

Season's
BEST WISHES

The Very Best Wishes for a MERRY CHRISTMAS



FIRST NATIONAL BANK

LIST YOUR ROYALTIES AND LEASES With CARTER & CORNELISON

Office in Bronte Enterprise Building
COME TO SEE US!

JOE CARTER JEAN CORNELISON



Best Wishes and Good Cheer for a Merry Christmas.

BRONTE TRACTOR CO.

L. T. Youngblood Charlie Boecking



This Christmas LET'S BE CHEERY

May Happiness be yours to enjoy this Christmas and may it give you the Inspiration and Guidance to meet the coming year with a cheerful heart.

GULF SERVICE STATION



Yes, Virginia

Back in 1897, little Virginia O'Hanlon wrote the following letter to the editor of the New York Sun: "I am 8 years old. Some of my little friends say there is no Santa Claus. Papa says, 'If you see it in The Sun it's so.' Please tell me the truth - is there a Santa Claus?" The editor wrote a newspaper and literary classic in reply to this childish plea. It is reprinted here.

"Yes, indeed! "Virginia, your little friends are wrong. They have been affected by the skepticism of a skeptical age - they do not believe except what they can see - they think that nothing can be which is not comprehensible by their little minds.

"All minds, Virginia, whether they be men's or children's, are little.

"In this great universe of ours, man is a mere insect, an ant, in his intellect, as compared with the boundless world about him, as measured by the intelligence capable of grasping the whole of truth and knowledge.

"Yes, Virginia, there is a Santa Claus.

"He exists as certainly as love and generosity and devotion exist, and you know that they abound and give to your life its highest beauty and joy. Alas! how dreary would be the world if there were no Santa Claus! It would be as dreary as if there were no Virginias. There would be no child-like faith then, no poetry, no romance to make tolerable this existence. We should have no enjoyment, except in sense and sight. The external light with which childhood fills the world would be extinguished.

"Not believe in Santa Claus! You might as well not believe in fairies!

"You might get your papa to hire men to watch in all the chimneys on Christmas Eve to catch Santa Claus, but even if they did not see Santa Claus coming down, what would that prove? Nobody sees Santa Claus, but that is no sign that there is no Santa Claus - the most real things in the world are those neither children nor men can see.

"Did you ever see fairies dancing on the lawn? Of course not, but that's no proof that they are not there - nobody can conceive or imagine all the wonders that are unseen and unseeable in the world.

"You tear apart the baby's rattle and see what makes the noise inside, but there is a veil covering the unseen world which not the strongest man, or even the united strength of all the strongest men that ever lived, could tear apart. Only faith, fancy, poetry, love, romance can push aside the curtain and view and picture the supernal beauty and glory beyond.

"Is it all real? - ah, Virginia, in all this world there is nothing else real and abiding.

"No Santa Claus! Thank God! - he lives, and he lives forever - a thousand years from now, Virginia, nay, ten thousand years from now, he will continue to make glad the heart of childhood."

ABILENE MAN CHARGED WITH THEFT OF STOVES

C. Martin Tyler of Abilene has made \$500 bond after being charged with the theft of two heaters from the Juniper school building on or about December 10. The complaint was filed by Justice of the Peace Robinson of Bronte.

Tyler's case has been bound over to the grand jury which will convene on April 11, 1949.

THE METHODIST CHURCH

Alvin R. Mauldin, Pastor

BRONTE:

10 a. m., Church School
11 a. m., Morning Worship
7 p. m., Evening Worship
7 p. m., Youth Fellowship

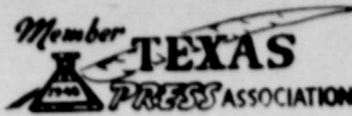
HAYRICK:

3 p. m., Afternoon Service

This item was picked up from the Puffing Down the Santa Fe column in the Sunday Standard-Times - "Glenn L. Hines is the operator assigned at Bronte to work from 4 p. m. until 10 p. m. This added service is on account of the importance of Bronte as a business section since the oil wells came in around there."

THE BRONTE ENTERPRISE

Published Weekly by BEN OGLESBY, JR.



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NATIONAL ADVERTISING REPRESENTATIVE



CHICAGO NEW YORK
SAN FRANCISCO

GIFTS EXCHANGED AT WHD PARTY

The Hayrick WHD club had their annual Christmas party and Christmas tree Friday afternoon in the home of Mrs. Aubrey Denman. The house was candlelighted and decorated for Christmas. Gifts were exchanged from a lighted Christmas tree.

Roll call was answered by each member with a verse of scripture pertaining to the Christmas season. The group sang Christmas carols.

Hostesses for the occasion were Mrs. Denman and Mrs. L. C. Robbins. Spiced tea, Christmas tree sandwiches, date bars and candy were served to club members from a table centered with a Santa Claus snow scene.

Those present were: Mmes. Wesley Labenske, H. M. Stevens, Bill Braswell, W. G. Cresap, E. B. Fletcher, Cain and daughter, Betty, Grandmother and Miss Gladys Waldrop, Jeanna Kay Denman and the hostess.

England has two towns with Christmas names. Christmas Pie is a small village near Guildford, Surrey, while Christmas Common is near Oxford and Henley.

ALEXANDER'S CAFE

In San Angelo offers you - STEAKS, MEXICAN FOOD, Sea Food and Tasty Lunches
Join your friends at

ALEXANDER'S
In Angelo, Concho & Chad.

FOR YOUR

FLOWERS

PLACE YOUR ORDERS WITH
BRONTE PHARMACY

REPRESENTING THE

Morgan Flower Shop
OF SAN ANGELO



Best wishes and good cheer for a Merry Christmas to you, our friends.

HOUSEHOLD FURNITURE CO.

SAN ANGELO, TEXAS



To You and Yours

May the Holiday Season bring to you an abundance of Joy, Love and Fulfillment.

GEORGE'S READY-TO-WEAR
BALLINGER

WHEN YOU ARE IN

BALLINGER

Visit These Firms for the Merchandise or Service You Need

CHIROPRACTOR

X-Ray

Dr. J. LESTER OHLHAUSEN
San Angelo Highway

Complete INSURANCE Coverage
LIFE - HOSPITALIZATION
HEALTH and ACCIDENT
"Registered Insurance"
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Trucks
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BALLINGER
TRUCK & TRACTOR CO.

FOR FULL AND COMPLETE -

PLUMBING SERVICE

Anywhere and Any Time - Plenty of Stock and Equipment

Acme Plumbing Co.

BALLINGER

For Space in This Directory,

Write

The Enterprise

Bronte, Texas

LAY-AWAY JEWELRY FOR

Christmas

A Small Deposit
Will Hold Any Gift

Curry-Hambrick
JEWELERS



May you rejoice in the gladness of this Christmas Season and may the spirit of Peace and Good Will remain with you always.

BALLINGER MOTOR SALES, INC.
OLDSMOBILE — CADILLAC — GMC TRUCKS
BALLINGER, TEXAS W. M. BARNETT



At CHRISTMAS time we realize more than ever how much it means to have the friendship and good will of folks like you — and so we thank you again and extend our best wishes for *Christmas and the New Year.*

BARBEE DRY GOODS COMPANY
8 SO. CHADBOURNE SAN ANGELO
A. R. BARBEE ESCAR O. PACE

Patronize These Advertisers

KEEP MOVING



IN MUD AND SNOW
With these great
U. S. ROYALS

These sturdy tires are specially designed for cars operating in mud and snow. The deep-cut tread bites right through slippery surfaces—grips the ground—provides positive traction both forward and reverse.

Come in and see these famous Mud-and-Snow Royals—today.

BILL RAGSDALE TIRE CO.
Harris at Chadbourne Dial 4254 San Angelo

BROOKSHIRE BROWSINGS

By Mrs. Herbert Holland

A large crowd enjoyed a Christmas program, including the film "Child of Bethlehem" and the Christmas tree at the Brookshire Baptist church Saturday night.

Mrs. Ellis Lee and Mrs. Bonnie Hedges and Cathie visited Mrs. James Holland and baby Thursday.

Mrs. Hurlen Lee visited relatives in San Angelo Monday.

Mr. and Mrs. Buster Gleghorn of Levelland are here to spend the holidays with their parents, Mr. and Mrs. Willis Smith of Ballinger and Mr. and Mrs. T. G. Gleghorn.

Mrs. Georgia Mae Nixon of Dallas visited the Willard Caudles and James Lees Friday and Saturday. Mr. and Mrs. Verlin Oats and Mary Evelyn of San Angelo spent the weekend with the Caudles.

Rev. and Mrs. Dee Cox were guests of the J. C. Boatrights Saturday night and visited Mr. and Mrs. Vernon Jones Sunday.

The sewing club met with Mrs. Hurlen Lee Wednesday and had their Christmas party. Gifts were exchanged and refreshments of fruit, candy, cocoa and coffee were served to Mmes. Floyd McCartney, James Lee, Charlie Brown, Willard Caudle, N. Lee, Johnnie Brown, Herbert Holland and Junior, Judy Lee, Tommie Lee, Leonard McCartney and the hostess. The club will meet with Mrs. Herbert Holland on December 29.

Mr. and Mrs. Alton Duffy, Mr. and Mrs. George Hardin and Georgia Gene of Big Lake visited Mr. and Mrs. James Holland Thursday night.

Mrs. Emil Michulka of Ballinger and Mrs. Carrie Holland of Miles visited Mr. and Mrs. Herbert Holland Wednesday.

Mr. and Mrs. Willard Caudle had a Christmas tree at their home Friday night. Present were: Mrs. Georgia Mae Nixon of Dallas, Mr. and Mrs. Verlin Oats and Mary of San Angelo, Mr. and Mrs. James Lee, Judy and Jimmy, Mr. and Mrs. Hurlen Lee, Martin and Tommie, Mr. and Mrs. J. C. Boatright and Mr. and Mrs. Jodie Hedges and Cathie.

Rev. and Mrs. Robert Wilson and Stevie of Abilene were guests of Mr. and Mrs. Herbert Holland Saturday night.

Mr. and Mrs. Robert Herring and Mr. and Mrs. Jack Herring are both driving new fleetline Chevrolets.

Those visiting Mr. and Mrs. Charlie Brown Sunday were Mr. and Mrs. Wayne Hegwood, Mr. and Mrs. Robe Freeman and family, all from San Angelo, Mr. and Mrs. Albert Essary, Ted Horton and Mr. and Mrs. Arla Van Holden of San Angelo.

Mr. and Mrs. C. C. Baucum of San Angelo visited Mr. and Mrs. Albert Essary Thursday.

Mr. and Mrs. Henry Kemp of Ballinger and Mr. and Mrs. Johnny Brown of Tennyson spent Sunday with Mr. and Mrs. Edd Holden. Mr.

and Mrs. Arla Van Holden of San Angelo visited the Holdens Saturday night.

Mr. and Mrs. Joe Horton of Wil-meth spent the weekend with the Irving Horton family.

Mr. and Mrs. J. C. Boatright spent Sunday with her parents, Mr. and Mrs. C. H. Hester near Adeline.

Luther Nixon spent Sunday with the Dee Fosters.

Mrs. James Lee visited Mrs. T. G. Gleghorn Monday night.

Mr. and Mrs. Charlie Brown, James Lee, Franklin Thomas and T. G. Gleghorn attended a school meeting at Ballinger Monday night.

Mr. and Mrs. J. C. Boatright attended the funeral of their cousin, Mrs. Jane Boatright, at San Angelo Wednesday. Burial was at Grape Creek.

TIME TO GIVE THANKS FOR GOOD HEALTH

The editor of this paper has just received a beautiful Christmas card signed by Dr. Geo. W. Cox, State Health Officer, carrying the following message to be published for the citizens of Texas:

"The Texas State Department of Health is happy to report that with your help the incidence of communicable disease in Texas has reached an all time low; also people are living longer, on the average, than at any time in the past.

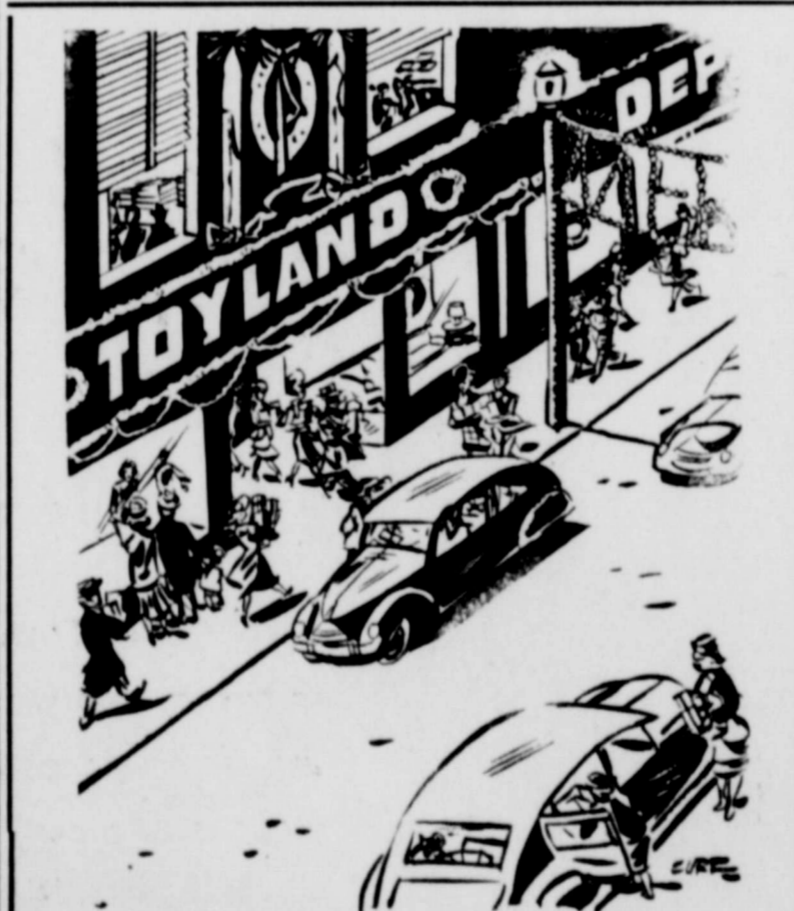
"Christmas is a proper time to give thanks for the degree of health we now enjoy. I want to thank you for your assistance in making this record possible, and ask you to continue your efforts to further public health in Texas.

"May you and all those you hold dear have a very Merry Christmas and a New Year of Good Health. Sincerely yours, Geo. W. Cox, M. D., State Health Officer."

On the front of the card is a handsome picture of the new State Health Department Building which was first occupied by the Department in 1943, and on which has just been completed a fourth floor addition. Prior to occupying this building, the entire Health Department was housed on part of one floor of the old Land Office Building.

Dr. Cox was re-appointed to his 7th consecutive two-year term as State Health Officer, by the State Board of Health in December.

Mr. and Mrs. F. S. Higginbotham are expecting to have a very merry Christmas with all six of their daughters here to share it with them. The girls and their families are: Mr. and Mrs. Bill Meyer, Cold Water, Michigan; Mr. and Mrs. George Hughes of Baton Rouge, Louisiana; Mr. and Mrs. Jack Hamilton and baby of Dallas; Mr. and Mrs. H. A. Fitzhugh and children, San Antonio; Mr. and Mrs. Warren Hames, Crosbyton and Mr. and Mrs. Frank Sayner and children of Tennyson.



Our most sincere wishes that you may enjoy a truly Merry Christmas.

KEY MOTOR CO.

KAISER - FRAZER

BALLINGER



We extend to all the Joys of a Very Merry Christmas Day.

BUTANE SERVICE COMPANY

MR. AND MRS. ARNOLD BALL

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While these low rates are still in effect, order through your local newspaper, local Express and Evening News agent, your local postmaster, or write direct to Circulation Department.

San Antonio Express EVERY MORNING AND SUNDAY **SAN ANTONIO EVENING NEWS** EVERY EVENING EXCEPT SUNDAY

MERRY

Christmas

May the glorious Christmas
Season bring Peace and Happiness
to you, our friends.

HOME MOTOR CO.

PHONE 10 BRONTE

TENNYSON TOPICS . . .

By Billie Tounget

George James was in San Angelo Monday for medical treatment after injuring his knee.

Mr. and Mrs. Earl James and Jessie Lee of San Angelo visited the George James last week.

Mrs. Tounget and children were dinner guests of the J. P. Toungets Sunday. Others there were Mr. and Mrs. Earl Wade, Mr. and Mrs. Calvin McKenzie and Herbert of Ballinger, Mr. and Mrs. C. B. Tounget of Miles, and Mr. and Mrs. E. E. Wade and William of near Bronte. It was Friscilla Gayl Tounget's birthday.

Mrs. Connie Gibbs and boys visited the McCutchens at Bronte last weekend.

Mrs. Pearl Dellashaw returned to her home in Fort Worth after visiting Mrs. Dan Hale for several months.

A number from here attended the funeral of Jim Cornelius at San Angelo Saturday. Burial was in the Mule Creek cemetery. He was a brother of Mrs. Dan Hale, Bert and Homer Cornelius.

Mr. and Mrs. C. H. Ray visited in the A. C. Westbrook home Friday.

Mr. and Mrs. E. E. Wade and William of near Bronte visited the Toungets Saturday evening.

Mrs. Maggie Sayner was in San Angelo Wednesday.

Dorothy and Hazel James spent the weekend in San Angelo.

Faye Goss, Jane Farr, Junie and Joel Webb went to Ozona Friday afternoon and visited at the Bar S ranch in Mertzon that evening.

Carol Westbrook and Raymond Ditmore are home from college for the holidays.

Billie Tounget visited Buford James Saturday.

Mr. and Mrs. Rainwater and boys were Ballinger shoppers Saturday and spent the weekend with her parents there.

Mr. and Mrs. Connie Gibbs and boys were in Ballinger Monday.

Attending the Christmas tree in the Tounget home Tuesday evening were: Corine, Linda and Robert Feil, Ola Sue, Lena and Russell Brown, Donna and Penny Garrett, Bennie and Peggy Corley, Kenneth Clark, Eddie and Stanley Westbrook, Leon and Neely McCarty, Elwin Rainwater, Clayton Latham, Carolyn Stucky, Dee Arrott, Jackie, Brenda, Mary and Gary Corley, Billie, Patricia and Jerry Tounget, Betsy Roach, Bufford James, Pete Thomas and Mmes. Marvin and Jack Corley, James Arrott, W. H. Feil, Harold Garrett, John Clark, R. I. Brown and Mrs. Tounget.

We are glad to have Mr. and Mrs. Conger back home from Temple where she was in the hospital for three weeks.

Mrs. W. T. Green, Grace and William went to Rankin over the weekend to attend the wedding of Martha Etta Schlager.

Mr. and Mrs. Claude Ditmore and

boys have the former's brother and family visiting them.

Mr. and Mrs. J. P. Arrott and Dee were in San Angelo Sunday. Dee spent Sunday night with Mrs. Martin and family there.

The quilting club met with Mrs. Harold Garrett Tuesday for a Christmas tree. Gifts were exchanged. Cup cakes, candy and coffee were served to Mmes. James Arrott, E. D. Little, Dan Hale, W. H. Feil, W. H. Thomas, C. A. Myers, Tug Boatright, Marvin Corley, Eddie Fiveash, Zack Tounget, Johnny, Charlie and Robert Brown, Ben Brooks, Jack Corley, J. W. Latham, Connie Gibbs, John Clark, Adaline Carper, A. C. Westbrook and Misses Bessie Clark, Carol Westbrook and Grace Green.

Mmes. J. W. Latham and James Arrott were San Angelo shoppers Monday and visited their sister, Mrs. Martin, while there.

Harvey Latham is home from college for the holidays.

The BTU fellowship hour was in the Floyd McCarty home Sunday night. Attending were Charles and Carol Westbrook, Faye Goss, Turk Farr, J. B. Clark, George, Hazel, Dorothy and Buford James, J. B. Arrott, L. E. Conger, Joel and Juney Webb, Royce Lee Latham, Leon, Neely and Travis McCarty.

Mr. and Mrs. Otto Finck, Betsy and Jerry attended services and a Christmas tree at Bronte Sunday night.

Mr. and Mrs. Johnny Brown and family spent Sunday with the Edd Holdens.

Mr. and Mrs. Edd Fiveash and family visited the Sam Jacksons Sunday.

Mr. and Mrs. W. H. Feil and family were in Bronte Saturday.

Ola Sue and Russell Brown visited Corine, Lynda and Robert Feil Sunday.

Mrs. Tounget and Jerry and Mrs. Ditmore and Raymond visited the Barney Westbrooks Tuesday.

The Bronte Seniors had a Christmas tree and party in the James Arrott home Friday night.

Word has been received here that Mrs. Aileen Conner is in an Abilene hospital.

Mrs. Chester Rerrick and Shirley and Mrs. Claude Ditmore were in Bronte Friday.

Mmes. Sudie, and Robert Brown and Russell and R. B. Caldwell were Bronte business visitors Monday.

Mrs. Tounget and Jerry visited Mrs. Rainwater Monday afternoon.

Elmer Allen visited George James Sunday.

Mr. and Mrs. Barney Westbrook were in Dallas last week to bring Joyce home from the hospital. Everyone is glad to have her home again. She had been in the hospital since July 7.

Mr. and Mrs. Otis Smith and Jean will go to Valley View for Christmas to visit with her parents, Mr. and Mrs. Lem Cowley.

Mr. and Mrs. James Reddis are going to Duncan, Oklahoma to spend the holidays with relatives.

**WE WISH YOU —
A VERY, VERY —**



It is with grateful appreciation of your courtesies during the past year that we take this means of expressing the compliments of the season. Mistakes and problems of the past twelve months are of minor importance at this glad season and we look forward to the future with every confidence and anticipation.

**A VERY MERRY CHRISTMAS TO YOU, AND YOU,
AND YOU!**

LAMMERS' LAUNDRY

Mr. and Mrs. A. B. Lammers

golden fleece

Greetings

May the seasons cheer gladden
you and stay with you this
Happy Holiday Season.

CURRY - HAMBRICK JEWELERS

Ed Curry BALLINGER Charles Hambrick

May the
CHRISTMAS
SEASON
Bring Joy
and Happiness
to You
and Yours!

HOME FURNITURE CO.

"The Store of Friendly Service"

BALLINGER, TEXAS

Greelings

May the meaning of Christmas
be deeper, its friendship stronger
and its hopes brighter as it
comes to you this year.

TEXACO SERVICE STATION

O. L. PITTMAN DWAIN PRUITT

Merry
Christmas



and a HAPPY NEW YEAR

ON CHRISTMAS DAY may the companionship of friends and family make your home happy and gay. Your friends and neighbors at the West Texas Utilities Company wish the best of everything for you and yours. We hope that during the coming year our service will in some way make each new day more pleasant.

Ready Kilowatt
YOUR ELECTRIC SERVANT





To children, Christmas brings happiness and excitement. May this spirit forever reign is our earnest wish and prayer this happy holiday season. A very Merry Christmas to you, our friends.

HIGGINBOTHAM BROS. & COMPANY
BALLINGER AND WINTERS



At this season, our thoughts turn gratefully to those whose courtesy, loyalty and cooperation have assisted in our progress—to you, we extend our best wishes for Happiness and Prosperity.

CAPERTON MOTOR CO.

R. T. CAPERTON E. L. CAPERTON MATTHEW CAPERTON

HERE'S BLACKWELL . . .

By Mrs. Charles Ragsdale

Mr. and Mrs. J. W. Leach are visiting their daughter, Mrs. Horace Ratliff and Mr. Ratliff in Yuma, Arizona. They plan to stay several months.

Mr. and Mrs. James Saunders are the parents of a boy. The paternal grandparents are Mr. and Mrs. H. F. Saunders, Sr. and the maternal grandparents are Mr. and Mrs. Lee Lackey.

Mr. and Mrs. Bob Ratliff and children have moved to Sweetwater.

Seaman Donald Childers of San Diego, California is visiting his parents, Mr. and Mrs. Carl Finley.

Mr. and Mrs. Clarence Sissom and son of Hylton and Mr. and Mrs. Clifford Sissom and daughters of Blackwell are spending the holidays in Oklahoma.

Mr. and Mrs. James Little are spending the holidays in El Paso. Their daughter, Devota, is visiting in Fort Worth.

J. D. Black of the U. S. Coast Guard, stationed at Cape May, New Jersey, is visiting his mother, Mrs. Black.

Mrs. H. Autrey and Don of Dallas visited in the Roy Sanderson home last weekend.

Mr. and Mrs. J. C. Bruce and daughter are spending the holidays in Austin.

Mr. and Mrs. R. T. Whitehead visited in San Angelo Sunday.

Mr. and Mrs. Russell Walls and daughter of San Angelo visited in the B. N. Wall home Sunday. Maudene Wall returned home with them to spend the week.

Lee Hylton of Elko, Nevada, is visiting in Hylton, Blackwell and San Angelo.

Mrs. Robert D. Harris and little daughter, Jonila, have returned to their home in Dallas after a two weeks' visit with her parents, Mr. and Mrs. J. Roy Sanderson. Jonila has ten living grandparents. Grandparents are: Mr. and Mrs. J. Roy Sanderson of Blackwell, and Mr. and Mrs. R. E. Harris of Merkel. Great grandparents are Mr. and Mrs. J. T. Sanderson, Blackwell, Mrs. Dora Harris of Merkel, Mr. and Mrs. James of Lubbock and her great-great grandmother, Mrs. Nickelson, lives in Lubbock.

Bronte and Blackwell boys and girls played basketball at Blackwell Thursday night. Blackwell won both games. The Bronte girls have just organized their team.

Young folks home from college for the holidays are: Clarence Smith from Texas University at Austin; Bobby Dean Spence from John Tarleton, Stephenville; Jack Youree of Hardin Simmons, Abilene; Bettye Sanderson and Dona Hendry of McMurry, Abilene; Katherine Michaels and Helen Faye Nabors of Hardin-Simmons and Hendrick Memorial Hospital, Abilene.

The Decker club ladies made a quilt and sold chances for it. They gave it away last Saturday and Mrs. Charles Ragsdale was the lucky winner. The quilt brought \$26.25 which will be sent to the polio foundation. The school children gave away a turkey and Mrs. Roy Sanderson was the winner. The turkey brought over \$30.

Mr. and Mrs. Buster Hargrave and son of Andrews have moved to Blackwell where they will stay until they locate in some oil field nearby.

Miss Elmer Lee Grimes became the bride of Mr. C. C. Cunningham of Vicilia, California in Ballinger Saturday afternoon. Rev. Morton, pastor of the First Baptist church in Ballinger, read the wedding ceremony. Mrs. Cunningham is the daughter of Mr. and Mrs. Elmer Grimes of Blackwell and is a graduate of Blackwell High School.

Mr. Lawrence Sims and daughter, Kirksey, of San Antonio, were in Bronte last Monday and Tuesday visiting his brother, T. F. Sims, and family.

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L. T. YOUNGBLOOD, Agent
Bronte, Texas

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- EYES EXAMINED
- LENSES GROUND
- GLASSES FITTED
- ONE-DAY SERVICE

PHILLIPS Glasses.

25 W. Beauregard San Angelo



A Portrait Of Christmas

Trees a-glow with colored lights—be-ribboned gifts heaped beneath the tree—stacks of greeting cards from friends and loved ones—the heart-stirring melody of Christmas carols—stockings hung up on the mantle—the promise of a princely feast on the morrow—but, first Santa's visit and the mad scramble of eager children to see what he has brought. This is Christmas. May all of this be yours—and to it we add our warmest greetings and kindest wishes.

Robert Massie Furniture Co.
Robert Massie Funeral Chapel

A. RAY BAKER, MGR.

SAN ANGELO, TEXAS

Patronize These Advertisers



May there come to you, our friends, this Holiday Season all the precious things of life—Health—Happiness and many lasting Friendships.

DALLINGER OF BALLINGER



Light A Candle

For us on Christmas Day—and may its glow reflect the radiance of our cordial wishes to you and yours, this Christmas—and always.

KEENEY'S VARIETY STORE

Patronize These Advertisers



MERRY CHRISTMAS

May the Christmas season bring you peace and happiness that will remain with you throughout the year.

BRONTE ICE COMPANY

Mr. and Mrs. W. W. Milliken



Sincerest wishes for a truly Merry Christmas filled with happiness and contentment

McGUIRE BROS. WELDING SHOP

CANNON FIRE HAILS CHRISTMAS IN ROME

A cannon fired from the historic Castle of San Angelo at sunset on Christmas Eve proclaims the beginning of the Holy Season in Rome. By nine o'clock everyone is in church to witness the colorful and solemn processions of ecclesiastic dignitaries which precede the elaborate midnight Mass.

Since everyone has fasted for 24 hours, festive banquets are in order after the religious solemnities. It is a gala after-midnight in Rome: hotels and restaurants remain open, families and friends gather around sumptuous tables in gaily decorated homes; and in anticipation of the festivities, many people attend church dressed in formal attire.

Between Christmas and Epiphany, the Calabrian shepherds—Pifferani—revisit the homes where they were most cordially welcomed during Advent when they came down from the hills to play their Italian bagpipes before the shrines of the Virgin. The Pifferani play for their Advent hosts during the post-Christmas holidays and receive gifts of wine, dried figs, and small sums of money from their hosts.

SECRET GIFTS LEFT BY ST. NICHOLAS

The story of how St. Nicholas became associated with secret gift-giving, and even today comes covertly at night to leave his presents, is one of the most important in the history of his life.

One time there was a man with three daughters, all of them wishing to marry, but with no dowry forthcoming. Sorry, indeed, was their plight. Their father had about decided to sell them as slaves, but the good St. Nicholas heard of it, and filling a purse with gold, went quietly by night to their home. Seeing a window open, he threw in the bag of gold and then stole away in the night. This money enabled the eldest daughter to marry. A second and a third time St. Nicholas made the trip and finally all three daughters were married.

After the saint's third trip, the girls' father, who had been watching

to see who brought the gifts, ran after St. Nicholas and thanked him for his kindness. St. Nicholas made him promise not to divulge his gift-giving and after that he always deposited his presents so secretly that no one ever saw him. Yet people knew, somehow, that it was he who brought gifts during the night, and so whenever they found a package mysteriously delivered they instantly exclaimed, "St. Nicholas brought it!"

Subscribe to The Enterprise.

An International Christmas



It's hands across the Christmas tree as a symbol of international good will during the Yuletide. That good will is expressed by members of the International Club of the YMCA Hotel of Chicago as they gather for the trimming of the tree. Representatives from all over the world are listed on the club roster. Members pictured are: (clockwise) Knud Kjellund, Copenhagen, Denmark; S.C. Li, Nanking, China; Vlasta Melo, Prague, Czechoslovakia; George Francis, Springfield, Mass.; Dorothy Schaub, Decatur, Ill.; and Dr. Jose Aponte, Caborajo, Puerto Rico.

NUT-BOWL IS FILLED FROM MANY LANDS

Nuts from all over the globe go into your nut-bowl at Christmas. Like Christmas traditions, the nuts so popular at this time of year are a mixture of many varieties and different histories.

The English walnut, for instance, is not English at all. It originated in Asia centuries ago and was called "the food of the gods."

The round little filbert and the almond came from the Old World. Other nuts, so familiar at Christmas, the hickory nut, the black walnut and

the chestnut, to say nothing of the pecan, are strictly American. The pecan is native to America and is found nowhere else. Two other American nuts worthy of mention are the chestnut and the butternut.

Although many nuts originated in other parts of the world, almost every known variety is now grown on American soil and experts are constantly searching for more kinds of nuts to transplant to this country.

TREE DECORATIONS SYMBOLIZE MYTHS

You may not realize it, but most of the ornaments on your Christmas tree are symbols of myths and legends that were popular three thousand years before the birth of Christ.

At that time the Aryan race, living at the foothills of the Himalaya mountains in the East, saw the rays of the rising sun, bent as they passed thru the humid air, the image of a gigantic tree. These sun poets added to the tree image suggestions from the more distant heavens; the sun, the moon and the stars became the golden fruit that hung on the branches. The larger clouds suggested birds, swans, doves flying in and about the tree. The golden flash of heat-lighting became the mystical flower that grew on the tree, the celestial mistletoe. The showers that watered the tree came from the streams at its base.

From these fragmentary legends in folklore we get the tree itself, the golden tinsel to represent the rising sun, the golden fruit for the stars and the moon, swans and doves for clouds, mistletoe for lightning and showers or streamers of silver tinsel for water.

HAVE NEW COOK

Mr. and Mrs. Pete Nutter of the Cactus Cafe announced this week that they have employed Speedy Smith as a new cook at their cafe. Smith is from Ballinger and will be the afternoon and evening cook. He has had 25 years experience as a cook and promises to please his customers.

Mrs. Mandy Rouse is spending the Christmas holidays in McCamey, with her son and daughter-in-law, Harvey Rouse and family.



*Through the door that leads to joy
May this greeting wend its way
And in its course bestow on you
Much happiness this Christmas day.*

KAREN-GAYL HOSPITAL

The keeping of Christmas or saint's days, and the making of mince pies were illegal in the early Massachusetts and New Haven colonies. The strict religion of the Puritans banned observance of holy days.

Old and tarnished tinsel can be made to look almost as bright as new by washing it in warm soap suds to which a few drops of ammonia have been added. Dry tinsel with a towel and hang it up to finish drying.

SANTA CLAUS SCHOOL TRAINS JOLLY GENTS

In a colonial farmhouse at Albion, N. Y., there is a Santa Claus school and it's the only educational institution of its kind in the world.

Graduates wear white wig and whiskers, red suit trimmed in white fur, wide white belt, and black leather boots.

A course at the school prepares the prospective Santa Claus to properly shake when he laughs, like a bowl full of jelly, remain calm when a child glares and yells "there ain't no Santa Claus" and maintain proper diplomatic relations with a parent who thinks Santa has given her tot the brushoff.

READING YULETIDE STORIES ADDS TO FAMILY CHRISTMAS

The reading of literature's most beloved Christmas stories, including the Gospels, is one of the best ways for a family to prepare for the day itself.

A family reading session, planned for the last few days before Christmas, will make it easier for the children to stand the tension of waiting and will add meaning and happy family memories to the occasion.

Christmas is, first of all, religious, and the New Testament accounts of the birth of Jesus ought always to be read first. Both the Christmas stories of Matthew and Luke are beautiful poetry and literature.

Perhaps the most famous Christmas book in the world, after the Bible stories, is Dickens' "A Christmas Carol," written in 1843. It is a tale which will be told and retold as long as there is Christmas. It is profound enough for the most adult taste and it is still a children's classic.

Henry Van Dyke's "The Other Wise Men," is another story which has become a Christmas classic. It tells of a fourth wise man who saw the star rising and set out to follow it. The great desire of this pilgrim was denied, yet fulfilled in the denial.

For a good, unoffensive funny story about Christmas try "How Come Christmas?" by Roark Bradford. It concerns the efforts of a group of Negroes to decide which came first, Santa Claus or the Little Lord Jesus.

Probably the most famous American Christmas tale is Kate Douglas Wiggin's "The Birds' Christmas Carol." There are other American Christmas stories well worth reading, though, such as Louisa May Alcott's "Christmas at Orchard House" and Vincent Starrett's "Snow for Christmas." Christopher Morley's "The Worst Christmas Story" happens to be almost one of the best.

These are just a few of the possibilities for a literary Christmas menu. When it is selected and served to the family circle, have the fireplace going and the tree lights on.

CHRISTMAS WORKERS MUST HAVE SS NUMBERS

Additional salespeople employed for the holiday season must have a social security number, George Clark, San Angelo social security field office manager, reminded today.

With the Christmas rush at full tide, Clark urges that each person

who has a job or who expects to be employed, part-time or full-time, secure a social security account number immediately, if he does not already have one. He should make a point of showing it to the employer at the time he is entered on the payroll.

Employers were also reminded to see that each person hired has a social security number. A record of the number should be made at the time the persons enter the service of the firm.

Clark reminded business men, hotel managers, and other people who receive checks for cashing or in payment of merchandise that they should not accept social security account numbers as positive certification of the individual holder.

SURPRISE BREAKFAST IS CHRISTMAS PARTY FOR JR. STUDY CLUB

A "come as you are" breakfast was served to members of the Bronte Junior study club last Friday, December 17, at the home of Mrs. Noel Percitull. Members, having been invited at 8 a. m., were picked up by the hostess and co-hostess, Mrs. Bon Spoons, between 6 and 7 a. m. and taken to the breakfast in housecoats or whatever they happened to be wearing.

Upon arrival of the guests, waffles, bacon and coffee were served to: Mmes. R. T. Caperton, Earl F. Glenn, Binks McCutchen, Charlie Phillips, Francis Pruitt, Roy Robinson, Frank Sawyer, Robert Hugh Sims, Hollis Stevens, Norman Kiker, Jarvis Moragne, W. L. Fry, James Allen, Ben Oglesby and the hostesses.

Mrs. W. L. Fry and Mrs. Frank Sawyer had charge of the program which included a style show and each member modeled her early morning wearing apparel. Votes were cast for the one looking "best" and the one looking "worst" in the mornings.

Gifts were exchanged on the lighted Christmas tree which stood in the living room. Christmas decorations were carried out and the breakfast was served from the dining table centered with snowmen candles skating on a snow covered mirror. The mantle was decorated with an arrangement of fall leaves.

WMU MEMBERS EXCHANGE GIFTS

The Kickapoo WMU met Saturday, December 18. The president, Mrs. Holman, had charge of the program. Mrs. Arthur Wrinkle taught the lesson. Members exchanged Christmas gifts following the program.

The next meeting will be Saturday, January 8, and the lesson will be the 20th chapter of John.

Members present were: Mmes. Ida Warner, Dink Beaver, Billy Labenske, Noah Pruitt, Monroe Alexander, Murl Andrews, George Wrinkle, Truman Parker, Claude Beaver, Evert Best, Marshall Stephenson, Garland Spencer, Cullen Clark, Eula Holman, Pat Beaver, Collie Warner, Arthur Wrinkle and Misses Dean, Ouida Beaver, Richard Spencer and Juanita Wrinkle.

Betty Jo Glenn is here visiting her family and friends during the holidays. She has been teaching journalism in the college at Victoria.

FOR QUALITY FURNITURE

FOR FAIR PRICES
FOR FRIENDLY SERVICE
FOR YOUR HOUSEHOLD NEEDS ---

IN SAN ANGELO IT'S ---

HOUSEHOLD FURNITURE CO.



My Stars!

I'm running around in circles trying to find a new and different way to remind you of me this Christmas, but guess I'll just have to say, "Season's Greetings—to You."

SOUTH TEXAS LUMBER CO.

O. H. WILLOUGHBY, Mgr.

Patronize These Advertisers



Happy voices everywhere
That's Christmas!
May you have a Merry One.

CUMBIE & WILKINS



Here He Comes!

That jolly, portly gent with the snowy beard; Red suit and cap, and twinkling blue eyes— Is swishing through the sky on his way to you; His sleigh a-bulging with its store of surprise.

MAGNOLIA GAS & OIL

B. E. MODGLING, Agent



Merry Christmas
and Joy to our
friends this
Holiday Season

**ALLENE'S
BEAUTY SHOP**

CHRISTMAS DINNER —

We will be open Christmas Day and invite you to have a sumptuous dinner with us. We will have it prepared just the way you like it and, as you know, you always get prompt, courteous service.

Merry Christmas

CACTUS CAFE

Pete and Inez Nutter



Patronize These Advertisers



Season's Greetings
and Best Wishes for a very
Merry Christmas to All.

CLIFT FUNERAL HOME

BRUCE CLIFT



Best Wishes
To Our
Friends and
Patrons for
A
Merry
Christmas

WHITE AUTO STORE

MR. AND MRS. C. E. BRUTON



CHRISTMAS 1948

During the Holiday Season, a wonderful spirit of happiness and good-cheer prevails throughout our land. To the children it's a time of excitement; and Santa's visit on Christmas Eve is eagerly awaited. To the rest of us the Christmas season is a busy time of last-minute-shopping and preparing for the biggest feast of the year.

Yes, Christmas is truly a time of happiness and good-cheer. But how many of us stop to think about the real meaning of Christmas? How many of us think of it as just a time of celebration? Most of us, perhaps, take Christmas for granted and give little thought as to its real meaning. This year,

then, let's all take "time-out" and give thanks to Him whose birth we celebrate on Christmas Day. Let us give thanks for the many blessings He has bestowed on us.

On this glorious day we honor Him who taught the greatest lessons ever known. We give thanks to Him who blessed us with the privilege of living in a country that is strong and free . . . a country whose people can worship in any manner they choose without fear or prejudice . . . a country that is striving to make one of His greatest lessons become a reality,

PEACE ON EARTH, GOOD WILL TO MEN.

MERRY CHRISTMAS EVERYONE!

FROM YOUR COUNTY OFFICIALS FOR 1949 - 1950

JEFF DEAN

County Judge

WILLIS SMITH

County and District Clerk

PAUL GOOD

Sheriff and Tax Assessor-Collector

OTIS SMITH

Commissioner, Precinct 2

RUBY L. PETTIT

County Treasurer

CLAUDE DITMORE

Commissioner, Precinct 4

FRANK C. DICKEY

County Attorney





Even Our Snow Man

Wants to get in our greetings to you this
Holiday Season

C. R. SMITH & CO.

MR. and MRS. C. R. SMITH



The Star—Our Beacon Of Faith

The Star of Bethlehem which guided the Three Wise Men to the manger where the child-Jesus lay, still casts its gentle beams on this troubled Earth. Let us lift up our eyes unto this beacon—this symbol of Heavenly guidance. Let us enrich the lives of our fellow-men this Christmas with a new understanding of the brotherhood of Man.

MORGAN FLOWER SHOP
OF SAN ANGELO — REPRESENTED IN BRONTE BY
BRONTE PHARMACY



*The Charm of
CHRISTMAS
lies in the thought
that we live in
the memory of our
friends*

CENTRAL DRUG

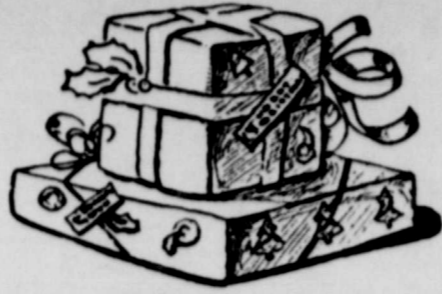
Mr. and Mrs. J. A. Percifull
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CLIFT FUNERAL HOME

For Your Ambulance Service

ROBERT LEE
Phone 24
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BRONTE
Phone
49



**"The Gift
Without the Giver
is Bare"**

We give to you, our friends, this Christmas Day, our deepest appreciation for the fullness of the friendship that you have given us all these years. With our gift, we enclose a little piece of our hearts for you to keep. Bless you, this Christmas, and always.

BRONTE PHARMACY

MR. and MRS. J. M. RIPPETOE



*With most sincere wishes that you
may enjoy a truly Merry Christmas.*

We Will Be Closed Saturday and Sunday.

BRONTE CAFE
SAM and LEILA SPRUELL

Patronize These Advertisers



**What More
Is There To Say**

As our thoughts turn to you this
Holiday Season, we wonder just
how we can convey to you all that
is in our hearts.

We finally choose—as always—
the simplest and sweetest message
of them all: "Merry Christmas."

BRONTE JEWELRY

MR. and MRS. FRED TATUM

WANT - ADS

BABY CHICKS and Started Chicks.
FEEDER SUPPLY, 14th and N.
Chadbourne, San Angelo. 38-tfc

WHY NOT let us buy your feed sacks.
FEEDER SUPPLY, 14th & N.
Chadbourne, San Angelo.

SEE

Harvey Gilbert

For New and Used Cars

BANKSTON MOTOR CO.
Phone 5576 San Angelo, Texas

For Sale — Hot Point electric range.
Is in top condition and cooks as
well as a new stove. FRANK
KESSEE. 50-4tc

ROYALTIES AND LEASES

Bronte may be another Little Tulsa.
List your lots and royalties with me.
You might have a living in your own
back yard. I predict within the next
3 months there will be 15 wells drill-
ing in Bronte and vicinity.
Write, call or Come.

TAYLOR EMERSON

Registered Dealer
Phone 111 or 7504 or P.O. Box 178
Bronte, Texas

WEAR-EVER ALUMINUM

The famous Wear-Ever Aluminum
Cooking Utensil Co. has openings
in Coke County for men who would
like to have their own business.
Must have car, we furnish samples
and train you. Training school
starts Dec. 27.

Write Box 481
Big Spring, Texas

50-3tc

SUBSCRIBE TO your favorite maga-
zine or newspaper through The
Enterprise. Magazines make nice
Christmas gifts, too. See about it
today. THE ENTERPRISE.

BRING YOUR legal or other typing
to The Enterprise office. We will
do it by the page or form.

FOR SALE — 6, 8 and 10-foot Aer-
motor double-gear windmills and
towers. LEEFER SUPPLY CO.,
Robert Lee.

FOR SALE: Girl's bicycle. Good
condition. See ANN FRANKLIN.
50-tfc

FOR SALE: We have one 9-foot
Leonard Super Deluxe Electric Re-
frigerator. The finest refrigerator
you ever saw. For sale at a dis-
count. It has frozen food space for
65 lbs. of food. WHITE AUTO
STORE, Bronte, Texas.

**BUILDING
CONTRACTING . . .**

All kinds of carpenter work
and building repair. Any
kind of brick work. All work
priced reasonable.

**M. B. BUMPURS
GEORGE T. McEWEN**

FOR RENT — Four 2-room apart-
ments, completely modern. See
WALTER SCOTT. 43-tfc

FOR SALE: One 16x48 barracks. See
W. M. CULP at Maverick, Texas.
49-tfc

LOST: Black Shaeffer or Parker foun-
tain pen. Liberal reward. Return
to Mrs. Robert Hickman or The
Enterprise. 51-1tp

FOR SALE: 4 room house. 2 big
porches. To be moved. 5 miles
south of Robert Lee on San Angelo
highway. W. B. BESSENT. 51-4tp

**LIST YOUR
Royalties
Leases
Real Estate**

WITH

BRONTE REALTY CO.
Located at C. R. SMITH CO.

Each listing will be given sep-
arate consideration and well be
appreciated.

PHONE 122

BABY CHICKS

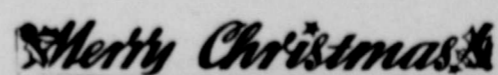
COME IN and see us for your feed.
We have plenty of heaters, both
natural gas and butane, and lots
of C/S meal—including cubes.
Moody-Powell Feed Supply, 600 S.
Oakes, San Angelo, phone 5083.



*May the joys of this
Holiday Season
remain with you,
not only at
Christmas, but each
day of the
coming year.*

**BRONTE
BOWLING ALLEY**
Mr. and Mrs. T. F. Sims

TO ALL OUR FRIENDS AND CUSTOMERS



BRADLEY'S TIRE CO.

9th and Hutchings Ave. Phone 16 — Res. 1353
BALLINGER, TEXAS

THE NEW TEXAS THEATRE
BRONTE, TEXAS
 "Motion Pictures Are Your Greatest Entertainment"
 FRIDAY AND SATURDAY, DECEMBER 24 - 25
 1948's Big Western Epic
"RETURN OF THE BAD MEN"
 Comedy and News
 SUNDAY 1:30 MATINEE, AND MONDAY, DEC. 26 - 27
 Pat O'Brien in
"FIGHTING FATHER DUNNE"
 Also Cartoon
 TUESDAY AND WEDNESDAY, DECEMBER 28 - 29
 George Raft - Randolph Scott - George Brent - Joan Blondell in
"CHRISTMAS EVE"
 Also Cartoon

SUBSCRIBE TO your favorite magazine or newspaper through The Enterprise. Magazines make nice Christmas gifts, too. See about it today. THE ENTERPRISE.



MERRY CHRISTMAS

To You, Our Friends

MR. and MRS. CECIL KEMP



We Wish You A

Very

Merry

Christmas.

Best Garage

EVERT (SHORTY) BEST

GO TO CHURCH SUNDAY

INDEPENDENT OIL MAN URGES CITIZENS TO PROTECT PROPERTIES

(Editor's Note: The following letter was written by J. C. Jones, an independent oil operator, and is published here, as something for Bronte citizens to think about and act upon according to the way they think it will affect their interests.)

Dear fellow citizen:

Some months ago I wrote a letter suggesting that you ask all candidates to the Legislature how they stood on the oil lease unitization bill that major oil companies are going to again try to pass at the coming legislature session.

It won't be long until your representative and senator will be going to Austin for the meeting of the Legislature and you should see him again and insist that he vote against the major oil companies unitization bill that keeps the little man from getting his fair share of wells drilled on his property. If the big oil companies get this unitization bill passed the man with a small farm won't have a Chinaman's chance. The oil he will get won't grease a gimlet.

Let's get busy and have our neighbors to write, call and talk to our representatives and senators and let them know that the small land owner wants things left like they are now. We can unitize our small pieces of land now if we want to - voluntary. Let's don't let the big oil companies cram this thing down our throats.

Our legislators are our only protection. See yours before he goes to Austin next month. See at least five of your neighbors and have them write or see him and have him vote to help the little man.

Sincerely,
 J. C. JONES
 Independent Oil Operator

CHRISTMAS FORCED UNDERGROUND IN 1644

There was a time when Christmas went underground. People who advocated Christmas were in danger of arrest and imprisonment and it looked as though Christmas was on its way out.

It all happened around 1644 when the Puritans in England forbade any merriment or religious services, by act of parliament, on the ground that it was a heathen festival. What resulted was much grumbling, breaking of the law and a Christmas underground which wrote and distributed pamphlets in favor of Christmas.

In 1648, for instance, was published "Canterbury Christmas." This pamphlet gives an account of the subsequent proceedings after the Cryer of Canterbury had upon Wednesday, December 22, "openly proclaimed that Christmas day and all other superstitious festivals should be put downe, and a market should be kept on Christmas day. Which being not observed, (but very ill taken by the country) the town was thereby unserved with provision and trading very much hindered, which occasioned great discontent among people,

caused them to rise in a rebellious way."

Among the rarest of the pamphlets issued at that time is one entitled "The Examination and Tryal of Old Father Christmas." In this little volume, "one old Christmas was commanded to be brought to the Bar, then was a jury for Life and Death to be impaneled." The Judge was called Judge Hate-bate, the Sheriff's name was called Leonard Love-peace."

In the end Christmas is acquitted, but is cautioned by Judge Hate-bate, "for avoiding all such scandals as have been cast upon you for the future, do think fit to admonish you, that you remember your Office is not so much to feast the Body, as to refresh the Soul, by thankful and pious Meditations."

Charles II re-established Christmas in 1678 and "jolly Old Father Christmas" has never had to stand trial since.

Christmas guests of the J. M. Rippepe family and Mr. and Mrs. J. D. Bernard will be Sgt. and Mrs. Gaylord Bernard and son from Fort Worth, Mr. and Mrs. P. R. Littlefield and daughter Novele, from Palestine, Mr. and Mrs. Ted Bernard and daughter from Dallas, Mr. and Mrs. Walker Bernard and children, Jimmie and Judy, from Rosenberg, Mrs. A. W. Littlefield and daughters, Glenda and Joyce from Robert Lee, and Mr. and Mrs. Jarvis Littlefield from Robert Lee.

Cheeriest WISHES



And may your Holiday Season be a happy one!

Bronte Service Station
 BUD KIRKLAND

SOME SAFETY RULES FOR HOLIDAY SEASON

It only takes a small amount of carelessness to turn the joyful Christmas holiday into a tragic event. The Christmas tree is the danger spot. There are a few simple precautions that will assure a safe and merry Christmas.

Never burn real candles on your tree.

Don't risk using frayed cords and broken plugs.

Avoid placing powerful lamp bulbs near fancy ornaments, synthetic materials, paper or cotton.

Don't go away and leave your tree lighted.

Be very careful when smoking around Christmas package wrapping material.

Secure the tree by wires to the wall

so that tiny tots will not be able to bump or pull it over.

Place your tree so that, standing or fallen, it cannot block a doorway which might be needed to escape from the room.

If you go in for elaborate decorations, better make sure they're all made of incombustible material. Flameproofed materials can be purchased at many stores. Insist on them.

SILENT NIGHT

The famous Christmas hymn, "Silent Night, Holy Night," was written in Obendorf, one of Austria's loveliest villages, on Christmas Eve, 1818, by the local clergyman, who took the words to the home of the village organist the same night, where they were immediately set to the well-known tune.

For Quick Cash Results USE—

WANT ADS

Everybody reads 'em

BRONTE ENTERPRISE — CALL 56



GREETINGS FOLKS!

One for the money,
 Two for the show,
 We're just about ready
 For Christmas, you know.
HAPPY CHRISTMAS!

Vernon C. Lammers Lumber Co.



RIGHT HERE AT HOME

YOU CAN BUY YOUR OFFICE SUPPLIES

Be Sure to See Us For

INDEX CARDS
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 ADDING MACHINE PAPER
 TYPEWRITER PADS
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PAPER CLIPS
 ART GUM
 PENCIL CLIPS
 PENCILS
 PENHOLDERS
 GUMMED TAPE
 CARBON PAPER
 PENCIL LEADS
 SCOTCH TAPE
 TAPE DISPENSERS
 INK
 ERASERS

The Bronte Enterprise



We are wishing you the greatest happiness of the season. May your Christmas be the merriest and your New Year the best you have ever known.

FOR YOUR CHRISTMAS

EATING PLEASURE!

MEAT SPECIALS —

- SAUSAGE, 1-lb. Rolls . . . 39c
- SALT PORK . . . Lb. 39c
- PORK CHOPS . . . Lb. 49c
- BACON, Armour's Star Lb. 69c
- LONGHORN CHEESE . Lb. 43c
- LARD, 3-lb. Carton . . . 69c
- HENS - - ROAST - - STEAKS

- WALNUTS . . . Lb. 37c
- SPUDS . . . 10 Lbs. 47c
- MEAL, AUNT JEMIMA . . . 5 Lbs. 35c
- MEAL, AUNT JEMIMA . . . 10 Lbs. 69c
- JELLO . . . 3 Boxes 25c
- OMAR WHITE CAKE MIX . . . Box 35c
- CARNATION MILK . . . Large Can 15c
- DIAMOND BRAND PINTOS, No. 2 Cans . . . 2 For 23c
- POWDERED SUGAR . . . 2 Pkgs. 25c
- LETTUCE, Large, Firm Heads . . . 10c
- CABBAGE . . . Lb. 4c

PRUITT'S STORE

"Don't Go By — BRONTE — Come Buy"