

# THE UNIVERSITY DAILY

Monday, October 27, 1986

Texas Tech University

Vol. 62, No. 40 8 pages



On the bench

Malcolm Miller, a sophomore advertising major from Midland, worked with weights last week in the Student Recreation Center's

weight training area. The fitness equipment area has become popular for students to help keep in shape during the winter months.

Rodney Markham/The University Daily

## British convict Syrian terrorist

By The Associated Press

LONDON — A newspaper reported Sunday that an undercover Syrian agent worked as a clerk for 20 years in the British Embassy in Damascus and tricked a diplomat there into signing a visa for Nezar Hindawi.

Hindawi was convicted Friday of planting a bomb in luggage his girlfriend tried to bring aboard an Israeli airliner April 17. Britain accused Syria's government of aiding him and broke diplomatic relations.

The *Sunday Times* said Syrian intelligence placed a Palestinian man in the British Embassy's visa section, and that he persuaded embassy second secretary Anthony Arnold to sign Hindawi's visa "as a matter of routine."

It said the man's role was revealed by a Foreign Office investigative team that went to the British Embassy in Damascus after Hindawi's arrest. The report did not identify its sources.

In Tel Aviv, meanwhile, an Israeli expert on Syria said Hindawi was under orders from Syrian air force intelligence chief Gen. Mohammed el-Khouli to blow up the Israeli El Al plane. El-Khouli reports to Syrian President Hafez Assad.

The Israeli expert, Yossi Olmert,

spoke on Israel radio and said his information came from evidence supplied to Britain and Hindawi's own testimony. He did not elaborate.

The *Sunday Times* did not identify the Palestinian clerk who allegedly worked for Syria, but said he was a senior assistant in the visa section. It said he was about 50 and had gone to Syria as a child.

After Hindawi was arrested in April, the Palestinian disappeared from his job and may now be in the United States, the newspaper said. When he disappeared, so did the embassy's records of Hindawi's visa applications and those of several Syrians who were given British visas, the paper said.

The British Foreign Office confirmed that the senior assistant and a receptionist quit their jobs at the embassy after Hindawi's arrest, but refused to comment on the circumstances.

British Foreign Secretary Sir Geoffrey Howe said Friday that Hindawi's visa was obtained under a false name and that his visa applications twice were backed by notes from the Syrian Foreign Ministry.

The *Sunday Times* said Hindawi traveled on a Syrian service passport using the name Izzam Shara. It said that on an earlier trip to Britain, Hindawi used a passport that was signed

by Andrew Balfour, then Britain's vice-consul in Damascus.

The paper quoted Balfour, now stationed in Dubai, as saying, "It's very much accepted practice if one government gives a note to another saying that this is Joe Soap's official passport, we take their word for it and issue a visa."

The attempted bombing of the El Al plane was foiled when the airline's security guards found plastic explosive in the luggage of Hindawi's pregnant Irish girlfriend as she tried to board the plane at Heathrow airport.

Britain broke relations with Syria immediately after Hindawi was convicted in the Old Bailey criminal court and sentenced to 45 years in prison. It told Syrian Ambassador Loutof Allah Haydar on Saturday that his 21-member mission had a week to leave Britain — the same amount of time Syria gave Britain's diplomats to leave Damascus.

Damascus radio warned that Britain would "have to pay the price for this hostile step," but did not elaborate. The British Foreign Office declined to comment on the statement.

## Thai jetliner loses cabin pressure; emergency landing injures 63

By The Associated Press

TOKYO — A Thai Airways jetliner lost cabin pressure Sunday and began swaying violently after passengers heard a loud bang, and police said a hole three feet in diameter was found in the cabin floor after an emergency landing. They said 63 people were hurt, nine seriously.

Police spokesman Kunio Otsuka said the bang sounded shortly after 8 p.m. Sunday as the A-300 Airbus was

flying at 33,000 feet, about 145 miles west of Osaka International Airport. He said the cause of the noise and drop in pressure was not known.

He told *The Associated Press* in a telephone interview that the hole was found in the rear cabin floor after landing, but refused to elaborate.

"It's too early to tell," he said when asked if there was an explosion. He said some people were hurt when the cabin pressure dropped and they were tossed around, and others when the plane braked sharply in landing.

Yujiro Miyoshi, a Transport Ministry official at the airport, said 247 people, including 14 crew members, were on Flight 620 from Bangkok to Osaka via Manila, the Philippines.

He said the plane radioed at 8:19 p.m. that it had a loss of cabin pressure and wanted to make an emergency landing.

The airport cleared a runway and had ambulances and fire trucks standing by when the airplane, zigzagging somewhat, landed at 8:40 p.m.,

Miyoshi said.

Tokuo Nakajima, another Transport Ministry official at the airport, said, "The plane came to a halt at the end of the runway and its captain radioed that he could not taxi the plane to the ramp of the airport building. So the plane had to be pulled to the ramp."

The pilot did not say why the plane could not taxi to the ramp, Nakajima said.

Several passengers said in interviews on the Japan Broadcasting

Corp. that they heard a loud bang while the plane was in the air.

The plane began to sway, tossing around bags and shoes and causing some stewardesses to fall, they said.

"It was just like thunder. The impact was so sharp I thought all the windows were going to be knocked out," one of them said.

Yoshinobu Kido of the Osaka Fire Department said injured passengers were taken to hospitals in fire department ambulances. He said names and nationalities of the injured were not

immediately available.

A police investigation team was set up at the airport, Otsuka said, led by a division of the Osaka municipal police responsible for investigating criminal cases.

A Japan Air Lines jumbo jet crashed on Aug. 12, 1985, killing all but four of the 524 people aboard in history's worst single-plane disaster. Investigators later determined that a cabin pressure bulkhead had ruptured on the Boeing 747SR plane.

## Clements speaks to group of cattle raisers

By JAY MILLER  
News Staff Writer

Reiterating his claim that this year's gubernatorial election is the most important in Texas since World War II, Bill Clements addressed a group of cattle producers during a campaign swing through Lubbock Saturday.

Clements' address to members at a meeting of the Texas and Southwestern Cattle Raisers Association centered on Gov. Mark White's inability to control state spending and the increase in state taxes under White's administration.

Clements told cattlemen that Texas' recent economic woes are the result of state government spending that is "totally out of hand" and not because of a shortfall in state revenues related to the declining oil industry.

"Our revenues are ample," he said. "It's the spending side we need to cut back." Clements said the average Texas family now pays \$1,472 more per year in taxes than it did during his administration from 1979 to 1983.

Clements told the group oil tax revenues during White's administration are up 6 percent and sales tax revenues have jumped



39.6 percent during the past four years. Clements quoted a report from Comptroller Bob Bullock's office and said total tax revenues for the state during the 1986 fiscal year are up 9.2 percent.

Quoting from the same report, Clements said the accumulated increase of spending in the state offices of the attorney general, land commissioner, governor, railroad commissioner and treasurer totaled 80 percent during the past biennium. Clements said spending by the state's 12 largest state agencies is up from \$9.4 billion in 1982-83 to \$14.3 billion in 1985-86, a 51 percent increase.

Clements said increased taxes

have had a negative effect on the business climate in the state, hampered efforts to attract new industry and business to Texas and created high levels of unemployment. Clements added that signs of the depressed Texas economy can be readily observed in the state's five largest industries: agriculture, petroleum, real estate, finance and high technology.

Clements told the group his six-point plan for stabilization of the Texas economy will address areas directly related to troubled economic areas. Along with controlling state spending and taxes, Clements said more needs to be done to encourage small business, enhance higher education, establish high-tech research centers and expand the working relationships with Mexico and the federal government.

Clements said the most important facet of his six-point plan is establishing lines of communication with the federal government, an area in which, he said, White has failed.

"We need open lines of communication with the White House. We need to be able to go to Washington and put our problems on the table and discuss them in an intelligent manner," Clements

said.

Clements said Agriculture Commissioner Jim Hightower has not been able to do this in regard to Texas agricultural problems and that White has not been able to do it in regard to any problem.

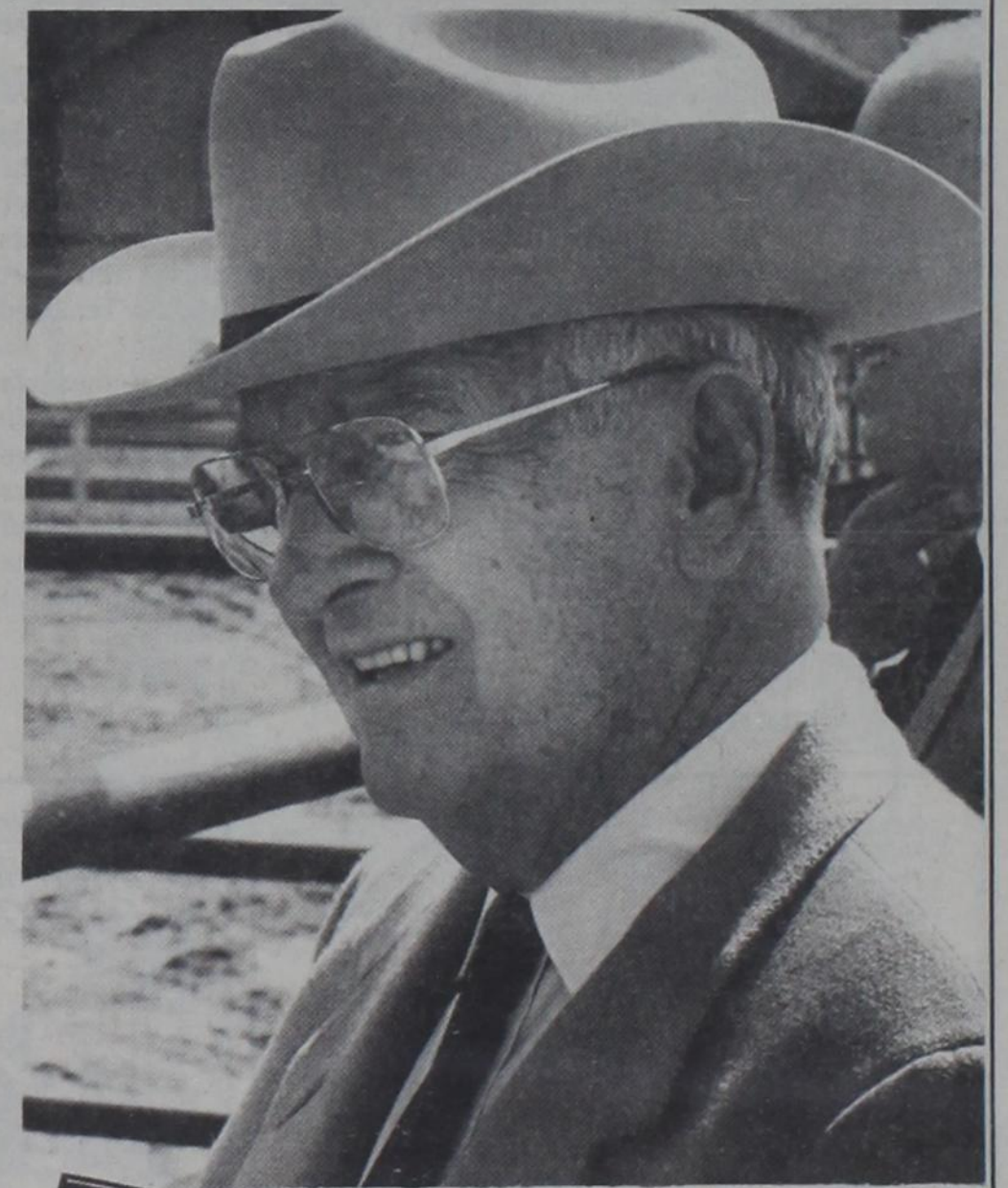
In a news conference later in the day at the farm of Jim and Paula Kassahn, Clements said he could guarantee that Texas Tech students will not have to suffer further budget cuts because of funding constraints.

"I've been saying this throughout my whole campaign — I will not allow cuts in higher education," he said.

Clements switched to a different topic and blasted the U.S. Congress for its passage of an immigration bill in the closing days of the recent session. Because of amnesty clauses in the bill which allow illegal aliens to bring family members into the country, Clements said, "we're going to wake up with 4 million extra citizens in Texas."

Clements added that the bill will change the profile of Texas in such areas as social programs and voting patterns.

"I don't think our people realize the implications of this bill," Clements said.



Bill Clements

Rodney Markham/The University Daily

Gubernatorial hopeful Bill Clements was in the Lubbock area Saturday to talk with cattle ranchers as part of his statewide campaign swing before the Nov. 4 election. Clements appeared at the local meeting of the Texas and Southwestern Cattle Raisers Association and later at a press luncheon at a Lubbock ranch.

## Psychology symposium centers on food, behavior

By SCOTT BRUMLEY  
News Staff Writer

Concepts relating to culture, eating and behavior were discussed by professionals Friday during the second day of the Texas Tech University Symposium on Interfaces in Psychology at the University Center.

Bonnie Spring, a professor of psychology at Tech, said more is known about effects of food on behavior than behavioral effects on eating. Spring said there is a correlation between a person's behavior and what he eats.

"What you eat affects how you are," she said.

Spring said eating can have effects similar to sleep. She said if someone eats a lot, it can have the effect of missing a night's sleep.

Eating can show adverse effects on the body within one to three hours, but failure to eat will result in symptoms of calorie deprivation in about four hours, Spring said.

Other speakers at the symposium were June Chiodo of the Tech psychology department and the Center for Eating Disorders at Lubbock General Hospital; John Foreyt, an associate professor of medicine at the Baylor College of Medicine in Houston; and Robert Bolles of the psychology department at the Univer-

sity of Washington.

The panel stressed that failure to eat is not the best way to lose weight. Fasting can be extremely dangerous medically, Foreyt said.

Chiodo said that, though fasting for purposes of losing weight is not advisable, fasting for religious reasons can have a positive effect.

Foreyt said he agrees that there are benefits from religious fasting as a means of attaining a meditative state. He said studies of Seventh-day Adventists and their eating habits tend to support that conclusion.

There is doubt as to the role nutrition played in the evolution of man, but in the early days of mankind's ex-

istence humans did not live long enough for nutrition to make differences in their lives, Bolles said.

Spring said eating a balanced meal is the safest prescription for positive nutritional effects on behavior.

Though victims of eating disorders such as anorexia nervosa and bulimia are regarded as mentally troubled by much of society, they are not, Chiodo said.

The symposium, "Diet and Behavior: an Interface Among Psychology, Medicine and Nutrition," closed with a panel discussion by the speakers moderated by Jeffrey Elias of the Tech psychology department.

## MONDAY

In today's UD:

- The Texas Tech University National Intercollegiate Rodeo Association rodeo took place this weekend, with 14 colleges throughout Texas represented. For a roundup of the event and its participants, see staff writer Ann McBryde's kaleidoscope on page 4.
- Lifestyles writer Missy Costello

reviews Mozart's opera, "Cosi Tan Futte," which was performed this weekend at Tech's Allen Theater. Read why she liked it in her review on page 6.

• The Tech women's tennis team hosted the Tech Quadrangular Friday, Saturday and Sunday. The Tech team didn't lose a match against the three participating teams. For tournament results, see the story on page 8.



# viewpoint

## American censorship fits in Soviet Union



**Johnna Brown**  
News Staff Writer

"Censorship can make your life easier. When somebody else makes decisions about what you can read and see and hear, you don't have to think as much.

"Censorship can cure the world of problems like violent crime and child abuse. If you believe information and ideas cause problems — instead of people.

"Censorship can help everyone agree. If you weren't free to read or hear dissenting opinions or to express your own, it would be a lot easier to agree... just as easy as it was in Nazi Germany, or as it is today in Cuba, Iran and the Soviet Union.

"Once we make exceptions to the freedoms guaranteed us under the First Amendment, anything can happen. Ten years ago, the city of Miami banned "Mother Goose." Other victims have included Shakespeare and even Ms. magazine.

"Right now, some Americans are trying to abridge your constitutional freedoms so they'll be able to choose what books and magazines you read; television shows you see.

"As an American, you have the freedom to say NO to censorship. Say it today — tomorrow may be too late. "Freedom is everybody's business."

Sponsored by and published in *Penthouse* magazine, the above satirical message correctly states my feelings and fears toward what America is fast becoming — another Soviet Union.

Some people might argue that *Penthouse* magazine is not the most credible and non-biased source for such a message; however, the message is clear and hard-hitting. If the current censorship trend continues in America, the future of a free society indeed is in danger.

In Tennessee, a fundamentalist group labeled "The Wizard of Oz" as being satanic. How can anyone label one of the most-watched and well-presented children's movies of all time as being satanic?

When I was a child, my parents almost forced me to watch *Toto* and

Dorothy discover the world of imagination. Because of "The Wizard of Oz" and other comparable children's movies, I was able to more fully develop my own imagination.

My parents, conservative though they may be, also encouraged me to read Mark Twain books. What a sin that is now. *Huckleberry Finn* now is labeled as being prejudiced. Fundamentalist America does not realize the language and attitudes in Twain's novel are commonplace to the setting of the book. I do not know about other Twain readers, but reading *Huckleberry Finn* taught me a little bit of American history, even before I was old enough to take the subject.

In high school, my English teachers spent weeks on such Shakespearean greats as "Romeo and Juliet," "Macbeth" and "Julius Caesar." Someone is censoring those famous plays out of the classroom now, and I bet Shakespeare is rolling over in his grave this very minute.

In college, I experienced censorship in the press. While editor of a small West Texas junior college newspaper, I could not print liquor or beer advertisements in my paper. I am sure not printing such ads decreased the amount of liquor intake at that college.

At Tech, censorship has not yet reared its ugly face to me, but other universities are having to deal with it. An anti-obscenity law in a southern state is forcing university instructors to remove certain teaching material from their syllabi. Film history students there no longer can study Federico Fellini movies that deal with sexual activity involving minors, and art students cannot see slides of certain art works. Life drawing classes involving nude models also will be discontinued because of the law.

How can artists learn to draw the human form if it is fully clothed? Life drawing classes are not meant to be sexual, but a tool to teach another aspect of art. In addition, students cannot fully appreciate the film or art world if certain artists are removed from course syllabi.

Just as the *Penthouse* message says, freedom is everybody's business. America's creative freedom is being bound by censors who don't belong in this country, but rather across the globe. I am sure the Soviet Union would be glad to have them.



## Students find credit cards easy to abuse



**Jill Johnson**  
News Staff Writer

College students are discovering, much to their delight, that the wide world of credit is virtually calling out to them.

The process to become a credit holder is a simple one. Fill out a student credit application, and presto, the world suddenly becomes a shade of rose.

Years ago, a bank's advice to a college student for earning a credit record was to go to a local finance company, borrow a minimal amount

of money and be sure to make payments on time.

Times certainly have changed. Now, the major credit accounts are coming to the students, mailing out pre-approved credit lines.

My mailbox was bombarded recently with credit applications. Stores I had never heard of were sending me brochures, booklets and applications.

Instead of taking the attitude of "this stupid junk mail," I was thrilled. I applied to every store or company that sent me an application. I received the famous "plastic" from them all within a matter of weeks.

When filling out applications, students should be a little more choosy than this. Having credit is a great thing, but it can get you into trouble.

Before too long, I found huge bills hanging over my head that I didn't know how I was going to pay off. Even though most companies set low spending limits for student customers, they can all add up.

One factor to consider when deciding which cards you would like to establish credit with is your financial status. Face it: a low income just isn't going to cut it with a Neiman Marcus card.

Another thing one should think about is need. How many cards do you actually need? One major card, such as a Visa, could do the job.

For those dedicated and working individuals, having a part-time job is helpful in showing that the applicant has a mind for stable finances.

Sums such as \$100 or \$200 are most common limits on first credit cards.

Low limits ensure a safe risk for companies doing business with students. They can be paid off in a short amount of time without putting a cloud of debt over one's head.

Some banks are offering customers special credit cards whereby cash can be withdrawn from an automatic teller machine without having cash in the bank. The withdrawal would be the same as making a purchase at a local department store. Such a card easily can be misused, giving the customer a feeling of having a cash deposit when actually he/she does not.

Credit is not too hard to obtain, but students should use caution when choosing which cards they want to fulfill their wants and needs.

## LETTERS

### Wayward preacher

To the editor:

Once again the population here at Tech has been treated to an "ear-banging" by an itinerant "evangelist." This one even carried his own cross to call attention to the Gospel he said he was preaching.

While I doubt that many students took him too seriously, I do feel the need to point out a few things about Mr. Woroniecki and others of his ilk.

Most of what I heard — and there is a point, with me at least, when I can't hear because the speaker is yelling at me — was either a defense of himself for preaching the "gospel" or lambasting the crowd for not following the Gospel and for being Hell-bound, beyond all hope.

I tried once to ask him about the Gospel and why he had to be defensive instead of preaching it. He automatically accused me of not knowing anything about the Gospel.

Later, at lunch, I thought I'd act on the Gospel and get him a glass of water (Mark 9:41). He refused it, mimicking the sound of a trumpet, and accused me of performing the act merely to be seen. "Mother Teresa Righteousness," he called it! My intention in doing so was NOT to receive the reward mentioned in Mark 9:41, nor to be viewed as a righteous act, for there is no one who does righteous acts (cf. Romans 3:10-12) and of all the servants of God, I am the most worthless (cf. Luke 17:10) but rather to say that Gospel ACTIONS speak louder than all of Mr. Woroniecki's shouting. And I hope a few perhaps caught the message and, perhaps, if Mr. Woroniecki has a quiet time, IF he can QUIET DOWN that is, he may reflect on that fact.

The question I would like to raise is

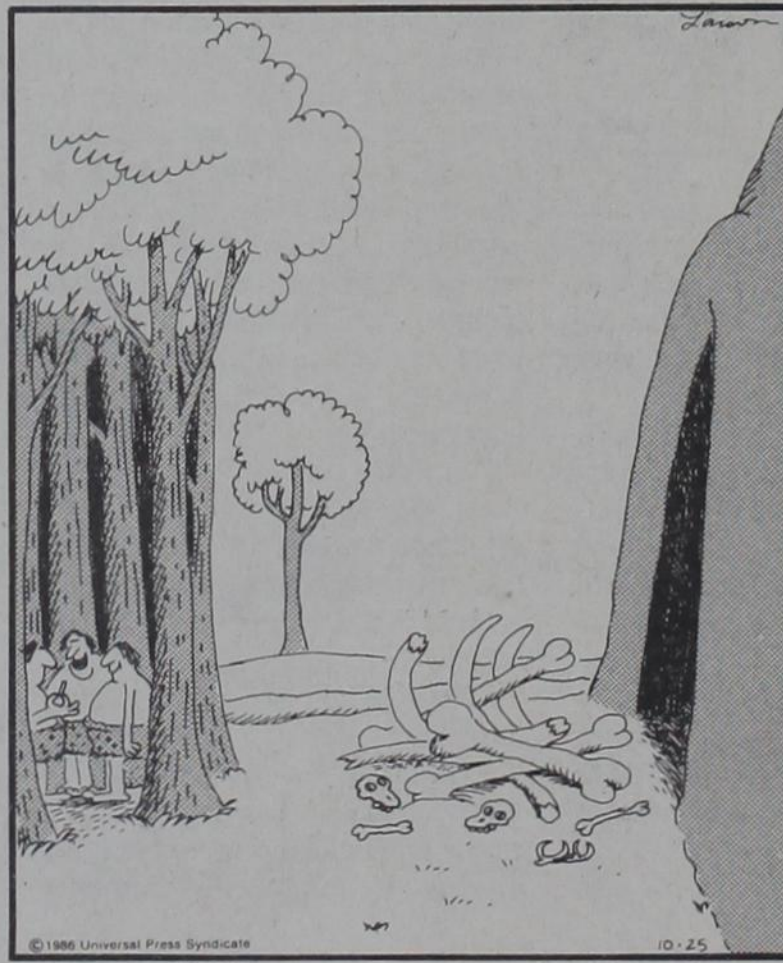
this: If Jesus said that his followers would be known by the fruits they bear (Matthew 7:16) and that others will know his followers by the love they have for one another (John 13:35), what is the fruit of his "ear-banging?" What is the fruit of his tracts? Is he a loving man?

Mr. Woroniecki makes one good general point as to the selling out of Christianity to American culture. Jesus has some rather hard things to say about how his followers should behave. His answer to issues like defense and economic realities (and these were just as big in Judea during Jesus' times as they are in the here and now) were very paradoxical things like not resisting violence when it's done to us (Matthew 5:39 and Luke 6:29) and that we should not be concerned about what we eat or drink

or wear, but seek instead the Kingdom of God (Matthew 6:19-34). Jesus does not say that being his disciple is a cushy job; in fact, he calls it carrying a cross, and in case we didn't get it the first time, it's in the Gospels FIVE TIMES (Matthew 10:38; Matthew 16:24; Mark 8:34; Luke 9:23 and Luke 14:27). But aren't the crosses we bear in our day-to-day lives, especially if we are attempting to be anything as radical as a real Gospel living person, however imperfectly, what Jesus was talking about? Wooden crosses, like the one Mr. Woroniecki carries (or, rather, rests on the ground beside him while he yells at people) are great ego-builders and should be seen for just that.

Kristie Butler

### The Far Side



### by Gary Larson



### Bloom County



### by Berke Breathed

### Happydale



### by Scott Farris

## The University Daily

Second class postage paid by The University Daily, Journalism Building, Texas Tech University, Lubbock, Texas 79409. Publication Number 7654-80. The University Daily, a student newspaper at Texas Tech University in Lubbock, Texas is published daily except Saturday and Sunday, September through May, and bi-weekly June through August except during review, examination and vacation periods. As a student activity, The University Daily is independent of the academic department of Mass Communications. Subscription rate is \$30 per year for non-students, and \$15.00 per semester for students. Single copies are 25 cents. Opinions expressed in The University Daily are those of the editor or the writer of the article and are not necessarily those of the University administration or of the Board of Regents.

### LETTERS POLICY

Letters to the editor of The University Daily are welcome. All letters must be typed, double-spaced and must include the writer's name, address and telephone number. All letters must be signed. Unsigned letters will not be published. A letter writer's name may be withheld from publication upon request and with a valid reason. Letters shorter than two double-spaced, typewritten pages will be given preference. The editor reserves the right to edit letters for libel, taste, obscenity and space limitations. Letters will be edited for spelling, grammar and punctuation.

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## NEWS BRIEFS

### Ax murder suspect confesses to crime

DALLAS (AP) — A man accused in the hatchet slayings of three women, one of them a blind invalid, has confessed to those killings and two others and says he wants to be executed by Texas' lethal injection "like they do to animals."

"I've got something inside my head that clicks sometimes. It just goes off," said David Martin Long, the 33-year-old drifter arrested Friday in the Sept. 27 slaying of three women in suburban Lancaster.

Long, being held without bond on capital murder charges in the three slayings, signed statements admitting to the three killings and two others, authorities said.

### Public demands American gold coin

WASHINGTON (AP) — The U.S. Mint, caught off guard last week by the public clamor for its new American Eagle gold coin, expects to suffer an embarrassment of riches today when dealers scramble for the limited supply.

The first general-circulation U.S. gold coin in more than a half-century has proven to be a definite winner with the public. Government officials hope to capitalize on that interest by unveiling a sister silver bullion coin on Wednesday.

### Corpus Christi considers drug testing

CORPUS CHRISTI (AP) — Random drug tests on city employees may be tough to defend legally, and if used at all, should be limited to certain jobs or workers suspected of abusing drugs or alcohol, according to assistant city attorney Jimmy Bray of Corpus Christi.

Bray put together a report that the city council here is scheduled to review Tuesday as it considers whether to start testing city employees for drugs.

Bray said it is unclear whether random drug testing of all city employees would be permitted legally.

## U.S. hostage spends birthday in captivity

By The Associated Press

WASHINGTON — American journalist Terry Anderson is thought to be spending his 39th birthday today in a small, airless room somewhere in Lebanon, and wondering after more than 19 months in captivity whether he'll ever see his family, friends and country again.

It's the second time Anderson is marking a birthday in captivity, and he probably can look forward to cake,

a taste of ice cream and French pastry cups, according to man who shared a room with him for a year.

Father Lawrence Martin Jenco, 51, a Roman Catholic priest who was released in July after 19 months in captivity, said the Lebanese captors usually provided a little treat for the American hostages on their birthdays.

"They made birthdays special," he said in a recent telephone interview. "They would stay with us and have our cake and ice cream with us. They

would buy French pastry cups."

When the guards fraternized with their captives, they insisted the Americans wear blindfolds, Jenco said.

Sweets were a treat for the captives, whose fare normally consisted of bread and cheese and, occasionally, fruit and vegetables, Jenco said.

Jenco has said he was held with three other Americans in a small room: Anderson, The Associated Press' chief Middle East correspon-

dent, David Jacobsen, 55, of Huntington Beach, Calif., and Thomas Sutherland, 55, of Fort Collins, Colo. The Rev. Benjamin Weir, who was freed in September 1985, was confined with the men for a time.

The men, who were moved around Lebanon, were locked in a windowless, 12-foot-by-15-foot room, Jenco said. They are thought to be guarded by members of Islamic Jihad, a loosely knit radical Lebanese Shiite organization with ties to Iran.

## Video stores' operation altered by customer habits

By The Associated Press

DALLAS — Customers who spend an estimated \$5 billion per year renting videotaped movies are changing their viewing habits and making the operation of rental outlets an expensive proposition, the founder of a chain of Dallas video stores says.

Gary and Nancy Meinershagen founded Video Works here five years ago with one store and 175 titles. They now have 16 locations and carry 5,000 to 6,000 titles in each store.

Viewers are no longer just interested in the latest hits. They want more of a variety of movies, Meinershagen says.

"Today, only about 25 percent of

our business is the latest releases," he said. "That wasn't the case a year ago. Then, everybody wanted just the hits."

Industry analysts say Dallas and Philadelphia share the title of the most saturated video rental markets, and Dallas should take the lead in less than six months.

The video rental business has com-

panies fighting for a share of the estimated \$5 billion Americans spend to rent movies each year, analysts say. They note that VCRs penetrate 35 to 40 percent of the 90 million TV households, providing a fertile ground for the movie rental business.

Meinershagen says it was easier to start video movie rental businesses in the past.

**\$18 IT PAYS TO HELP! \$18**  
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Come by 2414 B Broadway or call 763-4321 and earn \$18 per week. Ask about our \$10 bonus.

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SKI WEEKEND  
(TRAVEL TODAY)




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**TONIGHT!**  
CHRISTOPHER PARKENING  
Classical Guitarist

Sponsored by U.C. Cultural Events



- Monday, Oct. 27
- 8:15 pm
- TTU Allen Theatre

All Seats Reserved.  
\$5 TTU Students (\$7 at the door)  
\$7 Others  
UC Ticket Booth

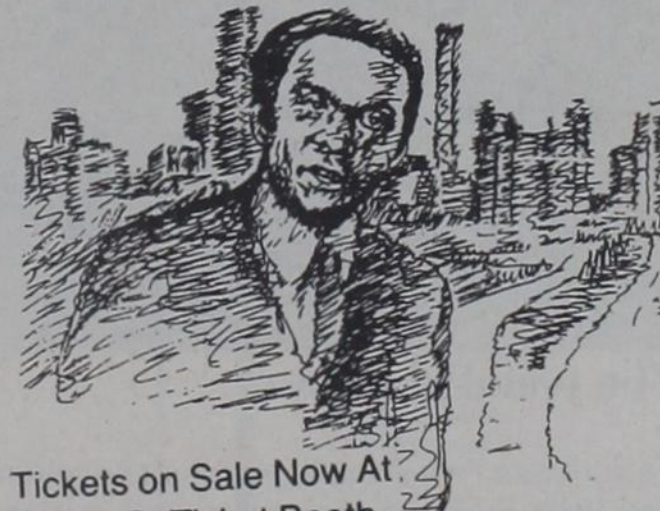
"Christopher Parkening is a great artist — he is one of the most brilliant guitarists in the world."  
— Andres Segovia

Call 742-3610

**ANDREW YOUNG**  
a lecture...

- Thursday, Nov. 6
- 8:15 p.m.
- TTU Allen Theatre

...Elected on a platform of racial and economic togetherness, Mayor Andrew Young has led the City of Atlanta to ever-increasing growth, opportunity, and bi-racial harmony.  
(to be continued...)



Tickets on Sale Now At The U.C. Ticket Booth  
\$4 TTU Students (in advance only)  
\$6 General Public

Call 742-3610 for more information.

**THIS WEEK'S FILMS**  
(Allen Theatre)

Wed. — "The Day the Earth Stood Still" 8 p.m.

Fri. — "Down and Out in Beverly Hills" 3 pm, 7 pm & 9:30 pm

— "Halloween" Midnight


Sun. — "Breathless" (French w/English subtitles) 8 pm

UCP wants YOU to get involved!  
To join call 742-3621.

**University Center Cafeteria**

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CULTURAL EVENTS



## Tech sponsors largest college rodeo

The Texas Tech Rodeo Association boasted a capacity crowd with standing room only Saturday night at the world's largest indoor intercollegiate rodeo while spectators watched participants from 14 colleges and universities compete for points in the southwest region of the National Intercollegiate Rodeo Association (NIRA) competition.

The Tech rodeo returned to the Panhandle-South Plains Fairgrounds for its 37th year where it originally began. Sponsored by the university's Block and Bridle Club, the first rodeo took place in 1940 in an outdoor arena at the South Plains fairgrounds. The competition consisted of two roping and riding events for men and a barrel racing contest for women.

In 1947, the Texas Tech Rodeo Association was formed. It joined with the Block and Bridle Club in 1950 to sponsor the first Tech rodeo to be sanctioned by the NIRA. The competition moved to a temporary arena in Jones Stadium throughout the 1950s.

The rodeo moved to Lubbock Municipal Coliseum after its completion in the late 1950s and received billing as the world's largest indoor intercollegiate rodeo, a reputation it has retained.

In overall competition, the Tech men's team placed second and the women's team placed sixth. Fred Thorpe, a senior agricultural economics major, and Russ Smith, a senior electrical engineering major, won the team roping contest.

The bareback bronc riding competition was the first event Saturday night. Both rider and horse must perform well to score in the event. A suitcase-like handle is attached to the top of a leather rigging and cinched around the horse's middle. The contestant grips the handle with one hand and keeps his other free and high in the air. In order to receive a score on the ride, the cowboy must stay on the bronc for eight seconds.

Bronc rider Rick Lasater, a sophomore undecided agriculture major, has been competing in rodeo events for 10 years.

"I started rodeoing on a bet with a friend," Lasater said. "He said he bet that I could not ride a bull, and I said I bet that I can, and that's how I got started."

"It may sound like an extreme bet, but I won a six-pack of beer, and that's a pretty big deal when you're that young," he said.

Lasater gave the crowd as well as fellow team members a scare during the bareback bronc-riding event. Lasater ended his ride during the last seconds by doing an almost complete flip as he fell from the bronc's back. It looked as if Lasater may have been severely injured, but after a few seconds he was up and walking and later was able to tell what happened during the ride.

"After I came out of the chute and got my marks, I expected the bronc to circle to the right. He got me off my riggin' real far and then turned to the left," he said. "This threw me over to the right and it looked like I may hit my head on the fence so I tried to pull myself up and

he turned again, and I'm not real sure what happened after that."

Lasater said although there is not a lot of glory in rodeo as a sport, it still is worth it.

"I love the sport and its heritage," he said. "Whenever the grand entry starts and the flags are posted, I get a really good feeling, a feeling that is hard to beat."

Bull rider Max Payne, a junior animal production major, has been competing in rodeos for five years. He said although many people believe bull riding is a completely physical sport, it actually is very mental.

"I would say that bull riding is 80 percent mental. You have to psyche yourself out against being scared, although there is a high chance of being injured," said Payne. "When you start to consider the possibilities of getting hurt, you just have to realize that you can get hurt just as easily by just walking down the street."

Opening ceremonies before the night's events included an awards presentation.

Miss Rodeo Texas Tech 1987, Stephanie Kahn, 19, a sophomore public relations major, was crowned before the competition by Kim Wedeking, winner of last year's title, and Miss College Rodeo Joni James, a pre-med major at Boise State University in Idaho.

In other presentations, the Tech Rodeo Association honored president David Conklin with the Dub Parks Award, a silver buckle given annually to an individual who has contributed most to the association. It is presented as a memorial to Dub Parks, former president of the club and a graduate of the university.

Payne and Brenda Shroyer, a sophomore agriculture engineering major, were this year's recipients of the Lenore M. Tunnell Memorial Award. The award has been presented to a male and female Tech student and rodeo association members each year since 1970. Tunnell was an assistant professor in the department of English and a 10-year sponsor of the rodeo.

The rodeo association receives little funding from Tech and has sponsored the rodeo through advertising sales and raffles, Conklin said.

"The cost of the rodeo was \$22,000, and our three objectives were to sponsor a good rodeo, earn money for scholarships and earn rodeo team travel money," said sophomore Susan Eggert, an agricultural economics major and rodeo association member.

In regard to the crowd and participant turnout, Conklin, Eggert and Payne all agreed that it was successful and the association was pleased.

Jay Korus, rodeo association member, said much hard work, time and effort is involved with sponsoring the rodeo and that the members have done an excellent job of holding up under the pressure.

"We have a lot of hard-working kids and real good competitors," said Korus. "In my opinion we have a whole lot of future pros competing here."

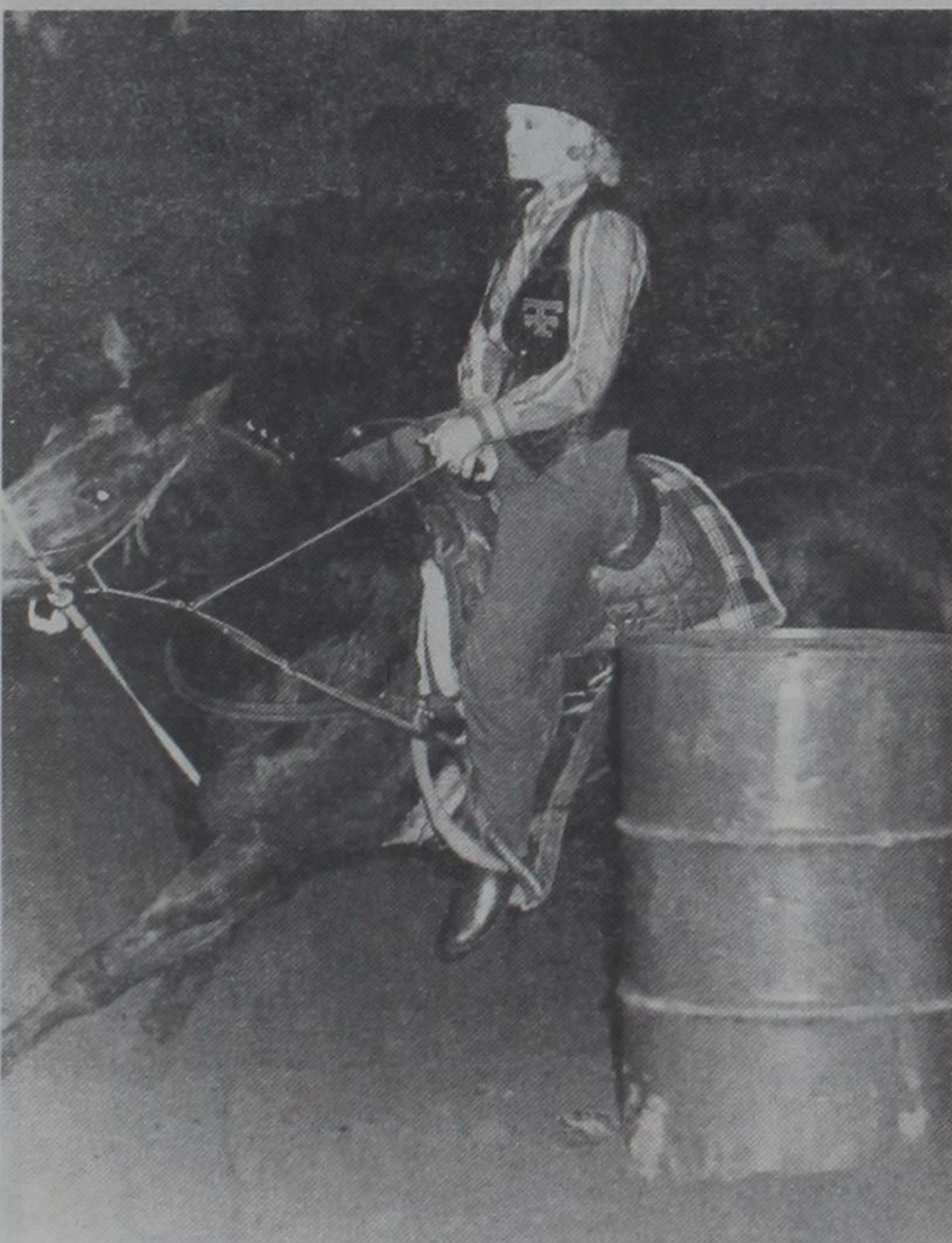


Candy Mathers/The University Daily

### Cutting loose

Gregg Rhodes, a senior public relations major, loses his seat atop Scooby Doo during the bull-riding competition Saturday. Rhodes' score did

not count because he was thrown from the bull before the eight-second time limit.



Candy Mathers/The University Daily

### Tightening the turn

During long run, or preliminary, competition, Canita Cass, a junior physical therapy major, reins Soapy to cut around a barrel during the women's barrels racing competition.

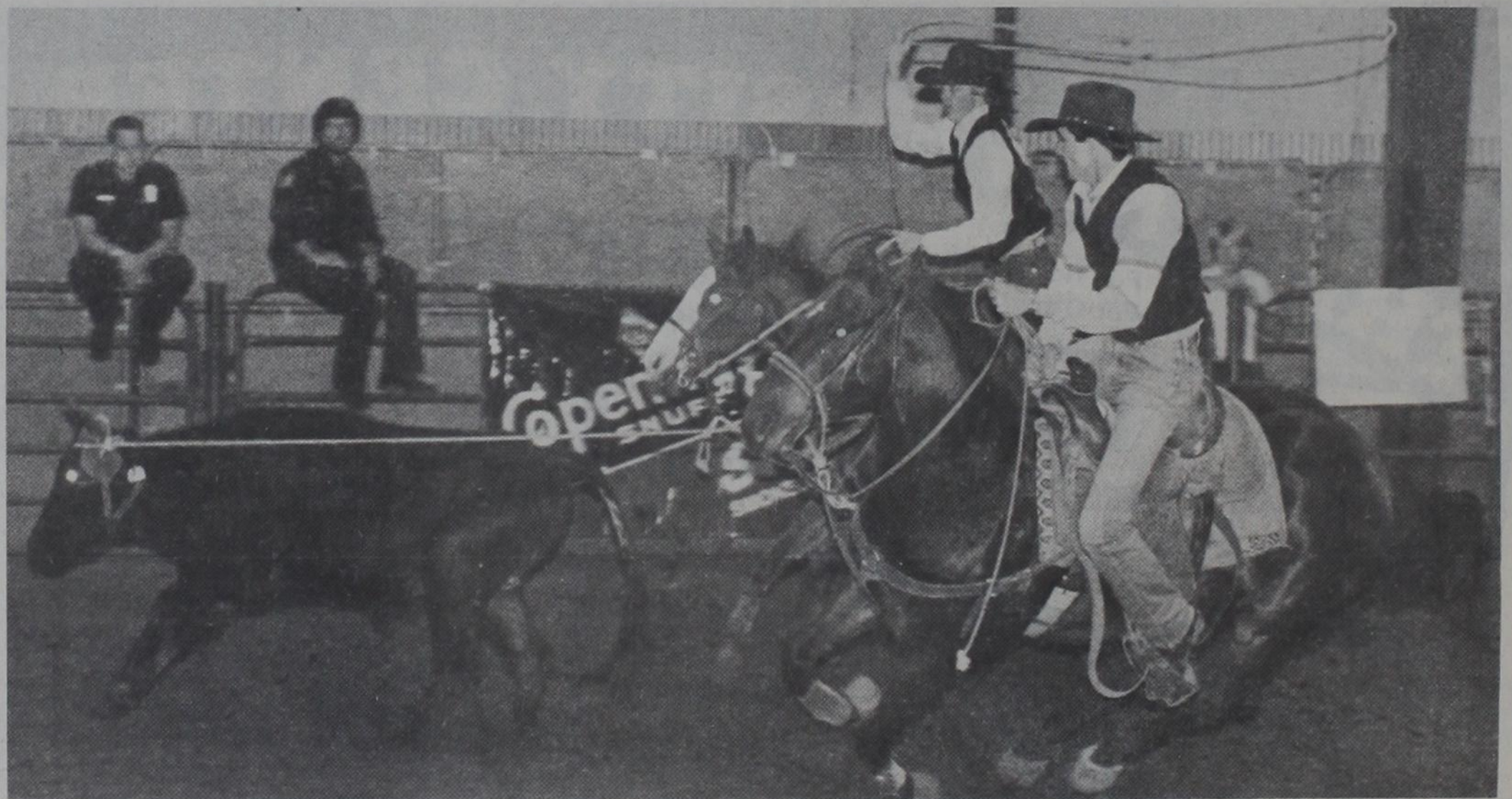


Candy Mathers/The University Daily

### A winning smile

Kim Wedeking, last year's Tech rodeo queen, passes on the crown to Stephanie Kahn, center, a sophomore public relations major. Joni James, the 1986-87 Miss College Rodeo,

a junior pre-med major at Boise State University, was in attendance during the four-day rodeo competition.



Rodney Markham/The University Daily

### The winning throw

Tech ropers Fred Thorpe, a senior agricultural engineering major, and Russ Smith, a senior electrical engineering major, capture first place in team roping with one rider lassoing the steer's

horns and the other rider lassoing his back legs in the least amount of time.

Text by  
Ann McBryde



Rodney Markham/The University Daily

### Max Payne rides Adam Ant



**CAMPUS BRIEFS**

**Plant and soil students to give seminar**

Cynthia McKenney and Ali Mohamed Abdi, plant and soil science graduate students, will lecture at a seminar sponsored by the plant and soil science department at 4 p.m. today in 101 Goddard building.

**Preservation Week focuses on old books**

The Texas Tech Library has declared today through Friday Preservation Week to enlighten the staff members on the proper handling and preservation of old books and documents. The library staff will be required to attend at least two of the seven workshops available during the week.

**ROTC tours defense command post**

By JILL JOHNSON  
News Staff Writer

Members of the Texas Tech Air Force ROTC went to the North American Defense Command (NORAD) headquarters and the U.S. Air Force Academy in Colorado Oct. 16-19 for a weekend of orientation and training.

Cadets were flown to Colorado Springs on a C-141 transport plane supplied by the 443 Military Wing at Altus Air Force Base, Okla.

Capt. Donna Medellin, assistant aerospace instructor, said the Tech AFROTC makes a similar trip each semester. The trip was optional to all members of the AFROTC, and 28 cadets participated. Medellin said it was the first time the group has gone to Colorado.

"The reason we designed the program is to familiarize the cadets with various operations within the Air Force," Medellin said. Members received a briefing at the

academy as part of their orientation and also toured the dorms, classrooms and recreational facilities. They took a tour of the North American Defense Command post within the Cheyenne Mountain Complex and heard a lecture on "The Soviet Threat."

After the speech, the group went to Lowry Air Force Base in Denver. Students had a chance to view displays of the aircraft and munitions in current Air Force inventory.

**MOMENT'S NOTICE**

**DELTA SIGMA PI**  
An executive meeting of Delta Sigma Pi will be at 8 p.m. today in 169 business administration. For more information, call Karen Phillips at 747-8147.

**SOCIAL WELFARE**  
The Social Welfare Association will meet at 7:30 p.m. today in 152 Holden Hall. Attendance of all members is important. For more information, call Joe Del Velasquez at 793-5182.

**ENGINEERING STUDENT COUNCIL**  
A general meeting and election of the Engineering Student Council will be at 6 p.m. today in 110 Engineering Center. For more information, call Mark Musick at 747-7394.



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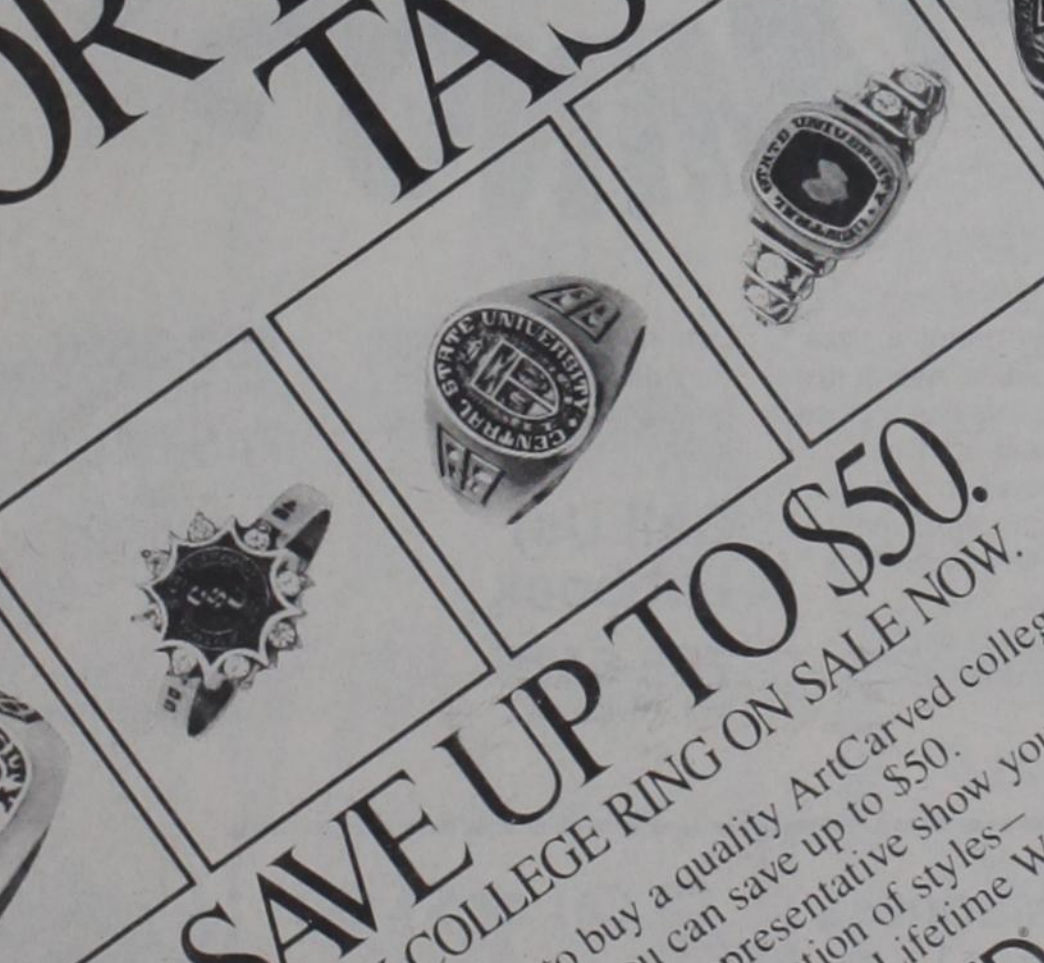
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If your organization is listed here, no one has reserved your page in the 1987 La Ventana. Come by Room 103 of the Journalism Building between 8 am-12 noon, 1 pm-5 pm and give your group the recognition it deserves.

**Last day is  
October 31st**

- Accounting Society
- Administration
- Agricultural Communications of Tomorrow
- Agricultural Economics Association
- Agricultural Sciences Student Council
- Agronomy Club
- AFROTC
- Alpha Chi Omega
- Alpha Delta Pi
- Alpha Epsilon Delta
- Alpha Epsilon Rho
- Alpha Gamma Rho
- Alpha Kappa Phi
- Alpha Phi Omega
- Alpha Phi
- Alpha Tau Omega
- Alpha Zeta
- American Advertising Federation
- American Chemical Society
- American Home Economics Association
- American Institute of Architecture Students
- American Society of Civil Engineers
- American Society of Interior Design
- American Society of Landscape Architects
- American Society of Mechanical Engineers
- Angel Flight
- Army ROTC
- Arnold Air Society
- Association for Childhood Education
- College of Arts & Sciences Student Council
- ASHRAE, West Texas Student Branch
- B.A. Council
- Band
- Beta Alpha Psi
- Beta Theta Pi
- Bledsoe Hall
- Campus Advance
- Campus Alcohol Advisory Board
- Cardinal Key
- Carpenter-Holt
- Cheerleaders
- Chi Epsilon
- Chi Delphi
- Chi Omega
- Chi Psi
- Chi Rho
- Circle K
- College of Education Dean's Host and Hostesses Council
- College of Education Student Council
- Collegiate FFA
- Collegiate 4-H
- Counterintelligence Unit
- Delta Chi
- Delta Delta Delta
- Delta Gamma
- Delta Phi Epsilon
- Delta Psi Kappa
- Delta Sigma Phi
- Delta Sigma Phi Theta
- Delta Tau Delta
- Delta Upsilon
- Doak Hall
- Double T Dolls
- Engineering Ambassadors
- Entomology Club
- Eta Sigma Delta
- Fashion Board
- Gamma Phi Beta
- Gaston Hall
- Gates Hall
- German Dancers
- Gordon Hall
- Guardian Gold
- High Ropes
- Hillel
- Hispanic Student Society
- Home Economics College Council
- Home Economics Recruiters
- Honors Council
- Horn Hall
- Horticulture Society
- Hospitality Management Society
- Housing and Interiors
- Huter-Hell
- Institute of Electrical & Electric Engineers
- Institute of Industrial Engineers
- Institutionality Council
- Junior Greek Council
- Kappa Alpha Order
- KA/Phi Delt Rodeo Queen
- Kappa Alpha Theta
- Kappa Delta
- Kappa Kappa Gamma
- Kappa Sigma
- Kappa Psi
- Kappa Tau
- Lambda Sigma
- La Ventana
- Major/Minor Club
- Miller-Girlie
- Mortar Board
- Murdoch-Hall
- National Art Education Association
- NSSLHA
- Omicron Delta Kappa
- Order of Omega
- Orienters
- Panhellenic Association
- Patton Rifle Drill Team
- Phi Delta Theta
- Phi Epsilon Kappa
- Phi Gamma Nu
- Phi Gamma Delta
- Phi Kappa Psi
- Phi Mu Alpha Sinfonia
- Phi Psi
- Phi Theta Kappa
- Phi Upsilon Omicron
- Pi Beta Phi
- Pi Kappa Alpha
- Pi Kappa Phi
- Pi Omega Pi
- Pi Tau Sigma
- Pompano-Cadet
- Pre-Law Society
- President's Hostesses
- Ranger Recruiters
- Range and Wildlife Club
- Residence Hall Association
- Rho Lambda
- Rodeo Association
- Rugby Club
- Sabre Flight Drill Team
- Saddle and Siroin
- Saddle-Tramp
- SATT
- Scabbard and Blade
- Sigma Chi
- Sigma Delta Chi
- Sigma Nu
- Sigma Nu Little Sisters
- Sigma Phi Epsilon
- Sigma Tau Gamma
- Soccer Club
- Society of Automotive Engineers
- Society of Petroleum Engineers
- Student Association Senate
- Student Foundation
- Student Landman Association
- Student Dietetic Association
- Student Occupational Therapy Association
- Tau Beta Pi
- Tau Beta Sigma
- Tau Kappa Epsilon
- Texas Student Education Association
- Texans
- Timetex
- UC Programs
- University Daily
- University Plaza Student Organization
- Vocational Home Economics Teachers Association
- Wall Hall
- Water Ski Club
- Weeks Hall
- Wells Hall
- Wesley Foundation
- Weymouth Hall
- Women in Communications Inc.
- Women's Service Organization
- Wrestling Club
- ZIT (Zeta Iota Tau)
- Zeta Tau Alpha

**Don't be left out!**



## 'Cosi Fan Tutte' cast exposes Lubbock to well-executed opera

By MISSY COSTELLO  
Lifestyles Staff Writer

"It may be a little naughty, but at least it will be fun," sing the sisters Fiordiligi and Dorabella in "Cosi Fan Tutte."  
The opera was both naughty and fun, and those who overlooked the

weekend performances of Wolfgang Amadeus Mozart's "Cosi Fan Tutte" at the University Center Allen Theater missed an excellent cultural opportunity. The opera was sponsored by the Texas Tech Music Theater, the Tech University Center and Lubbock Cultural Affairs Council.

"Cosi Fan Tutte," subtitled "The School for Lovers," is a romantic comedy set in the 1780s near Naples. The sisters, Fiordiligi and Dorabella (Kay Paschal and Lori Berg), are engaged to Guglielmo and Ferrando (Conley Cook and Carroll Freeman). The young men are taunted by their friend Don Alfonso (Eddie Pleasant),

who claims that no woman can be trusted, not even their beloved fiancées.

Don Alfonso concocts a scheme to test the faithfulness of the two women and enlists the assistance of their chambermaid Despina (Kathleen Dennison).

Dennison's performance as the

maid was especially funny. Her humorous antics and strong vocal performance at times "stole the show." Pleasant's portrayal of Don Alonso was strong as well.

Lead performances by Berg, Cook and Paschal all were impressive. Berg and Cook, though, seemed sometimes to be overpowered by

guest artists Paschal and Freeman and the orchestra. Freeman's appearance as Ferrando was a distinct pleasure to watch and hear. His voice seemed to materialize out of thin air; his vocal control was incredible.

The whole performance of "Cosi Fan Tutte" was well planned from the technical standpoint, with the costumes and sets being elegant and true to the period. The performances by the actors involved in Friday's performance all were powerful despite occasionally being drowned out by a sometimes blaring orchestra.



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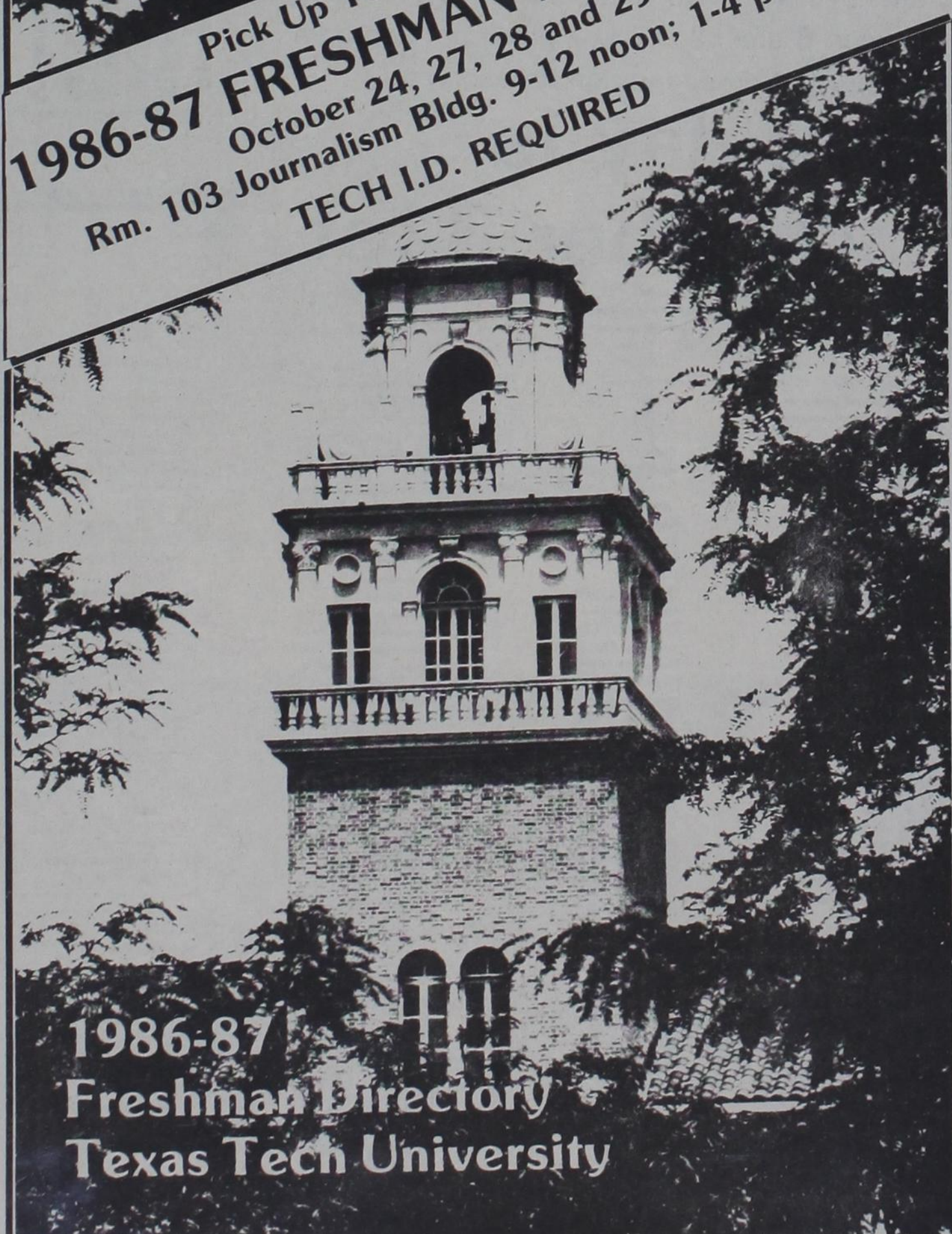
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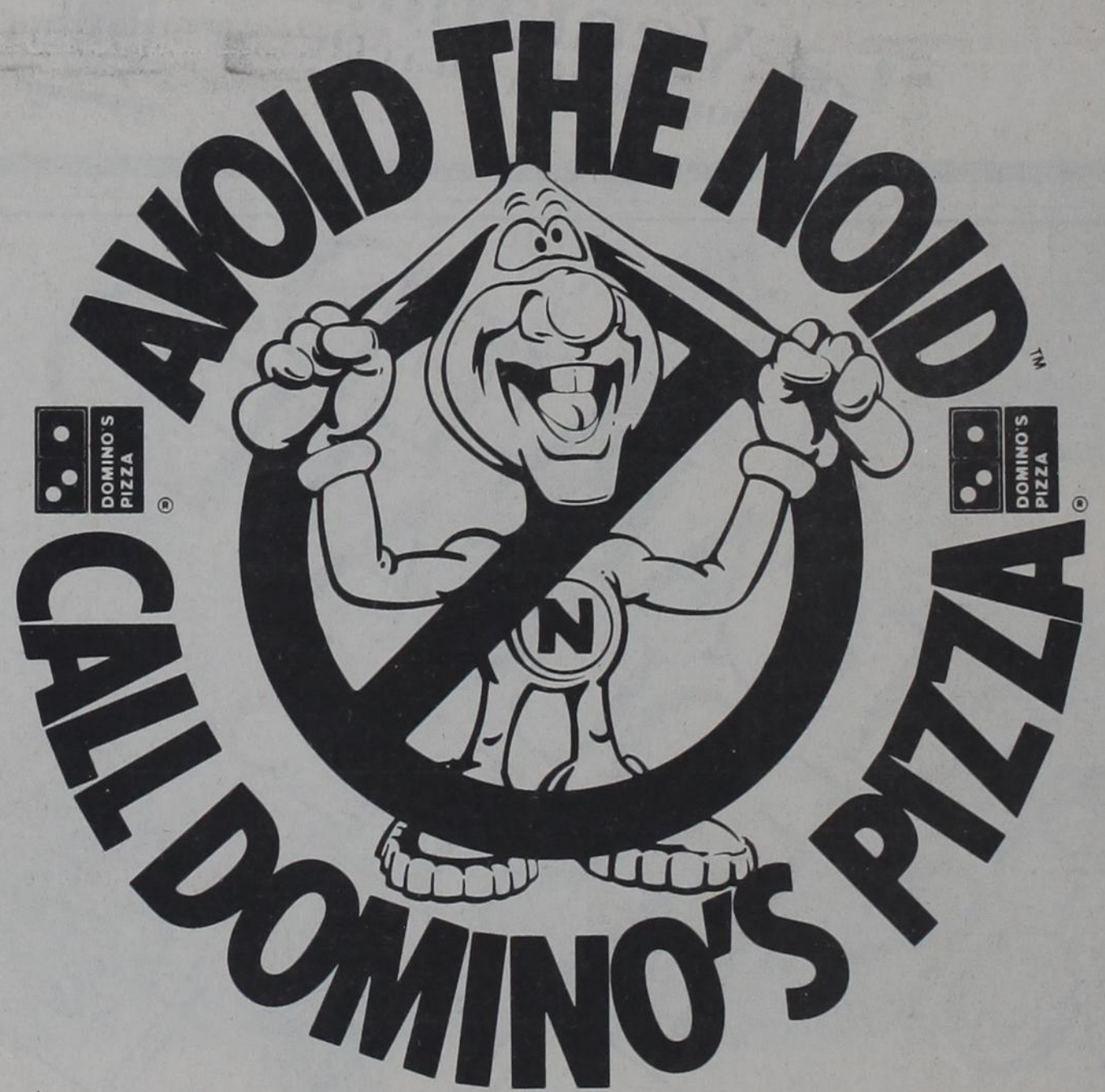
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World Series' seventh game set for today

NEW YORK (AP) — Game 7 of the World Series between the Boston Red Sox and New York Mets was postponed Sunday due to rain and was rescheduled for 7:10 p.m. CST today, the office of the commissioner said.

A spokesman for the commissioner's office said that Commissioner Peter Ueberroth, baseball administrator Bill Murray and umpires John Kibler and Jim Evans spent most of the day at Shea Stadium inspecting the ground and reviewing the weather forecast.

The forecast called for continued rain much of Sunday night.

The spokesman said the forecast for tonight called for variable

cloudiness with a possible passing shower and temperatures in the mid 50s.

The Mets forced a seventh game by scoring three times in the bottom of the 10th inning Saturday night to beat the Boston Red Sox 6-5. The Mets had tabbed Ron Darling, a right-hander with a 1-1 record in the series, to pitch Game 7 against Boston's Dennis "Oil Can" Boyd, the losing pitcher in Game 3.

The last postponement of a World Series game due to rain occurred in 1981, when Game 6 was postponed a day to Oct. 28, the latest date for a game in World Series history.

Ybarra, Mudie lead Tech at UTA meet

Texas Tech's Carlos Ybarra led all college runners with a 24:29 and teammate Len Fedore placed fifth at 25:00, but it was not enough as the Red Raiders finished third behind UT-Arlington and Texas in the five-mile Maverick Invitational in Arlington Saturday.

The Tech women also took third despite a second-place finish by Kim Mudie, who ran an 18:33 in the three-mile event. Host school UTA won the women's meet with 30 points.

Doug Tolson, running unattached, won the men's race with a time of 24:11. UTA scored 31 points to win the

meet.

Behind Ybarra and Fedore for the Raiders, D.C. Murphy finished 11th with a 25:41, Erin Griffin took 15th at 26:04 and Tim Green placed 18th at 28:26.

Mudie ran virtually alone for the Tech women as Sheryl Grochoki placed ninth with a time of 19:53 and four Raiders finished at the back of the pack.

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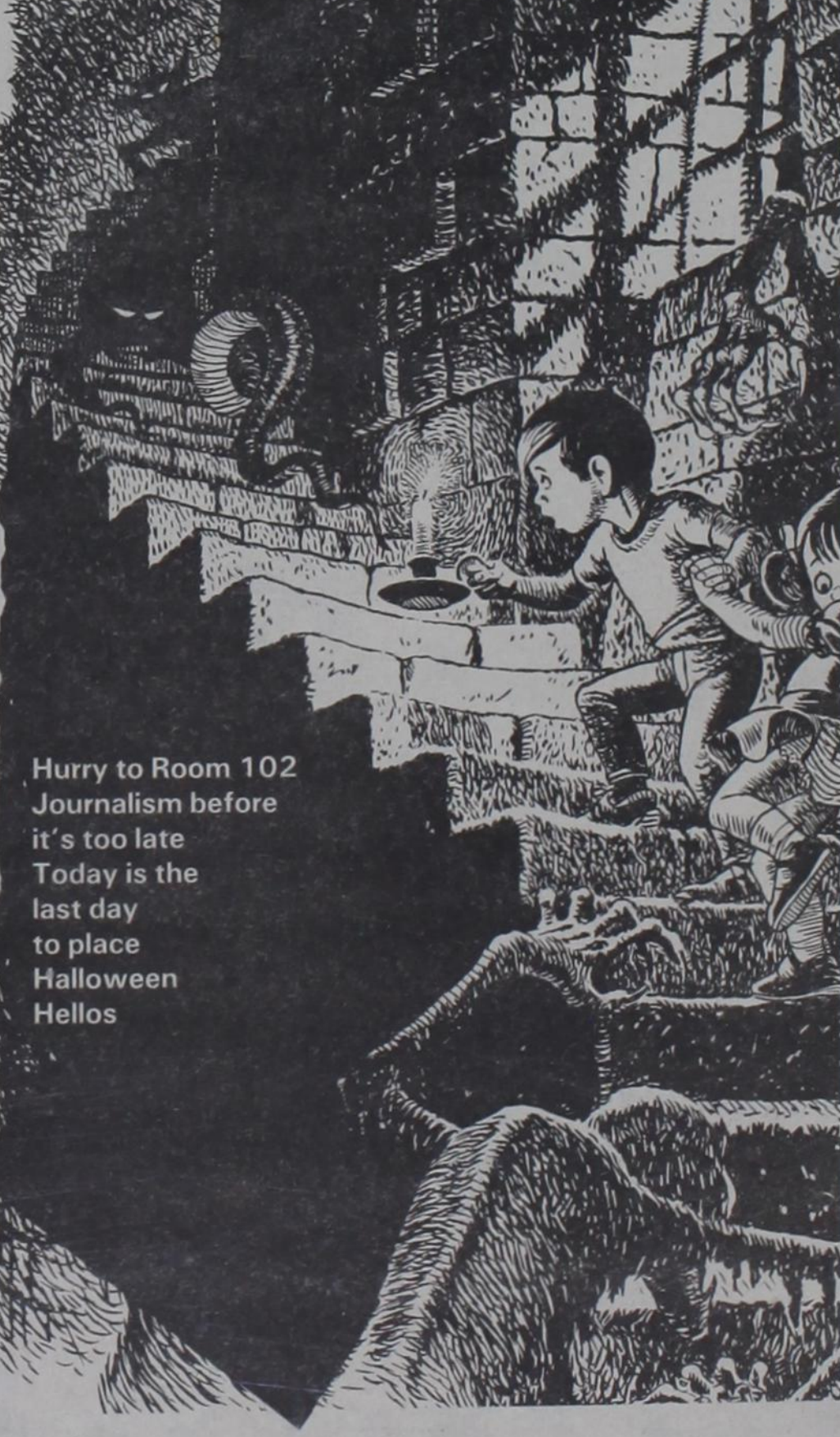
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## Women breeze to tourney title

By LYNDDOL LOYD  
Sports Staff Writer

The Texas Tech women's tennis team breezed through all 27 of its matches en route to a sweep of the Tech Quadrangular Saturday and Sunday in Lubbock.

Besides Tech, New Mexico State, UT-San Antonio and West Texas State University competed in the event.

The Raiders' lost only five sets the entire weekend, outdistancing second-place New Mexico State. UTSA took third, and West Texas State finished fourth.

Tech opened against New Mexico State Saturday morning and in singles action, the Raiders' No. 1 seed, Annemarie Walson downed Sarah Peterson 6-3, 6-2, while No. 2 Cathy Carlson defeated Judi Kirk in one of the closer matches of the

tournament 5-7, 6-3, 6-1.

In the No. 3 matchup, Eva Ziegler breezed past Corine Shulfit 6-2, 7-5 and No. 4 seed Julie Hrebec was victorious over Michelle Daum 6-3, 6-3. Tech's Lisa Roberts handily defeated Aggie netter Stacy Anich 6-0, 6-2.

### TENNIS

6-1, 6-0, while the sixth seeded match featured Barbara Fitterer over Janet Light 6-2, 6-2.

In doubles play, the team of Walson-Paula Brigance led the way for Tech, beating Peterson-Kirk 6-3, 7-5. Carlson-Hrebec defeated Shulfit-Daum 6-2, 4-6, 6-1 and Ziegler-Roberts beat Anich-Light 6-0, 6-2.

UT-San Antonio was next for the Raiders. Walson led the way once again by defeating Suzy Wieser 6-0, 6-2, and Carlson eased past Robin

Nakamura 6-0, 6-2. The third seeded Ziegler downed Loretta Fast 2-6, 6-3, 6-2, while Hrebec defeated Nancy Tilbury 5-7, 6-3, 6-3. Roberts defeating April Springs 6-2, 6-1 and Fitterer pounded Shelley Dominique 6-0, 6-2.

Doubles play went smoothly as well, as Walson-Brigance blew out Wieser-Fast 6-1, 6-1. Carlson-Hrebec won 6-1, 6-1 over Nakamura-Tilbury and the pairing of Roberts-Ziegler defeated Leopoldus-Baker 6-4, 3-6, 7-6 (7-3).

Last up for Tech was an outgunned West Texas State squad that gave the Raiders' few problems.

Walson won handily 6-0, 6-2 over Dana Cannon, while Carlson breezed past Sandra Sepulveda 6-1, 6-1. Ziegler defeated JoHanna Thompson 6-1, 6-2 and Roberts smashed Keri Johnson 6-0, 6-1. Fitterer shutout Christi Blake 6-0, 6-0.

## Injury-riddled spikers fall to Rice, UH

By LYNDDOL LOYD  
Sports Staff Writer

A shorthanded Texas Tech volleyball team took a tumble in the Southwest Conference standings Friday and Saturday in Houston, losing a five-game decision to Rice and falling in four games to Houston.

The forgettable weekend leaves the Raiders with a 9-10 season record and a 2-5 conference mark. Two Tech regulars missed the match against

the Cougars, however.

Junior outside hitter Becky Boxwell injured an ankle midway through the Rice match Friday and missed the final two games of the match, won by the Owls 15-9, 15-7, 5-15, 4-15, 15-3.

Diane Kuhlman led the Owls (15-11, 3-2) with 11 kills, 12 blocks, six digs and a .296 hitting percentage, while Tech's Boxwell had 10 kills and 11 defensive digs before leaving in the third game. Mary Loescher and Susan Kelly had 13 digs apiece, while Sharon Cain had 16 kills and 10 digs.

The Raiders traveled across town to meet the Houston Cougars Saturday but dropped the match 15-5, 11-15, 15-7, 15-7. Tech again fell victim to injury and illness, with Boxwell and Kelly both absent. Kelly, the Raiders' team leader in blocks, was out with stomach cramps.

Kelly is expected to be back for next Sunday's home match against Texas, and Boxwell's ankle will be X-rayed today.

Cain led Tech against Houston with 12 kills and nine digs.

## Bosse's second-place finish paces Tech netters

Texas Tech's Dick Bosse defeated Earl Zinn of Houston 7-6, 4-6, 6-2 to salvage a second-place finish in the top singles flight of the Southwest Conference Indoor Tournament Sunday at Lubbock Racquet Club.

Bosse, a junior from South Africa, finished the three-day, round robin tournament with a 3-2 record. Rice's Rodney Burton tied Bosse for runner-up honors.

Baylor's Glen Dickerson defeated Burton 6-4, 7-6 in the final round to win the singles competition with a perfect 5-0 mark.

Texas A&M's Dean Johnson and Brent Haygarth teamed to win the No. 1 doubles flight by beating Andrew Taylor-Burton of Rice 3-6, 6-2, 7-6.

The Aggies also took the No. 3 doubles seed with Dean Goldfine and

Lars Rosene, while Ken Thome and Don Freeman claimed the No. 2 doubles title.

The Red Raiders finished the tourney strong, winning five of six singles matches Sunday.

"I was extremely pleased with the way our kids played this weekend," Tech Coach Ron Damron said. "This tournament helped our mental attitude toward the game."

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# TECH

# Styles

# Fall '86

## Stephen Craig on Broadway offers top fashions



**Fall fashion wear**  
Stephen Craig on Broadway carries such brands as Ralph Lauren and Rough Hewn. Shoppers

can find many clothing items and accessories to help update anyone's fall wardrobe.

Individualizing one's fashion statement with lots of accessories is the key to dressing this season according to Susie Jantzen, owner of Stephen Craig on Broadway.

This season, jewelry, lace collars and belts will play a big role in accessorizing a wardrobe. Extras added to denim, the strongest apparel on the market this fall, and simple, clean-lined dresses make a personalized style statement.

"It's how you put an outfit together that makes it," Jantzen said. "How you put it together makes it your own fashion story."

Sterling silver bracelets, necklaces, earrings and rings sporting puffed hearts, which became fashionable last season, are a must for glamorizing a simple outfit. Trends in sterling this season are jewelry accented with gold or trimmed with turquoise for a Southwestern look.

Wooden accessories will complete the "Out of Africa" look, safari clothing made popular by the recent movie, with animal shaped pins clasped at the neck. Oversized jackets, utilizing olive/khaki coloration, are complemented by cowhide handbags.

The word for other types of jewelry, such as rhinestone earrings and bracelets, is — big. Heavy, dangling and sparkling jewelry will dress up any outfit for a night out on the town.

For a romantic touch, lace collars are versatile and can add a different look to many items in a wardrobe. Collars can adorn traditional sweaters for a feminine look or add a touch of class to untrimmed dresses currently being marketed in the fashion industry.

An addition just as important to a wardrobe as jewels and lace are belts which play a big role in pulling an outfit together. Alligator and crocodile belts are important accessories for completing a special look, as well as simulated reptile skin extras.

Big, oversized clothes make the most of the wide variety of accessories available this season, and Jantzen said the style will carry on into the spring. Her recent excursion to the The Apparel Mart in Dallas provided her with many styling trends and dressing ideas for the coming months.

Black, be it in denim or any other fabric, is the basic color to work with this season. Jantzen said many manufacturers are marketing simple black knit dresses that can be personalized with a wide array of bold accessories.

Variations on denim are a popular trend as far as dressing up or dressing down. Studs and rhinestones are making a comeback to glamorize basic blues, or gold piping can be added for a dramatic, dressier denim look.

The most important and versatile article of clothing one can have in their wardrobe is the denim jacket, Jantzen said. Variations on the standard blue result in black jackets, jeans and skirts for the winter with pastel colors and stonewashed denim.

Also carrying over into the spring are the safari attire which was termed the "trend setter" for the fall. The oversized look, which will carry on into the spring, is the key to dressing this school year. The casual look of extra large T-shirts, sweat shirts and jackets will produce big pocket shorts and layered tank tops for spring dressing.

A preview of spring fashions will be available in December at Stephen Craig's on Broadway in a new line of cruise wear, designed to carry one through the warmer days of the winter months. Fleece fabric in trendy colors are used in this line of oversized sweatshirts and long skirts, made to mix and match. Simple, cotton fabrics can complete a wardrobe styled in the oversized look and is a fun and practical purchase to carry one through the year.

"It doesn't make a lot of sense to have a heavy wardrobe in Lubbock," she said. "The more versatile your clothing the more wear you'll get out of it."

Personal preferences in dressing also should be taken into consideration before making a major seasonal clothing purchase, but trends should not be more important than style. Jantzen said quality should come before quantity to get more wear for the money.

"For the money it is best to invest in traditional wear and update your wardrobe with trendier fashions," she said. "We've found that trendy fashions work really well to lift a plain or dated look."

Stephen Craig on Broadway has been expanding its lines to carry a younger and more fun look for weekend and casual wear. Rough Hewn, an updated line of traditional clothing, is carried by Stephen Craig on Broadway, and Jantzen said it is a line that works well with their Ralph Lauren collection.

The fun look for everyday wear will carry over into the holidays with a more glamorized version of the oversized look. Big tunic sweaters over silk pants with lots of accessories will be a favorite outfit this season. Hostess pants also will be an important item to have and silk will be the fabric to concentrate on. Black velvet dresses will make optimum use of the big, flashy trend in jewelry.

Glitter will be the key to dressing for the holidays and stretchy gold lurex dresses can add a metallic shine to any festive evening. Jantzen said a bold, bright statement during the holidays will add excitement to the season.

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# Hot accessories bring style to autumn clothing

With the autumn months comes a cool new selection of women's accessories. Between jewelry, scarves, shoes and bows, women will have a fashion fiesta choosing the right look.

On the top of the fashion agenda, rhinestones are making quite a comeback this fall.

Popular several decades ago, rhinestone history is repeating itself in a new way. Not only are these glass jewels being seen on women's ears, but now on clothes.

Adding sparkle to shirts, dresses and scarves, rhinestones are an economical way to put a new look on an old outfit.

Another popular accessory adorning many women is the scarf.

Say bye-bye to wearing a scarf or bandana simply around the house. The latest trend in fashion this fall comes from scarves used in new and different ways.

Basic, easy ties, such as a scarf knotted around the neck, can add color and pizzazz to an outfit. For a new twist to an old bandana, tie around the waist as a belt, on a bag, or as a bow in the hair.

There is no need for caution when

pairing scarves with clothes, as bold prints become muted when folded.

Femininity is a key word this fall. Lace collars are a popular way to add a soft touch to clothes. Collars can be found in a variety of colors, shapes and designs. One should shop carefully before purchasing, as lace collars do not come cheap.

Silver jewelry, which became popular last season, is still a favorite among women this fall.

Puffed hearts are a sure bet to put on necklaces, however one is not limited only to hearts. Women are wearing thick silver chains alone around the neck this fall.

Silver jewelry can be found in most stores and is available in rings, earrings, bracelets and hair clips.

There are several new looks in the footwear department this fall.

Just when you thought you had enough silver, you can be outfitted from head to toe with the inclusion of silver shoes on women's feet.

Wearing silver loafers has caught on like wildfire. Besides being comfortable and economical, silver shoes can be combined with silver jewelry to create a polished look.

Riding boots also are a popular item this season.

The boots come in all colors and different styles. The latest this fall are knee-high boots that lace up. Adding a new twist to last year's version of the riding boot, they make a fashion statement by themselves.

Some fashions are more than fads, obvious with bows. Worn around the neck or in the hair, bows are here to stay.

If keeping track of time is a problem, never fear. Several manufacturers have introduced a wide variety of styles and colors of watches into the market.

Swatch, Coke, Guess and Pepsi are just a few of the companies carrying plastic watches.

These watches are waterproof, inexpensive and available in many colors.

Accessories always have provided an economical way to make wardrobe changes and this fall, women can find not only savings but excitement through accessories.



Accentuating wardrobes

Wearing a lace collar, Holly Hatch, a junior journalism/public relations major, exhibits how accessories can spice up any outfit. Other popular

accessories include scarves, rhinestones and glass jewels.

## Tech Styles Fall 1986

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## Style salon specializes in personal hair care

New looks, styles and products are the elements that brought about the opening of Cathy's Clippers, a new hair salon specializing in personalized hair and nail care for men and women located in the Willow Hill Center.

Owner Cathy Davis opened the shop at the end of August. After working seven years as a hairstylist, Davis

The four stylists working at the salon concentrate on keeping up with the latest hairstyles and utilize the newest products available for hair care.

Davis, stylist Debra Kuss, barber/stylist Yolanda Franco and manicurist Renay Roberts attended the September Matrix and Sebastian Hair Expo '86 in Dallas. Davis

mer. A partial perm, which adds body or wave to hair in specific areas, is becoming a popular element in men's hairstyles. A relatively new technique, the partial perm can give a fullness to hair on top while leaving the sides straight and smooth.

Davis said styling and shaping aids, such as mousses, lotions, sprays and gels, are becoming popular products for men who are becoming increasingly more style conscious. Gels can be used to achieve a spikey, textured hairstyle, whereas lotions can give a wet look. Davis said the salon carries the newest line of styling and shaping products recently introduced on the market.

"Styling and shaping aids are fun to use because they help you achieve the look that's perfect for you," Davis said. "We carry Spritz Forte which is fun line — you can use the hair spray for way-out styles or punky looks."

The salon carries several different brands of hair care products such as Sebastian, which markets Spritz Forte, Matrix and Nexxus. Davis said the salon offers a variety of products, such as gels, mousses, lotions, hairsprays, grease and glossifiers

and shampoos and conditioners because each product has its own job to do for a style.

Davis said stylists at the salon also offer a consultation service and can design a hairstyle to fit any individual.

"The most fun we have is when someone comes in and says 'do something,'" she said.

Stylists take into consideration a person's lifestyle as well as physical features when designing a personalized hairstyle.

"We determine if they're a professional or have a more easy-going lifestyle, so we know whether they want to spend time working with it or not," Davis said. "We can come up with a hairstyle using skin and eye coloration as well as facial features to develop the best cut and suit it to their total hair care needs."

Davis said hair color and highlights are important elements of design. Colorings can be subtle and enhance natural hair, whereas highlights can brighten hair anywhere or simply at the tips around the face to bring out its shape.

“We determine if they're a professional or have a more easy-going lifestyle, so we know whether they want to spend time working with it (hairstyle) or not.”

—Cathy Davis

decided it was time to try her hand at running a salon.

The five-chair salon is decorated in soft colors to promote a comfortable, easy-going atmosphere, Davis said, so customers can feel free to come in wearing sweats or evening attire.

brought to Lubbock many new hair care and styling products for men and women as well as styling and manicuring techniques.

Popular styles for men this fall are a longer hair length as opposed to the flat top which was a favorite this sum-

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Tech students receive discounts at Hair Jammer

Hair Jammer, an established business creating fashionable hairstyles, offers Texas Tech students discounts on cuts.

Roger Thompson, owner of the store, said students get four dollars off the price of a cut. Catering to the Tech student, men's cuts cost \$12 with the discount, and women's run \$15.

Included in the price is a shampoo, cut and blowdry.

Thompson said he believes in good conditioning. He went on to say that Hair Jammer offers the finest in hair care products. The shop carries such lines as Nexxus, KMS and Sebastian.

Thompson said emphasis on women's hairstyles this fall include "lots of volume and highlighting."

He said men's styles for the fall will show volume at the crown of the head. An option to the close, short cut is to have some length in back with short sides.

"Overall, the style is a clean and neat look," Thompson said.

Hair Jammer offers perms by Goldwell, a company Thompson said he feels offers the best types of perms available.

Perms are still popular with females, but there will be less of a trend for males getting perms this fall, he said.

Besides Thompson, there are four other stylists who work at Hair Jammer.

Kelly Allen, Alicia Balios, Diana Raines and Kristi Parker all work together to please customers.

"We have a relaxed atmosphere for our customers," Thompson said.

Students who are regular customers at Hair Jammer and refer friends to the shop sometimes appear in ads in the University Daily.

Wear House expands merchandise selection

The Wear House, Clothes for Sport, is making a fashion splash this fall on University Avenue.

Known for sportswear, activewear, swimwear and Greek items, the Wear House, located at 1217 University, is expanding its merchandise by adding casual and exciting fashion lines this year.

Cookie Creel, store manager, describes the new additions as fun, innovative clothes.

"We saw a need for a cool and easy look," she said. "By adding these new lines we are adding comfort, style and diversity."

By viewing the display windows, one can see that the store is indeed offering exciting new fashions for men and women with an emphasis on denim, tweeds, chambray and knits.

A few of the new ladies lines being featured this fall are CP Shades, Paris Blue, Checkmate, ID / and Union Bay.

The store also carries a full line of women's accessories. Western belts, costume jewelry and other items are available to spice up a wardrobe.

Limited not only to ladies fashion, the Wear House has begun carrying new looks in men's fashion this fall.

Offering style, quality and affordability, the Wear House is carrying brands such as Izod, Canterbury and Boston Trader. Featuring a variety of rugby shirts, sweaters and other sorts of fall outerwear, men can discover both fashion and comfort.

In addition, the Wear House is diversifying its wardrobe this year by carrying exciting new unisex fashions.

Sportswear by Ton-Sur-Ton, Saraha Club, Corona Beach Club and Maui and Son are some of the new lines the store is carrying this fall.

"These are the comfortable kind of clothes you can throw on when you get home from school or work," Creel said.

She also described the clothes as good weekend wear. "They give off a fun and playful look," she said.

The store still offers Greek organizations the opportunity to purchase large quantities of sweats, jackets, koozies and other items displaying their letters at a group discount.

The Wear House has been a popular place to find colorful sweats, hats and other sportswear in the past and continues to carry wide selections of activewear.

This spring, the Wear House will feature a complete selection of ladies swimwear.

By changing the image of strictly being a store for sportswear, the Wear House has become a store that caters to a person's need for a variety of exciting new fashions.



Traditional styling the focus of men's fall clothing fashions

It is said that the more things change, the more they stay the same. This is certainly true in respect to men's fashion this fall. As the fall line of male clothing emerged, it became clear that variations on solid popular themes had pervaded the industry.

There have been subtle alterations in the world of suits and similar clothing. Scott Malouf, of Malouf's Mens and Ladies Apparel, discussed these and other looks.

"Pleats continue to dominate the looks of slacks these days," he said. "Double breasted suits have made more of a comeback this year as well."

Perhaps the greatest change in the more formal areas lies in the continued splash of color on the clothing.

"We're seeing colors like teal and gold popping on to suits now. It's also in fashion to wear a bolder color tie with a suit today, even with these double breasted. There is also still strong support of the paisley tie, even in very formal wear," Malouf said.

In shirts, the button down collar on an oxford cloth shirt still goes well with anything, but Malouf pointed out the new power of the shorter, wider style of the Windsor collar on a dress or casual shirt. Braces also are selling well.

Sportswear also has continued to experiment with different colors and other concepts.

"In sweaters, the intarsia design (variations of geometrical patterns) is popular to display, especially combined with bold colors."

Malouf said the bolder, louder looks of ties and such prove a renewed confidence in men. "Different stuff" is attracting the self-assured male. In regards to the color-conscious

clothing world, he said simply, "Anything goes."

What about the affect of popular music, movies, television, etc. on the clothes men wear?

"Sure, pop culture has an effect on some styles. But look at how fast the 'Miami Vice' look fizzled out," Malouf said. "Since 'Out of Africa' interests in khaki clothes, etc. have heightened, but khaki is more practical, usable and traditional."

Tradition may be the key word.

Stephen Jantzen, of Stephen Craig, Inc. said he understands the new em-

"It's important to have your cherries and nuts with your sundae," Jantzen said.

Traditional dress, Jantzen said, springs from the marriage of British and American designers. Both stress the pragmatic creation of clothing to work in and look good working in.

"Even traditionalists like Ralph Lauren prove the lasting fashionable and functional quality of American clothing," Jantzen said.

“It is so much more competitive in the real world now. First impressions do mean a lot, and dress is one way to make a good first impression.”

phasis on look.

"It is so much more competitive in the real world now. First impressions do mean a lot, and dress is one way to make a good first impression."

"There is a common phrase in our business," said Howard Thrash also of Stephen Craig. "Updated Traditional. This simply means that the particulars of a look we sell may vary, but that they clothes remain relatively unchanged."

If tradition is the key to dressing well as a man, why the subtle changes in the accessories and colors?

Jantzen talked of buying clothing as an investment, pointing out almost every item he was wearing was over two years old. "It's got to work. People dress more exactly now and if the look lasts, and this one does, they can own things they bought half a decade ago."

The male interested in dressing well should be encouraged to look for bold colors and small variations like pleats or patterns. To really dress well, one can work for consistency and lasting workability in apparel and never go wrong.

GREAT SHAPES OF THE SEASON



Quality selection

Henry's offers top quality merchandise and service. The staff can provide individual service to patrons of the store and help whenever possible.

Latest fashion trends can be found at Henry's

Specializing in today's most popular fashions, Henry's is the place to shop for school, work or play.

When Henry's is mentioned, Girbaud, Ruff-Hewn, Guess, Esprit and Polo come to mind.

Manager David Neilon said the look offered ranges from semi-dressy to casual.

"If you want something to wear out on the town or to school, we've got it," he said.

Neilon said the store is in sync with the latest fashion trends especially in sportswear, but a more classic look also is available.

Henry's carries everything ranging from corduroy dresses, sweaters, pants, skirts and jeans to t-shirts and rubgys.

Henry's is a family-oriented store that stresses quality, Neilon said. The store is not aiming for one particular audience, but has a little something for everyone.

Henry's carries shoes for both men and women including Reebok tennis shoes and dress shoes of all kinds. The store also stocks accessories for men and women, including bow ties, belts,

lace collars and Dooney Burke purses.

Neilon said the staff is always willing to help if someone has trouble matching clothing or simply wants a second opinion.

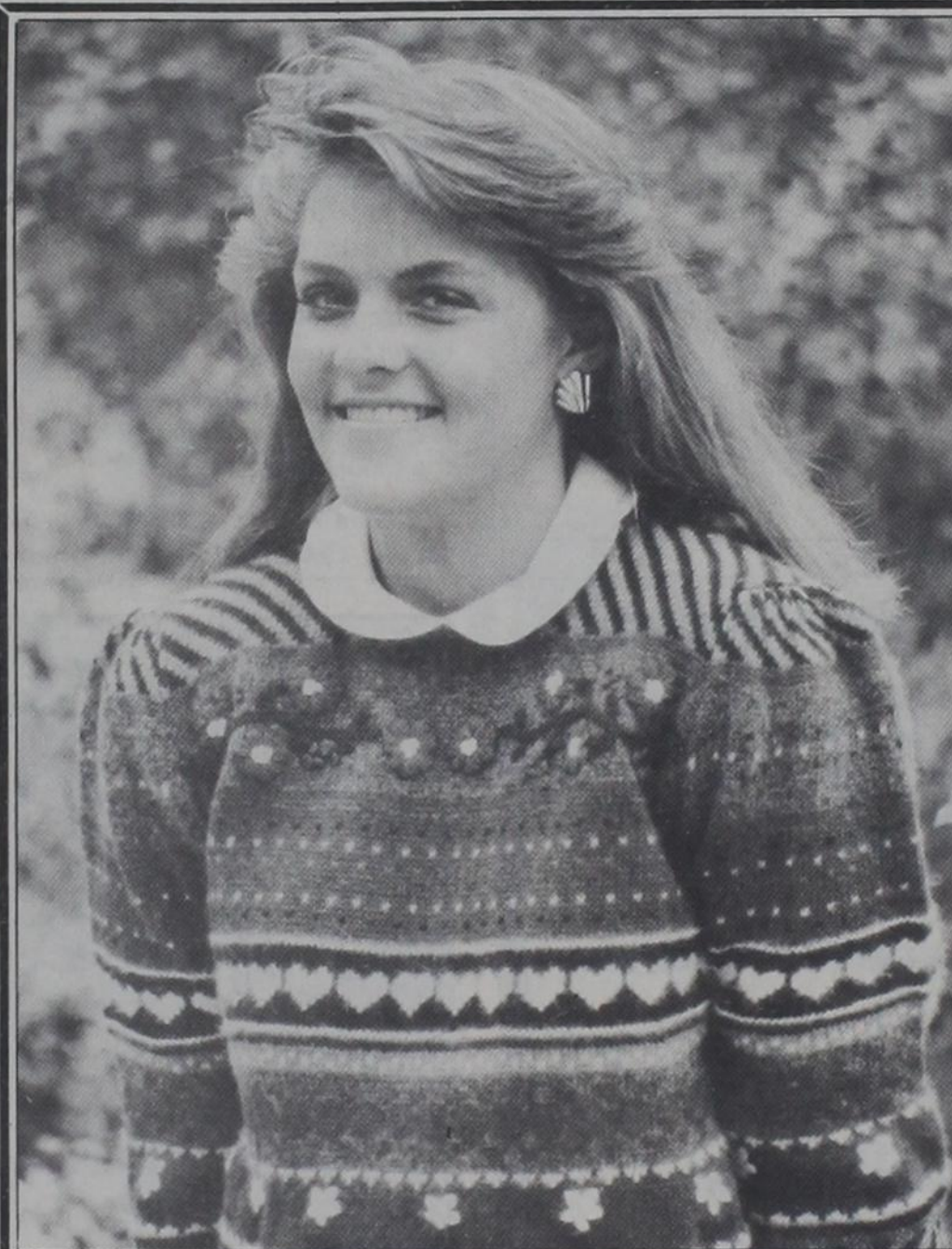
Always versatile, Henry's also stocks clothing for children and carries brands such as Ralph Lauren for both boys and girls.

"We carry a lot of things that are hard to find, like Guess overalls and Girbaud clothing," Neilon said.

Neilon added that the staff listens to customer's requests for certain items. "I worked a long time to get Girbaud into the store and now it's really popular," he said. The store will expand the array of Girbaud for both men and women soon, he said.

The store carries sale items almost constantly. Henry's has a bargain basement on the weekends and often has out of season stock for extremely low prices.

The store is conveniently located at 1309 University Ave. and is open from 10 a.m. to 8 p.m. on Thursday and 10 a.m. to 7 p.m. Monday through Saturday.



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# Fashion study encompasses variety of interests

Fashion as a field of study does not include only clothing; fashion includes related areas such as fabric and accessory design, according to Evelyn Davis, Texas Tech merchandising, environmental design and consumer economics assistant professor.

Davis said the study of fashion also includes a good grasp of the way the business world works. "It doesn't matter how well you are designing if you don't understand the business," she said.

Someone who wishes to enter fashion as a profession can not be a recluse, Davis said. He or she must be constantly aware of what is happening in the arts, politics and business, she said.

"You're selling a service, especially in design. That means staying in touch with the people you're serving."

At Tech, those majoring in fashion receive a degree in environmental design and consumer economics, Davis said.

Tech is one of the few universities in the nation that has both a master's and doctoral program for design, she said. "Our program is extremely strong. We are extremely proud of our range of degrees. That's

something many other colleges don't offer," she said.

Students who plan on entering fashion as a profession often do an internship before they graduate, Davis said.

"The internship is very important. It gives the students experience in the real world as opposed to the more artificial classroom environment."

“Our program is extremely strong. We are extremely proud of our range of degrees. That's something many other colleges don't offer.”

Davis said internships may lead to part-time jobs or serve as stepping stones to a permanent position. Tech students interview for the jobs themselves but the department helps them in any way possible to secure the positions, Davis said.

Davis also said the program receives a tremendous amount of community support within Lubbock and Tech students are often requested for internships by local businesses. Tech recently has begun reaching

out to place students in internship positions outside of Lubbock, she said, and students are able to experience the area of the country or state they wish to work in.

land a post-graduate position. One program which gained state-side recognition was Design Day, on Oct. 10. The program included presentations by well-known professionals in the area of design, Davis said, and attracted designers from as far away as Beaumont and El Paso who flew in just to see the programs. Davis said the department has

out to place students in internship positions outside of Lubbock, she said, and students are able to experience the area of the country or state they wish to work in.

Davis said work in the fashion industry is highly competitive but Tech tries to give students the public exposure and interpersonal skills to several adjunct professors from Dallas on staff who are highly successful in their fields and are nationally recognized.



## Designing a major

Tracey Machamer, a junior housing and interior major from Odessa, works with Rachel Evans, a junior housing and interior major from Lubbock, on developing their sewing skills as part of learning about fashion. Other aspects of the fashion curriculum include studying fabric and accessory design.

Other aspects of the fashion curriculum include studying fabric and accessory design.

## Gebo's store helps students achieve perfect look in western wardrobe

Texas Tech students not native to the South Plains may want to regionalize their wardrobe for a western look with a trip to Gebo's, located at 215 50th St.

Gebo's specializes in clothing and supplies to meet the needs of West Texans. Students wanting to get back to the basics in their wardrobe or complete an outfit with traditional western wear will find a wide selection of denim attire at reasonable prices.

"We definitely point toward the western style in clothing which goes over real well with the Tech crowd," said manager Wayne Fuller.

Levi's original 501 button-fly and Wrangler shrink to fit jeans are the staple of Gebo's clothing line. Extra long and large sizes are also in stock for long, tall Techsians.

Denim jackets, vests and skirts, a fashion must this season, also are available at moderate prices to fit the student budget. Traditional jean jackets, the most important article of clothing for a complete wardrobe this season, run about \$20 and 501s are \$19.95, a nice price for the student budget.

"We try to cater to the Tech student body pretty strongly," Fuller said. He said their clothing sales "definitely pick up" when the regular school year begins.

Although Gebo's does not carry a line of western hats and boots, they do have a variety of bandanas, belts, buckles, string ties and other accessories to complete the Southwestern look.

"We have a wide selection of bandanas with Texas Tech all over them," Fuller said.

An assortment of colored and patterned bandanas can be added to add a hint of western flavor to any outfit for city slickers new to Lubbock. Gebo's also has a line of western shirts and blouses, in both short and long sleeve styles and in solid and patterned colors that are popular for a day at the rodeo or a night of two-steppin'.

"We have a full line of casual western wear to suit any event," Fuller said.

For the coming winter months, Gebo's has insulated coveralls, appropriate attire for a ride on the range or a motorcycle ride to campus. In addition to outer wear, the store also carries thermal underwear for those chilly West Texas nights.



## Texas Safari Outfitters Inc. features quality active wear, reasonable prices

For someone who saw "Out of Africa" and decides the 'bush' look is in, the answer to their clothing wishes may be found after dropping by Texas Safari Outfitters Inc.

Walking into the store one gets the impression that this is no ordinary store. Safari Outfitters, located at 2113 50th St., has opened and is available to meet the needs of people looking for the latest in outdoor fashion.

Greg Williams, the store's owner and operator, stressed the store is still young and that tastes and merchandise choices are still being made.

Williams started Safari originally as a hat and cap shop, but that idea was extremely short lived. Soon, he saw the need for a more complex concept in a Lubbock clothing store.

"I realized that the idea was pretty limited, so I decided to look into military clothing, coats. Soon the idea began to snowball."

This idea was to provide quality and fine name brands in outdoor clothing at a moderate price.

"I went to specialized outdoor and hunting clothing stores and some of

the prices were astronomical. Then there were other big department stores with low prices, but you only go there if you want stuff that falls apart. I realized there had to be some middle ground.

"I guess that our motto at Safari Outfitters would be good quality active wear at reasonable prices."

Williams began to look for coats, jackets, and khaki/camouflage military wear to offer in the store. He discovered that low prices for good material was possible and began to pick up the merchandise. In heavy and light coats and jackets, Texas Safari Outfitters offers brand names like Spewal, Wall and Woolrich.

Now the shelves are stocked and more and more items are coming in day after day. Since the store opened only a little more than a month ago, they caught the clothing season in the middle. This is the reason for the concentration of winter clothing, Williams said. However, he guarantees that spring and summer wear will be available.

There also is a heavy emphasis on men's clothing at Safari Outfitters. Williams said they will offer a top of

the line selection of fatigues and other military-type wear. He guarantees a fine level of workmanship on these particular items, and their affordability.

"One added benefit to the military type items we now have is that much of it is merchandised to us by the same corporations that are the government contractors. Not only is this top of the line, but if accuracy is important, these clothes have the appearance of and are the genuine article. I think that should appeal to the customer really serious about this type of merchandise."

Texas Safari Outfitters would not be suitable in West Texas unless it catered to one of the biggest outdoor industries of the area; hunting. Much of the stock at Safari is perfect for every hunting season, Williams said.

He said he is certain the demand is there. "People today are very active and I am sure that in the list of things we sell they will find something that will appeal to everyone. If a customer is not interested in these items for a practical use, there is a look that is very in."

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# The Sport Haus features latest in ski equipment

Many outlets dealing in sportswear run the gamut of that industry. They hawk ski bibs and shorts, snowshoes and boatshoes. The Sport Haus, at 2309 Broadway, appeals to the other side of the merchandise spectrum. Intensely specialized in ski equipment and apparel in the fall and winter and skateboard/sailboard equipment and accessories in the spring and summer.

Owner and operator Dale Hayden opened the store in 1972 and it has remained in the same location since that time. Deciding that the store needed to specialize in order to create its own market, Hayden decided that rugged outdoor wear and ski wear were the ideal choices.

Eventually Hayden dropped the hiking/outdoor concept and further

intensified the establishment's emphasis on ski wear.

"Without a doubt," Hayden said, "The Sport Haus is the most complete ski shop in Lubbock."

Complete lines of all types of ski apparel including Powder jackets and Bogner ski wear can be found on the rack. Sizes range from one extreme to the other and prices from high priced to low for sale items.

The Sport Haus has all the latest results from the scientific revolution that changes skiing outfits and paraphernalia.

"Thinsulate is still a buzz word," Hayden said. "But the newest discovery is in the new entrant lining. Both materials are light and can protect a skier from water and cold very well."

Besides stocking the latest in apparel to wear on the slopes, high quality equipment to get downhill also is available at The Sport Haus.

Complete ski rental facilities at shop provide convenience and affordability in getting ready for the big ski trip. According to Hayden, renting before reaching the resort or ski area is smarter and infinitely easier.

"In the long run," Hayden said, "it is cheaper to rent from us because on a weekend the renter is only charged for two days, thus giving them an opportunity to transport the equipment to their destination."

Hayden pointed out additional comfort also is an important factor in renting from The Sport Haus.

"Here no one is forcing you to hurry and the renter has an opportunity to

"Without a doubt, The Sport Haus is the most complete ski shop in Lubbock.

—Dale Hayden

take the time to really get the boot, binding and ski that is right for them. If he or she is interested in buying a set of skis, etc. they can take demo skis. It's a kind of test drive for them to try out the stuff and get a feel for them."

Hayden said the staff is factory trained in all the merchandise and are available for any questions that

the novice or expert may have.

Technological advances in the industry are not only limited to clothing at this store. Solomon rear-entry bindings and Head Radials are just some examples of the products of ski science.

One of the most revolutionary ideas in ski equipment, the Blizzard Thermo-ski, can be found at The

Sport Haus. Able to adapt to temperature and subsequent snow surface conditions, the Thermo-Ski has been hailed as beginning a new scientific era in skiing. This ski is used by some racers.

Other major brands featured at the store include K2, Atomic and Pre. In boots and bindings, state of the art names like Nordica, Solomon and Raichle can be purchased.

The Sport Haus also offers full repair services. Nicks, slipped bindings, tightening, etc. are all available.

When spring arrives, the shop offers selections of casual and sportswear. Still in stock are modern skateboard equipment and sailboards.

## Time, attention should be taken in selection of career clothing

Quality is the word behind a wardrobe that is built for success in the professional world and now is the time for graduating seniors to start making an investment in their future.

Investment dressing may seem to be an unnecessary expense, but appearance is the key to getting one's foot in the door and elevating up the ladder in the professional world. A limited amount of quality, traditional apparel, rather than a large quantity of trendy, seasonal clothing, will be the best buy for students on a limited budget.

First impressions are lasting and choosing clothing to make the proper statement during an interview is important. It is usually best to lean toward a conservative look when hunting for a job, but adding a personalized touch with the use of accessories is a good way to be noticed subtly.

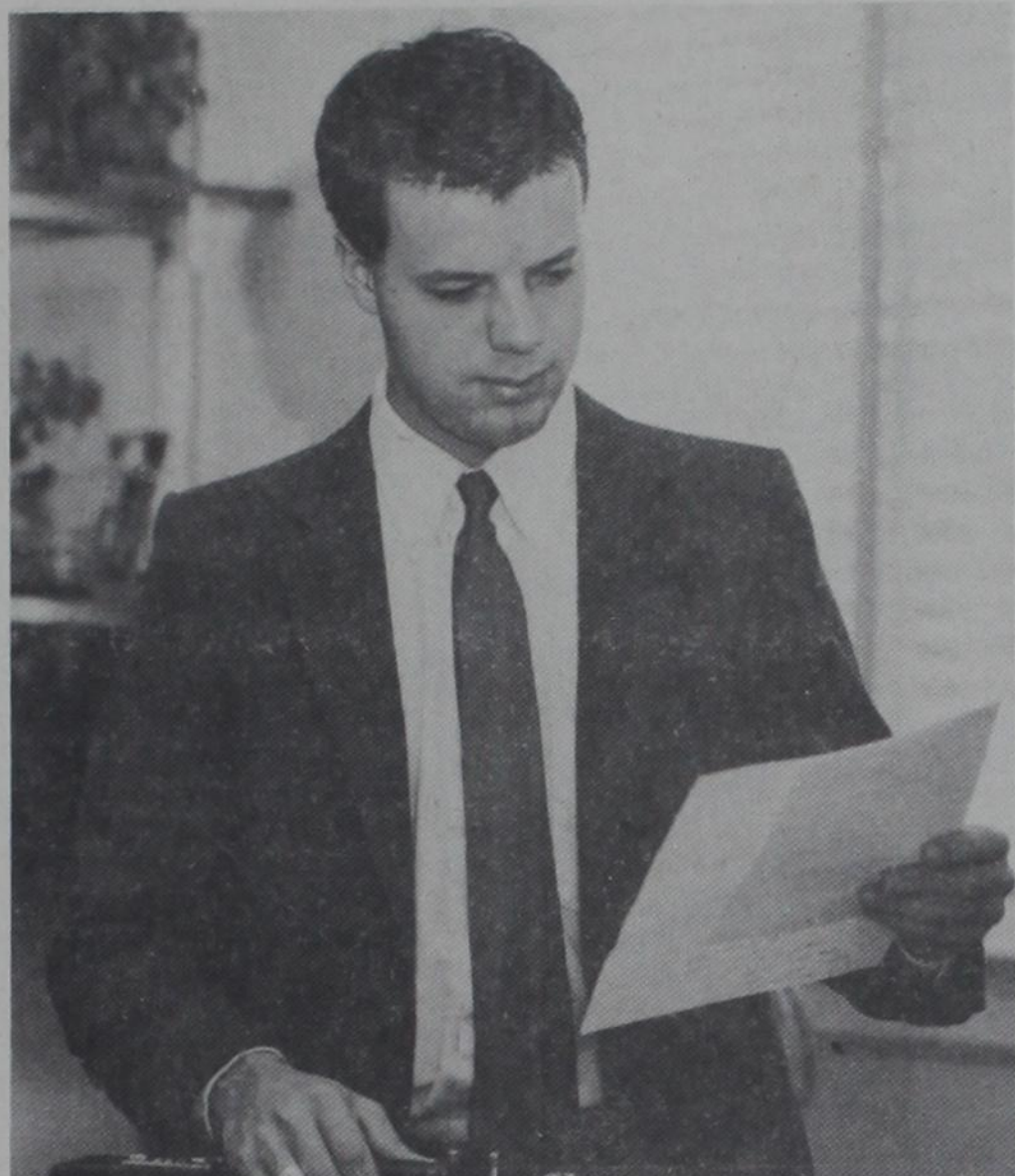
Choosing clothing that not only makes the proper appearance, but also a confident appearance is essential in gaining employment. Observing the dress of professionals in one's field of study is a good way to pattern a wardrobe that will present the correct image.

Apparel that fits comfortably will make one more at ease and confident during an interview or high pressure work situation. Comfortable clothing also is important since they will be worn for at least eight hours during the work day.

Students hoping to find employment in the business world and law profession will benefit most from a wardrobe built around a conservatively styled suit. Accessories such as ties and belts for men and jewelry, belts and purses for women will make a practical outfit more versatile and personalized.

Professionally styled dress is also important for students going into other fields such as communications, education and engineering. However, casual attire such as sport jackets, sweaters, blouses or skirts are acceptable for everyday wear in these fields.

Coordinated clothing that can work well together is the base of a successful wardrobe. Two well-made suits in the closet of either a man or woman will give the wearer more for



Randy Christian models career clothing

their money because close attention is paid to detail in the construction of the garments, making them more durable. Four less expensive suits that are not classically designed or made of quality fabrics may provide more variety for day to day wear, but probably will not withstand the test of time, stylishly or in wearability.



Learning to recognize signs of quality and durability are a must for those in the beginning stages of assembling a working wardrobe. Pay close attention to even seams, stitching, hems and lapels. Loose threads, buttons and zippers usually indicate a poorly made garment.

**BUSTING POWDER** in High Tech Ski Wear from The Sport Haus! Serving the Tech community since 1972. Lines featured are Bogner, Roffe, Obermeyer, Fera & Neveca. Skis by Pre, K2, Head, Blizzard & Atomic. Boots by Solomon, Nordica & Raichle.

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# Malouf's continues tradition of fine clothing



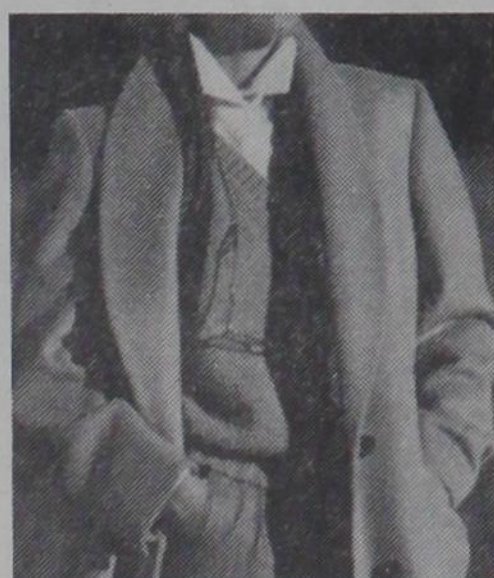
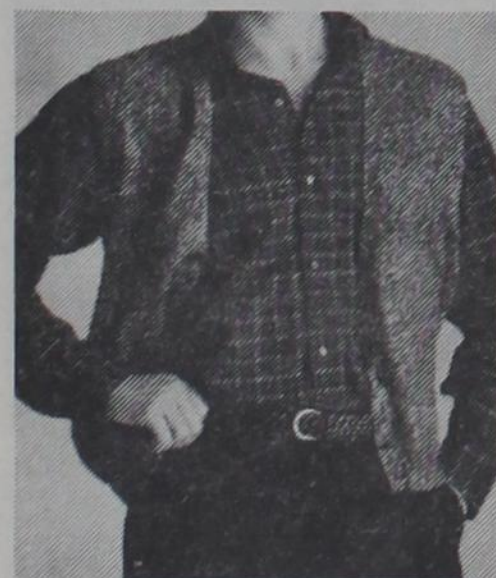
## Distinctive clothing

Malouf's has provided 38 years of fine, quality service and merchandise to the Lubbock area. Their attention to fit and quality

have made them a favorite place to shop for many area residents.



## We don't dictate fashion.



If today's "guerilla look" already seems a bit fatigued, we invite you to stop by Malouf's. Because rather than doggedly pursuing the latest trends, we subscribe to the notion of personal style.

Thus, Malouf's has hand selected a superb collection of clothing and haberdashery. Much of it designed exclusively by us, the rest by makers of an extraordinarily independent nature.

Good news, indeed, for a select few men and women who have the innate good sense to shun any type of uniform. Be it for business or casual wear.

 **Malouf's**  
GENTLEMEN'S AND WOMEN'S CLOTHING  
DOWNTOWN AND S.P.M.

DOWNTOWN 1207 13TH STREET 763-4696 SOUTH PLAINS MALL 797-3311

Malouf's has stood for quality, fit and fashion for 38 years. The store carries everything for the professional man or woman and has a great following at Texas Tech from students, faculty and staff.

Scott Malouf said the store carries higher quality items. "The customer's best value is buying quality," he said.

Malouf said Malouf's is famous for the fit offered. "We are extremely fit-oriented and do all the fitting ourselves," he said. "We have customers fly in from Dallas, Austin and Fort Worth because we have such a reputation for superior-fitting clothing."

The store stocks everything from very tailored clothing and professional looks to sportswear and casual wear.

"We've got everything from sweaters or a pair of khakis to skirts, blouses and dresses," he said.

The store also carries accessories of all kinds including belts, scarves, and ties.

Malouf's will be relocating the downtown location to a 28,000 square-foot store at 82nd and Quaker in March of 1987, Malouf said.

The new store will be the sixth location for the family-owned business.

"We'll be expanding the women's wear dramatically," he said. "We'll carry all types of new merchandise, more types of dresses and shoes," Malouf said.

The new location will feature specialty shops within the store including a Geiger of Austria shop for women and a Burberry of London shop for both men and women.

Overall, Malouf's offers the finest lines available in both the U.S. and Europe. Malouf said that 75 to 80 percent of the stock is made in the United States and the balance is made in Europe and the Orient.

"In a place like Lubbock it's hard to focus in on just one look. We have things for people who like a traditional or classic look as well as those who are interested in a European or high fashion look," Malouf said.

Malouf's carries well-known brands such as Oxford of Chicago, Parkridge of Baltimore and Kenneth Gordon, but the store is much more product-oriented than brand oriented.

"We know the market and who to buy from. We buy from the same people the designers do," he said.

The store began carrying Hermes items from Paris about six months ago, he said. "We are really excited to carry Hermes because they only sell to about 13 stores in the U.S."

The 100-year-old company makes silk items and fragrances and the items Malouf's carries have become extremely popular.

The sportswear they carry is becoming more experimental with an emphasis on higher fashion, Malouf said. One outstanding feature of the sportswear department is the Ar-

madillo logo on different items, an exclusive design for Malouf's.

"We thought the armadillo was in tune with the Southwest," Malouf said. The armadillo logo is monogrammed on rugby shirts, polos, and sweaters and other items, he said. The shirts are designed exclusively for Malouf's and are made to avoid shrinkage.

Malouf's is extremely service oriented and in addition to the attention to fit, the staff maintains customer service records and pays attention to customer requests.

"We offer a lot of special services no one else does," he said.

The staff undergoes extensive training to offer the special services. "No matter who waits on a customer, they're going to be both helpful and knowledgeable," Malouf said.

He added that the staff is not high pressure but is always there to help. "We're interested in long term customers, not just toy's sale," he said. "We hope to encourage people to come back again and again."

The store carries an enormous range of sizes including 2 to 18 in women's, regular, petite and tall.

Men's include short, regular, tall and extra tall. "We carry everything from very small to very large," he said.

"We can fit just about anyone."

Malouf said the age of the Malouf's customer varies.

"Our oldest customer is probably about 92. We sold him a pair of pajamas the other day."

Many customers come into the store with a catalogue from another store because they are looking for a certain item and are surprised because Malouf's is less expensive than the catalog, he said.

"We're the largest mens wear store in this area," he said. "We have a lot of regular customers who won't shop anywhere else."

Malouf said the store is high quality intensive but not expensive.

"We really are competitively priced," he said.

"We have things in all price ranges. The main idea is that we look for the same quality features in a \$30 dress shirt as in a \$70 dress shirt."

"Quality is what Malouf's is all about," he said.



## Attention to style

Malouf's carries a variety of merchandise from tailored clothing and professional looks to sportswear and casual wear. The store carries higher quality items and is famous for the fit offered. "We are extremely fit-oriented and do all the fitting ourselves. We have customers fly in from Dallas, Austin and Fort Worth because we have such a reputation for superior-fitting clothing," said Scott Malouf.