



### AROUND THE SQUARE

With the passing of Senator Robert Taft, Old Guard Republicans have lost a great leader, and America has lost a great statesman who is known throughout a civilized world. We have not only been in agreement with Mr. Taft, and have been outspoken when it came to criticizing certain portions of his platform. He was known as Mr. Republican—too much so, we think, and was never popular in the South.

It does not mean, however, America, and possibly all the civilized world, will not miss his wise counseling. He will live in the minds and hearts of people for many years to come.

Mr. Taft had been looking forward for many years to the time when he might become president. This dream was never realized, yet we are not sure but that the service he rendered to his country was just as great.

Some time ago a special beef sales campaign was announced by the National Foundation of Food Chains—an organization which operates in every state and represents some 15,000 retail food stores and supermarkets. The underlying idea was to bring the producer a better return for surplus crops than would otherwise have been the case, and, of equal importance to give the consumer good products at an attractive price.

This is a sample of the tremendous selling power and efficiency of American retailing. It is also an example of the fact that producers and marketers can work together in a free economy to solve problems without relying on the government to do it all. In that respect, it is a practical application of the philosophy which Secretary of Agriculture Benson has been consistently preaching. All success to it.

Now that beer has invaded the home, it is really paying off. Beer consumption in 1952 was 84,443,084 barrels, and was the second highest consumption of liquor on record. The per capita consumption was 16.8 gallons.

We feel that this new record consumption is due to the new appeal to women and young people who are reached by television and radio advertising, and by food store distribution. Of the total amount, 63,355,241 barrels of mal beverages were distributed in cans and bottles for home consumption. This constituted 74.7 per cent of total sales.

While the brewers protest that the advertising does not appeal to children, it obviously does. When we think of beer, we think of death, and recall the words of Dr. Morris Fishbein who said, "Just a drink or two, and a safe driver is turned into a reckless traffic menace."

The longer we reside in Eastland the more we appreciate its "home town." In Eastland people really live—do not merely exist, and there is a reason for this. Spend one year here and you will know the reason without asking.

At the moment we have several things on our mind, but we shall skip them for the time. Right now we are going out and see if we can induce a few of the brethren to buy a little advertising from us. When you use Telegram advertising you really have not bought anything—merely made an investment. The Telegram covers this county like a saddle blanket. List a few bargains and our readers may be expected to visit your store and pick them up.

### Big Dance For Caudle's Fund Thursday Night

There'll be an extra special dance in Ranger at the Elks Club Thursday night. It's a benefit affair for the Morris Caudle Fund. The highly popular "Western Swingsters" will play the tunes—and the musicians are donating their services. The affair is scheduled to get under way at 9 p. m. Tickets now are on sale.

**HOUSE HOT?**  
For Chrysler Airtemp Coolers...  
MCGRAW MOTOR COMPANY  
Eastland, Texas



### RISING STAR

Georgina Knowles of El Paso, Tex., places pair of "banderillas" in bull before huge crowd of "aficionados" in famed Mexico City bull ring. Newspapers applauded Miss Knowles as "one of the rising stars in Mexican bullfight circles." Instead of following scores of Americans in conventional bullfighting, Miss Knowles has successfully adopted almost forgotten art of "rejoneando"—fighting from a horse.

### Huffman Rites Set For Today In Breckenridge

Funeral services for Adra Huffman, 57-year-old Breckenridge grocer for a quarter of a century and former Ranger and Eastland resident, were scheduled for this afternoon at 3:30 o'clock at the First Baptist Church in Breckenridge.

Rev. H. H. McBride, pastor, will officiate, and interment will follow in the Breckenridge Cemetery. Mr. Huffman, who sent most of his youth in the Ranger and Eastland area, resided in Fort Worth a short time before moving to Breckenridge 25 years ago. At the time of his death he was operating the Clover Farm Store in that city.

Mr. Huffman, well known in the Eastland County area, died Tuesday morning at 2:30 o'clock in All Saints Hospital, Fort Worth, following an illness of two years. He was born Oct. 2, 1896 in Junction.

He was a veteran of World War I, and a member of the Masons and the First Baptist church at Breckenridge. Active in Chamber of Commerce work and other civic activities, Mr. Huffman was chairman of the trade extension committee of the Chamber of Commerce at the time of his death.

Survivors include his wife, Sally Jane Huffman; two sons, Bobby and Eddie Huffman; three daughters, Eloise, Jane, and Betty Ann, all of Breckenridge; his mother, Mrs. Lydia Huffman of Fort Worth; two sisters, Mrs. Joe Burgess of Fort Worth, and Mrs. Cecil White of San Angelo; and one brother, J. W. Huffman of Fort Worth.

### 26 States Back Tideland Act

Twenty-six attorneys general have pledged continued support of the coastal states in defending the National Tideland Act, Atty. Gen. John Ben Shepperd reported today. Shepperd said letters and telegrams promising support were sent him after Arkansas recently filed suit attacking constitutionality of Congress' action in returning submerged lands to the coastal states.

Shepperd urged President Eisenhower to urge veto of a bill providing for federal control over submerged lands outside state boundaries.

### Spirit of Old Rip Lives On in Eastland Derby

(Editor's Note—The amazing story of "OLD RIP," Eastland's famed horned toad, has been told countless times in print and on the air. Here's one of the latest versions which appeared in the July issue of the Southern Florist and Nurseryman.)

#### SPIRIT OF OLD RIP LIVES ON IN EASTLAND DERBY

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### Ex-Eastlander Celebrates His 100th Birthday

James Levi Jones, a former half-century resident of Eastland, blew out 100 candles—one for each decade—at a three-tiered cake at his 100th birthday observance in Breckenridge Monday.

Two other cakes were brought over by neighbors, three barbecued turkeys, were furnished by one of the Jones' sons and a basket of fruit from the City of Breckenridge was sent by City Secretary Ernest Maxwell.

Helping to eat the birthday feast were 53 of Jones' descendants. (He has 77 altogether, including nine children, 34 grandchildren, 32 great-grandchildren and two great-great-grandchildren.)

More than a dozen Breckenridge residents and a delegation of Gold Star mothers dropped in during the celebration to congratulate the man who is believed to be Stephens County's oldest citizen. A number of others sent gifts.

Jones, who farmed until 1945, lived in Eastland County about 50 years before moving to Stephens County 32 years ago.

### Golden Wedding Anniversary To Be Celebrated

Mr. and Mrs. W. B. Starr, prominent Eastland County farm family of the Dan Horn community, are to celebrate their 50th wedding anniversary with open house next Sunday afternoon, August 9 from 2:30 until 5:30.

Friends of the family are invited to call during these hours. The couple was married in Colorado but have made their home in the Dan Horn community for many years. The large family for couple reared have long since gotten grown and have scattered all over the United States.

Mr. Starr has been prominent in agricultural circles for many years. He was one of the original organizers of the Southwestern Peanut Growers Association and served as its manager for a short time.

The Starr home is reached by going five miles west of Cisco on Highway 80 and turning south for one and one-half miles, and then back east for one-half mile. The pair, on leaving the highway is five miles west of Cisco is on top of a high hill and is a dangerous turn it was said.

### Youth Center Group To Have Melon Feast

A representative group of fathers and mothers, along with three members of the city council, met Tuesday evening at 7:30 p. m. to discuss possibilities of the youth center for Eastland.

Those in attendance were very enthusiastic, and it is the consensus of opinion, at this time, that such an organization will become a reality here. About 40 individuals signed the register.

James Young was elected secretary-treasurer, and Mrs. H. C. Westfall is to continue as temporary chairman.

The group voted last night to stage a watermelon feast at City Park on the night of August 14. The public will be invited, and you will be served all the cold watermelon you want for 50 cents.

A committee composed of H. B. McMay, chairman, and Rev. Otto Marshall, Neil Lay, James Stephens and H. C. Westfall will purchase and serve the melons.

Another committee composed of W. K. Cooper, chairman, Bill Collins and T. L. Bleck, will have charge of lights.

The ticket committee is composed of Ray Laney and Milton Nash. Eastland citizens are asked to attend this gathering for a pleasant evening is being planned. From 7 until 8 o'clock special music and a good program will be rendered, and at 8 o'clock a special speaker (name to be announced later) will be present to deliver an address. Just plan to be there.

### Singers From Girls Town Are Heard by Lions

While attendance was not as good as it should have been, the meeting of the Lions Club Monday was fairly well attended, and several visitors were present.

A member of the attendance committee reported that his group was planning serious action, unless attendance grows.

Bob King had the program, though Marene Johnson and her girl singers from Girlstown at Whiteface furnished the music. The group came as guests of the club. After the luncheon they rendered several selections and may well be called singers.

The girls will be in Eastland as the guests of Mrs. Johnson for several days, and will spend days with Mrs. Reed at the hospital, where they hope to gather information along the lines of nursing.

Pruce Pipkin mentioned a donation to Ranger's blind man, Morris Caudle. The matter was referred to the board of directors, who recommended a \$25.00 gift to the fund. Helping the blind is one of the club's outstanding projects.

### Little Items Of Local Interest

The Pig Six Oil Co., with John Fidel as manager, has opened offices in the Connellee hotel. Mr. Fidel plans to do a general drilling and contracting business. He has been operating in this county for a number of years, and is familiar with the general set-up here. Offices are located on the second floor of the hotel.

Fifty years ago, many scientists believed a transatlantic telephone would be impractical because of the 5-hour difference between European and American time.

# 'OLD RIP' DERBY TO OPEN FRIDAY



BOYCE HOUSE  
Former Eastland, Ranger Newspaperman Wrote "Old Rip's" Story

### Showers Still Due For Area Says Forecast

The weatherman continued persistently to predict rain for the Eastland County vicinity for today and Thursday.

Although showers haven't materialized according to forecast expectations of late, heat-ridden residents, sweating under top 90 sizzling temperatures were hoping today that the U. S. Weather Bureau might score this afternoon. Or tomorrow afternoon.

Partly cloudy weather was scheduled for the Eastland County vicinity today and tomorrow with the maximum mercury readings for both days scheduled for around 100 degrees. Tonight's lowest level—about 75 degrees.

For North Central Texas, the Weather Bureau forecast partly cloudy Wednesday and Thursday with widely scattered thunderstorms today, mostly in the north-west portion. Not much change in temperature.

For West Texas: Partly cloudy Wednesday and Thursday. Widely scattered thunderstorms in Panhandle and South Plains Wednesday. Not much change in temperature.

### U. S. Jobs Hit Record Mark During Month

Employment last month reached 63,120,000, a new record high for July, the Census Bureau said Tuesday.

Total civilian employment, the bureau said, showed slight change from June, but was 1,000,000 above last year's July figure. Unemployment in July stood at 1,548,000, one of the lowest totals on record for the month.

Joblessness last month was about 400,000 below the level a year ago and was virtually the same as in June.

There were an estimated 55- (Continued On Page 6)

### THOUSANDS OF VISITORS ARE DUE IN EASTLAND FOR GALA TWO-DAY HORNED TOAD DERBY

Colorful bunting was being hung and final preparations were being wound up today as Eastland, hospitable county seat city of Eastland County, happily readied itself for one of the most unique events in its history to be staged Friday and Saturday, August 7 and 8—the 1953 original "Old Rip Horned Toad Derby" commemorating the 25th anniversary of the fabulous, widely famed horned toad's release from the cornerstone of the old Eastland County courthouse back in 1928.

Thousands of visitors from all parts of Eastland County and from a wide and far-flung surrounding area of West Texas are expected to swarm into Eastland for the '53 event which has been heavily publicized by newspapers, radio and TV stations from coast to coast.

The widely heralded derby itself, featuring hundreds of horned toad racers, some of them trained by enthusiastic sponsors, will be staged Saturday night at 8:30 p. m. as the climax of the gala two-day silver anniversary celebration.

However, a galaxy of entertainment, fun and frivolity, aimed to highly please every member of the family, has been scheduled to pack the hours preceding the sensational derby.

The '53 two-day attraction will open Friday afternoon, Aug. 7, at 3 p. m. with a special horned toad derby race for kids.

From 5 to 6:30 p. m., the Fox hillbilly and western band and several outstanding stars of the radio and TV entertainment world are due to provide stellar vocal and musical renditions for the hundreds of men, women and children who are due to jam the courthouse square during the two-day celebration.

At 7:30 p. m., crowning of the queen of Eastland County, sponsored by the Eastland County Farm Bureau Federation, will be the top attraction Friday night, followed by a gala street dance.

Following the regular weekly trades day drawing at 3 p. m. Saturday, the famed Moshah Temple Shrine Band of Fort Worth will present an around-the-square concert.

From 7 until 8 p. m. the Shrine Band will be heard in a special concert, and then at 8 there'll be an interesting address by Boyce House, former Eastland and Ranger newspaperman and father of the "Old Rip" story. House, a resident of Fort Worth, is a widely known author and publicist.

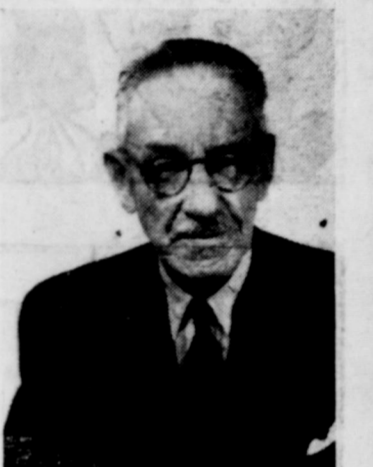
The official 1953 "Old Rip Derby," big event of the two-day celebration, will be unrolled at 8:30 p. m.

In addition to the many entertainment features offered during the Derby, there'll be about 20 concessions around the square.

The 1953 Old Rip Horned Toad Derby is being staged under sponsorship of the Eastland Chamber of Commerce.

The embalmed body of "Old Rip" will be the guest of honor and the Horned Toad Derby to be held in Eastland on Friday and Saturday of this week. Old Rip, as you must know, is the Horned Toad that outslipped Rip Van Winkle.

Everything is in complete readiness for this great celebration. The chamber of commerce staff and scores of workers have been very busy for several weeks to



H. J. (Herb) TANNER  
Eastland C-C Manager  
Directs Plans For '53 Derby

### Morris Caudle Fund Donations Now Total \$200

Cash contributions to the Morris Caudle Fund early Wednesday morning totaled \$200.54, according to a tabulation by this newspaper.

Funds raised during the current Ranger - Eastland campaign will finance a trip to Hollywood, Calif., for Caudle, a 63-year-old totally blind Ranger resident, so that he may receive a German Shepherd "seeing eye" dog recently awarded him by the International Guiding Eye Foundation, a charitable organization.

Money contributed to the drive "inspired by the Eastland and Ranger IOOF Lodges, the Eastland and Ranger Lions Clubs and the Ranger Daily Times and Eastland Telegram will finance a round-trip plane trip for Caudle, blind since a youth of 16, and provide funds for the purchase of needed clothes.

Caudle's four-weeks stay on the West Coast—he and his new "seeing eye" dog will be trained together for a period of a month—will be financed by the International Guiding Eye Foundation.

In addition to cash donations, clothing has been contributed by Mrs. Jess Weaver of the Ranger Dry Cleaners and Mrs. F. L. Drago of Eastland.

A list of the latest donors to the Morris Caudle Fund follows:

- Ranger ..... \$10.00
- Mrs. M. J. Winning, Ranger 5.00
- Matthews Supply Co., Ranger ..... 25.00
- Mrs. F. S. Pearsall, Ranger 5.00
- A Friend, Ranger ..... 5.00
- John Tom Tibbles, Ranger 5.00
- Mrs. J. W. Clemmer, Breckenridge ..... 5.00

#### TEACHER'S MISTAKE

HERRIN, Ill.—Samuel Friend, 26, Plufoed, Ill., was fined \$15 and costs for "driving in the wrong lane" after a minor collision near here. Friend is a driving instructor.

**ECONOMY WINNER!!**  
DODGE V-8  
MCGRAW MOTOR COMPANY  
Eastland, Texas

# 'Spirit of Old Rip' Lives On in Eastland Derby

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age to its more celebrated citizen with a horned toad derby. The races will be Aug. 8 at 8:30 p. m. and they'll run just as many heats as they need to, depending on the number of toads able to toddle toward the termination point. If you want to enter one write to Edwin L. Wittup at Wittup's Flowers in Eastland and he'll send you full particulars.

That's enough for the commercial. Let's get on with the tale of Old Rip. The town has published the story in pamphlet form and we'll quote some from it and tell some on our own.

The thing all started way back in 1897 and so far as is known is the only event that year that wasn't blamed one way or another on William Randolph Hearst.

They were getting all ready to dedicate it with the usual cornerstone hallelaloo. Ernest Wood, by hobby a musician who was to play in the dedicating band, noticed that his son Will Wood, by hobby a little boy, liked to play with horned toads.

There was to be a Bible, the customary papers and records buried in the cornerstone. We can't prove it, but Ernest probably got to worrying about whether silver-wire might burrow through and eat up all these valuable pieces being preserved for posterity. He knew a horned toad could stand solemn watch if he were placed in the cornerstone along with these things.

There being no SPCA active in Eastland at the time, he went forward with his plan. (Course as it turned out it was really the kind-

est thing he could have done for Old Rip, prolonging his life far beyond that of his classmates and giving him 31 years to figure what he had been a sinful toad or not.)

"First concrete idea we've had since the courthouse was planned," the officials agreed. So in less time than it takes for a politician to count his friends, Old Rip was still very much alive and rumor has it that he thought kindly of his benefactors, but kept a civil tongue in his head against the day when he might again be permitted to sleep at a passing ant.

Time, not at that period being regulated by the government, passed quickly. Eastland and county business grew until in 1928 the old courthouse was torn down to make way for a modern structure.

It was time to unseal the cornerstone. The pamphlet recounts, "Since it was known that a horned toad had been placed in the cornerstone years before, old-timers got to wondering if it might still be alive—holding a tradition that a horned toad if placed in a second spot, even though hermetically sealed that all light and air might be excluded, will live for 100 years."

Well, it's doubtful that Old Rip, who is lucky he didn't get named Herman considering his type of housing for such a long period, was even remotely interested in whether he upheld tradition or not. Since there was a chance that the event might be historical, chamber of commercially inclined officials thought it best that the event be properly witnessed. They invited

most everybody except the judge of Calaveras County. Three thousand persons were on hand to watch the opening of the cornerstone, and see if the horned toad was alive," the bulletin recounts. "County Judge Ed S. Pritchard officiated at the opening. Beside him stood Rev. Frank E. Singleton, pastor of the First Methodist Church; Pro. H. W. Wise, minister of the Church of Christ; and Rev. H. M. Sell, pastor of the Church of God.

Judge Pritchard removed the Bible, a number of other articles, and at the bottom was found Old Rip. Eugene Day, an oil man, thrust his hand into the cavity (Editor's note: In Texas, oilmen have their hand in most everything) and lifted out a flat disc-covered toad which he handed to Rev. Singleton. The pastor handed

the creature on to Judge Pritchard, who dangled it aloft by a hind leg that, at might see. Suddenly, the other hind leg twitched. The frog was alive. The crowd cheered and cheered again as his body swelled with a breath of fresh air, the frog presumably in 31 years. Old Rip had surpassed that achievement of the original Rip Van Winkle, who slept a mere 25 years."

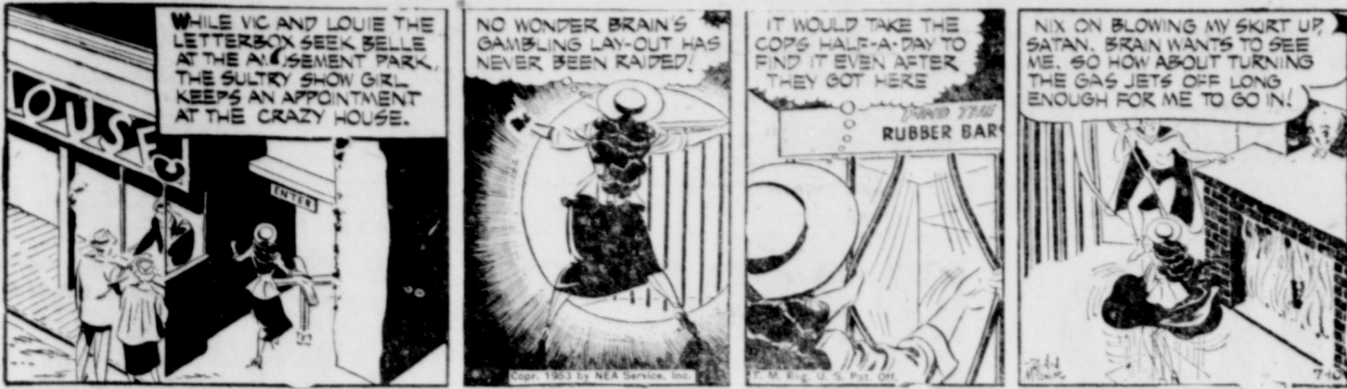
Old Rip had it made. Boyce House, now a Texas lore author and then editor of the Eastland newspaper, printed his own Old Rip publicity chapters. The paper took the story to its ink by heart and other news of the day fought its way into the columns as best it could.

Like everything in American history, Old Rip became the center of a storm of controversy. You (Continued on page 6)

VIC FLINT

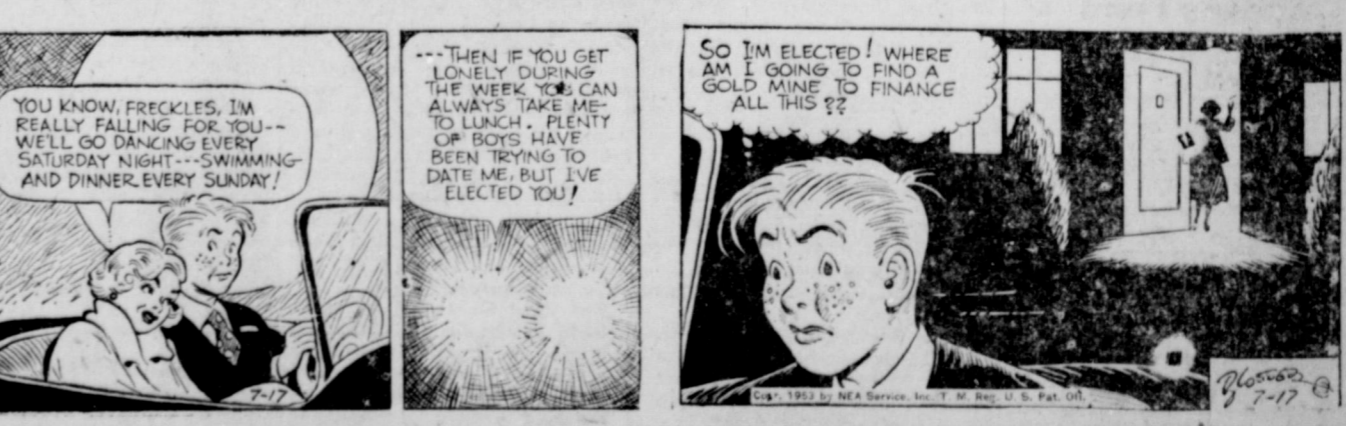
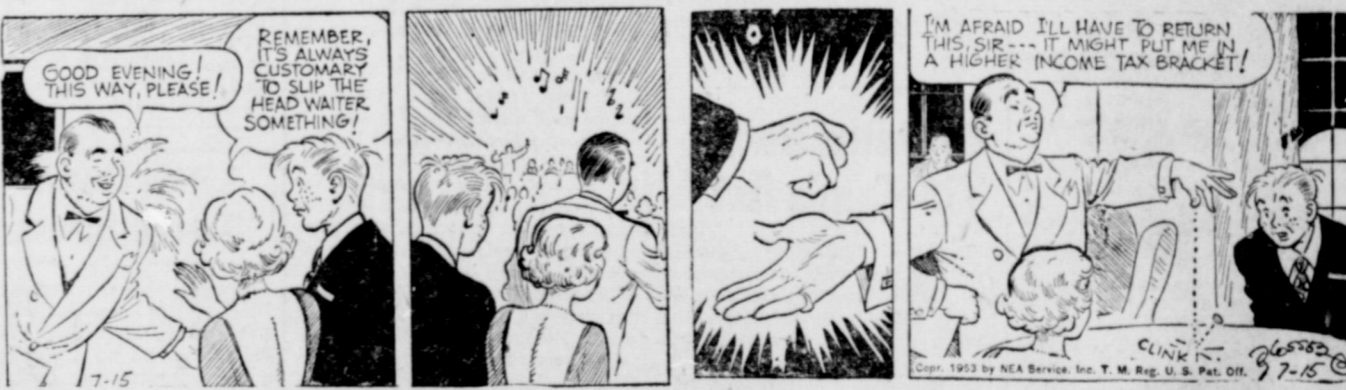
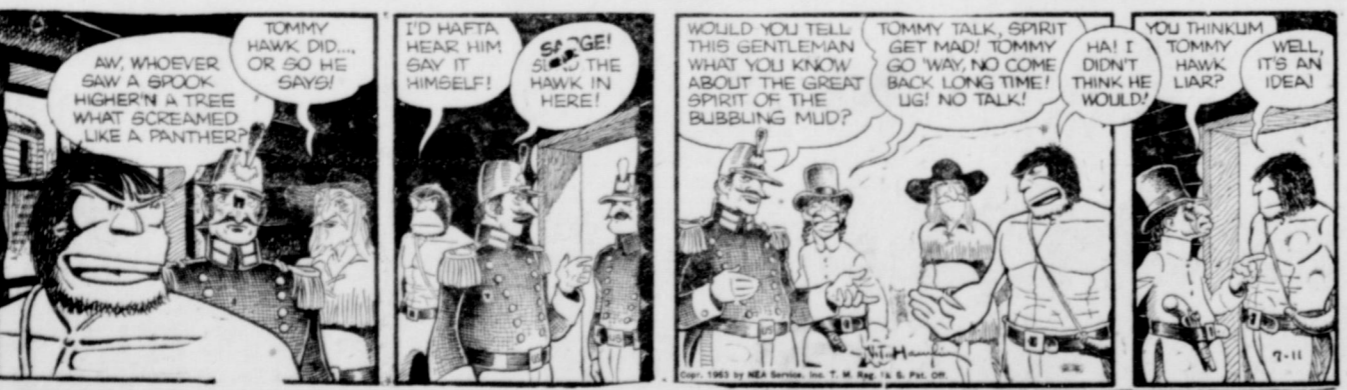
By Michael O'Malley and Ralph Lane FRECKLES AND HIS FRIENDS

By Merrill Blosser



ALLEY OOP

By V. T. Hamlin



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Office hours 8 to 5 p.m.  
Dr. N. A. Brown, D.C.  
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Of Distinction  
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**EXPERT BODY & FENDER WORK**  
  
Here's a case where greater skill means lower cost.  
OUR BODY EXPERTS NOT ONLY DO A BETTER JOB—THEY'RE FASTER.  
We save money by employing them! You save by employing us!

**SCOTT Body Works**  
Eastland Phone 977

Eastland's 1953 **OLD RIP**  
  
**Horned Toad DERBY**  
August 7 - 8

We Invite YOU!  
HOWELL & ROGERS, the friendly Eastland food store, send greetings from all of us . . . to all of you!  
We hope you'll come and be with us on August 7 and 8.  
We appreciate your fine patronage and hope we may continue to serve you! Welcome to Eastland . . . and welcome to . . .

**Howell & Rogers Grocery & Mkt.**  
111 White St.  
Phone 178

**Massacre Mountains**  
by Frank C. Robertson  
COPYRIGHT 1951 BY NIA SERVICE, INC.

XXII  
WAITING, with his best friend's life at stake, took more out of Pete Morrison than any amount of physical activity could have done, but he forced himself to be patient, nearly an hour before he dared move around the cabin where he could venture even a glance. His first look was discouraging. Herb Painter was pacing slowly up and down in front of a door in the end of a strongly built log cabin.

Since most of the other buildings were of adobe it was evident that this one had been built to serve as a jail.  
Pete began to make a wide circle that finally brought him to the other side of the building he wanted to reach. He was now within a few feet of the guard, and he had been able to inspect the back and two sides of the building. There wasn't a window visible. If there was one it was in the end of the building beside the door. He couldn't make any attempt to find out for sure if Nate was inside, for the guard could hear much more easily than could anyone inside.

The time had come to act. How much more difficulty he would have after disposing of the guard he didn't know, and if successful he would have to have time to gain distance before daybreak.  
He crept to the corner of the building and listened.

Painter swore suddenly, and Pete's heart sank. But instead of having discovered Pete the fellow had only discovered that he was out of chewing tobacco.

"I'm gonna slip over an' git some," the man muttered, and Pete heard him hurrying away.  
He would be back soon, but as soon as the other building obscured him Pete stepped around and inspected the front of the cabin. There was one small window, barred by heavy strips of iron wagon-tire. The door was fastened with a massive chain and padlock.

"There's an Indian boy in here with me. Maybe he knows, but—" "Where does Barnes sleep, Walter?" Pete interrupted.  
Walter replied, "In the big room at the angle, right side."  
"Hold tight," Pete answered. "I'll find him."  
"You fool," Nate almost shouted, "you'll only get yourself killed."

DETE was already on his way. He knew that Nate was probably right, but he couldn't abandon his friend now without trying every possible chance to save him. He had hoped to avoid the danger of that open court, but now it had to be invaded.

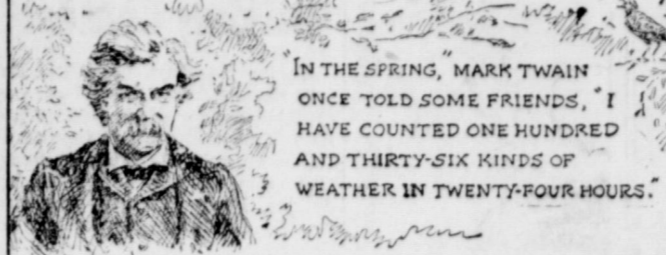
He came up on it from the end opposite the dining room just as a quarter moon came from behind a cloud. By its light he saw an Indian squatting in front of Cass's door, right where he had once before knocked another Indian cold. But he had come upon that fellow from behind, and this one was facing him.

Even if he got past the Indian unseen he still had Zad Barnes to deal with, and if the man's door was latched on the inside it would be impossible to get to him without arousing the whole post.  
While it might be possible for him to slip up on the drowsy Indian guard and overpower him, the man would be sure to awaken and there would be a split second in which the red-skinned sentinel could give an alarm. Even a sharp command of silence under the threat of death might not work, because the Indian might not understand. Perhaps he could not speak English. The possibility of distracting the Indian was equally out of the question. A distraction meant noise, and noise meant an alarm. There was only one chance of success in getting to Zad Barnes and taking away the keys to Nate's prison.

Boldness was the only choice. It was dark enough that the Indian, if he happened to be sleepy, might mistake Pete for one of Zad's men coming in on business. Pete drew a long breath and walked straight across the court.

(To Be Continued)

**LEARNING TO LIVE WITH THE WEATHER**



IN THE SPRING, MARK TWAIN ONCE TOLD SOME FRIENDS, "I HAVE COUNTED ONE HUNDRED AND THIRTY-SIX KINDS OF WEATHER IN TWENTY-FOUR HOURS."

WITH OR WITHOUT THE COOPERATION OF THE WEATHER, THE SPRING PLANTING SEASON IS WELL ALONG—AND MILLIONS OF HARD-WORKING AMERICAN FARMERS ARE PLANNING AHEAD FOR THE PERIOD OF GROWTH AND CULTIVATION. THE FARMER HAS LEARNED TO LIVE WITH THE WEATHER, KNOWING THAT HARD WORK AND INTELLIGENT PLANNING WILL PAY.



MILLIONS OF AMERICAN FAMILIES LIKEWISE HAVE LEARNED TO LIVE WITH THE ECONOMIC WEATHER. THEY KNOW THAT HARD WORK, PRUDENT SPENDING, PUTTING SOMETHING BY FOR THE FUTURE IN LIFE INSURANCE AND SAVINGS, CHARTS A CLEARER COURSE TO FAMILY WELL-BEING AND SECURITY.

**Big Reduction In Wood Waste**

SEATTLE, Wash. — Sawmills, plywood and pulp plants are materially reducing wood waste according to reports made public by the Washington Institute of Forest Products.

Compiled by Thomas E. Collins, logging engineer for the institute the report shows how the wood residue is being utilized and what volume is being reclaimed.

"The important point that is emphasized," says Collins, "is the trend toward a high economic value for wood materials that in former years have been burned as waste."

Collins pointed out that "458,000,000 board feet of chips derived from sawmills and plywood plants in 1952 were used in the manufacture of pulp—equivalent to the volume of logs harvested from 10,000 acres of woodland."

**The Auto is a Dandy but a Death-Dealer—**

. . . A lot of people imagine the automobile to be a wonderful plaything like a shining toy, but actually it is a death-dealing machine. The National Safety Council says the average motorist makes from 20 to 50 decisions an hour. What happens if only one of these decisions is wrong? In heavy going a driver is never more than one second away from an accident. So folks go right ahead but don't blame us if you never come back.

If It's Insurance We Write It.

**EARL BENDER & COMPANY**

Eastland (Insurance since 1924) Texas

**Real Estate and Rentals**

**MRS. M. P. HERRING**  
1002 S. Seaman Phone 726-W

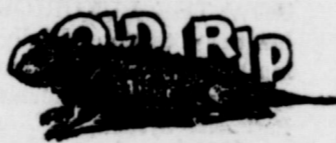
**T. L. FAGG R. L. JONES**

Real Estate  
Property Management  
Home and Farm Loans

**Welcome to Eastland**

**FRIENDS AND NEIGHBORS!**

Friday - Saturday  
August 7 - 8



Horned Toad  
Derby

**Greetings . . . FROM AN OLD FRIEND!**

On this big occasion—the silver anniversary of "OLD RIP", our immortal horned toad who links our bright and promising future with our grand and glorious past—it's a genuine pleasure for us to join scores of our friends and neighbors in and around Eastland in inviting all of you . . . here . . . near . . . and everywhere . . . to come and be with us during our big two-day celebration on August 7th and 8th.

And . . . while you're in town . . . be sure and drop out our way . . . and let's get acquainted.


Remember . . . to attend our big sale every Tuesday . . . Bring your animals to Sig's big weekly sale . . . where you get higher prices . . . and top service from men who really know the livestock business! Tune in our sale every Tuesday at 2:30 over Radio Station KERC—1590 on your dial!

**SIG FAIRCLOTH**

**LIVESTOCK COMMISSION COMPANY & CAFE**

Highway 80 East EASTLAND Telephone 987

**STEAM CURED**  
**HAYDITE LIGHT WEIGHT BUILDING BLOCKS**  
Now you can enjoy low first cost. Quicker Construction. Less Up-keep Expense. Smaller Insurance Premiums. Savings on Cooling and Heating.  
**Grimes Brothers Block Co.**  
Phone 620

**1953 Horned Toad Derby**  
  
**1953 Horned Toad Derby**  
EASTLAND AUGUST 7 - 8

Greetings from all of us here at this friendly building materials center!  
We invite you to come and be with us on August 7 and 8. WELCOME to EASTLAND and WELCOME to . . .  
**HIGGINBOTHAM - BARTLETT LUMBER COMPANY**  
301 W. Main Phone 112

**WELCOME, FRIENDS**

1928



1953

**Horned Toad Derby**

EASTLAND - AUGUST 7 - 8

**BLEVINS... A Name You Can Trust!**

Yes, we're mighty proud of "OLD RIP", his venerable name and his fabulous fame.

But we're even more proud of the fact that we've always put forth our utmost to make BLEVINS MOTOR COMPANY a name and a firm that inspires confidence and trust among a growing clientele of satisfied patrons.

If you're planning the purchase of a new car . . . we urge and invite you to see and drive two of America's most famous names in the automotive field—PLYMOUTH and CHRYSLER. See the beautiful 1953 models on our floor—they're terrific!

Another important phase of our business is our used car department. You can be confident of a fair and a square deal when you trade with BLEVINS!

And remember, too . . . our big, modernly equipped service and repair department. Factory-trained mechanics, highly skilled and with plenty of "know-how"—plus genuine quality parts—assure you a service second to none in this area.

Yes, friend and neighbors, BLEVINS is a name you can trust!

**SCHEDULE OF EVENTS**

- Friday, August 7th
- 3:00—Kids Races
- 4:00—Special Program
- 5:30—Quartet Music
- 7:30—Crowning of the Queen
- 9:00—Street Dance
- Saturday, August 8th
- 3:00—Regular Saturday Drawing
- 4:00—Shrine Band
- 5:00—Stage Band of Eastland High
- 7:00—Shrine Concert
- 8:00—Boyce House
- 8:30—Horned Toad Derby


**Blevins Motor Company**

Sales PLYMOUTH - CHRYSLER Service

Good Value Used Cars

311 W. Main EASTLAND Phone 308

**WORLD'S LARGEST SELLING MOTOR OIL**



**W. Q. VERNER**  
Eastland  
Phone 64

**WELCOME NEIGHBORS!**



**HORNED TOAD DERBY**  
Eastland—Friday and Saturday  
AUGUST 7-8, 1953

We're famous, too... famous for top quality GULF products... and friendly, courteous service. Drive in to our station for GULFLEX Lubrication... Washing... Polishing... Accessories... Tire Repairs... and Battery Service. Thanks, neighbors, for your patronage and friendship!



**RED GRAHAM SERVICE STATION**  
500 West Main  
Phone 9509

We Give Those Famous S&H Green Stamps



Motor launch slides down ways of the tiny "mother" ship.

**Sammy Lambert Winner Tractor Driving Contest**

Sammy Lambert, Lone Star Future Farmer from Dilley, Tex., was declared winner of the 1953 State FFA Tractor Operator's Contest at Dallas on July 21, 1953. As State Champion, he won a new Golden Jubilee Ford Tractor—presented by the Ford Tractor Dealers of Texas.

Second place winner was Carl Schroeder, McAllen, Tex., who was presented with a \$125.00 Gruen Royalty diamond wrist watch as second prize.

James Stuart of Carrollton, Tex. placed third and won a \$75.00 Gruen watch, while August Macha was fourth, with Honorable Mention.

The contest, open to 36,000 Future Farmers in Texas, was announced in each Vo-Ag class, and a Future Farmer selected to represent each class from the results of a written examination on tractor maintenance and operation. Each class representative then participated in a county contest for all Vo-Ag classes within the county. They were required to start the tractor and plow two rounds with a Moldboard plow and return to the tractor parking area. Eight points were judged, according to the contestant's performance.

County winners went to one of ten District Contests in the state held on July 1, 1953. Procedure for the District Contest required each contestant to go through a complete maintenance check, attach the plow and plow two rounds.

The ten District Winners were contestants in the State Contest held in Dallas the day before the State FFA Convention in Fort Worth, July 22, 23, 24, 1953.

**Summer Good Time To Lose Extra Pounds**

Summer with its abundance of low-calorie fruits and vegetables is a good time to shed those few extra pounds put on during the winter months, Dr. Geo. W. Cox, State Health Officer, states.

People do not need as many starchy foods which produce energy in warm weather as they do in the winter, he said, because in the summer the warmth which starchy foods give to the body is not needed.

"Green leafy and yellow vegetables and all types of fruit which are plentiful during the summer months provide an excellent, low-cost diet for the person who is overweight," Dr. Cox said. "Many of these foods can be eaten raw provided the foods are carefully and are very nutritious this way washed to remove all dirt and insecticides which may be present."

Dr. Cox stressed the importance of properly storing food during the summer. He explained that certain foods such as cold cuts, cream desserts, potato salad, and sandwich spreads have a tendency to spoil quickly during hot weather. Foods of this type should be kept in the refrigerator until just before they are served.

"By using good common sense



**LIGHT FOR CORONATION**—The filament of the light bulb, above, in the form of a crown and the royal cypher of Queen Elizabeth II is one of the souvenirs of Coronation Year which have been approved by the Coronation Souvenirs Committee.

in choosing and serving the proper kinds of good, you'll feel better and have a much more enjoyable summer," Dr. Cox concluded.

**ATTEND CHURCH SUNDAY**

**Eastland Telegram**

Eastland County Record established in 1931, consolidated Aug. 31, 1951. Chronicle established 1887, Telegram established 1923. Entered as second class matter at the Postoffice at Eastland, Texas under the act of Congress of March 3, 1879.

D. H. Dick, Manager  
Ray B. McCorkle, Editor  
**TIMES PUBLISHING COMPANY**  
O. H. Dick and Joe Dennis, Publishers  
Published Daily Afternoons (Except Saturday and Monday) and Sunday Morning.

One week by carrier in city	.20
One month by carrier in city	.85
One year by mail in county	2.95
One year by mail in state	4.50
One year by mail out of state	7.50

**NOTICE TO PUBLIC**—Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of this newspaper will be gladly corrected upon being brought to the attention of the publishers.

**Loyalty Oath in Civil War Days**

ST. LOUIS, Mo. — A school researcher here has discovered that prospective teachers in Missouri were required to take a loyalty oath in 1864.

The oath was required of applicants for teaching jobs to "prevent the dissemination of disloyal sentiments through the public schools," since Missouri was a border state between the North and the South and loyalty was divided. The applicants had to pledge they would not give "aid and comfort" to enemies of the Union and they were warned not to participate in "secret organizations."

**Real Estate And Rentals**  
MRS. J. C. ALLISON  
Phone 347 - 620 W. Commerce

**Typewriters Adding Machines**  
NEW AND REBUILT  
Sales-Service-Rentals-Supplies

**STEPHENS Typewriter Co.**  
417 S. Lamar St.  
Tel. 639 Eastland

**WELCOME, FRIENDS!**

**1953 HORNED TOAD DERBY**  
EASTLAND AUGUST 7-8

Eastland's latch-string is out... and from all of us... to all of you... a warm and cordial invitation to come and be with us for our gala two-day 1953 celebration! Welcome to Eastland... and WELCOME to...

**D. L. HOULE SHOP**  
CHILDREN'S WEAR  
South Side Square Eastland

**Friday and Saturday AUGUST 7-8**


**HORNED TOAD DERBY**

**WELCOME TO EASTLAND**

Yes... and a hearty welcome to McGraw Motor Company, Eastland's friendly Dodge and Plymouth dealer... long noted for good values... and fair dealing.

We're deeply appreciative for the patronage and confidence of so many of our friends and neighbors and are proud of our many satisfied customers.

Whether you're in the market for a new Dodge or a new Plymouth... of a good used car... or expert repair work... you can't go wrong when you go to McGraw!



L. E. McGraw

**McGRAW MOTOR COMPANY**  
DODGE AND PLYMOUTH

416 S. Seaman Phone 80 Eastland

**LONE STAR GAS COMPANY Introduces**  
*for Cottages already built, wonderful comfort with*

**New Kind of Central Heating**

This Perimeter Method is ideal for existing 2 and 3 bedroom cottages

**\$268<sup>90</sup>**  
PLUS INSTALLATION  
10% Down, 36 Months to Pay  
First Monthly Payment deferred until October

Installation requires ducts, diffusers, piping, wiring and flue-vent expertly engineered, installed and guaranteed by Lone Star Gas Company.

NOW THE LUXURIOUS COMFORT and the health protection of fully automatic central heating with precision temperature control is in price range of all small homes. It's the decidedly new Perimeter System.

New compact design, improved efficiency and simplified installation with round ducts beneath floor bring cost of this New Kind of Central Heating down to cost of properly equipping an entire home with floor or wall furnaces.

A new system of air distribution blankets outside walls and windows with warm air; stops drafts where they start. Automatically, floors and every nook and cranny of your home stay warm. There are no hot grilles for children to step or crawl upon. Moreover, the furnace is Flue-Vented, eliminating the main cause of wall and window sweating.

If you want to raise your winter living indoors to the modern standard, modernize with this New Kind of Central Heating. It's the last word in comfort. Now is the time to do it conveniently and be ready for winter. You can use Lone Star Gas Company low-cost home modernization terms. Find out how little it will cost. Come in or call right away.

**New Kind of Furnace Fits in Small Closet or Space 2 feet wide and 3 feet deep**

Warm air ducts run beneath floor to diffusers in each room. Floor diffusers fit neatly under window, thus blanketing it with warm air. Diffusers do not interfere with draperies. Your home is neat as a pin when installation is complete.

Find out about Perimeter Heating and how quickly it can be installed without major wall and attic alterations.

**SALE FLOOR AND WALL FURNACES**  
Down payment during this one-a-year Sale is as low as \$14.66. Monthly payments are as low as \$5.05. First monthly payment postponed until October. Call Lone Star for Free Heating Survey.

**LONE STAR GAS COMPANY**

CLASSIFIED

Advertising Rates—(Minimum Ad Sale 70c)
1 Time per word 3c
2 Times per word 5c
3 Times per word 7c
4 Times per word 9c
5 Times per word 11c
6 Times per word 13c
7 Times per word 15c
8 Times per word 17c
(This rate applies to consecutive editions. Slip run must take the one-time insertion rate).

FOR RENT

FOR RENT: Bedroom, air-conditioned, private bath, Frigidaire. 209 W. Patterson.

FOR RENT: One 3 room and one 2-room furnished apartment, at 404 South Bassett.

FOR RENT: 4 room furnished apartment. 612 West Plummer.

FOR RENT: Nicely furnished, clean comfortable 4-room apartment, private bath, entrance and garage. Air-conditioned, reasonable. Call 648-W.

FOR RENT: Three room apartment, furnished or unfurnished. Phone 727-J1.

FOR RENT: Furnished apartment. Phone 9520, Hillside Apartments.

FOR RENT: Four room apartment, cheap. Call 894-J.

FOR RENT: Duplex apartment, 4 rooms and bath, 406 S. Seaman, A. H. Johnson.

FOR RENT: Downtown upstairs apartment, furnished, air-conditioned, \$42.50 month, bills paid, phone 692.

FOR RENT: Small furnished house. Apply Mode O' Day.

FOR RENT: Furnished house, 3 rooms and bath, airconditioning and electric refrigerator. 310 E. Main.

FOR RENT: Furnished garage apartment. 910 S. Seaman, phone 753.

HELP WANTED

Izaak Walton's book on fishing, "The Compleat Angler, or the Contemplative Man's Recreation," has gone through almost 300 editions since it was written in May, 1653.

FOR SALE: Electric ice box and gas Servel in good condition, bargain. 209 W. Patterson.

NOTICE

NOTICE: Mae Marshall's Home for unwed mothers. Legal adoption and expenses paid, Box 186, Edmond, Okla.

NOTICE: Wonderful opportunity for right man to represent our firm in your city and surrounding area. No investment. Write Superior Chain Link Fence Co., Box 1866, Abilene, Tex.

NOTICE: Typing, Shorthand and Bookkeeping classes starting Aug. 10th. Time arranged for your convenience. 508 S. Seaman.

NOTICE: We were lucky to buy at distress prices some beautiful china figurines, tea sets, china planters at low prices. Come in and look. Horton Ceramics Pottery Yard, East Main, Eastland, Texas.

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WANTED

WANTED: Lawns to mow and other odd jobs. Benny Cogburn, Phone 722-W.

WANTED: Ironing. 309 E. Plummer.

SALESMAN WANTED: What are your plans for the future? A good Rawleigh Business is hard to beat. Opening in Eastland County. Write at once to Rawleigh's, Dept. TXH-1022-254, Memphis, Tenn.

WANTED: Representative for Eastland County to sell Life, Health, Accident and Blue Seal Hospitalization. Write J. O. Payne, 818 Irvin Kessler Bldg., Dallas, Texas.

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Overseas Veterans Welcome Post No. 4136 VETERANS OF FOREIGN WARS Meets 2nd and 4th Thursday 8:00 p.m. Karl and Boyd Tanner

Massacre Mountains by Frank C. Robertson

and called out, "Narraguts, come here." He stepped back when ordered, and a few seconds later the Indian stood wondering just inside the doorway. Before the Indian sensed what was up Pete's knife was against his throat. The situation was ticklish. One bad move could ruin everything. There was a sharp rattle in the Indian's hand, a knife at his belt. "Drop the gun," Pete ordered. He took his eyes off Barnes for a moment he knew the man would leap. Yet the Indian had to be watched too. The Indian looked at Barnes, then let the gun fall. Instantly Pete brought the knife downward and severed the Indian's belt with a single slash. It was the knife dropped to the floor. Pete kicked and the rifle to the vacant end of the room, and with his knife against the Indian's throat forced him back beside Barnes. HE dared not show relief, but he felt that the worst was over. He said, "Walk out ahead of me, and the Indian behind you. We're going to the cabin where you're keeping Nate Wilkinson. I've just been talking with Nate, so don't try any tricks." He had to order Barnes to turn to the left when they got outside. After they turned the corner around the last of the rooms Pete suddenly brought his gun barrel down over the head of the Indian. He could only meet treachery with treachery, and Barnes was enough to deal with. The Indian fell, and Pete stepped over him. Barnes grunted, hesitated, but moved on as he felt the point of a knife against his back. Barnes grunted again when he saw the unconscious form of Herb Painter, but said nothing. Pete handed him the keys. He said, "I'll give you one minute to find the right key and get that door unlocked. I can do the job easier myself if you happen to be dead." Pete kept the knife against Barnes' back while the outlaw fumbled with the smaller padlocks that had Nate and the boy Walter chained to a single hard bunk. (To Be Continued)

Sun Exposure Chief Cause Of Skin Cancer

Habitual exposure to the sun is one of the chief causes of skin cancer, and is blamed by dermatologists in many other cases of skin ailments, some serious, some merely annoying. Sunshine in moderate doses is beneficial to most people, but a "saddle-leather" tan is not worth the hazards involved in getting and maintaining it, says the medical department of Northwestern National Life Insurance company. A few-weeks vacation at the beach is unlikely to cause skin trouble, other than a painful sunburn on occasion. It is habitual exposure over a considerable period of time which sends many people to the skin specialist's office, the insurance bulletin says. Blue- and gray-eyed people with fair skins, particularly those who freckle easily, are the most vulnerable to ailments connected with exposure to the sun. In a recent study made by Los Angeles physicians of a large group of cases of skin cancer on the face and other exposed portions of the body, 87 per cent of the patients were blue- or gray-eyed blonds, and only 13 per cent were in the dark-eyed classification. Barbiturate sleeping drugs and sulfa drugs make the skin more sensitive to the sun while they are in the system. Sun exposure accentuates the effects of X-ray treatments; while undergoing such treatments, people should avoid any considerable sun exposure at any season, as this can disturb the doctor's calculations as to the proper duration and intensity of such treatments. Diseases which the sun can

VACATION - LIFE and ACCIDENT INSURANCE Henry Collins Carbon Eastland

either cause or aggravate have numerous formidable - sounding names, such as chelitis, vitiligo, hydroaestavale, lupus erythematosus, etc.; some are mild some are serious. The main thing for the layman to remember, however, is that with sun exposure, as with many other good things moderation is the best rule, particularly for blonds, say the insurance medics. If your skin is sensitive, use some good protective application before exposure; paraminobenzoic acid is rated as a valuable ingredient in applications used for this purpose. Many dermatologists feel that the benefits of sun-bathing have been somewhat overdone, while not enough attention has been paid to the troubles which can result from overdoing it. So— don't fall in love with that saddle-leather tan—on yourself, anyway.

Mr. and Mrs. Arlie W. Hennessee of Haskell, former residents of Eastland, spent the week end here with their daughter and family, Mr. and Mrs. Marvin Cagle.

Appliances - Sales & Service Plumbing & Elect. CISCO Appliance Co. Cisco, Texas Phone 414

ROYAL CROWN COLA

PHONE 682-W—CISCO for SIGNS by HARRY P. SCHAEFER "40 yrs. in Cisco . . . 20 spent fishing."

Alex Rawlins & Sons MONUMENTS WEATHERFORD, TEX. Serving This Community For More Than 69 Years

FOR SALE

FOR SALE: 4 room stucco house, furnished, plus 4 lots, milch cow. Priced to sell, \$2,350. East Conner and Broad.

FOR SALE: Dining room suite and cabinet radio. 211 East Valley.

FOR SALE: Table top range in excellent condition. Eastland Hotel. Tim Spurrier, phone 709-J.

FOR SALE OR TRADE: Residence at 508 Bassett, Phone 53-W.

FOR SALE: Coodyear tires, tubes, Sinclair products, washing, lubrication, free pick-up delivery. O. G. Lenhardt Sinclair Service Station, 610 W. Main, Phone 9545.

FOR SALE: Registered Boxer Pups. Sired by the Great Dusty Gold. Reasonable, also Fox Terrier pups. J. D. White, Box 488, Harrell Hill, old Abilene-Hiway, Cisco, Texas.

PEACHES FOR SALE: We have an over-supply of small and medium size Frank (Clingsone) peaches for sale at reduced prices, \$1 and \$2 per bushel. These are first class peaches, no worms, just a little small on account of dry weather. They will can out 16 to 20 quarts per bushel. Get them while they are available. The season will close in a week or 10 days. Spencer's Peach Stand, Cisco, Texas.

New Right Hand Drive Car Will Be Given Trial

The first American car in 30 years to feature a right-hand drive has just come off the Willys Motors assembly line.

It's a Jeep-type vehicle, specially made to order for the U. S. Post Office Department, and is now in active service on suburban mail routes.

Through the convenience of a right-hand drive, the postman doesn't have to leave his seat to drop off mail into the letter boxes along the roadside on these suburban residential routes.

Used experimentally by the Toledo post office, it has already proved a great timesaver in delivering mail. Eliminating the need for the carrier to get out of the left-hand driver's seat of the conventional car, walk around the vehicle to the mailbox and then return to his seat, this new mail "Jeep" cuts in half the time for the average residential delivery.

The economy of operation promises substantial saving to the Post Office Department. With the great number of suburban and rural home developments bringing new delivery problems to local postmasters all over

America, the department hopes this new mail "Jeep" may be the answer to giving these families urban mail service without the addition of more pedestrian carriers. When the Jeep has finished its trial run, it will be sent to Washington for examination by top post office executives.

QUALITY renovating on any type of Mattress. No job too large or small. Jones Mattress Company 703 Ave. A. Ph. 861 Cisco

UNDER NEW MANAGEMENT Connellee Hotel Coffee Shop OPEN 6 A. M. TILL 9 P. M. SEVEN DAYS A WEEK FEATURING Southern Fried Chicken T-Bone Club Steaks We cater to PARTIES, none too small or too large. RAY HOFFMAN PHONE 306

WELCOME TO EASTLAND'S OLD RIP HORNED TOAD DERBY FRIDAY AND SATURDAY AUGUST 7 - 8 Come In! SEE THE NEW FORD TRACTOR and Dearborn Equipment PERKINS IMPLEMENT CO. 116 East Main EASTLAND Phone 683

Demand! 7up ACCEPT NO IMITATION

WELCOME TO EASTLAND! 1953 Horned Toad Derby Friday and Saturday, August 7 - 8 AND WELCOME TO Eastland's Modern and Friendly CONNELLEE HOTEL MR. AND MRS. DON HILL 209 W. Main Phone 306 Coffee Shop in Connection

EVERY DAY IS A SALE DAY WITH US! Ask About Our Special Priced Tires If You Are Looking For Low Prices Jim Horton Tire Service East Main Phone 258 Eastland

Welcome! GOOD FRIENDS AND NEIGHBORS! 1953 HORNED TOAD DERBY Eastland — Two Big Days Friday, Saturday, August 7 - 8 We Appreciate Your Valued Patronage ... Yes, we're mighty proud to be serving a growing number of farmers, stockmen, and dairymen with the nation's best quality, top-selling PURINA Chows and PURINA FEEDS. Thanks, neighbors, for your patronage . . . and your friendship . . . and we hope you'll drop in for a visit during the 1953 HORNED TOAD DERBY. WELCOME TO EASTLAND . . . and WELCOME to . . . WILSON Feed Store Dealers For Famous Purina Feeds 204 N. Seaman Phone 175

**SPIRIT OF—**

(Continued from Page 1)

were either a Rip Booster or a Rip Snorter. The Boosters believed the story right down the line. Many husbands got in that camp. They figured he was just another horned pecked toad husband who found a way to get away from it all. The Snorters, on the other hand, snorted at the mere mention of Old Rip and didn't believe a word of it, ignoring the toad as completely as a candy maker at a florists' convention.

Scientists disagreed. Some said it could happen. Others said they didn't care whether it had already happened or not, it just couldn't happen.

Andrey J. Volstead of St. Paul Minn., and former Congressman who was father of the prohibition enforcement act, took advantage of the situation to get in a significant point. "Thirty-one years without a drink," the lawmaker eulogized. "I think that toad should be heartily commended."

News reels featured Old Rip. Ripley put him in "Believe It or Not." And the battle raged. Some believing, some not. Old Rip finally got by to see a president. Calvin Coolidge, the Eastland pamphlet asserts, "broke several other engagements" to get a glimpse of this creature that had been even more silent than the president was reputed to be.

In May of 1928, Will Wood (the boy that really started the whole thing) took Rip on tour. Here is

a description of Rip's accommodations and philosophy. "In his travels Rip spent most of his time in a goldfish bowl, which had sand in the bottom. When he got sleepy or bored with all the fuss being made over him, Rip would simply burrow in the sand by way of retreat. His appetite, undiminished by riding on trains and stopovers in hotel, ran to small insects. He got his drink by absorbing water through his skin.

"At one time Old Rip was placed near an ant bed and by actual counts, he ate 67 ants in five minutes. A real sportsman, he would not seize an ant that was still. He waited until the ant was in motion, then his tongue would dart swiftly that the eye could hardly follow and Mr. Ant would vanish from view."

It is any wonder that such a red blooded, 100 per cent American horned toad attracted thousands of visitors to Eastland?

By 1929 time had slowed down considerably, but it was still rocking along and Rip's fame was growing with it.

On Jan. 20, 1929, the headlines of the Eastland Daily Telegram told the inevitable, be you man or toad: "OLD RIP IS DEAD."

The pamphlet recounts it vividly from the news story: "His lifeless body was found Saturday afternoon. His head was protruding from the sand, earth and leaves in the bottom of the glass bowl in which he had been hibernating. Apparently the recent sunshine had lured him from protection of the earth and sand, and he was

chilled to death.

"Plans for disposition of the body have not been made."

But they were eventually made and they were as fabulous as was the life of the toad. The body was especially embalmed. A casket company furnished a special casket. Old Rip lay in state for several days while thousands viewed the remains. Official cause of death was listed as pneumonia. Old Rip might have had a different version. Any toad that gets a nice peaceful 31-year sleep, then is jerked up out of his concrete bed and

castled over the nation in a one-toad road show probably has some ideas of his own about which was inevitable—death or Texas. "There was a brief flurry of controversy whether Old Rip's body should be sent to a museum as a final resting place or be kept in Eastland. It was finally decided his final repose would be in Eastland, the home he loved so well. (Editor's note: Apparently there was absolutely no malice in Rip's heart about the fact that an Eastlander had shut him up 31 years in concrete.) His body was entombed in a handsome marble and glass container and placed in the lobby of the Eastland County Courthouse, where it remains to this day. During the passing years, thousands have visited to pay homage to the miraculous frog and Old Rip has become one of the favorite tourist attractions of the Southwest."

Oh yes, if you want to take in the big Rip shindig Aug. 8, there will also be a midway, band concert, free entertainment, street

dance and 20 concessions, but somehow it seems sort of out of place to even mention it. Put Old Rip probably wouldn't care. —Louie Hulme

**U. S. JOBS—**

(Continued From Page 1)

492,000 non-agricultural workers in July.

Agriculture employment dropped by about 300,000 from the June figure to an estimated 7,628,000. The Census Bureau noted that this is a seasonal development.

The jobless total, the Census Bureau said, includes about 2.4 per cent of all civilian workers. Last year about 3 per cent of the civilian labor force was unemployed in July.

**ATTEND THE CHURCH OF YOUR CHOICE EVERY SUNDAY**

**Our Message To The HARD OF HEARING**

Having trouble with your understanding? Let us help your hearing problem with a MACIO program of personal guidance and understanding. Drop us a post card or come by our office for a free non-obligated interview.

**M A C I O HEARING SERVICE**

Mr. and Mrs. Tim Spurrier Eastland Hotel - Eastland, Tex.

More than \$2,000,000 was spent on Poldt Castle, a fantastic structure on an island in the St. Lawrence River. But the projected summer residence was abandoned in 1903 and has never been completed.

In three years there will be more than 12,000,000 trucks and trailers on the roads, according to a newspaper estimate. Today there are about 9,981,000 of these vehicles in use.

**WELCOME**

**To Eastland's 1953 Horned Toad Derby**

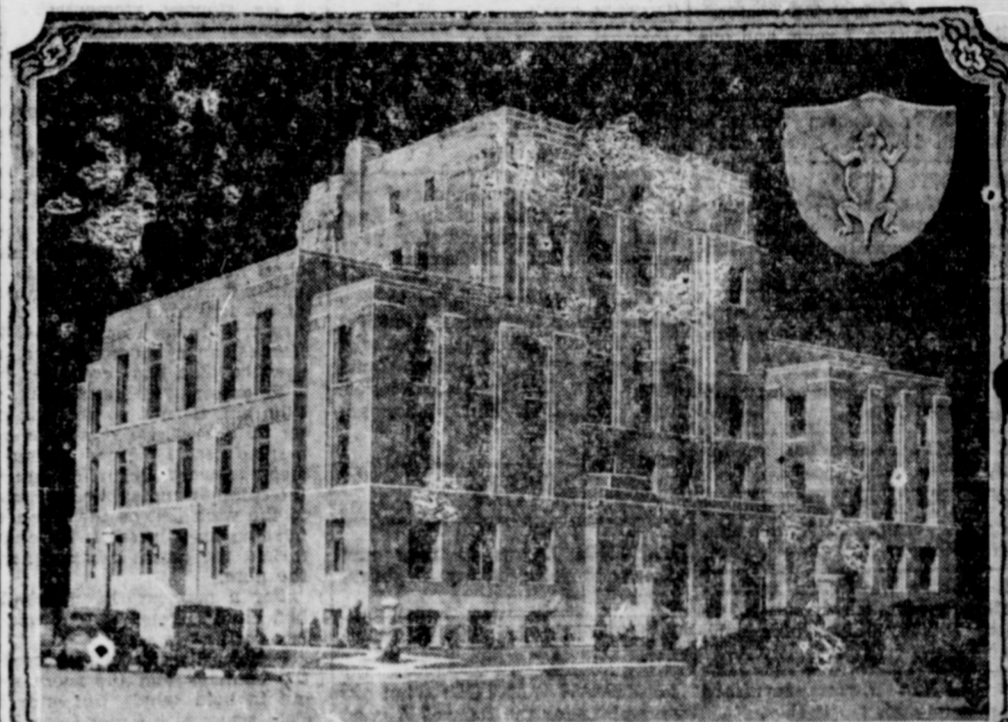
Thanks for your patronage and friendship.

**ARTHER PRODUCE and FEED**

303 N. Seaman Phone 43

**Welcome to Eastland**

**for the 1953 HORNED TOAD DERBY!  
FRIDAY AND SATURDAY, AUGUST 7-8**



**WE'RE PROUD OF EASTLAND COUNTY**

Eastland County has a rich and glorious past. And immortal Old Rip, the horned toad who brought fame to Eastland, is the link behind that past and the present era of growth and progress. Eastland County's wealth goes far beyond its oil, its rich ranches and farm lands, its growing industrial payrolls and its beautiful homes and modern business structures. Our real wealth lies in the sound character, energy and constructive thinking of Eastland County citizens. Yes, and in their bountiful friendliness and hospitality in the finest tradition of the old west. We send our personal greetings to all you folks whom we are privileged to serve and invite you to come and be with us for Eastland's biggest event of the year!

**★ YOUR COUNTY OFFICIALS ★**

- J. R. Boggus**  
Justice Peace
- Stanley Webb**  
Assessor - Collector
- Johnson Smith**  
County Clerk
- Richard Cox**  
County Treasurer
- Frank Castleberry**  
Commissioner, Precinct No. 1
- John S. Hart**  
County Judge
- C. H. O'Brien**  
County Auditor
- Roy L. Lane**  
District Clerk
- T. M. Collie**  
Judge 91st District Court
- J. F. Tucker**  
Sheriff
- P. O. Woods**  
Constable
- Carl Elliott**  
County School Superintendent

**To Renew the Spirit Which Built Our Country**

**... Faith in Ourselves**



Since the beginning long, long ago at Valley Forge and on Bunker Hill, Americans have had reason to be proud of their country — and themselves.

From the valleys, the mountains, the plains — from all the States of the Union — they have come to stand wherever blood wrote our history!

And not in war only: But in peace and in the good clean work of the farm and factory, we have given of ourselves that our nation might prosper.

Americans have cause to be proud — to have faith in themselves.

Sometimes these days, it seems, some of us forget the proud company we have joined . . . forget the brave names on monuments where bronze blackens with weather . . . forget the great deeds graven in granite.

Haven't we cause to have faith?

Haven't we the duty to have faith in ourselves — and to let the world know it?

Each of us can help revive the spirit which built our country — by placing Faith in God . . . in Ourselves . . . in Our Fellow Men . . . and in Freedom.

Each of us can help revive the spirit which built our country by keeping these Four Great Faiths and by proclaiming them to the world — not always in words, but surely always in deeds.



Write today for a copy of the article, "Our Four Great Faiths", and for reprints of this advertisement. Mail request to: J. B. Shores, Director, Employee-Public Relations, Texas and Pacific Railway, Dallas, Texas. No charge, of course.





from **HOLLYWOOD-MAXWELL COMPANY... A VERY HEARTY**

# WELCOME TO EASTLAND

*Eastland's gala 1953*

## HORNED TOAD DERBY

2 Big Days! Friday & Saturday 2 Big Days!

### AUGUST 7-8

**Plenty of Fun!**

**FREE ENTERTAINMENT**

**Prizes Galore**

**COME! WE'RE EXPECTING YOU!**

*The Citizens of Eastland...and...  
Hollywood-Maxwell Company*

## PARTNERS IN PROGRESS!

On this occasion of our city's largest annual event—the nationally-famous Horned Toad Derby—we here at **HOLLYWOOD - MAXWELL** join our good friends and neighbors in pausing to reflect over the glorious days of past years in Eastland County's colorful history. "Old Rip," the world-famed horned toad who was entombed in the cornerstone of Eastland's old courthouse and years later was alive when the old structure was razed to make way for our present modern courthouse edifice, is the link between the old and the new.

We join our friends and neighbors in Eastland and in Eastland County, too, in looking ahead to the future with confidence and hope. **HOLLYWOOD-MAXWELL** and its more than 200 employees are proud to be a part of Eastland and Eastland County . . . and to be partners with Eastlanders in planning and working for a brighter and more prosperous future for all!

# HOLLYWOOD-MAXWELL Co.

**THREE PLANTS IN EASTLAND**

No. 1 - 301 South Mulberry

No. 2 - 109 East Commerce

No. 3 - 606 East Main

Headquarters Office - Hollywood, Calif.



# Church... Society ...Clubs

## Business Session of WMU Circles Conducted Mon.

All circles of the WMU met Monday afternoon, 8:15 at First Baptist Church for their monthly business meeting.

—At Your Ranger Theatres—

### TOWER

Now Showing

M.G.M.'s HILARIOUS ENTERTAINMENT!

### GRANT-KERR-PIDGEON Dream Wife

WEDNESDAY - THURSDAY

### RANGER DRIVE-IN

WEDNESDAY - THURSDAY

### HERBERT J. VILES

### THE GREAT ESCAPE

REPUBLIC PRESENTS

The meeting was opened with a song, "Christ for the Whole World," the WMU song for the year, which was led by Mrs. Harold Hitt with Mrs. James Fields at the piano. The opening prayer was led by Mrs. H. F. Vermillion. Mrs. Eldon Anderson gave the devotional, which was entitled, "God's Plan for Our Lives."

The business session was presided over by Mrs. H. W. Sims, president. The minutes were read and then the treasurer's report was given. Mrs. Charles Layton, young people's secretary, gave a report of the YMA Circle reports were given by the circle chairmen, Meses. Frank Lovett, E. C. Watson, Warren Chapman, T. D. Wheat and Harold Hitt.

Refreshments of iced tea and cookies were served by the Holmes Circle to about 28 members present.

Next week the Circles of the WMU will meet in the following homes: Buddin Circle, Mrs. Frank Lovett; Shoemaker Circle, Mrs. H. W. Sims; Morgan Circle, Mrs. V. L. Red; Holmes Circle, Mrs. James Fields, and the Clover Circle, W. G. Womack.

## Monthly Meeting Of The Christian Fellowship; Mon.

The Christian Fellowship met in the annex of the First Christian Church, August 3, for their monthly meeting.

The meeting was opened by singing several songs, which was followed by a prayer led by Mrs. R. L. Carpenter.

The short business session consisted of preparation for the Horned Toad Derby Friday and Saturday.

Mrs. J. W. Watson gave the devotional and an interesting lesson on Mexico and Puerto Rico. The meeting was closed with the benediction.

Those present included Meses. Wynne Wynne, president, Joe Tom, Gertrude Young, B. F. Hanna, McNett, Sallie Day, T. L. Cooper, R. L. Todd, E. E. Wood, Carl Garrett, Henry Ferrell, Otto Marshall, Lon Horn, Pat Murphy, N. L. Smitham, R. L. Carpenter, D. J. Fiency, E. A. Beskow, Cyrus Miller, Millie Brittain, Eugene Day, J. W. Watson, and a visitor from Big Spring, Mrs. F. M. Purser.

## Hospital News

Patients in the Eastland Memorial hospital include H. A. McCannless, medical, Cisco, Miss Brenda Tankersley, medical, Mrs. A. D. Dubney, medical, Mrs. O. C. Furell, medical, Mrs. Mary J. Lewenthal, medical, Mrs. G. B. Clements, baby boy.

Mrs. B. W. Patterson has been recently dismissed.

Mr. and Mrs. Aubrey Shafer of Oklahoma City, former residents of Eastland, are visiting their daughter and husband, Mr. and Mrs. Pierre Kendrick.

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## Social Calendar

Aug. 7-8 — Eastland Horned Toad Derby.

Mr. and Mrs. J. Bailey Stark of Port Arthur are visiting in Olden with their parents, Mr. and Mrs. Will Stark and Mr. and Mrs. C. H. Everett.

## MIF Reported On Camp Life At Glen Rose, Sun.

The Methodist Intermediates gave reports of camp at Glen Rose Sunday evening at 6:30 at their regular MIF meeting in the fellowship hall.

The sponsors, Mrs. J. C. Whaley, Mrs. Jack Oglesby, and Mrs. Joe Stephens, met with the group.

The meeting was opened by repeating the Lord's Prayer in unison, and the singing of camp songs followed.

The program consisted of the intermediates giving reports on the various phases of camp life. Those who told about the camp included Ellen Whitley, worship service; Sue Day, recreation; and Clyde Young, vesper services. Clyde also told a story of the Indian and his gift.

The meeting closed by forming a friendship circle and singing the camp's theme song.

Those present were Freddie Taylor, Victor Miller, Henry Van Geem, Charles Dry, Jimmy Webb, Juan J. Smith, Sue Day, Ellen Whitley and Clyde Young.

A social hour followed in which the MYF joined them for refreshments served by the hostess, Miss

## PERSONALS

Mr. and Mrs. H. T. Weaver and children, Jana and Herby, spent the week end in De Leon. Jana attended the bridal shower of Miss Nina Locke on Saturday.

Mr. and Mrs. W. B. Adams and grand-daughter, Sue Pittman of De Leon visited in the home of Mr. and Mrs. Tom Lasater, Friday. Other guests in the Lasater home included Mr. and Mrs. V. L. Adams and sons, Jackie and Phil of Fort Arthur.

Dr. Phillip Loventhal of Washington, D. C., arrived in Eastland yesterday to be with his mother, who is a patient in the local hospital.

Sallie Cooper, to the 32 young people present. Mrs. A. H. Johnson, leader of the MYF introduced her four guests from Girls' Town. The four girls, Mary, Lois, Louise, and Janice, who are receiving voice training from Mrs. Johnson, participated in the evening choir services.

## AT YOUR COOL MAJESTIC

Wednesday Only

### THE STAR

Starring BETTE DAVIS STERLING HAYDEN

Thursday, Friday and Saturday

### FORT TI

In 3D

AUGUST IS THE MONTH AT THE MAJESTIC

**CRAIG FURNITURE**  
NEW AND USED  
BUY - SELL AND TRADE  
Plumbing Fixtures, Water 1 cent per gallon  
Electrical Appliance Repair  
Phone 807

**FARMS - RANCHES**  
Pentecost & Johnson  
REAL ESTATE  
City Property

**JOY DRIVE-IN**  
CISCO - EASTLAND HIGHWAY  
TUESDAY - WEDNESDAY - THURSDAY  
(Tonight Is Buck Nite \$1.00 Per Car Load)

**SON OF BELLE STARR**  
in Glorious COLOR!  
KEITH LARSEN  
DONA DRAKE  
FEGGIE CASTLE  
--PLUS--  
**WITHOUT WARNING**  
WITH ADAM WILLIAMS  
Plus Cartoon

**LET US PAMPER YOUR STUDEBAKER!**

No matter what type of appearance work your car needs, you'll find it always pays to stay Studebaker. All the way. Treat your car to a Studebaker beauty treatment today. All work will be performed by Studebaker appearance specialists using factory-recommended materials, equipment and techniques.

**WARREN MOTOR COMPANY**  
Sales—STUDEBAKER—Service  
306 E. Main Phone 616

**It Pays to Stay STUDEBAKER All the Way!**  
FOR PARTS, SERVICE AND ACCESSORIES

**NOTICE!**  
TO OUR CUSTOMERS

WE ARE NOW EQUIPPED TO GIVE YOU MUCH BETTER SERVICE!  
For Better Service And Quality Cleaning...

CALL YOUR  
**SANTONE**  
CLEANER

Try our exclusive cotton cleaning service. Preserves original style and texture. Don't take a chance washing your best cotton dresses at home. Have them Santone Cleaned and they will look like new.

**MODERN DRY CLEANERS**  
209 So. Seaman Phone 132  
CALL 132 FOR FREE PICK-UP AND DELIVERY

**LOLA'S FAMOUS HOT PIT**

**BEEF** ..... lb. 85c  
**Beef Ribs** lb. 50c | **Fryers** each 1.35  
**Potato** | **Beans** .. qt. 50c  
**Salad** . pt. 35c

Don't cook — Come to the Pit — Pick out what you want — Only top grade meats used!

**LITTLE GEM HOTEL**  
309 North Marston Phone 869  
Ranger, Texas

**PALACE**  
THEATRE - IN CISCO, TEXAS  
Tuesday - Wednesday

Tonight is our Big Family Bargain Night. Admission 30c and 9c

When They Seek Their Fortunes in the Country the TROUBLE is Simply **HILARIOUS!**

**IT HAPPENS EVERY THURSDAY**

**LORETTA YOUNG**  
**JOHN FORSYTHE**

Plus Cartoon

**ALTMAN'S**

# CLOSE OUT

**ON WOMEN'S SUMMER DRESSES!**  
**BUY ONE DRESS, GET ONE DRESS FREE**

OR  
**BUY ONE DRESS AT 1/2 PRICE**

Altman's have a nice selection of Dresses to choose from, and a good range of sizes.

OTHER SUMMER MERCHANDISE DRASTICALLY REDUCED

## Altman's Style Shop

North Side of Square Eastland

See Frigidaire for '53  
The only one with the **big 3 features!**

- A TRUE FOOD FREEZER PLUS A BIG REFRIGERATOR!**  
Unlike ordinary freezing compartments, it's completely sealed off from the refrigerator. Separate freezing system keeps food zero-zone safe for months! Ice cream stays hard. Frozen foods stay store-fresh. Nothing else like it!
- EXCLUSIVE Cycl-a-matic HEATLESS DEFROSTING!**  
Here's really carefree automatic defrosting! As soon as the finest veil of frost appears on the exclusive Refrig-a-plate, it is banished like magic, and without HEATERS, CLOCKS, TIMERS or BUTTONS! There's nothing else like it!
- RUST-PROOF SHELVES ROLL OUT—ALL THE WAY!**  
New "ROLL-TO-YOU" Shelves glide out full-length, smoothly, silently. Put all foods—even small items "way at the back—right at your fingertips! It's another Frigidaire First!

Imperial Model IS-108 shown  
EASY PAYMENTS  
Also Available in LIFETIME PORCELAIN Finish!

Come In! See the Great New  
**CYCL-A-MATIC FRIGIDAIRE**  
Food Freezer-Refrigerator

**Lamb Motor Company**  
305 E. Main Phone 44



## Old Rip's Story Very Unique, Gets Widespread Publicity

(Editor's Note—Here's the story of the fabulous "OLD RIP", the famous horned toad who has brought Eastland and Eastland County wide spread publicity during the past quarter century. This story was printed in a pamphlet prepared by H. J. Tanner, secretary-treasurer of the Eastland Chamber of Commerce, and thousands of copies have been distributed over Texas and to every nook and cranny of the far-flung United States.)

Back in 1897, when the new Eastland County Courthouse was to be dedicated—Ernest Wood was a member of the band which played for the ceremony. He noticed his son, Will Wood, was playing with a horned toad. The idea came to him to place the horned toad in the corner-stone.

Time passed by with Eastland, Texas, growing until 31 years later in Feb. 28, 1928, this cornerstone was opened as the old Courthouse was demolished to make way for a new modern structure. Since it was known that a horned toad had been placed in the cornerstone years before, old-timers got to wondering if it might still be alive—upholding a tradition that a horned toad if placed in a secluded spot, even though hermetically sealed that all light and air might be excluded, will live for 100 years.

Three thousand persons were on hand to watch the opening of the cornerstone and see if the horned toad was alive. County Judge Ed S. Pritchard officiated at the opening. Beside him stood Rev. Frank S. Singleton, pastor of the First Methodist Church; Bro. H. W. Wrye, minister of the Church of Christ; and Rev. H. M. Sell, pastor of the Church of God.

Judge Pritchard removed the Bible, a number of other articles, and at the bottom was found Old Rip. Eugene Day, an oil man, thrust his hand into the cavity and it had out a flat dust-covered toad which he handed to Rev. Singleton. The pastor handed the creature to Judge Pritchard, who dangled it aloft by a hind leg that all might see. Suddenly, the other hind leg twitched. The frog was alive. The crowd cheered and cheered again as his body swelled with a breath of fresh air, the First Presumable in 31 years. Old Rip has surpassed that achievement of the original Rip Van Winkle, who slept a mere 20 years.

News of Old Rip's feat was spread rapidly by Boyce House, now noted author, who was editor of the Eastland Argus-Tribune at that time. Newspaper space given to the frog was exceeded only by Lindberg when he flew the Atlantic. Old Rip was placed on display in the window of an Eastland drug store in order that all might see that he was alive.

The story of Old Rip's 31 year sleep immediately raised a storm of controversy among scientists, the press and citizens throughout the United States.

Dr. Julius Olsen of Abilene, science teacher at Simmons University, said, "I think it is quite probable the frog could have lived that long under the conditions, although I have never heard of a similar case before."

Andrew J. Volstead, of St. Paul, Minn., former Congressman and father of prohibition enforcement act, exclaimed: "Thirty-one years without a drink, I think that toad should be heartily commended."

Barry Miller, of Austin, acting Governor of Texas, said it was a hard to believe, but he vouched for the endurance qualities of the ugly little reptile generally.

Dr. D. B. Castell and J. T. Patterson, of Austin, University of Texas professor, would not comment definitely, but leaned toward skepticism.

Dr. Raymond L. Dittmars of New York, curator of the New York Zoological Gardens, and Dr. William H. Mann of Washington, D. C., directors of the National Zoological Park, both said "absolutely impossible."

While the experts were skeptical, various citizens in the nation recalled other instances of toads living for a long period of time sealed in cavities, and the editorial pages of the press were filled with the "Toads" and "Anti-Toads" comments.

Paramount News Reel Co., came to Eastland and had the scene of Old Rip brought out of the cornerstone re-enacted for distribution throughout the United States. Ripley featured Old Rip twice in his "Believe It or Not" feature.

Eastland citizens rallied to the defense of Old Rip, and persons connected with his release from the cornerstone re-affirmed the authenticity of the report.

In May 1928, Old Rip was exhibited by Will Woods in various parts of the United States, including a visit to President Coolidge. To get a glimpse of the toad, President Coolidge broke several other engagements.

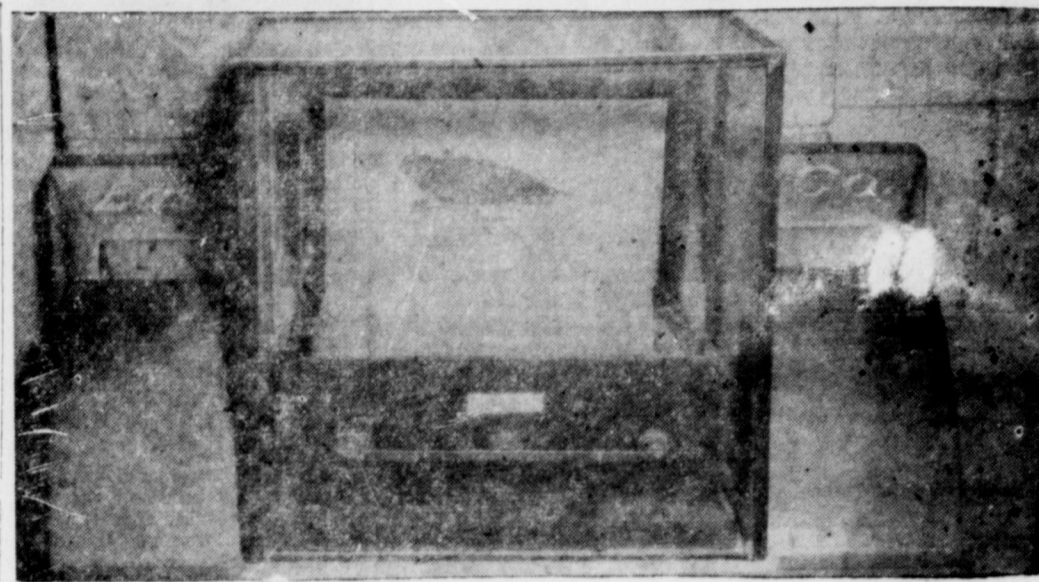
In his travels Rip spent most of his time in a gold fish bowl which had sand in the bottom. When he got sleepy or bored with all the

fuss being made over him, Rip would simply burrow in the sand by way of retreat. His appetite, undiminished by riding on trains and stop overs in hotels, ran to small insects. He got his drink by absorbing water through his skin.

At one time Old Rip was placed near an ant bed and by actual count, he ate 67 ants in five minutes. A real sportsman, he would not seize an ant that was still. He waited until the ant was in motion, then his tongue would dart so swiftly that the eye could hardly follow and Mr. Ant would vanish from view.

Thousands thronged to Eastland to glimpse the frog and 16,000 souvenir post cards were sold within a few months after he was

(Continued On Page 4)



OLD RIP'S SHINE—Eastland County's fabulous horned toad, "Old Rip", carefully preserved and embalmed after his death 25 years ago—in 1928—may be seen in the lobby of the Eastland County court house. Large entourage of visitors from the surrounding area and all parts of the Southwest are expected to throng to Eastland next Friday and Saturday, August 7 and 8 for the silver anniversary "Old Rip Horned Toad Derby." There'll be a galaxy of special entertainments and attractions preceding the big derby itself which will be unrec'd Saturday night at 8:30 o'clock.

EASTLAND'S 1953



Horned Toad

DERBY

August 7 - 8

### Welcome!

Greetings to all of you every where! This is a warm and friendly invitation for you to come to Eastland on Aug. 7 and 8 . . . and . . . to make Eastland Drug Store your headquarters!

**EASTLAND DRUG**

North Side Square Phone 59

"Prescription Specialists"

H. T. WEAVER I. C. INZER

While the experts were skeptical, various citizens in the nation recalled other instances of toads living for a long period of time sealed in cavities, and the editorial pages of the press were filled with the "Toads" and "Anti-Toads" comments.

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In his travels Rip spent most of his time in a gold fish bowl which had sand in the bottom. When he got sleepy or bored with all the

**OLD RIP** Horned Toad Derby

Eastland - August 7 and 8, 1953

YOU ARE INVITED!

Eastland's latch-string is out . . . and we're all looking forward to the biggest Horned Toad Derby in history!

Come and be with us . . . and come and visit us while you're in town!

**Singer Sewing Machine Co.**

115 S. Lamar West Side of Square EASTLAND, TEXAS

WELCOME, FRIENDS



1953 HORNED TOAD DERBY

Eastland August 7 - 8

Jim George . . . and all the gang . . . at the friendly MANHATTAN CAFE . . . take pleasure in inviting friends and neighbors from all parts of this area of Texas to come and be with us on Friday and Saturday, Aug. 7 and 8. A hearty welcome to Eastland . . . and welcome to . . .

**MANHATTAN CAFE**

JIM GEORGE North Side Square Eastland, Texas

Welcome to Eastland **OLD RIP**

1953 HORNED TOAD DERBY

2 Big Days! AUGUST 7-8, 1953 2 Big Days!

FRIDAY

August 7th

3:00—Kids Races

4:00—Special Program

5:30—Quartet Music

7:30—Crowning of Queen

9:00—Street Dance

We're mighty proud of our community and its history and are confident that a very bright and prosperous future for us all lies ahead in the years to come. We're proud, too, friends of the privilege of serving you as your friendly FORD dealer for thirteen years.

You can depend on KING MOTOR CO. for the best in sales and in service. Our long-experienced, factory-trained mechanics assure you of the finest workmanship when you bring your automobile to KING'S!

Our used cars also are backed by the integrity of KING MOTOR COMPANY.

Thanks a million for your patronage and your friendship!

SATURDAY

August 8th

3:00—Regular Saturday Drawing

4:00—Shrine Band

5:00—Stage Band of Eastland High

7:00—Shrine Concert

8:00—Boyce House

9:30—Horned Toad Derby



Hood King, Owner

**KING MOTOR COMPANY**

Sales FORD Service



Bob King, Owner

100 East Main

EASTLAND

Telephone 42

THE LOVELACES EXTEND YOU & YOURS A VERY HEARTY

## WELCOME

TO FRIENDLY EASTLAND FOR THE 1953



HORNED TOAD

DERBY

FRIDAY AND SATURDAY

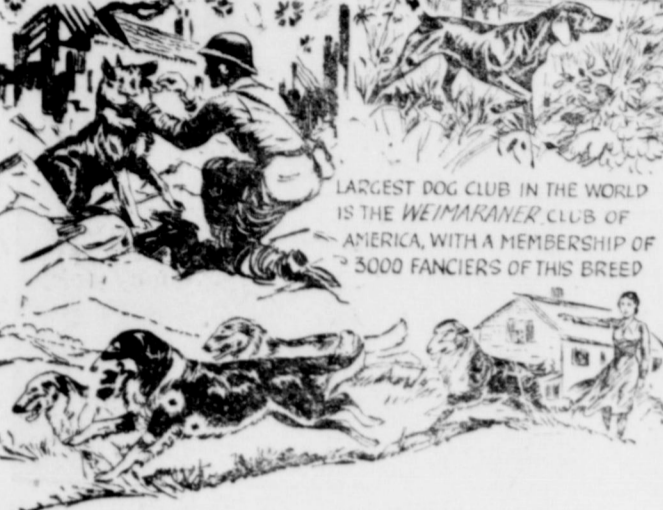
AUGUST 7-8



# DOG ODDITIES

By Harry Miller, Director, GAINES DOG RESEARCH CENTER

DURING WORLD WAR II THE BRITISH ISSUED SLEEPING PILLS FOR DOGS DURING AIR RAIDS TO KEEP THEM FROM GETTING EXCITED



LARGEST DOG CLUB IN THE WORLD IS THE WEIMARANER CLUB OF AMERICA, WITH A MEMBERSHIP OF 5000 FANCIERS OF THIS BREED

OF THE FOUR DOGS OWNED BY FLORENCE C. ROSELING, CANTON, OREGON, ONE IS 18 YEARS OLD, ONE 17, AND A THIRD PAST 10

© 1953, Gaines Dog Research Center, N. Y. C.

## Would Test All For Diabetes

MEDINA, O. — With mass immunizing for a variety of diseases becoming more prevalent, it's not surprising that diabetes should come under scrutiny.

Dr. Vaughn Hartman, Medina County's Health Commissioner who came out of retirement recently to take the job, pioneered in this area in 1936 and 1937 with mass immunization against diphtheria and smallpox.

His latest idea came to him, he says, after studying statistics on the number of draftees who turned up with diabetes. He said the rate was three to four times what doctors had anticipated.

"I feel the need for the tests. My job is preventive medicine and when you start on a program of this sort," he said, "you've no idea what you might find."

He calls his program, which he hopes to begin on school age children, one of "case finding on a mass scale." Eventually he hopes to expand it to cover the entire community like x-rays for tuberculosis.

He would make only the preliminary sugar and albumen tests. Future checks would be up to the family physician.

## Prisoners Learn About Good Book

BRIGHAM CITY, Utah — A Box Elder county peace officer has come up with a method of prisoner rehabilitation probably never found in a handbook on criminology.

When deputy sheriff Leo Cottam, known as a "tough" officer, slams the steel cell door shut on a new prisoner, he hands the inmate a Bible and instructs him to "learn the Ten Commandments."

Cottam doesn't claim any miraculous recoveries from lives of crime, through his innovation, but says the prisoners "at least know something new when they leave the county jail."

"It's surprising how well most prisoners learn their lesson," he said. If they were in a Sunday School class most of them would earn gold stars.

One inmate memorized and recited the Commandments so speedily that Cottam sent him back to his cell to learn them backward.

EVERY PRESIDENT ALBEMARLE, N. C. — Between them, Mrs. Jane Hudson Swarrigen, 78, and her late father lived under every American president. Her father, Joshua Hudson, was born in 1796. Mrs. Swarrigen, who lives with her son eight miles from here was 21 years old when her father died.

Friendly WILLY-WILLYS Extend YOU a Hearty...

# Welcome to Eastland

for the BIG 1953

HORNED TOAD DERBY



FRIDAY AND SATURDAY—AUGUST 7-8

...and WELCOME to...

WILLY-WILLYS!



Come In... and Introduce Yourself to... BETTER LIVING!

Yes... your home is your castle... your most valuable possession... where you enjoy many, many hours of peaceful relaxation, rest and downright wonderful living. Here at WILLY-WILLYS you'll find an ever-growing array of new and modern furnishings and appliances to add to the attractiveness and liveability of your home.

Drop in to our big store at 307 S. Seaman and choose what you need for better living!

And—be sure and see the great new SERVEL refrigerator! Remember... just \$1 down puts a SERVEL in YOUR home. Come in and inspect the SERVEL. Let us show you its many features which make it the nation's best refrigerator buy.

# FINE FURNITURE

EXCEPTIONAL VALUES!

TODAY...EVERY DAY...YEAR IN AND YEAR OUT...AT

# WILLY-WILLYS FURNITURE MART

W. E. Brashier

W. G. Smith

307 S. SEAMAN

EASTLAND, TEXAS

PHONE 585

# Welcome

TO EASTLAND FOR THE 1953

HORNED TOAD DERBY

from

# DON PIERSON MOTOR CO.

Olds - Cadillac

EASTLAND

SEE US BEFORE YOU TRADE!

WELCOME FRIENDS!

Eastland's 1953



HORNED TOAD DERBY

August 7 - 8



Yes... and welcome to RUBY CRAWLEY'S... where you'll find modern hair styling, four-way hair shaping... all types of cold waves... shampoos... manicures... etc... a complete beauty service.



Ruby Crawley's Beauty Shop

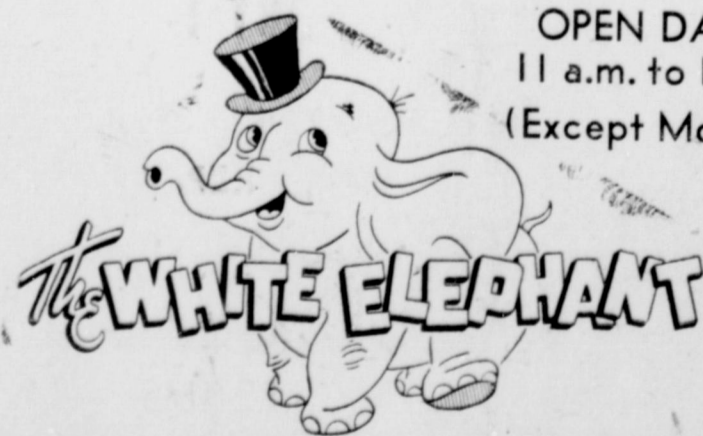
103 N. Lamar Telephone 379

RUBY CRAWLEY Owner - Operator FRANCIS REEVES Operator

## Welcome to Eastland!

and a Hearty WELCOME to

OPEN DAILY 11 a.m. to 11 p.m. (Except Monday)

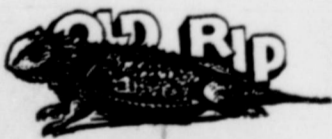


Eastland's BEAUTIFUL NEW, MODERN Drive-In Restaurant

West Main Street

Eastland, Texas

Eastland's 1953



HORNED TOAD DERBY

Friday and Saturday AUG. 7-8

In the south Pacific Kingdom of Tonga, consisting of some 150 islands with a land area of 269 square miles, the first laws were compiled by missionaries. One law requires a preacher to wear white trousers, though he may conduct religious services barefoot.



NO BUNK. IT'S BIGGEST BUNKER—G.I.'s cast admiring glances at what is said to be the biggest bunker in Korea. Constructed of 22,000 sandbags, the bunker took two months to build, and now houses a command post.

No sentences have been passed out as yet in the latest time-bombing-for-insurance case, which occurred in Mazatlan early in May.

In fact, only Jose Alfredo del Valle Hermerigildo Carriollo and two other suspects are free under small bonds.

WELCOME, FRIENDS!



HORNED TOAD DERBY  
Eastland, August 7-8



Repair  
Repaint  
Remodel

"Everything to Build Anything"

at

CROWELL  
LUMBER COMPANY

722 West Main Phone 300

Politicians Fear Death Penalty May Rebound

MEXICO CITY — Fear that a firing squad or electric chair would be used as a political weapon is keeping the death penalty out of Mexican courts. The death penalty debate flared anew recently when half a dozen men, among them army officers, were accused of participation in an insurance time-bomb plot which killed three airport employes. Protests that the death penalty was "too inhuman" led the opposi-

tion. However, many top Mexican newspapermen and observers privately admit that "the big boys are afraid to enact the law; they're afraid their enemies will find a way to sit them in an electric chair." Execution of criminals is legal in the states of Sinaloa, Sonora, Mexico, Puebla, Hidalgo and Oaxaca, but firing squads haven't been called out in years.

Mexico had a federal death penalty from 1917 to 1931. Of the 481 men condemned to die, only one—Jose de Leon Toral, the killer of President Alvaro Obregon—was executed.

Some Mexican officers energetically apply the "ley fuga" when dealing with known killers. They report the criminal "was shot while attempting to escape." "What else can we do?" a secret service agent asked recently. "This type of criminal isn't human. The brains of most of them have been diseased by syphilis since birth, and they know nothing other than the most depraved tendencies. There is no hope of rehabilitation."

"They think it is easier to stab 10 men in the back and take 10 centavos from each, rather than plan a robbery to get one peso."

"The ley fuga" solves many of these problems," he added. Many Mexican jurists strongly favor legal execution, claiming it is the only way to deal with "the thousands of criminal degenerates in the Mexico City area."

**Sentences Lenient**  
But Mexican courts are remarkably lenient in passing out sentences in some cases.

Jacques Mornard, alias Frank Jackson, received a 30-year sentence for the assassination of Communist leader Leon Trotsky in 1940. Prison officials think Mornard might be released within the next two years, however.

Singer Paco Sierra and Emilio Arrellano still haven't been sentenced for last year's unsuccessful plot to blow up a crowded airliner to collect insurance on six of the passengers. There has been some agitation that the two be executed, but most Mexican police reporters predict they will get no more than 15 years if convicted.

WELCOME, NEIGHBORS!



1953 Horned Toad Derby

EASTLAND AUGUST 7-8

We're mighty proud of Eastland's famous "Old Rip" . . . and proud, too, that we've been privileged to serve Eastlanders' insurance needs for 31 years!

FREYSCHLAG  
INSURANCE AGENCY

107 W. Main Phone 173

Welcome to Eastland

for the BIG 1953



Horned Toad Derby

FRIDAY AND SATURDAY, AUGUST 7-8

Schedule of  
EVENTS . . .

Friday, August 7

- 3:00—Kids Races
- 4:00—Special Program
- 5:30—Quartet Music
- 7:30—Crowning of Queen
- 9:00—Street Dance

Saturday, August 8

- 3:00—Regular Saturday Drawing
- 4:00—Shrine Band
- 5:00—Stage Band of Eastland High
- 7:00—Shrine Concert
- 8:00—Boyce House
- 8:30—Horned Toad Derby

OIL FIELD CONSTRUCTION  
BULLDOZERS  
DITCHING MACHINES  
WELDING MACHINES  
LABOR GANGS

R. M. SNEED

CONTRACTOR

U. S. Highway 80 East

Eastland

Telephone 684

Eastland's 1953



HORNED TOAD

DERBY

August 7 and 8

We Invite  
YOU!

RUBY LEE joins scores of other Eastlanders in inviting everyone . . . everywhere . . . to come and be with us for this gala two-day celebration!

You can depend on RUBY LEE for all types of beauty work. We feature the latest hair styling . . . just for you!

★

Ruby Lee's  
BEAUTY SHOP

207 West Main  
Phone 66

1953 Horned Toad Derby

EASTLAND  
AUGUST 7-8



WELCOME!

There'll be plenty of fun and lots of free entertainment for you and your family in Eastland and we hope you'll come and be with us during our big two-day celebration. Thanks a million for your valued patronage . . . yes, and for your friendship.

CARL JOHNSON  
DRY GOODS

North Side Square Eastland

WELCOME TO EASTLAND'S



HORNED TOAD DERBY

FRIDAY AND  
SATURDAY AUGUST 7-8



. . . by shopping BURR'S, Eastland's foremost department store . . . where you'll find highest quality apparel for every member of the family . . . and a complete line of dry goods . . . at prices that save you money!

We invite you to make BURR'S your headquarters during the 1953 HORNED TOAD DERBY!

★

BURR'S  
A BUTLER BROTHERS STORE

WEST SIDE OF SQUARE  
EASTLAND, TEXAS

1953 HORNED TOAD DERBY

August 7 - 8



At Eastland

WELCOME!

The latch-string is really out here in friendly Eastland! We invite you to come and enjoy this big two-day celebration . . . and to welcome you to . . .

WITTRUP'S FLOWERS  
AND GIFTS

200 S. SEAMAN

PHONE 140

WELCOME! DERBY FANS

MODERNIZING? REPAIR?

Call a prompt, courteous, Master Plumber

BE SURE - BE SAFE - BE THRIFTY!

SMITH'S PLUMBING & ELECTRIC

Well Repair and Pumps

Plumbing, Electric, Sheet Metal, Heating, Air Conditioning, Water  
GENERAL REPAIR AND CONTRACTING

BIG 1953



HORNED  
TOAD  
DERBY

August 7 - 8

**OLD RIP'S--**

(Continued from Page 1)

brought out of the cornerstone. There developed throughout the country such a growing business of collecting horned toads and selling them to tourists that a special communication was released by the U. S. Dept. of Agriculture as follows: "The specimens so rendered as a rule are taken far from their native homes, maintained in their captivity for a time and in most cases finally starved to death. In

any event, they are certainly removed as possible breeders of their kind. Fear has been expressed that the horned toad business is making too great inroads on the stock in some regions and there is a demand that the business be controlled.

"Friends of the horned toad have reasons for their demands for protection, because these animals are valuable allies in the never ceasing warfare between man and insects, according to the Biological Survey by the Dept. of Agriculture. They feed almost exclusively upon insects and take such destruc-

tive kinds as grasshoppers, caterpillars, wire worms, blister beetles, weevils, and chinch bugs. They are prey especially upon ants, pests of man which are troublesome in temperate and tropical countries. Horned toads make ants a considerable proportion of their whole food, and have been known actually to exterminate a whole colony of ants of the large and destructive type.

Horned toads give birth to living young, and have the extraordinary power under certain conditions of ejecting fine jets of blood from the eyelids. Horned toads occur in

states from Missouri to Idaho and south and west. They are interesting as well as useful members of the native fauna, and states should see to it that they are not commercialized out of existence.

Time rocked along with the fame of Old Rip continuing to increase until one Sunday morning, Jan. 20, 1929, Eastland citizens picked up their Daily Telegram and were startled to read as follows:

**DEATH ENDS OLD RIP'S CAREER.**

"Old Rip is dead."

"The horned frog who brought world-wide fame to Eastland has breathed his last. "His lifeless body was found Saturday afternoon. His head was protruding from the sand, earth and leaves in the bottom of the glass bowl in which he had been hibernating. Apparently the recent sunshine had lured him from protection of the earth and sand, and he was chilled to death.

"Mrs. Will M. Wood observed the frog's staring, sightless eyes and notified her husband who found that Old Rip, the frog that met the President of the United States, has passed from a world of warring scientists into a sleep even more lasting than the 31 years of slumber within the courthouse cornerstone.

"Plans for disposition of the body have not been made.

"It is likely that the body will be preserved, however, that thou-

ands in the years to come may see the form of Old Rip, the most famous resident that Eastland ever had."

Preparations were made the next morning for the body of Old Rip to lie in state at the Barrow Undertaking Parlors for several days in order that the people who had never seen him, or who wished to see him might view the body.

Ben Hamner, undertaker for the Barrow Undertaking Company, stated that special instruments had to be secured with which to embalm the frog's body. A specially built casket was secured from National Casket Company as a final resting spot for Old Rip.

A constant stream of people filed in and out of the undertaking parlors to view the frog. Old Rip, in death looked very much as he did in life, except that his eyes were sunk in his head and had a cold, glassy stare. The official cause of his death was determined to be pneumonia.

A stunned nation paused to pay tribute to the famed frog. Special poems were written by poets everywhere in honor of his memory.


There was a brief flurry of controversy whether Old Rip's body should be sent to a museum as a final resting place or to keep him in Eastland, the home he loved so well. His body was entombed in a handsome marble and glass container and placed in the lobby of the Eastland County Courthouse, where it remains to this day. Dur-



WALKING A TIGHT ROPE, a feat usually associated with circus acrobats, also is an important part of the Army's mountain training near Camp Saalfelden, Austria. Above a soldier shows how to use a suspension bridge erected for untrained troops to enable them to cross canyons.

CALL 601 FOR CLASSIFIEDS

**1953 HORNED TOAD DERBY**  
 Eastland  
 Aug. 7 - 8




**WELCOME!**

Yes... a great big friendly invitation from all of us to all of you... to come to Eastland and enjoy fun and lots of free entertainment... and the thrilling Horned Toad Derby. We invite you and your family to visit us while you're in town.

**MODERN DRY CLEANERS**  
 APPROVED SANITONE SERVICE  
 J. B. Johnson, Owner 209 S. Seaman  
 CALL 132 FOR PICK-UP DELIVERY

**WELCOME Friends!**

Eastland's 1953



**HORNED TOAD DERBY August 7-8**

It's a real pleasure for us to join scores of other Eastlanders in welcoming everyone... everywhere... to Eastland's gala two-day "Old Rip" silver anniversary celebration.

We've been in the automotive business for 30 years and are deeply appreciative of your valued patronage!

**Rushing Motor Company**  
 DeSoto - Plymouth  
 Eastland

**WELCOME, NEIGHBORS!!**



**1953 HORNED TOAD DERBY**  
 EASTLAND August 7-8

It's a pleasure for us to join other Eastlanders in extending you and your family a very cordial invitation to come and be with us for our gala two-day celebration. Welcome to Eastland... and welcome to...

**WILKINS JEWELRY**  
 106 S. Seaman - Phone 98  
 Eastland East Side of Square

Eastland's 1953




**HORNED TOAD DERBY**  
 August 7 - 8

**WELCOME!!**

The latch-string is out friends and neighbors everywhere... and we're looking forward to your visit on August 7 and 8... Thanks for your valued patronage... and for saying it best with Poe Flowers!

**POE FLORAL SHOP**  
 Flowers For All Occasions  
 200 N. GREEN PHONE 96



**HORNED TOAD DERBY**  
 EASTLAND — AUGUST 7th & 8th, 1953


**YOU ARE INVITED!**

Everyone here at your friendly Western Auto Associate Store is mighty happy to send greetings to you... and your family... and to extend you a very warm and cordial welcome to come and be with us on August 7 and 8.

Remember... we are always glad to serve you... and appreciate your patronage!


**WESTERN AUTO ASSOCIATE STORE**  
 EAST SIDE SQUARE EASTLAND

**WELCOME TO EASTLAND**



**HORNED TOAD DERBY**  
 FRIDAY AND SATURDAY  
 AUGUST 7-8


"OLD RIP" is a Famous Name... and... Here You'll Always Find... the BEST NAMES for the BEST GUYS in all of Texas!



Botany Suits... Arrow Shirts and Underwear... Nunn-Bush and Crosby Square Shoes... Sport Shirts by Arrow... Sport Shirts by Jayson and Wilson Brothers... Holeproof Hosiery... Hollyvogue Ties... Stetson and Borsalino Hats... Western Wear—Stetson Hats, H Bar C Western Pants and Shirts, Lee Rider and Levis... Men's Samsonite Luggage... and many, many other nationally-advertised brands of famous wear for men who want the very best!

**The Men's Shop**  
 Earl Labredo, Manager  
 EASTLAND

**WELCOME... FRIENDS AND NEIGHBORS**



**HORNED TOAD DERBY**  
 Eastland... August 7 - 8

Save the cost of new clothes  
**DRY CLEANING**  
 Is an investment

Yes... dry cleaning with care... the kind of careful handling that clothing receives here at POOL'S, well-equipped cleaning plant... gives garments longer life... keeps them looking like new/ For the finest in dry cleaning... pressing... and alterations... send your clothes to POOL'S!

For your convenience, of course, prompt pickup and delivery service... just call 47. You'll be glad you did... and so will we!

**POOL'S DRY CLEANERS**  
 106 S. Seaman — Phone 98  
 TELEPHONE 47

**WELCOME, NEIGHBORS!**



**1953 HORNED TOAD DERBY**  
 Eastland August 7 - 8

It's a pleasure for us to join scores of other Eastlanders in inviting folks everywhere to come and be with us... and enjoy a grand time... during our big 1953 celebration. Welcome to Eastland, friends, and welcome to...

**FRANK HERNANDEZ**  
 TEXACO SERVICE STATION  
 East Main Street EASTLAND, TEXAS Phone 9521

**WELCOME TO EASTLAND**



FOR OUR BIG 1953  
**Horned Toad Derby**  
 FRIDAY AND SATURDAY, AUG. 7-8



**HAMNER UNDERTAKING CO.**  
 AMBULANCE SERVICE  
 301 South Lamar Phone 17

**NEW COTTON IDEA**



Fowers model Virginia Cavanaugh shows how a girl can wear a good frock and not worry about messing up her appearance while giving herself a home beauty treatment. Handy for hair tinting or home permanents is the new Cotton Picker cotton package. Small dabs of cotton can be plucked from the package for applying the lotion. If necessary a long coil of cotton can be drawn out simply to wrap under the hair. The package permits withdrawal of the cotton in any amount desired. Especially designed to hold the fluid, the smart plastic top-cup keeps the cotton clean when the package is not in use.

**Enterprising Thief Gets, Lose Ax**

DETROIT — Zera Munerlyn thought he saw opportunity beckoning him when he spied an open manhole.

He borrowed an ax from a junkyard and descended into the manhole where he hacked off a 15-foot length of heavy cable.

Munerlyn laid the ax on the ground and was dragging the 55-pound stretch of cable out of the hole when he saw a shadow.

He looked up at a stranger who threatened him with the same ax. "Give me your money. This is a holdup," the stranger said.

Munerlyn handed over all the money he had—45 cents—and the stranger departed with money and ax.

Returning to his work, Munerlyn managed to drag the cable to his home.

The following day, he went back to the junkyard to sell the cable. But the junkyard was more interested in the ax which Munerlyn had failed to return.

Police were summoned, Munerlyn was arrested, pleaded guilty



**MULTI-PURPOSE STRATOFREIGHTER** — Aloft on a test flight, the latest model of the KC-97F goes through its paces over Seattle, Wash. Boeing's multi-purpose high-altitude cargo plane may be converted to a hospital ship, personnel carrier, or tanker and flying "gas station." The aerial refueling pod, from which gasoline may be transferred to another plane in mid-air is seen secured in place, underneath the tail of the plane.

to cutting the cable and was placed under \$500 bond. He had disrupted telephone service for two days for more than 200 persons.

**Korean Tells of Red Press Gang**

Hee Joong Kim, 20, lives the normal life of a student at Kent State University, but that's something recent. Up to a few months ago he was a soldier in the Korean army and before that he was a fugitive from a Communist-style press gang.

Kim was in Seoul when the original Red attack came more than three years ago.

"The night the North Koreans made their first attack on Seoul there was a big thunderstorm," he said.

"When we saw the gunfire we thought it was lightning. We had no warning of the attack. By morning, however, we saw a Red flag hanging above the president's palace."

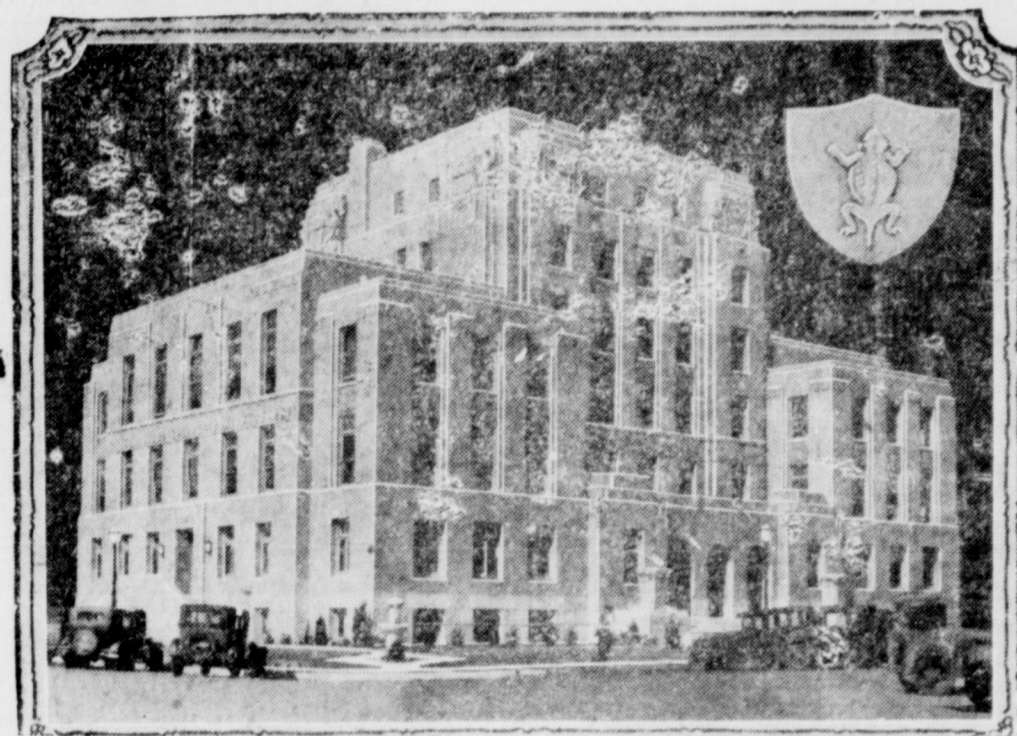
He said North Korean Communists searched the city for men to press into their army. They found many, but although they searched Kim's house several times, they found no one.

He worked as a translator for UN forces for a while and then joined the ROK forces.

A U. S. sponsor was found to guarantee him a job and home so he could realize his ambition to become an engineer. The sponsor was Paul H. Davey of Kent, son of the late Ohio Gov. Martin L. Davey.

"The South Korean army is now a well-trained organization," Kim said. "The boys are good soldiers. Give them enough ammunition and they would lick the Communists."

A pig is the nearest relative to a hippopotamus.



**WELCOME  
to EASTLAND  
FRIENDS and NEIGHBORS!**

Once again it is a genuine pleasure for the officers, directors and personnel of Eastland's friendly EASTLAND NATIONAL BANK to extend greetings and good wishes to our friends and neighbors everywhere and to join scores of other Eastlanders in cordially inviting everyone to our city for the big 1953 HORNED TOAD DERBY. No effort has been spared to make this a very enjoyable occasion for you and every member of your family. So . . . come, be with us!

You'll always find a warm and cordial welcome awaiting you at this bank. You'll enjoy banking here . . . and availing yourself of the many modern facilities offered for your convenience. You'll find us genuinely interested in you and your problems . . . and always ready . . . and eager . . . to advise with you . . . and to help in any way we can!

**EASTLAND  
NATIONAL BANK**

WALTER MURRAY, President  
GUY PARKER, Vice President      RUSSELL HILL, Cashier  
EMERY BRADFORD, Assistant Cashier  
MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION  
MEMBER FEDERAL RESERVE SYSTEM  
EASTLAND, TEXAS

**WELCOME . . .**

To Eastland

Friday and Saturday

AUGUST 7-8



Horned Toad Derby

"OLD RIP" is a name which has made Eastland famous.

PENNEY'S is a famous name, too.

Yes, a name famous for quality . . . a name famous for thrifty savings . . . a name of integrity.

Join the crowds of thrifty families who shop and save regularly at Eastland's friendly PENNEY'S store!



206 West Main  
Eastland, Texas

**Enjoy yourself . . .**

**refresh  
with Coke**



Horned Toad Derby  
August 7-8



BOTTLED UNDER AUTHORITY OF THE COCA-COLA COMPANY BY  
TEXAS COCA-COLA BOTTLING COMPANY

**EASTLAND'S BIG 1953**



**HORNED TOAD DERBY**

**FRIDAY AND  
SATURDAY AUGUST 7-8**

WELCOME to EASTLAND

Friday - Saturday AUGUST 7 - 8

We Give Cars That "New Look"!

Yes... let us give your car that "new look." Scott's expert workers can take those dents out of fenders and also remove other dents in the body of your car...

SCOTT PAINT & BODY WORKS

109 S. Mulberry EASTLAND, TEXAS Phone 977



HORNED TOAD DERBY



This picture of the Moslah Temple Shrine Band was made recently on the Will Rogers Memorial Grounds in Fort Worth, shows the new Western Uniforms in which they appeared and performed in Madison Square Garden in New York City when they attended the 79th Annual Session of the Imperial Council, A. A. O. M. S., July 13-17, 1953.

Texas Standard Of Living Aided By Use, Credit

Texas' 2,328,100 families—with an average annual buying income of \$5,900—own 2,447,300 automobiles and trucks, more than 1,778,600 refrigerators, all own radios, 1,219,500 television sets and over 1,184,300 vacuum cleaners, according to a special study just completed.

Texas' high standard of living, like that of every other state, has been made possible to a large extent by the sound use of consumer installment credit, the study indicated. Taking automobiles as an example, the study shows that 98 out of 100 Texans are excellent credit risks, making their payments on time and completing obligations on their contracts promptly.

The study was conducted by C. I. T. Financial Corporation, the nation's largest independent financing institution, C.I.T.'s principal subsidiaries in the fields of automotive and industrial financing have several offices and representatives serving Texas.

"If markets were restricted only to customers who could pay cash for goods, the economics of mass production would largely disappear. Prices for automobiles, refrigerators, ranges and the like, would be out of reach for most American families."

The Army Nurse Corps has an authorized strength of 6,500. The Women's Medical Specialist Corps is authorized 265 dieticians, 275 physical therapists and 160 occupational therapists.

Whites Cover Indian Sites

KENT, O. — Librarian John B. Nicholson, Jr. of Kent State University here is a spare-time Indian Mound explorer.

This area is not as rich in Indian lore as some others, but Nicholson finds much to fill all

the hours he can devote to his avocation.

Although he can tick off dozens of worthwhile sites for exploration, Nicholson complains, "It's very frustrating at times. Homes have been built on some. Many are plowed in farm fields and roads

have been cut through others." Now the white man is an "Indian" in Nicholson's opinion, the tribes in his living and building Mound Builders "apparently were habits that it's difficult to locate the only Indians who made a serious attempt to live in this area," he said.

EASTLAND — AUGUST 7 - 8



1953 Horned Toad Derby

Yes... welcome to Eastland... and WELCOME to WILSON VARIETY STORE! We invite you to drop in and browse around our store while you're in town for the big '53 HORNED TOAD DERBY!

WILSON'S VARIETY STORE

NORRIS WILSON West Side Square Eastland

WELCOME TO EASTLAND!

The Big 1953



HORNED TOAD DERBY

FRIDAY AND SATURDAY AUGUST 7 - 8

and WELCOME to ALTMAN'S

The latch-string is really out here at ALTMAN'S where smart, thrifty women in Eastland and the surrounding area find the latest, most up-to-the-minute fashions — the newest in lovely wearables — at most modest prices.

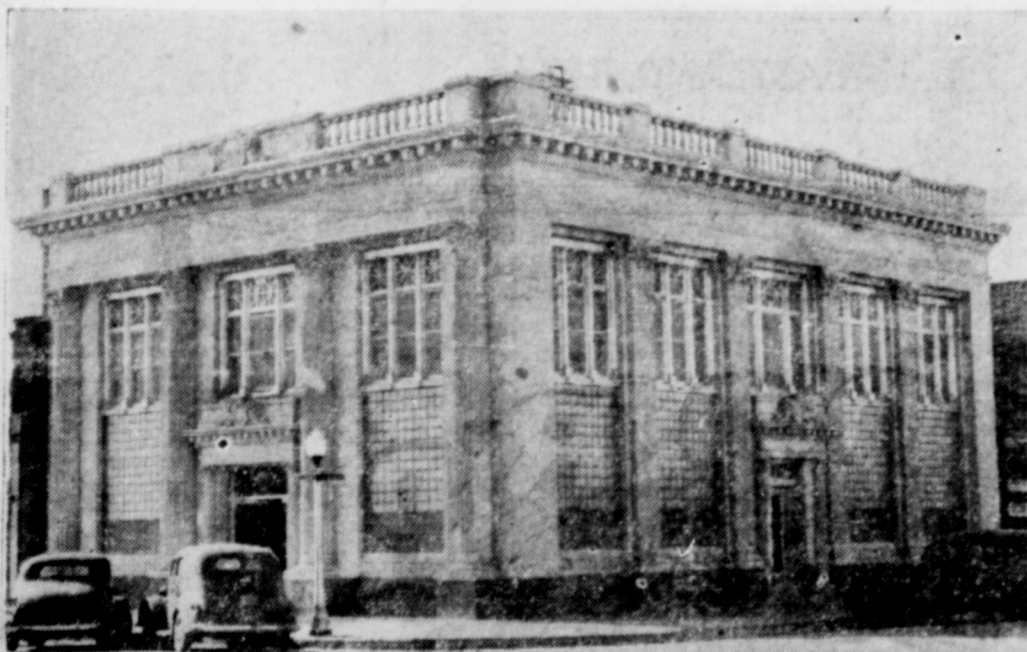
We invite you ladies to make our cool, comfortable store your headquarters... and hope you'll browse around and inspect our many, many new arrivals in lingerie millinery and an array of stunning new dresses in several price groups!

ALTMAN'S STYLE SHOP

109 N. Main EASTLAND Phone 25

GREETINGS... TO OUR EASTLAND FRIENDS & NEIGHBORS SILVER ANNIVERSARY

1928 A Quarter of a Century of Faithful Service 1953



Commercial State Bank

Ranger, Texas

Welcome, Neighbors!

It's a genuine pleasure for all of us here at MUIRHEAD MOTOR COMPANY to extend greetings to our good friends and neighbors everywhere... and to join scores of other hospitable Eastland folk in inviting you to attend our two-day celebration... the 1953 "OLD RIP" Silver Anniversary HORNED TOAD DERBY... on Friday and Saturday, August 7 and 8.

A hearty WELCOME to Eastland... and to our friendly...



Jack Muirhead

Muirhead Motor Company

SALES BUICK \* PONTIAC SERVICE

304 West Main

Telephone 692

Welcome, Neighbors!

FRIDAY AND SATURDAY AUGUST 7 - 8



HORNED TOAD DERBY

You Can Depend on LINKENHOGER With Confidence!

"OLD RIP" is a world-famous name. We're proud of OUR NAME, too. And we appreciate the confidence that so many of you friends and neighbors have in us and our name. In addition to our MERCURY dealership, we offer authorized IHC sales and service at our new South Seaman Street location (next to Wilson Feed & Seed)...

You can depend on LINKENHOGER'S for top service for your trucks, tractors and farm implements. No matter what the job—a minor adjustment or a major overhaul—rely on LINKENHOGER'S!



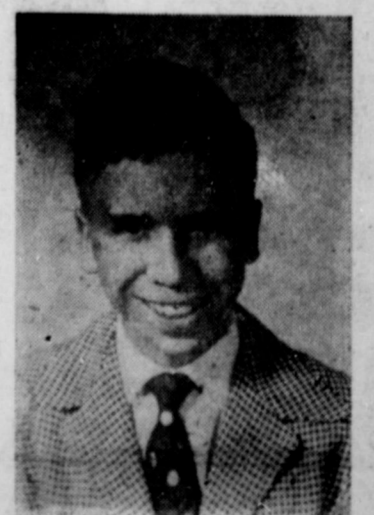
W. W. Linkenhoger

Linkenhoger & Son

Authorized LINCOLN - MERCURY Dealers INTERNATIONAL HARVESTER

• Trucks • Tractors • Refrigeration

Eastland, Texas



Pat Linkenhoger