## THE PORTALES VALLEY NEWS

The Official Paper of the City of Portales and the Only Newspaper in Roosevelt County that is Read by the People

- Volume III

PORTALES, ROOSEVELT COUNTY, NEW MEXICO, THURSDAY, APRIL 6, 1916
Number 22
ROOSEVELT COUNTY
CREAMERY HAS
RAISED PRICE
OF BUTTER FAT

From Eighteen Cents per Pound to Thirty-One Cents and Promises Thirty-Six if Supported

The Milch Cow Has Ceased to be Liability Since Home Butter Mill Opened Its Doors

## THIRTY CARS OF HOGS ARE SHIPPED FROM PORTALES SINCE JAN. 1

Average of Ten Cars a Month Brings in $\$ 14,000.00$ Every Thirty Days, or an Annual Income of $\$ 168,000.00$ From Our Hog Industry
$\underset{\substack{\text { within } \\ \text { Elyin }}}{ }$
butter fat, from the centralized
creamery, but as soon as the creamery opened for business, prices went up all over the terri-
tory. and here in Portales, the
centralizer has been paying one and two cents more for butter
fat than the creamery has paid
but even at these prices, - they have have not been able to
many of the people, for most the people do
them should them should know, that
centralizer would be willing
los lose several thousand dollars at
this place, if by doing this place, if by doing so they
could cause the creamery to fail

Roosevelt County Has, Within the Past Four Years, Developed From a

DR. REID BUYS NICE BUNCH DUROC JERSEY HOGS FROM KANSAS

They Are From the Herd That Won
All the Prizes in Kansas, Colorado and Oklahoma

These Pigs Are Ten Months Old and Weigh 321 Pounds. Two Gilts From a Litter of 17
$\qquad$
$\qquad$
$\qquad$

THE PORTALES VALLEY NEWS


efficient official and the large majority was given in
recognition of services well performed. Taken all together Patronize the Home Creamery.
The farmers and dairymen of Roosevelt county and
of the country embraced in Curry and part of Chaves
$\qquad$ before the creamery became a reality. You know that
the price of butter fat had fallen to eighteen cents pe
pound and many of you were kicking on the test, besides
Compare these conditions with the present, when the
same butter fat is now lringing thirty-one cents per
pound. Do not be misled hy foreign corporations wh
are seeking by temporary high prices, to drive the Portale
creamery to the wall. They are willing to pay you the prices will drop back to the old eighteen cents per
Furthermore the management agrees that just as soon
ent prices will advance to thirty-six cents, or the exact
amount as is received for the finished product. Study
these matters carefully; drive the ebony hued individual from the woodpile and take a peep at his physiog and
see if you do not recognize in him the same old enemy
dent man who is striving desperately to give you a square deal and the full price for your product. This is your
institution; it is owned by farmers well known to each ividends at your expense, the whole proposition was for the sole purpose of providing an equitable market for
your products and their efforts should not be allowed to fail through the greed and avarice of any foreign corporation, or for the temporary advantages they will offer success or failure of this enterprise rests entirely in your success or falure of this enterprise rests entirely in your
hands. If you will give it the patronage it deserves at your hands, it will grow and prosper, thereby putting
many good American dollars into your pockets, if you many good American dollars into your pockets. if you
persist in being buncoed by the foreign corporation, it will fail, and you will have the consolation of receiving the eigeteen cents per pound, with the added knowledge Stay with the home institution and thereby stay with yourself.

According to newspaper reports, Pancho Villa has been killed once, wounded a time or two and hemmed in innumerable tim yet is still at large. It is suggested that when ref tought, his head be cut off and securely hidden fron hody, lest he come alive again to furnish first page dope for the newspapers.

| POLITICAL ANNOUNCEMENTS. <br> The News is authorized the following announce ments subject to the action the Democratic Primary | DR. W. L. JOHNSON Chiropractor Office at the Nash boarding bouse Portales, New Mexic |
| :---: | :---: |
|  | DR. |
| G. W. Stroud Coe Howard | en |
|  | Office hours 9 a m . to $5 \mathrm{p} . \mathrm{m}$. Office in Reese building over Dobbs' Confectionery Portales, New Mexico |
| Cleve Compton W. A. Stansell |  |
|  | DR. |
|  | an and Surg |
| Sheriff | Office at Neer's Drug Store. Office phone 67 two rings, Residence 65 |
| B. B. Clayton <br> C. W. Terry <br> A. L. (Arch) Gregs |  |
|  |  |
|  | Physician and Surgeon |
|  | Office in Sam J. Nixon building. Resi dence Phone 169. Portales, New Mexico |
| COUNTY CLERK | PRESLEY\&SWEARINGIN |
| Guy P. Mitchell <br> S. B. Owen | Specialists |
|  |  |
| county treastre | each month at Neer's Drug store |
| J. A. TinsleyJohn W. Ballow | SAM J |
|  |  |

## TO GOOD EATERS

## JUST A WORD

Many of the most discriminating eaters in this community buy their groceries at this store. There are just two reasons why they buy them here. 1st, they get exactly what they want 2nd, the price is so low it is more than satisfactry to them. should buy your groceries from us? If it is so eminently satisfactory to them it would be equally so to you.
..The White House Grocery Co...
Telephone Number 21

## Kohl's Garage <br> ..First Class Auto and Gas Engine Repairing..

Full stock of Ford supplies, casings and inner tubes. None but competent workmen employed.

AGENTS FOR OVERLAND CARS
See or phone us about your auto troubles and we will take care of them for you. Telephone No. 45.

KOHL'S GARAGE
J. B. SLEDGE, HARDWARE AND IMPLEMENTS

Lister Shears ...81.50...
J. B. SLEDGE, HARDWARE AND IMPLEMENTS

FOR SALE

Wm. Drantz
at Sunrise Stock Farm $\quad 1-2$ mile east of town

MONUMENTS..

Inda Humphrey

## Needles!

$5=$

| Dr.I. S. Pearce's |
| :--- |
| Pharmacy |

Registered Jersey
Jack Wise, No. 118234


H. C. BEDINGER

Carter-Robinson Abstract Company INCORPORATED We have complete indexes to
all real estate in Roosevelt and all real estate in Roosevelt and
Curry counties. Abstacts Curry counties. Abstracts
made promptly $\begin{gathered}\text { Office, up- } \\ \text { stairsin Reese building, tele- }\end{gathered}$ made promptly Office, up-
stairsin Reese building, tele-
phone 63 .


Calloway and
.Waggoner.
Cash Grocery

.Inda Humphrey..
Phone 104
phone 63.

reo Delvery - . Phone

First-clnss Tailor Shop.Wagons, Iron Roofing, Pipeng



Teachers Meet

 ersf course sine it ivill ifininate
the neeessityof further tefious examinations. Regents of the university will held on monday April 17th at which time it is expected con-
tracts will be let for the new tracts will building
made b made
Plans $f$ or prepared under the supervisi famous designer of the Austrail
ian goveenment's Sidney. The building, it is hoped,
will be ready for use sometime

## 路 BRAND OF SPICES

The Best on the Market Greatest Strength Every Variety. Try Them


## The Joyce-Pruit Company

TELEPHONE NUMBER 13

Sunuyside Dairy Farm

We Try to Pleas

## See what Deen-Neer

have to say about cream separators this week B

Cognize the superionen all over the world
recognize the superio
About the only reason why
cream separator is because
Notice


Notice of Foreclosure Sale.

University News Note

## Wiss Zelica Shaw and others, 27th, 2 th and 29 th, has $n$ Fred J. Oler read an interesting received the list of entries fr paper on "Best Method of Con- every high school in the stat

after which Superintendent Long, school in New Mexico will
S. J. Stinnett. J. W. Russell and that all but two of the scho
others gave excellent talks and will have complete teams with
submitted various plans for the entries in all main events. Th
consolidatio
clear insight as to what "The is certain to give a great deal
Doing" and sugqested ways that school athletic contests. Coach
we migh
from the Manual of San Bernar- keenly delighted with the succ
dino county, California, what it has attained. The university some of the rural sehools are has provided quarters
doing in Califurnia.

Miss L. G. Bryant gave an ex- (Graduates of
ellent talk on "Rest Methed Consolidation for the Schools of pedagogy of Metm Consoldation for the Schools of pedagogy of the University La Mater then discussed 'Teach- teacher's certificates granted ing the Selection of a Real Liter- further examination, according ary Selection." After the busi- to ruling of the State Board of

## Farm Loans

I am now in position to negotiate long time loans on your improved farm or ranch
Jas. A. Hall

price sizs delivered portale:
J. V. BIELER, Agent

## WHERE

Do You Buy Lumber?

First Class White Pine Boards at $\$ 3.00$ per hundred

## Kemp Lumber Co.

M. H. CAMPBELL, Local Manager

Portales Lumber Company
We handle all kinds of BUILDING MATERIAL

Portales Lumber Company

## Concerning Our New Spring ....Suits For Young Men....



You'll wonder when you see them, how we were able to get such splendid fabrics these war times for, as everyone knows, honest sturdy woolens are hard to get, right now.

But you'll find here the same sterling quality you've always gotten here, and the same low prices in our

## Spring Suits

For Men and Young Men $. \$ 15, \$ 20, \$ 25$.

The reason? Simply that Schloss BroTHERS \& COMPANY, of Baltimore and New York, and other fine makers. who
supply us, long ago anticipated this war famine of good cloth, and used their resources to stock up, before prices

Many of the patterns can't be duplicaMany of the patterns can't be duplicated now at any price, so you see how
wise the man is who buys early this
spring A splendid showing here now, spring. A splendid showing here now,
but don't wait too long.

## Warren- Fooshy THE HOME OFGOO

## Best <br> COAL

That's
ICE
Leach Coal Co.
Successors to connally coal co.
Phone 3
.The News Will do Your Printing Right..

## W.H.Braley \& Son ..INSURANCE...

"We Know How" Portales, New Mexico

ED J. NEER UNOERTAKER AND EMBALMER
LICENSED BY STATE OF NEW MEXICO

Barred Rock Eggs. Both matings, Pens headed

First-clnss Tailor Shop.

Chairman County Republican
a speeeh before th can Ad Club convention recently, Herman Rosenfield, the advertis$\&$ Co., said: "We have a bureau whose duty it is to read each
week the country newspapers week the country newspapers
from all over the country. There from all over the country. There
is not a paper of any consequenbureau dosen't get. This bureau looks aver these papers and when
we find a town where the chants are not advertising in the local papers, we immediately local papers, we immediately
flod that territorv with our literature. It always brings results far in excess of the same effort put forth in a territory where the local merchants use
their local papers."-Andrews their local paper
County Times.
WANTED-Poultry, Eggs , hides, furs. Will pay the cash. J. A. Saylor. attendance in the Sunday Schoo Fair congregation for the morning church service and good at night. The young peoples' meet--
ing was good and a splendid proing was good and a splendid program was rendered by the young people. Subject for next Sunday
morning morning, "The Immortality of
the Soul.," Subject for the even ing tervice, "The Rainbow ", ing tervice, "The Rainbow." Everyone is cordially invited
to worship with us, especially o worship with us, especially
strangers and friends of other churches. - W. E. Dawn Pastor

## Methodist Church

 We will speak next Sunday morning at the Methodist church upon the theme, "The Tempta tion of Jesus." At night, "A Question That Should Startle the morning service we of observe the sacrament of the Lord's supper. We give you a Lord's supper. We give youspecial invitation to come., wor ship with us.
We were delighted with the splendid interest manifested at our church last Sunday. great Sunday school. good con gregations and fine attention while the word of gud was being expounded. A splendid spirit o go-forward was very prominen at the close of the evening ser vice, manifested especially
the part of the christians ,

Weather Report, Month of March Mean M Temperature Mean Maximum
Mean Minimum
Mean
Maximum
Miximu
$\left.-\quad \begin{array}{r}33 \\ 52 \\ 86\end{array}\right)$ on March 2025 Minimum - 16 on March 3rd Total
Number days clear
Partly cloudy
Cloudy days
Prevailing wind, southwest.
United States Weather Bureau.


IF YOU WANT TO START SOMETHING

START<br>A<br>BANK<br>ACCOUNT

Portales Bank \& Trust Co.

MRS. J. A. MAHAFFEY
...MILLINERY..
Next Door to News
PORTALES, N. M.

New Spring and Summer Goods

We have just returned from the eastern market. While there we bought many special bargains in Dry Goods, Dress Goods and Notions; Ladies and Gents Furnishing Goods.

We can save you money. The Lat.est Styles in Shoes and Slippers..
C. V. HARRIS..

Exchange
.. Your Storage Battery for Anew
"Willard" Battery
We have a Storage Battery
For Every Make of Car and Starter
Ship us your battery and magneto for
Repairing and Rebuilding
WE RENDER
Factory Guaranteed Service
The T.M. Caldwell Company
Factory Distributors for "WILLARD"
Batteries and "BOSCH", Magreta AMARLLLO, TEXAS

