

## Enos T. Jones Seeks Attorney's Office Again

Enos T. Jones, now serving his first term as County Attorney of Floyd County, has announced that he will be a candidate to succeed himself in the Democratic primary this year. Mr. Jones' announcement follows: TO THE PEOPLE OF FLOYD COUNTY:

I take this opportunity to announce that I am a candidate for the office of County Attorney of Floyd County for a second term.

Since January 1st of last year I have served as your county attorney, and have done my best to serve you well. My family and I moved to Floyd County shortly after I finished Baylor University Law School in 1948, and we like it here.

I will say now, as I did when I was running for the first time, that if you see fit to re-elect me your county attorney, I will do my best to carry out the duties of county attorney to the best of my ability, and I will sincerely appreciate your vote and help.

Enos T. Jones.

## Matador Here Tonight In Basketball Game

The Matador Matadors basketball squad will play the Longhorns, both A and B squad on the local court tonight. The girls teams will not play, local school officials said.

The Longhorns played at Matador Tuesday night of this week, splitting the games. The A squad lost 40 to 45 after leading until the last two minutes of the game. The Longhorn B squad ran away with the first game winning by about 30 points.

On Tuesday night of next week the Longhorns play at Falls.

## Contract on New Courthouse To Be Let February 15

Contract on the new, or rebuilt, Floyd County courthouse will be let on February 15, County Judge G. C. Tubbs told The Beacon Wednesday. Final approval of the plans will be made by the Court on January 16. Haynes & Kirby of Lubbock are architects.

Plans call for a 35 foot extension on each the north and south ends of the old building and the modernization and renovation of the entire building.

## Matador Drops Out of Class A Football

The Matador High School has withdrawn from competition in District 3A starting with next football season it was learned here recently. Reason was given as the lack of students. Matador high school has only 35 boys this year and the Matador school board did not feel that this was sufficient enrollment for the boys to participate in Class A. The Matadors will play in Class B next year.

Coach Curtis Kelley said Wednesday that the Matadors would not be on the Longhorn schedule next season. He is trying to secure a game to fill the vacancy.

## Business Men To Meet Tuesday

The monthly meeting of the Lockney Business Men's Club will be held Tuesday morning at 7:30 at the Baker Hotel, it was announced this week by Joe Parrish, club president.

All business men and ladies are urged to be present.

## Temperature Hovers Near Zero Here

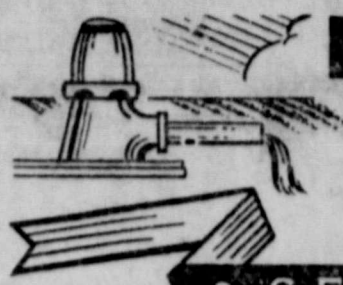
The temperature hovered near zero here Tuesday and Wednesday nights with the coldest point being around 6 above. The cold wave came in from Canada Tuesday evening late and sent the mercury plunging.

Only result was to slow down farm work to some extent. Gins have continued their running all week without interruption.

## BUYS TOURIST COURT

Mr. and Mrs. H. E. Blenden of Lockney have bought a tourist court at Andrews, Texas, and with their son, Dick, will move there soon.

Mr. and Mrs. C. C. Mason spent Christmas holidays with their children in Albuquerque, N. M. This was the first reunion of the family in 16 years. Mr. and Mrs. J. D. Harris and



# THE LOCKNEY BEACON

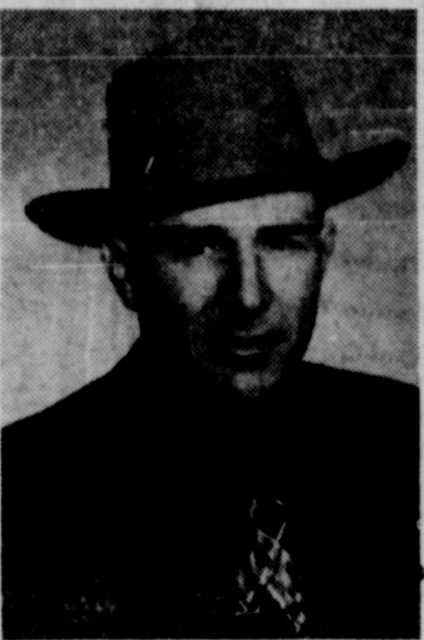
• SERVING THE RICH IRRIGATED SECTION OF FLOYD COUNTY •

VOLUME 48

LOCKNEY, FLOYD COUNTY, TEXAS FRIDAY, JANUARY 6, 1950

NUMBER 18

## Candidate



EARL COOPER  
Candidate for Sheriff

## Earl Cooper In Race For Sheriff

Earl Cooper of Lockney, now serving as nightwatchman and city officer and formerly a deputy sheriff under Sheriff Leland Hart, has announced that he will be a candidate for the office of sheriff of Floyd County in the coming Democratic primaries.

Cooper has spent most of his life in Floyd County, formerly living in the Cedar Hill community and near Floydada. He has lived in Lockney for the past several years. His statement follows:

"I wish to announce that I am a candidate for Sheriff of Floyd County in the coming election. "I served as Deputy Sheriff of Floyd County for two years in 1947-1948. I resigned and took the position of city officer in Lockney which I now hold.

"I feel that I am qualified to be Sheriff if the people of the county see fit to elect me.

"I have been a resident of Floyd County for twenty-five years and a number of you know me as I have lived in all four precincts.

"If elected I will enforce the law to the best of my ability.

EARL COOPER."

## Quebes Adopt Baby Son

Mr. and Mrs. Ewald M. Quebe of the Providence community now have a baby boy. The young fellow, named John Max Quebe, was born November 17, 1949, and adopted by the Quebes last Friday. He weighed seven pounds and 10 ounces at birth but now weighs nine pounds and 10 ounces.

## B&PW Plans "42" and Bridge Party

The Lockney Business & Professional Club is planning a "42" and bridge party for the benefit of the March of Dimes drive soon, it was announced this week by club members.

The date of the party has not been set as yet but it will be announced well in advance of the party. Everyone is urged to plan to attend and help in the March of Dimes drive.

## Special Meeting of Legion Tuesday Nite

A special meeting of the Landrum Post of the American Legion has been called for Tuesday night, 8:00 p. m. at the Legion hall by Post Commander H. B. Machen.

Mr. Machen urges that all veterans be present for this meeting.

## Masons To Meet Wednesday Night

A called meeting of Lockney Lodge No. 867, A. F. & A. M. will be held Wednesday night, January 11 at 7:30 it was announced this week. Work in the master's degree will be held.

Mr. and Mrs. Penner Martin

## Hospital Revenue Shows More Than 50% Increase

Revenues at the Floyd County Co-operative Hospital showed an increase of more than 50% in the year October 1, 1948 to September 30, 1949 over the previous fiscal year, according to the auditor's report given at the annual membership meeting held last Friday afternoon at the City Auditorium in Lockney.

Revenues the past fiscal year totaled \$105,337.32 while the year previous showed a total revenue of \$65,803.04. The report was made by Claude White of Lubbock, representative of Cornell & Company.

Current assets were listed at \$21,125.26 with all assets totaling \$84,993.16, an increase of \$10,279.91 over last year.

Total operating expenses the past year were \$80,749.48, other expenses total \$4,292.43, leaving an earned surplus for the year of \$10,295.41.

Following the report of the auditor, nominations for three vacancies on the Board of Directors were called for. Hubert Frizzell and Edgar R. Hays were elected to succeed themselves on the board while George D. Turner was elected to fill the third vacancy, replacing Mrs. V. E. Spears on the board.

## Barber Shop Here Changes Hands

The first day of the New Year saw a number of changes in ownership of Lockney's barber shops.

The first transaction was the purchase of the Longhorn Barber Shop equipment by Berry Hooten from Joe Rogers. Mr. Hooten already owned the Plains Barber Shop and he will move his equipment from his old location next door to the theatre, to the old location of the Longhorn shop next to Darnell grocery and provide a well equipped shop there to serve the public. Leo Pierce and Bob Bolding are with him there.

Joe Rogers and Charlie Moses have since purchased an interest in the Scott Barber Shop located next door to Newman Grocery and will join M. P. Scott in the operation of that shop. This shop will be called The Longhorn Barber Shop.

## Three Candidates Have Announced

Three candidates have announced their intention to seek office in Floyd County this week and several more are expected to make their intentions known next week.

Mrs. Sam A. Spence announced this week that she would seek re-election as County Treasurer.

Enos T. Jones also announced that he would seek re-election to his present office, that of County Attorney.

Earl Cooper has announced that he will be a candidate for Sheriff of Floyd County. Cooper formerly served as deputy under the present sheriff, Leland Hart, for two years.

## Will Start Ceramics Class January 16

A class teaching the art of ceramics will start January 16 at the home of Mrs. Albert King in the Lone Star community. Mrs. King announced this week. Teacher will be Mrs. Horten of Plainview who will also display a large assortment of the art work at the King home.

Ceramics is a new fad sweeping the country and is very much like molding pottery. Mrs. King said. Clays of various types are used for various dishes, the product is "fired"—that is baked to the desired hardness and then painted as desired. It is mostly working with the hands, such as knitting and crocheting. Mrs. King said and many ladies are becoming interested in the art.

The class will start at 2:00 p. m. and Mrs. King urges all who

# Court Denies Petition for Temporary Injunction On County Road Program

## Case Will Be Appealed, Report

"I am sorry that the county road program does not please everybody. Maybe when the program is completed everyone will be happy over it. The Commissioners Court must comply with its contract with the people of Floyd County. However it would be presumptuous on the part of this Court to think that the State Highway Commission would not fulfill its commitments to the county.

"According to the evidence presented here, there will be approximately \$126,000 left in the county bond fund after all designated roads have been completed. If the state should fail in their part then the county could still pave all designated roads and have around \$36,000 left.

"The Court cannot, in view of this record, grant the plaintiff's request to enjoin the commissioners court from spending bond money on the county road program. Therefore, the application for a temporary injunction is denied."

With these words District Judge Alton B. Chapman refused Thursday morning to grant a temporary injunction to stop the Floyd County Commissioner's Court from spending money from the county bond issue on one mile of road running east of the Pleasant Valley school house. The one mile is a part of a planned paved road from Lockney south to Pleasant Valley, west two miles thence south to Sandhill. The one mile was the only part

of the road involved since it is the only part that will be paid for out of the bond issue that was not designated in the original election order.

Attorneys for the plaintiffs, Richard F. Stovall of Floydada and Winston Brummitt of Lubbock, immediately gave notice of an appeal to the Court of Civil Appeals at Amarillo.

The suit was filed on December 8 by a group of men from Pleasant Valley including Ralph Thayer, Edwin Hammonds and others and they were joined in the suit by a group from Providence and others from the Lockney vicinity. Purpose was to show that the Commissioners Court had used money from the county bond issue to pave roads which were not designated in the bond issue and thereby endangered the completion of the road paving program laid out in the original election order. Judge Chapman, by his decision, ruled in effect that this was not shown by the evidence introduced.

Judge Chapman further stated, however, that he would advise the Commissioners Court to complete the road program before they entered into a contract to pave any more roads not designated in the election order but went on to say that this was not meant as criticism of what the Commissioners Court had done thus far.

Judge G. C. Tubbs, who was the sole witness during the hearing, stated after the trial that the Commissioners Court at present did not plan to pave any more roads in the county which the state would not agree to maintain. "We have fulfilled our contract to the people of Floyd County on this road program," he continued. "I would like to point out that the road to the South Plains school was not built until after provisions had been made to take care of all other roads in this election order."

Judge Tubbs took the stand at the start of the trial and was questioned by Mr. Stovall as to the cost of the road from Highway 207 up to the South Plains school. The Judge stated that it cost \$4,000. He was further asked if any provision had been made to replace bond money spent on roads not designated in the election order and he said no. Then Stovall brought out by questioning that the state highway department had not agreed to furnish maintenance on the Baker road and that the county must maintain this road which is not in the process of being paved.

Under questioning by Enos T. Jones, county attorney who represented along with Ben Ayres the Commissioners Court, Judge Tubbs said that the Commissioners saved considerable money on the South Plains road by letting contract while the contractor had his machinery near and that the road was used for school purposes.

Tubbs further stated under questioning that the State Highway Commission had proposed to build the Providence road without cost to the county and that contract on the road would be let this month. He estimated that the road would cost around \$8,000 per mile for the eight miles, a total of \$64,000. He further stated that the county had \$103,000 left in the bond issue fund plus an expected surplus from the Baker road of \$23,000 making a surplus of \$126,000. He said that the agreement signed between the Commissioners Court and the Highway Commission on September 15 called for the paving of the road from Lockney by Pleasant Valley and thence to Sandhill and also a road south of Dougherty and that the total cost of this would be \$109,000 with the county's part \$84,600. This money has

the \$126,000 surplus.

He testified further that the state had definitely committed themselves to paying 25 percent of the cost of the Pleasant Valley and Dougherty roads and to paying the entire cost of the Providence road and the road from Sandhill to connect with the Pleasant Valley road. However, he pointed out that if the state should default in their commitment the county would still have enough money to pave these roads and have a surplus of \$36,000 left.

When asked by Jones why the Commissioners added the extra mile to the Pleasant Valley road, Judge Tubbs said that they wanted to connect up the two roads and that paving it at the same time as the other roads would be much cheaper than letting a separate contract. He further stated that the connection would increase the utility of the road and that the state had agreed to furnishing the engineering at no cost to the county.

On cross-examination by Stovall, Tubbs stated that the Commissioners had an order from the Highway Commission for the paving of the Providence road and other roads in the county but did not have a regular contract. He said that this was the Commission's way of handling the procedure.

He admitted that the cost of paving might vary and also admitted that the county must bear the cost of maintaining the Sterley cutoff and the Baker road until such time as the state will agree to take over maintenance.

Stovall in his summary argued that all roads in the bond election order should be completed before the Commissioners use the money for other purposes. He stated that should the injunction not be granted, it would be an open invitation to these Commissioners or other Commissioners to use bond money to pave whatever road they desired without regard for the election order. He agreed that the one mile of road west from Pleasant Valley was the only part of the program that was being questioned.

Ben Ayres stated that the Commissioners Court does not surrender its right to resort to common sense and sound discretion when they carry out an election order. He stated that the Court was still in compliance with the election order.

Jones stated that the Court had not violated a trust or breached their contract with the people. He said that they had used common sense and good business judgment and pointed out that the evidence showed a surplus would be left even if the state did not fulfill its contract to pave the roads agreed upon.

Brummitt said that Commissioners Court had a contract with the people and that they should keep it. He stated that the Commissioners were attempting to change that contract and said that they could only build additional roads after the program had been completed. He asked what would keep the Commissioners from selecting other roads and paving them if not stopped now.

Numerous objections and arguments among the attorneys occurred all during the hearing.

## Thursday Markets

Poultry	
Heavy Hens, 4 lbs. & over...	18c
Light Hens, under 4 lbs.....	15c
Cocks, pound .....	7c
Eggs, No. 1, dozen .....	25c
Cream	
Butterfat, No. 1, lb. ....	55c
Butterfat, No. 2, lb. ....	53c
Hides	
Hides, No. 1, pound .....	10c
Grain	
Wheat, per bushel .....	\$1
Milo, per cwt. ....	1
Cotton	

## Legion Post To Sponsor Boxing Thursday Night

The Lockney American Legion Post No. 141 will sponsor the first of four amateur boxing shows on Thursday night, January 12 at 8:00 p. m. in the Plainview City Auditorium, it was announced this week by Bud Dean, who is training the fighters and promoting the show for the Legionaries.

Dean has all but a few of the Jaycee team of last year fighting with him again plus a number of top notch amateurs from Petersburg. All of the boys are getting into top shape and the Thursday bouts will be a preview of their strength in the coming regional Golden Gloves tournaments.

Opponents of the local team for their first match fight will be the Amarillo Bucks sporting goods team. Some of the boys on the card Thursday night will be Donnie Bybee, Donald Reecer, Lavon Samples, Robert Quisenberry, all of Lockney; Bill Davis, C. L. Hosapple, Kelley Bowers, Donald Wooten, Elmer Walls, all of Plainview; Coyt Thompson, Winifred Johnson, Dub Brington, Red Maury, all of Petersburg, and several others.

Tickets are on sale at Lockney Drug here with ringside going at \$1.20, general \$1.00, and students 50c tax included.

## Only 1167 Poll Taxes Paid To Date

Only 1167 Floyd County citizens had paid their poll taxes up to Wednesday noon, County Tax Assessor-Collector T. T. Hamilton said this week. Since this is election year and the normal for Floyd County is around 3300, someone is going to have to hurry to get to vote in the elections this year.

One reason for the poor showing is that many people who paid their taxes in October, before the vote on the proposed constitutional amendment abolishing the poll tax, did not pay the poll tax thinking that perhaps it would be abolished. Since the amendment lost the poll tax is still a requirement for voting and must be paid before February 1.

Mr. Hamilton reported that 61 percent of the county and state taxes were paid in October but that the rate of payment has fallen off since that time.

Mr. and Mrs. W. A. Campbell spent Tuesday in Amarillo on business.

## LOCAL BANK DEPOSITS HIT ALL-TIME HIGH THIS WEEK

Deposits in the First National Bank here hit all time high this week according to the statement of condition issued at the close of business December 31, 1949.

Deposits stood at \$2,266,613.93 December 31 and have since climbed another \$150,000 M. W. Wiley, president, told The Beacon Thursday.

With farmers of the area getting their cotton sold and settling up their financial conditions, the bank did \$500,000.00 in business in one day—Tuesday of this week.

The record deposits represent an increase of \$889,243.44 over the deposits on November 1, 1949, just two months previous. They also represent an increase of \$460,629.71 over a year ago.

Other noticeable points in the statement are an increase during

undivided profits and setting up a reserve of \$10,243.23.

Also during the year the bank has charged off \$5,000.00 for depreciation on furniture and fixtures and will pay a 5 percent dividend this month, Mr. Wiley said.

Cash and cash items in the bank are also at an all-time high with cash and due from banks amounting to \$1,234,559.43, government bonds in the amount of \$120,000.00 and Commodity Credit Corporation papers amounting to \$459,402.64, for a total of \$1,813,962.07 in cash items.

"We are mighty proud of this statement," Mr. Wiley said Thursday. "And we thank the people of this community for their spirit of co-operation and help in making the bank what it is. The people have made this



### Many New Features In 1950 Chevrolet

The automatic transmission, hailed as the most revolutionary driving aid since the advent of the self-starter, makes its first appearance in the low-price automobile field, Saturday, January 7, with the introduction of 1950 Chevrolets.

Chevrolet's application is an exclusive development known as Powerglide. A product of company research covering the entire postwar period, it is the chief element in an optional, extra-cost "power-team." Included is a larger, more powerful engine and many refinements that extend throughout the line of new passenger car models.

Also presented for the first time to the retail automobile market is the Bel Air, a luxurious, six-passenger coupe possessing the swank of the convertible with the practicality of the solid top. With the Bel Air as leader, the latest series contains two individually-styled two-door sedans and two four-door sedans, a sport coupe, business coupe, convertible coupe and all-steel station wagon. As in the 1949 models, when Chevrolet set new volume records to once again lead the industry in sales, most of the bodies are available in "special" and "de luxe" treatments.

Improvements through the 1950 chassis and bodies are many. A new "Jet-Power" carburetor eliminates the "lean" periods in gasoline feed and affords quicker warmup in cold weather. Large exhaust valve capacity helps power output. Each of the six-cylinder passenger car engines follows the traditional, economical valve-in-head design. In the new bodies, stylists have accomplished striking effects with smart, two-tone upholstery and freshly-fashioned exterior metal-work.

The Powerglide automatic transmission makes use of hydraulic torque conversion, a method of smoothly transmitting power to wheels that received considerable impetus during the war in the search for more maneuverable armored vehicles.

Torque, or the force of generation generated as the engine crankshaft, is now transferred through rapidly whirling oil. The force is increased in direct proportion to throttle pressure, as with the conventional clutch and transmission. However, instead of the "steps" involved with mechanical gear linkage to reduce engine speed as the car gathers momentum, the flow of power to the real wheels is fluid and variable. Once the car is moving with the lever in "Drive" position, no shifting action is necessary regardless of the number of traffic stops-and-goes.

To develop an automatic transmission, Chevrolet engineers had two major problems even after

the fundamental principles had been determined. The first was to design a unit that would meet Chevrolet's high-volume, quality standards. The second was to assure the economical operation for which the car has been famous.

Solution to the first problem involved an entirely new manufacturing setup and the construction of huge batteries of special purpose machinery. The mechanism, especially in the vanes which multiply the power of the fluid, requires exacting workmanship. A new plant was opened at Cleveland and manufacturing departments added at Flint, Mich. Starting slowly, the company forecasts a steady rise in production to level never previously attained with precision parts of this description.

The so-called "power-team" answered the second problem. Here engineers designed a chassis to take full advantage of the responsiveness of an automatic transmission and yet at the same time maintain operating efficiency. More power was provided by a new engine. Increased cooling and greater intake and exhaust valve capacities were introduced. The manifold was re-positioned and hydraulic valve lifters installed. The axle ratio was reduced from 4:11 to 3:55 to lower engine speeds. The result, together with exclusive features of the Powerglide, the company claims, is "the most satisfactory performance ever achieved with an automatic shift."

Driving with the Powerglide is simple. On the steering column is mounted a quadrant in miniature somewhat like power controls on ocean liners. The quadrant is marked from left to right with "Park," "N," "D," "L," and "R." A lever under the steering wheel positions a pointer at one of the five stations. To start the engine, the pointer may be placed at "N" (Neutral) or "Park." Otherwise the starter button on the dash remains ineffective. With the engine started, the lever is moved to place the pointer at "D" (Drive). For ordinary travel forward movement thereafter is dependent on throttle pressure alone.

To bring the car to a stop the throttle foot is moved to the brake as desired. Resumption of forward movement in traffic is obtained merely by depressing the throttle.

Because engineers must recognize that driving is not confined to forward movement on level, paved highways, the "R" (Reverse) and "L" (Low) positions are incorporated on the quadrant. Although the drive continues through the converter, low and reverse gears increase the power on the rear wheels by definitely fixing the ratio of revolutions between the crank and propeller shafts. To provide the gears a simple planetary gearset is built into the transmission.

Advantages of the Powerglide over some of the other versions of the automatic shift are re-

portedly many. Through check vanes in the converter, the car does not "free wheel" once the throttle is released, giving the driver safer, surer control on down grades. Valve control of hydraulic fluid is more positive and service-free. Reverse and low gears are fitted into a compact unit, permitting better response when the gears are alternated as might be necessary in "rocking" a car in deep sand, snow or mud. In the "park" position, gears are locked preventing rolling on grades. In neutral the car may be pushed to gather momentum for the engine emergency starts that might be necessary with a dead battery.

The engine used with the Powerglide develops 105 horsepower at 3,600 revolutions per minute. Displacement is 235.5 cubic inches with bore and stroke at 3 9-16 x 3 15-16. Power output of the car without the automatic transmission has been boosted by engine refinements to 92 at 3,400 rpm's. The cubic inch capacity is 216.5 with bore and stroke 3 1/2 x 3 3/4.

The new carburetor applies to both engines. It introduces a concentric float bowl which prevents any "starvation" of the fuel metering jet regardless of sudden starts or the level of the road. Other highspots include a central location of the main discharge nozzle eliminates gas spillage and a guard against vapor lock through the "bedding" of the metering jet in cooler fuel. Most positive operation in cold weather is also claimed.

A direct drain has been added to prevent gasoline stains or rear

fenders from fuel spilling during filling, ventpanes modified against wind roar, an improved rear vision mirror and glove compartment light repositioned to exclude glare are some of the other advances adding to 1950 Chevrolet quality. A novel touch is the inclusion of a whistle on the gas tank vent pipe to warn of approaching overflow.

New body colors are livelier than a year ago. Interiors are two-tone with tasteful greys being worked into the cushioning and paneling. The radiator grille has been redesigned to enhance grace and beauty.

Bumper guards are higher and stronger. The "T" handle of the rear deck is replaced by a new stationary, ornamental handle. Tail lamps have been redesigned to be more easily discernible, from the sides.

Although the Bel Air, possessing a special frame and other exclusive features, is best recognized for an unusual symmetry of body lines, the design offers utilitarian benefits as well. Vision has been increased, particularly toward the rear. The model has 40 per cent more rear window glass area than the conventional coupe.

The first Bible printed in America was printed in the Indian language. In the ark with Noah there were four women—his wife and the wives of his three sons.

## AMATEUR BOXING

Sponsored by the Lockney American Legion Post No. 141

—at—

### Plainview City Auditorium

Thursday, January 12, 8:00 p. m.

The Legion boxing team has the best boxers from Lockney, Petersburg, and Plainview fighting under their colors.

### TICKETS ON SALE NOW

—at—

LOCKNEY DRUG—LOCKNEY  
CAMPS PHARMACY—PLAINVIEW  
BILBERRY BARBER SHOP—Petersburg

Ringside \$1.20 including tax  
General \$1.00 including tax  
Student 50c including tax

### GET YOUR TICKET EARLY

## NOTICE!

We have purchased the Longhorn Barber Shop from Joe Rogers and will continue to operate the shop in the same location. Equipment from the Plains Barber Shop will be moved to the new location and combined with the other equipment to give you a well equipped barber shop.

Our shop will continue to be called the Plains Barber Shop and we will strive to give you the very best in barber work. Come in to see us.

### PLAINS BARBER SHOP

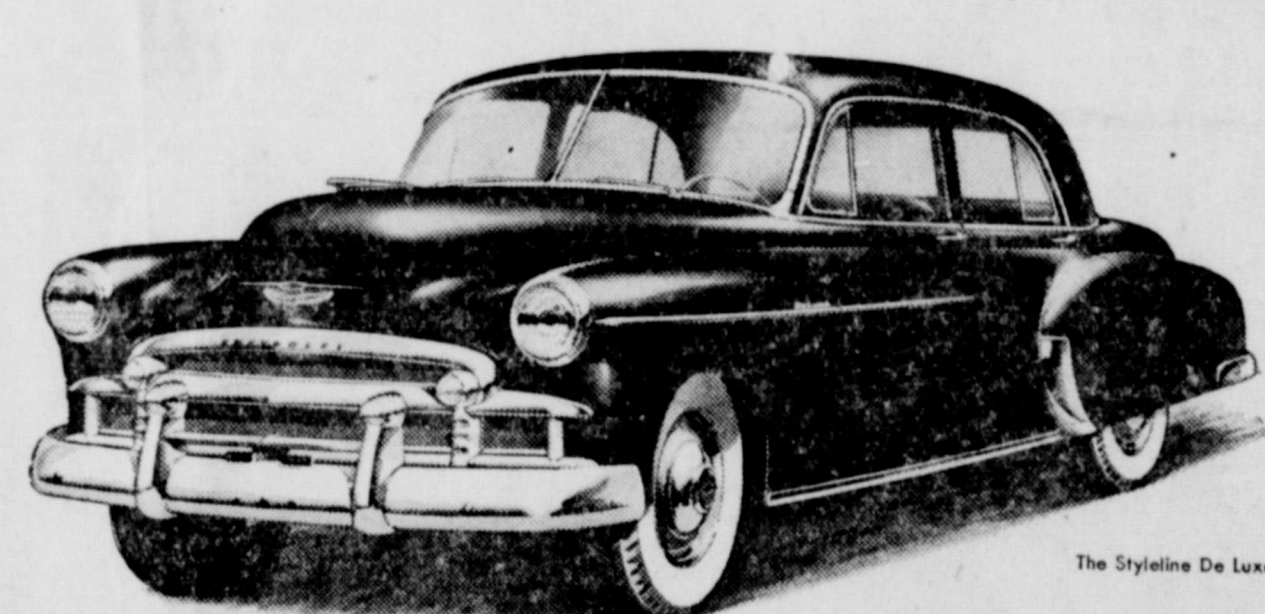
Berry Hooten Leo Pierce Bob Bolding

On display Saturday—

# 1950 CHEVROLET

introducing **POWERglide** automatic transmission

Optional on De Luxe Models at Extra Cost



The Styleline De Luxe 4-Door Sedan

## FIRST...and Finest...at Lowest Cost!

Chevrolet for '50 brings you the best of everything at lowest cost . . . greater beauty . . . finer performance with economy . . . outstanding driving ease, comfort and safety!

Here, in Chevrolet for '50, are the finest values the leader has ever offered to the motoring public.

These thrilling new Chevrolets are available in 14 surpassingly beautiful Styleline and Fleetline body-types. They bring you a choice of two great engines and two great drives—the *Automatic Power-Team\** and the *Standard Power-Team*—described

in detail below. And they also bring you quality feature after quality feature of styling, riding comfort, safety and dependability ordinarily associated with higher-priced cars, but found only in Chevrolet at such low prices and with such low cost of operation and upkeep.

Come in. See these superb new Chevrolets for 1950—the smartest, liveliest, most powerful cars in all Chevrolet history—and we believe you'll agree they're **FIRST AND FINEST AT LOWEST COST!**

### ONLY LOW-PRICED CAR TO OFFER A CHOICE OF STANDARD OR AUTOMATIC DRIVING

**THE AUTOMATIC POWER-TEAM\***  
(Built by Chevrolet—Proved by Chevrolet—Exclusive to Chevrolet)

NEW POWERGLIDE AUTOMATIC TRANSMISSION—for finest Automatic Driving (with no clutch pedal—no clutch pushing—no gearshifting). It combines with Chevrolet's new Economy High-Reduction Axle to bring you an entirely new kind of driving . . . low-cost automatic driving that is almost 100% effortless . . . it's the simple, smooth and thrifty automatic transmission. NEW 105-H.P. VALVE-IN-HEAD ENGINE (with Power-Jet carburetor and Hydraulic valve-lifters). Here's the most powerful, as well as the most thoroughly proved engine, in the low-price field . . . giving performance extraordinary . . . together with traditional Chevrolet economy in over-all driving.

\*Optional on De Luxe Models at Extra Cost

**THE STANDARD POWER-TEAM**  
(Outstanding for Standard Driving Ease . . . Performance . . . and Economy)

HIGHLY IMPROVED, MORE POWERFUL VALVE-IN-HEAD ENGINE (with Power-Jet carburetor and larger exhaust valves). The fine standard Chevrolet engine now made even finer . . . giving you more power, more responsive pickup, greater over-all performance . . . plus the outstanding economy for which Chevrolet has always been noted. THE FAMOUS SILENT SYNCHRO-MESH TRANSMISSION (with Extra-Easy Hand-E-Gearshift). Long recognized, by automotive engineers and the motoring public alike, as the pattern of smooth, quiet gear transmissions . . . assuring extremely simple and easy gearshifting . . . in fact, owners say *easiest* car operation, next to automatic driving itself.

America's Best Seller  America's Best Buy

## LOCKNEY AUTO COMPANY

Telephone 134 — Lockney, Texas

New Roll idea: We make 'em...You brown 'em!

## "Brown 'n Serve" Hot Rolls table-ready in 7 minutes!



**Buy 'em ready-to-brown!**  
Fully formed rolls in a package! Thanks to a new baking technique . . . "Brown 'n Serve" Rolls are all-done-but-the-browning. Just pop 'em in your oven. What could be easier?

**Brown 'em 7 minutes!**  
About 7 minutes in a hot oven does the trick with "Brown 'n Serve" Rolls! No mixing! No kneading! No waiting to "rise." Just delicious hot rolls—at any meal! No work, no work at all!

**Serve 'em fresh and hot!**  
Serve only as many as you need for a meal. Store the rest. They'll keep several days on your pantry shelf. Two weeks in your refrigerator. Almost forever in your deep freezer! Buy some—try some "Brown 'n Serve" Rolls today. We have 'em waitin'. Stop in!

"Brown 'n Serve" Specialties Coming Up—Keep Asking Us!

## CITY BAKERY

LOCKNEY, TEXAS



### Aiken News

By Mrs. M. B. Salmon

Mr. and Mrs. Jeff Hutchenson and daughter visited in the home of Mrs. Rex Milton last Monday.

Mrs. Wiley Moore spent last week with her daughter, Miss Dorothy Moore at Midland.

Bill Thompson made a business trip to Amarillo Wednesday. Bill Wesley and Corky left Wednesday for a trip to Colorado Springs. They returned home Saturday night.

Mrs. Frank Finney of Wildorado and Mrs. Belton Finney of Hereford were guests Wednesday night of Mr. and Mrs. Floyd Compton.

Little Linda Lucas and Jimmie Shuggart were among those on the sick list last week. We are happy to report they are much improved.

Mr. and Mrs. Don Taylor moved to Plainview Wednesday. The community wishes them the best of luck in their new home.

Mrs. Bill Wesley, Nita and Peggy Williams were guests Wednesday night of Mr. and Mrs. M. B. Salmon.

Mr. and Mrs. W. H. Thompson of Belview are visiting Mr. and Mrs. Ivan Thompson.

Mr. and Mrs. L. L. Scott entertained with a 42 party in their

home Friday night. Homemade cookies and cold drinks were served to the following: Mr. and Mrs. Lois Williams, Junior, Peggy and Jerry, Mr. and Mrs. Floyd Compton and L. A., Mr. and Mrs. R. C. Rogers and James Riley, Mr. and Mrs. Connie O'Brien, Loy and Pat, Mr. and Mrs. Johnnie Lee, Mr. and Mrs. M. B. Salmon and Mrs. Vernon Campbell.

Mr. and Mrs. L. L. Scott and Sonny visited friends at Plainview Thursday night.

Bill Wesley Jr. made a business trip to Amarillo Friday.

Mrs. Johnnie Lee visited Aunt Bessie Woods Friday afternoon for awhile.

Miss Carolyn Campbell spent the week end with her grandparents, Mr. and Mrs. J. H. Campbell at Plainview.

Mr. and Mrs. Johnnie Lee visited friends at Littlefield Sunday.

Mr. and Mrs. Cleo Boy and Davie were up visiting friends at Aiken last week.

The Aiken community welcomes Mrs. Fred Musgrove.

Mr. and Mrs. Roy Howard visited friends at Childress over the week-end.

Mr. and Mrs. Bill Wesley, Nita and Corky were honored with a farewell dinner in the home of Mr. and Mrs. M. B. Salmon Sunday. Guests included Mr. and

### Farm Spending Will Stay Up

COLLEGE STATION—Does the outlook for somewhat lower farm income in 1950 mean a cut in farm family spending?

Mrs. Florence Low, extension home management specialist of Texas A. & M. College, doesn't believe the farm families generally will cut their spending during 1950 as much as the farm income is expected to be reduced.

She says families do not change their spending habits easily and tend to keep up their spending even after income has dropped. Savings and credit provide the cushion families use to maintain this spending.

Other factors that may help to keep farm family spending on a fairly high level, says Mrs. Low, are a wider extension of electricity to rural areas and spending on housing may be stimulated by the provisions of the Federal Housing Act of 1949. Slight reductions in the price of consumer goods will also benefit farm families.

If reductions do come, they are expected to show up in reduced spendings for gifts and contributions, recreation and house furnishings and equipment, says Mrs. Low. Little change is ex-

pected in the amounts spent for food and clothing.

High farm incomes for the past several years have enabled many farm families to acquire a good stock of household equipment and this will not have to be replaced for several years. Young families and others have not acquired household goods are more likely to miss the extra income which would have been spent on these items.

Mr. and Mrs. J. H. Campbell of Plainview and Mr. and Mrs. Fred Duval were guests Sunday of Mr. and Mrs. Vernon Campbell.

Mr. and Mrs. Jack Hasting of Kress visited Charlie Hastings last week.

### More Children Die From Accidents Than All Other Diseases

AUSTIN—Take all death among children from 1 to 4 years old caused by the so-called childhood diseases, and they would total a little more than half the child deaths caused by accidents.

Figures released by the Bureau of Vital Statistics, Texas State Department of Health, show accidental deaths in 1948 killed 593 children under 4 years of age, 218 of them under one year, while the combined deaths from diseases of childhood—scarlet fever, whooping cough, diphtheria, measles, poliomyelitis, and epidemic meningitis—killed only 324 children in the same age group. The report shows one of every three deaths in the 5-9 group is accidental; four of ten deaths in the 10-19 age group is accidental, and very little decline is noted in that rate through the other age groups under 30.

State Health Officer Geo. W. Cox said, "State and local health officials can prevent epidemic diseases, and safeguard food and water supplies, but it is up to the individual citizen to protect himself from untimely death by accident."

According to the report, of 100 accidental deaths, 30 involve motor vehicles, 12 are due to falling or crushing, 5 are due to drowning, and 4 are due to burns.

And despite frequent reports of death resulting from "not knowing it was loaded," only three of every 100 accidental deaths involve firearms, the Health Department report revealed.

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The state health officer pointed out that only diarrhea and enteritis, and pneumonia exceeded accidents as a cause of death in the first four years of life.

### Guard Children In Winter Time Too

AUSTIN—Seasonal health hazards for young children are to be guarded against in the wintertime just as carefully as they are in the summertime in the opinion of Dr. Geo. Cox, State Health Officer.

"Every mother is familiar with so-called summer complaints which affect small children but certain winter diseases can be just as harmful and are just as likely to make their appearance unless proper precautions are used," Dr. Cox said.

In the group of winter diseases Dr. Cox said influenza, tonsillitis, pneumonia, bronchitis, asthma, and even diphtheria when a child has not been immunized. Any such disease affecting a child's respiratory or breathing system is apt to be very serious and only too often fatal. Pneumonia often develops from a neglected cold or may follow a severe case of measles or whooping cough. Bronchitis condition may also prove to be an after effect of these diseases and these respiratory ailments are much more difficult to combat successfully than the digestive ailments which are prevalent in the summertime and known as summer complaints.

"These winter diseases are especially dangerous to babies and very young children," Dr. Cox stated. "Nearly all of them are spread from secretions of the nose and mouth. Children not in vigorous health are naturally more susceptible to these complaints and the first line defense against them is to strengthen the child's power of resistance against disease," Dr. Cox advised.

"The second step is to keep them under medical supervision and the third is to make sure that they avoid contact with those who have coughs, colds, or fevers.

### College Costs Texans Less Survey Shows

LUBBOCK—Texans studying at Texas Tech spend \$177 less for a year's college work than the average American student, a recent survey of the New York Times has revealed.

The New York newspaper poll,

conducted by Dr. Benjamin Fine, showed that national average expenses for college tuition, board and room are \$756 per school year. Total expenses at Tech are \$579 per school year, and include housing in the recently-constructed dormitories on the Lubbock campus.

Beacon want ads pay.

## JANUARY

# White Sale!

NOW IN PROGRESS. COME IN

81x108 Type 128 SHEETS \$1.98

GARZA SHEETS 81x108, only \$2.39

PILLOW CASES

All standard brands and good quality 49c and 59c

TOWELS 35c — 49c — 59c — 79c

WASH CLOTHS 13 for \$1.00

WHITE CHENILLE BEDSPREADS

With multicolor trim. Full size, priced at \$4.95

All White Cotton Piece Goods at reduced prices.

## Lockney Dry Goods

# COTTON!

I want to buy your cotton. See me before you sell.

## Horton Howell

Office in the Lockney Implement Co.

John Deere Dealer

Home Telephone 419W1

Mrs. Wiley Moore and Aunt Bessie Woods, Mr. and Mrs. L. L. Scott and Sonny, Mr. and Mrs. Floyd Compton, Leota and Virginia, Mr. and Mrs. Fred Musgrove and Charlotte and Scherrel, Mr. and Mrs. Bert Elam, Larry, Patsy and Linda, Jerry and Junior Williams and the honorees, Mr. and Mrs. Bill Wesley, Nita and Corky. Visitors in the evening were Mr. and Mrs. Connie O'Brien, Loy and Pat, Mrs. Vernon Campbell and Carolyn, Mr. and Mrs. Lois Williams, Peggy and Kenneth, Mrs. Bill Snider and Lunn and Bill Wesley Jr.

Mr. and Mrs. W. W. Buckner, Peggy and Walter were guests Sunday of Mr. and Mrs. Raymond Eldridge at McAdoo.

Mr. and Mrs. J. H. Campbell of Plainview and Mr. and Mrs. Fred Duval were guests Sunday of Mr. and Mrs. Vernon Campbell.

Mr. and Mrs. Jack Hasting of Kress visited Charlie Hastings last week.



YOUR ENGINE'S AS FIT'N AS A KITTEN POWERED WITH NEW "CAT-CRACKED" COSDEN PREMIUM-GRADE GASOLINE

Give your engine a power promotion... to the new "Cat-Cracked" Cosden Premium-Grade Gasoline. Cosden's new Catalytic Cracking Plant gives you a new fuel for your automobile, by the newest and most modern methods. A gasoline that makes your engine more sensitive to your throttle... responds quieter, quicker, smoother... brings out the best in new automobiles or one of the older models. There is no better Gasoline.

Cosden's Higher Octane (Regular Grade) Gasoline, too, is a new gasoline. In town, on the highway, or anywhere, you will be thankful every tankful for Cosden's peerless performance!

## COSDEN PETROLEUM CORP.

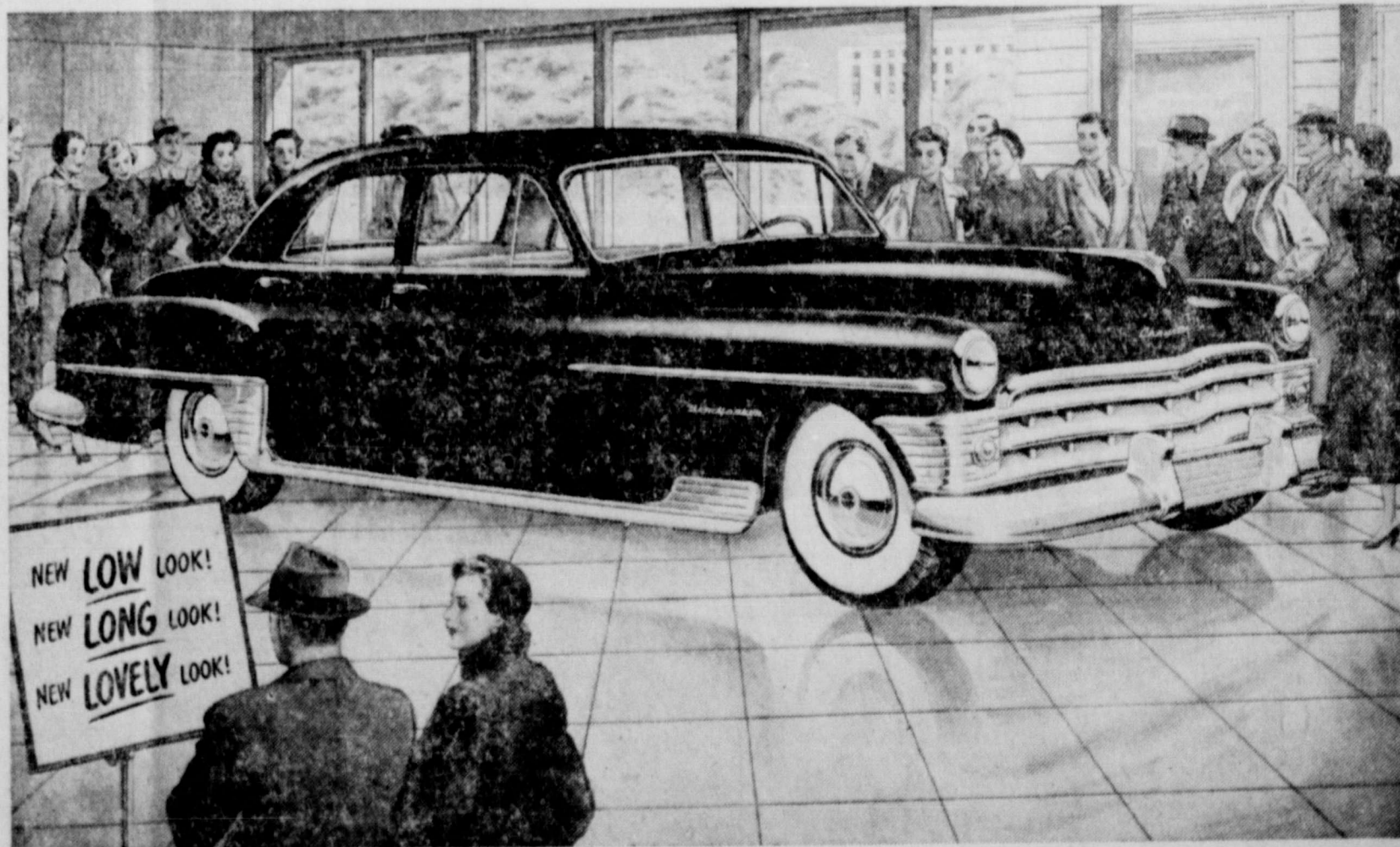
BIG SPRING, TEXAS

SEE YOUR LOCAL COSDEN DEALER FOR QUALITY PETROLEUM PRODUCTS

Excitingly...dramatically...and differently

# NEW FOR 1950

A classic of long, low and lovely styling



Here it is! Now on Display: The beautiful 1950 Chrysler... the beauty surprise of the year! From smart new front to smart new rear, every sleek, trim line was deliberately styled to give it a new long, low streamlined look! With stunning new interiors, new nylon fabrics... it's today's new style classic, inside and out! And again for 1950 Chrysler's beauty reflects the sound engineering and

the solid comfort inside. Again there's headroom, legroom and shoulder-room to spare! Chair-height seats! Surprising visibility all-around... in the easiest of all cars to get into and out of. You've got to see and drive it really to appreciate it... the wonderful things that have been done to make it the smartest, most comfortable—the safest, sweetest driving car today! (19 new body styles available.)

BEAUTIFUL 1950

# CHRYSLER

TODAY'S NEW STYLE CLASSIC!



Mr. and Mrs. Lee Branstetter and children of Lawton, Okla. left for their home Sunday after week's visit with her sister, Mrs. Johns Cox and mother, Mrs. A. A. Sweatt.

Mr. and Mrs. C. B. Kendall of Fort Worth spent Christmas here with Mr. and Mrs. M. S. Johnson. Mrs. Johnson returned home with them for a visit and will also visit in Greenville.

Mr. and Mrs. L. A. Cooper are now vacationing at the Weslaco Trailer Camp, Weslaco, Texas, according to a card received from them this week.

Mr. and Mrs. E. M. Quebe and Mr. and Mrs. Charlie Boedeker spent last week end in Fort Worth where Mr. Boedeker underwent medical treatment.

# Society News

## Complimented With Shower Monday

On Monday night, January 2, a lovely shower was given at the Methodist Church honoring Rev. and Mrs. Wesley Daniel.

The guests were registered in the Bride's Book by Mrs. Paul Cooper.

In the receiving line were Rev. and Mrs. Newton Daniel, parents of the groom, Mr. and Mrs. Leslie Floyd, Mr. Floyd being chairman of the board of stewards, and the bride and groom.

Mrs. C. L. Beard and Mrs. Henry Ford invited the guests in to see the many beautiful gifts.

Mrs. Edwin Johnson poured tea and Mrs. Joyce Harrison assisted by Mrs. W. L. Thomas, poured coffee from a lace-covered table centered with yellow jonquils and fern.

A very interesting program was presented by Mrs. Troy Ray, the main feature being a miniature wedding. The little altar was decorated in flowers and white tapers. Little Carolyn Ray sang "I Love You Truly," accompanied by her mother at the piano who also played the traditional wedding march. Little Donna Lynn Record and Clair Schacht dropped rose petals for the bride, Joe Mac Holmes was the preacher who performed the witty ceremony.

Carolyn Harris, daughter of Mr. and Mrs. Clark Harris, was the lovely little bride, in white satin and a veil, and Jerry Terrell, son of Mr. and Mrs. Woodson Terrell, was groom. Kay Carter in a beautiful blue formal was bridesmaid and Troy Ray Jr. was best man.

The men's quartet, Bob Miller, C. L. Record, Oliver Holmes and Ike Johnson sang several enjoyable numbers.

The host and hostesses were Mr. and Mrs. Leslie Floyd, Mr. and Mrs. W. J. Griffith, Mr. and Mrs. R. E. Patterson, Mr. and Mrs. Troy Ray Mr. and Mrs. B. E. Harris, Mr. and Mrs. C. L. Record, Mr. and Mrs. F. L. Brown, Mr. and Mrs. Art Barker, Jr., Mr. and Mrs. F. O. Schacht, Mr. and Mrs. Edd Carter, Mr. and Mrs. Paul Cooper, Mr. and Mrs. Oliver Homes, Henry Ford Jr. and his mother, Mrs. Henry Ford Sr.

## Silver Wedding Celebrated Sunday

Mr. and Mrs. Alvin Nichols, who live east of Lockney, celebrated their Silver Wedding anniversary Sunday, January 1, with dinner for relatives and open house in the afternoon.

Those who were guests at the dinner included: Mr. and Mrs. T. B. Cox, Elaine, Doyle and Rhea, of Hereford; Mr. and Mrs. Johns Cox, Nova Jean and Wanda Mae of Lockney; Mr. and Mrs. Pepper Martin, Hart; Mr. and Mrs. Tom Davis, Nola, Perry Lee and Miss Louella Cox of Tullia; Mr. and Mrs. Glen Whitfill and Judy Ann, and Mr. and Mrs. Nichols.

In the receiving line during the afternoon were Mr. and Mrs. Nichols and their daughter, Mrs. Glen Whitfill. Mrs. Nichols' niece, Mrs. Pepper Martin showed the guests into the dining room where they were served cake and punch from a lace-covered table decorated with white carnations. Serving were Miss Elaine Cox of Hereford and Miss Nova Jean Cox of Lockney.

Those calling in the afternoon were Rev. and Mrs. Newton Daniel, Mr. and Mrs. C. L. Record and Donna Lynn, Mrs. W. L. Thomas, Mr. and Mrs. C. H. Rose, Mr. and Mrs. W. J. Casey, Mr. and Mrs. Frank Brown, Lockney; Mrs. Geo. V. Smith, Mrs. Wilson Kimble, and Mrs. George Beedy, Mr. and Mrs. Lloyd Catlin and boys, Rev. and Mrs. R. N. Huekabee, Floydada; Bill Thomas, P. M. Smitherman, South Plains; Don McLaughlin, Providence.

## Celebrate Golden Wedding Recently

Mr. and Mrs. J. M. Cox of Archer City, former residents of Lockney and parents of Marvin Cox, celebrated their 50th wedding anniversary on Wednesday evening, December 21 at their home with open house.

Mrs. W. O. Davis, a daughter of the couple, greeted the guests and they were registered by Mrs. Charlie Wakefield. Mrs. Floyd Teaff, another daughter, presided at the silver service. Coffee was served with the beautifully decorated cake.

Gold mums and green ribbon inscribed "John and Nan" in gold letters decorated the party rooms.

Mr. and Mrs. Cox were married December 21, 1899 in Nash, Texas. Mrs. Cox was the former Nancy Beaty.

They have four children: Chester Cox of Fort Worth, Marvin Cox of Lockney, Mrs. W. O. Davis of Archer City and Mrs. Floyd Teaff, Olney. They have seven grandchildren and three great-grandchildren.

Marvin Cox visited his parents on Christmas Day.

## GUESTS AT SUNDAY DINNER

Mr. and Mrs. Everett Brewer and daughters, Freda and Phoebe, were honor guests at a dinner Sunday held at the home of Rev. and Mrs. E. J. Cobb. The Brewers are former residents of Lockney and now live at Eldorado, Okla. Other guests present were Mr. and Mrs. Leslie Ferguson and children, Mr. and Mrs. Hilburn Casey and children, Mr. and Mrs. Edgar R. Hays and children, Mr. and Mrs. J. H. Cooper and daughter and Mr. and Mrs. Carl Ferguson called during the afternoon.

## Joanis Daniel Is Christmas Bride

Mr. and Mrs. Vernon Daniels are announcing the marriage of their daughter, Joanis, to Ray Robertson, son of Mr. and Mrs. G. W. Robertson of Plainview. The single ring ceremony took place December 24, at the Baptist Church in Clovis, N. M. The bride was attired in a navy blue suit with pink and brown accessories. The couple was attended by Mr. and Mrs. Jerry Caylor of Plainview. The bride is a senior of Lockney High School and the groom is a 1949 graduate of Plainview High School. The couple will make their home in Plainview where he is engaged in farming.

## Educate Youth On Soil Saving, Tech Prof. Says

LUBBOCK—The right place to start young America's education on soil conservation is in the grade school, two Texas Tech professors agreed today.

Dr. Doyle Jackson and Dr. A. W. Young both said soil-saving practices should be mentioned to youngsters right along with the ABCs. Dr. Jackson, acting head of the education department, joined Dr. Young, head of the plant industry department, in making the statement.

"All elementary teachers should be required to take courses in agriculture, and soil conservation undoubtedly should be taught from the fourth grade through college," Dr. Jackson said.

Both pointed out that the average elementary school teacher's training does not include even basic soil courses, and often, no agriculture at all.

"The teachers who live in an agricultural community need a background which would permit soil conservation training for 12-year-olds," Dr. Young said. "At present, the children are never

exposed to conservation until they reach high school and might possibly take a course under a vocational agriculture teacher who is trained in soil practices."

Mr. and Mrs. T. J. Honea, Mr. and Mrs. Red Dollar attended the Cotton Bowl game at Dallas Monday.

Dr. and Mrs. D. R. Foster and family spent two days last week visiting at Ruidosa, N. M., and other points in that area.

Mr. and Mrs. Henry Hodel, and Mr. and Mrs. Clyde Applewhite attended the Cotton Bowl game at Dallas January 2.

Mr. and Mrs. E. B. Vernon and family spent Saturday night in Plainview with their son, Royce Vernon and family.

R. E. Patterson was among the Lockney fans attending the Cotton Bowl football game at Dallas Monday.

Beacon want ads pay.

# DARNELL GROCERY

**Syrup** Pure Ribbon Cane 5 lb. bucket **69c**

"MAGIC WASHER"  
**Soap Powder** 2 for **25c**

**Salmon** Tall cans Each **49c**

**Almonds** 1 lb. bag **25c**

**Fresh Coconuts** Each **15c**

### MARKET

**Brick Cheese** Pound **55c**

**Bacon** Squares Pound **37c**

**Sausage** 1 pound Rolls **45c**

**Cheese** "Red Skin" Pound **55c**

Your Business Appreciated



## KNOW-HOW AND KNOW-WHAT

Of all things in which KNOW-HOW is important, filling a prescription probably ranks first. You may be sure when you bring a prescription for us to fill that we have the KNOW-HOW and KNOW-WHAT—the know-how to mix it properly and the know-what to use only the most dependable and freshest drugs.

For the best in prescription service bring us your prescriptions.

## Powers Pharmacy

Medical Center Day Phone 31 Night Phone 228-W

# Used Cars

Two 1947 1/2 ton Chevrolet Pickups

1941 model Ford 2-door

1940 model Ford 2-door

1942 model Pontiac 2-door



## Family Gathering on Christmas Eve Night

On Christmas eve night the home of Mrs. Onnie Allen was the scene of a Christmas tree and dinner.

A delicious turkey dinner was enjoyed by all and then gifts were given from a beautifully decorated tree.

Children present were: Mr. and Mrs. Walter Allen of Plainview, Mr. and Mrs. Vaughn Allen and Mr. and Mrs. Melvin Allen of Amarillo, Mr. and Mrs. Woodrow Allen of Denison and Mr. and Mrs. Charles Gibson of Crosbyton.

Grandchildren present were Mr. and Mrs. R. L. Marshall of New Mexico, Mr. and Mrs. Tommy Evans, Bobbie Von Allen, Patty Allen, all of Amarillo; Mary Edith and Roger Hall Allen of Denison, Ronald Gene and Mike Allen of Amarillo; Nancy Louise and Druella Mae Gibson of Crosbyton.

Great-grandchildren were Robert Allen Marshall of New Mexico and Tommy Lynn Evans of Amarillo.

Luncheon guests Christmas day were Mr. and Mrs. Woodrow Allen and family, Mr. and Mrs. M. B. Allen and boys, Mr. and Mrs. Charles Gibson and girls, and Taylor Joyce, a guest of Woodrow Allen.

All reported an enjoyable time.

## Kellison Home Is Scene of Party

The home of Mr. and Mrs. Buck Kellison was the scene of a lovely dinner and party on Friday evening of last week. Guests were members and their husbands of Mrs. Sid Thomas' Sunday School class of the Baptist church.

After a bountiful dinner guests played progressive "42" until a late hour. The guest list included Messrs. and Mmes. Frank Brown, Byron Karr, Edgar Hays, Sid Thomas, Hammond Handley, E. J. Cobb, I. A. Applewhite, Fred Duval, Ben McGhee, C. H. Samples, Fay Pinner, W. A. Taylor, Hilburn Casey and Mrs. Bert Vernon.

Written history is at least 6,000 years old.

## Plains Floral Shop

"Say It With Flowers"  
Flowers Wired Anywhere  
Telephone 163  
Lockney

## INSURANCE

FIRE — HAIL — TORNADO  
REAL ESTATE and SURETY BONDS  
MONEY TO LOAN on Farms and Ranches at Low Interest Rate  
Next door to Federal Bldg.  
**FRANK PERKINS**  
Phone 13

# COMPARE All plows....

And you will buy THE INDEPENDENT UNBREAKABLE ONE-WAY PLOW



- Steel Unbreakable Axle Holders
- Steel Unbreakable Quadrants
- Steel Unbreakable Plungers
- Ball Bearing Thrust Cylinder Bearings
- Timken Wheel Bearing
- Full Roadability

All Sizes from 7 feet to 24 feet

## GUARANTEE

Every part of the Independent Unbreakable One-Way Plow is unconditionally guaranteed (except rubber tires and disc blade over the manufacture of which we have no control) for one year. The disc cylinder bearings have a fifty (50%) percent trade-in value, thereafter. INDEPENDENT PLOW, INC.

Made of heavy welded steel unbreakable construction. You would expect these fine, highest of quality implements to cost more, however, modern engineering and production plus mass buying makes it possible to bring these plows to you at cost below almost all similar farm tools. Come in and compare and you will buy.

MADE BY MAKERS OF WORLD'S LARGEST PLOWS

## INDEPENDENT PLOW, INC.

NEODESHA, KANSAS

Available in 16 1/2, 12 and 15 foot sizes.

# Floydada Implement Company

M. S. (TUBBY) ROBERTSON, Owner

Highway 70 E



**CLASSIFIED ADVERTISEMENTS**

**For Sale**

**FOR SALE**—1938 model A John Deere tractor. Also jet-type one horse pressure pump complete with pipe. See Troy Ray, Lockney. 18-tfc

**LOTS FOR SALE**—Eight lots from 11 to 18, Block A, Waller addition. F. A. Falkenberg, Box 51, Floydada. Phone 722W2. 18-3tp

**FOR SALE**—4-rooms and bath on pavement, 2½ blocks east of Maier Food Store. Also \$75 membership in Floyd County Co-op hospital. \$50. Jack Cooper. 18-4tp

**FOR SALE**—12,000 good grain Hegari bundles, \$16 per ton. See G. E. Tannahill, 4 miles north, 1 mile west of Lockney. 18-tfc

**FOR SALE**—1944 model 6 foot Frigidaire, good condition. See at "Whitey" Baccus Motor Co. 18-2tc

**FOR SALE**—Gas range. Call 1-W. 18-2tc

**FOR SALE**—Slightly used pressure pump complete with 115 feet sucker rod, 2-inch pipe, valves, cylinder, etc. \$200.00. See Raymond Ragle at airport, Plainview, or Spence and Thompson, Lockney. 14-4tp

**FOR SALE**—About 80 white leghorn young hens. See H. B. Handley, 1½ miles west of Lockney. 18-1tp

**FOR SALE**—Three young milk cows, fresh recently. See Hibburn Casey. 18-1tc

**FOR SALE**—1934 Ford 2-door sedan. Jesse Harris. 17-tfc

**FOR SALE** or **RENT**—5-rooms and bath modern house, pressure water. West of Carothers Tourist Camp. U. K. Nelms. 18-1tp

**FOR SALE**—I will sell or trade the Lockney Cafe for anything that I can use that is worth the money. Will give or take difference. See E. M. Lawson at Lockney Cafe. 17-3tp

**FOR SALE**—Two-piece living room suite, also 11½x15 wool rug with pad and 9x12 wool rug with pad. Mrs. C. J. Taylor. 17-3tc

**FOR SALE**—4-room and bath in Lockney. Nearly new. Also 2-row SC Case tractor with equipment. See I. A. Applewhite. 16-tfc

**FOR SALE**—Windmill, tower, overhead tank and pipe complete. See J. R. Belt, Jr. 17-3tp

**FOR SALE**—International roll-over moldboard plow, 16 inch bottoms. J. M. Cooper, 5 miles north of Lockney. 15-3tp

**FOR SALE**—Nice four-rooms and bath on pavement. \$4200. See F. L. Brown. 15-3tc

**FOR SALE**—Heavy grain Hegari bundles. Wesley Hay, 5½ miles north of Lockney. 14-tfc

**FOR SALE**—Three bed room modern house, recently built, good garage, paved walks, driveway and curbing. Good location. Inquire at The Beacon office. 11-tfc

**ELECTRICAL WIRING** and motor repair. Chas. Givens, Phone No. 197, Lockney. 9-tfc

**V. D. HARRIS**  
Farm Implements & Real Estate  
Box 484 Phone 105-J  
Lockney, Texas 5-tfc

**IF YOU HAVE** an unmarked grave see me for monuments or for coping. Frank Dodson. 33-tfc

**STAPLETON & JONES**  
Lawyers  
204 Bishop Building  
Floydada

**STEELE'S SHOE SHOP**  
All kinds of Shoe Repair  
Dye Work and Cavalier Shoe Polish  
All Work Guaranteed  
Located across street south of Baker Hotel

**Kimble Optometric Clinic**  
Dr. J. W. Kimble  
Dr. O. R. McIntosh  
Optometrists  
Floydada, Texas

**DRS. CLOUGH & CLOUGH**  
Optometrists & Orthoptists  
Clough Bldg. 111 West 7th  
Pho. 236 for Appointment

**Wanted**

**HATCHING EGGS WANTED**—See the Rice Hatchery for culling and blood testing. Phone 235, Floydada. 14-4tp

**WANTED**—Custom one-waying, hoemeing, chiseling, or will lease equipment—tractors, one-ways, hoemes, drills. See Wayne Bybe. 14-tfc

**Custom Work**

Have Ford tractor and equipment and Pick-up Truck available for all kinds of work, farm or town. H. C. Burke, block east of Cooper Bros. Garage. 31-tfc

**PIANO TUNING**. Write Luther Fowler, Lockney. 23-tfc

**WANTED**—Custom one-waying or plowing. See Harold Calloway, one mile east, ¼ mile north of Lockney. 3-8tc

**MONEY TO LOAN**—on Farms and Ranches. See R. E. Fry, Floydada, Texas. 27-tfc

**FARM AND RANCH LOANS**  
See us for your farm and ranch loans. Quick appraisal. Low interest rate, splendid prepayment options, liberal valuations. 7-tfc  
**GOEN & GOEN, Floydada, Texas**

**Miscellaneous**

**TRAINING COURSE AVAILABLE**—in laboratory and x-ray technique for one or more girls. Must be high school graduate. See J. H. Holt at laboratory, Floyd County Co-operative Hospital. 18-4tc

Early Puritans celebrated Christmas about the middle of the 19th century.

The hen that lays is the hen that pays. Close culling of the laying flock will save feed and labor.

Farm records are an aid to better farm planning. They are the "eyes and ears" of the farm business.

Raw vegetables and fruits will stay crisp longer if washed and wrapped in waxed paper or a dry cloth.

Cook lard over a moderate fire and stir to prevent sticking or scorching. Keep the temperature below 245 degrees Fahrenheit.

Dairy cows are roughage eating animals. Give them plenty of good hay—as much as they want whenever they need it.

Thomas Jefferson headed a political party called the Democratic Republicans.

Small amounts of leafy alfalfa hay of good color, added to the ration, will protect growing cattle from vitamin A deficiency.

Good, properly working equipment, in the brooder house makes for a successful brooding operation.

**ARTHUR B. DUNCAN**  
ABSTRACT CO.  
S. E. Corner Square—  
Floydada

Oldest and most complete abstract plant in Floyd County. Prepared to render prompt, efficient service on everything in the line of land titles.

**MRS. MAUD HOLLUMS**  
Manager

**SPECIAL PRICES**  
on all Radiators.  
International Farmall  
Cores—\$25.00 Exchange

**STOVALL-BOOHER**  
RADIATOR  
Sales and Service  
Plainview, Texas



**Lockney Chapter No. 379**  
Stated Convocation Fourth Tuesday

Called meeting January 16, 1950. Work in the M. M. and P. M. degree. Refreshments at 7:00 p. m.

C. L. ANDERSON, H. P. HERMAN KING, Sec'y.



**Lockney Lodge No. 867**  
A. F. & A. M.  
Regular meeting third Tuesday night at 7:30.

**Polio Poster Children Form March of Dimes Honor Guard**

1950 drive, following nation's worst epidemic, will be led by Wanda Wiley, escorted by poster children of past four years.



1946: Donald Anderson, Ore.



1947: Nancy Drury, Ky.



1950: Wanda Wiley, Texas



1948: Terry Tullos, Miss.



1949: Linda Brown, Texas

**MARCH OF DIMES** poster children whose plight and progress depict the fight against polio will tour seven cities in the 1950 drive, January 16-31. They will make a concerted appeal for greater contributions to provide effective continuation of patient care, research, and educational programs sponsored since 1938 by the National Foundation for Infantile Paralysis.

**WTCC Launches Great Program On Work For 1950**

ABILENE, Jan. 1.—(Spl.)—With a work program for 1950 described by many West Texas leaders as almost beyond comprehension in scope and importance the 600 members, directors and officers of the West Texas Chamber of Commerce and the West Texas Domestic Water Association will launch this week a new joint program to bring prosperity to West Texas—not for one year, but for the next half century.

As evolved throughout the past twelve months, the program presents a new philosophy in municipal water development which the companion organizations believe will ultimately end in the building of multi-city reservoirs capable of serving every community in West Texas with adequate water supplies for more than 50 years.

This new philosophy in dam-building is based on organizational studies showing economic damages to cities through lack of water to be companionable to losses sustained from excess water, and the establishment of municipalities as prior users of water in all future federal water projects.

Under provisions of the charter granted to the West Texas Domestic Water Association following its organization and incorporation in November, the association will work for the extraction of optimum values of all waters originating in West Texas for municipal, industrial and irrigation purposes.

Four new committees have been appointed to direct the program of the WTDWA, as follows: 1. Water Projects Justification Committee. Lawrence Hagy, Amarillo, chairman. This committee will accumulate information and reports on the value of multi-city water projects for enhancement of public welfare through adequate municipal, industrial and irrigation water.

2. Projects Organization Committee. J. E. Cunningham, Amarillo, chairman. The duty of this committee is to assist in organizing water districts for administering all multi-city water projects found to be feasible.

3. Municipal Water Prior Rights. R. M. Wagstaff, Abilene, chairman. This committee will seek recognition of municipalities as prior users of water over all other uses in dam building.

4. Domestic Water Committee. John Couch, Haskell, chairman. The function of this committee is to secure maximum appraisal of water to qualify and make feasible all recommended multi-city proposals.

In releasing the work program to the entire membership and directorate on January 1, WTCC President J. M. Willson of Floydada placed strong emphasis on the giant water program as adopted for resolute effort during the coming year, but also pointed out that water is by no means the

may be greatly enhanced through revenues obtainable by counties in 1951 by re-impounding the state ad valorem tax. This tax was abolished by amendment to the constitution passed at the last general election, effective January 1, 1951.

Under provisions of an enabling act, sponsored by the WTCC and adopted by the legislature this year, each county may, by election, levy a tax not to exceed 30 cents to be administered through the Commissioners Court for the express purpose of farm-to-market road and lateral road construction and flood control, which embraces soil conservation.

The question of how much control, if any, that should be placed over the withdrawal of underground water from the strata in

the high plains and other irrigated areas of West Texas may be answered in the recent enacted underground water bill which provides for local control of usage and conservation of such waters.

Together with the farm-to-market road and soil conservation measure, this law will be interpreted and program devised by committees and staff of the WTCC for use by West Texas counties in planning water district proposals for underground water control and for county road-soil conservation projects under provision of the ad valorem tax revision act.

To develop all projects approved by the organization for action during the coming year, the WTCC's Activities department has been explained to employ a

**ANNOUNCING...**

The opening of

**CERAMIC CLASSES**

under the guidance of Mrs. Glen Horton  
MONDAY, JANUARY 16, 2 p. m.

Everybody is invited to see the lovely display of Ceramics by Mrs. Horton and hear her discussions.

Come be with us. The afternoon should be both instructive and enjoyable.

At the home of  
**MRS. ALBERT KING**  
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Our Cotton Fan is available for public use and we have several trucks operating with the fan which can haul your cotton. To have your cotton picked up with a fan cleans it of dirt and conditions it for better ginning and the fan is screened so that it cannot possibly injure seed or staple.

12½¢ per hundred

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staff of expert consultants, under the direction of general manager D. A. Bannean.

These consultants will make economic, analytical and engineering studies and reports on surface and underground water programs, soil conservation and road projects and greater industrial potentialities for West Texas.

"Through such efforts," Grant continued, "West Texas will not be 'scraping the bottom of the barrel'—but will have the water to perpetuate its health, wealth and growth and lead it forward to a new era of industrial development such as has never been experienced in the history of the country."

Egg-rolling on the White House lawn was introduced during Madison's term of office.

**POLITICAL ANNOUNCEMENTS**

The Beacon has been authorized to announce the candidacy of the following persons, for the office indicated above their names, subject to action of the Democratic primaries:

**For Sheriff:**  
EARL COOPER  
**For County Attorney:**  
ENOS T. JONES  
**For County Treasurer:**  
MRS. SAM A. SPENCE

Mary Jane Darden of Amarillo spent the holidays with her grandparents, Mr. and Mrs. E. J. Thomas.

Fog indicates approaching fair weather.

Order your next year's supply of fertilizer now.

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**SUGAR** 10 pounds 89c

HEINZ OVEN BAKED **BEANS** with Casserole 3 cans 79c

**FLOUR** Every Sack Guaranteed, 25 lbs. \$1.69

**SHORTENING** Pure vegetable 3 pounds 54c

**LETTUCE** Large firm Heads 8c

**ORANGES** 5 lb. bags 37c

**RAISINS** 2 pounds Cello bags 32c

**MEAT DEPARTMENT**

**PICNIC HAMS** Pound 34c

**CHEESE** 2 lb. box 93c

**SLAB BACON** Pound 38c

**FRESH FRYERS—FRESH HENS**

— PHONE 71 —

**BAIN and BAIN**  
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Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Beacon will be corrected gladly upon being brought to the attention of the editor.



MEMBER OF TEXAS PRESS ASSOCIATION

**EDITORIAL**

"And He came and dwelt in a city called Nazareth: that it might be fulfilled which was spoken by the prophets: He shall be called a Nazarene."—Matthew 2:23.

Farmers of some areas are raising a great hue and cry because of the cotton allotments given them for 1950. South plains farmers, for the most part, are fortunate in receiving fairly satisfactory allotments on both cotton and wheat. Some farmers have already started a movement to protest the allotments but Congressman George Mahon has warned that "any reshuffle of the cotton allotments will hurt South Plains farmers."

The protest probably comes partly from the fact that the American people don't like to be told they have to do something even if it is their own government that tells them. Most of us are pretty sure that we know better than anyone else what we should or should not do.

There is one thing we would like to add to that old axiom about the two sure things—death and taxes. There is another sure thing and that is government regulation must come with government support. Whether its crop prices, public schools, old age pensions, or what not, if the federal government puts any money into it they're going to tell us what to do and what not to do.

If the government continues to support farm prices, they are going to tell the farmers what to do and that's a sure thing. Another sure thing is that a lot of farmers are not going to like what they are told. But Uncle Sam won't let you have your cake and eat it too and acreage allotments will continue to come along with price supports.

This being the first edition of the new year we have made several resolutions and already have broken some of them. We suppose, as someone says, resolutions are made to be broken, but at least we might keep them just a little while.

Egg producers of this country a Christmas present in the form of a tumbling egg market. Feed prices, however, were not affected by the tumble. The result will be a drastic reduction of laying flocks among those who keep books on their flocks, know their costs and have to make a profit. Those amply fortified with cash who raise chickens as a hobby and those who keep no books on their flocks will no doubt continue to add to the market glut by selling eggs below production cost.

Some folks seem to think it necessary that they have a definite opinion on every matter. There are many things concerning which many people do not have sufficient information upon which to base an intelligent opinion. To form an opinion without full knowledge is foolish and irresponsible.

There is a heap of satisfaction in talking to a person you know who will keep his mouth shut about the things you have told him. It is like walking on slick ice with a pair of new shoes to talk to the other kind.

Try and take it philosophically if you didn't get just what you wanted for Christmas. Maybe the fellow you sent a gift to didn't get what he wanted either.

**THE AMERICAN WAY**



"I can't hear a word you're saying!"

Old timers remember when it seemed that 1950 was a long ways off. Many now writing it 1950 will some day have to write it 2000.

William Feather says he wouldn't mind having a million dollars except that it would make him conspicuous. A local man says that he has been conspicuous a good many times in his life for a whole lot less.

Government economists figure that the total personal income next year will exceed \$217 billion. It is also estimated that 20 billion will go for income taxes, \$15 billion for savings and \$182 billion for consumer spending.

It is rumored that among engineers developments are under way which may make it possible to drive an automobile 150 miles on a gallon of gas.

The idea of submitting all of the appropriation in a lump sum appears to us pork barrel legislation. It would seem that more, instead of less, safeguards should be thrown about the spending of the people's money. There is too much of it being spent now with the present careful scrutiny of each appropriation. One can only speculate on what the result will be if they are all thrown together and jammed through.

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**With Our EXCHANGES**

**THE BIG QUESTION**

Agreement seems virtually unanimous as to the need for and desirability of an air academy comparable to those maintained for the army at West Point, N. Y., and for the navy at Annapolis, Md. About the only question to be settled is the location of the school for the training of air force officers. It is quite a question, with sites proposed in every section of the country. Actually there shouldn't be much doubt as to several basic advantages of any location considered. It should be at a place where the climate allows a maximum of flight training. It should be in a locality least exposed to attack in the event of war.

About the only area in the United States which fits these standards is the Southwest. None fits the picture better, if as well, than our own South Plains. The chances are that the academy would be located somewhere in this general area if political considerations could be cast aside. Unfortunately, political expediency is likely to be the decisive factor in determining the site. If that should be the case, the chances of a southwestern location are not encouraging despite natural advantages for such a school which no other region can match.—The Lubbock Avalanche.

**TRUMAN AND "IKE"**

Most observers on the Washington political scene think President Truman was expressing more of a wish than a fact when he said the other day that General Eisenhower would not be a

candidate for the presidency in 1952. While it is true that "Ike" still says flatly that he has no political ambitions and must not be regarded as a candidate, public pressure continues and indeed, is becoming intense. And it is not outside the possibilities that he will succumb to such pressure.

For one thing, in all the General's latest addresses, notably the one some days ago in Houston, he stressed the increasing burden of taxation, and the socialistic approach to many of the nation's domestic problems, issues known to be the core of the Republican platform in the next campaign. In presenting his views on these subjects, General Eisenhower has definitely committed himself to the Republican approach, and in one sense of the word to the GOP side. An appeal to Ike's patriotism, known to be a "weak spot," could turn the trick.—Amarillo Daily News.

**A SOUND SUGGESTION**

State Sen. Pat Bullock, of Colorado City, spoke the sort of language that practically all Texans like to hear the other day.

He isn't going to vote for any new taxes, he said, until after the Legislature gets a chance to trim a 11 proposed appropriations. Enough trimming can be done, according to his further opinion, to take care of all needs, including those of State hospitals, without increasing taxes.

It is possible, of course, that the Colorado City senator is overly optimistic. But there certainly can be no doubt that Texans overwhelmingly would endorse a thorough investigation of his ideas—many of them convinced he is as right as rain.—Lubbock Avalanche.

Mr. and Mrs. W. E. Helms and son visited her parents, Mr. and Mrs. J. B. Johnson Christmas eve and Christmas day.

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**Survey Shows Lots to Eat in 1950**

COLLEGE STATION—A look at the possible food supplies for 1950 reveal that Americans are in for a good year so far as eating is concerned, says Louise Mason, extension foods and nutrition specialist of Texas A & M. College.

Total supplies of meat and fish in 1950 are expected to be larger than in 1949. There'll be more pork, more grain-fed beef, more fish but perhaps less lamb and mutton. Turkeys should be plentiful throughout the year.

There should be plenty of orange juice for the breakfast tables of the nation, she says. Florida is expected to harvest a record and much of it may go into frozen concentrates. Lemons and grapefruit supplies are expected to be smaller because of the freeze damage last year in Texas, California and Arizona. Apples, pears, grapes and other fruits should be plentiful during the coming months.

Milk production continues at a high rate and this means more dairy products. Eggs will be more plentiful

during the first half of the new year. Supplies later in the year may depend on how much the poultrymen get for their eggs during the first part of this year. Good supplies of fats and oils are predicted.

Indications now point to smaller quantities of fresh and canned vegetables but to near quantities of frozen vegetables, she said.

**Tech Students From Abroad Go For High Notes**

LUBBOCK—Here's proof that music is the international language—or at least that it's appeal is international.

Thomas Cleveland of Lubbock, Belgium Congo, and Ibrahim Kayal of Syria, are both students at Texas Technological college and a case in point. Cleveland is a member of the Tech Men's Glee club, while Kayal is second bass in the Texas Tech Choir.

Mrs. M. P. Bales and little daughter of Albuquerque, N. M. were holiday visitors in the J. B. Johnson home.

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EYE, EAR, NOSE & THROAT J. T. Hutchinson, M. D. Ben B. Hutchinson, M. D. (Limited to Eye) E. M. Blake, M. D.	INFANTS AND CHILDREN M. C. Overton, M. D. Arthur Jenkins, M. D. Tennie Mae Luceford, M. D.
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BUSINESS MANAGER—J. H. Felton

**This Year, Too...  
ELECTRICITY WILL BE YOUR  
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No doubt about it... this year, all year, your best buy will be low-cost electric service. While prices on most everyday items were on the upgrade all around you, your Public Service Company continued to bring you dependable electric service at the lowest cost possible.

Just think! All the services you use today for electrical living would have cost nearly twice as much only a few years ago. True, you are using more electricity today than you were then, but the good living and many comforts that are yours electrically in this year 1950 are still the most economical item in your budget. Low-cost... dependable... electric service makes it that way!

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**Sterley News**  
by Bonita Glover

Miss Lou Wana Rivers has spent the past week in Turkey with her aunt, Mrs. Jim Gatlin. Mr. and Mrs. A. H. Suiter visited in Matador with relatives. Guests in the W. B. Mitchell home last week were Mr. and Mrs. Elmer Maples and family of Premont. The hostess of the Sunday

school party from the Methodist Church was Mrs. Otha Sanders. Everyone had a good time. Mr. and Mrs. A. M. Hanks visited in Fort Worth over the week end with Mr. Hank's mother, Mrs. Ada Hanks. They also visited Mrs. Hanks' mother, Mrs. Rolie Kinney. Mr. and Mrs. L. A. Claborn were guests in the Milton Robbs home of Running Water Sunday. Mr. and Mrs. G. C. Patterson

are in Fort Worth this week. They left Saturday because of Mr. Patterson's illness. Mrs. Patterson has reported to us that Mr. Patterson is in the hospital and had to have a minor operation Monday. We are sorry to hear this and hope that he will soon be well enough to return to his work. Roy Anderson is relieving G. E. Patterson this week as engineer on the F. W. & D. railway. Mr. Anderson is from Childress. Everett Rivers went to Lubbock on business Sunday. Mr. and Mrs. Amos Nelson and family of Anton visited with their parents over the week end. Mr. and Mrs. G. P. Nelson. Guests in the M. O. Buchanan home over the week end were Mr. and Mrs. H. H. Buchanan and children of Lockney. M. O. Buchanan was honored for his birthday with a luncheon Sunday. Mr. and Mrs. Emmett Johnston visited in the H. O. Ginn home of Lockney Monday. After an enjoyable trip in Arizona the past week Mrs. A. K. Glover and Betty returned home Sunday evening. Mr. and Mrs. L. A. Claborn visited Mr. Claborn's cousin, Mrs. Amanda Green of Abilene in the Nelms home at Lockney Tuesday evening for a dinner given in Mrs. Green's honor. Paul Glover of Sweetwater visited in the A. K. Glover home Sunday and Monday. We are very sorry to hear of the Rufus Rivers family moving from Sterley. They are making their new home in Turkey. We hope they will be happy. Mr. and Mrs. James Patterson visited his father, G. E. Patterson last week. Melvin Wakefield is visiting in the A. K. Glover home this week with his sister, Mrs. A. K. Glover. Leon Glover and Miss Bonita Glover visited in Hart New Year's day with W. D. Wakefield and family.

**Providence News**  
By Mrs. Walter Sammann

Mr. and Mrs. Harold McLaughlin, Pat and Mabeth, Mr. and Mrs. Walter Sammann, Delores, Carolyn and Valera and Mr. and Mrs. Vernon Collins of Waco spent Christmas eve in the home of Mr. and Mrs. M. C. Scheele. Friends and neighbors gathered in the home of Mr. and Mrs. Walter Boedecker on Thursday evening, Dec. 22, to surprise them on their 25th anniversary. Miss Nadine Boedecker presented her mother with a beautiful corsage of red roses. Hostesses for the evening were Mmes. Sam Neumann and Mrs. Albert Kelm. Rev. Anderson of Trinity Lutheran Church gave a very interesting talk, after which the couple was presented some very lovely and useful gifts. Refreshments were served to Messrs. and Mmes. Albert Lindeman, J. A. Zimmermann, Helmut Quebe, Ben Quebe, Ben Brandes, L. B. Brandes and Debra, Ted Boedecker, Leo Boedecker, J. D. Boedecker, Harold McLaughlin, S. R. McKallip, George Rupp, Clara Jo, Wade Lovern, R. Buhkahl, Wilfred Stoerner, M. C. Scheele, R. Collis, R. C. Matthews, L. R. Brandes, W. O. Schmidt, Walter Sammann, Paul Hatler, Charlie Aigner, Albert Kelm, Sam Neumann, Henry Sammann, Ernest Sammann, Albert Scheele, Weldon Foster, E. Eberling, Misses Clara Sammann, Helen Neumann, Delores, Carolyn and Valera Sammann, Arline, Gladys, and Rosalee Matthews, Foncie and Ruth Boedecker, Marie and Linda Scheele, and Rev. and Mrs. H. L. Anderson and David. Those enjoying a Christmas dinner in the J. A. Zimmermann home were Mr. and Mrs. Walter Boedecker and Nadine, Mr. and Mrs. Sam Neumann and Helen, Mr. and Mrs. H. F. Quebe and family, Mr. and Mrs. George Rupp and Clara Jo, Mr. and Mrs. Albert Kelm and Melvin, Mr.

and Mrs. Bob Gilbreath and family and Mr. and Mrs. Stewart McKallip. Mr. and Mrs. Walter Sammann and girls spent Christmas visiting relatives in Slaton. Pat Brown of Ruidosa spent last week as guest of Delores Sammann. Members of Trinity Lutheran Church gathered in the home of Mr. and Mrs. Albert Sammann on Friday evening to welcome our new neighbors from overseas who have arrived here to make their home. They are Mr. and Mrs. Ernest Karlof and their three daughters. Refreshments were served and gifts presented the family. Mr. and Mrs. Ralph Brown and Pat and Shirley spent Christmas holidays visiting friends and relatives here, returning to their home in Ruidosa, N. M. on second Christmas day. Mr. and Mrs. Ernest Sammann spent the holidays in Ruidosa, N. M. Mrs. Sammann having the misfortune of breaking her foot while skiing. Mr. and Mrs. J. D. Boedecker and Michael are spending the holidays visiting relatives in Cameron. Mr. and Mrs. Vernon Collins Jr. returned to their home in Waco after spending the holidays here with her parents, Mr. and Mrs. M. C. Scheele. Mrs. Charlie Aigner of east Texas is visiting with her daughter and family, Mr. and Mrs. Albert Kelm. She plans to spend the winter. Mr. and Mrs. Dave Mathis and family spent the holidays visiting relatives in Oklahoma City. Mr. and Mrs. Walter Sammann and girls spent Wednesday and Thursday as guests of Mr. and Mrs. Arthur Sammann and Yvonne of Tullia. Mrs. Harold McLaughlin is convalescing at home after spending a few days in the Plainview Clinic receiving treatment. Little Janice Boedecker and Carolyn Jo Sammann have the chickenpox this week. Mr. and Mrs. Milton Schuette and family of Idalou, Mr. and Mrs. George Dubose and Douglas of Slaton and Mr. and Mrs. Martin Schuette and children of Edmondson and Miss Joreta Schuette of Slaton spent New Year eve in the home of Mr. and Mrs. Walter Sammann. Mr. and Mrs. Lee Roy Brandes of Columbus, Ohio, Mrs. Henry Sammann and Miss Clara Sammann were dinner guests of Mr. and Mrs. Ted Boedecker and family on Thursday evening. Mr. and Mrs. Lee Roy Brandes were guests of Mr. and Mrs. Ben Quebe on Saturday. Mr. and Mrs. Dave Mathis and Janice, and Mr. and Mrs. Walter Sammann and Valera visited with Mr. and Mrs. Harold McLaughlin and girls on Friday evening. Mr. and Mrs. W. E. Johnson and Ronnie visited with Mr. and Mrs. Walter Sammann Monday evening.

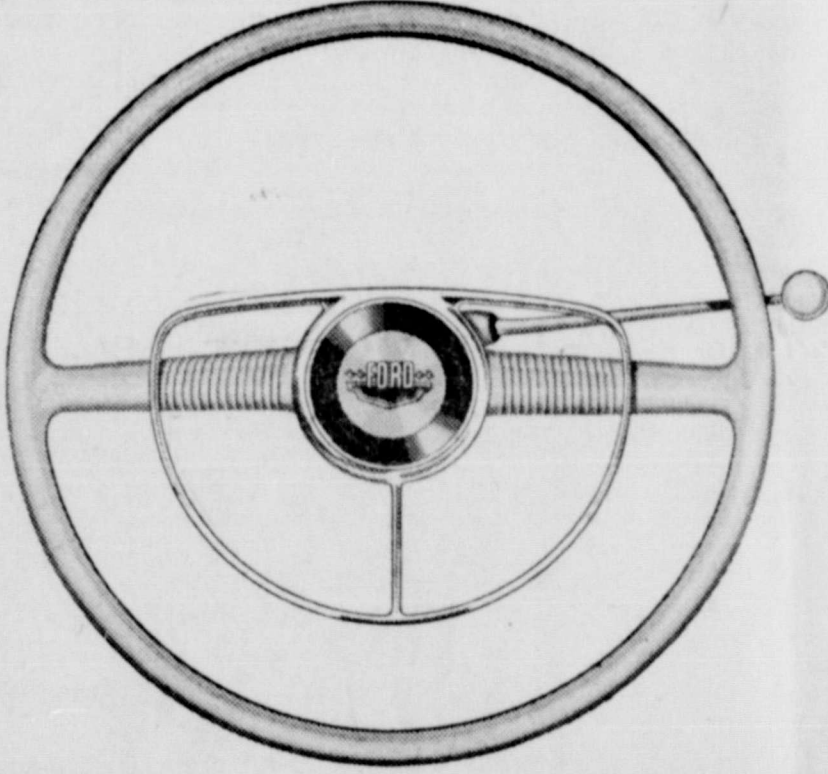
Mr. and Mrs. Dave Mathis and family and Mr. and Mrs. W. E. Johnson and Ronnie visited with Mr. and Mrs. Harold McLaughlin on Sunday evening. Mrs. Clarence Brandes visited with Mrs. Harold McLaughlin last Thursday. Rev. and Mrs. H. L. Anderson and David had relatives from Ohio visiting with them during the holidays. Merlin Boedecker and David Scheele were on the sick list the past week, but are better at this writing. Mr. and Mrs. Ted Boedecker and children, Mr. and Mrs. L. B. Brandes and Debra, Mr. and Mrs. Ben Brandes, Mr. and Mrs. Albert Sammann and family, Mr. and Mrs. Ernest Sammann, Mr. and Mrs. Lee Roy Brandes of Columbus, Ohio and Rev. and Mrs. Anderson were dinner guests in the home of Mrs. Henry Sammann and Clara on Sunday. Delores Sammann spent Friday

night and Saturday visiting with Barbara Ann Sammann. Mr. and Mrs. Leroy Brandes left for their home in Columbus Ohio on Sunday after spending the holidays with relatives here. Carolyn Jo Sammann spent Monday and Tuesday nights with Yvonne Sammann near Tullia. Mrs. Homer Garms and girl of Littlefield and K. Sammann visited with Mr. and Mrs. Walter Sammann on Tuesday. Uncle Jay from K. G. N. C. Amarillo, has cancelled his appearance for this Friday night due to illness in the family. Mr. and Mrs. Albert Scheele and children visited with Mr. and Mrs. Ernest Eberling and family last week. **Lutheran Trinity Church News** January 8th: Sunday School 10 a. m. Worship 11 a. m. Candle Light Circle meets at 2 p. m. in the home of Rev. and Mrs. H. L. Anderson.

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Just plain folks in a story of old and new agricultural methods  
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**"SEA HORSE"**  
Also Cartoon

**Sunday and Monday**  
JANUARY 8 and 9  
Randolph Scott in  
**"THE DOOLINS OF OKLAHOMA"**  
This story of the Doolin Gang ranks with the best picture of the year.  
Also CARTOON and NEWS

**Tuesday and Wednesday**  
JANUARY 10 and 11  
Robert Ryan and Aubrey Totter in  
**"THE SET-UP"**  
Also CARTOON. This is DOLL NIGHT

**Thursday and Friday**  
JANUARY 12 and 13  
Edward G. Robinson, Susan Hayward and Richard Conte in  
**"HOUSE OF STRANGERS"**  
This is one of Robinson's better pictures.  
Also CARTOON

**Mesa Theatre**

PICTURES FOR EVERYBODY! WE are not showing Spanish pictures now. These are English-speaking pictures that everyone will enjoy. Admission at reduced prices: Adults 35c. Children 9c.

**Friday and Saturday Nights**  
JANUARY 6 and 7  
**"HIT THE ICE"**  
with Abbott and Costello  
This is one of the best Abbott and Costello pictures. It will roll 'em in the aisle. Don't miss it.  
Also Short Subjects

**Sunday Matinee and Night—Also Monday Night**  
JANUARY 8 and 9  
**"THE MAN FROM TEXAS"**  
with James Craig and Lynn Barri  
ALSO SHORT SUBJECTS



## Added Beauty, Style Feature Chrysler '50 Cars

In its 1950 line, now on display in dealers' show rooms throughout the country, Chrysler offers new styling, inside out, including entirely new upholstery in virtually all models; the introduction of an entire new body style available in both the six and eight cylinder lines; improvements in the instrument panel, larger brakes on the six-cylinder models and an improved booster on the brakes of the eights; increased

visibility through a rear window that has 27 percent more glass area; a slight increase in height, width and length, a wider rear tread on the sixes, and a refinement of numerous features introduced in the 1949 models. Nineteen body styles are listed and 15 standard body colors, eight of which are entirely new.

Appearance improvements begin at the front bumper and are carried through to the rear bumper, giving the new line distinction and individuality. Different styling features have been incorporated in the sixes and in the eights, so that one is readily distinguishable from the other at first glance. Among the points of difference between the two lines

are the parking lights, the length of the molding on the front fender, the nameplate on the front of the radiator and the wheel cover.

Front-end styling features an entirely new die-cast grille, comprising three heavy horizontal bars topped by a fourth bar that curves down at the ends. In the sixes, a new rectangular parking light is located below each headlight between the top and bottom bars of the grille. These bars extend out to wrap around the fender. In the eights, a new round parking light is installed in a chrome grille plate underneath each headlight. This chrome plate fills the space between the top and bottom bars of the grille. Seven thin vertical bars are placed between the horizontal bars of the grille. A new enameled nameplate with chrome wings is placed just above the center of the grille in the sixes. The name Chrysler in script is used on the eights in this position. There is a new hood ornament placed lower on the hood.

Front bumpers are two inches wider than in the preceding model and new-style bumper guards complement the deep-section bumper and frame the license plate holder.

Body changes include a longer rear fender, which retains its full height almost to the extreme rear of the car. The rubber grommet at the filler tube is recessed into the fender, thus making possible an almost flush mounting of the filler cap.

A new large combination of tail-light, stop-light and turn signal is flush mounted in each rear fender, thus contributing greatly to the clean and sweeping rear-end lines. Back-up lights are mounted on each side between the fender and the deck lid. A new script Chrysler nameplate and vertical lock handle ornament the deck lid. The rear bumpers, like those in front, have been made more massive. Two new bumper guards frame the license plate and the license lights are set into the inside of each of these guards. Additional box-shaped bumper guards are installed on the top of each bumper behind the fender.

Appearance of the rear-end also is improved and visibility increased by a newly designed rear window that has an area of 684.4 square inches, as against 537.2 in the 1949 cars. The bottom edge of this window is extended to the belt molding, giving an attractive double molding line around the rear of the car. The window is of the three-piece type, with chrome division bars at each side. New front and rear fender moldings are placed lower down in the eight-cylinder models this molding stops at the front door, while in the sixes it is carried beyond the middle of this door.

The instrument panel has been improved by new and larger rotary switch knobs with a vertical bar for easier control. The transparent backguards have been

provided for the gauge dials, speedometer, radio dial and clock. In the sixes, this background is transparent brown on polished Richlow brass and in the eights it is transparent gunmetal on polished aluminum. A new concentric turn signal switch housing in the steering column creates a more compact appearance.

Interior styling has been given additional touches of elegance in all models. In the Royal and Sartoga, there are new horizontal lines and a new arm rest on the door panel. In the Windsor and New Yorker, the door panel has been improved by the addition of new horizontal lines, a new type arm rest and a chrome molding strip below the door handle. Horizontal lines have been added to the front seat back. In the New Yorker, the improvements noted for the Windsor have been made, plus refinements in the rear-seat cushions and backs of the sedan models. These cushions now have a narrow center pillow, with wide pillows on each side. A center arm rest is provided by dropping the center pillow in the rear seat back. On the front-seat back a new horizontal and vertical line effect is introduced, with buttons at the line intersections. This treatment is also applied to the door trim panels.

Upholstery options have been increased and finer fabrics are offered. In the Windsor, there are three two-tone trim combinations and one of nylon in a waffle pattern; in the New Yorker, all fabrics are new and a choice of several patterns of striped broadcloth is available, together with nylon. New fabrics also are used in the Royal and Saratoga in chain striped broadcloth. Upholstery in the convertible models is striped Bedford cord combined with leather, or all leather, at a slight extra cost, with a choice of four colors.

To complement the trim selected, the purchaser is offered a choice of three distinctive steering wheels made of hard plastic in variegated colors. This matching of steering wheel and upholstery creates very rich and attractive effects.

One of the most important mechanical changes is the adoption of the six-cylinder models of 12-inch brakes. This brake replaces the 11-inch type used on previous models and it provides 15 percent more lining contact area. The overall result is lighter brake pedal pressure and greater reserve. The new Chrysler self-energizing disk brake will be standard equipment on the Town and Country "Newport" and the Crown Imperial models.

Improved brake action also is produced in the eight-cylinder models and the Royal and Windsor eight-passenger sedan and limousine by a new booster. Smoother and more positive brake feel is accomplished as a result of the smoother booster action resulting from the use of external valving instead of internal valving. The new booster

causes the brake to take hold quickly and at the same time makes the action smoother throughout the operation of stopping the car. Brake pedals, as well as clutch pedals, now are square.

Easier servicing of the Prestomatic Fluid Drive Transmission has been made possible by minor changes in design.

The 1950 line comprises the following body styles, divided among six models:

Royal (six-cylinder)—four-door sedan; club coupe; station wagon, eight passenger sedan.

Windsor (six-cylinder)—Four door sedan, club coupe; convertible coupe; eight-passenger sedan; eight-passenger limousine; "Newport" special club coupe.

Saratoga (eight-cylinder)—Four-door sedan; club coupe.

New Yorker (eight-cylinder)—Four-door sedan; club coupe; convertible coupe; "Newport" special club coupe.

Town and Country (eight-cylinder)—"Newport" special club coupe.

Crown Imperial (eight-cylinder)—Eight-passenger sedan, eight-passenger limousine.

Entirely new in the line is the "Newport" offered in the Windsor, New Yorker and Town and Country. This car is designed for those who want the sleek, racy lines and unrestricted visibility and ventilation of a convertible, with the added safety provided by a solid steel top. This new Chrysler offering is in effect a hard-top convertible in appearance. It can be opened up to the same degree as a convertible by dropping all the side windows flush with the top of the body, while a huge rear window, with its sides curving into the steel roof, interferes virtually not at all with the illusion of a completely open car.

The "Newport" is the only car to be built in the Town and Country line this year. With an all-steel body set off by artistic white ash trim and solid steel top complementing its graceful lines, it promises to be extremely popular with those who are anxious to possess the utmost in motor-car swank.

Wheelbase, interior dimensions and horsepower throughout the line remain the same as in the corresponding models of the 1949

## Texans Give 25 Carloads of Food To Foreign Relief

Taylor, Texas — Texans by Christmas time had given 25 carloads of food and fiber commodities for overseas relief.

These carloads of Christian charity are for people in dire need who are not directly benefitted by Marshall Plan Aid because they have no money with which to buy.

These contributions to the Christian Rural Overseas (CROP) represented gifts of cash and farm products in bulk from only 50 Texas counties. Thirty more

are expected to contribute before January 31.

The commodities will be distributed to the destitute by established church relief agencies to those who need it most irrespective of race, creed, or political affiliation.

Included in the commodities already given are cotton, wheat, rice, peanuts, corn, cottonseed products, pecans, grain sorghums, wool and mohair, and blackeyed peas according to State CROP Director, Elmore R. Torn.

One of the secrets of successful livestock production comes from knowing your animals and then taking advantage of this knowledge to get from them their maximum production.

## MEN'S SUITS

Worsted and Garbardines ready made for immediate delivery. Sizes 36 to 42. Priced at only—  
**\$37.50**

## Also SPORT COATS

Fralely-Davis Slacks  
**\$9.75—\$14.95**

Van Heusen SHIRTS  
**\$2.95—\$3.95**

Wembley TIES  
**\$1.50—\$2.00**



## Dependable Cleaning Service!

You will find that our dry cleaning service is dependable and satisfactory. Bring us your clothing.

## Brown's Cleaners

Phone 72

## WE HAVE PURCHASED

an interest in the Scott Barber Shop from M. P. Scott and will be glad to serve you at this shop. The shop will be called now the **LONGHORN BARBER SHOP**, and is located next door to Newman Grocery. We will appreciate your patronage.

## Longhorn Barber Shop

Joe Rogers Charlie Moses M. P. Scott

## Sidewalls that can't wear out or decay!



Give your home new beauty, with rotproof, termite-proof, fireproof asbestos-cement siding. It will save you money to use this remarkable material... money saved in fewer repair bills, and in lower fuel costs. Ruberoid Asbestos-Cement siding is ideal for modernizing and inexpensive to apply. Never requires painting to prolong its life. See our samples today.

We Recommend  
**RUBEROID**  
Building Materials

Available now at our yard in colors of White, Ivory or Pastel green.

## Lockney Lumber & Supply

Expert Plumbing Call 119 or 225W2

**LOOK AT IT!**    **FEEL IT!**    **PRICE IT!**

IT'S THE *Morning Glory*  
**DREAM TEAM**

**TAYLOR-MADE PRODUCT**  
GUARANTEED FOR 10 YEARS

**MORNING GLORY**  
INNERSPRING MATTRESS  
and  
MATCHING BOX SPRING  
**\$49.50 EACH**  
CONVENIENT TERMS

Here's the perfect combination for perfect sleeping! The matched design, construction and finish of the famous Morning Glory Innerspring Mattress and its Matching Box Spring mean years and years of fine sleeping for you and your family. The unique, perfectly matched Equi-Balanced spring assemblies of the Morning Glory Dream Team are the finest in the world—to give you form-fitting, soft-yet-firm "floating support."

## Baker Hardware Co.



## TROUBLE WITH YOUR CAR?

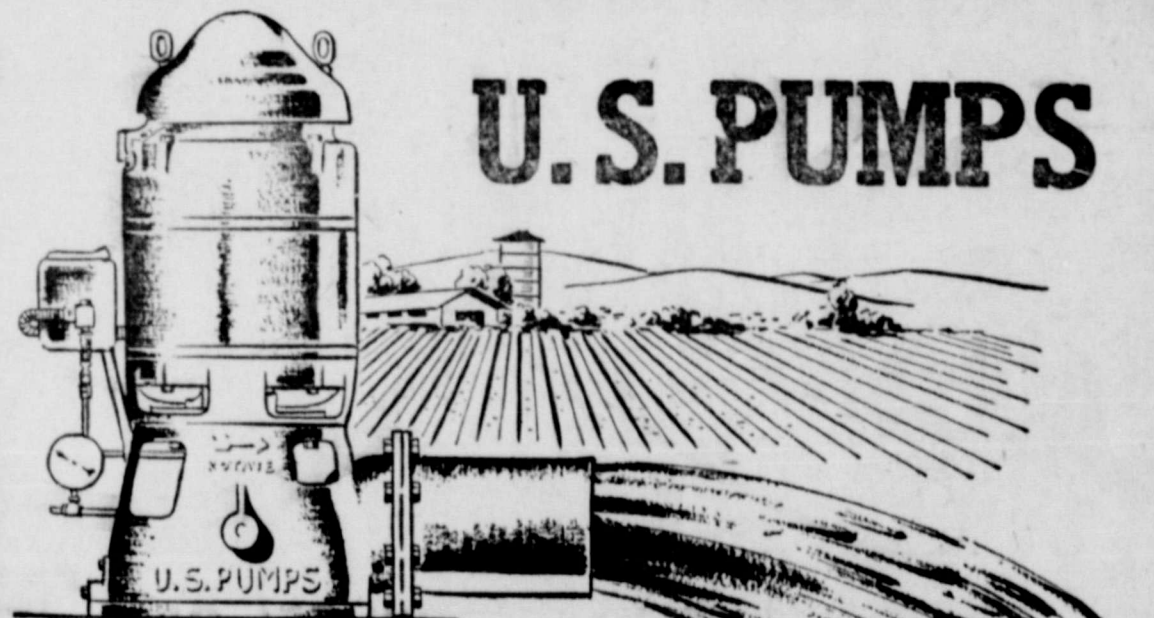
Let us take that trouble off your hands. Our well equipped shop and experienced mechanics will give you a good repair job and make that car run like new.

We are specially equipped to handle your Plymouth or Chrysler.

We have several good used cars on hand. See us.

## Bilbrey-Motley Motor Co.

Your Chrysler—Plymouth Dealer  
Phone 107 Lockney



We are exclusive dealers in this area for the  
**U. S. PUMPS**

**BUT... we are still in position to repair your Johnston Pump. The U. S. Pump and the Johnston Pump is actually the same pump and the parts are interchangeable. So when you need pump repairs of any kind please remember the Handley Shop & Pump Company of Lockney.**

### THE NEW U. S. PUMP

is built especially for farming requirements. It is slightly lower in price than the Johnston Pump and yet gives you the same good service.

### CALL US ON YOUR IRRIGATION PROBLEMS

We are equipped to give you the best service possible on parts and repairs as well as the installation of new pumps.



## HANDLEY SHOP & PUMP CO.

Box 32

Lockney, Texas

Phone 32



Star News

ent visitors in the Albert Herman King home were and Mrs. Chester Strickland...

Economy Wardrobe



This chic-tailored redingote, of cotton and rayon, is only one-fifth of a \$45 spring wardrobe.

Mrs. Fred Cornell and Miss Cleo Pace of Clovis, N. M., Mrs. Jack Johnson of Floydada and Mrs. H. D. Weddman of Flomot.

TSCW Experts Offer Decorating Tips

DENTON, Texas.—For the too-small room in your house, invoke the help of a few simple corrective measures, say interior decoration specialists in the Art Department of Texas State College for Women.

- 1. Paint woodwork and walls the same color to prevent unnecessary breaking of spaces. 2. Enlarge the opening into the next room and build on a bay window. 3. Use simple, small scale furniture. 4. Arrange so as to use as little floor space as possible.

CHRISTMAS DINNER GUESTS

Christmas dinner guests in the home of Mr. and Mrs. Charles O. Simpson and Tom were Mr. and Mrs. Johnny Emmitee and Sandrad of Tullia, Mr. and Mrs. Carver Monroe, Carlye, Marsh...

Blackmon and Donnie Maye of Ropesville, Mr. and Mrs. R. W. Wilson, Bobby and Vicki Ann of Lubbock.



Plainview Welding Works and M. & G. Drilling Contractors takes this opportunity to announce we are now Dealers for

JOHNSTON Turbine PUMP

which now enables us to do a Turn Key Job on installation of irrigation systems. This is an addition to our services we have been doing all along for you, such as: clean out jobs, pump repairing, building motor frames and cooling coils plus complete machine and welding shop work operated by skilled workmen.

FOR A COMPLETE DEPENDABLE SERVICE SEE US ANY TIME.

Plainview Welding Works AND M. & G. Drilling Contractors

OFFICE PHONE 567 J. T. GLASPIE, Phone 2009-W C. E. MERRIFIELD, Phone 1159-W 23rd and Columbia St.—Amarillo Highway Plainview, Texas

and Mrs. Floyd W. Jackson and Betty spent Christmas with Mrs. J. W. Jackson of ney.

and Mrs. Reed Lawson and y spent Christmas in Fort h with Mr. and Mrs. Van ker. They came home on day.

and Mrs. A. O. Foster, ara and Wilma with Mr. and rs. Ben O. King of Silverton r. and Mrs. Eugene Harris amarillo visited in the home r. and Mrs. Herman King n on Christmas day.

etty June Jackson spent Tues- of last week with Mrs. Buck as.

rs. T. E. Cowart and Mrs. mie Thomas who is a former ident of this community and y lives at Wichita Falls, with gil Thomas of Artesia, N. M., ited in the Albert King home t Tuesday.

erman R. King was in Little- ld last Tuesday to attend the ernal of Mrs. Layton Reece who ore her marriage was Chloe affaker and a very close friend

Mr. and Mrs. Herman King. r. and Mrs. T. V. Shreves are way on a business trip. Mr. and rs. Jim Edd Stover are staying t the Shreves while they are way.

Mr. and Mrs. Lowell Jarrett nd Larry visited with Mr. and rs. Reed Lawson and Sandra riday night.

Mr. and Mrs. W. T. Rankin and children were in Clovis, N. M. last Friday visiting Mr. and Mrs. Reginald Brown and children.

Out-of-town visitors with the

Hadacol Helps Textile Worker Stay On Job

The great textile mills of the Carolinas are booming again with shifts working day and night to turn out the nation's finest materials, and HADACOL is doing its part to keep folks on the job.

Many textile workers have reported the wonderful relief which HADACOL with its five B vitamins and four important minerals. This worker, a young father employed by the great Cannon Mills at Kannapolis, N. C.

Jay W. Barnhardt, Route 3, Box 343, Kannapolis, N. C., is 30 years old and the proud father of two children. His work in the Cannon Mills calls for a great deal of standing up.



"I had been ill for several years," said Mr. Barnhardt as he explained how close he came to having to give up his work. "I suffered with a weak stomach. It became worse and worse with gastric disturbances. I just could not hold food and no food agreed with me. I could not sleep and finally I became so sick that my legs got weak as I worked in the mill each day."

Mr. Barnhardt, like so many sufferers, had tried many preparations without relief, when he heard about HADACOL.

"After the second bottle of HADACOL I began to feel better and do regain the weight I had lost," said Mr. Barnhardt. "My digestion became normal again and today I am as well as ever. My legs no longer bother me. I eat and enjoy my food. I sleep well and have plenty of energy."

Mr. Barnhardt has taken several bottles of HADACOL and now takes the famous vitamin and mineral preparation to help stay well. He has had his wife take it with wonderful results and has recommended it to his friends in the mill.

Mr. Barnhardt suffered from a lack of B vitamins and the minerals which HADACOL contains. HADACOL comes to you in liquid form, easily assimilated in the blood stream so that it can go to work right away.

A lack of only a small amount of B vitamins and certain minerals will cause digestive disturbances. Your food will not agree with you. You will have an upset stomach. You will suffer from heartburn, gas pains and your food will sour on your stomach and you will not be able to eat the things you like for fear of being in misery afterwards. Many people also suffer from constipation. And while these symptoms may be the results of other causes, they are surely and certainly the signs of lack of B vitamins and minerals which HADACOL contains. And if you suffer from such a deficiency disorder, there is no known cure except the administration of the vitamins and mineral, which your system lacks. It is easy to understand, therefore, why countless thousands have been benefited by this

L. M. Reidhimers at the hospital in Lockney on Saturday were Mr. and Mrs. R. L. Knox Jr. of Springlake, Mr. and Mrs. Ernest Gray of Amarillo and Mr. and Mrs. Maek Grice of Plainview. We are glad to know that Glenda Ann is improving and may soon be home.

Mr. and Mrs. C. P. Lane of PETERSBURG visited Mr. and Mrs. J. E. Stover on Saturday.

Mr. and Mrs. A. E. Frizzell visited in Floydada Sunday with Mrs. Frizzell's parents, Mr. and Mrs. J. A. Goins.

Miss Edith Johnston of Lubbock spent the week end and New Year holidays with her parents, Mr. and Mrs. G. B. Johnston.

Mr. and Mrs. W. D. Nance, Mayme, Jim, Tom, Joe and Mike had dinner Sunday with Mr. and Mrs. Joe Story and family of Hereford. They visited in the homes of Joe Noland and Charlie Noland Sunday evening.

Mr. and Mrs. J. E. Stover visited Mr. and Mrs. B. W. Cox Saturday night.

Nita Joe Reidhimer spent Saturday night with Sandra Lawson.

Mr. and Mrs. Lowell Jarrett and Larry visited Mr. and Mrs. Lee Davenport at Silverton on Sunday.

Donald Farish spent Sunday with Jimmy Rankin.

Mr. and Mrs. Floyd W. Jackson and Betty Jane spent New Year's day with Mr. and Mrs. Buck Sams. Other guests were Patsy Bybee, Janice and Barry Thompson.

Mr. and Mrs. W. T. Rankin visited in the W. H. Wingo home Sunday afternoon.

Mr. and Mrs. Lowell Jarrett and Larry visited in the Jack Frizzell home Saturday night.

Mr. and Mrs. Howard Watkins and Sharon visited in Lorenzo Sunday with Mr. and Mrs. J. E. Elmore.

Nita Jo Reidhimer is spending this week in the Jack Frizzell home.

Mr. and Mrs. G. B. Johnston and Edith visited Mr. and Mrs. J. B. Nance and family Sunday evening.

Wiley D. Nance Jr. was a dinner guest of Mr. and Mrs. A. D. Foster and family on Sunday.

Visitors in the M. A. Martin home last week were Mr. and

Nationally Advertised Brands

- Franklin Dresses Bloomfield Dresses Geogiana Dresses Marcy Lee Dresses Martha Manning Dresses Doris Dodson Dresses Trudy Hall Dresses Justin McCarty Dresses

ALL SALES FINAL PLEASE

MILADIES SPECIALTY SHOPPE FLOYDADA, TEXAS

NO REFUNDS NO APPROVALS NO EXCHANGES

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SEMI-ANNUAL SALE STARTS FRIDAY

THE STORE-WIDE EVENT THAT MEANS REAL SAVINGS

FOR WOMEN AND JUNIORS . . . . . ON NEW FASHIONS TO WEAR

RIGHT NOW, NEXT SPRING, THE YEAR ROUND: SAVE: DOORS OPEN 9 A. M.

DRESSES

Group of values to \$14.95 . . . 8.95

Group of values to 22.95 . . 12.95

Group of values to 29.95 . . 16.95

DRESSES

Junior Miss & Womens

Group of values to 14.95 . . 4.00

Group of values to 19.95 . . 7.00

Group of values to 29.95 . . 10.00

Cotton Dresses

Cottons to wear at home, on the street to dress up in. Beautiful styles

Group of values to 14.95 . . 4.00

Wayne Maid Cottons Fast color, Sanforized. All in one group . . 2.49

SUITS

Group of values to \$59.00 . . 33.00

Group of values to 75.00 . . 44.00

One Group 1/2 Price

One Group Choice . . 17.50

COATS

Group of values to 59.00 . . 33.00

Group of values to 85.00 . . 44.00

Group of values to 45.00 . . 24.00

Fur Trimmed Coats

Only a few.

85.00 Coats . . . . . 48.00

89.00 coats . . . . . 54.00

99.00 coats . . . . . 66.00

UTILITY COATS

Shower resisting 1/2 PRICE

BAGS

Group of Calfs, Suedes, Velvets. Values 4.95 to 19.00 . . . . . 1/2 PRICE

All other fine Bags 1-3 OFF

GLOVES

Hansen, Double woven Suedes, best styles and colors.

1.50 Gloves . . . . . 1.30

1.95 Gloves . . . . . 1.40

2.50 Gloves . . . . . 1.90

2.95 Gloves . . . . . 2.25

3.50 Gloves . . . . . 2.75

Group of Kids . . . . . 1.00

Group of Fabrics . . . . . .69

Costume Jewelry

Group of Pins, Values to 5.00, for . . 2.00

HATS

Group of values to 8.95 . . . 3.00

Group of values to 14.95 . . . 5.00

GOWNS

Knits, Crepes, Nylons 3.95 Gowns . . . . . 2.50

4.95 Gowns . . . . . 3.00

6.95 Gowns . . . . . 4.00

8.95 Gowns . . . . . 6.50

10.95 Gowns . . . . . 8.90

14.95 Gowns . . . . . 11.00

19.00 Gowns . . . . . 12.90

PANTIES

Group on table . . . . . .68

GIRDLES

One Group . . . . . 1.00

10.00 and 12.95

Girdles . . 1/2 PRICE

SWEATERS

1/2 PRICE

NYLON HOSE

Group of MOJUD and FOWNES, Values to 1.65 . . . . . .79

ROBES

Group of values to 24.95 1-3 OFF



FRIDAY, JANUARY 6, 1950

Supper guests of Mr. and Mrs. John Cox Friday night were Mr. and Mrs. Bid Sweatt, Hale Center, Mr. and Mrs. Oscar Sweet, Amherst, Mrs. Evelyn Humphres and daughters, Sammy and Kay, Greenville, Miss., Mr. and Mrs. L. D. Pugh, New Orleans, La., Mrs. Willie Branstetter, Jimmy, Jean and Lucille, Lawton, Okla. Also visiting in the afternoon were Mr. and Mrs. Oble, Sweatt of Clifford.

Dinner guests in the home of Mr. and Mrs. E. J. Thomas Sunday were Mr. and Mrs. W. E. Sims of South Plains, Mr. and Mrs. Revis Harris and family of Lockney, Mr. and Mrs. J. A. Darden, Aisie and Mary Jane of Amarillo, and Miss Anna Sims of Plainview.

Mr. and Mrs. Clyde Dunn of Goldsmith spent Christmas here with her mother, Mrs. G. J. Stapleton and sister, Mrs. Lula Woodburn.

Watch your expiration date.

Motor Balk? Don't Walk!



When that motor balks, it's time to see Cooper Bros. garage. Let our mechanics put your car back on the road almost before you've missed it.

Keeping your car fit is our job and we want to serve you. Whether it's a passenger car, truck or whatnot let us put it up in good shape for you.

We are equipped to Steam Clean Your Motor.

COOPER BROTHERS GARAGE

M. E. COOPER GERALD SAMS Block North of Lockney Gin Telephone 155

SPECTACULAR SALE

of good things to eat! - at Low Prices!

Bacon Wilson Corn King, lb. 43c

Vel or Dreft Pkg. 25c

Peaches No. 2 1/2 can 19c

Toilet Soap 4 bar deal 4 for 23c

Orange Juice Adams 46 oz. can 33c

NEWMAN GROCERY AND MARKET

Phone 59 Free Delivery PETE AND WANDA

THE DUMONT TWINS



In a jam? Forget somebody's birthday, anniversary? Then rush right to DUMONT JEWELRY. Selecting a gift will take but a minute because of our giant array of love-lies... because of their high quality and attractive prices. Depend on us for the best in watches, silver, pearls and lighters.

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Rooms 306-308, Skaggs Building

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Plainview, Texas

DOG ODDITIES

By Harry Miller, Director, GAINES DOG RESEARCH CENTER

IN A RECENT GREYHOUND RACE AT MOREHEAD CITY, N.C., THE THREE TOP WINNERS BEARING MILITARY NAMES FINISHED IN THIS ORDER: 1. GENERAL MC 2. COLONEL BILL 3. PRIVATE TEX



BUT FOR THE HELP OF HIS DOG, WHO BROUGHT THE SPURS WHICH HE HAD FORGOTTEN, PAUL REVERE MIGHT NEVER HAVE MADE HIS FAMOUS "MIDNIGHT RIDE"



DR. LEON F. WHITNEY, ORANGE, CONN. VETERINARIAN, HAS RAISED OVER 8000 DOGS SINCE 1919

© 1950, Gaines Dog Research Center, N. Y. C.

Process of Arriving at Cotton Acreage Allotments Explained

With farmers in several Panhandle counties protesting the severe reductions in 1950 cotton acreage, local interest is spasmodic. PMA officials said this week. Although a few farmers are antagonistic, for the most part, the farmers are taking the reduction in acreage as the best method to prevent price reductions in future crops. Thus they are saying that they are willing to reduce acreages in order to obtain full price supports. The referendum election, held December 15, further substantiated the trend in Floyd County.

The Bureau of Agricultural Economics, better known as BAE, has taken severe criticism in the press. The Production and Marketing Administration, which establishes the allotments on the local level, and the BAE are related agencies in that they are both under the U. S. Department of Agriculture, yet one has no direct jurisdiction over the other. The BAE collects agricultural statistical data which is later used by agricultural agencies. Such data is considered the most reliable, authentic information available, and as such is required by law to be used by other departmental agencies.

The Floyd County cotton allotment of 46969 acres was based on the 1947 and 1948 BAE acreages of 50,000 and 57,500 respectively. Actual totals secured from Floyd County farmers for the same years are 55612 and 67353 respectively. Consequently, there is the possibility that BAE figures may not be as correct as those actually secured from farmers, yet, by law, they must be used.

Local administrators of PMA have indicated that the county allotment would be satisfactory in the proper distribution to bona fide cotton farmers had been made. Apparently, the present law has given the bulk of the cotton acreages to those not previously engaged in cotton production. This results since the cotton history for individual farmers was not used in establishing the allotments, and a percentage factor was applied disregarding whether the farm was an established cotton farm or one that was just beginning to grow cotton.

Future manipulations by interested groups in Washington could result in reduction of the local county allotments since the total acreage for the United States—21,000,000 can not be exceeded.

Reallocation by local committees of released acreages, which is not now provided by law, would solve a large number of inequalities.

Visitors in the homes of Mr. and Mrs. O. J. Huggins and Mr. and Mrs. J. D. Huggins during the Christmas holidays were J. E. Huggins of Tinnie, N. M., Mr. and Mrs. J. W. Huggins and family of Olton, J. E. Huggins of Texas Tech, Lubbock, Mr. and Mrs. Fred J. Huggins and family of Matador, Miss Emma Lois Huggins of Crosbyton, Mr. and Mrs. J. Emory Huggins and family, Mr. and Mrs. J. Harold Huggins and Clarence Dluguid and family all of Plainview.

Renew your subscription now!

Methodist Notes

Stop, Look, Listen! We are asking every member of the church or friends of the church, who are able to be at Sunday School Sunday morning at 9:45 to hear Bishop Abe of Japan, who will speak to us at that hour. Let us show our interest and appreciation of this good man by having a large crowd to hear him.

If you were not at church last Sunday you missed a treat. Mrs. Allhouse, daughter of our D. E. Cox, gave a beautiful violin solo accompanied by Mrs. Troy Ray at the organ. We appreciated Mrs. Allhouse playing for us. The crowd was unusually large at both services Sunday to begin the new year. Let us work to have the best crowd yet this Sunday. We are especially interested in the young people. If you have a boy, or a girl in your home who should be in the M. Y. F. urge them to be present Sunday night at 6:30. Then after the service they are invited to a school in the basement.

If you know of any who are ill that the pastor should visit or of any new comers in the community please let me know. There will be a special service this Sunday night. Come and see.

Thought For The Week

Let one of your New Year's resolutions be: to attend church when ever possible, to read the Bible more, to pray more earnestly and to put God first, always.

Newton Daniel, Pastor.

Tech Student Get Fast Fin, May Pay It-And-When

LUBBOCK—Texas Tech students are in on an interesting free, no-questions-asked, pay-when-you-can loan plan which has seen \$855 turn hands since last September.

The plan, which permits students to take \$5 bills from a bulletin board in Al Aischler's clothing store, has been a boon to many Tech undergraduates who needed a boost "over the week end."

Aischler heard the idea was practiced in an eastern restaurant and decided to try it in Lubbock. He's made 171 loans in four months and has three outstanding. He thinks they'll be paid when students return from the Christmas holidays.

"They have a week, but I couldn't expect them to pin the money back on the board until after the vacation," he said.

Methodist Church

Church School—9:45 a. m. Worship Service—11:00 a. m. Group meetings of Adults, Youth and children—6:30 p. m. Night Service—7:00 p. m. The church with a friendly Welcome.

Newton S. Daniel, Pastor.

To clean a scorched pan, put soap and cold water in the pan and simmer—then you can remove the scorched spots without scratching the surfaces of the pan.

Hospital News

Mrs. F. L. Brown was admitted January 3 and dismissed Jan. 4, medical.

C. H. Morris was admitted January 5, medical.

Mrs. L. R. McCormick was admitted January 1 and dismissed January 5, medical.

Glenda Ann Reidhimer was dismissed January 5, medical.

Mr. and Mrs. Gilbert Sanders are parents of a daughter born January 4. She was named Shirley Ann and weighed seven pounds, four ounces. Mother and baby was dismissed January 5.

Mrs. V. D. Harris underwent surgery January 3.

Mrs. G. E. Lynn was admitted January 3 for medical treatment. Jerry Johnson, son of Mr. and Mrs. Lavon Johnson, underwent a tonsillectomy January 5.

Virgil Bennett was admitted January 3, medical.

Mrs. George Graham was dismissed December 31, medical.

Mrs. James Whitfill and baby were dismissed December 31.

Joyce Paschal was dismissed December 30.

Mrs. F. L. Marble was admitted January 2, medical.

Mrs. Honea Re-elected Cemetery Director

Contributions to the Cemetery association for the past few weeks are reported as follows by Mrs. L. M. Honea, secretary-treasurer:

Otto Hampton \$20, \$10, Rowe Bryant \$10, Burnett \$10, J. W. Myer \$10, (Son) Shelton \$10, Phillips \$10, Jack Dole \$10, M. S. Robertson \$5, W. S. Kelley Rhine \$5, W. S. Mrs. Fay Hollander \$5.

Go to Church Sunday

CONDENSED STATEMENT OF THE CONDITION OF FIRST NATIONAL BANK

IN LOCKNEY, TEXAS

At the Close of Business December 31, 1949

Table with columns for RESOURCES and LIABILITIES. Resources include Loans and Discounts (\$533,500.35), U.S. Government Bonds (120,000.00), Municipal Bonds (8,000.00), etc. Liabilities include Capital Stock (\$75,000.00), Surplus (\$35,000.00), etc.

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

OFFICERS: M. W. WILEY, President; S. M. PLILER, Cashier; ED WHITFILL, Vice-President; JUNE BYBEE, Assistant Cashier; JOSEPH E. WILSON, Assistant Cashier. DIRECTORS: L. A. COOPER, Chairman; OLIVER SAVAGE; FRANK PERKINS; H. L. STOWE; M. W. WILEY; BEN QUE; ED WHITE.

See It Saturday!

The most sensational Chevrolet development ever introduced! Come in and see the new 1950 model Chevrolet and its many new features including something that will thrill you.

REMEMBER THE DATE

Saturday, January 7

In our Showroom



Lockney Auto Co.

Counts Selection As Commissioner

Counts of Lockney this week that he candidate for re-election of Commissioner of the county. The action of the primaries. Counts is now serving as commissioner. Public generally is pleased with his services, in the past as well as in the future. The county's business has lived in for 30 years and is practically everyone as well as other county. In connection with the announcement for re-elections said: "I have ear in the office of the commissioner and would like to appreciate your vote."

Margaret Collier Re-elected

Margaret Collier this week that she re-election to the county clerk of Floyd County. Collier is a native and is well known in the county. Her announcement: "I am pleased to be re-elected to the office of county clerk. I will continue to serve the voters of Floyd County and I hope you will all enjoy working with me. I have been a generous employer for many years and I am grateful for the support of my friends. I will make you the best clerk I know how."

T. Hamilton or Tax Office

T. Hamilton, no first term as Tax Collector of Floyd County, announced his intention to run for a second term in this election. He wishes to announce that he is a candidate for re-election to the office of Tax Assessor of Floyd County, Texas. He is a member of the Democratic party. I hope you are all well and I will appreciate your support. I promise to give prompt, efficient service. Yours sincerely, T. T. Hamilton (Political Advertiser)

Leland Hart Re-elected

Leland Hart, sheriff of Floyd County, will seek re-election to his position as sheriff. Mr. Hart is a member of the Democratic party and is well known in the county. He has been a member of the county for many years and has served the people of the county well in his position. Mr. Hart is making a strong campaign for re-election. He is a law enforcement officer and is well respected by the people of the county. He has been a member of the county for many years and has served the people of the county well in his position. He is a law enforcement officer and is well respected by the people of the county. He has been a member of the county for many years and has served the people of the county well in his position.

Junior High Formed Sunday

In a meeting of the coaches of this county high school, a junior high basketball team was formed at Plainview. The team will play its first game on Sunday, January 7, at 7:00 p. m. The team will play each night of the week. A team of seven players and a coach will play each night. The team will play at 7:00 p. m. on Sunday, January 7, at 7:00 p. m. The team will play each night of the week. A team of seven players and a coach will play each night. The team will play at 7:00 p. m. on Sunday, January 7, at 7:00 p. m. The team will play each night of the week.