LOCKNEY, FLOYD COUNTY, TEXAS, THURSDAY, JANUARY 28, 1954

Floyd County finances are in healthy condition according to a issued this week from the office of County Treasurer Mrs. Sam A. Spence. The report gives the balance in al funds, total recipts, bonded in debtedness, amount paid on principal and interest, amount outstanding and the total money received in the four precincts for the use of the county road ma-

ceipts during 1953 of \$354,892.57 Games will begin at 7 p. m. T a total amount available of

The spending of some \$63,-932.77 of the road bond issue during the year made the big travel all the way to Levelland difference in the balances on to play the Levelland girls in a January 1, 1953 and January 1. 1954 respectively, according to boys do not play in this district. Commissioner Hugh Counts. The bend money was in the treasury on January 1, 1953 but was spent during the year for building the will begin workouts in the new road to Irick and another road, high school gymnasium here This is the last of the \$500,000 probably Monday, Coach Demproad bond issue voted by the sey Alexander said this week. county several years ago.

bond issues now outstanding, ped the teams all year. Coach Mrs. Spence said. The issue dates | Alexander said that he planned begin in 1931 and the last bond to take full advantage of the issue is dated in 1951. The total gym for practice as soon as posamount of the principle out. sible. standing on January 1, 1953 was 8th Grade In Tourney \$856,000, amount paid on the principal during the year was of boys will enter an 8th grade in Lockney on Thursday of next \$33,000 leaving outstanding on tournament at Plainview Friday week, February 4th, January 1, 1954 \$823,000. Amount and Saturday of this week. The The local implement dealers of interest outstanding on Jan. 1, boys play the Plainview 8th will serve a free lunch at the acreage in those three years or place and ending at the Ralph 1953 was \$324,673.75, the amount grade in their first game at 6:30 noon hour at their store here paid on interest during the Friday. Coach Alexander said and then the program of the afyear was \$28,488.75 and the that he would select the starting ternoon will be presented at the Mexico will also come in for a Around 30 farmers of the area balance on interest January 1, team from the following boys: Plains Theatre. Feature picture good part of the increased acre- were in a meeting Tuesday 1954 is \$296,185.00. Total bonded Larry Jarrett, Kelly Harrison, is a full-length color movie titled age, especially the "hardship" night at the high school audiprincipal and interest as of Janu. Johnny Hanst, Nelson Wofford, "Mr. Christmas." Also included acres, Mr. Lyons said. ary 1, 1954 was \$1,119,185.00.

topped all other precincts in the chal. amount of money received during the year for the use of the county road machinery for farm teams lost to the Muleshoe teams New For 1954. work during the year were: Pre- at Muleshoe Tuesday night of various precincts for this type this week. work during the year was: Pre- The Longhornettes lost their celebration and how it affects ing after the interests of the Some 80 irrigation wells will cinct 1, \$7,052.04; Precinct 2, game 36 to 27 after playing close the lives of people who live farmers of this area in the cot- be near enough to use the gas a price on it and puts it in \$7,757.09; Precinct No. 3, \$2, to the Muleshoe girls most of there. It is filmed in color and ton allotment fight and had been for fuel in pumping. Mr. Hand-594.50; Precinct No. 4, \$3,288.31, the game Coach Alexander start the start and had been for fuel in pumping. Mr. Hand the "grab box." A person may the start the start and had been for fuel in pumping. Mr. Hand the "grab box." A person may the start the start and had been for fuel in pumping. Mr. Hand the "grab box." A person may the start the start complex Total in all precincts was \$20. ed Pat Poteet, Nell Cunyus and emotions from the touching to mittee in furnishing them in to be much cheaper than either

into 21 separate funds or ac a big lead the first quarter. He implement company, invites the counts, Mrs. Spence said. During then placed Pat Poteet in a guard farmers of this area and their the year 1953 the county treas- position and slowed down the wives to partake of the lunch urer issued 1044 receipts and Muleshoe girls scoring consider from 11:30 to 1:00 at the store. 3299 checks.

Charlie Boedeker Is Public School Week with 14 points.

has been named chairman of two points of the Mules in the Chester Mitchell the district committee to promote third quarter but lost Jimmy interest in Texas Public School Myers and Jimmy Scott both via Week, March 1-6. Mr. Boedeker's the foul route and the Mules Master Farm Banquet district covers several counties pulled ahead to win 51 to 40.

Object of the school week with 14 points. program is to "acquaint all our On last Friday night the Longpeople with programs and ac hornettes won their game over cational systems." Plans are be Nell Cunyus was high point Farmers of Texas. Among the ments runs around 3300. How association. complishments of our public edu- the Littlefield team 54 to 31. ing made for an observance in player for the Longhornettes with many families present for the ever, unless these is an unusual local schools as well as state | 29 points.

School Census To Be Finished This Week

The annual school census will be completed this week, according to J. J. Harris, local enumerator. All children who will be not less than six years old and not more than 18 years old on September 1, 1954 are to be enumerated, Mr. Harris said.

He has enumerated a total of 447 pupils in the old original Lockney district and trustees are enumerating the pupils in the outlying areas of the district. His present total is some 50 more than he enumerated last year in the same area, Mr. Harris said.

If any parent has a child in the age group mentioned who has not been enumerated they should call Mr. Harris at 2131 or 2386 before Saturday night, he Hawkins Brother

Masonic Lodge To Confer 5 Degrees

& A. M., will confer five masters of his brother. degrees Friday of this week. Cook, W. M.

7 p. m. The work is expected to by his wife, his parents who live require several hours to com- in Winsboro, Texas and several wether, Barry Thompson. Dop kin; Jim Bob Reynolds, Clifton plete, Kenneth said. All Masons brothers and sisters, according to Ray Bertram and Donley Horace Williams and possibly another are urged to be present.

Lockney Teams Play Olton

Lockney High's basketball teams will travel to Olton to-Mrs. Spence's report shows a night (Thursday) to take on the balance on hand January 1. Olton teams in the third set of 1953 of \$210,791.36 and total re. district games for the locals.

The Longhorns will be looking 5,683.93. Disbursements for the for their first win, having droptotaled \$429,689.42 leaving a ped three games thus far in discance in all funds on January trict play. The Longhornettes have won one and lost two.

On Tuesday night of next week the Longhornettes will district game. The Levelland

New Gym Ready

Although the finishing work isn't completed, the local teams Lack of a gym and a proper The county has 12 separate place to practice has handicap-

The Lockney 8th grade team

Lose To Muleshee

Margaret Holt as forwards and the tickling. The county money is divided the Muleshoe girls jumped into Pat Stansell, manager of the never able to hit the basket con- noon at The Plains. No tickets ently. Margaret high point player for the locals family is urged to attend, he

Charlie Boedeker of Lockney | The Longhorns drew to within Eddie Foster was high point man

The Longhorns lost to a tough Wildcat team 63 to 37. Scoring for the Longhorns was well divided with Marion Cross taking top with 11 points.

FFA Members In Judging Contest

Three members of the Lockney Future Farmer Chapter, ac- made the main address of the companied by their advisor, M. Texas Livestock Show at Pampa families, one of which was the Tuesday and entered the live- Mitchells who received the astock judging contest. The boys ward from Floyd County. were Eldon Fortenberry, Wilbur Adams, and Henry Hardin. They entered, Mr. Brewer said.

The team will enter a similar contest at Kress on February 13, Mr. Brewer said.

Dies Suddenly.

Mr. and Mrs. L. D. Hawkins, both teachers in the elementary school here, were called to Dal-Lockney Lodge No. 867, A. F. las Monday because of the death

The brother who suffered a Ceremonies will begin at 4:30 p. heart attack was only 27 years m., according to Kenneth W. of age and had recently received 14 have arrived at Fort Bliss, lard, Royce Carthel, Bob Cope sented at the meeting. Refreshments will be served at in or near Dallas. He is survived will take their basic training. Dan Griffith, Jerry Holmes, Dee ists and experts are on the pro- 6:30 p. m. Sunday. The pastor, information available here.



L. E. PAGE, State Commander of the American Legion. visited the Lockney Post on Tuesday of this week.

John Deere Day Here Thursday Of Next Week

local John Deere dealers, are of approximately 24% over the the western edge of Lockney. making plans for a large crowd at the annual John Deere Day observance, scheduled to be held fighting for the so called 65-40-50 ner of the old Henry Ford place,

Jerry Williams, Bill Musser, Coy in the afternoon's entertainment Precinct 2 of Floyd County Kidd, Joe Rigby and Joyce Pas- is a film, "The Safety Pin" featuring the Gordon family, day of this week, January 29, to mitment from "Stoney" Wall, other films, "The Job Ahead," portion out the increased acres. manager of the district office, to Both boys and girls high school "Oddities in Farming." "What's

story of a small community's had been doing a good job look ment.

ably. But the local girls were Also everyone is invited to atcold on their shots and were tend the free moyie in the after-

Family Honored At

Mr. and Mrs. Chester Mitchell may be. occasion were 11 recently chosen last minute surge the polls this families and others receiving year will probably not go over the honor as far back as 1926. 3000, it appeared Wednesday. Miss Leila Petty, Home Demonstration Agent of Floyd County also attended the banquet as did Texas has held that members of the Grady Shepard family chosen as Master Farmers from Hale have been or will be discharged County.

evening and presented bronze plaques to the 1953 Master Farm

complishments in farming. homemaking and citizenship." home Thursday afternoon.

Local Inductees Sent To Ft. Bliss

Cotton Increase May Give County 60% Of 3-Yr. Avg.

The recent bill which passed the national Congress increasing the cotton acreage allotmen program some 31/2 million acres may give Floyd County farmers 60% of their ave age planting of the years 1951, 1952, 1953, according to information furnished M. W. Wiley, president o the First National Bank here by Bob Lyons of Amarillo, mem ber of the state ASC committee who has the job of apportioning the acreage out.

Mr. Lyons told Mr. Wiley in a telephone conversation this week that Texas would get 1,310,000 acres of the 31/2 million increase voted by Congress. In addition he thinks the state will get around 70,000 "hardship" acres. He believes that this amount will allow farmers in this county around 60% of their three year average, which will amount to something like 105,000 acres for

meet in College Station on Fri- Wednesday and secured a com-Texas Chamber of Commerce. Handley and J. H. Widener have The feature picture is the represented by Fred H. Husbands, been the organizers of the move-

Saturday Midnight Deadline For Polls

T. T. Hamilton will keep his of share fice open until midnight Saturlater than January 31, 1954 will butaries equally. be accepted and the tax receipts The company plans to com-

Mr. Hamilton's office had is-

Mr. Hamilton also pointed out that the Attorney General of the armed forces, or those who within 18 months prior to the Eugene Butler, president of time an election is held in the Progressive Farmer magazine year 1954 may vote without havfrom Birmingham. Alabama ing a poll tax for the year 1953.

FFA Boys Going To Stock Show Friday

The plaque which the Mitch- day morning for Fort Worth McClaskey, secretary-treasurer ells brought home reads, "1953 where they will attend the and Sid Thomas, manager. won 16th place out of 51 schools Texas Master Farm Family a Southwestern Exposition and Fat The men left Lockney Wednesward presented to the Chester Stock Show. The group will re- day afternoon and the conference W. Mitchell family by the Pro- turn Sunday afternoon, accord- is to begin at 9 a. m. Thursday. gressive Farmer for notable ac- ing to M. L. Brewer, vocational The conference will deal whol- surrounding Pleasant Valley

night at Silver with Mrs. Mit be Brewer, Hilburn Casey and of industrial development, what Turner and D. T. Mayo are the Mrs. G. A. McAda and Mrs. Lewchell's parents, they returned Lloyd Widener Sr. Boys making industry expects of a commun. other directors. Two sections is Harston, Mrs. H. B. Foster is the trip will be Donice Casey, Jay ity, financing and organizing have not chosen directors yet another daughter who lives here. Brown, Doyle Crouch, Gene Hand- for action. ley, Jerry Mickey, Donald Pigg, Officers of the local chamber, Thursday night. Derrell Waldroupe, Marvin Wells, feeling the need for some effort Lloyd Widener Jr., Henry Hardin, in the direction of securing an FILM AT BAPTIST Several Lockney boys who re- Weldon Pickens, Wilbur Adams, industry for Lockney, determinported for induction on January Charles Andrews, Bennie Bal- ed that the city would be reprea Masters Degree from a school Texas near El Paso where they land, Buck Ford, Lerel Foster, Many outstanding industrial at the First Baptist Church at The boys are Douglas Meri Nix, Kenneth Pinner, Jimmy Ran gram for the day.

More Spent

Gas Company To **Build 6 Miles Of** Line For Wells

Officials of Pioneer Natural Gas Company at Lubbock have agreed to build six nish gas for some 80 irrigation wells in an area just south of Wednerday night.

Plans call for the company's Lockney Implement Company, Floyd County, This is an increase at a point on Highway 70 at present allotment of \$4.600 acres, run straight south to hit the Farmers of this area have been dirt road at the northwest cor-

The state ASC committee will the group went to Lubbock on Mr. Lyons said that the West build the main line. Harmon

the deadline for poll tax pay. than others," he said. "We feel ments in person. However any the fair way to do it is for every letter bearing a postmark not man to share the cost of the tri-

A meeting is planned for Friday night of this week at which time an association will be formed, Handley said. The meeting will be held at the high school audtorium here.

Lockney Men At Industrial Meet

tending the First Annual West To Meet Tonight Texas Industrial Conference at Members of the County Fair Quite a number of Lockney Lockney Chamber of Commerce Future Farmers will leave Fri- and Board of Development, W. M.

OFFICE SUPPLIES at The Bea-

March of Dimes Drive In Whirlwind Finish

March Of Dimes Mothers March Closes This Week Friday Night

funds in to him as soon after Professional Women's Club.

sing is hard to tell since many definite area in the city. At 8 p. sources of revenue for the drive m. everyone who will give to the drive is over. However that a lot their porch lights so that the of people are working at the job ladies will know to stop and se-Lockney, it was reported here and are interested in the drive cure their donation.

GIVE 2% OF CASH

Four service stations in Lockney have a plan whereby they hope to raise several hundred dollars for the drive Friday and Saturday of this week. Their plan is to give 2% of their cash sales or collections on Friday and Saturday of this week to the March of Dimes. The stations are V. L. Webster Station, Gulf Service, Cooper's Conoco Station and Jackson Tire Company. The plan was originated by the owners of the stations and prompted by their interest in the March of Dimes

vin Gilbert has been working a a sum is coming in to the March various pieces of merchandise marked on it in the March of that business men be prepared package. Already the little con-

or poll taxes issued as the case plete the line in February and \$17.44 for the March of Dimes. tributaries will be laid so that Another project that turned in the natural gas will be avail- \$300 for the March of Dimes from Tuesday night, January 19 in the sued 2431 polls and exemptions able to use this spring. Twenty- the Lone Star community was Crystal Ball Room of the Baker up to 5 p. m. Wednesday. The three miles of tributaries will be worked out by the Cassel Bros. Hotel in Dallas honoring Master usual election year poll tax pay- laid if all persons come into the Gin there. During the cotton ginthe trailers brought into the gin were raked aside and piled. When they were dry, the bolls were ginned and the cotton sold and D. L. Miller. brought a little more than \$500. The Cassel Gin added enough to make the amount \$600 and gave half of that amount to the indicate that community, Mr. March of Dimes and the other Wilson said.

\$5,000 or more for the March of annual house-to-house canvas Dimes is drawing to a close, made by ladies of the commun-Saturday will be the last day of ity, will be held Friday night of he drive and Chairman Joe this week. Mrs. M. W. Wiley is Wilson of Lockney asks that all chairman of the drive in Lockney Community Chairmen in this and she will be assisted by mempart of the county turn their bers of the Lockney Business &

The drive will be organized Just how the drive is progres. with each lady assigned to a won't be counted until after the March of Dimes are to turn on

The local fire siren will sound and radio announcements will serve to remind local people to turn on their porch lights. Mrs. Wiley suggested that if the porch light wasn't working then a lamp or a candle in the window March of Dimes. Donors are asked to have their money ready so that the solicitor will lose no time. The drive should be completed within an hour, Mrs. Wiley

Workers will meet at the First National Bank at 7:30 p. m. Friday and will leave from there for their various areas of work Remember to turn on your indicating that you have a donation for the March of Dimes.

half to Boys Ranch at Amarillo. Lockney Chairman Joe Wilson will make his drive among the Thursday afternoon of this week

Lone Star - Claude Jarrett at

Providence - Helmuth Quebe

Muncy - M. J. McNeill. South Plains - Mrs. Billy

Staniforth Jr.

Cedar Hill - Mrs. Gerald Lack

Donations left at the First National Bank in Lockney will be credited to the community in which the donor lives if he will

County Fair Board

agriculture instructor. They will ly with the proper procedure in community, Mrs. R. H. Tinsley, make the trip in private cars. securing industry, with speakers Chester Carthel, Mrs. J. McNeil, Accompanying the boys will pointing out the fundamentals Dean Walls, Bill Norman, Loyce his home with his daughters, but will probably be named by

CHURCH SUNDAY

"The Bible on the Table" is the title of the film to be shown Cocks, pound Rev. R. E. Wiley said that his Hides, No. 1, pound sermon would follow the film. Training union will begin at Milo, per cwt. ...

A. A. Gordon Is Critically III

A. A. Gordon, 84 years of age, Abilene today. Thursday. They Board of Directors will meet is critically ill in the Medical are Albert Willis, president of the Thursday night at 7:30 in the and Surgical Hospital here. His county court room in Floydada. illness has been diagnosed as Plans will be discussed for the pneumonia, members of the 1954 fall fair. Pat Stansell has family said, and he has been been chosen to represent Lock. unconscious for several days. He ney at the meeting, Chester Mit. underwent an operation about a chell will represent a section month ago and was already in a weakened condition before he

CASH MARKETS

Heavy Hens, 4 lbs. and over 20c Light Hens, under 4 lbs. 16c Eggs, No. 1 dozen ... Wheat, per bushel

Library Notes

mey and Mrs. W. W. May.

been our most popular book lo- long. eally for some time now.

had finished the exams and presented a number of slides.

some place in religion.

needed a book to read for relax- the 1929 Study Club continue to library might have met a fourth grade committee from Lockney Gift books have been received school. They were looking for tended the Leader Training group from Mrs. Hugh Marble of Lock- outside reading to fit in with at Lubbock on Thursday, Jan. their geography course. We en-Six of the sixteen best sellers joyed the session with the com- of Southern Illinois was the chief as reported in the New York mittee of two and hope that it speaker and our delegates report Times are now available at the is not too long before we can interesting and thought provok-Floyd County Library. The Robe have every item on the excelling sessions. is ninth now on this list and has lent book list they brought a-

Story hour, in spite of our re-Schools in the county have cent bad weather and the siege just been taking mid-term ex- of colds, was, well attended. ams. This has brought in two There were six new comers to sets of school borrowers. The the group: Lon Miller, Mary people who had belated themes John Wiley, Joe Christian, Mark and notebooks and were working Goen, Ginger Johnston and Samagainst a rapidly approaching mie Johnston. Mrs. Gordon deadline and the borrowers who Downing told the stories and

RELIGIOUS DISCUSSION

truth in any field. The true scientist reaches his conclusions

after, never before, investigation. A person accused of crime, is not condemned until both sides of his case have

been debated before a jury. A bill does not become law

until it is thoroughly discussed before a law making body.

Since discussion is so vital in other fields, it must have

religious questions in the hands of preachers. But preach-

èrs can be mistaken. No man is a safe guide unless he

teaches only the truth of God, and all of it. Concerning the

prominent preachers of His day, Jesus said. "They be blind

leaders of the blind. And if the blind lead the blind both shall fall into the ditch." (Matt. 15:14). The people of Berea even checked on the teaching of the apostle Paul, and were

commended for it. Luke said. "These were more noble than those in Thessalonica, in that they received the word with all readiness of mind, and searched the Scriptures daily, whether those things were so." (Acts 17:11). The apostle John said, "Beloved, believe not every spirit, but try the

spirits whether they are of God: because many false prophets are gone out into the world." (1 Inc. 4:1). In the language of the prophet, we must say, "To the law and

to the testimony: if they spake not according to this word, it

fact He was the world's greatest debater. At the age of

twelve He was found in the temple debating doctors and

lawyers. (Luke 2:46). During the temptation He debated with the devil. At the conclusion of Satan's arguments, our

Lord would say, "It is written," or "It is written again." The

overwhelming defeat of Satan is apparent from the language of Matthew, "The devil leaveth him, and behold,

sions. According to Luke, 'He went into the synagogue and

spake boldly for the space of three months, disputing and

persuading." (Acts 19:8). Again we read, "He spake boldly in the name of the Lord Jesus, and disputed against the Grecians." (Acts 9:29). Furthermore, he "disputed in the synagogue with the Jews, and with the devout persons. and in the market daily with them that met with him."

The apostle Paul was found in many heated discus-

Truly, this modern spirit of soft sentimentalism which is opposed to religious investigation is not of God. He says. "Come, now let us reason together." (Isa, 1:18). And Peter said. "Be ready always to give an answer to every man that asketh you a reason of the hope that is in you." (I Pet. 3:15). Christians must "contend earnestly for the faith

Main Street Church Of Christ THOS. McDONALD, Preacher

Be First

angels came and ministered unto him." (Matt. 4:11).

Christ was not apposed to religious investigation. In

is because there is no light in them." (Isa. 8:20).

Many people do not study for themselves, but leave all

Careful investigation is the only way to arrive at the

ation. We wish all friends of the be a source of entertainment and learning.

Mr. and Mrs. G. E. Mayo at-21st. Dr. Poston of the University

MEMORIAL BOOKS

In memory of Mr. John H.

Gospel of Matthew, by G. Morgan Campbell - presented by

Mr. and Mrs. John Stapleton. Winston Churchill, by Virginia Cowles - presented by Dr. and Mrs. George V. Smith, Mr. and Mrs. E. J. Morehead and Mrs. R. C. Henry.

Interpreter's Bible, Volume 9presented by Mrs. Billy Staniforth Sr., Mr. and Mrs. Billy Staniforth Jr., and Mr. and Mrs. J. H. Barnard.

Story of Mankind, by Van Loon presented by Mr. and Mrs. John Farris and Mr. and Mrs. Kinder Farris.

In memory of Mr. W. O. Jones: Gospel of Mark, by G. Morgan Campbell - presented by the Sunday School Class of Wilmer O. Jones Jr., First Baptist Church. Floydada. *

Deserts on the march, by Paul ears - presented by Mrs. Sam. In memory of Mr. Vernon

And I Quote . . .

"If you want your wife to pay attention to what you're saying. tell it to another woman in a low voice." - G. Norman Collie.

"If we apply the same resourcefulness and ingenuity and building industrial America in the past, I believe we can look forward to new horizons in the development of America in the future." - Harold C. McClellan, resident of NAM.

with a new

kind of go!



Within ten days last May and June these four children of Mr. and Mrs. Ralph H. Hartley were stricken by polio at their farm home near Hudson, N. C. All except one were placed in iron lungs when they arrived at Asheville Orthopedic Hospital where March of Dimes funds paid for care for all four. Five-year-old Beth Hartley was stricken first. Then Mary Sue, 7; Doris Kay, 10, and Peggy Ann, 12. This year's March of Dimes will be held during the entire month of January.

states on business and was the pective dairyman must solve. only member of his immediate! family present. Other members of the Harris family present were Bernard and Clara Harris, Harold, Mary, Harold Dean, Duane and Dennis Griffith. Jesse. Ruby, Jerry, Jimmy and Judy Wofford, Byron, Patsy and Dianne Ford, Raymond, Estella and

Mr. and Mrs. O. C. Bailey spent Sunday afternoon in Lubbock seeing "The Robe."

"The man who has a good gag often wishes he could use it on his wife." - A. A. Schilling.

overjoyed by having all of their like approach and requires a children in their home Sunday, man with special talents, skills January 24. Olen Harris who liv- and understanding. Financing is es in South America was in the the biggest problem the pros-

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Let these 5 motorists tell you why thousands are switching to

New Conoco Super Gasoline with TCP The Greatest Gasoline Development in 31 Years



Since I started using Conoco Super with TCP, the difference in my Nash has been astounding. It runs like a new car. No 'knocking' or 'pinging.' And man, you should see me take the hills!

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Richard Palmquist, Deputy Sheriff



"Ordinarily, I change plugs every 10,000 miles. But since using Conoco Super with TCP, I've driven 14,000 miles and the plugs are perfect. And I'm getting almost 3 miles more a gallon!' Howard J. Ford, Roofing Salesman 1621 47th St., Des Moines, Iowa



"When I switched to Conoco Super with TCP, my man asked me: 'What have you been doing to the car? It runs like new!' We get 3 miles more to the gallon, and acceleration is just wonderful!" Mrs. Katherine Szarkowski, Housewife 4616 Ash Street, Hammond, Indiana



"Since I started using Conoco Super with TCP my Pontiac runs as though it had new spark plugs and points. When I'm on trips I carry an extra 15 gallons with me. I don't want to run out!'

YOUR GUARANTEE The trademark, TCP, is your guarantee that you are getting the full benefits of the greatest gasoline development in 31 years. Only the

Wilford G. Dick, Owner, Dick's Window Washing Co. 1302 M 1/2, Galveston, Texas



I'm getting two miles more to the gallon. And I'm getting 100% increase in all-around performance. You get the best out of your car using Conoco Super!" Ben E. Waggoner, Bank Executive 3820 S. Cherokee St., Englewood, Colo.

Shell Oil Company, and its authorized licensee, the Continental Oil Company, have full knowledge on the proper use of TCP. Only Conoco Super Gasoline and Shell Premium Gasoline have TCP.

*Trademark owned and patent applied for by Shell Oil Company

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NEW CONOCO Super GASOLINE WITH TCP

You can buy this new SUPER CONOCO GASOLINE in Lockney at-

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Drive in today and let us fill 'er up with this wonderful new gasoline!

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We also have QUAKER STATE MOTOR OIL. PENZOIL, GULF PRIDE, MOBILOIL, AMALIE, DX. HAVOLINE, BEST STATE, PHILLIPS 66. - ALSO -

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Come feel the most tremendous difference in performance plus ever built into any car! You lead the world with the greatest, safest power of all . . . and with the most powerful, most automatic of all transmissions. Same great **Powerflite** 'power team" that took all-time honors in the world's

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... the power of leadership is yours in a beautiful Chrysler!

Lockney

For Sale

FOR SALE - 2 purebred female boxer pups six weeks old. door, radio, heater, white side tric motor with switches. Have Dial 3504. Mrs. J. B. Potts. 42-1tp.

FOR SALE - Our entire stock of 1953 Domestic Sewing machines at closeout prices. Parker Furniture, Lockney. 42-tfc.

FOR SALE - One good used couch, platform rocker, coffee table and end tables. Sée Mrs Clyde Stowe at White Rose Cafe. 42-3tc.

FOR SALE - Eaby crib, \$20.00 Jaffe, phone 2216, Lockney 42-2tp.

FOR SALE- 40 hp. electric notor and switch boxes. Don Bennett, Aiken, Texas, dial 42-3tp.

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Good 640 acres with 490 acres of good summer-tilled wheat Lays 11/2 miles off pavement and irrigation water guaranteed. Clean land. All goes at \$110 per acre, \$19,000 loan.

Extra good 160 acres, 2-bed-1 and stand. room house, new 8-inch well and new land. Well located and priced at \$200 per acre, \$9.000 loan. We have 2,000 acres we can Range.

split and sell to Texas G. I.'s in the irrigation district. 42-2tc. JOE B. DOUGLAS REAL ESTATE frigerator. Phone 3152, Res. 2851 Friona, Texas

MAGAZINE BARGAINS -Time Magazine, 78 weeks, more than a Machine. year and a half for only \$6.87. One used Frigidaire Refriger-Also LIFE magazine, 78 weeks ator. for \$7.87, both for NEW subscriptions only. The Beacon of

FOR SALE - Canary birds.

3384 for your AVON COSMETICS. Amarillo, Texas. Special prices on many items. 40-tfe

FOR SALE - 6 room house and 5 acres of land. S. A. Bayley Phone 4-2054, Plainview. 42-tfc

BABY CHIX

We have Baby Chix now and will have most any time. See us for Chix and big fat heps. Also started chix, Mr. and Mrs. H. P. Coleman, res. phone 3834, 40-tfc

REAL ESTATE - Houses in Lockney for sale. Also farm land. Also beef at wholesale. V. D. Harris, dial 3847. 12-tfc.

INVESTIGATE . .

. . . the profits of being of Farm Bureau member, and their legal reserve dividend paying companies owned and controlled by Farm Bureau

Before renewing your Auto, Liability, Fire, Polio or buying Life Insurance check with the Floyd County Farm Bureau office, phone 665 or night,

Enroll in Blue Cross before January 1st for policy date of April 1, 1954.

Floyd County Farm Bureau

W. R. Puckett, Service Officer 319 S. Main Floydada

FOR SALE - Furnished trailer house. Also a small cotton pickers house. Priced for immediate sale. 1/2 mile north of Lockney, H. B. Foster Sr. 14-tfc.

ARTHUR B. DUNCAN ABSTRACT COMPANY South East corner square Floydada, Texas

Oldest and most complete abstract plant in Floyd County. Prepared to render prompt efficient service on everything in the line of land titles.

MAUD E. HOLLUMS Owner and Manager

Use a Land Bank loan to Build, Buy, Improve or Refinance - low cost, long terms if needed. Full or part repayment privileges.

FLOYDADA NATIONAL FARM LOAN ASSOCIATION Phone 256 319 South Main Jake B. Watson, Sec'y-Treas.

For Sale

FOR SALE - 1948 Dodge 4 holstery. Phone 2398.

EMPIRE **COTTON SEED**

Grown on my farm, 4 miles east of Lubbock from certified foundation seed.

Earliest maturing cotton known. Will make you more money than any you can grow. Heavy fruiting and very uniform. For particulars

France Baker

Box 171, Lubbock Farm phone, 3-8059

APPLIANCES FOR SALE

One 4-foot food Freezer. One used Montgomery-Ward wringer washer with two tubs

One square tub Maytag wringer washer.

One Vesta apartment-size Gas

One full-size Norge Gas range One Montgomery-Ward re-

One NEW Hamilton wringerype washer, \$98.00. One used Sew-Gem Sewing

DYKES ELECTRIC Dial 2246

SPINET and Upright piano. Also 1953 model Wurlitzer Spin-Singers \$5 and up. Mrs. V. L. et organ. Will sacrifice to re-Webster, phone 3842. 40-tfc. sponsible parties on terms. Call or write, Credit Dept., McBrayer CALL - Mrs. R. W. Johnson at Piano Company, 217 W. 6th St., my home. Mrs. Ruth Stephenson, 40-3tc.

NEED TELEVISION SERVICE?

Service on all makes T. V. and Home Radio Sets.

> Home Service Calls Our Speciaity

For a good job at a moder ate price call collect:

Maylield Radio & **Television Service**

Phone 4-9313, Plainview 204 East 5th Street

son, phone 3175.

SEE ME for Bibtes and Bible Story books. Mrs. Best Vernon. 51-tfc.

Real Estate. 22-tfc.

PFAFF SEWING MACHINES-Call Mrs. Albert King, phone 3766 for free demonstration.

PLENTY OF 12-foot Congoleum in assorted colors and patterns. Parker Furniture Co, Lockney.

LET US tinance that car. Cooper Insurance Agency, dial 39-tfc.

complete, 24x24, 24x20; used Street, dial 3807. doors complete with frames, 2-8x6-8. All in good condition. Walter Taack, dial 3406. 39-tfc.

Wanted

WANTED - Ironing to do at 2131. ny home, Mrs. T. F. Anderson, phone 3331.

WANTED - Custom plowing any kind. C. B. Coleman, Aiken, phone 3159.

WANTED - Baby sitting. Joonne Taylor, phone 3386.

MAN WANTED - Are you dissatisfied with your work? Would you like a business of your own in Hale County? If so, see H. D. Marshall, Matador, Texas, or write Rawleigh's, Dept. TXA-

301-GG, Memphis, Tenn. Jan. 15-29, Feb. 12-26.

ironing at my home. Grace Mar. payment. C. W. George Jr., Ownshell across street from Capitol er, Phone 120, Box 286, Dimmitt, 40-4tc. Texas.

Wanted

WANTED - 25 or 30 hp elec walls, good spare, clean up- 1000 gallon propane tank and 41-tfc. big gearhead for sale or will exchange, J. D. Buchanan, Rt. 1. For District Attorney, 110th Plainview, Call 2351, Plainview on Happy Union exchange.

> 39-4tp. permit to haul turniture, livestock, etc. Also completely covered by insurance, Vestal Eil and, Lockney. 15-tfc.

PIANO TUNING - Drop a card to Luther Fowler, Box 66, Lock ney or phone 2173. 46-tfc.

PLAINS POULTRY PRODUCTS New Address: 419 West 24th Street Plainview, Texas

1/2 block west of Columbus on 24th Street HIGHEST CASH BUYERS POULTRY and EGGS Custom Dressing of Poultry For information see J. D. Huggins

Lockney 33-1fc. FARMERS - If you need a magento for your tractor or hay paler remember that we have made Pennington Motor Co., Floyd County:

Cooper Insurance Agency, dial 2 and 3, Floyd County: 2131. 39-tfc.

WANTED - Windmill and pressure pump work. Jesse Harris, dial 2386, R. W. Johnson, dial 3384. 32-tfc.

FARM AND RANCH LOAMS Low interest rate, splendid pre- survey No. 7, Block S-C. payment options, liberal valuations. GOEN & GOEN, Floydada, Texas

WANTED - Ironing to do in phone 3334. 27-tfc.

FISH & WARREN Cesspool Drilling 30-inch to any size. Also Stormcellars Dial 4-5828 or 4-5435 Plainview, Texas

For Rent

west of bank. E. M. Lawson. 42-tfc.

FOR RENT - One of the best | Miss Fredda Bybee of Dallas of my equipment. Must be cash, Lubbock. I AM YOUR AVON representa- \$8,500. Equipment: Shop-made tive for Sterley and Lone Star furrow guide, John Deere boll communities. Mrs. Donald John- puller, two 4-bale cotton trailers, good tires. M tractor, lister, planter, cultivator, 1953 1/2-ton GMC pickup, radio, heater, 1946 Baldwin combine, good repair, 1951 big- 6 Chrysler irrigation motor, FOR SALE - 6 rooms and butane system, 1942 Internationbath, garage, on Main Street, al truck, grain boards, stock good as new, back yard fenced racks, 22-36 IHC tractor, new desert in the 13th century, a feat in, 75x150 foot lot. See Lockney rubber, new motor, butane syst- not duplicated until the 19th em, excellent for deep plowing, century, 1952 tandem disc on rubber tires. 9 ft. 2 in., 1951 Eversman ditcher on rubber, 1951 4-row power lift knife sled, 3-Section harrow, 50 2-inch irrigation tubes, old wheatland type Twin City tractor, lots of extra sweeps, repair parts, etc., front-end marker. C. W. George Jr., Owner, Box 280, ing class of the U. S. Naval Phone 120, Dimmitt, Texas. 42-2tp.

FOR RENT - Small furnished nouse and 1 furnished apartment. A. B. Kenady, 320 West 1st

41-2tc. FOR RENT - 2 room house

with shower bath. Call 2245. 40-tfc.

LET US finance that car. Cooper Insurance Agency, dial 39-tfc.

FOR RENT - Duplex. Mrs. C L. Allen, phone 2243. 36-tfc.

FOR RENT - 248 acres, 200 in cultivation, 5 miles north of Dimmitt on Hereford highway. Irrigation well, modern home, out buildings, barns, chicken house, etc., with sale of equipment as follows: MTA M-M tractor, lister, planter, 1944 model H International tractor, 2-row nearly new cultivator, 10-foot Moline one-way, John Deere boll puller, 3-bale cotton and grain trailer, 75 11/2 inch irrigation tubes, 3section harrow, 5 canvas dams, 4 cyl. GMC diesel motor, \$6,000. IRONING WANTED - Will do Terms on part with substantial

42-2tp.

Political Announcements

The Beacon is authorized to announce the candidacy of the following persons for the office in-Democratic primaries:

Judicial District: JOHN STAPLETO' (Re-election)

HAULING WANTED - Have For Assessor-Collector of Taxes: T. T. HAMILTON (Re-election)

> For Sheriff: A. K. (ALTON) MAY

EARL COOPER (Re-election) For District Clerk: MARY L. McPHERSON

(Re-election) For County Clerk: MARGARET COLLIER

(Re-election) For County Attorney: KENNETH BAIN JR.

For County Treasurer: MRS. SAM A. SPENCE (Re-election) MRS. TROYE WILLIS STANSELL

(Re-election)

the Wico Magneto, the best For Commissioner, Precinct No. 2, HUGH COUNTS (Re-election)

LET US finance that car. For Justice of the Peace, Precincts J. J. HARRIS (Re-election)

REAL ESTATE TRANSFERS

C. S. Keeter to Apolonia Ramirez, two acres of land out of east of J. D. Buiteson survey. H. C. Griffitts to M. L. Cline.

See us for your farm and 8.9 acres of land out of south ranch loans. Quick appraisal central part of R. M. Emerson R. M. Malett to Douglas Cox.

7-tfc southwest ¼ of survey No. 13. block D-5. J. E. Rexrode to O. E. Lee, 162 acres out of northwest part of

survey No. 54, block D-2. Rozelle M. Glenn and Vivan Glenn to J. E. Rexrode, 162 acres out of northwest part of survey

54, block D-2. Hugh Carroll to H. C. Griffitts. east 75 feet of lots 8, 9 and 10, tfc. block 17, original, Lockney. A small tract 5 feet north and south by 75 feet east and west out of lot No. 8.

FOR RENT - 4 rooms and Elizabeth Nix to J. R. Belt Jr. bath apartment. Unfurnished [80 acres being east 1/2 of the Upstairs. Bill paid. Two blocks northeast 4 of survey 65, block

miles east of Dimmitt, one of the the week visiting her parents. irrigation wells, 220 Mr. and Mrs. Delbert Bybee and nodern 5-room house, 36x80 ft. Mr. and Mrs. Jack Williams and barn, 24 acres alfalfa, with sale Mr. and Mrs. Lester Green of

Mr. and Mrs. Henry J. Moore

visited in Paducah Sunday with

their daughter and family, Mr. Linda. Linda is confined to a hospital with pneumonia. Marco Polo crossed the Gobi

The 12 face cards in a deck

are symbols of the 12 signs of the

Zodiac and the calendar months.

Amelia Earhart was the first woman to address the graduat-

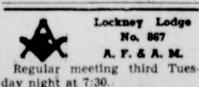
Academy.

\$200 EVERY MONTH FOR LIFE-Imagine a check in the mail every month for life, when you retire? By starting new, the cost of old age security is far less than you'd expect. Get full details about the State Farm Life Guaranteed

J. H. COOPER Office Phone 2131 Res. 2347



PENNINGTON MOTOR CO.



KENNETH COOK, W. M.

E. A. CARTER, Secretary

Sterley News by Mrs. M. A. Boone

Thursday, January 21.

Mrs. Huey Davidson, president, and Mrs. Marble. dicated subject to action of the presided at the business session. Community. A letter of thanks Mrs. Conrad Henderson will oc- are Mr. and Mrs. T. J. Mathis. was read from the state hospital cupy the house the Yarbroughs at Abilene for the Christmas vacated. gifts sent from the club. Miss Petty, County Home Demonstra- Mrs. Gibson of Dierks, Ark. spent home of their parents, Mr. and tion Agent brought excellent in- last week in the E. F. Rivers Mrs. G. P. Nelson. formation on foods for health. home. Refreshments were served to

On Friday evening at 2:30 Amarillo where he will receive and Gail spent Sunday at Hollis, Mrs. Howard Gibson, nee Shirley treatment. Reeves was honored with a b.idal shower in the club room. Hot list this week. were served from a lace covered Eldora spent the week end in and Mrs. Ross Bennett.

THE LOCKNEY BEACON, LOCKNEY, TEXAS, JANUARY 28, 1954

table. Hostesses for the occasion [Hermleigh visiting Mrs. Boone's were Mrs. A. C. Seymour, Mrs. parents, Mr. and Mrs. J. L. Burle-The Sterley Home Demonstra- B. A. Howell, Mrs. Otho Sanders, son. tion Club met at 2:30 p. m. Mrs. A. P. Sanders, Mrs. Fred Mr. and Mrs. E. W. Morrison

Mr. and Mrs. A. D. Yarbrough

T. D. Gibson was carried Monseven members and Miss Petty. day to the Veterans Hospital in

spiced tea and cake squares Mr. and Mrs. M. A. Boone and the wedding anniversary of Mr.

Fortenberry, Mrs. Harry Hartman and family moved to Claude Saturday, Mr. Morrison will take a job as supervisor on the Fort Roll call was answered with and children moved Friday to a Worth and Denver railway. Re-How Our Club Can Benefit Our farm near Plainview. Mr. and placing Mr. Morrison at Sterley

Mr. and Mrs. J. V. Nelson and Mr. and Mrs. Pete Goodson and from Friday until Sunday in the family of Elmore, Ohio visited

Mr. and Mrs. V. H. Kellison Raymond Warren is on the sick Mr. Kellison's parents, Mr. and Mrs. G. H. Kellison and attended



Byrd Pharmacy

NOTICE TO THE TAXPAYERS OF FLOYD COUNTY . . .

Due to the fact that the last day of January comes on Sunday, the DEADLINE for the payment or State, County and Poll Taxes

WILL BE SATURDAY, **MIDNIGHT, JANUARY 30**

For the benefit of the late taxpayer, you are advised that any payments mailed, bearing a postmark not later than January 31, 1954, will be Receipted, and Tax Receipts or Poll Tax Receipts will be issued.

SPECIAL NOTE - The Attorney General of Texas has held that members of the Armed Forces, or those who have been or will be discharged within 18 months prior to the time an election is held in the year 1954, may vote without having paid a Poll Tax for the year 1953.

T. T. HAMILTON

Assessor-Collector of Taxes, Floyd County

dy Bob and Glenda visited Mr. and family, Mr. and Mrs. C. D. and Mrs. B. L. McAninch and McCandless and family visited in family of Plainview Sunday. | Amarillo Sunday with relatives

Mr. and Mrs. Glen Cooper, Ted- , Mr. and Mrs. Melvin Cooper

Spring And Summer Jewelry



We have a new shipment of

CORO **JEWELRY**

and invite you to come in and make your selection from our large stock of spring and summer shades.

You'll find Coro Jewelry in our stock at all times, including Earscrews, Necklaces, Brace. lets, Pins, etc.

LADY FAIR SHOP

Virgin.a Thomas, Prop. Dial 2341

CARPET PRICES ARE LOWER!

Our new price list received this week show a carpet price reduction ranging from 20c to 75c per square yard. Let us measure and give you a free estimate, from our fine line of samples of Wiltons, Twist Weaves and Axministers. Our prices are cheaper because we have practically no investment. No job too small or too large for us to handle. Installation and workmanship guaranleed.

SPECIAL ON CHAIRS

Base Rockers, one group were \$39.50, now on special at-

\$29.50

PARKER FURNITURE CO.

Lockney, Texas

BUY A USED CAR

CONFIDENCE!

WITH THIS TAG-and

you'll buy with NEW-CAR

6 ways better

Thoroughly Inspected

Reconditioned for

Honestly Described

Performance

Reconditioned for Safety

Reconditioned for Value

warranted in write

Society

. . A the 1090 Chide Club continue to !

Mrs. Doyle Turner Honored At Shower

Mrs. Doyle Turner of Floydada, nee Dorothy Marr of Lockney, was named honoree at a bridal shower given Friday, January 22 in the home of Mrs. F. M. Smith. Cailing hours were from 3 to

Laid with a lace cloth the refreshment table was attractive with a centerpiece of colorful foliage. Brown napkins carried out the fall color scheme.

Presiding at the crystal punch

service were Mrs. Charles Crawford and Mrs. Deanie Henderson. Registering the guests were Ann Cooper and Patsy Holland. In the house party were Mmes. B. E. Harris, Deanie Henderson, G. E. Kellison, V. H. Kellison, E. A. Bonner, Homer Bartram, Paul Cooper, L. G. Rhine, Leslie Ferguson, Harmon Handley, E. A. Mc Leod, W. T. Rankin, Charles Crawford, Sonny Holmes, Hilburn Casey, Sid Thomas, F. M. Smith and Misses Ann Cooper, Nancy and Patsy Holland.

Attending from Floydada were Mmes. Gienn White, LeRoy Burns and Dave Willis.

Approximately 45 called or sent

Lorene Gunter Guest At W. M. U. Social

Miss Lorene Gunter of Way land College was guest speaker at a business and social meeting of all W. M. U. circles in the parlor of the First Baptist Church Monday night at 7:30.

The Lorene Gunter Circle was employed as a switch board opaith and courage has been an inspiration to all her associates. She spoke briefly of her struggle for an education and experience of holding wheel chair office jobs Edwards and Jim Owen, Lake- sister and brother in-law, Mr. which came about through faith view; E. L. Stapp and Calvin and Mrs. B. A. Bryant. While and the help of wonderful peo. Fomme, Lockney; W. D. Nance there Mr. Bryant became ill and

and M.s. Glenn Cooper served a lelicious salad course to Miss and Mmes. Sid Thomas, Hollums and Arlon Miller, Sand A CLEAN CITY IS A SAFE Leslie Ferguson, Don Murphy, Hill; Otho Sanders and E. P. triene McCallum, V. H. Kellison,

Marr, Fred Huggins, B. B. Vernon teacher of the class.

This is an

USED

TEL SS CLASS Mol. TO HAVE SOCIAL

in February.

Merrell, Thomas 7:00 o'clock Mrs. Joe Reeves is

Training Meeting

For HD Members

A training meeting for Home

Dougherty; W. E. Grimes, Friend-

S. R. Jones, Providence; T. C.

Smitherman, South Plains; John

Fowler, Starkey; A. D. Schaffner.

ship; Carrick Snodgrass, Har-

s urged to be present and bring spread together.

Mrs. J. R. Richards and Mary returned last week end from Dallas where Mary had a physical check-up at the Children's

GO TO CHURCH SUNDAY

TV Antennas

that will get Lubbock as low as

\$12.95

See us today if you want an Antenna - any price.

We can install a

ROTATOR

on your present antenna so that it can be turned to receive any station.

1954 model SMALL RADIOS

RCA models that will give you clear reception, and priced reasonably.

Modern Radio & **TV Service**

Lockney

He Gets His Workout in 'Lung'

relies on an iron lung to help him breathe, his need for exercise is

met by temporarily substituting a chest respirator while his arm

and leg muscles get a workout. Here Georgiana Harmon, staff therapist, is ministering to Joe in the Southwestern Poliomyelitis

Respiratory Center at Houston's Jefferson Davis Hospital. This cen

ter, one of nine throughout the U.S., is made possible through contributions to the March of Dimes of the National Foundation for

Infantile Paralysis. Thousands of youngsters like Joe will benefit

from prolonged treatment such as this to strengthen polio-weakened muscles. By joining the 1954 March of Dimes you will help to assure

that proper care is always ready for every polio patient needing it.

Demonstration Club Leaders was of the First Baptist Church and

held Monday afternoon in the their wives met at the home of

Extension Office kitchen in the Mr. and Mrs. Sid Thomas for a

Agricultural building in Floy. covered dish supper and forty

dada. The care of rugs and up. two party, Thursday evening at

meeting which was led by Miss
Leila Petty, County Home Dem.

Enjoying the occasion were
Messrs. and Mmes. Wallace Alonstration agent. The Leaders len, Tom Moore, Wayne McLain will give this demonstration in Thomas Marr. Leonard Kelley

their Home Demonstration Clubs Roy Scott, E. O. Durham, L. D.

Attending the meeting were Abbott, James Bobbitt, Glenn

Mmes. O. C. Vinson and R. C. Cooper, R. E. Wiley; Miss Johnie

mony; Floyd Fuqua and J. T. home Friday after visiting at

Moss, Homebuilders; W. Earl Long Beach, California with her

and Bailey Henderson, Lone Star; is receiving treatment at a hos-

Vernon Gross and Shirley Race, pital. She accompanied Mrs. L. Pleasant Valley; H. F. Quebe and A. Claborn of Sterley on the trip

Ross, Center; G. W. Smith, Barnhart and the hosts.

holstery was the subject of the 7 o'clock, January 21,

Men's Bible Class

Has Social Meeting

The Young Men's Bible Class

Hawkins, Charles Hammitt, N. S.

the High School Auditorium America. Monday night, February 1 beginning at 7:30. She will feature two-piano ensembles. The public

Mr. and Mrs. Hardy Clemons and son. Hardy Smith Clemons of ubbock were supper guests Sunday night in the home of Mr. and Mrs. Sid Thomas.

Hog prices may be slightly lower the last part of 1954 but sheep and lamb prices are expected to remain steady.

The Titanic, when sunk on Mrs. C. L. Record will present April 14, 1912, was on her maidseveral students in a recital at en voyage from England to

CARL McADAMS

GENERAL INSURANCE Fire - Hail - Polio -Windstorm - Auto -Bonds Phone 2141

> First National Bank Building



SWEETS FOR THE SWEET at Valentine

Pangburn's Delicious Chocolates in Heart-Shaped beautifully-decorated boxes priced at \$1.85 to \$10.00. Your choice of Pangburn's All-Creme, All-Nut, Mixed, Light or Dark Chocolates. Buy yours today.

LOCKNEY DRUG COMPANY

Night 3328 or 3850

EXTRA MILEAGE AND EXTRA SERVICE WITH



That's why so many people prefer DUNLOP TIRES - it's the extra mileage they get on the highways and the extra service on the dirt roads. More trouble-free miles with Dunlops than with any other automobile or truck

YOU'LL FIND A **DUNLOP TIRE FOR** ALMOST ANY NEED YOU MAY HAVE.

For every kind of vehicle, be it automobile passenger cars, trucks or some farm equipment, you will find a Dunlop tire to fill the need - one that meets the requirements and gives you satisfaction.



DUNLOP TIRES are scientifically designed by Dunlop tire engineers for just the job they will be called upon to perform. They are built by Dunlop Master Tire builders and checked at every stage in their production by trained engineers.

When you ride on Dunlops you are riding on TIRES OF QUALITY.

JACKSON TIRE COMPANY

Dial 3366

Lockney

AUTHORIZED ATTIVED DEALER Lockney Auto Company Your Chevrolet Dealer Lockney Dial 3368

THE LARIAT

LARIAT STAFF

Editor-in-chief....Barbara Carthel Joan Harris Asst. Editor Society Editor Sandra Myers Sports Editors Eddie Foster Donald Allison, and Jim Wil-

Typists Clydelle Hill and Johnnie Bonner

Ann Belt, Reporters Barbara Hays, Doylene Harrison, Lynn Jolly, Patsy Pierce and Henry Harden. ponsor Miss Johnie Barnhart

WONDERING

(This editorial was written by

about what's wrong with the Dimes. faculty, the student body, and as a whole the entire citizens of a dime; you will win the long ing Friday, January 22nd at one

I remember when Lockney was in your heart. noted for its attendance at football, basketball and baseball games. Some say "Well, they were winning;" maybe they were, but attendance means help to winning. I know because I have played long enough to know. People just don't realize how it makes a team feel when they are run on the field or floor and hear cheering. It makes the fight in them grow stronger and stronger and therefore plays the biggest part in winning. I know it isn't to big, but the teams are almost begging for your attendance and help.

Our district plays are just now beginning; so please help the home teams so you can be proud of them.

Barbara Hays Has Accident

Say! - has anyone noticed Barbara creaking around lately? It's not old age creeping on and surely it wasn't a fight! It's rumored around that Johnson and Harris were trying to "bump" her off while going around a corner but weren't successful. Others say that ever since Barbara was very small (I wonder) when that was!), she has had a burning desire to be a "flying" trapeze girl and while doing practice swinging on Harris's car door she flew a little bit too far. It will probably never be known ow it really happened

Seriously though, we hope that Barbara's cuts and bruises will be well soon. It will be good to see her in full swing again.

Future Homemakers To Meet Monday

Lockney Chapter of the Future the others. Homemakers of America will be held in the study hall Monday. February 2 at 12:30.

John B. Stapleton LAWYER

General Practice of Civil Law Courthouse Floydada

Telephone No. 14

Give To March Of Dimes

Now more than ever your dimes and dollars are needed for the dread disease polio.

victims down. There are minature Howell.' test tubes placed all around in Patty sang the business houses down town "That's Amore!" also placed in the hall of Lock-Who knows you may be next!

a member of the basketball Coach Truelove and Coach Lyon by Jerry Ford and Donnie Mc. point man with 15 points. Jimteam. Please take heed to it. B. for doing their part for the March Gowen to see "The Robe." of Dimes. Friday they were In the following lines I don't shining shoes for a dime and mean to sound catty, just curious all money went to the March of

So everyone can spare at least run and have a wonderful feeling jo'c'ock. A committee was ap-

School Menu

Monday: Roast Beef

Sweet Potatoes English Peas Salad Hot Rolls Cake Milk

Tuesday:

Fish and Sauce Creamed Potatoes Mustard Greens Jello Salad Graham Crackers Bread

Wednesday:

Brown Beans with meat Whole Tomatoes Corn Cabbage Slaw Apple Cobbler Cornbread Milk

Thursday:

Meat Balls Spaghetti Green Beans Pickles and Carrot Sticks Whole Wheat Muffins

Tuna Salad Beet Pickles Crackers and Cheese Peanut Butter Cookies

Band News

The Lockney High School Band is forming a jazz band to provide a bit of noise, music, and encouragement to the basketball teams. The band will play for all The regular meeting of the of the home games and a few of

The members expect to get a great deal of enjoyment from this activity. They met for their first practice Monday, January

Harleen: "My ancestors came ver on the Mayflower."

Billy: "Lucky they did, the immigration laws are stricter

Wendelle: "The boids choip retty." Donald: "Those aren't boids,

they're birds." Wendelle: "No foolin. Dev choip just like boids."

MR. DEBTOR . . .

We urge that you pay your bills to your creditors as agreed in order to avoid inconvenience and embarrassment. At this time of the year your creditors are taking inventory of his accounts and when he finds your account in arrears it will probably cause him to won-

We suggest that you either pay your accounts or go and talk with your creditor about the matter. It will help him to know what you can and intend to do. Remember the accounts you pay may save your credit. Your credit is like a shadow — it follows you wherever you may go.

Lockney Retail Merchants Assn.

Patty Adams And Sanara Myers Appear On IV

Girls Win;

Boys Lose

Tulia on Tuesday.

The Lockney gills won their

first district game last Friday

night the 22nd of January from

the Littlefield girls. The score

was 53-35. Nell Cunyus was high

point girl with 29 points. They

lost their first district game to

In the second game the Little

horns 57-37. It was the second

loss in district play for the Long-

horns. Eddie Foster was high

my Myers had 10. The Longhorns

lost their first district game last

Tuesday, getting beat by the

'ulia Hornets. Cross was high

point man for the first time this

Eldon Fortenberry Is

Eldon Fortenberry was chosen

Eddie Foster and Roy Johnston

were Junior Rotarians for No-

season with 11 points.

Junior Rotarian

vember and December.

Two high school girls, Patty very unfortunate who have this Adams and Sandra Myers, appeared on television Friday at There is now an experiment 5:45 on Channel 11, Lubbock serium that the scientists think They were guests of Bernie Howwill bring the number of polio ell on his musical show, "Here's

Barbara Carthel, Sue Wofford, ney High School there is one for Mary Myers and Mrs. Geo. Myers field Wildcats beat the Long-

every class. Give generously! were also televised unexpectedly. After the television performan-We want to thank Mr. Smith. ce this group was accompanied

Senior Class Meeting

by Ann Belt

pointed by the president, Jimmy Myers, to select a play. The date for the play has not been de-

The seniors also voted to go th of January. He dines each Fri to New Orleans on their senior day with the Rotary Club. He is trip. A committee is working on vice president of the senior class arrangements for the trip. The and an outstanding member of seniors are working hard and F. F. A. and Honor Society in making plans for their trip which L. H. S. will be in May.

GO TO CHURCH SUNDAY.

Where Are They Now

Mary Jo Bonner, after attending business college at Plainview, is working at Bilbrey Motor in Lockney

Roger Conner is going to a communication school in Ama- 16.

Aubrey Cox is married. He and Gail Chambers Cox live on a farm near Sterley.

Durrell Fortenberry married Marisa Sparks. They live near Dallas Durrell works for a

lumber company. Orland Gilbert attends Mc-

Murry College in Abilene. June Haggard goes to nurse's school in Dallas.

Jerry Irons is attending East Texas State Teacher's College at Commerce. He holds math as his

Warren Mathis, Ray Ford, Bilv Chandler and Delton Jack are each! helping their fathers farm. Warren and Delton had new cars last year and Billy and Ray are the proud possessors of some classy new autos.

OFFICE SUPPLIES at The Beacon Office

THE LOCKNEY BEACON, LOCKNEY, TEXAS, JANUARY 28, 1954

Cleon Wylie January 23, age

Calvin Wylie January 2, age

Nell Cunyus January 18, age

Jerry Ford January 12, age 18.

Sandra Myers January 12, age

Jimmy Williams January 14.

We wish a happy birthday to

age 18.

Ann Belt January 12, age 18.

JANUARY BIRTHDAYS

"WHEN I DIE" Lloyd Widener January 1, age When I die, don't bury me at all, Just lay me out in the study

Mary Myers January 18, age hall.

Place my English IV at my chest Ernestine Spradfin January 11. Tell Miss Barnhart I did my best.

Gail Wilson January 11, age Place my Algebra II book at my feet.

Tell Mrs. Cope I died in defeat. Place my Typing II book at my

And tell Mrs. Mangum I tried. Place my Civics at my head And tell Mrs. Lyon I'm glad I'm dead.

AFTERMATH

Roses are red Violets are blue I copied your answers And I flunked, too.

DR. O. R. McINTOSH

OPTOMETRIST 211 South Main St.

Floydada, Texas

115 - h.p.

Phone 157

NEED A TEST IRRIGATION HOLE?

We have acquired the Saunders Test Drilling rigs and their experienced operators. We are prepared to drill test wells for irrigation which has proven most essential and economical in many locations.

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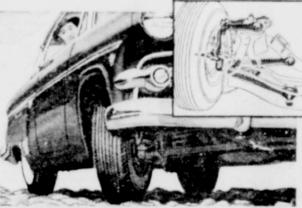
Dial 4-6367

1201 E. 5th - Lockney Highway

PLAINVIEW



Try the Y or the II.. You'll thrill to Ford's greater responsiveness the first time you take a Test Drive. And you'll discover that this new "Go" is yours through the full range of driving speeds! Both of Ford's new engines have an extra-deep block extending well below the cranichaft, giving the V-8 a "Y" shape, the Six an "I" shape-and you a more rigid, smoother, quieter engine. Both are short-stroke engines, too, which means



Test Drive

a FORD...

and you'll

drive it home

want to

Feel how Ford's new Ball-Joint Front Suspension cushions the bumps.

You'll find a new kind of ride . . . level and smooth . . . even on rough, rutted roads. And, because Ford's new ball-joint front suspension is simpler than the conventional type . . . with 12 points of wear eliminated . . . that "new car" feel lasts longer.



Look at your beautiful surroundings.

You'll see why Ford interiors for '54 set a new high in beauty. For here is a matchless blending of fabric, color and styling. Every detail says "fine car" quality from the new upholstery and trim to the unique new Astra-Dial Control Panel. And you'll find there's all the "living room" you'll ever want or need.



See how Ford's optional power assists* make your driving easier.

Unlike other low-priced cars, Ford offers a powerlift system that operates on all four windows. And Ford's power-operated front seat moves up and down as well as back and forth. Ford also offers you power brakes, power steering and Fordomatic.



Your fun really begins when you own a Ford

Of course, you can't fully appreciate the many, many "worth more" advantages that are yours in a '54 Ford until you actually own one. You'll find that your Ford provides the careful craftsmanship of a hull-tight Crestmark Body, the added safety of Full-Circle

Visibility, the easier action of suspended clutch and brake pedals and the convenience of Center-Fill Fueling . . . advances which make your Ford more fun to drive. And only Ford in the low-price field brings them to you. Why not join the swing to Ford!

*At extra cost.

GREAT TV! FORD THEATRE,

We cordially invite you to Test Drive a 54 FORD

WHITEY" BACCUS

Lockney

Telephone 3395

AUTHORIZED FORD DEALER

7th Birthday Dinner Held By B&PW Club

Lockney Business and Professional Women's Club observed Church

Tables were laid with white

Following the dinner Mrs. Frances O'Hearn read the club history

During the business meeting two new members were welcomed CONNER VISITORS



BAKER FLASH-O-GAS COMPANY

Lockney, Texas

into the club. They were Miss Virginia Thomas and Mrs. Dempe McGavock who transferred from the Perryton Club. The club, voted to have charge of the Mothers March on Polio" on Friday night at 8:00 o'clock. Three guests, June Wiley, Mrs.

I needed a book to read for relay. The 1929 Study Club continue to !

Sam Spence of Floydada and their 7th birthday Tuesday even- Mrs. Joe Wilson and the following at 7:30 with a dinner in the ing members enjoyed the ocdining room of the Methodist casion, Ellen Wiley, June Powell, Lelia Petty, Wanda Baker, Demple McGavock, Birda Foster, Francloths and featured a large birth- ces O'Hearn, Estelle Powers, Jefday cake bearing seven candles, fie Griffith, Ada Bailey. Winnie A music box played "Happy Angus, Betty Knox, Imogene Myers, Albertine Irons, Rosita Hollar, Jo Ann Moody and the hostesses, June Bybee and Dor-

Mrs. R. H. Massie, Sulphur icle, Mr. and Mrs. Jess Dennis, lemphis, son, Mr. and Mrs. Edlie Wayne Conner, Canyon and nother, Mrs. J. H. McManus who is still here visiting. Mrs. Conner was able to return to her work at Lady Fair Shop this week.

SEALE **Plains Theatre** Lockney

Show starts at 7:20

FRIDAY and SATURDAY January 29 and 30

DOUBLE FEATURE

"PISTOL HARVEST"

with Tim Holt

A thrill-a-minute western a relentless tracker of ruthless murderers - a pistolpacking saga you shouldn't miss.

-PLUS-

"AFRICA SCREAMS"

with Abbott and Costello

Even African cannibals and laughter at the antics of Abbott and Costello - Frank Buck and Clyde Beatty, the big game hunters, trap the king of beasts and host of comics, Abbott and Costello.

Also CARTOON

SUNDAY and MONDAY Jan. 31, February 1

"Walking My Baby Back Home"

Donald O'Conner and Janet Leigh

It's your favorite song and dance man in the gayest, laugh-filled musical funfest of his career.

Also CARTOON

TUESDAY, WEDNESDAY and THURSDAY

February 2, 3 and 4

3 Dimension House Of Wax"

with Vincent Price, Frank Lovejoy and Phyllis Kirk

The first feature produced in 3-D by a major studio—the man-turned monster who gripped a city with panicit comes right at you - a hand at your throat, a horror to thrill your spine.

Also CARTOON

DRIVE-IN THEATRE

21/2 miles west of town on the Plainview Highway.

TRY OUR SNACK BAR -Home-made barbecue and chili in our sandwiches and hot dogs. Also French fries. cold drinks, snow cones, pop corn, etc.

> First Show at 7:00 Second Show at 9:00

FRIDAY and SATURDAY January 29 and 30

The Marksman

with Wayne Morris

trap for every killer who tried to cross it - in his trigger finger lay the fate of the bad men of lawless Oklahoma - his rifle ruled

> Also CARTOON and 2-REEL COMEDY

SUNDAY and MONDAY January 31, February 1

'Gun Fury"

with Rock Hudson, Donna Reed and Phil Carey

Thundering with the power of frontier fury - the story of a hot-blooded adventurer - and the women he stole - in the era when love belonged to the man who

Also CARTOON and NEWS

\$50 Reward

Will be paid for information leading to the arrest and conviction of anyone deliberately stealing speakers from this theatre.

When speakers are accidentally taken from the theatre they should be returned as quickly as possible. There is no cost to you for their reinstallation and we will be grateful for your co-operat-

The Seale Drive-In will be closed on Tuesday, Wednesday and Thursday nights for the winter.



Billy Griffith Weds Norma Jo Allen Sun.

An arch entwined with greenery and white gladioli flanked with tall baskets of white gladioli and cathedral candelabra formed the decorative background for the wedding of Nor- Her corsage was white carnatma Jo Allen of Olton and Billy jons Griffith of Lockney.

Vows were exchanged in man. the home of the bride's parents. For her daughter's wedding, fith of Lockney.

Mrs. Robert Williams of Lockney, sister of the bridegroom. from Lohengrin by Wagner.

father who gave her in mar-lpunch was served

79.95

129.

ood Housekeeping

riage, the bride was attractive n a winter white suit complimented with an orchid blouse and hat, her shoes were winter white and she carried an orchid atop a white Bible.

Barbara Ann Bell attended as maid of honor. She wore a grey dress with matching accessories.

Robert Rigdon serves as best

Mr. and Mrs. T. J. Copeland of Mrs. Copeland chose a suit of Olton with Dr. R. L. Dobson, aqua blue with black accessor-Bible instructor at Wayland Collies, Mrs. Griffith, mother of the lege, reading the single ring groom was dressed in a navy ceremony. The bridegroom is the blue surt with matching access son of Mr. and Mrs. L. J. Grif- ories. They both wore corsages of white gardenias.

Reception

9.95 Value! 200-207

ALL-ALUMINUM

COMBINATION

STORM-SCREEN

DOOR

Rugged, all-aluminum

Aluminum door jamb !

Easily Installed by Anyone!

construction !

1" thick !

Following the wedding a replayed "I Love You Truly" and ception was held. The bride's the traditional wedding march table was laid with lace and centered with a four-tiered wed-Jerry Griffith, brother of the ding cake topped with a minoridegroom and Wayne, Allen, lature bride and groom. White brother of the bride lighted the flowers and candelabra holding white tapers completed the tab-Entering on the arm of her le decor, Cake and lime shurbet

After a wedding trip the couple will be at home in Plainview where the groom is employe with Haynes Motor Company. Mrs. Griffith was a senior stuc ent in Olton High School. Mr. Briffith graduated from Lockney High School in 1946. He was i he U. S. Army for two years. months of which was spent in

Birthday Party At Kindergarten

Dale Brown and Neil Mitchell who celebrated their birthdays on the same day were honored with a party at Mother Goose School Wednesday morning. The children made drawings and fashioned a large colored birthday candle for the honoree \$1.45 in pennies was brought i honor of the two and placed i the fund for the polio drive.

A large birthday cake decor ated in the cowboy mo'f was served with ice cream to the following students. Tony Frizzell, Bill Hays, Connie Reed, Bennie Reecer, Charles Smith, Buck Smith, Vicki Teuton, Mike Willis, Ada Kay Reese, Tommy Joe Shernan, Jeanette Dodson, Cindy Turner, Dale Brown and the following visitors, Neil and David Mitchell, Mrs. Frank Brown and Mrs. R. C. Mitchell.

SIX COUNTY SINGING

The Six County 5th Sunday Singing convention will be held in the American Legion Hall in Matador next Sunday all day. Singing will begin at 10 a. m., according to information received by Joe Reeves. The public is invited Mr. Reeves states.

Guadalupe county recently was chosen the first county in the nation in which a concentrated effort will be made to properly mark every piece of farm and ranch equipment which is used on the highway with reflective tape,

OFFICE SUPPLIES at The Bea con Office

MARCH OF DIMES



Whiskered Wizzards To Play At Plainview

The Whiskered Wizzards of St Augustine, Fla., will play a basketball team sponsored by The Plainview Lions Club, dub bed "The Rebounders" at the Plainview High School Gymnasum on Thursday night of this

The game will start at 8 p. m. and admission will be charged. Proceeds go to the Lions' crip oled children camp at Kerrville

SAYS THANKS

I want to express my thanks to my friends and neighbors for the flowers and cards I received while in Lockney General Hos pital. Especially do I thank Mangold and the staff of nurses or their kindnesses to me. Mrs. F. O. Conner.

STARTING MONDAY

The Beauty Bar will offer Permanents at the following prices:

\$15.00 Permanents for \$12.50

\$12.50 Permanents for \$10.00

\$10.00 Permanents for \$7.50

TRY OUR NEW

PERMANENT! Lanoloc-3-D, only \$10 up

Dial 3818 for Appointment.

THE BEAUTY BAR



WE GIVE AND REDEEM PYLANT

With Every 10c Purchase Or More

SUGAR

10 Pound

soc

PINEAPPLE

Crushed No. 2 Cans

Sauer Kraut

3 Cans

Blackeyed Peas

3 Cans

14 oz. bottles

TUNA

KETCHUP

Van Camps

25c

Spiced Beef

Heinz

39c

25c

SAUSAGE

Pure Pork 2 Pounds

69c

CHEESE

HAMBURGER

Longhorn Pound

49c

Double Stamp Day Every

Pylant Grocery Phone 2134 Free Delivery

Double Stamp Day Every Tuesday

STOP

Dust, Cold Wind, Sweating Windows

with Redwood YeaRound Combination SCREEN AND STORM WINDOWS

> "THE WOOD THAT OUTLASTS METAL" ONCE ON - ALWAYS ON

Can be financed under Title 1 Loan.

Dial 3385

BRUNNIER LUMBER COMPANY Tuesday

Westminster Choir At Lubbock Feb. 5th

The famed Westminster Choir sponsored by the Asbury and St. John's Methodist Churches of Lubbock, will be presented on Friday, February 5th at the Lubbock High School Auditorium at 8:15 p. m. This year marks the 31st season this distinguished concert group of 40 voices has! been before the concert public.

The Westminster Choir was first organized to serve as the volunteer choir of the Westminster Presbyterian Church of Dayton, Ohio. Though the choir retains the name it had in its affiliation with this church, it is longer a church choir, but touring concert unit of Westster Choir College in Princo New Yersey.

In contrast to the present highly-trained personnel of the group selected from the college student body of 300, the members of the first choir were business men and women and house wives who devoted their leisure hours to singing under the in-

NOTICE!

I will do

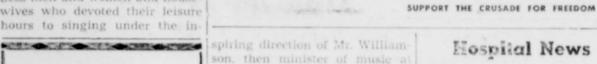
INCOME TAX

WORK

at my residence, one block

west of grade school.

J. D. COPELAND



by writing to Mr. Lee Belknap. Asbury Methodist Church, 2005 lbs., 5 oz. Ave. T. Lubbock. Texas; or to

GO TO CHURCH SUNDAY.

NOW IS THE TIME TO

Fertilize!

We are equipped to apply

ANHYDROUS AMMONIA

to your soil or we have AMMONIA NITRATE, SUPERPHOSPHATE and all types of MIXED FERTILIZER. We also have the Spreaders with which to apply

See us today about FERTILIZER!

BAXTER & SMITH GRAIN CO.

Dial 3377

· Lockney Or see our salesman, BOB JARRETT,

COMING SOON . . .

International Harvester's New 1954 model

REFRIGERATORS

and FREEZERS

SPECIAL — We have several new 1953 model Re-

frigerators and Freezers on hand that we will sell

AT COST!

See us today if you want a bargain in a

New Refrigerator or Freezer

dial 3496.

Hospital News

NEW YORK-"Freedom Tank" in action. The vehicle which cracked the Iron Curtain is touring America as the symbol of resistance to Kremlin

tyranny. Above are seven of the Czechs who fled communist terror in their

homeland last July, posed atop the "Freedom Tank." Left to right are:

Joseph Pisarek, Vaclav Uhlik, Vaclav Krejcik, and Walter Hora. Standing

on top of the tank is Mrs. Uhlik and her children, Vaclav, Jr., 6, and Eva, 4.

Mr. and Mrs. Leslie Price are and little Gale June weighed 4 Lectureship, set for Feb. 21-25, the winter months," states Dr.

Mr. and Mrs. Chester Rogers 6 lbs., 7 oz. His father is a farm- the college's history. er living 4 miles north of town. and baby were dismissed Satur-

and baby dismissed on Monday, over the United States.

Other Patients

R. R. Warren was admitted 1-22 topics are: and dismissed 1-23, medical. Mrs. C. Foster, Floydada admitted 1-23, dismissed 1-24, sur-

Mrs. T. H. Bodeker was admit- lems.' ed 1-25, still receiving medical Glenn L. Wallace. Abilene, step in and do much unnecessary

Mrs. M. W. Stalling, Rt. 1, Here- Work of an Evangelist." ord, underwent surgery the 25th | Paul Southern, Abilene, "Over- entirely too high a price to pay L. K. Sherman admitted 1-25, Ministry.' tismissed 1-27, medical.

Willa Dean Matthews underwent Tendencies." and Mrs. S. N. Matthews of Phariseeison.

ACC Bible Lectures Homes Overheated, Set For Feb. 21-25 Dr. Cox Says

(Below) Uhlik and his family

with MC Ed Sullivan of the TOAST OF THE TOWN tele-

vision program atop the tank

in mid-Manhattan, Sullivan

christened the tank as the "Free-

dom Bank" by dropping a "Truth

Dollar" in the turret. The vehicle

is touring the country to gather

"Truth Dollars" and Freedom

Scrolls in support of Radio Free

Europe whose broadcasts helped

keep up the morale of the Uhliks

before their flight.

Abilene, - Principal speakers | Austin. - "With colder weath parents of twins born 1-21. Little and their subjects for the 1954 er in Texas, it is time to think be obtained through the mail Bob Gene weighed 5 lbs., 2 oz. Abilene Christian College Bible about home temperatures during have been announced.

"Overcoming Dangerous Tend- "There is evidence that thous-Mr. Marshall Gordon, St. John's are parents of a baby boy, Hugh encies" will be the theme of the ands of homes are constantly Methodist Church, 1304 Ave. X. Arthur born January 21 weighing 1954 lectures, the 35th series in overheated during the winter, In

> J. D. Thomas, associate pro- indoor temperature during the Vicki Lynn is the name of Hugh fessor of Bible at ACC, will di- colder months in which they Arthur's 5 year-old sister. Mrs. rect the program, a series of should and so strenuously object W. A. Carthel of Lockney is the addresses on Bible subjects, de- in the summer. Such persons are maternal grandparent. Mother signed to inform and edify not only uneconomical with their members of the church of Christ. fuel supply, but are endangering

> College officials are making their health as well." Dr. Cox Mr. and Mrs. Carl Brewer of plans to have as many as 6,500 continued. Sterley are parents of a baby to 7,000 visitors on the campus son, Bobby Gene, born January during the lecture week in Feb. overheated temperatures become 23 weighing 6 lbs., 12 oz. Mother ruary. They will come from all soft, the system is weakened and is at a decided disadvantage in

The main lecturers and their defending itself against the

Jack Lewis, Covington, Ky., "Overcoming Modernism." Dr. John G. Young, Dallas,

Overcoming Eldership Prob-

"Overcoming Dangers in the and not infrequently, fatal dam-

and is still receiving treatment, coming Professionalism in the for a few extra degrees of unneeded heat.

H. A. Dixon, Henderson, Tenn., Marvin Matthews and sister, "Overcoming Denominational starting on their annual scour-

onsilectomies on Tuesday. They J. P. Crenshaw, Plainview, But this does not alter their afire the son and daughter of Mr. "Overcoming the Tendency to finity for super heat. They ig-

Frank Pack, Abilene, "Over- grees is the best temperature, A coming Problems in Worship." | thermometer kept within that They are "Ways and Means of safeguard. What does your ther for the Widows and Orphans" by

spent Tuesday night in Floy dada visiting their son. Harold Huggins and family.

Minnows by the thousands car be easily raised in small ponds.

Wedding rings symbolize th shackles wives were forced wear in olden times.

YOUR OLD **TYPEWRITER** IS WORTH MONEY!

TRADE IT IN ON A NEW REMINGTON

Quiet riter with the EXCLUSIVE



sets and clears tab stops from the keyboard

SIMPLIFIED RIBBON CHANGER - the easy way to change ribbon FINGER SPEED KEYS - for greater typing ease

TODAY!

LOCKNEY BEACON

THE LOCKNEY BEACON, LOCKNEY, TEXAS, JANUARY 28, 1954

Too Late To Classify

FOR SALE - Size 10 Girl Scout dress in good condition. Mrs. Melvin Cooper.

STAR TELEGRAM SPECIAL -The Beacon is authorized to offer the Fort Worth Star Telegram, daily and Sunday, 8 mon- the Floydada schools, is chairths by mail for only \$9.50. The daily only Star Telegram may be had for 8 months for \$8.50. composed of superintendents and

INTERSCHOLASTIC LEAGUE MEMBERS HOLD PLANNING MEET IN FLOYDADA

met here Wednesday night to the meeting, since spring footscholastic league meet.

Schools in the district include Paducah, Spur, Crosbyton, Ralls, Abernathy, Lockney, Tulia, Floydada and Olton, a newcomer to 42-2tc. the district this year.

Spring events will include track and field events and liter-

Subscribe at The Beacon Office. | coaches of the various schools of

The date for the meet has not been set. The possibility of adding baseball to the schedule of athletic events was discussed at make plans for a spring inter- ball training has been dropped from the athletic program.



His equipment must be

"Safe enough" won't do for parachutes to be super safe! Often your car may need such a safety margin. That's why mium Motor Oil is made so it will provide lubrication likely to face. It's super safe:

HERE'S EXTRA PROTECTION FOR YOUR CAR

A Motor Oil Guaranteed to Satisfy You!

When you refill with Phillips 66 Heavy Duty Premium Motor Oil you get a printed guarantee of satisfaction! Use this great oil for ten days, or up to 1,000 miles. If you aren't completely satisfied, your Phillips 66 Dealer will refill your ear's crankcase with any other available oil you want, at Phillips expense!

How does Phillips dare make such a guarantee? We do it because Phillips 66 Heavy Duty Premium Motor Oil gives you really dependable Lubri-tection . . . lubrication plus engine protection. Get it today. It's guaranteed to satisfy you!

Get Lubri-tection



Call us for Phillips "66" Products

Delivery to your farm.

J. C. KEMP Phillips "66" Jobber

Dial 2393

Lockney

Darnell Grocery

Dial 2233

fact, many families tolerate an

"People living in homes with

sudden change from a too great

indoor heat to the penetrating

"Consequently colds, bronch-

ing advantage of the situation.

age. You will agree that this is

"We all know families who are

age of colds and sore throats.

ial troubles and pneumonia, tak-

outdoor cold.

Delivery Service

SHORTENIN

12 OUNCE CAN

DEL MONTE

RAISINS

BEEF LOAF

29c

23c

QUART SIZE MAZOLA OIL 55¢

WILSONS

CHEESE, 2 lb. box 83c

Apples

Delicious Pound

Comatoes Pound 18c

Grapefruit

WE APPRECIATE YOUR BUSINESS

Your International-Harvester Dealer

The Lockney Beacon

PUBLISHED EVERY THURSDAY

HAYS & REYNOLDS Publishers Edgar R. Hays Mechanical Superintendent

SUBSCRIPTION RATES: in Floyd County, per year ... \$2.00 Outside Floyd County, per year \$2.50

Either new or renewal subscriptions

the character, standing or repuwill be corrected gladly upon being brought to the attention





Minute Editorials

But ye brethren, be not weary in well doing.-Thess. 3:13.

items - paying your poll tax broke even in the most prosperand giving to the March of ous times. Dimes. Both these drives will end Saturday night. For that satisfaction of knowing you've done INDEPENDENT SCHOOL DISTyour part we suggest that you RICT, as well as school officials. day, if you haven't already.

right to protect his own home and premises. When a prowler THE WISE carry their know steals around at night with ledge as they do their watches,

ARE WE IN FOR A DEPRES-SION or a "normal" period of economy? The Beacon believes that we are in for a more normal period with the reminder that a "normal" period is not the time when even people who don't care whether they work or not have jobs and when any kind of merchandise, regardless of price or quality will sell. A normal period, in our books, is a time when a man who has a job is expected to work at it and give his employer a day's work for a day's pay, and when people who buy will be looking for the best quality at the fairest price. In other words it is a Entered April 14, 1902, as "buyer's market" now and that second class mail matter at the goes for labor as well as mander the act of Congress of March 3, 1879.

der the act of Congress of sell his employer on the idea that he wants the job and will Any erroneous reflection upon work at it. And the merchant tation of any person, firm or must sell his merchandise at corporation which may appear competitive prices and quality. the columns of 'the Beacon' Maybe that a more healthful

SPEAKING FURTHER on the conomy question, we hope that o one tries to tell you that the creat high plains section is in ad shape. This is the most forunate area of Texas even in luding the famous Rio Grande failures, a more stable economy and a faster growing population than any area in the state. Of year as the usual custom is, but there'll be another year and better crops and we won't have the bad luck in some areas this year that we had last. The past year has been a good lesson to some of us showing that we need a little better management of our affairs and need to look ahead a little more and not count our eggs until they're safe in the LAST CALL for two important basket. A foolish man can go

PATRONS OF THE LOCKNEY take care of both these jobs to- are looking forward to the opening of the new school build-ERS continue to come in from will be a real asset to the school

-000-

nothing but mischief in his mind not for display but for their own

do, it seems to us will go into use in early Febru-lists in Russia or persecution of

individual conscience.



ted States to join him in de

manding a "formal United Nat-

termed a "diabolical attempt to

had been arrested and convicted

for conducting public worship

without securing permission from

ton, D. C., the Roman hierarchy

to all Protestants of Colombia to

We repeat: we Baptists are for

freedom of religion and worship

anywhere and at all times. We

look upon religious persecutions

ted by the Communists or Roman

Catholics. - The Baptist Stand-

fourths of the country.

WHY THE MARCH OF DIMES

NEEDS <u>50%</u> MORE IN '54

LARGER GIFTS FROM EVERYONE NECESSARY

TO FINANCE FULL PROGRAM PLUS POLIO PREVENTION

With Our EXCHANGES

PROTEST OF PERSECUTION

POLIO

PREVENTION

In the nation's capital January 2 Roman Catholic Archbish- five Protestant preachers who op Patrick A. O'Boyle of Washington appealed to Protestants. Jews, and others who believe in God to put aside their differences the police. The very minute the and join Catholics in a crusade archbishop was making his apof prayer and protest against peal to Protestants in Washing-Communist persecution of religon. The archbishop proposed of Colombia was issuing orders hat all faiths support a demand for a formal United Nations investigation. He charged that the Communists were making a

imes to join Roman Catholics as pernicious, whether perpetraindividuals in the name of the RALLS IS OUT FOR BUSINESS Roman Catholic hierarchy in

Roman Catholic Archbishop mund Colombia are persecuting ing them the God-given right and privilege of worshipping according to the dictates of their



Should I use a growth stimulant on newly-hatched chicka?

If it's Dr. Salsbury's A.Ren-O-Sal, the sooner the better. Chicks that receive Ren-O-Sal regularly grow faster than untreated chicks. Put Ren-O-Sal in drinking water from start to finish for rapid growth, fast feathering and early maturity. Ren-O-Sal also prevents spread of cecal coccidiosis if given at the rate of 8 tablets per gallon.

BE ON THE ALERT! WALLEY

DR. SALSBURY

Lockney Drug Co.

SPECIAL PRICES on all Radiators. International Farmall Cores_\$25.00 Exchange

> STOVALL-BOOHER RADIATOR Sales and Service Plainview, Texas

selves to the task of meeting stiffer competition and consumer resistance forecast for 1945.

Business has been pretty easy to get during the late wars and in the post-war period. It was not necessary to give much attention to competition, public relations, advertising and service. That period has drawn to a close, and there are abundant signs that local merchants are determined to give the consumer a 'better shake" for his dollar than in any year since the beginning of World War II.

The store front modernization stores meets a powerful compet- room 5 in the same building. ition weapon used successfully for years by neighboring towns to James Husky, age 24 years, attract our local trade. The gen- died at Plainview Saturday eral dressing up of stocks of morning following an appendi goods, addition of a wider select- citis operation. The appendix had ion of merchandise and a general already burst and complications attitude of "Let's go out after our had set in before he underwent share of the business" indicates the operation. Burial was made that Ralls merchants are far from in Lockney. Mr. Husky leaves a counted out of the race for the wife and two children, his fath-

The forecast for 1954 is that Tom Husky and one sister. Ralls has more to offer in quality, service and price than ever Margaret Indiana Lackey, before. - Ralls Banner.

WHAT ABOUT THAT?

They were all intrigued by the tractors which the farmers had in the fields, plowing under "remote control" while the operators or owners — attended church service. It can hardly be stated ions investigation" of what he that a tractor running in the field alone and unguided has an exterminate religion" by the 'operator" especially if the man Communists, the Supreme Court who started the machine to goof Italy ordered the release of ing, was sitting in church.

We're curious to know how the preachers are gonna handle this situation - if the layman is in his pew where he belongs, how about that machine run ning in the field? Seems a bit complicated to us - especially since the authors of the Good Book didh't seem to forsee such a contingency. They took care of the son and the daughter, the ant, the guest in the house and all the animals - but there wasn't any remote control machinery. - Quitaque Post.

Ralls business men have tak- death-ray gun, or keep it herself en a dispassionate look at the and enter the \$10,000 contest- Dr. H. H. Ball, dentist, who has handwriting on the economic -Getting Out on a Limb in Post been located over Griffiths Growall, and have quietly set them. Dispatch

Long Ago In Lockney

Items of interest from the file. of The Lockney Beacon.

January 31, 1924

The cotton yield for the South Plains up to December 20 was 91,590 bales. Floyd county yield ed 6.010 and Hale 5,217.

Dr. C. C. Clements, who several program now being studied by weeks ago purchased the fixturthe Chamber of Commerce has es and business of Dr. J. C. Guest received well-deserved support has moved his office from the from business men. The issuance rooms formerly occupied in the of King Thrift Stamps by local First National Bank building, to

er and mother, and a brother

year, 10 months of age, daugh ter of Mr. and Mrs. R. L. Lackey, died from pneumonia brought on by a case of measles. She was buried in Lockney Monday af-

A party composed of Mr. and Mrs. McBride, Mrs. John W. Sams, Misses Fay Bennett, Hazel Hadley, Bill Braswell and Effie Wilson, Messrs. Ralph Ashworth, Henry Hodel, Dr. J. M. Floyd. George Hurt and Joe Roberson went to Claude Crossing Sunday morning and spent the day.

Richard Adams of Tulia and Miss Susie Wood of Lockney were married Saturday afternoon, January 26 at the Methodist parsonage, Rev. J. P. Patterson performing the ceremony. They will ive in Tulia.

Muncy. - Cotton picking is about a thing of the past for this crop but most farmers still lack High School to volunteer for a few days picking having last service in the United States armyear's crop out of the way.

man must make a choice be stock of automobile tires to the assignment. tween motherhood and a career, E. P. Thompson building on the Should she give the cereal box- West side of Main street in the top to Jimmy to send for a store with Crager Furniture Co.

cery store, has moved into Dr.

J. C. Guests old office, room 1, First National Bank building.

J. B. Downs and Judge Stalbird have received notices from Governor Neff informing them that they have been appointed as delegates from Floyd County to represent this district at the meeting of the National Highway convention in Washington, D. C.

January 30, 1942

New Arrivals - Born to Mr. and Mrs. David Caff of El Paso, a baby boy, here January 21. Mr. and Mrs. Frank McNeil are the parents of a baby girl born Jan-

The following selectees left Monday for Induction Station Fort Sill, Okla., James. Hinton, Floydada; Duard I Reeves, Lockney; William ... Daniel, Floydada; James Carol Terry, Floydada; Leo Glenn Williams, Petersburg and Richard Curtis Swanner, Floydada.

Word was received here late yesterday of the sudden death of Ben Davis in California. Mr. Davis was a former Lockney resident and a son of the late John

Postmaster McCollum and son, Robert Williard, are shown in picture with Ensign J. Morrison Ireland, as Robert Willard was sworn into the Navy at the Dallas office Saturday. Postmaster McCollum was je-jected by navy examining on ers. The medical officer promised the father, a former Navy man. that he would be accepted later after he undergoes a corrective operation.

In the political ring are L. D. Ratliff Jr., seeking the office of District Attorney; Frank Perkins seeks re-election to Justice of Peace office; H. F. Finley enters County Clerk race; Morgan Wright seeks election to office of County Judge; E. R. Harris is a candidate for Commissioner Precinct 2.

Robert Willard McCollum, the first 1942 graduate of Lockney ed forces, was honored Wednesday morning in assembly at C. A. Wofford has moved his school. Robert Willard joined the SOONER OR LATER every wo- Cotton and Land Office and his Navy last week and is awaiting

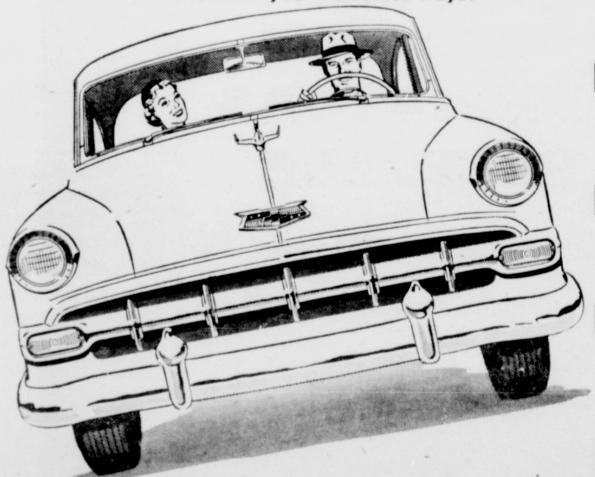
> Kimble Optometric Clinic

> > For Appointment

Call 254—Floydada

You want everything and here's everything you want

to serve you in all these ways!



Yes, the three great new series of Chevrolets for 1954—lowestpriced line in their field—are also the only cars in their field that are automatically powered to serve you in all these ways. Come in, see and drive the new Chevrolet, and prove this for yourself!

More things more people want, that's why MORE PEOPLE BUY CHEVROLETS THAN ANY OTHER CAR! CHEVROLET

POWERstyled for your pride

of ownership

POWER-

engineered for thrills and thrift

POWERGLIDE

gives you finest no-shift driving Optional on all models at extra cost.

dila.

POWER

Brakes for your greater safetyprotection

Optional on Powerglide models only at extra cost.

POWER

Steering for greater driving ease Optional on all models at extra cost.

POWER-

operated front windows and front seat

Optional on "Two-Ten" and Bel Air models at extra cost.

POWERED

to give extraordinary four-fold economy

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Telephone 3368 — Lockney, Texas

HOW MUCH DOES YOUR TELEPHONE SERVICE actually cost? Recently we asked a group of telephone customers to help answer that question by keeping a record of all the calls they made and received for a week. One of the group, Mrs. Felicia Littlejohn, made and received 58 local calls. She estimates that they covered a total of 345 miles. The cost, according to Mrs. Littlejohn's figures - about three

Her Voice Travels 3 Miles for a Penny

EFFECTIVE MAY 1, 1953

miles for a penny. "That's a real bargain," she added.

. A TEAM OF 28,000 TEXAS TELEPHONE

Auto rates are up from 4 to 25%

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Check Your Insurance Costs with

STATE FARM MUTUAL

DIVIDENDS Our currently expiring semi-annual Automobile Insurance Policies

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PEOPLE . . . AT YOUR SERVICE.

Lockney Give us a ring or drop a card.

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TRACTOR TIRE

s 66 front tractor

and give longer

double side ribs do

MPLEMENT TIRE

cially designed for

elements and wagons.

ra thick tread with

mbats slipping and

illips Farm Tires from

work in pairs f the pull you ne Open Center F! Action Tre cleans as it ! as it rolls!





FLASH-O-GAS CO.

will have to spend there.

Several ladies from our com- grapher. at 9:30. Mrs. W. H. McClung December. Her husband is sta- to Cub Scout work. Floydada sdowed the products tioned at El Paso, Texas and she | The South Plains WMS met at

an served cake and coffee to Arby Mulder is in the process der the direction of Mrs. H. S. following: Mmes. R. G. Dun- of getting a new irrigation well Calahan Jr. "Faith of our Fath-Phillip Smitherman, Grigsby on his place north of South ers" was sung by the group and ton, Murray Julian, John Key Plains. The well is down several the meeting began with prayer

House guests in the home of ne from the hospital in Lub- and daughters were her cousin. k last week end and is under Ray Glasscock and his wife and

some time. Mr. and Mrs. Frank Calahan and Paul Snodgrass.

18 members of the South lains Brotherhood of the Bapist Church attended the Floyd Baptist Association dinner and meeting which was held at the Lone Star Baptist Church Tuesday night, January 19. Everyone thoroughly enjoyed the speaker of the evening. Dean Bryan Robinson of Wayland College at Plainview, Many churches were represented with one hundred percent of their membership and

were hosts at Sunday dinner after church to Mr. and Mrs. Sim Reeves who spent the afternoon with them.

Kendis Julian accompanied he FHS band to Abilene on Saturday where they played in the auditorium at Hardin-Simmons University. Mr. Horn, band di eer easily, hold the rector and several parents of children who are in the band went on the two busses to Abiene for the day. Murray Julian went to Abilene along with other parents and while there he and Kendis visited Terry, who is a student at Hardin-Simmons. ep grooves rolls easily, The group returned home on Saturday evening.

Mr. and Mrs. Fred Fortenberry and Elmo went to Whiteface, Texas Sunday where they found living quarters for Elmo, and made arrangements for his meals, etc. during the coming or Whiteface where he went t

| work on the Santa Fe as tele-

munity attended the bridal Mrs. Owen Thornton and Mrs. shower held at the Sterley recre- I. H. Parks, den mothers of the Mrs. Kenneth Bean was hostess ation room on Friday, January South Plains Cub Scouts took a Stanley party at her home 22 for Mrs. Howard Gibson, nee the scouts to Silverton on Mon-Tuesday morning, January Shirley Reeves who was wed in day night for a show pertaining

d was in charge of the games. hopes to be able to join him the church on Wednesday, Jan. entitled "Gideon", was the top-Mrs. Truman Bradshaw came Mr. and Mrs. Sylvian Kinnibrugh members each took part in the doctors care this week, get- children from Earth who spent and everyone that wishes may help obtain new mattress covers to the hospital at the close Sr. and Mr. and Mrs. W. M. at Wayland College. A round is week and we all hope Staniforth Jr. and children went robin prayer by all the members to Amarillo to spend the day last dismissed the meeting. Present Many were back in church on Milton, H. S. Calahan Jr., Bryan was hurt, thanks to the bravery ed him to make his home with Sunday after being absent for Karr, Murray Julian, Shelby of a small girl who had studied some of them since the mothers

vacation to New Mexico; Billy tragedy was averted at the South Mrs. Mattie O'Neal arrived Mr. and Mrs. Lloyd Deavenson and many others who were and in the fright of the moment to be with her sister, Mrs. Thur- son, Dennis, the youngest of

For one that won't jump the

traces, see this aandy riding horse.

1950 4 Door Chevrolet. Back up

lights, radio and heater, seat covers,

under hood light, under trunk light,

deluxe hood ornament. In other

words loaded. One owner and one

barn. Yours to rope, ride and tie.

work horse. We got this one from

Ray Hillman's herd, and she is ready to go to work. You won't have to

reshoe this one. Hook up and buy

this one for \$575.00. A 1951 Chevro-

pull by her self. She has four good

shoes on the ground and a nearly

new one straped on. We rebuilt her

motor and branded her O. K. New

rings, crankshaft, rods and has in-

serts. She has her own built in bug-

gy and we call her a 1946 Panel

If you hate to pay a dime for a

Chevrolet. Sold to you for \$300.00.

cup of coffee then look at this Mare.

Her teeth are good and she will ride

as many as can get on. Gentle for

the kids, and is very dependable

and easy kept. Looking for a home.

\$295.00. 1946 Chevrolet 4 Door Se-

dan. They Branded this one a Good

This one will go with a team or

Cow hands, take a look at this

O. K. Brand. \$795.00.

let pickup, 1/2 ton.

Value Used Car.

JANUARY 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24₃₁ 25 26 27 28 29 30

TAKE

MORE

and wash cloths for the nursery Violet Haggard who stopped her on Sunday and they are from and threw her to the floor, rol- Happy where Mrs. Thornton's were Mmes. Dock Jones, Grigsby rubbed out the flames. No one home. The children have wantfirst aid and knew how to prac- death on Dec. 20, but he prefers

having to go back and forth to

Sunday afternoon.

Rye, Colo. on Saturday and will Wilson. Bud Higginbotham, Na. a check up at a family doctor. spend the next few days here than Mulder, Patricia Thornton. We hope she is soon well again. with his family. On Sunday Mr. and Mrs. Joiner visited in the home of Mr. and Mrs. Murray

Mr. and Mrs. Morlan McManigal were in South Plains visiting his sister and family, Mr. and

Jackson from Lubbock was pres- Plains School on Friday when here from Sacramento, Calif. on port, on the Silverton Highway ent; Mrs. Sim Reeves, who has Juanel Brown stood too near a Sunday and was met in Plain- north of town, were hosts at a not been able to come on acclustove and her skirt caught fire, view by her nephew, Eulan birthday party on Tuesday, Jan. count of illness, Mrs. Ollie Wil-Her sweater ignited from that Bradshaw. Mrs. O'Neal has come 19 from 4:30 to 6:30 for their

man Bradshaw who is ill, and | THE LOCKNEY BEACON, LOCKNEY, TEXAS, JANUARY 28, 1954

their three boys who was 9 years | J. Frank Parks, Jimmy Pritchett. Mr. and Mrs. J. P. Taylor and old on this date. Most of the Bruce Julian, Jimmy Respondek family went to visit her parents, children came home with Dennis and Gwendolyn Robbnett. Others Mr. and Mrs. W. M. Merrell and on the bus and games and other who visited at the Deavenport Mrs. Faye Taylor, his mother on diversions were enjoyed during home in the evening were Mmes. the party. Mrs. Deavenport serv. Bryant Higginbotham, Grigsby Mr. and Mrs. Early Pritchett ed individual birthday cake and Milton and Murray Julian. and family spent Friday evening ice cream to the children and Mrs. W. S. Spearman has been in Lockney visiting friends, Mr. those who enjoyed the party ill the past ten days and has and Mrs. Frank Vanek and fam- were Dennis' brothers, Newton been going to the hospital for

and Steele, Barbara Sue Milton, treatment every day. She plans E. E. Joiner came home from Dwight Teeple, Gary and Sue to go to Quanah this week for

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All Carrying The O. K. Brand

Range Boss Barker Says These 1 to 10-Year-Old Fillies Must Go — Here's Your Chance To Buy Plenty of Horse Power — In a Good Used Car — At Prices You'll Like - And At Terms You Can Pay!

THURSDAY, FRIDAY and SATURDAY

JANUARY 28-29-30

We just added this one to our string. A nice 1951 2-door Chevrolet town sedan. Riding with you is a good heater and radio. We put a new saddle on this one. Powerglide is her added attraction. Branded O. K. by our Chief Range Rider and Ranch Foreman, Arthur Barker. This pony has puncher proof shoes on her and I don't see how we can do this but, the man with the buggy whip says if you like her, we can saddle her for you for only \$850.00. (Feed must be too high). Rode only by one man, Mr. J. H. Widener.

We bought this one outright just for this sale. A good high stepping horse ready to do your every wish in transportation. A 1948 door Chevrolet sedan. See Ranch hand Williams about this one. I think you can get her for \$325.00.

We traded a good horse for this plug. After we fed her and tuned her up she looked better than we expected. Classes as a 1946 Ford tudor. This one would be just right to put that hand of yours on. It will save your own pony for yourself and still give your hired man a good way to go. You can start feed en her yourself for only \$295.00.

This old work horse was born in 1949. I hope she has seen better days. Someone must have raced her a lot, and when they weren't doing that, they must have beat her over the head with a hammer. It's a 3-4 ton Chevrolet pickup, and if you will give \$465.00 for this one, you need a guardian.

A nice young filley, born in 1951. Color tutone green, classed as a Bel Air Sport Coupe. She has been very carefully riden for 38,000 miles. This horse is not road foundered. Equipped with new shoes and saddle. Heat and music, and ready to go at \$925.00.

If you are looking for a family horse, gentle and yet full of life. would like for you to drive this out of the lot. Born in 51 with 4 doors and two tone paint, has a good electric guitar, and one of the best buggy robes on the lot. With this horse you can see while backing, someone installed lights right behind the saddle. You can tie her on your own hitchen post for \$1050.00. Of course she carries the O. K. Brand as all good horses do. Powerglide makes the cowboy with the bridle a very

YOU MAY USE THE LOW-COST GMAC FINANCE PLAN TO BUY THESE

Here is a coming 2 year old. Born 11-11-52. Has never been ridden but by one owner. Classed a 1952 5 passenger coupe with 20,000 miles on her. She has powerglide. tinted glass, radio and heater. O. K. brand and one of the best bargains that the Lockney Auto Co. has ever offered at this low price of \$1125.00.

Here is an old Nag. This 8 year old can be classed as a 1946 Chevrolet 4 Door Sedan. She has run a lot of races, but we overhauled her and renewed her pep. There is a lot of unused miles left in this plug, and the good part is the price. \$300.00.

A very nice 2 year old 1951 Chevrolet Styleline 4 Door Sedan Color green. A built in banjo and slicker and good saddle. Looks and runs good. She has the O. K. Brand and can be bought at our stock sale for only \$795.00. This looks to me like a good buy.

For a wise old work horse you can't beat this 1951 Chevrolet 3-4 ton pickup. 4 speed transmission, heater and cleated shoes. There is a lot of work left in this job and the first one offers \$600.00 can get a real bargain. Riding under the O. K. used car approval.

Hey you, with the ten gallon hat on! Check this nice Little Shetland Pony. She is classed a 1946 Ford Coupe, a radio and heater and branded a O. K. Priced at \$300.00. Come on cowboys. This is a real

It won't take spurs to handle this one. It came out of the plant in 1947. Classed as a Chevrolet 4 Door and man it's loaded. This paint is priced to sell. Only \$400.00 and you can feed her yourself.

Somebody bet on the Bay. Bet on this one and you can't go wrong. Power glide, power steering, radio, heater, gas and oil filter. 1953 Chevrolet Bel Air. 2 door. If you and your wife work good together this will make you a good hack horse. Beige and Saddle Brown, and O. K.

If a race horse is what you want, see this 88 Olds. A 1953 model, radio and heater. Gents this horse is not a smooth mouth. She is really slick. Priced for \$2100.00 and has only 19000 miles on her. Just touch her flanks and hang on. Branded O. K. all over.

Stock'en legg'en and blazed faced. Less than 4.000 miles with a New Car service Policy. Best fiddle and best overcoat that they make. A 1953 Bel Air 4 Door Chevrolet. She would make any couple a nice gentle family horse.

A coming 3 year old late colt in 1951. Her hair is good and she will talk to herself and warm as toast. She has a shy blimish on her right flank, but it does not make her road walk. We call her a Chevy Fleetline and all she needs is a good barn to go home to. You can hobble her for your own for \$850.00. O. K.

This one was born 5 years ago, a 1949 Fleetline Town Sedan Chevrolet. A new motor, white side wall tires and seat covers. Sun visor and has a fiddle and stove on her. We hate to part with this car but she has to go. Only \$625.00. Boy there is lots of miles left in this horse. She is branded O. K. and stands 9 hands



Stranger -

You won't be a stranger with our Cowboys - We have lots of cowboys and Range Riders who will be on duty all day Thursday, Friday and Saturday until 8:30

Our Cowboys are listed below under our ranch foreman J. E. COX:

Bronc Busters on the lot: ART BARKER JR. BARRY BARKER J. P. WILLIAMS

Working the chute: LEONARD FINLEY

Putting on that OK Brand: BILL BIRDWELL

LOCKNEY AUTO CO. RANCH HOUSE

Block West Of Baker Hotel

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Lockney, Texas



Extra Protection in Each Brushful

Pittsburgh's famous knowhow with paints has produced outstanding new fume-resistant, SUN-PROOF House Paint. Throughout heavy industrial centers, the bituminous coal sections, the sunlig plains and the salt air areas, SUN-PROOF House Paint has withstood every known climate condition for a longer period of time than any other house paint! White stays white! Colors retain their original brightness!

Pittsburgh Fume-Resistant, Sun-Proof House Paint STAYS WHITE... Always Looks New!

Come in for FREE copy "Paint Right with Color Dynamics" booklet.

Baker Hardware Co.

Dial 3361

Lockney

Providence News

By Mrs. Wilfred Stoerner

Most of us are firmly convinced that we could make a success in life if we only had the time. Many residents of the Prov-

Many residents of the Providence community saw the stirring films "Martin Luther" and "The Robe" in Lubbock last week end.

Pvt. Robert Matthews, stationed in El Paso is home visiting relatives and friends.

Mr. and Mrs. Tom King, Mr. and Mrs. Wilfred Stoerner were guests at a banquet in Amarillo Tuesday evening honoring Mr. Arthur J. Corneil, National Commander of the American Legion. The banquet speech made by Commander Connell stressed the great need for people to turn to God before they had to by force be turned to communism.

Mr. and Mrs. Karl Sammann visited in Amarilio recently calling on Mr. and Mrs. Gene Gable and sons.

Mr. and Mrs. Arthur Sammann visited Mr. and Mrs. Karl Sammann January 20th.

Mr. and Mrs. Karl Sammann learned while in Amarillo of the death of Will Ratjen of Coleman, Texas. He passed away shortly before Christmas. Mr. Will Ratjen is the son of Mr. J. H. Ratjen Sr. of Amarillo, Will Ratjen was raised in the Providence community.

Ben 'Brandes entered Abel's Hospital in Lubbock Monday for treatment. He is still suffering from complications resulting from his recent accident.

Mr. and Mrs. E. M. Quebe and son visited in the home of Mr. and Mrs. Charlie Boedeker Sunday afternoon.

Sunday afternoon guests in the home of Mr. and Mrs. Wilfred Stoerner were Dr. and Mrs. C. C. Andrews and family

Sunday dinner guests in the home of Mr. and Mrs. Richard Matthews were Mr. and Mrs. Don McLaughlin. Special guests was Pvt. Matthews, their son. home from El Paso.

Sunday evening guests in the home of Mr. and Mrs. Leo Boedeker were Mr. and Mrs. Albert Sammann and sons, Mr. and Mrs. Wilfred Stoerner, Dr. and Mrs. Spilzer and daughter of Lubbock, Mrs. Ewald Heber of Thrall, Texas. Mrs. Heber, sister of Mrs. Boedeker, was here for the 25th Wedding Anniversary of Mr. and Mrs. Leo Boedeker.

Mr. and Mrs. Leo Boedeker Honored On 25th Wedding Anniversary

The home of Mr. and Mrs. Leo Boedeker was the meeting place for many friends Sunday. Open house was neld from 3 to 5 p. m. The hostesses, Miss Helen Newman, Mrs. Sam Newman, Mrs. Weldon Foster, Mrs. Willie Schmidt and Mrs. M. C. Scheele served punch from a crystal service and the anniversary cake baked by Mrs. Willie Schmidt. The lace covered table was centered with a bouquet of pink carnations and greenery. Mrs. Boedeker wore a corsage of pink carnations. Friends and relatives gave the honorees a beautiful electric coffee maker complete with service. Many pieces of crystal were also given.

Calling during the afternoon and evening were Rev. H. L. Anderson, Messrs. and Mmes. Ben Brandes, Vincent Britten, L. A. Matthews, Jack Favors, Ted Boedeker, E. M. Quebe, W. M. Clark, Charlie Boedeker, Willie Schmidt, Weldon Foster, Sam Newman, B. F. Sammann Jr., Mr. and Mrs. Albert Sammann, Mr. and Mrs. M. C. Scheele, Mr. and Mrs. Pete Smith, Mrs. B. F. Sammann Jr., Mrs. Ben Brandes, Dr. and Mrs. Spitzer.

Trinity Lutheran Church H. L. Anderson, Pastor

Attendance Divine Worshij Jan. 24, 112 (Year ago 195).

Dennis Weldon Smith, Infant son of Mr. and Mrs. Weldon Smith was received into the kingdom of God through the sacrament of Holy Baptism during Divine Worship Sunday.

Worship a brief anniversary service commemorating the 25th wedding anniversary of Mr. and Mrs. Leo Boedeker was held. The meditation "Look Back Together with God" based on Psalm 116:12 was given by Rev. Anderson. The service closed with the singing of "God Be With You."

Trinity congregation extends a warm welcome to each visitor if you have no church home. Come and worshipwith us.

The Lords Vineyard: Jan. 30th. Junior Mission Band

9 a. m. Jan. 31st. Sunday School 10 a. m. Divine Worship 11 a. m. Even-

ing worship 7 p. m.

N, LUCKNEY, TEXAS, JANUARY 28, 1954

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JOHN DEERE DAY



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"Mr. Christmas"

A Full Length Full-Color Picture Featuring a Host Of Outstanding Hollywood Players.

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FREE TO EVERYONE — NO TICKETS ARE NEEDED! EVERY-BODY WELCOME!

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Free Lunch At Our Store 11:30 - 1:00



Tom Gordon gets his foot in it again in this scene from "The Safety in," featuring those John Deere Day favorites, the Gordon family.

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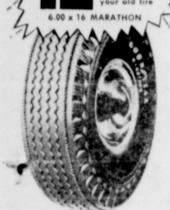
COME AND BE OUR GUEST!

FREE LUNCH AT NOON!

Mrs. Rusty Baccus, Mr. and Bob Davis, Dr. and Mrs. G. deClelland and children and W. H. Rigby went to Rui-New Mexico Friday where enjoyed skiing. They reed home Sunday night.

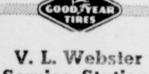


GOOD YEAR



This rugged tire features full tread depth for longer wear . . . extra tread width for better traction . . . strong cord body for stamina. Come in . . . trade those smooth, worn tires for new, low-cost Marathons by Goodyear.

Super-Cushion by GOOD YEAR



Service Station Dial 2244 Lockney



Only forty years have passed since February 1, 1914, when the first Red Cross Water Safety courses were introduced to the world by the "amiable whale," the late Commodore Wilbert E. Longfellow (on running board). And, though styles in bathing attire have changed drastically in that time, the principles of water safety which the Red Cross has taught to 9,300,000 persons have remained constant. Waterproofing America has paid big dividends; since 1914 the drowning rate per 100,000 population has been cut in half. Water Safety is one of the many Red Cross services you support by your contributions to the annual Red Cross Services in March.

Baptist Services

Cedar Hill News

Mr. and Mrs. Frank Yeary of visited with the J. R. Conner's Rene Yeary and Mr. and Mrs. former resident of this cor

Mrs. Brown's parents, Mr. and Plains

community attended the singing tendance increased again last te

Saturday morning for Warm A.'s and R. A.'s begin at six on "waster." Saltgrass commonly Springs, Georgia for two weeks Wednesday evening and prayer grows only where the depth of

A revival meeting began at Mr. and Mrs. Lester Durham. the church Monday evening. Everyone is extended an invitation to the services. Nelda and Jean sang a number over the radio program Thursday morning and Mrs. R. T. Fortenberry sang several solos accompanied with Nelda at the piano. Bro. Lewis brought the morning devotional.

Mr. and Mrs. E. E. Wells and son, Marvin, spent Friday in Plainview on business and doing some shopping.

Rene Yeary 'Whitey" Baccus and R. H. Ford to Old Mexico on a fishing trip



It takes more than water to put out a fire

In this way capital stock fire have any problems or questions, insurance companies perform a call us. We'll be glad to help you.

It also takes a system of alarms, valuable public service for you. water supply, pressure, fire ap- But they also play a special part paratus to get water to the fire. in your life. By protecting you That's why fire insurance engi- against unexpected losses, they neers inspect every city and town give you security. So be sure in the United States to keep local you're adequately protected - for fire-fighting systems at peak effi- your own peace of mind. Check your insurance regularly. If you

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Plainview, Texas

Water Waster

By Jim Compton

On the South Plains; where water is the bread and butter of he land, virtually thousands of gallons are wasted each day by a group of plants known as the

phreatophytes. Though this group numbers about 50, there is only one which really wastes much water in this area. It is saltgrass. Saltgrass is a pumping plant which transpir es large quantities of underground water into the atmosphere each day, Principally, the roots of this plant do not use soil water, but reach on into the water bearing material and take noisture from the water table. It then dispenses this water into he atmosphere.

If this plant is allowed to hrive on South Plains farms, it will usually lower the water not live from soil water alone; thus the long roots. Though the plant does not pump water in the ense one usually thinks about it does cause the loss of much B. Fortenberry on Monday af water from the underground resernoon. Mrs. Taylor is a sister ervoir each year, Water in the Mrs. Edna Lackey of Lockney duce a crop.

ited with Mrs. McClure's and Mrs. Johnnie Wilson of South lish. It will grow in altitudes

ing services and six-thirty. G. the rate of use of water by this the water table does not exceed Mr. and Mrs. Joe Fortenberry six to eight feet. It has been spent several days last week in observed growing. however, in Amarillo with their daughter, places where the water table depth was 12 feet. There are

owering the water table in the J. A. Langford of Greenwood, con Office area of the exapotranspiration, either by pumping or by drainage. In order to be effective, lowever, the lowering should be apid; otherwise the plant roots nay keep pace with the plant alive until conditions again become staple.

Burning does no good. Saltgrass, after having been burned, was observed to have tall growh again, after six months.

Lowering of the water table immediate to the saltgrass area, would not interfere with irrigattable beneath it several feet per saltgrass is growing (there is year through its transpiration some in constant planted until the phreatophyte is remov-

Radiator Trouble?



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Western Radiator Service

112 W. Locust Dial 3800 LOCKNEY

he phreatophytes, will not halt January 18 at the Plainview ond child of the Langfords. The said this week. Reduction of this consumptive older son is Gary Wayne, age waste may be accomplished by 2. Grandparents are Mr. and Mrs.

Texas, and Mr. and Mrs. J. A. Even mineralized water, known Mr. and Mrs. Marshall Lang- Hatch of Plainview. Marshall o stop the activity of many of ford are parents of a son born has been farming in the Irick community but is moving to he grass, once started. It has Hospital. He weighed in at 10 Dimmitt where he has secured a high tolerance for mineralized pounds, 4 ounces and is the sec. place on a 5-year contract, he

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FRIGIDAIRE ELECTRIC **CLOTHES DRYER**

- Needs no venting or plumbing
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we will thoroughly inspect your wiring installations in your attic and your appliances with instrument reading for only

REESE ELECTRIC SERVICE

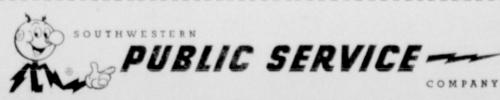
Toys and Hobbies

Now You Can Before You BUY!!!





SEE YOUR REDDY KILOWATT DEALER ABOUT THIS 15 DAY FREE TRIAL OFFER ON AN ELECTRIC CLOTHES DRYER



Out-Of-Town People | Major McClaskey

Among the out of town guests who attended services at the Major William W. McClaskey, First Baptist Church Sunday USAFR, of Lockney, was recently night when Hardy Smith Clemons awarded a diploma from the of Lubbock spoke were Mr. and USAF Extension Course Insti-Mrs. Hardy Clemons of Lubbock, tute here for successfully comparents of the speaker. Mr. Clem- pleting the Transportation Offions was superintendent of Lockney schools for a number of face where he served as school have received diplomas for comsuperintendent. Mrs. Clemons pleting ECI courses taught English here. They have

Mrs. A. L. Shaw of Plainview. education courses patterned af-Rev. Shaw is a former pastor of ter the curricula of the Air Force the Lockney church. Mrs. Willie Officer Candidate School, the Merle Haithcock, Hale county Squadron and Field Officer Courschool superintendent and for ses of the Air Command and mer Lockney teacher, Dr. and Staff School, and the Air War Mrs. N. L. Tedford of Plainview, College. Mrs. Hurt also of Plainview, Mr. and Mrs. T. L. Jameson of Ama- A CLEAN CITY IS A SAFE CITY

Heard Hardy Clemon Receives Diploma

Gunter Air Force Base, Ala .cer Course

Major McClaskey is one of years prior to moving to White- several thousand students who

The Transportation lived in Lubbock about four Course, like other ECI special years where Hardy Smith is now courses, covers information in a senior student at Texas Tech. this Air Force career field. ECI Other visitors were Rev. and also offers four general military

FARMER'S SUPPLIES

12-volt Tractor Batteries

IRRIGATION SUPPLIES

of all kinds

Tubes, Dams, Shovels and Turbine Oil

Air Tanks

Co-op Tires and Tubes

Hoeme Plows and parts

MOTOR OILS

Havoline, Amalie, Co-op Premium,

Diamond DX, and others.

Consumers Fuel Assn.

Lockney



honor for the Mapleton centennial celebration provides occasion for all kinds of conflict

To Auto Sale

in the picture, "Mr. Christmas," feature of John Deere Day here on Thursday, February 4, at the Plains Theatre.

Lockney Auto Has Unusual Approach

an unusual approach to the Alpha Chi, national scholarship call or hand the stamps to Mrs. matter and announces a "regis-

advertisement in this issue. Written in the language of the scribed complete, giving its good of Alpha Chi, explained. All

The sale begins Thursday morning of this week and runs brough Friday and Saturday. 'Range Boss" Barker says to sell 'em, the ad says and the Cowhands are determined to do it. J. E. Cox is listed as the Ranch Foreman, Bronc Busters are Art Barker Jr., Barry Barker and J. P.

Band Parents Enjoy Meeting Thursday

A large number of band parnts were present last Thursday night for a meeting at the High measurements for men's suits to stock the ranch with Herefords.

over the meeting and conducted vites those who are interested in land just south of Lockney. sixty beginner students of grade lighted with the rapid progress' shown by these students who

Club after the resignation of cepted. The Bayleys have moved four miles south of Plainview.

The meeting closed with a rising vote of appreciation to Mr. Stimson for his good work with

TEEN AGERS' OPEN HOUSE

refrigerator until serving time, then add 3 qts. cold water and

KITCHEN DESK

Running a household can be as challenging a job as that of tractive center which keeps the budget, shopping lists, menus, file. Expensive woods are impractical because of kitchen steam but a clay-tiled desk top in a lovely color to accent the walls or match them would be

Building plans for more than 400 farm structures and equipment are available at the local offices of county extension serv-

Stanley Conner In Upper 5% At Baylor

Waco. - Baylor University an-

Eligibility is limited to those scholastically in the upper five Rev. Brotherton per cent of their classes, Dr. E Bruce Thompson, faculty sponsor high B's or possibly straight A's. Included in the list of new members is Stanley Conner, son of Mr. and Mrs. J. R. Conner and a graduate of Lockney High

Kahn Tailoring Man At Brown's Cleaners

listed as "working the chute" sentative of the Kahn Tailoring fiths expect to return to the and Bill Birdwell is "putting on Company, will be at Brown's Valley soon. Cleaners & Clothiers here Friday and Saturday of this week, dis- BECOMES AN OKIE playing new fabrics and taking Mr. and Mrs. J. B. Morgan and measurements for men's tailored daughter, Mirl, were moving to-measure suits.

> the tailoring line and will take 1170 acre ranch. They plan to be delivered immediately or for Mr. Morgan said Wednesday. His future delivery. Mr. Brown in son, Glen, will farm the Morgan a tailored-to-measure suit to Friends of the Morgans regret come in Friday or Saturday and to see them move but Mr. Morgan see the new materials and Mr. said that he was "getting too

books were checked out within Hale Center. the hours from 2:45 to 4:00 Plainview lead the district with o'clock with about the same \$7,500, Floydada gave \$1,089.75 number checked in. She also re- and Hale Center gave \$889.50 to ports that she has had 10 or 12 top Lockney in the district drive new borrowers this week. A Dimmitt gave \$799.10, Tulia number of new books have been \$737.00 and Petersburg \$614.00 added to the shelves recently too with other towns in the district and this has increased the inter- ranging down to smaller a

way must arrestedly

Mrs. Dee Copeland called the Bill Strain, former neid exec Beacon office Tuesday and said utive of this district has been she has learned that the library moved to Levelland, and Ray L. here needs a step stool badly. Howard, stationed at Plainview Higher shelves could be put to and serving as District Executuse thus relieving the crowded ive, will handle this district evaluation of his aptitude and situation for book space. She has already begun saving her S&H Green Stamps toward the purchase of a stool which takes 314 books of stamps, Mrs. Copeland has more than one book of that amount and would like to nounced today the names of 54 enlist others to give some stamps junior, senior and graduate study for this purpose. If you will give ents eligible for membership in any number of stamps please

Has Been Very Ill

Rev. Marvin Brotherton, pastor of the Methodist Church at Rotan, and a brother to Mrs. W. J. Griffith of Lockney, has been very ill suffering a heart attack only last week. Mr. and Mrs. Griffith, who were spending the winter in the valley, were called to his bedside and then came on improved. Rev. Brotherton was reported considerably improved the past week end and the Grif-

this week to Waurika, Okla., Mr. Etheridge is an expert in where they recently purchased a old for this mud."

44CT9 MO10:00

Mrs. Harmon Mills, local li- The annual Boy Scout fund brarian at the city office for the drive in Lockney netted \$870.80. Lockney Branch of the County according to a report just re-Library, reported that a new leased by the District Scout Finrecord was set Monday when 49 ance Chairman, R. A. Jefferies of

mounts.

GO TO CHURCH SUNDAY.

AI MULAIUMU AID

Richard Quisenberry, 18 years old, son of Mrs. Fred Paschal of Lockney, is completing his AF basic airman indoctrination course at Laekland Air Force Base, the "Gateway to the Air

Lackland, situated near San Antonio, is the world's largest air force base, site of Air Force basic training, for men and women, headquarters of the Human Resource Research Center, and home of AF's Officer Candidate School.

His basic training is preparing him for entrance into Air Force technical training and for assignment in specialized work The course includes a scientific inclination for following a particular vocation and career.

KNOX GROCERY AND MARKET

COFFEE is the main topic in groceries this week. Everyone is talking about how much it has gone up. We will say that it is too high and has been for some time but we have several items that have gone up a larger percent.

About the only way we can save on our drinks is to drink water.

Come to see us and if you want to buy coffee we have it and it has not gone up as much as you heard it was.

Come in or dial 3855.

Knox Grocery and MARKET

We'll Be Ready FRIDAY or SATURDAY

with our new

Cotton Seed Saw-Delinting **Plant**

This is new machinery and we will do our best to give you the kind of service you want

CLEANING, DELINTING and TREATING

your Cotton Seed.

We'll Appreciate Your Business!

Lockney Gin

Dial 3388

Lockney



KAHN Tailoring Co.

of INDIANAPOLIS

is Sending Its SPECIAL REPRESENTATIVE

J. A. ETHERIDGE

to give you a perfect fit in a new tailored-to-measure suit at our store

> FRIDAY and SATURDAY of this week, January 29 and 30th

Let him show you the new, colorful and distinctive fabrics and fashions. Let him take your measurements now for delivery later . . . and remember -our prices are Low-

EVERY GARMENT WE MAKE IS INDIVIDUALLY TAILORED TO MEASURE

Brown's Cleaners & Clothiers

Dial 3831 Men's Wear-Quality Cleaning Lockney