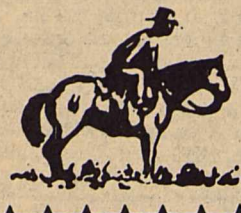


The Plains Record



TEXAS PRESS ASSOCIATION
Member 1967



OUR 36TH YEAR THURSDAY, APRIL 6, 1967 NUMBER 14

Plains Voters Send Three New Men to City Hall

James Warren, Bill Loyd, and Frank Whitlock topped the field in the city election Tuesday for three seats on the City Council. Incumbent T. J. Miller and James O. Barnett were defeated in the election in which 180 voters cast their votes. In the City election there were 180 votes which were cast. James Warren received 152, B. E. Loyd, 143, Frank Whitlock 132, T. J. Miller, 79, James O. Barnett, 29, and O. G. Lewis received 1 write in vote for the council.

Sherm Tingle was elected City Judge in a write in decision which saw him receive 14 votes. Tingle edged J. A. McConnell who received 12 votes to finish second, and Bobby Kinsey garnered 10 write in votes to finish third. Robert Graham got three votes and Johnny Fitzgerald received two votes. Others receiving votes in the write in election included, E. B. Teague, Clovis Massie, Joe Curry, Harry Cayce, Dessie Strickland, D. C. Newsom, Bob McDonnell, Bear Paw Wasson, Bill Jones, Vennum Fitzgerald, Sanford Webber, and H. M. Smith.

Frank Whitlock owns and operates the White Auto Store in Plains. He and his family have lived in Plains for a number of years. Whitlock is a member of the First Methodist Church in Plains. Mr. Whitlock is also a member of the Plains Lions Club. The voting turnout was not excessive. Last year over 300 ballots were cast in the City Election.

Mayor Says Thanks

Out going members T. J. Bearden and D. N. Taylor did not run for re-election. Mayor Billy Ray Kennedy was not up for re-election nor were council members Roy Edwards, and Ed Hunter. The new members of the City Council and some background data on them includes: James Warren owns and operates Plains Oil Company and is a farmer in the Plains area. He is active in the First Methodist Church, Lions International, and The American Legion. Warren and his family are long time residents of the area.

Plains Mayor Billy Ray Kennedy announced that the city is making every effort to join in the clean up campaign and that Roy McGehee, City manager has made arrangements for a big weed burner to burn off lots in Plains. The firemen have been using the burner to clear off lots with weeds on them. The mayor stated this not only will help the appearance of the city, but it will reduce the hazzard of snakes being in the city. The mayor extended his appreciation to McGehee and the city staff, along with the firemen for their efforts expended in this effort. Kennedy announced that he will issue a proclamation next week urging citizens to participate in the clean up project.

Bill Loyd is the president of The Plains State Bank, a director on the Lions Club, and serves as vice president of the Chamber of Commerce, Chamber of Commerce. Bill attends the Church of Christ. He and his family have lived in Plains for 10 years. Loyd is a graduate of L. S. U.

School Board Results Given

Incumbents Loren Gayle and Olan Edwards along with new member Kenneth Hale headed the balloting in the Plains Independent School District Board of Trustees election last Saturday winning a two year term on the school board. Defeated in their bids for election were Bob Loe, A. L. Millstead, Harry Cayce, and Bear Paw Wasson, who finished the race in that order. Former Mayor Kenneth Hale lead the balloting with Gayle and Edwards finishing second and third. The three members of the Board of Trustees were installed at a meeting Monday night. Loren Gayle was elected president of the Board. Johnnie L. Fitzgerald was the outgoing president of the board and did not seek re-election.

By action of the board Olan Edwards was elected vice-president and Foy Powell was named as Secretary of the Board of Trustees. Other members of the Board of trustees include Foy Powell, Harvey Romans, H. W. 'Curley' Taunton, and Dickie Green. These four members did not come up for re-election this year. In the election 312 votes were cast. Hale lead the field with 190 votes, Gayle, 179; Edwards, 165; Loe, 152; Millstead, 91; Cayce, 78; and Wasson, 55. The voting was moderate as compared with last year when one of the heaviest votes in years was cast.

Ladies Named to Plains Record Staff

Two new correspondents have joined the staff of The Plains Record and are writing columns for the paper. Mrs. Fern Lowery will write the news from Tokio, and asks that the residents in her area contact her if she should miss their news. Mrs. Jack Palmer is writing the Purely Local column for the Plains news. Personals and other data should be called to Mrs. Palmer by Monday evening. The other correspondent for the paper is Mrs. Tom Box, who writes the State Line News. Mrs. Box has actively covered the news of the Bronco community and the state line area for a number of months. If readers should miss any of these correspondents they are asked to bring the items to the Record editor and he will be happy to give them to the three correspondents. The editor has received many compliments on Mrs. Box's State Line News, and states that he is confident that the columns of the new correspondents will be as well received as The State Line News. Watch for Tokio News and Purely local in this issue of The Record.

Beet News It was announced at press time that there are acres remaining which can be secured for sugar beets in the County. The allotments may be obtained by applying at the office of The Plains Record. Information on the growing of the beets, can be obtained at the newspaper office or at the bank. Information can also be obtained about a custom service to get the beets planted.



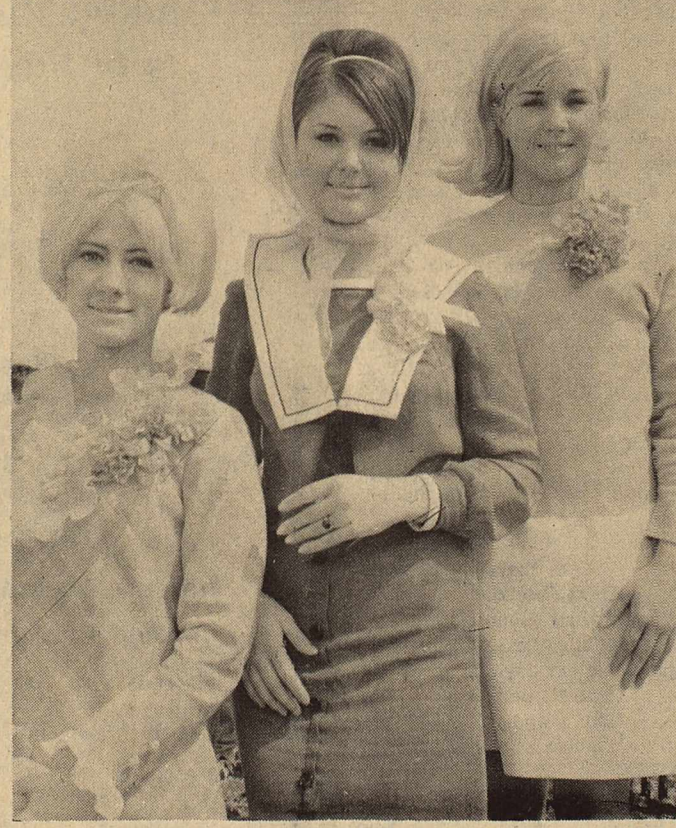
Mrs. Bob Blundell, Mrs. L. D. Hamm and Mrs. J. W. Moore examine their Sweepstakes winning press book.

Tsa Mo Ga Wins Award

The Tsa Mo Ga Club Press Book took First Place and Sweepstake Awards in Class A Division at the Caprock District convention of the Texas Federated Women's Clubs, March 27 - 28th in Lubbock, Texas. Lubbock Clubs, Tahoka, Earth and Sudan were hostess for the convention with the theme 'Caprock Angels.' The theme was in keeping with the District Community Improvement Project, the High Plains Training Center of Plainview, Texas. Tsa Mo Ga Press Book will be in state competition in Dallas May 2 - 4th at the Annual Texas Federation Convention.

Other awards won by the Tsa Mo Ga Club was in Program & Yearbook with a fourth place. The club years theme was 'This is My Country.'

Departmental awards were: Public Affairs first place in over-all report with a second in Citizenship and a first in Indian Affairs. Conservation a second was awarded on Pollution. Maintenance fund for headquarters building in Austin a second place. 100% subscriber in club membership to the Texas club woman. Recognition was given to club presidents and delegates, Mrs. A. B. Carpenter, President and Mrs. Bob Blundell. Recognition was given to Past District Presidents and Life Members. Mrs. M. W. Luna was among the eight Life members of Caprock District for this honor. Mrs. P. W. St. Romain was recognized as Club Woman of the Year for her outstanding club work and civic affairs from the Tsa Mo Ga Club. One of the most outstanding speakers of the convention was the organizations State President, Mrs. S. B. Seay of Andrews, Texas. Her address



Charlene Gayle is pictured with Sonja Faulkenberry and Janie Hamm after she was chosen Track Queen.

5A Track Duel Slated on Friday

The District 5A Track Meet will be held in Plains on Friday, April 7, 1967. There will be school from O'Donnell, Coahoma, Tahoka, Seagraves, and Plains taking part in the meet. The following is a schedule for the meet: 9:15 Scratch meeting; 10:00 Pole Vault, Jr. High; Broad Jump, High School; Discus (Jr.), Freshman; Shot (8 lb.), Jr. High; High Jump, High School. 10:30 120 yd. Low Hurdles, Jr. High; Pole Vault, Freshman; Broad Jump, Jr. High; Shot (8 lb.), Freshmen; DISCUS, High School; High Jump, Freshman. 10:40 120 yd. High Hurdles, Freshmen; 10:50 120 yd. High Hurdles, High School; 11:00 120 yd. Dash, Jr. High; Broad Jump, Freshmen; Shot, High School; Discus (Jr.), Jr. High; High Jump, Jr. High; 11:10 100 yd. Dash, Freshman.

11:15 100 yd. Dash, High School. 11:20 330 yd. Hurdles, Freshmen. 11:30 330 yd. Hurdles High School; Pole Vault, High School. 11:40 50 yd. Dash, Jr. High. 11:45 60 yd. High Hurdles, Jr. High. 11:50 220 yd. Dash, Jr. High. 11:55 220 yd. Dash, Freshmen. 12:00 220 yd. Dash, High School. FINALS 2:30 440 yd. Relay, Jr. High 2:35 440 yd. Relay, Freshmen 2:40 440 yd. Relay, High School 2:45 660 yd. Dash, Jr. High 2:50 660 yd. Dash, Freshmen 2:55 880 yd. Dash, High School 3:00 120 yd. Low Hurdles, Jr. High 3:05 100 yd. Dash, Jr. High 3:10 120 yd. High Hurdles, Freshman 3:15 120 yd. High Hurdles, High School 3:20 100 yd. Dash, PAGE 2

Help This Cause



Mayor Billy Kennedy is pictured with Mrs. Pete St. Romain, Mrs. Dan Houck, and Mrs. R. D. Guetersloh as he signs the cancer proclamation.

Start War on Cancer In Plains

Research into the causes and treatment of cancer will once more take the major share of funds raised in this year's Crusade Against Cancer in Texas. The annual fund-raising drive, which has a goal of \$2 million, will be conducted in every community in the state, along with a massive volunteer effort to distribute life-saving cancer information pamphlets and to carry out the first Cancer Education Survey. Mrs. P. W. St. Romain, Crusade Chairman For Yoakum County, has announced that this year's Crusade will be conducted on April 18th between 6:00 & 7:00 p.m. Mrs. St. Romain will contact local businesses on Friday, April 7th. Volunteers wishing to join in the Crusade and Survey are invited to telephone Mrs. St. Romain for more information, or Mrs. R. B. Jones, assistant Crusade Chairman Mrs. R. D. Guetersloh, advance gifts chairman. Members of the following clubs will take part in this year's Cancer Crusade in Plains: Yoakum County Cancer Society, Tsa Mo Ga Study Club, Order Eastern Star, Plains Dirt Gardeners, Iota Pi Sorority, Home Demonstration Clubs, Christian Women Fellowship Society, Fine Arts Music Club, and The Young Homemakers. A total of 31% of funds raised last year in the Crusade - \$597,911 - is being spent for research this year, including grants to investigators in Texas hospitals and medical schools. Areas under investigation by American Cancer Society grantees include the relation of viruses to cancer, irradiation therapy, chemotherapy (treatment by drugs), basic molecular research, and use of new diagnostic tools. CONT. ON PAGE 2

Proclamation

WHEREAS, the right to a life free from pain, free from fear, has long been recognized as a desirable heritage for each human being; and WHEREAS, the constant concern of the government and of the leaders of this community has been protection of that right for all our citizens; and WHEREAS, the great volunteer action of the American Cancer Society is dedicated to bring awareness of the hope about cancer to every home in our community; and WHEREAS, knowing the hope, knowing the warning signals, and acting on this knowledge, will prevent half the needless deaths from cancer; THEREFORE, BE IT RESOLVED THAT I, BILLY RAY KENNEDY, MAYOR OF THE CITY OF PLAINS, do hereby salute and commend the Yoakum County Unit of the American Cancer Society and urge each citizen of this city to contribute generously to the Crusade Against Cancer. Let us all give... that others may live. Signed this day, April 4th, 1967 At Plains Texas.

Plains to Send U.I.L. Delegates

Contestants from District 5A will participate in University Interscholastic League this week. A schedule of events and contestants from Plains follows: Saturday, March 8th at Tahoka at 9:30 a.m. Literary Contestants - Plains High School Extemporaneous Speaking Boys, Billy Kennedy, Russell Jones Girls, Sharon Tarkington Poetry Interpretation Boys, Daryl Edwards, Alton E. McGinty Girls, Joyce Warren, Rheanell Strickland Prose Reading Boys, N. C. Clananhan, Gayland Aberding Girls, Rita Jo Snodgrass, Mary Kerrick Ready Writing LaVern Edwards, Lennon Birkhead, Juanita Walker Spelling and Plain Writing Mary Moreno, Juanita Walker, Sharon Tarkington Typewriting Billy Kennedy, Sherry Miller, Rodney Trout, Donnie Spencer Shorthand Charlene Upton, Leora Turner Number Sense Russell Jones, Clark Parrott, Alton E. McGinty, Jerry Herald Science (To be held in Seagraves Friday, April 14 at 2:30 p.m.) Charlene Upton, Jerry Hartman, Russell Jones Slide Rule Rodney Trout, Billy Kennedy, Calvin Smith, Stephen Simpson Declamation Boys, Jerry Brian, Jerry Herald Girls Diane Fitzgerald, Rene Hendricks Junior High Contestants Story Telling Donna Jo Cheatham, Eddie Burr Picture Memory Paula Crump, Brenda Kinsey, Bobby Blundell, Shelly Williams, Kathy Ethridge, Ricky Bearden, LaWane Badgett, Debbie Addison Spelling - 5th & 6th grade Tony Chandler, Cindy Jones, Beth Ann Hale Spelling - 7th & 8th grade Jan McCravy, Jimmie D. Murphy Number Sense Earl Krieg, James Stewart, Shelly Simpson, Mike Cayce Ready Writing Glenda Miller, Sheila Taunton, Ricky Hanna Declamation 5th & 6th Patricia Millstead, Mark Cayce, Gwen Fitzgerald, Travis Loe Declamation 7th grade Lynn Fitzgerald, Rojanna Harvey Declamation 8th grade Debbie Chadwick, Jan Kennedy, Elaine Ethridge, Earl Krieg Tennis: (Was played in Seagraves Monday April 3rd) Jackie McDonnell, Robert Field, Alternate: Royce Blair; Sr. Boys Doubles, Dist. Winner Gayland Aberding, Alternate: Gregg Ancient; Sr. Boys Singles 3rd in Dist. Lennon Birkhead, Rheanell Strickland, Sr. Girls Doubles Beverly Lowrey, Girls Singles Dist. Winner. One Act Play To be at Seagraves Tuesday March 11th starting at 5:30 CONT. ON PAGE 2

Open House Today At Plains State Bank

The Plains State Bank will celebrate its 10th Birthday today by observing and open house at the bank, said Bill Loyd, bank president. The time is during regular banking hours of 9:00 a.m. until 3:00 p.m.

The Plains State Bank offers all of the services extended by banks much larger and has constantly met the needs of the area that it serves. Civic leaders in West Texas and Eastern New Mexico have hailed the bank as a valuable asset to the people that it serves and to the economic structure of the region. The officers and staff of the Plains State Bank cordially extend their appreciation to their many friends and customers that they serve, and say show their feelings to the public with a big birthday party and open house.

The public is cordially invited to attend the open house and enjoy refreshments and register for door prizes. There are free gifts for all who attend the open house. There will be favors for the children, and wallets for the men, with a cup and pill box for the ladies. The Plains State Bank has grown in the past ten years and is one of the leading financial institutions in the area. In the past decade deposits have grown to reach the \$3,000,000.00 mark. Housed in one of the most attractive buildings of any small town bank in the state the bank serves residents from several counties and two states. The present building was completed in October of 1959, and the first day of business in the new building was in November 1st of that year. When the bank first opened in Plains a decade ago it was housed in the building where Glovers Cleaners is located. When the Plains State Bank received its charter Bill Loyd was one of the youngest bank presidents in the state and nation.

ASC Manager Tells Of Crop Sign-up

The operators of all Yoakum County cotton farms signed 'Intentions' to participate in the 1967 cotton program. The intended diverted cotton land signed by farmers totaled 13,546 acres. This means that approximately 26,000 acres of cotton should be planted in 1967, weather permitting. Feed Grain producers signed 'Intentions' to divert from feed grains approximately 21,000 acres. This means that a total of approximately 34,546 acres of the county's cropland will be planted to a cover crop or other conservation uses. DIVERTED ACRES - Important: Acres diverted under the cotton or feed grain program must be of acreage productivity for the farm otherwise PAYMENT WILL BE REDUCED if the cropland set aside for diverted ACRES IS SUBSTANTIALLY LESS PRODUCTIVE THAN THE average cropland normally used to produce the crop. CONT. ON PAGE 2



The Plains Record

And The Yoakum County Review

HARRY W. CAYCE, Publisher

Harry W. Cayce - Editor
 Ann Cayce - Business Manager
 Jan Mason - Assoc. Editor
 Margaret Box - State Line News
 Sallie Forrest - Purely Local
 Teny Lester - Tokio News

PUBLISHED EACH THURSDAY AT PLAINS, TEXAS 79355

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SUBSCRIPTION RATES: \$4.00 PER YEAR IN YOAKUM AND TERRY COUNTIES. \$5.00 PER YEAR ELSEWHERE.



CAYCE'S CORNER

Since most of us in the city and the immediate area have seen the elections come and go, (Not all of us because probably a few didn't wake up to the fact that voting was going on until the next day after the votes were counted), I think it is appropriate to give at least one candidates view of one of the elections.

I am reminded of old Abe... He came home from the military service and ran for the state legislature and was soundly defeated. He then went into a business which was financially a failure. He had an unprofitable law practice, failed at farming and decided to run for the state senate... Abe got beat. Deciding to try for the state legislature again, old Abe was doomed to be elected but to see his party (Whig) become highly unpopular and die. He tried for congress and made it for one term, but was denied re-election. Honest Abe was offered the governorship of the Oregon Territory if he would but agree to leave Illinois, and he tactfully refused. He was defeated in his bid for the U. S. Senate, and the only successful thing he ever did was become president, then a nut killed him for his efforts. Most of these things seem to run parallel with most losers with the exception of the later, and I must confess that I an unavailable for president in 68, unless of course a strong draft movement calls me to the GOP Convention.

Other candidates have taken advantage of a hole in a shoe, and then at least one other (yours truly) was suspected of having a big hole in the head...from ear clean through the other ear.

They said Barry would push the panic button...so he didn't make it.
 Now take Lyndon...he thinks he is so successful that he has taken years telling us just what an expert what an expert he is on winning the big ones. In fact he was known for years as Landslide Lyndon, down in the hill country. Perhaps I can send off for a correspondence course to learn something of the Lyndon Charm.

A person in Plains who isn't included in the winner's circle could gain solace from another source. This of course is the fact that no dogs were running

in the races. Old Bud is dead, so at least we lost to humans. Now take old Bud, he must have been the champ of them all to down Joe Curry and Johnnie Fitzgerald in a vigorous write in bid some time back.

Other unsuccessful politicians have made a run for the state and county lines, but alas, an editor is so poor that gasoline is rationed and flight is impossible. There is left one thing to do...this of course is to wish my opponents luck and success in their undertaking. This I do with all of the fanfare of a politician without the Lyndon charm.

CANCER CONT. FROM PAGE 1

The second major allocation of funds was 28% to Public Education. This \$527,805 supplied free films, pamphlets, exhibits and posters for all lexans through school, church and civic groups and on display at shopping centers and convention sites. A new program in the public education effort was the development of a fleet of Cancer Mobile Van Exhibits, small trucks which contain moving exhibits on smoking and lung cancer, and on other major kinds of cancer.

Service to cancer patients by volunteers of the American Cancer Society used 13% of the funds this year. The \$248,551 purchased dressings, sickroom supplies and loan closets items which are all given to cancer patients upon authorization by physician. Volunteers also provided transportation and a range of other services to cancer patients and their families.

Keeping the medical profession informed of the latest developments in cancer treatment required a program using 14% of funds raised--\$258,073. Films, speakers, meetings and tumor clinics for physicians, nurses, dentists and technicians, as well as Research Fellowships, are provided by the ACS.

Developing and administering programs of education and service cost a record low of 7% this year. Staff of the American Cancer Society act as resource personnel for the volunteer units of the Society in over 200 of Texas' counties.

An additional 7% was allocated to costs of the educational campaign this year. This low figure has been explained by the Society as possible only because of the uncounted hours donated by volunteers, 75,000 of whom will conduct the campaign this year in April.

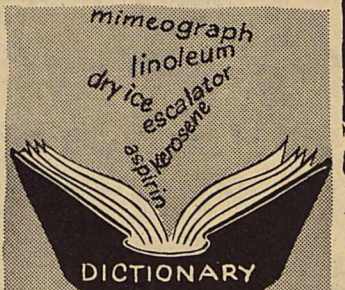
A new Cancer Education Survey will be a unique part of the Crusade this year. It is designed to give needed guidelines to American Cancer Society volunteers in planning the most effective public education programs for the coming years.

"Coke" OR "coke"?

You wouldn't think mere spelling was that important. Yet, American business firms are spending millions of dollars every year, just to remind the public to start certain words with a capital letter.

Reason: a hard-headed respect for the law of trademarks. According to this law, a valuable brand name may be lost by becoming a part of the language—just another word that anyone may use.

That is what happened to such once-famous trademarks as Aspirin, Mimeograph, Linoleum, Dry Ice, Escalator, and Kerosene. In each case, what began as a capital-letter private name ended as a small-letter public word. English was the richer, but the manufacturer was very much the poorer—penalized, oddly enough, because its product had become too popular.



How does the law decide when a trademark has fallen into the public domain?

It is mainly a question of fact—whether the public has, in fact, come to think of the name as a description of the product itself, rather than as an indication of who makes it.

For example: a court held that "Cellophane" was no longer a trademark, largely because so many consumers simply knew no other way to describe that kind of product.

It is to fend off this fate that companies carry on their educational campaigns. An editor, columnist, or author who spells "Coke" with a small c is likely to receive a polite reminder from the Coca Cola people that his spelling is wrong.

Just as a company may lose trademark rights in a name that "goes public," so it ordinarily cannot gain trademark rights in a word that was part of the language to begin with. Unless such a word acquires an extra, secondary meaning, it will usually continue to be "free for all."

Thus: a manufacturer of aluminum-covered washboards was denied trademark rights in the word "aluminum." And the owner of a market was denied trademark rights in the phrase "food center."

In both cases, courts found the expressions merely descriptive, without any secondary meaning to be protected.

As one judge pointed out, if companies could freely carve out exclusive rights in common words and phrases, there would be a danger of "depleting the general vocabulary available for description of articles of commerce."

A public service feature of the American Bar Association and the State Bar of Texas. Written by Will Bernard.

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TRACK MEET CONT. FROM PAGE 1

3:25 100 yd. Dash, High School
 3:35 330 yd. Dash, Freshmen
 3:40 440 yd. Dash, High School
 3:50 60 yd. High Hurdles, Jr. High
 4:00 50 yd. Dash, Jr. High
 4:05 330 yd. Hurdles, Freshmen
 4:10 330 yd. Hurdles, High School

4:20 220 yd. Dash, Jr. High
 4:25 220 yd. Dash, Freshmen
 4:30 220 yd. Dash, High School
 4:40 Mile Run, High School
 4:55 Jr. Mile Relay 91320 yds, Freshmen (each boy runs 330 yds.)
 5:00 Mile Relay High School

First and second place winners in the track meet will go to regional which will be held in Lubbock on April 21 and 22.

IT'S EASY TO BUY-SELL-RENT-HIRE & FIND WITH WANT ADS

RENTALS

FOR RENT Completely Furnished Apartments. See AT THE PLAINS MOTEL

REAL ESTATE

FOR SALE: 1961 - 460 IHC full four row Equipped Tractor.
 1 John Deer 8 ft. drag type tandem
 1 3 row bed knifer
 1 4 row bed knifing sled
 All for \$2,250.00 CASH
 Phone 456-2912, Plains Texas, F.B. Sudduth. 3tc

BUSINESSES

GUITAR LESSONS: 5 p.m. each Monday evening at the Catholic Church, in Plains, Chuck Spough, Brownfield, Texas. 2tc

FARM NEWS

FOR SALE---Red Top Cane Hay Baled. Call Jack Spears 456-2676. ttc

MARKETS

DIRECT MATTRESS CO. Mattresses rebuilt, innerspring, \$14.90; Cotton, \$9.90. Also, new innersprings, orthopedics, foam rubber and king size. Call THE FIX-IT SHOP AT 456-2955, who is receiving calls for our company located at 1613 Ave. H. Lubbock, ttc

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Cost including Sunday edition \$16.60 or 6 Days \$14.65. Authorized Agent W. F. UPTON PH. 456-8954 East 9th Street

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 456-2233
 U. I. L. CONT. FROM PAGE 1
 P.m. O'Donnell, Tahoka, Plains, and Seagraves to participate.
 THE Browning Version by Terence Rattigan
 Andrew Crocker - Harris
 Rodney Trout
 Millie Crocker - Harris
 Rita Jo Snodgrass
 Frank Hunter by N. C. Clanchan
 Taplow by Donnie Spencer
 Dr. Frobisher by Gabby Alberding
 Mr. Gilbert by Robert Field

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Low Down Payment \$74.00 per month
 Phone 456-4111 for more information.

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NOTICE

County of Yoakum State of Texas
 Notice is hereby given that the Commissioners' Court of Yoakum County, Texas will receive bids in the County Clerk's office, until 10 o'clock a.m., Monday, April 17th, 1967 for the purchase of office furniture as follows:
 1 - Executive Posture Chair, or Judge's Chair, Walnut finish. Either black top grain leather or vinyl - fabric seat
 3 - Guest chairs - Walnut finish orange Vinyl upholstery
 1 - Credenza 60" x 36" Walnut Lacquer Finish
 2 - Book Cases - 48" x 36" x 11 - 3/4" Walnut finish
 1 - Walnut Plastic top to cover files
 2 - 2 drawer legal files, 17-7/8" x 27-1/2" Walnut finish
 1 - 24" x 38" desk Pad
 1 - Ash tray, desk size
 1 - Desk Calendar
 1 - Walnut Planter
 The Court reserves the right to reject any and all bids.
 Gene H. Bennett
 County Judge
 Yoakum County, Texas

CARDS OF THANKS

We want to thank each and everyone that helped with the food, sent flowers and condolences in the loss of our brother and son.
 May God Bless each, is our prayer.
 The Riggs and Kennedy Family

FOR SALE

24 Lots For Sale In Plains - Choice Business & Residential Locations. See Mr. D. C. Newsom or Hoss Newsom. Phone 456-8116 41-3tc

FOR RENT

Three bedroom home. Contact the Plains Record or Frank Upton at 456-8953. ttc

FOR SALE

Windmill Supplies Plastic & Steel Pipe Plumbing Bolts Hand Tools Gifts Ammunition Automatic Washers and Dryers Sherwin Williams Paint

SPARE TIME INCOME

Refilling and collecting money from NEW TYPE high quality coin operated dispensers in this area. No selling. To qualify you must have car, references, \$600, to \$2,900 cash. Seven to twelve hours weekly can net excellent monthly income. More full time. For personal interview write P. O. BOX 10573, DALLAS, TEXAS 75202. Include phone number. 1tp

FOR SALE

1967 New Drag Lines, Cheap, Easy on-Easy off, Telephone 522-3412 or see L.O. Mauldin, 3 1/2 miles South of Tokio Store. ttc

WOODY'S HARDWARE AND OIL CO.

CUSTOM FARMING---6-row equipment.

See Buster Graham or call 456-3595 or 456-2766.

FOR SALE: 10x55 trailer house.

\$6500.00 sacrifice for \$3750.00. Call 456-8545. 2tp

REPORT OF WHEAT ACREAGE:

May 1st, 1967 is the final date to report seeded wheat acreage. It is the responsibility of the farm operator to report and wheat farmers should keep this date in mind.
 MEASURING SERVICE: Farmers that want to request measuring service may do so at this time. The cost for this service is the same as for 1966 - \$8.00 for one plot and \$2.00 for each additional plot to be measured.

FOR SALE: Cedar Posts.

Contact Ben Gibson, 456-8105. ttc

Supplies

BUILDING ELECTRICAL PLUMBING FARM HOUSEHOLD RANCH OLD MASTERS REFINISHING PITTSBURG PAINT COGBURN-YOUNG HARDWARE TRUE VALUE STORE

FOR SALE:

New Drag Lines, Cheap, Easy on-Easy off, Telephone 522-3412 or see L.O. Mauldin, 3 1/2 miles South of Tokio Store. ttc

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POPULAR AVON COSMETICS

Has opening in Yoakum County Rural. Fine earnings, convenient hours. Write District Sales Mgr., Box 1694 Plainview, Texas. 3tc

"TAKE OVER PAYMENTS",

in Plains area on 1966 model Singer sewing machine. Automatic zig-zag, blind hems, fancy patterns, etc. 4 payments at \$6.74 discount for cash. Write Credit Manager, 114 19th Street, Lubbock, Tex 8as.

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CROSSWORD

ANSWER
 ACROSS
 1. Chew with force
 6. Pass, as a bill
 11. Hourly
 12. Rascal
 13. NATO member
 14. Harden
 15. Marquette, explorer
 16. Scoff
 17. Bang
 18. Like
 19. Sale notice
 21. Shrub (Jap.)
 23. Mathematical term
 25. Greek philosopher
 28. Fluff-covered
 29. Capital of 13 Across
 30. Sun
 31. Siberian gulf
 32. Depart
 33. Fasten with rope
 37. Goaded
 40. Not working
 41. Unsoiled
 42. "Irish Rose"
 43. Passage-way
 44. Crescent-shaped figures
 45. Social engagements
 46. Subside
 DOWN
 1. Fragments
 2. Inn
 3. Palm cockatoo
 4. Eskimo dog
 5. Travel to and fro
 6. Ireland's
 7. Not any
 8. Chills and fever
 9. Kind of jelly
 10. Pipe joint
 16. Paulo
 20. Tunis ruler
 22. Music note
 23. Something, as rapid talk
 24. At home
 25. For
 26. Herba-ceous plant
 27. Exist
 28. American Indian (lit.)
 30. Turf
 32. Biological factors
 34. Biblical name
 35. Driving ice and rain
 36. State of Bonn
 Republic
 38. Adventure
 39. Strong wind
 41. Boulder
 42. Wing

CHANGES LAST WEEK. PLEASE POST IN YOUR DIRECTORY

INSTALLED OR RECONNECTED	REMOVED OR DISCONTINUED
McGehee, Roy Wayne Hill, O. V. Williams, Cecil Plains Motel Maxwell, Ed Longbranch, The Tamez, Jesue	456-4141 456-3444 456-2552 456-2633 456-3211 456-3634 456-2513
McGehee, Roy Wayne Hill, O. V. Williams, Cecil Plains Motel Swimm, Jessie R. Longbranch, The	456-2641 456-3934 456-2577 456-3393 456-8066 456-3654

A CHILD FELL ASLEEP IN CLASS THE OTHER DAY SO THE TEACHER TOLD ONE OF THE STUDENTS TO WAKE HIM UP. THE BOY QUICKLY REPLIED, "YOU WAKE HIM UP. YOU'RE THE ONE THAT PUT HIM TO SLEEP".

Woody Wilmeth

Phillips '66' Oil & Hardware

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Happy Motoring



Gray - Sherron Vows Read in Tokio Church

Wedding vows for Miss Sherryn Rae Gray and Jimmy Derrell Sherron were read at 7:30 p.m. Friday in the Baptist Church of Tokio, with the Rev. Horace Kennedy of Roswell, New Mexico, officiating the double ring ceremony. Parents of the couple are Mr. and Mrs. D. M. Gray and Mr. and Mrs. J. W. Sherron. Given in marriage by her father, the bride wore a formal length gown of white satin brocade, featuring an empire waistline, round neckline and long sleeves. Her veil of illusion was held by a rhinestone tiara. She carried a bouquet of white feathered carnations and a white orchid on a white Bible. Attendants were Miss Georgia Gray, sister of the bride, maid of honor; Miss Vickie Gray and Miss Brenda Duke of Plains, were bridesmaids. They wore sleeveless, street length dresses of apricot silk shantung, designed with empire waistlines. Their headpieces were of apricot net on bands, and they carried no-

segays of yellow feathered carnations. Miss Pam Parrott of Plains registered the guests. Hilbert Briscoe of Seminole was best man. Thomas Cargill of Monahan and Sonny Anderson of Big Spring were groomsmen. Wayne Oliver of Smyer, Pete Green of Brownfield and Edgar Murphy of Lubbock seated guests. Candelighters were James Chenault of Hobbs and Derrell Sherron. Dibi Nieman of Meadow was flower girl. Chris Chambliss of Plains was

Fine Arts Club

Residents of the Plains area are cordially invited to attend the 7th Annual Sacred Music Program, sponsored by the Fine Arts Club, Friday, April 14, at 7:30 p.m. at the First Baptist Church in Plains. The program is under the direction of Mrs. Clifford Anderson. In past years the church choirs from the va-

rious denominations in Plains have united in working together to bring you a good sacred music program. The different singing groups in town have met under the auspices of the Fine Arts Club. This is an annual affair sponsored each year by the Fine Arts Club. The public is cordially invited to attend this fine musical program. After a wedding trip to Corpus Christi, the couple will be at home on a farm at Tokio. The bride is a 1965 graduate of Plains High School and Jessie Lee's Hair Design Institute. Sherron is a graduate of Brownfield High School and attended college in San Angelo. Wedding selections were presented by Ruth Ramseur, organist, and Pat Ramseur, soloist.

Tsa Mo Ga Hears Report About Gifted Children

Roll Call was answered by "Tell some humorous story about the 'ole school days' when Tsa Mo Ga met April 3, 1967 at 8:00 in the club house.

President Mrs. A. B. Carpenter led the club collect and pledge to the flags.

In the short business session the club voted to help in the house to house Cancer Crusade on April 18th.

The program leader Mrs. Carl Stroup introduced the program on education and said "Our schools are responsible for the education of every boy and girl, whether to follow a career or marry at eighteen as many do."

Miss Ozella Hunt presented her friend and a teacher in the Denver City school, Mrs. Irma Earls. Mrs. Earls has made a special study of the exceptional child and teaches these children.

Mrs. Earls compared the mentally retarded to a forest of trees. One person may see only the strong upright trees and the small vegetation at their feet but the crooked and deformed trees grow there too. So we find the mentally retarded among our normal children.

These children tend to lose ground when in the environment of faster learning children. Soon they are dropping out of school and many become problems. He is isolated in the class room. He may become a behavioral problem in his search for attention or withdraw into his own little world. After he has built these negative attitudes for a few years he is hard to reach.

The State of Texas recognizes 60 to 70 I. Q. in a child as in need of special help.

Mrs. Earls states that our late President John F. Kennedy is responsible for much of the change in the attitude towards the mentally retarded.

126,000 babies are born each year who will have some degree of mental retardation. There is no exception to class or position in life. These children must not be confused with mentally ill children.

These children fall into 3 classes. The educatable, trainable and custodial. The educatable can be trained to take their place in society, the trainable can be made to care for himself, and the custodial must have constant care by someone.

The American Association for Mentally retarded recognize 250 causes of mental retardation. By law some of these cases are being caught upon birth like the P. K. U. test, which is given when a baby is two weeks old and a new blood test can be given in forty eight hours from birth. There are several ways these children are dealt with. Some are kept hidden away in homes. Some are indulged in every respect as a way to co-

ver a guilt complex of the parents. Some are put in private homes or schools or state schools.

In a class like mine, Mrs. Earls states each child is taught on his or her speed for learning. There is no pressures to compete. There are no text books.

There are 1800 class rooms for the mentally retarded closed now because of the lack of teachers trained in this special need. Our great problem is to educate the public to the special needs of these children to make them self supporting in many instances, instead of dependent. It cost less to train them than to keep them.

Mrs. R. B. Jones talked on the gifted child, and the need to make available advance training for these children. There is a great need in science and industry for these brilliant people who for one reason or another do not go into the proper training for the job. We need to utilize this great reserve.

Mrs. Tippett, our local teacher touched briefly on the problems she has in reaching the child who cannot communicate. It takes about his first

year to learn enough English to express himself.

Many of these children come from environments where physical, physiological or social standards prevent him from having any identity.

They need first to learn the acceptance of self. They must learn to make decisions and stand by themselves. They learn these basics faster if they do not have to compete with a group they do not fit in. In special classes they tend not to be as worried and insecure. They learn trust in other people and accept being part of a group.

Our head start schools are for these children.

Mrs. Tippett expressed a need for educating the parents. Mrs. Cecil Williams has been helping Mrs. Sudie Thompson instruct some Spanish women in a sewing class at the club room.

Our thanks to Mrs. Earls for her most interesting talk. The program was concluded by a scripture reading by Mrs. Tom Warren.

Mrs. Travis Been and Mrs. Sid Wade were hostesses at the social hour. Twenty members were present.

Americanism for Study Club

Americanism is the theme for the Tsa Mo Ga program for the April 10, 1967 meeting. Roll Call will be answered by "I am glad I am an American because."

Program director will be Mrs. Jack Hayes.

The story of America is Prose and Song.

Prose Continuity will be given by Mrs. Jack Hayes.

America Sings' will be presented by a choral group.

The American Creed' will be given by N. C. Clananah a Plains High School Senior.

Mrs. Polly Rushing will give the scripture reading.

Hostesses will be Mrs. J. M. Tippett and Miss Ozella Hunt.

National Library Week and Confederate Memorial Day will be observed in April.



Miss Ozella Hunt, Mrs. R. B. Jones, Mrs. J. M. Tippett, Mrs. Carl Stroup and Mrs. Irma Earls of Denver City presented the program to Tsa Mo Ga last Monday on the Gifted Child and his many problems.

Moore & Oden

miss pops

Poor Boy Pullover with Knit Shorts

Miss Pops jumps into Summer with a striped cotton knit pullover in tones of white/blue/lilac or white/yellow/orange. \$3.00 The double knit combed cotton knit shorts have elasticized waist. Black, blue, green, orange, lilac, navy, red or white. Sizes 7 to 14. \$3.00

Come and Get 'Em—Fine Foods at Big Savings!

Onions & Radishes	2/15¢	Potatoes	29¢
Carrots	Cello 1 Lb Bag 15¢	Pot pies	Banquet 2/39¢
Cabbage	Green lb 5¢	Orange Juice	12 Oz Donald Duck 4/99¢
Oranges	Navels lb 10¢	Bacon	\$1.19
			Glovers 2 Lb Pkg.

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From one end of town to the other, the news is spreading: Hometown offers its shoppers more for less! The greatest variety of the merchandise you want is closest to home because the customer your Hometown Merchants buy for is you! Help build your community... shop Hometown.

DISCOVER GREAT VALUE AT THESE HOMETOWN MERCHANTS

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Plains State Bank

Woody Wilmeth Oil & Hardware

Horkey LP Gas & Shell Service

City OF Plains

George's Phillips 66 Service

The Plains Record

Cogburn—Young True Value Store

Tokio News

By Ferne Lowrey

Mrs. Clancee Nieman and girls of Meadow visited with Mr. and Mrs. D. M. Gray and girls Tuesday and Wednesday. Mr. and Mrs. Deroy Anderson and family visited in Stanton over the Easter holidays with the F. E. Fequays. Mr. and Mrs. Roy Lowrey have moved to the farm south west of Tokio from Brownfield.

Neda and J. C. Chambliss visited her parents Mr. and Mrs. J. T. Anderson Easter Sunday.

Rodney Trout hurt his foot on the science trip. He had it e-rayed Tuesday but there were no broken bones.

Mr. and Mrs. W. O. Spencer have moved to Plains. They bought the R. D. Romans home.

Mr. and Mrs. J. W. Sherrin are home south of Tokio for a few days. They are here to attend their son Jimmy's wedding. They plan to return to Lake Falcon for another two months and return here for

the summer.

Mr. and Mrs. Amos Smith attended the ginner's convention in Dallas Monday and Tuesday.

Mr. W. B. White hurt his hand Thursday on a shop grinder.

Rowe Stephens left Tuesday for Dallas to meet with other Texas farmers to fly to Washington, D. C. to participate in the Cotton Legislative Fly-in program.

Mr. and Mrs. William Worsham and Edith visited in Seminole Sunday with her parents Mr. and Mrs. M. T. Waldrop.

Visiting in the home of Mr. AND Mrs. Roy Lowrey were her parents Mr. and Mrs. W. H. Williams of Brownfield. Rev. and Mrs. Horace Kennedy of Roswell, New Mexico visited the A. B. Williams Thursday night.

Janet Crossland has been home for two weeks. She plans to return to her home in Big Lake Soon.

Mr. and Mrs. Weldon Spencer have moved into his parents home at the C. G. & S. Gin, moving here from Seagraves.

Mrs. Hester Foshee has been

en a patient in the Yoakum County hospital with pneumonia.

The Turner Home Demonstration Club had an all day clothing workshop March 20 in the home of Mrs. Reg Martin. Spring coats were made by Mrs. William Worsham, Mrs. John Dale Curtis, Mrs. Rowe Stephens, and Mrs. Reg Martin.

Mr. and Mrs. John Dale Curtis and family and Mr. and Mrs. Rowe Stephens and family spent the Easter Holidays with the Girls parents, Mr. and Mrs. L. L. Smith in Port Arkansas.

Mr. and Mrs. John Dale Curtis visited with Mr. and Mrs. Robert Moore at Portland, Texas.

Little Lea Anne Stephens fell off the bed onto a table lamp last Tuesday cutting her face. Stitches were required. She is the daughter of Mr. and Mrs. Rowe Stephens.

Mr. and Mrs. W. L. Clananhan visited with Mrs. W. L. Bakton in Midland and Mrs. Lee Garrett in Odessa Sunday.

Mrs. Lee Garrett is visiting in Tokio this week.

Mr. and Mrs. Melvin Lowrey and Tracy were in Lubbock Tuesday.

Home for the Easter Holidays were Carter Snodgrass, Dana Bryson, Cote Trout, and Danny Smith from Texas Tech. Coy Lowrey from West Texas, Richard (Red) Spencer from North Texas, Olen Smith of South Plains, Helen Clananhan from Hardin Simmons, and Mary Clananhan from North West Texas School of Nursing.

Mary Clananhan's roommate, Miss Calivana Furnace of Amarillo came home with her for the Easter Holidays.

Visiting Mr. and Mrs. J. B. Ellison of Denver City, Saturday night were Mr. and Mrs. Tom Gray.

Mr. and Mrs. Carl Lowrey visited with Mr. and Mrs. Bobby White and family Sunday. Their baby girl is doing fine now. She weighs over 9 lbs. now.

Mr. and Mrs. Melvin Lowrey and Tracy visited Mr. and Mrs. Travis Jones of Bronco Sunday.

Dana Bryson is home this week from Tech with the flu.

Food Show News

Junior and Senior 4 - H girls who were County winners participated in the Extension District 24 - H Food Show Saturday on the Texas Tech Campus.

Yoakum County winners who participated in the District show were: Donna Warren, daughter of Mr. and Mrs. Grady Warren; Deborah and Terri Holder, daughters of Mr. O. H. Holder; Vickie and Gail Rucker, daughters of Mr. and Mrs. R. L. Rucker; Delores Patton, daughter of Mr. and Mrs. J. C. Patton; and Debbie Chadwick, daughter of Mr. and Mrs. Wayne Chadwick. Donna, Deborah, Terri, Debbie, and Delores were winners of red ribbons. Gail and Vickie won blue ribbons.

Objectives of the 4 - H foods program include the following:

1. To develop leadership, character, and citizenship.
2. To develop skill in the preparation, planning, and serving of nutritious meals.
3. To select an adequate diet.
4. To acquire an understanding of the signs of good health and food needs of different age groups.
5. To develop desirable food habits.
6. To select purchased foods wisely.
7. To store and preserve food in the home according to the best methods available.

OBITUARIES



PURELY LOCAL

By Martha Palmer

Mr. and Mrs. Preston Murphy, Geraldine and Jimidene and Mrs. Sudie Murphy spent the Easter holidays in Spur visiting Mr. and Mrs. D. L. Loe, daughter of Mrs. Murphy.

Bobby Harris has been in the Yoakum County Hospital but is up and around now.

Mr. and Mrs. Perry Anthony spent the week-end at Stanford Lake fishing. Their daughter and family met them there for a visit.

Mrs. Billy Kennedy is in the Yoakum Co. Hospital recovering from surgery.

Mr. and Mrs. Dan Beck and children, Mr. and Mrs. Ormal Pippin and Sherri and Mr. and Mrs. Alfred Pippin, Timmy and Pepper enjoyed the Easter holidays at Lake Stanford.

Ruby Heald, County Clerk is in the Seagraves hospital but is reported to be feeling better.

Mr. and Mrs. G. T. Blount visited relatives in Santa Anna, Haskell and DeLeon.

Brad Palmer was honored with a party on his eighth birthday Tuesday. Birthday cake, punch and ice cream were

served to ten guests.

Mrs. Rene Thompson and girls and Mrs. Laura Wilson and girls of Lubbock visited their sister in Dallas last week-end.

Mr. and Mrs. Roy McGehee and boys traveled to DeLeon Saturday to get Christ who has been visiting her grandmother for several weeks.

Gracie Hale has returned to the Yoakum County Hospital and is expected to come home soon.

Mr. and Mrs. Raymond Bookout were in Flagstaff Arizona for a short visit with their children who met them there. Mr. and Mrs. Ray Faught and son of Albuquerque New Mexico, Mr. and Mrs. Dub Bookout and children and Mr. and Mrs. Dale Bookout and family of California were all present.

The Carol Lights of Liberal Kansas are visiting the Doc McCargo's.

The Yoakum County Home Demonstration Council met in regular session Tuesday at 1 o'clock p.m. Business was taken care of and members were reminded of the District meeting which is to be April 13th in Snyder. The meeting will be in the First Methodist Church.

Mr. and Mrs. Don McCormick of Abilene visited her parents Mr. and Mrs. Charley Jones last week.

Mr. and Mrs. Bennie Green and children of Lubbock and Mr. and Mrs. Ray Bearden and family of Tokio were Sunday visitors of the C. C. Perkins.

The Pink Ladies were honored Saturday as a community wide observance paid tribute to members of the Yoakum County Hospital Auxiliary. A tea was held in the community room of the Yoakum County State Bank in Denver City. Throughout the day, tribute was paid to the women of 'The Pink Ladies' who do volunteer work at the hospital. A Plains member Mrs. John E. Fitzgerald was presented a special corsage from Iota Pi Sorlety. Mrs. Short and Mrs. Dalphene Benson, of Denver City took the lead in making arrangements for the special recognition day.

Bedding Plants

We also have Fresh Flowers Pot Plants and gifts.
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Your Tractor Shouldn't Be Caught Dead DURING PLANTING SEASON.

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<p>TENDER, TASTY meats</p> <p>Franks <small>Glovers 1 lb pkg</small> 59¢</p> <p>Fryers <small>1 lb</small> 33¢</p> <p>Hamburger <small>Fresh Ground lean 1 lb</small> 2/99¢</p> <p>Beef Ribs <small>1 lb</small> 39¢</p> <p>Ocean Perch <small>1 lb pkg</small> 45¢</p> <p>Carrots <small>1 lb pkg</small> 2/15¢</p> <p>Cabbage <small>1 lb</small> 5¢</p> <p>Green Onions & Radishes <small>bunch</small> 2/15¢</p>	<p>Apple <small>Shurfine</small></p> <p>Butter 39¢</p> <p>Hi C <small>Orange 46 Oz Can</small> Drink 2/60¢</p> <p>Vanilla <small>9 Oz Pkg</small> Wafers 2/39¢</p> <div style="text-align: center; border: 2px solid black; border-radius: 15px; padding: 5px; margin: 10px 0;"> <p>TAKE HOME THESE</p> <h1 style="margin: 0;">FOOD BUYS</h1> </div> <p>Pears <small>Shurfine #2 1/2 Can</small> 3/\$1</p> <p>Pecans <small>10 Oz Pkg Ellis Halves</small> \$1.10</p> <p>Salmon <small>Shurfine Red - 1 lb Can</small> 89¢</p> <p>Cracker Jacks 2/16¢</p>
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Plains FROZEN FOODS

Ph. 456-8722 PLAINS, TEXAS

On Honor Roll

Word was received last week that Donald R. Layton, son of Mr. and Mrs. Johnnie A. Layton, of Plains made the Deans Honor Roll for the first semester at South Plains Junior College in Levelland, Texas. To be eligible for the Deans Honor Roll a student must have over a 3.0 average for the semester.

Donald is a 1966 graduate of Plains High School. Donald is studying to be a doctor and is carrying a pre-med course in college.

Card of Thanks

Our sincere appreciation is extended to the many thoughtful people of Plains who expressed their tokens of kindness to us during the recent loss of our loved one. May God add his blessings to each of you.

Mr. and Mrs. E. O. Winkles

Home Agent Says Shop Slowly

By Sudie Thompson
County Home Demonstration Agent

Did you know that the same principle used to regulate the temperature in the astronauts' space suits has been applied to the regulation of temperature in a blanket. 'AquaTherm' is the word applied to automatic blankets without wires.

Although the blankets look and feel like an ordinary automatic blanket, warm water is circulated through a fine mesh of tiny, tough, water-tight plastic tubes. The blanket control contains a dial for temperature selection, a water reservoir, a water-heating unit and thermostat, and a pump. When the blanket is in operation, the control (which holds about 2 cups of water) warms the water to the proper level, then pumps it into the two-way tubing of the blanket.

Several safety features have been built into the AquaTherm blanket. The electrical wiring used to heat the control unit is completely isolated from the water supply. There is no wiring in the blanket, so there's little chance of shock. The temperature of the circulating water cannot exceed 120 degrees, so it cannot cause scorching or burning.

Although the blanket itself requires no special care, the plastic tubes must be protected against puncture and harmful chemicals and solvents. Acrylic fibers permit the blanket to be machine washable in lukewarm water, but not dry cleaned. Harsh bleaches, twisting, wringing, and high heat are to be avoided. The AquaTherm blanket carries a two-year guarantee.

Before taking advantage of 'end of season' blanket sales, you may like to look around for any new types on the market; you may be more satisfied in the long run.

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If We Don't Know the Answers We Will Find a Way to Help Out

Guetersloh-Anderson

Plains, Texas

Cowboy Corral

Well everyone had to hit the books this week. You know it's surprising how many books go home during six weeks test. Could it be that some are cramming?

Last Saturday we had the track meet. All seemed to enjoy it, but it would have been a little better if the wind hadn't have been blowing quite so much.

This Friday is the District Track Meet which is here. We want to wish our boys the very best of luck and let's bring in all 'Isr'. Cowboys are NO. 1.

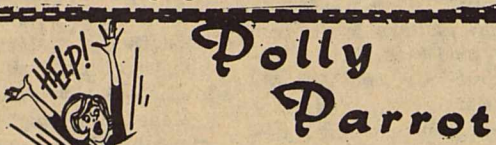
The volleyball girls played against Denver City here Friday. They brought in a winner. The Cowgirls play for regional at Lubbock the 15th. Best of luck to these girls. Cowgirls think 'State.'

Next week report cards go out and have to be brought back the last time this year. That's right, just six more weeks school. Everyone is counting the weeks and days until no more getting up early for school.

The band is really working hard for contest at Crane April 15th. Tuesday the band director from Morton came over to work with the band and this Thursday a different one is to come over. They are all determined to bring home that Sweepstakes title. We want to wish them the best of luck. Band your 'No. 1.'

U. L. L. contest is Saturday at Tahoka. Last minute preparations are underway and we want to wish all the best of luck. Let's bring home all 1st places.

If any of ya'll have any extra bugs around your place I think I know several Biology students who would love to have them. It seems they have a bug collection due at the end of this six weeks. How about that gang?



Dolly Parrot

grow Grew GROW

The starting place for personal growth is here now— at school. Personal growth is the only way to satisfactory security and stature.

The tools for personal growth are all around us. Use them wisely.

Make personal growth your major business here and now— everyday.

Mrs. Johnson: 'Hershel Smith, you can't keep in my class.'
Hershel: 'If you didn't talk so loud I could.'

Smart Pupil

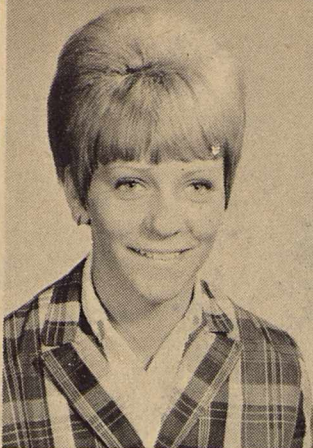
The class was given the assignment to write a short story on a sports event. The whole class was busily engaged on the project except Jerry Heald. Just as the bell rang to announce the end of the class and time to turn in the papers, Jerry scrawled these words on a piece of paper and handed it in:
'Rain - Game called off.'

Demo Women to Meet

Mrs. Fern Lowrey, president of the Yoakum County Democratic women announced today that the regular meeting of the Democratic Women will be held in Denver City on Monday, April 10, 1967, at

7:30 p. m. in the home of Mrs. Tom Lash. Her address in Denver City is 220 West 3rd Street.

All women of the County are invited and urged to attend this meeting.

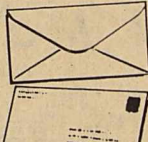


Band Honor Won

Joyce Warren, daughter of Mr. and Mrs. James Warren of Plains was selected as Band member of the month, for the month of March. Joyce has been a member of the varsity band for three years. She has won several honors in music at U. L. L. Contests. During her freshman and sophomore years she has been a twirler for the Cowboy marching band. Joyce also has participated in declamation and poetry reading at U. L. L. Contests. She is also a member of the Drama Club and the Science Club.

Joyce is now a contender for the John Phillips Sousa award to be given away at the end of the year. The band elects one person each month as the outstanding bandman. At the end of the year one of these 9 people is elected to receive the award.

LETTERS TO THE EDITOR



To the Editor and staff of The Plains Record.

The Tsa Mo Ga members extend their thanks to you for your cooperation in printing the material we need for our Press Book. We were awarded first place and sweepstakes in our class.

We feel you helped us get this honor and we appreciate it very much.

The Club reporters
Mrs. J. W. Moore, Jr.
Mrs. L. D. Hamm, Jr.

School Menu

MONDAY, APRIL 10TH
Hot Beef Sandwiches
Buttered Mashed Potatoes
Combination Salad
Fruit Cup
Devils Food Cake
Milk

TUESDAY, APRIL 11TH
Spaghetti with meat sauce
Buttered Carrots
Buttered Green Peas
Grapefruit Sections
Hot Rolls and Butter
Honey & Peanut butter
Milk

WEDNESDAY, APRIL 12TH
Steak & Gravy
Buttered Rice
Green Beans
Cabbage, Carrot & Raisin Salad
Hot Rolls and Butter
CUSTARD
Milk

THURSDAY, APRIL 13TH
Hamburgers with Relish
Diced Potato Salad
Tomato & Lettuce
Sliced Peaches
Hot Ginger Bread & Butter
Milk

FRIDAY, APRIL 14TH
Barbecue
Pinto Beans
Turnips & Greens
Beet & Dill Pickles
Onion Rings
Hot Corn Bread and Butter
Apple Cobbler
Milk

McQueen to Speak

Horace McQueen, well known farm and ranch news director and journalist, is scheduled to speak in Plains Friday, April 7 at 8:00 p.m. in the school cafeteria. McQueen recently toured Australia, and will show pictures and tell of his trip.

The public is cordially invited to attend the program which is sponsored by the Young Farmers of Yoakum County. Bob Rucker is president of the County Chapter.

McQueen interviewed West Texans who now live in Australia.

Agent Explains Cotton Micronaire

By Leo White
Cotton farmers will be more concerned with the micronaire reading of their 1967 cotton crop than ever before. Although micronaire is only one of the properties involved in the measurement of a quality fiber, it is the one that determines premiums and discounts for the farmer. The premiums and discounts used in 1966 will be increased about 30 points in each range. Cotton with a micronaire of 3.5 through 4

be increased about 30 points in each range. Cotton with a micronaire of 3.5 through 4.9 will receive a premium of 50 points compared to 20 points in 1966. Cotton which has a micronaire of 3.4 or lower will receive a 30 point higher discount this year than it did last year. The same is true with the coarse cotton which has a micronaire of 5.0 or higher.

Some varieties are known to produce coarse fibers which have a high micronaire. The varieties that consistently have a low micronaire are usually the slow maturing varieties and the low reading is due to the immature fibers in the sample. Just because a certain variety did not have an acceptable micronaire in 1966 is no certain indication that it is a poor variety. The excessive moisture in August and September, the low temperatures during the latter part of the growing season and the early frost date were factors that tend to slow down maturity. Farmers who plant the popular varieties and avoid such practices as late planting, late irrigation and early defoliation will probably have satisfactory micronaire readings in 1967.

Fiber strength and better uniformity of staple are other properties of quality cotton. Cotton research people tell us that within the next ten years we will not be producing any of the varieties we are now growing. New varieties with more acceptable milling characteristics will replace the popular varieties of today. The cotton farmer will have to keep up with the rapidly changing situation by using the better

varieties as soon as they become available.

Acala 1517 BR 2 is the variety that farmers seem to be making the popular variety in 1967. This variety has some very good properties along with some definite disadvantages. It has good staple and an acceptable micronaire when the early maturing fruit can be harvested without getting the late crop in the sample. It has a tendency to grow to tall and the open type boll is not well adapted to stripper harvesting.

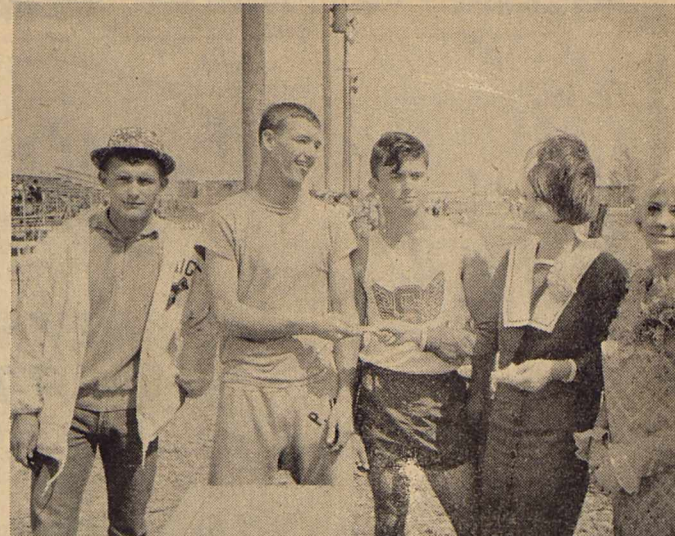
Cotton research people are continuing to search for that particular cotton that will produce a high yield and turn out a high percentage of lint with a strong fiber of the correct fineness. In addition to these characteristics, they want it to grow on a short stalk, have a storm resistant boll, and a high degree of resistance to disease.

Draft Board Moves

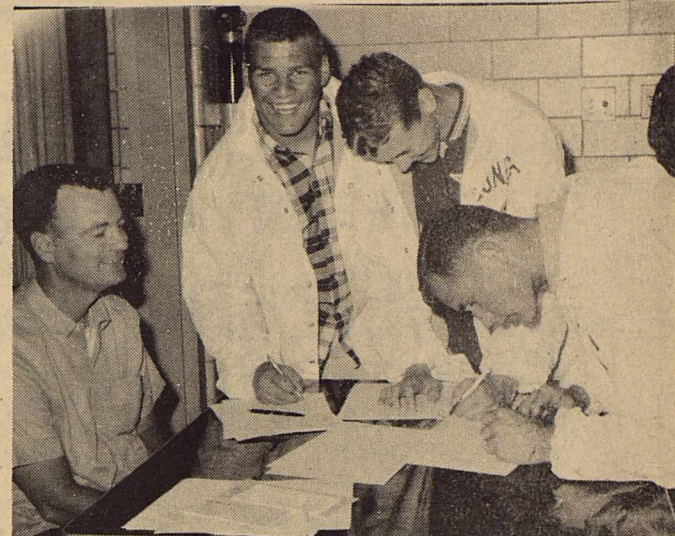
Local Draft Board No. 116 serving Terry, Hockley and Yoakum Counties has moved to a new location in the Agricultural Center Bldg, 201 East Hill Street in Brownfield, Texas. This building is located across the street East of the Terry County Chamber of Commerce Building on the Lubbock Road. The telephone No. is 637-2080.

The federal draft law requires all males to register with a draft board at the age of 18, or within five days thereafter. This law has been in effect since August, 1948.

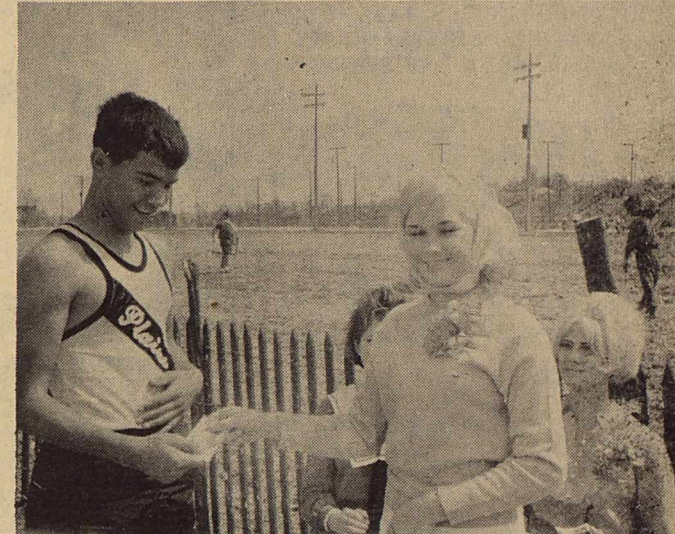
In order not to work a hardship on a registrant, registrars have been provided in the areas outside of the Local Board Office for the convenience of the registrants. Men in Plains may register in the office of Mrs. Faye L. McConnell, County Judge's Office, County Courthouse, from 8:30 a.m. to 5:00 p.m., Monday thru Friday, or the office of Mr. C. R. Gillis, Courthouse, Monday thru Friday.



Winners in track events are presented ribbons from the lovely Track Queen candidates.



Buster Graham, local Lions Club President is pictured signing up track teams for lunch during the Cowboy Relays.



Track Queen candidates present ribbons to winners in the Cowboy Relays.

Hard-to-beat Food Buys

- Chuck Roast lb 49¢
- Round Roast lb 55¢
- Beef Ribs lb 25¢
- Bacon lb 59¢
- Picnic Ham Swift 3 lb Canned \$2.19

- Green Onions & Radishes 2/15¢
- Cabbage Green lb 5¢

STOCK-UP FOOD SALE

- Biscuits Shurfresh 6/ 49¢
- Fish Sticks Booth 11b 59¢
- Hi-C Drink 46 Oz Ass't. 3/ 89¢
- Pineapple Santa Rosa 300 Crushed 19¢

Potatoes 10 LB Bag 59¢

FOOD A'GO-GO PRICES ARE LOW LOW!

- Toilet Tissue 2 Roll Pkg Lady Scot 25¢
- Facial Tissue Lady Scot 25¢

Hawkins Food Market
The Better Things Are Yours!
with GOLD BOND Stamps!

- Coffee Folgers 1 lb 69¢
- Viennas Van Camp 2 For 49¢
- Pork Van Camp 300 & Beans 2 For 29¢

846 Medium Maturity Winner from the Rio Grande to North Texas

"Versatile" describes hybrid 846; it's the top-ranked medium maturity hybrid for dryland or irrigated conditions in all parts of Texas and other southwestern states.

A high degree of hybrid vigor enables 846 to outperform most earlier hybrids under stress conditions . . . and outyield many later maturity hybrids under good growing conditions.

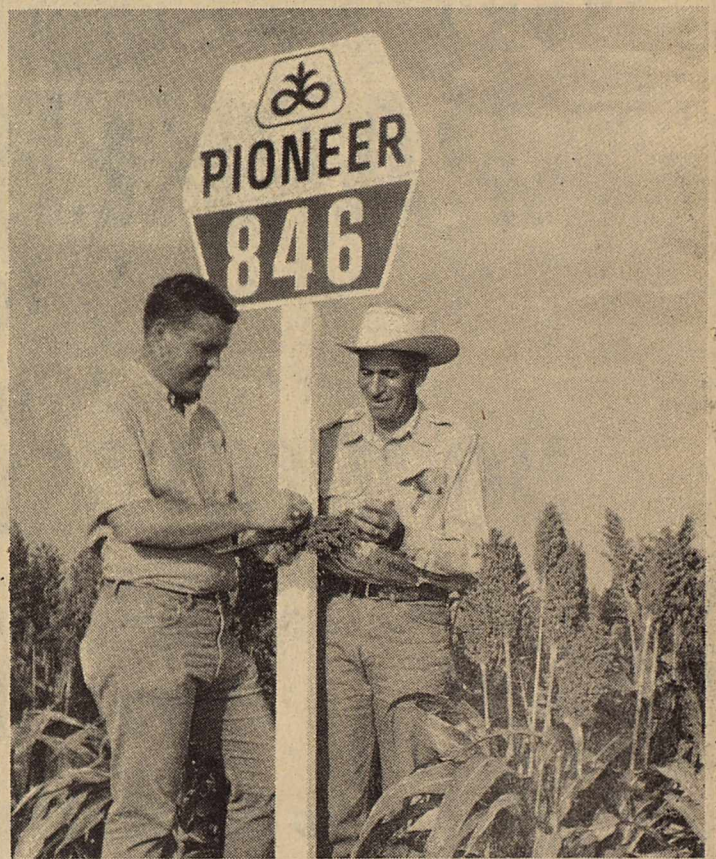
For example, 846 was compared with other hybrids in County Agent-supervised tests on seven Uvalde county farms in 1966. The winning yields ranged from 3,290 pounds to 7,743 pounds per acre—and 846 ranked first for yield on 3 farms, second at 3 others—**first or second in 6 out of 7 tests!**

Hybrid 846 also ranked first in 1966 in County Agent tests in Bee county (2 locations), Milam county (2 locations), Victoria county, Wilson county, and at 3 of 5 tests in Live Oak county. The previous year, in official Texas A & M yield tests, 846 ranked first at three locations and second at three more.

From 1962 to 1965, Pioneer hybrid 846 was compared with 17 other top-rated competitive hybrids of similar maturity more than 460 times in Texas A & M tests. Hybrid 846 topped these other 17 hybrids in better than 3 out of 4 comparisons—and averaged a cool 354 pounds more grain per acre than these leading competitive entries.

Short, Uniform, Excellent Roots

Relatively short and uniform in head height, 846 boasts strong, deep-anchored roots that make



for good standability. Semi-compact heads thresh out well, yielding light red colored grain. Ample head exertion smooths out the harvesting job. Good resistance to charcoal rot and head smut puts extra dependability into 846.

Under good growing conditions, you can expect 846 to bloom from 60 to 70 days* after planting, and be ready for harvest in 100 to 115 days. Regardless of where you farm in the Sorghum Belt . . . whether you have ample water, limited irrigation, or dryland conditions . . . there's extra profit for you in planting hybrid 846.

*This range in blooming and maturity dates covers most situations. Unusual conditions or planting dates may decrease or increase the time requirements.



PIONEER
BRAND
SORGHUM

We have all kinds of garden seed.

GUETERSLOH-ANDERSON GRAIN
Plains

FREE!
3 CAREFREE DAYS
FOR TWO

A Luxurious Holiday

AT ONE OF THE

Major Resort Areas In America

WITH THE PURCHASE OF ANY NEW CAR OR TRUCK

DISNEYLAND
SAN FRANCISCO

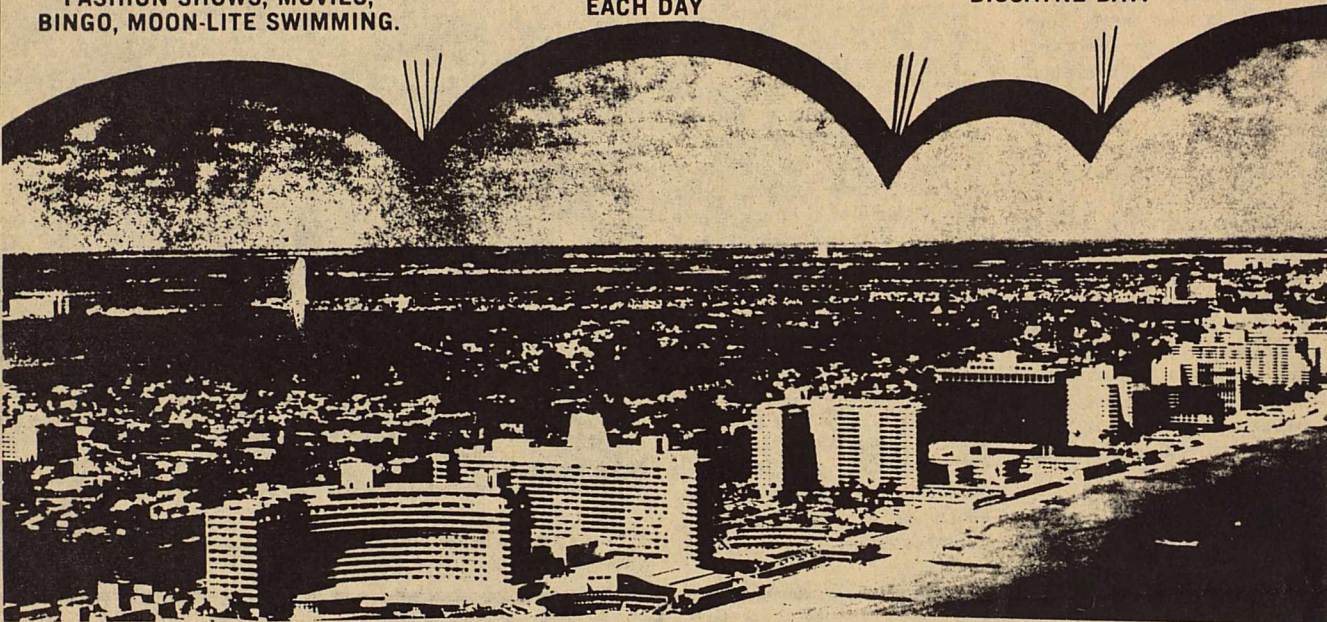
LAS VEGAS
MIAMI BEACH

HOLIDAY FOR TWO

INCLUDES
DANCING NIGHTLY, FLOOR SHOWS,
COCKTAIL PARTIES, TALENT SHOWS,
FASHION SHOWS, MOVIES,
BINGO, MOON-LITE SWIMMING.

INCLUDES
BOTTLE OF VINTAGE
CHAMPAGNE
BREAKFAST FOR TWO
EACH DAY

INCLUDES
SIGHT-SEEING CRUISE AMONG THE
VENETIAN ISLES IN BEAUTIFUL
BISCAYNE BAY!



BY SPECIAL ARRANGEMENTS WITH EXTRA HOLIDAYS, INC.

PARKER FORD

is able to offer

(For As Long As They Last In April)

NO INCREASE IN PRICE

to cover this program — we are able to offer these holidays within our normal advertising budget . . . so why not get something EXTRA . . .

An Extra Holiday With
New Vehicle Purchase

Why Not Choose Your
1967 FORDS at Parker Ford



Buy Your NEW FORD Now From

Parker Ford Sales

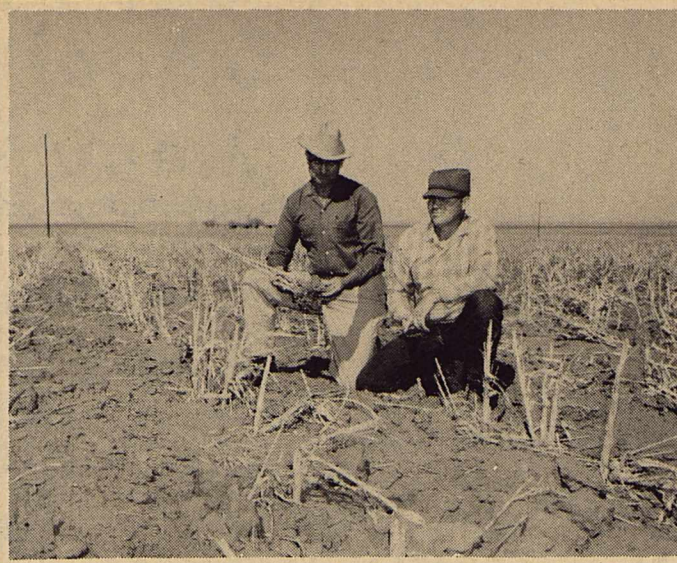
Then choose the holiday you wish to take. It can be fit into your regular vacation and be an added bonus . . .

AN EXTRA HOLIDAY

Remember, there is no increase in price — the same good deals will be given. Check with one of the salesman at Parker Ford now.

State Line

News



C. M. Thompson local WVC and Le on Cheatham are shown examining a field where supplemental tillage has been used.

Mrs. Travis Jones and Mrs. Lee Roy Box wived Wednesday at the club room where Mrs. Joe Henry Thompson tonight a tailoring course.

Frank George, 54, of Levelland dies Saturday night of a heart attack while visiting his son in Lubbock. He was the father of Mrs. Jimmy Harris of Bronco.

Mr. and Mrs. Don Young and Choya Don returned home Sunday after being in El Paso since Wednesday. Mr. and Mrs. B. A. Young and Mrs. and Mrs. Joe Young of Tahoka went with them.

Mr. and Mrs. R. G. Hartman, Jerry and Dicky spent the weekend in Ruidoso recently. Mrs. Don Blessingame of Colorado City, Texas visited Mrs. Tom Box and family from Wednesday until Friday. Mrs. Blessingame was T. H. D. A. Recreation Chairman the past two years.

Sunday visitors in the home of Mr. and Mrs. Travis Jones were: Mr. and Mrs. Millard Martin and Janice of Brownfield, Mr. and Mrs. Melvin Lowery and Tracy Ann of Tokio, and Mr. and Mrs. Charley Jones of Plains.

Felton Riggs of Plains who passed away last week was a step brother of Mrs. Loren Gayle.

Mrs. Leon Thompson, La Gaytha and La Fonda and Mrs. Laura Wilson and daughters of Lubbock spent Easter week-end in Dallas with their sister, Jean, and husband.

Recent Sunday visitors in the R. G. Hartman home were her brother and wife, Mr. and Mrs. James Bevers, Stephanie, Janie, Patricia, and Jimmy of Dillard, Oregon; Mr. and Mrs. Gerald Bevers, Cathy, Sherry, and Gerald, Jr., and Mr. and Mrs. Bennie Bevers, Glenda, and Brenda all of Wellman; Mr. and Mrs. Ira Seaton and Chris, Mr. and Mrs. Clay Bevers, Mrs. J. D. Berts all of Brownfield; and Mrs. Joe Bevers and Wayne of Roswell; Mr. and Mrs. Dutch Hartman, Betty, Martha, and Maucene of Wellman; and Mr. and Mrs. Kent Welch and son of Plains.

Gladiola Youth Center is to have a regular meeting Saturday night at 7:00 New Mexico time and 8:00 Texas time. All families are invited. Bring weinners and makings for hot dogs as a weinner roast is planned.

Mrs. Hank Fitzhugh, Mrs. Leon Thompson, Mrs. Lee Roy Box, and Mrs. Tom Box were in Lubbock Monday.

Master Guy Hughes and little miss Lori Hughes of Seminole are visiting their Aunt Mrs. Lee Roy Box, and family while their baby brother is in the hospital in Seminole with pneumonia. Mrs. Glenn Hughes came Tuesday afternoon for the children.

About Your Rain

The facts are in, Yoakum county received more rain than most of its neighbors in 1966 according to the official records of the U. S. Department of Commerce.

The total rainfall was 22.98 inches with the greatest amount falling in August, 11.52 inches. There were five months that had less than one-half inch, they were January, February, October, November and December. Rainfall at Seminole, Gaines county totaled 17.26 inches, Brownfield, Terry county totaled 22.86; Morton, Cochran county 23.08 inches and Tahoka, Lynn county 15.13 inches. The evaporation for the year

was 106.27 inches with the greatest amount being in July with 16.56 inches. This is based on the evaporation from a pan 4 feet deep.

The coldest day was on January 22 and the hottest day was 103 on August 2. The last killing frost was last spring on April 20 and the first killing frost last fall was on October 15. This gave us a total of 178 growing days.

We now have official records for the past 20 years, 1947 through 1966 showing our average annual rainfall to be 15.14 inches. The greatest rain for one year was 24.50 inches in 1959 and the lowest was 6.00 inches in 1964.

You And I Make Auto Insurance Rates

TEXAS RATING SYSTEM . . .

Texas is divided into 26 different rating territories for purposes of reporting and analyzing the experience of each of various types of automobile coverages, and are further divided into eight classifications of drivers—at least 208 divisions of experience for the liability classes.

For collision coverages this number is increased by 4 different age groups, 12 different price groups, and 11 different types of collision coverages—an excess of 16,500 separate rates for collision coverages alone.

FURTHER REFINEMENTS EFFECTIVE AUGUST 1, 1966 . . .

To update and add to the present rating system the State Board of Insurance has promulgated and ordered, effective August 1, 1966, the Texas Driving Insurance Plan.

WHAT IS THE TEXAS DRIVING INSURANCE PLAN?

This Plan rewards the careful driver, and is applicable only to private passenger automobiles. There will be increased premiums for those involved in certain accidents or convicted of speeding or certain major traffic violations. Those with clean records will not pay the higher premiums.

IS THE PLAN UNIQUE TO TEXAS?

No, every state has some form of this Plan to some degree, except Louisiana.

WHEN IS THE EFFECTIVE DATE OF THE PLAN?

1. August 1, 1966 as to driving record points.
2. August 1, 1967 as to insurance premiums.

HOW DOES THE PLAN AFFECT MY AUTOMOBILE PREMIUMS?

It doesn't until August 1, 1967. However, from August 1, 1966 to August 1, 1967 you will establish your driving point record. Those drivers involved in a chargeable accident or convicted of speeding or a major traffic violation (from August 1, 1966 to August 1, 1967) on and after August 1, 1967 will pay increased premiums of 15%, 35%, 60% or 90% depending on the number of points. No more than four (4) points (90%) will be assigned for all causes.

HOW WILL RATES BE REDUCED FOR POINT FREE DRIVERS?

Increased premiums caused by the assessing of penalty points within the 26 rating territories (16 territories are individual counties) will be credited to reduce premiums in that territory. By this method drivers paying the penalties will help reduce the premiums paid by drivers with clean records.

The degree of uniformity of law enforcement within a territory under this Plan is a matter for local determination. Good or poor enforcement in one territory will have no effect on rates in other territories.

WHAT ARE CHARGEABLE ACCIDENTS?

One point (15%) will be assigned for each automobile accident involving the applicant, or any operator of the automobile resident in the same household, resulting in damage to any property, including his own, in excess of \$50.00, or in bodily injury or death.

WHEN ARE ACCIDENTS NOT CHARGEABLE?

1. If not at fault (if not charged with a violation, it will be presumed that applicant or operator was not at fault);
2. If involving medical payments only;
3. If legally parked, standing or stopped;
4. Unattended automobile;
5. Rear-end collision (if not convicted);
6. Other party charged;
7. Hit-and-run;
8. Damage by animals and fowls;
9. Flying gravel and falling missiles;
10. Accidents on owner's premises;
11. If reimbursed.

WHAT ARE CHARGEABLE CONVICTIONS?

Points apply when convicted in any court in the United States; forfeiture of bond; or payment of a fine or an amount accepted by the court, whether paid by or on behalf of the applicant or operator, as a result of an allegation that violation of a law regulating the operation of the automobile for the following:

- * **Three Points—60% for:** 1. Driving while under the influence of intoxicating liquor or narcotic drugs; 2. Failure to stop, render aid, or disclose identity when involved in an accident; 3. Negligent homicide, murder by driving while intoxicated or aggravated assault arising out of the operation of a motor vehicle; 4. Any offense punishable as a felony under the motor vehicle laws.

- * **Two Points—35% for:** 1. Driving while license suspended or driving without a valid driver's or operator's license; 2. Any other moving traffic violation as a result of which an operator's license was suspended or revoked.

- * **One Point—15% for:** 1. Speeding violation, per operator, whichever produces the highest number of points as follows:

A. Beginning with the **SECOND** such conviction within the latest twelve (12) consecutive months, or;

B. Beginning with the **THIRD** such conviction within the latest thirty-six (36) consecutive months.



Help when you need it most

PHONE 456-3595

BUSTER GRAHAM AGENT

Plains Insurance Agency