MERKEL, TEXAS, FRIDAY, JANUARY 30, 1931. On the "Broadway of America"


| EIGHT COLNTES | KEEEPING UPP |
| :---: | :---: |
| OUT OF DISTRICT | WITH TEXAS |






$\begin{array}{ll}\text { 12, in order to compete for prizes of- } & \begin{array}{l}\text { pendent sehool districts. } \\ \text { dered. The jodging will begin Friday }\end{array} \\ \text { But the payment of poll tax must }\end{array}$

$\qquad$

MERKEL 20 YEARS AGO



## BLANKS RECEIVED APPLICATIONSFOR FOR APPLICATIONS LOAN AVAILABLE FOR RED CROSSAID - HERE SATURDAY

Headquarters Opened at Lions Machinery for Farm Relief Plan Club Hall by J. T. Warren,
Hall by J. T. Warren, Merkel
Representative, and Rev. R.
A Waiker; On Hand Daily.

Machinery for Farm Relief Plan Set in Motion; R. O. Ahderson,
Booth Warren and Sam Swans Named Local Committee

Applications for federal loans under
he $\$ 45,000,000$ farm relief measure ecently passed by congress and ap-
roved by the president will be avail-
and wide mas metin as been arranged to be held in Merkel this Friday evening, beginning a
o 0 clock, when the details of the plan will be further explained. The meet
ing will probably be held at one of the
theatres here, the place to theatres here, the place to be desig
nated later, and all interested farmers are urged to be pesent at this matss meeting.
Following a conference here Tues-
lay morning, which was acadressed by Following a conference here Tues-
day moning, which was aaduressed by
C. M. Heald, county agent, and attended by 170 farmers and merchants, a
committee of three, consisting of $\mathbf{R}$. O. Anderson, Booth Warren and Sa
Swann, was appointed to handle all
aplications for loans for this terri tory on seed and livestock. This com-
mittee will certify the applications
to county committee and the appliinal approval.
So that the local committee ma function with greatest efficiency, Sam
Swann will give his full time to handling the detail work of receiving thes
applications and he will make head applications and he will make head
quarters at the Lions club hall in Mer quarters at the Lions
kel, beginining Saturday morning. He
will be at this location all day long pleted.
A general summary of the most imA general summary of the most im-
portant regulations governing the loan
appended to this article, but one reliminary, which Mr. Heald stressed ecommittee materially. .is for the ay survey to the farm he is working. This
does not mean the field notes, but just he descriptive survey as st is general records. It is stated that the only ex-
pense to the applicant will be a no ary fee of 50 cents.
drouth relief committee, to The The with his associates, visited three of the arger centers last week, concluding
with an address at Abilene last Thurs

## RIWONO IITTCO

WHAT DOES YOUR BUTCHER SAY?

## One day last winter I was riding with the gentleman who tuns a liv- ery stable and provides food and lodging for my horse. It was some weeks

 ery stable and provides food and lodgingafter the stock market unpleasantness.
"How is business" I sel
He answered that he had never known it to be worse. "Only a few of
our horses are saddle horses," he said. "The others are owned by the our horses are saddle horses," he said. "The others are owned by the
butchers and bakers and candlestick makers who supply the fashionable people on Park and Fifth Avenues. And do you know that those little
merchants can't collect enough even to pay my oats bills? It is terrible,
A little later I was repeating the conversation to a friend who make A little later I was repeating the conversation to a friend who make
his home in a fashionable suburb. He has ample means but, compared with some of the multi-millionaire
He told me that he had been protesting mildly to the butcher about the
steady increase in his meat bills, "I do not understand," he said. "We al
ways pay promptly on the first of the mot we ways pay promptly on the first of the month. We do
ly , and yet our meat seems to cost more all the time The butcher confessed that the bills were high. He shrugged his shoulders helplessly. What am I to do? You and the other people of moder-
ate means are the only ones who pay your bills. The rich men on my lists keep me waiting f
more in consequen
I suppose the percentage of four-flushers in the Park Avenue district families struggling to "keep up with the Joneses", But all over the coun-
try the same thing occurs to a greater or less degree. It is due not merety to the fact that people are living beyond their means. Much of it is
the thing nothing more or less than downright thoughtlessness.
I used to be a great believer in reforms. I enrolled
(Continued on Page Two.)

Page two




$\mathrm{B}_{\mathrm{s}}^{\mathrm{ABY}}$ sills and ailments seme twian
 oncreany tomiontid Have you a botitu For or the protection of your wee one-
did retiabien pener of mind




 time a book from a publisher out- prices.
side of New York and Boston had been

chosen by a club. | $\begin{array}{l}\text { chosen by a club. } \\ \text { The book is a collection on lost } \\ \text { mines and buried treasure current } \\ \text { in the southwest, the author telling }\end{array}$ | $\begin{array}{c}\text { SPECLAL OFFER. } \\ \text { of what is generally known about the }\end{array}$ |
| :--- | :--- |
| Sel Mail foel one Farm News and Mer $\$ 2.00$. |  | of what is generally known about the

mysteries of hiden lodes of gold and Second sheets at Merkel Mail of
 8ce



Seiberling Tires Seiberling Batteries vulcanizing battery repairs gas and olls BENTON COLLINS South 1st and Butternut Abilene, Texas


THE


FORT WÓRTH-ABILENE-SWEETWATER BIG SPRING AND INTERMEDIATE STATIONS DAILY TRAINS ---2, 3 and 10




FEDERAL FARM AID-AVAIL-
ABLE NOW- $\$ 45,000,000.00$
We will welcome the opportunity to discuss this proposition with you at any time.

We assure you of our whole-hearted co-operation to the end that you, if you wish, may take advantage of this source of credit made available to you thru the UNITED STATES DEPARTMENT OF AGRICULTURE by authority of joint resolution of Congress dated December 20th, 1930.

member federal reserve system


## The New Country Side

The aim of electric service is to distribute power as widely as the uses for it are distributed.

Movement of POWER replaces movement of THINGS as electricity is delivered to small communities and to an ever-increasing number of farms. The transmission line seeks out the user and delivers electric power to speed the job.

The increasing manufacturing activities of small communities is a reflection of this widespread distribution of electric power.

The West Texas Utilities Company makes available to the many prosperous cities, towns and communities of West Texas $\mathbf{1 0 0 , 0 0 0}$ horsepower of electric energy-distributed over more than 2,500 miles of high tension transmission lines.
West Texas Utilities Company

Fimy arging
FIFTH INSTALLMENT.
let aggie Johnson, whose father is a
of the humbir, is home domestic drudge

 | a | hurts anyone." |
| :--- | :--- | :--- | :--- |
| She was far enough from any ap- |  |
| She |  |

 | $\begin{array}{c}\text { Her own affairs, indeed, were en- }\end{array}$ | "Oh, anybody. Last night I ha |
| :---: | :---: |
| tirely secondary. |  |
| But she betrayed herself to Joe | dinner with some friends of ours |
| named Russell," Joe volunteered. |  | But she betrayed herself to Joe

with almost every word and glance.
"I'll tell you what, Joe, I like you "I'll tell you what, Joe, I like you
better than anyone else except my own "And
ner?"
"Oh, y
" famy" "Don't like me as well as your sis-
ter, huh?"
"Well, I like some things about you
as well as I like anythin' about Liz,"
 daughter was there."
"Daughter? An' he "Daughter? An' her husband?"
"No. Mill-Milly's not married." "No. Mill-Milly's not
"The daughter ain't?"
"Nope." as well as I like anythin'
she might finally decide.
The little figure drooped The little figure drooped against a
length of drab-painted brick wall,

## Just a little girl, huh?" "Nope. Milly's about-nineteen." "I guess she's pretty, ain't she?" <br> \section*{"I guess she's pretty, ain't she?" "She's beautiful."

}"She's beautiful." stop this teasing, when he saw he
suddenly daunted face, the gallant ef forts she made to appear quite herself.
But he saw that But he saw that her colour had
ebbed and that the little hand that ebbed and that the little hand that
steadied the boxes were itself un-


He felt oddly shaken. He returned
to his own business filled with


He shook himself physically. H could not shake the thought away. He
unlucky-with the roadster parked




ginning to like this play work.
Lut oddy, unexpectediy there wer
moments when the Mack filled his sou


lated himself that he was partly re
sponsible at least.
She had done no more than elee
She had done no more than elec-
tenty everyone by discarding magnificently, and without permission, the
disfiguring ticking apron. That was

 air: ${ }_{T l}$ bet, if you fell in love, Joe, it would be with a regular young lady,
wouldn't it?"
"How do you "How do you mean, regular young
lady?" Joe asked.
"Well, I mean-you know, a-a nice -sort of smiling-" Maggie floun-
dered-"I mean-" she began again
desperaty-"mean, for instance, that

 TWENTY-FIVE CENTS
on a Shantooo and Set or
ONE DOLLAR on a Permanent This offer expires March 1, 1931 Our regular prices are as fol-


## Modern Marinelio

 Beauty Shop

Reduce the Acid
right," Joe laughed. "Leave it to you
to think a thing like that!" he said.
"My aunt was a school-teacher "My aunt was a school-teacher Joe," she said, "Joe, how would a per-
son who wasn't a lā̃y get to be one?
Somebody must of commenced, once you know,"
"Well, reading the backs of newspapers and maga
for one thing."
"That help
"That helps a lot, and to be always
Doking for the right way a be quiet and gentle and listen to the
ay ay nice persons speak. And then, course, there's always the rule that
lady puts the feelings of others be lady puts the feelings of others be
ore her own-thinks of others first."
"Nice things all join together, don"t Nice things all join together, don't. "I don't get you, Miss Johnson." "Here's what I was thinkin'. Las
unday in church they said somethin about benievin' that you have a good
hing, an' you have it: Not will have hing, an' you have it. Not will have
it, but have it. An' that's like the ideel life-I wrote that up on the same
card. It was in my prayer book, an card. It was in my prayer book, an
I got it all straight. Now, those two
hings go together, don't they, got it all straight. Now, tose
things go together, don't they, Joe?
"They do," he said, struck, "But think that you were smart to see that
Maggie."

> CARD OF THANKS. We want in this way to send a ten
der message of thanks and appreciader message of thanks and apprecia
tion to our neighbors over the com tion to our neighbors over the com
munity for the many kind needs and id given us during the sickness in
ur family. May God's richest bless-

| ings be with each and every heart and |
| :--- |
| life. |
| Mr. and Mr. J. F. Blair. |
| Thune in WBAP and WFAA every |
| Thursday at 3 p. m. for Lowe Bros. | $\mathrm{S}^{\text {CKM }}$ timition mine mix io







FARMERS STATE BANK IN MERKEL
Capital $\$ 40,000.00$
Paid-in Surplus $\mathbf{\$ 1 0 , 0 0 0 . 0 0}$

## OFFICERS

$\begin{array}{ll}\text { C. M. Largent, President } & \text { R. O. Anderson, aetive v-pres. } \\ \text { J. S. Swann, v-president. } & \text { W. L. Diltz, Jr., eashier. }\end{array}$ Dave Hendricks, v-president. Jack Anderson, asst. eashier.

DIRECTORS
M. Largent, Dave Hendricks, J. S. Swanm, Max Mellinger,

Courtney Hunt, W. L. Diltz, Jr., R. O. Anderson.

COLD RAINY DAYS ARE HERE!
I have installed.a GLASS GRINDING MACHINE and have plenty of glass in stock. I can fit glass in any
kind of car while you wait. Get my prices and see what the new equipment will save you on glass.

For the convenience of my customers I am going to handle harness and lace leather at just as little margin a possible. In the Auto Top Department I have plenty of Top Material in most any grade and the best celluloz that we can buy. Come to see us for good work and reason-

DOWELL THE TOP AND SHOE MAN
On Front Street

## GARDENING TIME IS RIGHT HERE

Ind plenty of Poultry Wire and Red Picket Femee.

## Burion-Lingo Eo,

## The Secret of Our Progress

lies in SERVICE-courteous, broad and effi-cient-rendered with an understanding of the individual's needs that means everything.

If you were to ask our depositors and friends you would find that there is no finer service anywhere.

May we have the opportunity of serving you as well?
"The Store Where Quality Not Price is Criterion"

## CUSTOM HATCHING

We are receiving eggs every day BABY CHICKS rom all standard breed

## We carry a full line of poultry supplies and remedies

 ABILENE HATCHERY \& SEED STOREPhone 7492

THE MERKEL MAIL $\frac{\text { Glover and Caple, Publishers. }}{\text { SUBSCRIPTION RATES }}$ raylor and Jones counties .-. $\$ 1.50$ Anywhere else
(In Advance) TELEPHONE No. 61
$\begin{aligned} & \text { Entered at the postoffice at Merkel, } \\ & \text { fexas, as second class mail. }\end{aligned}$

In matters
tablished by
er tribunal,
versial argun
cases in trial
cases in trial
itorial rooms
has been cast
ers to follow
ers to follow
lished among
as well justified by actual procedure as of the utmost secrecy prior to the
arrest of the party against whom the arrest of the party against whom the
indictment is brought.
While the writer of this article gained his experience in a newspaper of-
fice largely from the viewpoint of the
business office, he became familitr business office, he became familitr
with certain usages followed in the
editorial department and believes that editorial department and believes that
there is no reason why a reporter
should break from this precedent and should break from this precedent and
feature a sensational item of a grand
jury indictment prior to the arrest of jury indictment prior to the arrest of
the party by the officers of the Taw.
In the case in point, the commitment of George Parks, a Sweetwater repor-
ter, to jail for three days by Judge
Fritz R Smith for contempt of court, editors in this territory have come to
the defense of Parks on the grounds
that he was within the law. The ofthe defense of Parks on the grounds
that he was within the law. The of-
fender, in the eyes of the editors
$\square$
$\square$
$\square$
$\qquad$
$\qquad$
$\qquad$
Walter Huston Superb
$\qquad$
$\qquad$
$\qquad$
$\square$
CHURCHES Sontry

$\square$
$\qquad$
$\qquad$

$$
\begin{aligned}
& \text { due to } \\
& \text { Huston. }
\end{aligned}
$$

$$
\begin{aligned}
& \text { Huston makes Lincoln a human be- } \\
& \text { ing who loves and reacts to disap- } \\
& \text { pointments as any other man might. } \\
& \text { Through his interpretation Lincoin }
\end{aligned}
$$

$$
\begin{aligned}
& \text { Through his interpretation Lincoin } \\
& \text { becomes one of the best drawn charac- } \\
& \text { ter portraits shown on the screen. }
\end{aligned}
$$

$$
\begin{aligned}
& \text { ter portraits shown on the screen. } \\
& \text { The east, which numbers over one } \\
& \text { hundred principal speaking players, }
\end{aligned}
$$

$$
\begin{aligned}
& \text { hundred prineipal speaking players, } \\
& \text { was chosen wisely. Una Merkel, a } \\
& \text { newcomer to the screen, plays the role }
\end{aligned}
$$



Kay Hammond plays the irascible hary Todd Lincoln" perfectly, since suited to the nagging, caustic Mary

 EAPTISTS HOLDGREAT SUND
SCHOOL REVIVAL.
 iation will assemble in Merkel at $2: 30$
p. .. at the First Eaptist church for
their first associational-wide meeting
ior a general Sunday School revival their first associational-wide meeti
for a general sunday School revi
throughout the entire association. The meeting will be presided over
the state secretary, J. C. Hopkins,

| Paul Whiteman In Return to Radio | Chief Dowell Gives Warning of Penalty Driving Over Hose |
| :---: | :---: |
| to hear that Paul Whiteman returned |  |
|  |  |
|  |  |
|  |  |
|  |  |  |
|  |  |  |
| The program is sponsored by a group of paint and lacquer manufac- |  |
| group of paint and lacquer manufacturers known as the Allied Quality |  |
|  | The |
| Paint Group and will be broadcast | Therere is a state law protibiting |
| Broadeasting company and additional stations. Paul Whitteman and his band, |  |
| now on tour, will return to Chicago |  |
|  |  |
|  |  |
|  |  |
| that Whiteman remakes jazz tunes into melodies of classic beauty. |  |
| Former Merchant Has Opened Grain Business |  |
|  |  |
| G. M. Sharp, formerly one of Mer- |  |
|  |  |  |  |
|  |  |
|  |  |
|  |  |  |  |
| $\begin{aligned} & \text { the Crown Hardware company. Mr. } \\ & \text { Sharp announces that he will carry } \end{aligned}$ |  |
| grain and fiel. He has a large stock of these |  |
|  |  |
|  |  |  |  |
|  |  |
| $\begin{aligned} & \text { to meet the demands of his customers } \\ & \text { in the above lines. } \end{aligned}$ |  |
| $\begin{aligned} & \text { The first successful parachute } \\ & \text { jump of which there is record was } \end{aligned}$ |  |
|  |  |  |  |
|  |  |
| $G \text { DESCASS }$ |  |
|  |  |  |  |
| FRIDAY AND SATURDAY |  |
| SPUDS, No. 1 Ruras, 10 lbs . 25 c |  |
| BACON, salt pork, No. 1 grade, lb. |  |
| SALMON, No. 1 tall, cooking, can |  |
| COFFEE, Peaberry Blend, 1 lb . pkg. - $\quad 20 \mathrm{c}$ |  |
|  |  |  |  |
| CRANBERRIES, late Jersey's, lb lo_ 16c |  |
|  |  |  |  |
| OATS, Red Cooked, 3 lb . pkg. |  |
| SOAP, Lighthouse, 10 bars |  |
| LARD, Oak Leaf, 8 lbs . |  |
| PINEAPPLE, sliced or crushed, small 2 for |  |
|  |  |  |  |
| ONIONS, Spanish sweets, lb. $\quad 3 \mathrm{c}$ |  |
| ONION SETS, SEED POTATOES, FRESH VEGETABLES, FRUITS, ETC. |  |
|  |  |
|  |  |
|  |  |
|  |  |

I HAVE OPENED UP A Grain Business
in the building formerly occupied by the Crown Hardware Co. and will handle Grain and Field Seed and Flour and Meal-that good old PEACE MAKER FLOUR AND MEAL and would like all my old friends to drop in and see me and new ones to get acquainted

## G. M. Sharp

SPUDS, No. 1 Rurals, 10 lb
BACON, salt pork, No. 1 grade, lb ON, No. 1 tall, cooking, can COFFEE, Peaberry Blend, 1 lb . pkg. APPLES, Delicious, nice size, doz CRANBERRIES, late Jersey's, lb. OATS, Red Cooked, 3 lb. pkg
SOAP, Lighthouse, 10 bars
LARD, Oak Leaf, 8 lbs.
PINEAPPLE, sliced or crushed, small
ONIONS, Spanish sweets, lb
ONION SETS, SEED POTATOES, FRESH VEGETABLES, FRUITS, ETC.

## J. M. COLLINS Cash Grocery <br> Phone 69 <br> ompt Delivery

## Class [ividatis

\section*{| FOR SALE |
| :--- |
| SEE HARRY BARETT for any |
| thing in the MeCormick-Deering ine |}

 farm and pasture, joining Merkel
Che west and contaning 199.9
acres; about 70 acres in cultivation,

 Write Vol Martin, Los Angele
Calif, 5437 Eighth Avenue.
 grapes, postpaid, 1.2 , 2 ; hundred cali-
fornii privet,
feet, fornia privett, , feet, s4.25; 1ots of
other bargains. Mones back i not sat.
iffied. A. C. Benge, Arlington, Texas.


## Ft. Worth Livestock

Fort Worth, Texas, Jan. 29.-An-
other slow, dull, unsatisfactory man ither slow, dull, unsatisfactory mar-
ket wase exprienced Weennesdy in the
cattle divisison, although midweek receipts.amounted tough midweek re
of catteo and 500 calves.
col of cattie and 500 calves. low eb and
Demand was at a very
the market resolved itself into a ped
 more desirable for feeder parpos.
than for
Only 40 hers
Ong ags arrived. The market
 No good loads were available.
On hhep and lambthe market was
echledsteady. reeitst being estimated
at 300 head. Nothing of much impor-
 On Tuesday Howad Laney shipped
one car on cattle to the Fort Worth
marke, which was ihe only movenent
in cattle and livestock during the week here.

$$
\begin{aligned}
& \text { Rainfall Exceeds Inch. } \\
& \text { Rain that fell } \text { Monday, Tuesday }
\end{aligned}
$$



$$
\begin{aligned}
& \text { Rain that fell Monday, Tuesday and } \\
& \text { Weednestay measured more than one } \\
& \text { ineh, bringing the total for Jarmary }
\end{aligned}
$$

$$
\begin{aligned}
& \text { pop to } 1.75 \text { inches. Like the pherious } \\
& \text { rins } \\
& \text { Lerrer }
\end{aligned}
$$

$$
\begin{aligned}
& \text { the greateat benefits to growing grain } \\
& \text { and toward providing seasoning for }
\end{aligned}
$$

THE NEW HI-VOLT.

## Blue Front Motor Company.

mocall pattern sale.
Jut rocelved our new Patterns for
Spring. Tor one weok only we will sell

## 23 New Body Types Added to Standard Line Ford Truck

## Mass Meeting

 day, outtining
af the plang
HRRE m THRRE miluon for rexas.
Texas will be alloted about $\$ 3,375$, Texas will be alioted about 93,375 ,
00 to be distributed in 32 countie aiready certisified as "drouth stricken," and in as many more as may be ap.
proved later. Loans can be applied orly on the purchase of feed for work
ontock used in the provuction of the
trop, planting seed, fertilizer, garden
ter eed and gasoline and oil for tractor
n Texas insect poisons will be sub Itituted for fertilizer.
The exact amount to be allowed for The exact amount to be allowed for
the purahase of each item has been
worked out, and county anent, bank-
ers and farmers at last week's meet.
 Mr. and Mrs. J. H. MeGowen and
oilowing is the maximum loan to be son, Thaxton, and daughter, Glenn
llowed each farmer: $\$ 8$ per





$\qquad$

they dear ared, unable to extend further
tredit on this kind of security. 2. The borrower will give a first
mortgage the Goverment on his
1931 crop, and anyone holding a mort1931 crop, and anyone holding a mort
gage on this crop must waive it in
favor of the government. All of the ravor of the government. All of the
bankers attendin the thre meting
expressed a willingness to do this.
$\qquad$
$\qquad$

$\qquad$
$\qquad$
$\qquad$
Mayflower Burns and Sinks.
Phiadeethia, Pa..
Mavflower, famous as han epresidential
yacht of five American presidents
run around 40 per cent of the enti
loan, so that the farmer will be enable
$\qquad$
$\qquad$
how the preceding one was spent.
7. Applications must be made in canty within which the applicant re
ides, even though he may do busines ides, even though.
turnip Rome.

BABY CHICKS! ! BABY CHICKS!
If you have not been making money with your chickens, let me start you with some that will make you money. Let me sell you some of those famous "money makers," Egg-A-Day Leghorns. Winners of
test at John Tarleton in 1930 .
test at John Tarleton in 1930 .
Prices $\$ 12.00$ and up per hundred. I will allow you 10 per cent discount if orders booked now. 20 per cent deposit will book your order, balance due 5 days before shipping
den
den date. Can sell you any other variety of chickens, too. I will cull your fock and allow you cens. Will also trade for cow, hog, feed or anything of any value.

HERBERT HUDLER

| teran Chaplain of | 176 Ounces of Gold. |
| :---: | :---: |
| Texas Prison Resigns | Washington, Jan, 29.-Aetual duection for 11 monthis of 1930, |
|  | estimates for December, show th |
| Ile, Jan, 29, - A white-hair- | Texas mines last year produced |
| field for his taient as soother of worid. | ounces |
| Iy troubles, after listening for 16 |  |
| , | Cha |
| chaplain | eau of mines. |
| he Rev. W. E. Miller, 65, admitt- |  |
| do |  |
|  |  |
|  |  |

Business Picking Up.
New York, Jan. 22-General Mogain in saies for Deember, in con-
trast to the trend a year previously. Texas 1930 Texas 1930 farm crops, exclusive
livestock, were valued at 8434,512 . oo by the U. S. Department of Agriculture. The cotton crop represented s3332,872 of the total.
Texas uses more than half the cans used in home canning in the United
States, Authority: American Can Co.


## M SISTIM

A STORE FULL OF WEEK-END SPECIALS Every item in our store could be used as a week-end SPECIAL. We are glad to advertise a few specials each week, but the thing we are most proud of is the consistently low prices on each article every day.
SPECIÁLS FOR FRIDAY and SATURDAY

| Spuds | Litememit mome | 19 c |
| :---: | :---: | :---: |
| Beans | Remitio mem | 40 c |
| Raisins | Yememem | 28 c |
| Chili | mata mam | 19 c |
| Coffee ${ }^{\text {E }}$ |  | \$1.10 |
| Coffee | romems mem | 87 c |
| Coffee | mintm, | 87 c |
| Coffee | matw 1 mema | 150 |
| Pork | dry at | 16 c |
| Jowls | ${ }_{40}$ | 12 c |
| Corn Meal | $1{ }^{2}$ momas | 55 c |
| Flour | 4 momat | \$1.25 |
| Butter | maty, | 30 c |
| Chese | mems | 25 c |
| Matches | : | 12 c |

## AV <br> 

 ,

## R2ED HON

 DISG PLOMSThe New Avery
HITCH
$\underset{\text { (Patented) }}{\text { HITCH }}$

as plowing
conditions
require
and
FLEXIBLE when you wat to turn corncrs, RIGID when
the other is instant and automatic!
The most practical hitch ever oliered the fumer, rnd ma cxylusive
feaure of the new Avery Red Lion Disc Plow. With tie rigid hitch you can
 It's all in the way the new hiteh is designed. It its simple, solid, enduring
as time itself and absolutel) trouble-proof. It is one more desirable and

 plow you't like any better-or one that will co the jcs better or casier
or at lower cost. Avery Red Lion Plows are horse or tractor drawn.
Cometin and mee them today.

There is a full line of famous Avery ualkine
riding and tractor Dlous, tillage implements riding and tractor plows, tillage implementa
and Champiois harvesting ard haying machinnee

LIBERTY HARDWARE COMPANY

## Rural Community Correspondence

TRENT NEWS AND PERSONALS
 22, at the home The president, of Mrs. J. B. Winn. ing absent, Mrs. Wirs. Bud Brown, beplace. After a scriptura e eeson, taken
from the Psalms, and prayer, a bus ness session followed. Members at-
tending were: Mesdames J. A. Brown, tending were: Mesdames J.A. Brown,
C. T. Beckham, Jake Roberts, J. E. C. T. Beckham, Jake Roberts, J. E.
Bowers, Buena MeLeod, J. B. Winn, Bowers, Buena MeLeod. . . . Winn,
Gordind Miss Cora Scott,
Visitors were Mrs. Visitors were Mrs. Jim Roberts and
Mrs. Hosea Winn. The next meeting will be held at the home of Mrs. Jake Roberts on this Thursday, Janaury
29. All members are urged to be pres. eni. All members are urged to be pres-
Mr. and Mrs. Hurley Cosburn and children of Fort Worth visited in the
home of Mrs. Cogburn's parents, mir. and Mrs. Ed
till Tuesday.
Mrs. Quincy Roberts of Loving, N.

Mi., is visiting relatives here and at | Mi. is |
| :---: |
| Merkel. |

Frank Craddock of Lockhart at-
tended to business and visted with old friends here-Monday and Tuesday
Mre daughter, Mrs. E. D. Massey, of Ham.
lin Thursda. lir Thursday.
Mr. and Mrs. W. L. Boyd of Hamlin visited
afternoon.
Mrs. Sam Estep had as her guests,
Friday her mother, Mrs. Mcocowen,
and her daughter, Mrs. C. F. Roggie,
Shiloh Happenings


COMPERE NEWS Mrs. M. K. M.IIner spent the past
week-end with her parents at stive
ter. She was aceompanied nome by
her sister, Ima Brown, who will spend

BLAIR ITEMS

| m |  |
| :---: | :---: |
|  | White Church New |
| ing, but we hope or an anarly recovery. |  |
| ral of Miss Justice of Noodle were |  |
| Maimie and Vera Walker and Miss |  |
|  |  |
| Maimie and Vera Walker and Miss Vernie Derrick. Mr. and Mrs. Clifford Pettit of | Petit, of Throckmorton. Messrs. Fred and |
| $\left\lvert\, \begin{aligned} & \text { Throckmorton stopped over Saturday } \\ & \text { en route to the Canyon to visit the }\end{aligned}\right.$ |  |
|  |  |
| en route to the Canyon to visit the latter's mother, Mrs. John Brown. Mi. and Mrs. Ira Thornton and |  |
|  |  |  |
|  |  |  |
| Mrs. John Meeks Thursday. |  |
| and Mrs. Walter Hunter of White |  |
| Church were guests of Mrs. HugbCampeill one day the past week. |  |
|  |  |  |  |
| Campbeil one day the past week. Mr. and Mrs. Zeb Moore spent Mon- |  |
| day with their daughter, Mr. and Mrs, Elzie Mayberry of Abilene. |  |
| Master J. L. Meeks visited several |  |
|  |  |
|  |  |  |  |
| Mrs. Luther |  |
| Osborn Wednesday. |  |
| Mr, and Mrs. Shorty Swafford and son, Bobbie Joe, spent Saturday with |  |
|  |  |  |  |
| her aunt, Mr. and Mrs. Ed Sherman |  |
|  |  |
| George Clinton and Herman Doanattended court in Abilene Friday. |  |
| Matended court in Abiliene Friday. |  |
| to Portales, N. M.. the past week.Mr. and Mrs. Bill Sandusky spent |  |
| the week-end with Mr. and Mrss. ClaudDoan or BairdHarrell Hughes and sister, Miss Al- | geta |
|  |  |
| ma of Abilene, attended service at the M. I. church Sunciay. |  |
|  |  |
| Mi. and Mrs. Will Campbell spent |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  | Red bottes. Take Carter's. |

## NOTICE To Farmers

I have a supply of SUNSHINE COTTONSEED for sale at $\$ 1.25$ per bushel. These seed are from


GOOD STAPLE-LARGE PRODUCTION PER ACRE.

## SAM SWANN

## PARAMOUM,

## abIene rem <br> MAYRNAD




FIRID
SM©(THNESS


The mevo Ford has more tham tuentyball and roller bearimgs
Evidence of the high quality built into the new Ford ste extensive use of ball and roller bearings. There re more han wenty in all -an ure elected for the work it has to do.

At some points in the Ford ch
earings. At others, roller bearings you will find ball of their higher cost. The deciding factor is the performance of the car.

The extencive use of ball and roller bearings in the new Ford insures smoother operation, saves gasoline, ncreases speed and power, gives quicker pick-up, de
creases noise, and gives greater reliability and longer life o vital moving parts.

Other outstanding features that make the new Ford a value far above the price are the Triplex shatterproof glass windshieid, silent, fully enciosed four-wheel brakes, four Houdaille doubleacting hydraulic shock absorbers, aluminum pistons, chrome silicon alloy valves,
three-quarter floating rear axle, Rustless Steel, the exensive use of fine steel forgings, and unusual sccuraey in manufacturing.


W PRICES OFPOREAES
$\$ 430$ to $\$ 630$
$\because=$

## (5rad

FIRE
DOESNT RING THE DOOR BELL


We will go over your fire risks and existing policies ards. We know we can give you dependable, economical ards. We know we ca
insurance protection.

## W. 0. BONEY

MERKEL, TEXAS
Farm Loans and all kinds of Insurance Consult Your Insurance Agent as you Would Your Doctor or Lawyer.

## HONOR ROLL OF 151 PUPILS ANNOUNCED

5uania Huskey, a sixth-grade pupTing schoummar Shis six-weol, leads the en, sehool ans ase for the period of 99 son, 91 ; Clifford Williams, 91 ; Felix ageneral average for the period of 99 Stalls, 90 , Jack Stanford, 90 ; Bee
pe cent. In the High School depart-
Sublett, 90 . ${ }^{\text {II }}$ Int this tine there are seven pupils-
Who top the list with a general aver-
 age of 96 per cent. They are Gambill, 95 , Mary Helen Lancaster,
Billy Gardner, Walderin Huskey
Opal Huske, Lueille
Onimbell Biny Garaner, Walderine Huskey, 94 ; Jese Margaret Berry, 93 ; Lena
Opal Huske, Lucille Campbell, Elvis Fae Harrell, g3: Ina Ruth Brown,
Richardson, Audrey Farris and Mar-
Annie Rachardson, Audreye Farris and Mar- Annie Lee Dubose, 92 , Nell Contres,
garett Turner. The percentage of pu- 92 ; Milton Hokit, $91 ;$ Doris Mae garett Turner. The percentage of pu-
pils on the honor roll this time is high pils on the honor roll this time is high
there being 30 per cent of the High Shere being 3 per cent of the High
School meeting the requirements and
31 per cent of the 31 per cent of the Grammar School.
This means that about one in every three have met the requirements of the
honor roll. These requirements are:
(a) Be neither tardy nor absent during the period for any reason. an (b) Not make below 75 per
any subect for the period. (c) Make an average of 90 per cent or more in deportment.
d) Make a pereral average for the
period of 90 per cent or more. The following list contains the
names of one hundred fitty-one names of one hundred firty-one pu-
pils on the honor roll for the past sixpils on the hon
weks period:

## $\rightarrow$

 Firat Grade, Mras. Teaff.
Miaria Duran, 55; John R. Dye, 93; Winona Fay Thomas, Jo.
Betty Jane Dilta, M4, Euvalida Fox,
94; Helen Heeter, 94; Guy Manscill 94; Helen Heeter, 94; Guy Ma
94; Billy Cox, Ralph Eoff, 33.
Second Grath; Second Grade, Miss Curb.
Don Wood, 92; J. C. Thomas,

 Owen, 94; D. S. Price, 94 ; w. .
Wozencraft, 94, , Mary
Lave Tipton, Wozencrart, Tipton, 92; Don Warren
93; Edgar
92; Ralpp Rusell,
Third Grade, Mrs. Anderson. Third Grade, Mrs. Anderson,
w. . . Dickinson, 92; Joyce Hays, 91, Pearl Mathews, 91; Maber
ray, 1 , Comora Hughes, sil
Fourth Grade, Miss Patterson. Charles Andy Shouse, $95 ;$ Ire Jackson, 95 , Dick West, 94; Charle
Tdiding, 94, Holisis Perry 93; Evly Othar Suber, 90; Eva Mae Williams
 Pe, 92; Jann Duran, 91, Preston
Yickinson, 91; Mary Jo Garland, 91; Marvin Hunter, 91; Elizabeth Cyper
90: Dana Deratine, 90 . ${ }^{90}$; Dana Derstine, 90 .
Junior Grimes, 95; Bill D.
93; Murphy Dese, 22 , J. . . Foster, 29;
Bud Gambill, $91 ;$ Wayman Adcock, ${ }_{90}^{90}$; P. A. Ditt, $90 ;$ Norman King, 90 Elma Mae Gamble, 90 .
Morris Wozencraft, 95; IL Laurence
Thornton, 94; Sylvan Mellinger, 94 ; Thornton, 94; Sylvan Mellinger, 94
Pauline Mcaninch, $22 ;$ Marvin Per kins, 92 , De La Verge Teague, 9
Jack Sublett, 90.

$$
\text { Jack sublett, } 9
$$

$$
\begin{aligned}
& \text { Sixth Grade, Mre. Patterson. } \\
& \text { Harold Morgan, 95; Billie Moo }
\end{aligned}
$$

rum, 95; Emmitt Price, 92; Overton Murry Toombs, $91 ;$ Winlie B. Toombs
 Juunita Husky, 99; Mabel Mada 93; Ora Derrick, 94; Janet Hayes ${ }_{90}$; Horace Bones, 91; R. L. Blair, 90 . Seventh Grade, Ralph Dukee. 94; Lois Perkins, 93; Louise Toombs,
 Ont F fth A venue

 treese, 92 ; James West, 91; J. R.
gins, 90 ; Margaret Miller, 90 . .





## THE BADGER WEEKLY

Published weekly by the students of Merkel High School and
sponsored by the Senior Class of '31-Hazel Williams, sponsor. The Staff:

## Editor-in-Chief-Ola Ellen Smith. Miscellaneous Editor-Margarette

 Assistant Editor-Audrey Farris. $\begin{aligned} & \text { Turner. } \\ & \text { Sports } \\ & \text { Sditor-Fred A. Baker. }\end{aligned}$ Joke Editors-Elvis RichardsonSocilen Society Editor-Lona Bryan.
$\qquad$ ADGERWEE KLY
Editors Note: The Badger Weekly Editors Note: The Badger Weekly sixth and seventh grade girls last
to be sponsored this week by the
Tuesday. They were present for the more class, and the next week by the
亚 Freshman class. By this plan each
class has representation in the editing MUSIC MEMORY CONTEST. of the school paper. We, the Seniors,
are yery sorry that the Junior class
ning of the Music Memory contest for paper with an ad of some kind business. public to start buying. largest results for money spent. printer. It pays in the long run to spend this extra time. a power that will produce results."

PROFESSIONAL

$|$| DR. R. I. GRIMES <br> PHYSICIAN \& SURGEON <br> Phones <br> Office <br> Residence 165$\|$ |
| :---: |

LEN SUBLETY

Water Well Driller, all wot guaranteed first class | $\begin{array}{l}\text { Merkel, Texas } \\ \text { P. O. Bos 22t }\end{array}$ |
| :--- |

## PAULIME JOHNSOM

G. W. JOHNSON Insurance Notary Putbic
In New City Hall In New City Hall- Front St
Merkel
M:- Texas LeE R. york John l. cam
YORK AND CAMP Civil Practioe in all Courts. sp Civil Practiee in ans al courts. Specie
attention to 1 nd titlese and

711 and 712 Mims Building
ABLENE, TEXAS

|  |
| :---: |

## JOSEPH L. SPECK

${ }^{\text {merkel, texas }}$
Dr. L. C. Zehnpfennig Dentist General Practice of Dentistry
Office, Merkel Sanitarium

FRANK E. SMITH Attorney-at-Law 405 Citizens National Bank Bldg. Phone 8419 Abilene, Texa

$\underset{\text { 13-Plate now }}{\text { EXITHER }} \underset{\$ 7.50}{ }$ | 12-Plate now |  |
| :--- | :--- |
| 15-Plate now |  |
| Exchange | $\$ 11.00$ |

                            S. M. HUNTER
    Phone $25 \quad$ Corner Garage

Curley's Repair Shop All kinds of auto work.
Generator and Starter Service especially featured
At Corner Garage Phone 25MEMORIALS OF MARBLEalso concrete copingA.J. T. COATS, 1.eal Rep.
Merkel, Texas
Phone 274W.
G. Burton Fain, M. D.

Physician and Surgeon General practice, with special atten-
tion to obstetrics and diseases of tion to
children.
Phone 93
Merkel,

# recullar ADVERTIIIIG 

(Frơm a Speech by C. W. JOHNSON, Oakland, Nebraska, Merchant)

"I have been in business 27 years and seldom miss an issue of the local
"I believe that the constant spitting of a machine gun does more execution than the occasional boom of a big Bertha. Its spat-spat shot gets reresults than the large ad run hit or miss. Consecutive advertising gets the
thi "We are told that American business now has hit the bottom, and that
"There are all kinds of advertising schemes, and I have dabbled in them all, but the advertising in the local newspaper is best and gives the
"Put more time in writing your ads, and then talk it over with the
"Create a desire to possess, in your ad, and it will get the business.

If you had a whole bushel of chain links it would not pull a load. Put thent together in a continuous chain, and you have a strong and powerful thing with which to pull a load. So it is with advertising. Link your ads to-
gether, run them in a continuous string, week after week, and you will have


