

The Carbon Messenger

Volume 52

Carbon, Eastland County, Texas, Thursday, January 16, 1964

Number 38

1963 County Rains Near Inch Above Average, But 'Fell Wrong'

Rainfall in Eastland County during 1963 was almost an inch above average, even though most points in the state are reporting less than average totals.

Most agree, however, that the rains in this area came not exactly the best times for farm crops.

Total for the year is 26.69 inches, .96 of an inch above the average of 25.73 inches. Heavy rains in May, August, September and November, all above average months, helped push the total up. All other months were below average in rain.

December was in extremely dry month with only .21 of an inch recorded — consisting of an inch and a half of snow, plus .15 and a .04 measurement, according to official records.

July was the near-moistureless month of the past year with only .11 of an inch measured.

Mr. and Mrs. Marvin Hale spent the weekend with their daughter, Mrs. Charley Stephenson, of Fort Worth.

Mrs. Esther Lovier, accompanied by her mother-in-law, Mrs. Charlie Bruce, of Dallas, visited her mother, Mrs. Mae Greer, lay weekend.

Mr. and Mrs. Truly Carter of Lubbock visited friends in Carbon recently.

Mr. and Mrs. Woodrow Speer of Port Neches spent last Friday night with her brother, Henry Hines and wife.

Mrs. Vera Newcomb and daughter of Odessa visited her sister, Mrs. Luther Murray last week.

Guests of Mr. and Mrs. L. P. Murphy Sunday were Mr. and Mrs. Howard Murphy and Tommy and Mrs. Emma Cornelius of Fort Worth, Mrs. Ernest Kitchen of Clyde, Mr. and Mrs. Henry Murphy of Ranger, Mr. and Mrs. Dewey Tucker of Eastland and Eugene Kitchen of Flatwood.

REV. ROE WILL GET B.D. DEGREE FROM SEMINARY

Rev. Bobby R. Roe, pastor of the Carbon Baptist Church will receive his Bachelor of Divinity degree from Southwestern Baptist Theological Seminary in Fort Worth to be held Thursday, Jan. 16, at 7:30 p. m.

Rev. Roe has served as pastor of the local church since March of 1963, coming here from Pleasant Grove near Fort Worth where he served the Baptist Church as pastor for some time.

The pastor and his wife, Glenda, have two sons, Steven 3, and Byron 1 year old.

Southwestern Seminary, largest evangelical Seminary in the world, will graduate 121 students in the mid-winter exercises. Approximately 500 students are graduated from the institution annually.

Patterson Candidate For Post Of Sheriff

R. A. (Bob) Patterson of Ranger has authorized this newspaper to announce that he will be a candidate for the office of Sheriff of Eastland County in the primary election of voters in upcoming May 2 Democratic primary election.

A native of Eastland County, Patterson is a graduate of Ranger High School and Ranger Junior College. He has been active in civic affairs and is a member of the American Legion.

His law enforcement experience includes duty as a special investigator for Pinkerton's National Detective Agency, Dallas, Chief of Police Ranger, and he currently is serving as city marshal at Cross Plains. Patterson also has attended courses and briefings relating to various facets of law enforcement conducted by the Federal Bureau of Investigation and the Texas Department of Public Safety.

"I feel that I am an experienced, physically fit officer," Patterson said in announcing his candidacy. "This is my first time to seek public office, and if elected I will work hard to make the citizens of Eastland County an honest and competent sheriff."

Patterson is a veteran of World War II and the Korean conflict. He served in the U. S. Navy as a petty officer and was awarded service ribbons for combat duty in both the European and Pacific theaters of operation with six battle stars. He also has a Navy unit commendation citation and ribbon.

A formal statement of his candidacy will be issued later.

MAJESTIC

Box office opens 4:45 Thurs. Fri. 12:45 every Saturday

Thurs. Fri. Sat. "McClintock" John Wayne Adult 75c Student 50 Child 25

Sun. Mon. Tues. "Move Over Darling" Doris Day James Garner Adults 75c Discount 50c child 25c

Starts Wed. Walt Disney's "Sword And The Stone" Adults 75c Discount 50c child 35c

Chili Supper At Gorman Fire Hall

The Eastland County Farmers Union is having a chili bean supper Jan. 21 at 6:30 p. m. at the Fire Hall in Gorman. The public is invited and the chili supper is free. There will be a transistor radio given as door prize.

The speaker of the evening will be state president, Jay Naman of Waco. Be sure to make plans to attend this chili supper.

Eastland County Farmers Union wants a service agent to handle insurance. If interested contact Claude Fuller, Rt. 2, Gorman, phone RE 4 5588.

Basketball News

Carbon High School opened their conference play with Olden here last Friday night, our girls winning by the score of 54 to 26, Paula Norris was high scorer with 29 points, Jeanna Norris 14. The boys lost to a fast Olden team 65 to 59. Tim Stacy was high with 13 points, Jerry Cook and Tim Warren 11 points each.

They played Gorman here Tuesday night our girls winning a close one 36 to 29. Jeanna Norris 18 points, Paula Norris 12 and Marge Justice 6. Our boys lost 46 to 35 in a well played game Tim Stacy 17 points, Jerry Cook 8.

The grade school boys and girls played Scranton here Monday night, the boys losing a close one 19 to 17. Herbert Casey was high scorer with 9 points. Our girls won 36 to 25, Debbie Jackson high scorer with 24 points.

They play Olden there Monday night.

ROBERT SLATON LAIRD

Mr. and Mrs. Bob Laird of Abilene are the parents of a baby boy born on Monday, January 13 in Hendrick Hospital. The new baby weighed 8 pounds and 3 ounces and has been named Robert Slaton.

Grandparents are Mr. and Mrs. C. R. Laird of Cisco and Mr. and Mrs. Henry Harle of Carbon.

J. J. (Jake) Honea Is Candidate For Post Of Sheriff

Constable J. J. (Jake) Honea of Cisco has authorized this newspaper to announce that he

Citizens Of Carbon

What shall we do about our Corporation?

We have the following problems: 1. Maintaining our streets, 2. Keeping our street lights, 3. Improving our Fire Department equipment 4. Keeping a watchman on the job for protection of our people and property.

It is commonly known that under recent Court Order, our Commissioner is not allowed to use county road machinery within an incorporated town. It has been suggested that the Mayor call a meeting and ask all interested citizens of Carbon, The Peanut Company and representatives of all Utilities to meet with the City Aldermen and discuss the matter of dissolving the Corporation of the City of Carbon.

Many feel that by so doing we can better maintain our streets and are hopeful that a deal can be worked out with Texas Electric Co. whereby we can keep our street lights on. With some help from the county we hope to be able to obtain a later model Fire Truck. Contributions have been paying our Watchman with the exception of \$20.00 from the City and this can probably be secured. Think it over.

will be a candidate for the office of Sheriff, Eastland County, subject to action of voters in the Democratic primary election on May 2, 1964.

The veteran law enforcement officer, who has served as constable in Cisco for many years, said he will issue a formal statement regarding his candidacy which will appear in this newspaper at a later date. He was first elected as constable in 1936.

"This is my first time to seek a county office," Constable Honea said, "and I will deeply appreciate the consideration of citizens here and over the county as a whole."

A lifelong resident of Eastland County, Constable Honea's long experience in the law enforcement field includes familiarity with policies and procedures of other law enforcement agencies — the Federal Bureau of Investigation, Secret Service, Treasury Department, Texas Rangers, Texas Department of Public Safety, and local police departments and county officers.

The sheriff candidate is a member of Calvary Baptist Church, Cisco, and owns a farm seven miles southeast of Cisco. He also has been engaged in the trucking business for a number of years.

Friday and Saturday Specials

Crisco 3 lb 79c
Miracle Whip Qt 55c
Gladiola Flour 10 lb 95c
Tide Giant Size 69c
Tall Can Milk 2 for 29c

Carbon Trading Company

Hardware

Quality At Reasonable Prices

Bojts... Nails... Pipe Fittings... Electric Supplies
Heating Stoves... Hand Tools... Window Glass
... Kitchen Ware...

Your Business Greatly Appreciated in each Department

Carbon Trading Company

Farm And Ranch Operators Sought In Record Plan

As a farm or ranch operator, would you like to join as a select group of cooperators with the Texas Agricultural Extension Service in a mail-in-record keeping project?

The Service's farm management specialists, with Rex Kennedy serving as coordinator, have issued a call for 300 volunteers who would like to participate in the year-long record project. Kennedy says for the past two years about 50 cooperators have been under the program and that results have been good. The program utilizes the electronic computers at Texas A&M University and makes it possible for the specialists to do a faster and more thorough job.

Kennedy points out that the results of the past two years clearly indicate weaknesses in management operations; especially as they relate to costs, yields, machinery and labor utilization. He adds that the past experience has caused the specialists to strongly recommend enterprise accounting, although it is not mandatory for the new cooperators.

Here's what the new cooperators will furnish the specialists at Texas A&M — a beginning inventory, monthly expense and income records mailed in each month, and an ending inventory. At the end of the year, the specialists will supply the cooperator with a detailed analysis of the year's record. This analysis will be provided in time for use in connection with tax reporting, Kennedy says.

The material submitted by the cooperators will be treated as confidential information and only summaries or averages without identification of indi-

viduals will be used by the specialists in their work. Summaries of the records will be available on request any time during the year, says Kennedy.

If you would like to participate in this mail-in-farm or ranch accounting program, the size or type of your operation makes no difference, you are advised to contact the local county agent at once. He can supply detailed information and the selection will be largely on a first come basis, Kennedy adds.

Three Vehicles Are in Mishap Late Saturday

Cisco Press

Two cars and a wrecker truck were involved in an accident at the 8th Street and Avenue D intersection at 5:30 p. m. Saturday. Clayton Womelsdorf was driving a 1959 Studebaker station wagon which had extensive damage. Also involved was Mrs. Lena Tonnee, the driver of the other car. Her mother, Mrs. R. L. Ricks, a passenger in the car, was injured and taken to the Graham Hospital where she remained overnight. Her injuries were not serious.

Driver of the wrecker which was towing a wrecked car, was John Hancock of Abilene. Damage to the wrecker was minor, reported local police.

The sugar content of the blood increases under stress of strong emotion.

A baby's first set of teeth is present at birth.

For Sale

1955 Ford truck in good condition, with grain body. — Red Fields, Olden, Texas.

The New York-Central Railroad introduced the streamlined train in the U. S. Y



Its To late When You Get Stuck

Get a set of Seiberling Mud Tires for your Pick-Up

And go where you want to

Special Prices To Lower Our Large Stock

Jim Horton Tire Service

Your Seiberling Dealer

Announcing A New Service Beginning Jan 1, 1964

Saving Accounts

Savings accounts represent a new service for our customers — a service that we are glad to be able to provide. We will pay 4% on savings on deposit for a year or more at interest-paying date, and 3½% on savings on deposit less than one year. What is more, the interest will be compounded quarterly! This represents the maximum legal rate under current national banking regulations.

This new program is being inaugurated January 1, 1964, and it represents our efforts to offer you, our valued patrons, all the conveniences of a full-service bank. Your support and patronage over the years have enabled us to grow to the point where we can make this new service available to you.

Eastland National Bank

"On the Square"
EASTLAND, TEXAS



FarmFacts

Last year farmers bought the equivalent of 15 billion gallons of crude petroleum, making them better fuel customers than any industry.



For SALE

John Deere G tractor on butane 1952 model with or without row equipment. 1 Allis Chalmers rake, John Deere grain drill, 4 section harrow. — B. A. May, 1 mile west of Pumpkin Center.

We Fix Anything!

We specialize in lawnmowers and small appliances. We will appreciate your business.
Kellar Fixit Shop
O. Z. Kellar
North of Modern Dry Cleaners
Eastland, Texas

CLEARANCE

SALE

Whole Month of January
Bargains Thruout our Store
Refrigerator Freezer Combination

Reg 295.95 value 248.00

No money Down 11.00 a Month

Chest or Upright Freezer

Reg 229.95 value now 188.00

No Money Down 9.00 a month

MONTGOMERY WARD

Ranger Texas

Televisions

See and get our prices on Televisions Hi-Fi and Radios Before you Buy Furniture

We have a large selection of Furniture and Floor Covering, Bed Room and Living Room Suites Also large Stock of Plumbing Needs

Electric and Clock Radios 19.95 to 39.95

See our selection of Televisions

Steam Irons 9.95 up Oven Toasters 4.95 up
Stainless Steel Table Ware service for 8 9.95

Higginbotham Bros. & Co.
Gorman, Texas

Phone numbers: Store RE 4-5319

Lumber Yard RE 4-5419

Funeral Home RE4-5336 or RE4 2272

Nights RE. 4-5336 or RE4-5537

Browsing With Bev

by BEVERLY R. NICHOLSON
Home Demonstration Agent

Q — If a veteran has named his mother as beneficiary of his insurance and then marries and has children, will his new family or his mother receive the insurance money in case he dies?

A — The VA is required by law to pay the insurance proceeds to the designated beneficiary. In this case, the insurance money would go to his mother.

Although much information has been released recently for homemakers about effective laundry disinfectants, here's some research findings in capsule form which may supplement that from other sources. Agricultural bacteriologists began looking for better laundry disinfectants after they found that normal home laundry methods did not kill all disease-causing bacteria, especially when there was sickness in the family. The bacteriologists found

these suggestions can help make the family wash safe:

1. Pine oil is an effective laundry disinfectant. Select one which contains at least 80 percent pine oil. The pine oil, which does not affect the action of the detergent, may be added to the wash or rinse water.

2. Liquid chlorine bleach may be used in the first wash water so that the chlorine will be removed in rinsing. Chlorine bleaches are harmful to wool, silk and fabrics which have been treated with resins so use other disinfectants for these fabrics.

3. Phenolic and quaternary disinfectants are both good, but in most instances must be purchased from stores that have industrial supplies. The phenolic disinfectant may be added in either the wash or rinse water, but the quaternary disinfectant should be added to the rinse, as it is likely to inactivate the detergents when added to wash water.

The earth's atmosphere extends approximately 620 miles

A hookah is a Turkish, water-cooled pipe.

Every Litter Bit Hurts...

KEEP AMERICA CLEAN AND BEAUTIFUL!

Published as a public service in cooperation with The Advertising Council

The Girl Scouts of the USA was founded in 1912.

CARBON MESSENGER

Dated Thursday at Carbon Eastland County Texas

Entered as second class matter at the Post Office at Carbon, Texas as under the act of Congress March 3, 1879

W. M. Dunn, Publisher

Pecans

We will buy your pecans and pay highest market price. See our large selection of fruits and vegetables.

Eubanks & Sons

1112 Ave. D. Cisco, Tex.

For Sale

FOR SALE—Shoes, clothes and many other items at bargain prices.—Crowder's Trading Shop, Brockenridge rd. Av. A & 6th, Cisco

NOTICE - Save up to 50 percent on renovating your old mattress at the bedding headquarters. If they're Western-Bilt they're guaranteed. Bedding at Factory To-You prices. Western Mattress Co., San Angelo, Texas. Call 2211 Carbon, and leave address.

Florida was purchased from Spain in 1819 for \$5,000,000.

Cisco Speed Wash

1164 Ave D Cisco, Texas
8 lb Dry Cleaning \$2.00
Washer Load 20c
10 Minutes Drying 20c

Rumage Sale

At Crowder's Swap Shop Saturday
Ave A & 6th
Cisco, Texas

Laundry Service

Automatic coin operated washers and dryers open 24 hours every day
WASHERS 20c per load
DRYERS 25c for 2 washer loads
Also coin operated dry cleaning machines, 8 lbs \$2.00

LAUNDROMAT

Old Tip Top Cafe Bldg.
Eastland, Texas

Television Service

D. W. Whitson, television repairman from Stephenville, will be in Carbon every Tuesday and Friday and will appreciate your business. All work guaranteed. Leave word at Carbon Trading Co

Washing & Greasing

Let us wash and grease your car. You will appreciate Atlas tires & batteries. We will appreciate your business.

Obie's Humble Station
Highway 80 West
Eastland, Texas

The letter "c" before a date stands for "circa," meaning approximately.

The largest coral formation is on the Northeastern coast of Australia.

CITATION BY PUBLICATION THE STATE OF TEXAS:

To any Sheriff or any Constable within the State of Texas — GREETING:

You are hereby commanded to cause to be published once each week for four consecutive weeks, the first publication to be at least twenty-eight days before the return day thereof, a newspaper printed in Eastland County, Texas, the accompanying citation, of which the herein below following is a true copy.

CITATION BY PUBLICATION THE STATE OF TEXAS:

To: Frank William Reid, defendant, Greeting:

YOU ARE HEREBY COMMANDED to appear before the Honorable 91st District Court of Eastland County at the Court-house thereof, in Eastland, Texas, by filing a written answer at or before 10 o'clock a. m. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 20th day of January A. D. 1964, to plaintiff's petition filed in said court, on the 20th day of September A. D. 1963, in this cause, numbered 23,920 on the docket of said court and styled Frances DeAnn Reid, plaintiff, vs. Frank William Reid, defendant.

A brief statement of the nature of this suit is as follows, to-wit:

This is a suit for Divorce as is more fully shown by Plaintiff's Petition on file in this suit.

If this citation is not served within ninety days after the date of its issuance, it shall be returned unserved.

The officer executing this writ shall promptly serve the same according to requirements of law, and the mandates hereof, and make due return as the law directs.

Issued and given under my hand and the seal of said court at Eastland, Texas, this the 7th day of December A. D. 1963.

(SEAL)
Attest: Roy L. Lane, Clerk,
91st District Court of
Eastland County, Texas.
By Zinnah Bourland Deputy

Lexington, Virginia, with the graves of Lee and Jackson, is the "Shrine of the South."

First elevated railroad in the world was built in New York in 1866-67.

PAY BILLS BY CHECK

It's so much easier, faster, safer to pay bills by check! The mailman does your footwork. You waste no time standing in line. You avoid all arguments about whether you paid this or that bill because your cancelled check gives you proof of payment. You find it easier to budget, because your check stubs show you where every dollar goes. It makes sense, every way, to open a checking account here.

First National Bank

Member F D I C Gorman

Used Cars

See us for the best Used Car Buy In Town
Also expert mechanics in our Shop
Hood King Motor Company
Eastland, Texas

Ambulance Service

Available Day or Night
Higginbotham Funeral Home
Day Phone Higginbotham Office RE4-5319
Night phone RE4-5336 or 5537 Gorman, Tex

Amana Freezers

Several sizes to choose from
Come in and see these new Freezers and Refrigerators
And Get Our Low Prices
Cisco Locker Plant
Locker Rental & Meat Processing

COMANCHE TRAIL COUNCIL DINNER SET FOR JAN. 16

Plans for the annual business meeting and recognition dinner of the Comanche Trail Council, Boy Scouts of America, have been completed, and they will be held in the Hotel Brownwood, Brownwood, on Thursday, January 16.

The annual business meeting program will include reports of 1963 accomplishments, and 1964 objectives, presented by each of the council's operating committees; the election of 1964 council officers, board, and trustees; and the adoption of a revised constitution and by-laws. The meeting will be held in the Embassy Room of Hotel Brownwood, starting at 5:30 p. m., and council officials have urged that all institutional representatives and council members be present to cast their ballots. Voting by proxy is not permitted.

During the business meeting, a ladies program will be presented in the French Room of the hotel under the leadership of Mrs. Warren P. Dur-

en of Goldthwaite.

Highlights of the annual recognition banquet, to be held in the roof garden of Hotel Brownwood at 7:00 p. m., include recognition of the sixteen boys who earned the Eagle Scout Award in 1963, many special awards, presentation of Silver Beaver Awards "for outstanding service to boyhood", and an address by Dr. W. R. White, President-Emeritus of Baylor University.

Dr. White is a long-time Scouter, having started his Scouting career in 1917 as a Scoutmaster, during his first pastorate, at First Baptist Church, Goldthwaite. Dr. White was awarded the Silver Beaver Award by the Heart O' Texas Council, Waco, in 1963; and the Silver Antelope Award by Region Nine, Boy Scouts of America, in 1957.

Tickets for the recognition dinner must be ordered by the council office in Brownwood, and are priced at \$2 per plate.

First Baptist Church

Rev. B. R. Roe, Pastor

Sunday School 10:00 a. m.

L. V. Jackson, Superintendent

Morning worship 11:00 a. m.

Training Union 6:30 p. m.

Evening worship 7:30 p. m.

W. M. U. Monday 2:00 p. m.

Prayer meeting Wed. 7:30 p. m.

Methodist Church

Rev. J. B. Cole, pastor

Sunday School 10:00 a. m.

Morning Worship 11:00 a. m.

Youth meeting 6:00 p. m.

Evening Services 7:30 p. m.

Prayer meeting 7:30 p. m. Wed.

Rev. Cole also preaches each Sunday at Flatwood at 10:00 a. m.



Dr. C.M. Cleveland

OPTOMETRIST

First Door So. of Postoffice
Cisco Texas

For Sale

155 acre farm 4 1/2 miles south of Carbon, 60 acres in cultivation 2 stock tanks. Known as the T. M. Lovell farm. Call Wilson 3-8667, Monahans, or write, 1612 S. Imperial St., Monahans.

Wanted

Big fat hens. Walker's Dressing Plant, Eastland, phone MA9-1192.

Scranton Beats Gorman in Cage Play on Friday

Scranton High School defeated Gorman High School, 77-26, at Gorman gym Friday night. Kenny McCulloch paced the high-scoring Scranton roundballers with 32 points. High point man from Gorman was B. Rogers with 11 points.

In the girls' contest earlier, Gorman defeated Scranton 34-16. Rhonda Frasier from Scranton scored 8 points and A. Rogers from Gorman sank 11 points.

Scranton will play their first home conference game with Putnam, Tuesday night, January 14.

Scranton Girls (16): R. Frasier 3 2 8; James 1 0 2; and M. Frasier 1 4 6.

Gorman Girls (34): Rogers 4 3 11; Shell 4 2 10; Peveto 4 1 9; Browning 0 3 3; Jenkins 1 0 2.

Scranton Boys (77): McCulloch 12 8 32; Stewart 9 4 22; Boland 6 4 16; Harris 1 0 2; Johnson 1 0 2; Shrader 0 1 1; Thompson 1 0 2.

Gorman Boys (26): B. Rogers 5 1 11; M. Rogers 1 3 5; Watson 1 0 2; Smith 2 0 4; Clark 2 0 4.

Soil is disintegrated rock plus organic matter.

For Sale

7-room house and bath to be moved or remain on lot, acre of land.—Tidy Eaves, Gorman, Tex.

Barber Work

When in Eastland have your hair cut the Modern Way at the MODERN BARBER SHOP Gene Butler, Owner 202 So. Seaman Eastland Your Business Appreciated

COLLEGE TO BEGIN SECOND SEMESTER ON JANUARY 28

Registration for the spring semester is slated to begin January 28 at Cisco Junior College, following a week of pre-registration which is due to begin January 20, according to Dean-Registrar E. W. Mince.

Official registration will continue through January 29, with classes scheduled to begin February 1. Courses to fit any degree plan will be offered, and introductory courses will be offered according to demand as registration progresses, Mince said.

Students wishing to enroll for the first time at CJC will need a copy of their high

school or college transcript before registering. Tuition and fee, totaling \$70 must be paid upon registration. Resident students may pay \$220 room and board in monthly payments if they so desire.

CJC, a fully accredited and state supported college, was given a first class rating by Agency. The college is also a member of the Southern Association of Colleges and Secondary Schools.

The college will resume studies Monday, Jan. 6, following the annual Christmas holidays.

Basketball Schedule

Conference games schedule is as follows:

Jan. 14 — Gorman here.
Jan. 17 — Moran here.
Jan. 21 — Putnam there.
Jan. 24 — Scranton here.
Jan. 28 — Olden there.
Jan. 31 — Gorman there.
Feb. 4 — Moran there.
Feb. 7 — Putnam here.
Feb. 11 — Scranton there.

Political Announcements

The Messenger is authorized to announce the following candidates for public office subject to action of the Democratic primary election on May 2, 1964.

For Tax Assessor-Collector: EDGAR ALTOM
For Sheriff: RAY SUE
R. A. (Bob) PATTERSON
J. J. (Jake) HONEA

Variety Needs

Always Shop HENDERSON'S VARIETY STORE in Gorman for all your Variety Store Needs

Motor Re-winding

I do all kinds of electric motor re-winding, water pump or any other type motor. Thurman Electric, (Dutch) Thurman, S. E. Corner Sq. Eastland

Notice

Leave your clocks and watches at the O & M Cafe and they will be picked up, repaired and delivered back by O-ran Justice, owner of Jewelry Store in Rising Star.

Barber Work

When in Eastland come to the Village Hotel Barber Shop for satisfactory and courteous service. Your business is always appreciated. George Carter, Owner.

Special On Permanents

Try One!

Latest and best permanent waves, latest hair styles. \$15.00 wave for \$7.50. Offer good till January 31.

Martin's Beauty Shop

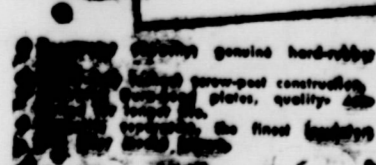
Reliable

gives you

BATTERY BUY of the CENTURY

1 INSTANT POWER

2 TOUGH, LONG-RANGE VITALITY!



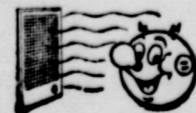
Jim Horton Tire Service
Eastland, Texas

Modernize your bathroom ...



with **CLEAN FLAMELESS ELECTRIC HEAT!**

... easily installed in the wall opening for your present heater, an electric bathroom heater provides quick radiant warmth with matchless modern cleanliness and convenience. A thermostatically controlled electric heater will provide automatic comfort and heat so wonderfully clean that bathroom walls and ceiling stay spotless with a minimum of care. And because electric heat is flameless and consumes no oxygen, it's safe for even small tightly-enclosed areas. See your electrical contractor soon about installing clean, modern, healthful electric heat in your bathroom.



TEXAS ELECTRIC SERVICE COMPANY

T. J. HALLMARK, Manager