- SUCCESSOR TO THE BYERS HERALD

PUBLISHED WEEKLY IN THE INTEREST OF BYERS, PETRO LIA, CHARLIE AND THE WHOLE OF NORTH CLAY COUNTY

VOLUME 30.

BYERS, CLAY COUNTY, TEXAS, FRIDAY, JANUARY 4, 1935.

NUMBER 5.

Death Claims Byers Pioneer; Prominent Over Clay County

Samuel Byers Householder, 52, prominent rancher and extensive landowner of Byers, and for 50 years a resident of North Texas, died at 5:45 o'clock Friday night in Wichita Fella hogyital expression. died at 5:45 o'clock Friday night in a Wichita Falls hospital as a result of a heart attack suffered after a weeks illness. Mr. Householder was well known throughout lexas and Oklahoma, and had many friends in Wichita Falls, where he was treasurer of the Deep Oil Develop-ment company and ranch superin-tendent of the American Refining company properties. News of his company properties. News of his death came as a distinct shock to friends and acquaintances of this section Friday night.

In addition to his activities in Wichita Falls, Mr. Householder was a director in the First National bank of Byers, a member of two general

of Byers, a member of two general conferences of the Methodist church and on the educational commission from the North Texas conference. He was also superintendent of the Byers Methodist Sunday School. In 1912 he served one term as state representa-tive in the 33rd legislature from

Cameron county.

Born in Meriden, Iowa, in 1882, he was brought by his parents to Sherman at an early age. During later years, he lived in various parts of the state. He married Miss Emily Quick in Indiana in 1911. In the spring of 1914, the couple moved to Byers, where he assumed the Byers, where he assumed the managership of the Byers Ranch properties, formerly the properties of Walter and George Byers, the well known Byers brothers, and uncles of Mr. Householder.

Survivors are the widow: one son

Survivors are the widow; one son, Sam Baker Householder; one daugh-ter, Dorothy Householder; one bro-ther, Fred W. Householder of Bur-lington, Vt.; and two sisters, Mrs. C. F. House of Walters, Okla., and Mrs. M. C. Tucker of Burkburnett.

Mr. Householder was active in the Shrine, Masonic and Knights Templar lodges.

SERVICES SUNDAY

Funeral services for Samuel Byers office. Householder were conducted Sunday afternoon at the First Methodist church at 2:30 with the Rev. Dr. C.

A. Spragins of Wichita Falls and the Rev. Stewart O'Dell of Byers in charge. Rev. Dr. Warren T. Whiteside of Wichita Falls gave the opening prayer followed by the scripture reading by the Rev. Clark H. Russell of Electra.

office.

Under the new law, adopted nearly a year ago, the 1935 plate may be purchased on Feb. 1st and midnight April 1st will be the deadline. This county's plates have arrived in the collector's office.

Clay county is to receive 2,600 passenger car plates ranging from No. 167,651 to No. 170,100. Other plates to be received follow: 350

"Crossing the Bar" and "Jesus, I Love Thee," were sung by the male quartet of the First Methodist church of Wichita Falls accompanied by Mrs. J. W. Akin, Jr. A special solo "City Four Square," was given.

Atting rellbergers, were the Board ANNOUNCERD BY PARTIES.

Acting pallbearers were the Board of Stewards of the church with which Mr. Householder had been for many years. The members of the Workers Council sat in a group dur-

Byers and the surrounding community and other places where Mr. and his passing will be greatly

CONGRESSMAN LEAVES FOR CAPITAL



Congressional District, is pictured above with his family in the living room of their Graham home. In the picture, taken just before the congressman left last week-end to resume his duties for a second term in Congress, are Mary Ellen, W. D. Jr., Congressman McFarlane, Betty Ann, Mrs. McFarlane, and Bobbie

Auto License Plates

Automobile owners in Clay county will have the same 60-day period as in former years for the purchase of annual license plates, but it will begin on Feb. 1st, according to information from the tax collector's

April 1st will be the deadline. This county's plates have arrived in the collector's office.

Clay county is to receive 2,600 passenger car plates ranging from No. 167,651 to No. 170,100. Other plates to be received follow: 350 commercial vehicle plates; 10 motor

Interment was in the Byers ceme-tery with L. Y. Herrin, Funeral Di-rector, in charge.

Revers and the surrounding composed total collections to date, Dec. 31, as \$24,040.10 of county and road taxes, \$12,261.88 of school taxes, \$12,261.88 of school taxes, \$16,834.05 of state taxes.

Were discussed.

The committee is composed of Mrs. Douthitt, Mrs. Netters and Mayor Frank O has announced total collections to were discussed.

Householder worked have lost one felt. Sympathy and love were shown of the most useful and loved citizens in the beautiful floral offerings.

New Year resolutions placed in the minutes. It is also expected that

is here visiting with her relatives, their school work.

Judge Stine Hears **Five Criminal Cases** In Court This Week

One of the lightest dockets of many years appeared before Judge Vincent Stine this term of court with five cases coming to trial the past week. They are as follows:

J. O. Ferguson, possessing whis-ey, five years suspended sentence, ded by Ruben Loftin of Wich-

ita Falls.

Leslie Terrell, burglary, 3 years suspended semence, defended by itouston McMurry.

Lenley Stone, theft of turkeys verdict of not guilty, defended by

Houston McMurry.

Babe Rogers vs. Ed Rogers, di-

vorce, granted.

The case of J. B. Herrell vs. J. W. Culbertson, trespass to try title opened the first of the week and is still in progress.

New cases filed with Miss Jessie Chesnutt, district clerk, include Edgar Roberts vs. Ruby Roberts vivorce: A. J. Cheim vs. A. J. Lanham, debt and foreclosure; Irene S. racher vs. Ray Stracher, divorce.

The jury for the week included

Honorable W. D. McFarlane, congressman from the 13th engressional District, is pictured above with his family in the grown of their Graham home. In the picture, taken just ore the congressman left last week-end to resume his duties a second term in Congress, are Mary Ellen, W. D. Jr., Conserman McFarlane, Betty Ann, Mrs. McFarlane, and Bobbie to McFarlane, Betty Ann, Mrs. McFarlane, and Bobbie owners in Clay county have the same 60-day period as remer years for the purchase of ial license plates, but it will no neb. 1st, according to ination from the tax collector's der the new law, adopted nearly ar ago, the 1935 plate may be based on Feb. 1st and midnight list will be the deadline. This ty's plates have grayingd in the fight in the measure of the fight in the plate was a separated in the definite measurement and the fight in the property of the property of the measurement and the plate and midnight list will be the deadline. This ty's plates have grayingd in the definite measurement and the property of the plate and midnight list will be the deadline. This ty's plates have grayingd in the definite measurement and the property of the measurement and the property of the property of the measurement and the property of the property of the measurement and the property of the measurement and the property of the measurement and the property of the property of the measurement and the property of the prope

Clay County Receives **Additional Allotment** Cattle Due Shortage

The centennial committee of Clay county has received an additional allotment of 1,000 head of cattle which must be purchased by January 10, 1935 according to innew year Monday afternoon at the Newille Eveniture Company, with M.S. Duncan Monday, December 21. Neville Furniture Company with M. S. Duncan, Monday, December 31. Mrs. E. L. Ikard, chairman, and Mrs. All farmers and stockmen wishing ANNOUNCED BY PETRO J. W. Douthitt, secretary, presiding to sell cattle to the government are Resolutions were adopted for the requested to call at the County In the annual tax collector's remember of the centennial committee, ments at once. This is the same proport, retiring collector J.. T. Petro Other matters of routine business gram under which cattle have been

> Misses Margaret and Katherine O'Dell returned Tuesday to C.I.A Miss Trennie Long of Collinsville, at Denton, where they will continue

M. S. DUNCAN GIVES REPORT ACTIVITIES

The annual report of the agent of Clay county has been complied and M. S. Duncan, county agent, announced the following as a brief summary of the work during the year 1934:

The cotton program is the largest under the AAA in the county. 1,049 farmers have signed 1934-35 reduction contracts retiring 21,981 acres, from cotton production. The rental parity payments and benefits from the 1933 option contracts will bring in cash benefits amounting to \$174,-090.54 of this amount approximately

\$135,000 has been received.
Under supervision of the assistant in cotton adjustment, 60 community committeemen put in a total of 498 days securing 1,835 applications for tax-exemption certificates. During the fall the office issued approxi-mately seven hunderd interim-certificates and every interim has been redeemed. To date, 4,182 tax-exemption certificates have been delivered to producers, with only 9 remaining undelivered. 2,604 trust agreements with tax-exemption certificates have been delivered to the national pool for a total of 4,170,300 pounds of cotton, and 120 certificate transfers have been made in the office.

Under the wheat reduction campaign 121 contracts have been significant transfers and the office.

ed retiring 9,545 acres from wheat production. Benefits to be derived from this program are approximately \$42,967.40.

226 corn-hog reduction contracts have been completed, retiring 941 acres from corn production and reducing the hog farrowings by 1,754 head. The benefits from this program approximate \$18,565.40.

Cattle have meen purchased from 567 farms and ranches totaling 8,802 head. The cash benefits derived from this program amount to \$101,-552.00. 1,000 additional head will be sold yet as there is not sufficient feed to carry the cattle remaining

through the winter.

Since this is mainly a farming and cattle county, few sheep were purchased. 588 head of sheep were purchased. chased from 4 farms, cash benefits amounting to \$544.00. The sheep industry offers a field for development that is planned to develop further in 1935.

Approximately 5,000 acres of land was terraced in the county this year.
This was accomplished with the assistance of several local leaders and considerable interest in this line of work has developed. It is expected that at least twice this much land will be put under terraces in 1935.

In the community relief canning program, a total of 45,181 cans of vegetables were processed, with 23,-676 remaining in the relief office and 21,505 going to the producer. Cans of fruits totaled 6,497, with 3,219 kept for relief and 3,278 for the producer. Meat canning totaled 1,095 cans, 872 for the relief office and 223 for the producer. The meat canning included roast, stew, hamburger, and soup stock. A grand total of 52,773 soup stock. A grand total of 52,773 cans has been the output since the opening of the three units in Henrietta, Byers, and Charlie. Of this total, only 7 cans were lost by spoilage. The canning program is under the supervision of Mrs. Willie Lump-

Mr. Duncan predicts the outlook for 1935 at this time is considerably more favorable than in 1934. There is still a lack of moisture but the grain crop is nearly normal and with continued favorable weather, fair winter pasturage will be had from

In making recommendations including suggestive programs of work for next year, Mr. Duncan considers plans for terracing on a much larger

with the co-operation of the local being new, is expected to have relief office. One project for the runmuch broader scope of activity in Cooper, Superintendent, ning of terrace lines on 1,000 acres is being submitted. Also work has been started toward securing a water shed terracing project.

A great expansion of 4-H Club work is planned, with normal weather conditions, crop, poultry, fruit, and livestock projects are being made. It is planned to elect sponsors for these clubs in the various communities which should lend considually the conditions of the condi erable help to the program.

Petitions have been sent in for a soil survey of the county and it is hoped that this will be accomplished

County and community associations will elect oficers and commit- COME!

scale, which are already under way. teemen in January to carry on the Petrolia Methodist Church Plans for this work are being drafted various programs. This organization,

Training for Service Class, Sunday 7: P. M.

2:30 P. M.

Sing Song, Monday 7:30 P. M. Mid-week Service, Wednesday 7:30 P. M.

Ladies Bible Class, Friday 4: P. M.

Sunday School-10 A. M. D. W.

Preaching-11 A. M. and 7:30 P. M. Senior League-5:45 P. M. Freda Posey, President; Mrs. B. N. Rut-

Weekly Program
Bible School Sunday 10:00 A. M.
Preaching Sunday 11: A. M. and
Preaching Sunday 11: A. M. and
9:30 A. M. Leaders—Mrs. Craig and

Childrens Bible Drill, Monday Lubbock after spending Christmas with her parents, Mr. and Mrs. W.

Mr. and Mrs. Lawrence Rush and son, Bobby, have moved from Bellevue to Byers and are now living in the Holloway house.

We Take Pleasure in Announcing the Most Sensational Merchandising Program Ever Attempted During Our Seventeen Years In Wichita Falls.

Started Wednesday Morning, January

AT 9 O'CLOCK WE OPENED OUR BARGAIN BASEMENT

It is our plan to crowd our Basement with customers every day while we are waiting for our new building to be completed.

We have purchased several carloads of special value items. Every one an outstanding bargain. When you visit our Basement Store expect to find the biggest bargains you ever bought.

Hotels, Apartments, Auto Camps, Restaurants, Laundries.

be sure to visit our Bargain Basement and see the low prices on Towels, Sheets, Curtains, Blankets, etc.

500 Pairs Ladies' Shoes	\$1.47
300 Pairs Children's Shoes	98c
300 Pairs Men's Dress Oxfords	\$1.97
200 Pairs Men's Work Pants	97c
1,000 Pairs Men's Hose	10c
500 Pairs Children's Long Hose	12c
600 Men's Dress Shirts	
300 Pairs Novelty Ruffled Curtain	s53c
500 Pairs Ladies' All Silk Hose	37c

BIG BARGAINS IN HOUSEHOLD ITEMS 100 SHEET BLANKETS 50c 1,000 81x90 SHEETS 1,000 42x36 PILLOW CASES 500 HAND TORN SHEETS 2 3-4 Yds...59c 500 BED SPREADS93c

SEE OUR BIG WINDOW DISPLAYS OF BARGAIN BASEMENT MERCHANDISE. 2,000 Yds. Salvaged Remnants from our recent fire offered at fraction of their regular price. We overlooked seveal cases of Remnants during our recent Clean-up of salavaged merchandise from our fire.

POSITIVELY NO BASEMENT MER-CHANDISE SOLD TO DEALERS!

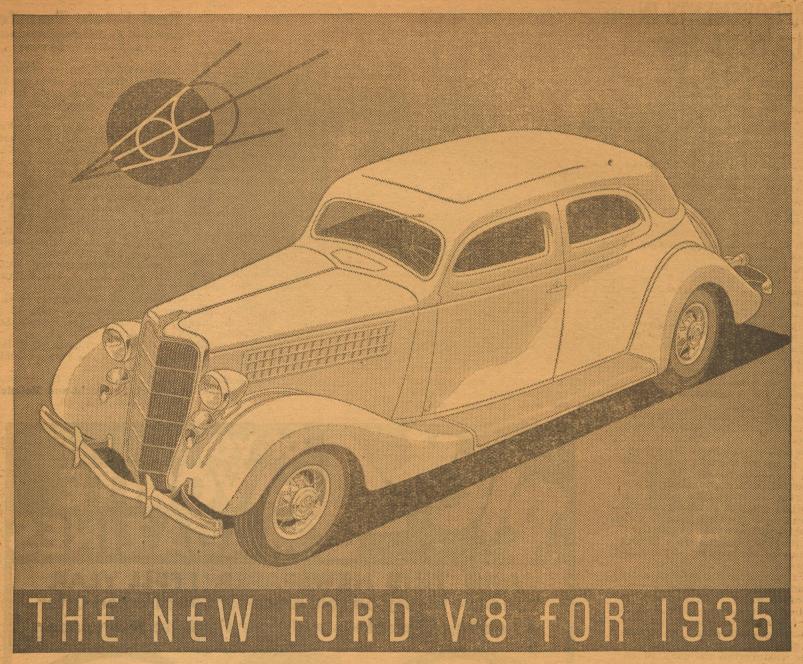
1,000 Yards Plain Silk (all silk)	50c
1,000 Yards Printed Silk (all silk)	50c
1,000 Yards 36-inch Outing Flannel	10c
1,000 Yards 36-inch Fancy Prints	10c
1,000 Yards 36-inch Cretonne	10c
200 Ladies' Balgriggan Pajamas	67c
1,000 Assorted Notions, Choice	8c
500 Ladies' Wash Dresses	57c

BIG BARGAINS IN HOUSEHOLD ITEMS 100 DBLE. BLANKETS (part wool) \$1.98 1,000 BATH TOWELS ______10c 1,000 WASH CLOTHS _____4c

THE ABOVE MERCHANDISE TO BE SOLD IN OUR BASEMENT ONLY.

920 INDIANA—

WICHITA FALLS



The New Ford V-8 for 1935 is the biggest and roomiest Ford car ever built. It is a strikingly handsome car, with modern lines and new, luxurious appointments.

But most important of all it is especially designed to give you smooth, easy riding over all kinds of roads—"a frontseat ride for back-seat riders."

This ease of riding is achieved by the use of three basic principles never before combined in a low-price car.

1. Correct distribution of car weight by moving engine and body forward eight and a half inches.

2. New location of seats by which the rear seat is moved forward, toward the center of the car—away from the rear axle and away from the bumps.

3. New spring suspension which permits the use of longer, more flexible springs and increases the springbase to 123 inches.

The result is Center-Poise — which not only gives you a new riding comfort but adds to the stability of the car and its

NOW ON DISPLAY

A New Ford V·8 That Brings New Beauty, New Safety, and a New Kind of Riding Comfort Within Reach of Millions of People

ease of handling. You can take curves with greater safety.

There are many new features in the Ford V-8 for 1935 which make the car still easier to drive. New brakes give more power for stopping quickly with far less foot pressure on the pedal.

A new type of easy-pressure clutch employs centrifugal force to increase efficiency at higher speeds. New steering mechanism makes the car still easier to handle. New, wider, roomier seats.

The New Ford V-8 for 1935 retains the V-8 engine which has demonstrated its dependability and economy in the service of more than a million owners. There are refinements, but no change in

basic design. You buy premium performance when you buy this Ford V-8—full 85 horsepower and capable of 80 miles an hour. All Ford V-8 cars for 1935 come equipped with Safety Glass throughout at no additional cost.

We invite you to see this New Ford V-8 for 1935 at the showrooms of Ford dealers. You will want to ride in it—

to drive it yourself. You will find it a new experience in motoring.

FORD V-8 PRICES ARE LOW

12 BODY TYPES — Coupe (5 windows), \$495; Tudor Sedan, \$510; Fordor Sedan, \$575. DE LUXE—Roadster (with rumble seat), \$550; Coupe (3 windows), \$570; Coupe (5 windows), \$560; Phaeton, \$580; Tudor Sedan, \$575; Cabriolet (with rumble seat), \$625; Fordor Sedan, \$635. TOURING SEDANS, with built-in trunk—Tudor Touring Sedan, \$595; Fordor Touring Sedan, \$655.

(F. O. B. Detroit. Standard accessory group including bumpers and spare tire extra. All body types have Safety Glass throughout, at no additional cost. Small down payment. Convenient, economical terms through the Universal Credit Company.)

NEW 1935 FORD V-8 TRUCKS AND COMMERCIAL CARS ARE NOW ON DISPLAY

FORD LISTS VAST LATEST MODELS

DEARBORN, Mich., Dec. 31.—Mr. Henry Ford today showed newspaping to the eye.

the "center-poise" ride.

The design ing comfort—which has been called the design.

Engine improvemen

The new car marks the present culmination of developments begun by Ford three years ago at the time of the announcement of the V-8 engine. In the three years intervening, Ford has been engaged in the development of a combination of engineering improvements aimed all providing a degree of riding comfort and ease of control comparable with the performance of the engine itself.
The new body designs are a further evidence of the progress of Ford engineering.

In appearance, the new cars are characterized by a freshness of con-ception utilizing flowing curves to carry out the modern motif, plus a new treatment of interior and appointments which sound an entirely new note in Ford body styling.

The engineering advances in enimportance. Principal among these is the new "ride" effected by the new spring suspension system, proper car weight distribution and the location of the presented placer to the cation of the passenger closer to the center of the car—so that they ride

between the wheels.

To accomplish this, the front spring, which has been lengthened, is located more than four inches in front of the front axle and the engine is moved forward more than eight inches so that its weight rests over the front axle. Front and rear springs have been made more flexible. Added chassis room available as a result of the front end improvements permits redistribution of the passenger weight-now concentrated between the wheels—so that the weight on the two axles is approximately equalized, giving rear seat passengers the comfort of a "front

seat" ride.

Key to the changes made in outward design is found in the relocation of the front spring and engine. This has permitted moving the body forward so that passengers ride be-tween the axles, and the development of rear quarter panel treatment along flowing lines. The car is approximately eight inches longer from bumper to bumper.

The modern design note is carried without break through the new slanting vertical grille with horizontal beading, the sweeping line of the low hood and more sharply slantng windshield, the beautifully molded body and the flowing rear quarter panel. Fenders are deeper and more highly crowned, with sweeping skirts.

Bodies are materially wider. Slant-

ing vertical louvres with horizontal stainless steel beading are combined to form an attractive hood-side ornament is fixed in positon, the radiator filler cap being under the hood.

Wheels are smaller, tires larger

Most striking feature of the new front seats has been increased up to car is body lines which are distinctive and one-half inches, providing tively mcdern and a definite departure from any previous Ford design.

The new car also embodies a combination of major engineering developments aimed at increased riding comfort, which has been called maintain of the design.

Engine improvements include: Numerous improvements in chassidesign to provide increased ease of control also are included.

Addition of a new system of difference to be control also are included.

Addition of a new system of difference the power transmitting capacity of the clutch. Two important improvements have been made in the Ford V-8 engine, of which more than 11,300,000 are now on the road.

In addition Ford has developed a new type of body, the touring sedan with unusually sleek lines and embodying a fitted rear trunk compartment integral with the body.

Safety glass is standard equipment not only in windshields, but also in all doors and windows in all body types.

The new car marks the present which exhausts water vapor and gasses from the crankcase and valve chamber. This minimizes the collection of sludge, Dilution of sludge, Dilution of sludge, Dilution of the oil by unburned gasoline is reduced. The continuous flow of strengthened rear axle.

New, stronger, more rigid frame, heavier front and rear radius rods, wider rear wheel tread and rear radius rods, with read and rear radius rods,

where reliability under the most

A new cast alloy iron camshaft. Additional major chassis improvements include:

Wheels are smaller, three larger. The hub caps are adorned with a new and modern treatment of the V-8 insignia. The result is an impression of mass and stability most pleasing to the eye.

Newly designed, internal expanding mechanical type brakes, intended to give more effective braking control—with less pedal pressure—and embracing a new "floating wedge" as part of the design. This wedge" as part of the design. This wedge" as part of the design. This wedge are sometiments of the design. This wedge are the properties of the design and the properties of the prop brakeshoes and in turn upon the drums. Additional drum ribs give a John 40 per cent increase in cooling ef-

> A new clutch of simplified design requiring less pedal pressure at starting and gear-changing speeds and with much softer action. At highspeeds the pressure is increased

The 5-window coupe, Tudor and operating conditions is of Fordor sedans are also available without de luxe equipment.

> Real Estate Transfers Furnished by Henrietta Abstract Co A. V. Slagle, Manager

John W. Lawson et uux to Fay K. Beam. 160 acres the West half of T. E. & L. Co. Survey No. 3242. \$10. W. G. Stephens et ux to J. S. Vine-

yard, 15 acres of Blocks 111 and 116

Byers Bros. Sub. \$1,000.00.

Susie Graham et vir to Ruth Williams Huffman et al. Lots 6, 7, 8

Block 11 O. T. Henrietta. \$1.00.

Fred T. Couper et ux to Q. B. Lee.
40 acres of Block 24 Specht and Mc-

Cutcheon Sub. \$1,600.00. Carl Olsen et ux to Oscar Munkres



Farm Enumeration To Start in U.S. Soon

WASHINGTON, D. C., Jan. 2—Approximately 25,000 federal census employees today began the huge task of enumerating the more than six million farms and ranches of the United States in what is probably the most important agricultural census in the nation's history, according to a statement released by Director William L. Austin: Bureau of rector William L. Austin, Bureau of the Census, Department of Com-merce. Plans for the completion of the canvass before the end of Jan-

"The Fifteenth Decennial Act, approved June 18, 1929, directed that a mid-decennial Census of Agriculture be taken January 1, 1935, for the calendar year 1934," Director Austin said. "Because of the tremenders with the great besie in the great basis in the gre dous upheaval in the great basic in dustry of agriculture, due to the depression, drought and other factors new farm statistics are urgently needed in connection with the Government's vast recovery program.
"The earnest co-operation of the

farmer is necessary to the success of this census, for it is one of the federal activities designed primarily for his benefit. However, the welfare of agriculture affects all other industries, directly or indirectly, and the public generally. The statistics are necessary not only for the ordinary transaction of governmental busiary transaction of governmental business but also for allotment programs. These programs range from the allocations of the Agricultural Adjustment Administration to the Federal Emergency Relief and Farm Credit Administrations. Indeed, the benefits expected to be derived from this census are incalcuable and will have a marked influence on the future welfare of agriculture and the country as a whole. At the completion of the canvass every effort will be put forth to make preliminary ary transaction of governmental busi

county farm agencies and organizations and educational institutions in disseminating information concerning the importance of this farm census more than a million copies of the semple schedule have been dis the sample schedule have been distributed to farmers. Those who do not have sample schedules are urged to write, phone or call at the farm census headquarters in their district, procure a copy, study the questions and have their records a late hour. Refreshments of hot

The forty-two circle was entertained last Wednesday night in the farm census headquarters in their district, procure a copy, study the questions and have their records ready when the enumerator calls.

"The Bureau desires to call attention to the law which provides that the individual return made by each farmer is an absolutely confidential government report and temphasize the fact that no individual figures will be used for taxability and the severe penalties established for any disclosure of information. Only sworn employees of the Census Bureau have access to the Census Ruerau have access to the felies. Section 9 of the Fifteenth Decennial Census Act provides penalties for failure to answer questions asked by enumerators are legal residents of the Census Ruerau have access to the files. Section 9 of the Fifteenth Decennial Census Act provides penalties for failure to answer questions asked by enumerators are legal residents of the Census Ruerau have access to the Census Ru

siding in an enumeration district will know the enumerator personally and they will do well to see that an accurate report is returned for their district. With the program now being carried on by the Government to assist agriculture an inaccurate report might very readily react to the disadvantage of the farmers in that particular district.

"The farm schedule is comprised of 100 questions covering practical-"

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New Ford V-8 De Luxe Tudor Sedan Shown



PHOTO shows the new Ford V-8 de luxe Tudor sedan for 1935, which has just been announced. The body lines are distinctively modern and a departure from previous Ford

standards. The cars feature many engineering improvements providing greater riding comfort and increased ease of control. The engine has been moved forward. Passengers

ride closer to the center of the car. The Ford V-8 engine now has a new system of crankcase ventilation. The Tudor sedan is also available without de luxe equipment.

ture welfare of agriculture and the country as a whole. At the completion of the canvass every effort will be put forth to make preliminary tabulation reports available at the earliest possible moment.

"Due to the splendid co-operation of newspapers, farm publications, radio broadcasting stations, state and county farm agencies and organiza-

. Willow Springs News

The forty-two circle was enter-

Sunday School
Sunday school at 10:30 with a large per cent present. Hope every member will make an effort to be present next Sunday and start the New Year off right by going to Sunday School and church and try to be on time also

on time also.

were the Sunday guests of Mr. and Mrs. P. W. Wiest.
Mr. W. M. Oster was the Saturday night guest of Mr. Edd Bachman.
Miss Louise Bachman was the supper guest of Miss Eloise Groff Sunday.

Mr. and Mrs. Henry Groff had as their Christmas Day guests Mr. and Mrs. Carl Groff and family, Mr. and Mrs. Willie Hoffner and family, Mr. and Mrs. Fred Hoffner of Henrietta, Mr. and Mrs. Carl Hoffner of Petro-lia, Misses Louise and Edna Bach-

Mr. and Mrs. Harold Ewing, Mrs. Dan Schaffner spent Christmas Day in Megargle, Texas with their par-

Mr. and Mrs. P. W. Wiest had as their guests Christmas Mr. and Mrs. Edward Moser and children, Mr. and Mrs. A. L. Chadwick and son, Mr. and Mrs. W. G. Wiest and baby, Miss Hanna Bachman.

Mr. Rob Sparks and daughter and hyphord Misses Vernell and Leurene

North Clay County Journal

Published Every Friday at Byers, Texas

T. B. O'BRYAN Editor and Owner

Miss Ruth Cummings, Reporter......Telephone 121—Byers

Any erroneous reflection upon the character of any person or firm appearing in these columns will be gladly and promptly corrected upon being brought to the attention of the management

All Cards of Thanks, Obituaries and like notices are charged for at half of the regular rates with a 50c minimum charge in all cases.

Liability of the North Clay County Journal and its publishers for any error in any advertisement is limited to the cost of such advertisement

North Clay County Journal invites communications for publication when subject is of general interest, and if it is not abusive or of a personal nature. But all such communications must carry the author's signature -not necessarily for publication, but as indication of good faith.

Entered as second-class matter, at the post office at Byers, Texas, under the Act of March 3, 1879.

ONE YEAR

Payable Cash in Advance

HERE'S TO 1935!

A NEW YEAR DAWNS!! There are 365 days ahead in which ambitions . . . hopes . . . even seemingly unachievable dreams can be realized. For we go into the new 1935 with the finest spirit . . . the greatest leadership . . . and the most glittering power made so cheap that they will become a standard article prospects, in a business way, of the last five years. Stop . . . think ... you could be worse off as this new, brighter year dawns. The entire population of the nation is pledging its support . . . its efforts . . . and energies . . . to making 1935 the best of the last five years. Heads up Henrietta—LET'S GO IN 1935.

"Business was extra good during the entire holiday season," said many of our merchants. We are glad to hear them make such statements, for it shows that our people, as a whole, have been in position to purchase those things which they desired for Christmas, which all went to make everybody happy-including the merchants. More business was enjoyed by the local postoffice than in many seasons, and taken all in all the month of December was exceptionally good. Of course, everybody could have done more business, but that is always the case!

-0-The Clay County Leader goes into the New Year, 1935, with a full determination to continue in every possible way to improve our paper with each passing issue. We have enjoyed a response to our Specal Christmas Subscription Bargain offer which far surpassed our fondest hopes, and each week when The Leader goes out to its readers a message or news item in its columns reaches every nook and corner of Clay county and many of the surrounding towns and communities. As the new year begins, we appreciate the many kind words spoken and written to us by friends both near and far, and now we repeat, "A Happy, Prosperous 1935 to One and All!"

Vice-President and General Manager Cowling, of the Ford Motor Co., in his address over long-distance telephone to the thousands of dealers throughout the whole country on December 27th said many things worth remembering. Mr. Cowling, who is one of the most forceful speakers we have ever heard, said that "a busy person never has competition," and that "the one who is continually busy with his own work never has time to worry over the certainty of things." He is right, and to be always busy is about as good New Year's resolution as one could make!

DORIS McDONALD BARNHART

ANNOUNCES THE ADDITION OF

TO HER STUDIO

Under the instruction of Miss Margaret Peters of Wichita Falls, head of the Dance Department of the Knickerbocker Fine Arts School.

Piano Pupils (full time) may have Dance Lessons Without Extra Charge.

CLASSES IN:—TAP — ACROBATIC — BALLET

Attractive Rates

Phone 323M

As Henrietta, as a whole, looks back on the Old Year, 1934 one and all can feel happy over the fact that our community—in the main—was about as fortunate in every way as others of like size and surroundings, and at the same time was visited by as few, if not less, unhappy events. And, when we think of the hustle and bustle which took place in our old town during the last few days before Christmas, we cannot but be thankful in every way. Let's everyone look forward with determination and that old indomitable spirit which spells only success during the New Year!

This is the time for resolutions, and many there be who refrain from making the "annual resolve" because, as they say, it is just that often broken in most instances. But it is better to resolve and not keep it to the letter—than never to resolve at all -we think! At least, everyone can resolve to try to make the old world a better place in which to live during this New Year!

This has been a most pleasant Christmas to us. As Amos said to Andy—"You is happy or you is ain't," Amos had just received a nice present from his girl friend, Ruby Taylor. The radio is a great pastime and we should all be grateful for its benefits.

Season's greetings to the Bench and Bar of Clay county. Your duties and responsibilities are as manifold and necessary as others mentioned in this column heretofore. May 1935 be a successful and pleasant one for you.

"We are going to see, with our own eyes, electricity and of use in every home within reach of an electric light line."-President Roosevelt.

History repeats itself, but it appears the depression is gradually passing. To work out of this depression has cost Uncle Sam nearly as much at it did to win the World War. But the dawn of New Era is visible. Talk prosperity and it will be realized!

To our many readers, exchanges and friends, we offer the Season's Greetings.

PETROLIA BAPTIST CHURCH

The Petrolia Baptist church announces the following services for

Sunday school at 10:00 A. M; morning services at 11:00 o'clock. other groups of B. Y. P. U. at 6:00 o'clock, and evening services at 7,00

Missionary Society—Each Monday 2:00 P. M., Mrs. J. R. Tinsley. Pres. Mid-Week Prayer Meeting-Wednesday Night 7:30 P. M.

We extend to one and all a spec-

ial invitation to the Methodist

Join the "Townsend Plan" Club.

A. V. SLAGLE

Henrietta, Texas

Federal Land Bank and Land Bank Commissioner Loans, on Clay County farms and ranches Interest rate 4½ to 5%.

Liberal Terms.

THE FIRST NATIONAL BANK

BYERS, TEXAS

The Bank of Friendly Service

LUMBER

Coal and Wood Heaters - Cook Stoves We will be pleased to supply your needs in our line during 1934!

LIGON LUMBER COMPANY

BUILDING MATERIALS AND PAINTS

BYERS, TEXAS

ALWAYS READY TO SOLVE YOUR BUILDING **PROBLEMS**

Newspaper advertising will again form the backbone of Continental Oil Company's 1935 sales promotion program, the largest in the history of the company, it was announced here today by C. B. Gates, Conoco's local manager, who stated that the Clay County Leader has been the guest of program of the corpus of the

here today by C. B. Gates, Conoco's local manager, who stated that the Clay County Leader has been selected to carry Conoco advertising.

"Proof of the value of newspaper advertising, backed by quality products and outstanding service," said Mr. Gates, "is seen in the fact that our company during 1934 showed a gain of 65 per cent in the sale of tion.

Haskell, visited in Byers Sunday an attended the Householder funeral.

Miss Mary Ruth O'Dell left Saturday for Silsbee, where she is teach in school.

Friends of Mrs. Raymond Jone will be glad to know that she is required to the sale of the control of the sale Mr. Gates, "is seen in the fact that our company during 1934 showed a gain of 65 per cent in the sale of Conoco Germ Processed Motor Oil as compared to the previous year "As a matter of fact, Conoco's gross sales in 1934 were better than for any year since 1929—a fact that leads to the previous year and outstanding service," said will be glad to know that she is result to Be Released. A Surprising Truethis pent the week-end with her particular to Be Released. A Surprising Truethis pent the week-end with her particular to Be Released. A Surprising Truethis pent the week-end with her particular to Be Released. A Surprising Truethis pent the week-end with her particular to Be Released. A Surprising Truethis pent the week-end with her particular to Be Released. A Surprising Truethis pent the week-end with her particular to Be Released. A Surprising Truethis pent the week-end with her particular to Be Released. A Surprising Truethis pent the week-end with her particular to Be Released. A Surprising Truethis pent the week-end with her particular to Be Released. A Surprising Truethis pent the week-end with her particular to Be Released. A Surprising Truethis pent the week-end with her particular to Be Released. A Surprising Truethis pent the week-end with her particular to Be Released. A Surprising Truethis pent the week-end with her particular to Be Released. A Surprising Truethis pent the week-end with her particular to Be Released. A Surprising Truethis pent the week-end with her particular to Be Released. A Surprising Truethis pent the week-end with her particular to Be Released. A Surprising Truethis pent the week-end with her particular to Be Released. A Surprising Truethis pent the week-end with her particular to Be Released. A Surprising Truethis pent the week-end with her particular to Be Released. A Surprising Truethis pent the week-end with her particular to Be Released. A Surprising Truethis pent the week-end with her particular to Be Released. A Surprising Truethis pent the week-end with her particular to

leads us to believe that general business conditions are definitely on the ness conditions are definitely on the upgrade. Of course, Continental Oil Company hasn't just marked time but has gone out after business backed by a larger advertising program year after year.

"This year marks the sixtieth anniversary of Continental Oil Company, and we expect 1935 to be the best in our history."

RESOLUTION

Henrietta, Texas December 29, 1934 Whereas, W. C. Parrish is nearing the end of a six-year term as County Superintendent of Clay county, therefore be it resolved by the County Board assembled, that we recommend his work and adminis-

First—for hearty co-operation with the Board in all its delibera-

Second—for his untiring efforts in behalf of the schools of Clay County Third—for the progressive and constructive principles exemplified

in administration Fourth—for his skill and success in securing state-aid Fifth—for wise leadership in the

grouping, consolidation, and transportation

Sixth—for the practice of collective buying which has saved the school considerable amounts of money

Seventh—for progress made to-ward longer terms, better physical equipment, and better prepared

Eighth—for the introduction and application of business-like principles in handling the finances of the schools

Ninth—for his fairness in dealing with all classes of schools

Tenth—for his high purpose and honesty of character in dealing with

all educational matters
Eleventh—that a copy of these
resolutions be spread upon the minutes and a copy furnished the press
of the county.

Respectfully, Frank R. Hurn,
G. Z. Wright,
C. C. Bock,
Geo. L. Spivey.

Byers Personals

Mr. and Mrs. W. H. Conner of Neosho, Missouri, have been the guests this week of Mr. and Mrs

J. B. Dunn.
Mr. and Mrs. Bob Snodgrass and
Mr. and Mrs. Finis Wilson of Oklahoma City are visiting relatives in
Byers this week.

Messrs. Reid and Walter Byers of Kansas City, Mo. returned home Tuesday after attending the funeral of their cousin S. B. Householder.

Mrs. George Byers and Judge Dillard of Sherman returned home after attending the funeral of Mrs. Byers' nephew, S. B. Householder,

Miss Mary Ruth O'Dell left Saturday for Silsbee, where she is teach-

Mrs. H. D. Vaughter, Jr. spent several days last week with her parents, Mr. and Mrs. Smalley of Claude,

parents, Mr. and Mrs. J. C. Payne.

Mr. and Mrs. Lem Ashinhurst of Henrietta, were guests of Mrs. Ashinhurst's parents, Mr. and Mrs. R. P.

W. D. George had the misfortune of losing his automobile Tuesday night by thieves who stole the car from its parking place at the school. Mr. George had the car locked, but the third must have been accounted.

The Event You Have Been Waiting For!

STARTING MONDAY MORNING AT 8:30

Once a Year Pre-Inventory SALE

Store will close Monday at noon in order to mark and arrange merchandise for this big sale!

For years it has been our policy to conduct only one big sale a year. For eleven months we endeavor to sell our goods at a legitimate profit but in January we celebrate with real bargains. Our inventory time is February 1st and we find that Ready Cash is easier to invoice than merchandise. Hence, the reason for this important Sale. People have learned to wait for it. This is the one sale you shouldn't miss!

Watch For Further Details in Your Wichita Falls Newspapers

W.B. McClurkan&Co.

Wichita Falls' Oldest Department Store

DOUBLE WEDDING

Flemings-Adair

The marriage of Miss Lunie Adair to Woodrow Flemings Dec. 22 at Temple, Okla., has been announced by Mr. and Mrs. John Adair, parents of the bride who reside near ents of the bride who reside near here. The ceremony was performed by Rev. J. S. Head.

The 1935 official family of Clay county, composed almost entirely of new faces, took oath of office Tuesby Rev. J. S. Head.

circles.

Next Monday the group will begin the study in the Royal Service Magazine. Mrs. A. W. Bussey dismissed the following in prayer: Mesdames W. H. Duff, L. J. Curtis, F. J. Doyle, J. S. Richardson and Ed Balch.

O. E. S. MEETING

The Byers O. E. S. members were guests of the Ryan, Okla., chapter Monday night in a regular meeting. The order of the work was carried

on in a very nice manner.

Refreshments were served to the guests and members. The following attended from Byers: Mesdames Edith Curtis, Bettye Jo Vaughter, Millie Yarbrough, Wanna Yarbrough, Vesta Rush, Vaughter, Doyle, Bertha Yarbrough, Misses Iulu Yarbrough, and Annie Brown.

The regular meeting of the Byers O. E. S. was held Tuesday evening in the Masonic Hall when the regular work was given. An invitation has been accepted from the Petrolia chapter to attend the meeting of their chapter next Tuesday evening.

The following were present: Mes-dames Nelle Cummings, Alice Ligon, Julia Ridings, Vesta Rush, H. D. Vaughter, Sr., Mr. R. L. Ligon and Miss Annie Rush.

CARD OF THANKS

We want to express our deep appreciation to all, for the many thoughtful ways in which your love and sympathy was expressed during the past week. We thank you for helping lift the load, and lighten the burden, until with the help of the loving Father of us all, it was made bearable. We know that you rejoice with us and share the inheritance of a storehouse of beautiful experiences and memories that can never fade. May your prayers continue to ascend for us that we who were nearer to him who has gone, may carry on in a manner which will honor his blessed memory, and exalt the Christ he loved and served in such full measure.

Mrs. Sam Householder Sam Baker Householder Dorothy Householder Dr. and Mrs. C. F. House Mr. and Mrs. M. C. Tucker and family.

Mrs. J. W. Harding has been in Wichita Falls this week attending the bedside of her sister, Miss Ann Smyers, who has been ill.

OFFICERS SWORN IN TUESDAY MORNING

day and started their reign of the

Parker - Burchfield
Mr. and Mrs. G. M. Burchfield have

new year.

Ten officials were sworn in by the

offices include Henry Fields, deputy sheriff, Mrs. Betty Douglass, deputy superintendent, Alene Williams, deputy tax collector, J. F. Story, deputy tax assessor, J. G. Younger, county auditor.

Retiring officials list four commissioners, Jess Shaw, precinct 1; forty-two Oliver Lilly, precinct 2; C. P. May-Refres field, precinct 3; F. L. Aulick, pre-cinct 4; Judge C. H. Wynn, who has filled the position 2 years, preceded by tenure of office as district clerk; Frank Henry, veteran in the treasur-er's office; L. C. Kelley, who served as clerk 2 terms; W. C. Parrish, who entered as superintendent 6 years ago; J. F. Donnell, a 3 term sheriff; J. T. Petro, a 4 year term as tax collector; and J. H. Shelton, constable.

First Methodist Church

The pastor and a number of the members attended the educational meeting at the Methodist church last Friday. Sunday School next Sunday morning at ten o'clock. Sermon by the pastor at eleven and at 6:45. Young peoples' meeting at 6 o'clock. W. M. S. Monday afternoon in business session. Prayer meeting Wednesday evening at 6:45.



-of cheap glasses. They are cheap because they are inferior, and will ruin the only pair of precious eyes you'll ever have.

SEE US AND SEE BETTER!

-:0:-We Grind Our Lenses. -:0:--

Wichita Falls, Texas

THE HORNET STINGS

EDITED WEEKLY BY STUDENTS OF BYERS HIGH SCHOOL.

STAFF	
Editor-in-chief Lillie F. Harrison	
Associte editor Carl Pepper	
Business Manager James Graves	
Literary editor Flora Wright	
Sports editor Floyd Snyder	
Social editor Dora Dunn	
Feature editor Willis Smith	

WORK AFTER THE

Both of these young couples reside in the Valentine community and have a host of friends. They will make their home at Valentine where their home at Valentine where their home are engaged in farming. The ceremony was a double one at Temple.

W. M. U. MEETING

A business meeting of the W M II

Both of these young couples reside in the Valentine community and have about the way the valent to be set the down and study hard in order to help push our way through this crowded world. We have a great deal to learn to become just an average business man or woman, and if we want to be successful w A business meeting of the W. M. U. was held Monday afternoon which closed the year's work for the ladies. Mrs. Ed Balch, president of ladies. Mrs. Ed Balch, president of the group presided at the meeting. Reports from the officers were made Reports from the officers were made followed by the organizing of two ladies appropriate the meeting of two ladies appropriate the duties of tax collector also as a result of consolidation order by the state legislature.

The three remaining officers include Earl P. Hall, county attorney, Miss Jessie Chesnutt, district clerk, and G. P. Jones, justice of peace.

Deputies appropriate the duties of tax collector also as a result of consolidation order by the state legislature.

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Deputies appropriate the duties of tax collector also as a result of consolidation order by the state legislature.

The three remaining officers include Earl P: Hall, county attorney, who has laughed at a good opportunities for an educated boy or girl than for one who has laughed at a good opportunity and idled his time away.

Canneries Running

SENIOR PARTY

The Seniors are starting the New Year off right. On December 31, they were entertained at the home of Mr. J. C. Payne with a New Year's party.
The games that were enjoyed were forty-two, checkers, bridge, and running full time now and any

Refreshments were served to the

BALL GAMES

their winning streak by defeating labor, and cans and retains 40 per Bellevue girls two straight games by cent of the product. the scores of 15-6, and 15-7.

were Vincent Cummings, K. Harding. F. R. Harding, Awbrey, Harrison Barger, Foster, Session, and Rogers. The first and second string basketball Hornets won from Bellevue Friday, Dec. 21. By the scores 12-9, and

Those playing on the first string were: Roberts, Harding, Parker, Hughes and Nichols. Substitutes,

Schoffner and Herrin. During the Christmas holidays we seem to lose interest in our studies, and when we come back to school Oldfield, Payne, Harding, and Ha

Junior boys came out in the lead by

The schedule for the next two weeks will be as follows: Byers at Hastings, Jan. 4; Byers at Claypool, Jan. 5; Claypool at Byers, Jan. 11.

Canneries Running Full Time On Meat Canning Projects

All canneries in the county are party desiring may have meat canned at any of the three units of Henri-Muncy, Travis Parker, Miss Balch
Mr. Fulps, Miss Lowrance, Mr. WilLumpkin, county canning supervisor. hite, Douglas Gant, and Otha Bryant. The producer furnishes the meat and seasoning, receiving 60 per cent of the finished product, while the re-The volley ball Hornets kept up lief office furnishes equipment,

The meat must be dressed the day One of the largest crowds to witness a game attended Friday night, dry place over night. Produce should Dec. 21. Those playing for Byers be booked with the plant foreman.

A Home Institution Owned and Operated by Crump Broth

The E-Z Stores Have the Most Complete Line of Staple and Fancy Groceries for Less Money. Compare Prices and Be Convinced.

Wichita Falls, Texas

CARROTS NICE SIZE, TEXAS, BUNCH	2½c
COFFEE BREAK O' MORN, ALWAYS FRESH	19c
TOMATOES NO. 2 STANDARD LIMIT, 3 FOR	25c
CABBAGE FANCY TEXAS, POUND	1½c
CORN No. 2 Standard Pack, Limit, 3 for	25c
DACON DECKER'S TALL	OF.

BALUN KORN POUND