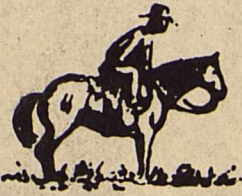


The Plains Record



OUR 35TH YEAR THURSDAY, JULY 7, 1966 NUMBER 26

Cubs Down The Tribe To Win Plains Little League Race

The Cubs won the pennant! In Little League Circles there was joy in the Cub camp as they downed the re-surg-ing Indians to sweep first place honors for 1966. It was a reversal of last year, when the Indians defeated the Cubs to win the pennant. The Tribe played the type of ball expected of a defending champion ball club and their hopes stayed alive until the last pitch when the Cubs won 8-5.

Earl Kreig, Harry Cayce and Buster Graham were the coaches for the Cub team this year. All three coaches expressed satisfaction with the efforts of the Cub team this year, which finished in the cellar last year, but came out strong in 66 by winning the first seven games.

The Cub coaching staff credited the winning team's success to a strong infield and good pitching. The Cubs had a record of eight double plays and one triple play for the season. Five of the top ten batters in the league were on the Cub team, when the pennant was won.

The Cub coaching staff had words of praise for their opponents and stated that the other teams were well coached and put out fine efforts during the season. They also had words of praise for the officials who devoted their time to help call the games. To Jack Lowe the Cub coaches extended their appreciation for the untold hours devoted to building a sound baseball program in Plains.

Members of the Cub team included: Earl Kreig, jr., first and pitcher; Mike Cayce, first and pitcher; David Barnett, catcher; Rudy Ramos, second; Mike Blount, third; Rudy Riojas, short stop; Robin Walker, left field; Kevin Guetersloh, center field; Mark Cayce, right field; Jet Wilmet, field; John Clary, field; Eddie Bilberry, field; Rickey Liles, field and pitcher; Homer Dobbs, field; and Daniel Herria, field.

The Coaches for the Tribe were Bub Nelms, Dickie Green, and Neil Brown. Bear Paw Wasson coached the Giants, and Bob Mason and Bob Loe coached the Yankees during the season.

All Star Practice

All Little Leaguers who are 11 or 12 years old who are interested in trying out for the All Star team are asked to report to the Little League park Monday afternoon at 5 p.m. for try outs.

Head coach Earl Kreig said practice would be held in the park if Plains is awarded the tournament, however if we fail to get the tournament the practice will be held in the ball field.

The All Star coaching staff spoke hopeful about the chances for Plains in the District Tournament. They said the local team should be a strong defensive nine, with the ability to hit when necessary.

Civic Heads Meet Baseball Chief

Officials of the Plains Chamber of Commerce, Lions Club, Mayor Billie Ray Kennedy, and head umpire Jack Lowe will meet with Al Gardner, District Little League Commissioner today to determine if Plains will be given the District Little League Tournament.

Cleatus Phelan, president of the Chamber of Commerce and Buster Graham, Lions Club president, were hopeful at press time that the tournament can be secured.

Jack Lowe said the field is

in good condition and it meets the minimum requirements to host a District Tournament. Lowe said the field is completely covered and that seating would be no problem.

All of the officials said they are hopeful of getting the tournament. Sherm Tingle, local chairman of Little League stated that it is Plains' time to host the event and that he was certain we would get consideration.

Gardner is expected to arrive in Plains in time for the Lions Club luncheon today.



The Little League Champion Cub Baseball Team is pictured with the coaching staff, bat boy and team mascot, Moxie, the friendly dog.

Sen. Tower Says Bomb All Red Targets

I believe we must bomb targets of military significance wherever they are. We must close down the Ho Chi Minh supply trail at its origins. We have been most patient so far. We have limited our efforts. We have pressed for peace. We have tried to cut the supply trail by destroying individual trucks on the road-way rather than destroying supply and petroleum storage. We have circumscribed circles of sanctuary around Hanoi and Haiphong and withheld pinpoint

military bombing inside them while watching the Reds methodically move key facilities into the safe areas. We have destroyed bridges and watched coolies rebuild them. We have watched the Soviet Union and Eastern European Communist Bloc nations send arms and missiles by sea into Haiphong. These restraints we hoped would lead to peace talks and maintain strictly limited war. There have been no peace feelers from Hanoi.

And, the war in the South has not diminished but has intensified, precisely because the Reds have been able to keep their Northern war factories going and have been able to transfer supplies to the South with which to kill both

We now have heard all the arguments about whether or not we should be in Vietnam. Whether we accept all these arguments or not is, I believe, highly academic at this point. And, arguing over who is to blame for our being there strikes me as both petty and unimportant. The fact we must face today is that we are committed to deter Communist aggression in Vietnam. The obvious solution is to successfully end this war at the earliest possible moment and to bring our boys home. The question is how. If we withdraw, Communism will overrun Southeast Asia and attack us again nearer home. If we fight a long, land war of attrition, accepting terrible losses of men and machines, we will be doing exactly as the Reds wish.

It seems to me that our only acceptable alternative is to resolve to achieve military victory so that a stable domestic situation will permit the construction of a popular South Vietnamese government which can take over its own affairs, freeing our troops to come home.

We have the military capability to win. We have yet to apply it.

I believe the time for drawing circles of sanctuary is rapidly coming to a close. It's time to repel circles with a straight line of demarcation. It's time to tell the Reds, 'This far, and no farther.' In short, it's time to win this war.

We are the Free World's defensive leader. The ultimate peace and security of Asia and of the world depend on our firm stand. We will not escalate the war to wider areas and more sophisticated weapons. But, we must intensify our resolve to win. We must destroy the enemy's capacity to wage war. We must persuade him that war is too costly an instrument of national policy. We can ultimately secure a lasting peace. Cont. on Page 2

Name Mrs. Barron

Charlie Gillis, County Auditor announces that Mrs. Marguerite Barron has been employed as his deputy in the auditor's office. Mrs. Barron started to work Tuesday.

Chris McCollough is no longer with Gillis's office, and Gillis stated that Mrs. Barron was hired after the change had been made. Mrs. Barron started at \$270.00 per month and Mrs. McCollough had received \$300.00 a month, and had been employed in that office about 14 months.

Beverly Jones Runs For Queen

Beverly Jones, daughter of Mr. and Mrs. Robert E. Jones, is a candidate for Rodeo Queen this year. She is sponsored by the Yoakum County Young Farmers, and she is 16 years old.

Miss Jones is a senior in Plains High School. Beverly is a member of the Future Homemakers of America, the Pep Squad, the Drama Club, and is on the Annual Staff. She is also an officer for the Future Homemakers of America.

Among Miss Jones hobbies are sewing, reading, swimming, cooking and all kinds of sports.

Beverly's father owns Bob's Welding Service in Plains.

Miss Jones will be selling chances on the saddle to be given away August 6th to try to become the next Queen of the Old Settler's Reunion and Rodeo.

No Wrecks On July 4th

Yoakum County Sheriff Olan Heath reported that no accidents occurred in Yoakum County over the long week-end and that his force issued no citations. Sheriff Heath thanked the local drivers for their cooperation in keeping the roads free of accidents.

No calls were reported at the County Sheriff's office during the long week-end. Heath said it was a very quiet week-end, and that it is the type that all peace officers look forward to, but seldom see during a long week-end.

The County Sheriff said the roads were closely patrolled and that the drivers drove with courtesy last week-end.

I Can Swim!



The graduates of the first swimming class of the summer are pictured with Joe Dan Cooke, instructor. Mrs. Cooke, pool director, announces a new class will start Monday.

Oscar Henard Top Star, Wins Ft. Sumner Rodeo

Oscar Henard, son of Mr. and Mrs. Pat Henard, won the All Around Cowboy award at the Ft. Sumner New Mexico Rodeo last week-end. Oscar won a beautiful saddle and a trophy along with a belt buckle in winning over the 200 other contestants in the De Baca County Junior Rodeo.

The saddle was presented to Oscar for winning over all boy contestants in the event. The trophy was given to him for winning over all contestants in the rodeo, and the belt buckle was presented for ribbon roping.

Oscar is a 1966 graduate of Plains High School, and has enrolled in South Plains College in Levelland, where he will major in Agriculture Economics.

In past years young Henard has shown prize stock in the Yoakum County Fat Stock Show having won Grand Champion in the calf, lamb and hog divisions. This year he showed the second place hog in the Houston Fat Stock Show. He lives with his parents about three miles west of Plains on the Lovington highway.

C. of C. Raffle

Plans were completed to distribute tickets this week to members of the Plains Chamber of Commerce to sell on a Color T. V. set which will be raffled off during the Rodeo. The drive will be conducted to raise funds for the Chamber, Cleatus Phelan said.

The Early American RCA Victor T. V. is at the Cowboy Grill on display. The Color T. V. was gotten at Woddy's Hardware. Woody Wilmethe donated more than \$50.00 on the set.

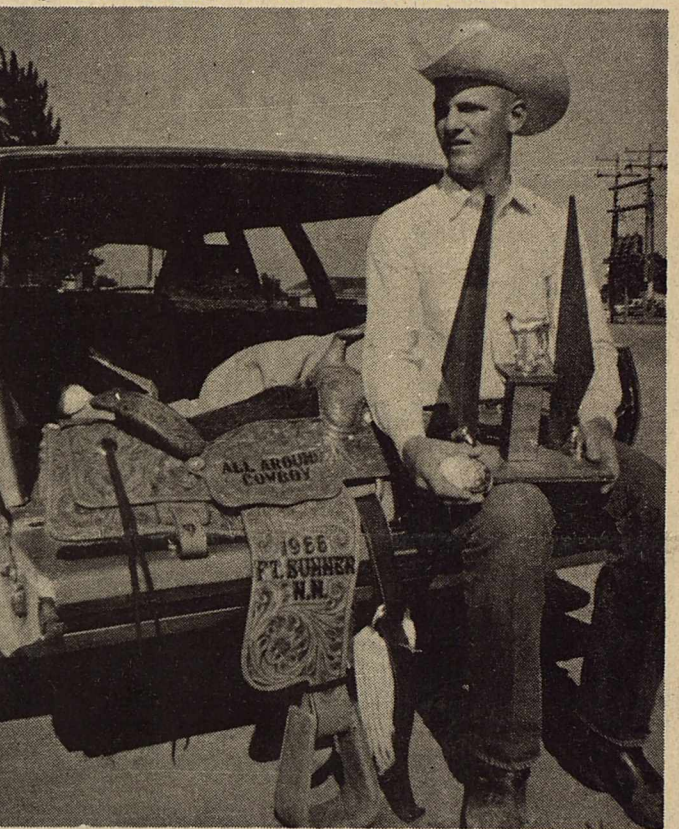
Phelan said the drive will start this week and he urged residents to support the Chamber raffle in order that the needed funds can be secured.

The latest Chamber project was obtaining the cucumber acreage from Morton Food Company, which will mean many people being in Plains for the summer. The crop harvestors are expected to arrive in Plains soon.

The Chamber will use the funds to pay off the remaining amount owed on the property which was donated to build the Convalescent Center on.

presenting his home town so well.

When asked how he felt when he won the award, Oscar said he just couldn't believe it when his name was called to receive the saddle.



OSCAR HENARD

New Charm Class Slated

Eight new girls enrolled in the 4-H Charm School being taught at the Old Courthouse Clubroom in Plains by Marie Van Nest, a Denver City High School Senior, on Wednesday, June 29th.

The new members were taught the first day's lesson of how to sit, stand, and walk correctly and gracefully.

The entire group of 20 girls were shown how to carry books and papers; the correct

way to go up and down stairways; and the graceful way to get in and out of automobiles. All the girls practiced each phase several times and will continue practicing at home until this technique becomes the perfected poise of their daily lives.

Plans were discussed and completed for the Annual Yoakum County Dress Revue which is scheduled to be in Plains at 2:00 p.m. on July 15th.

Next meeting for the enrollees for the 3 day Charm School will be July 13th at 2:30 p.m. in the Clubroom of the Old Courthouse in Plains. Each girl will model the dress she is entering in the Dress Revue and movies will be taken to determine the progress each girl has made since beginning the School.

STANDINGS

Team	Won	Lost	Pct.
Cubs	10	2	.833
Indians	7	7	.500
Yanks	6	6	.500
Giants	4	10	.400

Quack Remedies Were Fad In The Good Old Days

When the people of the 20th century visit their physician they expect the application of years of education, training, and experience in the efforts expended to diagnose and prescribe treatment for our ills. But alas, this was not always the case. While visiting Dr. Reynolds at the Yoakum County Clinic the other day, the editor of The Record picked up an interesting little calendar published by Burroughs Wellcome & Company telling about medical folklore. In fact the data was so interesting to the editor that he decided to pass some of the

treatments practised in the long ago on to his readers.

A real jewel was included for the treatment for whooping cough. It read, 'Many remedies have been described for the treatment of whooping cough, one being to pass the sufferer nine times under and over a donkey.'

Another dilly of a treatment was used to treat a good case of the mumps. 'Mumps could be cured by leading the patient by means of a donkey halter three time round a pig sty.'

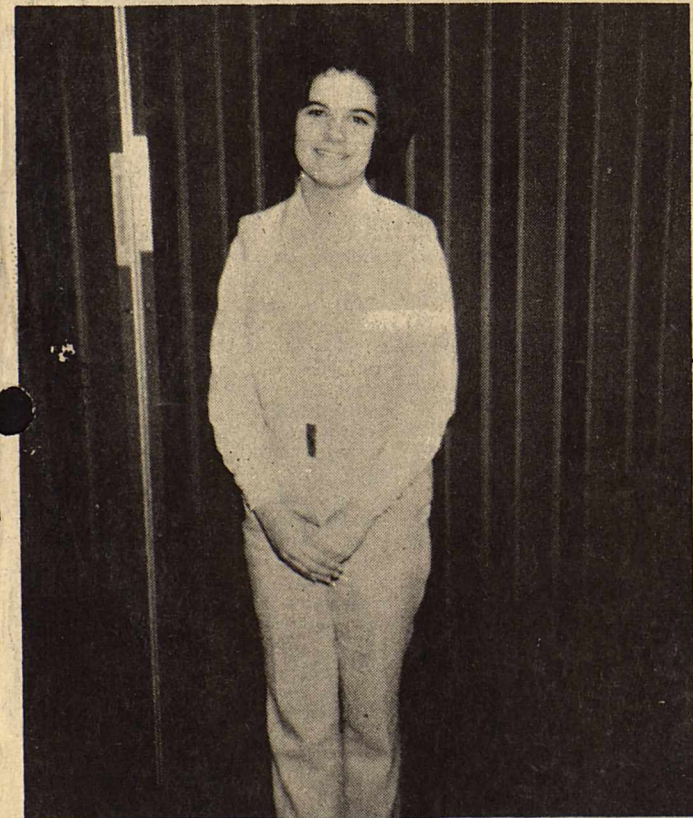
John Wesley wrote in Primitive Physic, 'In earlier ti-

mes...A common treatment for a convulsive cough was to eat preserved walnuts'

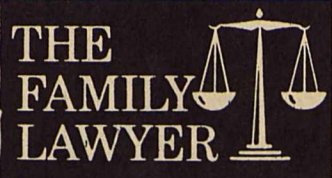
The medical folklore really got thick when it said, 'Many remedies involved transference of the disease to another person or thing. One such method was to entice a stray cat into the house, throw the water in which the patient had washed over it, and then drive it out again. The disease would go with it.'

From 'A Handbook of Irish Folklore' Sean O'Suilleabhain wrote 'A reputed remedy for boils and pimples was to po-

Cont. on Page 2



BEVERLY JONES



IT'S EASY TO BUY-SELL-RENT-HIRE & FIND WITH

WANTED ADS

The Plains Record
And The Yoakum County Review
HARRY W. CAYCE, Publisher

Harry W. Cayce - Editor
 Ann Cayce - Business Manager
 Jan Mason - Assoc. Editor
 Margaret Box - State Line News
 Teny Lester - Tokio News
 Jewell Anderson - Purely Local
 Alton McGinty - Sports Staff

PUBLISHED EACH THURSDAY AT PLAINS, TEXAS 79355
 Entered as second class matter at the Post Office at Plains Texas, under the act of Congress, March 3, 1879
 SUBSCRIPTION RATES: \$4.00 PER YEAR IN YOAKUM AND TERRY COUNTIES; \$5.00 PER YEAR ELSEWHERE.

How Much Religious Liberty?

"The crowning glory of American freedom," wrote one exultant judge, "is absolute religious liberty."

Yet is "absolute" the right word? Are there really no limits at all to our religious liberty?

The great historic test of this question arose a century ago when a Mormon was arrested for polygamy. In his defense he relied on the constitutional guarantee of religious freedom.

But the Supreme Court drew a momentous line dividing that freedom into two parts: freedom of belief and freedom of practice. The Court said freedom of belief has no limits, but freedom of practice must necessarily have limits if society is going to function successfully.

RENTALS

FOR RENT Completely Furnished Apartments. See AT THE PLAINS MOTEL

TREAT rugs right, they'll be a delight if cleaned with Blue Lustre. Rent electric shampooper \$1.00.

COGBURN-YOUNG TRUE VALUE STORE

FOR RENT 3 Bedroom House, \$70 a month. Call 456-2361. ttc

The Plains Record

PHONE 456-4116 BOX 1006

REAL ESTATE

Nice house for sale or trade. Phone 456-2766. TFC

FOR SALE 3 bedroom, 2 bath home, Can Be Moved - Real Bargain Call 456-2361 or Wheatly 522-3382 ttc

FOR SALE 3 Bedroom House—Cheap, Call 456-2361. Will consider trade.

WE are now dealers for ESSICK AIR CONDITIONERS. The world's most popular cooling units.

WOODY'S HARDWARE

FOR SALE Complete Garage and Shop, 300 foot front and wench truck, Will consider trade. Call 456-2361. ttc

FOR SALE—Horse and Saddle. Come by Woody's Hdw.

RCA WHIRLPOOL Automatic 2 speed washer—\$169.50. MISSION Water Heaters 10 year guarantee—\$46.95.

WOODY'S HARDWARE

Will do yard work and leveling. Contact Frank Perrin.

MAYTAG APPLIANCES SUBMERSIBLE PUMPS SALES & SERVICE

FOR SALE Windmill Supplies Barbed Wire Stock Tanks Housewares Refrigerators Heaters Pipe Hand Tools Powered Tools Radios Gifts Plumbing Bolts Ammunition Automatic Washers and Dryers R C A Whirlpool Appliances Shermin Williams Paint

MARKETS

DIRECT MATTRESS CO. Mattresses rebuilt, innerspring, \$14.90; Cotton, \$9.90. Also, new innersprings, orthopedics, foam rubber and king size. Call THE FIX-IT SHOP AT 456-2955, who is receiving calls for our company located at 1613 Ave. H. Lubbock, ttc

FARM NEWS

Jim Cooke, Agent Phone 456-4103

INSURANCES

NEW NOW New Allis-Chalmers Tractors for Sale at DEALER COST! See J. B. Knight Farm Machinery 511 W. Broadway - 637-3581 Brownfield, Texas

We are ready for any Type of Custom Farming. Will do Listing or Planting. Call Denver City 592-2550 TFC

Ready to do custom farming. Six Row New Equipment. Phone 456-2766

FOR SALE 24 Lots For Sale In Plains - Choice Business & Residential Locations. See Mr. D. C. Newsom or Hoss Newsom. Phone 456-8116 41-3tc

AF & AM

Meets regularly on the first Tuesday of each month at 8:00 p. m.

FOR T V SERVICE CALL

WHITES 456-3565 USED T. V. 'S FROM \$20.00 UP

Need party with good credit in Plains area to take over payments on late model Singer sewing machine, cabinet optional. Will buttonhole, zig-zag, fancy designs. \$26.50 cash or 5 payments at \$5.72. Write Credit Manager, 114 19th Street, Lubbock, Texas. ttc

CAYCE'S CORNER

It is said that Mark Twain once opened a letter addressed to his wife and then revealed it, marking across the broken seal, "Opened by mistake to see what was inside."

David Thoreau was once asked if he had made his peace with God to which he replied; "I didn't know that we had ever quarried."

A frantic lady was hurrying to get about a dozen youngsters to a Sunday School party on time... In her desperation she ran a red light. The policeman rolled up behind her and asked, "Lady don't you know when to stop?"... "I beg your pardon," said the lady, "but these are not all mine."

It seems that just about every group has a magazine these days. From a magazine called Datebook these insulting quotes were found; "You sure are strong, but smell isn't everything." "You must have been a beautiful baby. What happened?" "As an outsider what do you think of the human race." "Fly away with me... We'll use your broomstick." "You heart is in the right place it's your head that worries me."

Most of the whitewashing these days is done with black ink.

Tolerance is the ability to laugh when someone steps on your mental corns.

Turn backward, turn backward, O time in thy flight, I now know the kind words I should have said last night.

A communist is a fellow who would divide his hunger and thirst with your pie and coffee.

Barker's Variety

FLOWERS GIFTS TOYS DRYGOODS

COMPLETE LINE OF OFFICE MACHINES SALE & SERVICE Expert repairs, Machines furnished while yours is repaired. We will deliver and pick up your machines. Call The Plains Record at 456-4116

RADIO & T. V. REPAIR Call Charles Raley at 456-2646. 903 E. 3rd. Plains TFC

ANTENNA SALES & SERVICE **Get Action...**

GO CLASSIFIED

LETTERS TO THE EDITOR

Mr. Harry W. Cayce Editor and Publisher The Plains Record Plains, Texas

Dear Mr. Cayce: We have received a copy of your conservation edition and have read it with a great deal of interest. It is a good one both from the standpoint of conservation advertising and conservation benefit stories about the work of the Yoakum Soil and Water Conservation District.

We were especially impressed by the large number of people who contributed articles to your special edition. This type of information should be valuable to farmers, ranchers and others interested in soil, water and plant conservation. The values of conservation information are intangible and difficult to evaluate; they are nonetheless essential if our natural resources are to be properly used and conserved for the future. We appreciate the party you are doing in this vital work.

Sincerely, H. N. Smith State Conservationist

WOODY'S HARDWARE AND OIL CO.

FOR SALE BARGAIN 640 Acres land, North part of Yoakum County PRICE \$12.50 Per Acre CASH No Improvements

W. A. Robertson REAL ESTATE BROKER Business Property Farms - Ranches P. O. Box 885 Bus. Ph. 637-4402 BROWNFIELD, TEXAS

PAINFUL CORNS? AMAZING LIQUID RELIEVES PAIN AS IT DISSOLVES CORNS AWAY

Now remove corns the fast, easy way with Frezone®. Liquid Frezone relieves pain instantly, works below the skin line to dissolve corns away in just days. Get Frezone... at all drug counters.

CROSSWORD

1. Red-bellied woodpecker
 2. Leading Semitic local deity
 3. Exchange premium
 4. Chief deity (Babyl.)
 5. Sew with long stitches
 6. Place of worship
 7. Adam's son
 8. Sneaked
 9. Biblical name
 11. Middle (law)
 15. Frighten
 17. Frozen water
 20. Contraction: I am
 21. Tibetans
 23. Anger
 24. Water god
 25. Stops
 26. Biblical mount
 28. Young lion
 29. The theatre
 31. Collier
 32. Extreme
 35. East Indian grass
 36. More or less
 38. Moisture

Uncle Zeb

CARL C. WOOD

Otherwise, said the Court, any anti-social act—including even human sacrifice—would be lawful if it bore a religious label. "Every citizen (would) become a law unto himself. Government could exist only in name."

Thus, in assorted test cases, courts have held it illegal—even for religious reasons—to use child labor, to violate a liquor law, to curse a policeman, or to handle snakes dangerously in church. However sincere the defendant's religious belief, his religious practice went beyond what society could fairly permit.

Nevertheless, in each one of these cases, the court acted only because the need for setting limits seemed very clear indeed. By and large, the law has bent over backward to avoid putting limits on religious practice.

For instance, courts have upheld the right of religious partisans to ring doorbells (even if that might annoy some folk) and to hand out leaflets (even if that might cause litter).

Furthermore, under the sturdy constitutional shelter, unusual forms of worship continue to sprout and flourish.

So our religious freedom, if not quite "absolute," is reassuringly close to it—just as the Founding Fathers intended.

"They fashioned a charter of government," the Supreme Court has said, "which envisaged the widest possible toleration of conflicting views. Man's relation to his God was made no concern of the state."

A public service feature of the American Bar Association and the State Bar of Texas. Written by Will Bernard.

© 1966 American Bar Association

SPORTS AFIELD

By Ted Kesting

There is a fairly wide range of natural baits that will take striped bass. Just a few of the most popular ones are eels, bloodworms, sandworms, anchovies, mule crabs, shrimps, small live mackerel, herring, mullet, crabs, squid, butterfish, sand eels and menhaden. Regardless of where or how you fish for these great game fish, you may be sure that you will meet a worthy adversary who will give you a battle that you will long remember.—Sports Afield.

The belief that fish do not strike during the period of a full moon is based on the fact that fish can see to feed more readily at night and therefore are not usually hungry during the daylight hours. Such a belief cannot be applied to all species of fish, as they are strongly influenced by local environment and the supply of food that is available.—Sports Afield.

Often you must fish close to the bottom in water, roughly 15 to 35 feet deep to do any good. This holds particularly true in summer everywhere, and in winter in the South. And it's where the real old granddaddy lunkers are practically all caught, at any time.—Sports Afield.

Most standard automobiles are entirely practical for towing a modern lightweight, perfectly balanced travel trailer. But for peace of mind, or if you're planning on truly arduous travel—remember that you can obtain a new automobile specifically designed for towing trailers.—Sports Afield.

You can now get a tracer load for your shotgun. It will be a great aid to trap and skeet shooters, letting them see why they missed the target.—Sports Afield.

WASHINGTON AND "SMALL BUSINESS"

By C. WILSON HARDER

A new business precept has been forged. It is to the effect that if one is losing money on an operation, one should not raise prices for fear that somebody can take the business away from you.

This is the position the U.S. Post Office is taking on the proposed legislation to raise parcel post rates and at the same time permit larger and heavier packages to be carried by parcel post between first class post offices.

The postal people feel if they could raise parcel post rates on an average of about 8 cents per parcel, and also handle bigger packages than presently allowed between first class post offices which roughly means any community of at least 10,000 population, they could generate enough revenues from the added business to cut into the deficit. The nation's independent business proprietors, voting through the National Federation of Independent Business, oppose this move by a majority of 59 per cent.

But the interesting part of the entire situation is the fact that the post office contemplates carrying catalogs at a loss. The testimony shows that even with the proposed increases, the loss on handling catalogs will be an estimated \$8,479,000, which will be partially offset by the increase in parcel post rates.

Now, of course, the catalogs of the big mail order houses is advertising, so what the post office proposed to do is subsidize their advertising.

When questioned why not raise the rates on catalogs so that they can be handled without a loss, the postal people say they are afraid if they did so that the business of distributing them would go to private enterprises who might be able to do the job, at a profit, for less than the post office costs. Thus, the postal service does not want to lose the business, even if it is business handled at a loss.

This is somewhat of a switch on the old saw "I lose a little on every sale, but the volume makes up the difference."

In addition, the postal people fear that higher rates on catalogs would put a damper on mail order business, and cut into parcel post business.

Thus, once again there is illustrated the difference between government and business thinking. While it is laudable for any government agency to seek solutions to the problem of operating at a loss, there is a far greater consideration.

For after all, the needs of the local communities are vital. It is the business community on the nation's Main Streets that largely support the schools, the police and fire departments and the other essentials.

Thus, seeking ways to increase the inroads on Main Street by distant mail order houses, while perhaps beneficial to post office revenues, is not being fair to local business or local communities.

This is something that every community should consider.

e.o.f.e. Bible School

Brother Cecil Williams of the Hillside Church of Christ has announced that their Vacation Bible School will start Monday, July 11, at 9:00 a.m. Classes will last from 9:00 a.m. until 11:00 a.m. There will be classes for all ages. Everyone is invited to attend Vacation Bible School at the Hillside Church of Christ.

Barrett's FUNERAL HOME

24-Hour Ambulance Service

"We honor all burial Insurance Contracts"

See us for Monuments and "Old Line" Burial Insurance

456-2233

LETTERS TO THE EDITOR

Dear Mr. Cayce: Your response to our recent letter asking for a subscription to your newspaper for the patients' library was very gratifying. News from a patient's own home town newspaper keeps him aware of life outside the hospital, which is a step toward better mental health.

We appreciate the subscription and on behalf of the patients and staff, thank you for your interest in our hospital.

Sincerely, Mary Cochran Volunteer Coordinator Big Spring State Hospital

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Latt's Enco Service

ENCO

See us for washing and greasing service.

Dial 456-3474

Happy Motoring

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BOZEMAN AUCTION SERVICE

122 IDALOU ROAD PHONE PO 3-3947 NIGHT PHONE PO 3-8960 LUBBOCK, TEXAS

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By C. WILSON HARDER

A new business precept has been forged. It is to the effect that if one is losing money on an operation, one should not raise prices for fear that somebody can take the business away from you.

This is the position the U.S. Post Office is taking on the proposed legislation to raise parcel post rates and at the same time permit larger and heavier packages to be carried by parcel post between first class post offices.

The postal people feel if they could raise parcel post rates on an average of about 8 cents per parcel, and also handle bigger packages than presently allowed between first class post offices which roughly means any community of at least 10,000 population, they could generate enough revenues from the added business to cut into the deficit. The nation's independent business proprietors, voting through the National Federation of Independent Business, oppose this move by a majority of 59 per cent.

But the interesting part of the entire situation is the fact that the post office contemplates carrying catalogs at a loss. The testimony shows that even with the proposed increases, the loss on handling catalogs will be an estimated \$8,479,000, which will be partially offset by the increase in parcel post rates.

Now, of course, the catalogs of the big mail order houses is advertising, so what the post office proposed to do is subsidize their advertising.

When questioned why not raise the rates on catalogs so that they can be handled without a loss, the postal people say they are afraid if they did so that the business of distributing them would go to private enterprises who might be able to do the job, at a profit, for less than the post office costs. Thus, the postal service does not want to lose the business, even if it is business handled at a loss.

This is somewhat of a switch on the old saw "I lose a little on every sale, but the volume makes up the difference."

In addition, the postal people fear that higher rates on catalogs would put a damper on mail order business, and cut into parcel post business.

Thus, once again there is illustrated the difference between government and business thinking. While it is laudable for any government agency to seek solutions to the problem of operating at a loss, there is a far greater consideration.

For after all, the needs of the local communities are vital. It is the business community on the nation's Main Streets that largely support the schools, the police and fire departments and the other essentials.

Thus, seeking ways to increase the inroads on Main Street by distant mail order houses, while perhaps beneficial to post office revenues, is not being fair to local business or local communities.

This is something that every community should consider.

PURELY LOCAL



Mr. and Mrs. Dickie Green and children spent the weekend visiting in Roswell, New Mexico.
Mr. and Mrs. Hoss Newsom and Denise and Mr. and Mrs. J. A. McConnell spent the holiday weekend in Oklahoma.
Mr. and Mrs. Roy Edwards

and Latrica visited Roys mother in Fort Sumner, New Mexico over the weekend.
Guests in the Willie Sisco home over the holidays were their children Mr. and Mrs. E. W. Sisco of Stinnett and Mrs. Billie Trout and son of Hobbs, New Mexico.
Mr. and Mrs. John Anderson and Polly Neal spent Friday night in Monahans with the James Andersons.
Mr. and Mrs. Clarence Witt of Seminole visited his mother Mrs. Charlie Newell, over the weekend.

Mr. and Mrs. Jim Clahorn of Kermit spent the holiday weekend with her parents Mr. and Mrs. Al Nugent.
Mr. and Mrs. Ralph McClellan in Tatum Saturday, and their granddaughter Donna came home with them for the weekend.
Mrs. Pearl Ellison is home after spending two weeks visiting relatives in Amarillo.
Mrs. May Cantrell and boys spent Sunday visiting friends in Goldsmith, Texas.
Mrs. Rachel Duff is home after spending two weeks with

her daughter and children, Mrs. Vernon Mannin in Lovington, New Mexico. The daughter and children are spending a few days here now.
Mrs. Bob Alberding and son left last week for a visit on the west coast with her mother.
Mrs. Mary Strickland and children are visiting relatives in Amarillo this week.
Mr. and Mrs. Skeet Robertson spent the weekend in Ruidosa, New Mexico. They reported seeing the Kenneth Hale family and Mr. and Mrs. S. L. Tingle up there.
Mr. and Mrs. Jerry Hale, Mr. and Mrs. J. W. Beals and Mr. and Mrs. Jim Brown spent the weekend in Cloud Croft, New Mexico.
Mrs. M. McGinry was taken to Seagraves Clinic last Friday. She is to stay in the hospital a few days.
Mr. and Mrs. Bobby Kinsey and children were in Plainview Friday on business.
Mrs. Donald Shoemaker and children of California visited her mother Mrs. P.M. Williams last week.
Teresa and Sonja Hill are home after a three week visit in Boonville, Ark. Bruce Hill of Lubbock visited his parents Mr. and Mrs. O.V. Hill over the weekend.
Mr. and Mrs. Robert Hebard and family of Lovington were guests in the Pat Hebard home over the weekend.

Top Billing For Saturday Night



Serve one whopping casserole for an easy summer supper . . . bright colorful paper cups and plates banish the dreary chore of washing the dishes later.

Capture the reputation of a cool unruffled hostess. Whip up an imaginative Saturday night supper for guests in a matter of minutes. Build your meal around an easy-to-fix king-sized casserole assembled from pantry shelf staples. Plan the rest of the menu around foods that have been prepared in advance so you can be carefree when guests arrive.

By serving the complete meal on paper service, you have the luxury of built-in maid service at your fingertips. Choose from the wide range of designs and colors to match the mood of the dinner. Plastic coated cups are best for hot beverages and wax-coated cups for cold beverages. After dinner, continue the role of the unharried hostess as you gracefully pick up the paper plates and cups and throw them into the wastebasket.

Curried Ham n' Rice Casserole

- 2 cans (10 1/2 ounces each) condensed Cream of Chicken Soup, undiluted
- 1/2 cup milk
- 2 teaspoons curry powder
- 2 cups cooked ham strips
- 1 1/2 cups cooked rice
- 2 cans (1 lb. each) whole green beans, drained
- 1 jar (4 ounces) pimiento, chopped
- 2 tablespoons instant minced onion
- 1/2 teaspoon salt
- 1/2 teaspoon pepper

Blend together soup, milk and curry powder. Stir in remaining ingredients. Turn into a 2-quart casserole. Bake at 350°F. for 30 minutes. Makes 8 servings.

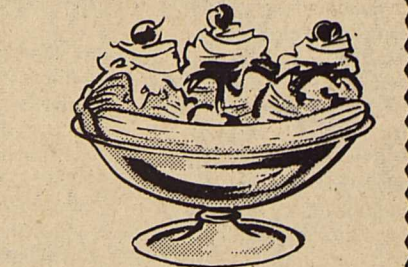
Gaines, Kent, Midland, and Nolan Counties for 'Bettering Their Best' in raising Crusade funds for 1966.
Mrs. Bobbie Guetersloh, Mrs. Loretta Houck, Mrs. Peggy Bickley, Mrs. Mary Jo St. Romain, and Mrs. Helen Hunter were delegates to the meeting from Yoakum County. Special merit awards were presented to Mrs. H. D. Smith of Brownfield, Texas, and Dr. Carl Dillaha of Snyder, Texas.
Mrs. Bickley, president of the Yoakum County Unit, reported that \$2,131.35 was raised in the recent cancer crusade.
It was also stated at the meeting that \$64,895.00 was the total raised within these 20 counties in district 2.

FAVORITE SPUDS

The U.S. Department of Agriculture reports that Americans eat more potatoes mashed than in other forms.

FIRST MAIL BOX

The mail box was invented in 1810 by Thomas Brown, who later became governor of Florida.



Watch for Grand Opening of Plains New Ice Cream Parlor

LOCATION: ACROSS THE STREET FROM HAWKINS FOOD MARKET.



Curry Drugs

TAKE HOME THESE FOOD BUYS

ice cream 1/2 gal 49¢

- napkins twin pkg. 25¢
- energy 3# pkg. 49¢
- bisquick 40oz pk. 47¢
- raisin bran with toy 33¢
- ice tea mix 25¢
- ROAST chuck & rump 55¢ lb
- BEEF RIB 29¢ lb



HAMBURGER 49¢

Plains EASY ON THE BUDGET FROZEN FOOD

Double Frontier Stamps on Wednesday with purchase of \$2.50.

Cancer News

"There are more than 100 forms of cancer," Dr. Martha Madsen of Midland, Texas told delegates to the District Meeting of the American Cancer Society in Sweetwater, Texas on June 22nd. "And of all these forms, lung cancer kills more men than any other kind: 40,400 men die of lung cancer each year in America." "These are needless deaths; these are tragic deaths; these are preventable deaths," Dr. Madsen stated. "The threat to life from cigarette smoking must be recognized here and now."

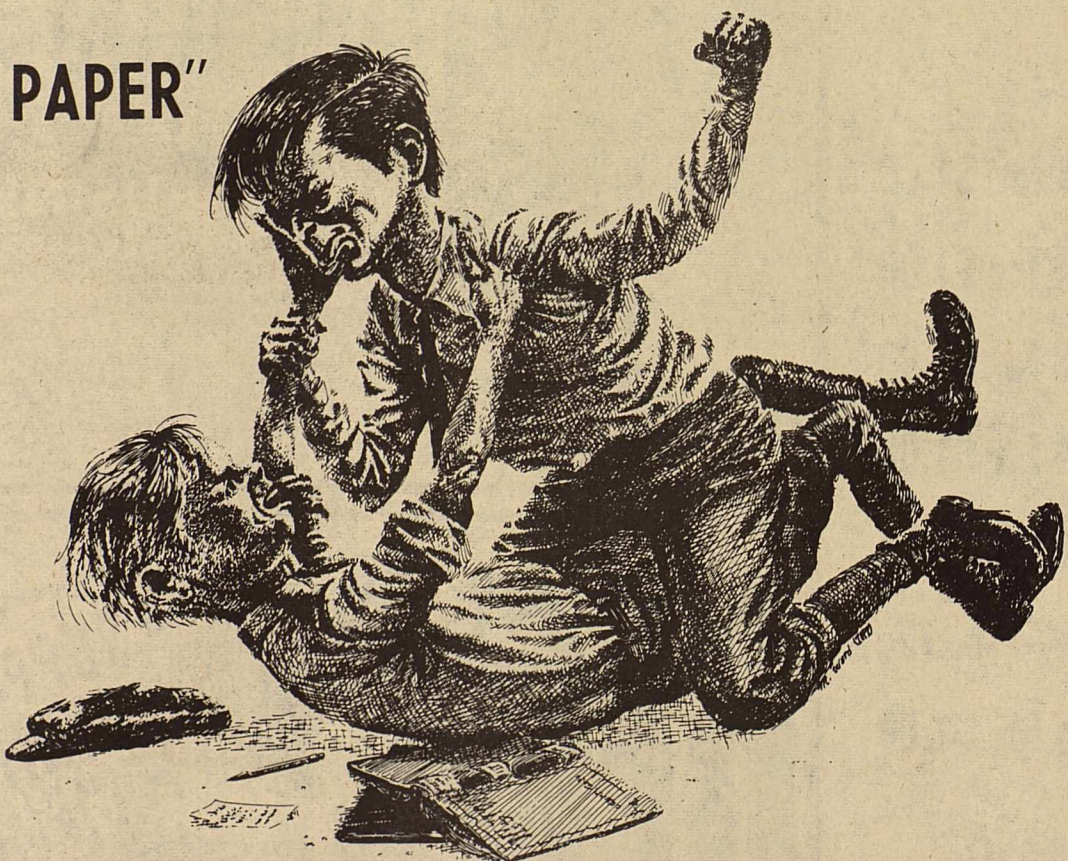
Delegates to the meeting named the new District Directors to represent them on the State Board of the Society. Elected were Dr. David Smiley of Lamesa, Texas, Bill Rice of Sweetwater, Texas, and Mrs. Tracy Cockrell of Midland, Texas.

The meeting of the 20 Counties comprising District 2 were also addressed by Mr. Curt Riemann of the Division Headquarters in Austin.

A highlight of the meeting was presentation of Awards to

"IT IS SO, TOO . . .

'CAUSE I READ IT IN THE PAPER"



Remember when you were a kid, and "I read it in the paper" was the best argument-stopper in the whole world? That simple declaration served as proof enough for anything . . . unless the other guy was a lot bigger and just naturally mean t'boot! There's a good point here . . . and that is that most of us grow up with respect for and genuine trust in what we "see in the paper".



The Plains Record



That same simple fact is just as true today as ever. If your advertising message is for all the people . . . put it in YOUR HOMETOWN NEWSPAPER!

Texas Press Association
1716 SAN ANTONIO STREET, GREENWOOD 7-2023 AUSTIN, TEXAS



North East West or South

FREE PARKING

SHOP WITH CONFIDENCE

PARK 'N SHOP

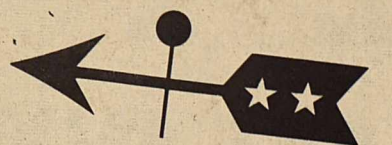
BETTER VALUES

WIDER PRICE RANGE

NOBODY MAKES SHOPPING NEWS LIKE HOMETOWN

From one end of town to the other, the news is spreading: Hometown offers its shoppers more for less! The greatest variety of the merchandise you want is closest to home because the customer your Hometown Merchants buy for is you! Help build your community . . . shop Hometown.

DISCOVER GREAT VALUE AT THESE HOMETOWN MERCHANTS



Plains State Bank	City Of Plains
George's 66 Service	Plains Oil Company
Loyd Insurance Agency	Cogburn-Young True Value Store
Woody's Hardware & Feed	The Plains Record
Horkey LP Gas & Shell Service	Romain Telephone Company

Tokio News

BY TENY LESTER

Mrs. Vesta Casteberry, Mrs. W. C. McDonald of Brownfield and Mrs. Vivian Johns of Dallas visited with Pearl Rushing Tuesday afternoon of last week.

Tye Wilmeth attended a birthday party held for Chris Blundell at Plains Tuesday afternoon of last week.

Bruce Lester returned home Wednesday after spending a few days in Welch.

The J. C. Chambliss family visited with J. T. and Wilma Anderson Wednesday night.

Mrs. Floyce Cargill and Mrs. Geneva Swann of Brownfield visited with the Sub Sherrin's and J. T. Andersons Wednesday night.

Mrs. Ann Spencer, Becky and Pam returned home from Arkansas Thursday after spending several weeks there.

Don Crutcher of Lamesa visited with the A. J. Crutcher family Thursday.

Mrs. Thelma Killen and John of Sweetwater and Mrs. W. B. Gregory of Brownfield visited with the Bob Lester's Thursday night.

Mr. and Mrs. J. T. Anderson and the Leon Huff family attended a bar-b-que and ice cream supper at the home of the DeRoy Andersons Friday night.

Mrs. Lillie B. Crutcher and Don of Lamesa visited with the A. J. Crutcher family Sunday.

Mr. and Mrs. Amos Smith and Gary Joe visited with the Earl Ellisons at Iran this weekend.

Mrs. Duane McDonald and Jim Bob of Plains accompanied them and Pam McDonald returned home with them after a two week stay there.

Members of Turner Home Demonstration Club carried donated gifts of clothing and dishes to Girls Town near Whiteface June 24th.

The Royce Kelleys spent the weekend in Ruidosa.

Visiting with the Norman Lovelaces at different intervals this weekend were Mr. and Mrs. O. D. Lovelace of Albuquerque, the L. D. Lovelace family of Abilene, the Wayne Porter family and Mrs. N. H. Lovelace of Morton, the A. T. Bandy family and Clayton Lovelace family of Lubbock and Mr. and Mrs. Ira Lovelace of Tokio.

Mr. and Mrs. N. F. Lovelace

spent the night in Lubbock Friday and returned home Saturday after N. F. kept an appointment with the doctor.

Pat Millsstead went swimming at Plains Tuesday, Wednesday, and Thursday afternoons of last week.

The Leon Huff's visited with Mrs. Carrie Huff and Gene of Maple late Sunday afternoon. Renee stayed and plans to spend several days there.

The O. A. Pippins spent the 4th visiting in Lubbock with the Sidney Pippins.

Visiting the Sub Sherrins and Wayne Sherrins this weekend were Mr. and Mrs. L. B. Rowden, Sr. and the L. B. Rowden, Jr. family of Dallas and Raymond Sherrin. Mrs. Rowden, Sr. is a sister to Stubu, Wayne, and Raymond.

The Lloyd Chenault family of Hobbs visited over the weekend with the Wayne Sherrin's.

The John Curtis and Rowe Stephens families attended the Saunders reunion held at Plains July 4th.

Kathy Biggs of Slaton and Judy Henley of Stanton have been visiting with the John Curtis family several days.

The W. C. Bell's went to Six Flags over the weekend and are expected to return Tuesday.

The John L. Jones family spent the day in Lorenzo Sunday visiting with John's parents. All of his brothers and sisters were home for the day also.

The Charles Upton family attended the matinee of 'The Sound of Music' at Lubbock Sunday.

Visiting the Alfred Pippins Sunday were the Wesley Hobgood family of Lubbock.

Mr. Jeff Holland and Pearl of Brownfield spent the weekend with the J. T. Andersons.

The Glenn Lewis family attended the Shults Reunion held at Union Sunday.

Olan Smith attended the Cowboy Reunion held at Stamford this weekend.

The J. T. Andersons, Jeff Holland and Pearl visited with the J. C. Chambliss family Sunday afternoon.

About 20 members of the Young People's Class had fellowship at the Lewis Waters home after church Sunday night.

Doris Smith celebrated a birthday July 1st.

Mrs. James Ellison and Jack of Levelland visited with the Amos Smiths Sunday. The Ellisons are former residents of Plains. Jack is attending Commercial College at Lubbock this summer with intentions of graduating as a draftsman.

The M. Turners of Wolforth visited with the Leon Huff's Sunday. Brenda returned home after a two week stay here. Elisa also returned with them to spend several days there.

The Mack Wilmeth's visited in Ruidosa and other points of interest in that vicinity over the weekend.

James Turner is reported to be recovering fine after receiving injuries from a tractor accident near his home Thursday.

Maurice Thompson visited with James Turner at the Brownfield Hospital Saturday morning.

The Roy Harrell's spent the holidays in Houston and attended a ballgame at the Astro Dome while there.

The Bob Lester family visited in Welch over the weekend with the Vaden Lesters. Also visiting there at different times were the Terry Lester family of Corpus Christi, the Gus Aigners of Sinton, the Jack Cozzen family, the Jack Kelley family, and the Jim Brinkleys of Lamesa, Mrs. Thelma Killen and John of Sweetwater, Mr. and Mrs. David Jones, Mrs. Bob McCormick and boys of Seminole, and Mr. and Mrs. Buster Henderson of Welch.

Dee Sink visited with friends at Tokio one day this week and participated in several games of dominoes at the Tokio Hardware.

Fire Deaths in U.S.
NEW YORK — There were approximately 11,900 fire deaths in the United States in 1964, an increase of 100 over 1963.

STOP PESTS!

You are probably like most folks who try to have an attractive yard with beautiful flowers and shrubs. You are careful when you plant. You fertilize. You water in dry weather.

You're concerned about insects and plant disease. And with good



Compressed Air Sprayer

reason. For you can be pretty sure that you'll have aphids and black spot on the roses, wilt on the asters, thrips in the gladioli.

It's easier than you may think to keep insects and plant diseases under control. Just follow this simple rule: put the right pesticide where the trouble is. You can generally find out what the right pesticide is by talking to the clerk in the garden supply department of your favorite store. Or you can get help from your county agricultural agent. But the important thing is to apply that pesticide where the trouble is. That way you'll get effective control of insects and plant disease.

You'll find you have a choice of applying pesticides by either spraying or dusting — putting them on in either liquid form or in dry form. In either case, the size of your equipment will usually depend on the number of plants you need to take care of. Choose a size that will let you get your spraying or dusting done quickly without frequent stops for refilling.

Plunger Duster
are found on the bottom of the leaves and carry on their damaging activities at this point of comparative security. Drenching a plant from the top can, and often does, leave many pests untouched and free to continue their damage.

If you have some taller shrubs or trees to spray, a slide pump sprayer is excellent. It provides pressures to 150 pounds which is enough to reach 20 or 30 feet up into the trees and to penetrate dense foliage in shrubs and other plantings.

For larger size plantings, power sprayers provide the ultimate in effortless spraying.

Dusters are available in a choice of sizes also. The most popular duster is the plunger type. When this tool is equipped with an extension and an adjustable nozzle, it too meets the basic requirement for equipment. It puts the pesticide where the trouble is.



Power Sprayer

The next important point is to insist on a sprayer or duster that will put the pesticide where the trouble is. This means one with an adjustable nozzle and an ex-

tension tube so you can aim the spray or dust exactly where you want it.

Whether you spray or dust is pretty much up to your personal preference. Some folks feel that sprayers are more accurate in placing the pesticide and therefore can give better results than dusters. Others like to dust because getting ready is so easy. You just pour the dust as it comes from the package into the container of the duster and go to work.

For spraying, compressed air sprayers with tanks ranging from one to six gallons are the most popular. They usually come with extensions which let you reach in toward the center of plantings or reach up into shrubs and small trees.

They should have either an adjustable nozzle or a curved extension so that you can apply the spray down from above, in from the side, and up from below. This last is real important because many insects and plant diseases

are found on the bottom of the leaves and carry on their damaging activities at this point of comparative security. Drenching a plant from the top can, and often does, leave many pests untouched and free to continue their damage.

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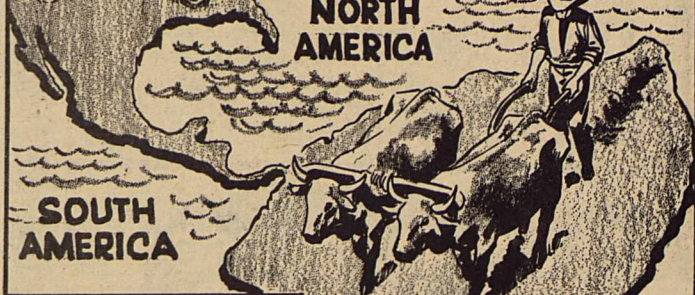
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IT'S A FACT!..... by THOMPSON

THE AVERAGE AMERICAN FARMER USING MODERN MACHINERY, PLOWS 40 ACRES A DAY. 75% OF THE FARMERS IN THE WORLD AVERAGE LESS THAN 1 ACRE A DAY!



IN 1964, THE U.S. POPULATION INCREASED BY 2,695,638. TO KEEP UP WITH THE EXPLODING POPULATION, MANY FARMERS GROW BUMPER CROPS WITH IMPROVED INSECTICIDES, HERBICIDES, AND ANMO-PHOS, A HIGH-ANALYSIS FERTILIZER BY OLIN WHICH STARTED A REVOLUTION IN THE FERTILIZER INDUSTRY.

UNITED STATES FARMERS IN ONE YEAR GROW FOOD WORTH OVER \$33 BILLION.

see **Darrel Black** for a new FORD or a Quality Used Car
Parker Ford Denver City

TRADE DAYS Swap Shop

WE BUY SELL OR TRADE ANY THING OF VALUE
Across the Street from the Library

HYDRAULIC JACK REPAIR
LAWN MOWER & AIR CONDITIONER REPAIR

Used Furniture
Tools
Air Conditioners
Lawn Mower
Lawn Mowers
Used Clothes

J. T. Murphree, owner.

Quality Foods!



- FROZEN FOODS**
All Flavors Morton
Cream Pies . . . 4 for \$1.00
Gandy's—1/2 Gal.
Fro-zan 2 for \$1.00
Swanson
TV Dinners . . . 2 for \$1.00

- DAIRY VALUES**
Diamond Solid Style
Margarine 2 lbs. 29c
Borden's—1/2 Gallon
Buttermilk 39c
Borden's—2 Lb. Ctn.
Cottage Cheese . . . 2 for \$1

IMPERIAL PURE CANE
QUART JARS 2 FOR \$1
SUGAR \$1
10 LB. BAG

CAKE MIXES PILLSBURY 19 OZ. BOX 4 FOR \$1.00
TOILET TISSUE Kimbell's 10 FOR 69c
Shortening Kimbell's 3 Lb. Carton 49c

- Diamond Cut—No. 303 Can
Green Beans . . . 8 for \$1.00
Del Monte Regular 20 Oz.
Catsup 4 for \$1.00
Kim—Reg. Can
Dog Food 13 for \$1.00
Hunts—No. 2 1/2 Can
Peaches 4 for \$1.00
Pillsbury
Flour 5 lb. bag 45c
Folger's
Coffee lb. 75c
Shasta—12 Oz.
Cola Drinks . . . 13 for \$1.00

FIX-IT TIP

To keep from stumbling over furniture and bumping into doors in the dark, paint the edges with luminous paint. The coatings glow from six to eight hours after being activated by natural or artificial light. They come in light green, pale yellow and white and won't show in the daylight if they're applied to furniture enameled in a similar color. They may also be used to mark slippers, a flashlight, light switch or lamps.

Starting Now Through Dec., Cotton Allotment Transfers to Yoakum County Are Available.

Let Us Help You
D.C. Newsom Gin

Phillips 66 Wilmeth Hardware
And Oil
Phillips '66' Tires
Batteries
Accessories

OFFICE

SUPPLIES
FURNITURE
EQUIPMENT

STANDARD TYPEWRITER PORTABLE TYPEWRITER OFFICE MACHINES

The Plains Record

HEALTH AND BEAUTY AIDS
AQUA-NET Reg. 99c 13 Oz. Can 2 FOR \$1.00
Reg. 1.49—Secret Super
SPRAY DEODORANT 98c
Reg. 1.29 Gillette—With Sunglasses
HEADS UP 99c
Reg. 98c—60 Count
BUFFERIN TABLETS 79c

SAVE ON FOOD AT **FOODWAY STORES**
Prices Effective thru Saturday
2nd & Brady Denver City, Texas Doug Buckner, Manager



Bob Loe is pictured on his farm 5 miles north of Plains, in millet drilled in 10 inch rows in dryland cotton.

Soil Conservation

By Wilson Duke
This month we start our drive on planting of cover crops. There will be a greater need this year in the Yoakum Soil and Water Conservation District for cover crops than ever before. There are more diverted acres from cotton and grain sorghum in the District that will need a cover for erosion control and also as a soil building practice.

Such crops as millet, can, rye, wheat, sudan grass or one of the hybrid forage sorghums planted soon, and let grow until frost and then left standing will provide a very good cover crop for this winter and spring. Generally the earlier that we get the cover crops planted the more growth they will make before the cold weather retards their growth. A good cover next spring, living or dead, will be one of the determining factors of the amount of wind erosion that

we will have next spring during the critical wind erosion period.

Sudan and forage sorghums are also being planted on several hundred acres in the District this year for a dead litter cover next spring to seed grass in. Some of the local farmers who are planting for a dead litter cover are: O. H. Clark, Dale Brown, Jerry Worsham, Claude Freeman and Tommy Billings.

State Line News

By Margaret Box

Mrs. W. E. Fulton (Patsy) and children of Keefon, Oklahoma with Mr. and Mrs. Ruben Houston arrived Sunday for a visit with her mother, Mrs. Lorena Houston, and other relatives.

Mr. and Mrs. Frank Spencer, Billy Charles and Sue left Thursday for Lake Buchanan and Austin for a two weeks vacation. They will be joined at the Lake by Mr. and Mrs. Whisenant of Plains, Mr. and Mrs. Norman Roper and children of Lubbock, Mr. and Mrs. Bill Whisenant and children of Lamesa and Mr. and Mrs. Floyd Whisenant and children of Lamesa.

Mrs. H. W. Seals and children, Roger and Donna went with her parents, Mr. and Mrs. Hyde, of Gomez to Kingsland.

Mrs. Bud DeVreis, Ellen, Mike, and Pete left Wednesday for a month's visit with her Mother and Sister and family in Casper, Wyoming. Mr. DeVreis plans to join his family for his vacation later on in the month.

Mr. and Mrs. A. H. Bacon visited Mr. and Mrs. Terry Bacon and children and friends from Wednesday till Friday. They were supper guests Thursday night in the Tom Box home. They are making their home in Clute, Texas near Freeport.

Mrs. Tom Box received an announcement from Mr. and Mrs. Ray Rutledge of Odessa on the birth of a daughter, Julie Lynn. Mrs. Rutledge was the former Judy Pool, Home Demonstration Agent of Yoakum County.

Tracy Gaylon of Lubbock spent last week with her cousin, Lyndyl Tidwell.

Randy Tidwell spent last week in Lubbock with Mr. and Mrs. Alton Tidwell and Bobby.

Mrs. Flossie Tidwell is building a new home in Lubbock.

Guests in the home of Mr. and Mrs. Ira Tidwell over the weekend were her mother, Mrs. Gaylon of Lubbock, her sister-in-law, Mrs. Truman Gaylon, and children of Lubbock, Mr. and Mrs. Bill Davis and Mr. and Mrs. Eldridge Tidwell and Eddie all of Portales.

Mrs. Guy Hughes is spending this week with her son and family, Mr. and Mrs. Glenn Hughes, of Seminole.

Jerry Hartman is home after a stay in the Yoakum County Hospital in Denver City. He and Dickey returned Sunday week from a two week tour of the west and northwest with their Uncle and Aunt, Mr. and Mrs. Ira Seaton of Brownfield. Jerry was ill when he returned. He is better but not fully recovered.

Mr. and Mrs. Earnest Bundick of Lubbock are vacationing and staying in the Butch Bundick house in Bronco. Mr. Bundick is W. M. Bundick's brother. Earnest Bundick is in the navy and will soon leave for Cuba.

Mr. and Mrs. Orville Izzard and George of Lubbock visited Mrs. Adell Box and Robert Box last Sunday.

Tommy Guy Box celebrated his tenth birthday Thursday with a party at his home. Guests enjoying cake, ice cream, kool-aid, and candy were: Tracy Galyon of Lubbock, Lyndyl Tidwell, Bayne Bacon, Linda, Mark, and Paul Mills of Houston, Lebeth and Kimberly Box, and host, Tommy Guy Box.

Mr. and Mrs. Tom Box, Tommy Guy, Mike Hughes, and Mrs. Guy Hughes attended Church in Seminole Sunday and

GI Tips On Jobs

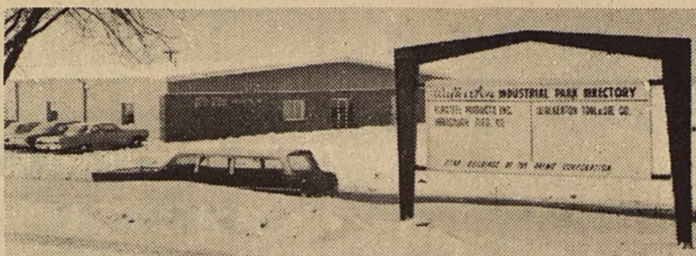
While most of the interest shown in the so called new G I Bill of Rights has been concerned with educational benefits, there are certain little noted provisions that give the 4 million veterans affected under the new law certain Civil Service job preferences.

They get five points added to their scores in Civil Service tests and 10 points if they were disabled or were awarded the Purple Heart, according to Jack Coker, Manager of the Veterans Administration Regional Office in Waco, Texas.

In addition to the actual 5 or 10 points being added to their Civil Service test score, those veterans who have served since January, 1955, thus become eligible for veterans preference in job selection. Prior to the enactment of the new G I Bill, veterans who served since 1955 did not receive veterans job preference even though they rated high on the tests, Coker said.

visited Mr. and Mrs. Glenn Hughes and children. Mr. and Mrs. Lee Roy Box and girls also visited there.

U.S. Communities Seek Share Of Annual \$13 Billion Jackpot



This year some 5,000 American communities will actively compete in a game of "industrial musical chairs" to grab a share of a \$13 billion jackpot.

That, conservatively, is the tab industry will pay in 1966 for new or expanded plants.

Why the "big shift?" Reasons are two-fold: a skilled labor pinch and mounting distribution costs. Attractive new plants make it easier to recruit men with hard-to-find skills; automation makes fewer men necessary. Judicious plant dispersal cuts distribution costs — a \$100 billion annual factor that may account for as much as 80% of a product's consumer price.

"Industrial parks" are now the national rage. Every hamlet dreams of spawning a bustling industrial center. Some succeed.

How do they go about it? Here is practical advice from L. S. Shealy, vice president-sales for Star Manufacturing Co.

The Oklahoma City firm, a major manufacturer of pre-engineered steel buildings, has been closely involved in many industrial development projects because steel buildings are popular choices for industrial plants. Shealy is so an active volunteer in Oklahoma industrial development efforts who is frequently asked to speak on the subject before development groups throughout the nation.

His formula for community development:

1—"Sales" begin with research. Star's sales leaped 1,284% in five

years by effective use of research. Know your town's assets and liabilities. Be realistic. Prospects will "You can't correct faults until you find them. Also, learn which industries want what you have to offer."

2—"The classic recipe for rabbit stew begins, 'first catch a rabbit.' The U. S. Department of Commerce and U. S. Chamber of Commerce have excellent guide-books on finding prospects."

3—"Begin by actively encouraging home-grown industries to expand."

4—"Make your industrial park site versatile. Seek level ground, good access, adequate utilities, proper zoning, modern building codes that help industry. Many industrialists like easy-to-expand steel buildings. Future expansion is important. Plots should be 10 times original plant area."

5—"Be ready to help with financing. Learn if state laws permit industrial development bonds."

"Many towns overlook this, and as a result Star is noting a growing trend in its builder-dealer network: 'package builder-developers' who work with national firms. These builders deal over the table — showing the customer actual real estate and construction costs and arriving at a fair investment return. They find the site, find investors willing to put up money for the plant and lease it to the national firm, and build the plant. Towns seeking new industry would do well to find a nearby reputable 'package builder-developer.'"

FFA Sheriff Nabs Men

The F.F.A. boys met Saturday night for their June meeting, at which time the State Convention, which is to be held in Austin, was discussed. Several of the boys expressed plans to attend the State Convention. Also tentative plans were made for projects for the coming year were discussed.

Wayne Box and Bo Stephens attended the Knopp Sheep sale at Plainview Tuesday. Wayne bought two show lambs. In the breeding sheep sale the top price for a single individual was \$1000.00.

Bo Stephens attended Swift & Company's livestock market school last week and reports that all Swift buys at the Ft. Worth plant are bought on a yield basis, as compared to weight alone.

Yoakum County Sheriff Olan Heath reports the arrest of J. David Watson, Denver City, and Edward Dale Morgan, Denver City, and the two men were charged with breaking and entering and were lodged in the Yoakum County jail. Watson is being held in lieu of \$2000.00 bond and Morgan is out of jail on bond. Watson is under a four year probation for farm theft.

The pair were caught west of Denver City where they were shooting fire works that they were alleged to have stolen from a stand in Denver City. In the car the sheriff recovered farm equipment which was stolen in Yoakum and Gaines County. The loot recovered amounted to about \$600.00.

The sheriff has waged a constant effort to put the farm thieves out of operation in the area. He urged farmers to make reports to his office when farm equipment is stolen.

SAFETY TIP

Each year about 30 children, most of them under 6, get trapped in refrigerators and suffocate, according to the U.S. Department of Agriculture. A refrigerator that is temporarily out of use should be encircled with strong filament tape or a chain with a padlock. The doors of a refrigerator that is to be junked, discarded or abandoned should be removed.

Hawkins Food Market for complete grocery shopping

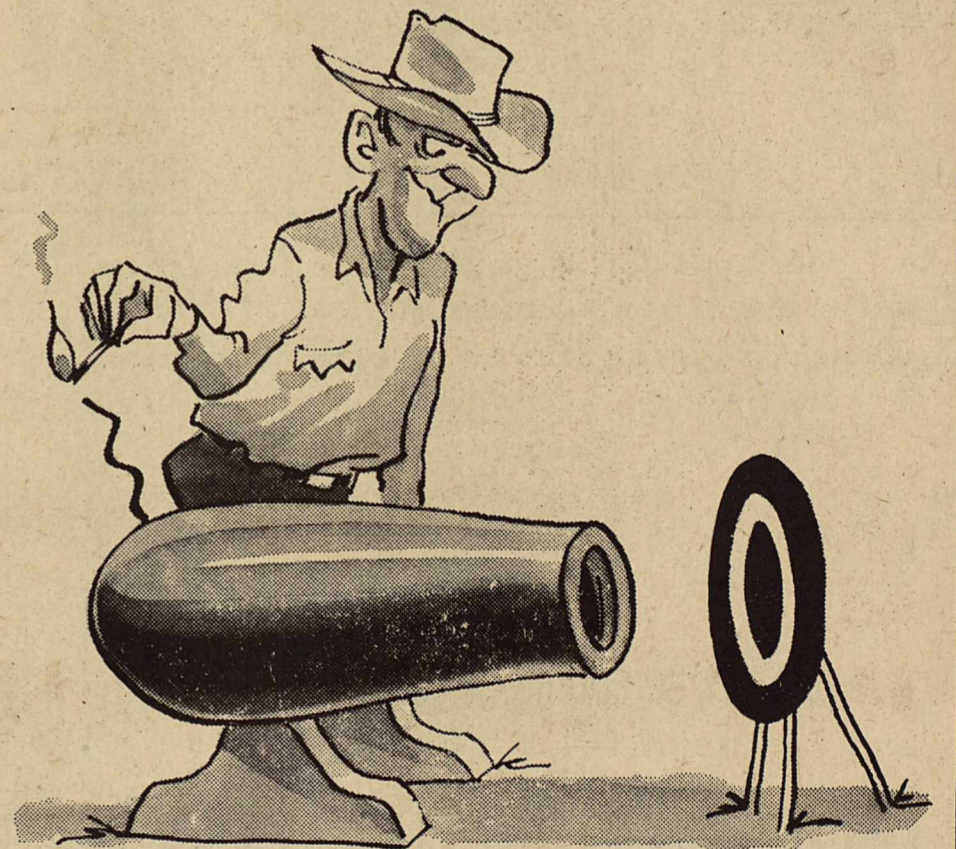
Modern Frozen Food Dept
Extra Nice Meats
School Supplies
Health and Beauty Aids



Gold Bond Stamps double on Wednesday with Purchase of \$2.50 or more

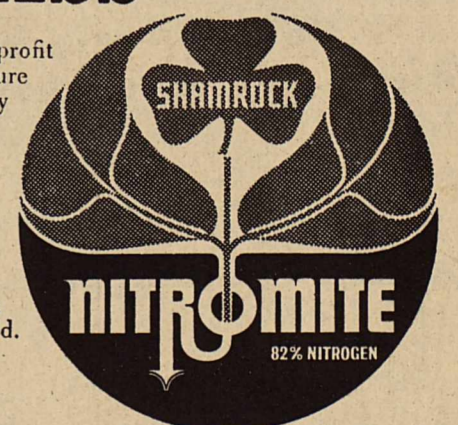
HAWKINS FOOD MARKET

Gold Bond Stamps Double On Wednesday



DON'T MISS

If you've got a head on the biggest profit possible from this year's crop be sure you're loaded for bear. The only way you can be sure you'll get the maximum yield is to be sure your young plants have all the nitrogen they need. If you missed getting a pre-plant of anhydrous ammonia into the land then let us furnish you with Nitromite, Shamrock's anhydrous ammonia, for a quick side dress application. The cost will be just a fraction of the profit from the extra yield. Call or come in soon.



HERBIE PICKETT ASST. MANAGER

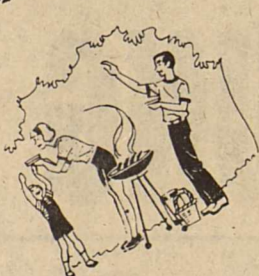
WAYNE BADGETT MANAGER

Guetersloh-Anderson

A PRODUCT OF THE SHAMROCK OIL AND GAS CORPORATION

ALL THE FIXIN'S

Bar-B-Cue Time



PACK A PICNIC BASKET SPECIALS

Fume Resistant! ONE COAT COVERS

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HEY, KIDS! HERE IS YOUR CHANCE TO WIN A BRAND NEW BIKE! CONTEST JUST BEGUN! IT'S EASY!

SELL TEN OR MORE SUBSCRIPTIONS AND WIN A

Timex Watch

SUMMER

True Value[®]
HARDWARE STORES

DAYS



1. GET YOUR SUBSCRIPTION BLANKS AT THE PLAINS RECORD.
2. SELL 25 ONE OR TWO YEAR SUBSCRIPTIONS.
3. BRING US THE FULL AMOUNT OF MONEY, AND ADDRESSES OF YOUR SUBSCRIBERS, AND COLLECT YOUR NEW BIKE AT
COGBURN - YOUNG
TRUE VALUE HARDWARE STORE
4. IF YOU FAIL TO SELL THE REQUIRED 25 SUBSCRIPTIONS BUT SELL 10 OR MORE YOU MAY PICK UP A TIMEX WATCH FROM
COGBURN - YOUNG
TRUE VALUE HARDWARE STORE
5. BOYS AND GIRLS BIKES ARE AVAILABLE.
6. CONTEST OPEN TO ALL BOYS AND GIRLS IN YOAKUM COUNTY.
7. WORKERS MUST HAVE COMPLETE ADDRESSES OF SUBSCRIBERS AND FULL AMOUNT OF CASH OR CHECKS FOR THE SUBSCRIPTIONS.
8. RENEWALS COUNT TOO!!!!!!
9. YOU CAN ENTER ANYTIME AFTER JUNE 9TH. REGISTER AND GET YOUR SUBSCRIPTION BLANKS AT THE PLAINS RECORD OFFICE.
10. NO CHARGE FOR ENTERING. YOU HAVE NOTHING TO LOSE.
11. BIKES AND WATCHES ARE BEING FURNISHED BY COGBURN-YOUNG
12. YOU CAN'T LOSE, IF YOU SELL 9 OR LESS SUBSCRIPTIONS YOU WILL STILL GET A NICE PRIZE.

CONTEST WILL END JULY 9TH.

WISE BUYS 
FOR WISE SHOPPERS!

COGBURN-YOUNG

BRING YOUR PARENTS WITH YOU TO COGBURN-YOUNGS AND SEE THE NEW BICYCLES THAT WILL BE GIVEN AWAY BY THE PLAINS RECORD.....

EVERYONE WINS, SO ENTER NOW!