THE HEDLEY INFORMER

VOL. XXX

HEDLEY, DONLEY COUNTY, TEXAS, AUGUST 2, 1940

NO. 39

CASH SPECIALS

Spuds, pk.	20e
10 18 0 S, 4 No 2 cans	25c
Flour. Land of Gold	\$1.09
Shredded Wheal	10e
Grystal White Soap, 7 for	25c
Salt, 25 lb.	29c
Tea, White Swan, 1-4 lb. with glass	216
Macaroni, 3 for	10c
Bats, Carnival	25c
Jello, box	50
Lux Toilet Soap, 3 for	19c
Rinso, box	22c
Coifee, Schilling, Ib.	26c
White Swan Mayonnaise, qt.	29c
Perk & Beans, 16 oz. White Swan,	3 for 19c

MARKET SPECIALS

Hot Bar-8-Q	25c	Sliced Bacon, lb.	17c
Fresh Liver, Ib.	10c	Frankfurters, Ib.	15c
Pork Chops, Ib.	15c	Steak, Ib.	18c
Cheese, Kraft, 2	Ib. loaf	Bry Salt Jowis, p	91
for	53c	lb.	8c

Bring us your produce, hogs and cottonseed

PHONE 15

Donley County Pioneers

Make your headquarters at this store. We

We specialize in fresh drugs, cold drinks

Revival

e; to come out and hear the damage being estimated at \$2850 Werd of God

Subscribe for the Informer.

are pioneers also.

and fountain service.

You will be welcome at

Mr and Wrs A G Alexander had the misfortune to lese their household goods Monday night A revival meeting will begin at when fire of undetermined origin the Church of Christ Aug 8 and destroyed the bouse in which will last natil Aug. 18 Bro they were living on the J. B Claude C Smith of Clarendon Masterson place. The house will preach Everybody is invit and centents were a total loss

> Joe Everett and family of Mc Lean visited here last week end.

Hankins-Davenport

Pearl Davenpers

L. Davenport of Lakeview.

live in Lubbock, received his I. Rains precinct chairman Bacheler's Degree at Tech is also In the race for Congress, Des a graduate of the Law Depart kins Wells of Wellington and Eu sity He received his degree in tered the runoff, as did Max Boy

member of a well known law firm over two opponents

Old Settlers Picnic

All singers that wish to enter a quartet in the centest at the Od Sett'ers Pienic Aug 16 please send in name to Mrs. Thava Crawford

have an invitation to the pienic sired please send their names and ad

schoolhouse, for the benefit of and safe the community gathering. The play is entitled "Where is Grand ma," and contains two negro characters as well as other bu

The music will begin at 8 39 and admission will be 10 and 15 tents Everybody is invited to

Memphis Celebrales

One of the biggest calebrations ast Wednesday, Thursday and Card Return to Sowling Alley. Friday when thousands of pionsern and visitors from all over the Panhandle gathered there to ce ebrate Hall County's 50th an

Principal events on the pro gram included a parade, a barbe sue, a carnival, and two rodeos daily, a memorial service Thurs day, and unveiling of a monument Friday dedicated to the early settlers.

Among the speakers at the 3 of Roswell N Mex

Revival

The revival at the Methedist church is in progress, with good preaching and singing at every service. Everybody in the com munity is invited to come and help with the services

The meeting will continue through next week

Mr and Mrs. Bill Leggitt of Wellington announce the arrival of a fine little daughter on Men day, July 29.

Primary Election Results

Miss Tommie Davenport of In the primary election held Rankin and A B Hankins of Lub Saturday, 463 votes were cast in book were married Thursday the Hedley box and around 2400 morning July 25, in Denver Cole in Donley county. Among the They were attended by Mr. and officials elected were Guy Wright Mrs Albert Bielia of Roy, N. as sheriff, tax assessor and col Mex Mrs. Biella is the bride's lector, Ruth Richerson as county sister, the former Miss Ellen supt., Mrs Margaret Thompson as county treasurer, John Deaver Mrs Hankins is a graduate of as district attorney and J. A. Texas Tesh and a member of the Tollett as county commissioner Sans Souci Sorerity. For the from precinct 8 District Judge past two years she has taught A 8 Moss. District and County school in Rankin She is the Clerk Helen Wiedman, County daughter of Mrs E Davenport Judge R. Y King and County of Hedley and Childress and H. Atterney John C. Knorpp had no opponents. Frank Kendall was Mr. Hankins, whose parents elected Justice of Peace and W

ment of the Texas State Univer gene Worley of Shamrock en er of Perryten and Grady Hazel After a few weeks in Denver wood of Amerillo in the State and peints west Mr. and Mrs. Senate race Ennis Favers of Hankins will be at home in Dallas Pampa was elected State Repre where he has recently become a sentative with a clear majority

The second primary will be held Aug 24

Security State Bank Offers Bank Money Orders

The Security State Bank is Those of you who have friends now offering a new service to its or relatives that have moved away patrens, in the form of Bank and you would like for them to Meney Orders in any amount de-

You can purchase these Money dresses to Mrs Mabel Bridges. Orders without having to fill out any form and you receive a re ceipt just as you do when you purchase a Post Office or Express Money O der These Mon A 8 set play will be given Fri ey Orders are cashabe at the day night. Aug. 2, at the Bray Banks and are very convenient

Mrs. Johnson Writes

A letter recently received from Mrs. P. G Johnson of Laguna Seach, Calif., renews her Informar subscription and states that ail the former Hedleyans out there are doing fine. She sends rega ds to her old friends here.

Lest-Brown billfeld with driever held to Memphis was stage d ver's license and Social Security

> Car for sale or trade. Would take cow as part payment. Dr. J. C Coffey

> Mr. and Mrs Elton Darnellan nounce the arrival on Tuesday, July 30 of a son, weight 7 ibs 5 ca

Gleaners Class

The Gleaner class met Friday with Mrs. Pyle hestess in Mrs. day event were Gov. W. Lee Kendali's home. Mrs. Pyle read O'Daniel Judge H E Hoover of the devetional, Jehn 14:1 11. Sanadian and Judge C R. Brice Prayer, Mrs Kendall. The Christian life from the upper room, Mrs M. G Whitfield Christian Word from the upper room, Mrs. Kendall. Solo, Mrs. & L. Whitfield.

> We will meet with Mrs. Hendall Aug. 16. Because of our meeting going on we will wait until after the meeting closes. We closed with our motte, "What soever our hands find to do, do it with our might." Lovely refreshments were served to four members.

Everyone come next time. We want to discuss our picnie. It is getting about time to have it.



We endeavor to serve in a way that honors those whose work is done and helps those who yet have work to do.

Womack Funeral Home

DARNELL'S GROCERY

& STATION

We Deliver	Phone 43
Printed Bag Flour, 48 lb.	\$1.40
Printed Bag Flour, 24 lb.	75c
Gladiola Meal, 20 lb.	48c
Pure Lard, 8 lb.	55c
Pure Lard, 4 lb.	290
No 1 can Peaches, in syrup, 3 for	27c
Big 4 Soap Flakes, box	33c
Crackers, 2 lb. box	15c
No. 2 Blackberries, 3 for	27c
White Swan Tea, with glass, 1 ib.	200
Bananas, 2 doz.	25e
Spuds, pk.	250
Mixed Candy, 3 lb.	25c
Sugar, 10 lb.	47c
Sugar, 25 lb.	\$1.25
Cabbage, good and firm, 12 lb.	25c
We have Fresh Tomatoes and Car	ntaloupes

Bring us your Produce

Bank Money Orders

Save You Money!

Why pay more when a bank money order is the most inexpensive, safe and convenient way to send funds out of town.

Security State Bank HEDLEY, TEXAS

mber Federal Deposit Insurance Gora.

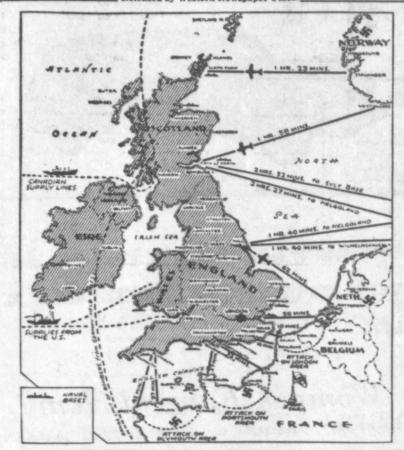
Wilson Drug Co.

Where You Are Always Welcome PHONE 63

WEEKLY NEWS ANALYSIS BY ROGER SHAW

Fundamental Strategy of War Undergoes Major Alterations; Presidential Race Warms Up

(EDITOR'S NOTE—When opinions are expressed in these columns, they are those of the news analyst and net necessarily of this newspaper.)



This map graphically shows the many points of attack on the British Isles open to Hitler's air raiders.

GERMAN WAR:

Strategy

It is about time that we examined the fundamental strategy of the German war, at this point. For the whole situation has changed, in England, in Germany, and in the United States.

The German aim was a simple one. It was to attack England by land, sea, and air, without wasting much time or effort in other theaters of war, which were trifling, anyway. Italy was expected to take Malta, and Spain was expected to enter the war and take Gibraltar, with the possibility that Japan might take Hongkong, but all these were side issues as compared with the basic battle of Britain. Here the preliminary German air bombardment proved highly effective, and English Portsmouth and Welsh Cardiff were believed already to be gutted. Edward VIII, duke of Windsor, was called a fifth columnist by some Englishmen, and hailed as the next

Churchill Plan

The English war plan was this: to hold out, like a besieged fortress, if poss ble for two or three months. Then, late fall would put an end to German operations against the island fortress. At this point, the English would swing into offensive action in the following way: by an intensified sea blockade that would bring famine to the entire continent of Europe. There have been crop shortares, and failures, on the continent, and another war-winter might bring untold horrors to the Dutch, Belgians, French, Norse, Danes, etc. -and even to the Germans. This was exactly what Winston Churchill was counting on.

There was one hitch in this plan. What food there was on the continent, would go (1) to the German army, (2) to the German home folks, and (3) to the Dutch, Belgians, French, etc., etc. Thereby, the British would make the Dutch and French suffer for Hitler's wrongdoings. But this was only the beginning of the repercussions. It was expected that this plan-the "Churchill plan," they called it-would have the following astounding effect in the United States: it would turn the isolationists into interventionists, and the interventionists into isolationists. The reason for this was as follows: the humane isolationists could not stand the continental starvation, and would want to intervene

NAMES

... in the news

New York city's Mayor LaGuardia strongly advocated universal military service.

President Manuel Quezon of the Philippines told American high-commissioner Francis Sayre (Woodrow Wilson's son-in-law): "We must do our own thinking and learn lessons from contemporary history — or hust!"

Claude Dornier Jr., son of Germany's outstanding aircraft designer, was in New York, and planned to enter an American university in the autumn. Dornier bombers were being massed for the battle of Britain:

all-metal monoplanes.

Gen. Eugene Mittelhauser's famous Near Eastern French army was reported, at last, ready for final disbandment, under the direction of an Italian war mission. Mittelhauser succeeded Gen. Max Weygand when the latter went to France to wind up the war and help reorganize the government.

to break the British blockade and feed the starving French, Dutch, and Belgians, with American foodstuffs (of which we would have a surplus). This would make the isolationists take an interventionist po-sition. Meanwhile, the interventionists would cry "hands off" the Brit-ish blockade, and would want the continent to stew in its own juice, which would turn them into isolationists. This, then, was the keynote to the European war situa-tion as a whole. Meanwhile, Hitler liberated the Belgian war prisoners and sent them home, having long since done the same by the Norwegian and Dutch soldier-captives. The French were expected to be next on the parole list. Not so, the "tough-and-ready" Poles, of whom there were more than a million in German military hands.

CAMPAIGN: Up-Warming

The 1940 presidentic campaign race was busy up-warming. It was, in fact, getting warmer and warmer. The third term attempt, by Mr. Roosevelt brought forth many dire predictions from newspaper editorial writers. One excellent quip went the rounds. A lady said to a gent: "But a third term's un-precedented!" To which the gent replied, "So was General Washington's first term."

Some thoughtful students of political science believed that the third term phenomenon was a pale American reflection of totalitarian dictatorships abroad . . . just as our Civil war of 1861 was a pale reflection of "civil 1848" in Europe Henry Wallace was put up as Democratic vice president in order to match the Republican McNary, for both were agricultural experts of the very first water. The choice of Wallace brought out that this New Dealer was an ex-Republican, and Mr. Roosevelt had passed over a number of regulation machine Democrats.

Wallace, Ickes, Stimson, Knox, Hopkins, Miss Perkins: none of them had had a Democratic background. But then, of course, the ex-Democrat Willkie had only been a Republican for but two scant years. Hoover, too, was a former Democrat, while it was expected that Al Smith would continue to take a walk. It looked as though the old party divisions were breaking down all along the line, and the terms New Deal and Old Guard were increasingly taking the place of the Republican and Democratic tags. The loss of Jim Farley, the political genius who managed the party machinery for Roosevelt, was a heavy blow to many of the Democrats.

More of It

While a good many Democrats were muttering about the III term, Wallace, and Farley, Willkie stressed his own humble origin, and inferred artfully that Roosevelt's path had been a lot softer. Willkie said, furthermore, that he was making no sacrifice, but that he really wanted to run—which was certainly obvious to almost anybody.

OIL, OIL, OIL: Petroleum

Large shipments of oil have been going through to Spain, from American Texas, and also from South American Venezuela and Colombia. Something like 2½ million barrels had been sent from the United States in eight months of the war. Was Hitler getting much of it? Probably, they thought in Washiagton.

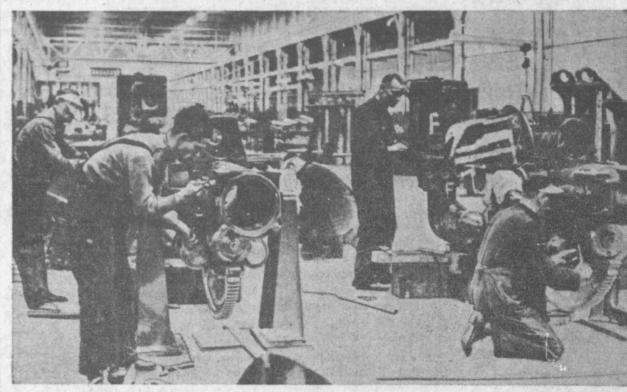
Some, in fact, believed that Germany had been getting far more oil from America, than from Russia.

Landlub 's Will Be U. S. Ensigns Bye and



Landlubbers from colleges all over the United States (above left) are lined up in civilian clothes in New York city as they prepare to participate in a program of training 600 young men for naval reserve ensign commissions. A boatload of reservists (center) shown on their way out to the U. S. S. Wyoming, the training ship. Right, Robert Morgenthau, son of the secretary of the treasury, is pictured in formation with other reservists after donning the uniform of an apprentice seaman.

Australians Turning Out Guns for the Empire



Straining every nerve to aid the mother country in her hour of need, Australian factory workers are toiling day and night turning out tanks, planes, guns and ammunition that will be used in the defense of Great Britain. Above is a scene in a Melbourne factory where gun parts are manufactured for shipment by sea to ports in the United Kingdom where they will be assembled and turned over to the defending British army.

They're Ready to Learn American Ways |



Safe from the horrors of war are these three children of Maj. Arthur Lockhart of the British army who landed in New York city recently. They were members of another band of refugee British children seeking a haven in the United States. Their father is an officer in the King's Hussars, now fighting for England against the Axis powers. The young refugees are being eared for by relatives in America.

Even the Experts Spill Sometimes



Proving that even the most expert of experts will spill once in a while, Ed Stanley takes a header during a practice run for the annual Catalina-Hermosa-Manhattan beach aquaplane race at Hermosa beach, Calif. Still upright and riding high is Bob Brown, who won the race three years ago. The event draws the champion aquaplanists of the Pacific coast each year.

Cleared by FBI



Carl Byoir, New York public relations counsel who was cleared of charges made by Rep. Wright Patman of Texas that he had engaged in un-American activities. The department of justice declared that an FBI investigation "disclosed no evidence whatever" to support the allegation.

Literary Exile



His long hair put up in a net, Maurice Macterlinck, famous Belgian author of "The Bluebird," is shown soon after his arrival in the United States as a war refugee, following the German triumph,

It's Easy to Make And Easy to Wear

AKE it in a few hours, and wear it day after day after You can see, from the small diagram sketch, how easy this dress is to put together—merely five pieces, including the sleeves, and the only detailing consists of a few simple darts at the waist-line. But you can't really tell until you get it on, how easy it is to wear and work in, how unhampering and becoming. The waistline



looks slim but is completely unrestraining — nothing about the dress to catch you up short when reaching into the top shelf or dusting down the stairs.

The front fastening makes it easy to get into. This is an easily tubbable dress, too. Make up design No. 1966-B in seersucker, linen, percale or gingham. Even this simple pattern includes a detailed sew chart.

Barbara Bell Pattern No. 1966-B is designed for sizes 12, 14, 16, 18, 20 and 40. Corresponding bust measurements 30, 32, 34, 36, 38 and 40. Size 14 (32) requires 3½ yards of 35-inch material without nap. Send order to:

INDIGESTION

Gas trapped in the stomach or gullet may act like hair-trigger on the heart. At the limit sign of distress smart men and we heart depend on Bell-ann Tablets to set gas free, Ne laxation and the fact of the fact acting medicines known for an indigestion. If the PIRST DOSE dosm's press Bell-usa better return bottle to us and receive DOUBLE Money Back. See

Fault-Finding Spirit
Nothing pays smaller dividends
than a captious spirit.



As a Child

Is she a child? then treat her with reverence and politeness.



MERCHANTS

•Your Advertising Dollar

buys something more than space and circulation in the columns of this newspaper. It buys space and circulation plus the favorable consideration of our readers for this newspaper and its advertising patrons.

LET US TELL YOU MORE ABOUT IT

A Telep' ne

ls no longer a luxury a necessity. For calling your grecer, by or doctor it is indispensible. And remember, one minute's emergency might pay a year's telephone bill.

Hedley Telephone Co.

BARGAIN

Semi-Weekly

Fa m News

and the

Informer

Both 1 yr.

\$1.75



DESKINS WELLS AND HIS FAMILY

Wells Thanks Voters

Beakins Wells, who led his nearest opponent by approximately 8 000 votes, in the first primary, today extended his thanks to the people of Donley county for their support.

"I am deeply grateful to the people of Donley county for the splendid vote you gave me l appreciate the many courteries shown me by the other cardi dates in the race When I think of the legalty, the confidence, and the hard work dene in my behalf by friends in every county and community of the Panhandle I am very humble as well as very proud My hope and firm de termination is to se serve you when you when you send me to Washington that I wil merit ush support and such friend . '

Wells, 38 year old country edi ter who has been outstanding in his farm and civic work for 15 years, surprised even his most loyal supporters by the strength o' his vote in every county in the district His total of 16 640 was approximately double that of bis gearest opponent, who received 8.865 Well's main strength came from the agricultural com munities, with the exception of his home county where he re dely d over \$1 per cent of the total votes Weils showed a uniform strength in every county in the cistrict

In expressing his deep thanks
Wells desired that he would
continue his dawn to midnight
composign with every sunce of
spergy at he command.

DR. J. C. COFFEY

Physician

Offices at Wilson Drug

Business Phone 63
Residence Phone 28

NOTICE

Terpezene—for common colds and permanent relief for sinus trouble, bay fever and bronchial asthma.

John W Fitzjarrald, Chiropraetor Memphis, Texas

HEDLEY LODGE NO. 413



Hedley Chapter No. 418, O. E. S. meets the first Friday of each mouth, at 2:30 p. m.

Members are requested to attend.

Visitors welcome.

Margaret Carter, W. M.

Janet Everett, Sec.

FIRST BAPTIST CHURCH

Sunday School, 10:00, Charles Rains, Supt. Song Service and Preaching.

Song Service and Preaching 11:00 | Evening Services:

Evening Services: B T U at 6 45

WEST BAPTIST CHURCH

V. A. Hansard, pastor Sunday School at 10 a. m. Preaching 1st, 2nd, and 4th Sundays. Morning services at 11 a.m.; evening service 7:80 p. m Visitors are always welcome



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Wholesale & Retail . . . Genoco Casoline, Kerosene & Cils
PHONE 34

HEDLEY, TEXAS

THE HEDLEY INFORMER

PUBLISHED EVERY FRIDAY

D. E. BOLIVER, Publisher

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NOTICE—Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Informer will be gladly corrected upon its being brought to the attention of the

All obituaries, resolutions of respect, cards of thanks, advertising of church or society doings, when admission is charged, will be treated as advertising and charged for accordingly.

In case of error in legal or other advertising the publisher does not hold himself liable for damages in excess of the amount received for such advertising.



Your votes last Saturday were greatly appreciated. "The voters gave Max Boyer 42 per cent of all votes cast. Let's finish the job Aug. 24th" by voting for

Max Boyer

The Leading Candidate for State Senator

(Paid for by friends of Max Boyer)

Political Annoucements

For State Senator, 31st District Max Boyer

For District Judge:
A. S. Moss
(Reelection)

For District Atterney: John Deaver (Reelection)

For District Clerk: For County Clerk:

Helen Wiedman
For Sheriff, Tax Assessor and
Collector:

Gay Wright

Per County Judge: R. Y. King (Reelection)

For County Superintendent: Ruth M. Richerson

For County Tressurer
Mrs. Margaret V. Thompson
(Re-election)

For County Atterney: John C. Knerpp (Reelection)

For County Commissioner, Pres.

J. A Tellett

HEDLEY LODGE NO. 991



A. F. and A. M. meets on the 3rd Thursdaynight of each month

All members are arged to attend. Visitors are welcome.

W C. Bridges, W. M. C. E. Jehnson, Sec.

Summery Frock For Slim Figure

SWEET and summery as a basket of flowers, this frock (8729) is perfect for warm afternoons. In printed silk, or flower-patterned cottons like voile or batiste, it will look so cool and fresh and feminine, with its open-topped sleeves, heart-shaped neckline, and frills that put all the emphasis up at the top, an effect always becom-



ing to slim figures. The skirt has the lilting grace of circular full-

And notice how little detailing is required—just a few gathers at the waistline; otherwise it's all straight, easy seams. Even beginners can make it, guided by the step-by-step sew chart included in

the pattern. Pattern No. 8729 is designed for sizes 12, 14, 16, 18 and 20. Size 14 requires 41/3 yards of 39-inch material without nap; 234 yards of ruffling. Send order to:

SEWING CIRCLE PATTERN DEPT. Room 1324 211 W. Wacker Dr. Chicago Enclose 15 cents in coins for Name Address

Lydia E. Pinkham's COMPOUND

Happy State

A sound mind in a sound body is a short but full description of a happy state in this world.-Locke.



Conscience Tells Justice A man's vanity tells him what is honor; a man's conscience what is justice.—Landor.



Full Wealth Poor, and content, is rich, and rich enough.-Shakespeare.



Today's popularity of Doon's Pills, after many years of world-wide use, surely must be accepted as evidence of satisfactory men of satisfactory use. And favorable public opinion supports that of the able physicians who test the value of Doan's under exacting laboratory conditions.

Doan's under exacting laboratory conditions. These physicians, too, approve every word of advertising you read, the objective of which is only to recommend Doan's Pills as a good diuretic treatment for disorder of the pain and worry it causes.

If more people were aware of how the kidneys must constantly remove waste that cannot stay in the blood without injury to health, there would be better understanding of why the whole body suffers when kidneys lag, and diuretic medication would be more often employed.

Burning, scanity or too frequent urination sometimes warn of disturbed kidney function. You may suffer nagging backacke, persistent headache, swelling, puffiness under the eyes—feel weak, fervous, all played out.

Use Doan's Pills. It is better to relevant

WEEKLY NEWS ANALYSIS BY ROOR SHAW

Russian Drive Into Rumaia Alters European War Picture; G. O. P. Picks Willkie, McNary

(EDITOR'S NOTE-When opinions are expressed in these columns, they are those of the news analyst and not necessarily of this newspaper.)



King Carol of Rumania is pictured here inspecting one of his army's tanks. This particular machine is one of a number made for Rumania in England while that country was still on the allied bandwagon. Now, harassed by Russia, Rumania has shifted her loyalty and has appealed to Berlin and Rome to keep Russia from "grabbing" more territory.

III RUSSIAN WAR:

Bessarabia, etc.

This so-called World war is a peculiar affair—a war of in-and-outers. Russia, for instance, is always popping in and out of it. One never knows where she is. For example, the Soviets popped into the latter stages of the Poish campaign last September, and took most of the eastern half of what they used to call "Polonia Restituta." Then, at the beginning of December, and thereafter, Russia popped in again, and fought the Finns, picking up Finland's second city of Viborg (Viipuri), the Finnish Mannerheim line and other bases and odd bits. Also, on and off, Russia has virtually annexed the three little Baltic states of Lithuania, Latvia, and Estonia, which used to belong to the czar

and his navy, prior to 1917. Then came another Russian putsch, quite impersonal, like the others. This time it was Rumania, which had grabbed off a Russian province called Bessarabia, in 1918. The Soviets took it back, and als took handy bases at the mouth of the river Danube, and on the strategic Black sea coast. Comic King Carol, playboy of the western world, appealed to Germany and Italy as a matter of course, then took the Russians rather calmly. Rumania also "owed" territory to Hungary and Bulgaria (from 1918), and has treated her racial and religious minorities badly. Nobody wept much over comic King Carol, and his Merry Widow setup.

II GERMAN WAR: Mr. Shaw . . .

George Bernard Shaw made some really pertinent remarks on England, France and Germany. G.B.S. said that anybody who introduced 100 per cent military communism, a la Hitler, could not fail to beat anybody who didn't introduce it. He said that England, under Churchill, had gone through the motions of introducing military communism, too, but that it was, thank goodness, still merely a blueprint. He indicated that there were better things than military conquest: which is pretty obvious. Then, he got around to la belle France. He said that England should have declared war on France, when Petain quit the war, just as England declared war on Russia, when Lenin quit the war, in 1917. He said that France was more dangerous to England as a phoney neutral, than as a militant foe.

NAMES

. . . in the news

At its thirty-sixth annual convention in Chicago, the Advertising Federation of America selected as president Elon G. Borton, advertising director of La Salle Extension university, Chicago.

Mrs. Wendell Willkie's maiden name was Wilk. She comes from Indiana, too. To match that, Mrs. Franklin Roosevelt was a Roosevelt, before her marriage.

Col. Thurston Hughes, U. S. A. was announced by the war department as chief of defense of the American Panama Canal Zone. The colonel has been adjutant general of the Panama canal department. He succeeds Gen. Jacob Devers, U.

Dr. Wilhelm Stekel, once Dr. Freud's No. 1 psychoanalyst, another exile, died at 74, in London. Dr. Freud, in exile, had died previously, in England. Stekel was strongly anti-dictatorial and an expert on sadists (Nazis?) and masochists (Fascists?).

G.B.S. added that he wished he was prime minister, in order to deal with the French in proper style. When he was asked why he didn't talk more these days, he hinted delicately that the U. K. police wouldn't let him. This appeared more than

Mr. Balbo In the hot summer days of 1933, your commentator stood on a Hudson river pier, and watched an Italian aerial squadron form and reform over his head. The squad was en route for the big doings at Chicago. It had flown in from "faraway" Europe, amid great eclat. At its head was a glamorous, bearded figure, Gen. Italo Balbo. Balbo, the great airman, was the No. 2 Fascist, after Mussolini. He had marched on Rome, and helped put Benito in power, in 1922.

Balbo's American flight made him too popular in Italy. There was only room for one man on the stage. So Mussolini sidetracked Italo to staved there seven full years, and built up its armaments, and threatgreat airman was killed, out there, in a piddling airplane accident. Mussolini (perhaps) breathed easier.

WILLKIE:

McNary

The Republicans met at Philadelphia and nominated liberal, able Wendell Willkie on the sixth ballot. The chief rivals to Willkie were Dewey and Taft. The Willkings finally outvoted the Dewbirds and Taftisti, amid a rather acrimonious

Moreover, Willkie did not differ much from Roosevelt on matters of foreign policy. The Republicans had adopted an elaborate "peace" plank in their platform, but Willkie's earlier war utterances did not check with it. It looked perhaps as though the Republican party watchdogs

would have to watch Willkie. Sen. Charles McNary of Oregon, farm progressive, got the Republican vice presidential nomination. It appeared that, somehow, many in-terventionists had attended the Republican convention, to cheer for Willkie, when logically they should be cheering for Roosevelt: for 'peace' is the Republican issue, this time, of most significance.

F. D. R. & W. W.

Roosevelt was late to a press conference, and apologized by saying that somebody had turned off his elevator's electric power, and he hoped it didn't stem from Philadelphia-a crack at public-utility Willkie. Then Roosevelt said he would like to talk over foreign affairs with Willkie. The wary, wily Willkie replied that he would be delighted to discuss national defense with Roosevelt-if that was what Roosevelt meant by "foreign affairs." think one should be most courteous to his predecessor," said warrior Willkie, who can be an extremely mean talker. That meant that the 1940 campaign was on-with a bounce and a bang.

FORODDS & FORENDS:

The ailing League of Nations finally liquidated itself. The last 89 employees were given notice at Geneva, and Woodrow Wilson's ghost sighed from the treetops. Mr. Wilson, Sir Robert Cecil, and General Jan Smuts of South Africa, were the joint architects of the league edifice in 1919. Many people, throughout the world, including even brutal Germany, hoped that, phoenix-like, the revolted Henry Ford, although it did league would rise again, from its not seem to revolt Secretary Mor-1940 ashes.

Japan's Birthday



Kensuke Horinouchi, Japan's ambassador to the U.S., cuts the ornate birthday cake during ceremonies in New York, which marked the 2600th anniversary of the founding of the Japanese empire. Sideline wits were wondering whether Japan is trying to cut her cake in China and still have it, too.

RUMORS:

Believe or Not

There was increasing talk-de spite denials-about Neville Chamberlain rising from the political grave, as a possible peace-maker. The great "appeaser" was still popular in conservative British circles, which did not altogether trust Premier-dictator Churchill and his totalitarian setup. Chamberlain has been better liked by the Germans than Churchill, and the rumor-mongers said Neville might be able to turn the peace trick, without incurring too much expense. The trade-unions disliked the "umbrella bearer," but old England is well over half female in population, and the ladies traditionally have pre-ferred "Chambers" to "Church." They swing a very heavy, organized feminine vote. One critic observed that the far-flung dominions of the seven seas seemed more bellicose than the British Isles proper. The anti-French element in England, always strong, was pointing a finger, tipped with gall, at the "back-stabbing" Gallies across the narrow channel. In New York, opinion indicated some sort of peace by, at very latest, mid-August or September 1. As you know, your commentator likes to sidestep predictions.

THREATS & THRUSTS: Might of Mars

England was threatened by Germany. Rumania was more than threatened by Russia, and also by Bulgaria and Hungary. French govern African Libya, where that Indo-China was threatened by tough gentleman did a good job. He Japan. French Morocco was threatened by Spanish Morocco. British Malta was threatened by Italy. Marened England's Egypt. Then the shal Petain was threatened by Winston Churchill. Uruguay threatened by some Nazis. London threatened to conscript the humble Hindus. Hindu revolt threatened London. The French navy threatened to join England, to join Germany, to commit suicide. The southern Irish threatened the northern Irish, or vice versa. The Chinese threatened to make peace, and threatened to go on fighting. The so-called fifth column threatened America (so they said)-then subdivided into campaign Republicans and campaign Democrats, who threatened one another.

INDUSTRY: Change of Pace

Current reports of Federal Reserve banks plus other commercial indices reveal that a downward trend of industrial activity which has marked U.S. business since last December has now been reversed. Expanding production is noted in many key industries.

Steel production is now booming along at capacity speeds and new orders from foreign and domestic buyers which are currently pouring in should keep blast furnaces roaring for many months to come. Automobile tire shipments have shown large increases and leading rubber companies say these more

than offset a seasonal decline in sales to car manufacturers. TASTY TRIFLES:

Hysteria A Wyoming crowd showed the current hysteria. They tarred and feathered a member of a harmless religious sect, who had been distributing pacifist literature, and who was against compulsory flag-saluting. The poor fellow did not know how to salute the flag-and accidentally gave what looked like a Nazi salute. Of course, as a pacifist, he detested Nazis. Nevertheless, he was a dangerous fifth-columnar.

Boston school children can split their infinitives to suit themselves, according to a sensible proposal by a school committeeman, named Joe Lee. There really is no such thing as correct English spelling, pronunciation, or punctuation, as George Washington was forever pointing out. "Language, obviously, is a tool, and not a musical instrument," as

one linguistic cynic put it. It was 6,000 airplane engines for England, to 3,000 for America, that

THIS WEEK

By LEMUEL F. PARTON

idated Features-WNU Service.) NEW YORK.—Some people don't know when they are well off. Karl Ulmanis was a milk man at Lincoln, Neb., for five years, and doing all Anyone in Need right, before Of Good Milk he went back to Latvia, to Wagon Driver?

be president of the country and sit on a hot seat for 25 years thereafter. It was erroneously reported that he had fled, as the Russians moved in, but the news today is that he is still around, and has broadcast a message to his people to be nice to the invaders. Nobody knows the trouble he's seen. Considering that steady job he had, it looks like a score for the isola-

In Lincoln, in 1909, he was Karl Ullman, not Ulmanis, former dirt farmer and country editor in Latvia. The dean of the state college of agriculture got him the milk route, so he could work his way through college. He was graduated in the allotted time. He was steady and dependable, and might have been mistaken for a Nebraska

One day, he discarded his bik overalls, appeared in a store suit and was seen no more in those parts. Everybody liked him and they were especially shocked by the fact that he owed about \$1,000, which he had borrowed to start a cheese factory in Texas. Six years passed when A. L. Haecker, one of his creditors, had a letter from him, enclosing full payment of his debt. He explained that he had a nice job as president of Latvia and was glad to be able to pay what he owed. Other bank drafts followed. The \$1,000 was paid in full.

As president and foreign minister of Latvia, he lived in an ancient, turreted castle and ruled in a medieval throne room. On the wall behind his desk, the medieval heraldic emblem of Latvia was crossed with the green pennant of the Nebraska State College of Agriculture. But he wasn't having a wonderful time.

The country was under czarist Russia when young Mr. Ullman ran his newspaper. An indiscreet edifor Lincoln by devious routes. To stave off Nazi aggression, he made himself dictator in 1934.

THE possibility of South and Cen-tral American countries picking up empire salvage before the U.S. A. works out its hemisphere de-Gen. Ubico Out fense plans seems to have To Beat Hitler to been but British Honduras lightly re-

garded. How ever, here's little Guatemala reaching out for British Honduras, and Sir Samuel Hoare's mahogany forests and mills therein, according to news reports.

Gen. Jorge Ubico, dictator of Guatemala for the last nine years, brings forward in the files the tale of a British pirate who snatched British Honduras from his country 60 years ago. "Losers weepers, finders keepers." Whether that applies to the wreckage of empires seems not to have been covered in international law.

General Ubico is the only living ruler who looks like Napoleon. He often is called the "Little Napoleon leon' of the Tropics." He was elected for his first one-year term as president. He survived two revolutions during this term, and then set aside the constitutional limitation against more than one term-and has had eight repeats, so far.

The general received a technical and military education in the United States and Europe, and rose to political power through various provincial and national offices. He entered the national assembly in 1918. He concentrates on road-building, sanitation, agriculture and vocational training for young people.

He has been strongly pro-U. S. A., and reports from Washington are that our state department probably wouldn't make much of a fuss over his grabbing British Honduras-as long as Hitler doesn't get it.

Brilliantly educated, hard-boilet and diligent, he has worked out in his small laboratory his own idea of an authoritarian state. Monopoly is the central idea. He grants exclusive concessions in basic goods and industries. To restrain grabbing and grafting, he establishes a probity department in his cabinet. Anyone working for the government or doing important business with it, has to file a complete inventory of his own and his family's possessions. If these goods and chattels increase too rapidly, the general's busy little gestapo is on the job.

CLASSIF DEPARTME.

HOTEL

abash Ave. Hotel, 27 E. Harrison, Chicago. or Barn dance. Choice rooms. Daily \$1 weekly \$5 up. Paul Marshall, Res. Mgr.

REMEDY

HOSTETTER'S BITTERS A GOOD An aid to digestion - See your druggist

Appliqued Bedspread In Gayest of Scraps



Pert isn't he, this easily appliqued pup, Frisky Fido! He's just one patch and his bow can be in the gayest of scraps. Do a block in odd moments. Pattern 2541 contains a diagram of block; accurate pattern pieces; directions for making quilt; diagram of quilt; yardages; color schemes. Send order to:

Sewing Circle Needlecraft Dept. 82 Eighth Ave. New York Enclose 15 cents in coins for Pat-Name Address

DOCTOR'S FORMULA FOR EXTERNALLY CAUSED SKIN TROUBLES

PRAISED FROM COAST TO COAST! No matter what you've tried without success for unsightly surface pimples, blemishes and similar skin irritations, blemishes and similar skin irritations, here's an amazingly successful doctor's formula—powerfully soothing. Liquid Zemo—which quickly relieves itching soreness and starts right in to help nature promote FAST healing. 30 years continuous success! Let Zemo's 10 different marvelously effective ingredients help YOUR skin. Get a bottle of Zemo TODAY!

zemo

Day by Day Stronger Let each day find us stronger, more gentle; firmer in what we think is right, and more tolerant of the opinions of others .- John Willis Ring.



Nature the Teacher Go forth under the open sky and list to nature's teaching.-W. C. Bryant.



Two Fears Men fear death as children fear to go in the dark .- Bacon.

DENVER, COLO. OLIN HOTEL

QUIET LOCATION You Will Enjoy the Friendly Atmosphere and Service Rates From \$2.00 Room and Bath Famous for Food Bemonable Rates Write for Descriptive Folder III 1422 LOGAN ST.

ASSURANCE The buyer's assurance is the advertising he or she reads in the newspaper. That is the buyer's guide. It tells the

prices one must expect to pay. Let the seller who tries to charge more bewarel

By RUTH WYETH SPEARS

VOU have heard quite a go deal in these articles ab Grandmother, who is just "Gran to her family. Also about he favorite grandson, Bill, and his and-coming bride, Marty - me same for whom Gram made the stunning rag rug in Sewing Book Then there is Bill's kid sister, Betsy, who streamlined the old iron bed illustrated in Book 3. You



all know "Mom," too. She has become almost famous because of her curtains and slip-covers and "The Rug That Grew Up With the Family." And there is "Dad" who is handy with hammer, saw and screw driver.

Well, recently the family have "ganged-up" on Gram about her fancy out-of-date buffet. They think she deserves and can afford something new. Gram decided to get rid of the buffet, then Marty said that she wanted it! This sketch shows you one of the things she and Bill did with it. Watch next week for what became of the mir-

ror and legs.
NOTE: That is white rick-rack that trims the blue chambray curtains and slip-cover. The chair is the one made over from an old rocker described in the new Book 5. To get your copy send order to:

MRS. RUTH WYETH SPEARS

Drawer 10 New York Bedford Hills Enclose 10 cents for Book 5. Name Address

FIRST CHOICE OF MILLIONS
WHO HAVE MADE IT WORLD'S
LARGEST SELLER AT 104.
ST. JOSEPH ASPIRIN

Poverty a Foe

Whatever you have, spend less. Poverty is a great enemy to human happiness. It certainly destroys liberty, and it makes some virtues impracticable and others extremely difficult.-Samuel John-

MALARIA in 7 days and relieves COLDS LIQUID - TABLETS - SYMPTOMS first day

Try "Rub-My-Tism"-a Wonderful Liniment

Up, Then Down The man who gives up goes down.-B. C. Forbes.

hat Nagging Backache

May Warn of Disordered Kidney Action

Riodern life with its hurry and worry; irregular habits, improper eating and drinking—its risk of exposure and infec-tion—throws heavy strain on the work of the kidneys. They are apt to become over-taxed and fail to filter excess acid and other impurities from the life-giving blood.

You may suffer nagging backache, leadache, dizziness, getting up nights, eg pains, swelling—feel constantly ired, nervous, all worn out. Other signs I kidney or bisdder disorder are sometimes burning, scanty or too frequent rinstion.

WNU-L

Facts of

 ADVERTISING represents the leadership of a nation. It points the way. We merely follow-follow to new heights of comfort, of convenience, of happiness.

As time goes on advertising is used more and more, and as it is used more we all profit more. It's the way advertising has—

of bringing a profit to everybody concerned, the consumer included



WHO'S **NEWS** THIS WEEK

By LEMUEL F. PARTON dated Features—WNU Service.)

NEW YORK.—The first World war tipped over 20 reigning princes and dukes, four emperors and seven kings, in addition to a scattering of European Royalty small-fry roy-Is Heading Our names are

Way in Droves now all but forgotten. Carol of Rumania and George of Greece were the only kings who came back, and they aren't a good risk for Lloyd's-and perhaps Lloyd's isn't either.

If the Mayflower were still afloat, it could book a full passenger list of kings fleeing from commoners, seeking a haven in a new world-at any rate, kings and their consorts, their courtiers and others of princely

It is understood that the Empress Zita of Austria will be in America before long. The word "former" is omitted here, in deference to a clever, purposeful woman, who has never admitted that she isn't still the empress. Of her son, Archduke Otto, now living in a two-room apartment in New York, she once said, "If the time ever comes when he has but one servant, that servant will call him 'your majes-

In early-day San Francisco a stately old gentleman with a splendid, kingly uniform announced that he was "Emperor Norton," and was pleased to make San Francisco his royal domain. Nobody knew who was or where he came from, but he looked and behaved like an emperor, so they took him up on his proposition. He held court, for years, received homage and issued decrees, and when he needed revenue levied on the stock exchange, finding a handful of \$20 gold pieces always ready. He died sitting straight upright in his little cubbyhole room, wearing his full dress uniform. The city gave him a grand funeral. San Francisco was proud of her emperor. They never did learn anything about him.

This department was never particularly partial to kings, but in addition to child refugees it might be a nice idea for each city over here

Cities May Bid to adopt a king, or a For the Unhappy prince or Royal Refugees duke. Holly-wood, of

course, would get Zog of Albanianow in London and fixing to sail for America, according to news reports -a "swingtime king" who installed in his Graustarkian palace a 40-piece American jazz band and became one of the best hoofers in his kingdom.

Philadelphia probably would put in a bid for the Grand Duchess Charlotte of Luxemburg, a thrifty homebody, now in Quebec. The news is that, if England falls, she and her six children will come to the U. S. A. She knits; plays the piano; is a fluent linguist and rears her children beautifully. There might not be any bidders for old Ferdinand of Bulgaria, the butterfly collector. He has a knack for pageantry, however, which might interest New Orleans.

In case the above should appear to be a callous reference to tragic unhappiness, the main idea is that this democracy might well accord a certain respect to fugitive royalty because it appears to have something it really believes in.

AT MIAMI, FLA., IN October, 1934, John Dwight Sullivan, then commander of the New York department of the American Legion, urged the Legionnaires to concentrate less on more and bigger bonuses and to center their efforts on understanding and supporting the government in constructive undertakings. He emphasized the need for co-operation as citizens rather than activity as a pressure group. His was a scholarly essay on citizen

Now Mr. Sullivan has placed before the convention of the New York County Legion a proposal, for a single, unified United States air force, in which all air arms of all services would be under a single command. Mr. Sullivan is chairman of the Legion's national aviation committee. He is a New York lawyer and an alumnus of Princeton university.

QUESTION BOX

Q.-Will you please tell me what kind of foods are acid and what are

A .- Foods having an acid effect on system are: Eggs, meat, fish, poultry, breads of all kinds (both white and whole wheat), cereals, pastries, puddings, etc. Foods having an alkaline effect on the system are: Milk, nuts, fruits (except rhubarb, plums, eranberries and prunes) and



THE HEDLEY 1.

IT'S PICNIC TIME!



Summertime is picnic time, and you pack up your troubles as you unpack your picnic kit. Perhaps one reason why a picnic is such a popular outdoor sport is because its preparations are so easy on the lady of the house . . . sandwiches, stuffed tomatoes (or just small whole tomatoes) with hard cooked eggs and a steaming cup of tea, are a traditional picnic lunch-and that's an easy meal if there ever was one!

No dishes to wash afterward . . paper cups and plates eliminate all such labor. Carry the tea in a ther-One hot dish is important at a

picnic; it might be stew, or chowder, baked beans, or a macaroni dish—but do have something hot! There are pic-

nic hints and menus that you'll like, in my cook-

book, "Easy En-tertaining"; there's a menu for a beach party, a hiking trip and a steak fry, too-with all the recipes you'll need for this simple form of entertaining.

Broiled Baked Bean Sandwiches. Bread, sliced Baked beans Cheese, sliced or cut in strips

Bacon slices, cut in halves Arrange bread on broiler. When bread is toasted on one side, turn. Then cover the untoasted sides of the slices of bread with baked beans. Place cheese over the beans and slice of bacon. Place under broiler and broil until bacon is crisp and brown and cheese is melted.

Ginger Creams. (Makes 3 dozen 11/2-inch squares) utes. 1/2 cup shortening

2 tablespoons sugar 2 cups flour ¾ teaspoon soda 1/4 teaspoon salt 1 teaspoon ginger 1 cup dark molasses egg (separated)

1 cup boiling water

Cream shortening and sugar together. Sift flour, soda, salt and ginger, and blend with the creamed mixture, using a pastry blender or a fork. Add molasses and egg yolk, and beat well. Then add boiling water, gradually, and beat well. Fold in the stiffly beaten egg white. Spread batter in greased jelly roll pan (about 11 by 16 inches) and bake in a moderately hot oven (375 degrees) for approximately 18 minutes. Cool, and frost with boiled

Cut in squares. Deviled Eggs. 4 eggs, hard cooked 1/4 teaspoon salt Dash pepper 1 tablespoon butter, melted 1/2 teaspoon vinegar

icing or confectioners' sugar icing.



Cut the hardcooked eggs in halves crosswise. Remove yolks, mash, and add salt, pepper, melted butter, vinegar and prepared mustard. Refill whites with this mixture.

One-Dish Meal for a Picnic. 1 pound country style sausage medium size onions (sliced) 1 can lima beans

1 No. 2 can tomatoes 1 teaspoon chili powder

Shape sausage into flat cakes and fry with the onions until the sausage is well done. Drain off all but 1/2 cup of the fat, add remaining ingredients, and simmer for 30 min-

Baked Macaroni-Creole Style. (Serves 4) ½ package macaroni

2 tablespoons butter tablespoons onion (minced) green pepper (chopped) No. 2 can tomatoes

tablespoon granulated sugar teaspoon salt 1/2 pound country style sausage 1/3 cup soft bread crumbs (but-

tered)

Remember the wonderful ice cream you used to love, as a child-the kind you had at parties and picnics and Sunday school socials, too? Eleanor Howe has a collection of her favorite ice cream recipes to give you, next week, and recipes for frosty drinks, as well. Watch for her column next week-and then serve one of the delicious desserts or beverages the next time you entertain.

mos bottle, if you like, or brew it butter. Add green pepper, and to-"fisherman style" over an open fire. matoes. Add sugar and salt and cook until the green pepper is tender. Make sausage into flat cakes. In a buttered baking dish place a layer of macaroni, then a layer of sausage cakes, and another layer of macaroni. Pour the tomato mixture over the macaroni and top with buttered crumbs. Bake in a moderate oven (350 degrees) for about 45 minutes

> Raisin Drop Cookies. 1/4 cup butter

1/2 cup granulated sugar 2 eggs

1½ cups cake flour 2 teaspoons baking powder 1/2 teaspoon salt

1 teaspoon cinnamon 1 cup seedless raisins tablespoon milk 1 teaspoon vanilla extract

Cream butter and add sugar gradually. Add eggs, well beaten, and mix thoroughly. Mix and sift dry ingredients and add alternately with the milk and vanilla, beginning with top each sandwich with one-half the flour mixture. Add raisins. Drop from a teaspoon on a greased baking sheet and place a raisin on the top of each one. Bake in a moderate oven (375 degrees) for 12 to 15 min-

Crazy Cake.

1 cup sugar 1 egg 1/2 cup cocoa 1/2 cup lard 1/2 teaspoon salt 1 teaspoon baking powder 1/2 teaspoon soda

1 teaspoon vanilla 1½ cups flour (sifted) 1/2 cup boiling water Place all of the ingredients in a bowl in the order given. Do not stir until boiling

water is added. Then beat 3 minutes, using a rotary beater, or 2 minutes if an electric mixer is used. Place in

greased 8-inch square pan and bake 35 to 40 minutes in a moderately hot oven (325 degrees). Let 'Better Baking' Solve Your

Baking Problems. True it is we all have baking problems. Yet, if solved correctly, we save time because fallen cakes don't have to be made over again and we save money too-because the family simply won't eat tough, chewy pastry, heavy, soggy cakes,

In fact, it is to avoid just such. baking failures as these (and many more) that I have compiled this cookbook, "Better Baking." "Better Baking" brings to you a whole series of baking hints, as well as a compilation of many of my own favorite baking recipes, including such unusual good-to-eat ones as a frosted nut spice cake, gumdrop cake, chocolate fudge cake, quick apple cake, and even a maraschino cher-

To secure your copy of this book, simply send 10 cents in coin and please address, "Better Baking," care of Eleanor Howe, 919 North Michigan Avenue, Chicago, Illinois, (Released by Western Newspaper Union.)

Gives It Tang A little horseradish added to salad dressing or white sauce makes a piquant sauce for fish. Horseradish

also may be added to whipped cream and served with baked, boiled or fried ham. Use Chicken Fat Chicken fat may be substituted for

butter in cakes and cookies or for creaming or browning foods. Beef drippings may be used for season-Cook macaroni in boiling, salted ing sauces, meats or fowl stuffings water. Brown onion slightly in the or meat loaves.

By VIRGINIA VALE

DWARD GRIFFITH, who's C producer and director of Paramount's "Virginia," drew long breath of relief when Madeleine Carroll landed safely in New York. She'd said that she would be back in time to start work promptly, but it seemed unlikely that she would be able to keep her word, especially when nothing was known about her except that

she was somewhere in France. For her the trip was a disappointing one. She couldn't reach either her family or the orphans to whom she had turned over her chateau near Paris. She couldn't see her fiance, although she did succeed in learning that he was in Tunisia. Despite the harrowing experiences that she went through, she looked lovelier than ever when she returned; she spent a few days in New York, and then departed for Charlottesville, Va., and "Virginia."

Remember the girl who won a contest that was conducted over the radio, and got the name of "Alice Eden" and a part in a movie as a result? Her name was Rowena Cook, and she's taken it back again and gone on record as saying that



ROWENA COOK

the lot of a contest winner in Hollywood is certainly not an easy one. She was thrilled over winning the

contest and getting a role and a contract. Everybody was swell to her. She'd spent years studying dramatic art, and naturally thought she'd be considered an actress. But she learned that people just thought of her as a contest winner.

Her contract expired, and she was on her own. Instead of giving up hope, she decided that this was really her chance to make good. "I literally buried Alice Eden," she said the other day. "And started out to be just Rowena Cook."

And as Rowena she landed a part in Edward Small's "Kit Carson," and did so well that she's had a lot of other offers.

"Love Thy Neighbor" has been officially set as the title for the comedy in which Jack Benny and Fred Allen will share starring honors. Mary Martin will have the feminine lead, and Rochester, Virginia Dale and Theresa Harris will have supporting roles.

It takes only one good idea to make a successful radio program-Ralph Edwards had one a while ago, and his "Truth or Consequences" resulted. It's so good that on August 17 it will switch to the coast to coast NBC Red network-after starting out with only four stations!

An announcer of many a quiz program, Edwards got the idea that contestants would have more fun-and so would listeners—if they had to do something as well as say something. So he adapted the old parlor game, "Truth or Consequences"; if a contestant fails to answer a question, he must act out some humorous feat. For example, one contestant recently had to don a 10gallon sombrero and sing "I'm an Old Cowhand," while riding a bucking electric horse and shooting a cap pistol.

The Merry Macs (you used to hear them on Fred Allen's program, and now they're on Al Pearce's,) are a curious combination—the three brothers improvise their own arrangements, can't read a note of music and seldom know what key they're singing in. They hired the fourth member of their group, Helen Carroll, because she'd been elected beauty queen at the University of Indiana—only after she'd begun singing with them did they learn that she's an accomplished musician.

ODDS AND ENDS

¶ It's possible nowadays to make money by listening to "The Court of Missing Heirs"—a reward of fifty dollars is award-ed for information leading to the discovery of heirs sought on the program.

A Ray Milland has taken out a \$2,000 insurance policy on two rubber trees he imported from Java for his garden.

O Preston Foster has applied for a but-ton in the swordfish club—after seven years of trying he finally landed a 275 pound fish, which ensitles him to the coveted button.

Waterlily Motif for Your Luncheon Set

ENRICH a new luncheon cloth with this cross stitch waterlily motif, whose distinguishing feature is its simplicity of design. A pastel lily with green leaves is



suggested for natural effect. Z9169, 15 cents, gives motifs for cloth corners and for matching napkins. And when you have finished your set, cool beauty for your luncheon table is the result. Send order to:

AUNT MARTHA Box 166-W Kansas City, Mo Enclose 15 cents for each pattern desired. Pattern No.....



Camphor will remove the white rings left on tables by water glasses.

When rag rugs are washed they should be rinsed thoroughly because soap left in them makes them catch dirt more easily.

To dice or cut marshmallows easily, dip a dry saissors into powdered sugar.

Small size bath towels which are light in weight but firmly woven are easier for children to handle and are easier to launder.

To clear the living-room of stale tobacco smoke: Prepare a jar with a few drops of oil of lavender. on a lump of crystal ammonia. Pour on a little boiling water and leave the jar in the room. You will be pleased with the pleasant fresh scent it leaves behind.

Select pot-holders that are easy to launder and large enough to protect your hands. Hang a generous supply of them near the stove-or keep them in a nearby drawer.

WORLD'S LARGEST SELLER at SC

Share Holders

The public good is, like it were a common bank in which each citizen has his or her respective share; and whatever damage is done the bank therefore injures each and every sharer of its stock.

KENT 15 FULLY GUARANTEED 10C

Root of Courage Conscience is the root of all true courage; if a man would be brave let him obey his conscience.- J.

F. Clarke.

DOCTOR'S FORMULA FOR EXTERNALLY CAUSED

PRAISED FROM COAST TO COAST! No matter what you've tried without success for unsightly surface pimples, blemishes and similar skin irritations, here's an amazingly successful doctor's formula—powerfully soothing, Liquid Zemo—which quickly relieves itching soreness and starts right in to help nature promote FAST healing. 30 years continuous success! Let Zemo's 10 different maxvelously effective ingredients help YOUR skin. Get a bottle of Zeno TODAY!

"All the Traffic Would Bear'

 There was a time in America when there were no set prices. Each merchant charged what he thought "the traffic would bear." Advertising came to the rescue of the consumer. It led the way to the established prices you pay when you buy anything today.

Specials that will Save you Money

For prompt, free delivery phone the M System Grocery

\$1.23	20
Oranges, doz.	10c
Fresh Grapes, Ib.	10c
Bananas, doz.	12c
Apples, doz.	12c
Salad Dressing, qt. jar	18c
Ketchup, 14 oz. only	10c
Bulk Vinegar, gallon	20e
Grystal White Laundry Soap, 7 for	25c
Prunes, gal. Brimtull	27c
Pork & Beans, Ib. can, 3 for	19c
Macaroni, 3 for	10c
Dog Food, Ib. ean	5c

Sugar

Milk, small cans, 7 for	25c
Tomatoes, 4 No. 2 cans	25c
Cantaloupes, 2 for	5e

Schilling Coffee

1 lb.

25c

Market Bargains

Pork Sausage, 2 lb.	250
Kraft Dinner, 2 for	25e
Armour Star Chili, can	19c
Choice Beef Roast	17c
Sliced Bacon, lb.	18e
Cheese, Ib.	23e

Red Chain 18% Dairy Ration, gets more milk and cream

We will pay top prices for your cream and chickens

M System Grocery

Hudson Couch and family of To the Voters of Bonley Co. Memphis visited relatives here first of the week.

Amarillo were Hedley visiters pells last Saturday. last Friday.

A. C. Thomas and family of to the best of my ability Claude visited in the H. L Whit field home Saturday.

Mr. and Mrs Lance Leggitt of Lakeview visited here Sunday.

Mrs. L A Jamar of Goodnight is visiting friends and attending the meeting here

Lost-large black and white Schaeffer fountain pen Finder friends who did not see fit to

Bring your boot orders to Ken isen in the precinct dalls Shoe Shop and save money

I wish to thank the voters of this county for their kind consid-U. U. Horsenier and wife of eration and fine support at

serve you fairly and impartially, to serve Donley county as School

To the Voters of Precinct 3

I wish to express my sincere thanks to all who supported me in last Saturday's primary, and to assure you that your vote was

I bear no ill will toward my please return to R W Alewine, support me, and hope for a son tinued friendship with every cit

Jay Hunt

Miss Richerson Speaks Sentiments to Voters

Confidence implies obligation. and through the confidence of I will at all times endeavor to those who have given me a chance Superintendent, I shall do my utmost to merit that sacred trust training at my command I in your support. engaged for the past eleven years who did not support me Miss Ruth M. Richerson

> Mr and Mrs Haskell Srygley of Sunray visited Mrs. G B Leggitt part of last week.

Pastime Theatre

Clarenden, Texas

Fri Sat Aug 2 3 Warner Baxter, Andrea Leeds in Earthbound

Golor Cartoon

Latest WARNEWS Every Friday

Sat prevue Sun Men Aug 8 4 5 Bing Crosby and Gloria Jean in

If I Had My Way

Musical Comedy Adm 10 30c Tax Included

Tuesday Only Aug 6 Judy Canova in Scatterbrain

Sports reel in color Bargain Day Admission 10c to everybedy

Wed Thurs Aug 78 Nancy Kelly, John Hall in Sailors Lady

Plus extra special short, The Car aleade of Academy Award Win

Coming Attractions Aug 10 11 12 Den Ameshe in "Four Sons"

Matinee Every Day 2:00 Evening shows at 8:00

COZY THEATRE

Sat Only Aug 8 Bill Elliott In

Man from Tumbleweed Chapter 11 of "Bick Tracy's G-

10 1bc

It is with grateful heart that I I take this method to thank ev thank my supporters, and to ery voter who supported me in narrow margin. I have no thought these who did not support me, I the primary for commissioner, of bitterness. I shall continue shall take pleasure in serving I appreciate every vote I rec ived to strive to merit your confidence you, too with all the talent and and wish to thank you again for and respect as one who tries to

vite your cooperation in building To the ones who did not see fit I am most grateful to those better schools in Donley county, to support me I wish to say that who voted for me two years ago. the work in which I have been I feel no ill will toward any one and those who supported me in takes a good loser to make a good who did not, I am fully aware winner and I will help in any way that you are entitled to your that I can for the winner to make choice, and I most assuredly a good commissioner.

W C Bridges

My Friends,

I want to express my sincere appreciation for the confidence you have expressed in me at the

Serving you as District and County Clerk will be both a priv ilege and a pleasure

Helen Wiedman

Kermit Johnson and family of Amarill visited here the past week end

here Sunday

Betty Nell and Ora Lee Whit field motored to Childress with erson and Homer Richerson and Mr and Mrs Daniels Thursday wife of Phillips visited here over

Mr. and Mrs Floyd Bates of Parwell spent last wiek end her

Allen Edwards of Amarillo was Bedley visitor Sunday.

HEDLEY

WRE GOLF COURSE

Starting Friday for 5c a round.

adies can play golf

Golf course located I block west of M System, open at 6 o'clock in the evenings.

Glenn Marrs, Mgr.

To the Voters of Precinct 3

I wish to take this means of thanking the voters of this pre sinct for the fine support given

me in last Saturday's primary I deeply appreciate your votes and know no better way to show my appreciation than to make the best commissioner I pessibly

> Respectfully, J A Tollett

Mrs. Thompson Thanks **Voters** of Donley

With a feeling of gratitude to each of you for your kind consid eration. I have not the words express my appreciation Bi can and will express that app ciation in service to the people Dealey county the next to years, as your county treasure Mrs Margaret V Tormpson

To the Voters of Donley Co.

Thank you for the vote of our fidence extended me in the pri mary election.

As your county attorney pledge to continue serving you faithfully and efficiently, and to enforce the laws of this county to the best of my ability.

As in the past, I will continue to abide by my policy which is. "Justice to all and special privi leges to none."

> John O Knorps Your County Attorney

Adamson Thanks Voters

In victo y there is glory. In defeat there is solace in the thought of the large number of my supporters. Defeated by a be a good citizen.

It the present campaign. To those would not question that right Neither do I harber any ill will

whatever against any of yeu J. W Adamson

To the Voters of Donley Co.

I wish to thank the people of Donley county, for the support worch I received at the polls on July 27, and to assure the citizen ship of this county that I will try to marit the Castinence placed in me, as d to show my appreciation of that trust by giving in return therefor the very best selvices

R Y King

Mr. and Mrs Ewell Writtield Mr and Mrs. Owen Moore and of Phillips spent Sunday night Miss Ruth Hart of Pampa visited and Monday to the M G. Whitfield home.

> Woodley and Miss Loyd Richthe week end

Fred Wells of Payetteville, 1 Car . was in town Thursday.

Clyde Laurence of Claude visited here Friday

METHODIST CHURCH

I. E. Biggs, Pastor Church School, 9:45 A M. Preaching, 11 A M., 7:00 P. M. Missionary Societies Circle 1. Monday 8 p. m. sle 2, 8:00 p. m. Prayer meeting Wednesday at

Church of the Nazarene

Rev A & McUlung, Paster Sanday School 10:00 a m Morning Worship 11:00 a m Evening service 7 15 p. m Prayer meeting Wed 7:15 p m Everyone is cordially invited to attend these services

R. J. C. COFFEY

Physician

Offices at Wilson Drug Co.

Business Phone 63 Residence Phone 28

HEDLEY LODGE NO. 991



A. F. and A. M. meets on the 8rd Thursday night of

all members are prued to attend Visitors are welcome.

W C Bridges. W M. C E. Johnson, Sec.

NOTICE

Terpezene-for common colds and permanent relief for sinus trouble, hay fever and bronchial

John W Fitzjarrald. Chiropractor Memphis, Texas

FIRST BAPTIST GRURGE

Sunday School, 10:00, Charles Rains, Supt. Song Service and Preaching,

Evening Services: B T U at 6 45

DIGNIFIED **FUNERAL SERVICE** Licensed Embalmer and Licensed Funeral Director

> Day phone 24 Night phone 40

Moreman --- Buntin



know a News Item

To the People of Donley County:

I am deeply grateful to the people of Donley County for the splendid vote you gave me on July 27th. I sincerely appreciate the many courtesies shown me by the other candidates in the race. When I think of the loyalty, the confidence and hard work done in my behalf by friends in every county and community of the Panhandie I am very humble as well as very proud. my firm determination is to so serve you when you send me to Washington that I will merit such support and such friends.

Deskins Wells