

THE PORTALES HERALD

OFFICIAL ORGAN OF ROOSEVELT COUNTY, NEW MEXICO

Volume Ten

PORTALES, NEW MEXICO, THURSDAY, JUNE 27, 1912

Number 29

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Five Per Cent Discount on All Merchandise Bought on Trades Day For Cash Only

HUMPHREY & SLEDGE

HARDWARE

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At the beginning of the book, Dr. Fortier says:

"In choosing land which is to be irrigated, a careful examination should be made of the character and depth of soil, its behavior when irrigated, the slope and evenness of the surface, the presence of injurious salts, and the facilities for drainage. One of the best indications of character of the soil is the native vegetation which grows on it. When sage bush, buffalo grass, or cactus is found on the tract, it is reasonably certain that the soil is fertile, easily tilled, and well drained. The plants are but a few of a large group which grow on soil easily irrigated. On the other hand, greasewood, saltwort, salt or other salt plants is indicative of a heavier soil less easily cultivated and containing more or less of the injurious salts usually grouped under the common name alkali."

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Neither of these conditions prevail in the Portales Valley. For the most part, the soils here are a sandy loam which will absorb a sufficient amount of moisture within a few hours to wet to a depth of from two three to feet. The soil also retains this amount of moisture for a considerable length of time.

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At the Looks of City and the Peerless Portales Valley

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"Experiences similar to those through which, in the last three years, the farmer in the dry-farming districts of New Mexico have passed, are by no means peculiar to this region. Conditions like these have occurred in many localities in the history of the settlement of the west. In other places, people have learned that dairy cows and poultry must be the mainstay of dry-farmers, in years when no money crops are produced. They also have learned that, even in the best years, feeding is the most profitable method of disposing of dry-farm crops in the southwest. New Mexico dry-farmers are beginning to learn this lesson and are turning their attention toward dairying. Growing money crops has been the first step in the agricultural development of all new countries. By money crops is meant those crops such as corn, small grain, cotton and others which can be readily sold from the farm. That system of farming, if pursued long enough results in decreased yields from the land. Planting and harvesting crops under such a system should be called soil-robbing, not farming. Each crop draws on the store of plant-food in the soil. If enough crops are removed, the supply of plant-food will be lowered to the point where the crops can not get enough food to produce maximum yields. Other unfavorable conditions which decrease yields may appear before the plant-food is exhausted.

"The best system of farming is one in which the least amount of plant-food is removed from the farm. Keeping cows and selling cream comes nearest to this ideal, because there is no product from the farm which contains so little of the materials that crops take from the soil, as butter-fat. Converting crops into flesh, as in growing or feeding various kinds of live stock, stands next to the production of butter in the small amount of material removed from the farm. Where crops are fed to live stock, the greater part of the materials removed from the soil are returned in the manure, and are not taken away from the farm. The disadvantages of removing crops from the farm is not mentioned here because of the danger of using up in the near future the fertility of New Mexico soils. It is mentioned because such results have come about in other places and may occur, in the years to come, in New Mexico.

"The pressing reason for considering dairying, feeding and growing live stock, is because they are the most profitable methods for disposing, right now, of dry-farmed crops. Dairying is the best of these, because the cream check comes in weekly instead of monthly, or once a year. In order to dispose of skimmed milk to best advantage, it should be fed to hogs

and chickens. The four principal products sold from the dry-farms should be cream, hogs, poultry and eggs. Cream and eggs provide a weekly income all of the year, poultry, a weekly income part of the year, and hogs an income several times in a year.

"In order to start in the dairy business, the farmer will have to depend on such cows as they can get. These usually will not be very high grade, and will not be as profitable as good cows. The herds can be graded up by the use of good bulls. Where individuals can not afford to buy good bulls, several men in a community should club together to purchase one. It does not matter so much to which of the milk breeds he belongs, but it is very important that he be a good representative of his breed. Do not cross breeds. Breeders have worked hard to establish the pure breeds, and the best qualities of two breeds can not be obtained in the offspring by crossing.

The facilities for disposing of cream have been increased recently. There are now creameries at Roswell, Raton and one will be opened in Albuquerque by early summer. Cream is being shipped from eastern New Mexico to the creamery at Amarillo, Texas. These creameries are anxious for business, and may be relied on, to assist the farmers in disposing of cream, by establishing stations for receiving, for skimming and for testing the cream.

"Whether or not beef cattle and sheep may be raised profitably on dry-farms of 160 or 320 acres, is a debatable question. The weight of opinion is against it. There is no doubt that horses and mules may be raised profitably on such farms.

"Feeding beef cattle and sheep offers possibilities in the profitable disposal of crops for those who do not care to milk cows.

The above article was written by Professor Tinsley, who is now with the Santa Fe Railway company, in the capacity of agricultural expert, in their experimental work along their railroad lines in New Mexico, and which appears in the Santa Fe bulletin number seven.

Professor Tinsley is well known to the farmers and business men in the Portales Valley, and they know that he is a close student of plant life and the best manner in which to farm and are willing to take his word for any statement he may make with reference to dry or irrigation farming. It seems that it is easily understood that farming will pay better when a dairy is run in connection and the sooner the farmers of the state recognize that dairying is practical the sooner they will be independent, and know the value of farm land.

All farmers should install a dairy immediately.

SANTAFE SHOPS MAY BE MOVED

Race Riot ends quietly at Clovis says Mounted Police

The race war at Clovis has ended rather abruptly according to the information received by Captain Fred Fornoff of the mounted police in a letter from Seageant J. W. Collier who with Policeman Street, went to Clovis last week. Collier is now in Albuquerque, but will return to Clovis.

In his letter, he reported that he and other policemen assisted by Santa Fe special officers had arrested Ed Kiser and Mickey and Clarence Conley, despite the strong feeling against the officers there. He said the two Conley boys waived preliminary hearing and were held to the grand jury. Kiser was released by the justice of the peace but was at once rearrested charged with impersonating an officer and held to the grand jury on that charge.

Sergeant Collier said he had secured damaging evidence against the sheriff there and had turned it over to the district attorney. He said the sheriff rendered him no aid but on the contrary had exhibited a pistol before residents of Clovis and Special Officer Snoden of the Santa Fe and had threatened them. Collier said it was necessary to take his witnesses to Roswell and then bring them back for trial in order to keep them from being intimidated or injured. It is reported that the Santa Fe officials are considering the immediate removal of the shops and terminal buildings from Clovis because of the hostile attitude shown by the people there not only towards the negroes who were train porters but toward all Santa Fe interests.—New Mexican.

If the above report is true, it behooves the citizens of Portales to get busy and get after the Santa Fe officials with a view of getting the shops located at Portales. This is the logical place for the shops as water is abundant and Portales can easily be made the terminal point of the Belen Cut off, and if the railroad officials are contemplating a change we will have to get busy and see what the railroad will ask of the city to locate the shops here.

Portales citizens can easily part with a liberal part of the real estate as the coming of the shops will enhance in price, the remainder of the land, both city and country property.

The people here, have once let these shops pass by and locate at another point, without a murmur but now Portales needs the shops worse than she has ever needed them. We need railway shops, factories and practical farmers.

There is no question about the paying side, to the business men in Portales, of the shops being moved to this place, as the majority of the men have families who will have to be clothed and fed. It will cause more houses to be built, are there are no vacant houses here, which will help the carpenter, lumberman and day laborer, and will help the property owner as his lots will increase in value and houses that are built to be rented out will be more in demand, which will call for better prices on property of this description. We had best get busy and see what arrangements can be made.

GOOD PROGRAM ASSURED FOR THE FIRST MONDAY

Races of all Kinds Will be Indulged in by Visitors

MONDAY JULY 1st IS SALES DAY

Many Prizes Will be Given to Winners of Contests

The big celebration which the people of Portales thought of having on July 4th, will be held on Monday July 1st, and promises to be one of the best sales day programs that has ever been held here. An extra program, prepared for the benefit of the visitors to Portales on that date, and a large attendance is anticipated.

From between 10.00 and 11.00 o'clock in the morning a 100 yd. free for all foot race will take place on the public square. The prizes are \$5.00 for winner \$2.50 for one coming in second. The distance to be run is 100 yards.

Between ten and eleven o'clock in the morning a free for all egg race will be given on the public square and the prizes will be \$1 for winner \$0.50 for next best, and \$0.25 for third best.

Immediately after the egg race a potato race will be given on the public square, which is free for all, winner to receive \$1.00, second prize \$0.50 and third prize is \$0.25.

At 2 p. m. a bicycle race will be held. The contestants are to ride around the public square, in the street, three times and the winner will receive \$3.50 and man coming in second will get \$1.50. This is a free for all contest.

Immediately after the bicycle race the Portales Concert Band will begin playing which will last until 4 p. m.

At 4 p. m. the horse race will be held at the old ball grounds. Three contestants must enter this race, and the entrance fee is \$1.50. As many as can are expected to enter this race. The first prize will be \$20.00 and the second prize will be the entrance fees of all contestants.

The bronc riding will be held at Kelley's livery stable. Everyone is expected to bring in outlawed horses. There will be a premium given the rider but the amount has not yet been announced.

\$10.00 will be given to the man lives outside of Portales who makes the most horse trades on July 1st, and while attending trades day.

Prizes will be given for the finest colt sired by a native stallion.

\$5.00 will be given for the best Roosevelt county colt exhibited on sales day regardless of sire.

U. N. Hall is chairman of the committee on programs for sales and all contestants for any prize will see Mr. Hall with reference to entrance to any of the different races. All colts will have to be registered with Mr. Hall.

Everybody is cordially invited to bring their family and dinner and enjoy the program which is to be given as well as take advantage of the exceptionally low prices the merchants are advertising.

Remember, the day is Monday and the date is July the first, nineteen hundred and twelve.

Probate Clerk

Filed for Record in the County of Roosevelt, N. M.
A. D. 1912 at 11 o'clock
Recorded in Book
C. D. Mitchell
County Clerk

You Can Save a Piece

of Money

By taking advantage of the extremely low prices we are offering

SALES DAY
MONDAY, JULY 1ST.

Freshen up your wardrobe for the summer; you can do this at a small expense. You may select one or more garments with the assurance that the models are new, the materials are fresh and up-to-date in style and prices extremely low.

GUARANTEED
Kirschbaum Clothes
ALL WOOL
HAND MADE



COPYRIGHTED 1911
BY A. S. HARRISON & CO.

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COPYRIGHTED 1911
BY A. S. HARRISON & CO.

We offer hardware at reduced prices. We have the Best line in town and can supply your wants in every particular.

We keep a supply of fresh groceries which will be sold at the USUAL SALES DAY Prices. :: :: ::

JOYCE-PRUIT CO.



TELEPHONE TRADE EXCURSION



MERCHANTS OF NEW MEXICO

JOIN THE
TELEPHONE TRADE EXCURSION
TO
**ALBUQUERQUE
JULY FIRST**

On that day you can telephone the wholesaler or the manufacturer at Albuquerque, place your order and the HOUSE THAT GETS YOUR ORDER WILL PAY FOR THE TALK

Try this modern method of merchandising. Get prompt action on your orders. Obviate the danger of misunderstandings by getting in personal touch with headquarters.

TRY THE TELEPHONE WAY
THE MOUNTAIN STATES TELEPHONE & TELEGRAPH COMPANY
W. S. BERRY, Manager



The Local Field

Dr. T. E. Presly at Neer's drug store 22 and 23.

Bill Greene left Thursday for Clovis where he has accepted a position with the Santa Fe.

When you want your grocery orders filled and delivered call 48 or 21—Will Smith.

Miss Zenoma Callaway, daughter of Mr. and Mrs. F.G. Callaway, who has been in Dallas for the past year teaching school, returned there last Thursday, to attend a summer normal, after visiting here with her parents for the past month.

Diamond K and Peeka Boo flour the best on earth at Faggards.

C.A. Rector returned Thursday from points down the valley where he has been on business matters.

All kind of can goods. They are the White Swan at C. V. Harris'.

Joseph Stovall of Rennick, Missouri was a business visitor in the city last week. He has come west to look for a location as the winters in Missouri are a little too severe for him, and speaks very favorably of the Portales Valley. He has visited as far down the line as Pecos Texas and made the statement that Portales is the best town he has seen. While he says New Mexico is different from his home place in Missouri in a good many ways, he likes the country very much and will doubtless locate here. Mr. Stovall is a man of wealth and a practical farmer and should he locate, he will be a material asset to the country.

See G. W. Hill before selling your chickens.

Mrs. R. A. Johnson of Olive, New Mexico spent a few days of last week looking over city property and states that she is well pleased with prospects here. She liked the water very much as it is free from alkali and will doubtless buy a home and move here with her family. She has been in New Mexico for several years and has traveled pretty extensively over the eastern half, and has picked Portales as the one place to live in.

Who said American Lady flour was good? Everybody—at C. V. Harris'.

More cash for your hens and frying chickens at Faggards.

W. I. Luikart, member of the firm of Miller and Luikart of this place returned from Oklahoma City Monday. Mr. Luikart spent a part of last week looking after the interest of his firm.

George Land who has spent the greater part of last week at Arch and Rogers returned Monday.

For Sale—New \$105.00 number 5 Oliver typewriter. Herald Office.

Walk into A. B. Austin's and quench your thirst at his fountain.

Bring your hens and frying chickens to G. W. Hill and get more money for them.

Mrs. Gore, who has spent several weeks in Portales, returned to her home near Upton Monday.

Try a sack of Peek a Boo flour G. W. Hill's. Every sack guaranteed.

Try some White Swan coffee. C. V. Harris.

T. V. McCauley arrived in the city of Portales Saturday and is now with the Herald.

Nice sweet potato plants for sale at 20c per hundred. Inquire of Mrs. A. S. BRAMLETT.

Notice

All tax not paid by July 1st, 1912 will be advertised and cost added.

M. B. JONES,
Treas. and Collector.

Dr. Price's CREAM BAKING POWDER

Made from pure, grape
Cream of Tartar

Best for good food and
good health

No alum

It is now well known that not more than one case of rheumatism in ten requires any internal treatment whatever. All that is needed is a free application of Chamberlain's Liniment and massaging the parts at each application. Try it and see how quickly it will relieve the pain and soreness. Sold by all dealers.

Tom Laster, a former resident and business man of this city, but who now lives in Augustine, Texas, is a business visitor in this city looking after business interest.

Ice cream bricks at Austin's. Guaranteed irrigation outfits for sale, complete, on one and two years time at six per cent interest. Write Frank E. Summers, Memphis, Mo.

Polk Williams of Inez was a business visitor to this city Monday.

160 acre improved farm for rent, nine miles southeast of Portales, known as the P. F. Bryan homestead. Will irrigate. Write Frank E. Summers, Memphis, Mo.

Pure fruit preserves in quart jars 35 cts. at Faggards.

B. B. Greathouse of Inez was in the city Monday transacting business.

When you child has whooping cough be careful to keep the cough loose and expectoration easy by giving Chamberlain's Cough Remedy as may be required. This remedy will also liquify the tough mucus and make it easy to expectorate. It has been used successfully in many epidemics and is safe and sure. For sale by all dealers.

Summer Prices on Coal:

JUNE THE FIRST TO AUGUST FIFTEENTH, ONLY

AMERICAN BLOCK

One Ton - - - - - Eight Dollars
Two Tons or More - Seven One Half Dollars

COLORADO ROCKVALE

One Ton - - - - - Nine Dollars
Two Tons or More - Eight One Half Dollars

Connally Coal Co. Telephone Number 3

Peak's Garage

Call on me for repair work on all kinds of Gas Engines and Automobiles. Livery drives in connection. Let me make your trip. Charges are reasonable. Telephone Number 171.

ROY PEAK, Proprietor

WRITE FOR BARTELDES 1912

CATALOG OF TESTED PEDIGREED SEEDS

It tells all about SEEDS, BULBS, Plants, Poultry and Bee Supplies Selected especially for the Gardeners and Planters of the Western country. When you buy your seeds, you get the best stock, and the best prices. They are tested carefully, assuring you of best results. FREE PACKET OF SEEDS with our catalogue to those who mention this paper.

THE BARTELDES SEED CO. 120 BARTELDES BUILDING DENVER, COLORADO

There is no real need of anyone being troubled with constipation. Chamberlain's Tablets will cause an agreeable movement of the bowels without any unpleasant effect. Give them a trial. For sale by all dealers.

A. B. Austin has opened an up-to-date confectionary store on the east side of the square. In connection with this he will make ice cream and bottle pop. Cream to families at the rate of one dollar per gallon. Your patronage solicited.

We get fresh bread every day Will Smith.

A sprained ankle may as a rule be cured in three or four days by applying Chamberlain's Liniment and observing the direction with each bottle. For sale by all dealers.

When you come home at night and your wife is cross, just call 48 or 21 and order a sack of red star flour of Will Smith. The flour will instantly restore peace in the family.

Who handles White Swan can goods? C. V. Harris.

Reagan Connally, who has been away looking after the interest of the Portales Irrigation Co., returned home the latter part of last week.

We handle Cudabays Sunlight Breakfast bacon. Will Smith.

Austin will make your lemonades better. Try one.

Hon Sam J. Nixon left Tuesday morning for an extended trip to Houston, Texas.

If you want chocolate or cocoa try Walter Baker. Will Smith.

Did you ever eat anything good? Not until you tried some of those White Swan can goods. C. V. Harris.

Dr. H. R. Gibson will still be in Portales on Monday, Wednesday and Friday of each week and will treat his patients on those days. He will be located at the same office.

Claud Cunningham who has been working in Clovis for the last two weeks came down the latter part of last week and returned to Coovis on Tuesday.

Bring your eggs and chickens to Faggards and get more cash for them.

I handle a full line of National Biscuit goods. Will Smith.

J. O. Wood made a business trip to the city of Clovis Tuesday.

Austin makes all the fancy drinks. Try a lemonade—makes you want another one.

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He says that the contrast between Amarillo and Portales is very great because of the fact that the people in Amarillo do not seem to have recognized the value of planting shade trees. On the street where his residence is located, there are only two houses that have a nice lawn and are planting shade trees, Mr. Harris said, and it looks good to see all those nice trees and pretty grass that is so abundant around Portales.

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"Experiences similar to those through which, in the last three years, the farmer in the dry-farming districts of New Mexico have passed, are by no means peculiar to this region. Conditions like these have occurred in many localities in the history of the settlement of the west. In other places, people have learned that dairy cows and poultry must be the mainstay of dry-farmers, in years when no money crops are produced. They also have learned that, even in the best years, feeding is the most profitable method of disposing of dry-farm crops in the southwest. New Mexico dry-farmers are beginning to learn this lesson and are turning their attention toward dairying. Growing money crops has been the first step in the agricultural development of all new countries. By money crops is meant those crops such as corn, small grain, cotton and others which can be readily sold from the farm. That system of farming, if pursued long enough results in decreased yields from the land. Planting and harvesting crops under such a system should be called soil-robbing, not farming. Each crop draws on the store of plant-food in the soil. If enough crops are removed, the supply of plant-food will be lowered to the point where the crops can not get enough food to produce maximum yields. Other unfavorable conditions which decrease yields may appear before the plant-food is exhausted.

"The best system of farming is one in which the least amount of plant-food is removed from farm. Keeping cows and selling cream comes nearest to this ideal, because there is no product from the farm which contains so little of the materials that crops take from the soil, as butter-fat. Converting crops into flesh, as in growing or feeding various kinds of live stock, stands next to the production of butter in the small amount of material removed from the farm. Where crops are fed to live stock, the greater part of the materials removed from the soil are returned in the manure, and are not taken away from the farm. The disadvantages of removing crops from the farm is not mentioned here because of the danger of using up in the near future the fertility of New Mexico soils. It is mentioned because such results have come about in other places and may occur, in the years to come, in New Mexico.

"The pressing reason for considering dairying, feeding and growing live stock, is because they are the most profitable methods for disposing, right now, of dry-farmed crops. Dairying is the best of these, because the cream check comes in weekly instead of monthly, or once a year. In order to dispose of skimmed milk to best advantage, it should be fed to hogs

and chickens. The four principal products sold from the dry-farms should be cream, hogs, poultry and eggs. Cream and eggs provide a weekly income all of the year, poultry, a weekly income part of the year, and hogs an income several times in a year.

"In order to start in the dairy business, the farmer will have to depend on such cows as they can get. These usually will not be very high grade, and will not be as profitable as good cows. The herds can be grade up by the use of good bulls. Where individuals can not afford to buy good bulls, several men in a community should club together to purchase one. It does not matter so much to which of the milk breeds he belongs, but it is very important that he be a good representative of his breed. Do not cross breeds. Breeders have worked hard to establish the pure breeds, and the best qualities of two breeds can not be obtained in the offspring by crossing.

The facilities for disposing of cream have been increased recently. There are now creameries at Roswell, Raton and one will be opened in Albuquerque by early summer. Cream is being shipped from eastern New Mexico to the creamery at Amarillo, Texas. These creameries are anxious for business, and may be relied on, to assist the farmers in disposing of cream, by establishing stations for receiving, for skimming and for testing the cream.

"Whether or not beef cattle and sheep may be raised profitably on dry-farms of 160 or 320 acres, is a debatable question. The weight of opinion is against it. There is no doubt that horses and mules may be raised profitably on such farms.

"Feeding beef cattle and sheep offers possibilities in the profitable disposal of crops for those who do not care to milk cows.

The above article was written by Professor Tinsley, who is now with the Santa Fe Railway company, in the capacity of agricultural expert, in their experimental work along their railroad lines in New Mexico, and which appears in the Santa Fe bulletin number seven.

Professor Tinsley is well known to the farmers and business men in the Portales Valley, and they know that he is a close student of plant life and the best manner in which to farm and are willing to take his word for any statement he may make with reference to dry or irrigation farming. It seems that it is easily understood that farming will pay better when a dairy is run in connection and the sooner the farmers of the state recognize that dairying is practical the sooner they will be independent, and know the value of farm land. All farmers should install a dairy immediately.

SANTAFE SHOPS MAY BE MOVED

Race Riot ends quietly at Clovis says Mounted Police

The race war at Clovis has ended rather abruptly according to the information received by Captain Fred Fornoff of the mounted police in a letter from Sergeant J. W. Collier who with Policeman Street, went to Clovis last week. Collier is now in Albuquerque, but will return to Clovis.

In his letter, he reported that he and other policemen assisted by Santa Fe special officers had arrested Ed Kiser and Mickey and Clarence Conley, despite the strong feeling against the officers there. He said the two Conley boys waived preliminary hearing and were held to the grand jury. Kiser was released by the justice of the peace but was at once rearrested charged with impersonating an officer and held to the grand jury on that charge.

Sergeant Collier said he had secured damaging evidence against the sheriff there and had turned it over to the district attorney. He said the sheriff rendered him no aid but on the contrary had exhibited a pistol before residents of Clovis and Special Officer Snoden of the Santa Fe and had threatened them. Collier said it was necessary to take his witnesses to Roswell and then bring them back for trial in order to keep them from being intimidated or injured. It is reported that the Santa Fe officials are considering the immediate removal of the shops and terminal buildings from Clovis because of the hostile attitude shown by the people there not only towards the negroes who were train porters but toward all Santa Fe interests.—New Mexican.

If the above report is true, it behooves the citizens of Portales to get busy and get after the Santa Fe officials with a view of getting the shops located at Portales. This is the logical place for the shops as water is abundant and Portales can easily be made the terminal point of the Belen Cut off, and if the railroad officials are contemplating a change we will have to get busy and see what the railroad will ask of the city to locate the shops here.

Portales citizens can easily part with a liberal part of the real estate as the coming of the shops will enhance in price, the remainder of the land, both city and country property.

The people here, have once let these shops pass by and locate at another point, without a murmur but now Portales needs the shops worse than she has ever needed them. We need railway shops, factories and practical farmers.

There is no question about the paying side, to the business men in Portales, of the shops being moved to this place, as the majority of the men have families who will have to be clothed and fed. It will cause more houses to be built, are there are no vacant houses here, which will help the carpenter, lumberman and day laborer, and will help the property owner as his lots will increase in value and houses that are built to be rented out will be more in demand, which will call for better prices on property of this description. We had best get busy and see what arrangement can be made.

GOOD PROGRAM ASSURED FOR THE FIRST MONDAY

Races of all Kinds Will be Included in by Visitors

MONDAY JULY 1st. IS SALES DAY

Many Prizes Will be Given to Winners of Contests

The big celebration which the people of Portales thought of having on July 4th., will be held on Monday July 1st., and promises to be one of the best sales day program that has ever been held here. An extra program, prepared for the benefit of the visitors to Portales on that date, and a large attendance is anticipated.

From between 10.00 and 11.00 o'clock in the morning a 100 yd. free for all foot race will take place on the public square. The prizes are \$5.00 for winner \$2.50 for one coming in second. The distance to be run is 100 yards.

Between ten and eleven o'clock in the morning a free for all egg race will be given on the public square and the prizes will be \$1 for winner \$0.50 for next best, and \$0.25 for third best.

Immediately after the egg race a potato race will be given on the public square, which is free for all, winner to receive \$1.00, second prize \$0.50 and third prize is \$0.25.

At 2 p. m. a bicycle race be held. The contestants are to ride around the public square, in the street, three times and the winner will receive \$3.50 and man coming in second will get \$1.50. This is a free for all contest.

Immediately after the bicycle race the Portales Concert Band will begin playing which will last until 4 p. m.

At 4 p. m. the horse race will be held at the old ball grounds. Three contestants must enter this race, and the entrance fee is \$1.50. As many as can are expected to enter this race. The first prize will be \$20.00 and the second prize will be the entrance fees of all contestants.

The bronc riding will be held at Kelley's livery stable. Every one is expected to bring in outlawed horses. There will be a premium given the rider but the amount has not yet been announced.

\$10.00 will be given to the man lives outside of Portales who makes the most horse trades on July 1st., and while attending trades day.

Prizes will be given for the finest colt sired by a native stallion.

\$5.00 will be given for the best Roosevelt county colt exhibited on sales day regardless of sire.

U. N. Hall is chairman of the committee on programs for sales and all contestants for any prize will see Mr. Hall with reference to entrance to any of the different races. All colts will have to be registered with Mr. Hall.

Every body is cordially invited to bring their family and dinner and enjoy the program which is to be given as well as take advantage of the exceptionally low prices the merchants are advertising.

Remember, the day is Monday and the date is July the first, nineteen hundred and twelve.

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THE PORTALES HERALD

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DEMOCRATIC IN POLITICS



Roosevelt mind seems to run this way. "To run, or not to run; that is the question."

Though the wheel of the steam roller grind slowly, yet they grind exceedingly flat.

They who live by the steam roller will soon perish by the ballot.

Everybody come to Sales Day on June 1st., and have a big time. It takes the place of the fourth of July celebration.

Do you suppose that Teddy is aware of the fact that the big stick is not so powerful as the steam roller?

The latest estimate of Rockefeller's wealth is said to be more than \$900,000,000. Should he choose, he could spend money as recklessly as a republican congress.

The second cutting of alfalfa is now being baled, and prices are \$14.75 per ton. Cantaloupes, watermelon, and all kinds of fruit and vegetables look as though a bumper crop is to be gathered. There are 8,000 acres under irrigation this year. What's the use of worrying about the future outlook.

Normal School for Portales

The question of the normal school to be established in east-New Mexico is still of peculiar interest to the people of Roosevelt county. Not only is it a question of much interest to the people of this county alone, for the entire state should be deeply interested in locating this institution where it will best serve the people whom it is intended to educate. Any thing which has to do with the education of the state's citizenship should be carefully after by the people of every portion of our young commonwealth.

The action taken on the normal school proposition by the legislature was not based upon the merits of the towns seeking it location. Instead, it was the result of wirepulling in a committee the Ways and Means committee, to be more specific, upon which their were serving only two men who represented counties applying for the school. The committee failed and refused to allow other applicant counties to be heard upon the matter until after the proposition had been referred to a sub-committee of the whole and the Clovis bill had been recommended for passage by the sub-committee. It was a cut and dried affair before other counties were ever permitted to appear to represent other points. Upon the misrepresentation which came with such methods of doing business, a number of member pledged themselves to

vote for the committee's report and they were indeed glad when the bill was finally killed after learning the true facts. After the measure had passed the house, the senate failed to take any action upon it, permitting it rest in the committee to which it had been referred. The house, and the Ways and Means committee having lost its power, upon motion of O.T. Toombs, of Union county, reconsidered and tabled the measure, the proposition being put to sleep by the house, the body in which it had originated. It is hoped that the legislature has seen enough evils come from such methods of doing business to cause it to refrain from committing such sins in the future.

The offer made by Clovis, in bidding for the normal, was the cheapest the Herald has ever known. That town, which boasts of doing things, had the courage to offer the temporary proposition of permitting the state to use, for the term of six years, a portion of a public school building to be built in the future some time. An election had been called to vote bonds for the purpose of building another public school building in Clovis, and a portion of the building was to be granted for the said term of years in case the bonds were voted, sold and the building really erected. This was another case of dealing in futures. Another point to be considered is that it is very questionable whether the building could have been used for any other purpose than that for which the bonds were specifically voted.

There can be no question that Portales can offer a much fairer proposition than this, if we but put forth an effort. A good, lively interest shown by the people of the county will do much to convince the legislature that we have some thing here that is really attractive; that we have the one town really entitled to the normal.

Tree Growing

Editor of the Herald: The editorial on trees and windbreaks which appeared in the Herald of June 20th., interested me very much.

No home is complete without trees. A cottage in a beautiful grove of trees is more attractive than a fine mansion in a bare desert. But aside from all sentimental considerations the benefits derived from trees are many times their cost.

The effect of trees and windbreaks upon climate is much greater than most people suppose. If we had good windbreaks around every forty acres we would see benefits to orchards and all kinds of crops.

In selecting trees for windbreaks, I think it would be best to select hardy, rapid growing varieties, which would answer the double purpose of fruit and windbreaks.

Some forty years ago I read in a magazine a travellers account of a trip through France and Germany. He stated that it was a common thing to see the public roads lined on both sides with fruit trees.

In an overland trip through the Pecos Valley, below Carlsbad five years ago, I saw miles of cotton wood trees along the irrigation ditches that were dead and dying, while the Boes D'Arc and apricot seemed to be thriving. The dam on the river had broken about three years previous to this time and the trees begun growing under irrigation and after the breaking of the dam the water supply had been cut off for about three years.

I think that apricot, cherry and some hardy varieties of apple would make good windbreaks.

Jno. F. Morgan, who lives ten miles west of Portales, has fifty acres of apples that will compare favorably with any orchard in New Mexico, and which demon-

strates what can be done on dry and without irrigation if scientific cultivation methods are adopted.

I would like to see all our people, both dry and irrigationists, come together and push the tree growing.

Respectfully,
C. L. CARTER.

SUGGESTIVE QUESTIONS

On the Sunday School Lesson by Rev. Dr. Linscott For the International Press Bible Question Club.
Copyright, 1911, by Rev. T. S. Linscott, D. D.

June 30, 1912.

Copyright, 1911, by Rev. T. S. Linscott, D. D.

REVIEW.

Golden Text—I am not come to destroy, but to fulfill. Matt. v:17.

The following questions may be used as an original lesson or as a review of the twelve preceding lessons. The date and title of each lesson, where found, Golden Text and one question from each lesson follow.

April 7. The Appearance of the Risen Lord. I Cor. xv:1-11. Golden Text—This Jesus hath God raised up whereof we are all witnesses. Acts ii:32.

(1) Verse 7—What proof did Jesus give at his various appearances after his resurrection that it was really himself they saw?

April 14. The Use of the Sabbath. Mark ii:23; iii:6. Golden Text—The Sabbath was made for man, and not man for the Sabbath. Mark ii:27.

(2) Verses 23-24—What is the origin of the Sabbath day, and what was its original purpose?

April 21. The Appointment of the Twelve. Mark iii:7-19; Matt. v:13-16. Golden Text—Ye did not choose me, but I chose you and appointed you, that you go and bear fruit. John xv:16.

(3) Verses 14-15—Jesus had a large following at this time. What method therefore did he adopt in selecting his twelve apostles?

April 28. The Beatitudes. Matt. v:1-12. Golden Text—Blessed are the pure in heart, for they shall see God. Matt. v:8.

(4) Verse 4—What is it to be blessed? (This is one of the questions which may be answered in writing by members of the club.)

May 5. Poverty and Riches. Luke vi:20-26; xvi:19-31. Golden Text—A man's life consisteth not in the abundance of the things which he possesseth. Luke xii:15.

(5) Verse 20—Wherein consists the blessedness of poverty as Jesus here means?

May 12. The Law of Love. Luke vi:27-38; Rom. xiii:8-10. Golden Text—Thou shalt love thy neighbor as thyself. Rom. xiii:9.

(6) Verses 27-28—What benefit is it to us, to the cause of God or to our enemies if we love them?

May 19. The Old Law and the New Life. Matt. v:17-26. Golden Text—He that loveth his neighbor hath fulfilled the law. Rom. xiii:8.

(7) Verses 17-18—In what sense did Jesus mean that the law was not to be destroyed "till all be fulfilled?"

May 26. Truthfulness. Matt. v:33-37; Jas. iii:1-12; v:12. Golden Text—Putting away falsehood, speak ye truth each man with his neighbor, for we are members one of another. Eph iv:25.

(8) Jas. iii:1-2—Is an untruth ever justifiable? Give your reasons.

June 2. Hypocrisy and Sincerity. Matt. vi:1-18. Golden Text—Take heed that ye do not your righteousness before men, to be seen of them, else ye have no reward with your Father who is in heaven. Matt. vi:1.

(9) Verses 1-4—Is it or not, and why, always wrong to let people know the fact and the amount of our givings to benevolence?

June 9. Hearing and Doing. Luke vi:39-49. Golden Text—Be ye doers of the word and not hearers only, deceiving your own selves. Jas. 1:22.

(10) Why is it or not possible for an unconverted man to be the means of the conversion of a sinner?

June 16. Christ's Witness to John the Baptist. Matt. xi:2-19. Golden Text—Among them that are born of woman there is none greater than John, yet he that is but little in the kingdom of God is greater than he. Luke vii:28.

(11) Verse 3—What do you think had produced doubt in the mind of John concerning the Messiahship of Christ?

June 23. The Penitent Woman. Luke vii:36-50. Golden Text—Faithful is the saying and worthy of all acceptance that Christ Jesus came into the world to save sinners. I Tim. 1:15.

(12) Verse 39—What, if any, reason is there to suppose that if a virtuous woman had been converted by Jesus she would have publicly manifested her love in a similar way?

Lesson for Sunday, July 7, 1912.
Matthew's Sermon, Mark ii:23-28.

Eastern Star.

Eastern Star Chapter No. 26 meets every second and fourth Thursday night at 7:30 p. m. all members are requested to attend.

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is one of the things that a number of people cannot resist. One is a dish of C. M. Dobbs' delicious ice cream, flavored with delicate fruit juices and served in his new parlor. There is one peculiarity, it pleases above all other creams and tastes like more cream.

IRRIGATION GROWN TREES

We grow all kinds of Fruit and Shade Trees. Every tree is guaranteed. Our prices are lower than any of the Eastern Nurseries. Ask S. R. Herdman, at the office of the W. B. Reid Land Co., for prices, the agent for the

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These are the aims of the officers of this Bank, and the business men and women of Portales are invited to make this their banking home.

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We have received a new machine for the famous French Dry Cleaning process. We are in a better position to handle your business than ever. Agent for best custom tailors on Earth. When you have anything you want fixed up right, phone No. 7 we will call for and deliver the goods.

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Call on me for repair work on all kinds of Gas Engines and Automobiles. Livery drives in connection. Let me make your trip. Charges are reasonable. Telephone Number 171.

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JUNE THE FIRST TO AUGUST FIFTEENTH, ONLY

AMERICAN BLOCK

One Ton - - - - Eight Dollars

Two Tons or More - Seven One Half Dollars

COLORADO ROCKVALE

One Ton - - - - Nine Dollars

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Connally Coal Co. Telephone Number 3

Automatic Needle Threader

You may easily make FIVE DOLLARS per DAY selling our Automatic Needlethreader. Retail for ONE DOLLAR. No woman will permit you to remove it from her machine when she sees it operate. Threads needle in a flash. Carry sample in your vest pocket. Sells wherever you can find a SEWING MACHINE; Cities, Villages, Mud huts, Ranches and along the roadside.

The price admits no argument; if your prospect HAS a dollar IN the HOUSE you GET it. No capital required, just WORK. We will assist you to a start. Write at once and YOU will be making good money INSIDE TEN DAYS. Address—Agency, Automatic Needlethreader Co. Socorro, New Mexico.

POINTS THAT WAY

The statement of this Santa Fe resident will interest our readers.

Our neighboring town Santa Fe points the way in the few words of one of its most respected citizens:

Alberta Garcia, Galisteo St., Santa Fe, N. Mex., says: "I deem it a pleasure to corroborate the public statement I gave in praise of Doan's Kidney Pills about seven years ago. I found them to be an excellent remedy and I have never hesitated to vouch for their merit when an opportunity has been presented. For two years I was in bad shape from backache and kidney trouble and when Doan's Kidney Pills were brought to my notice, I resolved to try them. I procure a box and they not only drove away backache, but regulated the passages of the kidney secretions and toned up my entire system."

For sale by all dealers. Price 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States.

Remember the name—Doan's—and take no other.

Property for Trade

If you have a farm for trade, either dry land or shallow water, send full description, giving trading price, encumbrance, etc., state what you will take in exchange to Box 65, Clovis, N. M.

Each age of our lives has its joys. Old people should be happy, and they will be if Chamberlain's Tablets are taken to strengthen the digestion and keep the bowels regular. These tablets are mild and gentle in their action and especially suitable for people of middle age and older. For sale by all dealers.

For Sale or Trade

The best section of school land in Gamma Valley. Also four good work mules, one extra heavy work horse. S. A. CRABB.

You Can Save a Piece

of Money

By taking advantage of the extremely low prices we are offering

SALESDAY MONDAY, JULY 1ST.

Freshen up your wardrobe for the summer; you can do this at a small expense. You may select one or more garments with the assurance that the models are new, the materials are fresh and up-to-date in style and prices extremely low.



We offer hardware at reduced prices. We have the Best line in town and can supply your wants in every particular.

We keep a supply of fresh groceries which will be sold at the USUAL SALES DAY Prices.

JOYCE-PRUIT CO.

Children's Day Program

At the Methodist Church, Sunday, June the Thirtieth, Nineteen Twelve

- Processional, Children's Day.
- Prayer.
- Greeting.
- Birthday of the King.
- Song, Under the Stars.
- Recitation, When Jesus was a Little Child.
- Song, In the Temple.
- Recitation, The Savior and the Children.
- Recitation, Their is no King But Jesus.
- Welcome to Cradle Rollers.
- Song, When he up to Manhood Grew.
- The Mission of Jesus as shown By His Names.
- Sunbeam Song.
- Our Gifts to the King.
- Offering.
- The Debt of Love.
- Song, I Love Him.
- Song, Joy to the World.

I handle a full line of National Biscuit goods. Will Smith.

Miss Verda Gates of Roswell, who has spent several weeks visiting with Miss Frank Hill, returned to her home Saturday.

A good many of the people in clovis are showing interest in the lands and quite a few have already bought farms located in this valley. The people of Portales are glad to see the people of her sister town take advantage of the good things here and hope to see many more of them locate here this summer.

Ice cream bricks at Austin's.

Notice

All tax not paid by July 1st, 1912 will be advertised and cost added.

M. B. JONES, Treas. and Collector.

Special Services

At the Methodist church, next Sunday morning, the regular preaching service will not be held, but that hour will be devoted to the Children's day exercises. An interesting program has been prepared and all members and visitors are cordially urged to attend and be sure not to forget to bring an offering.

Roy Smith, who has been employed at Winslow, Arizona, is now visiting his mother, Mrs. Maude Smith of this place.

We handle Cudahays Sunlight Breakfast bacon. Will Smith.

SEEDS ADAPTED TO THE SOUTHWEST BEE KEEPERS SUPPLIES POULTRY SUPPLIES SWIFT'S FERTILIZERS

ROSWELL SEED CO. Roswell, New Mex

PROGRAM OF THE FIFTH SUNDAY MEETING

Of Portales Association Will Convene With the Baptist Church at Antioch, Number Two, Some Two Miles South of Redland, New Mexico, on June the 26th, 1912, at 7:30 P. M.

- 7:30 p. m. Introductory Sermon..... G. W. Stroud.
- THURSDAY**
- 9:30 a. m. Devotional..... H. T. Savage.
- 10:00 a. m. The Present State of the Dead..... J. Q. Herrin, J. W. Bristow and J. D. Page
- 11:00 a. m. Sermon..... H. A. Covington
- 2:30 p. m. Devotional..... J. L. Williams
- 3:00 p. m. What do the Scriptures Teach with Reference to the Bride of the Lamb's Wife..... D. B. Moore, J. W. Oliver and L. L. Kyle.
- 7:30 p. m. Sermon..... L. L. Reeves.
- FRIDAY**
- 9:30 a. m. Devotional..... J. A. Tinsley.
- 10:00 a. m. Missions—How and When to Give..... C. D. Spillman, R. L. Duckett and H. T. Savage.
- 11:00 a. m. Sermon on the Second Coming of Christ..... C. D. Spillman, J. B. Purves, alternate.
- 2:30 p. m. Devotional..... F. T. Burk.
- 3:00 p. m. The Bible plan of observing the Lords supper..... E. P. Aldredge and D. B. Jackson.
- 7:30 p. m. Sermon..... E. H. Harper, E. H. McNeil, alternate.
- SATURDAY**
- 9:30 a. m. Devotional.....
- 10:00 a. m. The Lords Plan of Saving the Lost..... S. B. Callaway and Rev. Savage of Arch.
- 11:00 a. m. Sermon..... J. Q. Herrin.
- 2:30 p. m. Devotional..... W. W. Fisher.
- 3:00 p. m. Elements of Church Strength..... L. L. Kyle and J. W. Oliver.
- 7:30 p. m. Sermon..... W. J. Downing.
- SUNDAY**
- 10:00 a. m. Sunday School..... Dr. E. T. Dunaway, acting supt.
- 11:00 a. m. Sermon..... S. B. Callaway, C. D. Spillman, alternate.
- 7:30 p. m. To be Supplied as Committee May Direct.

COMMITTEE—G. A. Corder, W. D. Roberts, E. S. Billberry, T. J. Corder.

We Supply Anything You Can Use in the Printing Line

- Sale Bills
- Programs
- Envelopes
- Statements
- Job Tickets
- Menu Cards
- Blank Notes
- Milk Tickets
- Meal Tickets
- Note Heads
- Letter Heads
- Order Blanks
- Fence Posters
- Shipping Tags
- Receipt Blanks
- Indexed Cards
- Window Cards
- Business Cards
- Calling Cards
- Counter Checks
- Wedding Invitations

We Deliver Goods Promptly

The Herald Printing Company

THE PORTALES DRUG CO.

C. F. ANDERSON and J. E. CAMP Proprietors

OUR SODA FOUNTAIN DRINKS ARE MADE FROM THE PUREST FRUITS AND NOTHING BUT THE PURE FOOD LAW ICE CREAM SOLD HERE—THE BEST FOUNTAIN IN THE CITY

Prescription carefully compounded by competent druggist. All drugs guaranteed pure---we do not substitute. A full line of toilet waters, face creams, tooth powders, shaving soap and etc

KING'S CHOCOLATE CANDIES HERE WE HANDLE KING'S CHOCOLATES--THE BEST ON EARTH. A NICE BOX OF CHOCOLATE IS THE MOST PLEASING THING TO YOUR LADY FRIEND.

THE PORTALES DRUG CO. PORTALES NEW MEXICO

A BIG CLEAN UP SALE

Two Big Stores, M. J. Faggard & Co., and
The Portales Grocery Co., Commencing on

Monday, July 1st
AND ENDING
Thursday, August 1st,

For cash only. During this sale we have some special inducements to offer which will be made known later. Don't forget to ask Will Faggard or G. W. Hill about this big Special. Read the many bargains quoted below.

All Monarch fruits were 85c, will be on sale for	25c	25c can of baking powder will be on sale for	15c
35c pure fruit preserves will go on sale for	25c	3, 3 pound cans of hominy will be on sale for	25c
40c Monarch preserves will go for	25c	10 pound bucket Crusto lard was \$1.50 now	\$1.25
Uncle Henry tobacco was 60c now	40c	10 pound bucket of Snowdrift lard was \$1.50, now	\$1.25
50c bucket Ranger sorghum will be sold for	45c	Large prunes will go during this sale for, per pound	8 ¹ / ₂ c
50c Wild Rose syrup will be on sale for	45c	Large raisins will be sold during this sale for, per pound	8 ¹ / ₂ c
75c pure ribbon cane syrup will go for	65c	Extra choice peaches to be sold for per pound	12 ¹ / ₂ c
124 cans of corn will go during sale for	10c	Arkansas evaporated apples per pound	12 ¹ / ₂ c
15 c cans of tomatoes will be on sale for	12 ¹ / ₂ c	All leather collars, bridles, lines at cost	
3, 2 pound cans of tomatoes to be sold for	25c	Six-shovel J. I. C. cultivator was \$45.00, now	\$32.50
\$1.25 bucket of coffee will be on sale for	90c	Four-shovel J. I. C. cultivator was \$42.50, now	\$31.50

SPECIAL PRICE MONDAY, JULY 1, ON GOLDEN GATE COFFEE, TEAS, EXTRACTS

75c packages of Golden Gate tea now	60c	Peek-a-Boo flour, the flour with the money back guarantee	\$2.85
45c packages Golden Gate coffee now	40c	15 pounds of sugar will be on sale for	\$1.00
25c bottles Golden Gate extract now	20c	...Always Good Bargains Found Here...	

Don't Forget to bring your Eggs, Hens and Frying Chickens, and get BETTER prices for them...

M. J. Faggard & Company.



THE T. O. G. CLUB

Tuesday afternoon, Miss Corrie Smith entertained the T.F.C. club, at her country home, the H-ranch.

The following club members were present: Misses Nannie Orsborn, Sarah Monroe, Jim Roland, Eula Mae Terry, Josephine McNanaway and Mrs. Roy Connally.

At five o'clock a delightful two course luncheon was served, of which the first course consisted of Salad, stuffed Olives, sweet Pickles and ice tea, and the second course Grape Fruit and caramel cake.

MOTHER'S CLUB

Owing to the illness of the president, Mrs. A. B. Austin, the mother's club will at the residence of Mrs. A. T. Monroe, Friday, July 5th at 4 p. m.

The meeting at Mrs. Oldhams June 7th was attended by Mesdames Smith, Reeves, Oldham, Pew, Woods, Terry, Jones, Austin, Anderson, Luikart, Ferguson, Blankenship, Garaet, Good-Merrill and Monroe.

PROGRAM

Sacredness and responsibility of motherhood, Mrs. A.B. Austin. The cigarette and youth, Mrs. C. V. Harris.

Work as an element of character building, Mrs. E.P. Aldredge. Training of the appetite, Mrs. J. Rush Goodloe.

Teaching obedience, Mrs. A. F. Jones.

Confidential relation between mother and daughter, Mrs. W. S. Merrill.

Influence of manual training on character, Mrs. A.T. Monroe.

Not all of these subjects were discussed, but will be taken up

at the next meeting. All mothers and others interested are cordially invited to the meetings.

REPORTER.

NOTICE

R.H. Adams, having sold his interest in the firm of Adams and Crow, we desire to state to the public that outstanding debts are payable to J.B. Crow on the first day of July, 1912, as the partnership business will be settled up at that time.

We wish to thank the public for the patronage we have received in the past and solicit your future trade, we are

Respectfully yours,

J. B. CROW and R. H. ADAMS.

The High Cost of Living

The "high cost of living," more properly termed "the cost of high living," has increased in all countries, being due to fundamental factors in human character rather than to local conditions or laws. While the tendency is to reduce the hours of labor, all producers are consuming more than ever before, so that they demand more wages and the cost of all products goes up with the labor cost. Moreover all producers demand more comparative luxuries than ever before, so that more of the sum of wages paid goes into new and unusual channels of commerce, other than the old recognized staple lines. Finally, there is more waste today than ever before, and the waste is added to the true cost of living to make an inflated standard of consumption as the basis of all wages.

The condition may be truthfully stated in this way: that the average family spends a smaller percentage of its income than ever before in exchange for commodities of permanent worth or actual necessity, and a larger percentage than ever before in exchange for unnecessary, luxuries,

passing gratification, or sheer waste.

Rents, and cost of distribution, tend steadily to rise. The rent problem can be solved in some degree by adopting a single tax on land values, thus returning to the public a fairer proportion of the values created by the public, and taking the place of other forms of taxation which bear inequitably. The problem of distribution is not, as is commonly assumed, a problem of railway freight rates—they constitute but a minor factor, in comparison with the cost of transportation from point of production to railway station; the cost of re-fueling, hauling, and delivering in cities; and the equalizing of supply with demand, through storage, and study of markets.

In spite of the clamor and the misrepresentation of demagogues and the lack of information among the people generally, the problem of transporting which most concerns the public is not the rate per ton per mile on railroads, but it is the question of wagon traffic; of roads and streets; of railway terminals; of double, triple and quadruple handling of goods; of "telephone marketing"; and of express and parcels post. The average family spends a good deal more each year on changing fashions or on cigars and soda water, than it does on freight rates and taxes combined.—El Paso Herald.

The Advertised Article

is one in which the merchant himself has implicit faith—else he would not advertise it. You are safe in patronizing the merchants whose ads appear in this paper because their goods are up-to-date and never shopworn.

Closing Out to

"Quit Business Sale"

Of Reagan-Moody Mer. Store

Beginning

Saturday, June 29th,

This Store will commence selling Everything in the house at absolute cost. This will be a boni fida

"Closing Out To Quit Business Sale"

And if you dont get your wants supplied while on you will be the loser by many good dollars. Everything in this store is bright, new and seasonable and will be sold for less money than such goods were ever offered for in Portales before. Come while the stock is unbroken and get first choice dry goods.

Everything CASH. No Goods will be Charged. Price is no object. The Goods must go.

Reagan-Moody Mercantile Co.,

Hardy Building,

Portales, New Mexico.

Housewives!

We keep a fresh supply of Cakes, Candies, Pies and Light Bread. We serve the best Soda Water and pure Ice Cream. Open day and Night.

Phone 58 **R. H. Adams.**

NEW AND SECOND HAND FURNITURE.....

DON'T fail to visit Gordon's New and Second Hand Furniture Store when in Clovis. We carry everything you need and can save you money.

WE HAVE COME HERE TO STAY AND WE WANT YOUR TRADE

WE ARE AGENTS FOR THE FAMOUS SINGER SEWING MACHINES

F. M. GORDON

200 Grand Ave. Clovis, N. M.

BUILDING MATERIAL

We handle all kinds of lumber, shingles, sash, doors, mouldings, roofing and etc. It will pay you to figure with us before buying.

KIMMONS & VAN WINKLE LUMBER COMPANY

Located South of the Jail



WANTED—A RIDER AGENT

IN EACH TOWN and district to ride and exhibit a sample Latest Model "Hedgethorn" bicycle furnished by us. Our agents everywhere are making money fast. **NO MONEY REQUIRED** until you receive and approve of your bicycle. We ship to anyone anywhere in the U. S. making a cash deposit in advance, **money back** and allow **TEN DAYS' FREE TRIAL** during which time you may ride the bicycle and put it to any test you wish. If you are then not perfectly satisfied or do not wish to keep the bicycle, it is back to us at our expense and you will not pay a cent. **FACTORY PRICES** We furnish the highest grade bicycles it is possible to make at one small profit above the actual factory cost. You save \$10 to \$20 middlemen's profits by buying direct of us and have the manufacturer's guarantee behind your bicycle. **DO NOT BUY** a bicycle or a pair of tires from anyone else until you receive our catalogue and learn our unheard of **factory prices** and reasonable special offers to rider agents.

YOU WILL BE ASTONISHED when you receive our beautiful catalogue and study our expertly made and priced bicycles. **BIKE DEALERS**, you can sell our bicycles under your own name plate at double our price. **SECOND HAND BICYCLES**. We do not regularly handle second hand bicycles, but usually have a number on hand taken in trade by our Chicago retail stores. These we clear out promptly at prices ranging from \$2 to \$8 or \$10. **Descriptive bargain lists** mailed free.

COASTER-BRAKES, \$10.00 Hedgethorn Puncture-Proof Self-healing Tires A SAMPLE PAIR TO INTRODUCE, ONLY 4.80

NO MORE TROUBLE FROM PUNCTURES NAILS, Tacks, or Glass will not let the air out. A hundred thousand pairs sold last year. **DESCRIPTION:** Made in all sizes. It is lively and easy riding, very durable and lined inside with a special quality of rubber, which never becomes porous and which closes up small punctures without allowing the air to escape. We have hundreds of letters from satisfied customers stating that their tires have only been pumped up once or twice in a whole season. They weigh no more than an ordinary tire, the puncture-resisting qualities being given by several layers of thin, specially prepared fabric on the tread. The regular price of these tires is \$10.00 per pair, but for advertising purposes we are making a special factory price to the rider of only \$4.80 per pair. All orders shipped same day letter is received. We ship C. O. D. on approval. You do not pay a cent until you have examined and found them strictly as represented. We will allow a cash discount of five cents (thereby making the price \$4.55 per pair) if you send **PULL CASH** and money sent to us less sent as in a bank. If you order a pair of these tires, you will find that they will ride easier, run faster, wear better, last longer and look finer than any tire you have ever used or seen at any price. We know that you will be well pleased that when you wear a Hedgethorn you will give us your order. We want you to send us a trial order at once, hence this remarkable tire offer. **IF YOU NEED TIRES** Puncture-Proof tires on approval and trial at the special introductory price quoted above; or write for our Tires and Bicycles Catalogue which describes and quotes all makes and kinds of tires at about half the usual price. **DO NOT WAIT** but write us a postal today. **DO NOT THINK OF BUYING** a bicycle or a pair of tires from anyone until you know the new and wonderful offers we are making. It only costs a postal to learn everything. Write it now.

J. L. MEAD CYCLE COMPANY, CHICAGO, ILL.

SAVAGE AUTOMATIC GUN

SPECIAL FEATURES WHICH WILL APPEAL TO YOU:
Ten Shots: Double the number contained in an ordinary revolver and two more than any other automatic pistols.

Accuracy: The pistol is so constructed that all powder gases are utilized, insuring extreme accuracy as well as freedom from all fouling.

Simplicity: Fewer parts than any other automatic pistol; completely dismounts by hand, without tools; no screws to work loose.

Safety: Breech positively and automatically locked at the time of discharge.

Balance: Perfect balance, center of gravity well to the rear; lies naturally in the hand.

Weight: 19 ounces including magazine. Length over all 6 1/2 inches.

BIGGEST HANDFUL IN THE WORLD
SAVAGE ARMS CO.

506 Savage Avenue Utica, N. Y., U. S. A.

The Local Field



Ice cream bricks at Austin's. We do drink it—Austin's Lemonades.

We get fresh bread every day Will Smith.

Try some White Swan coffee. C. V. Harris.

See G. W. Hill before selling your chickens.

We handle Cudahays Sunlight Breakfast bacon. Will Smith.

Austin will make your lemonades better. Try one.

Who handles White Swan can goods? C. V. Harris.

Pure fruit preserves in quart jars 35 cts. at Faggards.

W. B. Reid made a business trip to Clovis Wednesday.

More cash for your hens and frying chickens at Faggards.

Just unloaded a car of American Lady flour at C. V. Harris'.

Walk into A. B. Austin's and quench your thirst at his fountain.

Diamond K and Peek a Boo flour the best on earth at Faggards.

We have just received a fresh shipment of peanut butter. Will Smith.

Who said American Lady flour was good? Everybody—at C. V. Harris'.

All kind of can goods. They are the White Swan at C. V. Harris'.

Why not everybody getting 'em at Austin's—All the best drinks.

For Sale—New \$105.00 number 5 Oliver typewriter. Herald Office.

Try a sack of Peek a Boo flour G. W. Hill's. Every sack guaranteed.

Get the best ice cream in town at Austin's—Keep your money at home.

Miss Nettie Cheshier left Wednesday for Ft. Worth, Texas to take up school work.

The best candies in town, made in the Clovis candy kitchen, can be found at Austin's.

Bring your hens and frying chickens to G. W. Hill and get more money for them.

Better than ever; a mill to grind out lemonades. Come and see them at C. M. Dobbs.

When you want your grocery orders filled and delivered call 48 or 21—Will Smith.

Dr. Lumpkin, a prominent land owner in the valley, is here this week transacting business.

Nice sweet potato plants for sale at 20c per hundred. Inquire of Mrs. A. S. BRAMLETT.

If you want a good cup of coffee, call up 48 or 21 an order the Alamo Brand Coffee of Will Smith.

For Sale—New \$75.00 Emerson Typewriter for sale. Enquire at Herald office for information.

Q. A. Kaune, an attorney of this city, left Wednesday for the state of Washington where he will practice his profession.

160 acre improved farm for rent, nine miles southeast of Portales, known as the P. F. Bryan homestead. Will irrigate. Write Frank E. Summers, Memphis, Mo.

Guaranteed irrigation outfits for sale, complete, on one and two years time at six per cent interest. Write Frank E. Summers, Memphis, Mo.

T. J. Molinari, mayor of Portales, made a business trip to Clovis Friday and returned Saturday.

When your child has whooping cough be careful to keep the cough loose and expectoration easy by giving Chamberlain's Cough Remedy as may be required. This remedy will also liquify the tough mucus and make it easy to expectorate. It has been used successfully in many epidemics and is safe and sure. For sale by all dealers.

Save Your Money!!

"MONEY SAVED IS MONEY MADE"

This is a trite but never-the-less-a-true saying and all roads should lead to the store where you find prices right; good values for your money and courteous treatment from your merchant. We invite you to call and take advantage of our every day bargains. We are receiving new goods every week and are able to give our customers the benefit of new bargains. We sell a little of everything, and on,

First Monday IN JULY Trades Day

we will have some unusually attractive prices. Follow the trail. It leads to our house. Don't fail to call and see our store. We want you to know of the every day bargains we have in store for you.

Free Lemonade at Our Store Trades Day. We Can Show You How to Save Money.

The Portales Cash Department Store.

Hardy Block

Hardy Block



TELEPHONE TRADE EXCURSION



MERCHANTS OF NEW MEXICO

JOIN THE TELEPHONE TRADE EXCURSION

TO ALBUQUERQUE JULY FIRST

On that day you can telephone the wholesaler or the manufacturer at Albuquerque, place your order and the

HOUSE THAT GETS YOUR ORDER WILL PAY FOR THE TALK

Try this modern method of merchandising. Get prompt action on your orders. Obviate the danger of misunderstandings by getting in personal touch with headquarters.



TRY THE TELEPHONE WAY
THE MOUNTAIN STATES TELEPHONE & TELEGRAPH COMPANY
W. S. BERRY, Manager

The Cook always feels confident of pure and wholesome food when using **DR. PRICE'S CREAM Baking Powder** A Pure Grape Cream of Tartar Baking Powder Made from Grapes



No Alum
No Lime Phosphate

The Local Field



N. Connally and family have moved to their country home. If you want chocolate or cocoa try Walter Baker, Will Smith. Bring your eggs and chickens to Faggards and get more cash for them.

Austin makes all the fancy drinks. Try a lemonade—makes you want another one.

T. J. Molinari and family or this week moving into their new residence which has just been completed.

Did you ever eat anything good? Not until you tried some of those White Swan can goods. C. V. Harris.

There is no real need of anyone being troubled with constipation. Chamberlain's Tablets will cause an agreeable movement of the bowels without any unpleasant effect. Give them a trial. For sale by all dealers.

When you come home at night and your wife is cross, just call 48 or 21 and order a sack of red star flour of Will Smith. The flour will instantly restore peace in the family.

A sprained ankle may as a rule be cured in three or four days by applying Chamberlain's Liniment and observing the direction with each bottle. For sale by all dealers.

Dr. H. R. Gibson will still be in Portales on Monday, Wednesday and Friday of each week and will treat his patients on those days. He will be located at the same office.

Dan Vinson has been appointed temporary secretary of the Commercial club and is now busy with the affairs of that organization.

R. H. Adams, recently of the firm of Adams and Crow, has bought the confectionary of J. S. Hatch and is now prepared to serve costumers in anything in his line.

Patrons of this paper will please excuse the appearance of things this week, we have been seriously handicapped by the detention at home of our devil, Hubert Yates, by sickness.

Reagan Connally, Lon Blankenship and Howard Lindsey left Tuesday for a fishing trip on the Pecos, and expect to be away for a few days enjoying the scenery and fish they catch.

It is now well known that not more than one case of rheumatism in ten requires any internal treatment whatever. All that is needed is a free application of Chamberlain's Liniment and massaging the parts at each application. Try it and see how quickly it will relieve the pain and soreness. Sold by all dealers.

A. B. Austin has opened an up-to-date confectionary store on the east side of the square. In connection with this he will make ice cream and bottle pop. Cream to families at the rate of one dollar per gallon. Your patronage solicited.

W. M. Twigg, grand master of the I. O. O. F.'s of New Mexico, has returned from a two months visit to all of the lodges in the state and remarks that Portales is the best place he has seen in some time.

Mr. Robinson of Chicago was a prospector in the valley this week. He was shown all over the irrigation project and likes the country and method of applying water very much. It is expected that he will acquire some land in the near future.

Mr. Zinn, the photographer who was here taking pictures several weeks ago, has returned and will spend a few days in the city. Mr. Zinn says that we may think that things are not as lively here as they might be, but one just ought to see some of the other places. He says Portales looks good to him.

Mr. Hough, of Tennessee was a business visitor to the city last week and has now gone to Texas to meet his brother who will return with him next week. Mr. Hough says that he has been up and down the Pecos Valley but Portales looks better to him than anything he has seen and that he will purchase some property when he returns again.

Dan Vinson, member of the New State Development Co., of this city, left Monday for Elida.

Mrs. W.E. Smith stopped over with her parents, Mr. and Mrs. W.H.C. Smith for a few days last week. Mrs. Smith was a delegate to the Baptist convention which met at Clovis and made her visit after the convention adjourned.

Mrs. Snees, sister of George Baker, who has been visiting her brother and Mrs. T. M. Littlejohn for several weeks returned to her home at Graham, Texas, Monday.

NOTICE

Owing to the high cost of groceries and meats, I am compelled to raise price of board and lodging. After July 1st, the following rates will be charged:

Meals \$0.35; Meal tickets \$5.00 Board and Rooms per week, \$6.00. Beds, per day, \$0.50.

Thanking you one and all for past patronage and soliciting your future business, I am, Respectfully,

J. O. Wood.

SHE GAVE UP ALL HOPE

Physicians Failed to Help Mrs. Green, But She Finally Found Relief in Cardui.

Meets, Va.—Mrs. J. C. Green of this place, says: "I suffered with womanly troubles so that I could hardly sit up. Two of the best doctors in our town treated me, and I tried different medicines, until I gave up all hope of ever getting well. One day I decided to try some Cardui. It did so much for me that I ordered some more, and it cured me! Today, I feel as well as I ever did in my life."

The pains and the trouble are all gone. I feel like another person in every way. I wish every sufferer could know what Cardui will do for sick women.

A few doses of Cardui at the right time, will save many a big doctor bill, by preventing serious sickness.

It tones up the nervous system, and helps make pale cheeks fresh and rosy. Thousands of weak women have been restored to health and happiness by using Cardui. Suppose you try it. It may be just the medicine you need.

N. B.—Write for Ladies' Advisory Dept., Chattanooga Medicine Co., Chattanooga, Tenn., for special instructions, and 64-page book, "Home Treatment for Women," sent in plain wrapper, on request.

E. Boucher, who has spent several days down the line toward, Roswell, returned Monday.

Hon. G.L. Reese, the present city attorney, left Monday for Melrose to transact legal business and expects to be away several days.

Jim Hall, assistants prosecuting attorney, who lives in Elida spent a few days of last week in the city.

Miss Gertrude Jones of Clovis spent the latter part of last week visiting Miss Pearl Stone.

Prof. McPhersons of Roswell was a visitor Sunday.

July First is the First Monday.

TRADES DAY SPECIALS

Warren Foshee Company's

Something Doing All Day This Day.

On Saturday, June 29th, and Monday, July 1st, we will offer the public some rare bargains in dry goods. On July 2nd we begin making our semi-annual inventory. Cash is easier counted than goods. So we will sacrifice prices on these two days in the effort of converting as many goods as possible into cash. Don't fail to attend at LEAST one of these two days, but if possible be here both days. Owing to the lack of space we will be able to quote only a few prices. Read them over and it will give you some idea of how far a dollar go for reasonable merchandise. Come, bring some one with you, and tell your neighbors to do likewise. You are welcome to make our store your headquarters when you are in Portales either on these two days or at any other time.

Staples	
12c red seal gingham to go for	11c
12c Toil Du Nord Gingham at	11c
All 10c gingham will go at	8c
All 8c gingham to go for	7c
Best grade 10c shirting to go for	9c
Best oil cloth to go at, per yard	18c
Calicoes, all colors, will go for	5c
Blue Denim will go at from 18c to	15c
12c Diamond Hill bleach to go at	9c
Best 8c brown muslin will sell at	7c
9-4 bleached sheeting to sell for	25c
9-4 brown sheeting to go at	22c
10c brown drill will go for only	9c
12c bleach drill to be sold for	10c
Best 8 oz. cotton batts to go for	8c
Cotton checks will go during this sale for	7c

Ladies' Waists	
All 50c ladies' waists to go for	40c
All 75c ladies' waists will sell for	60c
All \$1.00 ladies waists to go for	80c
All \$1.25 ladies' waists for	\$1.00
All \$1.50 ladies' waists for	\$1.20
All \$2.00 ladies' waists for	\$1.60
All \$2.50 ladies' waists for	\$2.00
All \$3.50 ladies' waists for	\$2.80

Men's Underwear	
35c undershirts or drawers, special at	25c
Men's Balbrigan 50c undershirts and drawers, special at	50c
Men's \$1.25 union suits, plain and fancy	\$1.00
Men's \$1.00 union suits, special at	85c
Men's 75c values in union suits, broken lots, to close out at	45c
Men's elastic seam drawers, special at	45c

Ladies' Underwear	
Ladies 10c vests to go at	7c
Ladies' 15c vests will sell at	12c
Ladies 25c vests to go for	17c
Ladies' 50c vests to be sold for	35c
Ladies' 35c union suits at	30c
Ladies' 50c union suits at	45c
Ladies' 35c muslin underwear at	25c
Ladies' 50c muslin underwear	40c
Ladies' 75c muslin underwear	60c
Ladies' \$1.00 muslin underwear	85c
Ladies' \$1.25 muslin underwear	\$1.00
Ladies' \$1.50 muslin underwear	\$1.20

Ribbon Special	
50 packages of 15c to 25c widths in satin and taffeta ribbons. Your choice, per yard	10c

Men's Shirt Special	
50 men's work shirts, regular 50c grade in odd lots—all out on bin, your choice for	35c

Ladies' Oxford Special	
About 40 pairs ladies' \$3.00 and \$3.50 oxfords, broken lots, all out on counter. Your choice for	\$2.50

Men's Oxford Special	
About 15 pairs men's \$4.00, \$4.50 and \$5.00 oxfords in patent, vic and kangaroo, narrow larts, and in broken lots. All on counter. Your choice for	\$3.00

Hat Special	
About a dozen and a half of men's \$2.50 and \$3.00 hats in broken sizes. All out on counter. You choice	\$1.59

Men's Tie Special	
For these two days only we will sell three 50c four-in-hand neckties for	\$1.00

Men's Hats	
\$7.50 John B. Stetson hats	\$6.50
\$6.00 John B. Stetson hats	\$5.40
\$5.00 John B. Stetson hats	\$4.50
\$4.00 John B. Stetson hats	\$3.60
Men's \$3.00 nobby hats at	\$2.45
Men's Star \$2.50 hats will sell for	\$2.15
Men's \$1.50 and \$2.00 hats at	\$1.35
Men's \$1.25 hats will sell for	\$1.00

Wash Goods and Lawns	
All 5c fancy lawns to go at	4c
All 10c fancy lawns to sell for	8c
All 15c fancy lawns will go for	12c
All 20c fancy lawns will sell for	15c
All 25c fancy lawns will go at	10c
All 35c fancy lawns will sell for	25c

Silks	
All 35c silks will be on sale for	25c
All 50c silks will be on sale for	45c
All 75c silks will be on sale for	60c
All \$1.00 silks will be on sale for	85c

Men's Clothing	
All Men's suits at	\$22.50 \$18.50
All men's suits at	\$20.00 \$17.50
All men's suits at	\$18.50 \$16.50
All men's suits at	\$17.50 \$15.50
All men's suits at	\$16.50 \$14.50
All men's suits at	\$15.00 \$12.50
All men's suits at	\$12.50 \$10.00
All men's suits at	\$10.00 \$8.50
All men's suits to go at	\$8.50 \$7.50
All men's suits to go at	\$7.50 \$6.50
All men's suits to go at	\$6.50 \$5.00
All men's suits to go at	\$5.00 \$3.75

Ladies' Skirts	
All ladies' skirts to go at	\$2.50 \$1.98
All ladies' skirts at	\$3.00 \$2.40
All ladies' skirts at	\$3.50 \$2.80
All ladies' skirts at	\$4.00 \$3.20
All ladies' skirts at	\$5.00 \$3.98
All ladies' skirts at	\$6.00 \$4.80
All ladies' skirts at	\$7.50 \$5.98
All ladies' skirts at	\$8.50 \$6.80
All ladies' skirts at	\$10.00 \$7.98

Warren-Foshee & Co. PORTALES THE HOME OF GOOD GOODS