

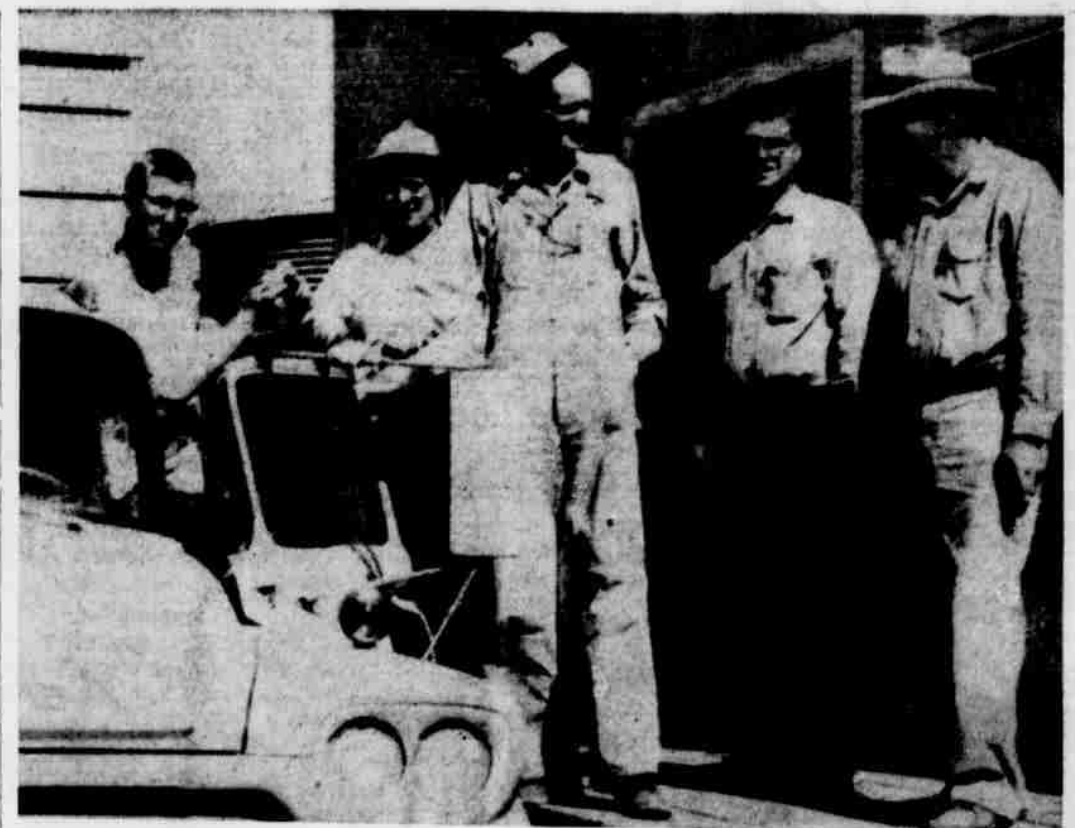


BOARD—This is the first time the Soil Conservation board of supervisors has ever posed for an official picture-taking session. Standing, left to right, ...

Grain Sorghum Crop Worth \$13 Million

Good Cotton Crop In Sight

Lamb County's second money crop — grain sorghum — was estimated by farm experts as worth \$13,181,000 as harvesting neared completion Wednesday. Yield is as good as last year or slightly higher.



GRAIN MONEY—Lamb county's second cash crop, grain sorghum, probably will be worth \$13 million, although, as yet, little is rolling to market. Here's a load which has just been sold by J. B. (Bob) Lackey, (third from left) a farmer living northwest of Littlefield. Others are Wallie Cockerham, the driver; W. B. Hall, elevator manager; Leo Cockerham, combine manager, and Dale Savage, combine driver. (STAFF PHOTO)

Three FM Road Jobs Approved

Three Lamb County farm to market roads will be improved as part of the 1961-62 federal aid secondary road program for Texas. O. L. Crain, district engineer for the Texas Highway Department at Lubbock has informed Judge Boone that a total of \$380,000 will be spent on the three projects, first of the 1961-62 federal aid programs.

Board Studies Water Problems At Bull Lake

Board of supervisors of the Lamb County Soil Conservation district is mapping out a complete conservation plan for the Bull Lake watershed, designed to control damaging surface runoff in this valuable agricultural area.

Appeal Made For Boll Pullers

An appeal was sounded Wednesday for 3,000 cotton boll pullers needed immediately in this area. The appeal was made by T.R. Jewell, local office manager of the local Texas Employment Commission.

Luckless Cats Favored In Game With Clovis

It has been a long time — 27 days — since the Wildcats from Littlefield have trotted off the gridiron as victors, but they are favored to end that drought Friday night when they play host to the Wildcats from Clovis.



BUZZ GOERTZ ... on injured list; DANNY MARTINEZ ... doubtful starter

2,000 Expected At Demo Rally

DIMMITT — Two thousand Democrats from five West Texas counties, along with party bigwigs from throughout the state, are expected to be in Dimmitt tonight for a mammoth rally which B. M. Nelson says is "designed to break the back of the Republican party in West Texas."

Pirates Cop Opener, 6-4

The National League's Pittsburg Pirates, behind the steady pitching of Vernon Law and Elroy Face, edged the New York Yankees 6-4 in the first game of the 1960 World Series in Pittsburgh.

Canyon Entry Takes Contest

With only a few mild upsets to darken the football sky last weekend, entries in the Press grid contest came up with some near perfect sheets. Two contestants had papers with only three misses out of the 25 games.

Car, Transport Truck Collide

A highway crash at Springlake which involved an automobile and an automobile transport truck resulted in considerable damage to both vehicles, but the drivers walked away unharmed.

Sugar Beets And You

The economy of Lamb County could certainly be "sweetened" with the addition of a sugar beet acreage allotment. Now that the United States has ceased importing Cuban sugar the possibilities are very good for this entire area to receive sugar beet allotments.



PIX OF PIX—It's picture-taking time for Littlefield high school, and John Nail is doing the job on an assembly line basis starting with seniors. Here he's shown shooting a picture of Jo Harmon, a senior. It's all part of the big job of getting school annual pictures ready even though the annual itself doesn't come off the press until the middle of next summer. (STAFF PHOTO)

On Page Two

The

NEWS FROM...

Woman's

Angle

Delta Kappa Gamma Plans Regional In Crosbyton

The Delta Kappa Gamma Regional will meet at Crosbyton, Oct. 8. The meetings are to be held in the Pioneer Memorial Building...

Mrs. W. P. Lamar, an honorary member of Gamma Eta, will welcome the guests. Mrs. Lamar gave the Pioneer Memorial Building to Crosby County honoring the early settlers of the West.

Miss Mildred Hulsey, Tulsa, first vice-president, Alpha State and Dr. Madge Davis, immediate past president of Alpha State, Midwestern University, Wichita Falls, will be the regional director and will have charge of the program.

A different type program has been planned. The theme of the program is: "Awareness - Dimensions of the Future."

The members will be divided into "Special Interest Groups" and the following topics discussed:

I. What can your chapter do to justify the claim that its members are professionally minded?

II. What can your chapter do to justify the claim that you are "Key Women Teachers?"

III. What can your chapter do this year in dedicating itself to the seven purposes of Delta Kappa Gamma?

IV. The dimensions of the future are the dimensions of our members.

The following program has been scheduled: 9:00 to 9:30 - Registration and Coffee

9:30 to 10:00 - Invocation 10:00 to 10:15 - Special Music 10:15 to 10:50 - Roll Call of Chapters

10:30 to 10:45 - Delta Kappa Gamma International Points to the Future 10:45 to 12:00 - Special Interest Groups

12:15 to 2:15 - Luncheon 1. Invocation 2. Introduction 3. Special Music 4. Resume of work of speakers

W. J. Williams Family Feted At Housewarming

Mr. and Mrs. W. J. Williams and daughter Linda, were complimented at a housewarming Monday evening in their new home at 1001 W. 5th Street...

Mrs. Williams is better known as Mrs. Lois Williams, Head Program Clerk, at the ASC Office.

A beautiful French Provincial Pole Lamp was presented the Williams family by the group, who also brought with them a daintily decorated cake...

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HOSPITAL NEWS

LITTLEFIELD HOSPITAL AND CLINIC

October 3 ADMITTED - Robert Ogle, Mrs. Caroline Trivino, Roy Thompson, Dona Middlebrook.

DISMISSED - Mrs. Bobbie Yohner, Maria Medina, Mrs. Zan Turner, Mrs. Florence O'Hair, Mrs. David Penn, Mrs. L. D. Winters, Mrs. Veva Moore, Leonard McCarty, Mrs. Vivian Hill, Phyllis McClanahan.

October ADMITTED - Vickie Saenz, Mrs. Wannell Chisholm, Brett Middlebrook, Mrs. Thalma Askeew, Clarence Friday, Lila Robinson.

DISMISSED - Robert Ogle, Jerry Smith, Billie Jean Jones.

October 5 ADMITTED - Elizabeth Demel, Ramon Tarez, Virginia Lee Saxon, Charlene Stockley, Danny Martinez, Max Ball.

DISMISSED - Mrs. Caroline Trevino, Mrs. A. Barton, Roy Thompson, Mrs. Wannell Thompson.

BIRTHS Mr. and Mrs. Fibiuro Trivino are the parents of a boy, Stephen, born October 3 weighing 6 lbs., 8 ozs.

Mr. and Mrs. Ralph Demel are the parents of a girl, Catherine Ann, born October 4 weighing 7 lbs., 5 1/2 ozs.

Various games provided entertainment for the group, and the hours closed with a vocal duet by Eugene and Francis Young and prayer by James Holland.

The committee in charge of arrangements was Norma Lockett, Betty Duval, Tressie Carpenter and Virginia Young.

Those attending were Messrs. and Mrs. Barry Bearden, Lawrence Cook, R. J. Cook, Dean Carpenter, Dale Edwards, Ray Eugene Young, Francis Young, James Holland and a special guest, Mrs. John Rankin.

G.A. Girls Have Prayer Program

AMHERST - The Intermediate G. A.'s met Wednesday evening for a special prayer program on state missions.

The theme of the program was "Lift Up Your Eyes and See," and it presented the needs of Texas as a mission field.

Miniature maps of Texas contained the program as follows: scripture, Martha Slate, soloist, Janie Young; Latin American College student, Nancy Carter; Latin American volunteer workers, Karren Morrow; Texas G. A. girl, Brenda King; State G. A. Director, Jan Holland and Counselor, Mrs. Ellavene Holland.

In the business session plans were made for a party to welcome new members at the next meeting. Reports were made on forward steps.

Refreshments were served.

Bula To Stage Homecoming Dinner Set

The senior class of Bula has set October 15 as the date for their homecoming with a meeting of the exes starting at 3 p.m.

Dinner will be served from 7 to 7:30 p.m. in the Bula lunch room. Tickets are \$1.50 for adults and 75 cents for children.

A pep rally will begin at 7 p.m. to boost the exes with Narnath. The crowning of the homecoming queen will be held during the halftime.

Seniors are taking orders for menus at \$1.50 each. They must be ordered by Oct. 10.

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Area Teams Take Final Term Before Conference Contest

Area gridgers go into their final rounds of non-conference play this week with only one team laying an unbeaten untied skin on the line.

Whitharral's Panthers, winners of four straight, travel to Hart for a contest with the Longhorns. Hart has won three, lost one and was tied by Amherst.

After a week's rest, Amherst will make an attempt to get out of a losing rut when they take on Springlake's Wolverines at Amherst. Springlake is 2-3 for the season while Amherst is 1-1-2.

Sudan's Hornet suffered their first loss of the season last week, degraded 4-0 by Plains. They hit the comeback trail Friday night when they entertain Frenship.

Bula broke its losing streak last week with a win over Nazareth and will go for two in a row when the Bulldogs journey to Cotton Center.

Anton's Bulldogs and Olton's Mustangs are taking a breather Friday in anticipation of beginning conference play the following week.

In 1-AAA competition, Loop powerhouse Phillips draws an open date while Dumas travels to Perryton to play its once beaten (by Phillips) gridgers.

Hereford will play host to Roswell while the Lobos from Levelland entertain last week's tamer of the Littlefield Wildcats, Andrews.

The local Wildcats come home Friday night to play the Cats from Clovis.

Golden Gloves Season Starts

The third annual Jaycees Golden Gloves boxing team will begin its season with a meeting Monday at 7 p.m. in the old VFW hall.

Elmo Jones and Slick Chandler, chairman of the Jaycees committee, are anxious to get the boys into training as two of the foes of the team will face shortly.

Hereford and Levelland, already have their training programs underway.

The Jaycees have expressed a desire to see all boys who are interested in boxing at the gathering. Parents and all interested parties are also invited.

The Monday night meeting is not only for Littlefield boys wanting to box, but for all boys in the area who are interested. Surrounding town novices may train with the local fighters and fight as a team or, if no sponsor is available, they may fight with the Littlefield team.

A spokesman for the Jaycees said that the most pressing problem facing the team now is acquiring an experienced coach for the boys. He said that anyone having some boxing experience who is interested in the job should be contacted at the Monday gathering or contact Jones or Chandler.

Bowling League

HOUSEWIVES

Table with 2 columns: Team Name and Score. Includes Purdy Machine, Grissons Oil, Batsons, Lamb Bowl, Hall & Keeling, Little's, Higginbotham, Draw Gin, High team game, Lamb Bowl, 816, high team series, Allen Purdy, 2349.

IVY LEAGUE

Table with 2 columns: Team Name and Score. Includes Security State, Lill Cheshers, Batsons, Mends Bread, Foust Food, Crescent Motel, 1st Nat'l. Sudan, Wingo Real Estate, Lid. Press, Amherst Butane, Lowe & Co., Beall's, Kirk & Spencer, Salman Serv., High game, Doris Macha, 227, high series, Doris Macha, 352, High team game, Amherst Butane, 768, high team series, Foust Food, 2228.

Bowling News



TOP TEAM—The Security State Bank team had high team series this week. A score of 2182. The team's members are, from left to right, Wanda Graham, Lois Humphries, Lovelle Zoth, Peggy Starnes and Sue Ratliff.

...from the sidelines

john petty

Hutson Leads Miners' Line

For grid fans who feel like taking a short trip this weekend, a journey to Canyon to view the contest between Texas Western and West Texas State might prove interesting.

Starting at right guard for the El Paso miners is Rock Hutson, ex-Wildcat lineman.

While neither team takes a good record in to game (1-1-1 for West, 0-3 for West Texas), it is usually said that the record books can be thrown away for this one because the rivalry dates back for many years.

The Miners' starting line will average 208 for the game backed up by a 183 pound (average) backfield.

Biggest man in the Border City line is Luis Hernandez, a 256 pound bruiser at right tackle and the top weight tipper in the backman is quarterback, John Furman at 202.

Ironically, the two lightest men on the team, Hutson at 198 and halfback Charlie Bradshaw at 165, are the co-captains of the Miners.

Chubby Joe Kerbel, West Texas' first year mentor is having his woes trying to rebuild the Buffs and so far is riding the crest of a three game losing streak. He wants a victory to soothe the ruffled feelings of his Panhandle fans, and too, Kerbel is not accustomed to losing, taking one of the best coaching records in the state with him to Canyon.

On the other hand, Western got its first taste of victory last week against New Mexico, and, no doubt, likes it.

Should be a good game.

Crystal Ball Predictions

Last week's seven out of ten outcome gave us a little courage, so here's our chances for this week.

Littlefield - Clovis - It has been almost a month since the Cats have tasted a victory, and the drought has made them pretty mean. They were rough against Andrews and they still lost, so we look for them to take their vengeance out on the Wildcats from New Mexico - regardless Littlefield 13, Clovis 0.

Texas Tech - TCU - The loser drops out of the conference.

2,000 Expected

(Continued From Page One) of ceremonies. Concert band of Dimmitt high school is to play. Principal speaker will be Senator Ralph Yarborough, Austin.

Also appearing on the program will be such Democratic leaders as Congressman Walters Rogers, Pampa; Andy Rogers, state senator from the 31st district, Jesse Osborn, Muleshoe, state representative; Charles Gibson, Amarillo, campaign director for this congressional district; Ed Hill, Dimmitt, and Mrs. Pat Bobo, Muleshoe, members of the State Democratic Central committee.

Democrats from Lamb, Jarmer, Bailey, Deaf Smith and Castro counties are expected to attend the rally, and Nelson says "we will be greatly disappointed persons in attendance."

Barbecue tickets are \$1.25 each.

"We expect every party Democratic chairman, as well as precinct chairmen, to be present for this major Democratic meeting," Nelson says. "All Democrats are invited, and we believe the entire program will be well worth while."

Bad weather has cut India's 1960 cashew crop to be around 50,000 tons.

Advertisement for Barrett Cleaners (Formerly Wright Cleaners). The Cleaning and Finishing Process. Recommended by Leading Clothing Manufacturers. Includes logo for Sanitone Service.

Advertisement for Vote for Texas. Richard M. Nixon, candidate for President, is a Californian, but he thinks the Texas way. Richard Nixon stands for: A strong national economy and defense so that America will not have to apologize to Khrushchev for anything; A sensible farm program that will attack and solve the present problems; Texas retaining its tidelands, and a tax policy favorable to Texas; Local control of our schools.

Advertisement for Rambler automobiles. Voted by Owners. The Most Trouble-Free Car... RAMBLER ANNOUNCES STRONGEST GUARANTEE IN AUTO HISTORY. LIFETIME GUARANTEE ON NEW CERAMIC-ARMED MUFFLER AND TAIL-PIPE STANDARD ON ALL '61 MODELS. Born of space-age developments, Rambler announces on all 1961 models new Ceramic-Armored muffler and tail-pipe guaranteed against defects the lifetime of the car while in the hands of the original owner. Total replacement cost including parts and labor. Every '61 Rambler muffler and tail-pipe is completely covered with a special ceramic coating - same that used in rockets and missiles - to give lasting protection against rust corrosion caused by water, salt and acids. Another Rambler first! 12-MONTH, 12,000-MILE WARRANTY EXTENDED TO ALL NEW RAMBLER OWNERS. Now Rambler extends to all new Rambler owners its comprehensive full or 12,000-mile warranty, whichever occurs first. In fact, this liberal warranty announced to dealers more than a year ago, also covers total replacement including parts and labor. It applies to all 1961 Rambler models and models still within the warranty period. The normal industry warranty covers only 90 days or 4,000 miles.

Advertisements for Mrs. Hodges Rites Held At Anton and a friend's notice. Mrs. Hodges, who was born in Park Ave., was the wife of the late Mr. Hodges, who died May 2, 1948. Survivors include V. D. Hodges, Jr., H. H. Hodges, Postmaster, Mrs. Floyd Hodges, and Mrs. G. E. Hodges. Mrs. Hodges and her husband were married in Crosbyton, Texas, on Sept. 8, 1904, and Littlefield in 1939.

Lately In Littlefield

Phone 385-3102 or 385-4482

Mr. and Mrs. T. L. Matthews had their daughter and family Mr. and Mrs. Don Bullock and Cynthia, visiting for the weekend.

Mr. and Mrs. James Porter and Kerry visited Mr. and Mrs. T. L. Matthews Sunday. Mrs. Porter is the daughter of the Matthews.

Mr. and Mrs. Harrell Wilson of Worth, spent last weekend with his parents, Mr. and Mrs. A. F. Wilson; his sisters, Mrs. W.

Parrack, 1217 W. 5th St. The bride is the daughter of Mr. and Mrs. John N. Robertson and the groom is the son of Rev. and Mrs. H. T. Ray, Springlake. The candlelight service was performed by Rev. J. L. Bass, pastor of Parkview Baptist Church.

The bride, who was given in marriage by Royce Jennings, her brother-in-law, wore a white velvet sheath dress with white accessories. For something new, the bride had her dress for something old, earrings belonging to her grandmother and a handkerchief belonging to Mrs. Lucille Smith. She wore the traditional blue garter and a penny in her shoe. Her bouquet, given to her by her father-in-law, was a whitenummer-white streamers.

Mrs. Royce Jennings, sister of the bride acted as matron of honor. She wore a red velvet sheath dress with white and black accessories.

Charles Parrack, brother-in-law of the bride, was best man for the groom, Jeanette Ray, sister of the groom, registered guests: Catherine and Harriet Ray, sister of the groom, lighted candles; and Pat Robertson and Mrs. Charles Parrack, sisters of the bride, poured punch and served the wedding cake for the reception.

Jeanette Ray, sister of the groom, registered guests: Catherine and Harriet Ray, sister of the groom, lighted candles; and Pat Robertson and Mrs. Charles Parrack, sisters of the bride, poured punch and served the wedding cake for the reception.

Out-of-town guests registered were: Mrs. J. W. Robertson, Wichita Falls; Harriet, Jeanette and Catherine Ray, Earth, Mr. and Mrs. Royce Jennings and Roma, Santa Fe.

Other guests, not including family, were Mrs. Bernice Reeves and Mary Simmons.

The bride will be at home in Littlefield, and the groom will return to South Carolina, where he is awaiting Navy orders to depart for Puerto Rico.

Mr. and Mrs. John Clayton and his brother Robert Wilson.

Mrs. Houston Hoover spent Friday night in Tahoka, when she visited her mother, who had been visiting her home.

Mr. and Mrs. John Holder have visiting in their home his sister Mrs. Grace Sublett, Huntsville, Ala.

Mr. and Mrs. Fred Gerlach and visiting them over the week end their daughter, Freddie Carls, who attends Texas Tech.

Mr. and Mrs. N. N. Mullins, parents of Mrs. Rhea Bradley, visited in the Bradleys' home Sunday.

Dieter Strassila spent the weekend with Dale Howard at Tech.

Mr. and Mrs. E. J. Grisham visited in the home of Mr. and Mrs. Mike Dunaway in Shallwater, Sunday.

Mr. and Mrs. L. M. Massingale recently visited their son, Robert, and daughter, Barbara at West Texas State College in Canyon.

Rayburn Gallagher, Altus, Okla., visited his mother, Mrs. P. R. Gallagher, over the weekend.

Mr. and Mrs. Bill Woods, Canyon, daughter and family, of Mr. and Mrs. Lonnie Wyatt, visited the Wyatts over the weekend.

Gene Alexander spent the weekend with Hilton Hemphill in Abilene.

Mr. and Mrs. Buster Owens spent last Friday night in Andrews, in the home of Mr. and Mrs. Brodie Hutchinson.

Mrs. Michael Greer, Arlington, spent the weekend with her parents, the Johnnie Gallinis.

Mr. and Mrs. Nig Whitson, Brownfield, were visiting in Littlefield, Monday, and reported that their daughter, Darla, won second prize in solo twirling at the Lubbock Fair last Saturday.

Mrs. A. F. Jones and son, Volis, flew to Dallas Sunday where she will enter the hospital for treatment.

Mr. and Mrs. Rhenard McCary had their son, Hayden, who attends Texas Tech, home over the weekend.

Mr. and Mrs. Paul Pharris have had as guests in their home his mother, Mrs. S. E. Carroll Texarkana, and Mrs. Fred Morris, Lubbock.

Jimmy Stewart, son of Mr. and Mrs. Leonard Stewart has returned home from service in the U. S. Army.

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Garden Clubs' Fall Show Set For Saturday

"Hues of Autumn" is to be presented by the Spade, Olton, and Littlefield Garden Clubs at the Littlefield Community Center, Saturday, from 2 to 6 p. m. The show is open to the public and anyone qualifying may enter.

Entries may be made by any amateur living in Lamb County or any member of the Anton Garden Club. Entries will be accepted from 8:30 a. m. to 10:30 a. m. the day of the show, and must be picked up by 6 p. m. The standard system of judging will be used: one first, one second and one third prize, when scoring justifies. Sweepstakes will be given to the club whose members earn the largest number of blue ribbons. A gold cup will be given in the Junior Section to the boy or girl earning the most blue ribbons. Juniors are fourteen and under.

Juniors wishing instructions are urged to contact members of the Garden Club.

There are nineteen classes in which flower arrangements may be made in the adult division and five classes for the Junior division. There are 121 classes of entry in the Horticulture division.

The following committees are promoting the show: Mrs. Wiley Roberts chairman; Mrs. G. T. Corry, schedule; Mrs. C. H. Messer, staging; Mrs. W. A. Schierer, entries; Mrs. L. L. Massingale, properties; Mrs. Zora M. Beatty, junior; Mrs. James Steffy, Mrs. Albert Lockwood, Mrs. H. B. Carson, Mrs. R. V. Alcorn, Mrs. L. L. Massingale, Mrs. C. H. Messer, clerks and awards; Mrs. Fred Lichte, hospitality; and Mrs. T. L. Dunlap, judges luncheon.

Henry Ford is said to have planned his automobile assembly line after seeing the operation of a meat packing conveyor.

S.A. Coronation Honors Three Girls As Queens

A coronation service was held at the Parkview Baptist Church at eight Sunday, Sept. 5. The theme for the program was "The World In Our Heart."

Mrs. Russell Durham introduced the program by telling how the GA organization was begun. Eight girls were presented as Ladies-in-Waiting by Mrs. J. L. Bass. They were Judy Tollett, Jerry Holly, Charlene Ware, Ann Jackson, Janice McBride, Dorothy Bethel, Joyce Bass and Lathy Clayton.

These girls have trained themselves for the Master's work and save the World in their heart.

One Princess, Laura Newberry, was presented and congratulated on her work that was well done. Three Queens were crowned by Mrs. Durham as they knelt on a pillow of white satin.

Queen Sherry Bass had as her crown bearer Tommy Norvell and sister, Jana Bass.

Queen Pearl Durham had as her crown bearer, her nephew David Reber, and Trina Hudson as flower girl.

Queen Pearl Durham had as her crown bearer and flower girl her brother and sister, Randy and Ronda Clayton.

Helping in the program were Sue Howell, Marilyn Berry, Mrs. Marilyn Hilton.

Mrs. Jean Parkman was pianist for the program, which was closed by John Clayton singing "Name" followed by a prayer by Mrs. Faye Kaykendall.



QUEENS—The Parkview Baptist Church was the scene of the coronation of three G.A. Queens. The queens are Sherry Bass, attended by Tommy Norvell and Jana Bass; Pearl Durham, attended by David Reber and Trina Hudson; and Vickie Clayton, attended by Randy and Ronda Clayton.

Miss Bundrick To Wed Nov. 4 At Lubbock

Mr. and Mrs. C. E. Bundrick of Spade announce the engagement of their daughter, Coleen, to Jerry Phillips, son of Mr. and Mrs. Jack Phillips, Jr., Quanah. The wedding will be in the home of the bride's sister, Mrs. Bob Chemnitz in Lubbock on November 4.

Coleen is employed at T. I. M. E. Motor Freight in Lubbock. Jerry is employed at Town and Country Hardware in Lubbock.

Cadillac

FOR NINETEEN SIXTY-ONE



Above: the Fleetwood Sixty Special. Below: the Series Sixty-Two Sedan.

A NEW INSPIRATION FOR THE MOTORING WORLD

You are looking at the completely new Cadillac for 1961—a motor car that will inspire the automotive world for years to come.

While unmistakably Cadillac in stature and in majesty, it represents a totally new concept in fine car design.

Its graceful silhouette reveals less over-all length and increased head room. Its delicately formed roof lines provide an almost uninterrupted panorama of vision—while a crisp, new

sculptured design of front, rear and sides confers a degree of distinction that is entirely new to motoring.

Beneath this visual elegance resides a host of dramatic engineering advancements—an even finer, quieter and smoother-performing engine... an entirely new front suspension system... a lubrication-free chassis... wonderfully improved steering and braking... and greatly increased maneuverability and handling ease.

This new world of motoring pleasure has been interpreted in eleven individual body styles—each with an exceptionally wide selection of beautifully crafted and appointed interiors... and an unusually generous choice of accessories, fabrics and colors.

Your dealer will be proud to introduce you to the entirely new 1961 Cadillac at any time. We sincerely believe that you will find it an inspiration in motor car quality and goodness.

VISIT YOUR LOCAL AUTHORIZED CADILLAC DEALER

JONES MOTOR COMPANY

801 HALL AVENUE • PHONE 385-5171



Mr. and Mrs. Homer T. Ray

Para Louise Robertson Weds Mr. T. Ray In Home Ceremony

Home wedding united Friday evening, at 8 o'clock in the home of Louise Robertson and home of the bride's sister and Carl Ray in matrimony, husband, Mr. and Mrs. Charles

Turn about is fair play
See our Mix or Match Separates

Little's

PENNEY'S

Your Own Signature

MRS. MODERN YOU
1234 YOUR STREET
YOUR TOWN, U S. A.

OPEN YOUR CHARGE ACCOUNT AT PENNEY'S TODAY!

It works hand in hand with the family budget!

It's so easy to CHARGE IT AT PENNEY'S

Shop without cash, whenever you want. Pay your bills within 30 days after your billing date WITHOUT PAYING A SINGLE CENT OVER PENNEY'S LOW CASH PRICES.

or take more time to pay. You Decide. Extend your payments over months with small service charge on UNPAID BALANCE ONLY.

For major purchases in home furnishings and fashion. Buy with NO down payment. Easy monthly payments. Small service charge.

Ask any Penney sales associate. Fill in your application now. Tell the Penney customer who enjoy this modern convenience!

Want Ads-Phone 385-4481

Words	1 time	2 times	3 times	other times
1-14	.80	1.40	1.90	.45
15-19	.90	1.60	2.20	.45
20-24	1.00	1.80	2.50	.65
25-30	1.10	2.00	2.80	.75

CASH WITH ORDER

1-14	.65	1.15	1.55	.35
15-19	.75	1.30	1.75	.45
20-24	.85	1.45	2.00	.60
25-30	.95	1.60	2.25	.70

Blind ads \$1.00 extra.

ALL CARD OF THANKS, \$1.50 (within 1 col x 3")
DEADLINE FOR CLASSIFIED ADVERTISING
 5:00 P.M. TUESDAYS AND FRIDAYS
 LEGAL ADVERTISING
 4c per word, 1st issue, 3c per word per issue thereafter

For Rent

Furnished or unfurnished APARTMENTS, suitable for couple, L. B. Stone, Phone 385-3665, TF-S

For rent... a similar space in these columns... worded as you wish... to carry a selling and selling message to thousands of people two times each week. Call 385-4481 or 385-4482.

Comfortable bedrooms for Men, new home, furnished heated rooms. Ph. 385-3604, 204 E. 9th, TF-A

IF YOU rent from me you have the assurance that the property is NOT FOR SALE. L. B. Stone, Ph. 385-3665, TF-S

ONE OR TWO ROOM OFFICE SPACE, air - conditioned, Alvin Webb building, 823 LFD Drive, Ph. 385-5181, TF-W

Extra nice office space in yellow house building. Contact Peyton Reese - Reese Bros, Real Estate, TF-R

One Brick Business Building on Clovis Highway. Ivan Fowler, Call 385-5138, TF-F

2 bedroom house across street from School. Unfurnished. L. B. Stone Phone 385-3665, TF-S

5 room and bath in Duggan Addition. L. B. Stone Phone 385-3665, TF-S

50 x 80 brick building for rent across the street from Furr Food at 704 East 4th. Call U. H. Miller at Drake 3-1697 Amarillo. TF-M

Deep breaking - Disk and mold-board plows. Free stall shredding ahead plows on booking for limited time.
 Plows to rent by acre and day. Custom stalk shredding \$1.00 to \$1.50 per acre.
 Johnnie Graham, Route 2, Lums Chapel, TF-G

Two desk spaces, also telephone answering service. Call 385-3122 or come by 307 West 4th. TF-L

Furnished garage APARTMENTS newly carpeted and rebuilt in closets. Good location, close to town. Call 385 - 3475 at 513 East 9th. TF-W

Modern three room furnished HOUSE Call Mrs. E. S. Rowe, at 385 4106, TF-R

2 bedroom downtown APARTMENTS, newly carpeted and decorated. Phone 16 or 1031, TF-W

For Sale

1958 Triumph Motorcycle. 13, 000 miles 3 room house with bath to be moved. 1110 Duncan Ave. TF-N

For FARM LOANS
 See L. PEYTON REESE
 at REESE BROS.
 REAL ESTATE

GOING FISHING?

Get ACCIDENT INSURANCE TO COVER WHILE YOU'RE AWAY FROM HOME for one day or longer, up to 6 months. Continuous protection anywhere on land, sea or in the air. Rates are low - \$1.00 and up.

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TO RENT LOST-FOUND for SERVICE TO HIRE TO BUY & SELL

YOU'LL FIND IT IN THE WANT ADS!

For Sale

If you have anything to say to the fine folks in Littlefield and Lamb County a few words here are just like Johnson grass... spreading to most every home overnight. Call 385-4481 or 385-4482.

COMPLETE Line of used furniture, Living room suits, divan will make into bed - Dinnette suits and kitchen furniture. Kirk and Spencer Furniture. Phone 385-3633 U-K

Two Bedroom home New Carpet and drapes. Large garage. Orchard. Will carry good loan, two blocks south of School. Call 385-3363, TF-D

A. C. Combine canvasses both long and short, Contact Luther Gregg at 601 Hall Avenue or call 385-3112, TF-G

Two bedroom trailer house, 33 feet, TV furnished, electric brakes tandem tires, bath, good shape, must go. Phone 385 -4033 8 to 6 o'clock weekdays, 10-6-C

15 ft. x 15 ft. slab of 6 inch concrete, not a crack in it... You may have same free of charge if you'll come get it Phone 385-3102, TF-T

If you want a good FARM worth the money - Come to see Peyton Reese Reese Bros, Real Estate, TF-R

1959 blue Chev Impala, 2 door continental kit, fender skirts, good tires, low mileage, Contact Y.W. Clark, Rt. 1 Anton, Phone PL 7-2370 County Line, TF-C

For sale: Two Pekingese puppies. Two months old. Call Methodist Parsonage, Amherst 4751, TF-W

Two bedroom HOUSE with garage and utility room for sale. Phone 385-3960, TF-F

Clean 1958 Impala Chevrolet, hard top, low mileage and clean. Call 385-4140 or 385-3676, TF-R

FOR SALE One trombone, Two Clarinets, One Cornet, and one trumpet, Call 385-3818 day - time or 385-3461 at night, 10-16-K

1955 -Castro improved 6 inch W. B. Cotton \$200; 161 Castro 10 inch well 39 C. 28 W. U. G. P. \$325; 160 -Parmer 6 inch W. \$275, 29 per cent down: 285 -Parmer the best 2 - 8 inch wells 2 houses, one large brick, good cotton allotment 80 - Lamb 4 B r. house 6 inch W-27 Cotton equipment, goes \$300 Chisholm and Oden, 600 East 4th, TF-C

Pekingese puppies for sale. Call 385 3377, TFH

SWEET POTATOES - first Road north of Country Club and 1/2 mile East. Please call on Wednesday and Saturday or after 5:45 TF-V

Well improved 80 acre farm with six inch irrigation well for sale. \$300 per acre. seven miles east 3/4 North of Littlefield. C. E. Bundick, 10-23-B

WE NEED LISTINGS on farms, ranches, and city property. Reese Bros. Real Estate, Reese Drug, TF-R

Two number 15 John Deere cotton strippers, complete with blower. Phone 385-3223 or 385-3447, TF-M

For Sale

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Necchi Straight Stich Sewing Machines, almost new, Homema king Dept. Ltd. High School. Call 385-3922, 10-9-L

Large upright General Electric freezer. Like new. \$175 - 513 East 9th, Phone 385 - 3475, TF-W

165 Acres \$200. 6 inch well 160 Acres \$275. 6 inch well 29 per cent 177 Acres \$235 two 4 inch wells 63 Acres cotton good improvements. 161 Acres \$325. 10 inch well good 217 Acres \$365. 3 wells U. N. D. \$46,000. loan carry port. 160 dry land. 77 dryland. Chisholm and Oden, 600 East 4th, Phone 385 4855, TFC

Services

If you are not a natural salesman let the power of a want ad similar to these do you selling job. Phone 385-4481 or 385-4482.

Mattress Work - Mattresses, renovated, spine special built, king size mattresses and box springs. All work guaranteed, fast service. Phone Mrs. Valles at 385-3381, Littlefield, DIRECT MATTRESS CO. TF-D

BEST OF CARE for old folks and invalids. Phone 385-3781 Littlefield, TF-C

STORAGE Space for furniture, etc. L. B. Stone. Ph. 385-3665, TF-S

WE BUY, SELL and TRADE. S & S Army Store. Phone 385-3944 TF-S

Pickup and delivery, moving, box car unloading, general hauling efficient service. Don Berry at 385-5289, 10-6-B

Dubs Refrigeration service. All kinds of Refrigeration Service. Phone 385-3426, 1212 Hall Ave. TF-D

General Home Repairs. Cabinet tops, Inlaid Linoieum installed - Day and Night. Ph. 385-3617, U-M

Mattress Work -Mattresses renovated, special built, King - Size and box springs. For appointment call 385-3781 in Littlefield, Economy Mattress Co. Lubbock, Texas, TF-E

DR. AARON J. WILLIAMS announces the removal of his office from Norris, Tennessee to 108 East 4th Street, Littlefield, Texas to be associated with Dr. Albert Perkins in the General Practice of Dentistry. Office hours 9:00 - 12:00 and 2:00 - 5:00 Monday through Saturday, Phone Littlefield 385-4434, 9-29-W

Custom plowing at customary rates. Now rig. See Charles Cummings at 704 West 1st or Roper Tractor Co. TF-C

Ruth's Doll Hospital: Dolls to be repaired. Dolls and Doll's clothes for sale. Open hours 2 p. m. to 5 p. m. Anderson School Store, 101 Main St., Amherst or phone 4337, 10-13A

For anything in mattress renovation, one day services, see Hobinson Upholstery and Mattress at 308 West 4th across the Street from REA in Littlefield or phone 385 3985, TFR

For Rent or Lease

For Rent or Lease -Office or storage space, 108 - 110 - 112 West 3rd St. Will remodel any or part if suitable lease secured. L. B. Stone. Phone 385-3665, TF-S

For Sale, rent or trade. 1959 30 foot house trailer Dial 385-3834 after 5:30 p. m. TF-R

Lot 7 and eight high school Addition. Block four, curb and gutter paving. Approximately 10 acres. Will trade or sell for cash or terms. R. C. Burlison, 8202 Tahoka Hwy. Lubbock Phone SH 47811, 109B

Approximately 66 x 198 foot lot. One block west of school. Will trade for 55 or 56 car or pickup. Contact Ruby Foster, 173 Austin Ave. 10-9-F

For Sale or Trade

Want to rent a good irrigated Cotton Farm. 1 or 2 labors. Good water and house. Experienced farmer. References furnished. Contact Clarence Bodling, Rt. 1, Littlefield, 11-2-60

Wanted

Want to rent a good irrigated Cotton Farm. 1 or 2 labors. Good water and house. Experienced farmer. References furnished. Contact Clarence Bodling, Rt. 1, Littlefield, 11-2-60

! WANTED ! Any Ambitious man who wants to make money selling the AMAZING NEW "VAPYR-X" AUTOMATIC Fire Extinguishers. A tremendous field selling to Homes, Farms, Stores, Factories, etc. Proved Plans years of experience along with actual field training will get you on the road to making Big money right away. Mr. Lebow will help you and will be in your area in a few days. Write Jesse T. Lebow, Box 862, Hereford, Texas.

WANTED - Buyers for the most effective method of spreading word about things for rent and sale... the want ad... is old and well used but still works better than the second best method. Call 385-4481 or 385-4482.

Sold carpet and upholstery to clean. C & O Cleaners, 311 West 4th, 10-16-C

Someone with good credit to make small payments on Fine Spinnet Piano Nothing now. First Payment in November. Write a t once. McFarland Music Co, 722 West 3rd -Elk City, 10-9-M

White woman age 40 -45, know ledge of cooking required to supervise kitchen staff. Car necessary for buying. Salary plus car expenses. Phone 385 - 4760 after 6 p. m. 10-9-L

Card of Thanks

Words cannot express my thanks to all those who made the gift of my wonderful electric - powered chair possible - it is the greatest gift I could ever receive. May God bless each of you. Everett (Bud) Autry - Amherst, Texas. 106-L

Card of Thanks

We wish to take this opportunity of thanking the hospital staff and all our friends and neighbors for their great kindness during the illness and death of our mother, Mrs. Hattie Kerby. The Family 10-6-K

SOUNDS GOOD When waffle batter stops steaming it's time to lift the cover of the iron because this is usually a signal that the waffles are baked.

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Commercial Quantities Of **DRY BLACKKEYES** TOP MARKET PRICES **BORMAN & COMPANY** 1920 AVE. E - PO 2-0896 LUBBOCK, TEXAS

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BONDED REPRESENTATIVE Sewing Machines New & Used "Rentals" Vacuum Cleaners Upright and Canister Repair All Maker CONTACT AUSTIN W. PHILLIPS 404 East 5th Littlefield Phone 237

LOOK WHAT DODGE HAS DONE FOR COMPACTS

The name, Lancer: one hardtop; one 2-door sedan; two 4-door sedans; two wagons. What kind of cars are they? This kind: two feet shorter; many pounds leaner; a couple of hundred dollars less in cost than usual automobiles. Lancer welcomes a family of size lavishly. Has plenty of trunk. Its fully-unitized body is very quiet, very tough. Lancer is also mannery. It corners decisively, takes a well scarred road with aplomb. Parks obediently. More reasons to buy? Read on. The interiors are rich, but simple. Shed soil, wear well, feel good. The engine is highly spirited, but extremely light on regular gasoline. One more thing, Lancer is built by Dodge. Our name is on it. This means Lancer will stay nice and shiny. How so? The body is rustproofed by an exclusive Chrysler Corporation process. Enough talk. Meet Lancer at your Dodge Dealer. Now.



GARLAND MOTOR COMPANY
 720 EAST THIRD STREET LITTLEFIELD, TEXAS

WHITHARRAL NEWS by Mrs. Elva T. Crank

Whitharral Cub Scout Pack Enjoys Party; Awards Given

WHITHARRAL - The Cubs Scout Pack was entertained Monday afternoon at the home of Mr. and Mrs. W. J. Collier with a watermelon feast.

A brief business meeting preceded the election of officers as follows: President, Mrs. Jack Milburn (elected several months previously) vice - president, Mrs. Jimmy Hisaw; secretary - treasurer, Mrs. J. M. Nixon; Mission study chairman, Mrs. M. D. Durham; program chairman, Mrs. B. B. Hisaw; community mission chairman, Mrs. Roy Johnson; director and counselors, Mrs. R.J. Clevenger and Mrs. Coy Howar Y. W. A. Director, Mrs. Tom Burris.

The Girls' Auxiliary Whitharral Baptist Church - organized Monday at the church with Mrs. Hayes, director and Mrs. Burris, officers were elected.

A brief business meeting preceded the election of officers as follows: President, Mrs. Jack Milburn (elected several months previously) vice - president, Mrs. Jimmy Hisaw; secretary - treasurer, Mrs. J. M. Nixon; Mission study chairman, Mrs. M. D. Durham; program chairman, Mrs. B. B. Hisaw; community mission chairman, Mrs. Roy Johnson; director and counselors, Mrs. R.J. Clevenger and Mrs. Coy Howar Y. W. A. Director, Mrs. Tom Burris.

Mrs. Warren Tipton was hostess to the Whitharral Home Demonstration Club at her home northwest of Whitharral Thursday afternoon. Mrs. L. C. Lewis presided at the meeting.

Mrs. Margie Burks, Littlefield, demonstrated liquid plastic jewelry and products to the group. Coffee, cookies, cakes, and doughnuts were served to Mrs. Lewis, Mrs. Burks, Mrs. Hu b

Mrs. Russell Cotton presided for the regular meeting of the Women's Society of Christian Service at the First Methodist Church here Monday afternoon.

Mrs. Elmer Ward introduced the study of "Into All the World Together" to be taught each Monday in October by Mrs. C. G. Landers.

Present were Mrs. Colton, Mrs. Ward, Mrs. Vera Rodgers, Mrs. G. F. Edgar, and Mrs. Robert Strickland.

On Friday of last week Bishop Galloway of San Antonio and Rev. and Mrs. Dallas Donison, Brownfield, District Superintendent, visited the church group here.

Mrs. Jack Milburn presided at

CUSTOM DEEP PLOWING
 Brand new reversible disc plow and new tractor.
 Can plow down to 22" **CHARLES CUMMINGS**
 Phone 385-4344
 Roper Tractor Co. Nights, 385-5021

VAN CLARK Real Estate
 FHA AND GI FINANCING
 Office Phone 385-4210
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Brough Offers Suggestions Machine Cotton Harvesting

Machine picking of cotton is recommended for the 1960 season, according to W. R. Kimbrough, county agent, Wednesday afternoon. Kimbrough has been asked a series of questions on the subject of defoliation for this type of cotton. He said the true reason for machine picking is that though 100 percent of the cotton is not always obtainable, dry weather is often possible. It is often possible to get 85 percent leaf pick.

Desiccants have been used in preparing cotton for stripping. The questions and answers are as follows:

1. What is a true defoliant? A true defoliant is a chemical, applied to cotton causing it to shed or drop. A thin film, called the abscisic acid, forms at the base of the leaf or "petiole" resulting in a break in the leaf. The leaves then fall within nine days. This is the recommended method.

2. What are the main differences in the spray materials?

(1) Sodium chlorate - borate mixtures - active ingredient is sodium chlorate with borate salts added as fire retardants, introduced in 1950, range in percent active ingredient from 18.2 (where sold as a liquid concentrate) to 60 (where sold in granular form) and for most part are all formulated with sodium metaborate. All are equally efficient when applied at equivalent rates of sodium chlorate.

(2) Magnesium chlorate - first offered in 1952, currently available as magnesium chlorate hexahydrate plus magnesium chloride - sodium chlorate, mixed together in (water) solution, the magnesium chlorate is hygroscopic and offers its own fire retardant properties. Currently there are at least 3 magnesium chlorates and 4 or more companies listing a mixture of magnesium chloride with sodium chlorate. From a defoliation standpoint there is little or no difference between the two types. All of these are slightly more herbicidal than the sodium chlorates, and are thus preferred if foliage is tough and temperatures become cooler. Under ideal conditions there is little choice among all chlorates on an equivalent active ingredient basis. Magnesium formulations are also sold as dry salts and as liquid concentrates.

(3) Organic phosphorous compounds - introduced as spray formulations in 1957, appear to have systemic properties, highly efficient, induce the most rapid leaf fall of any defoliant, often remove immature leaves and sometimes partially defoliate older leaves of second growth, effective at low concentrations of active ingredients. On drought-stressed cotton can be applied in white diesel oil instead of water.

5. When should defoliants be applied?

When 50 to 60 percent of the bolls are open or preferably more should be firm - not dent on pressure between thumb and forefinger. Bolls at the top or ends of limbs should not be easily shed with a knife; fiber should string out. Warm temperatures give best results - efficiency is reduced at less than 70 degrees F. in daytime and 50 degrees F. at night. Stagger the application, applying at about the rate field will be harvested unless applying just ahead of average frost date.

6. How should a ground spray be prepared for applying defoliants?

Use a regular cotton sprayer, apply in enough water to insure thorough coverage (usually 20 to 30 gallons per acre), nozzle arrangement to vary with size of cotton (5 to 8 nozzles per row usually needed) 8 to 10 inches from the cotton, low pressure to give large droplets (25 to 40 p. s. i.).

7. How does the aerial application differ from ground application?

Less water per acre is used, usually 8 to 10 gallons may be required for good coverage, uniform spray pattern over entire swath width limited to wing spread, low pressure, about 30 p. s. i., relatively large droplet size has given good results and are recommended. A flag man should be used.

8. What about second applications?

If good results are not obtained or cotton is very large, a second application in 6 or 7 days or following maximum leaf drop from the first application.

9. Should a desiccant be used in preparing cotton for spindle picking?

Desiccants are not usually recommended except as a second application where cotton is not large. A desiccant "freezes" the leaves on large cotton and spindles trash too much leaf trash into the seed cotton.

10. Does the addition of activators or spreaders give some increase in leaf drop?

Tests have shown that the addition of a spreader or sticker such as colloidal X 77 or Multi film "C" at 1 1/2 pints to 100 gallons of field mixture will give a small increase in defoliation especially under unfavorable conditions such as cool days and cool nights or where cotton is under stress will be about 10 cents per acre.

11. What are some of the advantages of defoliating?

Higher machine picker efficiency is possible because "tagging" is reduced, reduces green leaf stain and trash, allows field to dry out about one hour earlier in the mornings, machines can start earlier and run later, and a higher percent of bolls open for first picking.

12. When a rate range is given - which should be used?

The following points should be considered in selecting the proper rate:

Low rates - use the lower rates only with small plants, early in the season, or in warm weather.

High Rates - use high rates with moisture stressed or large, leafy plants, uneven or immature growth late in the season, or during cool weather.

Cautions: Read and study the label. Directions on the manufacturer's label should be followed. Avoid using any defoliant that is not labeled as to exact chemical content. Avoid use of home made chlorate or other preparations because of possible fire hazards.

Two Draw Fines In County Court

A fine of \$100 and costs was assessed against Raymond Conteras, Littlefield, after a plea of guilty to bootlegging before County Judge Pat Boone, Jr. this week.

Another fine assessed by Judge Boone this week was against Lugeiro Lopez, charged with driving while intoxicated.

Judge Boone set his fine at \$150 and costs and three days in the county jail. His driver's license also was automatically suspended for a minimum of six months.

Grain Sorghum

(Continued From Page One)

some buyers are offering as much as \$1.50 per hundredweight, depending on moisture content. One buyer in the county was offering that much for grain which had 15 percent moisture content.

In addition to farm feeding, farmers are selling their grain direct to feeders which is another reason why only a small part of the 1960 crop so far has reached county elevators.

Meantime, the prospects for a farm record or near-record cotton crop continued to be bright, although the crop at 10,000 more, and the farm labor board says the yield may run as high as 187,000 bales. Kimbrough says the 1960 yield will be 165,000 bales, while Aiken places the figure at 10,000 more, and the farm labor board says the yield may run as high as 187,000 bales.

Machine harvesting is not expected to get under way until a week or two after the first frost, and most gins in the county are turning out an occasional bale only so far with only 1250 ginned last week, the Texas Employment Commission's local office estimated last Friday.

Frost is likely to arrive earlier than usual this year, the prediction based on early cold weather in the north and in Colorado. Most experts expect a killing frost around the last of this month or first of next month.

Beall's

QUALITY MERCHANDISE

OCTOBER IS BEALL RINGER MONTH




Special Purchases

3-PIECE TIER SETS




You'll agree that this is one of the greatest values in crisp tier curtains of the season. Each big 36" tier and 54"x8" valance flatters any window and gives any room a pleasing new look. Choose flocked dot with polished cotton, no-iron rayons, natural percales and multi-dot marquisette. White, pink, brown, multi-unbleached colors. All three for \$1.66. Hurry for your needs.

Beall Ringer SPECIAL

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Chrysler '61

Others in Chrysler's price class are building conditions for '61. Not Chrysler! Why? Because Chrysler's reputation has always been based on full-size, full-cars. Result: your investment in a Chrysler will not be compromised by lesser cars bearing the Chrysler name.



This is the Newport 2-door Hardtop Sedan

Newport!

... a full-size Chrysler in a new, lower price range!

Introducing the new Newport! And it's a beauty! It's Newport... the big car that's every inch a Chrysler. Come see what you get for Newport's new, lower price | **Unibody**, a single unit that's 100% stronger than old-type body-and-frame construction. A new Firebolt V-8 engine that runs on regular gasoline. Five-foot-wide seats... plus a driver's seat built to support you from shoulder to knee. A brand-new alternator that gives your battery longer life. And unexcelled torsion-bar handling | The Newport! Full-size proof that Chrysler can't be beat for value. Ask your dealer. He's waiting with a key and the widest smile in town!

CHRYSLER '61: NEWPORT * WINDSOR * NEW YORKER * 300/G

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55% Wool - 45% Rayon
1 Yd. Skirt Lengths
\$1.77

Solids and plaids in 54" to 60" widths. Poly bagged with simplicity pattern insert number and illustration. Assorted fall tones. Price good two days only.

New Selection Ladies Fall Cotton Dresses
\$2.79

From our fall collection by Lorilyn. New styles, fresh colors, easy care little or no iron all cotton fabrics. Both regular and half sizes. See these. They're above average quality.

LADIES SHOES **\$1.99**

LOAFERS AND ODDS AND ENDS—REG. \$2.98 AND \$3.98

Terrific Special Purchase!
Ladies Bulky Knit Coats!

Newest flattery in car coats... big bulky knit weave with extra warm foam lining. Wide shawl collar, 6 button front decoration, two pockets and all cut in construction for easy care. Black or green in 8-16 sizes.

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Extra Quality 10% Acrilan New 3 lb. Shell Featherwarm Electric
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Now... a much better Featherwarm Electric. 10% Acrilan gives greater loft and beauty, new 3 pound shell adds years of extra use and durability. And it's guaranteed 2 full years. Size 72x82 inches in blue, pink and coral colors

Former County Farmer Now Raising Strawberries

Editor's Note: L. M. McCoy was a cotton farmer in Lamb County before moving to Oregon. . . and it looks like he's learned the art of raising strawberries.

Of the more than 100 commercial strawberry growers in Columbia County, only one grower, L. M. McCoy, is able to qualify for the Five Ton Strawberry club this year, reports County Extension Agent Con Colton Waldon.

Membership in the Five-Ton club is open to all strawberry growers producing a minimum of 25 tons of strawberries and having at least 5-ton average yield. Mr. and Mrs. McCoy qualified this year by producing 6.2 tons.

Strawberries are the principal crop produced by the McCoy's and they have been at the business for a number of years. Qualifying for the Five-Ton Club is not particularly new to the McCoy's, for while they did not receive recognition at the time their production for last year has been certified at slightly more than 7 tons per acre.

That the McCoy's could achieve the necessary high production is somewhat amazing, in dictates Waldon, since most growers making the Five-Ton club have and use irrigation, but the McCoy's do not. However, the McCoy's do an unusually good job of maintaining their fields. Weeds are sprayed, using a fall spray of simazine followed by a winter spray of dimro and 11-C has kept them to a minimum. Even so, McCoy says that he and Mrs. McCoy wear out several hats each year.

Soils on the McCoy farm are maintained in a high producing condition by the use of sod crops along with winter crops of rye. Fertilizer is applied annually in the fall by side-dressing. This past year McCoy used 10-20-20 at the rate of about 300 pounds per acre.

In previous years the McCoy's have grown Marshall strawberry. However, red stele made it uncommercial and impractical to continue with this variety. All bearing fields this year were of the Siletz variety. Some new varieties are being tried in plantings made this year.

Because of their growth habits, McCoy maintains his Siletz plants on an individual plant basis, keeping all runners cut off. Because of their growth habits, McCoy maintains his Siletz plants on an individual plant basis, keeping all runners cut off.

McCoy will receive recognition of his production achievement at a special meeting later this year, says Waldon.

EARTH NEWS by Frankie Faver

Haberer Family's Troubles Pile Up - All in One Day

EARTH - According to Mrs. Johnnie Haberer, Tuesday, Sept. 27 just wasn't their day. She had a dental appointment at Hereford. Before time for her to leave her husband announced that he wanted to go to Hereford too and get the finger repaired he had just caught in the generator belt of his automobile.

At the Hereford Clinic it was found that the third finger of his left was broken and 12 stitches were required to sew the wound. Mrs. Haberer felt that was enough but when she returned home her son Tony came in from football practice feeling ill.

He was taken to the Littlefield Hospital and Clinic where it was discovered that he suffered a light concussion. He was hospitalized several days. All the Haberers are reported to be doing fine.

Mr. and Mrs. Freddy Clayton entertained a group of young people and their parents with an after game party in their garage Sept. 29. The buffet supper included chili beans, potato salad, hot dogs, fruit pies, punch and coffee. Centering the table was an arrangement of marionettes carrying out the school colors, green and gold.

Seventy-two were present for the party.

Mrs. Clyde Goodwin returned Saturday from Houston where she attended the State Governors and Commissioners Convention Sept. 25 through 28. Also included on the tour was a visit to the state capital, Austin; a stop in Galveston and a night in Fort Worth with her son, Loyd Ray. She accompanied Mr. and Mrs. Bill Jerries, Littlefield on the trip.

H. J. Gilmore left Sunday morning for Dallas where he will receive a check up and treatment at Max Fields Clinic.

Mrs. C. O. Taylor, patient at the Littlefield Hospital and Clinic since Sept. 26, is reported to be improving.

Mr. and Mrs. R. L. Simmons, Amarillo, spent Sunday visiting the L. D. Winders.

Visiting Mrs. Sam Henderson Sunday afternoon were Mrs. M. . .

O. Carter, Mrs. A. M. Sanders and Mr. and Mrs. R. C. Hyde.

Mr. and Mrs. Claude Davis Lubbock, visited the R. S. Coles Sunday. They spent Saturday night with his parents, Mr. and Mrs. Ashley Davis, Springlake.

Mrs. J. R. Spivey, Truscott, and Mrs. Mann Tackett, Seymour, spent Wednesday through Saturday with their sister and family, the L. A. Glasscocks.

Visiting their daughter and family, the R. W. Huckabees in Olton Sunday afternoon were Mr. and Mrs. G. E. Thommarson, Earth.

Mr. and Mrs. Crill Bulls and Mr. and Mrs. Floyd Burgess visited recently in Booker with the Alvin Lee family. They also visited Mr. and Mrs. Selvin Ellis, Mopett, Mo., and spent some time sight seeing in Ark.

Board To Hear C-C Reports

Littlefield Chamber of Commerce board of directors is expected to decide future plans for a membership drive and budget campaign at its meeting in Chamber of Commerce headquarters in City Hall next Tuesday night.

The chamber has a budget goal of \$19,500, more than half of which has been subscribed, according to Howard Horne, chairman of the membership and finance committee of the chamber. Nine breakfasts and two morning coffee-break sessions were held last month to tell members and prospective members about the chamber's proposals.

Approximately half of the potential members have been contacted, and much of the work to be done yet in seeing other business and professional men will have to be by personal visits, it was explained. This work is much slower.

Ford car production in Britain has been at a record peak of 2,500 a day.

Danes will be taught Swedish by TV lessons. Copenhagen learns.

LAMB COUNTY LEADER



Entered as Second Class Matter at the Postoffice at Littlefield, Texas, May 24, 1923 - Under Act of March 3, 1879

WENDELL TOOLEY Publisher RAMON MARTIN Editor

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of the Lamb County Leader will be gladly corrected upon being brought to the attention of the publisher.

Published Thursday of each week at 566 Pelps Avenue, Littlefield, by Littlefield Press.

Lamb County Leader and County Wide News Littlefield and Trade Territory, per year \$5.00 Elsewhere in United States, per year \$6.00

*An editorial is not a writ from on high;

TOUCHDOWN WINNERS AT RENFRO'S

BACK THE
WILDCATS
THIS FRIDAY
AS THEY PLAY
CLOVIS
AT WILDCAT STADIUM

Dr. Pepper or Coca-Cola	12 BOTTLE CARTON	49¢
TOMATO SAUCE	HUNT'S—8 OZ. CAN	10¢
LARD	PURE HOG—25 LB. CAN	\$3.75
LARD	PINKNEY'S—3 LB. CARTON	51¢
FLOUR	SHURFINE—25 LB. PRINT BAG	\$1.85
COFFEE	FOLGER'S ALL GRINDS 1 LB. CAN	69¢
CHILI	PETER PAN—NO. 2 1/2 CAN	49¢
TAMALES	AUSTEX NO. 300 CAN	2 for 49¢
TOMATO SOUP	HEINZ—CAN	10¢
COFFEE	DRIP OR REG. SHURFINE—1 LB. CAN	65¢
BLACK PEPPER	GARDEN CLUB—1 1/2 OZ.	10¢
TOILET TISSUE	ROYAL ARMS	4 rolls 25¢
NAPKINS	SOFLIN—80 COUNT EMBOSSED	15¢
MIRACLE WHIP	QUART	49¢
CRACKERS	DIXIE BELL—1 LB. BOX	23¢

STARTING LINEUP OF MEATS
FRESH SLICED
CALF LIVER LB. 29¢
GRADED GOOD—RANCH STYLE
STEAK LB. 69¢
PINKNEY PURE PORK
SAUSAGE 4 LBS. 98¢
U.S.D.A. CHOICE
Round Steak LB. 89¢
RATH TASTY—END PIECES
BACON LB. 29¢
WHOLE SWIFT PREMIUM
FRYERS LB. 35¢

FIRST STRING FROZEN FOOD

BANQUET—CHERRY OR APRICOT FROZEN	
FRUIT PIES EACH	29¢
EAT MORE HEREFORD—6 LARGE	
PORK CUTLETS PKG.	79¢
VIRGINIA REEL LINKS	
SAUSAGE LB. BOX	59¢
WHIPPED CREAM	
REDDI WHIP CAN	59¢

CHINA WARE

LARGE WHITE	
DINNER PLATES . . . 6 for	\$1.00
EXTRA LARGE	
MEAT PLATTERS	59¢
LARGE SERVING	
BOWLS	49¢
COFFEE CUPS	2 for 25¢

9c PRODUCE SALE
LOCAL HOME GROWN
SWEET POTATOES LB. 9¢

CALIFORNIA RED	
GRAPES LB.	9¢
NICE-N-RIPE	
AVOCADOS EACH	9¢
CELLO BAGS	
CARROTS BAG	9¢
WHITE BERMUDA	
ONIONS LB.	9¢

Renfro Bros
FOOD MARKET
ESTABLISHED IN 1924
DIAL 385-3400

Littlefield

Is Growing...



HELLO GRANDDADDY— Karen White, 13-month-old daughter of Mr. and Mrs. Ben White seems to be enjoying her conversation with Granddaddy over her own "telephone." The Whites have been in Littlefield about a month

and a half, coming here from Portales, N.M. He is an assistant coach at Littlefield High School and also coaches the "B" squad. His wife is Joan Kay.



NEW FAMILY—Another new family in Littlefield is Mr. and Mrs. Russell Sharp and their daughter, Toni Rae. They have been here since July. Sharp is service manager for Jones Motor Co.

.... And Pictured Are Three Typical Newcomer Families Who Have Chosen To Make Littlefield Their Hometown And The Place To Rear Their Children.

Newcomers are the life blood of a community — and Littlefield can be proud of the new families that have chosen the city for their home.

Pictured on this page are three typical families who have recently moved here to live.

Mr. and Mrs. Ben White live at 600 E. 15th here in Littlefield. Coming from Portales, N. M. where he was in school at Eastern New Mexico University, they fitted easily into the life of the community.

White is on the coaching staff at Littlefield High School and also teaches industrial arts. Joan Kay, like all coach wives, follows the team with the enthusiasm of a long time fan.

Pride of the White household is their 13-month old daughter, Karen.

The Whites are typical of the young families who come to Littlefield and add to the prestige of the city.

Mr. and Mrs. Russell Sharp, who live at 504 E. 5th, came to Littlefield from Austin during July. Jones is the service manager for Jones Motor Co. here.

They have a daughter, five-year-old Toni Rae.

Rev. and Mrs. W. R. Matsler live at 306 Farwell here, coming from Canyon early in September to take over the du-

ties at the First Christian Church.

The Matsler's have three sons, two living in Texas and one in Mr. Matsler's home state of Iowa.

The couple have, perhaps, a better chance to meet the people of Littlefield than the average couple in their capacity at the church. Mr. Matsler considers Littlefield a "fine West Texas town."

While only three families are pictured here — three typical families — they are only a part of the newcomers to Littlefield. They have come from all walks of life — farms, businesses, shops, factories — to make up the population of the center of Lamb County.

And the new budget allocated by the Chamber of Commerce, considerably higher than in past years, points to the fact that newcomers are welcome to the city.

The new money will be spent to attract new business and new factories and plants to the city — and with them will come people to give Littlefield a bigger and well rounded personality.

New homes, new schools, new shops and merchants, new recreational facilities all will come as the city's own "population explosion" expands.



NEW MINISTER— Rev. and Mrs. W. R. Matsler came here early in September from Canyon to assume duties at the First Christian Church. A native of Iowa, Mr. Matsler has been in the ministry for more than 50 years.



MOST POPULAR PONTIAC BODY STYLE, the rakish four-door Vista hardtop, is more beautiful than ever in the new 1961 Bonneville series. Curving windshield pillars, a slim line roof, and crisply defined side windows create a new custom appeal. Distinctive Bonneville features include the high performing Trophy V-8 engine with four barrel carburetor and luxurious upholstery of pattern cloths and Jeweltone Morrokide. The exciting Vista also is available in the Star Chief, Ventura, and Catalina series.

Pontiac To Present New Styling As 1961 Cars Go On Display Today

Pontiac for 1961 has combined dynamic new styling concepts with significant engineering advances to present the most exciting new car in its 33-year history," said S. E. Knudsen, General Motors vice president and Pontiac Motor Division general manager, in announcing Pontiac's new line of automobiles. The new Pontiac will be a Sumrall Pontiac Co. Thursday, October 6.

"Fifteen new eye - appealing models in four versatile series are precision designed to set new standards in car beauty, reliability, performance and motoring comfort," Knudsen declared. "With this new line we intend to strengthen our position of leadership in the medium price field."

The new Pontiac is as much as 9 inch lower, four inches shorter, and 2.5 inches narrower. Knudsen revealed, yet important passenger compartment dimensions have been improved. Pontiac's famous wide track design, prevailing in each series, is also proportionately increased.

Knudsen also cited a new perimeter frame, new front and rear suspension systems, and a lighter weight, more efficient V-8 engine among the car's completely new engineering features.

Pontiac's dynamic new styling approach for 1961 conveys an oversimplicity and unmistakable identity.

Accentuating the wide, low front end appearance is an expansive hood, channeled on either side of its centerline, which tapers forward with narrow fenders to meet a dominate twin grille of three dimensional design. Each grille houses dual headlamps and an aggressive two bar type wrap around bumper adds further prominence to the front end design.

"WE DON'T WANT A FIXIN' — VOTE LODGE AND NIXON"
(Pd. Po. Adv.)

DOING BUSINESS WITHOUT ADVERTISING IS LIKE WINKING AT YOUR GIRL IN THE DARK

.... YOU KNOW WHAT YOU'RE DOING, BUT NO ONE ELSE DOES!

NEWSPAPER ADVERTISING DOESN'T COST IT PAYS!

the grille series name and above each rear fender moulding.

Perennially popular as a luxury car with big family roominess, the new Star Chief series is available in stylish four - door sedan and four - door - Vista hardtop body styles.

Spacious seats covered with expertly matched patterns in nylon faced cloth and Jeweltone Morrokide bring living room comfort to Star Chief Interiors. Other standard "extras" include two - speed electric windshield wipers, distinctive instrument panel decor, custom steering wheel, electric clock, dual ash trays, deluxe wheel discs, and aluminum tail pipes.

Readily identifying the Star Chiefs are script series names accented by chrome mouldings on the front doors and three slender stars in the upper area of the rear fenders.

Comprising Pontiac's Ventura series, which achieved wide spread public acceptance during its initial year of production are a two - door sport coupe and four door Vista hardtop.

The new hardtops convey a distinct youthful appeal with exclusive decor and exciting multi-tone combinations of Jeweltone Morrokide seat coverings. A new three forward speed Hydra - Matic transmission, designed especially for Ventura and Catalina models, adds a sports car flavor.

New electric, single speed, tandem type windshield wipers, custom steering wheel, electric clock, dual ash trays, and deluxe wheel discs head an imposing list of standard items.

Designed to serve a broad band of customer requirements are seven entirely different Catalina models. The versatile lower priced series, distinctive in its styling simplicity, includes a two-door sport sedan, four door sedan, two - door sport coupe, four-door Vista hardtop, convertible, and four - door six and nine - passenger Safari station wagons.

Among new features are: electric tandem type windshield wipers, tree speed Hydra - matic transmission, distinctive instrument panel, new hub caps, and a wide selection of attractive seat fabrics to match with loop pile carpeting.

The new line's glamorous and efficient Safari trio has realized a substantial improvement in load area. Rear compartment floors are 2.5 inches longer, 2.2 inches wider, and will actually accommodate a four by eight foot piece of plywood. A new luggage locker beneath the cargo deck provides an extra eight cubic feet of storage space in six - passenger Safaris — 4.5 cubic feet in the nine - passenger Catalina.

Renowned for its superb performance, efficiency, and reliability, the 389 cubic inch Pontiac "Trophy 425" is offered in a broad selection of standard and optional versions with major design advances and improved economy. Standard with all models using — synchromesh transmission are regular fuel V-8s with 8.6:1 compression ratios. Premium fuel V-8s with 10.25:1 compression ratios are available with all models equipped with Hydra Matic transmission. Pontiac's popular economy engine with 8.6:1 compression ratio and two-barrel carburetor operates on regular fuel and is a no extra cost option with models utilizing Hydra Matic. Other options available with either synchromesh or Hydra - Matic include premium fuel four - barrel and three - two to 10.75:1.

Contributing largely to the increase in passenger compartment space is a new perimeter frame.

Parallel side rails completely encircle the passenger compartments to permit lowering of the floor. Five cross bars mount engine and chassis components and add structural rigidity. More durable, rubber - insulated body mounts guard against the transmission of vibration and noise to the body.

Pontiac's reputation for excellent ride characteristics will be further enhanced by new and improved suspension systems. A stronger lower control arm is swept backward for anti - drive control and new springs and shock absorbers of maximum softness are employed in the front suspension. New lower control arms, addition of another upper arm, and extended use of sound absorbing rubber bushings highlight the new four link rear suspension system.

Additional new features include a new 25 gallon fuel tank on all Safari models, improved manual steering and mechanical brakes, lighter weight engine components, a smoother flow exhaust system, and a relocation of the spare tire in Catalina and Ventura coupes and sedans for more accessible luggage space.

A recent publication of the Texas Agricultural Experiment Station discusses the possible role the current total cotton insect control program in central Texas has played in minimizing pink bollworm damage in the area. Copies of MP-44 are available from the Agricultural Information Office, College Station, Texas.

FIELDTON NEWS

Mr. and Mrs. Thomas Rowan Patricia, and Mrs. Rowan's father, Mr. W. F. Scott, went to Lindale, last week, where they visited with Mrs. Rowan's sister, Mrs. W. T. James and family.

Mr. Scott remained with the James family, and will leave from there to his home in Alabama. He had visited with the Rowan family for several weeks.

Miss Carol E. Lubbock, visited here Sunday, with Mr. and Mrs. Ray Buck and attended church services at the Fieldton Baptist Church.

Mr. and Mrs. Jim Ryan, Clovis, N. M. and Mr. and Mrs. W. H. Blackwell, Littlefield, spent Sunday with Mr. and Mrs. A. H. Scivally.

Mr. and Mrs. J. C. Muller visited Thursday at Dimmitt, with Mr. and Mrs. Garland Adams. They were all supper guests of the Adams daughter and family, M. and Mrs. Buddy Barnes.

Mr. and Mrs. Ray Buck visited Sunday, with Mr. and Mrs. Jim Johnson northeast of Olton.

Mrs. H. C. Pickrell has been a patient for the last week in the Taylor Clinic, Lubbock.

Mr. and Mrs. Donald Cowen and Mrs. Don Brestrop spent the weekend at Roswell, N. M. with

Don Brestrop, who was taking his reserve Air Force training. He returned home with them.

Mr. and Mrs. David Hampton, are the parents of a daughter, born Saturday night at Lubbock. Mrs. Hampton and the baby are at the Methodist Hospital.

Maternal grandparents are Mr. and Mrs. A. M. Cowen, Fieldton, and paternal grand - parents are Mr. and Mrs. W. O. Hampton, Littlefield.

Mr. and Mrs. Raymond Frederick left Saturday for their home at Heavener, Okla. after a visit here with her brother and wife, Mr. and Mrs. R. A. Reed, and nieces, Mrs. Dock Lassiter, and family and Mrs. Gene Williams and family, Littlefield.

Mr. and Mrs. Don Brestrop and sons, Craig, Stephen and Randy, spent the weekend at Post with Mrs. Brestrop's sister and family, Mr. and Mrs. Buddy Half.

Mr. and Mrs. George Rothell, San Angelo, and Mrs. S. G. Underwood, and her daughter-in-law, Mrs. John Underwood, Sudan were recent visitors in the W. J. Aldridge home.

Mr. and Mrs. R. A. Reed returned home Friday night from a trip by plane to Kansas City, Mo., where they visited with their son and family, Mr. and Mrs. Raymond Reed, Charles, Caro, Ann and Douglas. They also visited in Mt. Clemens, Mich. with their daughter and family, Capt. and Mrs. Gus A. Becker and

children, Vanean, Allen, Leesa, Rick and Amy. They also went over to Canada for a short trip.

H. C. Armstrong attended a state school board meeting in Aetion, last week.

Mr. and Mrs. W. C. Hawk and son, Angus, Whitharral, visited here Sunday with their daughter, and sister and her family, and Mrs. Donald Cowen and children.

Mr. and Mrs. Leon Cassette and sons, spent Thursday in Lubbock with his family at the home of Mr. and Mrs. Charles Adams and Mrs. Don Comrie and children Downey, California were home for a visit.

Mr. and Mrs. Joe Harrell and son, spent Sunday in Levelland, with her parents.

Mrs. Clark Hill, Benton, Vieja and Debbie, visited Sunday with her parents at Hart Camp.

Eldon Hill, Norman Singer and Edgar Hartley, Muleshoe, were fishing recently, at Falcon Lake on the Rio Grande.

Dona Joyner, a student at Tech spent the weekend here with her parents, Mr. and Mrs. Don Joyner.

Weekend visitors of Mr. and Mrs. J. E. Owen and sons, were their daughter and husband, Mr. and Mrs. Jackie Rivers, Amarillo, their son Douglas, a student at Canyon, their son Donald and wife, Lubbock, Mr. and Mrs. T.W.

Jordan, Lubbock, Dorothy and Barbara Anderson, Lariat and Mr. and Mrs. Henry Smith and children, Round - up were Sunday visitors.

Mr. and Mrs. Eldon Hill, Kathy and Kimmy, and Clark Hill and Mr. and Mrs. Caud McCain were Sunday dinner guests of Mr. and Mrs. C. V. Hill in Littlefield.

Mrs. R. W. Stanfield visited recently in Fort Sumner, N. M., with her daughter and family, Mr. and Mrs. G. W. Woods, Pete and Patricia.

visited Saturday near Bovina with their son and family, Mr. and Mrs. Leslie McCain, Wednesday they spent in Hereford, with her niece, Mrs. Louis West and family.

Mr. and Mrs. Gerry Langford and Kathy, Artesia, N. M. spent the weekend here with her parents, Mr. and Mrs. J. C. Muller, lists.

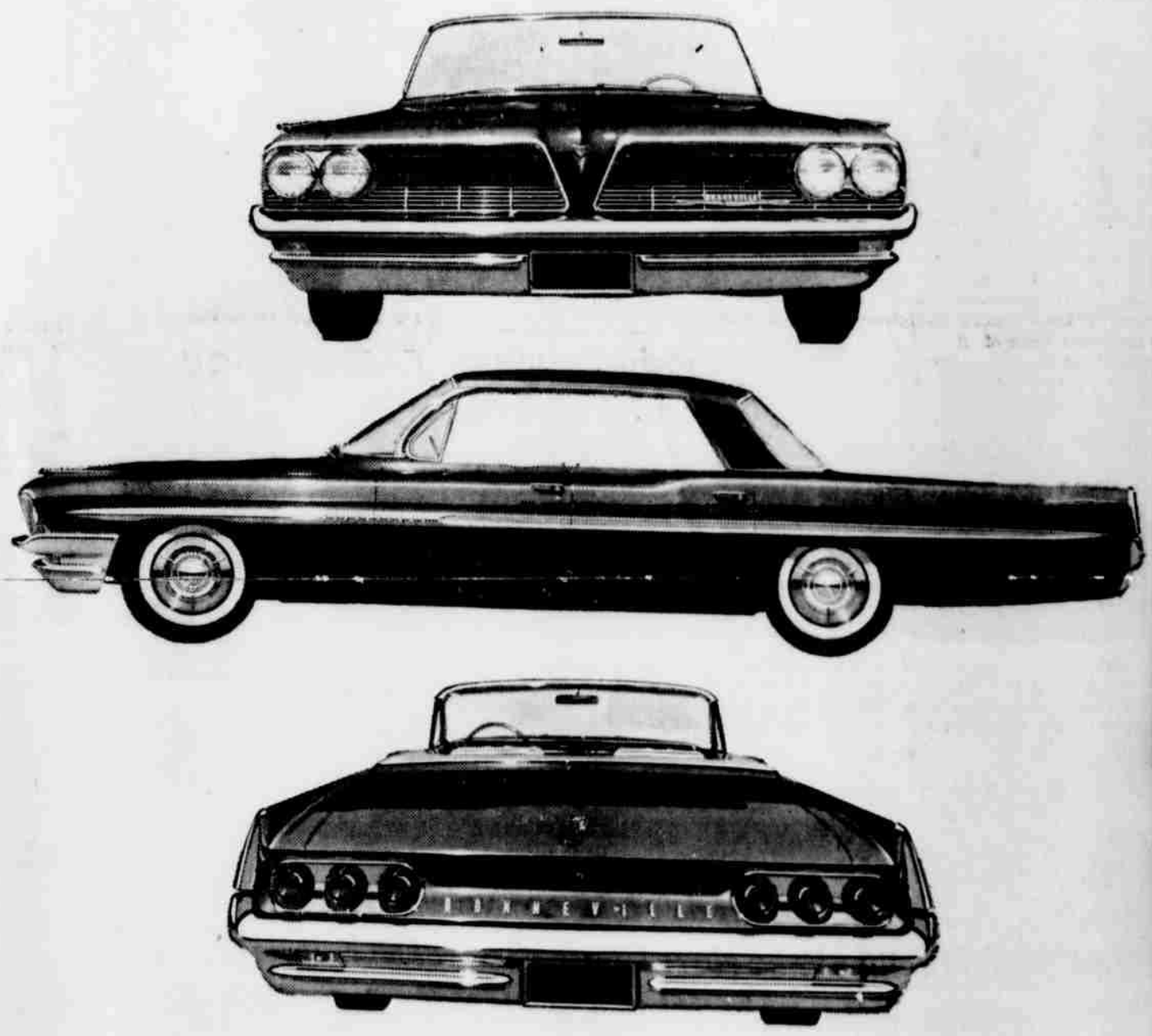
Mr. and Mrs. Elmer and Mrs. Bernice, last week for their daughter, Gerad Quila, They also visited in Abilene, attended two night State Brotherhood.

Mr. and Mrs. Elmer and Mrs. Bernice, last week for their daughter, Gerad Quila, They also visited in Abilene, attended two night State Brotherhood.

The "Friendship" party is similar to the lot with striking and masses of small U. S. indoor University students, Mr. and Mrs. J. C. Muller, lists.

CHIROPRACTIC HEALTH SERVICE
W. S. Dickenson, D.
PHONE 385-3536 LITTLEFIELD, TEXAS

THE '61 PONTIAC IS OUT TODAY!



It's All Pontiac!
on a new Wide-Track!

New track-to-body proportion! The track is the width between the wheels. Pontiac is the only Wide-Track car. Body width is reduced, shaving side overhang, balancing more weight between the wheels. Best relationship of body width to wheel width ever tailored. Lean and sway are ancient history.

Announcing the new Pontiac Trophy V-8 Engine! We've improved the engine the experts said was perfect. New fuel induction system saves gas by using more air in the gasoline mixture. This makes the engine breathe more efficiently, giving you better acceleration. Eleven versions to choose from. Horsepowers range from 215 to 348. For best economy, specify the Trophy Economy V-8. Its lower compression ratio lets you use regular gas.

More headroom, legroom, footroom for greater comfort! You get great comfort in the extra roominess we've built into the '61 Pontiac. Seats are higher, yet there's more clearance beneath the steering wheel and more hatroom over your head. There is more legroom, more footroom. Doors are wider and designed to swing open farther. The more highway you put behind you (Pontiac specializes in this) the more you'll appreciate the new room that's all around you in this sleek new '61.



THE ONLY WIDE-TRACK Body width trimmed to clear overhang. More weight between the wheels. No overhang on the road with such stability and precision.

ISN'T THIS YOUR BIG YEAR FOR A WIDE-TRACK PONTIAC? IT'S ALL PONTIAC!
BONNEVILLE • STAR CHIEF • VENTURA • CATALINA
ON DISPLAY NOW AT YOUR LOCAL AUTHORIZED PONTIAC DEALER

SUMRALL PONTIAC CO.
902 - 910 DELANO
LITTLEFIELD, TEXAS

SEE THE VICTOR BORGE SHOW TONIGHT! ABC-TV



MEN—Clinton Byers and Andy Houk are pictured with Clarence Alders, Jr. who has trophies for the champion Duroc pig at the last two Hockley County Jr. Livestock Shows. Clarence is the son of Mr. and Mrs. Clarence Alders of the Pep Community. (STAFF PHOTO)

Whether Kennedy, Nixon Has Nod In Presidency, Survey Reveals

STON — Neither Richard Nixon nor John F. Kennedy has a substantial lead for president. Experts say the big votes will go to the man who can win the state, Nixon, the Republican, or Kennedy, the Democrat. The survey shows that Nixon's lead is slim and his image of 50 states is not as good as Kennedy's. Various polls taken into account, the survey showed that Nixon is leading in 22 states, Kennedy in 14 states, and the race is only 38 votes, the man comes within the 269 votes needed to win the presidency.

The survey rated six of the largest states — New York (45), California, (32), Pennsylvania, (32), Ohio (25), Texas (24), and Michigan (20) — among the toss-ups, although there was some indication Kennedy had an edge in Ohio and Texas.

If either Kennedy or Nixon key party leaders, and veteran could take all or most of these 178 votes, he probably would win the election.

The data were collected while observers were trying to weigh the effect of last Monday's television debate on the voters. Some sources said they thought Kennedy had gained ground because of it.

There were some indications Kennedy's Roman Catholic religion was hurting him, particularly in the South, somewhat in California and Illinois, and increasing in Arizona.

The issue seemed to be wanting



ON—Five sisters and one brother were reunited today when Mrs. E. C. Glass of Littlefield entertained with a family reunion in her home. Those present were Mrs. Glass; Mrs. P. K. Flemings, Shallowater; Mrs. Nora Bartlett, Napa, Calif.; Mrs. Jewell Comanche, Okla.; Mrs. Irene Stone, Wichita; and Clarence Liles, Cotton Center. It was the first time the six children had been together in 31 years.

NOTICE

STARTING OCTOBER 13, 1960

LAMB COUNTY LEADER

FOR A NEW AND EXCITING

"Trade At Home Program"

WITH SHOPPING DIRECTORY

A WEEKLY PROGRAM FEATURING

● LOCAL TRADE and ● WEEKLY PRIZES

earned social security credits for other work they have done in the past and the change in the law will make it possible for them to earn additional credits towards retirement, survivors, and disability benefits.

Parents working for their grown children in a trade or business who do not already have social security cards will need to apply for social security account numbers. The first report of their wages and payment of taxes due must be paid on or before April 30, 1961, and their social security number must be entered on that report.

A representative of the Lubbock Social Security Office will be in Littlefield on each Thursday in the County Courtroom at 9:30 a.m. and will be glad to assist in all matters pertaining to social security.

in North Carolina and Oklahoma and helping him in Pennsylvania and Wisconsin.

Other reports from the survey:

1. Some political leaders are keeping a close watch on the activities of the United Nations and Soviet Premier Khrushchev to see how they affect the voters.
2. There seems to be no major farmer revolt against the Republican party in the Midwest.
3. There is major dissatisfaction with the Democratic platform, particularly the civil rights plank in the South. Because of this, six of Alabama's 11 electoral votes and all of Mississippi's 8 votes may go to another Democratic candidate.

Social Security Covers Parents For First Time

About 25,000 parents working for their sons or daughters in a trade or business will be covered for the first time under social security beginning in 1961.

The 1959 amendment to the social security law, signed by the President on September 12, makes no change in the provision which says that work performed by a parent in the home of a son or daughter is not covered by social security and, therefore, cannot count toward the payment of social security benefits. However, work that a parent does for a son or daughter in a trade or business can now be covered, if a bona fide employer-employee relationship exists.

Such a relationship exists if the person for whom the "employee" works has the right to direct and control him in the way he works both as to the final results and as to the details of work, where and how the work is to be done. The employer need not actually exercise control; it is sufficient that he has a right to do so.

Many parents whose employment will be covered under this

Tech's Title Bid On Line At TCU

LUBBOCK — Texas Tech's third successive Southwest Conference game on the road sends the Red Raiders against defending champion Texas Christian at Fort Worth Saturday night.

TCU lost to Arkansas 7-0 last week, but the Horned Frogs bounced back from an early-season loss to the Razorbacks in 1959 to gain a share of the title. Therefore, Tech will be facing a team fighting to keep in the race for the championship.

Although never considered a threat for the title, the Raiders also can keep alive a mathematical chance at first place by upsetting the Hogned Frogs. Tech has a 14-14 tie with Texas A&M and a 17-0 loss to the University of Texas marring its record, but with an eight-team race a poor record could still win.

Texas Tech three times drove deep into Texas territory in Austin last week, but the Longhorns' forward wall rose up each time. In fact, the Texas ends, especially in the first half, kept such pressure on the Raider passers that the Tech aerial game was under control most of the game. Texas utilized two long passes, from Mike Cotton to Jack Collins and to Larry Cooper, for 55 and 54

Kennedy Starts Slugging, Drive Hits Peak In Punches At Nixon

CARBONDALE, Ill. — Sen. John F. Kennedy, an oratorical boxer who has suddenly developed into a slugger, tore into Richard M. Nixon again Monday.

He said the vice president is talking nonsense when he says Republicans and Democrats have similar goals for this country.

Kennedy's busy schedule called for a day-long hunt, by motorcycle and by airplane for Illinois' 27 electoral votes.

The Democratic presidential nominee had more than a dozen stops in central and southern Illinois before flying into Chicago to spend the night.

In remarks he prepared for de-

livery here, Kennedy said: "Mr. Nixon says he agrees with me on our goals for America, but differs on the means to reach those goals. I say this is nonsense. The goal is meaningless if he refuses to take the only road that will reach it."

Kennedy contended that only a Democrat can lead this country forward.

Kennedy's direct attack on Nixon's opponent seems to be a part of a new strategy.

Throughout a non-stop week-end Kennedy flailed away at Nixon.

The audiences seemed to love it. Especially one member of his in

St. Louis audience Sunday night. "Mr. Nixon says he agrees with Truman," the former president enjoyed particularly Kennedy's remark that he noticed Nixon recently called him "another Truman."

"I regard that as a great compliment," Kennedy said. "But observing the content of Mr. Nixon's campaign, I have no hesitation in returning the compliment. I consider him another Dewey."

This reference to Thomas E. Dewey, who was upset by Truman in the 1948 presidential election, got cheers from the 1,450 Democratic faithful who clipped

Poor Breakfasts, Poor Work Go Together, Businessmen Claim

LUBBOCK — September was Better Breakfast Month in case you didn't know it. There's no end to the rather unusual monthly course is offered in schools in and weeks we celebrate here in the U. S. A. In October, for example, there in National Horse Week. November brings us International Cat week, and believe it or not, there's even a day for single men to count their blessings in February on Bachelor's Day.

According to Mrs. Dorothy Ho-

ward, Nancy Taylor charm course instructor at Draughon's Business College, Better Breakfast Month is not at all a bad idea, and she hopes it will encourage more working girls to eat a good, nourishing breakfast at home before going to work — instead of turning coffee breaks into breakfast breaks. In a recent survey she conducted at Draughon's she discovered that seven out of ten Nancy Taylor students were not eating a well-balanced breakfast — just coffee for many.

Mrs. Howard said that breakfast is the most important meal of the day according to Nancy Taylor, nationally famous beauty and diet authority, whose beau-

ty course is offered in schools in over 263 cities in the U. S. "For the working girl especially, a substantially nourishing breakfast is essential. The girl who works well until lunch time is the one who had a hearty breakfast," Nancy Taylor advises that a good breakfast should include at least some fruit or fruit juice, an egg, milk. (Total calories, only 215 — served. One girl had a three-minute egg timer on her desk. She said it was to time long distance telephone calls, but I really wonder."

One student at Draughon's, when asked about her breakfast habits, said she had rather sleep than eat. Another said she just couldn't face an egg until lunch-time. Maybe she meant an "egg-head." No wonder there is such a thing as Better Breakfast Month. Give yourselves and your bosses a break. Eat a better breakfast — that is, before going to the office!



ACHIEVEMENT DAY—Pleasant Valley 4-H clubs displayed their projects as part of an Achievement Day program last Saturday which included an installation program for new officers. Shown above is the clothing display. In the picture are (l. to r.) Patsy Angeley, Brenda Bills, secretary; Carolyn Allison, reporter; Veta Allison, vice-president; and Sheryl Stevens, president.

There is NOTHING like money in the BANK

SECURITY STATE BANK

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

"That's The Bank For Your Money"

Now on Display!

CLASSIC 98 SUPER 88 DYNAMIC 88

Distinguished... distinctive... decidedly new! Big-car roominess for driving luxury — more headroom, knee-room, legroom — plus new ease of entry and the exhilarating performance of the SKYROCKET Engine!

Glamor, comfort, prestige... and the utility of a full-size car! Exciting SKYROCKET Engine performance and smooth Vibration Toned Ride... both exclusive with Oldsmobile! Easy to get in... easy to sit in!

Beauty... economy... spacious comfort! Livelier-than-ever Rocket Engine runs on lower-cost, regular gas! Plus Twin-Triangle Stability... and the handling ease you expect from a quality-built, full-size car!

OLDSMOBILE FOR '61

exciting new style leaders with a new performance punch and full-size comfort!

Never before has Olds combined such beauty of line with such sparkling performance in its three famous series! Never before have you experienced anything like the exciting SKYROCKET Engine and all-new Hydra-Matic® with Acrol-A-Rotor action! And just wait till you see all the headroom, legroom, entry room in Oldsmobile for '61!

See the page... for sensational news about Oldsmobile's Not New Number in the Low-Price Field!

JONES MOTOR CO., 801 HALL AVE.

a friendly church-

We'll be friends with anyone! Some folks think churches are like exclusive clubs, catering only to extra good or extra moral people. But churches are also for people who are in need of particular help. If you are sick, despondent, unloved, without hope, come to our friend! Jesus came to solve problems. Our Sunday school is busy training youngsters to avoid the pitfalls of life and helping adults to meet the problems they already face. We'll be friends with anyone. May we be yours?

FIRST ASSEMBLY OF GOD
Hall at College
Littlefield, Texas
R. C. Dearman, Pastor
Phone 385-4584

Farm Facts

Each of us annually receives the total output of 7.4 acres.

'Mister Cowboy' Coming To Fair



Rev Allen, known as "Mister Cowboy" for his numerous starring roles in western movies, will appear at the Quarter Horse Shows Oct. 14, 15 and 16 at the 1960 State Fair of Texas in Dallas. Allen will be featured with his famous horse, "KoKo."

AMHERST NEWS, By Mrs. Lester LaGrange

Amherst P-TA Sets Plans For Halloween At Meeting

AMHERST —There will be a called meeting of the Amherst P-TA this afternoon at two. All officers and members are urged to attend. The purpose of the meeting is to make plans for Halloween.

Mr. and Mrs. Laverne Nichols were in Big Spring yesterday and attended funeral services for her uncle, Bob Kekeley, 48. He died from a heart attack Saturday night after attending a football game.

He is a former Amherst resident and is survived by his wife and three daughters.

Mr. and Mrs. Joe Miller are the new sponsors of the Methodist Youth Fellowship, beginning next Sunday. Mr. and Mrs. Melvyn Dutton have served several years as the group's sponsors.

Mrs. Blanche Howard returned home Henryetta, Okla. last Friday after a visit with her daughter Mrs. Bill Bradley and family.

Guests of her parents, Mr. and Mrs. Raymond Cantrell are Mrs. Darrell Elliott and baby from San Diego, Calif.

Mr. and Mrs. W. I. Shirley and Mr. and Mrs. Homer Campbell spent the weekend in Amarillo with Mr. and Mrs. Hiram Crabb and friends.

Mrs. Joe Porter, Mrs. George Williams and Mrs. W. P. Holland, Jr. were among those attending funeral services for Mrs. Woodrow Williams' brother, in Plainview Friday afternoon.

Mrs. Lee Payne will be hostess for the meeting of the Amherst Study club, Monday night Oct. 10 at 7:30 o'clock. The date was postponed from last Monday night.

Mrs. Hazel Curry, Amarillo, and Charles Coulson, Lubbock, were called to Amherst when their mother, Mrs. Emma Coulson, suffered a stroke Sunday morning.

Her brother and wife Mr. and Mrs. S. D. Williams, Muleshoe are here, also.

Mr. and Mrs. N. A. Griffing, Abilene, are visiting their son I. N. and daughters, Mrs. Charles Hinds and families.



MACHINE-QUILTING—Nowadays it's possible for even beginners to make beautiful quilts! Modern sewing machines, high-quality fabrics, and easily handled cotton quilt battings have helped to simplify a traditional household art.

Mr. and Mrs. C. A. Thomas and Mrs. Myrtle Parks returned Thursday from a two weeks visit with relatives in Wichita Falls and fishing at Lake Diversion near there.

Mr. and Mrs. N. B. Embry and daughter Nancy flew to Dallas for the weekend. Nancy is a high school senior and they made arrangements for her to enter SMU next year.

Mrs. John Foust celebrated her birthday last Friday. She and Mr. Foust were in Muleshoe for a birthday dinner with their son, Eddie and family.

Mr. and Mrs. Eldon Smith, Carlsbad, N. M. visited his sister, Mrs. Paul D. Bennett, and family over the weekend. They had returned from a trip east after taking their son, Darrell D. to Hanover, N. H. where he re-entered Dartmouth College.

They visited Mrs. Smith's brother Dave Vaughter and family at Exeter, N. H.

Mr. and Mrs. Aubrey Jones spent the weekend at Ruidoso, N. M. The aspens had changed color, making the mountain scenery more beautiful than ever.

Jan Jones and Nollene Embry spent the weekend with Mr. and Mrs. Joe Embry and Cynthia Jo Canyon.

Members of the high school junior class are sponsoring a fried chicken supper in the school lunch room tomorrow evening between 5:30 and 7:30 o'clock, preceding the Amherst - Springlake football game. Mrs. Ray Blessing is the junior class sponsor. Prices are \$1 for adults, 50 cents for children.

Mr. and Mrs. Rudolph Harvey and sons and Mr. and Mrs. Dave Tullis and family spent the weekend in Ruidoso. While away they visited with Elmer Watson, former Amherst superintendent.

Amherst Methodist Church was the fourteenth church visited Friday by Bishop Paul Galloway, new bishop of the San Antonio West Texas area. District Superintendent, and Mrs. Dallas Dennison, Brownfield, were accompanying him on his get-acquainted tour. Later that evening he visited Littlefield and Meadow churches.

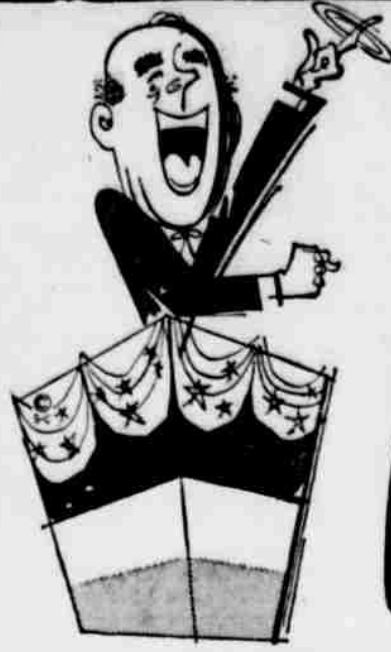
Mrs. H. L. Phelps, Mrs. W. P. Hollander, Mrs. George Harmon a committee from the WSCS served tea, coffee and cookies.

Funeral services were conducted in Pampa, Sept. 26 for Cecil Houchin, 58, brother of Mrs. Guy Hufstедler.

He had been a Pampa resident for 32 years. He is survived by his wife, three sons and two daughters.

Mrs. Hufstедler, her sister, Mrs. Vernie Decker, Meadow and Mr. and Mrs. Joe Melcher, attended the services.

Weekend guests in the Guy Hufstедler home were his sisters Mrs. Audrey Warren and Mrs. Lizzie Anderson, Lubbock. His sister, Mrs. John Neely and son, Dwight, Tolar, near Fort Worth are here also.



Vote



HI-C
ORANGE DRINK
16 OZ. **25¢**



CHICKEN OF SEA
TUNA
CHUNK STYLE GREEN LABEL **27¢**



BUNTE
Orange Slices
2 LBS. **49¢**

CELERY	PASCAL LARGE STALK	12½¢
APPLES	WASHINGTON DELICIOUS LB.	19¢
YAMS	GOLDEN LB.	12½¢
FRESH BUNCH TURNIPS & TOPS		12½¢
POTATOES	RED LB.	6¢
CARROTS	CELLO BAG	9¢

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3RD & KIT DRIVE

THE STRAIGHT SAVINGS TICKET WHEN IT COMES TO FOOD
ALL PARTIES AGREE WE'RE CAMPAIGN HEADQUARTERS FOR

FOOD VALUES

BAMA RED PLUM **JAM** 2 LB. JAR **39¢**

SHURFINE **SHORTENING** 3 LB. CAN **65¢**

KRAFT **MIRACLE WHIP** QTS. **49¢**

SHURFINE PEACHES SLICES OR HALVES, 2½ CAN **29¢**

SHURFINE SPINACH 303 CAN **15¢**

SHURFINE INSTANT COFFEE 5 OZ. **69¢**

SHURFINE APRICOT PRESERVES 20 OZ. **49¢**

KARO-RED SYRUP QUART **49¢**

DINTY MOORE BEEF STEW 1½ LB. **53¢**

SHURFINE **FLOUR** 25 LB. SACK **\$1.19**

STYLE **SPRAY NET** \$1.50 VALUE **99¢**

GLADIOLA BAKING POWDER 10 OZ. **29¢**

NORTHERN TOWEL JUMBO ROLL **15¢**

ALCOA FOIL 25 FT. **69¢**

DRY DETERGENT TREND LARGE **49¢**

OXYDOL LARGE **49¢**

TIDE LARGE, 3¢ OFF **53¢**

SHURFINE **FLOUR** 25 LB. SACK **\$1.19**

STYLE **SPRAY NET** \$1.50 VALUE **99¢**

PINKNEY'S CURED, 4 TO 6 LB. AVERAGE

PICNIC LB. **33¢**

PINKNEY HARVEST TIME BACON 2 LBS. **98¢**

RANCH STYLE STEAK FRESH, 3 TO 4 LB. AVG. LB. **59¢**

HENS CHOICE SIRLOIN LB. **35¢**

CHOICE CHUCK ROAST WISCONSIN LONGHORN LB. **85¢**

CHEESE LB. **59¢**

PINKNEY'S—COUNTRY STYLE SAUSAGE 4 LB. SACK **\$1.29**

East And West

Montmer Makes Good With Oriental Books

The address next to a Tokyo name on the two-... has the unmistakable Vermont. It is: title Co. ... shrewd who made good in home. His pub- is turning out rt. culture, habits of the Japan- American read-

launch the cur- on things Japan- and has kept outpouring of of subjects rang- Japanese gar- the art of com- with one's hand. often asked, "do Japan?" The an- ment. Production lower than in the and he is at the material.

is limited only by of Asia. He has a subjects which range from "Tibet- " His auth- an and Japan- the past as well

firm's motto is "The East and life is a lively, used but consist- process of keep- here and an old, family book- d, Vt., going.

is a jack-of-all- ster of most in the and publishing, he are Japanese books U. S., runs a y, handles U. S., technical books, and booses retail bookshops of Japan.

he directs — most- — the 129- business of collect- id books on Ameri- same time, his staff on the job of act- ing house for his bed works.

Tokyo business, more than 1,000 books alone — in excess- tion a year — has all which ways the venerable Rutland

gn Students Get Help ahoma City Homes

BY SCATES A CITY (AP) — Many of the students are Bud- dhists, Moslems or Hindus. Host families here are Protestant or Catholic and go to church regular- ly.

The students go with them. "It seems to be their notion we all really worship the same God," explains Maurer, "but it does come as something of a sur- prise that the church plays as large a role in our lives as it does here."

Outside the homes and church- es, Maurer sees the students get a smacking taste of Oklahoma culture. They've seen rodeos, toured wheat farms and are guests of the Oklahoma City Sym- phony Orchestra.

Like everybody else in the Soon- er state, they are fascinated with football. This has led to some trenchant comment.

At halftime of one game last fall, a Spanish student told Maurer, "I can't understand it. You Americans play such a brutal game as football then make a beautiful opera."

"He was referring to the half- time show," said Maurer. "You know, he's got a point."

But the point of the program that would warm the heart of a hardened isolationist comes at graduation time. Maurer ex- plains:

"One student giving the valedictory recently forgot to talk about the training. Instead he gave an appreciation of the American way of life."

HOME—Plyasak Chu-Kes, left, and Seatone right, both of Thailand and students at the Fed- eral Agency center in Oklahoma City, help Mrs. Wittzell cook dinner.



HITS IT BIG—Charles E. Tuttle, left, a Vermont who made a success publishing works on the Orient, talks with one of his publishing house staff members, Katsuhiko Sahori.

A slender - quiet - spoken man Tuttle has also successfully bridged East and West in his personal life by marrying Reiko Chiba, a pretty Japanese singer he met while an officer in the occupation forces here.

A Japan - wise staff of Americans has contributed largely to Tuttle's success. His No. 2 man, Bruce Rogers, has been with him since 1949, speaks idiomatic Japanese and has lived here except for the war years since 1938. Rogers, born in Anchorage, Alaska, is Tuttle's manager.

The company's editor-in-chief is Meridith Weatherly of Waco, Tex., left a career in the foreign service to go into publishing.

A third member of the American staff, Richard Brown, of Massena, N. Y., has mastered Karate and written the Tuttle book on the subject.

Harvard - educated Tuttle early caught the enthusiasm for old and rare books from his father, Charles Tuttle Sr., who built up the Rutland business to a point of prominence in the book world.

As a member of Gen Douglas MacArthur's occupation staff classifying Japanese art and cultural properties, the younger Tuttle grew to like Japan, the first foreign country he had ever seen. When library friends in universi- ties back home began writing him

FHA Modifies Loan Rules To Allow Off-Farm Workers To Secure Loans

Farmers who have regular off farm employment, if otherwise eligible, may obtain farm operating and development loans from the Farmers Home Administration under the recently revised regulations of the agency.

Truman J. Jones, Farmers Home Administration county supervisor for Lamb County, said the new regulation will go into effect October 1. Previously, except in rural development counties, a farmer had to spend most of his time farming in order to qualify for a loan.

Experience gained in rural development counties has shown that many farmers who are regularly employed off the farm can profitably use the Farmers Home Administration's credit facilities to increase the farm portions of their total incomes. The regulation, which had limited credit assistance to farmers who spend most of their time farming, prevented some from obtaining the maximum income from their farms and from taking advantage of opportunities for industrial and other off - farm employment.

Other eligibility requirements remain unchanged. Applicants must have sufficient farm experience to carry on sound farm operations, must need credit, and be unable to obtain financial assistance from other sources.

As in the past, credit will be extended only to operators of farms that are family - type size or smaller. No loan will be made unless a plan for the coming year's farming operations shows that income from the farm and other sources will be large enough to enable the farm family to have a reasonable standard of living, pay debts, and have an adequate reserve for emergencies.

Loan funds may be used to pay farm operating costs, purchase equipment and livestock, pay farm development costs, and refinance certain debts. The interest rate is five percent. Repayment schedules depend upon the purposes from which funds are

advanced and upon the estimated income from the farms. Usually, loans made for real estate purposes will be made from funds advanced by private lenders and insured by the agency.

Technical farm and money management assistance is supplied to each borrower to the extent necessary.

The Farmers Home Administration office serving Lamb County is located in the basement of the Post Office in Littlefield, Texas. The agency also supplies credit for farm housing and soil and water conservation.

Sandhills Philosopher Philosopher Offers Help To Gallup Poll Experts

Editor's Note: The Sandhills Philosopher on his Johnson grass farm looks at public opinion polls this week.

Dear editor: A lot of people are accusing the United States of not making any progress, and in some fields it may be true, especially in some of my fields out here on this Johnson grass farm, but there's one area the country has made great strides in.

I refer to public opinion polls. I don't mean they're any more accurate than they used to be, what I mean is that the poll-takers have gotten smarter.

For example, take the way they word their questions when they send interviewers out to take the public pulse. They don't ask "How're you going to vote on November 8," they ask: "If the election were held today, how would you vote?"

This is the smartest way I know to conduct a poll, mainly on account of the election ain't being held today, consequently there's no way on earth to find out whether the polls are accurate or not.

Officers of America's first atomic merchant ship, the N. S. Sennah, "went to sea" in a basement in Lynchburg, Va., where a duplicate of the ship's actual control console had been installed.

Yours faithfully, J. A.

As I understand it, right now the polls show both candidates for President about even, provided the election were held today, with maybe one having 48.2 per cent and the other 48.1 per cent, with the balance of the people undecided.

If the poll - takers continue smart, they will keep on taking the public's pulse, always playing it safe by asking how the people would vote if the election was being held today, right up to a few days before the election on November 8.

Then they can slack off and I'll be glad to take over. Won't be any trouble at all for me to take a poll to find out: "If the election was held yesterday, how did you vote?" It'll be the most accurate public opinion poll ever taken in the United States, and I figure I can get the results merely by looking at a newspaper on November 9. Me and Dr. Gallup both have our work cut out for us.

It's the Law in TEXAS



TRADEMARKS Our government has tried to encourage enterprise by rewarding good work. It does this by protecting a good name through our trademark laws.

From the time the clock starts your radio until night when you switch off the electric light, you surround yourself with things which you buy by their advertised brand names.

A trademark may be a word, emblem, or other device. Brick makers of old Egypt, the lamp makers of Athens, and English helmet makers used them.

In a market, a trademark sets off one maker or seller's goods from those of others.

You may be the first to "Think up" the idea of using a given trade trademark to identify certain goods. But that alone does not give you a property right in the trademark or make you its owner. The maker or seller who first adopts and actually uses a trademark of a lone of goods, becomes its owner.

The law protects ownership of trademarks. In doing so, courts will order a late - comer to stop using another's trademark. It will award damages if the owner has suffered.

Why does the law do this? First, to keep the buyer from being deceived and to make sure that we, the public, get what we want. Second, to prevent piracy of the trademark and the goodwill which its owner has built up in the mark through making, selling and advertising such goods.

A trademark may be a firm's most valuable asset. It stands for the firm's goodwill and good name. So choose a trademark with care. It must not be too much like any other trademark.

When you have chosen a word or symbol, you must then use it to properly with the goods for it to become valid. Once in use, guard it! For a trademark may lose its legal safeguard if you or the public do not use it properly.

To be valid a trademark need not be registered in any state or federal agency. But registration makes protection easier to enforce and may afford other advantages.

(This newsfeature, prepared by the State Bar of Texas is written to inform - not to advise. No person should ever apply or interpret any law without the aid of an attorney who is fully advised concerning the facts involved, because a slight variance in facts may change the application of the law.)

Methodist To Hear Chinese Ministerial Student Here

Leo Hsu, a Chinese ministerial student at Perkins School of Theology, Southern Methodist University is to be the guest speaker at the Littlefield First Methodist Church Sunday at the 7 p. m. services.

Mr. Hsu is a native of Shanghai, China, but fled to the internationally free city of Hong Kong in the face of the communist invasion of China. As a resident of Hong Kong, he was educated in its school system and graduated from Chung Chi College, the only Christian College in Hong Kong.

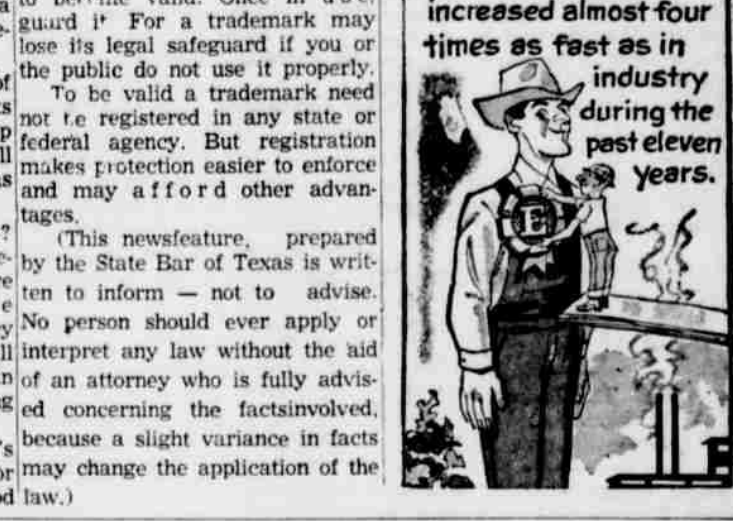
While serving as assistant pastor of the North Point Methodist Church in Hong Kong, Mr. Hsu studied one year at the Union Theological Seminary in Hong Kong.

Last year, he came to the United States as a Crusade Scholar. The Crusade Scholarship program is a student exchange program of the Methodist Church. He is



LEO HSU

Farm Facts Production per man hour on the farm has increased almost four times as fast as in industry during the past eleven years.



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EARTH NEWS by Frankie Faver

Springlake FHA Girls Win Honors At Lubbock Fair

EARTH — Jane McCord, daughter of Mr. and Mrs. Pat McCord, received a three-piece cooking ware set as a bonus in special cake division at the Panhandle South Plains Fair this week. Several other Springlake FHA girls placed in the top three slots in various divisions, causing the local chapter to be among the high-ranking chapters. Others were Slaton and Wilson.

Individual honors went to Gaye Northcut in the senior division of youth textiles. She entered a cup towel and pair of pillow cases.

In the culinary division Irene Angeley received a ribbon for her multiple winner, receiving honors for sweet yeast rolls, angel food cake, applesauce cake, sponge cake and chiffon cake. Gaye Northcut placed in the cookies division with refrigerator and rolled cookies. She also received recognition for date loaf. June Propes was also a winner with cookies.

Evelyn Meadows received honors for her standard chocolate fudge.

Approximately 10 youngsters present for the Baptist Sunbeam meeting Tuesday at 4 p. m. They concluded a series of programs at the good will centers, "Sunbeam Sandels," "The Sunbeam Song" and "Jesus Loves Me" in both English and Spanish were the selections used for group singing. The meeting was closed with sentence prayers.

Mrs. T. C. Martin and Mrs. R. S. Cole were dinner guests Monday of Mr. and Mrs. G. F. Howell, Muleshoe.

Mrs. L. D. Winders, and Mrs. C. E. Lyman visited Mrs. R. E. Duke, Sunnyside, Wednesday.

Mr. and Mrs. E. R. Hawkins spent Monday and Tuesday in Amarillo visiting their daughters and families, the J. W. Pierces and W. S. Thompsons.

The Sterling Brothers Circus will open in Earth Monday, October 3. Performances will be at 4 and 8 p. m.

The men of the Earth Methodist Church will meet Tuesday, Oct. 4 at 7:30 for the purpose of reorganizing the Methodist men's club.

A hamburger supper will be served.

John Bullock, minister of education at the Bellvue Baptist Church, Midland, conducted a Sunday School Enlargement Campaign this week at the First Baptist Church of Earth. Services were held at 7:30 p. m. Monday through Thursday.

The theme, "Stewardship" will be discussed by three speakers during the month of October at the Fellowship to be held following the 6 p. m. vesper at the Earth Methodist Church. Mrs. Ann Hamilton will introduce the subject at tonight's meeting.

LaVain Earl Fox is attending Draughton's Business College, Lubbock. He is studying in the field of electronics. Fox, son of Mr. and Mrs. C. E. Fox, was graduated from Springlake High School.

Peggy Stansell was elected student council representative of the Springlake Pop Club at a meeting held Wednesday at the school. Serving as alternate will be Linda Beasley.

Wylene Cleavinger, June Bills, Linda Jones, Dorothy Bell, LaVern Fennell, Linda Green, Neelen Dent, Lucy Brock, Celia Wood, Beth Kelley and Elaine Herring.

Coffee and cake were served to the 28 men in attendance at the Wolverine Booster Club meeting Monday night at the school cafeteria. Presiding was F. D. Clayton. A talk was given by Jody Mahan, coach and a film was shown of the Springlake-New Deal football game.

The group decided to help remove the trees at the west edge, also move the rocks and sod the ground for a practice field and playground. The project should be completed for use next year. It also includes the construction of a track.

Following in the Springlake School Menu for next week:

MONDAY: Sausage patties, green beans, buttered corn, cole slaw, stewed apricots, hot rolls, milk.

TUESDAY — Chicken pie, candied carrots, English peas, sliced tomatoes, pineapple chiffon pie, white bread, milk.

WEDNESDAY — Barbecue beans, chopped greens, relish, lemon Jello mold, peach cobbler, corn bread, milk.

THURSDAY — Baked fish, tartar sauce, green beans, scalloped potatoes, tossed salad, French dressing, peanut butter cookies, hot rolls, milk.

FRIDAY — Hamburgers, potato chips, sliced tomatoes, onions, pickles, cheese sticks, apricot cobbler, milk.

Mr. and Mrs. Eddie Haydon returned Monday from Weatherford, where they visited since Thursday with Haydon's parents, Mr. and Mrs. Raymond Haydon.

A new slate of officers was elected for the Farmer's Union Organization in Earth Tuesday, Sept. 27. They are as follows: president, Clarence Hamilton; vice president, Ray Astell and secretary, Wilma Taylor. These will take office October 1.

Outgoing officers are Ed Dawson, president; B. T. Hamilton, vice president and Wanda Shelby, secretary.

The group discussed improvements in agriculture public relations.

Lucy Brock, membership committee chairman, called a meeting Wednesday at 3:30 at Springlake School. The following ex students met and addressed invitations to other exes telling them about homecoming activities scheduled for Oct. 21.

Wylene Cleavinger, June Bills, Linda Jones, Dorothy Bell, LaVern Fennell, Linda Green, Neelen Dent, Lucy Brock, Celia Wood, Beth Kelley and Elaine Herring.

Twenty-four from the Earth Methodist Church traveled to Lubbock Wednesday to hear Bishop Arthur J. Moore who spoke at 7:30 p. m. at the Lubbock Municipal Auditorium.

Moore, a bishop since 1930, is a former president of the Methodist Church's Council of Bishops and Methodist Board of Mission. He is the author of five religious best sellers. An active evangelist, he is a retiree bishop of the Atlanta, Ga. area.

Kindergarten teachers of the Methodist Sunday School, Mrs. Melvin Boci, Mrs. Ada Rudd and Mrs. Kenneth Holloway, met for a special planning session at the church Wednesday at 5 p. m.

Mr. and Mrs. Phelps Murrell and Mr. and Mrs. Doug Jones returned home Saturday from a two week's trip during which they visited Tiajuana, Mexico, visited the Navy and Marine bases, Fisherman's Wharf, Point Loma.

SUDAN NEWS by Mrs. Evelyn Scott

Sudan Classes Of 1932-33 To Get Homecoming Honor

The class of 1932-33 will be honored at the annual Homecoming of ex students of Sudan schools to be staged here Saturday, Oct. 29. It has been announced by C. E. Nichols, president of the ex-students group.

A reception committee has been named to greet those attending and registering of guests will get underway at 6 p. m. Mrs. Mary Joe Lambert and Sara Wood will do the registering.

Those forming the reception committee include Jack Lender son of Muleshoe, vice president of the group; Hoyt Robertson R. U. Baker, Jo Ann Chester.

A meal is to be served by the band parents organization and will be \$1.25 for adults and 75 cents for children.

Others named to various committees to help with the event include: decorations, Ethel Beale, Edith Williams, Calvin Wiseman, Watkins, Burnice Miller, Benny Arnold; publicity, Evelyn Scott.

Mr. and Mrs. Martin Burnett visited Sunday in Lubbock with her sister who was ill and confined to the hospital there.

The Doyle Terrells have returned home from a two weeks stay at Truth or Consequences, N. M.

Mrs. C. E. Dean, Lubbock, visited Friday with her sister, Mrs. W. H. Lyle.

Jack Lumpkin and children

Lighthouse and other points of interest in San Diego.

At Longbeach, Calif. they visited Mr. and Mrs. Earl Adkins. They also visited Murrell's brother and family, the Pierce Murrells at Kernville, Calif.

Among the other attractions included in the trip was a visit to the museum and Frontier Village at Bakersfield, Disneyland, The Pike, Green Horn Mountain Lodge, Hoover Dam, Grand Canyon and Las Vegas, Nev.

Enroute home they stopped in Gallup, N. M. for a visit with the Paul Dean Dyers, former Springlake residents.

Frances Ann Faver received treatment at the Littlefield Hospital and Clinic Tuesday afternoon.

meditates of the First Baptist Church following services. Those present included Hoyt Robertson, Lender; and the following intermediates Sharon Beauchamp, Kay Baker, Shirley Mathews, Julius Roberts, Charles Burnett, P. M. Ray, Roy, Corley Baker, Paul Gordon, Billy J. Cartwright, Andrea Ritchie, Mark Baker, Donna Parrish, and Paula Chisholm.

Also Cynthia, Blackwell, Dorina Ann Chester, Mike Fisher, Robert Williamson, Billy Roberts, Frances Lovelady, Linda Lovelady, Linda Williams, Harry and Louise Williamson.

Weekend guests in the home of Mr. and Mrs. Jay Miller were Mr. and Mrs. Wayne Young.

Jay Miller was in Oklahoma City the first of the week on business. While there he visited his mother, Mrs. Billy Lord.

Mr. and Mrs. Byron Lynn and son are visiting this week with his parents, in Ida, La. Accompanying them on the trip was Mrs. J. W. Olds who will visit relatives near Shreveport.

Mrs. Ada Hill, Vernon, visited recently with relatives here including Mrs. L. O. Wiseman, Mrs. Hill and the Jack Hills.

Mr. and Mrs. D. W. Williamson were hosts Sunday evening to a Fellowship hour for inter-

Mr. and Mrs. Benny Callaway, Morton, visited Sunday with his mother, Mrs. Ruth Callaway.

Among college students home for the weekend were J. Mesks, Hardin Simmons; Rodney Cate and Don Preston, Tech; Donnie Channon, Charlie Nichol College.

Mr. and Mrs. Ves Terry visited last week in Roswell with their son and family, the Bob Terrys. Few days stay was their grand-daughter, Billy. They were to return her to Roswell Wednesday.

Mr. and Mrs. Ves Terry will leave Friday for Dallas where they plan to attend the Texas-Oklahoma game.

Come to visit his parents, the C. W. Reasons, over the weekend was their son, Tommy, who is attending his second year at West Texas State College. Tommy is a member of the Lambda Chi Alpha Fraternity and is taking pre-medical studies.

Louise Williamson was the honoree for a ninth birthday celebration held Thursday afternoon in the home of her parents, Mr. and Mrs. D. W. Williamson.

Favors included candy and

Letters To Editor

Dear Mr. Editor: I wish to take this means of thanking Mr. W. D. Chapman of the WOW for the beautiful flag presented to us.

Yours sincerely,
Littlefield Memorial Park, Inc.
By: Opal Janes
Opal Janes, Secy.

Dear Editor: Poetry has always been one of my great interests and collections of good poems, that I would like

Refreshments of punch and birthday cake were served. Those attending included Steve Smith, Jerry Bellar, Clinton Jones, Vickie Maston, Janet Ritchie, Ida Beth Cartwright, Cynthia Wise, Kathy Rice, Deborah Marlowe, Ronda Hanna, Sherill Watts, Bobby Drake, Debbie Fields, Harry Williamson.

Mr. D. Bernethy, who had been visiting in Kilgore, returned to her Sudan home over the weekend. Returning her to her home here and visiting were Mr. and Mrs. Joe Stark, Tyler.

Life over the clear moon
It booms
No need for
When
While life is
good.
And great and
tude.

The Town
port, R. I., in
house of worship
ca. It was built



JOHN RICHEY
General Manager



BOB RICHEY
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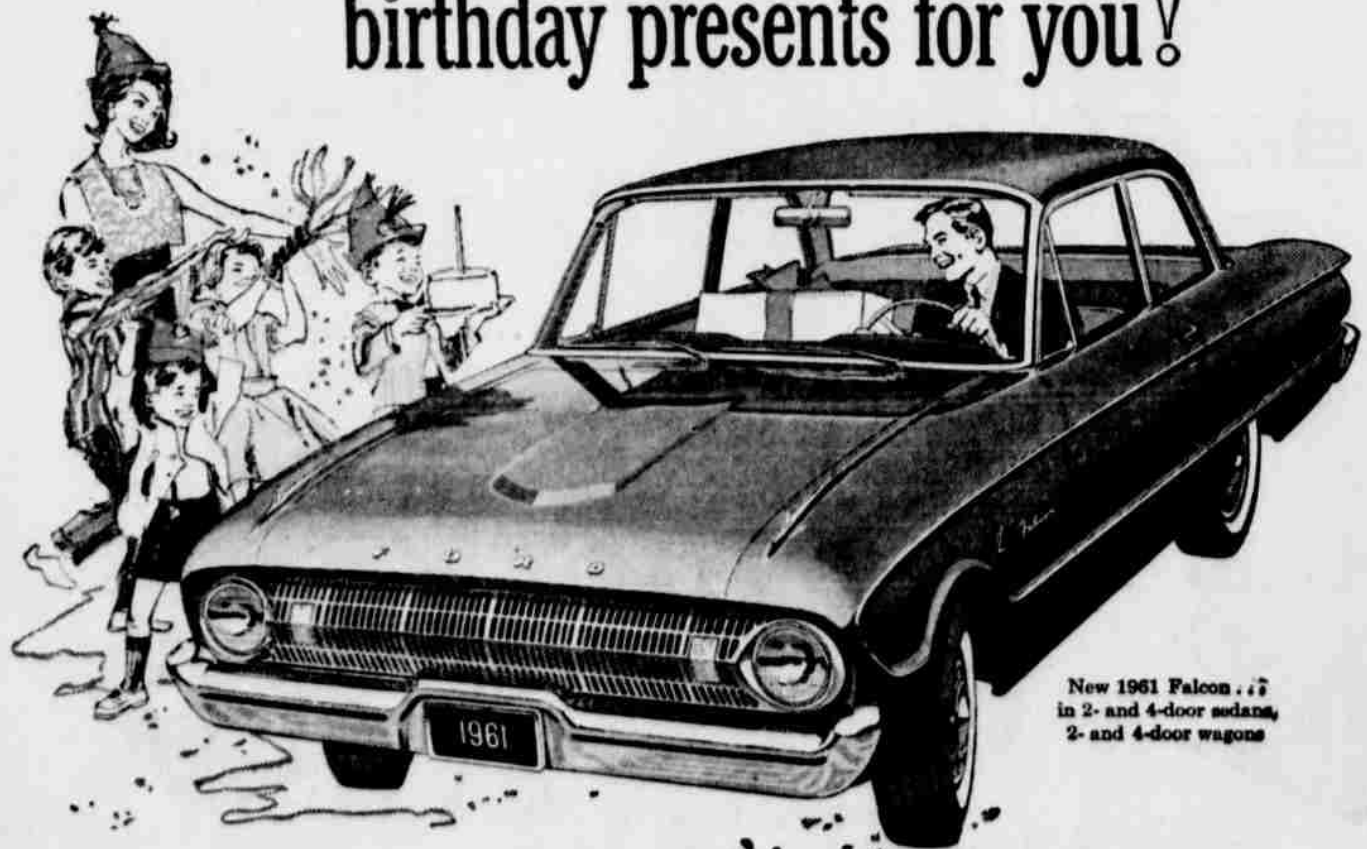
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Lamb County Leader

SECTION THREE

10

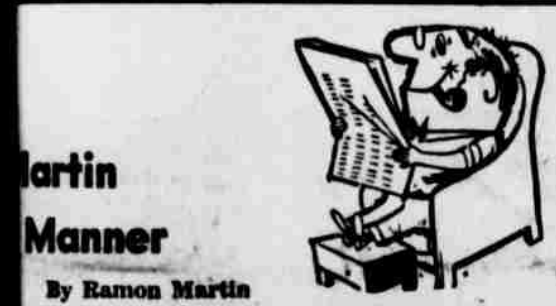
LITTLEFIELD, LAMB COUNTY, TEXAS, THURSDAY, OCT., 6, 1960

NUMBER 20



COOKOUT—Brownie Troop 207 under the leadership of Mrs. Jack Barton and Mrs. Joe Wilson enjoy a cookout at the Barton farm Friday, from 5:30 to 8:30 p.m. Girls pictured, left to right, are: Nancy Hall,

Brenda Hemphill, Carla Chambers, Candy Battenfeld, Peggy Dean, Debbie Barton, Patricia Chandler, Cathy Barton and Karen Bridges. The girls played games, sang songs, and then cooked a simple supper.



PODGE DAY page column called "Around Town" and the Arlington Citizen has one called "Rambling Around."

Kenneth Tooley, who is a cousin to this paper's publisher, has a P1 column in the Paducah Post which he calls "Ken's Korner," one "K" serving for both words.

H. M. Baggarly does a column for the Tulsa Herald under the title of "The Country Editor", and I particularly like the title of Dalton Wood's column in Sudan Beacon - News. It's appropriately called "Woodwork."

OF COURSE few columns have had the following through the years that George Dolan's Star - Telegram P1 piece, "This Is West Texas" and the same goes for Charlie Guy's "The Plainsman."

The Ballenger Ledger's P1 column by Ellen Perry is called "Just Around Town," and the Denver City Press has an inside column called "Over the Coffee Cup by Berle" and the Hamilton Herald has a column by Bob Craig which he calls "and what have you," all written in lower case.

Over at Clovis, N. M. Jack Hull does a piece for the Curry County Times which he titles "Caught in The Roundup" and Claude's Comments by J. C. W. appears in the Memphis Democrat each week.

Sports editors have their own way of writing, like "Kranzberries" by Dick Kranz in Amarillo News" and Dick Moore's "Pure-

ly Personal" in the Star - Tele. Ghost Writer."

I did a column for a number of years called "The Ragbag," but some sort of a record for long life for a column was one done by Sam Blackburn, now of the Big Spring Herald, who wrote "The Wicked Flea" in the Daily Ardmoreite at Ardmore, Okla., for 28 years, six days a week with never a miss, even during vacation.

THIS BUSINESS of writing

About Your Health

Public health is basically a "grass roots" affair in Texas. Over 75 per cent of the population in Texas is now covered with local health units according to figures compiled by the State Health Department's Division of Local Health Services.

Fifty separate and distinct local health units now cover 59 of the state's counties. Most of the areas without the protection of full-time public health programs are sparsely settled.

The Local Health Services Division hopes to soon to cover these presently unprotected areas, under the provisions of Senate Bill 206, a forward-looking bill passed by the last session of the Texas Legislature.

This law made it possible for several counties in the sparsely-settled areas of Texas to combine their financial resources in order to obtain the services of qualified professional public health personnel.

Financing of local health departments is largely a local matter, in keeping with the traditional Texas attitude of local control, autonomy and independence.

In many instances cities and counties share expenses of the local population and the magnitude of local health problems.

In state participating health

professionally for the Fourth Estate is not drawing as many recruits today as formally, according to Fred N. Siebert, president of the Association for Education in Journalism.

He cites three reasons for the decline in interest in journalism as a profession, and they go like this: A less rigorous training of high school students in the use of the English language, decline of enthusiasm for work on school newspapers, and competition from many professions, particularly for bright high school students. He also says the advent of the high school vocational counselor is a factor in this decline of interest in news writing.

He says to do a good job as a news writer today, too requires a broad general education, or as he puts it, "journalism graduates should know more history, more philosophy, more sociology, more economics and more literature than any other group. Above all they must have a sense of mission of the importance of the task which they are training to perform."

SIEBERT, at the time, was speaking to 225 college journalism professors and administrators from across the country who were meeting in University Park, Pa. for their annual convention.

Lure of high pay also might be cited as a factor for turning away from journalism. There is a belief, mostly false, that the science graduate can step in to big money immediately after graduation while the newsman must be content to work for small pay. However, the journalism grad receives as much or more than the just-out-of-college science major, although the potential for the latter grad may be higher - IF he scales to the top.

Newsman, on the other hand have never had so many fields open to them - newspapers, radio, TV and the all-important and ever-expanding relatively new field of public relations, successor to the limited and disliked title of "publicity man."

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In state participating health

Dial A Devotion
385-3121

units there must be at least one full-time public health physician, a nurse, a sanitarian, and a clerk. Many areas also employ additional public health personnel such as health educators and laboratory personnel.

The basic activities of a local health unit include: vital statistics, communicable disease control, environmental sanitation, laboratory services, and health education.

In large units where more resources exist and there is a need for additional activities, additional programs such as maternal and infant hygiene, school health services, nutrition services, are carried out. (A weekly feature from Public Health Education Division, Texas State Department of Health.)

Pakistan has boosted its rice output, now about 20 per cent ahead of 1959.

Garrett Has Slashed BEEF PRICES

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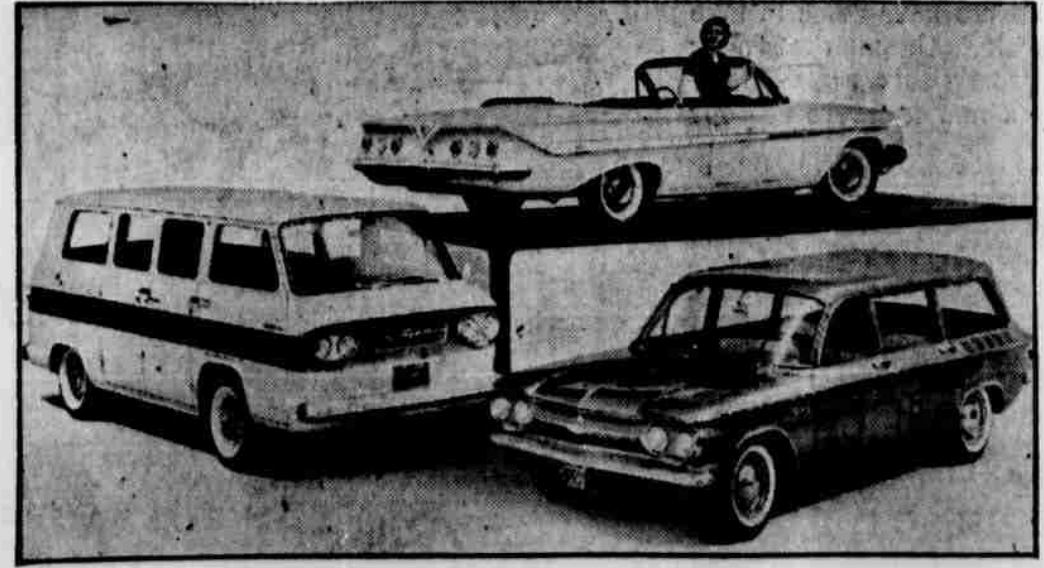
On The Spade Highway
Cross From Littlefield Farmers Co-Op
Gin In Littlefield

See What's New In The 1961 Chevrolet

GREATEST SHOW OF WORTH...

THREE FOR THE '61 ROAD

ALL NEW... JUST FOR YOU



Three for the road—here are three smart new Chevrolet passenger cars which will make their bow to the public on October 7. Left—One of the newcomers in the Corvair line . . . the Greenbrier Sports Wagon designed for multiple cargo jobs and outdoor living with seats that may be repositioned to accommodate many varied arrangements. Center—The sleek Impala Convertible with its soft, graceful body lines converging into an entirely new styling motif. Right—Another new model is the challenging Corvair Lakewood Station Wagon with rear-engine and second folding seat. Front and rear compartments combined give the Lakewood an unusual amount of cargo space.



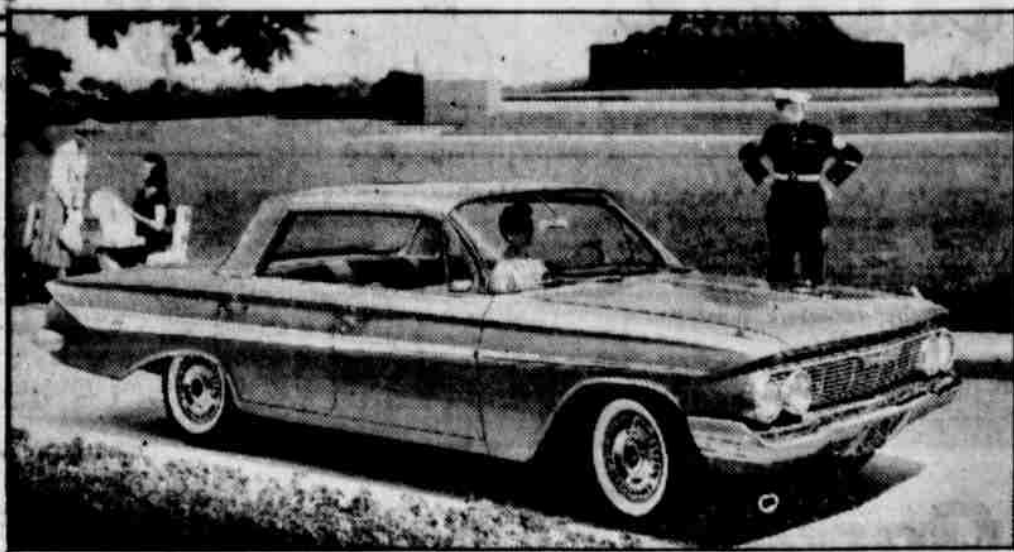
Chevrolet will raise the lid on a real surprise package when they reveal the 1961 Greenbrier Sports Wagon. A promising addition to the Corvair line is this 45-inch wheelbase vehicle with rear-installed engine and independent suspension. The Greenbrier is certain to fit transportation needs from backwoods camps to swank hotels. Seats may be repositioned to fit specialized requirements. There also is a commercial counterpart—a delivery vehicle named the Corvan.

This Is A Personal Invitation To You To Visit Our Show Room Friday, October 7 And See The Sixty One Wonderful Chevrolet

ARMES CHEVROLET CO.

610 EAST 4th LITTLEFIELD DIAL 385-4487

Sleek Impala One of 20 New Chevrolets



Designers have applied smooth, graceful lines to the '61 Chevrolet Impala, Bel Air and Biscayne passenger car lines. Wings on the rear deck have been smoothed into the body. Roof lines, as noted in the Impala Sport Sedan (above) are freshly contoured and are separately styled for each model. Overall body design features gently sloping lines. Rear trunk deck lid now opens flush with top of bumper affording easier loading and unloading. Fuel tank has been repositioned for greater safety. The Impala Sport Sedan is one of 20 body styles in the standard Chevrolet line.

Chevrolets For '61 To Offer Greater Loading Ease, More Luggage Space

Top seller of 1960 automobiles, Chevrolet promises to solidify its position in 1961 by significantly broadening its range of passenger cars.

Scheduled for display at dealer showrooms Friday, October 7, are 21 freshly styled conventional models, nine Corvairs including new passenger and commercial models, and the spirited two-place Corvette.

Complete new body styling, which provides easier loading for both passengers and baggage, is featured in the regular line of passenger cars.

The entire body, from floor to roof and grille to rear bumper, is all new. Prime design emphasis has been placed on functionalism with thrift.

High on the list of advantages of the all-new body are:

1. Easier entrance to passenger compartments.
2. Large, more accessible luggage space, with the trunk loading level lowered as much as 10.5 inches.
3. Improved chair height and over-the-hood visibility which will increase the ease of parking and add to driving safety.
4. Other safety items include improved brakes, overlap electric windshield wipers, and a new

placement for the fuel tank which protects it from road hazard such as hard bumps and flying stones.

Although the conventional cars are shorter, narrower and slightly lower, the interior roominess remains about the same or better than comparable 1960 models. Riding comfort is improved.

From a styling standpoint, the new models feature gentle curving and smooth lines and a generally cleaner and airier appearance from all angles.

The Corvair models to be unveiled Friday also blossom out in a complete line of passenger

Injury To Oldsters On Increase, Safety Expert Urges More Caution

The tragedy of traffic accidents — and particularly pedestrian deaths — is that those who suffer most are the ones we are most anxious to protect, according to J. O. Musick, general manager of the Texas Safety Association.

"We are all familiar with the need of looking out for the very young children playing in or near the streets; now we must devote more attention to our senior citizens who have an even more startling high incidence of death and injury," he said.

Musick points out that 38 per cent of all pedestrian fatalities are to people over 65 years of age while that particular age group makes up only 9 per cent of our population.

These are a number of factors involved including:

1. Hearing and vision are often impaired.
2. Coordination and response to danger is extremely poor.
3. Older people are more "brittle" and broken bones frequently result from so-called minor accidents.
4. Many older people have never driven a car and have no understanding of limitations involved in operating a car (9 out of 10 pedestrians killed are non-drivers).
5. Anti-social behavior is also a decided factor. Many older people developed walking habits when there were no traffic problems as they exist today, and feel they have a basic and inherent right to walk where and how they please.

Public concern and education is the answer to the problem, Musick believes.

The record high for pedestrian deaths came in 1957 when 15,500 fatalities were reported. In 1952 there were 7,750 pedestrian deaths — despite the increase of motor vehicles being driven.

Prior to 1941 when a pedestrian law enforcement program was launched in Detroit, there were an average of 214 pedestrians killed in that city. During the past three years, pedestrian fatalities dropped to 58 per year.

The saving of some 348 lives — as it always does — at a cost of community effort and expense referring to 58,502 traffic tickets issued to pedestrians. Of that total, over 35,000 were issued to people crossing against the light.

"There is no doubt but that deaths can be materially reduced by organized community effort," Musick stated. "Strict enforcement of sound ordinances can serve as a stop-gap measure but the real answer comes through special education of particular groups, needing attention.

Musick urged safety programs be organized at the local level and presented before clubs whose members are composed of citizens of the laer age levels. Help in organizing such programs may be obtained through the Texas Safety Association headquarters in Austin.

Australia's new \$45 million Monash University, near Melbourne, will open in March, 1961.

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and commercial vehicles. They include:

Passenger cars — Club coupes, four-door sedans and a new Lakewood Station Wagon in the "500" and "700" series, plus the deluxe Monza Sport Coupe and the new Greenbrier Sports Wagon.

Commercial — Corvan, Rampside and Loadside trucks.

Basic mechanical features of the Corvair — the air-cooled engine, combination of transmission and axle at the rear, and frame-body integration — are continued. So is the basic body styling, although exterior ornamentation provides a fresh appearance and the interiors are completely new.

Significant engineering improvements have been made, however, which will greatly improve luggage space, engine performance and fuel economy.

Other innovations include a 14-gallon fuel tank; a manual choke and more precise fuel metering to the carburetor; a new pattern of air circulation in the engine compartment to quicken warm-up; an increase in engine displacement to 145 cubic inches; an optional 98-horsepower engine and a four-speed transmission.

The spotlight in the Corvair field is expected to center importantly on the new Lakewood Station Wagon and the Greenbrier Sports Wagon.

Equipped with six doors and rated for a 1,600-pound payload, the brand new 95-inch wheelbase Greenbrier can readily be converted from a nine-passenger bus to a wide assortment of duties. It can carry six passengers and a 700-pound cargo or, with an optional third seat, nine passengers and 250 pounds of cargo.

The Lakewood Station Wagon is a four-door, conventional type six-passenger model. But, with the second seat folded down, it offers 68 cubic feet of cargo capacity. One exclusive feature is the 10-cubic-foot of lockable storage space under the hood.

Revised styling of the Corvair reflects the influence of Chevrolet's recently displayed XP-700 experimental vehicle, especially in its streamlined rear quarters. A new underbody which slims down the transmission hump better engine cooling and use of an aluminum transmission case are some of the other features.

As in 1960, the lineup in the conventional-size passenger cars will be offered in the Impala, Bel Air and Biscayne series. But, they have been expanded to include an Impala two-door Sedan not previously available.

The station wagon series also has been expanded so that there is a choice of either six or nine passenger accommodations in each car — the Nomad, Parkwood and Brookwood.

Reversal of the trend to longer, wider bodies also is noted in the fact that the new passenger cars are 1.5 inches shorter and 2.4 inches narrower. Overlength is 209.3 inches and overall width is 78.4 inches. Distinctive design effects are achieved by matching exclusive roof contours of body types. Particularly noteworthy is the

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from October 16 to 20

Dr. Everett B. King, of Fort Worth, Texas will be the Missioner

Dr. Raymond C. Burns, Pastor

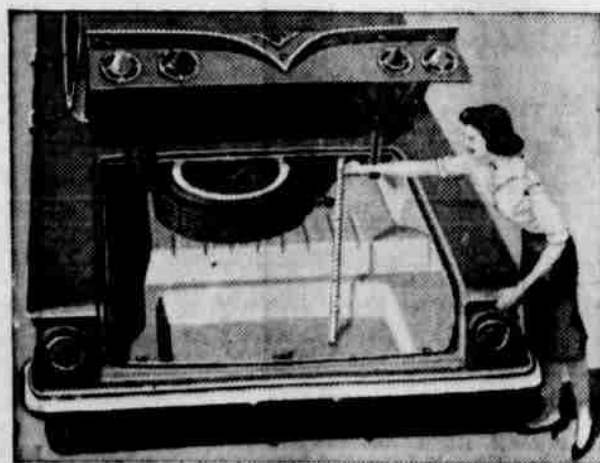
Act 1:8

FRIDAY! THE GREATEST SIXTY-ONE DERFUL CHEVROLET

Here's the car that reads you loud and clear — the new-size, you-size '61 Chevrolet. We started out by trimming the outside size a bit (to give you extra inches of clearance for parking and maneuvering) but inside we left you a full measure of Chevy comfort. Door openings are as much as 6 inches wider to give feet, knees and elbows the undisputed right of way. And the new easy-chair seats are as much as 14% higher — just right for seeing, just right for sitting.

Once you've settled inside you'll have high and wide praises for Chevrolet's spacious new dimensions (in the Sport Coupes, for example, head room has been upped as much as 2 inches, and there's more leg room, too — front and rear). Chevy's new trunk is something else that will please you hugely — what with its deep-well shape and bumper-level loading it holds things you've never been able to get in a trunk before.

Yet, generously endowed as this car is with spaciousness and clean-etched elegance, it holds steadfastly to all the thrifty, dependable virtues Chevrolet buyers have come to take for granted. Your dealer's the man to see for all the details that make this sensationally sensible '61 Chevy a new measure of your money's worth.



There's never been a trunk like it before! The floor's recessed more than half a foot and the loading height is as much as 10½ inches lower.

***** INTRODUCING THE '61 CHEVY BISCAYNE 6

the lowest priced full-sized Chevy with big-car comfort at small-car prices!

Chevy's new '61 Biscaynes — 6 or V8 — give you a full measure of Chevrolet quality, roominess and proved performance — yet they're priced down with many cars that give you a lot less!



IMPALA 4-DOOR SPORT SEDAN — one of five that bring you a new measure of elegance from the elegant Chevies of all. The front door entrance is nearly 2 inches higher.



NOMAD 9-PASSENGER STATION WAGON. You a choice of six Chevrolet wagons, each with a cargo opening nearly 5 feet across.



BEL AIR 2-DOOR SEDAN, like all '61 Chevrolets you Body by Fisher neeness — more front seat leg room



Biscayne 4-Door Sedan

See the new Chevrolet cars, Chevy Corvairs and the new Corvette at your local authorized Chevrolet dealer's

ARMES CHEVROLET CO.
LITTLEFIELD, TEXAS
PHONE 385-4437

Chevy adds Corvair Station Wagon



Design stylists adroitly meshed the requirements of a roomy and versatile vehicle with the sport design of the Corvair line and came up with this sparkling new Corvair Lakewood station wagon. The car with its air-cooled engine in the rear, folding seat and forward luggage compartment is readily adaptable to almost any job... commercial or pleasure. In addition to the Lakewood, Chevrolet added a sports wagon and three half-ton trucks to the Corvair line for '61.

Many Japanese railroad station platforms have mirrors and wash basins where travelers each well of a buttered muffin may tidy up quickly.

Station Wagon, Sports Wagon Join Corvair's New Showings For 1961

Chevrolet's ingenious, rear-powered Corvair blossoms out as a full line of automobiles for 1961. In addition to the three half-ton commercial cars previously announced, the company disclosed today that station and sports wagons will join the family of dealer showings of new models Friday, October 7.

Thus, the superior riding and performance qualities which the Corvair pioneered in the small car field a year ago will become available to a majority of all transportation requirements.

Here is the Corvair lineup for 1961:

Passenger cars — Club coupes, four-door sedans and a new Lakewood Station Wagon in the "500" and "700" series plus the deluxe Monza Sport Coupe and the new Greenbrier Sports Wagon.

Commercial — Coravan, Rampside and Loadside trucks.

In appearance, the latest Corvair retains its lithe, symmetrical form. New styling touches and beautified interiors clearly distinguish the models as 1961's, but the low-slung, appealing profile remains unchanged.

Also untouched are the engineering fundamentals which have made the Corvair the most galloped-about automobile in America. The flat, air-cooled engine and transmission-axle combination are continued at the rear. Compact body-frame integration lends its special staunchness to all models.

To supplement the primary excellence of the Corvair features, however, several improvements have been adopted. Fuel economy especially benefits from the lower-numerical axle ratio and the new non-gas burning heater which will improve fuel economy even beyond the excellent miles per gallon now achieved. A hot air heater is now offered as optional equipment. Increased luggage capacity is made possible by moving the spare tire from under the hood to the engine compartment. A 14-gallon fuel tank is substituted for the former 11-gallon tank.

Although most chassis specifications are common throughout the line — all models carry a certain family relationship — structural differences distinguish new comers from earlier body types.

The rear-engine mounting, proves itself extremely suitable to the Lakewood Station Wagon, the Greenbrier Sports Wagon and the Corvan — the commercial panel van. The absence of a transmission tunnel provides cargo and passenger loading convenience impossible with the conventional small car.

The Greenbrier is a totally new forward control vehicle designed on a 95-inch wheelbase. The normal car hood has been eliminated. A full-width driver's seat mounts over the front wheels. The

Hi Plains Water Level Too Low For Area Uses

LUBBOCK — The High Plains Underground Water Conservation District states that surface stream water in the southern High Plains of Texas is capable of furnishing only a fractional part of the fresh water needed for irrigation, municipal and industrial purposes; consequently, virtually all the water used comes from a vast underground reservoir that lies beneath the area.

The water stored in the reservoir beneath the land's surface results largely from rain water falling in the local area and running into the many thousands of wet-weather lakes and depressions that dot the Plains. Only a small per cent of the lake water percolates through the bed of the lake to the underlying formations; consequently, many centuries of time were required to fill the reservoir.

Annual natural replenishment to the underground water is meager indeed when compared to the amount of water in storage, or when compared to the amount of water presently being pumped from storage each year.

According to the High Plains District, more than 35,000 wells furnish water to more than 4 million acres of land in the southern High Plains for irrigation, and to fulfill all the needs of industry and municipalities.

About 98 per cent of the total amount of ground water pumped in the southern High Plains is used for irrigation.

Because we have been pumping about 5,000,000 acre-feet of underground water annually while receiving only about 100,000 acre-feet of water as natural recharge annually, it is apparent that a very real problem confronts the people of our area.

Artificial recharge will probably play a major role in prolonging the economic life of the underground reservoir. Experimentation has been conducted by High Plains Water District since 1953 in an attempt to determine the most practical methods for transferring wet-weather lake water, the only known economical source of surface water available to the area, from the surface where the evaporation rate is very high to the underground formations where the water can be stored for future use.

Draining raw lake water directly into production wells has proved to be partially, if not completely satisfactory.

The High Plains Underwater Conservation District, and others in the field of water conservation, are leading in the continuing search for facts concerning the water situation as it exists in our area, and are recommending programs of conservation that will assuredly serve to prolong our present relatively-high economic standards.

Some suggestions for maximum water conservation are:

1. Conserve rainfall by proper soil and water management.
2. Select agricultural crops that will produce the greatest net income per acre foot of water required.
3. Locate new wells as far from existing wells as is practical to minimize interference.
4. Reduce evaporation and seepage losses by replacing open irrigation ditches with closed distribution systems.
5. Apply water to crops at proper times and in proper amounts.

HOW ON WORTH!



NEW '61 CHEVY CORVAIR

More space... more spunk and wagons, too!



The newest car in America: the CORVAIR 700 LAKEWOOD 4-DOOR STATION WAGON.

Here's the new Chevy Corvair for '61 with a complete line of complete thrift cars.

To start with, every Corvair has a budget-pleasing price tag. And Corvair goes on from there to save you even more. With extra miles per gallon... quicker-than-ever cold-start warmup so you start saving sooner... a new extra-cost optional heater that warms everybody evenly. Riding along with this extra economy: more room inside for you, more room up front for your luggage (sedans and coupes have nearly 12% more usable trunk space).

And our new wagons? You'll love them — think they're the greatest thing for families since houses. The Lakewood Station Wagon does a man-sized job with cargo, up to 68 cubic feet of it. The Greenbrier Sports Wagon you're going to have to see — it gives you up to 175.5 cubic feet of space for you and your things. Compare that with any other U.S. wagon going!

Corvair's whole thrifty lineup gets its pep from a spunkier 145-cu.-in. air-cooled rear engine. Same rear-engine traction, same smooth 4-wheel independent-suspension ride. See the polished and refined 1961 Corvair first chance you get at your Chevrolet dealer's.



CORVAIR 700 CLUB COUPE. Like all coupes and sedans it has a longer range fuel tank.



Spare tire is in the rear in coupes and sedans — leaving more luggage space up front.



CORVAIR 700 4-DOOR SEDAN. Provisions for heating ducts are built right into its Body by Fisher.



Even middle-seat passengers sit pretty, thanks to Corvair's practically flat floor.



Now in production — the GREENBRIER SPORTS WAGON with up to twice as much room for people and things as ordinary wagons (shown with optional-at-extra-cost third seat in position).

roomy body will accommodate two additional seats, positioned conventionally or facing each other. For ready accessibility, the Greenbrier is equipped with six doors — one on each side of the driver's compartment — and double doors at the curb side and at the rear. Side and rear doors open a full 180 degrees.

Nominally rated at 16,000 pound capacity, the Greenbrier's speedy conversion from a commercial to a pleasure vehicle recommends it to varied utility. As a bus, nine passengers and 250 pounds of luggage or six passengers and 700 pounds of luggage can be transported. With single, three-passenger seat, the cargo accommodation totals 175 cubic feet.

The Lakewood Station Wagon, which, like the Greenbrier, houses its six-cylinder engine under the flat luggage compartment floor, is built with the same airy superstructure that characterizes the larger 1961 Chevrolet Station Wagon.

The vehicle is approximately two inches higher than Corvair sedans and is equipped with four doors and a folding rear seat. Cargo space is surprisingly generous. With seat down, the enclosed load can reach nearly 6.5 feet in length. In total, the body adds 58 cubic feet of cargo capacity to the 10 cubic feet under the hood.

To aid operating economy, a manual choke replaces the former automatic. Recirculation of engine cooling air, more precise fuel metering and a lower rear axle ratio also furthers gas mileage. At the same time, torque has been boosted by increasing engine displacement to 145 cubic inches. Engines of 80 or 98 horsepower in specified models and three and four speed manual shifts are available as well as an automatic transmission.

Listed among the optional items is a "perimeter hot air heater" which employs a mixing and blending chamber back of the rear seat and a blower to propel heat forward through ducts to the passenger compartment. Outlets are built near the floor, just forward of the front seat and beneath the rear seat. The gas-fired heater used in 1960 is also offered as an accessory.

Let's how to "flour" a pan in which cake is to be baked. Grouse the pan well, then throw in a tablespoon of flour; now tip the pan in all directions so the inside will be covered with a film of flour. Empty out any flour that does not stick to the pan.

A paper mill will be built in Nacimiento, Bio Bio Province, Chile.

Petra, a rose-red rock hidden city among the cliffs of southern Jordan, has a hotel accommodation for 20 guests. Overflow guests are housed in tents and caves.

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IN ORDER THAT OUR EMPLOYEES MAY ATTEND CHURCH WITH THEIR FAMILY

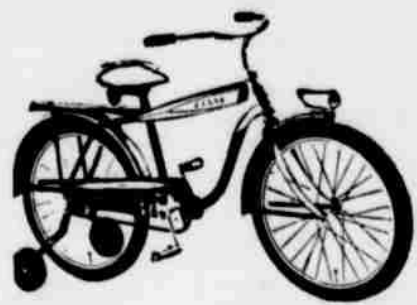


Velocipede

- Wishbone Frame
 - Solid Saddle
 - Ball Bearing
 - Red and Blue
 - 12-Inch Wheel
- Suggested Retail \$9.95
unassembled price
\$8⁶⁷

Deluxe Velocipede

- Ball Bearing
 - Coil Spring Saddle
 - Wishbone Frame
 - White Side Tire
 - 16-inch Size
- Suggested retail \$12.59 unassembled price
\$11⁴⁴



Deluxe Bicycle

- Car Flite Chrome Fenders.
 - Chrome Handlebars
 - Ball Bearing Wheels
 - Double Coil Spring Saddle
- Tank removes to convert to Girl's Model.
20-inch size, Suggested retail, \$39.95
Unassembled Price
\$29⁹⁵



Doll Carriage

White rubber tires
Adjustable handle.
24-inches long.
Suggested retail \$9.95,
Unassembled Price
\$7⁶⁹

Lay-a-Way
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10% Down and small weekly or monthly payments places the items of your choice of Lay-A-Way at Furr's!



FAMOUS MAKE DOLLS



SAUCY TEENAGER
Big tall, 30-inch with moveable arms, legs. Panties, petticoat, gingham dress with belt, charm bracelet, slippers, Red or Blonde hair.
EEGEE DRINK 'n WET
All Washable, moveable arms, legs, rooted hair, Fully clothed with bonnet.
SUNDAY BEST
30" Nylon dress with multi-color embroidery. Petticoat, Panties, velvet slippers, Moveable arms, legs, rooted hair.
Suggested Retail \$12.95
YOUR CHOICE \$9⁹⁹

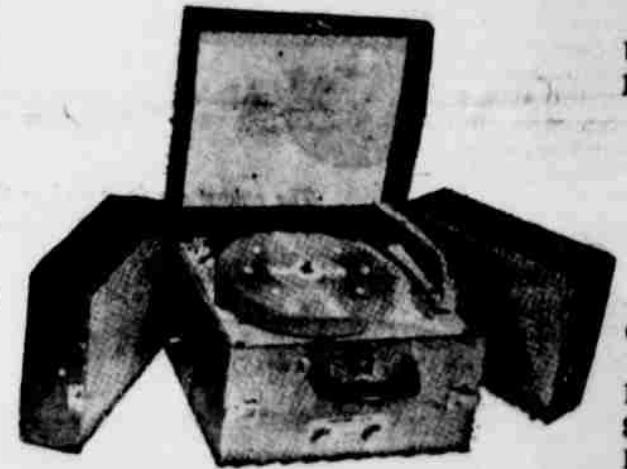
- SOLID OAK, EACH **HI-CHAIR** \$2.69
SUGGESTED RETAIL \$5.98
- Chemistry Set** \$3.98
STUDENT—SUG. RETAIL \$7.98
- MICO LAB** \$5.98
DELUXE—SUG. RETAIL \$3.98
- BOWLING SET** \$2.98
PLUSH TOYS
SUGGESTED RETAIL \$4.98
- Huck. Hound** \$3.98
SUGGESTED RETAIL \$4.98
- YOGI BEAR** \$3.98
SUGGESTED RETAIL \$3.98
- DIXIE MOUSE** \$2.98
SUGGESTED RETAIL \$2.98
- T-V DOGS** \$1.98

Hobby Ho

Wooden, Red and Blue
Duty Springs, Seg. m
Unassembled Price

Stereo

RECORD PL
By Speartone. Get In card file, two records of six 45 RPM and three 8 RPM Records. Suggested \$59.95, Furr's Price \$48



PUT A CAMERA ON LAY-A-WAY ALL NEW ARGONAUTRONIC



Most automatic of them all. Rugged control. Kit includes case, flash attachment.
Suggested retail, \$110.
Furr's Price
\$70

ORANGE DRINK HI-C 46 OZ. CAN **25^c**

SALAD DRESSING ZESTEE QUART **39^c**

COFFEE MARYLAND CLUB, ALL GRINDS LB. CAN **69^c**

PEACHES BAR-T-RANCH SLICED NO. 2 1/2 CAN **25^c**

FLOUR FOOD CLUB 5 LB. BAG **39^c**

TIDE GIANT BOX 5c OFF **69^c**

Low Everyday Prices And Frontier Stamps At FURR'S

THIS WEEK GET SECTION 4 of the Illustrated HOLY BIBLE ONLY 99^c

- TOWIE STUFFED **OLIVES** 7 1/2 OZ. JAR **39c**
- ELNA. 22 OZ. JAR **SWEET PICKLES** **39c**
- ELNA EARLY JUNE **PEAS** NO. 300 CAN **10c**
- GAYLORD, IN HEAVY SYRUP **PEARS** NO. 2 1/2 CAN **2 FOR 69c**
- FOOD CLUB OR LIBBY'S CUT **GREEN BEANS** NO. 303 CAN **19c**

CLOSED SUNDAY

TOP FROST, FRESH FROZEN CUT OKRA 10 OZ. PKG. **19^c** **PEAS** TOP FROST, FRESH FROZEN, 10 OZ. PKG. **12^c**

FRUITS & VEGETABLES -- PRICED LOW

SWEET POTATOES MARYLAND SWEETS LB. **10^c**



APPLES JONATHAN OR DELICIOUS 4 LB. CELLO BAG **39^c**

CELERY CALIF., PASCAL FRESH CRISP STALK **12 1/2^c**

RADISHES FRESH CRISP BUNCH **5^c**

EGG PLANT MEDIUM SIZE, LB. **15^c**

FURR'S

ENJOY MEAT AT YOUR HOUSE THIS WEEK

FRYERS HAMBURGER FRESH DRESSED USDA GRADE A, LB. **3^c**

U. S. GOVERNMENT GRADED CHOICE STEAK RIB CHOPS, LB. **79^c**

U. S. GOVERNMENT GRADED CHOICE SHORT RIBS LB. **19^c**

U. S. GOVERNMENT GRADED CHOICE ROAST SHOULDER CUT LB. **3^c**

BONELESS CUBED STEAK LB. **3^c**

BISCUITS FOOD CLUB SWEET OR BUTTERMILK CAN **3 FOR 2^c**



burst into flames, igniting Roberts' clothing. He attempted to remove his pants but panicked at the first button and started running. It was then that Airman Haynes dashed to his rescue.

It only took 20 or 30 feet for Haynes to overtake Roberts and bring him down. Within seconds, he jerked off the burning clothing. Haynes immediately loaded the badly burned Roberts into his car and brought him directly to the Perrin base hospital.

Roberts' burns were limited to a relatively small area and he may be up and about in two weeks time. With quick thinking, Roberts could have sustained severe burns all over the clothed parts of his body.

What about Haynes' injuries? He got one large blister on the little finger of his right hand. After having it bandaged and receiving a tetanus shot he was released from the hospital.

Airman Haynes, age 20, entered the Air Force in December 1958. Before coming to Perrin he attended technical school at Amarillo AFB where he studied aircraft and engine mechanics.

He attended high school at Littlefield, Tex., for two years and received his diploma by passing the Air Force general equivalent test after entering the A.F. His parents, Mr. and Mrs. T. E. Haynes, live in Littlefield.

LINKER—ASC Theodore D. Haynes holds up little finger which was his only injury when burning clothing off of his buddy, ASC Kenneth Roberts.

Field Airman Rescues With Flying Tackle

ASC Theodore D. Haynes, Perrin AFB, Tex., saved the life of his buddy, ASC Kenneth Roberts, when he was both involved in a go-kart accident which resulted in hospitalization of Roberts.

The two young airmen, both in the 3535th Flight Line Maintenance Squadron, collided at the go-kart track while rounding a corner. Airman Robert's kart rolled over once and landed on its wheels, but while rolling the gasoline cap came off and gas spilled over Roberts and the kart. A- the kart landed upright it



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STATE CAPITAL Highlights AND Sidelights
by Vern Sanford
TEXAS PRESS ASSOCIATION

AUSTIN.—Neither Texas civilians nor the armed forces can afford the losses incurred through traffic accidents involving military personnel in the state.

On this note, the Texas Military - Civilian Traffic Safety Council was formed in Austin with a goal of reducing the accidents.

About 200 persons, civilian and military, attended the Council's first meeting, called at the behest of Gov. Price Daniel.

Servicemen have more auto accidents than any other population group in Texas, said Col. Homer Garrison Jr., director of the Department of Public Safety. Last year servicemen drivers were involved in 103 fatal accidents in which 130 persons were killed.

A great many of the servicemen in Texas are in the 18 to 25-year-old age bracket, said Gen. Edward T. Williams, Fourth Army commander. People in this age bracket generally are the most inclined to have auto accidents.

Gen. Williams urged vigorous enforcement of traffic regulations so that the driver knows he will be caught and punished if he breaks the law.

Brad Smith, director of the mission, outlined the five-point program recommended by the governor to improve highway safety.

1. Drivers Education for all high school students.
2. A law to permit chemical tests to determine if a driver is intoxicated.
3. At least 200 additional highway patrolmen.
4. Revision of the drivers license law.
5. A system of Traffic Courts.

Water Program Studied—Texas' 7-man Water Development Board is considering whether to ask the next Legislature to expand and liberalize its program of lending financial aid to local water projects.

Decision is to be made at the Board's Oct. 28 meeting.

Board presently has authority to issue \$100,000,000 in bonds and

use the money to make loans to local governments for water conservation projects. Loans are limited to one-third the cost of the project and cannot be more than \$5,000,000 for any one project.

Under study is whether to ask the Legislature to step up the program by authorizing the Board to lend as much as \$15,000,000 per project and to issue another \$100,000,000 in bonds to purchase water storage space in federal reservoirs.

When the Board was created, the law provided that another \$100,000,000 in bonds could be authorized by a two-thirds vote of the Legislature.

Daniel Honored—Governor Daniel is the newly-elected chairman of the 16-state Southern Governors Conference.

He is the second Texan in a decade to head the group. Former Gov. Allan Shivers was chairman in 1951-52.

Conferences are devoted to the study of problems which the member states have in common. This year the protection of home industries against ruinous competition from imports has been a prime issue.

Governor Daniel said he felt much could be accomplished by the conferring governors "if we stand together."

Hurry - up Hospitals—With a long, long waiting list of mentally retarded patients, the State Hospital Board is studying short cuts toward providing housing for them.

A contractor-member of the Board presented drawings of one possible approach—semi-permanent one-story, concrete block cottages. They would provide for 40 persons, cost \$38,000 apiece and could be ready for occupancy in 20 months.

More than 1,000 children are now on the statehomes' waiting list.

Board has authorized getting an estimate of the cost of putting an automatic sprinkling system in the Confederate Home in Austin, now used for mental patients. Home has been called a fire trap, but if it could be made safe, the cost of replacing it could be postponed.

Also voted by the Board was a policy of preventing tuberculosis patients, by force if necessary, from leaving state hospitals until they are well enough not to infect other people.

Education Support Sought—Texans will be penny wise and pound foolish if they try to avoid the cost of establishing a top-notch system of higher education. This was the theme at an Austin meeting of the members of governing boards of state col-

leges and universities. A series of regional meetings are planned during October and November to raise public support for better appropriations for state colleges.

Regrettably, the regents passed Texas state-supported colleges as less than best. A survey was cited showing that 65 per cent of the top jobs in Texas industry are held by graduates of out-of-state colleges. Texas is training the hired hands; other states are training the bosses, said Reagon Houston III of San Antonio.

Texans will pay said John Newton of Beaumont, whether they act up for good education or not. In an age of electronics, automation and exotic fuels, good educational and research facilities are a prime attraction for new industries, said Newton.

"Cost of losing major opportunities for growth will be at least as great as the cost of providing what we really need," he said.

Prison Problems Cited—Sev-

enty-five per cent of the inmates of the Texas prison system are in "tanks" or dormitories which crowd impressionable young offenders in with hardened criminals, says the chairman of the Department of Corrections.

More housing to correct this situation is urgently needed, H.H. Coffield told an Austin audience. On the bright side, Coffield said the Texas system had pulled up from one of the worst to one of the best in the nation, in the past 30 years—a period when the prison population skyrocketed. Yet per-prisoner cost is far below the national average.

As an "ounce of prevention" Coffield urged citizen support of such local agencies as churches, Scouts and Salvation Army.

Although it appears to be a solid, the glass from which jars are made is technical by a supercooled liquid made of lead inorganic materials.

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THE BEST OF BOTH WORLDS
Now! The room, ride, go, pride of the costliest cars plus the savings and ease of the small

Look at this gem—then look at the full-size Buick below. Can you doubt the Special's all Buick, too? Combining savings and ease with Buick comfort and luxury! For an all-day ride you get more total head, leg and hip room than in the compacts... the same kind of Control Arm suspension as the full-size '61 Buicks. And for git, its new aluminum V-8 and aluminum Dual-Path Turbine Drive* give you twice the pow per pound of most compacts (more even than many full-size cars)! But, the biggest news is that all this is yours for just a whisper above the compacts! *Optional at extra cost

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Bigger than small

Now! Full size living in two new-size surprises

AS FINE, AS NEW, AS YOU CAN GO
Now! Full comfort, full luxury, in a new trimmer full-size car!

Now there's more easy-living room for all of you—up, down, all around. For this full-size Buick is new clean through from its big Comfort Zone right down to the ground. Doors are wider and the dog leg's smoothed away. A new Hide-Away driveshaft gives far more flat floor space. A new Safety-X frame lowers the door sills. New Control Arm suspension smooths the bumps. And wait till you try its new Wildcat V-8, streamlined from within for more go on less gas... and its gas-saving new Turbine Drive, standard on every full-size Buick! And, there's plenty more to see and be proud of. See your Buick Dealer today, see why... '61 IS BUICK'S YEAR!

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S&H
GREEN STAMPS
double every
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(WITH \$2.50 PURCHASE OR MORE.)

TUNA STARKIST CHUNK STYLE NO. 1/2 CAN. **25c**

COFFEE MARYLAND CLUB LB. **69c**

CHEESE KRAFT VELVEETA 2 LB. BOX **79c**

CAKE MIX BETTY CROCKER, WHITE, YELLOW, DEVILS FOOD, HONEY SPICE, CHOC., MALT **29c**

PRESTONE
\$1.62
GALLON CAN

- PAR. WAFFLE, QUART BOTTLE SYRUP 39c
- CAMAY, REGULAR BAR TOILET SOAP 3 FOR 31c
- LARGE BOX CHEER 35c
- GIANT BOX DREFT 81c
- 25 OZ. BOX DASH 39c
- LARGE BOX OXYDOL 35c
- 22 OZ. BOTTLE LIQUID IVORY 69c
- PINT BOTTLE, DOWNY FABRIC SOFTNER 45c
- 12 OZ. CAN LIQUID JOY 39c
- ZEST, BATH SIZE TOILET SOAP 2 FOR 39c

FROZEN FOODS

BROCCOLI SOMERDALE SPEARS, A SEABROOK PRODUCT 10 OZ. FROZEN **19c**

PEACHES GLACIER 10 OZ. SLICED **15c**

SPINACH SEABROOK 10 OZ. LEAF & CHOPPED **2 for 35c**

LIMA BEANS SEABROOK, FORD HOOK, 10 OZ. FROZEN PKG. **25c**

POTATOES SEABROOK, CRINKLE CUTS, 16 OZ. FROZEN **29c**

SHAMPOO PRELL LIQUID 60c VALUE **39c**

HAIR SPRAY REVLON SATIN SET \$1.35 VALUE **85c**

HAND LOTION WHISLEY FOUR SEASONS **79c**

DEODORANT RIGHT GUARD FOR MEN **79c**

BACON MOHAWK, SUGAR CURED, SLAB, LB. **3**

PRIME RIB ROAST **7**

USDA CHOICE, TENDER AND JUICY, LB.

CHUCK ROAST USDA CHOICE TRIMMED RITE LB.

U.S.D.A. CHOICE BEEF, LB. **59c**

ARM ROAST U.S.D.A. CHOICE BEEF, PINBONE, LB. **69c**

LOIN STEAK TOP QUALITY LEAN, LB. **45c**

GROUND BEEF HORMEL'S PURE PORK, LB. **39c**

SAUSAGE

BOOTH'S 1 LB. PKG., LB. **PERCH FILLETS** KRAFT'S HALF MOON, CHEDDAR CHEESE SKINLESS, 2 LB. PACKAGE **FRANKS** U.S.D.A. CHOICE BEEF, LB. **ROUND STEAK**

FRESH PRODUCE

POTATOES RED McCLURE'S, 10 LB. BAG NO. 1, THE FINEST FOR POTATOE SALAD. **4**

ROASTING EARS CALIFORNIA GOLDEN BANTAM, LARGE EARS, Wonderful For Boiling **3 for 2**

ORANGES NEW TEXAS NAVELS LB. **15c**

COCONUTS LARGE SIZE, FULL OF MILK EACH **2**

STOKLEY NO. 2 CAN

PINEAPPLE CRUSHED **4 for \$1** SLICED **3 for \$1**

TOMATO JUICE HUNT'S NO. 200 CAN **10c**

MARSHMALLOWS FLAVORED KRAFT 10 OZ. PKG. **19c**

PRESERVES PAR 18 OZ. JAR **33c**

CIGARETTES PACKAGE OF CAMELS, WINSTON, OR SALEM'S, WITH LIGHTER BOTH FOR

VALUES IN THE IN LITTLEFIELD FRIDAY AND

PINOCCHIO FREESTONE PEACHES
25c
NO. 2 1/2 CAN

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