

The Lockney Beacon

SERVING THE RICH IRRIGATED SECTION OF FLOYD COUNTY

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Raymond Martin Loses Arm After Stripper Mishap

Raymond Martin, a farmer of the Prairie Chapel community, northwest of Lockney, had his right arm amputated midway between the elbow and shoulder Sunday night in St. Mary's hospital, Lubbock, after getting it mangled in an Oliver boll puller last Thursday about noon. Attending physicians attempted to save the arm but danger of infection brought the decision to amputate at midnight Sunday.

Tuesday of this week relatives reported that his condition had improved a great deal and unless unforeseen complications set up, he is expected to continue to improve.

The cuff of a new Levi jacket catching in the spikes on the conveyor belt caused the accident, according to relatives. Mr. Martin and Jay Franklin had stopped the Oliver stripper and it was idling while they attempted to unclog it. When a spike caught the cuff of the jacket it pulled the entire arm into the machine and then killed the motor. It was reported here.

Mr. Martin was rushed to the Lockney General Hospital by Cecil Brown, Mrs. Martin and Mrs. Rayford Martin. An x-ray picture revealed the serious nature of the wounds and attending physicians sent him to the hospital at Lubbock. Physicians there at first thought there was a chance to save the arm but the danger of infection necessitated the amputation.

Local Baskeeters To Play Kress

The Lockney High basketball teams, both boys and girls, will play the Kress teams in the Floydada High School gymnasium Tuesday night of next week, December 1. It was announced this week by Coach Dempsey Alexander. The games will start at 7:30.

Neither local team has had much opportunity to work out. Coach Alexander said, but the teams started working in earnest this week. Hershel Carthel, farmer who lives in the Prairie Chapel community, has consented to let the teams use his barn for workouts. The new school gymnasium will probably not be ready before January 20.

Marion Cross, tall center, is the only returning letterman for the Longhorn team. Other boys who have played some basketball are Eddie Joe Foster, Jimmy Williams, Jimmy Myers, Jimmy Scott, Jimmy Rankin, Paul Ray Williams, Buck Ford and Jerry Holmes.

Nell Cunyus and Pat Poteet are the only lettermen returning on the girls team. Other girls who are starters this year are Margaret Holt, Darla Allison, Rosemary McDonald and Betty Jean Jackson.

Cemetery Ass'n Funds Are Low

Officials of the Lockney Cemetery Association this week reminded those interested in the local cemetery that funds of that organization are getting a little low and those who haven't contributed this year are asked to do so soon.

The cemetery is now in good condition, with weeds and grass under control, officials said. Herman Cunningham works part time for the association in caring for the cemetery.

Contributions may be sent to Mrs. L. M. Honea, secretary-treasurer or Ed Carter, president.

Sharinne Strickland, daughter of Mr. and Mrs. W. C. Strickland and Jean Willis, daughter of Mr. and Mrs. J. C. Willis, students at Southwestern Bible Institute, Waco, are expected home to spend Thanksgiving holidays.

Thanksgiving Service At Methodist Church

A Thanksgiving service will be held at the First Methodist Church here Wednesday night of this week starting at 7:30, according to Rev. Burgin Watkins, pastor.

Special music by the junior choir and a Thanksgiving sermon by the pastor will feature the service. Everyone is invited to attend.

Cotton Program To Be Discussed In Communities

A series of community meetings in Floyd County will be held for the purpose of discussing the cotton allotment program and the agricultural conservation program for 1954. It was announced this week by Buck Sams, PMA county chairman. The meetings will begin promptly at 7:30.

Farmers of the various communities are invited and urged to attend so that they may be informed concerning the farm programs.

The program to be heard at each of the meetings will be as follows:

Slides on soil improvement crops — Duane Barbee, soil conservation technician.

Agricultural Conservation Program for 1954 — Duane Barbee.

Cotton Allotment Program for 1954 — Irving Martin, Agricultural Stabilization and conservation office manager.

Efforts will also be made to get a speaker at each meeting to discuss sugar beets and broom corn. Mr. Sams said.

The schedule of meetings was announced as follows:

Baker Community Center, Monday night, November 30.

McCoy School, Tuesday night, December 1.

Sand Hill School, Thursday night, December 3.

Aiken Baptist Church, Friday, December 4.

Fairmont Church, Monday, December 7.

South Plains School, Tuesday, December 8.

Lone Star School, Thursday, December 10.

Sentences Given In District Court

Prison sentences were assessed against three men and two others placed on probation in 110th District Court at Floydada last Friday and Saturday.

On Friday Ed Love, under a three-year probated sentence already, was found guilty of driving while intoxicated and sent to the state penitentiary to serve the three years.

On Saturday Raymond Scheele, charged with theft, was given a 3-year-probated sentence.

Also on Saturday Claude Winston Miller, Bill Jett and Jack Whisenhunt, were charged individually with burglary of the Seale Drive In Theatre, west of Lockney, and all found guilty. Miller, already under sentence for burglary in Hale County, was given 4-years in the state penitentiary to run concurrently with the Hale County sentence.

Jett was given a three-year probated sentence and Whisenhunt was given 3 years in the state penitentiary, also to run concurrently with a like sentence in Hale County.

In County Court last week Z. C. Sanders pleaded guilty to a charge of theft under \$5.00 and was fined \$25 and costs.

First Real Freeze Saturday Night

The first real freeze of the winter to strike this area came last Saturday night when the thermometer dropped to 26 degrees, according to Joe Holt, local weather observer. The high for the past week was Friday when the temperature ran up to 68 degrees.

The weather has been ideal this week for harvesting and both grain and cotton is coming in in large quantities.

Santa Claus and His Reindeer Coming To Lockney Tuesday



Real live reindeer, Santa Claus and his sleigh, and his cowboy assistant, will all parade through the streets of Lockney Tuesday of next week.

December 1. The parade will get underway at 1 p. m. All children of the area are invited to be present to greet Santa Claus and his reindeer

and enjoy the opening of the Christmas shopping season in Lockney.

"Santa Claus is Coming To Town" may be sung by all the children of this area with enthusiasm for he really is coming to Lockney next Tuesday along with his reindeer and sleigh.

The real live reindeer, along with Santa Claus and his sleigh, accompanied by a cowboy assistant, will parade through Lockney's streets starting at 1 p. m. They are coming here under the sponsorship of the Lockney Chamber of Commerce and Board of Development.

Lockney store windows will be decorated for the day and all Christmas merchandise will be on display. The big event will really herald the opening of the Christmas shopping season in Lockney and prizes and gifts are being offered by Lockney merchants to emphasize the importance of the occasion.

In addition it is expected that street decorations will be up and that the city will be all set to welcome Santa Claus and his reindeer.

The reindeer are the same ones that came to Lockney last year and thrilled the hearts of many youngsters. Santa Claus will be all dressed up in his bright red suit. His reindeer will wear their bright red harness on which their names are inscribed on brass nameplates — the traditional Donner, Blitzen, Dancer and Prancer.

All the children of the area are especially invited to be present Tuesday immediately after lunch to welcome Santa and his reindeer. Streets were crowded to capacity last year and they are expected to again be filled with those wishing to see the parade.

Although Chamber of Commerce officials had not contacted school authorities late Tuesday, it is expected that students will be allowed to witness the parade. Officials said that the Lockney High School band would be invited to march in the parade with Santa and his reindeer.

Grady Carothers, Goldthwaite, Texas, ranchman, is bringing the live reindeer here. They are a part of the herd he owns in the Central Texas area.

Carothers secures his animals each year from Eschscholtz Bay 90 miles south of Kotzebue, an Eskimo village of 200 population. The bay section is a peninsula on the Bering Sea. Here, he camps in snow some three weeks each year getting his herd together for the air trip back to Texas. Temperatures where the reindeer are captured range as much as 50 below zero.

The Arctic reindeer have some odd characteristics. For example, their ankles pop when they walk — a crackle you can easily hear. Their cloven hoofs are large and act as a firm foundation for the deep Arctic snows. They are completely covered with fur except the tip of their nose. They breathe like a dog when warm, and regurgitate like a cow when eating.

Both male and female reindeer have antlers with a range spread as high as four feet and with as many as forty points. Flies are their pet peeve for if one gets even close to a reindeer he shudders.

The Yuletide season will take on a new meaning for children here this year with the visit of Santa Claus and his reindeer.

CASH MARKETS

Poultry	
Heavy Hens, 4 lbs. and over	23c
Light Hens, under 4 lbs.	19c
Cocks, pound	8c
Eggs, No. 1 dozen	45c to 50c
Hides	
Hides, No. 1, pound	4c
Grain	
Wheat, per bushel	\$2.18
Milo, per cwt.	\$2.10
Alfalfa	
Alfalfa Hay, dehydrated, in field, ton	\$13.00
Baled, at mill, ton	\$20.00
Truckers price, in field	
No. 1 hay, ton	\$25.00

Tuesday Is Last Day To File For P. M. Examination

Tuesday, December 1, is the last day applications will be accepted by the U. S. Civil Service Commission for the postmaster position in Lockney. Any local citizen interested in taking the examination should secure an application blank at the local post office, fill it out and mail it to the Civil Service Commission.

Mrs. Imogene Holt, acting postmaster, said this week that no one has applied to take the examination as far as she knew, and the Civil Service Commission notified The Beacon that insufficient applications had been received for adequate competition.

The current examination was announced under new qualifications standards recently agreed upon by the Post Office Department and the Civil Service Commission. Officials of both of these agencies hope that the new examinations will attract a larger number of well-qualified applicants than has been obtained in the past.

Salvation Army Drive Next Week

The annual drive for funds for the Salvation Army will be held some time next week, according to Bob Miller, local drive chairman. Quota for Lockney and this community is \$600. Mr. Miller said.

A part of the money raised here will stay in the community for relief of need among the poor and the remainder will be used for state wide and nationwide services rendered by the relief agency, it was pointed out.

"The purpose of keeping money here is to help local people who are need and if the need is brought to the attention of local Salvation Army representatives, it will be cared for," Mr. Miller continued. "We hope that when a person or a family is found to be in need, someone will not start a local solicitation for funds but will bring that need to the attention of the Salvation Army. They are prepared to help in any reasonable way."

Legion Auxiliary To Entertain

Women of the American Legion Auxiliary will entertain their husbands with a social at the American Legion building Monday night, Nov. 30 at 7:30.

All members and their husbands are invited and anyone eligible for membership in the Auxiliary is urged to come and bring their husbands.

Spur Plays At Andrews Thursday

The Spur Bulldogs, gridiron champions of District 5-AA, will meet the Andrews football team at Andrews on Thanksgiving Day at 2 p. m. Andrews won the toss for site of play after also winning a toss to break a three-way tie in 6-AA. Levelland and Kermit were tied at the end of the season and a flip of a coin was necessary to determine a winner.

Castor Beans Are Being Harvested

The Floyd County castor bean crop is being harvested and the yield about average, according to reports to The Beacon. There is an estimated 2100 acres of castor beans in Floyd County.

Yields are running from 850 pounds to 1400 pounds per acre in the Lockney area. Paul Cooper has harvested 1400 pounds per acre on one field and 1300 pounds on another for the best yield reported to The Beacon office. Leslie Ferguson averaged 1200 pounds per acre on his field, John Lee Carthel averaged 900 pounds and M. W. Hartman of Lone Star averaged 850 pounds. Harvesting is just beginning and some beans are not ripe enough yet but will be within a few days.

Farmers are getting 9 cents per pound for the beans, that being the government support price. Harvesting the beans cost \$8 per acre and hulling \$6 per acre. On a yield of 1200 pounds per acre the farmers are netting around \$90 above harvesting cost. Growing costs, of course, must be deducted from this.

Combines and hullers are owned by Commodity Credit Corporation and leased to operators or contracting companies.

Mrs. Sallie Barnett Dies At Blue Ridge

Mrs. Sallie Barnett, mother of Audie Barnett and Mrs. Roy Rolling of Lockney, passed away Friday night at 11 o'clock at her home in Blue Ridge, Texas. She had been ill for several years.

Funeral services were held Monday afternoon at 2:30 at Blue Ridge. The Barnett and Rolling families left Friday night to attend services.

Mrs. Barnett is survived by her husband and nine children.

Mrs. A. O. Casity of Borger, Mrs. W. A. Hughes and son of Abilene, and T. E. Prickett of Hereford, have been here visiting their mother, Mrs. Pearl Prickett who has been ill. She is reported improving.

Our alphabet was introduced into Europe by the Phoenicians.

Most Stores Will Close Thursday

Most Lockney stores will close Thursday of this week, which is Thanksgiving Day. Feeling that their employees deserve a day of rest, store owners will close up for this one day, they decided this week. The local schools will dismiss Wednesday afternoon for the remainder of the week. The post office will be closed Thursday and rural routes will not run.

Following is a list of stores which have announced they will close:

- Knox Grocery & Market
- Parker Furniture
- Lockney Variety
- Bob's Barber Shop
- Lockney Drug Co.
- Byrd Pharmacy
- Epperson Barber Shop
- Scott Barber Shop
- Johnson & Johnson
- K. W. Cook
- Lockney Frozen Foods
- Hammond & Company
- Pinner Insurance
- Reecer's Master Cleaners
- Lockney Implement Co.
- Lockney Lumber & Supply
- U & I Laundry
- Lockney Beacon
- J. & J. Drive-In (Thursday and Friday both)
- Rhodes Grocery & Market
- Brown's Cleaners & Clothiers
- Pennington Motor Co.
- J. H. Cooper Insurance
- Lockney Real Estate
- Southwestern Bell Telephone Co.
- Lockney Auto Co.
- Lady Fair Shop
- Oliver Jewelry
- Truett Variety
- White Auto Store
- Barber's Farm Store
- Taylor Laundry
- Brunner Lumber Co.
- Dykes Electric
- Southwestern Public Service Co.
- City Office
- West Texas Gas Co.
- First National Bank

County offices in the courthouse at Floydada will be closed for the day, officials said.

Service Stations will remain open for at least a part of the day, cafes will be open with some offering special Thanksgiving dinners, gins and elevators will operate as usual.

Betty Nance Joins WAVES This Week

Betty Nance, daughter of Mr. and Mrs. J. B. Nance of Lone Star and a 1952 graduate of Lockney High School, joined the WAVES last week and left Sunday night for Bainbridge, Maryland, where she will take 10 weeks training.

The WAVES is a women's auxiliary unit of the United States Navy.

SOUTH PLAINS NEWS

by Mrs. Murray Julian


Open House Held For Floydada Light Plant

Floydada. — Open house and dedicatory ceremonies for Floydada's \$260,000 expansion program at the city light plant were held Saturday, beginning at 2 P. M.

actual dedication by City Attorney Richard Stovall. Mayor J. A. Patterson turned the valves which put the large new engine into operation.

The city light plant began operation in 1940 and has been enlarged twice since that time. Visitors today were treated to coffee and doughnuts and each was given a light bulb.

THANKSGIVING DAY!



IT IS THANKSGIVING TIME — a time to take stock of our blessings and to express our thanks in several ways for them.

We are thankful to you of this area for your patronage and friendship. Both are of great value to us and we trust that they be ours for years to come.

FRANK PERKINS AGENCY

INSURANCE

Dial 3311 Lockney

48-PIECE CANNON TOWEL ENSEMBLE

with the purchase of any one of the four famous Maytag Washers during the next 30 days. Buy now and get this 48-piece Cannon set as a dividend.



NEW Maytag completely automatic DRYER and WASHER

enjoy **FREEDOM** from hours of backbreaking work

Why lug heavy, wet loads? Stoop, lift, stretch? Trudge back and forth? Endure raw, chapped hands? Wash and dry the Maytag way...

any time For clean, dry clothes, just load and set the dials.

any weather Rain, snow, dust, fog can't upset your work.

any fabric Cotton, silk, man-made fabrics—white or colored.

any place Install upstairs or down. Nothing to mar your room.

Check these features **MAYTAG Dryer**

- exclusive Water-film action eliminates lint, moisture and venting problems
- safety door stops action when opened
- heat, time controls
- double insulation
- porcelain-finish drum

\$279.95

Check these features **MAYTAG Washer**

- exclusive Gyro-action cleans safely
- automatic—washes, rinses, spins, stops
- no bolting down
- action stops when safety lid is raised
- time, heat controls

\$309.95

EASY TERMS · LIBERAL TRADE-IN
Come in and see these work savers

PENNINGTON MOTOR CO.

YOUR MAYTAG DEALER

Dial 3383 Lockney

Mr. and Mrs. H. S. Calahan Jr. and family will leave for Fort Worth on Nov. 25 to attend the Baptist Training Union Convention which will be held at Will Rogers Colliseum and the Broadway Baptist Church during Nov. 26 through 28. Mr. Calahan is BTU leader at the South Plains Church.

The WMS members and visitors will meet at the home of Mrs. John Smitherman on Tuesday, Nov. 24 for an all day meeting which will be for the purpose of Mission study. Mrs. R. C. Guest of Levelland, will teach the book, "Let's Listen," to the group and the members will bring covered dishes and lunch will be served at noon.

Mr. and Mrs. Gene Edmonds and Benny went to Amarillo last Thursday to spend the day taking Benny to the doctors for an examination.

Mrs. J. P. Taylor and Mrs. Bryant Higginbotham were among those ill over Sunday and unable to be at church.

Mrs. I. H. Parks went to the St. Anthony's Hospital on Monday for an operation, and she has been convalescing this week. Sparky has gone to Amarillo nearly every night during the past week to visit her. Mrs. Owen Thornton is keeping Eddie and Jay Frank while she is away.

Tommy and Jimmy McCown, students in their second year at Texas Tech at Lubbock, spent the past week end with their grandparents, Mr. and Mrs. Walter Wood.

Mr. and Mrs. Pete Land and children from Littlefield were Saturday and Sunday guests at the home of her sister, Mrs. Arby Mulder and family. The children were visitors at the South Plains church on Sunday with Nathan and Catherine.

Mrs. Grigsby Milton and Mrs. Horace Marble went to Floydada on Saturday afternoon to attend the council meeting which was held at the court house.

Mrs. George Weast went with Mr. Weast to Amarillo for a check up at the doctors Wednesday and while there she visited Mrs. Parks who is in the hospital.

Remember your church activities during the week. Prayer services on Wednesday evening at seven, teachers meeting at other church auxiliaries will follow. Mrs. L. T. Wood was in charge of the teachers lesson last Wednesday and this week Mrs. Shelby Calahan will teach the class. Intermediate boys and girls studied part of their mission study book at the parsonage under the direction of Mrs. W. S. Spearman, and H. S. Calahan Jr. Cakes and cookies were served to the children at the close

COTTON QUIZ

HOW DOES COTTON CONTRIBUTE TO RESTFUL NIGHTS?



DeLooke CROCK to LAND of MOB

ANS— BY SUPPLYING MORE THAN ONE MILLION BALES OF COTTON EACH YEAR TO THE BEDDING INDUSTRY!

of the meeting. The coke bottles were dressed in costumes of crepe paper and representing children of foreign countries.

Mr. and Mrs. Grigsby Milton and girls were hosts at dinner on Sunday to Mr. and Mrs. Murray Julian and boys, and they went later to the Julian home where they viewed television.

Mrs. George Weast was hostess at a party at her home on Thursday afternoon, Nov. 19 for a small group of friends who enjoyed games of canasta. At the close of the party, Mrs. Weast served sandwiches, coffee and nut pumpkin pie to the following: Mrs. Bill Beedy, Mrs. Ernest Smitherman, Mrs. Murray Julian, Mrs. L. T. Wood and Mrs. John Smitherman.

WMS Meeting
WMS met at the church on Wednesday, Nov. 18 at 2:30 with song service led by Mrs. Bryan Karr and Mrs. Spearman leading the group in prayer. Mrs. H. S. Calahan Jr. was leader of the Bible study, which was chapter 2 and the subject for the day was "Joseph." Business meeting was under direction of Mrs. Dock Jones and members present were Mrs. Shelby Calahan, Murray Julian, Bryan Karr, W. S. Spearman, John Smitherman, H. L. Marble, Grigsby Milton, Dock Jones and H. S. Calahan Jr. Boxes of candy, nuts and cookies were sent this past week to the four orphan homes.

Carol Reeves, who is in Dallas, teaching this winter at Buckners Orphan Home, will arrive on Wednesday to spend the Thanksgiving holidays with her parents, Mr. and Mrs. Sim Reeves. Jack

Reeves, also is expected home from Loswell, N. M., where he teaches to spend the week end with his folks.

Mr. and Mrs. Marion Yerry, in Fort Worth, are the parents of a baby son born Thursday, Nov. 12. They have two other children, and the new son has been named Roy Malcolm. Grandparents, Mr. and Mrs. Essley Yerry went to Fort Worth on Friday to visit them and they returned home on Tuesday.

Terry Julian, student at Hardin-Simmons University in Abilene, will be home Wednesday to spend the holidays with his parents, Mr. and Mrs. Murray Julian. Terry will go to Texas Tech for the game against Hardin-Simmons on Saturday night, where he will be a member of the Cowboy Band, and accompany them back to Abilene.

Mrs. Bill Smith and children and Mrs. Alice Vanity and daughter, all from Tampa, Florida, visited Mrs. George Weast on Wednesday. Mrs. Smith is Mrs. Weast's niece and she is spending the next two weeks here at her mother's, Mr. and Mrs. Willie Weast near Silverton.

Mr. and Mrs. Bill Beedy and Eugene are expecting Mr. and Mrs. Charles Beedy and Randy from Amarillo over the holidays, and they will all be guests at the home of Mr. and Mrs. Walton Wilson in Fairview on Thanksgiving Day.

Mr. and Mrs. G. F. Weast visited Mr. and Mrs. Robert Garrett in Floydada on Sunday evening. Their daughter, Mrs. E. T. Evans and family from Amarillo will be here to spend Thanksgiving with them and they will all eat the big dinner at the home of Mr. and Mrs. Robt. L. Smith in Sterling.

Mr. and Mrs. Walton Wilson and children visited her mother, Mrs. E. C. Austin and her sister, Mr. and Mrs. Sim Reeves on Sunday.


G. W. Brumley of Hereford, accompanied Early Joiner to Rye, Colorado Sunday and they are expected home Wednesday. Mrs. Brumley is staying with Mrs. Joiner in Floydada while they are gone.

Frank Vanek went with a group of men to South Texas last Sunday to hunt deer. They arrived home on Wednesday but were not able to find any deer at which to try their luck. Last

Friday evening the Vaneks visited in the Lee Pearson home where Mrs. Pearson has been suffering a sprained shoulder.

Visitors Saturday night and Sunday in the home of Mrs. J. L. Dagley included Elbert E. Dagley and family, Ava Dagley and Avanette and Mrs. M. P. Dagley all of Lubbock.

TO HOMECOMING
Miss Bobbye Lu... Homecoming at their... in Abilene last week... were accompanied by... Casey and were guests... home of Mr. and Mrs... cer, sister and brother... Bobbye Lu and Domie...



WE GIVE THANKS...

at this joyous Thanksgiving Season for the many blessings have been ours and for our friends in Lockney and this area.

You have been most generous with us and we are deeply grateful to you. May every blessing be yours on Thanksgiving Day.

Lockney Lumber & Supply

For Expert Plumbing Call 3350

THANKSGIVING

"Every good gift and every perfect gift is from above and cometh down from the Father of lights, with whom is no variableness, neither shadow of turning." James 1:17. Many times we are forgetful of the fact stated here by James. We sometimes give ourselves more credit than we ever deserve for the things that we enjoy in this life. As we go back to the record of the creation in Genesis we understand better that the Lord is the giver of all good things. "And hath made of one blood all nations of men for to dwell on all the face of the earth, and hath determined the times before appointed and the bounds of their habitation: That they should seek the Lord, if haply they might feel after him, and find him, though he be not far from every one of us. For in him we live, and move, and have our being; as certain also of your own poets have said, For we are also his offspring." Acts 17:26-28. This quotation from Paul makes us realize that even life itself is dependent upon God and his goodness.

We ought to ever be thankful for all of the good things that we enjoy in this life, not just once a year but continually. We are prone to think more about the physical blessings than we do about the manifold spiritual blessings that have been provided for us. The Spiritual blessings like most all of the temporal blessings are provided but our receiving them is dependent upon our taking hold of them. As an example, the crops that have been produced this year are a blessing from God and are a product of his goodness, yet they would not have been produced had not some work been put out. If you have a good cotton crop this year you could not have produced had YOU not worked in harmony with the law of nature, yet because you worked would you say that you made your crop separate and apart from the goodness of God? God has made it possible for us to enjoy many spiritual blessings but there is something for us to do in order to take hold of these blessings. God has made spiritual laws and we must abide by these laws just as a farmer must abide by the laws of nature (God's physical laws), in order to make a crop.

If you would enjoy any spiritual blessing you must be where these spiritual blessings are. Paul says that God has "blessed us with all spiritual blessings in heavenly places IN CHRIST." Eph. 1:3. In Gal. 3:27 Paul says, "For as many of you as have been baptized INTO Christ." Friend are you IN Christ where all spiritual blessings are?"

MAIN STREET CHURCH OF CHRIST

A Gift For The Home

THE YULETIDE SEASON is coming, and let us suggest an appropriate gift for the home year.



New Living Suites — Bed
Suites — Lam
Reclining Cha
Base Rockers—
socks — and
of other items.

Bedroom Specials

3-Piece Lined Oak, Double Dresser, Bookcase Bed, Nite Stand— \$139.50	4-Piece Suite, Regular Panel Bed, Vanity, nite Stand— \$149.50
3-Piece Rock Maple, Double Dresser, Bookcase Bed, Nite Stand— \$189.50	5-Piece Suite, Vanity, reclining Chest, Bench, Panel Bed, nite Stand— \$150.00
3-Piece Suite, Double Dresser, Bookcase Bed, Nite Stand— \$150.00	One group of Children's Rockers— \$1.95 each

LIBERAL TRADE-IN ALLOWANCES AND CONVENIENT TERMS

A HAPPY THANKSGIVING

Yes sir, we wish for everyone a happy Thanksgiving and know that you are thankful for your blessings.

We are thankful for your wonderful patronage and appreciate every favor you have shown us.

PARKER FURNITURE

Dial 3315 — Lockney

Society News

Bridal Shower Given Mrs. J. McCormick

Honoring Mrs. James McCormick a bridal shower was given Thursday, November 19 in the home of Mrs. Vestal Eiland.

The lace covered table was centered with an arrangement of wine, pink and white chrysanthemums. A crystal punch service was used.

Mrs. L. V. Eiland secured names for the register.

An array of beautiful gifts were displayed and presented the honoree who also was given a bronze camelia corsage.

Hostesses for the occasion were Mmes. Claude Hammit, Eddie Strickland, A. Hayes, G. B. Thompson, Lloyd Withrow, L. V. Eiland, and Vestal Eiland.

Vanilla, in its natural state, is a green, elongated bean.

Mrs. Duvall Hostess To Jolly Stitchers

The Jolly Stitchers Club met in the home of Mrs. L. F. Duvall Thursday, November 19 for an afternoon of leather tooling.

Mrs. Don Bennett, Mrs. M. M. Langford and Mrs. Royce Hillman were recipients of a layette shower. The club made two quilts and presented them to Boys Ranch.

Refreshments were served to Mmes. W. A. Jolly, W. O. Stuart, L. A. Holt, V. H. Kellison, Melvin Potts, Carl Blair, Wallace Allen, Don Bennett, Royce Hillman, F. R. McClure, Jimmy McClure, W. D. Colson, C. O. Williams, Oliver Holmes, Miss Anna Schacht and the hostess, Mrs. Duvall.

Next meeting will be a Christmas party in the home of Mrs. L. A. Holt.

Shower Honors Bride Elect

A shower was given Thursday, November 19 in the home of Mrs. Edna Morris of Aiken honoring Patty Dean, bride-elect of Bennett Reese of near Plainview.

The refreshment table was covered with a lace cloth over green and centered with a miniature bride and groom at an altar surrounded by yellow and orchid chrysanthemums. At one end of the table was the crystal service with orange punch and at the other was the cake which was decorated in orchid and green. Various colored chrysanthemums were placed at vantage points about the entertaining rooms.

Attending or sending gifts were Mmes. J. C. Danford, Bill Thompson, Ivan Thompson, Lonnie Scott, Bob Gibson, Johnnie Lee, Henry Schacht, Baylor Byars, Tom Woodward, H. A. Hubbard, Klyce Ooley, J. M. Tye, Glen Hubbard, W. A. Battle, Wallace Allen, Blackney, Charley Hastings, O. M. Reese, Dale Scott, A. P. Shugart, R. C. Rodgers, A. V. Campbell, Clyde Alexander, Fred Duvall, S. B. McSwain, Alvin Stokes, R. M. Hardin, and C. O. Haile;

Misses Juanita Cartnel, Frances Haile, Frankie Hardy, Gail Kellison, Jane Ann Hubbard, Carolyn Campbell, Carolyn Cooper, Billie Coleman, Carola Scott, Willa Dean Rushing, Brooksyse Alexander, Peggy Williams, Pat Pierce, Betty Jean Jackson, Melinda Stokes, Fayrene Hardin; Mrs. Bud Dean, Mrs. A. D. Morris and the hostess.

R. E. A. Economist To Visit Lone Star H. D.

Mrs. Nancy Morechel, R. E. A. Economist from Floydada will meet with the Lone Star Home Demonstration Club at the home of Mrs. Raymond Teeple Tuesday, December 1 at 2 p. m., and give a demonstration on candy making.

Everyone is extended an invitation to attend.

SGT. KIMBLE HERE

Sgt. 1-3 Dink Kimble was discharged from the Army on November 13 at Fort Bliss, Texas, and has been here visiting friends. He spent 16 months in Korea serving with a rocket unit. He received a leg wound during the fighting and spent three weeks in a hospital. He and his wife will probably make their home in Amarillo, he said.

Hospital News

Billie Coleman was dismissed 11-18.

Mrs. Eddie Fortenberry was admitted 11-18 and dismissed 11-20.

Miss Dawn Jasper, Silverton, was admitted 11-16 and dismissed 11-20.

Miss June Wiley was admitted 11-16 and is still receiving medical treatment.

Candida Gueteriz was admitted 11-18 and dismissed 11-19.

Mrs. E. A. Cox was admitted for medical treatment 11-19.

Mrs. Jim Fuqua was admitted 11-20 and dismissed 11-22.

Mary Ellen Reyes was admitted for medical treatment 11-19 and dismissed 11-23.

Baby Field received treatment from Friday until Tuesday.

Amelia Charles was a medical patient from Saturday until Tuesday.

Jerry Billington was admitted 11-23 and a tonsilectomy was performed 11-24.

Herrera Maria was admitted 11-23.

Mr. and Mrs. Sammie Martinez are the parents of a daughter born 11-21. She weighed 6 lb. and was named Francisca.

Mr. and Mrs. Francisco are the parents of a new son born 11-21. He weighed 6 lb. 6 oz. and was named Francisco Jr.

Mr. and Mrs. Andre Roche are the parents of a daughter born 11-20. She was named Roberta and weighed 7 lb. 1 oz.

Mr. and Mrs. Raul Romero are the parents of a new son born 11-19. He weighed 6 lb. 15 oz. and was named Raul Jr.

Mr. and Mrs. Alex Wall have a new daughter born 11-19. She weighed 6 lb. 14 oz. and was named Jeanne Sue.

TO DALLAS

Mr. and Mrs. W. C. Irons will attend the meeting of the Texas State Teachers Association at Dallas Thursday and Friday.

Mr. and Mrs. W. O. Stuart Jr., Billy and Kathy of Fredonia, Kansas are here spending Thanksgiving week with his parents, Mr. and Mrs. W. O. Stuart.

Mr. and Mrs. W. Jenkins of Amarillo and Mr. and Mrs. Lee Deavenport of Silverton visited Mr. and Mrs. W. R. Kendall over the week end.

First editions of a not always so stated Socrates was often as the "henpecked phi



THANKSGIVING!

THANKS to you, our friends and customers for your many favors. We trust we may continue to merit your patronage.

Pylant Grocery & Market

DIAL 2134 FREE DELIVERY

ORCHID BEAUTY SHOP

wishes to announce
NAOMI STEVENSON
Beauty Specialist



will be in our shop Tuesday of each week to help serve you. Call us for an appointment — dial 2308.

4-Way Hair Styling

You'll want to get your
HOLIDAY PERMANENT

very soon. You'll be pleased with our permanents.

ALSO PYRAMID CURLS
EX-CEL-CIS COSMETICS
MANICURES BY SUE

Remember our number — Dial 2308

ORCHID BEAUTY SHOP

Mrs. Lloyd A. Wofford, Prop.



THANKSGIVING

And we hope that you have a merry one. May your blessings outnumber your troubles by ten thousand fold.

V. L. WEBSTER SERVICE STATION

COSDEN PRODUCTS

Dial 2244

Lockney



Let Us Bow Our Heads in THANKS...

Today, in the spirit of the first Thanksgiving, let us give thanks to the Creator for all the blessings we have received . . . both as individuals and as Americans . . . a free people, living without fear in a free country. Like the Pilgrim Fathers, let us humbly acknowledge our debt to Divine Providence for all that we are and may hope to become. Like them, let us bow our heads in a prayer of gratitude to the Giver of "every good and perfect gift."

FIRST NATIONAL BANK

Dial 3355

M. W. Wiley, President

Lockney

WANT ADS TO BUY TO SELL TO RENT

For Sale

Oliver and Inter-
bell pullers. Also five
trailers. Buck Kel-
lone 3005. 33-2tp.

drapery rods, draw
rods, all sizes from 24"
Kirsch "EASYPLEAT"
those professional
Also all styles
curtain rods and ac-
Parker Furniture Co.

Steel windmill,
sucker rod and
M. Ferguson, phone
33-2tp.

50x129 foot corner
phone 2195. 33-4tp.

Good used up-
and bench. Price
Hugh Carroll, dial
32-2tp.

600 pheasant
(Northwesters).
foot or \$1.30 dressed.
out from 2 to 2 1/2
Bybee, Sterley, Texas,
32-2tp.

For Sale

**Ranches, Farms
For Sale**

1600 acres under the cap, 6
room modern rock house, large
tin barn, 100 acres in cultivat-
ion, irrigation well possible.
This is one of the best little
ranches in the country. Price
\$45 per acre. \$24,000 loan can
be assumed.

Irrigated 640 acres, 3 good
8-inch wells on natural gas,
fair improvements. 1 1/2 miles
off paved highway. 500 acres
of choice land. Price \$190 per
acre. \$40,000 down will hand-
le.

160 acres, all in cultivation,
1 1/2 miles of pavement, good
10-inch irrigation well, no im-
provements. Price \$36,000. Has
\$11,000 loan which can be as-
sumed. 32-2tc.

**BLOXOM & CHAPMAN
REAL ESTATE**
916 Broadway Phone 4-9511
Plainview, Texas

For Sale

FOR SALE — 6 rooms and
bath, garage, on Main Street,
good as new, back yard fenced
in, 75x150 foot lot. See Lockney
Real Estate. 22-tfc.

FOR SALE — Used Washing
machine, Good condition, Verner
Hodel, phone 3547. 32-2tp.

Wanted

WANTED — Practical nursing
or baby sitting. Mrs. Mary Cor-
dell, 1st house back of C. L.
Anderson. 33-2tp.

WANTED — Custom cotton
stripping, Glenn Morgan, phone
3652. 33-2tc.

PLAINS POULTRY PRODUCTS
New Address:
419 West 24th Street
Plainview, Texas
1/2 block west of Columbus on
24th Street
**HIGHEST CASH BUYERS
POULTRY and EGGS**
Custom Dressing of Poultry
For information see J. D. Huggins
Lockney 33-tfc.

WANTED — Reputable party
would like to rent irrigated ac-
reage for next year. Will buy some
equipment. Furnish best of re-
ferences. Write Box B, The Beacon
or phone 3593. 32-tfc.

WANTED — Windmill and
pressure pump work. Jesse Har-
ris, dial 2386, E. W. Johnson,
dial 3384. 32-tfc.

Longhorns End—
(Continued from Page 1)

to go when the half time whistle
blew.

The Hornets chose to receive
starting the second half of the
game and returned the kick to
their own 30. They were penaliz-
ed 5, made 3, had two passes
incomplete and kicked to Lock-
ney's 38 yard line. It was the
first kick of the game. The Long-
horns attempted a pass which
was incomplete, were penalized
5, and then McAda, on a delayed
line buck, went through the mid-
dle, cut back to his right and
ran to the Tullia 11. However on
the first play in the new series
a fumble gave the Tullia boys
the ball on their own 14. They
made successive first downs on
the 24, on the 35 and then fumb-
led with a Longhorn recovering
on the Tullia 41. The Longhorns
drove for a first down on the
Tullia 17. The Longhorns made 3,
had a pass incomplete, were pen-
alized 5, made 3, and then Scott
took a lateral, was trapped be-
hind the line of scrimmage and
threw a pass to Pinner who car-
ried to the 4 yard line for a
first down. Jimmy Williams car-
ried over on the third play on
a quarterback sneak. Williams
also ran the point and the score
was 13-0.

Tullia received and Weldon
Jones broke through the Tullia
blockers to down the ball carrier
on the Tullia 22. An 8 yard pass
was complete but was nullified
by a 15 yard penalty against the
Hornets. The Hornets had a pass
incomplete, lost 1, made 3, and
kicked to their own 48.

Billy McAda again took the
ball on his favorite play, a de-
layed buck, right through the
middle to the Tullia 21 for a first
down. The Longhorns made 1
and then Jimmy Scott took a
lateral from Williams around his
own left end and with the aid
of excellent downfield blocking
went over standing up. McAda
plunged over for the point and
the score was 20-0.

THE LOCKNEY BEACON, LOCKNEY, TEXAS, NOV. 26, 1953

ed 5 and then Williams drove
for a first down on the Tullia 13
as the game ended.

**NOTICE TO DEBTORS AND
CREDITORS**
THE STATE OF TEXAS
COUNTY OF FLOYD
TO THOSE INDEBTED TO, OR
HOLDING CLAIMS AGAINST
THE ESTATE OF LUTHER A.
HOOTEN, DECEASED.
The undersigned having been
duly appointed administrator of
the estate of Luther A. Hooten,
deceased, late of Floyd County,
Texas, by Ralph C. Johnson, Jud-
ge of the County Court of said
County, on the 23rd day of No-
vember, 1953, hereby notifies all
persons indebted to said estate
to come forward and make set-
tlement, and those having claims
against said estate to present
them to her within the time
prescribed by law, at her residen-
ce in Lockney, Floyd County,
Texas, where she receives her
mail.
Done this the 23rd day of No-
vember, 1953.
Florence H. Dillahunty
Administrator of the Estate of
Luther A. Hooten, Deceased.
33-3tc.

L. E. Waterman invented the
first successful fountain pen.

TO CLARKSVILLE

Mr. and Mrs. Bill Marr and
children, Paul, Diann, Bill and
Linda, will move Monday, Nov.
30 to their former home in
Clarksville, Texas. Mr. Marr has
accepted employment as service-
man and mechanic for a car deal-
er in the northeast Texas town,
where he already owns his home,
having moved from that place to
Lockney 18 months ago. He has
been employed by "Whitey" Bac-
cus Motor Company here. Mr.
Marr is the son of Mr. and Mrs.
R. E. Marr of Lockney.

CARD OF THANKS

Words cannot express our deep
appreciation for all the many
kindnesses of everyone in the
time of our bereavement. Your
comforting expressions of symp-
athy and thoughtfulness help us
bear our burdens.

We will ever be grateful to all
who contributed in any way to
a loving remembrance of our
dear loved one. May we be as
thoughtful of you. May God's
richest blessings be with each
of you.

Mrs. Floyd Huff
Mr. and Mrs. Olin Huff
and children
Mr. and Mrs. Douglas Degge
and children
and other relatives.

FOR SALE

Perfect clean 1/2 section, well
improved with two tenant hous-
es. Two good irrigation wells on
natural gas and well located,
\$250.00 per acre with 29% down,
10 years on balance, 5% interest.

Perfect clean section, well im-
proved with 4 good wells on
natural gas, \$225.00 per acre,
29% down, 10 years on balance,
5% int.

380 acres well improved with
two modern houses and close in.
Good 8" well, 375 acres cultivat-
ed, \$150.00 per acre.

Improved, perfect clean 1/2 sec-
tion, well located in good irri-
gation water district, \$150.00 per
acre.

Unimproved 320 acres. About
200 acres of good land to irri-
gate. Balance good grassland,
46 acres of good summertilled
wheat. All goes \$100.00 per acre
with 29% down, good terms on
balance.

We have several perfect 160
acre tracts with irrigation wells
and without.

We have anything you need in
the way of land. We invite your
inspection.

JOE B. DOUGLAS REAL ESTATE
Office Ph. 3152 Friona, Texas
32-2tc.

FOR SALE

New brick veneer, 6 rooms
and bath, large garage, 12x24
inside, 9 foot door. Brick
patio, ceramic tile on kitchen
cabinet, hardwood floors, insu-
lated under shingles and
also on ceiling. Concrete side-
walks and driveway, on pave-
ment. One block from school.
Ideal place for young couple
rearing family or elderly
couple to spend declining
years. 27-tfc.

G. M. HICKS
Phone 2247 Lockney

FOR RENT

FOR LEASE — 160 acres, good
8 inch irrigation well, Milford
Carthel, phone 4-7366, Plainview.
33-3tp.

FOR RENT — One of the finest
irrigated 320 acres in Floyd
County to qualified person who
will buy my equipment and
property. Roy Wilkes, 7 1/2 miles
southwest of Lockney on High-
way 1310. 32-4tp.

FOR LEASE — 600 acres, 2
wells, will put down another,
550 acres in cultivation. Wade
Davenport, 6 miles north, 1 mile
east of South Plains. 27-tfc.

Wanted

WANTED — Custom combin-
ing. Have self propelled 14-foot
Massie Harris, Call 3194, Truett
McCarty. 30-tfc.

WANTED — Custom One-
waying and hoemeing. Doyle
Casey, 1/2 block north of Y.
10-tfc.

HAULING WANTED — Have
permit to haul furniture, live-
stock, etc. Also completely cov-
ered by insurance. Vestal Ell-
and, Lockney. 15-tfc.

FARMERS

If you need a
magnet for your tractor or hay
baler remember that we have
the Wico Magneto, the best
made. Pennington Motor Co.,
Dial 3383.

WANTED — Ironing to do in
my home. Mrs. Ruth Stephenson,
phone 3334. 27-tfc.

PIANO TUNING — Drop a car-
to Luther Fowler, Box 66, Lock-
ney or phone 2173. 46-tfc.

FARM AND RANCH LOANS
See us for your farm and
ranch loans. Quick appraisal!
Low interest rate, splendid pre-
payment options, liberal valu-
ations. 7-tfc
GOEN & GOEN, Floydada, Texas

FOR RENT

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8 inch irrigation well, Milford
Carthel, phone 4-7366, Plainview.
33-3tp.

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way 1310. 32-4tp.

FOR LEASE — 600 acres, 2
wells, will put down another,
550 acres in cultivation. Wade
Davenport, 6 miles north, 1 mile
east of South Plains. 27-tfc.

Lost and Found

LOST — 4 months old blonde
Cocker Spaniel puppy. If found
or anyone having one to give
away contact George DeVoll or
phone 2308. 1tc.

LOST — Black leather purse
in Hotel Coffee Shop, containing
pair of ladies' glasses in brown
case. Mrs. E. L. Burleson, phone
3797. 33-2tc.

STRAYED — Black Angus
heifer, weighs 900 pounds. Gone
since Monday. Call J. R. Belt,
phone 3601. 32-2tp.

FOUND — Lid to an electric
washing machine. Inquire at
Beacon Office.

FOR SALE

FOR SALE — 1948 Massie Har-
ris 14 ft. self propelled combine.
A good one. See Troy Ray, south-
west Lockney. 23-tfc.

CHEAP ADDING MACHINE —
Do you need a cheap adding ma-
chine. We have one at The Bea-
con office we can sell at a very
low price. It will add and multi-
ply. The Beacon.

FOR SALE

FOR SALE — 1948 Massie Har-
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A good one. See Troy Ray, south-
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CHEAP ADDING MACHINE —
Do you need a cheap adding ma-
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con office we can sell at a very
low price. It will add and multi-
ply. The Beacon.

**WATERPROOF*
SHOCK-RESISTANT
Wylor
incalflex**



17 jewels,
luminous dial
*Guaranteed waterproof as long
as crystal is intact and watch is
serviced with genuine Wylor parts.

Your Name Engraved FREE
on Gift Items

K. W. COOK
JEWELER
Dial 2181 Crager Bldg.



THANKSGIVING

Let us pause at this happy time of the year and
give Thanks for the many blessings that have come
our way.

We all have much to be thankful for. Among the
things we are grateful for is your patronage. We will
strive to continue to serve you in the very best way
possible.

BILBREY MOTOR COMPANY

Dial 3348 Your Chrysler-Plymouth Dealer Lockney

THANKSGIVING DAY

Who has more to be thankful for than
we who live in America? Who has been
blessed more than the people of this
nation? Let us all pause at this Thanks-
giving time to express our thanks for
every good thing.

And we extend our thanks to you for
your favors of the past.

DARNELL GROCERY

Dial 2233 Free Delivery Lockney

**ARTHUR B. DUNCAN
ABSTRACT COMPANY**
East corner square
Floydada, Texas

most complete ab-
stract plant in Floyd County.
prompt to render prompt ef-
fective service on everything
line of land titles.

W. E. HOLLUMS
Owner and Manager

4%
Land Bank loan to
buy, improve or Re-
devel. — low cost, long
needed. Full or part
privileges.

**WYDADA NATIONAL
LOAN ASSOCIATION**
319 South Main
W. Watson, Sec'y-Treas.

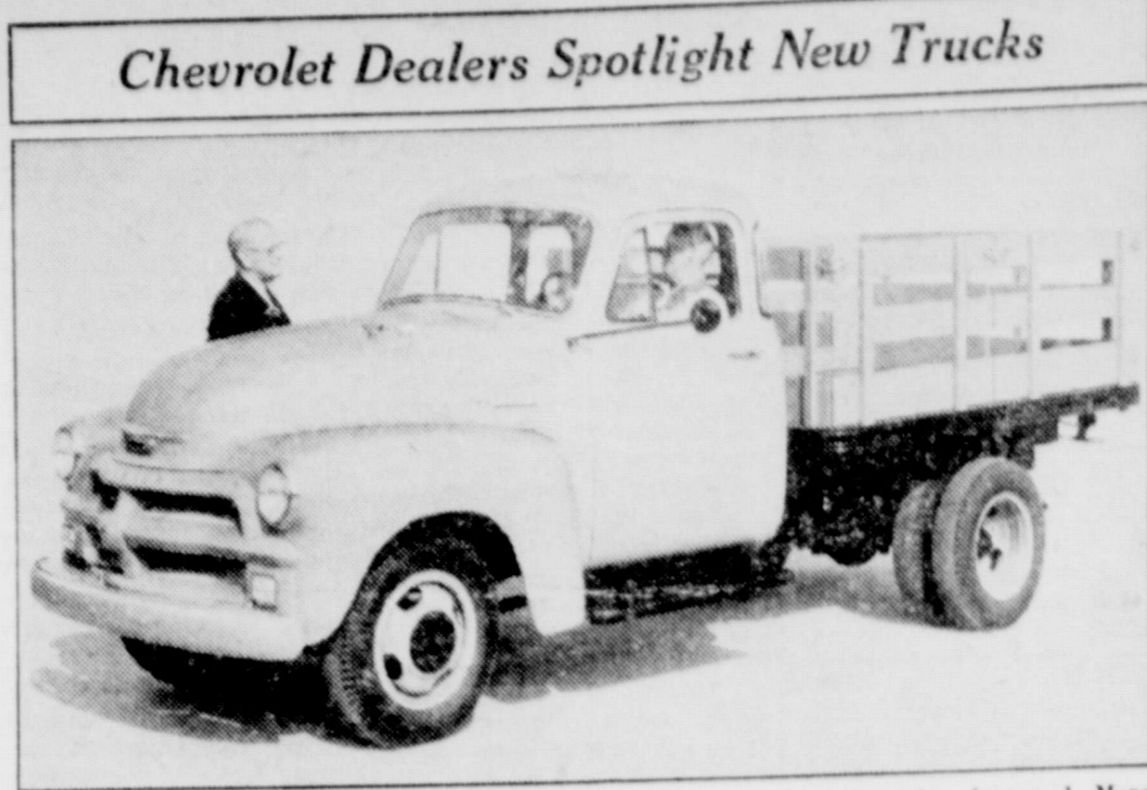
New Chevrolet Trucks To Be On Display Saturday

Lockney Auto Company, local Chevrolet dealers, will have the 1954 line of Chevrolet trucks on display Saturday of this week, November 28, according to announcement by Arthur P. Barker Sr.

The local auto company will serve free coffee and doughnuts during the day to those who come in and see the new truck models. They are extending an invitation to everyone to view the new trucks.

Completely re-engineered to give more outstanding performance in meeting modern hauling requirements, the new trucks have improvements in every part of the vehicle — engine, chassis and body. Among the more important advancements are the following features:

1. Three new engines, with increased horsepower and outstanding economical performance, include the most powerful truck engine ever built by Chevrolet.
2. Automatic transmissions optional through the one-ton (10,000 lbs. GVW) model range.
3. Increased durability, with heavier axle shafts in the two-ton models, bigger clutches on light- and heavy-duty models and more rigid frames on all models. Optional heavy-duty three-speed transmissions available on light- and medium-duty models offer greater gear reduction, more rugged construction and a steering-column gearshift lever on one-ton models.
4. Dramatically improved comfort for the driver through a new Ride-Control seat, standard on cab-over-engine models and optional in all other cabs.
5. Appearance improvement with a new, more massive radiator grille and front-end design, while a one-piece curved windshield increases visibility and safety as well as adding to the



Typical of completely re-engineered Chevrolet trucks making their 1954 model debut at dealer showrooms this week is the three-quarter ton (6500 GVW) stake, on which dual rear wheels are now available. Loading height has been lowered and floor area between stakes increased. More horsepower in each of three new engines, greater durability through sturdier construction, optional automatic transmission, improved comfort and convenience are among Chevrolet truck advances.

distinction of the vehicle.

6. More space for payloads and easier loading. The body height of pickup, platform and stake models has been lowered through modified body mountings. Unobstructed loading space has gearshift lever on one-ton models.

Most of the truck models are easier to load. In pickup bodies, although the sides are higher, the over-the side loading height is less. The rigid, grain-tight tail gate will support long loads when lowered.

For heavy duty models the most powerful truck engine in Chevrolet history, the Jobmaster is offered as optional equipment. It provides greater power for acceleration and grade-climbing. The need for operation in low gear is reduced, producing long engine life and economy. With displacement of 261 cubic inches and a compression ratio of 7.17 to 1, it has 135 horsepower. Cylinders are larger and a new high lift cam provides freer breathing. The exhaust valve rotators, XCR valves and chrome top piston rings are standard.

The automatic transmission is a new optional feature, available on light- and medium-duty models. It offers new driving ease and important time saving, particularly in frequent-stop delivery work. The automatic transmission is four-speed hydraulic design, except on the sedan delivery model, on which Powerglide is available. The selector lever is conveniently mounted on the steering column.

Comfort for the driver has been increased greatly with the new Ride-Control seat. It provides real driver comfort even on long, continuous hauls. The seat and back are built as a unit, and the back moves up and down in unison with the seat cushion.

As part of the new external appearance, the hood emblem, of bright metal, is of new design. The parking lights are near the edges of the fenders, marking the

Cedar Hill News

by Frances Lemons
Rogers-Nelson Vows

Icalou Rogers, daughter of Mr. and Mrs. Noah Rogers of Cedar Hill became the bride of Mr. Loyd Nelson of Floydada in a quiet ceremony at Clovis, N. M. on Saturday evening, Nov. 21. Mr. Nelson's brother, Mr. and Mrs. Frank Nelson accompanied them to Clovis and were their attendants at the ceremony. After a short honeymoon in New Mexico the couple will make their home near Floydada where they will be engaged in farming.

June Ware who is attending Texas Tech in Lubbock spent the week end with her parents, Mr. and Mrs. W. P. Ware.

Assembly Of God Services
The morning and evening services on Sunday were greatly enjoyed by the congregation. There was a good attendance regardless of the cold weather. The young people rendered the program at the radio station on Thursday morning. The first number was a duet by Mrs. Edna Gilley and Mrs. Juanita Teeple, "If You Should Miss the Way." "Teach Me Lord" was sung by Leland Lewis, Donald Ray Wigginton, Nelda Fortenberry and Jean Fortenberry, accompanied by Nelda Fortenberry at the piano. Another duet, "I'll Be Looking For You," was sung by Mrs. Teeple and Mrs. Gilley. The program went off the air with Mrs. Teeple and Mrs. Gilley singing, "Somebody Knows." The Assembly of God have the radio program every Thursday morning at 8:45 over station KFLD. Listen in and let them know if you enjoy their program by writing the pastor, Rev. J. C. Lewis, Route 2, Lockney, Texas.

The Ladies Missionary Circle meets at 2:30 on Thursday afternoon. A choice of 12 attractive colors is available at no extra cost.

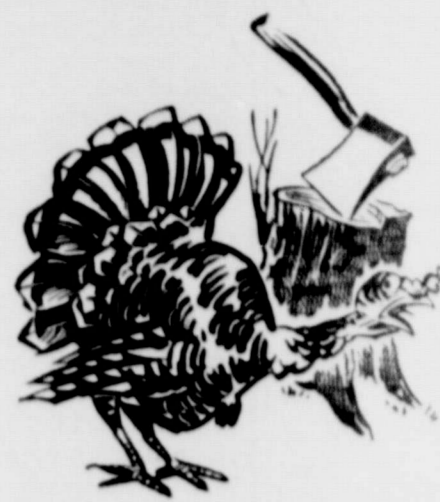
quilted. Quilting is their project and they will get your quilts out early. If you want some quilting done, just contact them, they will be glad to do it for you at a reasonable price.

Mrs. J. R. Kelley and Christine Fortenberry visited with Mrs. Kelley's daughter, Mrs. J. A. Welch of Flomot on Thursday. Christine is visiting again this week with relatives in Cedar Hill. Her parents, Mr. and Mrs. Jack Fortenberry of Adrian will be at

ter her Thanksgiving.
Baptist Services
A good attendance enjoyed the services on Sunday. There was one who united with the church as a candidate for baptism. The baptismal services will be held

In Lockney at the First Church next Sunday at 3:00 o'clock. A Thanksgiving program will be brought by A's and R. A's at the Hill Baptist Church Sunday School. Be prepared

LOOK OUT, MR. TURKEY



Yes sir, that Mr. Turkey had better watch his heels, he'll end up in a roasting pan . . . ummm. Won't something to be thankful for . . . long with our many blessings.

Let us all join together and be thankful for a good thing that has come our way. We have much to be thankful for.

Cooper Garage & Service Station
Dial 2372 South Main

Plains Theatre

Lockney

Show starts at 7:20

THURSDAY and FRIDAY
November 26 and 27

"Conquest Of Cochise"

with John Hodiak
IN TECHNICOLOR

Blazing arrows flaming from the screen as a broken treaty sends 20,000 Apaches on the vengeance warpath — no men more deadly anywhere.

Also CARTOON and 2-REEL NOVELTY

SATURDAY MATINEE and NIGHT
November 28

"Ride, Vaquero"

with Robert Taylor and Ava Gardner
IN TECHNICOLOR

An elemental story of power — and the power of love — three strong and daring people who wrote a flaming chapter in the wild history of Texas after the Civil War.

Also CARTOON

SATURDAY NIGHT PREVIEW
Starting at 10:45

"The Strange Door"

with Boris Karloff, Charles Laughton, Sally Forrest

Robert Louis Stevenson's masterpiece of terror — the home of evil — the lair of nameless horrors.

Also CARTOON

SUNDAY and MONDAY
November 29 and 30

"Jamica Run"

with Ray Milland, Arlene Dahl and Wendell Corey
IN TECHNICOLOR

Treachery and treason — romance and rugged adventure — and lush tropical waters where life is sometimes measured in minutes — and a woman's love is the prize of battle.

Also CARTOON and NEWS

TUESDAY and WEDNESDAY
December 1 and 2

"Roman Holiday"

with Gregory Peck, Audrey Hepburn and Eddie Albert

Princess Royal breaks out in Rome and meets the people — including handsome Gregory Peck — romantic, comic, pathetic.

Also CARTOON

SEALE

DRIVE-IN THEATRE

2 1/2 miles west of town on the Plainview Highway.

TRY OUR SNACK BAR — Home-made barbecue and chili in our sandwiches and hot dogs. Also French fries, cold drinks, snow cones, pop corn, etc.

First show begins at 6:30, second show at 8:30.

WEDNESDAY, THURSDAY and FRIDAY
November 25, 26 and 27

"Return To Paradise"

with Gary Cooper and Robert Haynes
IN TECHNICOLOR

Flaming romance and a South Sea island that is a fragment of driftwood and coral — never before a motion picture so breath-takingly beautiful — so compellingly entertaining.

Also CARTOON

SATURDAY NIGHT ONLY
November 28

"Blood On The Moon"

with Robert Mitchum, Robert Preston and Walter Brennan

A super-western picture filled with action aplenty and romance too. Don't miss this one.

Also CARTOON

SUNDAY and MONDAY
November 29 and 30

"Sea Of Lost Ships"

with John Derek, Wanda Hendrix and Walter Brennan

The fighting saga of Uncle Sam's fighting heroes — the U. S. Coast Guard — it's packed with red blooded action and adventure and romance.

Also CARTOON

TUESDAY and WEDNESDAY
December 1 and 2

"Perilous Journey"

with Scott Brady, Vera Ralston and David Brian

Twenty-nine gorgeous maidens — voyaging to the gold fields of California in 1850 — hunting for husbands — and for sale at \$1000 each — its rugged, romantic entertainment.

Also CARTOON

Chevrolet Dealers Spotlight New Trucks



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N O W

is the time to plant
**Holland Bulbs, Tulips, King
Alfreds, Hyacinths and Dutch Iris**

Come in and see our
DRY ARRANGEMENTS

Pot Plants and Dish Garden Plants

HAPPY THANKSGIVING . . .

We wish for everyone a Happy Thanksgiving and would like to express our thanks for your wonderful patronage the past year. Thanks to you everyone.

"WHEN YOUR HEART HAS A MESSAGE—SAY IT WITH FLOWERS"

PLAINS FLORAL SHOP

Dial 2385

Lockney



WE ARE THANKFUL . . .

At this Thanksgiving time, we pause to express thanks for the many blessings that have been ours, least of which is the opportunity of serving you.

You have been generous with your patronage the past year and we are thankful for every favor shown us.

Lockney Auto Co.

Dial 3368

YOUR CHEVROLET DEALER



THANKSGIVING

Following the example of Pilgrim forefathers, we pause at this time to express our thanks to a bountiful Providence for many blessings and to you, our neighbors and friends for your kind patronage.

JACKSON TIRE COMPANY

Dial 3366

Lockney

THE LARIAT

OFFICIAL PUBLICATION OF LOCKNEY HIGH SCHOOL

STAFF
 Barbara Carthel
 Joan Harris
 Sandra Myers
 Eddie Foster
 Jim Wil-
 clydelle Hill
 Ann Belt
 Doylene Har-
 Jolly, Patsy
 Henry Harden
 Johnnie Barnhart

Longhorns Defeat Tulia Hornets

The Lockney Longhorns unleashed one of the most furious ground attacks ever seen around Lockney for a long time in beating Tulia 20 to 0 Friday night. The Longhorns scored first midway in the first when "Pop" Williams rambled forty-eight yards behind beautiful blocking for six points. Try for the point failed. In the third, the Longhorns scored again on a long drive set up by Bill McAda who played a whale of a ball game. The point was good. Then in the final stanza Scott carried over for the last score. McAda converted.

There could be no individual player standouts. It was the whole team playing for two swell coaches. The boys playing their last game were: Eddie "Hotrocks" Foster playing right end, Billy "Mauler" McAda playing fullback, Allen Pinner at left half, Denny "Dean" Quisenberry at left guard, Roy "Lover" Johnson at right tackle, and Jimmy "Pop" Williams at quarterback.

Seniors Play Last Game

Here is a list of the six senior boys who played their last game for the Lockney Longhorn football team Friday night against Tulia.

Denny Quisenberry is a 5 ft. 11, 190 lb. senior who made all-district tackle last year, but has been out this year most of the time. He made "player of the week" one time this year which is a great honor. Denny is co-captain of the team. He has three letters.

Roy Johnston, a 5 ft. 2, 160 lb. senior is the other co-captain. Roy should get all-district ratings this year. Roy has three letters to his credit.

Allen Pinner is a 5 ft. 6, 150 lb. senior who has played football four years, lettering three, and is often called Clark Gable. He plays left half for the Longhorns.

Eddie Foster is a senior that has played only one year at right end for the Longhorns.

Bill McAda is a long lanky boy who plays any position on the team. But he has proven to be the best fullback on the team the last two games. He has three letters.

Jim Williams is another senior boy who has three letters. Jimmy is the quarterback on the Longhorn team.

These boys represented L. H. S. in football uniforms for the last time Friday night.

B. Johnson Crowned Football Queen

The Lockney Longhorn captains, Denny Quisenberry and Roy Johnston, crowned Betty Johnson the 1953 Football Queen before the last football game of the season. This game was with Tulia last Friday night when the Longhorns won 20-0.

The Queen was brought to the throne in a 1953 red Ford convertible, driven by the football manager, Donnie McGowen.

The Queen's attendants were riding with her. They were: Joan Harris, Junior; Clara Lee Smith, Sophomore; Lynn Jolly, Freshman.

The Band and Pep Squad made an aisle between the 45 yard lines where the convertible brought the girls to the stand.

When the car stopped, the attendants were brought to the stand by the six seniors: Allen Ray Pinner, Eddie Foster, Billy McAda, Jimmy Williams, and the captains, Denny Quisenberry and Roy Johnston. Upon placing Queen Betty on the throne, she was crowned with a football helmet and presented a dozen red roses.

After the crowning, the school songs of both schools were sung, followed by the playing of the "Star Spangled Banner" by the Lockney High Band.

The Band Says "Thank You"

Despite the bitter cold, the Longhorn band executed its final half-time performance for 1953 at the Tulia game.

They came on the field very snappily playing "Indiana State March." As they marched down the field they formed the words "Thank You." The band then made the formation of a bus, a hamburger and coke, and a music stand. These formations were made in appreciation to everyone who has helped the band this year.

The band then went into the formation of a heart. This in honor of their king and queen, Franklin Spruiell and Sue Wolford. Sue was presented with a beautiful bouquet of mums.

They marched two abreast off the field from this formation.

Lotta Bull

by Jimmy Williams
 "Old football players never die, they just fade away" was a quotation that was heard while the senior boys were hanging up their equipment for the last time in their high school days. We don't want to get sentimental (sob), but we can't help it.

Denny Quisenberry, you seemed overly anxious to crown Betty the other night. You Rat! Boy, that was some party Saturday night! Stag.

Well, bad as we hate to, we ought to give some girls a tribute for sticking with us through the season. We would like to sincerely thank the cheerleaders, Patty, Betty, Ann, Harleen, and Johnnie. Thanks to everyone!

Well, Johnston has finally got a girl friend. You and Clara Lee look cute together. It could be that Pinner is looking over the Sophomore crop too.

Well girls, grab you a fellow because the annual football banquet is in a few weeks. Head for the Roundhouse boys; they can't corner you there.

Lotta Bull will start its torture on the local basketball teams next week.

WHAT ARE YOU GOING TO DO OVER THE THANKSGIVING HOLIDAYS?

Barbara Hays — I'm gonna watch my waistline grow.
 Jimmy Scott — I'm going to Abilene and eat all I can hold.

Norma Warren — Sleep real late.

Franklin Spruiell — Go see my girl at Levelland.

Royce Carthel — Sleep, court, eat and drink.

Larry McCormick — Work and go hunting.

Frankie Sparkman — Eat, sleep late and eat some more.

Louise Tomme — Run around with my sister who's coming from Tulsa.

Don Hollums — Hunt, eat and sleep.

Edna Morris — Stay out late every night.

Jim Bob Reynolds — Stay home.

Jerry Holmes — Worry over my tests.

Future Farmers Enter District Contest

The Lockney F. F. A. Chapter had three entries in the District Leadership Contest held last Saturday at Floydada. The three teams entered were Chapter Conducting, F. F. A. Quip, and Radio Broadcasting. The Radio Broadcasting team, consisting of Eddie Joe Foster, Eldon Fortenberry, Charles Andrews, Wilbur Adams, and Mac Davis won third place. Patty Adams, Chapter Sweetheart, was in the run-off for District F. F. A. Sweetheart.

RED CROSS DRIVE MADE

The Junior Red Cross sponsored a drive in the Lockney High School last week. They collected \$24.97 in seven days. Mrs. Claude Hammond is chairman of the Lockney Junior Red Cross. \$5.30 was the highest amount to come from any room. This was Mrs. Seiwert's eighth grade, room 203.

EDITORIAL

What does Thanksgiving mean to you? To the people who don't stop to think, it means two days that we don't have to go to school or a big turkey and all the trimmings.

The first Thanksgiving was none of these things, however. The Pilgrims were sincerely thanking God for a good harvest, for health and for freedom.

We should thank God for all of our blessings. One of these is (agree or not) public education. Educated people will keep democracy sacred. Only when the general public is kept in the dark will our country fall.

Another blessing is our health. God gives nearly everyone a healthy body and mind and He has given people the power and knowledge to discover a cure for nearly every disease. While we are giving thanks on Thanksgiving day, let's take time to pray for a cure or at least a help for such diseases as cancer, sugar diabetes and heart disease.

Our blessings are too numerous to mention, but I believe that these two are the most important. More important ones are our homes, our families, and continued life. Our country has not been invaded by enemies and devastated. We have hope of eternal life — what else can we ask?

Let's have a thankful Thanksgiving.

AND LET ME
 YOUR
 FREE!



repaired here
 based on the

Master

immediately
 wrong when you
 watch in. It
 you that it's right,
 take it out.

Engraved FREE
 Gift Items

W. COOK

JEWELER
 Crager Bldg.



They Set The Example

The Pilgrims of old set the example of pausing and expressing thanks for blessings received. We are glad that we have the privilege of following that example. We do appreciate every blessing that has been ours, not the least of which is the privilege of serving the people of this community. Thanks to you everyone.

NATIONAL ALFALFA DEHYDRATING & MILLING
 COMPANY

Lockney and Aiken

Senior News

by Ann Belt

Part of the senior rings came in Friday, November 13th. The seniors voted Monday, November 16th to get the rings that were here. You could easily tell the seniors that day because everyone was flashing their new rings; by Tuesday all the seniors had their rings. This year the rings are rectangular with or without a set. Everyone is very proud of their ring.

Wednesday, November 18, a representative from the Southwestern Balfour Company came to help us choose invitations. A committee of the senior class officers selected several invitations to be presented to the class. The class voted on the invitations and a very suitable one was selected. The invitations will not be ordered until February.

The seniors, in a class meeting, decided to set a goal of \$300 to raise money. The girls and boys are going to see who can meet this goal first. The girls are going to have to get busy because the boys plan to strip cotton and this will make money faster.

The girls plan to give bake sales and rummage sales. Let's get busy seniors. That money will surely come in handy on the senior trip.

THE LOCKNEY BEACON, LOCKNEY, TEXAS, NOV. 26, 1953

A very cold night lowered the profits on the F. H. A. concession stand for the Tulia ball game on Friday night, November 20. After all bills were paid a total of \$78.41 remained as clear profit.



YOU ARE INVITED . . .

. . . to bring the family here for that Thanksgiving Dinner. We'll have

Baked Chicken and All The Trimmings

Mother, especially, will enjoy eating with us on this special day.

HOTEL COFFEE SHOP

Dial 8870

Lockney



Thanksgiving . . .

On this glorious American holiday we all pause from our daily activities to render our appreciation for the many blessings He has delivered us, for the freedoms we enjoy, for the richness of our fields and factories, for the promising future we face together. The "Thanks" we offer are indeed from deep in all our hearts.

"WHITEY" BACCUS MOTOR CO.

Dial 3395

YOUR FORD DEALER

Lockney

Don't Go Away!



THANKSGIVING is almost here and we all want to pause and express our individual thanks for the many good things of life.

The blessing of association with friends and acquaintances of this community and the opportunity of serving, is among our most cherished blessings.

BRUNNIER LUMBER COMPANY

Your Home Owned Lumber And Building Supply Store.
 Dial 3385

Lockney

Named "Who's Who" From WTSC, Canyon

Harry A. Reeves, son-in-law of Mr. and Mrs. J. B. Seale of Lockney, was elected last week to "Who's Who" in American Colleges. Mr. Reeves, son of Mr. and Mrs. G. H. Reeves of Tullia, is a senior student at West Texas State College where he is majoring in business. Mrs. Reeves, the former Velma Seale was among the 50 nominees from the

school. Mr. and Mrs. Seale have received an invitation to attend a chapel program at WTSC Thursday morning, December 10 when Mr. Reeves and nine other students of the college will be recognized before the student body. Students of the University of Alabama selected the ten students to be named in "Who's Who" from records sent from Canyon. They were judged on a basis of all around citizenship, personality, grades and leadership.

Local Alfalfa Mill Still Dehydrating

The National Alfalfa Dehydrating & Milling Company is still dehydrating alfalfa here and will probably continue dehydrating until December 1 at least, according to J. D. Wood, local manager. This sets a record for length of operations. Mr. Wood said, because the hydrator is usually shut down by November 1.

The two mills, at Lockney and Aiken, have dehydrated 4200 tons of hay this year and will probably work out another 100 tons before quitting for the year. Payroll at both plants has been averaging around \$3500 per month, during the usual six months of operation.

The local plant has just this week inaugurated a new loading process in which the ground meal is blown into the railway freight car with a blower. It will be unloaded with a vacuum type suction system. This new process saves the labor of sacking the meal.

Local Couple In Plainview Wreck

Mr. and Mrs. Joe Reeves were involved in a collision with a cotton trailer on a farm-to-market road about two miles east of Plainview Monday night about 7:45. No one was hurt seriously. Mrs. Reeves sustained a cut on her lip and a badly sprained ankle, and is suffering from shock. Mr. Reeves, who was driving the car was the only other occupant and suffered only bruises.

The accident occurred as the couple was nearing Plainview on the Providence road and met a car with extremely bright lights which blinded Mr. Reeves and prevented his seeing a loaded cotton trailer with no tail light. The front of the Reeves 1950 Chevrolet car was damaged extensively when it rammied the heavily loaded trailer. The hood went under the trailer being pulled by a pickup.

Passersby stopped and brought Mr. and Mrs. Reeves to Lockney for medical treatment. Mrs. Reeves' foot was x-rayed and bandaged and she will have to remain in bed several days.

The Reeves were on their way to attend the Community Concert program at the Plainview High School auditorium at 8:00 o'clock.

Baby Contest To Be Sponsored By Senior Girls

It is time for all of the cute boys and pretty girls between the ages of one month and three years to get in the swing by entering the "Big Baby Contest" being sponsored by the Senior Girls. This contest will run from December 2 to December 16. Loving cups will be given as prizes to the cutest boy and the prettiest girl as determined by the popular votes.

Entrance requirements are a good picture of the baby, with name and age, and one dollar and a half. This money will be the first one hundred and fifty votes for your baby. Other votes will count three votes for ten cents. All entries must be phoned in to the High School by Wednesday, December 2. A senior girl will pick up the entry. The pictures will be returned.

The pictures will be placed in the stores and each entry will have a "big sister" in the Senior Class who will campaign for her baby. The prizes will be given at a program given in the new auditorium by the Senior Class sometime in the near future.

Mr. and Mrs. B. E. Harris and Mrs. Doyle Harrison spent part of last week in Clifton, Arizona, where Mr. and Mrs. Harris visited their daughter, Mrs. Calvin Pyle, and Mrs. Harrison visited her daughter, Mrs. Kenneth Jackson.

Mrs. Eddie Strickland, Vernon Daniels and two women, Mrs. A. J. Williams, Dorothy Hawkins, and others attended the Oral Campaign.

Special Sale On LADIES PEGGY HATS
1-3 OFF until January 1st
See our stock of Millinery
BAKER MERCANTILE
DRY GOODS



HAPPY THANKSGIVING!

We wish for everyone a very Happy Thanksgiving and trust that you have much to be thankful for.

We are thankful for the wonderful privilege of serving you and do appreciate every favor you have shown us in the past.

DYKES ELECTRIC

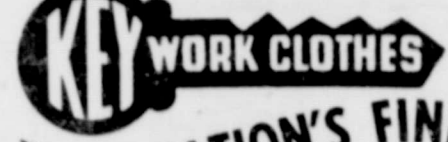
Dial 2246 Electrical Wiring and Supplies Lockney

ANNOUNCEMENT EXTRAORDINARY!
For the Period Nov. 27th thru December 19th

Extra Money

For Your Pocket—Save \$1.00 on

OVERALLS — KHAKI SUITS
or **KEYALLS**



"THE NATION'S FINEST"

- TOUGH FABRICS—Sanforized
- POCKETS—Extra large, double reinforced
- TUNNEL STYLE Belt Loops
- STAY-FLAT Waistband
- DRESS SHIRT Styling
- TAILORED TO FIT—Proper proportions—Short, Medium, and Long Sleeves.
- Money Back Guarantee



Yes—Get your **Pocket Knife Free** and \$1.00 reduction off any two **KEY** Garments.

KEY SHIRTS are the nation's finest — flap pockets, dress styling.

Remember—**FREE POCKET KNIFE** with two Key Garments.

ASK FOR YOUR COUPONS

J. C. Jones

YOUR KEY CLOTHIER
Lockney, Texas

FOOD FESTIVAL



FOR THRIFTY SHOPPERS

SPECIAL PRICES GOOD FOR WEDNESDAY, FRIDAY, SATURDAY!

Bake Rite	SHORTENING 3 Pound Can	69c
CRANBERRY SAUCE	OCEAN SPRAY 303 Can—Each	19c
Crabapples	Spiced—Rustic Brand No. 2 1/2 Glass Jar	34c
Hi-C ORANGE AID	46 oz. can 4 for	\$1.00
Cranberries	Fresh 1 Pound Box	29c
CELERY	Fresh Paschal Large Stalk	19c
ENDIVE	Fresh Green Bunch	19c
CABBAGE	Fresh Green Pound	4c

THANKSGIVING!

Yes, It's Thanksgiving time — time to give thanks and we are especially thankful for your patronage of the past year. It's been wonderful!



WE WILL BE CLOSED ON THANKSGIVING DAY!

CHOICE BEEF	T-BONE, pound	59c
BACON, Sliced, Pound		59c
FRESH	PORK STEAK, Pound	59c
PLENTY OF FRESH DRESSED POULTRY		
303 CAN	ROXEY DOG FOOD, 2 for	1.00
POWDERED OR BROWN	SUGAR, 2 Boxes For	2.00

WE GIVE S & H GREEN STAMPS
Double Stamps on Wednesday with Purchase of More.

Rhodes Grocery & Market

Dial 2275 Free Delivery On The Corner

**Missiles May
Tornadoes**

Possibilities
tornado with
will be one of
topics discuss
-12 during a nat-
at the Univer-

Scientists will discuss weather forecasting and control and methods for improving radio-TV broadcasting and radar. The conference will include the American Meteorological Society's 125th national meeting and concurrent gatherings of four other organizations concerned with electronics and meteorological work.



BE THANKFUL . . .

for a thousand things that have
our way, not the least among these
the privilege of serving you and
among such fine people.

**GINBOTHAM-BARTLETT
COMPANY**

LOCKNEY

L. BROWN

REAL ESTATE

Property—Farm and Ranch Land
deal in all kinds of Real Estate and
glad to help you buy or sell. Come
see us.

located in Frank Perkins Building
Lockney



TIME TO BE THANKFUL . . .

Yes, at Thanksgiving time we should all pause
and give thanks for our blessings. Above all other
people of the world we are blessed with an abundance
of material things. We are thankful for our blessings,
among them being the privilege of serving you.
Thanks to everyone.

LOCKNEY DRUG COMPANY

THE **Rexall** STORE Day Phone 3333
Night 3328 or 3850
WE FEATURE SERVICE FOR THE SICK

OUR DEMOCRACY — by Mat

THE MORE ABUNDANT LIFE

HERE IN AMERICA, A LUXURY SELDOM REMAINS A LUXURY
FOR LONG. NOT TOO MANY YEARS AGO, THERE WEREN'T
MANY AUTOMOBILES FOR THE AVERAGE INCOME FAMILIES—
AND THEN ABRUPTLY THERE WERE AUTOS FOR ALMOST
EVERYONE. WHAT OUTSIDERS STILL REGARD AS LUXURY
ITEMS WE CONSIDER ESSENTIALS:



IN A SINGLE LIFETIME, INGENUITY AND INDUSTRIAL SKILL,
BACKED BY THE SAVINGS OF THE PEOPLE, HAVE GIVEN US
ALL THIS. WE HOLD IT CASUALLY, RARELY WONDERING—
AN ABUNDANCE THAT GIVES OPPORTUNITY, TOO, FOR THE
DEVELOPMENT OF CULTURAL AND SPIRITUAL VALUES.

**National Farm
Program Adopted
By Farm Bureau**

The Texas Farm Bureau has adopted a national farm program which is designed to alleviate the surplus problem and insure price stability in the agricultural industry. The plan will be recommended for adoption at the American Farm Bureau Federation convention Dec. 14-17 in Chicago.

The 504 voting delegates at the state Farm Bureau's 20th annual convention Nov. 9-11 at Mineral Wells also recommended the "continuance and expansion of the beef purchase program to a point of accomplishing stability at 100 per cent of parity."

Under the farm plan adopted at the convention, the percentage of tillable acres that are responsible for surpluses would be taken completely out of production. However, producers of basic commodities would still

retain the right to exert control over their commodities, as they do now under the present law. A system of flexible supports, ranging from 75 to 90 per cent of parity, would be provided for the non-basic crops if producers favored marketing agreements for these crops.

Statistics show that the over-all national over-production averages from 5 to 15 per cent. If, for example, the over-all surplus amounted to 10 per cent, then each farmer would retire 10 per cent of his tillable acres. To be eligible for supports, the producer would have to comply with a soil conserving plan for his retired acreage. Shifting of production from over-produced crops to those in short supply would be encouraged by the price support system. Thus, the plan would bring supplies in line with demand and also enforce good soil conservation practices.

The convention endorsed a compromise plan to amend the present cotton acreage law in the next session of Congress to increase next year's national cotton allotment from 17,910,448 acres to 21,500,000.

Delegates from 139 counties voted to continue supporting wheat at not less than 90 per cent of parity with acreage control and marketing quotas in effect. The Convention delegates recommended increased approp-



THANKSGIVING

A wonderful day for it affords us opportunity to express our thanks for every good thing. Thanks to you for your many favors to us.

U & I Laundry

Mr. and Mrs. Roy Ragle

**Sites Set For
Playoff Games**

Olton and Phillips will meet in Sandie Stadium in Amarillo Friday to determine the District 1-AA-2-AA bi-district champion. Game time is set for 2:30 p. m.

Coaches Joe Turner of Olton and Chesty Walker of Phillips mutually agreed on the neutral site of the game. Other officials at the meeting were Olton School Superintendent Carl Macon and Lee Johnson, superintendent at Phillips.

Springlake, winner of District 2-A, will meet Memphis, District 1-A champ, Thursday at 2 p. m. at Memphis. Coach Colie Huffman of the Wolverines wanted to meet on a neutral field, but lost on the flip.

Other bi-district games Thursday will send Sandown (4-A) against Hale Center (3-A) at Littlefield, and Whitharral (3-B) against Meadow (4-B) at Brownfield.

Charles Goodyear was the first to manufacture rubber over-shoes.



**It's Thanksgiving
Time**

and it's time to express our thanks for your wonderful patronage and friendship. We deeply appreciate both.

**Bob's Barber
Shop**

RURAL LIFE

INSURANCE COMPANY

J. H. "JAY" GORDON, Special Representative
Res. Phone 2-7226 257 New Cotton Exchg. Bldg.
LUBBOCK, TEXAS



THANKSGIVING

THANKSGIVING TIME has come again and we pause to express our thanks for your patronage, friendship and loyalty during the past year. It has been a great pleasure to serve you and we want to continue to serve you in the best way we know how. Please come in and visit with us at any time.

**PATTERSON GRAIN COMPANY
PATTERSON GIN COMPANY**

UTILITY TABLE

The modern version of the old-fashioned teacart is the little utility table on wheels that can be rolled into any room in the house. Highly popular with homemakers is the type that has a tile top and "silent" rubber wheels, which makes the table useful in the living room, kitchen, dining room or at the bedside of a convalescent. It's stain-proof, simple to clean and fits into the decor of every room.

GO TO CHURCH SUNDAY.

Kimble Optometric Clinic

For Appointment Call 254—Floydada

FARM BUREAU

Invites Investigation: **Fire — Life — Auto**

Polio

BLUE CROSS FARM LIABILITY PHONE 665

FLOYDADA



ANSWERS YOUR QUESTIONS

Q. In cool weather my birds catch colds. What shall I do?

A. Your flock is likely a victim of infectious coryza. At first signs of sniffling or sneezing put Dr. Salsbury's Ar-Sulfa in the drinking water. It is easy to use, control is prompt and cost low. Ar-Sulfa saves losses in egg production, aids in general flock health. To ward off losses as cooler weather sets in, keep Ar-Sulfa handy.

BE ON THE ALERT! When You Need Poultry Medicines Ask For... **DR. SALS'BURY'S**

Lockney Drug Co.

J. P. Now Has New Claims Court Forms

All necessary forms and court dockets for holding the new small claims court in Lockney have been received by Justice of the Peace J. J. Harris.

The small claims courts were set up by a law enacted by the state legislature, and enables judgments to be obtained in Texas where the amount involved is small. Previously, the cost of filing and employing attorneys was so great that few people ever attempted to regain small losses, such as bad accounts, etc.

Under the new law, the small claims courts are set up in each J. P. precinct. A limit of \$50 on a claim is made, if the claim is for most cases; however, the limit is extended to \$100 in cases of wages or salaries, Harris explained.

The court will not handle cases involving loan companies and collecting agencies, the local justice of the peace said.

All actions must be brought in the county or precinct in which the defendant lives, Harris said. In other words, if a local man wishes to recover a small debt from someone who has now moved to another precinct, the suit must be brought in the precinct in which the defendant now lives.

The filing fee is only \$2 per suit, Harris said, explaining that fees in the past have made it unprofitable for small claims to be made.

Harris also explained that the new law instructs the justices of the peace to accelerate disposition of all cases.

Bargain Rates On Daily Newspapers

Bargain rates are now in effect on some daily newspapers and The Beacon is authorized to accept your new or renewal subscription to most all dailies. Here are the rates:

Fort Worth Star Telegram: daily and Sunday, by mail, \$13.95. Daily only, by mail, \$12.60.

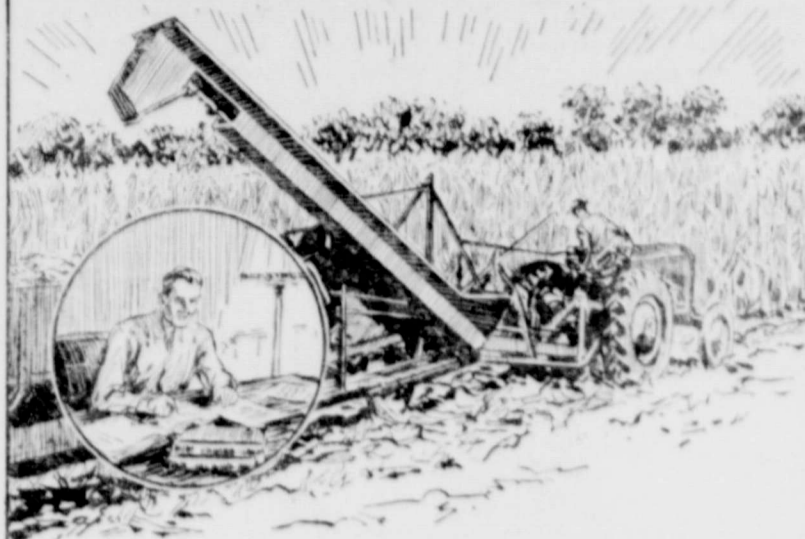
Amarillo Daily News, daily and Sunday, by mail, \$13.00. Daily only, one full year for only \$3.95.

Lubbock Morning Avalanche, daily and Sunday, by mail, \$12.95. Daily only, by mail, \$11.00.

Save money by subscribing for your favorite daily at The Beacon office.

OUR DEMOCRACY — by Mat

THE RETURN FROM THE HARVEST



EVEN WHILE THE CORN HARVEST IS UNDER WAY, THE FARMER IS PLANNING HOW TO GET THE BEST RETURN FROM HIS CROP — HOW MUCH TO SELL FOR CASH, HOW MUCH TO FEED, HOW MUCH TO STORE.



JUST SO THE AMERICAN FAMILY, WHICH WANTS TO GET THE MOST OUT OF THE MONEY IT HAS TO LIVE ON, WILL PLAN ITS USE — HOW MUCH TO SET ASIDE REGULARLY IN LIFE INSURANCE AND SAVINGS AND HOW MUCH TO ALLOT TO ALL THE ELEMENTS THAT ARE EMBRACED IN ITS DAY-TO-DAY LIVING.

And I Quote . . .

"To most girls, men are not a problem, but a solution." — Al Taber.

"Let us be alert not to talk or predict ourselves into a depression; rather let us look to the future with great expectation and plan for it." — Charles R. Sligh Jr., NAM president.

"Marriage gives single men a new lease on life at double the rent." — Shannon Fife.

"All that keeps some families from having a home of their own is a popular teen-age daughter." — G. Norman Collier.

"It's every American's duty to support his government, but not necessarily in the style to which it has been accustomed." — Tom Clifford.

"A gossip's a person who will never tell a lie if the truth will do as much damage." — Galen Drake.

"A girl always looks her best for a man, and usually finds one." — Harold Hursh.

SUNDAY SPECIAL

Here's a hearty economical meal for Sunday supper: Mix 1 cup of grated American cheese with 1 teaspoon of prepared mustard. Add this mixture to 1 1/2 cups of medium white sauce. Stir until cheese is melted. Break in 6 eggs. Cover them with remainder of cheese sauce. Bake in oven of your range at 325 degrees for 20 to 25 minutes.

PAINLESS TWEEZING

A soapy cloth wrung out in very hot water and applied to the eyebrows before tweezing reduces discomfort and helps to prevent infection.

Japan has the oldest royal family in the world.

Empress Eugenie set the vogue for hoop skirts.

A CLEAN CITY IS A

SPECIAL PRICING on all Radiator Cores—\$25.00 Each

STOVALL-BOGARDUS RADIATOR Sales and Service Plainview, Texas

FARM & RANCH LOANS

- At cheap interest rates
- Loans for irrigation wells and additional improvements
- Purchase of additional lands
- Loans that will suit your needs
- Hail Insurance on growing crops of all kinds

—SEE—

LOCKNEY REAL ESTATE CO.

A. R. MERIWETHER Baker Hotel E. R. ...

DR. JOE E. WEBB

OPTOMETRIST

Rooms 306-308, Skaggs Building

Telephone 1234

Plainview, Texas



NEW '54 CHEVROLET TRUCKS

COMPLETELY NEW—THE MOST POWERFUL, FINEST PERFORMING, BEST-LOOKING ADVANCE-DESIGN TRUCK EVER BUILT!

Cotton Farmers!

If you have to take your cotton away from home to get it ginned, we invite you to bring it to us.

We can give you prompt service, a first class job of ginning, a good market for your cotton and Government loan service.

Farmer's Co-Operative Gin

T. L. McFarland, Manager

Phone 353

Childress, Texas

DEEP PLOWING

12 to 18 inches

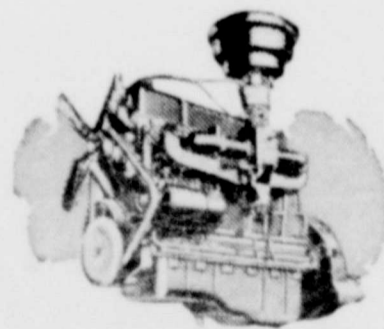
Have a Caterpillar Tractor and Atlas Plow.

It pays to deep-break your soil. Ask your neighbor who has tried it. Contact—

CLOYCE TERRELL, Phone 1F12, Plainview

W. E. TERRELL, Phone 3144, Lockney

or FLOYD TERRELL, Phone 3154, Lockney.



NEW ENGINE POWER

Bigger "Thriftmaster 235" engine. Rugged "Loadmaster 235" engine. All-new "Jobmaster 261" engine.*

NEW ECONOMY

All three high-compression engines bring you greater operating economy plus greatly increased horsepower.

Here's America's greatest truck builder's latest and greatest truck! Here's the brand-new line of Chevrolet Advance-Design trucks for 1954!

They're here to do your work for less! They're here to bring you big savings on operating and upkeep costs . . . to do your trucking job faster and more efficiently. And that's only the beginning!

You'll find these completely new Chevrolet trucks packed with new advances and advantages you want . . . loaded with great new features you need!

So plan now to come in and get all the facts on the biggest truck news in years. See the trucks with big new benefits for both owners and drivers—really new Chevrolet trucks for '54!

MOST TRUSTWORTHY TRUCKS ON ANY JOB!



NEW AUTOMATIC TRANSMISSION

Truck Hydra-Matic transmission* is offered on only 1/2- and 3/4-ton trucks, but 1-ton models, too!

NEW CAB COMFORT

Big new one-piece curved windshield. New, more convenient instrument panel. New Ride Control Seat.*

NEW DEPENDABILITY

Heavier axle shafts in 2-ton models. Bigger, more durable clutches in light- and heavy-duty models.

NEW BIGGER LOAD SPACE

Rugged new pickup bodies have deeper sides. Sturdy new stake bodies are wider and longer for extra load-space.

NEW RUGGED APPEARANCE

New front-end is more aggressive in appearance. New parking lights show the full width of the truck.

LOCKNEY AUTO COMPANY

Telephone 3368 — Lockney, Texas

WATER USE NOW MEANS TIFUL SUPPLY FOR FUTURE

Tom McFarland
Underground Water
Conservation District
South Plains farmer
when there were
wells in this coun-
try we had to rely on the
rain provided by
nature. When he planted
corn for a rain to see the
light when he hoped for

enough rain to make the crop
with which to pay off the bank
note which he knew would be
necessary again the next year.
In 1954, and maybe on through
the years, the farmer may be for-
tunate enough to have under-
ground water on his place.
So far as he has not had to
worry about enough rain, or pay-



HAPPY THANKSGIVING!

WISH for everyone of you a happy
Thanksgiving Day and trust that you
will have much to be thankful for.

We are thankful, among other things,
for the blessings that have been ours
this year and the opportunity to serve
you. We hope that we may continue to
have such opportunity for many years.
Thank you for your patronage.

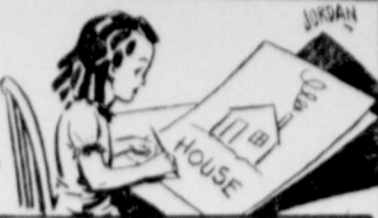
HANDLEY SHOP & PUMP CO.

2265

LOCKNEY

Seeing is Believing

A FIVE-YEAR-OLD
CHILD WITH NORMAL
VISION DEVELOPED
COPIES CAPITAL
LETTERS AND DRAWS
HOUSES WITH SLANTING
ROOFS.



Can you name him?

SEE NAME IN INVERTED TYPE
BELOW



WHO IS CALLED
"THE WIZARD OF
MENLO PARK"
BECAUSE OF HIS
MANY INVENTIONS,
INCLUDING A TYPE
OF LAMP WHICH
HAS BEEN
EXTREMELY HELPFUL
TO MAN'S VISION?

PROFESSIONAL
ATHLETES OFTEN
HAVE NORMAL
VISION, BUT THEY
LEAN MUCH MORE
TOWARD
FARSIGHTEDNESS
THAN
NEAR-
SIGHTEDNESS,
SAYS THE
BETTER
VISION
INSTITUTE.



VISION DETERIORATES
AS AGE INCREASES.
YET ONLY 3 OF THE
48 STATES MAKE A
STANDARD PRACTICE
OF REQUIRING ANY
RE-EXAMINATION
FOR RENEWAL OF
A DRIVER'S
LICENSE.

ing the note at the bank off. He
has had plenty of water — just
by the flick of a switch. Turn it
on and out it pours, hundreds of
gallons per minute.

Will it always be this way?
Can the farmer always have
enough water to make a satis-
factory crop just by the flick of
a switch. The experts say no.
They say no because water can
disappear from their view just
like anything else. Water in it-
self is an indestructible thing
but if it is not on your farm then
what good is it doing you?

Ninety five per cent of all the
water on earth is unusable. It
is either too salty or is tied up
in a frozen state. Of the five per
cent that is left, man has in the
last few years, begun to keep a
vigilant watch to keep the de-
mand a little less than the sup-
ply. But, in some of the large
agricultural and metropolitan
areas, this has not happened.
The well has gone dry. The lake
or underground water basins
have been pumped dry. It is due

in some cases to mismanage-
ment, but we do not know how
long we have been drawing on
the reserve in others. In the last
100 years, the United States has
grown over 600 times, or six times
as many users for the number of
gallons of fresh water. There is
no more water than there is.

By 1975, it is estimated that
the United States will have to
produce 75 per cent more food
from the same number of acres or
place the equivalent of that
many acres into production. To
stay abreast of our growth, we
will need 68 million more acres
by 1975 to produce food and
fiber. Can we do it? Either way,
the determining factor will be
an available water supply.

Some South Plains farmers will
say that they do not need to
worry. They have plenty. Their
cup runneth over. They are due
for a big surprise when that eight
inch well begins to produce six,
four, two and only a trickle of
water and when there is no
shoulder to cry on. No one can
make that well produce eight
inches again. Perhaps it won't
be in your lifetime, but your
kids and their kids may want to
farm and then they will be the
ones to suffer because the water
has run out.

There is 85 per cent of the
pumping units in Texas located
in the 21 South Plains counties.
There is also one-twelfth of all
of the irrigated land in the Uni-
ted States. This area ranks with
the highest in production of
cotton. Will it be there in 1975?
Who knows. I don't. Do you?
Why then should we gamble
with something we can't predict?
Why not be on the safe side?
Practice water conservation.

The place to begin water con-
servation is at home. Many mil-
lions of gallons of water are
wasted daily—a few gallons at
a time.

On the High Plains we are
more fortunate than a lot of
other states in that we have a
law allowing us to work out our
own needs and practices of con-
servation instead of some bureau-
cratic agency doing it for us—
and, because of this, we are the
envy of many of our neighbors.

Therefore, why not conserve

YOURS



Without Obligation!

Ask for your copy of State Farm's
Inventory Folder. Inventory all
your belongings, then compare
with the amount of fire insurance
you carry.

Would you sell your home or fur-
nishings for the amount of fire in-
surance you have today?

J. H. COOPER
Phone 3312
Lockney



the water that is available and
remain the envy of others
throughout the years? When the
kids grow up and want to start
on their own, they won't have to
start the old cycle of praying for
rain every time they put seed
into the ground. They will know
that you have provided for them;
have seen to it that there is and
will be plenty of water when
and where they need it.

Use the water wisely. Find new
means for conserving it. Support
the water conservation district
that is striving to do all in its
power to help you with any and
all water problems. Protect your
interest. Think it over when you
go to water that cotton for the
third time when perhaps it isn't
even necessary in order to pro-
duce the maximum amount of
lint and seed. You can't go wrong
when you conserve and look a-
head. It means more dollars
when you conserve and it means

THE LOCKNEY BEACON, LOCKNEY, TEXAS, NOV. 26, 1953

empty pockets in years ahead
when you do not. It's your farm
and its your water, money and
future

WAXED RODS

When you change your cur-
tains, wash the enameled rods
in hot sudsy wa r, wipe dry and
apply a thin coating of wax.
After the wax dries, polish the
rods and you'll find that the
curtains slip on easily.

Harley Street in London is
well known for medical special-
ists.

Lavoisier is called the "foun-
der of modern Chemistry."

John B. Stapleton
LAWYER
General Practice of Civil Law
Courthouse Floydada
Telephone No. 14

DR. O. R. McINTOSH
OPTOMETRIST
211 South Main St. Phone 157
Floydada, Texas



We Are Thankful!

At this thanksgiving time we want
to express our thanks to you—our
friends and customers — and to the
God of Heaven for His bountiful
blessings. We al' have a great deal
to be thankful for.

HAMMOND & COMPANY

"Located on the corner—but doing business on the square"
Dial 3841 Your International-Harvester Dealer Lockney

Evelyn's

1008 Columbia

PLAINVIEW

Phone 4-6423

WOMEN'S

Sweaters
Skirts
Blouses
Dresses
Coats
Underwear
Jewelry
Hose

GIRLS'

Coats
Sweaters
Suits
Dresses
Underwear
Play Clothes
Hats
Jewelry

BOYS'

Suits
Slacks
Jackets
Dress Shirts
Sport Shirts
Snow Suits
Caps and Sox
Underwear

Do Your Christmas Shopping at
PLAINVIEW'S NEWEST STORE



his is the time of year earth seems to pause,

er blessings counting: orchards, vineyards, fields

ll harvest-ripe; the hillsides burn bright—

o mortal artist's brush such color yields!—

ine snugly housed for winter in their byres,

moke curling heavenward from homely fires!

reat Lord of Harvesttime, we also pause

n thankfulness to count our gifts from You;

isions of peace grown clearer; all we love

n life—home, freedom, work and friendship true.

o nation under heaven so blessed as we—

od grant us grace to share abundantly!

MAUREEN MURDOCH

PUBLIC SERVICE COMPANY

The Lockney Beacon

Established 1902
PUBLISHED EVERY THURSDAY

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Willis Reynolds
Mechanical Superintendent

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Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of the Beacon will be corrected gladly upon being brought to the attention of the editor.



MEMBER OF TEXAS PRESS ASSOCIATION

Minute Editorials

Enter into His gates with thanksgiving, and into His courts with praise: be thankful unto him and bless his name.—Psalms 100:4.

In all our hustle and bustle perhaps some of us will forget the real significance of Thanksgiving. The Pilgrim fathers paused for a day of Thanksgiving to the Almighty because of the at our present standards—meager blessings they had received. They were truly appreciative of the few things they had been given of food, clothing and shelter. Do we, in this present day, really appreciate the things that we are given? Do we realize the tremendous blessings we have or do we just take what we have for granted and go along our merry way without a thought of thanks.

Did you know: One billion,

two hundred million people went to bed hungry last night. More than half of the human beings on the face of this earth are suffering from malnutrition. Half of the earth's population receives an average income of less than 100 dollars per year. Yet in the United States of America a large percent of the population are overweight. Many people voluntarily cut down on their food consumption in an effort to lose weight. Someone has said that if we limit our consumption to 1400 calories we will not be overweight. Most people in this country eat more than that. Many people of other lands get along on 500 to 600 calories because that is all they have to eat.

How thankful are you? Do you plan to pause at Thanksgiving time to offer your thanks?

Beginning January 1 social security taxes are due to go up to 2% from employer and employee at the present rate of 1½ percent. In reality this is just another tax that both employer and employee are required to pay for no reason other than the national congress can't get out of the habit of piling on the taxes. President Eisenhower, last May, recommended to Congress that the social security tax be frozen at the 1½% rate and that the scheduled raise be cancelled. Congress did nothing about it. It is to the interest of both business and labor that the raise be cancelled but apparently our governing bodies are too busy with other affairs to consider a small thing like stopping a tax raise.

There is now \$18,000,000,000 in the social security reserve fund. That is there would be if it hadn't been borrowed by other government departments. The reserve is increasing at the rate of \$1,000,000,000 a year at the 1½% rate. Why then the increase to 2%? It beats us. If some enlightened law maker in the national body would tell us why the increase is necessary we would be glad to have such information.

Is Mr. Truman a traitor to his country, just dumb or so blind he can't recognize a Commie when he sees one? We don't think Mr. Truman is a traitor, dumb or blind. He is too hard-headed stubborn to accept a report that conflicts with what he wants to believe. And there is

OUR FIRST THANKSGIVING



no doubt but that Mr. Truman's predecessor, Mr. Roosevelt was troubled the same way. The failure of these two men to recognize the Communist threat to this country and the blind foreign policy we followed which allowed the Communists to conquer China is directly responsible for the Korean war and the loss of many military secrets to the Russian government. Remember the Communist infiltration in this country began in the thirties—not in the forties—and that there is not a great deal of difference, as far as government itself goes, between Communism and Socialism.

Two presidents have received the Nobel Prize. They were Theodore Roosevelt in 1905, and Woodrow Wilson in 1919.

Strange Interlude the play by O'Neill ran from 5:30 p. m. to 11 p. m. with an hour's intermission for dinner.

Ma Ferguson of Texas succeeded her husband as governor, after he had been impeached.

Artificial pearls were first made in 1680, by jacquin of Paris.

tary Robert Anderson. He is rising rapidly in Administration favor. He has impressed Pentagon officers and the White House with his tough-minded disregard for military influence. Anderson is an 'ol West Texas boy that works at the job and nobody tells him what and when to do things. He knows nothing about politics, just a successful rancher and business man.—Listening Post in Petersburg Journal.

THE FAMILY MAN

The heavy philosophers point out that the highway of life holds chug-holes for all of us—rough spots ranging from worries to disappointments to tragedies. The other night we were on the verge of self-pity while entertaining three minor physical ailments all at the same time.

Something we happened to read mentioned this "could be worse" idea and it started us thinking. Maybe most of our every-day ailments are not so bad after all.

Do your feet hurt? Well, wouldn't you hate to be an elephant with fallen arches?

How would you like to be a hippo with a headache? Or a giraffe with a sore throat? Or a snake with a backache?

And think of the poor, harmless cow with the stomach ache! Yep—when we get in those rough spots we should remember that it could always be worse.—Hamlin Herald.

With Our EXCHANGES

NOT SO BAD OFF

The U. S. Air Force has worked out a bombing blueprint showing every potential Soviet target, its vulnerability, the number and types of planes that should be employed, the precise height from which the bombs should be dropped for maximum effect, and the best evasive route, and alternate routes, to the target. We are passing this along for the benefit of those who say we have no air force protection and are asleep at the switch. Keep your eye on Navy Secre-

DOESN'T NEED MUCH

An early Texas booster wrote to a friend back east extolling the many beauties and wonders of the Lone Star state, according to a popular magazine.

"All Texas needs is more water and a little better class of people," the Texan said.

To which the friend replied: "Why man, that's all hell needs!" — Quitaque Post.

Kingston was the first capital of New York State.

Long Ago In Lockney

Items of interest from the file of The Lockney Beacon.

November 26, 1915
Mr. Ham Clay, editor of the Dakota County Tribune, Farmington, Minn., came to Lockney with six loads of prospectors and while here called on The Beacon and said that Floyd county land was the finest he had seen, and that he was certainly going to sell some of our land when he returned home.

Yesterday was Thanksgiving and we feel that Lockney and Floyd County have a great deal to be thankful for. We have been blessed with rains that have caused all our crops to yield bountifully. Cotton and seed are bringing good prices. The plains is the best hog country in Texas and Floyd County has a greater percent of hogs than any other county in the Panhandle. Our cattle are in fine shape, and taking everything in consideration, Floyd county could not be in better condition, and we indeed ought to be thankful.

November 22, 1923
The cotton market in Lockney surpassed that of any other town on the Plains Monday, when a bale of cotton was bought by C. R. Wilkinson brought 34c per pound. Wednesday cotton sold on the streets for more than 33c. Leslie Floyd paid 33.10 for one bale and many others reached a high peak.

Miss Madge Day of Lockney was elected vice-president of the Young Women's Christian Association of the West Texas State Teachers College in Canyon last Friday. Miss Day is a freshman student and is active in literary society work and is an excellent student.

Monday morning Henry Rober-

son broke both bones of his arms, while a crank his Ford.

Born to Mr. and Griffith of north of Lockney, Nov. 17, a

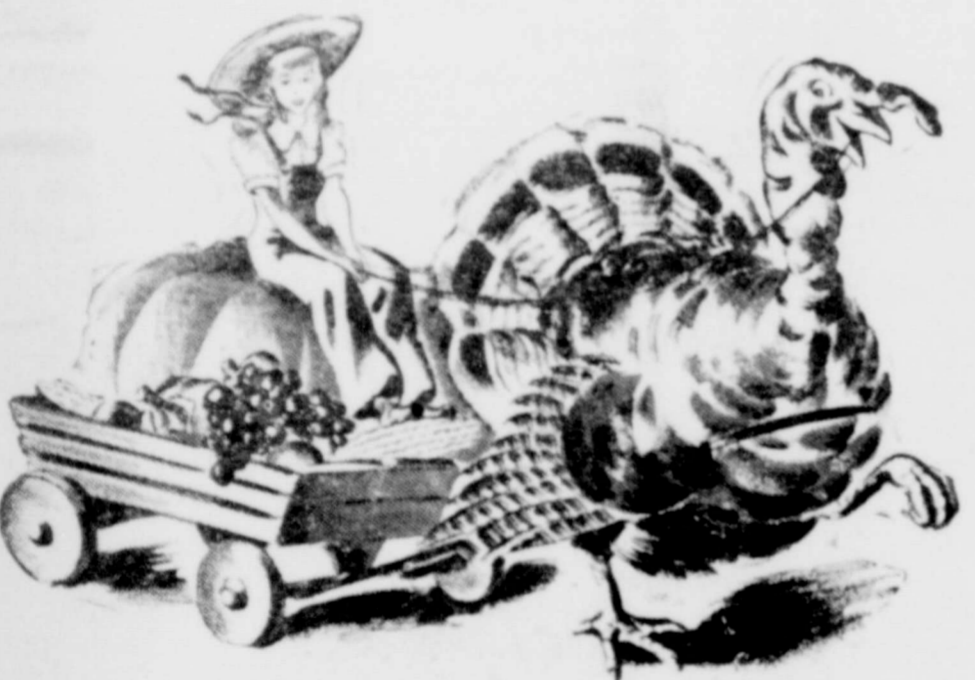
November 28,
Betty Lou Seaman, Mrs. Lee Seaman, broken leg and several lacerations above when struck by an auto south Main Street last. The accident was avoidable.

The five-room home Mrs. Wayne Carthel their furniture and hold goods were destroyed Sunday. The former residents of Lockney 10 miles northeast of

Martha Griffith, grid the year 1942 was crowned annual coronation at afternoon shortly before a game of the season, and her attendants, Sally Patterson, Claudell Patterson, Shirley Rae Floyd went to the field in a maroon en by Mr. Clemons. They met by escorts, Capt. man, Robt. McColum, Byars and Ted Cramer.

Best actors in the Friday night were announced Sally Patterson, fresh Udell Cunningham, second place went to Unford, sophomore and len, Junior.

CARL McADAM
GENERAL INSURANCE
Fire — Hail — Police
Windstorm — Auto
Phone 2141
First National Building



On this Thanksgiving Day, 1953, we are very thankful for a thousand blessings that have come our way. They are too numerous to mention, but one of the chief ones is your patronage and good will. We do appreciate that and trust that we may merit a continuation of the same.

BAKER HARDWARE COMPANY



Thanksgiving

THANKSGIVING is a time for family gatherings, for fun and fellowship and above all for the expressing of thanks to you — our neighbors and friends—and to Him who has given us such bountiful blessings this year.

LOCKNEY GIN

Notes
 Home Demonstration agent has made the work done by members of the library board a very real pleasure. Club visits will be concluded Nov. 30th.

We appreciate Mr. Downing's contribution to the radio hour and we hope to have borrowers for some of the non-fiction he presented so well. The Honorable John B. Stapleton was our guest speaker on November 24th. On December 1 our radio guest is Mrs. H. F. Jackson of Sand Hill community and Mrs. Hollis Bond is speaking for us on December 8th.

ty we have had enthusiastic mention of the Book Week Recordings which KFLD presented. These three double face records are available in your county library. We suggest them for special numbers in club programs and for community gatherings.



"Another reason why it's always best to tell the truth—it's so darned hard to remember a lie!"

hope that her activities bring her back to visit us in Floyd County.

Plans For Parking Meters In Plainview Given Green Light

Plainview. — Plainview city officials plan to go ahead with preparations for installation of parking meters around the Hale County Courthouse square despite disapproval of county officials.

Mayor Homer Looper, Police Chief Hoyt Curry and City Clerk Paul Bryan were instructed to determine how many parking meters will be needed to equip the space around the courthouse, make the order and otherwise complete arrangements for the installations, Mayor Looper said.

The Hale County Commissioners Court recently unanimously adopted a resolution opposing setting the parking meters. City officials said they were not notified officially of the commissioners' action.

Two Are Injured In Floydada Explosions

Floydada. — Two explosions occurring here within an hour Saturday morning, injured two persons and damaged two houses.

Mrs. P. Q. Haney, about 50, suffered first-degree burns on her arms and face when a hot water heater in the bathroom of her home blew up. She is reported in good condition at Pitts Hospital. The blast set fire to the house and caused extensive damage before the Floydada volunteer Fire Department extinguished the flames.

Larry Stewart, 13, son of Mr. and Mrs. W. A. Stewart sustained first-degree burns on his left leg when gasoline thrown on a fire exploded. He was treated at Pitts Hospital and released.

The second accident occurred beside a laborers' house near the home of Mr. and Mrs. A. J. Bow, about nine miles south of here. Larry and a group of other youngsters built a fire and then threw gasoline on it. The blast set fire to the tenant building, but the flames did very little damage.

Frances Dee Copeland, student at Texas Tech, Lubbock, spent last week end with her parents, Mr. and Mrs. Dee Copeland and family.

About six million bodies are entombed in the catacombs under Paris.

For A Better POSITION
LIPPERT Business College
 Roy J. Lippert, President
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 Voegel Bldg. Plainview

INSURANCE
 FIRE — HAIL — TORNADO
 REAL ESTATE and SURETY BONDS
 MONEY TO LOAN on Farms and Ranches at Low Interest Rate
 Next door to Federal Bldg.
FRANK PERKINS
 Phone 3311

Plainview Court Sets Punishment For Ten

Plainview. — Judge E. A. Bills assessed penitentiary sentences against 10 persons who Friday entered pleas of guilty to felony charges in 64th District Court.

Two of the persons sentenced were put on probation. Nine of those charged appeared in court together and made simultaneous pleas.

Sentences were assessed against:

Mrs. Josefa Moncevais, 3 years, probated; John Whisenhunt, 3 years in each of two cases; Willie D. Clark, Lockney, 4 years, probated; Elbert Lee, Plainview, 3 years; J. F. Robertson, Plainview, 2 years; Winston Claude Miller, Lockney, 4 years in each of four cases; Ralph Beyers, Plainview, 4 years; Jesse Santos, Plainview, 2 years; Jose Moncevais, Plainview, 3 years, and Pedro De La Rosa, Lubbock, 3 years. Sentences are to run concurrently in cases where terms were assessed on multiple charges.

Mrs. Moncevais, mother of several children, pleaded guilty to a charge of receiving and concealing jewelry allegedly taken in the burglary of the Edwards Jewelry Store of Plainview.

Clark was charged with burglary of the Pioneer Drive-In at Plainview and the XIT Theatre at Hale Center; Whisenhunt was charged jointly with Clark in the two burglaries. Miller was charged in the burglaries at Plainview and Hale Center and faced an additional charge of burglary in connection with burglary of Sunset Drive-In at Plainview and a charge of theft by bailee of an automobile belonging to Maggard Nail Motor Company here.

Lee was charged with burglary of the Vanderpool Jewelry Store here; Robertson, charged with removal of mortgaged property, an automobile on which Hooper Mtr Company of Plainview held a mortgage; Beyers, charged with burglary of the Plainview Southwestern Investment Company office; Santos, charged with possession of two marijuana cigarettes; Moncevais, charged with theft of a pickup belonging to the Granada Theatre, and De La Rosa, charged with receiving and concealing goods allegedly stolen from the Edwards Jewelry Store.

IN JAPAN 2 YEARS
 Mr. and Mrs. J. B. Allen received word this week from their son, Bill that he hopes to be back in the states this spring. Bill has been in Tokio, Japan for the past two years working in the Geography Branch of Civil Service.

In 1819 the first steamship to cross the Atlantic was The Savannah.

Floydada Man Dies On Plainview Visit

Henry Tilmon Coleman, 51, a resident of Floydada for the past 28 years, died about 5 a. m. Saturday at the home of his sister, Mrs. T. E. Switzer in Plainview.

Coleman was found dead in bed. He had gone to Plainview to spend the night with his sister. He had not been in ill health.

Coleman moved to Floydada in 1925 from Hollis, Okla. He worked as a carpenter.

Funeral services were held in the City Park Church of Christ in Floydada with Gordon L. Downing, pastor, officiating Monday Burial was in Floydada Cemetery.

Besides Mrs. Switzer, Coleman is survived by another sister, Mrs. E. L. Ewing, Floydada; a brother, Roy Coleman, Covington, Tenn., and his mother, Mrs. Ola Jester, Floydada.

Aristides won the first Kentucky Derby in 1875.

TO HARLINGEN
 Dr. and Mrs. Roach V. Allen and family moved the middle of October from Dallas to Harlingen where he is serving now as Director of Education in Harlingen Public Schools. Dr. Allen is the son of Mr. and Mrs. J. B. Allen.

Plymouth Green Top Binder Twine at \$15.50

Cotton Sacks, Gloves, Anti-Freeze of all kinds. We will be open late through the fall for benefit of those who work late.

We will fix any kind of FLAT.

Lone Star Oil Co.
 Phone 3487

THESE ELECTRIC SERVICE
 Located on the Lockney Loop
 Dial 3846

THANKSGIVING

AND WE'RE THANKFUL

- For Friends and Customers
- For Good Health
- For Freedom and Security
- For an Abundant Harvest
- And for our many other Blessings.

LOCKNEY DRY GOODS



AT THANKSGIVING TIME . . .

It is appropriate that we should pause in our many duties at this time of the year to express our thanks. We are indeed mindful of our many blessings, among which is the privilege we have of serving you. We hope that our pleasant relationships may continue for many years and that your blessings might be as many as ours.

WATER & SMITH GRAIN CO.
 Lockney

THANKSGIVING!

Is a time for all of us to pause and give thanks. We have much to be thankful for. Especially are we at our store thankful for your friendship and patronage. It means a great deal to us.

We Will Be Closed Thanksgiving Day!

BYRD PHARMACY
 FRED D. BYRD, Prop.



THANKSGIVING . . .

We wish for all of you a happy, joyful Thanksgiving Day and we know that you have much to be thankful for. May every good thing be yours in the year to come and may you enjoy many more Thanksgiving Days.

We are especially thankful for your goodwill and friendship and we are going to do everything we can to retain them.

CONSUMERS FUEL ASSOCIATION
 Lockney

SOUTH PLAINS NEWS

by Mrs. Murray Julian

(Delayed)

The Brotherhood of the South Plains Church met on Monday night, Nov. 16 and guests for the evening were the Brotherhood of the Silverton Baptist Church. The group enjoyed an address by Rev. R. O. Sheaffer of Kirkland, and refreshments of sandwiches, coffee and pie were served at the close of the meeting.

26 men enjoyed the meeting which began at 7:30.

At the Workers Conference which was held at the South Plains Church on Tuesday, Nov. 10 the theme of the meeting was "Keeping Church Ordinances", with Dr. R. Earl Allen of Floydada and Rev. Lee Hemphill of Littlefield delivering the main addresses. The women served 120



Now As Then

Today, as our forefathers did, we celebrate Thanksgiving with a deep appreciation for His generosity. But now, as then, we are faced with the necessity of carrying arms to protect ourselves from forces of darkness that threaten to smother the light of liberty. Yet, with faith in Him we are certain that liberty will conquer, as it did then.

KNOX GROCERY & MARKET

OUR DEMOCRACY by Mat



Thanksgiving

"As the colors of Autumn stream down the wind, scarlet in sumack and maple, spun gold in the birches, a splendor of smoldering fire in the oaks along the hill, and the last leaves flutter away, and dusk falls briefly about the worker bringing in from the field a late load of its fruit... we are stirred once more to ponder the Infinite Goodness that has set apart for us, in all this moving mystery of creation, a time of living and a home." —Wilbur Cross



plates at the noon meal and around one hundred guests signed the register.

Mr. and Mrs. Earl Norman of Siloam Springs, Ark., parents of Mrs. Sterling Cummings and her sisters, Mr. and Mrs. Elmo Hall from Adrian and Mr. and Mrs. James Preston from Littlefield have all been guests at the home of Mr. and Mrs. Sterling Cummings during the past week. On Sunday they all went to Crowell, where they attended the funeral of Mrs. Cumming's uncle, Mr. Jim Norman, who had lived at Crowell most of his life until recently he had moved to Oregon, where he was living when he passed away the middle of the week.

Nathan Mulder was out of school all of last week with a bad cold, which was near the pneumonia stage. Gary Wilson

has been ill with the same thing, and Fred Fortenberry and John Smitherman were among those who have been down with the flu in our community.

Club Meeting At Parks Home

The South Plains Home Demonstration Club held its regular meeting on Wednesday afternoon, Nov. 11 at the home of Mrs. I. H. Parks in South Plains with Mrs. John Smitherman acting as co-hostess. Mrs. H. L. Marble presided over the business meeting, and roll call was the showing of a wrapped Christmas gift by each member. The theme of the meeting was Food For the Soul. Mrs. John Wilson was in charge of Christmas Decorations for the living room and Mrs. Bill Beedy and Mrs. John Smitherman demonstrated a meat dish, Pigs in a Blanket, and they had a demonstration of all kinds of canned meats. Refreshments included the meat demonstration dish and coffee with cookies for dessert. Members present were Mrs. Bill Beedy, Bryant Higginbotham, Horace Marble, Grigsby Milton Jr., R. G. Dunlap, Johnny Wilson, George West, John Key West, Skeet Thornton, Paul Snodgrass and the hostesses, Mrs. I. H. Parks and Mrs. John Smitherman. The next club meeting will be on November 25 at the home of Mrs. George West and the theme will be Thanksgiving Thoughts.

Rev. C. A. Joiner Passes

Last rites for Rev. Chas. A. Joiner of Lockney were said on Friday, November 13 when he was laid to rest beside his wife in the Lockney cemetery. Rev. Joiner was universally beloved, and his going leaves a vacant spot in the church where he was never absent, unless he was ill and unable to be present. He never fully rallied from the operation which he underwent on Monday, November 9 and he passed away on November 11, in a Lubbock Hospital. Relatives and friends who came for the funeral in Lockney on Friday were: Mr. and Mrs. Wm. Haynes,

Mrs. W. F. Joiner, Mrs. Ed Reeves and Weir Joiner, all of Abilene; from Amarillo, Mr. and Mrs. Alex Canon, Mr. and Mrs. Walter Brown and children and Mrs. Jack Crawford; from San Antonio, Mrs. Ruth Burnett; from Plainview, Mr. and Mrs. Bruce Rich and children; from McAllen, Mr. and Mrs. Bill Harper; and from Clovis, Mrs. Clinton Armstrong; Mr. and Mrs. G. W. Brumley, Mr. and Mrs. Roger Brumley, Mr. Bonnie Brumley, Mr. and Mrs. Homer Brumley, and many others from Hereford, Mr. and Mrs. Lloyd Horn and Mrs. Ray Horn of Lubbock were among those who came from far and wide to attend the funeral services.

Mrs. Ruth Burnett and Gene Nichols spent from Friday until Sunday morning with Mr. and Mrs. Murray Julian and family. Mr. and Mrs. Bill Harper visited with them also, but spent the nights with his brother, Jim Harper and family in Lockney. On Sunday morning Mr. and Mrs. Harper left for McAllen and Mrs. Ruth Burnett accompanied them as far as San Antonio.

Mrs. Jack Crawford from Amarillo and Mrs. Clayton Armstrong from Clovis, N. M. were here for the week end with their mother, Mrs. Wilson, and the John Wilsons in our community. They attended the funeral of Rev. C. A. Joiner and on Saturday afternoon they were in Lockney for the funeral of Matt Lyles, old time resident of this part of the Plains. Many of our people went to Lockney to pay their respect to Mr. Lyles.

Mr. and Mrs. Gene Edmonds and children started to Amarillo on Saturday to take little Bennie to the doctor, but were delayed at Canyon. They will take him the latter part of this week and Bennie will undergo surgery in Amarillo.

CRANBERRY RELISH

Easy-to-make cranberry relish goes well with either fish or meat. Peel two large oranges. Remove seeds and the white membrane beneath the skin, but save the peelings. Then put the rind and pulp through the medium blade of your food chopper along with 4 cups of raw cranberries. Mix thoroughly with 1½ cups of granulated sugar. Store in a covered jar in your refrigerator.

SOAP ROPE TRICK

If rope is too stiff for use soak it for a few minutes in hot soapy water and let it dry. The soap will lubricate the fibers and make the rope softer and more pliable.

"Great-souled," is the literal translation of Mahatma.

HAIR CARE

Wash your hair brush with warm water a few hours before you use it. Then wash your hair. The brush will be clean for you.

Fascism was first under Benito Mussolini.



THANKSGIVING!

The Pilgrims of old set an example for all America to follow that memorable day many years ago when they paused in the midst of their journey to give thanks unto God.

Let us all follow that worthy example by pausing at this busy time to express our thanks to God and to one another. We are thankful for your friendship and the privilege of serving you.

JOHNSON & JOHNSON

GENERAL REPAIR

Dial 2335

FOR FASTER FARMING Phillips 66 FARM SERVICE TIRES



Pull Steadily — Phillips rear tractor tires keep your field work moving! Dual-Action bars set at precise field-tested angles work as a team for steady pull. Extra rugged shoulders grip firmly.

Run Clean — Open Center Flex-Action Tread cleans itself. You get work done fast when your tractor rolls on Phillips 66 tires!

Wear Long — Paired bars share the wear; won't loosen or pull off. Tough shoulders prolong tire life. Top quality workmanship and materials throughout. Gum lining guards against chemical action from liquid weighting.

FRONT TRACTOR TIRE

Easy, safe steering with this high center-rib tire! Double side ribs hold the row easily; help you pull out of a furrow.



IMPLEMENT TIRE

Saves time and fuel! Lets all free-rolling wheels roll easily. Deep-grooved running ribs fight slippage. Thick tread gives long service.



FARM SERVICE TUB

Made extra strong for tractors. Resists action when weighted. Rubber tube has 2-piece easy liquid seal.

SAVE TIME, WORK, AND MONEY WITH PHILLIPS 66 TIRES

Baker FLASH-O-GAS CO. INC.

"THE OLDEST BUTANE DEALERS IN THE PANHANDLE"

Lockney, Texas



Thanksgiving in the olden manner

We all have much to be THANKFUL for on this Thanksgiving Day, 1953, and we join with you in extending our thanks for a thousand blessings not enjoyed by other peoples of the earth. And thank you for your friendship and good will.

PINNER INSURANCE

Dial 3329

FAY and JIMMIE

Lockney

Radiator Trouble?



Taking care of radiator trouble is our specialty. We do all kinds of radiator repair and cleaning. 8 years experience.

Western Radiator Service

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Over 65 Now

While the population of the United States has increased since 1900, persons 65 years of age and over have quadrupled so that they now make up 10 percent of the total population.

PARKA POPLIN



This durable cotton poplin parka from Greenwood Mills is treated with a water-repellent finish. It's smart as it can be with a wonderfully warm, protective collar, elastic shirred sides, buckle belted front and two hand-warming pockets. These parkas come in grey, skipper blue, gold, scarlet and navy, the Cotton Council reports.

Sixty-nine percent of these older persons live in their own households, 25 percent live in households not their own, and only six percent live in institutions, rooming houses or hotels. Forty-four percent are married and living with their own spouse in their own household.

As to the income and assets of the 13 million older persons, 31 percent were earners or wives of earners; 38 percent received payments under social insurance and related programs such as Old-Age and Survivors Insurance, railroad retirement, veterans' compensation and pension program; and 20 percent received Old-Age Assistance, according to recent estimates by the Social Security Administration. About eight percent of them received income from more than one of these sources. No information was available on sources of income of about 20 percent of this age group. For every 10 employed, six were wage and salary workers, two were farm operators, and two operated nonfarm businesses, indicating that self-employment was much more common among employed older persons than among the working population as a whole.

Over a quarter of the families headed by older people had incomes below \$1,000 in 1951 and half of them had incomes below \$2,000, according to the Census Bureau. The Bureau of Labor Statistics estimated that it cost an older couple with a retired husband about \$1,200 exclusive of housing, or \$1,600-\$1,900 included rent, to maintain a level of living in large cities that can be considered modest but adequate.

BROILED FRUIT

Add fruit to your mixed grill the next time you plan to have an all-broiled dinner. Canned peaches, apricots or pear halves, sprinkled with sugar and broiled sugar-side up, make an occasion of any humdrum dinner. Broiled fruit arranged on the platter as a garnish dresses up even the thrifty meat loaf.

Brigham Young had 56 children.

1-3 Of Pedestrians Killed By Autos Are Old People

"With pedestrians, death seems to play favorites."

Col. E. B. Tilley of Houston, President of the Texas Safety Association, and Services Advisor for the Gulf Oil Corporation made this observation today as he pointed out that safe walking odds apparently decrease with age.

"More than one-third of all pedestrians killed in 1952 were aged 65 or older," Col. Tilley said.

"Of a total of 8,600 pedestrian fatalities in traffic accidents last year, 3,000 were in this age group," he explained.

He said, "that several factors may be involved in the high traffic fatality rate among older pedestrians."

"Often older people have dimmed eyesight and hearing," he said. "Sometimes they can't see or hear approaching cars as readily as younger people."

"Reflexes are slower and the oldsters can't move as fast to get out of danger," Col. Tilley pointed out.

He observed that injuries to older people more often prove fatal. Broken bones mend more slowly and resistance to disease is lower in those of advanced age.

Col. Tilley urged older people to be especially careful to obey all safety rules when walking out-of-doors.

"Cross streets at intersections only," he cautioned. "Obey traffic lights, and be sure to look

both ways and for turning traffic before stepping off the curb."

He urged elderly pedestrians to avoid, as much as possible, walking at night or venturing out in bad weather.

He spoke in connection with the pedestrian safety program being conducted this month in Texas by the Texas Safety Association and the Department of Public Safety.

ASH TRAY CARE

Ash trays are always in need of attention. Hot sudsy water makes them clean and shiny. Sprinkle a little baking soda in the bottom of your ash trays. It helps eliminate the stale cigarette smell, and makes the tray easier to clean.

John Paul Jones was once vice-admiral of the Russian fleet.

THE LOCKNEY BEACON, LOCKNEY, TEXAS, NOV. 25, 1953

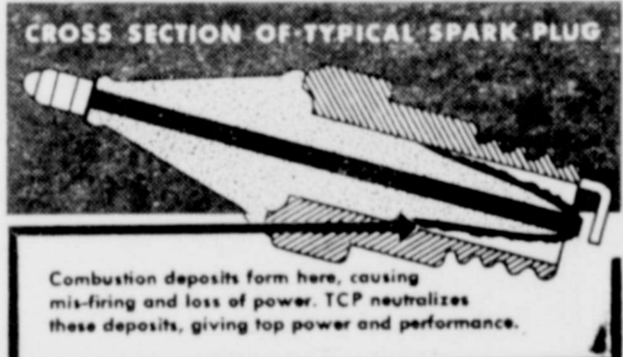
A horned toad is actually a lizard. Seattle, Washington is farther north than Nova Scotia.

EFFECTIVE MAY 1, 1953
Auto rates are up from 4 to 25%
INSURE NOW
 Check Your Insurance Costs with
STATE FARM MUTUAL
DIVIDENDS
 Our currently expiring semi-annual Automobile Insurance Policies
27 1/2%
J. H. COOPER
 Off. Phone 3312 Lockney Res. Phone 2347
 Give us a ring or drop a card.

Here's why thousands of TEXAS motorists are switching to

New Conoco Super Gasoline
with TCP*
The Greatest Gasoline Development in 31 Years

Restores "new car" power!
 Increases spark-plug life up to 150%!
 Gives you extra gas mileage, too!



The combined effect of mis-firing and pre-ignition is loss of power, lack of "pep" and wasted gas.

How Conoco Super Gasoline with TCP works

Now Conoco Super with TCP—a cresyl compound—dramatically overcomes the loss of power and fuel caused by combustion deposits. TCP actually neutralizes harmful deposits on spark plugs and in combustion chambers. With new Conoco Super Gasoline, your plugs spark as they should. Your fuel ignites as it should. You get and keep "new car" performance.

TCP helps your car—whether new or old

Whether your car is new or old, you can enjoy the benefits of TCP. If you have a new car, with a high-compression engine, it will keep on delivering its built-in power as long as you use Conoco Super Gasoline. If your car is an older one, Conoco Super will restore much of the power you have lost.

See what Conoco Super with TCP can do for your car—
Start the "TWO-TANK TEST" today!

1. When your gasoline tank is one-quarter full or less, fill it with Conoco Super Gasoline with TCP. Now, there will still be some ordinary gasoline mixed in with your Conoco Super, so...
2. Make sure your next tankful is Conoco Super, too. So rapidly does Conoco Super work that with this second tankful, chances are you'll feel as if your engine has had a tune-up. You'll feel a boost in power. Try it today. We're sure you'll stay with Conoco Super.



Fill up with
NEW CONOCO Super GASOLINE!

You can buy this new SUPER CONOCO GASOLINE in Lockney at—
Cooper Garage & Service Station
 Drive in today and let us fill 'er up with this wonderful new gasoline!
Also Conoco Super Motor Oil and Conoco HD Motor Oil

OTHER MOTOR OILS:
 We also have QUAKER STATE MOTOR OIL, PENZOIL, GULF PRIDE, MOBIL OIL, AMALIE, DX, HAVOLINE, BEST STATE, PHILLIPS 66.
 — ALSO —
B. F. GOODRICH and ARMSTRONG TIRES
 We Give S&H Green Stamps!

...who look...
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Finch
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Radio
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Wrap Wires—and Save You Money



...A WAY TO SAVE YOUR DOLLARS by doing...
 ...we'll find it. Take the matter of making wired...
 ...something we must do a billion times a year...
 ...shown above was developed to wrap...
 ...equipment with one quick zip—so tight...
 ...isn't needed. This method saves untold time...
 ...many economies that are practiced every day...
 ...from the price of your telephone service. SOUTH...
 ...A TEAM OF 27,600 TEXAS TELEPHONE PEOPLE...

GOOSE BAY AIR BASE

When the Canadian government granted the United States a 20-year lease on 7,000 acres of the Goose Bay air base in Labrador late last year, it marked the first peace-time leasing of Canadian territory to a foreign government for defense purposes, according to the 1953 Yearbook of the American Peoples Encyclopedia.

RECORD HEAT

The temperature soared to 107.3 degrees on July 27 last year in Tennessee — an all-time record for the state. During the summer's heat wave, 18 individual temperature records were set, according to the 1953 Yearbook of the American Peoples Encyclopedia.

TREES IN ALABAMA

Alabama is the leading timber producing state of the south, according to the American Peoples Encyclopedia.

Rumania more than doubled in size and population after World War I.



TURKEY DAY!

And it's time to pause and review the good things that have come to us the past year. We especially appreciate your friendship and patronage and we trust our pleasant associations may continue.

LOCKNEY VARIETY



A WORTHY EXAMPLE!

The Pilgrim Fathers set a worthy example in setting aside a day of Thanksgiving. We will do well to pause and also express our thanks for the many blessings and good things that have come to us. We thank you for your many favors.

MASTER CLEANERS

MR. AND MRS. L. L. REECER

FILL up WITH PHILLIPS

at

J. C. KEMP

Wholesale and Retail

You are cordially invited to visit us at our new Phillips "66" Station at the intersection of Highway 70 and the Sandhill Farm-to-Market road.

Dial us for wholesale delivery to your farm.

See us also for—
Lee Tires and Tubes
Phillips Batteries
Spark Plugs

Phillips Oils and Greases

J. C. KEMP

Dial 2393

Phillips "66"

Lockney

GOOD HEALTH

1. WHAT IS A "CATASTROPHIC" ILLNESS?



3. HOW IMPORTANT IS URINE ANALYSIS?

2. WHEN IS A MEDICINE CHEST NOT A MEDICINE CHEST?

Answer to Question No. 1:
Catastrophic illness is the term commonly used to describe sickness or accidents which impose a severe or disastrous financial burden on an individual or family. Voluntary insurance plans are developing programs to lessen such hardships by absorbing major portions of costs.

Answer to Question No. 2:
When it is cluttered and disorganized with old medicines. A "medicine-cabinet-mistake" can be serious. Many medicines lose their effectiveness with age—or even become harmful. Left-over medicines from last year's illness should be discarded. Poisons must

be clearly labeled and well out of children's reach. The wise family keeps nothing but currently used prescriptions and fresh first aid supplies. Never use a prescription that is not specifically ordered by your physician for the present illness.

Answer to Question No. 3:
Urine examination helps in the diagnosis of many diseases and is the basis of every examination. Though it is not expected to tell the entire story, it does show the presence of infections of the kidneys and bladder, and malfunctioning of other organs.

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Gas Company To Change Name

Mr. C. I. Wall, President of West Texas Gas Company, has announced that an application has been filed with the Securities and Exchange Commission by Southwestern Development Company, a registered holding company with offices in New York to simplify its corporate structure by transforming its holding company system into a single operating natural gas utility company, incorporated in the State of Texas, and a natural gas producing company, also

incorporated in the State of Texas. The application further provides for the dissolution of Southwestern.

The present Southwestern system consist of: Amarillo Gas Company, Amarillo Oil Company, Clayton Gas Company, Dalhart Gas Company, Red River Gas Company and West Texas Gas Company.

The new operating company will be Pioneer Natural Gas Company with general offices in Amarillo and a large division office in Lubbock. Operations of the present gas production, transmission and distribution properties will be carried on generally in the same manner and with the same personnel as heretofore.

Farmers Must Whip Cost-Price Squeeze

College Station. — Texas farms and ranches produce commodities for consumption, but due to declining prices farmers have been caught in a cost-price squeeze.

The purchasing power of farm prices for all products a year ago was 103 percent of parity. Today, the national average is 92 percent. With agricultural prices trending downward, C. H. Bates, farm management specialist, says it is more important today than before to avoid costly, haphazard methods of production.

It is expected that production outlays including cost of machinery, fuel, feed, fertilizer and labor will gradually decline with farm prices, Bates says. But, while this adjustment is coming about, he adds, the state's agriculturists are suffering a hardship and less efficient operators feel the pinch more than others.

What steps can farmers take to broaden the gap between outlay and production?

First, says Bates, study market reports and livestock information to benefit from wise selling and more profitable marketing.

Use moderate judgement and look for places to cut expenses. Don't overlook the use of machinery to save labor costs, but buy the design of machine suited to specific needs. Wages now are four times as high as in 1941. In comparison, he points out, farm machinery has only doubled in price.

Use credit to the best advantage, but use it wisely.

Don't operate your farm with too much labor and machinery. All too often lower unit costs can be gained by handling more land or keeping the maximum number of livestock that can be handled.

Take advantage of price supports where they are available.

Keep a complete set of records. Farming is a business and deserves the best managerial practices, Bates says.

"And, don't be afraid to make changes," Bates concludes. "Don't

Seattle, Washington, claims to be the healthiest city in the United States.

A famous artist, Van Gogh, cut off his ears as a gift for a young woman.

be the last to accept new and improved agricultural practices".

EFFECT OF RADIATION
Research is being done on the effects of radiation on living organisms and of the first atomic bombing of Hiroshima continues to be investigated. In time the project will project into the generation of those initiated.



WE'RE PROUD AS A TURKEY GOBBLER of the nice patronage and friendship you have given to us in the past and we trust that you will continue to favor us with your good will.

LOCKNEY IMPLEMENT CO

YOUR JOHN DEERE DEALER

Dial 3825

If You're Looking For An A-1 Used Car See Us:

- 1947 Plymouth 2-door
- 1946 Ford 2-door
- 1950 Ford 6 cylinder with overdrive
- 1947 Chevrolet 2-door
- 1950 Mercury 4-door V-8 with Overdrive
- 1949 Chevrolet Pick-up, 1/2 ton
- 1948 Ford Pick-up, 1/2 ton

Plenty of

NEW UNITS

See us today.

It's *WHERE* you buy a used car that counts



When you can trust the dealer who sold you a used car, you can trust the car.

The next question, then, is: Who can you trust most?

We Ford Dealers are established business men with large investments at stake. Our business reputation depends on every business transaction—whether it is a new car sale, a used car sale or a service operation.

We want your used car business, and some day we

hope to sell you a new car or another used car. And we want your service business, too!

"But," you say, "granted that you Ford Dealers have reputations to uphold, granted that your mechanics and service facilities make it easier to put your used cars in good shape—how do you compare in price?"

Let us give you some facts and the answer will be obvious. Ford Dealers handle used cars and trucks as a service to customers who trade them for new cars. When we get overloaded with trade-ins, our capital is tied up. Like everyone else, we have to pay our bills. So we must always offer used cars at rock-bottom prices to keep things moving.

You can trust your **FORD DEALER'S A-1 USED CARS and TRUCKS**

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