# Mace <br>  $5=5$ <br> <br> THE MERKEL MAIL <br> <br> THE MERKEL MAIL <br> SHOP MERKKL XMAS OPENING DECEMBER 1 

POST REVIVAL STARTS AT SCRIPTS BAPTIST CHURCH

By Uncle Ned
 Hine coach and a find eothell theam, school.

 these hurdles can be cleare
They face Roscoe in their er this game, the Bi-District ga should be shaping upa bit. Ri
now, it looks like Sundown.

The girls basketball team beat School gymn Tuesday night. Jan
ie Breaux was high scoring girl
 15 points. Ashton was
Divide with 16 points.

The old editor was a few miles
off course Tuesday night. He iew out in the Butman commun.
ity and overshot the runway
about five miles. about five miles. He stopped
ask directions and whose do think he picked? None other
than Mr. Sam Butman. Jr. Well he put me on course but I failed
to locate the man I was looking chairman, Mr. Dwell MeLean and Mr. Paul Hughes. They failed to
report the results ond report the results of the Election
to the Abilene Reporter-News I read a little story of "Why
we call him the Best Man at we call him the Best Man at
Weddings." I used to think that
he was termed that by using he was termed that by using good
judgement and staying single ferently. It said that in primitive
fimes, marriage common thing. The force was as would eler a neighboring vilage,
lect his bride, grab her by the
hair of the head and head f home. This man would carry w
him the best warrior he find and he would stay behind
to fight the kinsmen of the cap ing a lot of susems over be mothing.
rd rather pe a dpearer and see
the "izest the " ${ }^{2}$ est
single!. h
some place.

## Who helps in the grinds lishing this newspaper been with us about

Dinain has been our right sum the mailing list up to date, stero has been running around in cles the past week boasting that he's a big brother to a brand new
little girl! We congratulate parents and as soon as Dwain calms down en
out her näme.

There's going to be a funny this comedy is night. The name of Go On" and is sponsored by the sela sigma Phi Sorority with
proceeds going to their building fund. From what I hear, Mr. Harof Bermuda Shorts, how about
that!

Junior Class To Present Play At P-TA Meet
 den
 Then Sewing Shop Opens In Merkel Tuesday








 Merkel, and the other three at
tend school here. They are: John
16, a sophomore; Janet, 4 an an
Byrde, 9. They are members o A Mrs. Lynch died in the Sad
ler Clinic Tuesday night. She wa the mother of Mrs. Sherman
Driggers of Trent, R. 1 . Other
details were not available at press

HOSPITAL NEWS


Junior Band Elects Officers

Basketball Club Formed Here org
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HD Club Meets
punch and comnsee to
bers and four visitors.

## BADGERS CINCH 6-A TITLE WITH 52-0 WIN OVER ROBY



Kermitt Rutledge, high scorer in the 6-A District, ( 90 right) stiff-arms his way to the
Roby 22 yard line to set up Merkel's first score here Friday night. Rutledge scored two touchdowns and kicked four extra points as the Badgers went on to win $52-0$
and cinch their District Championship title. (Photo courtesy Abilene Reporter-News)

Merkel Garden Club Announces
Winners in Flower Show Here
Service Nov. 25th

Churches To
Hold Thanksgiving
$=$


The pink "rose tree" in the background of the above picture was the center of attraction at the Merkel Garden here Saturday and Sunday. The fountain arrangement in the center is a commercial exhibit by Bill's Flower Mrs. Sam Kennedy of Abilene jud of the show, and Mrs. W. S. J. Brown, chairman of the show.


Largest Crowd Attends Auto Show


Beta Sigma Phi Chapter Meets


The Merkel Mail
Published Every Friday
THE ROLAND PRINTING \& PUBLISHING CO. Orville D. Roland ${ }^{916}$ North Second St. Editor-Publisher Entered the
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person, firm or cooperation, appearing in these columns
of the Merkel Mail will be promptly corrected upon of the Merkel Mail will be promptly cor.
being called to the attention of the editor. Member: Texas Press Association


## Coonimen gei Premilm DESIGN

 CUSTOM Super-Cushion GODD TEAR

Goodyear's exclusive Triple-Tempered 3-T Rayon Cord. .. safer
on the outside with the new Twin-Grip Tread. Grip-Seal construct on the outside with the new Twin-Grip Tread. Grip-Seal construc
titon, too, for extra puncture protection, and new custom styling
s.

FREE INSTALLATION
Top trade - in allowances offored now for your,
recappable Alies ... pay as liftle as $\$ 1.25$ a woekt recappable tires... pay as little as $\$ 1.25$ a weokt More people ride on gocotear tires than on any other kino

PALMER Motors


## Mrs

## Mrs

ladiolas given to the beautiful



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IR A
CROSS
on KENT STREET

MEMORIALS OF ENDURING BEAUTY
 Your Monument
853 Walnut
P. O. Box 372 SAM L. DRYDEN

The MONEY
you put in Your Home is a Sound Investment



#### Abstract

Its a sound financial investment and pride in the kind of home you are providing for your family. If yo've got some ideas for improving your home, or if you want to move o a new home, remember the bank can help you with a low cost home improvement loan or a mortgage to


 help buy your new home.THE OLD RELIABLE
Farmers and Merchants National Bank

Member Federal Deposit Insurance Corporation


## Pontiac Has It-

 in the Surprise Package of '57Like surprises? You've got one coming in Pontiac for '57! It's com
the industry a whole $\frac{\text { pletely new } \text { fret of styling and engineering ideas! }}{\text { fres }}$
Here's where you'll find all the big-time changes in looks, ride, handling,
performance. There's an exciting new expression of vigor, alertness and
pilot the greatest V. 8 ever developed-a power plant that tops even las
year's Strato-Streak which set 50 world records and bested all eights in
miles per gallon!
And to prove it all, every feature of this great car has been perfected in
$\frac{\text { the world's most exhausting road test-the } 100,000 \text {-Mile Marathon Run! }}{\text { No wonder they're calling this '57 Pontiac the Surprise Package of the }}$
$\begin{aligned} & \text { No wonder they're calling this ' } 57 \text { Pontiac the Surprise Package of the } \\ & \text { Year! Come in and look it over. Drive it. You'll know in a single mile that }\end{aligned}$
rou're driving America's No. 1 Road Ca

OVER 6 DOZEN "FIRSTS" INCLUDING .
star Finght Body Design-a Pontiac Exclusive-longer and ower han ever before- 57 's most distinctive styling.
Now intertor styling - the "OH-the-shoulder". Laok-a
fashion "first" for '57-perfectly color-matched with" the exterior New strato-streak v-e Engine-270 h.p. in Star Chief and
Super Chief, 252 h.p. in the Chieftain when teamed with StratoFlight $H_{Y} d r a-M a t i c$ an extra-cost option.
Cloua-son Level-Line mide-the ride sensation of the yeara new suspension system based on a big, road-hugging 124- or nid wheelbase.
3 Popular-Priced Earios.Biar Chiet.Eupar Chief. Chionate

Palmer Motor Co.



THE THINGS you enjoy . . . rugs, furnishings, TV set, your clothes...many be soaked clean of their
value by water that saves them from fire!
Not a pretty thought. And it's expensive unless you have broad insurance protection for that personal
If you don't have it, ask us about it today. It will be
yours at little extra cost. yours at little extra cost.

Boney Insurance Agency 143 Edwards Street Old State Bank Bldg., Merkel Younsult Your Iour Insurance Agent As
Wour Dor or Lawyer

> JACK POT
> WINNERS and LOSERS THIS WEEK

> Wednesday Loser
> T. J. Jones - - - - - 30.00
> thursday winner
> Harry Woodrum - - 35.00
> Friday - Loser Wade Davis

> Saturday - Loser Jerry Welch

> Monday - Loser Janele Pitt —————— $\mathbf{1 5 . 0 0}$

> Tuesday - Loser Mrs. Gerald Hodges - -20.00

> Nothing To Buy - All you have is sign Register to win.
> MERKEL DRUG CO.

5 DAYS THUR.-FRL.SAT. - MON. and TUES. .- Nov. 15-16-17-19-20


SHORTENING - - 3 lb.can 69c
$\begin{aligned} & \text { Lugrr cerssr } \\ & \text { FLOUR }\end{aligned}-25$ lb. Print Bag $\$ 189$
 SALAD DRESSING - pt. 33c ${ }^{\text {Bubpaf}}$ Lp $-\ldots-6$ Bottle Carton 15 c

BORDEN'S - Eagle Brand Monilk

## mer CiATE

 CRISPRITE - SlicedBACON
llb. 39c
ROUND STEAK - - - lb. 73c

LEAN
PORK ROAST
lb. 39c

TENDER
CHUCK ROAST - - - lb. 39c

ARMOUR'S STAR - (Fully Cooked) HAM Butt or Shank End lb. 49c

Get Your Order In NOW For That THANKSGIVING-
TURKEY - HEN - HAM

## 7a VEGETABLE

 TEXASORANGES - - - bag. 39c

## DELICIOUS

APPLLS

## eatmore

ERABEERRIES - 1 lb b box 25c
lb. 17e

$$
\begin{aligned}
& \text { YELLOW } \\
& \text { ONIONS }
\end{aligned}
$$



2 tall cans 25 c

SUPREME CRACKDRS 2 lb. box

## $49^{c}$

aUNT JEMIMA MEAL 5 lb . bag
39



## NOTICE

BUTANE and PROPANE - USERS -

I now have Butane and Propane for sale in connection with Conoco Products. I have new tank and the latest up to date Print-0)Meter which Automatically Prints the No. of Gallons on Delivery Ticket, to assure you of accuracy. When you need Butane or Propane, call on us for service, your business will be greatly appreciated.


CASH in on THESE

## Dollar Day SPECIALS

DRASTIC REDUCTIONS for Your CHRISTMAS SUYING

| SKIRTS <br> $\begin{array}{lccc}\text { Reg. } & 8.95 & \text { NOW } & \mathbf{5 . 9 5} \\ \text { Reg } & 12.95 & \text { NOW } & \mathbf{7 . 9 5} \\ \text { Reg. } & 5.95 & \text { NOW } & \mathbf{3 . 9 5}\end{array}$ |
| :---: |
| SWEATER NSKIR |
| SWEATTERS <br> SWEATERS |

LADIES
SUITS

Values
to
Now $\$ 39.50$

Values
$\$ 49.50-$
Now $\$ 29.95$
Ladies
COATS
Now $\$ 39.95$
One Lot of Broken
Sizes $\quad \$ 24.95$

|  |  |
| :---: | :---: |
| CHILDRENS ROBES | B0YS SUITS |
|  |  |
| SPORT ${ }^{\text {Boss }}$ COATS <br>  | TACKILE TWILL JACKETS 6.95 Values - NOW 5.00 |
| SPORT JACKETS | PIECE GOODS Machine zatahate fine o ord. CORDUROY |
|  | Dolar Day Reg Oly 1.19 yd. |

## ALL THIS FOR FREE!

Register once each day for a pair of Berkshire Nylon Hose, starting Nov. 23rd. Each day's register will be used for a Suit. Value 9.95.

GRAND DRAWING -
store. You name your choice on the registration
24th, for any in the
a SURPRISE PACKAGE WILL BE DRAWN EACH SATURDAY.
YOU DO NOT HAVE TO BUY ANYTHING YOU DO NOT HAVE TO BE PRESENT TO WIN


四
 Ist. $\quad \begin{aligned} & \text { rect. } \\ & \text { Itend Saturday night. In order to }\end{aligned}$ hand and seal of said court at $\begin{aligned} & \text { become an exemplar Member you } \\ & \text { must Beta Sogma Phi four }\end{aligned}$ Ailene, Texas, this the 26 day of
Oct. A.D. 1956. In recognition and appreciation
of her six years of service as وponsor, Mrs. Elma McFarland
was presented an Honorary De was presented an Honorary De-
gree. She also received a Ritual of Jewels Pin. Mrs. Earl Hughes is the new sponsor now.
Mr. and Mrs. Kirby BecBkett of Dallas were the distinguished
guests of their mother, Mrs. J. T.
Warren overnight on Wednes Warren overnight on Wednesday.
Mr . Tommy Neill and son Mr. Tommy Neill and son
Thomas of Merkel were guests
of Mr. and Mrs. Dewel McLean of Butman Sunday.
Mrs. Lucy Ford has returned after a weeks visit with her
daughter. Maj. and Mrs. R. T.
Blair Blair and family of San Antonio.
Mr. and Mrs. Richard Melton Mr. and Mrs. Richard Melton
of Abilene were dinner guests of
their of Ablene were dinner guests of
their sister, Mrs. Edna Horton,
Friday. their sist
Friday.
Mrs. P. F. Harris has returned
homee after a two weekss stay
with her sister with her sister, Mr. and Mrs. J.
T. Partain of Stamford. Mr. and Mrs. C. R. Simmons of
Sweetwater visited their sister, Sweetwater visited their sister,
Rev. and Mrs. C. G. Sewell and
Lana Kay, Wednesday.

## MILLER FARIT MACHINERY

 SALES AND SBRVICE ON ALLFARM MACHINERY Your Johin Deere Authorized Dealer
PHONE 55 MERKEL, TEXAS

## Now Open...

MERKELS Sewing CENTER

- CUSTOM MADE CLOTHES
- HAND MADE ACCESSORIES
- EMBROIDERY WORK

Mrs. Vera Thomas
N. 2nd St.

Phone 298-R
Next Door to Boot Shop

## What puts the Mark of Tomorrow

 in the new kind
## of FORD?

Heres what puts the

## Mark of Tomorrow in the new kind of Ford!

It's the sculpftred look. You'll see it the moment your ey
over this fine car. In a a 57 Ford you telong.
COLD CAPSULES
WITH AUTIBIOTICS WHEN
WITH AUTIBIOTICS WHE MONEY BACK GUARANTEE
cITY DRUG
Merkel, Texas
Phone 9506


It's the long, lean lines. There's a greyhound grace to this Ford
No useless "fat," no showy "padding." It's as trim as a jet fighter
It's the hardtop styling. Fairlane sedans have the hardtop look of
Victorias! Superthin, superstrong center pilars are smartly concealed
to give hardtop beauty when doors are closed
It's the freedom of choice. Colors? Fabrics? Accessories? Far more
than that! 'Ford gives you a choice of two new, bigeser sizes
lower, roomier!
It's the ride that stoys gentle. With a new frame that rides
sweeter and lower, new springs, new suspension all around,
even the rudest roads can't ruffle the poise of the new Ford.
It's the Thunderbird power. Ford celebrates
its Silver Anniversary of $\mathrm{V}-8$ leadership with the biggest selection of V-8's in Ford history
In addition to all this Thunderbird GO, In addition to all this Thunder bird
there's a new and more powerful
Mileage Maker Six

Wise man say: "Don't wait for TOMORROW



## WHAT A DOLLAR DAY THIS ONE IS!

# All Dollar Day Purchases Are For Cash Only! 



2 for $\$ 100$

2 for $\$ 100$
MENS WORK SOCKS
 5 pairs for $\$ 1.00$
Men's Corduroy Caps

 $\$ 100$ each

Girls' House Slippers
 $\$ 100$ per pair

| BLANKETS GALORE! |  |
| :---: | :---: |
| ROUP <br> Cotton plaid, double blankets. Heavy weight, beau tiful beleded colors, and size $66^{\circ} \times 80 \%$. FOR DOL LAR DAY OLY | \$2.69 |
| oup pus | \$2.98 |
|  | \$4.49 |
| Groct iv | \$4.95 and |
|  | \$6.95 each |

- LADIES FALL DRESSES •
 \%isiz
- LADIES' COATS \& SUITS

- MEN'S WOOL SUITS





## - MEN'S DRESS HATS

Thees are ail turretis and are avalibbe in stiver bel
$\$ 499$ Each

COTTON BATTS
 \$119 per roll

BED SHEETS
Snow-White, double-bed size, seamless,
and cellophane wrapped. "Garza" brand. and cellophane wrapped. "Garza" brand
FOR DOLLAR DAY ONLY
$\$ 350$ per pair


98c per pair

## OUTING

An 36 inchese wites, and your choice of all the wanted solid colors and both light
and dark fancies. Heavy quality. FOR and dark fancies. Heavy quality. FOR
DOLLAR BAY ONLY 29c per yard

COLORED SHEETS
Superb "Garza" quality, double bed size, wanted pastel shadea FOR DOLLAR
DAY ONLY $\$ 500$ per pair

Chenille Bed Spreads
Doublebed size, heavy quality, fringed
edges, and lots of chennille. Many colors to choose from. An ideal gift item.
FOR DOLLAR DAY ONLY $\$ 350$ each

CORDUROY
A. real value in 3 Binch washable, fine 88c per yard BIRDSEYE DIAPERS ${ }^{27 " \times 27 "}$ packaged Birdseye diapers. FOR \$179 per dozen

Slips and Half Slips
 \$199 each

GOWNS and PAJAMAS
 $\$ 299$ each

COMAL GINGHAMS



## 65 c per yard

SWEATERS

 $1 / 40$ FF


SHOP EARLY FOR BEST SELECTIONS
Max Mellinger's

THE MERKEL MAIL
 is
and
Min Mine
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C Coun
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Th
[ TMMER MOTOR ! brings you

## Notre Dame VERSUS

North Carolina THIS SATURDAY AT 1:45 P.M. Over KWKC 1340 On Your Dial


(7)

Soo::: Birive :.: Compore ... ond youll go poorrac

RELIABLE SERVICEBY EXPERTS

## NOTHING



MEASURES UP tO
COOK/NG
Amazing
FRIGIDAIRE Electic RANGE
that clips off the smoke before it can reach your Kitchen

It's all done with Platinum - compounded with other metals and coated on scores of tiny wires in the "Miracle Filter" that banishes smoke from oven broiling, roasting and baking fust one of many 1956 Frigidaire features that bring a New Lift to Living. See the new Frigidaire R1.70-50 Electric Nange. Remember Nothing, no nothing, measures up to Electric Cooking. Come in and see these amazing Frigidaire Electric Ranges.

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All kint of Guns -Pistols Rifles


FUNERAL SERVICE INSURANCE
$\$ 100.00$ to $\$ 500.00$
pays cash anywhere Month to 90 Years
STARBLCK LIFE INSURANCE $\mathbf{c 0}$.
MACK'S CITY DRUG




## SHORTENING COFFEE" FLOUR PEACHES

CHARLOTTE FREEZE 3 for $\$ 1.00$


## $\underset{\substack{\text { SAFERS } \\ \text { SALAD }}}{\substack{c}}$



Cis Steak in. 53 сныi Roast is. 43
 LONGHORN CHEESE - lb. 49c
SPARE RIBS - - - 1b. 39c
 PORRCHOPS - - - lib. 49c SAUSAGE Bag 2lbs. 69c WILSON CRISP RIT Bacon
th. 39

5 BIG DAYS
THURS. - FRI. - SAT - MON. - TUES 15-16-17-19-20th
CORN - - - 6 for $\$ 100 \quad$ PET
DEL MONTE - 303
SPINACH - - - 7 for 5100
DEL MONTE - 303 MILK 8 for $\$ 100$
PUMPKIN - - - 7 for $\$ 100$ DEL MONTE
CATSUP - - - - 6 for 5100
HORNEL
ocens sprevescrce
CRANBERRY - - 6 for $\$ 100$
MIRACLE WHIP - 2 for $\$ 100$
ASPARAGUS-- - 4 for 5100 musavo - M,
YAMS in syrup - - 5 for $\$ 100$
knumalis -cum ma
GREEN BEANS - 8 for $\$ 100$ nssox -mm
GREEN LIMAS - 7 for \$100

BEEF STEW - 3 for S100

SPAM
Can 35c

AUSTEX
CHILI 3 for $\$ 100$

HORMEL SAUSAGE 6 for $\$ 100$

NABLSCO
RITZ
li. 32c

EL FOOD PRES
APRICOT OR
PEACH $\quad 3 \quad 20-0 \mathrm{z}$ g glasses $\$ 1$ ARROW - Pure 4-0z. Can
BLACK
PEPPER $\quad 5$ for $\$ 1$
TISSUE pack 4rolls 33c
NAPKINS 2 boxes 25c
TIDE - - - box 29c
CHEER - - 4 for $\$ 100$

## ARMOUR'S - WILSONS - For 22 or 29

## TURKEYS <br> turn in your orders now

FROZEN FOODS Dovalo prck
ORANGE JUICE 2 for 33 c


 ${ }^{\text {ERTHIS}}$ STICKS -2 for 59 OKRA -



TEXAS RUBY RED
GRAPEFRUIT - lb. 10 c TOMATOES - - crtn. 15c APPLES - - - ll. 10c Ambry

(zilns"
t. ${ }^{20}$

CABBAGE - - lo. 3 c


