





PONTIAC MOTOR DIVISION is observing its 50th anniversary of automobile production since the company was first organized on August 28, 1907, at Pontiac, Mich., as the Oakland Motor Car Company. During the half century seven million cars have been built and nearly six and one-half million of that number were Pontiacs, which were introduced in 1926. In 1931 the firm's name was changed to Pontiac Motor Division when the Oakland car was discontinued.

### Pontiac Observes Half Century In Auto Business

PONTIAC, Mich. — Pontiac, among a relatively small number of automobile manufacturers that have survived this country's most competitive business, is observing its fiftieth year of passenger car production.

On August 28, 1907, the Oakland Motor Car Company was organized and production of a pioneer "two-lunger" began on a

mere 50,000 square feet of floor space. This working area had been set aside in the Pontiac Buggy Company which was founded in 1893 and of which Pontiac Motor Division is a direct descendant. Escaping the fate of hundreds of other auto firms that went in and out of the business almost overnight, Oakland remained "healthy" from the very start.

In 1908, a revolutionary four-cylinder model was introduced and 278 built. In 1910, a previously unheard of volume of 4,000 cars was produced. By this time Oakland had become a thriving part of the newly created General Motors Corporation. Another giant stride forward was taken three years later when the company introduced its first six-cylinder car—along with a light, fast four-cylinder model equipped with a self starter. The new six sold for \$2450, a modest figure for that day.

Oakland prospered as sales volume increased and in 1926 a companion car was introduced that caught the public's fancy instantly. The new six-cylinder baby of the auto industry was named Pontiac after the city of its birth and one of America's most famous Indian chieftains.

The very first Pontiacs were built in the crowded Oakland plant on an assembly line that rivaled a roller coaster in its dips, curves and careening angles. Late that same year however, con-

struction was under way on a gigantic new Pontiac plant located on 246 acres in north Pontiac. It was considered something of a miracle in the production world that, within 90 days from the time ground was broken, cars were being produced in the new plant.

Pontiac output reached 127,699 in 1927 and 210,890 the following year. By 1931, Pontiac was so far ahead of Oakland in sales that the Oakland car was discontinued and the company became known as Pontiac Motor Division. In its final pre-war year (1941) Pontiac produced 330,061 cars before converting to war production. Pontiac sales have constantly increased since production was resumed following World War II.

After 50 years since its origin, Pontiac operations extend over

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PHONE 21

Old State Bank Bldg., Merkel

**SEE US FOR COMPLETE INSURANCE PROTECTION**

6.5 million square feet of floor space in the home plant plus additional assembly operations in seven GM car assembly plants across the country.

During Pontiac's 50 years of progress approximately 7,000,000 cars have been produced. Nearly 6,500,000 of these cars carried the name of Pontiac, over 4,000,000 of

which have been built since World War II. Payrolls have increased from one-half million dollars in 1921 (earliest figures available) to seventy-one and one-half million dollars in 1956.

Mrs. Reuben Merston and son of Midland were visitors of Mrs. Hugh Campbell Saturday.

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**\$100.00 To \$500.00**  
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AUTOMATIC WASHER

NO LINT FUZZ ON CLOTHES — Cleans and re-cleans wash water to give you cleaner clothes! Lint is trapped in filter—sand and soap scum automatically removed.

with 2 wash speeds, 2 spin speeds.  
TO SUIT ALL TYPES OF FABRICS

**Your Choice** of Normal or Slow wash speeds, Normal or Slow spin speeds — or any combination to suit all types of washable fabrics!

Over 50% more clothes capacity than many other automatics! Holds 10 pounds of clothes!

Famous G-E Activator Washing Action — clothes wash piece by piece.

**PLUS**

- ★ Water Saver for small loads
- ★ Warm and Cold Rinses
- ★ 5-Year Written Warranty on Transmission
- ★ G-E Mix-or-Match colors

**NEW 1957 G-E**  
**FILTER-FLO**  
AUTOMATIC WASHER  
Only \$299.95  
\$2.50 PER WEEK AFTER DOWN PAYMENT

**New G-E**  
**High-Speed Dryer**  
Automatic control for perfect drying of all types of fabrics. Plus exciting new convenience features.

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See the New and only Filter-Flo Washer Today!

**Palmer Motor Co.**  
PHONE 159  
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**READ THIS STARTLING FACT**

**5 out of 10 Smaller Cars wear a Pontiac Price Tag —yet none gives you Any of Pontiac's Advantages**

**PONTIAC GIVES YOU UP TO 8.9% MORE SOLID CAR PER DOLLAR.**

Not one of the smaller cars can give you the heavy-duty construction, the road-hugging heft and solid security of America's Number One Road Car!

**PONTIAC GIVES YOU 4 TO 7 INCHES MORE WHEELBASE.**

Here's extra length where it counts — to bracket the bumps instead of riding them! And this extra length shows up inside, too, with plenty of stretch-out room for six-footers!

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Your Pontiac dealer can give you a complete facts-and-figures comparison and an on-the-road test to prove that Pontiac performance stands head and shoulders above anything in the low-price field!

**AND PONTIAC HAS ALWAYS BEEN FAMOUS AS ONE OF AMERICA'S TOP TRADE-INS!**

So why not look and feel like a million —instead of a million others?

**Trading's Terrific RIGHT NOW!**

**SEE YOUR AUTHORIZED**  
**Pontiac**  
DEALER

**SYLVESTER NEWS**

By Mrs. Woodrow Lawlis

Dean Turales of Big Springs has been visiting her grandmother Mrs. Frank Ferrell this summer. She has been taking twirling lessons from Mrs. Sonny Dozier of Anson all summer.

Mr. and Mrs. Frank Bracken and children Barbara and Richard have been visiting Mrs. Robert Scott. Their home is in Tampa, Florida.

Cathy Potter, daughter of Mr. and Mrs. Virgil Potter and Lavonia Dickerson, daughter of Mr. and Mrs. Leon Dickerson received minor injuries when they fell from a pickup which Mrs. Dickerson was driving.

A family reunion was held Sunday in the home of Mr. and Mrs. Melvin Thompson honoring Mr. and Mrs. W. H. Thompson of Beaumont, Texas.

Mrs. Robert Gartman has been ill. She was thought to have suffered a heart attack.

Mrs. Wilbur Edwards and Lynn and Shirley from West Columbia have been visiting Mrs. John Edwards recently.

Now the brown-banded cockroach has gone in for television. They're not interested in the viewing but in using the TV cabinet as a hiding and nesting site. Extension Entomologists recommend the use of chlordane or deodorized malathion for controlling these pests. Don't apply a spray to the TV set but a small amount of powder may be sprinkled around the edge of the case. The important thing is to control them in the home so there'll be none for infesting the TV cabinet.

**KINGS VISIT IN LUBBOCK**

Mrs. Allen D. King, Ida May, Buddy and Sue have returned from a visit with Mrs. King's brothers at Lubbock and Muleshoe. Some of the highlights of their visit were a picnic at Mackenzie Park in Lubbock given in their honor and trip to New Mexico from Muleshoe.

Sipder Mites have leaves pale and dry. Heavy infestations kill plants. Almost invisible, these tiny insects usually work underneath leaves. They are apt to increase during dry weather.

**ANDY SHOUSE**

- Real Estate -

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General

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Insurance

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**JACK POT WINNERS and LOSERS**

**THIS WEEK**

**WEDNESDAY—LOSER**

Johnnie Warren ----- 65.00

**THURSDAY—WINNER**

Lucy Ford ----- 70.00

**FRIDAY—LOSER**

Mary Spence ----- 5.00

**SATURDAY—LOSER**

Charles Jacob ----- 10.00

**MONDAY—LOSER**

Canita Woodruff ----- 15.00

**TUESDAY—LOSER**

Sally Orr ----- 20.00

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All You Have To Do Is Sign Register To Win.

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**The Merkel Mail**

Published Every Friday at Merkel, Texas

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Published weekly by The Merkel Mail Printing Co. R. E. Gardner, Owner, Publisher

Entered the Post Office at Merkel, Texas, as second class mail.

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Any erroneous reflection upon the character of any person, firm or corporation, appearing in these columns of the Merkel Mail will be promptly corrected upon being called to the attention of the editor.

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**PICNIC IN YOUR OWN BACKYARD!**

Frankly speaking, why not have a Labor Day picnic right at home? Here's a selection of picnic and barbecue foods priced to please the most budget-minded.

SPECIALS FOR THURSDAY, FRIDAY, SATURDAY — August 29-30-31

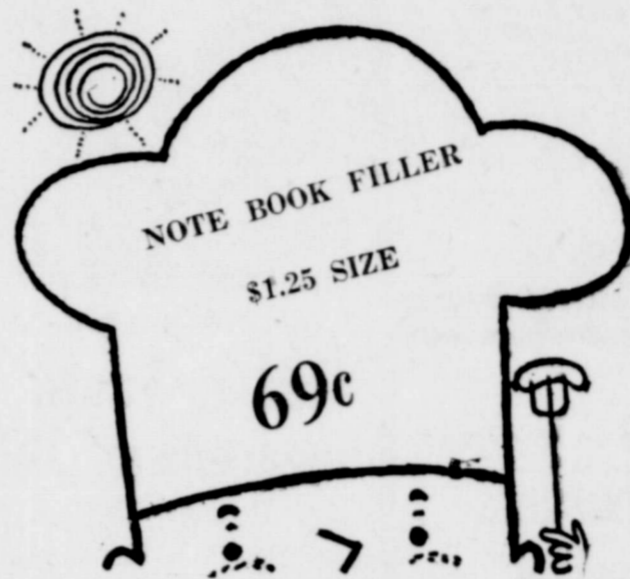
FREE DELIVERY EVERY DAY  
10:00 A. M. — 4:00 P. M.

**VAN CAMP**

**TUNA** - - - can 25c

ZESTEE 28-oz. jar  
**APPLE BUTTER** - - - 25c

OUR VALUE ELBERTA No. 2 1/2 Can  
**PEACHES** - - - - - 25c



**FRESH PRODUCE**

WHITE SEEDLESS  
**GRAPES** - - - - - lb. 14c

CALIFORNIA  
**ORANGES** - - - - - lb. 10c

ELBERTA  
**PEACHES** - - - lb. 12 1/2c

GOLDEN  
**BANANAS** - - - - lb. 12 1/2c

FRESH CRISP  
**CARROTS** - - - - lb. 10c

**TENDER CHUCK ROAST** - - - lb. 41c

**MATCHLESS SLICED BACON** - - - - - lb. 59c

**LONGHORN CHEESE** - - - - - lb. 49c

**ALL MEAT BOLOGNA** - - - - - lb. 43c

**PORK CHOPS** - - - - - lb. 59c

**MEATY BEEF RIBS** - - - 5 lbs. \$1.00

**TIDE** - - - 2 reg. size 53c



HUNT'S  
**SOLID PACK TOMATOES**

300 Size  
2  
FOR  
29c

BORDENS  
**COTTAGE CHEESE** - ctn. 23c



3 qt. size  
29c

BORDENS  
**ORANGE DRINK** half gal - - 27c

**WATERMELONS** lb. 1c

WESSON  
**OIL** - - - - - qt. 59c

DEL MONTE  
**CATSUP** - - 14-oz. bottle 15c

LIBBY'S  
**TOMATO JUICE** 46 oz. can 25c

WHITE SWAN  
**COFFEE** - - - - - lb. 87c

BAKERITE  
**SHORTENING** - - - 3 lb. can 75c

LIGHT CRUST  
**FLOUR** - - - - - 25 lb. bag \$1.79

MINUTE MAN 2 Pkgs.  
**Frosting** - - 49c

CHUCK TIME 3 For  
**Viennas** - - 25c

AUNT JEMIMA 5 Lb. Bag  
**MEAL** - - - 43c

**FROZEN FOODS**

PICT SWEET  
**APPLE PIE** ..... Lg. 49c

**TURKEY POT PIE** --- Ea. 25c

BOOTH'S  
**FISH STIX** ..... Pkg. 30c

DONALD DUCK  
**ORANGE JUICE** 6 oz. Can 18c

NEUHOFF  
**SWEET BREADS** --- Pkg. 39c

2  
Tall Cans  
**MILK** 29c

Mile High — Sweet  
**Pickles** qt. 35c

Reynold's Aluminum  
**FOIL** - - - 29c

Charmin 80 ct. Pkg.  
**NAPKINS** - - 10c

Bondware  
**PAPER PLATES** - - 39c

PHONE 173

MERKEL, TEXAS

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DON'T FORGET TO ASK FOR YOUR UNIVERSAL PREMIUM COUPONS FOR FREE OVERWARE — KITCHENWARE — ELECTRIC APPLIANCES — POTS & PANS — LAMPS — TOYS — COOKERS — TOASTERS ETC.

### Deadline For Gasoline Tax Refund Sept. 1

You barely have time to make a last-minute rush to the Internal Revenue office for that gasoline tax refund!

The first day of September is the deadline for Texas farmers to apply for refunds on gasoline used for farming between July 1, 1956, and June 30, 1957. The rebate amounts to three cents per gallon on gas used in operations during that period.

The opportunity for a small return is also available on gasoline purchased during the first six months of 1956. The Dallas office of the Internal Revenue Service says that two cents will be repaid on each gallon used during that period.

Texas farmers are reminded, however, that only one refund claim per farm operator will be permitted. Each claimant is cautioned to make certain that

his refund request includes all eligible fuel used.

Form 2240, for filing the 1957 tax refund claim, has been mailed to each farm and ranch operator who applied for the tax refund in 1956.

Farmers who desire to claim their refunds and have not received Form 2240 can probably obtain them from their county agent or from the nearest Internal Revenue office.

The procedure for filing is simple, but just to make it easier, a bulletin has been published explaining the methods. Publication 309, "Farmer's Gas Tax Refund," is available for those who request it.

The pamphlet also explains how the new federal excise law relieves farmers from federal excise taxes on diesel and special motor fuels.

But time's a wastin'! There are only a few days left!

Mr. and Mrs. Jerald Tidwell of Abilene attended the services at the First Baptist Church Wednesday night with Mr. and Mrs. Don Jones.



THIS IS THE EDELSEL, Ford Motor Company's newest entry in the medium price car field, available in 18 models in four series—Ranger, Pacer, Corsair and Citation. The entire line will go on display in all Edsel dealerships Sept. 1th. Shown is the Pacer four-door hardtop. From its vertical grille, dual headlights and wraparound turn indicators through the single chrome side spear and concave sculptured "teardrop" side scallop, the Edsel gives an impression of motion even when parked. In addition to its dramatic styling, the Edsel offers a wide range of exclusive engineering features including "Teletouch" push button automatic transmission controls located in the steering wheel hub.



JOY WALKER

### Walker, Vance Engagement Told

Mrs. Myrtle D. Walker, of 502 Oak, announces the engagement of her daughter, Joy, to Mr. George H. Vance, son of Mrs. Charlotte V. Mitchell of Houston, Texas.

Miss Walker graduated from Merkel High School and attended the University of Texas 1954-1956. Mr. Vance is a graduate of SMU, in law school at University of Houston, and a member of Delta Theta Phi fraternality.

The wedding will take place in October.

Visiting in the home of Mrs. F. L. Keener and son, Ray, over the weekend were her brothers, Mr. and Mrs. Jess Stout of Denton and Mr. and Mrs. George Stout of Merkel; Mr. and Mrs. Amil Lash and daughter, Helen, of Grapevine; Mr. and Mrs. Tom Keener, Ovalo; Mr. and Mrs. Woodie Keener, Linda and Jackie of Abilene; Mrs. Jewell Reynolds, Penney Raye, Dwayne and Donald Ray; and a grandson David Washburn of Lovington, New Mexico.

The Texas Agricultural Experiment Station has released a leaflet announcing the development and release of a Perennial Sweet Sudan grass. It is a cross between Sweet Sudan and Johnson grass. Seed may be available for farmer-planting by the summer of 1958.

Mr. and Mrs. Horace Boney and daughter, Annette, spent last week in Galveston. Accompanying them were Virginia Criswell, Sue Bond, and Donna Sue Scott.

### HARDIN-SIMMONS UNIVERSITY

#### 1957 Football Schedule

- Sept. 21—At Tulsa, 8 p.m.
- Oct. 5—At Mississippi, 2 p.m.
- \* Oct. 12—At Arizona State, 8 p.m.
- † Oct. 19—Wichita at Abilene, 8 p.m.
- \* Oct. 25—At West Texas, 2 p.m.
- \* Nov. 2—Tel. Western at Abilene, 8 p.m.
- \* Nov. 9—At Arizona, 8 p.m.
- Nov. 16—At Texas Tech, 2 p.m.
- Nov. 23—Okla. State at Odessa, 8 p.m.
- \* Nov. 28—N.M. A&M at Abilene, 2 p.m.

\* Conference Games  
† Homecoming



Coach Sammy Baugh

### UP THE CANYON

By TOM RUSSOM

Crops that looked good a week ago are showing that dry weather is hurting them. As some one said it sure can get dry after an inch of rain falls.

If farmers ever did need a feed crop we need it this year, and without rain comes soon feed will be light. Some farmers are preparing their land for sowing soon. LeRoy Riney reports his milo is turning out pretty good, he thrashed one patch that made 800 lb. per acre.

Our church attendance was very low Sunday, due to some sickness and two family reunions.

F. H. Horton, mayor Nubia reported to some farmers he had Sudan grass and blue Panic grass in the same field and the cattle ate the Panic before they would the Sudan. We had a look and found that he told the truth about it.

Mrs. Elmo Ward and children are visiting her parents at Higgins, Texas up in the Panhandle this week. Rev. Ward will go after them this week.

Mr. and Mrs. Tom Russom and son, Don, attended church at Nolan Saturday night. They report crops around Nolan very good.

Mr. and Mrs. W. T. Perry and family also attended church at Nolan Saturday night.

We had some sheep buyers up the Canyon this week, but they couldn't buy any sheep. They said sheep had gotten to high to buy.

They tried to buy lambs on contract to be delivered this fall. The boys are turning thumbs down because it is too early to sell.

The wind we had Monday was rough on crops. We just hope we don't have too much hot wind now.

Mr. and Mrs. Harold Swinney are moving to Van Horn this week. They have just bought them a new trailer house. Harold is working for a road contractor.

Mr. and Mrs. R. E. Clemer and family has just returned home from Indiana where they visited his sister and family. They reported a fine trip.

Some land is being turned back to the owners for next year. The going is a little too rough to make the land pay the lease and expense of the farming.

Mr. and Mrs. Dun's grandson has come back to spend the school year with them. Henry says he likes the Merkel school.

Guests in the home of Mr. and Mrs. Preston Henry recently were their daughter, Sgt. and Mrs. Charles Brundson and sons, Timmy and Ronnie of Ft. Smith, Ark., Mrs. Henry's mother, Mrs. Lena Hammett of De Leon, Mrs. Preston Chick of Odesa and Mr. and Mrs. Reubin Holmes of De Leon, sisters of Mrs. Henry.

White peach Scale sometimes known as West Indian peach scale, may cause twigs, limbs, or entire plants to die. Scales are usually less than 1-10 inch in diameter and lie flat against the bark. They may be mistaken for natural roughness of bark. Where infestation is heavy, pure white clusters of male scales can be seen along the stems. At a distance they look like bits of cotton lint.

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**BACK TO SCHOOL**  
VALUES  
We Cordially Invite You To Check Our School Shoes Before You Buy  
We Also Have  
Boy's and Girl's  
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Keep Cool...  
With a refreshing Malt, Shake, Sundae or Ice Cream.  
Try One of Our Hamburgers  
They speak for themselves.  
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QUALITY CLEANERS  
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Free Pick Up and Delivery  
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**HUNTER WHEEL BALANCER**  
BRING YOUR CAR IN  
AND HAVE YOUR WHEELS BALANCED  
Bring Your Car To Us—  
For Expert Repair  
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Your John Deere Authorized Dealer  
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**69c Fri.-Sat. Only 69c**  
This Certificate is Worth \$4.31  
This certificate and 69c entitles the bearer to one of our genuine indestructible PRESSURE FILLER FOUNTAIN PENS. INSTANT-TOUCH WRITING! NO MORE LEAKING! NO MORE SHAKING! A lifetime Guarantee with each pen. One size only for ladies, men, boys, and girls. Assorted Colors!  
The Pen With a Lifetime Guarantee  
  
DELUXE STREAMLINE PEN  
This pen holds 200% more ink than any ordinary pen on the market. You can write for three months on one filling! Visible ink supply. No repair bills. Every pen tested and guaranteed to be unbreakable for life. Get yours NOW. THIS PEN CARRIES a factory guarantee. THIS PEN GIVEN FREE if you buy one in the city for less than FIVE DOLLARS. This certificate good only during advertising sale.  
The Perfect Pen for Students  
LIMIT  
2 PENS TO  
EACH  
CERTIFICATE  
**BEN FRANKLIN STORE**  
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THIS PEN  
WILL BE  
\$5.00  
AFTER SALE  
Buy Now For School

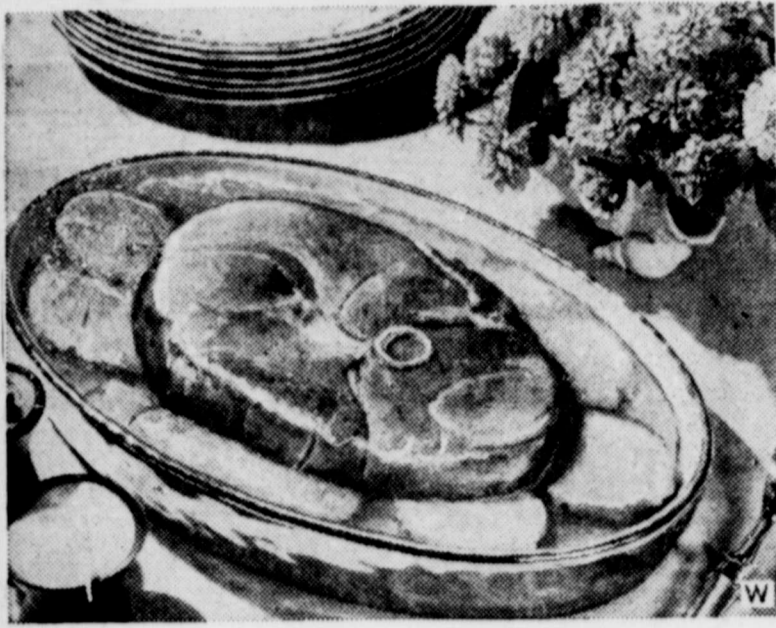
Night TV Service Call \$3.00  
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RADIO & T.V. SERVICE  
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AUTOMATIC WASHERS  
GUARANTEED WORK  
We Answer Your Call Promptly  
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Who needs 8½ million telephones?  
Last year the number grew by almost half a million to serve even better the 11,000 communities, major cities, suburbs and fertile farmlands of two-thirds of the nation.  
For these are the telephones of America's Independent telephone companies. Increasing at the rate of one new telephone every 66 seconds!  
Meeting your need for the dependable, low-cost communication so essential to our nation's growth.  
  
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**WANT ADS**  
WILL WORK  
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FOR YOU!  
CHECK THE WANT ADS TODAY AND MAKE YOUR WISHES COME TRUE! YOU'LL FIND A BIG, CHOICE SELECTION, HUNDREDS OF GOOD BUYS, GOODS AND SERVICES YOU'VE BEEN LOOKING FOR AND GET QUICK RESULTS.  
SAVE TIME, ENERGY!  
It will take only a few reading minutes to find the home you want to buy or rent, a good used car, household goods, appliances, a better paying job, or professional services. You'll buy the best advantage by reading our Want-Ad section every week!  
LOW WANT AD RATES!  
You can simplify your selling problems in a few seconds! Just phone in your ad. Our experts will write an ad that really sells, gets the widest circulation and costs only a few cents. For fastest results, at lowest cost — place your Want Ad in this paper today!  
**THE JIM NED VALLEY REPORTER**

**Apple Sauce and Ham Scallop**



Know why the family will enjoy this dish? Because it brings together three favorite foods and mingles their flavors with relishing abandon.

You use apple sauce, the ready-to-use kind to make sure of just right consistency and tart "cooking" apple flavor. Fix the sauce with brown sugar and a whisper of nutmeg. Next come sweet potatoes, nicely shaped smooth ones. Then ham steak, thick and tender.

As the dish bakes, the apple sauce wells gently up and around the potatoes, the ham juices drip down, the flavors mingle, and savory whiffs foretell the good eating on the way.

**APPLE SAUCE AND HAM SCALLOP**

- 4 medium-size sweet potatoes    1/4 cup brown sugar
- 2 cups canned apple sauce    1/2 teaspoon nutmeg
- 1 1/4 lb. ham slice

Pare sweet potatoes; halve lengthwise. Combine apple sauce, sugar and nutmeg. Arrange in casserole alternate layers, sweet potatoes and apple sauce mixture; place ham slice on top. Cover. Bake in moderate oven, 350°F., 1 hour, or until sweet potatoes and ham are tender. Yields 4-6 servings.

**Home Demonstration Notes**

By LORETA ALLEN

Taylor County Home Demonstration Agent



One hundred fifty people attended Taylor County Home Demonstration Club Picnic held at Buffalo Gap Old Settlers Reunion grounds. If you didn't come, you missed some mighty good wood and lots of good laughs. The program was "Queen for a Night." Mr. Allen Turner, assistant Agricultural Agent was a real good Master of Ceremony. The queen contestants and their wishes kept the crowd laughing all the time. The following are the contestants and the club they represented:

Mrs. Sam Butman—Blue Bonnett, Mrs. Charles Smith—Ham-

by, Mrs. Freeman Morgan—Wylie, Mrs. Claud Sims—Pleasant Hill, Mrs. J. E. Marshall—Ovalo, Mrs. Author Rock—Lake Abilene.

The models wearing some very old and unusual costumes were: Miss Lottie Butman—Blue Bonnett, Mrs. Casey Moore—Hamby, Mrs. Kenneth Drummond—Pleasant Hill, Miss Gertrude Curry—Wylie, Mrs. Ada Harrison—Ovalo, Mrs. Bert Young—Lake Abilene.

Mrs. Claud Sim, Pleasant Hill, was selected queen. The contestants appreciated the gifts from some of the Merkel Merchants.

Martha left us for Llano County Monday. We will miss her, but hope she likes her new home. Sybil McDaniel began work this week as assistant agent, hope you can meet her before too long.

We've been looking over 4-H records to send in for district judging. Oh yes, the fair has been a topic of considerable discussion lately, too.

I'm getting that other week of vacation next week. When I told some people that I was going to sew, work in the yard, wax the car, etc. they wanted to know if I could call it a vacation. Well I'll do some things I've been intending to for a long time.

**DENTISTRY**

Dr. K. H. Morrison

Hours: 9—5

135 Kent  
Merkel, Texas

Phone 148

**Tea Honors  
Patsy Gregory**

Patsy Gregory was honored with a pre-nuptial gift tea Tuesday night in the home of Mrs. Clifford Westenhover.

Greeting guests with the bride-elect were her mother, Mrs. J. B. Gregory, Mrs. Alvin Byrd, mother of the groom to be and Donna Scott.

Peggy Dean registered guests and Carla Hayes, Joan Byrd and Joann Jacobs displayed gifts.

Refreshments were served by Janie Breaux and Sue Bond from a table laid with white lace over blue and centered with an arrangement of blue and white carnations.

Miss Gregory is the bride-elect of Jerry Don Byrd. The marriage will take place September 6.

Mrs. Nannie Glenn has returned home after an extended visit with her daughter, Mr. and Mrs. W. A. Stockbridge, who accompanied her home to spend the week-end.

**FARMERS**

Patterson Grain elevators at Tye and Merkel are now buying milo at the highest cash prices. We are also receiving grain for the government loan at both elevators. Your net in the loan \$1.58 per hundred pounds.

**PATTERSON GRAIN**

Phone 210, Merkel

**BACK-TO-SCHOOL SPECIALS**



**SCHOOL SUPPLIES**

Prices Good Only Tuesday  
Sept. 3rd. In New Store

Thank you for being so understanding while we run our stock down.  
We thank you.

**BOYS LONG SLEEVE**

FLANNEL COLOR SCHOOL

**SHIRTS**

Asst. Sizes **5** for **\$4.98**

OR ONE FOR \$1.09

- MAP COLORS ----- 39c up
- RULERS ----- each 10c
- WATER COLORS ----- 39c up
- TABLETS Beginner up ----- 10c up
- PASTE Jar or Liquid ----- 15c

Nehouffs

**BACON**

LB. **59c**



GRAPES

Pound

**13c**



- SCISSORS ----- 10c
- BRONCO ZIPPER OR PLAIN
- NOTEBOOKS ----- 98c up
- ASSORTED COLORS
- CRAYOLAS ----- Box 10c up
- SKRIP
- INK assorted ----- Bot. 19c

**NOTE BOOK PAPER**

Reg. 98c

Pkgs. ONLY

**59c**

**OLEO**

PARKAY  
Pound

**25c**

**FOLGERS**

BORDENS

CHARLOTTE FREEZE

1/2 Gal.

**39c**



**3500.00 IN PRIZES  
SO START REGISTERING FOR  
THEM SEPT. 3rd. MORE DETAILS  
IN NEXT WEEKS AD.**

Grand Prize—Sport Motor Boat and Trailer. Plus 150 Bu. of groceries and weekly 1st, 2nd, 3rd prizes. Nothing to Buy. You do not have to be present to win.

**Carson  
FOOD STORE**



### CHURCHES

**Merkel First Baptist Church**  
Sunday School 9:45 a. m.  
Morning Worship 11:00 a. m.  
Training Union 6:30 p. m.  
Evening Worship 7:30 p. m.  
Wednesday Prayer Service 7:30 p. m.  
W. M. U. Mon. 9:30 a. m.  
Sunday Bible Study 9:45 a. m.

**Merkel First Methodist Church**  
Sunday School 9:50 a. m.  
Morning Worship 10:50 a. m.  
M. Y. F. 6:30 p. m.  
Evening Service 7:30 p. m.  
**Hebron Baptist Church**  
Sunday School 10:00 a. m.  
Training Union 7:00 p. m.  
Evening Worship 7:30 p. m.  
Wednesday Evening Prayer Services  
**Compeer Baptist Church**  
Sunday School 10:00 a. m.  
Morning Worship, 2nd and 4th Sunday 11 a. m.

**Our Mother of Mercy Catholic Church**  
South 5th & Trundy St.  
SUNDAY:  
Confessions: 8:30 A. M.  
Mass: 9:00 A. M.  
Soc. of O. L. of Guadalupe  
1st Sun. of month 10:00 A. M.  
Ad Altare Dei Class—7:00 p. m.  
WEDNESDAY:  
Junior Legion of Mary 4 p. m.  
FRIDAY:  
Confessions: 7:00 P. M.  
Rosary & Benediction 7:30 p. m.  
Legion of Mary 8:30 p. m.

**Merkel Church of Christ**  
Reg. Worship 10:45 a. m.  
Bible Study 9:45 a. m.  
Young People's Bible Class 6:30 p. m.  
Evening Class 7:00 p. m.  
Roc. Worship 8:00 p. m.  
Wednesday Night 8:00 p. m.

**Trent Methodist Church**  
Sunday School 10:00 a. m.  
Evening Worship 7:30 p. m.  
Morning Services 11:00 a. m.  
M. Y. F. Services 6:30 p. m.  
Wednesday: Prayer Services 7:30 p. m.

**Trent First Baptist Church**  
Sunday: Sunday School 10:00 a. m.  
Morning Worship 11:00 a. m.  
Training Union 6:45 p. m.  
Evening Services 7:45 p. m.  
Tuesday: W. M. U. 2:15 p. m., Intermediate G. A.'s Jr. G. A.'s 3:45 p. m.  
Prayer Services 7:30 p. m.  
"You are a stranger here but once."

**Pioneer Memorial Chapel**  
Sunday School 10:00 a. m.  
Morning Service 11:00 a. m.  
Evening Services 7:30 p. m.  
Wednesday: Evening Prayer Service 7:30

**Tye Methodist Church**  
Sunday: Sunday School 10 a. m.  
M. Y. F. 7:00 p. m.  
Prayer Meeting 7:30 p. m.  
Morning Service 11:00 a. m.

**Merkel Grace Presbyterian Church**  
Sunday School 10:00 a. m.  
Worship Service 11 a. m.

**Noodle Church of Christ**  
Sunday: Bible Class 10:00 a. m.  
Morning Worship Service 11:00  
Young People's Service 6:30  
Evening Worship 7:30 p. m.  
Wednesday: Noodle Baptist Church  
Sunday: Sunday School 10:00 a. m.  
Morning Worship 11:00 a. m.  
Young People's Class 6:30 p. m.  
Evening Services 7:30 p. m.

**Trent Church of Christ**  
Sunday: Sunday School 11:00 o'clock  
Bible Class 10:00 a. m.  
Morning Worship 11:00 a. m.  
Evening Services 7:30 p. m.  
Ladies Bible Class 4:00 p. m.  
Thursday: New Live Oak Baptist Church  
Sunday: Sunday School 10:00 a. m.  
Morning Worship 11 a. m.  
Training Union 6:45 p. m.  
Evening Worship 7:30 p. m.  
Tye Baptist Church  
Sunday: Sunday School 9:45 a. m.  
Morning Worship 11:00 a. m.  
Training Union 6:45 p. m.  
Evening Services 7:30 p. m.

**Merkel Assembly of God**  
Sunday school 10 a. m.  
Morning Service 11 a. m.  
C. A. (Young People) 6:15 p. m.  
Evening Worship 7:15 p. m.  
Friday W.M.C. 10:00 a. m.  
Wed. Prayer Service 7:15 p. m.

**Merkel Calvary Baptist Church**  
Sunday School 9:45 a. m.  
Morning Service 11:00 a. m.  
Evening Bible Class 6:30 p. m.  
Evening Worship 7:00 p. m.

**Trent Methodist Church**  
Sunday School 10:00 a. m.  
Evening Worship 7:30 p. m.  
Morning Services 11:00 a. m.  
M. Y. F. Services 6:30 p. m.  
Wednesday: Prayer Services 7:30 p. m.

**Building Headquarters**

35" sheep & goat fence  
20 rod roll 11.68

26" hog wire  
20 rod roll 12.68

48" poultry & rabbit  
fence, 10 rod roll 12.68

58" Ellwood fence  
10 rod roll 25.55

7" Steel fence post  
each 1.21

8" Steel fence post  
each 1.31

Galvanized Corrugated  
Roofing, per sq. 9.20

Mahogany Door Units  
complete 18.50

Outside House Paint  
per gal. 2.98

A complete line of  
**Du Pont's Paint**

1x8 Good Fir  
per bd. ft. 7.50

2x4 & 2x6 Good Fir  
per bd. ft. 7.00

1x12 Good White Pine  
per bd. ft. 8.50

167 Lb. Composition  
Roofing, per sq. 6.24

Heavy Barb Wire  
per spool 9.25

All prices cash

Wm. P.  
**Carey Lumber Co.**  
"Home of the House Doctor"  
Phone OR 4-4922 201 Oak  
Abilene, Texas

**Monday. They call her their "Second Mother."**  
Thanks to Mr. and Mrs. Warren Price of Rowden for the nice watermelons and cantalopes that they brought the home. We did appreciate them very much.

Mr. Starbuck is framing our picture of The Good Shepherd that Trobe Vaughn painted and gave us. We can hardly wait to see it hanging on our wall.

Mrs. Bill Ward, Ft. Worth, Mrs. Roy Wisner and daughters of Anson visited Uncle Ben Wheeler Monday.

We do want to thank each and

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Thanks again to Mrs. Philips for the nice okra she sent last week and this week. Thanks to Bill Winters for bringing it to the home for Mrs. Philips.

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Mr. and Mrs. Bill Williams of Post, Texas visited Granny Cade

Mrs. Jackie Pyle and children, Becky and Larry of Long Beach, Calif., are visiting her parents, Mr. and Mrs. Clarence Melton of Route 4, Merkel, for two weeks.

For Butane Gas, Appliances  
and Tractor Conversions  
**PHONE 169**  
1029 NORTH SECOND  
**H. W. LEMENS**

**HELP YOURSELF**  
WET WASH  
ROUGH DRY  
**DELUXE LAUNDRY**  
PICKUP AND DELIVERY  
210 KENT ST. PHONE 231



**HINTS FOR SUMMER SAFETY**

HIGHWAY WATER-FRONT, AND HEAT ARE FREQUENT SOURCES OF SUMMER CASUALTIES, THESE TIPS WILL HELP YOU AND YOUR FAMILY ENJOY THE SUMMER WITHOUT MISHAP.

STAY AT LEAST 20 FEET BEHIND CAR AHEAD FOR EACH 10 MPH YOU TRAVEL; STAY ALERT BY STOPPING TO RELAX AND DRINK COFFEE EVERY COUPLE OF HOURS.

SUN OR HEAT STROKE DIFFERS FROM HEAT EXHAUSTION. SUN OR HEAT STROKE: FACE IS RED, SKIN HOT AND DRY, TEMPERATURE VERY HIGH, NO SWEATING. CALL DOCTOR, ELEVATE HEAD. DON'T GIVE STIMULANTS. HEAT EXHAUSTION: FACE IS PALE, SKIN MOIST AND COOL, TEMPERATURE LOW, PROFUSE SWEATING: KEEP PATIENT'S HEAD LEVEL OR LOW, BODY WARM, DO GIVE SALT AND WARM STIMULANT LIKE COFFEE.

AT BEACH OR POOL, WAIT AN HOUR AFTER EATING BEFORE SWIMMING; NEVER SWIM WITHOUT COMPANION; IF BOAT CAPSIZES, DON'T SWIM TO SHORE --HANG ONTO IT 'TIL HELP COMES.

everyone who has brought us fresh vegetables and if we have failed to mention your name we are sorry but we do appreciate what you brought and forgive us if we failed to mention your name for we are awfully busy these days. With the cost of living going up every little bit helps.

Mrs. W. J. Bicknell of Trent and her sister Mrs. Ray Daniels of New Mexico visited in our home this week.

The patients enjoyed Mrs. Canon and Mrs. Hollaways visit to the home Monday. They visited each patient personally and that helps them a lot to know that some one still cares.

Did not have any services Sunday afternoon as the minister failed to come. Our old people were sure disappointed and we wish when the minister couldn't fill his appointment would he send someone in his place that get someone. We would really appreciate it.

Allaw Fowler of Stamford visited his mother Frankie Fowler.

Mrs. Walter Frazier spent two weeks visiting in Houston and Galveston. While in Houston she visited her sister, Mrs. Walter Blankenship. Her niece and husband, Mr. Mrs. Jimmy William of Houston, returned home with her for a visit.

Chemical treatment of lumber is advised by Extension Farm Forester C. W. Simmons as a means of controlling termites and rot and retarding fires in homes and other farm buildings.

**CASH AND CARRY**

Venetian Blinds ----- ea. \$2.95

**ALL WALLPAPER**  
10 per cent Discount

**STARBUCK CO.**  
MERKEL

Mc's  
**CITY DRUG**  
**School Supplies**  
1/2 Price

**GUNS**  
All Kinds

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MC'S  
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PHONE 9506

**Starr Rest Home**  
By MARY OUTLAW

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REMEMBER . . .

**It Pays to Use The Best. Fill up with**  
**Higher Cosden Octane**

**We Sell All Brands of Oil**

**A. T. LEMEN'S**  
**Cosden Service Station**

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No wasted power, no excess pounds! Chevy trucks with the right power — right capacity — stay and save on the job!

From Chevrolet . . . a just-right blending of space, weight and engine performance designed to get your jobs done quickly and efficiently.

And the right power, too, ranging from the 140-hp Thriftmaster 6 to the high-torque 210-hp Super Loadmaster V8. Light-duty models feature America's most popular 6-cylinder engines — economical champs that are famous for the way they stay on the job.

Chevrolet's ultra-modern short-stroke truck V8 offers compact, efficient design that minimizes engine weight to give you additional money-saving payload capacity. Stop in and let your Chevrolet dealer show you the right truck for your job.

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**Chevrolet Task-Force 57 Trucks**  
The "Big Wheel" in trucks!

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**See Your Local Authorized Chevrolet Dealer**

SENATOR YARBOROUGH GREETES TEXAS DELEGATES



Senator Ralph Yarborough welcomes Wesley Gilpin, (left) of Houston, and Ronnie Gordon Downing, (right) of Floydada on the steps of the Nation's Capitol. The boys were recent Washington visitors as Texas delegates to Boys Nation, an American Legion sponsored convention. Wesley is Governor, and Ronnie is Lt. Governor of Texas' Boys State. Senator Yarborough is a Legionnaire of Travis County Post 76 at Austin.

Compere HD Club

The Compere Home Demonstration Club met Thursday, August 22, in the home of Mrs. Gerald Jennings. Mrs. W. E. Pistole was elected presiding officer for the meeting in the absence of both the president and vice-president. Mrs. I. B. Ray lead the opening prayer. Roll call was answered with causes and effects of allergies.

The program "Making Your Will" was postponed until the September 12th meeting in the home of Mrs. Vernon Stanley, at which time the club hopes to secure a lawyer from Anson as speaker.

The club decided to visit the Hospital and appointed Mrs. Ray to secure information and make arrangements.

Mr. Roger Bowen of Hodges, who works with Civil Defense sent material to be distributed to the members. "Facts about the H Bomb," "Making a Household First Aid Kit," and "Facts About Fallout" were among the ten

pamphlets given to each member. Mrs. Jennings served refreshments of Hawaiian punch and homemade cookies to five members. Guests were Pat and Wanda Workman, sisters of the hostess.

Mr and Mrs. Roy. Doan and grandchildren, Linda and Larry Joa nof California were visiting in the home of their sister, Mrs. Hugh Mampbell.

RESULTS

LET US DO YOUR  
JOB PRINTING

The Merkel Mail

Pioneer

DRIVE-IN THEATRE

FRIDAY & SATURDAY — AUGUST 30-31



SUNDAY & MONDAY — SEPTEMBER 1-2



TUESDAY, WED. & THURS.—SEPT. 3-4-5

"SOMETHING OF VALUE"

Rock Hudson

This Way... TO LABOR DAY SPECIALS!



Prices Good Only Thurs.-Fri.-Sat. Aug. 26-27-28

- WESSON OIL Qt. ----- 49c
- MARYLAND CLUB Coffee Lb. --- 89c
- DOMINO SUGAR 10 Lb. ----- 89c
- BAKERITE 3 Lb. Can --- 73c

Kimbells

FLOUR

10 Lb. Bag . **73¢**

We Reserve The Right  
To Limit Quantities

Be sure to see our  
Back to School Ad  
in this paper for  
Sept. 3 with the  
new store to make  
School shopping  
more pleasant.

- TALL CAN  
PET MILK ----- 2 for 25c
- KRAFT 20 oz.  
GRAPE JELLY ----- Jar 33c
- KRAFT 46 oz.  
ORANGE ADE ----- 2 for 49c
- DEL MONTE 2 1/2 CAN  
FRUIT COCKTAIL --- 2 for 69c

- EL FOOD PRESERVES  
STRAWBERRY 20 oz. Glass ---- 33c
- HUNTS  
CATSUP Bot. ----- 2 for 25c
- DEL MONTE  
CORN ----- 2 for 29c
- HUNTS 300  
TOMATOES ----- 2 for 29c

SMOOTHY  
PLANTERS  
**PEANUT BUTTER**  
18 oz. Jar **43¢**

SAVE MORE

★ *Finest Quality* MEATS ★

- FOR PICNICS GOOCH'S ALL MEAT  
WIENERS ----- Lb. 43c
- FRESH-LEAN  
PORK ROAST ----- Lb. 49c
- WILSON CRISPRITE  
BACON ----- Lb. 65c
- CENTER CUTS SLICED  
**HAM** **98¢**
- KRAFT ELKHORN  
CHEESE ----- Lb. 49c
- CHOICE BEEF  
LIVER ----- Lb. 39c
- FRESH NO. 1  
FRYERS ----- Lb. 37c
- CHOICE BEEF  
CLUB STEAK -- Lb. 59c
- GOOCH'S  
SMOKED SAUSAGE --- Lb. 55c

TIDE

LARGE  
2 for 53c

CHEER

LARGE  
2 for 59c

SUPREME  
CRACKERS

Lb. 25c

NABISCO  
RITZ'S

Lb. 39c

• PRODUCE •

- FRESH  
Blackeye PEAS --- Lb. 5c
- CALIF. JUMBO  
LETTUCE ----- Lb. 10c
- PINKS CELLO  
TOMATOES -- Pkg. 15c
- NEW RED  
POTATOES ----- Lb. 5c
- SUNKIST  
LEMONS ----- Lb. 15c
- CALIF.  
ORANGES ----- 12c
- SEEDLESS  
GRAPES ----- 2 Lbs. 25c

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