

THE BRONTE ENTERPRISE

Vol. 30

BRONTE, TEXAS, SEPTEMBER 10, 1948

No. 36

New Texas Theatre To Open Tuesday

Bronte's new Texas theatre will open for its first showing Tuesday, September 14, Victor Wojtek of the firm, has announced. Featured on the first night of operation will be "Blondie's Reward."

The new structure, 36 feet wide by 110 feet long, is built of concrete tile. Carpets will cover the concrete floors in the lobby, and rubber aisle carpets lead to the seats. The new building has been painted white and shows up to a very good advantage.

Frank, Victor and Otto Wojtek are owners of the new theatre. They are well known in this county, having operated the old Texas theatre here for about twelve years and the Alamo theatre at Robert Lee for about the same length of time.

Celex wall board, which adds to the acoustical qualities of the building, lines the inside walls of the Texas. Four hundred seats have been placed in the new building in order to accommodate large crowds. Sixty-eight seats are in the balcony and 332 are located on the main floor.

The latest style, E-7 Simplex projectors have been purchased by the Wojtek Brothers. They have also installed the most modern 4 Star sound equipment. This equipment will make it possible to obtain excellent vision of the pictures shown on the large 12 by 18-foot screen.

The owners of the new theatre also have obtained the best in air conditioning equipment, having installed a washed air system, which will make the Texas a cool, comfortable place on the hottest day.

A concessions stand will sell popcorn, cold drinks and candy to those who want them. Admission prices will remain at the same level that has been maintained at the old Texas, 29 cents and 12 cents for children.

The Wojtek Brothers, Frank, Otto and Victor, have operated the Texas here since November 16, 1936, and the Alamo in Robert Lee since October 15, 1935. They stated that they had done their best to build and equip the finest theatre possible for Bronte and that the new Texas would compare favorably with theatres in towns much larger than Bronte.

An advertisement announcing the opening of the new business will be found on another page of this paper, as will an advertisement from business men from here and other towns congratulating the Wojtek Brothers on the completion of their fine new building. Several other firms have ordered individual congratulations ads for this issue.

Everyone in Bronte should be proud of this addition to the town and community. It is an indication of the progressive growth that Bronte is making.

Mrs. Eva Key, mother of O. H. Willoughby, who has been visiting friends in Hobbs, returned here Monday night. Willoughby and Bruce Clift went after her. Mrs. Key is in poor health and plans to make her home here.



DAVIE GASSIOT

Davie Gassiot, son of Mr. and Mrs. H. R. Gassiot, former teachers in the Bronte school, left Monday to enter John Tarleton College at Stephenville. Davie has been employed by the Locker and Cold Storage plant at Santa Anna during the summer months and spent a week with his parents before entering college where he will take a business administration course.



CAROLL WESTBROOK

Carol Westbrook will enter Mary Hardin Baylor college September 9, where she will continue her studies in education as a sophomore. Miss Westbrook, who graduated from Bronte High school in 1947, is the daughter of Mr. and Mrs. Carroll Westbrook of Tenmyson.

THE METHODIST CHURCH

ALVIN R. MAULDIN, Pastor

Bronte
10:00 A. M., Church School.
11:00 A. M., Morning Worship: "Unsearchable Riches."
7:30 P. M., Evening Worship: "Making the Most of Life."

Hayrick
3:30 P. M., Preaching Service: "Making the Most of Life."

MAULDINS VISIT IN BIG SPRING

Rev. and Mrs. Alvin R. Mauldin and children, Alvin Jr., Donald, and Sandra Kay, visited Mrs. Mauldin's brother, Coy F. Turner and his family at Big Spring Sunday evening and Monday, returning Monday evening. Though Mr. Turner and two of his children visited the Mauldins in Bronte several months past, they had not seen Mrs. Turner and the other three children in about four years.

Mr. and Mrs. Ross Hardy and son, Bobby, of San Angelo were Bronte visitors Friday. Mrs. Hardy visited her sister, Mrs. Cassiot, while Mr. Hardy transacted business here.

OIL ACTIVITY IN COKE COUNTY HAS BEEN QUIET PAST WEEK

Oil activity in this county has been quieter than usual the past week. Rumors have several well locations being made in the near future, but as The Enterprise goes to press no unusual developments have taken place.

Seaboard and Southern Minerals No. 3 M. G. Reed, a quarter mile north of the No. 1 Reed Ellenburger discovery, southwest of Bronte, cemented 8 1/2 inch casing Wednesday at 1,121 feet with 300 sacks of cement. In the Jameson field Sun No. 8 C. E. Mathers was at a total depth of 5,873 feet, and on a drillstem test got

a good blow of air, but no fluid at the surface.

Sun No. 9 Fred Jameson was bottomed at 6,160 feet in lime.

Sun No. 2 J. B. Walker, south of the Colorado River in southwestern Coke county had reached a total depth of 6,379 feet and was preparing to acidize with 2,000 gallons of acid.

Sun No. 8 Jameson had reached a total depth of 6,160 feet in lime.

Sun No. 1 Millican had reached a total depth of 5,564 feet in shale, and was reaming a sidetracked hole.

More locations around Bronte are expected within the next few weeks.

HAM RADIO STATION DEMONSTRATION SET FOR SEPTEMBER 18

Sometimes it is difficult to tell where a profession begins and a hobby ends. That's the case anyway with T/Sgt. Robert D. King of Goodfellow Field who will demonstrate the operation of his ham radio station as one of the Air Force Day exhibits at the local base on September 18.

During duty hours, Sgt. King holds down the job of Communications Technician at Goodfellow Air Force Base. At home, he likes to use his ham radio equipment to contact people in distant parts of the world.

When explosion rocked Texas City in the spring of 1947, hundreds of San Angeloans were anxious about the welfare of friends in the stricken area. Putting his private station to a good use in that period, Sgt. King handled more than 150 calls and messages from San Angelo to Texas City. In placing one call for Midland, Texas, he relayed it through Houston to Texas City and received the answer back through the same channels in five minutes.

Sgt. King's station, known in the radio world as a ham set, is a miniature copy of commercial radio stations. Although it has a power of only 120 watts, it is capable of reaching greater distance than commercial stations operating on 5,000 watts because of its short wave principle of operation. Sgt. King has spent \$300 assembling his amateur station.

He explained that the short wave band is divided into different sections by the Federal Communications Commission. Amateur, military and experimental divisions are among the most important.

Sgt. King has had eight years experience in radio work. He was assigned to Goodfellow Air Force Base on completion of his military radio training in March, 1941. Except for a four months tour of overseas duty, he has remained at Goodfellow during that entire period.

Special Days Are Designated At Fair

A number of special days for children have been included on the 1948 agenda for the State Fair of Texas, October 9-24. David A. McMinn, special events director of the Fair, has announced.

"For the benefit of the crippled children of Texas, Thursday, October 14, has been designated as Crippled Children's Day," McMinn said.

Thousands of school children will flock to the Fair on Grammar School Day, Friday, October 15. Arrangements are being made with school principals and superintendents to release students from classes on this day to visit the Fair.

High school youth throughout the state will be honored Friday, October 22. Highlight of this event will be a Cotton Bowl gridiron clash between Wichita Falls and Highland Park high schools.

Some 60,000 4-H Club boys and girls, Future Farmers and Future Homemakers will meet at the Fair Saturday, October 16, to celebrate the largest Rural Youth Day in State Fair history. State Fair Honor Awards will be presented to 50 outstanding boys and girls at a special luncheon to be held on this day.

Crippled Negro children of Dallas county have been invited to attend the Fair on Grammar School Day, October 15.

The Junior Negro Achievement Day program will be held Monday, October 11, with a parade, numerous contests and musical concerts scheduled. A football game between Lincoln and Houston Negro high schools will be played in the Cotton Bowl at 8 p. m.

Negro Rural Youth Day will be Monday, October 18. Honor Awards will be presented during ceremonies to be held at 6 p. m. at the Hall of State. Two Cotton Bowl football games are scheduled, Washington vs. Lincoln at 3 p. m. and Prairie View vs. Wiley College at 8 p. m.

Five Cars Involved in Wrecks Near Bronte



LA MARR WHITT

La Marr and Hubert Whitt, Jr., sons of Mr. and Mrs. H. O. Whitt, are enrolling this week at Texas Technological college in Lubbock. La Marr, a 1946 graduate of Bronte, will be a sophomore student in electrical engineering. Hubert will be a senior this year and is studying business and marketing. He graduated from Bronte in 1944.



BILLY BOB HERRON

Billy Bob Herron has entered San Angelo College as a freshman this year. He is trying out for the San Angelo Ram football team. He graduated from high school here in 1948.

COURTHOUSE NEWS

Jim Wright, negro from Sweetwater, entered a plea of guilty to transporting liquor in a dry area before Judge Bob L. Davis and was assessed a fine of \$100.00 plus costs of Court.

Charlie L. Pilley was charged with reckless driving, speeding and possession of liquor in dry territory. He was fined \$100, \$25 and \$50 respectively, plus cost of Court.

BLONDE BEAUTY HOLDS NOVEL JOB



HILLSIDE, N.J.—Lovely, blonde 29-year-old Helen Barnett has won a firm position in a scientific field that is ordinarily dominated by the opposite sex. An expert in all types of hair preparations, Helen is one of few women holding a top ranking job in chemistry.

She is head of the product development unit of Bristol-Myers' plant here. After five years of intensive work and thousands of experiments, she has perfected a new men's hair dressing.

Helen and her staff developed 1,135 different formulas before laboratory and field tests revealed number 775 to be the perfect blend. A Huntington, W. Va. girl, Helen was graduated from the University of Michigan where she received a B. S. degree. She recently acquired a new head of hair for further tests when she married a young advertising executive.

Two accidents about four hours apart occurred at the same spot on U. S. Highway 277, about 3 1/2 miles north of Bronte Tuesday afternoon and evening. The first one involved two cars and two persons were injured, while the other saw three cars colliding with no one hurt.

The first collision, which occurred about 4 p. m., involved a 1946 Mercury driven by O. M. Ratliff of Blackwell, and a 1939 Chevrolet driven by a soldier from Goodfellow Field, San Angelo.

According to Deputy Sheriff Frank Keesee of Bronte, Mr. Ratliff had stopped and was pulling back onto the highway, heading north, when the automobile driven by the soldier hit it, coming from the north.

The soldier suffered head injuries and his six year old son had a broken arm from the impact. He also was accompanied by his wife and two other children. They suffered no injuries. Mr. Ratliff was uninjured also. Deputy Keesee said that the front end of the Ratliff car was badly damaged, and that the Chevrolet was practically a total loss.

About 8 p. m. a Ford pickup driven by Portis Holland of Hayrick stopped at the scene of the wreck "to look the situation over" when the second accident occurred. It involved three cars, a 1941 Chevrolet, driven by a Mr. Guley of Norton, a Buick, driven by Raymond Rollins of Colorado City, and a Ford driven by E. C. Rollins, also of Colorado City.

Sheriff Paul Good and Deputy Frank Keesee investigated the collision. Sheriff Good said that the Chevrolet driven by Guley was ahead of the Ford and the Buick, and that the Ford passed Guley at a high speed and got by with no collision, but that when the Buick started to pass the Chevrolet, it collided with the Guley car and then hit the pickup which was parked on the west side of the highway.

None of the occupants of the three cars was injured in this second accident, but damage to the cars was rather extensive.

Sheriff Good said that charges of disturbing the peace, driving without a driver's license and reckless driving had been filed against Raymond Rollins, driver of the Buick, and that charges of reckless driving and disturbing the peace were filed against E. C. Rollins. Charges were filed in the court of Justice of the Peace Robinson of Bronte.

BELLS BUY MOBILE PICTURE SHOW UNIT

Mr. and Mrs. A. E. Bell have recently purchased a traveling picture unit and will travel with the show. The unit consists of the regular picture show equipment, a delec plant, a tent and a trailer house for the Bells to live in.

They are leaving Saturday morning and plan to take their shows to the Plains for awhile.

Mrs. Leona Coffman of Los Angeles is visiting this week in the O. W. Chapman home. She plans to go to San Angelo today.



JUDGE EDWARD SANDUSKY

Judge Edward Sandusky, son of Mr. and Mrs. Austin Sandusky of Bronte, has enrolled in Texas A & M college as a freshman. Fish week started this week. He left Saturday and plans to major in agricultural education. He graduated from Bronte high school in 1948.



LOOKING OVER THE FEED CROP—Early growth of feed on 194 acres of the 965-acre tract which is Boys' Co-op Ranch of West Texas near Tankersly is being inspected, above, by teenage ranch hands. The ranch is being purchased and opened for homeless, neglected or dependent boys from 32 West Texas counties from Fort Davis to Brownwood. Leaders have pointed out that in this 32-county territory, no such home exists and that other homes for this type of boys are crowded and have long waiting lists. County judges over West Texas have pointed out the urgent need for such a ranch and have testified as to the large number of boys they could recommend for the ranch.

BRING HOME THE BACON

The man who always comes home with the bacon
 Knows what he's about, is seldom mistaken,
 He may not live in the greatest of style,
 But he gets what he needs that's really worth while.
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 It's saving his money, not doing things wrong.
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BALLINGER

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NATIONAL ADVERTISING REPRESENTATIVE



CHICAGO SAN FRANCISCO NEW YORK

EFFORT TO REDUCE CHILD ACCIDENT RATE BEING MADE IN STATE

A state-wide effort to reduce Texas' child accident toll of about 900 lives yearly through participation in the national child safety campaign in September was set forth by Dr. Geo. W. Cox, State Health Officer, as an immediate public health objective calling for concerted cooperation by all public health and medical authorities and interested civic organizations within the state.

"The needless loss of a single life, or the crippling of even one child, is an exorbitant price to pay for any neglect of this problem," said Dr. Cox.

The importance of such a campaign is evidenced by the fact that accidents are now the leading cause of death among children more than one year old. Among children 5 to 9 years old, the death rate from accidents was 25.7 per 100,000, as compared with a rate of 4.6 for rheumatic fever and organic heart disease, the next cause; and among children from 9 to 14, the accident death rate was 20.8 and that for rheumatic fever and organic disease 7.2.

The outstanding improvement in the death rates from all non-accident causes during recent years is the result of the advance in medical science and concentrated efforts in the field of child health. The premise of the child safety campaign is that efforts must be intensified to bring about a somewhat comparable reduction in the number of child accidents.

SEATS AVAILABLE FOR ANGELO RACE MEET

Box seats for both the Race Meet and Water Follies at the San Angelo Fair, September 21-26, are now on sale at the San Angelo Chamber of Commerce office according to fair officials.

Purse races totaling \$13,000 plus entrance fees have attracted some of the best racers in this area, according to Dick Nasworthy, chairman of the racing committee.

The Water Follies which are as new and spectacular as any entertainment ever presented in West Texas will show every night, beginning at 8 o'clock.

Box seat reservations for both the Races and Water Follies may be obtained by writing to Box 712, San Angelo.

COKE COUNTIANS ON A & M GRADUATE LIST

College Station — Three residents of Coke county are listed on the Texas A. & M. summer graduate list. A record-breaking summer graduating class has 455 candidates for degrees this year.

All the candidates from Coke county will receive Bachelor of Science degrees from the School of Agriculture. The name of the candidate, their address and major subject are as follows:

George Ray Alderman, Blackwell, agricultural education; Archie C. Pittman, Bronte, agriculture; Wesley S. Buller, Jr., Brookshire, agriculture.

Charles Westbrook of Tennyson has returned home to enter the fall school term at Bronte High school. Charles, who is the son of Mr. and Mrs. Carroll Westbrook, has been employed during the summer months by the Hunter Strange Construction Company at Glenrose. He will be a senior in Bronte High school this year.

SINGING AT FORT CHADBOURNE

A joint singing of folks from Tennyson and from Ft. Chadbourne will be held at the Baptist church at Ft. Chadbourne Wednesday night, September 15. Everyone who is interested in good singing and fellowship is invited to attend, said a spokesman for the group.

Visiting in the home of Lee Richards last weekend were Mrs. Leslie Littleton and Mr. and Mrs. H. E. Sanford and daughter, Sam, of Ville Platte, Louisiana, Mr. and Mrs. Tad Richards of Fort Chadbourne, Ray and Johnny Lind Walters from Buffalo, New York, Johnny Richards of Yuma, Arizona, Mrs. L. B. Burton of Goldsmith and Mrs. Ernest G. Ratliff of Kermit. While they were there, Mr. Richards cooked "son-of-a-gun" for the crowd and there were several present who had never tasted it.

HAND-MADE BOOTS

AND

SHOE REPAIRING

Now is the time to order your boots for Fall and Winter wear

BRONTE BOOT SHOP

Patronize These Advertisers

Congratulations

AND

Best Wishes

TO THE NEW

TEXAS THEATRE

IN BRONTE

Our firm is mighty glad to have furnished the PLUMBING AND ELECTRICAL fixtures for this new building. We know the people of Bronte are proud of the new theatre and we are proud for them.

IVEY ELECTRIC

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Do You Have Adequate Butane Storage For The Coming Winter?

Butane supplies are not short but storage space is! If you do not have sufficient storage to tide you over if and when a long cold siege comes, SEE US NOW! We have an adequate stock of larger systems ready to install.

BUTANE SERVICE COMPANY

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BRONTE 123

PHONES

ROBERT LEE 92

Congratulations



AND

BEST WISHES

TO THE

Wojtek Brothers

AND THEIR NEW

TEXAS THEATRE



We are happy to congratulate the new Texas Theatre on its opening in Bronte. This new business is a great asset to the town and surrounding country in providing good wholesome entertainment for the entire family.

Not only is the new Theatre to be commended on the service it performs for the community, but the Wojtek Brothers are to be congratulated on the fine new building they have constructed, which adds greatly to the appearance of Bronte.

BOB DAVIS County Judge	HIGGINBOTHAM BROS. Ballinger - Most Everything You Want	JEFF DEAN
HOME FURNITURE CO. Ballinger	RUNNELS COUNTY IMPLEMENT CO. Ballinger	WEST TEXAS UTILITIES CO.
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RUBY L. PETTIT County Treasurer	CACTUS CAFE	B. E. MODGLING Wholesale and Retail Magnolia Products
RALPH LOGAN District Attorney	CLIFT FUNERAL HOME Bronte and Robert Lee	THE BRONTE ENTERPRISE
MORGAN FLOWER SHOP San Angelo	WHITE AUTO STORE	PAUL GOOD Sheriff, Tax Assessor-Collector

IF YOU APPRECIATE THIS ADVERTISEMENT WELCOMING THE NEW TEXAS THEATRE TO BRONTE,
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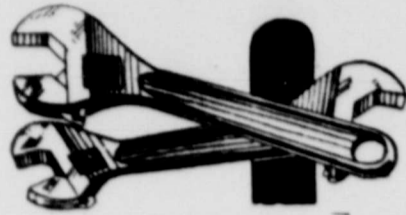
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... make your old car look like new again simply by having it repainted ... if the job is done right. A poor paint job will, after a short time, either chip or fade, and as a result your car will look as bad or worse than before it was done.

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Photo Classics



Voted the outstanding news picture of the year, this Speed Graphic shot by Frank Cushing won the 1948 Pulitzer Prize. It shows a boy gunman holding a revolver against another boy and daring the police to come and get him—which they did. Cushing made the shot from the second floor of a near-by house, by crawling out on the roof of an elf.

BROOKSHIRE BROWSINGS...

By Mrs. Herbert Holland

Church services were held Saturday night and Sunday at the Methodist church. Rev. Dee Cox was recalled as pastor at conference Saturday night for the 10th year. New officers were elected.

Mrs. H. L. Smith of Brownwood, who recently visited her son, Willis Smith, fell at the home of her son in Ballinger and broke her hip and arm. She was admitted to the Ballinger hospital Saturday. Mr. and Mrs. Willis Smith lived in this community last year and Mrs. H. L. Smith is an aunt of Mr. and Mrs. Willard Caudle.

Mr. and Mrs. Ed Holden were called to the bedside of Mrs. Holden's father, Mr. Kemp, in Ballinger Saturday night.

San Angelo shoppers Wednesday were Mrs. Dee Foster and James Holland. They were dinner guests of Mr. and Mrs. Homer Clark.

Mr. and Mrs. Jack Herring recently moved to the Herring Ranch near Ballinger.

Mr. and Mrs. James Holland and Junior, and Mr. and Mrs. Herbert Holland attended the donkey ball game at Miles Friday night.

Mr. and Mrs. Verlin Oats and daughter, Mary, of San Angelo are spending the week with her parents, Mr. and Mrs. Willard Caudle.

Martha Boatright, who is working in San Angelo, spent the weekend with her parents.

Floyd McCartney and Oscar Isabell were in Big Spring on business last week.

Mr. and Mrs. Alvin Redman and family, Mrs. W. F. Redman of Rowena and Mrs. Bill Rose and children and Rosalyn Urbanthe of San Angelo visited Mr. and Mrs. Alfred Rose and family Sunday.

Mr. and Mrs. Eugene Burrow and Henry Zachary of Midland spent the weekend with Mr. and Mrs. Zachary and family here.

Mr. and Mrs. Dawson Essary and children of Houston visited his parents, Mr. and Mrs. A. J. Essary, over the weekend. Mr. and Mrs. Baucum and Mr. and Mrs. Bill Rose of San Angelo visited them Sunday.

Mary Brown of Tennyson spent the weekend with Nila Fay Holden.

Mr. and Mrs. Billie Gilbert and children of San Angelo visited the Charlie Brown family Sunday.

Dinner guests of Mr. and Mrs. Herbert Holland Friday were Mrs. Homer Clark and Jimline, Mrs. O. C. Lowery and Betty Fay Stebeck of San Angelo.

Mrs. Doyle Gleghorn and girls of Miles spent Thursday with Mrs. T. G. Gleghorn.

Mr. and Mrs. Ellis Wade and son of Bronte visited the Bill Alexanders Sunday.

Bonnie Hedges spent Monday afternoon with Mrs. J. C. Boatright and Martha.

Mr. and Mrs. James Holland and Junior visited Mr. and Mrs. Jack Herring near Ballinger Sunday evening. Others visiting them were Mr. and Mrs. Ted Tubb of Norton. The group enjoyed a dove supper.

Mr. and Mrs. J. C. Boatright and Martha visited Mrs. Boatright's parents, Mr. and Mrs. C. H. Hester, Sunday near Abilene.

Mr. and Mrs. Joe Hale Hedges and daughter visited the J. C. Boatrights Sunday night.

Rev. and Mrs. Dee Cox and family spent Saturday night with Mr. and Mrs. Alfred Rose.

Mr. and Mrs. J. C. Boatright, Mr. and Mrs. Dee Foster were San Angelo shoppers Saturday.

Those attending the ball game at Winters Tuesday night when Wilmet and Pumphrey played were: Messrs. and Mmes. Joe Hedges, T. G. Gleghorn and Howard and Doyle, J. W. Boatright, James Holland and Jr., H. C. Hedges and Herbert Holland. Score was 4-3 in favor of Pumphrey.

JUNIOR STUDY CLUB OPENS YEAR FRIDAY

The Junior Study club of Bronte officially opened the new club year last Friday, September 3, with a coffee given at 9 a. m. in the home of Mrs. L. T. Youngblood. Mrs. Earl Glenn was hostess for the occasion.

The living room was decorated with zinnias and the serving table was centered with an arrangement of gladioli, the club flower. Cantaloupe balls, sausages, breakfast rolls and coffee were served to club members and three guests present.

Mrs. B. T. Caperton was installed as president of the club and Mrs. Roy Robinson was installed as vice-president. Yearbooks were given out by the yearbook committee which was composed of Mrs. Bon Spoons, Mrs. Clark Glenn, Mrs. Earl Glenn and Mrs. Binks McCutchen.

A small amount of business was taken up and the meeting adjourned to meet next on September 17 at the home of Mrs. Hollis Stevens. Guests present were Mrs. James W. Allen, Mrs. W. L. Fry and Mrs. Ben Oglesby.

The Junior Study club was organized October 3, 1946 and was federated in May of 1947. Other officers for this year are Mrs. Binks McCutchen, secretary; Mrs. R. H. Sims, treasurer; Mrs. Clark Glenn, parliamentarian, and Mrs. Bon Spoons, reporter.

HERE'S BLACKWELL . . .

By Mrs. Charles Ragsdale

Pam Sanderson has gone to Sterling City where she will teach the 4th grade in the public schools.

Mrs. Louis Rosser and children of Bronte visited her parents, Mr. and Mrs. Everett Bryant, Friday.

Stanley Crudap is visiting in the Ray Sanderson and the Henry Raney homes enroute from California to Elkins, Arkansas.

Mr. and Mrs. Clyde Sisson are the parents of a daughter.

Mrs. D. T. Hunt spent last week in Mineral Wells where she has been visiting two of her sisters.

Mrs. R. V. Copeland has been visiting her daughter, Mary Nell, at Snyder.

Miss Clara Corning of Abilene has been visiting her sister, Mrs. Susie Hill.

Mr. and Mrs. G. B. Henderson are visiting his mother, Mrs. Daisy Henderson and her parents, Mr. and Mrs. W. E. Lackey.

Arnold Richard and daughter of Abilene were weekend visitors of his parents, Mr. and Mrs. B. N. Richard. Mrs. B. P. Ragsdale spent last week visiting relatives in Sweetwater.

Mr. and Mrs. R. T. White have had as their guests, their three daughters and families, Mr. and Mrs. Harry Taylor and daughter, Harriet, of Grand Prairie; Mr. and Mrs. W. E. Gage and son, Robert, and daughter, Judy, of San Angelo; and Mr. and Mrs. Holloway Shelton of Lubbock. Other relatives visiting them were Mr. and Mrs. George Gries of Austin, Mr. and Mrs. Tom Holman and son, Joe of San Antonio. Friends who called were: Mr. and Mrs. Tom Early and daughter, Carroll Lee, of Sylvester; Mrs. Jeff Stuart and daughter, Emilie, of Roby; Mr. and Mrs. McQuiston and two daughters of San Angelo. A lovely birthday dinner honoring Mrs. R. T. Whitehead and grandson, Robert Cage, was served to all on Labor day.

Mr. and Mrs. Ester Bryant accompanied Mr. and Mrs. Cleveland Shaffer and daughters of Sweetwater on a visit to—Cumbie, Pittsburg and Dallas.

Mr. and Mrs. George Sweet of Amarillo and Mr. and Mrs. Allen Sweet of Dallas were guests in the L. Sweet home.

Mr. and Mrs. Reece McCortley and children and Oscar Anthony have been vacationing in New Mexico and Colorado.

Mrs. Lee Lackey spent the week in San Angelo visiting her sister, who is ill.

Mrs. W. C. Shamblin is in Amarillo visiting her daughter, Mrs. Robert J. Wadley and her new granddaughter, Jan Paula, who was born on Sunday, August 15, in St. Anthony's hospital. Mrs. Wadley is the former Pauline Hamilton. She and her baby daughter will soon join Lt. Robert Wadley in San Antonio where he is stationed at Lackland Air Force Base.

C. R. Smith and Charlie Boecking left Wednesday for a fishing trip to Buchanan Dam. They expect to "rough it" while gone and return home next Sunday.

Mrs. E. L. Wood, of Baird, has been visiting her brother, E. L. Caperton and family and the Bob Harwells here.

Boys' Blue Jeans

Size 1 - 11 \$1.98
Size 12 - 16 \$2.29
Red Hawk or Dickies

SPECIAL —

Friday and Saturday Only
Boys Dress Pants \$1.98
Sport Shirts 79c

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Size 8 - 11 1/2 \$ 8.50
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RENDERING, DIV.

Bilbo Drug Co.
IN
ROBERT LEE
IS HEADQUARTERS FOR
FINE MILKSHAKES,
DRUGS - SUNDRIES
NOTIONS AND
MANY GIFT SELECTIONS
DROP IN TODAY!

Rabbit Twister Gabe Smith's
AMERICAN CAFE
Is Ballinger's meeting place for Coke County Folks
DELICIOUS FOOD AT ALL TIMES and in Air Conditioned Comfort. — Come In Today!

SOMETHING NEW —

If you can pay as much as \$15.00 per month, I can finance your remodeling or repair jobs. See us for your needs.

White Pine and Yellow Pine Lumber

In All Widths and Lengths

Those New TITE-ON SHINGLES — See Them
A STOCK OF BUILDERS HARDWARE that will not be found without going to a large city

VERNON C. LAMMERS LUMBER CO.
BRONTE PHONE 145

DR. DONALD CUNNINGHAM
OPTOMETRIC EYE SPECIALIST
Next Door to Leddy's Boot Shop
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FOR QUALITY FURNITURE

FOR FAIR PRICES
FOR FRIENDLY SERVICE
FOR YOUR HOUSEHOLD NEEDS —

IN SAN ANGELO IT'S —
HOUSEHOLD FURNITURE CO.

Just Received Big Shipment of NEW MERCHANDISE



INCLUDING
BICYCLES AND TRICYCLES

Our Christmas Merchandise is Arriving Daily — Come In and See It!



Those Famous Stewart-Warner
RADIOS
Table and Console Models in Radios and Radio Phonographs

WHITE AUTO STORE

MR. AND MRS. C. E. BRUTON

BRONTE

For
DEPENDABLE INSURANCE
See
L. T. YOUNGBLOOD, Agent
Bronte, Texas

The COUNTY CORNER

By Travis B. Hicks

We still need some exhibits for our Coke County booth at the West Texas Exposition and Race Meet, September 21-26.

We need corn, 10 ears; canned vegetables in quarts; fresh or canned fruits; and any other produce of the farm. Don't wait for "George" to do

it. On East Side bring exhibits to City Hall, Bronte. They will be picked up there.

We visited Mr. W. J. Cresap's farm and found that even in the "seven dry years" Mr. and Mrs. Cresap still grow good corn, milo and fruit and vegetables. Mr. Cresap has developed a variety of corn that will make in years like this. We picked some of it for the fair. More than 25 fruits and vegetables canned and in the cellar. Can't keep a family like that from living well.

4-H Club boys should have lambs and pigs ready to start feeding for County Spring Show. Let's make them good enough to take to the San Angelo Fat Stock Show. Sear's pig show comes the same time as the San Angelo Fair, September 21-26. Just as well get the Sear's Gilts ready. The Sear's boys this year are: J. W. Caudle, Warren Tomlinson, J. Cue Varnadore, James Robertson, Jimmy Killam, Ray Killam, Jerry Wilkes and Dalton Copple.

DIVERSITY CLUB HAS OPEN MEETING OF NEW CLUB YEAR

Twenty-three members of the Diversity Club and two guests were present Thursday night, Sept. 2, to hear Mrs. C. C. Glenn review "Trumpet Before Him" at the opening meeting of the new club year.

The meeting was held at the home of Mrs. Chet Holcombe, and hostesses were Mrs. Holcombe, Mrs. Vetal Flores and Mrs. George Anderson.

This year's course of study is "Passport to Better Living." The new year-books were passed out and the next meeting was announced for Sept. 16 at the home of Mrs. James E. Allen.

Mrs. J. L. Carroll and Mrs. C. C. Glenn were guests of the club.

The Diversity club of Bronte was organized on October 4, 1930 and federated in November of that year. The permanent club project is the Fairview cemetery.

Mrs. Charles Boecking is president of the organization for this year and Mrs. Joe G. Wilkins is vice-president. Other officers for this year are: Mrs. H. A. Springer, secretary; Mrs. Cecil Kemp, treasurer; Mrs. Chet Holcomb, reporter; Mrs. Vetal Flores, counselor and Mrs. Arnold Ball, parliamentarian.

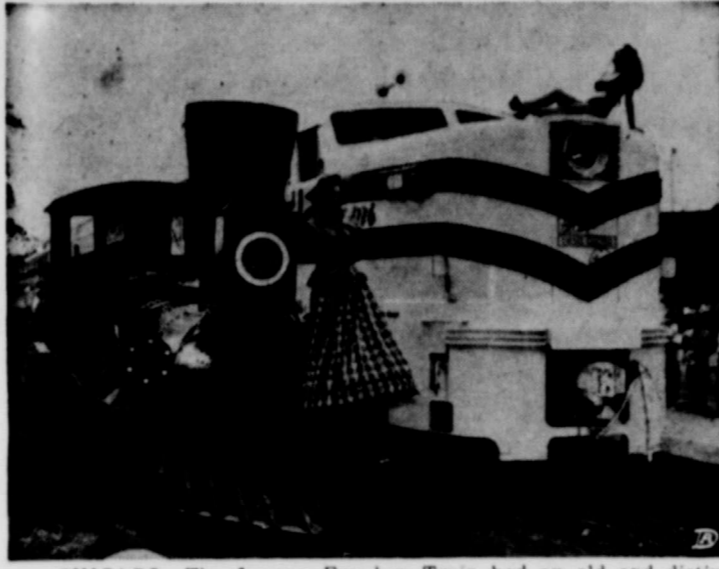
"THE CHURCHES OF CHRIST SALUTE YOU"

Romans 16:16
You are cordially invited to attend the services of the Bronte Church of Christ.

Bible School, 10:00 A. M.
Worship, 10:50 A. M.
Young People's Meeting 7:00 P. M.
Evening Service, 8:00 P. M.

W. L. FRY, Minister
Minister Fry is planning to take the young people of the church to a singing in San Angelo, Sunday. He asks that all young people reserve their Sunday afternoon for this trip.

Old and New in Railroading Meet



CHICAGO—The famous Freedom Train had an old and distinguished visitor here when a replica of the Chicago and Northwestern Railway's hundred-year-old "Pioneer", first locomotive to serve Chicago paid a visit to the Soldier's Field exhibit area. Dressed in an 1848 costume is Pat Feely of Elmhurst, Ill., and in a bathing suit is beautiful Mykell Myers of Chicago. In contrast to the Pioneer, the Freedom Train is a 2,000 HP Diesel-Electric, which was donated by the American Locomotive Company.

MRS. HARVEY ALLEN HONORED AT PARTY

Mrs. Harvey Allen was honored with a layette shower on Friday, August 20, in the home of Mrs. O. R. McQueen with Mrs. Hollis Stevens and Mrs. Binks McCutchen as hostesses.

The pink and white motif was carried out in table and flower decorations and refreshments of blue iced individual cake squares and pink punch with tiny diapers filled with mints as favors.

Guests included the honoree, Mrs. Allen, her mother, Mrs. H. R. Gassiot, and Mmes. Douglas Sneed, Mack Powell, Ed Cumbie, J. B. Walker, Silver, Floyd Modgling, Warnock Hipp, Lum Lasswell, Buster Hester, R. C. Lasswell, Robert Foreman, Dwain Pruitt and Susan, Otis Smith, Ross Hardy, and Mrs. Wayne Kiker of San Angelo, Mrs. O. R. McQueen, Miss Leona McQueen and the hostesses.

Fifty gifts were presented to the honoree.

KICKAPOO WMU NOTES

By Mrs. Garland Spencer
The W. M. U. met Saturday afternoon at 2:30 p. m. at the church.

Mrs. Holman, president, had charge of the program which opened with two hymns. The motto was discussed.

Mrs. Arthur Wrinkle, teacher, was able to meet with the club again and taught the lesson on the 13th chapter of John.

Members present were: Mmes. Noah Pruitt, Arthur Wrinkle, Ed Holman, Dink Beaver, Marshall Stephenson, Cullen Clark, Henry Alsop, Pat Beaver, Monroe Alexander, Garland Spencer and Misses Pauline, Ouida Fay and Dean Beaver.

The next meeting will be Saturday, September 18, at the church. Lesson for the next meeting will be the 14th chapter of John.

Bill Gassiot, employed by the Haliburton Oil Co. of Odessa, will re-enter Hardin-Simmons University at Abilene in January to continue his college training. Bill is a junior and is majoring in business administration.

FOOD FOR THOUGHT

By Rev. Alvin R. Mauldin

Thousands of high school and college young people have been facing the question of choosing their courses this week. Others yet to enter school have the question before them. Certain courses considered as basic and necessary are required of all students. Other courses, while interesting an enriching, are considered as neither basic or necessary. Of these the student may choose for himself the necessary number for graduation.

In the School of Life do you consider religion as an elective? Both the New Testament and the church insist that Christianity is a required course. Jesus said: "Whosoever heareth these sayings of mine, and doeth them, I will liken him unto a wise man, which built his house upon a rock." The testimony of multiplied thousands over the twenty centuries

bear witness of this truth, and testify that those who build their lives upon the Christian foundation build them solidly.

COMPLETE OPTICAL SERVICE

- EYES EXAMINED
- LENSES GROUND
- GLASSES FITTED
- ONE-DAY SERVICE

PHILLIPS Glasses

25 W. Beauregard San Angelo

TO MY FRIENDS IN BRONTE —

I am now owner of the

VOGUE BARBER SHOP

17 W. BEAUREGARD

BARBERS

1. Roy Butts
2. G. C. Attaway
3. Emmitt Butts
4. L. L. Lacy

WE WILL APPRECIATE A VISIT

Make Our Place Your Headquarters

Vogue Barber Shop
L. L. LACY, Owner

ATHLETES FOOT GERM HOW TO KILL IT IN ONE HOUR.

IF NOT PLEASED, your 35c back. Ask any druggist for this STRONG fungicide, TE-OL. Made with 90 percent alcohol, it PENETRATES. Reaches and kills MORE germs faster. Today

BRONTE PHARMACY

WANT - ADS

FOR SALE: 1 1941 Ford Pickup, 1 1941 Ford Tudor Sedan. CAPERTON MOTOR CO. 35-tfe

FOR SALE: Plenty of Bundle Feed. 10 cents a bundle. Good Grain. Inquire BRONTE ICE HOUSE. 35-2tp

FOR SALE: Iron bed, pair springs, oil range, oil heater. H. R. GASSIOT. 35-2tp

WHY NOT let us buy your feed sacks. FEEDER SUPPLY, 14th & N. Chadbourne, San Angelo.

FOR SALE — 6, 8 and 10-foot Aeromotor double-gear windmills and towers. LEEPER SUPPLY CO., Robert Lee.

BABY CHICKS, New and Started. FEEDER SUPPLY, 14th & N. Chadbourne, San Angelo.

ROYALTIES — Do you have them? Will you sell them? If so, list them with me. TAYLOR EMERSON, Registered Dealer. Phone 111 or 7504. Box 178, Bronte.

BABY CHICKS

COME IN and see us for your feed. We have plenty of heaters, both natural gas and butane, and lots of C/S meal — including cubes. Moody-Powell Feed Supply, 600 S. Oakes, San Angelo, phone 5083.

Commercial printing of distinction, call 56, The Enterprise.

FOR SALE — 1940 Chevrolet 1 ton Pick-Up 1941 Ford 1½ ton Truck Our prices are right! HOME MOTOR COMPANY

FOR SALE: Complete Automatic Laundry. Westinghouse completely automatic machines. 12 washing machines, 4 50-gallon hot water heaters, 2 Frigidaire driers, 1 Coca Cola box, 2 benches, 1 divan and 1 large heater, all sewer and electric hookup. 607 East 8th St., Odessa, Texas, Phone 4801, O. A. NUNN. 36-4te

FOR SALE OR TRADE: 1941 Ford Pickup. See T. F. SIMS, JR. 36-1tp

FOR SALE: Kanota Oats. \$1.60 per bushel. Contact MAC POWELL or CURTIS COFFEE. Bronte. 36-4tp

BABY CHICKS — Book your orders for baby chicks now. Hatch comes off every Friday. — WILLIAMS HATCHERY AND SUPPLY, Ballinger, Texas. 36-tfe

FOR RENT: Furnished house. Electric refrigerator and stove. \$45 month. See Mrs. D. M. WEST at West Apartments. 36-1tp

DO YOU have plenty of Insurance on your home and furnishings? — Polio Insurance. MR. and MRS. R. W. REES, c. o. Home Motor Co. 36tfe

MARRIAGE LICENSE

I. N. Eubanks and Mrs. Jessie Burroughs were issued a marriage license at the courthouse in Robert Lee last week.

YOU BEAT HIGH PRICES at P. H. DAVIS!

The superb fabrics and fault-custom - tailored clothing custom - tailored clothing greatly enhances your appearance.

Order Yours Now at

KEMP KLEANERS



Performs great...

To keep your car going great ... make a date to OIL-PLATE with Conoco Nth Motor Oil! A special, added ingredient in Nth oil (Patented) fastens extra lubricant magnet-like to your engine's working parts. So strongly is this extra film attached to cylinder walls, it won't all drain down, even overnight!

That means your engine's sheen-finished metal surfaces are extra-protected from corrosive combustion acids ... from destructive "dry" friction starts. You're extra-protected, too, from power-clogging sludge and carbon. For great performance, full-time protection, more miles per quart, make a date for ...



... an OIL-PLATE!

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W. H. MAXWELL, JR.

LOCAL AGENT

CAPERTON Motor Co. BRONTE

F & M Service Station BRONTE

MURTISHAW Service Station BRONTE



RIGHT HERE AT HOME YOU CAN BUY YOUR OFFICE SUPPLIES

Be Sure to See Us For

INDEX CARDS
INDEX GUIDES
LETTER FILES
MEMO BOOKS
SALES BOOKS
TIME BOOKS
RECEIPT BOOKS
STATEMENTS
FOLDERS
ADDING MACHINE PAPER
TYPEWRITER PADS
SECOND SHEETS
STATIONERY

PAPER CLIPS
ART GUM
PENCIL CLIPS
PENCILS
PENHOLDERS
GUMMED TAPE
CARBON PAPER
PENCIL LEADS
SCOTCH TAPE
TAPE DISPENSERS
INK
ERASERS

The Bronte Enterprise

BIRD SEASON OPENS!

GET YOUR SHOT GUN SHELLS HERE

SCHOOL SUPPLIES

ALADDIN LAMP SUPPLIES

Enamel Ware - Tea Kettles - Dish Pans
Wash Basins - Percolators - Double Boilers

KEENEY'S VARIETY STORE

FRANK KEENEY BRONTE CHARLIE KEENEY

ANNOUNCEMENT —

We Are Fortunate In Having Secured

The Services of

A. R. SHANKLIN

Who Will Be in Charge of Our

REPAIR DEPARTMENT

Mr. Shanklin is thoroughly experienced in all phases of auto repair. He has had years of experience and will render the best of prompt, efficient, and courteous service.

We invite you to come in at any time and get acquainted with Mr. Shanklin and bring your automobiles in for all needed repairs.

Home Motor Co.

Patronize These Advertisers

SHOWING NOW THE NECCHI SEWING MACHINES

ONE OF THE WORLD'S FINEST SEWING MACHINES

Glad To Show You

Choice of Fine Cabinets

Liberal Terms
May Be Had

HIGGINBOTHAM BROS.
Furniture Dept. Ballinger

TENNYSON TOPICS . . .

By Billie Tounget

Mrs. Montie Little visited Mrs. W. H. Feil Wednesday.

Mr. and Mrs. E. E. Wade and William, of Bronte, Mrs. J. P. Tounget, Friscilla and Michael of Miles, Mrs. Fred Conger, Mrs. Barney Westbrook and Eddie visited in the Zack Tounget home Wednesday.

Mr. and Mrs. Marvin Corley, Peggy and Beeny visited in the Fred Conger home Tuesday evening.

Mrs. Montie Little spent Tuesday with Mrs. Bud Bell at Bronte.

Ola Sue and Russell Brown of Rankin are spending the week with Mrs. Sudie Brown and the W. T. Greens.

Mrs. Elbert Carper, Marcy and William have returned home after visiting in Odessa with relatives.

Zack Tounget, who is working at Big Lake, spent Monday night with his family here.

Carol Westbrook is leaving Wednesday for Waco where she will enter Baylor university. She will be a sophomore.

Bufford James had dinner with Billie Tounget Sunday.

Mr. and Mrs. Harold Garrett and daughters have moved into the R. I. Brown house. They are formerly of Odessa.

A number of men from Tennyson attended a lodge meeting in Bronte Monday night.

Faye Goss has moved into this community. She is principal of the Tennyson school which began its new term Monday. Twenty-four pupils

registered. Miss Jane Farr, the other teacher, is living in San Angelo.

Mrs. E. D. Little and Mrs. Davis of California visited Mrs. B. B. Caldwell Thursday afternoon.

Mr. and Mrs. G. P. Gordon, Sr. and Mr. and Mrs. Ike Gordon and sons of Miles visited in the Barney Westbrook home Monday.

Mr. and Mrs. Earl Wade and Herbert Armstrong of Ballinger visited Mrs. Tounget and children Sunday afternoon.

Charles Westbrook came home Thursday from Glen Rose where he has been employed.

Mrs. Edd Heckerndorf and Edwin Ray of Midland spent the weekend here with relatives. Mr. Heckerndorf was here, returning to Midland Saturday.

Mr. and Mrs. J. P. Tounget, Jr., Friscilla and Michael of Miles visited in the Zack Tounget home Monday afternoon.

I. N. Howell arrived Monday for a few days visit with his family.

Grace Green returned on Monday from California where she has been visiting relatives.

Mrs. Bud Bell and Tommy visited the Erve Littles Monday. Tommy remained here to go to school.

Misses Bessie Clark and Carol Westbrook and Charles Westbrook and J. B. Clark were in Bronte Sunday.

Pete and Gussie Thomas visited with Clayton Latham Monday afternoon.

Mrs. Lois Roach and children of San Angelo visited in the Otto Fink home Wednesday.

Mr. and Mrs. James Chambers and Sandra of San Angelo spent Sunday with the George James.

Mr. and Mrs. Barney Westbrook, Mr. and Mrs. Paul Gordon and Mr. and Mrs. Ike Gordon of Miles visited Joyce Westbrook in Dallas Sunday.

Mr. and Mrs. J. P. Smith, Mr. and Mrs. Melvin James and Curtis Cornelius visited in the Bert Cornelius home last weekend.

SHOWER HONORS MRS. LOWERY

By Mrs. Herbert Holland

Mrs. O. C. Lowery was honored with a layette shower Friday afternoon in the home of Mrs. Jim Clark with Mrs. James Holland, Mrs. J. C. Boatright and Mrs. Dee Foster as hostesses.

Games were played and Junior Holland, dressed as a baby, presented the gifts. A pink and white color scheme was carried out. Favors were miniature diapers and mints.

Ice cream and coke were served to Mmes. Charlie Brown, James Lee, A. J. Essary, H. C. Hedges, D. C. Matterson, Mary Greenland, Laura Gallas, Floyd McCartney, T. G. Gleghorn, Ella McDowell, Aral McDowell, O. C. Lowery, Jim Clark, Dee Foster, J. C. Boatright, Herbert Holland, Homer Clark, James Holland and Jimline, Clark, Betty Faye Steebek, Junior Holland and Judie Lee.

Mmes. Mary Garrett, John Clark, Carol Florence and Francis McDowell sent gifts.

FOR YOUR

FLOWERS

PLACE YOUR ORDERS WITH
BRONTE PHARMACY

REPRESENTING THE

**Morgan Flower Shop
OF SAN ANGELO**

ALEXANDER'S CAFE

In San Angelo offers you—
**STEAKS, MEXICAN FOOD,
Sea Food and Tasty Lunches**
Join your friends at

ALEXANDER'S
In Angelo, Concho & Chad.

SIMPLIFY YOUR BOOKKEEPING

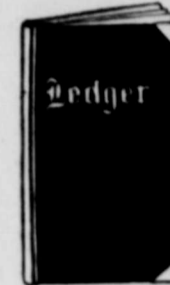
LEDGERS —
Single and Double Entry

SALES PADS

RECEIPT BOOKS

DAY BOOKS

TIME BOOKS



Everything for the Office

PAPER CLIPS

TYPING PAPER

CARBON PAPER

SCOTCH TAPE

PENCILS — ERASERS



**COME IN AND LET US KNOW
YOUR OFFICE SUPPLY NEEDS!**

The Bronte Enterprise

OUR HEARTIEST

Congratulations

TO THE

Wojtek Brothers

ON THE COMPLETION OF THEIR NEW

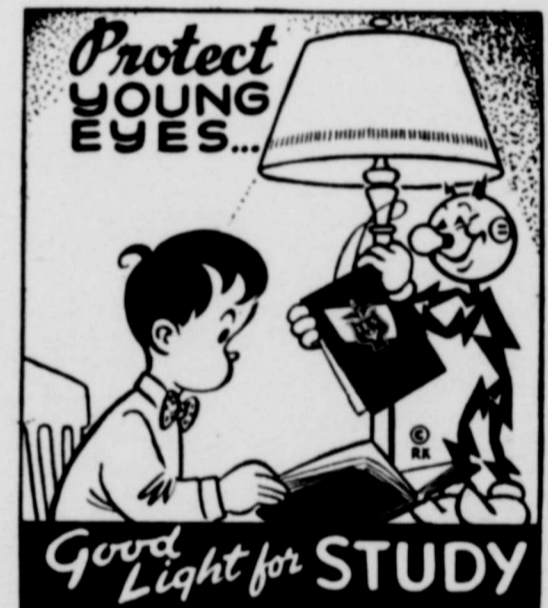
TEXAS THEATRE

We are happy, indeed, to have been able to furnish a large portion of the materials for this fine, new structure. Its completion is a distinct sign of the growing progressiveness of our town — and we are glad to have had a hand in its completion.

South Texas

LUMBER CO.

O. H. WILLOUGHBY, Mgr.



**LIGHT THE WAY
TO BETTER GRADES**

Boys and girls have a better chance to be bright if you give them a light that makes it easy to see to study.

Help yours to start the school year right. Put a new 150-watt globe in the study lamp now!

**West Texas Utilities
Company**



GRAND OPENING

OF THE NEW

TEXAS THEATRE

In Bronte

ON

Tuesday, September 14

We are happy, indeed, to be nearing the completion of the new Texas, and to be able to announce that it will open next Tuesday. We want to thank everyone who has helped or encouraged us in any way in the construction of our new building. We also want to thank all of our customers whose patronage made this expansion possible. We want to extend you a cordial invitation to continue this patronage. We, in turn, promise you good entertainment at the same low prices you have always paid.

BE SURE TO VISIT US ON
OPENING NIGHT

Frank, Otto and Victor
WOJTEK

OPENING — TUESDAY ONLY, SEPTEMBER 14

The Bumsteads in

“BLONDIE’S REWARD”

Also Two-Reel Comedy

WEDNESDAY ONLY

Robert Louis Stevenson’s

“THE BLACK ARROW”

LOUIS HAYWARD AND JANET BLAIR

Also Two-Reel Comedy

Schedule at the Old Texas Until Sept. 14

FRIDAY AND SATURDAY, SEPTEMBER 10-11

Robert Young and Marguerite Chapman in

“RELENTLESS”

In Color

Also Cartoon and News

No Show Sun. - Mon. This Week Only

Jack and Bob Good will leave Monday to enter Hardin-Simmons University in Abilene. Jack will be a junior business administration student and Bob will be a sophomore, also majoring in business administration. The two boys have worked through the

summer for Halliburton Oil Well Cementing Company.

A man too busy to take care of his health is like a mechanic too busy to take care of his tools.

— Spanish Proverb



GO TO CHURCH SUNDAY

TOP STEER ROPERS TO BE AT LEVELLAND

The country's top steer ropers will be in Levelland, Texas, on Sunday, September 26, to compete in the third annual steer roping and branding event sponsored by the Levelland Rodeo Association, according to Bert Eads, prominent Hockley County rancher-stockman and president of the association.

"All trails lead to Levelland for the occasion," said Mr. Eads. "The grounds are in first-class condition and it is expected that the stands of the largest arena in West Texas will be filled to capacity for this crowd-thrilling event," he concluded.

The list of top-notch lariat-ropers who will appear includes:

Everett Shaw of Stonewall, Oklahoma, champion R. C. A. steer roper in 1945-46.

Carl Arnold of Buckeye, Arizona, former world's champion steer roper.

Cotton Lee of Fort Sumner, New Mexico, winner of the steer roping and branding in Levelland in 1946 which was the first event of its kind held in Texas since 1905.

Jack Shaw of Ruidoso, New Mexico, another big time rodeo performer.

Ike Rude of Dodge City, Kansas, 1941 R. C. A. world's champion and winner of the steer roping contest last week in Ruidoso, New Mexico.

Clark McIntire of Kiowa, Oklahoma, present world's champion

single steer roper in the International Rodeo Association.

Jeff Goode of Yeso, New Mexico, "The Little Man With the Big Loop," winner of the steer roping and branding event in Levelland in 1947.

Howard Westfall of Sheffield, Texas, former world's champion steer roper and one of the oldest hands in the business.

Jack Skipworth of Clovis, New Mexico, a first-class calf roper recently turned to steer roping.

Dick Truitt of Stonewall, Oklahoma, another former world's champion single steer roper and recently declared champion all-around cowboy at Ada, Oklahoma.

Choate Webster of Lenapaha, Oklahoma, a leading young roper who recently won the matched steer roping event at Encampment, Wyoming, against 12 of the best men in the business.

The steers will again be furnished by Jack Hitson of Fort Sumner, New Mexico, a prominent rodeo performer who supplies steers for more roping events in this section of the country than any other stockman.

THE DIME SPEAKS . . .

I AM a dime.

I haven't done business with a butcher for years.

I can buy neither a quart of milk nor a loaf of bread.

I am hardly big enough for a tip anymore. But on Sunday, at church . . . then I'm really useful!

ANIMAL CRACKERS

FOR ALL those who like Shaggy Dog stories, here is a Shaggy Skunk tale that is going the rounds:

Mama Skunk was worried because she could never keep track of her two children. They were named In and Out, and whenever In was in, Out was out, and if Out was in, In was out. One day she called Out in to her and told him to go out and bring In in. So Out went out and in no time at all he brought In in.

"Wonderful!" said Mama Skunk. "How, in all this great forest, could you find In in so short a time?"

"It was easy," said Out. "In stince."

— This Week

Our cross-roads store proprietor sez he never forgets a customer . . . who fails to pay his bill.



Beach Beauty



Pretty hoods, pert ruffles and gay cotton plaids mark the feminine fashions starring on beaches this summer. And these soft touches temper the hard practicality of the "can-take-it" fabrics available for rough and ready vacation play. Candy-colored denims, hued terrycloth, and mint tinted piques and shirtings are in demand by teen-agers spurred on by the national sewing boom to turn out their own pet styles.

And even if you've never so much as sewed on a button you can turn out real glamour outfits for yourself by attending special teenage classes now being formed at local Singer Sewing Centers. After just a few lessons in the latest sewing tricks and short cuts, you'll find it's easy to turn your favorite fabrics into smart ensembles like the one above, made from Simplicity Pattern 2448. This will be easily within your budget reach once you've learned to make them yourself. The feminine touches you can learn to make include the self-ruffled wrap-around skirt of the double-duty ensemble above. The ruffled bra top has straps. Wool jersey makes the trunks inside the skirt. And the entire outfit stars in sand and sun as well as surf.

No matter how small and unimportant what we are doing may seem, if we do it well, it may soon become the step that will lead us to better things.

Rabbit Twister Gabe Smith's AMERICAN CAFE

Is Ballinger's meeting place for Coke County Folks

DELICIOUS FOOD AT ALL TIMES and in Air Conditioned Comfort. — Come In Today!

YOU BEAT HIGH PRICES at P. H. DAVIS!

The superb fabrics and fault-custom - tailored clothing custom - tailored clothing greatly enhances your appearance.

Order Yours Now at

KEMP KLEANERS



MOST PEOPLE READ THE WANT ADS

That's why it's smart to use them. If you're looking for something special to buy or sell a want-ad in this newspaper will do the job.

BRONTE ENTERPRISE

Naturally **ROTHMOOR** *



Our exclusive Botany gabardine coat . . . designed by Yablakoff for Kay Saks of California . . . with a straight from the shoulder to hemline silhouette . . . beautifully draped . . . hand picked detail . . . in wonderful Travel Tones.

Available With Matching Suit See Our Collection of Other KAY SAKS COATS AND SUITS \$59.75 to \$74.50



Style No. 601

Other Smart Rothmoor Coats and Suits Special Feature - Zip in Lining - Gabardine Coat and Luxurious Fur Trim Styles \$79 to \$149

SHOP WITH US FOR YOUR BUDGET PRICE COAT AND SUIT BEAUTIFUL STYLES AND MATERIALS \$29.75 to \$49.75

USE OUR LAY-AWAY PLAN WITH A SMALL DEPOSIT

GEORGE'S Ready-to-Wear

BALLINGER