

### HOMECOMING SCHEDULE **BEGINS WITH BONFIRE FRIDAY, OCTOBER** 20 AT 7:30

"With only two days away from Merkel's 1967 Homecoming, plans the West Texas Utilities building are just about wrapped up for on Edwards Street. the Saturday's activities," said Homecoming president, Lon Mc-Donald. "Our schedule is complete from the bonfire Friday evening at 7:30 until curtain time with the social events after the game."

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Saturday's Homecoming activities will begin with an Ex-Letterman's Breakfast at 7 a.m. at the Asteroid Restaurant.

Registration of Exes will begin Laney

a.m. and will be held at

During registration time, exes will vote for the Coming Home Queen, Mr. Exe, and also for the Homecoming officers.

Candidates for the Coming Home Queen are Mrs. L. S. (Wanda) Douglas) Tipton, Mrs. Joe (Patsy Clark) McDuff, and Mrs. Wilmer (Lena May Wilson) Criswell. Mr. Exe candidates are Leon Walker, Don Dudley and Homer

Nominees for the 1968 slate of Homecoming officers are Tommy Cutler, president; Mrs. Wanda D. Tipton and Mrs. Sandra M. Davis. secretary, and Mrs. Mary D. Childress and Mrs. Carol S. Britton, treasurer.

Parade Marshall Waymon Adcock said that 2:30 p.m. is time set for the Homecoming Parade to begin. "Parado entries are still open," said Adcock, "and will be up until 2 p.m. Saturday." Parade participants will meet at the corner of Second and Run-

nels and will proceed in the rega pep rally.

Billy King is assistant parade bread. marshall

A free barbecue is to begin at 5:30 p.m. ot the Merkel School Cafeteria.

"We especially want our merchants to be here for the barbecue," said McDonald, "We appreciate the contributions they made in order that we could serve this free barbecue."

Taylor Electric Cooperative is ular parade route, ending at the furnishing packaged accessories south end of Edwards Street for for the barbecue and Bairds Bakery of Abilene is contributing the

W. B. Toombs is heading the food committee for the 5:30 bar- ball game an Exe's Coffee will be becue

"Our Badgers are getting in fine shape to face the Jim Ned Indians at 7:30 p.m. at Badger Stadium," said McDonald, "and an exciting game awaits ball fans."

Home Queen, Mr. Exe and recognition of the Class of 1917 will be made during halftime ceremonies at the Saturday night football game.

Immediately following the footheld in the school cafeteria, with the Class of 1947 as host.

The Class of 1917 is the honor class for this year's homecoming. Class reunions scheduled after the coffee are Class of 1947 at the Lon McDonald's home, and Class

Presentation of the Coming of 1958 at the Merkel Country

McDonald said that prizes would be awarded exes coming the longest distance and exes representing the oldest class.

#### Homecoming Schedule

7:30 p.m. Friday - Bonfire 7:00 a.m. Saturday - Ex-Letterman's Breakfast 8:30 a.m. - Registration Begins 2:30 - Homecoming Parade 5:30 p.m. - Free Barbecue

7:30 p.m. - Football Game

10:00 p.m. - Exes Coffee.



# Merkel's Community Fund **Begins Tuesday, October 24**



Well, I believe that winter time has arrived. A cool front blew in Sunday about noon and remained through Monday, making it very disabreeable to ride tractors.

We had a very interesting letter from Mily Burrus of Plainview. Mily, who was a longtime

resident of the Canyon, said he

enjoyed the Canyon news so

much. He knew all of the oldtim-

ers here and made mention of the

former Ruth Martin, daughter of

the late Dr. and Mrs. Martin.

Said when he saw her name men-

together. He also mentioned Al-

ton Woods who now lives in Okla-

homa. Alton is another former

The Canyon lost all the oldtim-

ers last week when Uncle K.

Blackburn passed away at the

age of 94. He lived right here in

the Canyon 'most of his life and

was perhaps known by everyone.

that Kyle Blair, a former resi-

dent of the Canyon, is in a Lub-

bock Hospital and has been real

ill. Kyle is a good friend to many

here, and also his good wife, the

former Edna Patterson. Mrs.

Blair is the sister of Tommy and

Our brother in law up in Big

Spring, J. B. Sloan, has been very

sick, and is still in the hospital

Se to J. B. Sloan and Kyle Blair

This Friday night is the reg-

ular Third Friday Night Singing.

It will be held at the Victory Bap-

tist Church in Merkel. We are

looking for a large turnout. John

Third Friday Night Singing will

The Rev. W. G. Richardson,

he held this Friday at the Victory

Crain, president, will preside.

Friday Singing

Baptist Church.

we are sending our "hello" this

Pat Patterson of Merkel.

We received word here this week

time

there.

week.

# Abilene District LOCAL ACTIVITIES WSCS to Meet

The Lena Cox Sub - District of the Women's Society for Chris- ty Fund Drive will be Tuesday, tian Service of the Abilene Dis- Oct. 24, with the door to door clubs who can give two hours trict will meet Thursday. Oct. 26 at the Merkel Methodist Church.

Registration will be from 9:30 until 10 a.m. and Mr. Johnny Ammons of Roby will present the morning message.

Following the morning message ha Mr. Ammons, an Officers Workshop will be held, with a sack lunch at noon.

Nursery will be provided.

Kickoff for Merkel's Communi- to door drive is needed. canvas beginning at 6:30 p.m.

Members of the Lambda Beta Chapter of Bet Sigma Phi have volunteered their time for the Tuesday evening drive, with Mrs. Bobby DuBose, Beta Sigma Phi president, as chairman.

Bill Button, Merkel's 1967 Community Fund chairman, said that volunteer workers for the door

"Women of the various social time, are asked to meet at the Merkel Elementary Library at 6:30 p.m. to receive instructions and workers' packets."

Workers for the downtown area are Max Murrell, Larry White, George West, and Mrs. Dave Brumbeau.

"We recently added our Library to our local agency," said Button, "and with contributions we will be able to expand this muchneeded facility in Merkel."

**HOMECOMING TREAT** — Football fans and Homecoming Exes will be in for a special treat during halftime activities this Friday night at Badger Stadium. That treat is spelled "Twirlers" with Drum Major, Tim Beaslev out in front. Merkel's 1967 Twirlers are, from left, Suzie Wilson, Donna Diltz, Christi Lucas, Kathryn Criswell, Kay Tipton nad Pam Walla. (Photo Courtesy Jim Baber)

# **BADGERS MEET JIM NED INDIANS** FOR HOMECOMING GAME SAT.

The irresistible force met the immovable object Friday night when the Merkel Badgers met the Robert Lee Steers.

And there was blood on the scoreboard as the Badgers gnawed a 20 to 2 victory.

It was a costly victory for the thin - spread Badgers who will lose the services of Gaylon Doan because of an ankle injury.

The Steers left no doubt that they were there to play ball. They played 69 minutes of ball and were dangerous all the way.

And the Badgers got a taste of how it will be in the play - offs. They won't meet a more difficult team

Unless it's the Jim Ned Indians who would like nothing better than to hand the Badgers a defeat in their homecoming game at

### **Beoster Club Begins Drive**

It's Membership Drive time for the Merkel Badger Booster Club.

"And with 98 members at this time," said Booster president, Dan Allen, "we're aiming for 250." The Booster Club, composed of Merkel citizens, aims primarily to encourage good clean athletic activities among the young peo-

"We're boosters for our young by, of the Oglesby Surveying Compeople," said Allen, "and we need every man and woman in Merkel to attest this fact by joining with us."

Beginning this week a roster of Pooster Club members will be named, and twenty - five acded each week thereafter in the Merkel Mail, until all members have I cen named.

This week's list of the roster is on page 5 of this edition.

Badger Stadium at 7:30 this Saturday night.

The Saturday night game will be dedicated to Merkel Exes and to Gaylon Doan.

The Steers, with the exception of some early fumbles, played ball like they hadn't read the Badgers' press clippings, which on one poll has Merkel fifth in the state.

But the Steers did fumble. And the Badgers did take advantage of their bobble. The Steers fumbled the opening

kickoff on their own 15 - yard

### **Council Members Discuss Speeding**

A lengthy discussion was held by the Merkel City Council members concerning the "alarming amount of excessive speeding within the city limits." "Reckless driving and failure

to observe stop signs" were also pointed out.

"However," said Mayor Johnny Ccx, "the people of Merkel are becoming aware of stop signs throughout our city and more are observing these signs. This is good, for it is a safety measure that can possibly save lives."

Members agreed that city ordinances concerning excessive speeds should be enforced.

By special invitation, Al Oglespany of Abilene and Allen Glenn, an Abilene attorney, and legal advisor for the City of Merkel, were in attendance. Also Max

Murrell, member of the Hospital 54 A discussion was held concern-

er lines to the proposed hospital. A future meeting with members of the Hospital Board is being scheduled.

Board

line. Seven plays later. Quarterback Ray Davis barrelled around right end f in the 2 - yard line. Danny Wade kicked the extra point.

Robert Lee ran three plaws and then a fumble gave the ball back to the Badgers on the Steer's 40yard line. Davis threw the long one to Tony Castillo for the TD with 7:30 left in the first guar-

An attempted run by Bob Tate for the PAT failed but a penalty gave the Badgers another snot and Wade kicked through the

crossbars, making it 14 to C. Robert Lee didn't give up. They took the kick and fought their way to the Merkel 10 - yard line beore losing the ball on downs.

Robert Lee put their two points on the scoreboard late in the third quarter. The Steers were knocking on the Badgers' door when the Merkel team intercepted the ball on the one - yard line. A fumble by Merkel in the end zone gace the Steers their two points.

One TD from kickoff by Felix Castillo was called back on a clipping penalty. Merkel put its last mark on

the board with six minutes left to play in the fourth quarter on a run by Tate. Wade's kick was blocked and that was the score-20 to 2.

On the kickoff, Robert Lee punched the ball to the Badger 11. but the ball went over on downs

Robert Lee Merkel First Downs ..... 16 15 153 ... . Rushing Yardage .... 67 Passing Yardage .. 190 ing the laying of water and sew- 3 of 6 Passes Completed 12 of 31 Passes Intercepted by .. 1

church pastor, invites all who en-4 for 38 Punts, Average 4 for 31 joy good singing to attend at 7:30 3 for 23 Penalties, Yards 2 for 16 1 ..... Fumbles Lost ..... 2 p.m.

**BIG COUNTRY NOISE** HEARD AT PEP RA

Ever been to a Pep Rally?

A Trent "Gorilla" Pep Rally. tioned in the Canyon. News that that is he recalled they went to school

Right in the heart of the Big Country, these "ralliers" can be heard for miles around.

But that's not the breath-catchresident of the Canyon. Woods left in 1918, and went up to Oklahoma ing part of the rally.

and Burrus left about the same Long before the hand on the time, going up to Plainview and clock point to 3 p.m., the gym entering into irrigation farming. is already crowded with adults-He is now retired. Burrus was adults, who by their very presraised in the White Church Comence are saving "We're proud of munity and said he helped to cur school (faculty, students and build the first road from White football players) - we believe in Church to Butman Communi'd in it, and we're rooting for our 1914. He said the late Frank Demyoung people." erie was road over-seer at that

The gym seating area is crowded with a colorful array of civic leaders, and mothers and preschoolers who have "taken an extra breath of wind." for that expected noise that will be about to begin.

Cheerleaders "rolling up the curtain" with a resounding yell. are Kayla Canady, head cheerleader: Dee Lana Hutcheson and

Becky White. Twirlers are on the scene too. And they are Pam McElmurray. Cresta Sipes, Chris Kizer and Betty Sharp.

And let's not forget the mascots! They are Rebecca Sines, daughter of Mr. and Mrs. Yates Sipes, and Sheri Patterson, daughter of Mr. and Mrs. Jerry Frank Patterson.

Happy, expectant, are not the words for such an occasion. Boosters.

That's it. For the adults are boosting the student body, and student body boosting the football players, and players boosting each other. Why not put a Pep Rally on your agenda this week

The eight agencies adopted are Red Cross, Boy Scouts, Girl Scouts, West Texas Rehabilitation Center, Boys Ranch, Texas United Fund, Local Contingencies (Library and Recreation) and Local Fund operations.

"A goal of \$4.000 has been set this year for the campaign," said Button, "and with the help of volunteer workers and financial essist, we believe this goal can be reached."

Button explained that donations may be paid all at one time, monthly or quarterly. "Donors may, if the like, be notified at the time payment is due, or they may authorize the drawing on their account at the bank.

"We are accepting payment now, and they can be made to the Merkel Community Fund and mailed to P. O. Box 429, Merkel, Texas 79536

"Mark Tuesday, Oct. 24 on your calendar and please be ready when a volunteer worker calls on you.'



TRENT TWIRLERS - Always adding that "extra spice" to any football game played by the Trent Gorillas, are the twirlers. Caught in the Pep Rally Spirit are, from left, Pam McElmurray, Betty Sharp, Cresta Sipes and Chris Kizer. (Staff Photo)

#### THE MERKEL MAIL, MERKEL, TEXAS Thursday, Oct. 19, 1967 Page Two

### **Former Merkel** Pastor Is New VP

Dr. A. V. Henderson, former pastor of the Calvary Baptist Church in Merkel, is the new vice president of the Bantist Bible Fellowship International at their an-

**JOHNNY COX** 

Bookkeeping

Income Tax Service

Notary

anual business meeting held in Springfield, Mo. Wednesday, Oct. 11.

Dr. Henderson was born at Anson, and is the son of Mr. and Mrs. C. W. Hencerson Sr., now of Weatherford. On July 30, 1938, he married Aubra Lee Patton, daughter of Mr. and Mrs. L. C. Patton of Merkel. Mrs. Patton is deceased.

He is presently pastor of the Calvary Baptist Church of Connersville, Ind. He attended Warland Collega

Plainview, Hardin - Simmons University and the Colonial A In May of this year, Baptist Bible College conferred on him the honorary D.D. degree.

National Bank Region No. 11

Charter No. 7481

114 Edwards

Call No. 463

REPORT OF CONDITION OF THE

928-4943

## **Farmers & Merchants National Bank**

#### OF MERKEL,

IN THE STATE OF TEXAS, AT THE CLOSE OF BUSINESS ON OCT. 4TH, 1967 PUBLISHED IN RESPONSE TO CALL MADE BY COMPTROLLER OF THE CURRENCY, UNDER SECTION 5211, U.S. REVISED STATUTES.

#### ASSETS

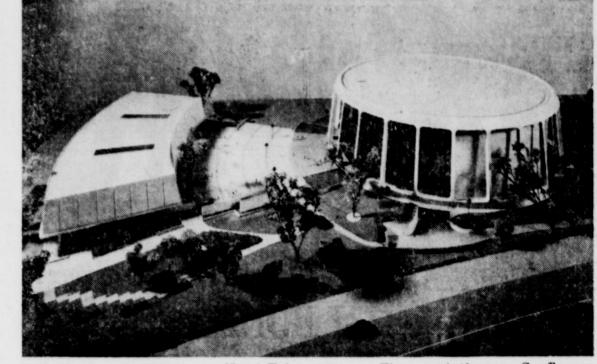
1.	. Cash, balances with other banks, and cash items in process of Collection	1.244.273.36
	. United States Government obligations	1,039,004.70
3	Obligations of States and political subdivisions	773,199.47
5	Other Securities	9,000.00
7.	Loans and discounts	1,199,348.91
	Bank premises, furniture and fixtures, and	
	other assets representing bank prenes	60,000.00
9.	. Real estate owned other than bank premises	6,000.00
12	TOTAL ASSETS\$	4,330,826.44

#### LIABILITIES

13.	Demand deposits of individuals,	0 0 0 0 0 0 70
	partnerships, and corporations	91 574 57
15.	Deposits of United States Government	122 000 10
16.	Deposits of States and political subdivisions	155,259.16
19.	Certified and officers' checks, etc.	8,325.27
20.	TOTAL DEPOSITS\$3,863.803.80	
	(a) Total demand deposits 3,863,803.80	
25.	TOTAL LIABILITIES	\$3,863,803.80

#### CAPITAL ACCOUNTS

(c) Common stock-total par value \$50.00 per share .. \$ 150,000.00 No. shares outstanding 3,000.



FEDERAL PAVILION at HemisFair 1968 - The revolutionary Confluence Theater in the United States government's two-building exhibit at the Texas World's Fair in San Antonio will feature presentations of a film on the cultural heritage of the United States. Interior walls of the 1,200 seat theater will lift at breaks during the film to merge the audience and create ever larger screens. Lower structure at the left is the Exhibit Building where static presentations will orient fair-goers who are waiting for the next movie performance.

### Don't Forget a Stapler When Shopping for Back-To-School Items



Preparing for a son or daughter to go back-to-school can often be a tedious task for a parent. And often enough it's easy to forget the basic essentials...for instance a stapler. A stapler can help a student get better grades by organizing his paper work. Instead of loose, scattered papers that can often be easily misplaced, a stapler can keep paper work in neat order that can be easily found.

The child at the same time can have fun by making things with staplers. He can enjoy making things for parties such as noisemakers or paper hats and things for the household like wastebaskets, scrapbooks and bulletin boards.

For back-to-school this year make sure you include a Bostitch stapler which are available from \$.98 up at stationery outlets.

The first permanent Marine detachment of 49 Marines comgarrison was established at Hono- manded by Capt. Albertus W. Callulu, Hawaii, Feb. 9, 1904 by a tin.

Reserve District No. 11

State No. 1398

REPORT OF CONDITION OF

## "HOME STATE BANK"

#### OF TRENT, TEXAS,

at the close of business October 4, 1967, a state banking institution organized and operating under the banking laws of this State and a member of the Federal Reserve System. Published in accordance with a call made by the State Banking Authorities and by the Federal Reserve Bank of this District.

#### ASSETS

1. Cash, balances with other banks,	
and cash items in process of collection	199,737.46
2. United States Government obligations	175,000.00
3. Obligations of States and political subdivisions	27,077.69
5. Other securities (including \$3,000.00 corporate stocks)	3.000.00
7. Other loans and discounts	331,998.32
8. Bank premises, furniture and fixtures,	
and other assets representing bank premises	5,600.00
11. Other assets	56.25
12. TOTAL ASSETS	742,469.72

### LIABILITIES

13. Demand deposits of individuals,	
partnerships, and corporations	\$596,569.3
15. Deposits of United States Government	746.3
16. Deposits of State and political subdivisions	9,253.0
20. TOTAL DEPOSITS (item 13 to 19) \$606,568.7	3
(a) Total demand densaita 600 500	70

(a) Total demand deposits ..... 606,568.73

25. TOTAL LIABILITIES ..... \$606,568.73

#### CAPITAL ACCOUNTS

26.	(c) Common stock — total par value	
27.	Surplus	
28.	Undivided profits	35,900.99
30.	TOTAL CAPITAL ACCOUNTS	\$135,900.99
31.	TOTAL LIABILITIES AND CAPITAL ACCOUNTS	\$742,469.72

### MEMORANDA

1. Average of total deposits for the 15	
calendar days ending with call date	\$590,096.17
2. Average of total loans for the 15	
calendar days ending with call date	

1, J. G. Wilks, President, of the above-named bank do hereby declare that this report of condition is true to the best of my knowledge and belief.

#### J. G. WILKS

We, the undersigned directors, attest the correctness of this report of condition and declare that it has been examined by us and to the best of our knowledge and belief is true and correct.

J.	c.	CRAIN	
H.	H.	McLEOD	
DO	N	WILKS	

DIRECTORS

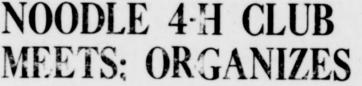
		profits		167,022.6
30.	TOTAL	CAPITAL ACCOUNTS	\$	467,022.6
31.	TOTAL	LIABILITIES AND CAPITAL ACCOUNTS	\$4	,330,826.4

I, Geo. T. Moore, Cashier, o the above-named bank do hereby declare that this report of condition is true and correct to the best of my knowledge and belief.

GEO. T. MOORE

We, the undersigned directors attest the correctness of this report Tuesday, of condition and declare that it has been examined by us and to the best of our knowledge and belief is true and correct.

> DONALD W. WARREN, M.D. BOOTH WARREN W. T. SADLER. M. D. DIRECTORS



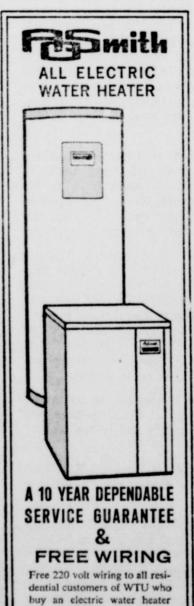
organized for the 1967 - 68 school berry, Jones County Home Demonstration Agent, met with them at the NNoodle School building on

girls may carry were discussed.

Mrs. Newberry discussed the meaning of 4 - H, the Emblem, Motto, the Pledge, the 4 - H Prayer, and the requirements of a 4 Jer. Demonstrations that 4 - H Club

work are Foods and Nutrition, year when Mrs. Mary Y. New- Clething, Money Management, Public Speaking, Bedroom and Home Improvement, Leadership, and Safety

> Officers elected were Joyce Hogan, president; Faye Cochran, vice president: Mary Cochran,



gate (Sea!) Song and recreation leaders are Patsy Rister, Patty Toney, Pam MaCorty and Patty Star

Mothers or interested adults at a leader for several of the 4-H Club girls are asked to contact Mrs. Newberry.

U. L, Blackburn

Dies at Age 94

Funeral services for Ula L.

Kay Blackburn, 94, were held

Saturday, Oct. 14 in the Starbuck Furneral Home Chanel with the F. E. Healer, pastor of the

Missionary Baptist Church of Sweetwater, officiating, Burial was in Rose Hill Cemetery. M Blackburn died Thursday in Stary Nursing Home after an

Born Aug. 16, 1873, in Blount Coun'r', Ala., he was married to Taylor Ann Armstrong Oct. 6, 1892 in Alabama. They moved to

Mulberry Canyon in 1896 where

he farmed until his retirement in

Mrs. Blackburn died July 21,

Survivors include one son, John

of Crosbyton: two daughters, Mrs.

Solly Horton of Rt. 2, Merkel, and

M. Inla Pyle of Sweetwater;

two grandchildren, eight great-

grandchildren and 10 great - great

secretary - treasurer, and Debi

Lettie Griffith is Council Dele

liness of goveral years.

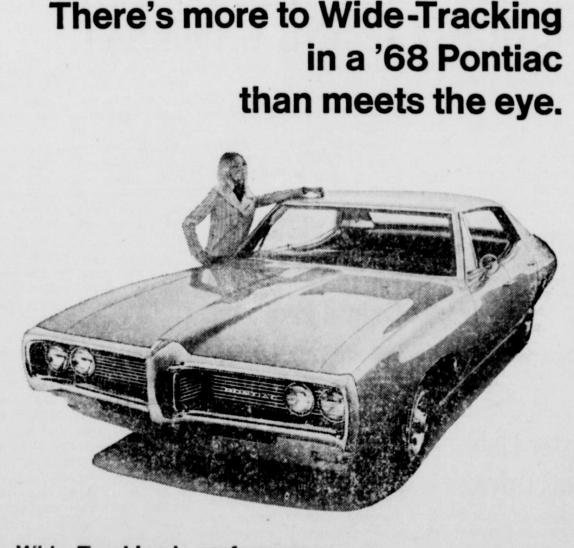
1958.

1957.

grandchildren.

Clift, reportor

State of Texas County of Taylor ss: Sworn to and subscribed before me this 16th day of October, 1967. BETTY HAMNER Notary Public



### Wide-Tracking is performance. Wide-Tracking is handling. Wide-Tracking is security. Wide-Tracking is one of the great American sports.

Driving a new Le Mans may be even more Or go up to 265- or 320-hp V-8s. satisfying than looking at one. The stan- See your Pontiac dealer for a dard engine is an Overhead Cam that test drive and learn the differdelivers 175 hp from regular gas. You can ence between Wide-Tracking order a 215-hp high-compression version. and plain ordinary driving. Pontiac Motor Division



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Merkel, Texas



MERKEL DRUG "YOUR HEALTH SERVICE STORE"

Merkel, Texas



#### THE MERKEL MAIL, MERKEL, TEXAS Thursday, Oct. 19, 1967 Page Four



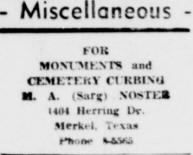


1.00 minimum for the first four lines. Excess of 4 lines will be charged at the rate of 5 cents per word. It no results obtained on the first insertion, we will run it free the second time.

Card of Thanks: \$1.50 for the first 50 words, 5c per word for each additional word. TERMS: Cash in advance, unless an account is already established.

NOTICE of typographical or other errors must be given before the second insertion or claims for reunds or extension will not be recognized.

two bedroom rock house. Lots



MASONIC MEETING

Stated Meeting of Mer-Kel Lodge No. 710 on 2nd Saturday and 4th Thursday of each month

at 7:30 p.m. Visitors welcome. Members urged to attend.

ALLEN MORGAN, W. M. DAN BUTLER, Sec'y.

NED A NEW WELL DRILL-ED? An old well cleaned out? Call Robert Higgins, \$-5998. Also sell and install 51-tfc Meyers Pumps

WANTED - Ladies to sell or buy Beauty Counselor Cosmetics. Try before you buy. No territories. 1417 Green, Abilene. 33 1tf OR 2-6537.

WANTED - One half top pickup. Good shape. E. G. William. 928-33 1tf 5440.

Christmas Cards - Sample received. Will appreciate your orders. Margaret Brickhaven. 928-5139. 33 3tc WANTED - Two elderly women to room and board. Call Mrs. McEver, (Licensed LVN Retir-

33 1tp

ed) 928-5852.

of storage space and garage. Call 928-5777 FOR RENT - 4 room house furnished \$40. Bills paid. 305 Kent 32 2tc

- For Sale -

FOR SALE - Wheat seed from certified Early Triumph. Pete Morgan. Phone 928-5265. 33 21p

FOR SALE - Burkett Pecans. Caloric Gas Range. Like new. Merritt Plumbing, 928-5622. 33 2tp

FOR SALE - Mr home at 1409 Sunset Dr. Nothing down, Just move in and take up payments. Bill Button, 928-5393. 33 2tp

FOR SALE - 2 lined living room draw curtains, cornice boards. Rose floral and light green. 73 by 82 and 100 inches by 99 \$10. Mrs. Stacy Bird, 813 Oak St. 33 1tf

FOR SALE - Two bedroom house. 2 baths, den, living room, Kitchen, garage, and fenced yard. Call 928-5492. 9 tfc

FOR SALE - Three bedroom

FOR SALE

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trailer equipment, new IHC

trucks, new and used parts, we

always have from 20 to 40

trucks. 15 to 20 semi-trailers in-

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and water trailers, winch trucks,

winchers, etc. We trade, try vs.

JOHNSON TRUCK & SUPPLY

Phone 725-2181 Cross Plains

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928-5437

1101 So. 9th

Abilene Phone - OR 3-8381

Clemmer

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CEMETERY LETTERING

928-6835 or 928-5675.

wards St.

sonably priced.

FOR RENT - Nice, furnished FOP SALE - Wurlitzer upright spinet piano. Ebony finish, excellent condition. 928-5245. 32 2tc FOR SALE - Two Chevrolet school bus chasis, 1958. Submit bid before 3:30 p.m. Oct. 31. Mack Fisher, Superintendent, Merkel School 32 2tc FOR SALE - 1957 Ford 4 door. good buy, Call 736-6366, Noodle or 928-4917. 33 1tf FOR SALE - One lot 50 x 155. Abilene, North Treadaway, good business location. Call Link Adair, Noodle 735-6365 or Rt. 1.

Sylvester, Texas. 33 1tf FOR SALE - 1951 Ford, with 56 Oldsmobile motor. Real Hot Rod. See to appreciate. With air conditioning. Good tires. See at Lefler's Garage on South 11th and Oak St. in Abilene or can call Mrs. Brumbeau 928-5712.

33 tf

### CARD OF THANKS

OUR HEARTFELT THANKS to all who extended comforting sympathy and help in our recent sorrow. For the beautiful service, floral offerings, and other kindnesses, we are deeply grateful. The family of O. J. Adcock

# Wedding Plans

### MEDEMA-LINEWEAVER

Mr. and Mrs. John Medema of 10549 Wallace, Chicago, Ill., announce the engagement of their daughter, Cheryl Lynn to Norr's D. Lineweaver, son of Mr. and Mrs. Lineweaver of Abilene.

The groom-elect is the grandson of Mr. and Mrs. E. E. Akin, 1311 South Second Street, Merkel.

The bride - elect is a graduate of Chicago Christian High School and is attending George Williams College in Chicago.

Norris is a graduate of Abilene High School and George Williams College. He is employed this year and until Sept. 1968 as a YMCA Student World Service secretary by the Internaional YMCA in Addis Ababa, Ethiopia.

### 'Happiness' Topic Sophomore Class **Elects Officers** For Garden Club

vin Freeman.

the Calendula.

making of Resin Grapes.

the Trent Homecoming prepara-

tion, with Mrs. Othell O'Kelly,

chairman of the Civic Beautifica-

tion, and Mrs. Horace Holt, chair-

man of the Homecoming Float.

The Merkel High School Soph-"Happiness is Working Togethmore Class met recently for the er." was the theme for the Trans election of officers.

Garden Club members, meeting Officers elected are Terry Der-Oct. 16 in the home of Mrs. Marrington, president: Steve Doan, vice president: Carcim Gilmore, secretary: Ja Nell Lassiter, treas-Mrs. Freman demonstrated the uren and Cathy Beaird, reporter. Class favorites are Donna Diltz

Mrs. C. W. Edwards brought a and Tommy Carson. Sponsors for the Sophomore

study on the flower of the month. class are Mrs. Don Dudley, Mrs. Mary Rodgers Easton, Ronnie Committees were appointed for Toombs and Lester Rogers.

### WTU Conference

Mrs. Frances Carev of Merkel will be one of approximately 200 women convening in Abilene on October 23rd for the 13th annual Women's Conference of West Texa: Utilities Company. These women will be personnel of the commar, , and come from more than

50 towns in its service area. The conference, hosted by the Company's Abilene District, is an annual workshop established 1? years ago to develop leadership qualities in women office workers with the basic objective of helping them serve the public better.

### **BADGER TALES BV DEBI CORDER**



Homecoming is that wonderful time of the year when all the "old exes" of Merkel High return to see not only a good ball game, but to remember the happy days when they were in the school atmosphere. Many are remembering when they were a cheerlead-M.H.S. It is both an exciting and a sentimental time.

be extraordinary, for the seniors are planning "big" in the wro of a bonfire this weekend. If anycne would like to donate anything that will burn, the seniors will be more than grateful. If you have any old or new lumber, a old "outhouse," a house, or any thing, please contact one of the reniors, as we want this to be the biggest and best bonfire and pep rally ever.

but this year they are going to

Last week the Pohart Lee Steers were really "ground into T-Bones," quoting some of our signs. It was certainly a nerveracking game, which one could say made it all the more exciting. The head cheerleader, Kathy Whisenhunt, but forth so much efer, a twirler, a member of the fort in promoting the Badger pep squad or ban l or even out cause, she actually got sick from there on the field fighting for exhaustion. This week everyone "hopes to burn the Indians at the stake," so everybody bring The Pep Rally and bonfire Fri- your cowbells (and coughdrops)

day night are always big events, to the game.

# TC FARM BUREAU **IS RESOLUTIO**

tors, and choosing delegates to State Convention, topped the agende for the annual Taylor County Farm Bureau meeting this past Saturday at the Merkel School Cafeteria.

Approximately 250 members attended the chili supper, hosted by Noc! Hutchinson and Mr. and Mrs. Rebert Stephan.

Resolutions adopted to be sent to the State Convention in Austin Nov. 12 - 15 for action include:

1. Resolution asking for the repeal of Daylight Saving Time for the State of Texas.

1. Support of increase of sales tax to 3 cents if State finds it needs additional revenue. 3. Contribution of voluntary con-

tribution for political compaigns.

4. Opposition to any person or organization using distorted facts in defiance of law and order to

Resolutions, election of direc- promote their interest or to arcuse public sympathy.

The six new directors elected at. the meeting were Lawrence Carey, Tuscola: Monk Stowe, Trent: Buster Borton, Merkel; Billy Vinson, Abilene; Jessie Lloyd F .mondson, Wylie; and Robert Rin-

cy, Merkel. Delegates elected to attend the State Convention are Mr. and Mrc. B. D. Knight, Tuscola; Mr. and Mrs. H. W. McKee, Tye; Mr. and Mrs. Lovd Perry, Merke., and Mr. and Mrs. Vinson of Abilene.

the Monday, Oct. 16 meeting the heard of directors Sam Beam of Potosi was elected pres-.....sun was elected vice sident, and Billy Standard of Tuscola, secretary.



Hostesses for the meeting were Mmes. C. L. McLeod, Frank Allyn and Lesley Beasley. Twenty four members and three visitors were served refreshments.



fair and downtown Dallas.

INSURANCES

ONE STOP SERVICE FOR ALL

YOUR INSURANCE NEEDS

Farmers Unic

INSURANCES

RUMMAGE SALE - Beginning Saturday, Sept. 9. Located at "the old Ford house" on Edwards Street, downtown Merkel. Open on Saturdays only, through the fall months. Clothing and misc. items. Sponsored by Gleaners Class of First Methodist Church 27 tfc

LOST bright carpet colors. Restore them with Blue Lustre. Rent electric shampooer, \$1. Bullock Hardware, Phone 928-5310. 24 1tc

WANTED - Construction workers. Apply Cal - Tex Feed Yard. Noodle Road. 29 tfc

WANTED - Day lease for deer hunting. Write or call Mrs. Sterling Childers, 4066 Fairmont, Abilene, OR 2-6758. 32 2tp

- For Rent -

FOR RENT - Furnished apartment. Three rooms and bath. 411 Ash. Mary Collins. Phone 928-5746 or 928-4728. 19 tfc



Member of the Texas Press Association and West Texas Press Association. ELAINE BRUMBEAU . . . . . Editor

DAVE BRUMBEAU . . . . . Publisher

Manager and a second second

#### Felix Castillo house, 11/2 baths, plumbed for washer, store room, and water well. 1409 Stewart St., Phone Heads Seniors 8 tfc

Three bedroom, two baths, car-Felix Castillo was elected president at the Merkel High School pet throughout, own water sys-Senior Class' recent meeting. tem. Four extra lots. 606 Ed-Other officers elected are Paul Carson, vice president: Jo Ann 2 bedroom, bath. Within one block Lassiter, secretary - treasurer; of business district. Very rea-Finley Barnett, reporter, and Joe

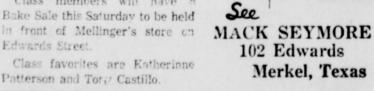
> Dudley, paliamentarian. Class sponsors are Alf Walia. hester Collingsworth, Mrs. Mack Davis and Mrs. Ruth Perkins.

Pam Walla and Randy Carson were chosen class favorites.

# **MHS Junior Class Elects Officers**

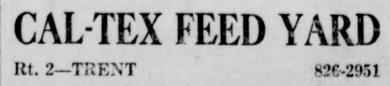
MHS Junior Class officers electad for the 1967 - 68 school year are Gaylon Doan, president; Wally Knight, vice president: Rodney Machburn, secretary - treasurer; Sharon Doan, reporter, and Kenneth Purser, parliamentarian. Class sponsors are Mr. and 'da in Poal Bob Byerly, and Mrs. Sue Wiggins.

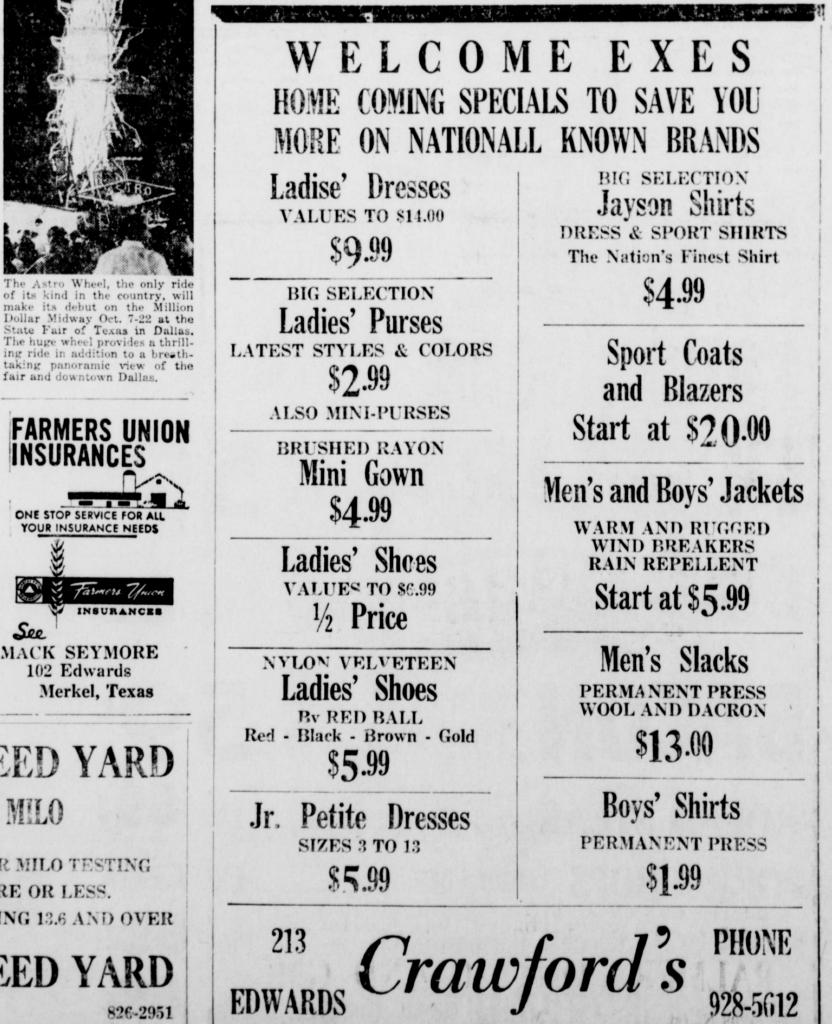
Class members will have a Bake Sale this Saturday to be held in front of Mellinger's store on Edwards Street. Class favorites are Katherinne





WILL PAY \$1.80 FOR MILO TESTING 13.5% MOISTURE OR LESS. \$1.75 FOR MILO TESTING 13.6 AND OVER







MUM GARDEN IN BLOOM FOR HOMECOM-ING — Mr. and Mrs. Raymond Ferguson are "standing deep" in their garden of mums that are in full bloom this week. The garden is ablaze with colors of reds, yellows, purples, and mixtures of bronze and brown. Exes are invited to drive out this weekend for a tour of the gardens. (Staff Photo)

# **MERKEL AND TRENT** GARDEN CLUBS HOLD JOINT MEETING

The Merkel Garden Club and the Trent Community Garden Club were co - hostesses at the Taylor Electric Cooperative building for their regular meeting of the Merkel Garden Club Saturday, Oct. 14.

O

0

Mrs. Dale Smith, National Flower Show Julge and Authoriatative speaker, of Big Spring, presented a program on "Let's Focus On Abstract Flower Arranging."

Mrs. Smith stressed the individuality that an arranger can achieve through imagination and a ceshe for inheren, creativity."

"Abstract Table Arrangements" were displayed by Mmes. W. L.

Merkel Garden Club members attending were Mmes. Erma B. Black, W. L. Brown, W. S. J. Brown, Mary Click, R. M. Fergucor, Lucy Ford and S. D. Gamble.

Also Mmes. Ora C. Griggs, Dee Grimes, Joe Hartley, Earl Hughes, C. B. Leach, Eunice Massey, Lottie B. Everett, A. H. McElmurray and H. N. Odum.

Also Mmes. Herbert Patterson, G. R. Peachey, Charlie Sherrill, Jarrett Williams, Ollie Dye and Miss Christine Collins and visitors Mrs. Dave Brumbeau, Mrs. Odie Clark and Mrs. Doyle Seifried of San Antonio.

Trent Community Garden Club members attending were Mimes.

Chrysanthemums Now In Full Bloom

It's Chrysanthemum Time again at the Raymond Fergusons.' Every year, about this time, the Fergusons' yard is ablaze with colors of yellow, gold, white, pink, brown, orchid and bronze.

W.R

In Vietnam

in the Republic of Vietnam.

Headquarters Battalion is the

command center of the First Ma-

rine Division, which forms the

ground element of the Marine

Corps air - ground team and con-

ducting large - scale search and

destroy operations against the en-

The unit is also engaged in a

emy in South Vietname.

curity averaged \$87.60.

**CLASSIFIED ADS** 

**GET RESULTS** 

And, every year, about this time, the Fergusons extend a hearty invitation to flower lovers to drive out and enjoy the beautiful array of colors.

Says Raymond Ferguson, "If you want to see the Ch , santhemum garden in all of its glory. be sure and come this weekend for they will be in full bloom." Just in case you are new around

here, the Chrysanthemum garden is located on the Farm Market Road 126 about a mile and half north of Merkel.

### **Trent Queen, King** Nominees Named

Nominees or the Queen and King Contest of the Trent Hallo-

ween Carnival were named this week. They are Sue Bryan and Todd

Heatley, first grade: Robhy Free Heatley, first grade: Robby Freeman and Russell Grantham, second grade: Teri Hamner and Rocky Bryan, third grade: Jamye Hamilton and Robert Lanham, fourth grade, and Cindy Beasley and Tom Stephens, fifth grade.

Also Susan Carter and Rocky Brown, sixth grade: Judy Brnovak and Roy Sharp, seventh grade, and Kathi Jones and David Dickerson, eighth grade; In high school the nominees are

Lee Ann Williamson and Wade Steen, ninth gra b: Wanda Mitchell and Bob White, tenth grade; Danna Thompson and Pat Carriker, eleventh grade, and Earlene Pippin and David Warren, twelfth grade.

Becky White, reporter for the Nominee committee said that voting for favorites "may be done at the stores in downtown Trent or at the school."

**405 Ditty Bags** Are Completed

Mrs. C. M. Presley of Abilene

# Merkel Booster Club Members

W. R. "Pinky" Cypert	Ray Wilson
Ted Smith	W. J. Reddy
Joe V. Alves	Bobby Tolliver
H. W. Higgins	Mrs. Pat McAlister
Ford Smith Jr.	S. C. Dixon
Alvin P. Wozencraft	Lon McDonald
W. W. Durham	Bobby DuBose
Truman Belcher	Hugh Baker
Fred Starbuck	Jimmy Leverich
J. W. Hammond	George English
H. J. Carson	Danny Doan
C. Mack Seymore	Lloyd Davis
Joe Cypert	Norman Winter

# **NEWS ABOUT AREA** SERVICEMEN

### Heatley on Duty **Gets Promotion**

FT. SAM HOUSTON, Tex. -James E. Farmer, son of Mr. and Mrs. Adrain L. Farmer, Rt. VIETNAM - Marine Corporal 2. Merkel, Tex., was promoted Jerry C. Heatly, son of Mrs. A. Sept. 20 to Army lieutenant col-C. Heatly of Trent, Tex., has reonel at Ft. Sam Houston, Tex., ported for duty with Headquarters where he is serving in Headquar-Battalion, First Marine Division ters, Brooke Arma Medical Cen-

> Col. Farmer entered the Army in February 1943.

The colonel's wife, Doris, is with him at the fort.

# **ROTC** Scholarship

civic action program designed to Col. N. D. Aboosh, deputy chief assist the Vietnamese people in of staff for reserve forces at completing self - help projects, Headquarters Fourth U.S. Army, such as the building of wells, cul-Fort Sam Houston, Tex., has anverts, small bridges and schools. nounced that applications for ROTC (Reserve Officers' Train-New retirement claims awarding Corps) scholarships for the ed in June 1967 under social se-1968 - 69 school year can be made beginning Dec. 1, 1967, and application packets must be postmarked by Jan. 15, 1968.

> More than 1,600 scholarships will be awarded for the 1968 - 69 year mong the five armies in the United States and the major U.S. Army overseas commands

HALLOWEEN PLANS ARE ANNOUNCED

THT MERKEL MAIL. MERKEL, TEXAS

The Lambda Bet Chapter of Beta Sigma Phi will hold their annual Halloween Carnival Tuesday evening, Oct. 31 at the Mer-Community Center, according to president, Mrs. John Brady.

Page Five

The Carnival will feature a Cake Walk, Dart Board, Basketball Throw, Fishing Booth, Ring the Bottles, Basket Pitch and Spock Parade. A concession booth, serving

food and drinks is also planned, caid Mrs. Brady.

Bata Sirma Phi sponsors a Little League baseball team and also the Learn to Swim program. and proceeds from the Carnival will be used for these programs. traditional yellow rose.

In a recent meeting held at the Taylor Electric Cooperative building Mrs. Brady welcomed Mmes. Wayne Irvin, Kenneth Kennedy, Jackie Doan, and W. J. Roddy as rushees.

Thursday, Oct. 19, 1967

Mile Nieleigh of Glenn and Lotties' House of Beauty in Abilene was guest speaker for the meeting. Nieleigh presented films taken at the National Hairdresser's Convention in Paris.

A Preferential Tea was held Sunday, Oct. 15 in the home of Mrs. Val Patterson. Mrs. W. J. Roddy and Mrs. Jackie Doan, new pledges, were presented the

THE RIOJA TOUCH



Is there a special time for serving wine? Some people enjoy wine aperitifs. Others reserve it for the dinner table. And still others prefer it as a dessert beverage. Actually, according to an ancient Spanish adage, the time for wine is anytime you want to relax. Hostessing a bridge game? Then it's time for wine...the

Rioja wines from Spain, a unique, centuries old family of wines from the northern Rioja valley. Each Rioja wine has a particular personality of its own but all are distinctly Spanish in character with robust flavor, velvety palate and stimulating aroma, the perfect wines for a provocative bridge game.

With seafood tidbits, serve a chilled dry white Rioja. With cold meats, select a rich red Rioja served at room temperature. For a mixed food platter, prefer a chilled Rioja rose or a semi-sweet white Rioja. You'll find this traditional wine of Spain makes a difference.

Ask your dealer to go over his import list with you, helping you select Rioja brands and types for your private "wine cellar" to have on hand for future dinner parties. The proper toast with a Rioja? "Salud," of cource.

Merkel, and Rachel Butler and Othel Barnhill, Lesly Beasley, production chairman of the Tay-Odell Freeman of Trent.

Mrs. Mary Click decorated tables in fall colors.

Garden Club president, presided man. at the meeting which preceded a Mmes Black, Brown, Click and Mrs. Presley expressed apprecovered dish luncheon. Each mem- Everett are members of both the ciation to the men and women ber wore a "loveliest flower" Merkel and the Trent Garden "who gave their time and money from their graden.

HERE FOR THE 1967

Rachel Butler, Stella Cutler and lor County Chapter of the Ameri-C. W. Edwards.

Mrs. G. R. Peachy, Merkel Ronnie Freeman and For Stead-

to this cause." Clubs.

WE'RE GLAD YOU'RE GOING TO BE

can Red Cross, announced that 405 ditty bags were made and filled Also Mmes. Odell Freeman, by residents from churches, colleges and other groups in Trent, Merkel, Abilene and Wylie.

# FRAZIER and STEWART FORD Welcome

MERKEL EXES

WHILE IN MERKEL COME BY AND SEE THE NEW 1968 FORDS NOW ON DISPLAY AND SEE THE WIDE SELECTION OF

# A-1 USED CARS

65 FORD Galaxie 500 4 Door, 352 V-8, Automatic, A real nice car for only	61 RAMBLER 6 cylinder, overdrive, radio and factory air conditioned. \$395
65 MUSTANG, 289 V-8. Automatic, \$1475	63 CHEVROLET Impala 4 Dr. Power, \$1095
63 PONTIAC Benneville 4 Dr. Hardtop. \$1395	62 VOLKSWAGEN. The Gas Saver for \$795
63 PONTIAC Catalina, 4 Dr. Hardtop, with all the extras. Will perform the way you \$1295 want it to at a low price of	65 CHEVROLET Chevelle 300, 2 Dr., 6 cylinder, Auto- matic transmission. \$1295
62 PONTIAC Grand Prix. \$1295	62 FORD Fairlane 500, 2 Dr., V-8, Auto- \$795
62 CHEVROLET Convertible Super Sport. Air Cond., and a real sharp car for only \$1295	63 FORD Fairlane 500, 2 Dr., 6 cylinder, \$795
59 FORD Galaxie 500 4 Dr. Air, Automatic, \$295 Good second car	63 FORD 1/2 ton V-8, Wide Long Box, radio, \$995 heater. A one owner pickup for only
SEVERAL OTHER GOOD CLEAN USED CA	RS TO CHOOSE FROM
F. H. DUNCAN IS NOW ASSOCIATED WITH MANAGER AND WOULD LIKE TO INVITE FROM THE PAST 18 TEARS IN THE AUTOM COME BY AND FIGURE WITH HIM ON A NET YOU BUY.	AUL OF HIS FRIENDS AND CUSTOMERS OBILE BUSINESS HERE IN MERKEL TO
Support Your Merk	el Badger Team
FRAZIER - STEV ABILENE OR 3-4371 MERKEL, T	
	MISIGNESS 320-4120

HOMECOMING AND Here's a Sporting **Challenge!** 1968 TEMPEST CUSTOM w/SPRINT OPTION HARDTOP COUPE Learn the difference. between wide-tracking and just ordinary driving! SEE THE MANY 1968 PONTIACS NOW ON DISPLAY . . • • • GET A CUP OF COFFEE AND VISIT FRIENDS PALMER PONTIAC AND GMC 1208 N. 1st MERKEL 928-5113

THE MERKEL MAIL, MERKEL, TEXAS Thursday, Oct. 19, 1967 Page Six

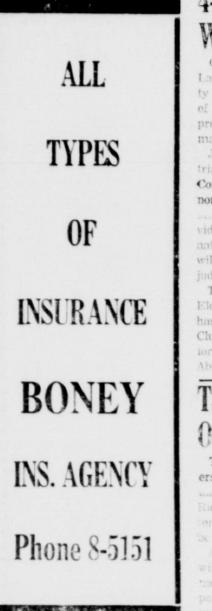
# **STUDY CLUB HEARS** DISTRICT PRESIDEN

Health

Mrs. Lynn L. Williams of Mo- Ferguson, T. K. Anderson. ran, and president of the Mesquite Lvnn Knight, Comer Haynes, Ray District, Texas Federation of Women's Clubs, was guest speaker for the Fortnightly Study Club Hicks, David Gamble, Bryan Dun-Tuesday meeting.

Mrs. Williams, who spoke to club members on Club Women of Texas, has served in several officers posts of the District and State Federation Board.

Mrs. Andy Shouse and Mrs. Mack Fisher hosted the meeting. Attending were Mmes. Raymond



Wilson and Johnny Cox. Also Mmes. W. R. Cypert, Ben igan, Don Dudley, John Brad and Miss Christine Collins.

The next scheduled meeting will be Tuesday, Oct. 24 with Mrs. Comer Haynes as hostess. Club members, Mrs. Val Patterson and Mrs. H. B. Robertson will present a program on

### 4-H Safety Award Winner Named

COLLEGE STATION - Jaret Landers, outstanding T . lor Coun. ty 4-Her, has been named winne of the 1967 state 4-H safety award program. The announcement was made by the state 4-H Club office. Janet will receive an all-expense trip to the 46th National 4-H Club Congress, Chicago, Nov. 26-30. Doas Corporation who also pro-The daughter of Mr. and Mrs.

# **TSG Raisers Set**



### MRS. RICHARD KENNETH BIBB . . . formerly Miss White

To See Film Young people of the First Ranship Hall for a represtional period on Oct. 27 followed by the



## Stith HD Club **Hears Delegate**

The Stith Home Demonstration Club met Wednesday, Oct. 11 at the Stith Community Center, with Mrs. Karl Bonneaux, club delegate, giving a report on her recent trip to the home demonstration meet, held in Fort Worth.

Mrs. Jones asked the opening prayer, Mrs. Roy Mashburn precented the devotional, and Mrs. Vernon Hudson, president, led the group in a business session. Roll Call was answered by nine members with "An Ice - Breaker

or Crowd Mixer."

### **Elementary Band Elects Officers**

The Merkel Elementary School Band met this week for the election of band officers.

Officers elected are Michael Ray, president; Suzie Hendricks, vice president, Gail Boone, secretary - treasurer. Gail is also the Band Club's reporter. Glenn Reed is director of the Elementary Band.





THE MERKEL MAIL, MERKEL, TEXAS Page Seven Thursday, Oct. 19, 1967

### **Fire Department** Attends Meeting

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Merkel Fire Marshall, Waymon Allcock, and his fire - fighting team were on hand at the Mid-

**HOUSE PAINTING** 

**Carpenter Repairs** 

Tane and Bedding

Sign Painting

See LEE WARD

Phone 928-4264

Marshall's Association meeting held in Clyde this past Saturday. The 58th semi - annual meeting

West Texas Firemen and Fire

was attended by some 250 firemen, and hosted by Eston Shelnut, chief of the Clyde Fire Department.

In the Saturday afternoon races, Merkel, Rotan and Snyder were tops in speed competition, with Merkel winning the two - man competition.

A barbecue for the firemen and their ladies concluded the one-day meet.

### LIVING is BETTLER The **Fort Worth** Star-Telegram No Increase on Annual Mail Rates



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greater STATE newspaper for you than ever before, more sports coverage and women's news, too . . . more than any other Texas newspaper. There's more reading enjoyment for every member of the family . . . that's why we say LIVING IS BETTER with the Fort Worth Star-Telegram. And if you subscribe now, you can save.

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BEFORE PALACE

A cool front came in Sunday night which reminds us that winter is just around the corner.

Mrs. Ira Stanley recent ; were Lt. Commander and Mrs. Mike McGarety and Lee Ann of Peru. Kay of Terdor spent a few days Mr. and Mrs. W. F. Clearly of last week with her parents, Mr. Yow York and Mrs. John Hunter and Mrs. Fritz Hale and Charles. of New Mexico.

M: and Mrs. John Browning Robert Malone of Merkel. visited Mr. Browning's sister, Mr. and Mrs. James Hale and Mrs. Florence Porter in Wellington the first of last week.

O. B. Tatum of Merkel spent Saturday with Mr. and Mrs. Monday.

Mrs. Fred Per .. visita's daugh er, Martha, in Irv. ine this weekend 1. and the Ino St. a ..... the weekend in Rig Saria with Me and Men A P. Hodge and Mr. and Mrs Bob Shears. Mrc. Curtis Civburn dava 2 Stanley party Thursday. Eight

letters

warmon attended the name Mrs. Wade Shaw of Hawley visited Mrs. Roy Mashburn Thurs-

Visitors in the home of Mr. and Alay and attended Mrs. Clyburn's Stanley party. Mrs. Bob Malon: and Monica

They also visited Mr. and Mrs.

Mike of Midland and Ethel Canida spent Sunday in the Hale home. Mrs. Ira Stanley visited the Hales

Mrs. Will Hindon an Mr. and Mrs. Blondy Henson and Carolyn visited the Rev. and Mrs. Jesse Swindell and son, and Mrs. J. E. Swindell last week.

# WE WELCOME TO OUR FAMILY OF READERS HUNDREDS OF NEW

SUBSCRIBERS

ADDED DURING THE PAST FOUR WEEKS YOU HAVE BOOSTED

THE MERKEL MAIL

**READERSHIP TO AN** 

ALL TIME HIGH

**ADVERTISERS ... WE INVITE YOU TO TAKE NOTICE** OF THIS EXCTING NEW SALES OPPORTUNITY.

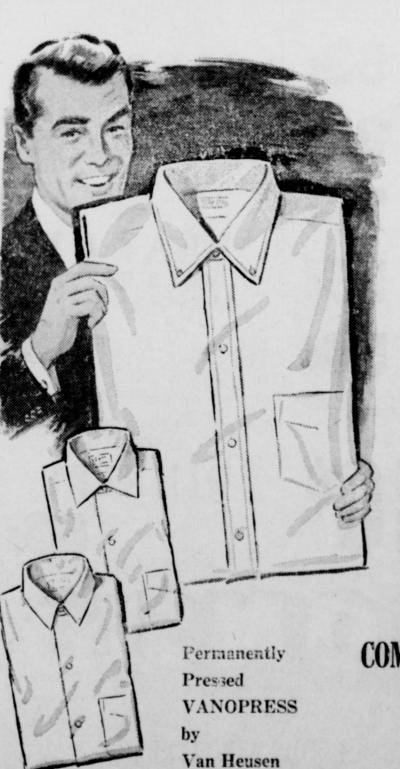
NOW YOU WILL BE ABLE TO REACH MANY MORE **READERS REGULARLY ... HERE IS WHAT THIS** NEWSPAPER'S TREMENDOUS EXPANSION MEANS TO YOU

# THIS NEW CIRCULATION IS RIGHT WHERE YOU WANT IT

Practically the entire campaign gain of The Merkel Mail has been made in the trade area within reach of Merkel merchants. New families of readers hvae been added all over the area. Each of these new readers mean a new door has been opened, hundreds of new prospects located, for businessmen advertising their merchandise and service in the Merkel Mail. As buyers of this newspaper, they have demonstrated their interest in Merkel and the merchandise and services offered here.

## THE MERKEL MAIL IS HELPING TO BUILD A BETTER COMMUNITY!

Morning with Sunday	Morning without Sunday	
NAME		
ADDRESS		
CITY		



Browning.
Curtis Clyburn visited Mr. and
Jack Cook in Abilene Tues-
day.
The Hope Church of Christ gave
Mr.: A. M. Evans a birthday
party after services Sunday right
in the home of Mr. and Mrs. Nor-
man Sloan. Mrs. Evans was 90
years old Oct. 7. Birthday cake
and punch were served. Mr. and



# SUDDENLY it's the VAN HEUSEN

# Collection

One of America's Most Famous Shirt Lines Has Been Added to the Men's and Boys' Department at Bragg's.

Van Heusen Dress Shirts and Sport Shirts, with Contour - Crafted Styling for the Neat, Tailored Look, Feature Vanopress.

Van Heusen Shirt is Permanently Pressed the Day it is Made — and It Will Never Need Pressing Again. This Shirt Dries to a Perfectly Smooth Wrinkle Free Finish.

Van Heusen Shirts and Paiamas Echo the **Elegance and Fine Quality Braggs' Customers Expect.** 

COME IN AND TRY ONE TODAY **BRAGG'S** 

"EXCLUSIVE BUT NOT EXPENSIVE"

This sudden and dramatic circulation increase represents a step forward, not only for the Merkel Mail, but for the Community as well.

The Merkel Mail went to great expense to put on the circulation campaign and expand its reading audience. While these costs will be written off over a period of years, the investment itself represents confidence in the community and in the business firms that use newspaper space ot reach their customers.

We believe our investment and faith are well placed. Merkel's future has never looked brighter. And we pledge our full cooperation in every effort that is aimed at making our community a better place in which to live.

## WELL RECEIVED

Campaign Workers heard many good words for the Merkel Mail wherever they went. Old subscribers were eager to renew - many new ones had waited for a campaign worker to call. It is most important that people of Merkel and surrounding trade territories get a newspaper that "covers" the important news and provides a fine balance of adverising, general news, features and pictures from week to week.

# THANKS TO OUR CAMPAIGN WORKERS

# THANK YOU

Without the constant and spirited work of the Merkel Mail campaign candidates these big circulation gains would have been impossible. They have placed the Mail subscriber leaders among all other papers in this area.

Again we say THANK YOU to all the candidates who have worked so hard to make this campaign a success.

