

1954 Chrysler will be at the Bilbrey Motor Show today (Thursday). John B. Bilbrey, local Bilbrey invites the area to come in or any time this week to see the new model.

completely redesigned for 1954 introduce a new FirePower FirePower - the most powerful passenger car engine in America today - plus engineering advances combined with the most beautiful exteriors in Chrysler's history.

new FirePower new, colorful styling, engineering features for luxurious performance the new Power-Automatic transmission proved by use in 1953 a new Airtemp air unit, full time power brakes, front suspension and feel ride, all of up to a new high in

Chrysler is offered in with a total of twenty lines this year. DeLuxe, New all on an 125½ base; Custom Imperial wheelbase of 133½ the Crown Imperial wheelbase of 145½

Firepower Engines

25-horsepower Fire-Engine with hemispherical chamber is advanced, most powerful engine in the industry advantage of just the potential power engine, new, horsepower engines are Chrysler New York DeLuxe and models providing a fast, safe maneuverability over cruising speed range. Air in the engine more efficiently for the redesigned uses an enlarged intake system and a exhaust system. In later FirePower V-8 horsepower has increased from 180 to 195 the value and port

control, stability and turns is a new high-roll suspension which is taken on turns.

standard of transmis- featuring an un- smoothness, is pro- Chrysler's standard equipment in 1954 V-8 models, and the Windsor DeLuxe.

**B. Adams
at Lubbock**

Adams, wife of a member of The Beacon, was at a convalescent Lubbock Friday after-

week. Mrs. Adams

was ill health for some

services were held at

Methodist Church in

4 p. m. Saturday.

L. Robinson officiated in the City of

Include her husband,

in a printing firm in

sons, Douglas S.

Wiley Hill AFB, Salina,

Milton C. Adams, Lubbock; one sis-

ter, Mrs. Tinney S.

George Kinyon, Lub-

brothers, John A.

Ranger and Fred

Ahleene,

family moved a-

Lockney, in 1929 and Lubbock since that

Band Guests
At Game

High School band

the Texas Tech

New Mexico

game last Sat-

at Lubbock. A num-

ber of the band made

joined in with the

big crowd at the

The Lockney Beacon

SERVING THE RICH IRRIGATED SECTION OF FLOYD COUNTY

VOLUME 52

LOCKNEY, FLOYD COUNTY, TEXAS, THURSDAY, OCTOBER 29, 1953

NUMBER 29



WANDA MAYE CARTER, seaman apprentice, USN, is pictured here checking ship to shore traffic at the U. S. Naval Communications Station, Norfolk Naval Base, where she is receiving on-the-job training for the rating of teleman. Wan-

Bobby Brown's Steer Wins Fifth At Fair

Bobby Brown's shorthorn steer won fifth place in the Shorthorn division of the Junior Steer Show at the State Fair of Texas in judging last week. The calf had previously been declared grand champion of the Lockney show and reserve champion of the Floyd County show last spring.

Judging was Thursday of last week and the judge was James Grote of San Antonio, Texas.

Bobby sold his calf for \$35 per pound in the sale following the show. It weighed 1215 pounds. Breeder was Chester Mitchell of Lockney.

Gins Are Running Again After Rain

Gins were back in operation Wednesday after a full week of idleness due to the rains. Moisture ranging from 2% to 4 inches fell in this area starting Tuesday night of last week and continuing through Sunday. As a result very little cotton has been harvested during the time.

Some farmers had hands back in the fields Monday afternoon, more went back to work Tuesday and Wednesday afternoon of this week nearly everyone was pulling cotton. Gins expected to be back on a 24-hour schedule Thursday if the weather continues fair.

Hurting the farmers worse than the delay in harvesting was the damage to grade and turn-out by the rains. There is a lot of dirt in the cotton, gin men say, and anyone watching a cleaner work can see it very quickly. In addition there is still extra weight in the bur due to dampness which reduced the turnout. Estimates of loss in both grade and turn-out vary from \$10 to \$20 per bale.

However both grade and turnout will improve if the sun continues to shine drying the cotton and bur, gin men say.

Meanwhile the help situation continued to improve some with hands dribbling in and very few leaving during the wet spell.

Today Is Clubs Achievement Day

The annual Achievement Day for Home Demonstration Clubs will be held Thursday, October 29. The day's program will consist of exhibits and program, a covered dish luncheon at noon, and a tour of homes in the afternoon. Club members and their guests are invited.

The program and luncheon will be held in the American Legion Hall in Lockney. The exhibits should be up by 11:00, according to the Exhibit Chairman, Mrs. Weldon Smith.

Homes to be visited are Mmes. Charlie Boedeker, C. L. Anderson, B. H. Quebe, E. M. Quebe, and possibly others. The itinerary will be announced at the noon hour.

Mrs. Thomas Marr, president of the Lockney Home Demonstration Club is general chairman for the day. She will be assisted by other members of the Recreation Committee who are Mrs. James Jeffress of Sand Hill and Mrs. Earl Edwards Jr. of Lakeview. The exhibit committee consists of Mrs. Weldon Smith, Pleasant Valley, chairman; Mrs. Ben Brandes of Providence, and Mrs. D. W. Burke of Sunnyside.

The first grades will have a fishing pond, the second grades a picture show, the third grades popcorn and candy, the fourth grades a grab box, the fifth grades a country store, the sixth grades shooting apples with darts, the seventh grades a "42" game, the eighth grades an amateur show.

Following are short articles by various members of the classes telling of what they are going to do at the carnival and something of their work:

In the first grade rooms, everyone is getting ready for Hallowe'en by decorating the rooms and making black cats, witches and costumes. Mrs. Lantrip's room has a new record-player and have especially enjoyed the record "Little Black Sambo." The other rooms are also learning Hallowe'en songs. The first grade rooms will operate a fishing pond at the carnival Saturday night. Donations of merchandise for the pond will be appreciated. Those having something to do should call Mrs. George Webster Jr. at 2332.

The second graders are also

(Continued on back page)



C. L. TURNER of Lockney was awarded Explorer Scouting's Silver Award in a Court of Honor at Lubbock Sunday.

Local Scout Gets Silver Award

Explorer Scout C. L. Turner of Lockney, son of Mr. and Mrs. A. H. Turner, was awarded the Explorer Scouting's Silver Award in a Court of Honor held at St. John's Methodist Church in Lubbock Sunday afternoon. The award is equivalent to the Eagle Scout badge, scout officials said.

C. L. won the award by passing four ratings in the Explorer division, which are roughly the same as merit badges. He has been a member of Lockney Scout Troop No. 59 and the Explorer Scouts here for several years.

The award was made to C. L. by Tommy Daniels, Scout executive of Rails. Following that Mr. Turner presented to his son a certificate showing the rank he had attained and C. L. in turn presented a red rose to his mother to conclude the impressive ceremony. Eight other Scouts from other plains areas received Eagle Scout badges.

Scout Don Elliott of Lubbock sang "On My Honor" during the ceremony and District Scout Executive Curt Wilcox quoted the poem, "The Eagle Scout." Attending the ceremony from Lockney in addition to Mr. and Mrs. Turner and C. L. were O. E. Durham and H. B. Foster.

Mrs. Taylor Dies At McKinney

Mrs. Lloyd Taylor, sister of E. A. McLeod of Lockney, passed away Monday morning in a McKinney Hospital. Mrs. Taylor had been very ill for several months. Mr. and Mrs. McLeod were at the bedside when death came to Mrs. Taylor.

Funeral services were set for Tuesday. Attending the services from Lockney, in addition to Mr. and Mrs. McLeod were Mr. and Mrs. Helmuth Quebe and Mr. and Mrs. Hilburn Casey.

Survivors include her husband, two sons, two daughters, two brothers and her mother.

Methodist To Have Hymn Festival

A "Hymn Festival" will be held in the Lockney Methodist Church Sunday, November 1 through Friday, November 5 with services being held nightly at 7:30 p. m. This musical revival will be held under the direction of Dr. Robert Guy McCutchan, who is the editor of the Methodist Hymnal and is known throughout the United States as a leading authority on church music.

The purpose of the "Hymn Festival" is to bring about a better understanding of familiar hymns and to become better acquainted with some of the beautiful, but lesser known hymns. Dr. McCutchan knows the historical background of each hymn and will use this knowledge in helping those attending this series of services to have a greater appreciation for these hymns.

Congregational singing will be featured and the public is invited to attend this "Hymn Festival" and to enjoy the singing of the great hymns of Protestantism.

Jeff Fowler of Houston has been here several days visiting his father, J. H. Fowler and brother, Luther Fowler and family. He is doing nicely.

TELEPHONE COMPANY ASKS FOR ANOTHER RATE INCREASE HERE

Lockney Placed In Same Football District For 1954

The Southwestern Bell Telephone Company has filed a request with the City Secretary for another increase in local rates. The rate increase must be approved by the City Council before it can become effective.

J. C. Oakley, manager for the company, said "Continued inadequate earning on our property here leave us no choice but to ask for an adjustment in rates."

The company is asking that two-party line rates be raised from \$3.60 to \$4.00 per month, individual line rates be raised from \$4.25 to \$4.75 and that business telephones be raised from \$7.50 to \$8.00 per month. These are the same rates requested by the company last year. However that request was compromised at the present rates.

The company has asked for and received three previous rate increases here in recent years the last one being requested in August of 1952 and being granted effective last November.

A statement of revenues and expenses for the six months period ending June 30, 1953 furnished The Beacon by Mr. Oakley shows local service revenues at \$21,399 and miscellaneous revenues at \$685 for a total of \$22,084, less uncollected revenues of \$82 for a net of \$22,002.

Expenses of maintenance are listed at \$5,048, depreciation expense at \$5,387, traffic expense of \$352, commercial expense of \$1,222, general office salaries and expense at \$965, other operating expenses at \$948, operating taxes except federal income taxes at \$1,571 making total expense of \$15,493.

This leaves a net of \$6,509 before federal income taxes and less the income taxes of \$2,878 gives the company a net return of \$3,631 for the six months period or \$7,262 for a 12 month period.

Mr. Oakley says concerning the increase, "Since March of 1952 two general wage increases have been granted telephone employees to help offset rising costs of living, taxes have gone up sharply and the prices of many things we use in providing service have increased. As a result present rates are not adequate to pay a fair return on the value of our property in Lockney. These new rates will help us to meet today's high costs of furnishing telephone service."

Mr. Oakley said that no increase is contemplated for rural telephone patrons at this time since the company raised those rates to the full amount needed last year when the rate increase was requested here.

Infant Is Buried Wed. Afternoon

The infant daughter of Mr. and Mrs. Wayne Bramlet was buried in Silverton cemetery Wednesday afternoon after graveside services conducted by Earl Cantrell, Church of Christ minister. The infant was still born Monday night. Carter Funeral Home was in charge of burial arrangements. The family live in southern Briscoe county, just north of Providence. Survivors include the parents, one sister, Susan Elaine, age 15 months, the grandparents, Mr. and Mrs. Clyde Bramlet and Mrs. E. W. Schaeffer of Happy.

CASH MARKETS

Poultry

Heavy Hens, 4 lbs. and over...20c
Light Hens, under 4 lbs.16c
Cocks, pound8c

Eggs, No. 1 dozen55c to 60c

Hen Turkeys, pound28c

Tom Turkeys, pound25c

Cream

Butterfat, No. 1, pound52c

Hides

Hides, No. 1, pound4c

Grain

Wheat, per bushel\$2.12

Milo, per cwt.\$2.20

Alfalfa

Alfalfa Hay, dehydrated, in field, ton\$13.00

Baled, at mill, ton\$20.00

Truckers price, in field

No. 1 hay, ton\$25.00

IN HOSPITAL

Cecil Brown underwent a serious operation at a Plainview hospital last Thursday morning. Reports say that he seems to be improving slightly. Ben Whitfill, son of Mr. and Mrs. Ed Whitfill underwent minor surgery at the Plainview hospital last week. He is doing nicely.

PROVIDENCE NEWS

By Mrs. Wilfred Stoerner

A gentlemen's agreement is a deal that neither party wants to get in writing.

People of the Providence community are indeed thankful for the rains which have fallen in past days. A total of three inches fell the past week.

Rev. H. L. Anderson and family motored to Sweetwater Sunday. Rev. Anderson held mission festival services there. This week Rev. Anderson will attend a stewardship and finance committee meeting in Austin of which he is a active member.

Mr. and Mrs. Ben Brandes and

Mrs. Ben Quebe returned from a two weeks trip to East Texas. They visited Rev. and Mrs. Lee Roy Brandes and family of Wichita Falls and attended the Texas District Women's Missionary Federation meeting of American Lutheran Church held at Breman, Texas. Mr. and Mrs. Karl Sammann also attended the district meet held at Breman.

Lubbock Pastors Conference Held

Trinity Lutheran Church was host to the Lubbock Pastors Conference. Some sixteen pastors and their wives registered for the two

day meet. Two outstanding speakers of the conference were Rev. Carnelis and Rev. Krueger of Columbus, Ohio. They are head of the stewardship and finance departments of the American Lutheran Church.

Rev. Leslie Herber delivered an inspirational sermon observing Holy Communion Tuesday evening. Rev. Herber is pastor of St. Martins Lutheran Church, Littlefield, Texas.

Helms Observe 30th Wedding Anniversary

Relatives and friends gathered at the lovely home of Mr. and Mrs. Albert Kelm Friday evening. The evening was spent visiting. The honorees opened lovely gifts including ten crystal ice tea glasses from their relatives and friends. Refreshments of cake, cookies and sandwiches hot chocolate and cokes were served to the following: Mr. and Mrs. Marvin Scheele, Mr. and Mrs. Melvin Kelm and son, Mr. and Mrs. Luther Bryan of Leveland, Mr. and Mrs. Walter Boedeker, Mr. and Mrs. Wilfred Stoerner, Donald Kelm.

Mr. and Mrs. Wilfred Stoerner were Sunday guests in the home of Mr. and Mrs. V. D. Ross Jr. of Hale Center.

Mr. and Mrs. Albert Kelm left Saturday for Benhard, Texas to visit relatives and attend to business.

Mr. and Mrs. Marvin Scheele visited Mr. and Mrs. Author Sammann of Tulia Sunday.

Mr. and Mrs. Walter Boedeker visited Mr. and Mrs. Skay Foster in Plainview. They also visited Mr. and Mrs. Otto Schmidt.

Mr. and Mrs. Virgil Brasher were dinner guests in the home of Mr. and Mrs. Alvin Dietrich Sunday.

Mr. and Mrs. Helmuth Quebe and family visited Mr. and Mrs. Joe Ramsey of Plainview.

Mr. and Mrs. Helmuth Quebe and family attended the Texas Tech—New Mexico A. & M. game Saturday night.

Trinity Lutheran Church

H. L. Anderson, Pastor
Sunday, Nov. 1st: Sunday School 10 a. m.; Divine Worship 11 a. m.

Candle Light Circle meets in educational unit of church. Mrs. Hubert Stoerner hostess and program chairman. Time 2 p. m.

A cordial word of welcome is expressed to all our visitors. Come and worship with us.

Soil tests can be used to determine the fertilizer needs of a particular field if the samples are properly taken. The testing of soil is a wise practice regardless of the season but is especially beneficial at this season.

Quick and easy hors d'oeuvre

Quick and easy hors d'oeuvre is an asparagus tip rolled in white bread, lightly buttered and toasted under the direct flame of your gas broiler for a few minutes. You may use canned asparagus tips or freshly cooked ones.

THE OLD TIMER SAYS



"People who are grateful for constructive criticism never seem to warrant too much of it."

Pvt. Hartman Joins 25th Div. In Korea

With the 25th Infantry Division in Korea. — Pvt. Robert H. Hartman, son of Mr. and Mrs. Harry R. Hartman of South Plains, Texas, recently joined the 25th Infantry Division in Korea.

The 25th Infantry was rushed to Korea during the early days of the conflict and took part in some of the fiercest battles on the peninsula. It is now undergoing intensive training to maintain its combat readiness.

Hartman entered the Army last December and completed basic training at Camp Roberts, Calif. He attended Texas Tech in Lubbock after completing Floydada High School.

Cpl. Holloway Gets Achievement Award

Augustburg, Germany. — Cpl. Ernest H. Holloway, son of Mr. and Mrs. Lerner Holloway, Lockney, Texas was recently awarded a certificate of achievement as superior student in his class at the U. S. Army Mines and Demolitions School in Germany.

Corporal Holloway is a demolitions and booby traps specialist with Headquarters Company of the 43d Infantry Division's 169th Regiment. He served with the Coast Guard and was employed by the Stason Cotton Mill before entering the Army in 1947.

The 43d Infantry Division is constantly undergoing intensive field training as part of the North Atlantic Treaty Organization (NATO) defense force for western Europe.

CRUNCHY CHEESE SNACKS

When unexpected guests drop in for the evening, you can prepare this delicious snack quickly to serve with coffee. Just make a smooth paste of mashed Roquefort or grated American cheese and add a little grated onion and butter. Spread on your favorite cracker or toasted bread and place under the gas broiler flame for about a minute to melt the cheese and give it a golden brown look. Serve immediately.

And I Quote . . .

"The way taxes are today, you might as well marry for love." —Janis Paige.

"Brains will never handicap a girl as long as she conceals them behind a pretty face." —Franklin P. Jones.

"It's easy to eat your cake and have it too; that's why so many of us can't get into last year's clothes." —Alma Denny.

"If more drivers would give ground, there would be fewer of them in it." —Warren Taylor.

"The only sign of toil that shows on some girls' hands is an engagement ring." —Don Bennett.

"Trouble is usually produced by those who don't produce anything else." —Ralph Paul.

The Suez Canal
In 1869.

GO TO CHURCH

Plymouth G
Top Binder
at \$15.5

Cotton Sacks, Glo
Freeze of all kinds

We will be open
the fall for b
those who work

We will fix any
FLAT.

Lone Star O
Phone 348

FARM & RANCH LOANS

- At cheap interest rates
- Loans for irrigation wells and additional improvements
- Purchase of additional lands
- Loans that will suit your needs
- Hail Insurance on growing crops of all kinds

—SEE—

LOCKNEY REAL ESTATE

A. R. MERIWETHER Baker Hotel E. R.

MODEL AIRPLANES

See us for Model Airplanes, Flying Models, Motor Planes.

VAN'S HOBBY SHOP at REESE ELECTRIC SERVICE

Located on the Lockney Loop

Lockney Frozen Foods

"WHERE YOUR CENTS MAKE DOLLARS"

SPECIAL PRICES

on all cuts of Beef.

Fresh Pork Sausage, Country Style

Also Stokely's Frozen Foods

Welch Grape Juice

Minute Maid Orange Juice

Strawberries

Cut Green Beans

Baby Lima Beans

Broccoli

Cut Corn

Cut Okra

Baby Whole Okra

Green Peas

Turnip Greens

Taste O'Sea Catfish, 1 lb.

Willapoint Breaded Oysters

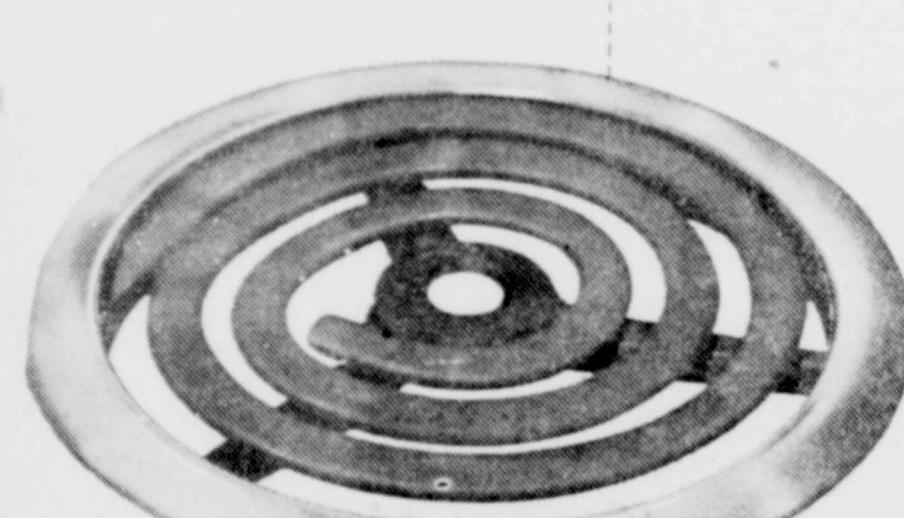
Breaded Shrimp

F. L. BROWN

REAL ESTATE

City Property—Farm and Ranch Land
We deal in all kinds of Real Estate and
will be glad to help you buy or sell. Come
in to see us.

Located in Frank Perkins Building
Lockney



It's a Natural!

ELECTRIC COOKING
COSTS JUST
7 CENTS A DAY!



SEE YOUR REDDY KILOWATT ELECTRIC APPLIANCE DEALER



SOUTHWESTERN

PUBLIC SERVICE

COMPANY

The West is Wild about Ford



And good looks are just one of the many reasons
why you can pay more but you can't buy better than Ford!

Fordomatic is no-shift driving at its best!
Has the "go" of automatic gears plus the
smoothness of a fluid torque converter!

Ford Master-Guide is America's most
natural power steering! Reduces parking
and steering effort up to 75%... retains
natural feel of steering on straightaways.

New ride cuts road shock up to 80% in
the front end alone! Ford's new ride makes
even the roughest roads feel carpet smooth!

FORD

"WHITEY" BACCUS
AUTHORIZED FORD DEALER

Longhorns To Muleshoe



HERE'S HOW

Statistics	
Lockney	Muleshoe
Downs	15
Touchdowns	385
First downs	23
Lost	5
Attempts	3
Passing	0
Penalties	43
Lost	40
Total	0
Touchdowns	25
Penalties	40
Lost	0

Disaster struck the Longhorns last week beginning with loss of key players on offense and climaxing with injury to three more and loss of a Muleshoe Friday night. The Lockney boys were in the game allowing the Mules two touchdowns in the first five minutes of the game before stopping them for long time. The Longhorns lost all five times by fumbles, of those being down in their territory and setting up points for the Mules.

Williams, quarterback, Williams, big tackle and defensive player suffered knocked-down in practice last week. He saw only part-time action Friday night and Rankin got into the ball game, coupled with injury to Quisenberry, only regular from last year's apparently took all the out of the Longhorns.

Radiator Trouble?



Caring for radiator is our specialty. We kinds of radiator repair and cleaning. 8 years experience.

Western Radiator Service

Locust Dial 3800

LOCKNEY

OURS



Without Obligation! For your copy of State Farm's money folder, inventory all belongings, then compare amount of fire insurance you have today?

COOPER
Locust 3312
LOCKNEY



FILL up WITH PHILLIPS

at

J. C. KEMP

Wholesale and Retail

You are cordially invited to visit us at our new Phillips Station at the intersection of Highway 70 and Sandhill Farm-to-Market road.

Call us for wholesale delivery to your farm.

See us also for—
Lee Tires and Tubes
Phillips Batteries
Spark Plugs
Phillips Oils and Greases

J. C. KEMP

Phillips "66"

Lockney

local lads drove for a first down on the Mules 39. They drove for another first down on the 29, were penalized 5, made nothing and then received another 5 yard penalty. They made 4 as the halftime whistle blew.

The Longhorns received the kick to start the third quarter, returning the ball to the 29. They made 8 in three plays and kicked to the Mules 36. The Mules made nothing, 3 and 3 and then on fourth down with 4 yards to go Morrison took off around his own right end for 38 yards and the score. Try for point failed and the score was 34-0.

The Longhorns received and returned to their own 14 after fumbling the ball. They were penalized 5, made 5, had a pass incomplete, made 9 and then a first down on the 24. They made another first on the Lockney 36 and then fumbled giving the Mules the ball on the Lockney 30. The Mules made a first down on the 18, another on the 4 and then drove for the touchdown. The point was kicked and the score was 41-0.

The Longhorns returned the kick to their own 23, made a first down on the 36, made 4. Muleshoe was penalized 4 and 15 giving the Longhorns another first down on the 50, and then the Longhorns fumbled with Muleshoe recovering on the Lockney 47. They made a first

down on the 27 and then passed for the score. The point was kicked and the score was 48 to 0.

The Longhorns again fumbled the kick-off and finally got back to their own 15. They made 4, lost 1 and lost 2 and the kick was partially blocked going out on the Lockney 29. The Mules made 0, had a pass incomplete, made 2 and nothing with the Longhorns taking the ball on the 23. However they promptly handed the ball back to the Mules via the fumble route. The Mules made a first down on the 11 and then drove over for the score. Try for point wasn't good and the score was 54-0.

The Longhorns returned to their own 29, made first downs on the Lockney 45 and on the Mules 40 as the game ended.

Dairymen are advised to get ready for winter. An adequate supply of roughage, is not available on the farm, should be purchased and stored. Two tons of hay or one ton of hay and three of silage should be stored for each cow in the herd. Good hay racks and feed troughs will save feed.

To get your money's worth in a suit or coat, buy a garment that will keep its looks and provide warmth and wearability for more than one season.

Whirlwinds Defeat Abernathy 12-6

The Floydada Whirlwinds took over leadership of District 5-AA this week by defeating the Abernathy Antelopes 12-6. Spur is also undefeated in conference play in that district.

Last week Floydada edged out favored Slaton 19-18. Other scores of interest to local fans were:

Littlefield 32, Tulla 13.

Spur 25, Slaton 13.

Dimmitt 20, Amherst 13.

Olton had an open date last week end.

Lone Star Baptist Church

Sunday School 10:00 a. m.
Preaching service 11:00 a. m.
Training Union 7:00 p. m.
Preaching service 8:15 p. m.
Prayer Meeting Wednesday at 7:30 p. m.

W. M. U. first and third Wednesdays at 2:00 p. m.

Young Men's Brotherhood first Monday at 8:00.

Men's Brotherhood second Monday at 8:00.

F. P. GRAHAM, Pastor

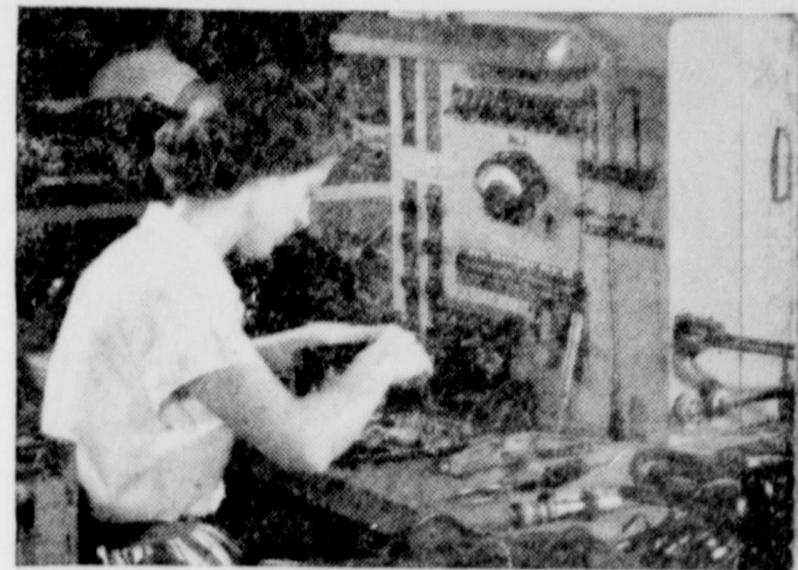
Plans for farm homes, other farm buildings and much farm equipment are available at the offices of local county extension agents.

THE LOCKNEY BEACON, LOCKNEY, TEXAS, OCT. 29, 1953

Thomas Jefferson introduced waffles to America.

Harding was the first President to speak over the radio.

New Telephones From Old

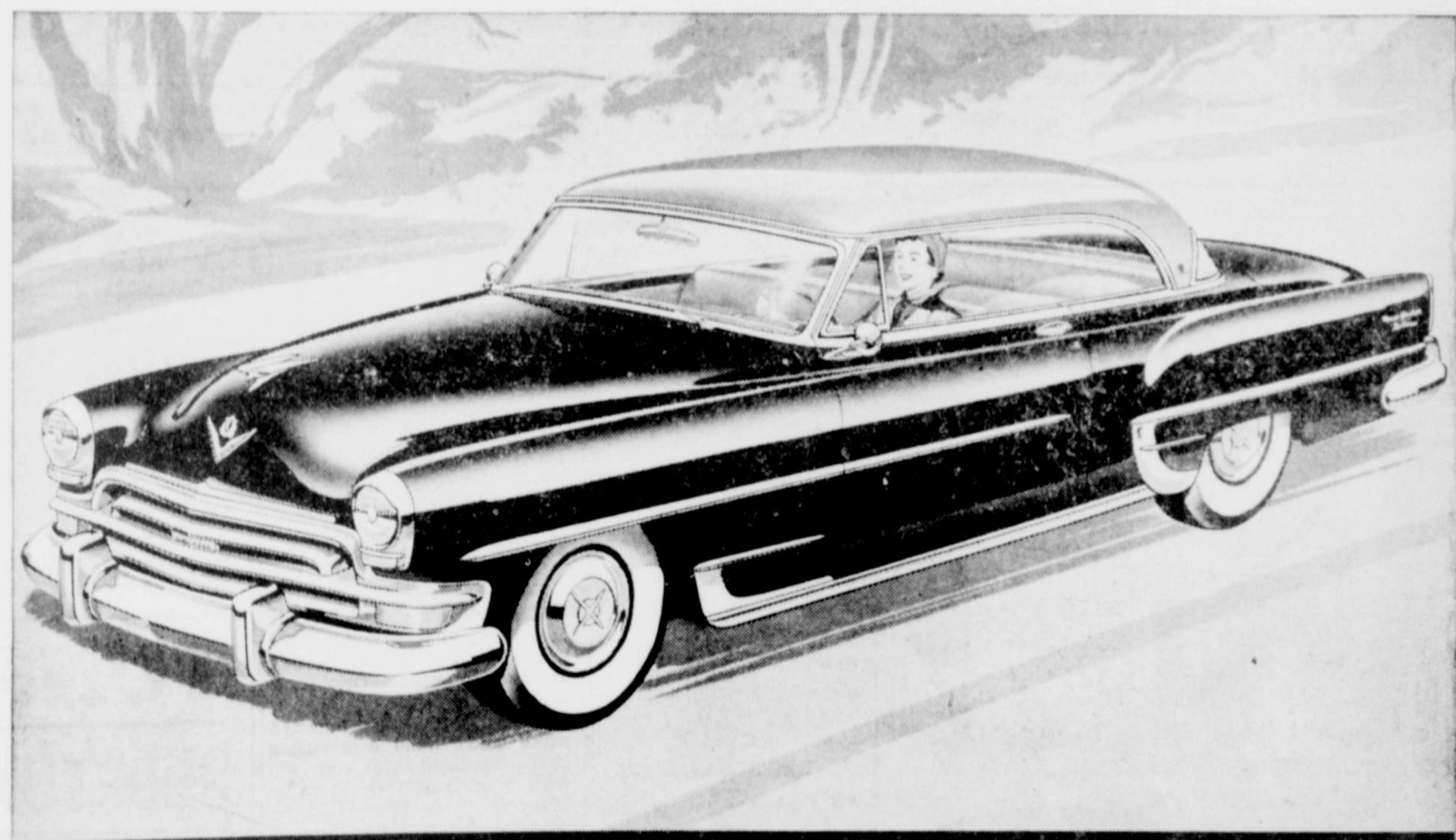


NOTHING IS WASTED in the telephone business. No stone is left unturned in our efforts to hold down the price of good telephone service. Telephone instruments, for example, are used and re-used. When a telephone is removed from a home or office it is checked. If anything is wrong, it is repaired, cleaned, refinished before it is re-issued, every bit as good as new. Economies like this help us keep your telephone service high in value — low in cost. SOUTHWESTERN BELL . . . A TEAM OF 27,600 TEXAS TELEPHONE PEOPLE . . . AT YOUR SERVICE.

ANNOUNCING

CHRYSLER '54

NEW PERFORMANCE that proves you drive the leader! And what wonderful new surprises you'll discover beneath the Chrysler's exciting new loveliness . . . a new 235-HP FIREPOWER V-8 engine: greatest performer of all, with power and response that has no equal for driving safety—and fun! Sensational new POWERFLITE TRANSMISSION: greatest of all fully-automatic drives—no-shift, no-clutch driving at its easiest and simplest. Plus Full-time Power Steering and Power Brakes for the first COMPLETE DRIVER CONTROL in any car. COME SEE IT—on display for the first time at your Chrysler dealer's on Thursday, Friday and Saturday!



"The Power of Leadership
is yours in a Chrysler"



ON DISPLAY TODAY
America's First Family of Fine Cars
At your Chrysler-Plymouth dealer's

BILBREY MOTOR COMPANY

Lockney

Dial 3348

Society News

Pat Poteet Named Birthday Honoree

Pat Poteet was honored with a birthday party at her home Saturday night, October 26. Guests attended the midnight show and returned to the Poteet home for refreshments.

Attending were Clara Lee Smith, Roylene Dunavant, Margaret Holt, Sandra Sams, Darla Allison, Betty June Jackson, Sybil Childers and the honoree, who was presented a number of nice gifts.

Couple Is Wed At Clovis Oct. 17

Mrs. Mollie Morrison, of Quiataque, and Mr. Orbon Riddell, of Lockney, were married in Clovis, New Mexico, on Saturday, October 17. They were accompanied by Mr. and Mrs. Wixom of Quiataque.

Mrs. Riddell is a former Silverton resident and operated the telephone exchange there for some time. Mr. Riddell has lived in Lockney for a number of years. They are at home in Lockney.

Officers Installed At Garden Club

Mrs. Frank Roberson was hostess for a regular meeting of Lockney Garden Club Friday afternoon at 3 o'clock.

Mrs. Herman King installed the following new officers: president, Mrs. R. C. Mitchell; 1st vice president, Mrs. G. C. Applewhite; 2nd vice president, Mrs. L. M. Honea; 3rd vice president, Mrs. Ewald Quebe; treasurer, Mrs. Kelton Shaw; recording secretary, Mrs. R. W. Smith; parliamentarian, Mrs. Theo Griffith; historian, Mrs. T. B. Mitchell and corresponding secretary, Mrs. Tom Rankin.

A luncheon, marking the last meeting of the club year, will be held in Plainview at 12:00 o'clock noon, November 6.

GO TO CHURCH SUNDAY

Social Meeting Held For Baptist WMS

Members of the three circles of Women's Missionary Society of the First Baptist Church met Monday night at 7:30 in the church for a monthly business and social meeting.

Mrs. Sid Thomas, president, presided. Mrs. Thomas Marr gave an inspiring devotional on "God's Love." Mrs. Thomas officiated at a service installing the new officers of all the circles and stressed duties of each officer. Mrs. Eileen Naylor sang "Our Best" to conclude the program.

Hostesses, Mrs. N. S. Abbott, Mrs. Ross Cooper and Mrs. Bob Davis served refreshments to the following members: Mmes. Sid Thomas, R. E. Wiley, B. B. Vernon, Derrell Wood, T. B. Mitchell, Eileen Naylor, Pauline Sams, Henry Moore, Louise Cooper, T. S. Fox, Faye Pinner, Edgar Hays, Marvin Cox, Thomas Marr, Harmon Handley, Ed Whitfill and Wayne McClain.

Junior Royal Ambassador News

Monday, Oct. 5, The Lonnie Doyle Chapter of Junior R. A. met on the lawn of the First Baptist Church for a period of recreation. Five boys were present.

Monday, Oct. 12, The Junior R. A. Chapter went to the farm of N. S. Abbott and pulled cotton to earn money for a mission offering. Those helping were Wayne Cooper, Alvin Vernon, Rhudy Naylor, Dan Smith and Charles Kelley.

Monday, Oct. 19 Jr. R. A.'s met at the church for work on ranks and mission study. Eight were present.

Monday, Oct. 26 Jr. R. A.'s met at the church for a program from Ambassador Life. Fourteen boys were present.

All boys 9 through 12 are invited to come each Monday immediately after school.

Wedding Vows Exchanged

Mrs. Arlene Mitchell, Lockney, exchanged marriage vows with Mr. Dean McCallum of Lubbock in a quiet ceremony performed in Clovis, New Mexico October 9, at 7:00 o'clock in the evening.

Mrs. McCallum is the daughter of Mr. and Mrs. G. D. Turner of Lockney. She attended Lockney High School and for the past several months has been attending a beauty school in Lubbock.

Mr. McCallum is the son of Mr. and Mrs. Ferrell McCallum of Childress. He attended Texas Technological College for three years and is now employed as a commercial artist in Lubbock where the couple is at home.

Mitchell-McClure Vows Repeated

Mrs. Beth Mitchell and Mr. T. V. McClure were married in a ceremony performed in Clovis, New Mexico Wednesday night, October 21.

Both Mr. and Mrs. McClure have been residents of this area for several years.

After a wedding trip in South Texas and Florida the couple will be at home on Mr. McClure's farm west of town.

Patsy Martin Is Shower Honoree

Miss Patsy Martin was honored at a prenuptial shower at the home of Mrs. Hershel Carthel Thursday afternoon, October 22 from 3 to 5 o'clock.

Covered with an imported white linen, hand embroidered cloth, the table was centered with a bride doll on a white styrofoam base backed with a blue net fan and flanked with white mums, eucalyptus leaves and blue candles. Blue napkins lettered in silver bore the names of Patsy and Gary.

Hostesses for the occasion were Mmes. Kenneth Wofford, Sam Jones, J. L. Riley, France Carthel, Durward Jack, Cecil Brown, J. E. Stairs, W. A. Carley, Mason Davis, Hershel Carthel, J. M. Carthel; Misses Barbara Hays, Joan Harris, Clara Lee Smith, Gail Kellison, Darla Allison.

The honoree received an array of beautiful gifts.

NEW ARRIVAL

Miss Susan Kay Crisp was born to Mr. and Mrs. Aubrey Crisp on October 8 at the Taylor Hospital in Lubbock. She weighed 7 lbs., 4 $\frac{1}{2}$ ounces. Susan Kay has a little brother, Alton Wayne and a little sister, Cynthia Ann. The grandparents are Mr. and Mrs. H. B. Sparkman of Lockney and Mrs. Foster of Idalou.

Mrs. Bill McCarter Is Shower Honoree

Mrs. H. E. Frizzell will succeed Mrs. J. L. Lovvorn.

The program was on Short Stories with Mrs. Raymond Teeple giving "The Straight Haired Fairy" by Nelma Haynes. Mrs. J. L. Lovvorn gave "Stories From the Life of W. W. Melton," and Mrs. W. T. Rankin gave "Old Fashioned Parents" by Edgar A. Guest.

Pumpkin pie with cream and punch were served to fourteen members.

Next meeting will be November 3 at 2 p.m. with Mrs. Wood's mother, W. C. Ooley.

WE INVITE YOU

to come in this week end and see the beautiful

new

1954 CHRYSLER

This completely redesigned Chrysler will be on display in our show rooms starting Thursday. We know that you will want to see it and we want you to see it.

The new Chrysler has new body styles, new Power Flite fully automatic transmission, full time power steering and power brakes, new FirePower V-8 engine and many other new features. Don't fail to see it in our show rooms.

Bilbrey Motor Co.

Your Chrysler-Plymouth Dealer

Dial 3348

Lockney

Brighten Up Your Home With A New Piece Of Furniture From Baker Hardware Co.



Platform Rockers

A nice selection for comfort and beauty.



Occasional Chairs

You'll find one to match your color scheme.



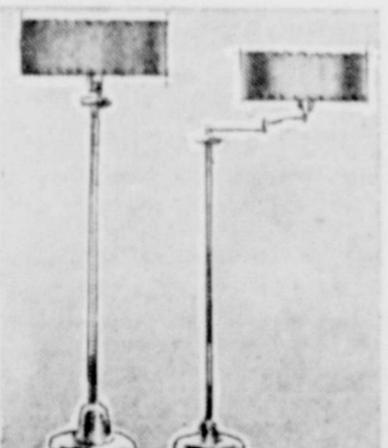
Water Sets

Beautifully colored aluminum water sets.



Drum Tables

Convenient as well as attractive.



Floor Lamps

A variety to choose from. You'll like them.

Mrs. Bill McCarter will succeed Mrs. J. L. Lovvorn.

The program was on Short

Stories with Mrs. Raymond Teeple giving "The Straight Haired

Fairy" by Nelma Haynes. Mrs.

J. L. Lovvorn gave "Stories From

the Life of W. W. Melton," and

Mrs. W. T. Rankin gave "Old

Fashioned Parents" by Edgar A.

Guest.

Mr. R. R. Kellison presided at the register table where guests wrote their names with textile paints on a beautiful blue organdy apron.

The refreshment table was covered with an imported Damascus silk cloth and centered with a miniature bride and groom backed with a white and blue candle and surrounded with an array of roses. From the centerpiece extended a yellow satin ribbon bearing the names, "Mary and Bill" in blue letters. Roses were placed at vantage points about the entertaining rooms. Presiding at the table were Mrs. Tommy Assister and Mrs. Lena Sue Babitzke who served golden punch and cake squares decorated in yellow and blue.

In the house party were Mmes. O. V. Pylant, Lena Sue Babitzke, Lena Fay Sweat, R. R. Kellison, Don McNicol, V. H. Kellison, Charles Hammitt, Frank Jameson, Eldora Jameson, J. B. Seale, Emma Reeves, Henry Hodel, Sid Thomas, C. S. Keeter, Joy Assister, N. O. Wright, Iva Mae Lyles, Alfred Smith, Clyde Applewhite, L. M. Honea and Sally Griffith.

A large number of guests registered or sent gifts.

Mrs. Hodges Hostess For Lone Star Club

Mrs. Hoyette Hodges was hostess for a meeting of the Lone Star Home Demonstration Club Tuesday October 20.

Mrs. W. D. Nance presided. The business of the day was the election of officers. All officers were retained except the secre-

Other Gift Suggestions:

CRYSTAL

CHINA

POTTERY

STERLING

TOASTERS

SILVERPLATE

MIXERS

LUGGAGE

Jewelry and Gifts for all Occasions

Let us help you solve your gift problems.
Use Our Lay-Away — Buy Now

Oliver Jewelry

Dial 2149

106 South Main

Lock

how to feast your family and
SAVE

Peaches

No. 2 1/2 Can in Syrup
2 Cans

49

Pop Corn

2 10 oz. cans
for

29

SOUR KRAUT

Diamond
No. 303 Cans—7 For 94

PORK & BEANS

Diamond Brand
300 Size—10 For

\$1.00

CHILI

Kimberly
1 Pound 3 oz. can

49

TUNA

Chicken of The Sea
Can

33

SHORTENING

Kimberly 3 Pounds
Pure Vegetable

79

BACON

Corn King
Pound

64

Picnic Hams

Pound

45

CELERY

Large Stalk
Each

19

SPUDS

10 Lb. Mesh Bag

44

Pylant Grocery & Market

Free Delivery

Dial 2134

BAKER HARDWARE COMPANY

VANT ADS

TO BUY TO SELL TO RENT

For Sale

For Sale

FOR SALE — Bargain, 2-piece living room suite, original price, \$400; also blonde solid oak coffee table and 4 chairs. W. E. Terrell, 1½ miles of Lockney, phone 29-tfc.

FOR SALE — Radiant Health does everything. Been 6 months. Price \$150. Deavenport, Silverton, 29-4tp.

FOR SALE — One used Frigidaire, 10 ft., one foot refrigerator; one gas range, one used washer. Dykes phone 2246. 29-1tc.

FOR SALE — 3 room house, another room started, 2 lots down Silverton highway on 5th Street. Bargain at \$600. Willis Hayes 28-3tp.

Pianos

Will have used upright and spinet piano in this vicinity soon. Reasonable parties may handle with small monthly payments. Call or write Credit Dept., McBrayer Piano Co., 217 W. 6th Street, Amarillo, Texas. 28-2tc.

For Sale

New brick veneer, 6 rooms and bath, large garage, 12x24 inside, 9 foot door. Brick patio, ceramic tile on kitchen cabinet, hardwood floors, insulated under shingles and also on ceiling. Concrete sidewalks and driveway, on pavement. One block from school. Ideal place for young couple rearing family or elderly couple to spend declining years. 27-tfc.

G. M. HICKS

Phone 2247 Lockney

FOR SALE — One nearly new pressure pump, sucker rod type. Complete with sucker rod and pipe. Hubert Griffith. 26-tfc.

LOOK!

at your floors. Do they need refinishing? If so, we have an electric sander you can rent and put them in tip top shape.

Also an edger for close places so that you will have no hand work to do.

For those wanting to wax and polish their floors, we have an electric polisher.

Come in and let us show you how easy and simple these machines will make your refinishing job.

We also have a complete line of floor varnishes, paints and finishes.

HIGGINBOTHAM-BARTLETT CO.

31 Years in Lockney
High Grade Lumber—Paints
Hardware and other
Building Materials

We sharpen all kinds of
Saws

Office Phone 3351 Res. 2116

FOR SALE — Mahogany bedstead. Call 2359, Lockney. 26-tfc.

FOR SALE — One steel windmill and tower, Forrest Mickey, Aiken, phone 3662. 26-4tc.

See me for Monuments, Markers, Curbing, Slab Grave Coverings, etc. H. Cunningham, Lockney. 13-tfc.

REAL ESTATE — Houses in Lockney for sale. Also farm land. Also beef at wholesale. V. D. Harris, dial 3847. 12-tfc.

SEE ME for Bibles and Bible Story books. Mrs. Bert Vernon. 51-tfc.

For Rent

FOR LEASE — 600 acres, 2 wells, will put down another. 550 acres in cultivation. Wade Davenport, 6 miles north, 1 mile east of South Plains. 27-tfc.

Lost and Found

LOST — Refrigerator trucks borrowed from our store. Please return them immediately. Hammond & Company. 28-tfc.

STRAYED — Two black rabbits from my place. Reward for return to J. R. Richards. 28-2tc.

LOCKNEY LODGE
No. 867
A. F. & A. M.
Regular meeting third Tuesday night at 7:30.
KENNETH COOK, W. M.
E. A. CARTER, Secretary

Wanted

WANTED—Custom combining. Have two 1952 Massey Harris self-propelled combines and plenty of trucks. A. L. Phillips, phone 3372. 29-2tc.

WANTED — Ironing to do at my home. Grace Marshall, across street from Parsons Photo Shop. 29-2tc.

WANTED — Make \$75 and UP every week. Full or part time. Take orders for America's largest selling, nationally advertised LIQUID FERTILIZER. No investment. Write "Na-Churs" Plant Food Company, 233 Monroe Street, Marion, Ohio. 29-3tc.

WANTED — Ironing to do in my home. Mrs. A. D. Thomas in Mrs. Hooten's house, 318 E. Poplar. 29-2tc.

WANTED — To give you an estimate on your wall to wall carpet. Wilton Axminster and twist weaves, made by Mohawk, Gulistan and other nationally advertised carpets. Our installation done by experts and fully guaranteed. Parker Furniture Co. 28-tfc.

WANTED — Custom combining and hauling. See U. S. Bolton at Buck Lancaster place, 1½ miles south of Lone Star store, phone 3481. 28-2tp.

WANTED — Ironing to do in my home. Mrs. C. R. Clark. 28-2tc.

WANTED — Custom cotton stripping. Have Oliver machines. See Glenn Morgan or call 3652. 28-3tp.

WANTED — Custom combining. Have Massey Harris, 14-foot. Mason Davis, phone 3417, Lockney. 27-3tp.

WANTED — Custom One-way and hoeing. Have Oliver machines. See Glenn Morgan or call 3652. 10-tfc.

HAULING WANTED — Have permit to haul furniture, livestock, etc. Also completely covered by insurance. Vestal Elland, Lockney. 15-tfc.

FARMERS — If you need a magento for your tractor or hay bales remember that we have the Wico Magneto, the best made Pennington Motor Co., Dial 3383.

ATTENTION POULTRY RAISERS — Let us dress your frys and hens for your locker or home freezer. No appointment necessary. Satisfaction guaranteed. Plains Poultry Products, Co-op Creamery building, Plainview, Texas, phone 905, or contact J. D. Higgins, Lockney.

WANTED!

Windmill, Pressure Pump Work

Cleaning Out, Repairing

Raising and Lowering Towers

JESSE HARRIS
R. W. JOHNSON
Phones 2386 or 3384

WANTED — Ironing to do in my home. Mrs. Ruth Stephenson, phone 3334. 27-tfc.

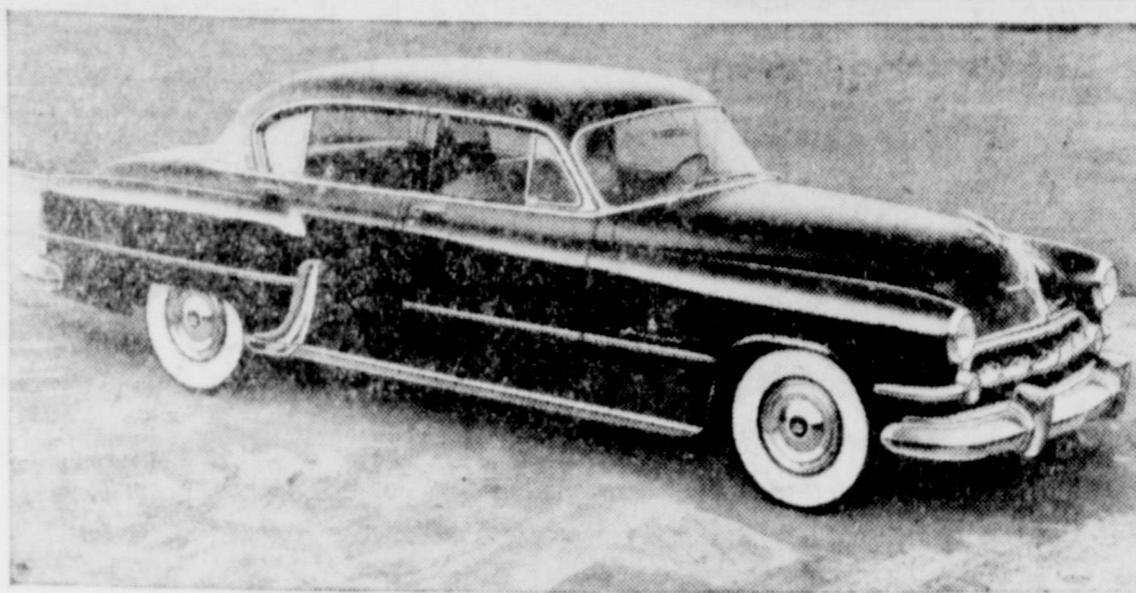
PIANO TUNING — Drop a card to Luther Fowler, Box 66, Lockney or phone 2173. 46-tfc.

FISH & WARREN
Cesspool Drilling
30-inch to any size.
And Stormcellars
Phone 258J. Plainview
5-4tp-tfe

CARD OF THANKS

I want to thank everyone who has been so kind to me during my illness. Especially do I thank the people of the Assembly of God Church for the lovely flowers and other gifts. I appreciate the good doctors and nurses and all my friends for every deed of remembrance, also I appreciate the visits of my neighbors and friends.

1954 CUSTOM IMPERIAL IS CHRYSLER LUXURY CAR



The luxurious 1954 Chrysler Custom Imperial 6-passenger sedan features rich interiors to match the beautiful exterior lines. The Custom Imperial has a wheelbase of 133½ inches and is powered by the 235-horsepower V-8 FirePower engine. It is also available in a 4-door town limousine model.

Hallowe'en Party Held Tuesday Eve

Members of the Pollyanna Club and their husbands enjoyed a Hallowe'en party Tuesday night in the "Mother Goose Kindergarten" building with Mr. and Mrs. Derrell Wood as hosts.

Guests were welcomed with signs stating that a Quaker meeting is in progress. The women were seated on one side and the men on the opposite side waiting quietly, in various masks and costumes, for the entrance of the spirit. To be identified, stunts were pulled by each guest. Afterward they unmasked.

A salad supper was served, after which games of canasta and shuffleboard were enjoyed.

Attending were Mr. and Mrs. Elmer Sandusky, Mr. and Mrs. Joe Parrish, Mr. and Mrs. Charlie Smith, Mr. and Mrs. Bill Smith, Mr. and Mrs. Barney Manning, Mr. and Mrs. Owen Thornton, Mr. and Mrs. Woodson Terrell and the hosts.

Mexican Mother And Baby Die

A 34-year-old Mexican woman died in childbirth and her infant daughter also passed away before medical aid could reach them last Friday night on the D. J. Phillips farm in the Lone Star community.

The family had been pulling cotton for Mr. Phillips. Relatives rushed the mother and baby to a local hospital but both were dead upon arrival. The mother's name was Marra Lasa Gonzales. Carter Funeral Home shipped the bodies to Beeville Sunday where funeral services and burial was scheduled.

The body of a Mexican National killed in an accident last week near Whiteley Switch, was also shipped by Carter's Monday of this week. The body was sent to Eagle Pass and from there to LaPunte, Old Mexico.

LOCAL BUYERS AT DALLAS MARKET

Miss Marie Davenport and Virginia Thomas attended the American Fashion Association's Resort and Advance Spring Market in Dallas this week. Nearly 5,000 buyers from the great Southwest filled the Dallas hotels to capacity for the quarterly apparel market, Oct. 25-30. Approximately 1200 lines of Women's and Children's apparel was displayed by the more than 400 manufacturers' representatives who comprise the American Fashion Association, at the Adolphus and Baker Hotels.

CARD OF THANKS

I want to thank everyone who has been so kind to me during my illness. Especially do I thank the people of the Assembly of God Church for the lovely flowers and other gifts. I appreciate the good doctors and nurses and all my friends for every deed of remembrance, also I appreciate the visits of my neighbors and friends.

Mrs. Lloyd Withrow.

CLOTHES STORAGE

Before packing away your summer "starchables" for the winter, launder them and blue the white clothes, but don't starch or iron them. When you're ready to use them next year, add a small cake of blue wax ironing aid to each quart of hot starch. The clothes will come out fresh and sparkling after one ironing.

Mozart's wife kept him awake with amusing stories, while he composed an overture to an opera to be performed the following day.

Hospital News

Mrs. R. C. Bennett was dismissed 10-26 after 11 days of medical treatment.

Mrs. Bob Dillard was dismissed 10-22 following 5½ days of medical treatment.

Mary Alinzo was dismissed 10-25. Janice Boedeker was dismissed 10-22.

M. R. Morgan is a medical patient.

Mr. and Mrs. Timeteo Zamora are the parents of a son born 10-22.

Mrs. Bob Jarrett was a medical patient 10-17 until Saturday.

Cecil Brown was admitted 10-21 and dismissed 10-22.

Mrs. J. L. Withrow was admitted for medical treatment 10-24 and dismissed 10-26.

Edward Wasner was admitted for medical treatment 10-20 and dismissed 10-26.

Mr. and Mrs. Bill Paschal are parents of a new daughter born 10-22. She weighed 6 lb. 15 oz. and was named Linda Kay.

Mr. and Mrs. Joe Davis are the parents of a daughter born 10-24. She weighed 4 lb. 14 oz. and was named Celestia.

Mr. and Mrs. Alfred Perez are the parents of a new son born 10-23. He weighed 7 lbs. and was named Alfreda.

The Lockney General Hospital

wishes to announce to the public the visiting and clinic hours for hospital patients:

10:30 to 11:30 a. m.
2:00 to 4:00 p. m.
7:00 to 8:30 p. m.

Clinic open Monday through Saturday 8 a. m. to 12 noon; 1 p. m. to 5 p. m. Closed Sunday except for emergencies.

Lockney General Hospital and Department of X-ray: State Approved Laboratory

Visitors wishing to inspect the hospital are welcome at any time.

LOCKNEY GENERAL HOSPITAL

Member:

TEXAS STATE HOSPITAL ASSOCIATION.

TEXAS ASSOCIATION OF BLOOD BANKS.

BLUE CROSS MEMBER HOSPITAL

STATE APPROVED LABORATORY.

Measure the Savings...

YOU'LL PROFIT MORE BY CHOOSING FROM THE USED IMPLEMENTS ON OUR LOT



7 good used No. 15 Cotton Harvesters \$250.00 up.

2 No. 202 John Deere 2-way Plows.

Several good used One-Ways

I used Stalk Cutter

1944 Model M Tractor with good 4-row equipment.

\$1295.00.

1949 Model 88 Oliver Standard \$995.00

1944 Model D John Deere \$495.00

1952 Model Ford on Butane (400 hours) \$895.00

2 Boone 2-row Cotton Harvesters — make us an offer — you'll be surprised.

NEW John Deere Trailers of used Trailer prices — you gotta see these to believe it.

We done went and sold out of new John Deere Cotton Harvesters but we have a good selection of used ones.

We have new fenders for your No. 15 Cotton Harvesters made of heavy gauge steel for \$57.50 for the entire set.

HAVE YOU SEEN THE NEW BUTANE 70 JOHN DEERE TRACTOR?

Dial 3825

Pat Stansell, Mgr.

Lockney, Texas

LOCKNEY LODGE
No. 867

A. F. & A. M.

Regular meeting third Tuesday night at 7:30.

KENNETH COOK, W. M.

E. A. CARTER, Secretary

Land Bank loan to improve or reduce. Full or part privileges.

ADA NATIONAL BANK ASSOCIATION

319 South Main Street, Lockney, Texas

Secy-Treas.

4% interest.

Cedar Hill News

Frances Lemons

Phone 224W1, Floydada

Mr. and Mrs. Wayne McClure of Irick visited with Mrs. McClure's parents, Mr. and Mrs. J. B. Whitehead and family Sunday.

Mr. and Mrs. M. L. Boone of Childress spent from Wednesday until Saturday with their parents, Mr. and Mrs. T. B. Fortenberry of Cedar Hill and Mr. and Mrs. M. A. Boone of Sterley.

Mrs. Kenneth Hart Improving

Mrs. Kenneth Hart suddenly became ill Tuesday night and was taken to the Plainview Clinic where she stayed for several days. She was brought home on Friday and is feeling much better.

Baptist Services

The attendance was good on Sunday although the roads were bad. Young members took the places of the absentees on Sunday morning. James McClendon served as choicer while Marvin Lemons acted as Superintendent.

The pastor will not be here next Sunday. In the absence of G. C. Applewhite, two young preachers will fill the pulpit in the morning and evening services. David Hartman and Gene Lancaster both surrendered to preach recently and it will be an honor to hear them preach at the Cedar Hill Baptist Church next Sunday.

Be present and bring some one with you.

Tune in on Station KFLD and hear the Assembly of God program on Thursday morning at 8:45.

Bargain Rates On Daily Newspapers

Bargain rates are now in effect on some daily newspapers and The Beacon is authorized to accept your new or renewal subscription to most all dailies. Here are the rates:

Fort Worth Star Telegram: daily and Sunday, by mail \$13.95. Daily only, by mail \$12.60.

Amarillo Daily News, daily and Sunday, by mail, \$13.00. daily only, one full year for only \$8.95.

Lubbock Morning Avalanche, daily and Sunday, by mail, \$12.95. Daily only, by mail \$11.00.

Save money by subscribing for your favorite daily at The Beacon office.

QUICKIE MEAL

Busy career homemakers will take this idea for a supper quickie: Prepare one package pre-cooked rice according to package directions. Combine one can condensed soup (any kind) and ½ cup milk in saucepan. Heat over direct flame of your burner, stirring occasionally. Add one cup meat, fish or poultry (tuna, chicken, ham, etc.) and desired seasoning to soup mixture; mix and heat. Serve soup mixture over rice for a delicious a la king dish.

Vic Vet says

IF YOU'RE UNABLE TO MEET A PAYMENT ON YOUR GI LOAN, GET IN TOUCH WITH YOUR LENDER RIGHT AWAY. HE MAY HELP KEEP YOU OUT OF SERIOUS TROUBLE



For full information contact your nearest VETERANS ADMINISTRATION office

Soil Conservation News

In commenting on bench leveling, Horton Howell, who lives south of Sterley had this to say:

There is no two ways about it those benches sure require more time to farm, possibly twice as much as straight row farming.

Horton considered plowing the borders out because of the difficulty in farming them. But fortunately he reconsidered and decided they definitely have their place.

Some of the things Horton observed about farming these borders are: When you get a high intensity rain of four or five inches there is no loss of moisture and it goes in the ground where it falls; When irrigating on the level in these borders he finds his crops will stand up under dry periods longer than where he has not prepared his land; He usually gets by on one less irrigation than on land which has not been leveled; No irrigation water is lost because there is no tail water; Erosion is completely eliminated both from rainfall and irrigation.

Many have been of the opinion that weeds could not be controlled on bench level borders; however, when they have seen the leveling on Hortons farm they immediately inquire as how he manages to keep his borders so clean. Horton answers to this problem is a small one-way on the back of his Ford tractor.

It is surely no accident that Horton has harvested grain sorghum from these borders this year which has yielded in excess of 4500 pounds per acre.

Bench leveling is not a recommended practice for all land or for all farmers but if you are interested in getting the most for your money both in land and water an irrigation system should be worked out which will fit into your overall farm plan.

Intra planted cowpeas in grain sorghum is a practice which offers a wonderful opportunity to obtain some badly needed organic matter in your soil as well as increasing the nitrogen. These two things make for conditions which stimulate production of crops which follow.

If you would like to see some of these peas growing in combine grain sorghum go by James Bobbitts before the feed is harvested, or at least before the peas are turned under.

BROILED STEAK

For best results with steak, pre-heat the gas broiler for 10 minutes. Wipe steak dry and place on a greased rack about 3 inches below the flame. Use a pancake turner instead of a fork to turn the steak for browning on both sides. Allow eight minutes on each side if you want it rare. 16 minutes for well-done steak.

For A Better POSITION

LIPPERT Business College

Roy J. Lippert
President

718½ Broadway Ph. 22
Box 655
Veigel Bldg. Plainview

INSURANCE

FIRE — HAIL — TORNADO
REAL ESTATE and
SURETY BONDS
MONEY TO LOAN
on Farms and Ranches at
Low Interest Rate
Next door to Federal Bldg.

FRANK PERKINS

Phone 3311

Wayland Plans Homecoming November 5-7

Plainview. — With the nomination of 11 candidates for Homecoming Queen, Wayland College Student Government Association is readying plans for the annual Homecoming on the campus, Nov. 5-7, according to Glenn Clements, Ventura, Calif., SGA president. Jeff McBeth, Plainview, is general chairman.

Homecoming Queen nominees from organizations are: Freshmen, Bettie Phipps, Sacramento, Calif.; Sophomores, Jorene Clement, Amarillo; Juniors, Patsy Pylant, Plainview; Seniors, Carolyn McAdams, Plainview; Ikwas, Pat Lewis, Plainview; Mike and Mask, Happy Johns, Tulsa, Okla.; Future Teachers of America, Jody Blankenchip, Tulia; Thespians, Lois Rust, Phillips; Ministerial Alliance, Marilyn Jones, Jefferson, Ky.; Volunteer Mission Band, Imogene Carley, Amarillo.

All former students are invited back to the campus but most of them will not arrive until Nov. 6, with hundreds showing up for the following day which will begin with an early morning Alumni Breakfast and end with the Queen's Coronation and the two basketball games.

The Hutcherson Flying Queens of Wayland College, 1953 runners-up in the National AAU Women's Tournament, will meet Dowell's Dolls of Amarillo in the night's opener. Sheppard Air Force Base is sending a strong aggregation against the Wayland Pioneers for the second game.

The Mike and Mask Club will give two performances of "The Night of January 16," Thursday and Friday in Wayland Auditorium. A parade of floats featuring the Queen candidates and the traditional Western theme of Wayland Homecoming activities will be staged at 10 a.m. The Walter Jetton Chuck Wagon Gang from Ft. Worth is returning for the third year for the traditional Western luncheon.

Saturday afternoon's activities will be the hilarious stunts and musical takeoffs by both students and former students, as well as faculty. The Future Teachers of America will honor former members with a tea at 4:30. A savage bon fire and snake dance will bode evil for the opponents of the Flying Queens and the Pioneers.

More lives were lost in the Civil War than any other war in which the U. S. has been engaged.

THE LOCKNEY BEACON, LOCKNEY, TEXAS, OCT. 29, 1953

NIGHTLY WASH

It's true — very hot water gets clothes cleaner, but who wants to scald her hands in a wash bowl? You don't have to! If you are a wash bowl laundress, just get in the habit of washing clothes before they get too soiled, and always use bluing right in the wash water. You won't need water quite so hot to remove the soil and, in addition, the bluing carries along a water

softner that helps remove light soil from the fabric.

CONSERVATION PIECE

Wash your telephone with a damp cloth that has been wrung out in hot sudsy water. An application of cleaning wax also keeps off dirt and fingermarks that make the instrument look unattractive.

A CLEAN CITY IS A SAFE CITY!

Let us install your

CHRISTMAS TELEVISION SET

today and get the pleasure of its use from now until Christmas. Remember we not only install it but we are here to service it also.

Prices range from \$179.95 up

Your choice of table or Console models by RCA, Motorola, Bendix or Hoffman.

TV ANTENNAS From \$12.95 up

We have tubes and parts to service any make of Television set. We will be glad to service your set regardless of make.

HOUSEHOLD and AUTO RADIOS

We sell and install them.

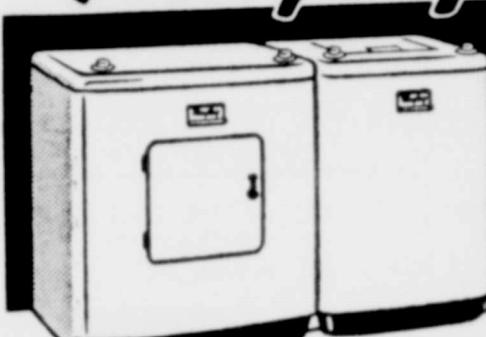
Modern Radio & TV Service

J. MARVIN COX, Prop.

Telephone 3345 South Main

Lockney

NEW Maytag



COMpletely AUTOMATIC DRYER and WASHER

- Wash and dry any time, any weather—just load, set dials.
- Time, heat controls.
- Waterfilm drying action ends lint, moisture and venting problems.
- Famous Gyrafoam action washes, rinses, spins, stops.
- Install anywhere. No bolts or vents.

Washer \$309.95 Dryer \$279.95

PENNINGTON MOTOR CO.

YOUR MAYTAG DEALER

Lockney

This advertisement is not an offer to sell or a solicitation of an offer to buy these securities. The offering is made only by the Prospectus.

New Issue

10,000,000 Shares

Glenn McCarthy, Inc.

Common Stock

(Par Value \$0.25 Per Share)

Price \$2.00 Per Share

Copies of the Prospectus may be obtained from the undersigned

B. V. CHRISTIE & CO.

First National Bank Building

Houston 2, Texas

October 27, 1953

B. V. CHRISTIE & CO.
First National Bank Building
Houston 2, Texas

Gentlemen:

Please send a copy of the Prospectus on Glenn McCarthy, Inc. to —

Name _____

Address _____

City _____

Homer and Dwight
are the only pres-
sers west of the Mississippi

RYTHING
want in
of!

double coverage
waterproof protection
protective beauty!

UBEROID
ALL-COVERAGE
ON SHINGLES

Jamey Lumber
Supply

Farmers Supplies

Oil Filters
C4 size, now priced at—
96¢ each in case lots

CO-OP TIRES
18 month road hazard guarantee.
either for car, truck or tractor you
beat co-ops.

ANTI-FREEZE
Plenty of Zerex or Prestone

BATTERIES
Co-op, Willard and Auto-Lite

**Farmer: It will pay you to see us for
your farm supplies.**

Consumers Fuel Assn.

Lockney

ANNOUNCING

Now In Plainview, Texas

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FIRE — HAIL — TORNADO
REAL ESTATE and
SURETY BONDS
MONEY TO LOAN
on Farms and Ranches at
Low Interest Rate
Next door to Federal Bldg.

FRANK PERKINS

Phone 3311

SOUTH PLAINS NEWS

by Mrs. Murray Julian

Rain on Tuesday night of last week brought about one and a half inches, then the heavy rains on Thursday and Friday of the week end brought about three and a half inches to most places in our community. All field operations have been stopped and many of the cotton pulleys have gone on to other towns.

Rev. C. A. Joiner and Rev. W. S. Spearman went to Lubbock on Monday so that Rev. Joiner could have a check up at Dr. Fields, and they returned home late that evening.

We are glad to report that Ray Horn, who has been very ill in a Lubbock hospital is better, and that he went home Friday. Mr. and Mrs. G. F. Weast visited him in Lubbock Wednesday, and Mrs. E. E. Joiner went to see them on Thursday afternoon, with her parents, Mr. and Mrs. G. W. Brumley of Hereford.

SEALE DRIVE-IN THEATRE

2½ miles west of town on the Plainview Highway.

TRY OUR SNACK BAR — Home-made barbecue and chili in our sandwiches and hot dogs. Also French fries, cold drinks, snow cones, pop corn, etc.

First show begins at 7:00, second show at 9:00.

LAST TIME THURSDAY "Crusin' Down The River"

with Dick Haymes, Audrey Trotter and Billy Daniels.

Show boat harmonies of the old South — sweet singers and rollicking rhythm with Bell Sisters and Connie Russell — a new revival on old tradition in the resurrected river boat revels.

Also CARTOON

FRIDAY and SATURDAY
October 30 and 31

"Mission Over Korea"

with John Hodiak, John Derek, Audrey Trotter and Maureen O'Sullivan

On sheer courage they fly the unarmed eyes and ears of the artillery — hill hopping and fence high—they defy the enemy might — thrill-packed action in the skies over Korea.

Also CARTOON

SUNDAY and MONDAY
November 1 and 2

"Thunder Bay"

with James Stewart, Joanne Dru and Dan Duryea

There's a screenful of excitement with Jimmy Stewart in another suspense and dagger role — it's rough, rugged and romantic — a story of sultry love and sudden death.

Also CARTOON

TUESDAY, WEDNESDAY
and THURSDAY
November 3, 4 and 5

"99 River Street"

with John Payne, Evelyn Keyes and Fin Faylen

Follow the blood-stained trail to 99 River Street — as a fist-swinging cab driver — framed for a murder he did not commit — finds himself taking the most exciting ride of his life.

Also CARTOON

Mr. and Mrs. F. L. Vanek of Lockney, with their children were visiting in the E. P. Pritchett home on last Friday afternoon. Mrs. Bradford Beedy came Friday and spent the week end with Mr. and Mrs. Bill Beedy. She left for Stratford Sunday and on Wednesday she and Mrs. Bill Beedy will go to Ft. Leonard Wood, Mo., where Bradford is now stationed, and they will spend the week end there. Mrs. Bill Beedy will come home the first part of the week, and Dolores will stay in Missouri as long as Bradford is there.

Mrs. Murray Julian and Dennis enjoyed being on Mrs. Alma Holmes Home Maker program on Thursday morning of last week.

Last Friday Mr. and Mrs. George Weast took his parents, Mr. and Mrs. F. L. Weast who had been their guests the past week to Amarillo where they all

spend the night with Mr. and Mrs. E. T. Evans and on Saturday the F. L. Weasts returned to their home in Garden City, Kan.

Mrs. Don Shurbet spent last week with her sister, Mrs. Ted Pitts and family of Lubbock. She received word that her husband is now stationed somewhere in Germany, and is in the military police. Don said the country was very beautiful.

Mr. and Mrs. Gene Edmonds left last Thursday for Cameron where his mother was very ill.

They were also going to see her mother, Mrs. Robinson and family in Brian. They will be home sometime this week.

After the first six weeks of school here pupils who were on the A honor roll in J. B. Thamess room were Wanda Haggard in the 7th, Violet Haggard in the 6th and Eddie Parks in the 5th grades. In Mrs. O. T. Hewitt's room, those on the A honor roll were Nathan Mulder, Gregory Lloyd, Diane Edmonds, Marilyn Kinnibrugh, Ray Taylor, Yvonne Karr, Sue and Gary Wilson, Bruce Julian, Jimmy Pritchett, Dale West, Dwight Teeple, Jimmy Upston, Patricia Thornton, Beth Calahan and Joe Rex Thames.

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Rev. W. S. Spearman and Rev. R. O. Sheaffer of Kirkland arrived home Friday morning from San Antonio and Rev. Sheaffer and wife left Friday afternoon for their home. She had been staying with Mrs. Spearman while the ministers were at the convention.

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TEXAN OF DISTINCTION



Texans were the first in the United States to see the new 1954 Plymouth in public showing, when it was unveiled at a special preview at the Texas State Fair, Dallas. Appropriately, the unveiling was done by L. L. (Tex) Colbert, President of Chrysler Corporation, and native of Oakwood, Leon County, who the night before had been named Texan of Distinction for 1953. Participating in the ceremonies was pretty 19 year old Sybil Scottord, "dancing lassie" of the famed Plymouth Kiltie Band and a champion in her own right in the International Scottish dancers competition. The car, a sport coupe, typifies Plymouth's new Belvedere series. It is finished in a two-tone combination of San Diego gold lower and San Leandro ivory, upper.

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THE LARIAT

OFFICIAL PUBLICATION OF LOCKNEY HIGH SCHOOL

STA Committee Meets At Floydada

The Executive Committee of Floyd County Unit of T. S. T. A. met in the Floyd County Superintendent's office Thursday, Oct. 22, 1953 at 7:00.

Those from Lockney attending were: Mr. W. C. Irons, Mrs. W. C. Irons, chairman of program committee, and Mr. Smith, president of the association.

New Students

Name — Barbara Thomas
Weight — 107 lbs.
Height — 5' 3"

Favorite color — Blue
Favorite food — Chicken

Favorite sport — Football
Color of hair — Blonde

Color of eyes — Green
Likes — Friendly people

Dislikes — Snooty people

School last attended — Rotan

Ideal Girl — Rosemary McDonald

How you like L. H. S. — Wonderful.

Name — Bobby Lynn Brown
Weight — 125
Height — 5' 8"

Color of Hair — Brown
Color of Eyes — Brown

Favorite color — Brown
Favorite Food — T-Bone Steak

Favorite Sport — Basketball

Likes — Going with girls

Dislikes — School

Ideal boy — Carroll

School last attended — Comanche, Okla.

How you like L. H. S. — O. K.

Candid Camera

by Ann Belt

This week our camera moves to Coach Alexander, one of our new coaches and teachers who came to us from Canyon. He went to college there and coached on the sidelines. He is married and has one child. He likes all kinds of sports and has no particular dislikes. His favorite colors are maroon and white and he likes Lockney fine.

We are glad to have coach Alexander in Lockney High and we are looking forward to basketball season.

WHOZIT
The whozit this week is a Senior boy. He's a sport and to some of the girls a dream. Yes, he's a good-looking boy of the team. If you know who he is turn in your written guess Thursday at dinner to Sandra or Clydelle.

IN STREET CHURCH OF CHRIST

First Assembly Held

The students of L. H. S. were very pleasantly surprised last Friday when an assembly was held in the new auditorium.

Cries of "Oh, how pretty!" were heard as the student body caught its first glimpse of the beautiful pale green walls and the nice chair seats. The big stage with deep maroon velvet curtains and tan backdrop curtains was the center of interest.

Talented members of Lockney High gave us the first program of the year. The band played several numbers. Eldon Fortenberry gave the invocation and the school song was sung. Barbara Hays and Joan Harris sang "Midnight" and "Gospel Boogie." Wayne Bybee played two selections on his guitar and harmonica. "Gamblers Guitar" and "Chime Bells" were successfully rendered by Charles Andrews. Patty Adams, accompanied by Sandra Myers, sang "Many Times." "You, You, You" and "Down By the Riverside."

The schedule for the coming assembly programs, which are to be held approximately every two weeks, was announced, and we were dismissed.

Everyone enjoyed the program and we appreciate the auditorium and the teachers very much.

HEATPROOF COUNTER

A heatproof clay tile counter immediately next to the range makes an ideal surface for the quick transfer of utensils from the burners during meal preparation. The material is absolutely damage proof and neither heat nor steam can harm it.

The sun rotates on its axis from west to east.

The moon is nearer to the earth than any other of the planets.

Longhorns Meet Olton Mustangs

by Eddie Joe Foster
The Lockney Longhorns will meet the Olton Mustangs Friday, October 30, at Olton for a conference battle.

This will be the first conference game for Olton, as they had an open date last week. Lockney lost their first conference game 54 to 0 to Muleshoe. Olton's star back, R. V. Allcorn will be the boy to watch. He has been Olton's mainstay in their previous games.

Another important 2-AA game is Tulla at Muleshoe. Probable starting lineups are:

Eddie Foster	LE	160
Jimmy Rankin	LT	170
Clifton Williams	LG	190
Marion Cross	C	165
Weldon Jones	RG	155
Roy Johnston	RT	155
Mickey Jones	RE	150
Jimmy Williams	QB	145
Allen Ray Pinner	HB	150
Billy McAda	FB	155
Jimmy Scott	HB	145

Let's get them gang!

Lotta Bull

by Jim Williams

Hello, fellow sinners . . .

You think you have troubles? You

should have seen Coach True-

love last Thursday. He not only

had two first string backfield

men injured but a big tackle. And

just think about it, no substi-

tutes.

. . . drip, drip, drip . . . if you

wonder why everyone is yelling

this you should have been at

workout week ago Tuesday be-

cause sugar was certainly a-

bundant. Coach Truelove laid it

on thick about certain Senior

boys we know of and their cur-

rent flames . . . boy, will he be

surprised when he finds out that

the ones he doesn't suspect have

it worse than the Don Juans he

pointed out . . . funny this all

occurred the day after the night

before (Junior-Senior party) . . .

at which Coach Lyons was a

shining light . . . we wonder why

the writer of this column spent

so much time in the House of

Horrors?

We really enjoyed the football

workout last Thursday . . .

Coach it doesn't look as if you

will be bothered with football

players' girl friends much longer

. . . football season will soon be

over . . . we'll see you next week.

Injured Longhorns

Beaten By Muleshoe

by Jim Williams

A gallant Longhorn team fought off Muleshoe attack after attack, but came out on bottom of a 54 to 0 game. Three first string boys were on the sideline. The Longhorns were beaten to a 28 to 0 halftime score, but still came out fighting.

Allan Pinner, Lockney halfback, smashed, spun and sprinted for several long gains. Billy McAda and Bucky Duvall made vicious gains all through the ball game. On defense, Marion Cross, Scott and Duvall stood out tremendously.

The band wishes to thank the Band Parents for the covering they bought to protect the instruments. It is something we have needed a long time.

A number of the band members were guests at the Tech and New Mexico A. and M. game Saturday night at Lubbock.

THE LOCKNEY BEACON, LOCKNEY, TEXAS, OCT. 29, 1953

A CLEAN CITY IS A SAFE CITY:

**INSURE
AND YOU CAN
REBUILD!**



We never know when the catastrophe of fire may strike our home or place of business. Whether it's only a partial loss or a total loss, it is vital to you that you be protected by Fire Insurance.

Your home or business represents a substantial investment on your part. It is a portion of your wealth the loss of which could cause you serious financial loss.

The safe way is to protect yourself with adequate fire insurance. Then you can rebuild or replace what fire has taken from you.

See us today.

**FRANK PERKINS
AGENCY**

Dial 3311 Lockney
211 South Main St. Phone 157
Floydada, Texas

DR. O. R. MCINTOSH
OPTOMETRIST

Look for that Brand, Pardner!



IT MEANS THE BEST USED CAR OR TRUCK FOR YOU!

That A-1 brand means that the deal you make with us is "honest injun"—with no "reservations!" A-1 means that the car or truck you buy has been checked and re-checked by our reliable mechanics. Unless it meets our high standards, it's not A-1. And that means:

YOU'LL FIND A BARGAIN THAT'LL LIGHT UP YOUR EYES LIKE A PRAIRIE FIRE AT MIDNIGHT!

You'd better take a look at these bargains yourself, and you'll know that we're straight shooters, not sharpshooters. You may be a "tough customer" but that's the way we like 'em! It means you'll know a good buy when you see one—and you'll see a herd of 'em! And remember, we stand square behind the cars and trucks we sell!

Get your bargain roped and tied before some other hombre puts his brand on it!

in appearance!
in condition!

Only FORD Dealers sell 'em!

Want to do business with a straight-shootin' outfit?

IT'S THE BIGGEST ROUND-UP OF BARGAINS IN OUR HISTORY!

F.O.A.P.

"WHITEY" BACCUS
AUTHORIZED FORD DEALER

Lockney

Telephone 3395

Brandes' Church Starts Drive For New Building

A gift of \$15,000 from one family in the church launched a drive for funds to build a new church building for the Trinity American Lutheran Church at Wichita Falls last week. Pastor of the church is Rev. Lee Roy Brandes, a native of the Providence Community in Floyd County and son of Mr. and Mrs. Ben Brandes.

A loyalty dinner was held on Wednesday night with about 160 members of the church present. Featured speaker was Dr. Marcus C. Rieke, youth director of the American Lutheran Church, Columbus, Ohio. Also present for the loyalty dinner were Mr. and Mrs. Wilfred Stoerner of Providence and Rev. Leslie Huebner of Littlefield.

The family of Mrs. Fred S. Daume Sr., presented the check for \$15,000 at the dinner, bringing the total money received to over \$30,000. Goal is \$75,000 estimated cost of the building.

Deputy Ray Hardin investigated the accident.

New Song Books At Baptist Church

The First Baptist Church will observe "Song Book Sunday" here next Sunday when they begin the use of 300 new Broadman Hymnals, Rev. R. E. Wiley, the pastor, said this week. The new Broadman books will replace the American Hymnal used by the church for many years.

On Sunday night the pastor has invited the Lockney football team and coaches to be special guests. His sermon subject will be "Downfield Blocking for Christ."

On next Tuesday night a Father and Son banquet will be held at the church sponsored by the Brotherhood. More than 100 are expected to attend. The W. M. U. will prepare and serve the meal. The program will begin at 7:30. A religious film, "Dedicated Men" will be shown.

TO STATE FAIR

Mr. and Mrs. Chester Mitchell and children, Shirley, Warren and Neil left Wednesday of last week to attend the State Fair in Dallas. They returned Saturday.

Elizabeth Handley, student of Hardin-Simmons University, spent Saturday and Sunday here with her parents, Mr. and Mrs. Harmon Handley. She was accompanied by two school friends.

Bring Your Hens To Berry Produce

Floydada

Come down Matador Highway in Southeast Floydada to Lunch Box Cafe, then 1/2 block north. We dress for public too.

304 East Georgia St.

CLOTHING FOR BOYS

Blue Jeans and Brown Jeans Sizes 2 to 14, now—

\$1.95 — \$2.45 — \$2.95

**Boys Jackets
Suede or woolen
\$6.95 and \$9.95**

Brown's Cleaners & Clothiers

Dial 3831 Men's Wear—Quality Cleaning Lockney

MAKE THOSE NECESSARY REPAIRS NOW!

WEATHERSTRIP

CAULKING

STORM DOORS

These can all be done on monthly payments — no down payment and 36 months to pay.

We can furnish Carpenters, Plumbers and Painters

BRUNNIER LUMBER COMPANY

Your Home Owned Lumber And Building Supply Store.

Dial 3385

Lockney

School Bus Hits Car Wednesday

A Lockney school bus, driven by L. D. Hawkins, struck a 1953 Chevrolet driven by J. R. Wylie early Wednesday at the intersection of South Third and Willow streets in southwest Lockney. No one was injured in the crash.

The bumper on the school bus was bent slightly but the Chevrolet suffered considerable damage. It was struck in the side by the big bus and the entire side of the car caved in.

School Nurse Joan Brown examined each student who was on the bus and found them all without injury of any extent. One boy suffered a bump on his head. They were all grade school students.

Mr. Wylie's two sons, Cleon and Calvin were riding with him and they too escaped injury of any extent. Wylie's car was traveling north while the bus was going east.

Deputy Ray Hardin investigated the accident.



J. V. GILLEY and wife and their son, Carl Lee and his family occupy these houses in the Cedar Hill community. This was the mystery farm picture run in last week's Handley Shop & Pump Co. advertisement and was quickly identified by Elmo Fortenberry at the Gilley farm, located a mile north, 3 1/2 miles west of Cedar Hill.

Mr. Gilley and his father, M. R. Gilley, who lived in Virginia bought the place in 1901 and the son came to the place in 1902. He has lived on it every since. Originally the Gilleys bought a full section but have since sold 120 acres to Esley Yeary. The remaining 520 acres are still in the Gilley family with Carl Lee farming part of it and Cliff another part.

Cotton and feed are the principal crops on the farm and two irrigation wells help

to assure a good crop. The Gilleys also have some cattle.

Mr. and Mrs. Gilley, whose maiden name is Anna, were married in September, 1910. They have five children, Carl Lee and Eugene of Cedar Cliff of Lockney, Mrs. Claude Hammitt who lives six miles southeast of Lockney and Mrs. Oscar Hammitt who lives at Clifton, Texas. They attend the Assembly of God Church here.

24 Called For Army Physicals

PTA Hallowe'en—

(Continued from page 1)

making jack-o'-lanterns and other Hallowe'en decorations. Mrs. Stimson's room has a new boy, Keith Hayes from Wichita Falls. This makes 25 pupils in this room. In Mrs. Wiley's room the children are singing the song "Jack O' Lantern" and making autumn posters. For a morning devotional they are learning the Lord's Prayer.

The third graders are drawing Hallowe'en pictures of all kinds. The rooms are decorated with Hallowe'en black cats and witches and Hallowe'en stories are being heard every day. They are also learning the different parts of a letter and are doing some letter writing. They have also written some Hallowe'en poems. Here's one of them:

I'd like to meet a real live ghost,
I'd look him up and down and boast.
I'm not a bit scared of you!
And then I wonder what he'd do.
I wonder if he'd turn around
And let his sheet drag the ground.

The fourth grade rooms are also excitedly getting ready for Hallowe'en. They will operate a grab box at the carnival Saturday night with gifts for mother, dad and everyone. They invite you to come by and get something. Rooms are being decorated with goblins, witches, black cats and the like. Some children have been out because of illness. Hope they get back soon and help get the boxes together for the big Hallowe'en carnival.

In the fifth grade rooms, everyone is getting ready for the country store the rooms will operate Saturday night at the carnival. Students are asked to donate funny books, canned goods, candy, gum, discarded toys that are in good condition, books, or anything else that could be sold. These grades are also making Hallowe'en pictures, autumn leaves and decorating rooms. In SB Billy Jean Scott and Louise Bollman are reporters. Mrs. Jones, the teacher was out of school last week because of illness as were some of the pupils. Welcome back.

The sixth graders are looking forward to the Hallowe'en carnival. They are planning a shooting of apples with darts and other dart games for the carnival. The students are beginning the second six weeks with an interesting study of Early English colonies.

The Seventh grades will have "42" tables and dominoes where those attending may play "42." They will also have games for children and invite everyone to come. In art, they have been making Hallowe'en masks.

The Eighth grades will sponsor an amateur talent show at the carnival. A number of new students have come into the eighth grade. They are Anita Durham, Lanelle Johnson, Garland McClure, Sue Thomas, Virgie Boone, Patsy Reeves, Jimmy Colson, Peggy Huley, Wenona Paschell, Arlene Johnson, Larry Jarret, Donald Farrish, Sandra Lawson and Cecil Taylor. The Eighth grade is thinking about football mostly.

Brunnier Contracts Two Big Jobs

Brunnier Lumber Company of Lockney has recently been awarded contracts on two big jobs in neighboring cities. The local firm was given the contract on installation of an elevator, in the Hale County Courthouse at Plainview, reflooring a part of the building and repainting much of the interior. Contract price was \$40,000. Mr. Brunnier said.

A contract to remodel and add to the city power plant at Brownfield was also awarded to Brunnier. Contract price on this job was \$34,000.

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Mrs. C. B. Kent Tuesday to visit her and Mrs. M. S. John day. She will return and her mother company her for a

TASTY FISH AND Quick-frozen fish tasty meal either from the oven or your pan frying on the Add sliced onion to vor.

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