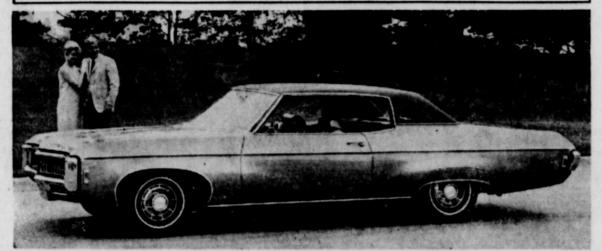
## The BRONTE ENTERPRISE

Vol. 50 (Old Vol. No. 63)

Bronte, Texas (76933), September 26, 1968

Quiet luxury found in

#### '69 Chevrolet Impala Custom Coupe



Sparkling with new styling refinements are the 1969 Chevrolets. New grille design, new placement of front lights and rectangular rear taillights are a few of the many changes to be found in the Impala Custom Coupe as shown above. Again Chevrolet offers an array of comfort and convenience options that personalize a car to the individual taste. The new Chevrolet line of passenger cars will be on display

### Capertons to Show New Cars

firm's 20th anniversary as Chev. this growth possible," he added. six full time employees and one rolet dealer here.

E. L., Matthew and R. T. Caperton, owners of the company, are Texas, Capertons stock a large issuing an invitation to everyone in the area to come by Thursday to enjoy free refreshments and to view the new Chevrolets which will be on display.

R. T. Caperton said they will have approximately 10 new cars II and Chevelle lines. New 1969 pickups will also be on display, he said.

In addition to free refreshments, the Bronte dealers will have free gifts for all their visitors and door prizes will go to lucky persons whose names are drawn.

The Bronte firm has had a steady increase in business since ership in 1948, Caperton said.

#### **Blackwell Football** Schedule Given

Sept. 13 - Water Valley, there Sept. 20 — Christoval, there Sept. 27 - Novice, here

Oct. 4 - Eola, here Oct. 12 — Talpa (Homecoming)

Oct. 18 - Open.

\*Oct. 26 (Sat.) - Highland,

there (homecoming)

\*Nov. 1 - Ira, there \*Nov. 8 - Hobbs, here.

\*Nov. 15 - McCaully, there \*Nov. 22 - Divide, here.

\*Denotes district games. Nondistrict games begin at 8 p.m.

and district games begin at 7:30. Edward Poehls is coach. Twirl. ers are Cindy Robertson and Ja-

net Conradt. Cheer leaders are Carole Hamilton, May Snuffer, Debra Thompson and Beverly Craig.

#### Grade School Schedule

Sept. 12 - Highland, there Sept. 19 - Ira, here

Sept. 26 — Hobbs, there

Oct. 3 - McCaulley, here Oct. 12 - Divide, here

Oct. 17 - Highland, here

Oct. 24 - Ira, there Oct. 31 - Hobbs, here

Nov. 7 - McCaully, there.

Edward Poehls is coach and District 2-A1. cheer leaders are Becky Hall, Mary Beth Johnson, and Patsy

Caperton Chevrolet Co. is plan., "Our business has increased every, of used cars. Three full time mening a big day Thursday (today) year, and we are extremly proud chanics, who have been with them when the owners will combine a of this fact. We are also extreme- many years, maintain a complete showing of the new 1969 model by grateful to our many friends service department. cars with a celebration of the and customers who have made

> In addition to being one of the leading Chevrolet dealers in West supply of parts and accessories. Parker is employed as parts man

#### HERE THURSDAY NIGHT

The Bronte Shorthorns will on hand, including models in the have their first home football charge of the wash and grease Impala, Belaire, Biscayne, Chevy game Thursday night when the junior high outfit from Wall comes here. Game time is 7 p.m.

> The Shorthorns had an open date last week, after battling Ro. bert Lee to a 0-0 tie in the season opener the week before.

#### IN ARIZONA SCHOOL

Freddie Fowler, grandson of it took over the Chevrolet deal- Mrs. Pauline Conger of Bronte, is enrolled in DeVry Institute of Technology in Phoenix, Arizona. He is the son of Mrs. James Fowler of Llano and has visited in Bronte often. He is studying elec. tronics in an accelerated class. He is a 1968 graduate of Llano High School, where he was school photographer, four years on the tennis team and in the band three years. He belonged to the Science and Future Teachers clubs and was active in one-act play contests.

#### **Lions Governor Coming for Visit**

District Governor Conner S. Scott will be in Bronte Tuesday night, Oct. 1, for a ladies night program of Bronte Evening Lions Club. Club members and their guests will gather at the school lunchroom at 7:30 p.m.

Lion Conner is a practicing attorney in Brownwood where he was born and reared. He is a graduate of the University of Texas School of Law. He has been active in civic and church affairs for many years.

He has been a member of the Brownwood Downtown Lions Club since 1945 and has served in almost all Lions posts up to his present position of governor of Lions

L. L. Wilkins is president of the Bronte Evening Lions Club, which has a total of 29 members.

Besides the three Capertons, part time employee work in the local business. Mrs. Geraldine Prector works in the office; Jerry They also handle a large volume and Royce Fancher, a full time employee for many years, now partment; mechanics are Clifford Hageman, Roy Robinson and Louis Gallaway; Pete Puentez is in 1916, in Denison. department.

> "We think we have some real beauties in this year's new cars," the owners said, "and we would like to have everyone in this area World War I. come by and look at them."

Another story in this issue of The Enterprise tells about improvements in the 1969 Chevro-

#### STUDENTS, PRE-SCHOOLERS

Individual pictures will be made of students of Bronte School on tures made also will be made ton. that day.

A schedule for making pictures of students will be released at school. The photos of pre-school students will be made at approximately 3 p.m., according to Miss Linda Jones, annual sponsor.

She said any parents of child. ren below school age will be welcome to use the service of the photographer while he is here.



## Longhorns, Rule To Play in Bronte

their first opportunity Friday are looking for a repeat of their night to view the 1968 Longhorns winning ways. on their home field. The Rule Bobcats will invade Stephenson Field and the contest should be their 1968 ball games, accumulata close one.

The Longhorns are in good spirits after their 32-0 win last Fri-

#### **Funeral Services Held Here Monday** For Bailey A. Bell

Funeral services were held Monday afternoon in First Bap. tist Church for Bailey A. Bell, 77, longtime rural mail carrier. He died Sunday at 1:15 a.m. in the Bronte Hospital after a long ill-

Conducting the services were the Rev. Wayne N. Stout, pastor of Central Baptist Church, and date. the Rev. Harry Morris, First Baptist pastor. Burial was in Fairview cemetery under direction of Williams Funeral Home. Bronte Lodge members conducted Mason. ic graveside rites.

SHORTHORNS TO PLAY WALL works part time in the parts de- lived in Grayson County before an open date. coming to Bronte in 1908. He married Iva Q. Dunn Oct. 29, RUMMAGE SALE SATURDAY

> He carried the mail out of Bronte on Route I for 40 years before he retied in 1957. He was a Baptist, a member of the Masonic Lodge and a veteran of

> Survivors include his wife; three daughters, Mrs. Merl (Jerry) Proctor of Wilmeth, Mrs. Marvin (Maurine) Landers, of N. M.; four grandchildren and two great grandchildren.

Palibearers were J. B. Mackey Oct. 1, it was announced this Guy Strickland, Earl D. Nutter, week. Pictures of pre-school chil. W. H. Dismore, Heidel Brunson, dren who would like their pic- Cecil Kemp and Emmett Caper-

Rule has a strong ball club and the Bobcats have won both of ing a total of 107 points to their opponents' 12. Last Friday they. downed Knox City, 28-12.

Coach Cecil Toliver said that his charges "are going to have to get with it" to take a win from Rule. "They're a tough outfit," he said, "with lots of speed." The coach added that Rule Halfback Charles Lott is probably one of the outstanding running backs in the state and should give the Longhorns plenty of work.

#### Last Week's Results

Results of last week's games involving District 7-B teams show. ed Bronte 32, Eden 0; Forsan 0, Roscoe 19; Hawley 0, Rochester 42; Loraine 37, Sands 16; Trent 42, Roby 0; Jim Ned had an open

#### This Week's Games

In addition to the Bronte game with Rule, 7-B teams will play as follows: Jim Ned will host Eden; Trent will have an open date; Forsan will be at home for a con-Mr. Bell was born June 21, test with Sands; Loraine will tra-1891, in Denton County, and also vel to Roscoe; Hawley will have

#### SPONSORED BY SENIORS

Members of the 1969 senior class of Bronte High School are sponsoring a rummage sale Saturday from 8 a.m. to 6 p.m. in the building just east of White Auto Store.

A spokesman for the class said they have a large amount of merchandise but would be glad if anyone has any more to donate Bronte and Mrs. Cullen (Pauline) to them. Anyone having such Luttrell of Sonora; one sister, merchandise should contact any Mrs. Josie Sippes of Albuquerque, member of the class or Mrs. Royce Fancher, sponsor. Items will be picked up by seniors.

They also invited everyone to come to the sale Saturday. Proceeds will be used to apply on the senior trip and other class pro-

#### Historical Program Set for Sunday

A combined program, marker dedication and historical tour Sunday afternoon will climax and conclude History Appreciation Week in Coke County. Highlight of the Sunday program will be an address by George Baker of Fort Stockton, Democratic nominee for state representative for the 66th Texas district. The program will start at 3 p.m. in the court. room at the courthouse in Robert

The marker dedication part of the Sunday program will begin in Robert Lee city hall where a bust of Robert E. Lee. donated by Mr. and Mrs. W. D. McAdams, and a plaque will be dedicated. The tour will go to Hayrick Cemetery where a county seat marker and 11 private markers will be dedicated. From there it will go to Ft. Chadbourne where another marker will be dedicated.

The Sunday program was an. nounced as follows by Mrs. Bryan Yarbrough, president of the Coke County Historical Survey Committee, the sponsoring organization for the special week:

Program

Robert Lee High School Principal Garland Davis will serve as master of ceremonies.

Group singing, led by Upton Mathers.

Presentation of Flag, Troop 461, Boy Scouts of America. Pledge of Allegiance.

Invocation, led by the Rev. Bill Beaty, pastor of Robert Lee Bap. tist Church.

Welcome Address.

Introduction of guests, Mrs. C. E. Arrott.

Introduction of Speaker, Robert Vaughan.

Address, George Baker. Unveiling of Marker.

Viewing of Markers on Courthouse Square.

Travel to Hayrick Cemetery for Dedication of County Seat Marker and 11 Private Markers.

Travel to Fort Chadbourne for Dedication of Historical Mar-

Week of Activity

A full week of activity is being carried out during History Appre-

Continued on Back Page

(NO134) VIETNAM (FHTNC) Class Jack E. McDaniel, USN, 22, son of Mr. and Mrs. James E. McDaniel of Bronte, is serving with Coastal Squadron One and is assigned to Coast Division 12 at Danang, South Vietnam.

He is assigned to a crew on one MRS. SMITH HOSTESS of the more than 80 patrol craft FOR BRONTE H.D. CLUB in the squadron. Before joining the squadron he underwent an in-Sept. 12 — Engineman Third tensive three-month training program at Coronado, Calif. While there he was trained to replace vice president, presided. Mrs. any crewman on the craft in an emergency situation.

Try a WANT AD to Sell It! Roll call was answered with Mrs. Charles Ragsdale.

Bronte Home Demonstration Club met Sept. 18 with Mrs. Vernie Smith. Mrs. C. E. Arrott, Smith read two poems "The Singing Teakettle" and "Life's Recipe."

#### The Bronte Enterprise

"What I do for pastime." Mrs. Truman Parker reported on the council meeting. Mrs. Fay Roe, home demonstration agent, gave a demonstration on pie making. The floating prize was brought by Mrs. J. C. Boatright and won by

September 26, 1968

Next meeting will be Oct. 2 in the city hall with Mrs. Tom Wil. liams as hostess.

Present were Mmes. Ragsdale, Arrott, Parker, Boatright, Roe, Herbert Holland, Henry Rogers, Zell Moore, O. R. McQueen, Ray Coalson, Williams and Smith.



## The 1969 Buicks.



There are many new features on every 1969 Buick. Many features you'll like. See them. See if they won't turn you into a Buick owner. And a Buick salesman.

No wonder Buick owners keep selling Buicks for us. Wouldn't you really rather have a Buick?





## Back The Longhorns

# Bronte Longhorns vs. Rule Bobcats Friday - 8:00 - Here

The 1968 Longhorns have a tough schedule ahead of them and they need the backing of every fan in this area. Attend all the games and give them your full support. You'll enjoy every minute of the drama and color of high school football—especially when it's our own boys playing.

## Enjoy The Band & Pep Squad BACK THE TEAM

#### 1968 SCHEDULE

#### Non-District Games

Bront	e 8, Eldorado 4	12
Bront	e 32, Eden 0	
Sept.	27—Rule	Here
Oct.	4—Wall	Here
Oct.	11-Robert Lee	There
Oct.	18—Open	

#### District Games

Oct.	25—Jim Ned	There
Nov.	1-Loraine	Here
Nov.	8-Forsan	Here
Nov.	15—Trent	There
Nov.	22—Hawley	There

Cactus Cafe Hughes Radio & TV Bronte Motor Co. Tidwell's Enco Service Spencer's Grocery and Station Butler's Gulf Oil Products & Butane Service Luttrell Construction Co. Scott Butane Co. Creek's Texaco Station Ditmore LP Gas and Laundry B. D. Snead Insurance Charles Ragsdale Barber Shop West Texas Utilities Co. Lammers Country Store Williams Funeral Home McShan Snack Bar City Cafe W. W. Thetford, County Judge O. B. Jacobs, Tax Assessor-Collector Coke County Sheriff's Department Howard Brock, Commissioner, Prec. 2

Carlton's Barber Shop Bronte Hospital White Auto Store Cumbie & Mackey Kemp's Cleaners Sims Food Store Caperton Chevrolet Co. Central Drug Margaret's Flowers & Gifts First National Bank The Bronte Enterprise Mackey's Feed & Supply Coalson's Red Barn Barbecue Texas Theatre Martin Lee W. H. Maxwell Jr., Conoco Products Jack Corley, Commissioner Precinct 4 Mrs. Winnie Waldrop, County Clerk Mrs. Jerry Thomason, County Treasurer Youngblood & Glenn, Insurance Anderson Automotive — Robert Lee Bob's Gulf Station



## Longhorns Swamp Eden HERE'S

The Bronte Longhorns looked David Scott kicked the extra his 46 before Cooper tackled him. good last Friday night as they point to make the score 7.0. stomped a team of Bulldogs, 32-0, when they invaded the Eden stadium. The team looked more like Longhorns than they did the week before when they were swamped by a band of Eldorado

The mighty Horns stacked up 20 points in the first half and added 12 more in the second stanzo of the encounter.

#### First Half

Bobby Medders kicked the foot. ball to start the game. It was taken by Randy Barbee who was tackled on his 30. Quarterback Keith McCutchen, on the first play from scrimmage, faded to pass, but had to run and went to the Eden 40. His big gainer penalty and the ball was placed on their 32. Three steady gains by Barbee plus 12 yards by Ron. the Eden 26 for a 1st down. Afthe 13 for another 1st. Barbee picked up 8 and Eden was penalized to the 2. Barbee carried the ball through the middle for the initial TD of the evening.

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The Best —

OF SERVICE!

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many ways ... by

bringing you the

his knowledge.

finest drugs available

at the lowest price

possible; by offering

HURLEY

PHARMACY

strives to serve in

Scott kicked off to Ross Duthim on the 30. Richards and To. yards in three carries and having ny Holland got in the way of the Bulldogs for two plays and with no gain they kicked on 3rd down.

Barbee took the punt and was dropped on his 46. Barbee then went to the Eden 43 for a 1st, and a 13 yard run left the ball scamper by Cooper went to the 5. A penalty moved the battle line to the 21/2 and from that point Barbee went through the Again, Scott kicked the EP and the score was 14-0.

Steve Norman took Scott's kick and was stopped on the 32. the Longhorns drew a clipping minus 2 yards, so they punted to Barbee who ran back 30 yards to the Eden 40. Tony Barrett and Steve Williams made most of the ald Cooper placed the ball on yardage on the next two series of downs and got to the 20. Manter a gain of 9, Cooper went to fred Thompson went for another 1st on the 7 in the first play of the second quarter. Barrett added a yard and then McCutchen went around right end for the counter. Try for extras failed and the score was 20.0.

> and was stopped on the 35 by had the ball on their 22. Barrett. Mike Luther made a couple of yards, and Medders was stopped for no gain by Barbee and Richards. Third down saw a pass interception by Donnie Thompson and Bronte had the ball on their own 40. Barrett, Williams and M. Thompson made steady gains for a 1st on Eden's 48. A pass interference penalty against Eden gave the Longhorns another 1st on the 30, and Barbee made 10 for still another on the 20. The Longhorns failed to make the needed yards on the next series and Eden took over on their 15.

The Bulldogs moved the ball out to the 43, making two 1st downs in the process. However, they were pushed back for a big loss as the half ended.

#### Second Half

Scott's kick went to Dutton who almost got away from the Longhorn tacklers and went to

James Vaughn, Willie Zuniga, Richards and Holland were big ton and Garland Richards nailed factors in the Bulldogs' losing 2 to punt out of a 4th and 12 situation. The ball went to the 20 with no return.

Barbee got off a nice 15 yarder for a 1st on the 35. The Long. horns bogged down on their next series of downs, however, and on the Bulldog 30. A 25 yard Barbee's punt was put into play on the Longhorn 46. The Longhorn defense was too much for the Bulldogs as they lost 12 yards in two tries. A 3rd down pass middle for his second counter. effort was broken up by Thomp. son and the punt went to the toes in jackets with butter, spin-Bronte 32.

With Barbee and Cooper doing most of the running chores, the went for nothing, however, as Three plays netted the Bulldogs Longhorns pushed to the Eden 36 making four first downs. A 5 yard penalty plus a 15 yarder for holding pushed the ball way back and the local lads were faced with a 3rd and 19. McCutchen threw a beautiful pass intended for Zuniga, but it went incomplete, so a punt was in order.

A couple of incomplete passes plus an 8 yard loss caused by Richards brought up 4th and 18 for the Bulldogs. The unlucky Dogies then had their punt block-Robert Lopez received the kick ed by Bobby Skelton and Bronte

> Cooper and Thompson made short gains and Barbee went for 4. A 4th down pass from Mc-Cutchen to Nicky Arrott was a beauty and Arrott did some fancy sidestepping as he avoided 2 or 3 tacklers and went on the distance to the goal line. A run for extras failed. Score: 26.0.

> Eden put the ball in play on their 35 following Scott's kick. Three plays were stopped by Ar. rott, Cooper and Vaughn to bring up a 4th and 5. Barrett made a good gain for a 1st on the Eden 41, while Williams added another long distance to make up a loss added 2 and Williams went to the 31 for a 1st.

Coach Cecil Toliver pulled Mcby Skelton a chance at the quarterbacking job for several plays. A holding penalty ruined chances for a good showing by Skelton, the Euterpean Club in their first Gordon Montgomery. however. McCutchen went back fall meeting Thursday, Sept. 19. in and threw a pass to Barbee to Mrs. H. C. Raney was co-hostess. the Eden 43. A couple of plays later Luther intercepted a pass for the Bulldogs on his 14.

A short time later Barbee returned the favor, hauled in an Eden pass on the Bulldog 45 and ran it 20 yards to the 25. Cooper Patton. picked up 4 yards, and the next play was fine for the Longhorns, the following officers: as McCutchen hit Zuniga in the end zone with an aerial for the Mrs. H. C. Raney, vice president; day at Callan's Snack Bar, Oak final TD of the game. The score-

board read 32-0. A completed pass on the 35 was good for 12 yards and a 1st down after the kickoff. A pass interference penalty against the Long. horns moved the ball to the 45. The next pass was hauled in by Williams to give the ball to the Longhorns. Jerry Graves and Danny Cooper carried the ball in the next series and wound up inches short of a 1st on Eden's 44 yard line.

The Bulldogs couldn't go and Bronte took over again on the Eden 40. Four plays later the ball was exchanged again, and Medders ran the ball to Bronte's 15 yard line as the final whistle

It was the Longhorn's first victory of 1968, 32.0.

Mr. and Mrs. D. D. Burge of Dallas and Mr. and Mrs. Bennie Vaughn of Kirkland have been visiting this week in the home of the Rev. and Mrs. Wayne N. Stout. The ladies are sisters of Mrs. Stout.

The Bronte Enterprise

## BLACKWELI

By Mrs. Rockey Thompson

#### Lunchroom Menus

Monday, Sept. 30 - Ham, tuna or cheese sandwiches, potato chips, tomatoes, lettuce, pickles, cookies.

Tuesday, Oct. 1 - Country fried steak, polka dot corn, English peas, carrot-raisin salad, rolls, and cookies.

Wednesday, Oct. 2 - Sloppy Joes, potato salad, tomato wedg. es, chilled fruit.

Thursday, Oct. 3 - Seasoned beans, cheese wedges, boiled potaach, cornbread, fruit cobbler.

Friday, Oct. 4 - Turkey pin wheels, green beans, cranberry sauce, celery sticks, fruit cups Class, Officers

High school classes have organized for this year. Class officers

Seniors - Robert Bledsoe, president; Rudy Garza, vice president; Jimmy Brewer, secretary; Lucy Thomason, reporter; sponsors, Mrs. Luckett and Mrs. Barnes.

Juniors: Ricky Saunders, president; Lane Jackson, vice presi. roast Saturday with 21 attending. dent; Richard Garza, sec.-treas.; Wayne Finley, reporter; Mr. Callan, sponsor.

Sophomores: Randy Cave, presdent; Kenny Crain, vice president; Carole Hamilton, sec.-treas.; Vickie Langston, reporter; Mr. Jeffrey, sponsor.

Freshmen; Gaylene Shafer, president; Joe Tubb, vice president; Robert Tindol, secretary; Zane McNeill, treasurer; Joe Dan Oden, reporter; Mrs. Dyess, sponsor.

Hornets Defeat Cougars Blackwell Hornets won their first game of the season Sept. 13 against Water Valley. In the second last Friday night, they defeated the Christoval Cougars, 44.16. Rudy Garza led the scoring with 18 points; Lane Jackson, on the previous down. Barrett Jimmy Bewer, Richard Pharis all had 6 and Kenneth Crain made Richard Garza was in the quarterback slot. The Hornets Cutchen and gave freshman Bob- tallied 38 points in the first half and added 6 in the third quarter.

#### Euterpean Club Meeting

was the theme, with Mrs. L. W. Sweet as leader. Assisting with the program were Mmes. B. J. Sanderson, B. R .McCarley, R. Q. Spence, J. O. Raney and R. E.

Mrs. Terry Barrett, treasurer; Dock.

Mrs. Lee Aldeman, parliamentar. ian; Mrs. Austin Jordan, librarian; Mrs. B. R. McCarley, choral director; and Mrs. L. W. Sweet, pianist.

Mrs. Alderman was presented a gift and salute for her leadership as president the past two years.

The WSCS met at the Methodist Church Mondty. Mrs. Josie Hipp, president, called the meet. ing to order with a prayer. Mrs. R. E. Patton gave the program, 'Mandate for Missions" and also the closing prayer. Others present were Mmes. R. Q. Spence, Therrell Burwick, T. A. Carlisle, Juanita Rogers and Rockey

Sunday visitors of Mr. and Mrs. Ray Lee were his sister, Carrie Lee, and her sister and family, Mr. and Mrs. Paul Snow, all of Brownwood; and their daughters and families, Mr. and Mrs. Donald Moore and Debbie of Sweetwater and Mr. and Mrs. Bruce Holland and sons of Blackwell.

Mmes. Bobby Sanderson, Joseph Ward and Juanita Rogers attended the Spiritual Life Re-Patton, treasurer, and Donna treat at Camp Butman last Fri-

The Community Youth Fellowship had a hay ride and weiner

A School of Missions will be held at the Baptist Church next Sunday through Wednesday at 7:30 p.m. There will be a missionary speaker at 11 a.m. Sunday and different speakers for the evening services. Everyone is invited to attend.

Mrs. Susie McCurdy of Odessa has been visiting in the home of her daughter, Mrs. Jodie Van-Zandt. They visited over the weekend in San Saba with Mrs. May McCurdy and Mrs. Susie Mc-Curdy remained for a visit.

Mr. and Mrs. Oscar Sedberry of Sweetwater visited Sunday with her sister. Mrs. Cecil Crain.

The WMU met at the Baptist Church last Thursday. Mrs. Willie Burwick gave the call to prayer and Mrs. Louis Johnson gave the prayer. Mrs. E. K. Finley presided for the program, "Studying For Service," assisted by Mmes. C. W. Versyp and E. E. Bryant. Mrs. O. T. Colvin gave the closing prayer Also present Mrs. J. O. Raney entertained were Mmes. Ninnie Kinard and

Mr. and Mrs. A. D. Shafer and baby of Austin spent the weekend "At the Door of a New Year" with her mother, Mrs. Vernon Harris and Mr. Haris.

Mr. and Mrs. Jaye White and Martin and Mike Hodges of Midland were weekend guests of her parents, Mr. and Mrs. Cecil Crain.

The M.Y.F. is planning a trip Mrs. W. C. Shamblin installed to Dallas, Oct. 5 to witness the S.M.U.-North Carolina game. The Mrs. R. E. Patton, president; MYF will have a bake sale Satur-Mrs. Therrell Burwick, secretary; Creek Village and Steveson Boat

#### RUMMAGE SALE Saturday, Sept. 28-8-6 o'clock **Building Next Door to White Auto**

Hundreds of useful items will be on sale at giveaway prices. All kinds of clothing, cosmetics, furniture, books, knick knacks, etc.

> Sponsored by Senior Class PATRONIZE THE SENIORS!!

\*



#### JOIN THE TEAM!

For strong law enforcement, call or write or come by our headquarters: 610 Nueces St., Austin, Texas 78767. Telephone: (512)

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First National Bank Bldg. - Bronte

## You're Invited To Our

Thursday, September 26

See The NEW EXCITING DIFFERENT

1969 Chevrolets

FREE

- -COFFEE & DONUTS
- -GIFTS FOR EVERYONE
- -DOOR PRIZES

Enter Chevrolet's 29 Sweepstakes now!

WIN A
FREE TRIP TO

Fawaii & Fula Bowl

#### 20 YEARS OF SERVICE.

Thursday is a day of double importance to us. It was just 20 years ago that we opened our Chevrolet dealership here and had a showing of the 1949 models. Since that time your patronage and loyalty have enabled us to sell many hundreds of new Chevrolets and thereby have our business grow and expand. We are deeply grateful for the business you have given us. Our policy has always been to sell a top quality product as inexpensively as possible and to provide the best of service. We believe as long as we stick to this policy, there will be a place in this community for Caperton Chevrolet Company.

## Ten New Cars

ON DISPLAY

ALSO NEW 1969 PICKUPS

Y'All Come

BE OUR GUEST

Caperton Chevrolet Co.

of engines and transmissions in engines give horsepower from 140 steel-rubber fender guards, and a automotive history head a parade to 350. There are four trans- smoother, quieter driveline. The of exclusive Chevrolet features missions. for 1969, E. M. Estes, general manager, said today.

for the 1969 buyer to custom tail- small sports car has a new body pects to increase its industry leadership," Estes said.

"Other exclusive Chevrolet features are computer . selected springs for improved ride, jet stream headlight washers for better illumination in bad weather, wider wheels to improve handling and a 'liquid tire chain' system to increase rear tire traction on icy streets."

Estes said 35 new Chevrolet models in seven distinctive car lines for 1969 go on sale nationally on Thursday, September 26.

"The industry's top seller - the big Chevrolet - is all new in 1969 and has the largest base V-8 engine in its class," Estes said. "It is a 327 cubic inch V-8, increased from a base 307 engine in 1968."

"Two new 350 cubic inch V-8s are also introduced, one using regular fuel as does the base V-8. The big Chevrolet also offers a high torque, regular fuel 396 cubic inch engine, largest regular fuel engine in its field."

Other exclusive features for the new Chevrolet are full door glass styling with improved Astro Ventilation on all models, variable ratio power steering for more responsive maneuverability, an electrically-heated rear window defroster and a one-of-a-kind roofline for the Caprice Coupe and Impala Custom Coupe.

Chevrolet introduces in 1969 a new Turbo HydraMatic threespeed automatic transmission specially designed for six cylinder engines up through 350 cubic inches.

Chevrolet also introduces a new heavy duty, three-speed fully synchronized manual transmission. Others in the wide transmission selection are the standard three. speed, optional four-speed, Powerglide two-speed automatic and Chevrolet's pace setting Torque. Drive "clutchless" transmission for four and six cylinder equipped Chevy Novas and the six cylinder

Safety and security advances on the 1969 Chevrolets range from an improved energy-absorbwindshield headers and front seat head restraints to an anti-theft ignition, steering and transmission lock mounted on the steering column.

Chevrolet offers 15 exterior colors for 1969, nearly all new and up to six two-tone combinations, five vinyl top colors and three convertible top colors.

#### Regular Chevrolet

The all-new look emphasizes "big-car" personality. Length is extended more than one inch to 215.9 inches, making it the longest Chevrolet ever built. A new one-piece bumper surrounds a precision molded grille and recess. ed headlights in a protective chrome loop. Horizontal bars accent grille width. Besides the larg. er 327 cubic inch V-8 and new 350 and 396 V-8's, a new 427 cubic inch V.8 developing 335 horsepower in introduced. Full door glass styling without ventipanes, Astro ventilation, larger ducts and new high level outlets are also featured.

#### Chevelle

The popular intermediate size has a new front end styling, new side trim and ornamentation, side marker lights, modified rear quarter caps, vertically mounted taillights, full door-glass styling, improved Astro ventilation. Two six cylinder and five V.8 engines

DETROIT - The widest choice including the two new 350 inch

#### Camaro

Entering its third year on the "This unparalleled opportunity market, Chevrolet's fast selling value with which Chevrolet ex are lower. The all-new front end is refined exterior trim and new her special features distinguish

clude full door-glass styling, dramatic new interiors, stainless 327 cubic inch engine is again the base V-8 and the 350 regular gas V-8 is introduced.

#### Chevy Nova

A strong sales increase in 1968 or his car's performance and featuring a slimmer look for 1969. put the Nova in first place among economy typifies the variety and Front and rear wheel openings small family cars. For 1969, there cooled six cylinder engine and ot-

#### The Bronte Enterprise

front frame construction gives a ues its special personality in 1969. quieter ride. A four-cylinder, two It has new interior styling and sixes and three V-8 engines give colors. Two sports coupes and a a horsepower ange fom 90 to convertible on 108-inch wheelbase 300. There is a 2-door coupe and sre offered. Three engines have 4.door sedan on 111-inch wheel- a horsepower range from 95 to

#### Corvair

Rear engine traction, an air-

interior trim. Nova's exclusive the small family car as it con-140 and there are three transmissions.

September 26, 1968

#### Corvette

Chevrolet's pioneering sports Continued on back page

## Chevrolet introduces 1969.

#### Caprice. Match this, you other 69's!

There is no joy in the land of our competitors today. But let us ask you this.

Should we have made Caprice shorter instead of the longest Chevrolet ever built? Or adorned it with flashy nicknacks to make it look less expensive?

Just because competition doesn't, should we not have offered you washers to clean your headlights, new variable-ratio power steering, liquid tire chain you can apply to your rear wheels at the touch of a button?

Should we have given you less power, instead of the largest standard V8 in its field?

Some people think so. Our competitors.

'69 Caprice Coupe





'69 Camaro SS Sport Coupe, plus RS equipment

Standard V8 is 210 hp. SS engines available up to 325 hp. For added SS appeal: sport striping; power

Go on, you other sportsters. Gnash your gears and

#### Camaro. Who needs to say "announcing" or "new".

And just look how it all hangs together. No gingerbread anywhere.

We've improved the interior, too. Quieted the ride.

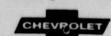
Made the Astro Ventilation ventilate better. The power range is very impressive.

Maybe it will help. Putting you first, keeps us first.

look tough.

disc brakes; wide oval, road-hugging tires.

Your Chevrolet dealer offers this advice:



FEDERATION PROGRAM

GIVEN FOR DIVERSITY CLUB

home of Mrs. C. E. Clark. She

with "what can we do to improve

A refreshment plate was served

to Mmes. Robbins, H. M. Kirk.

land, Edward Kennedy, Charles

gave a program on Federation.

Mrs. Carroll Robbins was speak-

Published	Every	Thursday	at	Bronte,	Coke	County.	Texas	76933
Mrs. Ben ( Entered as Texas, Mar	oy Oglesby secon	d class	nat	ter at		Doct. OH	1	Publisher

The Bronte Enterpris

Subscription Rates Per Year in Coke and Adjoining Counties Six Months in Coke and Adjoining Counties \$2.00 Per Year Elsewhere \$4.50 Six Months Elsewhere

Any reflection on the character or standing of any person, firm or corporation is not intended and will be corrected upon notification.

our club?"

#### **NEWS FROM** TENNYSON

By Dana Kay Cunningham

Sunday visitors of Mr. and Mrs. Roy Baker were Mr. and Mrs. Roy Lee Baker and Lee, and Mr. and Mrs. Herman Yancey, all of San Angelo.

Visiting Mr. and Mrs. Louis Baker Sunday were Mr. and Mrs. Ragsdale, Otis Smith, D. K. Charlie Walls and children of Glenn, George Thomas, Henry Rankin and Mr. and Mrs. E. J. Roe, Clark, J. T. Henry and J. Tucker and Mary Jane of Black- W. Martin.

Sunday guests of the Robert Brown and Jim Manning families were Mr. and Mrs. Dwain Mc. Carty and children of Odessa and Mr. and Mrs. Stewart of San Angelo.

Mrs. John Clark was still in the Bronte Hospital the first of the week and reported improving.

Mr. and Mrs. D. W. Sheffey and Clifford of San Angelo visited Mr. and Mrs. Claude Ditmore Sunday. The Ditmores left Tuesday for Lubbock to visit her sister and family, Mr. and Mrs. H. W. Smith a few days.

D

Visiting in the home of Mr. and Mrs. J. F. Gibson Sunday were their daughter and family, Mr. and Mrs. Leo Wisely of Dallas and Mr. and Mrs. Dean Huddleston and children of San Angelo.

Mrs. Tom Green and Bill, Mrs. Ed Harrell, Gary and Karen of Sonora, Mr. and Mrs. Doug Ditmore of Robert Lee and Shelly Davis of San Angelo spent the weekend at the HemisFair in San Antonio. Mr. Green, Mr. Harrell and Mr. Burleson of San Angelo went to Del Rio Saturday.

Sunday guests of Mr. and Mrs. Tom Green were Mr. and Mrs. Emory Walker of Belton.

#### MRS. BRIDGES HOSTESS

The Methodist WSCS met in the home of Mrs. B. F. Bridges Monday. Mrs. M. Russel presided for the meeting, gave the devo. tional and spoke on "He Speaketh

A refreshment plate was served to Mmes. Russell, B. E. Modgling, Eunice Ellis, R. C. Lasswell, Kate Lynn, A. N. Rawlings, J. A. Percifull, Charles Ragsdale, Bridges and Miss Lizzie Brock.

Mr. and Mrs. Eugene Baugh of Stanton visited Saturday with his sister, Mrs. J. F. Hughes, and Mr. Hughes.

Patronize Our Advertisers

**BRONTE** Volunteer Firemen 2nd and 4th Thursdays 7 P.M.

General Insurance ALL TYPES Crop, Hail, Fire, Auto, Life

INCOME TAX ACCOUNTING & BOOKKEEPING SERVICE REAL ESTATE SALES

Listings desired on any type property. If you want to buy or sell, see me.

Offices in Bronte & Robert Lee

O. T. Colvin Blackwell, Tex. h. 282-2291

#### September 26, 1968 | Lunchroom Menus

Monday, September 30

Beef stew, pimento cheese sandwich, celery stick, crackers, apricot pastry cobbler.

#### Tuesday, October 1

Minute steak with gravy, frozen black eyed peas, whipped potatoes, lettuce with tomato slices, rolls, jello with fruit and dream whip.

Wednesday, October 2

Hamburgers, frozen hash brown potatoes, pickles, fruitbar cookies.

#### Thursday, October 3

Fish fillets, macaroni and tomatoes, seasoned green beans, cabbage and carrot slaw, corner at a meeting of the Diversity bread, pineapple upside down Club last Thursday night in the cake.

#### Friday, October 4

Bar-B-Q chicken, potatoes in Members answered roll call jacket, creamed English peas, tossed salad, rolls, stewed fruit.

> FOR LIFE AND CANCER INSURANCE, SEE

> > B. D. SNEAD

At First National Bank

ing his mother, Mrs. J. D. Leon. M. Fulcher.

Mr. and Mrs. Woodrow Leonard ard. They are also visiting in Same of Denver, Colorado are here visit. Angelo with her mother, Mrs. C.

BANK AS YOU SHOP-ONE STOP

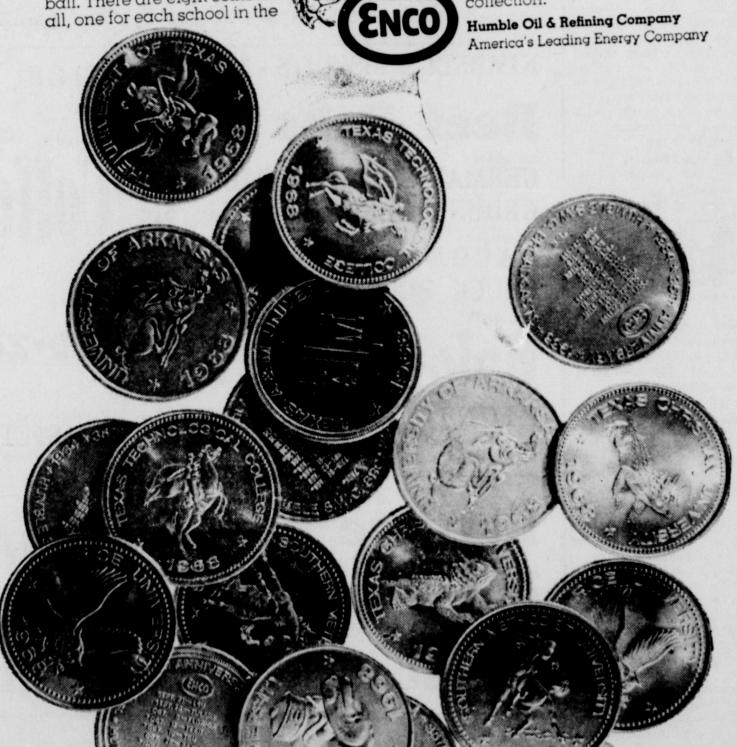
There is practically no end to the many services our Bank offers...checking accounts, safety deposit boxes, new car loans, personal loans, farm and ranch loans, many others. For bank SERVICES, see us.

BANKING SERVICES FROM "A TO Z"

Bronte, Texas

## Southwest Conference

conference, with the mascot on one With a gasoline purchase, you can get side and the '68 football schedule on a free gold-finish Southwest Conference the other. They're free with a gasoline souvenir coin commemorating purchase at any participating Enco Humble's 35 years' sponsorship of station. So hurry, while the Southwest Conference Footsupply lasts, and start your ball. There are eight coins in collection.



Tidwell's Enco Station

Phone 473-4321

**BRONTE, TEXAS** 

Hiway 277

### Classified Ads

CLASSIFIED ADVERTISING RATES

1st Insertion .. . Per Word 5c 2nd and Subsequent

Insertions ... Per Word 3c Minimum Charge: 50c Additional 50c for blind ads.

#### CARDS OF THANKS

Per word 5c - (Minimum \$1.00) Classified ads and cards of thanks are payable in advance unless customer carries a regular account. \$1.09 minimum charge if posted in ledger.

FOR FAST efficient developing service, bring your film to Central Drug Store.

GET YOUR ELECTRIC blankets ready for the cold nights ahead. Bring them to us for repair. We also have blue lustre rug sham. poo and the machine to clean your rugs and carpets. Hughes TV Service.

POSTED: All of my property. Trespassers will be prosecuted. 39-4tp Mrs. Annie Wilkins.

#### NEW CHEVROLETS -Continued from Page 6

car drew unparalleled popularity and set new records with its allnew 1968 styling. For 1969, its steel-reinforced fiberglass body comes in two stingray models a convertible and the unique "semi-convertible" coupe with removabzle roof panel sections and rear window.

Exterior styling includes a black grille, concealed outside door handles, new taillight and backup light design. Interior changes include new seat belt and inertia locking shoulder belt, new vinyl fabric, a black resilent steering wheel rim and map pocket. Base engine is increased to 350 cubic inches. The horsepower range is from 300 to 435. Three transmissions are available. The wheelbase in 98 inches.

#### Chevrolet Wagons

Chevrolet has grouped all its station wagons into a single line with two sizes for 1969. On a 119inch wheelbase are the Kingswood Estate, Kingswood, Towns. man and Brookwood.

On a 116-inch wheelbase with Chevelle styling are the Concours Estate, Concours, Greenbrier and Nomad.

Chevrolet wagons offer walk-in rear design, dual action tailgate and no exterior hinges or handles. They also offer a broad variety of options and accessories.



.New Tax Exemp'ions

William Keith Fletcher is the new son of Mr. and Mrs. William Fletcher of San Angelo. He weighed six pounds.

Grandparents are Mr. and Mrs. Leonard Fletcher of Bronte and Mr. and Mrs. Jake Sparks of Sterling City.

The father is maintenance foreman for the State Highway De. partment in Tom Green County.

Mr. and Mrs. Ronald Hughes of Richmond, Texas, are parents of a daughter born Tuesday, Sept. 17. She has a brother, Guy, who is six years old.

Grandparents are Mr. and Mrs. J. F. Hughes of Bronte, Mrs. J. R. (Juanita) Ozee of Corpus Christi, Wilson Sharp of Dublin, and a number of great grandpar. ents, including Mr. and Mrs. E. A. Baugh of Stanton.

CARD OF THANKS

The wonderful expressions of sympathy from our friends has greatly lightened our sorrow. We are grateful for the many kindnesses shown by Dr. Harris, the nurses and other hospital staff members, and for the visits, cards, flowers, food and other expressions of concern from our neighbors and friends.

The Family of B. A. Bell

MOVING SALE at Mrs. Perry Vest. Starts Thursday. Odds and ends, 5c, 10c and 15c. Dresses, 25c. Everyone welcome. 1tc

open at 8:30. Jane Webb. 1tc

GARAGE SALE - On Franklin St. across from Central Baptist Church. Friday and Saturday. 1tp

WANTED: Church. tfc SOROSIS CLUB MEETS IN C. O. RICHARDS HOME

Last Thursday's meeting of the Sorosis Club was held in the home of Mrs. C. O. Richards. Mrs. C. B. Barbee was in charge of the program and spoke on "Women's Responsibility to Americanism."

Mrs. Richards served her guests cake, nuts and coffee.

Present were Mmes. Barbee, Charlie Boecking, R. T. Caperton, Davy Crockett, Royce Fancher, Clark Glenn, E. F. Glenn, Clyde Lee, Royce Lee, Clint Low, A. S. Masterson and Richards.

#### PERSONALS

Mr. and Mrs. L. L. Wilkins and tex, premium quality, \$4.99 per son and brother, L. L. Wilkins Jr. heritage. gallon; DeSoto high quality oil and family. Mrs. Wilkins and Joy ccived good reports. Visiting the RUMMAGE SALE: in Ditmore Wilkins last Tuesday and Wed- Lee School on Tuesday. Laundry Building. Saturday, nesday were Mr. and Mrs. Ken. A reception for pioneers was Worth.

Mr. and Mrs. T. F. Sims spent

where they visited the HemisFair. Mr. and Mrs. Bill Myers of Bronte Schools. Five men to eat Houston left Tuesday for their ginbotham.

BROOKSHIRE BROWSINGS

By Mrs. Herbert Holland

Mr. and Mrs. James Lee visited their children and families, Mr. and Mrs. Gary Coates and Mr. and Ms. Jimmy Lee in Sen Angelo during the weekend.

Mrs. Dee Foster of Big Spring returned home with Vicki Holland last Wednesday for a visit. Others visiting the James Hollands Thursday were Mr. and Mrs. Claude Cooke of Austin, Mr. and

#### HISTORICAL WEEK -

Continued from Page 1 ciation Week. The special activi-

On Monday, appropriate histori. base, \$4.66 gallon. White Auto Lynn also underwent annual eye cal pictures were shown at the and Mrs. Alta V. Smith of Miles. examinations in Houston and re- Bronte School, and the same procedure was followed at Robert

the courthouse conference room.

The program for today (Thurslast weekend in San Antonio day) calls for presentation of his. torical gifts to Robert Lee and Mrs. Marvin Landers, Mr. and

The program, dedications, and breakfast and pray. 7 to 7:45 home after spending several days tour Sunday afternoon will con- lington. She also attended the fu-Saturday morning, Methodist with her mother, Mrs. F. S. Hig- clude the week of special obser- neral services for Bailey Bell. She vances.

Mrs. Tony Cash and Bob Montgomery of San Angelo.

Mr. and Mrs. Herbert Holland were hosts to the Jolly 8 Club Thursday night. Progressive 42 was played. Cake, cold drinks and party snacks were served to Messrs. and Mmes. Carl Florence, Rob Springer, Vernie Smith, George Coleman, Holland and Mmes. Bert Hester and Minerva Roach.

Mrs. Sammie Morgan and boysvisited relatives in Eldorado Sunday. Her brother, Cecil Cross of San Angelo, spent Saturday night with them. Sammie Morgan left Saturday with his truck for Los Angeles, Calif.

Visiting Mr. and Mrs. Herbert Holland last Wednesday were Mr. ties started last Sunday when and Mrs. Claude Cook of Austin, ministers of the county were ask. Mrs. Dee Foster of Big Spring Joy Lynn spent Friday through ed to base their sermons on a sub- and Mr. and Mrs. J. P. Tounget DESOTO" Acrylic Exterior La- Monday at Pearland with their ject related to our American of Red Bank. Their Sunday visitors were Mr. and Mrs. Leftie Vogelston of Ballinger and Mr.

Weekend guests of Mr. and Mrs. Charlie Brown were Mr. and Mrs. Robert Melvin Brown, Miles and Debbie and Mr. and Mrs. neth Wilkins and Barbara of Fort held from 2-4 p.m. Wednesday in Charles Ray Brown and girls of Blackwell.

> Mrs. Edsel Hall of Hale Center came Sunday. She visited Mr. and Mrs. Jerry Landers, Mr. and Mrs. Carl Florence and Mrs. Susie Garreturned home Tuesday.



Specials for Friday and Saturday, Sept. 27 & 28

Store Hours: 7:30 A.M. to 6 P.M. Mca. thru Sat.

KIMBELL'S BISCUITS - 3 for 27c

### Beef Ribs

GERMAN STYLE SAUSAGE GROUND BEEF Lb. 51c HORMEL BACON - - 2 Lb. Pkg. \$1.21

CHUCK BEEF ROAST - Lb. 59c ALL MEAT

## Bologna lb. 59c

PICNIC HAMS Lb. 35c OLEO, Kimbell's Lb. 19c

Lettuce 1 LB. CELLO PKG.

10c

CALIFORNIA SUNKIST

MILK Tall Can 19c

FOLGER'S

GANDY'S

Fro-zan  $\frac{1}{2}$  gal. 39c

NABISCO ASST. FLAVORS TOASTETTES

10 Oz. Box 39c

**JEWEL** Shortening 57c

emons 1b. 19c Corn 2 for

SIMS FOOD STORE

BRONTE, TEXAS