

Merry Christmas

The Devil's River News

Published in Sonora, Texas - "The Capital of the Stockman's Paradise"

Seventy-Seventh Year, Fifteenth Week

The Devil's River News, Sonora, Texas 76950, Thursday, December 22, 1966

10¢



"NOW YOU MUST BE SCIENTIFIC about this" Dick Black instructs the intrepid hunter, Big Bob (Teaff). "This season you've followed Broncos, goats, snipes, and jackrabbits," Dick lectures, "but if you're going to get that prize trophy, Ole Buck, you're going to have to learn

to track deer. So take a good look at these tracks. Now you remember on page 37 of my book . . . Things appear black indeed for Ole Buck as Big Bob buckles down to business in the last days of the season.

CINDERS

Sonoran Business Manager of Yearbook

Christmas has been with us for a long time; longer than any of our other celebrations.

Since it has been a common celebration to all of the Christian nations, it's difficult to come up with an original thought on its meaning.

Here are some thoughts that have been collected which cover some of the aspects of our great, common celebration.

I expect to pass through this world but once. Any good thing, therefore, that I can do, or any kindness I can show to any fellow human being, let me do it now. Let me not defer nor neglect it for I shall not pass this way again.

No one could tell me where my soul might be: I searched for God, and He eluded me I sought my brother out, and found all three.

Heap on more wood! The wind is chill. But, let it whistle as it will, we'll keep our Christmas merry still.

Not what we give, but what we share, for the gift without the giver is bare, who gives himself with his alms feeds three—himself, his hungry neighbor, and me.

Friendship is the nearest thing we know to what religion is. God is love, and, to make religion akin to friendship is simply to give it highest expression conceivable to man.

Mary Davis of Sonora spends much of her out-of-class time helping paint pictures of Southwest Texas State College. Miss Davis isn't an art major, but like eight other students she makes use of journalism training to draw verbal scenes of campus life.

As business manager of the Pedagogical yearbook, she handles the yearbook's bills, receipts and advertising and distribution campaigns.

Grand Jury Meets

The Sutton County Grand Jury was called Tuesday for an advisory meeting with 112th Judicial District Attorney, Dixon Mahon, concerning factors pertinent to the pending case against Roberto Hernandez Ramos. Ramos is being held in connection with the murder of Juan Jose Arebalo on December 4, 1963.

In Texas, grand juries are given broad powers which enable them to act in an advisory capacity in addition to their other powers.

Mahon has the power as district attorney to bring to court any case in which an indictment has been returned. Ramos had been indicted when he became 17-years old. The youth has been held in Mountainview Home for Boys in Gatesville since juvenile court found him guilty of assault with intent to commit murder following the slaying when he fired his rifle at Texas Highway Patrolman, Joe Willie, and Sheriff Herman Moore

before being captured. Ramos was 16 years old at the time of the incident. In evaluating the case, Mahon pointed out several factors involved in bringing the case to trial. Mahon presented numerous reports from the Texas Youth Council, which operates the school for boys in Gatesville, indicating that Ramos had been on good behavior, that his chances for rehabilitation were good, and that parole was one alternative. Another alternative for Mahon would be to schedule Ramos for trial since has been justly indicted. Several of the grand jury members indicated that justice would be best served in this manner. Mahon will consider the advice and information provided by the Sutton County Grand Jury and submit a report of his opinions to the Texas Youth Council when he reaches a decision.

WEATHER

Compiled by J. E. Eldridge

	Rain	Hi	Lo
Wednesday, Dec. 14	0	61	12
Thursday, Dec. 15	0	64	28
Friday, Dec. 16	0	60	32
Saturday, Dec. 17	0	71	18
Sunday, Dec. 18	0	71	21
Monday, Dec. 19	0	71	22
Tuesday, Dec. 20	0	73	21

Rain for the month: None; for the year, 24.77

Sonorans to Exhibit Cattle in Exposition

Sonorans, Randall, Daryl and Michael Boatright, will enter their Angus and Charolais cattle in competition at the Southwestern Exposition and Fat Stock Show in Fort Worth, January 27-February 5.

The average number of entries have numbered 11,000 in the recent years of the event.

Halbert Wins Hereford Award

Pioneer Polled Hereford cattle raiser, Robert A. Halbert, has been named to the American Polled Hereford Association's Hall of Fame.

The installation came at the association's meeting in Oklahoma City last week.

Men named to the Hall of Fame were honored by having their pictures cast on bronze plaques to be hung in the association's headquarters building in Kansas City, Missouri. Each man's favorite hat was bronzed and will also be displayed.

Halbert has been in the ranching business since 1917. During this period he has produced and maintained one of the top herds in the country including one near record Polled Hereford bull which was named grand champion and received \$35,000. It was one of four national champions from Halbert's herds.

Basketball Season Begins December 27

After the most successful football season in the history of Sonora High School, the broncos will begin their basketball competition Wednesday, December 27.

Their opening game will be played in the BCD holiday tournament in San Angelo. Play will begin at 10:30 a.m., December 28 against the winner of the Sterling City-Miles clash played earlier that day.

If they win that game they will play another opponent at 8 p.m.

In the event of a loss in their first tournament game, the Broncos will play again at 10:30 a.m., Thursday, December 29.

Beat Schulenburg 40-14

Broncos Win State Sat.

With perfect football weather in the air, a team at its peak of performance and fans prepared for the best in high school football, the Sonora Broncos won the State Championship for Class A schools by beating Schulenburg 40-14.

Only in the first half of play did the Shorthorns put up any kind of winning threat against the Broncos on Evans Field in San Marcos.

Scoring began after each team had had a set of downs but were unable to move against each other.

Middle guard Royce Mears shook up the Shorthorn offensive team by putting on a rush into the

Schulenburg backfield. With second down and 10 yards needed for a first down, Mears again broke the Shorthorn line and forced quarterback Dennis Demel to throw his pass too soon. Bronco safety Laney Cook snagged the Shorthorn pass at midfield and ran it back into Schulenburg territory to the 37-yard line, but the gain was called back on a penalty to the 49-yard line of Sonora.

At the 49, Cook unleashed sophomore speedster, Ed Lee Renfro on the unsuspecting Shorthorns. On two plays Renfro moved to the Schulenburg 24-yard line. To give

the Shorthorns a taste of variety, Cook unleashed an aerial to end Noe Chavez at the Shorthorn six for another first down. After an attempted quarterback sneak that failed, Cook sent Gosney through the middle of the Shorthorn line for a five-yard scoring play. Cook's extra point was good to give the Broncos a lead of 7-0 after 4:19 of play. The scoring drive carried 51 yards in five plays.

An undaunted Schulenburg team came right back, though, with a score of their own.

Sonora was unable to gain enough yardage for a first down on their next set of downs and were forced to punt. The shifty-runner, Dennis Demel, took the kick at his own 15-yard line and ran it back all the way for the score. The extra point kick by end Larry Marak was good to tie the score at the end of the first quarter.

In the last part of the first quarter and in the second quarter the Broncos moved 75 yards in 12 plays for their second score of the game.

Cook mixing up his plays, confused the Shorthorn defense and moved to the Schulenburg one-yard line where Gosney broke through left guard for the one-yard score. Again Cook's extra point kick was good to make the score 14-7.

Heads up football on the part of Schulenburg tackle, Domingo Segura gave the Shorthorns an edge on the next kickoff. Cook tried an on-

Autopsy Reveals Cause of Death

An autopsy following the death of Cleofas Quiroz, Jr., 5, son of Mr. and Mrs. Cleofas Quiroz showed that the child died of meningococcal meningitis which was secondary in cause of death to a viral intestinal infection.

The child died at McKnight Hospital in Carlsbad. It was first thought that the child was suffering from tuberculosis and had been sent to McKnight for treatment.

Sonora's Firemen To Sponsor Dance

The Sonora Volunteer Fire Department will sponsor a New Year's Eve dance at the Sonora Wool and Mohair Company starting at 9 p.m.

Former Sonoran's Husband Promoted

James R. Griffin, whose mother, Mrs. Lucille M. Mackley, resides in Mt. Vernon, Ind., has been promoted to master sergeant in the U. S. Air Force.

Sergeant Griffin is an intelligence technician at Dyess AFB, Tex. He is a member of the Strategic Air Command which keeps the free world's missile and jet bomber force ready to counter any enemy threat.

The sergeant is married to the former Barbara A. Chalk, daughter of George D. Chalk.



BRONCO SUPPORTERS turn out in force to welcome the triumphant team on its return from the state championship game in San Marcos. The sign, work of Jack Cargill and

Lee Roy Whitworth, hung over the highway to welcome the team and is shown superimposed over the Bronco goal posts.

side kick, but the ball was very quickly recovered by Segura at the Bronco 48-yard line.

After Laney Cook intercepted another stray aerial from the hand of Dennis Demel the Broncos began rolling toward paydirt again. The interception put the Broncos deep in their own territory at the 14-yard line.

On a Statue of Liberty play, Renfro took the ball past the surprised defenders to the Sonora 39-yard line. Cook then caught Nino Perez in the open with a pass at the Schulenburg 39. On another Cook to Perez in the open with a pass at the Schulenburg 39. On another Cook to Perez aerial pass interference was called on the Shorthorns giving Sonora an automatic first down at the Schulenburg eight. From there Gosney's power took care of the touchdown but Cook's conversion failed giving the Broncos a 20-7 edge over Schulenburg.

The scoring drive carried for 88 yards in seven plays.

Schulenburg was not to be denied another score before the half ended, however. A cook aerial was intercepted at the goal line by Schulenburg quarterback Bruce Bosl and run back to his own 41-yard line.

From that point, two short gainers put the Shorthorns in scoring territory. Dennis Demel unleashed a pass to fleet halfback Larry Carroll carrying for 40 yards and a Schulenburg score. Marak's extra point was good to narrow the margin to 20-14 and end the scoring in the first half.

Play in the second half belonged entirely to the Broncos with the Shorthorns not threatening ram-

pageing Sonora. The first score of the third quarter came on a 51 yard run by Cook all the way to paydirt. The whole drive took the Broncos 85 yards in five plays.

An interception of a Dennis Demel aerial by Alex Castro set the Broncos up for their next score. Castro intercepted on the Bronco 40 and returned it to the 30-yard line.

On the first play from scrimmage Cook and Renfro reversed their roles. Cook first handed off to Renfro, who paused in the backfield, while Cook faded through the Schulenburg secondary. Renfro quickly tossed Cook a pass which was good for 16 yards to place the Broncos on the Schulenburg 14. From there on Gosney powered through the line for the needed yardage for a score. Again the two-point conversion failed, leaving the score 32-14 at the end of the third quarter.

In fourth quarter play, again, a Bronco score was set up on an intercepted pass, this time by Renfro who took the misguided aerial at the Sonora 20-yard line and returned it to the Sonora 38. From there the Broncos moved 59 yards on 10 plays to score. Cook rammed the ball over from the three and then ran the ball again for a two-point conversion giving a final score of 40-14 and the first state championship to Sonora High School.

STATISTICS

SONORA	SCHULENBURG	
26	First Downs	12
331	Rushing	110
119	Passing	187
17	Passes Attempted	25
8	Passes Completed	6
1	Fumbles lost	1
7	Interceptions By	1
4 for 40	Penalties	3 for 40
4 for 42	Punts	3 for 38.7

COMMUNITY CALENDAR

Saturday, December 24
2-5 p.m., Sonora Woman's Club Library open

Sunday, December 25
Services at the church of your choice

Wednesday, December 28
3-5 p.m., Sonora Woman's Club Library open
3 p.m., WSCS meeting

HAPPY BIRTHDAY

Thursday, December 22
Ralph Tipton
Lea Roy Aldwell
Frank L. Moore, Jr.
Nancy Reynolds
Merry Lou Glasscock
Mrs. Harold Scherz

Friday, December 23
Benny Friend
Mrs. Dock Rape
Joe Wallace
Peggy Lynn Grobe
Kay Ann Saunders

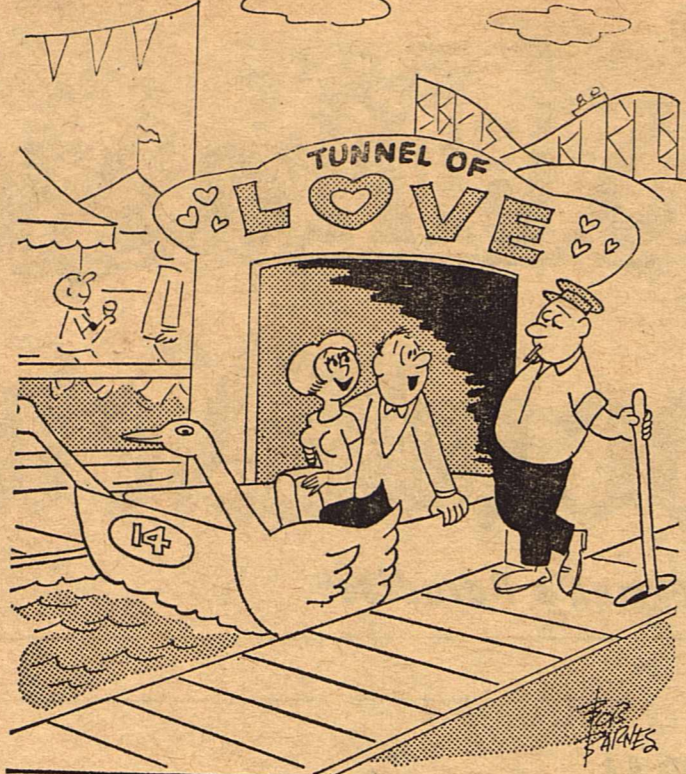
Saturday, December 24
Mrs. J. W. Pepper, Jr.
Alan W. Saunders
Jack Moore
John Moore

Sunday, December 25
Duard Archer
G. W. Archer, Jr.
Mrs. Herb McKee
B. H. Cusenbary
Jon Barton Dungan
David Ray Mathis

Monday, December 26
Lewis Rouche
Glen Hay
Mrs. Charles Baker
Jimmy Black
Mrs. Louis Powers
Albert M. Everett

Tuesday, December 27
Melinda Earwood
Mrs. Jerry N. Shurley
Bill McClelland
Will Wallace
Al Elliott
Mrs. Lin Hicks
Edna Gonzales

Wednesday, December 28
Tyra Lea Hamilton



"Are you authorized to perform marriages, by any chance?"

Christmas in Sonora

Now it's Christmas in Sonora
Where mesquite and scrubaok grow;
And the beeves and "woolies" flourish
Mid their homegrown mistletoe . . .

Friendships grow a little stronger
Round the glad some time of year,
Handclaps, just a little longer,
Speak of peace, and love, and cheer.

Happy Yuletide to the grasslands -
May a bright year prosper you
And the Beacon Star of Christmas
Be the Star of Texas, too!

—Lynn Bigler

from HISTORY'S SCRAPBOOK DATES AND EVENTS FROM YESTERYEARS

December 21, 1956
From letters written to Santa Claus
Dear Santa,

I would like roller skates, a Davy Crockett set, a doctor set and a gas airplane. Little Larry would like a pull train, a bag of plastic horses and an airplane (not a gas one).

I have been a good boy, Larry has been a good boy too.

Love,
Chris Berger
Dear Santa Claus,
Please bring me a Betsy-Wetsy doll. I would also like you to bring me a nurse kit, too. Has it been cold at the north pole?

I hope you and Mrs. Claus have a Merry Christmas.

Love,
Margaret Bundy
Dear Santa Claus,

How is Rudolph? I hope he's fine, and I hope he don't get the mumps. Have a Merry Christmas,

Santa
Love,
Nolan Brent Johnson

December 20, 1946
Bryan Hunt, prominent Sutton County ranchman, was elevated to the presidency of the Texas Sheep and Goat Raisers Association Thursday at the organization's annual convention in Fort Worth.

December 21, 1956
Sam Logan, son of Mr. and Mrs. Joe F. Logan, will leave before the end of the year for Saudi Arabia, where he will assume his duties as assistant chief of the American Agricultural Mission.

Billie Wright Taylor and Frankie Bond were named to the first string of the All-District 8-B football team.

December 25, 1936
Fire of undetermined origin early Saturday evening destroyed the ranch house occupied by Mr. and Mrs. Monroe Crowell on the 4-Mile Ranch, southeast of Sonora.

Construction work is well under way on a business building being constructed by the Castillo brothers. Mrs. Joe M. Vander Stucken was hostess Monday afternoon to the Contract Club.

65 Years Ago
Sam McKee, the Frank's Defeat country cattleman, was in Sonora for supplies Saturday.

B. M. Halbert, the young stockman, was in town Wednesday for a few tricks.

Peter Rouche will run a buck herd again this winter.

-Editorials-Features-Columns-

THE MIRACLES OF CHRISTMAS

What is the essence of Christmas? It is many things to many people. It is the angelic entreaty, "Peace on earth, good will toward men." It is the gathering of families, the exchanging of gifts, the sharing of traditions. It is the wondrous innocence of children and the memory of that miraculous Child born so long ago at Bethlehem, in Judea.

From Thanksgiving to Christmas Eve the air is filled with the din of Christmas carols. They blare above the crowds of shoppers in the cities and towns, and waill endlessly from radio and TV until

The Devil's River Philosopher sez: Economists Propose New Tax Methods

Editor's note: The Devil's River Philosopher on his bitterweed ranch on Dry Devil's River backs away from a new tax proposal, his letter this week reveals.

Dear editor:

To get my mind off some bills that needed paying I picked up a newspaper I'd been saving since last week when I pulled it off the back screen door during a high wind—I guess it's too much to ask science to produce a door that keeps flies out and lets newspapers in—and sat down to read.

You never know what you're going to run into. I'd hardly gotten started when I ran across a new tax proposal.

An economist has suggested that when times are good like they are now—well, I guess they are, everybody keeps telling me they are and I try to believe it but it's hard to do around the 10th of the month—the government should levy a special 5 per cent temporary withholding tax on all salaries and incomes.

This money, he said, would be held by the government, and then returned when times got hard. This way, he argued, we'd hold down inflation in good times and stave off a depression in bad times.

I have been thinking about this and believe it's a good idea, except for one thing. Who's going to decide when I need to draw my share? I don't want anybody in Washington deciding when a depression has hit me. A man can be in fine shape one day, blow a gasket on his tractor the next, and need that 5 per cent that would be hard to swing, as Washington is downhill from every other spot in the country. At least

they seem bereft of all their simple beauty and significance. Then, in the blessed quiet of Christmas Eve, the muffled, uncertain voices of neighborhood children are heard singing out-of-doors, and all at once the magic and meaning of these precious songs are restored. This is another of the miracles of Christmas.

There are times when Christmas seems to have turned into a competition of gift-giving. There are presents for the family, checks for the mailman, the milkman and the newsboy, gifts for and from friends, business acquaintances and relatives.

I guess it is, money flows better toward it than back. I don't believe this proposal will get anywhere

By the way, I've noticed a lot of comment in the papers about actors becoming politicians, but I doubt if there's anything wrong with it. I know some politicians who've been mostly actors all their lives. They say these actors turned politician will find they can't keep shooting the same scene over and over till they get it right, but I know some politicians who've been trying it with speeches for years.

Yours faithfully,
J. A.

Peace on earth, good will toward men. The phrase is seen and heard everywhere, in Christmas cards, on billboards, in magazines and newspapers, on radio and TV, sandwiched between news of atom bombs, disasters, murder and mayhem. Yet, on Christmas Eve, in the quiet of our homes, watching television, we listen to a man reading from the Bible, "... peace on earth, good will toward men."

And suddenly we know with overwhelming certainty that these words are not just the empty rhetoric of the season, but the imperishable meaning of Christmas and the indestructible hope of all mankind. And this is still another of the miracles of Christmas.

Property, 1956

Card of Thanks

We want to thank the members of the Sonora Volunteer Fire Department for their most prompt and efficient help in putting out the grass fire at the Six-mile.

Alice Jones
Claire and Mickey Powers

HOSPITAL NOTES

Patients treated at Hudspeth Memorial Hospital during the period from Tuesday, December 13 to Monday, December 19 includes the following,

- Hilda Logan
- Alma Brockman, Fredericksburg
- C. B. Luckett
- Lee Labenske
- Ida Cartwright
- Ernest Hill, Eldorado
- William Taliaferro
- Alice Karnes*
- Wes White
- Zelma Henderson, Eldorado*
- Ella Taliaferro
- Lou Gene Mika, Eldorado*
- Josefina Vizcano*
- Glora Badillo*
- W. C. Parks, Jr., Eldorado*
- L. D. Holmig
- O. L. Richardson, Jr.
- John L. Miller

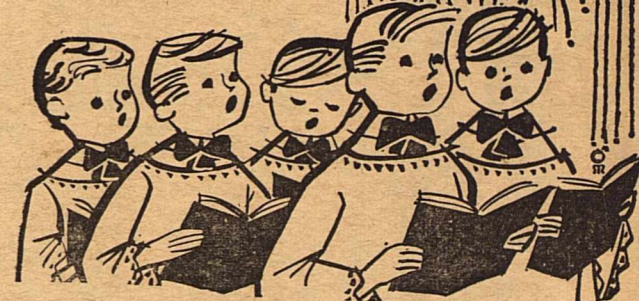
*Patients released during the same same period.



Frank's Body Shop

O, come all ye faithful,

Sing out the praises of this joyful season in voices loud and clear. Have a Merry Christmas.



Hill's Shell Station
W. H. Hill

Card of Thanks

We extend our deep appreciation to all of our friends for their cards, letters, flowers and visits. The many beautiful expressions were most helpful. We also thank our doctors here and in San Angelo, as well as the hospital staff. May God bless each of you.

Hilda and Joe Logan 1p15

Letters to Santa

Dear Santa Claus,
I am in the third grade. I am 9 years old. I want a BB gun and a typewriter. I want a set of soldiers. I want a baseball. I want a game called Hands Down. I do not have a sister or a brother. I have a father and a mother. Will you bring my mother and father a gift. Your friend,
Sam Hernandez

Dear Santa Claus,
How is Rudolph? I hope he's fine, and I hope he don't get the mumps. Have a Merry Christmas,

Santa
Love,
Nolan Brent Johnson
December 20, 1946
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Mrs. Tom Nevill, Teletypewriter Printing Department

Santana Noriega Frank Gallegos

Any erroneous reflection upon the character or standing of any person or firm appearing in these columns will be gladly and promptly corrected upon calling the attention of the management to the article in question.

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CLASSIFIED AND LEGAL ADVERTISING RATES
6¢ per word per insertion — 60¢ minimum charge.
Classified Display — \$1.00 per column inch.

Classified Ads and Legal Notices of more than 100 words will be charged at the rate of 6¢ per word (or 30¢ per 8 pt. display line) for the first insertion. Additional insertions will be charged at 5¢ per word (or 25¢ per 8 pt. display line).

Member NATIONAL EDITORIAL ASSOCIATION
Member WEST TEXAS PRESS ASSOCIATION

SONORA ABSTRACT CO.

James Hunt, Owner

Efficient Land Title Service
Sutton County Land

WE REPRESENT SEVERAL OF THE OLD LINE FIRE INSURANCE COMPANIES

Card of Thanks

May we say "Thank You", Sonora Firemen, for the quick and efficient response to our call for help last Friday when we found our house filled with smoke.

We are most grateful to each of you.
Dr. and Mrs. J. F. Howell



We're joining Santa and his reindeer in sending warmest wishes for a joyous holiday, rich in many blessings. Do have a wonderful Christmas!

P.S. We'd love to have you out for dinner during the holidays.

French's

Big Tree Restaurant
Member TRA

West U. S. 290

Member TRA

Peace on Earth



May happiness and contentment lead you as surely as the Star led the Wise Men to the Manger... and may this Holiday bring you all the good things in life. Merry Christmas to all!

Neville's Department Store

EXPERT Stock Drenching Prompt, Dependable Service

We drench your stock and get it back to the range in the shortest time possible.

ALSO WE CARRY A FULL LINE OF STOCK
MEDICINES AND VACCINES

TAYLOR & MOORE STOCK MEDICINE CO.

Dial 387-2644

Sonora

Dear Santa, Please Bring Me ...

Dear Santa:

Here comes Christmas again! I want you to send me some things I want. I want a bicycle, a toy airplane, a motorcycle, a G.I. JOE Soldier, a machine gun, a race car set, an electric train, a G.I. Joe jeep, and also a new school teacher. I want you to bring my sister something also. I want you to send my sister a hairdrier, a tricycle for my baby sister. And another wise head for me.
Your friend,
Juan Perez Who is in Mrs. Cooper's Class

Dear Santa,

It will almost be Christmas and I will please like to have: a racing set, pogo stick, top, soldiers.
Your friend,
Phillip Virgen
P.S. In case if you don't know in which grade I am in I am in 4th grade in Mrs. Cooper's room.

Dear Santa,

Well here's Christmas agin. I would like some electric race cars, and a electric foftball game. To my little sister a doll, and a hair dryer and to my big sister a dress and to my mother a dress, and hairdryer. To my two brothers some shoes and pants. To my fat a suit and shoes and pants.
Your friend,
Eddy Noriega
P.S. I am in the fourth grade

Dear Santa,

Here I am writing you a truly letter. I have been a little bad this year. I fight with other boys and girls. But I am going to try to be a good girl next year. Here is what my sisters and I want for Christmas: a bicycle, a Barbie and baton. If you will bring my sisters and I what we want I will be happy with you. But my mother said we couldn't have a bicycle until spring I think that's all I got to say. Have to go, good-by now.
Yours truly,
Margarita San Miguel

Dear Mr. Santa Claus,

I hope you are not sick. Some children in our room have the chicken pox. Don't you catch them! Please bring me a toy tractor.
Love,
Richard Lozano

Dear Santa,

I want a bow and arrow and a car called Jonny Speed. I wish you a merry Christmas, Santa.
Your's truly
Berto Bernal

Dear Santa,

Please bring me a table. Please bring my Mother an electric blanket. Please bring my baby cousin a doll. Please bring my nephew something to play with.
Love,
Joyce Noriega

Dear Santa,

I am a good boy and I hope you can bring me an electric football game and some racing cars. Please bring my sisters some dishes and a doll for the little sisters. Please bring my big sisters a watch.
Love,
Louis Samaniego

Dear Santa Claus,

I am in the third grade. I am 9 years old. I have one brother, he is 4 years old. We want something for Christmas. My mother and Daddy want something for Christmas too. Will you please bring us something for Christmas. I want a watch for Christmas and my brother wants a football for Christmas and my mother wants a dress and my father wants a television.
Your friend,
Viola Mendez

Dear Santa,

I am in the third grade. I have two sisters and one brother and I am nine years old. I want a G.I. Joe uniform. Oh, I want a TV. I want a football.
Your friend,
Frank Gallegos

Dear Santa Claus,

I want a bicycle to ride in Sonora. My sister wants a car for Christmas. I have six sisters and 3 brothers. I am in the third grade and I want to pass to the fourth.
Your friend,
Abel Rodriguez

Dear Santa,

I want you to bring me a bicycle. My brother wants you to bring him a football suit. I am in the third grade. I am 9 years old. I want a typewriter too. I want some more games. I want a record player. My mother wants some earrings.
Your friend,
Sandra Noriega

Dear Santa Claus,

I want a fooball and walkie-talkie and a ring, too. This is all. I am 8 years old. This year I'm going to be 9 years old. Merry Christmas to all Santa Claus. How is your wife? Merry Christmas to her too and Merry Christmas to you and her and to all others.
Your friend,
Jessie Gomez

Dear Santa Claus,

I hope you are not too cold. We want you to come to Sonora. Could you please bring me a toy sewing machine and a Barbie doll. Please bring my little sister a Tammy doll. Thank you for the toys.
With love
Mary Sue

Dear Santa,

I would very much like for you to bring me a toy. I really don't know what I want. But I think all I want is a little sewing machine. I hope you have a nice trip. Thank you.
Your friend,
Ann Marie Villarreal
P.S. I am in the fourth grade in Mrs. Cooper's room.

Dear Santa Claus,

I hope you are not too cold. We want you to come to Sonora. Will you please bring me a baby doll. Please bring my brother a football cap and please bring my little brother a violin and please bring my little sister a play house. Thank you for the toys.
With Love,
Audelia Navarro

The use of Xmas for Christmas originated in the early Christian Church. In Greek, X is the first letter of Christ's name. It often was used as a holy symbol.



Silent night, holy night

We raise our voices with the carolers to sing the praises of this happy season. A joyful Christmas to all!



NOEL

May the Star of Christmas shine within you and give you peace.

Live-Oak Smoked Meats, Ready to Eat
The Branding Iron Smoke House
Freeman Miears

Sonora Conoco
B. W. Gowens, Consignee



As we hear again the wondrous story of Christmas, our hearts are ever gladdened, and our joy, renewed.

The Raliff Store



CHRISTMAS GREETINGS

As the Three Wise Men brought gifts to the Manger, so may this holiday season bring to you peace and joy.

Barrow Jewelry & Sporting Goods



Merry Christmas

Merriest wishes and happiest thoughts, for all our friends at this holiday season. And bountiful thanks, to you, and you, and you.

Southwest Texas Electric Cooperative, Inc.



Wishing you a Christmas filled with the laughter of children and the rewards of dreams come true.

Pat's Package Store



A long time ago the first Adoration was in a manger. Now, we add our voice to the joy of the world... to all men, and especially you, our heartfelt wish for happiness on this Noel.

The Sonora Chamber of Commerce



SANTA'S EARLY ARRIVAL was greeted by the youngsters of Sonora last week. Santa distributed gifts of candy from a fire truck in front of First National Bank. Accepting his gift from Santa is Timmy Turner (center) son of Mrs. Erma Lee Turner.

Christmas, Waste and Economic Morals

by M. M. Moody
You can't buy Santa Claus. The true spirit of Christmas isn't for sale. But that doesn't keep a lot of people from trying to do it every year.

There are gifts for the man "who has everything" and they range from a gold toothpick to a \$50 tie of velvet and gold with a touch of ermine.

It would not only depress me but make me downright mad if someone ever gave me a gold toothpick or a \$50 tie—just in case any one is planning to do so.

And there is a trend in gifts toward "his and hers"—like twin bathtubs, matching clothes, sport cars, even airplanes—all marked "his" and "hers".

Economists, sociologists and psychiatrists all agree that such gifts are not only wasteful but economically immoral.

To me, even when sent by men of wealth to each other, as a joke, as is often the case, it is still a sad commentary.

True, they make fine conversation pieces and cause much mirth, but what kind of conclusion can one draw from conversations of this nature?

The only conclusion is just how easy it is to throw money away on something useless when it could be used to so much better use. I have a vast respect for money and the wonderful good that can be done with it.

The evidence of what money can do is all about us. And one of the times you see this best is at Christmas.

What makes a real Christmas present? The thought and understanding behind it. Only that kindles the bonfire of the heart—not the dollars spent on the gift.

This is particularly true of children whose dotting relatives often try vainly to make them happy with costly gifts but fail because they do not know there is a better way.

For once, try buying gifts this year for the person rather than for the money. The simple gifts are the best and most appreciated.

So, let each of us have a good Christmas this year and let's make it more simple and less complicated more personal and less expensive, more Christlike and less commercial.

Christmas Guests Visit Sykes' Family

Christmas guests at the home of Mr. and Mrs. J. W. Sykes will be their daughter and her husband, Mr. and Mrs. George Boucher of Elka, Nevada. Mr. and Mrs. Albert Sykes and their daughter, Sherri, of Groves will also be guests.

Card of Thanks

For loving help expressed in so many ways and sympathy shown us by our many friends at our time of grief, we would like to express our deep-felt gratitude.

Every act of kindness meant so much to us.

The family of Shelly Lowe



GREETINGS for Christmas

Let us adore Him, as did the kings, and thus find our faith renewed with joy and love.

Billy Green Water Service

Holiday Drinking Results In Majority Of Accidents Recorded At Christmas

Planning a happy holiday? Then, don't take on traffic. The Texas Safety Association today warned drivers that "too much cheer" makes a deadly cocktail when mixed with today's complex traffic.

J. O. Musick, TSA General Manager, reports that national studies show 55 percent of the Christmas season's fatal traffic accidents involve drinking drivers.

Last year, there were 720 persons killed in the U. S. during a three-day Christmas holiday period.

"This is a needless loss of life," Musick said. "And, much could be done to reduce such tolls, if we could convince drivers of the dangers of drinking and driving."

"Most drivers do not realize how much their driving abilities are impaired. Some drivers may even be affected after only one drink. It is essential that drivers know their state of impairment and the increasing accident risk that accompanies each additional drink."

Here are some facts about alcohol that all drivers should know: —Alcohol is not a stimulant and is classified medically as a depressant.

—Even small amounts of alcohol tend to reduce judgment, self-control and driving ability.

—Loss of judgment and the capacity of self-criticism occurs be-

fore obvious symptoms of intoxication.

—Coffee and other stimulants will not offset the effects of alcohol. Only time can eliminate alcohol from the blood stream.

—It takes at least three hours to oxidize (eliminate) one ounce of pure alcohol (about two cocktails).

—Two cocktails (about 0.4 percent of alcohol in the blood) may reduce visual acuity as much as wearing dark glasses at night.

—You do not have to be obviously intoxicated to be "under the influence" and an unsafe driver.

The safety director also reminded drivers that the combination of alcohol and some drugs may produce greater impairment than if either is taken separately. Make sure no hazardous side effects might occur from taking medicines, whether separately or with alcohol.

In concluding, Musick urged all holiday celebrants to stay out of the driver's seat for total safety.

"It's not worth the risk you take, if you don't," he said.



Buster's Package Store



The Holiday Host

Walker and Lucile McCutchen



This we wish you—hale and hearty health, tranquility of mind, happiness of spirit. Have a Merry Christmas!

Western Motel

Want Ads Bring Fast Results



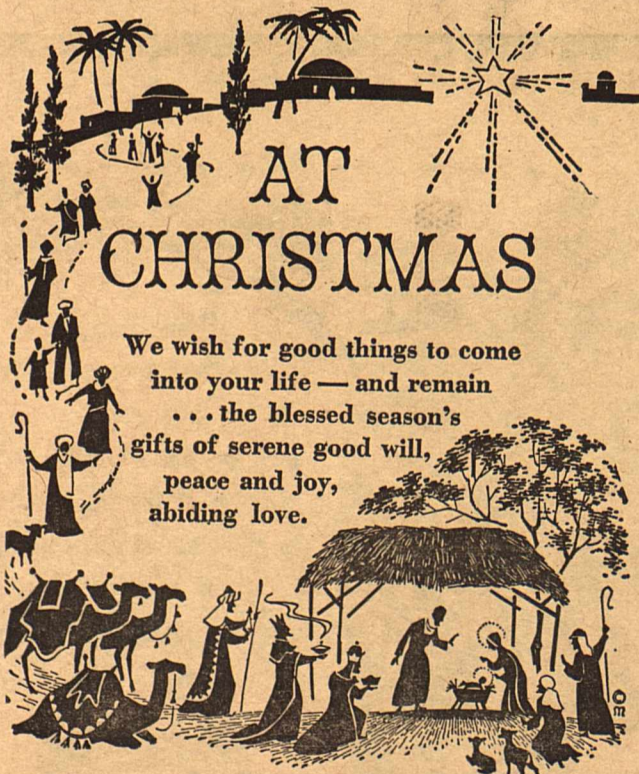
Sonora Motel

Louise and Tex Haas



May your Christmas "stocking" be filled with every good thing you wish for . . . we'd like to add a note of thanks for the nice gift you gave our store — a fine customer!

Bill Smith Mobil Station



Modern Way Grocery & Market

Dick Black



Glittering with a profusion of light are these crystal trees at the Caverns of Sonora. These and many other sparkling formations make a year-round Christmas atmosphere in Sonora's tourist attraction.

Merry Christmas

The Caverns of Sonora



A Joyous Christmas

May all the blessings and happiness of this holy season be bestowed on you and your family. Have a Joyous Holiday.

Brown Texaco Station

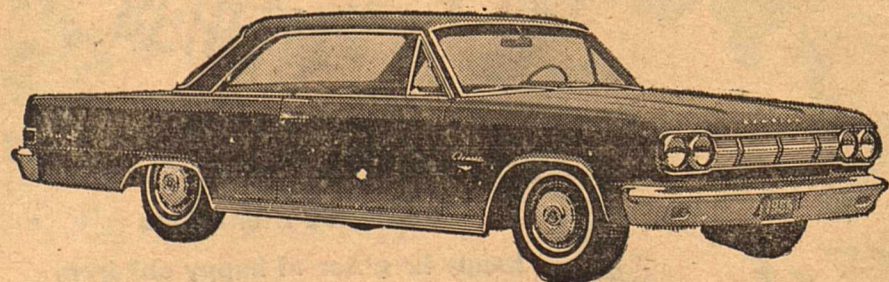
Phone 387-2646

US 290 West



Jack Raye Live Oak 66

OUR BRAND NEW
1966
RAMBLER CLASSICS
Cost a lot less
NOW!



Rambler Classic, most exciting Rambler ever.

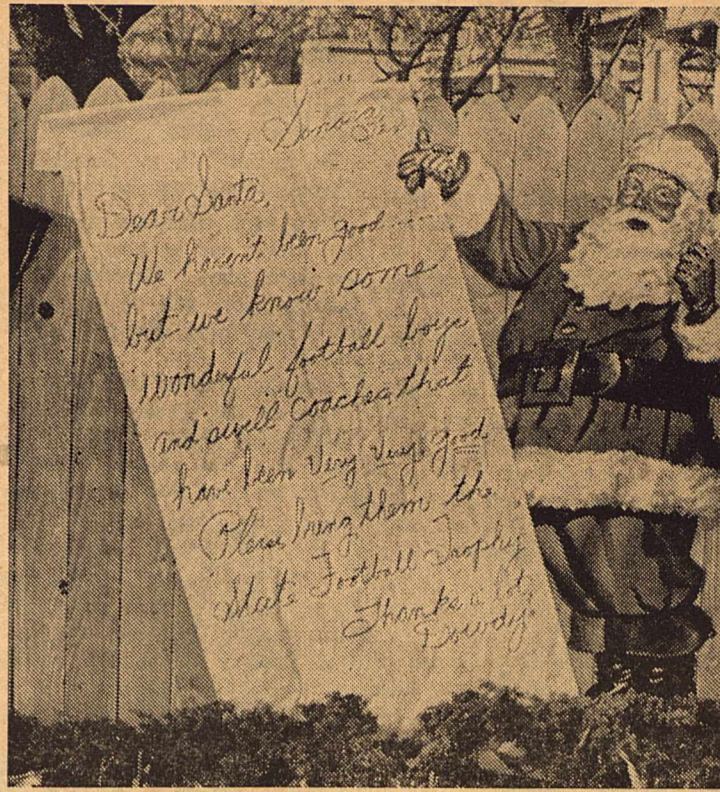
Only 4 Left In Stock

and all tagged at closeout prices you'll
Never See Again.

Earl Parker Rambler

Phone 853-2862

Eldorado, Texas



BEFORE . . . the big game the Rev. Rodney Dowdy expressed wishes for a very nice Christmas gift . . . the state football championship for Class A schools.



AFTER . . . the game, Dowdy found that Santa came a little early and granted his wish despite the extreme short notice.

In and Around Sonora

by Hazel McClelland

Mrs. Ben Cusenbary entertained Friday night for their annual Christmas dinner. W. O. Crites won high and Louie Martin won the 84 prize. Mrs. A.W. Awalt won bingo for ladies and Mrs. Bob Vicars won high club and Mrs. Belle Steen won second high club. Others present included Mrs. W.O. Crites, Mrs. Louie Martin, Mr. and Mrs. Rex Cusenbary and Mrs. Rex Cusenbary won high guest prize. Mrs. E. B. Keng won high guest prize.

Other members present were Mrs. Edwin Mayer from San Angelo, Mmes. G. H. Davis, R. A. Halbert, Frankie Gibson, Thomas Morris. Guests were Mrs. Turney Friess, Mrs. Pat Reardon and Mrs. E. B. Keng.

TUESDAY NIGHT BRIDGE CLUB
Mrs. Alice Jones entertained the Tuesday Night club with a dinner and Christmas tree at her home December 13. Mrs. Louie Trainer won high Mrs. Ernest McClelland won second high, Mrs. E. D. Shurley won low and Mrs. W. O. Crites and Mrs. George Barrow won bingo.

Members were Mmes. P. J. Taylor, Earl Duncan, Bob Vicars, L. E. Johnson Jr., Arthur Carroll and Belle Steen. Guests for dinner were Mrs. L. E. Johnson Sr. and Mrs. Edwin Sawyer.

Duwane Newell of San Francisco is here to visit his mother, Mrs. Eulah Newell. They are going to Oklahoma City to spend Christmas with Mrs. Newell's daughter and her family, Mr. and Mr. Jimmy Denman, Steve and Dan, Mr. and Mr. Grant Newell of Cincinnati, Ohio, will meet them in Oklahoma for Christmas.

42 FUN CLUB
The 42 Fun Club met in the home of Mr. and Mrs. Si Loeffler

Ranchmen Call Halt To Water Pollution

Ranchmen have called for a halt to pollution and depletion of Texas fresh-water supplies, both surface and underground. The Texas Sheep and Goat Raisers' Association in 51st annual convention in Fort Worth deplored such waste as a by-product of oil production

The association called for a general Railroad Commission order against use of salt-water evaporation pits, without exceptions. These pits, it was charged, often allow salt water to run into creeks and streams, or to filter into underground strata and ruin water supplies that cannot be replaced for years, if ever.

The ranchmen want salt water to be returned to the same deep formations from which it came. This can be done by use of injection wells by the oil industry. Oil operators also can use this salty or brackish water instead of fresh water in secondary recovery operations, often known as "water-flooding."

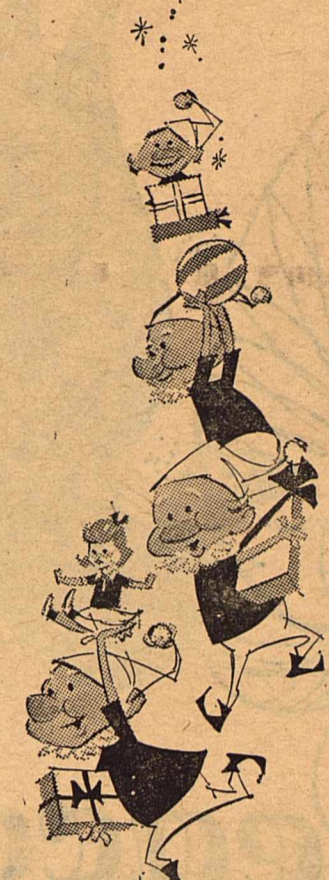
Some stores in the United States and Canada depend on Christmas shoppers for a fifth of the sales they make during the entire year.



MERRY Christmas

It's the season of joy and good will when friends gather together for happy times. May your Christmas Holiday be filled with many such moments.

GREETINGS



Supplying the best home furnishings in whatever price level . . . making them available at modest cost . . . and helping customers get the most out of the space in their homes is our full-time business.

A courteous sales staff and an accredited decorator are on hand to help you with home furnishing questions. We invite you to visit us soon.

The Robert Massie Co.

12-14 East Twohig Phone 655-6721
San Angelo, Texas

Federal Land Bank Association of Sonora

QUITTING BUSINESS
YOU NAME THE PRICE

Starts Friday Dec. 23rd 9 A.M.

SALE

Lasts Until All Is Gone

ANY REASONABLE OFFER WILL BE ACCEPTED
SELF SERVICE - NO CLERKS
COME IN - TAKE A LOOK
MAKE US AN OFFER

The Man's Shop

Rocksprings, Texas



Peace in the New Year

With an abiding faith in the great promise the New Year holds, we wish for all men the peace and harmony that comes from living under the guidance of His love.

For the wonderful year just passed, we say, "Thank You."

Wesley C. Young
Drilling Company

A Parson's Eye View of Sonora

by the Rev. Ross T. Welch
All Sonora says sincerely, "Thank you!" to the Bronco coaches and football players, not only for winning the Class A State Championship, but also for conducting yourselves on the field of play in such a fashion that, even if we had not won, we could have been proud that we were from Sonora.

You certainly won the respect—and so far as we know—the admiration and good will of every team you defeated. Many of those teams followed you through the play off games and praised you highly—even when they did not know anyone from Sonora was listening.

Personally, this parson wants to thank you for making all his predictions come true. We underestimated Schulenburg one T.D. but you came through with your 40 points just as we predicted. And you went 'all the way' as we dared prophesy early in the season. You gave us thrilling football to watch and a fairly carefree season. Doyle Morgan estimated we were behind on the scoreboard about ten minutes during the entire season, including the play-offs. Your coaches count it a genuine privilege to have had the opportunity to work with you. And now, we understand, there are a good many college coaches who would like the same privilege.

You lacked only one T.D. of scoring 500 points this season, and we realize this could have been a larger figure, just as the 157 put on the board in 14 games could have been kept smaller.

Not counting the pre-season game your lowest score was the 25 you racked up against Eldorado. Foreney ran up the highest tally of any opponent, 28 and their final score was only 11 points short of ours, narrowest margin after district play started.

With all the fine things that have been said about the football team not being enough, we also think a word of praise is due the citizens of Sonora who have, we think, demonstrated that they are a community worthy of a championship team.

I reached into my over-coat pocket and pulled out the evidence as to where I had spent my last few Saturday nights. Thanks to my friends, attending the play-off games has not been too expensive for me, but many cars in this town have around sixteen or seventeen hundred additional miles on their speedometers the past four games. Those who have made all out of town games have traveled over 2350 miles, estimates Morgan.

Santa's sack may be a little light this year. But the long procession of cars that met the returning champions Sunday afternoon is indicative of the spirit that has been shown all season.

If anyone's sock is empty in Sonora this Christmas, he can console himself with the thought that he got what he most wanted.

A certain local garageman who towed this parson's car to town after he wrecked it, is getting quite a bang out of telling what some passerby commented when he saw our Chevrolet: "Deer hunting and booze just don't mix."

Those who were there will tell you—we think—that you just should not have missed the musical program at the Methodist Church last Sunday night. The Methodists call-

ed in a good many friends to assist them.

At the insistence of my good friends, I might break down and do some hunting yet—only for the purpose of putting some meat in my locker—understand.

The only time I ever took time off to go deer hunting, I ended up with a Spanish goat Mr. Cardwell gave me to keep me from going home empty handed.

I have always had a dread of just wounding an animal to let escape and die in the woods. With the deer population statistics what they are now, that would be no great loss but it would still make me unhappy.

It is not often that we get to see good plays in Sonora. Last year we saw "Joan" the story of Joan of Arc put on by a group of players from California in South Texas.

The Methodist Churches of Sonora and Eldorado and the drama

departments of both high schools will sponsor a series of three plays to be presented by the Inspiration Players, January 30 and 31.

Mark your calendars now and plan to see and let your children see these plays. "Everyman", a morality play, will be presented at the Eldorado church Monday night.

"The Cat Princess" will be given in one of the school auditoriums the following afternoon. And at the local Methodist church, Tuesday night, the play will be "Cyrano de Bergerac."

J. V. Cook informs us that the Bronco Basketball team looks good and will try its luck with but little practice in the San Angelo Invitational Tournament next week. That takes me back about a third of a century when I coached the Water Valley Wildcats. I only had eight men suited out and they had not played in a gymnasium. We placed second.

As the days begin to grow and we can be sure that Spring will be the victor over "Old Man Winter," so our hearts can be sure that Right can win the victory, and that the song of the angles over those Judean hills, "heard, long ago, can lead our world" back to a spirit of peace and goodwill. "All the people of Sonora," particularly those we call our own, have been so good to us we can only say from the depths of our hearts, "Thank you, and God bless you everyone!" May the New Year be very kind to everyone. Sincerely
Ross and Frances Welch
Dec. 25 1966



We pause 'mid the holiday bustle to count our many blessings, and to express deep appreciation for the patronage you have given us. To you and yours, our fondest Christmas greetings!

City of Sonora



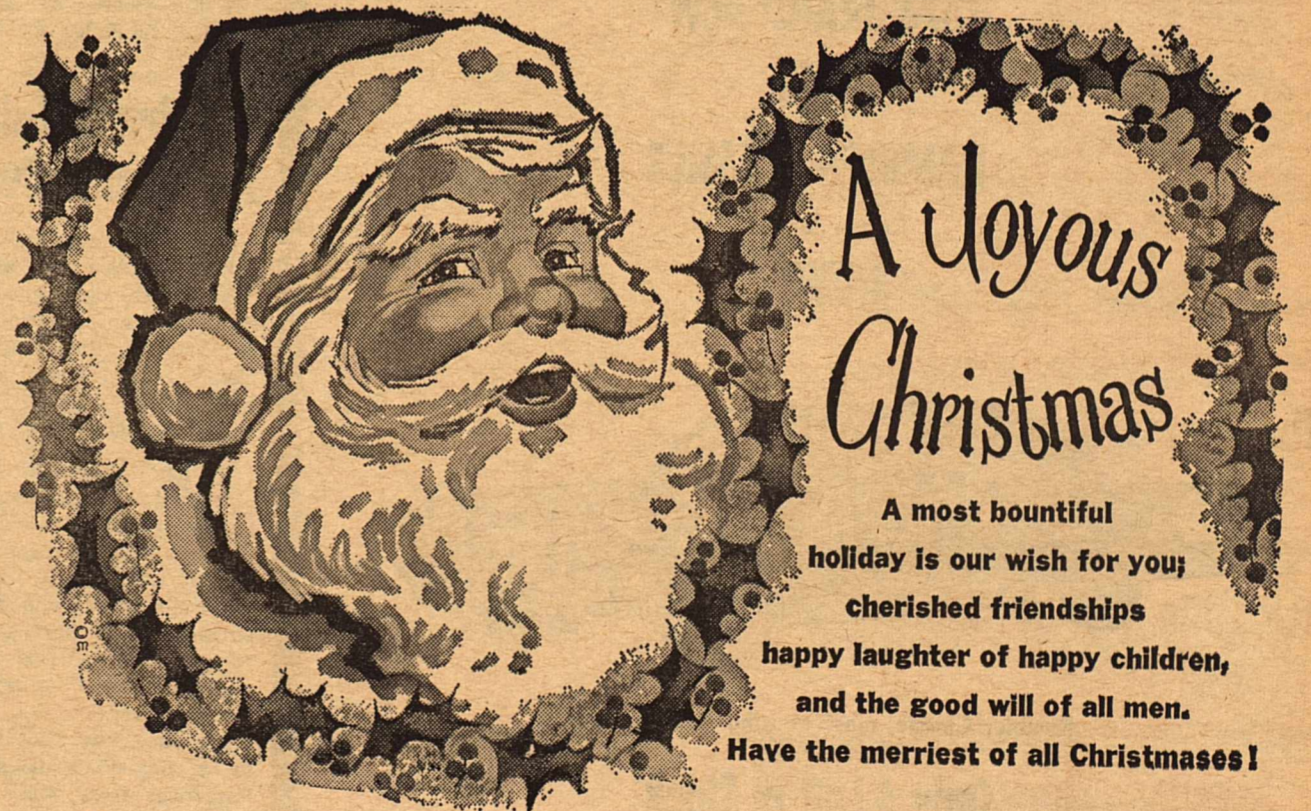
In the Spirit of Christmas

May the light of understanding and love that radiates over all the world shine upon you, and bring you peace.

Sonora Feed & Supply



Aunt Rena



A most bountiful holiday is our wish for you; cherished friendships happy laughter of happy children, and the good will of all men. Have the merriest of all Christmases!

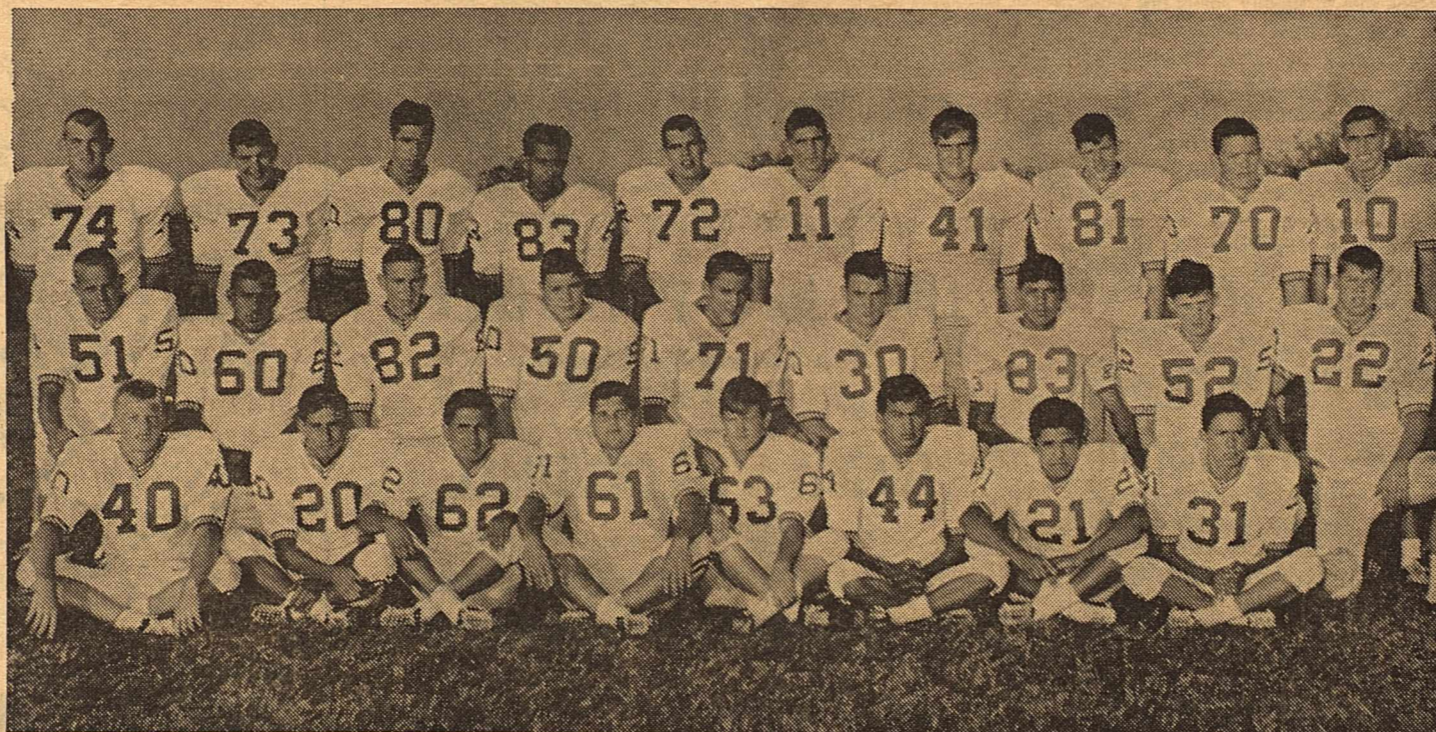
Sonora TV Service

Congratulations

SONORA BRONCOS

Through the guidance of your excellent coaches and your teamwork and enthusiasm, you have brought home the championship crown. We and all Sonora

are proud to know you as friends and neighbors. Our congratulations to you on a most excellent football season. Merry Christmas and Happy New Year.



THE BRONCOS are State Champions in Class A football. They are (left to right, front row) David Wuest, Johnny Ramos, Manuel Sanchez, Brent Johnson, Billy Wayne Smith, Noe Chavez, Ernest Barrera, and Richard Perez; (second row) Bert Bloodworth, Alex Castro, Jim Fish, Bill Green, Wade Stokes, Mike Gosney, Erasmo Lumbrellas, Tim Thorp, and Ed

Lee Renfro; (back row) Royce Mears, Al Letsinger, Tom Trainer, Nino Perez, Mitch Trainer, Laney Cook, Louis Wardlaw, Steven Whitworth, Monte Dillard, and J. V. Cook. Coaches are Jerry Hopkins, Dennie Hays and Bob Painter. Managers are Robert Brown, Jim Trainer, Al Elliott and Mark Shurley.

Sonora Bronco Victory Trail

DATE	OPPONENT	PLACE
September 9	Ballinger 6	Sonora 12
September 23	Mason 6	Sonora 12
September 30	Ozona 0	Sonora 33
October 7	Junction 13	Sonora 32
October 14	Rankin 14	Sonora 28
October 21	Eldorado 0	Sonora 25
October 28	Menard 22	Sonora 48
November 4	Sanderson 15	Sonora 63
November 11	Iraan 10	Sonora 45
November 18	Wink 14	Sonora 47
November 26	Seagraves 0	Sonora 36
December 3	White Deer 14	Sonora 35
December 10	Forney 28	Sonora 39
December 17	Schulenburg 14	Sonora 40

Chuck Wagon Inn

and

Chuck Wagon Grocery

Hill's Shell Station

Phone 2-8481

Good Food In A Pleasant Atmosphere
Holiday Host Restaurant
W. W. McCutchen

Authorized Sales and Service

Elliott Chevrolet Company

Sonora TV Service

Gulf Restaurant

Open 24 Hours

Thorp's Laun-Dry

Your Complete Fabric Care Center

The Devil's River News

Sonora, Texas

French's Big Tree Restaurant

Visit Us After the Game

Saunder's Flowers

Football Mums A Speciality



R. S. Teaff Oil Company

Carl J. Cahill, Inc.

Dirt Contractor

Serving Sutton County Since 1900

First National Bank

Member FDIC

Branding Iron Smoke House

Try Our Smoked Meats

Jack Raye's
Live Oak "66"



Ford Sales and Service

Sonora Motor Company

Neville's Department Store

Jo and J Neville

The Ratliff Store

Modern Way

Grocery & Market

Greenhill's Texaco



C. G. Morrison

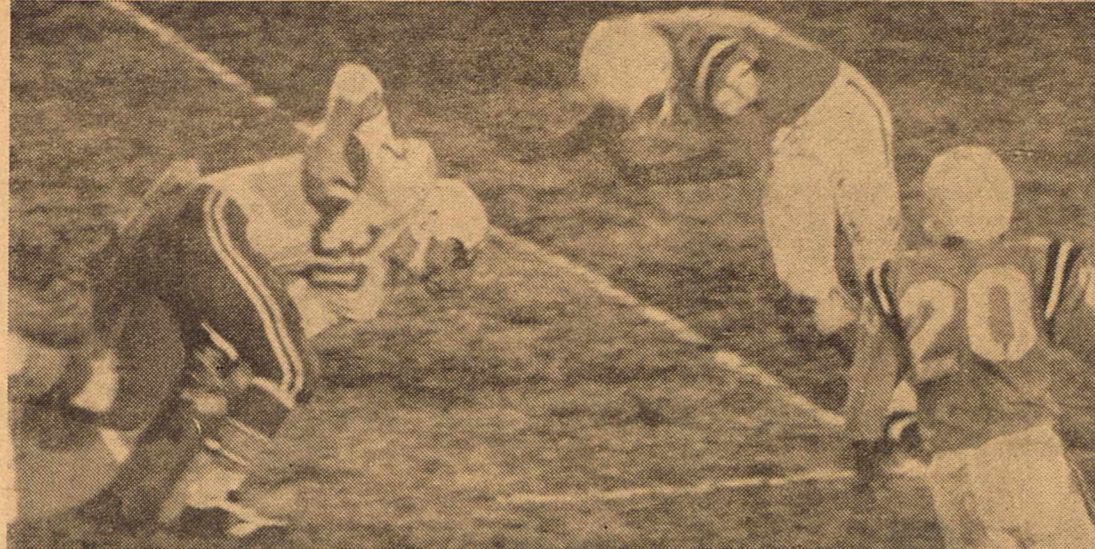
Variety Store

Benson Repair Shop

402 Southeast Water
Phone 387-2966

Communion Service Set At St. John's

St. John's Episcopal church will hold a Christmas Eve Holy Communion service at 11 p.m. Church music will be provided by the Sonora Youth Choir, composed of the youth of Sonora's churches. Another Holy Communion service will be held Christmas day at 11 a.m. The Rev. Rollin Polk will conduct Wednesday night services at Trinity Episcopal Church in Junction after January 1, in addition to his ministry here.



POWERFUL FULLBACK Mike Gosney crashes through the Schulenburg line and the secondary before being stopped by a Shorthorn defender.

Fire Call Answered At Howell's Home

A potential fire at the home of Dr. and Mrs. J. F. Howell early Friday, December 16, brought out the Sonora Fire Department. According to Mrs. Howell she awoke at 2 a.m. and found their home filled with smoke. She said she quickly reported the fire. The exact cause of the fire is apparently unknown but an electric motor on their heating system had burned out and was producing smoke. A safety device on the system had cut the heater off before a fire could get started.

West's Entertain Christmas Guests

Guests for an early Christmas celebration at the home of Mr. and Mrs. C. W. West were their children, Mr. and Mrs. D. R. Bennett, their children, Charles, Diana and Shirley of Abilene, Mr. and Mrs. E. L. Allen, their children, Lee III Karen and Rory of Odessa, Mr. and Mrs. C. W. West Jr., their son, Keith of San Angelo and Mr. and Mrs. Gene West and their children.

Seven at Seven Meets for Supper

The Seven at Seven Bridge Club met for their Christmas supper party Saturday in the Joe Lane

Letter to the Editor

Uvalde, Texas, Benson Road, December 18, 1966
Hon. John King,
Sonora, Texas, USA (Now for sure)
Dear John:
Whatta you know, State Champions, and those kids deserved it and won it the right way, team play. It must have been a pleasure for the coaches to work with a group of boys like these. The plight of the Sonora merchants reminds me of Brady where for three years Brady went to the finals. Everybody went with them and consequently the merchants learned that necessarily there might not be a Santa Claus. But they were happy.

home. A Christmas theme was carried out in decorations. The James Alexanders won high and the Jamie Parkers won low. Mr. and Mrs. Jerry Hopkins and Mr. and Mrs. Joe Neil Smith won bingo prizes. Others attending were Mr. and Mrs. Bill Savell and Mr. and Mrs. Jimmy H. Harris.

Also Winning Was Orange Angry San Angelo's Bhoobchats squeaked by the tough, fast and rugged Spring Branch Bears to win the Class AAAA schoolboy state championship Saturday in Austin. The final score score was etaoin

Card of Thanks

We are thankful for all of our good friends and neighbors who helped us so much while Rev. Eldridge was in the hospital. The kindness and thoughtfulness shown us was indeed helpful.

The Rev. and Mrs. J. E. Eldridge

Eleven Ranchmen Re-named Directors

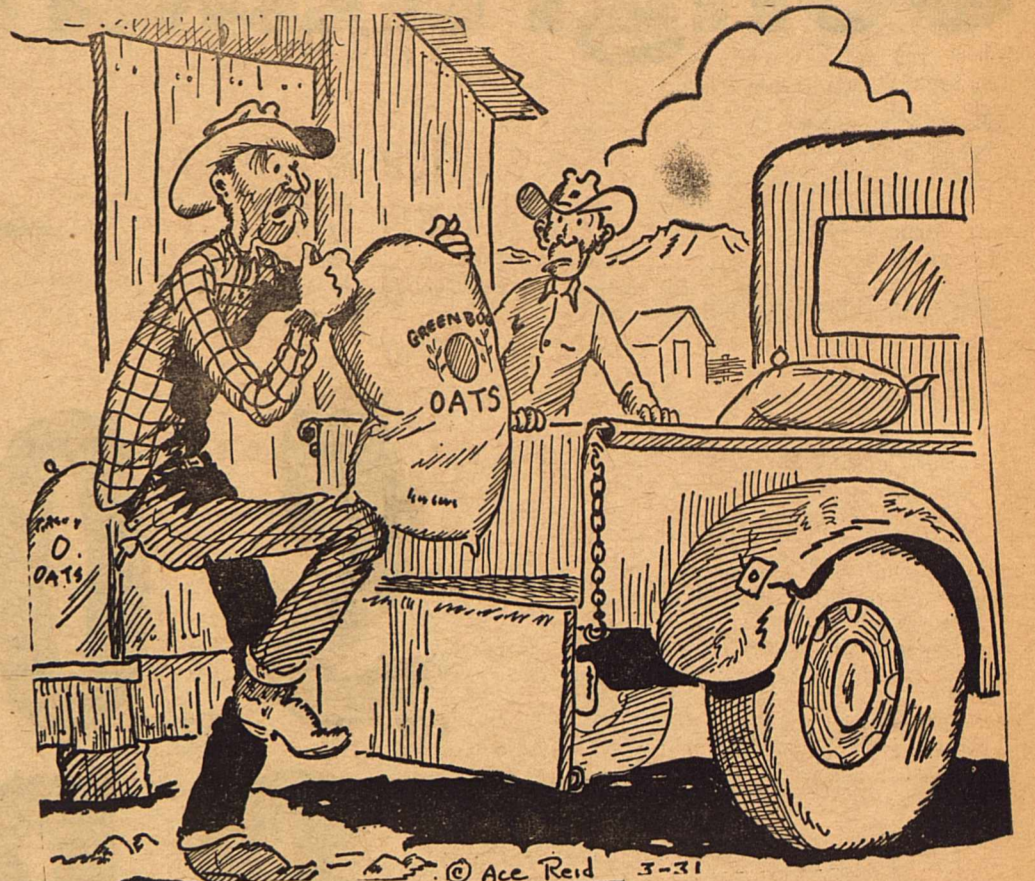
Eleven Sonora ranchmen were re-elected directors of the Texas Sheep and Goat Raisers' Association at the 51st annual TS&GRA convention in Fort Worth. They were Lea Allison, James T. Hunt, W. R. Cusenbary, Edwin Sawyer, Stanton Bundy Jr., W. B. McMillan, R. A. Halbert, Armer Earwood, Bill Morris, Norman Rousselot and Robert Pfluger. Also renamed was Jimmie Rieck of Roosevelt. Three other Sonorans are automatically directors because they are past presidents. These are Fred T. Earwood, Vestel Askew, and Bryan T. Hunt.

Hope Lutheran Sets Children's Program

A Christmas Eve children's program will be held at Hope Lutheran Church at 7 p.m. The children of the church will put on a Christmas pageant and will sing carols with the adult congregation. The public is invited to attend and regular Christmas services will be held on Sunday, according to the Rev. Arno Melz, pastor of the church.

COW POKES

By Ace Reid



"Accordin' to Ma's rheumatism, it'll be a wet spring, so I'm gettin' my oats planted early."

Merry Christmas and Happy New Year from all of us at
SONORA WOOL & MOHAIR COMPANY

Handling Texas' Finest Wool & Mohair



And the day will ever be known as a day of peace among all men.

On this blessed holiday, we wish to share with all our friends the peace and happiness we feel... Merry Christmas to you and yours!

The Devil's River News

John King, Jim Barnett, Dee Nevill, Santana Noriega, Frank Gallegos, Sam Noriega, Austin Stockton, Georganne Schwiening

CLASSIFIED ADS

For Sale

FOR QUICK SALE—Lot 4, Block 65A, \$400. Write Box 702, Lordsburg N.M. 88045

HEREFORD BULLS for sale. See Joe or Marvin Logan, Sonora 387-3189, 387-2986

QUALITY BEEF for your locker. Swift USDA Choice, guaranteed to be good. Branding Iron Smokehouse, 387-2901

WHY NOT BUILD a new house? It's cheaper. We'll finance. Foxworth-Galbraith Lumber Co., Phone 387-2536 Sonora.

ARE YOU AN Old Fashioned pen and ink fan?? Then you'll like Wearer's special \$1.98 value offer of a cartridge pen and 12 ink cartridges. Only \$1.00 at the Devil's River News.

PETTIET AUTO PARTS. For all automotive needs. 105 S.W. Crockett

1958 FORD 6 PICKUP for sale, \$295. Phone 387-3090

1961 BSA 650 ROAD model. Cream puff condition. \$500. 387-2873 1p15

FOUR BEDROOM, 2 bath home for sale. All electric kitchen, utility room, 2 lots, fenced, pecan trees, plenty of room, Call 2-4301, 2-1761, Louis and Jeanne Wardlaw. 6c50c

For Sale

Two 24" Bikes, Two 26" Bikes. Good condition, reasonable. Wade and Wesley Richardson, 387-2290, 387-3162

SAVE \$2.20 over the single-copy price by subscribing to the Devil's River News. You'll like the convenience of getting Thursday's issue by mail... call 387-2222. say charge it... or come in today. tf52

PRICED RIGHT TO SELL IMMEDIATELY

Corner lot, two-bedroom house. Will consider livestock as part payment. Contact Robert Kelley at McDonald, 396-2336, or 387-2632, Sonora

FOR SALE OR TRADE Three bedroom, 2 bath, Austin stone home with large living room, dining room, den, basement, game room. South of Sonora on US 290 at city limits with 19.27 acres. Outside: 2-car carport, bath house, and storage, swimming pool, tennis court, own water well and system. Lin Hicks, 387-3286

SELL your don't wants for Christmas Cash. Use the Want Ads. Phone 387-2222 for help in wording your ads. Yes, we will charge it.

FARM AND RANCH Spanish books \$2.94 at the News.

Machine Ribbons. Most popular styles carried in stock. From \$1.25. The Devil's River News

For Sale

BUILDING MATERIALS for sale. Call us for carpenters and contractors. New Homes, painting, remodeling. Foxworth-Galbraith Lumber Co., Phone 387-2536 Sonora. tf11

DYMO TAPE — Both ¼ and ¾ sizes at the Devil's River News. tf1

CHAIR CUSHIONS — extra soft, extra long wearing. \$7.10 at the Devil's river News. tf11

SIGNS

Custom made on your choice of fluorescent red or yellow (not reflective), or gold, black, or white background of waterproof, exterior Scotchcal film. Ready for easy mounting on trucks, windows, Masonite, etc. \$1.25 per square foot plus 25¢ each first 20 letters, 20¢ each second 20 letters, 18¢ each all letters over 41. Devil's River News, 2-1241. tf47

Notice

OFFICIAL INSPECTION STATION —Have your car inspected before the rush. Tune ups, motor repair, brakes relined, overhauled. Benson Repair Service, 402 Southeast Water, 387-2966

For Rent

WANT ADS cost much less than a month's rent. Rent your vacant property quickly and economically with want ads in the Devil's River News. Phone 387-2222, tf8

WORSHIP CHRIST AT CHRISTMAS

The Vestry and Rector of ST. JOHN'S EPISCOPAL CHURCH cordially invite one and all to Christmas services

CHRISTMAS EVE - 11 O'Clock

Holy Communion, Carols, and Sermon
Music by Sonora Youth Choir and Instrumentalists

CHRISTMAS DAY - 11 O'Clock

Holy Communion and Sermon

SUNDAY AFTER CHRISTMAS

January 1, 11 a.m.

A FESTIVAL OF NINE LESSONS AND CAROLS



Joy to the World

The message from the sacred manger brings hope and happiness anew. Merry Christmas!

Park Inn Cafe

Odessa and John Fields

Good Tidings of Great Joy

We, too, come to adore the Child lying in the manger... and to ask His blessing upon all those near and dear.



Diamond MARGARINE Lb. 19¢

Gandy's, Whipping Cream ½ pt. 29¢

Hipo-Life Pint 29¢

Morton's, Chili With Beans, No 300, 39¢

Del Monte No. 303 New Potatoes, 19¢

OCEAN SPRAY, No. 300 CRANBERRY SAUCE 29¢
DEL MONTE PUMPKIN - No. 303 19¢
SWANSON'S CHICKEN BROTH - No. 303 19¢
GREEN GIANT GREEN BEANS - No. 303 25¢
DEL MONTE PEAS - No. 303 25¢
GOLD COAST SPICED PEACHES - No. 2½ 29¢

TIDE

Giant Box 69¢

PRODUCE

CELLO BAG Carrots 10¢
Delicious, Red Apples 19¢
Sunkist Oranges 19¢
NEW Potatoes 10¢
Large Avocados 23¢

MEAT DEPARTMENT

HAMS Swifts - Fully Cooked Half or Whole, Lb. 69¢
BEEF ROAST - Choice Chuck - lb., 59¢
Pure Pork Sausage - Pace - lb. 45¢
Bacon - Sweet Rasher - lb. 55¢
CHEESE - Longhorn - lb. 65¢
BOLOGNA - All Meat, lb. 49¢

Specials for Friday and Saturday, Dec. 23 and 24

Piggly Wiggly

Phone 2-2261

Sonora, Texas

Dear Santa, Please Bring Me . . .

Dear Santa,
I want you to bring me a bicycle. I hope you get a bicycle too. I want you to bring me Johnny eagle.
With love
Paul Valencia

Dear Santa,
I want some toys for Christmas. I want a doll and a piano. Santa remember the things that I write on the letter.
With love,
Carmen Lira

Dear Santa
I would like a Raggedy Andy. My sister would like Raggedy Ann. My Daddy would like a shoe shine kit. My Mother would like have something nice.

Dear Santa Claus,
I would like a bike. My brother would like a play gun. My Daddy would like a real gun. Mother would like a new dress. My dog would like some dog food.

Dear Santa Claus,
I would like a Baby Magic. Also someguns. A baseball bat and glove My sister would like a Baby Snuggle Bun. I would like a rock shining kit. I would like a western shirt.

Dear Santa Claus,
May I have a truck? May I have a car? My brother wants a football suit. My mother wants a coat. My father wants a coat too.

Dear Santa,
My sister wants a dressingtable. I want a baby boo. My brother, how was 17 today, would like to have a real gun to shoot deer. And another thing I would like to have, is a Susie Home maker set.

Dear Santa Claus,
May I please have a bell and a ball? My brother wants a gun and a colorbook with crayons. May I please have a watch? May I please have a chalkboard?
Have a Happy Christmas

Love,
Mark

Your friend,
Tommy Hough

Your friend,
Flaire Lane

Your friend,
Joe David West

Love,
Natalie

Love, Gary

Dear Santa,
I want a game for Christmas. I want a train too. I want a BB gun. I want a base ball for me. I want a bicycle.
With love,
Rafael Arredondo

Dear Santt Claus,
I would like a doll that cries And my mother would like a dress. And my father would like a shirt. My brothers would like a gun.
Your friend
Tammie Dietz

Dear Santa Claus,
I want some toys for Christmas. I Wish for a dog and a doll and a dress of Blue. I want a Christmas tree and some presents and some dishes to play with.
With love,
Diana Margarita Martinez

Dear Santa, Claus,
My sister hopes she will get a jump rope. I would like to get a doll and a Raggedy Ann My brother would like a gun. My cousin wouldlike a Brownie tie. Bobby would like a creepy crawler and a James Bound set.
Love,
Becky

Dear Santaa,
I want some toys for Christmas and I want some dolls for Christmas. I want you to bring some toys to my brother. I want many toys for Christmas and I want toys for my brother and my sister.
Love—
Esperanza Castillija

Dear Santa Claus
I would like a pair of skates and a watch. My sister would like the same thing. My brothers are too old. My mother would like a blue hat. My father would like a pretty black suit. We would like all the things that we want. My family will be good Santa Claus I hope you will have a fine trip on Christmas night dear Santa Claus.

John David
Second Grade

Dear Santa Claus
I would like a pair of skates and a watch. My sister would like the same thing. My brothers are too old. My mother would like a blue hat. My father would like a pretty black suit. We would like all the things that we want. My family will be good Santa Claus I hope you will have a fine trip on Christmas night dear Santa Claus.

I have been good this year. I had to stay after school this year. But after that I was good. I would like a scalbert for my 22. My sister would like a record player. I think my mother would like some pink pajamas. My daddy would like Santa a 30-30.
I have fun on Christmas night.
Your friend,
John David Cook

Your friend,
Janet Lee Mathis

Dear Santa Claus,
I would like a Baby Magic. My Brother would, like some pop guns and some tigers. My Mother, would like a pretty dress. My Daddy would like a new shirt and pants. I for got, I want some dresses and some hats and purses.
Your friend,
Karen Brown

Dear Santa Claus,
My sister would like to have a trick, track. And I would like to have a game. And my brother would like to have a game too.
Love,
Cheryl



Holy Night

And suddenly the shepherds saw, on their peaceful hillside, the angels come to proclaim the birth of a Saviour... their hosannas echoing through the holy night. As we share the wondrous tidings of Christmas, may we also share love and kindness with our fellowmen.



MERRY CHRISTMAS

We hope Santa leaves some room in your stocking for our wish of happy times for you and yours. Merry Christmas!

Taylor & Moore Stock Medicine



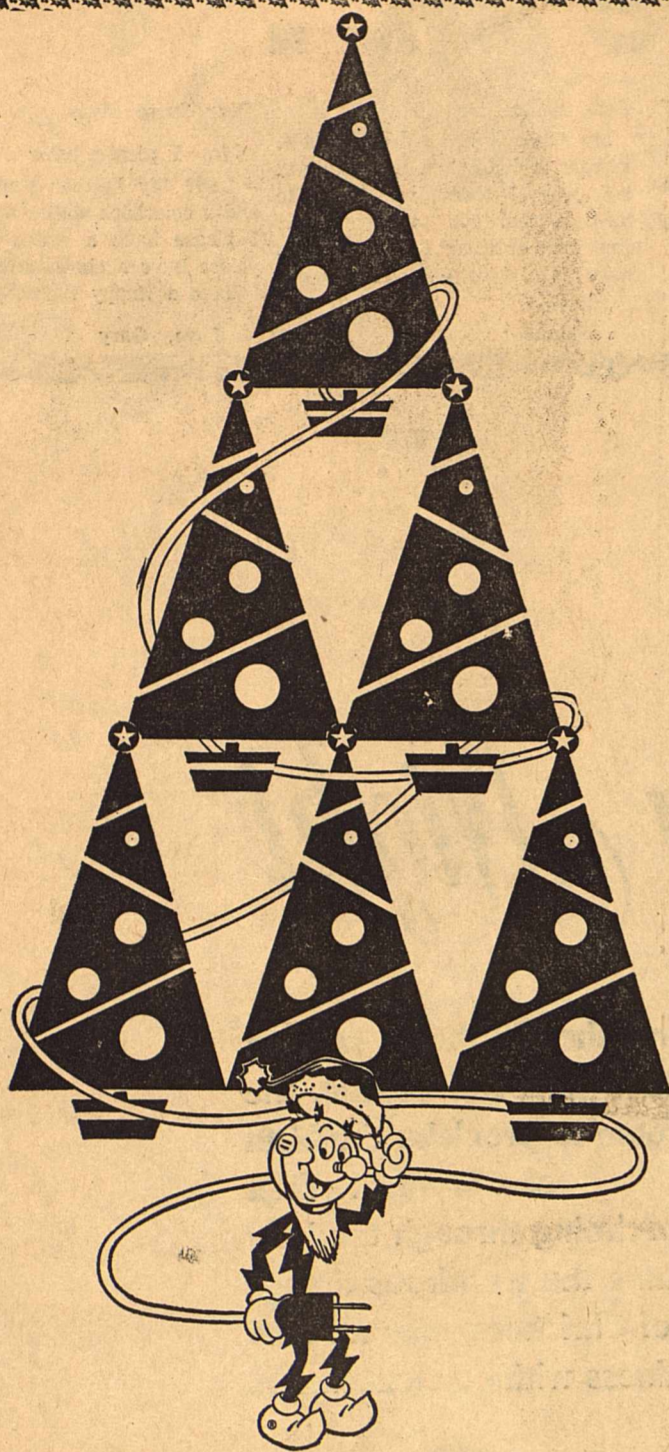
Merry Christmas

Like the calm contentment of a snowy landscape, may you and yours have the serene peacefulness of Blessed Christmas.

Twin Oaks Motel
The Bud Smiths

First NATIONAL BANK
SINCE 1900
P.O. BOX 798 SONORA, TEXAS 76950





Merry Christmas

Best Wishes for a Bright and Wonderful Christmas... from Reddy and all of us at West Texas Utilities Company. Have Better Living throughout the New Year... Electrically!



West Texas Utilities Company
an investor owned company



A MERRY CHRISTMAS

It's Christmas... families gather 'round the tree... friends exchange greetings — and we extend our thanks and best wishes to all.

Sonora Abstract Company

James Hunt

Bobbie Smith

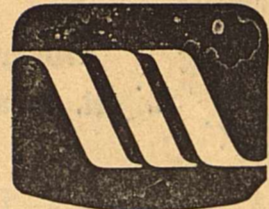
Choose Safe Toys For Children's Gifts

The Texas Safety Association advises shoppers to choose toys with safety in mind. Make sure the toy you select is suitable for the child's age, and physical and mental abilities. Select toys that are sturdy and well-made. Cheaply constructed or breakable toys may come apart or be broken under strenuous play. Broken or jagged edges can cause cuts and infection. A toy which is too heavy for a youngster to handle can cause him to have an accident. Make sure there are no parts which may become loose and find their way into the mouth of a small child. And, remember some games for older children do require adult supervision—at all times.

Christmas celebrations once were so rowdy that the Puritans in England in the early 1640's legally forbade the observance of Christmas.

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Regular maintenance and care of your office machine will insure long life and dependability. Have us service machines at regular intervals.



YOUR MINISTER SAYS

by the Rev. Arno H. Melz
"And it came to pass in those days, that there went out a decree that all should be taxed. And this taxing was first made when Cyrenius was governor of Syria. And all went to be taxed, every one into his own city. And Joseph also went up from Galilee, out of the city of Nazareth, into Judea, unto a city of David, which is called Bethlehem because he was of the house and lineage of David; to be taxed with Mary his espoused wife, being great with child. And so it was while they were there the days were accomplished that she should be delivered and she brought forth her firstborn son, and wrapped him in swaddling clothes, and laid him in a manger; because there was no room for them in the inn." Luke 2: 1 - 7

This is the beautiful Christmas story; God's promise of a Savior being fulfilled. Everything seems to be in confusion, Joseph going to be taxed in Bethlehem making the trip with his pregnant wife, and then not being able to find room in an inn. The child was born in a stable with a manger for a crib.

In the midst of this seeming confusion we see God's hand. These events happened as the prophets have foretold hundreds of years before. The seeming confusion was exactly the way God wanted it to happen. As always God's plans have a definite purpose. One such

purpose was to show that the new born babe was the Savior of all. The message was first given to the shepherds. They were told by the angel about the birth of Jesus. It was easy for them to come to Jesus in His stable surroundings. They knew He really belonged to them. Jesus came for the poor.

The wise men were guided by the star to the feet of Jesus. God choose this way to show them Jesus was also for the wealthy, for they brought expensive gifts. Jesus also came for the wealthy.

At times our life is filled with confusion. We have problems, hardships, trials and sickness. It might seem that God has forgotten us. In the midst of this confusion we can be sure God has a plan and a purpose. God uses these various means to show us Jesus is for us.

The new born babe wrapped in swaddling clothes and lying in a manger came to help you. If you are rich or poor, wise man or fool, Jesus is your Savior. Through God's word you are being invited to kneel before Jesus and join the angels in singing Glory to God in the highest.

The knowledge that Jesus came to help you will bring you the Christmas Peace of which the angels sang. May each of you have a blessed Christmas filled with peace and happiness as you are reminded that Jesus came into the world to be your Savior. Peace be with you. Amen!

Holiday Baking Costs Will Increase

Pecans for your holiday baking will probably cost you more this year than last, says Mrs. Gwen Clyatt, Texas A&M University Extension consumer marketing specialist.

That's because the pecan crop is short. Estimates for the nation's commercial pecan-producing areas are approximately 24 percent less than last year, Mrs. Clyatt adds. The old law of supply and demand is working. That is, when supplies are lower, prices are higher, continues the specialist.

The harder shell and smaller size of the native pecan makes that variety less expensive than improved varieties, but they are just as flavorful as the other. Two

and one-half pounds net of native pecans in the shell yield a pound of meats (about 4 cups) while two pounds of paper shell pecans yield one pound of meats, emphasizes Mrs. Clyatt.

When you select pecans in the shell, look for those which are clean and free from scars, cracks or holes; and which are well-filled so the kernel will not rattle. When you choose shelled pecans, look for kernels which are plump and meaty; crisp and brittle; and uniform in size and color.

To maintain the high quality and flavor of pecans, keep them in a cool, dry place in an air-tight container, suggests Mrs. Clyatt.

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Christmas Blessings

May this holy season of Christmas, with its message of love and peace, enrich your lives with many blessings.

The Tommy Thorps

Tommy, Guggle, Tim and Steve



Peace and Joy

May you enjoy the fulfillment of all your hopes and prayers, bringing you peace and contentment this Christmas season and always.

R.S. Teaff Oil Co.

Shell Oil Distributor

General Tires



CHRISTMAS GREETINGS

Radiantly, a star shines across the years... recalling the joy of the first Christmas, and gleaming still in hope and happiness for all. Let us rejoice, as we cherish the manifold blessings of this holy season.

Hudspeth Memorial Hospital

Letters To Santa Folklore Makes Christmas Fascinating



GREETINGS

May Christmastime joy
and laughter be yours on this
happy holiday . . . and may we
gratefully thank you for your patronage.

Saunders Flowers

Rose Mary
Second Grade
Dear Santa Claus,
I'd like for my mother to have a TV. I'd like for my daddy to have a hat. I'd like for my brother to have an army set. I'd like for my little brother to have a big truck. I'd like for my sister to have a set of make up. I want a bike.
Your friend,
Rose Mary DeHoyas

Dear Santa,
I want a piano for Christmas. Christmas is in December. I want an iron.
Your friend,
Linda Castilleja

Dear Santa Claus,
I want a walky talky for Christmas. My brother wants a gun. My sisters wants a barbie doll.
Your friend,
Julie Ann Carroll

Dear Santa Clause,
My brother hopes you can bring him atrain. My other brother hopes you can bring him a truck. I hope you can bring me a creepy crawl-er set, a Glove Jet. My brother hopes you can bring him a Johnny West. I hope you can bring me a Love,
Chip

Dear Santa Claus,
I would like a dress and a coat and a Sunday hat.
I would like this for my brother, some guns and a western hat.
I would like this for my Mother, a Sunday pair of shoes.
I would like this for my Daddy. A hat and belt.
Your friend,
Deborah Gay Thomas

Dear Santa Claus,
I would like you to bring me a walking doll and a bicycle and I want a Susie homemaker That is all the things I want.
Love
Linda

Dear Santa,
May I have a G.I.Joe and plane, and, Baylor uniform, and, James Bond 007 Martin car?
Thats all
Love
Craig Parker

Dear Santa,
I want a Creeple people set. And I would like some more clothes for Francie. And that is all I want. You may bring me some more things but that is all.
Much love,
Renee

Dear Santa Claus,
I would like a Tutti an a Ted and a Ricky and clothes for all of them. And some more clothes for Francie.
Much Love
Pattie

Dear Santa,
I wish you will bring me a gun call johnny eagle. I wish you will put some candy in my stocking. I hope you will say I have been very good all year long. I wish you will bring something to my brothers and sister.
With love,
Salvador Martinez

Dear Santa,
I hope that you will come to town. I want a bike and Jonnywest and a clock and my sister a coat and a tire for her bike. My Mother wants a dress.
With love,
Felipe Leysa

Dear Santa,
I hope you will bring me a sewing machine, a game, too. Will you bring my brother a machine gune, and soldiers? Bring my mother and father a present, too. Will you bring my baby brother something, too?
With love,
Cindy Favila

Dear Santa Claus
I would like a new coat and a army suit, and I would also like a desk. My Mother would like a new paneling walk. My Daddy would like a black belt. My Brother would like a desktoo.
Your friend,
Tony Adkins

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Folklore of the Christmas season is fascinating. Whether true or not, these innumerable tales form the traditions of the holiday season. Animals are prominently mentioned in many legends and customs.

One Christmas legend tells of the little gray lamb with a longing in its heart to be white. It wandered to the dwelling of the Holy Family, lingering at the door. The Christ Child seeing the lamb, beckoned it in. He laid his hand on its head and it became white as snow.

Norwegians, Swedes and the Swiss make it a special point to be extremely friendly and hospitable on Christmas, both to domestic pets and wild birds.

A persistent Christmas legend is that bees hum a carol in honor of the Christ Child. In England, holly

is placed on the hive to wish the bees a Merry Christmas.

Spaniards are taught to treat cows kindly; they believe that cattle breathed upon the Christ Child to keep Him warm. Tradition holds that cows and horses kneel in adoration at midnight each Christmas Eve. Among the residents of the German Alps it is believed that on Christmas Eve all animals can speak.

In Worcestershire, it was at one time the custom to give a bough of mistletoe to the cow that first bore a calf after New Year's Day, to bring good luck to all.

In Syria, the youngest camel which accompanied the Three Wise Men is called the camel of Jesus, and it is this camel which brings gifts to the children.



The sounds of Christmas are happy sounds . . . the glorious ringing of church bells . . . the echo of merry voices 'midst the softly falling snow . . . and our wishes to you: a Very Merry Christmas!

Carroll and Carroll
Texaco Consignee

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CHURCH OF CHRIST
Kenney Sinclair, Minister
Sunday Bible Classes 9:30 a.m.
Morning Worship 10:30 a.m.
Youth Training 5 p.m.
Evening Worship 6:00 p.m.
Wednesday Services 7:00 p.m.

Herald of Truth
9:30 a. m. Sundays
KCKG - 1240 ON DIAL

**CHURCH OF CHRIST
(South Side)**
Farm Road No. 1691
Morning Worship 10:30 a.m.
1st Sunday Otis Fowler, Sabinal
2nd Sunday Ray Keel, Eola
3rd Sunday Bro. Dobson, Austin
4th Sunday Reed Chapel, Austin
"He that hath an ear to hear let him hear what the Spirit saith unto the Churches." (Rev.)

**FIRST LATIN AMERICAN
BAPTIST CHURCH**
Rev. Porfirio Perez, Pastor
Sunday School 9:45 a.m.
Worship Services 11:00 a.m.
Training Union 6:30 p.m.
Worship Services 7:30 p.m.
WMU, Monday 7:30 p.m.

**ST. ANN'S CATHOLIC
CHURCH**
Father Cecil Kleber, O.F.M.
S. Plum Street Phone 2-1861
Weekday Mass 6:30 a.m.
Evening Mass 7:00 p.m.
(Monday, Wednesday and Friday)
Sunday Masses 7:00 a.m.
9:00 a.m.
Holy Day Masses 6:30 a.m.
7:00 p.m.

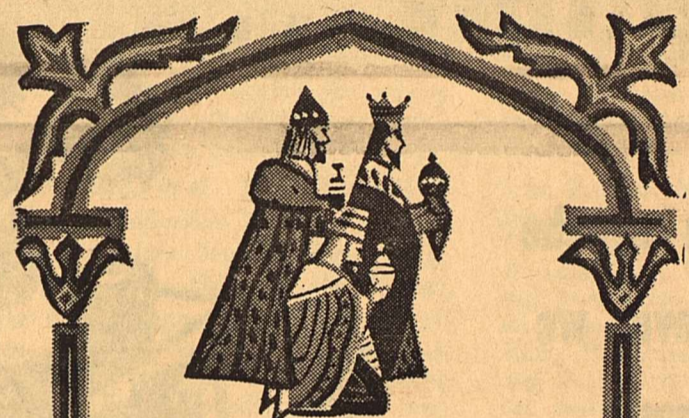
HOPE LUTHERAN CHURCH
Rev. Arno Melz, Pastor
Sunday School and
Bible Classes 10:00 a.m.
Worship Services 11:00 a.m.
Hear the Lutheran Hour 10:00 a.m. Sunday on KCKG. See THIS IS THE LIFE 8:00 a.m. Sunday on KCTV.

FIRST METHODIST CHURCH
Rev. Ross T. Welch, Pastor
Church School 9:45 a.m.
Worship Service 10:50 a.m.
If you do not worship at some other church, we will be very glad to have you worship with us.

FIRST BAPTIST CHURCH
Rev. Rodney Dowdy, Pastor
Sunday School 9:45 a.m.
Morning Worship 10:50 a.m.
Training Union 6:00 p.m.
Evening Worship 7:00 p.m.
Wednesday Services 7:00 p.m.

**THE CHURCH OF THE
GOOD SHEPHERD
PRESBYTERIAN U. S.**
Rev. George R. Stewart, Pastor
Sunday School 9:45 a.m.
Morning Worship 11:00 a.m.
Youth Fellowship 5:30 p.m.

**ST. JOHN'S EPISCOPAL
CHURCH**
Rev. Rollin Polk, Rector
Sundays
8 A. M. Holy Communion and Sermon
10 A. M. Church School Worship and Classes
11 A. M. Morning Prayer, hymns, and sermon
(Holy Communion, first Sunday)
Weekdays
8:30 A. M. Morning Prayer and Intercession



From the Wise Men . . .

"They presented unto Him gifts; gold, and frankincense, and myrrh." Thus St. Matthew symbolizes the spirit of Christmas. It is the spirit of giving generously, for the Wise Men gave of their best—precious gold, rare frankincense and myrrh, two resins prized in the making of incense. Most of all, it is the spirit of worship and rejoicing, for Wise Men and shepherds alike knelt at the manger, in the awe and wonder of His birth.



As Shepherds Watch . . .

"For unto you is born this day in the city of David a Saviour, which is Christ the Lord." Luke 2:11
Bethlehem stands high on a hill, and below it is "Shepherd's Field," where tradition says the shepherds heard the glad tidings of the Nativity.
The Jerusalem YMCA holds carol services in the Field on Christmas Eve. And shepherds, who still tend their flocks in nearby fields, come to watch and share in the celebration.



Here's an old-fashioned kind of Merry Christmas full of heart-felt wishes for you to share, in the good will of the season, with those you hold near and dear. And we also offer an old-fashioned "thank you" for the patronage and consideration you've shown us.

Stockmen's Feed Co.

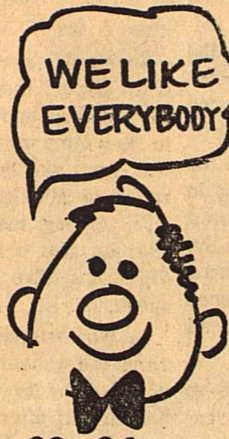
James Hunt James L. Powell
Jimmy Harris, Manager

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the friendly STORE



SALUTING

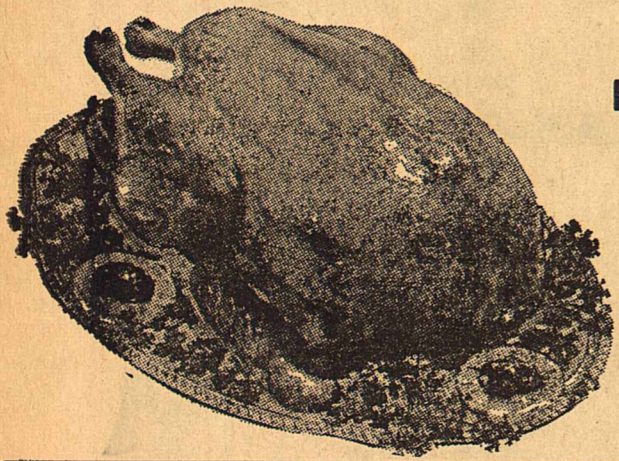
Specials for Wed., Thurs., Fri., Sat., December 21, 22, 23, 24

Merry Feasting

Closed Monday, Dec. 26

To You And Your Family ...

To make certain you have the merriest Christmas ever, we have selected the finest quality foods for your holiday table



Turkeys

Lb. **39c**

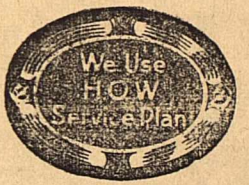
Rump Roast Beef Lb. **69c**

Pork Chops End Cuts Lb. **59c**

CENTER CUTS, Lb.	69c	Chuck Roast	59c
Pork Chops	69c	Beef Rib	39c
BEEF	59c	Beef Ribs Lb.	39c
Arm Roast	59c		

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|--|-----------|---|------------|
| Kimbell 3 Lb. Can Shortening | 69c | Del Monte, Sliced No. 2 Can Pineapple | 3 for \$1 |
| 5 Lb. Bag Sugar | 49c | CHUCK WAGON Rich Western Flavor No. 300 Beans | 2 for 25c |
| Reynolds, 12 x 25 Ft. Roll Aluminum Foil | 29c | Cambell, No. 1 Can Tomato Soup | 4 cans 49c |
| Kimbell No. 2 1/2 Peaches | 25c | Cracker Barrel, 1 Lb. Box Crackers | 19c |
| BETTY CROCKER, Regular Box White, Devil, Yellow, German Choc. Cake Mix | 29c | Kimbell Full Quart Waffle Syrup | 39c |
| Lb. Can Folgers Coffee | 75c | Gerbers, Strained Baby Food | 4 for 39c |
| Compare and Save, Lb. Can Kimbell Coffee | 65c | Carnation Instant Breakfast | 69c |
| Del Monte Whole No. 303 Can Green Beans | 4 for \$1 | DEL MONTE 46 Oz. Can Pineapple Grapefruit Juice | 4 for \$1 |
| Kimbell French Style, No. 303 Green Beans | 5 for \$1 | Kimbell 18 Oz. Apricot or Peach Preserves | 3 for \$1 |



Sonora 47, Wink 14



Mrs. Leslie Malr Winner of \$1

- Gladiola, 5 lb. Bag
- Corn Meal
- Kraft Miniature, 10 O
- Marshmallows
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- Duz Detergent
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- Pop Corn
- Kraft 7 Oz. Jar
- Marshmallow
- Del Monte, 303 Ca
- Fruit Cocktail

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	Personal 4 for 35¢	
	Large Size 21¢	
	Bath Size 2 for 35¢	
	Bath Size 2 for 49¢	
	Bath Size 2 for 49¢	
	Large Size 2 for 39¢	

Top Job Giant 73¢

Mr. Clean Giant 73¢

Spic Span Lb. Box 29¢

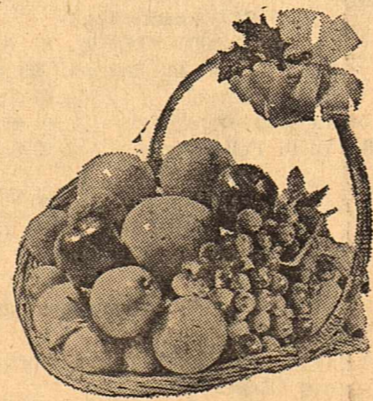
Comet Reg. Size 2 for 39¢

APPLES

Lb. **19c**

ORANGES

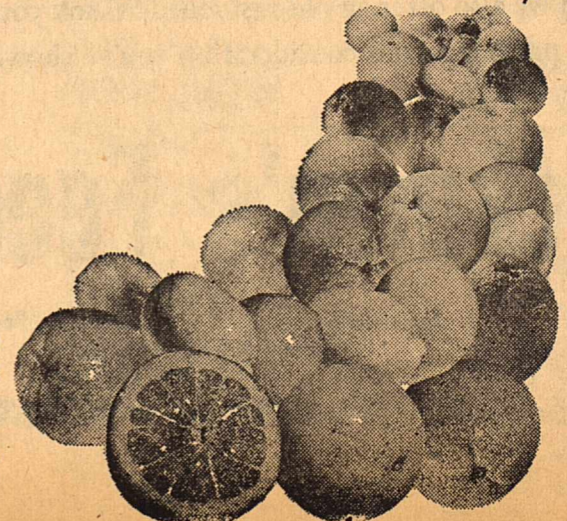
Lb. **10c**



SHOP HERE AND SAVE

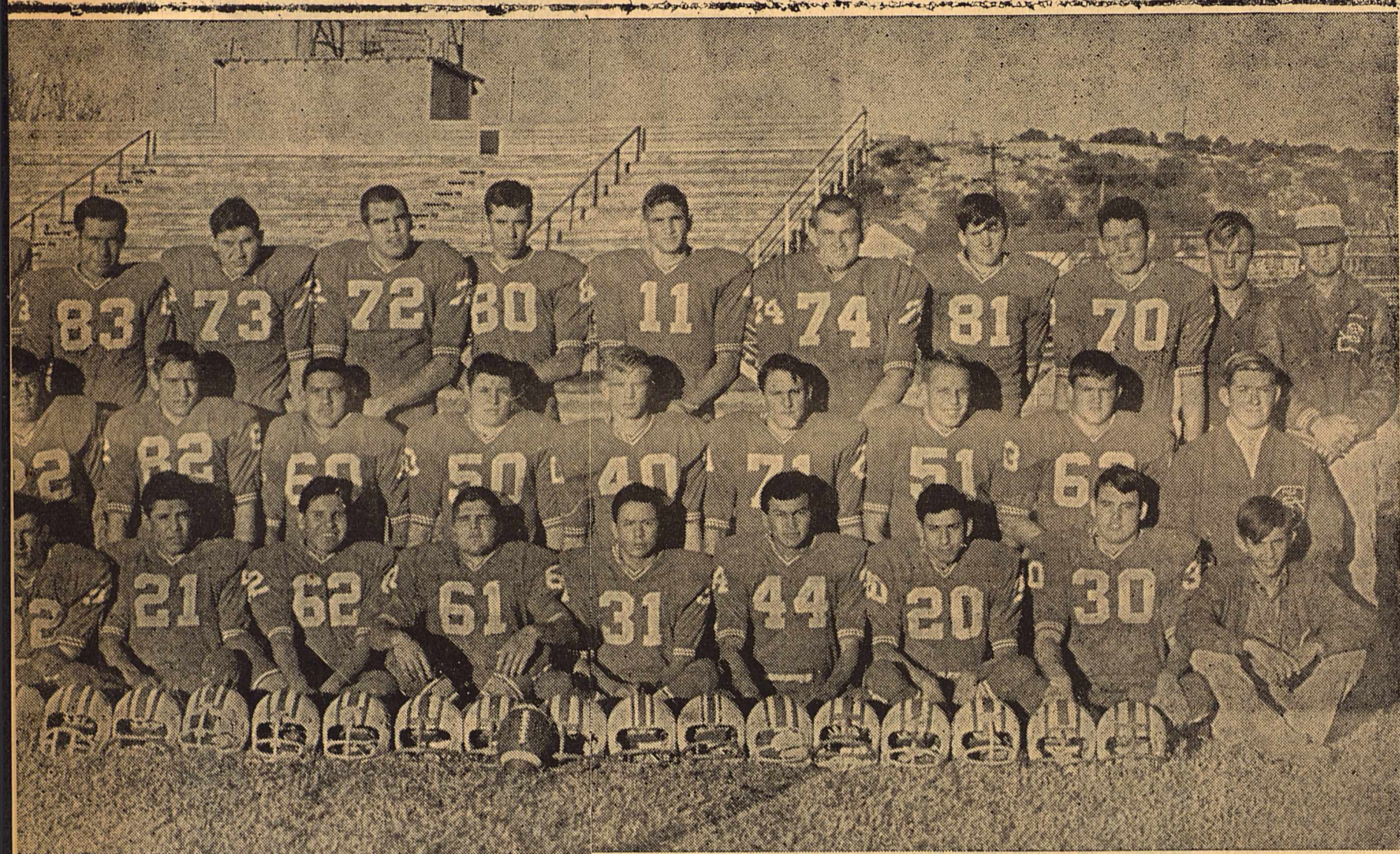
- Bananas, lb. 2 for 25c
- Stalks Celery 2 for 25c
- Yellow Onions, lb. 2 for 19c

- Ocean Spray, 1 Lb. Box Cranberries 29c
- Yams, lb. 2 for 29c



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Double Stamp

THE BRONCOS



CLASS A FOOTBALL STATE CHAMPIONS

36, Seagraves 0
 Sonora 35, White Deer 14
 Sonora 39, Forney 28
 Sonora 40, Schulenburg 14



THE GUIDING FORCE behind the mighty Sonora Broncos are Cheerleaders Prissy Howell, Linda McCutchen, Susan Prugel, Maxine Davis and Nedra Raye.

PROVIDING HALFTIME ENTERTAINMENT and playing for pep-rallies are Bronco bandsmen (foreground) Lilia Perez, Shelley Morriss, Linda McBride, Kaye Ellis and Elie Chavez. (First row) Kathy Morgan, Lisa Whitehead, Gail Hamilton, Annette Shroyer, Letty Martinez, Isabel Chavarria, Mary Lou Lumbreras, Gloria Bautista, and Estella Gandar. (Second row) Norma Radle, Mary Garmon, Kay Archer, Char-

lotte Redman, Neria Galindo, Edna Gonzales, Juanita Alvarez, and Cynthia Urias. (Third row) Jane Sawyer, Susan Stewart, Rita Kniffen, Rebecca Urias, Robert Mata, Gary Henderson and Jesso Cook. (Fourth row) Mike Gilly, Dennis Schmidt, Mike Richardson, Jim Elliott, Bobby Humphries and Gilbert Chavez. (Fifth row) Gary Harrell, Pete Martinez, Freddy Gandar, Marty Martinez, Barry Black, Ruben Chavez and Erasmo Lumbreras.

SONORA BRONCOS

Colors: Red & White

No.	Name	Pos.	Wt.
10	J. V. Cook	QB	155
11	Laney Cook	QB	175
20	Johnny Ramos	HB	130
21	Ernest Barrera	HB	140
22	Ed Lee Renfro	HB	165
30	Mike Gosney	FB	170
31	Richard Perez	HB	130
40	David Wuest	QB	140
44	Noe Chavez	HB	140
50	Bill Green	C	165
51	Bert Bloodworth	C	180
52	Tim Thorp	C	135
60	Alex Castro	G	170
61	Brent Johnson	G	180
62	Manuel Sanchez	G	130
63	Billy Wayne Smith	G	155
70	Monte Dillard	T	185
71	Wade Stokes	T	160
72	Mitch Trainer	T	195
73	Al Letsinger	T	195
74	Royce Miears	T	245
80	Tom Trainer	E	175
81	Steve Whitworth	E	140
82	Jim Fish	E	150
83	Nino Perez	E	170

COACHES: Jerry Hopkins, Dennie Hays, and Bob Painter
 Managers: Robert Brown, Jimmy Trainer, Al Elliott, and Mark Shurley



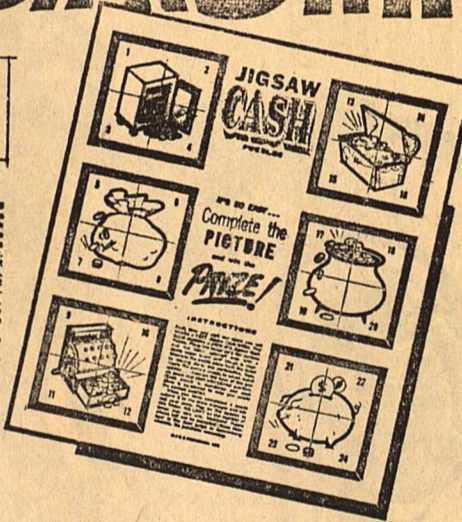
Jigsaw CASH

Dec. 24, Last Day

Picture
 Prize!

How To Win!

Each time you shop at Jigsaw Cash you will receive a stamp. Collect 10 stamps and you will receive a chance to win a picture prize. The picture prize is a 16" x 20" color photograph of a scene in Sonora, Texas. The picture prize is awarded to the person who collects 10 stamps first. The picture prize is awarded to the person who collects 10 stamps first. The picture prize is awarded to the person who collects 10 stamps first.



- 39¢ Del Monte 303 Can Pumpkin 2 for 41¢
- 29¢ Del Monte 11 Oz. Can Mandarin Orange 33¢
- 79¢ Del Monte 1 Lb. Can Pineapple Mango 3 for \$1
- 19¢ Del Monte 303 Can Pears 3 for 99¢
- 25¢ Del Monte Tropical Fruit Salad 3 for \$1
- 55¢

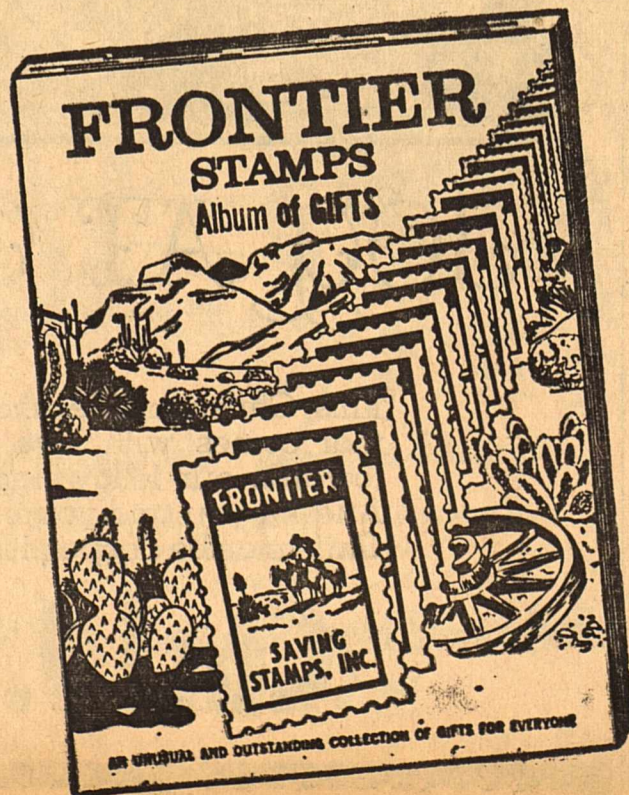
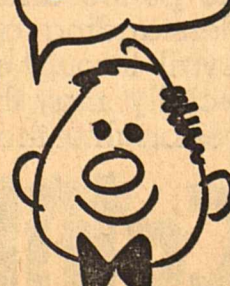
Monday, Dec. 26

WIDWAY STORE

Tuesday With \$2.50 Purchase or More

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WE LIKE EVERYBODY



- 5 Lb. Bag "Big K" Flour 45¢
- Kleenex Jumbo Paper Towels 3 for \$1
- Kimbell 2 Lb. Bag Popcorn 25¢
- Kimbell No. 300 Cranberry Sauce, 2 for 49¢
- Full Lb. Pkg. Dates 49¢
- Kimbell No. 2 1/2 Fruit Cocktail 3 for \$1
- Full Quart Miracle Whip 49¢
- Austex No. 300 Chili 59¢
- Nabisco Pick a Chick Snack Line 45¢
- Gandy Half Pint Whipping Cream 29¢

- Pepperridge Farm 7 Oz. Poultry Stuffing 31¢
- Kimbell 8 Oz. Mince Meat 29¢
- Kimbell No. 303 Sweet Potatoes 3 for 69¢
- Kimbell Pint Jar Sweet Pickles 49¢
- Kimbell 14 Oz. Bag Coconut 49¢
- Gandy, Lb. Fresh Butter 89¢
- Gandy Half Pint Sour Cream Dressing 29¢
- Gandy, Qt. Egg Nog 49¢
- Gandy, Qt. Buttermilk 19¢
- Gandy Half Gallon Ice Cream 79¢

Dear Santa, Please Bring Me . . .

Dear Santa,

I'm glad it is Christmas time. I would like a dress for Christmas and some candy oranges and apples. My brother wants a bicycle. My little brother wants a horn. My big sister wants a big coat. My middle sister wants a pair of shoes.

Your friend,
Arjelia Capuchina

Dear Santa,

Would you please bring me a little Santa Claus like you? And I would never forget you? Please bring me some other kinds of toys because I can't choose. I like all of your toys. Please bring the other children too.

With love,
Estella Soria

Dear Santa,

How are you? We are all fine. I want a baby magic. Bring my sisters what they want. My brothers want a gun. My mother wants a Punch bowl. Bring my daddy what he wants.

With love,
Jerry Garcia

Dear Santa,

I like a doll and bed to sleep the doll. I like dishes to play with. My sister likes dishes to play to. And a doll to play with. My mother likes some dishes to cook with.

With love,
Norma Luna

Dear Santa Claus,

My sister Donna want's a Tressy. My mother want's a new dress. May I have a cheerful teal? My brother want's a stuffed horse. May my daddy have a new shirt? I want a little box of candy.

Your friend,
Linda Ann Boschert

Dear Santa Claus,

I have learned a letter. I would like an electric toothbrush, the color blue. I would like a cheerful teal for Christmas. My Mother like an ashtray. My Daddy would like an ashtray too. My brothers would like a football set for Christmas.

Your friend,
Suzanne Dillard

Dear Santa Claus,

I have been good. I would like to have a punching bag and a bicycle, if that would not be too much trouble for you. You really don't have to give it to me. But, I would like to have it. My sister wants some clothes, and my father wants a new watch. My mother wants a skirt.

Your friend,
Rex Martin Lowe

Dear Santa,

I want some walkie-talkie. And I also want a B B gun. I also want a telescope and I hope that you will bring something to my mother and daddy and sisters.

With love,
Oscar Galindo

How did It Begin? . . . Legend Tells The Story Of Our Christmas Tree

The lights of the Christmas tree, most beautiful when reflected in the eyes of a child, will bring peace and joy to millions of homes again this season, as they have for centuries.

But how did it begin? Why do we connect trees and lights with the birth of the Babe whom Christians consider the Messiah?

There are several stories about the origin of the Christmas tree. People in Scandinavia once worshipped trees, and, explains World Book Encyclopedia, they made evergreen trees part of Christian festivals when they became Christians.

One legend tells how the first Christmas tree was shown in a miracle to the English missionary Winfrid (later called Boniface). More than 1,200 years ago, while traveling in what is now northern Germany, Winfrid found a group of heathens at an oak tree, about

to sacrifice a child to the god Thor. Winfrid stopped the sacrifice and cut down the "blood oak." As the oak fell, according to the legend, a young fir tree appeared. Winfrid said the fir was the tree of life, representing Christ.

The Germans probably were the first to decorate Christmas trees. They used stars, angels, toys, gilded nuts, and candies wrapped in bright paper, and later added tinsel and lighted candles. Scandinavians at one time trimmed their trees with little flags. Now they also use cookies, apples and gilded nuts.

In the United States and Canada, homemade paper ornaments, candy canes, and strings of cranberries and popcorn were popular before the advent of shiny colored balls and strings of colored electric lights.

Lights at Christmas represent Christ as the Light of the World. According to one story, Martin Luther put lights on his trees to represent the glory and beauty of the stars above Bethlehem on the night of Christ's birth.

In the United States and Canada, many churches hold candlelight services on Christmas Eve. People in Ireland leave a candle burning in the window. In The Netherlands, on the eve of Epiphany, young men carry the Christmas star—actually a lantern containing lighted candles—as they stroll through the streets singing hymns and carols.

No matter what the origin, the tree ablaze with lights is something we remember from our earliest childhood . . . and something the very youngest children will begin to learn this Christmas.



Merry Christmas

We join these carolers in wishing you a very Merry Christmas and the happiest of holidays. To this we add a special thank you to all our loyal customers for their faithful patronage.

**The Chuck Wagon Grocery
Chuck Wagon Inn**



Sleigh bells ring, voices sing out all through the land in friendly Christmas greetings.

To these we add our own, extending to our faithful customers and friends the warmest holiday wishes, the sincerest "thank you" for your patronage.

Elliott Chevrolet Co.



Christmas GREETINGS
Wishing you a holiday season gleaming with goodness.

Mrs. Belle Steen

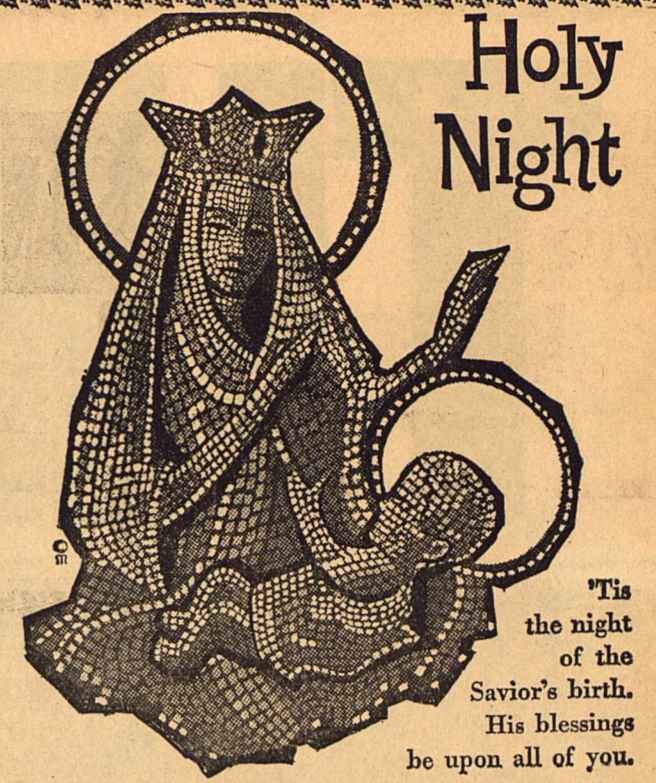


Christmas

The story of Christmas unfolds again, bringing gladness and sweet peace to many hearts. Our wish is that you and yours be so blessed.

The Alberi Ward Family

Instead of cards a gift to the Cancer Society



Holy Night

'Tis the night of the Savior's birth. His blessings be upon all of you.

The Ruth Shurley Jewelry



A MERRY CHRISTMAS

In the happy spirit of the holiday cheer that abounds, may we offer sincere wishes for a

Merry Christmas to Each of You
From The Clerk's Office
Erma Lee Turner and Vivian Crites

Cecil Westerman Would Like To Be Your Pharmacist

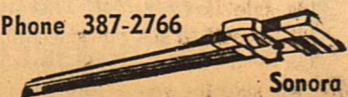
MARTIN'S PLUMBING

PEACE, Good Will

That's the message from us to you, as we take this opportunity to thank you for being another year of being a valued customer!

MARTIN PLUMBING

Phone 387-2766



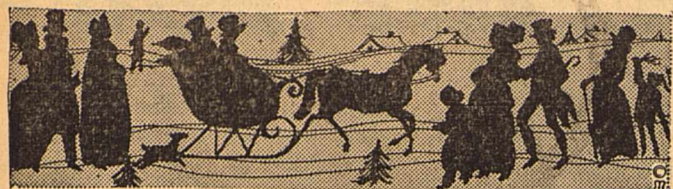
Sonora



JOY AT CHRISTMAS

This Christmastide, may the peace and contentment that comes with love, understanding and good will towards our fellowmen prevail throughout the world. And for you and yours especially, may the meaning of Christmas be deeper, its hopes brighter than ever before.

Carl J. Cahill Inc.



Merry Christmas

Here's wishing you the long-lasting happiness of an old-fashioned Yule!

Mr. and Mrs. A. W. Awalt



Glad Christmas Tidings

The time of peace and joy has come to men, the light of happiness sheds its glow over us all. It's Christmastide! Our wish is for you to share this joy... have a merry Christmas!

Sonora Electric

Check Tree Wiring For Safe Christmas

The Texas Safety Association warns homeowners that faulty wiring on a combustible-type tree can result in a fire. To avoid a tree fire keep light sets in good repair. Discard all frayed and worn sets before a short circuit develops. Use tree lights and wiring bearing the label of an independent testing laboratory. Make sure that the fuse of the electric circuit serving tree is not over 15 amperes. Turn off tree lights when retiring or leaving the house.

Dramatic Lighting Performs Magic

You can perform home magic at very little cost by trying some dramatic lighting effects, says Mrs. Jane Berry, housing and home furnishings specialist with the Texas A&M University Agricultural Extension Service.

Light and shadow patterns will transform an ordinary room into a wonderland. Planning and an inexpensive spotlight are all it takes. You can spotlight your Christmas tree, or some Christmas plants. Such treatment can produce big scale, fantastic patterns over the walls and splash bold decorations across ceilings. This richness of projected shade-

ows can elevate one plant or an arrangement of branches to a position of important decoration. You will be painting with shadows, moving the spotlight in close or backing away to find the most effective play of silhouettes.

To achieve just the right intensity, the specialist says you can add a dimmer control or experiment with bulbs of different wattage.

You can use the same spotlighting idea outdoors. Light the branches of picturesque trees or bushes and bring them forward as sculptural features or cast dappled patterns of natural forms across walls or pavings.

It's a good way to have a lot of fun for very little money. And you'll gain experience in how to make your home more attractive the year-round.

Tree Selection Simply Outlined

That once-a-year decision-making you do at the Christmas tree lot is pleasant but not easy when you want to find the ideal tree for your picture window.

Anyone can make use of the official U. S. grade standards to judge whether a particular tree is a good selection, says Bill Smith, Extension forestry specialist at Texas A&M University. Grading experts judge a tree on its shape, density, freshness, cleanliness, and absence of defects. Let these pointers be your guide when choosing a Christmas tree.

Standards, describing various quality levels are used mainly by large-scale buyers and sellers of Christmas trees. Growers use the standards as a guide in trimming trees as they grow, to improve appearance and make them more marketable at cutting time.

The three tree grades are: "U.S. Premium," which rates first quality, "U. S. No. 1," rates second, and "U.S. No. 2," rates third. Occasionally, you may find individual trees tagged to show the grade.

Look for a tree with uniform triangular taper. Check to see that it is free of weak, broken, or unduly long branches or crooks in the stem, and that it has a well filled-out appearance.

Shake, or bounce the tree on the ground lightly, to see that the needles are firmly attached. If only a few needles drop, the tree is fresh and more likely to retain its needles throughout the holiday season in your home.

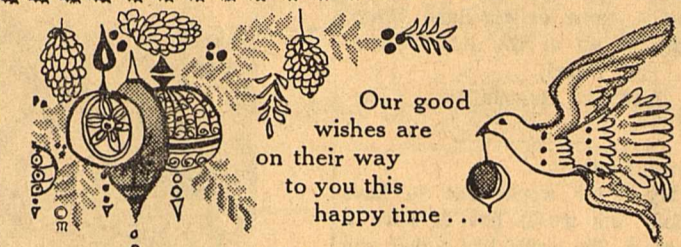
Once home, saw off the butt end of the tree—about an inch or so above the original cut and at a 45 degree angle—so it can absorb water and retain its freshness.

To prevent your tree from drying out and becoming a fire hazard, stand it in a cool, shady place, preferably outside, until time to decorate. Leave it in water even after you decorate it, and locate it away from radiators, fireplace, TV set, or other heat sources.



We wish you joy... in laughter and good cheer... joy in gifts and glad surprises... joy in friends and family... joy at Christmas, with all its deep meaning. May the true old-fashioned joys of the season come to you... and linger long.

Sonora Motor Company



Our good wishes are on their way to you this happy time...

Merry Christmas

George Wynn Insurance Agency

CITY SAVINGS & LOAN ASSN.

San Angelo Savings Headquarters

5%

Anticipated Dividends On all Savings Accounts.

Directors

James R. Duncan C. A. Duncan Wilbur Carr Brown
John S. Cargile Hudson Russell W. A. Griffis, Jr.

125 S. IRVING

PHONE 655-3118

Forty-seven Texans Will Die on Roads

Forty-seven persons in Texas will be the focus of one of the most intensive traffic safety efforts ever to be expanded during the Christmas holiday weekend, according to Department of Public Safety Director Col. Homer Garrison, Jr.

"The DPS will be concentrating its efforts more than ever in an attempt to make sure that the indicated death toll of 47 persons is not reached," said Garrison. "This year has been the most terrible in Texas history in terms of lives lost and property damage, and we are working with other state agencies and organizations interested in safety in order to hold down this toll as much as possible."

"We are issuing a personal invitation to each motorist, asking every individual to join the battle, and it must be considered a battle, for traffic has claimed more lives than have been lost in all the wars in which we have been engaged."

"Operation Deathwatch" will be conducted from 6 p.m., Friday, December 23 through 11:59 p.m., Monday, December 26, to focus attention on dangers involved in holiday travel. The present traffic trend indicates that 47 persons will die in traffic during this period.

The "Deathwatch" will resume for the New Year's weekend, beginning at 6 p.m., Friday, December 30, and continuing through 11:59 p.m., Monday, January 2. Indications for the New Year's period are that 36 persons will die in traffic accidents.

To supplement its enforcement activities, the DPS will place approximately 150 additional men from its other uniformed services on highway patrol duty. Every effort will be made to remove dangerous or irresponsible drivers on the highways for the safety of law-abiding motorists.

Traffic deaths will be tabulated at DPS headquarters in Austin, and reports to be issued to news media sources three times daily to show just how the "Countdown" stands. "Countdown boards" will be distributed to news media so that the public may stay informed on the traffic situation.

Joining the DPS in its traffic safety efforts are several other organizations and state agencies:

The Texas Safety Association is distributing a kit of "Holiday Safety Materials" and is stressing the need for courtesy and caution during the holiday period.

The Texas Highway Department is distributing reminders on danger spots, construction areas and information on signs and markers to help keep drivers informed and alert.

The Texas Association of Broadcasters and the Sonora Baptist Radio and Television Commission are cooperating in the distribution and use of radio announcements concerning safe driving practices.

And the Texas Motor Transportation Association and the Council of Safety Supervisors are working with members of the trucking industry to promote safe driving practices and alertness during the holiday period.

Provide Ashtrays For Party Guests

If you're planning a party at your house for the holidays, the Texas Safety Association has this fire safety tip for you. Provide plenty of spill-free ashtrays for smokers. A dropped cigarette could go unnoticed until after you are getting "40 winks," and that could be too late. Make an after-party check for safety. Be sure no cigarette has fallen between couch pillows, or chair seats and is smoldering there. Also, check all waste baskets for hot ashes.



Christmas Greetings

On that first Christmas, a special Star shone bright over the Mother and Child. May the Christmas star of peace, joy and happiness shine bright over you and yours for Christmas and all through the year.

Home Hardware and Furniture
Gloria and Jack Kerbow



To Greet You

at Christmas

With fond hopes that all your holiday dreams come true, we send you our best wishes for a Merry Christmas.

J. Wray and Cora Lee Campbell



Joyous Greetings

May His Star, that guided the Wise Men on their way to the Manger, lead us toward greater love, peace and fulfillment.

Nelson, Mary Belle and Selma Nelle Stubblefield

Instead of Christmas Cards a Gift to Sonora Welfare Council

Anchor Playground Equipment Firmly

When Santa delivers play equipment to your house, make sure he solidly anchors such things as swings, see-saws and gym sets. The Texas Safety Association says one way to tell if such equipment is safe is for Santa Claus to test it himself. If it's not strong enough to hold "Jolly Old St. Nick," it's not safe for your child.



Christmas...

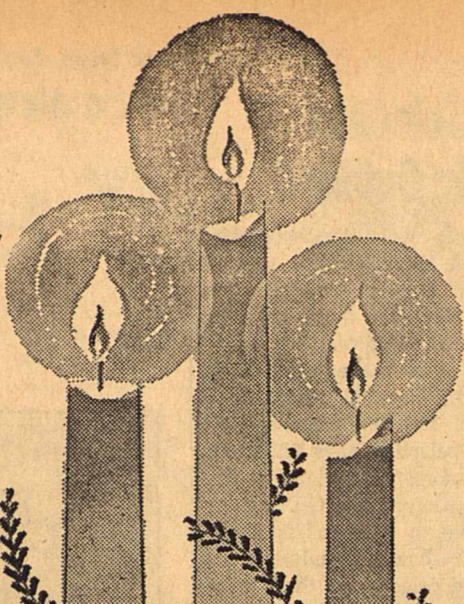
On this joyous Holiday celebrating the birth of the Holy Child, we wish that you may be filled with peace and gladness, comforted with hope, and surrounded by your loved ones.

THORP'S LAUN-DRY



Merry Christmas

Doorways wear garlands of welcome... candles beckon with a hearty glow. The season of good cheer arrives, in all its friendly warmth. May the joys of Christmas be yours!



Humble Products - Elliott Butane
Marion Elliott

Snips, Quips, And Lifts

by Mrs. Lottie Lee Baker

Christmas Acrostic

C—Christ is the Ruler—the King of Kings—
H—Heart is the place to keep these things.
R—Right will always triumph over wrong—
I—Ignorance will never move the world along.
S—Sing be happy—rejoice with the might—
T—The tree's aglitter with brilliant light.
M—Make some person happy—less fortunate than we
A—And glow with good—will—do it!—you'll see.
S—So—Merry Christmas to all—and to all a goodnight.

—The radiance of Christmas lights up a storm-tossed world with the glow of new hope.
—An error doesn't become a mistake until you refuse to correct it.

Nicole Paganini, the great violinist, was once asked to give the secret of his success. His reply was offered in three words: Toil, Solitude, Prayer.

—The guarantee of continuity is quality.

—To be of use in the world is the only way to be happy.

—The most expensive gift is the gift of gab.

—If the world laughs at you, laugh right back—they're as funny as you are.

—When our own character will not defend us, explanations will not vindicate.

A LIFT FOR THE WEEK
One fine thing about the future is that it comes one day at a time.

Of all the Christmas songs, Silent Night remains the most popular. It was written on Christmas Eve by the pastor and the organist of a small church in Austria. On Christmas Morn, they gave Silent Night to the ages with an old guitar for accompaniment. . . the pipe organ had broken down.

Dear Santa Claus,
I would like a doll for Christmas. My sister would like a doll too. My brother would like a truck. We are all fine. And that's all we want.
Love
Virginia

Dear Santa, Please Bring Me ...

Dear Santa Claus,
I would like to get some things for my big sister. I don't know some of the things she would like. But I do know some of the things she would like. She might like a Color magic Birbe. I would like to get my Mother some things too. I do think my Mother might like a hair dryer, and anew set of silver wear. I would like to get some things for my little sister. She would like Baby Pattabuy. She will like a Baby Secret. I would like to get some things for my big brother Robert. He would like Johnny Eageel, and some fighting men.

I would like to get some things for my father. He would like a new shaver, and a new car. I would like to get some for myself, I would like abike for Christmas, and a game called Hand Down. That is all of the letter Santa.
Your friend,
Lisa Ann Hemphill

Dear Santa,
My sister would like to have adoll. She would like to have a carseat. She would like a doll crib for all her doll's. I would like to get her a tricycle. And would like to have a name bracelet. And I would like to have a Raggedy And I hope you will have a very nice Christmas.
Your friend
Gregg

Dear Santa,
My brother would like a creey crawler set and a Hands Down. And I would like a creey crawler set too and a Johnny West.
Love,
Clay

Dear Santa,
I would like a Susie Homemaker oven. My sister wants an easy bake oven. My other sister wants some slippers. I would like to have some slippers and pajamas and my brother is always saying Santa Claus bring me cars.
Love,
Patricia

Dear Santa
I want a bicycle and my sister wants a doll with some dishes. So My big sister wants a type writer and I think that is all
with love,
Ida Sanchez

Dear Santa,
Santa are you good? I hope you can bring me presents. Do you know what I want? I want some guns. I want a B B gun. I wish you could bring something to my brother and sister.
With love,
Hector

Dear Santa Claus,
I would like a bike for Christmas. And my brother would likeagun for Christmas.
Your friend,
Gary Lynn Whiddon

Dear Santa,
I want a bicycle and a walk doll for my sister. I want you to bring me a puzzle and a blakboard. That is all I want.
Your friend,
Ester Velardez

Dear Santa Clans,
My brother wants four new tires. I want a Johnny Speed Mother and Father want some peace and quiet.
Love and friend ship for ever
Jimmy Thomas Black
Box 1143 house 1010

Dear Santa Claus
I am glad for you to come Santa. And I have been good. I want an organ and a Susie home maker thing. And that is all I want.
Love
Suzanne



Greetings

May your hearth be happy and your heart content. We send this greeting with our thanks to all!

Westerman Drug

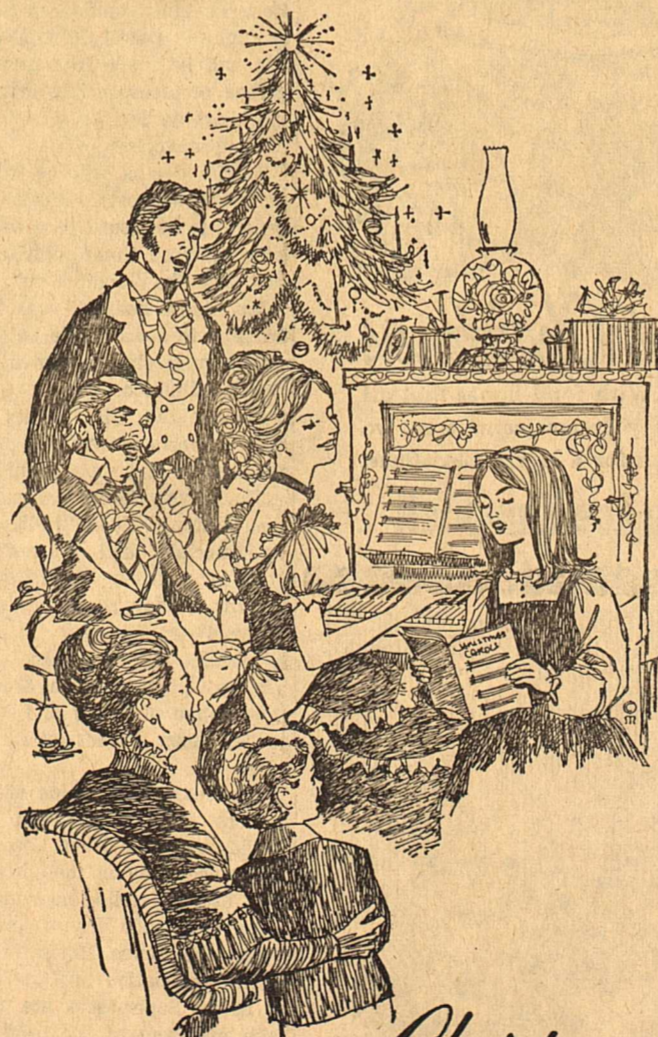
Cecil Westerman Would Like To Be Your Pharmacist



Once more the message of Peace and Joy resounds across the land, heralding that first Holy Night when the beautiful Christmas story was begun. Our sincere wishes to all for a Merry Christmas.

Commercial Restaurant

Fine Mexican and American Foods



MERRY, MERRY Christmas

Good tidings we bring to you and yours during this season of joy and happiness. Our special thanks to all our patrons on this Christmas holiday.

Greetings To All My Sonora Friends
Buntyn Beauty Salon
BEST WISHES, BRONCOS!



Peace

To the gifts of gold, frankincense, myrrh, wise men of the world offer the Child their gift of love, insuring peace for all mankind.

Foxworth Galbraith Lumber Company