

The Plains Review

OUR 40th YEAR

PUBLISHED WEEKLY AT PLAINS, TEXAS.

A SERVICE TO THIS COMMUNITY.

Thursday, August 6, 1970 10¢

Denise Newsom Crowned 1970-'71 Rodeo Queen



Each year the selection of a queen for the Rodeo plays a very important and exciting part in the Old Settlers Reunion and Rodeo. Queen candidates are sponsored by the various civic clubs of Plains. The candidates then sell tickets for the drawing of a western saddle which is given away at a drawing on Saturday night of the rodeo. The girl selling the most tickets becomes reigning rodeo queen for the ensuing year. The reigning queen for the 1969-70 season was Miss Paula Blount, daughter of Mr. and Mrs. George Blount of Plains.

The winner of the contest this year was Miss Denise Newsom, daughter of Mr. and Mrs. D. C. (Hoss) Newsom, owners of the Newsom Gin in Plains. She was sponsored by the Plains Lions Club. This is the third year that the Lions have sponsored the winner. The runner-up was Miss Kathlene McGinty, daughter of Mr. and Mrs. A. E. McGinty, agent for the Yoakum County Farm Bureau. She was sponsored by the Plains Roping Club. Next was Miss Pat Milstead, daughter of Mr. and Mrs. Alvis L. Milstead, a farmer at Plains. Pat was sponsored by The Plains Chamber of Commerce. Fourth was Miss Sue Cleveland, daughter of Mr. and Mrs. G. W. Cleveland, a Plains rancher. Sue was sponsored by the Tsa Mo Ga Club of Plains. The fifth candidate was Miss Rene Houck, daughter of Mr. and Mrs. Daniel Houck of Plains, works at the Plains Farm Supply. Rene was sponsored by the Plains Garden Club. These candidates were a hard working group. Their advertising of the rodeo throughout the surrounding country and the income from ticket sales contributed greatly to the success of the Plains show. The saddle was won by Olin Boring of Brownfield.

Without the help of these girls it would have been impossible to have put on a show of this class. The newly crowned queen is the granddaughter of the publishers of The Plains Review. Denise is a freshman in the Plains High School and she has participated in 4-H work for 5 years. She has sponsored others in the feeding and showing programs for 3 years and also had a lamb for herself to show. She has been in the horse program and cooking program for 5 years.

She is a member of the Plains High School Band; a member of the Rough Riders and has ridden in the quadrille for the past three years. She is on the Freshman Volleyball team and is a member of the First Christian Church.

Riding and training horses is her main hobby.

Colorful Parade Floats Unique

The Thursday evening Parade which started the performances of the 17th Annual Old Settlers Reunion and Rodeo was a colorful and spectacular event. There were many splendid presentations of the old and the new ways of life in Yoakum County.

First prize award for floats was won by the Tsa Mo Ga Club for their presentation of the 34th Anniversary of Black Gold in Yoakum County. This float consisted of a small pumping jack in operation and a miniature pumping derrick with oil gushing from the top. The float was drawn by an antique car owned by Marcen Phillips. Second award went to Viva's Beauty Shop for a clever South Sea island scene with an erupting volcano, two lovely south sea island maidens, and with a thatched hut with palmfronds and ferns.

Third place was given to the Yoakum County Cotton Promotion Club for their all cotton Rocket and huge cotton bowl with a lovely lady emerging from its center. Fourth place went to the Chamber of Commerce for their little Indians and the old time walking plow, and pioneer days scene. Fifth place went to Reese Wilkerson's "Sons of the West" band who furnished music during the parade. The float was presented by County Judge Gene Bennett.

see Play Day Page 4

see Parade Floats Page 3

Post Rodeo Coming Soon

POST---The annual Post Stampede Rodeo will open Thursday night, August 13, following a street parade at 5:30 p.m. and continue through Saturday with performances scheduled for 8 o'clock each night.

Pony Express relay races and wild mare races will be added attractions to the regular rodeo events, which are bareback bronc, saddle and bull riding, tie-down and team roping and girls barrel races.

Adrian Packer of Saint Jo, Texas, will furnish the rodeo stock.

Barbecue Dinner

A splendid barbecue dinner was served at the Old Settlers Reunion last Saturday. A menu of barbecued beef, red beans, potato salads, and cobblers, along with the necessary pickles and onions, was served to many attendants from 11:30 a.m. to 2:00 p.m., as they passed by three large tables loaded with food. All foods and services were donated by the good citizens of the community. The tireless efforts of those who prepared and served the repast and the fine spirit that prevailed was highly commendable.

Although no accurate count was kept, it was estimated that between 800 and 1000 people enjoyed the excellent food, and pleasant gathering.

While folks enjoyed their meal, they were entertained by a fine repertoire of old time and religious music by the Reese Wilkerson's string band, known as the "Sons of the West", consisting of Reese Wilkerson, Joe Holland, Odell Baker, J. T. Tucker, Ray Trent, and Bruce Bennett, all of Denver City.

Results of Events

Results of the events of the Plains Rodeo are as follows:

Bareback Riding:

J. W. Meyers, Lubbock, 1st
Ken Thompson, Ruidoso, N. M., 2nd
Bill Swain, Lubbock, 3rd

Calf Roping:

Bob Johnson, Eldorado, 1st
Bob McQueen, Littlefield, 2nd
Don Hicks, Levelland, 3rd

Barrel Races:

Joan Whitehead, Morton, 1st
Kay Proctor, Odessa, 2nd
Debbie Crowell, Seymour tie for 3rd
Shirley Nask, Tucumcari, N. M. tie for 3rd

Junior Ribbon Roping:

Larry Avel, Oil Center, 1st
Gary Roland, Hobbs, 2nd
Perry Roland, Hobbs, 3rd

Team Roping:

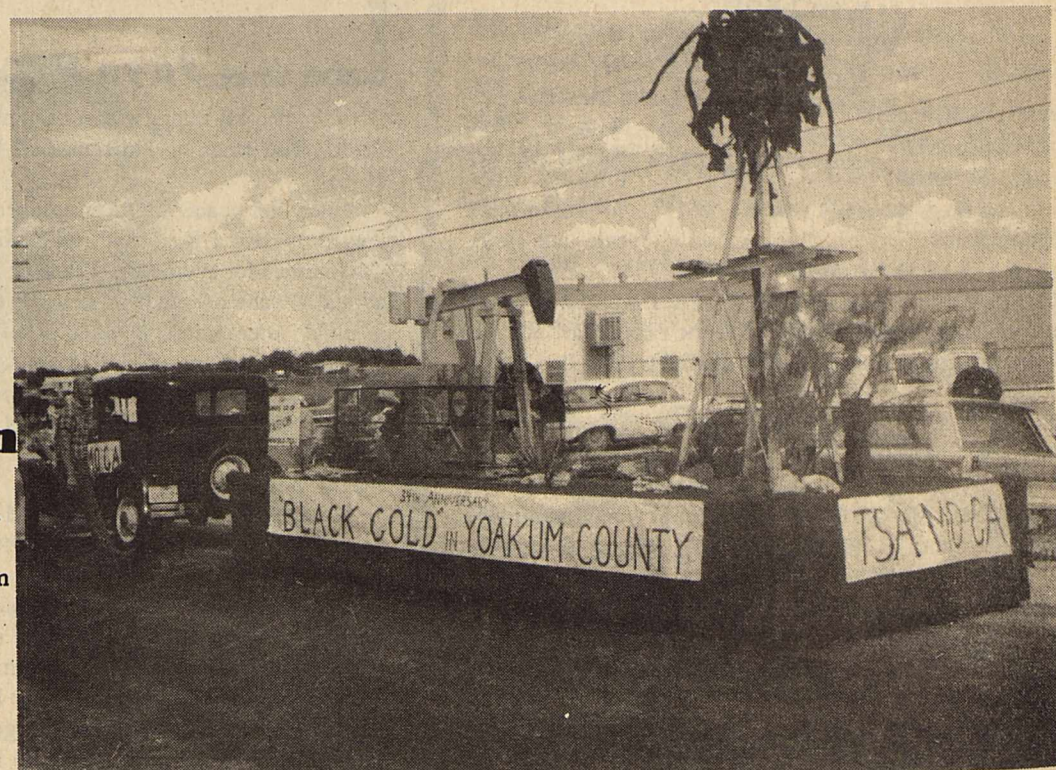
Randall Willcoxson and Jimmy Longino, 1st
Ben Powell, Tieney and Boone Stokes, Odessa, 2nd
Wayne Williams and Jack Folsom, Denver City, 3rd

Bull Dogging:

Gary Brackeen, Canyon, 1st
Bob Allenworth, Roswell, 2nd and 3rd tie
Bill Stevens, Canyon, 2nd and 3rd tie

Bull Riding:

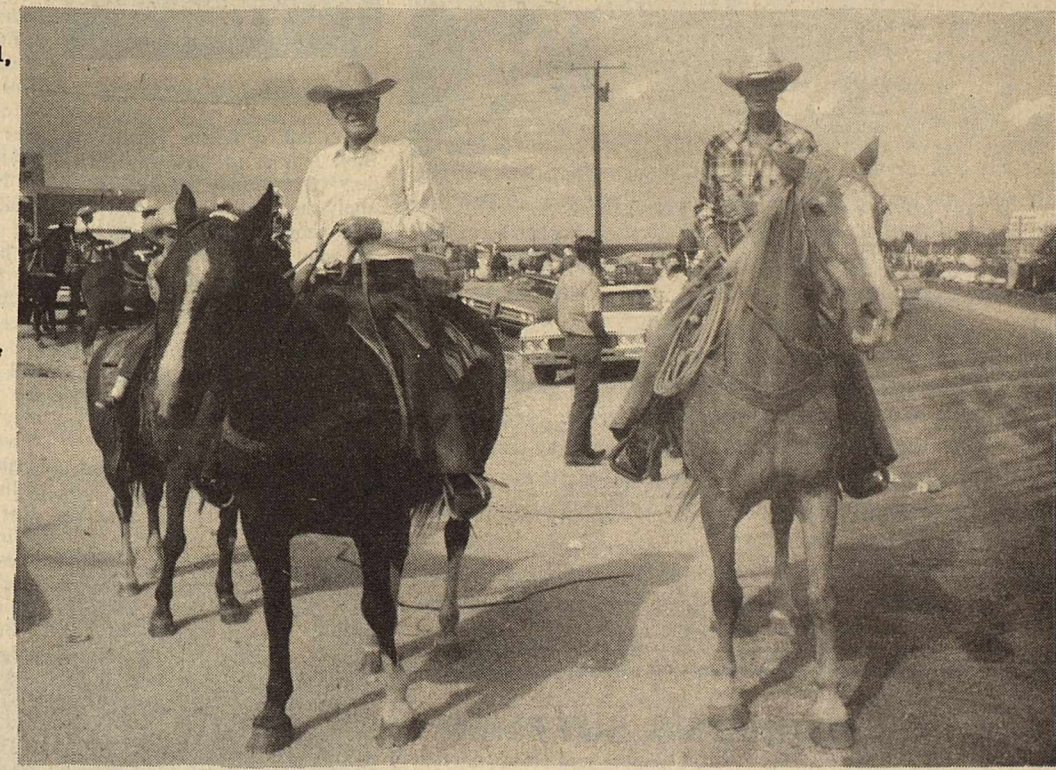
Billy Braswell, Lamesa, 1st
Jerry Veach, Muleshoe and Cecil Chandler, Odessa tie for 2nd
Gary Parks, Snyder, 3rd



1st PLACE: The Tsa Mo Ga took 1st place in the parade Thursday with their float that represented the 34th Anniversary of "Black Gold in Yoakum Co."



1st PLACE: Andrews Riding Club



Real Veterans

Two familiar faces that have been seen about Plains for many years and have always been seen in the Rodeo when health permitted are those of Roy Fitzgerald and Carl Rushing.

While Roy does not have a perfect attendance record, Carl boasts the fact that he and his faithful old pony named Dinaflow have ridden in 17 of the 17 annual rodeo parades held in Plains. Carl is 75 years old and Dinaflow is 26 years old. Carl is probably the only person with this record.

Plains Rodeo Huge Success

The three-day rodeo performance afforded by the Yoakum County Rodeo Association in Plains last week was splendid entertainment for the many western-spirited residents and rodeo fans of West Texas and New Mexico who travelled to Plains for this special occasion.

The Plains Rodeo is reputed to be one of the best rodeos of its kind in this area. Furnishing the entertainment for this show were contestants from many parts of West Texas and New Mexico, consisting of some of the best riders and ropers to be found. A full card of contestants was had for the program each night. Saturday night, alone, afforded 85 contestants. On the first night of the show a he-

avy rain shower, which lasted for 30 minutes just before the show, threatened to disrupt the performance, driving the spectators from the bleachers to their cars. But when the rain ceased, the bleachers filled and the performers formed for the Grand Entry.

As the show began, the exceptionally large arena was filled with horses and gayly dressed riders. More than 120 horses and riders filled the arena for this colorful Grand Entry. In the programs that followed, the performers were skilled and tough, and the livestock was wild and rough, making an exciting show. Few of the riders were able to stay until the whistle blew, but there were no

serious injuries to any of the contestants during the entire show. Added attractions on the program each night was the quadrille ridden by the Plains Rough Riders, the only event of its kind in West Texas; a short musical program afforded by Reese Wilkerson's "Sons of the West", of Denver City; and a fine clown act which afforded a splendid variety of entertainment with a menagerie, consisting of two trained mules, a shetland pony, pet skunk, a trained dog, and two black buzzards, which were reported to be the only two trained buzzards in existence. The Saturday night attendance was probably a record attendance for this event.



High Point Individuals from Left to Right are: Janalyn Lambeth, Paula Blount, Chris Winn, and Brady Phillips

Final 4-H Playday

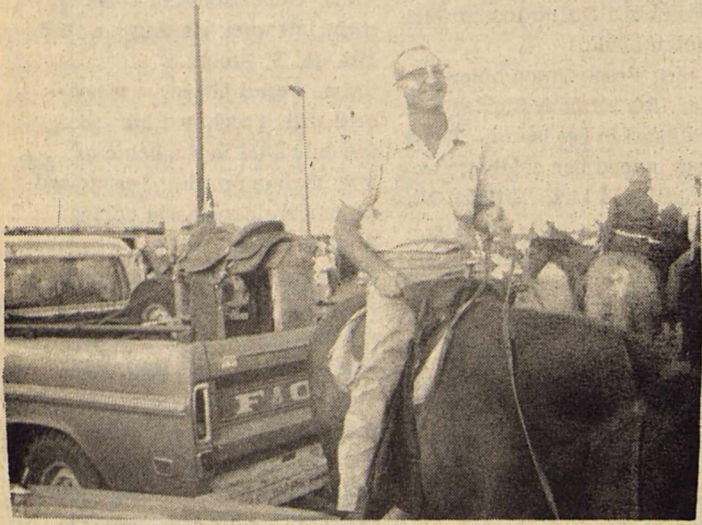
By Leo L. White County Agricultural Agent

The final play day of the 1970 season was held Monday night, August 3rd, and the winners were named in each of the four age groups. Brady Phillips, Chris Winn, Paula Blount, and Janalyn Lambeth each received a trophy for being the high point individual in their respective age groups. Twenty-nine boys and girls participated in the six

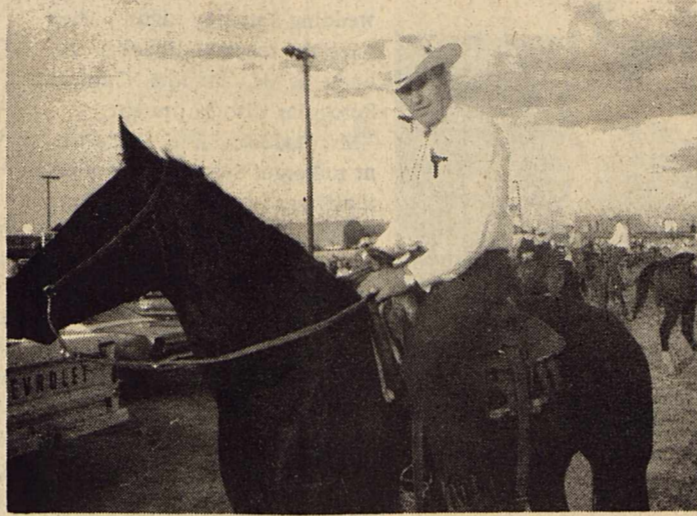
play days. Following is a list of total points accumulated during the year:
Pee Wees: Brady Phillips, 74; Sam Bowers, 64; Joy Morgan, 19; Guy Morgan, 11; and Johna Gail Fitzgerald, 8.
Young Juniors: Chris Winn, 125; Tim Bowers, 92; Amanda Phillips, 67; Neal Bearden, 50; Steve Green, 48; Melvin Dearing, 26; Marvin Dearing, 22; Ruth Pierce, 8; Mylonne Millsap, 7; and Melonie Millsap, 5.

Juniors: Paula Blount, 95 1/2; Kathleen McGinty, 94; Denise Newsom, 79; Karen Houck, 40; Dale Cleveland, 26 1/2; Stephenia Green, 12; Rita Pierce, 12; Gwen Fitzgerald, 11; and Cindi Jones, 7.
Seniors: Janalyn Lambeth, 72; Melinda Millsap, 62; Joetta Warren, 54; Dianne Fitzgerald, 36; and Bryan Wilmeth, 16.

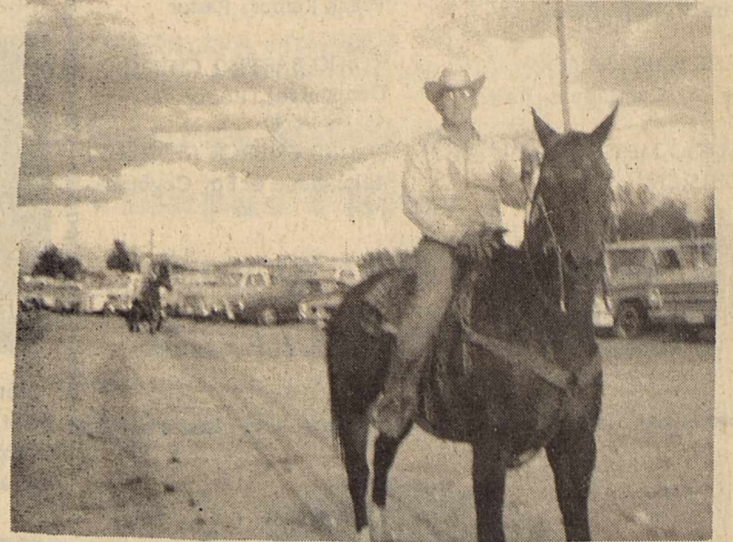
Scenes From The Plains Rodeo Parade



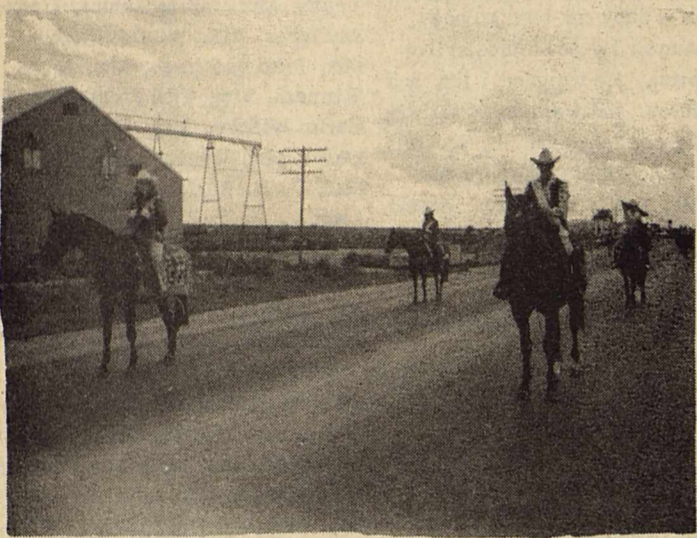
Mayor Roy Edwards



Judge Gene Bennett
Secretary of the Rodeo Association



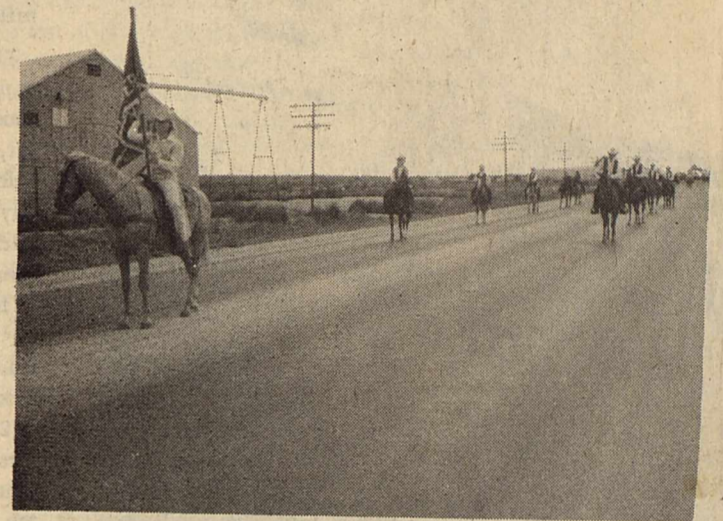
Dick McGinty, Rodeo Association Pres.
and Parade Marshal



Rodeo Queen Candidates



Past Rodeo Queens



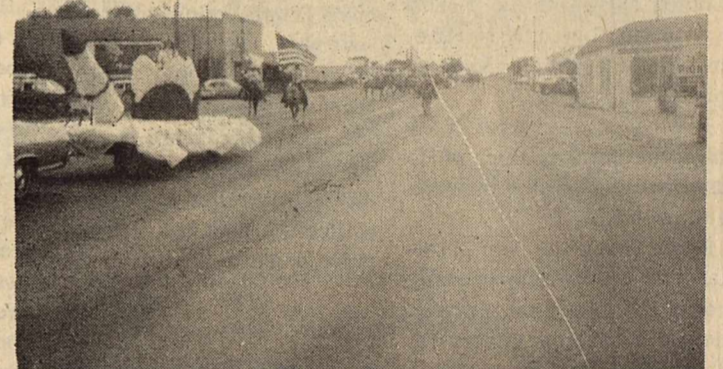
Plains Rough Riders



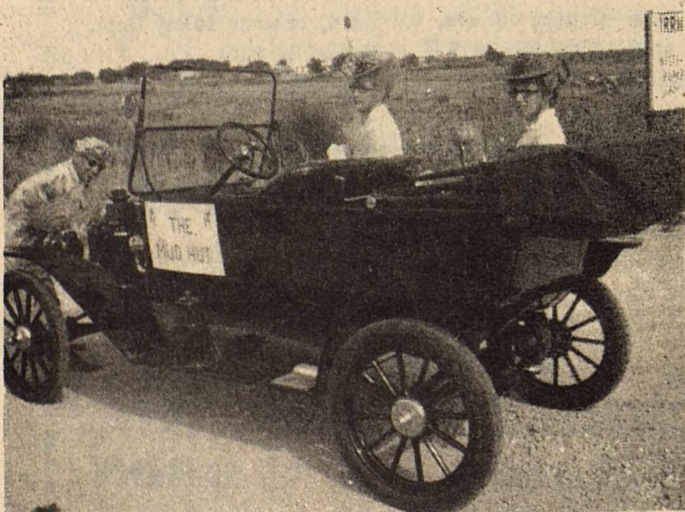
Viva's Beauty Shop



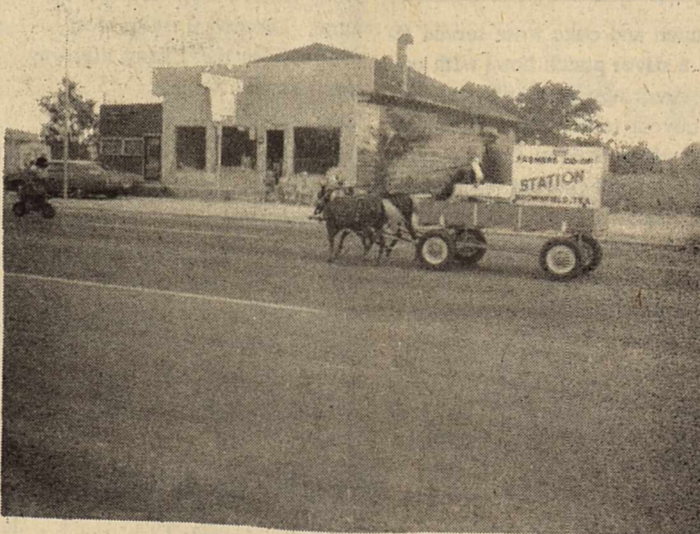
Todd Chaffin of Odessa, Tx.



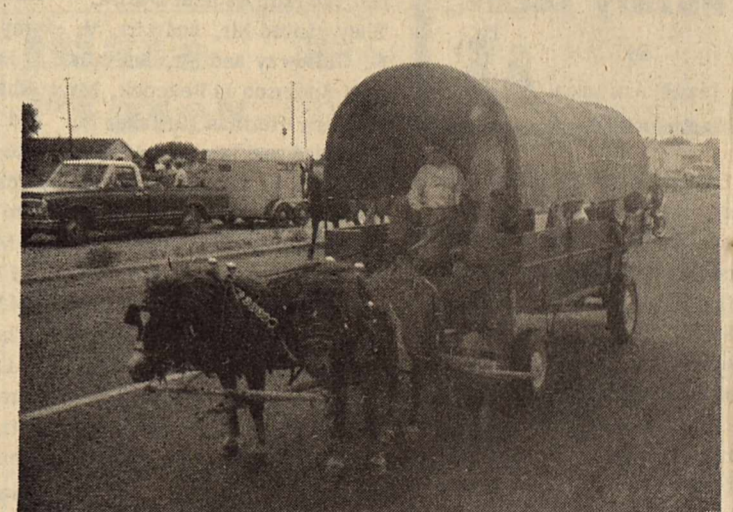
Yoakum Co. Cotton Promotion Club



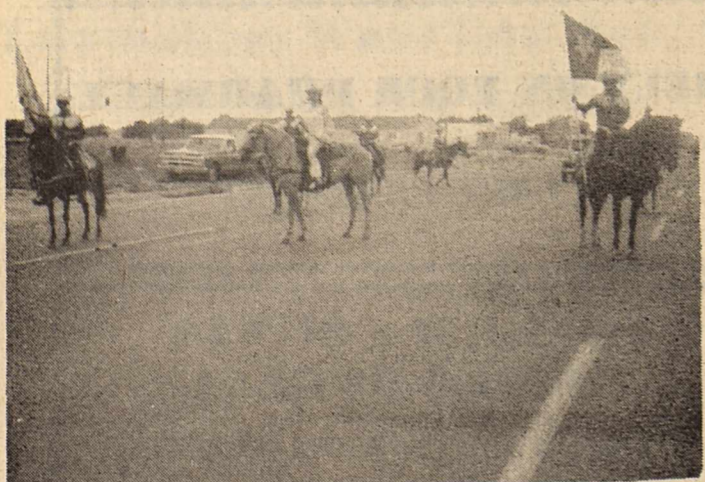
Chris McCollum's Mud Hut



Farmer's Co-op Station



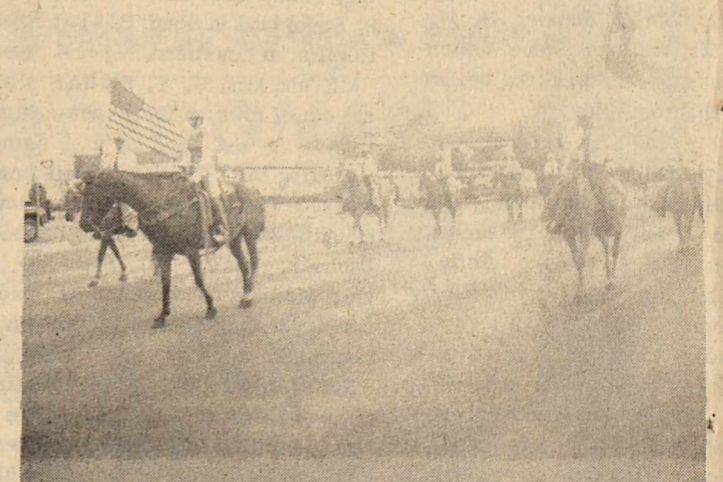
John Camp and his Covered Wagon



Denver City Riding Club



Lea County Riding Club



Gaines County Riding Club