



**NEWSPAPER CONTESTS**  
**1963**  
**PRIZE WINNER**

**The Bovina Blade**  
 Second-Class Privileges Authorized at Bovina, Texas, 79009  
 Published At Bovina, Texas, Every Wednesday  
 Dolph Moten . . . . . Publisher & Editor  
 Sue Moten . . . . . Women's News

### Pep Rally Scheduled Thursday

The 1964 football season will be inaugurated with a bonfire and pep rally Thursday night at 8.

The sendoff will be in the outfield of the baseball field on Eighth Street, announces Judy Strawn, head cheerleader. Cheerleaders are sponsoring the pep rally to which the public is invited to attend.



They had been with Jesus. —(Acts 4:13).

When we spend time with Jesus through studying His life and lessons, and through prayer, people recognize that we, too, have "been with Jesus." We are wise, but patient and kind in dealing with other persons. We are forgiving, free from criticism and condemnation. We gain a spiritual strength by practicing His teachings.

### '64 Good Year For Vegetables

This has been a good year for Bovina area vegetables producers.

Cantaloupe harvesting and processing is scheduled to be completed by Saturday of this week, according to Mario Trevino of Gateway Produce Co. here.

Quality of his year's melons has been better than ever due to the dry growing season, Trevino says, and the price has been better than average. Cantaloupe hit a peak of \$5 per crate during the season, he says, but the average price has been in the neighborhood of \$3.75.

Some 50,000 crates of cantaloupes, 175 truckloads, have been shipped from the shed here. They have gone to all parts of the country, but mainly to Texas, Oklahoma, Louisiana, and Mississippi.

This total of 50,000 crates is about a normal run for the shed which is in its seventh year of operation here.

Harvesting of cucumbers and bell peppers is currently underway. Both these crops are a good price at present with cucumbers bringing \$3 per crate and peppers going at \$2.75.

Cabbage has been one of the brightest spots in the vegetable picture here. Price of it has been \$2 per bag or \$80 per ton. The shed will remain in operation until the first freeze.

**Irrigation Motor Headquarters**

For A Better Deal On A New Irrigation Motor, 413 Chrysler, Olds, Pontiac, GMC, Chevrolet or Case, and All Your Motor Repair See--

**BOVINA MOTOR LAB**  
 Highway 60 East - Bovina

**Mustangs--**  
 (Continued from page 1)

Left Halfback - Scotty Ruddled, 138, junior letterman;  
 Right Halfback - Richard Carson, 121, junior letterman;  
 Fullback - Gene Pruitt, 173, senior letterman;  
 On defense Dean Stanberry, a sophomore, will replace Roach. Stanberry has been bothered with an injured knee, however, and how much he plays depends on how quickly the knee improves.

Other minor injuries have been to Jerry Cooper, who has a hurt shoulder, Alfred Stanberry, an injured elbow, and Jimmy Redden, who has a hurt knee.

The Ponies will operate from a split T offense. If the Steers have a weakness, it's a lack of depth, Stone points out.

Scores of Bovina-Farwell games since Bovina's victory in '54 have been 6-0 in '55, 13-0 in '56, 38-12 in '57, 39-8 in '58, 36-12 in '59, 44-12 in '60, 6-0 in '61, 18-14 in '62, and 46-0 last year.

Mustangs are launching the season with hopes of improving on their 5-5 mark of 1963. A near-capacity crowd is expected to be on hand in Steer Stadium for the 1964 renewal of the Bovina-Farwell gridiron rivalry.

**Jurors--**  
 (Continued from page 1)

Tom Caldwell, Hollis Horton, Claude Blackburn, J. T. Mayfield, Mrs. John F. Dixon, Mrs. Max Crim, Newman Jarrell, Mrs. T. I. Bursleson, Roy M. Miller.

**Whittlin'--**  
 (Continued from page 1)

Indifferent, we won't have to worry about it for two more years.

Wonder if this could be the year that the Mustangs break that victory drought in football games with Farwell?

**GET ON THE THRIFT-GO-ROUND BUY AND HOLD U.S. SAVINGS BONDS**

**C and S Chemical**  
 Is The Best Place When You Want

**Fertilizers**

**Insecticides**

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Now In Our 30th Year Of Service To Farmers In This Great Area And

# YOUR PATRONAGE

Is More

# WELCOME

Than Ever Before During The Forthcoming Grain Sorghum Harvest!

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**You're Assured Of The Best In Elevator Services When You Send Your Milo Here This Season**

**Not Everybody Belongs To A Co-op But Everyone Benefits**

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# Bovina Wheat Growers Inc.

Jim Russell, Manager  
 Phone 238-2691

**Federally Licensed And Bonded For Your Protection**

**2,000,000 Bushel Storage Capacity**

— BOVINA —

— RHEA —



The Rambler Ranch Hands, a western band organized in Laon, France is under the direction of Bob Webb, center, son of Mrs. Bessie Webb of Bovina. Webb is stationed there with the Army.

**League Women Help Haseloffs**

Several members of St. John Lutheran Church at Lariat met recently in the home of Mr. and Mrs. Henry Haseloff to help

process beans and okra for them while they are in Lubbock at the bedside of their five-year-old son Joe Scott, who has encephalitis.

Those working were Mrs. Fred Ramm, Mrs. Otto Lingnau, Mrs. Ben Kube, Mrs. Ed Ramm, Mrs. Adolph Haseloff, Mrs. Gerhardt Meissner, Mrs. Wilbur Kalbas and Mrs. Herbert Peiman. Others helping the missionary league workers were Mrs. Vernon Symcox, Mrs. Robert Schuman, as well as Gerhardt Meissner and pastor, Herbert Peiman.

**Visitors In**

**Killough Home**

Visiting recently in the home of Mr. and Mrs. Lloyd Killough were Mr. and Mrs. John Purvis Jr. Joretta, Jackie, Debbie and Don of Abilene; Mr. and Mrs. Lloyd Gene Purvis and Kim also of Abilene; Mr. and Mrs. Joe Johnson of Cyril, Okla.; Mr. and Mrs. Bob Sherwood and Bobby of Altus, Okla.; Mrs. Gary Darragh and Randy of Friona.

Mrs. John Purvis returned to Altus after visiting three weeks with the Killoughs.

**Quilting Club**

**In Lloyd Home**

Mrs. Travis Lloyd entertained members of Quilting Club Thursday at her home.

Following a covered dish luncheon the group spent the afternoon quilting for the hostess.

Those attending were Mrs. T. P. Griffith, Mrs. Mel Gunn, Mrs. Levi Johnson, Mrs. J. E. Owens, Mrs. H. D. Bradshaw, Mrs. J. R. Caldwell, Mrs. Bob McMeans, Mrs. Julia Lloyd, Mrs. Don Lloyd and son of Canyon and Patsy Lloyd.

**Woman's Club**

**Slates Luncheon**

Bovina Woman's Study Club opens their new season with a luncheon meeting Thursday, September 10, at Bovina Restaurant.

Mrs. Robert Tipps, of Denver City, president of Caprock District of Federated Woman's Clubs will be special guest at the meeting.

All members are urged to attend the first meeting.

**St. John's Plans Saturday School**

A Bible School opened at St. John's Luther Church at Lariat Saturday morning for all children from grades four to seven. This school will meet every Saturday from 9:30 to 11:00 a. m. and is open to all children of the community, stated the pastor, Rev. Herbert Peiman. Assisting the pastor in conducting this school will be Mrs. Gladys Kalkwasser and Gerhardt Meissner as well as Mrs. Betty Norrod who will be in charge of music.

**Troy Fuller**

**At Home**

Troy Fuller was released from Parmer County Community Hospital in Friona Monday after serious illness. He is reported to be improving.

**BAKE-RITE SHORTENING 3 Lb. Can 59¢**

**Heinz Dill Pickles 25 Oz. Jar 39¢**

Wilson's

**HOEDOWN of LOW-DOWN**

**FOOD PRICES**



**Shurfine COFFEE 1 Lb. Can 75¢**

Thursday - Friday - Saturday  
September 10 - 11 - 12  
Many Continue Through  
Wednesday Sept. 16



**Austex Plain CHILI**

No. 300 Can **45¢**

**Bama Preserves**

Apricot Or Peach

**3 18 Oz. Tumbler \$1**



**Shurfine TUNA 6 1/2 Oz. Can 25¢**

**Reynolds Aluminum Foil 25 Ft. Roll 29¢**

**Tenderest MEATS**

USDA Graded Tender Aged **ROAST**  
ARM **55¢** Lb.  
CHUCK **45¢** Lb.

USDA Graded Tender Aged **SHORT RIBS** Lb. **19¢**

AF Brand First Grade **SLICED BACON** 1 Lb. Pkg. **59¢**

**Produce o' Plenty SALE**

Homegrown **Yellow Squash** Lb. **15¢**

Sunkist **LEMONS** Lb. **15¢**

Tokay Red **GRAPES** Lb. **23¢**

Mexico Crystal Wax **White Onions** Lb. **8¢**

Schilling's **BLACK PEPPER** 4 Oz. Can **29¢**

Skinner's **Cut Spaghetti** 7 Oz. Boxes **25¢**

River Brand **RICE** 2 Lb. Cello Bag **35¢**

Shurfine Elberta **PEACHES** Slices Or Halves 3 No. 2 1/2 Cans **\$1**

Nabisco Premium **CRACKERS** 1 Lb. Box **29¢**

Shurfine **Pineapple Juice** 46 Oz. Can **35¢**

Fancy Stewed **TOMATOES** No. 303 Can **19¢**

Sunshine Hi Ho **CRACKERS** 12 Oz. Box **25¢**

**New Silver Dust DETERGENT**

With Fancy Gold-Trim Glassware

Giant **66¢** Box

**CLOROX BLEACH**

Plastic Bottle **35¢** 1/2 Gallon

**FROZEN FOOD SALE!**

Shurfine **BROCCOLI SPEARS** 10 Oz. Pkg. **19¢**

Cape Ann **Fish Sticks** 8 Oz. Pkg. **29¢**

Mrs. Paul's **ONIONS RINGS** 5 Oz. Pkg. **29¢**

Patio **Mexican Dinners** Each **39¢**

Double Gunn Bros. Stamps Each Wednesday With Purchase Of \$2.50 Or More



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### 39ers Honor Mrs. Wilson

Mrs. Joe Wilson was honored with a birthday dinner by members of 39ers Birthday Club Tuesday evening at the home of Mrs. A. E. Crump.

The dinner menu consisted of stuffed peppers, baked potatoes, black eye peas, salad, fresh vegetable relish plate, hotrolls angel cake filled with ice cream and frosted with whipped cream.

Attending the celebration were Mrs. Emmett Tabor, Mrs. Paul Jones and her sister-in-law, Mrs. Melvin Jones and daughter Phyllis of Arlington, Mrs. Robert Read, Mrs. Odie White, Mrs. Nola Read and the honoree.

### Gaines Family Has Reunion

Members of Gaines family had a reunion at the home of Mr. and Mrs. Don Sudderth over the Labor Day weekend.

Attending were Mr. and Mrs. Aaron Gaines and family of Bronco, Mr. and Mrs. James Linthicum of Lubbock, Mr. and Mrs. Truman Gaines and family of Dumas, Mr. and Mrs. Tommy Cagle and family of Hood River, Ore.; Mrs. Ruth Woody and family of Clovis, Mr. and Mrs. O. W. Adams, Mr. and Mrs. A. E. Gaines and the Sudderth family of Bovina.

A total of 33 members of the family were present. One daughter, Mrs. Euell Watts of Colorado, was unable to attend due to fact she was injured in a car wreck.

### McCallums Host Bridge Party

Mr. and Mrs. Dean McCallum entertained several couples with a bridge party Tuesday evening at their home.

Winning high for the evening were Mrs. Johnie Horn and Vernon Estes.

Refreshments of chips, dips, relishes, homemade ice cream, cake, tea and coffee were served to guests.

Attending were Mr. and Mrs. Tom Caldwell, Mr. and Mrs. Bedford Caldwell, Mr. and Mrs. Johnie Horn, Mr. and Mrs. Vernon Estes, Mr. and Mrs. Gene Ezell and the hostesses.

### Shower To Fete Recent Bride

Mrs. Olen Johnston will be honored with a bridal shower Friday, September 18 in fellowship hall of Bovina Church of Christ.

The come and go courtesy will be between the hours three and five p.m.

Friends of the couple are cordially invited.

### To Ruidoso

Vacationing over the Labor Day weekend in Ruidoso were Mr. and Mrs. A. M. Wilson, Mr. and Mrs. Glenden Sudderth, Mr. and Mrs. Erith Hawkins, Mr. and Mrs. Jim Hemke, Mr. and Mrs. Bob Estes and girls, and Mr. and Mrs. Mack Ragsdale.

### Mrs. Hawkins Hosts Party

Mrs. Erith Hawkins entertained several women with a bridge party recently at her home.

Winning prizes for the afternoon were Mrs. Billy Whitecotton and Mrs. Nicky Foster.

Refreshments of chips, dips, cakes, coffee and soft drinks were served to guests.

Attending were Mrs. Don Owens, Mrs. Lanham Ford, Mrs. Bob McMeans, Mrs. Scott Gober, Mrs. Kent Glasscock, Mrs. Billy Whitecotton, Mrs. Nicky Foster and the hostess.

### Masonic Lodge Workshop Set

Officers and members of five Masonic Lodges in this area have been invited to attend a workshop which will be held at 8 p.m., September 17, in Masonic Lodge Hall at Dimmitt. Hereford, Vega, Bovina, Friona and Dimmitt Lodges are invited.

The workshop is being held to enable Masons to study common problems of Masonic Lodges and their operations. It will be conducted by J. E. Nolan of Summerfield, chairman of the Masonic Workshop Area covering eight nearby counties. The workshop is part of a statewide semi-annual program held for the quarter-million members of nearly 1,000 Texas Masonic Lodges. It has been authorized by John R. Collard, Jr. of Spearman, Grand Master of Masons in Texas. He urged all officers and members of the invited Lodges to attend and said other Masons are also welcome.

### Dorcas Circle Has Luncheon

Mrs. Earl Richards presented program titled, "The Christian And His Money," to members of Dorcas Circle Wednesday at their meeting at the home of Mrs. C. O. Edens.

Members brought covered dishes to compliment the hostesses luncheon.

Attending were Miss Ellen Reminsider, Mrs. John Wilson, Mrs. Frank Wilson, Mrs. Pat Kunselman, Mrs. Billie Sudderth, Mrs. L. W. Quicquel, Mrs. Lloyd Battey, Mrs. Mable Newberry, Mrs. Earl Richards and Mrs. T. J. Hopingardner.

## Of Interest To THE WOMEN



MELON FEAT CONVERSATIONS -- Shown visiting during the recent melon feast for new teachers are, left to right, Vernon Estes, Mrs. Vernon Estes, Jack McCracken, Mrs. Jack McCracken, Mrs. Jim Russell, and Mrs. Grady Sorley.

## Blade Sawdust

By Sue Moten

For the past several days we have been hearing people utter that they don't keep up with or want to be informed about politics because it is all dirty and corrupt, anyway. We think the answer Senator Humphrey gave to this question was one of the best we had heard. He pointed out in his speech to the Young Citizens for Johnson that if you felt this way about politics then this is the time to get in and try to do something about it rather than stand on the sidelines and criticize. This is not only a good statement but a completely logical one.

Being a Democrat, we certainly enjoyed the convention! We also enjoyed the fact that President Johnson did the unexpected and appeared at the convention earlier than was expected. He proves the point that he doesn't stand on tradition but does what his conscience and mood dictates. The zest and enthusiasm which was shown during the convention also helped make it a success. Even the song "Hello Lyndon," is supposed to be the most catchy tune since "Swanee."

We heard a new and different idea on youngsters returning to school the other afternoon. We actually heard a mother say she dreaded it because she hadn't had enough time to enjoy her children this summer. It makes one feel good to think that not all are ready and willing to have the youngsters away from home.

We are looking forward to seeing the Mustang Band in their new uniforms and also viewing the Drum Major, Cecil Boothe. It is our contention that a boy makes a better leader for the band but this is the first time Bovina has had a drum major. We think with new uniforms and the hard work the band did during the summer they should look real sharp on the field.

Another part of school life that we are going to enjoy this year will be the beginning of a kindergarten by Dorothy Ware. She plans to have this at her home and will teach 20 pre-school children.

Arby Hawkins will be a member of this class and his younger brother, Corby, isn't happy about it. He told his mother that when it came to doing things he was "always too young or too little." Guess this is what the youngest member of the family always thinks.

### Jr. High Band Elects Officers

John David Ferguson has been elected president of Bovina Mustang Junior High Band.

The other officers are vice-president, Carol Foster, secretary, Candy Wilson, and reporter, Tommy Spears.

The group will march at some of the Junior High football games and plans other activities for the fall season.

### Visitors In Young Home

Visiting recently in the home of Mr. and Mrs. E. H. Young were several of their children and their families.

Visitors included Mr. and Mrs. Paul Young, Beverly and Preston of Lubbock; Mr. and Mrs. Henry Young, Jim, Brenda, Teresa and Beryl of Baytown; Mr. and Mrs. George Young, Peggy and Paxton of Halfway; Mr. and Mrs. Roy Young, Ray and Tana from Channing; Mrs. Rosie Lee Young, Cindy and Lisa from McLean; Mr. and Mrs. Denzil Young, Bill and Becky of Toms River, N.J.; and Miss Mildred Young who will teach in Grants public school in New Mexico this fall.

Also visiting were Mr. Young's sister, Mrs. Minnie Ash of Tahoka and Mr. and Mrs. P. D. Ash and family of Stephenville.

### 500 Attend Mexican Dinner

Approximately 500 were served at annual Mexican Dinner sponsored by Guadalupe Society of St. Ann's Catholic Church Sunday at parish hall.

Mrs. Ben Rejino was in charge of the dinner. She was assisted by members of Guadalupe society and members of Sacred Heart Society and its president, Natividad Saldana.

Winning door prizes were Jay Booth, first prize and Julian Romas of Friona, second prize.

Entertainment was provided during the dinner.

### Club To Have Couples Social

Thursday Afternoon Bridge Club will open the season with a couples party Thursday evening at the home of Mr. and Mrs. Don Sides.

Hosting the courtesy will be the Sides and Mr. and Mrs. Jimmie Charles.

**Gene Barton**  
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100 Block Juniper  
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## REVIVAL SERVICES FIRST BAPTIST CHURCH OF BOVINA

Sept. 13-20  
Service  
Twice Daily  
11 a.m.  
&  
7:45 p.m.



Bill Baker  
Evangelist  
Kilgore



Bob Elmore  
Singer  
Eldorado Ark.

# EVERYONE WELCOME

**Bovina Lions Club Annual BROOM SALE**  
Friday, Sept. 11  
★  
Featuring Brooms, Mops, Brushes And Other Household Items Made By  
TEXAS LIGHTHOUSE  
For The BLIND  
★  
Merchandise Will Be Located Downtown All Day Friday And Lions Will Canvass The Area.  
If Your Home Is Missed, Phone 238-4531 For Immediate Service.  
★  
All Profits Will Be Used To Finance Worthwhile Community Projects  
★  
Make Your Order From This Price List:

Cup Towels (1 pkg.)	1.25
Dish Cloth (1 pkg.)	1.00
Ironing Board Cover	1.50
Ironing Pad	1.50
Damp-N-Iron Bag	1.00
Pot Holder	.25
Dust Cloths	.25
Food Bags	1.25
Oven Mitt	1.50
Bar-B-Q Apron	2.00
Lint Brush	1.00
Lawn Rake	1.75
Warehouse Mop	1.50
Rayon House Mop	1.00
Toy Mop	.50
Dust Mop	2.00
24 oz. Mop Head	1.50
Commercial Mop Handle	1.75
Poly-Sweep	1.75
Warehouse Broom	2.10
House Broom	1.75
Whisk Broom	.75
Double Duty Broom	3.25
Rubber Door Mat No. 1	2.00
Rubber Door Mat No. 3	5.25
Garage Brush 18"	3.50
Garage Brush 24"	4.50
Floor Brush 18"	4.75
Floor Brush 24"	5.75
Special Oil & Grease-resistant Plastic Garage Brush 18"	5.00
24"	6.50
Special Order Rubber Mat per square foot	1.15

**WEEKEND SAVINGS**  
Maternity Dresses 1/2 PRICE  
Fall Materials 20% off  
Summer Dresses \$5  
Your Choice  
BLOUSES 1/2 Price  
Men's Straw Hats 1/2 Price  
Solid Prints 49¢ Yd.  
Choice

**WILLIAMS Mercantile Co.**  
"Pioneers In Bovina"

See The **Dainty Maid**  
THE FINEST VALUE FOR YOUR HOME

Line Of **ELECTRIC APPLIANCES**  
Just Arrived!  
Irons, Dry And Steam  
Steam Irons \$10.25  
Hair Dryers \$13.95  
Electric Blankets  
With 2-Year Guarantee  
Single Control \$15.95  
Dual Control - \$19.95

**GAINES HARDWARE CO.**  
"NOTHING KNOCKS ON BOVINA BUT OPPORTUNITY"

Fashion welcomes Fall

Step into the totally smart look of fall! Elegant new ensembles, accessorized with the smartest hats, gloves, and jewelry. Shop here, for the components that make up a complete fashion picture:

**THE MARY MARR SHOP**  
Furne Harris  
Third Street Bovina

# HARVEST TIME NEAR



Glamour crop for Parmer County farmers this year is sugar beets. Look at this big lunker! Sugar beets, so far as production goes, are off to a roaring start on Parmer County farms. They will head for market in the next few weeks.

# THE HIGH PLAINS FARM AND HOME

THURSDAY, SEPTEMBER 10, 1964

FARM AND HOME

A little more sunshine will turn these ripe bolls into fluffy white cotton and ring the register for Parmer County's No. 1 money-maker, irrigated cotton.



## FB Head Asks Reverse Of Decision

The president of the Texas Farm Bureau has urged both Texas Senators to press for legislation before Congress adjourns to reverse the Supreme

Court's decision on apportionment of state legislatures.

In a telegram to Senators Yarborough and Tower, C. H. DeVaney said, "Delay would create further confusion and

jeopardize chances for ultimate reversal if a Constitutional amendment is necessary."

The Texas Farm Bureau believes, he said, in the "time-tested and successful pattern" of representation on an area

basis in the U. S. Senate and on a population basis in the U. S. House.

"This provides a workable system of checks and balances which assures a truly representative government with con-

sideration for minority and area interests," the state farm leader said.

DeVaney declared that at the time of adoption of the Constitution and subsequent amendments, "it was never presumed to authorize federal regulation of the apportionment of state legislatures."

## CO. AGENT VAN ZANDT LOOKS 'EM OVER

**NOTICE OF HEARING**  
Notice is hereby given that the Parmer County Commissioner's Court will hold a hearing on the proposed 1965 Parmer County Budget at 10:00 o'clock A. M. on September 14, 1964 in the county court room in the Court House in Farwell, Texas.

All persons interested in attending this hearing are invited to be present at that time.

Loyde A. Brewer  
County Judge  
Parmer County, Texas



Cricket

### At Home In Parmer County

By CRICKET B. TAYLOR  
County HD Agent

4-H -- One would never know there was a drought in Parmer County when driving through the county and seeing the wonderful crops. Maize days are really here - and so are hay-

fever days. With the Lazbuddie Fair, Maize Days in Friona and the organization of 4-H clubs, school and other activities, September is a really busy month.

While visiting Charlotte Davis, Lazbuddie 4-H member the other day, she showed me some canning she had done and plans to put in Fair Exhibit. Her green beans were wonderful and it is going to really take something to beat that entry. We worked on records and talked about and planned her next project, Home Improvement.

While visiting with Judy Koelzer she showed me a wardrobe full of clothes she has made. With all that experience there is no wonder that she has taken county honors in 4-H dress revue these past two years. Judy has also taken home improvement - made her own bedroom curtains and her next big project is to refinish her bedroom furniture.

Mrs. Webb Gober of the Oklahoma Lane community, has been Home Improvement leader for several girls in the Farwell Country Club and I hear of nice things they have done and hope to make a tour soon to see results of project work. Mrs. Gober demonstrated some very good ideas for bedroom improvement and I'm sure I'll find some good results of her work.

A 4-H membership drive is on this month and already 9 year old girls are asking about 4-H and are ready to start. Mrs. Hershel Harding of Farwell has said she will be a leader, so that's a good start. We hope to have other parents ready and willing to be leaders when project work starts in October.

If any parent is interested in being a leader, call our office 481-3619 and leave your name and I'll contact you when leader training meetings start.

### COURTHOUSE NOTES

#### INSTRUMENT REPORT

Aug. 31 thru Sept. 5, 1964  
WD, Glynn Don Hughes, Walter Riethmayer, Part of E/2 of NE/4 Sect 8 T4S R4E

DT, Robert E. Estes, Hi-Plains Savings & Loan, NE 75 feet Lot 3 Blk 91 O. T. Bovina

DT, C. A. Turner, Hi-Plains Savings & Loan, Lot 3 Blk 76 Friona

MML, W. H. Sims, D & R Builders, Part NE/4 Sect 8 T4S R4E

MML, Joe Perez, Friona Plumbing & Heating, Lot 10 Blk 76 O. T. Friona

Fed. Tax Lien, USA, H. T. & L. R. Garth, See Records

DT, Roy Wilson, Hi-Plains Savings & Loan, Lots 7 & 8 Blk 52 O. T. Friona

DT, Vernon Symcox, Federal Land Bank, S/2 of SW/4 Sect 4 T15S R2E

DT, J. E. Hardage, First Federal Savings & Loan, E 200 ft. Blk 9 E, H. Robinson Add, Farwell

ML, H. Hollis Horton, Horizon Homes, Inc., Part SW Part Sect 21 T1N R4E

DT, E. M. Rushing, Hi-Plains Savings & Loan, Lots 3 & 4 Blk 15 Friona

WD, Archie M. Hollis, Pres-



Parmer County is the leading grain sorghum producing county in the nation. Here is a champion field of hybrid milo. Yields of over 6,000 pounds per acre are not uncommon.

ton Collins, Lot 13 Blk 61 Friona  
WD, A. M. Wiley, T. E. Lovett, N. 5 ft. Lot 4 & Lot 3 Blk 2 Lakeside Friona  
WD, Homer Horner, Steven Stubbs, Federal Credit Union, E/2 Lots 9, 10, 11 & 12 Blk 85 Friona  
WD, Homer Horner, Steven

Stubbs, E/2 Lots 9, 10, 11 & 12 Blk 85 Friona  
DT, L. C. Woltmon, Oswell Jones, See Records  
DT, Jack McManigal, First Federal Savings & Loan, Lots 30, 31 & 32 Blk 17 Bovina  
WD, A. L. Glasscock et al, J. E. Sherrill, Jr., Lot 17 & SW 12 ft. Lot 18 Blk 4 Ridge-

lea; Bovina  
WD, Jodie Patrick Malone, Beverly Dean M. Malone, Sect 17 & Part Sect 18 T15S R2E

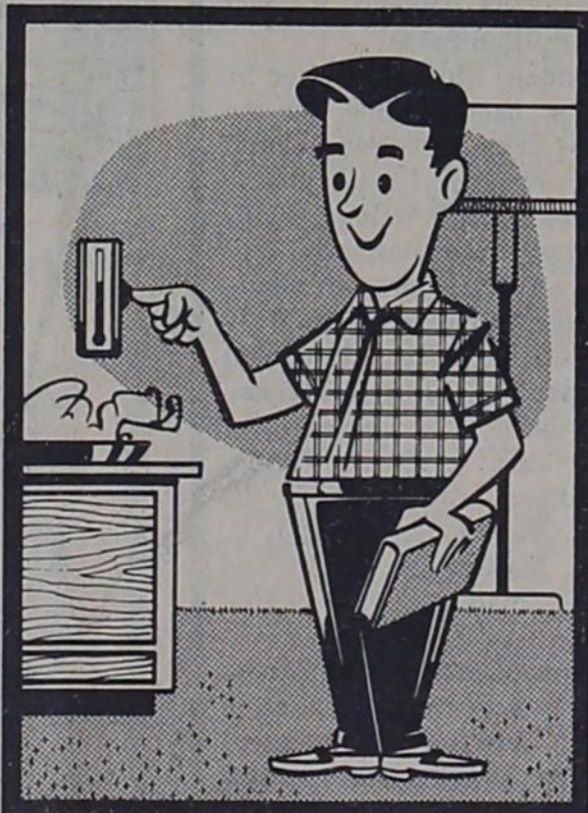
Join 4-H or volunteer to be a leader during National 4-H Club Week, September 26 - October 3.

PLANNING A NEW HOME???

REMODELING???

BE SURE TO INCLUDE

## the miracle of modern ELECTRIC HEATING!!!



### YOUR OWN TEMPERATURE SETTING IN EACH ROOM

Modern Electric Home Heating offers comfort you never dreamed possible, because each room has its own thermostat. You dial the temperature you want... you're always comfortable. Electric Heating has so many exclusive features: It's clean, economical and

completely automatic. These are just a few of the many reasons why an Electrically Heated Home is so desirable. It's the heating system of the future that's here now!

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**SPECIAL**  
All=1964=New  
**14'3" Fiberglass Boat**  
40 HP Motor  
Tilt Trailer  
**\$1195.00**  
See Your Evinrude Dealer  
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# COTTON TALKS

FROM PLAINS COTTON GROWERS, INC.

The resolute effort to stop and drive back the cotton boll weevil from the Texas Plains is a bedrock prerequisite to continuing the current level of prosperity in our cotton industry. Probably never has there been a threat to the Plains which portends greater devastation to the area than the threat of the boll weevil.

The endeavor to stop this pest from ravaging our cotton fields -- by way of the diapause control program -- is to a large extent dependent for its success on being thoroughly understood. And, despite the variety of approaches used to acquaint producers with the program, many are still not clear on the why, what, where, when and how of diapause control for the Plains. Consequently a lot of questions are still being asked. Plains Cotton Growers (the producer organization responsible for initiating and coordinating the program) has caused to be printed a folder containing answers to the most repeated of these questions, and they pretty well tell the boll weevil story:

**QUESTION:** Why worry about weevils?

Weevils have attacked increasing acreages of cotton on top of the Cap Rock, farther and farther westward, in each of the past four years. The nation's best entomologists say stopping him is "not a need, but a must" for the High Plains cotton farmer.

**QUESTION:** How can he be stopped?

The best -- and the only -- known method of weevil containment is the "diapause" control program.

**QUESTION:** What is "diapause"?

In late Summer and early Fall adult weevils attain a physiological condition called "diapause" which enables them to survive the Winter and reinfest cotton fields the following Spring.

**QUESTION:** What is diapause control?

With from three to five chemical sprayings in the Fall at 10 to 14 day intervals, the number of weevils going into hibernation can be reduced by 90 to 100 per cent. This system is

known as diapause control.

**QUESTION:** Why is this method superior to others?

There are two big reasons. First, it is less expensive because it controls weevils with from three to five applications instead of the 10 to 15 often needed for effective in-season control. Second, by killing weevils in the Fall, the beneficial insect population is not materially affected.

**QUESTION:** What can diapause control do for the South Plains?

By spraying EVERY INFESTED ACRE of cotton on the High Plains and Rolling Plains back to the line of ranches which lies on the East side of the area, a barrier can be established between the weevil and the High Plains' two million acres of cotton. After three years, entomologists believe this barrier can be maintained simply by spot spraying of local outbreaks, and the boll weevil will no longer be a serious problem for our farmers either above or below the Cap Rock.

**QUESTION:** Will in-season control be eliminated in the infested area?

In-season control in 1964 will not be affected at all. Beginning with the 1965 crop year, in-season control will either be eliminated or greatly reduced for all farmers in the area.

**QUESTION:** How will the area to be sprayed be determined?

All infested cotton fields above or below the Cap Rock which entomologists determine are a threat to the 23-county High Plains area will be sprayed. Note that ONLY COTTON will be sprayed. Boll weevils eat nothing else. State personnel of Plant Pest Control and the South Plains Research and Extension Center are conducting extensive surveys to determine which fields are infested.

**QUESTION:** Who will be responsible for carrying out the program?

The Federal Plant Pest Control Division of the USDA will contract for the purchase and application of insecticides, set up specifications, and conduct the program. Plant Pest Control has had wide experience in massive insect control programs and has the personnel to do the job.

**QUESTION:** What chemical will be used to spray infested fields?

Malathion in its technical form has been selected as the most effective and economical material now available.

**QUESTION:** Is Malathion dangerous?

Malathion is one of the safest insecticides known. Properly handled it is just as safe as the

fly spray used in homes.

**QUESTION:** Who gives permission to spray a given field?

The farmer himself signs a permit which allows his field to be sprayed. The Texas Department of Agriculture is responsible for getting such permits signed, and permits can be gotten from County Agents, Plains Cotton Growers, ASC offices or from county and community boll weevil committeemen. The success of the program depends on 100 per cent participation by farmers in the control zone. EVERY infested cotton field must be sprayed.

**QUESTION:** When will the program start?

The first spraying is scheduled tentatively for September 14. Weather conditions, the weevils actions etc. will determine whether this starting date is changed.

**QUESTION:** Who pays for the program?

High Plains farmers are to contribute half the cost -- the Federal government the other half. Contracts have been signed with all cotton compresses in the area for the collection of 50 cents a bale from each producer as a part of the compress receiving charge. It is estimated that the program this first year could cost \$2,000,000 -- hence the 50 cent figure to raise the farmer's half. Provisions have been made for refunds to those who cannot or will not participate.

**QUESTION:** What are the economics of the weevil situation?

Weevil control in areas where he has become firmly established costs farmers up to \$36.00 per acre, plus up to 25 per cent loss in production, plus losses in quality, plus drastic lowering of land and investment values. Insurance against such costs and losses is dirt cheap at 50 cents a bale.

**QUESTION:** Whose idea is this?

Plains Cotton Growers is coordinating this program at the request of its members. An Area-wide Boll Weevil Committee, composed of one member from each of Plains Cotton Growers' 23 counties has voted UNANIMOUSLY to carry out this program for the protection of the High Plains cotton industry.

**QUESTION:** Who administers the funds collected for the program?

Compresses send the farmer's contribution direct to the Boll Weevil Control Fund, which is kept completely separate and apart from Plains Cotton Growers' regular funds, and is administered exclusively by the Boll Weevil Steering Committee, made up of farmers in the control zone. It can be spent for NO OTHER PURPOSE.

The title of this folder is "The Boll Weevil Attack on the High Plains," and copies are free for the asking.

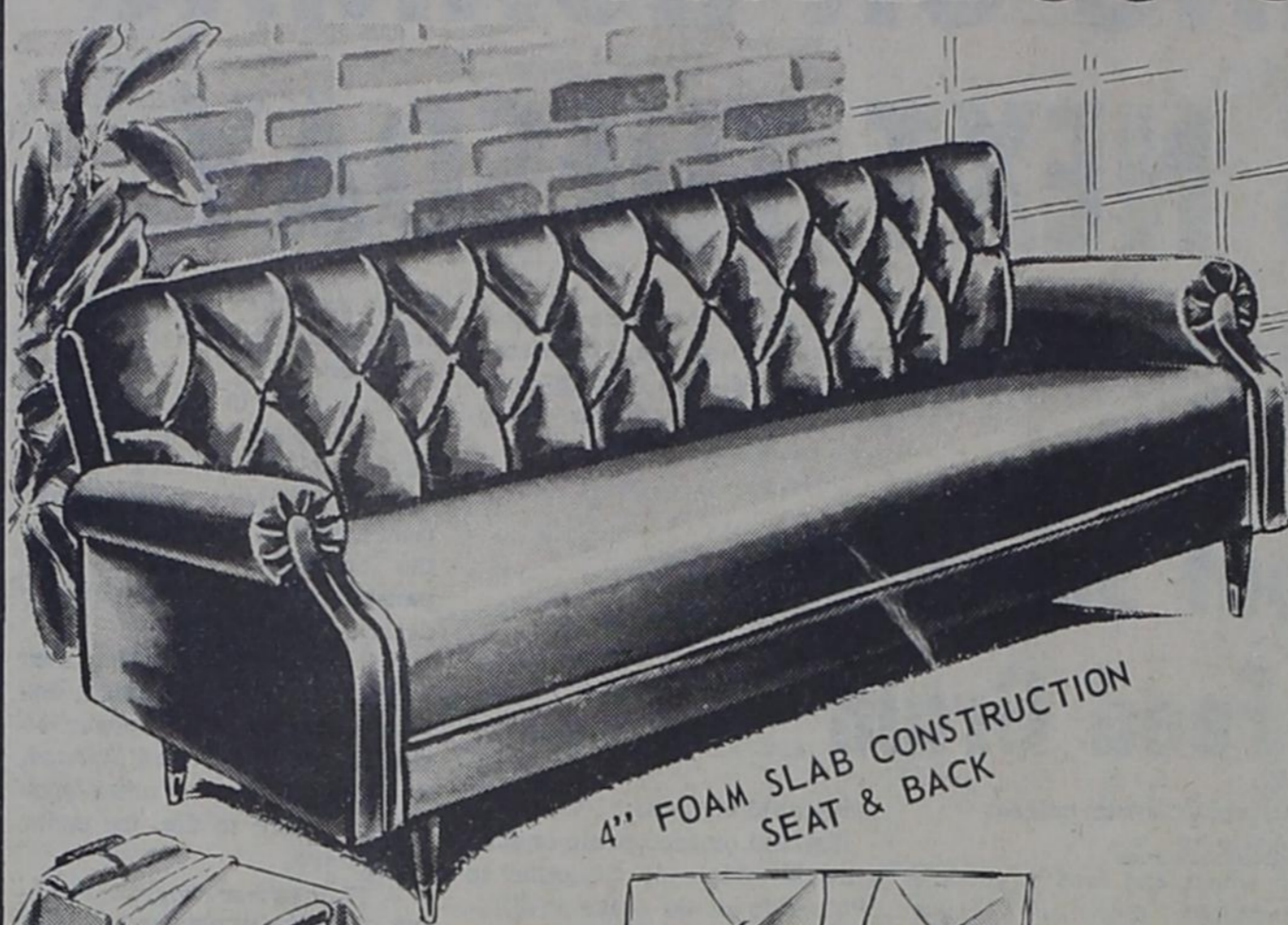
In addition, a color movie telling the boll weevil story is available for showing to group meetings anywhere in the area. Just write or call Plains Cotton Growers in Lubbock for the folder, the movie, or both.

## Savings From Your PAYLESS STORE IN HEREFORD!

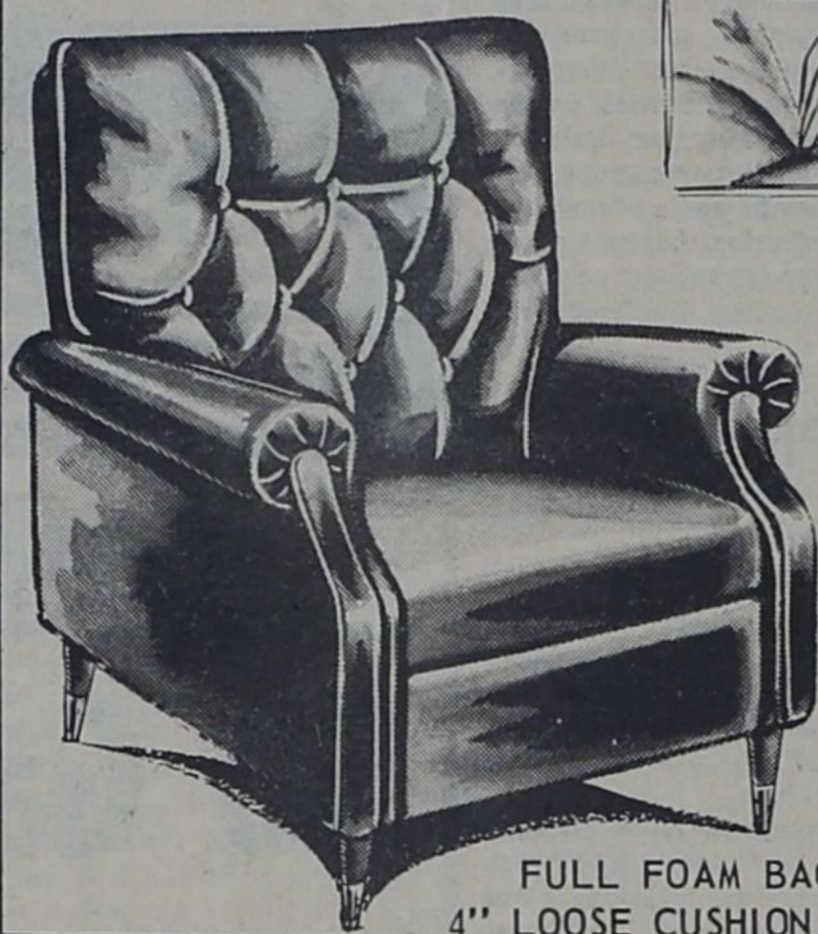
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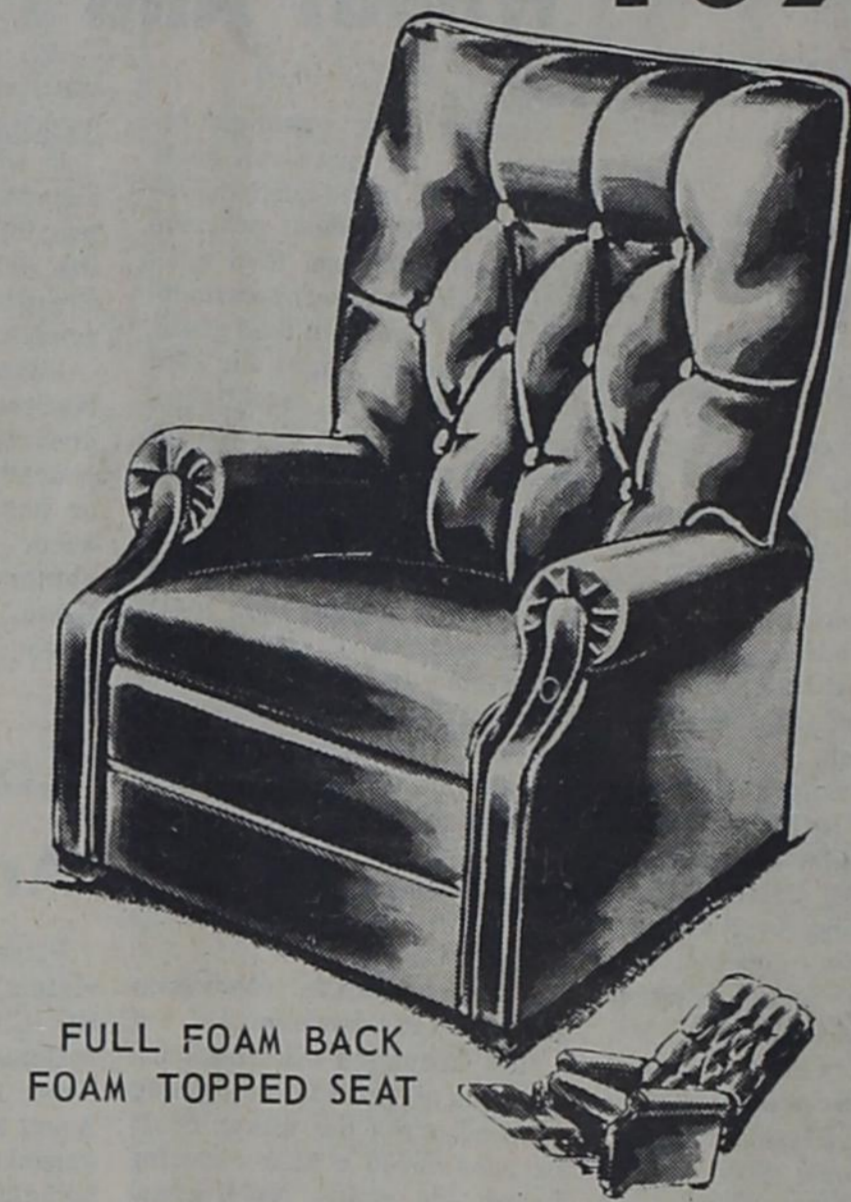
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### Helpful Hints For Food Shoppers

Attention to the food market situation may provide helpful hints for many shoppers, reports Mrs. Gwen Clyatt, Extension consumer marketing specialist.

Wholesale beef costs are a bit higher but this had had little influence on general retail meat pricing. Beefsteaks and roasts and pork spareribs, cured hams and picnics continue as featured items, she says.

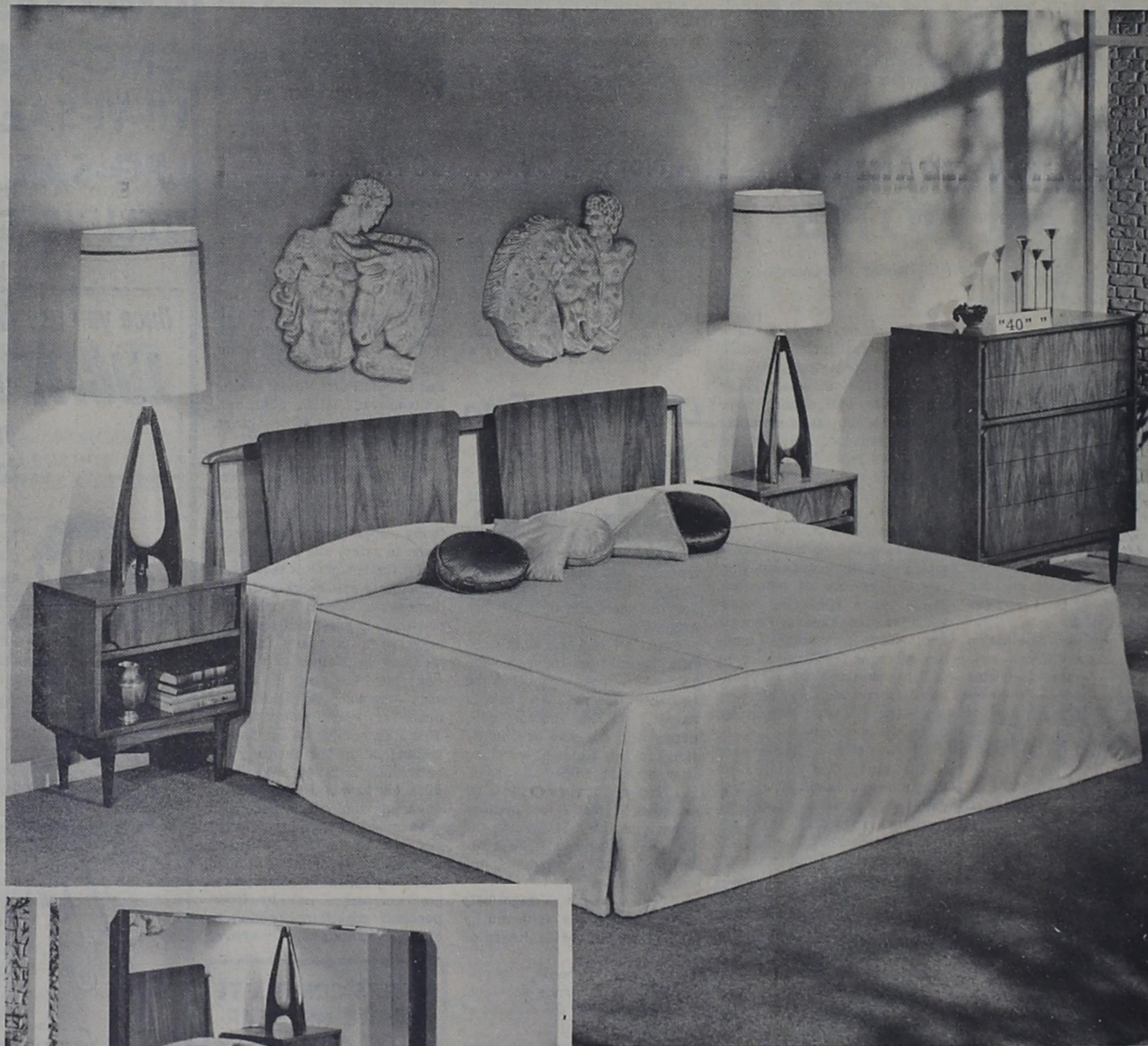
Franks, summer sausage and other cold cuts which received promotional emphasis for August Sandwich Month remain good buys. The vacuum pack in which many of these come will extend the shelf life of the meat for several weeks provided they remain unopened and cold. Once the vacuum packs have been opened, however, quick use is advisable.

### Irrigation Systems Designed & Installed

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Grand Prize Consists Of Expense-Paid ★ Trip For Two To Cotton Bowl In Dallas, January 1, 1965

You Don't Have To Be A Football Expert



### Contest Rules

1. There are 10 high school and/or college football games listed in ads on this page.
2. Pick the team you think will win in each game and place the WINNER'S NAME beside same advertiser's name in the contest entry blank at bottom right of this ad.
3. Pick the score of the tie breaker game and place your guess in the appropriate blanks on the entry. The tie breaker game will not count on your won-lost record. It will be used only in case of a tie.
4. Winners will be named by the Monday following the contest deadline each Friday and they will be named by Saturday, if possible. Cash prizes of \$5 for first, \$3 for second, and third prize of \$1 will be awarded.
5. Tabulations of individual entrants will be kept all season and at the end of the season a grand prize winner will be named. Grand prize winner will receive two free tickets to Cotton Bowl games plus hotel, food and traveling expenses to Dallas and the January 1, 1965 football classic.
6. There is nothing to buy. No requirements other than to bring the entry blank, filled out, to The Blade office by 5 p. m. Friday of each week.
7. Only one entry blank may be submitted per individual. If more than one blank is submitted by an individual, all will be disqualified.
8. Tabulations will be available for public inspection. Members of Blade staff will serve as judges for contest.
9. Everyone, except employees of this newspaper and their families, is eligible to enter.

- ★ Expenses Include 2 Tickets To Cotton Bowl Game, Paid Hotel Reservations For 2 And \$55. For Food And Travel ing Expenses

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