## *20.N. hristmas Festivalo aick-offrriday

. prizes and everything!
arks the kickoff of the annual Christmas Stockstival which this year prom
fi its kind ever staged here.
chants are turning their stores into a Christmas fland, and in Littlefield, will accent the Yule sea-
parking will be permitted downtown all day
moment of the kickoff will come at 4 p.m. when
mistmas parade is staged. Orval Murray, chairrristmas parade is staged. Orval Murray, chair-
the Christmas committee, says schools and oththe Christmas committee, says schoois and oth-
mizations will enter floats in the parade with $\$ 175$ de by the Chamber of Commerce to provide prize for the best noals.
a Claus himself, of course will be on hand. He
de in a miniature chuck wagon, drawn by tiny nd ponies decked out in Christmas-red harness. onies and chuck wagon are
th Pony Farm of Littlefield.

The parade will form at the south end of Phelps Ave-
nue in front of the cour nue in front of the courthouse and will move north to the Santa Fe station.
After the parade, a drawing is to be be held at 4:30 on fourth street between XIT and Phelps when $\$ 300$ in gift certificates will be given away. Stores which are participating in the big bicycle give-away program will
start registering customers immediately after the parstart registering customers immediately after the parade. Murray explained that stores which are participat-
ing in this big program can be identified by displays of ing in this big program can be identified by displays of
the bicycle give-away page advertisement appearing in this paper. Registratio
Registration for the gift certificates will take place Altogether, 32 bicycles are to be given away, the drawings to be held on December 23 . Only boys and girls of school age may win, but older folk may register in the name of children, Murray explained. ter for the everybody in our trade territory to regisMurray said. "We know there are going to be 32 happy boys and girls on Christmas morning, because all these bicycles are fancy, beautiful bicycles.

The bicycles, incidentally, will be ridden in the parade by the merchants.
After the parade Santa Claus will set up his headquarters on a vacant lot on Phelps, and Murray says Santa is inviting all his little friends to come by and visit with him. In fact, Santa will be in his booth most of the time from then until December 23 when he will return to the North Pole to get ready for his traditional all-night ride to deliver presents.
Altogether, $\$ 1,800$ worth Altogether, $\$ 1,800$ worth of gift certificates and biçy-
cles wil be given cles wil be given away by Littlefield merchants in one of the biggest Christmas promotions ever staged here. chandise at participating stores.
chandise at participating stores.
School age and older persons may register for the bicycle drawings, but the committee points out that the bicycles may go only to children
"Adults who do not have children may register in the names of relatives or neighbor children," Murray said,
"since the bicycles will go only to school-age boys and "since the bicycles will go only to school-age boys and All schools and other organizations in this area are invited to send floats to Littlefield for the parade. The
parade is only the kick-orf to the entire Christmas
Stockin' Festival. Other events will be staged between now and December 23, and stores are going all out to
put everything in readiness for the Christmas trade. put everything in readiness for the Christmas trade.
Bargains galore will be offered. Christmas street decorations have been completed and will be officially turned on for the first time Fri-
day night, although practice "runs" will be staged each day night, although practice "runs" will be staged each
night. The decorations are mounted to permanently-innight. The decorations are mounted ro per with its own
stalled equipment, and each unit is rigged stalled equipment, and each
special switches and controls.
Still later the Chamber's Christmas Stockin' com mittee will announce plans for the annual Christmas home lighting decoration contest to be launched early
Murray said a sub-committee is drawing up plans for this feature of the yuletide program and prize money and rules will be announced soon.
"Altogether we are expecting this to be the biggest year ever for Littlefield in its Christmas Stockin' cele-
bration," Murray summed up, "and we the streets lined with people long before the parade gets under way.
 * Tamb Comnty Teader * ${ }^{\text {ances }}$

Rage 2 Lamb County Leader, Littlefield, Texas, Thursday, Nov. 24, 1960
Home As Center For Developing Community Strength P-TA Theme

## Lately In Littlefield

 Phone 385-3102 or 385-4482

Shower Honors County HD Council Names
Recent Bride Committees, Sets Program


Miss Johnson Jimmy Tibbi,
$\qquad$


DESIGNER-PORTABLE TV

$\$ 2.60$



GE TELEVISION SALES AND SEIVVICE 507 CLOVIS Hean DML $385-3831$




Sam Housion Museum Fund Priority Asked By Paper
$\qquad$
$26=66$ Texans To Study Northerm Eve= Methods of Livestock Feeding


 cle belww was primed recent.
in the Chronite:
ing, but still incymolete. edifice. ness in the absence of the pres.
The museum nouses the larg dent and vine president. It was
est collection of relis of the grea. reorted that the material ha
sodilier. statesman extant, and been purchased for the commun-
tended the
houns broth
on Thursia Mes Oy.




REGISTER HERE FOR $\$ 1800$ IN BICYCLES AND GIFT CERTIFICATES TO BE GIVEN

MAUD'S DRESS SHOP

## THE PRICE IS RIGHT the sme to ur sNOW!

BRAND NEW 1960 F-100 FCRD, 6 Cylinder
D CM- D
WHHE THEY LAST

- 110 "Wheel Base Heater Style Side Bed Oil Filter


$650 \times$ i3 White Sidewall Tires Deluxe Trim<br>- Magic Aire Heater<br>- Air Cleaner \& Oil Filter

HALL MOTOR CO.

YOUR FRIENDLY FORD DEALER FOR 25 YEARS"


MEN'S


Hundreds Of Pairs BOYS \& GIRLS SHOES

VALUES TO \$4.98
Below Our Cost At
$\$ 2^{36}$
one very large group

## Sport Shiris 267

ONE GROUP ADIES SHOES
DRESS AND CASUAL


PAIR

ONE VERY LARGE GROUP
WESTERN SHIRTS '267

## TOY

NOW IN OUR STORE FOR IMMEDIATE DELIVERY DONT HAVE WHAT ONT HAVE WHAT WANT WE CAN GETII FOR YOU.

USE OUR
LAYAWAY
 ITLLFमLL

1500 PAIRS LADIES AND CHILDREN'S
SHOES


Every Item s Reduced To S: $\$ 60,000$ Worth Merchandise We Are Movim Our Store From Listrlefield. OUR LOSS IS YOUR GAIN:
Dress Casua Fiats O School Shoee NONE RESERVED VALUES TO \$18.95
$\qquad$
CHAMBRAY
WORK SHIRI $\because ?^{\circ}$
at Pupils To Think,' Tech essor Tells Teachers Here


## Hospital News

 Lamb County. Kane record Kandy in Ceylon is named Dalaterce arrund from Page One) The fee is si.75 per person. Soak onion rings in ice water da Maligawa, which means "tem Latiefleld Houpptal News la Patterson, Yerry White, Mary tence around the arena., so, he and the law requires that buyers for about half an hour before deep- phe of the tooth." it contains Nevember 20
20







Condren Kin Attend Rites

## turned from Chillicothe after at- tending the funeral services for


Mrs, Condren has returned to
Littlefield with sons and daugh- DISMISSED - Addie Repman, 60 since the first of this year must Littlefield with sons and daugh- DISMISSED - Addie Repman, 60 since the first of this year must
ters, living here and will spend
some time visiting in their homes. ters, living here and will spend B. D. Armour. Dwight Allen, Bil- pay poll taxes for 1960 if they ex- .
some time visiting in their homes. Iy Jordon, Tana Ratiff, Fannie peet to vote next year, he added
Among relatives who attend- Bryant, Doyle Stuart, Lindle This county does not require



 from this area were Mrs, Sallie ADMITTED - Orville Steffey, present year, payments, With a
Duggan, Mrs. Luther Carraway
and Leroy Cowan, Wayne, Orville
Mrs. Pishop, M. W. Walker. and Leroy Cowan, Wayne, Orville Mrs. P. W. Walker.
and Loren Streety.
 Frdisy at 3 p. m. with burial in
the Chillicothe cemetery. Mrs. J. O . Faherry.
NISMISED



SHOP OUR STORE FOR WESTERN APPAREL FOR ALL MEMBERS OF THE FAMILY GIVE A SPORTING GOODS GIFT

## FRONTIER STORE

510 Phelps ave.
${ }_{510}$ pheLps AVE


## Thankful

- for the bounty our fertile land provides - for a future full of promise for our children - for the freedoms we enioy

Yeb, Thanksgiving means much to us in the bank because it also brings that delightful time of year when we can say "thanks again" to our many friends who make living in our community a rich and rewarding experience.

SECURITY STATE BANK
member federial deposit insuranoz oomeobainon
That's The Bank For Your Money

Want Ads-Phone 385-448I

| Words | 1 time | 2 times | 3 times | er tin |
| :---: | :---: | :---: | :---: | :---: |
| 1-14 | . 80 | 1.40 | 1.90 | . 45 |
| 15-19 | . 90 | 1.60 | 2.20 | . 45 |
| 20-24 | 1.00 | 1.80 | 2.50 | . 65 |
| 25-30 | 1.10 | 2.00 | 2.80 | . 75 |
| CASH WITH ORDER |  |  |  |  |
| 1-14 | . 65 | 1.15 | 1.55 | .35 |
| 15-19 | . 75 | 1.30 | 1.75 | . 45 |
| 20-24 | . 85 | 1.45 | 2.00 | . 60 |
| 25-30 | . 95 | 1.60 | 2.25 | . 70 |
| Blind ad | \$1.00 ext |  |  |  |

DEADLINE FOR CLASSIFTED ADVERTISING M. TUESDAYS AND FRIDAYS
LEGAL ADVERTISING LEGAL ADVERTISING


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| For Sale | For Rent or Lease | E |
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| 退 | Services |  |
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©County Leader, Littlefield, Texas, Thursday, Nov. 24, 1960 Page 7
velve Graduating Wildcats

 It was tackle. Bill Malone's field spot with of $5-41$, . Scorree 162 losing point
oal in the second quarter of the and allowed 148 . oul in the second quarter of the and allowed 148 .
me that dweller wi at for: Durnas. Malone, a a 206 a 1.3 sumase. Onlly win over Phi
sunder who is being boomed for lips. Season's onl wind under who is being boomed for lips. Season's standsing a 4 .

1. state by the Phillips coaches, Scored 132 point
2. while sportin
oted the three pointer from the bets detense in the district 1. tate by the Philips coaches, scored 132 points winle sporinn
yoted the tree pointer from the bets detense in the district, allo
ve 31 seconds before the half.
ing only 85 points. I-AAA Statistics Teachers Plan
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lampioship with a 3.1 $\begin{gathered}\text { The Littlefield Classroom Tea } \\ \text { nly } \\ \text { nly }\end{gathered}$ district lors Association met in the hig

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 om the sidelines

john petty



weldon pace

REGISTER FOR OVER $\$ 1800$ WORTH OF BICYCLES AND GIFT CERTIFICATES AT HAYDON SHOES DURING THE THIRD CHRISTMAS STOCKIN' FESTIVAL


## 1) Early for Chintimas:.

FREE GIFT
WRAPPING





REGISTER FOR OVER \$1800 WORTH OF BICYCLES AND GIFT CERTIFICATES AT OUR STORE. Our Gift Will Be A
REGUL.AR $\$ 49.95$ SURREY!

USE OUR CHRISTMAS LAYAWAY PLAN DOLLS

- BARBIE

CHATTY CATHY MADAM ALEXANDER MADAM ALEXAND

- MANY OTHERS

BICYCLES

come seethis NEW TOY FOR TWO NEW TOY FO
REG. $\$ 35.95$
\$35.95 3150


## SCHWINN

See Our New Gym Dandy Playground Equipment Hart - Thaxton

Hardwar 523 Pielips

[^1]
## D:U-NT DOWN.til Christmas

SARITASu unHWWM!
DON'T MISS OUR "OUT OF : THIS WORLD COMING TO LITTLEFIELD THIRD ANNUAL CHRISTMAS STOCKIN' FESTIVAL

## FRIDAY - NOVEMBER 25th

COLLECTION OF VALUE PRICED GIFTS!

* BIG DOWNTOWN PARADE $\star$ FREE CANDY FOR THE BOYS \& GIRLS $\star$ FREE BCYCLES $\star$ VaLUABLE GIFT CERTIFICATES


## RIU' Eaibyifor Chistmas!

 IUTIN LITTHEEFIELD FREE! 30 BICYCLESBegin registering for these \$.50 Bicyeles Friday and continue to register town Littlefield. You are not obligated to buy, gou do aot need downpresent to win.

$\$ 175$ CASH FOR THREE WINNING FLOATS BRAND NEW BCCCCLES
 GIVEN BY THE FOLLOWING LITTLEFIELD MERCHANTS

| S | - FENTON'S | - HART-THAXTON | - STAGGS | - RENFRO Bros. |
| :---: | :---: | :---: | :---: | :---: |
| OS. STAMPS | - WARE'S | - SPROUSE-REITZ | - dairy mart | - hill rogers |
| ONY'S | - PERRY BROS. | - PIONEER SUPER MARKET | - FURR'S | - S\& S ARMY STORE |
| r's | - LITTLEFIELD PRESS | - MAUD'S | - RODEN DRUG | - FENN'S FRIENDLY FOOD |
| OS. | - NELSON'S HARDWARE | - SEARS | - piggly wiggly | - MONTGOMERY Ward |
| KLIN'S | - MADDEN-WRIGHT DRUE | - A \& B OFFICE SUPPLY | - KZZN | - palace theater |

Page 2 Lamb County Leader, Littlefield, Texas, Thursiay, Nov. 24, 1960

## Texas Farm Bure au Convention Reject's Sales Tax Resolution


wew MOTOROLA STE'REO HIGH:FIDELITY


THIS AMAZING SYSTEM PRODUCES SOUND REALISM SO PRONOUNCED. TONE FIDELITY SO PURE IT'S LIKE HEARING THE ACTUAL PERFORMANCE!


PATS RECORD CENTER

Sandhills Philosopher
'Philosopher' Goes Afield, Discusses Money Matters

son sras fimm
 Grain Groups To Shudy U.S. Position In Foreign Markets
 No


## 

## REG. 50c VALUEE ... 120,620 OR 127 KODAK FILM $25^{\circ}$

 ROLI FILM ${ }^{979}$
## VAPORIZER

 798
## PRINCE

## OR

## PAUPER

Regardless of Economic worth or social position, all the world is related when sickness comes. Prince and pauper have the same desire-to get well. The patient is not yet bora who would rather die on a dollar prescription than live on one that ecst three dollars. There is no natural market for in ferior medicines. We cannot afford to fill prescriptions with merchandise bought oa a price basis alone. Our responsibility is far too great. The Roden Drug Store embodies the highest quality, that scientifie methods, skilled personnel, conscientious effort, and the finest drugs produced. It enjoys publle respect and professlonal prestige

After you have sought the advice of your physician, take YOLR prescription s to the RODEN DRUG, and our tremendous powers that protect your health with the finest ingredients for your doetor's prescriptions. We've many friends who rely on us. Why not you?

> We Are Open 7 Deys A Week To Retter Serye You- BA.M. to 8 P.M. EVERY DAY ON PRESCRIPTIONS PHONE 618


WHITE SHOULDERS COLOGNE

an sports editior


 Thanksciving moot up to tesstify. And Alone Always, toons



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ment stores was fored into bank.
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## - Coach Carl


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Wally Lee, second
g FRILLS THE CHRISTMAS SCENE LIKE DYED-TO-MATCH CO-ORDINATES


Specially For Her QUILTED TOP

## PAJAMAS

## $43:$

Herv's the parfeets ctople




HOLDAY SLIPS AND PETTICOATS OF NYLON SATIN TRICOT!

## ' 298 and ' 398




## motion



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with Patrol squad. $\begin{aligned} & \text { oner } \\ & \text { (iorth Island Naval }\end{aligned}$ der him, knew him to "bawl out" an beeoc, cuit

## is Course

S. Dickenson, D.C.

sensational BABY DOLI
'798


## LOVELY TO LOOK AT

## DELIGHTFUL TO WEAR!

$\begin{array}{llll}\text { BKIRT } & \$ 77.95 & \text { WIESKI } \\ \text { BLOUSE } & \quad \$ .98 & \text { CAPRIS }\end{array}$
In smooth Cloud Soff Setln with gullted skirt $\quad$-7.95


DRESSED WALKER WITH PONY TAIL

## \$795

Fully dressed, rooted pony
tail hair style
which can also be waxhed, combed, set,
waved and curled. Legs and arms are jointed. She walks
by shifting her whe by shifting her weight from
side to side. Lay-away now.


THE GREAT TRAIN ROBBERY LAY-AWAY NOW FOR CHRISTMAS



32" DRESSED WALKER WITH PIXIE HAIR-DO
${ }^{5} 4^{45}$
The "Prixie" that is 82 inch-
es tall, and fully Legs and armss are Jointed can obtain many playfulpo
sit ons. shift her witgh from side to side and she
walks right along with you.

BABY GRAND PIANOS IN A SMALLER EDITION OF THE GENUINE ARTICLE


## Princess Prefers Home On The Prairie

Shop Bigham's Big Values During Littlefield's 3rd ANNUAL CHRISTMAS

## STOCKIN'

 FESTIVALREGISTER HERE FOR OVER $\$ 1800$ IN BICYCLES AND GIFT CERTIFATES SHOP THESE GIFT SPECIALS!


YOULL NEVER FIND A BETTER TME
TOTRADE FURNITLRE THAN NOW: BIGHAM'S STOCK IS
ALL NEW FCRNITURE AND WEIL REALLY GET RIGHT ALL NEW FURNITURE AND WEIL REALLY GET RIGH
ON THE PRICE. COME SEE US AND TRADE YOUR WAY

MODERN BEDROOM FURNITURE IN 3 PRICE RANGES $\$ 137.50--\$ 149.50$ $\$ 159.50$
Bigham Will Allow You A Good
Trade For Your Old Bedroom
Suite Or If You Don't Have A
Trade Wr Will Give You a Good hamerspring Mattress With Every Bed Koom Suite You Buy. PREE DELIVERY IN LAMB AND SURROUNDING
COUNTIUS . . BRING US YOUR FURNTURE DESIRES...

SEE OUR BIG GROUP OF RECLINING CHARS WE HAVE A GOOD STOCK IN A VARIETY OF COLORS, LOW DINNETTES 6 OR 8 CHAIR SETS PRICED FROM

BEFORE YOU BUY, GET OUR DEAL ON

## - Living Room Suites

(7) SofaBedSuites

- Sectionals

THEY'RE REALLY

## State's Education System <br> 'Average,' Educator Says

of these ratings during the last those leaving the state for
quarter of a century has ever aute education ever return.
included a Texas institution of Brainy students are being drawn demander the heted
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ter.







Littlefield is a goo place to trade
$\star$

## The First Nation

## is a good place do your banking

WE JOIN OTHER LITTLEFIELD FIRMS IN YOUR INVITATION TO THE THIRD ANNUAL

## Christmas Stockin' Festiva <br> - DOWNTOWN PARADE <br> - SANTA COMES TO LITTLEFIELD <br> - LITTLEFIELD MERCHANTS WILL GIVE AWAY OVER $\$ 1800$ WORTH OF BICYCLES AND gift Certificates

ОІтЈАЯฯO
HTJABH
23गІทรコ2
ial Photographer |Open Door To Kennedy? Shoots The World cuban Policy Studied

By Dorothy RoE
AP Newsteatures Writer It someday you see a 1 it he ly against "the directed specifical esernment a polies.




 era in hand, shooting pletures of Nixon in the U. S. election.
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ing to posed for picture of the typical papers recently began substitut ing to give will be too little too
American housewife. "Tve been ing "the Eisenhower government". late."

 IU1 be home that night or a cou- cans and other Americans. Repeblican party as repre- matic sources here say they know
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An Enclish speaking police-
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 ter, Long Island, and have two justing to native foods when what plied.
daughters, Georgia, 11 , and Dru. Whe really want is ham and eggs. "Don' use that word," said
cie.



 Ma boberts . . . On location in Hong Fong
NOW AT FINDLEY'S JEWELRY
ROM GRUEN, BIENNE. SWW TIZERLAND - THE CHRISTMAS GIFI OF
TRADITIONAL QUALTY AT $1 / 2$ PRICE

FINDLEY'S JEWELRY


## Cuthonyis men's Long sleeve SPORT SHIRTS - $\$ 5$ <br> DRESS PANTS <br> Re. seas 5.

 Stockin' Festival SPORT SHIRTS $\sum_{\substack{\text { Reg. sios } \\ \text { AND } \\ \text { s.as }}}$ \$3.

MEN'S TIES Renor for 77

## NYLON SOCKS $\underset{\substack{\text { alt } \\ \text { colons }}}{ } 3_{\text {pats }} \$$.

LADIES HOUSE SHOES
$\$ 1$
REG. $\$ 2.98$
krac.ess $\$$

FELT HOUSE SHOES

REG. $\$ 1.98$


## LEATHER FLATS

REG. 82.98 REG. $\$ 2.98$
AND $\$ 3.98$
MEN'S WORK SHOES $\$ 5$.

## 

REGISTER AT ANTHONY'S FOR OVER $\$ 1800$ WORTH OF BICYCLES AND GIFT CERTIFICATES

| one group ment <br> WOOL GLOVES <br> DRESS WITH LEATHER PALMS <br> REG. $\$ 2.98$ | QUILTED ROBES <br> HAND WASHABLE BEAUTIFUL SELECTION |
| :---: | :---: |
| CHILDREN'S CAN CANS | SHORTY PAJAMAS |
| SIZESS 3-6X, 7-14 <br> REG. $\$ 1.98$ <br> AND $\$ 2.98$ | matching, <br> EACH |
|  | COTT |
| 188. 12.85 - $\quad$ - | \$5.90-\$6.90 VaL |
|  | Gown \& Robe Ensemble |
|  | MANY BEAUTI COLORS-SET |
|  | 38 SLP \& ${ }^{\text {m }}$ |
| Chathem Blankets |  |
|  | PACKAGED |

Page 6 Lamb Comty Leader, Litilefield, Texas, Thursday, Nov. 24, 1960



## CHRISTMAS STOCKIN' FESTIVAL

| BUY AT STAGGS <br> AND SAVE |
| :---: |
| CLUE GAME . . ${ }^{\text {s }}$ 44 |
| Shave lotion OR COLOGNE $88^{\circ}$ |
|  |
| COFFEEM |
| 1499 |


| ITTIEFEID BEGENNNG FRIDA |  |  |
| :---: | :---: | :---: |
| CHRISTMAS | DOLL | \$388 |
|  | FILM | 23 |
|  | WATCHES | 1/30FF |
|  | LIGT SET \#\# | $99^{\text {¢ }}$ |
|  | LIGHT BULLS |  |

Gunn Bros. Stamps
Everyday


REGISTER HERE FOR OVER $\$ 1800$ IN BICYCLES AND GIFT CERTIFICATES
$\substack{\text { ChRISTMAS } \\ \text { STOCKN } \\ \text { FESTIVAL }}$
REG. 332.50
$\substack{\text { ChRISTMAS } \\ \text { STOCKN } \\ \text { FESTIVAL }}$
REG. 332.50
REG. s32.50 TRANSISTOR RadIO
 - LEATHER CARRYYING CASE

- EAR PHONE. - EAR PHONE REG. \$25.00
1788

NEW RONSON
ELECTRIC
SHAVER

REG. 824.95

'1788


JEWELRY GIFTS ARE ALWAYS WANTED, ALWAYS WELCOME. .. ENDURINGLY BEAUTI

Register Here For Over
$\$ 1800$ In Bicycles And
Gift Certificates To Be Given Away.

- Tri-Taper Light Weight Luggage by American Tourister
- Watches by Hamilton, Bulova, Elgin, Wyler and Gruen
- Silverware by Reed and Barton, Wallace, International and Heirloom
- Haviland China and Franciscan Pottery
- Small Deposit Puts Your Selection On Layaway

\section*{reme

## reme <br> Farr's Jewelry




# THIS IS E. C. RODGERS FURNITURE COMPANY? 

Yes, WERE AFRAID SO.... NEVER IN OUR ENTIRE HISTORY HAVE WE BEEN SO CROWDED WE ARE PACKED TO THE CEILING AND ARE RECEIVING MORE NEW FURNITURE EVERY DAY.... WE'RE EMBARRASSED BY THE WAY OUR STORE LOOKS SO WERE HAVING AN

## EMBARRASSED SALE!

GEARLY AMERICAN

## CESUHTE

## A AND GHAIR


A SEAL PBICE
CKER ERE. 8 gi. 30
S1990
$\$ 149.50$

OX SPRINCS AND MATTRESS

Matragess


- MODERN --

2 PQ. SOPA BED $]_{\text {selle Price }}^{\text {Reg }}$
$\$ 99.50$
2 PC, SOFA \& CHAIR ${ }_{\text {sale price }}^{\text {Rege }} \$ 189.50$ 2 PG.SOFA \& CHAIR ${ }_{\text {sale }}^{\text {Rea. prige. }} \$ 109.50$
 CHAIRS KRogler occassional swivel $\mathbf{\$ 3 9 . 9 5}$ PLATRORM ROCKER REAC. no.as $\$ 39.95$
 MODERN BEDROOM SUITES PPC. SUII Sick ise 50

## -FRENCH PROVENCIAL --

 and mirbor reg. s39.50.SALE P1

$\$ 39.95$

| french provenclal |
| :---: |
| 3 PG. SECTIONAL |
| $\substack{\text { Req. sili.so } \\ \text { sale price }}$ | DANISH MODERN

3 PIECE- bep, pgzsser, chest, mirror
BEDROOM SUITE REG.

$\$ 209.95$





## Fert tifiere Essential ToEfficient Use Of Irrigation, ResearchersSay




$\qquad$ ..... 

Proper fertulzanon is necessarya sturdy root system is eseential Sevicic's Soin testing labor .

[^2]
# MEREEADSROWSS 

Think up a line to rhyme with

# $\$ 310$ Cash Given Payrolls - Taxes Help 

# FREE Us All 


Read the Following Carefull,
for Good Rhyming Words
Let's allow no pall to fall on our city. Heed
this call - one and all - to insure full pros-
perity with our trade dollars.
The direst fate might soon befall
Our churches, schools and city hall,
Should business firms lack wherewithal
for taxes;
This you can forestall
With home-town trade.
We'll have a "ball"
If dollars do not go AWOL.

| FARM SUPPLIES |  |
| :---: | :---: |
| HOWARD'S FEED \& SEED | CAL HARVEY <br> REFRIGERATION |
| Wayne Feeds Custom Grindin |  |
| rass \& Legume Seeds Del Se | Lennox Heating \& Air Conditioning Sales \& Service |
| 409 W. Delano 385-4820 |  |
| RICHEY'S INC. <br> We Serve The Farmer Oil, Gas, Hardware, Tires, Parts | 615 W. 8th 385-3966 |
|  | HOBBY SHOPS |
| 1401 E. 9th $\mathbf{3 8 5 - 3 7 4 7}$ | HOBBY HOUSE <br> Hobbies for the Entire Family |
| FRUIT MARKET |  |
| STEUART'S STORE |  |
| Fresh Vegetables - Farm Equip | HOUSE MOVING |
| Lubbock Hwy. | A. M. DUNAGIN \& SON <br> 36 Years Expertence Let Us Do It Better |
| GAR |  |
| BRAZELL GARAGE |  |
| Fast Service - Guaranteed Work | IRRIGATION EQUIP. |
| 1112 E. 5th | MOLDER PUMP \& MACHINE CO. |
| GENERAL STORE | For Your Protection We Are Fully Insured 816 W. Delano 385-4200 |
| ART CAMP GROCERY |  |
| Gas, Drugs, Drygoods, Hdwe. Double Stamps on Wednesday | IRRIGATION PUMP'S |
| Hart Camp | ARD |

TESTERMAN FOODS Sales Service - Well Drillin | $\begin{array}{l}\text { Let Us Serve You Better } \\ \text { Gas, Dry }\end{array}$ | Hwy. 385 | $\mathbf{3 8 5}-\mathbf{3 9 2 0}$ |
| :--- | :--- | :--- |

## Payrolls

\section*{| GIFT SHOP | $\begin{array}{c}\text { FARR JEWELERS } \\ \text { Expert Watch Repair } \\ \text { We Meet Reasonable Prices } \\ \text { GEE'S CERAMIC SHOP }\end{array}$ |
| :---: | :---: |
| 323 Phelps | $\mathbf{3 8 5 - 3 6 1 6}$ |}

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## GROCERY STORE

MUTT HOUK GROCERY Open Early, Open Late 7 Day

Phone $385-3950$ RICHARDSON GENERAL

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\begin{aligned}
& \text { Meats, Hardware, Dry Goods } \\
& \text { Gunn Bros. Stamps }
\end{aligned}
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& \text { Guats, Herdware, Dry Gc Stamps } \\
& \text { Double on Wednesday }
\end{aligned}
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## Box 96, Bua WE-32382

## HARDWARE STORE

FARMERS COOP GIN
Complete Line of Paints,
Tools $\&$ Hardware for the Farm
Box G, Whitharra
Phome 200-4231
ic Concern For Educational em Essential, EducatorSays intends to compete for a first - rate system of high, them without reason. Just as cer.
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## Littlefield Tire Service

PHONE 385-383\%

## Stockin' Festival At The Littlefield Tire Service 8BIGDAYS--BEEINNING FRIDAY, NOVEMBER 25 THRU SATUUDDYY, DECEMBER3

## oper Truck Tires <br> $\$ 5995$ <br> ${ }^{8: 25} \mathbf{X} \mathbf{~ X ~} 20$ <br> PLUS TAX <br> DELCO BATTERIES

COOPER WEATHER
cial For Bargain Hunters

95
plus tax \& RECAP TIRE MASTER " 300 "

TAKES THE SLIPS AND SLIDES OUT OF WINTER RIDES

- new winter safety
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6:70 X 15 blackwall
new h.s.r. 67
RETREADS
7:50 X 14 AND
6:70 X 15
FULLY GUARANTEED
PLUS TAX AND
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| ${ }^{\text {ALLII }}$ <br> Dual Tread RETREAD PLUS EXCHANGE |
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$\$ 0^{95}$
$\$ 16^{95}$





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FAMOUS STRAIGHT - LINE DESIGN Needs no door clearance at side
Only 28 Inches Wide

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Full-width Freczer
ONLY
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 LOOK! NEW GE DRYERS ${ }^{5} 128^{88}$ PRICES BEGIN AT COME SEE THE NEW 1961 G.E. WASHERS


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$18 \mathrm{cu} . \mathrm{ft}$. GENERAL ELECTRIC BOOK SHELF FREEZER
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OPEN BY APPOINTMENT ANY TIME AT YOUR CONVENIENCE CALL 385-4922 DAY OR NIGHT

## SANTA SAYS -- IF YOU LIKE

 SERVICE AFTER THE SALE THEN YOU'LL ALWAYS LIKE BILL SMITH ELECTRIC AND HIS FINE G.E. APPLIANCES
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## 's Closeout!

orma's Grand Opening
rs. Norma Russell has purchased Jan's and after some reodeling is clearing out the Jan's merchandise. New styles fit. Come in, buy this new Fall merchandise at close-out

| DRESSES <br> OL AND COTTON |  |
| :---: | :---: |
| $5^{5}$ Now | \$23.99 |
| 5. Now | \$19.99 |
| 5, Nor | \$17.99 |
|  | \$15.99 |
| Now | \$14.99 |
| SKIRTS <br> III Nationally Adv. Lines |  |
| 5. Now | \$11.99 |
|  | \$10.99 |
| 5, Now | \$8.99 |
| Now | \$6.99 |

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$\$ 2.99$
bup OF SILK \& CREPE BLOUSES
$\$ 6.99$
ON DUSTERS
ASTEL PRINTS
$\$ 3.49$

SWEATERS
Coordinates and Matching
Reg. S16.95, Now ......... $\$ 14.99$
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Reg. s12.95, Now $\quad \$ 10.99$

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COTTON DRESSES one group
Reg. 59.95 , Now ......... $\$ 6.99$
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WOOL TOPPERS To $\$ 19.95$
 Purses, Elaine Bras, Girdles \& Coordinates Reduced In Prices.

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Youths' Stock Tops Chicago Exposifion CHICAGO - Stockmen ant
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fite states. Ontario and Alberta, will
contribute one of the largest contribute one of the largest show
ings of prize farm animals evet
seen at any shem ngs of prize farm animals eve
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hibits of prime sters are shown
judged, and sold at at auction in lots
of 15 animals each. They are
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 Truckloads of chooice lambs and anc
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 COMPLETE LINE OF(a) AUTO PARTS

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[^0]:    J. R. (BILLY) HALL PHONE 385-4630 LTTORNEY-AT-LAWW

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    ## Thankeriming

    An Occasion To Count Our Blessing

    We join with you on Thanksgiving Day in remembering the many blessings that are ours daily for a free country in which to live, and for the upstanding community in which to serve.

    We count as our most prized possession the mutual friendship which we share with our customers. So on this occasion we join with our customers in counting our blessings . . . and returning our expression of appreciation to God, the giver of all good and perfect gifts. the management and staff of

    # PIONEER SUPER MARKET 

    We Give Gunn Bros. Stemps! Double Each Wed. With $\mathbf{5 2 . 5 0}$ Or More

    Register For Over $\$ 1800$ Worth Of Bicycles And Gift Certificates At Our Store During Littlefield's 3rd Christmas Stockin' Festival Beginning Friday, November --Register Through December 23.

[^2]:    Helps ave

