

# LAMB COUNTY LEADER

Official Newspaper of Lamb County, Texas

VOL. 1

Littlefield, Lamb County, Texas. Thursday, November 1, 1923

No. 24

## PASTURES ON THE MARKET IN SOUTH PLAINS COUNTRY NOW DEVELOPING RAPIDLY

**NOT VERY MUCH ON SOUTH PLAINS IN 1906 WHEN SANTA FE BEGAN BUILDING ITS LINE. LUBBOCK THEN A STRAGGLING COW TOWN NOW A MODERN CITY. LITTLEFIELD AND OTHER TOWNS ARE GROWING RAPIDLY.**

A large acreage of new, rich prairie land is now on the market on the South Plains of north west Texas. About one million acres of big pastures are available for settlers. A large part of this new land is smooth prairie, ready for the plow; while other stretches include the famous cat-claw soils, regarded as very fertile. Over ninety per cent of the lands are tillable, less than ten per cent being broken or rough and unsuited for cultivation.

The reason why these lands now are just being opened for settlement is the fact that they were acquired years ago when they supposedly were valuable only for the native grass. Many a young man made his start with a few head of cattle and prospered. As the cattleman prospered he bought more land. The ranch was his home and growing cattle on grass his business. It is therefore not surprising that the owners of large pastures disliked to break up the business and the homes it had taken them years to develop. But the wonderful development of the South Plains in recent years is impressing even the oldest cattleman, and he now is falling in line willing to do his share in building up the country by inviting settlers to fill his splendid pasture land.

What grows on farms? Every thing not tropical or semi-tropical. It is a many crop country. It has the soil, the climate, and the water. There is no trouble in getting to market: the Santa Fe Railway looks after that and offers direct outlet to ports on the Gulf of Mexico, to the Pacific Coast, the Mexican border by way of El Paso, north to Denver and east to Kansas City and Chicago.

The varieties of standard crops include wheat and other small grain, Indian corn, kafir, milo, cotton, alfalfa, sudan, sorghum, peanuts, melons and every other vine crop, garden truck of high quality, and the deciduous fruit with apples, peaches, pears, berries, plums, etc. The growing season is long and no one needs rush to get the crops out of the way in a few months.

It is a great dairy, hog, and chicken country. The climate is healthful and winters mild. Because of altitude the summers are pleasant. The hogs and chickens move very largely to the Pacific markets. They are of the good kind, because California buys only the best.

There are many industries getting under way: flourishing mills, creameries, cotton gins, cotton compresses, oil mills, one cotton mill, brick yards, and everything that goes to meet the needs of a modern community.

Settlers are coming in from near-by localities in large numbers. They know the advantages of this new section. The lands are sold on unusually easy terms.

The cattlemen want to see the settlers in their old pasture prosper.

The time for payments is stretched out over a term of years from fourteen to twenty. In many cases only a nominal payment down is required where some improvement is undertaken on the land and payments will skip a couple of years. Some of them graduate the payments from nominal payments the first few years to increasing annual payments the last years of the contract. In other words, the owners are inviting industrious settlers to come and take advantage of the opportunity to make a home.

Can the man of limited means succeed? He can. Back in 1914 and 1915 the C. W. Post estate, handled by the Double U Company at Post, sold about 600 farms to settlers on similar terms, extending over a period of eleven years. Nearly every settler had only a team, a few farm tools, some household furniture, and a few hundred dollars. Today many of the settlers have paid out in full before time. Out of the six hundred contracts of sale only an even dozen have had to be canceled. The lands were located in Garza and Lynn counties. These settlers have paid for their places and the improvements on them from the crops grown on the land. Many of these settlers are buying more land with money made on the first farm bought on credit.

One thing which shows the rapid settlement of the South Plains is the fact that every year more school houses have to be built to accommodate the growing school population. The schools in this section are excellent. The state also has located a technological college at Lubbock to cost over one million dollars.

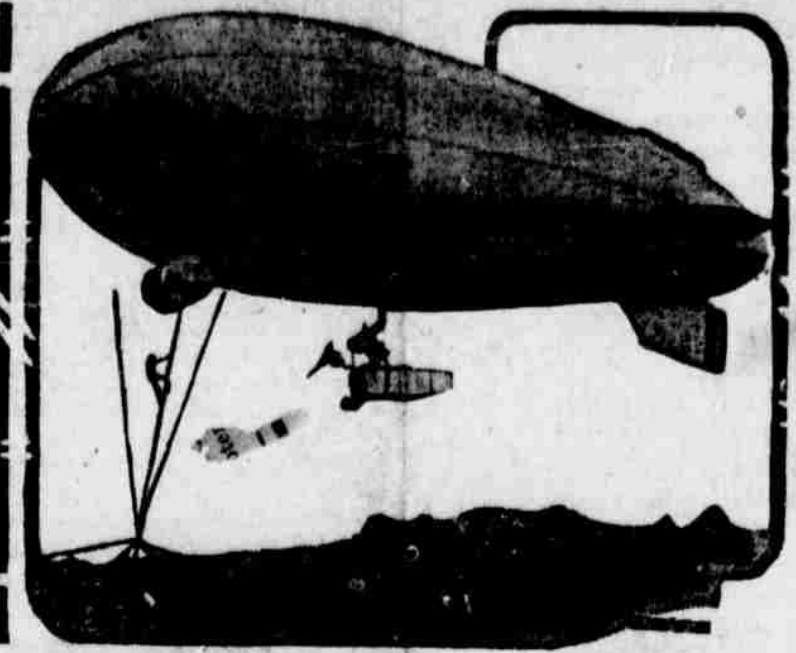
Among the counties on the South Plains with pastures on the market are Lubbock, Hale, Lamb, Bailey, Cochran and Hockley. They all are served by main lines or branches of the Santa Fe Railway.

Among great pastures now on the market are the Yellowhouse, of 200,000 acres, in Lamb county; the Newsome lands of 24,000 acres, in Lamb and Bailey counties; Whaley and Jones ranch of 9,254 acres, in Hockley county; the Sod House pasture, belonging to W. Halsell, 70,000 acres, in Lamb county; W. T. Coble lands of 17,000 acres, in Hockley county; the C. C. Slaughter pasture of 245,000 acres, in Cochran county and the Furneaux lands of 45,000 acres, in Lamb county near Sudan.

Last year Wm. Ellwood, of Lubbock, who owns a pasture fifty miles long in Lamb and Hockley counties, sold a part of his ranch to settlers and is very much pleased with the progress they are making.

New towns are springing up.

## Balloon Helps War on Gypsy Moth



Above is shown a view of the balloon sent to Henniker, N. H., by the Department of Agriculture to aid in the fight on the gypsy moth which has been damaging and destroying crops. The balloon rises a hundred feet above the ground and, by means of a series of sprayers, covers the allotted territory with a powder which kills off the moths. Twenty-five pounds of the powder is sprayed over one acre in five minutes.

## I Am Happiness

I am that for which you are looking. I am the goal of religion. I am the objective of philosophy and science. I am the dream of the wretched. I am the quest of the world, the great hunger of humanity.

My dominion over men is world wide. As children they romp toward me. As old men and women they totter after me. I am an insatiable thirst.

Because of me man carries on business and commerce. Because of me the scientist labors long in his laboratory. Because of me untold millions of dollars are spent for the purpose of education. Knowledge, health and business are paths to my domain.

My name was written into the most exalted declaration of independence on earth. The right to the pursuit of me has been written in the hearts of men and sealed with their blood. Civilization is my reward, and man's home is my chief dwelling place.

For all that I am a bright dream and a beautiful purpose, the children of men still stumble and fall and bruise themselves in my quest. They still confuse me with pleasure and with riches and with power.

Yet I am as I always have been. I am the same yesterday, today and forever. The children know me and possess me, and the childlike at heart never lose their hold on me. I am HAPPINESS.

The opening of the W. E. Halsell pasture is by building a town at Amherst on the Santa Fe Railway. Sudan is growing because of rapid settlement of the lands. Ligon and Mortan are inland towns in Cochran county just established on the Slaughter lands.

Lubbock is the center of the South Plains and nearly every large pasture on the market is represented there. Littlefield, Muleshoe, Sudan and Hale Center also are strongly interested in obtaining new settlers in their sections.

The South Plains is worth careful investigation by people who want to find a new location where new land may be had on easy terms and where all the pioneering has been done. — "The Earth," Official Organ, Santa Fe system.

## Women's Study Club

The Women's Study Club met last Friday at the home of Mrs. W. G. Street, there being a good attendance present.

Mrs. R. L. Speight was the leader, and the subject for consideration was "The Spanish Conquest of Mexico;" and particularly the period leading up to the revolt of the Aztecs.

Excellent papers were read as follows: "Discovery of Mexico," by Mrs. R. L. Speight; "The March to Mexico," by Mrs. M.

L. Stokes; "Residence in Mexico," by Mrs. G. W. Street.

The next meeting will be held November 9th at the home of Mrs. G. M. Shaw, Mrs. Harry Wiseman, leader.

## High School vs All Stars

Friday afternoon there was a football practise game between the local high school squad and an all-star picked team of old players from town, the score resulting 7-0 in favor of the Wildcats.

The game was replete with master plays, and a liberal sprinkling of fumbles mixed in just for seasoning purposes. Some of the town boys had had considerable experience at playing the game, and the school lads seemed particularly anxious to defeat them because of it. Pat Boone, an old varsity player came in for a full share of the wallpats, and it was real exciting to see him bucking the lines with three or four opposing players hanging on in tackling style. The playing of Tolly Gray, high school lad of last year, was particularly commendable.

Perhaps the feature of the game was the hopping "family fued," in which Sid, Jake and Earl played triple collisions, knocking out first one and then the other.

## PURE SEED LAW TO BE ENFORCED NEXT YEAR BY STATE DEPARTMENT

A campaign against the "cotton seed bootlegger" will be undertaken next year under direction of the State department of agriculture through regulation set forth in pure bred cotton seed law passed by the last legislature, according to officials of the state agriculture department.

Although the law is now effective it did not become operative early enough this season to permit examination of fields by the pure bred cotton seed board, which was created by the new act. The board will be named in the near future by the president of the Texas A. & M. College and the state commissioner of agriculture.

Under the seed act the board is charged with the duty of passing upon the qualification of seed breeders and growers and to establish a state register for recording seed examinations. After being passed on by the board a breeder's seed is certified and he receives registered or certified tags for marking his product. Before passing upon any seed the board make examinations of fields, growing plants, gins, and other factors connected with cotton production and marketing.

It is well known by those familiar with cotton planting in Texas that there exists generally a fraudulent practice of selling "in-run" and oil mill seed at exorbitant prices under guarantee of varietal purity, a state official pointed out. It is claimed that the variety of cotton seed to which any certain seed may belong can not be determined.

Officials believe that the pure bred cotton seed law will enable greater protection to the growers of the state.

## To Build Houses

Messrs. B. L. Dublin, Paul J. J. Ramsay and C. W. Ramsay, all of Eastland county, have shipped in three carloads of lumber which will be used in erecting four cottages on their four tracts of land south-east of town, recently purchased of the Littlefield Co.

The lumber to be used came from a large 40 room rooming house in Eastland which they tore down and shipped here for reconstruction, with a considerable saving to the purchasers.

Just before shipping, Mr. Dublin had the unfortunate experience of having a gun dropped in to his race, the robber relieving him of \$209.00, then making good his escape.

## Noted Stone Imported

A stone weighing a half ton, dug from the quarries of King Solomon, near Jerusalem, has just been brought to Atlantic City, N. J., where it will be used as the cornerstone for the \$300,000 Masonic temple which is to be built there.

## Rev. Saffie Here Sunday

Rev. J. W. Saffie, of Plainview will be here Sunday and preach at the Baptist church both morning and evening.

The church extends a cordial invitation to the public in general to attend both services.

## EMANUEL LUTHERAN CHURCH IS TO BE DEDICATED SUNDAY

The dedication of the Emanuel Lutheran Church, which has been postponed on account of unfavorable weather, will take place Sunday Nov. 4, with three special services.

The morning service, beginning at 10:30 o'clock, will be conducted in the German language, and the service in the afternoon at 2:30 o'clock, and in the evening at 7:30 o'clock, will be conducted in the English language.

The Rev. Theo. Evers, of Amrillo will deliver the dedicatory sermon in the morning. In the afternoon the Rev. J. H. C. Sieck, of Canyon will occupy the pulpit, and speak of the fundamentals and confessional principles of the Lutheran Church.

The Rev. E. H. Wilms, of Kress will deliver the "great saving gospel message" in the evening.

Regular services will be held in the future. Beginning with November 18, there will be German services in the morning and English services in the evening of every other Sunday.

A cordial invitation is extended to the public to attend the services on dedication day and the future regular services.

## NOTICE

Any one wishing to pay school tax may leave same at bank.

—E. G. Courtney, Collector.

## Crosses Atlantic in 30 ft. Boat



Alain J. Gerbault, French ocean star, left France April 5, alone in a 30-foot boat. For 142 days, battling storms, fever, thirst and hunger, he sailed West, arriving at New York September 17. His feat in history is come sailing. He was often without sleep, three and four days at a time. After 90 miles he said he had reached the Pacific.

# LAMB COUNTY LEADER

Published every Thursday afternoon at Littlefield, Texas.  
 Subscription: \$1.50 per year; 75 cents for six months.  
 Advertising rates given upon application.

No. Entered as second-class matter May 24, 1923, at the post  
 27. office at Littlefield, Texas, under the Act of March 3, 1879.

JESS MITCHELL,

Editor and Publisher

Subscribers who change their addresses, or fail to get their paper, should immediately notify this office, giving both new and old addresses.  
 Communications of local interest are solicited. They should be briefly written, on but one side of the paper, and must reach this office not later than Thursday noon of each week. The right of revision or rejection is reserved by the publisher.  
 Advertising that does not show in its text or typography that it is paid for must be marked as an advertisement. All local advertisements remain in this paper for the time specified or until ordered out. All notices, matters not by whom nor for what purpose, if the object is to raise money by admission fee or otherwise, is an advertisement and when sent in for publication must be paid for at the regular advertising rate per line for each issue printed.  
 Obituaries, cards of thanks, and resolutions of respect will also be charged for at the same rate.  
 Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of the Littlefield Leader will be gladly corrected upon its being brought to the attention of the publisher.

## A County-wide Paper

Progress is the order of the day, and change marks the footstep of every advancement.

With this issue of the Leader its name is changed from "Littlefield Leader" to "Lamb County Leader."

Four months ago, when this newspaper was established, the county was only beginning its real development. Since then the advancement has become phenomenal. Hundreds of new settlers have come in to establish their homes, and hundreds more, having purchased land or lots, will be moving in during the coming months. The towns of this county have also enjoyed a marvelous development. Littlefield is more than double what it was a few months ago, both in population and business. Amherst, the new town recently laid out by the Haisell interests, is rapidly assuming municipal proportions, while Olton and Sudan are both witnessing rapid growth with and without.

When the Leader was established its circulation was necessarily limited largely to the vicinity surrounding Littlefield, but since that time it has been reaching out and widening its scope and influence, until today it carries on its subscription list a large number of names from every town and community in the county. Today its circulation is no longer local, but county-wide, and reaching out into the adjoining counties of Cochran, Bailey and Hockley, with a large patronage of subscribers from distant points in nearly half the states of the Union.

It is therefore appropriate, since this newspaper is the official county paper, and representative of the county's interests in general, that its name should so indicate; hence the change.

From time to time the Leader has been adding to its equipment, until today there is no better printing plant of its size in West Texas. The typographical character of the paper and its weekly contents speak for themselves. The numerous articles copied from this paper by other newspapers, and the frequent commendations it receives from its particular readers who are judges of good newspapers leaves no doubt as to its standing in the fraternity of the "Fourth Estate."

The Leader is now planning still larger improvements and improvements that will make it a still better newspaper. These innovations and new features will be announced in the near future.

## Pay Debt 21 Years Old

The Crosbyton Review, in its last week's issue contained an article of a man who paid a debt 21 years old.

According to the story, which is authoritatively vouched for by the legal firm of Law & Dehange, Paris, Texas, the party owing the account left the vicinity of Paris 21 years ago, coming west to grow up with the country. The merchant to whom the account was owed had long ago forgotten it, and great was his surprise when he received the check.

If the truth were known, there are doubtless a great many other people who have had to come West in order to pay their debts. In fact, we know of several, who were never able to get ahead in the world and square their past obligations until they came "out west."

Indeed, West Texas is a great place to live, be happy and become prosperous. If East Texas merchants could establish the necessary confidence in their patrons, no doubt they would be glad for several more of them to move west.

## Try The Home Town First

Judging from the character of many packages coming through the local post office there are still several of our citizens who do not fully realize the value of personal inspection of merchandise purchased, the lack of impatient waiting and then possible disappointment when they are received.

In these days of keen competition one can generally get the highest quality at the lowest prices right at home. Mail order houses never solicit your produce business. They do not invite your account without the money first. But your local merchant handles your produce and extends you credit when it is needed.

More of our citizens should try their home town first, where their business is needed and appreciated, and rare will be the disappointment they will experience.

## It Pays to Advertise

The following newspaper story may be true and then, it may not be: "Ashville, Ala., Oct. 1—An Alabama farmer ran the following ad in a state paper: 'Strayed—One Jersey heifer. To the one who returns her I'll give a drink of Old Rose Whisky, ten years old.' According to the Ashville paper there were nine men with heifers, lined up in front of the farmer's home next morning."

Our idea of tolerance would be a baseball game played between the Knights of Columbus and the Ku Klux Klan on Saturday, with a negro for umpire, a Seventh Day Adventist for score keeper, the fans made up of a bunch of Fundamentalists and Liberalists, and the proceeds of the game going to some Jewish relief society.

Recent statistics show that out of every 1000 families in Texas, 428 of them own their own homes, which percentage is greater than that of Arkansas, Louisiana and New Mexico, all adjoining states. At the rate people are moving to the South Plains country, another year ought to show a very great increase in state home ownership.

Any nation lives or dies as its patriotism waxes or wanes. Any movement then, which increases the love of country, veneration for its principles, admiration of its great men, respect for its laws, and honor for its flag, ought to be considered a patriotic movement.

A subscriber remarked the other day that he had already saved the price of his subscription to the Leader several times over by taking advantage of the bargains advertised through the columns of the paper.

A few hundred dollars, a good sized chunk of determination and some good practical ideas are the principal assets required for successful farming on the South Plains.

Thirty thousand acres of broom corn was planted in Texas this year, which is double the acreage of last year's crop. Next year will witness more broom corn raised on the South Plains.

The recent cold snap has sounded the death knell of several hives and porkers. Fresh meat has been procurable on the streets of Littlefield nearly every day during the past week.

If East Texans would like to know what real mud is, they ought to take a trip to the South Plains country.

And sometimes a woman will "entertain" just for the pleasure of not inviting somebody.

Santa Claus will probably take orders over the radio this year.

If one could figure backward it wouldn't be much of a task to calculate how they might become rich.

## NOTICE TO CONTRACTORS For State Road and Bridge Construction

Sealed proposals, addressed to the County Commissioner's Court, of Hockley County, Texas, for the improvement of certain highways in said County, will be received at the office of the County Judge, at Leveland, Texas, until 10 o'clock, A. M., November 6, 1923, and then publicly opened and read.

Description of work to be done:  
 Earth roadway excavation, 37,001.0 Cu. yds.  
 Borrow excavation, 32,129.0 Cu. yds.  
 Earth overhaul, 6,737.3 Cu. yds.  
 Guard fence, 856.0 Lin. feet  
 Concrete, 1-2-4, 214.68 Cu. yds.  
 Structural excavation, 271.8 Cu. yds.  
 Reinforcing steel, 22,238.0 pounds.  
 Bridge Railing, type (e) 56.0 Lin. ft.

Detailed plans and specifications of the work may be seen for examination, and information may be obtained at the office of C. L. Hasie, County Engineer, Memphis, Texas, at the office of the County Judge, Leveland, Texas, and at the office of the State Highway Department, State Office Building, Austin, Texas.

A certified or cashier's check for fifteen hundred dollars (\$1500.00) made payable without recourse to the order of Judge J. H. Doyle, County Judge of Hockley County, must accompany each proposal, as a guarantee that the bidder, if successful, will enter into contract and make bond in accordance with the requirements of the specifications. The right is reserved to reject any or all bids or to waive all technicalities by the party of the first part.

Proposals shall be submitted in sealed envelopes and marked "Bids for the Construction of State Highway No. 7, in Hockley County, Texas."

All bids received will be retained by the Department and will not be returned to the bidders.

—C. L. HASIE, County Engineer.

Talking Politics.  
 "The trouble 'bout two men talkin' differs," said Uncle Eben, "is dat if dey don't agree dey's liable to git huffy an' if dey does agree, s'n' no use o' de argument."—Washington Evening Star.

**PLENTY OF MONEY**  
 To Loan on Farms  
 Ranches and City Property, 6, 7, and 8 per cent. Give full particulars. Write or call Phone 863  
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# COTTON FARMS

The famous Yellow House Ranch has been cut up and is being sold as Cotton Farms of 177.1 acres each. These lands are located in the Lubbock section of the South Plains, principally in Lamb and Hockley counties and a small portion in Bailey and Cochran counties. The first subdivision to be marketed is situated from 12 to 20 miles from the town of Littlefield and on the main line of the Santa Fe railroad running from the Gulf of Mexico to California.

## Above the Boll Weevil Belt

Here is your opportunity to become the owner of a fertile cotton farm in a section that is free from boll weevil. Official government reports show the Yellow House Ranch lands to be above the boll weevil area.

**\$25 PER ACRE On Long Time Terms PER ACRE \$25**

The Yellow House cotton farms, with all their advantages of location, soil and climate, are being sold at the remarkably low price of \$25.00 per acre, with payments scattered over a term of 15 years, at 6 per cent interest.

## There Are No Oil Rights Reserved On This Land

No liens nor incumbrances of any kind. Abstracts showing clear title are furnished promptly. Our low price and long term plan of payment make it possible for a man of small means to buy one of these farms and pay for it out of his profits.

**It Is To Your Interest To Select Your Farm Now While the Best Locations Are Still Available.**

Get in touch with one of our agents without delay or write to us direct either at Austin or Littlefield, Texas.

**Yellow House Land Company**

**Austin**

**Texas**

**Littlefield**

**Dr. P. W. Pillans**  
Office at Drug Store  
Residence Phone, No. 37  
Littlefield -:- Texas

**Pearce & Kemp**  
ATTORNEYS AT LAW  
Suite 6, Burrus Building  
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ATTORNEY AT LAW  
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For the Money  
Try It!  
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Small or Big Hauls  
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Place Your Orders Now!  
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**Truck Hauling**  
Ranch Hauling a Specialty  
No Loads Too Large  
Nor Too Far Away  
Will Go Any Time and Any Place.  
If you need hauling call  
**R. S. BELL**  
The Truck Man

**LOCAL HAPPENINGS**  
FOR SALE: A few good second hand cars.—City Garage. 1tc  
Seldon Reid returned Monday from a week's visit in Dallas.  
Miss Gladys Douglass, of Lubbock spent Sunday with home folks.  
Paul Bartsch returned Saturday from a week's visit at Dallas, attending the State Fair.  
FOR SALE: Feed in bundles, sound, with good heads.  
—G. Weibe. 2tp  
W. H. Anderson is riding around in a new Overland roadster, recently purchased through the City Garage agency.  
W. M. Trondson, after an

eight month's visit in Wisconsin, returned to Littlefield last week.  
Mrs. W. E. Traylor, formerly a Littlefield resident, but now of Winters, was here last week looking after property interests.  
Monte Bowron, of Lorenzo, last week installed a new Delco lighting plant in the Littlefield hotel.  
Mr. and Mrs. R. D. Beisel returned Saturday from a week's visit in Amarillo and other points in North Texas.  
Peter Scheuer and family, who have been visiting with his brother Joe Scheuer and family, near Littlefield for the past week, returned Saturday to their home in Monterey, Indiana.  
J. E. Brannen returned Sunday from Spur, where he went to sell another tract of land in Dickens county.

Misses Grace and Vesta Brannen are enjoying a month's vacation at home while the Baileyboro school is dismissed during cotton picking time.  
Protect your radiator from freezing. We have the alcohol.  
—Littlefield Service Station.  
J. W. Stephens, of Post has bought a lot just east of the Cogdill residence, and will build thereon immediately.  
Watch for our one cent Rex-all sale next week.—Stokes & Alexander Drug Co.  
State Sanitary Inspector L. G. Tucker was in Littlefield Sunday.  
Monday morning Mrs. Casper Yesel, mistaking a bottle of carbolic acid for face cream, was severely burned about the face and neck.  
Mr. and Mrs. George Sipe, of Marietta, Okla., arrived Monday for a visit with Lem Shipman and family.  
Saturday afternoon Prof. Merrell umpired a football game between Toboka and Snyder, at Snyder, in which Tahoka won, 31-0.  
Monday afternoon there was a practise football game on the school grounds. The Williams boys as captains choose up, "North and South" sides. The North side won, 7-2.  
The Littlefield Auto Co., report sales of Ford cars this week to the following: Miss Grace Brannen, Littlefield, touring car; Dr. A. J. Porter, Lubbock, Coupe; also a Fordson tractor to W. G. Hargrove, Littlefield.  
Start your car with a Hot Shot battery these cold days.  
—Littlefield Service Station.  
F. G. Saddler has purchased a residence lot just east of the G. M. Shaw place and is this week putting up a residence building thereon. R. R. Wood has the contract for erection.  
J. B. Porter and J. A. Parker, of Eastland county, are here making improvements on land recently purchased of the Yellow House Land Co.  
H. E. Pharies, of Falls county, last week purchased the Van Winkle place, of 95 acres, four miles north of town, the transaction being made through the Littlefield Co. Mr. Pharies expects to make this place his future home.  
L. A. Shook, of Anson has purchased two 5-acre blocks of land adjoining the townsite on the west. He will move here shortly, making this his home.  
Rufus R. Walker, of Arlington, last week bought 177.1 acres of fine land south of town from the Littlefield Co. He will start improvements shortly.  
C. L. Carter, of Travis county, who some time ago bought one labor of land from the Yellow House Co., last week purchased two additional tracts of 177 acres each. He has also made arrangements for a tenant to occupy the land and put it in cultivation.  
Leonard Wright returned home from Slaton Saturday, and will accept a position with the local station as assistant agent for the Santa Fe system in Littlefield.  
J. J. Welf, formerly employed at the local depot, has accepted a position as utility clerk in the dispatchers office of the Santa Fe railroad, at Slaton. He left last Friday.  
J. C. Whicker returned Saturday from Terrell, where he went to sell 354 acres of fine land lying about four miles southeast of Littlefield. J. L. Dow was the purchaser, and he expects to move out here within the next thirty days, establishing his residence on the land, erecting a nice home and making other permanent improvements.

**MAGNOLIA GASOLINE**  
**Magnolene** Oils and Greases  
"The Dependable Lubricant"  
Real Quality Products  
Demand them from your Dealer  
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Bring Your Clothes To Us For  
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Guaranteed Work and Prices Reasonable  
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**A Complete Line of DRUGS and DRUG SUNDRIES**  
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**Littlefield State Bank**  
A Guaranty Fund Bank  
Solicits the business of all New Settlers  
No account to large for us to handle. No account too small for us to appreciate.

**R. D. BOROUGH**  
Sells Groceries  
Buys Cotton, Cream, Butter, Eggs and all kinds of Poultry.....  
See us before Buying or Selling

**MACHINE SHOP and General Blacksmithing**  
Fix Anything Make Anything  
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Actylene Welding and Lathe Work of All Kinds.  
We have the Largest Turning Lathe on the South Plains and are equipped to do all kinds of machine work.  
Agents for Rumley Tractors and the Emerson Brantingham Implements.  
**BEISEL BROTHERS**  
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The Leader for job printing.

**Ford**  
THE UNIVERSAL CAR



**New Roadster**


Business men—with whom the runabout has always been very popular—are well pleased with the changes embodied in this model.  
Always rugged, the car has been made decidedly trimmer and more comfortable.  
This result is obtained by raising the radiator and enlarging the cowl, making a decided improvement in looks and providing more leg room.  
A well designed top and slanting windshield do their share toward adding a finished, clean-cut appearance.  
Make it a point to see the other new models also on display in our show room.

These cars can be obtained through the Ford Weekly Purchase Plan.

**Littlefield Auto Co.**

**Ford**  
CARS · TRUCKS · TRACTORS

**Nothing but First Class Lumber**



**QUALITY COUNTS**

We have always made it a point to keep a stock of first class lumber, and we are aided in this by our consolidated system of one buyer for over forty line yards. You may rest assured of first class lumber when buying from us.

If you will let us show you our numerous stacks of good lumber you will be convinced that we have a stock second best to none.

We make every effort to keep our business on a service basis with the following motto:  
"Good Lumber at Reasonable Prices."

**Higginbotham-Bartlett Co.**  
Service with a Smile  
Littlefield, Texas

**LIGON**

The Ligon gin has ordered a boll machine and expect to install the machine this week. E. B. Boyd will have charge of it. The gin will have a cotton buyer on the ground.

Lem Shipman and Mr. Westheimer, owners of a large ranch west of here, were in Ligon last week.

Rev. Mr. Haskins, of Clauene preached at Ligon Sunday.

Mrs. H. J. Knox's sister is visiting her at Ligon.

Mr. and Mrs. E. W. Greene and Marshall spent the day at Ligon.

Dan Williams, of Bluit, New Mexico was in Ligon Sunday.

N. Mexico last week.

T. L. Cunningham and Coy White left Wednesday for Roswell, New Mexico for a load of fruit.

Saturday morning a kerosene oil stove, belonging to Dave Graves, exploded, burning his tent and everything it contained.

School was dismissed here Wednesday for one month on account of the pupils having to pick cotton. More room will be added to the present building during this time.

S. T. Abney and Houston Taylor, of Sudan spent the week end with F. E. Abney on his ranch here.

George Henderson was a business visitor of Lawrence Orden Friday.

**BAILEYBORO BUZZINGS.**

Rev. O. L. Oldham filled his regular appointment here Sunday morning and evening.

G. L. Blackshear and family, Grace and Vesta Brannen were visitors in and around Portales.

**Thanksgiving Game**

There will be a Thanksgiving football game played here, November 23, between the local high school team and either the Wilson or Canyon team.

November 29th Littlefield, squad goes to Tahoka for a game with the Tahoka lads.

**ROLLERS**



Bad Billy—Hey, ain't yer gonna roll a hoop?  
Walde Emerson Small—I should be much more ashamed to roll a cigarette.

**HIS ACCOMPLISHMENT.**



Mr. Pöbber—You admit you never knew me to lie to you. Doesn't that prove that I always speak the truth?  
His Wife—It proves nothing of the kind. It merely shows what a good liar you are.

**NOTHING TO PET**



Cholly—I'd dearly love to have something to fondle, doncher know, but I've never been able to raise hares.  
Dolly—I've noticed you lack a moustache.

**NOT A CHANCE**



Mrs. Ponderous—Oh, dear! If we get any fatter this tiny fat won't hold us.  
Her Husband—No danger. After we've paid the rent we'll have to go on a very slim diet.



Author—This article is the child of my brain.  
Editor—Drop your child in that waste basket.

**AND SOME GRIT**



"That grocer has failed twice, and is going to start again."  
"Sure; he's got plenty of sand."

**DOWN TO BED ROCK**



Officer—Hi! Whatta you asleep in the road for?  
Tramp—Dis is de road-bed, ain't it?

**CLOTHING STILL TO BE HAD**

- The thinking cap.
- The cloak of religion.
- The mantle of charity.
- The ties of friendship.
- The shirts of happy chance.—Ben Jonson Transcript.

**Ku Klux Meeting**

There were about 100 men attended a public speaking at the school house Monday night. Wm. S. Arms, of Ft. Worth was the speaker, and it is understood that several new members were initiated into the local Ku Klan during the evening.

"Mrs. Wharton and Mrs. Smelser are not rivals in dress making; quite the reverse. The best of parads," says Mrs. Smelser.

**Has Anyone Laughed At You Because —**

**You Keep a Cash Account!**  
Let the roasters laugh! You are on the track of wealth, health and ease. The cash account tells you at once where you "get on" and where you "get off." There is no speculation—it is sure fire. You know what you have, what you are and what you can spend. Setting down each penny makes you think before spending idiotically. Many an idiotically spent penny makes a good-sized fortune. The cash account is insurance against a mispent life! It really is. There should be a law about it. If the thrift societies would tackle this, real thrift would be born! Not until then.

SO  
Your get-away here is:  
The cash account well-kept is the parent of a large bank account.  
(© by McClure Newspaper Syndicate.)

Plain and fancy sewing wanted. Mrs. Effie Wharton. Add by Mrs. Smelser.

The roundness of the moon. The curve of a serpent.

**MAXIMS FOR THE DAY**

- To dig in the earth on Sunday is bad luck.
- Sew on Sunday, and you will have bad luck all week.
- A fair Friday means a wet Sunday and vice versa.
- Never see anything new for the first time on Friday.
- Tuesday is considered the luckiest day for sowing corn.
- Lose your temper three times on Monday and you will have a financial loss before the end of the week.

**Juniors Entertain**

Tuesday evening, at the Ford garage, the high school juniors entertained members of the high school, high school faculty and a few friends in a Hallowe'en costume party.

There were about 60 present, dressed in all kinds of regalia, representing all nationalities, including his satanic majesty, Beelzebub, of eschatological fame.

Prof. M. F. Merrell, dressed as a twentieth century vamp, took the prize, no one recognizing him until the masks were removed.

Refreshments of Cocoa, cakes and sandwiches were served.

The Leader, only \$1.50 a year.

**HALSELL LANDS**

**70,000 ACRES**

Surrounding — Amherst, a new town on the South Plains, in the center of Lamb county and on the main line of the Santa Fe Railroad.

Deep Rich Soil and Level Land  
No Rocks, Gravel or Washes  
Pure Water at Shallow Depth  
Fine Climatic Conditions  
Above the Hill Water Belt  
Best Cotton Land in the State  
Alfalfa and Diversified Farming

PRICE: \$25 per acre, 15 yrs. time, only 4 per cent interest.  
**R. C. HOPPING**  
General Agent  
Littlefield, Lamb Co., Texas

**The Advent Of Cold Weather Makes One Think Of His Summer Wages**

Now the way to make your dollars go farther is to trade at the Cash Store. We are making some interesting prices on Groceries. This is the staff of life; the other things do not cost much, if we will use economy in purchasing.

**We are Prepared to Take Care of You from the Dressing Room to the Pantry in Prices that You Cannot Beat**

We have held down our expenses and purchased as wisely as our 23 years of experience will permit.

We have always been just the least bit dull to learn, but we have absorbed a few things that has been advantageous to us in the purchasing of goods.

Try us in anything to eat, wear, or farm with.

We will save you at least ten per cent on your Farm Wagons and your Wearing Apparel. We have the best Shoes made for the money; the best Groceries that money can buy, and at prices within the reach of all.

We are good natured kind of folks and will simply be tickled to death to get to be of service to you.

**Brannen-Squires Cash Store**

"Credit makes enemies; let's be friends"



**Special For This Week**

**Racine Casings**

30x3 with Tube	\$8.50	Cord Casings	
30x3 1/2 with Tube	9.75	For your Ford Trucks	
31x4 with Tube (cord)	17.95	32x4 1/2 with Tube	\$31.50

**Littlefield Service Station**

**THE**

**Neal Douglass Land Co.**  
of Littlefield, Texas

**SELL**

**HALSELL LANDS**



**Nothing Draws Hearts Closer**

—together and makes Home happier than a well furnished dining table. It is around the festal board that the family enjoys real communion.

Likewise, there is nothing more attractive to the dinner service than nice Cut Glass and fine Silverware.

We have just received a nice assortment of choice pieces, in latest designs and patterns, for your selection. Better make your choice early. It is selling every day.

It is not too early to buy Christmas presents. Just a small deposit, and we will lay it away for you until Christmas Eve.

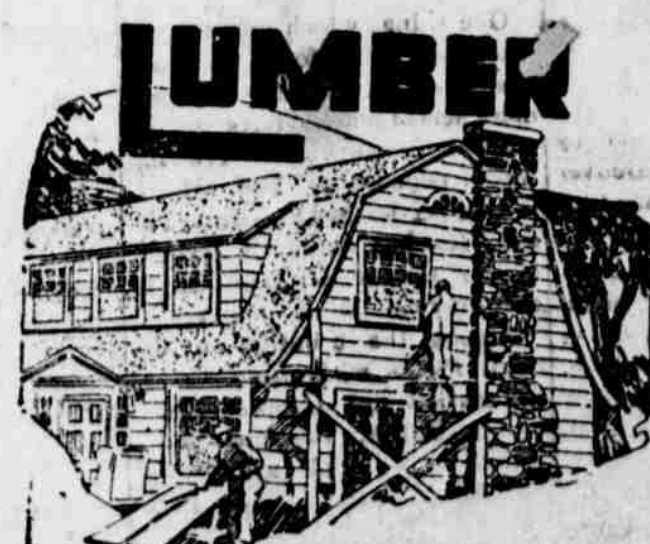
**Stokes & Alexander Drug Co.**

The Retail Store

"In Business for your Health."

Littlefield,

Texas



**FALL BUILDING**

THE United States Weather Bureau forecasts an early fall and winter for 1923.

Those planning fall building or construction work should take advantage of the present good weather.

No matter what your plans may be, we can supply you with the best materials at the lowest prices.

Our lumber is selected A1 grades, and is in a complete

assortment of lengths, which makes possible the least waste.

For concrete, brick, lime and sand our supply is always choice grades and the highest standard.

In finishings of doors, windows, sashes and hardwoods we offer particularly pleasing prices.

For heavy construction, such as silos, barns, cribs, etc., our materials are the standard for this territory.

**F. A. Butler Lumber Co.**