

# LAMB COUNTY LEADER

Official Newspaper of Lamb County, Texas

VOL. 1

Littlefield, Lamb County, Texas. Thursday, December 13, 1923

No. 33

## BLIZZARD GRIPS THE SOUTH PLAINS; MANY SETTLERS NOT READY

Monday, Littlefield and surrounding country was in the grip of one of the worst blizzards to visit this section of Texas since 1918. The wind began blowing a gale out the north Sunday night; about midnight snow and sleet began falling, and by Monday morning the ground was white.

All day the blizzard raged, the wind driving the snow and sleet out of the north in fierce gales, cutting the faces of those trying to face it, and so strong it was almost impossible to stand against it. In many places the drifts have piled six and eight feet high, while around every house there is a rift of snow two or three feet high that must be crossed in going and coming.

Many new settlers just coming in and camping in tents and covered wagons are suffering from the terrible cold, the thermometer having dropped to 22 degrees above zero.

Overcoats and overshoes came in prompt demand. The stores were busy selling blankets and bed-comforts. Pipes had to be thawed out and bursted hydrants repaired. The school trucks unable to make their trips, there were only a few children in school Monday, while on Tuesday there was no school at all.

By Wednesday morning the sun was out clear and bright again, the snow was melting away and every indication of settled weather again.

## New Pupils in School

With the influx of new settlers the addition of Littlefield's public schools is constantly increasing, 30 new pupils having been added to the roll within the last six weeks, bring the total enrollment up to 260.

These new pupils have also necessitated a considerable change in the truck routings. One driver who started out at the beginning of the year with a Ford car now has a truck on his route also. By the first of the year at least one more truck will have to be added for pupil conveyance.

## Pumphrey May Leave

H. C. Pumphrey, local Santa Fe agent, may leave Littlefield for another position with the Santa Fe railroad.

For some time the "higher-ups" have been after Mr. Pumphrey to take another position with them, and several have been offered him, but owing to the fact that Mr. Pumphrey has his home here and family relations, he has been reluctant to leave. However, this week, pressure was brought to bear on Mr. Pumphrey to take the station at Seagraves, and he has conditionally accepted.

This station being a terminal railroad point, is a better place than Littlefield, and puts the agent in line for something better in the future. Mr. Pumphrey's services in Littlefield have been very acceptable and he has a large circle of friends among the business men who will regret to see him leave.

Start your car with a Hot Shot battery these cold days.

—Littlefield Service Station.

## Dr. Weaver Here

Dr. G. D. Weaver, of Blackwell will arrive in Littlefield this week, according to letter received by F. G. Sadler a few days ago.

Dr. Weaver was here about two weeks ago and made final decision to locate here in the practise of medicine. He comes highly recommended as a successful and skilled physician.

## AVIATOR HAS A NEAR ACCIDENT WHEN HIS PROPELLOR BREAKS

Elevating the tail of his airplane and falling into a short nose dive Friday afternoon, Aviator Tommy Thompson came like a thunderbolt out of the clear skies until within 200 feet of the ground when he suddenly straightened out and made a successful landing in Duggan's field south of town. "It was the only way to get back to earth safely," said Mr. Thompson, in commenting upon the incident later.

The cause of it all was the loss of a propellor cap in mid-air. The propellor becoming loose, jared the front of the motor loose in the frame, jamed a pair of holes in the radiator, and the machine began to cut all kinds of "monkey shins." Only an experienced aviator would have known what to do under the circumstances, and, as if by instinct, Tommy did it. When the machine hit the ground, the crank case was considerably damaged and one of the magnetos broken off, rolling out in the pasture.

Tommy Thompson and Olen Honberger were here Friday as representatives of the Gates Flying Circus, Denver, Colo. They were coming down from Clovis, in a leisurely sort of manner, heading for Plainview, where they gave an exhibition Monday afternoon at the Poultry Show. Thompson and Honberger, the later known as "Diablo," are stunt airmen. In Plainview they gave exhibitions of wing walking, changing planes in mid air, etc. A number of Littlefield people enjoyed their first airplane trip while they were here, and the stunts they pulled off amid the clouds were interesting to all spectators.

## Starts Chicken Farm

E. C. Cundiff has moved to his new home on his recently purchased 40 acre tract just west of Littlefield. He is now laying the foundation of what is destined to be one of the largest chicken farms in the Southwest. His incubator house, which is now nearing completion, will be the largest in the state.

During the past two years Mr. Cundiff has been raising a class of birds hard to beat, pulling down a nice string of ribbons and cash prizes at every fair and stock show he has attended.

## Home And School Meeting

Next Friday night at the school house will be the first meeting of the newly organized Home and School Society. The program is an educational one, and every one is cordially invited to attend. It begins promptly at eight o'clock.

## Presents from Santa



## Cotton Ginned

According to the last cotton gin report 3,854,127 bales had been ginned. The report is practically complete for Central and South Texas sections, though less than 50 percent of West and Northwest Texas crop has yet to be ginned.

The report shows a gain of nearly 800,000 bales over the number ginned last year. Still there is more to come.

## Tax Notice

I will be in Littlefield, at the State Bank, Saturday, December 15th for the purpose of collecting taxes.—T. M. Keenan, Tax Collector.

## Double Header Games

Last Friday afternoon there were two games of basketball played between the Littlefield and Olton boys and girls teams. The girls game resulted in a score of 17-16 in favor of Olton, while the boys played a game of 22-7 in favor of Littlefield.

## YOUR HOME PAPER Is A Mighty Good CHRISTMAS GIFT

For your Boy or Girl away at school or work. For your Brother, Sister, Cousin, Uncle, Aunt or any friend or relative who knows us folks Back Home, or anyone whom you may wish to interest in this new country.

Unless you have been in their position, you have no idea how they crave the news from back home—how eagerly they scan every line of the home paper. Really, they are far more interested in the paper from back home than are some of the home folks.

And then, how many are the folks back where you came from, whom you would like to move out here. Your home county paper will convince them. Dozens are here now because some friend sent them this paper—you may be one of them.

The HOME PAPER Contains more News in one issue than you will write in a dozen letters. It costs less than your postage and stationery for a letter.

52 Times a Year Your friends will be reminded of your thoughtfulness. Each week as he or she reads the interesting things of the folks and country out here, they will silently thank you.

## LAMB COUNTY LEADER

Your Home and County Paper, \$1.50 a Year  
JES. MITCHELL, Editor, Littlefield, Texas

## Tech. Opens In 1925

The West Texas Technological College, at Lubbock will be open for educational business in 1925, according to a statement made by Dr. Paul W. Horn, the recently appointed president of the new institution.

Dr. Horn was in Lubbock last week, bringing with him architects to make preliminary surveys of grounds and location for the building sites.

## IMPROVED FARMS IN LITTLEFIELD VICINITY INCREASING RAPIDLY

Land values in Littlefield vicinity have already begun climbing. A prominent real estate dealer told a Leader representative that he thought a few years ago that if this land went to \$25 per acre it would bring all it was ever worth.

Today the improved tracts are bringing considerably more than that amount, and some of them do not have much improvements on them either.

A notable incident occurred last week in the case of a party from Haskell county who had been all over the South Plains country, looking for something that "just suited him." He did not find it until he landed in Littlefield. The real estate dealer did not even go out to show him the land. He was simply given directions and went by himself. But he came back satisfied, and promptly closed a deal. The land he bought was the Hedge 30 acre farm, occupied last year by W. O. Burford, for which he paid \$50 per acre.

Improved farms in this vicinity now readily bring from \$50 to \$75 per acre, and some have been sold as high as \$100 per acre.

## Silverlake Settling

The Yellowhouse land in the Silverlake pasture is now being rapidly changed from an old time cow pasture into a stretch of beautiful modern farms. This land was put on the market a few months ago by the Texas Land Exchange, of Lubbock.

This week Joe Gerlik, one of the purchasers came in to occupy his land. He has put up a modern residence on it, one that would do credit to a corner lot in some big city.

There are now fifteen families improving their land in this one pasture, and still more scheduled to come within the next few weeks.

## Doll Contest

Considerable interest is being aroused in the doll contest now under way at the Stokes & Alexander Drug Store. Fifteen big beautiful, walking and talking dolls are to be given to fifteen little misses of Littlefield the day before Christmas.

Those who have entered for the dollies are as follows: Virginia Stagers, Edna McKnight, Octavia Collins, Ima Wren Harness, Gerene Wharton, Gertrude Yohner, Naoma Silvers, Mary Helen Smith, Ruth E. Gray, Eula May Flippo, Earnestine Cundiff, Hazel Northington, Dixen Barber, Sydney Yantis and Tom P. Davis.

## THE EARTH EDITOR SPEAKS FAVORABLY OF THIS COUNTRY

H. C. Pumphrey, local Santa Fe agent, is this week in receipt of a letter from A. M. Hove, editor of "The Earth," the official publication of the Santa Fe system, in which he expresses his appreciation for a number of photographs of local scenes recently sent that publication.

Mr. Hove in commenting upon the pictures said: "Personally I have been much interested in the development of the Littlefield section and every month I send in to 'The Earth' every item I can find. The swing that is getting into the immigration business in your section promises well for early development."

It is stated by Mr. Pumphrey that the next issue of "The Earth" will be devoted largely to the Plains Country, with numerous illustrative matter and write-ups of this particular section.

## Methodist Pastor Here

Rev. W. W. Edgar, of Lubbock was in Littlefield Sunday and delivered two very interesting sermons to the Methodist congregation here.

Rev. Edgar takes the place of Rev. Marvin Brotherton, who was appointed to this charge at the Plainview annual conference a month ago, but who will remain at Lockney through the insistence of the church those whom he served last year.

Rev. Edgar is much enthused over the prospects of the Methodist church in Littlefield. Seven members were received at the close of the Sunday night service and there are many others who have signified their desire to affiliate with the local congregation. The Littlefield circuit this year will embrace four other preaching points beside Littlefield, Amherst, Sudan, Baileyboro and Circleback.

## Farm Stationary

Last week the Leader office turned out a batch of nice stationery printing for "The Progressive Farm," Messrs. Roy Hodnett and J. L. Cochran, proprietors.

"Back East," farm printing is common, and nearly every enterprising farmer has his homestead named. The spirit is already pervading this section, several new settlers having named their places. It is good taste and good business. These two young men are to be congratulated upon blazing the way of farm stationery in this part of the country. They have a fine tract of land they are just now opening out, have had considerable experience, and are entering specialty farming. Their farm, no doubt, will be a "progressive farm" indeed.

## J. U. G. Meeting

There will be a call meeting of the J. U. G. Club at the home of Miss Hattie Hargrove Friday evening, beginning promptly at 7:30 o'clock. All members are requested to be present.

Feed your cows cotton seed meal and hulls.—Adv.

# LAMB COUNTY LEADER

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JESS. MITCHELL,

Editor and Publisher

Subscribers who change their addresses, or fail to get their paper, should immediately notify this office, giving both new and old addresses.  
 Communications of local interest are solicited. They should be briefly written, on one side of the paper, and must reach this office not later than Thursday noon of each week. The right of revision or rejection is reserved by the publisher.  
 Advertising that does not show in its text or typography that it is paid for must be marked as an advertisement. All local advertisements remain in this paper for the time specified or until ordered out. All notices, matters not by whom nor for what purpose, if the object is to raise money by admission fee or otherwise, is an advertisement and when sent in for publication must be paid for at the regular advertising rate per line for each issue printed.  
 Obituaries, cards of thanks, and resolutions of respect will also be charged for at the same rate.  
 Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of the Littlefield Leader will be gladly corrected upon its being brought to the attention of the publisher.

## Pure Cotton Seed

Now that the Littlefield vicinity has proven itself as a cotton country, it behooves every farmer of this section to enlarge his spirit and efforts of co-operation and use every precaution possible toward securing nothing but good seed for the coming year's crop.

There is no doubt but cotton is a profitable crop for the South Plains country, but the price may not always be as good as it is this year. Using a staple brand of cotton and keeping the seed pure will be a great advantage to the cotton farmer under such conditions.

Often farmers coming from various sections have some particular variety of cotton that they are acquainted with and which they prefer. There will be other farmers who will want to try this and that kind of seed before settling down to some particular variety. This should be a subject of serious consideration among the farmers before buying cotton seed for next year.

Agricultural authorities declare that cotton farmers in any given section get better results where they conform to particular varieties of proven seed. If all the farmers grow the same kind of cotton the gin run seed will be all right for planting, but if there is a variety of seed ginned, then the difficulty of mixed seed enters in.

Now is a fine time for the South Plains country to establish the cotton industry upon a profitable basis, and produce a staple that will become widely known and distinctive in the various markets of the world. This, in time, will put the South Plains cotton on the market for a handsome premium, and put South Plains farmers in the best possible financial condition.

## Bootlegging Cotton Seed

It is not yet generally known, but such is the fact, that the last Texas Legislature passed a law safeguarding the public in the purchase of pure bred cotton seed, and requiring seed breeders to register.

Due to the fact there is likely to be a shortage of pure bred cotton seed the coming year, bootlegging of inferior qualities may become common. Hence, farmers should exercise particular care in their purchase for next year.

It is, of course, no economy for a farmer to try to save money by the purchase of inferior seed. Indeed, it is nothing less than a crime for a farmer to plant anything but the very highest grade he can obtain.

We are dropping this warning now that the farmers of this section may beware of the cotton bootlegger, and be careful in his seed purchases for the coming year.

## THANKS.

The Littlefield Leader, which was established about six months ago is now coming out as the Lamb County Leader. Jess Mitchell started out in giving Lamb County a good weekly newspaper and he has not let up in his efforts.—Amarillo News.

## Little Leaders

Being down in the mouth often gets a fellow up in the air.

The great open spaces are now filling up with settlers.

Quite often civilization is merely a slow process of getting rid of prejudices.

Nowday many a coat lapel gets one of those school girl complexions.

The old-fashioned buggy was pretty slow, but then one could hug the driver without flirting with the undertaker.

The difference between character and reputation is that one depends on the heart and the other on tongues.

We read in the Strawn Tribune last week of a hydra-headed snake that had been discovered in a creek near Desdemona. Evidently Editor Taylor has been visiting to frequently at Thurber.

Courtesy is a valuable business builder.

We know at least one white-collared gent in this burg who is casus belli.

The trouble with the man who thinks he knows it all is that he is the only one who thinks so.

One thing about careless auto drivers, they keep pedestrians from having torpid livers.

We should all be thankful that Editors Loomis and Pavitt didn't swap wives, also.

The high school members made lots of people feel like gumps Saturday night. But they expected it.

Colleges once attained their reputations by their graduates, now they get them by their coaches.

The question used to be, "Is it all wool?" Now the salesman will tell you it is wool, but has a little genuine cotton in it.

Calvin Coolidge says he is not worrying about reelection as United States President. He probably realizes that predestination is a part of the Calvinistic doctrine.

It is now tree-planting time and nothing will improve the appearance of Littlefield so much as shade trees. Start now while the town is young to grow trees for a future beautiful Littlefield.

The Leader is not in the real estate business, but never a week goes by but it has several enquiries for "farms to rent." If you have land to rent it might be to your interest to get in touch with the editor of this paper.

Where Laughter is Unknown.  
 Laughing is unknown among the Veddas of Ceylon. When a traveler asked some of them why their people never gave indication of mirth, they replied that they never saw anything to laugh at.

## Old Yuletide Hymn Favorite Everywhere

HERE is scarcely a church of any denomination that does not some time during the Christmas season echo to the strains of that beautiful and soul-inspiring hymn, "O, come all ye faithful." It seems to be a favorite at Yuletide in every land and in every clime, whether it is sung as above referred to, or in its original form as the "Adeste Fideles."

The hymn was first given to the world in the Thirteenth century by a Franciscan monk, but did not gain world-wide popularity for a long time after. The English translation was made by Canon Frederick Oakley over sixty years ago. Since that time the hymn has been translated into the language of every nation and the sweet and lofty words ring out at Christmas time in many remote places.

But while the English translation has superseded the original Latin to a great extent, yet the beauty of the original composition is such that there are many who still prefer to hear it even though the language is not their own.—Katherine Edelman.

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## Receiving Christmas Gifts Is a Fine Art

COURSE every gift given means also a gift received. Christmas always has two sides, and certainly there is great joy in receiving the tokens of love and friendship that come to us, not because of their money value, for most gifts are bought for small sums, but because they convey to us an expression of someone's affection. I heard a young girl remark when a little gift came to her, "Well, that didn't break anyone's bank." What a pity. As if Christmas could have in it great joy for anyone who looked for the price tag on a gift. Our character is likely to be revealed by the spirit of our receiving quite as well as by the spirit of our giving. It is this fine art of receiving well that will not only make Christmas the more joyous, but will also be an all-year virtue. If it is cultivated in our hearts.—F. H. Sweet.

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We discovered some time ago that the discouraging thing about getting rich is there are so many ways not to do it and so few ways to do it.

No wonder Capt. Sid. raised so much h—— with his opponents on the gridiron. It turned out Saturday night that he was a regular devil.

Talking Politics.  
 "It's trouble 'bout two men talkin' politics," said Uncle Eben, "is dat if dey don't nurse dey's libles to git 'em an' if dey does nurse, 'n' no use of de argument."—Washington Evening Star.



It's Great Fence Ed. glad to see you get in line

When you get in line for Ellwood Fence, then KEEP in line by buying your lumber from the same dealer.

## Pioneers Deserve the Best of Everything

There is nothing too good for South Plains Farmers and Citizens. Knowing this we have stocked our yard with the very best the market affords, in LUMBER WIRE POSTS WINDMILLS PAINTS & WALLPAPER

It will pay you to see us before buying anything in Building Material.

## HIGGINBOTHAM-BARTLETT CO.

Service with a Smile

# AUCTION =SALE=

I will sell at Public Auction, on my farm one-half mile East of Littlefield, the following described property, to-wit:

### Livestock

2 Mules, smooth mouth.  
 2 Horses, smooth mouth.  
 40 Chickens.

### Implements

Milwaukee Row Binder, in good order. John Deere Lister. Farm Wagon. Walking Plow. Gang Plow. Double Shovel. Georgia Stock. Work Bench. P. & O. Cultivator. 3-Section Harrow. 4 Horse Collars. Knife Go-Devil. Some Carpenter's Tools. 2 Sets Leather Harness. Sanitary Hame Chain Harness. Single Buggy and Harness.

Sale Begins Promptly  
 At 10:30 A. M.

FRIDAY  
 DECEMBER  
 21

### Furniture

Kitchen Table. 2 Stand Tables. Walnut Dish Cupboard. Sanitary Cot. Set Bed Springs. Bedstead and Slats. Mattress. 7 Chairs. Dresser. 10 Vols. "Mental Efficiency." 8 Vols. Chambers Encyclopedia, and numerous other Books.

Some Feed in Bundles, and some Sudan Straw. A lot of Cooking Utensils, and a few Dishes. Other things too numerous to mention.

Lunch Served at Noon  
 By White's Restaurant

TERMS: All sums of \$10 and under, cash. Sums over \$10, five per cent discount will be allowed for cash, or six months credit with approved security.

## C. WARHURST, Owner

J. E. BRANNEN, Auctioneer.

Clerk.

Lamb County Leader Print



## THE STORE OF XMAS For Men and Women

Dozens of practical gift suggestions are to be found throughout this store. Gifts that men and women like—the kind of things they would buy themselves—and from this store. Even the name of this store on the package means much to a man or a woman.

With X-mas right on us there is not much time to do things. Read our suggestions; probably you will find just what you want.

We have on display in our windows a large array of many pretty hand made, useful articles. Come in and see them.

So turn with complete assurance to our collection of ladies and gents furnishings, certain in finding what will please them most and at prices within the limits of a Christmas-shopping-stretched purse.

### CHRISTMAS SUGGESTIONS WORTH WHILE

#### FOR MEN

Leather Coats, Stetson Hats, Sweaters, Johnny Read Caps, Wool Shirts, Neck Ties, Supporters, suspenders, Collars, Steamer Trunks, Handkerchiefs, House Shoes, Mens Suits, Gloves.

#### FOR LADIES

Handkerchiefs, Cloaks, Trunks, Felt Slippers, Silk Hose, Bath Robes, Silk Underwear, Ear Bobs, Purses, Gloves, Powder Puffs, Wool Middies, Brasieres, Fitted Cases, Over Night Bags.

## LAMB COUNTY MERCANTILE CO.



### The Way to Keep a Face Looking Happy

MRS. LARKIN is a little old lady who lives in a red house just over the hill. The children romp by her door yard every day on their way to school. They always look up at her windows, for Mrs. Larkin is sure to be at one of them, reading and smiling in the pleasantest fashion.

Mrs. Larkin has cookies in jars and Mrs. Larkin can knit red mittens faster than anybody else in town. Both cookies and mittens find their way to the mouths and hands of half the children in the village.

At Christmas time, the little old lady is busier than ever. But the nicest thing about her is the expression on her face. To say it shines does not half describe the brightness of it. One day Tilly Tinsler said to her:

"What makes your face like a candle, Mrs. Larkin?"

"How you Tilly!" laughed the little old lady. "What do you mean?"

"You had difficulty in explaining, but she finally succeeded in making Mrs. Larkin understand what she meant by comparing her face to a candle.

"I'll tell you a secret," said the little old lady in a whisper: "At Christmas time I always create an 'I'm looking at a Christmas tree' tree with a thousand needles, everyone lighted! No perhaps some of them are reflected on my face. It's a fine way to keep a face looking happy. Just try it yourself!"

Perhaps Mrs. Larkin found the best recipe for happiness—she filled her hands with good works and her mind with the brightness of lighted candles.

—Martha B. Thomas.  
(© 1922 Western Newspaper Union.)

### Christmas, the Snow and the Sleigh Ride

IT WAS Christmas night. The moon was shining and the snow sparkled like diamonds more rare and wonderful than are ever seen in a jewelry shop.

The bells jingled, the frosty air seemed to say in its cool, cheery way: "I'm here, I'm here against your faces so you can't see me and my cold, bracing ways."

And the sleigh went merrily along. Inside the sleigh were a man and a girl. And they were saying things which may not sound new to you.

"There is nothing in the world like love," was one of the things they said.

And to be in love, and sleigh-riding on Christmas night after a perfect Christmas day—there is nothing in the world like it.

But it was as beautiful to them though no one else had ever said these things. For beauty is not dependent upon novelty. It depends on something far deeper and truer.

There is nothing new about love. There is nothing new about Christmas.

But that doesn't make either of them any less wonderful!—Mary Graham Bonner.  
(© 1922 Western Newspaper Union.)

### Beat Beauty Parlor for Christmas Time

BE BUY wreathes for the window, tinsel for the Christmas tree, holly for packages and flowers for the table, but what about giving some attention to our faces?

Have you ever thought about that?

Dress your face up in a smile. Wear it late and early. It puts the sunshine in your eyes. And makes your hair look curly!

There is an undeniable magic in happiness—it beautifies!

Happiness makes holiday in the heart, and the face reflects it.

Better than a thousand candles is the light of cheer.

"J-E-Y" is the sign that hangs over the best beauty parlor, and it serves men as well as women. If you would become handsome, become joyous first.

And joy comes from living and giving with kindness and good-will!—Martha B. Thomas.  
(© 1922 Western Newspaper Union.)

### BOTH DISAPPOINTED



He—I expected you'd stand under the mistletoe when I called. She—And I expected you'd have an armful of Christmas presents.

### ERASTUS' CHRISTMAS TREE

"Where's yo' gwine?" was the question, as Erastus passed by with a good-sized Christmas tree. "I's here where I's gwine," was the rather enigmatical answer.—C. G. Hazard.  
(© 1922 Western Newspaper Union.)

### HONOR ROLL Littlefield Public Schools

First Grade  
Jacob Loewen, Franklin Honeycut, Denver Borough, Ira Scott, Ruby Yeary, Eunice Smith, Mary Edith Robinson, Marv Lou Arnold, Urlene Foust, Glene Pyeatt.

Second Grade  
Ethä Marie Moulton, Ruth Gray, Tilden Wright, Terrell Little.

Third Grade  
Eula Cosgrove, Walter Schellenberg, Nina Anderson, Bill Street, Fronia Yohner, A. C. Tremain, Ruth Mitchell, Abe Toews, Elsie Scott, Virginia Staggers, Alice Witzke.

Fourth Grade  
Myrtle Marion Shaw, Blanche Brannen, Winifred Johnson, Ina Bell Wharton, Mildred Wharton.

Fifth Grade  
Norma Lee Gattis, Ray Barber.

Sixth Grade  
Cora Joe Robeson, Sophia Schellenberg.

Eighth Grade  
Carmalita Baze.

Ninth Grade  
Stanley Stripe, Kenneth Staggers.

Eleventh Grade  
Ruth Courtney.

### For Sale

Having accepted employment with my company in another locality, I desire to sell my home in Littlefield. I have two lots, good well and windmill, good house equipped with modern conveniences, two blocks from Littlefield State Bank on Duggan Avenue. Anyone desiring a good home in Littlefield on easy terms can get a bargain in this place. Must sell at once or not at all.—H. C. Pumphrey.

### SAFETY FIRST

The Christmas shoppers hesitated at the crowded street crossing. To try to get over seemed like an attempt to dodge fate. Automobiles dashed by in a continuous procession. The tall policeman, however, conveyed a group across like a battleship leading a flock of schooners. But one old lady lingered, afraid to launch away, until courage came with the policeman's assurance: "Come right along, ma'm, you're just as safe with me as if you was in God's pocket!"—C. G. Hazard.  
(© 1922 Western Newspaper Union.)

### Christmas Seems Worth While

Oh, Christmas is a nuisance. We sometimes think and say— Such a lot of work and worry Just for one short day! Hard-earned money squandered. Worn heads and feet— Useless giving, senseless striving In the struggle to compete! Yet, on Christmas morning, When we hear the children's cries Rolloing little stockings In raptures of surprise! That loving hands have wrapped, Seems like springs of goodness In our hearts are tapped. Seems our thoughts grow gentler, More tender is the smile! Yes, on Christmas morning, Christmas seems worth while.  
—Ella Blaisell Chatfield in Farm Life.

And so, because the spirit of Christmas was abroad and made itself felt those two lonely souls who needed each other sorely were brought together and made happy, and when Christmas had passed and gone they found that their need of each other was still great and the short visit that the little agent was supposed to make became permanent.  
(© 1922 Western Newspaper Union.)

### JUST THE USUAL THING

Mrs. Sun—What do you expect for Christmas, Mrs. Moon?  
Mrs. Moon (wearily)—Oh, just the usual things. A set of satellites; star earrings, a gray-cloud scarf and that old, everlasting dipper that never wears out!—M. B. Thomas.

### NOT WHAT HE EXPECTED

LITTLE DICK was too young to spell—he went entirely by sound. Consequently he suffered a great disappointment on Christmas morning. When he beheld his Christmas tree he said solemnly: "You said it would be a fir tree, daddy!"  
"It is a fir tree," answered his father.  
"But I thought it was going to look like my kitty!" wailed Dick.—Martha B. Thomas.  
(© 1922 Western Newspaper Union.)

### A Late "It" Arrival Came Just in Time

EVERYONE was watching, waiting, hoping. They all hoped "it" would surely arrive on time.

They hoped "it" would not fall them.

"It" helped the Christmas season so much.

Everyone and everything loved "it." The children loved "it," the grown-ups loved "it."

The trees of the forest loved "it." And then "it" arrived. "It" arrived late—almost when everyone was giving "it" up. But even though "it" was a late arrival "it" was not too late for Christmas day. "It" came late Christmas eve.

And haven't you guessed what "it" was?

SNOW of course!—Mary Graham Bonner.  
(© 1922 Western Newspaper Union.)

### THE HOLIDAY SPIRIT

Christmas spirit necessarily finds many men and women stranded on the shoal, off somewhere, far from the general happiness.

Nevertheless, words of Chandos are vital. "The faculty for happiness is a gift, in any temperament, whose wisdom and whose beauty this world too little recognizes." Chandos' thought is not easy for a certain type of mortal to cultivate, but the holiday spirit may to an extent help out. Self-recognition was soundly urged by Marcus Aurelius many centuries ago, and writings of other Stoics preach tranquillity and harmony through the philosophy that says, "It may all be for the best."

A shipwrecked sailor, buried on this coast. Bids you set sail! Full many a gallant barque, where he was lost. Weathered the gale.

### YEAR BY YEAR, IT IS SO

Every Christmas, year by year, in every way, we are getting broker and broker and happier and happier. We suppose a man who comes out of Christmas with a million dollars is awfully miserable.

A man is seldom afflicted with the big head unless he has a little heart.

Most people would rather preach half a day than practice half an hour.

He who has never been troubled has read but one chapter in the book of life.

## SANTA CLAUS' CHRISTMAS STORE



### A Tour of This Big Store is a Visit With Santa Claus

because here are gathered gifts he will distribute lavishly on X-mas Eve. Gifts for every member of the family—no matter what their particular likes may be.

First, of course, visit Toyland with the kiddies that they may be thrilled with the wonder of the new toys. Then for a tour throughout the store—where on every hand will be suggestion upon suggestion for gifts you will be proud of giving.

## SHAW-EARNEST CO.

Sell It for Less

## POULTRY



### Bulletin Has Back-Yard Egg-Making in Nutshell

(Prepared by the United States Department of Agriculture)

A small flock of hens instead of a large garbage can means a sizeable balance on the side of thrift. In a nutshell, that is the essence contained in the 20 pages of Farmers' Bulletin 1331, Back-Yard Poultry Keeping, just issued by the United States Department of Agriculture. It is a revision of a former bulletin and contains many new suggestions and conveniences that will be useful to flock owners in villages, small towns and suburbs.

Various uses are now made of the table waste collected from homes in towns and suburbs, but practically the only use that may be made of it on the premises is as feed for chickens, and this use, according to the bulletin, can be made very profitable if the birds are given good housing and care. It is assumed that each hen in her pullet year will produce at least ten dozen eggs, a reasonable requirement of only one egg every three days. The size of the backyard flock seldom should go below ten hens. Ten birds laying eggs at the specified rate will produce 100 dozen in a year, which at the conservative price of 40 cents a dozen will make the flock income \$40 a year.

The bulletin is really a handbook designed to answer any question that may come up in the mind of the owner of a small flock. It covers such subjects as the kind of fowls to keep, the size of the flock, procuring stock, housing, arrangement and sanitation of yards, feeding, lice and mites, hatching and raising chicks, culling the hens, preserving eggs, and practical pointers.

Plans and bills of materials are given for making houses of low cost and houses that will fit various conditions. Details are given on interior equipment such as roosts, dropping boards, nest boxes and coops for broody hens. It is suggested, for instance, that an orange box can be made into two good nests simply by nailing a narrow strip of board along one side to hold in the straw. The advantages of a double yard are discussed, and one paragraph tells of the value of a mulberry tree in supplying succulent feed for three weeks. There is a description of an interesting device for providing fresh green feed by growing oats through 3/4-inch mesh poultry wire stretched on a frame a short distance from the ground, to keep the hens from killing out the plants.

Copies of the bulletin may be obtained, as long as the supply lasts, by writing to the United States Department of Agriculture, Washington, D. C.

### Whitewash for Chicken House Easily Prepared

A whitewash that disinfects, kills mites and brightens the poultry house is made as follows: Slake five quarts of rock lime with hot water to about the consistency of cream. To this add one pint of crude carbolic acid or zoleum and one quart of kerosene. Stir thoroughly and dilute with twice its own volume of water. Apply with either spray pump or whitewash brush. When properly prepared, this solution serves three purposes: the zoleum acts as a disinfectant, killing the germs; the kerosene penetrates the wood, destroying the mites, and the lime whitens the walls, making the building sweet and light.

### Strain More Important Than Breed of Chickens

There is no "best breed" of chickens. Breed does not play half the part that strain does. Pick a strain that has a record behind it, either for eggs or fancy—whatever you desire—buy directly from the principal breeder of that strain, or from stock direct from his strain and buy as good stock as you can afford.

## POULTRY NOTES

There is no danger of getting the hen house too clean.

Water deep enough to dip the head in up to the eyes must always be given when the ducklings eat.

Oats, rye and new corn have never given good satisfaction for fattening poultry.

Stint in the feed bucket means stint in the egg basket or milk bucket. Grass won't do everything.

Feed all poultry regularly. Indifferent feeding methods never pay. Regular hours for feeding, proper feeds and the right amounts are required.

Water for swimming purposes may not be absolutely necessary to geese and ducks but they certainly appreciate it when it is provided.

Diarrhea in young poultry kills thousands every year. While this is a germ disease, improper feeding and care can do a great deal to bring it about.

## PERSONAL NEWS

After a three months visit, looking after property interest here, Harry Shriner returned Thursday to his home in San Diego, California.

Leslie Barker, of Medicine Man, has rented the Wall place three miles south of town, and expects to move out here January 1st. Like most of the newcomers, he started off right by subscribing for his county paper.

H. L. Smith reports having purchased three labors of land of the Littlefield Co., near Yellow House Switch. He also reports the sale of 177 acres of Littlefield land to R. Enfinger, of Noble county.

E. C. Cundiff is attending the state meeting of the Rhode Island Red club at Plainview this week. He will have about 20 fine birds on exhibit there. Mr. Cundiff is vice-president of this club, and states it is the first time the association ever met in West Texas.

Since the rains the Littlefield gin has been running full blast again. Saturday afternoon 20 wagons, loaded with seed cotton were counted, standing in the yard at one time. The gin ran pretty close to Sunday morning before closing down.

Major W. J. Wade, Littlefield's very efficient post master, celebrated his 75th birthday anniversary last Monday by walking to town to the post office, early in the morning, the distance being nearly one mile. The Major of course walks to the post office, but on this particular occasion the blizzard was at its height and the snow and sleet almost blinding. Major Wade is about the youngest chap we are acquainted with, considering his age.

Calvin Coolidge says he is not worrying about reelection as United States President. He probably realizes that predestination is a part of the Calvinistic doctrine.

## My Thanksgiving Seasons

Frank H. Sweet

Oh, there are very many reasons  
Why I am glad today  
I've had my sweet Thanksgiving seasons  
Just all along the way.

I can recall a springtime morning  
All green and dewy wet,  
When from its bed of fragrant beauty  
I plucked a violet.

And then a wonder-night in winter,  
All white on field and hill,  
I thought I heard God's stars go singing  
Above the world so still.

I can recall a day in summer,  
All sweet with flower perfume—  
My heart fair sang with gladness  
To see God's world in bloom.

And then a bitter storm at midnight,  
When through the lightning's glare  
I saw the crashing waves roll toward me  
Yet KNEW that God was there.

Oh, there are very many reasons  
Why I am glad today:  
I've had my own Thanksgiving seasons  
Just all along the way.

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### LIKE MANY OTHERS



"She says her husband attends church regularly."  
"Yes, he goes with her to the Christmas service every year."

Save an Hour a Day  
With a



## SERVICE That Serves

Tubes, Casings  
Accessories, Repairs  
Vulcanizing  
Oil, Gasoline  
Water, Air

### Littlefield Service Station

## MEBANE COTTON SEED



The Genuine Pedigreed Mebane Planting Seed are sold only in the sack bearing registered Trade Mark and signature of A. D. Mebane—like cut.

Price \$2.50 Per Bushel

We have a limited quantity of this seed bought for March delivery. Place your order now.

In order to secure the Genuine Mebane Seed, demand THE RED CIRCLE Trade-Mark.

### Littlefield Grain Company Distributor

## R. D. BOROUGH

Sells Groceries

Buys Cotton, Cream,  
Butter, Eggs and all  
kinds of Poultry.....

See us before Buying or Selling

# Feel this Power!

Give yourself a treat! Get into an Overland Sedan and "step on it!" The sensation of power is wonderful. The bigger new engine makes you master of traffic and hills! And the Triplex springs (Patented) give the road comfort of a long, heavy car. Before buying any car, find out how much better you will like an Overland. The price has just been reduced. Ask us for a demonstration.

CITY GARAGE  
Littlefield, Texas

# Overland Sedan \$795

f.o.b. Toledo

FOR QUICK SALE!

Ten Labors of fine unimproved land, 3 1-2 miles from Littlefield. Only \$27.50 per acre.

265 acre improved farm, good 2-story house, barn, etc. Ten acres hog pasture. No better land found anywhere. \$40.00 per acre. Enquire at the Leader office.

## DAIRY HINTS

### Choosing Dairy Sire Is Important to Breeders

"The selection of the right bull has many times been the real beginning of a successful dairy farm," says A. C. Baer, professor of dairying at Oklahoma A. and M. college, Stillwater. "Thousands of farmers still make use of a scrub or grade sire on account of a mistaken economy in the cost of the animal. Such farmers or dairymen would be more successful and would make more money and get more pleasure out of the business if they paid more money for a good pure bred bull—one which would be certain to transmit desirable qualities.

"Some of the important factors to consider in the wise selection of a herd bull or a community bull are as follows: "First—The bull selected must be pure bred of the same breed as the cows. If it be used with a grade herd the breed best suited for the purpose intended should be chosen.

"Second—The pure bred bull should have a pedigree which shows official production records. For a grade herd, the dam and granddam of the bull should have at least a record of 9000 pounds of milk or 400 pounds of butterfat. For a pure bred herd a bull with dams of 500 to 600 pounds of butterfat should be selected. The better the class of cows, the better the bull chosen for the herd should be.

"Third—The bull selected should have good conformation, strong vitality and constitution, and should show good breed characteristics. An animal showing male characteristics (strong masculinity) generally always proves to be a good sire.

"Fourth—The sire chosen should be as a rule large in size. An undesirable animal or one which seems to lack vigor is not as desirable as a fairly large, vigorous animal.

"A good herd bull should be pure bred with known production record of his ancestors; should have good conformation; should be fairly large in size and show strong vitality and constitution.

"Whether to buy an old bull or to select a young animal is still an unsettled question. Sometimes an old bull may be purchased from a breeder who has no further use for him. In such case, a valuable sire can be secured for a small sum.

"In America, the average dairyman prefers to select a young animal, mostly because a young one is handled easier and shipped more easily than an old one, and also because he can be used for a longer time on the herd."

### Butterfat Still Holds Prewar Purchase Power

Butterfat is the one agricultural product that has the same purchasing power that it had during the period previous to the war, according to J. B. Fitch, head of the dairy department of the Kansas State Agriculture college. Butterfat is 14 cents higher than it was a year ago.

With a 10,000,000 pounds' shrink in the volume of butter in storage during the past year, with imports greater during 1923, and with the industrial situation good, Professor Fitch is of the opinion that butter prices will remain steady. He states that farmers contemplating the purchase of cows need have no fear that because dairying is a profitable business it will soon be overdone. He points to the fact that our population is increasing more rapidly than the cow population.

### High Producing Cow Has Big Capacity for Feed

Why one cow will make a heavy producer while her stable mate of the same age and similar breeding under the same management fails to pay her way is a problem many men have given up. At the Missouri experiment station two such cows were found. A careful study of the feed sheets showed that the high producer was eating a great deal more feed than the other cow. In other words, the good cow, because of large capacity and a well-developed mammary system, was able to not only eat enough for her bodily needs but considerably more besides. The poor producer, after satisfying the needs of her body, had no room left to store feed from which to make milk.

### Secure Economical Milk by Liberal Cow Feeding

The most economical milk production is not secured by liberal feeding of each cow in the herd, but by studying each cow and feeding according to the production of each, giving to the heavy producers all the feed they will eat and convert into milk, and giving the light producers no more feed than they can utilize for milk production. Overfeeding is to be avoided just as much as underfeeding.

Keep Promising Heifers. You cannot afford to buy inferior cows when you can raise good ones at him. Farmers should keep promising heifers and raise their own milkers.

Popular Tasting Associations. Cow-testing associations are gradually becoming popular throughout the Middle West.

One Cow in Six a Loser. One cow of every six, on an average, loses money for her owner.

**LIGON**

Mr. and Mrs. G. D. Peppers and John Garth have moved to Slaton.

**AMHERST GARAGE**

J. H. WARD, Prop.

Repair all Makes of Cars  
All Our Work Guaranteed  
Oils, Gas and Accessories  
Ford Agency  
Call and See Us

**HALSELL LANDS**

**70,000 ACRES**

Surrounding Amherst, a new town on the South Plains, in the center of Lamb county and on the main line of the Santa Fe Railroad.

Deep Rich Soil and Level Land  
No Rocks, Gravel nor Washes  
Pure Water at Shallow Depth  
Fine Climatic Conditions  
Above the Boll Weevil Belt  
Best Cotton Land in the State  
Alfalfa and Diversified Farming  
PRICE: \$25 per acre, 15 yrs. time, only 6 per cent interest.

**R. C. HOPPING**  
General Agent

Littlefield, Lamb Co., Texas

J. W. Arrowwood has gone to bring his family to Ligon.

Mrs. C. H. Hickman has arrived in Ligon.

The Bob Slaughter Co., expect to winter at Ligon.

G. W. Greene is the new manager of the Ligon Townsite & Implement Co.

Guy Pierce, of Alamo Farm is in Ligon.

The Ligon gin will now run Tuesdays and Saturdays.

Rue Turner, better known as "Jack," is with the Bob Slaughter Co.

John Smith, foreman for Arnett & Ellwood, is busy branding cattle.

G. L. Blackshear, W. O. Barber and sons, Whitten and, Clarence were in Littlefield Thursday.

An election is to be held at the schoolhouse Saturday, Dec. 8, for the purpose of maintaining a part of this district already bonded.

**Christmas New to Him**



A woman may lose her mind, but she is never at a loss for words.

A wise man has all the money he needs, but a fool never has enough.

Fortunate is the woman who has many complaints and few diseases.

**Christmas March Was Played by Minister**

THE minister had hung up his stocking, too. The sprites that put into it a candy cane, a lollipop, a nail, an apple and a motor car that would go, had added a mouth organ, most appropriate and perhaps most needed of all gifts, for what other mouth should so dispense harmony?

Then, after breakfast, came the procession into the parlor and unto the wonderful tree. First, little Sarah, with the curly and ailed steps of her one year and the big eyes of her first Christmas eve. Then dearest Helen, blowing her own horn for once, then big Sarah and all the uncles, aunts and cousins, then father and mother, and then the minister, playing his new march upon his new organ.

When they were all seated in the happy circle they asked for the words of that new tune and here they are:

If birds could sing in Christmas trees, if they could hum with happy bees, if they were sweet with all the spices of all things beautiful and nice. They could not altogether be more full of love than this, our tree chorus.—March, march to the Christmas tree. It has a loving gift for thee.

Then they all sang it, after which the beautiful tree yielded its fruit.—Christopher G. Hazard.

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**Christmas Telegrams Add Yuletide Cheer**

HE WAS always busy, always rushing, always hurrying. He always had so many things to attend to and so many people were constantly pressing it upon his time with this demand, with that, which required attention.

He wished he could see more of his friends. His friends wished they could see more of him. He was the sort they would like to see more of and at times they were a little annoyed that he was so busy.

He was busier than was really normal. They said he had no time for the pleasant things of life and that he could neither enjoy things himself nor could he be enjoyed because he was always having so much to do.

But he took time for one thing. He never failed to take time for it.

Every Christmas he sent all his friends beautiful Christmas telegrams of cheer. He thought of them and he remembered them and every Christmas morning as his friends opened their gay Christmas telegrams they would say:

"He always finds time to think of me on Christmas morning, anyway! What a pleasure this is!"—Mary Graham Bounar.

(© 1924 Western Newspaper Union.)

**REAL SPIRIT**

IF THE real spirit of Christmas is within us we will indeed find that it is more blessed to give than to receive, and we will give out of the fullness of our hearts and because of the joy that giving brings us, instead of from any other motive. So to get the real joy of giving and to receive the richness of the Christmas spirit in fullest measure, give because your heart prompts you to and forget all else.—Katherine Keelman.

(© 1923 Western Newspaper Union.)

**"It Is More Blessed to Give Than Receive"**

THIS has nothing to do with banks or savings accounts, but more money is saved at Christmas time than any other time of the year. Yes, saved. That may sound absurd to a lot of people who have spent all their money buying presents for their families and friends and neighbors, but it is true just the same. How? Why, because giving is the finest sort of saving, and not only saving, but investing. Every good gift is a permanent gain to the giver; it is better than a bank book carrying the same amount, for a gift is more truly a saving than credit account on a bank ledger. If you want to save your money, give it away—wisely. Does that sound unreasonable? Remember, it is more blessed to give than receive.—F. H. Sweet.

(© 1923 Western Newspaper Union.)

**AUNT MEHITABLE'S PRESENT**

Aunt Mehitable had a powerful and active imagination that often kept her awake. She was ever creating difficulties by imagining them and making things crooked by trying, to straighten them out. "Hiram," said she, "I can't think what has got into George; I didn't like the way he looked at us this morning."

"Probably he was thinking of somebody else," answered her brother.

"George," began his aunt the next day, "what was the matter with you yesterday morning, you looked awfully 'n pickles."

"Nothin' was the matter with me," said the boy, "I was puzzlin' over your Christmas present." Then he added, "Since you're so mighty suspicious, I guess I'll give it up." But remembering her goodness of heart, George relented, and, when the day that shines away all unpleasantness came round, Aunt Mehitable had a new nightcap!

—C. G. Hazard.

(© 1923 Western Newspaper Union.)

F. V. Barber is this week building a residence on the F. G. Sadler farm northeast of town. When completed it will be occupied by John Miles, of Malakoff, who has rented the place for the coming year. Mr. Miles expects to be here sometime this week. Littlefield Grain Co. has a car of lump coal on the track. Adv.



**A Nice Assortment of GUNS & AMMUNITION**

We have different kinds of Firearms and all sizes of Ammunition. Cutlery, Safety Razors and Strops, Flash Lights and Batteries, Scissors and Hair Clippers, Aluminum and Pyrex Glassware.

**LUMBER**

Our line of Lumber is unexcelled in this part of the State. The Quality is A1, and the assortment meets all your demands.

**Tools and Builder's Hardware**  
Wire, Posts and Windmills

**F. A. BUTLER LUMBER CO.**

We Hurry

**For a Merry Christmas**



**A Complete Line Of Conklin's Pens and Special X-mas Packages of**

**Conklin**  
FILLER  
Fountain Pen



\$2.50 and up.  
There's No Better Gift for the Money



Jacobs' Candies, And many other Articles too numerous to mention.

**SADLER DRUG STORE**

"Quality and Service"

**YELLOW HOUSE LAND CO.**

**FARMS**

**\$25.00 to \$30.00 per Acre**

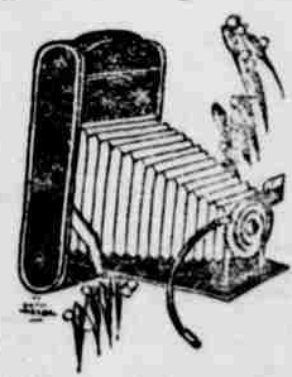
**Terms: Fifteen Years, at 6 per cent**

**YOU CAN FIND NO BETTER**

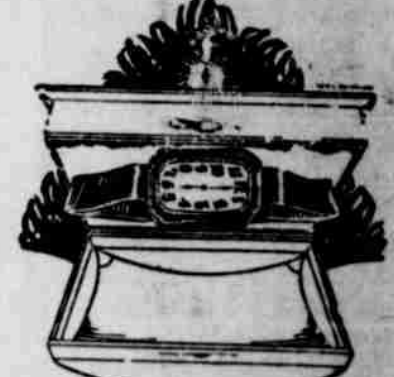
**No Oil Reservations**



No finer assortment of Christmas Goods ever came to Littlefield than we have on display at our store this year.



Give a Camera to that boy or girl for Christmas. It is an ideal gift, which will be enjoyed in all seasons. Many models for your selections. We also have the films, print paper and developing powders.



We have a fine line of Jewelry. Watches for men and women, ring, knives, chains, beads, necklaces, silver sets, candle stick holders and novelties of all kinds. We are sure to have something that will please every member of the family.



We have a nice assortment of Leather Goods. Traveling Cases, Music Rolls, Military Brushes, Albums, etc.



Fancy Box Stationery, Christmas Cards, Books for old and young, Bibles and New Testaments, Toilet Articles, Etc.

**Stokes & Alexander Drug Co.**

The Rexall Store

"In Business for your Health."

Littlefield,

Texas

**Dr. P. W. Pillans**  
Office at Drug Store  
Residence Phone, No. 37  
Littlefield -:- Texas

**Pearce & Kemp**  
ATTORNEYS AT LAW  
Suite 6, Burrus Building  
LUBBOCK, -:- TEXAS

**Well Drilling**  
**Domestic and Irrigation**  
20 years successful experience on the Plains of West Texas.  
See me for prices & date.  
**T. P. WRIGHT**

**E. S. Rowe**  
ATTORNEY AT LAW  
See me for  
**LAND LOANS**  
Office in State Bank Bldg.  
LITTLEFIELD, TEXAS

**BEST COAL**  
For the Money  
Try It!  
**W. H. Heinen, Prop.**

**Parker's Eats**  
Home Made Pies  
Hamburgers  
Pop and Bud  
Milk, Coffee & Cereals  
Call Us Over the Phone  
and We will Deliver It to You

**Restaurant & Meat Market**  
Short Orders at all hours of the day  
Candy & Cold Drinks  
Bread & Pastry  
**WHITE Restaurant**

**O. K. Transfer**  
Small or Big Hauls  
Express, Freight or Baggage  
Phone 51, or leave order with H.-B. Lumber Co.  
**O. K. Yantis**  
Littlefield, -:- Texas

**Truck Hauling**  
Ranch Hauling a Specialty  
No Loads Too Large  
Nor Too Far Away  
Will Go Any Time and Any Place.  
If you need hauling call  
**R. S. BELL**  
The Truck Man

— TRY —  
**The New Barber Shop**  
On the wrong side of the street  
Shaves and Haircuts  
Almost complete  
Shampoo's and Tonic's  
That make you look neat.  
For further information, See  
**Shirley & Arnold**

**LOCAL HAPPENINGS**

Mrs. A. E. White was in Lubbock Saturday for dental treatment.

Mr. and Mrs. D. P. Earnest were Littlefield visitors Saturday.

R. L. Jones has buildings under way on his Littlefield land near town.

The Pat A. Munn residence southeast of town is being completed this week.

Autos washed and shined. \$1.50.—Littlefield Service Station.

W. C. Cobb arrived Friday with a carpenter and is erecting a home on his land west of town.

E. E. Alexander is here to make improvements on his Littlefield land southeast of town.

Luther Hargrove has accepted a position as ticket agent for the Santa Fe at Plainview.

Feed your cows cotton seed meal and hulls.—Adv.

Arthur P. Duggan left Sunday morning for Austin to attend a meeting of the Littlefield Estate directors.

W. O. Burford last week moved onto the T. J. McFarland place, formerly occupied by E. C. Cundiff.

Feed your cows cotton seed meal and hulls.—Adv.

J. M. Jennings and son Treat, of Norton are prospecting in Littlefield vicinity this week.

FOR SALE: About 10 extra good Rhode Island Red cockerals at \$3.00 each.—E. C. Cundiff.

W. E. Wimberly, J. A. Wimberly and Joe Pace, of Blackwell are prospectors in Littlefield this week.

Messrs. A. N. Baker, of Sawyer, Kansas and N. F. Freeman, of Breckenridge, were Littlefield prospectors this week.

W. J. Luna, of Lubbock is the new manager of the Littlefield Produce Co., J. F. Cagle, former manager, has been sent to Slaton.

Taxi Service.—Littlefield Service Station. Adv.

J. L. Dow and brother, of Kaufman county are putting up two modern residences on their land four miles southeast of town.

J. P. Childers, of Dawson county is here this week to start improvements on his recently acquired Littlefield land northwest of town.

S. A. Ramsey, of Cisco is here this week superintending the finishing touches on his farm improvements south of town.

Feed your cows cotton seed meal and hulls.—Adv.

Misses Mary Parker and Alice Taylor, of Ralls, spent the week end here with Miss Parker's family.

The Shaw-Earnest Co., are this week enlarging their store building by the addition of a ware room on the rear.

Misses Grace and Vesta Brannen left Sunday for Baileyboro to begin teaching school following the vacation for cotton picking.

B. S. Caldwell is here this week making contracts for buildings, well, fencing, etc., on his two labors of land recently bought.

Mr. and Mrs. D. F. Beisel, Ed and Wm. Btiol, Misses Louise and Martha Beisel left Monday for a month's visit with old friends in Shattuck and Okeene Oklahoma.

The A. B. Nikkel farm sale last Friday was well attended, the various articles bringing good prices. Mr. Nikkel states that he is well pleased with the result of his sale.

Protect your radiator from freezing. We have the alcohol.—Littlefield Service Station.

Mr. and Mrs. W. H. Simmons and Mr. and Mrs. R. W. Jones, of Osceola came in Saturday morning. They are settling near Morton. Their household goods arrived Sunday.

The Music Makers at the schoolhouse Friday night were greeted by a large and appreciative audience. It is said by many to be the best number yet given in the lyceum course.

Littlefield merchants enjoyed a big trade day Saturday. The streets were crowded in the afternoon with cars, wagons and people who were in for Christmas shopping.

A. Childers, of Roscoe, who has been improving his place east of Littlefield, returned home Monday. He has the farm rented for the coming year.

Miss Woody Light left Sunday for Ladonia to spend the Christmas holidays with home folks. She was accompanied by Mrs. P. W. Walker, who will visit with her uncle, J. M. Hardy.

The Littlefield Auto Co., report the following Ford sales: E. M. Gattis, touring car; Monty Davis, truck; G. M. McClevey, truck; C. W. Hickman, Ligon, touring car and Fordson tractor.

Mrs. T. J. Cosgrove, the first of the week, started improvements on her recently purchased land in League 675. There are now six sets of improvements going up on this one league.

John H. Namkin, who purchased land adjoining Yellow switch some two years ago is here this week making contract for a full set of improvements to go on same. Mr. Namkin is from Rowena.

An old man by the name of Williams was found in a half frozen condition in a barn about two miles east of town Monday. He was brought in, furnished suitable clothing and sent to the hotel until the cold spell is over.

J. W. Seddum, of Cottle county was in Littlefield a few days ago buying lumber for improvements on his new farmstead. He has purchased 354 acres of the St. John land, about four miles Littlefield.

**MAGNOLIA GASOLINE**

**Magnolene Oils and Greases**  
'The Dependable Lubricant'

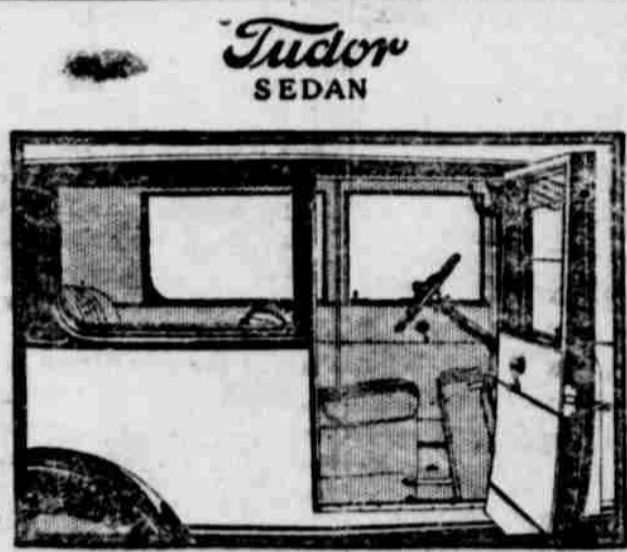
Real Quality Products  
Demand them from your Dealer

**Magnolia Petroleum Company**  
G. W. Hargrove, Agent. Littlefield, Texas

**FOR QUICK SALE!**

**320 Acre Farm**  
2 1-2 miles of Littlefield. As fine as can be found here. Plenty of water  
Improved, but priced as Raw Land

THE  
**Neal Douglass Land Co.**  
of Littlefield, Texas



F.O.B. DETROIT **\$590** FULLY EQUIPPED

**The Lowest Priced Sedan**

IN the Tudor Sedan a wholly new Ford body type is offered American motorists.

It is distinguished by a compact, roomy body, two wide doors opening forward, and folding right front seat.

Large windows affording

an open view in every direction, make for safer driving and greater motor enjoyment.

At \$590, this is the lowest priced Sedan ever placed on the American market.

It is a car of broad appeal and compelling value.

This car can be obtained through the Ford Weekly Purchase Plan.

**Littlefield Auto Co.**

**Ford**  
CARS, TRUCKS & TRACTORS

**Littlefield State Bank**

A Guaranty Fund Bank



Solicits the business of all  
**New Settlers**

No account too large for us to handle. No account too small for us to appreciate.

**TELL THE TAILOR  
A TALE OR TWO**

If it is about CLOTHES he will listen. That is his business, to keep folks out of clothing difficulties. Old clothing Repaired, Cleaned, Dyed and Pressed by us looks like new.

**Littlefield Tailor Shop**

C. E. WILLIS, Proprietor

**MACHINE SHOP  
and General Blacksmithing**

**Fix Anything. Make Anything**  
Disc Rolling, Boilers Refueled  
Actylene Welding and Lathe  
Work of All Kinds.

We have the 'Largest Turning Lathe on the South Plains and are equipped to do all kinds of machine work.

Agents for Rumley Tractors and the Emerson Brantingham Implements.

**BEISEL BROTHERS**

Littlefield, : : : Texas

**When The Cold Northers Strike You**

And the Snow begins to fall it reminds one that X-mas is coming, and with this good things to eat. Then where are you going to get them? Why, of course, from the folks who handle what you want.

When we want good cakes or pies we must have good Flour. This brings us to the store that handles Light Crust. This is as "good as the best and better than the rest." Try a sack; if not as good as represented we refund your money and eat the sack. This seems fair.

**Fine Chocolates**

Fine Chocolates for your sweet tooth.

**Apples**

Apples to suit the most exacting. We have bought our X-mas apples and oranges and can please the most exacting.

**Extracts**

We handle nothing but the best, so come here for your extracts for your cooking. With Eggs beyond the reach of poor people, Swansdown Cake flour will be very popular this X-mas.

**Syrups**

We have Syrups of all kinds.

**Shoes**

Soon to arrive, Shoes to fit the feet of every member of the family.

**Dry Goods**

Well we will just simply astonish you with the prices. You would not think Cotton was over 10 cents per pound by our prices. Come in. We are just naturally friendly folks and will be tickled to death to have you trade with us.

**Brannen-Squires Cash Store**

"Credit makes enemies; let's be friends"