

Face powder has brought an
end to more single men than Providence News gun powder. A man
doen't
ployers.

Insect Damage In
Texas More Than
100 Million-Report
Ryan-Insect damage to
estmated
op, valued
$\$ 598.565,000$ dollars and
were secon
 to more than $\$ 617$ million."
Chairman Chance announced

LIBERAL FARM LOANS
20 Years To Pay Low Rate of Interest O. C. BAILEY Lockmoy

## Act Fast-

## 

 TELEPPHONE 101LOCKNEY

## Stansell-Collins Co.

Floydada

Lockney, Texas

## IN STOCK NOW!

## TRAILERS

New John Deere Economy Trailer New John Deere Regular Trailers New John Deere Heavy-Duty Trailers
Stalk Shredders and 4 row Stalk Cutters

Grain Loaders-auger and bucket type
Several good used Tractors and Combines.
Comfort Tractor Covers for all popular makes.

## Lockney Implement Co.

Your John Deere Dealer

## LOOK! LOOK!

We need listings on FARMS - dry land or irrigated. Also ranches or homes in town. If you have anything for sale we need it. Can make you land loans that will meet your needs.

LOCKNEY REAL ESTATE COMPANY Office Phone 38


Lockney Auto Company
DR. JOE E. WEBB
optometrist
Rooms 306-308, Skaggs Building
Telephone 1234
Plainview, Texas

RAYMOND AKIN and GENE HARRIS Auctioneers
COMPLETE SALES SERVICE Get our terms - No obligations
GENE HARRIS Contact- RAYMOND AKIN Star Rt., Kress. Texas Olton Route. Plainview, Tox.
or 5 miles southwest of 2 Ediles east of or 5 miles soutson


## The'5I FORD steps ahead

##  <br> for the years ahead...



The Commission on Reorganization found that red tape lysigned to prevent political dismissals makesflous worker under Fe deral employment. Too many head bureaucrats believe that their pay and prestige will be cut if their staffs are reduced, and visa versa. Hense they resort to what is commonly called "empire building"

NOTE: The informanon hereon is published as o necessarily those of the sponsor or this newspaper

## F. L. BROWN

## Real Estate and Farm Loans

 City Property - Farm or Ranch Land[^0]
## wiith 43 new loosehead features!



Come in and "Test Drive" it Today
"WHITEY" BACCUS

Gordon McAda And $\quad$ B\&PW Club Has Mrs. Lewis Harston Thanksgiving Din
Honored With Dinner

## GROCERIES Priant

Oranges 5 pound bogs 44 c
Cherries Choooltact Covered 49 C Grape Fruit Juice as oz cam27c


Tamales | Kimboliss |
| :---: |
| One pound can |
| 19 C |

CRISCO 3 pound cans 89 C

|  |
| :---: |


| OLEO | $\substack{\text { MEATs } \\ \text { cound Paracy }}$ | 29C |
| :--- | :--- | :--- |


| FRYERS | ${ }_{\text {Freat }}^{\substack{\text { Frenh } \\ \text { poesesed }}}$ | 54 |
| :---: | :---: | :---: |

Beef Roast pound 59C
--Phone 71-
trade hiref and Save the Diffremce



Music Students Of
Mrs. Record Will Mrs. Record Will
Present Program
B. Wayne Webster Has Birthday Party

## M. Y. F. A. Elects New Officers

Thanksgiving Dinne At Aiken Church

Aiken WMS Meets With Mrs. Ooley
Mrs. McClain Hostess To Priscella Class

Donna Lyn Record

Ray, Doyle an
ford, Movilla
and Mrs. John
and Mrs. John
Wanda of Loek

Mary Martha Class Has Party At Mrs. Jones

Mrs. McGhee Leade Of Health Program


NEW ROYál World's No. 1 Portybie

## LENA FAE STORE <br> \$ \$ \$ \$ \$ <br> Dollar Days

Friday-Saturday-Monday Nylon Hose-15-51- $\$ 1.00$ pair Large Bath Towels-2 for $\$ 1.00$ Wash Cloths- 10 for $\$ 1.00$ Ladies' Felt Hats-2 for $\$ 1.00$ Silk Scarfs and Ties- $\$ 1.00$ each Woolen Gloves- $\$ 1.00$
Men's White Handkerchiefs-
5 for $\$ 1.00$
Men's Bandana Handkerchiefs7 for $\$ 1.00$
Ladies Lace Hose-6 pair $\$ 1.00$
Girls White Anklets-10 pair $\$ 1.00$
LIVE AND LET LIVE PHONE 65J
Allen-Wales Allen-Wales
Adding Machines National Cash Register ca
$\square=0$
$\$ 120.00$ up
Also Typewriter an Adding Machine Repairs
Call 13-Lockney
C. Louderback


Save With These \$1 Specials For The Week End

## Pinto Beans




CoNAEY, floyd county, texas
CLASSIFIIXD ADVERTISEMENTS
For Sale
For Sale

In Floy

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| yece |
| Pos |}



There's Good SLEEPING


In Your Future


Dr. W. S. Dickenson
NATUROPITHIC PHYSICIAN 815 Broadway
Otfice Phone 1443 Res. Phone 527-W PLAINVIEW, TEXAS


# INSURANCE <br> FIRE LIABILITY CAR LIFE POLHO CROP 

And other kinds of Insurance BONDS

CAR LOANS
PINNER INSURANCE AGENCY
Telephone 127
Lockney

Long Ago In Lockney
Items of interest from the files
of The Lockeney Beacon.
$\qquad$


## häsmotixac Sysim

Low In First Cost FITS ALL TRACTORS
Cuts Costs 50\%

## 

Lockney
Lockney Plainview


| Lockney Cafe <br> PLATE LUNCHES <br> SHORT ORDERS <br> T-BONE STEAKS <br> Where we meet you with a smile. <br> Mrs. E. M. 'Chubby' Lawson <br> Mrs. Viola Rowell <br> Taylor's Helpy- <br> Selfy Laundry <br> MACHINE RENTAL <br> WET WASH <br> ROUGH DRY <br> FINISH WORK <br> 1 Block east of <br> First National Bank <br> GEO. TAYLOR. Prop. <br> Copeland Welding <br> Shop <br> WELDING <br> BLACKSMITHING <br> DISC ROLLING <br> T. V. COPELAND, Prop. |
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## Daniel Automotive

 Phone 389-LockneyMcQuay-Norris Parts Thermoid Parts
AC and Champion Plug and Champion Plugs
Ignition Parts

## H. \& S. Butane

 CompanyButane and Propane
Gas Appliances HOWARD BISHOP, Mgr. Telephone 156
$\frac{\text { Night Telephone 124J }}{\substack{\text { DID YOU KNOW } \\ \text { We Appreciate Your } \\ \text { Business? }}}$




1947 Fleetline Chevrolet, slick 1949 2-door Chevrolet, slick 1941 Plymouth Club Coupe 1942 Oldsmobile

1948 one-ton Chevrolet Pickup 1948 3-4 ton Chevrolet Pickup 1949 Jeep Pickup
1941 Ford Pickup
One NEW $1 / 2$-ton Ford Pick-up


## 25,000,000 Americans

## LOCKNEY FROZEN FOODS

TEIEPHONE

## Chandler's Conoco Station

Located in the Cooper Garage Building on South Main Street
Invites You To Come Down And Try Our Service! CONOCO PRODUCTS VARIOUS KINDS OF MOTOR OIL AUTO-LITE BATTERIES and other accessories
We offer you prompt, courteous service.
CHANDLER'S CONOCO STATION JOHN CHANDLER, Prop.
Telephone 155
South Main Street


Polio Care Prospects
Prost
Prompt Texas Thanks

BUILDING SUPPIIES

Composition Shingles
Roll Roofing
Plumbing Fixtures
Pipe and Pipe Fittings
Window Units
Window Glass
Window Sash
Pipe Insulation
Insulation Wool
Plywoods
Upson Board
Celotex
Cooks Paints and Varnish
Lockney Lumber \& Supply
For expert Plumbing Call 119 or 225W2

true colors. Further to distinguish |to 219 , but the only them, some cartridges have var- are named from only ones the bore than
lous names and dgta 3000 on the name of the Savage $250-3000$ means that the original t
87 -grain bullet rravered
foot seconds. The Roberts on the
257 Roberts means the cartrid-
ke was developed by N, H. Rob- Reverand and Make Gritfith and
crts. The o6 on 30.06 means the therton of Mrs. Mat
cartridge was



## $\%$

## SPECIAL

STARTING NOVEMBER 30
Cold Wave Permanents
$\begin{array}{llll}\$ 5.00 & \$ 6.00 & \$ 7.50 & \$ 10.00\end{array}$
Guaranteed
4-Way Hair Cuts $\$ 1.50$
TELEPHONE NO.
Beauty Bar
tOMMIE LOU THANISCH. Operator MOZELLE billington. Owner Located in Barker Building

new styles in Hamilton Watches Men and Ladies



Elgin Watches Men and Ladies

Other Watches

## 

Wakmann-Broadway Shock and Water-Proof Lathin. Certina
Boys and Girls
Wrist and Pocket Watches
We have

Watch Bands
To fit any watch made-Speidel. Gemex and a host of others.

Pen and Pencil Sets


Shaeffer- $\$ 5.00$ up Parker- $\$ 8.75$ up Eversharp-\$1.95 up

RINGS


Emblem Rings Birthstone Rings Dinner Rings
Gold and Silver Knives

SHOP EARLY and get the best selections.
LOCKNEY DRUG COMPANY
Professional Prescription Service
TELEPHONES: 50 and 126

Cuoi Loudy

## 

NOW IS THE TIME to come in and select your jewelry gifts for Christmas. You'll find fine quality gift items here

deltah and LaGun PEARLS Beautifully designed
ched. She will especia ched. She will es
preciate a string
a Christmas gitl Christmas gift. $\$ 5$ and $\$ 7$


Chronometers and Calendar Watches

$$
\$ 62.50 \text { to } \$ 65.00
$$

17 Jewel Ladies Watches
$\$ 19.95$ to $\$ 39.75$
W rist Watches
W12.95 to $\$ 14.95$


Fostmer, J-B. Gemex and Speidel
Watch Bracelets
Chain Link, Snake Chain, Basket 53.75 and 54.50

## "Tejas Wloccasin"


school or play. When it comes to square dancing theyll school or play. When it comes to square dancing, they ll
be your favorite after the first set. Whether you're fifteen or fifty, you'!l go for the barefoot comiort of these lazy Women's sizes 4 through 8 Lazars" Indian Beaded Patio Moccasin sof suede. Women s sizes

These will make ideal Christmas gitts.

DRESSES and SKIRTS
Lady Fair Shop

How Do You
MEASURE a Life Insurance Man?

John B. Stapleton

| LAWYER |  |
| :---: | :---: |
| 204 Bishop | Building |
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PRODUCE
CREAM
HIDES and WOOL

Huggins Produce

## INSURANCE

FIRE - HAIL - TORNADO REAL ESTATE and SURETY BONDS MONEY TO LOAN on Farms and Ranches at Low Interest Rate
Next door to Federal Bldg. FRANK PERKINS Phone 13

Southwestern Life nsurance Company oscertant home office - dallas


Baker Hardware Co.

| atyood rood siring Fia a family affair st |  |
| :---: | :---: |
| Sugar |  |
| Oleo | 25c |
|  |  |
| Candy time 53 c | 15 c |
| Bacon sima 49 C | potators |
| Cauliflower | 35 c |
| Old Dutch |  |
|  | 39c |
| MAIER FOOD | STOR |

## DogodDines



TRUST THIS TRADEMARK 628
$=2$
NASSRAR $=-$


TIMELY sugcestions

Kiln Dried Lumber Building Paper RC Shingles Compo Shingles Johns Manville Asbestos Siding Shingles
$1 \times 6$ No. 2 Kiln Dried Rough Fencing
HOT POINT
APPLIANCES
at the old prices.
Beauty Twist
Rugs

Lots Of Cement
Brunnier Lumber Co.
use to finance building of river
dams and otherysurface water
projects.

gan said, gan said, "is an amendment to
allow us to create districts along
county lines instead of follo

## WRESTLING

plainview city auditorium
Saturday Night starting at $8: 00$ o'clock
Polo Cordova Alex Kasaboski

Monte LaDue Gorilla Ramos
One Fail with 20 Minuto Time
Polo Cordona and Coriill Ramo
Alex Kasaboski and
Alex Kasaboski and Monte La
Falls out of Throe. Ono Hour
ADMISSION:
Ringside
51.50
51.00

MEN'S
Accessories!
quality merchandise ... priced reasonably.


Handkerchiefs
ports. and frisiss
Ideal lor gifth
Iin
$\begin{array}{cc}25 c & 35 c \\ \text { up } \\ \text { to } 51.50 \\ \text { Soce each }\end{array}$
Men's Rayon

Variety of colo

HICKOK PRODUCTS
BILLFOLDS
fine quality leathe
$\$ 3.00-\$ 5.00$
WIDE-KNIT
SUSPENDERS
$\$ 1.50$ to $\$ 2.00$
Sox Supporters 50c pair

Tie Bars and


HICKOK BELTS
New assortment of novelty belts.
thing you've seen. $\$ 1.50$ to $\$ 2.50$

WEMBLLEY'S TIES
Nor-east non-crush. all-silk, knits. g
painted ties.
BOW TIES - $\$ 1.00$
COOPER'S SOX AND UNDERWEAR Nylon-ribbed or fancy
50 c to $\$ 1.00$
Boxer-type Shorts in cotton broadcloth and
ALSO JOCKEY-TYPE SHORTS
COOPER'S LOAFER SOX
Leather sole, comfortable and
MENS LAUER DRESS GLOVES ality leather, large

Remember - We Gift Wrap Free

## Brown's Cleaners

and CLOTHIERS

PLENTY OF XMAS FIREWORKS Get Yours Now. GAS - OIL - CIGARETTES - CANDY - PO GROCERIES - BUTANE BOTTLES
CAROTHERS MAGNOLIA STATION Highway 70


[^0]:    Located in Frank Perkins building-Locknoy.

