

Floyd County Jersey Association Organized

Will Ship in Carload of Pure-Bred Registered Jersey Cattle At Once

The importation of a carload of pure-bred, registered Jersey cattle was adopted as the major accomplishment to be attained by the recently organized Floyd County Jersey Cattle Club whose officers are: Becton Potts, President; Albert King, Vice-President; and Herman Huffman, Secretary.

The organization is composed of men who own pure-bred, registered Jersey Cattle and has as its purpose the development of the registered dairy cattle industry.

Plans are underway to hold farmers institutes in Lockney, the subject of each meeting to bear directly with some phase of the dairying tending towards the more economical production of milk and butter fat.

In order to derive the greatest profit possible from the dairying industry, members of the Floyd County Jersey Cattle Club have decided to use one main blood line in the improving of their herds. Only bulls descending from Masterman of Oaklands, the head of the famous Cap Rock herd will be purchased by individuals and circles.

FARMER KILLED BY LIGHTNING DURING STORM

Bolt Drills Small Hole Through Body Of Will Featherstone, Near Petersburg, Monday

During an electrical hail storm near Petersburg Monday evening, W. M. Featherstone, 46, was struck and instantly killed by lightning. Featherstone was drilling wheat on his farm near Petersburg when the storm came up. A five-year-old son was following the drill, but was unharmed. The team ran away, but caused no damage.

From appearances, the bolt struck Featherstone in the head and tore a hole similar to a bullet hole through his body, coming out in the side. He was a brother of C. H. Featherstone of Wichita Falls. Mr. Featherstone leaves five children.

Hail damage is reported from west Floyd county, a five-mile strip suffering 75 to 100 per cent damage. A ten-mile strip near Roseland, reported from 50 to 75 per cent damage. From one-quarter to two inches of rain is reported over the entire county.

Rail Celebration Conference Held

Denver Line Passenger Agent Says Passenger Service Not Earlier Than October 15th

Plainview, Sept. 4.—Passenger service on the Fort Worth & Denver South Plains Railway will not be established before Oct. 15th, according to F. D. Daggett, general passenger agent, who is here today conferring with A. B. Davis of Lubbock and Maury Hopkins on the plans for celebration of the operation of the first passenger trains over the new line. Jerry Debenport of Childress, the other member of the arrangement committee, was unable to attend the conference.

It is probable that Dallas, Fort Worth, Wichita Falls and Childress will operate trains over the new line as soon as opened for passenger traffic. Mr. Daggett states that passenger tariffs have been compiled but no effective date can yet be announced.

TRI-STATE FAIR TO DRAW CROWDS WITH FREE GATE

Amarillo, Texas, Sept. 5.—Two of the outstanding entertainment features of the Tri-State Free Fair, Sept. 22 to 29, will be the Schooley and Collins Winter Garden Revue with eighty people participating, including a chorus of more than 30 girls, and Leonard Stroud's Rodeo. The Rodeo performance offered by Stroud is an annual attraction at many of the biggest cities and fairs in the nation. Included in Rodeo acts are some of the leading cowboys and cowgirls in daring breath-taking exhibitions.

The Winter Garden Revue of 80 people, one of the highest type of revues for big state fairs, will furnish beautiful and rollicking entertainment every evening in front of the big grandstand. Indian dances, football games and a number of other entertainment features are scheduled. The gate will be free for the first time in the history of the fair.

Mr. and Mrs. Tom Davis spent several days the past week in New Mexico, visiting.

HAIL DOES DAMAGE IN SCATTERED SECTIONS OF FLOYD

Three Sections of County Report Damage from Hail Monday Afternoon—Rains Were Heavy

The storm of Monday afternoon is reported to have done considerable damage in at least three different sections of Floyd county. A heavy hail fell over a strip of country several miles north of Lockney, coming from the Northwest and traveling to the southeast over a strip of country between Providence, Lone Star, Roseland, and South Plains.

J. B. Teaff was exhibiting two stalks of cotton taken from his field on the streets of Lockney Tuesday which showed considerable hail damage, also Uncle Ben Thomas exhibited two stalks from a field of cotton belonging to one of his sons, which is in the Roseland community, which showed a complete loss of all fruit on the cotton. The strip visited in the northern part of the county was not very wide, but was reported to be seven or eight miles long.

Commissioner Hanna, of Precinct 1 stated in Floydada Tuesday morning, that a heavy hail had fallen just east of Sand Hill to a point just west of Floydada, and that the cotton and feed appeared to be thoroughly stripped of all foliage, but did not know just what damage was done to feed heads and cotton bolls.

It was reported that hail did considerable damage in the Dougherty section of the county that afternoon, also in the Petersburg country in Hale county. Will Featherstone was killed by lightning, about three miles north of Petersburg, during the storm Monday afternoon.

Heavy rains fell over the north and south part of the county Monday evening late, the rain being lighter in and about Lockney than elsewhere, and completely playing out to the west of town. Some farmers report as high as two inches of rain Monday evening.

HOOVER BUTTONS FOR TEXANS

Houston, Texas, Sept. 4.—Thirty-five thousand Hoover for President buttons were received in Houston a few days ago for distribution among Hoover supporters in Houston and vicinity. Anti-Smith campaign headquarters predict a majority for Hoover in Harris county in excess of 5,000, and the goal has been set at 10,000 majority. Doctor Butte carried the county by more than 4600 majority against Ferguson. Harris county now has a 70,000 voting strength, the largest vote of any county in Texas by far. Any group of persons interested may secure Hoover buttons, or windshield stickers by applying to the Anti-Smith headquarters old Post Building, Houston.

BANK CLERK SLAIN OVER ELECTION BET

Crowd Sees Shooting On Street At Dallas Shortly After 8 O'clock Saturday Morning

Dallas, Sept. 1.—Ray Adams of Bartlett, was charged with murder here Saturday in the death of Orville L. Mathews, 41, accounts clerk at the Republic National Bank, who was shot three times with a .45 caliber pistol and almost instantly killed at the corner of Main and Akard Sts., Dallas' busiest corner, shortly after 8 o'clock Saturday morning.

Adams, in a statement to newspaper men, declared the shooting was the aftermath to an election bet on the senatorial race. Mathews was an unwilling stakeholder, his friends said.

Teeth Save Bystanders

The shooting was witnessed by hundreds of persons who crowded the sidewalks on their way to work. Two bystanders were struck by stray bullets. Victor Poisson, 60, miraculously escaped death when a shot struck him in the mouth, shattering a silver plate and knocking out several teeth, but otherwise not injuring him. A. M. Eubank, a guard at the American Exchange National Bank, was slightly injured when a spent bullet struck him in the leg.

The shooting occurred a moment after Mathews had approached the bank on his way to work. Adams, witnesses said, was waiting at the door for him. Upon seeing Adams, Mathews turned and ran down the crowded sidewalk. Two shots were fired in quick succession and Mathews stumbled and fell in the middle of Akard street as bystanders scurried to cover.

Widow and Child Survive

He arose and stumbled to the sidewalk on the opposite side of the street. As he lay face downward on the sidewalk two shots were fired into his head at close range. He died almost instantly, doctors said.

Carl Phillips, city policeman, was standing at the corner and attempted to reach Adams before the shots were fired into Mathews' prone body. The pistol was handed to him.

Mathews is survived by a widow and one child. Adams said he was married and lived at Bartlett.

"The Boy With The Oars"



County Fair Will Have Amusements

Entertaining Programs Are Being Arranged for Duration of Fair At Floydada

Climaxing one of the most elaborate programs ever offered by a free county fair and by far the most entertaining program ever offered by the directors of the Floyd County Fair, auto polo, auto push ball, and auto ball games will be played three days of the Floyd County Fair to be held in Floydada Sept. 26, 27, 28, 29. Following the announcement that this new sport would be added to the program that already gave promise of being the most attractive in the history of the event, the estimated attendance was raised to 10,000 each day of the games.

Recognized as one of the most thrilling of modern sports, auto polo, will be played for the first time in West Texas at the county fair here, and people of this section will be given their first opportunity of witnessing a sport that has been one of the most popular attractions at the fairs in Kansas, Oklahoma and Colorado. Unlike most other sports using an automobile, auto polo is void of injury as the specially constructed cars used can be upset without injuring the driver. The cars are prepared to make eighty miles per hour.

In addition to the auto games there will be, for the first time at this fair, two nights of fireworks displays. Climaxing each night's program will be the beautiful Nigaria Falls. No fireworks display has been used as often as this, and yet its dazzling magnificence is always appreciated. The roaring, foaming fire balls over the brink and rebounds in a midst of white smoke.

Friday, Sept. 28, will be Floydada day at the fair. On this day a football game will be played in connection with the auto games and business establishments will be closed during the afternoon program. Saturday will be Floyd County's day and on this day the parade of decorated floats will be held. The fair will be closed with an old fiddlers contest and an old time square dance on the pavement.

BORGER EDITOR KIDNAPPED AND ROBBED

Borger, Sept. 4.—Witt Wells, city editor of the Borger Herald, was severely beaten, robbed of \$40 and left beside the road, three miles from the city, by two men who kidnapped him in the heart of the business district Monday night.

Wells was forced into the automobile with the two men at the point of a pistol after he and a companion in another automobile had had a collision with the bandit's car.

When, after an argument of several minutes, Wells' companion started calling the police and taking the number of the bandit's automobile, one of the men thrust a pistol against Wells' body and forced him into the car.

Police, summoned by Wells' companion, pursued the automobile out of the city and found Wells lying beside the highway, beaten almost into unconsciousness.

Mrs. Fannie Brown Better

Mrs. Fannie E. Brown, who was carried to the Plainview Sanitarium early last week, where she was operated upon for gall stones, has been in a very critical condition since the operation, and her recovery at times was doubtful, however, at last reports she is getting along as well as can be expected, and a speedy recovery is anticipated.

Farmers Institute to Be Held Here Saturday

Institute Under Auspices of Floyd County Jersey Cattle Club Saturday at McCollum Building

Messrs. Mitchell and Johnson, Dairy experts, will hold an institute and lecture to the farmers in the Lockney country at the McCollum building in Lockney Saturday afternoon at 3 o'clock, under the auspices of the newly organized Floyd County Jersey Cattle Club.

Every farmer that is interested in the dairying proposition is urged to attend this institute. There will be institutes held every few weeks by this club for the furtherance of the dairy industry in Floyd county, and much good will be derived from the lectures that will be given from time to time by expert dairy men.

Hale County Fair Association Elects Officers

Exhibits Confined to Agricultural, Women's and Boys' and Girls' Clubs; Dates Sept. 28-29

The Hale County Fair will be held on Sept. 28th and 29th this year. The dates were set, and the officers and directors elected Friday evening under a committee appointed by the Plainview Chamber of Commerce and Agriculture, and the Women's Federated Clubs of Plainview met for its first time.

C. A. Pierce was elected president of the fair this year succeeding Winfield Holbrook, who has headed the organization for the past two years. Other officers included Mrs. J. D. Stankley, vice-president; Maury Hopkins, secretary; David Bates, treasurer. The directors are E. F. Sansom, R. M. Milhollin, D. D. Bowman, J. B. Wallace, Mrs. C. G. Goodman, Mrs. Meade F. Griffin, Mrs. Julia Kelley and Miss Oral Wood.

The fair this year will be devoted exclusively to women's, agricultural and boys and girls club exhibits, the livestock department, together with the poultry department, having been discontinued because of the permanent location of The Panhandle-Plains Dairy Show at Plainview each year. The Chamber of Commerce officers believed that to stare both would be a duplication of effort and would necessitate the expenditure of too much money.

The catalogue has been prepared and is in the hands of the printer. It will be mailed within the week to every farmer and to others within the Plainview territory.

Mrs. Julia Kelley and R. M. Milhollin, extension workers in this county reported keen interest in the plans for the fair, and predict a very successful occasion.

PLAINVIEW BOARD TO STUDY AIRPORT PLAN

Plainview, Sept. 1.—The Plainview Board of City Development will investigate the feasibility of establishing an airport at Plainview. An airport committee, headed by R. H. Knohuzen, has been named.

The committee will study requirements for an airport.

Judge Wm. McGehee of Floydada was here Monday attending the Chamber of Commerce luncheon.

Misses Anice and Alice Stewart have been visiting in Hereford several days with friends.

PLAINS DAIRYING GETS ATTENTION

Stockholm, Sweden, Official Pays Visit to Plainview and Nearby Territory

Plainview, Sept. 1.—Dairy farming development in the Panhandle-Plains of Texas is attracting international notice and recognition as shown by the visit of inspection of the territory by Lars M. Almstrom of Stockholm, Sweden, head of the sales department of a well known cream separator company of France.

Almstrom was in Plainview Thursday conferring with local citizens, and asking questions about dairy farming in this immediate territory. He spent several days going over the territory around Plainview observing dairy farming practices and seeing the herds and feeding conditions.

Toured Whole Nation

His company sent him on a tour of the entire United States and Canada to see first-hand the dairy farming that is taking place, and it gave him special instructions to go over the Panhandle-Plains of Texas and see its development, it having attracted the attention of the foreign company officials.

He confessed that his visit had upset all notions that he had previously entertained of Texas and Texans; that Europeans had the idea that Texas was still the land of the six-shoot cowboy and roving buffalo. He was enthusiastic over the dairying of this section, and displayed considerable interest in the beef circle plan in operation here and in other counties of the section. When told of the Panhandle-Plains Dairy Show, and the result of the first show in April, he seemed particularly interested, and took away with him a complete report of it.

Another development of interest to Almstrom was the cow-testing association work that is under way in Hale and adjoining counties. After his tour of the Plainview section, he left for New York from whence he will sail back to Europe.

SADLER WINS FIRST IN TOURNAMENT

Lockney Loses to Sadler; Olton Loses To Hale Center Here Sunday Afternoon

In the baseball tournament held in Lockney Friday, Saturday and Sunday of the past week the Harley Sadler team took first place in a one-sided game with the Lockney team Sunday afternoon, by a score of 21 to 0. Hale Center won third place over Olton by a score of 4 to 2.

On Friday Sadler's team eliminated the Hale Center team for first place, and Saturday Lockney defeated Olton, as a contestant for first place. Sunday Sadler's team and Lockney played for first and second places, and Hale Center and Olton for third and fourth place, with the result that Sadler won first place and Hale Center third place.

MANY CASES ARE DISPOSED OF IN DISTRICT COURT

Plainview, Sept. 4.—The case of the State of Texas vs. Raymond Reed is being held today in the district court. Reed is charged with unlawfully transporting liquor. Last week he was found not guilty of a charge of possession for purpose of sale. He is being defended by L. D. Griffin.

In the case of the state vs. J. L. Welch tried yesterday, Welch was found not guilty of possession for sale of intoxicants.

The case of the state vs. Ed Wornell, who is charged with the disposal of mortgaged property, will be held today. Other cases set for this week are those of Maddox vs. Tilson & Son, Gilliland vs. Speed, Flake vs. Berriman and Oxford vs. Burgess, et al.

Among other cases disposed of last week were the following: R. E. Gifford was given a three year suspended sentence for the theft of a tractor magnet. Noah Favors was found not guilty of the same charge. Herbert Shumard drew a five year suspended sentence and Bill Keller a like sentence on two liquor violation charges.

The case known as the Ferguson Seed Farm cases were passed over to be called later this term.

17,000-ACRE TRACT WILL BE OPENED UP

Plainview, Sept. 2.—Another large undeveloped acreage of Plains land is to be opened up to home-seekers on the South Plains as a result of the decision of the F. P. Warren Company, owners of a 17,000-acre tract of land eight miles northeast of Muleshoe, to cut the land into small farms and sell them at reasonable prices.

Mr. and Mrs. Garland Whitt of Big Spring, Texas, were here over the week-end visiting his parents, Mr. and Mrs. W. L. Whitt.

Contract Let for New Beacon Building

Stephenson & Thurman Awarded Contract for Erection of Brick Building On Main Street

The contract was let to Stephenson & Thurman and the Woodridge Lumber Company on Tuesday afternoon for the erection of a 27x100 feet brick and tile building on the lot 60 foot south of the Baker Mercantile Co.'s store building on Main Street, where they will erect the building to be occupied by the Lockney Beacon.

The building will be begun within the next few days and is to be completed about the 1st of November, at which time the Beacon office will be moved into same.

The contract calls for a cost of \$5250.00, but will run several hundred dollars more than this when the interior work is completed. The building is to be modern in every way and well lighted throughout with both windows and electricity, as this is one of the main features in constructing a printing office building.

A space in the front of the building will be used as a reading room and community meeting place when the building is completed, and the public will be invited to make free use of same at all times.

CARNIVAL WILL BE HELD HERE SOON

Under the auspices of the Lockney Chamber of Commerce, the Copper State Shows, one of the largest touring the state today will play Lockney during the first week in October.

Among the riding devices carried will be found a Mineature Railroad with two small steam locomotives, also passenger cars and this ride alone uses 600 feet of railroad track; then you will find the big three abreast Carisol, the Glider or mix-up, Big Ferris wheel, motor drome, the little kiddie riding devices, then the big circus side show, Congress of Wonders, Beautiful Serpentina, Athletic Show, smallest mother and baby alive, the big electric chair reproduction and in fact other new novelties too numerous to mention. The feature attraction, this year, will be Professor Colley's South African Headsman which is by newspapers and officials of every city being played to be one of the strongest curiosities ever placed before the show going public.

There will be a diamond ring given away to the most popular young lady of Lockney the last night of the engagement and all ladies interest can get full details the first night of the engagement. This show comes highly recommended to the local Chamber of Commerce.

Changes Will Be Made In Routes No. 1 and 2

A. A. Suits Will Be Carrier on Route 1, D. D. Langford on Route 2, Effective Sept. 16th

A change will be made on Routes 1 and 2 out of Lockney beginning Monday morning, Sept. 17th, the schedule going into effect on Sunday, Sept. 16.

The following is the schedule: Route One will be 48 miles long instead of 71 1/2 miles long, and will be composed of a route running northwest from Lockney, an addition to the present route will run 4 miles north of Providence, hence east and south, adding a ten-mile extension to the route, and Mr. A. A. Suits, present carrier on Route 2 will be the carrier. The schedule for this route will be: Leave postoffice in Lockney at 1:45 p. m., after train has arrived, and will give the people along the route their mail the same day it arrives in Lockney.

Route Two will be both morning and evening route, and will cover a distance of 67 1/2 miles, instead of 33.8 miles, and D. D. Langford will be the carrier. The morning route will leave the postoffice at 8:30 a. m., and will travel over the route of the Old Rura (Route No. 2). The evening route will leave at 1:45 and will be the same as the evening route that is now Route One, traveling east and north of Lockney.

The people living on the extension of Route One are urged to put up their boxes and be ready to receive the mail, which will begin to be carried over their extension on Monday, Sept. 17th.

SCHOOL TEACHERS ATTENDING INSTITUTE THIS WEEK

The school teachers from the Lockney Independent School District and all the Common School Districts of Floyd county are this week attending the Institute at the West Texas State Teacher's College in Canyon, preparatory to opening schools all over the county next Monday morning.



Fur Trimmed FALL COATS

The Greatest Coat Event of the Year Starts Tomorrow!

EVERY smart fashion, every fine fabric, every fine fur trimming is represented in this remarkable collection of new fall coats. We suggest that you attend this coat event, while there is a better selection of sizes and values.

\$19.50 to \$92.50

- Irregular Hemlines*
- Tunic Lines*
- Sleeve Decorations*
- Yoke Effects*
- Black Coats*
- Waistline Suggestions*

The coats for fall, 1928, use fur in many new and interesting ways, and many of these models are lavishly trimmed with fur.

C. R. Houston Company

Crosbyton and Floydada, Texas

TEXAS WEEKLY INDUSTRIAL REVIEW

Sept. 3.—It is a World-recognized fact that due to our system of Government which allows the greatest freedom to the individual, working men and their families attain a higher standard of living in the United States than in any other country.

San Augustine—Improvements being made to local high school.

Haskell—Farm Bureau gin under construction here.

Haskell—Work nears completion on Rike business building.

Alpine—Scenic highway will be built through Davis mountains.

Graham—6th annual exposition to be held here by Young County Fair Association, Sept. 19-22.

Alford—Up to August 1st, 14 car-loads of watermelons were shipped from here.

Throckmorton—Oil well being drilled south of town on Overcash farm.

Rosenberg—Southern Pacific Railroad reduces freight rates on cotton.

Hungerford—Work near completion on graveling road between Hungerford and East Bernard.

San Benito—More than \$20,000,000 being spent on engineering projects in Lower Rio Grande Valley.

Mexia—Contract let for building poultry house on Chamber of Commerce poultry committee model farm project.

Snyder—Improvements being made to Manhattan Hotel.

Brownsville—Charter approved for operation of Port Isabel and Rio Grande Railway between Brownsville and Port Isabel.

Perryton—New Glasgow Hotel completed and opened recently.

Mercedes—Work progressing rapidly on construction of new international bridge across Rio Grande near here.

Corpus Christi—Regular coast wide service between Baltimore and Corpus Christi will be initiated by Baltimore & Carolina Steamship Co.

Texline—Laying of gas mains in Texline recently completed by Prairie Gas Company.

Dalhart—Skelly Oil Company's Byrd-Armstrong No. 3 oil well to be deepened 320 feet.

Channing—New drug store will open here.

Mexia—Cotton being ginned in this section.

Pampa—Contracts let for paving Pampa-Borger road.

Rosenberg—West Schenk No. 3 located on south edge of Blue Ridge field pumping 110 barrels of pipe line oil.

Rosenberg—Cochran Motor Company will erect new garage on Third Street.

Needville—Road from Needville to

THORNTON'S FEED and SEED STORE

We Want your—POULTRY, CREAM AND EGGS

We want to sell you your—PURINA COW, HOG AND CHICKEN FEEDS—A full line of all Purina Chows. Also Bran, Shorts, Oat Chops, Maize Chops.

When you have Produce to sell see us. When you need Feed or Seed we have it.

Wharton county line will be constructed.

Grand Saline—Test of salt area being conducted by Morton Salt Company here.

Eagle Pass—Work nears completion on new crossing connecting highway with Main Street.

Eagle Pass—Work under way improving Maverick Hotel.

Clayton—Work will start soon laying gas mains of Prairie Gas Co.

Corpus Christi—New fire alarm system being installed here.

Dalhart—Work will start soon building new sidewalks on several streets of town.

Canadian—Rapid progress being made on erection of new Methodist church.

Canadian—Improvements being made to Highway No. 33 near Studer's Lake.

Stanton—Site chosen for erection of new \$90,000 sanitarium by Sisters of Mercy.

Haskell—Spencer Lumber Co. will erect new building.

Needville—Road from Needville to

made on erection of new high school building at Bovina.

Thorndale—Rapid progress being made on construction of Highway No. 43 near here.

Amarillo—Alaskan Fur Co. install new machinery in plant for manufacture of fur coats.

Alice—Franchise granted Houston Natural Gas Co. to furnish natural gas to city.

Alice—\$450,000 bond issue will be voted on in this county for hard-faceted roads.

San Diego—Southern Natural Gas Co. building gas line to San Diego and Alice.

Troup—East Texas Fair will be held Sept. 24-29.

Troup—Walter Connally & Co. will erect exhibit building on East Texas fairgrounds.

Grand Prairie—Rapid progress being made on new highway through city limits of Grand Prairie.

Alice—Plans under way for construction of new hotel here.

Rosenberg—Gulf Gas Co. moves office to City Bakery building.

for Economical Transportation



so Smooth so Powerful



First Choice of the Nation for 1928!

The COACH \$585

- The Touring \$495 or Roadster
 - The Coupe \$595
 - The 4-Door \$675
 - The Sedan \$675
 - The Convertible Sport Cabriolet \$695
 - The Imperial Landau \$715
 - Limousine \$720
 - Truck (Chassis Only) Light \$375
 - Delivery (Chassis Only)
- All prices f. o. b. Flint, Michigan
- Check Chevrolet Delivered Prices They include the lowest handling and financing charges available.

Although the Bigger and Better Chevrolet offers elements of beauty never before thought possible in a low-priced automobile... although it offers the features of advanced design and completeness of detail demanded in the world's finest cars... one of the fundamental reasons for its tremendous success is found in its amazing performance—

—so smooth, so powerful and so unflinchingly dependable that it has literally captivated more than three-quarters of a million buyers since January 1st! Come in and drive this sensational car! Drive it as long and as far as you like—in traffic and on the road. We know that you'll say that no other automobile in all the world can give you so much—at prices so amazingly low!

DYER MOTOR CO.

Lockney, Texas

QUALITY AT LOW COST

COUNTY BRIEFS
LIBERTY

Sept. 4.—Mrs. A. J. Jetton and relatives from Oklahoma, visiting



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Come True

YOU have thought about it—you have planned it—now is the time to realize it!
We want to build your Dream Home.

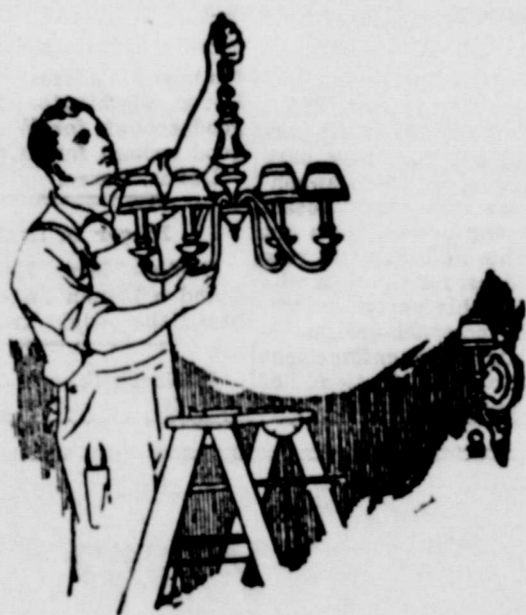
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DON'T YOU THINK

—it good business to buy your Coal now, rather than take chances on supplies next winter.
Call on us for your feed requirements; sell us your grain. We appreciate your business.

SOUTH PLAINS GRAIN COMPANY
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I Save You Money On Repair Work and Wiring

No matter how large or how small the job of installing fixtures or wiring, from complete buildings to single rooms, my experience can save you money.
LET ME FIGURE ON YOUR JOB

I shall be glad to give you an estimate without obligation. All work guaranteed to conform to the insurance and building codes.

Have your motors and fans cleaned for the coming season. See or phone me.

Geo. F. Kinyon

In Beacon Office Phone 92

Mrs. Frank Bean, were visitors in Floydada, Saturday.
Miss Ruth McCormick spent Sunday night with Christalene Bean.
Mr. and Mrs. Wiley Anderson have relatives from Oklahoma, visiting

them, now.
Miss Jennie McCormick spent Sunday and Sunday night with her brother, Mr. Weldon McCormick.
Mr. and Mrs. Weldon McCormick spent Saturday night with Mr. H. C. McCormick and family.
Mr. Scott McCormick was a visitor in Lockney, Saturday.
Mr. and Mrs. Claud Hammit spent last Sunday with Miss Altha Strickland.
Mr. Autra James was a visitor in Lockney, Friday.
Miss Karin Bean spent Friday nite with Odessa Clendennen.
Mrs. Henry Love and children spent Saturday in the Strickland home.
Mr. and Mrs. C. A. Strickland were Floydada visitors, Saturday.
Miss Myrtle Clendennen has returned home, after a week's visit at Canyon.
Prof. Fisher and wife have moved into the new teacheage.
Alvis and Christalene Bean spent Monday with Jennie and Ruth McCormick.
Mr. and Mrs. Joe Fortenberry had as their guest, Mr. and Mrs. C. A. Strickland, Monday night.

PLEASANT VALLEY

Sept. 3.—Just one more week till the school bell will be heard at Pleasant Valley again, and all the girls and boys will be marching to school. School days are happy days, so let us all be ready and on time the first day. Mr. and Mrs. Loraice left for Canyon this week. They moved into the teacheage week before last, and are all ready for school to open.
Floyd Childers is out again after having his tonsils removed.
Mr. and Mrs. Bentley Brooks and family of Vernon, and Miss Pearl Brooks of Trinidad, Colo., spent last Tuesday with Mr. and Mrs. J. T. Marr.

Mr. and Mrs. Forest White, Miss Willie Jones, and Mr. Charlie Smithson, of Nashville, Ark., spent last week with Mr. and Mrs. W. M. Ferguson.
Mr. and Mrs. Loy Ferguson and son, L. J., of Nashville, Ark., came in Sunday for a visit with his parents, Mr. and Mrs. W. M. Ferguson.
Anna Mae Bloxom spent Sunday afternoon with Beula Fay and Jean McClure.
Grandma Byers is spending this week with Mr. and Mrs. N. T. A. Byers.
Mr. and Mrs. S. M. Rawdon and family of Floydada, spent Sunday afternoon with Mr. and Mrs. Watkins.
Mrs. W. E. McClure spent Tuesday afternoon with Mrs. N. T. A. Byers.
Mildred Ramsey and Katherin Hubbard spent Sunday with Katherin Harris.
Mr. and Mrs. Bean from Colorado, Texas, spent Sunday and Monday with their sister, Mrs. F. U. Payne.
Little Ivalene Bean returned home with them, after spending the summer with Mrs. Payne.

Mr. and Mrs. T. B. Mitchell and family spent Sunday with Mr. and Mrs. Turner.
Mr. and Mrs. W. C. Hubbard returned Wednesday of last week from Hillsboro, where they visited for a few weeks. They report a most wonderful trip while gone.
Little Gladys Pratt spent Sunday afternoon with Arieta, Lois and Nellie Jane Watkins.
Mr. and Mrs. W. H. Fields are the proud owners of a new Buick car.
Mr. and Mrs. W. O. Shurbet spent Sunday with Mr. and Mrs. W. M. Thorn, of Petersburg.
Miss Ola and Louise Hana and Mr. Calvin Harris took diner with Mrs. H. O. Shurbet, Sunday night.

LONE STAR

Sept. 3.—The Christian meeting closed Sunday night. Rev. Bentley did the preaching and Bro. Godfrey had charge of the singing. Everyone that attended enjoyed the fine singing and preaching. Dinner was on the ground for everyone both Sundays.
Mr. Beck and several others from Plainview attended the Christian meeting several times.
Miss Lorene Workman visited with friends in Lockney from Friday until Sunday afternoon.
Miss Pauline Parker came for an

extended visit with her folk in this community.

Several people from this community attended Harley Sadler's Show at Lockney, this past week.
Mrs. Bob Reeves visited her aunt, Mrs. Brown, who is in the Plainview Sanitarium, last Saturday.

Mrs. Joe Reeves' two grandmothers, Mrs. Street and Mrs. Tannehill, of Fort Worth, are here visiting her. Mr. and Mrs. W. H. Workman and family visited with Mrs. Workman's parents, Mr. and Mrs. Frizzell, Sunday.

Mr. and Mrs. Leslie Taylor visited with home folk, Sunday.
Mr. and Mrs. John Whelock and son of Silverton, visited with Mr. Whelock's sister, Mrs. D. B. Ford, Sunday.

Mrs. Jackson of Plainview, visited with Mr. and Mrs. Roach and family.
The Baptist meeting started Sunday with Bro. Meddous of Palestine, Texas, doing the preaching. Bro. McGahey will be there to help with the preaching after Monday. The meeting will continue all this week and probably next. Everyone is invited to attend the services.
Our three teachers left Monday for Canyon to attend the Teacher's Institute. They are: Mr. J. B. Allen, Principal; Miss Lillie Wingo, Intermediate; Miss Pauline Stevenson, Primary. School will open the tenth of September. All school children, which will go here, are urged to start the first day, so that this year can be made the best ever. However, this school may not have the attendance as it has had in the past, as many are going to school at Lockney. Though how small the enrollment may be, by the help of the community, this coming school year will be a success.

RAMSEY

Sept. 5.—Mr. W. J. King returned Thursday night from a trip to Central Texas.
Mr. and Mrs. Luther Rhine visited in Floydada, Sunday.
Miss Arline Clinksgale, who has been visiting her sister here left Friday morning for Alabama.
Miss Susie Smalley left Sunday morning for Marlin, Texas, for her health. She was accompanied by her sister, Mrs. Biggs, of the Muncy community, and sister-in-law, Mrs. Noah Smalley, of Lockney. They expect to be away about a month.
Mr. and Mrs. C. K. Rhine of Plainview visited Mr. and Mrs. Luther Rhine, Tuesday and Wednesday.
Mr. and Mrs. W. J. King visited their son and wife, Mr. and Mrs. Harley King, at Tulia, Monday.
Mrs. J. R. Davis visited Mrs. L. C. Elliott, Tuesday afternoon.
Miss Avis King and Mr. Alvin Wilson attended the singing at Roseland, Sunday afternoon.

PROVIDENCE

Sept. 3.—The young folk enjoyed a party at Mr. and Mrs. Jones', Saturday night.
Mr. and Mrs. Taylor Golden spent last week-end with relatives near Roaring Springs.
Mr. and Mrs. A. A. Brock have returned to teach school here this year.
Relatives from Amarillo visited with Mr. and Mrs. Ratjin, Sunday.
Mr. Richard Gilbreath spent the afternoon with Robert Viegler, Sunday.

A shower of rain fell here Monday afternoon, also some hail. The hail damaged some the people's cotton and feed.
Mr. and Mrs. Willard Phillips spent the afternoon with Mr. and Mrs. Doc Bennett, Sunday.

Reunion at Sand Hill

This was reunion week at the home of Mr. and Mrs. O. J. King, who live 10 miles south of Lockney, in the Sand Hill community. Mr. King is well known to many citizens of Lockney, having lived in the county for more than thirty years, and owning the first black smith shop that was put up in Lockney.

Five of the eight children were born in Floyd county. Those here for the week are: Mrs. L. V. Phillips and family of Plainview; R. K. King and wife, of Oklahoma City; Mrs. Chas. Barton and family, of Littlefield; Mrs. Paul Rogers and family

When spinal bone slips where it doesn't belong
Some organ or tissue is sure to work wrong.
When Chiropractor puts that bone to its place
Pressure's removed—nerve energy goes on at full pace.
Chiropractic treatment is not a slick trick—
It's an established health science that cures the sick.

DR. C. J. McCOLLUM

McCollum Building, Locust Street Phone 17

For Real Life
INSURANCE

See A. J. Cooper

The Southwestern Service Man of Lockney.

of Floydada; and Ruby, Lowell, Frank and Dris, who still live at the old home.
While here the children made plans for a reunion for the coming year, to take place the first of September.—
New York friends of Gov. Smith hoot at the preachers for opposing the arch-enemy, of prohibition. The same element hooted at them for daring to advocate prohibition in the first place. Hoover typifies temperate speech and temperate action.

FLOYD COUNTY ABSTRACT CO.

R. C. SCOTT, Manager

Abstracts of Title to all Lands and Town Lots in Floyd County
Deeds and other instruments of writing prepared. Twenty years experience with Floyd County Land Titles.
Room 7, First National Bank Building Floydada, Texas

MORE PEOPLE RIDE ON GOODYEAR TIRES THAN ON ANY OTHER KIND

The reason for this is plain. Goodyear Tires have made good. They are supreme on the road, where performance is the only judge.

Goodyear keeps this leadership unchallenged because—Goodyear makes the World's Greatest Tire—Goodyears out-perform any other tires;

Goodyears sell at fair prices without "bargains," "discounts" or cuts in quality.

Goodyears are backed by a standard, friendly, expert service—the kind we give you here.

Every customer we have will vouch for these statements about the Goodyear Tires we sell.

It will be a pleasure to show you the new Goodyears and demonstrate our service.

OZARK FILLING STATION

JACKSON BROS., Proprietors



THE BEACON OF SUCCESS

SHINING through the "encircling gloom" the kindly light of the Savings Account will guide you to safety. Savings on deposit always constitute a bright spot in any financial difficulty—a growing reserve that will light the path to security.

The Security State Bank



"You Can't Beat Our Loans"

Phone 183

The Lockney Beacon
Entered April 14th, 1902, as second class mail matter at the Post Office at Lockney, Texas, by act of Congress March 3rd, 1879.

H. B. ADAMS, Editor and Owner

TERMS OF SUBSCRIPTION
One Year \$1.50
Six Months .75
Three Months .40
Subscription Cash in Advance

ADVERTISING RATES
Display, per column inch 35c
Classified Advs. per word 2c
No Classified Adv. less than 25c

THE PARTY LASH

By H. Beauchamp

The expected has happened. The Democratic party lash was cracked with a vim recently at Austin. Why

Protect Your Family and Business

With the right kind of insurance. We write all standard policies. 365 days a year service to the policy holders.—Southwestern Life Insurance Co.

FARM LOANS

We are in position to make farm loans at 6 per cent interest on good improved farms in Floyd and adjoining counties, with liberal annual option, you pay no agents commission.

Room 2 1st Nat'l Bank Bldg.

Phone No. 96

W. R. CHILDERS and W. C. ROBERSON

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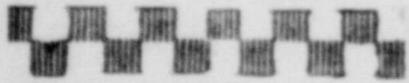
Larger, Quicker, Cheaper Gains

Corn alone doesn't make pigs grow big enough or fast enough. It needs a supplement, and Purina Pig Chow added to your corn will give you just the right proteins and minerals for big frames and quick growth.

Quick growth means early market—high prices—more profit. Ask us about Pig Chow today.

Thornton's Feed & Seed Store

C. K. Bennett, Manager
LOCKNEY, TEXAS



SPECIAL VALUES

IN LADIES' DRESSES, NEW NIFTY NUMBERS IN BEAUTIFUL DRESSES

AT SPECIAL PRICES

ONE WEEK.

E. Guthrie & Co.

was that meeting held? What is the matter in Texas? When was it ever necessary before to call such a meeting to insure the delivery of the electoral vote of Texas to the Democratic nominee? Simply because these gentlemen realize that the Democrats of Texas are "dry" by a large majority, and the most of them are emphatically opposed to Al Smith, who, they know, does not, by any means, represent the convictions and ideals of Southern Democrats, and was put over at Houston by trickery and chicanery, and who bolted and repudiated the "dry" platform of the party, and substituted therefor his own "wet" views. These dry Democrats, they know, are almost sure to vote for Mr. Hoover who is a "dry," unless they can be made to feel the smart of the party lash and have the party dog-collar fastened about their necks. They have good reasons to fear, for self-respecting Democrats have about quit covering under the party whip and have acquired a decided distaste for the Democratic dog-collar. The "yellow dog" Democrats are decreasing amazingly of late. This does not apply, however, to the general run of candidates for office. You can generally scare an office seeker almost to death with the party lash, and they generally wear the party collar with the most abject docility. But not so, this year, with the rank and file of voters. All honor to such candidates as Thos. B. Love and some others, who have convictions and do not cover under the party whip.

They passed resolutions, at Austin, calling on the State Executive Committee to ostracize from the party all those whom they call "bolters" and to keep them out for years to come. Their threat, of course, is directed toward the anti-Smith Democrats, who are dry and who declare that they will not vote for Smith, who bolted and repudiated the "dry" platform adopted at Houston and substituted therefor his own personal "wet" views.

One wonders if this group of self-appointed party bosses realize what a serious crime, against the Federal Government, they are contemplating. It is probably all very well for them to talk thus loudly and threaten dire calamity to those who do not wear the party dog-collar securely enough to vote for the wet Tammanyite at their command, and perhaps are perfectly safe so long as they are just talking in general terms, and taking no specific action against any particular individual, but let any of this crowd, or of the members of the Executive Committee "conspire to threaten or intimidate" any particular person who proposes to vote for Hoover, or because he has voted for Hoover, they will, in that act, lay themselves liable under the Federal laws, to the very severe penalty of a heavy fine, a long term of imprisonment and permanent disfranchisement.

If these gentlemen have looked up the Federal statute in question, they very well know that neither they, nor the Executive Committee, have any power whatsoever to enforce their vicious threats, on any person, without facing the danger of a term in a federal penitentiary. It is a pretty serious matter to violate Uncle Sam's election laws. They may brow-beat and hector the voters about, in state politics and elections, as much as they please, but when it comes to the federal election laws, the case is quite different. The Constitution and laws of the United States guarantee to every citizen the civil right to vote for federal officers without the menace of "threats or intimidation." The statute, which is very clear and explicit, has in numerous cases been sustained by the Supreme Court of the United States, as having this application.

If they think they can scare these anti-Smith Democrats, by their insolent swagger and their loud threats, let them go to it. So long as they simply talk it out into the air, and let

it go at that, they may get by with it. But it would be decidedly the safest, and most sensible thing for them, and the members of the executive committee, not to undertake to carry their threats into execution upon any particular individual voter. No state law, or ruling of any state court, has any force whatsoever against this Federal statute, forbidding the "threatening or intimidation" of voters for federal officers.

Let no Democratic voter fear these would-be, and self-appointed, party bosses who would threaten and intimidate you. They can do absolutely nothing about it. Their loud, bombastic talk is simply the ranting of political demagogues. There is not one of them who wants a term in a federal penitentiary. They have able lawyers among them who are acquainted with this statute, and are not going to violate it. They are trying to scare or intimidate you, taking care, all the time, to simply talk in general terms. It is nothing more than "the crack of the party lash." If you are a coward, you will probably cringe before them and get in line and vote for their wet Tammanyite candidate. If you have self-respect and a trace of courage, you will defy them and vote as your conscience dictates.

But who are they, the little coterie, that met in Austin, self-appointed and absolutely without authority,—that they should assume to "reorganize the Democratic party" and tell a million Democratic voters in Texas who may belong to the party and whose voice may be heard in its councils. The real Democrats of this State and of the entire South, are those who subscribe to and stand on the party platform, and who repudiate the candidate who has bolted and repudiated that platform. The candidate who kicks his party's platform into the discard and runs on his own private views does not make the party. Party regularity is supposed to be determined by adherence to the policies and doctrines of the party as expressed in its platform, rather than by following a bolting candidate. Any court in the land would so rule.

The Modes of Autumn



FALL FROCKS

\$16.75—\$19.95

INTRIGUING satin has again come to the fore as the leading material for fall frocks. The one sketched is typical of the lovely models we are offering.



FALL COATS

\$39, \$49, \$59. Up to \$125

WHEN madame and mademoiselle step forth with fashion this fall, Coats very similar to the one sketched, will be worn. Every new autumn coat mode is here! Every new fur trimming! Every new color!



FALL FROCKS

\$24.75—\$39.00

THE style details of the new dresses are smart, and every one is exclusive for this store. You will not find elsewhere the lovely styles that you will see here, Velvet trimmings that make them so stylish and smart.

Martin Dry Goods Company
Floydada, Texas

No, they can't read you out of the party for repudiating Al Smith. This is all bluff and balderdash. The greatest insult that was ever hurled at the South is this "solid south" talk, as though Southern Democrats have, in reality, no principles to which they adhere, and can be herded into line, under the crack of the party lash, and be made to vote for the party candidate, even though that candidate be utterly unworthy and repudiates and bolts the party platform. The real, unfettered Democrats of the South are quite likely to give these self-appointed party bosses such a rebuke

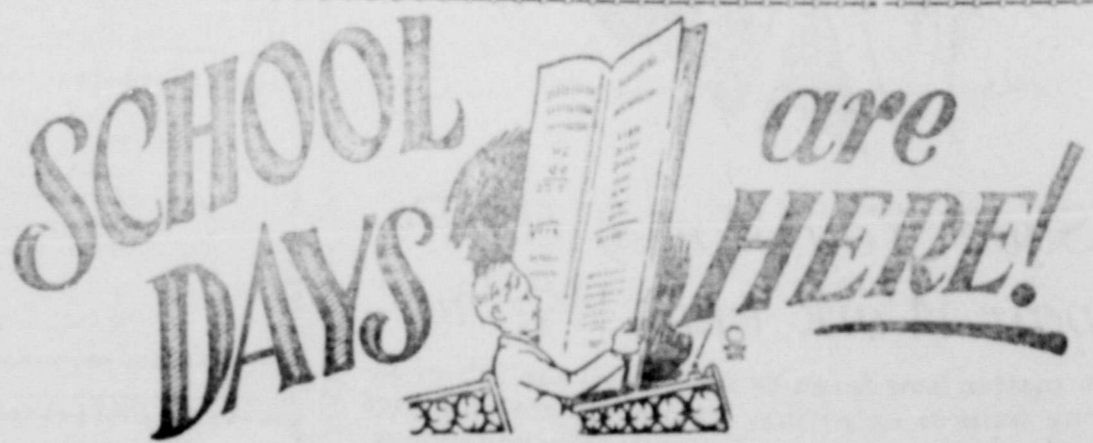
at the ballot box in November as they never had in the South. There is more than a bare chance that they may have something to say about whose voice may be heard in the party councils, and that they may have occasion to remember these swash-buckling, whip-cracking party bosses who are now trying to read them out of the party. This Fall they will vote in blocks of millions, for the man who stands pledged by his party declaration, and by his personal utterances, and private habits to the enforcement of our national prohibition law as found

in the Eighteenth Amendment. His name is Hoover and after March the 4th next his address will be the White House, Washington, D. C. "He was good enough for Wilson and he is good enough for us."
Dallas, Texas.

Finger In Loaf of Bread

Dublin—Mrs. Katherine Gibbons found a human finger in a loaf of bread she bought from a baker.

McNary—Spears & Co. erects and installs new cotton gin here.



ALL THE THINGS THE SCHOOL-CHILD NEEDS

ONCE again the children troop their way to the halls of learning. And Now they need a lot of things for the new semester. As a regular annual event, parents attend our September Sellings of School Needs for they know the extent of the varieties and economies offered here.

COMPLETE LINE OF ALL KINDS OF SCHOOL SUPPLIES

STEWART DRUG COMPANY

ISIS THEATRE

Program Week Commencing MONDAY, SEPT. 10th

Monday and Tuesday—
CLARA BOW
—IN—

“Ladies of the Mob”
PARAMOUNT NEWS

Wednesday and Thursday—
“Pajamas”

FEATURING OLIVE BORDAN
COMEDY—“CAPT. KID” KITTENS

Friday—

REGINALD DENNY
—IN—

“Goodmorning Judge”
COMEDY AND NEWS

Saturday—

JACK HOXIE
—IN—

“Grinning Guns”

COMEDY—“DATES FOR TWO”
PARAMOUNT NEWS

CHURCHES

Meeting At Aiken

The Methodist meeting is in progress at Aiken this week, with Rev. J. B. McReynolds and Rev. Lance Webb, doing the preaching. Rev. McReynolds will preach at Aiken Sunday morning, and at Lockney Sunday morning. Rev. Lance Webb will preach at the 11 o'clock service at Aiken Sunday morning, and Rev. J. N. S. Webb at Lockney Sunday night. Lance makes a 25 minutes talk each evening to the young people at the Baptist church. There is a contest on between the Johnny Reds and Bonny Blues and at this time the Blues are in the lead. At the close of the meeting a social will be given these

young people. Junior and Senior Young People's meeting and men and women prayer meetings each evening at 7:30. Evening services begin at 8:20; morning services begin at 11 o'clock each day. Everybody invited to attend all services. The meeting will close Sunday night. There is much interest manifested and good crowds are in attendance.

Trinity Lutheran Church At Providence

On Friday evening at 8 o'clock the Luther League will present in the Providence school house the 3-act play: "An Old Fashioned Mother," a dramatic parable of a mother's love. We invite you to come and see this play. No admission will be charged. Sunday morning, at 9 o'clock Sunday school.

At 10 a. m., English services.
E. HERBER, Pastor

Circle No. Two of W. M. U.

Met With Mrs. E. E. Dyer Monday
Circle No. Two of the W. M. U. met with Mrs. Dyer, Monday, Sept. 3, with eight members present.

An interesting program in Royal Service was rendered, after which the circle elected their officers for the coming year. Mrs. Dyer, who had already been elected chairman presided. Mrs. Morg Hamilton was elected vice-chairman; Mrs. Whitfield, secretary; Mrs. Suits, reporter; Mrs. Carter, Bible study leader.

We want to urge each lady who should be in this circle, to attend all of our meetings. Let's make this the best year in the Lord's work we have ever had.—Reporter

Methodist Missionary Society

The Methodist Missionary Society met at the home of Mrs. L. A. Gunn Monday afternoon in a social meeting with Mrs. Gunn and Mrs. T. T. Threet as hostesses. Fresh peaches were served as refreshments, and an enjoyable social meeting was had.

Theatre and Dinner Party

Mr. and Mrs. A. B. Brown were hostesses to a dinner and theatre party last Thursday evening. The guests were served with a six o'clock dinner party at the Brown home, and afterwards enjoyed a theatre party at the Harley Sadler show. Those present were: Mr. and Mrs. R. G. Porter, Mr. and Mrs. J. E. Sweetston and three daughters, Misses Pauline, Wynona and Aldine, of Tulsa, Mrs. Y. F. Walker and daughter, Mary Pope, Misses Hazel and Jewel Bybee, Mrs. J. M. Traylor and Mr. and Mrs. Brown, all of Lockney.

Chicken Roast

Several from Lockney enjoyed a chicken roast out on the green mead-

ow belonging to Mr. M. A. Townsend, who lives south of town. A number of games were played around a big bon fire and the treats of the evening were chicken, coffee, cake, and pickles. Those present who report a most enjoyable evening were: Mr. and Mrs. Raleigh Edmundson, Mr. and Mrs. Chas. Groves, Mr. Bonnie Griffin, Misses Pearl and Grace Harper, Mammie Lou Jernigan, Elva Cook and Tillie Giles.

Visit of the Stork

Born to Mr. and Mrs. John Cox, a still born child, Thursday night. The infant was buried Friday afternoon at Lockney cemetery.

PERSONAL MENTION

Miss Celia Whitt spent the weekend here visiting her parents, Mr. and Mrs. W. L. Whitt. She left Sunday for Uvalde, Texas, where she will again teach school.

Mrs. Artie Baker and Mrs. Alex Norris and daughter, Virginia, were in Plainview Tuesday afternoon.

Miss Lauream Christian spent Tuesday in Lockney visiting with friends. She will leave about the 17th of September for Chicago, where she will attend Musical College.

Elder Early Arvenaux returned last week, after an absence of several weeks, spent in South Texas, where he has been holding revival meetings for the Church of Christ.

Mr. and Mrs. Gilbert Huls will leave tomorrow for Hannah, Okla., where they will spend several days visiting in their old home town, and Mr. Huls will attend to business in connection with a lumber yard he owns there.

Miss Eunice Huff and brother, Leslie Huff, of McLean, Texas, have been here the past week visiting their brother, Floyd Huff, and family. Leslie Huff will go to Abilene the latter part of this week, where he will enter the Abilene Christian College for the coming school term. Miss Eunice Huff left Wednesday morning for her home in McLean, Texas, accompanied by Mrs. Edna Clark of McClean, who is returning home from a trip in South Texas.

E. C. Cox and family spent Sunday visiting in Hart, Texas.

J. C. Ward and family were in Texline and Dalhart, last week on business and visiting.

Mrs. Daff Griffith and Mrs. T. L. Griffith returned last week from a visit of several weeks with friends and relatives in Colorado State.

Mr. and Mrs. Austin McGavock were here from Olton Sunday visiting relatives and attending the base ball games.

Cecil Cope has returned to Lockney after having been employed in the Slatonite Printing office, for several

NOTED SINGER IN AMARILLO SEPTEMBER 14

MISS GREATHOUSE COMES UNDER AUSPICES OF TRI-STATE FAIR.

Miss Dorothy Greathouse, famous American concert singer and former prima donna of "The Student Prince" will appear in Amarillo, on the eve-



ning of September 14, at 8:15 o'clock, under the auspices of the Tri-State Fair association. Popular prices ranging from 50 cents to \$2.00 will be charged for the concert. She will sing at the city auditorium.

Miss Greathouse, whose home is in New Mexico, will tour the Pacific Coast in a series of concerts following her appearance here. Arrangements are being made by Theodore Roberts to have her sing for Movietone while in Los Angeles. As prima donna of "The Student Prince" and through her appearances on the big-time Keith-Orpheum circuit Miss Greathouse has gained national fame.

months. Mrs. D. E. Sullivan and little daughter, have returned to their home, after a visit of several weeks in Lockney and this part of the state.

G. A. Barton and family have returned from a visit of about two weeks in Arkansas, and other places in the East.

Deck Wells and wife on a visit to Colorado points this week.

H. M. Mason and wife are in New Mexico this week on a vacation.

Mr. and Mrs. Tom Stewart spent Sunday visiting relatives in Happy. Holland Stewart remained there for a visit this week.

Robbs-King

Mr. George King and Miss Olive Robbs were quietly married in Lubbock, Wednesday, Sept. 5th.

Mrs. King is the youngest daughter of Mr. and Mrs. J. T. Robbs of this place, and has lived here many years.

Mr. King's home is in Chicago and he is now employed as bookkeeper by the Fort Worth & Denver, and when Mr. King completes his work here, they will make their home in Chicago.

Mr. and Mrs. King, number their friends by acquaintances, all of whom wish them a long and happy journey through life.

Mrs. J. W. Fox and son, Wesley, Jr., returned from White Deer last weekend, where they had spent several days with Mrs. Fox's sister and niece, Miss Zona Martin and Mrs. W. R. Rosden.

Mrs. Dr. S. T. Cooper and daughter, Mrs. Jewel Sherman and sons, Arnold and Thomas, left in a car Tuesday for various points in Colorado. Mrs. Cooper expects to visit a sister at Pueblo, Colo., whom she has not seen for thirty years.

PLEASANT HILL

Sept. 4.—Mrs. J. R. Evers and children and Misses Vida and Zella Bartley, visited in the Day home, Monday afternoon.

Miss Dora Elsa Lloyd spent Sunday with Miss Stella Furrow.

Mrs. D. M. Towery spent Tuesday night with her mother, Mrs. S. L. West.

Mrs. J. R. Evers and Miss Myrtle Day spent Sunday afternoon with Mr. and Mrs. B. Furrow.

Quite a few of the young folk visited in the Woolsey home, Sunday afternoon.

Misses Abbie Lee and Elizabeth Woolsey is staying with Mrs. C. D. Hart, going to school at Floydada this term.

Several of this community attended church at Lakeview Saturday and Sunday night.

Mr. and Mrs. P. J. Wilkes were the host and hostess of a party Wednesday night. All reported a very enjoyable time.

A large crowd went picnicing at Roaring Springs, Thursday.

Mr. and Mrs. N. A. Allmon and family left for Oklahoma Tuesday morning.

ROSELAND

Sept. 2.—A heavy rain and hail storm fell in a part of our community Monday afternoon. Much damage was done to gardens, feed and cotton. Some cotton crops totally destroyed.

Mrs. C. H. Brown, primary teacher in our school is attending institute at

Lubbock this week.

Prof. Stegall and Miss Dora Sans are at Canyon attending institute.

Mrs. Maud Merrick and Miss Blanche Bass visited in the Sims home Monday afternoon and were caught in the hail storm.

A number of our people attended the Harley Sauer Show at Lockney last week.

The Home Demonstration Club will meet Friday afternoon, Sept. 7th. Miss Bass will be there. All members are urged to be present.

TRADE MARK
FEDERAL
REG. U.S. PAT. OFF.

THESE THEY OFFER—

- Easy Steering Tread
- Equal Tension Cord Construction
- Extra Long Tread Wear
- Unusual Traction
- Mileage Records

We have just the tire for your car.

LOCKNEY AUTO CO.

FEDERAL TIRES

TO THE PUBLIC

We have no desire to worry your mind But just speak a word so good and kind Our advice to you comes gentle and free Of such thing that interests you and me It is of a livelihood we strive to make If we have to be up early and late We can help you out of this sad tight If you will only by your grocer be right We carry the stock from which to select Nothing to refute or bad to regret. So come right along and look us in the face And ask our prices with all good grace. That Good East Texas Sorghum en route now, place your order at once.

We give you Self Service in this store, help you find the things that you are looking for, give prompt and efficient delivery service to your door, and the price is always right. Try our store, and you will become a satisfied customer.

RILEY & BREWSTER

HOKUS-POKUS SPECIALS SATURDAY

- Soap, Crystal White . 28 bars \$1.00
- Kraut Juice 7c
- Baking Powder, K C., 10 lbs. 99c
- Macaroni-Spaghetti 5c
- Pork & Beans, No. 2 8c
- Salmon, Fancy Red 30c
- Post Toasties 9c

G. S. MORRIS

HELP YOURSELF

Saturday Specials

- Crystal White Soap 13 bars 52c
- Gapes Per Gallon 43c
- Baking Powder, Rumfords 1 lb. can 19c
- Cherries, Snyder Brand Quart 31c

FREE FREE FREE

Saturday we will give away FREE an Electric Heater and a Kitchen Stool. See our Window.

Mrs. Rebecca Dodson please call for \$1 worth Groceries

Mr. F. L. Marble please call for \$1.00 Roast.

We will have many specials tagged in our store Saturday



COMPLETE STOCK OF—
MASTERPIECE SCHOOL SUPPLIES

STEVENSON'S VARIETY STORE



COUNTY BRIEFS

CEDAR

Sept. 4.—This community was visited by an electric storm, heavy rain and some hail Monday evening. The lightning burnt out some phone boxes, also struck the school building, damaging the flue considerably. The Baptist meeting is still in progress, but no services Monday night on account of rain.

Mr. Bishop Wiggington and Frank Taylor are visiting in Cook and Jack counties this week.

Mr. Tom Dresser and family of Roswell, N. M., were visiting in the H. C. Randolph home this week, returning home Tuesday.

Mr. Bud Dillard and wife were visiting in this community Sunday.

Mr. and Mrs. J. C. Lacey took dinner in the M. H. Taylor home, Sunday.

Mr. J. R. Kelley's sister and family of Parker county, were visiting with him last week.

Rev. Horace Reeves left Monday for Sudan, where he will conduct a revival meeting.

C. V. Lemons and wife took dinner with Syd Brown and wife, Sunday.

Marion Dillard and wife are visiting in Jack county.

Mr. Clarence Guffee returned last week from Denton, Texas, where he has been attending Summer school. He will resume his duties as principal of the school, which begins Monday, Sept. 10th.

Mr. J. R. Kelly was visiting at Fairmont, Sunday.

Grandma Brown is staying with her granddaughter, Mrs. Ray Wiggington during Mr. Wiggington's absence.

SAND HILL

Sept. 4.—Crops are looking good and most everyone is up with their work.

Mr. A. J. Standifer, with his mother, Mrs. G. C. Standifer, Mrs. C. S. Cates, Mrs. J. C. Dennis and son, Raymond, left Monday for Honowa, Okla., and Greenville, Texas, for a three week's visit with relatives.

Miss Ila Belle Standifer attended a farewell party at Plainview last Wednesday evening.

We had a nice little rain last night.

Mr. Harris Bishop is visiting with relatives in Hastings, Okla.

Lots of people from this place attended the Harley Sadler Show while in Lockney.

Sept. 3.—The Sand Hill school will open next Monday morning, Sept. 10. All of last year's teachers are back with the exception of Miss Alice Smith. Mr. Meachem will teach the 7th and 8th grades this year. We are expecting a better school this year than ever before.

The entire force of teachers are in Canyon this week attending Institute.

Miss Alice Smith left Monday morning for Canyon, where she will be in school the coming year.

Mrs. Will Pope returned Friday from Oklahoma, where she had been at the bedside of her daughter, Mrs. Edna Ellis. Edna's condition is much better.

Mr. C. W. Smith, Jake Brock, and Adin Glenn, are near Canyon this week, working on Mr. Smith's farm there.

Mr. and Mrs. Jake Brock and Ike Brock, spent Sunday on the canyons, enjoying an outing.

Mr. and Mrs. R. L. Smallin of Spur visited Mrs. Smallin's grandfather, C. W. Smith, Sunday. Mrs. Smallin was formally Miss Edna Bedingfield.

Mr. and Mrs. Smith Mickey of Plainview, visited Mrs. Sallie Mickey, Sunday.

A large number of the people of this community attended the Sadler show this past week.

SUNSET

Sept. 3.—There was no preaching Sunday morning on account of Rev. Y. F. Walker helping in a meeting at Cone.

Mr. and Mrs. Cooke moved into the teacherage last week.

Scott Webster and two sons, Reese and Jack, of Hartley, Texas, visited Mr. and Mrs. W. D. Clark, last week.

Miss Lowell Haverly had a number of her friends visit her Sunday.

Mrs. King and daughters of San Marcus, Texas, who have been visiting Mr. and Mrs. Casey of South Plains left for their home Saturday.

Mr. and Mrs. Browning of South Plains have relatives from Sherman visiting them this week.

Trula May and Muriel Fay Phegley spent Sunday with Christelle and Jean Leach.

Mr. and Mrs. T. H. Bradshaw visited with Mr. and Mrs. R. M. Haverly, Sunday afternoon.

Mr. Witherpoon, who has been visiting his daughter, Mrs. G. Milton, left last Tuesday for Ballenger, Tex.

Messrs. J. Solomon and N. W. Williams and Misses Lillie and Belva Solomon, of Floydada, visited in our community Sunday afternoon.

Mr. Webster of Lockney and daughter, Mrs. Osa Puckett, of Lockney, and Mrs. Jim Johnston and children of Spur, spent last Friday with Mrs. Clark and Mrs. Phegley.

Mr. Jarets have their sister, Mrs. Jameson, of New Mexico, visiting them. She is here for her health.

Our school will begin next Monday. Our teachers are attending Teacher's Institute, at Canyon, this week.

ANTELOPE

Sept. 3.—Church was held here Sunday night and morning. There will be a meeting here all next week, held by Rev. Shannon.

Miss Lora Belle White spent Sunday with Miss Edna Edwards.

Mrs. Charlie Nickels spent Sunday afternoon with Mrs. Bill Ardry.

Misses Cora Bell and Armanell Smith of Lubbock, and Miss Kate Stewart of Crosbyton, spent the week end with Mr. and Mrs. Ted Jones.

Miss Marguerite Aston, who has been visiting at Spur, returned home this week.

The club ladies held their first meeting in their club house, Monday.

School at Antelope will start Monday, Sept. 10.

NEWLAN

Sept. 3.—Sunday school as usual Sunday. Bro. Davis filled his regular appointment Sunday evening.

Bro. Davis will start his revival Thursday night at Newlan. He invites the public to come out and hear him and help in carrying on the Lord's work.

Mrs. Mable Scott and children, also Mrs. Furrow and children, visited a few days in Amarillo. They visited Mrs. Edna Golden, Mrs. Furrow's daughter.

Miss Dora Elsie Lloyd took dinner with Miss Louella Lincoln, Sunday.

Mr. Robert Ardrey and wife of Joe Bailey, spent a while with her parents, Mr. and Mrs. Hatley, of Dougherty, Sunday.

Mr. and Mrs. Walter Newell are moving to Dougherty today. They have built them a new residence there and other new buildings are going up.

Mr. and Mrs. D. J. Carden and family visited a while in the Krykendall home, Sunday evening.

Little Miss Elba Carden accompanied her daddy to town Saturday.

Mr. Emmert and boy of Mayview attended preaching services at Newlan, Sunday.

Mr. John Custer and family are visiting at Post and Lamesa, Texas, this week.

CENTER

Sept. 4.—This community has had some nice rains the past few days. In the north part 3 1-2 inches of rain in thirty minutes is reported to have fallen Saturday afternoon with showers all Monday afternoon and into the night. Have a clear morning now.

Mr. Claud Young, of New Mexico, spent last week here visiting his grandparents, Mr. and Mrs. W. B. Crabtree, and all the uncles and aunts. He returned home Sunday to be ready for school this week.

Most of the men folk met at the school house Monday and cleaned off the yard, fixed the windmill and some broken desks, to have things ready for school next Monday morning.

Messrs. Miller and Cole are attending institute at Canyon, this week.

Mmes. Montgomery and Jordan, Miss Alma and the smaller children of both families, spent Wednesday in Lubbock.

T. L. King and family returned home Friday, from Robert Lee. They report fair crops and lots of water melons to eat.

Mrs. Veach is sick this week.

Mr. Otis Huckabee and Miss Beulah Foster, were married at Floydada Saturday afternoon.

HARMONY

Sept. 4.—This community was included in the rains of Saturday and Monday. Considerable damage was done by the hail storm Monday afternoon.

A number of our students entered Floydada high school Monday. They were: Lucille and Carrick Snodgrass, Lois Williams, Roy and Ralph Hale, Everett Miller, Christine Trowbridge, and Sherwood Ramsey.

Mr. and Mrs. Floyd Trowbridge of Amarillo, visited relatives here over the week-end.

Mr. J. Truthlin Watson, of Chickasha, Okla., visited in the home of Mrs. Chas. Trowbridge, this week.

Mrs. Watson and little daughter, Angie Carroll, accompanied him home Monday.

A number of families enjoyed a picnic lunch and water melon feast by the big lake on Lakeside farm Thursday evening. Swimming and boat riding were among the sports of the evening.

Almeda May Carr and Christine Trowbridge were presented in a recital Friday evening, by their teachers, Mrs. M. D. Ramsey and Miss Blanche Scott.

Mr. and Mrs. G. L. Snodgrass, Lucille and Carrick Snodgrass, Miss Cathelene Snodgrass, H. M. Miller and son, Everett, and Lois Williams, returned last week from a vacation trip into Oklahoma.

Mr. and Mrs. W. C. Parkey and family went to Mangum, Okla., Monday, returning Saturday.

Mr. W. C. Club and Sherwood Ramsey, returned from Amarillo, Tuesday.

BLANCO

Sept. 4.—Mr. Gaston Howell of Bula, is visiting relatives in this community, this week.

Mr. and Mrs. F. W. Farley and children, Mr. and Mrs. Bob Gollyhorn and children, visited in Lockney, last week.

Mr. and Mrs. C. F. Smith of Lubbock and Mr. and Mrs. A. W. Smith of Blanco, visited relatives in Lockney, Sunday.

Misses Elgah and Kathryn Alexander, of Lockney, are spending a few days with their sister, Mrs. Alva Smith.

Miss Noma McPeak, was the Sunday guest of Miss Irene Cates.

Mr. and Mrs. Rob Witty and little daughter, Betty Jo, of Estacado, visited in the home of Mr. Moss Howell.

Mr. and Mrs. Clyde Bagwell were the Sunday guests of Mr. and Mrs. Alva Smith.

Mr. and Mrs. Luther Holmes and family, of Sand Hill; Mr. and Mrs. Keller Holmes and family, of Pleasant Valley; Mr. and Mrs. Fred Taylor and family, of Starkey; Mr. and Mrs. C. J. Reese and granddaughter, Jacqueline, of Knox City; Mrs. Price Reese and son, E. P., of Sweetwater; Mr. Luther Smith and daughter, Sadie, of Blum; Mr. and Mrs. S. F. Smith and daughter, Opal, of Blanco; Mrs. H. M. Hamilton and little daughter, Mary Jane, of Plainview; and Mr. and Mrs. Alva Smith of Blanco, took dinner in the home of Mr. E. W. Holmes, Tuesday.

The trustees of Blanco school are putting up a frame building on the school ground, for the teachers.

School will open Monday, Sept. 10, at this place.

Several families of this place attended church and Sunday school at McCoy Sunday and Sunday night.

The hail, which fell yesterday, damaged the crops, immensely.



For Clear Vision GLASSES

YOU can think better, work better, feel better in properly adjusted glasses. We handle all styles. Prices are fair.

DR. WILSON KIMBLE
OPTOMETRIST
Floydada, Texas

LAND! LAND!
We have land to Sell and to Lease for Farming, Stock Farming and Grazing purposes, from about 80 acres up, in Floyd, Briscoe, Hall, Motley and other counties.

CHIROPRACTOR
S. T. Cooper, D.C., Ph. C.
(PALMER METHOD)
Office upstairs next to First National Bank.
No charge for spinal analysis.
Phones: Office 101; Res. 172

W. M. MASSIE & BRO.
Floydada, Texas
NOTICE!
Beginning September 1
We will require a deposit on all bottles at Cafes and Grocery Stores.

AYRES & PAYNE
ATTORNEYS AT LAW
General Practice
Booth Bldg.
FLOYDADA TEXAS
Have your Abstracts made by
ARTHUR B. DUNCAN
The Old Reliable Abstract Man
Floydada, Texas

WILSON STUDIO & ART SHOP
FLGYDADA, TEXAS
POTRAITS, VIEWS, PANORAMA VIEWS
KODAK FINISHING, ENLARGING, ART PICTURES AND FRAMING
Have Your Abstracts Made By
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GRADY R. CRAGER
UNDERTAKER & EMBALMER
Hearse To All Parts Of The Country
Day Phones 126 and 121 Night 79
In Crager Furniture Company
Day and Night Service
Lockney, Texas

AL SMITH DAIRY
All my cows have been tested by Dr. J. M. Floyd, Licensed Veterinary.
Milk Delivered at your home
Both night and morning
— for —
10c Per Quart
AL SMITH DAIRY
Phone 9007 F32

THE BEST OF SERVICE
Let us look after your
CLEANING - PRESSING ALTERATIONS
We give prompt and efficient service, and guarantee to please you with our work. Phone us at 114 or Call on us in the rear of Roy Griffith's confectionery.
D. F. McDUFFEE

TO REAP PROFITS, OWN A BANK ACCOUNT

IF you sow the seeds of solvency from a Bank Deposit Book, you'll be sure to reap a Harvest of Profit. The Savors are the people who get credit when they need it—and usually don't need it. Many men and women, having accounts with us are daily strengthening their financial footing.

THE FIRST NATIONAL BANK

A SAFE DEPOSITORY FOR YOUR MONEY

"There is no Substitute for Safety"

NOTICE
Wheat Growers

On our Wheat Drill order, we were disappointed in getting as many drills as we expected. If you want a SUPERIOR WHEAT DRILL better come in now and get yours.

SOUTH PLAINS LUMBER CO.

PHONE No. 9
LOCKNEY, TEXAS



And The Children Will Want New Things!

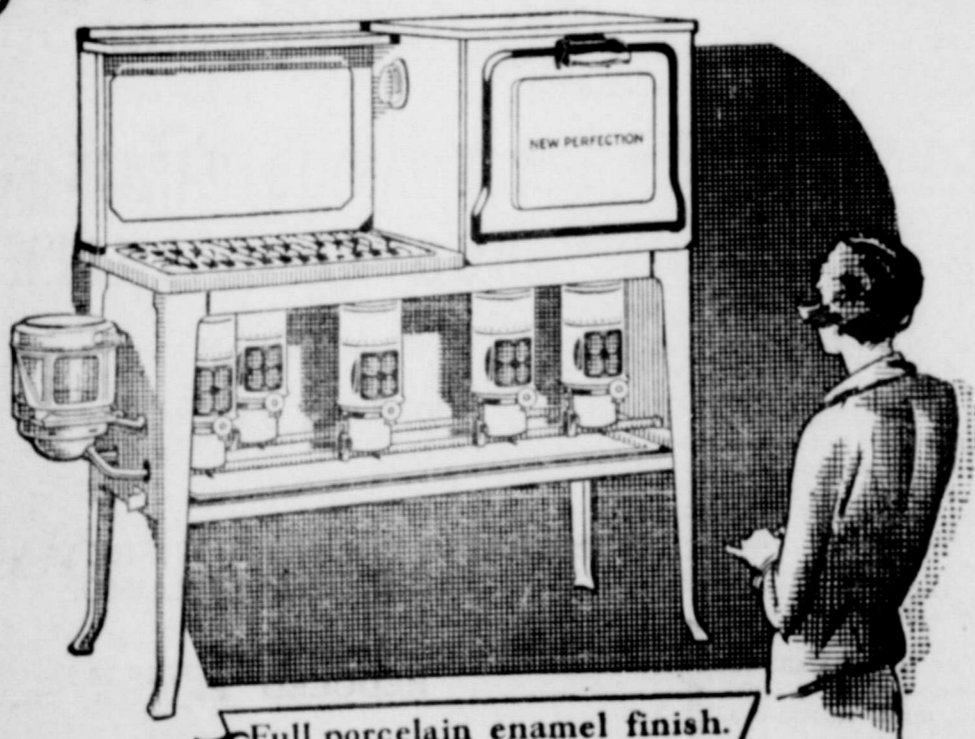
This Store, after weeks of preparation, announces its readiness to serve you with the needed articles for the opening of the new terms. Merchandise, as offered, is of the highest possible standard, while prices are consistently low, thereby making for the best possible values on all items you may need.

REMEMBER THE GUARANTEE ON OUR CONKLIN PENS AND PENCILS
We have a Beautiful New Line of Red and Mated Pens

Lockney Drug Co.

The REXALL Store
2 REGISTERED PHARMACIST—2 Phone 50

a new oil burning range if you see it you'll have to have it!



new Full porcelain enamel finish. New design..Grouped burners Built-in live heat oven..New heat indicator..One of 24 new models. \$17.⁰⁰ to \$154

No wonder every woman who sees this stove wants to buy it on the spot! It is an entirely new kind of oil range—a beautiful, swift-cooking model in snow-white porcelain enamel. Modern in design. Safe and economical as only an oil-burning range can be!

EASY WAY TO BUY. Your dealer will demonstrate these new stoves for you and will no doubt tell you how you can buy any one of them on easy terms.

PERFECTION Oil Burning Ranges

PERFECTION STOVE COMPANY, DALLAS, TEXAS



Courtesy of the Domestic Science Department, Perfection Stove Company

THEY say that if a girl is beautiful, it isn't so necessary that she be a good cook! But too often, Mother Nature gives the curly hair and the baby dimples to somebody else's daughter. And then, if you are a wise mother, you teach your daughter other ways of being attractive—among which is the old, old one, of being perfectly at home over a kitchen stove.

Little Mrs. Percival had always wondered, in her gentle way, why Marion, her only child, had seemed to inherit all the late Mr. Percival's traits, and none of her mother's. She had been a rough-and-tumble baby; she had been a tom-boy little girl. And now, at twenty, she was affecting a sleek coiffure, wearing horn-rimmed glasses and threatening to study law!

Mrs. Percival had seen to it, however, that Marion, in spite of her masculine looks, could cook a dinner fit for a king. And when Marion finally tumbled head over heels in love with a young man who seemed a bit afraid to fall in love with her, gentle little Mrs. Percival armed herself for battle, and sallied forth.

How the Kitchen Club Helped

The Kitchen Club was called into consultation, without being told the underlying reason for the sudden activity. Mrs. Percival's kitchen was made a most delightful, most feminine place (description of it in Nancy's notebook).

Marion's young man was invited to dinner. Mrs. Percival came down with a convenient headache, and Marion had to solve the problem of entertaining him while she cooked dinner. It wound up with his going to the kitchen and discovering there a flushed and flustered, but very housewifely Marion, that he was not at all afraid of.

You know the rest—"Here Comes the Bride," and all that. And the Kitchen Club never knew that it had been called upon to play Cupid!

LEAVES FROM NANCY'S KITCHEN CLUB NOTEBOOK

We made Mrs. Percival's kitchen as sweet and feminine as she is! Walls, silver-gray; floor, blue and white linoleum; oil stove, blue, silver-gray and white, breakfast nook (built in), pale blue trimmed with pink flowers—transfer patterns—window-box painted light rose color, and filled with vines and pink begonias. Refrigerator, table, shelves, etc., white trimmed with blue. Curtains, white with little blue ruffles!



"This young man's bachelor days are numbered."
Mrs. Percival served us a simply divine dessert, made of big hunks of angel cake, covered with hot chocolate sauce filled with nuts, and topped with ice cream! Here are the recipes:



Angel Cake

Whites of 12 eggs
1 1/2 cups granulated sugar (measured after sifting)
1 cup and 1 tablespoon pastry flour
1 teaspoon vanilla
Pinch salt
1 1/2 teaspoons cream of tartar
Sift sugar five times. Set aside.
Sift flour, cream of tartar and salt together five times. Set aside. Beat whites to a froth, not quite as stiff as for meringue. Sift in sugar, folding in into eggs as lightly as possible. Sift in flour. This also must be done with as light a handling and as much speed as possible. Turn into unbuttered pan and cook in slow oven for fifty-five minutes. Put pan of water in oven with it and keep it there for forty minutes. Do not open the oven door for twenty minutes after cake starts to bake. At the end of forty minutes take pan of water out. At the end of fifty-five minutes take out cake and turn it upside on plate to cool in pan.

Chocolate Sauce

2 cups white sugar
2 tablespoons cocoa
1/2 cup water.
Cook to thick syrup. Add nuts and serve hot over cake.

Proper Heat of Oil Stove for Angel Cake

Keep flames low, so that they show blue. (For faster cooking turn them up 1 1/2 inches.) A really good oil stove will burn with a steady flame, and will need no watching.



How to Cut Angel Cake

Never use a knife on angel cake. Pull it apart with two forks. This keeps the feathery texture from crushing.

THEY WEAR LONGER

FOR SALE BY—
BAKER MERCANTILE COMPANY

WHAT'S DOING IN WEST TEXAS

Balmorhea—A jury of view has been appointed here to lay out a road from Balmorhea to Fort Davis.
Ozona—Five thousand head of Crockett county lambs were sold here this week at 11c a pound.
Turkey—A campaign for 200 members of the Staked Plains Turkey Growers Association is starting here.
Paint Rock—Improvement has been made in the school house and grounds here for the opening of school this week.
Crosbyton—The last three miles of highway leading South from here to Watson have been completed.
Del Rio—Order for 400 double deck cars to be used for the shipping of sheep for this place in the next month has been placed.
Hale Center—A car of genuine turkey red seed wheat will be distributed to Hale county farmers at cost.
Channing—Five thousand 16 page booklets for the Wander District of Texas, composed of Dallam, Hartley, Sherman, Hutchinson, and Ochiltree counties, Texas and Union county, N. M., will be distributed at fairs.
Matador—Matador is to have a 500 Watt electric spot light installed on top of the local water tank.
Miami—One thousand head of cattle recently brought here from Mexico were driven 300 miles and shipped 500 miles without loss.
San Angelo—Eight thousand three hundred dollars have been raised on a \$30,000 hospital project here.
Pampa—President A. M. Bourland of the WTCC will speak at the Panhandle-North Plains District Convention here Sept. 10.
Merkle—A trade trip to Nubia featuring music and speeches was made recently.
Presidio—This town, and Ojinaga, Mexico, will celebrate the completion of the Kansas City, Mexico, and Orient Railway Sept. 15, 16, and 17.
Vernon—Two brick school buildings will be constructed here this year.
Wichita Falls—The WTCC publicity committee will meet here Sept. 8, after being postponed at Vernon.
Abilene—The WTCC Agricultural motorcade left Abilene at noon Saturday, Sept. 1st.
McLean—A new school building is to be built here at a cost of \$10,000.
Flies are dangerous. They are also the filthiest insect known. They deposit germs in three ways. By contact, vomit spots and excreta. They taint everything they touch. FLY-TOX kills flies. It is safe, stainless, fragrant, sure. Simple instructions on each bottle (blue label) for killing ALL household insects. INSIST on FLY-TOX. FLY-TOX is the scientific insecticide developed at Mellon Institute of Industrial Research by Rex Fellowship. FLY-TOX brings health, comfort and cleanliness.—Adv.

Cleburne—Repairs being made to Texas Power & Light Co.'s substation

BUCK BRAND WORK CLOTHES

Pride of Overlasting Endurance

For Sale by E. L. AYRES, DRY GOODS, LOCKNEY

Keeps the whole family Smiling!

Good flour means good bread—good biscuit—good pies and cakes. When you insist on this brand you know you have a flour made of finest, selected wheat—always uniform in quality—and guaranteed to give satisfaction or money refunded. Try it next time.

At Your Grocer

30% DISCOUNT ALL OVER THE HOUSE

We are now in position to save you real money on your Furniture needs. We are located in our new home, off of the busy streets, where you can come, take your time, select the things that you need, and buy them at the right kind of prices. Low overhead expenses have made it possible for us to save our customers money on their purchases—due to the fact that we have a nice building to display our stocks, where there is no high rent to force the price up.

When you need anything in the furniture or floor covering line, be sure to come to our store before you buy. A little out of the way, but it will pay you to come.

PLAINVIEW BRANCH
AMARILLO FURNITURE CO.

"Store All Over the Plains"

1107 09 Austin Street One Block West of Depot

WANT COLUMN

FOR SALE—Pair Toledo and Dayton scales, Burroughs Adding machine, bolt case, two 6 foot door show cases, one 4-foot counter case, tables and counters.—See J. R. Maddox.

FOR SALE—6 room residence, 1 block west of main street, a bargain with small payment, easy terms.—E. G. Snarka, Silvertown. 48-tf-c

Hemstitching done in gold and silver thread at The Thrifty Nifty Shop, Floydada, Texas.

FOR SALE—Turkey Red wheat seed, test 61 lbs., home raised, good seed, \$1.20 per bushel at bin.—W. P. Hewitt, 22 miles northeast of Lockney.

FOR SALE—Near Olton, a fine section of wheat land, also have several tracts sandy land 160 acres up; price is right with good terms.—John F. Lubose, Plainview, Texas. 46-6t-p

WHEN in need of thoroughbred or high grade Jersey cow, fresh, call Dr. Freeman, Dougherty, Texas. 42-52t

NEW, modern greenhouse, four blocks west of sanitarium, Floydada, Texas.—Hollans, Floydada Florist. 25-tf-c

FOR SALE—2 good spans of mules. Any one interested see G. B. Harris at blacksmith shop. 45-tf-c

FOR SALE—Ideal coal heater, in good condition, cost \$50 new. Have no use for it as we burn gas, and will sell at bargain.—H. B. Adams, Beacon office.

DO you have a well improved 80 acres to exchange for a fine 160 acre farm near Ralls.—Baker & Carter. 51-2t-c

PIANOS! PIANOS—Leading Manufacturer has in this vicinity one piano and one player piano for sale cheap, rather than ship back or might store with responsible party.—Address Manufacturer, Box 355, Chicago, Ill.

SNAP beans, ripe tomatoes, sweet pepper. You will like our prices.—Sunshine Gardens.

DO you wish to exchange your property here for land elsewhere?—Baker & Carter. 51-2t-c

LOST—Two linen sofa pillows, between Rock Creek filling station and Lockney.—Finder return to Dr. Greer's office. 1t-c

FOR SALE—About 152 acres of good land, all under cultivation except 20 acres in pasture, 1 1-2 miles from Lockney. Price is right. If interested write or see.—J. H. Mann, Box 110, Lockney. 51-tf-c

SOME good homes in Lockney for sale on good terms.—Baker & Carter. 51-2t-c

EXPRESSION

I shall open a class in Expression on Monday, Sept. 10th, at the home of Mrs. D. J. Thomas in West Lockney. Those desiring my instruction for their children please make arrangements with me on or before that day. Your patronage will be appreciated.

Mrs. Charles Simpson

NOTICE

FORT WORTH AND DENVER SOUTH PLAINS RAILWAY COMPANY hereby gives notice that on Aug. 6, 1923, it filed with the Interstate Commerce Commission at Washington, D. C., its application for a certificate that the present and future public convenience and necessity require the construction by it of a line of railroad from Mile Post 75.44

on the applicant's main line, in a southeasterly direction within the city limits of the city of Lockney, to the end of a spur track now owned by Lockney Cotton Oil Mill Company, a distance of 1.37 miles, all within Floyd County, Texas. FORT WORTH & DENVER SOUTH PLAINS RAILWAY CO.

PROHIBITION AND CRIME

One of the most constantly reiterated claims of the anti-prohibitionist is that the Eighteenth Amendment and the Volstead law have contributed only crime, graft and other forms of corruption to the United States. They completely ignore the happiness and comfort that have come to America because the liquor traffic has been made an outlaw, to operate, if at all, in the same furtive and criminal manner as any other outlaw.

Now the evil of which these enemies of prohibition complain is not an evil of prohibition, but of greed and appetite. The proper cure for it is strict enforcement of the law, not surrender to the liquor traffic. In the communities where prohibition is observed and respected there is little or no corruption, and the outstanding blessings are those of more wealth, health and happiness. This country's morals do not depend on the rehabilitation of the liquor traffic, any more than its prosperity depended on the saloon.

The graft, bribery and civic and political corruption of the saloon days surpassed the bootleg corruption and crime of today as the aeroplane surpasses the ox-cart in speed. The liquor business organized to pass on almost every candidate for office, from constable to president. In many cities the entire political machinery was founded on the chain of saloons. Political historians record that many a state and national election was swayed one way or another at the beck and call of the liquor men. Those days saw a saloon to every twenty families in some neighborhoods with two thousand million dollars a year going from wage-earners' tills—with saloons bribing city governments to protect them in the sale of liquor to minors and in their refusal to obey the closing hours law—with the red light district starting in the back rooms of the saloons. Gigantic corruption extended from the ward heeler to the heights of government. The saloon spent a veritable mint of money in the corrupt politics that gripped America, until the people outlawed the entire liquor business. The liquor trade is a tough old criminal and dies hard. It knows no method of "getting by" except that of graft and bribery. This old criminal is at his best in New York State, where the state law enforcing prohibition was repealed. New York is now the happy hunting ground of bootleggers, hi-jackers, smugglers, bribe-givers and bribe-takers. It is the outstanding example of the dry claim that prohibition must be enforced if America wants to reap all the benefits of a good law.

To many people prohibition appears to be a failure, because they are told that prohibition induces crime. They are not aware that none of the great crime commissions have blamed crime on prohibition; not aware that many criminologists have said that prohibition reduces crime; not aware that census figures show a decrease number of prison commitments per hundred thousand.

On the other hand happiness, welfare, prosperity, bettered living standards, start inconspicuously and creep slowly. We now take for granted a luxury and a comfort that twenty years ago would have appeared a far-away dream.

But let us take individual spots where once saloons spread their blight. There are many hotel men in this country who did not know what they were to do without the old hotel bar; and yea today they are leasing the old bar space to candy and soda-water establishments for more rental than before. More women go to hotels alone; more men take their wives on business trips; more women travel on dry ships. More children have shoes. There are more automobiles per family in America than there are shoes per family in France, so it is said.

So it is not fair to blame all the woes of a changing age on prohibition, the greatest moral reform ever adopted by any people.—Lubbock Avalanche.

Burkburnett-Sinclair Co. will lay new six-inch line from main line station here to Greyback field.

Total of 5,137,000 bales of cotton anticipated from 17,595,000 acres in Texas this year.

Uvalde—J. C. Penney Co. opens new store here.

Palestine—Humble Oil & Refining Co. unloading five additional rigs in Boggy Creek south of refinery.

Electra—Waggoner Refining Company just completed two 50,000 barrel storage tanks south of refinery.

EXPRESSION

Physical Culture—Proper Breathing Exercises—Correct Interpretation of Literature

Public Recitals

Diploma from "Cocke School of Expression" Dallas, Texas
Mrs. JAKE GRIFFITH
Telephone No. 9024F2

ATTENTION—FREE RADIO

THE KEYS ARE ALL GONE

YOU ARE NOW REQUESTED TO BRING IN THE KEYS YOU NOW HAVE AND SEE IF ANY OF THEM WILL UNLOCK THE LOCK.

CRAGER FURNITURE CO.

WESTERN UNION

TELEGRAM

September 4th, 1923

Mr. and Mrs. People,
Lockney, Texas.
Dear Friends:

Your straws and summer hats died this morning.

Before putting them away you will want to visit our store and provide yourself with a new Stetson or Mallory and visit our Millinery Department.

Your friends,

BAKER MERCANTILE COMPANY.

PIGGLY WIGGLY

HELPS THOSE WHO HELP THEMSELVES

ALL OVER THE WORLD—AND LOCKNEY TOO

Free-Given-Free

To every Boy or Girl under the age of 15 years, that come to our store in person Monday, 10th, we will give absolutely FREE A NICE GIFT THAT WILL MAKE YOU HAPPY. Don't forget the date—MONDAY, SEPT. 10th

We want your Fresh Eggs. We pay more than any other Town.

OUR HOUSE IS BRIM FULL OF CHOICE FOODS

WE'LL HAVE RED HOT SPECIALS SATURDAY—NOT MENTIONED HERE.

We Will have Fresh Veal for Friday and Saturday

WE WANT YOUR FAT BEEVES.



YOU WANT TO LISTEN IN ON HOOVER and SMITH

— AND AN —

AT WATER-KENT

IS THE RADIO YOU NEED. THERE IS NOTHING LIKE THEM IN RADIO.

REDUCED PRICES.



"We Cater to Quality"

BAKER MERCANTILE CO.

"The Store With the Goods"