

# Lockney Teams Tournament Floydada

Lockney high school basketball teams, both boys and girls, enter the Floydada basketball tournament this week end. The boys will play at 3 p. m. against the Crosbyton. The boys will play at 6 p. m. against Crosbyton.

The tournament will run through Saturday with the final starting at 5:30 p. m. Saturday. Consolation finals will be at 5:30 and 7:00 p. m. The girls finals at 8:30 and boys starting at 10 p. m. Tuesday night the teams will take on the teams in the local gym. The Lockney teams lost their games to Kress playing the Kress gym last Saturday. The games Tuesday start at 7 p. m.

Friday night of next week, Crosbyton teams will play for two games and a local team.

The district winner division will be determined by the double round robin each team playing the home and home basing the district schedule.

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# The Lockney Beacon

SERVING THE RICH IRRIGATED SECTION OF FLOYD COUNTY

VOLUME 26

LOCKNEY, FLOYD COUNTY, TEXAS, THURSDAY, JANUARY 6, 1955

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**81.2% Collected**  
Mr. Hamilton reported this week that 81.2% of all 1954 taxes had been paid on December 31 which is a better record than the office had last year on collections during the same period. Total taxes collected amounted to \$245,514.88.

Poll tax payments were low at this time as they usually are in an off year. Only 1357 polls and 3 exemptions had been issued to December 31. Polls must be paid by January 31 and all taxes not paid on that date become delinquent and a penalty is added.

## Tom Cope Passes Wednesday Morn

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Funeral services will be held at the Main Street Church of Christ, of which he was a member, Thursday afternoon at 2 o'clock. Minister Thomas McDonald will officiate and interment will be in Lockney Cemetery with Carter Funeral Home in charge.

Pallbearers will be Bill Jones, Fred Byrd, J. H. Widener, Floyd Barber, H. C. Griffiths, L. P. McCray, M. W. Wiley and Clyde Baxter.

Mr. Cope was a farmer until his retirement several years ago. He was born February 14, 1881 at Joshua, Johnson County, Texas. The family moved to Indian Territory, now Oklahoma, when he was 10 years of age. In 1899 they moved to Briscoe County and he was married to Miss May Thornton in Silverton on July 2, 1901.

The couple moved to Floydada in 1907 and to Lockney in 1913. They have made their home here since that time.

Mr. Cope served as a member of the board of trustees of the Lockney school district at one time and has always been active and interested in public affairs.

Survivors include his wife, two sons, Guy of Lamesa and Cecil of Plainview; one daughter, Mrs. Blaine Holt of Lockney; three foster children, Mrs. Wayne Bybee of Lockney, Hollis Thornton of Colorado; and Mrs. Bill Fewell of Crosbyton; one brother, James Cope of Lockney; seven grandchildren and one great-grandchild.

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"Let's finish the job quickly and provide for these funds in our budget," Mr. Andrews said.

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"Five or ten dollar donations won't get the job done," he said. "We must all give liberally if we are to do what we should."

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The company will serve a free lunch at their store here from 11:30 to 1:00 p. m. on that day and then treat their friends and customers to a free movie at the Plains Theatre here. The program will begin at the theatre at 1 p. m.

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Feature of the program will be a full-length, all-color film entitled "Miss Hattie."

"Miss Hattie" is the story of a lovable little lady who has taken upon herself the task of putting her small community's life to music. The story emphasizes the intense drama that can often be going on under the seeming serenity of small town life.

Grace Fields plays the title role of "Miss Hattie," and the cast includes such Hollywood favorites as Lyle Talbot, Franklin Pangborn, Jan Sheppard, Harrison Lewis, Vivian Zillman and Douglas Henderson.

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In addition to the main films there will also be shown several short subjects.

Dr. and Mrs. G. A. McClelland and children spent last week visiting his parents in Gilmer and her parents at Clarksville. On New Years Day they attended the Cotton Bowl game at Dallas.

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The petition further calls for an interest rate not to exceed 2 1/2% and says that the bonds are to mature in not to exceed 30 years.

A similar bond issue was defeated in November. Although receiving a majority of the vote, it didn't receive the necessary two-thirds. The vote in that election was 774 for and 584 against. That petition called for \$325,000 with the extra \$25,000 being used to buy right-of-way for a farm-to-market road in eastern Floyd County. The Commissioners Court has since made other arrangements to pay for this land.

The State Highway Department is the originator of the proposed 4-lane highways through the county. That department has pledged funds of nearly two million dollars to build the 4-lane roads if the county will provide the right-of-way.

**Highway Assn. Meets**

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## Randall To Conduct Workshop At Tech

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Mr. Randall conducted a workshop at Floydada a few weeks ago which created considerable interest in this county.

Those who plan to attend the workshop are asked to notify R. C. Janeway at Texas Tech library by January 12. The cost is \$1.00 to cover materials.

Those attending should bring scissors, sharp knife, paste, wire, heavy cardboard, and perhaps a pair of pliers, or whatever else they may need.

## FOUND: \$54.40

The Lockney Ex Students Association has more money than its officials knew about. Barry Barker, president, visited school Wednesday and while there Supt. W. C. Irops mentioned that the school had been carrying some money on its books which belonged to the association for several years. Upon investigation it was found that Lockney merchants had donated some \$300 to the association in 1948. Of that amount \$54.40 was unspent and had been turned over to the school for safekeeping. A check was issued to Barry and the association now has \$54.40 more money.

GO TO CHURCH SUNDAY.



JOHN STAPLETON, district attorney, will speak to Lockney Parent-Teacher Association Tuesday evening.

## John Stapleton To Be PTA Speaker

District Attorney John B. Stapleton will be the principal speaker for a Parent-Teacher meeting Tuesday night, January 11 at 7:30 at the High School Auditorium, according to Mrs. Bob Miller, president.

The theme for the program will be "Defending Our Democracy Through Home and Community." Mrs. Dee Copeland will bring the devotional and the "Tonette" band, composed of Fourth Grade pupils under the direction of E. E. Stinson will take part on the program. Fourth Grade mothers will be hostesses for the social period to follow the meeting and will serve refreshments.

## Longhorn's 1955 Schedule Filled

The Lockney Longhorn's 1955 gridiron schedule has been completed. Coach Rudy Haile said Tuesday morning. Filling in of Spur on September 16 completed the 10-game schedule.

Lockney will be playing in District 2-AA with Dimmitt, Olton, Muleshoe, Tullia and Littlefield this fall. Due to the reorganization of the district the local team will play some of their district opponents away from home again this year as they did last but on the other hand some opponents will be playing here two years in a row. After this fall the home and home arrangement will prevail, it was said.

According to the agreement concerning District 2-AA play, all conference games will be on a 50-50 basis after deducting expenses for referees, pep squads and bands in uniform will be admitted free. Cost of admission will be \$1.50 for reserved seats, \$1.00 for general admission, and 50 cents for students.

In event of a tie, the game will be counted as a tie unless the game has a bearing on the naming of the district champion, in which case the winner would be determined first by penetrations then by first downs.

In event two teams tie for the district lead, and the two played to a tie in their district encounter, they would reign as district co-champions. But the penetration first down, method would be used to determine which of the clubs would represent 2-AA in the bi-district contest.

Following is the complete Longhorn schedule:

Sept. 9—Hale Center there.  
Sept. 16—Spur there.  
Sept. 23—Friendship here.  
Sept. 30 — Ralls here. (This game may be changed to Sept. 31 on account of the Floyd County fair here.)  
Oct. 7—Floydada here.  
October 14—Open.  
\*October 21—Dimmitt here.  
\*October 28—Muleshoe there.  
\*November 4—Olton here.  
\*November 11—Tullia there.  
\*November 18 — Littlefield there.

\*District games.

## NEW COMERS

Mr. and Mrs. Thurman Deas and children, three boys and two girls have recently moved to the Leslie Ferguson farm where he is employed. The Deas formerly lived in East Texas.

## Half Inch Rain Falls Here Tuesday

A half inch of rain fell here Tuesday night but the skies cleared quickly Wednesday morning and there is no further promise of rain within the next few days. Weather Observer Joe Holt measured the moisture at 52 of an inch.

Mist and sprinkles falling earlier in the week didn't amount to enough to measure, Mr. Holt said.

## March Of Dimes Drive Begins

County Campaign Chairman Barry Barker was busy Wednesday putting out March of Dimes literature and dime container cards instituting the annual March of Dimes drive to secure funds to fight poliomyelitis. The county organization is not complete as yet, Barry said. However Joe Wilson will again be chairman of the drive in Lockney and Ed Wester will handle the city of Floydada drive.

Charmen in the various communities of the county will be secured soon and house-to-house canvases will be made in each town and community, according to present plans.

Floyd County has been asked to raise 50 cents per person in the county which gives the county a goal of some \$5,000. Barry said. Last year this county gave more than \$6,500 to the drive.

The Women's March on Polio will be headed in Lockney by Mrs. Joan Moody, president of Lockney Business & Professional Women's Club and the Club will participate in the drive.

The nation-wide March of Dimes drive was officially launched by Basil O'Conner, president of National Foundation for Infantile Paralysis on Sunday evening, January 2 on a nationwide radio network.

Chief point of interest at present in the work of the National Foundation is whether or not the famed polio vaccine will be really effective. Accumulation of data on vaccine trials made last summer will be gathered soon and a report made on the effectiveness of the vaccine. If the vaccine is truly effective then the National Foundation will begin a nation-wide vaccination program which will eventually immunize every child from polio.

## Baptists To Hear Mission Book Review

On Tuesday evening, January 11, members of the Baptist Women's Missionary Society will hear a mission book review on Brazil given by Mrs. Leslie Ferguson and Mrs. Sid Thomas.

The review will follow a Brazilian supper to be held at 6 p. m. at the church. All members of the Lorene Gunter, Spence, Hughes and Business Women's Circle are expected to be present for the occasion, according to Mrs. Hilburn Casey, W. M. S. president. Mrs. Casey also reports that \$4,609.23 has been given thus far through the missionary fetes and the church for the Lottie Moon Foreign Missions Christmas offering.

## Athletic Club House Robbed

Thieves cut off a rasp with a cold chisel and gained entrance to the high school athletic club house at Mitchell Zimmerman Field Monday night, Coach Rudy Haile said Tuesday.

Stolen were two new pair of football shoes, a pair of shoulder pads, a white game jersey with a red No. 37 on it, and one football helmet.

Officers were investigating Tuesday but had uncovered no clues, it was reported.

## BACK TO SCHOOL

Harleen Workman left Sunday afternoon to return to T. S. C. W., Denton where she attends school. She accompanied Billy Norton Baker, student at S. M. U. who also returned to school. Dorsey Lynn Baker returned to S. M. U. on Thursday. Juve Wiley and Eddie Joe Foster returned to S. M. U. Sunday afternoon.

## Bank Deposits Hit Record High Mark Wednesday

Deposits in the First National Bank of Lockney hit an all-time record high mark Wednesday of this week when they passed the seven million mark. Bank officials were unable to give The Beacon an exact figure at the middle of the afternoon but stated that deposits had definitely passed the seven million mark.

Reflecting an unprecedented year of prosperity among farmers and business men of this area, The First National Bank statement of condition at the close of business on December 31 showed deposits at an all-time high mark. Total deposits were listed at \$6,351,681.80 with demand deposits of individuals, partnerships and corporations totaling \$5,655,533.28 of that amount. Total deposits were \$1,701,906.40 more than they were a year ago. Total deposits December 31, 1953 were \$4,649,775.40.

Also at an unprecedented high mark was cash on hand in the local bank. The Dec. 31 report showed a total of \$3,006,085.42, some \$700,000.00 more than a year ago.

Loans and discounts are listed at \$3,271,461.13 with \$2,630,710.48 of that amount being CCC loans which are redeemable on demand by the Commodity Credit Corporation. This leaves only \$641,750.65 in actual loans now on the bank books.

Capital stock is \$200,000.00 with \$88,127.98 in undivided profits, for a total capital accounts of \$288,127.98.

## Mrs. Barker On Jury Commission

For the first time in history two Floyd County women are serving on the district court jury commission. They are Mrs. A. P. Barber Sr. of Lockney and Mrs. J. H. Barnard of the Barwise community. Other members of the commission are J. G. Wood, F. L. Brown and Carrick Snodgrass.

The commission was charged by District Judge Alton Chapman at 9 a. m. Wednesday and immediately went to work on their duty of selecting names for the grand jury and petit jury for the February term of district court.

The state constitutional amendment adopted by voters in November made women eligible for jury service for the first time in the State of Texas and brought about the service of the two women on the commission.

## Extension Course Is Planned Here

An extension education course from Texas Technological College will be held here if present plans go through. Junior High School Principal L. D. Hawkins Jr. said Wednesday. Credit may be taken on either secondary or primary education for the course.

An organizational meeting preparatory to starting the course will be held at the junior high school building on Wednesday evening, January 21 at 7 p. m.

**Pete THE PRINTER**

IT'S EASY TO SPOT THE SMART BUSINESSMAN. HE ADVERTISES IN THIS PAPER REGULARLY!



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**Here**  
Ingram said that the department would sponsor appearance here on Hazel Walker's Traveler basketball game will play a picked local men.

**At Abernathy**  
Lockney girls won their Abernathy girls at Tuesday night of this the Longhorns lost in their improved play. The score was 64 to 53 in Lockney. Neil Cunyus points and Jan Mathis for the locals.

Boys game the Abernathy won 57 to 44. Gene made 12 points for the Jimmy Cheasault.

**Johnson Is From Hospital!**  
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**Copeland on Oregon**  
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Those attending should bring scissors, sharp knife, paste, wire, heavy cardboard, and perhaps a pair of pliers, or whatever else they may need.

**FOUND: \$54.40**  
The Lockney Ex-Students Association has more money than its officials knew about. Barry Barker, president, visited school Wednesday and while there Supt. W. C. Irons mentioned that the school had been carrying some money on its books which belonged to the association for several years. Upon investigation it was found that Lockney merchants had donated some \$200 to the association in 1948. Of that amount \$54.40 was unspent and had been turned over to the school for safekeeping. A check was issued to Barry and the association now has \$54.40 more money.

**GO TO CHURCH SUNDAY.**



JOHN STAPLETON, district attorney, will speak to the Lockney Parent-Teacher Association Tuesday evening.

## John Stapleton To Be PTA Speaker

District Attorney John E. Stapleton will be the principal speaker for a Parent-Teacher meeting Tuesday night, January 11 at 7:30 at the High School Auditorium, according to Mrs. Bob Miller, president.

The theme for the program will be "Defending Our Democracy Through Home and Community." M. De Copeland will bring the motivational and the "Tourette" band, composed of Fourth Grade pupils under the direction of E. E. Stinson will take part on the program. Fourth Grade mothers will be hostesses for the social period, to follow the meeting and will serve refreshments.

## Longhorn's 1955 Schedule Filled

The Lockney Longhorn's 1955 gridiron schedule has been completed. Coach Rudy Haile said Tuesday morning. Filling in of Spur on September 16 completed the 10-game schedule.

Lockney will be playing in District 2-AA with Dimmitt, Olton, Muleshoe, Tullia and Littlefield this fall. Due to the re-organization of the district the local team will play some of their district opponents away from home again this year as they did last but on the other hand some opponents will be playing here two years in a row. After this fall the home and home arrangement will prevail, it was said.

According to the agreement concerning District 2-AA play, all conference games will be on a 50-50 basis after deducting expenses for referees, pen squads and bands in uniform will be admitted free. Cost of admission will be \$1.50 for reserved seats, \$1.00 for general admission, and 50 cents for students.

In event of tie, the game will be counted as a tie unless the game has a bearing on the ranking of the district champion, in which case the winner would be determined first by penetrations then by first downs.

In event two teams tie for the district lead, and the two played to a tie in their district encounter, they would reign as district co-champions. But the penetration-first down method would be used to determine which of the clubs would represent 2-AA in the bi-district contest.

Following is the complete Longhorn schedule:

- Sept. 9—Hale Center there.
- Sept. 16—Spur there.
- Sept. 23—Friendship here.
- Sept. 30 — Rails here. (This game may be changed to Sept. 31 on account of the Floyd County fair here.)
- Oct. 7—Floydada here.
- October 14—Open.
- \*October 21—Dimmitt here.
- \*October 28—Muleshoe there.
- \*November 4—Olton here.
- \*November 11—Tullia there.
- \*November 18 — Littlefield there.
- \*District games.

## NEW COMERS

Mr. and Mrs. Thurman Deas and children, three boys and two girls have recently moved to the Leslie Ferguson farm where he is employed. The Deas formerly lived in East Texas.

## Half Inch Rain Falls Here Tuesday

A half inch of rain fell here Tuesday night but the skies cleared quickly Wednesday morning and there is no further promise of rain within the next few days. Weather Observer Joe Holt measured the moisture at 52 of an inch.

Mist and sprinkles falling earlier in the week didn't amount to enough to measure, Mr. Holt said.

## March Of Dimes Drive Begins

County Campaign Chairman Barry Barker was busy Wednesday putting out March of Dimes literature and dime container cards instituting the annual March of Dimes drive to secure funds to fight poliomyelitis. The county organization is not complete as yet, Barry said. However Joe Wilson will again be chairman of the drive in Lockney and Ed Wester will handle the city of Floydada drive.

Charmen in the various communities of the county will be secured soon and house-to-house canvases will be made in each town and community, according to present plans.

Floyd County has been asked to raise 50 cents per person in the county which gives the county a goal of some \$5,000. Barry said. Last year this county gave more than \$6,500 to the drive.

The Women's March on Polio will be headed in Lockney by Mrs. Joan Mossy, president of Lockney Business & Professional Women's Club and the Club will participate in the drive.

The nationwide March of Dimes drive was officially launched by Basil O'Conner, president of National Foundation for Infantile Paralysis on Sunday evening January 2 on a nationwide radio network.

Chief point of interest at present in the work of the National Foundation is whether or not the famed polio vaccine will be really effective. Accumulation of data on vaccine trials made last summer will be gathered soon and a report made on the effectiveness of the vaccine. If the vaccine is truly effective then the National Foundation will begin a nation-wide vaccination program which will eventually immunize every child from polio.

## Baptists To Hear Mission Book Review

On Tuesday evening, January 11 members of the Baptist Women's Missionary Society will hear a mission book review on Brazil given by Mrs. Leslie Ferguson and Mrs. Sid Thomas.

The review will follow a Brazilian supper to be held at 6 p. m. at the church. All members of the Lorene Gunter, Spence, Hughes and Business Women's Circle are expected to be present for the occasion, according to Mrs. Hilburn Casey, W. M. S. president. Mrs. Casey also reports that \$4,609.23 has been given thus far through the missionary circles and the church for the Lottie Moon Foreign Missions Christmas offering.

## Athletic Club House Robbed

Thieves cut off a rasp with a cold chisel and gained entrance to the high school athletic club house at Mitchell Zimmerman Field Monday night, Coach Rudy Haile said Tuesday.

Stolen were two new pair of football shoes, a pair of shoulder pads, a white game jersey with a red No. 37 on it, and one football helmet.

Officers were investigating Tuesday but had uncovered no clues, it was reported.

## BACK TO SCHOOL

Harleen Workman left Sunday afternoon to return to T. S. C. W. Denton where she attends school. She accompanied Billy Norton Baker, student at S. M. U. who also returned to school. Dorsey Lynn Baker returned to S. M. U. on Thursday, June Wiley and Joe Foster returned to S. M. U. Monday afternoon.

## Bank Deposits Hit Record High Mark Wednesday

Deposits in the First National Bank of Lockney hit an all-time record high mark Wednesday of this week when they passed the seven million mark. Bank officials were unable to give The Beacon an exact figure at the middle of the afternoon but stated that deposits had definitely passed the seven million mark.

Reflecting an unprecedented year of prosperity among farmers and business men of this area, The First National Bank statement of condition at the close of business on December 31 showed deposits at an all-time high mark. Total deposits were listed at \$6,351,681.80 with demand deposits of individuals, partnerships and corporations totaling \$5,655,533.28 of that amount. Total deposits were \$1,701,906.40 more than they were a year ago. Total deposits December 31, 1953 were \$4,649,775.40.

Also at an unprecedented high mark was cash on hand in the local bank. The Dec. 31 report showed a total of \$3,006,985.42, some \$700,000.00 more than a year ago.

Loans and discounts are listed at \$3,271,461.13 with \$2,630,710.48 of that amount being CCC loans which are redeemable on demand by the Commodity Credit Corporation. This leaves only \$641,750.65 in actual loans now on the bank books.

Capital stock is \$200,000.00 with \$88,127.98 in undivided profits, for a total capital accounts of \$288,127.98.

## Mrs. Barker On Jury Commission

For the first time in history two Floyd County women are serving on the district court jury commission. They are Mrs. A. P. Barber Sr. of Lockney and Mrs. J. H. Barnard of the Barwise community. Other members of the commission are T. G. Wood, F. L. Brown and Carriek Snodgrass.

The commission was charged by District Judge Alton Chapman at 9 a. m. Wednesday and immediately went to work on their duty of selecting names for the grand jury and petit jury for the February term of district court.

The state constitutional amendment adopted by voters in November made women eligible for jury service for the first time in the State of Texas and brought about the service of the two women on the commission.

## Extension Course Is Planned Here

An extension education course from Texas Technological College will be held here if present plans go through. Junior High School Principal L. D. Hawkins Jr. said Wednesday. Credit may be taken on either secondary or primary education for the course.

An organizational meeting preparatory to starting the course will be held at the junior high school building on Wednesday evening, January 21 at 7 p. m.

**Pete THE PRINTER**

IT'S EASY TO SPOT THE SMART BUSINESSMAN. HE ADVERTISES IN THIS PAPER REGULARLY!



Mr. and Mrs. Doyle Adams and children, Dale and Lana Jo, returned to their home at Chickasha, Okla., Thursday after spending Christmas here with his parents, Mr. and Mrs. L. F. Adams and family in the Sandhill community.

Sgt. and Mrs. Freddie Ivy and Shelia of Fort Hood are here visiting their parents, Mr. and Mrs. John Cox and Wanda, and Mrs. R. C. Ivy and Pat in Plainview during the holidays.

### Robert Canon Gets Navy Advancement

Washington, D. C. — Selected for advancement in rate is Robert R. Canon, son of Mr. and Mrs. Ray R. Canon of Lockney, and husband of the former Miss Dorothy N. Hargis of Lubbock, to electrician's mate second class, USN, while serving aboard the destroyer tender USS Frontier, in the Pacific Fleet.

The advancements are effective Jan. 1st, and are based on a Navywide competitive examination which tested military and professional skills.

To be eligible for advancement, personnel must demonstrate high qualities of leadership and proficiency in their Navy job specialties.

Mr. and Mrs. W. J. Griffith, who have been in Weslaco for some time, spent Christmas here and at Plainview. They returned to Weslaco last week.

Insects Cropping Land Use

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Consulting Agriculturist

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—or—

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## DOG ODDITIES

By Harry Miller, Director, GAINES DOG RESEARCH CENTER



DOGS, LIKE HUMANS, HAVE BLOOD GROUPS—AT LEAST 6



© 1954, Gaines Dog Research Center, N. Y. C.

### Farmer Benefits Under Social Security Listed

(Editor's Note: This is another in a series of articles prepared for farm families by the Lubbock, Texas, District Office of the Social Security Administration.)

Some protection against income loss by reason of age will not be afforded most farmers and farm workers under the revised Social Security Act.

By contributing during working years, the farmer or farm employee provides an income in case his earnings are cut off or drastically reduced by old age. Those in commerce and industry have had this sort of retirement income protection for the past several years.

If Farmer A, for example, is now 63 years of age or older, he will have earned his retirement income as soon as he has reported on two years of earnings. More details on how to determine earnings, and how to tell whether the income is creditable or not will be given in later articles.

Examples of monthly retirement benefits to the retired farmer and his family are given in the following table:

#### Benefit Table

\$50.00	\$900 a year — \$41.30 — \$62.00 — \$62.00
\$1800 a year — \$68.50 — \$102.80 — \$120.00*	\$2400 a year — \$78.50 — \$117.80 — \$157.10
\$3000 a year — \$88.50 — \$132.80 — \$177.10	\$3600 a year — \$98.50 — \$147.80 — \$197.10
\$4200 a year — \$108.50 — \$162.80 — \$200.00*	

\* Maximum family payments may not exceed 80% of the individual's average monthly earnings, except that the total may not be reduced below either 1 1/2 times the basic amount or \$50.00; the maximum payable to a family cannot exceed \$200 a month.

### Texas Business Firms Receive Census Form

Report forms of the 1954 Census of Business are being mailed to Texas retail, wholesale and service businesses, theatres and other amusement places, motels and tourist courts, early in January by the Bureau of the Census, Department of Commerce. The report forms are adapted to the various kinds of business and smaller firms need answer only a minimum of basic inquiries.

Approximately three million business firms throughout the United States will receive the 1954 census forms. Information collected in the census is confidential and will be used by the Bureau of the Census in compiling new statistics on business activities for the Nation, States and smaller areas for the first time since the results of the 1948 Census of Business were published.

Mr. and Mrs. Bill Ballard and family of Lockney, Mr. and Mrs. Buddy Young of Plainview spent New Year's holiday in Dallas with the Ballard's daughter, Mrs. Buddy Spradlin, Mr. Spradlin and baby son. They returned home Sunday night.

Freida Bybee of Dallas returned Sunday, December 26 after spending Christmas holidays here with her parents, Mr. and Mrs. Delbert Bybee.

**ROOM IN THE REFRIGERATOR**  
Before you shop for your week's food supply, make it a habit to clean your refrigerator. Even the new self-defrosting ones can't clean themselves; and besides, you'll probably find yourself with more room than you thought you had.

OFFICE SUPPLIES at The Beacon Office.

If It's **Land Leveling** You Need . . . Please Phone 4-7461



Two large Miller Rotary Scrapers, thoroughly trained operators.

**Baker Flash-O-Gas**  
Your friendly butane dealer in Plainview.



### Warner's Famous-For-Fitting Bras

French-stitched favorite — Fine broadcloth bra with cups completely French-stitched for unexcelled uplift. Elastic gore between cups for ease. See our line of Warner's Bras.

Baker Mercantile Dry Goods

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You'll get a big lift, too, when you drive an OK Used Car. That's because an OK Used Car is thoroughly inspected, scientifically reconditioned and warranted in writing. Whatever the model or make, the used car with the OK Tag is your best buy. There's an OK Used Car for every budget!



Look for the red OK Tag!

Sold only by an Authorized Chevrolet Dealer

## Lockney Auto Company

Dial 3368

Your Chevrolet Dealer

Lockney

Leroy Adams spent Christmas at Chickasha, Okla., with his sister and family, Mr. and Mrs. Jack Albright and his grandparents, Mr. and Mrs. M. A. Adams at Lindsey, Okla.

Mr. and Mrs. Buddy Spradlin and Larry Joe of Dallas left Sunday, December 26 after spending Christmas here with their parents, Mr. and Mrs. Bill Ballard and family and Mr. and

Mrs. E. E. Spradlin and line. Twenty-nine cents out of every dollar you pay for an automobile goes for taxes.

**LOCKNEY DRUG COMPANY**  
and  
**SWIFT'S ICE CREAM**  
**WINTER FOUNTAIN CARNIVAL**  
FRIDAY and SATURDAY

COLOSSAL STUPENDOUS VALUES

"THICK" MALTS and SHAKES  
**19c**

ICE CREAM SODA All Flavors  
**10c**

SWIFT'S ICE CREAM 1/2 gallon  
**69c**

CHOCOLATE NUT SUNDAE  
**12c**

SWIFT'S SPECIAL PAK ICE CREAM  
**20c**

BANANA SPLIT Big  
**20c**

ATTENTION KIDS: FREE HELIUM-FILLED BALLOONS all day Friday. You must be accompanied by a parent.

**LOCKNEY DRUG COMPANY**  
THE **Rexall** STORE  
CLYDE BRILEY Day Phone 3333 BOB MILLER Night 3328 or 3850  
WE FEATURE SERVICE FOR THE SICK

**It Costs Less!**  
To dry clothes with

**SAVE!**  
Gas for drying clothes costs approximately **\$2.60 A YEAR**

Everything's dry in a jiffy . . . fluffy soft when you own an automatic gas clothes dryer. And it costs so little to operate a Gas clothes dryer. Cost of gas for drying clothes in an automatic Gas clothes dryer is about 1 cent an hour. Based on an average use of five hours a week or 260 hours a year — the cost of gas for operating your automatic clothes dryer is approximately \$2.60 per year. See your gas appliance dealer today. Buy an automatic Gas clothes dryer . . . a dryer that you can afford to use.

**Pioneer Natural Gas Company**  
FUEL FOR A GROWING EMPIRE

Illustrated above is a Hamilton Automatic Clothes Dryer. The Hamilton Gas dryer features "Carrier-Current" principle of air circulation.



ding Christmas Day in F. Adams home were their ter and family. Mr. and son Ashford and girls, and Kathy of Lubbock. mother, Mrs. L. R. Smith, Okla.

and Mrs. Lesue Cox and returned Thursday from t with relatives at Fort Grosebeck and Mexia.

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**HERE ON LEAVE**

Guadalupe O. Sanchez, S. R. U. S. N., son of Mr. and Mrs. Urban O. Sanchez, spent Christmas here on leave from his base at San Diego, Calif. Sanchez has completed five weeks of his nine weeks of basic training course and upon the expiration of his leave he will return to the U. S. Naval Training Center at San Diego to complete his training. Sanchez attended high school here before enlisting in the Navy.

Mr. and Mrs. John Chandler and family, Mr. and Mrs. Howard Cooper and Carol, Mr. and Mrs. Melvin Cooper spent Christmas in Ruidoso, New Mexico visiting Mr. and Mrs. J. E. Cooper. During the New Years holidays Mr. and Mrs. Glen Cooper and family visited in Ruidoso with the J. E. Coopers, parents of the local Cooper brothers and Mrs. Chandler.

**Irick News**

By Mrs. A. D. Morris

Mr. and Mrs. Lois Williams and family have just returned from a tour over the Christmas and New Year holidays. They visited his brother, Mr. and Mrs. N. G. Williams and family at Gatesville, later at Winters with Mrs. Williams parents, Mr. and Mrs. G. E. Shuffield and an uncle of Mrs. Williams at Dallas, Mr. and Mrs. Luther Shuffield. They also went on a deer hunt near O'Hearn.

Kenneth Williams who has been visiting his parents is to leave January 6 by plane for Bremerton, Washington where he will be assigned ship duty.

Mr. and Mrs. A. L. Holt and family visited Mr. and Mrs. M. R. Slaughter and family and Jack Timberlake, all of Level-land Sunday.

Pvt. Glenn McElroy of Fort Bliss, El Paso made a surprise visit to his mother, Mrs. A. L. Holt and family New Years Day. Glenn is leaving for Germany January 8.

Miss Jerry Holt has returned to Texas Tech after spending the holidays with her parents.

Mr. and Mrs. Charlie Simpson Jr. and family of Amarillo visited Mr. and Mrs. Charles Simpson Sr. over New Years week end.

Mrs. D. B. Mathis was returned from a visit with her sister, Mrs. Harper of Dill, Okla.

Those visiting Mr. and Mrs. Melvin Griffith and girls over the New Years holidays were Mrs. Elmer Griffith and children, Mr. and Mrs. L. J. Griffith, Mr. and Mrs. C. A. Griffith all of Lockney, Mrs. Walter Griffith of Lone Star, Mr. and Mrs. Hubert Griffith and family of Plainview, Mr. and Mrs. Walter Griffith of Floyd, N. M., Delvin and Archie Bybee of Sterley, Debbie Bybee of Sterley was sick and she and her mother could not attend the gathering. We wish for Debbie a quick recovery.

Visitors in the home of D. B. Mathis and family over the Christmas holidays were Mr. and Mrs. Bill Mathis and son of Oklahoma City, Mr. and Mrs. Hoyt Harper and girls of Dill, Okla., Mr. and Mrs. J. W. Mathis and girls of Providence community, Mr. and Mrs. Leo Mathis of Kross.

Mrs. M. B. Holmes went to Gould, Okla. Saturday with Mr. and Mrs. J. R. Holmes to visit her brother, Mr. and Mrs. Hugh Bealand.

Mr. and Mrs. West Baccus and family of Plainview, Mr. and Mrs. J. M. Carthel and family visited Sunday with the Carthels daughter and family, Mr. and Mrs. Dick Golden and Dianne of Dawn, Texas.

**FIGHT POLIO!**

Vaccine Treatment Epidemic Aid

Join the MARCH OF DIMES January 3-31

Harrol Carthel left December 29 for San Diego, Calif. where he is in the Navy Training Center. Harrol spent a night with Mr. and Mrs. Floyd Daniel of San Diego before returning to the Navy. The Floyd Daniels are former residents of Lockney.

Mr. and Mrs. W. O. Stuart Jr., Billy and Kathy of Jackson, Michigan visited during the holidays with his parents, Mr. and Mrs. W. O. Stuart Sr.

Verna Carthel returned home Sunday after spending a week with her sister, Mrs. Dick Golden and family of Dawn, Texas.

Mr. and Mrs. Howell Morris, Cassie Faye, Leon and Vida of Plainview visited last Thursday evening with Mr. and Mrs. A. D. Morris and family.

Several of this community plan to attend the District M. Y. F. Rally in Plainview at the First Methodist Church Wednesday evening, Jan. 5.

Mr. and Mrs. Wallace Allen, Bonnie and Steve, Mr. and Mrs. Mac Fuqua of Plainview visited in Dallas and Ft. Worth over

New Years holidays and attended the Cotton Bowl Game New Years Day.

Mrs. Stella Buckner visited Saturday night and Sunday night with her son and family, W. W. Buckner, and accompanied them to Hereford Sunday to visit Mr. and Mrs. Marion Buckner and Mrs. Margie Campbell and daughter.

The Srenaders of Lubbock sang Peggy Buckner a request song for her birthday over T. V. Monday night.

Mr. and Mrs. A. D. Morris, James and Edna Mae visited with Mr. Morris parents, Mr. and Mrs. A. J. Morris of Halfway.

**HOME FROM CALIF.**

Mr. and Mrs. C. D. McCandless and family returned home Sunday night from a holiday trip to the West Coast. They visited relatives in Sacramento, California and Phoenix, Arizona. They went on a sight-seeing tour in Nevada and San Francisco. Enroute home they spent last Saturday in Tucson with Rev. and Mrs. E. J. Cobb, Carolyn and Jaudon, former Lockney residents. Their trip totaled 3,300 miles.

Dinner guests of Mr. and Mrs. Johns Cox and Wanda on Christmas were Mr. and Mrs. Freddie Ivy and Sheila of Fort Hood, Mr. and Mrs. Pepper Martin, and Bruce of Hart, Mr. and Mrs. Alton Noland and Joyce. Others visiting in the home were Mr. and Mrs. Homer Teaff, Dallas; Mrs. Quinnee Teaff, Floydada; Mr. and Mrs. Cleo Billington and Arlinda, Amarillo; Mr. and Mrs. Rick Ivy and Donnie, Albuquerque, N. M.; Mrs. R. C. Ivy and Dixie of Plainview.

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**SEALE DRIVE-IN THEATRE**

Located 2 1/2 miles west of Lockney on Plainview Highway.

SPEED LIMIT: 8 miles per hour with-in the Drive-In. Please slow down.

LAST TIME TODAY Thursday

**"Beau Brummell"**

with Stewart Granger, Elizabeth Taylor and Peter Ustinov

IN COLOR

In the days of Napoleon, Nelson and Wellington there lived a man called Beau Brummell — who became one of the best known men in history — and this is his stirring, spectacular romance-laden story told as only the screen can tell it.

Also CARTOON

FRIDAY and SAT Y  
January 7 and 8

**"The Man From Colorado"**

with Glenn Ford, William Holden and Ellen Drew

IN TECHNICOLOR

An excellent western picture in technicolor. An exciting, adventure-filled story with plenty of action.

Also CARTOON

SUNDAY and MONDAY  
January 9 and 10

**"Human Desire"**

with Glenn Ford, Gloria Grahame, Broderick Crawford

She was born to be bad — to be kissed — to make trouble — it isn't love — it's human desire — he hated her — but he couldn't leave her alone.

Also CARTOON and NEWS

TUESDAY, WEDNESDAY, THURSDAY  
January 11, 12, 13

**"The Golden Mask"**

with Van Heflin, Wanda Hendrix

IN TECHNICOLOR

They find love while searching for a fabulous golden idol — hidden for hundreds of years — the golden mask wreaks vengeance from its tomb — adventure and romance in the deserts of northern Africa.

Also CARTOON

**\$50 Reward**

Will be paid for information leading to the arrest and conviction of anyone deliberately stealing speakers from the Seale Drive-In.

When speakers are accidentally taken from the theatre they should be returned as quickly as possible. There is no cost to you for their re-installation and we will be grateful for your co-operation.

**PLAINS THEATRE**

Lockney

LAST TIME TODAY Thursday

**"Down 3 Dark Streets"**

with Broderick Crawford and Ruth Roman

Murder has been done — and the clues lead in three directions — who was the killer? A gangster hunted by the law? An auto theft syndicate leader? or an extortionist and kidnapper?

Also CARTOON

FRIDAY and SATURDAY  
January 7 and 8

**Double Feature**

**"The 49th Man"**

with John Ireland and Richard Denning

The 49th link in the chain was the key to the atom bomb plot — bit by bit the deadly mechanism was assembled — one man stood for law and order against the 49 who plotted destruction.

—Plus—

**"The Stranger From Texas"**

with Charles Starrett and Sons of the Pioneers

Also CARTOON

SUNDAY and MONDAY  
January 9 and 10

**"Pushover"**

with Fred MacMurray and Phil Carey

A cold-blooded guy—a hot-blooded blonde — and murder — the brain of "The Caine Mutiny" in a two-fisted role and a toll, terrific blonde girl of the year — and then they whispered "kill him"—Fred MacMurray in a tingling story of temptation.

Also CARTOON

TUESDAY, WEDNESDAY, THURSDAY  
January 11, 12, 13

**In Cinemascope**

**"Broken Lance"**

with Spencer Tracy, Robert Wagner, Jean Peters, Richard Widmark

A towering masterpiece carved out of a man's lust for power — the story of two great blood lines that built the west — and the one great family that emerged — to rule the frontier with iron fists.

Also CARTOON

**Gospel of Christ**  
MAIN STREET CHURCH OF CHRIST  
THOS. McDONALD  
Preacher

**WHAT HAVE I DONE?**

Have you ever said, "What have I done? I have never drunk, nor have I murdered, lied or stolen. I haven't anything wrong, have I?"

Suppose the Lord gives you an inspection on your ground of not having done anything. Of course, it is you have done nothing wrong, but there is more to it just not doing wrong things. It is necessary to do right things. By neglecting salvation you will be lost.

Should you see a man in a river with his oars lying in bottom of his boat and his arms folded and the current kly drawing him toward the rapids, and hear someone warn him, "Say, friend, you are hastening towards the ds." Suppose he replies: "No, I am doing nothing. My s are folded and I am just sitting here. I have done ing wrong."

After trying to convince him, he would not be warned, by sitting there doing nothing he goes over the falls, y a man right now, today, is flattering himself when he ing nothing wrong and thinking that alone will save The devil really got out a good one for his cause when assed around the word that to go to heaven you just t do anything wrong. According to the Word of God must DO RIGHT in order to be saved.

When Jesus described the resurrection and the judge- t. He said that, "—they that have DONE good, unto esurrection of life; and they that have DONE evil, unto esurrection of judgement." John 5:29. As further proof we MUST DO good: "To him therefore that knoweth to ood, and doeth it not, to him it is sin." James 4:17. God warned us through the hand of Paul in Romans 6:23: the wages of sin is death—."

You may not go to the dances, BUT, do you assemble orship God? This is a positive DUTY: "Not forsaking own assembling together, as the custom of some is, but rting one another; and so much the more, as you see lay drawing nigh." Heb. 10:25.

You did not kill or harm your fellow man, BUT, did you him? That is the vital question. One complaint that will pronounce against some applicants for heavenly rd will be: "For I was hungry, and ye did not give me it; I was thirsty, and ye gave me no drink; I was a ger, and ye took me not in; naked, and ye clothed me sick, and in prison, and ye visited me not." Matt. 25:42. LL the trouble was over things they did NOT per-

sure you did not rob anybody, BUT, how much did you to the cause of Christ?

You did not read evil magazines and other lewd liter- , BUT, did you read the Bible?

You never told your neighbor he could be saved by only, or in a denomination, or that baptism was not tial to salvation. That's very well. But did you tell ow to be saved, and did you tell him in an efficient er that will really contribute to his salvation?

You never led your business associates in the wrong by drinking, gambling, and other forms of worldli- BUT did you lead them in the right way of worship?

LET US NOT GO TO HELL FOR THE THINGS WE DID DO.—Selected.

**DR. A. E. HEWITT**  
CHIROPRACTOR  
Office Hours: 9-12, 2-6 each day  
except Thursdays  
Phone 3389 North Main Lockney

**DR. JOE E. WEBB**  
OPTOMETRIST  
Rooms 306-308, Skaggs Building  
Telephone 1234  
Plainview, Texas

**What's the new news in the '55 cars?**

- Is it V-8 Power? Ford has had it since 1932
- Is it suspended pedals? Ford introduced them in 1952
- Is it Ball-Joint Suspension? Ford had it in 1954
- Is it oil and battery signal lights, curved instrument panel, rotary door latches, push-button door handles, power-lifts for all windows, Overdrive, Hotchkiss Drive? Ford has had all of them, too!
- Is it hood-high fenders? Ford introduced them in 1952

Test Drive Thrilling Trigger-Torque in the truly new FORD!

**"WHITEY" BACCUS**  
AUTHORIZED FORD DEALER

Since 1918  
LARGEST FORD CARS and TRUCKS  
New Dealer  
ONLY IN TEXAS BY TEXANS!



# Society News

## New Year Party Given In Belt Home

Ann Belt was hostess for a New Years Eve party in the home of her parents, Mr. and Mrs. J. R. Belt Jr. Following a supper the group attended a late show and returned to the Belt home for refreshments.

Enjoying the hospitality were Barbara Carthel, Warren Mathis, Joan Harris, Dane Clark, Clyde Hill, Delton Jack, Betty Johnson, Orland Gilbert, Harleen Workman, Billy McAda, Sandra Myers, Jerry Ford, Eddie Joe Foster and the hostess.

## Mexican Supper Held In Ferguson Home

The home of Mr. and Mrs. Leslie Ferguson was the scene of a Mexican buffet supper on New Years Eve.

The table was covered with a yellow cloth and decorated in the colorful hues of Mexico.

Following the supper served at 7 o'clock games of forty-two were enjoyed by Messrs. Hamer Bartram, Marvin Cox, V. H. Kelton, W. C. Irons, Edgar Hays, R. E. Wiley, N. S. Abbott, E. A. McLeod, Frank Brown, Hilburn Casey, Harmon Handley, Sid Thomas, Leslie Ferguson and Mrs. Eileen Naylor.

## Buffet Supper Honors Deputy Matron

Lockney O. E. S. honored Deputy Grand Matron Alleen Tilson of Plainview with a buffet supper Monday night in the dining room of the Masonic Hall. The occasion marked the deputy's official visit to the chapter.

The table arrangements signified the emblems of the Worthy Grand Matron for the year. Covered with yellow linen the table was centered with a white straw-foam cross banked with yellow flowers and accented with an open Bible.

Following the dinner a regular meeting was held with the Deputy Grand Matron giving special instructions to the chapter. She announced that the Eastern Star School for District 2, Section 3 will be held in Plainview in April.

Hostesses for the evening were Mr. and Mrs. Joe Foster, Mr. and Mrs. Herman Huffman, Mrs. M. E. Cooper and Mrs. Glen Cooper.

A meeting has been called for the local chapter on Monday night, January 10 at 7:30 for the purpose of initiation. Hosts for this meeting will be Mr. and Mrs. Hoyette Hodges, Mr. and Mrs. Geo. Myers, Mr. and Mrs. Frank Messimer.

OFFICE SUPPLIES at The Beacon Office.

## House Warming Given At Cox Home

A house warming was given on Sunday, December 19 honoring Mr. and Mrs. Johns Cox and Wanda.

The dining table was laid with a green cloth handpainted in the Christmas motif by Mrs. Veda Dorsey of Floydada. Centering the table were Christmas decorations arranged on a Lazy Susan flanked with red tapers in crystal holders.

Guests were greeted by Mrs. Alvin Wilson, Dolores Brown secured names for the register. Laboma Rowell received the gifts while Carolyn Jones and Glenda Ford presided in the gift display room.

Refreshments of coffee, hot tea and cookies were served to approximately 100 guests.

Hostesses for the occasion were Mrs. Alvie Wilson, Lou Aston, Asale Noland, Ernestine Noland, Effie Roland, Gertrude Hammit, Neva Smith, Lucille Harris, Clara Harris, Opal Blount, Ruth Brown, Gladys Ferguson, Veda Corsey, Mark Martin, Juanita Teaff and Mrs. Henry.

## LOCKNEY H. D. CLUB TO MEET THURSDAY

Mrs. R. W. Johnson will be hostess at her home Thursday afternoon, January 13, at 2:45 for a meeting of the Lockney Home Demonstration Club.

Mr. and Mrs. V. L. Botkin of Plainview were guests in the Hoyette Hodges home in the Lone Star community Friday evening.



LET IT SNOW!

Cold weather won't bother this rosy-cheeked cherub, for she is all bundled up to meet Jack Frost in a warm cotton snow suit. The cotton fabric is Zelan treated to give it durable water and spot repellency, the National Cotton Council notes.

## Farmers Adopt Resolution Calling For Greater Acreage

Tulia. — Representatives of Farmer, Castro, Deaf Smith, Swisher, Hale and Floyd counties adopted the following resolution in a meeting held at Tulia December 22.

"Whereas the cotton acreage allotments for 1955 in the following counties: Farmer, Castro, Deaf Smith, Swisher, Hale, and Floyd, is very low as compared with grower trend in these respective counties, we hereby urgently request that national legislation be introduced at the earliest possible date in January with clauses incorporated which will give relief to this and similar distressed areas and that any national acreage increase be administered in some what the same manner as that used in 1954.

The counties and representatives from these counties present were as follows:

Swisher: R. H. Gaylor, Kress Texas, M. T. Glenn, R. B. Dawson, Jr., Tulia, Texas; Farmer: A. L. Hartzog Rt. 1, Farwell, Texas; Horne: Edelman, Friona, Texas; Floyd: Chester W. Mitchell, Rt. 1, M. Lockney, C. N. Wadding, 113 West Hollie, Floydada; Hale: T. A. Shipp, Rt. 2, Hale Center, Wayne B. Smith, Sec. Manager Plainview, Chamber of Commerce, Gene Mitchell, President Plainview Chamber of Commerce; Castro: Allan Webb Rt. 2, Hart, Willis A. Hawkins, Hart, Texas; Deaf Smith: John Henderson headed the Hereford delegation.

Willis A. Hawkins was elected chairman of this six county group. Most of the representatives present were officers of Cotton Growers Assn. in their own counties.

## HAS HEART ATTACK

Mrs. A. P. Shugart of Aiken suffered a heart attack early Sunday morning and was taken to a Plainview hospital. Wednesday she was still under an oxygen tent but seemed to be doing fairly well, according to information from her daughter, Mrs. Bud Dean, proprietor of Modern Beauty Shop, Lockney. Mrs. Shugart will probably be in the hospital another week, Mrs. Dean said.

## Income Tax Service

Room 2  
Baker Hotel  
Lockney

Make your appointments early.

F. A. Cunyus

## "Never Will Be Peace," Latvian Says

"There never will be permanent peace between the Democracies and the Communists," Carlos Gruber, a native Latvian told the Baptist Brotherhood in a meeting here Tuesday evening. Gruber is a naturalized American citizen who was born and reared in Latvia and lived in that country under Communist domination for some time.

"The word co-existence is used much but it can never last," Mr. Gruber said. He pointed out that the Communists have enslaved vast areas which were not under their control at the close of World War II. He said that the Communists are continuing to infiltrate areas where they seek domination.

"There are several reasons why there can never be permanent peace between the Democracies and the Communists," Mr. Gruber said. He enumerated them as follows:

1. The Communists have a world-wide program and seek to control the entire world.
2. They operate under the theory that the end justifies the means and therefore will stoop to anything to gain their objectives including crime, treachery, intrigue, or lying. They say that anything is legal that is good for the Communists party.
3. The Communists do not respect a treaty and any one who signs a treaty with them is just offering them a chance to break the treaty to their own advantage.
4. The officers are not elected by the people and therefore do not represent the thinking of the Russian masses.
5. The Russians have the veto

power in the United Nations and will therefore veto anything that will lead to permanent peace.

6. The Russians do not want peace because they seek world domination.

The only defense of the free countries is a strong armed force, Mr. Gruber said and this is only a temporary thing because when the Communists get strong enough they will attack anyway. He mentioned the possibility of an internal revolution in Russia but said this was a remote possibility.

Mr. Gruber is an evangelist and religious worker and lives in Plainview.

Mr. and Mrs. Sam Holt of Midland visited Mr. and Mrs. R. E. Marr last Friday. Mrs. Holt is a niece of Mr. Marr.

James Carthel returned to Lock Sunday afternoon when he attends Texas Tech.

GO TO CHURCH SUNDAY

INDIVIDUALIZED COSMETIC SERVICE  
Luzier's Fine Cosmetics and Perfumes  
Distributed by  
MRS. J. M. TYE  
Route 2, Lockney

## MR. FARMER!

See us for all your fertilizer needs.

We have all types of mixed Fertilizer and a good stock of Ammonia Nitrate.

We are also dealers for Anhydrous Ammonia.

Baxter & Smith Grain Co.  
Phone 3377

Charter No. 14804 Reserve District No. 11

## REPORT OF THE CONDITION OF THE First National Bank in Lockney

in the State of Texas, at the close of business on December 31, 1954 published in response to call made by Comptroller of the Currency, under Section 5211, U. S. Revised Statutes.

### ASSETS

Cash, balances with other banks, including reserve balance, and cash items in process of collection	\$3,006,085.42
United States Government obligations, direct and guaranteed	110,000.00
Obligations of States and political subdivisions	193,738.43
Other bonds, notes, and debentures	25,000.00
Corporate stocks (including \$6,000.00 stock of Federal Reserve bank)	6,000.00
Loans and discounts (including \$1,918.77 overdrafts)	3,271,461.13
Bank premises owned \$20,000.00, furniture and fixtures \$10,000.00	30,000.00
Other assets	1.00
<b>TOTAL ASSETS</b>	<b>\$6,642,285.98</b>

### LIABILITIES

Demand deposits of individuals, partnerships and corporations	\$5,655,554.26
Time deposits of individuals, partnerships and corporations	287,826.84
Deposits of United States Government (including post-office savings)	21,037.63
Deposits of States and political subdivisions	223,532.67
Other deposits (certified and cashier's checks, etc.)	163,731.38
<b>TOTAL DEPOSITS</b>	<b>\$6,351,681.80</b>
Other liabilities	2,476.20
<b>TOTAL LIABILITIES</b>	<b>\$6,354,158.00</b>

### CAPITAL ACCOUNTS

Capital Stock	
(a) Common stock, total par \$100,000.00	100,000.00
Surplus	100,000.00
Undivided profits	88,127.98
<b>TOTAL CAPITAL ACCOUNTS</b>	<b>288,127.98</b>
<b>TOTAL LIABILITIES AND CAPITAL ACCOUNTS</b>	<b>\$6,642,285.98</b>

### MEMORANDA

Assets pledged or assigned to secure liabilities and for other purposes	211,000.00
Loans as shown above are after deduction of reserves of	10,206.48
Loans to farmers directly guaranteed and redeemable on demand by the Commodity Credit Corporation, and certificates of interest representing ownership thereof	2,630,710.48
Total amount of loans, Certificates of Interest and Obligations, or Portions Thereof (listed above) which are fully backed or insured by agencies of the United States Government (other than United States Government obligations, direct and guaranteed)	2,630,710.48
Total amount of loans, certificates of interest and obligations, or portions thereof, which are fully backed or insured by agencies of the United States Government (other than United States Government obligations, direct and guaranteed)	2,630,710.48

I, Joe Wilson, Cashier of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.

JOE WILSON, Cashier.

Correct—Attest:  
M. W. Wiley, Grigsby Milton, L. M. Readhimer, Directors.

State of Texas, County of Floyd, ss:  
Sworn to and subscribed before me this 5th day of January, 1955, and I hereby certify that I am not an officer or director of this bank.

(SEAL) J. E. COX, Notary Public.

My commission expires June 1, 1955.

## MAN-SIZED VALUES for men food shoppers (ladies, too!)

PEACHES No. 2 1/2 Can Heavy Syrup 25

Pineapple Juice 46 oz. Cans 3 for \$1.00

PRESERVES Pure Apricot 20 oz. jar 24

GREEN BEANS Diamond 2 No. 303 Cans 25

NEW POTATOES No. 2 Can 10

Beef Stew 1 1/2 Pound Can 43

Shortening 4 Pound Cans 79

Flour Pillsburys Best 25 Pounds \$1.60

HAMS Wilsons Certified 1/2 or whole—Pound 59

Pork Chops Pound 54

Double Stamps  
Every Tuesday  
with \$2.50 Cash  
Purchase

PYLANT  
Grocery and  
Market

Call for Pylant's  
Trading Stamps  
Lena Fae Store  
Pylant's Grocer



**WANT ADS TO BUY TO SELL TO RENT**

**For Sale**

OR SALE — White Rock and hwyester fryers. Will weigh to 3 1/2 lbs. on foot \$1.00 on or \$1.20 dressed. Frozen \$1.25 each. Also lots of te Rock pullets, 11 weeks \$1 each. Archie Bybee, phone 39-1tc.

OR SALE — 175 white leghorn ets. See Ben Robinson at er Service Station. 39-2tp.

OR SALE — 5-rooms and 20x32. To be moved. Mel Potts, dial 3755, Lockney. 39-tfc.

OR SALE — 240 acres, 3 wells, om modern house, quonset. \$350 per acre. Possession See Fay Pinner. 39-2tc.

**USED APPLIANCES**  
ie used Stewart Warner ole TV, regular \$329.95, only 95¢, new guarantee. ke up payment on wringer ABC washer, only \$10.00 month. Save \$45.00. ed, ABC automatic washer, 0 down, \$10.00 per month.

**WHITE AUTO STORE**  
Lockney, Texas

OR SALE — Farmer County : farm, 733 acres, 6 room ern house, large barn, 2 s, windmill and 8-inch irion well. Price \$125.00 per 29¢ cash. M. A. Crum, lada, Texas. 39-2tp.

OR SALE — Two 50 h. p. ic well motors with swith s. Good as new. \$975 each. Boyce or Howard Mosley. 36-4tp.

OR SALE — 3 bedroom house southwest Lockney, large nent, on 2.4 acres with 4 irrigation well. (Will sell separate.) cow shed, etc. Troy Ray. 37-tfc.

ALL TRADE new 4 and 5-inch os for used 8-inch Green inery pumps. You can save, ing costs by making your fit your water. See Sid as. Phone 3805, Lockney. 38-2tc.

OR SALE — The Al Willis See Fay Pinner at Pinner ance. 38-tfc.

OK — Full length letter storage files for your old ls. Only \$4.50 each at the n Office. tfc.

OR SALE — One 50 h. p. ic motor with Square-D n box. Chester Mitchell. 3447. 37-tfc.

OR SALE — Five row Pamco lift stalk cutter. L. P. y, two miles west, two of Barwise. 37-tfc.

OR SALE or TRADE — 4 room n house, well located. See Phillips. 37-3tc.

OR SALE — Girls bicycle, al- new. One Roper range, good ion. One gas Serval reator in good condition. We to buy your used furniture. ey Trading Post. 36-tfc.

OR SALE — 6 rooms and in West Lockney, near ent, very reasonable, to right party. Inquire at leacon office. tfc.

GAIL RICHARDS COS- S see or call Mrs. Willa s, Route 1, Lockney or 4-2055, Plainview. 26-tfc.

**FARM BUREAU INSURANCE**  
for **FARMERS DIVIDENDS**  
on **Auto — Fire**  
**Farm Liability**  
319 S. Main  
FLOYDADA

**4%**  
a Land Bank loan to . Buy, Improve or Re- ce — low cost, long if needed. Full or part ment privileges.  
YDADA NATIONAL LOAN ASSOCIATION  
258 319 South Main  
S. Watson, Sec'y-Treas.

**For Sale**

FOR SALE or TRADE — Prac- tically new 4 rooms and bath. Would trade for smaller house. Geo. Jeffcoat. 37-3tp.

320 A. 1 mile on pavement, 3 Bd. home, 100' Quonset, 2 8" wells Nat. gas available, Cotton base for 55 89a. \$225 A.

290 A. Nice 2 Bd. home 180 A. cult, lays perfect, bal. grass but can all be cult. 1 8" well on nat. gas \$225. A. \$20,000 down, bal. 10 years at 5%.

1/4 sec. choice and on the pave- ment, extra nice 2 Br. home, 1 well in shallow water, near Dim- mitt \$335 A.

Well imp. 240 A. 200 A. cult, this place is slopping but priced to sell. Consider trading for land in Floyd or Hale Co. 1 good 8" well in shallow water, clear of debt.

Many other good places for sale. We appreciate showing you what we have.

**CARTEL REAL ESTATE**  
206 N. 25 MI. Ave.  
Phone 502  
Hereford, Texas 38-2tp

**CANCER PROTECTION THROUGH BLUE CROSS**  
Blue Cross-Blue Shield are originators of effective prepaid hospital doctor bills for family protection. Membership in the Floyd County Farm Bureau makes you eligible for this protection through the local Farm Bureau office. Blue Cross now offers \$5,000 polio and cancer protection in addition to regular coverage so it will pay you to investigate now at the Floyd County Farm Bureau office and while there also inquire about Farm Bureau's dividend paying coverage on auto, life, fire and farm liability where you can share in the high profits in preferred risk insurance. 1tc.

**AT LOCKNEY TRADING POST**  
—You will find the best in mat- tresses. New cotton and inter- spring. 36-tfc.

**REAL ESTATE** — Houses in Lockney for sale. Also farm land. See me for beef at whole- sale. V. D. Harris, dial 3847. 48-tfc.

**NEED AN ADDING MACHINE?**  
We have new Remington and Victor adding machines in stock at The Beacon office. tfc.

**SEE ME for Monuments and Curbing.** I represent an old, reliable firm. Frank Dodson, phone 2240. 33-tfc.

The LOCKNEY TRADING POST has 9x12 new congolesse rugs. Price \$5.95. We buy, sell and trade. Remember us when you need something or have some- thing you don't need. 32-tfc.

**RADIATOR TROUBLE?** — Let us take care of your radiator trouble. We do all kinds of re- pairing and cleaning. Experi- enced workman. WESTERN RAD- IATOR SERVICE, Lockney, Phone 3800, day or night. 51-tfc.

**SEE ME for Bibles and Bible Story books.** Mrs. Bert Vernon. -51-tfc.

See me for ALUMA-KRAFT awnings, Cyclone fence, Humph- reys Tension Sealed storm win- dows. L. L. Reecer, phone 2262. 17-tfc.

See me for AVON COSMETICS or call 2166. Mrs. Myrtle Lou Newton Munselle, Lockney rep- resentative. 20-tfc.

**Wanted**

**CESSPOOL DRILLING**  
Storm Cellars  
Pier Holes  
30, 36, 42 and 48-inch Holes  
I. E. FISH  
900 Broadway Dial 4-5826  
Plainview, Texas

**Local & Long Distance MOVING**  
We Specialize in Packing, Crating and Storage  
**TRANSFER & STORAGE**  
"MOVE SAFE WITH"  
**BRUCE & SON**  
Dial 4-6349  
1009 North Broadway  
Plainview

**WANTED** — Why not let me bake and decorate those wed- ding and party cakes for you? Reasonable prices. Mrs. Ross Cooper, phone 2245. 2-tfc.

**5% FARM LOANS**  
Prompt Inspection and Closing  
No closing charges except abstract and recording  
**GOEN & GOEN**  
202 Boothe Bldg. Floydada  
Representing Amicable Life Insurance Company.

**WANTED** — winmill and pressure pump work. Call or see R. W. Johnson, dial 3381. 51-tfc.

**PIANO TUNING** — Drop a car to Luther Fowler, Box 66, Lock- ney or phone 2173. 46-tfc.

**Lost and Found**  
**LOST** — Red Cocker Spaniel male dog. Finder please call Oscar Phillips, phone 3433. 39-2tp.

**LOST** — Small red female Cocker, answers to "Blondie." \$5 reward for return to Mrs. C. L. Henderson, phone 3684. 39-2tc.

**FOUND** — Cotton seed. Owner call 3593. 38-tfc.

**For Rent**

**FOR RENT** —Furnished house, 2 rooms and bath. Mrs. W. I. Hightower. Phone 2302. tfc.

**FOR RENT** — 3 room furnished apartment, private bath. S. H. Milwee, Phone 3845. 36-tfc.

**FOR RENT** — 2 room house with shower bath. Ross Cooper, phone 2245. 36-tfc.

**FOR RENT** — Nice 5 room furnished apartment. Private bath. Living room carpeted wall to wall, inlaid linoleum in other rooms. Phone 2243. 33-tfc.

**IN APPRECIATION**  
I want to thank each and every one for their many prayers, flowers, cards, gifts and other acts of kindness shown during my recent critical illness. Your prayers and interest have helped me toward the road to recovery.  
Mrs. Elmer Stinson.

Visitors in the A. P. Shugart home during the holidays in- cluded all of their children, Mr. and Mrs. Nicholas Estovich of Chicago, Illinois, Mr. and Mrs. A. P. Shugart Jr., of Chicago, Mr. and Mrs. Bud Dean and family of Aiken.

**FIGHT POLIO!**

✓ Polio Vaccine  
✓ Treatment  
✓ Epidemic Aid  
**GIVE to the MARCH OF DIMES**  
JANUARY 3-31

**Lockney General Hospital Notes**

Mrs. Maude Golden is still receiving medical care.  
S. N. Matthews was dismissed 12-30.  
Mrs. Thomas Marr and daughter were dismissed 12-31.  
Jose Mari Barques (national) was dismissed 12-30.  
Mrs. R. P. Warren was admitted for medical care 12-31 and dismissed 1-1.  
David Bradshaw, son of Mr. and Mrs. H. E. Bradshaw was admitted 12-31 and dismissed 1-2.  
Edd Tueton was transferred to Amarillo for further treatment 1-5.  
Jesus M. Guerra, home on leave from the Air Force was admitted for medical care 1-2 and dismissed 1-4.  
G. C. Applewhite was admitted 1-1 and dismissed 1-3.  
W. C. Watson was admitted 1-3 and dismissed 1-5.  
Mrs. George Graham was admitted 12-31.  
V. H. Cassell was admitted 1-3 as a medical patient.  
E. M. Lawson was admitted 1-3 for treatment.  
Mrs. Louise Gounce was admitted 1-4 for medical treatment.  
Mrs. Dan Daniels, Floydada, was admitted 1-4.

**Floydada Soldier Now In Germany**

1st Div., Germany. — Cpl. Ted- dy G. Goodson, whose wife, Carolyn, lives at 1303 Thirty- eighth St., Lubbock, Texas, re- cently arrived in Germany and is serving with the 1st Infantry Division.  
The "Big Red 1" division, in Europe since the Allied invasion of the continent in World War II, is now engaged in intensive training including realistic field problems and maneuvers.  
A wireman in Battery B of the division's 32d Field Artillery Bat- talion, Goodson entered the Army in 1950 and completed basic training at Fort Carson, Colo. He is the son of Mrs. L. F. Goodson, 328 W. Kentucky, Floydada.

Mr. and Mrs. Arthur Barker Sr. and Mrs. Barry Barker, Mr. and Mrs. Arthur Barker Jr., and boys returned home Sunday after spending the week end va- cationing in New Mexico. At San- ta Fe they stayed at Bishop Lodge and did some ice skating. They visited the ski run at Al- buquerque, before returning home.

If what you did yesterday still looks pretty big to you, then you haven't done enough today. — J. O. Jewett.

**Medical-Surgical Hospital Notes**

Little Pamela Rhodes, daugh- ter of Mr. and Mrs. Raymond Rhodes was released December 31 after treatment.  
Mrs. Granville Webb of Aiken was admitted 12-31 for medical care, released on 1-1-55.  
Dee Nix of Route F, Lockney was admitted to hospital on 12-31 as medical patient, re- leased on 1-3.  
Mrs. H. B. Johnson of Route 4, Floydada, continues to receive medical care, after major sur- gery.

Mrs. W. R. Kirkpatrick of Route 2, Lockney was admitted 1-4 for medical care.  
Derrel Waldroupe was admit- ted 1-4 for medical care.  
Little Shelby Foster William, son of Mr. and Mrs. David Wil- liams was admitted for medical care.

Born to Mr. and Mrs. Don Bennett of Route 2, a baby daugh- ter on 1-4-55. The baby weigh- ed 7 lbs., 6 ozs., named Carol Gene.  
Mrs. Dallas Galloway of Route 2, Plainview was admitted 1-5-55.

**HOLIDAY VISITORS**  
Mr. and Mrs. C. F. Reves had as dinner guests for Christmas Mr. and Mrs. Kenneth L. Bay- ley, Eric, Charles and Laura of Scott Air Force Base, Ill., Mr. and Mrs. Cheston L. Bayley of Plainview, their daughter, Dor- othy of Lubbock, Mr. and Mrs. Walter Reves, and two child- ren, Elaine and Stanley, Mr. and Mrs. Sam Jones and three daugh- ters, Mary, Frances and Louise, Mr. and Mrs. Arthur Nigh, all of Lockney.

Mr. and Mrs. Kenneth L. Bay- ley, Eric, Charles and Laura of Scott Air Force Base, Illinois spent Christmas here with her parents, Mr. and Mrs. C. F. Reves and at Plainview with Kenneth's parents, Mr. and Mrs. Cheston L. Bayley.  
No habit has any real hold on you other than the hold you have on it—Gardner Hunting.

A CLEAN CITY IS A SAFE CITY.

**NEW COMERS**  
Mr. and Mrs. Earl Backus of Childress, Texas have recently moved to Lockney and are now at home in the W. O. Whitehead house in southwest Lockney. Mr. Backus is employed as a sales- man with "Whitey" Backus Motor Company, Ford dealers here. Mr. Backus has sold cars for many years. He was in Paducah in the 1920's, in Childress in the 1930's and '40's and in Denver City in 1954. Mrs. Backus is employed at Byrd Pharmacy.

Mr. and Mrs. W. O. Whitehead and family have moved to the Roy Street farm 1 mile west of Providence school. Mr. White- head is a farmer but has lived in Lockney the past several years. Their daughter, Corine, is a senior in Lockney High.

42 Years of Land Title Service  
**FLOYD COUNTY ABSTRACT CO.**  
201 Boothe Bldg.  
Phone 116  
Floydada, Texas

**INSURANCE OF ALL KINDS**

We write Insurance on—

- Automobiles
- Homes
- Furniture
- Life
- Polio with 11 other diseases.

**LET US MAKE YOUR FARM LOANS!**  
We have three good Farm Loan companies.

**FHA LOANS**

**REAL ESTATE FOR SALE!**  
If you want to sell, list your real estate with us.  
See —

**PINNER INSURANCE AGENCY**  
Phone 3329  
JIMMIE

**MILADIES SHOPPE**

**JANUARY CLEARANCE**

Start 1955 with terrific savings on your wearing apparel. Buy the best known labels — Sale starts 9 a. m. Friday, Jan. 7th — Store closed all day Thursday.

<b>COATS</b>	Short and Long Types \$49.95 to \$115.00	1/3 to 1/2 OFF
<b>BETTER DRESSES</b>	Corlye, Ike Clark, Bloomfield and others \$29.95 to \$59.95 values	1/3 to 1/2 OFF
<b>D. Dodsons Martees Ike Clark Justin McCarty</b>	<b>SPECIAL GROUP DRESSES</b>	Renauld Marcy Lee Bloomfield Franklins
\$14.95 to \$18.95 values	\$19.95 to \$24.95 values	\$22.95 to \$29.95 values
<b>\$8.88</b>	<b>\$10.88</b>	<b>\$14.88</b>
<b>ONE LARGE TABLE</b>		
<b>LINGERIE</b>	Kickernick, Schrank, Mojud Tommies Brands	<b>REDUCED 1/4 to 1/3</b>
Group Gage and Lazarus	Group <b>JEWELRY and FLOWERS</b>	<b>LUGGAGE and HAND BAGS</b>
<b>HATS 1/2 Price</b>	1/2 Off	1/3 to 1/2 Off
	Plus Tax	Plus Tax

NO RETURNS, EXCHANGES, REFUNDS OR ALTERATIONS. COME EARLY AND STOCK UP — THIS IS THE SALE OF THE YEAR.

**MILADIES Specialty Shoppe**  
Floydada Phone 156

**KNOX GROCERY AND MARKET**

We take this way of thanking each of you for your patronage through 1954 and if one of your 1955 resolutions could be to trade with us, we will do our best to help you keep that one.

If we please you, tell everyone. If we don't tell no one. Your business is always appreciated at—

**Knox Grocery and MARKET**  
Come in or Dial 3855

**Wanted**

NOW IS THE TIME to clean and moth proof your valuable carpets, rugs and furniture. See Buck Formby or call Parker Furniture, phone 3315, Lockney. 39-4tp.

EXPERIENCED bookkeeper de- sires part time position. Phone 3584. 39-3tc.

**WANTED** — Farm job for year. Part crop. Experienced in irriga- tion. Can give references. Jesse Arjona, Box 621, Lockney, Texas 37-3tp.

**WANTED** — Ironing. Mrs. W. L. Street, 3 1/2 blocks west of Car- ter Funeral Home. 36-4tc.

**HELP WANTED** — Quiet, re- fined lady to live in home and keep house. Mrs. Claude E. Jar- rett, phone 3482, Lockney. 34-tfc.

**Lockney Lodge**  
No. 867  
A. F. & A. M.  
Regular meeting third Tues- day night at 7:30.  
JAMES A. BOBBITT, W. M.  
E. A. CARTER, Secretary



# The Lockney Beacon

Established 1902  
PUBLISHED EVERY THURSDAY  
HAYS & REYNOLDS  
Publishers  
Edgar R. Hays Editor  
Villis Reynolds Mechanical Superintendent

SUBSCRIPTION RATES  
In Floyd County, per year... \$2.00  
Outside Floyd County, per year... \$2.50  
Either new or renewal subscriptions

Entered April 14, 1902, as second class mail matter at the postoffice at Lockney, Texas, under the act of Congress of March 3, 1879.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Beacon will be corrected gladly upon being brought to the attention of the editor.

MEMBER OF  
HANDLE PRESS ASSOCIATION

## Minute Editorials

Wherefore take unto you the whole armor of God, that you may be able to withstand in the evil day, and having done all to stand.—Eph. 6:13.

**THE DECLINING LEVEL OF** underground water on the high plains brings us face to face with the fact that something must be done to conserve that water if this country is to continue to be the highly productive area it has been. The High Plains Underground Water Conservation Association is trying to take the lead in that matter. We are glad that the plains area of Floyd County is a member of that association, and we are sorry that some parts of the plains, notably Hale County, has so far refused to come into it. Of course the success of the organization's efforts will be determined in some extent on cooperation from all the shallow-water areas. We don't understand why those areas refuse to join the organization. Perhaps they have a good and sufficient reason that hasn't been explained to us. Or perhaps it is a selfish attitude that says "We will pump water out of the ground as fast and as much as we please and let the future generations take care of themselves." That sort of attitude is one that is most likely to bring on state control of underground water and then those boys who get so upset over the prospect of local control will really have something to get upset about.

## DO THE PEOPLE KNOW?

Sometimes we merchants are disappointed when we find that our customers have gone off to a larger city to buy something which we could sell them just as good and just as cheap or maybe cheaper. But perhaps the fault is ours. Do your customers know what you have in stock for sale? Do you keep them reminded of the many items that you keep on hand for their needs? More and more we are coming to the buyers market. Competition is keen. The big stores are using more advertising all the time to attract customers. The little store must do the same if they are to retain their share of trade. We suggest that there is no other medium of advertising that can compete with your local newspaper in effectiveness and cost. Most every family gets a copy. Most every member of the family who can read, reads it. Advertising plays a major role in the daily task of merchandising. Better spend more time in planning your advertising and better plan to spend more money on advertising. The proper kind of advertising can mean the difference between success and failure in any business.

**AN AMUSING, and also significant, commentary on the kind of service we expect from service stations is found in a sign a New England operator posted when he took a vacation. It read: "We are closing up for two weeks. The services we usually provide may be had at the following places: 1. General Information—from cop on beat. 2. Cokes—at corner drugstore. 3. Rest Rooms—at home. 4. Change—at bank across the street. 5. Petty Loan—also at bank across the street. 6. Charity—at County farm. 7. Matches—from passerby. 8. Daily Newspapers—from newsboy. 9. Loafing—in the street." Actually—all humorous exaggerations to one side—the typical American service station knows no superiors and few equals. It is symbolic of our highly competitive oil industry in particular—and of our free system of doing things in general. The contrast with the service stations in most other countries is striking. When the retired president of the Automotive Safety Foundation returned from a European motor trip last summer, he was asked about the fore-ago stations, and he said: "Nobody wiped my windshield or checked my oil. They have something never heard of such a thing as service over there. What do you mean, were the rest rooms clean? They never heard of rest rooms. As for the TRA—as we call tires, batteries and accessories sales—they never heard of that either." The American motorist really gets the breaks.**

## THE BEST YEAR YET!



## With Our EXCHANGES

**THE NEW YEAR**  
Look at The New Year with Percy R. Hayward:  
"I am the New Year."  
"I am an unspoiled page in your Book of Time."  
"I am your next chance at the art of living."  
"I am your opportunity to practice what you have learned during another 12 months of life."  
"All that you sought and found not is hidden in me, waiting for you to search it out with a more single purpose."  
"All the good that you tried for and achieved not is mine to grant when your effort be less hindered by conflicting desire."

"That which you dreamed but dared not; all that you hoped but willed not; the faith that you claimed but had not—these slumber lightly, waiting to be awakened at the touch of a strong purpose."  
"I am your opportunity to give yourself in a new alliance and understanding to Him who has said, 'Behold, I make all things new.'"  
"I am the New Year."—Amarillo Daily News.

**STRIKERS AND JOBS**  
The strike is an accepted workingman's weapon against what he may deem to be unjust conditions of employment. But most responsible union leaders recognize that there is substan-

tial risk for their men in the overuse of this weapon.

Example: In the first six months of 1954, a period marked by a month-long walkout of dockmen, New York's port traffic dropped 19 per cent. At the same time, six rival Atlantic and Gulf ports were gaining 7 per cent. Since then, two more work stoppages have cut into port activity.

The uncertainty of too many strikes drives trade away. The result can be not better working conditions, but total loss of jobs.—Wichita Falls Record News.

**SQUEEKING WHEEL GETS THE GREASE**  
High Plains farmers are apparently victims of circumstance if we correctly interpret the recent slash on grain sorghum support prices from 55 percent to 70 percent of parity.

The situation lies in the fact that the Department of Agriculture is classifying grain sorghums along with oats, rye and barley, as a "fill-in" crop rather than a basic commodity upon which the economy of the area depends. We say this because we note that the Department releases carefully pointed out that parities were held up on corn, wheat, cotton and similar crops, classified as basic for economic livelihood.

The situation may be like the weather: "Something everyone talks about but does nothing." On the other hand, clarification of existing conditions in the area could possibly result in some changes. To say the least, a few letters to our Congressmen, Senators and department officials will not cost much—and they could help.

## Long Ago In Lockney

Items of interest from the files of The Lockney Beacon.

January 5, 1917  
An interesting wolf chase was held last Sunday in the Muncy Switch vicinity in which motorcycles were used. Coyotes and wolves were chased. One wolf was caught. Participating in the chase were Homer Bryant, Waite Finch, Alfred Russell, Jake Impee.

Lt. Ralph P. Cousins has written his mother that he has been flying in the government training school in California to which he transferred last August. He did not tell his parents he was flying until he was sure he was capable of handling a machine. Lt. Cousins writes that he feels that the air fleet is as safe as on land.

Misses Kitty, Mabel and Alma Long left Wednesday for Sherman to enter Kidd-Key College. Miss Kitty has been there in school since the first of September and has been home spending the holidays with her parents.

Mr. Fred Floyd and Miss Edith Thagard were married Saturday in Plainview. Miss Thagard is the granddaughter of Mr. and Mrs. T. S. Thagard who plan to move to California Tuesday. Mr. Floyd is the son of Mr. and Mrs. A. C. Floyd and is a prosperous and industrious young farmer.

January 8, 1925  
Work has begun at Babb's Switch near Hobart, Okla. to bury the thirty-three victims of fire which destroyed the school house during a Christmas Eve entertainment. Wire netting over the windows to keep out vandals was blamed for the heavy death toll which resulted from the fire started by a candle on a Christ-

mas tree. Only one dog available for exit.

Bob Muney and J. H. Orman were injured when the roadster they were riding was turned upside down by a car which hit it from the rear. Mr. Orman was thrown 25 feet away from the car and injured. Mr. Muney was pinned underneath. Mr. Orman is recovering from numerous cuts and bruises.

Miss Louzella Cox, daughter of Mr. and Mrs. E. C. Cox of Lockney was married to Alvin J. Oils at the Methodist parsonage in Canyon Sunday afternoon, Dec. 28. They will live in view.

January 8, 1943  
Calvin Williams and The C. Livesay, both of Lockney, among those who were invited to Fort Sill, Oklahoma, Tuesday morning for armament reduction.

Ensign E. W. Boedeker and U. S. Coast Guard visited parents, Mr. and Mrs. Boedeker during Christmas days.

County school Superintendent Clarence Guffee announced last week the receipt of \$174 by the State School fund to be apportioned to the rural school districts of the county at the rate of \$100 per capita. This makes a total of \$10 of the \$22.50 per capita. Or received by rural school districts for the year.

### INCOME TAX SERVICE

At my residence 1 1/2 miles west of grade school.

J. D. Copeland



# You can lead a double life - Electrically!

## ... you enjoy ONE while Reddy works ONE!

Gone are the days when it was all drudgery, and was rightly called houseWORK. Now, with modern electric appliances, it's homemaking, and that means you have time for fun and your family.

Enjoy the double life you lead electrically, with modern worksaving, pleasure-giving electric appliances in your home.

Reddy's range is automatic—no more pot watching or over-cooking. Just set the control and forget it—take the meat out when you're ready to sit down to eat.

Clothes hanging is real drudgery, but electric clothes drying is real luxury—at low cost. Why worry about weather, the weight of the clothes, or the long walk to the line, when you can dry clothes for 5 cents a load, electrically.

Turned into the house apart when last minute guests come in during the pre-Christmas days. No problem now, just reach into your freezer and have a sumptuous meal on the table in a matter of minutes.

Electric water heating is big reward in peace of mind. No flame, fire, or vent required when you heat water electrically. Economical, too, with Reddy's one-cent water heating rate.

**SOUTHWESTERN PUBLIC SERVICE COMPANY**

**REDDY KILOWATT**

SEE YOUR REDDY KILOWATT APPLIANCE DEALER

### ATTENTION, CAR OWNERS!

#### CONCERNED ABOUT AUTO INSURANCE RATES?

Consult your local STATE FARM agent and inquire about the PARTICIPATING POLICIES issued by STATE FARM. SUBSTANTIAL DIVIDENDS have been paid to Texas policy-holders year after year, cutting their insurance costs considerably.

Your local State Farm agent is:

## J. H. Cooper Agency

218 South Main Phone 2131—Res. 2347 Lockney

### FARM & RANCH LOANS

- At cheap interest rates
- Loans for irrigation wells and additional improvements
- Purchase of additional lands
- Loans that will suit your needs
- Hail Insurance on growing crops of all kinds

—SEE—

## LOCKNEY REAL ESTATE CO.

REVIS HARRIS Baker Hotel E. R. HARRIS



**rary Notes**

By Ivy Pearl Reber

January is the birth month of famous people, including Benjamin Franklin, Robert E. Lee, and Stonewall Jackson. It is to me that this would be a fine time for us to renew our knowledge of the lives of these men. In looking over the bibliography shelf, I have found that we have six different biographies of Lee, two of Jackson and five of Franklin. Some are for young readers or listeners, some are for middle-sized and some are for grown-

up. Her interesting biography "Heard America Sing," the story of Stephen Collins Foster, is not born in January, but died on January 13. We also have a treasury of his songs, words, music, illustrations and historical notes.

Who attended the Christmas program on December 23? Randall is to conduct a "try and truly" workshop at 10:30 on January 15. It will be a 1 day session, and those attending are asked to bring pens, paste, wire, etc. The fee for materials is \$1.00 and are asked to notify R. C. Day at the Texas Tech Library by January 12th if you wish to attend.

Dallas Morning News for December 30, 1954 featured a scene from the film of "Orwell's satirical fable 'Animal Farm.'" The revolt of the tyrannical Farmer by his domesticated animals and the seizure of power by the most canny of them, the pigs, is a parable ironically telling the history of 20th century totalitarianism. The carnage of a good life on a farm is soon dissipated, the tortured, indignant animals revolt, rout their pigs celebrating in the main and unite once more in a



THIS MYSTERY FARM in last week's First National Bank advertisement was identified as the J. F. Biggs farm in the Muncy community. Barry Barker was the first person to correctly identify the farm. Mrs. Alton Nolan and G. B. Johnston Sr., also identified it as the Biggs farm. Mr. Johnston lived on the place when he first moved to this county 38 years ago. Mr. Biggs bought

the place from Mr. Johnston's mother, he reported. Mr. and Mrs. Biggs have owned the place and lived on it since 1916. Their children are all grown and married now and they live alone. Their son, Elmer lives near them on a farm and a daughter, Mrs. Ella White also lives near them in the Muncy community. Another daughter, Mrs. Louellah Stevens lives at Floydada.

The place has 190 acres but has no irrigation well. Mr. Biggs raises cotton, feed and wheat and has a few Black Angus cattle. The farm is located 3-4 mile west and a half mile south of the Muncy elevator. It is located on Route M out of Lockney. Watch for another mystery farm in the First National Bank advertisement next week.

**Winter Protection On Farm Machinery Pays, Engineer Says**

College Station. — Up to 30 percent can be added to the life of farm machinery by giving it proper winter protection. And too, says W. L. Ulich, extension agricultural engineer, time will be saved in getting the machinery back on the job when it is needed next spring.

Here are suggestions from the engineer for winter care. Keep machinery under shelter when it is not in use. Bright metal parts, such as plow wings, mower sickles, cultivator points and other working parts should be coated with grease or a rust preventative. Rubber tires should be blocked up to take the weight of the machine off of them while in storage.

Drain the gasoline from auxiliary motors. Remove the spark plugs and drop three or four ounces of cylinder oil in each cylinder and turn the motor over a few times.

The cooling system on all motors not used during the winter months should be drained. Place a cover over the engine exhaust pipe to keep out moisture. Lubricate all grease points on machinery when it goes into storage and charge all batteries. It's a good idea, says the engineer, to remove batteries from the motor and check them at regular intervals to see that they remain fully charged.

Finally, says Ulich, while the machinery is in storage give it a thorough inspection for worn and broken parts. Make note of the repairs needed so they can be made before the machine is put back into operation.

Proper winter care of farm machinery is a practice, concludes the specialist, which if carried out can make the farm operation more efficient.

A CLEAN CITY IS A SAFE CITY.

Mr. and Mrs. Lee Copeland and family left Tuesday morning of last week to return to their home in Houston after spending Christmas here with his mother, Mrs. Lula Copeland and other relatives.

Mr. and Mrs. Ray Canon returned Wednesday after spending the holidays in New Mexico with relatives. They visited their daughter, Mrs. Bill Keithley and family and Mrs. Canon's brother, Paul Ragle in Santa Fe and her sister, Mrs. Milton Smith in Mountainaire. In Albuquerque they visited Mr. Canon's brother, Gus Canon who is confined to a veteran's hospital.

Mr. and Mrs. Henry Berry from Greenville, Texas, Mr. and Mrs. L. Bowen of Dallas, and Mrs. Cora Cook of Paris, Texas spent New Years Day with Mr. and Mrs. F. U. Payne. Mrs. Henry, Mrs. Bowen and Mrs. Cook are sisters of Mrs. Payne.

Visitors in the home of Dr. and Mrs. W. J. Mangold and boys during the holidays included Mr. and Mrs. Travis Ray, Judy and Gayle, Mr. and Mrs. Harold Williams, all of Grand Prairie, Mr. and Mrs. S. L. Powell, Mr. and Mrs. B. J. Darden, all of Floydada, and Mrs. Nan J. Mangold, Rio Vista, Texas.

Visitors of Mr. and Mrs. J. E. Horton of Aiken Sunday were Mr. and Mrs. Fred Autrey and Norma of Finney Switch, Bobby Horton, Mr. and Mrs. Fred Jackson of Sandhill.

Elizabeth Handley has returned to Hardin-Simmons University, in Abilene after spending the holidays here with her parents Mr. and Mrs. Harmon Handley and Gene.

Mrs. C. H. Rose left Monday morning to spend several days visiting with her sister, Mrs. G. C. Fairley.

**Cost-Price Squeeze To Continue On Dairy Farmers**

College Station. — The cost-price squeeze on Texas dairy farmers will continue and may tighten in 1955.

John G. McHaney, extension agricultural economist, says prices for milk in relation to the cost of feed probably will be lower than this year. Prices for dairy products on the whole may stay about where they are, McHaney predicts.

Farmers will enter 1955 with about the same number of cows as a year earlier. Total milk production in the U. S. next year is expected to equal the record 124,000,000,000 pounds in prospect this year.

McHaney says the high production of the past two years has been produced on very poor pastures in many areas. With revived grasslands, he says, next year's milk flow could exceed this year's.

The price outlook is not too favorable from a supply standpoint. Stocks of all dairy products in July were 5,000,000,000 pounds greater than a year earlier.

The average price received by U. S. farmers for all milk will be about \$4.00 per hundred-weight in 1954 compared with \$4.32 in 1953 and \$4.85 in 1952, a decrease each year.

Mr. and Mrs. Chuck Wilson of Lubbock spent Christmas here with her parents, Mr. and Mrs. John T. Carthel. They left the 26th to move to Harlingen, Texas where Mr. Wilson is stationed with the U. S. Airforce. Mrs. Wilson, the former Joyce Carthel was a teacher in a Lubbock public school.

Elizabeth Tannahill, Betty Johnson and Orland Gilbert returned to Abilene Sunday afternoon where the three students at McMurry College.

**You can save on COMBINATION STORM DOORS**

Either White Pine or Aluminum

and

**STORM WINDOWS**

See

**Brunnier Lumber Co.**

Your Home-Owned Lumber Yard

Dial 3385

Lockney

**IT WON'T BE LONG UNTIL**

**IRRIGATION TIME!**

See us for your irrigation supplies.

DAMS — TUBES — DAM STICKS

Also Motor Oils of all Kinds

Oil Filters

CO-OP TIRES

18 month road hazard guarantee

**Consumers Fuel Association**

Lockney

**TO RELIEVE SORE THROAT**

to a cold, try DURHAM'S THESIA-MOP and see how pleasant effective a mop can be. Gentle with applicators only 60¢ at Druggist.

LOCKNEY DRUG CO.

**CARD OF THANKS**

I want to take this means to thank the many friends who remembered me with cards and gifts at Christmas time. Words cannot express my sincere thanks and appreciation to each of you.

Pearl Belt.

**LOOK AT THIS!**

**RCA CONSOLE TELEVISION SET**

The latest RCA model, aluminized picture tube, tinted glass front, just the one for your living room.

Only —

**\$269.95**

Budget Terms

Other Console and Table model Television Sets as low as \$159.95

Also TV Aerials, Towers, etc.

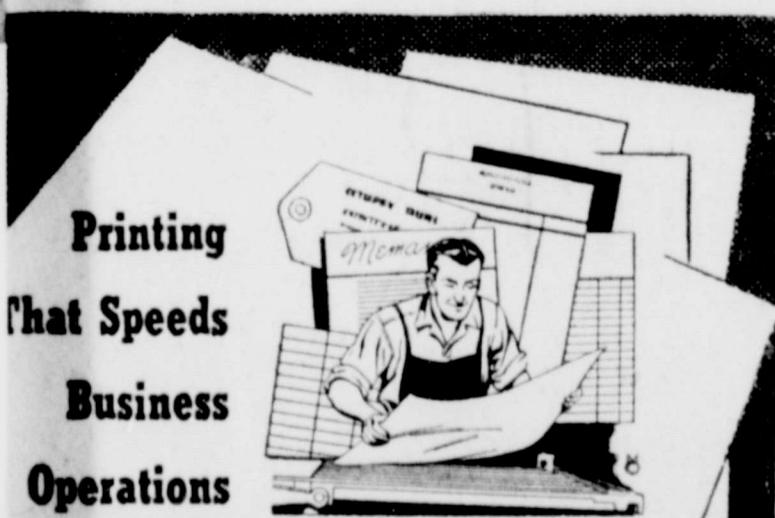
Call us for TV Service

**Modern Radio & TV Service**

Dial 3345

J. MARVIN COX, Prop.

Lockney



**Printing That Speeds Business Operations**

We'll design forms to streamline and speed-up the routine of your office or shop. Get our suggestions, without obligation, on anything from a shipping tag to a coordinated system of forms.

**THE LOCKNEY BEACON**  
Dial 3318



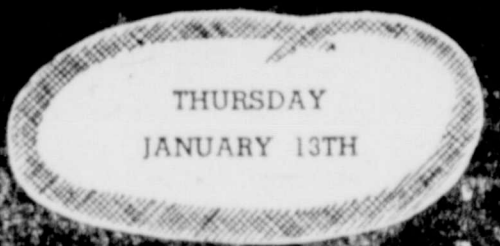
A Happy New Year to friends and customers of the Lockney area and thanks to you everyone for your friendship and patronage of the past year.

May prosperity and happiness be yours in the New Year and may we have the privilege of serving you again and again.

**Baker Flash-O-Gas Co., Inc.,**

Lockney

**JOHN DEERE DAY**



**FREE LUNCH** served at our store from 11:30 to 1 p. m. Come in — eat with us and visit with your friends. Show starts at 1 p. m. at the

**PLAINS THEATRE**

**Lockney Implement Company**

Your John Deere Dealer

Dial 3825

Lockney



### FCIC Insurance Is Stopped On Dryland

Dryland cotton crops in Lubbock and surrounding counties will not be insured by the Federal Crop Insurance Corporation in 1955, according to Glenn Hackney, general FCIC agent for Lubbock County.

"Dry land crops have put the FCIC into the red, and the insurance has actually been too costly for dryland farmers to buy, so the corporation has announced it will not continue the dryland program," he said.

**Same Coverage**  
He said the FCIC also will of-  
fer about the same coverage program as last year. If the crop is damaged in the first stage — planting to first cultivation — payment will be at the rate of \$128 per acre; second stage — first cultivation to laying by — \$148 per acre; third stage — laying by to harvest — \$27.55

and fourth stage — harvest to Dec. 31 — \$36.54.

He explained that to qualify for fourth stage payment, the farmer must have harvested at least 10 per cent of the acreage he has insured.

He said farmers have until March 31 to take out insurance for the 1955 season.

#### TO HOUSTON

Mr. and Mrs. Floyd Jackson left for Houston Sunday morning where Mrs. Jackson will undergo further medical treatment. They were accompanied by Mr. and Mrs. E. M. Jackson of McCoy.

Mr. and Mrs. Shirley Bace and children returned home Thursday night after spending the holidays in California. Enroute home they spent Wednesday in Tucson, Arizona with the E. J. Cobb family.

GO TO CHURCH SUNDAY.



Jimmie Malone Kay Archer Beverly Edwards Beth Brian



Betty Farr Beckner Chris Heidelberg Kitterman Zelda Hughey Davis Myrna Randolph Fort



Beth Dobson Mollie French Elsie Toyama Jorene Clement



Barbara Evans Marilyn Jones Raye Wilson Joan Womble

**WAYLAND BEAUTIES** — Freshman and junior classes at Wayland College furnished 12 of the 18 nominees for the most beautiful coed whose picture will be featured in the 1955 Traveler, college yearbook. Senior class has three candidates and sophomores only one. Final selection will be made by an off-campus panel of judges on Jan. 14 when Student Government Association stages the annual pageant in which these young women and 18 young men nominees for

"handsomest" will be presented. Nominees for Beauty Queen are shown above: (top, left to right) Jimmie Malone, Clovis, N. M.; Kay Archer, Hatch, N. M.; Beverly Edwards, Big Spring; and Beth Brian, Dos Palos, Calif., all freshmen; (second row) Betty Farr Beckner, Clayton, N. M., senior; Chris Heidelberg Kitterman, Midland, junior; Zelda Hughey Davis, Greenville, junior and 1954 top ranking beauty; Myrna Randolph Fort, Pampa,

freshman; (third row) Beth Dobson, Plainview, junior; Mollie French, Floydada, senior; Elsie Toyama, Honolulu, Hawaii, who was recently crowned Homecoming Queen; Jorene Clement, Amarillo, junior and one of the top four beauties in 1954; (bottom row) Barbara Evans, White Deer, freshman; Marilyn Jones, Jeffersonton, Ky., senior; Raye Wilson, Duncanville, junior; Joan Womble, Morse, junior, one of the 1954 top ranking beauties.

#### CHRISTMAS VISITORS

Mrs. Annie Allen of Lockney had all of her children home with her for Christmas except one who was unable to be present. It was a very merry Christmas for all and she received many very nice gifts.

#### All West Texas Navy Units Planned

Chief E. H. Linenbroker, recruiter in charge of the U. S. Navy recruiting station in Lubbock has announced that an all "West Texas" Company will be organized from this area during the month of January 1955. All men enlisted in the "West Texas" company will be enlisted as a group on 21 January and will remain together during their nine week basic training course at the U. S. Naval Training Center at San Diego, Calif. The "West Texas" company will compete with other "All State" companies for honors in marksmanship, rowing, seamanship, military bearing, swimming and other sports. All men interested in being a member of the "West Texas" company should contact the Navy Recruiting Station at the Post Office Building in Lubbock, Texas prior to 18 January.

Mr. and Mrs. R. C. Rogers and James Riley spent the Christmas holidays vacationing in Los Angeles, San Diego and Old Mexico.

Mrs. Robert Canon and baby son, Bob of Lubbock are here visiting her sister, Mrs. Bill Canon and with Mr. Canon's parents, Mr. and Mrs. Ray Canon.

The lazy man takes out in wistful thinking what the ambitious man goes out and gets.

#### DEEP PLOWING

D-8 Caterpillar with 4-bottom Atlas two-way mouldboard.

Contact CLOYCE M. TERRELL, Phone 1F12, Plainview

or— FLOYD TERRELL, Phone 3154, Lockney

### Bargain Rates On Your Daily Paper At Beacon Office

Bargain rates are now available on your daily paper at The Beacon office. In addition to saving on the daily paper rate The Beacon gives you a special combination rate, combining your daily paper and The Beacon, saving you still more money. Here are the daily bargain rates:

Amarillo Daily News, one full year, daily and Sunday for only \$9.95. This is the lowest rate the Amarillo News has had in years.

Lubbock Morning Avalanche, one year daily and Sunday \$12.95. Daily only \$11.00.

Fort Worth Star Telegram, one year daily and Sunday, \$13.95; daily only, \$12.60.

Remember — you can save

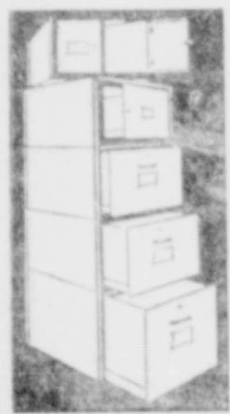
money by subscribing to daily paper at The Beacon office.

#### BE LABEL-WISE

Look at the label when selecting fabrics. On either garments or house furnishings for information labels and tags as buying guides. special washing instructions. Keep them for reference. buy fabrics with complete ability in mind.

**SPECIAL PRICES** on all Radiators International Farm Cores — \$25.00 Exchange — \$25.00. STOVALL-BOOCH Radiator Sales and Service Plainview, Texas

**DID YOU KNOW?**  
Frozen Food Lockers Are the Cheapest Refrigeration In the World



The best way to store frozen foods is in our locker plant. We're specialists in zero temperatures and are ready to serve you at all times.

Remember, when you rent a locker from us you have no worries about electric power bills, equipment upkeep, insurance on foods, depreciation, power interruptions, and breakdowns. Rent a food locker and be thrifty... and safe!

### LOCKNEY FROZEN FOODS

Dial 3305 Lockney

#### Kimble Optometric Clinic

8:30 to 5:30 Mon. through Sat.

Appointments — Phone 254, Floydada

Happy New Year '55

A bank has nothing tangible to sell. Its only reason for being is to serve and the extent of its success is in direct relation to the degree of trust in which it is held by its customers and the quality of its service.

The past year marks the close of 51 years of continuous service by this bank to the people and institutions of this trade territory. During that period we have grown from an original \$30,000.00 investment to the present Capital structure of over \$500,000.00.

We are proud of our growth—we are proud of the fact that you, our customers, have made that growth possible and we take this means of wishing all of you everything good throughout the new year.

The Directors, Officers and Employees of

## First National Bank

FLOYDADA, TEXAS

# NOTICE

We will be at the Office of Lockney Auto Co.

**IN LOCKNEY, WEDNESDAY**

**JANUARY 12th, 1955**

For the Convenience of the Taxpayers, to

**Collect Current State, County and Poll Taxes**

Office in Court House will be Open for Poll Taxes and

Automobile business.

## T. T. HAMILTON

Assessor-Collector of Taxes

Floyd County, Texas

SHOW beaut with the linen \$1 How this Bona looki embri ease lmp We and cl our b CAF 211 Sc



# THE LARIAT

OFFICIAL PUBLICATION OF LOCKNEY HIGH SCHOOL

THE LOCKNEY BEACON, LOCKNEY, TEXAS, JANUARY 6, 1955

## EDITORIAL

Strive for better grades, try to make more friends, work hard, be good, not ever gripe. — Year's Resolutions!

These were some of the resolutions for the coming year made by the H. S. Students (at least) what they told our roving reporter. These are good resolutions and I only hope that these people will strive to keep them in your mind to do something you will find that it makes easier to realize your dreams. — is with New Year's Resolutions — make good ones, stick to them, and you'll be rewarded!

## Franklin's Ideal Girl

Most Beautiful — Jean Harris.  
 Sweetest — Marjorie Kidd.  
 Dearest — Peggy Williams.  
 Prettiest — Emma Lou Bacher.  
 Handsomest — La Juan Gates.  
 Most Popular — Patsy Vanek.  
 Brightest — Dolene Harrison.  
 Surest — Darla Allison.  
 Most Reliable — Patsy Bybee.  
 Most Personality — Nelda Patterson.  
 Most Modest — Kay Golden.  
 Most Athletic Ability — Nell Cuyus.  
 Most Dressed — Gail Kellison.  
 Most Likely to Succeed — Jean Widener.  
 Most Natural — Oddie Rogers.  
 Most Honest —

## Longhorns Lose To Kress

The Lockney Longhorns lost to Kress Saturday night 55-35. The game was tied at the end of the first quarter 8-8, but the Kangaroos jumped into the lead early in the second quarter and led the rest of the way. Marlon Cross and Jimmy Chenault tied for high point with 9 each.

The Longhornettes dropped a very close game to the Kress girls, the score being 30-36. The Longhornettes led until well into the fourth quarter. Nell Cuyus was high point with 33, followed by Jan Mathis with 19 points.

## WHOZIT

— the upper portion of a hill.  
 — dwelling or home.  
 — stroke.  
 — rank.  
 — lofty.  
 — an assumed name.  
 — an owl.  
 — To pierce.

This week's whozit is harder than it has been being, so let's work hard and try to guess it for that free movie pass.

A new plastic that snaps back into shape when dented will bring about, scientists say, a really "dent-proof" automobile.

## Seniors Wonder What Is The Freshman

Freshmen Wonder, Too! What is a freshman?

Freshmen are interesting little animals closely related to human beings. They inhabit high school in all parts of the world, but never seem to learn anything from this close association with education.

There are many different species, but perhaps one of the most interesting is the Lockney Longhorn. This species has one of the largest habitats in Texas and is famous for its ignorance of its surroundings. Occasionally they are observed walking and falling over each other — a characteristic in common with ants and young pigs.

With careful training and much patience, some freshmen can be taught to write, read, walk on their hind legs, find their own classrooms, "fetch" and speak.

Their speech usually composed of unintelligible questions and mumbblings. A few, however, can imitate a human's voice to perfection. These few have been compared to parrots in this strange ability.

The females of this species are usually the most colorful, but occasionally the male may be seen with red, orange, or bright green markings on his feet or chest.

One of the great mysteries of the scientific world is how the freshman has kept from becoming extinct. Since no upper classmen ever professes to have been a freshman, their mysterious disappearance at the end of each year is one of the wonders of the world.

The general conclusion is that after finishing their freshman year they all march down to the coast and like the ummings, drown themselves in the sea.

— From Artesia Paper.

## Lotta Steer

Avanell, do you like for Clifton to play tricks on you about Jay? Gene Handley and Carolyn Jones were seen New Year's night. Buck went to Lampassas over the holidays deer hunting. Or maybe it was deer hunting. He got back in time to see Donna however. Larry and La Juan were together several times over the holidays. Well, some of our couples got engaged during the vacation: Warren and Barbara, Delton and Clydelle, Wilbur and Frankie, and Gail and Wanda. I had an uncle that used to swear that a bachelor's lot was more than he could bear and now he's married and he just swears and swears. Wendelle and Clara Lee were together constantly. Jerry and Katie were seen together Sunday night. Fred and Barbara are seen tearing around the country again. Barbara's expert nursing brought him around pretty quick. It was a happy reunion when Jimmy came from Arkansas back to Nell. Don, do the girls squeeze you very hard since you fractured your ribs? Darla and Marlon seem to have a fine time over the holidays. Lerel does that girl in Lubbock interest you? Bobby B are you lonesome now that Betty is going to move. Jimmy M. sure hated to leave Ernestine and return to college. Can't say as I blame him. Donald F. and Kay Golden make a cute couple. Johnny H. and Jean are seen together regular. Ann H. has been going to see Dee since he is in the hospital. Don, was the New Year seen in right when you sent with Eldora. Mary Ford was with Mary Ann Marble's ex-boy (John B.) friend over the holidays. Gail, your time was pretty well spent during Christmas wasn't it?

## Question of The Week

What are some of your New Year's Resolutions?

Minnie — My resolution is not to make any resolutions.

Melva — My resolution is to work hard and make better grades in school.

Betty Jo Holmes — Not to drive down a certain street in Floydada anymore.

Corene Whitehead — Not to get stopped by Alton May.

Gene Handley — Take more trips instead of coming to school.

Junior Brocherton — Like Mrs. Z. and behave in her class.

Lynn Jolly — Try to get me out of school next year.

Floy Baxter — Be a "good girl" and try to get in the Honor Society.

La Juan Henderson — Try to keep from getting sent to the office (in Mrs. Cope's Algebra class.)

Frankie Hardy — Try to get some good out of school this year.

Winnie Thurman — To make more friends.

Patsy Daniel — Like Lockney better than Balls.

Genevieve Lope — Get back to my dear hometown (that doesn't mean I don't like Lockney).

Leland Bilbrey — Not to get mad when someone shuts a door on my hand.

Aubrey Green — To try to do better in all my subjects.

Jim Bob Reynolds — Try to be good to Miss Barnhart.

Beth McLaughlin — Not to ever gripe.

GO TO CHURCH SUNDAY.

## Christmas Assembly Program

A Sacred Cantata, "A King is Given" was presented to the Lockney High School Student body by the F.H.A. Chapter under the direction of Mrs. W. C. Irons, club sponsor.

The Cantata featured scenes of the trip to Bethlehem and of the birth place of Jesus with high light on the manger scene.

Joan Harris, F.F.A. sweetheart, was portrayed as Mary while Wilbur Adams, F.H.A. Beau acted the part of Joseph.

Hope Cox, Kay Golden, Sally Cox, Charlyne Brown, Anita Durham, Virginia Caldwell and Betty Graham played the children of Bethlehem.

The wise men were played by Betty Jean Jackson, Betty June Jackson and Sandra Sims.

The four shepherds were: Sandra Lawson, June Chandler, Jean Wofford and Gayle Rucker.

The angel, Loy O'Brien, was dressed in white winged robe, and brought messages to the group.

Edna Morris, F.H.A. president, gave the prophecy and Eldora Boone was the reader of the Cantata.

Second year girls, in robes, formed the choir for singing the carols with Barbara Hays leading and Ernestine Spradlin at the piano.

Mary Myers, program chairman, introduced the program. Immediately following the Cantata was Christmas songs by the Cordettes, Silver Bells and the Rucker sisters.

The program was concluded by a Christmas tree. The Honor Society had charge of this part of the program and passed gifts to students and faculty.

It takes nearly 10 quarts of milk on an average to make a pound of butter.

## Senior Snapshot

Name — Betty Jo Holmes.  
 Nickname — "Blackie."  
 Born — November 17, 1936.  
 Age — 18.  
 Height — 5 ft. 4 1/2 inches.  
 Weight — 116 pounds.  
 Likes — Boys (some of them), Saturdays and Sundays and strawberry shortcake.  
 Dislikes — "Dead Heads", con-celited boys, and spinach.  
 Favorite:  
 Hobby — Dating.  
 Song — "Darling, Let Me Be The First To Know."  
 Color — White.  
 Subject — Typing.  
 Show — Second Chance.  
 Teacher — Miss Barnhart.  
 Ambition — To take over Martyn Monroe's place in Hollywood.  
 Greatest achievement — Finding the guy of my dreams.  
 Greatest mistake — Loving him (but I think I'll get him back).  
 Description of ideal boy — 6 ft. tall, weight 150 pounds, brown hair, hazel eyes, broad shouldered, has a wonderful personality, and a physique like Victor Mature.

## Senior Snapshot

Name — Freddie Merrell.  
 Nickname — Snake.  
 Born — 12-19-36 at Cedar Hill, Texas.  
 Age — 18.  
 Height — 5' 11".  
 Weight — 174.  
 Likes — Girls and Cars and Money.  
 Dislikes — Work lessons, and

Favorite:  
 Food — Cake, Salad and chick-en-fry steak.  
 Hobby — Basketball.  
 Song — "Let Me Go Lover."  
 Color — Black.  
 Subject — History.  
 Show — "From Here to Eternity."  
 Teacher — Mrs. Lyon.  
 Ambition — To own a string of night clubs across the United States.  
 Greatest achievement — Becoming a senior.  
 Description of ideal girl — 5' 5" tall, blue eyes, blonde hair, weight 120 lbs., and smart enough but not too smart.

## School Menu

Monday — Pork Sausage and Gravy, Creamed Potatoes, Buttered Carrots, Lettuce wedge, Hot Rolls, Milk, Prune Cake with Orange Topping.

Tuesday — Beef Pie with Biscuit Top, Green Beans, Apple-Celery and lettuce-salad, Milk, Cinnamon Rolls.

Wednesday — Roast Beef with dressing, Sweet Potato and Apple dish, Cranberry Sauce, Milk, Tossed green salad, whole wheat bread, Fruit Cup.

Thursday — Chili Beans with Meat and Tomatoes, Boiled Cab-

## ARTHRITIS, RHEUMATISM, NEURITIS Sufferers Now Offered Amazing Relief From Agonizing Pains

Sensational new medical discovery called AR-PAN-EX works through bloodstream where it can do the most good, fastest. Even most stubborn cases have gotten blessed relief from torturing misery. See us today about guaranteed AR-PAN-EX tablets.

BYRD PHARMACY

## JACK & JUNE SHOP



"SHOW-OFF" beauty with the linen look!

\$14.95

As seen in SEVENTEEN and PHOTOPLAY!

How "out of the ordinary" and attractive you'll be... in this battle jacket and skirt ensemble in crisp, washable, Bonarela rayon, textured like linen. It's enchantingly new-looking with tiny-waist contour belt, tiers of arrow-dart embroidery and contrast stitching. Back kick-pleat affords ease to the slim skirt. Crease resistant for lasting freshness. Impeccably tailored by Lamp! in vivid colors. Sizes 8-18.

## FRIENDS — NOTICE!

We now have some one to fix our flats and change your oil. Would appreciate your business. Come on out.

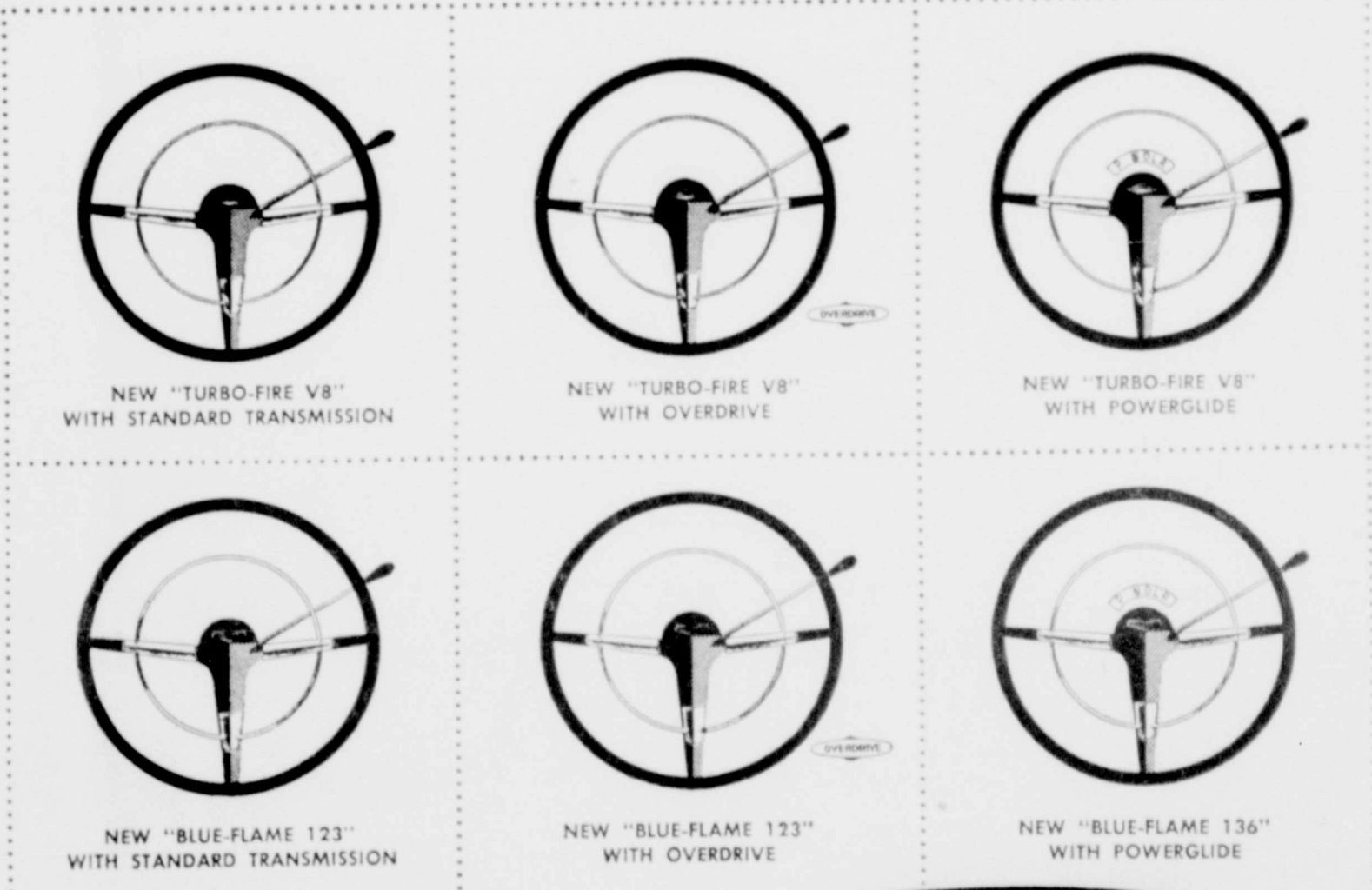
CAROTHERS MOBILGAS STATION  
 Corene, Polly and Gene  
 Lockney

DR. O. R. McINTOSH  
 OPTOMETRIST  
 211 South Main St. Phone 157  
 Floydada, Texas

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 FRANK PERKINS.  
 Phone 3311

## 6 exciting new ways to go!



NEW "TURBO-FIRE V8" WITH STANDARD TRANSMISSION

NEW "TURBO-FIRE V8" WITH OVERDRIVE

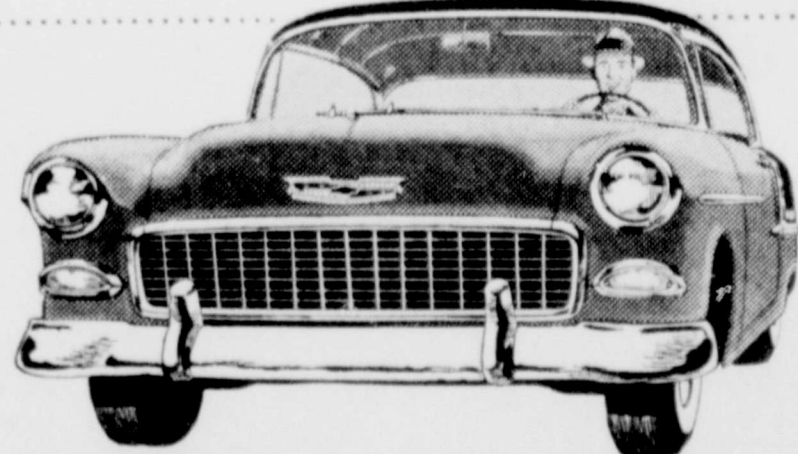
NEW "TURBO-FIRE V8" WITH POWERGLIDE

NEW "BLUE-FLAME 123" WITH STANDARD TRANSMISSION

NEW "BLUE-FLAME 123" WITH OVERDRIVE

NEW "BLUE-FLAME 136" WITH POWERGLIDE

Everything's new in the Motoramic Chevrolet



More than a new car... a new concept of low-cost motoring!

LOCKNEY AUTO COMPANY  
 Telephone 3368 — Lockney, Texas



**MRS. BROWN BETTER**  
Mrs. Doris Brown, who has been seriously ill in a Plainview hospital is showing improvement. She is convalescing from an attack of blood poisoning caused from a tooth infection. She will have to remain in the hospital another week, according to information from her brother, Harold Jeffcoat Wednesday.

A CLEAN CITY IS A SAFE CITY.

**"SPECTRO-MATIC"**

Cooking!

REVOLUTIONARY FEATURE OF THE NEW

**ROPER**

Gas Ranges



THE COLOR TELLS YOU THE TOP-BURNER SPEED



**Baker Hardware Co.**  
Lockney

**Aliens Must Report To Commissioner**

Marcus T. Neely, District Director of the Immigration and Naturalization Service, El Paso, Texas warned today that every alien who is in the United States on January first must report his address to the Commissioner of Immigration and Naturalization during the month of January 1935. In addition, any alien who is temporarily absent from the United States during the reporting period shall report his address within ten days after his return to the United States.

The fact that an alien registered in 1940 and has submitted address reports in the past does not relieve him of responsibility of again furnishing his address during the month of January, 1935, regardless of whether his address has changed during the past year.

If the alien has applied for naturalization papers but has not as yet been naturalized he still must comply with the law and submit an address report card. If an alien is a visitor or student in this country and is in the United States on January 1, 1935, he is also required to report his address. All alien children over the age of 14 are required to report their address, and parents of alien children under 14 years of age are responsible for reporting the address of such children.

Alien address report cards are available at all United States Post Offices and Immigration Offices. This is a simple form which the alien fills out and signs. He then hands the completed form to any Post Office clerk or Immigration employee.

If an alien willfully or inexcusably fails to report his address during January 1935 he may be taken into custody and deported from the United States. He may also be fined and imprisoned before such deportation.

If any of your friends are aliens who are required to submit this address report, Mr. Neely asks that you please pass this information along to them so that they will be aware of this requirement.



**JOHN DEERE DAY** in Lockney will feature a full length film, "Miss Hattie." Above is a scene from the film story.

about a lovable little lady who is interested in her community's welfare.

**Air Force Has Opportunities For Volunteers**

"Between July of this year and July, 1935, some 170,000 Air Force personnel will have received training in one of the 288 Air Force courses offering specialized training in a technical field. This means that there are still plenty of opportunities for volunteers to learn a specialized vocation," according to T-Sgt. J. C. Barnett, who heads the recruiting station here.

Sgt. Barnett said that men joining the Air Force will first be sent for basic training at Lackland Air Force Base, San Antonio, Texas. "The technical training schools take anywhere from 4 to 22 weeks," Sgt. Barnett added.

"About 70 per cent of the new enlistees will be sent to technical schools while approximately 20 per cent will be given on-the-job training," he said. The other four per cent will be assigned to some special Air Force project.

Airmen who qualify are offered technical training in such fields as electronics, aircraft maintenance, radar, communications, and meteorology. Any interested person may obtain further information about Air Force technical schools and opportunities in the Air Force by contacting Sgt. Barnett at Post Office, Lubbock.

**Supt. W. C. Irons Contract Extended**

The contract of Supt. W. C. Irons was extended one year by the Board of Trustees of the Lockney Independent School District in a meeting Monday night. The extension will make the contract run for two years since it had one year to run.

Other routine matters handled by the board included hearing a report from Mrs. V. E. Spears, tax collector, on the amount of taxes collected, and reports concerning other school matters.

**BENNETTS ARE WORSE**

Reports circulated in Lockney Wednesday were that Mrs. R. C. Bennett had suffered another heart attack on Sunday night at the home of her daughter, Mrs. Barney Manning in Wichita Falls, and that Mr. R. C. Bennett's condition had become worse the same night and he is back in a Dallas hospital. He has been staying in the home of their daughter, Mrs. Faye Crawford. Late information concerning the couple is unavailable.

**LEAVE EXTENDED**

A 3-c Jesse Guerra has had his Christmas leave extended on account of illness. He will leave Jan. 18 to return to his base at Lowry Air Force base.

GO TO CHURCH SUNDAY.

**Tomatoes Would Be A Good 'Leave Out Ground' Crop**

Floydada. — D. A. Marshall, who has seen land similar to the Floyd county soil produce \$1,000 an acre crops is wondering why people here can't try the same. Floyd county land, he points out, is producing cotton and maize in a wonderful way. These crops are making the people money, and everybody seems well satisfied to continue to grow them.

But since there is going to be a lot of "lay out" ground why couldn't enough farmers be found to grow pink tomatoes, the kind we are shipping in from other parts of the world at a high price, to make it profitable? That's the question he poses. He sees elsewhere land in tomatoes producing \$1,000 an acre. And he points out there isn't any limit to the market if you produce the kind of tomatoes the people want.

"Of course, producing tomatoes, calls for getting ready, and organizing to market. Marshall points out that this is another idea that can be picked up, just like raising tomatoes, and the successful experience of others can be followed.

Marshall has induced the Chamber of Commerce to put out feelers on possible marketing connections. He points out that it won't take too many acres of tomatoes to more than equal a hundred thousand bales of cotton crop.

**CARD OF THANKS**

We deeply appreciate the many kindnesses extended to us when our baby was injured. We appreciate the cards, gifts, the kindness of the doctors and nurses and all other kindnesses shown us.

Mr. and Mrs. Raymond Rhodes.

Mrs. Eileen Naylor went to Clarendon Saturday where she visited relatives and accompanied her two children home from a weeks visit with grandparents. Joe Tom Naylor of Clarendon accompanied the local family to Plainview where he attends Wayland College.

**And I Quote . . .**

"Self-made men usually have a lot of working parts." — H. C. Diefenbach.

"Competition is solely a contest to develop the most valuable service for the benefit of those served." — Sherman J. Sexton.

"After all is said and done, it's usually the wife who's said it and the husband who's done it." — Eammye Kaye.

"Some girls spend four years learning how to behave in polite society, and the rest of their lives trying to find it." — J. C. Salak.

"Marriage gives some men a new lease on life — at double the rent." — Shannon Fife.

**CLEAN DISHWATER**

If you still have that phrase "dirty as dishwater" change your vocabulary, toss your water. Instead — for your water should really be fresh. And there's one simple way to manage it. Just change soap suds two, three or even times — as often as necessary — when you're washing dishes. Don't forget to use hot water for both sudsing and rinsing.

**SAVE CANDLE HOLDERS**

Small birthday-cake holders don't have to be discarded. Use them to hold candles in a tin or a glass. Just drop them into a pan of water and swish in hot water until they're clean. Then spread them in clear hot water, just as simple as that.

GO TO CHURCH SUNDAY

**NOW IS THE TIME TO MODERNIZE YOUR FARM BUILDINGS**

Up-to-date farm buildings are a good investment. Why not take advantage of the slack season and complete those projects you've been thinking about. We can help with plans and ideas. We'll give you prompt service on the materials you'll need, too. Drop in anytime.

**LOCKNEY LUMBER & SUPPLY**  
Dial 3357 Lockney

**DEMONSTRATION ON Princess Nyla Cosmetics**

We are pleased to announce that for a short period we have been able to secure the services of Mr. and Mrs. Cunliffe, technicians of the Nyla Laboratories, creators of the most selective cosmetic service known.

Mr. and Mrs. Cunliffe will be in our shop Thursday, Friday and Saturday, January 13, 14 and 15 and will, by appointment, give a complexion analysis and complimentary make-up.

If you have a complexion problem, take this opportunity to solve it. All formulas bear a doctor's seal of approval.

Mrs. Arch Crager will be in charge of the Princess Nyla cosmetic sales at our shop beginning January 17.

**Modern Beauty Shop**

Dial 3334 MRS. FRANKIE DEAN, Prop. Lockney

**Florsheim LOTOPS in Walnut Calf Highlight Spring Season's "New in Shoes"**



As seen below the new Florsheim LOTOPS are available in natural charcoal brown or black.

**WASH SHAG RUGS OFTEN**

Shag rugs here — shag rugs there! And wherever they are, they're lovely; but they do get dirty. If you keep them fresh, they'll last much longer and they'll look better too. With a washer and a clothes dryer at your disposal, shag rug care is as easy as pie. Shake them free of excess soil and toss them into your washer with your favorite all purpose soap and 1-3 cup of the bluing that comes in bead form. Wash, rinse, and then dry in your clothes dryer — tumbled about until almost dry, they'll come out fresh, fluffy and looking like new.

Remember: Always develop the mind, not stuff the memory.

Softer, more pliable skin, with the rich, natural animal grain retained. All of the Florsheim Walnut calf will be aniline dyed, a process which imparts a clear transparency to the leather, emphasizing the plump, natural grained look. Colors in Florsheim Walnut calf will range from the lightest of natural tans to the new charcoal brown and solid blacks.

The importance of color coordination of footwear with men's apparel is clearly evident in the preponderance of the darker colors in the Florsheim line. With 60% of the Spring clothing styles predicted to fall into the so-called charcoal groups of blues, grays, green-blacks, and gray-to-black, Florsheim stylists were keen to appreciate that shoe styles must recognize the same trend, and it is expected that the new shade of Florsheim Charcoal Brown will meet with immediate success, as it is the perfect "go-with" color for Spring.

IN HEAVIER type shoes, the Florsheim "stormy" Leather group, Walnut calf again is used to good advantage, and is freely in evidence among the new season's arrivals at Brown's Cleaners & Clothiers.

**What a WHALE of a SAVING you can make on food bills here!**

<b>Potatoes</b>	Red 50 Pounds	<b>\$1.29</b>
<b>Cake Mix</b>	Gladiola Pkg., 3 for	<b>\$1.00</b>
<b>EGGS</b>	Fresh Country dozen	<b>29c</b>
<b>MILK</b>	Powdered, Borden's Starlac, pkg.	<b>29c</b>
<b>STRAWBERRIES</b>	Stilwell packed in heavy syrup, 303 can	<b>29c</b>
<b>Peaches</b>	Shurline, sliced or halves packed in heavy syrup No. 2 1/2 can	<b>25c</b>

<b>BACON, Sliced, Lb.</b>	<b>49c</b>	<b>ROAST, Chuck, Pound</b>	<b>49c</b>
<b>CHEESE, Velveeta, Pound</b>	<b>49c</b>	<b>CALF LIVER, Pound</b>	<b>29c</b>
<b>WE GIVE S &amp; H GREEN STAMPS</b>		<b>FRANKS, Paulgers, Lb.</b>	<b>39c</b>
Double Stamps on Wednesday with \$2.50 purchase or more.			

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