

MANY LOCAL HOMES BE OPEN TO BOYS FROM THE NEARBY ARMY CAMPS ON MOTHER'S DAY

Mrs. Philip Pettit, general chairman, called
he meeting to order and durng the discussion
hat folowe ot was made clear that a sarg
unmber of the men and women of Cisco feel it it
tesies to the soldier boys on Mother's Day

We courtesies to be offered
促
510 FF FEDERAL COURT DENES PIEAS BRITISH TAKE TO ARMY T. U. CO.: EIGHH GEE JUOGMENI IpIIST WORKERS' CONFERNCE MADAGASCAR; IU ARM IRE TODAY WAS ATTENDED BY US. APPROVES CAMP GORMAN BOYS LOST
$\qquad$ however, of citizens not offering to entertain
visitors unless zboducty able to do so. There must be no embarrassing. Those present at the meeting last night intred Mrs. Philp Pettri, Mrs. B.E. More hart, H. Lile, Mrs. Homer Slicker, Mrs. Edward Mrs. Kate Richardson, Mrs. H. J. Mc,

LIONS AND ROTARIANS MEET SUODEN DEATH AT BRECKENRIDGE ANO WICKITA CAME TO JOHN FALLS, SUNDAY AND MONDAY M. MEDLIN, 67

DO YOU REMEMBER?

MORE LIGHT

LIBERTY LIMERICKS



## You've a real friend in the

## Federal Trade Commission

Its vigilance is just another reason why you can depend upon advertising as an ideal buying guide.

IN WASHINGTON there is a body of five men known as the Federal Trade Commission.
They supervise the reading of advertisements and radio commercials which run in the United States.
Their object is to protect you, the consumer, from a small minority of business men who may not be using advertising in your interest.
Their function is just the same as the police force which protects your community from the small minority who do not stay within the law
When the Federal Trade Commission finds an ad which looks suspicious it investigates fully, and if anything is out of line, cracks down.
Organized advertising is solidly behind the Federal Trade Commission because it knows that $99 \%$ of advertising is ethical, constructive, and in the consumers' interest.
Organized advertising is just as anxious as you are that people who
advertise unethically be brought into line, because their practices reflect upon the whole profession.

And you'll be glad to know that the Commission finds a comparatively small number of ads upon which action is taken, although each year hundreds of thousands of advertisements pass under the Commission's scrutiny

## WHAT TO DO

With this protection of the Federal Trade Commission plus the voluntary censorship of advertising itself, you more than ever can make advertising your daily buying guide.
But if you do run across an ad which seems to misrepresent, cut it out and send it to the Federal Trade Commission, Washington, D. C., telling them why you thinke it's against your interest.
Organized advertising will thank you.

ANown Special



