

THE LOCKNEY BEACON

The Gateway to the Magic Plateau

"20,000 POPULATION BY 1940"

Heart of the Best Farming Section of the Plain

VOLUME TWENTY-EIGHT

Lockney, Texas, Thursday, March 21st, 1929

Number 27

Charter Delivered to Lockney Rotary Club

District Governor Rue P. Parcels of Amarillo Delivered Charter Here Friday Night

Lockney's Rotary Club is now a member of the International Rotary, the feat being accomplished Friday night when the charter for the Lockney Club was presented to the club at a banquet held at the Methodist church basement, at which the District Governor Rue P. Parcels, of Amarillo was chief spokesman and delivered the charter, accompanied by a Texas flag to President R. E. Patterson, of the local club.

Mr. and Mrs. Parcels, accompanied by Dr. and Mrs. Ball of Amarillo, arrived here Friday afternoon, and there were visitors from the Plainview and Floydada Rotary Clubs.

The program was opened by President Patterson, and Fred Lowe of Plainview, who was really "Daddy" of the Lockney club was the first speaker of the evening, his speech being on the topic of fellowship. Prof. Gene Ballingee had charge of the musical program and was assisted by Mrs. Neusbaum of Plainview at the piano. Mr. Weldon Neusbaum favored the club with two flute solos.

District Governor Parcels was introduced by Fred Lowe of Plainview, and after a talk on the principles of Rotary, the charter was presented. Maury Hopkins of Plainview was also one of the speakers of the evening.

The banquet was served by the Ladies Missionary Society of the Methodist church, and about fifty Rotarians and their wives were present.

Out of town visitors were: Mr. and Mrs. Rue Parcels, Dr. and Mrs. Ball of Amarillo; Mr. and Mrs. Robert A. Sone and R. E. Fry, of Floydada; Judge L. S. Kinder, C. B. Harder, Fred Lowe, Maury Hopkins, Dave Bowman, Mr. and Mrs. Gene Ballingee and Mr. and Mrs. Fred Neusbaum of Plainview.

The Rotary Club meets in regular weekly luncheons each Friday at noon at the Cozy Cafe.

BUFFALO BAND WILL PLAY HERE TUESDAY

Special to the Lockney Beacon

Canyon, Texas, March 20.—The Buffalo Band of the West Texas State Teachers College, under the direction of Mr. C. E. Strain, will play a short concert in Lockney at the high school building on March 26, at 4:00. The band is making a short trip, playing concerts both day and night. The night concerts are to be given at Silverton, Paducah, and Plainview.

The Buffalo Band has twenty-six members, and the trip is being made by cars. The members of the band represent ten West Texas towns, and the band is a typical West Texas organization which has been heard at all kinds of community gatherings, over a territory extending from Brownwood to the north line of the state.

The visit to Lockney will not be a very long one, according to Mr. Strain, because the number of towns to be visited is large and the time is short. The band is coming to give the people of our city an opportunity to become acquainted with one of the organizations of the West Texas State Teachers College, which receives its support from us and the remainder of the people of the state.

Lockney is very fortunate in having this band concert, as only a limited number of towns could be reached on the trip.

Other towns to be visited are: Tulia, Silverton, Quitaque, Turkey, Flomot, Whitehat, Matador, Paducah, Daugherty, Floydada, Lockney, Plainview, Olton, and Dimmitt.

The band concert has been made possible by the co-operation of the superintendent, Mr. W. D. Biggers with the college authorities.

LOCKNEY HOUSES NUMBERED AND STREETS MARKED

The Chicago Directory Company will finish the numbering of the houses and marking of streets in Lockney by the close of next week, according to Mr. Judson, who is in charge of the work.

Hereafter, instead of saying so and so lives so many blocks west and so many blocks south, in a certain house, the people of Lockney can give the street and number to the inquirer, and that will be sufficient for the finding of the house sought. This will be far better than has been the case in the past.

Every person in Lockney should see to it that his or her house is numbered, as it will be of untold value to every citizen and the visitors that come to the town.

Pioneer Woman Dies At Age of Seventy-Five

Resident of Lockney Since 1894 Succumbs to Pneumonia Monday Afternoon

Mrs. Eliza Jane Broyles, age 75 years, 10 months, and 20 days, died at her home in northeast Lockney Monday afternoon, March 18th, at 2:30 o'clock, after an illness which began on Tuesday of last week. The cause of her death was pneumonia.

Mrs. Broyles was born in Charleston, Illinois, on April 20th, 1853. She moved with the family to Texas at the age of eight years, and became the bride of William Eb Broyles in Collinsville, Texas, on December 22nd, 1871. After marriage she moved to Coryell County, Texas, where she lived until 1894, when the family moved to Lockney, arriving here on the 10th day of June, 1894. She was the mother of nine children, seven of them are alive at this time, and all were present the bedside just before she passed to her reward. They are: Mrs. W. N. Kelly, of Sheffield, Texas; R. M. Broyles, of Iraan, Texas; Ira Broyles, and Mrs. R. P. Shelton, of Lockney; I. Bert Broyles, of Fort Worth; Mrs. Carl McAdams and John Broyles, of Lockney.

She is also survived by twenty-four grandchildren and fourteen great grandchildren. After raising her family, she has raised three orphan children, one of whom is still living.

Her husband, W. E. Broyles, preceded her in death, having died in Lockney on March 28th, 1917. They were pioneers in this county, and were among the most prominent pioneers in this section of the state.

They raised a large family of children, all of whom occupy prominent positions in the commercial world today, two of the boys and two girls, John C. Broyles, Ira Broyles, Mrs. Carl McAdams, and Mrs. R. P. Shelton, being residents of Lockney, and the boys and the husbands of the girls being among our leading business men.

Mrs. Broyles was converted and joined the Church of Christ fifty years ago, and had lived a consecrated and consistent Christian life.

Funeral services were conducted at the Church of Christ in Lockney Tuesday afternoon at 3 o'clock, after the body had laid in state at the home of her daughter, Mrs. Carl McAdams from 11 a. m. to 2:30 p. m. Tuesday. Elder Arceaneux, pastor of the Church of Christ, had charge of the service, and burial was beside her husband in the Lockney cemetery.

The active pallbearers were A. R. Meriwether, E. Guthrie, T. L. Griffith, T. B. Hill, Lester Honea, and Estes Woodburn. The floral offering was large and profuse.

The pioneer ladies of the community acted as flower girls at the funeral. All of the children and their families were present at the funeral, besides a large crowd of friends from the adjoining towns.

VISITORS FROM OTHER TOWNS ATTENDING MRS. BROYLES FUNERAL TUESDAY

Mrs. Hoshall K. Sharp of Roswell, New Mexico, grand daughter; Mrs. Clarence Clark, of Hamilton, Texas, grand daughter; Miss Elizabeth Furry, of Graevener, Texas, niece; Miss Frankie Broyles, of Iraan, Texas, grand daughter; Mr. and Mrs. Sam Henry, France Baker, Mrs. E. L. Banks, Mrs. Claud Tatum, and Mrs. V. N. Dillard and children, of Lubbock; Mrs. Sam McLaughlin, Mrs. Deba McLaughlin, Mrs. Arch Keys, and David Bates and wife, of Plainview; Mrs. John Farris, Mrs. Vernon, Mrs. Wm. McGehee, F. P. Henry and wife, Mrs. E. C. Henry, J. J. Day, L. A. Moore and wife, Mrs. W. E. Angus, and F. C. Harmon, of Floydada.

RYAN SPEEGLE IN SERIOUS CONDITION FOLLOWING ATTACK

Ryan Speegle, who was attacked on the streets of Lockney Tuesday morning by Leo Cooper, son of John M. Cooper, who lives four miles north of town, was still in a serious condition at last report, which was given us Wednesday morning. He had partially recovered consciousness, but still seemed to be in a dazed condition, and could not remember anything about having been attacked by Cooper.

Miss Tinnin has had several years experience in beauty culture and is capable of giving the ladies of the town the best to be had in this line. The shop will be known as "The Rainbow Shop" after Miss Tinnin takes charge.

HIS ANNUAL ATTACK OF SPRING-FEVER



Hotel Building Almost Complete in Lockney

New Hotel Will Be Opened in Next Two Weeks—Building is Almost Complete

The A. Baker Hotel, a first class hotel in the city of Lockney, is now receiving the finishing touches of the painters and carpenters and will within the next few days be ready for occupancy.

It will be a first-class hotel in every sense of the word, modern throughout, hot and cold water in every room, heat and telephone in every room, a first-class coffee shop, drug store, and barber shop on the ground floor, also lobby of the hotel, and will be just as high a class hotel as can be found anywhere, with the exception of the size.

There will be fifteen guest rooms up stairs, and fifteen more rooms can be added at any time Mr. Baker sees fit to enlarge the building to a three story structure.

It has not been definitely decided at this time just who will have charge of the hotel, but by the time it is ready for opening there will be a capable man in charge, who knows the hotel business.

JUNE GUTHRIE AND GENE DYER WIN FIRSTS

Two Firsts and Three Seconds Won by Musical Pupils This Year at Festival

Lockney musical pupils winning places at the South Plains Musical Festival, held at Lubbock Thursday, Friday, and Saturday of last week were: In 17 year old piano solo, June Guthrie won first; place in the 16 year old ensemble June Guthrie and Gene Dyer tied with two girls from Lubbock for first place; in the 15 year old ensemble Evon Griffith and Mary Leda McAdams won second place, in the 14 year old ensemble Doris Brown and Anice Stewart won second. In the 5 year old group Virginia Norris got second place.

The other pupils that were successful in the try-out a week previous made no showing in the winnings of last week.

There were 42 entries in the try-out from the Lockney class.

Clyde Crowsan Harris Dead

Clyde Crowsan Harris, age 19 years, 6 months, and 27 days, died at the Lockney Clinic and Hospital Friday morning at 10 o'clock, March 15, following an operation for appendicitis. He had been seriously ill since Tuesday of last week. Mr. Harris was born in Jones county, Texas, on Aug. 19th, 1909, and moved to Floyd county about four years ago, with his parents, who now live north of Lockney. He is survived by his father and mother, Mr. and Mrs. A. K. Harris, three brothers, J. O. Harris, of McClain, Texas, J. A. Harris of Lockney, and W. H. Harris of Paducah, Texas, and one sister, Mrs. J. O. Morgan, of Lockney. All the family was present at the funeral.

Funeral services were conducted at the Methodist church in Lockney Saturday afternoon at 2 o'clock, Revs. W. H. Strong and J. E. Stephens, officiating. Burial was in Lockney cemetery under the direction of Grady R. Crager.

Bert Broyles of Fort Worth, R. M. Broyles, and Mrs. Kelly of Big Springs, Texas, are here at the bedside of their mother, Mrs. E. J. Broyles, who is very ill at her home in Lockney.

Eleven Arrested in Floydada Burglaries

Everything from Chewing Gum to Royal Typewriter Recovered in Haul When Sheriff Uncovers Stolen Property

A series of burglaries were committed in Floydada Saturday, March 8th, Sunday and Monday, March 9th and 10th, and since that date the sheriff's department have made eleven arrests and got confessions from all eleven of the boys that they were guilty of the crimes they were charged with, and have also recovered a large amount of the stolen goods. Sheriff Stegall states that in the plunder recovered there is most everything imaginable, or everything a person could think of from chewing gum to a Royal typewriter.

The boys have been placed under bond to await the action of the grand jury which will convene in May.

All the boys arrested were local Floydada boys, and in making the arrests it is believed that the sheriff's force has started the breaking up of a gang, which had as their intention the idea of being of becoming real gangsters and second story men, and it is hoped that the gang will be broken up by these arrests, and that the boys will not attempt to do any more unlawful acts.

Alice Stewart Wins Second in Violin

Miss Alice Stewart, daughter of Mr. and Mrs. T. H. Stewart of Lockney, won second in the 15 year old violin solo contest, at the South Plains Music Festival at Lubbock Saturday. Miss Alice has become quite proficient in playing the violin, and helps with the music in the Methodist church and Epworth League in Lockney at nearly all services.

Mrs. Slaughter Able to Go Home

Mrs. W. B. Slaughter was released from the Lockney Clinic and Sanitarium Saturday, and was carried to her home north of town, after having undergone an operation. W. C. and W. V. Hubbard, who live in the Pleasant Valley community, have returned from a trip to Mineral Wells, where Mr. W. C. Hubbard had been for his health. He is reported much improved.

J. W. Patterson Dead

Mr. J. W. Patterson, age 56 years, 5 months and 17 days, died at his home 8 miles north of Petersburg, at 12:30 o'clock Sunday morning, from an attack of acute indigestion. The remains were brought to the Grady R. Crager Funeral Home in Lockney, where they were prepared and shipped to Mansfield, Texas, for burial, which was probably held on Monday. Mr. Patterson was a brother of Mr. Patterson, who lives six miles north of Lockney, and an uncle of Mr. R. E. Patterson, ginner, of Lockney.

The remains were accompanied to Mansfield by Messrs. Patterson of north of Lockney, and C. C. Patterson, who lives at Plainview.

RAILWAY SURVEYS NOW AT PADUCAH

Paducah, March 17.—A Rock Island surveying party, running the line for an extension from Groom to Paducah, is working out of Paducah. It is expected to complete the survey into this place this week.

This road will open up much territory which has been without transportation facilities.

Guy Sams was in Fort Worth, attending the Fat Stock show last week.

Allen Gets Fifteen Years For Murder of Stegall

Flomot Murderer Gets Sentence in First Trial at Benjamin, Texas; Three More Men to Be Tried

In the trial of W. F. (Bill) Allen, druggist and hotel man of Flomot, charged with the killing of Constable Lee Stegall, on November 26th, 1927, which was held at Benjamin, Knox County, Texas, the past week, after deliberating thirty minutes the jury gave Allen 15 years in the penitentiary. The state convicted Allen on circumstantial evidence.

Lee Stegall, who was constable of the Flomot precinct, and a brother of P. G. Stegall, sheriff of Floyd County, was murdered on the road near the town of Flomot, after dark when he was attacked, while driving along in his car, by several men. Allen, Harmon, Adolphus Mosley, and Paul Landry were arrested and charged with the murder.

This is the first of the four men to be tried, the other three will be tried at the next term of district court in that district.

Sheriff Stegall of Floyd county attended the trial last week.

FLOYDADA WILL ENTERTAIN BIG P. T. MEETING

Parent-Teachers Associations of the Fourteenth District, comprising 24 counties of West Texas, will meet in Floydada for their annual session April 8, 9, and 10, according to Mrs. George Smith, prominent club leader of that city. There are 85 organizations in the counties of the district, and each club is entitled to one or more delegates to the convention. Prominent visiting speakers will be present. The entertainment planned for the delegates is the most elaborate that Floydada has ever undertaken for any convention held.

Mrs. Noyes Darling Smith of Austin, president of the Mothers Congress has signified her intention of being present, and will probably address the gathering on several different occasions.

The complete program has not been announced, but it is understood that practically all of the three days will be taken up with business and entertainment features, with the selection of the next meeting place being made on the closing day. The Floydada Lions Club, Rotary Club and Chamber of Commerce are co-operating in plans for the entertainment.

At a recent meeting of the presidents of the organization in Floydada the following women were appointed on committees to begin preparations for the convention:

Homes—Mrs. C. R. Houston, Mrs. Lon Davis and Mrs. J. U. Borum. Transportation—Mrs. J. G. Wood, Mrs. B. P. Woody and Mrs. Fred Bell. Program—Mrs. J. B. Jenkins, Mrs. C. R. Houston and Mrs. Edwin Heald. Entertainment—Mrs. Lon Smith, Mrs. Kenneth Bain and Mrs. O. P. Rutledge.

Badges—Mrs. O. Stephens and Mrs. Mal Jarboe. Finance—Mrs. E. S. Randerson, Mrs. Sam Thurman and Mrs. Frank Stovall.

Decorations—Mrs. E. B. Massie, Mrs. S. W. Ross, Mrs. A. N. Gamble and Mrs. M. F. Husky.

Pages—Mrs. W. C. Grigsby, Mrs. G. F. Kiebold and Mrs. Tom Shaw.

\$85,000 SILVERTON HI AMONG NEW BUILDINGS

Silverton, March 17.—Contract has been let for the new high school building to cost approximately \$85,000. Construction will begin March 18, and will be rushed to completion that the building may be available by the opening of school in September.

When finished this town and community can boast of having one of the finest school plants in the Panhandle. It will be modern in every respect, and built and equipped with the very best of material.

Mr. and Mrs. O. E. Stevenson, Sr., of Lorraine, Texas, Dr. C. W. Stevenson and daughter of Wichita Falls, M. K. Stevenson and family of Sweetwater, and Mr. and Mrs. George H. Mahon of Colorado, Texas, spent from Friday until Sunday here visiting their brother and son, O. E. Stevenson, and family.

Mr. and Mrs. E. L. Marshall, and Miss Grace, have returned from Hot Springs, N. M., where they have been the past several weeks for the health of Mr. Marshall.

Mrs. Grady Crager and little son, have been in Oklahoma City and Frederick, Okla., for the past three weeks, visiting with relatives. She is expected home at this time.

Protracted Meeting Will Begin in Lockney Sunday

Rev. Morgan Assisted by Rev. Jerry E. Cox and Wife of Fort Worth, Will Conduct Meeting

A protracted meeting that will last for two weeks duration will begin Sunday morning at the Baptist church in Lockney, with Rev. E. D. Morgan doing the preaching, assisted by Rev. Jerry E. Cox and wife of Fort Worth, Texas, who will have charge of the singing. Mrs. Cox is a chalk talker, and will give lectures during the meeting.

The services will begin at 11 o'clock, and there will be services each morning during the week days at 9:30, and each evening at 7:30. On Easter Sunday, March 31st, there will be a Home Coming and Roll Call at the church, and dinner will be spread for the occasion, making it an all day service.

Everybody is invited to attend any or all of these services.

ELECTION JUDGES NAMED FOR COUNTY VOTING BOXES

Election judges for the coming year as chosen by the Commissioners' Court are as follows:

Precinct 1, county court room: J. R. Maddox, presiding judge, A. C. Goen, Carr Surginger, O. M. Watson, presiding judge, Edd Kelley, W. M. Snell, E. W. Holmes, presiding judge, A. S. Green, presiding judge, J. S. Jones, presiding judge, Sand Hill: O. B. Gross, presiding judge, E. C. Holmes, Arthur Womack, Mason Riley, presiding judge, Z. T. Riley, presiding judge, E. E. Wells, W. D. Biggers, L. A. Cooper, presiding judge, G. M. Tate.

Precinct 7, Providence: H. J. Ratjen, presiding judge, Karl Sammann, presiding judge, Lone Star: T. S. McGeece, presiding judge, Bert Bobbitt, presiding judge, Sunset: H. T. Bradshaw, presiding judge, Barton Jarnigan, presiding judge, Fairmont: George Pigg, presiding judge, Rollie Smith, presiding judge, Cedar: J. V. Gilley, presiding judge, B. Yearly, John Lackey, Jim Conner.

Precinct 12, Center: W. B. Jordan, presiding judge, A. A. Beedy, C. C. Austin, E. C. Austin, presiding judge, Baker: W. H. Nelson, presiding judge, J. H. Hart, Ross Colson, R. P. Graves, presiding judge, Will Graham, presiding judge, Joe H. Smith, presiding judge, Wayne Wright, presiding judge, W. N. Jones, Claud Patton, Elmer Roy, presiding judge, Sam Hale, presiding judge, Goodnight: Will Merrill, presiding judge, C. G. Payne, presiding judge, A. J. White, presiding judge, C. F. Ramsey, Frank Dodson, O. C. Bailey, presiding judge, 19, Floydada, old city hall: E. P. Nelson, presiding judge, E. C. Henry, J. F. Sitton, O. B. Olson.

CREAMERY CHARTER IS APPROVED AT AUSTIN

Butterfat Manufacturing Plant Here to Have 600,000 Pounds Monthly Capacity

Floydada, March 15.—Information that the application for charter for the Floydada Creamery has been approved by the Department of State at Austin was received late Thursday afternoon of last week, and on the same day the wheels were set in motion to hurry up building construction to house the new business and its equipment.

J. G. Martin, who leased a brick building on Lot 6, Block 82, facing west on Wall Street, practically a half-block south of the southeast corner of the square, to the new butter manufacturers, let the contract for the building to Stephenson & Thurmon, local contractors. It is to be completed, ready for occupancy, within forty days, according to the contract. It will be twenty-five by one hundred feet in size.

J. V. Daniel, who is one of the incorporators, said Friday the plans for the butter-making equipment, called for machinery that would handle easily 60,000 pounds of cream per month, or more than 700,000 pounds per year. This is twice as much cream as was produced in this territory last year, it was pointed out, but it was thought wise to plan for the future to a certain extent. Cold storage to accommodate a carload of butter is provided for in the plan. An expert butter-maker from Lawton, Oklahoma, will move here to have charge of the butter-making.

The plant is expected to be in operation by May 1st.

Mr. and Mrs. Z. W. Shackelford have gone to Friona, Texas, for a visit of ten days with a daughter.

The Lockney Beacon
 Entered April 14th, 1902, as second class mail matter at the Post Office at Lockney, Texas, by act of Congress March 3rd, 1879.

H. B. ADAMS, Editor and Owner
 TERMS OF SUBSCRIPTION
 One Year \$1.50
 Six Months .75
 Three Months .40
 Subscription Cash in Advance

CITY ELECTION AT HAND
 Just ten more days, and then the fireworks. Tuesday, April 2nd is city election day, and every citizen of Lockney should turn out and vote for three choice for officers of the city for the next two years.
 The mayor's race has three announced aspirants for the position, and it seems that the biggest interest is going to be manifested in this particular race. The present incumbent, T. Z. Reed, is running for reelection, and Uncle Frank Ford and W. R. Childers are going to try and dethrone him on election day. They both are telling the people that they are better qualified to fill the position, and Zeb has voiced his denial of

the allegation, and says that he is now better prepared to take care of the people's money than ever before.
 Roecoe Snyder, present city secretary, who was appointed by the city council following the resignation of Elmer Baker, who moved to Childers, Texas, desires that the people of Lockney elect him to the position. He has made a faithful and efficient secretary since his appointment, and asks the consideration of the voters at the coming election.
 So far no one has announced for city marshal, which office has been vacant since the resignation of Rosa Cope, several months ago.
 There are three aldermen to be elected, and the present three incumbents, Messrs. A. J. White, H. P. Coleman and J. H. Hohlaus, are standing for re-election. These men, with E. Guthrie and E. L. Woodburn, who are hold-overs, constitute the city council. They have made good on the job, and have been efficient aldermen during their term of office, and the voters of Lockney will make no mistake in returning the three whose terms expire on April 2nd, for another 2 years at the head of our city's business affairs.

FOR RENT—Old Beacon office on Locust Street.—H. B. Adams.

BANKERS AND BUSINESS MEN BUILD DAIRY INDUSTRY

By M. B. Oates

Dairying in Mississippi was started because of the boll weevil. Everybody was hurt. Something had to be done or the country would remain in a serious financial condition. In parts of Texas we have been hurt by the boll weevil just as bad as was Mississippi but to we have continued trying to raise cotton and have not developed dairying or stock farming to much extent. In Mississippi dairying was started as a relief measure. The new regime gave relief and development continued. Now those sections have a dependable source of income which is building a permanent system of agriculture.

Some counties bought a lot of cows, some bought pure bred steers and improved their herds and this was followed by small creameries, cream stations, etc. The bankers and business men seeing their own plight got behind the dairy program in a united way and stayed behind it until some progress was made. The results were so encouraging to all concerned that they have continued to develop dairying.

Mississippi started with what she had, bought such cows as could be found and began dairying. Most of the dairy development there has been made by farmers who never before had handled cows. Financing was done by bankers who had never loaned money on dairy cows. Pasture and equipment for dairy cows was furnished by landlords who never before had permitted anyone to raise anything but cotton. Merchants who never before had sold goods except on time, basing their expectation of collection on a cotton crop, took a chance and backed up the dairy movement.

The success of dairying in Mississippi and Tennessee may be attributed almost entirely to the financial support given by the bankers and business men. It's continued development which has now reached large proportions and is still growing rapidly is due to the continued support of the business men and the unity of purpose and united co-operation of practically every business man with the farmer and dairyman. They have not only started this new enterprise but they are still developing it. At four of the eight places we visited the local people keep a full time dairy expert employed to further develop dairying and assist those farmers now engaged in dairying. Follow up work has continued from the beginning of this new undertaking.

Mississippi has only one advantage over Texas; that is on pastures. At present the native pastures are better than ours. Bermuda, Carpet Grass, and Lospedaza (Japan Clover) grow naturally in the valleys and branch bottoms, however, the area is not usually sufficient and often times the stand is irregular, and now Mississippi has started a pasture improvement campaign. We could do the same in Texas and provide adequate pastures for our dairy cows and thus increase greatly the profits from them.

The cows in Mississippi are not as good as ours. The cows in Tennessee are better than ours. The prices paid over there are about the same as paid here in Texas. The farms are older and poorer. There is a larger proportion of tenants and a far larger proportion of negroes, yet with all those handicaps Mississippi has developed a dairy business of \$18,000,000. It is not natural advantages in Mississippi which has brought all this development. We have just as many favorable conditions for dairy development here in Texas. It was the determination of the business men of the towns to see that dairying was established that put it over in Mississippi. The success of the project has spurred them to greater activity. So they continue to follow up with pasture improvement, herd improvement, scrub sire eradication, home grown feeds, etc., which have resulted in more and larger milk plants.

The business men of these towns have been rewarded with a half million to a million dollars and even two million annually coming into the hands of their patrons and customers for dairy products. And this income is cash; twelve times a year. It is, therefore, no wonder they talk enthusiastically about dairying and continue to promote it's growth.

Tennessee had better soil, better pastures, fewer negroes, and less cotton. Tennessee started dairying earlier than Mississippi and with some advantages over Mississippi has developed a larger dairy industry. However her greatest development did not come until the invasion of the boll weevil. After that the story of progress is the same as that in Mississippi. Our story in Texas is different, but with the same viewpoint, the same determination and the same united support, we can soon make the same progress in dairy development.

After many years some of our Texas communities have started on a dairy program. Recently several small creameries have been opened in northwest Texas and they have done well but we have not developed a sentiment for cows sufficient to cause large development anywhere. At Marshall, in East Texas, an effort was made similar to the efforts made in Mississippi towns in order to get something started. We stopped at Marshall on our dairy tour. Marshall worked for months, took a complete cow census, then sold the proposition

locally by getting twenty-five business men to put up \$1000 each as collateral for the purpose of organizing a Cow Finance Corporation. The Corporation may extend \$75 credit. The farmer puts up \$25 on each \$100 cow he buys and pays the balance in twelve equal monthly payments from his milk checks.

With the large amount of work done at Marshall by the Chamber of Commerce and the County Agent in building up faith in the undertaking and the continued effort of these agencies combined with that of a full time field man employed by the new milk plant it is believed that this undertaking will succeed in a big way. So in every community visited on our tour, we found that dairy development was made possible only after the business man got behind it.

Will we have over production? Our answer is, not very soon, perhaps not in our life time. First we are not going to get everybody to milk cows. Second milk consumption per capita is increasing much faster than total production. The same is true as to consumption of butter and cheese. Third our cow population is not increasing very rapidly because farmers soon learn that poor cows do not pay well and send them to the butcher. Fourth, our human population is growing much faster than our cow population.

Let's cease making excuses and alibis. Our section has sufficient advantages to justify general dairy development. Our climate and soil is alright and we can plant and develop good pastures. We can raise most of our feed and our prices for milk are equal to those paid in the north and in the south. We have fewer tenants than Mississippi and but few negroes. Every banker and business man knows that the few men who are regularly selling dairy products are their best and most dependable customers. Why not unite in an effort to greatly increase this class of farmer customers.

This concludes our story of the dairy tour to Mississippi and Tennessee.

PLEASANT VALLEY

March 18.—The P. T. A. met Friday March 15th. Katherine Harris and W. C. Hubbard gave readings which were enjoyed by all present, after which Bro. Stephens of the Methodist church of Lockney lectured. Bro. Stephens talked from the point of parents, teachers, and the child. Co-operation was his main point, and one cannot do at all. It takes all three to make a success. It was one of the best P. T. A. meetings we have had, and you folk who are staying away from these meetings are missing a lot. We had four new members.

Mr. W. C. Hubbard, Sr., came in last Friday evening from Hill county, where he has been for his health. His father, Mr. W. V. Hubbard, came back with him for an extended visit. Mr. Hubbard is improved much in health.

Mr. and Mrs. T. B. Mitchell and family visited with Mr. and Mrs. Roy Turner Sunday.

Mr. and Mrs. Lacey visited Mr. and Mrs. J. J. Gordon Sunday.

Mr. and Mrs. S. L. Holmes of the McCoy community visited Mr. and Mrs. P. A. Rivers Sunday.

Mr. and Mrs. Lee Reeves spent Sunday with their parents, Mr. and Mrs. Matthews.

Mr. and Mrs. Luther Cooper and daughter, Agnes, of Lockney, spent Sunday with Mr. and Mrs. C. F. Harris.

Mr. and Mrs. Lowrance of the McCoy community, spent Sunday with his brother, Mr. W. E. Lowrance, and wife.

Mrs. W. C. Hubbard spent last Friday with Mrs. T. B. Mitchell.

Mr. and Mrs. J. J. Gordon spent Sunday evening with Mr. and Mrs. Beatman.

Mr. and Mrs. S. J. Virden spent Sunday afternoon with Mr. and Mrs. P. A. Rivers.

Mr. and Mrs. W. H. Fields were Plainview visitors Saturday.

Mr. and Mrs. J. T. Marr visited Mr. and Mrs. Edd Shearer Sunday afternoon.

Eugene Harris came in from Canyon Friday evening for a few days with his parents, Mr. and Mrs. C. F. Harris.

Mr. and Mrs. Lonnie Byers from Canyon visited their parents, Mr. and Mrs. N. T. A. Byers, Sunday.

Odell and Alene Reasonover spent Sunday afternoon with Gladys Collis.

Dee Stephens spent Friday night and Saturday night with Leland Fields.

Mr. and Mrs. J. T. Marr were Plainview visitors Saturday.

Mr. and Mrs. Rivers have a new colored Ford now.

Robin Byers came down from Canyon last Friday for the week-end with his parents, Mr. and Mrs. N. T. A. Byers. Robin won a trip to Fort Worth to the Fat Stock show, together with three other boys. These boys won second place in the stock judging at the show. We are always proud of our boys and girls away at school, who are piling up honors.

Mr. and Mrs. Edd Pratt and daughter, Gladys, spent Sunday afternoon with Mr. and Mrs. C. F. Harris.

Mr. and Mrs. J. T. Marr were Floydada visitors Friday of last week.

Mr. and Mrs. W. H. Fields are remodeling this week. They are adding a new room and sleeping porch to their home. Pleasant Valley is one hundred percent for better homes.

Mr. and Mrs. Edd Pratt are the

proud owners of a new Ford sedan. Be sure and give lots of room for they are just learning to drive.

FOR SALE—2 1-2 lots on South 1st Street, desirable location.—See Mrs. F. E. Brown, Lockney. 24-3t-p

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Wheat Bran, per 100 lbs. **\$1.70**
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 Barley Chops, per 100 lbs. **\$2.00**
 Oat Chops, per 100 lbs. **\$2.10**
 Bone Meal, per 100 lbs. **\$4.00**

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 We will deliver to any place in town at a slight additional charge, at these prices. We, of course, will expect to get the cash.
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THE LOCKNEY LONGHORN

Official Publication of Lockney Public Schools.

Lockney, Texas, Thursday, March 21st, 1929

Volume No. 1, Number 28

EDITORIAL STAFF
 Editor—Frances Savage.
 Associate Editor—Fay Royal.
 Exchange Editor—Emory Huggins.
 Literary Editor—Kline Nall.
 Athletic Editor—D. V. Biggers.
 Joke Editor—Caretton Cook.
 Reporters—Mary Nell Meadors, Beatrice Nicholas, Elvie Cook, Margaret Collier, Rowena Ewing, Ralph Arceneaux, Vaud Teaver, Miss Newman for Primary Department, Miss Simpson for Grammar School.

The Longhorns
 Few people build such men as these
 For Coach builds them as strong
 as Hercules
 Since they can keep fighting for
 hours with ease
 Although it is doubtful about Py
 Reeves.

In football the ones deserving the pen
 Were Griff, Baxter, Miller, Cotton,
 and Hen
 But the ones that carried the score in
 Were Cook, Jack, Zeak or Lefty,
 the end.

When we come to basketball
 And one thinks we did not fulfill
 the call
 Tell them to ask Floydada for
 They will answer it all.

If you should come to see us train
 some day
 And did not have time to stay
 But go off thinking we could not play
 We would like for you to talk to
 Tullia or Quitaque.

INTERMEDIATE DEPARTMENT
English Honor Roll
 D. Trammell, S. J. Bullman, Eugene Prickett, Jimmie White, Dorothy Bennett, Lura Beall, Lodean Carter, Estelle Hodel, Helen Ruth Lard, Meda Ruth Thomas, Mary Louise Woodworth, Thelma Williams, Beedie Holt, Junior Busby, Vernon Holland, Lee Kinney, Lawrence Thompson, Jimmie Gentry, Mary Rosalea Jackson, Wilma Pearson, Vivian Pittman, Vada Shadix, Milton Adams, Kenneth Wofford, Clara Devoll, Imogene Roberson, Pauline Turner, Faye Cook, Elizabeth Pettigrew, La Vonnice Farnsworth, Lois Good, Lowell Williams.

GRADES ENTERTAINED BY MUSIC PUPILS
 On Thursday afternoon Miss Richardson invited the pupils of the primary and intermediate grades in to the auditorium to hear her pupils, who were placed in the music festival at Lubbock, play their contest pieces. The program was thoroughly enjoyed by all, and we are very proud of our boys and girls who are progressing so nicely in music.

Room 7B
 Donald Williams, Lucille Quisenberry, Mauretta Brotherton, Lowell Williams, and Kenneth Hohlaus were absent part of this week.
 Kenneth Hohlaus went to Lubbock to the Music Festival Friday.
 Thursday in the 7B room we debated on the subject, "Resolved that the soldiers and sailors in the service of the United States army and navy should have the right to vote, regardless of where stationed." The negative side won.
 Friday afternoon the 7B room went into the 7A room and had a debate on the question, "Resolved, that it is better to live in the country than in the city." Those who debated were Weldon Dodson and Lowell Williams for the affirmative and Maxie Kirk and Wood Stevenson for the negative. The negative side won and Maxie Kirk was chosen as best speaker.

Room 5A
 Opal McMinn, Raymond Gentry, and Josephine Smith were absent a part of this week.
 Mrs. Cooper visited our room Friday and we were very glad to have her visit us. We hope she comes again, and we cordially invite other parents to come.

Room 5B
 Those absent this week are Walter Reeves, Monday; Silvin Stevenson, Monday morning; Gwen Wofford, last four days; Leon Dagley, Wednesday evening; Ocie Mae Cox, Wednesday, and Vivian Pittman, Friday evening.

Teachers Are Guests at Lunch Monday
 On Monday, March 18, Mrs. S. T. Cooper and Mrs. Jewell Sherman brought lunch to school for their sons, Arnold, Thomas, and Lloyd. Lunch was spread in Mrs. Wells' room and the boys' teachers, Miss Steele, Miss Newman, and Mrs. Wells, and Dr. Cooper joined them in eating the delicious lunch. Mr. Biggers was invited, but was unable to be present.

Senior Matinee Postponed
 "Who Kissed Barbara?" which was to have been presented in Senior matinee Tuesday, March 19, was postponed until Wednesday afternoon, March 27. The public is invited to attend this first matinee which promises to be a thoroughly entertaining program. The admission is ten cents.

Civics Classes Draw Up Constitution

The Civics classes, of which Coach Reid is instructor, are preparing to study the Constitution of the United States, and one problem assigned was the drawing up of a constitution for the high school student body. In view of the fact that the high school will next year "live, move, and have its being" in a building "separate and apart" from the other departments of the school, this subject is one of timely interest. The following constitution was written by Frances Savage, senior:

Constitution of Lockney High School
 We, the students of Lockney High School, in order to establish a school of which Lockney citizens may be proud, insure tranquility in the school, promote the general welfare, and raise the standard of efficiency in the school, do ordain and establish this constitution for Lockney High School, of Lockney, Texas.

Article I Legislative, Executive, and Judicial Departments.

Section I Student Government
 1. Lockney High School shall have a student government organization in the school.

2. The laws of the school shall be made by the Student Council.

3. The officers shall be chosen from the student body, and the government shall be practically in the hands of the students.

Section II Student Council

1. A Student Council shall be provided for, and the members of this body shall be chosen from the members of each grade represented in high school. The number of representatives shall be three (3) from each grade in high school. Three (3) members of the faculty shall be represented at this council.

2. It shall be the duty of the above named council to have original jurisdiction over all problems which may arise in the school. They shall select a student jury to render the decisions.

3. The jury shall consist of two competent members from each of the four grades in high school.

Section III, Truancy

1. It shall be the privilege of the school to hire a truant officer to see that all rules and regulations regarding truancy are properly enforced.

2. Those persons guilty of truancy shall be punished according to the decisions of the student jury.

Section IV Order in the Study Hall

1. Rules and regulations governing order in the study hall shall be set forth by the student council.

Article II Literary Department

Section I School Paper
 1. Lockney High School shall have an official school paper.

2. The head of the English Department of the High School shall be the faculty adviser.

3. The editor-in-chief and the staff shall be chosen by the popular vote of the high school, with the advice and help of the High School Faculty.

4. The name given to the paper shall be selected by the student body.

5. The paper shall be published once each week in connection with the Lockney Beacon until the school can support a paper of its own.

Section II Library

1. Lockney High School shall have a well-equipped library to be used by the school in general.

2. The Student Council shall make the laws concerning the financing of the institution.

3. A competent librarian shall be hired by the Student Council.

Article III Clubs and Organizations

Section I Senior Class

1. It shall be the duty of the Senior class to select a project each year (or together with the junior class); the cost of which shall be determined by the respective classes.

2. The Senior Class shall have the privilege of "Senior Day," provided that the scholarship of the class is normal.

3. The Student Jury in connection with the council, shall render the decision in regard to "Senior Day."

4. The class shall have the right to elect the officers necessary for carrying on all class activities.

Section II Athletic Clubs

1. It shall be the privilege of those engaging in athletics to organize any club which they see fit, with the different coaches as sponsors.

2. The government of these clubs shall be in the hands of the members.

Section III Dramatic Club

1. Those pupils engaging in dramatic work shall have the privilege to organize a Dramatic Club under the supervision of the teacher of Public Speaking.

2. The government of the club shall be under the direction of the members and the sponsor.

Article IV Amendments

1. The Student Council, when two-thirds vote of the student body shall

Music Pupils Presented In Recital

The pupils of Miss Mary Richardson who played in the preliminary contests sponsored by the South Plains Music Teachers Association were presented in recital at the high school auditorium Wednesday morning, March 13, with the high school students as an audience. These pupils went to the final music contest March 14, 15, and 16. The program rendered is as follows:
 5 year old solo—Virginia Norris.
 6 year old solo—Virginia Norris.
 7 year old ensemble—Virginia Norris and Billie Jean Biggers.
 8 year old solo—Billie Jean Biggers.
 8 year old ensemble—Mary Alice Baker and Billie Jean Biggers.
 10 year old solo—Harris Ball, Jr.
 10 year old solo—Patricia Patterson.
 10 year old ensemble—Frankie Dodson and Patricia Patterson.
 11 year old ensemble—Virginia Hohlaus and Leona Shelton.
 11 year old solo—Frankie Dodson.
 12 year old ensemble—Virginia and Kenneth Hohlaus.
 14 year old solo—Anice Stewart.
 14 year old ensemble—Anice Stewart and Doris Brown.
 16 year old ensemble—June Guthrie and Gene Dyer.
 17 year old ensemble—Evon Griffith and Mary Leda McAdams.
 18 year old solo—June Guthrie.

PRIMARY DEPARTMENT

First Grade A

Evelyn Stalcup returned to school Thursday after an absence of several days on account of chicken pox.

Mary Dean Carroll, Earl Beck, and Fred Brannon were absent on account of illness. We are very glad to have them all back in school again.

Mrs. J. C. Broyles visited in our room a few minutes Thursday morning. We are always happy to have visitors.

Mrs. Wells' class entertained us Friday morning with two little Dutch songs. We enjoyed having them sing for us and we hope they will come back again.

The Palmolive Health Club was organized in our room last week. Each child was given a cake of Palmolive soap and a pledge card with the following little verse to memorize:

My Pledge
 Before each meal and after play
 I'll wash the dirt and germs away.
 When the members of the club have performed this task for six weeks, they will receive a health club pin.

The children are working hard to keep their records clear so they will be able to get the pin.

Room 1B

Our room is working on a project in music. We are studying the different string and horn instruments. First we take a picture of the instrument, and next we study how to hold it while playing and the sound it makes. We are making posters with the pictures in drawing and we are also correlating the project with language, writing, and spelling.

Those returning to school this week are James Murrell, Helen Phillips, and Gerold Beall.

The first grade have a new book that we use for silent reading, the name of it is The Silent Reader Book One.

Mrs. Jewel Sherman gave us some Easter eggs for our sand table. We appreciate them.

Second Grade

The second grade received a letter from Jack Harris who is now visiting in Lasara, Texas. He is having a grand time fishing. He said it was summer time there. We were glad to hear from Jack and are planning to send him letters written by the pupils.

B. J. Wofford and Lyndalle Baker have been absent from school on account of illness. Leo Wright and Geneviva Holland were absent Monday.

Mrs. Ward and Mrs. Trussell visited in our room last Thursday. We were glad to have these mothers visit with us, and invite them back. We also invite other mothers to visit with us.

Brac Biggers visited in our room Wednesday morning. We enjoyed Brac's visit so much and want him to come to see us again.

Rabbit booklets for spelling have been made. The pupils making hundreds in spelling get to paint their rabbit.

Mary Alice Baker, Geneviva Holland, and Georgia Belyeu have entered the story telling contest.

Lella Mae Visage from Ramsey and Eugenia Cornelius from Estelline, Texas, entered school Monday morning.

Mrs. Cornelius visited in our room Monday. We were glad to have this mother visit us.

It is deemed necessary, shall propose an amendment to this constitution.

Girl Champion To Be Praised

To choose the best players from the Lockney team of girls who won the Class A championship in basketball from the Floydada team Wednesday, March 13, would be almost impossible. The girls worked as one powerful machine.

Glenna Collins, who is as quick as double-guard lightning, was high scorer with 20 points. Many of these points, however, were made possible by the marvelous floor work of Elsie Meriwether, the other forward. This was probably Elsie's last game for Lockney High, and, without doubt, she will long be remembered for her work on the team.

The center positions were played by Opal Ashby and Ruby Cox. These girls played a brand of basketball that was above their opponents heads. Ashby was the only player, on either team, who did not get fouled. Cox had only one foul marked against her, but that amounted to nothing to the cheering fans who saw her catch some of the hardest balls imaginable.

The guard positions were held down by Dorothy Glass, Clara Gunn, and Elvie Cook. The opposing forwards had very few chances around these guards. Clara Gunn who started at left guard was put out of the game on personal fouls, but the position was ably taken care of by Elvie Cook.

The series of games played by the girls were hard fought and fairly won battles winning for Lockney High the permanent ownership of the loving cup offered to the basketball champions. The names of the girls, who have played on the team each of the three years the cup has been awarded Lockney's team, will be engraved on the cup.

The various players who have worked to make the cup Lockney High's cup deserve praise and credit, but not one of them would be selfish in the matter, but would insist that the praise and commendation be given to their faithful, skillful coach, Miss Alice Bridges. It is to her persistent training and drilling the girls in the technique of the game in honest, fair play, and true sportsmanship, that the credit and praise is due. Along with Miss Bridges, Miss Mollie Newman, a former college basketball star, must be lauded for her assistance in training the girls.

For the past two years she has been official referee for the team in match games "abroad."

All in all it's: Rah! Rah! Rah! for Lockney girls and the coaches.

Third Grade

Third Grade Gives a Play

The third grade gave a play in their room Friday afternoon. The name of it was, "The Little Girl Who Would Not Work."

Character	Name
Mother	Lurlene Pettigrew
Little Girl	Frances Humphries
Red Squirrel	Muriel McGonigull
Ant	Riddell Hutsell
Bee	Terra Maude Pearson
Pink Clover	Mertie Webb

Music Program Enjoyed

Last Wednesday afternoon the primary and intermediate grades were invited to listen to Miss Richardson's music pupils play the pieces that they played at Lubbock Saturday. We were surely glad to hear them play and thank Miss Richardson for inviting us to hear them.

Visited School

Little Brac Biggers visited with us Wednesday morning and Mrs. S. J. Webb Thursday afternoon. We were very glad to have them visit us.

Doll Hats

The girls are making their dolls a new spring bonnet. Most of the girls are making sport hats as they think they will be more durable.

Good Spelling Lessons

The children who made a perfect lesson in spelling Friday were rewarded with a shamrock seal, which was pasted on their spelling paper. The pupils who made a perfect lesson are the following: Muriel McGonigull, Lillian Busby, Riddell Hutsell, Marvin Brotherton, Terra Maude Pearson, Frances Humphries, Ellen Lee Cheney, Francis Nix, Opal Fay Brannon, Amos Lee, Trendon Carter, Charles Robinson, Mertie Webb, Charles Beall, Lurlene Pettigrew, Curtis Williams, Thomas Sherman, Joe Visage, Keith Witte, and Alton Thompson.

Room Four B

The boys of the Fourth B room and Fourth A room have a new indoor baseball and bat and are busily engaged in developing an A-1 baseball team.

Health Honor Roll—Pauline Bybee, Evelyn Beck, Margie Brasher, Gaylon Wilson, and Leo Comer.

The girls of the Fourth A room are enjoying jumping ropes. Each girl is endeavoring to be the champion rope jumper.

Sub-Junior Try-Out in Declamation Held Tues.

Tuesday morning at nine o'clock the primary and intermediate grades assembled in the auditorium to hear the elimination contest of the Sub-Junior declaimers and story tellers, who are being trained by Mrs. Luther Harris.

Those who entered the story telling contest were Marvin Wofford, Muriel McGonigull, Riddell Hutsell, Helen Ruth Busby, and Terra Maude Pearson from the third grade; Mary Alice Baker, Georgia Belyeu, and Geneviva Holland from the second grade; and Estelle Hodel from the fifth grade.

In the story telling contest Mary Alice Baker won first place; Estelle Hodel, second; Riddell Hutsell, third; and Terra Maude Pearson, fourth.

The contestants in the declamation contest were Lurlene Pettigrew and Frances Humphries from the third grade; Iwana Simpson and Doris Fields from the fourth grade; Glenna Whitfill, Junior Busby, Junior Teaver, Olin Huff, Dorothy Bennett, and Meda Ruth Thomas from the fifth grade.

The winners of the declamation contest were Iwana Simpson and Doris Fields, tying for first place, Meda Ruth Thomas, third, and Frances Humphries fourth.

There will be a final elimination try-out in these contests within the next week, and Mrs. Stevenson has a number of pupils who will enter at that time, but who were not in the Tuesday preliminaries.

Misses Newman and Steele Hostesses to St. Patrick Party

Misses Mollie Newman and Thelma Steele were hostesses to the Doris Club and their guests in a St. Patrick's party at the home of Mr. and Mrs. Ryan Speegle Friday evening, March 15.

The decorations and appointments were all in keeping with the Irish scheme. In games of bridge high score for men was made by Marvin Gilbert, for ladies by Mrs. R. C. Halthcock. The prizes awarded were boxes of candy in the form of St. Patrick's green hat and a green shamrock.

A two course refreshment emphasizing "the green" were served to the following: Misses Honea, Thomas, Coleman, Wise, Stovall, Newman, Steele; Mesdames Gilbert, Wells, Halthcock, Speegle; Messrs. Applewhite, J. Hodel, M. Gilbert, Moseley, Threet, H. Hodel, L. Gilbert, Wells, Halthcock, and Speegle.

Pupils of Miss Richardson Won Honors

The music pupils of Miss Mary Richardson who won places in the preliminaries held at Lubbock March 9, went to the finals held there March 14, 15, and 16. As usual the Lockney pupils brought back several honors of which the patrons are proud.

June Guthrie, who was called a "little artist" by one of the Amarillo judges in 1927, won first place in the 18 year old solo, because of her skill 18 year old solo. June together with Gene Dyer won first place in their 16 year old ensemble. These two girls are to be highly complimented for their technique and talent.

Although Mary Leda McAdams and Evon Griffith won second place in their 17 year old ensemble, they are to be complimented for their talent. Their "Spanish Dance" was a popular number with the recital goers.

Anice Stewart and Doris Brown were awarded second place on their ensemble and also deserve praise for their skill and manner of presentation.

Little Miss Virginia Norris, daughter of Mr. and Mrs. Alex Norris, is capturing music circles by her progress and evident talent and won second place in the five year old group.

Fourth A

J. P. Williams came back to school Monday morning. He has been sick for the last two weeks.

There is a large number of fourth grade children entering declamation, story-telling, and sub-junior spelling this year. We are aiming to win in the school fair.

While studying the Pacific States we learned much about the beautiful scenery. Every child is anxious to make a real visit to Yellowstone National Park, Glacier National Park, Carlsbad Cavern, Grand Canyon of Colorado, Pikes Peak, and The Cave of the Winds.

Though the fourth grade is not made up of Dutch children, we think we know a lot about Holland and their ways of living.

We have finished our health books. We also received new readers last week.

Pupils Enter Contests

The following pupils have entered story-telling contest: Muriel McGonigull, Terra Maude Pearson, Helen Ruth Busby, Charles Beall, Marvin Brotherton, and Riddell Hutsell. The children who are entering sub-junior declamation are: Lurlene Pettigrew and Frances Humphries.

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Lockney Auto Company

LAKEVIEW

March 18.—Brother Reed filled his regular appointments here Sunday and Sunday evening.

The Missionary Baptist revival will begin the second week in April. "The Womanless Wedding", at the church last Thursday night, was a success. The wedding supper was served in the basement of the church. Several from this community attended the Turkey Feast at Antelope last Thursday evening.

Mrs. T. W. Martin was hostess to the Home Demonstration Club last Wednesday afternoon.

Mr. and Mrs. Luther Kiker are moving to Canyon today. Mrs. Kiker will enter school at Canyon College soon.

The Breed children, who have been very sick, are improving.

Miss Thelma Kinnard was in Lubbock last week-end with her sister, Miss Frances Kinnard, who had her tonsils removed.

Mr. and Mrs. O. M. Conway and family, and Mr. and Mrs. George Gilpin were guests of Mr. and Mrs. Fielding Roy last Sunday.

McCOY

March 18.—We are having ideal spring weather. Most of the land is ready for planting. Most of the people are looking forward to a good rain.

Mr. Luther Cox, who has been confined to his bed with sickness is improving rapidly.

Mr. and Mrs. Clyde Bagwell are visiting friends and relatives in Fort Worth and Dallas.

Mr. and Mrs. Luther Holmes and children are planning to visit friends and relatives in Knox City and Monday.

Mr. Will Holleyfield and family were Floydada visitors Saturday.

The play, "Bashful Mr. Bob," will be given at this place Thursday nite. Everyone is invited to come.

Mrs. J. W. Jackson and daughters, Ilma and Freda, visited in the Blanco community last Tuesday afternoon.

ROSELAND

March 18.—Mr. and Mrs. M. L. Childers of Floydada were the guests of Mr. and Mrs. H. L. Barton and family Sunday.

Mr. and Mrs. Roy Tinsley are the proud parents of a baby girl, named Jaunita Pearl.

Mr. and Mrs. Guy Sams and children, and Mr. Will Sims visited Mr. and Mrs. Chas. Flaek of Plainview Sunday. Mr. Flaek has been very ill

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COMMERCIAL TAILOR SHOP

RALPH ASHWORTH

with the flu for the past week.

Mr. and Mrs. W. A. Whitlock attended the meeting of turkey raisers at Floydada Saturday night.

Mr. Lee Hilburn of Amarillo visited his brother, G. C. Hilburn, and family Sunday.

Mrs. John Smitherman left last week for a two weeks visit with her parents near Abilene.

Miss Ona Love Barnett of Canyon was the week-end guest of Miss Dora Sams.

Miss Velma Marble of W. T. S. T. C. spent last week-end with home-folks.

Mr. and Mrs. L. H. Kountz returned from Fort Worth and Dallas last Saturday.

Mr. and Mrs. L. M. Frogge, Mr. and Mrs. Jim Welch and daughter, Kathleen, of Plainview were the Sunday guests of Mrs. C. H. Brown and children Sunday.

Mr. and Mrs. Albert Smith of Plainview visited Mr. and Mrs. E. Hays Sunday.

Mr. C. V. Ford and Mrs. F. L. Marble received a message Tuesday from Farmersville, Texas, stating their mother was very ill. Grandmother Ford, who lives at Lockney is visiting other children at Farmersville.

Mr. Ford and Mrs. Marble left for that place Tuesday night.

A birthday dinner was given Raymond Whatley Sunday at the home of his grandmother, in honor of his 12th birthday. Those present were Robert Lee, Junior and Harold Wilson, Katherine and Frances Miller, and Louise King.

In Memory of Mother Broyles

In this little sketch we feel that we are dealing with a very delicate subject, for we would not like to speak of Mother Broyles as being

dead for two reasons: 1st, God says those who believe in me shall never die; Again he says, Their works do follow them, and we believe that Mother Broyles had the utmost faith in her Lord, and was always ready to lend her voice to cheer the weary soul and hand to help the needy and smooth the feverish brow. When we say Mother Broyles, we do not confine ourselves to her children alone, for her very life in her daily work was mother to all who came in contact with her, for it produced a light to help us walk in the straight and narrow path and lead to a high and noble life.

In the thirty years of acquaintance and association with her we have yet to hear one word of ought against her civilian and social life, so it might well be said:

A dear mother from us has gone, That sweet voice we loved is still, The old arm chair is vacant in our home,

That none but mother could ever fill, Then we ask why we mourn departed friends,

Or shake at death's alarm, 'Tis but the voice of Our Savior Sent to call them to his arms,

I want to be like mother, When I am old and gray, I want to wear the same sweet smile Mother has every day,

I hope to hear her gentle voice, So sweet and so low,

I had rather be like mother, As any one I know,

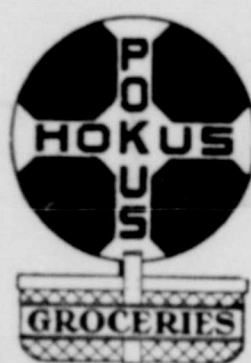
I hope to have charming eyes Like her's that seem to say, Dear children I love you,

Every hour of the day, I hope my hair is silvery gray, Waving on each side,

If I can only be like mother, I will be satisfied.

—Mr. and Mrs. T. Z. Reed

Hokus Pokus



GALLON PEACHES SOLID PACK 49c

Brown's Sugar Wafers LB. 28c

SEED POTATOES 10 lbs Triumph Cobblers 29c

LETTUCE FANCY ICEBERG EACH 5c

PRUNES 4 POUND PKG. SUN M'ID 38c

GRAPE FRUIT TEXAS SWEET EACH 5c

COFFEE MAXWELL HOUSE 3 LB. \$1.47 1 LB. 46c

CANDY 7 5 LB. BOXES TO SELL High Grade Asst., Each \$1.89

G. S. MORRIS

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SPECIAL FOR SATURDAY ONLY

COFFEE Folgers, 1 lb. 58c
Folgers, 2 1-2 lbs. \$1.39

Soup, Heinz Cream Tomato . . . 3 cans 32c

Ketchup, Heinz Large bottle 27c

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PHONE No. 10

WE DELIVER



“Now that you’re married-”

*“Teach your dollars
to have more
cents.”*

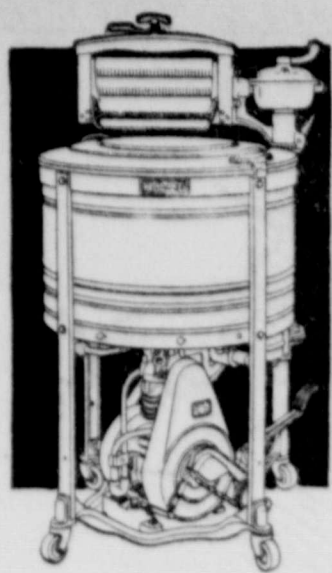


“YOU’LL have to give some thought to a household budget but don’t worry, my dear, your income can be made to meet your bills and leave a bit each month for emergencies. I had the same unhappy feeling when I discovered that my expenses could not be covered by that first monthly pay check of Dad’s.”

“It may surprise you, as it did me, to learn that it was the nickles and dimes I inadvertently wasted that put the large figure in the wrong column of my little account book. When I made this startling discovery, however, I began to have more respect for those nickels and dimes.”

“I began watching the newspaper ads every day for unusual values. Three bars of ten cent soap for a quarter began to mean a nickel on the right side of my ledger—I even coined that household slogan you’ve heard me repeat so often ‘Respect the nickel and read the ads.’”

The Lockney Beacon



For Unwired Homes

BUY a Haag Eighty Own-power all-metal washer. It is operated by a trouble-proof 4-cycle built-in gasoline motor.

It is handsome, sturdy, efficient, safe for clothes and operator alike.

It is Haag-built throughout. That means dependability.

And its cost is surprisingly low. That means economy.

Come in and examine one tomorrow.



Baker Mercantile Co. LOCKNEY, TEXAS

WIN Your Share of the \$30,000.00 PRIZE MONEY for PICTURES

SOMEONE must win the grand prize of \$2,500 in cash—others will divide the 1,222 lesser awards in the mammoth Eastman prize picture contest.

Meador's Picture Shop LOCKNEY, TEXAS

CENTER

March 18.—March has given us three nice days altogether. We hope spring has really come.

We had an extra large crowd out to Sunday school Sunday. Some new people. We welcome them and invite them back again.

Mr. and Mrs. Carpenter took Sunday dinner with Mr. and Mrs. A. L. Spence.

Messrs. Fancher, Gill, and Lightfoot are getting over a lot of ground plowing with their Farmalls.

Mrs. Earl Branson is spending this week at their place west of Ralls.

Mr. and Mrs. A. A. Tubbs and Mrs. Veach attended singing at Campbell Sunday afternoon.

JUST RECEIVED

NEW LINE OF

Ladies', Misses' and Children's Hats

SPECIAL CLOSING OUT PRICES

LaMODE HAT & GIFT SHOPPE

CALL ON US

Mr. and Mrs. I. C. Kirk and Mr. and Mrs. Jordan were dinner guests at the C. O. Spence home Sunday.

The young people enjoyed a B. Y. P. U. social at the home of Rev. and Mrs. Merle Weathers Saturday night. After enjoying games and jokes until a late hour, fruit and cake were served as refreshments.

W. B. Jordan visited Wilburn Danis Sunday afternoon.

Mrs. Conner spent the week-end with Mrs. Montgomery.

Mr. J. W. Cole spent the week-end at Floydada and Lubbock.

Mr. T. J. Gill and daughter, Ruth Elizabeth, visited Mr. and Mrs. Elvis Gill Sunday.

Little Miss Markineta Price spent Friday night with Ruth Gill.

Mr. and Mrs. Ross visited her parents last Tuesday afternoon.

Rev. Jones Weathers is visiting Rev. and Mrs. Merle Weathers.

Travis Lightfoot took Sunday dinner with Coy Mayes.

We are to have our try-outs in both literary and track events next Friday.

Had a good crowd out to our club meeting last Friday night.

Next Saturday night and Sunday are our regular preaching days.

Mr. and Mrs. Sawyer and Mr. and Mrs. Fields took Sunday dinner with Mr. and Mrs. E. M. Bond.

PROVIDENCE

March 19.—There were several from here attended the box supper at Prairieview Friday night.

Miss Frieda Shrader spent the day with Freida Sammans Sunday.

Messrs. Albert and Raymond McPeak of Floydada spent last week with Chester and Joe McPeak.

Mrs. O. L. Bennett and children spent the day with Mr. and Mrs. Doc Bennett of Whitfield, Sunday.

Miss Bass met with the club girls Monday.

Miss Mabel Kimbell visited Thelma and Doris Bennett Sunday afternoon.

Mr. and Mrs. Jewel Bennett visited Mrs. Bennett's sister, Mrs. Walter Martin, at Rock Creek, last week.

Mr. and Mrs. Roy Golden visited in the Taylor Golden home Saturday afternoon.

LONE STAR

March 18.—Mr. and Mrs. Leslie and Miss Letha Taylor of Plainview spent Sunday afternoon with F. W. Taylor and family.

W. H. Workman and family visited Mr. and Mrs. J. J. Frizel and son, London, of Muncy, Sunday.

Mr. and Mrs. Tribble and children of Floydada visited Mr. and Mrs. J. E. Allen and family.

Mr. and Mrs. G. W. Harrison had a new son born to them last Sunday.

The Lone Star Junior base ball team played the Prairie Chapel team on the Prairie Chapel diamond last Thursday afternoon. The game resulted in a victory for Prairie Chapel.

Mr. Parrish and family from Ramsey community spent Sunday with Mr. T. J. Word and family.

Clyde Harris, son of Mr. and Mrs. A. K. Harris, died at the Lockney hospital Friday morning and was buried in the Lockney cemetery Saturday afternoon. The community sympathize deeply with the family.

The regular meeting of the P. T. A. will be held on Friday evening, at which time the Providence declaimers and our declaimers will furnish the program.

Prairie Chapel presented "The Greater Commandment," in our auditorium last Wednesday night. The play was well attended and very much enjoyed.

Mr. and Mrs. W. S. Rexrode left Saturday for McKinney, Texas, where they were called by the illness of Mr. Rexrode's father.

Mr. and Mrs. D. A. Rosenberg and family from Lockney visited Mr. and Mrs. C. L. Jones.

BLANCO

March 18.—We are having lovely weather these March days.

Mrs. H. T. Bridges and daughter, Miss Eloise, Mrs. Fred Taylor and daughter, Novella, and Mr. Tom Taylor of Decatur, visited in this community Sunday.

Mrs. S. F. Smith was real sick Sunday, but is much better at this writing.

Mr. Clyde Snell underwent a successful operation on the head when his skull was pressing against his brain. He was brought home a few days ago.

Miss Irene Cates, who has been attending school at Floydada, spent the week-end with her parents.

Mrs. C. D. Thacker and daughter, Louise, and Mr. Thurlan Thacker visited with Mr. and Mrs. S. F. Smith last Saturday afternoon.

Miss Thelma Arterburn was down from Canyon Normal over the week-end visiting her parents, Mr. and Mrs. M. D. Arterburn.

Announcement Column

We are authorized to announce the following candidates for the city offices in the town of Lockney, to be voted on at the election held on April 2nd, 1929:

- For Mayor: T. Z. REED (Re-election) W. R. CHILDERS FRANK H. FORD

ONE WEEK ONLY Beginning Saturday, March 23rd, 1929 You can buy any article of merchandise in our store At Actual Wholesale Cost For Cash. No Charges Made E. GUTHRIE & COMPANY

Mrs. J. A. Abney of Texline, Texas, who has been visiting her daughter, Mrs. J. H. Hohlaus, left Saturday for Childress and Wichita Falls, for a visit with a son and daughter, after which she will return to her home.

NEIL E. GREER, M. D. EYES PROPERLY REFRACTED AND GLASSES FITTED

SOUTHWESTERN LIFE A STRONG TEXAS COMPANY January 1, 1929 Insurance in force \$246,958,606.00

Paid to Policyholders and Beneficiaries since organization in 1903 \$16,385,446.00

We solicit correspondence from those desiring life insurance and farm loans. W. R. CHILDERS, Rep.

W. C. ROBerson, L. R. HARRIS SOLICITORS LOCKNEY, TEXAS

Mr. and Mrs. Burton Thornton have returned from Fort Worth, where they have been for several days attending the Fat Stock show.

HEAL THOSE SORE GUMS If you suffer from Sore Gums, Bleeding Gums, Loose Teeth, Foul Breath, or from Pyorrhea in even its worst form, we will sell you a bottle of Leto's Pyorrhea Remedy and guarantee it to please you or return money. This is different from any other treatment, and results are certain.—Stewart Drug Co.

Citation (Notice) by Publication on Appointment Temporary Administrator

THE STATE OF TEXAS: To the sheriff, or any Constable of Floyd County, Greetings:—

You are hereby commanded to cause the following notice to be published in a newspaper of general circulation, which has been continuously and regularly published, for a period of not less than one year, pre-

ceding the date of this notice, in the County of Floyd, State of Texas, and you shall cause said notice to be printed at least once each week for the period of ten days, exclusive of the first day of publication, before the return day hereof.

NOTICE To all persons, interested in the Estate of Mrs. Belle Colson, deceased. It appearing to the Honorable Wm. McGehee, County Judge, of Floyd County, Texas, that the interests of the estate of Mrs. Belle Colson, deceased, require the appointment of a temporary administrator, and he, the said county judge, having by an order in writing, under his hand and the seal of the county court of Floyd County, Texas, attested by the Clerk thereof, on the 17th day of October 1928

APPOINTED C. S. Colson, Temporary Administrator of the estate of Mrs. Belle Colson, deceased.

NOW, THEREFORE, All persons interested in the welfare of the said estate are hereby notified to appear

before the county court of Floyd County, Texas, at the next regular term thereof, to be held at the court house in Floydada, Texas, on the 15th day of April 1929. Then and there to contest such appointment if they so desire; and, if such appointment is not contested at the term of court so named in this citation, then the same shall become permanent.

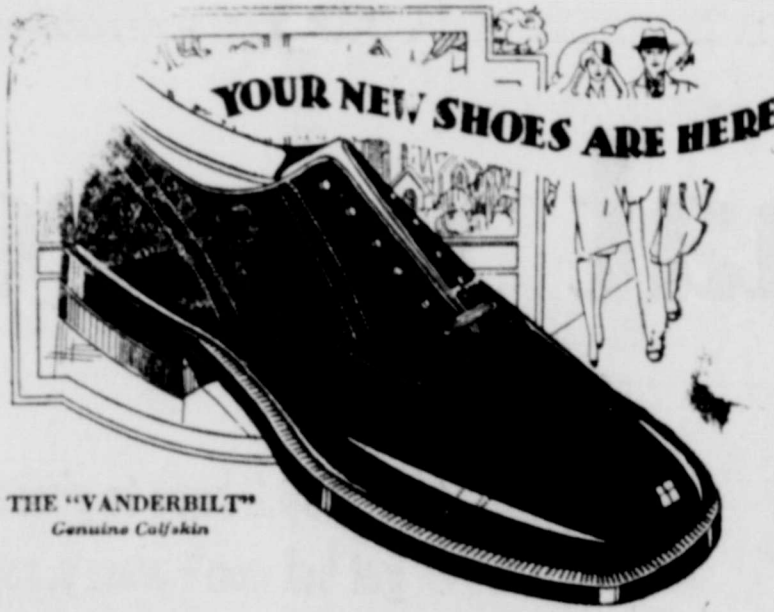
Herein fail not, but of this writ make due return as the law directs.

Given under my hand and seal of said office in Floydada, Texas, this 5th day of March, 1929.

ATTEST: TOM W. DEEN, County Clerk Floyd County.

Dairy Co-op Business

Co-operative dairy associations last year handled approximately one-third of the creamy butter and cheese manufactured in the United States and about one-fifth of the fluid milk used for household purposes. This is the reason the price on butterfat is good.



THE "VANDERBILT" Genuine Calfskin

The traditional style leadership of Friendly Five Shoes is ably expressed in the Vanderbilt. The country's best dressed men will find in the Vanderbilt, a perfect interpretation of their own demands in style, comfort and quality. And like all other Friendly Fives, the price is only \$5.

FRIENDLY FIVE SHOES \$5

SPRING'S VERY NEWEST HATS

Presenting a beautiful collection of Hats for the new Spring season—the last word in good taste.

Hats too for the Miss and Little Miss.

SPECIALS For Saturday and All Next Week

- Ladies' 75c grade Rayon and Silk Hose 58c Silk to the top Child's Unionalls in two different numbers 88c Men's Overalls, Two Lots 95c & \$1.24

BAKER MERCANTILE CO.

THE STORE WITH THE GOODS

LADIES' READY-TO-WEAR

We have new arrivals in this Department each week. We have many pretty styles awaiting your inspection. A SPECIAL LOT AT—

\$12.50 EACH

AND OTHER ATTRACTIVE PRICES



EASTER SILK DRESSES for the Little Miss, in ages 2 to 8. Priced—

\$3.95 AND UP TO \$6.75

Ladies' Footwear For Easter

in the new attractive styles in Patent, Kids, Beige and Satin. Straps, ties, pumps— \$5, \$6, \$7.50, and \$8.75 and some at—

\$3.50



ALWAYS BE PREPARED TO GIVE FIRST AID



The time is at hand when the children will be free to play, as the weather gets warmer and the spring advances. Be sure that you have at hand at all times those necessary articles for First Aid, as you will probably need them many times in the near future. Stewart can supply you with just what you will need for First Aid treatment. Take an inventory of your medicine chest to do, and fill in the necessary items.

STEWART DRUG COMPANY

HAINES PRINCIPAL SPEAKER AT FLOYD COUNTY FUNCTION

Antelope Community Women 'At Home' to Guests As Annual Turkey Feast Is Last Week

A mixed crowd of 150 farmers and their wives and Floydada business men and their wives gathered at the Antelope rural school for the annual Antelope turkey feast last Thursday evening.

Col. Harve H. Haines, vice president and general manager of the Amarillo Board of City Development spoke for 45 minutes on the influence on the future possibilities of Texas, co-operation of farmer and business man is having and of the plan of the Panhandle of Texas, inc., to adequately advertise this section. Visitors from neighboring communities and towns took part in the program prepared by the Antelope Home Demonstration Club.

Haines' Speech Quoted

"It is gratifying to note that our statements to farmers in other states to the effect that this section of Texas is rapidly developing into a citizenship all working for the interest of their towns and communities can be substantiated by you as indicated by this splendid spirit of co-operation indicated here." Col. Haines said. "And that you have realized the necessity of working together for the common good of all." Col. Haines was well received by the group and was given a standing invitation to return.

The welcome address of the occasion was made by N. C. Purcell, principal of the Antelope school, Mrs. Joe Smith, prominent club women of the community, gave a short address on the work of Miss Blanche Bass, retiring home demonstration agent. O. T. Williams, vocational agricultural instructor of the Floydada High School, spoke on "The Farmer—A Community Builder."

A school building which cost the community approximately \$12,000 serves the entire population. The tur-

key feast is an annual affair and was sponsored by the Home Demonstration club of that community under the direction of Miss Bass.

COMPLIMENTS LOCKNEY SECTION ON GOOD BEHAVIOR

Sheriff P. G. Stegall was in Lockney Monday on business, and while visiting at the Beacon office took occasion to compliment the town of Lockney and this section of the county on their conduct since he has been in the sheriff's office. Since Sheriff Stegall has been in office there has been very few arrests made in the Lockney country, and especially the town of Lockney. The people have been perfectly peaceable, there have been very few misdemeanors committed, no felonies that we can remember, and everything has been moving along so nicely, that the city marshal had to move to New Mexico to make a living, as if he had stayed in Lockney and depended upon his office for a living, he would have starved to death.

We are also proud of our record for staying within the bounds of the law. The people of Lockney as a whole are a sober, sensible, and civilized people. There is few, if any differences between our inhabitants, and when there is a difference arises it has always been settled without resorting to blows. Our people have an excellent record in petty crimes, there is little if any stealing going on, people know their own property and leave the other fellow alone. Once in awhile there is called to our attention some petty thievery, such as stealing garden hose, and small things of this nature, but seldom ever does such as this happen. We are hoping that the people of Lockney will maintain their standing in this regard, and that every year the sheriff can say your people are the best and least unruly community that I have to contend with.

SAND HILL

March 18.—The play "Hold That Line Jimmie," was presented in our

auditorium three times, before we began showing it in other communities. Season tickets to the amount of \$188.60 were sold to the people of the Sand Hill community, Harmany, Blanco, and other communities close by. These season tickets are good for eight plays presented in Sand Hill auditorium.

"Hold That Line Jimmie," has been presented at Irick, Starkey, Flomot, and Petersburg. Large crowds that gave us good attention and lots of applause makes us believe that the fifth year has been the best year of all.

We probably enjoyed ourselves better at Flomot than anywhere else as this was "far from home," and on arriving were greeted by Joe L. Spear and wife, who had prepared a great feast for us. Mr. Spear was principal of Sand Hill school a few years back and done much toward making the P. T. C. what it is today. He is a good friend of every body in Sand Hill.

We believe this idea of season tickets and trading plays is the greatest idea yet for rural communities, and we believe we have proved it. Sand Hill has an auditorium second to none in rural communities, 630 comfortable stationary chair seats on an inclined floor. Our stage is lighted with Delco lights, equipped with three interior and one exterior scenes; a special drop for between acts and a front drop. We have all the furniture that is needed for plays, consisting of a living room suits and library table. All of this equipment is paid for and is the property of Sand Hill community, made possible through the P. T. C. P. T. C. stands for "Pupils, Teachers, Community." This gets them all and the hearty co-operation from this body backing the school in the Interscholastic League meet means that Sand Hill is hard to beat and this is proved by the fact that Sand Hill has never been defeated in an interscholastic league meet or in the "My Community" contest.

In the near future Starkey, Aiken, Flomot, and Petersburg will present plays in our auditorium. The season tickets we have out will be good for these plays.

Starkey will present "Parlor Matches," in our auditorium Friday night, March 22nd. Through the Lockney Beacon and the Floydada Hesperian we will give the dates of all these dates of all these plays. Don't miss them.

MUNCY

March 19.—Mr. Clyde Nichols spent Saturday night with Shirley Sanderfer.

Mr. and Mrs. A. B. Muncy left Friday for Mineral Wells on account of the illness and death of Mrs. Muncy's father, Mr. J. T. Griffin.

Mr. and Mrs. W. G. Ferguson and family spent Sunday afternoon at the home of Mr. W. M. Vandergriff.

John Wood visited J. C. Anderson of Ramsey Saturday.

Flo, Helen, Orval, and Lewis McGuire were visitors in Floydada Sunday.

Mrs. J. T. Biggs and children were guests of Mr. and Mrs. J. A. Smalley Sunday.

Mr. Parnall and Miss Hall visited Mr. W. M. Vandergriff Saturday night.

Mr. and Mrs. A. L. Sparks and children, and Miss Pearl Ivie spent Sunday afternoon at the canyon.

Mr. J. R. Vandergriff of Palo Pinto county was the guest of his son, Mr. W. M. Vandergriff Tuesday and Wednesday.

Mildred Southern was in Floydada Saturday night.

Miss Lena Mae Sparks of Plainview visited her parents, Mr. and Mrs. A. L. Sparks last week.

Mr. Deen Hayes left Thursday for his home at Coleman City, Texas.

SUNSET

March 18.—There was a small attendance at Sunday school Sunday. Bro. Cal McGahee will preach here the fourth Sunday.

Mr. and Mrs. Burns and children attended the Fat Stock Show at Fort Worth last week.

Mr. and Mrs. Smitherman and Miss Anna Sims attended Sunday school here Sunday. We were glad to have them with us.

Mr. and Mrs. Charlie Knerim spent Sunday visiting with Mr. and Mrs. Chestnutt in the Campbell community.

Lola and George Knerim and Ruth Childress took dinner Sunday with Mr. and Mrs. Glenn Smith.

Miss Bessie Shearer entertained a number of her friends Saturday night with a party. A fine time was reported from all.

Mrs. Virgil Teaver and children of Lockney, and Trula May and Muriel Fay Phegley took dinner Sunday with Mr. and Mrs. G. Milton and family.

Mr. and Mrs. Kelley Webster of Lockney visited with Mr. and Mrs. N. D. Clark Sunday.

Mrs. N. Nelson and little daughter, Margrette, were called to Bonham last week to be at the bedside of Mrs. Nelson's mother, who is ill.

Oleta Orman spent last week at home. She has been ill, but was able to return to school at Lockney this week.

Mr. G. Milton, Mrs. Esley Yeary, and Mrs. Glenn Smith were Floydada visitors Saturday.

R. L. Orman, Jr., who is attending school at Canyon, spent Sunday with his parents.

Mrs. J. H. Upton and children were Floydada visitors Saturday.

GOODNIGHT

March 18.—Mr. and Mrs. Bob White and son, O. C., attended church at Turkey Sunday.

Mr. C. I. Keisling and Tommie Ramsey made a business trip to Plainview Thursday.

Mr. and Mrs. Ewald Gysler and family of Turkey visited in the J. L. Edwards home Sunday.

Miss Sarah Tarvey is spending the week in Turkey.

Mr. and Mrs. M. H. Anderson and family went to Matador Sunday.

Mr. R. B. Cable of McLain visited Mr. F. M. Ramsey Saturday.

Mr. Lester Dudley of Sudan visited Mr. D. A. Matthews Sunday.

Mr. and Mrs. Boyd Holland and family of Plainview visited in the C. I. Keisling home Sunday.

Misses Lennie, Iva, Ha Robinson, and Mr. Clint Kelly went to South Plains Sunday.

Allen Matthews, Cecil Green, and Homer Walker were in Plainview Sunday.

Everett and Orvil Payne and Tommie Emerson went to Brownfield, Texas.

Mr. and Mrs. Tom Wilkerson and family visited in the W. H. Davis home Sunday.

Mrs. R. C. Cogdill and son, Gerdis, Matthews in Lubbock.

Mrs. Henry Kell visited her mother, Mrs. Welch, of Flomot Sunday.

Mr. and Mrs. John Taylor and family visited their daughter, Mrs. Leonard Merrell Sunday.

Mr. and Mrs. Cecil Payne and family visited in the Lock Payne home Sunday.

Mr. and Mrs. W. F. Cook of Sunset visited Mr. and Mrs. Jim Taylor Sunday.

Mr. and Mrs. Webber Taylor are visiting Mrs. Taylor's parents in Mobeetie this week.

FAIRVIEW

March 19.—Mr. and Mrs. Lee Rushing and family spent Sunday with relatives in Plainview.

The Dramatic Club will put on their play, "The Winding Road," Thursday night at the school auditorium. They will put it on at Silverton Friday night.

Mr. and Mrs. Ed Bullard, accompanied by Anna Austin and Inez Casey spent Sunday with Mrs. Sally Reeves at Sand Hill.

Work was begun Monday on the new Methodist church and we hope it will progress without any interruption.

Mrs. Minnie Merrick, sister-in-law

Who's Who TODAY

'Horse sense will accomplish more than horse-power'

THE PRINCE OF WALES STAND BACK!

When anybody or any group commences to crowd a National Bank a little too close, Uncle Sam steps up and says, with authority—"Stand Bank!" He says it with his Federal Reserve Banking System—the mightiest banking system in the world. This great force is back of every National Bank, including ours.

THE FIRST NATIONAL BANK

"There is no Substitute for Safety"

of Mrs. A. A. Beedy, visited her this week.

Mr. and Mrs. H. A. Reeves have returned from a trip to Lott, Texas, where they attended the funeral of Mrs. Reeves' father.

Mr. C. O. McAda, who fell from his windmill last Tuesday and broke his leg is reported as getting along as well as possible.

Our Epworth League was well represented at Lockney Sunday and two of our members were chosen for officers of this League Union.

Mrs. Ed Bulard and Miss Anna Austin were shopping in Plainview Saturday.

Mrs. Clyde Burton was carried to the Lubbock sanitarium Monday to be operated on for appendicitis.

Mr. Edd Bulard made a business trip to Umbarger last week.

The Silverton Club will put on a negro minstrel in the Fairview auditorium Saturday night. Everyone is invited to come.

J. A. Baskin is in Floydada sanitarium having his tonsils removed.

Dress Up For Easter!

FOR most men Easter marks the great dividing line between winter and spring, particularly this year when this occasion comes early.

SUITS—
One Pant **\$29.00**
Two Pant **\$36.50**
Others **\$18.50 to \$45.00**

AND for that reason there will be a demand for lighter, brighter clothing. The demand can be met here successfully in a display you like.

Martin Dry Goods Co.
California at Fifth Street FLOYDADA, TEXAS Plenty Parking Space

DO YOU KNOW?—

OLIVER IMPLEMENTS

—pay you the greatest return on your investment, both in long service and satisfaction.

We have a liberal deferred payment plan, which enables you to buy on terms at our store.

Watch for Demonstration Date

South Plains Lumber Co.

RAY WALL

IRA BROYLES

WANT COLUMN

Hemstitching done in gold and silver thread at The Thrifty Nifty Shop, Floydada, Texas.

WHEN in need of thoroughbred or high grade Jersey cow, fresh, call Dr. Freeman, Dougherty, Texas. 42-52t

FOR funeral flowers, phone us or leave your orders with Mrs. Honea, at Baker Mercantile Co.—Hollums, Floydada Florists. 18-tf-

FOR SALE—PARMAK RADIO, in good shape with tubes—Phone 12.

SUDAN SEED—Good germination, tested at Austin by Agricultural Department, for sale, for your requirements, see John McDonald. 24-tf-c

SETTING EGGS—From my American Single Comb White Leghorns. Hens rigidly culled for egg production. Sold 510 dozen eggs from 425 hens in January. Eggs from yard \$3.00, in lots of 100 or more eggs from pen of selected hens headed by M. Johnson Star mating cockerels \$6.00 per hundred, baby chicks 12c and 15c each, eight weeks old pullets 75c each.—Mrs. David Battey, Floydada, Texas Route 4, telephone 903F5-1.

NEW, modern greenhouse, four blocks west of sanitarium, Floydada, Texas.—Hollums, Floydada Florist. 25-tf-c

FOR RENT—Nice office space in the Beacon building.—Phone 92.

FOR RENT—Bed room, all modern conveniences.—Call Beacon office.

WE will develop your films and finish your prize winning prints.—Meador's Picture Shop.

FOUND—A suit case, owner can have same by describing.—Beacon office.

CHANGE IN OWNERSHIP OF DAIRY—I have bought the Sams' Dairy and will continue to operate same. The dairy will hereafter be located at my home on the Floydada road, and I will be glad to serve those who want milk and cream. My phone is 9019F2.—Silas Ellis.

FOR SALE—Good milch cow for sale, \$20,000 hardware stock, clear, to trade for land; \$25,000 worth clear land, close to Vernon, Texas, will trade for land. Will pay cash for well located 160 acres, must be cheap.—See J. B. Downs, at Tourist Park, Lockney, Texas. 26-tf-c

TUNE IN on the Eastman special program Friday night, 9 o'clock. Buy your fresh films at Meador's Picture Shop.

FOR RENT—One five-room house furnished, also rooms for light house keeping.—Mrs. Ira Simpson, Phone 102W. 26-4t-pd

FOR SATURDAY ONLY we will sell you No. 1 cane chairs for one dollar.—Crager Furniture Co.

Sir Wm. McEwin M. D. has performed more operations for appendicitis than any other surgeon in England and has become so thoroughly convinced of the usefulness of the appendix that he no longer removes it. He discovered a clear thick alkaline fluid pored from it into the colon. This secretion when added to the pancreatic juice dissolves the white of an egg in three to ten minutes. The pancreatic fluid alone took six hours. Its removal should never be attempted unless all other means fail. Above is a quotation from a book by Dr. Alfred Walton, M. D. and Surgeon.

Try Chiropractic First S. T. COOPER, D. C. Ph. C.

LICE ON CHICKENS—Lice makes setting hens sick and leave their nests and kills many little chicks. take lice off your chickens in less than two minutes of YOUR MONEY BACK. And don't forget Gearmet to put in the drinking water to kill germs. Sold by Crager Hardware and Furniture Co. 27-2t-c

WE sell kodak films and Hawk Eye cameras, art corners, do your kodak finishing and give you premiums.—Meador's Picture Shop.

WE will demonstrate to you a real gasoline stove if you will come in to see us, with this stove you have real gas in the country. So come in and let us show you.—Crager Furniture Co.

Jacob's Department Store

PLAINVIEW, TEXAS

New Spring Underthings

Spring underthings are now in full bloom—colors, pastel shades and snowy white. Soft, clinging daintiness—garments that vary from the strictly tailored to the most feminine of styles. And our prices, as usual, are moderate—quality considered.



To wear with sheer frocks. Costume slips of silk, rayon or cotton in white and colors. Rayon slips are offered at—

\$1.25, \$1.65 and \$2.50

Rayon undergarments have a place in every woman's wardrobe. Best of all, the price is within easy reach.

Vests at—

85c

Bloomers at—

59c, 79c, 98c, \$1.25, \$1.50

Corseted in the approved and improved manner, modern women enjoy the utmost comfort. New Spring models at—

\$1.85, \$2.35 and \$3.50

Hand-made, hand-embroidered night gowns of soft cotton. White and lingerie shades. Priced low at, each—

98c

Nobody Minds the Turnstiles except the Merchant that does not have them.



If it can't be found anywhere else—GO TO—PIGGLY WIGGLY

Specials for Saturday

FRESH AND CRISP POTATO CHIPS..... Each..... 5c

TABLE SPUDS..... 10 Pounds..... 15c

WITH A \$2.50 PURCHASE OF MERCHANDISE (OTHER THAN FLOUR) WILL SELL— 20 Lbs. CANE SUGAR. \$1.00

48 LBS. PLAINVIEW EVERLITE FLOUR... \$1.63

48 lbs. LIGHT CRUST FLOUR..... \$1.85

4 POUNDS COMPOUND.... Any Kind.... 59c

"WRIGHT'S" Smoke Salt and Sugar Cure..... 88c

PORK CHOPS..... Lb..... 25c

FRESH UVALDE HONEY.. Gallon Extract... \$1.49

(COOKED MEAT WITH GRAVY DAILY) ALSO FRESH MUTTON

PIGGLY WIGGLY HELPS THOSE WHO HELP THEMSELVES

LOST—Brown leather hand bag, containing medicines and toilet articles, and ladies' apparel. Return to Beacon office for reward.

WE also have Baltic Separators. We think the best in the world. Let us show you this machine. You could not go wrong in buying one.—Crager Furniture Co.

FOR RENT—Furnished apartment, call 65.—Mrs. Daff Griffith. 1t-c

FOR SALE—A small fresh stock of groceries for sale could let a filling station with them.—See Oliver Allen, Floydada, Texas. 27-2t-c

W. M. U. Circle No. One The W. M. U. Circle No. One met with Mrs. Giles for Bible study. Seven members were present with an interesting lesson.—Reporter.

LOST—A breakfast table, between A. B. Brown's farm and Sterley, Tex.—Notify F. L. Williams, Route 1, Lockney, or H. R. Acock Sterley, Texas. 1t-pd

CARD OF THANKS—We, the children of Mrs. E. J. Broyles, wish to express in our feeble way our thanks for the many kind words of sympathy, the beautiful floral offering, and the many other acts of kindness shown during the illness and death of our dear mother. May God bless each and everyone of you.—The Broyles children and their families.

GRADY R. CRAGER ARCH CRAGER, Asst. Mgr. Funeral Director and Embalmer PRIVATE AMBULANCE Phones: Day 121, Night 34W or 79J, LOCKNEY, TEXAS

At the Methodist Church Sunday school at 9:45 a. m. Preaching service 10:55. Subject Sunday morning, "Redemption." Text "For ye are bought with a price." 1 Cor. 6-20.

The church will be called in church conference Sunday afternoon at 3 o'clock. The entire membership is urged to be present. We have some important matters to bring before you.

There will be no evening service on account of the revival services at the Baptist church. We urge all our people to attend the revival services to be held over there. We will hold only our Sunday eleven o'clock services during the revival over there. J. E. STEPHENS, Pastor

Mrs. Joe Wheeler left Friday for Fort Worth to visit a brother.

Miss Ruth Stapleton, who is attending school at Canyon, spent the week end here with her mother, Mrs. G. J. Stapleton.

Visits of the Stork Born to Mr. and Mrs. Claude Thornton, Sunday night, March 17th, a girl.

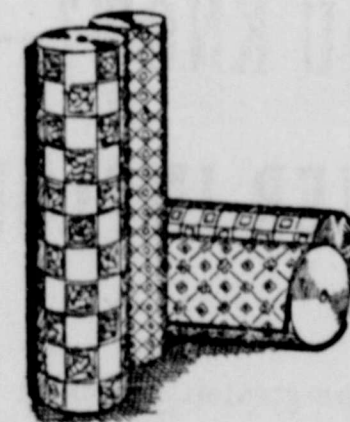
Miss Alice White spent the week-end in Lockney visiting her parents,

she is a student in the West Texas State Teachers College at Canyon.

A. R. Meriwether returned the last of the week from Fort Worth, where he had been consulting a specialist and going through a clinic.

Mrs. F. E. Brown has gone to Hart, Texas, where she will visit her son, Garland Brown, for some time.

New Linoleums Just Received



Beautiful new Spring patterns which feature Spring freshness in designs and colorings have arrived at our store ready for your approval.

Come see these new floor coverings. They will fit in particularly with your Spring refurnishing plans.

PLAINVIEW BRANCH

Amarillo Furniture Co

1107-09 Austin Street 1 block West Santa Fe Depot Branch Stores All Over the Plains

ISIS THEATRE

Program Week Commencing
MONDAY, MARCH 25

Monday and Tuesday—
JACK HOLT
—IN—
"The Water Hole"
PARAMOUNT NEWS

Wednesday—Thursday—
TALKING PICTURES
FIVE ACTS TALKING AND
SINGING

"His Private Life"
STARRING
ADOLPHE MENJOU
Admission 15c and 50c

Friday—
NANCY CARROL and GARY
COOPER
—IN—
"Shopworn Angel"
RACING BLOOD COMEDY
PARAMOUNT NEWS

Saturday—
TIM MCCOY
—IN—
"Morgan's Last Raid"
COMEDY—"WHY IS A PLUMBER"
PARAMOUNT NEWS

Have your Abstracts made by
ARTHUR B. DUNCAN
The Old Reliable Abstract Man.
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H. D. PAYNE
LAWYER

Room 11, Reidheimer Bldg.
Floydada, Texas

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LAND! LAND!

We have land to Sell and to Lease for Farming, Stock Farming and Grazing purposes, from about 80 acres up, in Floyd, Briscoe, Hall, Motley and other counties

W. M. MASSIE & BRO.
Floydada, Texas

WILSON STUDIO & ART SHOP
FLGYDADA, TEXAS
POTRAITS, VIEWS, PANORAMA VIEWS

KODAK FINISHING, ENLARGING, ART PICTURES AND FRAMING

FOR SALE—One No. 9 Clarks Right lap plow, one 10-foot wheat land plow, Case combine at a bargain. Can furnish parts for all implements.—See Jim Dagley, Lockney.

WILL EXHIBIT PRIZE CATTLE AT PLAINVIEW

The second annual Texas Panhandle Plains Dairy Show will be held in Plainview, April 2 to 5 in new quarters that are being erected as a permanent home for the institution by the citizens of Plainview. Indications are that the show will far exceed in volume and interest the first show of a year ago.

The new buildings, giving a ground floor space of 25,000 square feet, are composed of five structures joined together to facilitate the staging of the show. Three barns for housing the entries, each 50x100 feet, project from three respective sides of the seventy-five-foot main building, having a seating capacity of about 800 around a commodious show ring. Housing of commercial and dairy products exhibits is adequate. The buildings will cost approximately \$20,000, exclusive of the site, a ten-acre tract adjoining the Plainview Municipal Park.

Premium List
Premiums totaling \$5,392.50 are being offered, as follows: Jersey department, 1,850; Holstein-Friesian, 1,060; Guernsey, 1,060; grade cow, \$250; production contest, \$200; county herd, \$300; Dairy Calf Club, \$270; vocational agriculture students' dairy cattle judging contest, \$115; Boys' 4-H Club judging contest, \$115; and dairy products, \$172. The show is entirely free, entries being confined to members in the Texas-Panhandle-Plains Dairy Show Association. The premium list is underwritten and paid by the business interests of Plainview through the Plainview Chamber of Commerce and Agriculture, augmented by premiums from Amarillo and other cities in the area.

Department Heads
The following department superintendents, selected by Manager Maury Hopkins, have accepted assignments: Jersey department, R. B. Davis, Brownfield; Holstein-Friesian, W. H. Upchurch, Canyon; Guernsey, Geo. P. Grout, Panhandle; grade cow, W. O. Logan, Snyder; production contest, E. W. Thomas, Plainview; judging contests, R. C. Mowery, Lubbock; dairy products, K. M. Renner, Lubbock.

Other officials of the show are: President, D. F. Eaton, Lubbock; vice president, Oscar L. Stansell, Floydada; manager, Maury Hopkins, Plainview; general superintendent, R. M. Milhollin, Plainview; executive committee, R. C. Nicholl, Tulia; W. L. Stangel, Lubbock; R. B. Davis, Brownfield; S. J. Underwood, Hale Center, and P. C. Bennett, Amarillo.

A sale of pure-bred dairy cattle will be held in connection with the show. A large number of excellent animals will be consigned for sale at this annual event. T. L. Shepard of Hale Center is chairman of the sales committee, with Oscar L. Stansell and R. C. Nicholl the other members.

Select Judges
J. W. Ridgway, Fort Worth, director of the American Jersey Cattle Club, has been selected to judge the Jerseys, Holstein-Friesians, and grade cows. C. N. Shepardson, head of the dairy husbandry department of the Texas A. & M. College, will judge the dairy products and W. L. Stangel, head of the dairy husbandry department of Texas Technological College, will judge the Guerneys.

Four new departments have been added this year: The county herd department, Dairy Calf Club show, Boys' 4-H Club dairy cattle judging contest and the dairy products department.

Tentative Program
On April 1 preliminary tests in the production contest will be made, with the show opening April 2. The production contest and the judging contests will feature the day. Wednesday, April 3, is Jersey Day and the big day of the show, with Thursday, the fourth day, giving over to judg-

ing the other breeds and the annual meeting and banquet of the association in the evening. The fourth day will be Friday, April 5, and will be featured by the big parade of winning animals and the grade cow judging.

Nine Road Fund Measures Up to Session

Moody Will Have Many Measures to Offer at Special Session of Legislature

Austin, March 18.—Nine different propositions, which may show up in nine different bills, for financing Texas highways are being planned for presentation when the special session of Legislature is held in April, it developed here Monday. Work on some of these bills already is under way, most of them seeking to solve the automobile license tax riddle, which proved too much for the regular session to unravel.

When the legislators reassemble about the middle of April here is the license fee program they will have to consider, for all will come up either in bills or by the amendment route: A flat decrease of \$5 the car, reduction of 20, 35, or 50 per cent; decreasing the small car fee more than 50 per cent and cutting the larger type only 20 per cent; making the rate \$4 or \$5 on every car registered regardless of size; 3-cent gasoline tax; 4-cent gasoline tax; distribution of license fees as between counties and state.

It was announced here that A. E. Wood, former State Senator, is drafting a bill that would result in an average reduction of \$5 on every car. On the other hand, Representative Bowen Cope of Hamlin will champion in the upper body Senator W. A. Wilcox's 50 per cent in the House, lining up with a strong group there, while Liamson of San Antonio will again try to put over the 50 per cent reduction.

Duvall for 35 Per Cent
Representative J. C. Duvall of Fort Worth favors the 35 per cent decrease, bringing in a committee substitute to this effect, while his colleague, Representative Walter Beck, of Fort Worth, wants the higher tax, no less than 20 per cent, pleading that the department needs the funds. The Dallas delegation apparently is solid for a substantial reduction, with Representative Ray Holder of Lancaster to return with a chip on his shoulder for the flat rate of \$4 or \$5 for each car.

The plan for reducing the fee for small cars and letting the owner of the big vehicle in for only a slight decrease is sponsored by Senator A. J. Wirtz of Seguin. His proposition would make the fee on small cars cost \$5.

So much for license fees. Two blocs will strive for a 3-cent and a 4-cent gasoline tax, and when these two difficulties are surmounted, gasoline and license, there remains the program of distribution, which upset the license fee bill in the eleventh hour at the regular session.

Big Counties to Line Up
To prevent themselves from "being city slicked" again by the smaller counties, the delegations from Dallas, Harris and Bexar will have to work together and line up support, for the plan to limit counties to either \$150,000 or \$200,000 of the license fee for laterals did not please them. Such an amendment tacked on in the dying hours of the session prevented enactment, which is regarded as a maneuver of the high license advocates.

The license fee problem promises to take up as much time of the special session as the Moody favored bills, for which reason a 60-day session is probable. The first 30 days may be turned over to the major appropriations, the second to be called immediately afterwards. Governor Moody has indicated these are his expectations, and many legislators agree that 60 days will be required.

Besides the highway finance measures, Moody is expected to submit the following, all of which had been due for action at the regular session.

State regulation of public utilities and creation of a utility commission; authorizing the prison commission to centralize and relocate the penitentiary system; state civil service; adoption of a new textbook policy to conform to the recent legislative inquiry; report of the land office investigation committee and recommendation of a course of action; drivers license law, this bill having died in the House calendar; water priority, land vacancy priority; withdrawal of river beds from the lease or sale market; recommendation of the Panhandle strip committee that will visit the One Hundredth Meridian next month.

Program is Hefty
This is almost as hefty a program as the regular session set itself to solve and didn't, while the list is not complete as legislators whose bills failed to get through will try to induce the Governor to submit them.

The Highway Department is expending approximately \$30,000,000 a year, with a force the largest in the department's history. A report from the commission Monday was to effect that under the 3-cent gasoline tax it would collect nearly \$18,000,000 the first year and nearly \$20,000,000 the second year after passage. This is after the one-fourth is transferred to the school fund. Even if a substantial cut is made in license fees the department stands to get \$6,000,000 from this source, and with the \$4,500,000 federal aid the commission would have about \$30,000,000 without a 4-cent gas tax or a high license fee. These are from the department's own reports, which add that five years hence under the 3-cent gas tax, due to increase in number of cars, the fund from such tax will amount to \$25,524,000.

GOOD COOKS APPROVE THESE TASTY DISHES

There is nothing that a good cook likes to make more than some dish that other good cooks have found delicious. Here are three of the "favorite recipes."

Aladdin Stew—Cut 2 pounds of chuck beef into small pieces and put on to cook in 1 quart of slightly salted water. Bring to the boiling point quickly, then barely simmer until the meat is tender. Add 1-4 cupful of carrot cubes, 1-2 cupful of diced turnips and 1 small onion chopped fine. Season with six whole allspice, 6 pepper corns, and a bit of bay leaf. Twenty minutes before serving, add 1 cupful of diced potatoes. Thicken with 4 tablespoonfuls flour to which enough cold water has been added to make a thin paste.

Cheese Sandwich Filling—You will need 1 tablespoonful butter, 1-4 teaspoonful salt, 1 teaspoonful sugar, 1-2 teaspoonful ground mustard, a sprinkle of pepper, 1 egg yolk, 1-2 cupful milk, 1-2 cupful vinegar and 1 pound of American cheese grated.

Mix the dry ingredients in the top part of a double boiler, add the vinegar and then the beaten egg yolk. Add the milk and butter and cook until smooth and thick as cream. Let cool slightly and then add the cheese and mix well. Spread between slices of rye bread. This is very fine for sandwiches. Other bread may be used.

Banana Nut Tapioca—Mix 1-4 cupful of broken tapioca with 2-3 cupful sugar and 1-2 teaspoon salt. Stir into 1 pint of boiling water and cook in a double boiler until tapioca is clear or about 15 minutes. Remove from the fire and add the juice of 1 lemon, 2 bananas sliced, 1-2 cupful of chopped salted peanuts. Let stand until partially cold and then stir in the beaten white of 2 eggs. Let stand until thoroughly cold and then serve with cream.

Pleasant Valley Home Demonstration Club
The Pleasant Valley Home Demonstration Club met with Mrs. T. B. Mitchell, Wednesday, March 13, at 2:30, the subject being, "Texas Day." Leader—Mrs. Hubbard.

1. Natural Resources of Texas.—Mrs. Griffith.



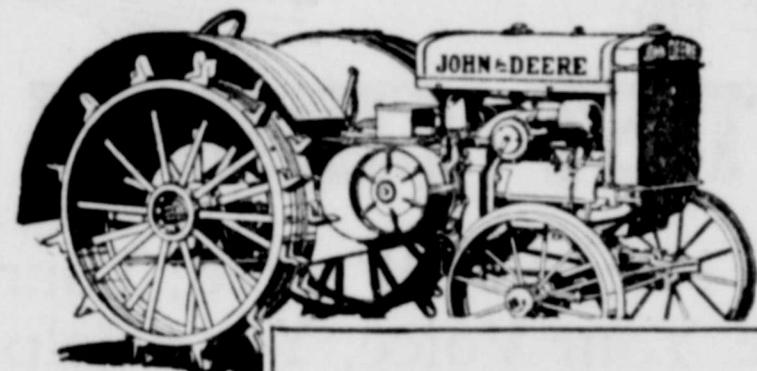
WATCH Your Dollars Grow!

THERE'S one simple plan and that is through a systematic Savings Account in this Bank. Set aside a stipulated amount weekly. In a comparatively short time you'll be amazed at its growth.

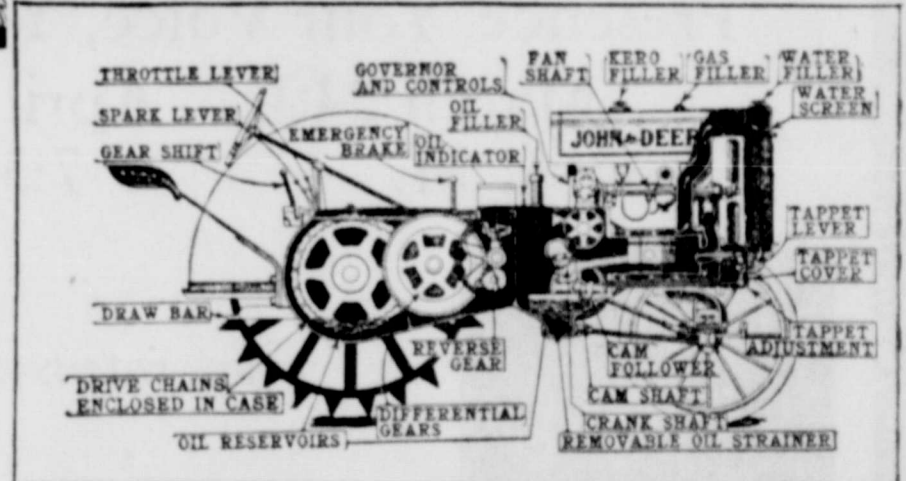
SECURITY STATE BANK

- 2. Indians of Texas and Where Located.—Mrs. Pratt.
- 3. The Development of Floyd County.—Mrs. Harris.
- After a brief business meeting, the hostess served delicious refreshments, consisting of sandwiches, doughnuts, hot chocolate, and whipped cream. We received Mrs. Stevens and Mrs. Martin as new members and extend a hearty welcome to any lady that wishes to help in our home making work.
- The next meeting will be March 27, with Mrs. O. W. Fry, as hostess. The subject will be "4-H Pantry." Leader—Mrs. Griffith.
- 1. Need for a Well Filled Pantry.—Mrs. Pratt.
- 2. What Should a Well Filled Pantry Contain?—Mrs. Fry.
- 3. Exhibit, Model Pantry.—Demonstration Agent.—Reporter.
- WANTED—A-1 good notes. See me at First National Bank.—Dorsey Baker.

This Simplicity means money to YOU!



John Deere Farm Tractor



Simplicity in the tractor you buy is mighty important to you.

This quality means easier operation, fewer adjustments to make, fewer repairs to buy, less trouble, and, what's even more important, it means longer life.

In the illustration above, you see the remarkable simplicity of the powerful, light-weight John Deere Tractor. It shows you at a glance why the John Deere is known as the tractor of fewer, but sturdier, parts.

A strong, one-piece frame encloses the entire working mechanism, protecting all parts from dust or sand, and supplies a reservoir for automatic lubrication so that all working parts operate in a constant bath of clean oil.

From engine to drawbar, the John Deere is a simple, but powerful giant, with no unnecessary parts to add weight and cause loss of power.

When you're ready to buy a tractor, don't overlook the fact that the John Deere is actually hundreds of parts simpler than other tractors of similar power rating.

A strong, one-piece frame encloses the entire working mechanism, protecting all parts from dust or sand, and supplies a reservoir for automatic lubrication so that all working parts operate in a constant bath of clean oil.

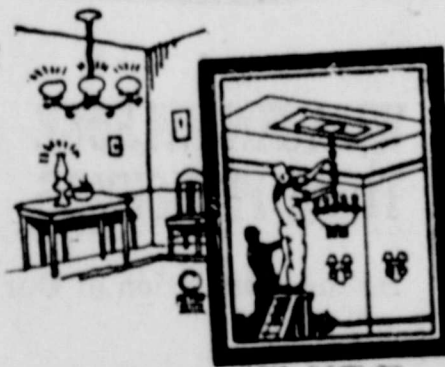
When you're in town come in and look it over.



LOCKNEY IMPLEMENT CO.

LOCKNEY, TEXAS

At this Store You Get **QUALITY AND SERVICE**



MODERN FIXTURES ADD CHARM

OLD-FASHIONED lighting fixtures are as dowdy as old-fashioned hats. Modern fixtures add charm to a room as well as make it more livably cheerful. We can get you just the kind of fixtures you will like best. Phone us and we will gladly quote prices.

Let Me Figure Your House Wiring

OUR WIRING MEETS EVERY BUILDING CODE REQUIREMENT

GEO. F. KINYON

Phone 92

In Beacon Office

FOR ECONOMICAL TRANSPORTATION



A Quarter Million NEW SIX CYLINDER CHEVROLETS on the road since JAN. 1st

To satisfy the overwhelming public demand for the new Chevrolet Six, the Chevrolet Motor Company has accomplished one of the most remarkable industrial achievements of all time. In less than three months after the first Chevrolet Six was delivered to the public, the Chevrolet factories are producing 6,000 cars a day. As a result, more than a quarter-million new Chevrolet Sixes have been delivered to date—and this tremendous popularity is increasing every day! If you have not yet seen and driven this remarkable car—come in for a demonstration!

The Roadster, \$525; The Phaeton, \$525; The Coach, \$595; The Coupe, \$595; The Sedan, \$675; The Sport Cabriolet, \$695; The Convertible Landau, \$735; Sedan Delivery, \$595; Light Delivery Chassis, \$400; 1 1/2 Ton Chassis, \$545; 1 1/2 Ton Chassis with Cab, \$650. All prices f. o. b. factory, Flint, Mich.

-a Six in the price range of the four
DYER MOTOR CO.

LOCKNEY, TEXAS

A SIX IN THE PRICE RANGE OF THE FOUR

REVIVAL MEETINGS ANNOUNCING at the **BAPTIST CHURCH**

Hear Ye! Hear Ye! Wanted; Your Presence, Your Voice, Your Help
March 24th --- April 7th
9:30 A. M. 7:30 P. M.



THEY WILL INTEREST YOU.

Pastor E. D. Morgan will preach; Rev. Jerry E. Cox of Fort Worth, Singer, Teacher, Evangelist, will work at enlistment and music. Mrs. Jerry E. Cox is the Chalk Talk Artist.

EASTER SUNDAY, MARCH 31st, IS HOME COMING AND ROLL CALL DAY. DINNER AT THE CHURCH*

Make Jesus King and Master Put God First We Hope 2 C U

PRAIRIEVIEW

March 18.—Sunday school was held at this place Sunday.
Mr. and Mrs. F. S. Shearer and children were Sunday guests of Mr. and Mrs. Perry Wood.
Mr. and Mrs. H. O. Davis visited with friends at Kress Sunday.
Miss Lois Bigler of Plainview spent Friday night with her cousin, Ruth Rigler, of this community.
Claude Toylar spent Saturday nite with J. V. Gamble.
Mr. and Mrs. Elmer White visited Sunday with Mr. and Mrs. Lonnie Lemaster.
Bro. Pipes of Plainview will preach at this place Sunday. Everyone is invited to attend.
Mr. and Mrs. Clayton Terrell visited with relatives in the Bellview community Sunday.
Mr. and Mrs. J. W. Gamble visited with Mr. and Mrs. Bill Kemp of Plainview Sunday afternoon.
Miss Leola Hudgin spent the past week with homefolks.
The box supper given by the club ladies Friday night was a great success and was enjoyed by all present. The proceeds were the sum of \$65.00, which will be used as a payment on our new club house. Mrs. Willie Sammann received the box of candy for being the most popular woman and L. V. Brittain the cake of soap for the ugliest man.
The 4-H Club girls served cocoa and coffee and their proceeds were \$4.00, which will go to help send a girl from our club to short course.
The lucky name for the quilt was drawn Friday night, which was Miss Alene Terrell.

LUTHERAN NEWS

March 19.—Among the guests that were entertained at the Kennedy home Sunday were Mr. Richard Gilbargh, of Mt. Blanco; Mr. and Mrs. Wade Wallace, of East Mound; Mr. and Mrs. J. A. Zimmermann, of Snyder community, and Mr. Shorty Warren and little son, of Plainview.
Mrs. F. M. Kennedy and little daughter, were the guests of Mrs. Gene McCullough, Saturday night.
Mr. Hebdon and sons were in Plainview Saturday on business.
Mrs. F. M. Kennedy was the guest of Mrs. J. W. Gamble of Prairieview Monday evening.
A number of young people from here attended the dance at Whitfield Saturday night.

HILLCREST

March 18.—Mr. and Mrs. H. R. Blum of Memphis spent a part of last week here with their daughter, Mrs. J. C. Jones, and their son, Louis Blum. They went from here to Amherst and from there back home.
Clarence Phillips visited over the week-end with his parents at Cedar Hill.
Laurie Hopkins left last week for Knott, Texas, to join his wife, who is visiting her parents, Mr. and Mrs. Orval Hix.
Mr. and Mrs. J. O. Dudley and children spent Sunday with her relatives, who live near Petersburg.
Buck Lecatur was a guest in the J. D. Holladay home near Mayview Sunday.
Mr. and Mrs. A. T. Swebston were business visitors in Lockney Saturday.
Mrs. W. B. Garrison and sons, Porter and Guy, visited Sunday with relatives in Flomot.
Mr. and Mrs. Robert Thompson have moved from the Lewis ranch to the Featherston ranch.
Weaver Holoday was very ill last week. He has returned to school this week, however, but his sisters, Alma and Eva, his brothers, Tom and Burleson, and his grandmother are still ill at his father's home.

LUTHERAN NEWS

March 18.—Mrs. C. W. Crouch was in Plainview Saturday shopping.
Mr. and Mrs. Gene McCullough were in Plainview Saturday on business.
The club ladies met in the club room last Tuesday and held a very interesting meeting. There were 12 present. Miss Bass gave a lesson on The Modern Pantry. We have decided to meet only once a month and the second Tuesday in each month will be the day for the club to meet, so please remember this.
Mrs. Spillman of Silverton was the guest of Mrs. C. W. Crouch last week.
Mrs. McLaughlin has been on the sick list the past week.
The little son of J. W. Davenport has been quite ill the past week.
Raymond and Russell Crouch thrashed grain for H. J. Katjen last Saturday.
Several new pupils have been enrolled here recently.
Mr. and Mrs. Wm. Sammann were in Plainview Saturday.
Mrs. Johnny Starkey and children of Hart visited her parents, Mr. and Mrs. McLaughlin last week.
Mr. J. Crawford of Seth Ward has moved on the Tom Edelman place and will work in our midst the coming year.
Mr. Lindeman and children attended services here Sunday morning.
Mr. K. Sammann has purchased a new feed grinder for home use.
Mr. and Mrs. Brock attended the P. T. A. meeting held at Whitfield Friday night. Perry Walker accompanied them. Perry is one of the boys and Miss McCullough, the girl

JUST ARRIVED

NEW STOCK OF PIECE GOODS

Come in and see these new arrivals. Make your selections now for your Spring sewing, all the latest colors to select from.

EASTER DRESSES AND HATS

You will want a brand new dress and hat for Easter, and we are now showing the very latest creations for your approval. See these dresses and hats before you buy.

E, L, AYRES, DRY GOODS

The Home of Hart Schaffner & Marx Clothes

from here, who will take part in the speaking contest at Lone Star next Friday night in speaking.
Mrs. Street has been on the sick list the past week.
Mr. Chas. Boortz left last Thursday for Brenham, Texas, on business. He has a farm there near the oil lands.

IRICK

March 18.—Mrs. Blackwell, who has been in the hospital at Lubbock, returned home last week.
Mrs. Hampton and Lucile, spent Sunday afternoon with Mrs. John Holmes.
Miss Geraldine Byars spent Saturday night with Miss Ruth Geagan.
The Sunday school gave a pie supper last Friday night, which every one enjoyed.
Mr. and Mrs. Baylor Byars spent Sunday with Mr. and Mrs. Feagan.
Everyone enjoyed a party at the home of Mr. and Mrs. Glass Saturday night.
Misses Opal Ashby, Ollie and Dorothy Glass spent Sunday afternoon

with Misses Donna Nell and I Murphy.
Everyone enjoyed a singing at home of Mr. and Mrs. Baylor E Sunday night.
The school board made a bus trip to Floydada Monday morning. Sand Hill will present "A Be Monkeys," next Monday night. I one come.
Grandmother Holmes of Sand visited this school Monday after
Providence Club
The Providence Girls' Club in the club room Monday, March There were five members present Miss Bass was present also.
We had our guest towels finished and started to making our clothing.
The next meeting will be April Everyone be sure and come a motto is: "To Make the Best B—Reporter."
Mrs. F. E. Brown has gone to Texas, where she will visit her Garland Brown, for some time.



WE ACKNOWLEDGE THESE PRINCIPLES

As the Foundation of Our Popularity—

- Absolute Cleanliness
- Proper Refrigeration
- Quality Syrups and Ice Cream
- Courteous Service

The Fountain at
The REXALL Store
A Safe Place to send the Children.
LOCKNEY DRUG CO.