

The BRONTE ENTERPRISE

Vol. 50 (Old Vol. 63) No. 52

Bronte, Texas (76933), December 26, 1968

Price 10c



DELIGHTED KIDS — Lots of Bronte area children were made happy last Saturday when Santa Claus spent most of the afternoon in Bronte. Here he is

visiting with a group in front of Central Drug. Sponsored by the Coke County Jaycees, Santa arrived on the fire truck with plenty of candy for all the kids.

AD-LIB-BEN

'Twas the night before Christmas, when all through the house not a creature was stirring — not even a mouse; the stockings were hung by the chimney with care, in hopes that St. Nicholas soon would be there.

What memories these lines hold for all of us! Was ever there a child who was not thrilled when he first heard Clement Moore's "A Visit From St. Nicholas"?

Young minds, we know row, live in dreams and fantasies and make-believe. Children live in a world apart and intrusions by practical adults are often met without sympathy and understanding by the youngsters.

Wonder how many children, after hearing this poem, have stayed awake in the darkness of their rooms, with their heads full of wonderful dreams, and listened for hoofbeats on the roof. No doubt there have been millions. Time does not stand still, and children grow up. But always there are new generations of children to be captured by the spirit of Christmas and filled with the wonder of it. They understand it with the complete and honest faith of childhood.

How wonderful it would be if, in the process of growing up, we could keep some of our childish dreams and faith. How much better a world we could build if we were unfettered by the sophistication and cynicism of adulthood.

We hope that during this Holy season your faith will be renewed, that you may find greater understanding of the true meaning of Christmas.

To all our readers and friends we wish you a Merry Christmas and we hope the New Year will be good to you.

POST OFFICE TO DELIVER PACKAGES CHRISTMAS DAY

Persons who are expecting gift packages Christmas morning will be permitted to get them at the Bronte postoffice if they have arrived. Postmaster Noah Pruitt Jr. said he will hand out parcels which are obviously gift items from 8:15 to 8:30 on Christmas morning.

Even though Dec. 25 is a legal holiday and the postoffice will be closed, Pruitt said he would open up long enough to hand out packages. He emphasized, however, that the 15-minute period will be the only time during the day when the window will be open.

Horns to Enter Angelo Tourney

Bronte Longhorn basketball team will enter the annual BCD Tournament in San Angelo Dec. 26, 27 and 28.

First game for the Bronte boys will be at 3 p.m., Friday when they face Winters. If they win, they would play the winner of the Miles-San Angelo sophomore game at 2 p.m. Saturday. Should they lose, they would play the loser of the Miles-Sophomores game at 11 a.m. Saturday.

Teams entered include Denver City, Abilene Christian High School, Big Lake, Paint Rock, Winters, Miles, San Angelo sophomores and Bronte.

Consolation final is at 5:30 p.m. Saturday with the final at 8:30 p.m., Saturday.

Games With Novice Monday

Bronte boys and girls teams will play Novice here next Monday night, beginning at 6:30 p.m. The games were scheduled after the season schedule was made up and are not on the regular schedule.

Services Saturday For Mrs. Jackson

Services for Mrs. Onie Mae Jackson, 74, of San Angelo were held at 3:30 p.m. Saturday in the First Baptist Church at Robert Lee. The Rev. Jim Farmer, pastor of Calvary Baptist Church in San Angelo, officiated. Burial was in Robert Lee Cemetery.

Mrs. Johnson died at 4 a.m. last Friday in St. John's Hospital after a long illness.

She was born March 16, 1894 in Lavaca County. She had lived in San Angelo since 1950.

Survivors include a son, James W. Jackson of San Angelo; three brothers, Allen Roberts of San Angelo, Alton Roberts of Robert Lee and Lenn Roberts of Abilene; two sisters, Mrs. Ettie Rogers of Bronte and Mrs. Ruby Gilbert of Sweetwater and two grandchildren.

KICKAPOO WATER DISTRICT SETS DIRECTOR ELECTION

An election has been called for Jan. 14 to elect three directors for the Coke County Kickapoo Water Control and Improvement District. Voting will be held in the Bronte City Hall with Noah Pruitt Sr. serving as election judge.

Only resident qualified voters will be allowed to vote.

Terms of Royce Fancher, Preston Davis and Wayman Percifull expire this year.

Bronte Citizens Ready For Christmas Holiday

Most Bronte business firms will close both Dec. 25 and 26 in observance of Christmas, a partial canvass of business owners revealed.

Exception will be First National Bank and the post office, both of

which will be open for business as usual the day after Christmas. Both will close Jan. 1 in observance of New Year's Day.

The Bronte Enterprise will close Monday night, as soon as this issue is completed and will not open

again until Monday, Dec. 30. The week after the Christmas edition is published is the only time of the year when The Enterprise office is closed for any period of time.

School was dismissed Friday and students will report back to class Monday morning, Dec. 30.

The city hall in Bronte will be closed Wednesday and Thursday, but courthouse offices in Robert Lee will be closed Tuesday and Wednesday.

Bill Green Seriously Injured in Wreck Near Evant; Is Showing Improvement

William Green of San Angelo, former Bronte High School English teacher, was seriously injured Friday when he and the Rev. Harry K. Morris, pastor of Bronte's First Baptist Church, were involved in an automobile accident near Evant. Morris was not injured.

The men were traveling from Waco to Bronte and were towing one vehicle when the cars went out of control and overturned several times. Green was thrown

from the car. Both cars belong to Morris and were heavily damaged.

Green was taken to a hospital in Hamilton and was later transferred to Hillcrest Hospital in Waco. He underwent surgery for a punctured bladder and was kept under observation for other injuries.

A report Monday indicated that he was showing improvement and possibly would be removed from the intensive care unit Monday or Tuesday. The report said that, barring complications, he could possibly be transferred to a San Angelo hospital later this week.

Morris remained with the injured man.

HOME FOR CHRISTMAS

Lt. (j.g.) Tom Boecking is here spending the Christmas vacation with his parents, Mr. and Mrs. Charlie Boecking. He is a communications officer on the heavy cruiser USS St. Paul.

PERSONALS

Mr. and Mrs. Gary Boyer of New Orleans, La., are spending the holidays with her parents, Mr. and Mrs. J. T. Henry. His parents, Mr. and Mrs. L. J. Boyer of Del Rio will also visit in the Henry home during the holidays.

Mr. and Mrs. Grant Richards of San Angelo will host the Richards family on Christmas Day. Expected to attend are Mrs. Iva Richards, Mr. and Mrs. A. E. Bell Jr. and sons, Mr. and Mrs. Bill McKown and sons, all of Bronte, the Sam Richards family of Brownwood and Mr. and Mrs. Dolf Richards and family of Winters.

The James Golsen family will spend Christmas Day in Novice with the Wade Golsen family.

Mr. and Mrs. James Allen and their son, Bobby Allen, of Dallas are spending Christmas with their daughter and family, Mr. and Mrs. Kent Comolli and Craig Allen, in Houston.

Guests Christmas Day with Mr. and Mrs. D. K. Glenn and Gene will be Mr. and Mrs. Don Glenn, Donna and Kelly of Brownwood, Mr. and Mrs. Eddie Glenn and Curtis of San Angelo and Mrs. Edna Butner.

Mr. and Mrs. Joe Blake Whalen, Linda Kay and Gary and Greg Whalen, all of Fort Worth, will visit their mother, Mrs. Olga Whalen, during the holidays.

Mrs. W. J. Eads and Mr. and Mrs. Oscar Renshaw of Bronte, Mr. and Mrs. Arnold Stout and Carla of San Angelo and Mr. and Mrs. Jesse Eads and son of Robert Lee will spend Christmas with Mr. and Mrs. Tige Richards in Rising Star. They will be met there by other relatives from DeLeon.

Mr. and Mrs. Warren Beaver and family of Edinburg spent the Dec. 14 weekend here with his mother, Mrs. Opal Beaver, and his sister and family, Mrs. Dean Pope and children.

Green is a graduate student at Baylor University in Waco. He left his car in Waco for the Morris's son, Keith and Marvin Thompson, also Baylor students, to bring to Bronte later. Thompson's parents, Mr. and Mrs. Dale Thompson went to Waco Saturday and brought Marvin and Keith to Bronte.

Mrs. Morris had a call from her husband late Monday afternoon and he stated that Green was continuing to improve and was able to eat Monday. He also talked with Morris for some time. Mrs. Morris said, and understood that he had been injured in an automobile accident.

Roberts Services Held Saturday

Funeral services for Powell Aubrey Roberts, 72, were held at 2 p.m. Saturday, Dec. 21 at First Baptist Church. The Rev. Wayne N. Stout conducted the service. Burial was in Valley View cemetery near Robert Lee under direction of Williams Funeral Home.

Mr. Roberts died at 8 p.m., Wednesday, Dec. 18, at the VA Hospital in Big Spring.

He was born Jan. 26, 1895 in Birmingham (Walker County), Ala.

He had lived most of his life in Coke County but also had lived in Mills County.

Survivors include three sons: Aubrey Roberts, Flagstaff, Ariz., Carroll Jack Roberts, Oakland, Calif., Weldon Wayne Roberts, Jal., N. M.; two daughters, Mrs. H. C. (Christine) Murtishaw, Bronte and Mrs. Edna Jean Featherston, Jal., N. M.; one brother, A. M. Roberts, San Angelo; two sisters, Mrs. Telisa Ligon, Goldthwaite and Mrs. Ethel Cook, Harper; and nine grandchildren.

ATTEND SISTER'S FUNERAL

Mr. and Mrs. W. M. Alexander and Mrs. James Sanker went to Lockhart last Wednesday. Mr. Alexander's sister, Miss Exa Alexander died there Wednesday. Funeral services were held at Lockhart Friday afternoon.

Longhorns Place Seven Members on All-District Team

The Bronte Longhorns did right well in placing members of the team on the 7-B all-district team. Three Longhorns were placed on the offensive team, four more made the defensive team and two more received honorable mention.

Tony Holland, tackle; James Vaughn, guard; and Nicky Arrott, halfback, were selected for the offensive team.

Longhorns on the defensive unit were Willie Zuniga, end; Garland Richards, tackle; Roger Graves, nose guard; Ronald Cooper, linebacker.

Honorable mention went to Manfred Thompson and Randy Barbee.

The complete offensive team included:

Ends: Stanley Hicks, Trent, and Gary Irwin, Forsan; tackles: Tony Holland, Bronte and Steve Reddin, Trent; guards: James Vaughn, Bronte and Johnny Jones, Trent; Center: Ben Moore, Jim Ned; quarterback: Gaylon Brnovak, Trent; halfbacks: Nicky Arrott and Tim Riggan, Trent; fullback: Bobby Reeves, Jim Ned.

Defensive team:

Ends: Johnny Jones, Trent, and Willie Zuniga, Bronte; tackles: Steve Reddin, Trent, and Garland Richards, Bronte; nose guard, Roger Graves, Bronte; guard: Larry Mitcham, Jim Ned; linebackers: Stan Hicks, Trent; Stanley Hackfield, Loraine; Clayton McKinnon, Forsan; Ronald Cooper, Bronte; halfbacks: Pat Carriker, Trent, and Gaylon Brnovak, Trent.

Rev. Fred Brown Named New Pastor

The Rev. Fred Brown, pastor of the St. Andrews Larger Parish, consisting of the United Methodist Churches in Agua Dulce and Banquete, is the newly appointed pastor of the Bronte United Methodist Church. According to the Rev. Kermit Gibbons, district superintendent, he will assume his Bronte pastorate on Jan. 15.

The present pastor, the Rev. Austin Mastron, was recently appointed to the First United Methodist Church of Pearsall. He also will assume his new pastorate on January 15.

The Rev. Mr. Brown, 41, a native of Winters, is a graduate of McMurry College in Abilene and Perkins School of Theology of Southern Methodist University in Dallas. Mrs. Brown is the former Patsy Gayle Dietz of Ballinger. They have three children, Robin Elizabeth, 11; Rebecca Evangeline, 10, and Fred Jr., 5.

Lunchroom Menus

The Bronte Enterprise

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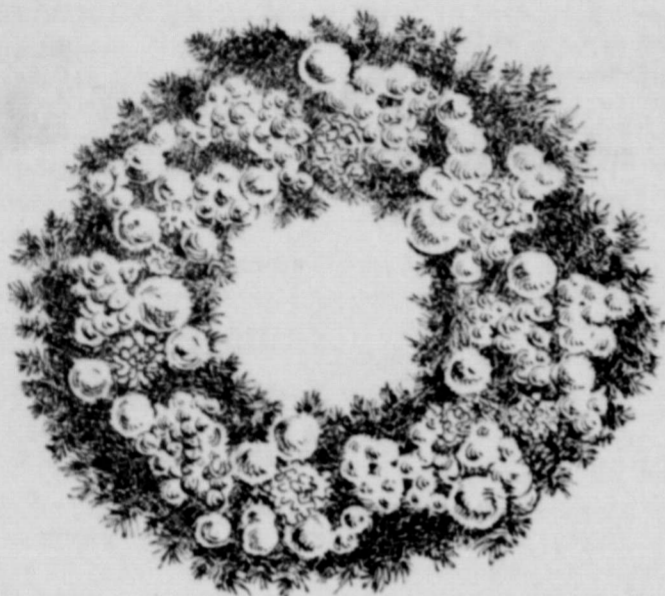
Per Year in Coke and Adjoining Counties \$3.50
Six Months in Coke and Adjoining Counties \$2.00
Per Year Elsewhere \$4.50
Six Months Elsewhere \$2.50

Any reflection on the character or standing of any person, firm or corporation is not intended and will be corrected upon notification.

Monday, Dec. 30
Stew, pimiento cheese sandwich, pickles, crackers, pastry fruit cobbler.
Tuesday, Dec. 31
Meat loaf, buttered corn, frozen black-eyed peas, tossed salad, cornbread, fruit bar cookie.
Wednesday, Jan 1
Holiday
Thursday, Jan. 2
Green enchilada dish, hot tamales, cabbage slaw with carrots and apples, corn bread, red jello with fruit and dream whip.
Friday, Jan. 3
Chicken with rice casserole, seasoned green beans, pickled beets, carrot salad, rolls, pineapple pudding.

Mrs. Earl Box and Edna Earl accompanied Mrs. C. E. McGuire to Ardmore, Okla., last weekend where they visited Mrs. McGuire's daughter, Mrs. William Hale, and family. Mrs. Hale had recently undergone surgery. Wayne Hale returned home with his grandmother to spend some time.

Christmas guests in the J. I. Adair home will be J. T. Adair of Houston, Mr. and Mrs. Charley Richards of Lubbock, Mr. and Mrs. Charlie Phillips and Larry and Mrs. Lois Baker of San Angelo and Mr. and Mrs. George Faulk and family of Midland.



HAPPY HOLIDAY GREETINGS
AND BEST WISHES

Knight - Susen Lumber Co.

313 E. 19th

San Angelo



It's the
Old-time

GREETING

that still
rings true

FIRESIDE
RESTAURANT

Winters, Texas

Greetings

We hope and pray that the fullness of Christ's grace and blessing: will be yours.



CLAUDE & LILLIAN
DITMORE

TO WISH YOU

Merry
Christmas!

CAREY
Lumber Co.

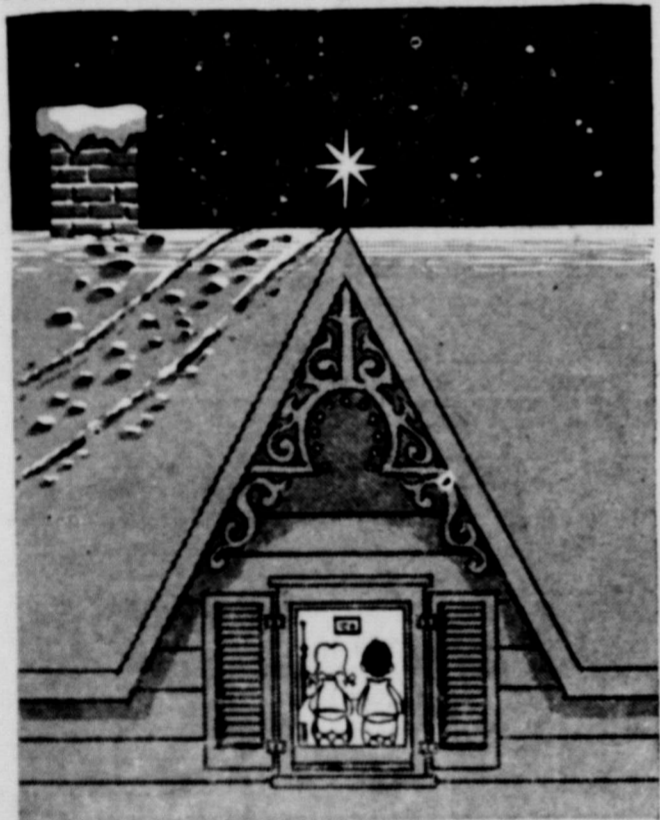
Ballinger, Texas



Wishing you
all the joys of
the Christmas
Season

MANSELL BROS.

YOUR JOHN DEERE DEALER
Ballinger and Winters



BEST WISHES!
MAY ALL OF
THE WINDOWS
IN YOUR HOME
ALWAYS GLOW
WITH HAPPINESS
BEYOND MEASURE

Best Wishes

BOB'S GULF STATION

THE BOB WRINKLE FAMILY

MERRY
CHRISTMAS

TO EACH OF YOU!



YOU'RE ALWAYS WELCOME
In Our Store

HOME FURNITURE CO.

Ballinger, Texas

SMITHS HOST PARTY FOR DIVERSITY CLUB

During some of the holiday week the Marshall Freemans will have Mr. and Mrs. Marshall Lee Freeman and Bobby of Arlington and Mr. and Mrs. Ellis Freeman of Fort Worth. The Ellis Freemans will also visit her parents, Mr. and Mrs. M. C. Sissoms.

Christmas guests of Mr. and Mrs. Franklin Thomas are Mr. and Mrs. Bill Thomas, Genie and Janet, Mr. and Mrs. Ronnie Carlton of Bronte, Mr. and Mrs. Leland Carlton of Maverick and Mr. and Mrs. Elton Gilliland, Chloe and John of Odessa.

Mr. and Mrs. Otis Smith hosted the annual Christmas party for members of the Diversity Club. Husbands were special guests.

Chips and dips, cake with whipped cream, coffee and spiced were served to Mssrs. and Mmes. Vetal Flores, W. H. Dismore, R. C. Lasswell, C. E. Clark, Cecil Kemp, D. K. Glenn, Charles Ragsdale, Carroll Robbins, Smith and Mmes H. M. Kirkland and George Thomas.

MAY WE EXTEND TO YOU OUR WARMEST

GREETINGS

To everybody...

Charles Ragsdale Barber Shop

Mr. and Mrs. Charles Ragsdale



We're hoping you'll have a most glorious Christmas.

Mr. and Mrs. W. H. Maxwell Jr.

CHRISTMAS

GREETINGS



Not in the sense of custom only, but with a genuine appreciation of our pleasant association during the past year We extend to You our best wishes for A Merry Christmas.

Winnie and Barton Waldrop

PERSONALS

Mr. and Mrs. J. F. Hughes expect their son and family, Mr. and Mrs. Ronald Hughes, Guy and Kelly of Richmond home for the holidays.

Mr. and Mrs. Byron Hedges of College Station are here for a holiday visit with her parents, Mr. and Mrs. Matthew Caperton.

Visiting in the Wornock Hipp home during the holidays are their children and families, Mr. and Mrs. Wornock Hipp Jr. and Cory of Hobbs, N. M., and Dr. and Mrs. Billy Wayne Hipp, Cynthia and Peggy of Weslaco.

Mr. and Mrs. Bob Duncan, Clint and Ethan of Lubbock and Mr. and Mrs. Royce Fancher will spend Christmas Day with Mrs. Iva Duncan.

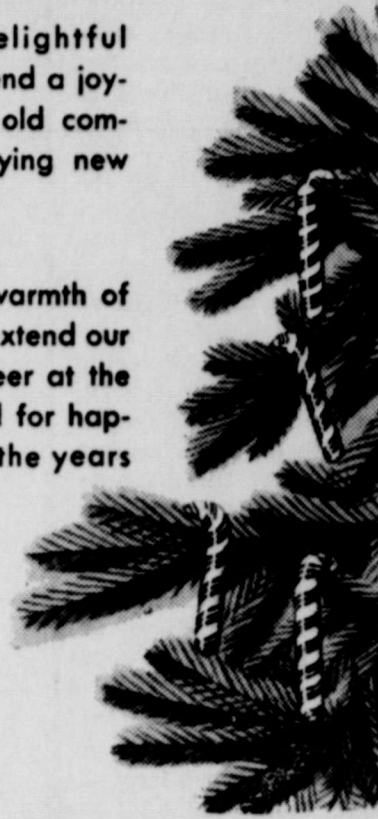
Mr. and Mrs. R. D. Hembree, Michelle, Dale and Robbie of Midland and Jerry McShan of San Angelo will be spending the holidays with Mr. and Mrs. W. B. McShan.

Mr. and Mrs. Frank Hargrave, Carla and David of Lubbock, are expected for a holiday visit with Mr. and Mrs. J. E. Scott.

Merry Christmas

Christmas is a delightful respite when we spend a joyful day in reviving old comradeships and enjoying new friendships.

So, in the friendly warmth of Christmas time, we extend our wishes for good cheer at the Holiday Season and for happiness throughout the years to come.



Mr. and Mrs. Howard Brock

A World of Thanks



To our wonderful friends we extend our sincere thanks for their loyalty and goodwill . . . and best wishes for a HAPPY HOLIDAY SEASON. We hope that the coming year will bring peace, good health, good cheer and prosperity.

WHITE AUTO STORE

Aubrey, Zada and David Denman

Bronte, Texas

NOTICE OF ELECTION

ORDER FOR ELECTION OF DIRECTORS, COKE COUNTY KICKAPOO WATER CONTROL & IMPROVEMENT DISTRICT NO. 1

This 3rd day of December, 1968, came to be considered by the Directors of Coke County Kickapoo Water Control & Improvement DISTRICT No. 1, the matter of calling an election for the purpose of electing three (3) directors for said district to serve a term of two (2) years from the second Tuesday in January, 1969; and it appearing to said directors of said district that it would be advisable to hold said election of directors on the 14th day of January, 1969, the same being the second Tuesday in January, 1969, and that the directors of said district issue an order therefore and cause public notice to be given as required by law:

NOW THEREFORE, by virtue of the authority vested in the Directors of Coke County Kickapoo Water Control & Improvement District No. 1, said Directors do hereby order that on the 14th day of January, 1969, at the City Hall in the City of Bronte, County of Coke, State of Texas, an election shall be held for the purpose of electing three Directors of said District.

That the polls shall be open for such election at the City Hall in the City of Bronte, Texas, located in said district from 8:00 A.M. to 7:00 P.M. on the day of the election; and the following officer to hold said election hereby is appointed, to-wit, Noah Pruitt, Presiding Judge. Said Presiding Judge is hereby given authority to hold said election. No person

shall vote at such election unless he is a resident voter of said district and also a qualified voter under the Constitution and laws of the State of Texas. All votes of such election shall be by ballot, and voters desiring to vote for Di-

rectors of the District shall vote for three persons each of whom shall be at least twenty-one (21) years of age, a resident of said District and be an owner of taxable property in the District. On or before the fifth day af-

The Bronte Enterprise

December 26, 1968

ter such election, the officers holding such election shall make due returns in triplicate, of all the votes cast for Directors of said District, and deliver one (1) re-

turn to the President of the District and one (1) to the Secretary. Public notice of this Order shall be given by publication thereof in
Continued on Next Page



May your
Christmas
be joyous and
bright!

LAMMERS COUNTRY STORE

MR. AND MRS. VERNON LAMMERS



May your every wish
for the Holiday Season
be realized — that's
our wish for you.

Mr. and Mrs. J. F. Hughes



Coke County Livestock
Protective Association



May there
come to you at
this Christmas
time all the pre-
cious things of
life—health,
happiness and
enduring friend-
ships.

E. P. TALBOTT
Standard Oil Products
Butane
Webb's Chevron Station
In Bronte

**Merry
Christmas
& a Happy
New Year**

from
all of the
folks at
Lone Star Gas



BEN FRANKLIN

Your Home-Owned Variety Store

Merry Christmas



May the joys and pleasures of the Holiday Season be centered around you and yours and may they continue throughout the days to come.

708 Hutchings Ave.
BALLINGER, TEXAS

TOM & MILDRED SAWYER, Owners

TO
WISH
YOU



for the **YULETIDE**

CACTUS CAFE
PETE AND INEZ NUTTER



CREEK TEXACO STATION

THE CREEK FAMILY



GREETINGS

to our Many Friends and Customers

Charlie and Virginia Boecking

As the Holiday Season approaches, it is a pleasure to express our sincere gratitude for the cordial relations we have enjoyed with you during the year.

NOTICE OF ELECTION —

Continued from Preceding Page

The Bronte Enterprise, a newspaper of general circulation, published in Coke County, Texas, the publication of this Order being once a week for two consecutive weeks, with the first publication being at least twenty (20) days prior to the election and not more than thirty-five (35) days prior thereto.

WITNESS THE HAND of the President and Secretary of the Directors of Coke County Kickapoo Water Control & Improvement District No. 1.

D. K. Glenn
President
Norman R. Kiker
Secretary
Publish Dec. 19 & 26

Mr. and Mrs. E. L. Richards of Clearwater Beach, Fla., and their three grandchildren, Edmund, Deborah and Steve Richards of Leesburg, Fla., arrived Sunday for a holiday visit with the Richards son and family, Mr. and Mrs. C. O. Richards, and with her parents, Mr. and Mrs. C. H. Wylie.

Dear Santa,

I have been a good little girl and would like a play horse to ride, a tricycle, a baby doll, and a talking telephone.

P. S. I wouldn't care if you brought me some more teeth.
Merry Christmas.
Debbie Sue Black

Dear Santa,

Please bring me a record player, Baby Tippee Toes, a flower maker and a Hide'N Seek game. I have been a good girl.

Lisa Lee

Dear Santa,

Please bring me a Baby Grow A Tooth, Tricky Doodle Duck, a doll house, and an Etch-a-Sketch. I have been a good girl, too.

Sheila Lee



Season's Greetings

Foxworth - Galbraith Lumber Co.

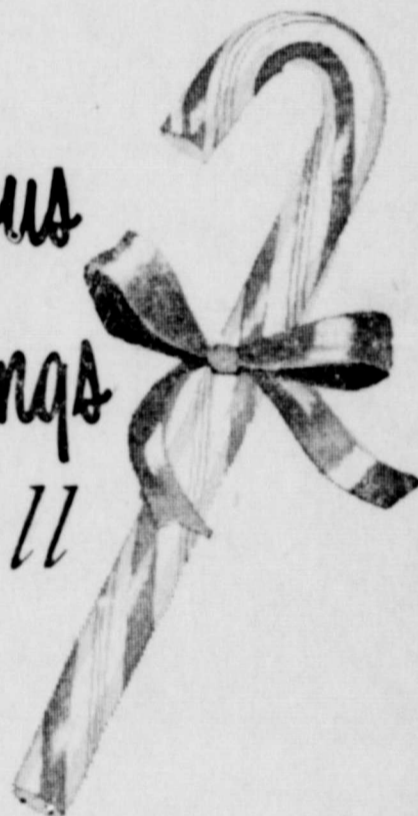
BALLINGER, TEXAS

To wish you
all the joy
and blessings
of this happy
Christmastide

Bailey Auto Co.

BALLINGER, TEXAS

Joyous
Greetings
to All



HOME LUMBER CO.

May
the Peace
and joy
of Christmas
be with you
today ---
and always

FARMERS CO-OP GIN

Bill McKown, Mgr.
Wilmet, Texas

Merry
Christmas



Wright Feed & Supply

BALLINGER, TEXAS


Merry Christmas

HEIDENHEIMERS

BALLINGER, TEXAS

Friendship

IS BUILT ON

Best
Christmas
Wishes

Confidence

JIM W. JONES

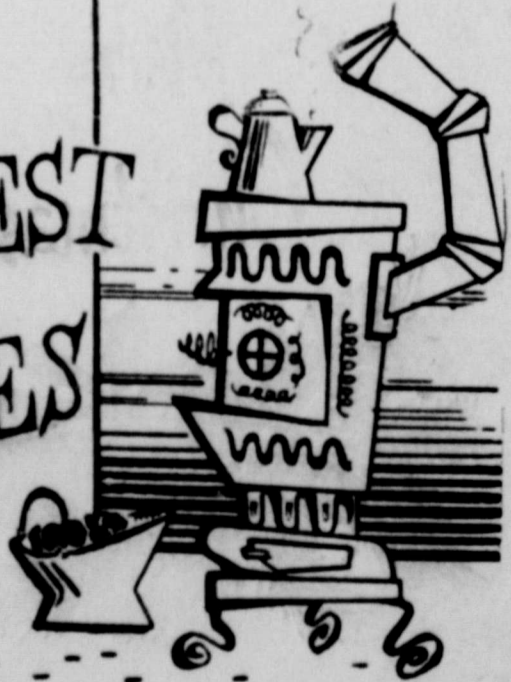
Ballinger Memorial Co.

BALLINGER, TEXAS



W. W. THETFORD & FAMILY

WARMEST
WISHES



Acme Sheet Metal Co.

BALLINGER, TEXAS

PERSONALS

Mr. and Mrs. A. L. Sandefur, Brad and Scott of Paduach are expected to be holiday guests in the home of her parents, Rev. and Mrs. Wayn N. Stout, and with Mr. Mrs. Wayne N. Stout, and with Mr. and Mrs. Roy Wayne Stout and Gayle.

Mr. and Mrs. Bill Grubb and children of Lubbock will be visiting in the Claude Beaver home for the holidays. The Beavers will host the family Christmas party. Others expected for the party will be Mr. and Mrs. Buck Ivey of Odessa; Mrs. Ethel Nicholas, Mrs. Gertrude Gray and Patty, the Charlie Phillips family, Mr. and Mrs. Walter Phillips, Mr. and Mrs. Stanley Phillips and family, Mr. and Mrs. Larry Abbott and family, Mr. and Mrs. Mickey Phillips, Mr. and Mrs. Bill Weatherby and girls, all of San Angelo; Mrs. and Mrs. Rudy Phillips of Hempstead, Barbara Gray of Orange Grove, Mr. and Mrs. Jack Gray of Big Spring, Mr. and Mrs. Harold McCutchen of Denver City, Horace Carter and family and Mrs. Lizzie Kiker of Rotan, Mr. and Mrs. Luther McCutchen and Mrs. Mary Phillips of Bronte.

Gary Martin, Eric and Kevin of Fort Worth and Russ Martin of Winters spent Saturday night and Sunday with Mr. and Mrs. J. W. Martin and Dorothy Ruth. Dorothy Ruth arrived home Friday from Baylor University in Waco to spend the holidays.

Expected to spend Christmas in the Marvin Corley home are their children, Mr. and Mrs. Benny Corley, Barry and Rusty of Crane and Mr. and Mrs. Scotty Belew of Winters.

Christmas guests in the Elmer Hurley home will be Mr. and Mrs. Bob Strickland, Lorri and Tod of Fort Worth, Mr. and Mrs. Charles Payne of Amarillo, and A1C Jerry Don Holcombe of Altus AFB, Okla.

Mr. and Mrs. Wayne Dunnam and Jim are spending Christmas week with Mr. and Mrs. James Adkins and Mrs. C. A. Dunnam in Haskell. Mr. Dunnam will return to Bronte for two days work during the week.

General Insurance

ALL TYPES

Crop, Hail, Fire, Auto, Life
INCOME TAX ACCOUNTING
& BOOKKEEPING SERVICE

REAL ESTATE SALES

Listings desired on any type property. If you want to buy or sell, see me.

Offices in Bronte & Robert Lee

O. T. Colvin

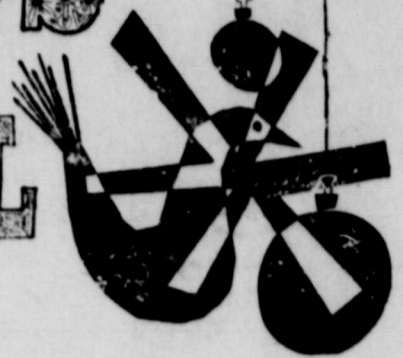
Ph. 282-2291 Blackwell, Tex.

the
BLESSINGS
of
CHRISTMAS
be with you

**MONTGOMERY
WARD**

Ballinger, Texas

**JOYOUS
NOEL**



Coke County Sheriff's Dept.

MELVIN CHILDRESSES

JESSE PARKERS

W. E. JACOBS

DID SOMEBODY SAY
Christmas?



Yes... Merry Christmas to All!

George Ford Motors

BALLINGER, TEXAS

Best Greetings

It is Christmastime again — when more than at any other time our thoughts are of our friends.

There are wonderful riches in friendships — and it is this friendly feeling toward others that really makes Christmas the happy day it is.



**KING - HOLT
FURNITURE**

BALLINGER, TEXAS

BROOKSHIRE BROWSINGS

By Mrs. Herbert Holland

Visiting Mr. and Mrs. Willard Caudle during the past week were Mr. and Mrs. Victor Hedges and boys, Mr. and Mrs. Robert Ames and boys, all of Abilene, Mr. and Mrs. J. W. Caudle, Glenda and David of Bronte, Mr. and Mrs. Verlin Oates, Mr. and Mrs. Harold Keele and Tammy, all of San Angelo, and Luther Nixon of Ballinger.

Janice Balkum of Texas Tech in Lubbock came home Friday to spend the Christmas holidays with her parents, Mr. and Mrs. L. T. Balkum.

Cap Holland of Sul Ross College, Alpine and Vicki Holland, student at Angelo State College are home

for the Christmas holidays with their parents, Mr. and Mrs. James Holland.

Mr. and Mrs. Mike Lott of Dallas spent last weekend with her parents, Mr. and Mrs. Bill Ogilvy.

The Jolly 8 Club met Monday night with Mr. and Mrs. Bert Hester for their annual Christmas supper and tree. Menu was barbecue sausage, beans, potato salad, corn, jello salad, pie, coffee, tea, and hot rolls. Gifts were exchanged and progressive 42 was played. Attending were Messrs. and Mmes. George Coleman, Carl Florence, Vernie Smith, Herbert Holland, Bert Hester, James Holland and Mrs. Minerva Roach.

Miss Sallye Harris of Floydada, Mr. and Mrs. Larry Donham of Lubbock came Friday to spend the holidays with their mother, Mrs. Edna Harris, and Jim.

Mr. and Mrs. J. E. Gaddy will

spend Christmas in San Angelo with their son and family, Mr. and Mrs. John Edwards, and their daughter and family, Mr. and Mrs. Bill Scurlock.

Bob Weatherby of Big Lake spent the first of last week with the Bill Ogilvy family.

Mr. and Mrs. Vernie Smith went to San Angelo last Wednesday to visit her sisters and families, Mr. and Mrs. Lee Brown and Mr. and Mrs. Bethel Yoes, and their daughter, Mrs. Larry Saunders, and family.

There was a Christmas program and tree held at Maverick Church Sunday night. Gifts were exchanged and bags of fruit were given to all. Refreshments were served after the program.

Mr. and Mrs. Albert Tucker left Friday to spend the weekend in Victoria with their daughter and family, Mr. and Mrs. James McMillan and daughter.

Mr. and Mrs. Willard Caudle will go to San Angelo Christmas Eve for their annual Christmas tree and party in the home of Mr. and Mrs. Verlin Oates.

Mr. and Mrs. Edsel Hall of Hale Center came the first of the week to spend the holidays with her mother, Mrs. Susie Garlington and Mr. and Mrs. Carl Florence.

Mr. and Mrs. Herbert Holland and Mr. and Mrs. Vernie Smith attended a Christmas supper and party at Klattenhoff community center Friday night. There were 21 present.

Warm wishes for a very Merry Christmas

MUELLER SUPPLY COMPANY
BALLINGER, TEXAS

Christmas Greetings

HOLIDAY calls are a vital part of CHRISTMAS and everywhere you turn, folks hurry on these pleasant errands. Since we cannot come in person, we take this means of expressing our appreciation for your friendship and good will. We sincerely wish that your Holiday Season will be a joyous one with a full measure of success and happiness.

Spencer's Grocery & Station

MR. AND MRS. GARLAND SPENCER

Hi there!
Merry Christmas

On this glorious Christmas occasion we rejoice in the knowledge that it is a day of remembrance and thanksgiving, a day to be grateful of the blessings that have been ours to enjoy.

WILLIAMS FUNERAL HOMES

ROBERT LEE and BRONTE
Mr. and Mrs. George Newby

HELLO

we're happy to wish you

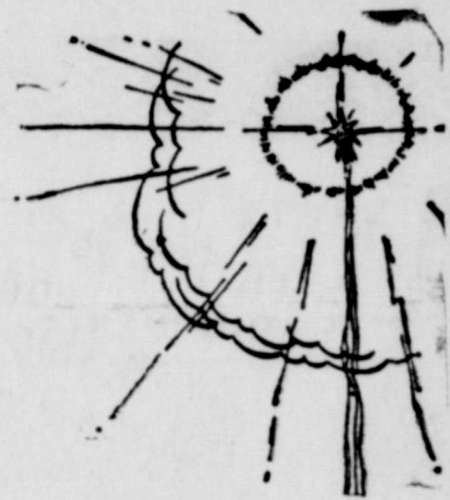
A PURR-R-FECT CHRISTMAS



Cumbie & Mackey

Mrs. R. E. Cumbie

Mr. and Mrs. J. B. Mackey



Wishing You Peace

★ Happiness and ★

★ ★ ★ the True ★ ★ ★

Spirit of Christmas

The Bronte Hospital



Season's GREETINGS



We'd like to take a moment of the season to tell you how much we've enjoyed knowing you and serving you this past year. Our special and sincere Yuletide wishes to you and your entire family.

CENTRAL DRUG

MR. AND MRS. NORMAN R. KIKER AND KATHY

WANT ADS

CARD OF THANKS

OUR HEARTFELT THANKS to all who extended comforting sympathy and help in our recent sorrow. For the beautiful service, floral offering, food, memorials and your kindness to her during her last illness and death, we are deeply grateful.

The Family of Elizabeth Carter
1tp

LOST — Small puppy, white, tan ears, blue eyes. Call Mark Caperton.

FOR RENT OR SALE — Jan. 1. Two bedroom house, Franklin Street. C E. Bruton.

ARTHRITIS, rheumatism sufferers, try Alpha Tablets. Relief last for hours. Only \$2.49. Hurley Pharmacy. 51.10tp

FOR SALE — Good Holstein milk cow. Would raise two calves. Edward Cumbie, phone 4733911. 51.2tc

CORRUGATED SHEET IRON, \$7.50 per square. 3/8" deep corrugated (29 ga.), \$8.25 per square.

COLORED SHEET IRON (29 ga.), \$9.95 to \$14.95 per square. MUELLER SUPPLY CO., INC Phone 365-3555, Ballinger, Tex.

THE SOUTH BOUND BUS is due at 4:20 PM, the north-bound at 7:18 PM. If you are expecting baggage or express please meet the bus as I am not able to meet it much of the time due to family illness. Mrs. R. W. REES 2tc

IF YOU NEED a mattress made over and do not have good long-staple cotton see me. Space heaters and furniture for sale. Phone 473-2911 or 473-3851. Mrs. R. W. Rees. 2tc

CERAMIC SHOP NOW OPEN at 2713 Forest Park, San Angelo. Free instruction. Phone 944-1231. Open 10-4:30. 43.8tp

PEST CONTROL

ROACHES — Any size house, \$12.50, guaranteed 9 months. TERMITES — Free inspection without obligation. Call for inspection. Call for information, 472-5151, Dorothy Kiker's Beauty Shop. ABC Pest Control 45.5tp

FOR FAST efficient developing service, bring your film to Central Drug Store.

Mr. and Mrs. Cilec Kemp left Monday to spend this week in the home of the son-in-law and daughter, Mr. and Mrs. Robert E. Marcato at Great Neck, Long Island, New York. They drove to Dallas and made the trip by plane.

Gary Sroebel came home last Thursday to visit his parents, Mr. and Mrs. A. E. Stroebel and family. He is a sophomore student at Texas Lutheran College at Seaguin.

Royce L. Lee and Wayne Carlton, students at the University of Texas in Austin, are home for a holiday visit.

Ann and Rex Harris, students at the University of Texas in Austin, are spending the holidays with their parents, Dr. and Mrs. John R. Harris.

Bob Bell, student at North Texas University in Denton, is home for the holidays in the home of his parents, Mr. and Mrs. A. E. Bell.

All GOOD Things for Christmas



- GOOD Friends
- GOOD News
- GOOD Luck
- GOOD Health
- GOOD Times
- GOOD Thought

Ballinger Truck & Tractor Co.

BALLINGER, TEXAS

GREETINGS For Everyone...

With our good wishes go our heartfelt thanks for your patronage and support.



Bissett's Tire Store

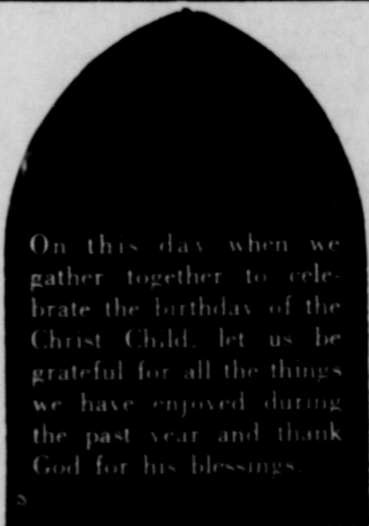
8th & Strong

Ballinger



every good wish for happiness

Mr. and Mrs. Martin Lee and Girls



On this day when we gather together to celebrate the birthday of the Christ Child, let us be grateful for all the things we have enjoyed during the past year and thank God for his blessings.

We Take Pride in Serving You and Appreciate Your Patronage

BALLINGER CO-OP GIN CO.

BALLINGER, TEXAS

Christmas

May the meaning of this Holiday Season be deeper
Its Friendships stronger
Its Hopes brighter
As it comes to you this year



Best Wishes to Our Friends and Customers For a Season of Joy and Peace

Sims Food Store

Bronte, Texas

T. F., Pauline and Glenn Leonard, Dora, Otis and G. D.

Borrow A Page From Santa's Book

Christmas would be happier if we could do something about the few folks here and there who object to Santa Claus. There are some.

Christmas is primarily a religious holiday, the most important

holiday of all, marking the birth of the Child Jesus.

Santa Claus is for children, the unspoiled, hopeful youngsters for whom life becomes a fairy tale during this holiday season. They will come to know the true mean-

ing of Christmas and they will, in time come to understand the role Santa plays in the holiday observance.

Christmas might be happier for all if those who object to Santa could be urged to take his place for a while. A red suit and beard would not be necessary. It could be accomplished merely by seeing to it that the underprivileged, the needy and the unfortunate in some way received a measure of good will and kindness during the Christmas season.

Anyone who has the heart can borrow a page from Santa's book.



We Will Be Closed Christmas Day

CITY CAFE

OLGA WHALEN

SANTA CLAUS IN AMERICA

A jolly old gent, with a "little round belly," "dimples how merry," and a nose "like a cherry" ... who but Santa Claus?

The description, of course, is from Clement Clark Moore's famous poem which begins "Twas the Night Before Christmas." Moore, Washington Irving and Thomas Nast are generally credited with being responsible for the image of Santa Claus as we know him today.

Irving is credited with being the "father" of Santa in this country. The year was 1809 and the publication of Irving's Knickerbocker History of New York, which contains 25 references to the fabled gift giver.

According to Irving, Santa wore a "low, broad-brimmed hat," a huge pair of flemish trunk hose, and rode over the rooftops dropping his gifts down chimneys. He also had Santa smoking a pipe, which was twisted in the hatband of his broad-brimmed hat when he was not smoking.

It was Moore who took Santa from the horse-drawn wagon and put him in the sleigh, exchanging the horses for eight tiny reindeer. Thomas Nast who enjoyed a great reputation as a political cartoonist, started drawing caricatures of Santa about 1863. He retained Santa's pipes, as given him by Irving and Moore, as well as the beard and furs. But he enlarged considerably Santa's "little round belly," making it the big round one Santa has sported ever since.

DRIVE CAREFULLY

Christmas is a time to remember the happy things. Yet it is sometimes a time of tragedy.

More holiday accidents take place during the last six hours before Christmas Eve than during the remainder of the holiday. The hourly rate for fatal accidents is five times greater during this six-hour period than during the rest of the holiday season.

These accidents happen on the highways and in the homes. If you are driving, don't get in too big a hurry. If you are at home, be sure your tree is a safe one, that your wiring is adequate. Turn off the Christmas tree lights if you leave the house.

LETTERS TO SANTA

Dear Santa,

My name is Bobby Taylor. I am 8 years old. I live in Bronte, Texas. I would like a race set, a football, a record player, a watch, a football suit, please Santa Claus. You was nice to me last year. I want a toy Santa for my 3 years old sister.

Love,

Bobby Taylor

Dear Santa Claus,

I would like a B.B. gun and a football. I would like a punching bag too.

Randy Leigh

Dear Santa Claus,

I want a Tv for my mother and father. I want a Tippy Toes and a doll that moves. I want a car for my daddy and mother.

Love,

Lydia Minjarez

Dear Santa,

I want a rockpolisher and some B.B. and a snake and a rhinoceros.

My mother wants a new refrigerator and my daddy wants some land and a new house and Tom want a new B.B. gun.

Love,

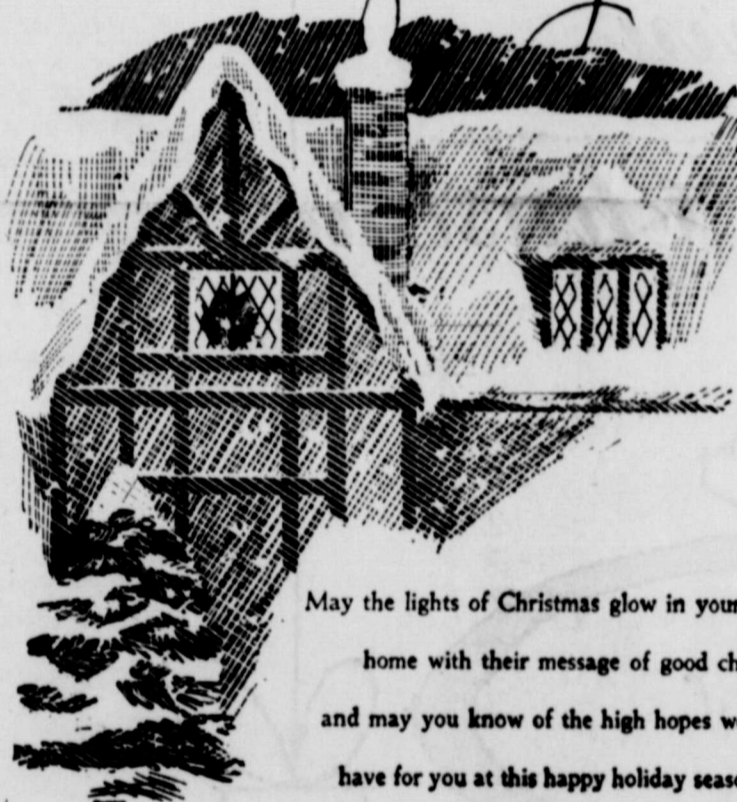
Weldon Bosworth



Bailey Drug

Ballinger, Texas

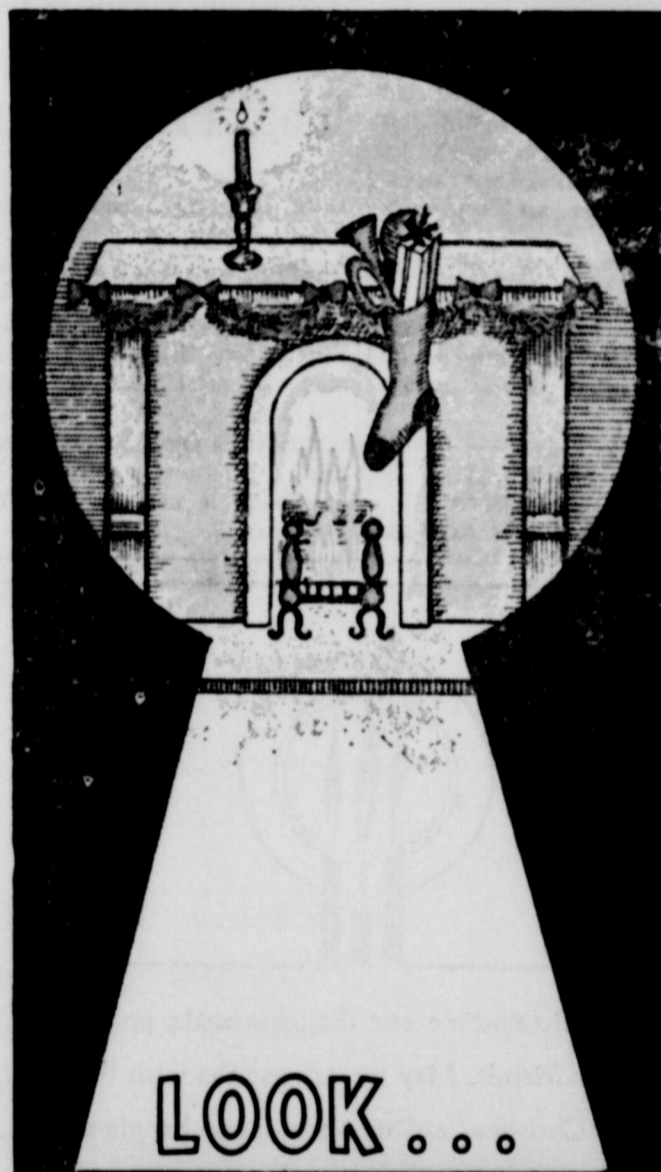
Happy Holiday



May the lights of Christmas glow in your home with their message of good cheer and may you know of the high hopes we have for you at this happy holiday season

MORGAN MOTORS

Buick — Cadillac
Olds — Pontiac — GMC
BALLINGER, TEXAS



LOOK... CHRISTMAS AGAIN!

IT HAS BEEN OUR PLEASURE TO KNOW YOU AND TO SERVE YOU AND SO ALONG WITH OUR MESSAGE OF GREETING WE SEND OUR VERY SPECIAL

"Thanks!"

Youngblood & Glenn

INSURANCE

BRONTE, TEXAS

FRIENDSHIP IS THE FOUNDATION OF ALL BUSINESS AND WITH THE HOLIDAY SEASON IT GIVES US GENUINE PLEASURE TO EXPRESS OUR BEST WISHES TO THOSE WHOSE FRIENDSHIP WE CHERISH. WE EXTEND TO ONE AND ALL

SEASONS GREETINGS

KEMP'S CLEANERS

Cecil and Frances Kemp — Virginia Sissom

Christmas Carol Beginning Found In Folk Dances

Strictly speaking, the word "carol" should be applied to the lyrics written to go with a round of dancing, namely a dance measure. However, as with many words common usage has changed its meaning until now it designates almost exclusively the songs written to celebrate the Christmas festival.

The original meaning of the word "carol" is right in keeping with the first caroling, for it consisted of both dancing and singing. The "crib" of the Saviour, in the traditional setting, was

placed in the center of the church at Christmas and the carolers formed a ring to dance around it. Like the tricks performed by the juggler in the famous story, the dancing was offered reverently. Thus, some of the most famous Latin Christmas hymns were written to dance tunes.

The custom of caroling found its way into the Christian Church from pagan rituals. The clergy, although opposed to the practice, had to accept it and so contented themselves with limiting its practice.

The struggle between the clergy and the church-goers went on for years. Even as late as 1209, it was necessary for the council at Avignon, France, to forbid theatrical dances and secular dances in churches. Little by little, the religious dances were done away with. Those which survived the longest were the dances performed on Shrove Tuesday.

From the beginning, the Christmas festival, which coincided with the Latin and followed the Teutonic feasts of the winter solstice, lent itself to gaiety.

There are numerous carols still in existence dating back to the 15th century which have many characteristic features of the folk song.

Yule Decorations, 'Sir,' 'Ma'am' And Signs Of Christmas

The appearance of holiday decorations on streets and in windows of stores and homes is a sure sign, but there are also other ways to tell that Christmas is not far away. You can count the days until Christmas on your fingers when:

Department store clerks are "extra" friendly and courteous.

Strangers begin to smile and speak to you on the street.

Children never fail to say "Sir" and "Ma'am."

The bus driver sees you running — and waits an extra minute.

The grouchy neighbor across the street smiles and waves as you go by.

Someone offers to help Mom do the dishes.

You find yourself suddenly feeling fine and looking at the world through rose colored glasses.

'Log' Prominent

The Yule log figured prominently in the inauguration of "The Twelve Days of Christmas." A huge log was selected by men and, with children sitting atop the log, they brought it upon their shoulders from the forest. The log was set afire and kept burning for twelve days, at the end of which time the fire was quenched and a portion of the log saved to kindle a new log the following year.

HELP YOURSELF AND YOUR COUNTRY BUY U. S. SAVINGS BONDS



At Christmastime our thoughts again go out to our friends. May we express the wish that your Christmas radiate warmth and happiness in your hearts? May you have the sort of Christmas you hope it will be.

Merry Christmas

DARBY'S

Box 167

Ballinger, Texas

Dear Santa,

You were very nice to me last year. This year I want a Highway 101 and a electric football set. I'm sure glad there is a Santa. I love you very much.

Love,

Randy Joe Parker

Dear Santa,

I thank you for the things you have done for us. We all got new desks. We all like you very very much. On Christmas I want a BB gun and a pelet gun.

Love,

Larry Dyess

Dear Santa,

I want a Tippy-Toes doll and a bike, any color will be fine. I'm a good girl, too. I want some film for my camera, too. Well, Santa, goodby.

Love,

Tanya Skelton

Dear Santa Claus,

I love you. For Christmas I want a pair of kalkq talky, A b. b. gun, a paint set, some roller skates, a ge I Goe that talks. My sister wants a Sussy home maker. And she wants a baby first step. She wants some julry, a baton and some mices and some dishes and a baby purty. She wants a jump rope and a sleigh, a type-writers, record player, and piano.

Love,

Robert Teschendorf

HAPPIEST CHRISTMAS

Greetings



to our Many Friends and Customers

Scoggins Tot Thru Teens

Ballinger, Texas



May Peace be your Gift

at Christmas

and your treasure during

the coming year.



George's Ready To Wear

E. J. Baker

Ballinger, Texas

Merry Christmas

to all of YOU

from all of us at WTU



WEST TEXAS UTILITIES

AN INVESTOR OWNED ELECTRIC COMPANY Equal Opportunity Employer

LETTERS TO SANTA CLAUS

Bronte, Texas
Dec. 16, 1968

Dear Santa,

I want a football. And a dump truck. And a cap gun. And a rac car.

Love, Colin Pope

Bronte, Texas
Dec. 16, 1968

Dear Santa,

I want a doll. And some new books. And some new toys. And some new clothes. And a new puzzle.

Love, Denia Jean Pope

Dear Santa Claus

I want a baby first step for Connie and a record player for mother and a gun for daddy.

Sharon Littlefield

Dear Santa Claus,

Will you please bring me and brother want a pellet gun. My sister want a baton and she wants some clothes nad my others to sisters want toys

Your frierd, Butch Carper.

(The letter above was decorated with a Christmas tree.)

Dear Santa Clause,

I want a doll and she is wearing a white dress. And she comes with a white pillow. She has a bow. I want a Busy Bee he makes very, very pretty things on paper.

I love you, your friend, Sheryl Ann Moon

Dear Santa Claus.

I want a Tubse and a bicycle and a walkie talkie and my mother a new dress and my sister-in-law a new dress and jimmy a electric razor and my dad electric razor.

Your friend, June

P. S. I for got to tell you I'm moving to Florida. (This letter, too, was decorated with a colored Christmas tree.)

Dear Santa Clouse

Please bring me a pellet gun and hot wheels with the circle and please bring me a bad house trumpet and bring my sister a ring a necklace and bracelet. Please bring my mother a record player. Please bring my daddy a hunting rifle. We all love you

Your friend,

James Arnold Tidwell

Dear Santa Claus,

Please brnig me a walkie talkie and a watch.

My brother wants a Billy Blast off and a Say it Play it tape recorder.

My daddy wants records for his stereo. My Honny want a dress.

Your friend, James Darron Koenig.

Dear Santa Claus.

Would you please bring me a bb gun?

Your friend

Billy Ensor

Dear Santa.

Please bring me a little Baby first step, and a pair of shoes for my mother. and a suit for my daddy. and a walkie talkie for my brother. and a bike for my brother. I hope you will come soon.

Your friend, Janie Loraine Creek (This letter pictured a red house and green Christmas tree)

Dear Santa Claus,

I want a walking doll and a baby buggy and an Easy Bake oven and a wig and give my sister a dolly and give my mother some rings and necklaces and give my daddy some sunglasses and give my baby iter a baby doll and give my brother hunting gun.

Love, Rob

Dear Santa,

I want a doll named Tipp Toes. I want some new books too and I want a cook book.

Love,

Janet Walker



a happy christmas

Always we wish the best of everything
for our friends and customers but it is particularly
at Christmastime that we express a special
kind of wish . . . one that will bring you complete
happiness and joys which
you can treasure in the days to come.

to our friends

Caperton Chevrolet Company

Jerry Proctor

Jerry Parker

Royce Fancher

Roy Robinson

Clifford Hageman

Louis Gallaway

Pete Puentez

Mr. and Mrs. Matthew Caperton

Mr. and Mrs. R. T. Caperton

Mr. and Mrs. E. L. Caperton

Origin Of Father Time

Chronometry is the science of measuring time—a project that has interested man since his earliest days on earth.

The word comes down to us associated with Cronus, the Greek god once hailed as lord of the universe, as a corruption of the

LETTERS TO SANTA CLAUS

Dear Santa Claus,

I would like a bicycle for Christmas and a Tape Writer and a Sewing Machine for mother. Guess who got married. His wife's name is Mrs. Anna.

Love,

Rosemary Sanchez

Dear Santa

I want a Monopoly, Hi Ho Cherry O! Spirograph. Susan wants Hi Ho Cheery O! Babby Party, Spirograph. Rosa wants a purse Bike Hi Ho Cheery O! Record Player, a watch. Albert wants a watch a billfold. Mommy wants a set of dishes and a new dress. Daddy wants a new uite, a tie and a Billford. Liseo wants new boots, a radio. Thank you for the things you gave us last year.

Love,

Janie Sanchez

Dear Santa Claus

I want a Piggy bank and a new coat and some Silly Sand. Will you get Mary a Twister game and Joy a new clock and Ann a new radio and John some Cowboy boots? Will you give Michael a dumptruck and Paul a Football set? Will you give mother a new ironing board and father shaving set?

Love,

Carol Cervenka

Dear Santa,

My name is Keith and this is what I want. I want a Daisy double barrel B.B gun and a walkie Talkie and a airplane that really flies.

My brother wants a Fieldmaster 22 and a daisy Feildmaster B.B gun and a Bow and arrow.

Love,

Keith Eubanks

Dear Santa Claus,

I love you. For Christmas I want a sewing machine, a skirt in pink, a stove and sink, a fairy doll and a elf. My sister wants a doll, a record player, a dress in red, a bicycle. My sister wants a jump rope, a puzzle, a doll, a blouse and a raincoat.

Sheila Ann Light

word "cronos" which means time.

Cronus supposedly was warned that one of his children would dispose of him, and so vowed to devour them at birth. When a child, Zeus, was born, Cronus' wife, Rhea, hid the child away and presented a stone to Cronus instead.

Everything ended happily, according to the legend. Cronus disgorged the stone, along with previous children he had swallowed. Zeus later dethroned his father and became the chief god of the Greek pantheon.

Cronus? As we said earlier, because of the similarity of names, he became confused with the word for time. Someone placed an hourglass in his hand, someone else added a scythe and the world came to know him as Father Time.

Mince Pie Symbol Of Nativity Gifts

The first mince pies were patterned in oblong shape, after the manger in which Christ was born. The crust of the pie represents the gold brought by the three wise men and the many spices represent the frankincense and myrrh.

Letters to Santa

Dear Santa,

I want a bag of nitting and a Barbie doll house and LOTS of clothes and shoes and hats and a gitar and Baby-Party and Tipetoes and her things and a real watch and a new Bible and a puppy and a pony and a typewriter and a taperecorder and anything nice and pretty for Mother and Daddy.

And thank you for everything I got last year.

Love, Mary Jo Proctor

HERE'S HOW

Here's How! That familiar salute or toast is heard often during the New Year celebration. Every nation has its own way of proposing a "toast to your health." Here's how it is done in various lands:

Ireland—sianta mah

Scotland—hoot mon

Sweden-Norway—skol

Spain—salud

France—a votre sante

Germany—gesundheit

Poland—na zdrowie

China—nee hong gin

England—cheerio

Czechoslovakia—na zdar

Hebrew—lachaim

Greece—ygeia

HELP YOURSELF
AND YOUR COUNTRY
BUY U. S. SAVINGS BONDS

*A special greeting
and sincere wishes
for Christmas*



BLACK'S

(Formerly Ballinger Dry Goods)

BALLINGER, TEXAS

CHEER



and **HEALTH**

and **HAPPINESS**

to Our Friends

BRYAN'S

BALLINGER, TEXAS



We wish you the Peace of Christmas and a home filled with love and cheer this Holiday Season.

May you enjoy every blessing.

This Bank
Will Be Closed
December 25
And January 1

FIRST NATIONAL BANK

IN BRONTE

OFFICERS AND EMPLOYEES

L. T. YOUNGBLOOD, Chairman of Board and President
E. F. GLENN, Executive Vice President
B. D. SNEAD, Vice President and Cashier
VIRGINIA BOECKING, Assistant Cashier
WANDA BELLE PARKER, Assistant Cashier
KAY DAULONG, Proof Operator
JENNIE CROCKETT, JOHNNIE LUTTRELL,
DOROTHY RUTH COLLINS, BOBBIE ARROTT,
Bookkeepers

DIRECTORS

L. T. YOUNGBLOOD
E. F. GLENN
D. K. GLENN
J. B. MACKEY
EDWARD RAWLINGS
W. B. MIDDLETON



**McDONALD
AUTO PARTS**

Ballinger, Texas

Does Spirit Remain After Christmas Day

What happens the day after Christmas?

Is the spirit of Christmas "spent" in lavish preparation and anticipation, enjoyed but briefly, then thrown aside with the wrapping paper and colored ribbon?

What happens the day after Christmas?

Does one breathe a deep sigh and inwardly say, "I'm glad that it's over for another year?"

If this happens, then certainly we are not "keeping the Christmas." The Spirit of Christmas is superficial. Our Christmas symbol and ornaments, many of them pagan in their origin, are only decorative trappings for creating a festive spirit.

It Is Real

But Christmas is not superficial. Christmas is REAL. And so must observance of the holiday be REAL and not the mere matter of observing customs and practices as a matter of conformity.

The glitter is gone from the evergreens and holly wreaths on

the day after Christmas. The tree suddenly becomes old and drops its needles upon the carpet. No longer does the bright figure of Santa adorn the mantle or doorway; it simply hangs there, bereft of glamour and stirring little anticipation.

It Has Meaning

Unless we have "kept the Christmas" in preparations for, and observance of Christmas Day, then we have observed a meaningless holiday.

This year, let us keep the Christmas in a spirit that will keep the profound meaning of the holiday deep in our hearts for the remainder of the days after Christmas.

As we observe the Christmas, we must find time to meditate upon the great reality—that upon this day Christ was born, bringing to all mankind the promise of eternal salvation. This is the message of Christmas and the successful keeping of Christmas forever and ever.

LETTERS TO SANTA CLAUS

Dear Santa Claus,
I want a Tippy Toe and a Watch, and I want a Tippit and a bike.

Love,
Donna Wrinkle

Dear Santa Claus,
I would like a doll and a purse and a ring.

Love,
Teresa Pilkington

Dear Santa,
I would like a White Bible and a knitting set and a baking set. I would like for my brother a Western set. And for my friend I would like any kind of a pen, and a doll for my sister.

Love,
Karla Pope

Dear Santa,
I would like a B. B. pistol And a Thing Maker and a Red River and a Johnny Toy Marker. And Donnie would like a B. B. pistol and a Thing Maker. And Darryl would like a B.B. pistol and a Thing Maker and a Cap gun. For the whole family a color T.V.

Love, David Jackson

Bells Associated With Christmas

Bells have long been associated with Christmas and New Year's as well as hundreds of other joyous occasions, but there are fewer today than there have been for centuries.

During World War II thousands of bells were melted down for metal or were shattered by bombs. After the war only three churches in all London had bells that could be rung. In Germany, the Nazis melted down an estimated 150,000 bells, only a fraction of which have been replaced. Italy restored more than 11,000 church bells lost or damaged in the war.

Because of this shortage, there has been a demand for bells ever since the war, but there are probably less than 20 foundries engaged in casting the huge bronze bells that peal in towers throughout the world.

One foundry belongs to a Troy, N. Y., family that has been manufacturing bells since Revolutionary days. Another family concern is located in Sinn, West Germany, and has been turning out bells for 350 years. A London foundry still making bells was established in 1570.

Origin Lost

The origin of bells has been lost, but the business of making them hasn't changed much since the Chinese Emperor Heangti ordered a set in 2697 B. C.

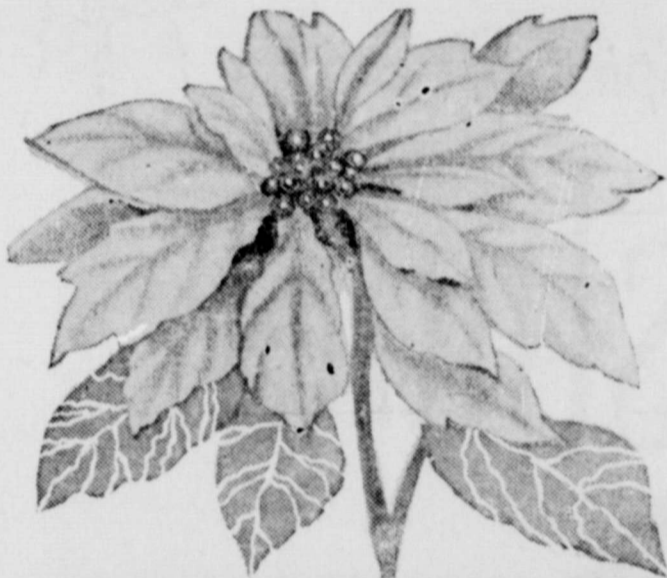
To make a bell, a foundry man builds a "core" of brickwork and fine clay bound with hair to shape the vessel. The mold's outer portion is similarly sculptured inside an iron casting. When two molds are finally prepared and clamped together, metal is poured into the hollow between them. In the old days casting called for solemn ceremony, and nobles gathered to toss in offerings of gold and silver.

Composition

For this reason, many an old bell is reputed to ring more sweetly, but the truth is that a bell owes its sonorous voice to its time-honored content of about four parts copper and one part tin.

Big Bells are always made to order. The world's largest has never pealed. The 193-ton "Tsar Kolokol" was cast in Moscow in 1733 and allowed to cool off in earth-covered molds for 103 years.

A second Moscow bell, 128 tons, is the greatest in actual use. An 18-ton bell in the Riverside Church, New York, is the largest bell ever tuned.



It's not easy to put our enormous gratitude or our heartfelt good wishes into a few words. Your friendship has been, and will always be, a source of pride to us. May every blessing and joy of the season be yours!

Margaret's Flowers & Gifts

Mrs. Margaret Brunson

Phone 473-5101



Lynn, King and Wadsworth

Box 389

Phone 365-2516

Ballinger, Texas



A VERY

Merry Christmas

Jerry Thomason

CRAIG

GARY JACK



Keel Drug Store

BALLINGER, TEXAS

A
MERRY
Christmas



To All

THE
FARMERS & MERCHANTS
STATE BANK

BALLINGER, TEXAS

MEMBER FDIC

LETTERS TO SANTA

Dear Santa Claus,

Please bring me and Bobby and Caroline a slinky and just for Caroline an Easy bake oven. Me and Bobby and Caroline a funny face.

Bring us a record player and some records to go with the record player a transmission for my daddy and a walkie talkie.

Robert Taylor

Dear Santa Claus,

Please bring Me a bicycle and please bring Me a little truck for my cousin, and please bring my baby cousin a little bicycle, and please bring to my baby cousin a wagon.

I love you Santa Claus,
you friend, Rachael Montez

Dear Santa Claus,

Please bring me some knee high boots and a Barbie that talks. My sister wants some knee high boots. My big sister want two dresses. My daddy wants a color TV. My mother wants a stove.

We all love you Santa,

Your friend, Susan Louise Geist

Dear santa claus,

please bring me a football please bring my little brother a truck and trailer.

your friend, Mark Reyes

Dear Santa

I want a doll and a bicycle and my family wants a record player and my mother she wants a necklace my daddy wants a car and a truck

Your friend Gloria Galicia

(This letter was illustrated with a house with smoke coming out of the chimney and a decorated Christmas tree.)

Dear Santa Claus.

Choice Of Trees For Holiday Time Differs Drastically

In New England and the North-east, balsam fir and white spruce are the most popular Christmas trees, while Pennsylvanians often prefer Scotch pine, spruce and red pine.

In the South, red cedar and the scarce but beautiful holly tree are often used, as well as pine.

In the West, cedars and Arizona cypress are favorites, and on the West Coast a wide variety of trees, Douglas fir, blue spruce, Engleman spruce and other locally grown trees are all popular.

Dear Santa Claus

Thank you for bringing the new baby sister.

Oh and please bring her some clothes for her please do and please bring a tape recorder for my big sister and please bring a little doll for my little sister and my brother a BB gun and bring my father a gun and bring my mother some dishes and bring me a record player and some cards. please bring all the things I said please Santa Claus.

I love Santa Claus

Love Kathy Reyes

Dear Santa,

Please bring me a little talking Barbie and a top And I want a slinky. My brother want a walkie talkie.

And my sister wants a tipy toes. My Daddy wants boots. My Mother wants some shoes.

Thank you santa claus

Your friend Beckie Coalson

Dear Santa Claus

I want a walkie talkie and some cards for my sister.

I want my Daddy tape recorder.

I want my mother a necklace

Your friend

Karon Dyess

Please bring me a real horse and a gun for my big brother.

For my mother a chair and for my dad \$40.00 and a radio and my sister a ring and my other brother a little army jee.

Your friend Maura Gonzales

(The above letter had a candle and snow scene)

Dear Santa Claus

Will you please bring me a record player and please give my mother a necklace and please give my father a cigarette lighter, and please give my sister a baby doll and please give my sister a Baby First Step, and please give my brother a BB gun and please, give Miss Vera a swinger please. Santa Claus bring me all the htanks I said I love you Santa Claus.

Your friend

Janie Galicia

Dear Santa Claus.

Please bring me a walkie talkie and baby party,

bring my family Easy money and my kids twister.

and my Mother record player and my Daddy tape recorder.

Your friend

Cathy Walker

Look on the back. (On the back of the letter was a large decorated tree with lots of bright colored packages.)

JUST WANTED TO ADD OUR OWN SMALL, BUT SPECIAL GREETING TO EACH OF OUR WONDERFUL FRIENDS. OUR HEART-FELT THANKS AND BEST WISHES.

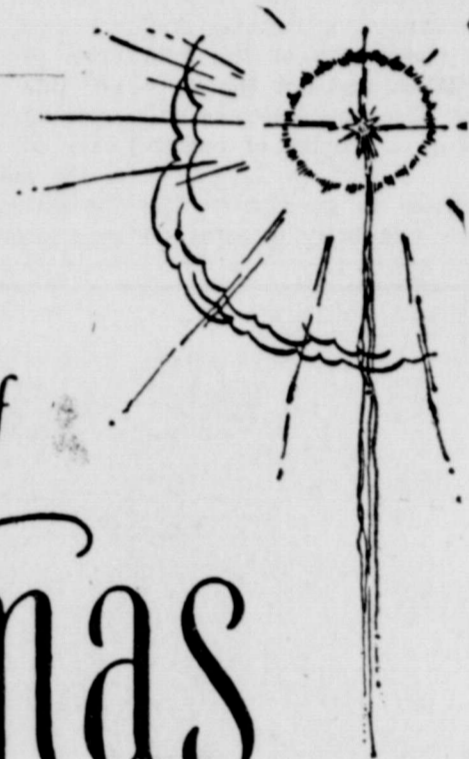
Merry Christmas



THE ELMER HURLEYS

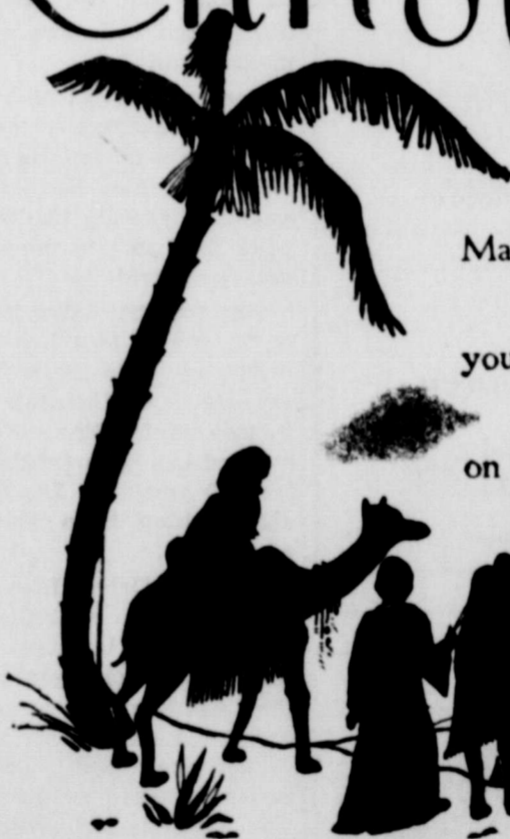
"AND THE GLORY OF THE LORD SHALL BE REVEALED, AND ALL FLESH SHALL SEE IT TOGETHER . . ."

ISAIAH 40:5



The Spirit of

Christmas



May God above look down and bless your heart and home with happiness on this glorious occasion.

First National Bank

Member FDIC

Ballinger, Texas

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PAT BROWNE
MYRTIE BALES
CARLOS PENA
ANDREA PENA



May the spirit that makes Christmas the greatest day of all days be yours throughout the coming year.

FAUBION IMPLEMENT CO.

Box 642

Ballinger, Texas



Season's Greetings from

CHARLES HAMBRICK, Jeweler

Box 493

Ballinger, Texas



GOOD WISHES

L. L. WEBB CHEVRON STATION

MR. AND MRS. L. L. WEBB

Yuletide GREETING

Merry Christmas. And a word of appreciation for our past year's happy relationship. With best wishes for a pleasant holiday season and assurance of our service to you in the days to come.



HERRING & STALLINGS Warehouse

BALLINGER, TEXAS

LETTERS TO SANTA CLAUS

Dear Santa Claus
Please bring me a walkie talkie and a football game and a bucket of fun. Bring my brother a robot and a record player, some records My wother and daddy want a colored TV.
Your friend,
Steve Toliver

Dear Santa
I want Tippy Toes for Christmas and some clothers for my baby brother Robbie
I want a dish washer for my Mother and I want a tape recorder Donald
your friend, Dicki (This letter depicted a colorful Christmas scene with Christmas tree).

Dear Santa Claus.
I Want some hot wheels, and a gun, and o football set, and lots of other things.
Love, Ben D. Snead III

Dear Santa Claus.
please bring me a rod and reel.
please bring me a guitar.
please bring my some hot wheels.
please bring my brother a deer rifle case, please bring my brother a walkie talkie.
please bring my brother a belt.
please bring my mother some same of shoes.
please bring my daddy a hunting knife.
please bring my sister a bracelet.
your friend
Bruce Vaughn

Dear Santa Claus,
Please bring me a bike, a record player and a pair of go go boots. My mothers wants a dish washer my daddy want a tape recorder and please bring my three brothers some GI Joes and plas bring my two sisters some barbie dolls.
Your friend
Carla

Dear Santa Claus,
My name is Karen. I want tippy.Toes, Say it pla it and Susie Homer maker stove. Thank you for the things you brought me last year. I have been a good girl. I have you some candy.
Love,
Karen Arrott

Dear Santa Claus,
I want a Tippy.Toes doll and a Baby Graw a tooth and a Susie Home Maker. I am a good girl, too. Thank you for the toys last year.
Love,
Shelene Tidwell

Dear Senta,
I want a Tippy Toe. My sister wants a Baby first step. And my other sister wants a big walking doll. And my other sister wants some kind of dress and some kind of boots.
Love,
Carlyn English

Dear Santa,
I am seven years old and I live at Tennyson. Please bring me a Hot Wheel set.
I love You Santa,
Kyle Brent James

Cranberry Used By Indian Tribes

Cranberries, a traditional part of our Christmas menus were used in many way by the American Indians. "Pemmican" was a paste made from dried meat and cranberries. Cranberry poultices were applied to cuts and wounds, and the juice of the berry yielded a red dye.
The Indians called cranberries the "bitter berry." Early American Pilgrims, noting the fruit to be the favorite of cranes, began referring to them as craneberries, and eventually cranberries.

In the same Friendly Way~



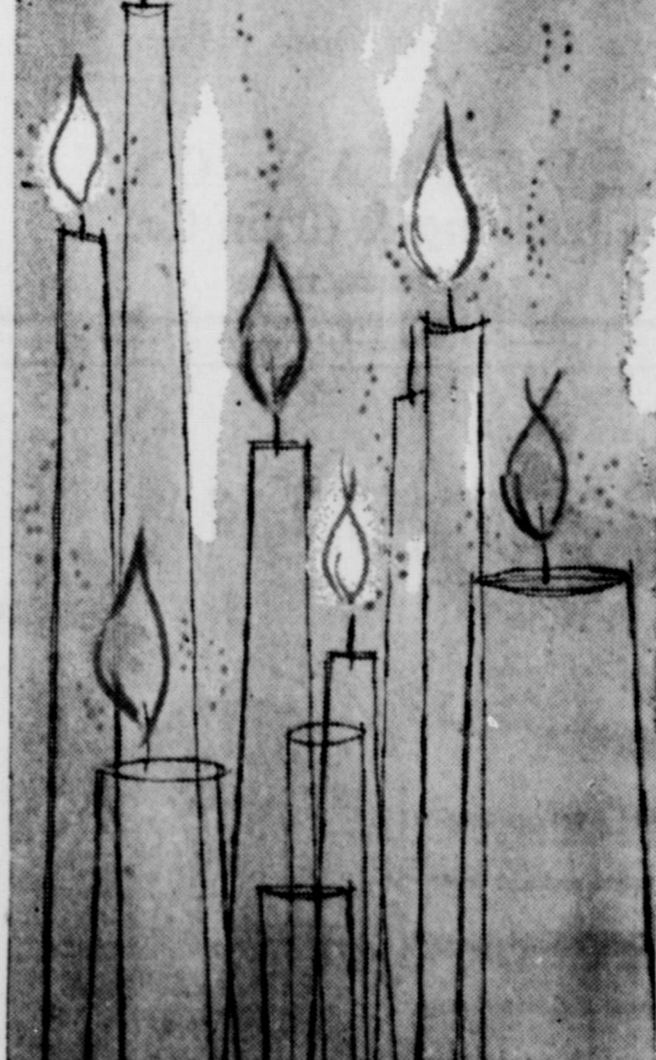
Middleton's

704 Hutchins

Ballinger, Texas

Enterprise Advertisers Appreciate Your Patronage

Warmest wishes for a Happy Holiday Season



VIVIAN and O. B. JACOBS

Don't Waste Resolutions; Make



Best Wishes for a
Season of Joy
and Peace

**LUTTRELL
Construction Company**
BRONTE, TEXAS

Enterprise Advertisers Appreciate Your Patronage

OUR GOODWILL . . .



**AT CHRISTMAS
and
ALWAYS!**

The Christmas Season has, and always will be,
a time when men individually can express their own feelings
of goodwill and exchange friendly greetings.

**ALDERMAN - CAVE
Milling & Grain Co.**
WINTERS, TEXAS

Merry Christmas

Sincere greetings to all
our good friends. May
the Christmas blessings
of Peace and Happiness
be yours today and in
the days to follow.



HIGGINBOTHAM'S
Ballinger, Texas

We don't help ourselves when we make a list of New Year resolutions we cannot keep. We'd be much better off if we made no resolutions at all.

This is the advice of Dr. George I. Smith, professor of psychology at Rutgers (N. J. Newark College of Arts and Sciences).

Dr. Smith says we should make resolutions aimed at self-improvement, rather than promising to do things which would require a sharp change in our habits or activities.

Four rules

The State University psychologist offers the following rules for successful self improvement resolutions:

1. Don't resolve to do anything under the pressure of a calendar date or a friend's nudge to do "something to improve yourself."

2. Do take serious stock of your problems. Try to define the source of the trouble, not merely the symptom. If you are overweight and it is due to boredom or feeling sorry for yourself, solve the problem and weight loss will be easier. If necessary, get professional advice.

3. Once you have located the source of your difficulty, find out how important a change is to you. Is it a project you can really put yourself into? If you are not convinced you really want to overcome a situation as a per-

sonal goal, your resolution probably will be worthless. Other people's prodding is a poor substitute for a personal commitment.

4. Finally, keep your goals reasonable. Many mental problems and lost resolutions are results of unreasonable, unattainable goals.

Christmas Greenery Once Prohibited

Love, the poets say, is like the wild rose briar and friendship like the holly tree.

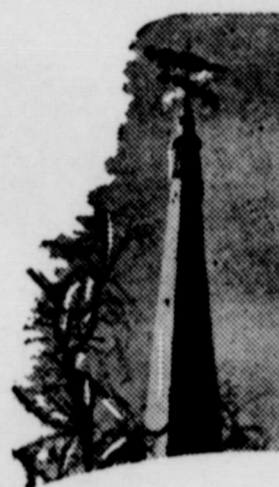
The similarity of love and wild rose briar may need proving but history records the use of holly as a symbol of good will and friendship even before the Christian era.

Holly wreaths, sprays and twigs were used, too, in various rites throughout much of Europe in those early days. And large quantities of the shiny green foliage and red berries were brought indoors to brighten the

scene during drab winter days. But even before the Romans set foot on English shores, the druids were using holly in their own pagan rites.

Due to this pagan association, early Christian leaders opposed the use of holly during the Christmas season. In fact, Christians were forbidden to decorate their homes with Christmas greenery during the mid-December saturnalian revelries of the Roman Empire. Eventually, however, holly decorations became so well established and so popular they were given Christmas acceptance.

**Christmas
Greetings**



to all good people everywhere.

Dallinger Hardware
BALLINGER, TEXAS

LETTERS TO SANTA CLAUS

Dear Santa,
Thank you, Santa, for the wagon you gave me last year. I hope you will bring me a Spyder bike with highrise handlebars and slicks. A football will be fine. And a football suit which is maroon and white. That's Bronte's band color, you know.

Your friend,
Mario Gonzales

Dear Santa,
Please bring me a bicycle, a football suit, a super man suit, and a Robot. I am four years old and I live at Tennyson.

I love you,
Kevin Bryce James

Dear Santa,
For Christmas I would like to have a Teona-loon and a new hot wheels, sunts action set and and punching bag and Hands Down.

Love,
Ricky Woodard

**Season's
Greetings**



AND
Thank You
FOR YOUR
FINE PATRONAGE
AND GOOD WILL

**HASH - TERRY
WELDING &
MACHINE SHOP**
Ballinger

**MERRY
CHRISTMAS**



MAY THE BEST OF EVERYTHING
COME YOUR WAY
Adams Abstract Co.

Mrs. S. E. Adams

Mr. and Mrs. Stanley Adams