

# THE LOCKNEY BEACON

The Gateway to the Magic Plateau

"20,000 POPULATION BY 1940"

Heart of the Best Farming Section of the Plains

VOLUME TWENTY-EIGHT

Lockney, Texas, Thursday, February 7th, 1929

Number 21

## Rotary Club Holds First Meeting Thursday

Members of Plainview Club Attended Luncheon and Had Charge of the Program

The first meeting of the Lockney Rotary Club was held at a luncheon in the basement of the Methodist church Thursday evening, beginning at 7 o'clock, when the ladies of the Methodist church served the luncheon. There were fifteen members of the Plainview Rotary Club present, and that club under the direction of Mr. C. B. Harder, president, had charge of the program, and interesting talks were made by District Attorney Meade F. Griffin, Judge L. S. Kinder, Foster Irons, Fred Lowe, J. L. Jacobs, Maury Hopkins, and J. P. Woodward, and Frank R. Day was the leader of the musical program, with Miss Mary Richardson of Lockney, at the piano. Miss Richardson favored the club with a piano solo.

## Basket Ball Tournament At Floydada Friday

Many Teams Will Enter Contests Friday and Saturday of This Week

Floydada, Feb. 6.—Two hundred or more of the best high school basket ball players on the South Plains will enter a contest here Friday and Saturday to determine the winners of the third annual South Plains basket ball tournament, and to compete for a beautiful silver victory trophy, a gift from the Floydada Chamber of Commerce, and silver and gold basket balls. Fourteen teams have contracted to enter the contest and the event will last through Friday and Saturday.

In preparation for the event, the drawing for places has already been held and the following teams will compete in the order named: Idalou vs Olton. Quitaque vs Silvertown. Floydada vs. Petersburg. Acuff vs Post. Wilson vs Plainview. Amherst vs Slaton. Lockney and Ralls drew bye's and will enter the preliminaries unless other teams are entered before the beginning of the tournament.

Jack Woodward of Plainview, has been employed by W. E. Patty, superintendent of the Floydada schools, as the official referee for the contest. Attendance from towns represented by teams is expected to exceed 200 and from the interest indicated this will be the largest unofficial contest held in the Panhandle.

## AVIS ALLEN MEMBER OF SCHOLARSHIP SOCIETY

Canyon, Feb. 6.—Miss Avis Allen, a graduate of the Lockney High School who is now a member of the senior class of the West Texas State Teachers College at Canyon, has been elected to membership in the Lloyd Green Allen chapter of the Scholarship Society of the South. Miss Allen is one of the youngest members of the graduating class. She is the daughter of O. L. Allen of Lockney. The outstanding success of the members of the Scholarship Society, who are out in the business world is prophetic of the possibilities for those members who are yet in school. The 150 members of this Society are the highest ten per cent of the student body of more than a thousand young men and women of college rank.

Soundings are being made preparatory to excavating for the new building of the American Telephone and Telegraph Company at Cisco. The building will have four stories and will probably house division headquarters.

## Marriage Licenses

The following marriage licenses have been issued from the county clerk's office since our last report: Dial Exum and Miss Ida Lee Seargent, January 23rd. Jack Henry and Miss Maude Kropp, January 25th. Clyde Alexander and Miss Myrtle Hall, January 26th. Lester Marlow and Miss Johnnie Reasonover, January 26th. W. L. Collins and Miss Mary Johnson, January 28th. William D. Beedy and Miss Winnie Juanita Wilson, January 28th. Willis Smith and Miss Rachel House, January 31st. Grady Freeman and Miss Esther Watkins, February 2nd.

## Pennant Service Station Robbed Sunday Night

Cash Drawer Rifled for \$41.75; Thief Leaves Part of Cash in Drawer

The Pennant Service Station No. 2, owned by Mr. P. E. Shick, was robbed some time Sunday night, the thief getting \$41.75 in cash from the cash register. The robbery was effected by breaking out a window light and reaching into the cash register from the outside of the building, as the register set on a counter against the window, therefore, the thief did not have to go on the inside of the building in order to get the money out of the cash register. \$41.75 in cash was taken from the register, but the thief overlooked \$14 in bills and small change, which were left in the register. In taking the money from the register the thief took out the checks that were in the same drawer with the bills, assorted the checks and cash apart, and replaced the checks in the cash drawer, taking only currency and silver. The money left in the register was probably overlooked due to the fact that the thief did his work in the dark, and was in a hurry. No clue has been found up to this time, and it is probable that if the job was done by a lone thief, that no clue will be found.

## PLAINVIEW GIRL LOSES LEG IN CAR SMASH

Auto Backs into Runningboard of Car on Which Girl is Riding; Driver Fails to Stop

Plainview, Feb. 5.—Charlotte Collard, fourteen-year-old daughter of Mr. and Mrs. Charles Collard, who live on Portland street, was seriously injured Friday night in an automobile collision in front of the Blair Drug store on Broadway. Her left leg was severed about five inches above the ankle. Miss Collard was riding on the running board of an auto going north on Broadway and when they were near the drug store a car in which Fred Wimberly of Floydada and Virgil Teaver of Lockney, were riding was backed out from the curb and collided with the auto on which Miss Collard was standing. The accident occurred about eight o'clock Friday night. It is thought that the girl's leg must have been caught between the running board of her car and the bumper of the auto which was backing out. The bone was broken in two places and the leg almost amputated by the blow. The men who backed from the curb did not stop to render assistance although it is alleged that several witnesses to the accident shouted at them. The car was traced by the license number to Floydada and the men who were in it at the time of the accident were placed under arrest and brought to Plainview Saturday noon. They waived examining trial and were bound over to await the action of the grand jury, which meets February 18. Bond for each was set at \$1,000. Both made bond.

## LOCKNEY FARM HAS 116 HEAD OF LAMBS ON FT. WORTH YARDS

A deck of fat lambs was shipped Monday from Cereal, a mile north of Lockney Farm, by E. W. Thomas, manager of the farm. They have been fed on cotton seed cake and screenings from the oil mill, mixed with ground bundles. There were 110 head of them, weighing between ninety and ninety-five pounds each. The sheep were started out on stalk pasture, but for the past month have been in the lot on full feed. There are about two more decks of the lambs yet to be moved. These lambs were shipped over the Fort Worth & Denver to Ft. Worth and went on Wednesday morning's market.

## Why I Am Opposed to a Road District Being Created In Floyd County, Texas and Why I Am In Favor of a Road District Being Created

In February 1928, A. R. Meriwether and myself made a trip to Austin and appeared before the State Highway Commission and asked for a designation of a State Highway beginning at Idalou in Lubbock county going to Petersburg, Lockney, Silvertown, and Clarendon. At the same time delegations were there from Odessa, Andrews, Siminole, Seagraves, Brownfield, and Lubbock. The results of this delegation before the commission was that the proposed highway from Oressa, Texas to Brownfield, then connecting with Highway No. 53 running into Lubbock and Idalou from Idalou to Petersburg, Lockney, Silvertown, and Clarendon be made a tentative designation. And an order was entered by the commission instructing the state engineer to go over the road proposition, at least we who went to Austin on this trip got all that we ask for at that time. Now ever since February we have been appearing before the Commissioner's Court of Floyd County asking that they open the said road in this county and each time we have failed to get the commissioners to open the road. Their answer at first was that they didn't know where it should run and that they would not spend any county money on the road until the State Highway Department had furnished the location for the road, so we were delayed until we got the state survey made. The survey has been made and the location is known as to how the state would want the road to run when they take it over. We have appeared before the Commissioner's Court asking them to open the road in accordance to said survey in this county. Their answer is, they do not have any money, and therefore, cannot open the road. Now several years ago the county road department became involved and in order to settle up the county's past due indebtedness the county court issued warrants and sold as against the road money that would come in to the county to pay off said warrants for which generally interpreted would take up all the road tax that would accrue, to pay off said warrants, that interpreted was based on the values of the county that existed some eight years ago. Now I realize that the county did not have \$15,000.00 or \$20,000.00 on hands to pay for opening of this highway and I knew that they could not open this road and expend this money without issuing warrants to pay for it. Now then my investigation shows that Floyd county has undergone a rapid development the past two years and the revenue paid into the County Road Tax Fund is now about \$6,000 per year greater because of the development and not because of an increase in valuation on land but because of an increase in town valuation, railroad valuation, gas companies, oil mills, compresses, electric companies, telephone companies, etc. And I understand this \$6,000.00 increase to be entirely or principally from these additional investments and improvements, and not from any increase in farm land values. For instance the fifteen cent road tax now collected on the Fort Worth & Denver Railroad in this county runs \$2,000.00 per year and I had a man to appear before the Commissioner's Court with me the last meeting of the court who told the Commissioner's Court that he would buy the warrants of the county and give the county the money to open this road at this time so the road could now be open if the Commissioner's Court of the county would set aside the Fort Worth and Denver Railroad's fifteen cent road tax. In this way the Fort Worth and Denver railroad would buy the road for the highway and then the state take over and keep it on. Then we would have a good highway and it would cost the citizens in the county not one cent of money as the railroad tax would pay the warrants off and the state would keep it up. Now in my opinion the proper method to open this road is in accordance to the above suggestion by issuing warrants, but the commissioners refuse to do anything and said if they did this then the other precincts done and there would not be enough in the county would want some thing available credit in the warrants issued in the county to satisfy all of the precincts. Then I told them that if we, the citizens, in this part of the county, had got out and raised money and bought railroad right-of-ways with our private money and through our efforts we had improved the val-

## Fruit from Rio Grande Valley

Mr. E. M. Whorton was in the office last Saturday and presented the editor with some grape fruit and oranges from the Rio Grande Valley. His son, Bill Whorton, sent him a nice box of fruit a few days ago, and he was dividing it with us. Bill is doing well in Edinburg, where he runs a tailor shop and also has a farm. The fruit given us by Mr. Whorton was certainly fine, the largest grape fruit we ever seen was one of the items, and we certainly thank Mr. Whorton for his generosity.

## Will Market Dairy Products In Unision

Farmers of Floyd County Met Monday and Organized County-Wide Dairy Association

At a meeting at the court house in Floydada, Monday afternoon, more than 100 farmers listened to the benefits that had been distributed to Hale county farmers at the instance of the Hale County Dairy Association, organized more than six years ago. Mr. Lougham, President of the Hale County organization related the history of the organization. E. W. Thomas, one of the organizers of the institution, told of the problems experienced and the ways they were overcome. C. M. Anderson, manager of the association's creamery at Plainview gave some of the technicalities of the creamery business and told the farmers in session why a co-operative creamery was the one and only way for the producer to realize a full profit from his dairy business. After the talks were made a motion was offered to the organization that such an association be perfected in Floyd county. The motion was seconded and the following officers were elected to proceed with the preliminary organization work: Clarence Foster of Floydada, chairman and M. D. Ramsey of Floydada, secretary. After the election of officers, the body in session were given the opportunity to sign the necessary contracts for the formation of the organization. More than 25 contracts were signed at the first meeting and leaders of the movement say that very little trouble will be experienced in getting a large membership for the new institution. It is the plan of the Floyd County Association to co-operate with the Hale County Association as much as possible.

## MAN DIES IN CRASH NEAR PLAINVIEW

Plainview, Feb. 2.—H. G. Horn, about 50 years old, was killed three miles northeast of Plainview Saturday morning when his car collided with a light delivery truck. Horn's home is at Hedley, according to Geo. Stapleton, secretary of the Amarillo Shrine Lodge, of which Horn was a member. Horn's car, a coupe, was thrown in to the air when it collided with the truck at a road intersection, and turned over several times. It was demolished. J. J. Harris returned home Tuesday night from near Cisco, where he was called three weeks ago to the bedside of his father and mother, who were seriously ill with the flu. He reported them improving slowly, owing to the severe attack of the disease and their advanced age. Had they been well they would have celebrated their Golden Wedding Anniversary on the 5th, Inst.

## At the Methodist Church

Last Sunday was a good day. We appreciate the fine congregations, morning and evening. The officers of the Woman's Missionary Society were installed at the opening of the evening hour. The Sunday school has moved the hour of opening to 9:45. Let every body take notice and be on time. The hours for preaching services will be: morning 10:55, evening 7:30. Subject Sunday morning, "Consecration." The evening subject, "The Elder Brother," the last in the series on the Prodigal son. We welcome every one to come worship with us. J. E. STEPHENS, Pastor.

## West Side Church of Christ Services

Elder L. W. Hayhurst will preach at the West Side Church of Christ Saturday night, Sunday at 11 o'clock, and Sunday afternoon. Everyone is cordially invited to attend these services.

## FOR SALE—A bargain, good house

in Lockney, also for sale or rent a good four-room house and one acre, see owner.—J. H. Henson. 21-1f-c

## 35,000 Poll Tax In County This Year

As Many Cars and Trucks in County As There Are Voters According To Taxes Paid

When the time limit run on the tax payers of Floyd county last Thursday night, the voting strength for this year showed that it would be about 35,000, as there were 3,300 poll tax paid in the county, and there are about two hundred unders and overs that can vote this year. The registration of motor vehicles showed that there were 2480 cars and 395 trucks registered this year, which means that nearly every voter in the county has a motor vehicle of some kind. Tax Collector Stegall and his force expressed their appreciation of the way that people paid their taxes this year, and said that a steady stream of tax payers came all through the tax paying season, therefore, the force was not specially rushed at any time, but were busy all the time. There was no dissatisfaction on the part of the people paying taxes as they were not forced to await to be taken care of.

## WITH QUARTET OF PROBES, TWO MORE PLANNED

Legislature Is Facing Fourth Week With Little Done—Battle On Oily Rules

Austin, Texas, Feb. 4.—As the Forty-First Legislature swings into the fourth week of the session its status can best be described as saying it is one of investigation and expectation. With four different investigations specifically scheduled for this week and two others in the offing, there will be plenty of probing. These investigations are well known. There is expectancy over the reporting of the major bill on the calendar. These measures have been in committee for days and most members think they will reach a climax this week and be reported to the session. Substitutes and minority reports will no doubt accompany most of them, as it is next to impossible to get a full agreement on the major measures. The hope is that the bill to regulate public utilities through a utility commission will be reported to the main bodies and should the governor's elective commission get the majority report, as now seems probable, there probably will be minority recommendations. Battle on Oil Rules Extended hearings have been had on bills enlarging powers of the Railroad Commission to make and enforce oil and gas conservation rules. This has been a bitterly contested struggle and engendered more heat than any other class of legislation. The feeling will break a fresh when these measures get to the floor. There is the expectation that these may come in the week from committees on both sides of the capitol. Independent operators have bitterly assailed some provisions of the so-called Railroad Commission bill. Thus far no bill has been reported on the vehicle license bills or the gasoline tax. There are a score or more of these measures in the House, where they must originate. These measures, particularly those on the license fees, present all kinds of propositions, mostly to reduce the fees on privately owned cars and raise them on the commercial carriers, passengers and freight. Some kind of a measure is expected to be forthcoming from the House revenue and taxation committee. At the same time that body is expected to report a bill increasing the gasoline tax, whether to 3c or 4c per gallon remains to be seen. Prison System Also Several important educational measures are expected to receive reports this coming week and add to the volume of important measures on the eve of committee action. An expression of the House may be had next week on the proposition to submit a constitutional amendment authorizing the Legislature to issue State highway bonds. It is in a badly crippled condition through an adverse committee report and the general belief is that it is hopelessly lost for want of the requisite two-thirds vote to submit it.

Continued on Page Four



The Lockney Beacon

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H. B. ADAMS, Editor and Owner

TERMS OF SUBSCRIPTION

One Year \$1.50
Six Months .75
Three Months .40
Subscription Cash in Advance

WHY NOT ELECT HIGHWAY COMMISSIONERS

A bill has been introduced in the Texas Legislature for the dividing of the state into nine highway districts, and electing one highway commissioner from each district, to draw a salary of \$20 per day while serving on the commission, which would require about sixty or ninety days of their time each year.

Gov. Moody says that he will veto any bill that has as its objects the election of the highway commissioners, as it would seem that his expression in this case is because that he does not desire to lose the power of appointment of the commission.

Since the creation of the commission several years ago, every year there has been much wrangling, graft has been charged, commissioners made resign, and even a governor has been defeated because the voters believed that a good percentage of the money paid into the highway fund had gone to graft, and even today an investigation of the highway commission has been ordered by the legislature, as there has been charged that there is still a lot of graft going on in the commission.

Why wouldn't it be better to elect these commissioners; it would not cost the state any more money to have nine elective commissioners than it does to have the three the state now has. These three commissioners draw a steady salary the year around; the elective commission would draw a salary only when they were in session, therefore, the nine commissioners would receive no more, if as much, money as the three receive at this time. Then if the commission was elected, the members would have to be re-elected, or new commissioners elected every two years, and each commissioner would have to answer to the voters for his action while in the office, therefore, we believe that a great part of the graft could be eliminated, as each man asking for reelection would have to run upon his record

before the people of his district, and he would be prone to give the people of his district a square deal in order to keep his job.

As it has been in the past West Texas has had no part and very little influence in road matters at Austin, there being no West Texan on the board. Judge Ely of Abilene, which claims to be in West Texas, but in reality is in Central Texas, and two way down East Texans constitute the board. Any road that does not run toward Abilene has very little chance of getting recognition in this part of the state, and every one knows that West Texas gets very little consideration on any problems by the state department at Austin, no matter what the subject is. The more elective officers we have and the less appointive offices we have the more consideration we will get in all state matters. West Texas is growing rapidly, we have voters in this country now, we will have many more voters in a few years, probably more voters than any other part of the state. The state has never been re-districted fair to West Texas. Today our representatives, both in the senate and house, get in most cases twice as many voters in order to be elected as the representatives from Central and East Texas, and when re-districting time comes the representatives of East and Central Texas get together and see to it that West Texas remains in large districts and that the balance of power in the legislative halls are retained by East and Central Texas, and this same thing will happen again when the 1930 census are in, and West Texas will have no part in the re-districting. The only way that West Texas will ever get a square deal in state affairs will be when such offices as the highway commission, board of control, etc., are made elective, and the power of appointment is taken out of the hands of the governor or any set of paid officials in the capital at Austin. The freedom of the state, as well as the nation, depends upon the power the people can exercise at the ballot box, and every appointive office just cuts down that power of the ballot. The voters are better prepared to say who shall be our highway commissioners than Dan Moody or any other governor. The governor should never have been vested with the right to appoint them in the beginning. We elect our railroad commissioners. Today the highway commission in Texas is far more important than the railroad commission. You hear of no grafts or mis-

use of funds in the Railroad Commission is elective and have to go before the people every election to keep their job, and if you will do a little thinking you will find that most graft we hear of occurs in the appointive offices and not in the elective offices. The charges brought against Jim Ferguson from time to time all grew out of the appointive offices he had under his control, where men could buy and sell jobs, and the appointive officers were not accountable to the people for their action.

West Texas wants and needs is for every office under the capital dome to be an elective office, where no department of the state is answerable to some certain officer for its salary, and where each department will have to account for its own job and its own business before the people who have the right at the ballot box to say who shall serve them and how long they will be allowed to serve.

The Texas Legislature will do the right thing if they pass the law making the highway commission elective, and if Dan Moody vetoes that law, they should immediately pass it over his veto. Dan Moody has lost in Texas. He was elected last year because he had no opponent the people could depend upon. He was elected the first time because the state wanted to get rid of Jim Ferguson, not because he was a popular politician, and had attained any special notoriety because of anything he had done. The exposing of the graft in the highway department under Ferguson would have come to light no matter who was attorney general; and it may be when the investigation now ordered in the highway department and board of control is finished, we may also want to give the present administration some of the same medicine that was dosed out to Ferguson a little over two years ago.

All important offices in the state should be elective offices. The ballot box means the control of the people, appointive offices mean the control of the peoples right by a politician who happens to get into power, and he can sell these appointments if he wants to and the people are helpless to keep him from it. There should be no appointive offices at all, all offices should be elective. The more elective offices we have the less graft we will have to contend with; the more appointive offices we have the more graft we will have to contend with. Write your legislators and tell them to help make all state offices elective.

ANNOUNCEMENT
Martin Dry Goods Co's.
GRAND OPENING

We extend a Special and Personal Invitation to the General Public to Come and Inspect Our New Merchandise Home.

FRIDAY, FEB. 8TH

From 1:30 to 9:30 P. M. at which time there will be no merchandise offered for sale. It will be open house and we want you to come and inspect the new home and to see the New Spring Merchandise that we will have on display for the first time. We have been making preparations for this event for months and we extend to you a very earnest invitation to visit us on the date mentioned.

WE ARE EXPECTING YOU! BE HERE!

SPECIAL MUSIC FOR THE OCCASION

Martin Dry Goods Co.

Corner California at Fifth Street

Floydada, Texas

HELPY-SELFY
A LOCKNEY INSTITUTION

SPECIALS FOR SATURDAY

PEARS, Dried, They are fine 6 lbs. \$1.00

COFFEE, Peaberry 4 lbs. \$1.00

SYRUP, Maple Flavor Gallon \$1.00

12 Cans 3 LIMA BEANS, 3 POR K& BEANS, 3 RED BEANS, 3 BLACK EYE PEAS \$1.00

SYRUP, Log Cabin Large Size \$1.00

COFFEE, Helpy Special 3 1lb. Packages \$1.00

APRICOTS, Dried 6 lbs. \$1.00

BRAN Sack \$1.75

SHORTS, Gray Sack \$2.20

SALT, Plain Block 39c

SALT, Stock 100 lbs. 85c

BROOMS, Clean Sweep, each .33c; Red Star, each .35c

MOPS, No. 20 Each 36c

CLOTHES PINS Per Box 15c

Vegetables LETTUCE, MUSTARD GREENS, RADISHES EACH 8c, ONIONS, SPINACH

APPLES, Full of Juice Dozen 27c

MOUSE TRAPS, 6 for 18c

TOILET PAPER 6 Rolls 27c

MEAL, Snowdrift 25 lb. sack 65c

FLOUR, Shawnees Best 48 lb. sack \$1.65



EDITORIAL STAFF
Editor—Frances Savage.
Associate Editor—Fay Royal.
Exchange Editor—Emory Huggins.

B. B. Girls Win Double Header at Petersburg

The basket ball girls have been having some excellent practice and a few good games. Two weeks ago the first team went to Petersburg because the weather was too cold to permit the game to be played on the Lockney court.

The game with Estacado was interesting because it showed the endurance and grit of the Lockney girls. Both teams used excellent team work.

The third team, composed of freshmen girls, Ruby Cox, Juanita Dagley, Martha Meriwether, Anice Stewart, Alice Stewart, Maurine Watson, Arlene Watson, and Mildred Ramsey played Miss Dora Sams and her five girls last Monday at Roseland and Tuesday at Lockney.

Wednesday the second team played a one-sided game with Prairie Chapel, the final score being 34 to 6 in favor of the visiting team.

Tuesday of this week the second team met the Aiken players on the Lockney court for another trial game. The score was 17-31 in Aiken's favor.

Friday, at three-thirty, the first team is scheduled to play the Turkey girls on the Lockney court. Every-body come.

Seniors Conduct Special Sale
The seniors have been carrying on a real selling campaign the last few days. Their article of sale is the stationery bearing the high school heading and signet of the class ring.

SUPT. BIGGERS GIVE SENIORS SURVEY OF SITUATION

The seniors of Lockney High School were served a warning this week by Supt. Biggers, who made a survey of the graduation prospects. It has been the policy of the administration to keep up with the work of the senior class in order that they might know at all times the requirements for graduation.

Mrs. Harris: I want the truth. Where did you get that chewing gum?
Rowan: No, you don't want the truth, and I'd rather not tell a lie.

Longhorn Team Enter Tournament at Quitaque

One team of Coach Reid's Longhorn Cagers went to Quitaque last Friday and entered the tournament that was being played at that place.

They drew Dimmitt for their opposition. The first quarter ended with a score of 9 to 8 in favor of the Longhorns, but after that period the Dimmitt team outplayed the Longhorn's and emerged victorious by a 30-17 score.

PRIMARY DEPARTMENT

THIRD GRADE

Contest in Spelling Closed Friday
The contest to see who could make the most headmarks in spelling during the month of January closed Friday.

The city council met Friday, February 1, 1929, for the purpose of passing two ordinances, one against smoking, and the other against dropping marbles in the school room.

INTERMEDIATE DEPARTMENT

English Honor Roll

Jimmie White, Estelle Hodel, Walter Reeves, Lawrence Thompson, Modell Brown, Junita Still, Maxine Kirk, Dezzie Norris, Homer Lee, Billie White, C. T. Wright, Virginia Hohlaus, Imogene Roberson, and Elma Witte.

Civics Report

The city council, composed of students from each of the two seventh grade rooms met Monday, after school, January 28, 1929, for the purpose of passing an ordinance against talking without permission.

Fourth B

Tea Guinn, Herman Ashby, and Jack Wright were absent from school last week.

Room One B

We are busy making preparations for Valentine Day, at which time we are going to give our mothers a party.

Students Entering League Work

Special interest is being devoted to the work of the Interscholastic League Meet by the pupils of all departments of the school.

Home Economics Class Adopts Baby

The Home Economics II class has adopted a baby to wear the layette that has recently been finished. The Home Economics girls named the little fellow Billie Home Ec. in honor of Supt. Billie Biggers and the class.

Juniors Are Skidoo-ing Again

The Juniors have received another shipment of Skidoo. It is hoped they will be able to supply every household in town with this cleansing paste.

STYLE SHOW FOR FIRST YEAR HOME ECONOMICS CLASS

The first year home economics class has just completed the fourth project, a school dress of washable material. When all the dresses were finished, each girl put on her dress and discussed it before the class.

Mrs. Guthrie Returns

Mrs. Guthrie, Spanish instructor of Lockney High School returned from Waco Thursday, January 31, where she had gone for a few days rest and recuperation.

Doris' Club Meets

Misses Olga Honea and Hule Coleman entertained the Doris' Club on Saturday afternoon, Feb. 2, 1929, at the home of Miss Honea's parents.

Miss Steele: Lois, who was the black prince?

Lois: Son of Old King Cole.

Tulia Series Prepare Team for Tournament

The Lockney basket ball team lost three hard fought games to the Tulia basket ball team last week-end.

The scores of the games were 26-20, 36-25, 26-18 respectively. In the first game Tulia outplayed the local five, but in the last two games they were favored by mother luck.

Elder Early Arceneaux Speaks In Chapel

The high school students assembled in the auditorium for chapel exercises Friday morning, at which time Elder Early Arceneaux, pastor of the Lockney Church of Christ, spoke on the rules of right living.

Elder Arceneaux explained that in this day of change and progress in the field of science, the moral laws and principles of God remain unchanged and immovable.

PLAYGROUND BEING PREPARED FOR NEW EQUIPMENT

The much talked of play ground equipment will soon be put up. The work of dragging and leveling the school ground started last week under the supervision of Mr. Dagley and Mr. Graves.

JOKES

Mama—Robert, I shall tell your father what a bad boy you have been. Robert—I guess daddy's right when he says a woman can't keep a thing to herself.

Two colored men were standing on the corner discussing family trees. "Yes, suh, man," said Rastus, "I can trace mah relations back to a family tree."

"Chase 'em back to a family tree, huh?" said Mose. "Naw, man, trace 'em—get me?"

"Well, dey ain't but two kind of things dat live in trees, birds and monkeys, and you sho' ain't got no feathers on you."

Mandy was eating her lunch when a neighbor came in with bad news. "Mandy", the visitor warned her, "prepare yo' self fo' some pow'ful bad news. Yo' husband's been in the worst kind of accident."

"Lan' sakes, Martha! If Rastus am dead yo shore am gwine to heah some awful wailing soon as I finish dis meal."

T. H.: "How did you prepare yourself for the hardship of an Arctic expedition?"

Explorer: "I rode all over New England in a rumble seat."

Orvis: "Roberta, do you love me?" Roberta: "Yes."

Orvis: "Would you be willing to live on my income?" Roberta: "Yes, if you'll get another for yourself."

New Spring Merchandise Arriving Daily

SHOES THAT WILL GLADLY PUT YOUR BEST FOOT FORWARD

Not only does our showing present styles to be in vogue, but offers individuality that is so much desired.

\$3.45 to \$7.85

CLEARANCE ON BOYS' WOOL SUITS

Sizes 2 to 7. Jerseys, tweeds and flannels in plaids and mixtures.

\$1.98 and \$2.48

MISSES' AND CHILDREN'S NEW SPRING HATS

Fancy straws, lighorns and hair braids in chic close fitting shapes, pokes, tam crowns and charming "off the face" models.

\$1.25, \$1.39, \$1.59 and up to \$2.69

Clearance Prices Still Effective on Men's and Young Men's Fall Suits

All Wool Suits— \$18.00, \$19.60, \$21.20 and \$23.60

New Arrivals in Darling Wash Dresses

Smart new styles, in guaranteed fast color prints. Fancy braid and organdy trim. Sizes 14 to 52. Priced at—

\$1.98

Shipment Lace and Linen Collars and Cuffs

Just the trimming for your new spring dress—

65c to \$1.65

Ladies' Pure Thread Silk Hose

Light and dark shades, only, per pair—

89c

Plainview JACOBS DEPARTMENT STORE Texas



Joe Ferguson visited Shirley Race Sunday.  
 Mr. John Smalley and family spent Sunday afternoon.  
 Misses Loritta and Loice Vandergriff, and Pearl Ivie visited Miss

FLOYD COUNTY ABSTRACT CO.

R. C. SCOTT, Manager

Abstracts of Title to all Lands and Town Lots in Floyd County  
 Deeds and other instruments of writing prepared. Twenty years experience with Floyd County Land Titles.

Room 7, First National Bank Building Floydada, Texas

More Heat Less Gas

There is only one suggestion for the better use of a radiant type gas heater, beyond having a good flame, proper connections, keeping burners and heating elements clean and general care in not burning gas needlessly.

This suggestion is to watch the flame so that it does not GO OVER THE TOP of the radiant grid which throws out the heat. This wastes heat and gas, besides not giving all the heat that there is in the gas that is burned. The flames should be just high enough to heat the grid or other radiating material and no higher.

The principle of this radiant type heater is incandescence, the use of a small amount of gas to produce a great deal of heat, practically all of which is utilized.

Simply turn on enough gas to make the entire grid glow—and no more.

West Texas Gas Co.

Headquarters for Gas Appliances

week-end at home this week. She was accompanied by Miss Anna Austin.

Mr. and Mrs. Bill Beedy have returned from their wedding trip. Their "surprise" reception comes tonight. We hope they properly enjoy it.

Mr. E. C. Austin will leave shortly for Temple, where he will be examined and probably treated for the cancer which has troubled him a great deal lately.

We are sorry to lose Mr. and Mrs. Clifton Crabtree and family, who are moving to Center community. They will be missed in both church and community.

Quite a number enjoyed Mr. Sheldon's lecture on the Philippines Saturday night.

Mr. and Mrs. Ed Bullard celebrated their fifth wedding anniversary with a Sunday dinner at the home of Mr. and Mrs. E. C. Austin. The guests were: Mr. and Mrs. L. B. Cozby and family, Mr. and Mrs. Lonzo Spence, and Mr. and Mrs. G. M. Bullard.

CENTER

Feb. 4.—Mr. G. H. Jackson and family attended the Crosby County singing convention at Lakeview, Crosby county, last Sunday.

Mrs. Montgomery and children attended services at Sunset and took Sunday dinner with Mr. and Mrs. C. L. Knierum and children.

Rev. Bost came by on his way home from Goodnight, where he held a meeting last week.

We had ten ladies present and five girls at Mrs. Jordan's Wednesday afternoon when Miss Bass was to have met with us. She was sick and Mrs. Miller of Sand Hill came in her place. We enjoyed having Mrs. Miller with us and her helpful suggestions about kitchen improvement and gardens. We hope to have Miss Bass some time in the near future any way.

Mr. and Mrs. Jordan, Mr. and Mrs. Carpenter and Mr. Cole took Sunday dinner with Mr. and Mrs. T. J. Gill.

Mr. and Mrs. Marion Carpenter will move this week to the place on the Massie farm, where Mr. and Mrs. Leo Frizzell lived last year.

Mr. and Mrs. Leo Bryant have moved to Mr. L. C. Wheeler's place near Blanco.

Mr. Garner and children will move near Lorenzo in a short while.

Mr. Dennis has moved to his farm here, where Mr. Ross lived last year.

Mr. and Mrs. C. O. Spence visited

Next Sunday is our regular church day here at Center with singing in the afternoon, come.

NOTICE OF FARM BUREAU MEETING

Directors of Floyd County Farm Bureau will meet Wednesday, Feb. 13th, at 2:00 p. m. at court house in Floydada. All farmers are invited and any one else that is interested in agriculture to attend the meeting and hear the report of delegate from the annual convention at Dallas last month. Directors are urged to be present at 2 p. m. sharp!

ARTHUR J. BEEDY, President.

Citation by Publication

THE STATE OF TEXAS,  
 Floyd County—GREETING:

You are hereby commanded, that you summon, by making Publication of this Citation in some newspaper published in the County of Floyd if there be a newspaper published therein, but if not, then in the nearest county where a newspaper is published once each week for four consecutive weeks previous to the return day hereof, C. D. Potter, whose residence is unknown, to be and appear before the Honorable District Court, at the next regular term thereof, to be holden in the County of Floyd, at the Court House thereof, in Floydada on the Fourth day of March, A. D., 1929, then and there to answer a petition filed in said court, on the 21st day of January, A. D. 1929, in a suit numbered on the docket of said Court No. 2123, wherein Wanda Potter is plaintiff and C. D. Potter is defendant. The nature of the plaintiff's demand being as follows, to-wit: That plaintiff is now, and has been for more than twelve months prior to the filing of her petition an actual inhabitant in good faith of the State of Texas, and has resided in Floyd County, Texas, for more than six months next preceding the filing of her suit.

That plaintiff and defendant were lawfully married in Hale County, Texas, on or about March 31, 1923, plaintiff then being a single woman. That they lived together as husband and wife until on or about September 15, 1924; that plaintiff was at all times a dutiful wife, conducting herself with propriety, and treating defendant with kindness; but that on or about said 15th day of September, 1924, while they were living at Snyder, Texas, where plaintiff had obtained employment as a teacher in the schools, and which she was compelled to do in order to provide herself with the necessities of life, defendant without provocation, and without fault on the part of plaintiff, secretly abandoned plaintiff, and left for parts to plaintiff unknown, and since which said date defendant has never directly nor indirectly in any manner communicated with plaintiff, nor contributed in any manner to plaintiff's support; that since which said date, the place of residence of defendant has all along been, and is at this time to plaintiff unknown. Plaintiff prays that defendant be cited as the law directs to answer this petition, and that upon hearing hereof, she have judgment dissolving the marriage relations between plaintiff and defendant, and that her maiden name, "Wanda Montague" be restored, and plaintiff prays for general and special, legal and equitable relief.

Herein fail not, and have you before said Court, on the said first day thereof, this writ, with your endorsement thereon, showing how you have executed the same.

Given under my hand and seal of said Court, at office in Floydada, Texas, this, the 21st day of January, A. D. 1929.

T. P. GUILMARIN,  
 Clerk District Court, Floyd County, Texas

LAND! LAND!

We have land to Sell and to Lease for Farming, Stock Farming and Grazing purposes, from about 80 acres up, in Floyd, Briscoe, Hall, Motley and other counties

W. M. MASSIE & BRO.

Floydada, Texas

Have your Abstracts made by  
 ARTHUR B. DUNCAN  
 The Old Reliable Abstract Man  
 Floydada, Texas

HEAL THOSE SORE GUMS

If you suffer from Sore Gums, Bleeding Gums, Loose Teeth, Foul Breath, or from Pyorrhea in even its worst form, we will sell you a bottle of Leto's Pyorrhea Remedy and guarantee it to please you or return money. This is different from any other treatment, and results are certain—Stewart Drug Co.

WILSON STUDIO & SHOP  
 FLOYDADA, TEXAS  
 POTRAITS, VIEWS, PANORAMAS  
 KODAK FINISHING, ENLARGEMENTS  
 ART PICTURES AND FRAMING

BABY CHICKS FROM THE BEST FLOCKS IN WEST TEXAS

Supervised by men who know. Our prices are always right. Compare them with cheap shipped in chicks.

WE TAKE EGGS WEDNESDAYS & SATURDAYS  
 SET MONDAYS AND THURSDAYS  
 WE SELL PURINA CHOWS OF ALL KINDS

SMITH'S HATCHERY

LOCKNEY, TEXAS

When some nerve gets squeezed by slip of the spine  
 Vital energy's reduced along that nerve line.  
 Distress of the body will appear here and there.  
 Spinal adjustment gives the needed repair.  
 All that is needed is just the bare hands,  
 This the Chiropractor's trained to do. He understands.

DR. C. J. McCOLLUM

McCullum Building Locust Street

LUMBER

for every purpose



Regardless of what sort of lumber you need you are sure to find it in our stock.

WE GUARANTEE YOUR UTMOST SATISFACTION

Our good seasoned lumber will give you permanent building satisfaction. Cut in a great variety of sizes now awaiting your building specifications.

J. C. Wooldridge Lumber Company

WHY NOT TRADE HERE—

We appreciate your business and want it. For your cows and chickens we have maize, Kaffir Barley Chops, Oat Chops, cotton seed meal, bran, Shorts, O. B. Mixed feed, Tankage and Alfalfa hay, also other feeds.

We handle only the best Colorado Coals. Come in and see us.

SOUTH PLAINS GRAIN COMPANY

Phone 23

Lockney, Texas

for Economical Transportation

**National Demonstration Week!**

Drive the Chevrolet Six

No matter how closely you inspect The Outstanding Chevrolet of Chevrolet History—you will never appreciate what a wonderful achievement it is until you sit at the wheel and drive. So this week has been set aside as National Demonstration Week, and you are cordially invited to come in and drive this sensational automobile.

Not only is the new six-cylinder valve-in-head motor 32% more powerful, with correspondingly higher speed and faster acceleration... not only does it provide a fuel-economy of better than twenty miles to the gallon—but it operates with such marvelous six-cylinder smoothness that you almost forget there is a motor under the hood!

Regardless of the car you may now be driving—come drive this new Chevrolet Six. Come in today!

-a Six in the price range of the four!

The COACH \$595	
The Roadster.....	\$525
The Phaeton.....	\$525
The Coupe.....	\$595
The Sedan.....	\$675
The Sport Cabriolet.....	\$695
The Convertible.....	\$725
Light Delivery.....	\$400
1 1/2 Ton.....	\$450
1 1/2 Ton Chassis.....	\$450

All prices f.o.b. factory, Flint, Mich.

**DYER MOTOR COMPANY**  
 LOCKNEY, TEXAS

QUALITY AT LOW COST



PLEASANT HILL

Feb. 4.—Mr. and Mrs. Hall spent Sunday visiting their son and wife, Mr. and Mrs. Tom Hall. Mr. and Mrs. Neff Cardinal of Floydada visited Mr. and Mrs. T. J. Cardinal Sunday. Mr. and Mrs. Kelly and children visited Sunday with Mr. and Mrs. Fox and children. Little Ione and Roy Lee Linch are still absent from school on account of illness. We hope they will soon be back. We are glad to have two new pupils in school. The Sone boys started Monday. Mr. and Mrs. Scott of Floydada visited Mr. and Mrs. Camden Sunday. Mr. and Mrs. Scott and children attended the play at Floydada Friday

night.

ROSELAND

Feb. 5.—Bro. Strong of Lockney, preached for the Methodist people at Roseland Sunday morning and evening. Mmes. W. A. Whitlock, J. C. Gilbert, R. I. Thomas, and Miss Anna Sims attended the County Council meeting of the Home Demonstration Clubs at Floydada Saturday. Among those who went to Sterley Saturday night to hear Superintendent Scott speak on the school proposition were Mr. and Mrs. R. I. Thomas, Mrs. C. H. Brown and family, Messrs. P. M. Smitherman and Will Sims, and Prof. J. A. Stegall and family. Several of our folk attended the meeting at Floydada Monday. This

meeting was in the interest of cream producers. Mr. and Mrs. Walter Wood and daughter, Miss Bessie, of Sunset, visited in the Sims home Sunday evening. Mr. and Mrs. J. H. Foster and family and Mr. and Mrs. Tom McGehee of Lone Star attended church at Roseland Sunday morning. Ernest Smitherman returned home Sunday. He has been working with his brother-in-law in Castro county for some time. Mr. and Mrs. J. A. Mabry of South Plains attended church at Roseland Sunday morning. On account of bad weather only a few attended the club Friday afternoon. Miss Bass was unable to come too. We will meet the 3rd Friday in February.

PRAIRIE CHAPEL

Feb. 5.—We are having some real damp weather, but it has been pretty so long don't suppose we have any right to complain. We are very busy now getting ready for the fair. Most all of the pupils have their work assigned in the different phases of work with the determination to win. Mrs. Pauline Reagan and little daughter spent the week-end with Mr. and Mrs. Glen Griffith. Miss Juanita Bybee spent Sunday in Lockney visiting friends and relatives. Mr. and Mrs. Frank Allen and Mr. and Mrs. Jones of Plainview visited in the home of Mrs. Allen of this community last Thursday. Misses Reva and Oleta Harrison visited in Plainview Sunday. Misses Thelma Thompson, Brazil, and Mrs. Davenport, all teachers at Acme, spent the week-end in the J. C. Weathers home. There has been several pupils absent from school the past few days on account of sickness. Miss Thelma Hise spent Saturday night with Miss Leota Griffith. The program in chapel Tuesday morning was rendered by Mr. Hooten's room. Everyone enjoyed the program very much. The visitors that were present were: Mr. and Mrs. J. C. Weathers, Mrs. W. A. Carthel, Miss Rosa Lee Carthel, and Mr. Steele. There has been several new pupils to enter school this week. Irick brought their play, "Two Days to Marry", here last Friday night. Our boys played Sunset boys here last Friday. Our boys won by a large majority. Both boys and girls will play Liberty again Wednesday afternoon at Plainview.

RAMSEY

Feb. 6.—Mr. and Mrs. Glen Smith of Lockney spent Sunday with Mrs. Smith's parents, Mr. and Mrs. J. J. Hill. Mr. James Miller is on the sick list this week. Mr. Reginald Landrum returned to Lippert's Business School at Plainview Wednesday, after several weeks absence. Mr. and Mrs. Harley King of Lockney took dinner Sunday with Mr. King's parents, Mr. and Mrs. W. J. King. Mr. Harley King went to Friona Monday, where he will be connected with his uncle in the carpentering business. Misses Annie and Jessie Landrum called on Mrs. H. R. Wilson Monday afternoon. Mr. and Mrs. W. E. Thornton visited Friday afternoon with Mr. Thornton's father, who is ill at his home in Lockney. Miss Avis King was a Plainview visitor Sunday afternoon.

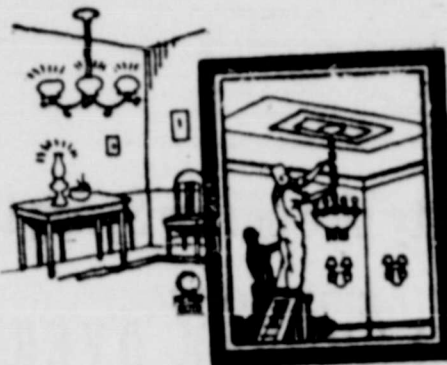
SAND HILL

Feb. 5.—"Hold That Line Jimmie" to be given at Sand Hill Feb. 8. The play, "Hold That Line Jimmie" will be given at Sand Hill Friday, Feb. 8. This is the first play on this year's season tickets; and we are expecting a crowded auditorium for the opening play. Zoel Watson of Lockney along with five other musicians will entertain with string music and songs between acts. Lefty Holmes now spending his vacation with his mother has made a special curtain scene, regular "Harley Sadler" type for this play. The lighting has been re-arranged and the stage is expected to be in fine shape to give the characters a chance to really entertain the audience. You are especially invited to see the first play. Here are the cast of characters for the play: Arthur Womack, Ed Holmes, Floyd Meacham, Roy Hale, Mrs. Jim Holmes, Miss Bonnie Mickey, Mrs. Ed Holmes, and Mrs. Jake Brock. CARD OF THANKS—We wish to express our gratitude for the love and sympathy shown us during the illness and death of our darling little son; we especially thank Dr. Colvern Henry, who labored so faithfully to save his life. The kinds words spoken, thoughtful deeds done, and beautiful flowers offered by our kind neighbors and friends helped us to bear our burden in this great hour of distress. May God's richest blessings always attend you.—Mr. and Mrs. H. M. Willis and relatives. Cleburne is raising funds for the establishment of a cheese plant.



"You Can't Beat Our Loans"

Phone 185



MODERN FIXTURES ADD CHARM

OLD-FASHIONED lighting fixtures are as dowdy as old-fashioned hats. Modern fixtures add charm to a room as well as make it more livably cheerful. We can get you just the kind of fixtures you will like best. Phone us and we will gladly quote prices.

Let Me Figure Your House Wiring

OUR WIRING MEETS EVERY BUILDING CODE REQUIREMENT

GEO. F. KINYON

Phone 92

In Beacon Office



A GUIDE

through the financial forest

CONSCIENTIOUS counsel and capable co-operation will lead you through the financial forest on the path to success.

The Security State Bank



SPRING DRESSES

THOSE who are looking for a spring coat that is a little different will doubtless come here. We are showing a very remarkable collection of stunning new coat models for spring in tweils, tweeds, kashas, imported novelty effects and silks. Brilliant and subdued colors and of course, black.

Sizes for Women and Misses at— \$9.75 TO \$37.50

Our buyers are just back from the Eastern Markets and have assembled in this store one of the largest and most complete lines of goods that it is possible to carry for the trade of this territory. All the latest creations, designs and fancies in the newest modes and colors, in Ready-to-Wear, Yard Goods, Shoes and Novelties. You can find here the things that you will want to carry out your fondest hope for the Spring wardrobe, and at those prices which will allow the person of small finance to be well dressed, as well as those of more liberal buying power.



Take Their Colors from the Garden And Their Styles from Paris

RARELY have we had such exceptional dresses to offer at this price. Seldom have we been so enthusiastic over newly arrived merchandise. You'll share in our enthusiasm when you see the gala array of beautiful new frocks for early Spring days—frocks in new color combinations. Frocks with new ideas of detail. Frocks for afternoon teas and bridge, for street, business and semi-formal occasions. Sizes for women and misses. A brilliant collection at—

\$10.75 TO \$39.50

C. R. HOUSTON CO.

FLOYDADA, TEXAS



# Announcement

We are now open for business in the building just south of Baker Mercantile Co's. Grocery store, where we will handle the entire

## John Deere Line

### Tractors, Plows, Feed Mills, Cream Separators, Etc.

We invite the people of Floyd and adjoining counties to visit us in our new place of business, and when you need anything in tractors or farm machinery, inspect the John Deere Line before you buy.

We will be glad to demonstrate anything in the John Deere Line to any one interested.

## Lockney Implement Co.

H. O. SHURBET A. R. MERIWETHER T. V. RANKIN

come to Floydada one hundred per cent strong and work this problem out on the 12th day of February and it might be the commissioners will see fit to issue warrants and open the road and keep us in the family which is my personal view of what should be done. But if they attempt to put this matter off any longer, as important as it is, then we need one hundred per cent strong of the people to insist that an election be called creating said proposed district.

Surely our citizens are not going to neglect the opportunity of helping this thing along by failing to be present all day Tuesday, February 12, at the court house.

I would like to state further that there is a rumor going around that the county will call an election for a \$100,000.00 bond to be distributed in the four precincts according to valuations, which is fair, but we do not want to be delayed any longer and we want our road district to go into existence now and a road opened now and then if the commissioners do call an election for a \$100,000.00 bonds for all the county then when this is done it might be after our roads have been completed they can take up our bonds that we have issued out of said \$100,000.00 bond and it can come out of our part. Yet, if this is done it might not carry because the people that do not live close to the proposed roads might not vote for it. There is no need for procrastination on this Denver Highway because it is so important and it is so small an expenditure that the county should not have to vote any bonds at all, but only issue their warrants. So don't let the proposition of a \$100,000.00 bond issue on the whole county delay us from getting our road completed. If I am wrong in anything I have said come and see me or meet at the court house and help us solve the problem.

Yours for the continual growth of Floyd County.

ARTIE BAKER.

#### Social Meeting of W. M. S.

The social meeting of the Woman's Missionary Society of the Methodist church met Tuesday of this week at 3 p. m., with Mrs. Dr. Greer. There was a fine attendance, there being 27 members and two visitors present.

We had a very interesting meeting. The reports given in the business meeting showed that our society is growing and doing good work. The treasurer's report showed that three-fourths of pledge on the church debt had been raised. Mrs. Martin, voice agent and her helpers, Mrs. Wells and Mrs. Webb are doing fine work, they are almost 100 per cent in voice subscriptions. After the business session there was rendered a splendid program. The topics rendered were very instructive telling of the needs at home and abroad, where our society is carrying on their missionary operations.

Pledge cards were given to all present and every one made a pledge to carry on the great work.

After the program, a social and delicious refreshments were served by the hostess and her assistant, Mrs. Barker. Everybody seemed happy and appreciative of the meeting and the entertainment.—Mrs. J. E. Stephens, Reporter.

#### HILLCREST

Feb. 4.—Our attendance at school has increased since the weather has been so bad that work in the field is almost impossible.

Mrs. Green Bostick, who was ill in the Smith and Smith Sanitarium at Floydada, is recovering now at the home of her mother, Mrs. L. H. Lewis.

Gussie Hammonds fell to the ground Sunday afternoon while holding on to a moving car, and it ran over him, giving him a number of minor bruises.

A. T. Swepton left Monday for Fort Worth with a shipment of cattle.

Mrs. W. B. Garrison left Sunday for a week's visit with relatives in Brownwood.

Mr. and Mrs. Jess Bartlett had as week-end guests in their home, his sister, who formerly Miss Pearl Bartlett, of this place, and her husband of near Amarillo.

Collin Green, John and Verne Newton of Fairview were visitors at Hillcrest Monday.

Only one pupil in Hillcrest school made the honor roll in January, Lottie Bell Swepton of the low second grade.

#### HARMONY

Feb. 4.—Mr. Oldham of Fort Worth, state Delco man, was the guest of R. G. Gary and family Thursday.

Mrs. L. A. Williams spent last week with her mother, Mrs. Dunn, of near Floydada. Mrs. Dunn has been very sick, but is much improved at present.

Harmony was well represented at the cream association meeting Monday.

The Sunday evening service at Carr's Chapel was very interesting and inspiring. The young people had charge of the first part of the meeting. Later each leader in the different part of the religious work gave a short talk on what he desired to see accomplished in his special line of work this year.

Tuesday is clean up day at the school house; also the new Delco light plant is to be installed.



### LADIES' AND MISSES' NEW SPRING COATS

1 lot Ladies' Coats	\$25.00
1 lot Ladies' Coats	\$22.50
1 lot Ladies' Coats	\$20.00
1 lot Ladies' Coats	\$15.00
1 lot Misses' Coats	\$12.00

### Also Pretty Line of New Spring Dresses

### EIGHT OUNCE CROWN SHRUNK OVERALLS

A NEW PAIR FREE IF THEY SHRINK UNION MADE

## E. L. AYRES

### There are many reasons for the ease of steering the new Ford



THE new Ford is exceptionally easy to steer because of the well-proportioned weight of the car, the steel-spoke wheels, the co-ordinated design of springs and shock absorbers, the size and design of the steering wheel, and the simple mechanical construction of the steering gear.

The Ford steering gear is of the worm and sector type used on high-priced cars and is three-quarter irreversible.

In simple, non-technical language, this means that the car responds easily and quickly to the steering wheel, yet there is no danger of the wheel being jerked from the hands of the driver by ruts or bumps in the road. A light touch guides the car, yet you always have that necessary feel-of-the-road so essential to good driving.

Strength of materials and careful workmanship give unusual stability to the Ford steering gear and housing.

The steering worm, for instance, is splined to the steering worm shaft and is stronger, of course, than if a single key were used to hold

the shaft and worm together. The steering worm sector is forged and machined in the same piece with its shaft.

The housing of the steering gear mechanism is made of three steel forgings, electrically welded together. This housing is then electrically welded to the steering column. Such a one-piece steel unit is naturally much sturdier than if several parts were used and bolted or riveted together.

Throughout, the new Ford steering mechanism is so simple in design and so carefully made that it requires practically no attention.

The only thing for you to do is to have the front steering spindles, spindle connecting rods, and drag link lubricated every 500 miles and the steering gear lubricated every 2000 miles.

For this work, you will find it best to consult the Ford dealer. He has been specially trained and equipped to help you get the greatest possible use from your car over the longest period of time at a minimum of trouble and expense.



### FORD MOTOR COMPANY

## TO THE PUBLIC

- 48 lbs. Light Crust Flour .... \$1.84
- 24 lbs. Light Crust Flour ..... 89c
- 5 rolls Toilet Paper ..... 24c
- 3 lb. can Maxwell House Coffee \$1.49
- 2 lb. can Schilling Coffee .... \$1.12
- 1 lb. can Schilling Coffee ..... 56c

CASH FOR SATURDAY, FEB. 9th, ONLY—and you do not have to come. Just call No. 10—it will be delivered to your kitchen.

Yours for square and legitimate business,

## RILEY & BREWSTER

### Stop That Cold NOW



Slight colds are not, generally, dangerous in themselves but most often are signals of more serious illness not to be lightly regarded.

We have many highly endorsed cures, cold tablets and cough medicines that will stop that cold now and avert further illness.

### STEWART DRUG COMPANY

#### Why I Am Opposed to a Road District Being Created in Floyd County, Texas, and why I Am In Favor of a Road District Being Created

Continued from Page One

it were to be considered that the land owners were taxed to open this road then the land owners would have access because none of them are over said distance from the road and then again if all the land in this district had to pay the whole tax necessary to pay the bonds off and there were no towns, nor railroad, nor valuations, whatever, except the values on the farm land it would cost the land owners a total of around \$2.00 per quarter section of land per year. But since there is a railroad and other investments the actual cost that will be thrown on the land in this proposed district would be less than 80 cents per quarter section of land per year. The said eighty cents per quarter is figured on the basis of allowing the Denver railroad tax money to use all over this district. But if we figure the Denver's tax money as we first mentioned, to be allotted and used in buying the warrants then it would not cost the land owners in this proposed district one red penny and I do not hesitate to say that I think that if the citizens raised money by public donations to buy a right-of-way for a railroad that produces income and taxes for the district then these citizens should certainly have the benefit of the tax money paid by said railroad on a road that would help the most of the people. And I don't think that we would be doing fair with the people who subscribed on the right-of-way railroad fund to take the tax of the railroad and put it on roads that wouldn't serve the majority in the most efficient way and the proposed highway will serve these people in the most efficient way of any road that could be built. Now everybody understands the proposition I made in the above statements. We are to have a hearing on the 12th day of February at the court house of Floyd county to see if we shall separate ourselves from the county and create ourselves a district so we can get our money from our taxes separated and use for our benefits.

Now it is possible that a good many people do not understand this situation and this problem and it may be that I am wrong, but all of the above facts, as I understand them, are facts and which is a very important problem to be solved that is before ourselves and the county. And surely the people in this proposed district will consider the facts and



# ISIS THEATRE

Program Week Commencing  
**Monday, Feb. 11th**

Monday and Tuesday—  
JACK MULHALL

—IN—  
**"Butter and Egg Man"**  
PARAMOUNT NEWS

Wednesday and Thursday—  
GRETA GARBO and JNO. GILBERT

—IN—  
**"Woman of Affairs"**  
COMEDY—"RUBY LIPS"

Friday—  
**"Scarlet Seas"**

FEATURING BETTY COMPSON  
COMEDY—"HOT SPARKS"  
PARAMOUNT NEWS

Saturday—  
TIM McCOY

—IN—  
**"Bushranger"**  
COMEDY—"PAIR OF TIGHTS"  
PARAMOUNT NEWS

### ORDER FIXING DATE FOR HEARING

THE STATE OF TEXAS,  
County of Floyd.

On this the 22nd day of January, 1929, the Commissioners' Court of

Floyd County, Texas, being convened in regular term thereof, with the following members of the court present, to-wit:

Wm. McGehee, County Judge.  
E. H. Rankin, Commissioner, Precinct No. 2.  
M. H. Taylor, Commissioner, Precinct No. 3.

W. W. Payne, Commissioner, Precinct No. 4.  
Tom W. Deen, County Clerk and Ex-Officio Clerk Commissioners' Court.

with the following members absent, to-wit: None.  
Constituting a quorum of the court, at which time the following among other business was transacted:

Commissioner E. H. Rankin introduced a proposed order and made a motion that it be passed. The motion was seconded by Commissioner M. H. Taylor. The motion carrying with it the passage of the order prevailed by the following vote:

AYES: Commissioners E. H. Rankin, M. H. Taylor, W. W. Payne.  
NOES: None.

The order as passed is as follows:  
**AN ORDER FIXING DATE FOR HEARING ON THE PETITION FOR ISSUANCE OF BONDS BY ROAD DISTRICT NO. 1**

WHEREAS, there came on to be considered the petition of W. A. Brewster and 55 other persons praying the court to order an election to determine whether or not the bonds of Road District No. 1 shall be issued in the amount of Twenty-Five Thousand dollars (\$25,000.00), bearing interest at the rate of not to exceed five and one-half per cent (5 1/2%) per annum, payable semi-annually and maturing at such times as may be fixed by the Commissioners' Court serially or otherwise in not to exceed thirty years from the date thereof, for the purpose of the construction, maintenance and operation of macadamized, graveled, or paved roads and turnpikes, or in aid there-

of throughout Road District No. 1, and whether or not an ad valorem tax shall be levied on all taxable property in said Road District No. 1 sufficient to pay the annual interest and to provide a sinking fund sufficient to redeem said bonds at their maturity; and

WHEREAS, it appears to the court and is so adjudged that said petition is signed by at least fifty (50) of the resident property tax-paying voters residing in said district; and

WHEREAS, said Road District has heretofore been legally created by the Commissioners' Court by order duly entered on the 22nd day of January, 1929, which order is of record in the minutes of the Commissioners' Court, Volume 6, page 345, et seq.

BE IT RESOLVED BY THE COMMISSIONERS' COURT OF FLOYD COUNTY, TEXAS:

(1) That a hearing shall be had by this court at the courthouse in the City of Floydada on said petition on the 12th day of February, 1929, which date it not less than fifteen (15) days or more than (30) days from the date of this order;

(2) The clerk of the court shall forthwith issue a notice of the time and place of hearing, which notice shall inform all persons concerned of the time and place of hearing and of their right to appear at such hearing and contend for or protest the ordering of such bond election;

(3) Such notice shall state the amount of the bonds proposed to be issued, and shall describe the road district by its number, and shall describe the boundaries thereof as contained in the order establishing the district.

(4) The clerk shall execute said notice, posting true copies thereof in three public places within said road district and one at the court house door of the county. Said notice shall be posted for at least ten days prior to the date of said hearing. Said notice shall also be published in a newspaper of general circulation in the sub-division or district, if a newspaper is published therein, one time, and at least five days prior to such hearing. If no newspaper is published in such district, then such notice shall be published in some newspaper in the county if there be one; the duties herein imposed on the clerk may be performed by the clerk in person, or by the deputy.

(5) Said hearing shall be conducted under the provisions of Chapter 16, Acts of the First Called Session of the 39th Legislature.

(6) The metes and bounds of Road District No. 1 as created by the Commissioners' Court on the 22nd day of January, 1929, are as follows, to-wit:

Beginning at a point in the east line of Section No. 2 in Block B-4, AB & M, where the north line of Floyd County intersects the east line of said Section No. 2, for the beginning corner; thence south to the southeast corner of said Section No. 2, thence west along the south line of said Section No. 2, and being the NE corner of Section No. 3, Block B-4; thence south along east line of Section No. 3, Block B-4 to SE corner of said Section No. 3, thence south along east line of Section No. 9 in Block D-1 to southeast corner of Section No. 9; thence west along south line of said Section No. 9 to southwest corner and being the northeast corner of Section No. 13 in Block D-1; thence south along east line of Section No. 13, Block D-1 to its southeast corner, thence south to the southeast corner of Section No. 16 in Block D-1, thence west along south line of said Section No. 16 to the southwest corner of same and being the northeast corner of Section No. 22, Block D-1, thence south along east lines of Sections No. 22, 27, 34 and 39, to the southeast corner of Section 39, all in Block D-1; thence west along the south line of said Section No. 39 to the southwest corner of said Section No. 39, and being the northeast corner of Section No. 32 in Block D-2, thence south along east lines of Sections No. 32, 31, 30, all in Block D-2, to the northeast corner of Section No. 47, in Block D-3, then south along east line of Section No. 47 to its southeast corner, thence east along north line of Section No. 53, Block D-3 to its northeast corner, thence south along east line of said Section No. 53 in Block D-3 to its southeast corner; thence east to the northeast corner of Section No. 81, Block—, Cert. 2-271; thence south along east line of Section No. 81 to its southeast corner; thence west along its south line to the southwest corner of said section 81, thence south along east line of Section 78, Block G, to the southeast corner of Section 78 in Block G, thence west along south line of said Section 78 to said block to southwest corner of said Section 78 in Block G, thence south along east line of Section 66 in Block G to the southeast corner of said Section 66; thence west to southwest corner of said Section 62, Block G to its southeast corner; thence west to its southwest corner, thence south along east lines of Sections Nos. 54, 51, 38, all in Block G to the southeast corner of Section 38 in said Block G, thence west to its southwest corner, thence south along east lines of Sections Nos. 40 and 33 to southeast corner of Section 33, all in Block G, thence west along the south line of said Section 33, to its southwest corner; thence south along east lines of Sections Nos. 31 and 28

**CITY CAFE**  
UNDER NEW MANAGEMENT  
SHORT ORDERS  
PLATE LUNCHES  
PASTRIES

We will appreciate your Business.

**MATHIS BROS., Props.**

**THE DENVER ROAD**  
CONVENIENT WAY

**WICHITA FALLS  
FORT WORTH AND DALLAS**

THE OVERNIGHT SERVICE FOR THE  
**SOUTH PLAINS**

LEAVE LOCKNEY 8:28 P. M.  
Ar. Wichita Falls 2:45 A. M.  
Ar. Fort Worth 6:35 A. M.  
Ar. Dallas 8:10 A. M.

(Sleeper can be occupied until 7:00 A. M.)



**Buckeye coal-burning brooders**  
**BAKER MERCANTILE COMPANY**

afternoon of the death of Mr. J. L. Wheeler, of the Irick community. The report stated that he had died with heart failure about 3:30 o'clock. No particulars are available as we go to press.

**What's Doing in West Texas**  
Feb. 1—The latest fire fighting equipment including pumper, special hose, pressure hose for fires inside residences and ladder equipment mounted on a large Reo truck has been purchased by the city of White Deer. The truck will be paid for by the decrease in key rate fire insurance.

Bids are being advertised for the first resident paving to be done in Colorado to be opened by the city council February 20. The paving will consist of eight blocks.

## Beautify Homes Baby Chicks Thrifty Farms

15 varieties \$11.00 to \$13.00 Hundred delivered. State accredited and Standardized Quality chicks. All kinds of plants for West Texas \$1.00 thousand up. 500 varieties garden field and flower seeds.

Poultry supplies of anything you want for garden, orchard, lawn, field, poultry and stock.

WE HAVE IT OF QUALITY AT RIGHT PRICES.

### C. E. WHITE SEED COMPANY

PLAINVIEW, TEXAS

# TIRE PRICES

**MICHELIN, the World's Greatest Tire for The Money.**

Still selling at the following prices—call and see for yourself. We offer first quality tires, we mean **FIRST ONLY**—no secondary line—MICHELIN best quality.

HIGH PRESSURE	
30x3 1-2 Standard	\$6.35
31x4 Clincher	\$7.40
(30x3 1-2 Oversize)	
31x4 Heavy Duty	\$9.15
32x4 Regular Straight side	\$11.00
33x4 Regular Straight side	\$11.90
32x4 1-2 Regular Straight side	\$11.35
30x5 Oversize priced at	\$19.75
30x5 Extra Heavy Duty Super	\$25.50
33x5 Oversize priced at	\$21.50
35x5 Oversize priced at	\$23.25
32x6 O. S. Heavy Duty at	\$32.50

HIGHEST MILEAGE RECORDS Per Dollar invested on QUALITY TIRES

BALLOON SIZES	
29x4.40 Regular priced at	\$6.65
29x4.40 Heavy Duty priced at	\$7.70
29x4.40 6-ply Oversize at	\$9.75
30x4.50 Standard priced at	\$8.50
30x4.50 Super Tread	\$10.75
29x4.75 Standard priced at	\$9.75
29x4.75 Heavy Duty priced at	\$11.80
31x4.95 Standard price dat	\$11.65
29x5.00 Standard priced at	\$10.00
28x5.25 Standard priced at	\$11.25
30x5.25 Standard priced at	\$11.90
31x5.25 6-ply Heavy Duty at	\$14.50
31x5.25 6-ply Heavy Duty Super	\$17.50
30x6.00 Standard priced at	\$13.80
30x6.00 Super priced at	\$19.10
33x6.00 Standard priced at	\$14.80
33x6.00 6-ply Heavy Duty	\$17.35
33x6.00 6-ply Heavy Duty Super	\$20.50

All prices are cash and subject to change without notice.

## Waller Motor Co.

PHONE 15 LOCKNEY, TEXAS

**HOKUS POKUS**

**SPECIALS**

Palm Olive Soap, 3 for 19c | 10 bars C. W. Soap . . . 39c

**ORANGES** Red Ball, Size 252, Juicy DOZEN 26c  
Sweet

Lettuce . . 3 for 20c | Lemons, dozen . 23c | 10lb. Prunes . \$1.08

**SUGAR** 100 POUNDS PURE CANE \$6.15

Pure Country Sorghum, gal. \$1 | R. L. White Karo, gal . . . 66c

**BANANAS** FANCY No. 1 GOLDEN DOZEN 19c

Raisins, 15 oz. . 7c | Grapefruit Texas, 14 for 99c | NAPKINS Crepe, 100 for 11c

**RICE** 2 POUND BOX, FANCY WHITE SWAN 21c

Toilet Tissue gauze, 2 for 15c | 100 lbs. Bran \$1.69 | 100 lbs. Shorts \$1.99

**G. S. MORRIS**



LONE STAR

Feb. 4.—Mrs. T. S. McGahee has returned from Abernathy, where she spent some time with her mother and sister. The community sympathize deeply with her in the loss of her mother.

Mr. and Mrs. J. J. Frizzell and son spent Sunday with Mr. W. H. Workman and family.

Mr. and Mrs. McClure and two daughters and Mr. Holt Bishop and son spent Sunday with Mr. and Mrs. H. M. Thomas.

Mr. Marvin Dellas and family of Olton spent Saturday night and Sunday with Mrs. J. H. Phillips.

Messrs. G. B. Johnson and H. M. Thomas were in Plainview Friday visiting Mr. J. H. Phillips, who is there under the care of a physician.

Mr. Henry Roberson visited in Mr. Walter Griffith's home Saturday.

Mr. J. W. Otts has recently moved from Snyder to our community. His children entered school here Monday.

Mrs. Dee Taylor and children are spending a few days with Mr. and Mrs. Leslie Taylor of Plainview.

Mr. and Mrs. Robert Smith Jr., and Mrs. Robert Smith Sr., went to Lubbock Saturday to see Mr. Stovall, who is in the hospital there. Mr. Stovall was improving and Mrs. Stovall returned with Mr. Smith.

Mr. and Mrs. B. E. Teague of Lamesa visited in the home of Mr. J. B. Allen and family from Saturday until Monday.

PLEASANT VALLEY

Feb. 4.—The P. T. A. met Friday

night of last week for the first time since Thanksgiving. The business was soon disposed of and after discussing a few projects, we all enjoyed a sock social. The ladies had filled socks with lunch and then we auctioned the socks off to the men and boys. Although it was a bad night and not many present, every one enjoyed the evening. Games were played and all had so much fun that the time to go home, came all too soon.

Misses Mildred Ramsey and Eva Dean Merrell of Lockney spent Friday night, Saturday, and Sunday night with Katherine Harris. Katherine spent Sunday with Misses Mildred and Eva Dean in Lockney.

Misses Sue, Fay, and Anna Mae Bloxom spent Sunday afternoon in the McClure home.

Mr. and Mrs. H. P. Pickens and family spent Sunday night with Mr. and Mrs. T. Y. Moore of Floyd.

Mr. and Mrs. W. F. Barnes and family spent Sunday with Mr. and Mrs. Merrell of Lockney.

Mr. and Mrs. J. D. Branden of Kress visited Mr. and Mrs. Bloxom Sunday.

Mr. and Mrs. W. E. McClure visited Mr. and Mrs. Casey Yarbrough Sunday evening.

Mr. and Mrs. N. T. A. Byers spent Sunday with Mr. and Mrs. W. M. Ferguson.

Mr. and Mrs. F. U. Payne spent Sunday afternoon with Mr. and Mrs. Casey Yarbrough.

Mr. and Mrs. T. B. Mitchell and family spent Sunday with Mr. and Mrs. W. E. Lowrance.

Mr. and Mrs. Lee Reeves spent Sunday with Mr. and Mrs. Carr of the Irick community.

Hollis Harris and Herchel Blankenship spent Sunday with J. C. Harris.

Mr. and Mrs. E. S. Keys and Arch Keys and grandchildren, Arch Jr., Virginia of Plainview, visited Mrs. E. T. Pratt Sunday.

Mr. and Mrs. H. O. Shurbet spent Sunday evening with Mr. and Mrs. Lee Reeves.

Messrs. Paul Kidd and Van Prince of Venus came in Sunday for a visit in the Childress home.

Mr. and Mrs. W. H. Fields made a business trip to Floydada Monday of this week.

Mr. and Mrs. A. R. Baker and son, Mr. A. Baker, of Amarillo visited Mr. and Mrs. D. P. Childress Sunday.

Mr. H. A. Keys came in Sunday to see Mrs. E. T. Pratt, his daughter, after visiting in Illinois the past month.

The club will meet with Mrs. D. P. Childress, Feb. 14th. All who are interested in demonstration work are invited to come.

Miss Lola Lee Childress went to Amarillo Sunday for a short visit.

Mr. and Mrs. C. F. Harris were Floydada visitors Monday.

Mr. and Mrs. W. E. Lowrance, Mmes. Hubbard, Virden, and Mitchell met with Mrs. Payne Monday night in a study course.

IRICK

Feb. 4.—Health in this community is slowly improving.

Every one enjoyed a singing at the home of Mr. and Mrs. H. D. Ashby, Sunday night.

Miss Opal Ashby spent Saturday night with Miss Donna Nell Murphy.

Mr. and Mrs. J. C. Mangrum of Plainview motored over in their new Whippet and spent Sunday with Mrs. Mangum's sister, Mrs. L. H. Trotter.

Be sure and come to the play, "A Poor Married Man," at the school house next Friday night. The play will be put on by Bellview.

Mr. Harrell Dollar spent Sunday with Mr. Hue Pogue.

Mr. Earl Pogue spent Saturday night and Sunday with Mr. Doyle Glass.

CEDAR

Feb. 5.—Mrs. Marvin Witte and little son, Junior, from Lubock, visited with J. W. Ginn and family Sunday.

Mr. Marion Dillard and family moved to Childress last Tuesday, where he will engage in the grocery business with his father, Dave Dillard.

Mr. and Mrs. J. G. Fortenberry and three little children of Deaf Smith county are here this week visiting with friends and relatives.

Miss Nadine Dalton of Floydada visited with Miss Ruth Ginn Sunday.

Miss Juanita Douglas, who suffered a broken arm in the car wreck with the Lovell family some two weeks ago, is now able to resume her school work again.

Mr. Lovell and family have also returned from the sanitarium and little Dorothy Fay is in school again.

Mr. W. P. Higgins spent Sunday night with Mr. and Mrs. J. C. Fortenberry.

Mr. and Mrs. J. C. Knox and children of Plainview, brother of R. S. Knox of Lockney, visited at Alciro Sunday afternoon.

Mr. Roy Brown and family of Silverton and his married daughter, Zella, and husband, Mr. Dozier Dillard and family, Mrs. Ione Brown, and Mrs. Stella Jones of Aiken, Mr. and Mrs. J. G. Fortenberry were visitors in the Grandma Brown home Sunday and Monday.

J. W. Ginn and son, Clarence, visited the hog ranch Sunday afternoon. They report a wonderful ranch.

Mr. Roscoe Lackey made a business trip to Childress last Tuesday.

Mr. Hence Hammonds of McAdoo night. Mr. Hence Hammonds of McAdoo was here over Sunday attending church services and visiting with relatives and friends.

Mr. and Mrs. J. W. Ginn are in receipt of a letter stating their son, Otis, was united in marriage to a Sayre, Okla., girl on Jan. 29th. Otis is well known here and his friends wish them well.

Mrs. Nora Belle Griffin of Walters, Okla., is here for a two week's visit with her parents, Mr. and Mrs. J. D. Seay.

Mrs. Ray Wigginton is in receipt of a letter from her sister, Miss Dovie Taylor of Juneau, Alaska, stating that she had been discharged from the sanitarium in Seattle, where she had been for the past several weeks for an operation and that she was on the north bound ship again, going back to Juneau to resume her duties as teacher.

J. C. Ginn and family and C. W. Ginn's children, Guy and Mona, spent Sunday with homefolk at Alciro.

Bro. German, preached at the Pentecostal church Sunday and Sunday night.

Mr. and Mrs. Carl Lemons were on the sick list Sunday.

PROVIDENCE

Feb. 5.—Mr. and Mrs. Floyd Thomaston of Canyon, visited Mr. and Mrs. Golden last week.

Miss Louise Lindemann spent Saturday night and Sunday with Nela White.

Mr. and Mrs. Wade Lovvorn spent Sunday afternoon in the Carter home.

Mr. and Mrs. Brooks Jones visited in the White home last Sunday evening.

Misses Thelma and Doris Bennett visited Lois and Ruby Williamson Sunday afternoon.

Messrs. Fred Lindemann and Josh Walling spent Saturday night with Mr. and Mrs. Wade Lovvorn.

Mr. Ewald Quebec is very sick this week. We hope he will soon be able to be in school again.

Mr. and Mrs. Willard Phillips spent the day with Mr. and Mrs. Clarence Powell Sunday.

Mr. Roy Benett spent the night with Mr. Hollis Williams of Hale Center Saturday night.

Mr. and Mrs. McPeak, Noma and Joe, took Sunday dinner with Mr. and Mrs. White.

Mr. and Mrs. Thomaston and family left Monday for Wheeler county to see their sick daughter.

Mr. L. A. Williams and sons, Hollis and Herchel, Mr. and Mrs. Doc Bennett visited in the O. L. Bennett home Sunday.

Mr. and Mrs. Wayne Carthel spent the day with Mr. and Mrs. Taylor Golden Sunday.

The young folk of this community attended a party at the home of Mr. and Mrs. Wade Lovvorn Saturday

SUNSET

Feb. 4.—Lee Roy, the little son of Mr. and Mrs. Ralph Childress, living northeast of South Plains died last Monday. Rev. Weathers of near Lockney had charge of the funeral services. Interment was made in the Silverton cemetery Tuesday under the direction of Grady Cramer of Lockney. We sympathize with the bereaved family and loved ones in their loss.

The Baptist church has called Bro. Cal McGahey for their pastor, but don't know yet if he will accept the place or not.

Mr. and Mrs. John Myers of South Plains are the proud parents of a baby boy, born Monday, Feb. 4. Mr. and Mrs. Paul Snodgrass returned last Wednesday from Fannin

county, where they have been visiting relatives.

Mr. Frank Ooaf and family moved to Snyder, Texas, last week. We regret very much to see them leave.

Mrs. N. D. Clark was called to Lockney last Friday to be at the bed side of a cousin, who is seriously ill. Mr. and Mrs. G. Milton and son, Otis, were Floydada visitors Saturday.

Mrs. Floyd Phegley and children were Lockney visitors Saturday.

To keep himself warm, a tramp set what proved to be a \$10,000 fire in a box car, which was ablaze as a train rolled into Eastland, and which firemen could not save.

So far this season, 211 cars of vegetables have been loaded at Robstown.

Dear Sir:—  
Now that the New Year is well under way, mightn't it be a good idea to consider your financial plans for the ten vastly productive, and we believe prosperous months to come? Instead of viewing your own situation from a visit of TODAY, would it not be well to look upon it from the distance of the Same Day NEXT YEAR?

Lots of ugly things might happen in ten months time, but probably will not. We hope not, anyway. But one thing most certainly WILL NOT HAPPEN unless you help it, unless you nurse it and cuddle it constantly, unless you encourage it by every means within your power, and that thing is SUCCESS.

This is no sermon, but a plain statement of fact. Every human being is liable to adversity that may fall like a stroke of lightning, but not all are financially prepared to meet such sudden attacks. Not all have been successful. Not all have prepared.

The truly successful man has a bank account upon which he can draw if the dread emergency arises—if the lightning strikes!

The truly successful man knows that he cannot BE successful unless he saves—unless he prepares for adversity and is able to meet it squarely and without fear.

Open that bank account NOW, and start a savings campaign that will surprise yourself.

Then you will know what contentment really is!

Your very truly,

**THE FIRST NATIONAL BANK**  
"There is no Substitute for Safety"

**Where Are the Lighting Fixtures of Yesterday?**

ONE doesn't have to be a patriarch to recall the lighting fixtures of yesteryear—the combination device which made it possible to use gas if at any time the electric lights "went of." Within the memory of many present day industrial workers also is the recollection of the steam plant which was always kept in repair as a standby should the electric power fail.

Gone are these emergency appliances. Over night, almost, electric service has been developed to a point where an adequate and uninterrupted supply is taken for granted.

The rapidity of this development and the universal benefit it has conferred, have been due primarily to the courage, initiative and prophetic vision which have marked the management of the country's light and power companies.

Under the sound business administration of these companies, unfaltering service is not only available to everyone at all times and for all purposes, but the cost of this service has steadily been reduced.

In the hands of these companies the public is assured a continuous expansion of electrical service to meet the needs of our national development—and at decreasing rates as more current is used.

**Texas Utilities Co.**  
Your Electric Servant



# Saturday Special

2000 pounds of Cane Sugar, per 100 pounds—  
Limit 100 pounds to customer—SATURDAY ONLY

**\$5.99**

2000 pounds Cane Sugar, 25 lb. sacks, each—  
Limit 2 sacks to customer—SATURDAY ONLY.

**\$1.59**

2000 pounds of Irish Potatoes, sacked 20 lbs. for—

**29c**

20 dozen cans of Corn, No. 2 size, packs 1-2 dozen  
cans for—

**69c**

20 dozen cans of Hominy, No. 2 1-2 size, packed 1-2  
dozen cans for—

**66c**

Macaroni and Spaghetti, packed 1-2 dozen for—

**39c**

48 lb. sack Plainview Flour

**EVERLITE** ..... **\$1.63**

48 lb. sack Plainview Flour

**GOLDEN CROWN** ..... **\$1.54**

24 lb. sack Plainview

**MEAL** ..... **65c**

3 lb. can

**MAXWELL HOUSE COFFEE** .. **\$1.55**

East Texas Ribbon Cané

**SYRUP** ..... **98c**

## Walker & Greer

field. Starkey basket ball teams, both boys and girls, played the McCoy teams last Wednesday afternoon on the home court. Both games were in favor of McCoy.

### BLANCO

Feb. 4.—Mrs. Will Snell had as her guests last week, Mrs. Herbert Hicks of Lubbock and Mrs. Sam Brewer and little son of Electra.

Miss Novella Taylor and brother, Ralph, visited Saturday night and Sunday with their grandparents, Mr. and Mrs. W. E. Holmes.

Miss Louise Thacker was the Sunday guest of Miss Opal Smith.

Mr. Hal Ferguson and Mr. Jack Hurd, who have been working for Mr. S. F. Smith, left last Tuesday morning for their home in Dimmitt.

Miss Irene Cates spent the week-end at home.

Mr. Clyde Snell was the week-end guest of his parents, Mr. and Mrs. Will Snell.

Mr. Sam Smith visited in Floydada Sunday morning.

Mr. Thurlan Thacker and Raymond Harris spent Sunday with Mr. Fred Berry.

### LUTHERAN NEWS

Feb. 4.—Prof. Brock and wife were in Plainview Saturday shopping.

Mr. and Mrs. Doc Bennett were in Plainview Saturday shopping.

Mr. and Mrs. McLaughlin were in town last Saturday.

Sony Boedeker was in Plainview Saturday.

Herman Ratjen is home again after the long holiday.

Clarence Brandes, Will Schrader, and H. Ratjen were in Plainview Wednesday on business.

Dave Kennedy is working at Sterley this week.

Robert Davenport and family of Aiken were the guests of his brother and family here Tuesday.

Raymond and Russell Crouch threshed grain the past week for homefolk.

Mr. Chandler of Whitfield was in

our midst last Friday.

The Home Demonstration Club will meet at our club room Feb. 12th to elect new officers and president. All are requested to be present and help us make this year better than ever, so be on time at 1:30 as Miss Bass promises to be with us and get the work started. There has been so much sickness the past few months but we're hoping that all will be able to attend our next meeting.

### PRAIRIEVIEW

Feb. 4.—Sunday school was well attended Sunday morning.

Bro. Vunsevorth, a Missionary of Plainview preached Sunday afternoon at 3 o'clock at this place.

Singing was held at the school house Sunday night.

Plans were made last Sunday for the church to render an Easter program on Easter Sunday, which is the last Sunday in March. Mrs. Grover Lemaster, Mrs. Clayton Terrell, and Miss Olamae Gamble were elected committees for this program.

Mr. and Mrs. L. A. Hoyle and children took Sunday dinner with Mr. and Mrs. Grover Lemaster.

J. V. Gamble spent Sunday with Aubrey and Bennie Hudgin.

Mr. and Mrs. Clayton Terrel visited Sunday with Mr. Terrel's parents, who live south of Eastmound.

Mrs. Perry Wood visited awhile Tuesday afternoon with Mrs. Walter Hurt.

Little Evylee Brandes was absent from school a few days last week on account of a sore foot.

Mr. and Mrs. H. O. Davis left Friday morning for Winters, Texas, where Mrs. Davis will visit for a few weeks. Mr. Davis will return this week. His mother will accompany him home.

Mr. and Mrs. F. S. Shearer and children were Sunday guests of Mr. and Mrs. Perry Wood.

Miss Thelma Cross visited with relatives in the Snyder community the past week-end.

Mr. and Mrs. A. H. Hering were shopping in Plainview Saturday afternoon.

Mr. and Mrs. Bishop took Sunday

dinner with their daughter, Mrs. Willie Sammann.

The girls 4-H Club met Tuesday at the club house with Mrs. Kelley and Mrs. Sammann. Eight girls were present. Two new members were enrolled.

Mrs. Kelley met with the Prairieview Home Demonstration Club Tuesday afternoon at the home of Mrs. A. H. Hering and gave a demonstration on pastry.

### CORRECTION

In listing the winners of prizes at the Floyd County Poultry Show, Mrs. L. C. Wheeler was given fourth place on young toms in the Gold Bronz Class. Fourth place was won by Mrs. Carl Ferguson.

Angelina County received a check of \$27,337.16 from one lumber company for taxes on virgin pine timber land.

## Work Shoes

With all the comfort and ease of a fine dress shoe—you can have this comfort for your feet.

### WOLVERINES

Made from specially selected leather, cut from over the hips of a horse. The only place nature grows a two ply leather. So tanned as to always remain soft. Mud and water, barnyard much, soaking in perspiration, none of these harden the leather or cause it to get hard and stiff and crack or break. Sewed with 4-ply threads that hold. You are not annoyed by the continual ripping as with ordinary shoes.

They do not scuff, they do not rip, they do not get hard and stiff. They cost no more than ordinary shoes, and give a half more wear.

**\$3.75, \$4.00, \$4.50, \$5.00, \$5.50**

THE PAIR

SOLD ONLY IN PLAINVIEW BY—

## STUBBS

On the Corner South 1st National Bank.

### LAKEVIEW

Feb. 4.—Brother Reed filled his regular appointment here Saturday night, Sunday and Sunday night.

The Methodist of this place think they will build a church here in the near future.

Miss Ona Phifer spent the week-end with her parents at McAdoo.

Mr. Noah Wright and family of Floydada spent last Sunday with Mr. and Mrs. Wayne Wright of this community.

Mr. and Mrs. Geo. Gilpin attended church in Floydada last Sunday.

Mrs. Luther Kiker was hostess to the Lakeview Home Demonstration Club last Thursday afternoon.

Mrs. Bert Battey and Mrs. Claud Patton have been on the sick list.

The Lakeview basket ball team defeated the Sand Hill team at that place last Tuesday afternoon. So far the Lakeview team has lost only one game.

Mr. Homer Gilpin spent Saturday and Sunday in Roaring Springs.

Since the last writing Mr. Clyde Alexander and Miss Myrtle Hall have married.

### McCOY

Feb. 4.—We have been having fine misty weather. All farmers who do not have their cotton out, are anxious to see some pretty weather.

Mr. and Mrs. Dennison of Starkey visited Mr. and Mrs. Clyde Bagwell Sunday.

Mr. Raymond Harris of Petersburg visited Mr. Thurlan Thacker Sunday.

Mrs. J. W. Jackson and family have returned from a short visit in New Mexico.

Mr. A. Curry and Mrs. D. F. Payne were Floydada visitors Saturday.

Misses Mildred and Lucille Bailey spent the week-end at their home in the Lakeview community.

Mr. and Mrs. John Cropp visited in the home of her parents, Mr. and Mrs. H. P. Puckett, Sunday.

Miss Willie Mae Curry was the Sunday guest of Miss Bernice Holley.

# PUBLIC SALE

## THURSDAY, FEB. 14th

At the old John McDonald Place, 5 miles southeast of Lockney; 6 miles northwest of Floydada; 1 mile east and 1-2 mile north of Muncy School House. Sale beginning at 10 a. m.

### LIVESTOCK

#### HORSES AND MULES

- 1 span Blue Mare Mules, 8 and 9 years old, 16 hands high, weight 2600, good ones.
- 1 span Black Mules, mare and horse, smooth mouth 15 1-2 hands high.
- 1 Sorrel Horse, smooth mouth, gentle for children to ride or drive.

#### MILK AND BEEF CATTLE

- 2 Jersey Heifers, coming 2 yr. old, heavy springers.
- 1 Jersey Heifer, with young calf.
- 1 Black Jersey Heifer, heavy springer.
- 1 coming 3 yr. old Jersey Cow, be fresh in April.
- 1 Red Heifer.
- 1 Jersey Heifer, springer, bred to Registered Jersey bull.
- 1 Jersey Cow, 4 gallon, 8 yrs. old, be fresh in April
- 1 Jersey Cow, 4 gallon, 8 yrs. old, be fresh in Mar.
- 2 Jersey steers, 8 months old.
- 2 Jersey steers, one year old.
- 2 Jersey steers, six months old.
- 1 Jersey steer, about 15 months old.
- 2 Jersey steers, four and six months old.

- 3 Jersey steers, coming two years old.
- 3 Jersey steers, coming yearlings.

#### FARM IMPLEMENTS

- 1 7-foot Tandem Disc, tractor hitch.
- 1 6-foot Disc Harrow.
- 1 3-row P. & O. Wheat Land Lister.
- 1 P. & O. 2-row Lister.      1 2-row Go-devil.
- 1 4-section Harrow.      2 Cultivators.
- 1 Wagon, with good bundle frame.
- 3 Oliver Listers.
- 1 Push Binder, McCormick, with binder and header attachments.
- 1 Triple Disc Oliver Plow.
- Several Sweeps and Lister Parts.
- Several sets of Double Trees.
- 1-2 dozen Nice Buff Orpington Roosters.
- 2 dozen Buff Orpington Hens and Pullets.
- 2 sets of Leather Harness.
- 6 or 8 Collars, good ones.      3 or 4 Halters.
- Several sets of Chain Harness.      1 Saddle.

TERMS OF SALE—All sums under \$25 cash; on sums over \$25 nine months time will be allowed on bankable notes bearing 10% interest. 10% discount for cash on sums over \$25.

FREE LUNCH ON GROUND

# Muncy Brothers, Owners

SEALE & McDONALD, Auctioneers

J. I. HAMMOND, Clerk.



WHEN YOU ENTERTAIN

Our expertly baked delicacies will add zest to your parties.

That luncheon or afternoon tea will be so successful if you serve cakes, pies or French pastries from the City Bakery. Our goods are made daily by experts who know how.

Made by Master Bakers

## CITY BAKERY



WANT COLUMN

Hemstitching done in gold and silver thread at The Thrifty Nifty Shop, Floydada, Texas.

SEE us for an estimate on remodeling your home with sheetrock. South Plains Lumber Company

WHEN in need of thoroughbred or high grade Jersey cow, fresh, call Dr. Freeman, Dougherty, Texas. 42-52t

FOR SALE—5-room residence in North Lockney. Small cash payment, balance monthly payments, like rent.—W. J. Myers. 17-tf-c

FOR SALE—Sorghum Hegari and Kaffir Corn in bundles.—See W. S. Rexrode, near Lone Star. 19-3t-pd

SHEETROCK is low in price high in comfort and satisfaction. South Plains Lumber Company

FOR funeral flowers, phone us or leave your orders with Mrs. Honea, at Baker Mercantile Co.—Hollums, Floydada Florists. 18-tf-

FOR RENT—Bed room, all modern conveniences.—Call Beacon office.

PHONOGRAPH repairing. See Hoyt Meador, at Meador's Picture Shop.

FOR SALE—Some incubators and brooders of various sizes.—Adrian Blankenship. 1t

WANTED—A-1 good notes. See me at First National Bank.—Dorsey Baker.

LOST—White bull dog, ears trimmed, bob tail, reward.—John Bootman, five miles south and 1 1-2 miles east, near Pleasant Valley. 20-2t-pd

MAKE your home beautiful and comfortable with Oriental Stucco. South Plains Lumber Company

CHINESE ELMS—Grown in Hale County.—See Dave Bowman, Plainview. 17-tf-c

FOR RENT—Nice office space in the new Beacon building.—Phone 92.

MAKE use of that spare room by making it nice and cozy with sheetrock. South Plains Lumber Company

NEW, modern greenhouse, four blocks west of sanitarium, Floydada, Texas.—Hollums, Floydada Florist. 25-tf-c

FOR RENT—Old Beacon office on Locust Street.—H. B. Adams.

SAVE fuel bills this winter by having Oriental Stucco put on your house. South Plains Lumber Company

FOR SALE—PARMAK RADIO, in good shape with tubes.—Phone 92.

FOR SALE—White Leghorn cockerels, M. Johnson strain, from the D. S. Battery stock.—Mrs. Chas. B. Smith, Route 4, Floydada, telephone 903F32. 20-3t-pd

FOUND—Good truck casing.—Call at Beacon office.

LOST—Watch chain with belt loop, with keystone charm.—S. E. Thurman, about McCollum building.

FOR LEASE—Dairy and equipment, for particulars see Guy Sams. 21-2t-p

FOR SALE—Good Jersey milk cow, worth the money.—Leonard Brewster, at Higginbotham-Bartlett Lumber Co. 21-tf-c

FOR SALE—Several Jersey milk cows, worth the money.—Leonard Brewster, at Higginbotham-Bartlett Lumber Co. 21-tf-c

NOTICE—There are three head, 2 black horses and sorrel mare, at my place, taken up ten days ago. Owner can have same by calling for them and paying for this notice.—Raymond Blount, 3 1-2 miles northeast of Lockney.

KINDLING FOR SALE — South Plains Grain Co.

KINDLING FOR SALE — South Plains Grain Co.

LOST—On road east of Lockney Sunday, Zipper hand bag, containing clothing. Return to Beacon office for reward.

LOST—Jersey heifer, coming yearling, light color.—H. E. Witte, phone 9002F21. 21-2t-pd

FOR RENT—4 unfurnished rooms, also modern six room house, one block west school building.—Mrs. Whatley. 21-tf-c

FOR SALE—One four gallon cow, fresh, one four year old mule broke, one three year old mule unbroke.—Judson Miller, phone 9010-F12. 1t-p

KINDLING FOR SALE — South Plains Grain Co.

NOTICE TO TAX PAYERS Those who have neglected or overlooked paying their city tax may do so at once without paying penalty, but all city tax not paid by Feb. 28 will be declared delinquent and a penalty of ten per cent added. Those owing taxes on previous years see the collector for settlement as these must be adjusted.

KINDLING FOR SALE — South Plains Grain Co.

Farm Loans and Life Insurance

We have plenty of money to loan on Farm and Ranch land in Floyd and adjoining counties, at 6 per cent. Don't you know it is better to have your insurance with a well known Company?

Don't you know it is better to have a well known representative write your business, who has a contract with the company for the territory in which he lives?

W. R. CHILDERS Representing the Southwestern Life Insurance Company of Dallas, Texas. W. C. ROBERSON Solicitor, Office in First National Bank Building Lockney, Texas

FOR RENT—Good three room house.—See D. P. Carter. 21-tf-c

FOR SALE—Some good seed oats, 76c per bushel, also good saddle and work horse.—W. J. King, Route 3. 21-1t-pd

NEWT E. GREER, M. D.

EYES PROPERLY REFRACTED

AND GLASSES FITTED

PLAINVIEW SANITARIUM NEWS

Feb. 5.—Mrs. H. B. Jordan of this city is recovering nicely after undergoing an operation last week. Mrs. Jordan returned to her home yesterday.

Mrs. S. B. Ford of Sweetwater, who has been in the sanitarium under the care of physicians, was discharged today.

A. J. Ivey of Turkey entered the sanitarium Sunday morning, where he underwent a minor operation. Mr. Ivey was able to leave the sanitarium the following day.

Carroll Laird of this city had his tonsils removed on last Friday.

Edgar and Juanita Chambers of Turkey are recovering from tonsilectomy operations which they underwent last Friday.

Mrs. R. O. Ross of Flomot, has been discharged after having undergone a successful operation on Wednesday of last week.

Little Jones Dement underwent a tonsil operation last Thursday.

Miss Cora Lee Husk of this city is recovering after having undergone a tonsilectomy on Wednesday of last week.

Mr. Randal McClain of Hale Center underwent a minor operation last week.

Mrs. W. E. Louder of Kress has been discharged after submitting to a successful operation.

Mr. B. M. Hester of Wichita Falls has been a patient in the sanitarium.

Mrs. J. A. Clifford of this city has returned to her home after having just recently undergone a surgical operation.

Mrs. C. H. Bucks of Abernathy came up last week and had her tonsils removed.

The small son of Tom Davis of near Plainview is in the sanitarium as the result of an accident when his tongue was cut open. He was brought to the sanitarium immediately and his tongue was sutured.

Little Fred Annon of Dimmitt has recently undergone an operation for tonsillitis.

Born to Mr. and Mrs. Jones Goode of this city, a baby boy on Jan. 30th.

Little Leon Koger of Tulia is recovering nicely from a fractured leg. Mrs. W. O. Speck of this city, who has been in the sanitarium several days suffering from an attack of pneumonia is gradually improving.

Louella Walter of Lockney, who underwent an operation last week is improving.

Mrs. Harold Brashier of this city is doing nicely after undergoing an appendix operation on the 26th of last week.

C. R. Hamilton of Turkey is in the hospital as the result of an operation for appendicitis that he underwent on last Wednesday.

Born to Mr. and Mrs. O. C. Bowden of this city a baby girl on last Wednesday.

Mrs. Will Castleberry's condition is very favorable since having undergone an operation for appendicitis.

Miss Charlotte Collard of this city, who was ran over by an automobile and injured last Saturday night, was brought to the sanitarium immediately where physicians found that her injuries necessitated the amputation of one limb. She is resting nicely at this time.

Miss Cordelia Richerson of Turkey is recovering from a successful operation for appendicitis that she underwent on last Friday.

Mrs. David Dennis of Olton is in the sanitarium as the result of an operation which was performed Sunday.

Mrs. C. A. Johnston of Silvertown, who was operated upon yesterday is resting very nicely.

Mrs. R. E. Ramps of this city is in the sanitarium under the care of physicians.

Chas. E. Hopf of this city had his tonsils removed today.

MAYVIEW

Feb. 4.—There is still some sickness to report at this writing. Sunday school at Dougherty was well attended Sunday.

T. J. Campbell and family spent Sunday with Will Sanders and family of the Newlan community.

Mrs. T. J. Campbell is suffering from a bad burn on her leg caused by spilling hot grease on it.

John McNeill and family of Fairview are visiting R. L. McNeill and family at this writing.

Grandma Readhimer of Floydada visited her son, J. R. Readhimer, of this place Sunday.

Mr. and Mrs. Earl Newell of Newlan visited Mr. and Mrs. T. M. Law Sunday afternoon.

STARKEY

Feb. 5.—There are several new families moving into the community, which we greatly welcome. Mr. Shelton gave an interesting address last Wednesday night on the

Phillipine Islands. He has lived there for eight years, being employed as a supervisor of the public schools.

Mr. R. L. Allman is moving this week to the Rosebud community.

Mr. J. W. Burgett and family spent Sunday with his parents. Mr. and Mrs. J. H. Burgett, of the Fairview community.

Several new pupils entered school this week. McCoy boys and girls were victorious in both ball games with Starkey last Wednesday afternoon.

Visits of the Stork

Born to Mr. and Mrs. W. H. Russell, Lockney, Feb. 1st, a girl.

J. L. Griffith, 4 miles north of Lockney, Thursday, Jan. 31st, a boy.

ANNOUNCEMENT

Owing to the fact that I have been asked by many people as to whether or not I will be an aspirant to succeed myself at the city election for the office of mayor, I will say that is my intention at this time. While I am only a citizen like all others of our town, I feel that I would appreciate the office more now than ever before, as my last two terms have

been loaded with much burden from a financial standpoint, caused by a break in the State bank and putting in water and sewer lines beyond our ability, but now we have reached a point where our income from city tax and water and sewer revenue will make the burden much lighter, and with my past experience, which you have before you, I am better qualified for the office of mayor than ever before. Thanking the people for their past favors and co-operation, I beg to remain the same, T. Z. REED, Mayor of Lockney.

CARD OF THANKS—We wish to thank each and ever one of our kind friends, who was so good and faithful to help us during our sickness and the death of our baby. May the Lord's greatest blessings be on one and all.—J. C. Colvin and family.

One thousand of these trees have been arranged for by the regional organization with prices ranging from one dollar to two dollars, according to age, the older trees being the most expensive.

The season for planting pecans is at its height now, and the sooner the trees are planted the sooner they will produce.



YOUR HOME SHOULD COME FIRST

Beauty in the house is a necessity. Your home reflects your personality. Just as your personality dominates your choice of songs, and wearing apparel it should also be the deciding factor in our choice of interior decorations.

We are showing a complete assortment of—

- CRUSHES, RUNNERS, PILLOWS, CURTAINS.

and a Beautiful line of DRAPERIES priced,

20c to \$4.50 PER YARD

A NEW SHIPMENT OF CHILDREN'S DRESSES JUST RECEIVED.

SAVE THE SILVERWARE COUPONS

Baker Mercantile Co.

"The Store With The Goods"

How skilled she is in her shopping, the woman of Today. And now, at last, she has a full chance to use her knowledge of values. There are no clerks at PIGGLY WIGGLY



DO YOU KNOW. "It is the gossip of the town" that PIGGLY WIGGLY Prices and foods are the best.

10 lbs. FINE SPUDS 15c

3 12c Cans HEINZ CREAM OF TOMATO SOUP 33c

8 lbs. COMPOUND only \$1.14

20 lbs. Cane Sugar \$1.00

WITH \$2.50 PURCHASE OTHER THAN SUGAR SPECIAL AND FLOUR.

REGULAR—NOT SPECIAL 6 GLASSES AND PITCHER 3 Loaves Bread 25c Vinegar Set 95c

EVERLITE PLAINVIEW FLOUR 48 pound sack \$1.63

6 BOXES Diamond Matches 29c GOOD SLICED BACON, lb. 29c

FULL CREAM CHEESE lb. 27 1/2 c SCHOOL TABLETS 6 Big Joe Tablets 23c

FRESH VEGETABLES NICE CRISP LETTUCE, CELERY, CARROTS, CALIFORNIA TURNIPS AND TOPS, MUSTARD GREENS, Kept Nice under water spray

PIGGLY WIGGLY

HELPS THOSE WHO HELP THEMSELVES