

Announcements
From The Churches



FIRST BAPTIST CHURCH

Sunday School 10:00
Morning Service 11:00
Evening Preaching 8:30
Training Union 7:30
Mid-week Service and Choir rehearsal, Wednesday 8:30
Brotherhood, first and third Tuesday 8:30
W. M. U. each Wednesday 3:00

The pastor and wife were in San Angelo Tuesday where the pastor attended a committee meeting of the Association to make enlarged plans for the Sunday School work and the evangelistic campaign to be conducted throughout the association this summer. The Concho Valley Baptist Association includes six counties, and there are twenty-five active Baptist Churches in the territory and many mission points.

The services were very well attended last Sunday, but we are eager that many more people be in all the services of the church. Why not start this Sunday to attend the Sunday School and all the other services? You are needed in the Training Union and in both the preaching services.

Sunday morning the pastor will bring a special message on the Resurrection of Jesus and its message to us. Come and enjoy a good musical program and hear the Gospel from the Lord.

pel preached and receive a blessing

At the close of the evening service last Sunday, the pastor baptized Miss Georgia Nance. We are happy to see several of our fine young people giving their hearts to the Lord and their lives to Him through the church. We are anxious about many parents who are not Christians and praying they shall give God a chance in their lives that they may be prepared to lead their boys and girls as they should.

Next Monday night, April 26, at 8:30 o'clock will be held the regular monthly meeting of the Sunday School officers and teachers. This will be an important meeting, and every worker is urged to be present. We are sorry our superintendent can not be with us, but we are praying for his speedy recovery and that he may soon be in his place of service in the church.

METHODIST CHURCH

Sunday Program—
Men's Bible Class 9:30
Sunday School 9:45
Morning Worship 10:50
Youth Fellowship 7:15
Evening Worship 8:00
Womans Society of Christian Service meets each Wednesday afternoon 3:00
Men's Brotherhood Social every second Thursday afternoon at the church.

Church Of Christ Ladies Have Social Hour

The Ladies Bible Class of the Church of Christ met at the home of Mrs. Boyd Lovelace Wednesday afternoon.

Mrs. John Eaton read the devotional. A social hour followed the lesson. An ice cream course was served.

Attending were Mesdames E. C. Brasher, B. D. Roberts, J. B. Nelson, John Eaton, M. A. Tant, R. E. Glasscock, George E. Smith, Chester Robedts of Rocksprings, and J. D. Tant of Eldorado.

A. & M. Mothers Meet With Mrs. I. B. Boughton

The Sonora A. & M. Mothers Club met Monday afternoon at 5 o'clock in a called business meeting at the home of Mrs. I. B. Boughton.

The club voted to buy a \$25 war bond.

Attending were Mesdames O. L. Carpenter, Roy Aldwell, E. E. Sawyer, Victor Gentzler, J. V. Alley, T. L. Richardson, and I. B. Boughton.

You can show your loyalty by being in that meeting Monday night and doing your best to carry on during the illness of the superintendent.

Girl Scouts Spend Week-End At J. B. Ross Ranch

The Intermediate Girl Scout troop spent the week-end at the Joe Brown Ross ranch, working on merit badges.

Kathryn Ross, Jo Ann Featherston, Alice Adkins, and Billie Jo Barker who were working on their cooking badge, served a barbecue dinner Saturday. They were assisted by Miss Mary Lou Creasy.

Girls working on their hiking badge were Joyce Johnson, Maxine Chalk, Jill Henderson, Patsy Moore, Sydonia Nichols, and Jane and Nancy Neill. Miss Ura Mae Haggard, intermediate leader, accompanied the group.

Jean Lindsey, Frances Jane Drennan, and Kathleen Schweining, who were working on their horseback riding badge, made a cross country ride.

Others assisting were Mrs. Pope Lindsey and Mrs. George H. Neill.

Mrs. B. Speed Hostess to Club

Mrs. eamon Speed entertained the Firemen's Wives Bridge Club Wednesday night.

Mrs. J. H. Brasher won high club, Mrs. Bill Cartwright high guest, and Mrs. Willie Andrews low.

Easter baskets filled with gum drops marked the places, and roses decorated the room. Ice box cookie, cherry tapioca pudding and punch were served.

Attending were Mesdames Brasher, Josie McDonald, Cartwright, Andrews, L. E. Holland, A. H. Adkins, Lee Patrick, Pat Carroll, A. W. Awalt, and Lenoy Lyles.

Mrs. Earl Duncan returned Sunday from a visit with her husband in Bellflower, California.

Sonora Abstract Co.

J. D. LOWREY, Mgr.

EFFICIENT LAND TITLE SERVICE ON SUTTON COUNTY LAND

We represent several of the old line fire insurance companies.

MAKING AMERICA STRONG

By Frances Atchison

There is a big job for each of us in making America strong. President Roosevelt has stated the need of every American being "physically tough, mentally sound, and morally strong." The health of this nation is so important that better nutrition and physical fitness have been stressed in our nation's schools, colleges, industries and homes. The purpose of this is to develop strong, able-bodied, vigorous, healthy, clear-minded people. The Selective Service Boards have reported that fifty percent of those examined for military service were found unfit. If these defects can be corrected there will be more man power to help build this nation stronger.

We control a lion's share of our continent, with a very livable climate and abundant resources. We must make sure our housing facilities, schools, health service are efficient, and police and fire departments are strong before we start developing our industries. Otherwise, they are very likely to be a liability, rather than an asset.

Now we must depend on ourselves for these necessary metals. The metals we are finding are costly and of lower grade, but we can learn to use them to advantage. We are learning to use less tin, substituting glass in its place. Plastic is being substituted for metals in many ways and more new uses are being found. We Americans need to realize our strength and the extent of our resources and develop them.

Rubber is another vital import. Armies roll on rubber. Much of our

transportation has depended on rubber. Goodrich has developed a synthetic tire that is almost as hardwearing as natural rubber. A source of rubber, literally, "in the nation's back yard," is the guayule shrub. It is a hardy desert-growing shrub that is being domesticated and will be planted in arid, rough country that has been considered, before this, useless. Experts believe that the guayule will in time make us self-supporting in natural rubber. If we develop this resource we will be certain of a supply when an emergency occurs.

At the end of the World War we relied on good will and international trade to give us security. We watched a great military power grow up in Germany and in Japan. We must arm ourselves against such occurrences in the future. The treaties made at the end of this war must be against negotiated peace, which leaves our enemy strong enough to prepare for another war. When we have developed strong skilled, courageous citizens with universal intelligence, we will be able to build a strong America.

We must be able to do more than give the "Pledge of Allegiance" or paste "God Bless America" on our cars. We must all give full cooperation in every way to make America strong.

Mr. and Mrs. Emmett Askins, of Winters are new residents of Sonora. Askins is the embalmer for the Ratliff Funeral Home, and is associated with the Ratliff Store.

Mrs. L. S. Loomis Feted With Dinner

Mr. and Mrs. W. R. Cusenbary honored Mrs. L. S. Loomis, who spoke on European War Conditions at the high school, with a dinner Monday night preceding the lecture.

The table was centered with roses.

Guests included Messrs and Madame I. B. Boughton, J. H. Trainer, Miss Ann Palmer, and Mrs. Loomis.

Gus Loves Celebrate Wedding Anniversary

Mr. and Mrs. Gus Love celebrated their second wedding anniversary with a dinner last week.

Guests included Messrs and Mesdames J. T. Houston and family, of San Angelo, Ray Andrews of Eldorado, Marvin McDonald of Eldorado, Lester Henderson of Eldorado, Preston Love and family, R. C. Tucker and Mrs. Glenn O'Brien of Sonora, and Miss Wanda Wheat of San Angelo.

Mrs. Lum Hines left Thursday for Palm Springs, California where she will join her husband Major Hines who is stationed there. She was accompanied by E. J. Holmig, former Sonoran who is employed in defense work in Bellflower, California.

Personal Shopping Service

When not convenient to shop in person, use our mail service. Mail orders given personal, prompt attention.

Cox-Rushing-Greer Co.

"Serving West Texas Since 1913" SAN ANGELO, TEXAS

IT'S UP TO ALL OF

US

LOCAL AND LONG DISTANCE LINES

are becoming more congested every day. We cannot add to present facilities, because the needed materials are being used in the manufacture of war weapons. You can improve present service by making your conversations brief and avoiding unnecessary calls to Washington, Chicago, Detroit and other war centers. However, Long Distance lines to nearby communities are open as before.

THE SAN ANGELO TELEPHONE COMPANY

A father is fighting...
So his boy may tinker
with
Electricity



Over 160 of our men (and one woman) are in the U. S. armed forces. Last week one of these men, a good electrician who had been with the company for many years and who is a veteran of World War I, came home on leave. (He's a volunteer in the Navy.)

With him when he dropped around to say "hello" and talk shop with the fellows was his 13-year-old son... wearing his Boy Scout uniform.

All the guys were darn glad to see him and know he has a swell Navy rating as an electrical technician. Naturally they asked a lot of questions and learned that Uncle Sam's Navy thinks mighty high of its men who come from America's electrical companies where they got their training and experience. They learned, too, that electric power is behind most of the Navy's great punch...

building ships, guns, bombs, torpedoes and the like with which to win the victory.

Finally someone asked: "Well, Don, have you decided—just what are YOU fighting for?" He answered right off, pointing to his son.

"Me—I'm fighting for this kid. He's a Boy Scout, see, and it teaches 'em to be independent and self-reliant. Well, dictators and bureaucrats don't like that—they want regimentation. So I'm fighting so he—and millions like him—will be free.

"Too, the kid's kinda like me. He has a knack for tinkering with electricity... likes it, see. Well, the kid may not be another Edison. But I want him to have the same opportunities that Edison had—and a lot of other guys who helped make this country great.

"I want him to be free to tinker all he likes. And if anything comes of it, if his tinkering creates something useful to the world, like Edison's tinkering, I want him to share in the profits."

Out of this freedom of individual opportunity grew America's great industries that today are pouring out the weapons of war... as in peacetime they pour out the comforts and conveniences of everyday home life to give us the highest of all standards of living.

This freedom is worth fighting for. Free men and women, working out their own destinies with their own hands and minds... building, inventing, improving... taking the risks and enjoying the rewards. And bettering the world as they better themselves!

West Texas Utilities Company

INVEST IN AMERICA—Buy War Bonds and Stamps

For Her-
For Easter

LENTHERIC SETS with Cake Powder, Lipstick, and Creme Rouge

WE ALSO HAVE

Friendship Garden and Old Spice Sets With Talcum, Cologne, Soap

Sonora Drug Co. SONORA, TEXAS

Don't forget to remember to BUY BONDS



from the ranch country

Son of a Gun

Evidently the scars received by members and employees of the rationing board do not heal easily and are not soon forgotten. Mrs. Albert Murray, formerly chief clerk of the local board, sent John Lee Nisbet, chairman of the board, a cartoon much to the point which he has on display on the door of his office.

The picture bears the inscription, "War Time Office Routine", and the members of the board are shown standing with bowed heads, as the chairman solemnly says, "Before opening the mail, let us pause the usual two minutes in silent prayer for the strength to face the day's new forms and requirements."

—(\$! *lb 1/2 lb *!\$)—

Charlie Tyler received a horned toad in the mail the other day, with a card explaining just how to rid his victory garden of insect pests. Son-of-a-gun doesn't know what it's all about, but perhaps he will tell you. It will probably involve a lot of scientific explanation.

—(\$! *lb 1/2 lb *!\$)—

Step right this way, la-dees and gentlemen! See Lula Belle, the lady wrestling champeen. She is mighty, she is cagey, she is terrific! Stay in the ring with Lula Belle for one round and win a giant-size bag of all-day suckers.

For further information regarding this "marvel of the mat" see Tom Bond.

—(\$! *lb 1/2 lb *!\$)—

It is not unusual for a fisherman to yell, "I've got a big one", only to find that he has hung his line on a snag. It is another story, however, to find a fisherman with a big fish on the line screaming, "Help me get my hook off this snag", but such actually happened to Hissoner, the mayor, on a recent fishing trip. After being convinced that he really had a fish, he hauled in a big speckled trout.

—(\$! *lb 1/2 lb *!\$)—

City-bred boys among members of the Goodfellow Field Band who came down Wednesday night for the San Jacinto Day program and bond rally and were delighted at the chance to ride horseback when Frank Smith took two horses to the City Park where dinner was served to the bandsmen.

It was a strange sight to West Texans to see how unfamiliar some of the men were with horses. One had to be helped on and off his horse, while others rode very slowly around the park. Another asked, "Say, which side do I get on?"

—(\$! *lb 1/2 lb *!\$)—

If all the nation's school students take their part in the "Buy a Jeep Campaign" as seriously as Sonora school children did, our boys will have all the jeeps they need. To date Sonora students have about fifteen \$900-jeeps to their credit, which is quite something for the number of students enrolled.

Axis propagandists say that our youth is callow, pleasure-loving, unable to accept responsibility. This has been proved false tens of thousands of times and in every part of the warring world. And it was disproven again when our school children started their jeep-buying campaign.

—(\$! *lb 1/2 lb *!\$)—

Consult us about insurance before you have a loss—

Nisbet Insurance Agency

"INSURANCE FOR EVERY NEED"

RANCH LOANS AT VERY LOW INTEREST PHONE 50

If You Need An EXPERIENCED Man To Drench Your Sheep or Goats— OR IF YOU NEED—

Phenothiazine Drench, Experiment Station Soremoath Vaccine, Franklin's Vaccines, Formula 62 Fly Smear or many other Ranchmen's Supplies, CALL—

TAYLOR & MOORE STOCK MEDICINE CO.

PHONE 102 or 58 SONORA, TEXAS



We are the exclusive agents for Scriblings' Pink Eye Powder— which is warranted to cure "pink eye" in your herd. A 5-gram bottle—enough to treat 30 to 40 cases—sells for \$1.00. Drop in any time and let us tell you about this new and fully-guaranteed remedy for the treatment of an infection which annually causes losses to cattlemen amounting to many millions of dollars.

Grower Owned & Operated A Federal Bonded Warehouse

SONORA Wool & Mohair Co.

Phone 8 Sonora, Tex. BERAKO—A Specially Prepared Liquid for Control of Ox Warble & Heel Fly. Also a full line of Shearing Supplies

The Devil's River News

Friday, April 23, 1943

Sonora, Texas

RANCHING NEWS & INTERESTS

Page Three

40 Years Ago

A. J. Swearingen is putting an addition to his saloon building.

Mr. and Mrs. B. C. Huggins were in from their ranch last Saturday visiting Mrs. Mary Bell.

Mr. and Mrs. J. A. Schwalbe were in from their ranch Wednesday shopping and visiting.

Tom Dean was in from the Cauthorne ranch Monday for supplies. Mr. Dean has found his horse he advertised for in the News. It was located in Tom Green county.

Married at Juno on Thursday September 18, 1902 by Rev. Green, of Del Rio, Oscar Dunagan and Miss Alice McBee. The groom is a son of Mr. and Mrs. Dave Dunagan and the bride is a daughter of Mr. and Mrs. Marion McBee. The News offers congratulations.

Mrs. W. L. Aldwell and daughters, Misses Marjory and Ida, left for San Angelo last Saturday from which place Miss Marjory left for Oak Cliff Dallas to finish her studies.

Mrs. Max Mayer arrived from Denver Monday night and left for the Middle Valley ranch Tuesday to join her husband and children. Mrs. Mayer's health has greatly improved by her visit to Denver.

Mark Wheeler of Dallas arrived in Sonora Monday to resume his old position as bookkeeper for the First National Bank. During his absence from Sonora, Mr. Wheeler has been employed in the Dallas office of the Bradstreets Commercial Agency.

Married at the Court House in Sonora on Monday Sept. 22, 1902, Miss Fannie Ellis to Mr. Thomas Trimble. Rev. Nath Thompson officiating. The bride is the daughter of Mr. and Mrs. Joe Ellis of Owensville and the groom is a well known young stockman of the Menardville country and a brother to Mrs. R. E. Glascock of Sonora. The News extends its best wishes to the happy couple.

Teed Cope and Jim Lehw made a visit to Ozona Monday.

Bob Gibson came in from the Bob Peacock ranch Thursday for supplies and windmill repairs.

Sam German arrived home Thursday from a prospecting trip to the Panhandle country.

Mrs. Tobe O'Neal was in from the ranch Thursday shopping and visiting.

Mr. and Mrs. Cart Mayfield were in from the ranch on Wednesday shopping and visiting.

Arthur Stuart left on Tuesday from Marlin on a visit and to attend to some business.

Mrs. Doc Rape, Mrs. Carl Cahill, Mrs. Henry Greenhill, Mrs. Francis Archer and Mrs. Hubert Fields spent Wednesday in San Angelo.

WOULD YOU GO TO A BARBER SHOP

Like This?



Certainly Not!

It is out of date, and so is 3-coat house painting.

NOW one coat of Weld-Tite Primer and one coat of MINNESOTA Quality House Paint provide the finest exterior paint job imaginable... in just TWO COATS.

You get real durability and real economy.

Of course, we like the picture above. It's from a drawing of a barber shop in 1870—the year MINNESOTA PAINTS were born. . . . That shows you how long MINNESOTA PAINTS have been giving homeowners excellent MINNESOTA SERVICE.

Paint your home now . . . on small monthly payments



See Your Nearest

CAMERON STORE

For a Complete Building Service

Something New

We have just received a shipment of New Merchandise. Here are some items you will want, so come in and see them at once, as they will not last long.

Empire Electric Presser

Just plug into your light socket and press many pieces of wearing apparel, such as pants, coat sleeves, ties and collars. It also does a real job on women's dresses, gloves, ribbons. Your boy in the service will be delighted with one.—PRICE \$2.50

Ice Box Deodorizers

Prevents mixed food odors in your ice box. Now you can leave sauerkraut, onions, etc. in open dishes next to custards, cream, jello without affecting their flavor.—PRICE 60c

New Coffee Maker Ensembles

8-cup iridescent glass coffee maker, cream and sugar bowl with mirrored plastic hostess tray in a choice of three gleaming colors. Mother's Day is Sunday, May 9—and any mother will treasure this gift. Government OPA approved price: \$5.86

Also

- 8-piece glass refrigerator set with covers. Only \$1.45
- 3-piece Pyrex refrigerator set. —\$1.10
- 3-piece cannister set. —\$1.15

You are invited to come in and inspect this merchandise.

SONORA ELECTRIC CO.

Buy that War Bond NOW. Your dollar will help meet that thirteen billion dollar goal, which WILL be met this month.

Planting Seed Order Early

Buy War Bonds And Stamps

H. V. STOKES FEED CO.

Phone 89

The Devil's River News

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ANY ERRONEOUS REFLECTION upon the character,
standing, or reputation of any person, firm or corporation
will be gladly corrected if the matter is brought to the
attention of the publisher.
SUBSCRIPTION RATES—PAYABLE IN ADVANCE
One Year In Sutton And Adjoining Counties \$2.00
One Year Elsewhere \$2.50

ON THE HOME FRONT

As of now, here's a pretty good look at the food picture for 1943:

Three-quarters of the total 1943 output will go to civilians, the rest to our own fighting men and allies. Assuming average weather, 1943 food production will probably be at least 3 percent greater and maybe 8 or 10 percent than in 1942.

Barring widespread crop disaster, the kinds of food troubles that will affect most American civilians in 1943 will not menace life or health.

To many civilians, the tire situation remains confusing today, but to the people who are familiar with the widespread ramifications of the serious rubber situation, it remains a familiar story—a story which had its beginning in the Jap attack on the United States at Pearl Harbor.

There is absolutely no cause for optimism. It is no secret that thousands upon thousands of certificates are in the hands of motorists now with no tires available for purchase.

In a summary of the situation this week, the Office of War Information flatly stated: "The great bulk of the nation's 27,000,000 civilian passenger car owners are

not going to get new synthetic tires before at least the last half of 1944."

It is expected that some synthetic tires will be available for essential civilian driving by September, 1944, but how many is still an open question. The answer will depend upon progress in manufacture, in which there are still many uncertainties.

Civilians will not get any newly-manufactured crude rubber tires even then, and probably not until after the war ends, when military requirements for the natural product will have abated.

Supply of tires now on hand is limited to those manufactured prior to Pearl Harbor and still in stock, a small supply of "victory" or war tires, and about 5,000,000 tires collected through the idle tire purchase plan, most of which require repairs or recapping. All of these tires together represent about one-half a tire for every car now in operation.

The five tires now in the possession of the average owner, multiplied by 27,000,000 car owners, in general constitutes the nation's priceless civilian automobile rubber reserve.

EDITORIALS AND FEATURES

Page Four

Sonora, Texas, Friday, April 23, 1943

The Devil's River News

Mrs. Loomis—

Although not a Communist, she is charitable enough to admit that the Russian revolution has proved a blessing in liberating the uneducated and ignorant Russian humanity living as peasants and slaves before the revolution. She says, "Russia is fighting now for a bigger democracy. Russia is my country regardless of whether it is Red or White, and you can bet it will never be yellow."

After leaving Russia and Belgium, attractive Mrs. Loomis served three and a half years with the American Women's Voluntary Service in London. She is now an honorary member of the A. W. V. S. While in England she presented many concerts for war relief.

"Riches and wealth do not help the English people any more," Mrs. Loomis says, "People of London don't live, they just exist. We are fighting an insane enemy. You can't begin to fight until you hate the enemy. England is fighting now. Everything you send to them is sent from heaven. They look forward to the day your shipments arrive. They know you are the only free country left."

Mrs. Loomis came to the United States on an American convoy.

The statue of Liberty to her was a sacred sight to behold. Her plea is to keep America a home of freedom to the hard-pressed, warring world. In her own words, she was "frightened" when she saw how easily Americans accepted their abundance. Her only hope is that "the day will not come when we need what we are throwing away." She says, "Waste appals to me after a hungry existence in a world of real privations."

Girl Scouts Meet In H. E. Cottage

The Senior Girl Scouts met Thursday afternoon in the H. E. Cottage with leader, Mrs. Beryl Shanks.

The troop planned some posters for the Red Cross, and talked about having a dance.

Attending were Carolyn Johnson, Betty Faye Glasscock, Ethel Mae Alley, Margaret Jackson, and Gene Cliff Johnson.

Speaking from the experience of one who has seen the horror that is Europe today, she says of America, "To be here is wonderful. This is God's own country."

Mrs. Phillip Pring left Tuesday for California where she will join her husband, Aviation Cadet Pring, who is stationed at Santa Anna.

Howard Kirby, who underwent a tonsilectomy in the Clinic Hospital in San Angelo returned home last week.

HOTEL McDONALD

"The Home Away From Home"

Sonora, Texas



Do not allow rationing to disturb your buying habits. If there is anything you do not understand, come in and we will be glad to assist you. We have plenty of merchandise; some rationed, other that you can buy freely, so that your family can always enjoy complete meals.

Fri. Apr. 23 & Sat. Apr. 24

BEANS, 10 LBS. 69c - - - 5 LBS. 35c

| | |
|---|---|
| NO. 1 CAN Tomatoes, 7 pts. 2 For 17c | CAMPBELL'S TOMATO Juice, 14 Oz. Cn. 7 pts. 2 For 17c |
| DEL MONTE Corn, No. 2 Can 14 pts. 15c | HEINZ Catsup, 14 Oz. Bot. 10 pts. 23c |
| LIBBY'S ROSEDALE Pears, No. 2 Can 14 pts. 21c | CRUSHED OR SLICED Pineapple, No. 2 Can 19 pts. 25c |
| HEART'S DELIGHT Spinach, No. 2 Can 11 pts. 15c | FRESH Spinach, No. 2 Cn. 11 pts. 14c |
| KRAUT, Qt. Jar, No pts. 18c | APPLE JUICE, 1/2 Gal. Jug 47c |

FLOUR K.B. 24 LB. \$1.10 - - 48 LB. \$2.19

| | |
|--|--|
| CALUMET Baking Powder, 25 Oz. 29c | CLABBER GIRL Baking Powder, 25 Oz. Can 22c |
| Shredded Wheat, 2 Boxes 25c | Bran Flakes, Large Box 14c |
| RINSO, Giant Box 71c | P AND G SOAP, 6 Bars 27c |
| SCULLEY Apple Butter, Qt. 25c | PETER PAN Peanut Butter, Med. Jar 40c |
| SOFT WEAVE TISSUE, 3 Rolls 25c | SCOTS TISSUE, 3 Rolls 25c |

SPUDS COLORADO 10 lb. 52c New Spuds 2 lb. 15c

| | |
|--|---|
| MIXED PLAIN COOKIES, Bulk, lb 33c | SALTINE CRACKERS, 1 1/2 lb Box 25c |
| HEINZ, FRESH PICKLED CUCUMBERS, Pt. 23c | C. H. B. PICKLES, 12 Oz. Dill 19c |

FRUITS AND VEGETABLES

| |
|---|
| TEXAS ORANGES, 252 Size, Doz. 27c |
| WINESAP APPLES, 252 Size, Doz. 18c |
| STRAWBERRIES, Box 20c |
| SQUASH, 2 lb 15c |
| GREEN BEANS, lb 16c |
| TOMATOES, Per lb 18c |
| CARROTS, 3 Bunches 10c |
| Mustard Greens, 2 Bu. 25c |
| CUKES, Per lb 25c |

CHOICE MEATS

| |
|---|
| PARKAY OLEO, 5 pts. lb 24c |
| CLOVER BLOOM BUTTER, 8 pts. lb 55c |
| BOILING BACON, 5 pts. lb 18c |
| SPICED Lunch Meat, Can 5 pts. 38c |
| ARMOURS Brick Chili, 3 pts. lb 29c |
| BEEF ROASST, 7 pts. lb 28c |
| FRESH Spare Ribs, 4pts. lb 25c |
| Stew Meat, 4 pts. lb 25c |
| Plenty of Nice Dressed Chickens |

America's Food Emergency

A Statement by Santa Fe



United States facing most critical "crop year" in its history.

During the coming months, the need for more food may be greater than the need for more guns, tanks and planes.

Serving, as it does, "the breadbasket of America," the livestock and meat industry, and the great fruit and vegetable areas of California and the Southwest, Santa Fe pledges its all-out effort in the production and mobilization of food.

What Santa Fe Is Doing

Santa Fe employees are planting Victory Gardens along their railroad's 13,199 miles of right-of-way.

Everything that rolls on the Santa Fe is being kept in fighting trim.

Old cars with good running gear are being rebuilt into sleek new gondolas.

Many Santa Fe refrigerator cars that used to go back "dead-head" now hurry back loaded with other freight.

They're On The Job, Too!

For years the Agricultural Development Department of Santa Fe has cooperated with growers all along the line, for greater production per acre, through better seeds and better cultural methods. For example:

The people of the middle Rio Grande know how the desert has been converted into paying crops.

The folks in Blue Water Valley of western New Mexico know how the production of vegetables has increased from 86 to 1076 carloads in the past three years.

The potato growers of Kern County,

Cars are few and hours are precious. Every hour a freight car stands idle holds back food or other vital war freight from folks who need it. Every unused cubic foot squanders vital space.

The supply experts of the Army and Navy, the ODT, and the Interstate Commerce Commission Bureau of Service are all focusing on this problem.

How Shippers Are Helping Shippers are helping and can continue to help (1) by maximum loading; (2) by quicker loading; (3) by quicker unloading.

More than 57,000 Santa Fe folks join with the farmers, the livestock producers, the shippers, and the consumers of all America to help meet the greatest food crisis our nation has ever faced.

California, know how Santa Fe cooperated in stamping out ring rot and blight.

This year, the people in the Texas Panhandle are bringing in their first harvest of waxy kaffir which promises to produce the starch for tapioca and other important products that formerly came from the cassava roots of Java.

In the present national food emergency, these people of Santa Fe's Agricultural Development Department are working harder than ever, doing everything they can to help food growers all along the line.

Santa Fe System Lines

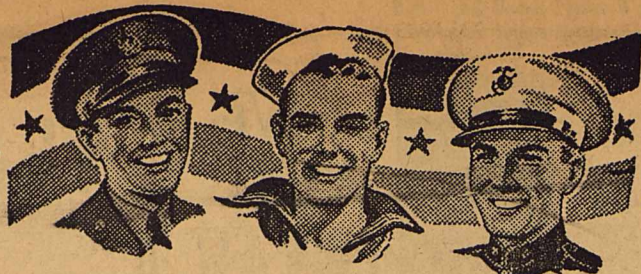
One of America's Railroads—
All United for Victory



P. J. TAYLOR, AGENT

PIGGLY WIGGLY

LOMAX and TRAINER



When you know something of interest about a member of the armed force from the Sonora area, write or telephone us. We'll appreciate it and the men in uniform will be glad to hear about their friends and buddies in other parts of the world. This feature page will act as a clearing house for the activities of the service men, many of whom receive the News.

Flight Officer Tommy Thorp, writes from the Middle East, "I am moving around quite a lot now, so I don't get to write as often as I would like.

You certainly can't keep any money around here. There are too many places to spend it, and everything is so expensive. I will be glad to get back home where everything has a set price, and you are not continually changing your money around.

I would give anything for some good fresh eggs and some milk. I have not even seen a glass of milk over here, and the only eggs we have are bought from the natives. We have canned milk for coffee and tea, but that is all. You said something about the people on the east coast having to eat horse meat. Boy that is the biggest yarn I have heard yet. It must be some more Nazi propaganda. We eat fairly well, but I am not gaining too much weight from it I can assure you.

We sure get behind on reading material. Dad said he would send me some clippings very soon. If you run across anything of interest please send it over. We are just receiving January issues of the "Yank" so you can imagine how much reading material we have, that is up to date.

I see they are getting rough on rations over there. Are you still allowed to have sugar. In parts of this country sugar is very rare.

There is very little news that I can write you that you don't already know, so there is not much more I can say except I am in the best of health and the only thing that would make me happier would be to come home and get away from Africa. They can give it back to the natives as far as I am concerned."

Pvt. Clay Puckett, who is stationed in Quantico, Virginia, writes, "Tonight I met Tyrone Power in the cleaning shop, and we chewed the fat awhile. He is nice and talks like he was from Texas. He certainly doesn't act like a celebrity. I have to do a series of publicity pictures on him Thursday, and I will try to snitch a couple.

Another news item: Donald Duck's voice is in my bay now. You ought to head him practice. He makes Donald say nasty words, and it's really a scream."

Pvt. R. W. Hill, who is stationed at Mitchell Field, New York, says, "I am back in New York now, and it is still cold up

ROLL OF HONOR



ARMY 195

here. I sure will be glad when it gets warm.

I went to New York City the other day. I saw the show "Air Force." It was swell. If it comes to Sonora see it. It is worth your money. It cost \$1.10 up here so it's bound to have been good.

I made 92 on my final exam. I sure was glad to get it too.

I got to see a Jap Zero that was on exhibit here. We also got to see one of Japan's two man submarines. It sure was small. No news so will quit."

First Lt. Jack Shurley is now in North Africa. The Bill mentioned in this letter is Bill Prestridge, an A&M classmate of Lt. Shurley's who has visited here several times.

Lt. Shurley writes, "Well how are the tricks. Spring is in the air and everything is going o. k. here. We saw some action last month, but it didn't get us all killed off. Mr. Jerrie lost about three times as many as we did which still wasn't a high percentage. Tell you all about it one of these days.

I see Bill about every two weeks. He seems to be doing just fine. Now he is trying to grow a mustache. It makes him look rather funny because of the color of his hair.

If anyone ever tells you that all camels are a chestnut brown, just laugh at them. There is a herd of camels that roam around here and they are colored just like horses. I've seen white ones and black ones, but I haven't seen any paints yet.

With warm weather coming on



NAVY 35

we see Africa more as the picture books do. I suppose by summer we will just about have seen everything over here there is to see. We have all kinds of Old Roman runis around here and lots of other interesting things, but still I prefer West Texas.

Can't think of much to write, so will quit."

Sgt. Jessie Kring, address unknown writes, "I am getting along fine. I guess there is not much doing in the States.

I guess I will be a Staff Sergeant by the time you get this letter. I sure hope so. I can use that extra cash. We are really working. Maybe it will let up one of these days.

I can send you some leather if you can have some shoes made. I heard that you can only get three pairs of shoes a year now. I can get any kind of leather you want, and it is cheap too.

We had some lettuce to eat the other day. It was the first I have seen since I left the States. It sure was good. You can go out and pick bananas off the trees. That is if you can beat the monkeys to them.

Don't write me V mail. We don't have that service yet."

W. C. Gilmore, who is in the Sea Bees, says, "Everything is shaping up nicely in our new home. I have been placed in charge of the sheet metal shop, and am more than satisfied. Believe that I will like it better than office work.

We are now located on Guadalcanal Island, and there are lots of

In The Service



COAST GUARD 1

all hello."

Marine Pvt. J. R. Hudson, whose A. P. O. is San Francisco, writes, "Well what does this find you doing? For me I am having a swell time.

I got a letter the other day from home and it had some pictures in it, and boy did it make me want

rather historical spots all around. Every evening a number of us go down to the beach for an ocean swim. We have had a chance to see most of the island."

Marine Pvt. Odell Odom, address unknown, says, "I'm quite away from Hawaii as I was the last time you heard from me.

Paper is scarce down here and envelopes are more so. You certainly can't spend any money here. You can't even buy penny boxes of matches, soap or anything. Tell

Home From The War

Cpl. Louis Trainer who is stationed at Goodfellow Field spent the week-end here visiting his mother Mrs. J. W. Trainer.

Cpl. Nelson Stubblefield, who is stationed at Drew Field, Fla., is home on a fifteen-day furlough visiting his father, S. A. Stubblefield.

Sgt. George Edward Allison, who is stationed at Goodfellow Field, spent the week-end here visiting his aunt, Mrs. Rena Mayfield.

to be back there. Tell all the school kids hello for me, and that I will see them one of these days, I hope."

From where I sit...



by Joe Marsh

Grandma Hoskins knows a lot about history—but when we asked her where the first brewery was built in America, she wouldn't take sides.

"You see," says Grandma, "wherever the colonists settled, one of the first things they thought about was food and beer... In fact, one reason why the Pilgrims landed at Plymouth Rock was because the Mayflower was runnin' short of beer."

Well, that was a new one on us, but Grandma showed it to us

—just as it was written in the Mayflower's log.

And it seems that all through our early American history beer sort of tempered the hardships and helped to make us a tolerant, moderate people.

From where I sit, beer is the American drink of moderation and friendliness—kind of a symbol of our personal liberty.

Joe Marsh

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\$500 Reward

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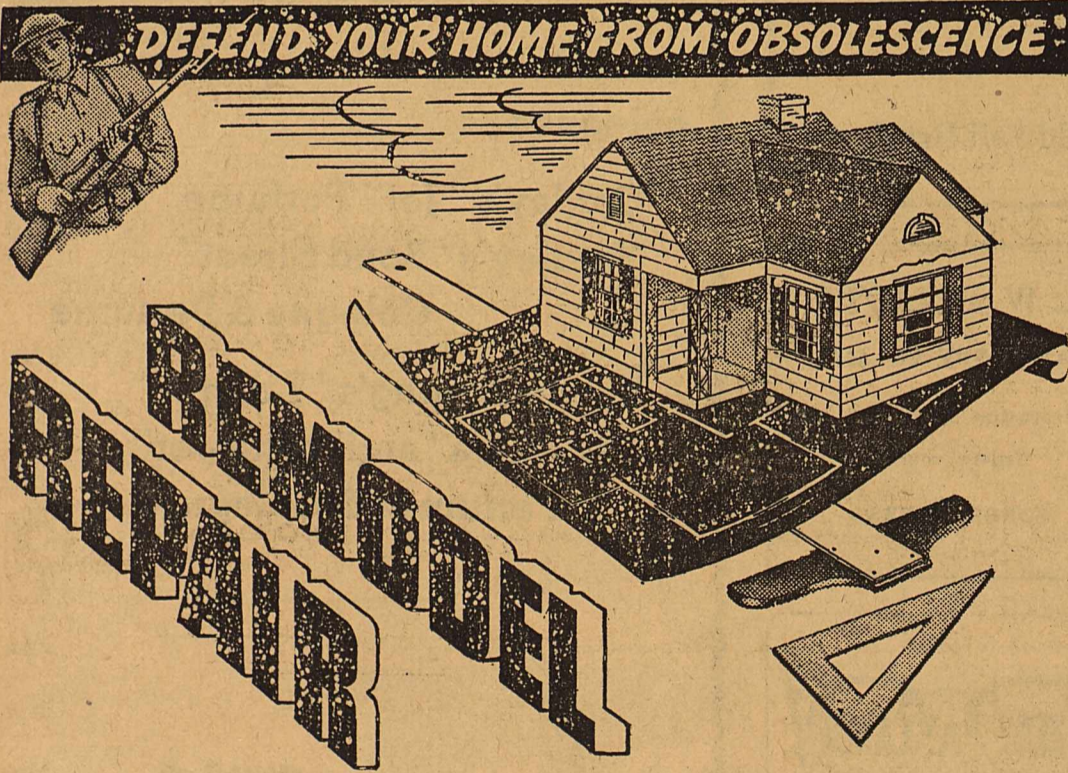
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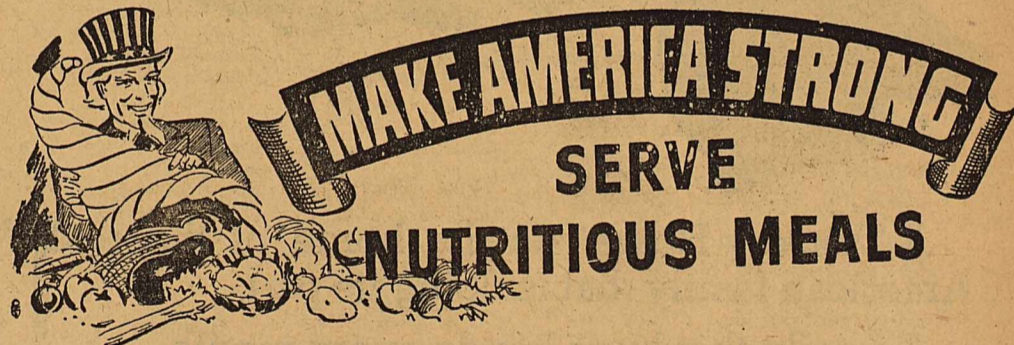


Front-line defense is important.

Uncle Sam realizes that home defense is important too. That's why you can still obtain materials for remodeling and repairing. Today, more than ever, it is important to take care of what you have.

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Serve low-cost, low-point meals by using foods that are good for you. Plan meals containing plenty of fresh fruits and vegetables—and unrationed meats such as fish and poultry—

Let your money and your points get you the best quality by shopping at

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Since 1890

Since 1890

Mrs. C. W. McBride, of Dallas, spent a few days here visiting her parents Mr. and Mrs. R. A. Halbert.

Mrs. Edith Bond left last week for San Antonio where she will spend the Easter holidays.

F. J. Wood and Jack Ellingson made a business trip to San Antonio Tuesday.

Jack Sharp, of Monahans, spent several days here visiting relatives and friends.

Mrs. Lexie Carter of Mertzon is visiting here with relatives and friends.

Miss Metha Thompson of Del Rio was a visitor in Sonora over the week end.

O. L. RICHARDSON, Jr. WINS FIRST, SECOND AT TRACK MEET

Cadet O. L. Richardson, Jr., won first place in the 220 yard dash and second place in the 100 yard dash in the dual track meet between A. & M. and Rice in Houston Saturday. A. & M. won the meet.



I GIVE YOU TEXAS
by
BOYCE HOUSE

"God, give us men! A time like this demands
Strong minds, great hearts, true faith and ready hands;
Men whom the lust of office does not kill,
Men whom the spoils of office can not buy,
Men who possess opinions and a will,
Men who have honor; men who will not lie,
Men who can stand before a demagogue
And damn his treacherous flatteries with out winking!
Tall men, sun-browned, who live above the fog
In public duty and in private thinking."

As a small boy, I used to shudder when the lightning crackled. Then one day I read in a paper that lightning kills only 26 people out of a million in a year, or maybe it was only six. And since then, I haven't worried a great deal about thunderstorms.

The thousands of women engaged in the beauty shop profession pay taxes on their property just as any other citizen does; and, in addition, these ladies pay a special State fund to be used in the interest of the public for regulation and efficiency in connection with that profession. A surplus of \$300,000 has accumulated and a bill (which opponents say would confiscate this amount) is pending in the House of Representatives. This money should be used for the purpose for which it was paid or else it should be refunded to those who paid it. Just because the State General Fund is overdrawn by some \$25,000,000, why should these ladies—who, through skill and hard work, earn a living—be singled out for any such discrimination as this?

There is also an effort being made to take the current special assessments paid by the barbers and put this money into the General Fund, the warrants of which are discounted whereas warrants are bringing par, and in the General Fund, it would no doubt be mixed and mingled with other revenues and much of it could be used for other purposes than that which it is paid.

Mrs. Jimmy Taylor, former Sonoran, now of Houston, and mother Mrs. Wilfred Settle are visiting here with friends.

POSTED!

No Hunting

Violators Prosecuted

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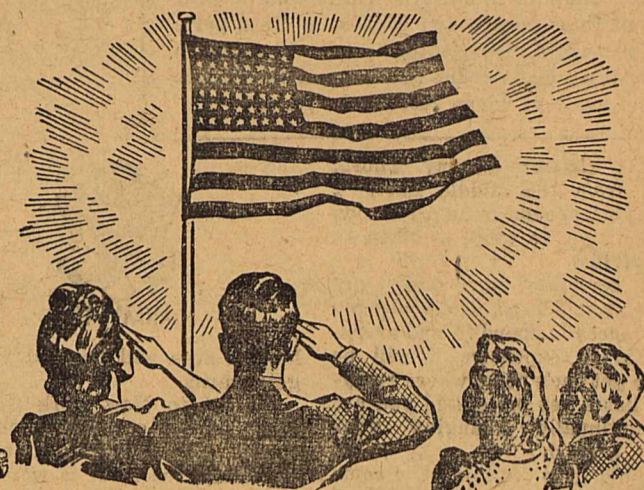
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For The Sweetest Girl
You Know**

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**Corday's "Jet" Perfume
Yardley's "Bond Street"
Cologne & Perfume**

**Lucien Lelong's "Tailspin"
"Balalaika" and "Whisper"
Perfumes & Colognes**



REMEMBER : A BOND A DAY
KEEPS THE JAP AWAY

Mrs. J. C. Norris is visiting her son Woodrow and Mrs. Norris in Houston. Mrs. Gertrude Remington accompanied her.
Mrs. P. J. Taylor returned last week from the Shannon Hospital in San Angelo where she underwent a major operation.
Mrs. E. T. Smith underwent a major operation in a San Angelo hospital. She is reported doing nicely.
Lt. Serena Trainer, who is stationed at Brooke General Hospital in San Antonio, is here visiting her mother, Mrs. Rena Trainer.

Buy more War Bonds and Stamps Buy War Bonds & Stamps

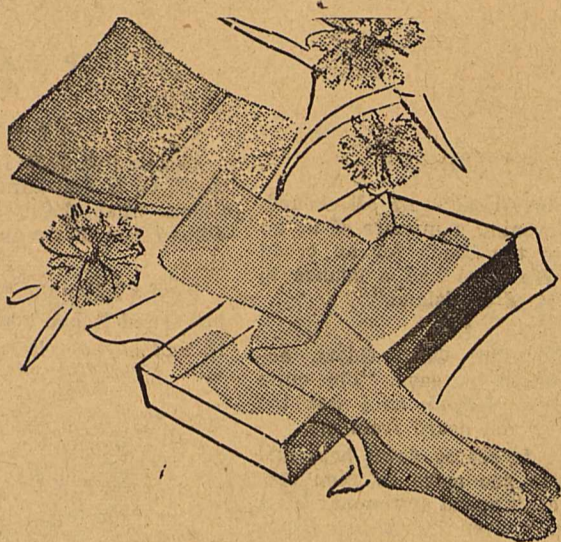
Easter Sale

120 Pcs.-Full Fashioned

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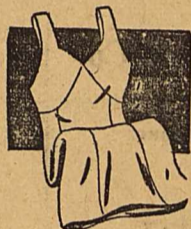
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Just Unpacked Over 100

New Dresses \$3.95 and \$5.95

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**We are proud of the families
like yours in Sonora**

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