

Barbie dumped by former fan on 25th anniversary



CHERYLE LOCKE

When Frankenstein created his mad monster, it was somewhat of a disaster; but when Mattel created Barbie, a genuine tragedy took place.

Mattel has outdone itself again. To celebrate Barbie's 25th anniversary, it had Tiffany & Co. create a sterling silver replica of Barbie called "Silver Barbie." Wow, the eighth wonder of the world created in my lifetime.

Barbie and other Barbie-type clones soon will be on display at the Indiana State Museum. The exhibit, called "Twenty-five Years of Barbie," is billed as the first-ever retrospective doll with the perfect figure, handsome boyfriend and charmed, eternally young life. Pretty impressive, huh?

I remember when I was 7 years old and I asked for a Barbie for Christmas. I'm not sure now why I wanted one so desperately, maybe it was because everyone else had one, but regardless of why, I knew I had to have a long-legged, blue-eyed beauty queen or else my young heart would break.

To make a long story short, I got my Barbie that Christmas and throughout the next couple of years I began a steady collection of all sorts of Barbies and Kens; I even had a Malibu Barbie. In case time has dulled your memory of the finer things in life, Malibu Barbie not only was incredibly blonde, she was incredibly tan. Almost too sexy for her own good, I guess.

Anyway, when I took Malibu Barbie with me to Port Aransas on a family trip, she got anything but a time of

relaxing fun in the sun. She got tar on her luscious tan legs, and even worse, she got tar in her long, golden locks. Mom got out some manicure scissors from her handy all-purpose beach bag, and whack, off came Barbie's main asset. I was crushed. Mom said she was sorry, but she wasn't letting anybody, even Barbie, get tar on the beach towels.

I thought life was over, a tar-streaked, bald Barbie was not a pretty picture even with her shapely legs and perfect 36-inch bust line, she definitely was borderline ugly.

I put her in her special Malibu Barbie Sunboat Cruiser and let the waves of Port Aransas put her out of her misery.

A few years later, when I reached the height of adult maturity at age 11, I decided Barbie was not the angelic darling I had dreamed her up to be.

At the risk of sounding like a "save the whales" hippie-radical type, I suggested to my friends that we boycott Barbie and throw off the heavy chains Mattel had so cunningly thrown around our naive, young minds.

Looks of passionate disbelief clouded the faces of my friends. "What? Put Barbie on the shelf? Are you communist, un-American, suffering from a partial lobotomy or just plain butch?" they exclaimed in high-pitched voices.

Such harsh criticism on behalf of some dumb, well-built blonde doll was just not worth it to me. I dropped the subject, but never came close to another Barbie again. I should've stood my ground more firmly, but Gloria Steinem I'm not.

Two Christmases ago, my little sister Danielle, who was five, told my parents she was going to ask Santa Claus for a Barbie. Fifteen years ago that request wouldn't have fazed them, but Mother and Daddy have mellowed out since I was 5 years old, and they put more thought into the deeper meaning of toys.

My parents had come to the conclusion that Barbies were not the ideal role model for any little girl. Don't

misunderstand, my parents are not big feminist, ERA supporters. They think playing with dolls and encouraging a desire for motherhood is healthy, but when it comes to the infamous Barbie doll, they really draw the line.

About a week before Christmas my Dad sat down with Danielle and explained why he thought she shouldn't ask Santa for a Barbie. "Well, Dani," he said, "it's like this. The Locke women have never had long legs; as a matter of fact, their legs have always been sort of stumpy. But that's okay, because stumpy legs can be cute too." Yeah, Dad right...

My dad then tried to explain to her that her hair was as brown as brown could ever get, and that her eyes were even browner, so she could throw in the towel on hoping to one day wake up blonde.

He tried to emphasize to her that looks weren't all that mattered and that God gave her certain assets that were really beautiful that involved both looks and personality. He didn't go overboard and burst into a few bars of "You've Got Personality" or anything drastic like that, but then again, it might have been pretty fitting.

So needless to say, Danielle did not get her coveted Barbie doll. She didn't really seem too chapped about it, but every now and then she'll bring it up and ask Mom if she and Daddy have changed their minds or at least softened their views.

I think when she's older she'll realize my parents really were ahead of their time. By refusing to give in to Mattel's whims and greed, they were handed the opportunity to teach Danielle what being a really "beautiful" young woman means.

So here's to you, Barbie, happy 25th anniversary. Just remember to stay away from salt water and tar, because without your smooth legs and your mane of blonde hair you're absolutely nothing.



The University Daily/ERIC Votava

Democrats need not fret - 'anything can happen'



TOM WICKER

© New York Times News Service
NEW YORK — Who says Walter Mondale can't win? Virtually everyone, it seems. But little is certain in politics, as Harry Truman fans can testify, and in a presidential campaign the cliché just happens to be true: Anything can happen.

Last Sept. 1, for instance, the Russians shot down that Korean airliner — a horror story that would have changed the course of an election in Reagan's favor.

Another reason the Democrats should not despair is that Reagan's big lead is in the polls and the only lead that counts is at the polls.

The columnist Mark Shields has pointed out that even after the president's visit to China, his D-Day and Irish triumphs, the recent favorable economic statistics and the long Mondale-Hart bloodletting, he leads Mondale by only 50 to 35 percent.

That's an impressive gap, but it still leaves a familiar incumbent, who's had the headlines breaking his way, with the support of barely half the poll respondents. And an impressive Democratic convention — not necessarily a noncontroversial one — could eat far into that 15-point lead before the fall campaign begins.

A third reason I believe Reagan is by no means invincible is what I call micropolitics — the politics of specific voters as opposed to the macropolitics of big issues such as the economy.

The president, it will be recalled, won a huge victory — 489 to 49 — over Carter in the 1980 Electoral College; but his margin in numerous states that he carried was slender indeed.

The Reagan popular vote, in fact, was less than three million more than the combined totals of Carter and the independent John Anderson and represented only 51 percent of a low turnout.

To reach his relatively unspectacular popular vote, moreover, Reagan cut into normally Democratic constituencies — winning only one percentage point less among blue-collar workers than Carter did, for example, and taking 41 percent of votes cast by low-income families. He received more Jewish votes and more women's votes than Carter did.

Reagan will, of course, retain some of those once-Democratic votes, and no doubt his support in other areas of the population has grown since 1980; but he's also alienated many who voted for him then — women in particular.

The president won't face a candidate burdened — even taking into account Mondale's considerable problems — with weaknesses as great as those that finished off Carter: rising inflation and

unemployment, the hostages in Iran. No independent is running to divide the Democrats. Women are more active and now heavily anti-Reagan. Blacks offer potentially a big new turnout, virtually all Democratic — and could hold the balance of power in the crucial Southern states.

Even in a rising economy, the memory of 10 percent unemployment may reduce Reagan's blue-collar support; and continuing high interest rates won't help him among farmers and small businessmen.

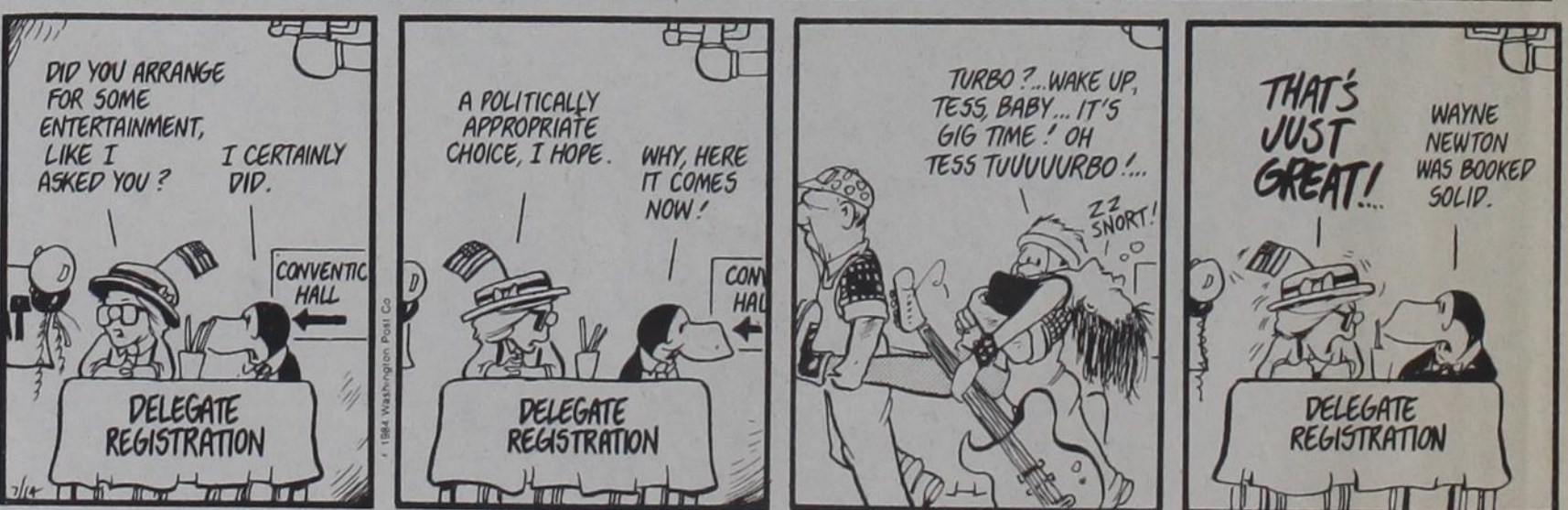
Finally, Reagan is not home free even in big-issue macropolitics. His recent efforts to renew some kind of arms control negotiations with the Russians suggest his political discomfort on this issue. Since his 1980 victory, the big nuclear freeze movement has developed and other peace activists have been reinvigorated — both owing mostly to Reagan's policies and polemics.

His militarist approach to Central America is dubious politically, and that region is one where a bolt from the blue (such as a new disclosure of CIA skulduggery in Nicaragua) could hurt him.

None of this, of course, means that Mondale can win without an astute, hard-hitting, effective campaign and a generally united party. But those are his and the Democrats' problems; Reagan's only give them their chance — a real chance.

BLOOM COUNTY

By Berke Breathed



THE UNIVERSITY DAILY

Second class postage paid by The University Daily, Journalism Building, Texas Tech University, Lubbock, Texas 79409. Publication Number 766480.

The University Daily, a student newspaper at Texas Tech University in Lubbock, Texas is published daily except Saturday and Sunday, September through May, and bi-weekly June through August except during review, examination and vacation periods.

As a student activity, The University Daily is independent of the academic department of Mass Communications. Subscription rate is \$25 per year for non-students, and \$1.20 per semester for students. Single copies are 20 cents.

Opinions expressed in the University Daily are those of the editor or the writer of the article and are not necessarily those of the University administration or of the Board of Regents.

Editor Donna Huerta
Copy Editor Alison Golightly
Lifestyles Editor Kent Pingel
Reporters Cheryl Locke, Kirsten Kling
Photographer Eric Votava
Newsroom Director Mike Haynes
Advertising Manager Jan Childress
Advertising Staff Leslie Colket, Peggy Cruise,
Darlene Hawkes, Todd Smith, Lori Teague
Production Manager Sid Little
Production Staff Mary Isaacson

MOMENT'S NOTICE

Moment's Notice is a service of The University Daily for student and university organizations. Publication of all announcements is subject to the judgment of UD editors and availability of space. Anyone who wants to place a Moment's Notice should come to the UD newsroom on the second floor of the Journalism Building and fill out a form for EACH DAY THE NOTICE IS TO APPEAR. Notices of meetings may run twice, the day before and the day of the meeting. Notices concerning applications may run three times, once exactly one week before the applications are due and again the day before and the day of the due date.

INSTITUTE OF INDUSTRIAL ENGINEERING

The Institute of Industrial Engineering will have a car wash from 9 a.m. to 4 p.m. Saturday at the corner of 34th Street and Slide Avenue. All members should attend.

CAMPUS HOTLINE
Do you need someone to talk to? Call INTERCHANGE, the campus helpline and referral service, from 6 p.m. to midnight daily at 742-3671.

TECH-TELE-TAPES
If you need information on personal or interpersonal topics, academic skills, medical topics or legal issues, telephone 742-1984 between noon and midnight and listen to the tape of your choice.

ANOREXIA-BULIMIA SUPPORT GROUP

The Anorexia-Bulimia Support Group will meet at 7 p.m. Monday in 120 Home Economics Building. Victims, family and friends are welcome.

CAMPUS ADVANCE

Campus Advance will meet at 9 p.m. Wednesday in the Hulen Hall typing room for a Bible study.

TEXAS TECH TOASTMASTERS

Texas Tech Toastmasters meet at 7:30 p.m. each Tuesday in 254 Business Administration Building.

CAMPUS BRIEFS

Musicians to play at Olympics

Two Texas Tech band students, Angie Philpott and Mark Heidel, have been chosen to represent Texas in the Olympic All-American Band at The Games of the 23rd Olympiad in Los Angeles July 28-Aug. 12.

Philpott recently graduated from Tech with a bachelor of music education degree. She has accepted a position as assistant band director at Cooper High School in Abilene.

Heidel, a junior music major, plays the trumpet in the University Symphonic Band and Symphony Orchestra.

Co-rec softball applications due

Applications for intramural co-rec softball are due at the Rec Center sports office by 5 p.m. today. A \$25 forfeit fee is required from each team. The fee is refundable at the end of season.

Rec Center offers weekend trip

The Rec Center still has spaces available for the summer outdoor program weekend adventure trip offered July 27-29. Participants can hike and camp in the canyon areas of Bandelier National Monument, N.M.

Parking lot under construction at TTUHSC

By KIRSTEN KLING
University Daily Reporter

Thirteen acres have been cleared away to begin construction of a 500-space parking lot at the Texas Tech University Health Sciences Center.

The lot will provide additional parking spaces to accommodate more students, medical staff and professionals, according to Arthur Glick, Tech landscape architect.

The project, which will cost about \$900,000, will include

new parking spaces in addition to a new drive at Memphis Avenue. The quarter-mile drive will provide another access road to the entrance of the TTUHSC on the west side of the medical school property, Glick said.

The renovation was needed because all 1,000 cars parking at the Health Sciences Center must go through one entrance.

The parking lot and access drive should be completed in the middle of the fall semester, he said.

GETAWAY
4021 21st 793-9745
The fun place to be—
• Pool • Dishwashers, Disposals
• Laundry • Off Street Parking
• Gas Grills • All Adult
Special Summer Rates—Call for details

All that jazz graphics
1615 University
Posters 1/2 Price!
Buy one poster get the second of lesser or equal value for 1/2 price!
Any unframed poster
(One coupon per customer)
COUPON

GATEWOOD APARTMENTS
4230 A Boston 795-5514
OPEN 8:00 - 7:30
Mon-Fri 9:00-5:00
Sat-Sun
established location in the heart of Lubbock, resident manager and maintenance, security patrolled.
New & Remodeled
Efficiencies, 1,2, and 3 bedrooms
2 Bedroom apts. have 1/2 baths - perfect for roommates!

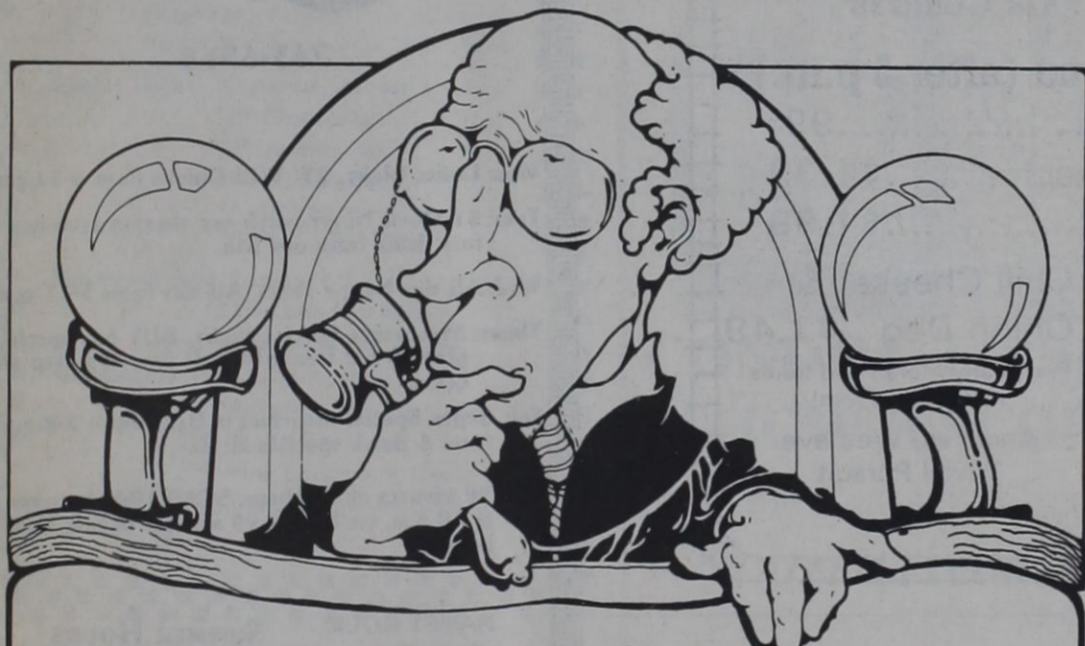
DELI-POCKET
"Home of the Pita Bread"
Drop In For Super-Fresh Sandwiches
741-1820 707 University

LIDO 799-4589
2412 Quinton
All new, all adult one bedroom apartments.
• Upperclassman type living!
• Mini blinds
• Contemporary decor
• Heated pool
• Laundry
• Convenient doorside parking
Special Summer Rates!
\$245.00 New
\$235.00 Previously Occupied

WELCOME BACK TECH SUMMER STUDENTS
Bring this coupon in for \$5.00 bonus on your first donation
EXTRA \$2.00 FOR STUDENTS WITH TECH I.D.
Care For Life of Lubbock
2415-A Main 747-2854
NOT VALID WITH OTHER COUPONS

J. Patrick Malley's
Happy Hour 2-6 daily & All Night Monday!
-\$2.50 pitchers and \$1.25 highballs—
Open 11 a.m. til midnight Monday-Thursday and open til 2 a.m. Friday & Saturday
762-2300 1211 University

PREPARE FOR: OCT 15 MCAT
Classes Forming Now!
Stanley H. Kaplan 799-6104
Educational Center 4902 34th Terrace Shopping Center
TEST PREPARATION SPECIALISTS SINCE 1938
11617 N. Central Expwy, Suite 248 Dallas, TX 75281



You be the judge...

at UNIVERSITY PLAZA we feel that we can provide you with the BEST PLACE to LIVE at TEXAS TECH!

Consider Our Advantages:

- LOW RATES** - Our Rates begin as low as \$1,246.00 per semester.
- LOCATION** - We're right across the street from campus, no need to walk for blocks or worry about parking your car.
- FOOD SERVICE** - We serve one of the best menus around and it's all-you-can-eat!
Both 10 and 19 meals per week plans are available to fit your needs.
- FEATURES** - Our rates include all utilities and weekly housekeeping service to each room.

"WEIGH" OUR RATES AND FEATURES AGAINST ANYONE AND WE KNOW WE'LL COME OUT THE WINNER!!!

For more information call or come by our office at 1001 University, (806) 763-5712.

University Plaza

SPECIAL OF THE WEEK
UC GAMES ROOM
Half Price Pool, Snooker, and Billiards

The **BRASS TAN** Contest
If you've got a great tan, you should be going to the Brass Tan Contest at the Brass Banjo Lounge, Holiday Inn Civic Center, 501 Avenue Q in Lubbock.
Holiday Inn Civic Center
BRASS BANJO
APPLICATION
Name _____
Address _____
Phone _____
Age _____
RULES
• No Entry Fee
• Must be 19 years of age
• Judged on the quality of tan
• All Contestants must be in swimwear
• Contest will be held on July 21st, 28th, August 4th & 11th, with the finals on August 18th.
• Contestants must arrive by 8:30 p.m.

THE GREAT WEST BROADWAY RE-BRICKING SALE
DUE TO TRAFFIC FLOW—WE ARE LIQUIDATING ALL OUR SUMMER MERCHANDISE AT SUPER SAVINGS!
• Guys & Gals shorts by OP, Sportiff, Patagonia, & Canterbury of New Zealand, at prices never seen before!
• Gals—Good selection of Hawaiian Dresses & Sandals
• Backpackers—Starflight tents Reg. \$189.00 NOW \$99.00
• Asolo Hiking Boots—20% OFF
• Sail Boards—Demo models \$500.00 and up
• Snow Ski Merchandise—50% OFF
PICK UP ON A BARGAIN! JULY 18-21
The SPORT HAUS
747-1681 2309 Broadway

New Orleans, '84 World's Fair educate local 'painter'

LISA MORRIS

Yes, I too am a victim of the dreaded summer school. I guess I'm paying my dues like everyone else. Day in and day out, I read, study and take notes. To top my intellectually stimulating experience, I am leaving my mark on Tech.

I am on the official Texas Tech Paint Crew and proud of it, painting everything from door frames to walls in Knapp, Sneed and now Bledsoe halls. I don't know what will come next. Yes, the excitement builds. No, really I got the chance to recover from finals with a visit to the 1984 World's Fair in New Orleans.

I can't figure out which was more educational — the French Quarter or the World's Fair. The Quarter (that's the cool way to refer to the French Quarter) is filled with indoor/outdoor bars, live bands,

tourists, religious fanatics trying to push plastic flowers and lots of happy people. It's a great environment to forget life's problems and expand the mind.

I felt like my mind should perform some fast expanding when my sister (living in New Orleans), played tour guide and showed me some interesting sights. We decided to get some change so we could ride a street car down the street where part of *Gone With The Wind* was filmed.

We walked into a neighborhood bar near the Quarter. The bar looked like Archie Bunker's place, and inside it sounded like the typical brawl and brew conversations. Once the door shut behind me, it felt as if the earth stopped. I felt like E.F. Hutton. There was not another female in sight, except for my courageous sister, attempting to hide between the Yellow

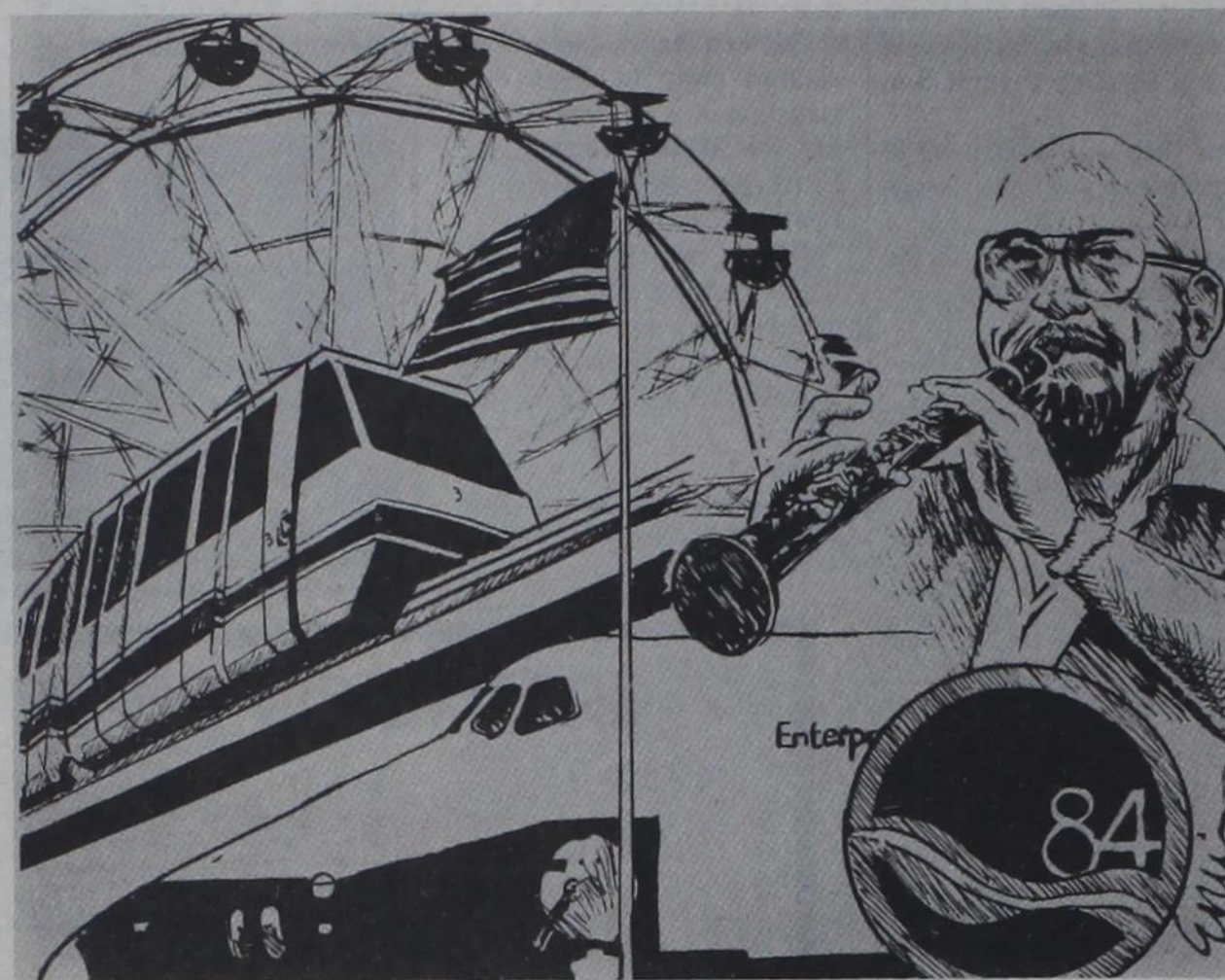
Pages in a phone booth behind me.

The men along the bar glared at me. I wanted to ask, "Was it something I said?" Maybe I just overwhelmed them with my good looks and charm, but I sort of doubt it.

The rolley-polley bartender came toward me and asked, "What'll it be doll?" I shyly answered, (and I'm not even shy,) "Um, well, err, I'd like change for this dollar, please."

A burst of laughter overcame the room. I have a good sense of humor, but this was a bit ridiculous. I thought, "What was so funny about getting some quarters?" It soon hit me like a ton of crawfish. I was standing in the middle of a gay bar, and the poster pins weren't exactly Playboy bunnies; more like Playgirl jackrabbits.

We managed to escape the bar and catch a street car so



we could see the original Tara from *Gone With The Wind*. We even made it to the World's Fair.

The Louisiana World Exposition offers everything that possibly can be seen, heard, purchased and eaten in one

location, all in the same day. The original concept of the World's Fair was not only to exhibit new inventions and

modern technology, but to give everyone the chance to travel around the world without having to leave home.

The theme of the Fair is "Rivers of the World — Fresh Water as a Source of Life." The 22 countries and various corporations represented tie in their exhibits with the theme. The countries represented include Japan, Liberia, Australia, Korea, Canada, France, Egypt, Bolivia, Peru and parts of the United States.

Some corporations represented are Chrysler, Union Pacific Railroad, NASA, Conergy and firms from the petroleum industry.

Individual pavilions were built to house many of the exhibits. The petroleum industry has a 20-story oil derrick on the fairgrounds. A 24-hour team of roughnecks not only demonstrates drilling procedures but actually is searching for oil.

NASA has its space shuttle Enterprise on display, and Union Pacific Railroad shows

off an 8444 Steam Locomotive.

The fair has a kind of Disneyland atmosphere with 300 jugglers, clowns, magicians and musicians spread throughout the grounds to assure that everybody is happy.

One way to alleviate the 82-acre walk is to hop on board the monorail transit that circles the entire fair; or if water wings are a necessity when swimming, a Mississippi Aerial River Transit ride across the Mississippi might be appealing.

As far as money is concerned, the World's Fair easily absorbs those dollars in no time. The \$15 admission fee and 14 percent sales tax inside the gates doesn't leave much extra to pick up a T-shirt. It seems like everything from Coke to international beer was just a tad over-priced. It was my first World's Fair experience, so I didn't feel like it was too much of a rip-off.

The Louisiana World Exposition will continue through Nov. 11, 1984.

\$ SUMMER CASH \$
 Earn \$18 weekly
 by donating Blood-Plasma
 Extra \$5 for 8th donation in a month
University Blood Plasma
 2414 B Broadway 763-4321

BENAGLIO'S DELI
 DELIVERY IN TECH AREA AFTER 5:00 MON.-SUN.
 762-6243
 TECH STORE
 1003 UNIVERSITY
 "FREE Delivery with the order of two or more sandwiches"

Canterbury Arms
 "Distinctively Different" Efficiency Apts.
 \$150 good thru June-July
 Earthtones
 Full-size kitchen all electric
 Large walk-in closets
 Large laundry room
 Swimming pool
 Security lighting
 2006 9th 744-4337

Hong Lou Restaurant
 2417 Broadway (Half block from Tech) 744-4342
 Try the best Chinese food in town!
 Lunch Special..... \$2.95
 7 main dishes to choose from, with 1 egg roll & fried rice
 Dinner Special..... \$4.35
 4 main food items to choose from, with soup, egg roll and fried rice.
 All You Can Eat Buffet..... \$5.55
 Wednesday evening, Sunday noon & evening

Don't Miss It!
 Grand Central's first
OPEN BAR
 with FREE Taco Bar 11 to 12 and Complementary Hors d'oeuvres all night
 This Saturday night is our first ever Open Bar Night. From 10 pm till closing you can take advantage of this great deal. Don't forget it's also always...
 2 for 1 Upstairs with our free Chips and Queso Bar
Grand Central Station
 4625 50th Restaurant & Bar 793-0759

For those HOT summer days and LONG summer nights
 99¢ Glass of Cold Beer
 99¢ Frozen Margaritas
 99¢ Frozen Pina Coladas
 New Ala Cart Menu (after 5 p.m.)
 Soft Tacos each 99¢
 Beef Tostados each \$ 1.39
 Frito Pie \$ 1.99
 Chili Cheese & Onion Dog .. \$ 1.49
 Plus Many More Food Items To Choose From!
 And Yes, We have Trivial Pursuit
Copper Caboose
 Town & Country Shopping Center 744-0183

14th STREET AT UNIVERSITY
 763-6558
 Mon: Ladies Night, 25¢ Well Drinks from 6-11 p.m.
 Tues: \$1 MOVIE NIGHT, with ANY THEATER STUB GET 1 FREE DRINK FROM OUR BAR.
 Wed: All day Happy Hour, All day from 3-11 p.m.
 Thurs: MARGARITA SPECIAL NIGHT, BUY OUR SPECIAL GLASS & GET FREE REFILLS ALL DAY, AND KEEP THE GLASS.
 Fri: SUPER SPECIAL MUNCHIES IN BAR, FROM 3-8 p.m. food & drink specials all day.
 SAT: 99 MINUTES OF FREE BEER, SOMETIME BETWEEN 6 & 10 p.m. WE'LL HAVE 99 MINUTES OF FREE DRAFT BEER.
 HAPPY HOUR EVERY DAY 3-8 p.m. FREE MUNCHIES
 SUMMER HOURS SUN-THURS, 11A.M.-11P.M. FRI-SAT, 11 A.M.-12 A.M.

Every Sunday
99¢
Roast Beef Sandwich!
 All Day
 No Coupon Necessary
Arby's
 2405 19th
 4923 50th

THE ALL NEW
Graffiti
 762-3217 2211 4th
 THE ROCK & ROLL SUMMER SCHOOL SPECTACULAR!
 PRESENTS
WEEKEND BLOW OUT!
 THIS FRIDAY & SATURDAY JULY 20, 21
 FREE PIZZA FROM 7 TO 10 FURNISHED BY
 OPEN BAR FROM 7 TO 10 FOR EVERYONE
 NO COVER FOR LADIES TILL 9 PM.
 SUNDAY, JULY 22
BARE AS YOU DARE BEACH PARTY!
 SUN TAN CONTEST WITH CASH PRIZES!!!
 FREE PIZZA FROM 7 TO 10 FURNISHED BY
 OPEN BAR FROM 7 TO 11 FOR EVERYONE
 MONDAY, JULY 23
MINOR MADNESS
 18 AND UNDER ONLY
 TUESDAY, JULY 24
GRAFFITI TEA PARTY
 (FREE Long Island Teas 7-11)

get **in CA! LOOLS**
Mondays— FREE Champagne for ladies from 9 till 2
Tuesdays— TWO for Tuesday, 2 for 1 All Night Long
Wednesdays— FREE Margaritas for Ladies from 8 till 12
Thursdays— Golden Oldies Night 50 s. dress & music. Gitter bug contest, weekly winners receive \$99 bar tab and finalists win a trip to Can Cun. Style show of Vinalge clothes by Deja Vu.
Fridays— Late night Happy Hour from 11 till 12
Saturdays— OPEN BAR for ladies from 7 till 10
Sundays— Luau Night 2 for 1 and 1/2 price exotics from 7 till 11 Hawaiian Buffet from 8 till 10
Every Night— Monday-Friday 2 for 1 drinks from 4 till 9 and our FREE "Endless Food" buffet from 5 till 7
in CA! LOOLS
 3003 Slide 792-9192

Newhouse becomes fifth Cowboy to retire this year

By The Associated Press

THOUSAND OAKS, Calif. — Veteran fullback Robert Newhouse has become the fifth Dallas Cowboy to retire

since the close of the 1983 National Football League season. As a result, Coach Tom Landry will be missing 71 years in experience from last season's team. Three other players left for the United States Football

League, and Butch Johnson was traded to the Houston Oilers. "I don't know how we will replace all that experience," Landry said Wednesday night after learning of Newhouse's

decision. "It's a season of challenge for us." Although the stumpy Newhouse, 34, had played sparingly in recent seasons, Landry was counting on him as a backup to Ron Springs

and Timmy Newsome. "I didn't expect it," said Landry. "I really thought Robert would play this season." "I've done everything I could in football," said

Newhouse, who telephoned the news of his retirement to Landry from Dallas. Newhouse, who played collegiate ball at the University of Houston, was a second-round draft choice in 1972. He

finished his 12-year career with the Cowboys as the team's fourth all-time leading rusher.

Newhouse said his pro career "was really enjoyable" but he had decided it was "time to get on with the rest of my life."

Landry said Newhouse "did everything you expected of him, even playing on special teams, which spoke well of his character."



THE BOARDWALK APARTMENTS - brand new and close to campus 5540 19th Street 793-2214

Gotta get my laundry out of the dryer & unpack the dishwasher.

I can't believe how much closet space I have.

I just love living in an apartment no one else has lived in.

Oops, time to run to class.

Meet you at the Boardwalk.

Hot tub party tonight!

One Bedroom: Unfurnished \$240
Furnished \$280

HONG KONG RESTAURANT
3202 4th St (Across from Tech Museum) 744-3413
Freshly Prepared Quality Food At Reasonable Prices
Oriental Bar-B-Que On Sticks Too!

Lunch Special \$2.90
Dinner Special \$3.90
Shrimp Fried Rice \$3.50
Take Out Orders & Parties Welcome
Open Daily 11:00- 9:00

SURPRISE HER!
The Texas Dozen™
15 Beautiful Roses..... \$19.95
FLOWERSMITH
Security Park 792-6736

50¢ WASH 25¢ DRY
OPERATED LAUNDRY & GAME ROOM
Open 24 Hours
Under New Management
• 2413 Main St (Tulco Laundry)
• 4708B 4th St (Holiday Center)

NEXT WEEKS SPECIALS
UC CAFETERIA

Monday—Fried Chicken, potato salad, broccoli \$1.89
Tuesday—French dip sandwich, potato chips, apple \$1.79
Wednesday—Pepper steak, scandinavian vegetable \$2.09
Thursday—Large salad \$2.69
Friday—Grilled pork chops with apples \$1.99

Eis Haus
Single dip sherbert 25¢

LA PALOMA 744-9922
2205 10th
Special summer rates for students (call for details)

- Efficiencies, one & two bedrooms
- Furnished or unfurnished
- Pool, laundry
- Close to Tech
- Security lighting
- Dishwasher & disposal

Professionally managed by IPMI
Professional CAM manager on site

PROBLEM PREGNANCY?
Are you considering
Abortion?
Confidential

Free Pregnancy testing & referrals
Call (806) 792-6331
Lubbock, Texas

STUDIO of Hair Designers
Get the easy look for summer.

Haircuts \$7.00 (Includes shampoo, blowdry, & style)
Perms \$24.99 (Includes cut)

2105 50th 765-9963
Oakwood Center

DO SOME OF YOUR BEST TRAINING SITTING DOWN.
If you run alot, there's something else you're probably doing quite a bit of, too.

Hurting. Because in an effort to properly stress your heart, lungs and circulatory system, you frequently overstress your body.

THE ULTIMATE FITNESS MACHINE.
Trek's hand-crafted frames and carefully-matched components are designed to extract the maximum mechanical advantage from your legs. And to respond so accurately that the bike disappears beneath your body.

So before your next pair of training flats wears out, try a Trek on for size. It'll sweep you off your feet.

TREK
FURTHER THAN YOU'VE EVER GONE™

HUTCHINSON Cycles
2420 Broadway
Mon-Sat. 10-5
744-4189

RELAX
Relax in the privacy of Savoy.

Savoy Condominiums is the only place on campus where you can be by yourself or in the middle of all the fun whenever you want. It's right across the street from Jones Stadium and so near the fraternity and sorority houses and campus shops. Plus, it gives you and your family all the tax and investment opportunities of home ownership.

Think about living in a spacious home with all these: enduring tile entry, spacious living area, spectacular vaulted ceilings, oversized closets for abundant storage space, a charming woodburning fireplace, and a balcony with an exciting campus-area view. Your kitchen will be fully equipped with every convenience: a microwave oven, full-size refrigerator with icemaker, continuous cleaning oven, trash compactor, full-size washer and dryer package, waste disposer, and pantry.

Outside are lushly landscaped courtyards with cool fountains surrounding a glistening pool, soothing spa, and inviting tanning area. Enjoy yourself and your friends with shuffleboard, barbecue grills, water volleyball, and our satellite television dish system which allows access to first-run movies in each individual home.

Each home is prewired for its own security system and is close to covered carports and plenty of guest parking spaces.

Your investment still pays off after you graduate. A younger brother or sister can live in your Savoy condominium, you can rent it, or you can keep enjoying it yourself.

Visit our information center today, and learn more about Savoy Condominiums. See how private and how fun living near campus can be.

Now available for purchase at pre-construction prices. August, 1984 move-in.

SAVOY CONDOMINIUMS
Detroit at 4th Street (806) 747-3030 Texas WATS (800) 692-4591

—Friday & Saturday—
FREE Beer & 2 for 1 Drinks
till 10
—Sunday—
OPEN BAR till 11

* Mention **ROX-Z** at the new "Deli-Pocket" and get 20% off your purchase-707 University

ROX-Z

747-5456 510 N. University
(Girls get in free Wednesday, Thursday and Sunday)

CAVALIER APARTMENTS
Ceiling fans, panneling, dishwasher, pool, BBQ's. \$240

UNITED ARTISTS
Mon-Fri All Seats are 2.50 until 6 o'clock. Sat-Sun in 1st show only is 2.50. Tues all day is 2.50

SOUTHPLAINS CINEMA
6002 SLIDE ROAD 799-4121

A man's tradition every woman should know about
BACHELOR PARTY
TWENTIETH CENTURY FOX
11:10-1:15-3:15
5:15-7:25-9:35

RIHNESTONE
11:05-1:05-3:10
5:20-7:30-9:45

DUDLEY MOORE
HONORARY GUEST STAR **EDDIE MURPHY**
BEST DEFENSE
11:00-1:00-3:00-5:00 R
7:00-9:00

TRIPLES
TRIPLE OF DODD
11:00-1:30-4:00
7:00-9:30

MIDNIGHT
Fri & Sat
• Bachelor Party
• Best Defense
• Indiana Jones
• Rocky Horror

TLC I'd rather have **Yogurt!**
Featuring TLC Soft Frozen Yogurt

NEW from TLC Mini-Bakery
Extra Large Flaky Butter Croissants
Perfect for a sandwich, breakfast, or snack

40% Discount On
Any Yogurt item with this coupon
Expires: 7/31/84
(Not valid with any other coupon)

2414 Broadway 82nd & Quaker
744-0447 799-2031

We honor all yogurt & croissant coupons

THE NATURALLY RICH FROZEN YOGURT WITH THE PREFERRED TASTE.