

THANKSGIVING

The Bovina Blade

"In The Agricultural Center Of Parmer County"

THE NEWSPAPER
THAT WORKS FOR
A BIGGER, BETTER
BOVINA

10¢

VOL 17, NO 22

WEDNESDAY, NOVEMBER 22, 1972

Bovina, Texas

Farmers Hoping For Sunshine --

WHITTILIN'

By DOLPH MOTEN

A white Christmas is O. K. and they even write songs about it.

But snow is not really necessary for a happy Thanksgiving. Each year, as Winter approaches, at least some long-time weather observers will predict, "This is going to be a rough one." Nine times out of 10, we'll guess, they're wrong as the Winter months pass with only the normal amount, more or less, of snow and below freezing temperatures.

This year, though, said weather prognosticators aren't getting an argument from us. With the start of Winter has this time, this one could be the one they've been telling us about. We're not saying it will. We're just saying that it's off to a good start. Our November weather has been, in places, like we could expect in January and February.

The moisture is good, though, even if it offers little consolation to farmers who still have part of their milo and all of their cotton out in the fields.

The Bovina Mustangs put the finishing wraps on the '72 season Friday night over at Hart. The 25-8 loss knocked the Bovina boys out of the right to face the New Deal Lions in the bi-district game and that made the defeat even more disappointing.

However, you can mark 1972 as a good year, comparatively, for the Maroons. In so saying, we don't mean to belittle the fact we came out on the short end of the count in the all-important finale. Still, had anyone told us back in the beginning of the season that the Ponies would finish in a tie for the championship flag, we would have been quick to "throw in with 'em." In other words, given the opportunity, we would have been willing to settle for that and not take the chance of finishing another season down among the also-rans.

The Hart loss, as bitter as it was, was some easier to take because the Longhorns are a fine football team; or at least they were last Friday night, and they have at least two outstanding individuals as parts of that team. The defeat didn't taste as sour to us as it would have had it come at the hands of a lesser ballclub or on a fluke play or because of questionable officiating.

The Season of '72 can be remembered as the one which saw the Bovina team crawl right up into the thick of the 3-A championship fight and as the stepping stone to continued football success.

In short, we're saying that the season could have been a better one, but at the same time admitting that we've seen a heap worse!

Didn't the headlines in the dailies say last week that the re-elected Republican administration was planning to make the farm program 25 per cent worse than it was this year?

That's not too good of a thank you for all the Nixon-Agnew-marked ballots we sent in, is it?

Before time moves the November 7 general election too far in the past, we'd best point out that write-in votes in the various offices were duly recorded and reported, according to Election Judge Jay Sherrill. We neglected to mention write-in votes in our news report of the election outcome and in so doing didn't mean to leave the impression that such votes weren't cast.

The write-in vote, as much trouble as it is, has been a part of the American ballot up to now. We suspect that it probably won't be allowed much longer due to the use of voting machines and other election technicalities.

Last week's football contest was as rough as that stucco bathtub you've heard about. There were more upsets than we've seen in many a contest week.

With the high school regular schedules complete and the col-

(Continued on Page 2)

Winter Weather Brings Moisture, Cold

City Observes Thanksgiving Holiday Thurs.

Business firms in Bovina will close Thursday for the annual observance of Thanksgiving Day.

This is one of several days during the year designated a holiday by local merchants.

In addition, all government offices, including the post office, city hall, etc., will be closed.

Business is expected to resume as usual Friday morning. Football games on television and family dinners will highlight the day of a number of people. Some are expected to take advantage of the long weekend for various out-of-town trips.

Classes will be dismissed at Bovina Schools at 2:30 p.m. today (Wednesday) for the holiday and will resume at the regular time Monday morning.



HONORS TEAM -- Named Mustangs of the Week in the final week of the 1972 season was the entire 23-member squad. Head Coach Roger Ezell commented that the attitude of the squad, both on and off the field, this year contributed greatly to the success the Mustangs enjoyed. Team members are, front row, left to right, Larry Wiseman, Bryan Filippot, Chuck Gilbreath, Ronnie Nuttall, Joe Delgado, Alan Cockerham; second row, left to right,

Jeff McCormick, Terry Sherrill, Mike Dixon, Tony Serna, Ben McCain, Roy Hartzog, Nicky Rodriguez, Tommy Page; back row, left to right, Elbert Shelby, Jose Bazaldua, Kim Rundell, Mike Ware, Dannie McKay, Waldon Beardain, Billy Shelby, Eddie Pesch and Brant Lookingbill. The Mustangs finished the year with a 7-3 record and are District 3-A co-champions.

Spell Stops Crop Harvest

Winter weather, consisting of snow, rain and freezing temperatures, moved into the area late last week.

The weather spell brought to a halt again the already-delayed harvesting of the area's principal crop, grain sorghum, and postponed the beginning of cotton stripping.

The weather, considered unusually severe so early in the Winter season, saw temperatures drop to the mid-20's at night.

Tuesday morning, ice covered the highways and streets, making driving hazardous.

Sunshine came out before noon Tuesday, however, perhaps as an indication that the latest spell was ending. There were television reports that another Winter blast would move into the area sometime during the weekend, however.

Moisture from Friday through Tuesday totaled .30 of an inch. This included rain and snow. This is considered beneficial to the young winter wheat crop and will aid in providing more grazing for cattle.

The weather would have been more damaging to crops had it been accompanied by high winds, Milo which is still in the fields is susceptible to falling, especially when the grain-filled heads are further burdened with ice.

An estimated 10 per cent of the milo crop has already been lost due to falling. Agricultural observers estimate that some 20 per cent of the crop is still in the field. Farmers are eager for the weather to clear up and the ground to dry so they can complete the cutting of the crop.

Cotton is ready to be stripped now and this part of the farm-

(Continued on Page 2)

Of Football --

Ezell Recalls Season; Looks To Future

Mustang Mentor Roger Ezell sat in his office at Williford Gym Monday, reminisced about the just past football season, his first as head coach, and looked toward the future.

Even though his Mustangs had lost the right to advance to the playoffs in Class A competition Friday night, most observers feel Ezell's debut as head coach and athletic director could cer-

tainly be considered a success.

Ezell commented on Friday night's battle with Hart: "First of all, they do have a good football team and are well coached; and second, we didn't play real well. (The game story is on page seven of this issue of The Blade);

"Our mistakes hurt us. We had to leave our game plan early and that hurt us," he said.

"But we are still real proud of our kids. They played tough ball until the final whistle. We did a good job defensively the first half with the exception of that one play (when Brown scored)," Ezell commented.

"It boiled down to ball control. They kept the ball longer than we did and had the big play when they needed it. Dyer, the middlelinebacker, killed us on defense and Jimmy Brown killed us on offense. If either one of them had been out, it would have been a different ball game. They are both fine players."

Ezell said the only time the Mustangs were able to move the ball consistently was in the final quarter when the Ponies switched to an offensive set they hadn't used since earlier in the year.

"Their week off helped them (Hart). They had us well scouted and were ready for us everywhere."

Looking back to earlier games, Ezell had this to say: "I think we had an extremely good year. Probably the turning point in the season for us was the Plains game. After that one, our kids began to feel they real-

ly had a chance and we began improving steadily.

"Our boys worked hard all year and never gave up. Their attitude, off and on the field, made the difference. It's a pleasure to work with this group."

(After the Friona game, we

(Continued on Page 2)

On Equipment --

Booster Club Spends \$1540

The final regular scheduled meeting of the season of Bovina Booster Club was held Monday evening in the high school library with about 18 attending.

Prior to viewing the film of the Bovina-Hart game, Superintendent L. F. Jacobs and Head Coach Roger Ezell expressed appreciation on behalf of the administration and coaching staff for the support and work of the Booster Club during the just-ended football season.

In other matters, Leon Ware, president of the organization, announced that the club would operate the concession stand at the home basketball games again this year. In a report on the completion of the new rubberized track, he said weather would probably delay further work until February.

Mrs. A. L. Kerby, treasurer, reported the club had spent approximately \$1540 on new equipment since school began. A breakdown of the expenditures showed that new down markers and vests cost an ap-

proximate \$120; squeeze bottles, \$20; new camera and tripod for filming football games, \$500; film and processing, \$800; and a new foul indicator for Williford Gymnasium, \$100. The club has about \$355 additional funds pledged to the track project.

The new camera and tripod was purchased in time for the final two ballgames on the schedule and color film was used for the first time.

Named By Catholic Women --

Mrs. Ben Rejino Woman Of Year

Mrs. Ben C. Rejino of Bovina, a member of St. Ann's Catholic Church here, was named Woman of the Year Tuesday night of last week at the Amarillo Diocese Council of Catholic Women convention at Christ the King Catholic Church in Lubbock.

Mrs. Rejino, whose husband is a farmer, is a member of St. Ann's Society, Guadalupanas Society and of the Parish Council. She serves as an officer in all three organizations. She has been chairman of the

rural life commission of the diocese since 1969 and historian the past two years.

Mrs. Rejino and her husband are parents of four children: Sister Caroline, a member of St. Francis Convent in Amarillo; Miss Linda Rejino, a social worker in Albany, N.Y.; Ben Rejino Jr., who farms near Muleshoe; and Richard Rejino, a sophomore student in Bovina High School.

Several representatives from St. Ann's attended the two-day meet in Lubbock which closed Wednesday of last week.

Faye Shaw Weekly Winner --

Carpenter Regains Top Spot In Contest

Eight was the winning number in the 11th week of Bovina Businesses Football Contest as only two contestants out of 158 managed to predict the outcome of that many games in an upset-filled week.

Only nine games on the contest slate were counted last week as the Muleshoe at Perryton game was tossed out because it was played early Friday afternoon instead of that night as originally scheduled.

Faye Shaw of Muleshoe copped first place and \$5 cash prize with eight correct predictions. She missed the outcome of the TCU-Texas game and picked Bovina to beat Hart, 12-6, 23 points off the actual 25-8 score. Larry Hammonds of Bovina also had eight correct predictions but picked Bovina to defeat Hart, 14-0, 31 points off the tiebreaker score. He missed the outcome of the A&M-Rice game. Hammonds was awarded \$3 for second place.

Jim Milner, also of Muleshoe, topped six other contestants who had seven correct predictions on the basis of his tiebreaker score. He picked Hart to win, 14-13, 16 points off the score. Milner missed the outcome of the Clon-Dimmit and Arkansas-SMU games for the third place finish worth \$1.

Also getting seven right but missing out on the tiebreaker prediction were Dorothy Stone, Neal Mager, A. M. Wilson, Ruby Stanbery, Roberta Mager and Don Spring. Their tiebreaker

guesses ranged from 21 to 37 points off the actual score.

Four could have been consid-

ered a good score last week as only 13 had as many as six right, 22 had five right, 49 had

four, 47 had three, 17 had two and one contestant had one correct guess.

The list of leaders in the contest was almost completely (Continued on Page 2)



WINS \$5 --- Faye Shaw of Muleshoe took first place and \$5 prize money in last week's Bovina Businesses Dallas Cowboy Football Contest. Mrs. Shaw picked eight out of nine games to win first place and was closer on her tiebreaker prediction than Larry Hammonds, who also had eight correct predictions. He took the \$3 second place money. Jim Milner, also of Muleshoe, won the \$1 third place money with seven correct predictions. He was closer on the tiebreaker prediction than six other contestants.

No Injuries As Truck Hits Car

Mrs. Eldon Thatcher of 905 Ridgelea Drive and her niece, Toby Bandy of Bovina, narrowly escaped serious injury about 7 p.m. when their car struck a double-deck cattle truck at the intersection of Highway 86 and Farm to Market Road 1731.

Rollive Day of Springfield, Mo., operator of the truck owned by Spence Trucking Co. of Springfield, was apprehended in Friona by Highway Patrolmen Glen Fant and Jim Bishop. He was jailed at Farwell on charges of failure to stop at the scene of an accident and running a stop sign.

The Thatcher car, a 1967 Pontiac sedan, was totaled. Damage to the empty cattle truck was negligible, the patrolmen said.

Day had unloaded cattle from Missouri at Oklahoma Lane just prior to the accident.

Weather

By Willie

No comment, ---Willie

HBG (Help Bovina Grow)

McCain, Adams --

Bovina Youths Appear At State Convention

Ben McCain and Jackie Adams of Bovina, accompanied by Mr. and Mrs. Milton Evans of Friona and Mrs. Doris Wilson of Bovina, attended the Texas Farm Bureau Convention in Houston Saturday, Sunday and Monday, Nov. 11-12-13.

McCain was featured in the talent show during the convention and Adams participated in a panel discussion program. Evans is manager of the Farm Bureau office in Friona.

McCain, a senior at Bovina High School this year, performed before an audience of about 2,000 at the convention. Ac-

companied by Mrs. Wilson, his instructor, he sang "Pretend," and a medley of "Singing the Blues" and "Ninety-Nine Ways." McCain, who began entertaining at an early age, has performed for church and school programs, talent shows and banquets. He said the trip to Houston has been the highlight of his career. A letterman in football and basketball, he also won second place in poetry interpretation last year at the Texas University Interscholastic League state literary competition.

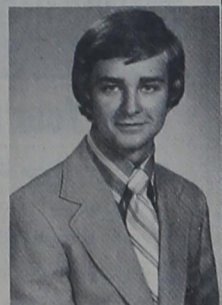
Adams, a 1972 graduate of Bovina High School, took part

in a panel discussion on taxation, insurance, farming and government. He received a trophy for his appearance. Adams was president of his Senior class, valedictorian, a member of the National Honor Society and vice president of the Student Council his senior year. He was named to the Who's Who of Bovina High School in 1972. He attended a Citizenship Seminar, sponsored by the Farm Bureau, in Waco in 1971, and also won second in informative speaking last year at the state UIL literary meet in Austin. He is attending West Texas State University at Canyon on a speech scholarship.

While in Houston, Mrs. Wilson, McCain and Adams toured the Astrodome, the U.S.S. Texas battleship monument, the San Jacinto Battleground and Monument and the Galveston beach and rode the ferry across the bay to Bolivar Peninsula. The Bovina trio flew home Monday afternoon.



BEN MCCAIN



JACKIE ADAMS

Marriage Licenses

Eddie Wayne Barger and Yolanda Pedroza.
Terry Lee Barbaree and Romalee Rector.

MSgt. Webb Gets Award

WICHITA FALLS -- Master Sergeant Bobby H. Webb, son of Mrs. Bessie L. Webb of Bovina, is a member of an Air Training Command organization at Sheppard AFB which has earned the U. S. Air Force Outstanding Unit Award.

service ribbon to mark his affiliation with the school. Sergeant Webb, whose wife is the former Tempey A. Willis, attended Danville (Ark.) High School.

MAKING DO

Sergeant Webb is an aircraft maintenance instructor with the 3750th Technical School which received the award for exceptionally meritorious service from July 1970 through December 1971.

The school was cited for providing high quality training in a variety of specialized career fields and for deploying its field training detachments and traveling instructor teams worldwide to conduct on-site training to meet the needs of the various USAF operational commands. He will wear a distinctive

"Heaven will protect the working girl," today's liberated career woman takes care of herself. Since she doesn't have much time to primp for an after-work date -- nor does her desk drawer hold all the equipment her bathroom shelf does -- she learns to "make do" with what's available. The housewife can easily adapt some of these hints to make her at-home life easier: 1) Can't find your clothes brush? Wrap a length of Scotch double coated tape around your index finger for a quick lint remover. 2) This same tape will hold a finicky blouse-button closed. 3) Scotch book tape will mend a torn boot till you can get to the shoemaker.

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| Market Sliced BOLOGNA lb. 69c | | |

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| Lean Ground Beef lb. 59c | Ask Jimmy Luera, New Market Manager. for your favorite meat cut. Jimmy wants to please you! |
| Longhorn Brand Franks 2 lb. bag \$1.09 | |
| FREEZER BEEF Half or Whole - Cut & Wrapped USDA Good USDA Choice lb. 62c lb. 64c | |

Clip and Save — Bovina Mustangs And Fillies 1972 - '73 Basketball SCHEDULE

| | | |
|------------------|------------------------|-------|
| NOV. 28 | THREWAY | THERE |
| NOV 30, DEC 1, 2 | FRIONA TOURNAMENT | |
| DEC. 8 | THREWAY | HERE |
| DEC. 7, 8, 9 | WHITEFACE TOURNAMENT | |
| DEC. 12 | DIMMITT | THERE |
| DEC. 15 | SPRINGLAKE-EARTH | HERE |
| DEC. 19 | FARWELL | THERE |
| DEC. 29 | LAZBUDDIE | THERE |
| JAN. 2 | KRESS | THERE |
| JAN. 5 | SUDAN | HERE |
| JAN. 9 | VEGA | HERE |
| JAN. 12 | HART | THERE |
| JAN. 11-13 | SP'LK.-EARTH B TOURNEY | |
| JAN. 16 | WHITEFACE | HERE |
| JAN. 19 | SPRINGLAKE-EARTH | THERE |
| JAN. 23 | FARWELL | HERE |
| JAN. 26 | KRESS | HERE |
| JAN. 30 | SUDAN | THERE |
| FEB. 2 | VEGA | THERE |
| FEB. 6 | HART | HERE |

* DENOTES DISTRICT GAMES

Wilson's Wisdom: If you don't think it pays to stick together, consider the banana. It usually gets skinned as soon as it leaves the bunch.

Shop These Specials At **WILSON'S** Friday thru Wednesday, Nov. 24 - 29 Closed Thanksgiving

Scope Mouthwash 12 oz. bottle **99c**

Tide XK giant box **79c**

Gladiola FLOUR 5 lb. bag **49c**

shurfresh Pure Corn Oil Margarine lb. **29c**

shurfresh MILK Always Fresh

Fresh Daily BREAD Food King | Tender Crust 1/2 lb. loaf **29c** | 1/2 lb. loaf **33c**

Colored Quarters

SAVE 23c WHEN YOU BUY A 6 oz. Jar of **INSTANT FOLGER'S COFFEE CRYSTALS** SPECIAL PRICE WITH THIS COUPON **80c** WITHOUT COUPON \$1.03

All Purpose Russet Potatoes 10 lb. bag **59c**

All Brands CIGARETTES Regular \$4.09 ctn. 100's -- \$4.19 ctn package **45c**

— Double Gunn Bros. Stamps Each Wednesday With Purchase Of \$2.50 Or More —

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This Schedule Courtesy of

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Roy Allen, Manager

In a shell

by Lou Nuttall

Had the opportunity to see "The Godfather" recently and found it to be a compelling and powerful film. Having read the book, the violence didn't disturb us as much as it might have otherwise.

What was disturbing, to a great extent, was the burst of laughter from the mainly-teenage audience that greeted almost every cruel and violent scene. Read somewhere that our senses are being anesthetized by the violence we see almost nightly on the tube. May be something to that. "The Godfather" supposedly portrays the underground world of organized crime (the Mafia) and maybe our youngsters haven't been taught much about that segment of our society. If they had, we don't believe they would have found the movie so "funny."

If you are interested in art collections and things of that nature and have an hour or so to spare when you are in Lubbock, go by the First National Bank for a visit. Went with the Study Club women on their tour and it was a most enjoyable day. The bank's collection of art objects and paintings is probably unequalled in this part of Texas and the setting does the collection justice.

Every area of the bank, including offices, lobbies, dining rooms, lounges and even the vaults, have priceless objects on display with the decor in each area keyed around the paintings and sculpture.

Imagine having a Steuben crystal vase worth several thousand dollars setting around on the coffee table. In our house, the stamp store special never lasts very long.

Well, guess half a crown is better than none.

We know Friday night's loss to Hart was a major disappointment to our boys, but in our book, they are a great bunch of kids and we are justifiably proud of them. We believe their attitude, determination, spirit and, yes, even the way they took the defeat, is a tribute to Roger Ezell and his fine coaching staff. We're proud of the whole crew.

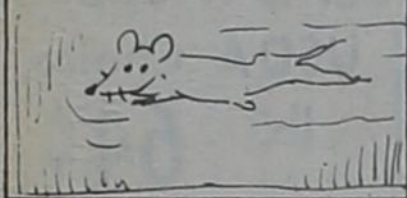
We don't know too many women who love the game of football any more than we do, but folks, from now on the situation just gets ridiculous.

Stop and count. For the last month or so we have had football from Thursday night through Monday night and that is five days and nights a week anyway you figure it. But just when the local season is over, the holiday football season begins and its worse than ever.

If your family resembles mine, your entire holiday period, from Thanksgiving through New Year's, is planned around the football schedule. For instance, our departures, arrivals and returns are synchronized with the football schedule at least a month in advance. Holiday meals are planned around the kickoff time and we are unto the person who isn't quite through visiting when the whistle blows.

We repeat -- it's ridiculous.

The gliding possum of Australia can soar 280 feet.



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Bowlers Win 3rd In Clovis City Tourney

The five-member bowling team sponsored by Shirley Grain Co. of Bovina won third place in the Clovis City Tournament last week. Over 100 teams were entered in the tourney.

Members of the team are Mrs. Marv Ruth Redden, Mrs. Joe Wilson, Mrs. Howard Looney, Mrs. A. M. Wilson, all of Bovina, and Mrs. Peggy Polson of Clovis.

KITCHEN AIDS

You don't need a magazine-layout kitchen to be an efficient cook. The 3M Company office efficiency experts suggest ways to get your kitchen together: 1) Can't tell basil from oregano? Label your spice jars with Scotch package sealing tape. 2) Organize your canned foods according to category. 3) A loop of Scotch Magic transparent tape will tack your recipe in view while you work. Keeps frequently-used recipes from getting smeary, too. 4) Keep pretty pots and pans in the open on a pegboard. 5) Build a shelf for small appliances so they won't cause counter clutter.

Of Interest To THE WOMEN



WIN TROPHY --- Admiring the second place trophy won at the winter session of Texas Tech's Cheerleading School Saturday are, left to right, Janee Russell, Christi Trimble, Debra Sorley, Nancy Hutto, Rhonda Rhodes and Terri Willard, Bovina High School's cheerleading team. Colorado City won first place at the session and will attend the state clinic with Bovina High School the alternate representative. The six-member team was among 100 yell leaders at the conference conducted at Hodges Community Center in Lubbock. The group also won a superior ribbon. The clinic was co-sponsored by Texas Tech and the National Cheerleaders Association. Mrs. Virginia Rhodes accompanied the girls to Lubbock.



At Home In Parmer County

By Jana Pronger
County HD Agent

Shoplifting - or "rip off," as it is termed by some recently-costs each American family about \$30.00 every year and totals some \$8 million each day, but the real victim is the shoplifter himself.

This crime won't out the merchant out of business, but it may cheat the shoplifter out of a future.

A person with a shoplifting 'record' frequently will have trouble getting a job that requires a license or the public trust - even that of a bonded stock boy.

A person with a 'record' has trouble getting loans to buy things like a car, house or other major purchases. These people often become victims of unscrupulous lenders. College scholarships may be denied - one boy was refused military academy admission because he stole three cases of soda pop.

If someone is convicted of shoplifting goods worth \$50.00 or more, the law says he has committed a felony. Thefts of \$50.00 or less are misdemeanors, subject to lesser penalties. Jobs which a convicted felon will have difficulty getting are many; some are beauty operator, school teacher, real estate salesman or barber.

Also insurance agents, architect, certified public accountant, optometrist and undertaker. A broad range of occupations are closed to people with criminal records. They include police officer, stock broker, lawyer, security guard, fireman, private investigator and civil servant, such as postal employee.

Convicted felons will be severely limited for a long time in attempts to secure employment from state, local or federal governmental agencies.

It is impossible for a convicted felon to get into the National Guard and some branches of military service.

However tempting it may be, before you act, compare the value of an item with your future.

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Miss Freeman To Be Feted

Miss Sharon Freeman of Canyon, bride-elect of Joe Don Stevens of Amarillo, will be feted with a bridal shower Saturday, Dec. 2, at the home of Mrs. H. H. Kelso, 510 Avenue F.

Calling hours will be from 2:30 to 4:30 p.m.

Hostesses are Mrs. Bob Turner, Mrs. Allen Cumpston, Mrs. Ronald Minyen, Mrs. Wilfred Sikes, Mrs. Cecil Sisk, Mrs. P. A. Adams, Mrs. John Dixon, Mrs. Charles Hawkins, Mrs. Fred Langer, Mrs. Glen Richie and Mrs. Kelso.

Hospital Notes

PARMER COUNTY COMMUNITY HOSPITAL

Nov. 14-20

ADMISSIONS:
Janie Hobson, Hereford, surgery; Marlene Gaines, Friona, surgery; Lola Jackson, Friona; Don Dennis, Friona; Maria Estrada, Hereford; Mary Villegas, Hereford, surgery; Mrs. Tommy Barker and baby girl, Friona; Lois McCutchan, Bovina; Rosemary Acy, Friona, surgery; Paula McBroom, Friona; Opal Buchanan, Friona; Lupe Pacheco, Friona; Calvin Cook, Bovina; Alberto Estrada, Friona; Jimmy Parson, Bovina; Sam Billingsley, Farwell; Bob Owens, Friona; Sylvia Contreras, Bovina.

DISMISSALS:
Mrs. Juan Esperaza and baby girl, Bovina; Iva Nazworth, Friona; Leola Gonzales, Friona; Estrella Revera, Hereford; Janie Hobson; Betty Dozier, Farwell; Mary Vallegas; Lola Jackson; Davis Gulley, Muleshoe; Rosemary Acy; Paula McBroom; Hubert Payne, Farwell; Lois McCutchan; Lupe Pacheco; Mrs. Tommy Barker and baby girl.

The typical American coffee lover drinks about 750 cups of non-instant coffee a year, and is now enjoying them more because new Star coffee filters keep tiny grounds out of the brew and eliminate bitter taste.

Golf Pro, Family To Be Feted

Mr. and Mrs. Martin Reeves and family will be honored with a get-acquainted social from 7:30 to 9:30 p.m. Wednesday, Nov. 29, at the Farwell Country Club, announces Mrs. Joe Helton of Farwell.

Reeves is the new golf pro at the club. Members and friends are invited to attend the come and go affair, Mrs. Helton said.

Hospital Notes

Jack Clayton of Bovina underwent major surgery Monday, Nov. 13, at Deaf Smith County Hospital in Hereford. He is progressing satisfactorily and was released Tuesday afternoon.

Ernest Woelfel underwent major surgery Wednesday of last week at Deaf Smith County Hospital in Hereford. His condition is reported to be satisfactory.

Warren Morton of Smyer, a former superintendent of Bovina Schools, is in serious condition at Methodist Hospital in Lubbock following a three-car accident about 6:47 p.m. Sunday at the intersection of FM 1585 and South University Avenue in Lubbock. No further details about the accident were available at press time.

Lawlises Have Girl

Mr. and Mrs. James Lawlis of Euleus announce the birth of their first child, a daughter, at 11:34 a.m. Friday, Nov. 17, in the Irvin Community Hospital.

The new arrival weighed six pounds, 12 ounces, and was one and one-fourth inches long. She has been named Jane Michele.

Grandparents are Mr. and Mrs. Ovid Lawlis and Mr. and Mrs. Paul Lloyd, all of Bovina. Great-grandparents include Mr. and Mrs. Sam J. Hartsfield of Tyler, Mrs. J. I. Stead of Dallas and Mrs. G. M. Lawlis of Austin.

Lawlis is an insurance adjuster.

AS WINTER APPROACHES AND THE DAYS GROW COLDER, A CUP OF PIPING HOT TEA IS A GREAT RELAXER TO WARM UP THE SPIRITS AND MELT AWAY CARES.

TIPS ON DIETING

From Your Pharmacist

Here's how to make weight-watching a little easier: eat your customary type of food but in smaller amounts and more slowly... this will make the meal last longer! Remove the fat from your meat dishes and broil instead of frying them. Snack on raw vegetables or bouillon... and don't forget to exercise!

Don's MEDICINE CHEST
Phone 238-1659
Bovina

A Time To Be Grateful ---

Thanksgiving

1972

We, too, have a great deal to be thankful for this Thanksgiving. . . .
For our nation's prosperity, for our hard-working, self-reliant citizens, for our high standard of living and for the great challenge our country offers.

Also, we give thanks for our many friends who have made this bank successful.

First State Bank of Bovina

Jack Kassahn,
President

MEMBER FDIC

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- Bovina Area Churches Welcome You! -

Church Chuckles by CARTWRIGHT



"I thought I was suffering from weakness of faith, but my doctor says it's a vitamin deficiency!"

LET US MASTER THE RIGHT THREE 'R'S'!

The following paragraph was lifted from a recent bulletin that crossed my desk.

The three "R's" used to stand for "Readin, Ritin, and Rithmetic." Today, it seems they stand for "Riot, Ruthlessness, and Rebellion," and if this continues they will stand for "Ruin, Rot and Regret." What we really need is "Respect, Religion, and Responsibility."

Isn't it interesting that everything in God's creation produces after its kind. "Bring up a child in the way he should go" is still true today. "Sew to the wind and reap the whirlwind" continues generation after generation. "Be not deceived, God is not mocked. Whatsoever a man sows that shall he reap" is an axiom that will never change.

Throughout the history of the Bible God has demonstrated time after time that "riots, ruthlessness and rebellion" produce "ruin, rot, and regret." Happiness, contentment, and full lives are always the result of respect for God, the religion of Jesus Christ, and responsible, responsive living.

Respect, responsibility and religion are qualities that man produces through the process of education. They are not the natural qualities of the human race. These qualities have been proved by usage from generation to generation. Each generation is given the task of instilling them in the hearts of lives of the next generation. When we fail, the result is always the same.

Parents, teachers, church leaders, and preachers -- let us rise to the noble and challenging prospect of producing a new generation who hold as necessary for their lives -- Respect, Religion, and Responsibility.

Cecil Bunch, Minister, Bovina Church of Christ

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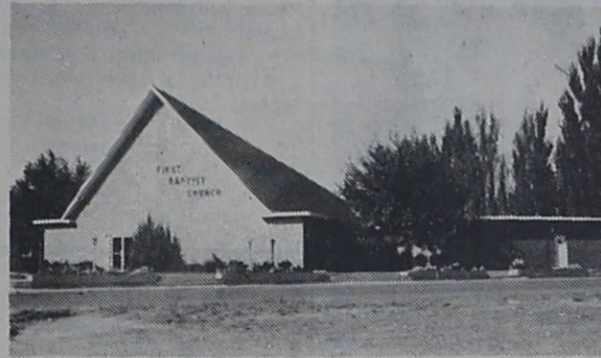
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FIRST BAPTIST CHURCH of BOVINA



First Baptist Church - Bovina



Larry Heard

SUNDAY - Sunday School - 9:45 a.m.
Morning Worship - 11 a.m.
Training Union, R.A.'s - G.A.'s - 6 p.m.
Evening Worship - 7 p.m.
WEDNESDAY - Prayer Meeting - 8 p.m.
Children's Choir - 8 p.m.

OKLAHOMA LANE METHODIST CHURCH



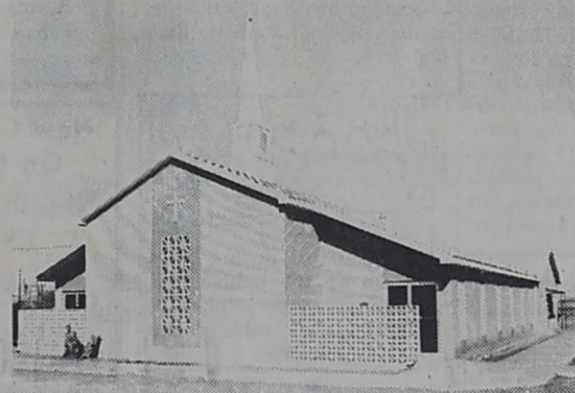
Oklahoma Lane Methodist Church



Rev. Oran D. Smith

Sunday - 10 a.m.
Morning Worship - 11 a.m.
Evening Worship - 7 p.m.

ST. ANN'S CATHOLIC CHURCH



St. Ann's Catholic Church - Bovina

Mass: Sunday - 8:30 a.m.
Monday & Wednesday - 8 p.m.
Confession: Sunday - 8 to 8:25 a.m.

MISION BELEN BAUTISTA



Mision Belen Bautista

Escuela Dominical - 9:45 a.m. - Mensaje - 11:30 a.m. - Union De Pre Preparacion - 5 p.m.
Miercoles Estudio De La Biblia - 7:30 p.m.

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ST. JOHN LUTHERAN CHURCH



St. John Lutheran Church, Lariat, Texas



Rev. Martin Platzer

Sunday School - 9:30 a.m.
Morning Worship - 10:30 a.m.

BOVINA CHURCH of CHRIST



Bovina Church of Christ

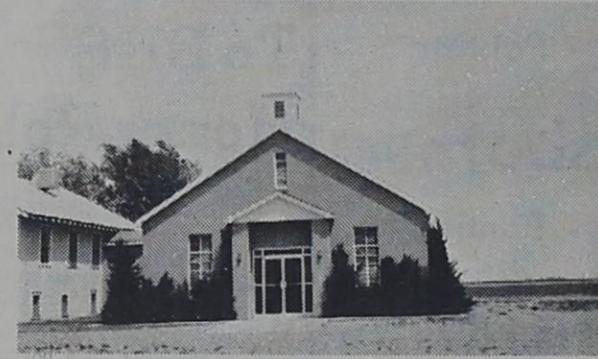


Cecil Bunch

SUNDAY SERVICES
Classes 9:45 a.m.
Worship 10:45 a.m. and 6 p.m.

WEDNESDAY
Devotional and Classes - 9:00 p.m.

OKLAHOMA LANE BAPTIST CHURCH



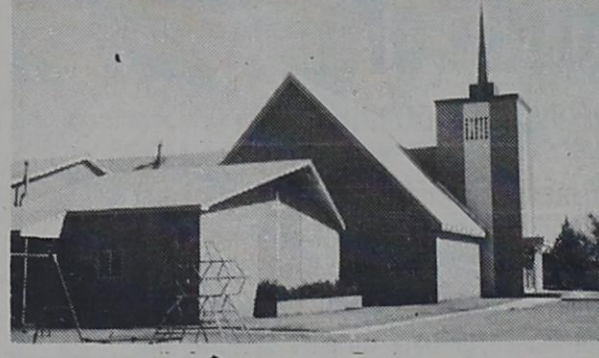
Oklahoma Lane Baptist Church



Rev. Bob Roberts

Sunday School - 10 a.m. Training Union - 6 p.m.
Morning Worship - 11 a.m. Evening Worship - 7 p.m.

BOVINA METHODIST CHURCH



Bovina United Methodist Church

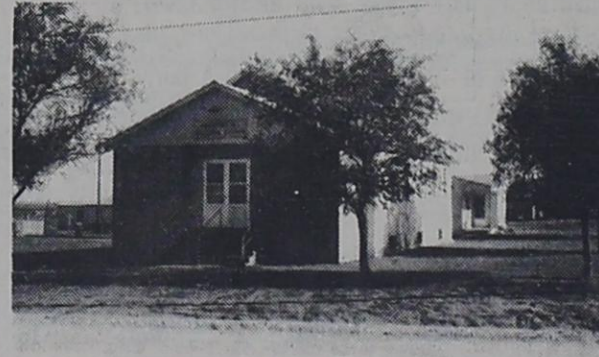


Rev. Howard Marcom

Sunday School - 9:45 a.m. M.Y.F. - 6 p.m.
Morning Worship - 11 a.m. Evening Worship - 7 p.m.

Choir Practice -
Wednesday - 8 p.m.

BOVINA PENTECOSTAL HOLINESS CHURCH



Bovina Pentecostal Holiness Church

Sunday School - 9:45 a.m.
Morning Worship - 11 a.m. Evening Worship - 7 p.m.

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Friona, Texas

Sherley Grain Company
"Serving Parmer Co. Farmers
The Year 'Round"

Bovina Blade
Printing - Office Supplies
Johnny Miller-Pho. 238-1523

See George Long



for Southern Farm Bureau LIFE INSURANCE

Arrest, Fine Bovina Man

Jose Alanis of Bovina was arrested Saturday night by City Marshal Ronald Mitchell at Medina's Cafe on Main Street and charged with carrying a prohibited weapon. He was reportedly carrying a .38 revolver. Alanis was jailed at Parmer County jail in Farwell and charged in county court Monday morning. He was fined \$100 and costs and released.

London has more Siamese cats than Siam.

See Clovis Mobile Living for New and Used MOBILE HOMES

New Homes \$4795 2-bedroom as low as 12x56'



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hybrid corn

PROVEN PERFORMANCE DURING 1972

SX 520 This is a NEW medium maturing yellow corn that was number one in yield tests conducted by Ronnie Gfeller, agronomist, on the Dan Heard Farm, 1 mile south of Dimmitt during 1972. With a yield of 221.5 bushels per acre P-A-G SX 520 stood well (0% lodged stalks) and still out-yielded the late varieties of corn. This P-A-G single cross is another of the fast germinating, vigorous, high yielding "new breed" of P-A-G custom hybrids. SX 520 is an excellent dual purpose corn for high grain yield—high quality, top tonnage silage.

SX 98 Distinctive because of its dark green color and relatively up-right leaf for maximum light utilization. SX 98 yields and yields and yields. (208.2 bushels per acre in 1972 Dimmitt tests.) A fairly short hybrid corn (7 ft. 3 in. in tests) with good ear placement. Has a bred-in "digestive system" that gives it the capacity to make full use of large amounts of fertilizer.

344 A very attractive 3-way cross with dark green color and large, girthy ears. The grain is a medium dent of high quality. A real producer, outstanding performance in tests in Dimmitt area during 1971, and produced 190.8 bushels in the 1972 tests. 344 is a proven high yielder.

492 A tall, rugged, 4-way with the built in capacity to produce "tons" of high quality silage over a wide range of conditions. Grain yields are very high for a double cross hybrid. 492 produces medium length ears with dense grain high in test weight. Several reports of yields in excess of 30 tons of excellent silage made during 1972. Planted beside other silage varieties, farmers and feed lot managers keep planting and recommending P-A-G 492 for top yields of high quality silage.

P-A-G yieldin'est hybrids you've ever seen sorghum seed corn seed DISTRIBUTED BY DORMAN & COMPANY LUBBOCK, TEXAS



FINAL GAME --- Playing their final game in a Mustang uniform Friday night were 12 seniors on the 23-man squad. On the bottom row are, left to right, Ronnie Nuttall and Alan Cockerham; middle row, left to right, Kim Rundell, Jeff McCormick, Nicky Rodriguez and Weldon Beardain; back row, left to right, Jose Bazaldua, Mike Ware, Larry Wiseman, Eddie Pesch, Ben McCain and Tommy Page.

School Menus

Nov. 27 - Dec. 1 MONDAY -- Sauerkraut and viennas, parsley potatoes, English peas, hot rolls, butter, purple plum pie, milk. TUESDAY -- Pork chops and gravy, whipped potatoes, turnip greens, hot rolls, butter, fruit cup, milk. WEDNESDAY --- Hamburgers, lettuce, tomatoes, pickles and onions, potato chips, brownies, peaches, milk. THURSDAY --- Chili and beans, cabbage and pineapple salad, cornbread, butter, crackers, rice pudding, milk. FRIDAY -- Roast beef, brown gravy, creamed potatoes, green beans, hot rolls, butter, cherry gelatin with topping, milk.

Name Six To BHS Honor Roll

Six high school students, four seniors and two juniors, have been named to the honor roll at the end of the second six weeks of the first semester, announces Bovina High School Principal Gary Cox. To be named to the honor roll, students must have a grade point of 90 or above in each subject in which he or she is enrolled. Named to the list were Weldon Beardain, Jan Kassahn, Kim Langer and Ronnie Nuttall in the senior class and Rhonda Rhodes and Terri Willard in the junior class, Cox said.

In Parmer County --

12 Accidents During Oct.

The Texas Highway Patrol investigated 12 accidents on rural highways in Parmer County during the month of October, according to Sergeant W. E. Wells, Highway Patrol supervisor of this area. These crashes resulted in one person killed and seven persons injured. The rural traffic summary for this county during the first 10 months of 1972 shows a total of 126 accidents resulting in four persons killed and 73 persons injured.

The 20 deaths during October occurred in the following counties: Lubbock and Lipscomb, four each; Yoakum and Randall, two each; and Parmer, Potter, Sherman, Swisher, Wilbarger, Bailey, Haskell and Palo Pinto, one each.



Bubbles that do not burst make up the bubble nest that the male Siamese fighting fish builds on the surface of water.

J. B. SUDDERTH REALTY 904 THIRD ST. Box 627 Farwell, Tex. Ph. 481-3288 or 505/763-5575 Unit 5408 Help! We Need More Listings THIS WEEK 410 Acres on Amarillo Highway, Northeast of Farwell. Good improvements. Very good water area. SOLD 320 A. ... with three 8" wells. Very good water area. ... three-bedroom home and nice three-bedroom house for employee. All farm equipment goes with place. 1280 A. grassland, some cultivated, 2-6" wells and domestic well. Nice pond. Priced for immediate sale. Small tracts: 1-10 A, 1-20 A, 1-44 A, all on Hwy near Lariat. Half Section ... Good business location. Several good business locations with railroad access on Amarillo highway. 160 A. irrigated, lays good, N. of Bovina. 935 A. Farmland & grass, 6 wells, very good 2 bdrm. house, barn & corrals, loading chutes, Low Down Payment. 160 acres in Lariat area. 640 irrigated acres S.W. of Missouri Beef Packers. These are only a few of our listings. If you don't see one that fits your needs here, call or come by. We have others. HELP -- We Need Listings Now Need A Farm Loan -- Call Us! We have sold most of our listings -- We need more! J.B. SUDDERTH REALTY 904 Third Street Box 627 FARWELL, TEX. Sales and Loans Are Our Service

WANT ADS

FOR SALE Three-bedroom home in the bargain class. Located near school on pavement. Now vacant and ready to move into. Good terms. Contact, O. W. Rhinehart Office 608 Third St. Phone 238-1484 Bovina, Texas 21-2tc

CLEAN expensive carpets with the best, Blue Lustre is America's favorite. Rent shampooer \$1, Bovina Supermarket.

FOR SALE 200 acres of beautiful land about five miles from Bovina. Top quality and highly productive. Priced at only \$150 per acre. Contact, O. W. Rhinehart Office 608 Third St. Phone 238-1484 Bovina, Texas 21-2tc

LOST -- White male poodle wearing green collar. Answers to "Tinker." Lost about three weeks ago. If found, please phone Mrs. Chuck Stallings at 238-1623 or 238-1331. 20-tfc

FOR SALE -- 3-bedroom home and basement and double garage, \$5,600. Located on Halsell Street. See Buck Page at 908 Ridgelea or Phone 238-1438. 22-2tc

TEXAS OIL COMPANY Has opening in Bovina area. No experience necessary. Age not important. Good character a must. We train. Air Mail A. S. Dickerson, Pres., Southwestern Petroleum Corp., Ft. Worth, Tex. 22-1tc

McKILLIP Drag Line Service. Pit cleaning. Phone Farwell 481-3302. 22-tfc

CARD OF THANKS We wish to take this opportunity to thank everyone who was so kind and thoughtful during the illness and death of our mother and grandmother. The food, flowers, memorials, cards, prayers and love were all gratefully appreciated. The Vernon Willards 22-1tc

BARTLETT & POTTS AUCTION SERVICE Specializing in Farm Sales HOUSTON BARTLETT Route 1 Bovina, Texas 79009 Phone 225-6699-Tharp LARRY POTTS Route 2 Friona, Texas 79035 Phone 295-3387

New Color Ch. 28 On Channel 6 Weather On Channel 3 See More On Cable TV Clearview Company Of Bovina Phone Bovina 238-1409 Or Friona 247-3271

WANTED -- Full-time experienced farm hand, Contact Oakley Stevenson at 238-1259. 21-tfc

WANTED -- To cash lease 160 to 640 acres of cropland in good water area around Bovina or Farwell. Call Farwell 481-3288. 18-tfc

BLADE WANT AD rates are six cents per word for first insertion, four cents per word for each insertion thereafter. Minimum rate is 50 cents on cash order, \$1 on account.

LUZIER COSMETICS Special sales every two weeks. Christmas gifts and candles -- capless, curly dyed wigs. For complete line of beauty aids in Luzier cosmetics, phone Laura Bartlett at Tharp 225-6699. 21-2tc

TRAILERS FOR SALE Goosenecks, horse trailers, stock trailers, marathon trailers, implement trailers. See Ralph Roming or call 238-1516. 19-tfc

Merry Christmas to the entire family from KOSCO Contact your local distributor and take advantage of our November specials now for your gift items in cosmetics and mink accessories. On display at 905 8th St. Phone 238-1670. Mrs. A. C. Kersey 22-2tc

PHILLIPS House of Music For a lifetime of enjoyment learn to play a musical instrument. See our trumpets, clarinets, trombones, saxophones, pianos and organs -- new and used -- rentals and repairs. 118 Main in Clovis, N.M. Phone AC 505/763-6041. 9-18tc

HOME-FED BEEF for sale. Half or whole. Call Galen Carson at 238-1254. 21-2tc

SPECIALS Used typewriters from \$27.50 up -- standard, portables and electric models. Also service and repair. See Johnny Miller at Bovina Blade Office Supply and Printing, Third and Main. 9-tfc

SPECIAL Membership in Farwell Country Club, \$10 down and \$15 monthly dues. Inquire at Farwell Country Club. 8-tfc

NEED A HOME LOAN? SEE FIRST FEDERAL FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION 801 Pile St. 762-4417 Clovis, New Mexico

HERE'S NOTHING LIKE HOT SPICED TEA TO ADD SPICE TO YOUR PARTY. FOUR 2 QUARTS BOILING WATER OVER 12 TEABAGS, 1/2 TEASPOON WHOLE GLOVES AND 1/2 STICK CINNAMON. REMOVE TEABAGS AND STIR AFTER 5 MINUTES. THEN ADD 1/2 CUP SUGAR, 1/4 CUP LEMON JUICE AND 1/2 CUP ORANGE JUICE. STIR AGAIN AND ENJOY, ENJOY. Irrigation and Domestic Well Drilling And Repairs Brookfield Drilling Floyd Brookfield Phone 247-2241 Night 247-3465 FRIONA

Now Appearing -- Curly Cook and His Country Company Dancing Nightly 8:30 til 1:30 Go-Go Contest Every Thur. Night No Cover Charge Monday thru Friday Boothill Saloon Clovis, N.M.

Bovina Ends Season With 7-3 Record, 5-1 In District --

Brown & Co. Take 25-8 Win From Mustangs Teams Tie For 3-A Title

Jimmy Brown and a tough defense were too much for the Bovina Mustangs to overcome Friday night as they dropped a 25-8 decision to the Longhorns.

The Hart win left the two teams deadlocked for the District 3-A title with 5-1 marks, but the Longhorns earned the right to represent the league in bi-district play by virtue of the win over Bovina.

Bovina went into the game with a 5-0 district mark while the Horns were 4-1, having a penetrating loss to Kress to mar their record.

The game was played in sub-freezing temperatures after light snow had fallen throughout the day. There was moisture in the air and on the field, but this probably contributed more to discomfort of the spectators and players than it did to the game's outcome.

The elusive, exciting, explosive Brown proved to be the dif-

ference in the game. The speedster raced for two touchdowns, with runs of 59 and 69 yards, and the fact that he was in the game and a constant threat allowed the Horns to add two more. Overall, Brown had an impressive set of statistics in the tilt. He carried the ball from his tailback position 24 times and gained a total 207 yards, an average of 8.6 yards each time his number was called. In addition, he intercepted two stray Mustang aeriels defensively.

Take away the speed merchant, and the Mustangs and Hart would have had a more even game, score-wise.

The Mustangs held Brown & Co. scoreless in the first period, but in the second quarter, Little Jimmy came uncorked. With a play originating on the Hart 41 on the first play of the second 12 minutes, Brown ducked, darted and doged until he saw daylight and then set sail for the goal line 59 yards away. After he broke through into the secondary, there was no chance of catching him as he turned on his speed which allows him to run the 100-yard dash in some 9.7 seconds.

The extra point kick on that score was no good and even though Hart had a six-point advantage, the game was far from over. The fact that Brown had broken loose for a TD wasn't any more than the Mustangs or their fans had expected, though they had hoped otherwise.

The Mustangs did some impressive defending of their own during the rest of the second quarter, as they had done in the first, and the teams took their half-time rest period with the 0-6 count.

Offensively, the Mustangs couldn't get in a consistent gear as the Hart defense, led by Middle Linebacker Stan Dyer, who also pulled duty as a hard-running fullback, kept them bottled up and unable to put together a sustained drive.

In the second half, the Mustangs made an early break but were unable to capitalize on it. Kim Rundell, the kicker, recovered an onside kick beginning the second half at the Hart 49. Three plays, however, netted the Ponies just that many yards

and they were forced to punt from the 46.

Jeff McCormick got away a short one which was killed on the Hart 30. On first down Dyer picked up one yard to set the stage for another of Browns' brilliant runs. This one covered 69 yards.

On the dual extra points attempt, Brown attempted to skirt left end after taking a pitchout, but was unsuccessful.

The Longhorns added another TD in the third period. This one came on a 21-yard pass play, the only one the ground-attack minded Hart team tried during the tilt, from Quarterback Dirk Rambo to End David Bartham. With the Mustang defense in position to halt the speedy Brown and the powerful Dyer, the aerial worked to perfection. Wayne Ehrldige was successful on the extra point kick to boost the count to 0-19.

Midway through the fourth period, Hart added its fourth and

final TD on a 40-yard burst up the middle by Dyer. This time, the extra point attempt was blocked.

The Mustangs' tally came moments later, with 5:35 remaining to be played. Fullback Doc Shelby got the TD on a four-yard plunge over the right side and roared back on the same play for the dual extras to cut Hart's margin to the final 25-8 count.

Bovina's TD drive covered 59 yards in eight plays with Halfback McCormick getting most of the real estate. Joe

Delgado returned the kickoff following Hart's last touchdown from the 30 to the 41. On the first play from there, McCormick, with a determined run, blasted for 27 yards and a first down on the Hart 32. Shelby made three, Rundell lost a pair of steps while attempting to pass and then threw to McCormick for 14 yards and a first down at the 17. After an incomplete, McCormick got 11 more to the six and then to the four yard line. Shelby drove across to pay dirt on the next play.

The Ponies missed a scoring

opportunity early in the final stanza as they drove to the Hart 10 before losing the ball on downs as a fourth down pass attempt was incomplete in the endzone.

Though the season ended on a disappointing note for the Mustangs, this was their most successful year since being promoted to Class A in '66.

Hart plays New Deal, the winner of District 4-A, in bi-district action Saturday at 7:30 in Plainview's Bulldog Stadium. McCormick was Bovina's leading groundgainer with 80

yards in 17 carries. The Mustangs total yardage, 179, was their lowest offensive output in district competition this season. Shelby made 41 yards as he carried the ball 14 times. Halfback Bryan Fillpot netted 12 yards in four tries. Rundell and Shelby combined to complete six of 17 passes for 71 aerial yards. Rundell's ground yardage total, handicapped by losses subtracted while attempting to pass, was a minus 25.

In addition to Brown's 207 yards, Dyer made 92 for the Horns as he carried the ball 16 times.

In spite of the disagreeable weather, there was a capacity crowd on hand for the district championship-deciding fray.

The Mustangs led in first downs, 12-10.

The loss made Bovina's season's record 7-3.

In other District 3-A games last week, Sudan managed to stay out of the cellar with a 14-0 win over Kress and Vega dropped Springlake-Earth into tie for the bottom position with Farwell with a 22-6 win.

FINAL STANDINGS

| TEAM | W | L | PCT. |
|---------|---|---|------|
| Bovina | 5 | 1 | .833 |
| Hart | 5 | 1 | .833 |
| Vega | 4 | 2 | .666 |
| Kress | 3 | 3 | .500 |
| Sudan | 2 | 4 | .333 |
| S-E | 1 | 5 | .166 |
| Farwell | 1 | 5 | .166 |

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Champion Plugs
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Butane Fittings & Repair
Tires, Batteries & Other Accessories

Bonds Oil Co.
Pho. 238-1146 - Bovina

STATISTICS:

| BOVINA | HART |
|--------------------------|------|
| 12 First downs | 10 |
| 108 Yards gained rushing | 323 |
| 17 Passes attempted | 1 |
| 6 Passes completed | 1 |
| 71 Yards gained passing | 21 |
| 179 Total offense | 344 |
| 0 Passes intercepted | 2 |
| 6 Number of punts | 5 |
| 32 Punt average | 27 |
| 4 Number of fumbles | 3 |
| 0 Opponent's | 3 |
| 2 Fumbles recovered | 3 |
| 2 Number of penalties | 7 |
| 10 Yards penalized | 67 |

★
Here Thursday --

Sweep Three Games

The junior high and junior varsity teams from Hart swept three games from their Bovina counterparts here Thursday night in the finale of the 1972 season.

Hart's seventh grade team held their hosts scoreless to post a 40-0 win.

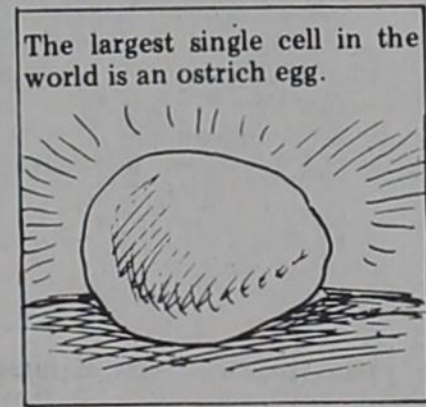
Tommy Serna went over for six points from 10 yards out for the only eighth grade TD in their 20-6 loss to Hart's eighth grade.

The defensive unit scored the only TD for the Mustang junior varsity as they closed the season with a 30-6 loss to Hart's junior varsity.

Alton McCormick pounced on a Hart fumble in the end zone for Bovina's only score in a tilt played in near-freezing weather. The junior varsity finished the season with a 4-4 record.

"We didn't begin playing ball until the second half," commented Coach Corky Criswell. "They only scored eight points on us after halftime; if we had been playing ball like that in the first half, we might have won," he commented.

The largest single cell in the world is an ostrich egg.



JOIN JACKPOT DAY

REGISTER NOW

WIN CASH!

\$300.00 THIS WEEK

The card of Sarah Dean was drawn. However, her jackpot card wasn't punched!

This week's drawing is for \$300.00 Get your card punched!

Shop These Specials Friday thru Wednesday, November 24 - 29

We will be closed Thanksgiving

Shop our Store for Holiday Baking Needs Nuts, Fruit Cake Supplies, Etc.

Ranch Style - No Beans CHILI 19 oz. can 69c

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Texize Fluf FABRIC SOFTENER gal 98c

Soft n' Lite * 1 1/2 lb. loaf BREAD Brown-Serve * ROLLS * BUNS All Fresh Daily Your Choice 29c

Sunkist Juice Oranges lb. 15c

SAVE 20¢ WHEN YOU BUY A 6 oz. Jar of INSTANT FOLGER'S COFFEE CRYSTALS

SPECIAL PRICE WITH THIS COUPON 79c

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GOOD THRU 11-29-72

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BEST meat BUYS

Bill Smith Invites You To Shop These ...

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PREFINISHED PANELING

\$288 ALMOND RUST BATAAN MANILA PER 4'x8' SHEET

\$76.92 58' 165' ROLL BULL FENCE

\$995 12 1/2 GA. BARB WIRE PER ROLL

\$995 80 ROD PER ROLL

\$1995 1/2 Mile Roll 14 Ga. Heavy Wire #56 Holdem Charger

\$PAY CASH & SAVE MONEY\$

Phone 364-6002
Hiway 385 South (Dimmitt Hiway)
HEREFORD, TEXAS

Bill Smith Invites You To Shop These ...

BEST meat BUYS

Sammy's Pride BACON 1 lb. pkg. 79c

Fisher Boy Fish Sticks lb. 49c

Everyday Low Price Grade A **FRYERS** Whole 33c Cut-Up lb. 39c

BEEF Cut, Wrapped & Frozen to your specifications
USDA Good 62c lb. USDA Choice 64c lb.

Center Cut lb. 89c

End Cut lb. 69c

You'll Save Money, Not Stamps When You Shop At ...

Center Cut lb. 89c

End Cut lb. 69c

You'll Save Money, Not Stamps When You Shop At ...

Center Cut lb. 89c

End Cut lb. 69c

You'll Save Money, Not Stamps When You Shop At ...

Center Cut lb. 89c

End Cut lb. 69c

You'll Save Money, Not Stamps When You Shop At ...

friona bi-products

used cow dealer



Farmers - Ranchers

We offer you dead stock removal ... seven days a week. Please call as soon as possible.

Phone Friona Collect 247-3032

Center Cut lb. 89c

End Cut lb. 69c

You'll Save Money, Not Stamps When You Shop At ...

Center Cut lb. 89c

End Cut lb. 69c

You'll Save Money, Not Stamps When You Shop At ...

Center Cut lb. 89c

End Cut lb. 69c

You'll Save Money, Not Stamps When You Shop At ...

Center Cut lb. 89c

End Cut lb. 69c

You'll Save Money, Not Stamps When You Shop At ...

Bovina Supermarket
Corner Main and First Streets
Billy Whitecotton
Phone 238-1324
Bill Smith

Bovina Businesses 1972

FOOTBALL CONTEST

You May Win Prizes

Of \$5 - \$3 - \$1

... Plus The
Grand Prize -
An Expense-Paid
Trip For Two To
A Dallas Cowboy
Football Game
Dec. 17.



★ ★ ★
It's Fun - It's Easy - You May Win!
Enter This Week and Every Week.
★ ★ ★

All You Have To Do Is Pick The Winners -
There's Nothing To Buy!

Contest Rules

1. There are 10 football games listed in ads on this page.
2. Pick the team you think will win in each game and place the WINNER'S NAME beside same advertiser's name in the contest entry blank at bottom right of this ad.
3. Pick the score of the tie breaker game and place your guess in the appropriate blanks on the entry. The tie breaker game will not count on your won-lost record. It will be used only in case of a tie.
4. Winners will be named by the Monday following the contest deadline each Friday and they will be named by Sunday, if possible. Cash prizes of \$5 for first, \$3 for second, and third prize of \$1 will be awarded.
5. Tabulations of individual entrants will be kept all season and at the end of the season a grand prize winner will be named. Grand prize winner will receive two free tickets to Dallas Cowboys-New York Giants professional football game Dec. 17 and \$80 in expense money.
6. There is nothing to buy. No requirements other than to bring the entry blank, filled out, to The Blade office by 5 p.m. or postmarked by 5 p.m. Friday.
7. Only one entry blank may be submitted per individual. If more than one blank is submitted by an individual, all will be disqualified.
8. Tabulations will be available for public inspection. Members of Blade staff will serve as judges for contest.
9. Contestants must be 10 years old or older.
10. Everyone, except employees of this newspaper and their families, is eligible to enter.

Bovina Businesses Football Contest HONOR ROLL

- 1960 - Neil Smith
- 1961 - Erith Hawkins
- 1962 - Emmet Tabor
- 1963 - Paul Jones
- 1964 - Jeanne Kerby
- 1965 - Allen Cumpton
- 1966 - Truck Lusk
- 1967 - Leroy Lance
- 1968 - Bill Roberts
- 1969 - Larry Wardlaw
- 1970 - Donna Criswell
- 1971 - Ted Graham

Turn This Blank Into Blade Office By 5 P. M. Friday

Bovina Businesses Football Contest ENTRY BLANK

Contestant's Name _____

Address _____

Tiebreaker (Pick Score) Happy _____ at Groom _____

| | |
|--------------------------------------|----------------------------|
| Parmer County Spraying Service _____ | Sherley Grain Co. _____ |
| Birkelbach Machine & Pump _____ | First State Bank _____ |
| Bonds Oil Co. _____ | Bovina Wheat Growers _____ |
| Okla. Lane Farm Supply _____ | Agri-Sprayers _____ |
| Bovina Gin Co. _____ | Charles Oil Co. _____ |

Parmer County Spraying Service

Headquarters on FM Road 2290 West of Bovina
Phone 225-4990

*T.C. Wiseman
*Junior Lambert
*Ovid Lawlis

Hart vs. New Deal

BIRKELBACH Machine & Pump
Highway 86 - Bovina - Pho. 238-1596

Distributor For
Deep Well Turbine Pumps

Portable WELDING Service

Plains vs. Rankin

FOR MODERN FARMING USE



BONDS OIL CO.

Hwy. 60 238-1146

Canadian vs. Clarendon

FREE! Win The World's Largest Toy-Filled Christmas Package
Come in and Sign
FREE Entry Blank
No Purchase Necessary

OKLAHOMA LANE FARM SUPPLY & GIN
Phone Tharp 225-4116

Panhandle vs. Childress



BOVINA GIN CO.

- *Top Quality Ginning
 - *Fairness In Every Dealing
 - *Sincere Appreciation For Your Business
- FM Road 1731 North
Phone 238-1639
Johnie Horn Manager

Littlefield vs. Floydada



SHERLEY GRAIN CO.

"Serving Parmer County Farmers The Year 'Round"

Phone 238-1521

Bovina

Arkansas at Texas Tech

First State Bank

OF BOVINA

Complete Banking Services

Remember our convenient Banking Hours:

- 8 a.m. to 4 p.m. Monday thru Thursday
- 8 a.m. to 6 p.m. Fridays
- Closed Saturdays

TCU at Rice

Bovina Wheat Growers, Inc.
"We Serve To Serve Again"

Jim Russell, Mgr. - Phone 238-1543



Best Deal In The Country!

Baylor at SMU

"We Aim To Please"

Agri-Sprayers

- *Phillips 66 Fertilizers
- *Aerial Spraying Service

In Bovina - Phone 238-1475
Hangar Two Miles West
Of Bovina On FM Road 2290

Green Bay at Washington



CHARLES OIL CO.

Phone 238-1284
Phillips 66

- *Tires
- *Batteries
- *Accessories

Minnesota at Pittsburg