## THE MERKEL MAIL




## Early Spring Goods Arriving

Just receivəd a very large shipment of Men's, Women's and Childrens' Shoes. The véry latest and newest in Fashions Creation; smart in the extreme. Come in and see them; you will be pleased with them in every way.

And we have also received a large shipment of Young Men's Hart Schafner \& Marx new Spring Suits. Drop in and see them. They are correct in style, reasonable in price and most serviceable in quality.

Other early, new spring goods are coming in airəady, and soon our stock will be complete in every detail.

## Max Mellinger



# MERKEL GARAGE ANNOUNCEMENT 

As we have bought the above named garage we want to say to the public that we will be prepared to serve you at any time and in any way, as we will have the equipment to do the work, satisfaction guaranteed.

We will also have a complete steam vulcanizing outfit, Battery and radiator work.

Tom G. Wallis and Frank Wallis, workmen. Try us onceyou will come again. Our motto is to do right and to treat you right.
We handle Magnolia Gas \& Oils


Every phase of child hood is worth a pictare record.

Photographs of the
 children never grow up
RODDEN STUDIO

## "DUNLOP

 CITY" is 3 times as big as WASHINGTON,D.C.

DUNLOP CITY Throughout the world the productive Dun-
lop properties cover so vast an area that-if lop properties cover so vast an area that-if
combined into one place-they would form a "Dunlop City" of over 100,000 acres.

W
ITH all its vast area, Washington, D.C., occupies but 39,680 acres. Preference for Dunlop Tires has caused Dunlop to grow so that now, including the greatest of all Dunlop plants at Buffalo, N. Y., Dunlop occupies a productive area of over 100,000 acres. Over $22,000,000$ Dunlop Tires are now running. The service that they give is both the cause and result of Dunlop's magnitude. Tallyrand said, "There is one person wiser than Anybody, and that is Everybody." Practically everybody agrees that Dunlop Tires are best. Put them on your car and prove it to yourself.

## DUNLOP TIRES

Brackeen-Hughes Cherrolet Co

# Quality Bakery 

## Under New Management

We take this method of announcing to the people of Merkel and surrounding country that we have purchased the Quality Bakery from Mr. A. A. McGehee and expect to continue to give you the very best to be had in everything in the bakery line. We expect to make a specialty of cakes and all kinds of fancy pastry. Place your order for anything you may need in this line.

## JACKSON \& AINSWORTH

(Proprietors)

Facts On "Two
Arabian Knights"


## L. R. THOMPSON

District Agent Peoria Life Insurance Company
Every Policy sold on its merits and liberality of benefits. No Safer Company in the United States.
If you are thinking of LIFE INSURANCE see us Life--Health--Fire--Tornado and Wind-storm-Hail, Accident, Property Dam= age and Personal Liability. Every kind of Insuranc. Prompt personal service to all business entrusted to me.


| Try a Classified adv in the Mail | Try a Classifled Ad in the Mail |
| :--- | :--- |

WELCOME!

We extend you a personal invitation to come in and let us show you our implements.

Also let us explain our Incubator p:oposition to you.

Full line of Hardware in stock.

## Liberty Hardiware Cc.

"If It's Hardware we have it"

THE MERKEL MAIL Published on Friday Morning by
The Merkel Mail Printing C The Merkel Mail Printing Co.
Thos. Durham, Editor-Mgr. Thos, Durham, Editor-Mgr. SUBSCRIPTION RATES Taylor and Jones counties $\$ 1.50$ Anywhere else …..... $\$ 2.00$ IN ADVANCE Entered at the postoffice at MerEntered at the postoffice at Mer-
kel, Texas as second class mail The Badger Weekly The Badger Weekly is published
each week and sponsored by Mrs.
Young The afficers Young. The officers are:
Addie Fae Patterson Addie Fae Patterson, Ed-In-Chief.
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$\qquad$ photographed.
That there is to be a new depart-

## Braǵg Dry Goods Co. Removal Specials-

## Continued low prices on all Winter Merchandise

Five dozen all silk Rayon Teds, all colors and sizes, removal special at $\mathbf{8 9}$ c per pair

Five dozen all silk Rayon Bloomers, light pastel shades, a real knockout for \$1, priced special, 69c

Some beautiful Spring Dresses, newest shades and styles $\$ 10.75$ to $\$ 12.95$

A nice showing of Spring Millinery. A big shipment of Ladies,

## a Automatic, sarety hatch

Idea! Incubators and Brooders

The Ideal Incubator is priced in competition to mail order houses. If thinking of ordering, see this one before ordering.

## John Deere Implements

shipped, which will soon be on display at our store, Any thing you need in hardware will be found at this store.

## Srown Hardware Company

"We save you money every time and give you satisfaction all the time"


## Kes <br> Sir!

## Mr. Car Owner

We have the facilities for giving you complete service. We have-

1. One of the best equipped shops in West Texas.
2. Three mechanics, two of whom have had special training, and are as good as the best.
3. Magnolia Gasoline and Oil, and all grades of Mobiloil.
4. Batteries repaired and recharged.
5. Willard batteries for sale, also batteries for rent.
6. Dunlop tires.
7. Genuine Chevrolet parts.

When in need call 17
Brackeen-Hughes Chevrolet Company Merkel, Texas


COSTS YOU NOTHING PAYS YOU BEST
Our office is maintained to serve yod, without cost, in all insurance matters Our policies are written to protect you fully and pay you most in cases of loss.
You will find us equipped to give you all forms of property protection inall forms of property protection in-
surance, advise you in all insurance surance, advise you in all insuran
matters and serve you at all times. Consider us pleased to give free consultation whenever desired upon insurance.

## W. O. BONEY

REAL ESTATE, FARM LOANS
FIRE INSURANCE
merkel, texas
Consult Your Insurance Agent As You Would Your Lawyer

## Honor Roll

## SENIOR HONOR ROLL

 Rubyjo Higgins 98, Iris Garrett 97,Sterling Sheppard 96 , Elizabe Sterling
Sheppard 96, Elizabeth
Harkrider 94 , Ima Parrack 94, Erma Harkrider 94, Ima Parrack 94, Erma
J. Wilson 94, Nola Neill 93, J. Wilson 94, Nola Neill 93 , John D.
Coats 93 , Clark Mundy 93, Coatr 99, Nark Mundy 93, Irene
Perry 92, Norma Foster 92, Burnis Tucker 92, Marjorie Bradley 90, JUNIOR RONOR ROLL: Roy Kelso 93, Rebort Riney 92
Bernice Lassiter 92 , Helen Mc Bernice Lassiter 92, Helen McCor-
mick 94, Ruby Patton 91, Addie Fal mick 94, Ruby Patton 91, Addie Fae
Patterson 95, Lois Suber 90, Velma Walker 93. NINTH GRADE:
J. T. Darsey 93 , Carlos Montandon
90, Doris Brown 90, Doris Brown 92, Gladys Copelan
91, Vernie Derrick 96, Frances Fred erickson 98 , Ethel Hamilton 93, Elea nor Hamilton 92, Wynona Patton 92 ,
Hilda Rister 90 Hilda Rister 90, Nadine Tippett 97, Nina Vantrese 97
EIGHTH GRADE

| Fred Baker 91, Harold Leeton 95 |
| :--- | Alvin Parrack 96, Elvis Richardso 97, Benjamin Sheppard 93, Leo Tuck er 91, Louise Booth 92, Verna Le

Beasley 90, Opal Foster 90, Jess Hig Beasley 90 , Opal Foster 90, Jess Hig
gins 92 , Velma Lee Holden 93, Elsie gins 92, Velma Lee Holden 93, Elsie
Lasater 92, Thelma McAninch 94, Norma Patton 91, Ola Smith 91, Ma-
ble Pilcher 90 ble Pilcher 90.
7 th Grade-Mrs. Sublett

Vantreese 92, Maur
garet Wheeler 92,
garet Wheeler 92,
5th Grade-Miss Campbell. Bessylea Church 94, Walderine
Busk 94, Rozene Huskey 94, Rogene Dye 93, Wilma Gardner 93, Wanda Hunter 92, Hail Derstine 92 , Oscar Adcock 91, Bertie
Mae Leslie 91, Neoma Grayson 90 ris Copeland 90 ,
5th Grade-Miss Altman. Julia Proctor 96, Mable Morton 94 Carabel Mansfield 93, Eloise Manscil
92, Lloyd Robertson. 91 , Sarah Shep pard 91, 4th Grade-Miss Guitar. Ethelda Tucker 96, Alice Russel 94, Fern Toombs 93, Ben Sublett 93 ,
Billie Robbins 92 , J. V Patterson 92 Billie Robbins 92 , J. V. Patterson 92 , Modyne Sheppard 92,
Melba Lee Watts 90 ,
4th Grade, Mrs. Cooksto Mary Grace Dunn 94 , Jack Lowe 93, Beth Duff 92, Pauline Lasater
92, Dever Brown 92, Clara Francis 92 , Deverl Brown 92, Clara Francis
Largent 92 , J. W. Adcock 90, J. C.
$\begin{aligned} & \text { Jones 90, } \\ & \text { 3rd Grade-Miss Heizer. }\end{aligned}$
Harold Morgan 96, Armie
Toombs 96, Louise Toombs 96, Ar nold Lloyd 93, Mollie Frank Touch-
stone 93, Thelma Patterson 92, Murray Toombs 91 , Norman King 90 ,
Minston Polly 90 , Minston Polly 90 .
3rd Grade - MissCoats. 3rd Grade -MissCoats.
Beth Holloway 93, Don Brown 93,

## CLEANING aND PRESSING

## Just call phone 189 for one day service

## Special attention given to LADIES WORK

 City Dry Clanners'Sudden Service'
L. J. Renfro \& Tom M. Allday

Phone 189
Kent St.

Chrysler PRICES


Great New Chrysler " 62 " Business Coupe '1065 Roadster . . 1075 $\begin{array}{ll}\text { Touring . } & 1095 \\ \text { Two-door Sedan } & 1095\end{array}$
Coupe (with rumble seat) 1145
Four-door Sedan 1175
Landau Sedan - 1235
Mllustrious New
Chrysler ${ }^{65} 7_{2} 2^{\prime \prime}$

Royal Sedan - 1595
Sport Roadster - 1595
Four-Pass. Coupe 1595
Town Sedan - 1695
Convertible Coupe 1745
Crown Sedan - 1795

New 112 h.p. Imperial "80"
Roadster . . ${ }^{\text {s }} 2795$ Five-Pass. Sedan 2945 Town Sedan - 2995 Seven-Pass. Sedan 3075 Sedan Limousine 3495

## Chrysller Vallue

 now greater than everQuality and Performance Unchanged


#  Big Clean-Up Sale 

## Beginning January 27th. and Closing February 7th.

10 Big Days of House Cleaning-10 Big Days of Bargains for You! Our Entire Stock is Brand New, Quality Merchandise. No shoddy goods. We have built our business on Savings to our customers! Why not-We Operate 12 Retail Stores in this territory. With ordinary conditions we will do a million dollar business this year. We buy in large QuantitiesNaturally we buy Cheaper and Sell Cheaper.

Below we quote only a few of the Many Special Bargains you will find at our Store


4-Fiece Decorated BED ROOM SUITS as low as $\$ 49.00$
Thirty different patterns to select from--All Specially Priced for this Sale.


8-PIECE DINING R00M SUITS with 60 -inci Buffet, Table, 6 Chairs upholstered in good grade tapestry, as low as $\$ 63.00$

|  | $+1$ |
| :---: | :---: |
| , |  |


| 15 different Springs, all S from $\$ 2.65$ up. | MIRRORS, plain and fancy, at greatly reduced prices. 48 . inch Buffet Mirror for $\$ 4.25$. |  | PABCOLEN <br> The most Sanitary floor cov ering. No seconds or drop pat terns-all first quality 1928 $\text { patterns. } 9 \times 12 \text { size only } \$ 6.45$ |
| :---: | :---: | :---: | :---: |

Cane Bottom Chairs 88 cents


A Wonderful Display of
LIVING ROOM SUITS
Fibre, Over-stuffed, Wood Rail Suits-any style you want. All Specially priced from $\$ 29.75$ up.


HUNDREDS OF ODD PIECES. Just the thing you have been waiting for. No doubt you can get just the piece you need for that vacant space in your home. Never before could you have bought it at such a low price as you can now.



## BRACKEEN-HUGHES CHEVROLET CO.

merkel, texas

## MASSEY-WOODS CHEVROLET CO.

Q

ALDEMERERICAN SIX


## Mr. Brown

said a lady as she
came into the new store "you have so many pretty new things in here.
"Yes, that's true and I'll tell you why. You see, with the opening of this new store, I go to market every month instead of twice a year. That means that if it's new, we will have it, and at a bargain, too, Mrs. Moore.

Cash makes the price lower
Boston Bargain Store
E. Yates Brown, Mgr.

## Hey Folks!

We are giving a big party for you

## A BIG 19 CENT SALE

that will open your eyes to the fact that we are here to give you unheard of bargains. Just a means of meeting and making new friends. Special items at cost. Don't miss these big bargains. A new special every day. Watch for opening date in next week's paper

## SEARS VARIETY STORE

Presbyterian church |even rice hurt
$\qquad$

Baptist Workers
Council Meets at Trent January 30


THE CHEAPEST PRICES IN MERKEL THE NEWEST MERCHANDISE Saturday Specials

|  |
| :---: |

 COFFEE Maxes. hause 1.43
OATS Moltes, with chinasa fare
SOAP P\& Oorcrystal White


CATFISH Fresh water . 32

| LAME CHOPS . . . | .33 |
| :--- | :--- | :--- |
| BACON Fancy Sugar Cured | .35 |

will have fresh shipment of Lettuce, Turnip tops, Carrots, Rutabagas, Green Onions, Celery, Tomatoes, Cauliflower, New Spuds, Bell Pepers and Fruits Saturday.
$\qquad$
$\qquad$


## Palace Theatre

FRIDAY NIGHT
"POPULAR SIN"
with FLORENCE VIDOR, CLIVE BROOKS, GRETA NISSEN and PHILIP STRANGE "A NIGHT IN SPAIN" SATURDAY
"THE LAW OF THE RANGE" with Tim McCoy Also "HAWK 0F THE HILLS" No. 2
MONDAY and TUESDAY with Nick Stuart and Sally Phipps Also COMEDY-"WHAT EVERY ICE MAN KNOWS"
WEDNESDAY and THURSDAY "TWO ARABIAN KNIGHTS" with William Boyd and Mary Astor

