

The Bronte Weekly Enterprise

VOL. 20.

BRONTE, COKE COUNTY, APRIL 1, 1938.

NUMBER 13.

J. M. Rippetoe, A Pharmacist, Buys Drug Store

J. M. Rippetoe, of Hamlin, has bought the drug stock and fixtures of the McCuiston Drug Company and has taken charge of same. Upon the death of the late Geo. McCuiston who owned and managed the business of the McCuiston Drug Company for a third of a century, the business passed to Mr. McCuiston's daughter, Mrs. Emma Cumbie. Mr. and Mrs. Cumbie, not being acquainted with the drug business, and not being pharmacists, decided that the wise, practical thing, and the best thing for Bronte and community, as there was no registered pharmacist here, was to sell the stock and fixtures to a pharmacist. They advertised the business for sale and had communications from quite a few throughout the country. Others came and inspected the stock and were anxious to buy. But, Mr. and Mrs. Cumbie decided that they should sell only to a pharmacist and therefore they and Mr. Rippetoe consummated a deal and the business passed to Mr. Rippetoe.

Mr. and Mrs. Rippetoe have arrived in Bronte and Mr. Rippetoe has taken the business over. Both Mr. and Mrs. Rippetoe have been and are quite busy rearranging the stock. Mr. Rippetoe has closed a lease on the building and the business will continue where it has been for many years. He also is making additional orders with which to replenish the stock and bring it up to the minute.

The business hereafter will be operated under the business name of the Bronte Pharmacy. Mr. Rippetoe speaking to The Enterprise editor relative to the coming of himself and wife to Bronte to make their home, stated that they had come because the appearance of the town in its civic attractiveness, as well as the fine spirit of our people, and the future of Bronte appealed to them. "In fact," said Mr. Rippetoe, "everything appeals to us—the geniality of the people, the good schools and churches of the town, and Bronte's prospective future makes us feel that we have chosen wisely as the place in which to launch into business and to make our home." To all

(Continued on page 4)

Former Bronte Boy, Missionary in China, Writes

The Enterprise is in receipt of a brief letter from Miss Lou Wilkins, known to all the old time people in and around Bronte, who has been for many years, doing mission work among the negroes in Fort Worth, enclosing the letter from Rev. Ralph Holder, formerly of Bronte, but now a missionary in China.

Miss Wilkins writing, says: "I feel that the letter enclosed from Ralph Holder will be of interest to your city, since he lived there, and also his people resided there and made a record. I will appreciate your printing same."

Ralph Holder resided here for some years, making his home with his brother, C. C. Holder, and family, attending the school or his church during the time and spending his vacations here.

Rev. Holder's letter follows: My dear Fellow Country Men: I am an American Missionary stationed on the high lands of the Tibetan Border. Though not in the war zone, radio news brings it to me move by move. I need not say that Japan is the aggressor, nor mention the horrors connected with the mass murder of the civilian population. These facts you know. My purpose in writing is to entreat you to help end this war by the common sense method of boycott.

We must not fight another "war to end war." In 1917 I was a volunteer, fired by the high ideal "A war to end war." But how we were deceived! How fatuous we were to expect war to yield peace. War is Hell. Peace cannot come out of Hell. We have learned that lesson, or have we not learned it? I doubt that any one suffered more than I during the World War, and lived. Not for a million dollars would I go through it again. But at the time I willingly participated in the sincere but futile experiment, viz. the attempt to make War a means for securing Peace. I mention my experience, that you may know I have a background of first hand knowledge.

Not War, but the boycott is our method and a most effective one, only if our hearts are big

(Continued on page 2.)

John Walls returned home Thursday from a few weeks vacation with his brother of Roff, Oklahoma.

Tennyson School Dedication Is Happy Occasion

The new school building at Tennyson was dedicated Friday evening with formal exercises. The program consisted of musical numbers by Mrs. B. D. Dann and addresses by several speakers.

The guest speakers were County Judge McNeil Wylie of Robert Lee, county judge of Coke county, and the writer. Principal of the school, P. R. Jones, presided, and spoke briefly as to the new school building. Members of the school board who had seats on the stage were presented by Principal Jones. J. B. Arrott, president of the board, delivered the address of welcome. It was the largest gathering, thought by some, ever seen at a public meeting in Tennyson. Following the guest speakers, Miss Margaret Clark, assistant in the school, and Mrs. W. T. Green, president of the local P. T. A., were presented and made brief addresses.

Members of the school board are J. B. Arrott, president, C. N. Webb, secretary, R. B. Caldwell, Will Palmer, Clarence Derrick and W. T. Green. The board members assisted by Ben Brooks formerly a member of the board for many years, directed the work of erecting the building.

Thanksgiving morning of last year dawned drearily for the people of Tennyson, the beautiful little village nestling at the foot of Mt. Margaret, a historic peak of the range of mountains

(Continued on page four)

Former Bronte Man Dies at His Home in Dublin

Early Friday morning, March 25, 1938, Milt McClesky died at his home in Dublin surrounded by loved ones and friends. Interment was in the Dublin cemetery Saturday afternoon, following religious services at the Dublin Methodist church, conducted by the pastor.

Monday morning, S. A. Kiker received a telegram, stating that there was no hope for the sufferer, who had been ill for some time. Mr. and Mrs. Kiker, Grandmother McClesky, Mrs. J. W. McClesky and Miss Anje Louise McClesky went at once and remained until after the funeral. When death had come, other relatives here were notified and the following attended the funeral Saturday: Mr. and Mrs. Carrol Rollins, Mr. and Mrs. B. E. Modgling, Miss Winnie Dean Modgling, Mrs. Walter Phillips, Mrs. Rube Compton, Norman Kiker and Chester Kiker.

Deceased was in his sixty-eighth year. He came West in 1905 and he and family resided here until 1909. They owned and resided at the Mrs. T. M. Wylie home. As he did everywhere during his life, deceased gave himself to aiding the best interests of his home town and community. From youth he was a devout member of the Methodist church and reflected in all his life the high ideals as taught by the Great Teacher. The names of the McCleskys and the Kikers are associated with all that is good in Erath county.

The many friends of the family here and elsewhere sympathize with them in their sorrow and many, here and there, will pause and shed a tear because of the passing of this good man and fine Christian gentleman.

Miss Beck, Modern Religious Martyr, Here Next Week

Rev. A. V. Bradley, pastor of the First Baptist church in Bronte, who is in Vernon, engaged in an evangelistic meeting, writes The Enterprise, requesting that the people be reminded again that the two weeks of evangelistic endeavor begins in his church here next Wednesday night, April 6.

Rev. Bradley is to be assisted by Miss Emmalee Beck of Gainsville, who is home on a furlough as a missionary from Brazil. Miss Beck is with Rev. Bradley in the meeting at Vernon. Writing of Miss Beck and her experiences, Rev. Bradley states that hers is one of the most pathetic, yet victorious life stories he has ever heard. She was repudiated by her parents, when she yielded to be a Christian, was disinherited, and was beaten by her father, he breaking some of the bones in her

(Continued On Back Page)

Ballinger Minister to Preach Two Weeks, One Text

The Enterprise has received a post card from Rev. Clarence A. Morton, pastor of the Ballinger Baptist church, announcing the beginning of a two weeks evangelistic meeting in his church, next Sunday, April 3. Rev. Norton will do the preaching and Gospel Singer W. H. Souther of Fort Worth will direct the music for the meeting.

Rev. Morton extends an invitation to all the folks of Bronte-land to attend the meeting. The announcement also states that Rev. Morton will preach at each opening service for the two weeks on one verse of Scripture, that verse is John 3:16. Let those who are interested keep in mind and attend this meeting all you can—for, Rev. Morton is said by his church members and the people generally in Ballinger to be an interesting and helpful preacher.

The Cavalcade of the Bronte Schools

By H. O. WHITT

It has been my happy privilege to observe the progress of the Bronte Schools from and before the time the various districts were consolidated into the present system, and may I add, take some little part in making it possible for the school to reach its present high attainment.

I have observed the school as it climbed from a ten to a nineteen teacher system, climbing from the ground to twenty-three and one-half credits of affiliation offering all practical courses of training.

When I first took over the books of the Bronte Schools they showed, in addition to the bonded indebtedness, \$13,500.00 in warrant indebtedness, which is being cared for yearly as it comes due, there is a warrant indebtedness past due of \$1,620.93. We have assurance of sufficient funds coming to the school between now and June 1st to take care of this indebtedness.

Our records indicate that in 1931 the Bronte schools received \$1,070.00 state aid. Our books indicate that we received from the same source last year \$11,170.00.

It was necessary for the board of trustees to sign personal notes before we could secure funds to operate our buses at the opening of the 1931-32 school. Warrants were being discounted from 20 to 40 per cent. Today, thanks to the ever faithful First National Bank of Bronte, all warrants are worth 100 per cent on the dollar and no rush to get

them cashed. Our credit is good with all firms handling school supplies or any other equipment needed for the operation of our school.

The school is being operated under a strict budget plan, the board estimating their year's needs and keeping their expenditures within those needs. To do this, and to know when you have done it, requires many hours of hard work. While you were peacefully sleeping those charged with the responsibility of financing your school were pulling their hair trying to stretch the dollars and give you the best school in Texas. We feel that we have succeeded, with your help, in accomplishing just that. By keeping a first class faculty at all times and by personally supervising the expenditure of all funds has made it possible to reach the high rating our school now holds. Your school board is doing this and it is entitled to commendation.

We have had an exceptionally good faculty this year. The result is the best school in the history of Bronte. We need to support our school program a little more wholeheartedly thus enabling our splendid faculty in carrying on their work to the highest degree of satisfaction to the school, the children and the community.

Kind Friends, after eight years of very hard work, keeping the best interest of our school at heart at all times, I am coming to

(Continued on page 4)

DAILY MEDITATIONS REV. J. H. THOMPSON

"Ye are my witnesses, saith the Lord."—Isa. 43:10

The only way God, a Spirit, could get into this world so men could see and hear and understand Him, was by appearing among men as a man, Jesus.

He was "incarnated," that is he took a physical body and lived in it.

How can Christ be in the world today? In a similar way, by being incarnated, by living in men and women—in you and me. We are his ambassadors; we represent him; he is seen in us. We are his witnesses. We are witnesses by what we say; yes, but even more by what we are—by just the way we live.

What a responsibility! But what a privilege!

A boy can play the game so hard and clean; a girl can be so kind and considerate among her friends; a man can be so square and diligent in his business; a woman can be so patient, poised, and unselfish in her home, that others, boys and girls, men and women, will say, "I wish I could be like him—like her. I wish I had what he has—what she has."

This is successful witnessing—BY WHAT WE ARE.

THOUGHT FOR THE DAY

"I live; yet not I, but Christ liveth in me."—Gal. 2:20.

One Minute Sermon

BY REV. A. V. BRADLEY

"WHAT IS SIN?"

"When lust hath conceived it bringeth forth sin, and sin, when it is finished, bringeth forth death."—Jas. 1:15.

"Wash me thoroughly from mine iniquity, and cleanse me from my sin."—Psalms 51:2.

"The wages of sin is death."—Rom. 6:23.

Sin is any thought, word, action, omission or desire contrary to the law of God. Sin is any lack of conformity to or transgression of the Law. Sin is inherited and committed. Sin is first conceived in the mind; then put into action. All sin is committed on the basis of satisfying the human flesh and desires. "Sin is the transgression of the law." Who's law, you may ask. God in the beginning gave laws and commands to be kept. Why these laws? God's standard for our moral conduct. Just as State, National and County laws are to govern us. Is God unjust in giving such rigid laws? No. Is our government unjust in having laws?

What is the effect on a person who breaks these laws? Punishment. Break laws of nature and see what happens. You suffer. "The soul that sinneth it shall die." Death is the final culmination and result of sin. The Devil may promise you many things in sin, but the only wage he can pay in the end is death.

How may I get rid of these sins? Pray as did David, "Lord, wash me from mine iniquity and cleanse me from my sin." Jesus has made it possible that we may have sins forgiven, washed away and forgotten. He lived perfect for the imperfect; became sin for us; paid the penalty for sin; secured a pardon from prison of Hell to all who will trust in Him. You cannot shake off your sins, Jesus must wash them away, cleanse you. With sorrow, turn your back upon sin and face Christ with faith, and be saved today!

LARGE BENEFITS FROM TERRACING LAND IS SHOWN

"I'm going to terrace my whole farm because it pays," said Tom Pate, who recently bought a 200-acre farm north-east of Veribest. "It will cost me something to get it terraced, but I can make that back from extra crops in a few years," he said.

He formerly farmed land belonging to Walter Timm two miles east of Veribest. On this place a complete conservation program has been established by the cooperation of the owner, operator, and the Soil Conservation Service. The program consists of level terraces, contour ridges with controlled grazing on grassland.

"Benefits of terracing were definitely proved while I farmed the Timm place," said Pate. "I planted oats on terraced land and made 74 bushels per acre. A neighbor planted just as good oats about the same time on un-terraced land and made only 50 bushels per acre. I made an average of 285 pounds lint cotton per acre in 1937. One neighbor made 276 pounds, while another made only 233 pounds on unterraced land but with contour cultivation. My father farming near Coleman terraced some land about 12 years ago but did not terrace it all. He now makes almost twice the yield of crops on his terraced fields as compared to the unterraced field," said Mr. Pate.

In a comparison of cotton yields on terraced farms and adjacent unterraced farms in the Soil Conservation Service Project Area, the unterraced farms averaged 200 pounds of lint per acre while the terraced farms averaged 234 pounds, an increase of 17 per cent. At the Spur Experiment Station, with similar soil types and average precipitation, the average production for 11 year period, 1927-1937, has been 105 pounds on un-terraced land without contour cultivation, and 171 pounds on land with level closed end terraces and with contour cultivation, or an increase of 63 per cent. "Level closed end terraces hold all the water from heavy rains on the land, giving it time to be absorbed by the soil and stored for future use of crops," said M. A. Hartman, Engineer with the Soil Conservation Service.

Special Train Orchestra To San Angelo On

ST. LOUIS SYMPHONY TO APPEAR IN WEST TEXAS CITY APRIL 6

Biggest musical event of current season in West Texas is the appearance in West Texas of the St. Louis Symphony orchestra, Vladimir Golschmann, conductor, on Wednesday night, April 6, at the San Angelo Municipal Auditorium. This marks the first appearance of an organization of this kind in this part of West Texas.

The second oldest symphony orchestra in this country—it was organized in 1880—it is also rated as one of the best, largely due to the efforts of Mr. Golschmann, now in his fifth year as director. This Russian—born in Paris in 1893—is one of the ablest conductors now appearing before the public. He conducted his own orchestra in Paris and has appeared as guest conductor with all of the leading orchestras both here and abroad prior to taking over at St. Louis.

St. Louisians themselves think so much of their orchestra that they raise a sustaining fund of \$135,000 annually for it. This is in addition to the ticket sales from the 50 concerts given each season in its home auditorium which incidentally is always sold out for each performance. And it seats 3,500!

87 musicians. All of them are The orchestra is composed of first rank performers on their

BRONTE PHARMACY ANNOUNCEMENT

To the people of Bronte and the Bronte section of country:
I have bought the stock and fixtures of the McCuistion Drug Company and have taken charge of same.

Proud to be in Bronte

I consider myself fortunate in two particulars: First, that since the McCuistion Drug Company had to change ownership, through the natural processes of time, I am glad to be the successor to the management of a business with the long record the McCuistion Drug Company has and the success it attained through the third of a century that the late Geo. H. McCuistion directed it. Second, I am proud, and in this Mrs. Rippetoe joins, to become a citizen of Bronte. We have chosen to cast our lot for life, far as we know now, with Bronte and the Bronte country for "better or worse." We have chosen Bronte as the place we shall call home because of its civic beauty and attractiveness and because of its future outlook for growth and development and because of the good country and fine people who make their home in and around Bronte. We want to be counted in on everything that will be for the good of our town and country everywise.

Our Business Name

We have chosen as our business name, "Bronte Pharmacy." We are pleased to state that we are a registered pharmacist and have had years of experience in compounding medicines. In fact, we have been reared in a drug store. Our father has been a pharmacist and drug store owner for many years and we were under him in learning the drug business. For several years we made our home in Hamlin and held the position of pharmacist in a leading drug store of that town. Carefulness in the compounding of prescriptions is a serious matter and one of much importance.

Enlargement of Stock

We have already begun the enlargement of our stock of fresh, well-selected drugs and drug sundries. We plan to carry everything that a first-class, modern drug store should carry, so that you can find here always what one has a right to expect in a modern drug store, and thus save you the inconvenience of having to go away from home for your needs in our lines.

Drink Fountain

We also will soon install a modern cold drink fountain so that you can call and refresh yourself through the hot summer days. We know the drink fountain business and our service will be excelled nowhere. Soon as our fountain is installed we will be glad for you to refresh yourself at our fountain.

A Cordial Invitation

We extend a cordial invitation to each and all to call to see us at our place. The Bronte Pharmacy will have as its place of business the old stand of the McCuistion Drug Company. We are anxious to know you personally and to have you visit us socially at our store whether or not you need anything in our line. We just want to get acquainted with you and therefore will appreciate a call from you. We cordially solicit the continued patronage of all the former customers of the McCuistion Drug Company, and extend also an invitation to all others to give us a share of their business in our line, assuring each and all that we will greatly appreciate same.

BRONTE PHARMACY

J. M. Rippetoe, Owner and Manager

Famous Test Group Tries Out New Tire

Pittsburgh Testing Laboratory Conducts Skid And Wear Tests On Safety Tire

What he believes the most severe and exhaustive series of grueling skid and wear tests ever made on a new automobile tire before it was introduced to the buying public are described here by Will Wrinkle, Bronte representative of the B. F. Goodrich Company here.

Mr. Wrinkle following his recent announcement of the new Safety Silvertown tire with the "life-saver" tread says:

"Before the Goodrich company particular instruments. These include violens, violas, cellos, bass violins, cornets, tubas, clarinets, flutes, choes, bassoons, kettledrums, harps, all of which are used to make up the varied tones of a big symphonic orchestra. There are over one hundred persons in all. They travel on a special train. The railroad fare alone from the nearest point on their Southwest tour to San Angelo is over \$2,000. San Angelo is only one of four Texas cities to be visited on this tour.

Good seats are still available, priced at \$2.50 for adults, \$1.25 for students. All seats are reserved. Mail inquiries should be addressed to Emmett Cox, President West Texas Concert Association, Cox-Rushing-Greer Co., San Angelo.

would release its new tire to its sales organization and thus to the buying public it enlisted Pittsburgh Testing Laboratory of Pittsburgh, Pa., largest independent testing organization in the United States, and asked the organization to make the most rigid skid and wear tests possible. They were given an absolutely free hand.

"More than 95,000 miles were traveled by the Goodrich testing fleet in making these investigations, with a senior engineer and three junior engineers of Pittsburgh Testing Laboratory in charge at all times. Special apparatus automatically recording skidding on a chart more accurately than had ever been done before was devised and used in the tests.

"In addition to the new Goodrich tire, regular and premium-priced tires of the five other leading tire manufacturers were put under identical tests to determine their resistance to skidding and wear.

"The net results, as released by Pittsburgh Testing Laboratory is that the new tire gives greater resistance than any other tire tested, including those listing from 40 to 70 percent higher in price. The new tire gave more safe mileage than any other tire in its own price range, averaging 19 per cent more non-skid miles than the others on which the tests were made.

Despite the severe nature of the test, not one of the new tires blew out, or failed from any cause while two of the other tires failed."

BLACKWELL NEWS CORNER

MRS. CHARLES RAGSDALE

TEACHES THE "RADIANT HEART"

The Methodist Missionary Ladies met at Mrs. A. J. Jones Monday afternoon. Mrs. P. G. Dabney taught the sixth lesson in the book of "The Radiant Heart."

Those present were Mrs. Frank Youree, Mrs. P. G. Dabney, Mrs. Tom Carlisle, Mrs. W. W. Youngblood, Mrs. George Hartin, Mrs. Delos Alsup, Mrs. R. B. Kirk, Mrs. J. O. Raney, Mrs. Hollingsworth, and the hostess.

Next Monday the meeting will be with Mrs. Tom Carlisle.

Mrs. Otis Curry of Tahoka is visiting her parents, Mr. and Mrs. R. H. Reaves.

The Blackwell teachers that visited their parents over the week end were: Miss Williams, to Cross Plains; Miss Neep to Sweetwater, and Miss Hollingshead to Abilene.

Mrs. F. D. Willis is with her sister in a San Antonio hospital.

Mrs. E. H. Van Nort of Paint Rock passed through Bronte Tuesday to Robert Lee, on a visit to her daughter, Miss Willie Mae Van Nort. Miss Van Nort has a position with County Agent H. E. Smith.

ATTEND S. S. CONVENTION

Rev. and Mrs. J. H. Dean, Miss Oleta McFarland and D. J. Black are in Abilene this Thursday and Friday attending the Baptist Sunday School Convention.

FENCE AROUND SCHOOL HOUSE

The fence has been completed around the school house and they are planting shrubs and flowers.

LAMBS AND GOATS LOST

There was a good rain Saturday and Sunday that was much needed. However, quite a few lambs and goats were lost.

Mrs. D. T. Hunt and Mrs. D. T. McDonald are visiting Mrs. Hunt's mother in Goldthwaite.

Mr. and Mrs. B. P. Ragsdale of Guion visited Mr. and Mrs. Chas. Ragsdale Tuesday and Wednesday.


FOR Ambulance Service CALL Frank Keeney Day Phone 49—Night Phone 19

The Bronte Enterprise

D. M. WEST
Publisher-Manager

Subscription Rates
In State\$1.00 year
Out of State\$1.50 year

Entered as second class Matter at the Post Office at Bronte, Texas, March 1, 1918, under the Act of Congress, August 12, 1871.



Like a Great River

The sum of our long years of experience is like a great river with hundreds of tributaries. From many sources have come valuable knowledge, new methods, modern ideas; all pouring into the one vast stream of knowledge which never stops, but which flows on endlessly.

KING-HOLT
Funeral Home

908 EIGHTH ST.
PHONE 82-RING-2
• PROMPT •
AMBULANCE SERVICE

NOTICE
This is to give notice that I have sold the stock of drugs and fixtures of the McCuiston Drug Company to Mr. J. M. Rippetoe of Hamlin, Texas, and he has taken charge of same.

And, now, I want to take this opportunity to thank each and all for their business fidelity to my father, the late Geo. McCuiston, through the thirty-two years he had the management of this business. I assure you that I appreciate this greatly and cherish your friendship because of your loyalty to him. I also thank each and all for your patronage since the management of the business passed into my hands. Good friends are among life's finest assets.

My successor did not take over the books and accounts of the business. Therefore they are still in my charge, and I desire to close every account on the books. For that purpose I will remain at the store for a few days and will thank each and all to call and make satisfactory adjustment of your account.

I am pleased to state that Mr. Rippetoe is a registered pharmacist—this, of course, all will recognize as very essential as the town did not have a registered pharmacist. Mr. and Mrs. Rippetoe come to Bronte bearing recommendations as the very finest of people—therefore, with all our people we bid them welcome and we commend them to our people both in a business way and socially. We ask all the former customers of the McCuiston Drug Company to continue to give Mr. Rippetoe their patronage and we will greatly appreciate same.

Again thanking each and all, I am,
Sincerely,
Mrs. Emma R. Cumbie. 2t.

WRITES FROM CHINA
(Continued from page one)
enough to use it. There is no need for a campaign of hate. Rather may we have a campaign of unselfishness, compassion for China and concern for humanity in general.

But as in 1917, we had no quarrel with the German people, only with the German Imperial Government; now again, not the people of Japan are making this war, but the Militaristic Japanese Government. Kagaea says, "Not over 5 per cent of the Japanese people want war."

Many believe that American and British boycott of Japanese goods will soon stop the war, because more than 60 per cent of Japanese exports are consumed by these two nations.

With horror I read of the large orders of munitions to be supplied Japan by American munitions factories. I beg you to block all shipments of supplies to Japan. Who knows but that American armaments, sold to Japan, may not at a later date be used to slay our own populace? History often repeats itself.

I believe that America has a Divine mission—viz.—to institute and defend democracy, until the peoples of the world know freedom. But we can only use moral sanctions and the boycott. To fulfill a Nation's mission calls for big hearts. America can never rise in greatness above the level of the individual citizen. The outcome of Democracy is conditioned by the measure of your heart and mind.

Again I entreat you, lift the horizon of your interest in humanity to include poor, struggling China. See how bravely her poorly equipped soldiers lay down

WE ARE "STILL WAITIN' "
A letter from A. L. Simmons of Espanola, New Mexico enclosing remittance for another year's subscription to the "old home town" paper has been received, for which we thank him. Mr. Simmons praises the virtues of irrigation in his part of New Mexico and states that without irrigation his section would hardly be habitable.

Mr. Simmons also raises the question in his letter as to why we do not give our readers more about irrigation and oil. And, dear subscriber, and all other subscribers who are not residents here, we have but one reason to give for not giving more such news and that is, there is simply no such news to be given. If there were such news—believe us, we would "parade it before the big eyed world." For some twenty years we have waited and hoped that big news relative to both questions would break and we could say to everybody from here to the planet Mars, "look at us—we are some 'punkins'—we have both irrigation and an oil field."

BIRTHS

To Mr. and Mrs. H. L. Ensor, a girl, March 25.

To Mr. and Mrs. Clifton Calder of Robert Lee, a boy, March 27.

their lives for freedom and right. Will you not deny self to the extent of a temporary boycott, that this ruthless war be soon stopped? Otherwise where may this mad aggression not lead to, seeing that Japan is now allied with the two psychopathic dictators who are now perverting Italy and Germany?

We Are Happy to Announce to Our Customers That We Are Now Distributors for

The Jacobs
Wind Electric Plant

This Plant Has a Perfect Performance Record No Other Light Plant Can Offer You!

NEVER A BURNED-OUT GENERATOR NEVER BLOWN DOWN IN A STORM NEARLY 10 YEARS OF PROVEN SERVICE

INTERNATIONALLY KNOWN AND USED SELECTED BY ADMIRAL BYRD AT SOUTH POLE PURCHASED BY THE FEDERAL GOVERNMENT

The World's Leading Wind Electric Plant Has These Advantages:

Automatic Flyball Governor
Automatic Charging Control
Automatic Voltage Regulator

Built in Two Sizes—
1800 Watts 2500 Watts
(32-volt and 110-volt)

Write or Call Us for Further Information

WEST TEXAS LUMBER CO'PNY

WELL SUPPLY DEPARTMENT
Oakes at 4th SAN ANGELO Dial 3131



PIN 'em UP
Anywhere, Everywhere
LAMPS

Bargain Sale!

Special
\$1.95
65c Down
65c per Month

YOU can USE
Pin-it-Up Lamps
for Better

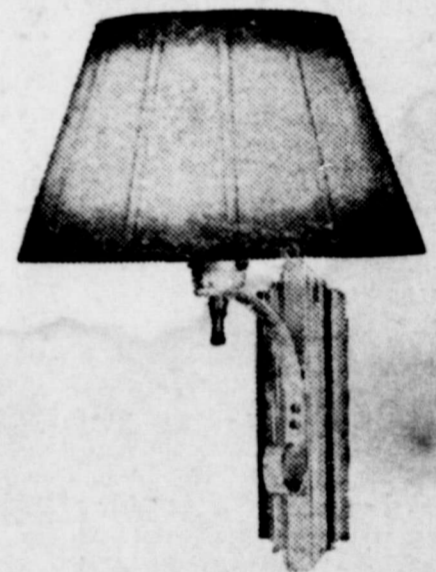
- Reading
- Sewing
- Cooking
- Working
- Playing
- Ironing
- Shaving

Complete with wall bracket, shade, plastic diffuser, six-foot cord, pin for hanging, and a 100-watt Mazda bulb.

Pin-it-Up lamps give good light, and give it properly and where needed. They give that efficient, glare-free, comfortable light that will make all seeing tasks much easier, relieving the strain poor light imposes upon **PRECIOUS EYES.**

If Your Neighbor Is a Member of Your Electric Servant's Family, Ask Him—or Her—About the Pin-it-Up Lamp Campaign.

West Texas Utilities Company



Another Coke Pioneer Woman Passes, in Death

When Mrs. Mary E. Monteith died late Tuesday evening, March 29, 1938, at the home of her son, D. M. Monteith, at Fort Chadbourne, the last woman perhaps of the first pioneers to Coke County, passed.

Deceased was born in Tennessee, September 1855, making her to be eighty-two years, six months and 26 days old when she was called to pass.

Deceased came to Brownwood with her parents when she was only six months old. She was married to J. A. Monteith December 7, 1871. Her husband died in 1903. She came with her husband and children to Coke county in 1881 and had resided here since that time, making her to reside here of 57 years. She was here before the county was organized.

Twelve children were born to the union, nine of whom survive. The children are Jess Monteith, Phoenix, Arizona; John Monteith, Dos Palos, California; Mrs. Alice Crisp, Caruthers, California; Bill Monteith, Lovington, New Mexico; Mrs. Lula Van Zandt, Plainview, Texas; Mrs. Ethelyn French, Safford, Arizona; Taylor Monteith, Lovington, New Mexico; Mrs. C. R. Kirkland, San Angelo, Texas; D. M. Monteith, Fort Chadbourne, Texas. Only four of the children could be present at the funeral—they were Bill, Mrs. Van Zandt, Mrs. Kirkland and D. M.

Funeral services were conducted Wednesday afternoon at the graveside at the old Fort cemetery, Rev. J. H. Thompson, pastor of the Bronte Methodist church conducting the services. Quite a number of old-time friends attended the funeral.

PETITION TO CLOSE

We, the undersigned business houses of Bronte, Texas, do hereby agree to close our doors at 6:00 P. M. beginning April 4, 1938, until September 1, 1938.

- Keeney's Variety Store.
- G. L. Bridges.
- Epperson Tailor Shop.
- Ivey's Red & White.
- Bronte Bakery.
- Cumbe & Wilkin.
- T. C. Price & Co.
- J. A. Percifull.
- F. L. Clark.
- City Drug Co.
- Bronte Beauty Shop.
- Cumbe & Co.
- West Texas Utilities Co.
- Bronte Pharmacy.

Born to Mr. and Mrs. Arthur Wrinkle March 30, a fine, nine-pound baby girl, "Pa" Wrinkle is recovering satisfactorily. Best wishes for the young lady.

SCHOOL TRUSTEE ELECTION SATURDAY

Saturday, April 2, is school trustee election day. Two vacancies on the board are to be filled. One is O. W. Chapman, who resigned to accept the place of tax assessor-collector for the school, whose time also would have expired at this time. H. O. Whitt is the other whose term expires at this time.

The names of G. E. Chisholm, B. E. Modgling, J. A. Perciful and J. M. (Roe) Williams appear on the ticket. However, members of the board state that if patrons would endorse, on the ticket. However, members of the board state that if patrons of the school have others in mind they prefer, whose names are not on the ticket, it is permissible to write the name, or names, of anyone they choose to vote for.

"Choose the two men you think best qualified to represent your community in the government of your school and come out Saturday and vote" request the members of the board.

It is important indeed that the parents of the children vote Saturday, then abide by the decision of the majority—that is our form of government. But, if you do not vote and things do not go in your school as you think they should, then, it will become your duty to make any protest.

MISS BECK

(Continued from page 1)
body—that is not a modern martyr for religious convictions and ideals and principles, then we cannot reason as to what such means. Rev. Bradley insists that the people hear Miss Beck, each evening, as she will deliver a twenty minute address at each evening service. And it is necessary to hear her first message, says Rev. Bradley, in order to know the depths of this young woman's martyrdom and her victories. She spent six years in Brazil and is home on extended furlough, during which time she is giving herself to evangelistic endeavor, wherever she is invited to go. Rev. Bradley counts himself fortunate at being able to have the aid of this fine young woman, and that his church and all the people of Bronte and this vicinity have a rare opportunity to hear a young woman whose message of loyalty to her religion will thrill them and inspire them to greater worthwhile efforts in their religious lives.

Rev. Bradley extends a welcome to each and all to attend the meeting and to aid in everywise possible.

Rev. Bradley reports that the meeting at Vernon is making splendid progress, with large attendance and a large number of conversions.

A good time to pay your subscription.

DEDICATION

(Continued from page one)
along the southern border of the beautiful Colorado River Valley—for late in the previous afternoon, flames all but completely destroyed the little red brick school building. The school was well into its year's work. Principal Jones and members of the board were bewildered as to the best course to pursue. It was decided to go on with the school, using a wooden structure on the school grounds and one of the church buildings of the community. The board showed their wisdom in having a reasonable amount of insurance on the building that was destroyed. The insurance companies paid off in full.

The question then recurred as to the future course of the community relative to its school interests. After conference generally with the patrons of the school, it was decided to re-build. The services of an architect were secured and the plans drawn. But, such a building as was desired could not be built for the amount of available money. It was found that the old building could be salvaged and much of the material used—in fact, about all the walls of the building were usable. So, it was decided by the citizens that as much of the labor as possible would be done by the men in the community, much of which was donated by the men. Thus, it was that a three-room brick school building, modern in its appointments, has arisen from the ashes. Hence, Friday night the people gathered in jubilant spirit, and the local citizens, with their guests, rejoiced and extended felicitations to each other as neighbors, over their achievement, in rising up a building larger and more modern and commodious on the ashes of the old building.

The stage curtain and stage decorations were planned and painted and installed by Mrs. Lutie Dunn, an interior decorator, who has acquired fashionable recognition over West Texas as an originator in school curtains designs. Mrs. Dunn owns and manages the Mt. Margaret Scenic Studio. The curtain is unique and attractive. Mrs. Dunn secured the advertisements from the business and professional men in all the towns and cities throughout this part of West Texas. Eighty-one of the business and professional men have their advertisements on the curtain, and the advertisements are so depicted in the design of the curtain that they rather add to the curtain's appearance. The designs of the curtain are mountain and water scenes.

The Enterprise extends congratulations to the Tennyson school—the board, the teachers, parents and pupils—on the fine spirit of cooperation that prevails in their school work.

Mrs. H. M. Robinson returned home Monday from Crockett where she has been for a week with her brother who is seriously ill. The sufferer was thought to be a little improved, but his condition is serious and there is little hope for his recovery. Mrs. Robinson has the sympathy of her friends in her hours and days of anxiety.

A good time to pay your subscription.



Protection, Perfection and Preservation of Precious Vision

DR. P. T. QUAST, O. D.
Sweetwater, Texas
Dial 733 107 W. Third

Dr. P. L. Whiffen

DENTIST
San Angelo Nat. Bank Bldg.
SAN ANGELO TEXAS

Office Phone 5300 Res. Phone 5942-4

PHARMACIST

(Continued from page one.)
this Mrs. Rippetoe gave her endorsement.

"I will add every line necessary to make the stock complete in the way of fresh drugs, drug sundries and all other lines so that the people can get what they want right here at home. A first-class, modern drug store is my ideal and daily I shall strive to live up to it."

W. P. Benson, secretary of the Hamlin Chamber of Commerce, in a private letter to The Enterprise editor commends Mr. and Mrs. Rippetoe to the people of Bronte and the Bronte country, and states that socially, religiously and every otherwise, they are a great asset to any community and that the regret of the people of Hamlin in their going away from there, is universal.

The Enterprise on behalf of all our people bids welcome to Mr. and Mrs. Rippetoe and assures them that they have believed for some thirty years that it will make a real, live, worthwhile town, and we still entertain the same hope. Mr. Rippetoe has an announcement in this issue of The Enterprise. Read it and visit The Enterprise Pharmacy and meet Mr. and Mrs. Rippetoe—you will find them genial and pleasant and you will enjoy your visit.

Welcome to you, Bronte Pharmacy and Mr. and Mrs. Rippetoe.

CAVALCADE

(Continued from page 1)
the end of my last three years of obligation which you good people placed upon me and, feeling that I have paid my debt to my community, that I have received my share of the honors, if there be such in serving on a school board, or that I have disgraced myself, if there be no honors, sufficiently to warrant my stepping down and permitting someone else to see the inside of how a school board works. I am taking no personal credit for the accomplishments of this school during the past eight years; however, I am glad that I did have just a small part and am glad of the privilege of serving with all those men who have made up the various boards since first I served and especially am I thankful to the splendid faculties who, after all, made that part within the school.

I trust you good patrons will cooperate with the school board and faculty just a little more in the future than you have in the past, some of you, and try singing your praises and forgetting some of the criticism. Remember your school board is serving without pay, other than the cusings, and have a big job to perform. They need your cooperation and can do with out your criticism. You have a man at the head of your school board, Mr. B. F. Bridges, who is one of the best school men I ever saw and a man who will, with the able assistance of the remainder of the board, look after every interest for the betterment of your school and in whom you can place the destiny of your school with the full satisfaction that the job

TEXAS THEATRE

BRONTE, TEXAS

FRIDAY & SATURDAY

April 1 & 2

"EBBTIDE"

In

Beautiful Color

WITH

OSCAR HOMOLOKA

FRANCES FARMER

RAY MILLAND

EXTRA! Popeye In 2 Reel Color

Plus

NEWS

TUESDAY ONLY

April 5

"Angel"

with

MARLANE DIETRICK

MELVYN DOUGLAS

HERBERT MARSHALL

EDWARD EVERETT HORTON

Also Comedy

ALAMO THEATRE

Robert Lee, Texas

FRIDAY & SATURDAY

April 1 & 2

"OLD WYOMING TRAIL"

EXTRA! Inside Nazi

Germany 1938

SUN. 1:30 & MON.

April 3 & 4

"FIGHT FOR YOUR LADY"

JOHN BOLES

JACK OAKIE

Scott Wrecking Co. TRAILER PARTS In Stock

Everything for building or repairing Trailers.

AUTO PARTS OF ALL KINDS

PRICES ALWAYS RIGHT

W. Broadway Phone 2371

SWEETWATER TEXAS

Mr. and Mrs. George Clark from Amarillo are here on a visit to Mr. Clark's parents, Mr. and Mrs. F. L. Clark, and other relatives. George's many friends are glad to see him again.

WILL WHITE DIES

Will White, who formerly resided in Bronte, died at his home in Amarillo, Monday morning, April 28, 1938, following an illness of several days.

Mrs. J. D. White, his mother who now makes her home with her daughter, Mr. and Mrs. U. F. Taylor, went to Amarillo some days before death came. Mrs. Chas. Ensor went upon receipt of the message stating that he was dead.

Deceased was fifty-two years old. He was born in Coryell county, but came here and made his home for some time. He is survived by his mother, four children and several sisters and other relatives. The family has many friends here who will sympathize with them in their sorrow.

will be well done. Give them your cooperation.

1938 ICE SEASON

ANNOUNCEMENT

To our customers and the people generally:

The hot days are just about here again. You will need ice. We are pleased to state that

We Are Ready To Serve You

With well-frozen ice, right at your door. As usual

Our Prices Are Reasonable

We thank our friends and all others for any patronage they may give us in the future.

WE WANT YOUR SALEABLE PRODUCE AT ALL TIMES

ROYCE HAYLEY

IN CHARGE OF THE BANNER ICE COMPANY

Breezland Hatchery

Texas-United States Approved Chicks

Plenty of Chicks Hatching Five Days a Week.

PRICES TO SUIT EVERYBODY

San Angelo

9 W. CONCHO

308 N. MAGDADEN