standing on it, a person continually shifts his weight. The more tired he is, the more rapidly he sways. It was Dr. F. A. Moss, George Washington University psychologist, who started using the device

for testing the degree of fatigue in humans under various conditions. Two of the several shown, Dr. Moss says, are that absolute silence is tiring and that humans tire least easily at the ages of 10 and 11.

TREASURES PIANO, ONCE PIONEER'S PRIDE

LOS ANGELES (INS)—A German-made piano brought on a ship "around the Horn" in 1802 is a treasured possession of Mrs. Florence Dodson Shoneman of Los Angeles, a descendant of Dolores Sepulveda and Maria Ygnacia Avila.

All the village folk gathered at the dock when the ship landed with "the queer box with string inside."

"The piano today has a sweet soft tone that makes it a favorite instrument at wedding parties held at the Shoneman hacienda."

READ FLEWELLEN'S AD on page 3—adv.

Ask for Powell's Rolls.—Adv.

UNUSUAL GOODNESS OF FAMOUS COFFEE INTRIGUES EXPERTS

Find That Delicious Flavor is the Result of Patented Roasting Process

Probably no coffee sold today has enjoyed the success of Hills Bros. Coffee. Everywhere it has been introduced it has become a leader.

This popularity lies in the fact that Hills Bros. Coffee has a delicious, uniform flavor such as no other coffee has. While the rare blend is partly responsible for this, the patented process, by which it is roasted, is one factor that has made this matchless, uniform flavor possible in every pound.

Instead of roasting in bulk, Hills Bros. roast only a few pounds at a time. By this process—the degree of roast, the continuous flow of coffee through the roasters, never vary. Hence the name of this process—Controlled Roasting.

Grocers everywhere sell Hills Bros. Coffee. It is always fresh because it is packed in vacuum cans from which air, which destroys the flavor of coffee, is taken out and kept out. Ordinary cans, even if air-tight, do not keep coffee fresh. Ask for Hills Bros. Coffee by name and look for the Arabid trade-mark—on the can. Hills Bros. Coffee, Inc., Kansas City, Missouri. ©1931

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Booth No. 4 Blackstone Hotel, Tyler, Texas

Measure for Regulation of Trucks Brings on Much Debate in House

AUSTIN, Texas, April 1. (UP)—Motor truck regulation and state highway bonds continued to hold attention of the Texas legislature Monday. The senate went onto its fourth day of bond consideration. The house was on the second day of its motor truck regulation. Opponents of the Stevenson-Murphy bill dealing with trucks operated for hire continued whittling away at it through the morning with amendments. Its main test is to come when Representative W. J. Pope plans to offer an entirely new bill as an amendment. It will divorce railroads from truck operation and as

Pope puts it, regulate the trucks "on" the road. The Stevenson-Murphy bill, he said, puts them off the road. "The railroads are on one side. The trucks are on the other. And the people will be damned between them," declared Representative J. W. Greathouse of Fort Worth during debate. As amended Monday the Stevenson-Murphy bill combines what are now Class A trucks and Class B trucks into one class known as "common carrier trucks." It provides also for "contract carriers" which also must secure state permits and comply with rates. Truck rates are made comparable with rail rates. Trucks owned and operated by an individual for himself and his own business are excepted from the law. If the individual hires the truck or hauls for another, it becomes a contract carrier. Limited hiring is permitted to facilitate moving farm products. This permits such hired hauling without a state permit for a distance of not more than 75 miles

to market grain, grain elevator or concentration point. This 75-mile limit brought on a sharp fight. Gonzales was cited as an example. From the west side of Gonzales, under the bill, hired trucks without permits could haul to San Antonio. From the east side the same haul would be lawful only in contract carriers with state permits. Mills county also lodged protest that the 75 mile limit cuts its livestock growers off from unregulated hire hauling to the Fort Worth cattle market, though the rail haul to Fort Worth is double the truck distance. In Vala J. S. McGee of Tyler vainly tried to have the distance extended to permit vegetable and fruit haul to the Dallas market. D. D. Richardson of Grand Saline attacked the plan of putting trucks on the same basis as rail lines. His own experience in farming, he said, convinced him the service is different. The farmer, he said, can sell at a fixed price delivered to a truck in the field and has no more concern.

AGAIN FOR SALE

**[Texas Electric Service Co.]
PREFERRED STOCK**

Each Share Pays Nearly 6%

A FEW months ago, we made an exceptional offering to the customers and employes of Texas Electric Service Co. and other local people.

We reasoned something like this "Why not offer the folks here at home an opportunity to become partners in this Company? They support the Company and they should be the ones to share in its success."

"Each share of its Preferred Stock represents a share in the business. This stock is a safe investment, backed by modern properties of great value, with proven earning power, devoted to useful public service. So let us invite the customers and other local folks to use, for the safe investment of their savings, this great growing business which we have built up. Let us also provide a way for people to obtain the Stock on an Easy-Payment Plan."

The result was a success.

Many hundreds responded and purchased the Company's stock for cash and on the Easy-Payment Plan and are receiving their dividends regularly and promptly every three months. They have found it to be the answer to "Where can I put my money so that it will be safe and pay me a good return?"

Because the Company is growing there

**Keep
Texas
Money
In
Texas**

is an opportunity for you to invest in its Preferred Stock. In doing so you can be sure you are investing in a business embodying most substantial protection as to safety of principal and income.

What we have to offer is the very finest sort of INVESTMENT. It is NOT a speculation or get-rich-quick scheme. Each share of this stock represents an investment in actual property, such as large modern power plants, sub-stations, transmission lines, etc., which can be readily seen daily.

This Stock is suited to you, particularly, because it is free from City, County and State Taxes in Texas and because you will be investing in a HOME enterprise whose properties you can see and whose growth and progress you can closely follow.

So that EVERYONE may take advantage of this opportunity, we have, in addition to the cash plan of purchase, arranged an Easy-Payment Plan, and you can buy the Stock on terms as low as \$10.00 a month.

Here is a real opportunity. Take advantage of it. Let your savings earn money for you. Invest in a Company whose service is an every-day necessity and get a dividend check every 3 months.

WHY THESE SHARES ARE BEING SOLD

Today, no community can progress without adequate electric service. To provide for the comforts, conveniences and necessities which the Company supplies to its customers, there is a constant need for extensions and improvements to the Company's system. The funds necessary to carry on this work must come from the sale of the Company's securities.

A. J. DUNCAN, FORT WORTH

Shares also for sale at all offices or through any employe of

Texas Electric Service Company

Price \$102.00 and Accrued Dividend per Share

We also have an Easy Payment Plan of \$10 per share down and \$10 a month

Cut Out and Mail Coupon Below to Subscribe or for Complete Information

A. J. DUNCAN, Fort Worth, Texas
(Mark X in meaning your requirements)

I wish to subscribe for _____ shares Texas Electric Service Co. \$5 Preferred Stock at price of \$102.00 and accrued dividend per share. Send bill to me showing exact amount due.

I wish to subscribe for _____ shares Texas Electric Service Co. \$5 Preferred Stock on Easy Payment Plan of \$10 per share down and \$10 per share per month until \$102.00 and accrued dividend per share has been paid.

Please ship _____ shares Texas Electric Service Co. \$5 Preferred Stock at \$102.00 and accrued dividend per share with draft attached through _____

Name of Your Bank _____
Name _____
Street _____
City _____ State _____ Zip _____

THE COMPANY MAINTAINS A RESALE DEPARTMENT TO ASSIST AND ADVISE LOCAL STOCKHOLDERS WHO MAY WISH TO SELL THEIR SHARES

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FIRST NATIONAL BANK OF FORT WORTH
FORT WORTH, TEXAS
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FORT WORTH, TEXAS

MANY ATHLETES EXPECTED HERE FOR MEET



KNUTE ROCKNE
Rockne is dead. Out of the skies called the soul of the greatest football mentor that ever lived. His love for the life of chance—his desire for speed—his worship of the unusual—went with him as he plunged to his death.

Notre Dame pays tribute. Herdies of football players of years that have passed, silently salute the great man. Every boy—and is there one that does not know the name of Rockne?—doesn't like to think about Knute being gone.

But he is. He was taken in his prime. He died like he would have wanted to die—in a hurry. Alive this minute. And dead the next.

Today is a day of mourning for those who knew him. It is equally so for those who knew him only through the newspapers. They may find his successor but not his equal.

In a humble way, the sports world bids him farewell. He has gone to join Gipp. Rock is dead.

Six Teams Will Be Here For Events

Track and Field Meet Set For Friday at Steer Stadium

With the district meets just around the corner, athletes of six West Texas points, including Big Spring, will meet here Friday afternoon to participate in a track and field meet.

George Gentry, principal of the high school, will be director general of the meet. Other officials, as announced Tuesday afternoon, are Dr. Wofford B. Hardy, starter; Frank Etter, judge of races; George Brown, field judge; J. A. Coffey, point recorder; Edward H. (Tiny) Reed, announcer; Uncle Walt Smith, timer.

Athletes of Midland, Stanton, Snyder, Roscoe and Lamesa, together with those of Big Spring, will participate.

The Big Spring burden will be borne by Cecil Reid, lanky substitute center of this year's basketball team, who will trek the mile; Wild William Flowers, in the hurdles; Beverly Rockhold in the dashes. The field events will be represented by Nathan Orr in the shot put and pole vault; Richbourg in the broad jump, and David Hopper in the weights.

The meet will be held at Steer Stadium.

The list of events follows:
3 p. m.—120 yard high hurdles.
3:15 p. m.—100 yard dash.
3:30 p. m.—800 yard run.
3:45 p. m.—200 yard low hurdles.
4 p. m.—440 yard dash.
4:15 p. m.—200 yard dash.
4:30 p. m.—mile run.
4:45 p. m.—mile relay.

Field Events
3 p. m.—pole vault.
3:15 p. m.—broad jump.
3:30 p. m.—discus throw.
3:45 p. m.—high jump.
4 p. m.—shot put.
4:15 p. m.—javelin throw.

Shreveport Sports Start Season With New Clothes Hanging in Wardrobe; Atz As Manager, Hickman As Owner

By OTIS HARRIS
Sports Editor, Shreveport Journal

SHREVEPORT, La., April 1. (UP)—From the wreckage of the Bledenhorn-Pheasant dynasty will emerge a resplendent new Shreveport baseball club this summer.

T. H. (Sole Owner) Hickman succeeds O. L. Bledenhorn as president and financial angel of the team, and Jake Atz replaces that bosom companion of his happy pennant era Art Pheasant, as manager.

The reigning sovereigns have surrounded themselves with ball players and camp followers in great numbers, but the quality thereof has started many pro and con arguments among the merry villagers, some deposing that the squad has the desired diamond "hit"; others taking an agnostic attitude.

Twirling
The actual power of the club is an unknown quantity in the last degree save in one respect—twirling. Another episode of the Oscar Turog pitching renaissance will intrigue the customers' interest and their wonderment over what manner of man this is who can go on forever and pitch far better baseball with his foaming shoots than many men years his junior; Pat Moulton, who was second to Fuero in the number of pitching victories last year also is back as is Verne Underhill, a strapping right-hander who needs only control to round out a dazzling repertoire of pitching tricks. Oscar Estrada is also a pitching holdover, but has not arrived in camp from his beloved Havana. There seems to be some foundation for Atz' suspicion that he is swimming over.

George "Grandpa" Wood, Buster Ross, a left hander formerly with Wichita Falls; Sam Ross, Hugh Day and several rookies who are just as many names to the Hickman-Atz clientele make up the rest of the staff.

First Base
At first will be Gus Whelan, who suffered a loss of 51 batting points last summer but hopes to catch some of them back this year; Vorhoff, Vincent or Huarte will play second in the absence of Cecil Stewart, who was sold to Dallas; Mueller, who played the position last year has the inside rail at short, and Welsh, late of Mobile, is doing the third basing with only fair success. Third appears to be the major weak spot in the infield and the Sports are looking to Cleveland, with whom they have established a connection, for help. Ernie Coleman, who played third last season, was sold to the Steers.

Outfielders are numerous, although Cy Cashion is the only holdover. Pete McClanahan went to Pittsburgh, Roy Hutson to Mobile and Parker Perry to Fort Worth. To replace them, Atz has Dwyer, from the Eastern League; Scaling, a Shreveport farm hand last summer; Gallagher, who was also farmed out; Kunesh from the International and Pee Wee Lewis, a midge fly chaser who has already impressed the railbirds with his extraordinary speed and the color he puts into his playing.

Catchers
Charley Rowland, obtained from Selma, will do the bulk of the catching and old Pete Lapan, a gorgeous spring hitter, will be first

Associated General Contractors, Highway Division, In Session

AUSTIN, April 1. (UP)—T. L. Bell of Corsicana was announced today as new president of the Texas Highway branch of the Associated General Contractors in session here.

L. H. Lacy of Dallas has been chosen vice president and D. E. Proctor of San Antonio, treasurer. Directors for the year will be A. W. Terrell, Fort Worth; W. W. Braden, Marshall; R. W. Briggs, Pharr; J. A. Collins, Dallas; C. S. Henning, Abilene, and H. B. Zachry, Laredo.

\$5 Robbery Brings Man 15-Year Term

DALLAS, April 1. (UP)—William R. Castiberry today was under a 15-year prison sentence for robbing Sam Adams of \$5 following his conviction in district court here yesterday. Castiberry also is under indictments charging him with robbing Miss Billie Wallace and assaulting Adams on the same occasion. Another charge is pending against him for the alleged murder of Tom Renner.

RATES MAY RISE

AUSTIN, Texas, April 1. (UP)—Charges for workmen's compensation insurance will be increased if the state insurance commission grants requests made before it at a hearing today.

Companies handling such insurance complained that present rates are too low to care properly for the losses.

S. F. SEEKS BOND ISSUE

WASHINGTON, April 1. (UP)—The Southern Pacific Railroad applied to the U. S. C. today for authority to issue \$50,000,000 in 50-year 4-1/2 per cent gold bonds, the proceeds to be used in refinancing

Sharkey-Carnera Battle Agreement Rumored With Johnson As Promoter

NEW YORK, March 31. (UP)—Despite official denials, the conviction grew today that Primo Carnera, the man mountain, and bombastic Jack Sharkey have agreed to a heavyweight battle at Ebbets Field in Brooklyn some time in June under the auspices of Jimmy Johnston.

On the Q. T.
Because of Carnera's lack of standing with the New York state athletic commission and the board's strict rule forbidding promoters dealing with suspended fighters, none of the parties concerned would admit the negotiations, regardless of how far they may have gone. Carnera has been under commission ban here for a year.

His reinstatement is believed to depend upon his agreeing to box for Johnston, who recently switched from managing fighters to promoting at Ebbets field, with the added proviso the bout with Sharkey be staged in the interests of charity. Johnston said today he had Sharkey's verbal agreement for three matches this summer.

Max Schmeling, suspended here and stripped of world heavyweight title recognition for failure to give Sharkey a return match, is due to settle one-half of the problem when he tackles Young Stribling, the southern contender, somewhere in the mid-west in June. A battle between Sharkey and Carnera would provide the second final for a match later in the summer to produce an undisputed world champion.

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CHICAGO, March 30. (UP)—The proposed Max Schmeling-Young Stribling fight bounded up again today with the arrival of William E. Carey, president of Madison Square Garden, New York, and Joe Jacobs,

Mickey Walker, world middleweight champion, but that it was all news to him.

"I have talked with General Clinch, president of the National Boxing association, and as long as the N.B.A. recognizes Stribling as the outstanding challenger, I don't see how or why we should consider boxing Walker."

Stanford university, California coaches are playing baseball for the first time in five years this spring.

Neither Carey nor Clark would commit themselves on the subject of the championship fight, or its proposed site, which has been assumed to be Chicago, and the date June 18.

Carey said he would have no statement to make at any time, and that when any announcement was made it would come from Clark.

All those concerned in the heavy weight situation may appear before the state athletic commission at its meeting tomorrow.

Jacobs said he had been reading in the papers about a possible contest between Schmeling and

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SPORT SLANTS

By Alan Gould

Down in the midst of the North Carolina pine country, where the celebrated Duke tobacco and power millions have created one of the greatest collegiate developments of all time, William Wallace Wade has completed the first stages of his new job, the object of which is to put Duke university on the athletic map in general, the football sector in particular.

Wade has taken charge there after eight years of sensational success at the University of Alabama. The engagement of the tall, grey-haired Tennessean is typical of the big way in which Duke is doing things, athletically as well as scholastically.

Before he put his football charges through their final spring workout, in a practice game that revealed a startling wealth of gridiron talent, Wade talked with this correspondent in his office in the new gymnasium or "field house."

Like everything else about the premises, the building bespeaks its newness and the minute attention to the last word in equipment. Everything about the far-flung Duke campus, split into two sections for men and women, is spic and span.

Construction is still in progress, with the baseball field being linked to the magnificent athletic plant and an imposing stone chapel being added to the main group of college buildings.

It isn't visible to the naked eye, if anything necessary to the establishment of this remarkable institution has been overlooked by the trustees who have handled the \$30,000,000 building program and will administer the endowment capital of upwards of \$40,000,000—figures exceeded in the American collegiate world only by Harvard.

First Base
At first will be Gus Whelan, who suffered a loss of 51 batting points last summer but hopes to catch some of them back this year; Vorhoff, Vincent or Huarte will play second in the absence of Cecil Stewart, who was sold to Dallas; Mueller, who played the position last year has the inside rail at short, and Welsh, late of Mobile, is doing the third basing with only fair success. Third appears to be the major weak spot in the infield and the Sports are looking to Cleveland, with whom they have established a connection, for help. Ernie Coleman, who played third last season, was sold to the Steers.

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BOWLERS WIN FROM M'CAMNEY

McCamey bowlers again fell before the Big Spring aggregation at McCamey Tuesday night.

The Big Spring quintet rolled up a score of 2253 to beat the McCamey five out. McCamey tallied 2194.

The score:

Big Spring	
Hall	134-170-132-457
Lindley	133-161-140-434
Hartley	132-160-111-413
Hopper	142-169-161-473
Payne	179-198-159-474
Total	2253
McCamey	
Huff	149-139-146-435
Hunnate	130-126-140-396
Marton	127-160-175-462
Birdsong	135-149-154-438
Dunco	132-174-167-473
Total	2114

Looking Facts in the Face

We, as a city, feel our responsibility to our people. We should furnish work for those who need and want it. We should have every needed repair made now, and pay a fair wage for the service.

But remember this: Improvised work will help only temporarily, since it can only serve for a short period. Permanent relief is the problem, and this problem is yours and ours, affecting all alike, whether disappointing or gratifying.

Our local industries offer the opportunities for a permanent solution of our unemployment situation, dependent not only on your neighbor's, but on your support. The things that "George should do" never get done.

Your undivided and enthusiastic support of that wonderful motor fuel, Cosden Liquid Gas, offers you an opportunity to intelligently help solve our mutual troubles.

Cosden Liquid Gas is sold only through pumps displaying Cosden Globes.

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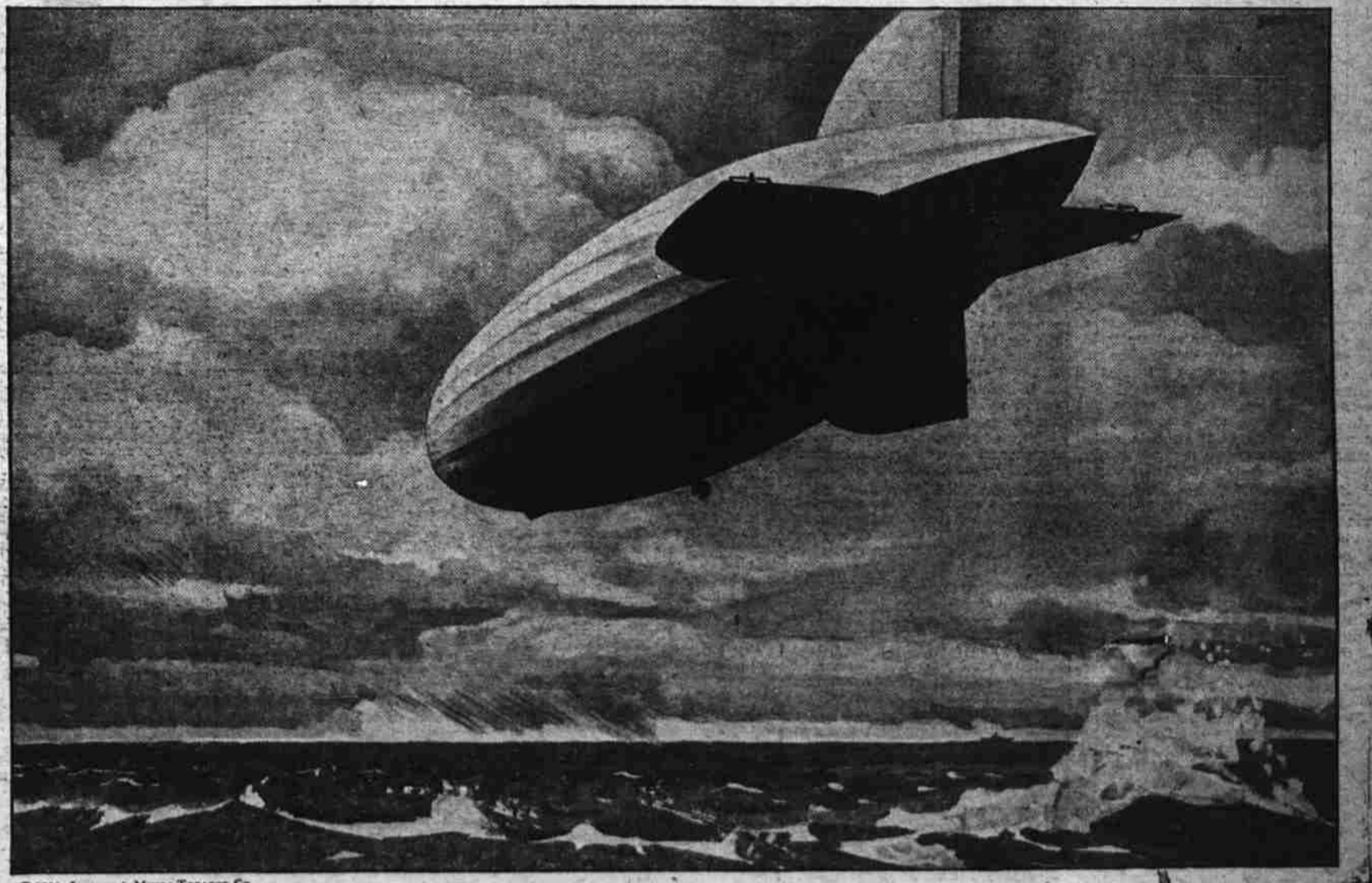
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yet you meet me in the city's crowded canyons"

Along the invisible lanes of the air, or among jostling thousands in the city's streets . . . it's all the same to Chesterfield. For here's a cigarette that goes everywhere, and that tastes right anywhere. Milder and better tobaccos—nothing else—that's what you taste in Chesterfield. And, thanks to the "cross-blend," all of that mild, good taste and aroma is retained!

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Big Spring Daily Herald

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National Representative: Texas Daily Press League, Mercantile Bank Bldg., Dallas, Texas...

This paper's first duty is to print all the news that it can print honestly and fairly...

The publishers are not responsible for copy commissions, typographical errors that may occur...

MEMBER THE ASSOCIATED PRESS: The Associated Press is exclusively entitled to the use for publication of all news dispatches...

How Fast Civilization Changes

NOT MUCH of a stir was made when recently three of our greatest cities—Chicago, Los Angeles and Boston—placed cows on public exhibition...

It would have seemed incredible a generation ago to be told that in 20 years a fourth of the school children in Los Angeles, as it is estimated, would not know what the ordinary bossy looked like...

OPINIONS OF OTHERS

Best Time to Advertise

Atlanta Constitution: LEADERS of authority in the industrial and utilities fields are trying to impress the business men of the country...

The bases for the counsel are the two facts that we are moving now in an advertising and reading era. The two facts co-ordinate: There are more newspaper readers in the nation today than ever before...

John Wanamaker, the most typically successful merchant in our history, held religiously to his policy: "When business slows down I swell my advertising for the people will always buy bargains..."

Local business depression can best be overcome by keeping before the eyes of the people, in attractive advertising, the goods the people are known to universally want...

'TOMPELIAN RED' NEW SPRING SHADE: PARIS (AP)—Tompelian red is a new shade for early spring wear.

Daily Cross Word Puzzle

ACROSS: 1. Make a road. 2. Domestic animals. 3. Golf instructor at a country club. 11. Piker term. 12. Entrance. 13. Cry. 14. Divide. 15. Anger. 16. Strike. 17. Scurrow. 18. Boat tug. 19. Large plant. 20. Article. 21. Boy. 22. Type measure. 23. Willow. 24. Isle. French. 25. Small explosion. 26. Check in the form of a bill. 27. Nip. 28. Small couch. 29. Form. 30. One who searches for food. 31. Small fish. 32. Poisonous forest.

Grid for Daily Cross Word Puzzle with numbers 1-32 indicating starting positions for words.

HOW'S your HEALTH

Edited by Dr. Lago Goldstein, Academy of Medicine

'TOO SOLID FLESH' There is no proportionate relation between the sense of hunger and the needs of the body for food.

Some people are enormous eaters, others eat sparingly. The substantial English breakfast stands in marked contrast to the petite dejeuner of the French.

Eating in modern society has become somewhat of an 'indoor sport'—a source of pleasure, pursued for its own ends.

An attempt to reduce weight involves more than the selection of non-fattening foods. It involves a change of regimen and the modification of long-established habits.

While under the care of a physician, 81 per cent of this group reduced weight, the average loss being fifteen pounds. A year after this treatment, 224 of the original number were re-examined...

Tarantulas are frequently found in basements but scorpions are said to be rarely found in the fruit.

Hollywood Sights

BY ROBBIN COONS HOLLYWOOD—The dangers of success have trapped and confused many promising movie youngsters who could withstand privation but could not survive the smile of fortune.

Boys and girls who were liked for their pleasant ways and cheerful smiles when times were hard have succumbed to the blandishments of success and gone Hollywood.

FRANK ALBERTSON with a b a n s reverberating sickeningly when they do wake up.

Flashy cars, flashy parties, flashy apartments, with perhaps a new valet or two, and other accoutrements of luxury which before he would have scorned as too thoroughly 'movie,' he now comes to regard as necessities.

He has 'arrived,' and it's a glorious feeling. He may become very familiar with the big wars, and go about slapping directors on the back—the same directors whom, before his metamorphosis, he addressed obsequiously and respectfully.

Fortunately most of the boys and girls get over this stage, and many—Law Ayres, Richard Cromwell, Frank Albertson, Jack Oakie and John Wayne come to mind instantly—never are afflicted with it at all.

MYSTERIOUS WAY

By Percival Christopher Wren Author of 'BEAU GESTE' and 'BEAU IDEAL'

SYNOPSIS: John Wayne is a thorn in the flesh to Dr. Charters. Threatening exposure of the doctor's criminal past, the stranger has forced admittance to his nursing home and obtained an alibi for the murder of 'Spider' Schlitz. Charters wonders if Wayne knows that he robbed Schlitz and Chink Dorson of their shares of the St. Clair diamond haul.

HURRYING along the dark corridor that led from the hall to Dr. MacAdoo's consulting-room, John Wayne, encountering the latter gentleman, either accidentally or intentionally, stumbled against him.

"I beg your pardon, my dear Doctor," he said in Portuguese. "La viae os pes onde quer o coco macao" (The feet go where the heart wants them to), growled Dr. MacAdoo in reply.

"Oh! We Scots speak Portuguese, do we?" smiled John Wayne. "Now I wonder whether Portuguese is really our native tongue—because we were born and bred and educated in Rio Janeiro, and practiced in Bahia and Santos until we came a very nasty cropper, eh?"

"Come in here a minute," growled Dr. MacAdoo, leading the way into his consulting-room. "You're a very clever fellow, aren't you?" he said, turning the key in the lock of the door.

"I don't know Santos really well. But I know one or two of its exports—coffee, Brazil nuts, and Manoel Machado. Also something of its history and of Manoel's, too."

"It would be to look for water in a dry well, as we say in Brazil, eh, Mr. Scotsman?" queried John Wayne. "Only a person as mad as I am would do that, what?"

"Quite so," agreed Dr. MacAdoo, "and look here, I'll tell you something, eh, he added quickly. 'You want to give the impression that Liver—Stomach—Bowels—Nerves—Brain—Heart—Are They All 100%?'"

ECONOMY Grocery & Market Service With A Smile Prices That Make You Smile "Nuf Sed" W. A. Brewer, Prop. We Deliver

"You're mad. Well, you couldn't do it better than by talking as you are now. But if you go up to Sir Bernard and say 'I'm mad,' he'll merely turn to Dr. Charters and say, 'I don't know what this fellow's game is, but he's malingering! See!'"

"Now that's very kind of you, Manoel. But why are you so anxious that I should succeed in persuading Sir Bernard that I am mad?"

"Well, I thought that was the great idea in view of probable unpleasantness consequent upon your recent activities at Witherby End."

"Dr. MacAdoo, with an eloquent shrug and an outward motion of the hands, rarely employed by Scotsmen, waived the question. 'I have a kind heart,' he said, 'and wish to be helpful.'"

"Yes, for you'll be in the very gravest need." "Now that's very kind of you, Wayne. But why are you so very anxious on my account?"

"To quote yourself, I have a kind heart, and wish to be helpful," John Wayne assured him. "Now you think over what I have said," he added. "and grasp the fact that Charters' is a double-crossing you. Has he told you what I really went there to Witherby End for?"

"What I went there to get? Has he told you about Chink Dorson, Spider Schlitz, and himself, and the colossal fortune? Has he told you who 'Mr. James' is? Has he let you in on everything? What does he pay you? Why, man, you ought to be making thousands. And pretty soon, too. The game's nearly up. And another thing, do you know what he's going to make out of the Marjorie Lauderdale business?"

"What share is he giving you for that job, by the way?" "Set!" hissed Dr. MacAdoo, springing to his feet. "Hush. What do you mean by 'What's he going to make out of the Marjorie Lauderdale business?'"

"Just what I say. And I asked what he is giving you for doing it? And, I might add—what are you giving her?"

"Who are you?" he whispered. "A dick?" "Would you turn King's evidence, if I were?" asked John Wayne. Dr. MacAdoo's face was a study in its mingled and changing expressions of bewilderment, shrewdness, fear, hope, and finally, relief.

"No. You aren't a cop. You killed Spider Schlitz," he said, "and got in here and announced it before it was discovered. What do you mean about Marjorie Lauderdale? Look here. Let's put our cards on the table. You tell me who you are, and all you know, and what you're after. And I'll come across."

"On your word of honor?" "On my sacred word of honor." (Copyright, 1930, Frederick A. Stokes Co.)

Tomorrow Wayne looks for a lost snake—but plays a nocturnal call on Mr. James instead!

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Where the romance of LA SALLE mingles with today

ROMANCE still lives in Louisiana, no less today than when La Salle stood at the mouth of the Mississippi and De Tonti of the Iron Hand set up the Post of Accansa (Arkansas). Baron Bastrop and Aaron Burr flitted swiftly across the stage with their dreams of a Southwestern empire, all to be swept aside by the sturdy American frontiersman who strode westward to enter and possess this land after the War of 1812.

Far in the background glides the shadow of De Soto, who spent his last winter in Southern Arkansas and found his last home in Louisiana; three centuries later a land rich with sugar, cotton, rice and oil.

True, a rapidly advancing civilization has taken much from the glamour and romance of history, but in its place has come a new romance in the guise of Commerce, Agriculture and Industry. Today, the annual business in oil alone, of the land brought into the United States through the Louisiana Purchase, outweighs all the commerce of the French century.

Along Southwestern highways Magnolia Service Stations stand ready to lubricate your car with Socony Motor Oil and fuel it with Magnolia Ethyl or Maximum-Mileage Gasoline so that you may speed along to endless historical and romantic shrines which now are easy ports of call for the modern motorist.

MAGNOLIA PETROLEUM COMPANY Pioneer Refiners of the Southwest. As the outgrowth of the first refinery in the Southwest, the Magnolia Petroleum Company has played a stellar role in the progress of the Southwestern oil industry. From the very beginning the pioneer founders of the Magnolia Petroleum Company realized that theirs was a task of keeping abreast of a rapidly advancing civilization. People were changing. The jeers of derision that had met the first horseless carriage slowly changed to smiles of tolerance and later to solid belief. The automobile had become an actuality! Distance was losing its handicap! Transportation was revolutionized! The history of the automobile needs no comment. Nor does the fact that it has become as integral a part of the American mode of living as bread and butter. Without an adequate source for petroleum to provide fuel and lubrication, it is not improbable that the automobile would have become an unattainable luxury...

This is the second of a series of historical sketches portraying the pioneer history of the Southwest, in commemoration of Founders' Month of the Magnolia Petroleum Company, pioneer Southwestern refiners.

Magnolia Gasoline and Socony Motor Oil for economical care-free motoring. MAGNOLIA ETHYL GASOLINE "Hills are just scenery". MAXIMUM-MILEAGE GASOLINE "More Miles per Gallon".

SOCONY MOTOR OIL "No Motor can break it". MAGNOLIA PETROLEUM COMPANY Pioneer Refiners of the Southwest. SALES and Dealers in Texas, Oklahoma, Arkansas, Louisiana and New Mexico.

Son of Big Spring Woman Wrote of His Home Before Death

Mrs. E. E. Fletcher of Big Spring, whose son, Newman Fletcher, died in France while serving with the A.E.F., has asked The Herald to reprint a poem written by Newman, a soldier in the Rainbow division, while he was in a hospital in France. Later he was killed in action, falling on the battlefield July 29, 1918. Mrs. Fletcher had four sons in the war, two serving overseas. Newman Fletcher enlisted from Guntersville, Ala. He had been a school teacher. The original copy of the poem, frayed by constant handling in the loving hands of this mother, was about 'done'. Mrs. Fletcher wanted a new copy. She'll get it through publication of the poem below:

THE OLD TENNESSEE

By Newman Fletcher, of the Rainbow Division
As I lie rolling on my pillow,
And think of home so great and wide,
In mind I see the hills and valleys
Of the dear old Tennessee.
I find myself at home with mother
Then off I go to Brindlee,
I wander back to dear old Sandy,
And then I cross the Tennessee.
As I find I sleep no longer,
Lord, most humbly I pray Thee
Let me up to light my candle
And write of home on the Tennessee.
As I get my pen and paper,
And fix to write, Oh me!
It puts me most into a tremble
To think of things near the Tennessee.
I see so many things I wonder
Why all the world is not these things:
Two mountains near the river,
And the valleys of the Tennessee.
My dreams are most of pastime
I roamed the highways, woods and

At The Ritz



HAROLD LLOYD in his new comedy success, "Feed First" opens a three-day stay at the Ritz theater today, extending through Thursday.

pleasure,
Of the boys and girls so free,
That I have seen and loved on Sandy
And on dear old Brindlee.
They're all as good but none are better
Than the Miller of the Dee;
They're all as dear but none are dearer.
Than boys and girls of the Tennessee.
Here I used to take adventure,
Explore the cave and climb the tree,
So many things do I remember
About my wandering near the Tennessee.
I popped my whip and blew my whistle,
Oh, I was so full of glee!
I knew of every flower and thistle
Near the dear old Tennessee.

hedgen;
Joy in them I could always see,
I loved to gaze on the cliffs and ledges
Near the dear old Tennessee.
I could hear the water roaring
On its way toward the sea,
Down the rocky mountain side
That face the dear old Tennessee.
I would always pluck the flowers
That loved to feed the hungry bee,
As they wake from summer showers
On the dear old Tennessee.
As all this haunts me day and hour,
Am I homesick? No, not me;
For I am serving my dear country,
My dear old land of liberty.
Though I may perish in my country,
Or I may die upon the sea,
I'm for the service of my country,
The land of the noble and the free.

GEORGET JOINED WITH WHITE VELVET

WASHINGTON (AP)—White georget and velvet are combined in an evening frock worn by Miss Dorothy Willing Randolph, daughter of Dr. Archibald Cary Randolph, president of the Piedmont Hunt club of Virginia. The dress is made tunic fashion, the upper part of the white georget embroidered in crystal and rhinestones and the lower part of the white velvet. With it she wears a wrap of silver metal cloth with a shawl collar of ermine.

Sore Bleeding Gums

Only one bottle Leto's Fyorrhea Remedy is needed to convince any one. No matter how bad your case, get a bottle, use as directed, and if you are not satisfied drugists will return your money. Cunningham and Phillips.—adv.



A saw reveals the secret-



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\$2.25

SOMETIME, just for the fun of it, take a saw and rip open a pair of "STAR BRAND" shoes. Take a pair that has given you months and months of faithful service.

Cut 'em to pieces. You won't lose anything... and you'll find the reason why they hold their shape so well... solid leather.

Yes sir! Solid leather soles, solid leather insoles, solid leather heels and counters. All "STAR BRAND" shoes are made that way, even those that sell at the lowest prices.

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3rd and Runnels

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OPPOSITE SEVILES HOTEL

Starting Tomorrow

A 3 Day SALE Thursday - Friday - Saturday FOR EASTER SHOPPERS

600 Smart Dresses

In Two Bargain Groups!

300 DRESSES

That Formerly Sold to \$10 and \$15.00

\$7.95

Any style...any material...any color or combination...any size you have in mind is included in this unrivalled collection of bright new Spring Dresses. There's a dash to them that denotes their superiority to ordinary models. There's beauty that you never before saw in this price frock.

300 DRESSES

Crisp...New...Beautiful! Selected carefully from the leading dress manufacturers of the country. Unexcelled in style, quality and workmanship they offer you, beyond doubt, the greatest dress values of the season. Come in and select your Easter dress from the greatest collection you ever beheld.

\$12.95

Styles That Sell Regularly

at \$15, \$16.75 and \$19.75

Sizes for Large Women



Styles for Sports and Dress

Smart Women Will Step Forth On Easter in Models Like These!



Hats

New in design

They're outstanding—in quality, in fashion, in value—these new Easter hats of smartest new straws! Fascinating new Paris reproductions in all the latest shades, faithfully expressing the mode of the moment. Smart new brim and off-the-face fashions in stunning effects.

\$1.00 Values to \$4.95 and \$3.95 Values to \$6.50

Hosiery

WOMEN who want good-looking stockings of excellent quality that will give splendid service, here are hundreds of pairs at a remarkable saving. Every pair is perfect and full-fashioned. Every pair silk to top. Soles, heels and toes re-reinforced to give greatest wearing service. Spring colors.

\$1.00



COATS

Style is the big attraction in these Spring Coats. There are only in the group and every one a rare bargain! Smart new fabrics!

\$6.95 Values to \$14.75

Smart New Models

Values to \$24.50

Convenient, warm for cool Spring Afternoons...Stylish and very dressy—you never had an opportunity to buy such quality at this price before!

\$9.95

Midland Club Invites Rotary Men To Feast

Nominating Committee Issues Report At Weekly Luncheon

An invitation to Big Spring Rotary members to attend the ladies' night program of the Midland Rotary Club April 4, was extended by Ily Pratt, Midland Rotarian, at the luncheon of the club today.

Elmo Watson, chairman of the nominating committee of the club presented the following nominations for officers of the club; pres-

ident, Robert Piner; vice-president, Bruce Fraser and G. T. Hall; secretary, G. Hobson; Hayward and Charles Quereau; treasurer, C. W. Cunningham; members of board of directors, M. H. Bennett, I. S. McDowell, Robert W. Jacobs, Ralph Rix, E. J. Mary, J. C. Douglas, E. E. Fahrenkamp, E. A. Kelley. Two directors will be selected at the election which will be held next Tuesday.

H. L. Rix was in charge of the program and introduced J. D. Smith, representative of the Johnson Division of Ford Motor Co., who told of the Johnson system of precision gauging that is used in the Ford factory. He demonstrated the minute measurements which are used in manufacturing processes and stated that the Johnson system was accepted as the standard for precision measurements.

George Wilke, secretary of the club, tendered his resignation and

asked that it take effect July 1 when the officers to be selected next week will be installed. Will H. Locke of Plainview, spoke of the plans for the Rotary district convention which will be held there this month.

Guests at the luncheon were: Will H. Locke, Plainview; Taylor Long, Ily Pratt and Jim Finlayson, Midland; H. S. Goble, Stamford; J. D. Smith, Detroit; J. G. Giles, Dallas; James Little, Big Spring.

The committee in charge of the program for next week is composed of E. A. Kelley, Shine Phillips, Harold Homan.

The tiny villages, the design of

which was inspired by the coming Colonial exposition, are placed on an unbroken mirror in the center of the table. They include green and white glass bits, trees and infinitesimal negroes.

Hoover Says Tax Rate Not To Grow Unless Congress Seeks More

WASHINGTON, April 1 (AP)—President Hoover said today that unless congress increased budget figures there would be no tax increase.

Cooperation of the people together with the necessity of congressional and group demands will be necessary to avoid an increase.

President Hoover said he had canvassed the entire financial situation of the government.

Former Georgetown University Music Head Dies at 88

DALLAS, April 1 (AP)—Milton Ragsdale, 88, former head of the music department of Georgetown University, is dead here. Funeral rites will be held Thursday.

Mr. Ragsdale was born in Fayette county when it was in the Texas Republic. He was a member of Whitfield's Legion, 27th regiment, Texas Cavalry, a unit of the Confederate Army in the Civil War.

TREASURY DEPARTMENT, Office of the secretary, Washington, D. C., March 4, 1931.—Proposals are hereby solicited, to be opened in the office of the supervising architect, treasury department,

ing approximately 31,000 square feet, with a dimension of approximately 170 lineal feet, on the more important of the two street frontages, centrally and conveniently located and suitable for a federal building site at Big Spring, Texas. Upon application, the postmaster will supply prospective bidders with a circular giving particulars as to requirements and instructions for preparation of bids and data to accompany same. D. S. Lowman, Assistant Secretary.

AUSTRALIA WEIGHS SUBSIDY FOR AIR LINK WITH EUROPE

CANBERRA (AP)—The federal government is seriously considering the offer of the Dutch to provide Australia with a regular and permanent air mail link with Europe.

For years Australia has endeavored to induce the British Imperial Airways to extend the England-London service to Australia, but not

only would the cost be almost prohibitive but the link between India and Australia would take at least two years to establish.

The fact that the Dutch already have an excellent weekly air service operating between Amsterdam and Java is assisting them in the negotiations now taking place.

For a subsidy of 150,000 pounds annually, the Dutch would provide a weekly aerial link between Europe and Darwin (north Australia).

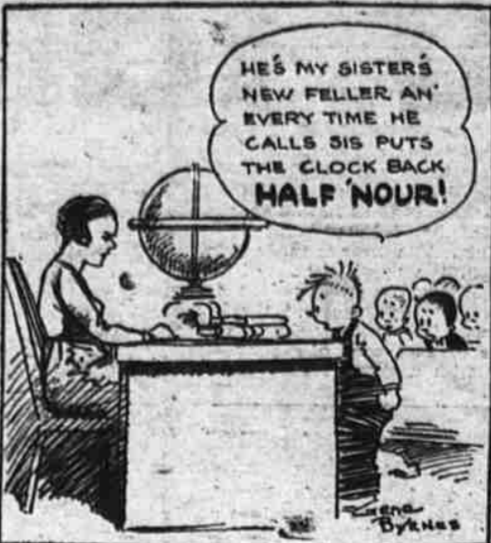
Venezuela has a total of 16 landing fields for liners. Neither planes nor engines are manufactured in the country and there have been no lighter-than-air developments. The first aviation law was passed July 30, 1930.

SPECIAL Bargain Dance

75c CASINO TONIGHT

Featuring our old friend, "JELLY" BROOKS, Entertainer

REG'LAR FELLERS



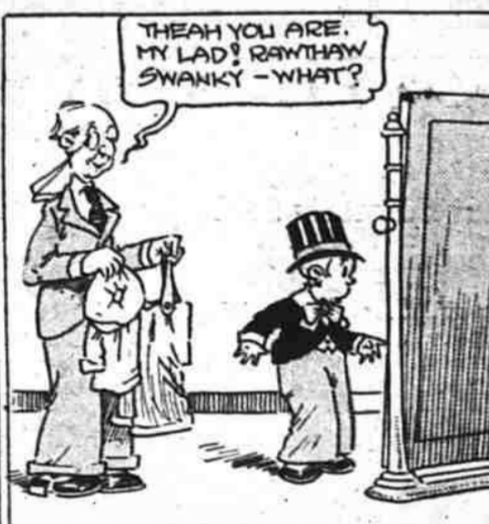
A Backward Beau

by Gene Byrnes

PA'S SON-IN-LAW

Who Can Blame Him?

by Wellington



DIANA DANE

Trademark Reg. Applied For U. S. Patent Office

A Poor Excuse Is Better Than None

by Don Flowers



SCORCHY SMITH

Trademark Registered U. S. Patent Office

An Avalanche

by John C. Terry

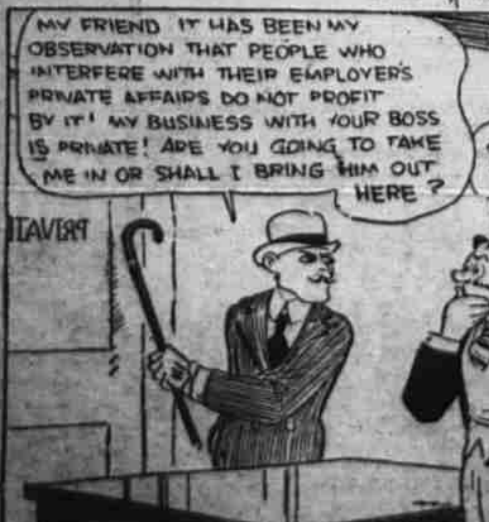


HOMER HOOPEE

Trademark Registered U. S. Patent Office

The Stranger Gets Action

by Fred Locher



MILLIONS OF POUNDS USED BY THE GOVERNMENT

Same Price for over 40 years

25 ounces KC Baking Powder for 25 cents

PURE AND EFFICIENT

Every Automotive Service —as you like it!

You'll like Deats' service whether you are buying gasoline or having your car washed. Try DEATS this week and you'll be back regularly.

Deats Storage Garage
Les Whitaker, Mgr.
—on Scurry between 2nd and 3rd

FOOT SPECIALIST COMING!

WE MAKE YOUR FEET HAPPY

Licensed Chiropract Your Opportunity

DR. H. C. WRIGHT of Abilene, Texas

Limp In Walk Out!
Will be here at the Douglas Hotel—Saturday, April 4, and until Sunday noon, April 5. Specialist in all forms of FOOT TROUBLES, Bunions, Weak Arches, Ingrowns, Nails, Skin Diseases. Corns removed without pain, etc.

EASTER FLOWER SHOW—

Don't Forget! It Starts Thursday

Come either Thursday or Friday, 3 p. m. until midnight.

See Our Green Houses and Cut Flowers—All in Full Bloom. Inquire About the Word Contest.

1701 Scurry RIBBLE THE FLOREY PHONE 1083

The House of Flowers Where Visitors Are Always Welcome

APRIL 1st

the regular quarterly dividend on the Preferred Stock

PAID

to PREFERRED STOCKHOLDERS of

TEXAS ELECTRIC SERVICE COMPANY

DS-A

An Open Letter to Mr. Firestone

Whose "Mail Order" Tire Are You Talking About?



... Here is a Correct Price Comparison

of Montgomery Ward & Co. Tires with Firestone Tires

Ward's Trail Blazer and the Firestone Oldfield are similar in quality—Compare:

SIZE	WARD'S Trail Blazer	Firestone Oldfield
29x4.40/21	\$4.55	\$4.98
30x4.50/21	5.15	5.69
28x4.75/19	5.95	6.65
29x5.00/19	6.50	6.98

Ward's 4-ply Riverside is similar in quality to Firestone Gum-Dipped High Speed. Compare:

SIZE	WARD'S Riverside (4 ply)	Firestone Gum Dipped High Speed (4 ply)
29x4.40/21	\$4.95	\$7.05
30x4.50/21	5.69	7.85
28x4.75/19	6.68	8.55
30x5.00/20	7.10	9.40
28x5.25/18	7.90	10.35
31x5.25/21	8.55	11.40
29x5.50/19	8.90	12.00
30x5.50/20	9.00	12.50

Ward's 6-ply Riverside is similar in quality to the Firestone Gum-Dipped High Speed Heavy Duty. Compare:

SIZE	WARD'S Riverside Heavy Duty (6 ply)	Firestone Gum Dipped High Speed Heavy Duty (6 ply)
30x4.50/21	\$ 7.48	\$10.80
28x4.75/19	8.50	11.15
30x5.00/20	9.10	12.60
28x5.25/18	9.60	13.50
31x5.25/21	10.20	14.75
29x5.50/19	10.95	15.20
30x5.50/20	11.10	16.10
32x6.00/20	11.90	17.00
32x6.50/20	13.10	20.40
35x7.00/21	15.70	22.75

Not all sizes have been listed—just enough to give an idea of how prices compare. And by the way, Ward's prices are even LESS when you buy in PAIRS!

Free Mounting Service at Every Ward Store

4.50-11 TIRE	OUR TIRE	* Special Brand Mail Order Tire
More Rubber Volume . . .	165 cu. in.	150 cu. in.
More Weight	16.80 lbs.	15.68 lbs.
More Width	4.75 in.	4.72 in.
More Thickness of Tire598 in.	.558 in.
More Plies at Tread	6 plies	5 plies
Same Price	\$5.69	\$5.69

Firestone OLDFIELD TYPE

Our Dealer's Cash Price Each	*Special Brand Mail Order Price Each	Our Dealer's Cash Price Per Pair
\$ 4.98	\$ 4.98	\$ 9.96
5.49	5.69	11.18
6.65	6.65	13.30
7.10	7.10	14.20
7.90	7.90	15.80
8.57	8.57	17.14

Firestone COURIER TYPE

Our Dealer's Cash Price Each	*Special Brand Mail Order Price Each	Our Dealer's Cash Price Per Pair
30x3 3/8	\$3.97	\$3.97
31x4	6.98	6.98
4.40-21	4.55	4.55
4.50-21	5.15	5.15
5.25-21	7.75	7.75

Firestone ANCHOR TYPE SUPER HEAVY DUTY

Our Dealer's Cash Price Each	*Special Brand Mail Order Price Each	Our Dealer's Cash Price Each
4.50-20	\$ 8.59	\$ 8.60
4.50-21	8.75	8.75
4.75-19	9.90	9.75
4.75-20	10.25	10.25
5.00-20	11.25	11.30

Dear Mr. Firestone:

Above, we reproduce part of one of the many newspaper and magazine advertisements appearing throughout the country, in which Firestone tires are compared with "a mail order" tire . . . Montgomery Ward & Co. is the oldest mail order house in America. So when you say "mail order," many people naturally think first of Montgomery Ward & Co.

But—the specifications of the "mail order" tire listed in Firestone advertising fall far short of the specifications of Montgomery Ward & Co. tires . . . You have also stated in your advertising that "a mail order tire is made by some unknown manufacturer . . ." Well, Ward's tires are made by one of the largest and best known rubber companies in America . . . a company, in fact, that is larger than your own company, Mr. Firestone . . . Furthermore, your advertising says "Compare prices." You compare Firestone prices with "mail order" prices. Montgomery Ward & Co. states emphatically that your advertising does NOT make a correct comparison between Ward tires and yours, in either quality or price. But the table at the left DOES.

The Firestone advertising lists three grades of tires—Courier, Oldfield and Super-Heavy Anchor. Your Courier, Mr. Firestone, is what is known in the trade as a "third line" tire. Montgomery Ward & Co. does not sell a "third line" tire. Your Oldfield is what is known as a "second line" tire—it compares in quality with our TRAIL BLAZER. The table at the left shows how Trail Blazer prices compare with Oldfield prices. Your Super-Heavy Anchor is also a "second line" tire—but is a quality which we do not sell . . . OUR BEST TIRE IS OUR RIVERSIDE. The Firestone advertising does not list a tire equal in quality to our Riverside—in the table at the left however, we list Firestone tires that are equal in quality to our Riversides and show ALSO how the prices compare.

In view of these facts, Mr. Firestone, we ask that in the future you state whose mail order tire you are talking about. MONTGOMERY WARD & CO.

Mr. Auto Owner
Montgomery Ward & Co. guarantees you that quality for quality, there are no better tires made than Ward's Riversides and Trail Blazers. Furthermore, they are backed by the fairest, squarest tire guarantee ever written. And they sell for LESS than other tires of equal quality. Step into Ward's store where you will find a complete stock of Riversides and Trail Blazers and see for yourself. COMPARE before you buy. Ward's always sells for less.

MONTGOMERY WARD & CO.

3rd and Gregg Sts.

BIG SPRING

Phone 280

THE ANSWER TO SUBSTITUTION
IS ALWAYS "NO"



"MORE FOR YOUR MONEY"...but MORE WHAT?

How can any shopper know what she is getting when she accepts untried, unadvertised products?

She can't!

In appearance, these substitutes may *imitate* products of recognized quality.

But quality goes deeper than a pretty label!

You may be *told* the imitation package "holds a little more" for the money.

Usually, it holds little more than *disappointment!*

Such substitutes are urged upon unsuspecting shoppers for just one reason.

There is more profit in selling them.

The merchant who tells you these imitations are "just as good" as brands you know, and commands his clerks to do likewise, is looking only at today's sales slips. Not at tomorrow's loyal patronage.

When a product is *sold* cheaper

than one of recognized quality, you may be sure it is *made* cheaper. Then how can it be "just as good?"

Honest value is a product's only inlet to the advertising columns of this newspaper.

The packaged merchandise which you read of here has a reputation at stake.

It *must* make good to hold *your* confidence, and *ours*. False claims would be fatal.

Whenever you shop, ask for these standard, advertised brands. And *get* them. Always be warned by the words "just as good" that there is *something better*.

Let the *names* you know guide you to constant quality. To definite purity. To honest weight. To good products that give full value in return for the money you spend!

Big Spring Daily Herald



Ten Rooms . . . Two Bathrooms—
 Five-Room Bungalow . . . Close in—
 Frame House . . . on North Side—

Sell RESIDENCES

with Herald Classified Ads

ECONOMICAL! RESULT-FULL!



HERALD Classified Advertising RATES and Information

Line (2 words in line) 20
 Minimum to cents.
 After First Insertion:
 Line 10
 Minimum 10c.
 Per word 10c.
 Minimum \$1.00
 CLASSIFIED advertising will be accepted until 12 noon week days and 5:30 p. m. Saturday for Sunday insertion.
 THE HERALD reserves the right to edit and classify property all advertisements for the best interests of advertiser and reader.
 ADVERTISEMENTS will be accepted over telephone on memorandum charge—payment to be made immediately after expiration.
 ERRORS in classified advertising will be gladly corrected without charge if called to our attention after first insertion.
 ADVERTISEMENTS of more than one column width will not be carried in the classified section, nor will blackface type or borders be used.

ANNOUNCEMENTS

Public Notices 4

LAUNDRY wanted; satisfaction guaranteed, 1047 Scurry, Ph. 1354.
 PHONE 123, and let us do your laundry. Rough dry, with flat work finished, 1014 Quilts and blankets, 25c each; 1-day service. Mack Eley, 500 State.
 NOTICE: Not responsible for any indebtedness against Casino Service Station, F. B. Williams.
Business Services 6
 Transfer, Storage, Packing and Shipping of Household goods and merchandise. Rex Transfer & Storage Co., Phone 258 day, 198 night.
Woman's Column 7
 HOSE MENDING Let Us Mend That Run LEVEE. United Dry Goods Co.
 SPECIAL—Permanent wave for every one; \$4, \$7, \$9 and \$10; over-dyed or bleached hair; guaranteed. Ben Allen Beauty Parlor, 114 E. 2nd, Phone 5649.
 MODERN BEAUTY SHOPPE 217 1-2 Main St. (Apostles) PHONE 1044
 EASTER SPECIAL GUARANTEED Croquignole Permanent \$2.50; Diana Pack \$1.50; Finger Wave \$3; Marcel \$5c; Phone 1270-M. Mrs. Rich Beauty Shop, 1508 Scurry.
 HEMSTITCHING Dressmaking; alterations. Mozelle Beauty Shoppe, Phone 666, Petroleum Building.

EMPLOYMENT

Help W'rd-Female 10

SALESWOMAN wanted; one capable of earning \$40 to \$50 a week; must be free to travel. Apply room 1207 Settles Hotel.

FINANCIAL

Money to Loan 14

PROMPT AUTO LOANS We pay off immediately—Your payments are made at this office.
 COLLINS & GARRETT LOANS AND INSURANCE 123 E. Second Phone 582
 QUICK AUTO LOANS PAYMENTS REDUCED M. N. MIENER PHONE 25 218-A MAIN
 CAR LOANS, New loans; refinancing; smaller payments. Odie Pielich; Data Storage Garage 284 Scurry St., phone 577.

FOR SALE

Household Goods 16

UPHOLSTERING, REFINISHING AND REPAIRING We take stoves and furniture on all work. Texas Furniture Co. Phone 1084

Livestock & Pets 20

GIVE children real live rabbits for Easter; several colors; \$1 each. See them at 101 Lancaster or at Halpy-Selly store, Phone 790.
 YOUNG milk cows with heifer calves, See W. A. Merrick at Wolcott Used Car Lot, 405 Main, Phone 572.
 DIAMOND ring; \$250 value; will sacrifice for \$125 cash. Call B. E. Hubbard at 790 or see owner at Halpy-Selly.

RENTALS

Apartments 26

ONE, two- and 3-room apartments, private baths, light, gas; special rates weekly. Call and see them. Camp Coleman, new management, Phone 51 E. Howard, Mr.

TWO- and 3-room furnished apartments; everything paid; rent reasonable. 1351 Scurry St.

BREAKFAST nook, kitchenette, bath and bedroom apartment; comfortably furnished; 1st week; all bills paid; garage. Phone 1084 or 1095-2.

UNFURNISHED apartment for two young women; 301 West 34th St.; phone 351, Miss Verbena Barnes.

RENTALS

Apartments 26

TWO-room furnished house on Main St.; three room apartment on Nolan; two-room apartment on Main. Harvey L. Ris, Phone 549 or 158.

APARTMENT for rent call at 1011 Johnson St. Phone 274-W.

TWO unfurnished apartments; close in; newly papered and painted throughout; to be vacant April 1; rates reasonable; located 410 Gregg. Apply 305 West 34th St., phone 351, Miss Verbena Barnes.

FOUR-room furnished apartment, \$22.50; 2-room furnished apartment, \$15.50; 1-room furnished apartment, \$12. Light and water furnished. 408 Abrams, Ph. 3020.

TWO-room nicely furnished apartment with private bath; hot and cold water; garage; close in; to couple only. Mrs. Beth Pike; 505 Goidard St.

ATTRACTIVE and homey apartment; garage; newly papered and painted; very close in; with all utilities paid; for couple only. Call 410 Johnson.

UNFURNISHED apartment two rooms and bath at 307 1-2 W. 8th, call 598.

NICE new furnished apartment, 601 Johnson St.

ONE and 2-room furnished apartment and up-to-date 3-room apt.; close in; 602 Runnels, phone 128. J. J. Hair.

FOUR-room unfurnished apartment, 210 E. 7th and 3-room nicely furnished garage apartment at 208 E. 7th. Call 541-J.

MODERN furnished apartment; with two rooms and private bath; hot water; large closets; built-in features; also a modern furnished house; two rooms and bath; large closets; close in; price of the house \$20 month; call at 210 E. 7th or phone 305.

TWO rooms in private home nicely furnished; poster bed; vanity; white enameled range; white refrigerator; also built-in features; all bills paid; \$20 month. 1201 Johnson.

NICELY furnished apartment; private bath; garage; utilities house. Apply 1908 Runnels between 10 o'clock and 3 o'clock.

Lt. Keeping R'ns 27

ONE room furnished for light housekeeping; also half of new duplex; unfurnished; clean; close in. Apply 401 Bell.

Bedrooms 28

NICE clean bedrooms; hot and cold water; close in; quiet; gentlemen only. 411 Runnels St.

FOR RENT: Large southwest bedroom in new home; private entrance; \$10 month. 1908 Nolan, phone 551.

Houses 30

FUR Bungalow; modern; rent reasonable; rms., garage; H. C. Carmack, 307 N. W. 5th, Gvt. Hgts.

MODERN 4-room house, bath, sleeping porch, garage, 800 Scurry.

FIVE-room house; modern conveniences; near West Ward school. Apply 508 Runnels. Phone 422.

UNFURNISHED 5-room house; practically new; bath and garage; close in; 408 W. 6th, Phone 565, W. A. Gilmour.

FOR RENT: two 5-room houses at 1610 State and 803 Johnson, call 598.

SIX-room unfurnished brick home in Washington Place; corner lot; phone 1274.

FOUR-room unfurnished house in Jones Valley, Wade Howell place on Fifth street; \$10 month to right party; also nice bedroom; modern; \$3 week. 1001 Main, phone 742-W.

UNFURNISHED 5-room house; bath; breakfast nook and service porch; automatic gas hot water heater—enclosed; built-in linen closet; all built-in features in kitchen; garage; back fence across street south of South Ward school; prefer permanent renter; 602 E. 14th; phone 413-J or see Mrs. J. M. Locklar at 1006 Lancaster St.

TWO-room furnished cottage; private bath; also 3-room modern furnished apartment; rent reasonable; all utilities paid; 1003 Lancaster.

HOUSES for rent or sale. See McGinnis at Tin Shop, phone 446.

FIVE-room house near South Ward school; garage; servants room. Phone 1223 during business hours.

NEWLY papered; close in apartment; unfurnished; 3 rooms; bath; garage; 609 Main, price \$20, phone 254. Also 5-room house price \$22, 1803 Johnson.

SMALL unfurnished modern house; for rent; close in on Scurry; water furnished; rent reasonable; vacant today. Phone 584 or 872.

Duplexes 31

FURNISHED or unfurnished duplex. Phone 147.

UNFURNISHED 4-room duplex; very modern conveniences; close in. Phone 766-W.

HALF OF DUPLEX; 4 rooms; all modern conveniences; hard wood floors; 106 Douglas, phone 1245-W.

REAL ESTATE

Houses for Sale 36

BARGAIN

SIX-room house; close in; clean; gas; lights; bath; for \$1750 cash; price or phone Woodham Auto Service, Odessa, Texas.

Farms & Ranches 38

320-acre farm for sale or part trade; 200 in cultivation; balance pasture; located 23 mi. N. W. of Big Spring; address or apply 607 Lancaster.

Prince George Bibesco of Rumania is the new president of Federation Aeronautique Internationale, succeeding Count Henri de la Vaulx, who was killed last April in an airplane crash while visiting America.

Buy A Home And Avoid Inconvenient Moving From Place To Place

It is only wisdom that directs one to buy rather than to pay monthly tribute to a landlord. Watch the classified page of the Herald regularly for Real Estate offers. You will often find bungalows, duplexes, apartment houses and other residential property for sale there. You can often buy at a price that makes very wise your decision to be home owner rather than a "renter."

If you have Real Estate to sell, you can best use Herald classified



AUTOMOTIVE

Used Cars 44

USED CAR EXCHANGE

Marvin Hull, 423 E. 3rd Will pay cash for Model A Fords and Chevrolet's

FOR SALE: used 1923 Chevrolet coupe; completely overhauled; in perfect condition; new tires; for bargain see H. B. Paw at Frigidaire showroom in Settles Hotel.

FIRST SETTLES—

(CONTINUED FROM PAGE 1)

course, means beauty was marked. They were led by Mary Dunn, noted radio singer of "blues" melodies. Miss Dunn appeared in two selections in the final part of the review, modeling a dinner dress of floral and white

design caught at the shoulders by rhinestone clips.

Little Miss Sarah Frances Laney was "announcer." Attired in a pink crepe dress with pink organdie brimmed hat she presided over the bulletin board announcing the models as they appeared upon the stage.

The styles were presented in four groups. Models were Ernie Brown, Billie Brabbin, Ora Barker, Lella Latham, Christine Little, Jeanne Sullivan and Cleo Garrison.

Part one featured La France hostess and a series of new models in shoes. Sea sand shades predominated, new pumps, stray models and pleasing specimens of the new high Cuban heel were seen. One pattern attracting unusual interest was in black kid, with remodeling a dinner dress of floral and white

brocade pumps were included. Coats

Rothmoor coats in tweed sport mixtures were seen in Part Two. In this group a three-piece wool sport suit attracted special attention.

tion, as did the sport berets and rough straw sport hats.

Coat dresses for sport and street—three-piece creations in silk and sheer woolsens were worn in Part Three. Several were featured by painted and embroidered coats, with transparent wool lace. One in black and white with startling accessories to match was particularly well received.

In Part Four, featured by Miss Dunn's songs, lounging pajamas and afternoon and dinner dress fashions were presented.

Pajamas

Two pajama numbers, worn by two graceful models, presented a sleek appearance. One was in ecru shell satin trimmed in green, the other a brown and orange creation.

Eight creations for afternoon and dinner were seen. They afforded model execution of one of fashion's newest decrees—waitline hemline of slips, with resulting transparency to the knee.

Three of these dresses were in floral design crepes. A frock of gray linen lace was particularly interesting. Georgette and chiffon dresses were particularly dainty. Hats of hair braid combined with baku synchronized with several of the dresses. Sport costumes seen during the evening were accompanied by bandeaus ingeniously posed and Panamaluque hats.

CITY PLANTING—

(CONTINUED FROM PAGE 1)

ias on the plan.

Phillips pointed out that under the zoning plan, the cemetery could be maintained with city funds, regardless of whether it was included in the city limits.

He discussed other angles of the plan, mainly the elimination of construction of filling stations and other forms of business in residential sections.

Within the near future a full program will be devoted to the plan. It was indicated the club would go

on record as favoring its adoption for this city.

J. D. Smith, of the Ford Motor Co., a guest of John Wolcott, local Ford dealer, gave a short talk on precision measurements, as carried out by the Ford company in use of Johnson's gage block.

The use of the blocks of steel in the Ford factory in construction of Ford parts was explained by Mr. Smith to the club.

Two vocal solos were given by Mrs. T. E. Reeves, accompanied by Mrs. Herbert Keaton.

COTTON—

(CONTINUED FROM PAGE 1)

secretary, and ten commitments.

"In view of certain statements recently given to the press by Lawrence Westbrook, Texas representative of American Cotton Cooperative association concerning the management and affairs of the Texas Cotton Cooperative association, the advisory committee of the association was called together to discuss the situation and make such recommendations as seemed proper."

"The committee finds the board of directors of the Texas Cotton Cooperative association has since the issue of such statement set in motion such measures as will tend to overcome as soon as possible some of the conditions complained of."

"The committee finds also at the last meeting of the board of directors resolutions were passed looking toward the liquidation of the finance corporation and ultimate reorganization of the gin corporation, both of which are subsidiaries of the T. C. A. in the allotment of territory to respective directors districts it was necessary to conform to the special committee and approve by representative of the A. C. C. A. and the federal farm board is approved by the advisory committee."

The advisory committee urged

the membership to familiarize itself with method of holding county and district election meetings, the first of which will be held at the courthouse of each county in the state at 3 p. m. Saturday, April 4.

SENATE—

(CONTINUED FROM PAGE 1)

Poage said under his plan Texas could build 6,000 more miles of road in a year than under the bond issue plan.

"My plan would put the money on the roads, the bond issue plan would put it on the road to New York," Poage said.

Poage said it would require \$184,000,000 in interest to retire the \$212,000,000.

Several attempts were made to take Senator Poage off the floor. All failed.

Poage said he sought to correct an old fault in government, that of spending more money than the people made.

Tuesday was the fourth day to be given by the Senate to consideration of the resolution which proposes an amendment to the Constitution to permit a \$212,000,000 state-wide highway bond issue. Senator Moore had the amount increased \$12,000,000.

During the morning session the Senate voted to table an amendment by Senator Oseal of Wichita Falls which proposed to give the board of regents of the University of Texas and the State Board of Education first option to purchase the highway bonds, the monies to come from the university and public school permanent funds.

Senator Purl of Dallas urged Senators not to bring the schools of Texas into "this mess."

Senators Parrish of Lubbock and Holbrook of Galveston warned that the public school funds should not be diverted, that they were established primarily to be used in purchasing bonds issued by small school districts.

Special 3 Day Sale of Boudoir, Table, Floor and Bridge LAMPS



95c DOWN \$9.95 \$1.00 A MONTH

Floor lamps, bridge lamps and table lamps add to the attractiveness of a home. Both for decorative purposes and usefulness, few things in the modern home are as important as reading lamps.

For the next three days, starting tomorrow, a group of modern and attractive lamps, pictured above, are on special sale for \$9.95, only 95 cents down and \$1 a month with your electric service bill.

These lamps are brand new stock, ordered especially for this sale. See these lamps in our store.

Texas Electric Service Company

BE SURE TO GO TODAY!
 See the Winner of the Gasoline Mileage Contest for Model A Ford Cars
Wolcott Motor Co.
 Phone 630 311 Main



Fashion decrees PRINTS for EASTER WEAR... styles in Chiffon, silk or crepe... Hats, Shoes and accessories to complete the ensemble.

Fisher Co. Phone 400 We Deliver

Barbecue Plans Completed For Hi School Athletes

All committee chairmen have been appointed and final plans have been made for the barbecue to be given by Senior High P.T.A. to the basketball and football teams and the Pep Squad Friday afternoon at 5 o'clock at the City Park.

Picture-book Prints

PARIS, April 1. (AP)—Prints as gay as picture books come in many of the frocks and ensembles which Miss 1931 will wear this spring. The variations of the pattern mode range from coin dots and tiny checks to flowered and geometric designs flashing with color or toned to subdued shades.

P.T.A. Program At Rankin For Sixth District

Delegates Expected To Go For Thursday and Friday

The tenth annual Child Welfare conference of the Sixth District of the Texas Congress of Mothers and Parent-Teachers Association opened in Rankin today. Every P. T. A. of Big Spring had appointed delegates and many of these had intended to go with filled automobiles.

Stephens Give Lovely Contract Bridge Party

Mrs. Ford and Mr. McNew Win Prizes For High Scores

Mr. and Mrs. Fred Stephens were host and hostess Tuesday evening at a very lovely contract bridge party at their home on South Scurry street.

Religious Musical Services Promise To Be Especially Beautiful Easter Sunday

Churches of the City Have Already Completed Arrangements for Attractive Programs; Rehearsals Now Under Way

Easter services will be beautifully and appropriately presented with musical numbers of many voices this year in the churches of the city. Cantatas, quartets and trios and solos will add to the attractiveness of the most joyful Sunday services of the year.

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Easter Dresses GALORE

They are coming and going every day One general reason:

"Just Good Values"

An Extra Dress Bargain - at \$10

and upward gradually to \$49.50

The FASHION WOMEN'S WEAR

PICNIC POSTPONED The picnic which the Royal Neighbors planned for yesterday afternoon was postponed until warmer weather.

Shoe Hospital C. C. Balch, Owner now located - 107 E. 2nd St.

SHOE REPAIRING CORRECTLY DONE!

Bertie Mary Smith Celebrates Fifth Birthday With Party

Little Bertie Mary Smith, daughter of Mr. and Mrs. Albert Smith of 204 W. 20th street, entertained her little playmates yesterday afternoon with a party and Easter egg hunt at the city park celebrating her fifth birthday.

Those receiving prizes at the close of the egg hunt were Marjorie Henry, for finding the golden egg; Vivian Ferguson, for finding the most eggs; Carolyn Jean Stannally, the girl who found the least eggs; and Jack Ferguson, the boy who found the least eggs.

Those present were: Marjorie Henry, Roberta Henry, Frances Vinsant, Grover Cunningham, Jr., Joe Bruce, Cunningham, Sarah Jane Strange, Clifton Lee Cook, Carolyn Jean Stannally, Vivian Ferguson, Jack Ferguson, Rosalie Ferguson, Virginia Ferguson.

The hosts received many pretty and useful gifts from her little friends.

Mrs. Bennett Hostess For 1922 Members

The 1922 Bridge Club met yesterday with Mrs. M. H. Bennett for its regular session. Spring flowers were the decorative motif.

Mrs. Wolfe made high score for members and received a pair of hose. Mrs. Whiteside made high score for visitors and received a set of small Dresden china dolls.

The guests present were: Mmes. Sam Storm, M. E. Whitesides, J. R. Ballard, Wayne Rice and H. W. Leeper. The members were: Mmes. Grover Cunningham, Ira Thurman, Fred Keatinge, Otto Wolfe, Marjorie, Robert Parks, Lillburn Coffey, and V. V. Strahan.

GARDEN CLUB POSTPONED Due to the absence of the president, Mrs. J. M. Morgan, the Home Garden club will not meet tomorrow. Its meeting date will be announced later.

Mrs. Ralph A. Bates left today to spend Easter with her parents in Des Moines, Ia.

READ FLEWELLEN'S AD on page 3 -adv.

O. C. D. Club Entertained With Party

Miss Marie Faubion was hostess to the O.C.D. Bridge club Tuesday evening for a lovely Easter party. The guests were told to hunt for their treasures which were tied to Easter eggs and hidden in the room.

Miss Lillian Bruner received high score for the women, and was given a jewel case. Glen Gilke received high score for the men and was given a humidor.

Delicious refreshments and favors of fortune and hats were given to the following guests: Mmes. Nell Davis, Lillies Bruner, Fern Wells, Mabel Robinson, Mrs. J. O. Barker, Mr. and Mrs. Jimmie Jennings, Glen Gilke, Clyde West, Charles Queureau, Henry J. Covert, James Ater.

Miss Irene Knauss will be the next hostess.

Mrs. L. A. Eubanks returned yesterday from a visit to her brother in Tulsa, Okla., and with friends in Ft. Smith, Ark.

READ FLEWELLEN'S AD on page 3 -adv.

Minor: Charles E. Overholt; "Andantino," Dudley Peele; "Shepherd's Dream," R. M. Stults; "Festive Chorus" (Redemption), Gounod. The offertory will be "To the Evening Star" (Tannhauser) Wagner. The postlude will be "Hymn of Triumph," Dr. Cutbirth Harris.

East Fourth Baptist The East Fourth Baptist church will have special numbers at both services in the way of quartets and solos. At the morning service, "He Arose" will be sung by a men's quartet, consisting of the Rev. S. B. Hughes, A. S. Smith, Clyde Carraway and Pittman. Mrs. Moreland will sing a solo.

At the evening hour the same quartet will sing a number, yet unannounced.

Christian Church Easter anthems and solos will be the musical features of the morning and evening services at the First Christian church. At the morning, hour E. B. Bethel will sing a tenor solo, "Calvary," Vaughan. The choir will sing the anthem "Easter Morn," Charles Frances Lane. The response will be "Weep No More," Bixby. The processionals by the choir will be "Sing Jehovah's Praises," Roy E. Nolte.

At the evening hour the choir will sing the anthem, "Hallelujah! Christ Arose," Robert C. Bowers. There will be baritone solo by C. M. Shaw, "What More Could He Do?" B. D. Ackley. The choir will accompany Mr. Shaw, Mrs. L. A. Eubanks will be the director and Mrs. H. G. Hill the pianist.

At the evening service Mrs. L. S. McDowell will sing a solo, "Calvary." There will also be special music on the pipe organ for this service with Mrs. Pittman at the organ. The numbers for the evening prelude will be "March in F

Ace High Members Invite Husbands To Mexican Meal

Members of the Ace High bridge club entertained their husbands Tuesday evening with supper and bridge at Gomez Mexican cafe in the city.

The hostesses were Mrs. Ed Prichard, Mrs. J. E. McGee and Mrs. Clarence Wear. The Mexican colors of red, green and yellow were effectively used in the party accessories.

After the delicious Mexican plate lunch the evening was spent in playing bridge. Mrs. Larson Lloyd made high score for the women and was given a vanity. Bobby Campbell made high for the men and received a set of marble ash trays.

The guests and members present were: Mr. and Mrs. Ed Prichard, Mr. and Mrs. Larson Lloyd, Mr. and Mrs. J. E. McGee, Mr. and Mrs. Lindsey Marchbanks, Mr. and Mrs. Alfred Collins, Mr. and Mrs. Stanley Wheeler, Mrs. Clarence Wear, Miss Mamie Hair, Jack Bishop and Bobbie Campbell.

Lucky 13 Members Entertained By The Misses Phillips

Misses Louise and Mary Kathryn Phillips were hostesses to the "Lucky 13" last Monday evening. The evening was spent in dancing.

Delicious refreshments were served to the following members: Melba Gene Handley, Lillian Crawford, Dorothy Vandagriff, C. A. m e n Compton, Kathryn Anthony, Jennie Dorine Powers and Mary Louise Miller.

BLUE SHOES MATCH SPORTS COSTUME

WASHINGTON, April 1. (AP)—Flesh colored stockings and blue shoes are worn with a blue sports outfit which Mrs. Aldrick Dulev of Middleburg, Virginia, is taking with her to Nassau.

UMBRELLAS FIND DRY-WEATHER USES

PARIS, April 1. (AP)—Umbrellas are something more than mere "rain sticks" these days. Many new umbrellas have cigarette lighters concealed in the handle, while others carry vanity cases and cigarette cases.

The newest umbrellas, longer and more slender than the old editions, are made of bright-hued silk, reflecting the colors of the accessories in milady's costume.

Mr. and Mrs. I. A. Hambrick and niece, Laverna McClain, spent the week-end in Corsicana and Dallas.

Ask for Powell's Rolls.—Adv.

Choose Your EASTER DRESS from this special group of sensational values...

\$10 CLEVER HATS Special at Others to \$12.50 \$5

THURSDAY SPECIALS

50c DR. WEST'S Toothbrush and 16-oz. bottle of Jerrill's Thymoline Antiseptic Solution (75c size) The two for 69c

COTY'S Face Powder... and Coty Indelible Lipstick... The two for 98c

IPANA Tooth Paste 39c

\$1 LUCKY TIGER Hair Tonic 79c

50c HINDS Honey and Almond Cream 39c

45c KOTEX... 3 boxes for \$1

50c NEW Mix Tooth Paste... 2 for 51c

50c GILLETTE Razor Blades... with 50c tube of McKR Shaving Cream... the two for 69c

\$1 ELMO Cleansing Cream 79c

Collins Bros THE MODERN DRUG STORES



Today - Tomorrow HAROLD LLOYD



Feet First

Produced by Harold Lloyd Corporation

Barbara Kent Is Lloyd's Leading Lady Again - and Oh - OH - What a Face She Leads Him

Remember the Breath-Taking THRILLS of "SAFETY LAST" - Now You Get Them in a Hit That Talks!

MIDNIGHT MATINEE Saturday, 11:30 p. m.

LITTLE CAESAR

with DOUGLASS FAIRBANKS Jr. Glende Farrell

THE EASTER STORE for the Family

The Woman's Costume THE NEW EASTER FROCK is important... and here you will find important styles from which to choose.

YOUR HAT IS HERE... dainty creations to complete the effect of daintiness. All the smart new straws in every wanted shape, and in all head sizes.

The Children—Bulkin Shoes will keep the kiddies feet comfortable and will let them grow properly.

AND FOR THE MAN: CURLEE SUITS VAN HEUSEN SHIRTS

CURLEE SUITS... smart as a Spring morning in their new warm weather weaves and colors. A complete range of sizes and models...

VAN HEUSEN SHIRTS... COLLARITE SHIRTS will keep you looking trim throughout the day.

AUSTIN-JONES CO. Popular Price Department Store 202 Main 208 W. 2nd

Who Fills Your PRESCRIPTIONS ?

You are careful in selecting a physician... EXERT THE SAME CARE IN SELECTING YOUR PHARMACIST... More than twenty-five years of prescription experience and two years study in a college of pharmacy go into every prescription we fill!

111 East Second Douglass CUNNINGHAM AND PHILIPS 217 Main St. Settles Hotel Bldg.