

Gas Company Busy Installing Mains

PIPES ARE BEING PLACED ON GROUND, AND DITCH DIGGING WILL BEGIN AT ONCE

The West Texas Gas Co. has been busy this week distributing gas pipes for the mains in Lockney over the town, and within a few days crews will be at work digging the ditches for the mains.

Practically all of the mains to be laid in Lockney will be laid in the alleys, and connections will be made to the residences on both sides of the alleys.

The main lines have been completed as far as Plainview, where the line to Lockney and Floydada branches off, and the gas has been turned in and the line tested. The company states that it is about thirty days ahead of schedule, and the people of Plainview believe that they will receive gas for consumption by the 15th of September and in all probability the gas will be ready for distribution to Lockney and Floydada by October 1st, if not sooner.

T. L. & D. FARM HOUSE DESTROYED BY FIRE SUNDAY

The farm residence of O. Swift on a Texas Land and Development farm north of Aiken was burned to the ground Sunday morning. Mrs. Swift and children were at home at the time but are unable to account for the blaze. Mrs. Swift was out in the lot and her daughter was cooking breakfast when the fire was noticed in the building.

The house was an old one. Its loss is covered by insurance and a new building will be erected immediately. W. Holbrook, manager of the T. L. & D. Co., stated yesterday.

CRAGERS IN ACCIDENT SUNDAY AFTERNOON

While returning home from a trip of several weeks in East Texas and Oklahoma last Sunday afternoon, Mr. and Mrs. A. J. Cramer, just as they were climbing the last grade on the Lockney-Quitque cap rock they happened to an accident that came near proving serious. Mrs. Cramer was driving their Ford car, and as they were pulling the last grade, which is very rough and badly washed by the water drainage, they met a car coming down the grade, and in trying to change to the right side of the road, Mrs. Cramer killed the engine and the car started backing off the dump. Mr. Cramer jumped from the car and tried to stop it by holding the car from the ground, but in this he failed and the car kept going back until the wire fence stopped it after one strand of the wire had been broken. Mrs. Cramer jumped from the car as it went off the embankment, receiving bruises about the head that were very painful. The fence caught the car and kept it from turning over.

FAMILY REUNION AT GRIFFITH HOME SUNDAY

A family reunion was held at the home of Mrs. Daff Griffith in Lockney last Sunday, when a number of the children of Mrs. Daff Griffith and Mr. and Mrs. Theo Griffith and Rev. Walter Griffith of Thrall, Texas were in Lockney.

Rev. Walter Griffith, a brother of Theo. Griffith, Sr., was here on a visit and the other members of the family who live in the immediate vicinity of Lockney assembled there and a big dinner was served and a very enjoyable day spent.

Those present were Mr. and Mrs. Jim Griffith and family of Ralls, Rev. Walter Griffith, of Thrall, Texas, Mr. and Mrs. Theo Griffith, Sr., Mr. and Mrs. Jake Griffith, Mr. and Mrs. Watt Griffith, Mr. and Mrs. T. L. Griffith, Mr. and Mrs. Roy Griffith, Mr. and Mrs. Jim Hannon of Plainview and Mrs. Daff Griffith.

Rev. Walter Griffith preached at the Methodist church at the evening service last Sunday.

Mr. and Mrs. E. E. Dyer and children, Gene and Roy are in Globe, Ari., this week visiting relatives. They will return by way of El Paso, where they will visit Mr. Dyer's mother for

Governor Moody Will Speak At Lubbock

DAN MOODY WILL SPEAK AT OPENING OF TECH COLLEGE ON SEPT. 18TH AT 3:30 O'CLOCK

Lubbock, Aug. 31.—An address by Gov. Dan Moody to the freshmen of Texas Technological College will be one of the features of the opening of the third annual session. President Paul W. Horn has issued a special invitation to the patrons of the college and the public generally to hear the Governor's address which will be Sunday afternoon, Sept. 18th, at 3:30 o'clock in the gymnasium.

President S. P. Brooks of Baylor University will deliver the annual sermon address to the student body Sunday evening, Sept. 25th, at 8 o'clock in the gymnasium. The public is also cordially invited to hear Dr. Brooks. Other speakers for the opening week will be announced later.

Much emphasis is to be given this year to the freshman orientation period September 16th-19th, during which time all first year students are urged to be present. They will be assisted in finding boarding places, in mapping out their courses of study, and in getting acquainted generally with the institution and its activities. Entrance examinations for students who do not have sufficient accredited units to enter will be held at the college Sept. 15th-17th.

President and Mrs. Horn will tender a reception to faculty members and their wives at the President's home on the opening of Sept. 16th. They will give a general reception to all students at the Administration building Sept. 24th. On Friday night, Sept. 23rd, the churches of Lubbock will hold open house for students of their respective denominations. Everything possible will be done to welcome both old and new students back to Lubbock and to the college.

Actual registration of freshmen will take place Sept. 19th and 20th, and advanced students will register on the 20th and 21st. Regular class work for the fall term begins Sept. 22nd at 8 A. M.

Dinner In Honor of Birthday of R. R. Cox and Alvin Nichols

Mr. and Mrs. E. C. Cox and Mr. and Mrs. A. B. Blount of Lockney gave a birthday dinner Sunday at noon in honor of the anniversaries of Mr. R. R. Cox of Oglesby, Texas, father of Mr. E. C. Cox and Mrs. A. B. Blount, and Alvin Nichols of Plainview, son-in-law of Mr. and Mrs. E. C. Cox.

A bountiful dinner was served on the lawn at the noon hour to a large crowd of relatives. Those present were R. B. Cox of Oglesby, Texas, I. N. Cox of McGregor, Texas, Mr. and Mrs. McMillan of Petersburg, Mr. and Mrs. T. F. Casey of Roseland, Johns and Hilburn Casey of Roseland, Mr. and Mrs. Bob Reeves of Lone Star, Mr. and Mrs. Raymond Blount, Mr. and Mrs. Alvin Nichols of Plainview, Mr. and Mrs. A. B. Blount, Don Blount, Mrs. George Newman and children, Mr. and Mrs. T. F. Davis and father, Mr. and Mrs. E. C. Cox and family, Miss Laura Casey of Clyde, Texas, Miss Glenalou Fairy of Amarillo, Miss Opal Blount.

To the Lockney Cemetery Association

An organized plan is necessary to the success of anything attempted. At present this is especially true in regard to the improvement and care of the Lockney cemetery. Civic pride and respect for loved ones who have passed on would bid us give our attention to this matter. I approve of a plan whereby the members of the Lockney Cemetery Association may increase the funds of the association so that the cemetery may be kept clean and in good condition at all times. I shall lend my co-operation in whatever way it may be needed.

MRS. D. J. THOMAS.

Mrs. J. T. Mills and daughter, Miss Reba, of Philadelphia, Pa., are here for a three weeks visit to their daughter and sister, Mrs. R. G. Morgan.

Hon. Marvin Jones, congressman from this district, was in Lockney Saturday shaking hands with friends. George Green of Plainview was a Lockney visitor last Saturday.

Sleeping Sickness.



W. M. MARTIN PURCHASES KESTER JEWELRY SHOP

W. M. Martin, late of California, but formerly a jeweler in Lockney, this week closed a deal with F. M. Kester, in which he bought the Kester jewelry business and repair shop, located in the Lockney Drug Co., and is now in charge of the business.

Mr. Kester has not yet announced where he expects to locate, but states that he has several locations under consideration.

ABILENE PLANNING FOR LINDBERGH'S ARRIVAL

Bevy of West Texas Beauties To Help In Welcome

ABILENE, Texas, Aug. 30.—Despite the fact that they are fully aware of Col. Chas. A. Lindbergh's seeming indifference to feminine attractions, members of the committee in charge of arrangements for that well known young man's visit to this city September 26 are going ahead with their plan of having on hand to greet him a larger and more appealing collection of pulchritude than he has ever encountered previous to his visit in West Texas.

"West Texas girls are different to those in other places," R. S. Stephens a member of the committee says, "and it is possible that the group to be assembled here will cause the Colonel to have a change of heart."

However, none of the members of this collection will be expecting to exchange osculatory salutations with the pilot of the Spirit of St. Louis. Probability of such action being attempted is very remote, but each of the West Texas maidens will be given special instruction on this part before the formal reception is held.

Already twenty-eight of these young ladies from as many West Texas towns have been named, and others will be shortly. A number of popularity contests are now being staged and the winners of these affairs are to be among the feminine representatives on the West Texas Lindbergh reception committee.

It is expected that approximately one hundred towns will be represented in this group. Each of the girls are to be designated as the "Spirit" of their home city.

The list is headed by Miss Emily Frances Key of Lampasas, "Queen of West Texas," for this year, who will be "Spirit of West Texas" for the Lindbergh day in Abilene. Among others named are Misses Mildred Jones, Rule; Mabel, Reeves, Lockney; Pauline Hardesty, Slaton; Francis Snyder, Moran; Dorothy Baxter, Santa Anna; Emily Bailey, Lampasas; Mary Miller, Lorraine; Mary Katherine Boon Brownwood; Katherine Balyon, Brady; Mabel Wright, Ranger; Azela Key Lamesa; Frankie Wells, Tahoka; Rowena Clark, Rising Star; Luna Lane, Jayton; Mary Gay Thompson, Clyde; Rebecca Harland, Stamford; Mary Pittard, Anson; Mavis Warren, Dublin; Lola McKee, Sweetwater; Thelma Hurst, Strawn; Edna Bennett, Fort Stockton; Katherine Penn, Ballinger; Louise Jennings, Lubbock; Pearl Wimberly Midland; Virginia Stoneroad, Colorado; and Mary Alice Paramore, Abilene.

Jimmy Hotel and Cecil Green were Lubbock visitors last week end.

Sheriff Bob Smith and Deputy Jake Owens, of Roby, Texas Are Slain By Cotton Thieves

ABILENE, Aug. 27.—The long arm of the law reached out tonight in search of two men, Bill Smith and Lloyd Karensky, sought in the fatal shooting near Roby today of Sheriff Bob Smith and his deputy Jake Owens. Bill Smith and his companion made their escape in an automobile shortly after the killing. It is believed they were making a dash for Oklahoma where Smith formerly lived. The car has been traced as far as Ruickuski County.

Sheriff Smith and Owens were slain at 2:15 this afternoon at North Roby, 67 miles northwest of here, a few minutes after they had placed Bill Smith and Karensky under arrest on a charge of stealing a bale of cotton Thursday night from Garland Barnes, Fisher County farmer.

Three persons, one man and two women, neighbors of Bill Smith, witnessed the shooting. According to their versions, the officers searched the two men, then permitted them to go into the house.

When they returned a few minutes later they got into the Sheriff's car, Karensky in the front seat with Sheriff Smith and Bill Smith on the back seat with Owens.

After the car had gone about fifty yards Sheriff Smith was shot twice through the back, the witnesses said. Owens had left his gun on the front seat and as Karensky covered him Owens leaped from the car and darted behind it. Bill Smith and Karensky followed him, the witnesses said, wounds in the body.

Both men died instantly. The sheriff's car kept moving until it ran into a ditch a few yards from the scene of the shooting.

The two men ran back to Smith's house. A few minutes later they reappeared with their wives, got into Smith's car and dashed away to the north, officers were told.

Sheriff Smith was 32, was born and reared in Fisher county and was serving his first term as an officer. He is survived by his widow and three small children.

Owens was 34 and also was born and reared in Fisher county.

Karensky lived in Levelland and was visiting Bill Smith.

Methodist Picnic Next Friday

The Methodist Sunday School will hold a picnic next Friday (tomorrow), and all the children of the Sunday school and their parents are urged to meet at the church at 8 o'clock in the morning. All those who have cars are urged to bring them, and transportation will be furnished to all children who have no mode of transportation.

Mr. and Mrs. Z. T. Riley are spending this week in Perico, Texas, visiting their daughter, Mrs. Grady Brewster.

Mrs. Gilbert Huls and Mr. and Mrs. Sam Miller arrived Wednesday afternoon from Hannah, Okla., to make their future home in Lockney. Mrs. Huls is the wife of the new proprietor of the Lockney Drug Co., and Mr. Miller, who is their son-in-law, will be succeeded as the store's manager in the future.

Morgan Bros. & Co. In New Location

MCCORMICK-DEERING DISTRIBUTORS NOW OCCUPY NEW BYINGTON-MORGAN BUILDING

Morgan Bros. & Co., distributors of the International Harvester and McCormick-Deering Lines of farm implements, are this week moving their stock to the new Byington-Morgan building, just across the street east of their old place of business, where they will be better prepared to take care of the business of the institution.

Mr. R. G. Morgan, the manager, is having the stock arranged so that he can handle the business in a better and more satisfactory manner than heretofore, and can give the patrons of this establishment the very best of service in every way possible.

This institution handles the best line of implements to be found on the market, and their service is the best to be had, and it is their intention to see that the farmers get prompt and efficient service at all times. In this new building they will have more floor space and can handle their business even more satisfactorily than they have been able to do in the past.

Marriage Licenses

The following marriage licenses have been issued by the County Clerk during the past week:

- Ray E. Hollums and Miss Jessie Audry, Aug. 23rd.
- Roosevelt Johnson and Miss Viola Stewart, Aug. 27th.
- W. C. Smith and Miss Velma Sullivan, Aug. 27th.
- C. I. Whitley and Miss Euna Ferguson, Aug. 28th.

MANY ATTRACTIONS WILL BE SEEN AT EXPOSITION

Amusements And Speakers For Tri-State Exposition Are Many

Visitors to the Tri-State Exposition in Amarillo, starting Sunday, September 11, and ending the following Saturday will be entertained absolutely free by one of the highest priced light opera companies now on the road—an organization which cost the management \$6,000 for performances.

Directors of the Exposition have decided that Earnest Young's Review, a musical comedy entourage numbering between eighty and 100 people mostly comely young women who sing and dance—and how! Shall be presented free to grandstand spectators each evening.

This means that the 3,000 seats in the huge amphitheatre at the fair grounds will be free—first come, first served. The only admission fee will be the 50c a head at the main gate to the grounds.

Boxes in the grand stand are to be reserved for season buyers for both matinees and evening, and the usual 75c admission fee will be charged in the grand stand for the automobile races, but for Earnest Young's extravaganza each evening the amphitheatre will be free.

Young, being an authority on pulchritude, and knowing what the public wants in girl shows and reviews like he produces and puts on the road sends word to the fair management that his 1927 edition is the niftiest thing he has ever brought out—colorful, tuneful, full of action, elaborately costumed and propped and such a bevy of girls as he has never before assembled in any one troupe.

The Exposition management has also extended invitations to Gov. Dan Moody of Texas, Gov. Dillon, of New Mexico and Gov. Johnson of Oklahoma, to come to Amarillo for the inauguration of the fair. Congressman Marvin Jones, Earnest O. Thompson, and officers and directors of the Exposition have extended the invitations. It is anticipated that these Executives will all be present when the Fair is launched September 11.

Protracted Meeting at West Side Church of Christ

Elder J. N. Cowan of Robston, Tex., will arrive here this week, and begin a protracted meeting at the West Side Church of Christ Saturday night, Sept. 3rd. The services will continue each night until Sunday, Sept. 11th, and perhaps longer. Everybody is invited to attend.

WATCH FOR THE CHEVROLET CARAMAY

Lockney Public Schools Open Monday, Sept. 12

STRONG FACULTY HAS BEEN SECURED FOR 1927-28 TERM IN LOCKNEY INDEPENDENT DISTRICT

Prof. W. D. Biggers has been here the past week, after spending the summer attending the West Texas State Teachers College at Canyon, getting everything in readiness for the opening of the Lockney Public Schools on Monday morning, Sept. 12.

Prof. Biggers states that he is elated over the corps of teachers he has been able to secure for the coming school year, and even hopes to have a better school term this year than those that have preceded under his administration.

The Lockney public schools now have an affiliation of 21 1-2 units with the State Board of Education, and is one of the best public schools in this section of the state.

Below we publish the names of the teachers of the Lockney schools, and the subjects and grades they will teach:

HIGH SCHOOL

W. D. Biggers, Superintendent, mathematics.

H. H. Nicholas, principal, mathematics.

J. Grady Burson, coach, history.

Miss Alice Bridges, English.

Miss Cora Thomas, English.

Miss Willie Merle Trapp, History.

Miss Ethel Rice, Science.

Miss Mary Luce Cleere, Home Economics.

Mrs. Fay Guthrie, Spanish.

GRAMMAR GRADES

Gordan Denman, principal, arithmetic.

Miss Thelma Steele, English.

Miss Mary Chambers, history.

Miss Anna Mae Collins, geography.

Miss Willie Mary Glenn, (of Benjamin) spelling and writing.

Miss Pauline Stovall, (of Floydada) fourth grade.

Miss Fannie Lee Mason, (of Lockney) fourth grade.

Miss Mollie Newman, 3rd grade.

Miss Jettie Wells, 2nd grade.

Miss Olga Honea, primary.

Miss Lauream Christian, music.

Miss Dabna Fry, (of Canyon) Expression.

The teachers with the towns named are the new teachers that have been added to the faculty, the rest of the teachers that have taught here before, with the exception of H. H. Nicholas, who was principal of the Prairie Chapel school last year, and J. Grady Burson, coach, who comes here from Silverton.

Miss Dalea Fry of Canyon, is the new expression teacher in the school for the coming year, and comes very highly recommended in her work. This school will hereafter receive credits on speaking just the same as it does on other subjects taught. This is a course that few schools have had in the past, and just recently the State Board of Education has announced that units of credit will be allowed to schools that have regular expression teachers on the faculty.

Prof. Biggers expects a good class this year in this department, and states that he has secured an extra good teacher for the class.

New Barber Shop Opening In Lockney

PRUITT AND ROGERS OPEN SHOP IN MCCOLLUM BUILDING ON WEST SIDE OF MAIN STREET

Messers John B. Pruitt and Joe Rogers are opening a barber shop in the McCollum building on the west side of main street, which will be known as the Good Service Barber Shop.

Mr. Pruitt is well known in Lockney having been in the barber business in this city some fourteen years ago, returning here recently where he has been connected with the Commercial Barber Shop. Mr. Rogers came here several months ago from Dallas and has since been employed by the City Barber Shop.

The new shop will be a three chair shop, with all fixtures and material modern and sanitary in every way. There will be both hot and cold water and a complete modern plumbing system.

YOU'LL Want to own the new Ford because of its speed, pick-up, comfort, safety, stamina and because it is such a good looking car. There's a bit of European touch in the smart, low, trim lines of the new Ford

Lockney Auto Co.
Lockney, Texas

Wait for the New Ford

Plan Now to Attend The



Sept. 11th to 17th Inclusive

Amarillo Tri-State Fair
IT'S YOUR FAIR! ——— BE THERE!

Bigger and Better Than Ever Before!

2 DAYS OF AUTO RACES 2 FOOT BALL GAMES 2

Marvelous Government Agricultural and Dairy Exhibit.

7 DAYS OF Grandstand Attractions 7 Interesting Government Old Stamps and Coin Exhibit!

ERNIE YOUNG'S REVUE OF 80 PEOPLE

7 Days Spectacular Midway Attractions 7 7 Nights of Fireworks Display 7

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Declare a Holiday!

On the days designated for your community, and attend the Panhandle's greatest event in years!



paved highway, it would only cut down my repair and gasoline bills. The rougher the roads the more repairs, the more broken parts, the more gas and oil consumed. Why I would be a fool to vote to decrease my own business." This man had more sense than any man who operates a car and votes against good roads. Who wanted more business. Good roads meant loss to him. Bad roads mean a loss to every man who operates a car or truck, and one of the best ways to overcome this factor is to build good roads and cut

Continued on page three

The Lockney Beacon

Entered April 14th, 1902, as second class mail matter at the Post Office at Lockney, Texas, by act of Congress March 3rd, 1879.

H. B. ADAMS, Editor and Owner

TERMS OF SUBSCRIPTION

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Six Months	.75
Three Months	.40

Subscription Cash in Advance

ADVERTISING RATES

Display, per column inch	35c
Classified Advs. per word	2c

No Classified Adv. less than 25c

NO RESPECT FOR LAW AND ORDER

The ruling of the Attorney and one appellate judge in the State of Texas has let down the bars to all violators of the highway laws of this state. In this holding the city or district laws concerning the operation of traffic are void, the officers of the county or municipality have no power to arrest a violator, according to the ruling. The ruling cites that police officers of Dallas have no right to arrest a man for speeding because they are dressed in blue uniforms, instead of a gray uniform as designated by the state laws. This is about the biggest tomfoolery and dangerous legislation that has ever been passed by a legislature, for it ties the hands of every official of the state, county, or city, and forbids him to enforce the state law, or any special city ordinance in regard to regulating traffic. Further it gives the reckless driver a chance to intimidate the local officers and break the law without restriction. The people of this county have become very irritated over the actions of a state official recently, who come into the county and arrested people who had lost one number off their cars and many other minor offenses. According to the ruling of the attorney general this officer, whom this editor can swear was dressed in a blue suit of clothes at the time he made some of the arrests, made them illegally, and therefore every person arrested should sue the state of Texas for damages, for causing their arrest in an illegal manner, and make the officer, his department, or bondmen, pay back the fines assessed and damages for detaining them illegally.

The State of Texas by having such a law is helping to increase the death toll from auto accidents and reckless drivers, and is conferring an undue risk upon the people of every community in the state who are traveling on foot or any kind of vehicle, as no officer other than one with state authority and dressed in a gray uniform has a right to arrest an offender. The Legislature of this state uses less sense in some matters than the average man would believe they were capable of doing. At times it seems as though they give no forethought to the results of certain bills that august bodies and become laws for the people to abide by. They put so many silly demands in some of their laws that they clog the wheels of justice in the state. Any fool member of the legislature can get by with a foolish law, provided he is a good talker and has a bill with a joker in it for the protection of some private interest. The man that put this bill before the Legislature was undoubtedly in favor of removing all restrictions from reckless drivers, and give them free reign to terrorize the entire state, or else he was not capable of being a member of the Legislature, and did not have brains enough to see what such a law would mean to the people of the state. The state highway laws have been wrong in many ways for years. Few people have known that they could run at a speed limit of 35 miles per hour. The state highway laws have been long as they were on a state highway, but the law has allowed that to be true regardless of the danger to the people living in the towns and cities. Cities have always had the right to regulate speed in the city limits, except on public highways, and by doing so have eliminated many accidents that would be caused by speeders and traffic law breakers. But with this ruling of the attorney general the hands of all county and city officials have been tied and now they must become state officers, put on a gray uniform, before they can make an arrest, and while they are going to all this trouble the hit and run speeder can make his complete getaway. Some legislators and high officials of the state need a thorough examination by a medical doctor to see what kind of disease infests the knob under their hat.

WATCH FOR THE CHEVROLET CARAVAN

THE LEE HIGHWAY

For the third time within the year the voters of Floyd county will be called upon on October 4th to vote on a bond issue for the paving of the Lee Highway across the county. Twice the bond issue has been defeated by a small vote, on account of the fact that it took a two-thirds vote to carry same. The first election, held December 31st, 1926, was defeated by 158 votes, lacking that amount of votes to make the necessary two-thirds. The counties on both the east and west of Floyd county have voted the bonds to pave the Lee Highway, namely on the east, Wilbarger, Foard, Cottle, and Motley counties. Floyd is the only county between the state line and Hale county that has not voted the bonds, and if they are not voted in this county, it will mean that the route of the Lee Highway must be changed, as no transcontinental route will cross a county which has pavement on both sides, and yet remains unpaved. The Lee Highway will have no gaps when finished, and if the people along the route are not progressive enough to put up one-third of the paving costs, the Lee Highway association will put the route through other counties where the people are willing to put up one-third of the cost of paving. The stretch of road to be paved across Floyd county is about forty miles in length, and runs through three towns in the County. The cost of paving will be approximately \$30,000 per mile, and the county will pay one-third, or ten thousand of that figure per mile, while the state and federal governments will bear the expense of the other two-thirds, and maintain the road thereafter. The paving of the Lee Highway means the biggest area of development to Floyd county that the county could possibly witness, for it will mean that we will have a year around outlet to every part of the nation, and that people can travel through this section of the country at any time without coming in contact with bad roads. The fact that the Lee Highway has not been paved has cost this county several millions of dollars in past years. Hundreds of thousands of dollars has been sent to other countries, where roads have been paved and graveled. The American public today relies on the automobile for transportation. Seldom do you see a person seeking

a location and traveling on a train. The prospector can get in a car, go as far as he likes, stop where he pleases and not be bothered by time tables by using the automobile instead of the train. Ninety-five per cent of all immigration now comes into the country by use of the highways. These immigrants usually follow the paved highways and buy property in the counties where the paved roads cross, as there they know that paved roads can be reached in a short while and then they can go where they like in all kinds of weather. The fact that paved roads make transportation facilities better, means that ever acre of land in a county where there is paved roads means that every acre of land is more valuable. If man should live thirty miles from the Lee Highway in Floyd County, he would be benefitted by the fact that the road was paved. He could reach the pavement in a short time in all kinds of weather, and then go any place he desired to the east over the pavement. The fact that he would have only a few miles of mud would save both his temper and his pocket book. With the Lee Highway paved across Floyd county it would enhance the value of every acre of land in the county. Land is worth just what you can sell it for, no more, no less. Land today along the pavement is worth twice as much as the same land was before the pavement was built. Everybody cannot live along the pavement. Everybody does not want to live right on the pavement. Many people had rather live a short distance from the pavement. If he knows that he can drive to Floydada or Lockney and get on paved roads that will enable him to go to Central Texas, Oklahoma, New Mexico or other towns without having bad roads to travel over, and with half the expense he is usually out is worth a great amount. Having paved roads to carry your products to better markets, and allowing more people to come here to buy your products is of wonderful benefits to all people who live many miles from the pavement. The expense of maintaining cars and trucks is cut considerable. The motor vehicle uses less gas and oil it can carry a heavier load with less chance of breaking down, and the repairs are less frequent. It will save time, and time is money. We were talking to a garage man the other day, and he made this assertion: "Why should I favor a

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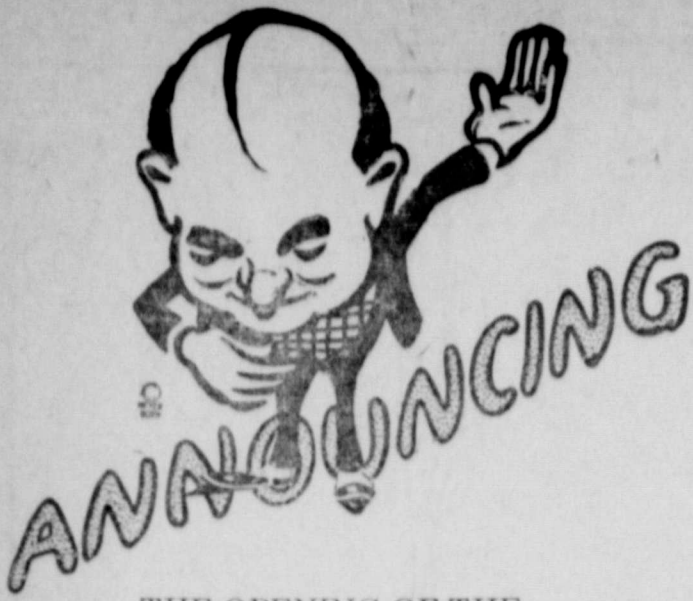
Dress coats of lovely materials, lavishly fur trimmed, together with smart sports tweed make a beautiful collection.

Fascinating Fall Frocks of chiffon, velvet, crepe satin, georgette and wool jersey.

Mrs. A. J. Welch

Floydada, Texas

Continued from page two... you were wasting your dollars in the loose methods you were running the place, you would be foolish not to heed his advice. Every day that you let bad roads drain your pocket book



THE OPENING OF THE GOOD SERVICE BARBER SHOP

PRIUTT & ROGERS, Proprietors Located in the McCollum Building, West Side Main at Locust Street.

EVERYTHING CLEAN AND SANITARY Best work and careful attention guaranteed at all times. We will appreciate your patronage.



The Great Cog in The Wheels of Commerce

IT GRINDS out the products of industry on one side and dollars to the depositor on the other—the Bank. Every deposit made by this Institution's clients is so much added power in the ever-turning wheel of commerce. And money-power is paid for in terms of interest to the Man Who Saves.

THE FIRST NATIONAL BANK

A SAFE DEPOSITORY FOR YOUR MONEY

"There is no Substitute for Safety"

A Satisfied Customer is Our Best Advertisement. We have many satisfied customers living in Lockney.

We will trade for livestock or give you good terms. LET US SHOW YOU J. W. BOYLE & SON MUSIC STORE PLAINVIEW, TEXAS

SAFETY, COURTESY, SERVICE

Our Fountain is the place to refresh yourself when you are hot, and tired—then is when you will appreciate one of those refreshing, cooling drinks mixed by experts at our fountain.

Also our drug and prescription departments are modernly equipped, and we at all times handle the best of medicines, and remember our prescription department is handled by a registered pharmacist.

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Celebrate 10th Annual Paramount WEEK



Now comes the big week of the year for movie fans—10th Annual Paramount Week when the best theatres everywhere show one solid week of Paramount Pictures only. Greatest Paramount Week of all—because Paramount Pictures were never better. Come—see all the new ones, catch up on the good ones you missed.

Lockney joins in the Paramount Week Celebration!

ISIS THEATRE, LOCKNEY, TEX.

MONDAY AND TUESDAY, SEPT. 5 and 6 ZANE GREY'S

"DRUMS OF THE DESERT"

With Warner Baxter ALSO NEWS REEL

WEDNESDAY AND THURSDAY, SEPT 7-8 RAYMOND GRIFFITH

— IN —

"WEDDING BELLS"

ALSO COMEDIES

FRIDAY, SEPTEMBER 9

LOUISE BROOKS and JAMES HALL

— IN —

"ROLLED STOCKINGS"

ALSO COMEDIES AND NEWS REELS

SATURDAY, SEPTEMBER 10

RICHARD DIX

— IN —

"MANPOWER"

ALSO COMEDIES AND NEWS REELS

"IF IT'S A PARAMOUNT PICTURE, IT'S THE BEST SHOW IN TOWN"

and make no attempt to remedy it you are cutting off your own nose to spite your face. \$78,000 is leaving Floyd County every year in the form of various road taxes to help build the paved roads for the counties that are progressive enough to take advantage of the state and federal aid through bond issues. Is it good business for Floyd county to pay out this money, and get practically no returns whatever from it, and still remain in the mud? Some day, probably in the very near future the opportunity to help yourself in the way of good roads is going to be changed, and you will have to put one hundred cents on the dollar for every foot of road you get built. Even we understand, at this time an East Texas Senator has been visiting West Texas Senators in an effort to get them to do away with state aid. East Texas has paved roads across practically every county in that section of the state, some of the counties having paved roads across the county in two or three ways. They have just about completed getting their roads paved, and do not care to pay taxes for the paving of roads in West Texas. They have received the benefits from the money that we have been paying in each year, and now do not need our help; they are now willing to cut out the aid and let the people who live in West Texas "root hog or die" for our roads. East Texas still has the balance of power in the Legislative halls, and when such a bill is presented, in all probability they will have no trouble in killing the state aid law, which will automatically kill the federal aid in the state. Then the counties in West Texas that got in or the ground floor, will be left to bear all the expense of building their own roads, and none of the money that has been paid in to the highway funds from year to year will be given back to us. Thousands of dollars that has gone from the county each year will be a total loss, and if we ever want good roads we will have to tax the people of the county for several times the amount of the bonds being asked for the Lee Highway in order to pave road. It is a business proposition for the voters of Floyd county to vote the bonds at this time. It means a saving of two-thirds of the expenses of paving the Lee Highway. It means that now is the time to get aid from the state and federal governments before it is too late. The aid has already been promised, next March is the time it can be secured, and if not then, there will be another year of waiting for the taxes to come in. By then there is a possibility of it being withdrawn and Floyd county will be left to build the road in several feet of mud. Under the proposed bond issue it

will cost each tax pay* 30c on the \$100 valuation, or an average of about \$6.00 per year on each quarter section of land in the county. More taxes will be paid by non-resident land owners and business men of the towns in the county than will be paid by the land owners who live in the county, and the tax rate is on the present valuation, therefore, if at any time the valuation should be raised in the county it will automatically lower the tax rate required to retire this bond issue. It is to the interest of every property owner in the county to support this bond issue as the benefits to be derived from a paved highway so far surpass the added tax expense that it becomes insignificant. Those that can vote in this election (any person who has taxable property, either real or personal, whether it has been assessed or not.) can vote. The meaning is that if a person has taxable property he can vote, as it is up to the tax assessor to see whether it is assessed or not, and not to the property owner. WATCH FOR THE CHEVROLET CARAVAN

CHEAP LAND FOR SALE

Anyone interested in buying good land at a bargain price for a home or investment should certainly look the Hereford Country over. Although the year 1927 was unusually dry a good wheat crop was made where properly farmed, and good feed crops made. This is a great opportunity for a man of moderate means to buy good land at a low price and on easy terms. Why not investigate before the chance is gone? For information see or write—

HILL-RICKETTS REALTY CO.

HEREFORD TEXAS

Wilford Jones and wife, who have been attending school at Abilene Christian College this summer, have arrived and are now getting settled in the Prairie Chapel community where they will teach school during the coming term.

Dr. Mary Mitchell Henry returned Saturday from Oklahoma City, Okla.,

where her and Dr. Colvern Henry were called several days ago to perform three operations for tonsillitis. Dr. Colvern stopped over in Dallas on the return for a few days. Mrs. Pearl Wofford and children are visiting in Amarillo and Oklahoma City this week with relatives and friends.

School Mate Dresses

For the warm school days just ahead we are selling these dresses in gingham and prints that are tub fast in a beautiful line of patterns and styles, size 6 to 14. Buy all you need at

\$1.00

Baker Campdell Co.

Floydada,

Texas

The purchasing power of the tenant farmer remains about the same year after year. He is usually in debt.

FALL COATS FLARE



THE new side flare is beautifully and gracefully accomplished in this model of black cadina, bordered with Russian fox. It is interestingly priced at

\$9.95 to \$22.50

BAKER HANNA SHOES FIT BETTER

A COAT FOR THE MISS

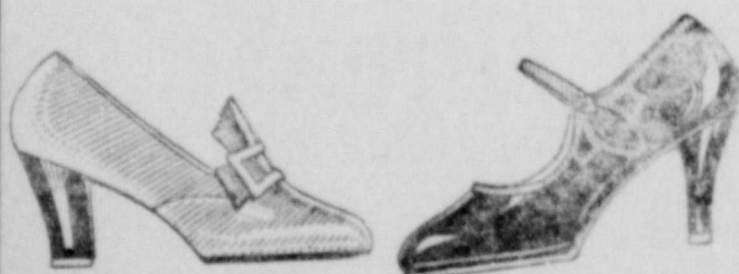


COATS of lovely materials and lavishly fur trimmed follow closely in the footsteps of the coat made for older sister. Coats for sports, dress and school are priced at

\$16.50 to \$67.50

BAKER HANNA SHOES FIT BETTER

SMART SHOES FOR SMART DRESSERS



ALL the leading colors and styles for fall are now on display. Not only do they emphasize newness, but they have a clever way of making the feet look dainter—There's a Reason Baker Hanna Shoes Fit Better.

\$3.95 to \$9.50

BAKER HANNA SHOES FIT BETTER

BAKER, HANNA & CO.

"WHERE MOST PEOPLE TRADE"
South Side Square FLOYDADA, TEXAS

PLAINVIEW SANITARIUM NEWS

Mr. Herman Huffman of Lockney, who recently underwent an operation for appendicitis has been discharged.

Mrs. Eldon Morgan of Hale Center underwent a tonsilectomy last week.

Mr. R. E. Walker of Hart, Texas, brought his two children down last week and had their tonsils removed.

Miss Pauline Huguley of Hale Center entered the sanitarium on the 18th where she underwent a successful operation for appendicitis.

Mrs. V. W. Rostetter of Plainview is recovering nicely after undergoing an operation.

B. N. Mason of this city who underwent an amputation of the middle finger of his left hand is doing nicely since.

Born to Mr. and Mrs. Wylie Boyle of this city a baby girl on August the 25th.

Little Dick Craig of this city is recovering after having his tonsils removed on last Thursday.

Little Lela Henegar, 4-year-old daughter of Lester Henegar is recovering from an operation for appendicitis.

Sam Harvey of Lubbock entered the sanitarium on last Sunday where he was operated upon for tonsillitis.

Miss Mildred Robinson of Quitaque was brought to the sanitarium last week suffering from a fractured limb.

Mr. K. E. Turner of Dimmitt underwent a minor operation on last Monday.

Miss Fay Epps of this city is recovering after having her tonsils removed.

Mr. J. N. Landifer of Flomot who has been a patient in the sanitarium has been discharged, his condition being very much improved.

Little Willie Morder of this city recently had his tonsils removed.

Anna, 8-year-old daughter of B. B. Huckabee of Tulla underwent an operation for tonsillitis on Monday of last week.

Miss Beatrice Buchanan, daughter of J. D. Buchanan of Hereford, was operated upon for tonsils on the 23rd.

Audine Floyd of Tulla is recovering since undergoing an operation for tonsillitis.

Little Maxine Frye of Floydada came up last Monday and had her tonsils removed.

Mrs. R. W. Hooten of Silverton underwent a tonsilectomy last week.

Little Lawrence Brooks is recovering rapidly since undergoing an operation for hernia on the 23rd.

Thad Reese, son of Mrs. Mollie Reese of Turkey who underwent an amputation of the leg on last Tuesday is recovering nicely.

Mr. Olen Sherer of near Plainview has been a medical patient in the sanitarium recently.

Lillian and Posy Baggett, daughters of J. M. Baggett of Ozona, Texas underwent tonsilectomies on last Wednesday morning at the sanitarium.

Little Nancy Neal Wingo of this city was operated upon for tonsillitis last week.

Miss Gladys Deavenport of Kress is recovering after undergoing an operation for tonsillitis.

Miss Rebecca Meyers of this city is recovering from a tonsilectomy.

Sam Nafzger of Olton was in with his three children Sunday and had their tonsils removed.

Miss Ruth Thompson of this city had her tonsils removed on last Sunday.

Little James Westmorland of this city is recovering from an operation

for tonsillitis.

Miss Elsie Riley of Kress is recovering nicely after undergoing an appendectomy operation.

Miss Flora Dorton of Turkey is improving after having undergone an operation for appendicitis.

Miss Josephine Clark of Tulla who recently underwent an operation for appendicitis is resting nicely.

Born to Mr. and Mrs. Boyd of this city a baby boy on the 27th.

Bob Daugherty of Olton who underwent an operation for appendix with pain on the 28th is going to be discharged from the sanitarium today.

Little Dora Bell Shoup is recovering from a tonsilectomy.

Mrs. H. L. Ward and son Joe of Tulla entered the sanitarium on Monday the 29th where they submitted to tonsil operations.

Miss Vera Roberts of Hale Center is recovering from a tonsil operation.

Mrs. A. G. Shook of this city is recovering from an operation for tonsillitis.

PERSONAL MENTION

Garnett Reeves of Lubbock, publicity manager for the Lubbock Chamber of Commerce, was in Lockney Saturday in the interest of the South Plains fair which takes place at Lubbock in September.

Uncle Bill Smith and wife, and Mr. and Mrs. Ira Smith, and Mrs. Joe Pool have been visiting R. Q. Smith and family at White Flat, near Santa Fe, New Mexico, for some time, arrived home Friday of last week. They report crop conditions good in that section of the country.

A. B. Cox spent the latter part of last week in Quanah on business. He reports crops good in that section of the country.

Mrs. A. B. Cox arrived this week from Greenville, Texas, to join her husband, who is manager of the West Texas Gin Co., in Lockney, and will make their home in the S. W. Perry home in West Lockney in the future.

L. H. Gruver came in the last of the week for a few days visit with his family. Mr. Gruver, says the new town, Gruver, on the North Plains, is getting the new line of Rock Island railway and is growing very rapidly.

A. J. Crager and wife returned Sunday afternoon from a vacation of nearly a month spent in East Texas and Oklahoma, visiting with relatives and friends and seeing the country.

Miss Reta Blankenship left Saturday for her home in Ranger, Texas after a ten days visit with her aunts Mrs. H. B. Adams and Mrs. George Kinyon.

Mr. Paul Kinyon and sister, Miss Jewell left Tuesday for their home in Clinton, Missouri, after a visit of several days with their brother, Mr. George Kinyon.

F. M. Light was here from Altus Oklahoma, the last of the week visiting his daughter, Mrs. Grady Crager. Mrs. Light had been here for several days, and returned home with her husband the first of the week.

Mr. and Mrs. Byran Bybee of Quanah, visited friends and relatives in Lockney last week end.

Parker Graham and family have returned from a visit of several days with relatives in Tarrant county.

Mr. and Mrs. Frank Morris returned Sunday from a visit of several days with Mrs. Morris' mother, Mrs. Frans worth of Grand Junction, Colorado.

SATIN IS A FAVORITE



STRAIGHT back — slender hips and the fullness massed in the skirt front—that's the satin evening frock mode for fall. Beautiful models in black and colors.

\$9.95 to \$16.50

BAKER HANNA SHOES FIT BETTER

THE EVENING MODE

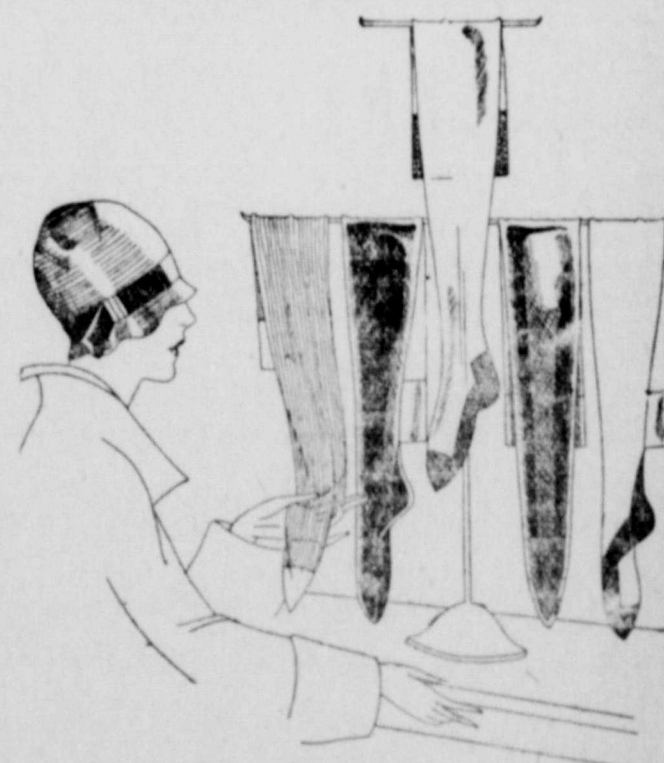


SATIN, always a favorite, contributes so many and such unusual versions to the autumn frock vogue that its success is assured. Velvet is the smartest trimming.

\$18.50 to \$67.50

BAKER HANNA SHOES FIT BETTER

FINE SILK HOSE



CO-EDS, High School Girls and Smart Dressers will find here one of the largest selections of Silk Hose in Floyd County, in plain colors and embroidered, with black and contrasting heels. The Chiffon, Ever-wear and School weights.

95c, \$1.19, \$1.95, \$2.50

BAKER HANNA SHOES FIT BETTER

BAKER, HANNA & CO.

"WHERE MOST PEOPLE TRADE"
South Side Square FLOYDADA, TEXAS

Saturday, Sept. 3 Opening Day

PENNANT SERVICE STATION NO. 1

One-Half Gallon Pennant Auto Oil Free With
Each Five Gallons of Gasoline

SPECIAL PRICES ON FIRESTONE AND OLD-FIELD TIRES AND TUBES

You are invited to drive in and inspect our new service station. We guarantee good service and the best of merchandise.

We also have an up-to-date greasing rack and can give your car the kind of greasing it needs.

ROAD SERVICE

PHONE 99

Soon the Bell will Ring for

SCHOOL DAYS



SCHOOL SUPPLIES

Everything Your Child will Need in School Supplies from the Kindergarten to the Graduation Exercises

The same courteous treatment and prompt attention will be given your children this year, as they have received in the past at this store. You know the service that we have rendered in the past. We have everything the child will need to make its studies a success in the way of supplies. We appreciate your patronage and do our best to merit same.

LOCKNEY DRUG COMPANY

Phone 50

Phone 50

FOR SCHOOL LUNCH

Special Prepared Meats and Home-Cheese for the Noon Lunch

Everything you will need to prepare school lunches for your children in the way of Fresh and Cured Meats, Groceries, Fruits and Special Prepared Canned Lunch Meats.

City Meat Market & Grocery

Phone 101

E. L. MARSHALL

SCHOOL SUPPLIES

A complete line of the famous—

MASTERPIECE

SCHOOL SUPPLIES

Everything Needed in School Room

Send your children to us for the things they will need. We have a full line of all kinds of writing materials used in the school, pens, pencils, Fountain Pens, Eversharp Pencils, etc. and the child will receive the same consideration as the grown person at this store.

STEWART DRUG COMPANY

SCHOOL LUNCHES

A Large Variety of Cooked Meats for Lunches and Sandwiches

We make a specialty of Prepared Meats for Lunch purposes, and you can send your child here and know that it will receive the same consideration that you would, and get the choicest of Meats for its lunch.

Also a full line of Groceries, Fruits and Canned Meats for Lunches and Sandwiches.

LOCKNEY GROCERY

Phone 88

Prompt Delivery

SCHOOL SUPPLIES

A COMPLETE LINE OF—

**MASTERPIECE
SCHOOL SUPPLIES**

Everything needed for the school room will be found at this store at all times.

LET US SERVE YOU

Stevenson's Variety Store

QUALITY BREAD

For Your School Lunches

Cup Cakes, Cinnamon Rolls, a Variety of Cookies and Sandwich Bread

EAT LOCKNEY BREAD AND BOOST A HOME ENTERPRISE

CITY BAKERY

"The Home of Quality Bread"

G. H. PHENIS, Proprietor LOCKNEY

GROCERIES FOR EVERY NEED

A Full Line of Staple and Fancy Groceries for Every Table or Lunch Need.

We have re-arranged our store in the North Side of the McCollum building, so that we are no better prepared to take care of your business. Everything you will need in the Grocery line, and the prices are always right. Your Children will receive the same consideration here that you would yourself. Let us serve you for your Grocery Needs.

BLOXOM & SON

CARDBOARD FOR MAP DRAWING

All Kinds of Cardboard and a Nice Assortment of Carbon Paper.

We have at all times a nice assortment of Cardboards and Carbon Paper, used for Map Drawing and Tracing.

LOCKNEY BEACON

SCHOOL SUPPLIES

All Kinds of Schol Supplies and Athletic Goods.

You can rely on this store to have everything your child will need in the school room or on the campus. We make a specialty of serving the different organizations of the school with the equipment they desire. Make this store your store, and visit with us often.

CITY DRUG STORE

"The Store of Personal Service"

YOUNG MAN! YOUNG WOMAN!

Do you know that you are judged by a great portion of the world by the clothes that you wear.

How many opportunities have you lost by appearing poorly dressed. It is embarrassing, too, sometimes.

From a dollar and cents standpoint, it pays to dress well. You can dress well at our store for little money.

In buying our Fall stock we have paid particular attention to the style of our garments, and the price, too, is just a little lower. In other words—

COMPARE OUR VALUES— We Won't Be Undersold.

E. Guthrie & Co.

LOCKNEY, TEXAS Leaders in Low Cash Prices

RURAL CARRIERS DID NOT APPROVE CHANGE IN SCHEDULE

Referring to the article in last week's Beacon in regard to the change in rural route schedules, I wish to say this. "The rural carriers did not approve of such a change, and were bitterly opposed to it. We do not believe it is best for the service. We do not believe the patrons prefer it. Instead of the morning service for several reasons, the main reason on account of it being so late. At present we leave the post office about three o'clock, which makes the deli-

livery of the mail from three to six. Later in the fall we will not be able to get out before three-thirty to four o'clock. And six o'clock is dark. This means that about half of the routes will be served after dark in good weather and in bad weather it takes from four to six hours to cover the routes and that means that if they are served at all they will be served at night. In some instances carriers have had to use horse drawn vehicles which would require at least midnight to cover the route.

During the school months a majority of the patrons who live some dis-

stance off the routes depend on the children getting the mail as they come from school, and how it will be after school hours before we leave the office and parcels that might be delivered to school children will now have to be brought back and patrons will have to call at the post office for them.

The patrons having boxes in the office are having their mail delayed some in order to get everything separated so that the rural carriers can get out and as the mail gets heavier it will be delayed still more. We believe the rural patrons were satisfied with the service they were getting and we see no reason why any change should have been made.

Several on route one which is still served in the morning have asked me if they were going to get their mail in the afternoon. This change does not affect them. If the afternoon service is the best you get you are not getting what is due you. You are getting cheated. The others are getting better service than you. However we know from the statement the post master made it was not for the good of the service nor for the benefit of the rural patrons that this was done. He will tell you it was to get the mail out on the same day that it arrives. It is a fact you'll get it some time in the afternoon or night, but who wants it at that time?—D. D. Langford, Carrier, Motor Route A.

HIGHWAY BODY ASKS BIDS FOR PLAINS HIGHWAY

MEMPHIS, Aug. 28.—The state highway commission at Austin is advertising for bids on a one-course surface treatment on five and one half miles on highway No. 18, which runs from Estelline to Hulver, the date set for opening the bids being Sept. 8, 1927.

This is on the highway that leads from Estelline to Turkey and this five and one-half miles have been graded and graveled for some time, and the above treatment calls for five-tenths gallons of 250 penetration asphalt and one cubic yard of crushed limestone to 40 square yards of surfacing according to the state highway department standard specifications, item No. 59.

This is a very popular highway and marks another advancement in the improvement of Hall county highways.

The work of paving the 13 1-2 miles on highway No. 5 through Hall county is progressing nicely, the first stretch being finished, connecting with North Tenth Street, thus completing the first two miles of the project.

The paving machinery has been moved about two miles southeast of Memphis and the crew is now paving toward Memphis. A special switch has been built by the Fort Worth and Denver Railroad for conveying the paving material to the highway, which will enable the work to be pushed at a rapid rate for several miles before another move is necessary.

It will be about three weeks before the traffic will be allowed on the two miles just completed, according to county engineer, C. L. Hasie.

The V. P. Strange Construction company of Salt Lake City, Utah, has the contract for paving this 13 1-2 miles, and the work thus far is looking first class and the Hall County officials are very much pleased with the way it is being handled by this company.

WOMAN INJURED IN CYCLONE AT PANHANDLE, TEXAS

PANHANDLE, Aug. 28.—A small cyclone completely demolished the large G. and C. Camp ground on the eastern outskirts of the city about five o'clock this afternoon. The camp was owned by W. C. Graham and Jeger Crews.

Mrs. Graham was injured when the wind struck the small store building where she was with her son. Young Graham was carried across the highway by the wind but was uninjured.

The camp ground was south of the highway leading toward Pampa and parts of more than twenty cottages or apartments were scattered along it for more than 200 yards north.

The power line of the Southwestern Public Service Company runs just north of the highway and it was broken by the wind blowing timbers against it, and as a result White Deer was in darkness for several hours.

No other damages have been reported.

Heavy showers fell from Pampa to Panhandle during the afternoon.

SISTERS VISIT AFTER FORTY-TWO YEARS

Mrs. Kate Petree and Mrs. Alfie Ivy of Atlanta, Georgia, arrived in Lockney the latter part of last week, for a visit with Mr. and Mrs. S. J. Baldwin. Mrs. Petree is a sister to Mrs. Baldwin, and this is the first time the sisters have met each other in forty-two years, yet the have corresponded during all these years. They are the only survivors of their immediate family Mrs. Ivy is a niece of the two ladies.

RUSSELL ALLEN

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LOCKNEY, TEXAS

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Physician-Surgeon
Special Attention Given Obstetrics and Pediatrics
Office at Lockney Drug Company
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Physician and Surgeon
DIRECT MEDICATION
Special Attention to Diseases of Children and Chronic Diseases.
Office in City Drug Store
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Whether in the commercial, financial or professional, the specialist is the one who is mostly in demand because he has mastered his line in every detail.

The Optometrist is recognized and certified by the State. Have your eyes examined in one of the latest equipped re-refraction rooms in the South.

DR. WILSON KIMBLE
Floydada, Texas
Phone or write for appointments

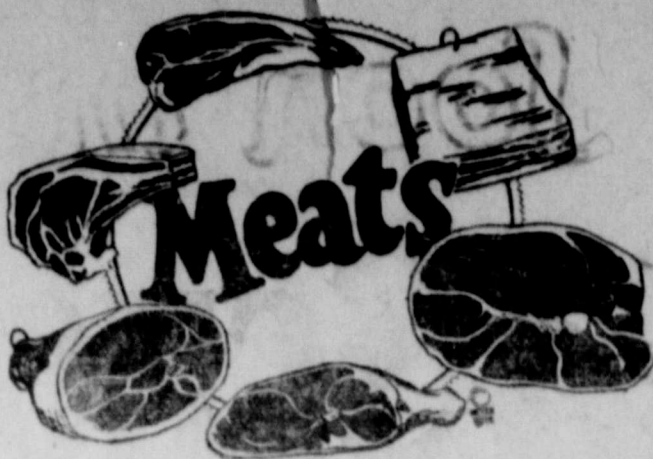
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Ask About Our Attractive Prices on Ice Books

Our Ice Wagon Delivers to All Parts of Town Every Day

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Our Refrigerators Contain Best Quality

NO NEED to say, "Don't send tough steaks," or "I don't want all fat and gristle." We deliver one hundred cents worth of fine, tender Meat at all times.

FINEST GROCERIES IN THE FINEST SETTING

We invite you to come to our store and look around. We want you to see that we take every sanitary precaution in the handling of the groceries that we offer you. Modern cases make selection easy—in fact, everything is arranged for your convenience.

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LOCKNEY GROCERY

GRADY R. CRAGER

UNDERTAKER & EMBALMER
Hearse To All Parts Of The Country
Day Phones 126 and 121 Night 79
In Crager Furniture Company
Day and Night Service
Lockney, Texas

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GOEN & GOEN

Real Estate Loans an Insurance
Farm Lands, Ranches and City Property
First Texas Joint Stock Land Bank
Houston, Texas. 6% Farm Loans.
Quick Inspection and prompt closing of loans. Call us about your loan.
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We have an expert Piano Tuner and Repairman.
PLAYER PIANOS
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All Work fully guaranteed.

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PHYSICIAN AND SURGEON
Special Attention Given to Women's Diseases.
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30 Days' Free Trial

On Any MEAD Bicycle

whether you buy from your Local Dealer or from us direct.

Save \$10.00 to \$25.00

On Your Bicycle
Prices From \$21.50 Up
Get full particulars by mail today. Use coupon below.

Sold On Approval
You are allowed 30 days' actual riding test before sale is binding.

Write Today for Catalog, Free Premium Offer and name of nearest Mead Dealer.

CUT ON THIS LINE

Mead Cycle Co., Chicago, U. S. A.
Please send full information and name of nearest dealer.
Name _____
Street or P. O. Box _____
Town _____
Special Offer 1013 State _____



Tires \$1.50

Guaranteed.—Lamps, wheels, equipment. Low prices. Send no money. Use the coupon.

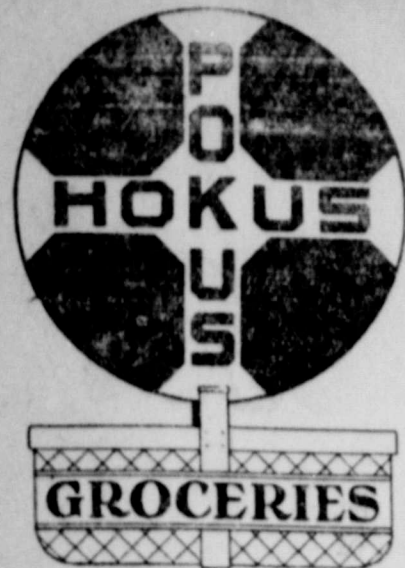
Mead Cycle Company Dept. X Chicago



You do not need an umpire to tell you that you're safe at The Security State Bank. And while you may not bat a thousand per cent anywhere else, you may be sure your deposits will do their "—per cent daily" when they are banked at The Security State Bank, league leaders in the "bank circuit."

The Security State Bank

LOCKNEY, TEXAS



Saturday Specials at MORRIS'

No. size Blackberries	14c
48 lbs. sack Flour	\$1.95
100 lbs. Pure Cane Sugar	\$6.55
No. 2 1-2 size Sunkist Pineapple	24c
5 lbs. Good Rice	33c
5 lbs. Pkg. Blue Ribbon Peaches	90c
2 boxes Post Toasties	25c
Pint Grape Juice	23c
Quart Grape Juice	43c
Jel-Sert Package	8c

SOUTH SUFFERS HEAVY DECLINE IN RURAL POPULATION

By Victor H. Schoffelmayer
Agricultural Editor, Dallas News
Farming as a whole seems to be in an unhealthy condition, if the figures recently made public by the Bureau of Agricultural Economics of the United States Department of Agri-

culture are taken as an index to the situation.

The startling statement is made that approximately 650,000 farmers throughout the United States left the farms last year, which is the largest migration to the cities since 1920 during the period of deflation, as a result of the aftermath of the war. Furthermore some 123,000 farms, many

of them in the south, have changed ownership under forced sales during the twelve months ending January 1, 1926.

For the Southwestern states the figures show a decline of 142,000 in farm population during the preceding year. This is especially startling when the South offers perhaps the greatest opportunities for the enterprising farmer who would farm intensively along lines farming is conducted in the Middle West and North.

Tenacy On Increase
The Government figures show an alarming increase in tenacy throughout the South. Here are some of the figures showing the percentage of tenants in the various Southern States:

South Carolina	64.5
Georgia	66.6
Alabama	57.9
Mississippi	66.1
Tennessee	40.0
Texas	62.0

Compare these figures with five per cent of the New England states, 15 per cent of the Middle Atlantic states and 36 per cent of the West Central States.

It is not difficult to find the cause of this trouble. It goes without saying that cotton is at the root of the trouble, cotton grown at a loss year after year with little effort directed toward making this great crop a money crop "over and above the living grown at home." Long as cotton is allowed to grow up like a weed on millions of acres which should not have been planted to cotton, cotton troubles will continue and cotton growers will continue to remain poor.

If Texas alone produced the feed and food stuffs which are shipped into this state from other states the tables would be turned. Farming would become a prosperous occupation. The colleges and government, the agricultural press, The Dallas Morning News and the Semi-Weekly Farm News for years have encouraged crop diversification.

Not Much Profit
Even with 22c cotton at present and possible prospects for still higher prices many Texas Cotton Growers will not be prosperous because they have too little cotton to sell. Try as they will one year they do not succeed in largely increasing the average small per acre yield (which is at the bottom of cotton troubles). Only the man who has a considerable quantity of cotton to sell at 22c a pound, of course, makes money. The price is high because farmers have so little to sell, and that is the pity of it. Just making a crop with a small outlay of money has its dangers, because this season many cotton growers refused to spend money for control of insects or were refused credit to buy poison. As a result many fields which promised high yields will scarcely pay for the picking.

Credit System Blamed
But, to be fair about it, it is not only the farmer who is at fault. He often cannot make the changes necessary to make him prosperous. He must have the aid of his banker and his landlord to put into practice some of the well meant schemes which undoubtedly will bring about a better situation.

For instance, how can the average tenant cotton farmer raise a few hogs for his meat, or keep a flock of chickens from which to sell eggs, or have a few milk cows if he does not get the necessary credit with which to buy these? He has to begin some where and he cannot start if he is "broke." He gets so little encouragement often from those who should have his interest at heart that he drifts along in the same rut, gets nowhere and makes no money for himself his landlord or his banker.

Bankers Can Change It
The farsighted and the landlord can change the situation whenever they wish. The writer recently interviewed a country banker not far from Dallas about extending credit to farmers to buy brood sows, poultry and milk cows so as to be able to live at home.

"No, we can't do that said the banker, "because we don't want to have to go into the hog or chicken business to get our money back. We extend credit to raise cotton because because that commodity is salable at all times at some price and we are bound to get our money back, even if we have to take over the cotton."

"But what of the tenant?" asked the writer.

"Well we are not in position to do banking that way because we do not believe it is safe," replied the banker. "We know something about cotton and the market, but we know nothing about hogs, poultry or cows."

Production Credit
It is plain that production credit is at the bottom of cotton troubles in the South and in Texas. The old methods of financing tenants and other clients are based upon years of habit. But it has resulted in general and consistent prosperity? Not The purchasing power of the tenant farmer remains about the same year after year. He is usually in debt,



SCHOOL TOGS

Special Showing All This Week on Smart New Fall Apparel for Little and Big School Girls and Boys

MOTHERS! Here's your opportunity to get your daughter's school wardrobe at great savings. Everything for the little miss about to enter or returning to school is interestingly displayed.

- Girls Sweaters
- Girls Coats
- Girls Wash Dresses
- Blue Crane and Humming Bird Hose.
- Tom Sawyer Shirts and Wash
- Rollins Hosiery
- Poll Parrot Shoes and Oxords
- Suits for Boys

A. L. & K. DRY GOODS CO.

PLAINVIEW, TEXAS

"We Give and Redeem GOLD BOND STAMPS"

WE CAN FURNISH THE LUNCH FOR YOUR SCHOOL CHILDREN

Everything you will need in the Grocery and Meat Market line to supply the kiddies with good lunches for the noonday meal at school. Choicest of cured and cooked meats, bread, cakes, and canned lunch and sandwich meats, and all kinds of fruits. When you are in need of something for the school lunch just phone or send the child to us, and we will do the rest.

RILEY & BREWSTER



WINTER IS COMING

Buy your coal now and avoid possible disappointment next winter when it may be scarce.

We Have Plenty of Feed For Your Cows And Chickns

We are in the Market for your Grain

PHONE 23

SOUTH PLAINS GRAIN COMPANY

which keeps him in a state of unrest, with little hope of getting "out from under."

No country depends so largely on a one-crop system (cotton) as does Texas can hope to be permanently prosperous. The bad years are the result of low priced cotton and the crop is grown at a loss because of the indifferent and wasteful methods employed by the average cotton grower.

For three years the News More Cotton on Fewer Acres Contest has been in operation, yet only the fringes of the problem has been touched. Only a very few farmers have entered the contest, although tens of thousands know that the principle of the contest is sound. Farmers are drifting into a state of mind that does not argue well for the future. They are becoming disgusted and are leaving the

farms for the cities.

Danger Ahead

Secretary of Agriculture Jardine recently stated, that in his opinion, there are danger clouds on the horizon as a result of abandonment of farms and the migration from farms to cities. He thinks that a serious shortage of food will result someday, perhaps soon, and that only higher prices paid for food stuffs will tempt the farmers back to the farm.

The secretary believes that the war caused millions of marginal land to be put into crops which should have been abandoned, promptly after the war had ended and the need for emergency food and feed stuffs had passed. He says that in 1910 there were 6,300,000 farms in the United States and by 1920 there were 6,400,000 farms, but in 1926 there were again 6,300,000 farms, but their com-

bined acreage was 46,000 more than in 1910, or a total of 925,000,000 acres.

The farms are too large in the West and the Southwest and could be easily be cut in half and produce just as much intensively farmed and make the growers a profit where they are now losses.

Efficiency in farming is the direct solution of low prices. Maybe such farm land is too high in price in some parts of the country and can not be expected to pay dividends, but there is much land comparatively cheap in value which is not paying either. It is plain that the farmer who wishes to profit must produce efficiently, first, and then market his product to the best advantage also.

WATCH FOR THE CHEVROLET CARAVAN

REMOVAL NOTICE

We are moving our stock of International-McCormick-Deering Tractors, Implements and Repairs to the New Byington-Morgan Building, just across the street east of our old place of business, where we will be better prepared to take care of our friends and customers. Remember our new location, and we will be pleased to be of service to you.

Morgan Bros. & Co.

"The Home of McCormick-Deering Farm Machinery"

Saturday Special

- Good No. 2 Tomatoes, per can 9c
- 25 lbs. Sugar \$1.85
- Babbitt Lye, per can 10c
- Brer Rabbit Syrup 90c
- Macroni and Spaghetti 4 pkgs. 25c
- All 10c Spices 3 for 25c
- Good Fresh Lemons, per dozen 26c

Cash Grocery

Phone 59 WE SELL FOR LESS Lockney

WANT COLUMN

FOR SALE—6 room residence close in at right price. Will give terms—write E. G. Snapka, Silverton, Texas or see H. S. McGonigal.

FORD COUPE—Good condition price \$175 —Pennington Motor Company.

GRAVEL FOR SALE—\$3 per yard delivered in Lockney.—See M. M. Day 47 4tc

SHOES & BOOTS—Made to order. All kinds of repair work. Give us a trial.—Lockney Shoe & Boot Shop Rear City Grocery 26 4tc

WATCH FOR THE CHEVROLET CARAVAN

A cheap tube can cost you 10 times its price

THIRTY-NINE YEARS of tube-building experience has proved to Dunlop that "cheap tubes" do not pay.

That is why Dunlop tubes are made casing shaped. It costs a little more than to build them on a straight pole, as cheap tubes are built.

But a casing-shaped Dunlop tube is strong everywhere. The outside edge is not weakened by excess stretch. The side next to the rim has no wrinkles to crack with age and blow out. A Dunlop tube protects your casing, because it fits. And your casing is worth ten times the cost of the tube.

We strongly recommend a Dunlop tube for every casing

DYER MOTOR CO.
LOCKNEY, TEXAS



every 2 1/4 seconds someone buys a

DUNLOP

FOUNDERS OF THE PNEUMATIC TIRE INDUSTRY

Going Out of Business!

I am closing out my entire stock of Clothing, also my Fixtures. Every item is a real BARGAIN. Don't miss getting your part of this stock at these LOW CLOSE-OUT PRICES. My entire stock and fixtures must go within the next 60 days—GET YOUR SHARE.

FLOYD HUFF

"THE CLOTHIER"
LOCKNEY, TEXAS

TYPEWRITER PAPER—Blank type writer paper, size 8 1-2 x 11, per 500 sheets, 16 pound stock, \$2; 20 pound stock, \$2.50.—Lockney Beacon, Phone 92. Second sheets \$1.50 per 1000 sheets, size 8 1-2 x 11.

FOR SALE—Chevrolet Cabriolet in fine condition—Waller Motor Company.

WATCH FOR THE CHEVROLET CARAVAN

CARON PAPER—Sizes 8 1-2 x 11, 8 1-2 x 14, and 25 x 38 inches, for sale at the Lockney Beacon, Phone 92

WE HAVE—Some territory for wide awake life insurance men, with the newest and most up-to-date policies on the market—Angel & Childers.

WATCH FOR THE CHEVROLET CARAVAN

HOUSE FOR RENT—5 rooms and bath, furnished or unfurnished.—Mrs. Edna Ford 49 3tp

WATCH FOR THE CHEVROLET CARAVAN

FOR RENT—Good bed room.—Phone 108.

FOR SALE—Round Oak Range, practically as good as new. See H. B. Adams, Phone 92.

WATCH FOR THE CHEVROLET CARAVAN

FOR SALE—3 1000 house with 2 1-2 lots in Southeast Lockney. Will sell at reasonable price.—See Mrs. Mary J. Anglin, or Louis Bushy at Wooldridge Lumber Company 1tp

WANTED TO BUY—Residence in Lockney.—See Mrs. Ira Simpson. e

FOR SALE—Young Duroc Jersey boars, some registered; others subject to registration.—J. S. Miller, 4 miles northwest. 11-pd

WATCH FOR THE CHEVROLET CARAVAN

FOR SALE—One high class upright piano in good condition. For price and terms see—D. C. Lowe 2t-c

FOR SALE—My household goods at a bargain.—Mrs. Ed Reeves. 1t-c

WATCH FOR THE CHEVROLET CARAVAN

BRING your row binders and drill in and get them repaired now and avoid the rush.—Graves Blacksmith Shop, successor to Frank Mudgett 2t-c

FOR SALE—5-year-old Paint pony, in fine condition gentle for children.—W. R. Love, 12 miles north of Lockney. 11-pd

WATCH FOR THE CHEVROLET CARAVAN

Mr. and Mrs. Buck Sams and children, Mr. and Mrs. E. H. Rankin, Mrs. Brownie McDowell and Family and Floyd Fwing returned Monday from a trip of several weeks to California, where they visited the E. P. Thompson family.

Baptist Church

The pastor is in a meeting at Aiken and Bro. E. E. L. Muncy will preach both morning and night. Bro. Muncy is a good preacher and you will enjoy hearing him. The pastor will teach his Sunday school class before going to Aiken. Be loyal and do not let the services drag. Come praying for a great service and God will not disappoint you.

The meeting at Aiken is starting off well. We had one of the best services today (Tuesday) that I have been in in a long time. Pray for the meeting

and come if you can.
C. J. McCARTY, Pastor.

Pleasant Valley Home Demonstration Club.

The Pleasant Valley Home Demonstration Club met with Mrs. Will Shurbet, Friday afternoon, Aug. 26. Mrs. Shurbet presided as our president was unable to be with us. Our regular program was not carried out, but instead plans for the fair were discussed. All who are preparing exhibits for the fair are urged to get busy. Mrs. Fry, our secretary gave

a very interesting talk on her trip to the A & M Short Course.

After the program delicious sandwiches and lemonade were served.

We will again meet on September 9, at the home of Mrs. Watson.

Subject—"Ways of Cooking Meat." Leader—Mrs. Rivers.

The place of meat in our diet—Mrs. Mitchell.

Danger in using too much meat—Mrs. Fields.

Miss Bass will meet with us on that date and demonstrate different methods of cooking meat.

This will be the last meeting before

the Floyd County Fair. Everyone bring articles they have prepared for exhibit so that Miss Bass can judge them.—Reporter.

GOOD RAIN FALLS NORTHEAST OF LOCKNEY

A good rain fell over a section of the country in the vicinity of the Roseland school house last night. Showers fell over practically all of this section Wednesday afternoon and night. In most places the showers were very light.



Men Show Good Taste When They Greet the New Season with a—

MALLORY

Women do not fail to notice such good taste, as it is an old habit of women to usher in the New Seasons with new apparel.

All may be assured that the styles will be correct if they will entrust that problem to us.

INFANTS WEAR

Specialties are being shown at \$1.00
Hand made dresses and petticoats, sweaters and sweater sets, bootees and capes.

MILLINERY AND READY-TO-WEAR DEPARTMENTS

Mrs. Brewster has been away at market picking up choice togs for this department. You are invited to come in and look them over. We assure you to find the—

SEASON'S LATEST STYLES

NOTE THESE SPECIAL VALUES

- Good grade Fine Quality Boys' Cheviots, per yard 15c
- Good grade Heavy Brown Domestic, per yard 14c
- 20x40 inch Bleach Turkish Towels, each 24c
- Boys' Short Pants for school wear, in three groups, at 99c, \$1.39 and \$1.69
- Sewing Thread, per dozen spools 40c

SAVE THE SILVERWARE COUPONS

WE ARE BUSY IN—

HARDWARE AND GROCERY DEPARTMENTS and anxious to have you call on us for your needs.

Baker Mercantile Co.

LOCKNEY, THE STORE WITH THE GOODS TEXAS