

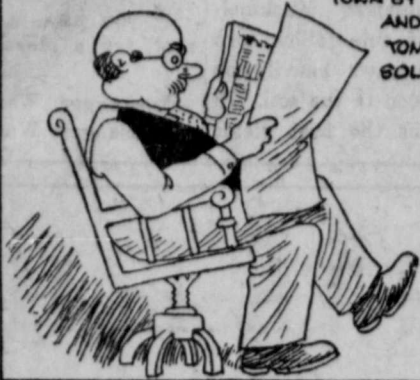
The Comic Strip



HOME HINTS
AN OLD PAIR OF EAR MUFFS WILL BE PRICELESS IF THE MISSUS GETS THE IDEA THAT SHE NEEDS A NEW FUR COAT

MICKIE, THE PRINTER'S DEVIL

PRETTY FAIR PAPER TODAY = GOOD LOT OF ADS = RUFUS GIMLEY HAS FINALLY DECIDED TO TRY SOME NEWSPAPER ADVERTISING, AFTER PATRONIZING ALL THE "BUSINESS DIRECTORY," "PROGRAM," "TOWN THERMOMETER," AND "SIGN BOARD" SCHEMES EVER INTRODUCED INTO THIS TOWN BY "HERE-TODAY AND-GONE-TOMORROW" SOLICITORS



I WISH I WERE FREE TO TELL RUFUS TO CO-OPERATE WITH HIS NEWSPAPER ADVERTISING BY CLEANING UP HIS DIRTY OLD STORE AND WAITING ON HIS CUSTOMERS LIKE A LIVE MERCHANT INSTEAD OF A SLEEP WALKER = THE LIFELESS WAY HE SHUFFLES AROUND IS MADDENING TO A BUYER IN A HURRY



By Charles Sughroe
© Women Newspaper Union



OLD RUFUS SELLS AT LOW PRICES AND HE HAS A GOOD STOCK, BUT STILL HIS STORE LOOKS LIKE THE "OLD CURIOSITY SHOP." IF HE WOULD ONLY DISPLAY HIS GOODS ATTRACTIVELY, FIX UP HIS SHOW WINDOW NICELY AND SHOW A LITTLE SALESMANSHIP WITH HIS CUSTOMERS! AND HE SHOULD CUT THE PRICE IN TWO ON SOME OLD STOCK, INSTEAD OF HOLDING IT FOR THE LAST PENNY = BUT SHUCKS! RUFUS WON'T LOOK THE SITUATION IN THE FACE

From the Editor's Viewpoint

HE WILL BE DISAPPOINTED BECAUSE THESE ADS WON'T HOLD THE CUSTOMERS THEY GET FOR HIM, AND SOON RUFUS WILL BE TELLING FOLKS THAT "IT DON'T PAY TO ADVERTISE!" ADVERTISING CAN ACCOMPLISH MIRACLES, BUT IT CAN'T RAISE THE DEAD!



JUST KIDS—Saturday Mornin'

By Ad Carter



INTERNATIONAL CARTOON CO.

True All Through
He that is habituated to deceptions and artificialities in trifles will try in vain to be true in matters of importance, for truth is a thing of habit rather than of will. You cannot in any given case by any sudden and single effort will to be true, if the habit of your life has been insincerity.—F. W. Robertson.

Lace Making Old Industry
Lace making was invented in the year 1561, at St. Annaberg, in Saxony, by Barbara Uttmann. The first establishment of lace manufacture in England is said to be due to some refugees from Flanders, who settled in the village of Cranfield, in the west of the county of Bedford, adjoining Buckinghamshire.

Know No Sea Serpents
The existence of sea serpents is unconfirmed by official records of the Coast and Geodetic survey, covering the 113 years of its existence, according to information given in a letter which has been sent by the survey in response to an inquiry for photographs of sea serpents.

Strangest Migration
This is the season of the return of the caribou to Alaskan feeding grounds. These animals travel in a huge circle below the arctic, visiting their feeding grounds once a year. Seven million animals are in the herd.

Alaska's Long Coastline
The coastline of Alaska is longer than the Atlantic and Pacific coast lines of the United States put together. In nautical miles they measure: Alaska, 4,123; Atlantic coastline, 1,773; Pacific, 1,571.

Liable to Work That Way
"He who makes life harder for others," said Hi Ho, the sage of Chintown, "must not be surprised to find that he has created conditions which make life harder for himself."—Washington Star.

Fish Can Be "Drowned"
The bureau of fisheries says that fish can be asphyxiated, particularly if the water contains chemicals or is heavily polluted, which would cause a lack of oxygen sufficient to make the fish suffocate.

Common People
Heard today that the common people of the United States have more gold in their teeth than the common people of Europe have in their banks and purses.—Arlinson Globe.

Criticism Not Enough
The prime thing that every man who takes an interest should remember is that he must act, and not merely criticize the actions of others.—Theodore Roosevelt.

Uncle Eben
"De man wit a voice so big dat he drowns out de harmony," said Uncle Eben, "thinks de discord makes him de leader of de choir."—Washington Star.

We Hope Not
A Bohemian student at Neo-bydsovo ate 101 dumplings, or "zvetchenkoedel," at one sitting. It is to be hoped that he doesn't have to eat his words.

The Man Who Sneers
If we know anything, it is that the man who sneers is a loafer. A worker hasn't time to sneer.—Arlinson Globe.

Use Bright Bindings
Library workers have found that little-read books often become more popular when dull colored or soiled covers are replaced with brighter bindings. A special cover, coated with a material similar to a chemical finish used on motor cars, has been introduced. It is waterproof, finger marks and stains may easily be washed off, and it can be obtained in a wide variety of colors and designs.—Popular Mechanics Magazine.

Size and Efficiency
In airplanes, increase in size decreases relative efficiency. The freight load that a plane can sustain in proportion to its weight is less as the size of the plane increases. The reverse is true of airships. Every increase in the size of the airship means a decrease in the amount of horsepower required for each passenger.

Benefit in Sharing
What an argument in favor of social connections is the observation that by communicating our grief we have less, and by communicating our pleasure we have more.—Greville.

Java for Beauty
The island of Java, it is said, has the most beautiful highways in the world. Trees have been planted along the roadsides, until now 15,000 miles are shaded.

Serves a Real Purpose
A breakfast room is the cubby hole where you eat dinner and supper to avoid soiling a fresh tablecloth.—San Francisco Chronicle.

Opportunity for Inventors
Many trees, shrubs and plants contain rubber, and if proper methods of extraction can be devised may be grown as crops.

Victim of Ignorance
Giordano Bruno was burned at the stake in 1600 for teaching that there is more than one physical world. Messenger Want Ads pay.

Filling Your Market Basket Here

is a real pleasure, for you know that first of all, it is not going to cost you more than it should, and secondly, you can be sure that whatever you place in it will be of the best quality.

CARTER'S GROCERY
"Where Your Money Goes Farthest"
ON THE CORNER—OPPOSITE BANK
Hagerman, New Mexico

COTTON GINNED PRIOR TO DEC. 13 TOTALS 13,148,411 BALES

WASHINGTON, D. C.—The census bureau announced Thursday that cotton of this year's crop ginned prior to December 13 totaled 13,148,411 bales including 559,741 round bales counted as half bales.

Ginnings to December 13 last year totalled 12,072,763 including 487,234 round bales and in 1926 totalled 15,540,804 bales including 555,655 round bales.

Ginnings prior to December 13 include: Alabama 1,058,696; Arizona 107,657; California 130,618; New Mexico 63,982; Oklahoma 1,046,532; Texas 4,551,341.

ALFALFA SEED MOVEMENT AHEAD OF LAST YEAR

Growers of alfalfa seed continued to sell freely during the four weeks ended December 11. The U. S. Bureau of Agricultural Economics estimates that 85% to 90% of the crop had been sold by growers up to that date compared with 80% a month ago. Movement of the crop has been faster than in other recent years. Up to corresponding dates 75% had been sold in 1927, 80% in 1926 and 50% in 1925.

Country shippers' figures indicate the following percentage of the crop as having left the growers' hands, in some of the important districts: California, eastern New Mexico, and on western South Dakota, 95%; Arizona, western Texas, Montana and Utah, 85% to 90%; Colorado and western Oklahoma, 80% to 85%; Kansas and southern Idaho, 75% to 80%; and Nebraska, 70%.

Prices continued to advance in the majority of districts and on December 11 averaged \$19.65 per 100 pounds, basis clean seed, compared with \$19.30 a month ago, and \$15.35 a year ago and \$15.10 two years ago. Average prices for the principal producing districts were as follows: eastern Montana, \$23.50; western South Dakota, \$23.25; northeastern Kansas, \$21.30; western Utah, \$21; southern Idaho, \$20.35; southeastern Nebraska, \$19; southeastern Colorado, \$18.75; southwestern Kansas, \$17.55; eastern New Mexico, \$17.25; western Texas, \$17; and western Oklahoma, \$15.55.

There is a story reputed to have started in New York about two rather prim maiden ladies who attended the play, "What Price Glory," at its first showing. During the earlier acts they were shocked by the profanity used by the players. As the play progressed the kindly ladies became somewhat hardened to the language with the result that when the final curtain dropped one said to the other:

"Let's get to h—— out of here, Mary!"
"All right, Ellen," came the reply.
"But wait till I find that d—— umbrella."

Tragedy and Comedy in Alchemists' Dreams

Tragedy in England, comedy in Germany ended the researches of alchemists for the means of turning base metals into gold and silver. In England James Price claimed to have found a way of causing the conversion. He even demonstrated his experiment before a large group of celebrities, including King George III. When requested by the Royal academy, however, to exhibit his method to them, he showed a disinclination to do so. Finally, however, he was persuaded. When only three members of the academy arrived on the day appointed, Price swallowed a quantity of the strongest poison known at that time, and died.

A contemporary theologian, named Semler, in Germany, placed a so-called panacea, the Salt of Life, in a jar with a stone. He later found flakes of gold on the stone. He entered into a series of debates with famous chemists of the day, but failed to convince them that he had analyzed the substance and found it to be gold. They analyzed some and found it to be a metal called "Dutch Metal." Upon investigation it was found that a servant of Semler's placed the gold each day on the stone to please his master. In the servant's absence the wife purchased the cheaper Dutch metal and spent the remainder for brandy. Semler admitted his mistake and the matter was a standing joke for many years.—Detroit News.

Artificial Silk Not Yet Near Perfection

Although most artificial silk fabric is made of wood pulp, it can also be made from cabbages, bananas, or any other vegetable matter from which cellulose is obtained.

People can usually tell the difference between pure and artificial silk by squeezing it up in their hands. Real silk, unless weighted with chemicals, feels warm to the touch and will not crease. Artificial silk feels cold and slippery, besides being too lustrous.

Its creasing propensity is one of the greatest problems for manufacturers, and many experiments are being tried to cope with the difficulty, and save women the trouble of having to iron an artificial silk frock each time it has been worn.

Best Workers

Spinsters and married men are the best federal workers, bravely asserts Malcolm Kerlin, acting chief of the efficiency bureau which supervises ratings of government employees. The reason is that single young men and women think more about "dates" and personal beauty than they do of work, and the old bachelor, also lacking responsibility, is continually wanting to change his job. "The spinster," says Kerlin, "mothers her job with utmost care and the married man drives onward with ambition for his family." Kerlin finds that the best work in the government departments is done during the midforenoon hours.—Pathfinder Magazine.

FOR WANT ADS READ results

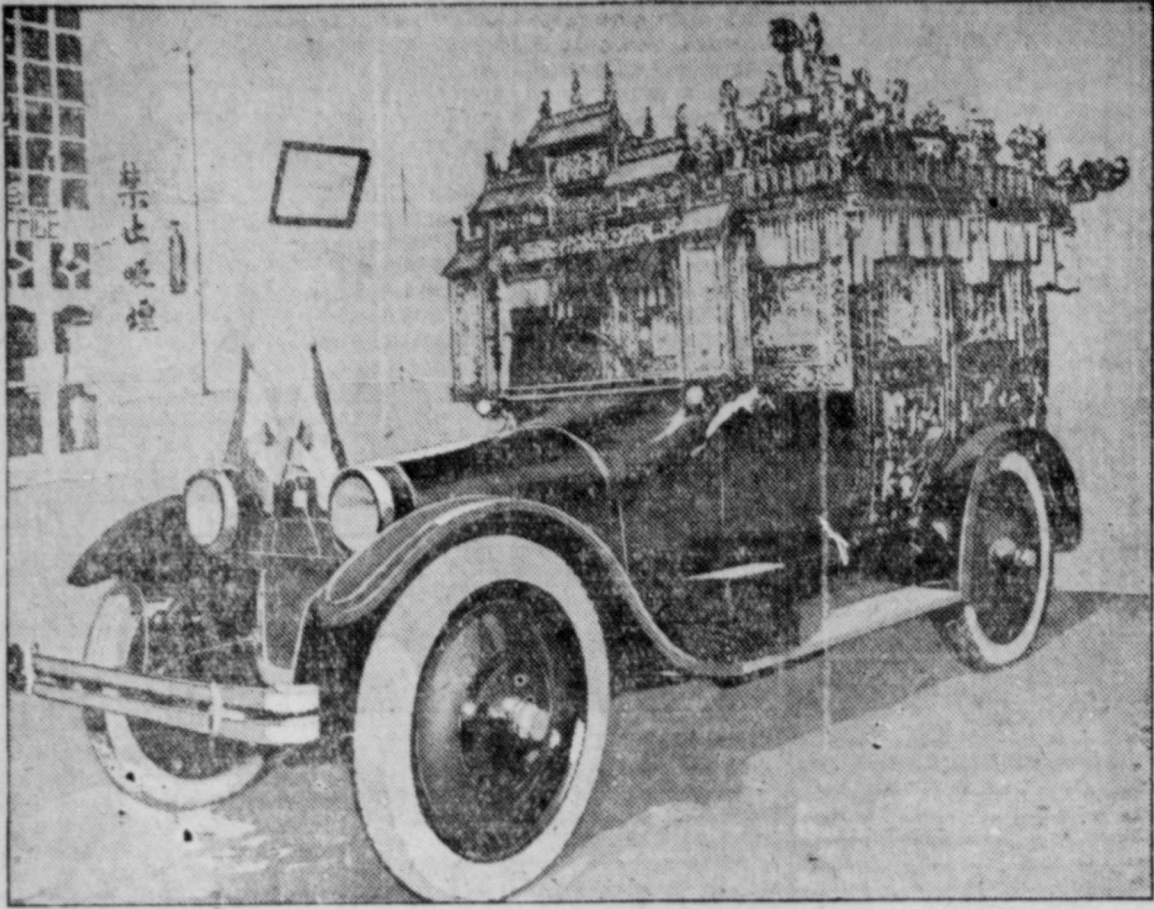
New Year Greetings

Sincere wishes to all for the
Entire year 1929, and
Reassurance of our confidence in your
Valuable consideration, which is
Incomparable, and without which our
Company could not SERVE
Everyone, everyday, everyway, electrically

Old Year, New Year, Every Year Our Service Is At Your Service!

Southwestern PUBLIC SERVICE Company

The Wedding March—1928



On a Buick chassis is mounted this flower-decked sedan of a Chinese bride, ready for the procession that will carry her to her new home. Motor cars rapidly are replacing the poles upon which coolies for centuries have borne the bride's sedan.

THINGS THAT NEVER HAPPEN

By GENE BYRNES



ARRANGEMENTS MADE TO ACCOMODATE BIG CROWN AT INAUGURAL

SANTA FE.—With the largest sale of inaugural ball tickets ever known in connection with an inauguration in New Mexico's capital, as their guide, members of the inaugural committee Friday night perfected arrangements to accommodate an unprecedented crowd for the ceremonies and the ball.

Chairman Arthur Seligman, who has conducted inaugural programs for twenty year past, and has learned to gauge indications for the size of the crowd said his estimate of an inaugural for New Mexico without precedent was gauged from the number of advance hotel reservations made and the advance ticket sales in cities outside of Santa Fe.

Santa Fe can always be depended upon, Mr. Seligman said, and the increase in attendance this year will be marked by the larger number of people from other cities who will attend.

He said the committee had been unable to gain reduced railroad fares but that there would be a bus rate from Albuquerque to Santa Fe and return for five dollars the round trip.

The committee held its last big meeting before the inaugural Friday night and detailed reports were received from all committee chairmen.

Poinsettias and evergreens, roses and snapdragons, bunting, Indian rugs and draperies will be used for the decoration of the palace, the armory and the library, and the floor committee is planning a check room which will efficiently serve in checking for wraps.

The full program with the time of each event will be published within few days.

ed, White, Blue and Yellow carbon paper for tracing on cloth.—The messenger.

NEW CIRCULAR NOW READY

The following is part of the summary of a new circular entitled "Sheep and Cattle on Southern New Mexico Irrigated Farms," by L. H. Haster of the New Mexico Agricultural college. The circular is now being printed and will be available for distribution by January 1, 1929. Those desiring copies should address the extension service, state college, New Mexico. The first part of the summary deals with the feeding and is as follows:

Thirty-seven records were secured on the feeding of lambs. These cover a period of nine years, 1915-16, 1916-17 and 1921 to 1928 inclusive.

Thirty-five of the feeding operations showed a profit and two showed a loss. The average profit was \$1.99 per lamb.

The gross margin received between the buying price and the price received at the market was \$4.71 per 100 pounds. The average margin necessary to break even was \$2.40, leaving an average profit of \$2.31 per 100 pounds.

Grain and alfalfa were the principal feeds fed, altho most of the records showed the feeding of some cottonseed feed products. Fodder and silage were fed in three cases each.

Feeding lambs was a means of utilizing waste pasture feed in the fall of the year. Where only a few lambs were fed, some of the cheapest gains were secured on this waste pasture feed before the lambs were placed in the feed lot. Where a great many lambs were fed, the problem of securing adequate pasture before putting them in the feed lot was often a serious one.

The practice of feeding at Emporia, Kansas, for about three weeks and shearing the lambs before they were sold was followed with success by several of the feeders.

Some of the small feeders sold locally, but large lots were sold in middle western markets, mostly in Kansas City and St. Joseph. The March, April and May markets have usually been the best markets on which to sell, but this was not true every year.

THE BOULDER DAM BILL IS SIGNED BY PRES. COOLIDGE LAST FRIDAY

WASHINGTON, D. C.—President Coolidge Friday signed the Boulder dam bill making effective the act providing for a reclamation, flood control and power project on the Colorado river.

The president affixed his signature before a gathering of proponents of the Swing-Johnson bill, who were brought to the executive office by Senator Johnson and Representative Swing, California republicans, who for years had led the fight for enactment of the bill.

The measure provides that the government shall supply the \$165,000,000 estimated as necessary to construct a dam and accompanying works in Black Canyon. The money is to be repaid under an amortization plan from proceeds of sale of power.

The signature of the president was the last official act required in providing federal authority for the construction, but either Utah or Arizona of the seven Colorado river basin states must ratify the Colorado river pact for distribution of water before the act can become effective.

In addition to Johnson and Swing, the delegation that stood around Mr. Coolidge's desk Friday as he signed the measure included Representative Smith of Idaho, Elwood Mead, director of the bureau of reclamation, and W. B. Mathews, attorney for the bureau of power and light of Los Angeles.

One Sunday morn, the pastor noticed a new member at church. He went over to talk with the newcomer. "Well, well I'm mighty glad to see you, Rufus, guess you haven't been into church in a good while." "I had to come. I need strength," answered Rufus. "You see, it's this way. I've got a job whitewashing a chicken coop and weedin' a watermelon patch."

Messenger Want Ads pay.

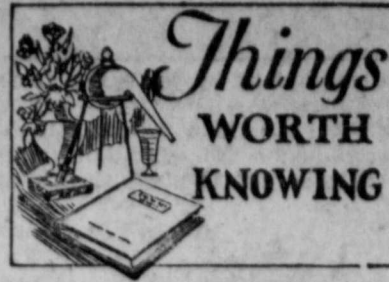
The number of sheep and lambs in the United States has been increasing but the demand has been sufficient to maintain a relatively high price for lambs. If the number should continue to increase, some lower prices may be expected and the feeder should be prepared to meet this situation.

PEERLESS ICE CREAM & BUTTER COMPANY

Giving Gold Bond Stamps

Call for Peerless Butter at your grocer's or market and receive Gold Bond Certificates, which may be redeemed for Gold Bond Stamps at Gold Bond Stamp Station or by mail.

PEERLESS ICE CREAM & BUTTER CO.
100 N. Main St. Roswell, N. M.



Drain or fill in wet areas on the farm. Such places breed parasites injurious to livestock.

It is often more economical for the dairyman with only a few cows to use root crops as winter succulent feed, than it is to use silage, since the capital investment for silage is larger than for root crops.

Raise either chickens or turkeys, but not both unless they are kept well separated. Chickens and turkeys are a bad mixture, as turkeys convey gapeworms to chickens, and chickens give blackhead to turkeys.

Methods of controlling the corn earworm, the most generally destructive of all insect enemies of corn, are crop rotation, fertilization, the use of legumes, and other measures which increase the productiveness of the land. To plant corn on poor land is to invite severe earworm injury.

Many hens in farm flocks are like women—no one knows their age. Often they are kept in the flock long after they are profitable. Culling of old hens is advised by U. S. Department of Agriculture poultry specialists, particularly in the corn belt, where the tendency is to keep poultry too long for good egg production. All pullets should be marked in the fall and a record kept of their age.

Boiling water or hot cloths are effective treatments for frozen water pipes. Always thaw pipes toward the supply, opening a faucet to show when the flow starts, advises the U. S. Department of Agriculture. Never thaw the middle of a frozen pipe first, because expansion of the water confined by ice on both sides may burst the pipe.

Avoid snowy or rainy days for hauling and loading alfalfa hay, if you would have it arrive at the market in good condition, says the U. S. Department of Agriculture. Even hay that has been properly cured and sweated is likely, if it becomes wet from snow or rain while being hauled and loaded for shipment, to arrive at the market in poor condition and with a resulting lower sale value. Hay that has become wet in this way will sometimes develop mold or heat in transit even at freezing temperatures.

A good poison wash for young trees, which will quickly kill any rabbits attacking them, can be made of starch, glycerin, and strychnine, according to the Biological Survey of the U. S. Department of Agriculture. Dissolve 1 ounce of strychnine (sulphate) in 3 quarts of boiling water; and dissolve ½ pound of laundry starch in one pint of cold water. Stir the starch solution into the glycerin thoroughly. Let the mixture cool before applying it to the trees. Use a paint brush.

The most effective means of re-

A Happy and Prosperous New Year

For all our patrons and friends is the wish of

Rodden's Studio

Phone 1342J Roswell

ducing disease infestation of muskmelons, or cantaloupes, is crop rotation, and the best rotation is one in which the melon or other related vine crop is not planted oftener than once in 5 or 6 years. Land that has been in alfalfa or clover, or in pasture for a period of years, is most likely to be free from muskmelon-disease organisms. Muskmelons should not as a rule follow corn or any crop that draws heavily on nitrogenous plant food in the soil. In the western sections the best yields

can be obtained on old alfalfa land. In the eastern sections clover or alfalfa sod or land where annual legumes grown as cover crops have been turned under is best. In market-garden districts muskmelons can be grown on land that has previously been in potatoes or sweet potatoes followed by a cover crop.

If you have a house or room for rent, try a Messenger want ad.

Messenger Want Ads pay.
Messenger Want Ads pay.

Send Them Home Happy

It is a standing motto with us—send them home smiling. And we do not believe there is a good man in this community who can resist smiling after he has selected his supply of merchandise from the good things we have ready every day. The price pleases, too!

We Save You Money on Flour and Feed

H. Deck's Store

"Where Your Money Buys More"
DEXTER, N. M.

LUMBER

HARDWARE

It Will Pay You

TO FIGURE WITH THE

Triangle Lumber Co.

Dexter, New Mexico

PAINT

CEMENT

Christmas Is Over

Now that Christmas is over, you will need Stationery on which to write your thanks to Santa Claus—and here is the place to get it. Best line of Stationery in the Valley, at the most reasonable prices.

Happy New Year

We appreciate your trade during 1928, and hope to be favored with your patronage during 1929. We wish you one and all a Happy New Year.

McAdoo Drug Co.

"Hagerman's Popular Meeting Place"

GLASS

FOR YOUR AUTO WINDOW OR DOOR

We Replace Auto Glass While You Wait!

DANIEL PAINT & GLASS CO.

ROSWELL—CARLSBAD

