

# THE MERKEL MAIL

On the Broadway  
of America

IN THE FRIENDLY TOWN

MERKEL, TEXAS, FRIDAY, JANUARY 15, 1954.

5c A COPY

## ER TREMENDOUS BARGAINS

### Ellis' Badgers Win Two Games Last Week

Cooperation in plays by Amy Ellis' Badgers gave the cagers their first two wins in the District 8-A conference last week. Friday night they defeated Roscoe Plowboys 64 to 38. On Thursday night of last week they followed the Albany cagers to their court 78 to 45. Robert McLeod was high man with 31 points and Jerry Cunningham next with 13 points against Albany. The Badgers were in the lead all the time. With a good crowd of around 450 persons present last Friday night and the band under the leadership of Director W. G. Reed giving forth with lively music the Badgers played a well-oiled game. The starting lineup was Jerry Cunningham, center, Robert McLeod and Dink Whisenhunt forwards, Corky Cox and Jacky McAninch guards, George English and P. P. Pursley replaced Corky at two points in the game. Jacky was high man with 18 points and Jerry second with 16 points for the Merkel boys.

### Contracts Let for Building Central Offices

Contracts for 11 central office buildings have been awarded, announced Murry Toombs, manager of the Taylor Telephone Cooperative. Low bid of \$27,273.50 was made by Eugene Pavlicek of San Angelo. The offices are located in Hamby, Hawley, Noodle, Nubia, Nolan, Wingate, Bradshaw, Buffalo Gap, Tuscola and Potosi.

### Coach Don Estes' Junior Badgers Win Two Games

Coach Don Estes' Junior Badgers won two straight games last week. On Thursday night they edged out Hawley there 49-48. It was a close game all the way through. The lead saw-sawed back and forth. Last Friday night the Badger Juniors went over the Trent Juniors there 41 to 21. Up to the half of the first quarter the game was tied 2 to 2, then the Badgers took the lead and went on ahead.

### Troy Rolands Buy Village Inn And Now in Charge

Mr. and Mrs. Troy Roland have purchased the Village Inn from Mr. and Mrs. Emmett Ayres and took over the grocery store last week. Mr. and Mrs. Roland are local folks. Mrs. Roland is the former Patsy Simpson, daughter of Mr. and Mrs. V. B. Simpson. They both went to school here. They were married in July, 1948 and have been living in Abilene.

### TAKES TOP HONORS

Hal Lester, Senkel, Milan county 4-H boy, took top honors in the Hybrid Corn Pie for your contest. His yield of 137.6 bushels was from a planting of T. hybrid 30. The average corn yield for the state last year was only 95 bushels.



MR. T. T. EARTHMAN ... collects dog figurines

### DEE GRIMES IMPROVES

Dee Grimes is improving after his major operation last week. He is at the John Sealy Hospital in Galveston.

### Bryan Bradbury To Be Speaker, Band Will Play

Bryan Bradbury, well-known Abilene attorney, will speak on "Developing Civic Responsibility" at the Merkel Parent-Teacher Association meeting to be held in the school cafeteria next Thursday night, January 21, at 7:30 o'clock. The 40-piece elementary school band, under the leadership of Director W. G. Reed, will present a 20-minute concert. A brief recreation and social hour will follow the program.

### Z. V. Moore Hears From His Son After 23 Years

Z. V. Moore heard from his son Rodney for the first time since 1931. Rodney is in Portland, Ore. The last time he heard from Rodney he was in California. After that he didn't know where his son was. Two years ago Rodney got married and his wife urged him to write him. At last he overcame his reluctance to write and sent a letter to his father. The home folks were very happy to hear from him.

### Local Students Win Recognition With Essays, Poems

High school English students have spent much of their spare time recently in writing creatively, not only for assignments but also for recognition elsewhere.

Nine of these students have received notice of acceptance of their essays for publication in "Young America Speaks", an anthology published by the National Essay Association. Their names and essay titles are as follows:

June Barley, "The Test of True Character"; Patsy Floyd, "The Need of Confidence in Today's World"; Jackie Hogan, "What Is Honor?"; Sessions Hammond, "The Art of Being a Good Neighbor"; Kay James, "Confidence in Today's World"; Larry Joyce, "The Value of a Good Name"; Sandra Patterson, "What Is Honor?"; George Starbuck, "How I Expect to Use My High School Education."

Three students have won poetry awards. Their names and poems will appear in "Young America Speaks", an anthology of high school verse: Conita Bagby, "Little Sisters"; Wesley Pair, "The Farm"; and George Starbuck, "Christmas Pains."

Plans are being made to enter other writing programs scheduled for the spring semester.

### Joe E. Riney, 70, Suffers Injuries In Accident Sat.

Joe E. Riney, 70, of Merkel, was admitted to Hendrick Memorial Hospital Saturday afternoon for treatment of injuries suffered when he was struck by a motorcycle at South Seventh and Sycamore Sts., in Abilene about 2:30 p. m., police reported.

His conditions were described as "serious" by a hospital attendant. Police said Mr. Riney was struck by a motorcycle driven by James D. Turkett, 14, of 3309 South St., Abilene.

Sunday it was reported by a hospital attendant that he was still in a serious condition "but doing satisfactorily."

### FURNISH GREEN GRAZING

When properly managed, seasonal pastures come nearest to furnishing green grazing throughout the year. Livestock and dairy producers are finding that seasonal pastures are an aid to increased production and that means profit. —A. & M.

### Big Reductions Are Being Made For Dollar Day

Tremendous reductions and savings are being offered for Dollar Day. Next Tuesday, January 19, is Merkel's 20th Dollar Day.

### MUNDAY VS. BADGERS

The Badgers go to Munday tonight, Friday, for a conference game. A big crowd turned out for the boys here last Friday night and a big crowd is expected to follow them tonight.

### BOWL, BOWL, BOWL?

Bowl, bowl, who's got the bowl? Or, who's got the bowls? It seems that quite a few folks take food home in the bowls from the Community Center and delay in returning them. Bowls are becoming scarce at the center and the lack of them works a hardship on those serving meals. The Civic Committee would appreciate the return of the bowls.

### OIL NEWS

Drilling started on Thursday last week on the Geochemical & Robert E. Mead Merkel Township. They are drilling on the Higgin Blacksmith Shop block. Early Wednesday morning they were down to 1,372 feet.

### SINGING AT STITH

There will be singing at Stith Sunday, January 17, at 2 p. m. Everyone is invited.

### Trent Gorillas Blast Blackwell Tuesday 54-36

The Trent Gorillas blasted Blackwell, 54-36 at Trent Tuesday night in a District 21-B East basketball game.

Jerry Estep paced Trent with 22 points. With Venita Quattlebaum tallying 27, the Trent girls drubbed Blackwell, 60-32.

Trent goes to Divide Friday for another 21-B East tilt.

### PAYS QUARTERLY DIVIDEND

The board of directors of the Merkel Telephone Company voted the second quarterly dividend of six per cent preferred stock payable to owners of Dec. 31, announced Tommy Odum, manager.

### J. B. Jones Found Land Boom on When He Arrived in Merkel

J. B. Jones came to Merkel when it was so crowded one could not rent a room. That was back in 1906. There was a land boom on, said Mr. Jones. "More people here then than there are now," he remarked.

How did he come to be in Merkel? Well, he and J. W. Mayfield were boys together back in Franklin, Ga. J. W. came to this country several years earlier than J. B. did.

One time Mr. Mayfield came back to Georgia and saw J. W. plowing ground behind a mule. "That's the way I made a crop," said Mr. Jones. "I had stomach trouble and had to hire someone to plow. Mr. Mayfield told me to come to West Texas and ride a plow and do 10 times as much work. So I came here."

He arrived in 1905 to look the situation over. He liked it here and bought land at \$28 an acre in the Blair Community. It was in the following year that he came back to live here and found Merkel so crowded he could not rent a room.

He found plenty of coyotes. They'd come and get your chick-

ens in the yard," said Mr. Jones. "Foxes? Lots of them. Pole cats too... anything to destroy what you got. Worlds of prairie dogs... been so long, plumb forgot. "I can't recollect like I used to. Getting old. Can't keep my mind on things."

Mr. Jones' eyesight and hearing are not so good either. His farm is rented out. "I can't work any more," he remarked.

He married his wife on Feb. 1 in Franklin, Ga., and they will celebrate their 61st anniversary this year. He was born Sept. 23, 1867.

Mr. Jones' eyesight and hearing are not so good either. His farm is rented out. "I can't work any more," he remarked. He married his wife on Feb. 1 in Franklin, Ga., and they will celebrate their 61st anniversary this year. He was born Sept. 23, 1867.

### Rufe Tittle Votes Against Paying For Extra Survey

Taylor County entered into a contract Monday morning with Pritchard & Abbott of Fort Worth, valuation engineers, for the right to survey oil properties and oil field supply inventors in the county for tax purposes. Commissioner Rufe Tittle was alone in opposing employing the valuation firm. He raised two points to support his opposition to entering the contract. He said a similar survey authorized by the Merkel school district caused dissension among tax payers and he also objected on the ground that two men are already employed by the county to make a survey of valuation.

### Badger "B" Team Defeats Hawley Last Week 63-49

The Badger "B" team played against Hawley on Thursday of last week and won 63 to 49. Kermit Rutledge was high man with 25 points while Terry O'Brien was next with 18 points.

### MOTHER HAS SURGERY

W. D. Webber left Monday for San Antonio to be with his mother, Mrs. L. W. Low, who underwent surgery Tuesday morning.

### Western Parson To Give Program At Truby Center

The Western Parson and His Band from KRBC-TV will be at the Truby Community Center on Thursday, Jan. 21, at 7 p. m. and put on a program.

There will also be an amateur contest. All wanting to enter are invited to come. Refreshments will be sold. Admissions are: adults 75c, children 35c. The program is for the benefit of the March of Dimes.

### This Little Boy Has 17 Grandparents With Great Great

Mr. and Mrs. Jerry Cade of Odessa have a new son who has what is possibly a record in grandparents. He has 17.

Included are three great great grandparents. The oldest is 98 years old, Mrs. L. E. Cade. The other two are Mrs. J. B. Bell and Mrs. John Campbell. Mrs. Burney Bell, Fiais Cade and Mrs. Stacy Bird went Sunday

### March of Dimes Total Stands Now at \$333.42

At the end of the first week of the local March of Dimes campaign a total of \$33.42 had been donated toward Merkel's quota of \$1,500, according to Principal C. A. Farley, local director.

There were \$105.25 made from the Western Parson Show last week Tuesday night: \$121.70 has been contributed by mail; Mrs. M. H. Ely and Mrs. A. L. Cunningham collected \$14.16 in the Cross Roads community; and the Girl Scouts, under the direction of Miss Viola Allred, collected \$92.31 at the traffic lights on Highway 89 last Saturday. The campaign continues through January 31.

Coming events in the local drive include Girl Scouts at the traffic lights on Saturday, Jan. 16; double header basketball game at the gym on Friday night, Jan. 22, between the men of the school faculty and the ladies of the faculty and the Lions Club versus the Beta Sigma Phi sorority.

The men will be required to wearing boxing gloves in both contests, as will the two referees, Rev. Sam E. Tullock and Rev. Aubrey F. White.

Other events are Boy Scouts at the traffic light on Saturday, Jan. 23; theater collections each night from Jan. 22 to Jan. 29; and the grand climax will be the Mothers' March on Polio scheduled for Friday, January 29, at 7:30 p. m. The Mothers' March is being conducted by the Room Mothers of the Merkel P.-T.A. with Mrs. David Gamble and Mrs. Carroll Benson as co-chairman.

Students in all three of the local school buildings filled in March of Dimes cards with dimes this week.

### THE WEATHER

Last Saturday night it rained... a few drops. Sunday morning it snowed... a few flakes. Monday morning there was freezing... and plenty of ice in the streets. Wednesday morning there was ice in the streets and walks.

**SPECIAL SALE**

**FOR DOLLAR DAY**

Floor

LAMPS ----- \$12.50

2 for ----- \$13.50

Table Lamps \$7.95

2 for ----- \$8.95

**STARBUCK CO.**

**Personals**

Mr. and Mrs. Bill Cosel visited her sister, Mrs. Max Mellinger, and family Friday and Saturday. Mrs. George Cooper returned home Saturday after spending several days with relatives at Snyder.

Mr. and Mrs. Clinton Bird of Abilene and children spent Sunday in the home of his parents, Mr. and Mrs. J. S. Bird.

Mr. and Mrs. Pete Howell of Austin visited Thursday of last week with his sister, Mrs. R. N. Owen, and Mr. Owen. They were returning from the funeral of her brother, Wilford Miller, of Lubbock who was killed in a train wreck.

Mr. and Mrs. Lamer Hicks of San Angelo, Mr. and Mrs. Eldon



Let us give your hair a new lease on youth with ... A new Holiday Coiffure

**NORMA'S BEAUTY SHOP**

PHONE 19  
Operators — Mrs. Mark Hubert—Mrs. Allen Agnew

**That's A Fact**



**What A Man!**

ALMOST EVERYBODY KNOWS THAT BENJAMIN FRANKLIN SAID: "A MAN MAY, IF HE KNOWS NOT HOW TO SAVE AS HE GETS, KEEP HIS NOSE TO THE GRINDSTONE."  
**BUT WHO KNOWS THAT BEN...**  
- INVENTED THE MOUTH ORGAN  
- INVENTED THE ROCKING CHAIR  
- WAS THE CHAMPION SWIMMER OF HIS DAY  
- DEVELOPED THE FIRST VENTILATION SYSTEM  
- WAS THE FATHER OF MODERN DENTISTRY?

**TRACTOR SUB-TRACTION**

YOU CAN FIGURE A TRACTOR GOOD FOR FROM 8 TO 10 YEARS. BY PUTTING ASIDE PART OF THEIR EARNINGS IN **BETTER-THAN-EVER U.S. SAVINGS BONDS**, FARMERS CAN PROUDLY BUILD UP A "NEW TRACTOR RESERVE."



**HOW IT BEGAN**

ALABAMA IS AN INDIAN WORD MEANING "I CLEAR THE THICKET."

**YOU CAN BEGIN**

A SAVINGS PROGRAM BY BUYING U.S. SAVINGS BONDS! \$75.00 INVESTED TODAY WILL GROW INTO \$100.00 IN LESS THAN 10 YEARS!!

Hicks and children of Hermleigh were weekend visitors of Mr. and Mrs. Vestal Hicks.

Mr. and Mrs. Billy Joe Toombs were in San Angelo over the weekend, visiting her brother, Calvin Stevens, and family.

Mr. and Mrs. E. O. Carson visited in Abilene Sunday with her sister, Mrs. Arte Jarrell, who is ill.

Pvt. and Mrs. Derwood McWilliams of Ft. Bliss, El Paso, visited here for a few days with his parents, Mr. and Mrs. J. A. McWilliams. Other visitors were Mr. and Mrs. E. R. Thompson of Big Spring.

Mr. and Mrs. Billie Woodrum of Midland visited his parents, Mr. and Mrs. George Woodrum, over the weekend.

Mr. and Mrs. J. C. Walton visited Tuesday of last week in Anson and saw her brother, Allen Adams, who has been in the hospital six weeks and is seriously ill.

Mr. and Mrs. Bob McDonald were in Ira Sunday afternoon. Mayor and Mrs. Henry C. West visited in Corpus Christi last week with their son George and family.

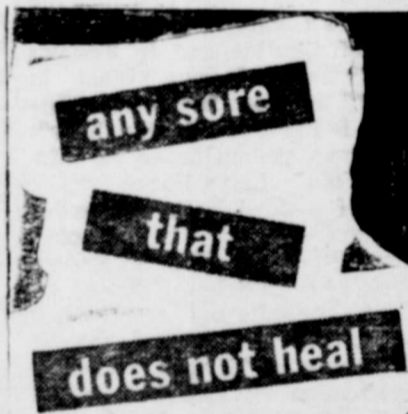
Mr. and Mrs. Jack Stanford of Fort Worth visited with his mother, Mrs. Earl Stanford, over the weekend.

Mr. and Mrs. Hurley Cogburn, Hurley, D., Jr., and Dewey, a daughter and son-in-law, Mr. and

Mrs. L. C. Crain, have returned to their home in California after spending two weeks here visiting relatives and friends and in Fort Worth where they spent Christmas with Mrs. W. I. Cogburn and other relatives there.



**More IRON LUNGS**  
IN USE IN '53  
THAN EVER BEFORE  
Join the **MARCH OF DIMES**  
January 2 to 31  
IT WILL TAKE MORE IN '54!



...is the first of the seven commonest danger signals that may mean cancer...but should always mean a visit to your doctor.

The other six danger signals are—1 (above) 2 A lump or thickening, in the breast or elsewhere 3 Unusual bleeding or discharge 4 Any change in a wart or mole 5 Persistent indigestion or difficulty in swallowing 6 Persistent hoarseness or cough 7 Any change in normal bowel habits.

For other facts about cancer that may some day save your life, phone the American Cancer Society office nearest you, or write to "Cancer"—in care of your local Post Office.

American Cancer Society

**SEE US FOR RADIO and TV SERVICE**  
Badger Chevrolet



**FOOD Specials**

**SPECIALS for FRIDAY and SATURDAY, January 15 - 16**

CARTON TOMATOES ctn. 19c

CELLO SPINACH bag 25c

FLORIDA NEW SPUDS lb. 10c

FIRM GREEN CABBAGE lb. 4c

**BEANS** BAKED HEINZ REGULAR 19c CAN **2 CANS 25c**

REGULAR TIDE box 29c

BLEACH PUREX qt. 17c

NEW BABO 2 cans 25c

SCRAPPY DOG FOOD 6 cans 49c

**OLEO** SUN SPUN **2 LBS. 45c**

AUNT JEMIMA MEAL 5 lb. bag 49c

3-MINUTE OATS 20 oz. pkg. 17c

ALL BRANDS MILK 2 tall cans 25c

HEINZ CATSUP 14 oz. bottle 25c

**CRUSTENE** 3 LB. CARTON **69c**

CHOICE ROUND STEAK lb. 69c

PORK SAUSAGE 2 lb. bag 89c

CHOICE HAMBURGER lb. 39c

LONGHORN CHEESE lb. 49c

SUN SPUN WHOLE Green BEANS 2 cans 39c

LIBBY'S Peaches 3 No. 2 1/2 cans \$1

ADAMS — 46 OZ. Orange Juice 3 cans \$1

PINTO BEANS 2 lbs. 33c

ALL FLAVORS Chewing Gum 3 pkgs. 10c

SUN SPUN Pork & Beans 10 cans \$1

SUN SPUN New Spuds 2 cans 29c

OUR VALUE Pears 3 No. 2 1/2 cans \$1

We Reserve The Right To Limit Quantities

**WEST CO.**

We Give S. & H. Green Stamps

WE DELIVER EVERY DAY—ANY TIME OF DAY For Quality Merchandise And Prompt Service. Call 59

Save As You Spend S. & H. Green Stamps

**Farmer**

of Merkel, in the 1953 published in rency, under section

1. Cash, balances with other and cash items in process	
2. United States Government and guaranteed	
3. Obligations of States and political subdivisions	
4. Other bonds, notes, and debentures	
5. Corporate stocks (including \$4,500.00 Reserve bank)	
6. Loans and discount (including \$544.30)	
7. Furniture and fixtures	
12. TOTAL ASSETS	
LIABILITIES	
13. Demand deposits of individuals, partnerships and corporations	
15. Deposits of United States Government (including postal savings)	
16. Deposits of State and political subdivisions	123,160
18. Other deposits (certified and cashier's checks, etc.)	11,009
19. TOTAL DEPOSITS	\$3,508,043.28
24. TOTAL LIABILITIES	\$3,508,043
CAPITAL ACCOUNTS	
25. Capital Stock:	
(c) Common stock total par	75
26. Surplus	75
27. Undivided profits	77,000.85
29. TOTAL CAPITAL ACCOUNTS	227,030.85
30. TOTAL LIABILITIES and CAPITAL ACCOUNTS	\$3,735,074.13
MEMORANDA	
31. Assets pledged or assigned to secure liabilities and for other purposes	129,000.00
32. (A) (1) Loans to farmers directly guaranteed and redeemable on demand by the Commodity Credit Corporation, and certificates of interest representing ownership thereof	295,240

I, GEO. T. MOORE, Cashier of the above-named, solemnly swear that the above statement is true to the best of my knowledge and belief.

GEO. T. MOORE, Cashier

CORRECT—ATTEST:  
PAUL W. WEST  
W. S. J. Brown  
BOOTH WARREN  
Directors

STATE OF TEXAS, COUNTY OF TAYLOR, ss:  
Sworn to and subscribed before me this 8th day of January, 1954, and I hereby certify that I am not an officer or director of this bank.  
(SEAL) BETTY JANE TITTLE, Notary Public.

SELL IT THROUGH A MERKEL MAIL WANT AD

*To every woman who thinks a clothes dryer is a Luxury...*

If you took the second "a" out of the sentence above, you'd be right. A clothes dryer is **luxury!** But it's not a luxury in the money-could-have-been-better-spent sense of the word.

There are lots of ways that a clothes dryer will save you money as well as work. You don't have to buy as many clothes, sheets, towels, or baby things when you have a gas dryer. Laundry takes so little of your time that you can squeeze it into your schedule more often. (And a dryer cuts out a third of your ironing!)

You aren't the least bit dependent on the weather when you have a gas dryer. You can give your clothes the ultra-violet lamp's sunshine treatment any day (or night) ... rain or shine! And there's no wind-whipping, clothes-pin ripping or sun-fading that make clothes wear out so much faster. Gas-dried things last twice as long!

Clothes drying with gas in most areas is four times as economical as with any other automatic fuel. The fuel cost itself is lower, plus no costly, slow warm-up. Automatic gas dryers dry clothes twice as fast. Their installation costs less.

See the new automatic gas dryers today. You'll be surprised at what they can do!

*Lone Star Gas Company*

...se. They have ...siding. They ...oom besides the ...arged the living ...closets. ...n said her family had ...union at Garland Taft's ...ty-five attended, making ...relatives present.

...first club program this year ..."Parliamentary Procedure", ...ch is the etiquette of organiza- ...on. Its purpose is to enable ...groups of people to reach conclu- ...sion and to plan quickly without ...confusion.

...Parliamentary procedure should ...be applied so the will of the major- ...ity may be determined and carried ...out, while at the same time the ...rights and privileges of the minor- ...ity are protected. The first rule ...may be "Politeness is to do and ...say the kindest thing in the kindest ...way."

...A member of any ordinary orga- ...nization needs to know only a few ...fundamental principles in order to ...share in carrying on the regular ...business of the organization. If ...you need more information, the ...bulletin, "Simple Parliamentary ...Procedure," is available from my ...office. Ask for a copy of C-236.

**Lots of Shooting, Comedy, Gay Music At Queen Theatre**

Ken Murray, versatile comedian of stage screen, and television, whose waving cigar has become a national trademark, has made a western picture that is packed with every ingredient of fine entertainment. "The Marshal's Daughter," which opens at the Queen Theatre, Friday and Saturday has comedy, gay music, fast-paced action and plenty of mean riding and shooting.

The picture stars the luscious Laurie "I-like-the-wide-openspaces" Anders in the title role and this young lass runs the full gamut of ropin', ridin' and shootin' in her film debut.

**"Plunder of Sun" Is Thrill-Packed At Queen Theatre**

Filmed entirely on location in Mexico, "Plunder Of The Sun," starring Glenn Ford and Diana Lynn, opens Tuesday, Wednesday and Thursday at the Queen Theatre.

Told against the exotic background of the remains of an Aztec Indian civilization, "Plunder Of The Sun" brings to the screen the modern day adventures of men in search of the answer to a 2,500-year-old riddle.

Armed only with part of a crude map, Glenn Ford searches among the ruins of Zapotec temples for the key to the wealth of an entire civilization.

**KEEPING BETTER RECORDS**  
Many farmers wish now they had better records of their operations in 1953. Accurate farm records are a "must" for figuring income tax returns and should be the basis for changing farm practices. Many good farm record books are available. — A. & M.

...morrow contest are at an all time high. The finals will again be held at Center the week of May 10.— A. & M.

To Relieve Misery of  
**COLDS take 666**  
LIQUID OR TABLETS - SAME FAST RELIEF

**CHICKEN-OF-TOMORROW**

Requests for rules and regulations for the ninth chicken-of-to-



**IT WAS NEXT DOOR!**

EVEN if you're careful to prevent fire in your home, you may be the victim of a neighbor's fire which spreads to your property.

You never know where or when fire will strike. Better guard your home and its contents with adequate insurance.

**Boney Insurance Agency**

143 EDWARDS

Consult Your Insurance Agent as You Do Your Doctor or Lawyer

Office, 21 -- PHONES -- Resident, 21

**ONE IN A HUNDRED NEED READ THIS**

How can you earn a telephone service for life with a modest investment? See ---

**MERKEL TELEPHONE CO.**

TOMMY ODUM, Manager

**DOLLAR DAY SPECIALS**

1 GROUP

**LUXITE RAYON GOWNS & SLIPS**

Specially priced at **\$1.95 each**

**WHITE NYLON ROBES**

Regular \$12.95

now **\$8.98**

**LUXITE COTTON KNIT PAJAMAS**

Regular \$4.95

now **\$2.95**

A large group of fabrics drastically reduced during our January Clearance.

Joyce's

**BEAUTIFUL!**  
Dutch Oven Efficiency!



"It's a Maytag... it's for me!"

"Look what's cookin'!"

**3** times as much INSULATION — by actual weight — as any ordinary oven. Keeps heat in!

**MAYTAG Dutch Oven Gas Range**

Dutch Oven Efficiency means finest cooking every time. Maytag Dutch Oven is so efficient you can even cook part of time with gas off! Entire oven... top, bottom, sides, door... so thickly insulated heat can't escape! Heat is used in cooking... your kitchen stays cooler.

- These wonderful features, too!
- Roomy oven
  - Eye-level controls
  - Table-Serve Broiler
  - Dutch Cooker Well
  - So easy to clean

See it today!

Mina Winter Butane Gas Co.



With its trend-setting advances... Ford's worth even more for '54

**STYLE DIVIDEND**

**3 New Body Styles... 28 models**

Ford offers you three brand new body styles in its line of newly created models. There's a new transparent-roofed Crestline Skyliner... a sparkling new Crestline Fordor... and a smart new Customline Ranch Wagon. There are 28 models in all, for each of Ford's 14 body styles is available with the new Y-block V-8 or the new I-block Six engine.

**New Astra-Dial Control Panel**

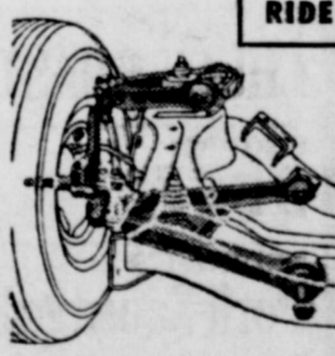
It's designed both for beauty and practicality. The speedometer is placed high on the panel where you can quickly spot the figures without taking your eyes off the road. Like the '54 Ford's beautiful new upholstery and trim, the Astra-Dial Control Panel is color-harmonized with the sparkling new outside body color of your choice.

**It's the Dividends that make it Worth More**



**RIDE DIVIDEND**

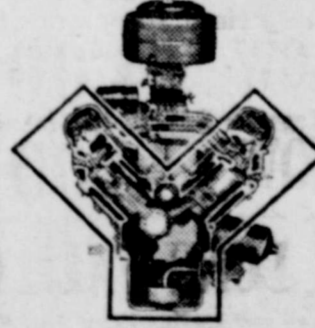
**New Ball-Joint Front Suspension**  
This revolutionary new suspension is the greatest chassis advance in 20 years... and it's exclusive to Ford in its field. It gives front wheels greater up and down travel to smooth out the going on rough roads. And it helps keep the wheels in true alignment for consistently easy handling. Movement of the wheels is on ball joints whether up and down, as wheels travel over rough spots, or in steering as wheels turn right or left. Ball joints are sealed against dirt and water.



**PERFORMANCE DIVIDEND**

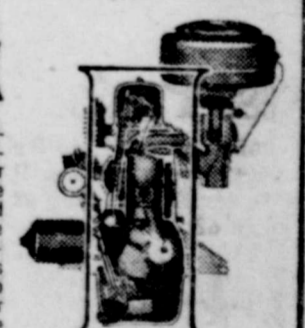
**New 130-h.p. Y-BLOCK V-8**

An extra-deep skirt extending below crankshaft gives greater rigidity for smoother, quieter operation, longer engine life. Free-turning overhead valves, low-friction design, Double-Deck Intake Manifold and high-turbulence combustion chambers give brilliant new responsiveness... 18% more power, greater economy.



**New 115-h.p. I-BLOCK SIX**

This new Six has an extra-deep block for greater rigidity, smoother, quieter performance, longer engine life. Free-turning overhead valves, high-turbulence combustion chambers, low-friction design and Ford's Automatic Power Flux help produce 14% more power... with finer performance on even less gas.



**DIVIDEND IN DRIVING EASE**

Ford offers five optional power assists\* you might expect to find only in America's costliest cars

Master-Guide power steering does up to 75% of your steering work, yet leaves you with natural steering "feel" on the straightaways. Swift Sure Power Brakes do up to one-third of the work in stopping. Fordomatic Drive gives torque converter smoothness and the "Go" of automatic mechanical gears. And only Ford in its field offers Power-Lift Windows, both front and rear, that open or close at a button's touch... and a 4-Way Power Seat that adjusts up and down, as well as front and back, at a touch of the controls. They're all worth-while optional extras available in the 1954 Ford!



No car in the low-price field has ever offered so many "Worth More" features as the '54 Ford. In addition to all the features that have already established Ford as the "Worth More" car, you now get a host of brand new dividends. These include a choice of two new deep-block engines... the most modern engines in the industry. You also get Ford's new Ball-Joint Front Suspension... beautiful new interiors... and styling that will make your heart beat faster.

And, remember, Ford also makes available to you all the optional power assists... features you might expect to find only in the costliest cars.

If you have not yet seen the new Ford models for 1954, come in and inspect them today. Then Test Drive a '54 Ford... and once you do, you'll want to drive it home!

More than ever... THE STANDARD for THE AMERICAN ROAD

**'54 FORD**

Come in...

Test Drive it today!

**Paul Honeycutt Motors**



*Guaranteed Values Give You*  
**A BIGGER DOLLAR Here!**

**JANUARY'S DOLLAR DAY AT MELLINGER'S MEANS REAL SAVINGS TO YOU IN EVERY DEPARTMENT OF OUR STORE. REMEMBER IT IS OUR POLICY TO ALWAYS OFFER YOU NATIONALLY KNOWN BRANDS OF MERCHANDISE AT REDUCED PRICES.**

**ALL DOLLAR DAY PURCHASES ARE FOR CASH**

**DICKIE'S**  
**Pants and Shirts**  
Dickie's type 4 Army cloth pants or shirts in khaki or grey color  
**\$2.98 each**

Dickie's type 1 Army cloth pants or shirts  
**\$3.98 each**

**MEN'S SHORTS OR UNDERSHIRTS**  
Your choice of either broad-cloth shorts or knitted briefs, or fine ribbed undershirts. All sizes available, for Dollar Day Only  
**2 for \$1.00**

**Dickie's Jeans**  
These famous 11 ounce men's blue jean pants are on sale again, and at such a low price for Dollar Day Only  
**\$2.98**

**MEN'S AND BOY'S JACKETS**  
Yes, our loss is your gain. We are closing out every jacket in our store, so here is your chance to get that jacket at a real bargain.  
**1-3 Off**

**MEN'S WORK SOX**  
Get ready for those work days ahead by stocking up on plenty of these cotton work sox in either long hose or anklets with elastic tops.  
**5 PAIRS FOR \$1.00**

**MEN'S Dress Pants**  
Your choice of our entire stock of men's dress pants will be available for Dollar Day at the low price of  
**1-4 Off (No Alterations)**

**COMFORTS**  
Here is a real value in Satin Comforts, and double bedsize. 100% wool filled.  
**\$7.95**

**BOY'S T-SHIRTS**  
Every boy's long sleeve T-Shirt will be sold this Dollar Day for only  
**1-3 Off**

**COLORED BED SHEETS**  
Double Bed size colored Sheets in all of the wanted colors.  
**\$5.00 a pair**  
SOLD IN PAIRS ONLY

**COLORED Pillow Cases**  
These pillow cases exactly match the colored sheets.  
**\$1.25 pair**  
SOLD IN PAIRS ONLY

**BOXED BLANKETS**  
Our entire stock of boxed Blankets are being offered for Dollar Day only at one low price of  
**1-4 Off**

**36 INCH OUTING**  
This 36 inch outing comes in either solid colors or light and dark fancy patterns, priced at only  
**29c yard**

**CANNON TOWELS**  
These Towels come in a variety of colors and are size 20x40. Priced at only  
**3 for \$1.00**

**Wash Cloths**  
These wash cloths match the Towels and are priced at only  
**10 for \$1.00**

**Nylon Hose**  
Ladies Vanette or Mojud 51 gauge Nylon Hose in all sizes. For Dollar Day only  
**89c pair**

**Brown Domestic**  
Ladies, you asked us to have this domestic on sale again, so here it is. The same good heavy grade that we have sold so much of in the past.  
**5 YARDS FOR \$1.00**

**Ladies Robes**  
Ladies long Robes or Duster type in either quilts, flannels, Satins, Nylons, or Seersuckers, all grouped together for Dollar Day only at one low price of  
**1-4 Off**

**FALL PIECE GOODS**  
One large table of assorted types of fall piece goods to close out. For Dollar Day only at  
**1-2 PRICE**

**BEDSPREADS**  
Double bed size Chenille Bedspreads in a beautiful array of colors and designs. Priced at only  
**Group 1 \$3.99**  
**Group 2 \$4.95**

**MEN'S Sport Shirts**  
Your choice of any men's long sleeve Sport Shirt in fancy patterns or solid colors in a wide variety of materials. For Dollar Day Only  
**1-3 Off**

**COTTON BATTS**  
Bleached Cotton Batts in 2 pound rolls. Just the thing for those Quilts being made now.  
**\$1.19 roll**

**DIAPERS**  
Sizes 27x27 hemmed Birdseye Diapers  
**\$1.98 dozen**

**BOY'S Sport Shirts**  
Here is your opportunity to get that sport shirt that you have been waiting for, priced especially for Dollar Day at only.  
**Group 1 \$1.98**  
**Group 2 \$1.35**

**MEN'S CURLEE SUITS**  
Look, men, your choice of either double or single breasted Curlee Suits in all sizes, and yes, they are 100% Wool at the low price offered for Dollar Day only at  
**\$39.95 (No Alternations)**

**LADIES SHOES**  
This is our final go round on Ladies Fall Suede Shoes in either dress types or Casuals at the low price of  
**Group 1 - \$1.98**  
**Group 2 - \$3.98**

**LADIES LEATHER WEDGES**  
One large table of Ladies Genuine Leather Wedge Heel Shoes in a variety of colors consisting of reds, browns, and blacks. There are many pairs to pick from so here is your chance for a real value at only  
**\$2.98**

**LADIES FALL DRESSES**  
Here is our final close out of every Ladies Fall Dress priced from \$6.95 up. Our loss is your gain. Priced as follows for Dollar Day Only  
Regular Priced \$6.95 and 7.95  
**NOW \$3.00**  
Regular Priced \$8.95 and \$10.95  
**NOW \$4.00**  
Regular \$12.95 to \$19.95  
**NOW \$6.00**

**LADIES LONG FALL COATS**  
Your choice of any Ladies Long Fall Coat on sale for Dollar Day only at  
**1-2 PRICE**

**LADIES FALL SUITS**  
All Ladies Fall Suits are being closed out for Dollar Day Only at  
**1-2 PRICE**

**CHILDREN'S FALL COATS**  
Ladies, here is your chance to dress up the daughter in a new fall coat at real savings.  
**1-2 PRICE**

**Max Mellinger**

**First Methodist Will Take Part In Church Crusade**

The First Methodist Church will take part in the Nation-Wide Church Attendance Crusade from January to Easter.

Purpose of this crusade is: To increase church attendance; to activate indifferent church members, to attend worship services regularly, and to enroll in the church school, W. S. C. S. and M. Y. F.; to exalt the importance of preaching the gospel; to recapture the power of Christian fellowship; to visit and invite non-church families to share in the services of church and to become members.

The local Church plan calls for registration of those present Sunday, Jan. 17, Feb. 7 and all Sundays in March. A revival will be conducted April 14-25. Visitation of every member of the church will be made to secure his agreement to attend church regularly.

Home services will be held on Wednesday nights, several groups meeting each week until Easter. Visitation will be made of non-church families during February to invite them to attend.

The slogan for this crusade is: "Give GOD a Chance NOW!"

brated young w  
be guest soloist  
tonio Symphony  
rector Victor A  
season's ninth suc  
cert at Municipal Au  
urday night.

The distaff artist, who more like a Hollywood star, a young star of the music world will perform a work with which she has become closely associated the Siberlius Violin Concerto.

Alessandro has also programmed the Second Symphony of the American composer, Randall Thompson, and Suite in Four Movements by James Yannatos, violinist of the orchestra.

**HOME FROM HOSPITAL**

E. V. Satterwhite who has been in the Sadler Hospital for almost 12 weeks is now at his home.

AND  
-Rea.  
115 KEN

**QUICK SERVICE**

WE ARE PREPARED TO GIVE QUICK SERVICE ON

**RADIO and TV REPAIRING**

AND ANTENNA INSTALLATION

PHONE 260

**MERKEL RADIO AND ELECTRIC**

O. B. MOORE, Technician

**Famous Violinist To Be Soloist With Symphony**

Camilla Wicks, comely and cele-

**SPECIALS**

**FRIDAY AND SATURDAY, JANUARY 15th and 16th**

**BLACKBURNS SYRUP 5 lb. 49c**

**BARONET PIE PEACHES 1 gal 89c**

**WHITE SWAN MILK 2 tall cans 25c**

**WHITE SWAN COFFEE 1 lb. 89c**

**DIAMOND Pork & Beans 1 lb. can 10c**

**KIMBELL'S CHILI No. 2 can 49c**

**DROMEDARY White Cake Mix pkg. 29c**

**STOCKTON CATSUP 12 oz. bottle 15c**

**FLOUR KIMBELL'S 25 LBS. \$1.79**

**ALL PURPOSE DETERGENT SUDS large box 24c**

**TEXO-MAID PEACH or APRICOT PRESERVES 24 oz. 33c**

**Kraft Dinner 2 boxes 29c**

**NO. 1 RUSSETS POTATOES lb. 4c**

**CARTON TOMATOES each 15c**

**CELLO BAG CARROTS cello bag 10c**

**ROMAN BEAUTY APPLES lb. 12c**

**CABBAGE lb. 3c**

**SHORTENING VEGETOLE - 3 lbs. 63c**

**U. S. GOOD CHUCK ROAST lb. 34c**

**GROUND BEEF lb. 27c**

**NEUHOFF'S Pork Sausage lb. bag 39c**

**WILSON'S CERTIFIED Fresh Fryers lb. 49c**

**ALL MEAT WEINERS lb. pkg 39c**

**CLOVERBLOOM Cheese Spread 2 lb. box 89c**

**AZALEA OLEO lb. pkg. 21c**

**SUGAR 10 LB. BAG 89c**

**CARRIKER FOOD**

TRENT, TEXAS



The police won't let us park them on the street! We can't store them on the roof! We don't have an attic or a basement! Frankly we've got more cars than we know what to do with!

**1949 MERCURY 2-DOOR \$575**  
RADIO, HEATER, NEW SEAT COVERS, DRIVE IT AND YOU WILL BUY IT. WON'T LAST LONG.

**1950 CHEVROLET 4-DOOR \$666**  
DELUXE STYLELINE, RADIO, HEATER, SEAT COVERS, DRIVES AND RUNS LIKE NEW. A REAL VALUE.

**1950 Ford 1/2-Ton Pickup \$487**  
HAS HEATER. LOOKS AND RUNS LIKE NEW. WHEN YOU SEE THIS ONE YOU WILL SAY IT'S A BARGAIN. LOCAL OWNER.

**1951 CHEVROLET 4-DOOR \$977**  
STYLELINE. HAS RADIO, HEATER, POWER-GLIDE, NICE INSIDE AND OUT. LOCAL OWNER.

**1950 GMC 2-TON \$545**  
WITH THE 270 MOTOR, 825-20-10 PLY TIRES, TWO-SPEED AXLE. DELUXE CAB. ALL THIS FOR ONLY \$545.

**1948 FORD \$387**  
WITH RADIO, HEATER, SEAT COVERS, WHITE TIRES. A REAL VALUE.

**1941 CHEVROLET 2-DOOR \$277**  
WITH RADIO, HEATER, NEW TIRES. WHEN YOU SEE THIS ONE AND YOU RUN IT OUT YOU WILL SAY IT RUNS, LOOKS AND DRIVES LIKE A NEW ONE. LOCAL OWNER

**1953 CHEVROLET 4-DOOR \$1,677**  
STYLELINE WITH HEATER, SEAT COVERS U. S. ROYAL MASTER TIRES AND LOW MILE-AGE. DRIVE IT AND YOU WILL BUY IT. LOCAL OWNER

**1951 CHEVROLET 2-DOOR \$966**  
FLEETLINE DELUXE WITH RADIO, HEATER, NEW TIRES, NICE INSIDE AND OUT. BETTER HURRY!

**1953 CHEVROLET 1/2-TON \$988**  
WE SOLD THIS ONE NEW AND WHEN YOU SEE IT YOU WILL SAY IT'S A BARGAIN. BETTER COME EARLY.

**1950 PONTIAC \$644**  
WITH HEATER, ANTI-FREEZE. RUNS AND DRIVES NICELY. HOW CHEAP CAN THEY GET?

**1949 FORD 2-DOOR \$488**  
WITH RADIO AND HEATER. IF YOU NEED A GOOD WORK CAR, DON'T OVERLOOK THIS ONE. ONLY \$488.

**1951 KAISER \$695**  
WITH RADIO, HEATER, OVERDRIVE, NEW WHITE WALL TIRES, SEAT COVERS. WON'T LAST LONG.

**1949 CHEVROLET 1/2-TON \$395**  
WE HAVE HAD THE PICKUP FOR SOME TIME AND ONLY HAVE \$800 IN IT. THE BOSS LOOKED DOWN MY COLLAR AND SAID, "SELL IT." SO HERE IT IS ONLY \$395.

**SPECIAL NEW 1954 CHEVROLET 150 \$1,832.75**  
ONE ONLY. FOR THIS WEEKEND. FIRST COME FIRST SERVED. 4-DOOR STYLELINE. LIGHT GREEN COLOR. REGULAR \$1,982.75. SPECIAL PRICE

**BADGER CHEVROLET CO.**

**Attend the Church of Your Choice**

**Merkel First Baptist Church**  
Sunday School ..... 9:45 a. m.  
Morning Worship ..... 11:00 a. m.  
Training Union ..... 6:30 p. m.  
Evening Worship ..... 7:30 p. m.  
Wednesday Prayer Service 7:30 p. m.  
W. M. U. Mon. .... 9:30 a. m.

**Merkel Church of Christ**  
Sunday:  
Bible Study ..... 9:45 a. m.  
Morning Service ..... 11:00 a. m.  
Young People's Bible Class 6:30 p. m.  
Evening Services ..... 7:30 p. m.

**Merkel Grace Presbyterian Church**  
Sunday School ..... 10:00 a. m.  
Worship Service ..... 11 a. m.  
Evening Services ..... 7:30 p. m.

**Merkel First Methodist Church**  
Sunday:  
Sunday School ..... 9:50 a. m.  
Morning Worship ..... 10:50 a. m.  
M. Y. F. .... 6:30 p. m.

**New Live Oak Baptist Church**  
Sunday:  
Sunday School ..... 10:00 a. m.  
Morning Worship ..... 11 a. m.  
Training Union ..... 6:45 p. m.  
Evening Worship ..... 7:30 p. m.

**Church of the Nazarene**  
Services at the Merkel Church of the Nazarene are as follows:  
Sunday School ..... 10:00 a. m.  
Morning Worship ..... 11:00 a. m.  
Training Union ..... 7:00 p. m.  
Evening Services ..... 7:30 p. m.  
Wednesday:  
Prayer Service ..... 7:30 p. m.

**Primitive Baptist Church**  
Services held first Sunday of month and Saturday preceding.

**Merkel Catholic Church**  
Sunday Mass ..... 10:30 a. m.

**Noodle Baptist Church**  
Sunday:  
Sunday School ..... 10:00 a. m.  
Morning Worship ..... 11:00 a. m.  
Young People's Class 6:30 p. m.  
Evening Services ..... 7:30 p. m.

**Noodle Church of Christ**  
Sunday:  
Bible Class ..... 10:00 a. m.  
Morning Worship Service 11:00 a. m.  
Young People's Service 6:30 p. m.  
Evening Worship ..... 7:30 p. m.

**Pioneer Memorial Chapel**  
Sunday School ..... 10:00 a. m.  
Morning Services ..... 11:00 a. m.  
Evening Services ..... 7:30 p. m.  
Wednesday:  
Evening Prayer Service ..... 7:30

**Trent First Baptist Church**  
Evening Worship ..... 7:30 p. m.  
Sunday:  
Sunday school ..... 10:00 a. m.  
Morning Worship ..... 11:00 a. m.  
Training Union ..... 6:45 p. m.  
Evening Services ..... 7:30 p. m.

**U. M. U. .... 9:30 a. m.**  
Wednesday:  
G. A.'s and R. A.'s ..... 6:30 p. m.  
Prayer Services ..... 7:30 p. m.  
Brotherhood, 1st Thursday of month, "You are a stranger here but once."

**TELEVISIONS  
RADIOS  
MOTORS**

**Small APPLIANCES**  
with 30-day warranty see

**N & N APPLIANCE SERVICE**

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PHONE 148

We offer 90-day unlimited T-V service policy for \$30.

**LAUNDRY**  
Wet Wash  
Rough Dry  
Pick Up  
And Delivery

We offer you the best of service and the highest quality work  
We will appreciate your business  
PHONE 231  
O. D. WATSON, Owner  
Deluxe Laundry

**Merkel Assembly of God**  
Sunday school ..... 10 a. m.  
Morning Service ..... 11 a. m.  
J. A.'s (Young People) ..... 7 p. m.  
Evening Worship ..... 7:30 p. m.  
Tuesday W. M. C. .... 2 p. m.  
Wed. Prayer Service ..... 7:30 p. m.

**Amity Baptist Church**  
Morning Service ..... 11:15 a. m.  
Sunday School ..... 10:30 a. m.  
Evening Bible Class 6:30 p. m.  
Evening Services ..... 7:30 p. m.

**Comper Baptist Church**  
Sunday School ..... 10:00 a. m.  
Morning Worship, 2nd and 4th Sunday ..... 11 a. m.

**Trent Church of Christ**  
Sunday:  
Sunday ..... 11:00 o'clock  
Bible Class ..... 10:00 a. m.  
Morning Worship ..... 11:00 a. m.  
Evening Services ..... 7:30 p. m.  
Ladies Bible Class 4:00 p. m.

**Tye Baptist Church**  
Sunday:  
Sunday School ..... 9:45 a. m.  
Morning Worship ..... 11:00 a. m.  
Training Union ..... 6:45 p. m.  
Evening Services ..... 7:30 p. m.

**Merkel Calvary Baptist Church**  
Sunday School ..... 9:45 a. m.  
Morning Service ..... 11:00 a. m.  
Evening Bible Class. 6:30 p. m.  
Evening Worship ..... 7:00 p. m.

**Trent Methodist Church**  
Sunday School ..... 10:00 a. m.  
Evening Worship ..... 7:30 p. m.  
Morning Services ..... 11:00 a. m.  
M. Y. F. Services ..... 6:30 p. m.  
Wednesday:  
Prayer Services ..... 7:30 p. m.

**Tye Methodist Church**  
Sunday:  
Sunday School ..... 10 a. m.  
M. Y. F. .... 7:00 p. m.  
Prayer Meeting ..... 7:30 p. m.  
Morning Service ..... 11:00 a. m.

**COULD YOU Pay?**

Could you pay \$2,000 if your dog bit the mailman? \$3,000 if a guest tripped on a rug? \$500 for medical expenses if a caller were hurt? \$1,000 if you accidentally damaged someone's property? \$1,500 if you had a hunting accident? \$300 for damage caused by your children? You may be liable for such accidents which could run as high as these or even more. Why run this risk? Protect yourself—your savings from costly damage suits this low cost way. Carry State Farm Mutual Comprehensive Liability Insurance.



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INSURANCE AGENCY  
102 KENT MERKEL, TEXAS PHONE 380

Help  
Sunday S.  
Morning W.  
Training U.  
Evening W.  
Wednesday:  
Evening Prayer

**L. L. MURRAY GOES TO PRESBYTERY HELD AT SNYDER**  
L. L. Murray attended the ing of the Abilene Presbytery Snyder Thursday of last wee. The next meeting will be held at Stamford Thursday, April 8.

**NEW FEATURES**  
Rodeo fans will find new thrills and added color when they view world's greatest indoor rodeo in Will Rogers Memorial Coliseum during the Southwestern Exposition and Fat Stock Show at Fort Worth, starting January 29. The wild horse race is an event seen there only once — which was

109  
PHONE

**DOLLAR DAY**

**SPECIAL PERMANENT ANTI-FREEZE**  
Regular \$3.75  
**\$2.60 per GALLON**  
Carry Home Price

**MERKEL CO-OP STATION**

**See What a DOLLAR will Buy!**

**TUESDAY, JAN. 19th IS DOLLAR DAY**  
THESE PRICES WILL BE IN EFFECT THEN ONLY!

Kuners 303 CORN 7 for \$1.00	Del Monte Crushed No. 2 PINEAPPLE 4 for \$1.00
Diamond GREEN BEANS 8 for \$1.00	Del Monte CATSUP 6 for \$1.00
Hearts Delight SPINACH 8 for \$1.00	Sun Spun Ripe TOMATOES 6 for \$1.00
<b>LIBBY'S 46 OZ. CAN TOMATO JUICE 4 FOR \$1.00</b>	
Betty Crocker CAKE MIX 4 for \$1.00	Austex Spaghetti and MEAT BALLS 5 cans \$1.00
Adams 46 Oz. ORANGE JUICE 3 for \$1.00	Libby's BEEF STEW 3 for \$1.00
Scotts TISSUE 10 for \$1.00	Colorado Reclean PINTOES 10 lbs. \$1.00

FREE PARKING LOT —ACROSS STREET

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member that all folks driving are human too and can make mistakes that are fatal.

It all adds up to the fact that we must be more careful than usual when we get into a car. The highway should not be used as a race track, the highway should not be used as a place to show our superiority. The highway should be a place to be more polite than usual.

Don't expect the drivers around you to do what you expect them to do. Be ready for the unexpected and keep your car under control always . . . for all emergencies.

NEW YEAR'S PARTIES

Last week we recorded the news that the Methodist young folks had a "Watch Night Party." We also printed the article about the New Year's Party that the Young People of the Church of Christ held.

It is worth noting that while many other parties around the country were being held with hilarity the main object of the occasion these young folks ushered in the New Year with prayer.

It has been said that the spirit with which you bring in the New Year will go with you throughout the rest of the year.

THE SHOW

The article about Senator Harley Sadler and his show days have a personal interest to us. As we have said before our brother Phil is an actor and anything that pertains to the profession appeals to us.

In a recent letter he calls attention to the fact that we have forgotten our Shakespeare, and sorry

First Good Look at Daughter



Here's how Mrs. Margaret Turner, 26-year-old bulbar polio patient at Springfield, Mo., got the first good look at her new baby daughter, Patricia Irene. Mrs. Turner had been confined to a respirator before the baby was born. After delivery, the child was not permitted in the polio ward so press photographers solved Mrs. Turner's problem this way. March of Dimes aid for polio patients starts at the onset of the disease. More than 66,000 patients from former years will need continued assistance in 1954 in addition to cases stricken this year.

to relate, he proved his point. And like all good actors, he wanted to play certain parts in Shakespeare but never got the chance. He wrote:

"I suppose I am disappointed in not having had a chance to play a few of my favorite parts, such as Richard III and Shylock. I did play a few small parts in Hamlet in Kansas City stock in my younger days. I did play Henry VIII on radio and gave the revenge speech of Shylock, also on radio.

"Speaking of Richard III, it is now being played at the City Center Theatre in New York. I was over there to see a friend of mine in the show last Sunday by the name of Benedict MacQuarrie. Did you meet him when I was west with Helen Hays?

"Jose Ferrer is playing Richard. The papers spoke well of the show and Ferrer's performance. I saw the great Mansfield in it and also Walker Whiteside."

Yes, we remember Mr. MacQuarrie. He was the actor who was very sick and the doctors did not

give him long to live. When we met him in St. Louis he was quite well and able to sleep on a concrete dressing floor! He had become a vegetarian. (Personally, we don't think that one fact proves anything.)

"WHITE-ICISM"  
That's ALL — and the Sage of

Let Us Sell Your  
Farm for CASH  
L. T. TOOMBS  
Real Estate  
1101 N. FRONT  
PHONE 380

Figfield adds that all lives on when more mundane things are forgotten.

Indian Warfare  
Flares in Film  
At Queen Theatre

An amazing chapter in the wild history of Indian warfare has been converted into a truly outstanding motion picture adventure in Universal-International's Technicolor production of "War Arrow," which opens at the Queen Theatre Sunday and Monday. Shooting action, bristling drama and sharp characterization, "War Arrow" makes the most of its most unusual story-line.

On assignment from Washing-

TYPEWRITERS  
ADDING MACHINES  
CASH REGISTERS  
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Cox Typewriter  
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ton to mobilize the peace in Texas, to help put down a savage Iowa uprising; Chandler and his two sergeants turn out a deadly guerrilla corps through a series of astounding maneuvers.

COTTON HARVESTERS

The use of mechanical cotton harvesters is increasing. This is due largely to substantial harvesting costs. Most farmers aren't concerned right now with cotton planting, but it is time to consider several cotton planting factors if a machine will later be used to harvest the crop. — A. & M.



EXPERT CLEANING. From cleaning to spotting to pressing — your clothes get personal service.

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MACK'S  
CLEANERS

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EVERY DAY PRICES ON  
GASOLINE  
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Regular ..... 22.9c  
Ethel ..... 24.9c

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And Expert Electric Polishing  
JOHN BROWN IN CHARGE  
FOR  
24-Hour Wrecker Service  
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Palmer Motor Co.

\$50.00 FOR YOUR  
OLD RADIO  
ON ANY CONSOLE TELEVISION  
AND ANTENNA SOLD IN JANUARY  
ADMIRAL — CROSLY — EMERSON — ZENITH  
STROMBERG — CARLSON — WESTINGHOUSE  
Remember, you deal with us on the purchase of your set — the service and the terms. We have a full time television technician.  
BADGER CHEVROLET  
COMPANY

Three ways  
to brighten  
"Blue Monday"  
No rubbing, no scrubbing—your electric washing machine does all the hard work!  
MORE HELP WITH  
YOUR LAUNDRY WHEN YOU  
LIVE ELECTRICALLY!  
No heavy totin', no waiting for the sand and wind to stop blowing or the sun to shine—an electric dryer makes laundry fluffy-dry!  
Ironing is done in HALF the time with a big, work-saving electric ironer!  
See Your Electric Appliance Dealer!  
West Texas Utilities  
Company

Four great NEW "Firsts"  
in Chevrolet for '54!  
Count on Chevrolet to bring you the newest features first. Once again Chevrolet is first in its field with these four great advances for '54!  
1 NEW HIGH-COMPRESSION POWER  
Two more powerful high-compression engines in Chevrolet for '54! Both of these great valve-in-head engines deliver finer, smoother, more quiet performance with important gas savings!  
2 NEW POWER BRAKES  
You simply swing your foot from accelerator to brake pedal for a smooth, amazingly easy stop. Optional at extra cost on all models equipped with Powerglide automatic transmission.  
3 NEW AUTOMATIC SEAT CONTROL  
You just touch a button to move the front seat up and forward or down and back! Optional at extra cost on Bel Air and "Two-Ten" models in combination with Automatic Window Controls.  
4 NEW AUTOMATIC WINDOW CONTROLS  
Touch another button to adjust front windows to suit your liking! Optional at extra cost on Bel Air and "Two-Ten" models in combination with Automatic Seat Control.  
\*Optional at extra cost.  
FIRST OVERHEAD VALVE ENGINE ... finest ones today  
FIRST AUTOMATIC TRANSMISSION\* ... most advanced one today  
FIRST POWER STEERING\* ... lower priced today  
FIRST "HARD-TOP" COUPE ... most beautiful one today  
FIRST UNITIZED KNEE-ACTION ... only one today  
FIRST IN OVER-ALL ECONOMY ... lowest priced line today!  
CHEVROLET  
BADGER CHEVROLET COMPANY

Friday, Jan. 15, 1953



From Here  
OMAR BURLISON  
Congressman  
17th District

From mail received, there is evidently considerable confusion as to the present status of legislation having to do with cotton allotments.

Before the Congress adjourned last year, the House of Representatives passed a bill increasing the national allotment from 17 1/2 million acres to 22 1/2 million acres. In that bill was a provision that farmers allotted acreage which they did not intend to use, could turn it back to the County Committee for reallocation to farmers whose

acreage was short. This could be done without prejudicing the cotton planting history of the farm turning back such acreage.

The bill also allows the county committees to request that they be permitted to use the County factor system, or to allot acreage to the individual farmer on the basis of his cotton planting history.

These three provisions of the measure are highly important to our area. We also contended that we should be allowed to count acreage prepared for planting but not planted because of the draught. The Secretary of Agriculture has refused to go along with this contention although he has ample authority to allow it.

The senate did not get around to taking action on the bill completed by the House of Representatives. Since the present Session is a part of the 83rd Congress, which started the first of 1953, it is not necessary that the House of Representative re-pass this bill, but only that the Senate take action. It is hoped and expected that the Senate will speedily pass this measure, although it is not expected they will increase the national allotment to more than about 21 or 21 1/2 million acres. This, however, would be a great help and would mean a lot to our area. Particularly are the other provisions important to us.

The second session of the 83rd Congress is now under way, with President Eisenhower having delivered his State of the Union message.

To know definitely how one stands on the President's full program, it is necessary to wait until all his views have been presented.

**DOLLAR DAY YOUR CHOICE**  
of PERMANENTS

Realistic, LaMaur, Zotos, \$7.50, \$8.50 Values for \$5.00

Manicure 75c  
Shampoo & Set \$1.00

**Tuesday Only**

PHONE 261  
Ann's Beauty Shop  
611 YUCCA ST.

**SPECIAL OFFER**

A. E. Moore has taken over the Buck's Shoe Shop in Merkel and is now in charge. Mr. and Mrs. Moore are from Abilene.

Mr. Moore has been doing shoe repair work for over 25 years in Abilene. He operated the Hardin-Simmons Shoe Shop and also the Abilene Shoe Shop for years.

He is offering the following prices as an introductory offer to friends he hasn't met as yet.

MEN'S HALF SOLE LEATHER SHOES \$1.50

LIGHT LEATHER HEEL TAPS FOR LADIES, small size 35c

He also features Dyeing of shoes. Bring in those old shoes and have them repaired like new.

**Buck's Shoe Shop**  
A. E. MOORE, Prop.

**For Better Health And Appearance Straighten Up**

Quality of pretzel posture? Does your body profile look like the bent part of a capital "D"?

Then harken to the words of State Health Officer Geo. W. Cox as he explains that god health and appearance have their starting point in good posture.

Here's how you, too, can obtain the stance of a Grecian god or goddess, as the case may be:

Hold your head high and pull your chin in until your eye level is parallel to the ground. Pull your shoulders back and make the shoulder blades form as near a flat surface as possible. Raise your chest up and push it forward until the buttons strain.

Draw your abdomen up and in, and when you breathe make sure it's your chest that rises and falls rather than the abdomen. Flatten the lower part of your back, tucking the buttocks as close under the hips as possible. Tip your back down. Hold knees straight but not stiff. Put your feet parallel, with the weight evenly balanced.

A good posture can be had without stiffness or strain, so don't exaggerate.

Some people feel it is more com-

fortable to walk, stand, or sit in a slouchy position, drooped over like a wilted weed. In your vain attempt for more comfort in daily activity, don't forget that the true secret of good posture is to keep the body well balanced throughout the day.

The old saying has it that "there's a place for everything," and Dr. Cox says that goes for the human body. Each organ has a specific space in which it function is performed. The vital organs — heart, lungs, abdomen, etc. — tend to be cramped when the body is slumped over.

Cramped lungs cannot deliver a full supply of oxygen; circulation is slowed up when the heart is cramped; and a cramped stomach impairs digestion.

"Remember," the doctor cautions, "true comfort and true relaxation comes with good posture." In street parlance that means "straighten up, friend, you'll feel better."

**Merkelites Thrill Home Folks When Appearing on T-V**

The benefit for the March of Dimes with Western Parson and the Circuit Riders from KRBC-TV in Abilene featured proved a big success. The program was put on

Jan. 5 at the school auditorium. The three winners in the amateur contests were the VIC Band taking first place. In the band were Tommie Cutler, Dillard Harris, Charles Beaird and Kenneth Collier.

Second place went to Vicki Clark first grader, singing "I'm too Young to Tango."

Third place winner was Aletha Garrett of Roscoe with her electric

steel guitar. These three winners appear on a show at KRL night. Western Parson and others from here the group on the show. They were: The Barber Shop including George Starbuck, Bartlett, Richard Chaney.

JAMES H. CHANEV

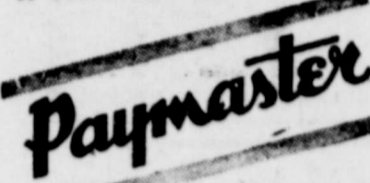
Chiropractor

211 Oak St. — Merkel

PHONE 18

SEE ME FOR UPHOLSTERING  
**IRA CROSS**  
With State Health Permit

IT PAYS TO FEED



THE BEST

**Patterson Grain**  
We DO appreciate your business  
PHONE 222 BOX 251

Acet.  
M.  
Try Us — We...  
PHONE 91  
Night Phone

**These Buys Make Your Money**  
**Look Mighty BIG!**

- MISSION — 303 PEAS 2 cans 29c
- KIMBELL'S CUT 303 GREEN BEANS 2 cans 35c
- DEL MONTE 303 CORN 2 cans 35c
- DIAMOND 303 HOMINY 3 cans 25c
- DIAMOND PORK & BEANS 3 cans 25c
- KIMBELL'S NO. 2 CHILI can 39c
- DEL MONTE 46 OZ. PINEAPPLE JUICE can 32c
- KIMBELL'S NO. 2 BLACKBERRIES 2 for 43c
- SERRA MISSION PEACHES can 25c
- PET MILK 2 cans 25c

- FROZEN FOODS**
- DONALD DUCK ORANGE JUICE 2 for 33c
  - DONALD DUCK STRAWBERRIES box 32c
  - DONALD DUCK O K R A box 23c
  - DONALD DUCK P E A S box 23c
  - DONALD DUCK CUT CORN box 23c
  - CAPE ANN PERCH lb. 35c

- Snowdrift** 3 LB. CAN 75c
- COFFEE** ADMIRATION 1 POUND 89c
- SUGAR** DOMINO 10 POUNDS 89c

SEE OUR DOLLAR DAY AD. ON PAGE SIX

- SUNSHINE CRACKERS Lb. Box 23c
- SUNSHINE CANDIES Cello 19c
- AUNT JEMIMA FLOUR 10 lb. bag 85c

**SPECIAL FRIDAY and SATURDAY**  
JANUARY 15th and 16th

- ALL FLAVORS JELLO box 5c
- HORMEL OLEO lb. 19c
- WESSON OIL pint 33c
- DIXIE LYE 6 cans 25c

**QUEEN THEATRE**

MOVIES ARE BETTER THAN EVER!

BOX OFFICE OPENING TIME 6:30  
SHOW STARTS 6:45

FRIDAY, SATURDAY, JANUARY 15, 16

2—BIG FEATURES—2

"MARSHAL'S DAUGHTER"  
LAURIE ANDERS — KEN MURRY

"CLIPPED WINGS"  
Leo Gorcey and the Bowery Boys  
Also Color Cartoon and Serial

SUNDAY, MONDAY, JANUARY 17, 18

The untold story of the Strange Command that enlisted a savage tribe to fight at the side of the U. S. Cavalry!

"WAR ARROW"  
MAUREN O'HARA — JEFF CHANDLER  
Color by TECHNICOLOR

Also Color Cartoon, Shorts and News  
Features Sun. 2:47 — 4:35 Features Mon. 7:17 — 9:05

TUES., WED., THURS., JANUARY 19, 20, 21

Plunder and Fury — Scorched Peril! and the Lure of a gold Goddess of the Sun!

"PLUNDER OF THE SUN"  
GLEN FORD — DIANA LYNN  
Also Color Cartoon and Shorts

FEATURES — 7:18 — 9:11

**CHOICE MEATS**

- FRESH SPARE RIBS lb. 49c
- LONGHORN CHEESE lb. 49c
- SLICED BACON lb. 65c
- FRESH FRYERS lb. 49c
- FRESH GROUND MEAT lb. 32c
- CHOICE BEEF SHORT RIBS lb. 19c
- CHOICE BEEF ROUND STEAK lb. 69c
- CHOICE BEEF T-BONE or LOIN STEAK lb. 63c
- HOT BAR - B - Q lb. 59c

BORDEN'S 1/2 GALLON CHARLOTTE FREEZE 2 for \$1

- WILSON ECO. Vienna Sausage 3 cans 33c
- WILSON ECO. Potted Meats 5 cans 23c
- PURE EAST TEXAS SORGHUM 1/2 gal 89c

—300—  
**KLEENEX**  
2 Boxes 39c

- CHARMIN TOWELS 2 rolls 29c
- DETURGENT RINSO 2 boxes 49c
- With Tooth Paste SURF GIANT BOX 59c

**GARDEN FRESH VEGETABLES**

- ROME BEAUTY APPLES lb. 12c
- FLORIDA GRAPEFRUIT lb. 5c
- FLORIDA ORANGES lb. 7c
- FRESH CARROTS cello 9c
- FRESH TOMATOES carton 15c
- DELICIOUS APPLES lb. 17c
- IDAHO NO. 1 SPUDS lb. 4c
- FRESH CELERY HEARTS cello 23c
- FRESH SPINACH cello 29c

**FREE DELIVERIES**  
At 4:00  
MONDAY, WEDNESDAY AND FRIDAY  
PHONE 250

FREE PARKING LOT — ACROSS STREET  
**CARSON GRO. and MKT.**  
We Reserve The Right to Limit Quantities Or Refuse To Sell To Dealers.

**WE GIVE PREMIUMS**  
SEE US FOR  
Premium Catalogue