

THE LOCKNEY BEACON

The Gateway to the Magic Plateau

"20,000 POPULATION BY 1940"

Heart of the Best Farming Section of the Plain

VOLUME TWENTY-NINE

Lockney, Texas, Thursday, September 19th, 1929

Number 1

Lockney Rotary Defeats Plainview Rotary

Revenge Is Sweet in Last Thursday's Baseball Game on Local Diamond

The Lockney Rotary baseball team defeated the Plainview Rotary team last Thursday afternoon by a score of 6 to 4, in a fast game at the city park.

Several weeks ago the Plainview team defeated the Lockney team at Plainview by a score of four to three, and Thursday the Lockney boys evened up the games with them. Now a third game will have to be played in order to select the champion.

The Plainview Zizzer of last week boasted of the fact that the Plainview team had never been defeated, but they crowded just a few days too soon, and the only reason they have been winning so much is because they have been avoiding the Lockney Rotarians. The reason they were victorious in the first game with Lockney was because Elmer Winn was umpiring for them, and Elmer wasn't present at the game played here, therefore, it was impossible for them to win. Anyway they didn't have a pitcher in the game here. Frank Day made the effort, but everybody knows Frank can't pitch.

Lockney's pitchers were Coach Reid and Colvern Henry and these boys sure showed some steam. Colvern is excellent in the box, he has a way of stepping between the umpire and the home plate when he delivers a ball so that the Um can't see the ball, and then he will claim he threw a strike. Pete Thornton is the only league player on the Lockney team, Pete gets them two at a time, just for pass time, with Pete playing short stop and Arthur Barker on second, with Hohaus to back him up, what chance has a runner to ever reach second base?

When Plainview gets over the "Dubbing" given her last Thursday they can come over and get another dose.

Lockney's pitcher, Mrs. R. L. Lackey went to New Mexico, Friday night, in response to a message that Mrs. Lackey's mother, Mrs. R. C. Cogdell, was very sick. When they arrived there they found the mother improved, and also found a new nephew, a son having been born to Mr. and Mrs. Gaston Cogdell, who is a brother of Mrs. Lackey. Mr. Lackey returned home Saturday, but Mrs. Lackey remained at Clovis, to visit her relatives for several days.

ARTHUR BRISBANE WILL WRITE FOR THIS PAPER

We are about to begin publication of a feature of such brilliancy and individuality that, were it assigned, careful readers of newspapers would immediately identify its authorship.

It is not improbable that something like 20,000,000 sturdy Americans of all classes, including thousands of writers, believe that Arthur Brisbane is the greatest editorial writer of the present day. "Think, think, think" is his slogan, and his immense following is due to the fact that he can phrase his thoughts with such brevity and clarity that they are immediately understood by everyone.

Champion and exemplar of the square deal, Arthur Brisbane is the apostle of tomorrow, the prophet of a better time. Human nature, harassed, perplexed, accepts the Brisbane faith that the tomorrow of the race will be greater, finer, nobler, more bearable than it is today. Every day, therefore, one-fifth of the newspaper reading population of the United States consumes his editorials as hungrily as it eats its bran or oatmeal and toast and eggs.

Brisbane has an unequalled facility for simplifying complex material and making it attractive. For example, if he wanted to "put over" a talk on hygiene and dietetics, he would entitle it "Pity Poor Moses: He Had No Icebox." His writings have achieved a reputation for the originality which attracts, the brilliancy which holds, the paradox which makes people think, and the business which convinces.

The adage: "Whatever is right," does not go with Brisbane. Whatever is right, to him, it can be, and should be, better. He is the highest priced editorial writer in the world. He wouldn't and couldn't be so high priced, if his clear and humanly attractive philosophy were worth the money.

We shall carry a column entitled: "This Week," by Arthur Brisbane. It will be just what its name implies—thoughts inspired by the latest happenings and trends throughout the world, but more particularly, in America. The feature will seize and hold you, greatly to your entertainment and profit.

FORMER CITY POLICE CHIEF KILLS MAN IN GUN FIGHT

Del Rio, Texas, Sept. 16.—Ira Schrier, 26, Del Rio, died today from gunshot wounds inflicted Saturday night. Capt. C. J. Blackwell, city officer, was free on bond in connection with the slaying.

Witnesses said Schrier fired at the officer first. Blackwell is a former Texas ranger and police chief at Amarillo.

Dedication of Auditorium Will Be October 18

All Floyd County Will Be Invited to Join In Dedication of New Community Building

At the meeting of the chamber of commerce, Monday at noon, the most important question for discussion was the dedication of the new city auditorium and park, and the holding of an all-day picnic, in which every community in Floyd county will be asked to take part. At the previous meeting, a week ago, of the chamber of commerce, a steering committee, composed of H. B. Adams, N. E. Waller, and Dr. C. J. McCollum, was appointed to name committees and make recommendations to the organization, for the entertainment, and this committee submitted a list of committees, which was accepted at the luncheon Monday.

The committees are as follows: Program Committee: Frank Perkins, chairman, A. P. Barker, Coach Reid, Floyd Huff, Walter Childers, and Fay Guthrie.

Finance committee: Geo. T. Meriwether, chairman, Sam Miller, and Robin Baker.

Decoration Committee: Fay Guthrie, chairman, Dr. C. D. Henry, A. J. Crager, Paul Shick, and T. H. Stewart.

Committee on Arrangements and Serving of Lunch: A. R. Meriwether, chairman, W. A. Brewster, S. W. Perry, and R. H. Wall.

Reception Committee: All members of the Lockney Chamber of Commerce, and two members from each community in the county.

The Steering Committee is to work in conjunction with any and all of the above committees.

It is planned to hold a big celebration, render a good program, have several contests for which prizes will be awarded and have some good speaking, music, etc., all of which will be free to all those who wish to attend and take part in same. A full program for the day will be announced at a later date, and the day set for the dedication and celebration services will be Friday, October 18th.

All committees are asked to begin work at once, and report at the next meeting of the chamber of commerce, their activities.

A committee of outstanding importance was appointed at this meeting of the chamber of commerce—The Inter-Community Relations Committee, composed of Robin Baker, chairman, H. B. Adams, and W. R. Childers. The purpose of this committee is to look into the closer relations with the people of the town and the people of the rural communities, and see that more of the town people attend the gatherings in the rural communities, also to invite the rural communities to present their school plays, athletic feats, etc., more frequently in the town, and offer them the benefit of our auditoriums, athletic fields, etc., for their use at any time without cost to them. The members of the chamber of commerce feel that everything in Lockney is just as much the property of the people living in the nearby communities as it is the property of the people who live within the corporate limits of the city, and wish to bring about a feeling along this line that will make the rural population feel at liberty to use the things belonging to the public that are on the inside of the corporate limits of the town, as they feel free to use the public properties in their own communities. The people of Lockney will be urged to respond to the call of the committee to attend all community meetings in the different communities in Floyd county, and from time to time it will be the business of the committee to tell the public of such community meetings and have them to attend same.

Geo. T. Meriwether reported on the road committee, that every thing was in readiness to begin work on the road leading to the east of Lockney, which goes to the Cedar community, and work will begin as soon as the ground is dry enough to be worked.

Uncle Frank Ford reported for the parking committee that the alley on the west side of Main street would be cleared and ready for grading to begin within the next few days. This is being done so that there will be more parking space in the town, and relieve congestion on Saturdays, and other days when there are big crowds in the town.



First Issue of Longhorn In This Issue of Beacon

Volume 2, No. 1, of Lockney School Paper for 1929-30 Begins In This Issue

For the benefit of the Lockney Public Schools and for the convenience of the patrons of the school, The Lockney Beacon has again donated a full page of the paper to the school faculty, on which they can publish all the school news during the year under the heading of "The Lockney Longhorn." This paper made its official bow the first issue in September, 1928, and was published in the Beacon each week during the entire school year, now with this issue of the Beacon, The Longhorn starts its second volume and will be printed continuously until the close of school next May.

The Beacon carries more news each week than any other paper in this section of the country, and we give all the school news in every community in Floyd county, including this special page for the Lockney community. We are glad to offer our assistance to the schools in any way that they need our help, and are willing at all times to give them all the space they want. If you want to read the news in Floyd county, the Beacon is where you can find it.

We are proud of the Lockney schools and believe that the faculty and pupils this year will make the schools better than ever before, and that the Longhorn will be a better school paper this year than it was last.

ROTARY PROGRAM IN CHARGE OF STEWART

The Rotary program at noon Friday was in charge of T. H. Stewart, and Carl McAdams was the principal speaker, his subject was "Customs and Relations Between Mexico and the United States," and told of a trip he had made into the interior of Mexico, and the way the Mexican people received Americans in that country.

Visitors present were W. H. Lindsay, of Plainview; John Hammonds, Lockney; A. W. Pettigrew, of Austin, and Mr. Mayfield, of Briscoe county.

Ferguson Has Some Fine Apples

W. M. Ferguson, who lives four miles south of Lockney, on the Pleasant Valley road, brought to this office Tuesday morning, an apple, that resembled the Delicious apples very much, that measured 1 1/2 inches around. After looking at this apple, the editor took a notion he would like to see the tree and other apples on same, and Wednesday morning he went to the Ferguson home and inspected the tree and apples. He found that the tree had a very good crop of apples on it, and that all of the apples were very large and firm, and were the best he has ever seen grown on the Plains. Mr. and Mrs. Ferguson took the large apple, placed five more apples with it, each of the other apples measuring from about thirteen to fifteen inches around, and made a plate of them to be shown in the Pleasant Valley booth at the Floyd County Fair, now in progress at Floydada.

The Fergusonons are prosperous farmers and raise a variety of crops on their place south of Lockney. Mr. Ferguson is at this time busy planting a wheat crop. They have a nice country home with the best of surroundings.

ONE KILLED WHEN CRUSHED BY PIPE

Pampa, Sept. 13.—Arnold Taylor, 26, was injured fatally and Floyd Bowman, 23, was hurt badly yesterday when they were crushed by heavy pipes that shifted on their trucks as the brakes were applied sharply on a steep hill near here. Taylor died in a hospital.

Joe Vandergriff Died Tuesday, Sept. 10th

Was First Barber In Lockney: Lived Here for Many Years; Is Well Known

Joe R. Vandergriff, a pioneer of Lockney, but who has been living in Fort Worth for the past fourteen years, died at his home in that city Tuesday, Sept. 10th, and was buried on Wednesday, Sept. 11th.

News was received in Lockney of his death last week, by his brother, W. M. Vandergriff, of this city, but no details have been given to him at this time.

Joe R. Vandergriff, a pioneer of Lockney. He is said to be the first barber ever to open a shop in this city. At that time he opened a one-chair barber shop in a lean-to shed north of the Baker Mercantile Co., later he bought a lot on the east side of Main street and built a small frame house in which he conducted his shop. He was well known to all the older settlers of this community and had a good reputation as to being honest and upright. He left Lockney about fourteen years ago, moving to Fort Worth, where he lived until the time of his death. He visited Lockney, nearly every summer since he moved away, and renewed old acquaintances.

His many friends here will be very sorry to hear of his death.

LOCKNEY HIGH WINS FIRST FOOTBALL GAME

The Lockney Longhorns got away to a running start, Friday, the 13th, when they took the Quitaque Panthers into camp to the tune of 43 to 0. According to Coach Reid, the game would not be counted in the league standing, as both coaches were eager to see just what showing their charges would make under fire. The Lockney team displayed good form in all stages of the game and a wealth of good football material was uncovered by both coaches. A large number of local fans attended the game and all came away with a fair hunch that the Longhorns would make their opponents hustle throughout the season. Many rough spots are now being ironed out by Coach Reid and preparations are fast being made to take the fast team from Silverton into camp this Friday. If the Longhorns receive the support they deserve, plans can now be laid for a first championship team for Lockney. Fans, let's do our part.

SHICK INSTALLS MACHINERY FOR LAUNDRYING CARS

Paul Shick, owner of the Pennant Service Station, has installed a first-class car laundrying station in connection with his service station, and is now ready to take care of the washing of cars, cleaning of motors, and greasing of cars. He has installed a high pressure Manley car washer, with which he can thoroughly wash cars, a Rotary Hydraulic Lift and Electric Grease Gun, with which to give each car a perfect greasing. He states that his equipment makes a first-class car laundry and that he is now in position to give the people of Lockney the very best of service along this line.

SENIOR EPWORTH LEAGUE INSTITUTE AT FLOYDADA

The Senior Epworth League Institute, which was held at Floydada the past week, closed Saturday night, September 14, with the awarding of the certificates.

Every person who attended received a blessing from this work and hope to make use of what they learned.

We also wish to express our thanks to Floydada for the courtesies shown us.—Reporter.

Mrs. Smith Improving

Mrs. W. R. Smith, wife of W. R. (Shorty) Smith of Lockney, who has been in Eldorado, Arkansas, for some time for her health, has wrote her husband that she is much improved and expects to return home before long.

Mrs. Joe Seay of Mineral Wells, Texas, who has been here for the past ten days, visiting her sister, Mrs. W. W. Beall, left Friday for her home.

J. H. Blount is Hurt In Accident Sunday

Car In Which "Uncle Done" and A. B. Blount Were Riding Turned Over Near Crowell, Texas

A car in which J. H. Blount, better known as "Uncle Done," and A. E. Blount were riding, while en route from Lockney to Vernon, Texas, last Sunday, turned over near Crowell, painfully, if not seriously injuring Mr. J. H. Blount.

The story as told to us by Raymond Blount, son of A. B., and nephew of J. H. Blount, was as follows: The two brothers had left here Sunday morning for a visit with a sister at Vernon, when they reached a point near Crowell, just a little after the noon hour, and while passing another car, one of the front wheels of the car in which they were riding struck a rut, which caused the back wheel of the car to skid over to the loose dirt on the edge of the barpit, and in trying to right the car, the car turned over twice, landing on its side. Neither occupant received any broken bones or bruises, but Mr. J. H. Blount had fallen to the bottom of the car and crained his neck, and while the doctors don't think it will prove fatal, he is still in a sanitarium at Crowell, where he was taken immediately after the accident, and has not been able to be moved away from the sanitarium, and he brought home.

Messrs. Raymond Blount, Bob Reeves, George Newman and wife went to Crowell Monday, returning Wednesday afternoon, and Mrs. A. B. Blount and daughter, Mrs. Bob Reeves, left this morning for that place. Mr. A. B. Blount has been at his brother's bedside since the accident. Mr. J. H. Blount is 76 years of age, and on account of his age, the relatives and friends are very anxious about his condition.

LOCKNEY AUTO COMPANY INSTALLS HYDRAULIC LIFT

The Lockney Auto Company have just installed a hydraulic lift, to be used in greasing cars, with their existing system. Mr. Barker has gone to quite an expense in order to make of his repair shop one of the best machine shops in this section of the country, and every few months he adds some machinery to his equipment in order to make his shop equal to the best in towns much larger than Lockney. He is now prepared to take care of the greasing of all makes of cars in the very best of shape.

Brother Dies In New Mexico

Mr. R. L. Knox, and sister, Mrs. W. M. Day, were called to Wayside, Tex., Monday of last week, to attend the funeral of their brother, Mr. T. S. Knox. Mr. Knox died in Hot Springs, New Mexico, Monday night, and was buried at Wayside Thursday afternoon of last week.

He had been suffering from rheumatism, and had gone to Hot Springs to take the hot baths, when he had taken the third bath he died from the effects received. All of his brothers and sisters, who lives in three different states, were present at the burial. Mr. Knox and Mrs. Day returned home Thursday night.

TWO KILLED IN AUTOMOBILE ACCIDENT

Party Was Returning Home from Vacation Trip to El Paso; Rolled Three Turns

Portales, N. M., Sept. 16.—Earl Black and Miss Rowena Upham, both of Panhandle, Texas, were killed and Mrs. Black and George Grossman, also of Panhandle, were injured when their automobile overturned on the highway at the edge of Portales this afternoon.

The automobile, a heavy machine belonging to Black, turned over three times when a rear tire blew out almost instantly.

Mrs. Black, who was driving the automobile, and Grossman were taken to the Coe Howard home where their injuries were treated. Mrs. Black was the more severely injured of the two. It was not known tonight whether or not her injuries are serious.

Returning from Vacation

The party was returning to Panhandle after a vacation trip to El Paso. They had left their homes last Wednesday.

Mrs. Black and Crossman were so badly shaken and grief stricken that they were unable to give a clear account of what happened.

Black was a contractor and Crossman is an automobile dealer in Panhandle.

Mr. and Mrs. Taylor Higginbotham of Lubbock were here last Friday on business.

The Lockney Beacon

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H. B. ADAMS, Editor and Owner
Subscription Cash in Advance

TERMS OF SUBSCRIPTION	
One Year	\$1.50
Six Months	.75
Three Months	.40

IS HONESTY AND MORALITY BEST?

We have been taught that "Honesty is the Best Policy," and that a man should be moral and stand for the things that are moral and uplifting. That has been the policy of the editor of the Beacon all his life, we believe it to be the best in the long run, and that "Beware of your sins, for they will surely find you out." But we just can't figure out a lot of things, and one of them is why people will take chances and encourage people that they know nothing of, who have nothing to offer that is in comparison with what they already have, by giving them enough business to cause them to try to enter a business in a town, where they know well if they succeed the business already established will suffer, and as a consequence neither business can hope to be as good as the one they already have. Lockney is just a small town, it has only enough business to offer a newspaper to sustain it, and with all the business of the town one paper cannot hope to get rich. We have given the town of Lockney for the past six years a paper that has passed inspection before the eyes of the journalists of this section, and has been pronounced one of the best weekly papers on the Plains. When we came to Lockney you had no plant, your paper was not printed at home, and we have built a plant now that is larger and better than any printing plant in West Texas in a town the size of Lockney. Every cent we have made in Lockney since coming here has been invested in printing plant, printing office, and Lockney property, and given to help build the town of Lockney. We have fought the battles of Lockney without fear or favor, and have spent much of our time and money trying to get the things that would make Lockney grow. We have paid our bills promptly and dealt fair and square with our fellowman in all transactions, and stood for the better and more elevating things that would be of benefit to the community. We have our all invested in Lockney and there is not a single business in the town that has not reaped benefits from the fact that we have been in business here and have conducted our business on a high moral and honest plane. By encouraging competition for any business the people who look to the welfare of the community should weigh the prospect, see if same has anything to offer in the way of investment that will be of value to the town, how much goods they have to install, whether they will sap the blood out of the town and will put something tangible into the business circles. Whether you are willing to take a chance on extending them credit for what they want and need, or whether you will be afraid to offer courtesies for fear of never being repaid for your substance. Our record has been clean, thirteen years we lived in an adjoining town, our record lay open to the world, and investigation was invited by all who cared to investigate, no bad debts were left behind, no skeletons in closets, no past that was beclouded by dark pasts, or unbecoming spears, living the kind of life that met with the favor of the public as being straightforward and legitimate, until we have reached the state where we beg no one for business, we "high pressure" none out of business, we have an article to sell on it's merit; we don't have to lie to people about how many subscribers we have, or whether or not it is profitable to advertise in our columns, they have been tried, the people who live in the Lockney country read our paper and they subscribe and pay for it because they want it, not because they have been "talked into taking a chance" on getting something extra when they subscribe. They pay for the paper, they get value received, and benefit from the reading matter and advertising they find in the columns of this paper. The Lockney Beacon has been in Lockney twenty-eight years, and will be here when all other attempts have failed and floundered, and as long as Lockney is a town it will be the leading medium through which the people can get the news and can depend upon the things that are printed in its news columns and advertising columns.

We have something to offer, have had ever day since we came to the town. If we were not here you would have nothing better offered and we could do just as well some where else as we can here. We have owned and paid for our own newspaper plants and homes in other towns before we came to Lockney. We are not dead with old age, therefore could do the same thing again if it become necessary. No man can say we ever left any town in debt, owing money, or giving bad checks. We pay all obligations as they come due, or put them into notes so that they can be paid or collection forced, if necessary, and we are sober and industrious in our work. We don't want any man's business unless it is profitable to that man to give us his business and we

solicit business on that basis, and we don't try to talk any one into giving us business against their own desires, nor don't barage or annoy business men when they say they are not in the market for our wares. We give each business man the privilege of using his own discretion as to when and how to advertise, and don't make ourselves a nuisance by taking up a lot of his time trying to force him into believing that he is missing some thing if he don't fall for some pet scheme or graft, and you can depend upon it that every inch of advertising placed in the Beacon costs each local advertiser the same amount per inch, and that he is buying his advertising from us at a lower rate per inch than any foreign concern has to pay for space. Our space rates are in keeping with 'live and let live' prices and we never take advantage of some men and give a preference to another. In the Beacon you get what you pay for and know you are not paying any more or less per inch than your competitor, and that there are no complimentary advertisements run in order to force you to advertise to keep pace with your competitor. If you see it in the Beacon it is there by order of the firm whose name is signed to it. Our business is legitimate, our investment is here, our paper is printed in Lockney, our labor is Lockney residents, we are bonafide tax payers, and have something to pay taxes on, we maintain a business and pay for what we get. If the business men of Lockney prefer such a business, we are here to serve you, our institution helps to build the town, not through hot air, but by actual investment, doing something, helping something, giving something, and adding something to the betterment of the community every day. Supporting your schools, your churches, your business institutions. We believe in God, uprightness, and honesty. Oppose drunkenness, infidelity, graft, and unfairness. We solicit your business on these principles.

NO TELLING ABOUT COTTON CROP

The results of the rain, on the cotton crop in this section of the country is quite a gamble at this time. Every day you will hear people say what they think or expect the outcome of the cotton crop will be since the rains have fallen, but no one seems to be certain about the matter. The greatest question is when the first killing frost will fall. Some have it figured out the first frost will be around the first of November, while others figure as late as the 20th of November. Most predictions are based on when the first norther came, which was about the first of September, and say that killing frost will arrive 60 days from that date. The cotton that is now on the stalk will probably all mature, unless the fall season is too wet and cold, but the development of the fruit that is put on the stalk from this date is a question that is solely up to the first killing frost.

We are not so ancient, but we remember one instance when rain after the first of September made a bumper cotton crop. Back in 1900, on the 7th day of September, the great Galveston flood happened, and as a result from the tidal wave all Texas was covered with heavy rains. The year had been dry, cotton was in bad shape, and few crops were making as much as an eighth of a bale to the acre, all cotton was open when the rain came, most all had been picked and farmers were very blue, after the rain cotton began to put on blooms, the blooms developed into the bolls, and nearly every cotton patch in Central West Texas yielded from three-fourths to one bale to the acre, frost fell in the latter part of November or the first of December, and the farmers were in the best shape they had been for years, all on account of the tidal waves that swept away the city of Galveston.

If frost holds off to the latter part of November or first of December, Texas may have a fair cotton crop, but if it arrives by the last of October, or first of November, there is little hope for any matured cotton from the blooms that are now coming on the cotton. There will be some fair crops around Lockney whether the frost stays away until late or not, however, it would be a God Send to many of the farmers if the frost does hold off until the middle of November or later. Frost falls later on a twenty year average on the plains than it does under the caprock on account of the high altitude and continual breeze.

There is plenty of time for most all the late feed to mature before frost, and a great deal more feed will be made than was hoped for before the rains came.

BOYS WHO HELPED DIG THE CANYONS

Monday morning, we happened to be present when two men were "orating" in reference to becoming citizens of the Plains. They stated that they believed that they were now entitled to become citizens of the great plains country, if they were acceptable to the people. They came to the Plains many years ago, but would not divulge where they came from or what their names might have been before they came here. In February, 1890, W. R. Sams followed the trail of the "Prairie Schooner" to Floyd county, and while he has never been granted citizenship until this good day, he has been living in and around Lockney and has taken a vital interest in all civic improvements in and about the city, and claims to be one of the men who

'Helped to Dig the Canyons,' and says that he believes that he can qualify as a citizen in the Old Settlers organization of this part of the county. One year later, for reasons unknown to us, J. D. Griffith wined his way along the trail that led out of the mosquitoes and sage trees, and began to breathe the pure ozone of the Great Magic Plateau, and set "His tene toward Cannan Land of the West," in February, 1891, and since that date has been adding unto his talents from the production of the fertile soil of that most productive county of Floyd. Now these men believe that they have served their apprenticeships on the Plains, and as they came here in the age when the "Nester" was not altogether a welcome settler on the Plains, they have witnessed the change from a few large pastures and the Long Horn cattle to the most productive farming county on the Plains. They are two of the "Trail Blazers" that have made Floyd county what she is today, and we make a motion that they be given "Full Citizenship" on the Plains and catalogued as two of the Old Settlers. The Beacon would like to print a short story about every old timer in the country, and those who would like to tell of the early days here are invited to write us stories about same.

SILVERTON TAX ROLLS SHOW LARGE INCREASE

Silverton, Sept. 16.—Taxable valuations in the city of Silverton were \$713,000 on the first of January, according to J. E. Minyard, city secre-

tary and assessor who has just completed his preliminary rolls. The new rolls show an increase of \$168,000 over the preceding year, evidencing the building improvements made during 1928. The present tax rate is \$1.10, and only a 15 cent raise in the rate will be necessary for retiring the sewer system warrant issue, now being expended, states T. M. Nichols, mayor.

HEADQUARTERS — for — MUSICAL INSTRUMENTS

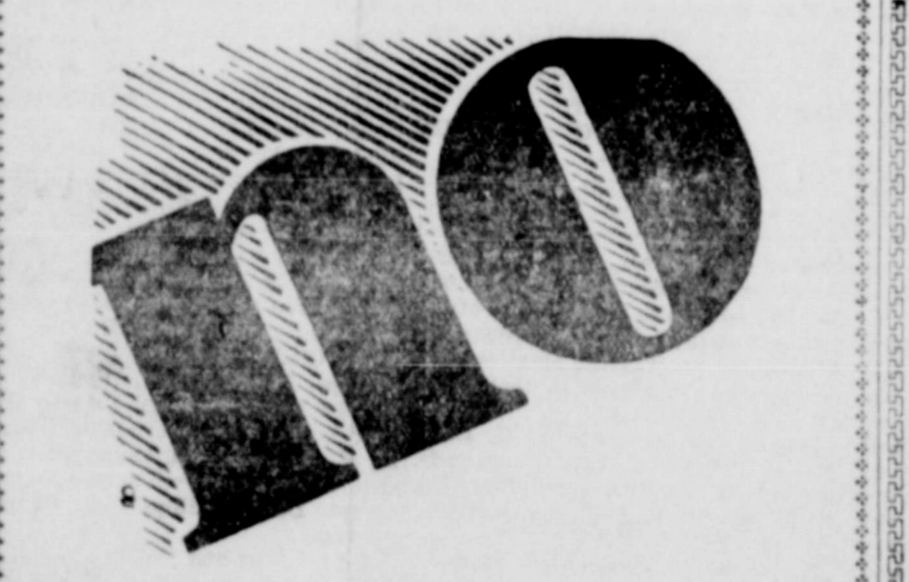
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We carry the very best grades of Coal that can be obtained and will be glad to supply your demands. Now is the time to lay in your supply for the winter needs. Coal is harder to get, and generally higher in price in the winter, when the rush is on, than during the summer months, so fill your coal bin now and be ready when cold weather sets in.

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Phone 23 - Lockney, Texas

Will to move and power of motion
Depend on nerves as well as notion,
And these actions call into play
Thousands of nerves in many a way.
When with sickness one must contend
Adjust the spine from which nerves extend.

DR. C. J. McCOLLUM
Ph. nes: Office 17; Res. 102J

ISIS THEATRE

Program Week Commencing
MONDAY, SEPT. 23

Monday and Tuesday—
MAURICE CHEVALIER
—IN—
"Innocents in Paris"
PARAMOUNT NEWS

Wednesday and Thursday—
VICTOR MacLAGLEN AND
BELLE BENNETT
—IN—
"Mother Machree"
COMEDY—"WATCH MY SMOKE"

Friday—
CONRAD NAGEL AND
JUNE COLLYER
—IN—
"Red Wine"
COMEDY—"THE BURGLER"
PARAMOUNT NEWS

Saturday—
HOOT GIBSON
—IN—
"Lariat Kid"
COMEDY—"TIGER'S GIRL FRIEND"
PARAMOUNT NEWS

BLANCO

Sept. 16.—Mr. and Mrs. Leonard Dalley spent the week-end with his parents in Abernathy.
Mr. and Mrs. Earl Rodgers are moving in their new home this week.
Mr. and Mrs. Niles and Mr. and Mrs. Davis of Floydada, spent Sunday with Mr. and Mrs. Will Lewis.
Mr. and Mrs. Wright, Mr. and Mrs. James spent Sunday with Mr. and Mrs. Gilbreath.
Mrs. L. B. White of Valleyview is visiting her daughter, Mrs. W. C. Cates.
Mr. and Mrs. Summers and daughter, Florence, spent Sunday with Mr. and Mrs. Harry Christian.
Mrs. J. L. Douglas spent Monday with Mrs. Lewis.
Mrs. W. F. Farley returned home from Spur, Monday.

Mr. Horace Simpson and Mr. Bagwell spent several days near Dimmitt.
Mr. J. W. Dalton and children and Miss Opal Smith spent Sunday with Mr. and Mrs. Will Snell.
Mr. and Mrs. W. N. Anderson of Lakeview spent Sunday with her parents, Mr. and Mrs. T. L. Brown.
Born, to Mr. and Mrs. Otis Walls, Friday, a girl.
Mr. O. M. Fowler and daughter, Beth, and Mr. Jack Ray and Miss Jessie Ruth Ray of Happy, and Mr. and Mrs. W. A. Cates, of Floydada, visited Mr. W. C. Cates, and family, Sunday.

LAKEVIEW

Sept. 16.—Church services were well attended here last Sunday. Rev. Chambers of Plainview preached Sunday and Sunday night.
Mr. Joe Breed of Floydada visited in our community last Sunday, and made a very interesting talk at the morning service.
E. C. Smith was called to Abilene last Monday to the bedside of his mother, who is very sick.
Mr. and Mrs. Jessie Patterson's baby is very sick with Typhoid fever.
Mr. and Mrs. Claud Patton and family visited friends in Spur last Sunday.
Misses Anna Lou Kelley and Cleo Cowan spent the week-end with Mr. and Mrs. Blankenship, of Dougherty.
Misses Opal Nelson and Estelle Harris visited Raymond Nelson of Plainview, last Sunday evening. Raymond is doing well in the business course he is taking.
School is progressing nicely, plans for the fair are being carried out.

CENTER

Sept. 16.—Wheat sowing and stubble breaking is the order of the day in our community, this week.
Mr. and Mrs. Elvis Gill returned to their home near Allmon, Saturday, after spending some time here helping his father.
Mr. Claud Carpenter is on the ailing list, this week.
Mr. and Mrs. Mankin visited Mr. and Mrs. Lightfoot, Sunday afternoon.
Miss Ruth Gill visited her friend, Marquinta Price, Saturday afternoon, and spent the night with Maxine Ross.
Mrs. Yearly of Childress, visited Mrs. Montgomery, one day last week.
Mr. and Mrs. C. O. Spence visited Mr. and Mrs. Claud Carpenter, Sunday afternoon.
Mary Fields, Ruth and Doris Jordan spent Saturday night with Catherine Tubbs, celebrating her birthday.
Ralph Tubbs spent Sunday at home.
Mrs. Montgomery took Sunday dinner with Mr. and Mrs. Jordan.
Mr. and Mrs. Fields visited their daughter, Mrs. Sawyer, and family, last Sunday.
Mr. and Mrs. Dennis and children and Mr. and Mrs. Matchen visited at

READ what the highest paid editor says:



ARTHUR BRISBANE

That is, read what Arthur Brisbane says in these columns each week.

He will entrance you with his graphic terse interpretation of current events. He believes sincerely in a better tomorrow. He knows human conditions can be improved, and he puts into each weekly column a direct and forceful appeal for such an improvement.

Mr. Brisbane's writings are more widely read and appreciated than are those of any other editor of today. To read what he says is to keep in touch with a fast moving world.

Read his comments in these columns each week

the Montgomery home, one evening last week.

Mr. and Mrs. Matchen spent Sunday afternoon at the T. L. King home.

Miss Alma Montgomery took Sunday dinner with Miss Doris Spence.

W. B. Jordan finished the work on the Missionary home today. A few little things to do and it will be ready to turn over to the committee.

FAIRVIEW

Sept. 16.—The Fairview Baptist church changed the preaching days from second and fourth to the third and first Sundays. Bro. Crabtree has accepted the church.

Mr. and Mrs. E. C. Austin visited in our community last Friday.

Misses Hazel Brown and Cleo Cozly spent Sunday with Mrs. Jim Stewart.

Miss Ora Scoggin spent the week-end at her home in Floydada.

Miss LaVerne Rimmer spent Saturday night and Sunday with Miss Pauline Lewis.

Mr. and Mrs. J. C. Crabtree and family of Center and Misses Cora and Bessie May Brown spent Sunday with Mr. H. K. Reeves and family.

Mrs. W. B. Wilson visited in Plainview, Sunday.
Walter Wilson is attending Wayland College.

Mr. E. C. Austin celebrated his birthday, Sunday, by entertaining his children with a birthday dinner at Plainview.

Mr. Robert Saunders spent last Wednesday night in his home here. He left Thursday for Colorado.

Mr. Lonnie Saunders has returned home from New Mexico.

Mr. Fred Reeves is working at Matador.

Mr. Troy Brittain is visiting with Gordon Rimmer.

McCOY

Sept. 16.—The first week of school has been very successful; the enrollment has been large. We hope it continues. This community will have a booth in the Floyd County Fair.

Mr. and Mrs. H. B. Alexander and children of Lockney, visited their daughter and sister, Mrs. Alva Smith, Sunday.

Those that took dinner in the home of E. W. Holmes Sunday, were: Mr. and Mrs. S. F. Smith, and daughter, Ura; Mr. and Mrs. Luther Holmes and children; Mr. and Mrs. Fred Taylor and children, of Floydada; Mr. and Mrs. Alva Smith, and Mr. Wayne Dalton of Starkey.

Mr. and Mrs. Eval Smith and daughter of Lorenzo visited relatives in this community, Sunday.

Mr. and Mrs. Guy Jackson and daughter, and Misses Bernice and Benny Ruth Jackson, are visiting relatives in New Mexico, this week.

Misses Bernice Holleyfield, Thelma Smith, and Inez Newman spent the weekend at their homes. They are attending high school at Floydada.

Miss Opal Smith spent Sunday in the Wm. Snell home.

Mrs. Dwight Jackson of Lockney, spent Saturday night with Misses Ima Nell and Illma Jackson.

Miss Jenny Lou Alexander of Lockney is spending a few days this week with her sister, Mrs. Alva Smith.

Mr. Minor Lee Solomon of Floydada visited in this community Sunday night.

Those who visited in the Orval Payne home, Sunday, were: Misses Jack and Lounett Pharr, Ella May Puckett, and Willy May Curry and Messrs. Elber and Wilbur Ewing and Odie Puckett.

There were three baptized Sunday. The meeting closed Sunday night.

HILLCREST

Sept. 15.—The rain, which fell in this community last week, was very much appreciated.

The school in this community started Sept. 7. There were six pupils enrolled and Miss Letha Hope Cowand, of Floydada, is the teacher.

Mr. J. W. Drace purchased a new car last week.

Mr. John Lewis of Silverton visited Mr. and Mrs. L. H. Lewis, Sunday.

Miss Letha Hope Cowand visited her parents in Floydada, the past week-end.

Mr. Ford, of this community made a business trip to Whiteflat last week.

Mr. and Mrs. A. T. Swepton visited in the Campbell community, Sunday afternoon.

Another "Old Habit" is passing out of the picture



WEARING the last miles out of old tires, during the slipperiest, most dangerous driving months of the year when "flats" often mean going into a ditch and skidding frequently causes crashes—

That was the old "habit." But, nowadays, car owners realize that this is the very time that safe new tires are most needed.

We are equipping many cars with new Goodyears right now. Their owners don't propose to take chances on smooth, thin tires by waiting until Spring.

No sir! And they get their new Goodyears cheaper, too, because we can allow more for the old tires now than later when they'd be done for.

See us about this before you have any more close scrapes or delays in cold, wet weather. The new 1929 Goodyears are the finest quality in history, lower priced and guaranteed against defects for life.

Ride in Safety Now

Pay us later when you'd ordinarily buy new tires for your car. This offer applies to charge account customers on trades of pairs or sets.

Pay Us Later

YEAR-ROUND SERVICE FREE! We clean and straighten your rims, apply the new Goodyears, inflate and inspect them regularly for you—without extra charge. We are always here to take care of you promptly.

OZARK FILLING STATION

JACKSON BROS., Props.

FRANK PERKINS

FIRE, TORNADO, AUTOMOBILE, LIVESTOCK AND COMPENSATION

INSURANCE

BONDS AND RENTAL PROPERTY

FARM AND CITY LOANS

Telephone No. 185
Over 1st National Bank Lockney, Texas

TEN MORE MADE HAPPY

POSITIONS! POSITIONS!

GET THE BEST!

PLAINVIEW BUSINESS COLLEGE students have recently taken positions in Amarillo, Lubbock, Lockney, Wichita Falls, Dalhart and Plainview. There are POSITIONS for all graduates of P. B. C. Our THOROUGH TRAINING and Free Employment Service have created a BIG DEMAND for our Graduates.

Those who enter now will be in positions long before this time next year. Boys and girls with a little money at their command can have a Business Education and a position—and they will find the means to get it—if they truly want it. SUCCESS DOES NOT JUST HAPPEN. Each individual must MAKE his SUCCESS come true. There are real positions available for young men as well as for young women. WHY NOT JOIN OUR NEW CLASSES NEXT MONDAY? We have a few more places where boys and girls can earn living expenses while attending college. Address J. E. Watson, President, Box 532, Plainview, Texas.



FRIDAY AND SATURDAY
SEPTEMBER 20th and 21st

WE HAVE SPARED NOTHING TO MAKE THIS THE GREATEST BARGAIN FEAST YET.

COME TO THE FAIR AND VISIT OUR DOLLAR DAY SPECIAL

EVERYTHING ELSE ON SPECIAL SALE.

POSITIVELY THE BIGGEST VALUES IN MEN'S CLOTHING WE HAVE EVER OFFERED.

READY-TO-WEAR AND MILLINERY REDUCED FOR THESE DAYS.

Baker Campbell Company

Floydada, Texas

The one vote against Texas' annexation to the United States was that of Robert Bache of Houston, kinsman of Benjamin Franklin.

F this were your last day alive—

should you feel secure as to the future of your family? It is not enough to leave an estate: that estate must be properly administered. And to leave a nice bank account, is better than leaving an estate. Real money in a good safe bank needs no administrators, and will be the best protection for your loved ones when you pass out. Start along this road today by starting a savings account with this bank, and adding to it regularly. It will surprise you to know how fast it will grow if added to by only a small amount regularly.

THE FIRST NATIONAL BANK

THINK How You Spend Your Money—Prepare for OLD AGE

COTTON SEED HULLS
—AND—
MIXED FEEDS
FOR A SHORT TIME ONLY

HULLS, packed in 100 lb. bags 70c
80-20 MIXED FEED, 100 lb. bags \$1.15
(10c credit on above empty bags)

LOOSE HULLS
FOR SEPTEMBER DELIVERY

10 Ton Lots \$8.00 Per Ton
1 Ton Lots \$9.00 Per Ton
Small Lots 50c Per 100 lbs.

LOCKNEY COTTON OIL CO.
'FEED COTTON SEED PRODUCTS FOR PROFIT'

PATTERSON & THORNTON GIN
PHONE 113

We are prepared to serve you better than ever before. A complete line of the latest cleaning equipment properly installed insures best samples on rough cotton.

Drouth stricken cotton which should be handled as little as possible for good turnouts will be properly taken care of through our system of by-passes which makes it possible for us to use very little cleaning equipment when advisable or if desired.

Our crew has had long experience in our plant and know their stuff.

We strive for courtesy, fair dealing, and Quality ginning.

If You Try Us You Will Like Us

R. E. PATTERSON BURTON THORNTON

A MODEL MISSIONARY SOCIETY

(An address delivered by Mrs. Robt. A. Sone, at Zone Meeting No. 4, at Silverton, Texas, Aug. 29, 1929.)

I've often wondered why this subject was given to our new little society. For we are only five months old, and as for being a model society, we are simply everything that one isn't. Perhaps it was to raise our eyes to the goal before us. Then too it is unfortunate that this speech should fall to my lot, for I have been a Missionary Society member only three months, and the organization is so complex, so tremendous, and my knowledge of it so meager that I probably would not recognize a Model Society if I saw one. But I do have a few ideas as to what a society must do and be in order to approximate a perfection worthy to be emulated, and I shall state them briefly.

In any kind of endeavor the leaders shoulder a tremendous responsibility. The president is like the captain of a ship who sits at the helm and directs the whole course of the vessel. The important offices in the society should be given only to the women who stand out as the strongest personalities having the highest intelligence together with the best background of christian character. That is the first stepping-stone toward becoming a Model Missionary Society.

But even the best of leaders fail if their followers refuse to be led into green pastures. Too often we find a society where the officers are the only members who are doing anything to advance the work of the kingdom. Each individual must feel a personal responsibility toward making the society what it should be. It is well for each member to ask herself "If every member were no better member than I, what kind of a society would ours be?"

There are certain characteristics of a Model Society in evidence, and chief among them is that it must be GROWING. Educators tell us that remaining at a standstill in growth is an impossibility. We are either advancing or retreating, either growing or deteriorating. And this is equally true of a Missionary Society.

A Model Society grows in numbers. As long as there are women in the church who are not members of the Missionary Society, there is your field of labor—a field white unto harvest. Sometimes there are women outside the church who can be interested in missionary work, and thus may be led into the church.

Although growing in numbers is vitally important, spiritual growth is even more to be desired. Members must become more prayerful, must live on a higher spiritual plane year by year or one of the objects of the Missionary Society has failed. If a spiritual growth is achieved, all other phases of the work will grow accordingly. The Prayer League thrives in a Model Society.

A Model Society keeps up its finances. Pledges and dues are paid promptly and cheerfully. Members should acquire the habit of paying more and more each year. This will greatly increase the interest, for we all know that "where your treasure is, there your heart is also." Reports also must be sent in promptly. To do this requires diligence and a cooperation that our society, in its infancy, has not yet learned.

A Model Society keeps well informed in all phases of missionary work—whether home or foreign. Its members keep abreast of the times by subscribing to and READING the 'Missionary Voice,' by attending and taking active part in the Mission Study and Bible Study classes, and by attending district and zone meetings where they can keep in touch with all progressive movements—whether district or world-wide in scope.

The most important characteristic of the Model Society is its unselfish desire to help others. Its members are the first to seek out and help the needy—at home or in heathen lands, the first to administer to suffering, to bind up wounds—either physical or spiritual, an ever present help in time of trouble, the pastor's right hand man, and the burden-bearer of the church. And the best proof of being a Model Society lies in the way the Society meets these many challenges to service, for "By their fruits shall ye know them."

A Model Society will attain the Honor Roll every year. In fact, I could have said that in the beginning and my speech would have bene done, for everything that I have said, and more too, is contained within the requirements of a Standard Society. May the Honor Societies represented here strive to retain that worthy accomplishment, and may those of us who represent societies not on the Honor Roll, go home with the determination to make ours worthy to be called a Model Missionary Society.

At the Methodist Church
Sunday School 9:45 a. m.
Preaching, 10:55 a. m.
Subject at 11 a. m., "Water Baptism as Viewed from the Methodist Church." This sermon will not be for the purpose of controversy, but to make clear our viewpoint. No one need fear your feelings will be trampled upon. Come and learn what we believe and why.

At the evening hour the subject will be "Infant Baptism." Why we baptize babies. Welcome to all.
J. E. STEPHENS, Pastor.

El Progress Club
El Progress, the Woman's Study Club will have its first meeting of

the year Wednesday, September 25, at the woman's club room.

Mrs. John Broyles will be the leader and the subject will be Shakespeare. The program is as follows:
Roll call—Shakespeare Traditions.
1. The London of Shakespeare's Time.—Mrs. R. E. Patterson.
2. Shakespeare's Theatre.—Mrs. T. H. Stewart.
3. Life of Shakespeare.—Mrs. Alex. Norris.
4. Four Periods of Shakespeare's Dramatic Work.—Mrs. E. L. Woodburn.

Senior Epworth League Program For Sunday, September 22
Leader—Evelyn Fields.
Song.
Prayer.
Subject of lesson—"How Faith Extends One's Influence."
(Fellow Worker's Covenant Day.)
The Fellow Worker's Covenant Explained, and Distribution of the Covenant cards.
Sentence prayers.
Scripture lesson—Acts 9:26-27; 11:2-25.
Leader's Introduction.
1. "Peter Transformed By the Faith of Jesus."—Maurita Brotherton.
2. "How Paul's Faith Made Him a Man of Influence."—Rexine Sams.
3. "Incidents from More Recent History."—Willot Cox.
Questions for the open meeting.
Announcements.
Benediction.

Trinity Lutheran Church At Providence
On Sunday, Sept. 2, at 10:30 a. m. special services will be held in Trinity Lutheran Church at Providence, the occasion being the dedication of the new Estay Organ. The organ is of the double-chested type, having a set of 416 reeds and 16 stops, and may be equipped with an electric blower if so desired. The purchase of this organ was made possible through the efforts of the Lutheran Ladies' Aid. The dedication sermon will be preached by the Rev. Paul Czerkus of Slaton, while the dedication ritual will be read by the local pastor. The choir will sing the anthem, "Sing a New Song Unto the Lord."

At 2 p. m. the Luther League will give a program in the Providence school house, at which time the Ladies' Aid will give a quilt away. At 8 p. m. the Rev. C. N. Roth of Wilson will give an illustrated lecture on Church Music.
Dinner and supper will be served gratis by the Ladies' Aid on the church grounds. A cordial invitation is extended to the public.
E. HERBER, Pastor.

P. T. A. Have First Meeting
The P. T. A. met for its first meeting September 12 with a splendid attendance. A very interesting meeting started off the new school year.
It was voted to have only one meeting each month and that, every second Thursday.
It was voted to extend an invitation to the County Federation to meet to at Lockney the latter part of October.
It was discussed and carried to have an Old Fashion House Warming at the completion of our high school building. Several people of note have expressed themselves as wanting to come.
The health committee report 36 children examined by State Health Nurse, Miss Moore. Out of the 36 examined, 31 had 46 defects. Miss Moore urges parents to have these defects attended to immediately.
The following room mothers were appointed:
First Grade—Mrs. Robin Baker and Mrs. E. M. Cornelius.
Second Grade—Mrs. John Broyles and Mrs. C. Blank.
Third Grade—Mrs. J. W. Dines and Mrs. H. H. Ball.
Fourth Grade—Mrs. Jewel Sherman and Mrs. Lindsay Busby.
Fifth Grade—Mrs. H. H. Trussell and Mrs. R. E. Crosswhite.
Sixth Grade—Mrs. Floyd Huff and Mrs. G. H. Phenix.
Seventh Grade—Mrs. H. B. Adams and Mrs. J. H. Hohlaus.

Free School Clinic
A free school clinic was held in Lockney, on Monday, September 9, for the first grade. This physical inspection is conducted by the National Congress of Parents and Teachers. Miss Celia Moore, the public health nurse has been with us twice this year. She was disappointed because very few of the defects in the children had been corrected. We examined forty-five children in May, and all except three were defectives and only ten had been corrected.
Thirty-six were examined on September 9 only five were O. K. Miss Moore is very anxious that the parents look after these defects of their children and also stressed the importance of immunizing against smallpox and diphtheria, as the State is trying to keep these disease out of the schools.
We hope the parents will help us to have a better report for her when she returns next spring.
—Chairman of Hygiene Committee P. T. A., Mrs. N. E. Greer.

Shackleford Has Good Potatoes
Elmer Shackleford, who lives in the east part of town, and has a small irrigation plant, with which he irrigates a garden, brought to the Beacon office Monday two very large sweet potatoes, as a sample of what he was raising this year. He says he has four short rows of these potatoes and will get about eight bushels of pota-

atoes from the crop. He is raising a er sample of the kind of crops that considerable amount of garden truck, will grow in Floyd county, and the best of a good many different varieties, worth of irrigation in this district. The potatoes are of nice size weighing about two pounds each, and are of a very delicious flavor, just another well of pool in Brown county.

ANNOUNCING SUNNY SLOPE FARM

GREETING TO PUBLIC—We are now equipped to furnish you the best of Butter, Fresh Butter-Milk, Infertile Eggs, Sweet Cream and Whole Jersey Milk. These at all times.
CALL FOR AT HOKUS POKUS
We are just the right distance out for a nice drive—Pay is a visit anytime.

SUNNY SLOPE FARM
Mr. and Mrs. Albert King and Son
Phone 9016F2

FRESH HOME-MADE CANDIES

See our many nice home made candies, made fresh daily.

On account of the hot weather we haven't been making candies, but will have a nice assortment through the cool months.

MAY WE SERVE?

CANDY SHOP ANNEX
— TO —
BROOKS DRY CLEANERS

PANHANDLE SOUTH PLAINS FAIR
"The Show Window of The Plains"
LUBBOCK, TEXAS
SEPT. 30, OCT. 1, 2, 3, 4, 5, 1929

Will Portray the Fastest Developing Section in the Southwest Today.

COME—SEE FOR YOURSELF

South Plains Farm Products.	Fine Dairy and Beef Cattle
Complete Women's Dept.	Poultry and Swine Unexcelled.
Free Football Games Daily.	Bands in Daily Concerts
Big Free Circus Acts	Big Free Acts Galore
A Wonderful Carnival	New All Steel Livestock Building.

FREE FIREWORKS AT NIGHT
Many — Many — Many — Other Attractions

COME ON ALONG
Don't Miss a Single Day. This Will Be the Biggest Event in Years.
FUN—BY—THE—TON
FREE — EVERY FAIR ATTRACTION — FREE
AFTER YOU PASS THE FRONT GATE

We Most Cordially Invite You to Come

PANHANDLE SOUTH PLAINS FAIR ASSOCIATION
B. C. Dickinson, Pres. A. B. Davis, Mgr.

THE LOCKNEY LONGHORN

Official Publication of Lockney Public Schools.

Lockney, Texas, Thursday, September 19th, 1929

Volume 2, Number 1

Concerning This Issue OF The Lockney Longhorn

This first issue of The Lockney Longhorn is edited by a conscripted staff. The regular staff will be organized in the near future and the student body may look forward to a "newsy" year for L. H. S.

School Days

September 9 marked the passing of another milestone. To those who started to school again, it was another step in their advancement toward happiness and prosperity.

Often we hear boys and girls say that it is not necessary to go to school to achieve success, and cite such examples as Abraham Lincoln and numerous public men who had practically no schooling.

Truly, richer than all riches, better than the best of gain. Wisdom is unthought, secure—Once won one loathes her again.

It is not very difficult to get boys and girls to admit that knowledge is power, and that they should strive to learn more; but they say, "We don't learn anything in school. We can learn our lessons, but they do us no good as far as we can see."

The Curriculum The curriculum of Lockney High School is much more extensive this year than in the past. We have ten efficient teachers working in the high school departments, two of whom are new.

Next Thursday is the date set for the Floyd County Fair, and a few of the boys have maize heads which they are going to enter in the contests. Mr. Turner is assisting in choosing and arranging these heads.

Believing that we have the best of teachers and the most beautiful new high school building on the plains, the students of Lockney High intend to make 1929 the most outstanding year in the history of the school.

Supt. Biggers Appeals to Educational Center

The Lockney Public Schools opened the 1929-30 term on Monday, September 9 with the heaviest enrollment in the history of the school. Every available space is being occupied by some form of school work, and pupils are crowded in every department.

Every town of note has some outstanding institution that makes it attractive to a large number of people of a certain class, but we have no outstanding attraction of any kind. We are not a county seat, we have no railroad center, we have no factory system with a large pay roll, we have no state or denominational college with a large student body; our geographical location and the resources and productions of our community prevent us from becoming outstanding in any of the above mentioned lines.

The chamber of commerce, the Rotary Club, the Parent-Teachers Association, and all other civic and fraternal organizations of the town can be a big help in furthering this educational move, and the organization of the student activities can play a big part in making our school attractive to people who desire a first-class high school education for their child.

Vocational Agriculture in Full Swing One of the new departments added to the curriculum of Lockney High School this year is the Agriculture department. Mr. Donald Turner, a graduate of A. & M. College, has charge of this new department.

On the thirteenth of September, the classes of agriculture went to Mr. J. H. Nall's farm, and culled White Leghorn hens. About a dozen hens were caught, and the good and bad points of each were discussed by the teacher and the students.

Next Thursday is the date set for the Floyd County Fair, and a few of the boys have maize heads which they are going to enter in the contests. Mr. Turner is assisting in choosing and arranging these heads.

Mr. Turner hopes to affiliate the agricultural department this year, so that next year's work will be more practical and better for the student.

The boys who have enrolled in agriculture are well pleased with the teacher and the study so far. We are hoping that much practical knowledge will be gained through this year's work, and that we may be able to affiliate the subject so that it will be easier on students in the years to come.

FOOTBALL SCHEDULE FOR LONGHORNS

Longhorns play: Silvertown at Silvertown, September 20. Tulla at Tulla, September 27. Hale Center at Lockney, October 4. Dimmitt at Lockney, October 11. Amarillo at Lockney, October 18.

Many Faculty Members Spend Summer in University

During the past summer two-thirds of the Lockney school faculty were away in colleges and universities. Some went to out of state institutions but the majority attended schools in Texas.

Those who made up this group were, Superintendent W. D. Biggers, who spent twelve weeks in Texas Technological College, Lubbock; Principal J. W. Jones, twelve weeks in West Texas State Teachers College, Canyon; Principal G. D. Tate, twelve weeks in Texas Tech; Miss Alice Bridges, who spent twelve weeks in the University of Colorado, Boulder, Colo., doing work for a Master's degree; Miss Carma Thomas, who was in Texas State University, Austin, working on a Master's degree, also; Mrs. L. M. Gilbert and Mrs. Bryan Wells, each twelve weeks in West Texas State Teachers College, Canyon.

Those who attended the first term of six weeks were: Mr. Donald Turner in Agricultural and Mechanical College, College Station, Texas; Miss Naomi Halsell, Texas Tech; Miss Ethel Rice, who was working toward a Master's degree in University of Colorado, Boulder, Colorado; Mrs. R. C. Halthcock and Miss Thelma Steele, West Texas State Teachers College, Canyon; Mrs. Marvin Gilbert, Sul Ross, State Teachers College, Alpine, Texas; Miss Grace Wise, in Texas Tech, Lubbock; and Miss Mary Chambers, in University of Colorado, Boulder.

INTERMEDIATE DEPARTMENT

Room 7B The Seventh B is glad to be back in school and we are going to work hard and try to make this the best seventh grade that has ever graduated from the Grammar grades.

We have started a contest in the room. Every row is named a city. The city that talks and snaps their fingers get a zero and the row that doesn't get a mark. We hope this contest will stop the children from talking and snapping their fingers.

Room 6A We are very glad school has started again. We have two new teachers in the Intermediate department. They are Mr. Tate and Miss Braund. They are very glad to have them and the old ones, too.

Room 7A We have five new pupils enrolled in the seventh grade this week. They are: Ruby Beck, from Big Spring; Wilma Sevier, from Richland Springs; Hugh Scotts, from Pleasant Valley; Eugenia McClure, from Pleasant Valley, and Oscar Bybee, from Prairie Chapel.

Room 5A We have an attendance record chart in our room. We each have a block on it and when we have been here one whole week without being tardy or absent we get a star. We are trying to see who will get the most stars at the end of school.

Room 4A We have three new pupils in our room that came from other schools. Frankie Shugart comes from Aiken, Texas; Robert Jeffery from Paducah, Texas; Horace Beck from Big Spring, Texas.

PRIMARY DEPARTMENT

First Grade A Thirty pupils have been enrolled in our room. Pupils enrolled from out of town are: Barbara Ann Wall, of Galveston, Texas; Tom Rankin, Jr., of Lone Star community, and W. A. McCoy of Oklahoma.

Billie Jean Simpson withdrew from school Thursday on account of moving away.

Ann Baker was ill Thursday morning. We missed her from school. Our room is represented in Mrs. Stevenson's expression class by: Virginia Norris, Elaine Arceneaux, DeWanda Bennett, and Billie Ray Crager.

New Students from Other States and Other Counties

As we gathered in the auditorium last Monday morning to start our school year for 1929-30, there were to be seen many new faces among the students. Before the first week of school had passed, sixty new students from other schools had been registered in high school.

There are two students from other states, Berea Normal, Berea, Kentucky, and Elk City High School, Elk City, Oklahoma are represented in our school. We have several students from schools in other counties. Munday, Knox County, Memphis, Hall County, Rails, Crosby County, Plainview and Rhoda, Hale County, Anderson, Grimes County, Fort Worth, Tarrant County, Odemell, Lynn County, and Tulla, Swisher County are each represented by one student.

One from France and three from Holt in Briscoe County are also enrolled. Forty-three students have come in from the rural districts of Floyd county. Following is the school and number of students enrolled from that community: Roseland, four; Prairie Chapel, six; Ramsey, two; Pleasant Valley, three; Iriek, seven; Aiken, six; Sand Hill, three; Sunset, five; Lone Star, one; Cedar Hill, three; Liberty, two; and Providence, one.

The students and teachers of Lockney High School join in welcoming these new students into our midst. We hope that they will like our school and will help make this term the most successful that Lockney High has ever experienced.

Billie Jean Simpson withdrew from school Thursday on account of moving away.

Ann Baker was ill Thursday morning. We missed her from school. Our room is represented in Mrs. Stevenson's expression class by: Virginia Norris, Elaine Arceneaux, DeWanda Bennett, and Billie Ray Crager.

At the close of school attendance certificates will be awarded to pupils who have not been absent or tardy during the year. We hope that each pupil will make an effort to win a certificate.

First Grade B In our room we have thirty-one beginners. We are divided into two sections, one is studying the rhyme Simple Simon, and the other Jack Be Nimble in reading.

From 11:25 to 11:50 we have a free period in which all the children are allowed to follow their instincts and interests in making what they want to. We have cloth, wood, clay, paper, and paint that they can use. Thomas Brasher made a nice little table from wood for our doll house; Florine Miller made a bedspread; Naomi Baker, Lovelle Belyeu, and Novella Miller made pillows for the doll bed. The rest of the children have not finished their problems.

Seventeen children in our room went through the health clinic at the beginning of school, and fourteen were underweight from one to ten pounds. The P. T. A. is giving one child her noon meal for one month to build her up. We think it is nice of them to do so.

Second Grade A Several pupils from other schools have enrolled in our room this year. These pupils are: Eugene Baggett, from Compton, California; John Williams, from Fort Worth, and Nell Ballard, from Prairie Chapel.

All work that has been taken up has been in the form of a review getting ready for the second grade work. Butterfly booklets are being made for spelling and Pig booklets for number work. When a hundred is made in spelling the butterfly is pointed and in number work those making a hundred feed the pig corn.

Several pupils were absent last week on account of the damp, cool weather.

Second and Third Grade News

We had 37 boys and girls enrolled in the second and third grade room. At present we are very badly crowded but hope to have more seats moved in this next week.

The following new pupils have enrolled in our room this year: C. L. Lowery, Pilot Point, Texas, second grade; Corene Pauley, Prairie Chapel,

Enrollment Heaviest in History

The enrollment in Lockney schools has exceeded all former records. All departments are crowded, and everyone is eagerly waiting the removal of the high school to the new building.

The primary department had to be re-organized on account of the increased enrollment. Miss Olga Honca and Mrs. Bryan Wells who are teaching the first grade have enrolled 29 and 31 respectively. Mrs. Polly Gilbert who last year taught one division of the fourth grade is now teaching part of the second and part of the third. In her section of the second grade there are 18 pupils and in her section of the 3rd grade 19. Miss Wise who is teaching the other division of the 2nd has 38 pupils and Miss Newman has 38 also in her third grade. In the fourth grade this year there are only 28 pupils and one teacher, Miss Coleman, has charge of them. The total enrolled in the primary department is 201.

The Grammar Grades have 178 pupils enrolled and distributed among six teachers. Principal G. D. Tate and Mrs. Wall have the seventh grade with 34 pupils each. Miss Chambers and Miss Braund are room teachers of the 5th pupils in the sixth grade. The 54 6th graders are assigned to Mrs. L. M. Gilbert and Miss Thelma Steele.

The high school enrollment was increased probably by a greater percent than any other department. The total number is 254 with a possibility of more to be added by mid-term. In the senior class there are 68, 63 in the junior group, 67 in sophomore, and 56 freshmen. These figures are the report of Monday, September 17, at which time the total enrollment of all schools was 633.

second grade; J. W. Ballard, Prairie Chapel, second grade; Orela Sevier, Richmond Springs, Texas, second grade; Doris Sams, Roseland, 2nd; Norris Blakwell, Turkey, Tex., 3rd; Clifford England, Rails, Texas, third grade.

Those absent last week were: James Cope, Mary Elizabeth Broyles, Norris Blakwell, and Lela Mae Vignone.

Third Grade The following new pupils have enrolled with us: Richard Milton, Quitaque, Texas; Fred Levaret, Kress, Texas; Joyce Thomas, Roseland; H. C. and Cliff England, Crosbyton, Texas; and Henry Ballard, Prairie Chapel.

We are very happy to have these girls and boys in our school and hope they enjoy their school year here.

Mary Ruth Thornton was absent two days from school last week on account of illness in the home.

Charlie Prickett was absent one day last week on account of illness.

Billie Jean Biggers was absent Monday of this week on account of illness.

We are very sorry that they were sick and they were missed very much.

Fourth Grade

We have enrolled several new students in the fourth grade this year. They are: Cornealia Ballard, L. C. Sevier, La Juana Jo White, Henry Johns, Nadine Moore, Louise Visage, Virgil Harper, and Ella Fay McMinn.

Richard Mann and Amos Lee have withdrawn from school. Richard has moved to Kansas City and Amos to Turkey.

We are making a thorough study of manners this month. We are making manner booklets and manner posters.

The fourth grade is taking this opportunity to invite all people, who are interested in our work, to visit us. Welcome is our pas word. If you are not interested, come and see if you can become so.

Twins in School

School began Monday with the largest enrollment ever. Out of over two hundred students in high school, we might expect to find several sets of twins. At the same time others might never think of twins being enrolled in L. H. S. at all. The fact is, there are four sets of twins enrolled in the sophomore and junior classes.

Longhorns Win First Game of Season

The first football game of the season was played with Quitaque in the city park Friday, September 13—a lucky day for the Longhorns for the score stood 45-0 in their favor.

Lockney Longhorns outweighed Quitaque Panthers probably fifteen pounds to the man and clearly outplayed them. Only at times did either team show a smoothly working machine.

The Longhorn defense was good, however, especially their pass defense as the Panthers kept the air full of football in the last quarter. They failed to complete any of their passes. The Longhorns show promise of a powerful air attack.

Both teams showed they were in poor condition, and much work is being done toward conditioning the Longhorns this week.

PROGRESS OF NEW SCHOOL BUILDING

The work on the new high school building is progressing very rapidly. All or at least practically all of the brick work has been completed. There is yet quite a lot of plastering work to be done inside the building. The halls are not yet finished, but practically all of the plastering in the classrooms has been finished. The stairs at both ends of the hall have the finishing touches yet to be given.

Lockers along the halls will soon be installed as the spaces for them are about finished. Lockers will be on one side of the halls only and both upper and lower floors will be equipped with them. With the exception of blackboards and the finishing of the floors the rooms are finished. Blackboards will be on two sides of the classrooms, that is in most of the rooms.

The gymnasium is rapidly nearing completion. The balcony around it is almost in shape for seats and the ceiling is being put in place. The office will also be ready for furnishing in the near future. The large iron snail has been installed and the partitions are up and have been plastered making three or four private offices.

The English room with its miniature stage has been finished and the large room probably for domestic science has also been finished. Practically all of the rooms on the second floor are completed and they are very nice and have a large seating capacity.

From the general appearances the new home of the high school will be ready on or about October 15, 1929. When it is finished it will be one of the finest high schools of its size in this section of the state. It will be a building the students should all be proud of, and they should be willing and even anxious to attend school in it.

HOME ECONOMICS ENROLLMENT DOUBLED THIS YEAR

New interest in the Home Economics department is evident this year because of the enlarged enrollment. There are now seventy-two pupils in the Foods and Clothing classes and we had only thirty-five last year at this time. The new school building with the modern equipment in the laboratories has made it possible for a full economics program. This has caused the growth in our department by providing and opportunity for more girls to take the course.

Our classes are over crowded now, and the foods class is especially handicapped on account of the lack of equipment. However, we are mastering this difficulty by getting our aprons and uniforms ready, and studying food principles and meal service. At least eighty girls have registered for Home Economics this year but some have had to drop out on account of conflicts in their schedule.

Later, we expect to organize our home economics club which will offer clothing work to girls in foods classes and foods work to girls in clothing classes.

Our New Teachers

The present year has brought to us four new teachers. The faculty as well as the students are very glad to have them teaching in Lockney Public School this year. Miss Hilda Braund of Plainview, who attended Wisconsin University, last winter is teaching reading in the fifth, sixth and seventh grades. Miss Naomi Halsell of Lubbock is teaching English II, civics, and chemistry in high school. Miss Halsell took her B. A. degree in Texas Technological College last year. Mr. G. D. Tate of Lockney, who attended Texas Tech the past summer is principal of the Grammar school and is teaching arithmetic in that department. Mr. Donald Turner of Levelland, Texas, is teaching agriculture in high school. Mr. Turner took his B. S. degree in A. & M. College in 1927.



SILK DRESSES

A nice selection of Ladies Silk Dresses, just in for your choosing at prices ranging from—

\$6.75 to \$20

BOYS SUITS

Just the thing for the boy to wear to school or for special occasions. Sizes from 8 to 18 years, Priced—

\$10 to \$12.50



"PREP" SUITS

"Prep" Suits in the Hart Schaffner & Marx Line for the dressy young man in a range of Prices from—

\$25, \$30, \$35

E. L. AYRES

The Home of Hart Schaffner & Marx Clothes

That Old Suit

—Looks like a hopeless case hanging in the closet. Well, Don't Worry—Let us dry clean and press it for you—lots of wear yet and think of the saving. Bring it in or let us call today. See our Made to Order TOP COAT

\$23.50

PHONE 160

COMMERCIAL TAILOR SHOP

RALPH ASHWORTH, Prop.

BURY CANYON BOY; TOOK POISON AFTER QUARREL WITH HIS SWEETHEART

Canyon, Sept. 16.—Stewart Jennings, 15, son of Mr. and Mrs. Worth Jennings of this city, who is believed to have ended his life Sunday night because of a quarrel with his school girl sweetheart, was buried this afternoon in Dreamland cemetery here.

Young Jennings died at 7:30 p. m. Sunday. B. A. Witherspoon, justice of the peace, rendered a verdict of death due to poison, self-administered.

A warning of the boy's death is said to have been passed to his sweetheart Saturday, when he sent her a letter to be opened after 10 o'clock Sunday night. He turned in his books at the Canyon High School Friday. After school hours he worked in a drug store.

Visits of the Stork

Born to Mr. and Mrs. Alvin Nichols, Plainview, Wednesday, September 18, at 11 a. m., a girl.

Mrs. Nichols is a daughter of Mr. and Mrs. E. C. Cox and they are rejoicing over the arrival of their first grand daughter. The baby is the

great grand daughter of Mr. and Mrs. T. F. Casey, of the Roseland community.

ASSAILANT FLEES AS WIFE WATCHES HER HUSBAND DIE

Murderer Hides in Garage and Escapes After Three Shots Are Fired; Mother-in-Law Sees Killing

Borger, Sept. 13.—District Attorney John A. Holmes, 37, was shot and killed tonight by an unidentified assailant who fired from ambush as Holmes prepared to close the garage door at his home.

Holmes' wife, and mother-in-law, Mrs. Donna B. Greene, just were entering the home and the district attorney having put up the family automobile for the night, turned to follow them when three bullets felled him. The women turned at the door of the house to see Holmes fall dying.

Man Flees In Alley

Neighbors, aroused by the shots, saw a man flee down a nearby alley. The murderer had hidden in the corner of a vacant house not 50 feet from Holmes' garage.

Authorities, who organized the biggest posse in this tumultuous mosh-

room oil town's history, had no theories as to the cause of the slaying.

Took Office January 1st
Holmes took office January 1st. Previously he was district attorney of the 31st district, which includes Carson county, of which Panhandle is the seat, for two years. He had no children.

NORTH SIDE SINGING CONVENTION TO BE AT PRAIRIE CHAPEL

The North Side Singing Convention will be held at Prairie Chapel on the first Sunday in October. Everyone invited.

Sandwich lunch will be served. G. C. HILBURN, Pres. R. P. FEAGANS, Sec't.

FORMER COLLEGE STUDENT CHARGED WITH FORGERIES

Plainview, Sept. 15.—R. L. Logan, 18, former Texas Tech college sophomore, gave bond here Friday in the sum of \$2,500 after he had been charged with passing forged checks at the Piggly-Wiggly, Grollman's and J. C. Penney Company store during the month of August.

Arrested earlier in the week on the complaint of a Lubbock merchant. Logan is said to have made a confession to the officers that he forged the checks here, one at Tullia, one at Slaton and several at Lubbock.

Checks which it is alleged he forged here numbered four and were for a total of \$61.10. The checks usually were made out on the account of a large construction company and were marked "for labor". On the Plainview checks the names of Hogue McKinley, Lester Allison, and Harlan Alexander were signed officers said. He will be brought here to go before the grand jury after his trial at Lubbock is completed, district court there being in session now.

TRAYLOR IS NAMED TO INTERNATIONAL BANK'S COMMITTEE

One of the two American bankers to write the statutes of the bank of International Settlements is Melvin A. Traylor, president of the First National Bank of Chicago.

Mr. Traylor is a brother of George Traylor of this city and a brother-in-law of A. B. Brown, former Lockney banker.

The bank of International Settlements was created by the Hague reparations conference.

Mr. Traylor with, Jackson E. Reynolds, president of the First National Bank of New York, were named by Owen D. Young, author of the reparations plan, of which the International Bank is an important factor.

BARNES CIRCUS COMING!

The all new production of the Al G. Barnes Circus is coming to Floydada, Saturday, Sept. 28.

Advertising agents representing Al G. Barnes Circus have been posting announcing the coming of this excellent show, and advertisements will be found in our columns this week. The management of the Al G. Barnes Circus announces the following features this year.

"The all new spectacle, entitled 'Aladdin and the Parade of Gold,' in which approximately 1,000 people take part, including the Chinese beauty, Lola Lee Chong; the two Mastodons, Tusko and The Mighty Tusco; Klinkhardt's equestrian mid-gets, fourteen tiny horsemen from Bavaria; San Marcus, the \$14,000 equine star; the zebra round-up, with the largest herd in captivity in America; and many other novel features and performances given by American and foreign artists, also animals from every part of the world.

Two performances are given daily—the afternoon show starting at 2 o'clock, and the night performance at 8 o'clock. The doors are open one hour previous for the inspection of the zoo, and for the children to see the two mammoth beasts which requires two specially constructed railway cars for their transportation."

POLLARD HAS OFFERED HIS RESIGNATION

Will Reenter General Practice; Successor Named Tomorrow

Austin, Sept. 14.—Attorney General Claude Pollard Friday sent his resignation to Governor Dan Moody. He said he would enter the private practice of law in Austin.

The resignation is effective next Tuesday.

Governor Dan Moody indicated he would appoint Pollard's successor not later than tomorrow.

"While I sincerely regret to retire from the public service, the urge of obligation to properly meet personal responsibilities impels me to reenter the general practice of my profession in order to do so," General Pollard wrote Governor Moody.

"This is a great office and one through the proper administration of which a wonderful service to the people may be rendered. It presents through its capabilities for public good, a fascinating appeal to my innate desire to serve the people of Texas. I have striven during my administration of it to render impartial, prompt and courteous service to all of the people, and I relinquish its duties regretfully."

Although he said he had received "requests from every portion of the state" that he become a candidate for governor in next year's primary, he said his ambition "is and always has been to progress in the study and practice of my profession."

"However, he said that "the possibility that I might by entering the campaign become its chief executive is a hope not easy to relinquish."

MURDER MAY BE CHARGED IN FATAL KNIFING

Three Held In Borger Jail After Young Borger Man Dies At Party

Borger, Sept. 16.—Murder charges may be filed against two persons in connection with the fatal stabbing last night of Melvin T. Hotchkiss during a party at his home here, it was indicated today by Justice of the Peace Walter Broomhall.

Three persons today were held in the city jail in connection with the slaying. They are Mr. and Mrs. Carl Alsbrook and L. M. Martin, who were said to be among the guests at the party.

Police officers today found a knife, which they said was the one used by Hotchkiss' slayer, in the yard in front of a home adjacent to the Hotchkiss residence. They previously had taken a small knife from Martin, but this, the officers said, had been used in cutting the clothing away from the wound in Hotchkiss' left groin.

Both Alsbrook and his wife denied that he was the owner of the larger knife found today.

Hotchkiss was stabbed as he was said to have been attempting to stop a quarrel between a married couple. An artery in his left arm was severed and he bled to death.

What's Doing in West Texas

MORAN impresses strangers as a "church town" because of its many beautiful churches. Close to \$70,000, 000 is invested in buildings. A good attendance is reported at the churches, and the influence of members is favorable on the growth of the town.

ALVORD is watching the close of its watermelon season with satisfaction. More melons have been shipped from the town this season than any time since 1924 when 213 cars were exported. Two hundred cars had been billed up to a recent date by the Fort Worth & Denver freight.

SONORA is soon to be covered by a special edition of the Devils River News, which will be published on October 9, when several hundred people from Florida, Louisiana, Miss-

issippi, Alabama, and Texas will compose a motorcade through the town.

News of Sonora and Sutton county will be played up.

CLARENDON showed a gain in cream production from eighty ten gallon cans the first week to 136 cans the last week of August even though it was one of the hottest and driest of the summer months.

FRIONA's committee investigating the feasibility of installing a water works system is making progress. The committee has secured all available information it can regarding the necessary steps to be taken and as to reliable engineers and contractors, and work will no doubt be started soon.

JUNCTION and the surrounding communities of London, Teacup, Ivy, Segovia, Evergreen, Roosevelt, Coperas and Noxville will soon have live Four-H clubs if the plan of County Agent R. E. Homann works out. \$225 in prizes has been offered by the Chamber of Commerce to stimulate interest.

The STAMFORD offices of the West Texas Chamber of Commerce

were recently visited by the committee composed of R. L. Penick, Stamford, O. P. Thrane, Snyder, and Walter Chine, Wichita Falls, who drew up a preliminary report of changes in the constitution and by laws of the WTCC to be read at the convention.

CARLSBAD, N. M., is expecting a great number of Panhandle and North Plains delegates to the WTCC convention to pass through their city on the way to El Paso in October. The Carlsbad irrigation project and the Carlsbad Cavern will be two items of much interest to the visitors.

JAUREZ, Mexico, will play a great part in entertaining WTCC convention goers. The convention proper will end with a Spanish fiesta on the streets of the unique and picturesque old city.

EL DORADO Lions will put on a publicity campaign in the near future. The outside world will be told of advantages of the town, and what the town has to offer in the way of opportunities. The coming of the railroad has been one of the greatest assets the town boasts.



You Have No Kick Coming!

When you buy your Candies, Cigars, Cigarettes, Cold Drinks, and Ice Cream at this place.

We serve only the best of everything in our line.

Baker Hotel Soda Grill

W. G. HODEL, Prop.

WHEN YOUR WIFE NEEDS SERVICE TO PREPARE YOUR MEALS—WE CAN HELP HER OUT.

It is not always handy for the housewife to come to the store when she wants something for the noon day lunch, and lots of times in the average family, she does not have the money at the house to pay for what she needs for the meal. We extend 30 days time to those who pay their bills promptly on the 1st of each month, and we maintain the only grocery and meat market delivery in Lockney. Our service is the promptest and best, our goods are the choicest that can be bought on the market, and we appreciate your patronage. Come and see us and make arrangements to open a charge account. We will treat you right and give you good service.

RILEY & BREWSTER

Knox Service Station

I have moved to the filling station back of McColum building, on East Locust Street, and will continue business under the name of Knox Service Station.

PHILLIPS AND PENNANT GAS AND OILS

Also, I will conduct my produce business at this stand.

BRING ME YOUR CREAM, POULTRY, HIDES.

Knox Produce Co.

R. L. KNOX, Proprietor



School Lunches

Small pastries, cup cakes, cinnamon rolls, doughnuts, whiz-bangs, and the many other little delicacies made in the Bakery will add much to your convenience when making up the school lunch for your children each morning. Come by and get a selection of these pastries for the school lunch.

GOLDEN KRUST BREAD, the bread that pleases—fresh baked by your Home Bakery Every Day.

CITY BAKERY

G. H. PHENIS, Prop. Lockney, Texas

Plains Plumbing Co.

J. P. WILLIAMS, OWNER

Successor to Royce Williams

Phone 136

Lockney, Texas

I am not connected in any way with H. T. Williams of Floydada. I live in Lockney and will appreciate your patronage.

What's Doing in West Texas

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This Week

by Arthur Brisbane

Mr. Mellon Borrows A Better War Mussolini Preparing Baltimore 200 Years Old

Secretary Mellon, needing \$500,000,000 for Uncle Sam's use, invited subscriptions to treasury certificates. He was offered \$1,480,000,000, almost a \$1,000,000,000 more than he needed. By the way, he did not pay 9 per cent, or the federal reserve 6 per cent discount rate, either.

It looks like a real fight by Standard and other big oil companies against the British "Shell" invading these United States.

Standard Oil cuts prices. Shell says, "I call you" and also cuts prices. Interesting war and a better kind, with dollars instead of men lost.

In his government Mussolini held eight posts, minister of foreign affairs, marine, colonies, war, aviation, etc. Now the powerful Italian resigns seven of his cabinet offices, remaining premier and minister of the interior only.

The king announces the changes by royal decree. Mussolini told him what to announce.

The years are passing. Mussolini knows it, and seeks to build a government machine that will survive.

The Italian question is "After Mussolini, what?"

Lord Rothermere in a signed article asks Britain to give up the mandate and withdraw from Jerusalem. He thinks Jews would prefer "a national home in the United States to patriarchal poverty in Palestine."

A majority of Jews do prefer such a home. There are only 2,000 American Jews among 160,000 in Palestine.

But for a minority there is a passionate desire to restore Jerusalem. It may not be understood by a Scotchman not interested in returning to Edinburgh. But a Frenchman who never loses the memory of Paris understands it.

Baltimore, planning to be the country's greatest airplane city, celebrated its two hundredth birthday with flags, speeches, and warships, on water and in the air.

More than one hundred years ago the guns of Fort M'Henry kept the British fleet from descending on Baltimore. "The Star Spangled Banner" was written to celebrate that event.

Baltimore, two hundred years old, is younger and more energetic than ever.

Twenty-seven European nations are working at a plan called "the United States of Europe plan." Germany says she will join but not if there is an "anti-American pact."

That's another hint to President Hoover, and others responsible, to make this country strong enough to take care of itself.

A young German, J. F. Bohnhoef, climbed out of the trenches, took off his steel helmet when the war ended, aged seventeen.

Instead of spending the rest of his life telling what a hero he had been, he went to work. He now amazes a scientific gathering at Minneapolis, proving that he can divide the supposedly indivisible molecule of hydrogen gas into two different substances.

No money in it, as yet, but Doctor Taylor, of Princeton, calls it the "greatest scientific discovery of 1929."

Britain considers the situation safe and has withdrawn from Malta the battleship "Royal Sovereign" that had been ordered to stand by for Palestine trouble.

Britain also has "naval experts" that object to progress.

They object now to building a tunnel under the English Channel to connect France and England by rail and automobile.

Nevertheless, the tunnel will be built. It will cost \$150,000,000, and employ 12,000 men for four years. With the arrival of the airship, Britain is no more an island than France or Germany, and no longer fears invasion by tunnel.

Big business grows bigger and bigger. Everybody was excited, and muckrakers raked furiously, when old Standard Oil was supposed to be worth half a billion. Now, split up, it's worth many billions. No one worries.

Highway sign painters and their customers make the country hideous. Ill weeds has a plan to fight that evil.

Trees and shrubs will be planted close together along highways, beginning with places where offensive signboards are already located.

Other states might adopt the idea, not patented.

If you are a bear, waiting for that "big smash in stocks" that is to make you rich, postpone your hopes awhile.

Our Commerce Department says everything is going admirably. For the last quarter of this year net earnings of corporations will run 25 per cent ahead of the same quarter in 1928. That means not a little money, but BILLIONS. We do things on a big scale.

With everything from lunch counters to steel mills incorporated, corporation earnings reflect national prosperity.

PERSONAL MENTION

Mrs. J. M. Floyd was visiting in Floydada, Tuesday of this week.

Mart Dalton of Oglesby, Texas, has been here the past week visiting his brother.

Mr. and Mrs. Arch Crager spent last week in Dallas, visiting and on business.

Mrs. J. H. Lawrence of Olustree, Okla., is visiting with Mrs. Lester Anderson.

Mrs. F. M. Trapp of Memphis, Tex., is visiting her daughter, Mrs. R. C. Hattcock, this week.

Mrs. M. F. Barber went to Hereford, Texas, Wednesday, to visit with her son, Frank, of that place.

Grady Crager has returned from Raton, New Mexico, where he spent several days on business.

Mr. and Mrs. A. J. Crager left Tuesday for New Mexico for a vacation trip of two weeks duration.

Mesdames Deck Wells, Geo. F. Kinyon, and H. B. Adams visited in Plainview, Friday afternoon.

Mr. and Mrs. W. R. Cope of Long Beach, Calif., have been here visiting Mrs. Cope's mother, Mrs. M. F. Barber.

Mr. and Mrs. Lester Anderson are in Altus, Okla., this week on business. They will return home the last of the week.

Mr. and Mrs. "Smockey" Price visited in Plainview, Tulla, Dimmitt, and other points in that part of the country, Sunday.

Mr. and Mrs. J. B. Hannon of San Francisco, Calif., have been visiting Mrs. Hannon's parents, Mr. and Mrs. Theo Griffith.

Mr. and Mrs. Ryan Speegle, who have been visiting in Denver, Colo., for several weeks, returned home Sunday of this week.

Mrs. J. A. Abney of Texline, Texas, returned home Thursday night, after a visit of several days to her daughter, Mrs. J. H. Hohlaus.

J. B. Scott, manager of the Texas Utilities Co., for this district, was in Lockney Tuesday, looking after the company's interests here.

Mr. and Mrs. W. A. Brewster have been at Telephone, Texas, the past week visiting with Mrs. Brewster's mother, and other relatives.

Miss Linnie Lacey and brother, Aubrey Lacey, returned last week from Celeste, Texas, where they have been visiting friends and relatives.

Mr. and Mrs. J. W. Adams, Mr. Ray Adams, and Mrs. W. P. Stinebaugh spent from Saturday to Monday in Vernon, Texas, visiting with relatives.

Mr. and Mrs. Lester Anderson and family, returned last week from North Georgia, where they have been visiting friends and relatives. They reported a nice time.

Mr. and Mrs. T. W. Tucker, Mrs. Crabtree, Mrs. Mitchell, Mr. and Mrs. G. B. Mullins, all of Newlin, Hall county, old friends and neighbors of J. H. Phillips, were here Sunday to attend his funeral.

Mr. and Mrs. F. E. Trapp of Amarillo, Texas, spent the week-end visiting Mr. and Mrs. R. C. Hattcock. Mr. Trapp, who is a brother to Mrs. Hattcock, has recently moved to Amarillo from Florida.

Mr. and Mrs. Reed Harper and sons, of the Roseland community and Mrs. Fannie Brown of Lockney went to Castro County Sunday. Mrs. Brown will spend the winter with her son, Garland Brown, and family.

Mrs. Z. T. Riley, Mrs. C. F. Ramsey, and Miss Mary Lou Hammonds went to Fort Worth the first of the week, where, Miss Hammonds will enter college for this year's term.

Mesdames Riley and Ramsey will return home by the end of the week.

Mr. and Mrs. L. A. Cooper and family have returned from a visit of several days to Aspermont, Texas, and other points in that part of the state.

Elmer Mickey of Sand Hill was here Tuesday, arranging for the base ball game between the Fort Worth Cats and the Lockney team at Floydada, which will be played this afternoon.

ROSELAND

Sept. 17.—The recent rains have left the ground in fine shape for wheat sowing and the hum of the tractor is heard everywhere.

Mr. and Mrs. H. L. Barton and daughter, Ida, drove to Littlefield Sunday. Miss Ida entered college there Monday. Mr. and Mrs. Barton returned home, Tuesday.

Miss Fay Marble and Ray Hays are attending school at Lockney, this year.

Mr. and Mrs. Reed Harper and sons and Mrs. Fannie Brown made a trip to Castro County Sunday. Mrs. Brown will spend the winter with her son, Mr. Garland Brown, and family.

Mrs. Chas. Flack of Plainview spent Friday visiting her mother, Mrs. Sims.

Frank, Arthur and Carl Brown made a trip to Plainview Wednesday.

Mrs. F. L. Marble visited in Plainview last week.

Mr. and Mrs. S. M. Lester are visiting relatives at Pampa, this week.

Mrs. Lois Durham visited her mother, Mrs. C. V. Ford, Tuesday.

Rev. and Mrs. McGahee and daughters, and Mrs. Vane Gilliland were visitors in the Sims home Sunday afternoon.

Mr. and Mrs. T. F. Casey and Mr. and Mrs. Hilburn Casey attended church at South Plains, Sunday.

FOR RENT—A three-room apartment, modern.—Phone 107. 1-11-2



ATWATER KENT

The World's Largest Radio Manufacturer comes out with the Greatest Radio Values in History.

Truly the Best Radio on the American Market—note the specifications and prices—and come to our store at any time—tune in on any program and see for yourself just how an Atwater Kent performs.

New 1930 Model No. 55—with 6 Screen Grid tubes, price complete and installed **\$145.00**

New 1930 Model No. 55—with Mahogany Cabinet with 6 Screen Grid Tubes Price complete installed **\$165.00**

New 1930 Model No. 60—Large Mahogany Cabinet, with 7 Screen Grid Tubes, Price complete installed **\$190.00**

WE GIVE SILVERWARE COUPONS

Baker Mercantile Company

Providence Wins First; Sand Hill Second

West Floyd County Communities Take First Places in Floyd County Fair Today

A phone call from Karl Sammann, of the Providence community, who is in charge of the Providence Booth at the Floyd County Fair, now going on in Floydada, received at this office at noon today said that Providence agricultural exhibits at the fair, and that Sand Hill, ten miles south of Lockney won second place.

Messrs. Sammann and Ben Quebe have been busy the past week, with other Providence people, getting their display ready, and they have succeeded in taking the first place. A more detailed account of the winnings at the fair will appear in the Beacon next week.

TWO MEN CHARGED WITH THEFT OF FARMER'S COWS

Plainview, Sept. 15.—Virgil Teaver and W. R. Melton, charged with theft of two Hereford yearling calves from Henry Sammann, Hale county farmer, gave bond in the sum of \$2,000 each after waiving examining trial in justice of peace court Friday. They will await action of the Hale county grand jury.

The two men were arrested earlier in the month on the complaint of Mr. Sammann. Teaver was apprehended at Lockney and Melton at Silverton. It is alleged that the two animals were sold at the latter place, on the night of August 29.

J. P. Williams Moved Here With Business

Bought Home and Business of Royce Williams, Will Operate Plains Plumbing Company

J. P. Williams and family have moved here from Floydada, and are now at home in the Clyde Hutsell house in east Lockney, having purchased this place from Royce Williams. Mr. J. P. Williams bought the business of Royce Williams, plumber in Lockney, also his home, and will hereafter do plumbing work in Lockney under the name of the Plains Plumbing Co. He has been here for some time working with Royce Williams in the plumbing business, and now has under construction many plumbing jobs in the town. He doesn't want to be confused with the Williams Plumbing Co. of Floydada, who have been distributing circulars here, and says he is a bona-fide citizen of Lockney, and wants to do the plumbing Lockney people have to be done.

Circus King John Ringling, is truly the king of the sawdust rings. Already owner of Ringling Brothers, Barnum & Bailey, and the Forepaugh-Sells circus, he recently purchased five more circuses—Sells-Floto, Sparks, John Robinson and the A. J. G. Barnes Wild Animal

Show. The purchase price was not named, but the deal followed failure of Ringling to reach an agreement with Madison Square Garden for performance dates in New York.

Dismantling of several plants in California and building of several in Texas during 1928 put Texas first in number of oil refineries in the United States.

Citation By Publication THE STATE OF TEXAS.

To the Sheriff or any Constable of Floyd County—GREETING:

You are hereby commanded, That you summon, by making Publication of this Citation in some newspaper published in the county of Floyd, once each week for four consecutive weeks previous to the return day hereof, Mary R. McNally, R. Martin Bruns and Mary M. Bruns, whose residence is unknown to, be and appear before the Honorable District Court, at the next regular term thereof, to be held in the County of Floyd, at the Court House thereof, in Floydada on the 7th day of October, A. D. 1929, then and there to answer a Petition filed in said court, on the 23rd day of April, A. D. 1929, in a suit numbered on the docket of said court No. 2144, wherein S. F. Whitmore is plaintiff and K. Sammann, Mary R. McNally, R. Martin Bruns and Mary M. Bruns are defendants. The nature of the plaintiffs demand being as follows, to-wit: Suit in trespass to try title and to recover from defendants the following land situated in Floyd county, Texas: Beginning at a 2 inch pipe 1119.7 vrs. north from a wagon spindle set in edge of a basin for the

common corner of surveys 121, 122, 125, and 126 block D-2; thence north 1119.7 vrs. to 1-2 inch galvanized pipe in south line of survey 7 block M-14; thence west 950.4 vrs. to a 5-8 inch pipe with bolt in top of it; thence south 1120.8 vrs. to 1-4 inch pipe in fence line; thence east to the beginning, and being the N. E. 1-4 of survey number 126 block D-2 H. E. & W. T. Ry. Co. Cert. number 431.

HEREIN FAIL NOT, And have you before said Court, on the said first day of the next term thereof, this writ, with your endorsement thereon, showing how you have executed the same.

Given under my hand and seal of said Court, at office in Floydada, Texas, this 27th day of August, A. D. 1929.

T. P. GUIMARIN, Clerk District Court, Floyd Co. Texas

SOUTHWESTERN LIFE

January 1, 1929 Insurance in force \$246,958,606.00

Paid to Policyholders and Beneficiaries since organization in 1903 \$16,385,446.00

We solicit correspondence from those desiring life insurance and farm loans.

W. R. CHILDERS, Rep. A STRONG TEXAS COMPANY W. C. Roberson, L. R. Harris SOLICITORS LOCKNEY, TEXAS

Have Your Abstracts Made By ARTHUR B. DUNCAN The Old Reliable Abstract Man Floydada, Texas

GRADY R. CRAGER ARCH CRAGER, Asst. Mgr. Funeral Director and Embalmer PRIVATE AMBULANCE Phones: Day 121, Night 34W or 79J. LOCKNEY, TEXAS

LAND! LAND!

We have land to Sell and to Lease for Farming, Stock Farming and Grazing purposes, from about 80 acres up, in Floyd, Briscoe, Hall, Motley and other counties

W. M. MASSIE & BRO. Floydada, Texas



DR. GREEN EASY DENTIST

False Teeth \$17.50 up Gold Crown \$5 up Bridgework \$5 up Silver Fillings \$1 Extractions \$1

Office No. 5, Veigel Bldg. PLAINVIEW, TEXAS

Shick's Auto Laundry

CARS CLEANED AND GREASED IN A "JIFFY" New Hydraulic Lift, Electric Grease Gun, Manley Car Washer

We have just installed a Hydraulic Lift, a Manley Car Washer, and an Electric Grease Gun, so that we can give our patrons the very best of service in washing and greasing their cars. Bring your car to us for a greasing job, and in just 30 minutes it will be ready for you, and a thorough job of greasing will have been done. When your car needs a thorough cleaning, car washed and interior cleaned, engine washed, and all that accumulation of old grease taken off, just bring it around to our laundry and it will go away looking like it is brand new.

PENNANT GAS AND OILS ARE THE BEST

Come by and Gas with us, and let us fill that crankcase with Pennant Oil. It will make your car take on new life. Phone us and we will come for your car, and give you the best of service.

PAUL SHICK, Proprietor LOCKNEY, TEXAS

YES, WE SHARE OUR PROFITS—WE GIVE ROGERS SILVERWARE COUPONS.

Full 3 lb. Cotton Batts **39c**

Ladies Silk and Rayon Hose 75c grade anywhere, only **58c**

Children's Fine Hosiery, the kind that wears. New colors, all sizes—**25c, 35c and 50c**

SCHOOL TABLETS Big Thick Ones **2 for 5c**

OVERALLS

Full made, heavy 2.20 white Boch Denim. We challenge you to beat it for \$1.50 anywhere.

OUR PRICES

For Men **\$1.25**

For Boys **\$1.00**

WORK SHIRTS

Heavy full made Grey Work Shirt only **75c**

And the Best Blue or Grey Work Shirt on the market **\$1**

MEN'S SOCKS

Fancy pattern Rayon, sold anywhere at 35c only **25c**

Plain Cotton, Brown and Black, 15c value **12c**

New Shipment Cooper's Fine Fancy Hose, priced—**50c, 65c, 75c**



EVERY DEPARTMENT IS FILLED with FASCINATING NEW THINGS TO SHOW YOU — COME IN.

OUR QUALITY has not been lowered on a single item in our store. We have in many instances improved the Quality.

We invite you to give our New Fall Goods a careful inspection. You will find our styles correct our quality high and our prices uniformly low throughout the store.

OUR PIECE GOODS DEPARTMENT

—is ready with the most complete selection ever shown by us. Corticelli Silks and the La Parte Woolen Mills wools and where can you hope to find finer silks and wools than these famous brands? With the able assistance of our piece goods saleslady, and a New McCall pattern you will be assured of new fall dresses that are correct to the smallest detail and you will be surprised at the low cost of pretty dresses

Full Fashioned Pure Silk HOSIERY \$1.95



They are beautifully sheer... they fit perfectly... and they combine a luxuriously appearance with durability. Silk from top to toe, reinforced for service.

- Sun tan
- Andora
- Beach tan
- Arabian sand
- Seige
- Naive
- Breeze
- Bronze
- Sunmetal

FALL COATS



Our new Fall Coats are lovely creations, New Styles, New Fabrics, and New Low Prices—

\$16.50, \$24.50, and up to \$79.75



FALL and WINTER HATS

In the Newest Styles and combinations.

\$5.00, \$6.00, and up to \$9.50

Others at—**\$3.00 and \$4.00**

Children's Hats—**\$1.50, \$2, \$3, up**



READY—FALL CLOTHES

With this announcement we usher in a new season—and that means new, refreshing Clothes. With us it means a generous offering of Suits and Topcoats in the modes of the time—and priced pleasingly.

Well tailored ALL WOOL **\$24.75**

2 pant Suits "Winship" Blue Serge, good weight, ALL WOOL **\$34.75**

2 pair pans. Where can you match it **\$35**

FALL FROCKS

Very smart and distinctly new are these frocks we are offering for Women and Misses at very tempting prices of—

\$12.50, \$16.50, \$18.75 and up

Our Shoe Dep't.

Offers the Newest Styles to be had. We are maintaining our Quality—Our Prices are in some instances lower—and we positively do render you a better fitting service than is obtainable anywhere else, a broad statement, but we are here to back it up and prove to your satisfaction, as we have done for so many others, that we KNOW HOW and DO FIT shoes CORRECTLY. If you are suffering with your feet, we urge you to consult us.

HERE WE SHOW FOUR PRETTY STYLES FOR THE LADY WITH BUILT IN ARCHES

HERE ARE FOUR OF OUR NEW STYLES FOR THE FLAPPERS



NEW FALL SWEATERS

A wonderful selection of Bradley Sweaters—a sweater is the ideal garment for the school boys and girls these cool mornings.

COME LOOK THEM OVER

Baker Mercantile Company

Martin Dry Goods Co.

Corner California and Fifth Streets
FLOYDADA, TEXAS
THE GENUINE "EVERFAST FABRICS"



Everfast fabrics—the universally accepted name for quality. At our yardage department one finds a great array of these fine fabrics to choose from.

"EVERFAST" fabrics are sold exclusively in Floydada by us.

Beautiful Playtime Prints absolutely fast—

YARD 39c

Fine Gingham, checks, plaids and solids—

YARD 49c

Crepelyon—a new fabric, looks like wool—

YARD 79c

Cord-O-Prints—beautiful patterns for dresses and smocks—

YARD 49c

Suiting Prints, new and exclusive patterns—

YARD 49c

Fine Broadcloth—all the season's colors—

YARD 98c

EVERFAST" fabrics are guaranteed fast color to everything. We even pay for your time in making the garment if it fades.

We sell Everfast braids and trimmings, too!

LUBBOCK BOOSTERS WILL VISIT LOCKNEY TUESDAY

Lubbock, Sept. 19.—"The people of the Plains will find that fifty cents will go farther in buying entertainment at the fair this fall than it ever has before," Byron C. Dickinson, president of the Panhandle South Plains Fair says, in commenting on the fair

that will be held this fall, Sept. 30 to October 5th.

"Fifty cents will take you to everything on the grounds with the exception of the carnival shows," Dickinson says. "And the word 'everything' applies to a free football game each afternoon, six vaudeville and circus acts twice daily, fire works each night, and many other forms of

special entertainment as well as to all the exhibits in the agricultural building, the industrial building, the machinery building, the live stock barns, the poultry building, the women's building and other exhibits over the grounds."

Many improvements this year are expected to attract a big number of new people to the fair to smash the 1928 record attendance of over 120,000 people.

County agricultural exhibits are expected from every South Plains county. First prize in this class is \$200 and other prizes in proportion. Premiums on live stock, poultry, articles in the Women's department and other prizes are in line with prizes and premiums of leading fairs of the Southwest.

"We're offering the people of West Texas a real fair for a total cost of fifty cents and we are expecting a big attendance," Dickinson says.

Booster trips advertising the fair are being made over the South Plains of Texas and Eastern New Mexico. Friday, Sept. 20, a caravan will swing around a loop to the southeast making stops at Slaton, Southland, Post, Tahoka, O'Donnell, Lamesa, and Wilson and Tuesday, Sept. 24, another caravan will make a trip to Abernathy, Hale Center, Plainview, Lockney, Floydada, Crosbyton, Ralls, Lorenzo, and Idalou.

Already caravans have visited Levelland, Morton, Sudan, Muleshoe, Amherst, Littlefield, Anton, Shallowater, Wolfarth, Ropes, Meadow, Brownfield, Seagraves, Seminole, Plains in Texas, and Hobbs, Lovington, Tatum, Elida, and Portales, New Mexico.

The Lubbock High School Band and from 25 to 30 cars are going on the trips.

FOOTBALL GAMES AT LUBBOCK FAIR

Lubbock, Sept. 18.—Twelve of the best high school football teams in the South Plains section will be seen in action at the Panhandle South Plains Fair, September 30 to October 5, as a free attraction.

No charge will be made for the football games and as everyone inside the fair grounds will be admitted to the game free, a record breaking crowd is expected each of the six afternoons.

Paul Wright, Slaton coach will bring his Slaton High School Team here Saturday, October 5 for a game with T. P. Hayes Plainview High School Bulldogs. The two teams have played here at the fair several times in the past and each game has proven to be a spectacular contest.

On Friday, October 4, the bi-district champs of 1928, Harry Taylor's Post High School Antelopes will be here for a game with Coach Elvis E. Gilbreath's Fast O'Donnell High School squad.

W. W. Nicholas, former Texas Tech star will bring his Tahoka High School Team here Thursday, October 3, for a battle with the Littlefield High School Team. Littlefield and Tahoka have been rivals on the Fair Park Gridiron in past years and every game has been a stirring contest to the honors.

Crosbyton, capital of Crosbyton county on the east of Lubbock and Levelland capital of Hockley county on the west of Lubbock will lock horns here Wednesday, Oct. 2, when H. E. Lewis, coach will bring his Levelland squad in to the fair to play Finis Vaughn's Crosbyton eleven.

Ralls and Brownfield, another set of rivals are matched on Tuesday, Oct. 1, the second day at the fair. Marlin Hayhurst, another Tech star, coach of the Brownfield High School squad will put his team up against G. F. "Froggy" Lovorn's Ralls Jack Rabbits.

The first day, Sept. 30, will be featured a game between Coach Henry E. Frank's Lubbock High School second team squad and Jack Agee's Lorenzo High School Team.

"DIAMOND DICK" DEAD

Famous Author Passes On In Quiet Hamlet

Auburn, N. Y., Sept. 13.—In an atmosphere the opposite to that which he created in his tales of Diamond Dick, and later of Nick Carter, Geo. Charles Jenks, 79, author and newspaperman, lay dead tonight in the quiet hamlet of Owasco to which he came 18 years ago after the heyday of his career.

He died Thursday night after an illness of two weeks.

THREE CROSBYTON FIRMS LOOTED

Crosbyton, Sept. 14.—Burglars entered three garages here Friday night and, according to the owners, about \$80 in cash was secured with approximate loss in damage to safes at \$400. At the Brown Motor Company the burglars entered through one of the front doors, prying it open with what seemed to be an ordinary small crowbar or wrecking bar. The owner of the company said about \$60 or \$70 was taken, with several checks, one check amounting to more than \$100. Entrance to the Lieske Chevrolet

Guaranteed Used Cars

1929 Model A Standard Coupe — with Rumble Seat, perfect condition.

1929 Model A Standard Coupe — Excellent condition. Only 3,500 miles on speedometer.

1929 Model A Fordor Sedan — New rubber. A No. 1 condition.

1926 Dodge Fordor Sedan — Three New Tires. Good condition.

1926 Chevrolet Coach — Good condition. Fine school car.

1927 Ford Coupe — Battery nearly new. Excellent school car.

1927 Model Chevrolet Coupe — Excellent condition.

Lockney Auto Co.

Company was made the same way and about \$15 in cash taken. At both of these places entrances to the safes were made by prizing off the front of the doors and battering through to the inside, breaking the locks. At the Garber Filling Station the thieves took some quilts, valued at \$5, and four or five gallons of gasoline, the lock on the pump being broken off. At this station there was only a cash register and on closing up on Friday night the cash had been re-

PRICE IS MY NAME

QUALITY MY PRINCIPLE

THE PEOPLE'S STORE

In our Opening Sale, that commences Saturday, the people of Floyd County are given an opportunity to purchase HIGH CLASS Seasonable Merchandise at Prices that constitute such a Material Saving that it would be well to anticipate your winter requirements and make your purchases during this Sale.

We offer Men's All Wool Blue and Pin Stripe Serge Suits, 2 pair pants, real value \$35.00, SALE PRICE **\$22.50**

Men's All Wool Gaberdine Suits, latest attractive patterns, 2 pair pants, real value \$35, SALE PRICE **\$22.50**

Men's All Wool Serge and Gaberdine Trousers, attractive patterns, real value \$7.50, SALE PRICE **\$4.95**

Men's All Wool Trousers, latest attractive patterns, real value \$6.50, SALE PRICE **\$4.35**

Men's Dress Trousers, new attractive patterns, real value \$5.00, SALE PRICE **\$3.90**

Men's Dress Trousers, new attractive patterns, real value \$4.00, SALE PRICE **\$2.95**

Men's Heavy Winter Unionsuits, real value \$1.25, SALE PRICE **97c**

Men's Extra Heavy Winter Unionsuits, real value \$1.75, SALE PRICE **\$1.30**

Men's Heavy Part-Wool Unionsuits, real value \$2.00, SALE PRICE **\$1.40**

Men's High Cut Dress Shoes, real value \$6.50, SALE PRICE **\$5.00**

Men's Justin 18-in. Lace Dress Boots, real value \$16.00, SALE PRICE **\$11.00**

Men's Dress Oxfords, real value \$6.50, SALE PRICE **\$4.95**

Men's Endicott-Johnson 18-in. Lace Boots, real value \$12.00, SALE PRICE **\$9.00**

We especially desire to call your attention to our MEN'S HAT DEPARTMENT. You can not fail to appreciate the unusual values represented here.

Men's Hand-made Gold Medal Fur Hats, real value \$5.00, SALE PRICE **\$3.85**

It is impossible to enumerate the entire list of Bargains we are offering in this Sale, we assure you, however, that all Merchandise is included in this Sale at a corresponding Reduction in Prices.

ANTELOPE

Sept. 16.—Miss Lora Belle White and Mr. Harold Porterfield were very quietly married Tuesday of last week at Clovis, N. M. They are now at home with her parents, Mr. and Mrs. R. S. Moore of Joe Bailey, Texas. We

wish Mr. and Mrs. Porterfield many years of happy married life. Mr. and Mrs. John Aston visited relatives at Crosbyton, Sunday. Mr. and Mrs. Willie Palmer were visiting Mrs. Cersur, of Crosbyton, Sunday. Mrs. C. W. Nickels and Mrs. Marri-

son spent Friday with Mrs. Holt. Miss Goldie Combs has been ill the past week. Mesdames Jones, Hinsley, and Aston, spent Friday with Mrs. Evert Combs. Mr. and Mrs. Killis Holt made a business trip to Arlington, Sunday. Claude Jones, Donna Mae Aston and Noble Wolford visited Iris Howell, of Spur, Sunday. Mrs. Claude Finings spent Sunday with Mrs. Rod Jones. Mr. J. L. Hutto and John Smith of Spur, were visiting Joe Bailey, Monday morning.

SOUTH PLAINS

Sept. 16.—There was a large attendance at church and Sunday school Sunday. Bro. Cal McGahee filled his regular appointment. L. T. Wood left Thursday for A. & M. College, where he will be in school the coming school year. We wish for him a most successful school year. Mr. and Mrs. T. F. Casey took dinner Sunday with Mr. and Mrs. H. S. Calahan. Mrs. Lee Pearson and Mrs. Carl Calahan were Lockney visitors last Thursday. Miss Elsie Myers spent Saturday night with Irene Simpson. Mr. and Mrs. N. D. Clark, Mrs. Phlegley and daughters, Trula May and Muriel Fay, went to Lubbock Saturday, where Trula May went through the clinic at the Lubbock sanitarium. She will be under the care of physicians there for some time. Lillian Milton and Mildred Edgmon spent Saturday night with Aline Myers.

The farmers are busy preparing their land to sow wheat and some are sowing wheat where the land is planted in row crop. Mrs. Elmer Thornton and Mrs. Wade Davenport were Lockney visitors, Thursday. Linnie and Lillian Milton took dinner Sunday with Trula May and Muriel Fay Phlegley. Mr. and Mrs. Paul Snodgrass were Lockney shoppers, Thursday.

PRAIRIEVIEW

Sept. 16.—Sunday school and church was well attended Sunday. We had an enrollment of 56 members and several visitors in our Sunday school. The Nazarene revival meeting closed Sunday night. Rev. Bledsoe of Plainview held the meeting. Rev. Pipes and wife took Sunday dinner with Mr. and Mrs. L. A. Hoyle. Mr. and Mrs. J. E. Churchwell and children of the Snyder community, visited Sunday with Mr. and Mrs. T. B. Rambo. Mr. and Mrs. Willie Sammann spent Sunday with relatives of the Stoneback community. Aubrey Hudgin and Cecil Sheaker spent Sunday with Revis Wood. Mr. and Mrs. Herman Ford motored to Childress Friday to visit friends and relatives over the week-end. Some of the farmers of this community have begun sowing wheat, while others are preparing their land to sow. Marie Gamble spent Sunday with Mattie Lee Hudgin. Mrs. Massey and son of Plainview visited with relatives of this community, Sunday. Mr. and Mrs. J. W. Gamble visited Mr. and Mrs. Ira Smith, of Plainview, Sunday afternoon. Mr. Will Toliver and mother, Mrs. Durham, Mrs. Albert Hering, and Mrs. L. A. Hoyle attended the cheese demonstration given by the Floyd county agent, Miss Strange, at Providence, last Tuesday afternoon.

PRAIRIE CHAPEL

Sept. 16.—Everyone in this com-

munity is rejoicing over the nice rains we have been having for the past few days. School opened here last Monday, Sept. 9, with a fairly good attendance. The teachers are: Mr. Doan, principal; Mr. Richard Hooten, seventh and eighth grades; Mrs. Doan, fourth, fifth, and sixth grades; Maudie Meredith, primary. Mrs. J. S. Harrison and family were Lockney visitors, Saturday. Mr. Glen Griffith and family left last Tuesday for Arizona, to spend the winter. We regret very much to see them leave the community. Mr. and Mrs. Frank Jones attended church here Sunday. Mr. and Mrs. Doan were Floydada visitors, Saturday. Those who have entered Lockney High School from this community are: Woodrow Allen, Leslie and Irene Feurgurson, Gladys Carthel, and Geo. Dutton. Several from this community attended the pie supper given at Sterley, Saturday night. Mr. H. H. Nicholas spent the week-end here, visiting in the Teaff home. Mr. T. H. Boedeker is building a ten-room, brick vancouver house. All of the pupils and teachers assembled in the auditorium for chapel Tuesday morning. An interesting program was rendered. A Literary Society was organized and the following officers were elected: President, Billie Boedeker; Vice-president, Grace Teaff; Secretary and Treasurer, Melvin Allen. Leaders were also elected for "Pep Squad." Leader for girls were Grace Teaff and Reva Harrison, boys, Billie Boedeker and Edwin Schriber. Mr. McDaniel and family from Lamesa are visiting his sister, Mrs. J. S. Harrison. Mrs. W. A. Lovell was a visitor at our chapel exercise Tuesday morning. We invite each and every patron of the community to attend these exercises. It will encourage the pupils more to know that their parents are interested in these programs.

CEDAR

Sept. 16.—Quite a few farmers are busy sowing wheat this week. There will be a considerable acreage of volunteer wheat left standing due to the fact that a season came so near wheat sowing time. Mr. Otis Ginn has gone to Oklahoma this week after his wife and children. Mrs. H. C. Randolph was busy Monday and Saturday getting contributions for Mr. and Mrs. Ferrier and family. Mr. R. S. Ewing of Lubbock was visiting last week with his sister and family, Mrs. C. W. Ginn. Mr. John Fortenberry left Sunday night for Colorado, on a business trip. Miss Odessa Clendennen left this afternoon for Canyon, where she will attend school this term. C. A. Strickland and family visited in the E. C. Durham home, Sunday evening. Mr. and Mrs. J. C. Fortenberry moved into their new house Monday. This makes the second modern home to be built in our community this summer. We trust that more modern houses can replace the old inconvenient ones in the next few months. Messrs. J. W. Ginn and J. C. Lackey have recently repainted their dwellings and garages. All these improvements goes to show that the spirit of progressiveness is still prevailing, despite the fact that our vicinity has been hard hit by the drought. Dorothy Bell Lackey, Nora Belle Seay, Frank and Mattie Taylor are attending school at Lockney, this term. A boy was born to Mr. and Mrs. Bill Ware Monday. The little one died early Tuesday morning and was buried in the Silverton cemetery, Tuesday evening.

600 Acres of Wheat Worth 2,000 Dollars more when Planted with a SUPERIOR DEEP FURROW DRILL

Mr. DuBois Walker of Hereford, Texas has this to say about his crop planted with two SUPERIOR DEEP FURROW DRILLS—

"I drilled eight hundred (800) acres to wheat, encountering wet, dry and trashy conditions. Under all conditions the SUPERIOR DEEP FURROW DRILLS functioned properly and I got a perfect stand of wheat.

Today I compared my wheat with wheat sown at the same time as mine and under the same conditions but with a regular spaced drill. I figure my eight hundred acres of wheat are worth two thousand (2,000) dollars more than they would be had I used regular spaced drills."

What the SUPERIOR DEEP FURROW DRILL has done to increase yields for this progressive farmer it has done for hundreds of others and will do for you.

If you are interested in 25 to 50% greater yields than you are now getting, you will be interested in this remarkable drill. The seed germinates quickly in the moist soil without waiting for rain. The deep furrows catch the snow insuring a plentiful supply of moisture and protection against winter killing. This is truly a remarkable drill that will increase your profits and yields.

See this great new proven drill at our store today. Sow your next crop with this drill and pay for it out of the extra profits it will bring you at harvest time.



SOUTH PLAINS LUMBER CO. LOCKNEY, TEXAS

sterley South Plains

Floydada Saturday, September 28 THE SHOW THAT'S DIFFERENT AL G BARNES BIG 5 RING CIRCUS THE SUPERB SPECTACLE ALADDIN AND THE PARADE OF GOLD 1080 PEOPLE, INCLUDING THE CHINESE BEAUTY LOLA LEE CHONG TUSKO AND THE MIGHTY TUSKO THE TWO MASTODONS THE LARGEST BEASTS THAT WALK THE EARTH TODAY TRANSPORTED IN TWO SPECIALLY CONSTRUCTED R.R. CARS KLINKHARDT'S EQUESTRIAN MIDGETS 14 TINY HORSEMEN FROM BAVARIA BIGGEST TRAVELING ZOO ON EARTH TWO PERFORMANCES DAILY DOORS OPEN 1 AND 7 PM.-RAIN OR SHINE

FREE GATE-TRI-STATE FAIR

AMARILLO, TEXAS-SEPTEMBER 23 TO 28 Main Attractions Will Be:

HAGENBECK-WALLACE CIRCUS



THREE DAILY GRAND STAND CHAIRS RESERVED AND GENERAL DOORS OPEN 7 PM.-9 PM. ADMISSION TICKETS ON SALE CIRCUS DAY 1 PM.-7 PM.

WORTHAM CARNIVAL!

INDIAN SHOWS!

FIFTEEN BANDS

\$15,000 IN PREMIUMS

Big Hereford Exhibit!

DOG SHOW Pet Stock Show!



WE HAVE WHAT YOU NEED

Everything you need for that child in the school in the way of school materials. We cater to the needs of the school children, and carry a large stock of school supplies at all times. Send the child to us, it will receive the same consideration as would be shown to grown-ups.

STEWART DRUG COMPANY

Mail order tires can't match this

FISK in QUALITY or PRICE

HERE is a remarkable tire. No tire made today can give you more mileage for your money—no tire at the price can serve you as well.

Try one Fisk Premier and you'll never send out of town for another tire—in- stead you'll buy Premiers. They are the biggest value on the tire market today.

FISK PREMIER ALL-CORD—A fully guaranteed Fisk Tire at an unusually low price.

PENNINGTON MOTOR CO.

Phone 57 Lockney, Texas



Great Editor Writes for This Paper



ARTHUR BRISBANE

We are offering our readers a weekly editorial contribution by Arthur Brisbane, the most widely read and highest paid editor in the world...

PLEASANT VALLEY

Sept. 17.—Everyone is enjoying the cool weather and getting ready to sow some wheat.

Mr. and Mrs. E. T. Simmons of Amarillo, visited their parents, Mr. and Mrs. A. J. Blankenship, last week.

Miss Ethel England of Lockney spent Sunday with Katherine Harris. Mr. and Mrs. S. H. Hudson of Parnell, spent Saturday, Sunday, and Monday with Mr. and Mrs. D. P. Childress.

Mr. and Mrs. Fred Shearer spent Tuesday with their parents, Mr. and Mrs. J. T. Marr.

Mr. and Mrs. C. B. Mosley of Balinger, Mr. L. G. Mosley and Miss Inez, of Plainview, spent Saturday night and Sunday with Mr. and Mrs. T. B. Mitchell.

Mr. and Mrs. F. U. Payne spent Sunday with Mr. and Mrs. C. F. Harris.

Mr. and Mrs. Hubert Thompson of Canyon and Mr. and Mrs. Thomas spent Friday night with their sister, Mrs. Lee Reeves.

Mr. and Mrs. W. E. Lowrance took dinner with Mr. and Mrs. F. U. Payne, Thursday evening of last week.

Mr. and Mrs. W. J. Park of Winters

and Mr. and Mrs. Park of Plainview, spent Sunday with Mr. and Mrs. T. B. Mitchell.

Mr. Wadsworth of Venus spent last Friday with Mr. and Mrs. D. P. Childress. Mr. Wadsworth is moving east of Lockney.

Mr. and Mrs. Cappian and family of Plainview, spent Sunday afternoon with Mr. and Mrs. W. E. McClure. Melvin Thompson visited Leland Fields Friday night.

Mrs. Jearl Havis and daughter, Hazel, and Miss Lucile Marr spent Thursday evening with Mr. and Mrs. Marr.

Mr. and Mrs. Reeves, Mr. and Mrs. Thompson, Mr. and Mrs. Thomas spent Sunday with their sister, Mrs. Carr.

Mrs. W. C. Hubbard spent Tuesday with Mrs. F. U. Payne.

Katherine Harris, Clark Harris, Marie and W. C. Hubbard spent Sunday evening in the Hubbard home.

Miss Mozelle Childress spent Sunday in Floydada.

Mr. and Mrs. J. T. Marr spent Sunday afternoon with Mr. and Mrs. Edd Shearer.

Mr. and Mrs. Mae Davidson of Floydada spent Sunday evening with Mr. and Mrs. D. P. Childress.

Mr. and Mrs. S. H. Hudson and Mr. and Mrs. D. P. Childress spent Sunday in Amhurst.

Mr. and Mrs. C. F. Harris visited in the Childress home, Saturday night.

Mr. and Mrs. Bloxom and daughter, Fay, spent Wednesday with Mr. and Mrs. Lee Reeves.

Katherine Harris spent Saturday night with Ethel English of Lockney.

PLEASANT HILL

Sept. 16.—Several young folk from this community attended the entertainment given by Miss Louella Lincoln of Dougherty.

Mr. and Mrs. L. Y. Woolsey had as their guests Sunday: D. M. West and family, Gem Holligan and family, and Mrs. M. Y. Towry.

Mr. and Mrs. G. W. Blankenship and children spent Sunday with Mr. and Mrs. N. E. Allmond, of Dougherty.

Mrs. Pearl Sullivan of Gainsville is visiting with her sister-in-law, Mrs. P. J. Wilkes.

The club met with Mrs. Joe. R. Evers, last Wednesday.

IRICK

Sept. 16.—Mrs. J. F. Dollar and sons, Messrs. Jack and Austin Dollar are visiting their daughter and sister, Mrs. Ruth, of Amarillo.

Misses Ethel and Gladys Murphy spent Sunday with Miss Frankie Smith.

Everyone of this community enjoyed a party at the home of Mr. and

Mrs. H. D. Ashby, Saturday night.

Misses Pauline Hampton, Opal Ashby and Dorothy Glass and Mr. Earl Peage, Carelton Cook, and Reginald Ewing took dinner with Miss Donna Nell and Mr. C. W. Murphy, Sunday.

Mr. and Mrs. W. T. Glass spent Sunday with Mr. and Mrs. H. D. Ashby.

Everyone of this community are looking forward to a good school this term at Irick. Miss Nancy Douglas from Denton has charge of the primary grades. Mr. Jeff Fowler, Mr. Nicholas and Miss Laura Mae Terrell are teaching the rest of the grades up to the eleventh on the unit system.

Miss Ollie Glass called on Miss Raphine McElroy, Sunday.

The young people of Irick attended a singing at Mr. W. T. Glass, Sunday night.

SAND HILL

Sept. 17.—People here have been enjoying the sunshine we've been having.

People of this community will be busy gathering crops soon, if it doesn't rain any more.

Sunday school and preaching was well attended Sunday. Everybody enjoyed the sermon Sunday and Sunday night, which Bro. Weathers from Center preached.

Mr. and Mrs. Goodman from Center were visitors in this community, Sunday.

Miss Bessie Boyles gave a birthday dinner Sunday, which a crowd from Sand Hill enjoyed.

Mrs. J. W. Morton, who has been sick so long, will soon be able to get up again.

Miss Myrtle Bradford, who is attending school at Lockney, spent this week-end at home for the first time since school started.

Woodrow Cates spent Sunday evening with Cecil Hobdy.

Mr. and Mrs. J. V. Hobdy and Mr. and Mrs. J. W. Pope and Mr. C. L. Bradford attended the funeral of Mr. B. R. Phillips, father of Mr. J. H. Phillips, of Lone Star, Sunday afternoon.

RAMSEY

Sept. 16.—It has been cloudy all day. We expect more rain, although we would appreciate sunshine now.

Our school is progressing nicely. We only have a small enrollment, but all the children are interested in their work. We are expecting a good school.

Mr. and Mrs. Goen of Floydada visited their daughter, Mrs. Edd Thornton, Friday.

Mrs. Kennedy visited in Lockney, Saturday.

Miss Myrtle Meadow visited Mrs. Luther Rhine, Friday.

Mrs. Anderson and children were Lockney visitors, Saturday.

Mr. Edd Thornton and family visited in Tulla, Saturday.

Mr. Luther Rhine and family spent Sunday in the Thornton home.

LUTHERAN NEWS

Sept. 16.—W. A. Boedeker and family are home after a pleasant visit with relatives in Brenham, Texas.

Mr. and Mrs. Kennedy and Mrs. J. A. Zimmerman were called to Panhandle Saturday, by the death of Mrs. Kennedy's brother-in-law, S. S. Pullen, which occurred suddenly at the St. Mary's Hospital at Amarillo, Thursday afternoon by an operation for appendicitis, Monday evening. They returned home Monday evening late.

Dorothy Pullen entered high school in Plainview this year.

Lavelle Abbott of Lubbock came up Saturday to visit at the Kennedy home over Sunday.

Dave Kennedy returned to Quitaque, Monday evening.

A light shower fell here the past week.

PROVIDENCE

Sept. 16.—Everyone is busy now after the rain sowing wheat and heading maize.

D. J. Tilson and H. L. Darty of Plainview visited in our school, Tuesday.

Mr. and Mrs. Thompson visited near Floydada, Thursday.

Mr. and Mrs. Clarence Brandes are the proud parents of twin girls.

Miss Dorothy Pullen is staying in Plainview and attending high school.

Mrs. Herrington visited Mrs. Buth Friday afternoon.

Messrs. Lee and Dock Bennett went to Abernathy, Saturday, on business.

Mr. and Mrs. Charles Powell spent Saturday night with Mr. and Mrs. Clarence Powell.

Bea Walling and Dug Williamson visited Ray and Bill Bennett, Saturday.

LONE STAR

Sept. 16.—May Foster, Lorene Workman, Herman King, and Joe Foster attended the Epworth League Institute held at Floydada, last week.

Mr. J. H. Phillips died on Friday afternoon and was buried in the Lockney cemetery Sunday afternoon. The friends and neighbors sympathize deeply with the family.

Mr. and Mrs. Leslie Taylor of Plainview visited their parents, Sunday.

Mr. and Mrs. Johnston and daughter of Brownwood, visited Mrs. Johnston's brother, Mr. F. M. Taylor, and family last week.

Mr. and Mrs. Bill Jonston and son spent a few days of last week with relatives in Frederick, Okla. Mrs. Lee Reeves returned with them.

Mr. and Mrs. D. A. Rosenberg and Mrs. Garret of Lockney, spent Sunday with Mr. R. L. Jones and family.

The school children have been busy collecting material for their booth at the fair.

Mr. and Mrs. Roy Parish left for Vinson, Okla., Tuesday morning.

Mrs. H. B. Parker is spending the week with Mrs. Burleson, of South Plains.

AIKEN

Sept. 17.—Rev. Harams of Dallas, preached at the Methodist church Sunday and Sunday night and also Monday night.

Mr. and Mrs. John Elam of Kress visited Mr. and Mrs. Chas. Elam and family, Sunday.

Miss Wilora Allen, who is attending school at Wayland, spent the week-end with homefolks.

The P. T. A. met last Friday night for the first time this season.

Mr. and Mrs. Farris and daughter, Miss Opal, visited in the home of Mr. and Mrs. Loyd Farris, Sunday.

Mr. Dorman was a Plainview caller, last Saturday.

Rev. Harams and wife visited a few days in the home of Mr. and Mrs. R. L. Jones and family.

Little Bradie Myane Hutchison was on the sick list, Sunday.

Mrs. Tillie of Plainview visited her daughter, Mrs. Jessie Mullins, last Saturday.

Miss Hastings was a visitor in Floydada, Sunday.

Mr. and Mrs. Bruton and family ate Sunday dinner with Mr. and Mrs. Chandler, in the Bellview community.

Mr. and Mrs. Edwards visited Mr. and Mrs. Shugart, Monday afternoon.

Mr. Frank and Seth Rutherford of Tulla were visitors in our community, Sunday.

Messrs. Kate and Fay, and Mr. Ray Morrison, Hogue Bruton, and Orby Lacey are attending high school at Lockney, this year.

Miss Dalthia Swift spent the week-end with homefolks.

Mrs. Aaron Clark and Mrs. R. F. Wilson received a telegram from Hollis, Okla., last Wednesday, that their father had died. They left immediately. They returned home Saturday.

Dr. Cantrell and Dr. Kerchoof, a dentist, and two nurses of Plainview, were at the school house last Thursday and examined all the school children.

Mr. and Mrs. Hastings of Canyon, visited in the home of Mr. and Mrs. Henry Owens, last Thursday.

MUNCY

Sept. 16.—Mr. and Mrs. R. L. Nich-

ols visited Mr. and Mrs. D. M. Moor, Tuesday.

Mrs. Ruby Muncy went to Floydada Tuesday afternoon.

Mrs. Bigs visited our school Wednesday. We hope we will have more visitors.

Messrs. Claude and Clyde Nichols and wives took supper with Mr. and Mrs. R. L. Nichols, Tuesday night.

Mr. and Mrs. C. H. Obanan visited Mr. and Mrs. W. M. Vandergriff, Sunday.

Mr. and Mrs. W. G. Ferguson visited Mrs. Ferguson's parents, Mr. and Mrs. J. A. Smalley, Sunday.

John Wood went to Lockney, Saturday.

Earl and Pearl Ivie, Beatrice and Annie Opal Sparks visited Wayne and Loretta Vandergriff, Sunday.

Carl and Bennie Ivie of this community attended the ball game at Lockney, Sunday.

Miss Letha Williams of Floydada spent Saturday night and Sunday with Annie Opal and Beatrice Sparks.

Shirley Race spent Saturday night with Joe Ferguson.

LIBERTY

Sept. 16.—Miss Erma and Berma Bean returned home last Tuesday, following a month's visit at Wellington.

Mr. Bailey Bean and Miss Odessa Clendennen were visitors in Wellington, from Saturday until Tuesday.

Mr. and Mrs. E. C. Durham visited in the C. A. Strickland home, Sunday.

Albert Reins and family and Ross Carthel and family were visitors in the Sam Box home, Sunday.

Miss Jennie McCormick spent Saturday night and Sunday with Pauline Strickland.

Mr. J. L. Williams and family were Floydada visitors, Saturday.

Vietta Dunlap spent Sunday with Pauline Strickland.

Miss Mary Box visited with Erma Bean, Sunday.

Baker Hotel Coffee Shop

"AN INSTITUTION OF MERIT"

We are enjoying a very nice business from the traveling men and tourists going through the country at this time, but we need a larger patronage from the farmers and town people, in order to make our cafe pay expenses, so we ask that you—

HELP US KEEP YOU A GOOD PLACE TO EAT

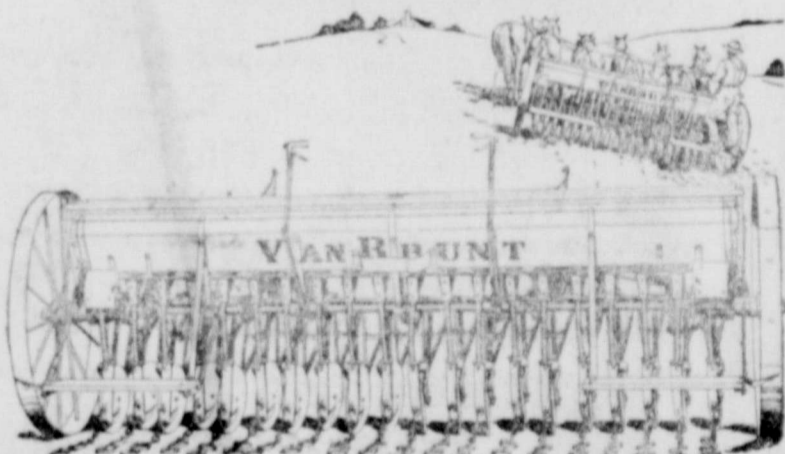
We serve the best of food at all times at the very best prices to well served food can be bought.

Everybody is welcome in our cafe, come just as you are dressed when the time comes to eat, you will receive the same courteous treatment and prompt service as if you were dressed in "Your Sunday Go To Meeting Clothes."

Bring your wife and friends here to eat, we'll appreciate your patronage, and you'll enjoy your meal.

BAKER HOTEL COFFEE SHOP

60 Years of Experience Are Built Into This Drill



John Deere-Van Brunt Double-Run Grain Drill

When you buy a John Deere-Van Brunt Double-Run Grain Drill, you are investing in a drill that is the outgrowth of over sixty years of successful grain-drill manufacture.

If you plant your fields with a John Deere-Van Brunt, you will not be troubled with the seed chugging or bunching. The accuracy of

Come in now and get further facts about this remarkable grain drill.

LOCKNEY IMPLEMENT COMPANY LOCKNEY, TEXAS



At this Store You Get QUALITY and SERVICE

Drive a Chevrolet Six!



—so Delightful to Drive!

The Chevrolet Six delivers its power with that smooth, even, velvety flow which characterizes the truly fine automobile. At every speed, you travel without the slightest annoyance from vibration. Equally delightful are its comfort and handling ease.

—so Durable and Dependable!

The Chevrolet Six is built to the world's highest standards. Its design represents more than four years' development and testing. Materials are carefully selected. Highly skilled workmen perform every manufacturing operation.

—so Economical to Own!

Many people still do not appreciate how little it costs to own a Chevrolet Six. You can actually secure a Chevrolet Six for practically the same cash and monthly payments you would expect to make for any low-priced car.

The COACH \$595

Table listing car models and prices: The Roadster \$525, The Phaeton \$525, The Coupe \$595, The Sport Coupe \$645, The Sedan \$675, The Imperial Sedan \$695, The Sedan Delivery \$595, The Light Delivery Chassis \$400, The 1 1/2 Ton Chassis \$545, The 1 1/2 Ton Chassis with Cab \$650

COMPARE the delivered price as well as the list price in considering automobile values. Chevrolet's delivered prices include only reasonable charges for delivery and financing.

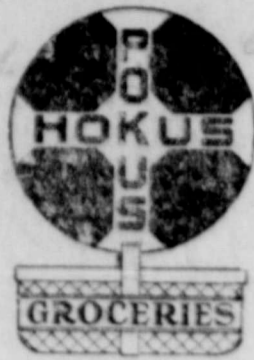
Dyer Motor Company

Lockney, - - - Texas

A SIX IN THE PRICE RANGE OF THE FOUR

Sept. 16.—Mr. and Mrs. R. L. Nich-

HOKUS POKUS



- POTATOES, Brown Beauties
16 Pounds for **50c**
- POTTED MEATS . . 6 cans for **23c**
- COCOA NUT, moist, snow white, lb **23c**
- COFFEE, Apex Brand, . 4 lbs. **\$1.00**
- SALT, R. C. . . . 2 boxes for **5c**
- GRAPES, California Tokays . 2 lbs. **25c**
- CABBAGE, Colorado Green Heads
Per pound **3 1/2c**
- WHEATIES, the new cereal,
2 packages for **27c**

WHO'S GOT THE MYSTERIOUS KEY?
It will be all over at 4 P. M. Saturday, Sept. 21

G. S. MORRIS

WANT COLUMN

FOR funeral flowers, phone us or leave your orders with Mrs. Honea at Baker Mercantile Co.—Hollums, Floydada Florists. 18-1f-

WANTED—A-1 good notes. See me at First National Bank.—Dorsey Baker. 51-1f-c

FOR SALE CHEAP—Some second hand buildings, 1 set second hand Fairbanks wagon scales, 1 24-inch French burr corn mill, residence lots.—Ira Broyles. 50-1f-c

FOR TRADE—Good automobile and some money to trade for piece of land.—See J. B. Downs. 51-1f-c

ROOM AND BOARD—Mrs. Frank Dodson, Phone 149. 51-1f-c
FOR RENT—Bed room.—See Mrs. Kinyun, at Beacon office.

WILL SELL a good home or lots between the new and old school buildings, in Lockney. Owner J. H. Henson.

FOR TRADE—A piano for an automobile.—Proctor Carter, at oil mill.

WANTED—Two girls to board and room during this school term.—Mrs. McCoy, 518 College St. 52-2t-pd

FOR SALE—150 White Leghorn pullets.—Tom Hart, 5 Miles east of Lockney. 11-pd

FOR RENT—Bed room joining modern bath with hot and cold water.—222 West Locust Street. 1-2t-c

FOR SALE—One 12-hole Van Brunt drill.—Carl Ferguson, 2 miles west, 3 miles north of Lockney. 1-2t-pd

CARD OF THANKS—We wish to thank our many friends and neighbors for the kindness shown our dear husband and father during his illness and for the loving deeds and words of sympathy for us in our bereavement and for the lovely flowers.—Mrs. J. H. Phillips and children.

FOR SALE—A 4-wheel trailer in A-1 condition, no body. Call or write Beacon office for information. 11-pd

GOOD, New 6 foot one way plow for sale at right price.—Lockney Implement Co. 1-2t-c

Roaches live in colonies. If you see one you know there are many. Roaches are loathsome vermin. Prolific breeders. There are medical authorities who declare seventeen different diseases are transmitted by roaches. Roaches must be killed. Spray FLY-TOX into cracks, crevices, around water pipes, faucets, and other plumbing.

ing. Simple instructions on each bottle (blue label) for killing roaches and ALL household insects. INSIST on FLY-TOX. It is the scientific insecticide developed at Mellin Institute of Industrial Research by Rex Research Fellowship. FLY-TOX is safe, stainless, and has a perfume-like fragrance. Easy to use.—Adv.

THE BOOKS of the Staked Plains Turkey Growers Ass'n. will be closed for membership Oct. 20th, 1929. Anyone wishing to join must do so before that time. The membership fee is (\$1) one dollar per year on issue of contract.—R. E. Keniston, Plainview, Texas, Route 2. 1-4t-c

WANTED—Employment for afternoon hours.—B. R. Warrick, at post-office.

FOR SALE—Wagon and harness, and two cows.—J. E. Lee, Lockney. 11-1f-c

FOR SALE—A small General Electric refrigerator, used 2 months, cost \$231.00, will sell for \$181.—Mrs. Ira Broyles.

FOR RENT—Furnished apartments. Mrs. Ira Broyles.

There is a principle which is a bar against all information. That principle is condemnation without investigation.

Investigate Chiropractic for yourself.

OTHERS GET WELL—SO CAN YOU S. T. COOPER, D. C. Ph. C. Up Stars Next to 1st Nat'l Bank

SORE GUMS NOW CURABLE
You won't be ashamed to smile again after you use Leto's Pyorrhea Remedy. This preparation is used and recommended by leading dentists and cannot fail to benefit you. Druggists return money if it fails.—Stewart Drug Co.

ROBT. A. SONE
Attorney at Law
Office in Court House
FLOYDADA, TEXAS

Have your Abstracts made by
ARTHUR B. DUNCAN
The Old Reliable Abstract Man
Floydada, Texas

WILSON STUDIO & ART SHOP
FLGYDADA, TEXAS
POTRAITS, VIEWS, PANORAMA VIEWS
KODAK FINISHING, ENLARGING
ART PICTURES AND FRAMING



WALLPAPER
-Bring COLOR
to your HOME

A New Shipment Just Received

THERE is cheerfulness and harmony in colored wallpapers, judiciously chosen and carefully hung. Choose your new paper from our Fall stock of patterns.

Crager Hardware, Furniture
and Undertaking Company

A FULL LINE OF DUCO AND BRUSHING LAQUER.

37th Dividend

THE REGULAR quarterly dividend of \$1.75 per share on Preferred Stock will be paid on Tuesday, October 1, 1929, to stockholders of record at the close of business on Friday, September 20, 1929.
R. A. Nickerson, Treasurer.
SOUTHWESTERN BELL TELEPHONE COMPANY

160th Dividend

THE REGULAR quarterly dividend of \$2.25 per share will be paid on October 15, 1929, to stockholders of record at the close of business on September 20, 1929.
H. Blair-Smith, Treasurer.
AMERICAN TELEPHONE AND TELEGRAPH COMPANY

PIGGLY WIGGLY



FRESH FRUITS & VEGETABLES



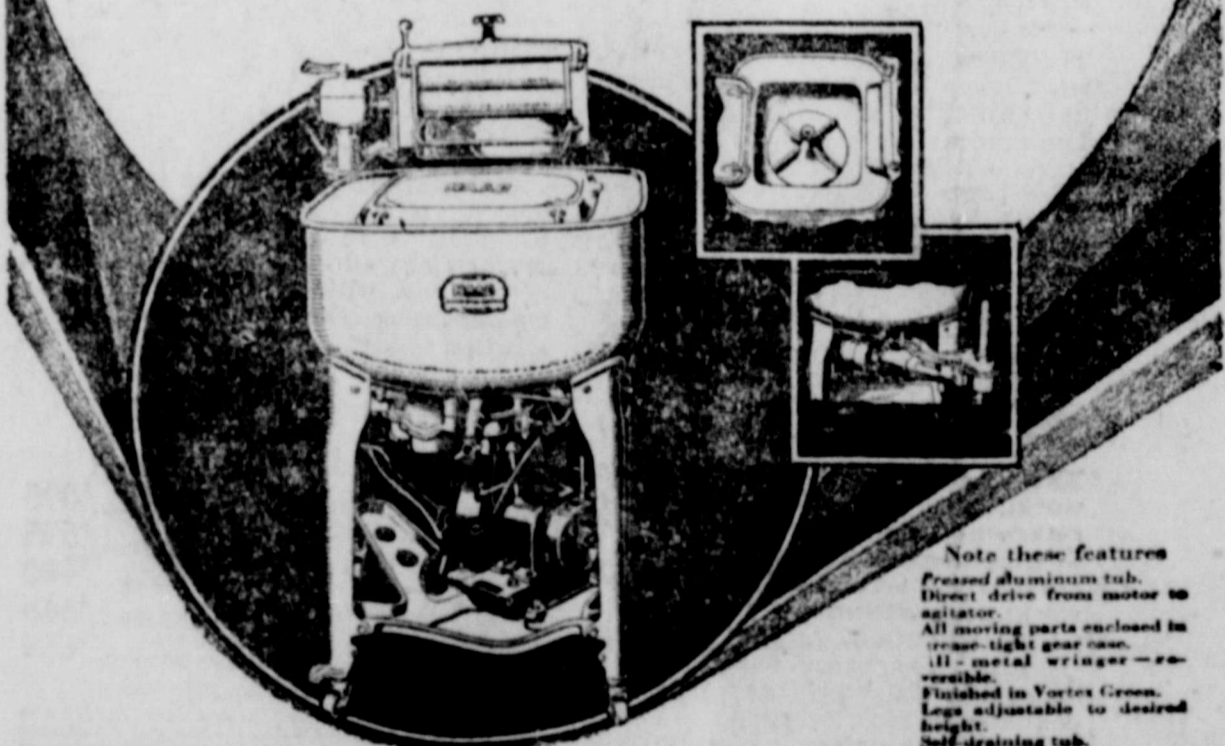
Saturday Specials

- 10 POUNDS GOOD RED YAMS . . Fine to roast, and many other ways . . **35c**
- WHITE NAPHTHA SOAP 10 Bars **38c**
- MALT Blatz or A. B. C. **44c**
- PALMOLIVE SOAP 3 for **24c**
- 1-2 GALLON WIDE MOUTH KERR FRUIT JARS, doz . . **\$1.23**
- LARD CANS 5 gallon size, each **20c**
- 10 POUND CLOTH BAG ICE CREAM SALT . . . 20c value . . . 2 for . . . **25c**
- DEL MONTE, MELBA HALVES PEACHES . . . 2 1-2 size . . 35c kind **26c**
- SAUSAGE, Pure Pork lb. **20c**
- BOILED HAM lb. **50c**

Cuts Washday Work in Half!

NOTHING you can buy for your home will do more to save your time and strength than a new Haag 75 washer, powered by a built-in 4-cycle Briggs & Stratton gas motor. This remarkable machine is new in design, in speed and in efficient performance. It washes even the dirtiest clothes sweet and clean in a jiffy, without boiling, soaking or hand-rubbing.

When once you see a Haag 75 work, you will never go back to old-fashioned, back-breaking washing methods or be satisfied with any other machine. The Haag 75 will serve you a whole lifetime. It is economical to own and operate. Any Haag dealer will explain a most attractive easy purchase plan.



Note these features
Pressed aluminum tub.
Direct drive from motor to agitator.
All moving parts enclosed in airtight gear case.
11" metal wringer—removable.
Flushed in Victor Green.
Legs adjustable to desired height.
Self-draining tub.

HAAG MODEL 75 VORTEX

Baker Mercantile Company
THE STORE WITH THE GOODS