



VOLUME TWENTY-FIVE

## Moore... ABOUT Eastland

By VIRGIL E. MOORE

Speaking of dogs. You know, there is almost always two sides of any question. Now, before we get too deep in this essay, let us explain that we definitely oppose poisoning or feeding glass to any dog.

What we thought we would bring out today is the other side of the dog question. Now, you all know that a score of dogs have been poisoned in Eastland. The one just dead was done, no doubt, by some person who is not quite national. You probably also know that the killings were brought about by an overabundance of stray dogs.

Stray dogs are, it is unfortunate, to say, a definite nuisance. Most cities have laws and regulations in regard to animals that are not claimed by anyone. We have been informed that Eastland also has such laws. Such animals are the ones which start outbreaks of rabies in cities. If such an outbreak should happen here, with the number of unowned dogs we have running about, we would have a series program.

Property damage also runs high from dogs of the above description. Property owners can blame no one but the dog when their flower beds and lawns are damaged, or their clothes are pulled from their lines.

What's the answer? We won't set ourselves up as an expert, but we would like to put forth some suggestions. Why not enforce regulations regarding dogs? And if these regulations are not strong enough, why not make some that are. We suggest that a clinic be set up here for one, two or three days to vaccinate pets of the city. We suggest that dogs that do not carry a vaccination tag and a city license be picked up.

We also suggest that owners of dogs go out of their way to see that their pets do not harm the men who serve citizens of the community. Dog owners should make it a point to see that their dogs know who the milkman and postman is.

Let's solve our dog problem the democratic way, not with poison. Think it over and if you agree, make your suggestions to your city father.

Quote of the Day—"Everything great is not always good, but all good things are great."—Demosthenes.

We were in Denton for the weekend, visiting the wife's folks. On the way back we noticed something kinda unusual. We were driving along and got to wondering how much farther it was. Just that time we spotted a sign which read, "Ranger 54" was fine, but then we drove past another mile and spotted another sign which read, "Ranger 54" Suggest the Highway Department check up on the situation. We don't want folks driving this way to think the folks over at Ranger are crazy.

Someone passed this one our way.

A man was accustomed to walking through a rural cemetery on his way home since it was a short cut. One night he started through, unaware that a new grave, seven feet deep, had been dug in his path. He tumbled into the grave.

For almost an hour he struggled to get out but finally gave up. He decided to settle in a corner until morning when he could call out and get some passerby to help him out. He settled down for the night.

A gangly farmer, out on a possum hunt, came walking through the cemetery. He, too, fell into the grave. He began a desperate attempt to get out, unaware there was anyone else in the grave.

The first man listened to him silently until it appeared that the farmer was just about to give up, and then reached over in the pitch darkness and laid a hand on his shoulder.

(Continued On Page 5)

## Grand Jury Calls Recess

A 91st District Court grand jury met Monday morning and returned an indictment before recessing until Wednesday.

The jury will reconvene Wednesday morning.

LE - SAFETY - ECONOMY  
The DODGE for 1954  
McGraw Motor Co.

## County Stock Show To Get Underway In Eastland Friday A. M.

Last minute touches were being applied Tuesday morning to the Eastland County Livestock Show plans. Dates for the big show are Friday and Saturday. The place is the old airport, off the Breckenridge highway.

The show, which is sponsored by the Eastland County Livestock Raisers Association, will have judging of Angora goats, breeding classes of sheep, fat lambs, breeding classes of swine, fat barrows, breeding classes of beef cattle, fat steers and dairy cattle.

All judging will take place Saturday. All livestock must be on the ground, properly entered and

## Junior Golfers Take Top Honors At Lampassas

Eastland's Junior High School golfers walked away with top honors at the Lampassas Junior Golf Tourney held over the weekend.

The May Linksters, paced by John and Billy Lively, turned in a team score of 358. John and Billy each carded 78's for 18 holes and their teammates, Saul Pullman and Glen Lively, turned in scores of 99 and 103 respectively. The three Lively boys are all brothers and are sons of their coach John Lively Jr., Country Club pro.

The May Senior High participated, Charles Collins and Jimmy Harris, competed for medalist honors, but did not try for team honors because they do not have the foursome required.

Harris won honors Friday in Ft. Worth at the Southwest Recreation Golf meet when he placed third in the approaching and putting competition.

## Career Day For Belton College

BELTON, Tex. (Spl.) — The first Career Day sponsored by Mary Hardin-Baylor college is scheduled for Saturday, April 3, Dr. A. C. Gettys, acting president, announced today.

High school and junior college senior girls including those in Eastland County, together with their parents and teachers are being invited to the campus for the day.

## Baseball Teams In Area Named

AUSTIN (Spl.) — Baseball teams from 670 Texas high schools will compete for titles in three conferences this year, Rhea Williams, University Interscholastic League athletic director, announced today.

The total is 18 more schools than last year, but Conference B schools number 10 less, with 142. Conference A teams increased to 164, 20 more than last year, while Conference AA added 8 schools to total 94.

## Question Is—What Are They?

The question is, what are the question marks all about? Appearing in the Telegram today are several ads with practically nothing but a big question mark on them. Question marks have also been spotted on a downtown building.

The Telegram was unable to discover what the meaning of the marks were before press time. One reliable source said they were made by pranksters, but another suggested that they were an advertising scheme.

## Thomas E. Liles Joins Air Force

Thomas E. Liles, son of Mr. and Mrs. Willard Liles, 305 Lackland, enlisted in the Air Force for four years Monday.

Liles enlisted in Eastland. He took his physical in Abilene. He will take his basic training at Lackland Air Force Base.

## WEATHER

Cloudy and mild Tuesday a mild Wednesday. Light rain or thunder showers likely Tuesday and Tuesday night. High Tuesday 75 to 80. Low Tuesday night 50. High Wednesday 75 to 80. Low Wednesday night 50.



## Abilene Indian Band Play Pop Concert Here

ABILENE (Spl.) — The McMurry College Indian Band, under direction of Raymond T. Bynum, played a pop concert in the Eastland High School Auditorium Monday under auspices of the Eastland High School Band.

The McMurry band's Eastland appearance was their fourth and final program of a week-end tour to Richardson and Dallas. The band performed its unique "worship through music" program in the First Methodist Church at Richardson Sunday afternoon, and in the Oak Lawn Methodist Church of Dallas at 7:30 p.m. Sunday. On Saturday evening, they played at the Richardson High School Auditorium.

## Festival Will Be Held At Cisco

A Share-the-Fun Festival will be held April 8th at 7:30 p.m. in the Cisco Junior High School gym with all acts staged by 4-H boys and girls from Eastland County, according to an announcement by Bob Williams and Jimmie D. Sturdivant, Assistant Extension Agent. Purpose of the festival is to select the best number to participate in the District Festival at Hamilton May 1. District winners then compete at a Statewide festival at the Texas A&M College. The state winners may be awarded a trip to the National 4-H Congress in Chicago by the United States Rubber Company, sponsors of the program.

A special 4-H Club committee met March 6 to make plans for the event. The program was discussed and the group decided to hold the event in Cisco. Those present were Dan Jobe, Ralph Berry, Robert Bell, Bob Leveridge, Douglas Walker, Jerry Arthur, Billy Turner and Nancy Anderson representing the boys clubs. Representing the girls were Sue Stoker, Patsy and Cindy Fox, Shirley Fowler, Mary Caroline Berry, Janice Justice, Martha Walker, Charlotte Hilley, and Jamie Stamey. Adults present were Mrs. Justice, Mrs. Walker, Miss Sturdivant and Mr. Williams.

## Mrs. Ainsworth Buried Monday

Funeral services were conducted from Killingsworth Chapel at 2:30 p.m. Monday, March 22 for Mrs. Rhoadie Frances Ainsworth who died March 21 at her home at 721 Pershing St. in Ranger. Rev. Ralph Perkins, pastor of the First Baptist church, officiated.

Mrs. Ainsworth was born March 17, 1874 in Harris County, Texas, and lived in the Lone Cedar community most of her life. She had been a resident of Ranger for the past five years.

She was married in October, 1892 to Alfred S. Ainsworth who preceded her in death on March 4, 1951. She was a member of the Lone Cedar Baptist Church.

Mrs. Ainsworth is survived by two sons, Otho and Ira and two daughters, Mrs. Ralph R. Wood and Myrtle Ainsworth, all of Ranger; ten grandchildren and seven great-grandchildren.

Funeral bearers were B. D. McGraw, J. W. Vinson, Joe Fonville, Buddy Vinson, E. W. Wilson and Bill Ogden.

## 'More Than Enough' Reasons for Joining Red Cross Drive Listed by City Chairman

Need some reasons for joining the Red Cross?

Mrs. H. B. MacMoy, chairman of the Eastland fund drive, gave these as "just a few reasons":

1. The Eastland county chapter trained 22 persons during the past four months in first aid. There are nine trained Red Cross instructors in Eastland county who teach free of charge.
2. The Eastland county chapter sent 360 telegrams and cables during the past 12 months, all dealing with servicemen's problems.
3. The Red Cross last year made some 3,210 professional nurse assignments for polio and disaster service. In addition, 9,000 nurses were authorized to teach home nursing skills and to instruct volunteer nurse's aides. Nurses give vital services to the Red Cross.
4. The Eastland county chapter has received check number 2,055 in the amount of \$1,000 as an initial grant of funds to assist in financing and expediting disaster relief assistance needed by the victims of Gorman's recent tornado.
5. The Eastland county chapter issued home nursing certificates to 48 persons completing the home nursing course in Eastland county. Three volunteer instructors are: Miss Loretta Morris, Mrs. Otto Marshall and Mrs. Bill Tucker. No charge is made for the instruction. All have been active Red Cross volunteers during the past 12 months.

"Of course there are many other reasons," Mrs. MacMoy said, "but isn't this more than enough?"

## Telegram Will Publish Here Three Days Weekly

### Inspection Is Must for Cars

AUSTIN (Spl.)—Some three-quarters of a million Texas motorists who are driving about the streets and highways of the state today had better take a close look at their calendars.

That's the number who have, as yet, failed to submit their autos for the annual safety inspection and there's but one remaining month to attend to it.

Homer Garrison Jr., director of the Texas Department of Public Safety, said today in Austin that a "log jam" of vehicles at the inspection stations can still be averted unless a majority of the owners of the uninspected vehicles all decide to wait until the deadline before attempting to meet the provisions of the modified inspection law which was enacted by the last legislature.

"There is no apparent possibility of an extension beyond the April 15th deadline, the Safety Director stated, "but long waiting lines will not be encountered if the owners of cars which have not yet been inspected will visit their inspection stations right away and not put it off until the last minute."

George Busby, Chief of the DPS Motor Vehicle Inspection Division, announced that 3,900 inspection stations are now in operation and that they are inspecting about 150,000 cars weekly with none of them reaching anywhere near a capacity "saturation point."

Garrison repeated the warning that operators of cars which do not bear an approved inspection sticker on April 15th and thereafter will be cited into court.

### Assault Charges Filed After Gun Slinging Incident

A Gorman man was charged with aggravated assault Monday morning following a gun slinging incident in Gorman Sunday night.

Charged with assault was Raymond Barron. He is accused of drawing a gun on Constable E. L. (Jug) Dennis. Dennis was questioning Barron at the time the incident took place.

The gun reportable was empty.

### Former Ranger Resident Dies In Houston

Funeral services were held at 3 o'clock this afternoon, March 23, at the First Baptist Church in McCamey, for Dewey Jones, 54, who died Saturday night in Houston.

Interment will be in Evergreen Cemetery in Ranger at 2:30 p.m. Wednesday. Pallbearers will be friends from Ranger.

Mr. Jones of McCamey, a former resident of Ranger, is survived by his wife, Ruby, and two sons, John Carl and Jimmie; one brother, Arthur, of Lubbock; three sisters, Mrs. G. C. McGown of Cisco, Mrs. Virde Chancey of Dallas and Mrs. Milton Loft of Waco; and his father, J. F. Jones of Lubbock.



COLOR COMING—Only the go-ahead signal from Washington is needed to add color to television. Proof that color TV is just around the corner is this assembly line of color tubes at the Lancaster, Pa., RCA plant. These tubes are about to undergo an "exhausting" experience as they move toward the air-exhausting machine which creates a near-vacuum within the tubes to assure successful electronic operation.

## Eastland Delegates Due To Attend Library Meeting In Mineral Wells

The Texas Library Association will meet in Mineral Wells March 31 through April 3 to hear state leaders discuss library responsibility in education, business and agriculture and to study results of a county by county analysis of Texas library resources. A large number of librarians from District III of the Association, which includes Eastland, are expected to attend.

Fred Folmer, association president and associate librarian at the University of Texas, said recently, "We are acting in the knowledge that libraries are no longer just reading clubs with light fiction, but are service institutions with a contribution they owe to society as a whole."

"We have invited representatives of business and professional groups to evaluate aspects of library service nearest to them to tell us not only where we have helped but where we have failed, and what our future course should be in meeting the needs of the citizens of our state," Folmer declared.

Robert Pointer, Secretary of the Abilene Chamber of Commerce will be one of the convention's principal speakers. His address, "The Library and Its Public Relations" will be presented at the convention's third general session. Senator A. M. Alken, Jr., will speak on "Library Service for All of Texas" at a general session.

## Dairymen Vote To Buy Cutter

Dairymen of the Pleasant Grove Colony and Lacasa communities who operate the silage cutter made available last year by the Commercial State Bank of Ranger, met at the Ranger Chamber of Commerce office Thursday night and discussed plans for the operation of the silage cutter this spring and summer by members of the association.

The group voted to buy the cutting machine from the bank and relieve the bank or vice president Creager from any responsibility of its operation.

Present at the meeting were C. N. Adams, D. F. Williamson, Norman Richardson, Zelma and Phelton Herrington and B. S. Dudley, Jr. Members of this group were charter members of the newly formed association who took on the responsibility of purchasing the machine.

Constitution and by-laws have been adopted to cover the procedure of the newly formed association. C. N. Adams was elected president, and B. S. Dudley, Jr., was elected secretary for the coming year. They estimate that close to 200 acres will be planted to silage crops by the group this year which should yield more than 600 tons of silage.

This silage program was sponsored last year by the Agricultural and Livestock Committee of the Ranger Chamber of Commerce through the cooperation of W. F. Creager, vice president of the Commercial State Bank and several trench silos were prepared last year in the communities mentioned with the result of a big saving in the cost of feed to those who took advantage of the program.

## Sheriff Tucker Heads North To Pick Up Hunton

Billy Glenn Hunton will be returned this week from Gooding, Idaho, to the Eastland county jail by Sheriff Frank Tucker.

Hunton is charged with the violation of a 5-year probation granted him by the Eastland court.

While in jail in Idaho, he was in a jail break, but was recaptured by local officers there.

(Continued on Page 2)

## NEW SUNDAY NEWSPAPER ANNOUNCED

The Eastland Telegram will publish a Sunday paper for this city starting March 21st, 1954.

Effective on that date the rates for the Telegram will be 15c a week by carrier.

The Telegram will be published on Tuesdays, Thursdays and Sundays after that date to give the people of that area complete local news coverage.

It has been the policy of the Eastland Telegram to give to the people of Eastland and Eastland County a newspaper that is a part of every home and with the additional paper on Sunday your paper can give you latest in news.

New features and items of interest will increase in the Telegram as we go forward. The Telegram is your paper. You made it the choice of the people.

## L. W. Leach Completes TV, Radio Course

L. W. Leach, 203 S. Daugherty, Eastland, has completed a Course in Practical and Theoretical Radio and Television and has been awarded a Diploma by the National Radio Institute of Washington, D. C. He finished the prescribed course of technical studies with creditable grades and is to be congratulated upon his achievement.

## Band Calendars Are Distributed

Eastland Band Parent Association members began distributing the Band Birthday Calendars last week.

The calendars, which have a picture of the band on the front page, were sold to raise funds for the band. Individual birthdays are listed as well as club meetings.

If a person's name has been left off, he may have his name put on next year's calendar, or he may receive a refund by calling 957-R.

## Eastland Golf Tourney Dates Are Announced

The Lakeside Country Club Annual Invitation Golf Tournament will be held July 9, 10 and 11 instead of May 14-16, it was announced by Pro John Lively.

Lively said the date change was made in order not to clash with the Abilene tourney.

## Plea of Guilty Heard in County Court Monday

James Wilburn Fox entered a plea of guilty in Eastland County Court Monday to a charge of driving while intoxicated.

Fox was fined \$50 plus cost.

## Mrs. Margaret Welch Wins Prize At Altman's

Mrs. Margaret Welch, Lamar Apartments, was winner of the \$10 gift certificate awarded Saturday by Altman's Dress Shop.

Two more \$10 certificates and a \$50 certificate will be awarded by the store.

## Canaris Baby Contest To Run Additional Week

Canaris Studio announced today that their Third Annual Baby Contest would run one more week, through April 3, because so many entries have been made.

Prizes will be awarded in six classifications. Children up to six years old may win.

You can make your small rooms appear more spacious with closely related colors and little or no pattern.

OWN THE ECONOMY WINNER  
The 1954 DODGE  
McGraw Motor Co.

# Eastland Telegram

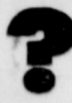
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One year by mail out of state	5.95

NOTICE TO PUBLIC—Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of this newspaper will be gladly corrected upon being brought to the attention of the publishers.

CALL 601 FOR CLASSIFIEDS



WATCH FOR OPENING DATE SOON IN EASTLAND

## FREE

### The Boot Radio & TV Service

Offers you FREE Checkup and estimate on all RADIO & TV SETS

Extra Low Price On Our Many GIFT ITEMS

JEWELRY · HOSIERY · LEATHER GOODS  
SALT & PEPPER SHAKES, ETC.

WE INVITE YOU to come in and see our display of gift items... Priced in reach of everyone!

## SAM AND JACK

109 North Austin St. Ranger



## Chamber Meet At San Angelo

SAN ANGELO (Spl.)—A recreated "Old Gray Mare Band" will revive memories of the early '20s for members of the West Texas Chamber of Commerce attending the 36th annual meeting of the organization here on March 28-29-30.

The Chamber of Commerce of Brownwood, where the band originated, is outfitting members of the Brownwood High School band in chaps, red shirts, yellow ties, and ten-gallon hats to duplicate the uniform of the famous unit.

"We feel this is an excellent opportunity for Brownwood to pay tribute to R. Wright Armstrong," President Ben Demman of the Brownwood Chamber, explains. "Now vice-president of the Fort Worth & Denver Railroad, he brought fame to Brownwood as director of the Old Gray Mare Band and was of great service to this city and area as former manager of our Chamber of Commerce. Last year he was honored by all West Texas in being elected president of the WTCC."

The unique ensemble, which included a beautiful young lady mounted on an old gray mare, was the official band for WTCC conventions for several years beginning in 1923.

The name of Armstrong's band—actually the official band of the 142nd Infantry, Texas National Guard—developed almost by accident.

A SOFT DRINK  
MADE FROM  
REAL ORANGES



BOTTLED BY  
7-UP BOTTLING CO.

In 1923, the band was among several attending the annual meeting of the Texas Department of the American Legion in Waco. At the close of the opening session, the department commander told one of his aides to find Wright Armstrong and ask him to have his band furnish music for the afternoon session.

The puzzled aide asked, "Who is Wright Armstrong and which is the 142nd Infantry Band?"

"Do you remember the band that came in last night playing 'The Old Gray Mare'?"

"Oh, you mean that Old Gray Mare Band," the aide replied, referring to the frequent playing of the familiar tune.

From that time on, the name stuck and convention goes in New Orleans, San Francisco, St. Paul and throughout Texas heard the music of "The Old Gray Mare Band."

The new edition of the famous band will play a concert here in the lobby of the Cactus Hotel convention headquarters on the afternoon of March 29.

Several members of the original group are expected to be present, including the Rev. Cyrus Barcus of Brownwood who directed southern Methodist University's "Peruna Band" to national fame in the 1920's using "swing music" techniques, he says, he learned from Armstrong in the Old Gray Mare Band.

Governor Allan Shivers will deliver the keynote address at the convention.

Following Shivers on the program will be Dr. Clarence Manion, former dean of Notre Dame University law school and former chairman of President Eisenhower's Commission on Intergovernmental Relations.

## Ranger High Play Thursday

The Senior Class of Ranger High School will present their play, "Archie Andrews" a comedy in three acts, Thursday night in the high school auditorium at 8 p.m.

The time of the play is the present and it takes place in Riverdale, USA. All three acts take place in the Andrews' living room. Act I is on a Friday morning late in June. Act II is two hours later. Act III is early in the evening.

## YOU ARE COTAGIOUS, STAY AWAY FROM THE LIVESTOCK

If farmers will keep visitors away from stock barns and poultry buildings they will help keep new diseases off the farm, the American Foundation for Animal Health said here today.

"Stringent precautions to keep all visitors away from livestock and poultry may seem harsh, but they will pay dividends in reduced disease losses," Foundation officials said. "Visitors may bring in the germs and viruses of many diseases on their clothing and shoes. Such infectious diseases as hog cholera, fowl pox, erysipelas, shipping fever, and many others may be spread in this way."

The recent outbreak of foot-and-mouth disease in Canada may have resulted from the virus being brought from Europe on someone's clothing, Foundation authorities indicated.

"Owners should not hesitate to keep visitors away from livestock quarters," officials said. "This is especially true when there are outbreaks of contagious diseases on nearby farms."

"Farmers should also apply the 'keep out' rule to new stock brought to the farm. All newly-purchased animals should be held in quarantine long enough to make sure they are disease-free. If the new animals show disease symptoms, a veterinary diagnosis should be obtained so the trouble may be recognized and treated before it spreads to healthy animals."

## BASEBALL—

(Continued from Page 1)

play-offs in Austin, June 2, 3, and 4.

May 15 is the deadline for certifying district winners in all three conferences. AA bi-district champions must be certified to the League by May 25. Regional championships in A and bi-district titles in B must be determined by June 4.

Polytechnic High School of Fort Worth is defending champion in the AA State baseball meet.

Regional title holders in the eight Conference A regions are: Region I, Dalhart; II, Alpine; III, Birdville (Ft. Worth); IV, Terrell; V, Cleveland; VI, Yoakum; VII, Wharton; VIII, Mission.

The eligible teams, in this area are: District 18 Desdemona, Gordon, Gorman, Huckabay, Lingleville, Olden and Strawn.

District 9 Cisco, De Leon, Dublin, Eastland, Grandbury and Stephenville.

## DAIRYMEN—

(Continued From Page One)

which revealed the success of the program when two silos, those of Norman Richardson and D. F. Williamson were visited and inspected.



NAUTICAL BUT NICE — A yachting cap and boat wheel lend a salty flavor to this picture of shapely Freda Jones at Miami Beach, Fla.

## Richard Bumpass Enters Ham In Aggie Ham Sale

Richard F. Bumpass of 214 S. Oak St., Eastland, son of Mrs. Anna Bumpass, will show a ham in the Little Southwestern Livestock Exposition and Ham Sale to be held at Texas A&M College, March 20.

The Little Southwestern is an annual contest of the Saddle & Sirolo Club, student organization of the Animal Husbandry Department, in which the fitting of animals—not the animals themselves—are judged competitively, as are the butchers and preparation of hams for a roast.

Funds from the Ham Sale will be used by the Saddle & Sirolo Club to send judging teams to competitive meets throughout the country during the coming year according to Harry McCamp of 2844 Dempsey, Corpus Christi, general superintendent of the Little Southwestern.

## JOY DRIVE-IN

Tues. - Wed. - Thurs.

## THE MIGHTIEST OF SPECTACLES!

Color by TECHNICOLOR



## IVANHOE

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SANDERS WILLIAMS

—also— CALIFORNIA OUTPOST  
W. M. Elliott

## MAJESTIC

Tuesday - Wednesday

Like Jungle Beasts they fight for the love of an outlaw queen!

HOWARD HUGHES PRESENTS

VIRGINIA MAYO  
DALE ROBERTSON  
STEPHEN MCNALLY  
ARTHUR HUNNICUTT

## DEVIL'S CANYON

Color by TECHNICOLOR

EDMUND GRAINGER PRESENTS

Thursday



—plus— SURPRISE FEATURE

## LOW-COST ELECTRICITY...

# "A BRIGHT SPOT

## IN TODAY'S COST-OF-LIVING"



There IS a bright spot in the cost of living—your electric service. For while the price you pay for almost everything you buy has gone up and up, the price you pay for electricity is about the same as 1940.

You've helped make this possible. Most folks have added many new appliances for better living. The average household today uses much more electricity than a few years ago.

Your increased use of electricity, our modern power system and the "know how" of the men and women at Texas

Electric Service Company are the biggest reasons we've been able to keep the price of electric service down.

The price you pay for electric service hasn't gone up like other living costs. If your electric bill is higher, it's because you're using more electricity to save time and effort and enjoy new comforts.

That's why your electric service, which does so much to make living more convenient and comfortable, is a bright spot in today's cost of living.

ELECTRIC SERVICE... The Biggest Bargain In Your Family Budget

## TEXAS ELECTRIC SERVICE COMPANY

F. N. SAYRE, Manager

What you want most

# CHEVROLET

gives you first!

This year, again, Chevrolet is out ahead of the other low-priced cars in the things that mean more pleasure and satisfaction for you. And yet Chevrolet costs the least—no other line of cars is priced so low. So why go hundreds of dollars higher when you can have all these things you want in Chevrolet? Come in and let us show you the kind of facts and figures you like to see!

\*That explains why more people buy Chevrolets—and want Chevrolets—than any other car.



Out ahead with that bigger, lower look  
Chevrolet is the only low-priced car that has body by Fisher with that big, smooth, low-slung look.

Out ahead with the highest-compression overhead valve engines  
Chevrolet's more powerful valve-in-head engines have the highest compression ratio of any leading low-priced car.

Out ahead with that smooth and solid big-car ride  
Chevrolet's the only low-priced car with Utilized Kneecap—one reason for its finer road-smoothing, road-hugging ride.

Out ahead with bigger brakes for greater safety  
Chevrolet brakes are the largest in the low-price field for smoother, safer stops with less pedal pressure.

Out ahead with zippy, thrifty Powerglide  
It's the first automatic transmission in the low-price field and the most improved and advanced! Optional on all models at extra cost.

Out ahead with automatic power controls  
Chevrolet is the first low-priced car to bring you all the latest automatic power features and controls as extra-cost options.

## FULLEN MOTOR COMPANY

Sales—CHEVROLET—Service

305 EAST MAIN

PROP