

North Clay County Journal

(SUCCESSOR TO THE PETROLIA ENTERPRISE AND THE BYERS HERALD)

PUBLISHED WEEKLY IN THE INTEREST OF BYERS, PETROLIA, CHARLIE AND THE WHOLE OF NORTH CLAY COUNTY

VOLUME 32.

BYERS, CLAY COUNTY, TEXAS, FRIDAY, August 6, 1937

NUMRER 35

TEXAS YOUTHS TO BE EMPLOYED SOON

Austin, Aug. 6—J. C. Kellam, Texas Director of the National Youth Administration, announced today that 165 work projects designed to provide part-time employment for 7,000 needy Texas youths had been approved for operation during the six months period ending December 31, 1937. Other projects may be added to the program as they are developed, he said.

The youths will be paid at prevailing hourly wage rates and will work about one-third time. During their spare time they will be encouraged to attend job training classes. The youths will also be given instruction by their foremen on the job.

"In all our work we place emphasis on definite training values," Mr. Kellam explained. "The NYA Project Superintendents are selected for their ability to carry on the work program, and that comes first; then for their ability to give the youths instruction on and off the job. Besides, parallel training courses are offered through local schools and under the Emergency Education program. The wage earned frequently enables the part-time worker to take advantage of this training opportunity."

Park and recreation area improvements in 13 Texas cities and towns will provide employment for as many as 972 youths. At Dallas with the City Park Board as sponsor, a caddy house is to be built, providing employment for 150 youths. Park improvements at Port Arthur will employ 20 youths; at Beaumont 70 youths; at Fort Worth 300 youths; at Mexia 30 youths; at Austin 40 youths; at Georgetown 15 youths; at Taylor 30 youths; at San Antonio 110 youths; at Amarillo 65 youths; at Ballinger 32 youths; at Abilene 80 youths; and at Sweetwater 30 youths.

Mr. and Mrs. R. L. Ligon of Byers are guests at the Dodge Hotel in Washington, D. C.

E. W. DEES DIES

Mr. E. W. Dees of Chickasha, Oklahoma died at his home Aug. 3rd. The funeral services were held at the Methodist church and burial was in the Minco, Okla. Cemetery. Mr. Dees was a former resident of Byers and is the father of M. Willis Smith of Byers.

CARD OF THANKS

It is impossible for words to express our thanks for all the nice things donated to us by each and everyone.

We feel that our blessings have been many, as well as our sorrows. May God bless each one.
Mr. and Mrs. Jno. Adair & Family.

Mrs. Charles W. Cashion and son Charles Jr., were guests Friday of Mrs. John R. Cummings.

Lieut. Kenneth Lucker of Burk Burnett was the guest of Mrs. J. R. Cummings Thursday.

Go to church Sunday.

Manager King Says His Station Had Big Opener Monday

Manager Clyde King, of the new Sinclair Station, reports that he enjoyed a big opening day business Monday, August 2nd, when this modern, up-to-date filling station was thrown open for public use.

Mr. King showed a Leader reporter through the entire station first of the week and pointed out all the various new added conveniences for the use of his patrons and the public. He showed us all the very latest in oiling and greasing apparatus, such as grease guns, pumps, etc., and his special washing section. Mr. King is thoroughly prepared to properly care for the needs and wants of his patrons, and has employed Messrs. Felton Lockhart and Harold Jenkins to assist him in giving the very best service.

Sinclair products will be sold by Mr. King, and he will also carry a line of accessories when he has completed his full line. The latest in radiator screens for all makes of cars are also now in stock.

Mr. King invites his many friends and the public in general to drive by and "fill-up" with Sinclair, stating that your motor troubles will be over when you use Sinclair products.

SUMMER RECITAL WELL ATTENDED

—The Clay County Leader

Among the various summer evening's entertainments of the season, the recital presented last Monday evening in the Auditorium of the Lula Johnson School building by pupils of Mrs. C. B. McDonald holds a unique position.

For the past number of years Mrs. McDonald's summer programs have drawn goodly audiences, always un-faillingly enthusiastic, and this one was decidedly up to the high standard.

The beautiful stage setting was that of a Japanese rose garden in which was given an evening musicale.

Probably the largest audience that has attended a summer recital, and critical opinion, enthusiastically praised the merits of the students who so impressively rendered their respective numbers with delicate and poetic insight plus the necessary brilliance which made the hour thoroughly artistic and enjoyable to all. The program for this delightful affair may be found on page six.

First Methodist Church

The revival service the past week has been well attended and interest is good. The pastor, Rev. Stewart O'Dell, is conducting the services. The meeting will continue through Sunday night.

Births

To Mr. and Mrs. Harry Hundely, Byers, Texas, August 1, 1937. Twin girls, Mary Larne and Martha Sue.

Birth—To Mr. and Mrs. S. A. Vanpelt, Aug. 3, 1937, a fine boy.

Radio Star To Visit Henrietta Tuesday

Jesse Rogers, radio singer and cowboy star makes a special visit to the city. Radio fans will recognize Jesse Rogers as "America's No. 1 Cowboy Singer and Blues Yodeller," under which title he has been singing for several years over Radio Station XERA, Del Rio, second largest broadcasting station in the world. This week he has been singing as a guest star over station KGKO, Wichita Falls. Jesse Rogers is a first cousin of Jimmie Rogers, the most famous of all cowboy singers prior to his death recently, and sang with that star over Eastern radio stations. Negotiations are now pending for his appearance in several moving pictures during the coming fall and winter. Rogers publishes a collection of cowboy songs and ballads and over 25,000 autographed copies of this book have been distributed in every state of the United States, in Canada, and in several foreign countries.

While in Henrietta Tuesday Jesse Rogers will make a personal appearance at the Dorothy Theatre singing a group of his popular songs, with guitar accompaniment.

CHILDREN HONOR 73RD BIRTHDAY

—The Clay County Leader.

Upon their return from church last Sunday morning, Mr. and Mrs. M. A. Goettman were greatly surprised to hear a choir of ten singers singing happy chimes. And upon investigating they found that it was their ten grandchildren singing "Happy Birthday To You" with the lusty fervor only ten children can give forth.

A lovely Table was set with good things to eat, and for the 19 members of the family present, nothing more could be asked after they partook of them, made more enjoyable by the fact that Grandma Goettman appreciated the surprise and was so greatly pleased.

Present on this memorable occasion for her were Mr. and Mrs. Rudolf Shaffner their children, Doris, George, Fred and Anna Marie; Mrs. Karl Kafer, Sid Kafer, and Rosemary, Ruth and Annie Lee Kafer, daughter of Mr. and Mrs. Karl Kafer; Mr. and Mrs. Jake Goettman, and Lillian and Bertha; R. D. Goettman; Mr. and Mrs. N. Goettman; the honoree and Mr. M. A. Goettman.

PASSING OF INFANT

Mary Larne, infant daughter of Mr. and Mrs. Harry Hundely of Byers, died at the home early Wednesday morning and was buried Thursday afternoon in the Byers Cemetery.

Rev. Lee of Wichita Falls conducted the funeral service at the home.

Mrs. E. E. Tomlin and Mrs. E. F. Davidson attended the funeral of their brother-in-law, Mr. W. A. Shook of Duncan, Okla. Mr. Shook and family were formerly residents of Byers.

NATIONAL GUARD CAMP TODAY

Company M, 142nd Infantry, Machine Gun Company of Wichita Falls, consisting of Henrietta men, will leave for Camp Hulen, Palacios, Texas, today. This camp will run from August 6th to August 22nd, inclusive.

Each year these men spend these 16 days in camp in Palacios training, and now it seems after so many years this unit will have to abandon all future plans for doing so. The reason lies in the fact that they must go to Wichita Falls each week to drill and until now have paid their expenses from the company funds. These funds are low. An SOS has been placed for local aid. Around \$1200. is spent on this unit each year. However, dividing that amount among twenty persons, and taking into consideration that they are paid quarterly, it is a simple matter to see where the money goes. The local merchants benefit by this arrangement, and if this unit is disorganized, then the town will be approximately \$1200.00 loser.

Attending the camp this year from Henrietta, are 1st Lt. Pierre M. Stine; 1st Sergeant, Dawson; Line Sgts. Brown, Douglas, Lovell; Privates, Keller, Wiseman, King, Davis, Davis, Wells, Privitt, Goodner, Goodrum, Crosswaite, Moon, Shawn, Brown, Crump and Green.

Constitutional Amendments

To Be Voted on August 23

S. J. R. 9: Proposing amendment to Sec. 16, Art. 16, authorizing incorporation of banking bodies, etc.

S. J. R. 16: Amend Art. 3, Sec. 52, by adding a new Section 52d, etc., relative to adoption of a plan for construction of paved roads and bridges, etc. in Harris County.

H. J. R. 23: Providing for assessment and collection of ad valorem taxes.

H. J. R. 24: Providing for abolishing of salary method of compensating all District, County and Precinct Officers.

H. J. R. 26: Provides that Legislature shall have power to provide assistance to the blind.

H. J. R. 26-A: Provides that Legislature shall have power to provide aid to dependent children.

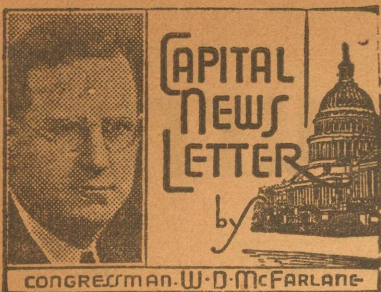
Texas Had Three Governors This Week

The great state of Texas had three governors this week. "Some men have greatness thrust upon them," as Shakespear truly said. When Governor James V. Allred crossed the state line into old Mexico at 4 P. M. Monday, Lieut. Governor, Walter Woodul became the Acting Governor.

When Acting Governor Woodul crosses the state line today into Oklahoma for a visit at Ralston, Senator Isbell becomes Acting Governor of Texas.

Hon. Bob Barker, secretary of the state senate, is giving a dinner Saturday night for the Acting Governor.

Go to church Sunday!



THE MADISON SQUARE GARDEN SPEECH

In closing last year's campaign the President made the issue very plain when he said in part:

"Our vision for the future contains more than promises. This is our answer TO THOSE WHO, SILENT ABOUT THEIR OWN PLANS, ASK US TO STATE OUR OBJECTIVES.

"Of course, we will continue to seek TO IMPROVE WORKING CONDITIONS FOR THE WORKERS OF AMERICA—to reduce hours over-long, to increase wages that spell starvation, to end the labor of children, to wipe out sweatshops. Of course, we will continue every effort TO END MONOPOLY IN BUSINESS, to support collective bargaining, to stop unfair competition, to abolish dishonorable trade practices. For all these we have only just begun to fight.

"Of course, we will continue TO WORK FOR CHEAPER ELECTRICITY IN THE HOMES AND ON THE FARMS OF AMERICA, for better and cheaper transportation, for low interest rates, for sounder home financing, for better banking, for the regulation of security issues, for reciprocal trade among Nations, for the wiping out of slums. For all these we have only just begun to fight.

"Of course, we will continue our efforts in behalf of the farmers of America. With their continued cooperation we will do all in our power TO END THE PILING UP OF HUGE SURPLUSES which spelled ruinous prices for their crops. We will persist in successful action for better land use, for reforestation, for the conservation of water all the way from its source to the sea, for drought and flood control for better marketing facilities for farm commodities, for a definite reduction of farm tenancy, for encouragement of farmer cooperatives, for crop insurance, and a stable food supply. For all these we have only just begun to fight. Of course, we will provide useful work for the needy unemployed; we prefer useful work to the pauperism of a dole.

"Of course, we will continue our efforts for young men and women, so that they may obtain an education and an opportunity to put it to use. Of course, we will continue our help for the crippled, for the blind, for

the mothers—our insurance for the unemployed, our security for the aged. Of course, we will continue to protect the consumer against unnecessary price spreads, against the costs that are added by monopoly and speculation. We will continue our successful efforts to increase his purchasing power and to keep it constant.

For these things, too, and for others like them we have only just begun to fight".

In order to carry out this program, it was first necessary to reorganize the Supreme Court to keep them from nullifying our legislative program enacted. Our whole program has been largely blocked this session by the heat turned on by the special interests to save their last line of defense, their reactionary lifetime appointed Judges on the Supreme Court, and in blocking judicial reform, as Frank Gannett, leader of the privileged fight, admitted in propaganda he mailed out, the Supreme Court issue is the front, and through it they hope to block the remainder of the legislative program covering farm, wage and hour, Departmental Reorganization and tax loophole legislation. The American people in increasing majorities in 1932, 1934 and 1936 have said they want the President's program, as above quoted, to go forward. Judas Iscariot betrayed Christ for thirty pieces of silver. Every Member of Congress has been elected on the Roosevelt program during the past three elections. We have the largest majority in both the House and the Senate in the history of the Nation—then who is responsible for blocking the progressive legislative program upon which all Democrats in the House were selected? The answer is self evident—the special privileged crowd. They are fighting a desperate battle to protect the illgotten gains they have secured through Supreme Court decisions and legislation enacted by previous sessions of Congress. The big question is—will the American people let big business get by with their sabotaging program. By their votes you will know them.

THE CALENDAR

The Senate voted last Saturday 48 to 36 against sending the Wage and Hour legislation back to the Committee until next Session. This means Hour and Wage legislation will be passed before adjournment unless other complications arise. The House and Senate Agriculture Committees voted last week to not consider until next session, additional farm legislation to replace AAA. As the Legislative program now stands, we are due to consider and pass legislation on wages and hours, sugar, tax loopholes and maybe Supreme Court reform.

Mrs. Homer Whitmire and son, Homer Earl spent the day Sunday in Burkburnett.

Weekly Cotton Grade Report For Texas

The Bureau of Agricultural Economics through its Austin office today released the first weekly cotton grade and staple report of the current season for Texas.

Of the cotton classed to date, 17 per cent was White Strict Middling and better in grade. Nearly one-half was reported as Middling and approximately one-third as below Middling. Only 3 per cent of that classed was of the Spotted grades.

Less than 2 per cent of all cotton classed was shorter than 7/8 inch in staple. Slightly over 70 per cent was 15/16 inch and longer.

Three of the eleven reporting districts of the State are represented in today's report. The other dis-

tricts will be included as ginning advances in these areas.

Absentee Voting Began Tuesday

Absentee voting by mail and in person started Tuesday for the state election on August 23 on six constitutional amendments submitted at the regular legislative session, Mrs. Gene Callaway, county clerk, has announced.

Rex Gates

FOR

GAS-OIL-ACCESSORIES
PROMPT SERVICE

DOROTHY THEATRE

Tuesday, Aug. 10th - Only

JESSIE ROGERS

(Cousin to Jimmie Rogers)

IN PERSON

Americas No. 1 cowboy singer and blue yodeler from radio station XERA Del Rio, Texas.



Also

LEE TRACY

In

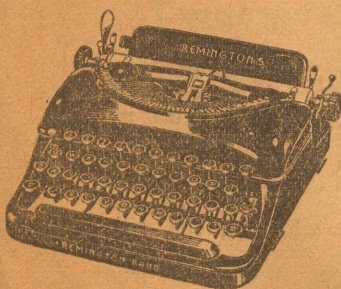
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With

DIANA GIBSON

COMEDY and MUSICAL ACT

Portable Bargains



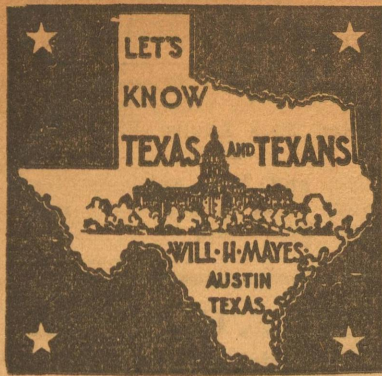
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Henrietta, Texas



In this column answers will be given to inquiries as to Texas history and other matters pertaining to the State and its people. As evidence of good faith inquirers must give their names and addresses, but only their initials will be printed. Address inquiries to Will H. Mayes, Austin, Texas.

Q. What was Houston's reply to Santa Anna when the latter was captured at San Jacinto and taunted him with the scornful statement that Texas had no government and was fighting under no flag? **K. D.**

A. "So far as the first point is concerned, the Texans flatter themselves they have a government, and they will probably be able to make a flag."

Q. What flag was used by the Texans at the battle of San Jacinto and what became of it? **K. D.**

A. So far as history shows, the only flag the Texans had at San Jacinto was one made by the ladies of Newport, Ky., and presented to Capt. Sidney Sherman and his company of Kentucky Rifles. It was of white silk and in the center a young woman was standing, leaning forward, a flagstaff in her right hand; in the outstretched left a sword with the words "Liberty or Death" on a streamer hung over it. The flag was sent by the Republic of Texas to Mrs. Sherman at Frankfort, Ky., in August, 1836, and returned to Texas by the family in August, 1896. The crumbling fragments were restored through efforts of the Daughters of the Republic of Texas, and in a formal presentation the flag was placed behind the chair of the Speaker of the Texas House of Representatives April 21, 1933, where it may now be seen in almost its original beauty.

Q. How many airports are there in Texas and does any other State have more?

A. At the beginning of 1937, there were 134 airports and landing fields in various stages of improvement and efficiency in Texas, California with 184 being the only state with more.

Q. Who wrote the "Hymn of the Alamo?" **K. G.**

A. Reuben M. Potter of Brooklyn, N. Y., author of a number of Texas historical sketches.

HISTORY PROJECTS

"Texas Under Six Flags", 26 pages of outline pencil pictures ready for children to fill in with colored crayons, every picture conveying a vivid impression of Texas history that will not be forgotten. Front cover has large picture of Texas capitol surmounted by six flags in natural colors.

This 8x11 project book arranged for Kindergarten. First Grade and Home Instruction—a nice gift book—something every child will like. Mailed post-paid for 25 cents.

Will H. Mayes,
2610 Salado Street,
Austin, Texas.

I enclose 25 cents in coin securely wrapped, for a copy of "Texas Under Six Flags."

Name
Address

JESSIE ROGERS



AT DORTHY THEATRE ONE DAY ONLY, TUESDAY

Texans Received Recognition For Research Work

Austin, Texas, Aug. 6—Research work of Dr. E. J. Lund, professor of zoology at The University of Texas, Dr. Hilda F. Rosene, assistant professor of zoology, and Dr. Gordon Marsh, who received his doctor's degree from the University in 1932, has received recognition recently from scientific publishers.

A new textbook of general physiology written by Dr. T. Tuncliffe Barnes of Yale University discusses Dr. Lund's flux equilibrium theory of bioelectric potential as one of the six principal theories which seek to explain the origin and nature of the electric energy produced by living tissues. In support of Dr. Lund's theory, Dr. Barnes also discusses the work of Gordon Marsh, whose doctor's dissertation on bio-

electric phenomena was directed by the University of Texas professor. Dr. Marsh is now an assistant professor of physiology at the University of Iowa. Dr. Lund's work is also referred to in a book by Professor William Seifriz of the University of Pennsylvania.

The American Journal of Botany, June, 1937, has just published an article by Dr. Rosene, entitled, "Effect of an Applied Electric Current on the External Longitudinal Polarity Potentials of Douglas Fir." Dr. Rosene's earlier experiments with onion roots is discussed in "Growth Hormones in Plants," by Boysen-Jensen, translated and revised by Avery and Burkholder.

JOBS FOR THE UNDERTAKER

Four out of every five automobile accidents occur on dry roads in clear weather. Four out of every five automobile accidents involve cars driving straight ahead.

Here is the statistical proof of the disregard for every rule of courtesy and safety that characterizes the reckless or incompetent motorist. He constantly overestimates the "safety factors" of good roads and modern cars. A straight highway and a clear day act as bait to make him "open her up"—with the result that the undertaker gets about 37,000 new accounts each year.

A National Safety Council survey lists the seven most important causes of fatal accidents, in order, as follows: Exceeding speed limit or driving too fast for road and weather conditions; driving on the wrong side of the road; disregarding stop signs and signals; usurping right of way; cutting in; passing on hills and curves; failure to signal for stopping and turning.

ANSLEY'S GO ON OUTING

Mr. and Mrs. John Ansley and sons returned Monday from a pleasant two weeks vacation spent at points in Colorado.

Mr. Ansley stated they enjoyed the outing very much, and one of the most interesting and pleasant places visited was Colorado Springs. The climate was ideal and the scenery very beautiful indeed.

They plan to go there again next summer if they can get away.

Mr. J. W. Callaway is in Austin this week on business.

Summer Close-Out ON HATS 1/2 Price

DRESSES REDUCED

New Shipment of Archer & Berkshire HOSE

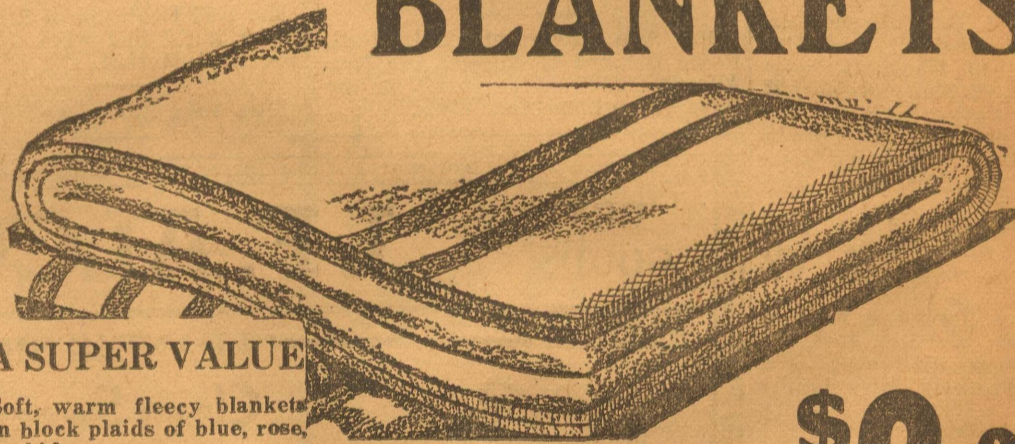
Wear-U-Well SHOES

New Goods Arriving

BABY FACE LOTION a Magic Beautifier: Beautifies complexion, removes and prevents tan, sunburn, blackheads, pimples, acne, freckles. A lovely powder base astringent. Money Back Guarantee.

MRS. DODD'S SHOP

Extra Size - 72x84 Part Wool BLANKETS



A SUPER VALUE

Soft, warm fleecy blankets in block plaids of blue, rose, orchid, green.

Firmly woven sateen bound, double bed size.

Their extra size and extra weight makes them an unusual value at

\$2 98

25c Use Levine's Lay-Away-Plan **Cash Holds Your Choice!**

LEVINE'S PRICES TALK

SOCIETY



MISS JANIS FRANKE BECOMES THE BRIDE OF JACK D. COPELAND

—The Clay County Leader

The Leader has been privileged to make the announcement of the marriage of Miss Janis Franke to Jack D. Copeland of Taylor, Texas, June 20. Rev. E. L. Moody united the young couple with the ring ceremony in the presence of the bride's parents, Mr. and Mrs. Jno. Franke, Mr. and Mrs. Jack Thompson, Miss Naomi Kimbrough and Mrs. Sam Winston, Wichita Falls.

Mrs. Copeland is a graduate of Decatur Baptist College, Mary Hardin-Baylor, with graduate work at the State University at Austin, Texas. She has been a member of the Burk Burnett public school faculty for the past three years, only resigning to be married. Mr. Copeland is an ex-student of both Denton Teachers' College and the State University at Austin. They will make their home at Taylor, Texas. The Leader with a host of friends are wishing for them the best out of life.

Byers Personals

Mr. J. B. Quillian has accepted a position in Seymour, Texas.

Miss Rose Nell Howell, of Alvarado, manager of the Byers Telephone Co., who was called home on account of illness of her brother, was in Byers Tuesday and Wednesday.

Mrs. Reed Dyer and son, Charles, and Mrs. Charles Bush of Electra, were guests of their mother, Mrs. S. M. Smith Friday.

Mr. and Mrs. John Lester and daughter, Sherry Lee, of Electra, were guests of Mrs. T. B. Lester, Sunday.

Mr. Hugh Lester, who has been the guest of his mother, Mrs. T. B. Lester, returned to Borger, Saturday.

Mr. and Mrs. A. G. Wade and family of Electra and Mr. and Mrs. Frank Kuehn of Henrietta were Sunday guests of Mr. and Mrs. R. L. Wade.

Mr. Earl Hodges and Mr. Earnest Clower of Maud, Oklahoma were guests of Mr. and Mrs. N. C. Taylor.

Mrs. Earl Wilson and son have returned from Paris, Texas where they have been visiting Mrs. Wilson's parents.

Mr. and Mrs. Davidson have as their guests, Mr. and Mrs. J. R. Minor of San Diego, California. Mrs. Minor was formerly Miss Louise Davidson.

FOR RENT

Three unfurnished rooms, also one furnished bed room with or without kitchen privileges.

Miss Ollie Kerr,
Byers, Texas

STINE BUNTING & STINE

Attorneys-At-Law

Henrietta, Texas
Civil Practice Only

PROTECT YOUR DRIVERS

LICENSE!!

HAVE YOUR EYES EXAMINED.

See Us and See Better
Faith Optical Co.
Wichita Falls, Texas

Begins Revival At Methodist Church August 15th



Rev. L. G. Hagard

PERSONALS

—The Clay County Leader.

Mr. L. C. Worthington was a pleasant caller at The Leader office Tuesday afternoon. Word from his wife, who is visiting relatives in Friendship, Tenn., says she is enjoying her visit very much.

Mrs. Ora Berry and daughter, Miss Louise, of Archer City are visiting in the home of Mr. and Mrs. L. A. Callaway, and other relatives this week.

Mrs. W. F. West and Mrs. Holt Bounds and children, Gladys Ione, Fletcher and Jimmy all of Memphis, Texas, are the guests of Dr. and Mrs. J. H. Williamson and family.

Mr. and Mrs. Walt Johnston of Pampa, Mr. and Mrs. Tommy Easley of Dallas, Mrs. Finis Woods and son Howard, and Miss Martha Jane Snyder of Paris were guests this week of Mr. and Mrs. A. A. Smith.

Mrs. Sam Howard of Spanish Fort, Roxie Howard of Nocona and Mrs. Alfa Craddock were guests in the Dave Utley home this week.

Mrs. Curtis Kee and daughter Jo Ann of Little Rock, Arkansas are guests of Mr. and Mrs. E. P. Moffett.

Mrs. J. T. Watt of Auburn, Ala., has returned after a visit with Dr. and Mrs. J. H. Williamson and family.

Mr. and Mrs. Kenneth Slagle and Mr. and Mrs. Johnson of Jolly were in Craterville Park Tuesday for the day.

Mr. P. A. Carpenter has returned from Wichita, Kansas, where she was called because of illness of a member of her family.

Mr. and Mrs. Wiley Robertson of Dalhart, Texas, visited Mr. and Mrs. Maurice Carpenter and Miss Carpenter this week.

Marvin Sherrill is home from the hospital in Wichita Falls after a tonsilectomy. He is reported doing nicely.

Mr. and Mrs. Earl E. Callaway and daughter, Patricia Ann, spent last week-end here as the guests of relatives.

Mr. and Mrs. Jack Fulgam of San Angelo, formerly of Henrietta are visiting friends and relatives here this week.

Mr. and Mrs. O. O. Franklin spent Tuesday and Wednesday in Vernon.

Mr. and Mrs. I. V. Harmond and son Jackie of Bellevue are visiting Mr. and Mrs. Jack Harmond.

Mrs. Louise Douglass of Fort Worth is visiting her family and friends here this week.

Mr. Lee Pool of Greenville, owner of the Henrietta Ice Co. was here on business Thursday evening.

Mrs. McGlasson and Miss Lou Mae McGlasson visited the Frontier Fiesta this week.

Mr. Will Robinson of San Antonio was a guest this week of Mr. and Mrs. E. B. Moffett.

Miss Faye Moore and Miss Gene

Harlow spent the week-end in Nocona with Mr. and Mrs. Beans Skeens.

Miss Betty Jo Wiseman returned Monday from Memphis where she visited Miss Louise Williams.

Mr. and Mrs. Anthony Hopp of Dallas were guests in the Hanagan home this week.

DR. S. G. NORRIS

Physician and Surgeon

Office over Chevrolet.

RECTAL DISEASES A SPECIALTY

Phone 224

Henrietta,

Texas



1920-1937

WE ARE

-- ONLY --

18 YEARS OLD

But With Customers Like Ours

We Will Be Here For Centuries



Jesse Cunningham

"THE JEWELER"

DRY GOODS

J. F. ALCORN

DRY GOODS

CLEANING SHELVES FOR FALL MDSE.

Clean Sweep On Summer Goods

NEW LOT WASH FROCKS

\$1.00

We Never Carry Over From one Season To Another

—Many Fall Goods Comoing In—

This Store Will Show A Big Stock Of Fall DRY GOODS

Our Sales have improved in spite of the Drouth—People have learned they Can Buy Dependable Goods at Home FOR LESS—No Rent—No High Price Manager.

It's a Joke to think we can not sell as cheap as anywhere—Buy in your Home County—Help build up your County where your homes are—We help your Schools and County Officials.

J. F. ALCORN



Hurnville News

BIRTH

Mr. and Mrs. Gotfred Schaffner are the proud parents of a fine 9 pound baby boy.

PICNIC

The class 3 had a Sunday school picnic Sunday at the river. The leaders were Mr. and Mrs. Lee Moser. The dinner on the grounds was enjoyed by: Mr. and Mrs. Moser and baby, Misses Hannah and Edna Bachman, Hannie Moser, Ida Wiest, Elise Grof, Edna Heaffner, Ruth and Elise Grof, Edna Haeffner, Ruth and Joe Annie Slage, Esther Wiest, Gerta Schaffner, Ruth Moser, Gerta and Clavida Ridinger, Mildred and Mervile Borgman, and Messrs. Edd and Albert Wiest, Richard and Earnest Wiest, Albert and Auria Moser, Albert, Arnold, and Rinehold Grof, Edwin and Paul Heaffner, William Oster, Palmer Moser, Alfred and Emil Bachman, Alfred and Ruben Schaffner, and Roy Slage. Everyone had a nice time.

Personals

Mr. and Mrs. P. W. Wiest visited their daughter and family, Mr. and Mrs. A. L. Chadwick Wednesday.

Misses Olga Bitz and Joe Annie Slage and Robert Bitz and Roy Slage visited Mr. and Mrs. Gotfred Schaffner and Mr. and Mrs. W. G. Wiest and family this week.

Misses Hannah and Edna Bachman, Ida and Esther Wiest, Gerta Schaffner, Olga Bitz, Joe Annie Slage, Robert Bitz, Roy Slage, Edd and Albert Wiest, Alfred, Emil and Samuel Bachman visited Mr. and Mrs. Dan Schaffner Saturday night.

Miss Olga Bitz was the supper guest of Mr. and Mrs. P. W. Wiest and family Sunday.

Mr. and Mrs. W. G. Wiest visited Mr. and Mrs. P. W. Wiest Sunday.

Mr. Emil Bachman was a dinner guest of Alfred Schaffner.

Stanfield Notes

Those from Stanfield attending the Joe Douthitt funeral were Messrs. and Mesdames S. L. Gully, Cecil Davis, J. C. Womble, Croxton Maddox and B. C. Estes, Mrs. Sophie Omier, Mrs. Clyde Maddox and daughter Maxine, Messrs. Jesse and J. L. Shaw, Carmon Shaw, Short Green, Rev. Lee, R. T. Saling, and H. H. Smith.

Personals

Mr. and Mrs. Claude Zachry and Mr. and Mrs. Jim Maddox spent the week at Lake Kemp fishing.

Mr. and Mrs. Jesse Dunn and son

RUPTURE

H. L. Hoffman, Expert, Minneapolis, Minn., will demonstrate without Shields in

WICHITA FALLS

Mon. & Tues., August 16 & 17 at the

KEMPHOTEL

From 10 A. M. to 4 P. M. Please come early. Evenings by appointment.

Your physician will tell you about this serious condition. Any rupture allowed to protrude is dangerous.

My "Retention Shields" will hold your rupture under any condition of exercise and work. They are sanitary waterproof and practically indestructible.

Do not wear trusses that will enlarge the opening and don't neglect the children. Many satisfied clients in this community. No mail order.

HOME OFFICE:

305 Lincoln Bldg., Minneapolis, Minn.

Baptist Revival To Start Sunday, August 8th



of Byers and Mr. and Mrs. Buster Zachry of Petrolia spent Sunday with their parents Mr. and Mrs. H. C. Zachry.

Mr. and Mrs. Croxton Maddox and son Arthur left Saturday for a vacation trip to the Frontier Fiesta at Fort Worth and to Carlsbad Caverns and other places in New Mexico.

Mrs. Clifton Brooks is in Mineral Wells for an extended stay for her health.

Miss Frances Clark of Dallas spent the week visiting her aunt and family, Mr. and Mrs. Croxton Maddox. Louise Womble, of Hollister, Oklahoma, spent the first of the week in Nocona as the guest of her mother, Mrs. J. W. Maddox.

Mr. and Mrs. Jesse Shaw are enjoying a homecoming this week-end of all their children, Mr. and Mrs. Emmett Shaw of Dallas, Mr. and Mrs. Worley Wiseman and children of Lone Star, Mr. and Mrs. Otis Teague and children of Shannon, Mr. and Mrs. I. I. West and children of Amarillo and Mr. and Mrs. J. L. Shaw and children.

Mr. and Mrs. Roy Tillison and children are visiting relatives near Bonham, Texas.

Miss Edith, Marie and Evalena Moore are making an extended visit with their sister and family, Mr. and Mrs. Emory Baulware in Okla. City, Okla.

Mrs. Pearl Overstreet is making an extended visit in Nocona with her mother and family, Mrs. F. R. Mansker.

Mr. and Mrs. N. H. Lee and children were in Nocona Saturday.

Prairie Flower

Mr. and Mrs. M. K. Vaughn had as guests last Sunday their daughter and family, Mr. and Mrs. Shumake and little son, of Wichita Falls.

Mr. and Mrs. Earnest Allison spent last Sunday with Mr. and Mrs. Bill Morton.

Mr. and Mrs. R. A. Garrison and Nelson were guests in the Cueba home last Friday.

Mr. and Mrs. W. O. Compton left Saturday night for a visit with their daughter, Mrs. Bob Greer and family.

Mr. and Mrs. J. M. Curry and boys Bill and Jerry spent Saturday night and Sunday with his aunt, Mrs. Frank Curry and daughter Bernice at Waurika, Okla.

Mr. J. H. Cueba and his mother, Mrs. M. Cueb, have returned from Denison, Texas, where they have been visiting relatives.

Those seen in town Saturday or Saturday night were: Messrs. and Mesdames Dave Morton and children, S. A. Allison and girls, Bill Morton and children, Earnest Alli-

son and children, R. A. Garrison and Nelson, and Miss Velma Allison.

Mrs. J. M. Curry and boys were guests in the Garrison home last Wednesday.

Those attending Mr. Douthitt's funeral from here were Messrs. and Mesdames George Kafer, J. M. Curry, Messrs. John and Allen Cueba, C. S. Garrison and Miss Clara Vaughn.

Mr. George Kafer and James attended the funeral of Mr. Sadler, Sunday.

Earnest George Allison visited with Nelson Garrison Tuesday morning.

The cotton is suffering for rain in this community.

THE FLOOD CONTROL MYTH

It is becoming increasingly evident that lumping power development with flood control, as is done in governmental hydro-electric projects, is economically and scientifically wrong.

From the engineering standpoint, a dam that is suitable for steady power production is next to useless for flood control. A power dam must be kept full of water, in order to maintain the flow that produces energy. A flood control dam must be kept empty, in order that it may be instantly ready to receive and hold excessive run-off in time of flood.

The camouflage of flood control serves a political purpose. It enables officials to write off a large part of the cost of power development to "flood control," and make the "power" investment appear much less than it really is. It thus makes it possible to show figures on operating and investment cost that are misleading.

But that doesn't help a community in time of flood. Nor does it help the taxpayers, who are putting up hundreds of millions to pay for the

dams. It doesn't help private enterprise, which is becoming increasingly chary of investing its money in productive enterprise, for fear of excessive governmental regulation and competition which will make profits impossible.

It has been proposed that legislation be passed whereby flood control will be divorced from power production in the Federal projects. If such a bill became law, the people would have a chance to find out the truth, the whole truth and nothing but the truth about the real cost of the government ventures. Under present conditions, the facts can be buried beneath evasion and camouflage.

Janette Townsley of Gainesville is the guest of Mary Anna Watson.

LEARNDIESEL

America's Fastest Growing Industry

For Information Write

Registrar

Box 4066

Dallas, Texas

State Age, Education and Occupation

HEMPHILL

DIESEL SCHOOL

SATURDAY BARGAINS

Men's 25c SHIRTS AND SHORTS 6 For \$1.00	Over 1,000 Cool SUMMER DRESSES 88c
Up to \$2.98 Women's and Misses' All Wool BATHING SUITS \$1.00	Summer Choice Women's Best DRESSES in Stock \$1.98

5,000 Yards 19c and 25c
COTTON SHEERS

And 80 Square Prints. Yard

15c



"Trade With Saul And Have Money In The Bank"
My Slogan Since 1914

NORTH CLAY COUNTY JOURNAL

T. B. O'BRYAN, Publisher.

Published Every Friday at Byers, Texas

All Cards of Thanks, Obituaries and like notices are charged for at half of the regular rates with a 50c minimum charge in all cases.

Liability of the North Clay County Journal and its publishers for any error in any advertisement is limited to the cost of such advertisement.

Entered as second-class matter, at the post office at Byers, Texas, under the Act of March 3, 1879.

Any erroneous reflection upon the character of any person or firm appearing in these columns will be gladly and promptly corrected upon being brought to the attention of the management.

North Clay County Journal invites communications for publication when subject is of general interest, and if it is not abusive or of a personal nature. But all such communications must carry the author's signature—not necessarily for publication, but as indication of good faith.

Payable Cash in Advance

ONE YEAR \$1.00

RURAL FIRE LOSS GREAT

The most fertile field for reduction of fire loss is in the rural sections of the country. That is the gist of a report by the National Board of Fire Underwriters.

Last year, for instance, the per capita fire loss for the nation as a whole was \$2.05—an increase of 10.8 per cent over 1935. But the per capita loss in cities with more than 20,000 population was but \$1.40, an increase of only 5.3 per cent. The better record of the cities is ascribed "not only to the efficiency of municipal fire departments, but also to the cumulative effects of fire prevention activities and of modern building code requirements."

Adequate fire prevention in rural sections presents difficult problems. But, as many sections of the country have shown, they are by no means insoluble. The interest of farmers should be aroused in spurring fire prevention campaigns, and in learning the relatively simple lessons that make it possible for individuals to eliminate the great bulk of the hazards in homes and places of business. It is practical for a group of small towns to acquire fire-fighting apparatus that can be strategically located to respond to calls quickly over a fairly wide area. The cost of this is far outweighed by the benefits.

Each year, tens of millions of dollars worth of property is destroyed on farms and in villages. Lives are lost. This waste can be largely prevented if the public is aroused to how it may be obviated. Let's make our towns and homes safe from fire.

HE SAVED MONEY—BUT!

Some years ago the Pulitzer Prize award for the best cartoon of the year went to John T. McCutcheon. The cartoon showed a sad and shabby man seated upon a park bench. A squirrel playing in front of him asked: "Why didn't you save your money?" The derelict replied, "I did!"

Thousands of men have saved their money—only to lose it at an age when their fortunes could not be rebuilt. For saving is one thing, and security of principal is another. Unhappily, they don't always go together.

Every man should place a large part of his savings in some plan, such as life insurance, which guarantees the maximum of security. Only the spare dollars should be used for speculation—for ventures which, though they may return a great profit, may also result in 100 per cent loss of the principal employed. Before taking risks, it is essential to build a sound financial bulwark for the future.

Go to church Sunday!

TO VOTE ON FEE SYSTEM

Whether officials in counties having 20,000 or more inhabitants continue on the present salary basis, or revert to the fee system, will be decided by Texas voters August 23.

Quite a bit of literature is being put out to befuddle the minds of the voters into returning to the fee system. This form of political thunder is being sponsored largely by officials. Some of these wax enthusiastic because their salaries under the fee system ran up as high as \$30,000 a year.

It took a number of years to enlighten the public to the evils of the fee system. A number of officials were sent to prison costing the state thousands and thousands of dollars. Auditors traveled over the state checking up on the boys in office. These auditors drew 5c per mile for the use of their car, and an expense allowance of \$3.60 a day for room and meals in addition to a good salary. Taxpayers paid the bill.

In one instance, a representative of the State Auditor's department and an attorney for the State made two trips from Austin to Yantis in Wood county to see an ex-constable whom they claimed owed the state \$4 for fees he had collected. The mileage of the two officials cost the taxpayers \$57.40, and their room and board another \$28.80 making a total of \$86.20. After their second trip, the ex-constable mailed a \$4 check to the Comptroller's department at Austin, and the case was closed if they had a case.

The fee system in many instances caused to spring up a kangaroo court along the highway where pistol-totin' officers acted as judges, jury and executioners. A stranger in a strange land paid off readily and the home man paid to escape humility. The money rarely ever was turned into the county.

In some instances, officers paid back to the state thousands of dollars. Many times the officer was honest in believing that he was entitled to certain monies when he was not.

The salary system is but two years in effect. It has saved the taxpayers of the more thickly settled counties large sums. Instead of killing the law, it should apply to every county in fairness to the honest official who wishes and expects only to be honest and fair in dealing with the public.

When we vote, let's recall the trials and often convictions at Austin in connection with the fee system and vote for the continuance of the salary measure. It is fair to officials and to the taxpayer alike. —Donley County Leader.

Mr "Shortie" Adams spent Sunday with the Seigler relatives at Joy.

The CORNER Poetry



Edited by Elsie Parker
©1937
W.M.T. TARDY

This column consists of Southwestern poetry. Contributions welcomed. Enclose return postage. Address: Wm. T. Tardy, publisher, Liberty Bell Building, Dallas.

BETRAYAL

Love beckoned and I followed;
Her sign invoked no loss,
And yet, she left me stricken
Before a wooden cross.

Love beckoned and I followed;
She led me to a mart
And bought a jeweled casket
That held my bleeding heart.

Love beckoned and I followed;
I was her passive slave,
She vanished when I stumbled
Upon a new-made grave.

—Ruth Averitte, Fort Worth
Author of Salute To Dawn

Dorothy Theatre

—HENRIETTA TEXAS—
"THE COOLEST SPOT IN TOWN"
FRIDAY AUGUST 6TH

Kathrine Hepburn & Franchot
Tone

In
"QUALITY STREET"

Also
Cartoon and Musical Act

SATURDAY AUGUST 7TH

"BLACK LEGION"

With
Humphrey Bogart * Dick Foran *
Erin O'Brien-Moore * Ann Sheridan
Robert Barrat

The screen blasts it wide open in this volcanic dramatization of the most terrific headline sensation since "G-Men" and "I Am A Fugitive From The Chain Gang" thundering across the screen! Here's the first actual story of the Black Legion reign of terrorism, Real, Absorbing, Fearless! A picture that rips the black shirts from the backs of the hooded hoodlums and bares a yellow streak a yard wide! Now see it all—Just like the cornered killer told it to beat the rope—The whole amazing story filmed by Warner Bros.

Also
Comedy "Hi Ya Doc"

SATURDAY NIGHT PREVUE ALSO
SUNDAY MATINEE & NIGHT
MONDAY NIGHT

Tyrone Power * Loretta Young

Don Ameche

in
"LOVE IS NEWS"

With

MY MAN

My man is a quiet man,
Loving his home,
But I have a restless heart
I long to roam.

He wants a little house
Down in a glade,
I dread the thought of it—
Too much shade.

He thinks an apple tree
Right for the door,
I choose windy pines
And great ocean's roar.

But, O my love's a true man
And dear is my home—
My heart stays with him,
While my wild dreams roam.

—Elsie Parker, Dallas

THESE THINGS I ASK

A little hand upon my finger,
A little home in which to linger;
Two little tots upon the floor,
A friend and neighbor right next door.

A little money laid away,
A little dream from yesterday.
A little joy, a little sorrow,
A little hope for dim tomorrow.
To be a mother and a wife
Is all I ask of you, O Life.

—Edna Brewer Abbott, Big Spring

Neither beauty nor
Brilliance may ever be bought
On a bargain bench.

—Margie B. Boswell, Fort Worth
Author of The Upward Way

Slim Summerville * Dudley Digges
Walter Catlett * Stepin Fetchit
You'll say it's news! You'll say it's love!
This thrilling new threesome step out together in the streamlined, scream-lined, springtime hit of the season!

Also
MUSICAL ACT & LATEST FOX
NEWS.

TUESDAY AUGUST 10TH

Lee Tracy in
"BEHIND THE HEADLINES"

With
Dianna Gibson

Also an Added Attraction

Jessie Rogers (Cousin of Jimmie Rogers) in person. America's No. 1 cowboy singer and blue yodeler from radio station XERA, Del Rio, Texas.

KEEP COOL AT OUR SATURDAY
AND SUNDAY MATINEES!

Morrell McGregor, Jr. of Wichita Falls is spending the week with his uncle, aunt and cousin, Mr. and Mrs. L. C. Thaxton and Geraldine.

Rex Gates

FOR
GOOD USED CARS

THE FIRST NATIONAL BANK

BYERS, TEXAS

The Bank of Friendly Service

Bob Moore

YOUR TAILOR

No Farther Than Your Phone

Call 66

NOT HOW CHEAP—BUT HOW GOOD!

Home Demonstration

Miss Margaret Stewart, Clay County Home Demonstration Agent.

DEER CREEK H. D. CLUB

Mrs. Raymond Bray was hostess to the H. D. Club Tuesday afternoon. The president, Mrs. C. N. Powell, presided over the business meeting. The roll was answered by giving a hint in serving fruit beverage. It was decided that the club would sponsor some kind of a play at the encampment.

A demonstration on the "Preparation and Serving of Fruit Beverages" was given by Mrs. B. L. Lindsey. She served the tomato juice cocktail, the fruit punch and the fresh fruit ice.

Those present were Mesdames Hood, Mutt Reaves, Clinton Brown, A. S. Hodge, C. N. Powell, Ebb Jordan and Robert Brown, and Miss Elizabeth Davis.

NEW LONDON

Ways of getting fruit in the diet were demonstrated by Miss Stewart to the New London H. D. club Wednesday, July 28, 1937, at the home of Mrs. Blevins. Miss Stewart used canned berries in making individual pies topped by whipped cream—fresh peaches were used in making short cake also with cream—scalloped and baked apples were also demonstrated as a means of variety in food—baked apples with lemon sauce is most delicious. A pastry recipe was given the members which is very helpful. Mrs. Blevins served ice tea and as a demonstration the above mentioned things were served to the following members—Mesdames L. F. Strealy, R. C. Shackelford, L. E. Blevins, Frank and E. Borgman, B. F. Oneal, Misses Fannie and Mattie Vaughn, the hostess Mrs. Blevins and visitors, Mrs. D. D. Massie from Byers, Idell Blevins and Joyce Shakelford.

DEAN DALE H. D. CIUB

The Dean Dale H. D. Club met at the home of Mrs. Ganzer, July 28. The house was called to order by Mrs. L. C. Campbell and the minutes were read and approved by Mrs. Terrell. Mrs. Nora Wright gave a report from council. A social will be given August 4th at the school Auditorium at 2:00 which we expect to be a great success and very interesting. Mrs. Dave Utley will give a book report. Punch and cookies will be served to all present. Every body is invited to enjoy our good time.

Miss Mary Jo Felty, Food Supply Demonstrator, gave a demonstration on iced summer drinks, lemon ice spiced fruit punch and tomato juice cocktail were enjoyed by those present. She also told us how important and healthful fruit juices were in our diets. Those present were: Mesdames L. C. Campbell, Nora Wright, Tom Patton, Terrell, Herbert Forman, John Ridinger, R. C. Hoover, Jess Wilson Du Duce, R. E. Gilbert, Gazer and Misses Jewell Heard, Cloudy Ridinger, Mary Jo Felty, and Mrs. Pitts.

CAMBRIDGE H. D.

Suggestions for summer drinks

was demonstrated by Mrs. J. M. Groves at her home at the regular meeting. The demonstration consisted of iced summer drinks, punch sherbets and tomato juice cocktail. The regular business session was held and plans and preparations were completed for our social at the Cambridge School House, August 6.

After the club adjourned our president, Mrs. A. F. Goelring, was showered on her birthday with a beautiful water set. Nine members and one visitor were present.

JOY H. D.

The Joy H. D. club met July 27th at the home of Mrs. Elbert Chapman, with the president in charge.

Twenty-four members answered roll call with two visitors present. President called for new business. Motion made, seconded, voted on and carried to pay three dollars dues to the council.

Miss Stewart announced rally at Craterville Park.

Mrs. Vera Chapman was elected temporary secretary and Mrs. Dewel Smyers was elected temporary reporter.

The president announced Mrs. Elvis Hargrove as a new member on the scrap book committee.

The meeting was turned to Miss Stewart who discussed and demonstrated fresh fruit cookery. The following members were present: Misses Ona Newton, Dan Houston, Mesdames, M. R. Gilbert, I. V. Laughon, Doyle Mount, L. T. Manning, Jewel Smyers, Revis Seigler, George Spivey, Roy Keen, Ben McCorkle, E. T. Seigler, T. L. Malone, Tom Chapman, E. V. Hargrove, Frank Wines, H. L. Newton, George Butler Frances Reaves, W. O. Williams, Tim Hargrove, Elsie McDonald, O. N. Holland.

The Joy Home Demonstration met July 28 at the home of Mrs. E. J. Houston. The meeting was called to order by the president in the chair.

After a short business meeting, the preparation of different punches was demonstrated by the food supply demonstrator, Miss Ona Newton.

Refreshments were served to the following members: Mesdames L. T. Manning, Reeves, R. W. Slaughter, H. L. Newton, Aston Howell, Clay Pennington, Audie Holland, Doyle Mount Clifford Seigler, Dewel Smyers, George Butler, Clinta Butler, Wesley Herndon, George Spivey, M. R. Gilbert, Elbert Chapman, Revis Seigler, Elvis Hargrove, I. V. Laughon, T. H. Brock, Misses Dan Houston, Ona Newton. The following visitors were present: Mesdames Glen Bridges, S. E. Keen, White Moore, Yeagey, Claude Wynn, Misses Mildred Brock, Vinna Mae Van Horn.

Friends of Mr. Billie Elkins, popular young man of Henrietta, and son of Mr. and Mrs. C. C. Elkins, has joined the benefactors, married July 29th, Miss Annie Lee Morrow of Chico.

Mr. Elkins is a graduate of Henrietta High School, and has taught in Clay county for a number of years.

Old Age Assistance To Be In Proportion To Peoples' Needs

Reinvestigation of the rolls is the normal process by which a social welfare program is adjusted to changing economic conditions, State Pension Director W. A. Little explained this week.

"It is logical that an assistance grant made six months ago is probably either too small or too large for the present needs of an applicant. 'Reinvestigation' means that the Old Age Assistance Commission is going back and studying cases to see if each grant meets the needs of the individual," he added.

Little said the old age assistance program under both the Texas and federal laws was based upon the grants of aid being in the exact amounts of the needs of the applicants. He pointed out that continuous reinvestigations were an important part of any welfare program. "When a grant is changed, either by being raised or lowered, such action must come only after the studied and serious consideration of the conditions surrounding the particular individual, of his needs, of his resources. To change a person's grant without a complete study of his case would be thoroughly unfair," the Director declared.

Texas Efforts To Court Industries Are Mostly Local

Dallas, Aug. 6.—Citing a contrast noted by the Beaumont Enterprise "between the new Louisiana spirit and the Texas attitude toward new industries," a report of the All-South Development Council today pointed out lack of statewide participation in efforts to attract new industries to Texas as being "similarly in contrast to the Louisiana drive."

The selection of Earliest Lee Jahneke, former assistant secretary

of the navy, as executive secretary of the Louisiana Board of Commerce and Industry was termed "another indication of the new spirit that is abroad in Louisiana, which is conducting an aggressive and successful campaign to increase her industries."

"One of the strongest inducements Louisiana offers for investment of outside capital in new industries is a 10-year tax exemption. Louisiana wants new industries and makes it worth their while to locate in that state," the paper said. "Texas talks a good deal about attracting new manufacturing enterprises, and some efforts are made to this end, but the attitude in Texas, it must be confessed, is different from that in Louisiana."

Describing Louisiana's program as "a challenge to Texas and other states which hope to benefit by the extension of northern industries into the south, the paper concludes that "the only way for a state to get new industries is to go after them and offer substantial inducements. Capital responds to good treatment, even as human beings do."

That Texas needs to offer "substantial inducements," especially in the form of tax exemptions, in order to be attractive to either outside or local capital, is debatable, in view of her natural advantages, and the possible unfairness to establish industries in tax-exempting newcomers, says the Council's report.

Marriage License

Edwin Leon McCauley, Petrolia, and Miss Edna May Taylor, Petrolia, July 29, 1937.

A. V. SLAGLE

Henrietta, Texas
Federal Land Bank and Land Bank Commissioner Loans, on Interest rate 4 1/2 to 5%.
Clay County farms and ranches.
Liberal Terms.

FULMER'S

HENRIETTA, TEXAS

Phone 33

A HELP YOURSELF
Laundry

NEW LOCATION—ONE BLOCK NORTH OF SQUARE

Foncie's Beauty Shop

PERMANENT WAVES

Machine Waves 1.50 to 4.00
Machinless Waves \$3.50 to \$5.00
Shampoo Set and Dry50

Phone 31

OPERATOR, FONCIE ROTH

**G. A. HEMBREE
THE TAILOR**

Cleaning & Pressing
Suits Made To Order

Henrietta, Texas

Phone 115

Louisiana Butcher Boy To Battle Seattle, Twister Tonight

Mr. Jim Wakefield, promotor, offers fight fans an interesting card tonight at 810 Ohio Avenue, Wichita Falls, at 8:30 P. M.

The main bout is between Jack Hagen, of Louisiana, and Olie Ericson of Seattle, two best falls out of three, two hours time limit. This contest alone is worth the price of admission.

The Preliminary—1 fall or twenty minutes is between John Nemanic of Colorado and Pancho El Pulpo of Mexico.

The Semi-Final—1 fall or thirty minutes, Gust Johnson, the Savage Swede vs. Frank Wolff, the Frankenstein of the mat. This bout promises to be a thriller.

Listen, you, you could spend your Friday evenings in no better way than watching these skilled strong men in gladiatorial combat. Most men covet health and strength. It is good to be strong but better to know how to use that strength. Come up Friday night and see these really strong men in action.

Advance ticket sale Friday, Holt Hotel. Reservations accepted through out the week. First and second row ringside \$1.10; special reserve 65c; general admission 40c; section for colored, 25c.

Rex M. Gates Is Busy Remodeling Garage

Mr. Rex M. Gates owner and operator of the Rex. M. Gates Garage, is rebuilding the interior of his establishment. Mr. Gates has torn out all of the wooden floors inside the storage and workshop of the garage and has put in concrete.

The floors are all on a level with no step up. Plans are made to do the office and all of the garage the same way. He also plans to replaster the walls and make the garage fire-proof.

Mr. Gates stated that this garage would be not one of the best in town, but the best, for storage, and all-round garage service when completed. He further stated that he had the latest equipment to make good this statement.

This work is to be completed in 30 days and at the time of completion will be open for inspection.

Pioneer Association To Meet August 11th

Mrs. Fred Cummins, secretary of

JOHN'S GROCERY

Fresh Tomatoes 2 lbs.	9c
Lettuce	5c
Limes, Doz.	10c
Bananas doz.	15c
Lemons, Doz.	15c
Green beans, lb.	6c
Post toasties, lge.	10c
Cherries, Red, can	15c
Corn, Little Kernal, 2for	25c
Tomatoes, 3 No. 2 cans ..	23c
Dressed Fryers nice	40c

Chevrolet Has Built Million Cars In 1937

The year 1937 takes its place as the third successive year in which Chevrolet has produced more than one million units and the sixth time in the history of the company that more than one million cars of any one model have been built.

The millionth 1937 model Chevrolet was completed at the company's Flint, Mich., assembly plant two weeks after the production of the 13-millionth car since the founding of the company 25 years ago.

The first year in which Chevrolet produced more than a million units was 1927. In 1928 and again in 1929, the company built more than a million cars and trucks. Production passed the million mark again in 1935, repeating the achievement in 1936. Chevrolet led the entire automobile industry in sales during 8 of the past ten years.

F. F. A. Boys To Meet Again August 16th

Do you want to make the summer F. F. A. camp? The meeting was not very well attended Monday night, due to some unknown reason. There is another meeting called for Monday night August 16, to discuss plans for this encampment, be sure and attend. All boys present were eager to go but we lacked sufficient numbers to make the trip. Work is progressing nicely. Report for the month of July shows 140 tons of feed put in trench silos, and we expect several more to be filled during the month of August and September. If you are planning to fill one lets get started. This is a very cheap and efficient way to preserve your feed.

the Clay County Pioneers Association, requests The Leader to state that the association will meet in a special meeting, Wednesday, August 11th in the Chamber of Commerce hall and all committeemen are urged to be present, as the time between now and the Reunion Oct. 6th and 7th is so short and many important matters are to be considered.

BON-TON GROCERY

Phone 155 & 156

Sugar 10lb.	52c
Lard, 8lb. carton	98c
Spuds, Nice reds per peck	25c
Green beans, 2 lb.	15c
Yellow beans, per lb.	10c
Lettuce lg. head	5c
Ginger snaps, 2 lb.	25c
Bologna per lb.	12c
Vanilla Wafers, 2 lb.	25c
Post toasties, large box ..	10c
Bananas doz.	15c
Extra nice Home Grown Tomatoes 6 lbs. for ..	25c
Peerless flour, 48 lb.	1.45
Nice red fryers, dressed or alive	

Plaza Hotel Rooms Air-Conditioned

The Clay County Leader Installation of air conditioning equipment at the Plaza Hotel in San Antonio has placed at the disposal of its guests the most perfect cooling system available, Jack White, operator of the hotel announces. No expense has been spared to provide a system which embodies all of the latest inventions in the air conditioning field.

Air conditioning equipment is now in operation in all guest rooms in the north and west wings and in all public spaces. The lobby, convention hall, dining rooms, barber and beauty shops and all private dining rooms are included in the program.

Individual control in all air conditioned bedrooms assures the guest of being able to choose the temperature he desires. With a touch of the finger the guest may regulate the temperature within a fraction of a degree.

Ceiling fans, which were installed when the Plaza Hotel was built, have been retained in all rooms, including those now air conditioned. For guests who do not want air conditioned rooms, the ceiling fans, used in conjunction with those Gulf breezes for which San Antonio is famous, assures comfort through the summer. The Plaza Hotel was designed to catch the maximum of Gulf breezes. Under the Plaza system, guests may have air conditioning or not, as they prefer.

COLORS FOR TEXAS LICENSE PLATES IN '38 ARE ANNOUNCED

Texas automobile license plates for 1938 will have black letters, figures and border on a white body. Selection was announced in Austin last week by the State Highway Commission. Commercial vehicles li-

Jack's
Flower Shop
Henrietta, Texas

Flowers For all Occasions

—See or Call—
For Free Delivery

Phone 124

R. F. FINANCE CORP

8TH FLOOR STALEY BLDG.
WICHITA FALLS TEX.

Let us Finance You a new automobile or Refinance Your Present Automobile.

YOUR MAYTAG DEALER

E. C. Moore & Son

General Merchandise
BLUE GROVE, TEXAS

THE BARGAIN STORE

Every Day is Bargain Day
Shoes-Clothing-Dry-Goods
7th and Ohio
Wichita Falls, Texas

cense plates will be reversed—white on black.

Other color selections were: Farm trucks, black on orange; trailers and tractors, maroon on gray; dealer, black on ivory; motor-buses, gray on maroon; exempt vehicles, ivory on black; motorcycles, black on orange, and sidecars, orange on black.

Mrs. Sarah Dale Humphrey of Wichita Falls was a guest over the week-end of Mrs. Carl Green.

McCORMICK-DEERING FARM MACHINES and Implements.

E. C. Moore & Son
General Merchandise
BLUE GROVE, TEXAS

H. Lindley Mrs. H. Lindley
LINDLEY & LINDLEY
CHIROPRACTIC MASSEURS
Electric Light Bath System
Terpezone Generator
ADJUSTMENTS \$1.00
Phone 120

Henrietta : : Texas

Rex Gates

FOR

TIRES AND BATTERIES

GREEN'S GROCERY

A Good Place to Trade
Phone 305

These prices subject to change after Saturday—7th.

Chase and Sanborn coffee, lb.	25c
Royal Pudding, pkg.	5c
Royal Gelatine, pkg.	5c
Oxydol, large	21c
Milk	7 for 25c
No. 2 Tomatoes	3 for 25c
No. 2 Corn	10c
Lettuce	5c
Fresh Tomatoes	5c

Your business appreciated at all times.

GREEN'S GROCERY
EAST SIDE OF SQUARE