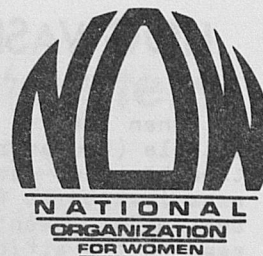


NOVEMBER

NEWS

President	Elaine Bagley	795-1156
V-P	C. Owens-Beckham	747-0029
Treasurer	Sue Sappington	765-9677
Recording	Charlotte Guinn	795-9674
Funding	Dee McGraw	797-9139



November Program Anderson On IWY

Betty Anderson, Lubbock resident and President of the Texas League of Women Voters is a delegate to the IWY Convention, and on Tuesday, Nov. 1st, she will share her thoughts on the Conference with us at our November Program Meeting. She will talk about the important issues to come before the delegates, the areas she would like to see the delegates concentrate on, and what areas of legislation should be brought to the attention of the federal government. Betty is well qualified to represent the views of Texas women. As President of the League, she has traveled a great deal and talked with many women. She is also very familiar (continued on page 5)

STATE NOW

After an irritating delay caused by a non-supportive auto, five of us from Lubbock NOW crowded into one car for a loud, long, fun trip to San Antonio and the fourth Texas NOW Convention. The conference was excellent. San Antonio NOW deserves much praise for its magnificent efforts.

National NOW president Eleanor Smeal attended the conference and spoke to the assembly, emphasizing that NOW, as the largest feminist organization in the U.S., has its own destiny and that we must meet that destiny as feminists--first, foremost and always. Ellie also gave a workshop on national strategy. It was (continued on page 6)

Where Are You?

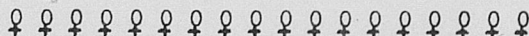
I hope that we will see you at the November Program Meeting. It will prove to be very exciting, especially given the significance and immediacy of the IWY convention, but I wonder if you've forgotten how important and fun the NOW Action/Business meeting is too.

It is here that we have the opportunity to make decisions and discuss the feminist needs of this, our recalcitrant community. To miss the meeting is to miss a vital dimension of our organization and, most certainly, to limit the creative energies of our group.

We can be very proud, I think, of the influence we have in this town. The Cyndi Senneti Show on Channel 13 exists in large part because of our Media Task Force's persevering pressures on local TV stations. A shelter for battered women has become a genuine community interest evolving, in some measure, from the energies and concern of our Task Force on Household Violence. Our Education Task Force keeps an ever watchful eye on textbook selections for our school children. And, just (continued on page 2)

RETREAT POSTPONED

The NOW Retreat originally planned for Saturday, October 29th has been postponed due to a conflict with NOW Texas State Council meeting which is being held the same day. Check next month's newsletter for additional details.



HOGWASH ANNEX

(Continued from page 7)

"When I first glanced at the article (Crusader for Homemakers) I thought: 'At last! A housewives' organization to fight the home-destroying women's libbers! After reading the article, however, I am convinced that Jinx Melia's Martha Movement is nothing but a devious front designed to gain support for "femlib" goals. We real homemakers who have been fighting feminists for years are wise to all their tricks. We want no part of the Martha Movement.'"

Letter to the Editor, Good House-Keeping, September 1977, submitted by Cecilia Owens-Beckham.

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Lubbock NOW Newsletter

is published monthly by the Lubbock chapter of the National Organization for Women.

Editor	Pam Brink
Editorial Staff	Nancy Barr Briggs Twyman Jane Twyman
Art Staff	Lynn Buechele Bob Sappington Susie Sappington
Circulation	Marge Blackburn Bob Sappington Susie Sappington

Articles, poetry, etc., should be submitted to the editor, 2123 17th, Lubbock 79401, typed, double-spaced on a 35 character line. Articles may be subject to re-write.

SEARCH FOR TOMORROW

At a meeting Monday, October 10, 1977, attended by Elaine Bagley, Cecilia Owens-Beckham, Carol Haber, and Edna Gott, the SEARCH Task Force was formed. Edna Gott was named chairperson. The two projects of this Task Force will be the compilation of a directory of day care centers in Lubbock and a directory of Business and Professional Women in Lubbock. We need the help of other interested persons. Meetings will be held the fourth Wednesday of each month, and the next one will be October 26 at the home of Carol Haber, 3204 29th, at 7:30 p.m.

WHERE ARE YOU?

(Continued from page 1)

to name another of our many activities, our officers are often consulted and interviewed on specific legislation and issues concerning women. In short, we have a heartbeat here but are still frail -- not to mention broke.

We need an energetic and responsive membership to maintain an impact on Lubbock, and the Action/Business Meeting every second Tuesday at 7:00 at the Wesley Foundation is the initial forum for channeling our energies.

New members are wonderful, of course, but old members are even better. Where are you? We need eager alternate delegates for the year's State NOW Meetings. We desperately need to know that there are not ten but a hundred warm and anxious bodies willing to spend a few hours, very soon, washing cars in a raucous fundraising drive -- a drive that is essential if we are going to implement new and maintain old programs for ourselves, our sisters, our brothers, and our children. What do you think? What do you want? What will you do? Besides, I want to meet you, so WHERE ARE YOU?

--Pam Brink

Media Task Force Report:

Outreach, Skeet Letters

During our October meeting the Task Force members spent the major part of our time brainstorming about how to conduct a media/publicity outreach campaign to the Lubbock community in an attempt to improve the community's awareness of and knowledge about Lubbock NOW. We have set this outreach to the community as one of our major goals for 1977-1978. We would appreciate any suggestions that NOW members have about how to effectively carry out this goal.

Ms. Workman Asked

In addition during our meeting we wrote letters to Skeet Workman (Member of the Commission on the Status of Women) to express our views concerning what we feel are the most critical issues relating to women. Ms. Workman has asked that women write her and express their opinions. Therefore, we encourage others who wish to write to do so. Her address is P.O. Box 3676, Lubbock 79412. Please send a copy of your letter to Susan Hill. We also wrote letters concerning offensive advertising which is an activity we devote some time to during each meeting.

We also discussed our monitoring project (monitoring the local news on all 3 stations at 6pm and 10pm) which we are doing in conjunction with a telecommunications class at Tech. This project, which is another major goal of our Task Force this year, will be completed in December. The results will be presented and discussed with T.V. personnel in meetings with them tentatively set after the first of the new year.

You can continue to help us monitor the media by bringing to our attention any T.V. or radio programming, magazine or newspaper article or ad which you feel is

either demeaning, inspiring, or supportive to women. We also encourage you to watch the Cyndi Senneti Show on Channel 13 at 5 pm every Saturday. When you watch the show please follow up by writing the station manager, W.F. Detournillon, KLBK-TV, 7400 University to express appreciation for this new show aimed at women, particularly working women.

The Media Task Force will meet each month on the second Sunday at 7 pm. The meeting place will rotate among member's homes. Our November meeting will be November 13th at Barbara Ward's home, 3511 21st St.

--Cecilia Owens-Beckham

media cheers

Cheers go to the September issue of Redbook magazine for several excellent articles relating to issues of interest and concern to feminists. The articles are: "Young Mothers in a Changing World" by M. Mead in which she traces the evolution and liberation of women over the past decade; "Making It Happen in Colorado" by Francis Ruffin which outlines what women power has achieved in that state; "Farrah Fawcett-Majors Makes Me Want to Scream" by Marjorie Rosen which discusses the demeaning role of women in prime-time TV programs and the exploitation of women as sex objects; "Is His Money Your Money Too?" by Sally Wendkos Olds which addresses the issue of power and the legal status of women as it relates to their economic position in society; and "How Women Just Like You Are Getting Better Jobs" by Mary Scott Welch. At the end of her article Ms. Welch writes that her original assignment was to find the ten best companies for women who work. The large and varied sample of knowledgeable

(continued on page 6)

WWW FREEDOM FIGHTER

Report on the Potent Opposition

On Saturday, September 17, 1977, NOW members Elaine Bagley, Jane Twyman, Susie Sappington and Carol Haber, attended a meeting of the Women Who Want to be Women organization at the Lubbock Women's Club. Here we were in the company of women who believe differently about woman's status in society and we were very anxious to hear from a woman whose experience and influence has been felt outside the confines of West Texas.

Irene Conlan, author, mother and wife of Arizona Congressman John Conlan, came to Lubbock to speak about her recent book, Women We Can Do It!, and to make a plea for more political consciousness on the part of women. The book deals with her early life in a poor family, her search for a religious identity, her experiences as a Catholic nun, as a nurse, as a political wife, and finally, as a "born again Christian."

not a feminist

Irene Conlan is not a feminist--quite the opposite! Although an educated and dynamic woman, she sees the Feminist Movement (Women's Lib) as a product of the humanist philosophy and as a threat to the family. It is Conlan's belief that humanism, (humanness as basically good and a part of an evolutionary process) is the antithesis of Christianity because true Christians put their lives in God's hands and live according to His plan. She views the roles of men and women as they are written in the Scriptures and denies the theory of evolution. Conlan told of her deep commitment to family and country which she feels are both suffering from secular

influences (government control and feminism vs. free enterprise and family).

Obviously, as feminists we can point out the fallacies in Conlan's thinking; however, she is a strong and persuasive speaker. She has bothered to educate herself politically and in her talk urged other women to do the same. She added punch to her presentation when she said that Christian women must take the initiative and become involved in political activities at the grass roots level. Conlan suggested women read pieces of legislation and communicate with their congressmen to let them know of their opposition to or support of particular issues. She urged women to become active in political parties.

some questions

This is interesting because haven't we feminists encouraged women to become politically educated? Haven't we given our full support to women who run for public office and urged many more to do so? Have we done enough? Must we be shaken from our complacency by a woman who repudiates our principles? Maybe we could use the enthusiasm of an Irene Conlan on the side of feminism once in a while.

--Carol Haber

NEWSLETTER RAH

Dr. Scotti Mae Tucker, President of the Lubbock branch of the American Association of University Women sends us the following comment on our newsletter: "This is a good, interesting publication--so well done that it deserves the support of all women. Some of its articles make me want to say, 'Rah! Rah! Rah!'" Thank you, Dr. Tucker, you make some of us want to say, "Rah! Rah! Rah!"

-- Susie Sappington

WPS of Lubbock Gains Momentum

A public meeting of the Women's Protective Services of Lubbock was held on October 9, 1977, and the turnout was most encouraging. There were approximately sixty people in attendance, including representatives from a wide variety of community organizations, as well as, eager and interested individuals.

Linn Bendslev and Carol Nichols of Fort Worth Women's Haven gave detailed information to the gathering on how to establish a shelter for battered women and answered questions from people concerned about setting up such a shelter here.

It is delightful to observe that this project has aroused the interest of many people in Lubbock, and it is hoped that the shelter can be funded, at least partially, by community monies. Susan Olbekson is the NOW liason with Women's Protective Services, and if you have questions, or if you would like to offer time or money to the project, call her at 745-1159.

AAUW Carries On

Jane Twyman, Susie Sappington and Elaine Bagley attended the October 15 meeting of the Lubbock branch of the American Association of University Women where they found a group of warm, vital, concerned, mostly older women, with a wealth of wisdom to share.

AAUW was founded almost 100 years ago to help women with college educations better utilize their talents. Through the decades, it has worked for women's suffrage, inclusion of women under the Fair Labor Standards Act, equal pay for equal work, election of women to public office, and a host of other campaigns to expand opportunities for women so that they might choose careers and lifestyles beyond the stereotypical

(continued on page 7)

ANDERSON ON IWY

(continued from page 1)
with the political process.

November 1977 will usher in the excitement, the anticipation, the challenge, and the hope that IWY means to all of us. The International Women's Year Conference could be the most important single event of the Women's Movement for this generation of American women, and the meeting's far reaching effects will be experienced by our daughters and granddaughters in the years to come.

The Conference, to be held in Houston November 18-21, will offer women of diverse backgrounds a chance to express their feelings about the issues that concern them the most through many workshops that are planned. But most important of all will be the set of resolutions, voted on by elected state delegates and sent to the President of the United States. These resolutions will represent the hopes, the dreams, and the frustrations of women across America. There will be a statement of what action we feel the government should take to create a more equal society. Texas will have the third largest delegation at the conference, and those women who represent the feminist viewpoint deserve our support.

Join us on Tuesday, November 1, 1977, at 7:30 p.m. at the Wesley Foundation 2420 15th for our IWY preview. We will also have refreshments and a few surprises for you!

New Members

Nancy F. Hickerson
2504 47th St.
Lubbock 79413
799-2857

Kathryn E. Cook
2410 8th, #239
Lubbock 79401
763-3559

STATE NOW

(continued from page 1)

exciting to visit with her and to hear the news from Washington. Many times she stressed that state and local chapters cannot afford to stop working for the ERA. It is not just a state situation but rather a national priority. ALL women stand to lose not only the time, energy, and efforts they have expended thus far but also will most certainly fail to have equality under the law if the ERA is defeated.

Ellie also encouraged our attendance at IWY. Many anti-rights groups, including the John Birch Society and the American Nazi Party, threaten to disrupt this important event. They wish to make a mockery of the interests and the rights of women. Our support will be obvious if we have a massive non-delegate attendance. The nation is watching this conference with keen interest, and it is critical that women's support groups be evident in Houston.

Representative Elaine Noble from Massachusetts was the keynote speaker at the Convention, and she spoke about the importance of political involvement. "Politics is survival, and if we want to survive, we had better get off our duffs and into the arena."

It was inspiring to see the skill and knowledge presented by the women who conducted the workshops. These women are expert at communicating their information to us, and they are indeed proof that NOW activities can provide each of us an opportunity
(continued on page 8)

Cheers

(continued from page 3)

people she interviewed indicated that no corporation was doing anything for women it had not been forced to do. So Ms. Welch decided to focus her article on the problems working women face and how to confront these problems and work for a change.

& media jeers

Jeers go to the Mark Eden advertisements for his bust development program. This ad promotes the belief that "achieving" a large bust is one of the most important goals in life. His before and after pictures and comments suggest that an increase in bust size will transform one's life in exciting ways. Carol Jansen, featured in one recent ad, stated proudly that after just one week she "could hardly button my blouse!!"

The Bookshelf

Tucker, Ann, ed. The Woman's Eye. Mark, Mary Ellen and Annie Leibovitz, The Photojournalist.

These are two magnificent books of photographs by outstanding 20th century American women photographers.

In her introduction to the first book, Ms. Tucker discusses the problems that confront "the woman as artist:" "Determination and endurance to surmount economic and cultural barriers alone will not ensure a woman artistic success. Not only must she find the time and energy to create, and establish her right to do so, but she must know what she wants to express and how best to express it. Art requires exploration and courage. Exploration, whether of jungles or minds, is considered unfeminine and dangerous. Men are expected to develop their minds and bodies and to learn the limits of their capabilities. Women are denied this kind of stimulation and encouragement. By protecting them, society harnesses their independent growth and undermines their courage. Beyond the realm of fashion, women are not encouraged to be original, but to look for approval."

-- submitted by

Cecilia Owens-Beckham



HOGWASH!

One trucker reports he got this Chain Letter in the mail.
Dear Friend:

This Chain was started in the hope of bringing happiness to all truckers. Unlike most chains, it doesn't require money. Simply send a copy of this to five male friends, then bundle up your wife and send her to the fellow whose name heads the list. When your name reaches the top of the list, you will receive 15,186 women and some should be dandies. Have faith. Don't break the chain. One man broke it and got his wife back.

From National Trucker, October 1977, submitted by Cliff Keho.

**PATRONIZING US
IS LIKE MAKING LOVE
TO A PRETTY WIDOW**



YOU CAN'T OVERDO IT

A matchbook issued by Double T Discount and found in the men's restroom of Holden Hall, October 21, 1977, submitted by James Brink.

Frances Farenthold, the erstwhile women's libber candidate for governor of Texas, is back in the news. She compares women in the Carter administration who accept his stand against federal funding of abortions with members of the LBJ administration who accepted his stand on the Vietnam war.

Obviously, says the Neighborhood Reactionary, Mrs. Farenthold is against rearing our young people to be sent off to war when they can be killed in the womb instead.

From Kenneth May's column "One Man's Opinion" in the Avalanche-Journal, September 20, submitted by Cecilia Owens-Beckham.

I am quite ready to believe a newscast I heard the other day which announced that a gaggle of women in London had started a movement to put housewives on a 40 hour week, with a minimum wage and the right to strike.

These dolls paint a picture in which men will be required by law to negotiate with the Amalgamated Union of Kitchen Drudges instead of settling matrimonial problems with a box of French bonbons or a fifth of gin.

I swear, I sometimes believe women desire to so arrange things as to make marriage financially impossible, if not a crime punishable by the rack.

Faced with the prospect of paying a wife 200 clams a week with time and a half for overtime, most males of my ken would opt for the life of a Restoration coxcombe surrounded by playthings for an hour who seek only male company.

excerpt from "Fems Go Way Out," Avalanche-Journal, by Andrew Tully, submitted by Cecilia Owens-Beckham.

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AAUW

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AAUW is adamant in its support of the Equal Rights Amendment and places ratification of ERA as its top priority.

The group meets the third Saturday of each month at the Lubbock Women's Club, and offers a slate of interesting and informative programs throughout the year. Membership is open to any woman who holds a baccalaureate degree from an accredited college or university.

--Susie Sappington

State Now

(continued from page 6)
 use our personal skill and learn new ones.

The plenary session included changes in the By-Laws, passage of resolutions and election of new state officers. A new system for determining the number of delegates we can send to council and an increase in State dues of one dollar were the changes in By-Laws that directly effect the local chapter. Resolutions passed by the body included support for the JP Stevens and Coors boycott (these companies have unfair, unequal working conditions and wages); elimination of sex-role stereotyping

in education; lesbian civil rights, and the right to choose. New officers for this year are: Lynne Mutchler- State Coordinator, Pam Summers- Communications Coordinator, Gail Baier- Treasurer. Congratulations to these fine women.

We ate great food, watched some interesting films, and the entertainment highlight of the conference was an indefatigable women's band, JUBILEE. These women provided us with non-stop music for a dance-filled evening.

Plan to attend the conference next year...you will enjoy a fantastic weekend of woman power.

--Elaine Bagley

JOIN NOW NOW

MEMBERSHIP FORM:

Please fill out and return to Susie Sappington, 1523 24th Place, Lubbock, Texas 79405.

NAME _____	PHCNE _____
ADDRESS _____	ZIP _____
_____ \$22 year's membership (National, State & Local Dues) or renewal	
_____ \$12 special membership may be elected by those who cannot pay more (such as some retirees, and some students, etc.)	
_____ \$6 to join Lubbock chapter; already a member of National NOW	
_____ \$4 receipt of <u>Lubbock Newsletter</u> only (non-member)	
_____ \$3 receipt of Texas NOW Newsletter (appears quarterly)	
_____ \$5 and up Friends of NOW (for information call 795-4637)	

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