"WHERE THE OLD WESTERN SPIRIT LINGERS"

The Land of Ranches, Cotton, Grain and Oil

Borden County Round-up

Carlsbad Cavern Route, Altitude 2500-3000 Feet

Volume 2

Gail, Borden County, Texas, Thursday, April 29, 1954

Number 90

FROM

This week the Roundup and Vealmoor. The issue serves a two-fold purpose---both to call to your attention the candi-dates whose names appear in the Roundup's Political An-nouncement Column and to in-vite your vote and influence in their behalf. Each candidate represented has what it takes to make a well qualified official and each has served in the ofcall to your attention the candiand each has served in the office sought and knows fully the duties expected. There is not a one who has not served wel and capably in the capacity of their office's requirements---all having known service in the respective offices previously and making a good record as duty demanded. Any consideration given these announcing candiplease and serve you to the very best of their ability.

If you receive a sample copy of the Roundup this week, it include your name on our growing list of subscribers. May we week through the forthcoming time for the funeral. year?

The Roundup gratefully acpast few days. Continue to re-Gail Postoffice when subscribing nephews. Two brothers, for the Roundup. She will ap- Wane Coates and Ford preciate it and so will we. Also Coates, and two sisters' you may place your Political Mrs. R. B. Red and Mrs. Announcements with Mrs. J. K. Mitchell preceded Skeen. Several candidates have her in death. inquired of her and she is authorized to receive any funds Smith, Wesley Red and P. she may desire connected with C. Mitchell of Lubbock, this newspaper. Don't forget Sam McMurtry of Shamto leave your local news items for her, this, too, she will ap-preciate. Let's make ours a Grover Coates of Coahoma spirit from all. We are trying honorary pall bearers. hard and NEED YOU!

Borden County Pioneer Judge Nunnally Named Sudangrass, Important 180 Highway Director In Year Round Grazing Passes Away Mrs. Sarah LouElla Ro-

This week the Roundup is reaching the homes of all poll tax payers at both Fluvanna and Vealmoor. The issue serves

months and had spent most president of the Texas county, says George Sealy, of that time in the hospital. Good Roads Association, county agent.

Methodist Church at Gail president of the association, practically all that time. C. N. Von Roeder of Sny-She was a wonderful wife, der, and Allen Wallace of ing one acre of temporary mother and loved by all Mineral Wells, vice presi-pasture for each animal unit. who knew her. It was on dents, and Mrs. Matt Mc- By commencing now and Feb. 21, 1906 that she was Call of Lamesa was re-planting at three or four marred to Joe R. Roper, elected secretary.

who survives her. Services were held at 2:30 Dial System Installed . m. Monday in the First Methodist Church of Gail. stalled Monday in the foled by the Rev. Mark Ree- tion, Bert Dennis ranch,

will serve as a reminder that we would be really happy to include your name on our grow-taken to the family home in Gail on Monday mornbe priviledged to mail the local ing and laid in state there newspaper to yotr address each until shortly before the bock attended Mrs. Roper's

Mrs. Roper also leaves a daughter, Mrs. Floyd Hull, Big Spring; a sister, Mrs. scription renewals through the a sister-in-law, Mrs. Laura the annual meeting of the then move on to another past few days. Continue to re- Coates, Shamrock, and a Sweetwater Production Credit block. member Mrs. Sam Skeen at the great number of nieces and Association. Pall bearers were Walter good newspaper. No few can do this---it takes a cooperative friends were considered to the Democratic primary of July 24, 1954.

County Judge C. C. Nun-Staggered plantings of per, 78, member of a pion- nally attended the U. S. Sudangrass can go far toeer Borden County ranch- Highway 180 Association ward stretching temporary ing family, died in the Big in Seminole Monday, and summer grazing for live-

season.

Sealy recommends plantweeks intervals as long as moisture is available. Sudan grazing can be greatly

Dial telephones were inextended. Some stockmen have had dates will be appreciated and The Rev. J. W. Hawkins, lowing places: the court grazing from about six hey will do all possible both to pastor, will officiate, assist-house, Rogers' Texaco Sta-weeks after planting until frost in the fall by using ves, of Coahoma. Burial L. E. Long ranch, Aubrey thissystem. Different plantwas in the cemetery at Gail Rogers home, George Sealy ings must be fenced separunder the direction of Nal- home and J. N. York ranch. ately and grazed in rotation.

Mr. and Mrs. Harold Davison Sweet Sudan is adapted of Houston visited Mrs. Pearl to the county, but common may furnish a little more The Walter Smiths of Lubgrazing and withstand drier weather a little better.

Highest benefits from The J. N. York's, O. D. Jacktemporary grazing are obtained from rotation. Consons, M. J. Taylors and daughters were in Sweetwater Wed-cettrate livestock on a knowledges the several sub- S.D. Buchanan, Big Spring; nesday of last week to attend small area, graze it off and

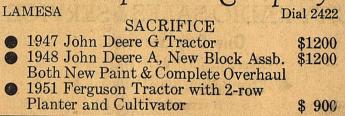


while others gathered at

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field seed that you need, better end. get busy now. Some seeds, we er soon. The season is on, and how!

We continually hear a great deal about the size of our agricultural surpluses. Generally speaking, these surpluses are charged up against our agricul- time resident of Borden County ture program. The accumulation of a great deal of these surpluses has been caused by the failure on the part of the State Department for the last several KEYS MADE While U WAIT years to make any real effort to move any agricultural products into world markets. In fact, the policy of the State Department has, on some occasions, actually prevented the movement of 1004 26th our agricultural products. For example; in 1953 nearly 5 1-2 million pounds of butter were purchased by our Government from overseas sources for use in the Far East Command. This was done, of course, at a time when our Government owned and held in storage vast quantities of surplus butter. It seems that one of the most important things with regard to our farm program and our surpluses is the development of an aggressive program for the sale of our agricultural products in he world markets.

Mr and Mrs. Don Cox and * Donna visited her parents, the For County Commissioner, Frank Millers, over the week- Precinct No. 1: Precinct No. 1:

Easter Sunday guests of Mrs. Attie Jacksrn were the Alvin learn, are limited in quantity Jackson's of Silverton, Lewie this season. See your seed deal-Jacksons of Lamesa, Murray For County Judge and Jacksons of Snyder and O. D. Ex-Officio County Supt.:

Jacksons of Gail. Mrs. V. L. Clark and Mrs. John Johnson visited Mrs. T G. Hudson Tuesday evening.

For County Sheriff and T. A. Bud' Hollar of Ama-Tax Assessor-Collector: rillo was in Gail Friday visiting with friends. Bud is an ex long

COX KEY SERVICE County Clerk: L. R. COX SAWS FILED

LOCKS REPAIRED LAWN MOWERS SHARPENED

SNYDER

The Roberts Agency **Complete Insurance Service** Fire, Auto, Bonds & Casualty AUTO & HOM.E LOANS Wesley B. Roberts, Owner 507 S. 1st. St. Phone 3001 LAMESA, TEXAS

Announcement Column **BORDEN COUNTY**

C. C. NUNNALLY

SID REEDER

For District Clerk and

For District Attorney,

132nd Judicial District:

RENAL B. ROSSON

MRS. F. J. CANTRELL

Cathey Wednesday.

in Gail Monday.

homes where there were storm cellars. The tornado missed Gail, but was re-The Round-Up is authorized ported to have struck in a to announce the following canpasture several miles northeast. No damage was reported. Gail received 1 1-4 inches of rain, accompanied by high winds and some

small hail. CARD OF THANKS W. M. (Bill) STEPHENS

To our kind friends, neighoors and relatives we wish to express our sincere appreciation and thanks for their thoughtfulness, kind deeds, wonderful food, and beautiful flowers, during the long illness and death of our loved one, Mrs. Ella Roper. May God's richest blessings be with each of you. Mr. J. R. Roper Mr. and Mrs. Floyd Hull.

Mr. and Mrs. Lee Roy Shan-non spent the Easter holidays with Mrs. Shannon's parents at Knox City.

Mr. and Mrs. Marvin Wills of Snyder were Sunday evening visitors in the Sam Skeen home. Mr. and Mrs. H. C. Cox spent the Easter holidays in Stephcnville.

Mrs. Ruby Threatt was in Carlton over the weekend visiting homefolks. Mr. and Mrs. J. Homer Beal

were visitors in Fort Worth last week.

Mr. and Mrs. Travis Tyer and son spent Easter holidays with Mrs. Tyer's parents at Silsbee, Tevas

Easter guests of the John Johnsons were their children, Mrs. Guy Thompson and girls form Crosbyton, Mr. and Mrs. Hilbert Rantz and daughter from Abernathy and Toby Johnson from Midland. Sunday Guests of the Allen Stephens were Mr. and Mrs. Bunker Hill and daughher of Snyder and Rev. and Mrs. Bill Hall and daughter of Lamesa.



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BORDEN COUNTY ROUND-UP

YOUR COUNTY SEAT NEWSPAPER Published Every Thursday at

Gail, Texas

M. E. GAINES, Publisher

MRS. SAM SKEEN, News

Any erroneous reflection upon the character, reputation, or standing of any person, firm or corporation which may ever appear in the columns of this newspaper will be gladly corrected when called to our attention.

Entered as Second Class Matter September 11, 1952, at the Post Office of Gail, Texas, under the Act of Congress March 3, 1879.

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Mountain of difficulties lift themselves between us and the thing we do not want to do.

without bothering to get the

funts.

Love that prays, gets results. Let us go ahead and make out mistakes—as few as we can, a many as we must; only let us go Prejudice is a great timesaver; ahead .- Jacob A. Riis. it enables us to form opinions

Subscribe for the Round-Up







WOMAN'S WORLD

Change Old Make-Up is achieved through proper elimi-nation, for one thing, and that **To Give Vitality** And Sparkle to Face

means there must be sufficient water as well as other liquids in the diet which must naturally be wellbalanced. Soap and water cleansings are

Before any woman can start to

H OW LONG is it since you took ing. The type of cream preferred A critical look, that is. Skin or oily. Age may play a part in the changes take place from time to choice, too, for more mature womtime and it may be that the old en will need a cream which will rouge, lipstick, powder and eye furnish some oils to the skin which shadow no longer "do" as much may be somewhat dried as the

as they once did. Or have you become a bit care-less about applying make-up? It's in upward motions. Lines tend easy to get into a rut about this easy to get into a rut about this downwards naturally and so all because you do become experi- notion should be gently upwards, enced and may not be taking as hus helping to counteract this much time as formerly with it. Changes, too, are made in the Use a firm pressure on all your

art of applying make-up. Within strokes as you start and lighten recent years the lipstick brush has them as you move the hands upbecome a widely accepted aid to wards. If you're using a liquid applying lip rouge so that the ef- preparation then keep the cotton fect is much neater than formerly. well moistened.

A very definite change has been If you're 10 years or more past made in eye make-up, too. The voting age, then you'll probably eyes are played up much more have to concentrate some of the than previously and the "doe- massage and cleansing with eyed" look is predominant.

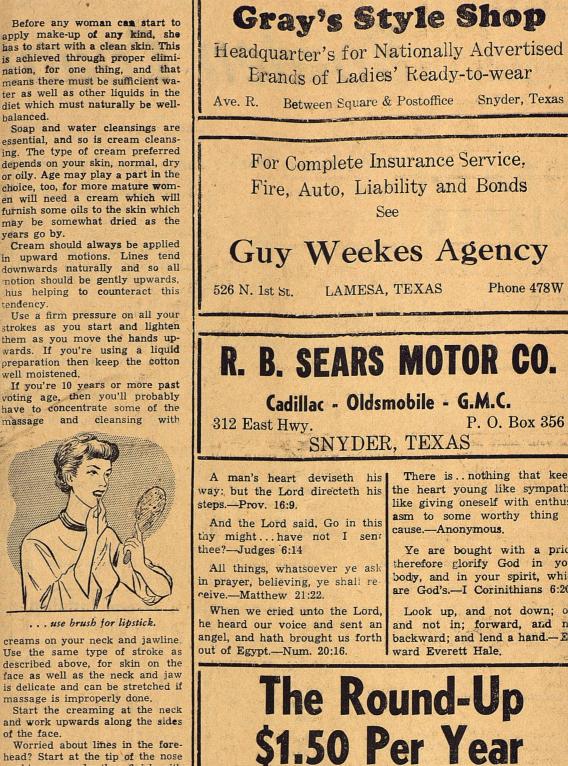
In addition to these, there is also the thought that it is not just accidentally that women can be beautiful. There are so few really perfect faces, yet every woman can look more attractive than nature made her by learning to play up the good features and to tone down those imperfections which all of us have. It isn't just by chance that cer-

tain make-up does something for any woman. It's the result of careful study, some trial and error. perhaps, and a great deal of care.



Apply cream upwards ...

Beauty is the reward that comes to the woman who cares enough about herself to make use of what's available in cosmetics as well as who is interested in learning just what she can do about/ her individual problems. Don't Stretch Skin During Creaming



Guy Weekes Agency Phone 478W **R. B. SEARS MOTOR CO.** Cadillac - Oldsmobile - G.M.C. P. O. Box 356 SNYDER, TEXAS There is .. nothing that keeps way: but the Lord directeth his the heart young like sympathy, like giving oneself with enthusiasm to some worthy thing or cause.-Anonymous. Ye are bought with a price: therefore glorify God in your body, and in your spirit, which are God's .-- I Corinithians 6:20. Look up, and not down; out and not in; forward, and not backward; and lend a hand .- Edward Everett Hale. The Round-Up

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low offer, but for a short time.



of the face. Worried about lines in the forehead? Start at the tip of the nose working upwards, then finish with brisk strokes from center of forehead out, alternating. Apply Color to Skin

With Expert Touch A foundation cream, lotion or a base of some kind will give the face smoothness which it requires for applying make-up as well blotting out small imperfections. Blend it carefully and carry it far enough in all directions so there

is no demarcation line as to where

it ends. Receding chins can be improved by using a lighter foundation or





All of your short news items in any community of the county will be appreciated. That means all over the county, town or country. This is your newspaper.

"Isn't it strange that prince and kings

And clowns that caper in saw dust rings

And common folks like you and me

Are builders for eternity? To each is given a set of tools, A hapeless mass, and a book

of rules And each must build, ere life

has flown. A stumbling block, or a step-

ping stone." The sunset on which we gaze .. is a sunrise on the other side of the world, and the vanishing

days can take from us nothing that may not be restored by some day yet unborn. — Eliza Calvert Hall.

God delights to work miracles for his trusting ones; but only the babes in spirit (Matt. 11:25) walk closely enough with Him to see them.

"Difficulty is the very atmosphere f miracle-it is a miracle in its first stage. If it is to be a great miracle, the condition is not difficulty but impossibility."

Have you feared that God did not love you because He was leading you by a way that was full of difficulties and trials? Remember that He knoweth the way (Job 23.10), and that He c... do the impossible.

"A true walk with God will do more to awaken awe, wonder and amazement in your soul than would a century of travel thru the sights of earth."

If ye forgive men their trespasses, your heavenly Father will also forgive you.-Matt. 6:14 There are many beautiful things on this earth, and child of God sees in all of them the works of his Father's hands; but the spiritual vistas seen in

secret communion with Him are even more entrancing. No picture is admired which

is all sunshine and brightness; it shade which brings out the loveliness of the landscape. lives, God has to combine sunshine and shadow, prosperity

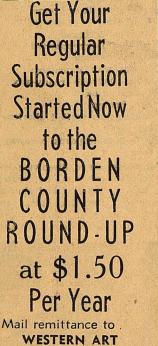
Dr. John F. Blum OPTOMETRIST PH. 3-3992 SNYDER N. W. Corner of Square

We are very grateful for all fine news sources in our county. We do not know some of the sources of news received, but remember, we thank you. Let each community drop us a card or letter each week.

Send all news to Western Art Publishers, Robert Lee, Texas.

Give if thou const in alms; if not, afford Instead of that, a sweet and gentle word.

Address all news for the Round-Up to Western Art Pubishers, Robert Lee, Texas



PUBLISHERS Robert Lee, Texas

News from the county agent's office or any business meetings arising from time to time is welcomed, whether the news is county wide or in some particular part of our county.

and 4-H club reports from all

parts of the county. Please send

us your news regularly. Also we

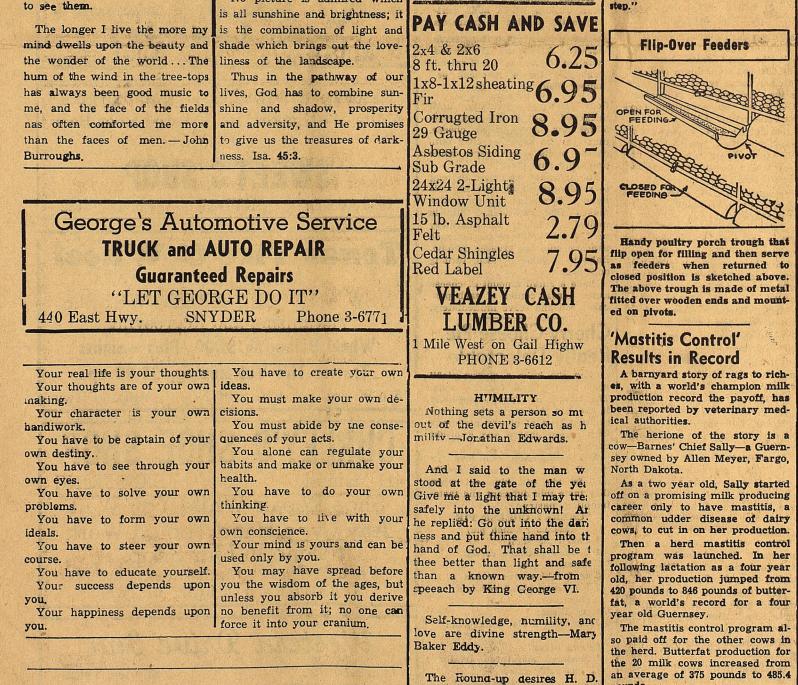
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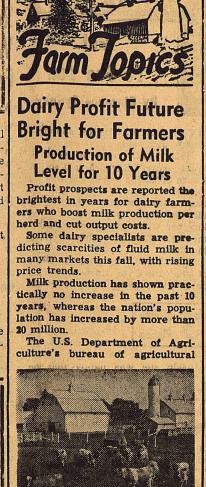
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Good pastures make full milk pails. It is the one means available to the American farm to increase the nation's static milk supply.

economics points out that the output of milk per person has reached a record low of about 730 pounds for 1952, compared with the 1935-39 average of 820 pounds. For every 5 farmers selling milk or dairy products in 1945, only 4 farmers were seling these products in 1950. "All things considered, dairy farmers who keep operating costs low should make money in months to come," say dairy specialists of the Middle West Soil Improvement Committee. "One of the best opportunities for

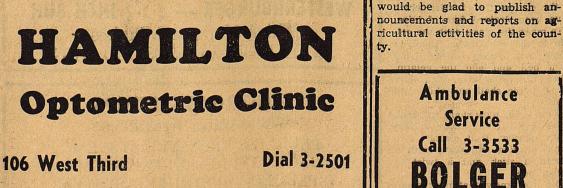
cutting milk production costs lies in good pasture management. Economists figure that feed represents about 50 per cent of the cost of producing milk. Pasture is the cheapest feed a farmer can

"Getting succulent, cow-filling pasture involves several steps. Liming, where needed is the No. 1



Lylvania Television

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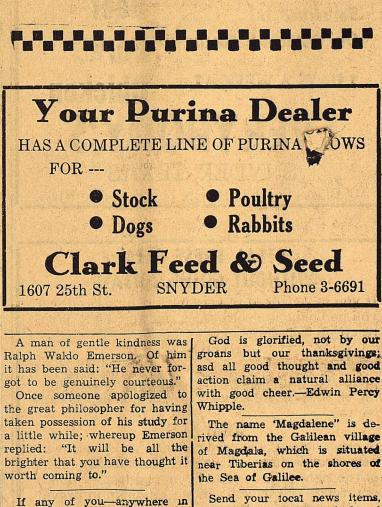


BIG SPRING, TEXAS

an average of 375 pounds to 485.4 pounds.

This increased production amounted to approximately \$2,000 worth of additional milk marketed annually.

Determine Death Cause, **Bury Carcass, Warning** When a farmer is in doubt about cause of death of livestock on his farm, have an accurate diagnosis made by a veterinarian before burying the carcass, Dr. Glen Reed, Michigan State College extension veterinarian advises. Dr. Reed has some other suggestions for reducing the spread of livestock diseases. He advises against having the rendering truck drive onto your farm to pick up the carcass of an animal if it can be avoided.



Borden County-have news that we might publish, please write it clearly as possible and mail to Western Art Publishers,

club reports, county agricultural news, and any other news items early. Address Western Art Publishers, Robert Lee, Texas.

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most deserted at this time at night, and she just barely made it.

He wasn't in the lounge, and she stepped out on the deck.

	в	ar	ď	ar	a.	
	τ.	off				

They stood for a moment, looking at each other, and then he was holding her close. "Darling," he murmured, "To think that I almost left without telling you I loved you.'

"Jeff," Barbara whispered, "I ihought you had left.'

"I go tomorrow morning. Will you wait for me?"

"I'll wait. I'll wait as long as I have to. Oh, Jeff, honey, why haven't you told me before?"

"I always thought you were Don's girl. "Never. But why didn't you tell

me you didn't leave until tomorrow?"

"You didn't know?" he asked. "Not till I got your card." "You got my card? I got yours, you mean." He took a postcard from his pocket. It was addressed to him, and said: "Got to see you

7 p.m ferry from the point. B." "But I didn't send that. I got this one." She showed him the card she had received. They stood staring at each other.

"Hey. There you are. I thought you had gone off to the arms of Uncle Sam." Don stood beaming at them.

"What are you doing here?" Jeff demanded.

"My idea. It worked." "What idea?" Barbara asked.

"The cards. See, I mail the cards out to people. They come to find out what it's all about, and I give them a prize, or some tickets to a show. Great publicity stunt, see. Maybe for a perfume advertiser. We give them a bottle of perfume Or some soap for another advertiser. It's a natural."

"But why the initial J?" Barbara asked.

"Every gal knows somebody named John, or Jack, or Jim, or Joe. Same with the B, there's Betty, Betsy, Bertha, Bonny. Oh, it's a great idea. Don't you think?"

"Yes," Barbara sighed. "It was a great idea, Don. Just wonder-ful."

Jeff kissed her again. "Terrific. Now scram, Don. The lady and I just got to see each other-alone.'

preparing pancakes. For pancakes, add milk and egg to ready-mix all at once and stir lightly. Somewhat lumpy batter makes light pancakes. Stir in melted shortening and caraway seed. Pour 1/4 cup batter for each pancake onto hot greased griddle. Bake to a golden brown, turning

only once. Place a small amount of cheese sauce across center of each pancake; roll and serve immediately.



"Can she bake a cherry pie?" goes an old and favorite song. The answer is "yes," especially if she has this recipe for a very exciting type of cherry pie made with cream cheese and a bright

cherry glaze. Any homemaker will love the "oh's" and "aha's" which family and friends will give out when they taste this different and tastetempting pastry.

CHERRY CHEESE PIE (Makes 1 8-inch pie)

1 baked pie shell 1 3-ounce package cream cheese

2 to 3 tablespoons cream 1 No. 2 can pitted red tart cherries

Cherry Glaze: Juice from 1 No. 2 can cherries

1/2 cup sugar 1 package unflavored gelatin 1/4 cup cold water

Blend together the cheese and cream and beat until light and creamy. Spread on the bottom of a baked pie shell. Place on top of the cheese, the cherries which have been drained free of juice. To make the glaze, soak the gelatin in the cold water. Combine sugar and cherry juice. Bring to a boil and add the gelatin. When mixture is cool, pour over filling in pie shell and chill until firm.

When winds blow sharp and cool, serve a hot fruit nectar. Heat whole apricot fruit nectar with whole allspice and serve with a cinnamon stick and a twist of lemon peel.

Did you know that pork chops are delicious baked in apple juice to which some raisins have been added? Try it.

IEET'S SHOP SNYDER 2505 Ave. G. Phone 3-4482 **Texas Tire & Wheel** VAN MILLER, Owner NEW AND USED TIRES & WHEELS Vulcanizing and Regrooving Wheel Balancing \$1.00, Plus weights Tractor Tire Vulcanizing, \$5.00 up BIG SPRING 510 W. 3rd Midland Hwy **CURLEY'S SHOE SHOP**

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