## Egg-a-Day Farm

## R. L. PRICE, Proprietor

I am now booking orders for Baby Chicks to be delivered in the Spring months. Have sold 2500 mer have your and March deliveries. Better let me have your order now while you can pick the

Everybody knows how short the baby rop was last year. I use only pedigreed Cocks and Cockrels from Dams of 250 or better egg record. Why waste time and money on inferior stock when a good chick laying one or two more eggs in the fall will more than make up the difference in the purchase price?

I trap-nest every hen on my farm, and if she doesn't lay 200 eggs during her pullet year she has to find another boarding place. Why keep a boarder when a baby chick from a trap-nested hen will keep you?

SPECIAL OFFER
I will trade some of my pure bred White Leg. horn Baby Chicks for any kind of feed. I will allow you ten cents per hundred pounds above market price for your threshed grain and one dollar per ton on the heads.

> MY PRICES

100 White Leghorn Baby Chick
$\$ 16.00$
100 White Leghorn Baby Chicks $\$ 75.00$
Poultry farming is the only industry that doesn't require Federal loan assistance.

Write for my catalogue and price list.
R. L. PRICE, Box 524 Littlefield, Texas

## NOW OPEN -THE-

## Littlefield Auto Co.

IN THE NEW BRICK BUILDING OPPOSITE THE PALACE THEATRE ON MAIN STREET
SALES - SERVICE AND - STORAGE OPEN 24 HOURS OF THE DAY
Chrysler And Plymouth Auto Agency GOOD USED CARS OF DIFFERENT MAKES

## SPECIAL OFFER-

Until January 31, we will wash, grease and give you a gallon of Texaco Oil for-

## Only \$1.50

We Are Ringing In The New Year


## With a reduction of prices on Seasol

 able Merchandise that will clear our shelves and make room for our big Spring stock.
## Remnants, going at .........- one-half pric

Pepperill Brown Sheeting, $9 / 4$ wide, 21 yards fo
All remaining Ladies and Children's Win ter Coats at .-...-................ Cos
All remaining Winter Millinery, Felts an Velvet Hats, each

Close out on Winter Dresses at --- $1 / 2$ prla Our $\$ 14.95$ Dresses at
$\$ 7.49$
$\$ 4.98$
Our Spring line of "Virginia Hart Dresse are now on sale, each .......... Peter Pan Ginghams, per yard ......... Our regular 25 cent Ginghams, per yard 2 Ladies Outing Pajamas, sizes 15, 16, 17 ,
 Quilting Cotton, 3 pound size Little Girls "Comfy Cut" Unions, sizes 2 t 12, per suit Girls "EZ" Unions, two styles, with and without sleeves, special per suit ..... 89 $36-\mathrm{in}$. Bungalow Cretonne, nice assortment of patterns, our 25 cent quality at .... 21 "Buck" brand Overalls, standard $8 \mathrm{oz} . \$ 1.58$ Men' and Boys' all wool shaker suit Sweaters, sizes 34 to $44, \$ 4.95$ quality at $\$ 4.39$
"Blue Bell" Shirting, blue and striped, very special at per yard .-................ is

## Cuenod's Dry Goods Co. <br> LITTLEFIELD <br> TEXAS

the differential unit has been streng-:
hened and its oiling gystem redesign-
hened and its oiling aystem redesign-
ed to insure long life and quitt
operation.
Smoother operation of the engine
Smoother operation of the engine
and longer life are assured through the ewe of light weight pistons. Steel.
backed erankshait bearings hare backed crankshait bearings have
been adopted because they are more
durable. durable.
The oil pump has been increased in capactty and improved in efficiency,
while the carburetor han while the carburetor has been im.
proved in respect to both its aceelerating pump and jet size. The aceelerating pump hes been increased in
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The clutch on the new ear has been
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Easior riding and greater quiet-
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type of self-adjusting spring shewekte type of self-adjusting spring shackle
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## RESOLUTIONS FOR THE NEW YEAR.

This is the time of year when fo ing invoice of their past mistak ward to doing wetter in the f $\mathrm{u}^{+}$

While making yourm year reson ons suggesi that it would be a good ylan to RESOLVE THAT DURLNG 1930 YOU WILL BUY YOUR GROCERIES AND MEATS FROM THE B \& k GROCERY \& MARKET

No concern of this town excceds us in quality of goods; no concern exceeds us in courteous service, and no concem exceeds us in the appie
ciation of your patrons tion of your patronage.

## B\&M CASH GROCERY \& MARREI

пиишиииияииия WE CLOSE SUNDAYS
е rim dia
Dise wh
GOERTZLUECK
Dise wheels are provided as stand-
equipment on all models except
Wednesday, January 1, Misa e sport rondster and sport coupe. Fic Lueck, daughter of Mr, and
The wire wheels on these models quipped with drop center rims and home at the was married are demountabbe at the hub. rims and
Any possibility of the $\begin{aligned} & \text { Harold Goertz, Rev. Walter J. } \\ & \text { of the Emanuel }\end{aligned}$ Any possibility of the hood ras-
of the $\bar{k}$
fing has been eliminated through ing has been eliminated through the ficiating.
Followition of a rubber
on the a rubber bumper mount. Following the noptual nded skirt, starined flange of the lamptuous dinner was spread te ara. GLOVER BUYS INTEREST $\begin{aligned} & \text { newly wedo left on their wedding } \\ & \text { which included a visit to the Cark } \\ & \text { N. M., cavern }\end{aligned}$ B. F. Glover, of Artesia, N. M his week purchased the interest of Dha Key of the Henry \& Key tailo Jack Henry in the fissociated with The firm name will.
mat a pleating and hat ovating department in the near

# 50 <br> <br> SECOND SECTION <br> <br> SECOND SECTION <br> <br> Lamb County Leader 

 <br> <br> Lamb County Leader}


1-Neptune's envoys announce the coming of 1030 on the ennds of Santa Montca, Calif. 2 -Senator Frederick 3 ,
Eackett of Kentucky who was selected as American ambassador to Germany. 3-Ofice in the State, War and Nas bulliding, formeriy occupled
being reparred after the fire

NEWS REVIEW OF CURRENT EVENTS

Prohibition Enforcement Still the Chief Topic in Washington.
 Pt tinued to be the orcminant con.





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involved in tis work.
 expected the commission to try to de
termine tree practcabilty of prohl$\rightarrow$

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 Yetary Seymour Lowman and Probibl
tion Commissioner James 31. Doral
$\mathrm{C}^{\mathrm{O}} \mathrm{J}$ vent guardemen seeking to pre Newort, R, L. opened orre on a rum
running boat, the Black Duck, and killed thre members of the crew.
Theelr
netion was upheid
by
their superiors, but the lacitent oerves to
provice onore ammuniton for the ene.

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guard, and after the meeting n mol


 thetic with bogus latels.


 somely garbed diplomatic corps, sen-
ators und representatives and many hirgh ollcers of the army and nayy.
Sir Esme Howard the Britsh am. Sir Esme Howard. the Brtish am. ame
bassador, and Lasy Istiella were the


 $\mathrm{I}^{\mathrm{E}}$ Jouert shouse, chairman of committee, knows what he is talking comut.we. are not ite ty to thave at
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no now tarif act in the near future. He
issued a $a$ statement in texingto in in
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tor the farmera, will be enacted or
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on congresslonal
 economy or Justinable excuse at this
 taken a bold step toward independence
tor thelr country. The national congress, with ony six disenting voes
out of 2.000 , adopted Ginatirs reoslu. tion for a mldate course townrd the
objective.
The resolutlon authorized the all-Indala congress committee, an
executive body of about 300 membera. to launch, whenever it thinks the time ripe, a prograni or chani disobedience
to tuclude non-payment of taxes and similiar resistance to British rule. The Indlan Liberal federation has
accepted the British declarition of
ultimate dominion status for India.





# GREAT <br>  

 The Lamb CouleGREATEST OFFER OF A LIFE TIME OPEN TO MEN AND WOMEN OANY Given Saturday, Febr 1

JUMP in today and PUT YOUR OWN TOWN OR COMMUNITY ON THE MAP IN Big red letters by winning one of these prizes. Not LUCK, NOT CHANCEEARNEST EFFORT ALONE WILL WIN. TEST
YOUR ABILITY. REMEMBER THOSE WHO START Now will have the adVantage. be an EARLY BIRD! THIS IS A short campaign. satSHORT CAMPAIGN. SAT-
URDAY, FEBRUARY 15, IS ONLY A VERY SHORT distance ahead. your hUSTLING ABILITY WILL place you in the win. NING List

## Ride Away

 Feb. 15thSecond Grand Prize

\$300.00 LVING ROOM SUTEE OF FURNTIURE Purchased from and to bedisplayed at Burleson \& $\mathrm{C}_{0}$, Furniture and Undertaking

FIRST
cosise NEW CHRYYM
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NOTE: The pitcure of thiobtes

THE LAMB COUNTY EA THE MOST STUPEN: N PAIGN EVER INAUGIEC
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The fact that this
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didates mmate dinates may enter from this tilled -THE BIG AUTOMOOBOLLE
Read ewery word of thil
the prizes will be awarded.

Send in Your Name Today--Share in This Liberal dr

First Subscription Coupon Good for

## 10,000 Extra Votes

first subbecription accompanied by the entry blank and your 12, out voten-only one of these coupons will be credited to 12,000 votese
each candidate.
Name of sabecriber
Addreas of subberiber
Candidato's Name
,
Return this coupon to the Campaign Manager of the Lamb
County Leader with your firat subbeription and you will recelve County Leader with your frrat subscription and you will receive
10,000 extra votea in addition to regular votes as shown in the regular achedule.

##  <br> 4

THIS BLANK
and one subscription to the Lamb County Leader starts you with more than 14,000 votes. See one of your friends today about his subscription Let this blank be your stepping stone to suc-

## HOW VOTES ARE SECURED

Votes cannot be purchased and they cannot be transferred
Once they are issued to the credit of a candidate remain issued. This rule is imperati.e. There are just two
ways ways to obtain votes. One is by clipping the free vote coupons
which will appear in each isus. which will appear in each issue of The Lamb County Leapoers.
The other is by securing new and renewal sub The other is by securing new and ronewal subscriptions to this
newspaper. The coupons must be deposited newspaper. The coupons must be deposited in the ballot box
in the campaign office before the expiration date print them. All subscriptions must be paid before votes are issued on them

Between the dates of Thursday, January 9th, and Saturd be given for each and every, 820,000 extra bonua votea will be given for each and every $\$ 20.00$ worth' of subscription
turned in. Between the dates of Mon Saturduy, February 1at, at 8 p. m., 90,000 January 27 th and will be given for every $\$ 20.00$ worth of subscriptions bus votes Between the dates of Monday, February 3rd, and Saturday,
February 8 th at 8 , February 8 th at 8 p. m., 80,000 extra bonus votes will be
given for every 820.00 and Eiven for every $\$ 20.00$ worth of subscriptions turned in.
The lant week of the campuign subscriptions will count
ten per cent less in extra votes than the last

For Further
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## LAMB

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## eader Announces

## PRIZE-CAMPAIGN

INPLD AND LAMB COUNTY AND SURROUNDING TRADE TERRITORY 15th--5 Awards In All

| D PRIZE |  | Third Grand Prize |  | $\underbrace{\substack{y}}_{\substack{\text { Easy to } \\ \text { Enter }}}$ |
| :---: | :---: | :---: | :---: | :---: |
| $\begin{aligned} & \text { odel . . } \\ & \text { MMIITH SFDAN Lateat } \end{aligned}$ |  | M -80 |  |  |
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|  |  |  | - | Win |

## n Early Start Means Success--Do Not Procrastinate!

ion, Subscription Sall, Write


HOW THE TERRTIORY IS DIVIDED

There is but one district-all territory in the City of Littlefield, as well as all territory outside the City of Littlefield, consists of but one district. Every contestant has the same equal opportunity to win the automobile or other prizes.

THE PRIZES $\mathbf{G O}$ TO FIRST
Five Highest Candidates
REGARDLESS OF WHERE they live

## ENTRY BLANK

Good for 2000 Votes please nominate
«
As a candidate in The Lamb County Leader's Automobile and Prize Campaign
Town or City
$\qquad$ Signed. Address
This blank counts for 2,000 free votea. Only one nomination will be credited to each candidate. The nominator's name will
be divulged if requested. be divulged if reguested. YOU ARE NOT LMITED

THWEST NEWS Mac Schimchat is moving this week iat a late hour wathing him many pen poobe end hanily.
Bula Bruce and son, returned


 up their studies again.


Dolle's New Years day to celobrate willie Geistman home Thuraday
his birthercy.
Everyone
his birth'sy.
well filled
Everyone came with

## CLEARANCE Of All Winter Merchandise BEGINNING FRIDAY, JANUARY

Notwithstanding there are yet several weeks of winter weather, we findit necessary to begin clearing our shemeremz in preparation for the arrival of our big stock of Spring Merchandise, much of which has already been purchased axiy some of it now in transit. The prices here quoiea represent a considerable saving which should be taken advantaget by every buyer who still finds a need for seasonable merchandise.


SWEATERS FOR MEN and WOMEN
Men's and Women's all wool Slip-over and Coat Sweaters, $\$ 7.50$ values to go at
$\$ 4.95$
Men's and Women's all wool slip-Over and Coat Sweaters, $\$ 5.95$ values going at
$\$ 3.95$
Men's and Women's Heavy Coat Sweaters, all colors, regular $\$ 5.50$ values, at
Men's and Women's all wool Coat Sweaters at . . . . . . . . . . . $\$ 2.95$
Men's and Women's part wool Sweaters at .............. \$1.95
Part wool Sport Sweaters for Men or Women at ......... \$1.59
Men's and Women's Coat Sweaters, only .............. . 89
Children's Wool and Rayon Sweaters, sizes 26 to 36 , ....... . 98

## LUMBERJACKSandHEAVY SHIRTS <br> Men's Corduroy Jackets, made by Sweet-Orr, regular $\$ 6.00$ values to $\mathrm{go} \mathrm{at}^{\text {at . . .............................. . } \$ 3.95}$ All $\$ 5.50$ and $\$ 6.50$ Wool Lumber Jacks going at ....... $\$ 3.19$ Men's Buckskein Lumber Jacks, regular $\$ 3.50$ values at . $\$$ Extra heavy Buckskein Shirts for Men, $\$ 3.95$ value at .... $\$ 2.79$ <br> Men's Buckskein Shirts, $\$ 3.50$ value going at ........... $\$ 2.59$ <br> Men's all Wool Shirts, $\$ 2.50$ value at . . . . . . . . . . . . . . . . . $\$ 1.59$ <br> 1 group of Buckskein Shirts selling at

## DRESSES FOR WOMEN AND MISSES

All \$18.75 and \$19.50 Dresses at All \$12.50 to \$14.50 Dresses at All $\$ 6.50$ to $\$ 7.50$ Dresses at One group of Dresses at
$\$ 11.95$
\$ 7.95
\$ 4.95
$\$ 3.95$

OVERCOATS for MEN
Two \$26.50 Top Coats at ........ $\$ 16.95$
Two \$21.50 Top Coats at . . . . . . . . $\$ 14.95$
Three 16.50 Top Coats at . . . . . . . $\$ 11.95$
Two \$14.95 Top Coats at ........ \$ 9.95

## SUI'IS FOR MEN

All $\$ 38.50$ Suits, 2 pair pants, at . . $\$ 31.50$ All $\$ 35.00$ Suits, 2 pair pants at ... $\$ 28.50$ All \$31.50 and \$32.50 Suits, 2 pants $\$ 24.95$
All $\$ 22.50$ to $\$ 24.50$ Suits, 2 pants $\$ 17.95$

Good Winter Blankets
Part Wool double Blankets, $70 \times 80$ in. $\$ 5.50$ value at Part Wool double Blankets, $66 \times 80$ in. $\$ 4.25$ value at .-...---------- $\$ 2.98$ Single Blankets, part wool, $66 \times 80 \mathrm{in}$. $\$ 4.75$ value, at .-.----------- $\$ 2.95$ Single Blankets, part wool, $66 \times 80$ in. $\$ 2.95$ value at

## MEN'S HEAVY COATS

Men's genuine horsehide leather Coats, $\$ 10.50$ value at One group of Men's leather Coats, at Men's Suede leather Coats $\$ 14.95$ value at Men's sheepskin lined Coats, full length at Men's Corduroy sheepskin lined Coats, $\$ 14.50$ sellers at One group of Men's leather Coats at

## Final Clearance of <br> Women's <br> Ready-to-Wear

One \$75.00 Coat at ............
One \$47.50 Coat at $\$ 47.7900$


One group of Coats, at $\ldots \ldots-\ldots-(5.95$


## CLEARANCE SALE <br> Of All Winter Merchandise <br> 

Notwithstanding there are yet several weeks of winter weather, we find it necessary to begin clearing our shelves in preparation for the arrival of our big stock of Spring Merchandise, much of which has already been purchased amd some of it now in transit. The prices here quoied represent a considerable saving which should be taken advantage of by every buyer who still finds a need for seasonable merchandise.


## LUMBERJACKSandHEAVY SHIRTS

Men's Corduroy Jackets, made by Sweet-Orr, regular $\$ 6.00$ values to go at $\$ 3.95$
All $\$ 5.50$ and $\$ 6.50$ Wool Lumber Jacks going at ........ $\$ 3.19$ Men's Buckskein Lumber Jacks, regular $\$ 3.50$ values at $\mathbf{\$ 2 . 1 9}$ Extra heavy Buckskein Shirts for Men, $\$ 3.95$ value at .... $\$ 2.79$
Men's Buckskein Shirts, $\$ 3.50$ value going at . . . . . . . . . $\$ 2.59$
Men's all Wool Shirts, $\$ 2.50$ value at ..................... $\$ 1.59$
1 group of Buckskein Shirts selling at ............... \$1.49

| DRESSES FOR WOMEN AND MISSES | OVERCOATS for MEN Two $\$ 26.50$ Top Coats at ....... $\$ 16.95$ |
| :---: | :---: |
| All \$18.75 and \$19.50 Dresses at .. \$11.95 | Two \$21.50 Top Coats at . . . . . . . . \$14.95 |
| All $\$ 12.50$ to $\$ 14.50$ Dresses at . . . . $\$ 7.95$ All $\$ 6.50$ to $\$ 7.50$ Dresses at <br> \$ 4.95 | Three 16.50 Top Coats at . . . . . . \$11.95 |
| One group of Dresses at ...... .. \$ 3.95 | Two \$14.95 Top Coats at . . . . . . \$ 9.95 |

Good Winter Blankets
Part Wool double Blankets, $70 \times 80 \mathrm{in}$. $\$ 5.50$ value at .-.-.-.--....- $\$ 3.79$ Part Wool double Blankets, $66 \times 80 \mathrm{in}$.
 Single Blankets, part wool, $66 \times 80 \mathrm{in}$. $\$ 4.75$ value, at -----.------- $\$ 2.95$ Single Blankets, part wool, $66 \times 80 \mathrm{in}$. $\$ 2.95$ value at ............-. $\$ 1.95$

MENS HEAVY COATS
Men's genuine horsehide leather Coats, $\mathbf{\$ 1 0 . 5 0}$ value at . . $\$ 7.95$ One group of Men's leather Coats, at Men's Suede leather Coats $\$ 14.95$ value at Men's sheepskin lined Coats, full length at Men's Corduroy sheepskin
ent Coats, $\$ 14.50$ sellers at
One group of Men's leather Coats at \$1.39 Men's Winter Underwear, per suit
$\qquad$

Final Clearance of
Women's
Ready-to-Wear
One $\$ 75.00$ Coat at 447.75

 Two \$27.50 Coats at $\ldots \ldots-\ldots$. | Six $\$ 18.75$ Coats at $\ldots \ldots \ldots$ |
| :--- |
| One group of Coats, at $\ldots \ldots . .$. |
| $\$ 11.75$ |

Good Double Blanket, 60x74 in. at


## halns changes

TADEIN BODIES OF

## TW IMODSI, A FORD

To MyN
The moon nothble change in body effect with rounded corners on the - hire 6i tit the Tudor Sedan, the Coupes 1 the epan esrs", said John H. ment. Coupe is Changed
wish, locht dentor, today. This Tudtor sodan has been the "The coupe, too, will be entirely 4 gepular of the five passenger new in design. It will have a lower dothn ho continued. "The new roof line. French roof quarters will sy deolgn will bring to it addition- emphasize the low effect and the long couthin to make it more popular A panel effect carried out by the in over, partieularly with women moulding on the rear deck will add ymorerroen will be provided for car.

## A. L. PORTER \& SON Cash Buyers of

Poultry, Hides, Eggs and Cream
We have also stocked a line of DARY AND POULTRY FEEDS

NOW LOCATED IN OLD BEISEL BUILDING NEXT DOOR TO JEFFRIES MERC. CO.
Litulefiold,
Texas
(-2)

## Winter Has

## Renewed Its Grip!

And the nice summer weather has been pushed into the background.
Each cold wave brings the bad colds and coughs; but don't forget that we carry all the

## Wal kNown COUCH REmEDEES

And if you are supplied with them you can relieve yourself and family of the discomforts caused by colds and exposure.

WE WORK WITH YOUR DOCTOR
When we fill your prescriptions we fill them cor-


## $=$ WALTERS DRUG COMPANY "The Store of Better Service" intiemield,

## SRRING SAMPLES

We re broadcasting announcement of the arithe of our new line of samples of-
Spring Suits
All the very lateft weaves, styles and new Spring estors:
$\$ 23.50$ and $\$ 24.75$

## Regular $\$ 30.00$ and $\$ 40.00$ values reduced

Sge US BEFORE YOU BUY
-
iWaido al kinds of cleaning and pressing. Hefa cleaned and reblocked, $\$ 1.00$
EINS DRY CIEANER
UTTLEFIELD
Phone 190

15 new improvements in 1930
Red Line Delco-Light
Look what you get in the new 1930 "Red Line" Delcoight... no less than 15 major improvements, Glance
over the list. (I) More watts per H. P. (2) Heavier armature. (3) $33 \%$ greater oil capacitry. (4) Bigger
eenerator. (5) Perfect alignment of bush assembly. generator. () Perfect alignment of brush assembly.
(6) New" "Tension Control" for uniform brush (6) New "Tension Control" for uniform brush
pressure. (7) "No arcing" brush. (8) Positive "load pressure. (7) "No arcing" brush. (8) Positive "load
controller." (9) Instant response to power and lightcontrolier. (9) New throttle insures proper "trickle charge." (11) Oil filler more acceasible. (12) Greater circumfereance of generator housing gives stability to
switchbard. (13) Fever pars in brush assembly, switchboard. (13) Fewer parts in brush assembly.
(14) Better generator ventilation. (15) Heavier con(24) Better generator
struction throughout.

Don't look for these improvements elsewhere. They're exclusive with Delco-Light. May we show
them to you? We are authorized dealers for this them to you? We are authorized dealers for this
territory. Come in today. MONTE BOWRON
1702 West 11 th St. 1702 West 11th St. Plainview, Texas
Or apply, Leader Office. Littlefield. for Information
 $\underset{\text { ELECTRIC POWER AND LIGHT PLANTS }}{\text { DIS }}$ ELECTRIC POWER AND LIGHT PLANTS
Also Manufacturers of ID Electric Water Sytems PRODUCTS OF GBNERAL MOTORS

GIRS. BOONE ENTERTAINS Tha Thursday *8ridge club held their annual Christmas party entertaining tix ir husbands at the home of Mrs. P. H. Boone, Monday evenin of last week.
A delightfoi the club game evening was spent in he club game after which dellecious refreehments of salad, sandwiches, potato chips, olives, fruit cake, boiled custard and coffee sere served, the
husbands receiving white linen hand herchiefs for plate favgra. Those present were years and
Mesdames S. C. Hilbun Mesdames J. C. Hilbun, F. G .Sadler Charles L. Harless, J. H. Arhett, Sidney Hopping, A. P. Duggan, J.
Whicker, H. W. Wiseman, E, S, M. M. Brittain, P. H. Boone, \& J Farquhar and Mesdames W. O. Stook.
ton, W. G. Street ton, W. G. Street, and Lena Howard Let Texas folks live for Texas

## NOTHING LIKE IT IN COLD

## WEATHER

We're thinking of hot chocolate, of course. It's here as delicious as only we can make it, with a dainty selection of crackers that just "hit the spot." Come in and taste our delicious as sortment of quality confections, and high grade chocolates.
Everything pure Refreshing
Our prescription department is ever
 at your service.

## GRAND DRUG STORE

PHONE 127, "Be Courteous to Everyone") LITTLEFIELD, TEXAS


Packed in Every Gallon of Simms White Gascinae


Exhausts spit flame-giant motors hurl tons of cold gray steel up out of yawning creaters-
over shell-torn hills-through mud, ditch and trench-that's Power!
And now Simms sparkling white, power-packed gasoline sweeps stream-lined motor cars up over the highest hills-pulls heavy motor trucks through swampy, flooded bottoms-with power to spare.
Know the fatigueless driving, the positive control that comes from the surplus power of Simms power-packed white gasoline-try a tank now
 the convenience of thore who use $100 \%$ Pomenylvania Mofor Oils and Grease

## SIMMS OIL COMPANY <br> PRODUCERS <br> REFINERS DALLAS

## HI-WAY SERVICE STATION, Littlefield, Texas

## W. C. STANSELL SERVCE STATION, Littlefeld, Texas

S. C. ÁUKEL, at Yellow House
G. R. SANDIDGE, General Agent,

Littlefield, Texas


Ar Ecenamieal Thensporiation
CHEVROLET

the greatest


IN CHEVROLET HISTORY

Today, Chevrolet presents the Greatest Chevrolet in Chevrolet Historya smoother, faster, better Six-with beautiful new bodies by Fisher.

Basically, it is the same sturdy, substantial Six which won such tremendous popularity in 1929. But it is a greater car in every way-for there are scores of vital improvements
which contribute to comfort, performance, endurance and safety! An improved six-cylinder valve-inhead motor, with its capacity creased to 50 horsepower;four $T$ Lovejoy hydraulic shock ab fully-enclosed internal-weather-proof brakes: gasoline gauge; heav
---at greatly reduc
During 1929, more than a million three hundred t sand persons bought six-cylinder Chevrolets. enormous volume has mede fossible many sathe Chevrolet factories--and, in keeping with established pollicy, Chevrolet is sharing the
The ROADSTER $\qquad$
The PHAETON $\qquad$
The SPORT ROADSTER $\qquad$
The COACH $\qquad$ The COUPE $\qquad$ The SPORT COUPE $\qquad$
Bell-Gillette LITTLEFIELD,


